

Digitized by the Internet Archive
in 2014

https://archive.org/details/housebeautiful97julnewy

Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California, 1915, Section 623.

237749

House Beautiful

JULY 50c

JE 17 '55
BURLINGAME PUBLIC LIBRARY
Burlingame, Calif.

How to make this
summer the best ever

237749

NOW! NOT JUST ONE BUT TWO OUTSTANDING JACKSON & PERKINS CATALOGS

Absolutely Free

JACKSON & PERKINS FALL 1955 CATALOG OF THE WORLD'S FINEST ROSES and PERENNIALS

and

JACKSON & PERKINS NEWEST CATALOG OF THE WORLD'S FINEST HOLLAND BULBS



See it for the first time . . .

Spartan

J & P WONDER FLORIBUNDA ROSE

(Shown on Cover)



Featuring Gladiator

(P.R.R.) Introducing—the new champion of Climbing Roses! The brilliant rose-red blooms of this plant are really immense — 5 INCHES ACROSS! What's more—it blooms and reblooms all season long. And the fragrance—simply breathtaking!

These Two New Catalogs Feature Exclusive New Varieties!

Here they are—Jackson & Perkins' brand-new Fall 1955 Catalogs—the most exciting . . . most colorful . . . most beautiful catalogs we have ever published—and they're yours ABSOLUTELY FREE! With these two catalogs you can plan, plant and *enjoy* a garden resplendent with color all season long—from early March right up to frost!

Famous J&P Prized Rose Varieties

Just wait till you see these new J&P Catalogs! First—the colorful new 50-page Rose Catalog — with dozens upon dozens of breathtaking, prize-winning Roses! You'll see all the sensational, brand-new J&P varieties like *Spartan, Gladiator, Konrad Adenauer* and *Golden Fleece*. And of course, you'll see all the established J&P favorites like *New Yorker, Diamond Jubilee, Fashion* and *Vogue*. Prized Hybrid Teas, Floribundas, Climbers . . . as well as J&P's Tree Roses that bloom at eye level. In addition, there's a truly wide selection of hardy J&P Perennials, *plus* many helpful gardening hints and money-saving offers.

Finest Quality J&P Guaranteed Bulbs

And in our brand-new catalog of the world's finest Holland Bulbs you'll see J&P's Exclusive new Tulip, *Holland's Glory*—world's largest Darwin Tulip! You'll also see *Red Emperor*—world's largest Botanical Tulip, *Parrot Wonder*—world's largest Parrot Tulip . . . hardy Lilies . . . brilliant Spring-flowering Crocuses . . . fragrant Hyacinths—all in breathtaking color! Imagine—now you can have a "year-round" garden-display of the most beautiful and colorful flowers ever created!

Since Experts Recommend Fall As The Best Planting Time Send For FREE Catalogs Now!

Remember—every J&P plant is *guaranteed* to live and bloom in your garden. If you want *your* garden to bloom *all* season next year, you must plant your J&P Roses and Bulbs this Fall! But since we never seem to have enough catalogs to go around—we urge you to send for your FREE copies NOW!

JACKSON & PERKINS CO. WORLD'S LARGEST ROSE GROWERS Newark, NEW YORK

MAIL THIS COUPON NOW

Jackson & Perkins Co.
816 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big, new Fall 1955 Rose Catalog picturing and describing the newest and best in *easy-to-grow* J&P Modern Roses and Perennials—all in full natural color . . . and containing helpful information about successful gardening.

Also send me J&P's Bulb Catalog—showing the world's finest Holland Bulbs.

Name.....

Address.....

City..... Zone..... State.....

This offer good only in U. S. A.

Make it easy! Take it easy! with Firestone FOAMEX® cushioning by-the-yard



MAKE A COMFORT OASIS out of an ordinary outdoor chaise. The secret? A soft, inch-thick overall cushion of lifetime Firestone Foamex covered with bright outdoor fabric. You can easily make it yourself with the help of the free instructions now available at your local Foamex "Do-It-Yourself" Center.

GIVE A NEW LEASE ON LIFE to those tired old cushions. Simply wrap a lively layer of cloud-soft Foamex around the old cushion core and re-cover with fabric to suit your decor. Ask for the free step-by-step instructions at your favorite Foamex "Do-It-Yourself" Center, today!





IT'S EASY, IT'S ECONOMICAL to whip up comfort "originals" like this super-comfortable, "Foamex-cushioned" dining room chair. Simply visit the Foamex "Do-It-Yourself" Center in your favorite store for free instructions.

While you're there, you'll probably think of 1,001 other money-saving uses for Foamex . . . the finest comfort cushioning money can buy.

Foamex for comfort in furniture . . .
Foamex for comfort in bedding . . .
Foamex for comfort in cars . . .

Guaranteed by Good Housekeeping

Enjoy the Voice of Firestone on Radio or TV every Monday on ABC

IT'S WORTH MENTIONING

By JULIE POLSHEK

Jet Play Pen stretches to any diameter up to 6 feet; a locking device keeps the crisscross, folding bars immovable in any opened position. Pen folds to tubular form measuring 36″x9″ that's easily stored or carried on outings. Weighs only 11 pounds. Strong, riveted structure has rounded ends and nontoxic finish. Use pen for fencing plants after baby outgrows it. $13. Pad, $5.00. From Damar's, Damar Bldg., Newark, N.J.





For fast *canapé*- or sandwich-making acquire Robeson's spatula-like sandwich spreader. This type of implement, standard equipment in restaurant kitchens, far outstrips a knife for spreading purposes. $1.75. Also helpful for sandwiches is Robeson's double-edge knife which combines a serrated bread slicer and a hollow-ground meat slicer. $4. All have Stratafied Formica handles, black and white. Hammacher Schlemmer, N.Y.C.

Hamilton's insulated Jolly Jug and Jolly Bag are highly efficient and also smart-looking. Their polka-dot design is white on black. Bag is insulated with Fiberglas, jug has replaceable glass liner. Hamilton's Skotch Ice (in plaid cans) is a worth-while ice substitute which is reusable; 4 cans (69¢) equal 36 ice cubes. Bag 7″x12″x8″, ½-gallon jug; $7.95; bag 8½″x15″x9″, 1-gallon jug; $10.95. From Bloomingdale's, New York, N.Y.



FRED LERNER



Solo-Shade, held by a clamp, is applicable to a lounge chair or play pen, a golf cart or canoe. For shade control, there's a gooseneck used to tilt umbrella as you wish it. Should a high wind turn umbrella inside out, there's a snap-action spring that rectifies the matter. Umbrella diameter is 4 feet, height is adjustable. White with red, green, yellow or blue. $6.95; 4 for $25. From Solo-Shade, 3 Meredith Rd., Philadelphia, Pa.

(*Please turn to page 6*)



When the membership rolls close again—as they must in a few short weeks!—you will be glad indeed that you seized upon this opportunity to obtain

BEAUTIFUL, *beautiful* BOOKS LIKE THESE—AT THE SAME PRICE AS AN ORDINARY NOVEL!

Now—but for a brief time only!—you can obtain a unique collection of the world's classics, especially illustrated by the world's great artists and well printed on permanent papers—for the same price as rental library books!

YOU MAY KNOW—indeed, you *should* know—that the membership rolls of The Heritage Club are not always open for new members. When this does happen, you are offered an unusual opportunity which you should be alert to seize. Through this advertisement, you are now offered the best such opportunity in twenty years!

For now The Heritage Club is preparing the announcement of the Twentieth Anniversary Series of its fine books. For this Twentieth Anniversary Series, the membership rolls are opened to new members for a brief time—for a brief time *only!*—and special privileges will exist for new members.

THE HERITAGE CLUB distributes to its members "the classics which are our heritage from the past, in editions which will be the heritage of the future." These books are not falsely *de luxe,* nor are they old editions dressed up for a new market. In all the crush of "book clubs" there is none at all like The Heritage Club. For the Heritage books are especially designed by the most famous typographers in the world, they are illustrated by the greatest of the world's artists, they are carefully printed by leading printers on papers which have been chemically tested to assure a life of at least two centuries, and they are handsomely bound in the staunchest of materials and then boxed.

So you may find this next statement hard to believe; but nevertheless it is true, and it seems a principal reason for the continuing success of this Club's co-operative plan: *the members obtain these books for the same price that they are called upon to pay for ordinary rental library novels!* Each member pays only $3.95 for each book—or as low as $3.55, *or even as low as $3.35* if he takes advantage of the special discounts which are to be made available during this Twentieth Anniversary.

NOW a handsome Prospectus is being prepared for this Twentieth Anniversary Series. In this Prospectus are described the books especially made for the members during this Series.

If you apply for one of the newly created memberships in The Heritage Club (and in time to get one of them!) you will obtain books like these:

Rousseau's Confessions profusely illustrated by William Sharp; and *Green Mansions* with paintings in color by Covarrubias; and *Moby Dick* illustrated by Boardman Robinson; and *The Arabian Nights Entertainments* illustrated with sixty piercingly-beautiful miniature-paintings by Arthur Szyk; and Dostoevsky's *The Idiot* illustrated by Fritz Eichenberg; and *Camille* illustrated by Bernard Lamotte; and *Oedipus Rex;* and *The Education of Henry Adams,* and *The Red Badge of Courage....*

These are only some of the remarkable treasures which you may have. Yet, if it should happen that you do not desire to have any of these books, you are given a list of fifty Heritage books-in-print—from which you may select substitute titles!

Additionally, to celebrate this Twentieth Anniversary Series, you will have the privilege of a discount of ten per cent if you take the Regular Quota Membership of twelve books and make your payment in advance, or a discount of fifteen per cent if you take the Full Quota Membership.

THERE HAVE BEEN great book bargains before, of course, and there will be again. But it seems safe to say that never in the history of book publishing has a *greater* bargain than this been offered.

Indeed, you are now invited to put that statement to the test! If you will fill out the coupon printed at right and mail it, you will be sent a copy of the Prospectus. Also, one of the available memberships will be reserved for you.

and

The Van Gogh Album—retail price, $13.50 will be yours *free* if you obtain a membership at this time!

It is 12 by 18 inches in size: and in it you will find *mounted prints* of twenty of Vincent Van Gogh's most famous paintings, ready to be framed if you do not keep them inside the Album. Included is a description of the paintings, and a chronology of Van Gogh. This Album will be sold in the shops for $13.50. But a copy will be given to you FREE, if you join the Club now!



Reservation Coupon

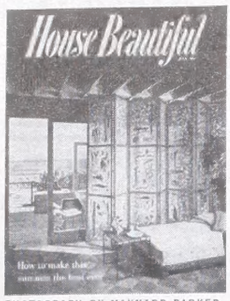
To THE HERITAGE CLUB,
595 MADISON AVE., New York 22

Please send me a copy of your new Prospectus, in which are described the books to be distributed to the *new members* in the coming twelve months, and send me also a circular more completely descriptive of THE VAN GOGH ALBUM. I understand that, if I send you my application at this time, I will be entitled to have a copy of THE VAN GOGH ALBUM *[retail price, $13.50]* without cost; and that you will now reserve a membership for me, awaiting receipt of my formal application.

NAME _____ PLEASE PRINT

ADDRESS _____

CITY & STATE _____ HB-20



PHOTOGRAPH BY MAYNARD PARKER

Our cover: The wonderful luxury of long, lazy summer days, the bracing range and freedom of the seashore, the peace of privacy amid tasteful surroundings are brought to mind by the practical beauty of the Louis Benoists' beach house on page 52.

House Beautiful

Vol. 97, No. 7

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

JULY 1955

HOW TO MAKE THIS SUMMER THE BEST EVER

Nothing Lasts Longer Than Pleasure **51**
You Can Lead a Private Life on a Public Beach **52-53**
Mix Concrete with Imagination **70-77**
Good Rum Cools the Heat **104-105**
Do You Know About That New Summer Convenience—Tension Screens? **96-97**
Pools to Get You Wet Don't Cost a Mint **98-100**

DECORATING AND ARCHITECTURE

You Can Lead a Private Life on a Public Beach **52-53**
The Pleasure of Making a Useful and Beautiful Object **54-56**
Have You Discovered the New Plastics Building Panels? **57-69**
Meet the "Yard Room" **58-59**
A House Built Around Plastics **68-69**
Mix Concrete with Imagination **70-77**
Rug Making for Beginners—Part 2 **80-83**
Proudly HOUSE BEAUTIFUL Shows Europe How Americans Live **86-95**
How High Is Up? **95**
Do You Know About That New Summer Convenience—Tension Screens? **96-97**
Pools to Get You Wet Don't Cost a Mint **98-100**

FOOD AND THE ARTS OF GOOD LIVING

A Party Dinner Translated from the Creole **78-79**
A Blessed Blender in the Home **84-85**
Good Rum Cools the Heat **104-105**
Pantry Shelf News **47**

MUSIC

But Is It Art? **44**

TRAVEL

How to Leave Home and Like It: Majorca **48**

OTHER FEATURES

It's Worth Mentioning **2**
An Assembly of Films **13**
Window Shopping **14-40**

ADVERTISING INDEX **127**

ELIZABETH GORDON
Editor

RICHARD E. DEEMS
Executive Vice-President

RICHARD A. HOEFER
Publisher

FRANCES TAYLOR HEARD
Home Furnishings Editor
WALLACE F. HAINLINE
Art Director
JOSEPH A. BARRY
Executive Editor
FREDERIKA FOX
Consumer-Industry Editor
MARION GOUGH
Feature Editor
PATRICIA GUINAN
Window Shopping
DR. JOSEPH E. HOWLAND
Garden Editor
JEAN LAWSON
Horticulture
HELEN LITTLE
Merchandise Editor
SARA LITTLE
Decoration
CAROLYN S. MURRAY
Editorial Traffic
ELAINE NEAL
Decorating Adviser
MARION ROWLAND
Copy Editor
ELLEN SHERIDAN
West Coast Field Editor
CECILE STARR
16mm Movies for Home Use
LAURA TANNER
Decoration
RICHARD WILLIAMS
Music
KENNETH YOUNG
Decoration

ARCHITECTURE DEPARTMENT

JOHN DEKOVEN HILL
Architectural Editor
ROBERT MOSHER
Building Editor
MILES COLEAN
Economic Consultant
RAYMOND D. RITCHIE
Consultant on Construction and Specifications
HENRY WRIGHT
Climate Control and Air Conditioning

THE MODERN EPICURE

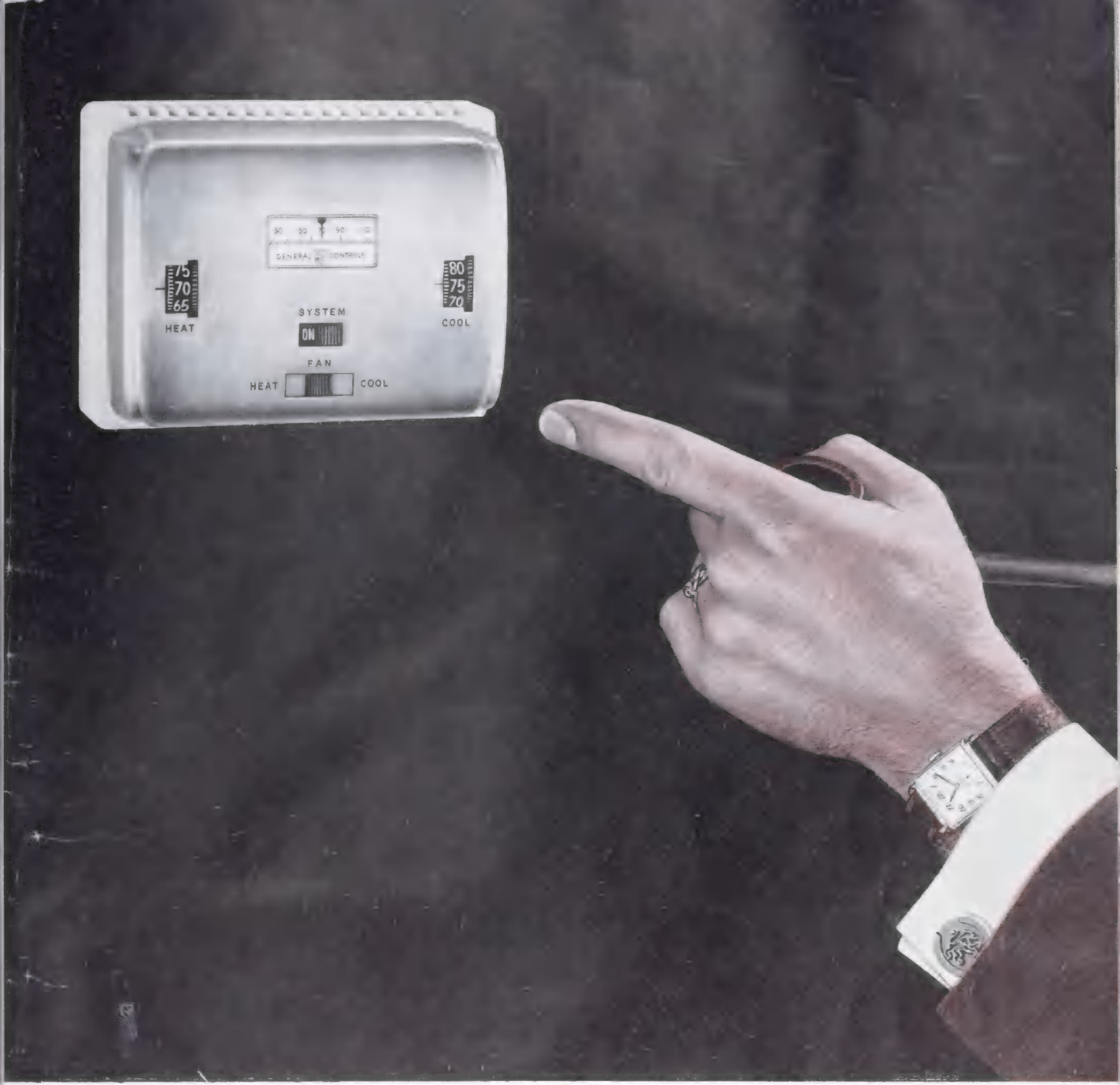
POPPY CANNON
Food Editor
VICTOR BERGERON
"The Kitchen Kibitzer"
PRISCILLA LANGEWIESCHE
Researcher
JULIE POLSHEK
Food Products
VIRGINIA STANTON
Party Editor
MARY ELIZABETH WILEY
Researcher

House Beautiful is published monthly by the Hearst Corporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; John Randolph Hearst, Vice-Pres.; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Buckley, Vice-Pres. for Advertising; Robert E. Haig, Vice-Pres. for circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres. & Treasurer; R. F. McCauley, Secretary.

Copyright 1955 by the Hearst Corporation; all rights reserved.

Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg., Boston 16; 11 No. Wacker Dr., Chicago 6; 1712 Fisher Bldg., Detroit 2; 720 Euclid Ave., Cleveland 14; 1709 West 8th St., Los Angeles 17; 530 Hearst Bldg., San Francisco 3; 1447 Peachtree St. N. E., Atlanta 5; P.O. Box 3142, Tyler, Texas. Subscription prices: United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful's Building Manual," "House Beautiful's Buying Guide For the Bride," "House Beautiful's Practical Gardener," "The Bride's House," "Good Buys," "House Beautiful," "House Beautiful Combined With Home & Field," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Re-entered as second-class matter October 25, 1943, at the post office, New York, under the Act of March 3, 1879. Printed in the U. S. A. by the Cuneo Eastern Press, Inc.

NOTICE TO POSTMASTER: Please send notifications regarding undeliverable magazines to House Beautiful, 250 West 55th Street, New York 19, N. Y.



shown above: Combination Heating-Cooling Thermostat

INSURING HIS FAMILY'S COMFORT . . . AUTOMATICALLY

- *TIMEPIECE ACCURACY*
- *DECORATOR STYLING*
- *BUILT-IN DEPENDABILITY*

A light touch at his General Controls heating-cooling thermostat takes a heavy load off his mind. He knows his family will enjoy year 'round comfort inside his home — whatever the weather outside. A satisfying safeguard — and so easy!

His wife also benefits from the miracle of automatic control many times a day, thanks to General Controls' products on many other appliances. She barely lifts a finger to do household chores that once kept her hands busy from breakfast to bedtime.

These miracle servants work better because the controls carry the famous red shield of General Controls.
Look for it when you buy — as your best assurance of a safe, comfortable, convenient life — automatically!

America's finest automatic controls

GENERAL CONTROLS

Glendale, California; Burbank, California; Skokie, Illinois
40 BRANCH OFFICES SERVING THE NATION

MR. and MRS. DESI ARNAZ,
stars of the
fabulous "I LOVE LUCY" show





both love
their new home
in Palm Springs



The residence of Mr. and Mrs. Desi Arnaz, Palm Springs, California. Architect: Paul R. Williams, Los Angeles. Sliding closet doors, interior swing doors and casement windows by Truscon.



At right you see Mr. and Mrs. Arnaz beside their Truscon sliding closet door. These doors save room, taking no floor space when open. The high quality steel is your assurance against annoying warpage and sticking. Baked-on paint provides a long-lasting washable surface. Truscon closet doors are economical to install, a modern convenience that improves any home.

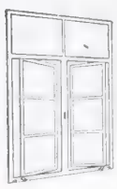
They wanted top quality...that's why their architect specified TRUSCON



Steel Sliding Closet Doors



Steel Interior Swing Doors



Steel Casement Windows

You, too, can have doors and windows that never warp, swell, shrink or stick. Enjoy steel doors and windows by Truscon. Truscon double closet doors glide quietly on nylon rollers. The sound-deadened, flush interior swing doors are available in sizes for every room. Windows to match any architectural preference. See them at your building material dealer's. Steel is trouble-free, fire-resistant, durable and modern. Send coupon now for colorful door and window idea booklet.

TRUSCON STEEL DIVISION
REPUBLIC STEEL
Youngstown 1, Ohio

TRUSCON STEEL DIVISION, REPUBLIC STEEL CORP.
1086 Albert Street, Youngstown 1, Ohio

Please send me free window and door idea books.
I'm planning ☐ to build ☐ to buy ☐ to remodel.

Name _____

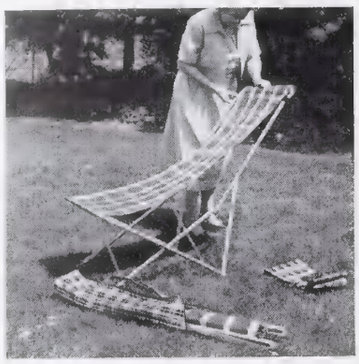
Address _____

City _____ Zone _____ State _____

K-8376

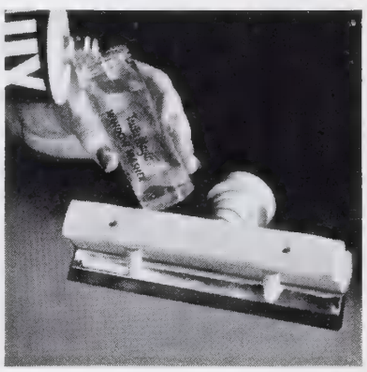
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 2



With Minifold folding lounge chair tucked into its shoulder case, you're all set for solid comfort on reaching the beach or wherever. Also, storing a couple of Minifolds in the hall closet affords comfortable TV viewing for guests. Aluminum frame adjusts for two sitting positions; seat-and-back sling is strong, woven Saran in plaid design. Chair folded is 26″x6″x2½″. Weighs only 4 pounds. $12.50. From Abraham & Straus, Brooklyn, N.Y.

Truly Magic Window Washer provides a major convenience for windows, mirrors, wall tile. Vacuum pressure automatically feeds rich suds to the sponge giving rapid, dripless washing; you follow up with a whisk of squeegee blade leaving the surface gleaming clean. Filling washer's handle with water plus 3 drops of detergent, handles all windows of an average house. $2.69 with detergent. Truly Magic, 287 Delaware, Buffalo, N.Y.

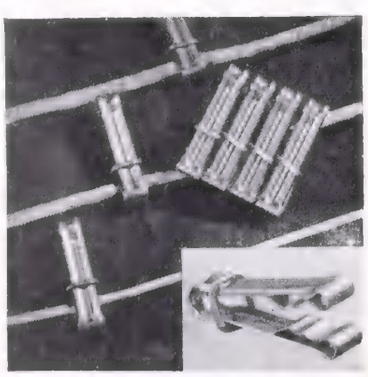




Bostwick's charcoal lighter is dispensed by push-button pressure. It's a highly convenient method and provides controlled spray that can be precisely directed. The can automatically reseals itself when spraying ceases. This leakproof closure permits transporting the can right in the picnic hamper without contaminating foodstuffs. Safe-T-Spray Charcoal Lighter gives rapid ignition, leaves no soot. $1.58 for 2 cans. From Jordan Marsh, Boston.

Back Yard Bubbler connected to an outdoor faucet gives you a drinking fountain. Garden hose connects to the second coupling, permitting hose and fountain to operate simultaneously. Raising fountain's Tenite bowl produces a gentle drinking stream; bowl lowers automatically when released causing water flow to cease. It's a gardening convenience. $4.95. From Rayl's, Griswold & State, Detroit, Michigan.





Lok-Pin is a clothespin that holds fast even in a high gale. It's self-adjusting to the thickness of any clothesline and to the thickness of fabric being hung for drying. Locking device is a sliding band so designed that it can't come off. Rustproof construction is strong, spring aluminum. Although new in America, Lok-Pin has wide use in England where it's made. $1 a dozen. From Louell Products, 423 Fulton, Brooklyn, N.Y.

• HERE'S EXACTLY WHAT YOU'VE BEEN WAITING FOR!

Flexsteel®

NEW 20 PIECE
LOS PALOS
GROUP





FEATURED EXCLUSIVELY AT THESE OUTSTANDING STORES — (SEE FOLLOWING PAGES)

ALASKA

orage — Eckmann's
anks — Nerland's
au — Juneau-Young Hdwe. Co.

ALABAMA

ingham — Justice Appliance
den — Williams Supply
le — Dyess Furniture

ARIZONA

lale — Atkinson Furniture
— Noli's Furniture
rd — Gateway Furniture
n — Dorson Furniture

ARKANSAS

n — Newbill Sales
eville — Hubbard & Son Furniture
len — Silliman Furniture
rado — People's Furniture
Smith — Bennett Furniture
Smith — C. J. Murta
son — Lawhon
prings — Hilton Furniture
ort — Hafner & Company
r — Calvin Furniture
nover — People's Furniture
gdale — No Ark Furniture
art — P. K. Buerkle
kana — Furniture Mart

CALIFORNIA

sfield — Fedway Stores
sfield — Summers Furniture
ley — O'Connor & Wells
bell — Navarra Furniture
— Corrie's Furniture
rd — Richardson's Furniture Co.
a — Home Furniture Co.
rito — Classic Furniture
rito — Gianotti Furniture
ld — Wilkerson's Furniture
— Chicago Furniture
— Ciancetti & Pierini
ale — Swan Furniture Co.
ard — Nystrom Furniture Co.
ard — Sucher's Home Furnishings
ton — Walter Connolly Furn. & Appl. Co.
— M. Zelver Furniture
a — Madera Furniture
ez — Martinez Furniture
d — Medeiros Furniture
d — Saunders Furniture
se — Kirkpatrick's
ew — Morton Furniture Co.
— Allen & Benedict
— Charlup Furniture
rd — Good Housekeeping Shop
rd — Martsolf Furniture
Grove — Paul's Furniture
lto — Palo Alto Furniture Co.
son — Rowley Furniture
rg — Pittsburg Furniture
od City — Currie Furniture Co.
ond — Palace Furniture
lle — Maurice T. Mahan
ento — Paul's Furniture
— Kotick Furniture Co.
rnardino — Nickoison's
ancisco — Biaggi's
ancisco — Galli Furniture
ancisco — Payless Furniture
ancisco — Shaff's Furniture Co.
se — Manor Furniture Co.
se — D. J. Navarra Interiors
andro — Eden Furniture & Appl. Co.
blo — Grand Furniture & Hdwe. Co.
Ana — Don L. Andrews
Barbara — Kinkade Furniture Co.
Clara — Santa Clara Home Furnishings
Cruz — Daffy Don's Furniture Outlet
Rosa — Pedersen Furniture
Rosa — Santa Rosa Emporium
Park — Plaza Furniture
Francisco — Model Furniture Center
a — The House of Williams
— H. & H. Furniture Co.
le — Lloyd Chandler Furniture Co.
— Staats & Bell
— Wilkerson's Furniture
r — Van Cleave Furniture Co.

COLORADO

r — Colorado Casual Co.

Canon City — Emerson Furniture
Cortez — Nerhood's Furniture
Denver — Imperial Furniture
Denver — North Denver Furniture
Englewood — Tollefson Furniture
Grand Junction — Aderson Furniture
Greeley — American Furniture
Greeley — Rucker's Furniture
Gunnison — Mukller Furniture
Monte Vista — Lockhart Furniture
Montrose — Electric Center
Pueblo — Central Furniture
Pueblo — Frank Pryor Furniture
Salida — Greenberg Furniture
Sterling — Arrow Furniture
Sterling — Sterling Furniture

CONNECTICUT

New London — Hendel Furniture
Stamford — Komar Furniture, Inc.

DISTRICT OF COLUMBIA

Washington — Cameo Furniture Co.
Washington — Electrical Center & Furn. Mart
Washington — Wm. E. Miller Furn. Co., Inc.

FLORIDA

Bradenton — Graves Furniture
Daytona — Mather
Delray Beach — Providence Furniture
Lakeland — Kirk McKay Furniture
Miami — Woodrum's
Orlando — Myrick's Furniture
Pensacola — Marston & Quina
Pompano Beach — Guest Furniture
Tallahassee — Cox Furniture
Tampa — Mather of Tampa
West Palm Beach — Keith Furniture

GEORGIA

Moultrie — Majors Furniture
Reynolds — Goodard Furniture
Savannah — Parker's Furniture

IDAHO

Blackfoot — Petersen Furniture Co.
Boise — C. C. Anderson Stores
Boise — Fifer's Fair Furniture
Boise — Petersen Furniture Co.
Buhl — Greenawalts Furniture Co.
Burley — Greenawalts Furniture Co.
Downey — Youngs Furniture Co.
Driggs — Delmars Furniture Co.
Gooding — Greenawalts Furniture Co.
Idaho Falls — L. E. Wood Co.
Jerome — Greenawalts Furniture Co.
Kellogg — Thornhill Furniture Co.
Lewiston — Berger-Mace Co.
Moscow — David's, Inc.
Nampa — Hales Furniture & Appl. Co.
Nampa — Terry's Furniture
Orofino — Crockett's Hdwe. & Furniture
Pocatello — Petersen Furniture Co.
Preston — Foss Furniture Co.
Rexburg — Graham Furniture & Hdwe. Co.
Rigby — Marshall Furniture Co.
Rupert — Greenawalts Furniture Co.
Shelly — Nalder Furniture
St. Anthony — Danigers Furniture Co.
Twin Falls — Walker Furniture Co.
Weiser — Globe Furniture Co.

ILLINOIS

Aurora — B & M Furniture
Beardstown — Cline Furniture
Belvidere — Clanen's Furniture
Brookfield — Harry's Appliance
Champaign — Sackett Furniture
Chicago — Ted Barron, 1251 W. 103rd St.
Beverley Furn. Mart, 11111 S. Western Ave.
Bimrose & Sons — 11345 S. Michigan Ave.
Frieds — 3801 West 26th St.
Henry M. Goodman Furn. — 525 W. 76th St.
Harlem Furniture — 2525 N. Harlem Ave.
Hufford Furniture — 220 W. Madison St.
Lenarts — 3845 W. North Ave.
Lindon's — 5521 S. Ashland Ave.
Petersen Furniture — 1048 Belmont Ave.
Petersen Furniture — 4141 W. North Ave.
Petersen Furniture — 6534 S. Halsted St.
Soltis Furniture — 2647 West 53rd St.
Southwest Furniture — 6200 S. Western Ave.
Chicago Heights — Rau Store
Cicero — Kobzina Furniture
Cicero — Manor Furniture
Cissna Park — Du-All Furniture Co.
Collinsville — Hiken Bros. Furniture
Decatur — Arthur's Furniture
DeKalb — Wirtz & Wirtz
Elgin — Rauschenberger Furniture
Elmhurst — Moeller, Roberts, Murphy, Inc.
Freeport — Don Smith Furniture
Fulton — Jahn's Home Furnishings
Galena — Uehren & Furiong Furniture
Galesburg — Doyle-Gordon, Inc.
Galesburg — Larson Furniture
Geneva — Skoglund and Son
Good Hope — Yeast Furniture
Highland Park — Marshall Serto & Co.
Joliet — Connor Furniture
Joliet — Fitzgerald's Furniture
Kankakee — Turk Furniture
Kewanee — City Furniture & Rug Co.
Kewanee — Kewanee Furniture
Ladd — Ladd Furniture
Lewistown — Whits Furniture
Libertyville — Taylors Fine Furniture
Melrose Park — Baskin Home Furnishings
Melrose Park — Broadway Furniture Co.
Mendota — Walker Furniture
Moline — Fifth Ave. Furniture
Monmouth — Larson Furniture Mart
Morrison — Vern's Home Furnishings
Mt. Pulaski — Stahl Furniture
Murphysboro — B & H Furniture
Oak Park — Town & Country
Oglesby — Clydesdale Furniture
Orland Park — Cooper Electric Supply Co.
Ottawa — Leader Furniture & Rug Co.
Peoria — Adams Fashion Furniture
Peoria — Illinois Furniture
Peoria — Prospect Furniture
Peoria — Shindles Southside Furniture
Pittsfield — G & W Furniture
Plano — Cooper's Furniture
Pontiac — Wrights Furniture
Quincy — H & H Furniture
Roanoke — Sauder Furniture Store
Rockford — Blomquist Furniture
Seneca — Pfeffer Furniture
Shannon — H. G. Scharman
Springfield — Tiskos Furniture Barn
Sterling — Dunbar Furniture
Staunton — J. H. Huntman
Toluca — Rinalde Furniture
Virden — Gamble Store
Washington — Sauder Furniture Co.
Waukegan — Garrick of Waukegan
Waukegan — Noren Furniture, Inc.
Willisville — Duvardo Stores
Woodstock — Donahue Furniture

INDIANA

Anderson — The John Kelley Co.
Anderson — LuParm's Furniture Co.
Argos — Argos Furniture Co.
Aurora — Schuler's Store
Beech Grove — Beech Grove Appliances
Berne — Habegger Furniture Co.
Bluffton — H. Thoma & Son
Converse — Carvey Furniture Co.
Fairmount — Hoover-Needler Furniture Co.
Flora — Collins Furniture Co.
Fortville — Golden Rule Furniture Co.
Frankton — Geo. Harper & Son
Goshen — Stiver's
Grabill — Souders Home Center
Greenfield — Bradley-Hall Greenfield Store
Greenwood — Walker's, Inc.
Hammond — Home Equipment Co.
Hammond — Vierk's Hessville Furniture Co.
Hartford City — Hoover-Needler Furniture Co.
Indianapolis — R. E. Berlier Furniture Co.
Indianapolis — Al Fitch Furniture Co.
Indianapolis — Ray Hohn Furniture Co.
Indianapolis — Teeter Furniture Co.
Indianapolis — Willis Town & Country
Indianapolis — Wills Feed & Supply Co.
Jeffersonville — United Home Furnishings
Kendallville — A. J. Berhalter Co., Furn. Store
Kokomo — McClintock Furniture Co.
Lapel — Fisher Bros. Furniture Store
Ligonier — Levy Furniture Co.
Logansport — A. J. Olsen Co.
Marion — The John Kelley Co.
Monticello — Orstadt Furniture Co.
Nappanee — Pletcher Furniture Co.
New Albany — Schmitt Furniture Co.
New Castle — Town & Country Furniture
North Salem — Earl Cox Furniture
Osceola — Osceola Furniture Mart
Plainfield — Happy Valley Furniture
Portland — Wayside Furniture
Rochester — Camblin's, Inc.
Rushville — Curtis TV & Appliance
South Bend — River Park Furniture Co.
Terre Haute — The Root Store
Terre Haute — Strange Furniture Co.
Wakarusa — Edw. Lienhart & Sons
Warsaw — Home Furniture Mart
Whiteland — Gray Furniture Co.
Whiting — Stillwell Furniture Co.
Zionsville — Zionsville Furniture Co.

IOWA

Alta — Holtz Furniture
Altoona — Gray's Furniture
Ames — Home Furniture & Appl.
Boone — Mott Furniture
Brooklyn — Rex Bramer Furniture
Carroll — Knowlton's Furniture
Cedar Falls — Simpson Furniture
Cedar Rapids — Hill'n Dale Furniture
Charles City — Garry Home Furnishings
Cherokee — Trimble Furniture
Clinton — Petersen Furniture
Columbus Junction — Richie & Orr
Creston — McGregor-McNabb
Davenport — Roederer Furniture
Des Moines — Bruce-Cobbs Furniture
Des Moines — Elliott Furniture
Dubuque — Clark Furniture
Dyersville — Nesler-Goedken Furniture
Estherville — Martin Furniture
Fairfield — Wulff Furniture
Fort Dodge — Bender Furniture
Graettinger — Martin Furniture
Hampton — Evans Furniture
Humboldt — Starner Furniture
Maquoketa — House of Brady
Melbourne — Ryan Furniture
Monona — Schultz Furniture
Nevada — McGrath's Furniture
Nevada — Walker Furniture
Newton — Newton Furniture
Newton — Switzer's Furniture
Nora Springs — Sheckler & Sons
Odebolt — Wardrip Furniture
Ossian — Schmitz Furniture
Ottumwa — Kiple & DePrenger
Pella — Wormhoudt Furniture
Red Oak — Fifield Furniture
Rockwell City — Wilson Furniture
Sac City — Farber & Otteman
Sheldon — Van's Hi Way Furniture
Shenandoah — Redfield-Sullivan
Sibley — Walton's Furniture
Sioux City — Bekins Van & Storage Co.
Sioux City — Miller Bros.
Storm Lake — Birdsell Furniture
Story City — Wierson Furniture
Strawberry Point — Franklin Furniture
Tipton — Phelps Furniture
Union — Ben Harris
Waterloo — Hurwichs Furniture
Waterloo — Selzer's Furniture

KANSAS

Ark City — Ark Furniture
Bellville — Tibbett Brothers Furniture
Beloit — C. H. Horneman
Caldwell — Johnson Furniture
Canton — Olsen Furniture
Chanute — Johnson Furniture
Clay Center — P. M. Conrad
Concordia — G. Chaput Furniture
Council Grove — Litke Furniture
Dodge City — Fowler Furniture
Downs — Domony Furniture
El Dorado — Tolle Furniture
Ellinwood — Weber & Cook Furniture
Ellis — Keller Furniture
Ellsworth — Dryden Furniture
Emporia — Stephens Furniture
Eureka — Burton Furniture
Fort Scott — Ruddick's Furniture
Fredonia — C & W Furniture
Girard — Sauer's Furniture
Great Bend — Meyer Furniture
Greensburg — Fleener Furniture
Hays — Home Furniture
Herington — C. N. Tuft
Hutchinson — Home Furniture
Independence — Davis Furniture
Junction City — Durbon Furniture
Kansas City — Kulava's Dept. Store
Kingman — Livingston Furniture
Lawrence — Vincents
Leavenworth — Sikel Furniture
Liberal — Hawkins Furniture
Liberal — Reed Furniture
Lindsborg — Train Brothers
Manhattan — Dodd's Inc.
Medicine Lodge — Forsythe Furniture
Mulvane — Mulvane Furniture
Neodosha — Johnson Furniture
Ness City — Fitzgerald Furniture
Newton — Hanna Furniture
Norton — S. Brantly Furniture
Olathe — W. L. Frye
Paola — Kaiser Furniture
Russell — Myers Furniture
Salina — Cheatum Furniture
Salina — Sullivan-Wood Furniture
Smith Center — Simmons-Oliff
Stafford — Peacock & Soice Furniture
Sterling — Clayton Darnall
Stockton — Smith Furniture
Syracuse — Steward Furniture
Topeka — Moore Furniture
Ulysses — Phillips Furniture
Wichita — Clark Furniture
Wichita — Furniture Warehouse
Wichita — Hanson's, Inc.
Wichita — Kellogg Furniture
Wichita — Leslie Furniture
Winfield — Kay & Kaw Furniture

KENTUCKY

Ashland — Moriarty's
Bowling Green — American Hardware Co.
Bowling Green — Simpson Furniture Co.
Elizabethtown — Niceley & Galvin
Erlanger — Hanser Brothers
Hopkinsville — Cayce-Yost Furniture
Louisville — Crowder's Furniture & Appliance
Louisville — Economy Furniture Co.
Louisville — Heleringer's, Inc.
Paintsville — Maggard's Furniture & Hdwe.
Pikesville — Home Furniture

LOUISIANA

Baton Rouge — Kornmeyer Furniture
Shreveport — New York Furniture

MARYLAND

Baltimore — Chesapeake Furniture Co.

MICHIGAN

Adrian — Walper Furniture Co.
Allen Park — Allen Park Furniture Co.
Alpena — Wakeford Furniture Co.
Bad Axe — McAlpine Furniture Co.
Battle Creek — Ruble's, Inc.
Bay City — C. E. Rosenbury & Sons
Bay City — Wieland-Duall Furniture Co.
Benton Harbor — Troost Brothers
Calumet — Pearce Hdwe. & Furniture
Caro — Gunsell's, Inc.
Chelsea — Meabon's TV, Appl. & Furniture
Dearborn — Miller Furniture Co.
Dearborn — Style Furniture Co.
Detroit — Aames Furniture & Carpet Co.
Detroit — Bel-Air Furniture Co.
Detroit — Central Furniture Co.
Detroit — Danto Furniture Co.
Detroit — Empire Furniture Co.
Detroit — Farris Bros.
Detroit — Forster Furniture Co.
Detroit — Frumin Furniture
Detroit — Otto Grunewald Furniture
Detroit — Leonard Furniture
Detroit — Lind's, Inc.
Detroit — Margolis Household Shop
Detroit — Nat Margolis Furn. Co.
Detroit — F. B. Melin & Co.
Detroit — Plymouth Furn. Co.
Flint — Quality House
Garden City — Garden City Furn. Co.
Gladstone — Swenson Bros.
Hamtramck — Cedar Furniture Co.
Hamtramck — Hamtramck Furniture Co.
Highland Park — Brent Furniture Co.
Highland Park — F. B. Melin & Co.
Holland — Suburban Furniture Co.
Iron River — Plous & Son
Ironwood — Pearce Hdwe. & Furn.
Iscanaba — Peltin Furniture
Kalamazoo — VanDenBerg Bros. Furniture
Lansing — Estes Furniture Co.
Lincoln Park — Dobb's Inc
Menominee — Pfankuch Furniture
Monroe — Floral City Furniture
Mt. Clemens — Paul's Furniture City
Mt. Pleasant — Elmore's, Inc.
Muskegon — Pine St. Furn. Co.
Niles — Troost Bros.
Owosso — Robbins Furn Co.
Pontiac — Lord's Furn. & Appl. Co.
Pontiac — Ward's Home Outfitting Co.
Port Huron — New Howard Furn. Co.
Rogers City — Daugherty's Furniture
Roseville — Park Furniture Co.
Royal Oak — Edward Furniture Co.
Saginaw — Markey-Elliott
St. Clair Shores — Price Furn. & Appl. Co.
St. Clair Shores — Wayne Furn. Co
St. Johns — St. Johns Furn. Co.
Sturgis — Mac's Furn. Co.
Tawas City — Barkman Outfitting Co.
Trenton — B & W Furn. & Appl.
Wayne — Bob Burgh Furn. & Appl.
West Dearborn — Frumin Furn. Co.
Wyandotte — Eureka Furn. Co.
Ypsilanti — Mack & Mack
Zeeland — Suburban Furn. Co.

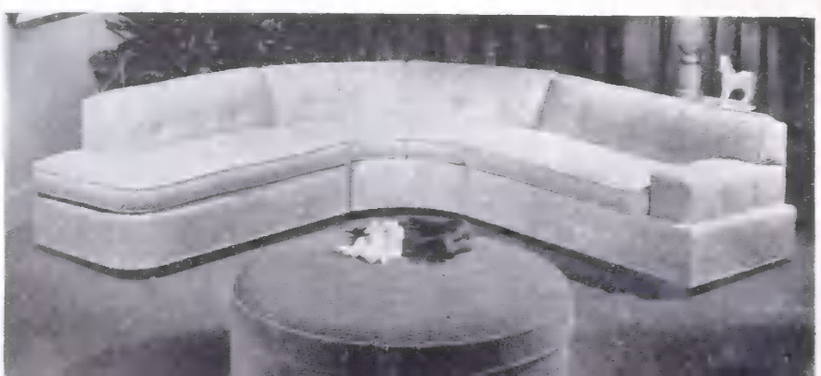
MINNESOTA

Adams — Adams Furniture
Albert Lea — Morris Furniture
Anoka — Thurston & Son
Aurora — Bourgins Furniture
Austin — Earl's Furniture
Bemidji — Reuter Furniture Mart
Blooming Prairie — Blooming Prairie Furn.
Brainerd — Erickson Furniture
Canby — Larson & B Voight Furn.
Chatfield — Boetzer Furniture
Chisholm — Rupp Furniture
Cloquet — Roderic's
Detroit Lakes — West Furniture
Duluth — Anderson Furniture Co.
Elbow Lake — Erickson Furniture
Elk River — Dare Furniture
Excelsior — Mellins Furniture
Fairfax — Smith Furniture
Fairmont — Fairmont Furniture
Faribault — Urichs Furniture
Fergus Falls — Johnson Furniture Co.
Fergus Falls — Bjerke Furniture
Fountain — Drury Furniture Co.
Fulda — Reusse Furniture
Grand Rapids — Kjarvestad Furniture Mart
Granite Falls — Middleton Furniture
Hawley — McDonald Furniture
Hibbing — Ace Hardware & Furniture
International Falls — Anderson Furn. Mart
Janesville — Arnoldt Furniture
Karlstad — Trane & Thompson
Keewatin — Shurman Hardware & Furn.
Lakeville — Gephart Furniture
LeCenter — Cole-Prosoki
LeRoy — Martz Furniture
Lester Prairie — Weise & Kuhlmann
Little Falls — Simonet Furniture Co.
Luverne — I. I. Smith Furniture
Mankato — Landkamer Bros. Co
Marshall — Middleton's Furniture
Minneapolis — J. C. Ackerman Furniture
Minneapolis — R F Bertch & Co.
Minneapolis — Billman Furniture
Minneapolis — Boulevard Furniture
Minneapolis — L. S. Donaldson
Minneapolis — Fleetham Furniture
Minneapolis — Golden Valley
Minneapolis — Goodin Furgiture
Minneapolis — Mitby-Sather
Minneapolis — New England Furniture Co
Minneapolis — Wander Furniture
Montevideo — Folkestad Furniture
Moose Lake — Hamlin Furniture
Mora — Dresser Furniture
Northfield — Anderson Furniture Co
Osakis — Larson Furniture
Owatonna — Brick Furniture Co.
Owatonna — Hi-Way Furniture
Pelican Rapids — Johnson Furniture
Pipestone — Walz & Walz
Red Wing — A. Swansons Sons
Redwood Falls — Larson's Home Furnishings
Renville — Emerson Furniture
Sauk Centre — Kulander Furniture
Slayton — Nelson Furniture Co
South St. Paul — Grand Furniture Co
Starbuck — Starbuck Furniture Mart
Staples — Huff & Son
Stillwater — Simonet Furniture



FINE FURNITURE
BEGINS ON THE INSIDE

There is no Substitute
FOR
Flexsteel
WITH
Firestone FOAMEX®



HERE'S EXACTLY WHAT YOU'VE BEEN WAITING FOR!

Flexsteel

NEW 20 PIECE
LOS PALOS
GROUP





FEATURED EXCLUSIVELY AT THESE OUTSTANDING STORES—BE SURE TO SEE PRECEDING PAGE

MINNESOTA

St. Cloud — Daniels Furniture
St. Cloud — Hi-Way Furniture
St. Paul — Colonial Furniture Co.
St. Paul — Emporium
St. Paul — Kerwin's
St. Paul — Swenson Brothers
St. Paul — Weyand Furniture
Tracy — Kelly Furniture
Truman — Olson Furniture
Virginia — Central Supply & Appliance Co.
Wadena — Folkestad Furniture
Waseca — Dokken Furniture
Willmar — Erickson Furniture
Windom — Shottle & Stempfly Furniture
Winnebago — Rome's Hdwe. & Furniture
Winona — Burke's Furniture Mart
Worthington — N. L. Hanson Furniture

MISSOURI

Denver — Grace Furn. Co.
Hannibal — Griswold's
Kansas City — Cousins, Inc.
Lebanon — Appling Furn. Co.
Liberty — Bedinger Furn. Co.
Sedalia — Homemaker's, Inc.
Springfield — Heer's, Inc.
Springfield — Gilberts Furn. Co.
St. Joseph — Ray's Furn. Mart
St. Louis — Berger Furn.
St. Louis — Rothman Stores, Inc.

MONTANA

Bozeman — Marshall Furniture
Butte — Christie Furniture
Choteau — Obernolte Furniture
Conrad — Arnot's Furniture
Glendive — Farm & Home
Great Falls — American Furniture
Havre — Havre Furn. Mart
Helena — Joslin Furn. Store
Kalispell — Main St. Furniture
Miles City — Clark's Furniture
Plentywood — Petersen Hdwe. & Furniture
Roundup — Wier Furniture
Wolf Point — Marshall-Wells Store

NEBRASKA

Alliance — Economy Furn.
Ashland — Marcy Furn.
Auburn — McLain Furn.
Broken Bow — Glaze Furn.
Cozad — Nielsen Furn.
Gothenburg — Jobman Furn.
Grand Island — Wolbach's Dept. Store
Hebron — Montgomery Furn.
Holdrege — Nelson Furn. Co.
Lincoln — Armstrong Furn.
McCook — Pade Furn.
Norfolk — Midwest Furn.
North Platte — Graham-Edwards
Ogallala — Nye Furn. & Paint Co.
Ord — Zlomke-Calvin Furn.
Scottsbluff — Taylor's Furn.
Shelton — Schultz Furn.
Sidney — Hardy-Clark Furn.
South Sioux City — Everett's Furn. Store
St. Paul — Zlomke Furn.
Valentine — Watts Furn.
Wahoo — Erickson Furn.
York — Baer Furn.

NEVADA

Caliente — Gottfredsons Dept. Store
Elko — White Furn. Co.
Ely — Wilson Bates Furn. Co.
Las Vegas — Sheppard's Furn. Co.
Reno — Reno Furn. Co.
Sparks — Baker Furniture

NEW JERSEY

Garfield — Andrew Coremin Furniture
Morristown — M. P. Greenberger & Co.
Neptune — Frederick & Son
Somerville — R. Granetz
Trenton — Doolittle Allen Co.
West New York — Public Furniture Co.

NEW MEXICO

Albuquerque — Broome Furniture
Albuquerque — Fedway Stores
Albuquerque — Frazier Furniture
Albuquerque — Standard Furniture
Artesia — Brittian Furniture
Carlsbad — Skeen Furniture
Cobbs — Barrow Furniture
Covington — Miller-Waldrop Furniture
Roswell — Dabbs Furniture

NEW YORK

Buffalo — McFarlane Furniture
Franklin Square — Model Decorators
Hartsdale — Cavallon Inc.
Hickville — Harrison Furniture
Hackawanna — Ideal Furniture & Jewelry
Doncaster — Frank C. Rozier Furniture
New York City — Hotel Bed & Upholster Co.
Niagara Falls — Harold's Furniture House
Rochester — Frank A. Rivers Co.
Rochester — Schaffner's
Syracuse — Roberts Furniture
Yonkers — Seth Duerden & Sons

NORTH CAROLINA

Burlington — Hanover House

NORTH DAKOTA

Bismarck — Rausch Furn.
Fargo — Modern Farm & Ranch Store
Minot — Murray Furn.
Valley City — Fleck's Furn.
Wahpeton — Lovely Furn.

Grand Forks — Bill Larson Co.
Hillsboro — Halverson Furn.
Jamestown — Eddy Furniture
Minot — Keating Furniture
Minot — Tollefson Furniture
Minot — Voeller Furniture
Valley City — Hub Furniture
Wahpeton — Vertin Furniture
Williston — Conlin Furniture

OHIO

Akron — P & Q Furniture & Appl. Co.
Akron — Sarich Furniture Co.
Akron — Shade Shop, Inc.
Alliance — Cope Furniture Co.
Ashtabula — Pitts Furniture Co.
Berea — Crest Furniture Co.
Bowling Green — Peoples Supply Co.
Brilliant — Rodgers & Clark Co.
Canton — Cheton's Furniture Co.
Chillicothe — Ebenhack & Son
Cincinnati — E & S Furniture & Appl. Co.
Cincinnati — Urban J. Heyker
Cincinnati — House of Chairs
Cincinnati — Parkway, Inc.
Cincinnati — Schloemer Furniture Co.
Circleville — Griffith Floorcovering
Cleveland — Addison Furniture Co.
Cleveland — Glenmount Home Appliance
Cleveland — Hall's Furniture Co.
Cleveland — King Furniture Co.
Cleveland — Lee-Edwards Furniture
Cleveland — Mantel's Furniture & Appl.
Cleveland — Morgan-Hershman
Cleveland — Perk Furniture & Appl.
Cleveland — Standard Modern Appliance
Cleveland — Weissman & Company
Cleveland — Syd Woldman Furniture
College Corner — The Furniture House
Columbus — Cook Furniture Co.
Columbus — David's Furniture Co.
Columbus — Progressive Stores
Columbus — Sommers Furniture Co.
Cortland — Biggins Elec. & Furniture Co.
Crestline — Marshall Furniture Co.
Dayton — The Furniture Mart
Dayton — K. L. Garwin Furniture Co.
Dayton — The Johnston-Shelton Co.
Dayton — R. L. Norris Furniture Co.
Dayton — Peerless Furniture Co.
Dayton — Town & Country
Defiance — Shipman Furniture Co.
East Liverpool — Sayre Furniture Co.
Elyria — Kaplan Furniture Co.
Franklin — Hofmann's
Galion — Flowers Furniture Store
Greenfield — V. W. Kersey & Son
Grove City — Grove City Furniture Co.
Hamilton — Central Sales
Kent — Sampsell Refrig. & Elec. Co.
Lancaster — Mowry Furniture Store
Laura — Roark Furniture Co.
Lorain — Moulas Brothers Furniture
Loveland — Loveland Gas & Elec. Co.
Lynchburg — Roades Furniture Co.
Marion — City Furniture Mart
Martins Ferry — B. Rudner Furniture Co.
Nevada — Nevada Furniture Co.
Newark — Carlile Furniture & Rug
Newcomerstown — Bair's
New Philadelphia — Williams Furniture Co.
Ravenna — Klein Furniture Co.
Sandusky — Brownworth Furn. & Appl. Co.
Silverton — House of Chairs
South Euclid — Bon-Al Furniture Co.
Springfield — Atherton's, Inc.
Steubenville — Zink's, Inc.
Strasburg — House of Dreams
Sylvania — Comstock & Coventry
Tiffin — Ewald Furniture Co.
Toledo — Art Furniture Co.
Toledo — Edgewater Furniture Co.
Uhrichsville — Orr Furniture Co.
Upper Sandusky — Blue Furniture Co.
Warren — Bolotin Furniture Co.
Warren — Gold Furniture Co.
Washington Court House — Moore's Dream Hs.
West Middletown — Neal's General Store
Weston — Krouse Furniture Co.
Youngstown — A. B. Adler Furniture Co.
Youngstown — Foster Furniture Co.

OKLAHOMA

Ada — Morelock Furniture
Altus — Garrett's Furniture
Ardmore — B. L. Owens Furniture
Bartlesville — Jackson Furniture
Chandler — Leffingwell Furniture
Clinton — Chalfant's Furniture
Cushing — Price Furniture
Deer Creek — Pishny Furniture
Duncan — Dewey's Furniture
Duncan — L. D. Pryor Furniture
El Reno — Jones Furniture
Enid — Gorton Furniture
Fairview — Pratt Furniture
Guthrie — Jack Talbott
Lawton — Holly Furniture
Mangum — Garrett Furniture & Hardware
McAlester — Reidt's Furniture
Medford — Hills Furniture
Miami — Home Furniture
Midwest City — Wren Bowyer Furniture
Muskogee — Taylor Furniture
Norman — Brinkley Furniture
Nowata — Dugan Furniture
Okmulgee — Economy Furniture
Oklahoma City — Heenan's Home Furniture
Oklahoma City — Hogue Home Furniture
Oklahoma City — Lowe's Furniture
Oklahoma City — R. D. Rose Home Furniture
Paul's Valley — Herb Chapman Furniture
Ponca City — Baker Furniture

Ponca City — Martin Furniture
Sapulpa — Tyler Furniture
Sayre — Garrett Furniture
Shilder — Whitlock Sons Furniture
Snyder — E. H. Stewart Furniture
Stillwater — Remy & Shepherd Furniture
Tulsa — Bull Furniture
Tulsa — Cornwell Furniture
Tulsa — C & H Cousins
Tulsa — Foster Furniture
Tulsa — Hanna's Furniture
Tulsa — Mason Furniture & Appliance
Woodward — Sooner Furniture

OREGON

Albany — Frager Furn. Co.
Ashland — Provost Furn. Co.
Astoria — Greenberg's Furn.
Baker — Emrich Furn. Co.
Baker — Weis Furn. Co.
Beaverton — Gales Furn. Co.
Brookings — Hendricks Furn. Co.
Coos Bay — Purkey's, Inc.
Coquille — Biegger Furn. Co.
Corvallis — Blackledge Furn. Co.
Corvallis — Shupe Furn. Co.
Dallas — Dalton Furn. Co.
Eugene — Lyons Furn. Co.
Eugene — Sterling Furn. Co.
Grants Pass — Gates Furn. Co.
Grants Pass — Grants Pass Furn. Co., Inc.
Klamath Falls — Adair Furn. Co.
La Grande — Globe Furn. Co.
Lebanon — Lebanon Furn. Co.
Medford — Weeks & Orr
Milwaukie — Wherry's Furn., Inc.
North Bend — McEnirry Furn. Co.
Ontario — Peterson Furn. Co.
Oregon City — Gogg Bros.
Portland — Alberta Furn. Co.
Portland — Calef Furn. Co.
Portland — Hollywood Furn. Co.
Portland — Holman's Furn. & Appl. Co.
Portland — Jennings Furn. Co.
Portland — S. A. Nizic Furn. Co.
Portland — Powers Furn. Co.
Portland — Standard Furn. Co.
Portland — Star Furn. Co.
Portland — Weimar Hdwe. & Furn. Co.
Reedsport — Bernhardt Furn. Co.
Roseburg — Carstens Furn. Co.
Salem — Hogg Bros.
Salem — H. L. Stiff Furn. Co.
Seaside — Bjorklund's

PENNSYLVANIA

Ambridge — Economy Furniture Co.
Bellefonte — Brachbill's Furniture
Brownsville — Cohen Furniture Co.
Clairton — Ralph Glenn Furniture Co.
Clearfield — Smith's Furn. & Appl. Co.
Clymer — Bency Furniture Co.
Corry — Meerdink's Furniture Store
Dubois — Central Jewelry & Furn. Co.
Erie — Stanley Bros. Furniture Co., Inc.
Feasterville — Pine Tree Farms Furniture
Greensburg — F. Levin Furniture Co.
Homestead — Hilk's Furniture
Irwin — Fady's Fine Furniture
Jeannette — Frank Levin Furniture Co.
Johnstown — Isaac Ziff
McKeesport — R. E. Kaplan
Philadelphia — Northeast Home Furnishings
Philipsburg — Hurwitz Furniture Co.
Pittsburgh — Belmont Supply Co.
Pittsburgh — Eastern Supply Co.
Pittsburgh — Harris Brothers
Pittsburgh — Miller Furniture
Tarentum — Miller Brothers
Turtle Creek — Faller Furniture Co.
Uniontown — Cohen Furniture Co.
Warren — Blomquist Furniture Shop
Washington — Ross Independent Oil Co.
Wesleyville — Smith Furniture Co.

SOUTH CAROLINA

Greenville — Old Colony Furniture

SOUTH DAKOTA

Aberdeen — Pfeiffers Furn. Co.
Alexandria — Montgomery's Furn.
Armour — Doering Furn.
Bell Fourch — Frey Furn.
Beresford — Wass Furn.
Brookings — Rude's Furn.
Deadwood — Schwarzwald Furn.
Eureka — Straub's Furn.
Faulkton — Larsons Furn.
Flandreau — Nelsen Furn.
Freeman — Mike's Furn.
Huron — Anderson Furn.
Lemmon — Evanson Furn.
Madison — Hallenbecks, Inc.
Milbank — Torness Store
Mobridge — Larson Home Furnishings
Pierre — Brooks Furn.
Rapid City — Sewell-Tobin
Salem — Hallas Hdwe. & Furn.
Sioux Falls — G & G Rug & Furn. Co.
Vermillion — Tieszen Furn.
Watertown — Dakota Warehouse Furn.
Webster — Fiksdal Furn.
Yankton — Kabelsman

TENNESSEE

Chattanooga — American Wholesale Dist. Co.
Elizabethton — Elizabethton Hardware Co.
Fountain City — Maplehall Furniture Co.
Kingsport — Homeland
Knoxville — McGoldrick's Furniture, Inc.
Memphis — Fleming Industries
Oak Ridge — Harvey's Furn. & Appl. Co.

TEXAS

Alice — Black's Furniture & Hardware
Amarillo — Fedway Stores
Arlington — Vandergriff Furniture
Austin — Bridges Furniture
Austin — Gage Furniture
Big Springs — Good Housekeeping Shop
Breckenridge — Trammell Furniture
Brownwood — Austin Morris
Commerce — Drake Furniture
Corpus Christi — Fedway Stores
Dallas — Mary Bonner Furniture
Dallas — Kantz Furniture
Dallas — Kinard Furniture
Dallas — Ben Stanford
Dallas — White's, South East Shopping Center
Dallas — White's, 2122 Ft. Worth Ave.
Denison — Jennings Furniture
Denver City — L & O Furniture
El Campo — Hefner-Douglass Furniture
Electra — Electra Furniture
El Paso — American Furniture
El Paso — Lane's Furniture
Ft. Worth — Paul's Furniture
Ft. Worth — White's, E. Lancaster
Ft. Worth — White's, River Oaks
Galveston — Kaufman, Meyers Furniture
Galveston — Warren Furniture
Graham — McCoy Furniture
Grand Prairie — Long Furniture
Harlingen — Junkins Furniture
Houston — Houston Furniture
Italy — McConnell's Furniture
Jacksboro — McCoy Furniture
Kerrville — A. W. Fawcett
Lake Jackson — Style Mart
Lampasas — Lampasas Furniture
Lockney — Parker Furniture
Longview — Fedway Stores
Lubbock — Self Furniture
McGregor — Gilmore & Davis
McKinney — P & M Furniture
Midland — Knorr Furniture
Midland — Midland Hardware
Odessa — Page Furniture
Odessa — Page Stalcut Furniture
Port Arthur — The Dismukes
Port Neches — Bennett & Nelson
Ranger — Ranger Furniture
Rockwall — Payne Furniture
San Antonio — H. R. Fisher
San Antonio — Leonard's Home Furnishings
San Antonio — Kelfer Furniture
Sulphur Springs — Tapp Furniture
Tyler — Butler Carpets
Waco — Brewer's Furniture
Waxahachie — Marchman's Home Furnishings
Wharton — Chartrand Furniture
Wichita Falls — Fedway Stores
Wichita Falls — White's

UTAH

American Fork — Dixon Taylor Russell Co.
Bountiful — Union Furn. Co.
Brigham City — North Main Furn. Co.
Cedar City — Leigh Furn. Co.
Clearfield — Barlow Furn. Co.
Heber City — Stevens Furn. Co.
Layton — Union Furn. Co.
Logan — Lundstrom Furn. Co.
Magna — Papanikolas Furn. Co.
Moab — Empire Furn. Co.
Nephi — Chapman Furn. Co.
Ogden — C. C. Anderson Co.
Payson — Dixon Taylor Russell Co.
Payson — Page Furn. Co.
Price — Dixon Taylor Russell Co.
Provo — Dixon Taylor Russell Co.
Richfield — Christiansen Furn. Co.
Roy — Union Furn. Co.
Salt Lake City — Mark Brown Furn. Co.
Salt Lake City — Bradley Badger Co.
Salt Lake City — Homer Hansen Furn. Co.
Salt Lake City — South East Furn. Co.
Spanish Fork — Dixon Taylor Russell Co.
Spanish Fork — Hawkins Furniture Co.
Springville — Anderson Furn. Co.
Tooele — LaVar Tate Furn. Co.
Trementon — Hales Bros. Furn. Co.
Vernal — Vernal Furn. Co.

VIRGINIA

Pearisburg — R. M. Ingram Furniture

WASHINGTON

Anacortes — Voitus Furn. Co.
Auburn — Peterson Furn. Co.
Bellevue — Woerner's Furn. Co.
Bellingham — B B Furn. Co.
Bellingham — Jorgensen Furn. Co.
Bremerton — Davis Furn. Co.
Bremerton — Sleep Furn. Co.
Camas — Camas Furn. Co.
Chehalis — O. F. Saindon Co., Inc.
Clarkston — Clarkston Furn. Co.
Colfax — Severs Furn. Co.
Dishman — Spokane Furn. Co.
Edmonds — Nicholson's Furn. Co.
Edmonds — Tratton Furn. Co.
Ellensburg — Fitterer Bros. Furn.
Elma — Minard & Co., Inc.
Ephrata — Greenlee Furn. Co.
Everett — Slingerland Furn.
Everett — Thorpe Furn. Co.
Everett — Van Winkle Furn.
Everson — Hinote's Hdwe. & Furn.
Grand Coulee — Loepp Hdwe. & Furn.
Hoquiam — Quimby & Wilson, Inc.
Kelso — Pacific Coast Furn. Co.
Kent — Hohnson Furn.
Longview — The Bon Marche
Lynden — Knapp & Knapp
Monroe — Devers' Furn. Co.
Moses Lake — Basin Supply Furn.
Moses Lake — Seldon's, Inc.
Oak Harbor — Oak Harbor Furn. Co.
Olympia — Cunningham Furn. Co.
Oroville — Dicks Furn. Co.
Pasco — Perry Furn. Co.
Port Angeles — Peoples Store
Port Angeles — Scanlon Furn. Co.
Renton — Regal Furn. Co.
Renton — Renton Hdwe. & Furn. Co.
Richland — Pleiss-Davis, Inc.
Seattle — Carlile Furn. Co.
Seattle — Cody Furn. Co.
Seattle — Davidson Furn. Co.
Seattle — Majestic Furn. Co.
Seattle — Martin Furn. Co.
Seattle — Miller Furn. Co.
Seattle — Nicholson's Furn. Co.
Seattle — H. L. Olsen Furn. Co.
Seattle — Rhodes Dept. Store
Seattle — Roxbury Furn. Co.
Seattle — Southland Furn. Co.
Seattle — United Furn. Co.
Shelton — Olympic Furn. Co.
Spokane — Cohn Bros.
Spokane — Empire Furn. Co.
Spokane — Pratt Furn. Co.
Spokane — Spokane Furn. Co.
Spokane — Tuli & Gibbs
Sumner — Taylor Furn. Co.
Sunnyside — Killingstad Bros.
Tacoma — Glasgow Furn. Co.
Tacoma — Harkness Furn.
Tacoma — Lakes Furn. Co.
Tacoma — Lincoln Electric
Tacoma — Paulson's
Tacoma — Schoenfeld & Sons
Tacoma — Septic Furn. Co.
Toppenish — Bates Furn.
Toppenish — William Hdwe. & Furn.
Vancouver — Vancouver Furn. Co.
Wenatchee — Davis Furn. Co.
Wenatchee — Ferguson's Furn.
Wilbur — Warrington Furn.
Wilbur — Wilbur Furn.
Yakima — The Bon Marche
Yakima — Sage Furn. Co.

WEST VIRGINIA

Charleston — Boll Furniture Co.
Huntington — Foster-Thornburg Hdwe. Co.
Moundsville — Geo. J. Ferguson Home Furn.
South Charleston — Grace Furniture Co.
Wheeling — Cooey-Bentz Co.

WISCONSIN

Allenton — Ritger Furniture
Antigo — McCandless & Zobel Co.
Appleton — Jenkins Furniture Co.
Ashland — The Angvick Co.
Ashland — Robert Oien Co.
Baraboo — Kingsford Furniture
Beaver Dam — Briese Co.
Beloit — Brunsberg's Furniture
Beloit — Macoy's Furniture
Beloit — Olson-Conroy
Berlin — Robock House Furniture
Black Creek — Burdick's Furniture
Brodhead — Pierce Furniture
Burlington — Schuette-Wirth & Daniels
Cedarburg — Jung Furniture
Chippewa Falls — A. C. Mason Co.
Clintonville — Eberhardt Furniture
Columus — Zeidler & Alberts
Delavan — Bammel's Furniture
Durand — Rhiel Furniture
Eau Claire — Siker Furniture
Edgerton — Bammel's Furniture
Elm Grove — Bluemound Furniture
Fall Creek — Keller Furniture
Fond du Lac — Holman Furniture Co.
Fort Atkinson — Bammel's Furniture
Fort Atkinson — Bartelt's Furniture
Fremont — Wm. Bauer Furniture
Gillett — Kuehl Furniture
Green Bay — Findeisen-Greiser
Green Bay — Schauer & Schumacher
Hortonville — Borchardt & Moder
Janesville — Siker's Furniture
Jefferson — Swanson Furniture
Kaukauna — Fargo's
Kewaskum — Miller's Furniture
Kiel — Meiselwitz Furniture
LaCrosse — Gantert's Furniture
Ladysmith — O. B. Ellingboe Furniture
Lena — Lena Furniture Store
Lodi — Koltes Lumber Co.
Luxemburg — McMahon's Furniture
Madison — Badger Furniture
Madison — Cain-Aschcraft
Madison — Curtis Furniture
Madison — Town & Country House
Manitowoc — Shimek & Schwartz
Marinette — Lauerman Bros. Dept. Store
Marion — Uttormark Furniture
Marathon — Lohr & Novitzke
Menomonee Falls — Schmidt's Furniture
Middleton — Gruber's Furniture
Milwaukee — Boston Store
Milwaukee — Gitzel's Furn. & Appl.
Milwaukee — Kunzelmann-Esser Co.
Oconomowoc — Notbohm Furniture
Oconto — MacQueen Furniture
Oshkosh — Kummerow's Furniture
Platteville — Conklin's Furniture
Plymouth — Plymouth Factory Furn. Store
Portage — Black & Weiss
Port Washington — Lueptow Furniture
Prairie du Chien — Tillers Furniture
Racine — Standard Furniture
Random Lake — Wilk's Furniture
River Falls — Davis & McLaughlin
Rhinelander — Carlson's Furniture
Rice Lake — Boehmer's
Ridgeway — Ayers Furniture
Richland Center — Lunenschloss & Hansen
Ripon — Kohl Hardware
Seymour — Muehl's Furniture
Shawano — Muehl's Furniture
Sheboygan — Fessler-Kuck Co.
South Milwaukee — Weinstein's Furniture
Stanley — Plombon's Furniture
Stoughton — Koltes & Keegan
Sun Prairie — Krebs Furniture
Superior — Lurye Furniture
Suring — Soulek Furniture
Tomah — Nentzel's Furniture
Two Rivers — Messerman Furniture
Waterloo — Shepard Furniture
Watertown — Keck Furniture
Waupun — Beyer's Furniture
Wausau — Northern Mattress Co.
Weyauwega — Bauer's Furniture
Wisconsin Rapids — Johnson & Hu

WYOMING

Casper — Stewart Furniture
Cheyenne — B. Davis Furniture
Evanston — Spencer Furniture Co.
Kemmerer — Witherspoon Firestone Store
Laramie — Knox Furniture Co.
Rawlins — Fred Black Furn.
Riverton — Ware Furniture
Rock Springs — Hamilton Furniture
Sheridan — Carroll Furniture
Worland — Teeters Furniture

ALBERTA

Calgary — Standard Furniture Co.
Edmonton — Sterling Furniture Co.
Edmonton — Woodward Dept. Store Ltd.

BRITISH COLUMBIA

Chilliwack — Sears (Chilliwack) Ltd.
New Westminster — National Furniture Store
Penticton — Loane's Hdwe. & Furniture
Port Alberni — Woodward Dept. Store, Ltd.
Pr. Rupert — A. McKenzie Furn. Ltd.
Trail — Kline's Ltd.
Vancouver — Hudson's Bay Co.
Vancouver — Lionel Furniture Store
Vancouver — Sterling Furniture Co., Ltd.
Vancouver — Woodward Dept. Store, Ltd.
Victoria — Hudson's Bay Co.
Victoria — Humber Bros. Furn. Ltd.
Victoria — Home Furniture Co.
Victoria — Standard Furniture Co.

MANITOBA

Brandon — J. R. Bottomley Ltd.
Flin Flon — Hudson's Bay Co.
Portage La Prairie — McMaster Ltd.
Winnipeg — Gensers & Son Ltd.
Winnipeg — Hudson's Bay Co.

ONTARIO

Ft. Williams — Chapples Ltd.
Port Arthur — Laskins Furn. Store

SASKATCHEWAN

Moose Jaw — Crescent Furniture Store
Regina — Crescent Furniture Store
Regina — Robert Simpson Company
Saskatoon — Hudson's Bay Company
Swift Current — Crescent Furniture Store





Flexsteel®

PRESENTS THE

LOS PALOS GROUP



OUR BEAUTIFUL *Flexsteel* SUITE
COSTS NO MORE THAN JUST ORDINARY FURNITURE

THE LOS PALOS IS AVAILABLE IN A COMPLETE SELECTION OF DRAMATIC SECTIONAL PIECES.

TABLES BY TONK

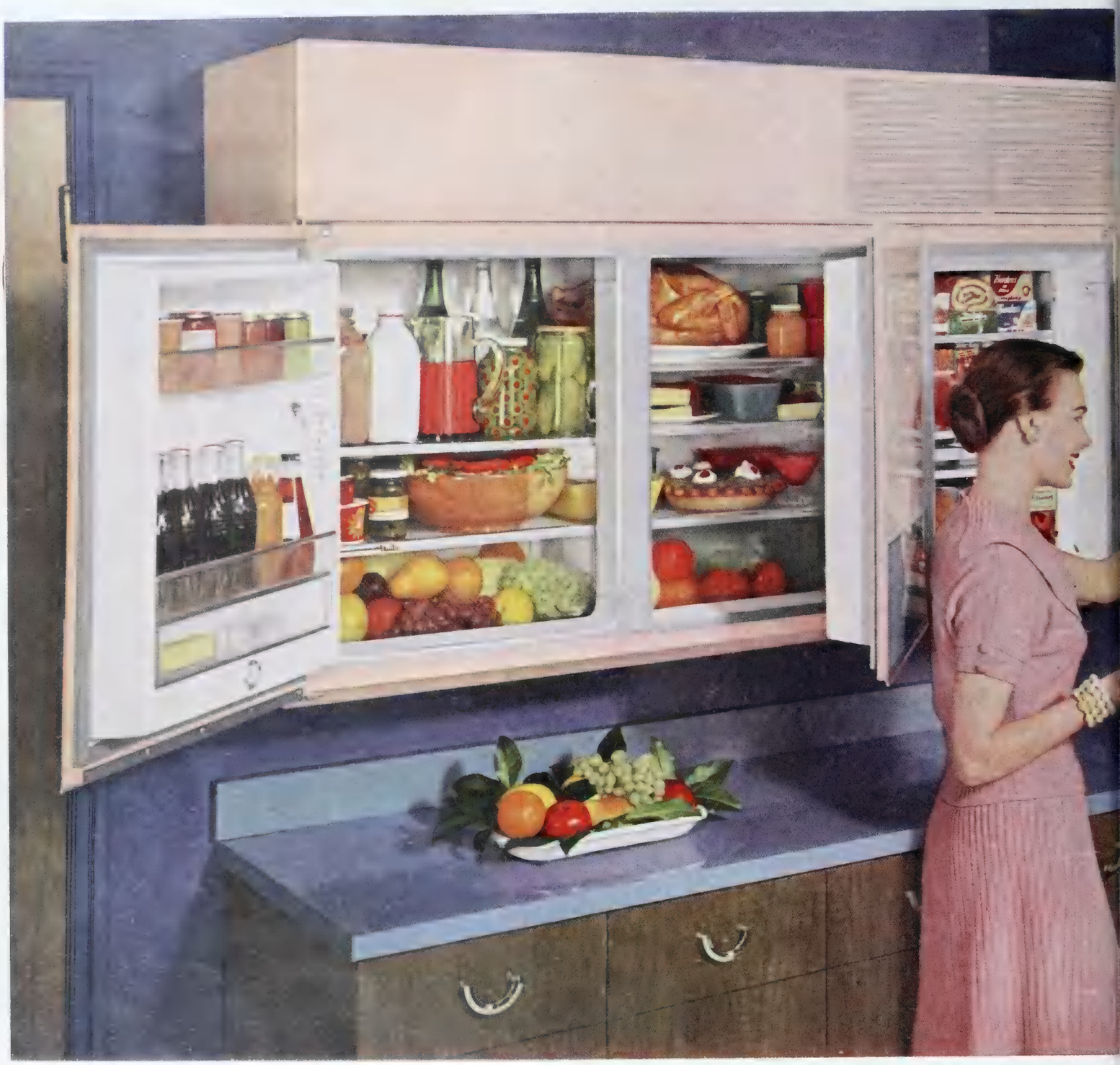
Flexsteel WITH Firestone FOAMEX® means GREATER COMFORT for the LONGEST TIME

Northome-Southome Furniture Industries, Inc. Dubuque, Iowa Waxahachie, Texas
The Kramer Corporation Indianapolis, Indiana
Westome—Division of R. F. Jahn Furniture Corp. Oakland, California Portland, Oregon
Imperial Upholstering Co. Salt Lake City, Utah
Farquharson-Gifford, Ltd. Stratford, Ontario, Canada
Parkhill Bedding, Ltd. Winnipeg, Manitoba, Canada
Dependable Furniture Mfg. Co. Vancouver, B. C., Canada



FINE FURNITURE BEGINS ON THE INSIDE

MAGNIFICENT, NEW GENERAL ELECTRIC WALL





In this de luxe refrigerator-freezer are 10.7 cubic feet of storage room—8.7 cubic feet for fresh foods and 2 cubic feet for frozen foods. It is 5 feet 4 inches long, 3 feet $3\frac{1}{2}$ inches high and $17\frac{1}{2}$ inches deep. **1.** The exterior is long-lasting baked enamel with a wide band of textured aluminum. **2.** All 3 doors are kept shut by famous alnico magnets. There are no handles, no catches. **3.** Separate vegetable and fruit compartments have transparent, sliding doors. **4.** Top shelf provides space for tall bottles. Shelves are adjustable to various levels. **5.** Separate compartments for butter, egg rack and door shelves for small jars and cans. **6.** Zero-degree food freezer has room for up to 83 packages of frozen foods. **7.** Four new-style Mini-Cube ice trays. **8.** Frozen fruit juice storage rack. **9.** Dependable and whisper-quiet sealed-in G-E refrigeration unit.

REFRIGERATOR-FREEZER





Little or no remodeling necessary. The new G-E Wall Refrigerator-Freezer can be installed with little or no remodeling in most homes. The cabinet is mounted safely and securely to a sturdy, 5-foot "picture-hook" mounting bracket which is screwed to the wall. It can be moved and rehung in another location, if and when desired.

Hangs on the wall like a picture

First of all, brush aside all your conventional ideas about refrigerators. This new, magnificent refrigerator-freezer that hangs from the wall is a completely new and advanced concept of modern living. Truly, it is the most convenient and magnificent refrigerator-freezer ever produced.

TO YOU, the advantages of this utterly new G-E Wall Refrigerator-Freezer are obvious: There's no need to bend or stoop for foods because everything can be seen at a glance. The new G-E Wall-Refrigerator is luxuriously convenient in other ways, too. It can be installed directly above a work counter to provide *extra* counter surface. And, there's room in the kitchen for *extra* base cabinets because this compact new appliance occupies no floor space.

All three doors are equipped with famous alnico magnets that grip the doors shut . . . no projecting handles.

The new G-E Wall Refrigerator-Freezer is available in your choice of six Mix-or-Match colors including white. Only a limited number of G-E Wall Refrigerator-Freezers are now being produced. See your G-E dealer, or send the coupon below. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

MIX-OR-MATCH COLOR CHOICE APPLIANCES

A Mix-or-Match color choice.

This magnificent appliance will be made for *you* in any of six decorator colors. You have a choice of: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown or White.

HB-2



Send coupon and 10¢ for Colorful, 8-page Booklet

Send to: P. O. Box 122, New York 46, N. Y.

I am enclosing ten cents (10¢) to cover cost of mailing and handling for your booklet containing detailed information about the magnificent, new G-E Wall Refrigerator-Freezer, and how it can be installed in *our* home.

Send to:

Name_____

Street_____

City_____ State_____

genuine **Alsynite** TRADE MARK

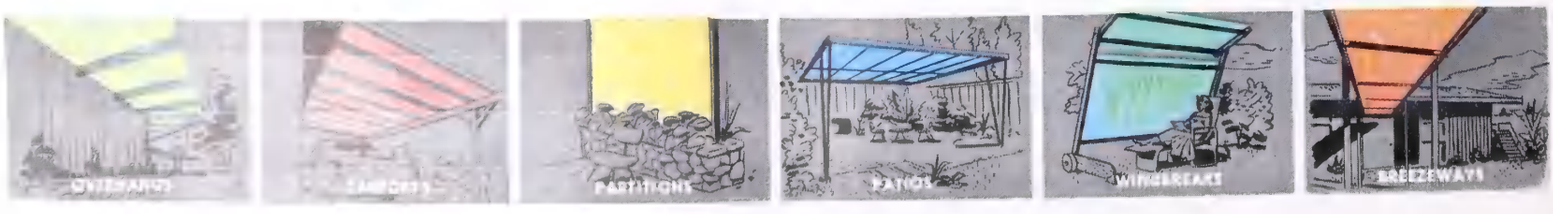
is the magic new translucent panel you see in all the best places

Transform your dreams of new beauty for your home with Alsynite. Feather-light but strong and durable, it installs like plywood.



When you buy Alsynite, beware of "look-alike" imitations. Ask for *genuine* Alsynite fiberglas panels by name—it's your assurance of top quality. At building material dealers everywhere in 28 built-in colors. Alsynite Company of America, San Diego 9, California.

BE SURE YOU ASK FOR IT BY NAME **Alsynite** THE QUALITY PANEL



An Assembly of Films

Have a family film festival in your living room, with some of this year's 16mm prize-winners

By CECILE STARR

If you were one of the seventeen hundred people who attended the second annual American Film Assembly early in April, you undoubtedly had a full five days of 16mm films.

If, on the other hand, you were among those who did not attend the American Film Assembly—or possibly never even heard of it—let me tell you what it was all about, and give you some ideas for a 1955 film festival in your own home.

This year's Assembly, held at the Waldorf-Astoria in New York City under sponsorship of the Film Council of America, was just about the largest collection of non-theatrical films and film people ever amassed in this country. A total of 331 films were shown in competitive screenings, with as many as ten or twelve running simultaneously in different rooms before different juries.

Golden Reel Awards were given to the films with top rating in each of 24 subject categories. An additional 59 films were cited with Recognition of Merit certificates. There were talks by Bosley Crowther, motion picture critic of *The New York Times*, and by James Card, motion picture curator at the George Eastman House in Rochester. There were symposiums by professional film-makers, workshops for film-users and everywhere films, films, films.

It was, like Joseph's coat, a many colored affair. In one room, avid partisans might be looking at avant-garde and experimental films, while in adjacent rooms or across the hall similar attention would be paid to films on religion and ethics, sales promotion, medicine, education or a dozen other subjects. But like Joseph's coat, this many colored curiosity held together as one piece and served one over-all purpose. It focused attention on the scope and significance of the 16mm film field, and it resounded with the theme which the Film Council of America offered at last year's Assembly: 16mm is not a film width, it is a state of mind!

The non-theatrical film is primarily concerned with the excitement and drama that is to be found in the real people and things of the world we live in. If it is not this, then it is very little—since it can never hope to equal the unreal excitement and drama that has been so successfully created within the motion picture studios of Hollywood and other film capitals.

The films that were shown at this year's Assembly were all released for 16mm use within the previous twelve-month period. From the possible total of three or four thousand that were released during the year, only 33 were entered and selected for showing. Among the many prize winners, some have little or no interest to the average home-viewer—films like the University of Wisconsin's *Character Make-up for Men* or Churchill-Wexler's *Fractures of the Femur about the Hip*.

A number of the winning films are suitable and available for home showings. I have in mind such diversities as the following: the film version of Menotti's opera, *The Medium;* a feature-length fairy tale called *The Emperor's Nightingale;* short films on art with subjects like the American painter, Dong Kingman and the British sculptress, Barbara Hepworth; shorts on nature, telling of strange plants and the abstract wonders of living things; an Eskimo legend; a modern dance film. And there are half a dozen others equally diverse and each with a special freshness and cinematic imagery.

Why not have a film festival of your own?

Following is part of my selection for a home show series: (Interesting to note, they come from all over the world—Canada, Denmark, France, Britain, Holland, Wales, Czechoslovakia, Italy, India, New York and New Mexico.)

And Now Miguel (63 minutes). Of all the films I've seen this year, festival or no festival, this seems to be my special favorite. It is the documentary story of ten-year-old Miguel Chavez who lives on his

(*Please turn to page* 42)





Modern, Traditional and French Provincial Styles . . . .

WRITE FOR FREE BROCHURE ON THE STYLE YOU PREFER

This is Gordon's Traditional Cocktail Table No. 201 with drop leaves, twin drawers and Duncan Phyfe legs with claw feet and casters. This GORDON TABLE is made of Solid Honduras Mahogany with top-grain leather inlay in red, green or tan, gold-embossed.

Gordon's, Inc. JOHNSON CITY, TENNESSEE

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
500 Semi Antique Rugs in Old Designs $18 and up
100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Postcards and inquiries from outside Continental U. S. not answered.

CHAS. W. JACOBSEN ▪ 401 S. SALINA ST., SYRACUSE, N. Y.



ST. FRANCIS FOR YOUR GARDEN

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure, 26 in. high. Bowl, 18 in. wide, Pompeian stone. $25.00 f.o.b. New York. Write for our illustrated Catalogue of lovely Garden Ornaments.

10c, please, for mailing.

You will enjoy visiting our Galleries.

Erkins Studios

42 West 40th St. New York City 18, N.Y.



Magnificent Redcliff Ironstone China

Collectors' items to cherish through the years! Classically sculptured Ironstone China . . . highly esteemed for its white purity and timeless beauty. Each piece makes a distinguished gift . . . adds grace to your own table, sideboard or china cupboard!

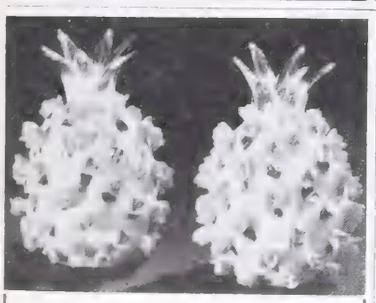
Soup Tureen with ladle, 11" x 12½", holds 3 qts. $11.95
Matching Tray $6.95

Not shown . . . dinner plate, $3.25; rimmed soup bowl, $3.25; salad plate, $2.50; bread and butter plate, $1.95; cup and saucer, $3.25. *All prices postpaid. Add 5% for shipping West of Miss. Write for new 50 page catalog.*

Jenifer House

Dept. B-7, New Marlboro Stage

GREAT BARRINGTON, MASS.



Pretty Pineapple Salt and Pepper Shakers

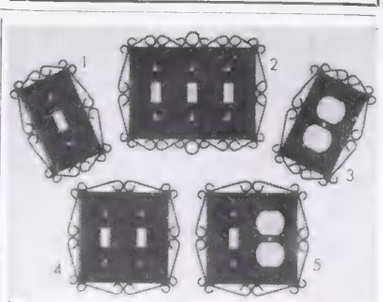
The 3" white china pineapples are decorated with pink rosebuds and gold trim—gay as summer laughter! Darling for a breakfast tray or candlelit supper on the terrace. Incidentally, the Pineapple is the legendary symbol of Hospitality. So remember these for weekend gifts.

$2.25 the pair

postpaid No c.o.d.'s please

bertram shriver ltd.

1145 Connecticut Ave., Washington, D.C.



NEW WROUGHT IRON SWITCH PLATES

A Gift of Distinction to Give or Keep

These attractive, practical and durable electric switch ornaments of sturdy black metal are designed to add warmth and beauty to the walls of any style home . . . from Provincial to Modern. These rich looking wrought iron scalloped framed plates fit over any wall switch or outlet. Ideal for any room in the house . . . living room, kitchen, bedroom, den, foyer, etc.

(#1) Single switch $1.35 *ea. (#2) Triple switch* $1.95 *ea. (#3) Duplex outlet* $1.35 *ea. (#4) Double switch* $1.65 *ea. (#5) Combination switch and outlet* $1.95 *ea.*

(No C.O.D.'s please.) We pay postage. Money refunded if not delighted. ORDER NOW!

• *Write for FREE Catalog* •

LAURIE & CO. Dept. 9-H

507 5th Avenue New York 17, N. Y.



WINDOW

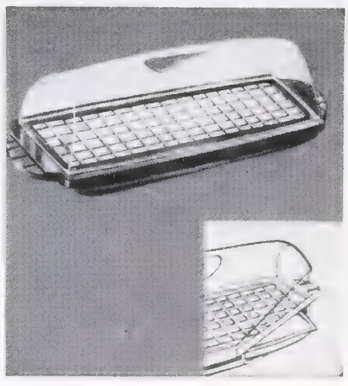
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



THE RETURN OF CROQUET brings with it a remembrance of a time when life had the gentle manners of a Jane Austen novel. Young men wore blazers; and the boxwood flourished; and homemade root beer awaited the players on a broad veranda. It is a *wonderful* game! Good wood set for 4, with stand and instruction book. $10.95 ppd. Edith Chapman, Nyack, N.Y.



TRAVELING KITCHENETTE. In motel or hotel, you can be sure of early morning coffee or late-at-night hot soup with the Boilmaster Kit. Plaid zipper bag has 4-cup aluminum Boilmaster (heats, cooks or boils in seconds with AC-DC current). 2 cups and saucers, spoons. Instant Coffee, Instant Soup, one auto and one house cord set. $19.95 ppd. House in the Garden, 19 Garden Place, Brooklyn, N.Y.



BUTTER TAKES A FIRM STAND when you serve it in this remarkable new Buttermaster. No longer will it get slurpy, because this butter dish has its own built-in refrigerator! A magic refrigerant is hermetically sealed in the base. Just keep it in the refrigerator until mealtime. Bronze, yellow or red plastic, it holds a ¼-lb. bar. $1.98 ppd. Lee Hendry, Queens Drive, Little Silver, N.J.



NECK-SPECS are the folding sunglasses that hang around your neck from a lucite chain. On the French Riviera, they're more chic than a diamond dog collar! Made with fine ground lenses, and the frames and chain come in tortoise, champagne, blue, crystal, rose, amethyst or taupe plastic. $2.95 each; two pairs for $5. French imported. Ruth Brawer, Box 4035, Dept. BSP, Tucson, Ariz.

SHOPPING WITH Pat-Gunan



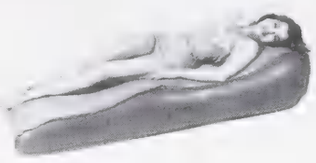
BATHING SUIT JEWELRY. Light as a whisper and dazzling against a tanned arm is this gold-plated link bracelet. It is, amazingly, rust- and tarnish-proof, so you can wear it while you swim and start a new fashion! $5.95 including tax and postage. Aimée Lee, 545 Fifth Ave., New York.



FLIRT WITH A FAN. There's something about a fan that makes a woman feel part devil, part angel, and even if she uses it only to stir up a breeze, the effect is as demure as dynamite. This pretty coquette is copied from a Spanish fan, looks like carved ivory, is actually plastic. In black or white, 7″ long, it opens to 13″ wide. $1 ppd. Helen Gallagher, 413 Fulton St., Peoria, Ill.



LOAFING MATTRESS. Cleopatra's couch had nothing on this new Contour Mattress of inflatable vinyl plastic. The jumbo size not only lets you stretch out full length to get an allover tan, but it doubles as a very comfortable emergency bed for an unexpected guest! 67″ x 24″. $14.98 ppd. Merrill Ann Creations, 102 Warren St., New York.



BUTT BUCKET. We think this is absolutely wonderful. We hope everyone with a swimming pool, and everyone who has ever groaned when a guest tossed a lighted cigarette on the velvety lawn, orders it. A black wrought-iron bucket, 8″ high, with handle, rubber-footed stand and sifter of gleaming brass, comes with a bag of white silica sand. $4.95 ppd. House of Schiller, Dept. 30N, 180 N. Wacker Drive, Chicago.





BUY NOW — NEW LOW PRICES*
MACY'S SILVER CLUB PLAN

■ Receive your entire set with your first payment
■ Choose from over 190 patterns (* most now lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
■ For 4 place settings (24 pieces) $5 down, $5 a month;
■ For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
■ For 8 place settings (48 pieces) $10 down, $10 a month;
■ For 12 place settings (72 pieces) $15 down, $15 a month;
■ You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
● You never pay more than the nationally advertised price, including carrying charges where it applies.
■ Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

$5 DOWN, $5 MONTH
for your 24 piece sterling silver set

■ FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) HB-7-55

Enclosed, $_____down payment
Pattern_____No. of settings_____
Name_____
Address_____Apt. #_____
City_____Zone_____State_____



DON'T COME HOME

. . . to a dark house! This tiny (3 x 3 x 4) ELECTRONIC MIRACLE will AUTOMATICALLY turn lights ON at dark, and OFF at dawn! Just PLUG IN to ordinary house current and leave knowing your home is safe from prowlers. Adaptable to many uses. A dependable ELECTRONIC EYE control for Garden or Flood Lights, Alarms, Signs, Radios, etc. Operated by light intensity changes (or manually), NOT a mechanical time switch! $15.95. Tax and postage prepaid. (Add $1.00 west of Denver.) Send cash, check or money order today.

The TEEPLE CO.
715 Rim Rd., Dept. B-31
Pasadena 8, Calif.

Reproductions By Mail

The charming *Miss Susan* Value!



For delightful cheerfulness in your bedroom, bath or dressing room, choose the Susan Slipper chair. Smartly button tufted seat and back. Height 29½″; Width 20″; Depth 19″; in sturdy American hardwood. Upholstered in distinctive striped chintz, as pictured, either blue, green or red, combined with white. Price $19.75 each or two for $38.00. Or, in your fabric, per chair—$17.00. (Send 4 yds. of 36″ or 2½ yds. of 50″ material). Express collect. (No C.O.D.'s.) Send check or money order. Also send 10c for your copy of "A Selection of Chairs."

(Formerly Hickory, N.C.)

The Chair Shop
Box 725 Morganton, N.C.



WIND CHIMES

Remember these old-fashioned Wind Chimes from Grandmother's house? How cool and melodious they sounded when a breath of air set the thin glass chimes tinkling! They'd refresh you more psychologically than a dozen electric fans. Hang a Wind Chime in your window, in an open doorway, on the porch, and listen to its melody which ancient Japanese poets likened to the voice of a loved one. Hand-painted glass pendants are strung on cord which hangs up pagoda-fashion. $1.50 each ppd.

Send for our FREE Catalog!

Susan Smith
7 E. Main St.
Carpentersville 10, Ill.



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½″ high on a 4″x4″ base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tenn.

THIS BEAUTIFUL ULTRA-MODERN JAPANESE "FESTIVAL" LAMP from TOKYO, JAPAN



(worth $4 to $6)

YOURS FOR ONLY 25¢

To demonstrate the unique thrill of receiving beautiful, exotic gifts from foreign lands *at less than half their U.S. value*, you can now apply for a one-month membership in the Around-the-World Shoppers Club. As a special inducement to join, we will send you this beautiful "Festival" Lamp from Japan (works on 110 v. A.C.) for only 25¢, postpaid and duty-free. When it arrives you will understand what it means to receive distinctive gifts from famous studios in Paris — from tiny Black Forest wood-carving shops — from exotic Persian bazaars . . . yes, gifts from the world over! Upon acceptance of your one-month membership, we will reserve a *regular* membership in your name. If you decide to accept it you will receive the Club's monthly selection of foreign merchandise direct from the countries of origin, for only $2.00 per gift postpaid and duty-free. However, you may cancel after receiving your "Festival" Lamp or at any future time. The coupon below and 25¢ coin *must* be sent for lamp. Do it NOW! *Only one to a family.*

AROUND-THE-WORLD SHOPPERS CLUB
71 Concord Street, Newark 5, N. J.

Around-the-World Shoppers Club
Dept. 302-K, 71 Concord St., Newark 5, N. J.

Enclosed find 25¢ for which please send me the "Festival" Lamp. Also reserve membership in Around-the-World Shoppers Club, which I can cancel at any time.

Name.....

Address.....

City, Zone, State.....

Canada: Write to 77 Vitre St. W., Montreal 1, Que.

So Gay, Colorful and Clever



Personalized
MAIL BOX $3.95 plus 35c shipping

This clever and unusual mail box comes with your own name attractively script lettered on the cover. Finished in gay pink, it's truly a decorator's award winning finishing touch to your home. It's big, actually 11" long and 11" high with a spacious magazine rack under the box. Mounts easily with two screws. Please give exact lettering desired. Available, too, in black with white name. Only $3.95 plus 35¢ shipping.

Your Satisfaction Guaranteed or Money Refunded

Helen Gallagher
430-B7 S. Jefferson Peoria, Illinois



WHEN SCHOOL's OUT
A Large Lone Ranger Tent

The greatest fun in the world is a tent for summer headquarters. This 5 sided beauty is 58" high, 17 ft. in perimeter, has a 7 ft. awning extension. Complete with poles, ropes and stakes. The orange color cotton canvas is printed in bright colors with pictures of the Lone Ranger & Tonto. With Lone Ranger Mask & Tonto Headdress. A real buy at only..... **$6.95**

Satisfaction guar. No COD's. Immediate delivery.

OLD PUEBLO TRADERS Box 4035, Dept. THB Tucson, Arizona



WINDOW



SUMMER IS GULLS' FLIGHT and the curve of a lonely beach. It is heat and hush and joy knocking at your rib cage. And could it take tangible form it might look like this centerpiece of Royal Gouda Delft from Holland. 11" fruit bowl and 7¼" gulls are Mediterranean blue and silver-gray. $12.95 the set ppd. Hildegarde Studios, 597 Farmington Ave., Hartford, Conn.



SHOWER CURTAIN LINER. Shower curtains are so beautiful today that it's extravagant not to protect yours with a plastic liner. This one, of heavy gauge, clear plastic, sheds water, prevents mildewing and streaking of the curtain. Double die-cut holes slip on the same hooks you use for shower curtain. 68" x 68". $1 ppd. No c.o.d.'s. Elron Products, 223 West Erie St., Chicago 10, Illinois.



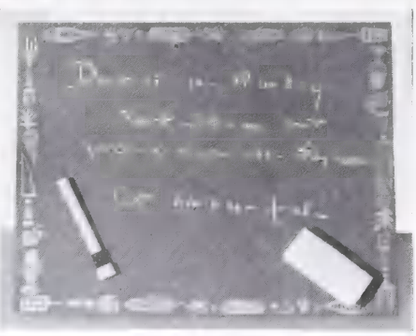
JET PILOT'S HELMET, an exact copy made by the same company that makes the real Jet Helmets for the Air Force, comes in white shock-resistant Styron with Air Force insignia. Adjustable in head size, it has rubber cushioning inside, rubber chin strap, visor-goggles, copy of an intercom unit, a real compass, and zoom-zoom siren whistle! $2.98 ppd. Here's How, 27 E. 22nd St., N.Y.

CHALK TALK

Since the chalk and the eraser on this slate are magnetized, they will be easy to keep at hand. Jot down your appointments, meetings, pantry needs, special dates. It is rimmed with fruits and vegetables to make it specially charming in the kitchen. 11" x 15". **$2.50** includes postage.

Sorry, no C.O.D.'s.

EDITH CHAPMAN
260 MAIN STREET • NYACK, N. Y.





HOLDS 60 MAGAZINES A WHOLE YEAR'S SUPPLY

FLOOR RACK

This handsome and practical floor rack holds all your magazines where each is visible for quick, easy selection. Holds 30 on each side. Magazines will not bend. Easily carried for convenience and furniture arrangement. Hand made in honey tone knotty pine or lovely mahogany finish. 23" x 30" x 9½". $29.95 Express Charges Collect

ALSO IN COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc., with step by step instructions. $17.95 Postpaid.

NOW—NEW CATALOG showing our large complete line of Finished and Kit Form Furniture and Wall Racks in Friendly Pine. Send 10c in coin or stamps.

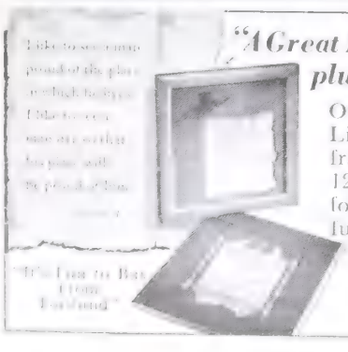
No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B7-5
North Conway, N. H.



Here's the first really NEW cooking idea in years . . . a top-of-the-stove cooker scientifically designed to give a new, wonderful taste to your every meal. Does everything . . . dry-fries, stews, steams . . . more economically and faster. Cooks both sides at the same time. Give your meals that "expert Chef" touch . . . order direct. 8" size $7.95; 11" size $9.95. No C.O.D.

Ray's
614 S. Comstock Ave., Whittier, Calif.



"A Great Man's Motto" framed in cherry plus our new 100 page catalog

Ours alone . . . Abraham Lincoln's motto in color . . . framed in cherry wood 9" x 12" . . . yours with our portfolio of "Quaint American" furnishings . . . *send* $1.00 to: **$1** POSTPAID

Carl Forslund
122 FULTON, GRAND RAPIDS, MICHIGAN

SHOPPING



BUG-PROOF SHELF PAPER We couldn't wait to line every cupboard and drawer in our kitchen with this new insecticide-treated paper. And it's wonderful. It gives you truly effective protection against roaches, ants and silverfish, which can put gray in the hair of the best housekeepers! Both sides of the paper are treated. A 40′ roll, 15″ wide, $1.25 ppd. Page & Biddle, 21 Station Road, Haverford, Pa.



CAGED VINE. Can you think of anything prettier than this hanging at your entrance, on the terrace, or at a sunny window? The bird cage is black wrought iron. The planter is in a copper finish with the hanging ring to match. It comes to you complete with bracket arm and screws for just $2.98 ppd. Downs & Co., Dept. 1165, Evanston, Illinois.



JEWELED FLY SWATTER. Any flies foolish enough to buzz around your house will at least have the consolation of meeting a glamorous end. A gilt mesh swatter is framed in jewel-tone sequins and flowers, and has a gilt handle. As a hostess gift, it's worthy of the pleasantest country house you know. Just $1.95 ppd. Cortley Gifts, 305 E. 83rd St., New York.



Ends Window Washing Forever!

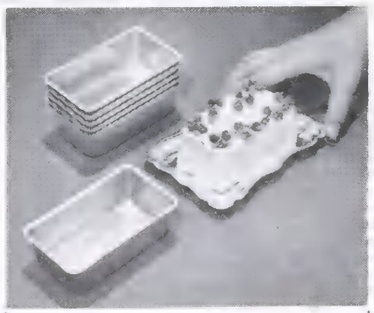
"WINDO-GLEEM"



- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water —No Washing of Windows Ever!
- Makes Windows Shine Like Finest Crystal!
- Complete Money Back Guarantee!

Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. Money back in 10 days if not delighted. Order now!

VIKING SLOANE CORP., Dept. HB-7, 136 West 52nd Street, New York 19, N. Y.



BAKE MINIATURE LOAF CAKES with "LITTLE LOAFER" PANS

Now bake perfect miniature loaf cakes — just the right size for individual servings — with "Little Loafer" pans. Use them as individual bread pans. Add glamour and new taste appeal to low budget meals by serving individual meat loaves. "Little Loafer" pans are ideal, too, for casseroles . . . fruit cobblers . . . or gelatin salads. Made of durable aluminum, 2½" wide, 4½" long, 1½" deep.

Set of six pans, only $1.95 Postpaid

artisan galleries
2100-A7 N. Haskell Dallas 4, Texas



Room Dividers • Door Closures
Matchstick Bamboo Drapes
Fabric Drapes • Yardage

New Luana Wood Drape Dividers—¼″ or ½″ Slats
only **30¢** a sq. ft.
For room dividers or door closures. Most economical, smartest you could buy. Natural Luana Wood Color. Specify ½″ or ¼″ slats when ordering swatch.

New Luana Wood Draw Draperies ¼″ Slats
only **35¢** a sq. ft.
In natural Luana wood color (mahogany). Light comes through, you can't see through. Write for swatch.

New Confetti Splatter Matchstick Bamboo Drapes
only **40¢** a sq. ft.
Chinese Red, Kelley Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer background colors with multi-color Confetti Splatter over-paint. Specify background color when ordering swatches.

New Abstract Print Matchstick Bamboo Drapes
only **40¢** a sq. ft.
Same background colors as Confetti Splatter. Any one of these colors can be used for abstract print over-paint. Swatches are made with white over-paint only, so specify background color when ordering swatches.

Custom Made Matchstick Bamboo Drapes
Natural color **24¢** a sq. ft. Decorator colors **35¢** sq. ft.
Decorator colors are the same as those listed under Confetti Splatter. Custom made to your exact window or door size. Specify color when ordering swatch.

Standard Sizes Matchstick Bamboo Drapes
New low prices on standard sizes. Write for complete information. In natural or decorator colors as listed under Confetti Splatter. Specify color when ordering swatch.

New Modoka Woven Bamboo Drapes
only **35¢** a sq. ft.
Charcoal, brown or green matchstick bamboo with contrasting weaving. Specify color when ordering swatches.

All prices above include fixed pleat tape and pin-hooks. Send 25¢ for each 8″ x 10″ swatch you wish. You can return for refund.

CUSTOM MADE CARABAO FABRIC DRAPERIES
Approx. **$1.50** a Yard
Choose from six decorator fabrics, 76 different colors. Yardage, $1. Send for information, enclose 25¢ for all swatches.

CLIP THIS COUPON AND MAIL FOR COMPLETE INFORMATION.

CARABAO
SPECIAL PRODUCTS COMPANY
Dept. HZ17
2750 Hyde at Beach
San Francisco, Calif.
Our 6th year of selling direct by mail.

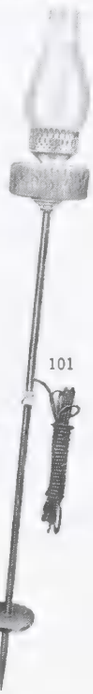
CARABAO SPECIAL PRODUCTS CO. Dept. HZ17
2750 Hyde at Beach, San Francisco, Calif.
Please send me free literature, information about:
..... item name
☐ Enclosed is 25¢ for ..... swatch in ..... color
☐ Enclosed is 25¢ for fabric swatches.
Please print
Name
Address
City State

LEND LIGHT AND GLAMOUR TO YOUR OUTDOOR LIVING

with Portable Electric

LAWN-LITES

Handsome and Superior Lamps for GARDEN • PATIO • LAWN



Style 101 ▶

Copper-plated Brass Chimney Holder — Seine Cork Lamp Base — Frosted Chimney.

ONLY $7.95 ppd.

Two for $14.75 ppd.

Also with clear Chimney for use with Candles (no wiring).

Each $4.50 Pair $8.75 ppd.

101



We pay the Postage!

◀ Style 201

13½-in. black Aluminum tilt-type mushroom Shade with white enamel Reflector — detaches for easy storage. Aluminum star-pierced Cone — copper-plated and lacquered.

ONLY $12.95 ppd.

Two for $24.75 ppd.

Both Styles 68-in. tall — steel tubular Staffs — 6-in. steel Points — discs hold steady — 18-ft. U. L. approved heavy Electric Cords. Come apart for storage.

201

Get decorative Stand to use LAWN-LITES on Porch & Paved Areas! Black tubular Steel — rubber tips — copper-plated Brass Rings.



$2.95 ea. ppd.

Check or M.O. — Sorry, no C.O.D.'s

JAY COBB STUDIOS

DEP'T. B • BOX 11 • MALVERNE, N.Y.

MAIL BOX

HOLDS ALL YOUR MAIL

Inside the Box—Protected!



Sturdily constructed of heavy gauge aluminum for a lifetime of service and satisfaction. 16" high, 11½" wide, projects 4⅝". Surpasses Postal Requirements — Ask Your Mailman! Your choice of five baked-on finishes: Antique Bronze, Mist Gray, Cape Cod White, Hammered Brass, or Colonial Black; and Natural Embossed Aluminum — **only $7.71 PPd.** *(Denver and West—$8.20)* Economy steel model (not illustrated), baked-on gray finish for use "as is" or for painting to suit your color scheme. **Only $6.20 PPd.** *(Denver and West—$6.70)*

Personalize either box with engraved nameplate $1.50 extra. House numerals in red, green or cream, 50¢ per set (up to 4 numerals).

Order yours today or send for literature.

NOR-GEE CORPORATION

2251 W. 2nd St. Jamestown, N. Y.

Recover Your "YACHT" CHAIRS *only* $2.10

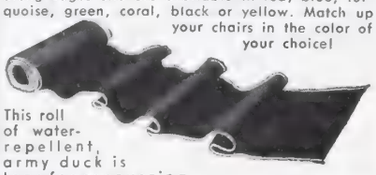
per set ppd.

Slip-on Back

Tack-on Seat



Simple to put on—rugged enough to last for years, these attractive coverings (18 ounce-per-square-yard sailcloth) are designed for a chair seat approximately 16" by 26" and a chair back 7" by 22". Coverings have white piping along edges and are available in red, blue, turquoise, green, coral, black or yellow. Match up your chairs in the color of your choice!



This roll of water-repellent, army duck is tops for recovering chairs, swings, gliders etc. Cloth (10.10 ounces per square yard) measures 15" wide and has neat white piping along edges. Specify yardage and color: red, green, or yellow.

Price per yard ..... 89¢ ppd.

10 yards or more ..... 80¢ ppd.

Send for Free Summer Catalog

EMATOL PRODUCTS CO.

Box 95E, South Weymouth, Mass.

relieve back ache—



"SACRO-BLOCK"

• Reg. U. S. Pat. Off. designed and patented by physician, provides new type back support of many uses. Tucks into hollow of back. Prevents tiring slouch on long rides or when sitting at home. Lie on it to relax tense aching muscles of back, between shoulders, or under neck.



Ideal as foot-prop in bed. Sponge rubber back prevents sliding. Feet are cushioned on foam rubber covered with cool woven plastic.



A real boon to the sick in using bed pan.



Firmly braces sacro-iliac joint area when driving. Use vertically as back board or sit on it.

PRICE $3.95 each.

Postpaid. Size 7" x 13".

Sacroiliac Block Co.

293 Bridge Street

Springfield 3, Mass.



KILL FLIES OUTDOORS

NEW . . SANITARY . . Easily used disposable FLY TRAP. Kills disease carrying flies OUTSIDE before they get indoors. For home, farm, business. Simple action . . merely hang the CHEMICALLY TREATED, baited trap in tree or bush. Holds over 25,000 dead flies. No cleaning or objectionable handling. When filled destroy entire trap. Guaranteed results. Set several traps about 30 feet apart for a FLY-FREE summer. Set of 3 only $1. Postpaid. Carol Beatty, Dept. 0-307, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog.



WINDOW



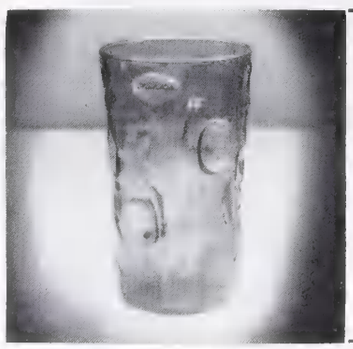
LITTLE STRAWBERRY SHORTCAKE PANS are individual aluminum molds that turn out party cakes with scooped centers that you will fill with big, red, juicy strawberries and top with whipped cream. The center is just the right size for a scoop of ice cream, too. Add hot fudge sauce and it's a party! Set of 6 pans, $1.95 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



COPPER CUTIES. Solid copper molds lined with silver measure 2½" in diameter and make individual 3-ounce servings of jellied salads, aspics, puddings. Or if they never do a lick of work in their life, they look awfully pretty hanging in your kitchen. Set of 3, complete with an 8" brass hanging rack, $1.25 ppd. Zenith Gifts, 55-C Chadwick St., Boston 19, Massachusetts.



STRAW POLL WINNER is this mat of all trades! It does double and redouble service as a table runner in your summer cottage, as a sun-lolling mat in the backyard or on the apartment roof, as a picnic cloth for the beach; even as a stole with crisp cotton dresses! It is that pliable, adaptable, pretty. Natural, loosely woven straw mat is 72" long, $2.95 ppd. Jeredith Manor, Box 130, Nyack, New York.



EXCLUSIVE HAND-MADE GLASSWARE

that will be the envy of every proud hostess. Unique in design, rich in color. These beautiful tumblers come in sets of 8 and are available in four colors—Amber, Amethyst, Smoke, and Lt. Green. Each set is made up of assorted colors or may be had in any combination of the four. Please specify when you order. Price $5.95 incl. tax and postage (no C.O.D.'s).

TEXGLASS

Box 281, Camden, Maine

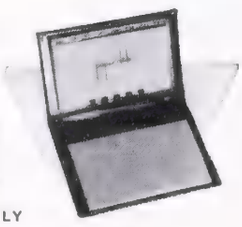


4" x 6" CLOSED

Save Space On Your Desk!

paperdate

$3.00 POST-PAID



SOLD BY MAIL ORDER ONLY

FOR HOME OR OFFICE

- 100-SHEET MEMO PAD
- TELEPHONE INDEX FILE
- BALL POINT "PenPal" PEN
- 1955-'56-'57 CALENDAR
- "LETH-R-FIBR" COVERING
- CHOICE OF RED OR BROWN

Send Check Or M. O. To:

"PAPERDATE" Dept. HB7

Box 951 Taunton, Mass.

SHOPPING



A BARBECUE BARGAIN for your backyard cook-outs is this four-star set. The four aluminum tools have turned wood handles and white rawhide thongs for hanging. You get a fork, spatula and 2 skewers, all for $2.95 plus 25¢ post. Foster House, 430 So. Jefferson, Peoria, Ill.



KING COZY brings hot food from the oven to the terrace and *keeps* it hot through a leisurely summer meal. A wicker basket, 19″ x 8″ x 4″, has a red plaid denim liner which is insulated with Fiberglas, and faced and interlined with rinse-clean vinyl. The Cozy will hold 2 fried chickens, corn on the cob, a long loaf of hot garlic bread. Price is $8.50 ppd. Ward Phillips Co., Carpentersville, Illinois.



CLIP JOINT is the easy secret of this purse key keeper. One half clips inside your bag, the other half is a key chain that couples to the clip and won't come apart until you release it. You may order extra clips to save changing every time you switch purses. Goldtone metal key keeper and clip, $1; extra clips, 2 for 50¢. Ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisconsin.



Miracle Scissor-Shear
CUTS ANYTHING EASILY!

Genuine Solingen Steel

A SUPERB CUTTING INSTRUMENT

Can you imagine an all-purpose scissors that cuts leather, linoleum, asphalt roofing, wire, plate, rubber—all with the same precision and EASE as it cuts textiles, plastics or paper! It's "Miracle Scissors-Shear."

LIFETIME GUARANTEE

These sturdy, lightweight scissors are perfect for garden, flowers, in the kitchen, garage—for any light or heavy duty purpose. It will be your most treasured household tool. Only $4.95. Remit with order—we send postpaid.

8½" LENGTH
NICKEL PLATED for EXCEPTIONAL DURABILITY



PARKER INTERNATIONAL, Dept. B-7
1548 Park Ave., New York 29, N. Y.



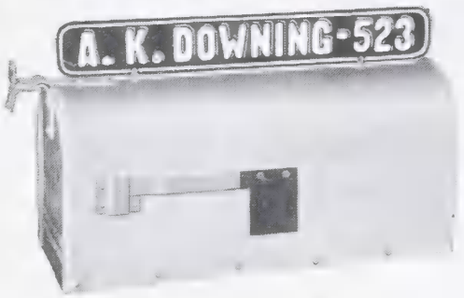
Authentic **EARLY AMERICANA**
HAND-DECORATED BOSTON ROCKER

Old-fashioned comfort for your home in a design to bring Colonial charm to any room.
Hand-decorated, black finished rocker **only $23.80.**
Walnut or mahogany finishes without decoration $19.75.
(For special finishes add $2.00)
FOB High Point, N. C. Shipping charges collect. No COD.
Color catalog on request

CULLER-JACKSON WHOLESALE FURNITURE CO. DEPT B, North, S. C.



FRAMED MAILBOX MARKER — attractive wrought aluminum frame style MF — $2.95 POSTPAID
DELUXE MAILBOX MARKER — graceful wrought aluminum frame and scrolls style MM — $3.45 POSTPAID
TWO-LINE MAILBOX MARKER — letters and numbers each line style OM — $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER — up to 5 letters and numbers top line, 15 on lower style — $3.95 POSTPAID



LAWN MARKER — wrought aluminum stand; up to 15 letters and numbers style L — $2.95 POSTPAID

STYLE M
MAILBOX MARKER
$1.95 postpaid
FITS ANY MAILBOX—INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS
present your name attractively
guide your friends—beautify your home!

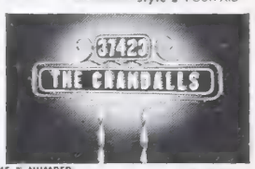
PERFECT FOR GIFTS—ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½″ × 18″, number plates 2½″ × 7″
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 3 DAYS!



NAME & NUMBER LAWN MARKER — up to 5 letters and numbers top line, 5 on lower style NL — $4.95 POSTPAID



BRACKET MARKER — attractive wrought aluminum bracket for wall, post, etc. style B — $3.95 POSTPAID



DELUXE BRACKET MARKER — graceful wrought aluminum scrolls and beauty style EB — $4.45 POSTPAID



NAME & NUMBER BRACKET MARKER — up to 15 letters and numbers top line, 5 on lower style NB — $4.95 POSTPAID



TWO-LINE BRACKET MARKER — up to 15 letters and numbers each line style OB — $5.75 POSTPAID



THE PERFECT GIFT FOR *Birthdays* — or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Spear ENGINEERING COMPANY
160 Spear Bldg., Colorado Springs, Colo.

Spear ENGINEERING COMPANY — **• ORDER FORM •**
160 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

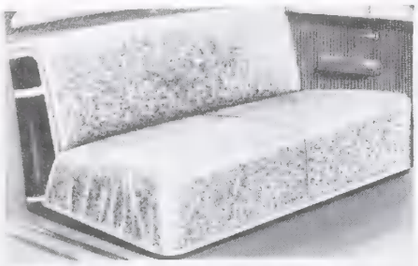
SHIP TO:

ADDRESS

CITY — ROUTE OR ZONE — STATE

TOTAL

☐ Remittance enclosed, ship postpaid in U. S.
☐ Ship C.O.D. I'll pay C.O.D. fee and charges.



TERRY CAR-SEAT SLIP COVERS

Protect your car's expensive upholstery and custom seat-covers from the rigors of summertime living . . . wet bathing suits, dripping ice cream cones, a puppy's muddy feet. Thick terry cloth car-seat cover is elasticized at edges to fit any make or model car. Slips on and off in a jiffy, and you wash it like a towel! Covers available for either a single or divided front seat. In ordering, please state which style you wish. In Forest Green, Royal Blue, Sun Yellow. **$5.98** ppd.



TERRY SLIP-COVERS FOR OUTDOOR FURNITURE

To protect your porch furniture's upholstery . . . to cover chairs and lounges faded and soiled . . . our cool and comfortable, oh-so-practical terry cloth slip-covers! Elasticized bindings insure a snug, adjustable fit for any standard-sized piece. Easy to slip on and off. As thick and thirsty as a towel, so the rain won't hurt them! Launder easily, require no ironing. Order them in White, Mint Green, Sunshine Yellow.

Chaise Lounge Cover ..... **$3.98** ppd.
Chair Cover ..... **$2.98** ppd.

Ward Phillips Co.

7 E. Main St.
Carpentersville 1, Ill.

Send for your FREE copy of our Summer Living Catalog!

LIGHT UP YOUR GARDEN OR DRIVEWAY



Hagerstrom Garden Light sheds light where you need it most. Just stick it in the ground. Dome is spun steel, bluish-gray baked enamel outside, white inside, 17" diam. Stem is galvanized pipe, ground spike cast aluminum. Uses any watt bulb. 10-ft. rubber cord is weather-resistant. Outlet box at base enables you to use as many Garden Lights as you need. **$9.75** each. *Add $1.00 for postage.*

Hagerstrom METALCRAFT STUDIOS

Handcrafted Specialties since 1922—Lanterns, House Signs, Mail Boxes, Weathervanes, etc.

41 Old Milwaukee Road, Wheeling, Ill.

Get Acquainted Offer!

New Plastic
SCREEN DOOR CORNERS!
Many Other Uses
Look Like Wrought Iron

$1.00 Per Set of 2 Corners Postpaid

New idea! Patterned after beautiful New Orleans wrought iron. Use them for screen door corners, for wall or cabinet accents, around window valances. Easily mounted, lightweight. Available (as shown) in white or dull black. Only $1.00 per set of 2 corners, POSTPAID. Order today.

Satisfaction guaranteed or money refunded.

Foster House
430-87 So. Jefferson
Peoria, Illinois

NEEDLE YOUR SNOOTY FRIENDS!

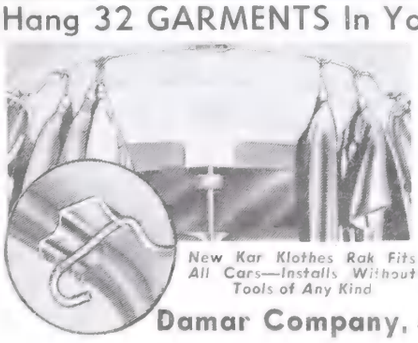
with the Crest (Coat-of-Arms) that creates chuckles. Complete and perfect in every hilarious detail. Especially effective for shutting off long winded Mayflower Blooded Bores. The History and Characters are a scream; when you examine and compare them, you'll see. Make desirable Gifts; order several now—4 rich colors $3.95; framed ready to hang $5.95; Prepaid U.S.A. No CODs. No stamps, please.



WITTI-CREST INC.

Box 224-6 **Snow Hill, Md.**

Hang 32 GARMENTS In Your Car FULL LENGTH —WRINKLE FREE!



New Kar Klothes Rak Fits All Cars—Installs Without Tools of Any Kind

RELIEVE PACKING TROUBLES and save cash on cleaning and pressing bills when you travel! New Kar-Klothes Rak fits flush with roof of car, won't obstruct rear view vision, does not damage doors or windows. Always ready for use, yet out of your way. Can detach instantly. Only $5.95 delivered. Money back guarantee. Send check, cash or money order today.

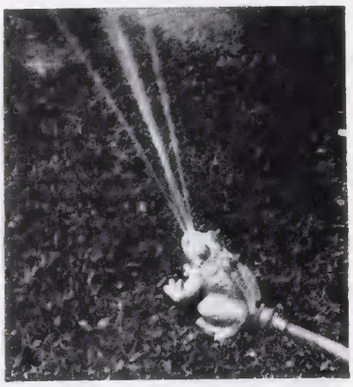
Damar Company, 412 Damar Bldg., Newark 5, N. J.



WINDOW SHOPPING



HANGING ON EVERY NOTE of this musical rack goes the coat of one of your guests. And on the shelf above, chapeaux! Hang it in your front hall where the keynote is hospitality and the tempo is gay. Staff, trebel clef, 6 note-hooks, are black wrought iron, 11" high x 18" wide over all; grille work shelf is 11½" x 8½". Price is $4.95 ppd. Laurie & Co., 507 Fifth Ave., New York 17.



FROG FOUNTAIN, to sit beside a garden pool or in your bird bath, will send up a gentle play of water that will fall like cool musical notes into the pond or basin. Or you may want to spot him on a dry patch of lawn as a decorative sprinkler. Cast in lead in a verdi green finish, with hose connection at back and spray holes at front, he's 6" long, 3" high. $6.95 ppd. Beverly Baker, Box 135, Darien, Connecticut.



A FLASHING LANTERN, with a road-tested red flashing lens visible for one mile, is the only lantern with a 25-foot extension beam light. A 4-way switch operates the flashing red and the white beam light together or separately. Marvelous for car and boat owners, campers and hunters. Aluminum construction, it uses a 6-volt battery. $6.95 ppd. Dart Sales, 3812 Atlantic Ave., Brooklyn 24, New York.

(*Please turn to page* 23)

WAXING FLOORS MADE EASY!

- No kneeling
- No bending
- No backache

Thanks to the New **EZY-FLO** Automatic **WAXER** with the MAGIC HANDLE **$3.95** ppd.



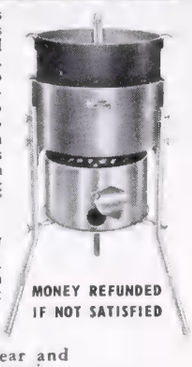
FILL THE HOLLOW chrome-plated handle with a full pint of your favorite liquid floor wax. Patented no-clog valve lets you dispense a few drops of wax or a steady stream onto floor. Lamb's wool pad (10 x 5 in.) spreads wax smoothly and evenly. Gives you beautiful lustrous floors without work! Plastic window on handle tells you when to refill.

EZY-FLO Automatic Waxer is not yet available in stores. Order by mail now! Send $3.95 check or m.o., we pay postage. Complete satisfaction or money back

Nicholson Dept. H-1
246 Fifth Avenue,
New York 1, N. Y. *of new york*

NOW - in your own backyard — you can have ROSIN-BAKED POTATOES

Gourmets travel miles to dine at restaurants where rosin-baked potatoes are featured. They know that no other method of cookery can make a potato so light and fluffy, so flavorful. Now you can surprise your friends with this modern method of preparing old-fashioned "pitch" potatoes.



MONEY REFUNDED IF NOT SATISFIED

CULINART ROSIN POTATO BAKER comes complete with reusable rosin that stays in the kettle, thermometer, detailed directions. 26" high, 13" in diameter. Wear and weather-resistant construction.

Price, complete—$19.95. (Residents West of Mississippi add $1.00) Shipping charges prepaid in U.S. Check or money order. No C.O.D.'s, please. Ohio residents, add 3% sales tax.

HAMILTON MANUFACTURING CO.
Hamilton, Ohio **Dept. H-2**



COLORS SHOWN: SANDALWOOD GRAY AND SEAFOAM GREEN WITH WHITE GRANITE FEATURE STRIP

...unsurpassed in fine floor elegance—

ROYAL KENFLOR TRADE MARK
VINYL TILE

Now Kentile, Inc., brings you the finest in floors... a new, luxurious vinyl tile in 19 gleaming "crown jewel" colors that go clear through each long-wearing, pliant tile, never to wear off. Here is superb underfoot resilience never achieved before, with new richness and dignity for your home, plus the easiest possible cleanability. Royal KenFlor never needs waxing...its lasting glow comes from within the shining depth of non-porous vinyl. Dirt, grime, even grease wipe off without a trace. See Royal KenFlor at your Kentile Dealer's. Look for his name and address under Floors in your Classified Telephone Directory.

© 1955, KENTILE, INC., 58 2ND AVE., BROOKLYN, N. Y.
America's largest manufacturer of resilient tile flooring
MAKERS OF KENTILE * KENCORK * KENFLEX * KENRUBBER * AND KENFLOR * / * *Reg. U.S. Pat. Off.*



A brand new concept in luxurious living

...THE FABULOUS "FOODARAMA" BY KELVINATOR!

A NEW STAR is born in the foodkeeping field! From Kelvinator comes a new concept in modern living. Here is the ultimate result of years of planning and more than four decades of appliance experience. It is the fabulous FOODARAMA—without an equal anywhere.

Open one door to a whole new kind of luxury living—freezer living. Here is an upright freezer with storage space for 166 pounds of delectable meats and frozen foods.

Open the other door to the finest refrigerator built—11 cu. ft. of refrigeration that never needs defrosting—the magic of "moist cold" to keep food dewy-fresh, roll-out shelves, moisture-seal Crispers.

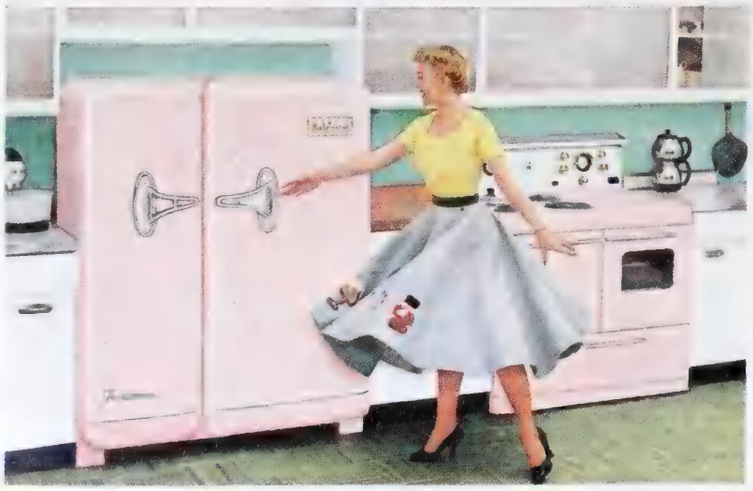
And in the doors themselves are the conveniences you've always longed for. In the refrigerator, there's the handy Breakfast Bar for bacon, eggs and juices, Cheese and Butter Chests, bottle and jar storage. And in the freezer door an ice cream shelf, frozen juice racks, freezer wrap dispenser, and even an unrefrigerated place to store bananas.

This last word in food keepers can be yours—at far less cost than a comparable separate refrigerator and freezer.

See it at your Kelvinator Dealer. Or write Kelvinator, Detroit 32, Michigan. In Canada: Kelvinator of Canada, Ltd., Toronto 15, Ontario.

Kelvinator

DIVISION OF AMERICAN MOTORS — MEANS MORE FOR AMERICANS



FOODARAMA... REFRIGERATOR AND UPRIGHT FREEZER IN A CABINET ONLY 47" WIDE.

8 glamorous exterior colors to choose from! Select the decorator color that harmonizes with your kitchen decor. Color models have beautiful white and gold interiors. New Kelvinator electric ranges, with disposable aluminum oven linings* and Bonus Broiler, are available in colors to match. *PATENT APPLIED FOR.

BERMUDA PINK · SPRING GREEN · FERN GREEN · DAWN GRAY · SAND BEIGE · BUTTERCUP YELLOW · HARVEST YELLOW · LAGOON BLUE

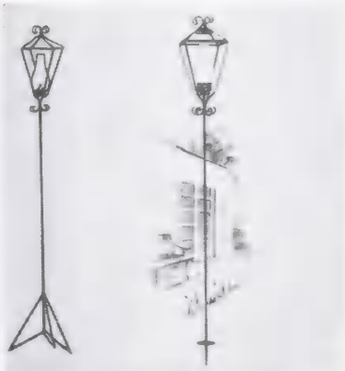
AND CLASSIC WHITE—OF COURSE



WINDOW SHOPPING

CONTINUED FROM PAGE 20

ELECTRIC GARDEN LAMP glows like the midnight sun in a summer garden, stretching your outdoor living into the wee small hours if you wish. The weather-proof carriage house lamp of black wrought iron is mounted on a matching 52″ stake that spears 6″ into the ground. With 20′ of heavy duty cord, $9.95. Tripod base for porch or patio, $2.95. Ppd. Berthold's, 1031 Beacon St., Brookline 46, Massachusetts.



NEW ORLEANS SPICE CHEST combines the old-fashioned warmth of solid pine with the modern drama of black wrought-iron grillework. The four small drawers at top are plastic-lined for planting. The 4 larger drawers are organized catch-alls for oddments. Handmade and hand-rubbed to a glowing honey tone: 18 x $3\frac{3}{4}$″ x $13\frac{3}{4}$″ high, $14.95 ppd. Jeff Elliot, Dept. HB7, Statesville, North Carolina.



DON'T WASTE TIERS. Use them for wafer-thin mints, canapes, fresh fruit, and you'll have a serving centerpiece of great charm. Reproduced from an original Bell Mark piece in old Sheffield silver plate, the English imported dishes are crimped clear glass, measure 7″ and 11″ in diameter. Overall height is 12″. Just $6.57 incl. tax and post. Macy's, New York 1.



CENTURY OLD BEAUTY

AUTHENTIC IMPERIAL CHAIR

True copy of Museum original. 32″ high, seat 17 x 13—20″ from floor. Cast Iron in White, Black, Antique Green. **$34.50**





ROMAN LAR Protector of home and garden. 45″ high. Cast Iron in White, Antique Green. **$79.50**

OCCASIONAL CHAIR #351 that just "fits" anywhere. 31″ high, seat 16 x $11\frac{1}{2}$ — 16″ from floor. White, Antique Green. **$30.**



Catalogue on Request.

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
Dept. B7-55, 2500 27th Ave. North
Birmingham, Alabama



PEDRO'S SPECIAL

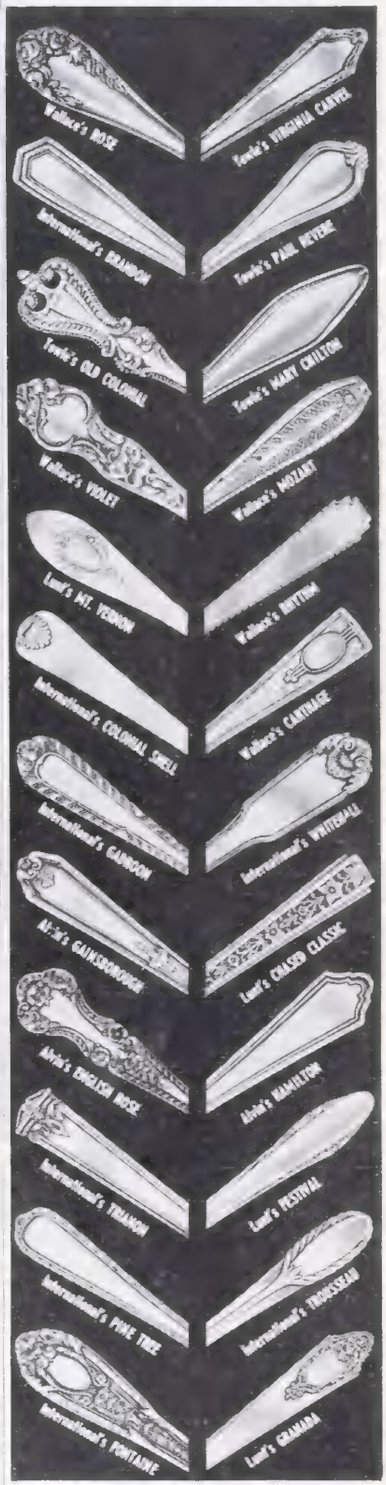
Pedro fought Pancho Villa to steal these handbags at this price. Hand tooled in soft Mexican leather, suede lined. Even domestic copies cost twice as much. Interior pockets for comb and purse. 6″x7″x5″. Tan, Navy, Black, Brown, Ivory, Burgundy. Don't fight the crowd—send Pedro the orders. PEDRO PAYS THE POSTAGE. **$4.95.** Send Check or M.O.

(Sorry no C.O.D.'s)

SOUTH OF THE BORDER
LITTLE ROCK, SOUTH CAROLINA

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1862

Dept. 90, 113 Madison Ave., Memphis, Tenn.



Excitingly New
LOOSE-LINED RUBBER GLOVES

Now, exclusive feature—soft elasticized cotton lining fused only at finger tips and wrist—enables you to wear Loose-Lined Gloves in perfect comfort all day long. All the protection of ordinary rubber gloves plus these distinct advantages: Complete perspiration absorption, no clammy feeling, conform to every hand movement, no clumsiness as with laminated lining gloves. Slip on easily without powder, can be washed dainty fresh for months of extra wear. Small, medium, or large, $1.98 pr. ppd. Satisfaction guaranteed.

LOOSE-LINED RUBBER GLOVE CO.
4517 Greeley • Dept. HB
Houston, Texas



HEINLEY'S Indoor Movable Shutters add a new charm to any window or door — bring added joy to any room. Simple to install, inexpensive. Quick delivery to any part of U.S. Get the best when you buy. Send 25¢ for illustrated booklets containing dozens of decorating ideas.

Paul Heinley's
MOVABLE SHUTTERS
Originators of Tailored Indoor Shutters

1618-5 Euclid St., Santa Monica, Calif.

NOW YOU CAN GET
LAVENDER
IN BULK!



Genuine—Fresh
FRENCH—IMPORTED

Direct from importer to you—the Queen of natural fragrances, fresh, sweet-scented Lavender for your closet shelves, linens and wardrobe drawers. This large acetate box is yours by return mail for only

$1.50 POSTPAID (tax & handling charge included)

French imported Rosebuds also available at the same price

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.





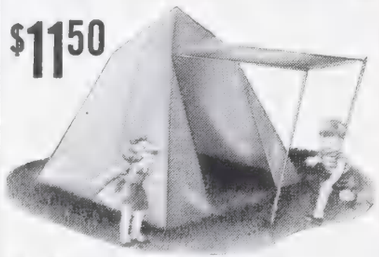
"Lazy Susan"
DRYETTE
for washings and ironings

Folds Like An Umbrella

Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms . . $8.95 ppd.
(23 ft. drying space; strong, sturdy)
Travel Dryette, 6 arms . . $4.95 ppd.
(9 ft. drying space; stands in bath-tub, packs easily)
Act now to enjoy easier clothes drying service . . . order today direct
DRYETTE CO., Dept. H7
P.O. Box #2219 Wichita, Kansas

America's Greatest
PLAY TENT VALUE
$11.50

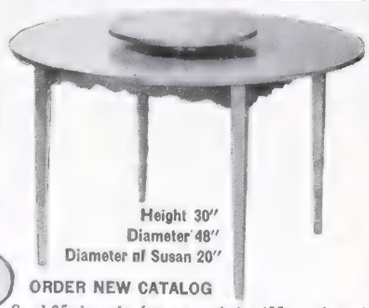


A Little Bit of Heaven
For Earthbound Youngsters

For healthy outdoor fun and happy companionship. Two is company but three is never a crowd in this roomily designed, camp-style tent made of fine quality, water-resistant canvas in khaki color. Size 5 ft. 6 in. by 5 ft. 6 in. with 4 ft. walls and 5 ft. center. Complete with wire-frame suspension for umbrella top and wood center pole. No C. O. D's. Shipped prepaid—satisfaction guaranteed.
Write for Catalog of Other Style Tents in Plain or Multi-Color Tents—Also Kiddie Play Pools
INDUSTRIAL CANVAS PRODUCTS CORP.
15-25 Flax St. • Delaware, Ohio

Early American
LAZY SUSAN TABLE

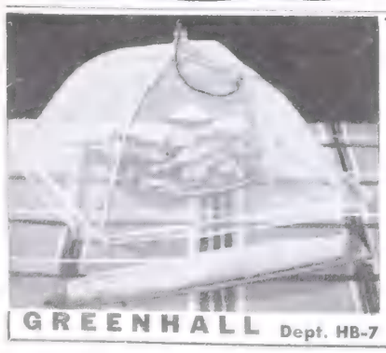
Exact copy of Early American original made of choice, solid, antique knotty pine. Susan is removable and can be used separately. Ideal for dining room, den, Dutch kitchen or breakfast nook. Complete $59.50. Table alone $49.50. Susan alone $12.50. Shipped freight collect. Also available in 42", 54", 60" and 66" sizes and in solid mahogany, walnut, maple or cherry. Prices on request.



Height 30"
Diameter 48"
Diameter of Susan 20"

Newcomb's Reproductions
BOX 1249 DURHAM, N. C.

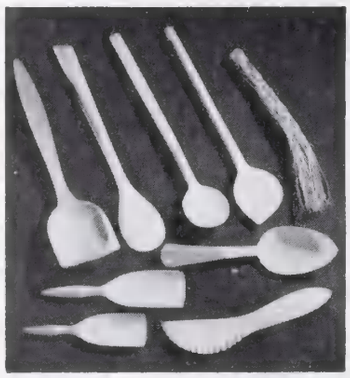
ORDER NEW CATALOG
Send 25c in coin (no stamps) for '55 catalog of over 100 choice Newcomb reproductions.



SHOO-FLY FOOD UMBRELLA
protects your outdoor meals!

Protect your picnic or outdoor dinner table with this clever food cover! Keeps flies, insects and dust particles away from food when you dine on patio, terrace or lawn. Made of gaily colored, sturdy cotton net on a compact, fold-away metal frame that closes like a parasol. 17" square . . . offers wonderful protection for a platter of sandwiches, your prize cake, other goodies. Three will completely protect most outdoor meals!
only $1.00 ppd. 3 for $2.75
Write for gift catalog.
GREENHALL Dept. HB-7 1133 Broadway, New York 10, N. Y.

WINDOW



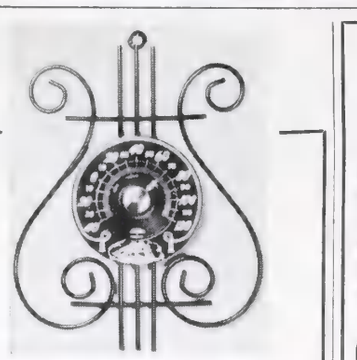
ENGAGEMENT BUNDLE from Sweden includes 8 hand-carved wooden spoons and a peeled birch-twig whisk, which makes divinely smooth sauces and gravies! Spoons, ranging from 6" to 12", include canister scoop, pastry beater, tasting spoon, cooking and stirring spoons. $4.95 postpaid. Seth & Jed, New Marlborough, Massachusetts.



PINK ON THE PATIO, or black if you prefer; but whichever color you choose, you're getting one of the bargains of the season with these hurricane wall lamps. They're a wonderful size, too—20" tall. Wrought-iron brackets come in pink or black, with clear glass chimneys and white candles. $3.95 the pair ppd. Lee Wyne Gifts, 5446 Diamond St., Philadelphia 31, Pa.



"TRIP ABROAD" is the best travel album we've seen. There are maps to mark your route; pages for listing names and addresses; a diary section; space for programs, tickets, menus; another for postcards and snapshots; an envelope for souvenirs; and several pages of gummed labels for pasting in as "chapter headings." $4.95 plus 35¢ post. Market Combers, Box 3282, Station "F", Atlanta, Georgia.



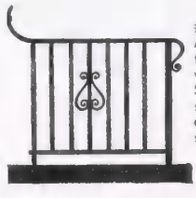
INDOOR THERMOMETER
a lyre—but never a liar

Graceful lyre-shape takes but 6" x 8" on your wall, shelf or mantel—shows unfailingly accurate temperature that can be easily read clear across the room. Unbreakable protective crystal. Match any decor—specify black, brass or copper when ordering. Guaranteed.
Only $1.50 each we pay postage
the unique shoppe
37 Front Street Galva 1, Illinois

Add Finishing Touches
IN WROUGHT-IRON

#MBS-1 Mailbox and stand . . . add graceful touch to town or country homes. Master craftsmanship and design assures lasting beauty and durability. **$15.95** Postpaid





#500 Porch-Rails Add beauty and safety to your home. All-welded construction. Strictly quality. Install-it-yourself with easy-to-follow instructions enclosed. **$21.95** Per Pair Postpaid

Satisfaction guaranteed by one of the oldest and largest companies in the business. Send check or money order. No C.O.D.'s please.
Des Moines Ornamental Iron Company
400-404 S. E. Jackson Avenue
Des Moines 15, Iowa
Many other wrought-iron pieces. Write for free catalog. WROUGHT IRON COSTS LESS . . . LASTS LONGER . . . LOOKS BETTER.

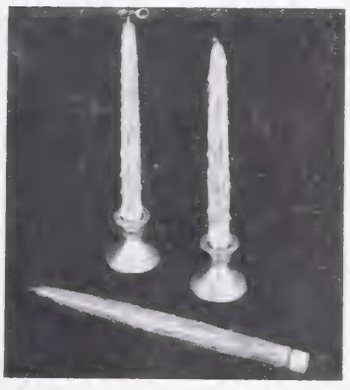
SHOPPING



SISTERS UNDER THE SUN. Three little nuns have taken to the baseball diamond like Big Leaguers! The umpire looks so angelic, the batter is very demure, but the pitcher is winding up with impish delight to deliver a sizzling one across the plate! Glazed porcelain Nuns have habits of gray with black and white: bat and ball are gold. About 5½" high, set is $3.95 ppd. Susan Smith Co., Carpentersville, Ill.



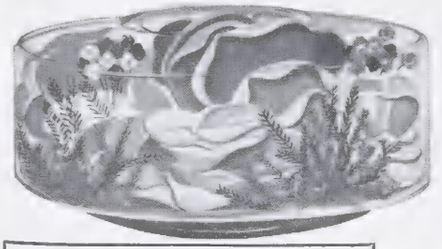
NO-MELT CANDLES. They're fabulous fakes that are made of wood, and they're a joy for all those candle holders and wall sconces that you use for decoration rather than illumination. These will never look like limp spaghetti, no matter how hot it gets. They're white with a lavish gold "drip" and stand 12" straight. $1 the pair plus 25¢ post. Taylor Gifts, Spread Eagle Inn, Wayne, Pennsylvania.



IT'S THE NUTS for grinding peanuts for curry dishes, for chopping walnuts for brownies, sweet potatoes, salads and desserts. It's made of see-through plastic, adjusts for coarse or fine grinding, is marked for teaspoon and tablespoon measures, and has a spout for pouring. 59¢ ppd. Bard's Products, Dept. 1165, 81 Salem Lane, Evanston, Illinois.



New . . . Exciting . . . Colorful, Novel!



"GARDEN UNDER GLASS"

Now at ½ Price! 1.98

The "Garden Under Glass" was originated by one of the most famous florists in the world. His secret—retaining the freshness and color of natural flowers for years and years—is one that many others have tried to imitate time after time without success.

Natural Flowers, Pine & Vinyl Roses Sealed under Glass to last for years!

Sealed to keep out moisture. Flowers retain freshness and colors for years.

Here's one of the most breathtaking home ornaments in years—lush, exotic flowers from the forests of Brazil, sprigs of Princess pine and rich red Vinylite roses under a sealed glass centerpiece! Guaranteed to keep their freshness and beauty for years and years! Place the centerpiece on your dining table and see how your linen, china and silverware reflect its vivid colors. Your guests will marvel at it! Add distinctive beauty to your living room when placed on window ledge, TV set, coffee or end table. Measures 19" round, 4" high. The Brazilian flowers, pine sprigs and Vinylite roses blend into a lovely cavalcade of color. A thoughtful gift for shut-ins, especially. Present supply is not large: to make sure, order TODAY! Send 1.98 check, cash or m.o. for immediate postpaid delivery. CODs sent plus charges. 5-day money back guarantee. Order TODAY from:

THORESEN'S, Dept. 19-G-86
352 Fourth Ave., New York 10, N. Y.

RUSH me "Garden Under Glass" at 1.98 on 5 day FREE trial—money back guarantee. ( ) 1.98 enclosed. Send all charges prepaid. ( ) Send C.O.D. plus charges.

NAME .....

ADDRESS .....

CITY .....

STATE .....



Transparent "Closet-Coverette" KEEPS GARMENTS DUST-FREE and EASY-TO-GET-AT!

Now! No more fumbling with clumsy closet garment bags. New invention *keeps clothes clean*—gives all the protection of a garment bag yet clothes are as *easy to see and get at* as though uncovered. See-thru "Closet-Coverette" keeps entire wardrobe completely visible so you can locate the garment you want faster, more conveniently than ever. Simply drops over closet rod and you never have to take it off. You hang or remove garments in a jiffy through the handy center vent. Made of heavy plastic with bound edges in sizes that hold 6 to 18 garments:

18" wide—$1.00
24" wide—$1.25
30" wide—$1.50
36" wide—$1.75

Add 15¢ for postage. No C.O.D.'s. Money-back guarantee. Pays for itself in cleaning bills saved. *Order today for every closet.*

Write for FREE Gift & Housewares Catalog

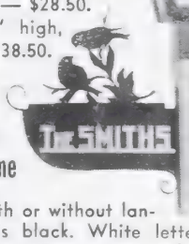
HOUSE OF SCHILLER, Dept. HB-53
180 N. Wacker Drive ■ Chicago 6, Illinois

COPPER LANTERN



Light the way to your door with one of these Hagerstrom originals. Graceful design, rich black finish, 19" high, 8½" wide — $28.50. Lantern 21" high, 11" wide $38.50.

A New Sign for your Home



Mount it with or without lantern. Sign is black. White letters both sides are easy to remove and refinish. Sign is 16" wide, 18" high—$18.50 plus 30¢ per letter for each side.

Prices f.o.b. Wheeling

Write For  Free Catalog



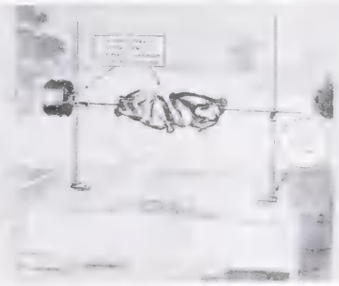


Hagerstrom METALCRAFT STUDIOS

Handcrafted Specialties since 1922—Weathervanes Mail Boxes, Door Knockers, Foot Scrapers, etc

41 Old Milwaukee Road, Wheeling, Ill.

ROTISSERIE BATTERY POWERED



This Rotisserie cooks indoors before your fire-place or outdoors, over any fire. Two standard flash light batteries operate motor up to twenty hours. Permanently oiled motor will handle up to twenty-five pounds. Starts and stops at touch of switch. Disassemble, it's compact, easy to carry for travel. Operating instructions included. Guaranteed. Only $11.95 plus $1.00 parcel post and handling. No C.O.D.

THE HIGHLANDER
Dept. HB10 Jasper, Indiana

KILLS FLIES . . . . INSECTS



FREE YOUR HOME OF INSECTS

NEW INSECT CANDLE . . easy to use . . place lighted candle on ash-tray or saucer. Invisible vapor penetrates every corner killing exposed flies, ants, mosquitoes, moths, bedbugs and similar insects. Effective for weeks. Chlorophyll treated. Each candle treats 500 cubic feet. Easy to use, no powder, no spray. For home, garage, basement. Must do the job or money back. Economical . . set of 15 candles, $1.00. Postpaid. Carol Beatty, Dept. 0-907, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE CATALOG of 200 selections.

handmade STOOLS IN BEAUTIFUL OAK!

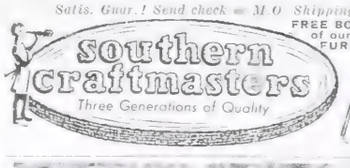
4 Sizes for Bar, Den, Playroom, Kitchen, Patio

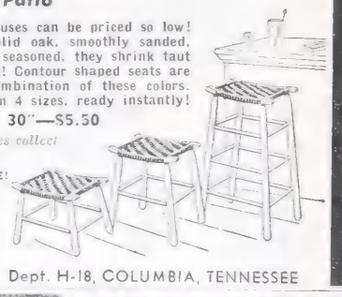
You'll wonder how such charming stools with so many uses can be priced so low! Made by true southern craftsmen, each stool is of solid oak, smoothly sanded, lacquer finished. Legs are secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails or screws. Really rugged! Contour shaped seats are hand woven from flat fibre in red, green, brown or combination of these colors. (Genuine cane or fibre rush seats, add $2 per stool.) In 4 sizes, ready instantly!

12"—$2.50 • 18"—$3.50 • 24"—$4.50 • 30"—$5.50

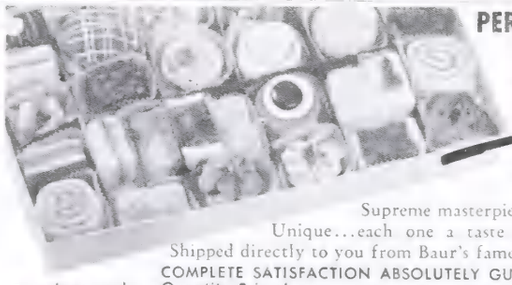
Satis. Guar.! Send check ■ M.O. Shipping charges collect

FREE BOOKLET of our fine FURNITURE!





Dept. H-18, COLUMBIA, TENNESSEE



PERFECT for WEDDINGS

Hand-Fashioned

Fancy Cakes by Baur's

OF DENVER

Supreme masterpieces of the confectioner's art. Unique...each one a taste thrill! Perfect for parties. Shipped directly to you from Baur's famed pastry kitchens in Denver. COMPLETE SATISFACTION ABSOLUTELY GUARANTEED! *Write for Special Quantity Prices!*

$2 the pound (32 pieces) 2 lbs. $3.75

Postpaid U.S. or Canada, Sorry! No C.O.D.'s

Baur's SINCE 1872

Dept. HB-6, 1512 Curtis St., Denver, Colo.



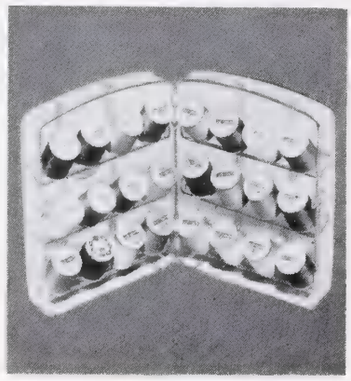
WINDOW



VANE-GLORIOUS BIRD-HOUSE is this darling castle in the air that you'll assemble yourself from a pre-cut redwood kit. The miniature weathervane of rustproof metal fits on the roof, and it really works. $3.95 ppd. Cape Cod Weathervanes, 408 Hawthorn St., New Bedford, Mass.



SPOONHOLDER SUGAR BOWL. You may remember seeing this on your grandmother's sideboard, ringed around with thin silver teaspoons, and filled with rock candy, or ginger, or powdered sugar for the strawberries from her garden. Made of milk glass in the basket weave pattern. 7" high, $4.25. Matching cream pitcher is $3. Ppd. Gilbert & Leonard, Miracle Mile, Manhasset, New York.



SPOOL DAZE will no longer complicate your sewing jobs if you have this sturdy Styrene thread box. It holds 24 spools on individual spindles which tilt forward to finger-tip selection, when box is opened. Dust-proof and space-saving, the 4½" x 6" x 2½" box has a snap lock, is just $1 (thread not included). Ppd. Carol Beatty Co., 7410B Santa Monica Blvd., Los Angeles, California.

The Perfect Answer to **Outdoor Living**





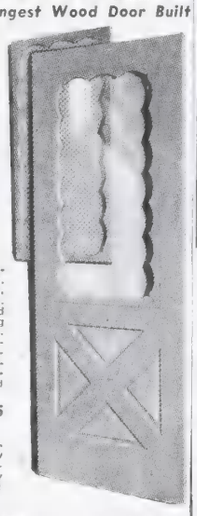


PATIO FENCING

Now you can find all the joys of outdoor living in full privacy. Whether your home is in a spacious subdivision or a crowded urban area, rustic bamboo-like fencing is the perfect partition . . . serves equally well to hide unsightly areas. Sturdily made of bamboo-type reeds. Size, 6'4" by 25' long. $17.95 freight paid. Money-back guarantee. Write for free booklet on uses and installation.

PATIO SPECIALTY CO.
Dept. H, 1101 Sutton Ave. Mobile, Ala.

The "Twodor"
COMBINATION
STORM & SCREEN DOOR
Most Beautiful, Strongest Wood Door Built
Yet the "Twodor" is priced as low as the commonly made type



If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels: mortised and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE ONLY $23.95

ALSO—12 NEW, exquisitely designed and low priced Interior and Entrance Doors in knotty or clear pine. Send 3¢ stamp for catalog.

Yield House
Dept. B7-5
NO. CONWAY, NEW HAMPSHIRE
Shipping Charges Collect No C.O.D.'s

WASHABLE DACRON PILLOW



KING SIZE 22" x 28" NYLON covered PILLOW in dainty wild rose print on Pink, Blue, Yellow & White background. Moth, mildew & allergy proof, too! Washes & dries in a jiffy..... $4.95 POST PAID

MATCHING WASHABLE COMFORTERS plumply filled in Dacron . . . cuddly warm, light in weight. Exquisitely quilted . . . won't wilt or mat down. KING cut size, 72" x 90" . . . $13.95 P.P.
GIANT cut size, 80" x 90" .....$16.95 P.P.

COMFORTS — PILLOWS RECOVERED
• Guaranteed by our Seal of Satisfaction •
Write for Free Samples & Booklet E
H.G. ORIGINALS
104 W. 29th St., N. Y. 1, N. Y.



MOULI
SALAD MAKER

All around salad maker expertly designed for easy, fast action . . . at half the price of similar products! Really a Best Buy for Better Homemaking! Has 5 inter-changeable discs. SLICES potatoes, cucumbers, apples. CHOPS carrots, onions. SHREDS coarse or medium; cabbage into cole slaw; cocoanuts into thin slivers. GRATES nuts; parmesan cheese super-fine. 3 sturdy rubber tipped legs give firm, non-scratch support. Legs fold for storage. Of special acid resistant steel. 9" x 9" overall. Postpaid, $4.95. *No C.O.D. Guaranteed, of course*

ELRON
223 W. Erie St., Dept. D-129, Chicago 10, Ill.

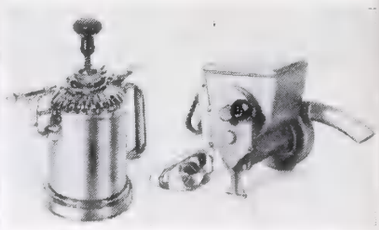




Now! **PRE-ASSEMBLED, READY TO TRIM AND FINISH INTERIOR ADJUSTABLE** *Shutters*

A few spare hours, plus a saw, plane, screw driver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica **INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No nailing or glueing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.

Shutterwerk of California Dept. B-26
107 NO. SANTA ANITA AVE. ARCADIA CALIF.



ROBY Garden Sprayers and Dusters

Deluxe hand sprayer Model KO (left) is a *must* for home gardeners. Lightweight, constant pressure, for use with all sediment-free insecticides and fungicides. Tops for hothouses, shrubs, indoor plants. Quality brass & nickel, 1-qt. capacity. $9.95 each. Jr. Duster Model RO (right) is cast aluminum, with high-velocity hand-cranked fan. Use with all standard weed killers, insecticides, poultry powders. 2-lb. capacity, weight 3½ lbs. $9.95 *each*. Deluxe shoulder sprayer Model NE (not pictured) is a lightweight, tank-type sprayer—sturdy, with excellent spray coverage. Nickel-brass, with semi-automatic pump & shoulder straps. Handles all standard plant solutions. 2-gal capacity, 3' hose, tube and nozzle $17.75. John W. Roby, Dept. H, 12009 26th Ave. S.W., Seattle 66, Wn.

SHOPPING





DRAW DRAPERIES. sheer and airy. are made of Fortisan and Viscose. a combination that wears like iron and drapes like a dream. With a gold metallic thread running through solid mocha. mint. pink. sun yellow, almond green or white. the pinch-pleated width is 44″ per pair. 63″ long, $8.95; 81″ long, $10.95. Any size on special order. Add 75¢ post. Colten's. 1351 Beacon St., Brookline 46. Massachusetts.



SHORTS STORY. Bless these! Slack apron is a tie-on apron with elastic-held knee pads that protect a busy lady's knees. Wear them over shorts in the garden, while scrubbing floors. bathing the baby. for every household chore or begriming hobby. Knee pads are downy soft foam rubber. Yellow with plaid denim knees and pocket. small. med.. lg.. $3.25 ppd. Northmore's. Box 66. Park Ridge. Illinois.



EMERGENCY PONCHO to keep in the glove compartment of your car or to carry in purse or pocket. is this transparent plastic rain sheet. It slips on over your head. ties around the waist with a ribbon. packs into a plastic carrying case. 84″ long. 50″ wide. it fits men and women. 50¢ each. Matching lady's rainhood. 39¢ ppd. Spencer Gifts. Inc.. Atlantic City. New Jersey.

DOWN COMFORTERS Beautifully Re-Covered

Once-lovely, now-shabby down comforters recovered like new for $11.95 in down-proof taffeta. . . . Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED! . . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for— FREE samples of coverings, testimonials, and illustrated folder.



ALDEN COMFORT MILLS-HB, Box 6070, Dallas, Texas

I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. *Without obligation*, mail FREE material samples and literature. I am assured no salesman will call on me.

© 1954

NAME_____

ADDRESS_____

CITY AND STATE_____

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE SUMMER SESSION

Resident Day Classes

Start July 6th. Send for Catalog S

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

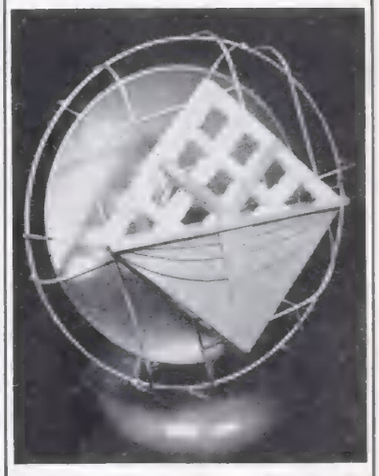
Starts at once. Send for Catalog C

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN

29 East 72nd St., New York 21, N. Y.

AMAZING FAN AIR COOLER



Cools by evaporation. Fits any fan. Just fill with water and clip on. Cools like a sea breeze immediately. Get one for every fan. The poor man's Air Conditioner. Order by #G529. Only $1.00—Two for $1.95 postpaid.

Shop the armchair way

DOWNS & CO.

DEPT. 1165. EVANSTON. ILLINOIS

HURRICANE LAMPS



the glimmering light rays will add the touch of fireflies to the patio or garden

Hurricane Lamps put a touch of enchantment to your lawn, garden, den, patio, porch, TV or recreation room. The spear is easily thrust into the ground.
56″ High • Complete with clear globes and hurricane candles • Dull black finish • Genuine horseshoes • All steel construction

Satisfaction guaranteed or money back! $3.95

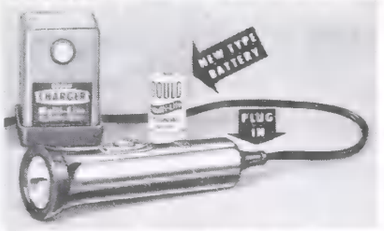
Ohio Residents Add 3% Sales Tax

VILLAGE PRODUCTS CO.

661-663 High Street
Worthington, Ohio

Check or M.O. — No C.O.D.'s

NEW AS ATOMIC POWER RECHARGEABLE FLASHLIGHT



Recharges Overnight At Home

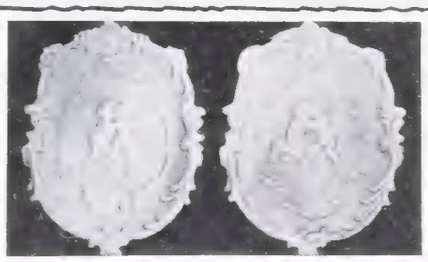
Now your flashlight troubles are over. The new rechargeable Gould Multi-Lite will last for years in normal use. The new principle nickel cadmium batteries take more than 200 charges in laboratory tests. Each charge equals the life of a dry cell.

Multi-Lite assures you of a powerful beam always, for it recharges overnight. Charger operates on 110 volts. A lead from charger plugs into flashlight base. Batteries are not removed. Charger handles several flashlights individually.

Two cell Multi-Lite in beautiful chrome case with charger and batteries — $19.95, postpaid.

A GIFT HE'LL ALWAYS REMEMBER

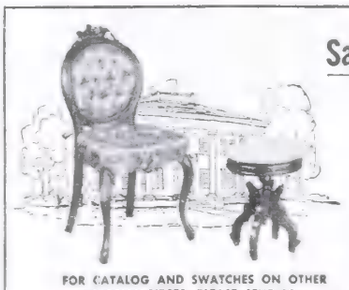
GOULD-NATIONAL BATTERIES, INC.
Multi-Lite Division Dept. 15 Depew, New York
BETTER BATTERIES SINCE 1898



Charming PLAQUES

To give as a wedding gift, as a present to a hostess or as lovely decorator pieces for your own home. The pair shown here reminiscent of a famous antique period are with the traditional Celadon green or pink background, the bas-relief cupids are chalk white. Each is 4½″ x 6½″. Matching pair, postpaid only **$2.95**

Lee Wynne *Send for Free Gift Catalog*
(Dept. B) 5446 Diamond St., Phila. 31, Pa.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 200 colors covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

MAIL CHECK OR MONEY ORDER

Jones Bros.

VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

WINDOW

NEW! SCOTTY "PICNIC-AIRE"

23 Multi-Colored Pieces in Stunning Metal Scotch Plaid Case!

$13.95 POSTAGE PAID U.S.A.



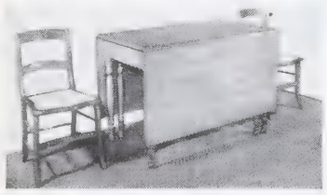
ALL THESE USES

- Picnic Table
- Beach Table
- Card Table
- Children's Table
- Lawn Table
- Bed Tray
- Coffee Table

A big, handsome metal red Scotch Plaid Case that converts instantly into a sturdy, versatile 20" × 27" serving table 14" high. Has washable cloth lining. Complete with 22 pastel styrene dinnerware pieces fitted into lid, plus salt & pepper shaker & tablecloth. Spacious lower compartment holds food and other accessories. Order yours today. Send Check or Money Order and we will ship postage pre-paid anywhere in USA. Sorry, no COD's please.

GALENTINE NOVELTY COMPANY
519 EAST JEFFERSON BLVD SOUTH BEND 17, INDIANA

LOVELY, HAND CRAFTED COLONIAL FURNITURE



PRAISED BY CUSTOMERS

The wife of an army major writes: "I would like you to know how well your furniture has held up through many moves—once to Japan. We are fully convinced that your furniture is the BEST." Winemiller Early American reproductions are hand fashioned by skilled craftsmen from solid native woods: walnut or wild cherry. Choice of hand rubbed, satin smooth, highly resistant finishes. Open stock. Gateleg table $137 up. Lazy susan, coffee and end tables, chests, chairs, cupboards, bedroom pieces. Guaranteed. Send 25¢ for pictures, wood samples, prices. Visitors welcome. Write Dept. A702.

FAITHFUL TO TRADITION
WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

de'cor® SHUTTERS

You can order de'cor shutters by mail, tailor made for the many decorative and practical uses in your home or office.

SEND 25 CENTS
for new illustrated brochure, "101 Uses for Shutters" — together with full details on how you can order by mail.



de'cor of GRAND RAPIDS, INC.
1601 EASTERN AVE., S. E.,
GRAND RAPIDS, MICH.



The Iced Drink Sensation

"Constant Comment" TEA

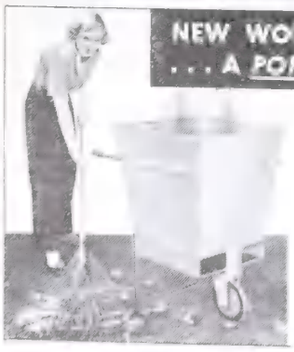
Long-lost recipe of aristocratic settlers of early Jamestown! Choicest Ceylon Tea patiently blended with oranges and sweet spice for delectable tang and bouquet. Makes even coffee addicts rave! 80 teabags (240 cups) in charming red and gold canister of 18th Century design. Perfect hostess gift. Loose: 480 cups per half-pound canister (under a cent a cup). Served hot, it brings dad to supper on the dot. Iced, it spreads your fame as a hostess.

$3.75 postpd. ($4 w. of Miss.) check or m.o.

Guaranteed by Good Housekeeping

Specify "Loose" or "Teabags"

The Shop-at-the-Inn
Watson Hollow ■ W. Shokan 1, N.Y.



NEW WORK-SAVING IDEA IN GARDENING . . . A PORTABLE GARDEN REFUSE BURNER!

Safe, easier, more convenient way to burn leaves, twigs, trimmings and other garden refuse. Burn as you rake . . . in any location . . . no carrying . . . no worry about fire getting out of control. Cuts raking time in half, too! Perforated base and scientific draft assure fast burning action . . . minimum of neighbor-annoying smoke and smell. Special pan prevents unsightly ash piles. Simply tilt to empty. Heavy gauge steel construction. Makes an ideal garden cart when not used as a burner!

Suburban Model (illustrated) 7 cu. ft. capacity $19.95. Estate Model 10 cu. ft. capacity $26.95. Express charges collect. If not delighted, return for full purchase price refund. Send check or money order today.

GARDENING PRODUCTS, INC.
2007 State Highway #23 Wayne, N. J.





THE FLAMBÉ is a distinguished newcomer to the Cocktail Hour. The 3½-qt. bowl of gleaming aluminum has a top grille for serving piping hot baby sausages, cheese puffs. Or use it as a chafing dish, casserole, bun warmer or ice bucket. Set in 20" glass tray on copper-plated frame, it comes with stainless steel fork and holder for Sterno-type heat. $19.95 ppd. Hobi, Dept. BP7, 15 W. 57th St., New York 19.



CORKY THE COASTER HOUND is a gay dog to have around wherever drinks are being served. His brass-plated wire frame holds 8 cork coasters which give shape to his body. His clothespin head clips onto a supply of paper napkins (you supply these), and his black rubber paws protect table tops. 8" long, complete with coasters, $1.50 ppd. Greenhall, 1133 Broadway, New York 10, N.Y.



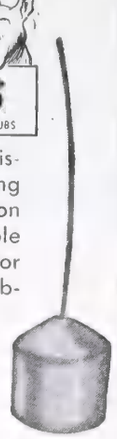
BATTER UP the waffle iron Sunday morning and treat the gang to something special. This set is clear glass with hand-cut monogram, and perfect for breakfast. The 1½-quart waffle jug and 1-pint syrup container both have non-drip plastic tops. And they go right into the refrigerator as storage jars. Set is $3.95 ppd. Glasscraft Mfg. Co., 920-B Chicago Avenue, Evanston, Illinois.

PROTECT YOUR PLANTS!



K-PELLS
REPEL DOGS FROM VALUABLE SHRUBS

Dogs will keep their distance, when you hang these tiny green pellets on low branches of valuable shrubs and trees. Odor offensive to dogs and rabbits. Rain and sun will not destroy effectiveness. Harmless. Easy to use. Pellets wired, ready to hang.

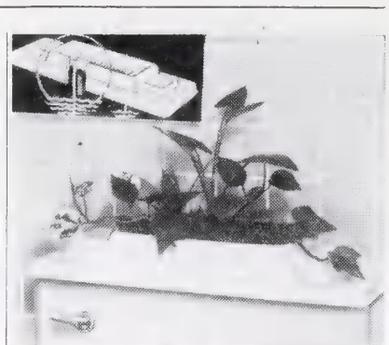


ACTUAL SIZE OF PELLET

24 pellets $2.00. Post Paid. Ohio residents add 3% Sales Tax. Satisfaction guaranteed. No COD's, please.

WRITE FOR FREE GIFT CATALOG.

Stanley J. Manow
P.O. Box 5356, Dept. 8H, Columbus 19, Ohio



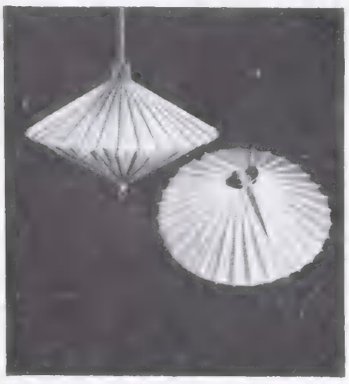
JONNY PLANTER for your Bathroom.

New idea! Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank . . . a really new idea in modern decorating. $4.95 ppd. Carol Beatty, Dept. O-Z7, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE CATALOG of 200 selections.

SHOPPING



PARASOL LANTERNS of Japanese rice paper cast a diffused and romantic light on a patio, garden or hall. They come folded into cylinders, snap open like parasols and the neck expands to slip over any size light bulb. This is a pretty solution to the bare and dangling bulb! Use with colored bulbs for an exotic effect! 17" diameter. $1.79 each; $4.59 for 3. Ppd. Red Oaks, 874 Greenbay Road, Winnetka, Ill.

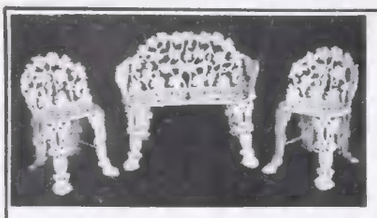


SILKY MIST is an inspired name for this all-purpose liquid cream that smooths, cleanses, protects and stimulates a skin that needs a little scientific abracadabra to make it glow. Use "Silky Mist" at all times: as a make-up base, cleanser, night-time lubricant. 4-oz. bottle, with purse flacon of the arresting French perfume, L'Heure. $1. Tax and post. incl. Volay of Paris, Box 1097, Greenwich 8, Connecticut.



CALLOUS BRUSH does a beautiful job on your feet, which are in the public eye during these bathing suit days. After soaking your feet in warm water, rub the Callous Brush lightly over callouses and corns. Dead skin is brushed away. Keep it beside the bathtub or shower. With plastic handle and volcanic ash pumice brush, $1 ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, California.





Authentic Reproductions in Cast Iron—Aluminum

ORIGINAL GRAPE and LEAF GROUP

Settee #500 32" long $22.50
Chair #502 16" wide ea. 13.50

$49.50

3 piece set Iron or Aluminum.
39" settee (601) **$25.** Arm Chair 22½" wide (602) **$18.**



Round the Tree Bench in popular Grape and Leaf design. Trees up to 18" diam., **$50; $65** C.A. Trees up to 22" diam., **$60; $72.50** C.A.



Rich WOODS FERN Pattern

White or Antique Green	C.I.	C.I.
Settee #700 51" long	$65.00	$78.00
Chair #702 34½" high ea.	$40.00	$48.00

Regal ROSE & LYRE Group

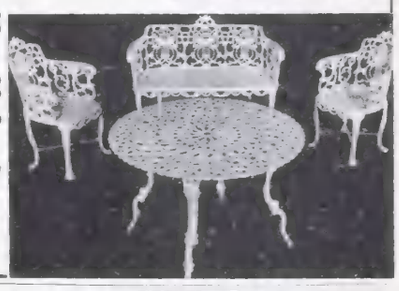
Painted long lasting White	C.I.	C.A.
Settee #400 44" long	$65.00	$85.00
Chair #402 18" seat ea.	$32.50	$39.00
Table #100 27" high, 42" diam.	$35.00	$42.50

Add $7 for table with lower shelf.

Catalogue on Request

Crated free. Send check or money order. Shipping charges collect, specify freight or express.

J. F. DAY & CO.
Dept. 7-55, 1901 4th Ave. South
Birmingham, Alabama



PROVEN HOME PLANS save you money and worry!



Here are over 500 illustrated plans that combine the most desirable features with economically sound construction. Every plan is from the drawing board of experts. Best of all, blueprints and material lists are available at very low cost.

Send Today Choice of any 3 Books **$2**

1. **FAMILY ROOM HOMES** — Brand New! Over 100 plans ideal for families. . .$1.00
2. **NEW SELECTED HOMES** — Dramatic yet sensible plans—115 homes. . . .$1.00
3. **NEW TRENDS IN HOMES**—154 plans with newest features $1.00
4. **BLOCK MASONRY HOMES** — 180 styles of beautiful low cost construction. . .$1.00

Every Plan Builder Approved

HOME BUILDING PLAN SERVICE
Studio D — 2454 N. E. Sandy Blvd., Portland 12, Oregon

'WRAP-ON' STOPS DRIPPING PIPES



"WRAP-ON" FIBERGLASS insulation with vapor seal tape.

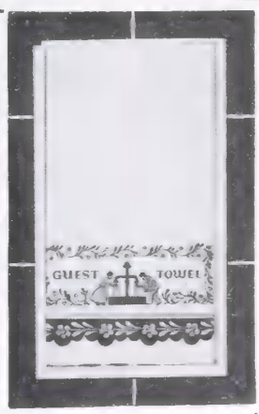
★ **STOPS DRIPPING** from cold water pipes.
★ **HOLDS THE HEAT** in hot water pipes—saves fuel.
★ **KEEPS OUT COLD** when used as weather strip.

Covers 17 ft. of ½" pipe. Smooth surface takes paint. Easily wrapped on without dirt or muss. Satisfaction guaranteed or money back. Only **$1.00** postpaid

Write for catalog of unusual items.

BARD'S PRODUCTS, INC.
Dept. 1165, Evanston, Ill.

GUEST in the HOUSE!



$3.95 ppd.

Clear "LUCITE" guest towel holder with milk-white "LUCITE" back and base. Attaches to your bathroom wall in a jiffy! Front panel slides out for easy filling. Will hold a full package or more of disposable paper guest towels, saves hand towels and laundry bills. 8⅜" x 5¾" x 1¾", it makes an attractive addition to your bathroom . . . is in keeping with the rest of your decor!

Satisfaction guaranteed. Sorry, no C.O.D.'s.

MICHAELS SPACE SAVERS
Dept. B-7, 1107 Broadway, New York 10

DO A THOUSAND JOBS WITH THIS *Entirely Different* Portable SPRAY GUN

Requires NO
- **Hoses**
- **Cords**
- **Compressors**

CO_2 Cartridge Provides 1000 Lbs. Pressure! Nozzle Adjusts From Mist to Stream



ONLY $19.95 with 10 cartridges

Handy and safe Becker Home Spray Gun gives you excellent results. Perfect for paints, varnish, insecticides, etc. Spray your outside furniture, fences, gardens, etc. and eliminate messy hands and brushes. Get Becker Spray Gun today. Send $19.95 by check or M. O. to Dept. 54. Shipped ppd.

10-Day Money Back Guarantee!

SULLIVAN-BECKER CO.
KENOSHA, WISCONSIN



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed vinylite case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division,
234 AMHERST STREET EAST ORANGE 4, N. J.



Good Party Partners

Hors d'ouvres server with salt and pepper to match. White ceramic rooster with bright red tuft holds 3 of your toothpicks with your favorite tidbits on each end. Has irresistable eye appeal. And to add an ensemble note, there are salt and peppers to match. Rooster canape holder, **$1.95**; salt and peppers, **$1.25**. 3-piece set, **$3.00** postpaid.

Sorry, no C.O.D.'s

JEREDITH MANOR P.O. Box 130 Nyack, New York





Let Colten's Custom-Make your Bedspreads and Drapes

Colten's can solve your "special size" bedspread, coverlet, dust ruffle and drapery problems at very attractive savings. We'll custom-make it to your own measurements . . . any width, any length . . . within 18 days after your order arrives. Fabrics include Everglaze chintz, pinwale corduroy, sun-fast acetate Taffeta, Chambray-denim and "Moonglow." Color swatches are available at 10¢ for each set in the fabric of your choice. Write Miss Smith for personalized attention . . . and measurement chart.

King Size Chintz Coverlet (as illustrated) 25.00

LINT-FREE Tufted Coverlet

with soft tufts of nylon and viscose rayon that won't shed a speck of lint. In snowdrop white or pastel pink . . . twin coverlet **9.95**, full **10.95**. Dramatize it with our Chintz accessories in rosedust, yellow, grey, hunter, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid or white. Twin dust ruffle **6.95**, full **7.95** . . . 63" drapes **5.95**, 90" **7.50**, . . . pillow sham **3.95**. Send 10¢ for set of chintz color swatches. **ADD 75¢ for MAILING CHARGES**

COLTEN'S

1351 Beacon St., Brookline 46, Mass.



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled. 24" or 30" high. Please specify

Unfinished, smoothly sanded — **$6.95**
Light natural finish — **$7.95**
Maple, mahogany, walnut, cherry or pine finish — **$9.95**

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-75 — NORTH CAROLINA



New All-Steel Vio Holda PLANT STAND

The original stand with revolving arms

A wonderful stand for flower lovers! Finest all-steel welded construction. 40 inches high. Holds 11 plants, 10 on revolving arms, extending 6 to 12 inches from turdy center shaft. Arms may be moved with a touch to enhance arrangement or allow even sun and air exposure. Light weight. Requires little space. Antique black; white or green enamel finish.

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage. ($2.00 for Canada) Specify color. Send check, money order, C.O.D. if desired. Guaranteed satisfactory. Circular on request.

VIO HOLDA MFG. CO.
Box 915, Dept. 6-Y, Topeka, Kan.



FOR EASIER LIVING

Keep your walls fresh and clean, free from marks and soil caused by chairs and sofas skidding and banging into them with "Sta-Puts". Your furniture can't slip and slide on hardwood, tile or linoleum floors, can't mark your walls or muss your curtains when their back legs are fitted with these small, almost invisible devices. **$1.00** per pair

Use beautiful, polished aluminum Readi-Rods that require No Brackets, Screws or Tools for their firm installation between tile, plaster, glass, wood or concrete walls to hold Shower Curtains, Coats and Clothes, Doorway Curtains. Extend until non-mar ends—Not Suction Cups—touch walls, twist, that's all—no fuss—no muss. 21" extends to 31" **$4.50**; 30" extends to 51" **$5.50**; 48" extends to 72" **$7.50**



Satisfaction Guaranteed. No CODs please. In Ohio add 3% Tax

ANDREW COMPANY, Box 57-D, Findlay, Ohio

Aerosol Flea Killer and Insect REPELLENT

NEW, easy way to protect your dog from tormenting bites of flies, gnats, and mosquitoes. Kills fleas, lice, and ticks. 12 oz. economy size only $1.69 ppd.



Hilo DOG SPRAY

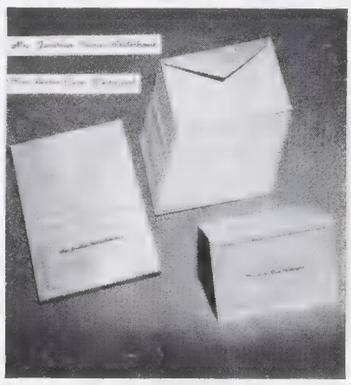
Dept N-7 **THE HILO COMPANY** Norwalk, Connecticut



WINDOW SHOPPING



SEWING BOX-SUITCASE is shaped like a train case, and the removable top tray of clear plastic is engineered to hold your sewing equipment in neat compartments. You may even want to borrow the tray as an organizer for your dressing table drawer. Quilted plastic case comes in red, blue, yellow or pink with sturdy handle; measures 12" x 10" x 5" deep. $4.50 ppd. (unfilled). Benjamin's, West New York, N.J.

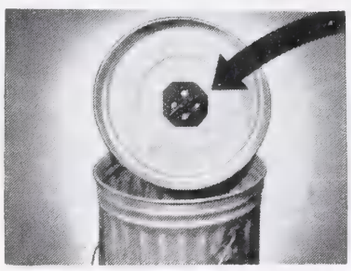


NOTE WORTHY are these fine informals, from both a style and price point-of-view. 3" x 4" white informal notes have your full name in raised printing, in your choice of block or script lettering. And you'll use them to say "Thank you," "Sorry we cannot come," "Looking forward to seeing you." 25 informals and 25 envelopes are just $1 ppd. Willard Creations, Box 509, Culver City 12, Calif.



GUM DROP TREES, blooming with real, lollipop-colored gumdrops, have black wire branches under which two Chinese coolies pause for a moment with their prosperous passenger in a sedan chair. Made of black metal, each plaque is 14" in diameter. $1.95 the pair with gumdrops. Bird not included. Ppd. Huss Bros. 11 W. Chicago Ave., Chicago 10.

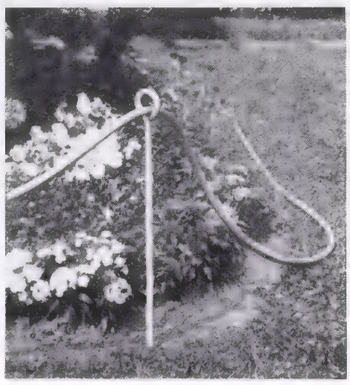
(*Please turn to page* 33)



NO MORE SMELLY REFUSE PAILS NO FLIES OR ANTS

If you have a garbage pail that attracts flies, ants—dogs, cats, rats—or maggots indoors or out, you should learn about SAN-A-LIZER . . . a harmless cake that fastens inside the lid of your garbage pail without tools in seconds. SAN-A-LIZER keeps pests away and completely deodorizes! Send $1.10 for a year's supply (4 cakes). It's noninjurious to children and pets. Postpaid. Money-back guarantee.

SAN-A-LIZER CORPORATION
Dept. B 3053 Rosslyn Street
Los Angeles 65, Calif.



Garden Hose Stakes

Protect your flowers, shrubs and hose! Use at outside faucet where flowers are planted; at corner of house where hose might be damaged or torn; wherever flowers or shrubs might be destroyed by moving hose. The 26½" steel stake has silver rust-resistant finish. Heavy enough to withstand pull of hose without coming loose. $1.89 each; 2 for $3.50; 3 for $5.00 ppd. A.M.R. Co., 1526-C Hawthorne, Grosse Pointe 36, Mich.





Marvin Culbreth Styles a Bathroom That Features Steel

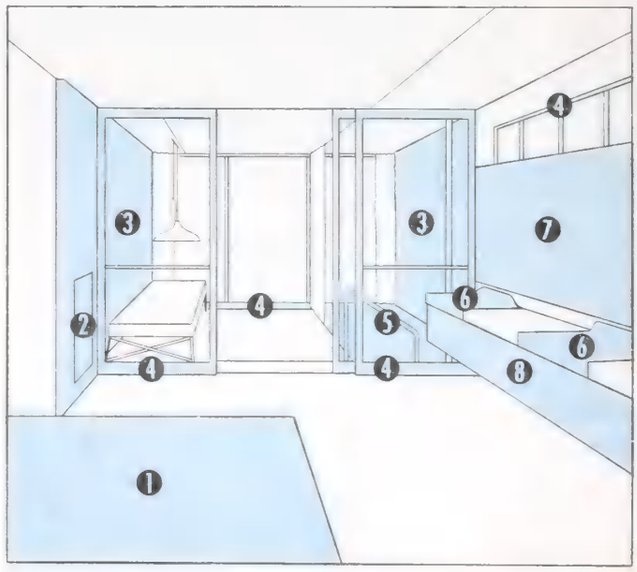
"When you're after beauty on a budget you'll score a success with steel," says Marvin Culbreth, noted designer and consultant. "This room takes its whole character from steel. It's the focal point in the decor.

"I enjoy using steel wall tile for its jewel-like beauty that masks its modest price . . . its durability . . . ease of application (you can install it yourself)."

The tile Culbreth specified in this bathroom design is made of Weirzin, the electrolytically zinc-coated steel that resists heat, moisture and rust . . . that forms a lasting bond with its finish. And, it whisks clean in seconds.

The key below shows the many ways in which steel dresses up this room. So remember, for the luxury-look . . . for strength . . . for beauty . . . use steel.

1. *Table framework* 2. *Heater* 3. *Wall tile* 4. *Steel framework* 5. *Bathtub and handrail* 6. *Sink* 7. *Cabinet* 8. *Drawers.*



WEIRTON STEEL COMPANY
WEIRTON, WEST VIRGINIA

NATIONAL STEEL CORPORATION

Furniture with a future



Clevelander Chair . . . cushioned with TEXFOAM



clevelander occasional chair #151. This is one of several new modern design chairs available with Texfoam cushioning made by Cleveland Chair Co., Inc., Cleveland, Tennessee.

To make showroom promises come true — Clevelander uses Texfoam to cushion their furniture.

By choosing Texfoam, they offer you cushioning that keeps its deep-seated comfort and just-new look — year after year.

Texfoam's fine, even texture means every inch is equally resilient—*always* resilient. Its no-skin surface lets Texfoam constantly refresh itself with clean, cool air.

Look for the Texfoam tag when you're shopping for furniture. It assures you of the finest in foam cushioning.

For more information write B. F. Goodrich Sponge Products Division, 106 Derby Place, Shelton, Conn.

TEXFOAM®

Comfort cushioning by

B.F. Goodrich

SPONGE PRODUCTS DIVISION



WINDOW SHOPPING

CONTINUED FROM PAGE 30

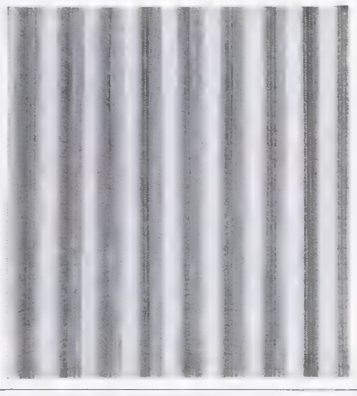
25 FRENCH FRIES AT A STROKE is what you get with this new streamlined Potato Cutter! Or change the blade and get 49 shoestrings in a single stroke. The body of the cutter is made of steel with a white baked enamel finish; blades are the finest stainless steel. Potato Cutter with one blade for French Fries, $2.98; with both blades, $3.98. Ppd. Mrs. Dorothy Damar, 742 Damar Bldg., Newark 5, New Jersey.



COCK-A-DOODLE DANDY. There's nothing dinky about this Rooster Planter. He was designed on a grand scale as a grand gesture for a blank wall space, either indoors or on the patio. The sturdy aluminum silhouette is finished in satin black, and the bar which holds the flower pot rings is iron. 16" high over-all. $9.95. Black aluminum pots, $1.50 each. Ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



A ROOM DIVIDED by the new Luana Wood Drapery-Divider not only gains a separate living area, but a distinctive decorative touch as well. Made of easy-to-clean ½" slats, it's 30¢ per square foot. For example: a 12′ room with an 8′ ceiling takes a drapery 18′ x 8′ high; costs $43.20. Send 25¢ for sample and information. Carabao Special Products Co., Dept. H16, 950 Columbus, San Francisco.



NO POSTHOLES NO NAILS EASILY MOVED

CAPE COD Wrought Iron Fence Posts

$4.95 POSTPAID.

ERECT YOUR OWN DECORATIVE FENCE

Each post design pictures the development of a seed into a climbing vine.

Post measures 40" over all, 28" above and 12" below the ground. Made from solid 3/16" x 1/2" hot rolled steel with electrically welded joints and completely weather-proofed.

SORRY, NO C.O.D.'S

WROUGHT IRON Gifford's SPECIALISTS

838 Middle Road Acushnet, Massachusetts

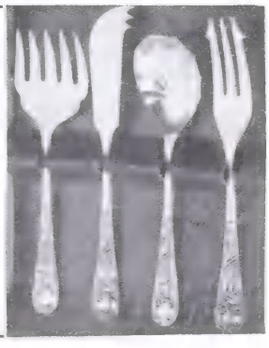
SHEFFIELD HOSTESS SET

4 piece SHEFFIELD HOSTESS SET consisting of RELISH FORK, CHEEZE SNAGGER, JELLY SPOON, and SARDINE FORK. Suitable for adorning relish dishes. Makes an exceptionally good flatware group for formal and informal serving. Set is made in SHEFFIELD, ENGLAND, and represents the fine qualities associated with SHEFFIELD, ENGLAND.

$2.50 ppd. per set

WISSEN FABRICS—B Division

130 E. Seneca Street Ithaca, N. Y.



Beautify NATURAL WOODS with BEHR PROCESS Liquid Raw-Hide



FOR EXTERIOR REDWOOD or ANY WOOD use Behr Process Resin Free all oil base Liquid Raw-Hide. CLEAR GLOSS =1 or DULL FINISH =2 enhances the natural wood grain coloring and provides maximum clear coat exterior protection. $1.75 Qt., $5.30 Gal. Postpaid. For extra non-fading beauty, use REDWOOD COLOR STAIN and SEALER = 3 as the FIRST stain coat.



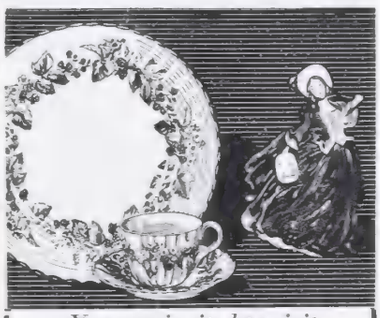
REDWOOD, COLOR PRESERVATIVE #4 dries in, not on, the wood, and fixes the color in Redwood. Use it where a flat (non-glossy) finish and years of protection are desired. $1.40 Qt., $4.40 Gal. Postpaid. Guaranteed.



Wood finishing instructions and full color pamphlet sent with every order or FREE on request.

LINSEED OIL PRODUCTS CORP.

1100G SO. FREMONT AVE., ALHAMBRA, CALIFORNIA



You are invited to visit

Canada's Leading Jewellers

A friendly welcome awaits you at Birks—from coast to coast in Canada. See our display of fine English China and Leather; Jewellery and Silverware made in our own craftshops; Crystal, Porcelain, and Objets d'Art from many lands.

BIRKS

20 STORES IN CANADA

DAVY CROCKETT'S BEAR RUG HIDE-A-BAG



WALL or BED DECORATION

What a thrilling trophy for young frontiersmen—just like the "b'ars" that Davy killed—permanently trapped for your own little heroes (and heroines!). If they like Davy, they'll love his bear. You will, too. Top is of silky soft sanitized plush and the underside of felt with a zippered compartment to hold pajamas, bed linens, or the laundry. Head swivels and tail has a ring for hanging. Brown. 36" x 18". (Also available: black & yellow striped TIGER, same style and size.)

Send Check or Money Order. Satisfaction Guaranteed. Quick Delivery.

only $4.95 postpaid

FREE with every order: unbreakable record BALLAD OF DAVY CROCKETT!!

Hobi Dept. B-75

15 West 57th Street, New York 19, N. Y.



SWIVEL CAPTAIN'S STOOL

With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s Money Back Guarantee

Yield House Dept. B7-5 North Conway, N.H.

"GROW" *lovely nails in minutes*





Insert plastic finger guide. Brush liquid on entire nail.



With moist brush, pick up powder and apply to nail tip.



Brush out to desired length. Then smooth entire nail with liquid.



Remove plastic guide and separator. Your Arty-Nail is ready to file and polish.

Rebuild broken, unattractive fingernails this new *permanent*, easy way. Glamour Nail, a liquid plastic, builds nails lovelier than nature's own to any length . . . in minutes. Brushes on like polish. Dries quickly, stays firm, grows with your nail, can be filed, cut, polished. Withstands typing, housework. Guaranteed. Complete home kit (a year's supply) only $4.95. No C.O.D.'s

HUSS BROS.

800 N. Clark St.

Chicago 10, Ill.



Colorful "INDIA" Skirts

These beautiful, soft-hued imported skirts, direct from far off India are bound to invite praise. Hand loomed cotton is artistically decorated with distinctive Moslem and Hindu designs. Hand printed motifs are taken from old wood blocks—recalling a forgotten art. The material is perhaps the finest we've seen anywhere. Long-wearing—guaranteed not to fade or shrink. Cool and smart for casual wear. Sizes 24" to 32". Only $4.95 ea., 2 for $9.75 ppd. Exciting gift catalog included. Order by mail from:

RED OAKS, Dept. 163-J, Winnetka, Ill.



★ Use Anywhere—Perfect illumination
★ Destroys Insects—Sturdily Constructed

Perfect outdoor light! Power packed with practicality for patio, barbecue, beach and swimming parties—hunting, fishing trips or on an emergency when you need an easy to see night light. Sure death to all mosquitoes and insects that come close to flame. Spill-proof, lock-flange construction, rustproof spun aluminum. Bulb filled with kerosene lasts 12 to 24 hours. 7 foot (2 piece) wooden pole included. Accepted by all States.

Aluminum "torch lite" **$5.95** ppd.
Metallic gold or green **$6.95** ppd.

The Mail Box
Lombard 17, Illinois

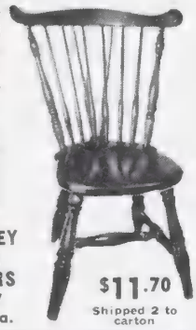


WINDSOR CHAIRS

SOLID ROCK MAPLE

Look and look, and never find authentic Windsor Chairs in finer grain wood.

$14.30
Shipped 1 to carton

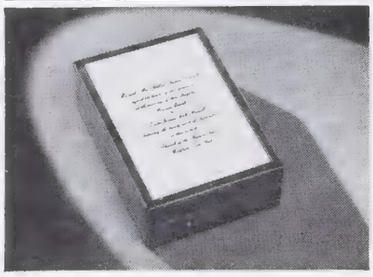


Masterfully worked, honey finished, hand rubbed to the mellow glow of Colonial American Maple.

Send check or money order. No C.O.D.'s. Prices F.O.B. Tenn. Add 3% Sales Tax if in Alabama. Mail 20c for folio #1 covering assorted Maple pieces.

JONES VALLEY FURNITURE DISTRIBUTORS
P.O. Box 2347
Birmingham, Ala.

$11.70
Shipped 2 to carton



WEDDING BOX

Her invitation precisely reproduced as a cigarette box to use and cherish every day of her young life. In faithful black on white glass tile inlay in choice of black lacquer, mahogany, or driftwood. 7" by 5" by 2". Gift-boxed and prepaid. **$10.00**

Send for our catalog of this and other Custom Gifts.

No C.O.D.'s, please

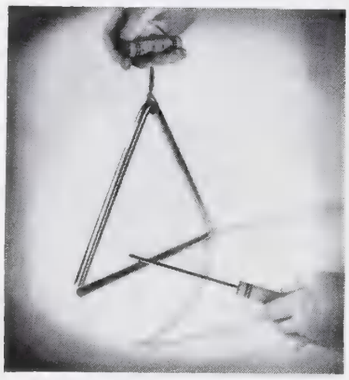
Holiday House
17 Bellevue Theatre Bldg. Upper Montclair, N. J.



WINDOW



HARDWOOD LEGS for do-it-yourself jobs are made of birch, ready for you to stain or paint. Round tapered modern legs or hand-turned Colonial legs come with iron flanges (specify flared or straight legs), screws and rubber tips. Set of 4: 6" high, $2.95; 9", $3.50; 12", $4.25; 15", $4.75; 23", $6.25; 28", $6.95. Add 10% extra W. of Miss. Yield House, Dept. HB, No. Conway, N.H.



THIS GONG GETS THE GANG into dinner on time, summons a gardener to the telephone, calls the kids home for lunch. It's a 10" steel triangle that sends out a musical and far-reaching note. Suspended by a leather thong on a branded wooden handle, it comes with a 9" striker. Gift boxed, $3.95 plus 50¢ post. The Unique Shoppe, 312½ Front St., Galva, Illinois.



PARAKEET Owners

And all other bird owners . . . keep your bird healthy with

PLASTIC FORTIFIED *Para-Rug*

The amazing new floor covering for cages

- Bright colors keep your bird cheerful; happy birds learn faster.
- Eliminate messy gravel paper; Para-Rug is impregnated with fine gravel.
- Para-Rug is specially treated to eliminate odors.
- Para-Rug resists harsh alkalis and acids; will last a lifetime.

FREE if you act at once we will monogram your Para-Rug with your bird's initial at no extra charge.

Send cash, check or money order. Be sure to include the size of the cage floor and Bird's initial. We pay all postage.

$1.95

PARA-RUG CO., Dept. H-7
385 Springfield Ave. Newark 3, New Jersey

⟶ HAIR A MESS—NO MORE ⟵

Learn to Train Hair to Stay

By Karen March Journal-American Beauty Editor. (Reprinted from Mar. 19, 1955 issue).

Victor Vito's Home Hair Stylist School, whereby the dean of hair stylists not only gives enrollees an attractive hair style, but actually shows them how to set and care for it at home.

Before enrollment, style needs and preferences are obtained from a questionnaire the applicant fills out. Mr. Vito then does the styling himself. No adherent of fancy "dos," he keeps them simple so that the busy housewife and career girl will have no difficulty with homework.

As the hair is set, the operator carefully explains how and why every pin-curl is made. During and after the hair is set, photographs are made of the head from all angles so the student has ready reference in case she forgets which way No. 3 curl winds, to or fro. At a second session, two weeks later, the student practices her pinup and brushout technique. Any loopholes are tied up then and there under critical supervision.

Day and Evening Instructions

Phone PL 3-6905 **VICTOR VITO HOME HAIRDO SCHOOL** Dept. HB6 5 E. 57 St., N.Y.

Read his "Top Secrets of Hair Styling." Send $2 ppd.



BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. × 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. × 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

ALSTO CO. Dept. HB-7, 4007 Detroit Ave., Cleveland, Ohio

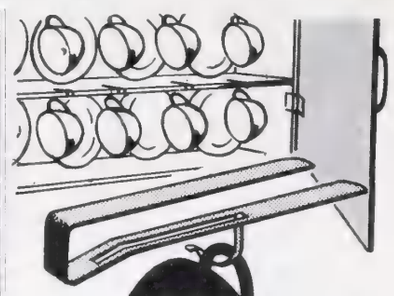


Redwood Ant Stakes

From California where ants are a year-round problem come these! Stakes are filled with a toxic pectin jelly that ants carry back to the nest. It poisons the nest, kills the queen, ends ant production! Insert stakes into the ground around the house. Set of 12 protects average home. Order today, No. **H-6938**, Ant Stakes, **12** for **$1.50** by mail, postpaid.

Send For Free Catalog Of Unusual Gifts and Housewares!

Miles Kimball
371 Bond St., Oshkosh, Wisconsin



They're New! **CUP CLIPS** They're Wonderful!

Protect Your China! Double Your Cabinet Space

For the first time! Hang your cups on metal shelves. They slide on your shelf . . . like a paper clip . . . (No screws. No nails to mar your metal or wood cabinets!) . . . can be spaced any way you like . . . moved to any shelf. The handiest, happiest cupboard aid ever!

Made of high spring tension steel, in frosty white enamel.

6 for $1.00 ppd.

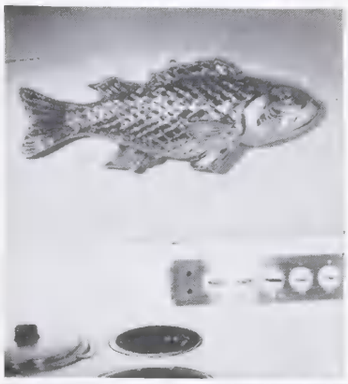
Money back if not delighted.

MASON INDUSTRIES
P.O. Box 321, Pikesville 8, Maryland

SHOPPING



THE ONE THAT DIDN'T GET AWAY is a solid copper fish mold, the likes of which we've never seen. It is a gigantic 26" long, 10" wide, with a 3-quart capacity. Imagine 26 inches of a gorgeous fish mousse on your buffet table. How people would talk! Polished and lacquered, it has ring for hanging when not in use. $23.95 ppd. Jenifer House, New Marlboro Stage, Great Barrington, Massachusetts.



PAST TENTS can't compare with this one for size and value! Lots of space for small fry, it is 5'6" square, 4' high. With wire frame suspension and wood center pole, it is high quality, water-resistant, khaki color canvas. Pint-sized Davey Crocketts and the Cub Scouts will make it their official headquarters! $11.50 ppd. No c.o.d's. Industrial Canvas Products Corp., 15-25 Flax St., Delaware, Ohio.



THE ROAR OF THE WIND in your car, as you roll along at a good clip, drowns out both conversation and the radio. Now, thanks to some smart aerodynamic engineers, you can equip your car with Wind Silencers. They attach easily to the front door lip without tools, fit all cars, are made of chrome-finished steel. $2.98 plus 25¢ post. Wind Silencers, 408 WCCO Bldg., Minneapolis, Minnesota.



BREAK FOR COFFEE is a lucky break, because this is one of the handsomest carafes we've seen! Perc-Master has an 8-10-cup capacity, comes in brass or copper metal mesh with a black handle, trim and lid. From the stove where you brew your brew, to its own candle warmer, the carafe goes with high style. The complete price is a mere $6.95 ppd. Style-Craft Gifts, 2171 Nostrand Ave., Brooklyn 10, N.Y.



TIZZY LAMP. If Carol, Edna and Hazel return, don't get in a tizzy. Light up the most beautiful kerosene lamp we've ever seen. Made of pressed glass in the famous Early American Moon & Star pattern, it comes in light blue or amber, 24" high. $25.95; electrified, $27.95. Add $1 postage. Old Guilford Forge, Guilford, Conn.





KEPE-NETE BIRD FEEDER

Unquestionably the finest bird feeder ever made and an original gift for the hard-to-buy for. Keeps food dry. Large 15½" aluminum trays finished in palm green, baked enamel are rust proof, attractive and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. **Our re-orders prove Kepe-Nete is as good as we say.**

KEPE-NETE Bird Feeder

Only $9.95 postpaid

Satisfaction Guaranteed

H. B. COWAP

2423 Ridgeway Avenue Dept. HB-7
Evanston, Illinois



PHONE-A-LIGHT

for Cars, Boats, Trailers, Camps, etc.

Handy spot and trouble light. Your own private line . . . hangs on its own bracket ready for use. Sturdy—10 ft. of cord—6 ft. coiled in mouthpiece for use when needed.



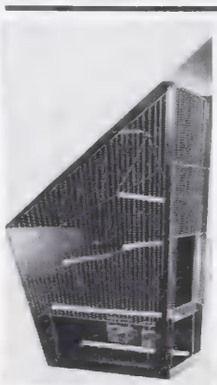
Cast 300 foot beam—on and off switch . . . mounted in car, it's perfect to search out house numbers, street names, tire or motor trouble. Runs on car battery (6 volts) . . . easily wired to ignition or may be plugged in cigarette lighter opening.

Keeps children amused on long trips.

$3.50 Postpaid

For 12 volt system add 50¢

WINNICK AUTO STORES, INC.
68 MAIN STREET, WHITE PLAINS, N.Y.



NEW DECORATIVE ANGLES with masterfully designed wall cages

Beautifully designed and constructed of quality steel and strong chrome caging. Removable tray, bottom and caging. Size: Approx. 25" high, 12" wide.



Wall Style *Corner Style*

Cleans like a breeze. Finished in baked-on-metal decorator colors: Wrought Iron Black, Coral, Pink, Turquoise, Bone Ivory & Antique Gold. A decorator piece to please you and your pet. Satisfaction fully guaranteed. Only $16.95. Send check or M.O. $5.00 on C.O.D.s. Please specify wall or corner. Save freight! Send full remittance.

DYNASTIC 216 23rd St. Brooklyn 32, N.Y.



Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

1000 Name and Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

Stationery	Checks
Phonograph Records	Sheet Music
School Books	Lunch Boxes
Pencil Boxes	Wallets
Greeting Cards	Card Tables
Umbrellas	Brief Cases
Manuscripts	Hats & Caps
Eye Glass Cases	Toys

Your choice of 4 lines printed on fine quality gummed paper. 1000 for only $1.00. SPECIAL OFFER: Any SIX orders for $5. Personalized labels make a wonderful, useful present. Money back if not delighted. Time-Saver Labels, 712 Jasperson Bldg., Culver City, California

This 30 inch long, full-sculptured LEAPING DEER, is made of hand-hammered copper and permanently protected with 22 karat gold leaf. Furnished complete with the four cardinal points of the compass and steel spire mounting.

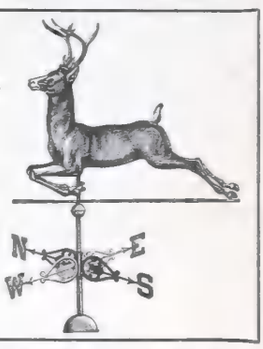
No. 223½: Price f.o.b. New York.....$90.00

FISKE Weather Vanes have topped buildings for more than 97 years. Time does not dim their beauty nor reliability.

Many original designs. Write for brochure.

J.W.Fiske IRON WORKS
ORNAMENTAL METAL WORK
78 Park Place, Dept. 2, New York 7, N. Y.
ESTABLISHED 1858

Whither blow the winds





PORTABLE GRILL

Copper plated grill, 22 gage steel ventilated fire pot. 16" high by 13" diameter. Wonderful for backyard parties, picnics, beach parties and camping trips. Infra baked decorator colors on bowls . . . your choice of black, green or red . . . all with detachable black wrought iron legs.

$3.49

Postpaid

CROSBY AND HILL CO.
WILMINGTON, DELAWARE

Our 77th Year

No C.O.D.'s



PLANT STAIRS

At last your potted plants can stand up proudly, and become beautiful, healthy and vigorous! This transparent plastic extension trellis is perfect for ivy, pothos and philodendron . . . adjusts from low to high as plant grows. The seven moveable stainless steel springs support the vines; can be raised or lowered, moved left or right, to follow structure of the plant. Overall expanded length, 13". Attractively gift boxed.

only $1.00 ppd. • 3 for $2.75

You must be delighted or money refunded!

ZENITH GIFTS, Inc.
55-C Chadwick St., Boston 19, Mass.

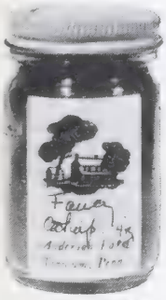


100% Du Pont "Orlon" LACE TABLE CLOTH

Strikingly attractive. Stain Resistant Finish. Non slip weave insures long life. Scalloped, overlocked and picoted edges. Launders easily, dries quickly (no stretchers). Eliminates ironing.

60x60 **$10.95** 60x80 **$13.95**
Scarves 16x36 **$2.95** 16x63 **$4.50**
70" round **$14.95** 70x90 **$17.95**

Hildegarde Studios
597 Farmington Ave., Hartford 5, Conn.





GET A LOAD OF MEHITABEL!

She's a cat that knows her Catnip the way a gentleman of discernment knows his martinis. But for cats, a Catnip-Jag is healthy . . . Anyway, this is about the finest Fancy Catnip in the world, rich in carotene. Even Vitamins B_1, B_2, and Niacin are added. The corner drugstore may be cheaper. But who makes a martini like the Ritz Bar?

85¢ for 5-oz. jar
3 jars are $2.25
Add 10% East of Mississippi or 20% West of Mississippi for postage
No C.O.D.'s

Anderson Farm
Tinicum Bucks County Pennsylvania



JUST $1 AND YOU'LL WALK ON AIR

Here's quick relief for anyone suffering from calluses, blisters, spur or bruised heels, or general foot fatigue. Albin Air Cush'n Innersoles give your feet immediate comfort. Just place in your shoes and walk. Air moves thru a small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. Only $1.00 a pair (no COD's, please—money back if not delighted). Albin of California, Room 107, 1401-15 W. 8th St., Los Angeles 17, California.



CANDLELIGHT FLOATER . . .

beautiful accent for your table settings. Heavy crystal.

$5.95 postpaid

MILLARD E. DAVIS
881 Market Street
Wilmington, Delaware

★ ★ ★ ★
★ *America's*
★ **OUTSTANDING BOOK OF HOMES**
★ **THE ARCHITECTURAL DIGEST**
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Published in California since 1920

★Over 200 pages of the most interesting home interiors to be found.
★Large, very large, beautiful photographic reproductions on the finest paper.
★various room settings, executed by the foremost Decorators and Architects, are clearly pictured.
★A must for everyone interested in homes and interior decoration.
★Complete refund if dissatisfied.
★Current issue, Vol XIV, No. 3 available. Supply limited.

ORDER NOW!

$2.50 per copy ppd.

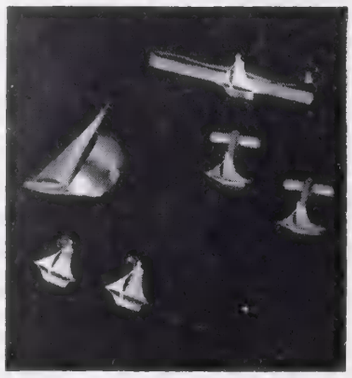
Send check or money order to:

THE ARCHITECTURAL DIGEST
556-B SO. HARVARD BLVD.
LOS ANGELES 5, CALIF.

★ ★ ★ ★



WINDOW



SHIP MATES! If you love the dash of salt spray in your face, if you thrill to the sight of spinnakers ballooning in the wind on a sparkling blue and gold day, if you love all things of the sea, this jewelry is for you. Sterling silver sailboats decorate a pin ($2.50), earrings ($1.10), cufflinks ($2.20) and tie clasp ($1.10). Prices incl. tax and postage. Studio Shop, 557 Boylston St., Boston 10, Massachusetts.



WATCH THE BIRDIES preening their "feathers" on the rim of this darling alabaster bird bath. You could, of course, fill it with water and set it on a post on your lawn. But we think it's too pretty to let out of your sight. So why not fill it with flowers or mints, or use it for an ash tray? 5" in diameter, $2.50 ppd.; no c.o.d.'s. Edward H. Ziff, 5316 S. Dorchester Ave., Chicago 15, Ill.



THROW-AWAY PLATES on black wrought-iron holders are terrific. The holders give distinction to the plates, raise them up and hold them down. Plastic-surfaced 9" paper plates won't absorb food or gravy, come in yellow, green, blue, pink. Set of 4 holders with 32 plates, $2.95 plus 15¢ post. 8 holders with 64 plates, $5.95 ppd. R.M.S. Interiors, 11146 S. Michigan Ave., Chicago 28, Ill.

The Original Pawleys Island
HAMMOCK BODY SIZES

54" x 84" $22.50
60" x 84" $27.50

For Shipping Charges East of Mississippi, add $1.50. West of Mississippi, add $2.50.

ROPE HAMMOCK



PROMPT ATTENTION TO MAIL ORDERS

MADE EXCLUSIVELY BY THE HAMMOCK SHOP PAWLEYS ISLAND SOUTH CAROLINA



FREE! 2 PORTABLE ICE MEN WITH INSULATED WALTCO *Thermo Bag*

Keep Food & Drinks HOT or COLD for Hours

Save $2.38 on this unusual introductory offer! WALTCO'S PORTABLE ICE MAN (equal to 6 times its weight in ice, reusable indefinitely) keeps beer, pop, salads, COLD for hours in this WALTCO THERMO BAG (15" x 11" x 5"). Beautiful plaid outer bag has "Air-Loc" zipper and electronically welded seams. Fully Fibreglass insulated! You can preheat the ICE MAN, too . . . keeps soup and chicken HOT for hours. Great for Dad's fishing trips, beach outings, or frozen food shopping! THERMO BAG and PORTABLE ICE MEN, $7.33 value . . . yours for . . . . . ONLY **$4.95**
No C.O.D.'s. Post Paid in U.S.A.

LEEDS SALES AGENCY K3
4834 S. OAKLEY AVENUE CHICAGO 9, ILLINOIS

SHOPPING



DELICATE AS A BUTTERFLY KISS are these outstandingly beautiful place mats. Sealed between two layers of frosty-white and translucent plastic are real butterflies, leaves and grasses. The result is a design that will steal the show at your dinner table. Curl-proof mats wipe clean with a damp cloth. $2.75 each ppd. Holiday House. 17 Bellevue Theatre Bldg., Upper Montclair, New Jersey.

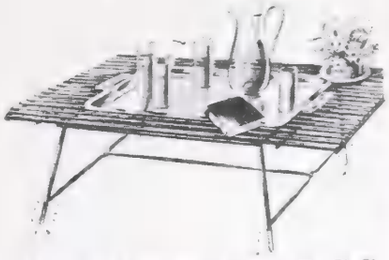


LOUNGE AND LOVE IT! Get the most out of your backyard vacation. Relax in a wonderful bucket-seated lounging chair. The dull, jet black finished, aluminum tubing frame weighs less than 5 pounds! The seat and back are woven Saran in red or lime. Fully assembled in 10 minutes, it's $9.95 plus 75¢ post. More than 2 sent ppd. The Porta-Bed Co., Inc., 2811 Danford, Dallas 19, Texas.



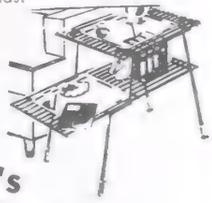
GROUCHO GOGGLES, complete with quirking eyebrows, rolling eyes, wolf whistle and cigar, give even a guileless cub scout the leer of a lecherous leprechaun. Lots of fun for summer clowns, young ones and old ones, and just 98¢ ppd. Breck's of Boston, 298 Breck Bldg., Boston 10, Massachusetts.





BLACK 'n' BRASS

Look at the price . . . delivered! Yes . . . only $14.95 for these king-size contemporary tables of black wrought iron and brass leg tips. Has removable brass trays with marproof plastic center for easy serving. Use them indoors . . . then outdoors during the summer. Coffee Table is 40 x 18¼ x 16" high. Step Table is 27 x 14¼ x 21" high. Sets up in 30 seconds.



14.95
each including Hostess Trays
POSTPAID

Berthold's
P. O. Box 582
Brookline Village 46, Mass.



POP FROM A PILL WITH FLAVOR 'N FIZZ. Wherever there's water, you can enjoy delicious, sparkling dietetic Lucky Pop. Carry these amazing new Lucky Pop pills in purse or pocket. Drop one carbonated flavor pill in an 8-ounce glass of water. In seconds, a really refreshing soft drink. No sugar—non fattening, less than one calorie per glass. Full of Vitamin C. Your favorite flavors of Cola, Root Beer, Orange, Lemon-Lime, Wild Cherry, Strawberry and Grape. Approved by Parents' Institute. Ten packages (30 drinks) only $1 postpaid. Box of 150 drinks, assorted, only $5 (3⅓¢ per 8-oz. drink). Money back if not delighted. The Verdugos, P. O. Box 301, Verdugo City 26, Calif.



italian coral

Gathered near sunny Mediterranean shores, hand-strung by Italian craftsmen . . . these chunky, rosy orange coral clusters will add lots of color excitement to your summer wardrobe!

Three-strand necklace . . . $7.95
Bracelet 2.95
Dangle earrings . . . 2.00
Rope, 48" . . . 7.95

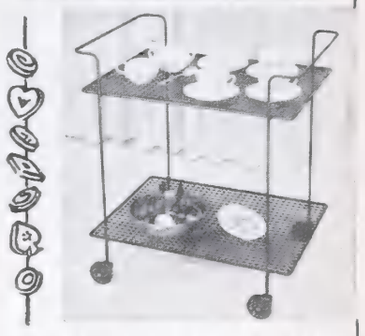
Sorry, no C.O.D.'s. Tax & Postage Included.

Beverly Baker
Dept. HB-7, Box 135, Darien, Conn.

FOR SMART HOSTESS-ING...

TEA WAGON

IN SATIN BLACK WROUGHT-IRON



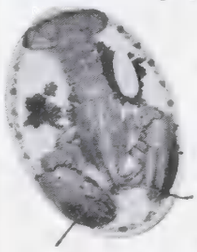
Season's smartest by Koch Metalcraftsmen! Generous 18" x 25" Grecian metal serving shelves. Free-rolling ball bearing 3" wheels. 30" high, 19" wide. Satin black finish. No. TW-2B.

ORDER TODAY!

EACH, $24.95 EXPR. COLL.

Santa Claus Land
SANTA CLAUS, INDIANA

NOW—enjoy a delicious MAINE Shore Dinner



10 OCEAN FRESH
Ready to Cook In Disposable Lobster Steamer

LIVE LOBSTERS

OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS

From New England's famed Saltwater Farm — tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1⅛ lb. ideal size. *Iced all the way* for the tastiest shore dinner imaginable. FREE TWO 15 oz. TINS OF CLAM CHOWDER with every order. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

Send Check or Money Order Today to:

SALTWATER FARMS, INC.
DAMARISCOTTA 26, MAINE



Tarnish Proof PEWTER PITCHERS

with air-tight "Pour or Seal" tops



You'll use these hi-lustre "Guernsey" pourers for both hot or cold liquids because of their wonderful temperature retaining quality. Fashioned of top quality pewter, they're exact replicas of an age-old Channel Isle design. A twist of the lid permits pouring hot milk without skin, or martinis without ice-cubes (perfect bedside server too!) Insulated handle. Yes, they'll blend beautifully with silver.

Large pitcher (1¾ pints cap.)..... $12.95 ppd.
Small pitcher (1 pint cap.)..... $8.95 ppd.

Reserve your copy of FREE Christmas Catalog—Write Today

HERE'S HOW Dept. HB-7, 27 E. 22nd St., N. Y. 10

Photo-Murals

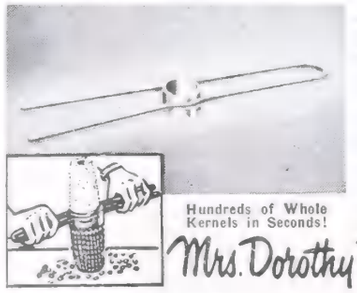
Redecorating? . . . custom made photo-murals are the latest imaginative decorating and redecorating idea for your home or office. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE . . . ANY SIZE . . . ANY COLOR. . . . Limited only by your imagination, photo-murals complement any room. Sold internationally by mail by world's foremost producer.

Send 50¢ for illustrated folio refundable on purchase



Photomammoth Murals Dept. H-25, 12048 Van Owen St., N. Hollywood, Calif.

STRIP CORN from the COB in ONE SINGLE STROKE!



Hundreds of Whole Kernels in Seconds!

IN LESS THAN AN HOUR you can prepare a year's supply of fresh whole-kernel corn for deep-freezing or canning, cooking or creaming. One downward stroke of this corn-shaver strips the cob of every kernel—all around and down the entire length without crushing a single kernel. Flexible Cutter automatically adjusts to fit any size corn. All steel construction. Only $2.00 delivered. Money-back guarantee. Send check, cash, money order today!

Mrs. Dorothy Damar 413 Damar Bldg., Newark 5, N.J.

CUCKOO CLOCK



CUCKOOS from every quarter hour... GERMAN BLACK FOREST

Now only $3.95

postpaid . . . duty-free

Shipped Direct To You from EUROPE

This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D.'s. Postman collects 15¢ foreign packet charge which can't be prepaid. Satisfaction-or-money-back guarantee.

SEVEN SEAS IMPORTS, Dept. E797
1717 Westwood Blvd., Los Angeles 24, Calif.



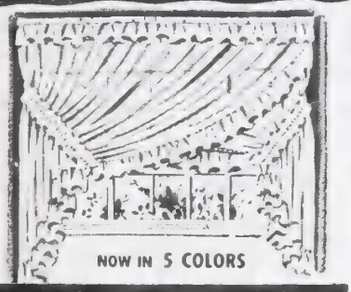
CRYSTAL CHANDELIERS

Chandeliers (model pictured 15 lights), Candelabra, Sconces. Our own exclusive designs, suitable for mansion or cottage. Imported crystals. Individually assembled by hand. Money back guarantee. Immediate delivery. We pay shipping charges in U.S.A. Free catalogue showing many models, some as low as $30.

KING'S CHANDELIER CO.
Dept. B-40 Leaksville, N. C.

FREE Catalog and Color Swatches

NO-IRON **Fiberglas** CURTAINS and DRAPES

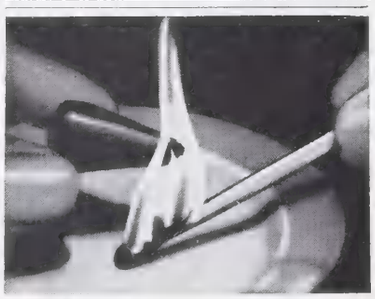


NOW IN 5 COLORS

SAVE $2 to $13 a pair!

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window; 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalog and Color Swatches.

RONNIE, Dept. 199JJ-13
145 Broad Ave., Fairview, N. J.

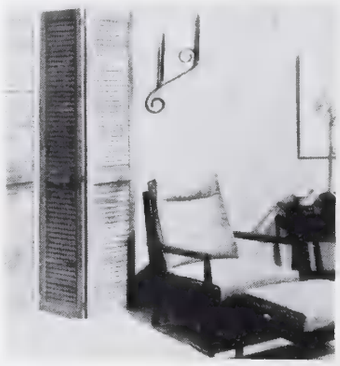


Rid Your Home of Insects—$1

Amazing new bug killer Cones rid your home of insect pests the cheapest and most positive way! Just light . . . that's all. Cones burn like incense—invisible vapor penetrates entire room, destroying *all* common exposed insects. No oily sprays—no mechanical gadgets—no after odor—NO WORK! Miracle *Bug-Rid* Anti-Insect Cones kill flying moths, flies, mosquitoes, gnats, spiders, roaches, silverfish, wasps. 14 Cones and burner for $1, postage paid. *Guaranteed to do the job or your money back!* Order *Bug-Rid Cones* direct by mail from **Sunset House, 668 Sunset Bldg., Hollywood 46, Calif.**



WINDOW



SCREEN STAR is the wonder of the economy world! A 3-panel screen of fixed louvers has double-action hinges. And comes finished in walnut, mahogany, fruitwood. Sandune or driftwood. Each panel is 15″ x 8¾″. And here's the best part—a wonderful bargain, it comes all finished and assembled, for $36 f.o.b. Stiles, Inc., 1555 Eastern Ave. S.E., Grand Rapids 7, Michigan.



HOSE REPOSE looks rather like a giant daisy, and you screw it over the outside faucet where you attach your garden hose. It holds the hose neatly, out of the way when not in use, yet always ready. Made of hardwood painted white, it will hold up to 200 ft. of hose. With screws for attaching to wood or masonry, the price is $6.95 ppd. Tom Taylor, Box 309, Decatur, Illinois.

Let's Have A Picnic!

THIS SET MAKES ANY OUTING COMPLETE

What's more fun? This smartly designed, black and white polka dot, fiberglass insulated set holds enough for the entire family. Large jug keeps liquid piping hot or Arctic cold in a ½ gal. replaceable Mason jar. Extra strong handles. Jug fits in bag for storage. Satisfaction guaranteed.



Northmore's Only **$8.95** Postpaid

P. O. Box 37, Dept. B-7, Park Ridge, Ill.



GENUINE WAGON WHEELS

34 Inch Diameter

With or without steel tire.

Add Charm to lawn, patio, garden, den or game room, as entrance markers, gates, light fixtures, coffee tables or simply hang on wall. SUPPLY LIMITED

$19.95 without tire (30 lbs.)
$24.95 with steel tire (50 lbs.)

F.O.B. Indianapolis, No C.O.D.'s

JOHN GUEDELHOEFER WAGON CO.
202 Ky. Ave. Indpls., Ind.

ERASES DRIVEWAY STAINS

Are there stubborn oil and grease spots on your driveway, sidewalks, patios and garage floors? Just sprinkle on this amazing new STANE-OFF powder; then flush away with hose as instructed. Presto! Unsightly stains and spots go with it. Cement is sparkling clean again! Remove stains easily and quickly from brick, cement, patio and black-top. Money back guarantee. 12 ozs. $1. (Special, 2-12 oz. pkgs. $1.89) Postpaid. Carol Beatty, Dept. O-J7, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Catalog of 200 selections.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE #77

$22.95 COMPLETE

ORDER BY MAIL 2-3 week delivery

SEND FOR FREE STYLE BOOK

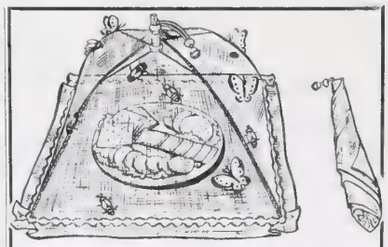
I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, $22.95 complete! This, low, low price includes cleaning, glazing, repairing, reinforcing weak seams, Lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your monogram at no extra cost. The thrilling result . . . a luxuriously beautiful cape, stole or jacket.

SEND NO MONEY

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

Guaranteed by Good Housekeeping

I. R. FOX 146 W. 29th Street Dept. 143, N.Y.C.1



AMAZING NEW "FOOD UMBRELLA" GUARDS AGAINST BUGS AND FLIES!

SANITARY, DECORATIVE . . . Just the thing for picnics, patio and indoor serving. Colorful cotton hemp netting (supported by sturdy wire ribs) for absolute protection against bothersome leaves, germ-carrying flies and bugs. Big 14″ square . . . fits over sandwich plates, cakes, pies, even large roasts and watermelon. Food Umbrellas are excellent, too, for cooling pies and defrosting meats. Feather-light, a delight to use. Folds up like an umbrella to a compact roll. An ideal gift . . . get several for yourself. Decorated with colorful bees and butterflies, just $1.75. Plain: $1.00. Prices postpaid. No COD's, please. Guaranteed to delight. Globe Trotters, Room 73, 455 Blake Street, Pasadena 3, Calif.

SHOPPING

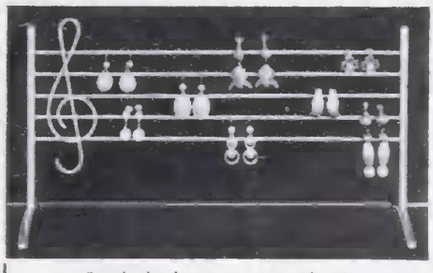


YOU GO SWIMMINGLY through the water when you have a "Swim-Bol." It's a plaything, a lifesaver, a swimming aid, a resting place; and it's better than a kick-board for competitive training or for slimming down your legs. The inflatable ball is tough plastic in circus-bright colors with two handles of natural rubber. $2.95 ppd. Florida Gifts & Gadgets, 1356 Main St., Sarasota, Fla.



WATCH HER DUST the terrace furniture with this fascinating new Glitter Brush! We think it's one of the week-end gifts of the season for the "has-everything" hostess. Green, blue or yellow wood handle is bound with velvet. Thick, natural bristles are topped with an embroidered flower band and crowned with clusters of fake flowers. 12" long, 7½" wide. $4.95 ppd. Stinchfield, Inc., Nantucket, Massachusetts.





EASY-VUE EARRING RACK

Place your earrings on this cleverly constructed rack that looks like a bar of music. Pick the earrings you want quickly and easily. Non-tarnish solid brass. 6" high. 11" wide. Decorative idea for the dressing table. Fits any decor. Exclusively ours.

$3.95 ppd.

Send check or money order to:

EBERT-HILLER 640 EAST 9th STREET, NEW YORK 9, N. Y.



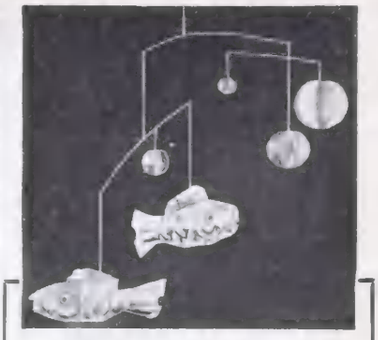
BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3" long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

Sorry no C.O.D.'s
Orders shipped within 24 hours of receipt.
Write for catalog.

Aimée Lee **Dept. HB-7**
545 Fifth Avenue • New York 17, N. Y.



COLORFUL FANTASEA MOBILE KIT

Delicately balanced shapes, borrowed from the sea, form ever changing patterns with every current of air. Hand painted, multicolor, 3 dimensional paper fish and brightly hued bubbles harmonize beautifully. Complete with sturdy wire and detailed instructions. Fun to make . . . quick and easy to assemble. Mobile covers an area of 50" by 46", makes a gay addition to a child's room, den, playroom or living room! **$1.98** ppd.

Write for FREE catalog.

SETH and JED Dept. B-7
NEW MARLBOROUGH, MASS.



TECHNICOLOR GOLF!

For more fun, lower scores, fewer lost balls!

Newest sensation on the fairways—Golf balls in glowing, fluorescent color! Easy to find on the fairway or in rough. Colors won't crack or peel—can be washed over and over. High compression liquid centers make them travel straight and far to cut your score. Get a set for yourself—Special gift for Father's Day. Set of 4 (one each color: Tangerine, Tomato, Magenta, Lime) ppd., only **$3.95**

Dozen Box, ppd. . . . $11.50

No C.O.D.'s please. You must be delighted or money refunded.

GLASSCRAFT 920-B Chicago Ave. Evanston, Illinois

BATHROOM LIBRARY

"Family Hospitality"



- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
- Bonderized (rust-proofed) heavy steel construction
- Triple plated Chrome frame
- Baked Hammertone Enamel interior
- Frame (overall) 15" x 20½"; recess 12" x 17¼" x 4⅜" deep
- Satisfaction guaranteed

Model M-2 **$21.95** *postpaid*
Manufactured by (Calif. orders add sales tax)

House of Hospitality
Dept. P-7 3341 Cahuenga Blvd.
Hollywood 28, Calif.



LEARN Interior Decoration AT HOME

• NOW is the time to prepare yourself for a fascinating and beneficial career. There is an increasing demand for trained decorators. Should you not wish a professional career, why not learn the fundamental principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangements, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, color plates of successful interiors, books on color and drapery patterns, fabric samples.

WRITE FOR BOOKLET—IT'S FREE or phone MU 5-9345

Describes the course in detail. 30th year

ARTS & DECORATION CORRESPONDENCE COURSE IN INTERIOR DECORATION
200 EAST 37TH STREET, HB-10, NEW YORK 16



Comfort afoot in fashion-right

WEDGIE MOCCASINS

Four flattering, neat and exquisitely comfortable, hand laced washable glove elegance in white, Bolivia wedge tree and leather sole to step walk on a delight. Hand beaded with authentic Indian designs. Easy to clean—Red, Patom no Gold or White. Adult sizes 4-10.

Guaranteed to delight and only **$7.95** ppd.
Send actual shoe size and color

Send for FREE new gift catalog

Miller's 256 E. Congress, Dept. 7-B Tucson 1, Arizona





TOASTER COVER completely washable, natural color linen with gaily hand screened motif of Pennsylvania Dutch Figures and design symbols. Will fit any standard size toaster. Postpaid. **$1.50**

MIXER COVER same colorful Pennsylvania Dutch Figures and design symbols on washable pure natural linen to match toaster cover. Will fit any standard mixer. Postpaid. **$2.50**

THE PAIR, POSTPAID. . . . $3.50

Pure Linen
Colorful
Pennsylvania Dutch Design
TOASTER and MIXER COVERS
Send For Free Gift Catalog
TAYLOR GIFTS
Wayne 1, Penna.

DAY-n-NIGHT DRIVEWAY GUIDES

make it easy to find and follow your driveway!

Each comes in DAY-n-NIGHT Driveway Guides are topped with [illegible] that shine brilliant yellow [illegible] by headlights at night. Yet [illegible] the Guides in the day time. Yellow color shows clearly against white [illegible] Rustproof—made of aluminum .04 inches high, with wrought aluminum stake.

2 for $1.85 4 for $3.60
6 for $4.95 10 for $7.95
Postpaid when all are to be sent to one address at one time.

$1.00 EACH POSTPAID



FAST SERVICE—SHIPPED THE DAY YOUR ORDER ARRIVES. SATISFACTION GUARANTEED OR MONEY BACK

Spear-ENGINEERING-COMPANY 162 Spear Bldg., Colorado Springs, Colo.



"GOLF-TEASE"

will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors) Postpaid $1.00

6 cards (24 tees) $1.95 ppd.

Send 10¢ for New Spring Catalog

Page & Biddle

21 Station Road **Haverford, Pa.**



CANDLELIGHT and FLOWERS

Take this imported ceramic candle and flower holder . . . add a few garden-fresh flowers and you have the most charming decorative centerpiece you can imagine. Three openings hold blossoms firmly. Use any standard candle. Made of fine glazed chalk white crockery. Stands 4" high. Sent postpaid, satisfaction guaranteed. No C.O.D.'s please. **$2.95 a pair**

EDWARD H. ZIFF, IMPORTER

Box 3072 Merchandise Mart Plaza, Dept. 7-B Chicago 54, Illinois

USE PERSONALIZED DRINK MARKERS



Each guest's FIRST NAME stamped on a white plastic disc. Dropped into a glass it will always tell whose it is.

No confusion or guesswork mixing refills.

Make up a list of friends you entertain and ORDER NOW!

Packed in an attractive plastic case.

Odd nicknames not acceptable.

Write for list of over 1600 names

Sold by mail order only

10c each

MINIMUM 15

POSTAGE PAID

Cash, Check or M. O.

No Stamps or C.O.Ds

Ohio residents add 3% State Sales Tax

Dept. HB Money back if not pleased

SPECIALTIES IMPRINTING CO.

113 ST. CLAIR, N. E., CLEVELAND 14, O.

GREENFIELD NEW HAMPSHIRE INDUSTRIES



OUR EXTRA SPECIAL INTRODUCTORY OFFER

$9.95

► ADORE this **BENCH** — seats three adults for **TV** or **Fireside**, or **Coffee Table.** 2" selected N. H. White Pine, 12" × 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY!**

END TABLE — ONLY ► $12.50



► 20" Height, 24" Length, Width 14" — Same attractive design, materials, and finish as the above bench. EXPRESS CHARGES are Collect. Bench ship. wt. 22#. Table ship. wt. 17#

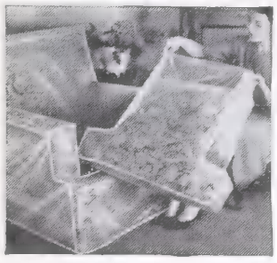
Send Check with Order — No C.O.D.'s Please

[ ] **Send Us Free Catalog of Useful Gifts**

GREENFIELD INDUSTRIES

16 Forest Road GREENFIELD, N. H.

Are You "AFRAID TO LIVE" In Your Living Room?



FREE CATALOG SOLVES PROBLEM FOR WORRIED HOUSEWIVES!

If you have playful children scampering about the living room . . . if hubby likes to sprawl on the sofa when watching TV . . . if you worry about someone dirtying your lovely upholstery when you say "make yourself at home" to guests—you'll bless this *Free Catalog* that tells how to end your housekeeping worry. Now you can *keep your sofa and chairs always clean* with low-priced transparent covers that *never hide the beauty of your furniture.* Durable, non-porous Firestone Velon Covers *completely stop dust, dirt, liquids;* withstand rough treatment from tots and pets. Have neat-fit custom-tailored appearance; and they're transparent so your upholstery's color and detail shows through as though uncovered. Wipe clean with damp cloth; always stay smooth, soft, pliable.

Over 150 Exclusive "Shaped-To-Fit" Styles & Sizes

Choose from world's largest stock of low-cost *fitted covers.* Also separate Cushion Covers. Easy to order; satisfaction guaranteed. Get *Free Catalog* and Velon Sample. *Write today!*

HOUSE OF SCHILLER **180 N. Wacker Drive, Dept. HB-54, Chicago 6, Illinois**

NEW LADIES' ELECTRIC RAZOR, $3.95



Juliette ®ladies' electric razor in pastels

Smarter than ever! Now in three beautiful pastel colors: petal pink, powder blue or cameo ivory. Legs and underarms stay satin-smooth longer. Quick, easy, powerful AC. Attractively boxed, including matching leatherette travel case. Only $3.95, ppd., money-back guarantee. Write your color choice: pink, blue or ivory, with check or M.O.

Mrs. Fields Shopping Service, Dept. SE7, 237 Huguenot St., New Rochelle, N. Y.



WINDOW SHOPPING



PLASTIC PARTY PLATES have a hard, porcelain-like finish, come in 9½" dinner plate size, and can be washed in hot water. The barbecue design would be fun for lunch on the porch and supper on the terrace. The pink Dresden Rose design would be pretty in your dining room. Set of 8 in either design, $1.50 ppd. The Added Touch, Dept. BE, Box 336, Wynnewood, Pa.



ALL HOUR LOVE. It's wonderful! A gay-as-summer-laughter basket purse whose lid is topped with a hand-carved wooden sun dial that really tells time by the sun! Handcrafted of imported rattan in white, pink, yellow or natural, it is highlighted with gold and tiny flower-trimmings. A joy for $9.95 ppd. Helen James, Ideas from The Island, 415 Gordon Terrace, Pasadena 5, Calif.



NOW . . . DO IT YOURSELF ART MURALS!

Imagine having a beautiful art mural for your living, dining or bedroom wall that you can do yourself. Comes in beautiful colors of monotone beige and you can add color to the flowers, lake, etc. to match your own color scheme. It's simple and easy to do and lots of fun. No talent necessary. Mural is actually complete in itself . . . you simply add color to suit your furnishings or hang as is. Special adhesive, instructions provided. 2½ feet high and 7 feet long, complete with borders. Available in Balinese (above), Ballet or Paris In Spring. Complete Kit $7.95 ppd. Money back guarantee. Order Now.

BABARA

456 S. Western Ave.

Los Angeles 5, Calif.

DIRECT FROM FACTORY!

SOLID BIRCH OR MAPLE!

Captain's Chairs

FULLY ASSEMBLED • READY-TO-PAINT

2 for $14.95



SADDLE SEATS • BENT WOOD BACKRESTS

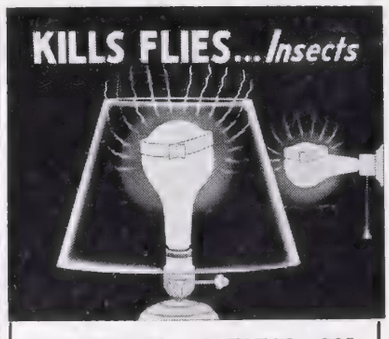
The finest glue and dowel construction for a full lifetime of comfort and service. Smart clean lines that make them at home in any room. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. These chairs are **full size**—seat 17" x 16½", overall height 28½". **Minimum order, 2 chairs. Packed 2 of a kind to a carton. PROMPT DELIVERY—Shpg. chgs. collect. Send check or money order. Sorry no C.O.D.'s. MONEY BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our beautifully illustrated 24 page catalog.

MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES

Meadowbrook Building

2260 Bellmore Ave., Bellmore 8, L. I., N. Y.



15 LINDANE ASBESTOS COLLARS . . . . $1. Slip "TV Jr." COLLAR on light bulb (100W or more); turn on 2 hours . . . invisible vapor penetrates every crack and crevice killing exposed flies, ants, moths (for closets) roaches, mosquitoes and similar insects for weeks. Use for home, garage and basement. Harmless to humans and pets when used as directed. Easy, economical. Set of 15 "TV Jr." collars (season's supply per room) $1. Postpaid. Carol Beatty, Dept. 0-607, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog of 200 selections.



Picture windows usher the outdoors right inside this distinctive living room! But large windows let in solar heat and winter chill, and make the rest of the house uncomfortable—if an ordinary thermostat control system is used. The extra warmth from a fireplace has much the same effect. Only Honeywell Zone Control, with its *separate* thermostat systems, assures even comfort *all over the house.*

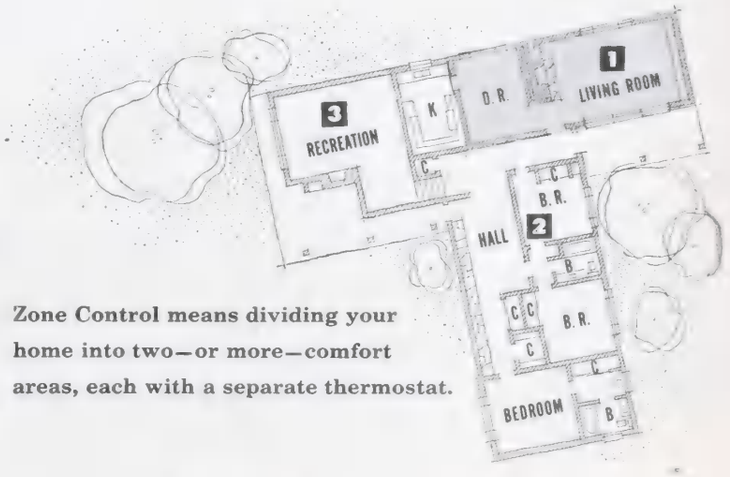


Sleeping areas are often on separate levels and are used at different times from the rest of the house. They also have different exposure problems when they face in other directions from the living room. That's why the sleeping area *cannot* be controlled comfortably by the living room thermostat. Your bedrooms should be *zoned* with a separate Honeywell thermostat system.



The extra room in your house, whether basement game room, upper level playroom or first floor den, will have different exposure and use problems from your living area. Naturally, you want these rooms comfortable when you use them. The ideal way is with a separate Honeywell thermostat system. This gives you even comfort *in all parts of your house* in all kinds of weather!

Honeywell Zone Control gives you luxurious comfort all over your home



Zone Control means dividing your home into two—or more—comfort areas, each with a separate thermostat.

These are the modern thermostat systems used with Honeywell Zone Control

Automatic Clock Thermostat

(for living and bedroom areas)



Completely automatic Clock Thermostat—comes in both electric and electronic models. In winter, it automatically turns the heat down at night for better sleeping comfort and greater fuel savings . . . and then turns it up *before* you awaken.

Honeywell Round

(for your den, playroom or basement game room)



This is an unusually attractive decorator-designed *manual* thermostat. You can set it for the exact temperature you wish—or turn it back to save fuel when a room isn't used. The ring around the dial snaps off, and can be painted to blend with any color scheme.

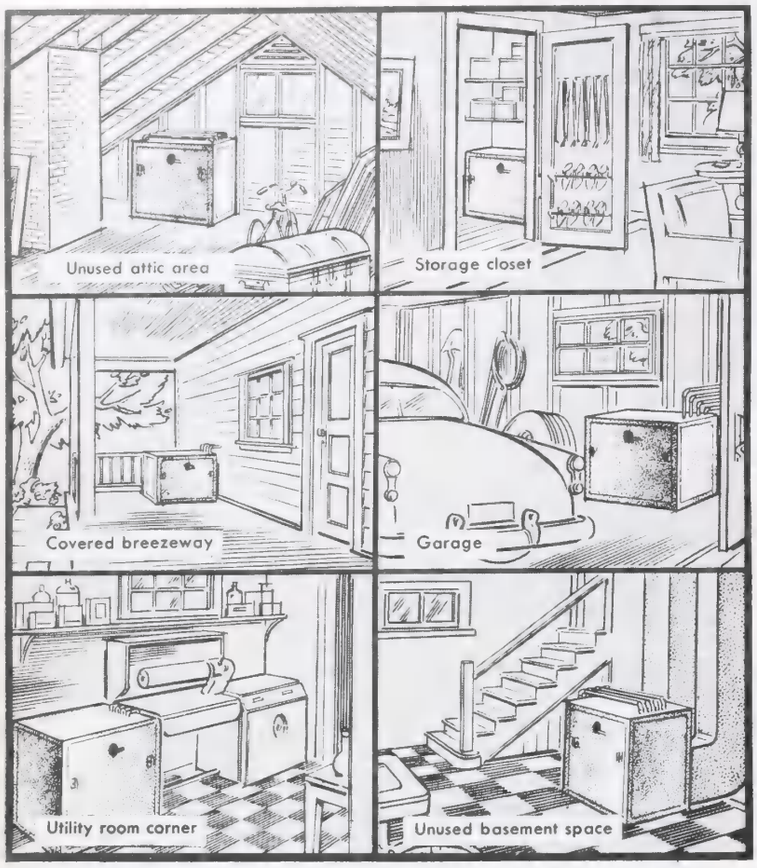
If you're building or plan to build a new house, be sure and talk to your architect or builder about Zone Control. And send for your FREE copy of the fully-illustrated, colorful booklet on Honeywell Zone Control. Address: Honeywell, Dept. 2743, Minneapolis 8, Minn.

For heating and cooling

MINNEAPOLIS **Honeywell**

Zone Control

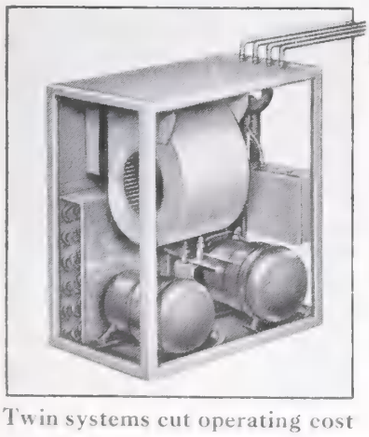
H HONEYWELL



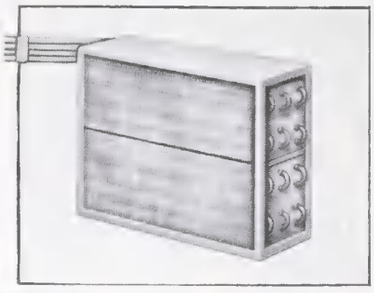
You have space for this new air conditioner by York

Whether your home is old or new, large or small, there is a quality Yorkaire Air Conditioner for you. Yorkaires range from units that are complete year-round heating and cooling plants to models that may be added to your present heating system.

The newest in air conditioning by York is a complete, hermetically sealed "remote" system easily and quickly installed at minimum cost wherever you have space not now put to use. It's new, it's different, yet it's backed by York's famed 5-Year Protection Plan that assures you of typical York dependability—the finest in air conditioning now and years from now.



Twin systems cut operating cost—Because it employs twin hermetically sealed systems, a Yorkaire operates at lower cost. One unit runs for efficient comfort-making humidity removal when little cooling is required. Both go into action when needed on really hot days.



Quiet operation—Space Saving—Quiet air conditioning is assured through the remote location of mechanical equipment while the cooling coil is located in your present duct work. Because it is air cooled there are no water usage or disposal problems. There are many other advantages to this new kind of air conditioning by York. Get the facts from your York dealer or write York Corporation, York, Pa.

York

YORK CORPORATION

the quality name in air conditioning

HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885

AN ASSEMBLY OF FILMS

CONTINUED FROM PAGE 13

family's sheep ranch in New Mexico. Miguel can't wait to be grown-up so he can join the other men of his family in the summer pasturing of the sheep in the Sangre de Cristo Mountains. He gets his wish but not without hardship.

Everything in the film is shown and said with utmost simplicity and directness. Miguel's gentle voice and face indicate from the start that he is someone to be loved. As if through his own eyes you see the people who are close to him—his handsome brother Gabriel "who gets everything he wants," or so it seems to Miguel; his father and his grandfather, two men who think and feel and act with openness and dignity; the itinerant shearers and the wonderful sheep and lambs; the sisters and mother of Miguel in whose soft faces is reflected the quiet possession of outright love.

It is a simple film, a tender film. One that *anyone* can enjoy at any age, in any place. It is a picture of the West that rarely has been seen in the movies.

The film, incidentally, was produced for the overseas program of the U. S. Information Agency especially to show to audiences in the Near and Middle East areas. Its narration has been recorded in 20 languages other than English; in any language the film has an innate and universal appeal. It reminded me to be proud that there are people like Miguel and his family in my country and in my world. Proud too that there are film-makers like Joseph Krumgold who can bring such people to life for all of us to know and enjoy.

Mr. Krumgold is also the author of a book about Miguel. *And Now Miguel*, published by the Thomas Y. Crowell Company ($2.75). Jean Charlot has provided about 30 handsome pen-and-ink drawings. For me there were laughs and tears on every page. I'm not sure that I don't think it's even better than the film.

And Now Miguel (the film) is this year's Golden Reel winner for the Human Relations category. It is available for purchase from United World Films, 1445 Park Avenue, New York 29, N. Y., at $102.38. Rental prints may be obtained from a number of 16mm circulating libraries, including Contemporary Films, 13 East 37th Street, New York 16, N. Y. Rental, about $15.

Along with *And Now Miguel*, you might enjoy seeing a short like **Asian Earth** (22 minutes, color). This is a sensitive and intimate picture of a Hindu farming family in the Lower Ganges Valley. Quietly paced, with a woman's voice reading the narration, the film's purpose is to engender "an intimate, reflective understanding of the simplicity, the unity, the reverent devotion of Hindu peasant life in India." In doing this it takes us through two simultaneous cycles of one day and one year. Family work and ritual are shown in sympathetic detail. The hardships of primitive life on the soil in India are presented with what seems at this time to be extraordinary honesty.

Asian Earth was filmed in India by Michael Hagopian, a political scientist who has turned to motion picture as the best modern means of conveying ideas between people of different cultures. The film, top winner in the section on International Understanding, is distributed by Atlantic Productions, P. O. Box 46216, Hollywood 46, California. Sale price, $200 for a color print, $120 for black-and-white; rental, $10.

The American Flamingo (13½ minutes, color) was filmed in the breeding grounds of the Yucatan jungle. There is a considerable amount of padding at the beginning and end of the film, but when it focuses on the young birds themselves, the film is fascinating. Golden Reel winner in the Natural Resources category. Available from Carlin Films, 450 West 56th Street, New York 10, N. Y. Sale price, $110; rental, $6.

Kumak the Sleepy Hunter (13 minutes, color) is an authentic and lively Eskimo folk tale, re-created in single-frame puppet animation by two very talented Canadians, Alma Duncan and Audrey McLaren. In the story Kumak is such a sleepy fellow that he can't catch anything, not even a wife. Then, thanks to a magic man he befriends, he becomes the greatest hunter of all—but not for long. Children will enjoy the fun of it, although they'll probably be let down by the bluntly stated ending. But more important than the story is the tender care that has gone into backgrounds, costumes, facial expressions and the sweet little animated figures. *Kumak* won a Recognition of Merit certificate in this

ear's American Film Assembly. It distributed by Film Images, 860 Broadway, New York 23, . Y. Sale price $140; rental $10.

One Little Indian is another puppet film for the small fry in your household (16 minutes, color). Its urpose is to present traffic safety ules, within the framework of a tory that would entertain three- ten-year-olds. And because it is n honestly entertaining film, older hildren and grownups will enjoy too. It's about a delightful circus oy named Magic Bow, who anders out on a city street for he first time and learns to watch raffic lights, play in playgrounds nd never, never, never to walk beween parked cars. Produced by the National Film Board of Canada nd distributed by its New York ffice at 630 Fifth Avenue, New ork 20, N.Y. Sale price $125 in olor, $60 in black and white. Rental prints are available from he International Film Bureau, 57 ast Jackson Blvd., Chicago 4, llinois, at $5.50.

On the subject of puppet films, ere's another that is a decided reat for both children and adults. **The Emperor's Nightingale** (55 inutes, color) is a somewhat elabrated version of Hans Christian ndersen's famous tale. It is the areful creation of the master film uppeteer of our time, Czech artist iri Trnka. It's about a Chinese mperor, a nightingale and a mechanical bird. For good measure real boy is introduced into the ilm. American narration for the ilm was written by Phyllis McGinley and read by Boris Karloff in is gentlest of voices. The film had successful run in art theaters several years back, and now for he first time is available for nonheatrical use. There is quiet beauty nd simple charm in the film, as pposed to the bang-bang, haw-haw inds of entertainment most children get at the movies and on TV. *The Emperor's Nightingale* won Recognition of Merit certificate n this year's film festival. Distributed by Rembrandt Films, 35 West 53rd St., New York 19.

Try to see **Compenius Organ at Frederiksborg Palace, Denmark** if there's music in your life. That's a pretty long title for a little film that lasts only eleven minutes. The film, however, is an impressively intelligent introduction to a famous organ built by hand in 1610 exclusively of wood; it has been kept in perfect playing condition through the centuries. The various stops are demonstrated, and music by Buxtehude is performed while details of famous tapestries show scenes of castle life in the early Seventeenth Century. Produced by Dansk Kultur Film in Copenhagen, it is another recipient of the 1955 Recognition of Merit certificate. Distributed by Brandon Films, 200 West 57th St., New York 19, N. Y. Sale price, $55; rental price, $5.

Another film of which I am especially fond is the Dutch nature abstraction, **Panta Rhei—All Things Flow** (10 minutes). Although it won top place in the category of avant-garde and experimental films, there is nothing out of the way about the film—except that it is a sort of cine-poem and exceedingly well done. Lovely patterns of nature are recreated; we see in time-lapse motion technique the clouds overhead, shadows on a forest floor, a flower opening its petals and the fantastic circling patterns of a huge swarm of birds. It is a film which is likely to appeal to everyone, from the simplest to the subtlest of visual tastes. The film was made by Bert Haanstra, whose name has often been seen on documentary and commercial 16mm productions abroad. Available from Rembrandt Films, 35 West 53rd St., N.Y.C. 19.

Between Two Worlds (19 minutes, color) was the more startling and controversial runner-up in the avant-garde class. Produced by the Oxford University Experimental Film Group, under the specific direction of Sam Kaner and Guy L. Coté, the film attempts "to weave dancers, sets, and color into a moving abstract pattern." Three characters (a blind artist, a girl and "a mysterious stranger") give continuity to the film, but their story is subordinate to their movement and the rhythm of camera and editing. The first time I saw *Between Two Worlds*, I was bored. You may be too. But on the second go-round some months later, I was decidedly more interested. *Between Two Worlds* is distributed by Kinesis Incorporated at 566 Commercial St., San Francisco 11, and 54 W. 47th St., N.Y.C.

NOTE: for a complete list of this year's Golden Reel Award winners write to the Film Council of America, 600 Davis Street, Evanston, Illinois. This organization also undertakes to answer general and specific questions about 16mm films. Membership is open to all who have an interest in non-theatrical film uses.



Suburban

America's Finest Built-in Range

Suburban is truly the built-in range that has everything you've ever wanted. An extra broiler under the oven—you can bake and broil at the same time with perfect results every time! Smartly styled oven and cooking tops, with or without griddle, are finished in stainless steel or lifetime procelain—coppertone, white or choice of 5 decorator colors. Will fit standard or custom-built cabinets. Make yours a step-saving kitchen of distinction. Before you build, buy or remodel, see Suburban.

ELECTRIC: fully automatic oven with extra broiler, eye-level controls, "look-in" window, smokeless broiling. Variety of cooking tops including griddle. Easy to clean. Many more wife-saver features.

GAS wife-saver features: same as electric except single smokeless broiler beneath the oven. Cooking tops feature exclusive aeration construction for perfect combustion, maximum economy

SAMUEL STAMPING & ENAMELING CO., Dept. HB7, Chattanooga, Tenn.
Please send free literature checked:



☐ SUBURBAN GAS BUILT-IN ☐ SUBURBAN ELECTRIC BUILT-IN ☐ SAMCO GAS RANGE ☐ SAMCO GAS HEATERS ☐ SAMCO GAS FLOOR FURNACES

NAME _____ ADDRESS _____

CITY _____ STATE _____

DO-IT-YOURSELF—SAVE HUNDREDS OF DOLLARS!

This summer live outdoors and LOVE it!

RESEARCH APPROVED



GRAND LAWN HOUSE 81 square feet of floor space for the most comfortable living you've ever known!—A summer resort in your back yard.

with new ALL-ALUMINUM!

GRAND SCREEN HOUSES

Gracious, comfortable, outdoor living and entertaining is easy fun in a spacious Grand Screen House. Attractive design, lifetime construction add up to all the room you need for carefree outdoor living—sleeping, eating, playing at only a fraction of the cost of a porch or patio. Set it up anywhere—yard, summer home, trailer, pool—take it on fishing or camping trips. Write today for FREE colorful literature, name of nearest dealer.



INSECT PROOF!



PORTABLE!



FULL ROOM SIZE!



COLORFUL CANVAS ROOF! Vinyl Coated Weather, Mildew and Rot-Resistant!

YOUR CHOICE OF 3 HANDY MODELS!



GRAND CAROUSEL 9 feet wide. Gay, colorful, convenient. A summer home in your own back yard!



GRAND PATIO Attaches to wall of house, garage, trailer. Like adding an extra room.

Available at Home Improvement Dealers, Hardware, Department, Furniture, Automotive Supply Stores, Lumber Yards, Garden Supply Stores.

CONSUMER PRODUCTS DIVISION

GRAND SHEET METAL PRODUCTS COMPANY

MERCHANDISE MART • CHICAGO 54, ILLINOIS



Another in the series on Italian opera, this article discusses Puccini

But is it Art?

By RICHARD WILLIAMS

The tunes are so good that you cannot get them out of your head, and the melodies are so sentimental that you cannot get them out of your heart. Who can fail to find in this music the rose glow of romance? It is all so immediately enjoyable that one could speak of it as "escape" music. But just because it is so easy, the quality is a little suspect. Are these melodies not too obviously sentimental, the tears more sweet than salty, the love too lush? It is wonderful stuff, and we love it, but is it art?

It is possible to raise these questions about Giacomo Puccini, the only composer of Italian opera who rivals Verdi in popularity. In orchestral music we speak of the three B's—Bach, Beethoven, and Brahms—as the mainstay of our repertoire. Opera is poorer. The assistant manager of the Metropolitan recently said that for box-office success he could deal only with Verdi and Puccini.

Like Verdi, Puccini knows a good dramatic situation when he sees one, and having found or invented such a situation he can shake out of his sleeve a superb melody to adumbrate it. When Puccini's first opera, *Le Villi*, was produced, Verdi, then seventy-one years old, issued a kindly estimate of the young composer's talent. "He follows the new tendencies, which is only natural, but he keeps strictly to melody, and that is neither new nor old."

Yes, at first glance, or rather at first hearing, Puccini keeps strictly to melody. Examine any of the famous ones you please—Tosca's plea to her tormentor, "Vissi d'arte" (I lived for love), or Butterfly's passionate wish for her lover's return, "Un bel di" (One fine day), or Mimi's short autobiography, "Mi chiamano Mimi" (They call me Mimi)—and you will observe that these arias have certain characteristics in common. Their contours are soft, their shape as gentle as the figure of a woman, and yet they are clearly defined, precisely limned. The colors may be pastel but they are never washed out. The melodies are self-assertive, if I may use this expression. We

are never in doubt and are not likely to forget them. One never asks about Puccini. "Now, how does that tune go?" They are not that difficult.

On closer acquaintance with his music, however, it appears that the melodies aren't everything. His major operas, *Manon Lescaut*, *La Bohème*, *Tosca*, *Madama Butterfly*, *Gianni Schicchi*, and *Turandot* are more, very much more, than a pretty garland of perfumed tunes. He is a superb dramatist. The more we know him, the larger grows our admiration for him as a genius of the theater.

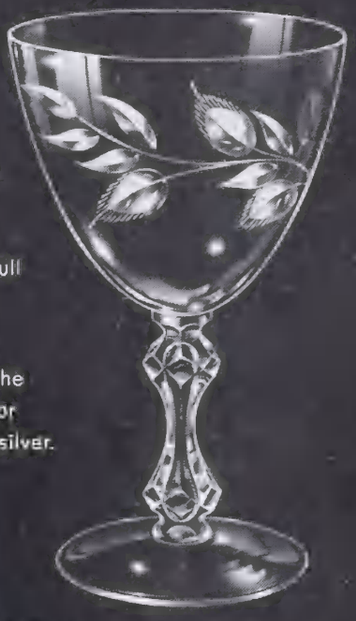
OPERA is usually defined as a play set to music. In reality, it has to be more than that. The play cannot merely be set to music—that is, the music cannot merely accompany or underscore the action. The action must be expressed *in* music. The characters of the play have to be defined in the music and they have to come alive through the music. Puccini accomplished this within the orbit he set for himself, an orbit which excluded high tragedy, the pride, pomp, and circumstance of war, myth, and magic. It was with people such as you and me that he dealt in the main, bringing them to life with a new musical style, a style which owed something to Verdi but which is nevertheless so markedly individual that you can recognize Puccini after three bars.

Nervous, quick-changing, stimulating music this is, as well as glowing, caressing, and amorous, and with it Puccini created operas of the strongest fascination and drawing power. And he created characters who will remain appealing so long as romanticism is an important ingredient in the art we love.

He was particularly successful with his women characters. This is the key to Puccini's musical personality. Puccini himself was all his life more interested in women than in men. He formed few friendships but many liaisons. In his operas his favorite heroine was the "unheroic" heroine, the slight girl—charming, exquisite, and faulty—who falls in love only to be destroyed by love. She goes down unostentatiously and uncomplainingly. She expires with a sigh. Lightning does not strike and thunder does not roar at the end of Puccini's tragedies. His women sink softly under the burden of a

(*Please turn the page*)

this is *Lyric*



Another masterpiece by the Tiffin Glassmasters... brilliant crystal complement of lovely Lyric china by Lenox. The fabulous diamond-cut stem holds a full length floating bubble.

In the wide style range of Tiffin stemware, you'll find the pattern designed to match or complement your china and silver.

Hand-blown
Hand-shaped by The Tiffin Glassmasters TIFFIN, OHIO



PATIO PARADISE

molla

wrought iron
cast aluminum furniture

The ultimate in outdoor living for city suite or country seat. Beauty and comfort happily combined for years of pleasure. Eight year rust proof guarantee. Dining room groups to match — all in wonderful colors.

Write for name of nearest dealer

molla, inc. Dept. B17
171 Madison Avenue
New York 16, N. Y.





BUT IS IT ART?

CONTINUED FROM PRECEDING PAGE

life which has become impossible. The close is quiet. Mimi dies without a sound, warming her hands in the muff that she so very much coveted; Butterfly stabs herself with quiet despair when she knows that Pinkerton has remarried; Liù, in *Turandot*, falls rather than betray her prince's secret; Manon reminisces gently in her last moment.

ONLY Tosca is an exception. The great diva dramatically jumps off the parapet, crying, "Scarpia! Before God!" But even Tosca is not a classically noble heroine, but a woman we can recognize on our level. Capricious she is, gullible, moody, unstable, jealous, but capable of greatness in love.

The drama which involves these women—with the men having some excellent arias to sing but being as characters less interesting than the women—is very different from the drama of Verdi. Puccini would have been incapable of fashioning an opera on the Othello theme, nor could he have composed the Temple scene of *Aida*. His drama lives in a smaller house. Only once, in his last opera, did he broach a large-scale subject, that of the man-destroying Princess Turandot. It is significant that even into this icy fable he introduced a warm and soft girl, Liù, a character of his own invention.

Puccini's operas, then, represent the ordinary heightened to the extraordinary through music. He is able to set everyday conversations to music. Little phrases, casual remarks, the happy give-and-take of early love, lovers' quarrels, prattle about flowers in spring, troubles that come from being poor—all these find remarkable expression. One word, one phrase, one question becomes in its context poignant and moving.

Puccini's life was replete with success and recognition. His very first opera put him in the forefront. His third opera was *Manon Lescaut*, which made him famous. He had his share of failures, the most incomprehensible of these being *Butterfly*, which was hissed and booed at the premiere in La Scala, only to sweep on to world-wide success a few months after. But by and large, the worth of his work was immediately recognized and his operas earned him a considerable fortune.

Puccini had many reasons to be happy. Occasionally he was, most frequently he was not. Plagued by a jealous wife, who had plenty of cause for her jealousy, he was restless and, in spite of his personal and artistic successes, he was unable to find balance or certainty. He was very charming, polite, somewhat naïve, well dressed and well spoken. He was always traveling and, when he was, he longed for his quiet lakeside villa, Torre del Lago near Pisa. But once returned he'd go off again to enjoy another triumph in Paris, New York or London.

He enjoyed hunting and had a passion for automobiles. He read very little, except books and plays that might prove to be material for a libretto, and had no interest in painting. He was happy only when he was at work. So intensely did he live in the fictional world of his creation that his women characters became real to him. "Liù died and she died well," he telegraphed a friend. He felt her death as if it had been a personal loss.

IN FORMER years it was the custom to regard Puccini as nothing more than an operatic songsmith, though of course a good one. Such was the custom among the critics, anyway. Not a few of these critics regarded Puccini as facile. The fact is, however, that Puccini was not a facile composer and that his music, whatever its faults, was composed carefully and with great sincerity. Today his popularity, like Verdi's, is still growing. But so is critical estimation of him. His music is finer than we are at first inclined to give him credit for, dazzled as we are by the melodies.

La Bohème is in my opinion Puccini's masterpiece. We will discuss it in some detail in next month's article.

Recommended Recordings:

LA BOHÈME

Albanese, Peerce; Toscanini conducting (Victor)

Tebaldi, Prandelli; Erede conducting (London)

Sayao, Tucker, Metropolitan Opera (Columbia)

MADAME BUTTERFLY

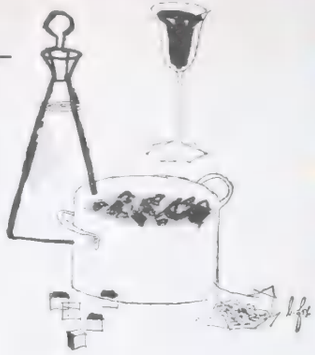
Petrella, Tagliavini; Questa conducting (Cetra)

Tebaldi, Campora, Erede conducting (London)

TOSCA

Callas, Di Stefano; Gobbi conducting (Angel)

PANTRY SHELF NEWS



By JULIE POLSHEK

Orange Toast, a unique delicacy made by House of Lea, proves that culinary creativeness can raise even so mundane a thing as baker's bread to epicurean stature. The toast is made of finger-length bread strips soaked throughout with butter, then with a rich, tart syrup containing caramelized sugar and the juice and grated rind of fresh lemons and oranges. These flavorings are baked and toasted into the bread strips by methods that give Orange Toast a chewy consistency somewhat like a macaroon and outwardly a crunchy crispness. You use the toast as you would cookies or tea biscuits for serving with beverages, sherbet or ice cream.

In addition to great taste appeal, Orange Toast has remarkable keeping qualities; we found also that the initial crispness still prevailed some ten or twelve days after the jar had been opened. Jar contains 20 toast strips; price postpaid is $1.25 from Valley Mart Gourmet Shop, 6253 Falls Road, Baltimore 9, Maryland.

✦

Falernum, an almond-like syrup spiked with alcohol, is well known as a flavor-smoothing ingredient for rum drinks, but the product's many culinary uses tend to be overlooked. Now that Falernum's sale has been transferred by legislation from liquor to food stores, there should be a better chance for the exotic product to come into its own in the kitchen.

Falernum lends exotic flavor to any number and kinds of raw or cooked fruit desserts. It has countless parfait possibilities, is a delicious topping for vanilla ice cream. Puddings, gelatin desserts, tapioca, milk shakes take on new flavor interest when supplemented with the tangy syrup. Falernum also affords an interesting sweetening agent for iced tea. For a tall drink, mix it with sparkling water, lemonade or orange juice. Use can also be made of the syrup to flame dessert omelets or to glaze ham or pastries. Factually, Falernum is a blend of cane sugar syrup, spices and a 5 per cent alcohol content, all of which somehow results in a tangy, almond-like product.

You can obtain the Falernum from Vendome Inc., 19 East 48th St., New York, for $1.65 (⅕-quart bottle) plus shipping cost.

✦

One of the most delectable cocktail tidbits I know of is a rich pastry product made with cheese and centered with an unskinned, roasted peanut. The brand name of the product is Louise Dart Nucheese and, if you've not yet caught up with it, you'll want to soon.

The pastry used for these delicious nuggets is rich with butter and pungent cheddar and, although indulging in such eating may exact a caloric penalty, who wants to count calories when there's such palate pleasure to be had?

Mail orders for Nucheese will be filled by Vendome Inc. The price per 3½-ounce jar, exclusive of shipping charges, is $1.

✦

Droste's is now making instant chocolate pudding. Like the "regular" pudding of the past, the new product has the benefit of Droste's fine Dutch cocoa which is a very definite taste asset. As with any instant pudding, preparation entails only combining the powder with cold milk and letting the mixture stand until it's congealed. The end result, suitable either for filling pies and tarts or for serving "as is," has custardy consistency and rich flavor. I added the *crème de café* essence of Glen Hall Brands to one pudding batch I made and highly recommend the procedure for extra-special results.

If your local food store does not have Droste's Instant Chocolate Pudding, Gimbels at Herald Square in New York City will fill a mail order if you order two dozen of the 4-ounce packages. Price for that quantity is $3.40, plus postage.



Why put up with untidy garbage in the sink...unsightly food scraps piled high in the garbage pail...or the fuss and bother of a garbage cluttered kitchen before and after meals?

Waste King fitted to your present sink automatically pulverizes and flushes away *all* garbage quietly . . . quickly. Your sink stays neat and clean. It's as simple as rinsing the dishes!

Lifetime Stainless Steel Ring

Look for the New Blue Super "Hush-Cushions"



AMERICA'S FINEST GARBAGE DISPOSER

AT YOUR FRIENDLY PLUMBING APPLIANCE DEALER

Waste King® PULVERATOR

Write for free descriptive literature!
Given Manufacturing Co., Dept. HB7
3301 Fruitland Ave., Los Angeles 58, Cal.
Please send me literature on new Super-Hush Waste King Pulverator.

Name_____

Street Address_____

City_____ State____

I live in a home ☐ apartment ☐

How to leave home and like it

By MARION GOUGH

"We will be stopping at a place called Mal-lorka," said the lady for whom the bon voyage cocktail party was being given. "Have you ever been there? What's it like?"

Majorca, we told her, carefully pronouncing it *mah-YORK-ah*, (because that's how you say it, whether it's spelled Mallorca in Spanish or Majorca in English) is the largest of Spain's Balearic Islands, sunning itself tranquilly in the Mediterranean, 136 miles southeast of Barcelona, overnight by ship, 55 minutes away by air. It is inexpensive, although we've lately heard some snappish comments about its rising prices. (The Spanish peseta is now about 38.95 to the dollar.) It is a siren of a place; in no time at all it mesmerizes most visitors into plotting ways of coming back to live happily ever after in its soft air and mild climate (average 63° F.). In appearance it looks somewhat as if the Santa Clara Valley and the rockbound coast of Maine floated off together hand in hand and settled down in a subtropical sea, but not before both had passed through a process that turned them partly into gold. It is incredibly beautiful, we heard ourselves say four or five times as we attempted to describe its curiously terraced mountains which are cultivated into farms, like shallow flights of stairs from summit to seashore. It has a fertile central heartland dotted with extraordinary windmills. This is where the almonds grow and turn the whole earth into a snow field of blossoms during January and February. Almonds, like olives, are common as tablesalt in Majorca. Everyone eats these darkly roasted little nuts with his sherry, may even stoke his car with almond shells in time of fuel shortage, as after the war.

So beguiling a place is naturally honeymoon country—Spain's answer to Niagara Falls. The capital in Palma, trade-marked by the silhouette of its rather glorious, multi-pinnacled Gothic cathedral. Ships and planes land here. Its port, on a perfect circle of a blue bay, was known to Phoenicians, Carthaginians, Iberians, Romans, Vandals, Byzantines, Arabs, Catalonians and Valencians. All of whom, together with the French, have united to produce the Majorcan people who cannot be outclassed by any people in the world for kindness, industry, personal dignity and the simplicity which is true wisdom. This mixture will also account for the local patois which is just as incomprehensible to American ears as it is melodious.

Majorca's highways, few but good, can get you easily from Palma to whatever towns you may want to visit. Buses are excellent, really luxurious, and no (*Please turn to page* 109)



BEN SOMOROFF

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.





Warmer in winter. The room-side pane of Thermopane stays far warmer than single glass does in cold weather. Thus, you feel warmer sitting near your windows.



Dramatic beauty, spring and fall. Imagine the kaleidoscope of autumn foliage, the fresh newness of spring through this wall of glass.



Quieter all year. Thermopane muffles outdoor noise. Thus, it makes your home more enjoyable the year 'round.

Home of Mr. and Mrs. Robert Lusk in the Black Hills in South Dakota.
Architect: Harold Spitznagel, Sioux Falls, S. D.

Add **Summer Coolness** to the joys of **permanently** insulated windows

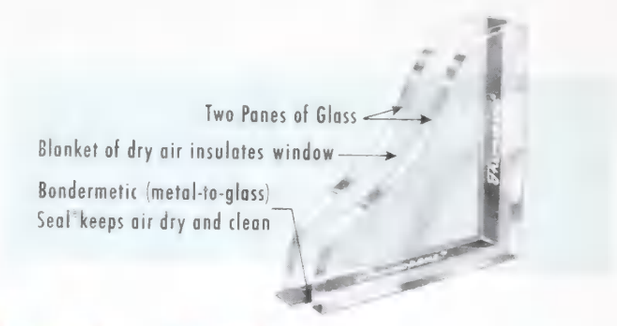
Home owners who built with *Thermopane*® insulating glass for winter comfort and heat savings are finding out a wonderful thing:

Thermopane is a real blessing in summer, too!

Just as it keeps heat from flowing out through glass during winter, it keeps heat from flowing in during hot weather. More comfort . . . an easier load for air-conditioning systems. Naturally, glass walls should be shaded from direct sun by a roof overhang or trees.

You don't need storm sash. That chore's off the list, spring and fall.

Home owners who have *Thermopane* (and others who wish they had) will tell you that it's extravagant to build without it. See your L·O·F Glass Distributor or Dealer about *Thermopane*. Look him up in the yellow pages of your phone book. Or send for our booklet. Dept. 175, Libbey·Owens·Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.



L·O·F GLASS

Thermopane
INSULATING GLASS

LIBBEY·OWENS·FORD . . . *a Great Name in Glass*

It's lovely...
a perfect jewel



Gem of a step table from a brilliant new Mersman group in richly grained cherry and birch with a sun-lit fruitwood finish! Many other beautiful Mersman styles: *traditional* in genuine Honduras Mahogany . . . *modern* in walnut . . . *modern* in oak with life-time Formica tops. From $19.95 and up. Send 10¢ for new booklet. The Mersman Bros. Corporation, Celina, Ohio.

Mersman Tables

MERSMAN TABLES

"the costume jewelry of the home"

Nothing lasts longer than pleasure

Nothing is more temporary than pleasure, yet nothing lasts longer.

There is no pleasure like owning your home, and half the pleasure is doing things for it. There is no pleasure like a summer day, and yet there is nothing so fleeting.

So, make this summer the best ever. Make it last all year round. Make even the temporary permanent with beauty, whether it is a garden seat or a cooling plunge, a rag rug or some concrete mixed with imagination. Make everything you do have style and quality that long outlast the whims and breezes of summer. Make your pleasure permanent.

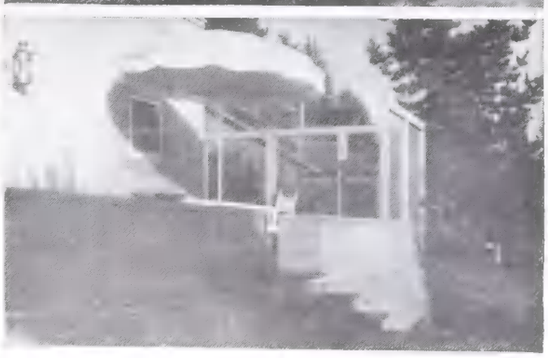
How? Why, that's what this issue is all about . . .

You can lead a private life on a



Picturesque patio-in-the-sands skillfully preserves the free and open feeling of the seaside, while providing a protected, private area for sun bathing, entertaining and family meals. It is separated from the public beach by planting and a huge driftwood tree trunk. Previously the Benoists relied on screening and an umbrella for privacy on their porch (lower left). The new boardwalk and sand patio, with plantings set behind the old bulkhead, gave them a new outdoor living space. (A list of beach plants is on page 124.)





A twisted tree trunk washed up by the waves (above) presented a removal problem until it was converted into a decorative fence. Below, the old open porch.



Thomas D. Church
Landscape Architect

public beach

This close-up of the beach house on our cover suggests that your summer retreat—and your summer life—can be more private, more serene, than ever before



A light-filtering plastic screen stands at the big living room window facing the beach. It shields the room from public gaze and cuts down glare from the sand. It is flexible and can be opened easily when the sea view is desirable. Emile Norman created the panels, appropriately decorating them with sea shells and sea flora. Devices like screens, folding partitions, draperies and room dividers are especially useful in a summer house, where flexible sleeping and dressing arrangements are usually required to accommodate guests.

PHOTOGRAPHS BY MAYNARD PARKER

More photographs on page 123

You can make this the best summer ever. Order your house and your habits so that your family forgets the restrictions of confining winter in the casual freedom of summer. This is the true luxury of summer: an easing of daily tempo, a soothing mildness of weather encourage us to be natural, to shed artificialities and restaints along with our winter overcoats.

A cottage at the seashore is a wonderful place for summer living, but if you share the beach with the public it sometimes seems a little too casual, too open. The Louis Benoists' house at Aptos Beach on the Pacific was open to public view across a small yard and an old bulkhead. Landscape architect Thomas Church designed a handsome little sand and boardwalk patio behind a sheltering row of plants in which they can sun bathe or dine alfresco in comfort and privacy. Now they enjoy much of the seclusion of a private beach without sacrificing any of the wide-open flavor of the shore. The interior of the house reflects the same idea—the pleasure of private summer informality.



Summer house furnishings should be as practical as this hemp rug and tweedy cotton upholstery. Besides practicality they give a feeling of luxurious comfort. Robert Kasper, Inc., decorators.



MAYNARD PARKER

A garden seat of simple and refined design

The pleasure you experience when using a beautiful object is heightened when you actually have made it yourself. This handsome seat is constructed simply from 2″ x 2″ and 2″ x 12″ redwood lumber fastened together with brass screws. The quality of the natural grain and texture of the lumber, the beauty of its detailing, as at the mitered joints of the arms, and the refinement of its simple, clear carpentry combine to make it satisfying and beautiful.

The pleasure of making a useful and beautiful object

Simple form and texture can be beautiful

This little garden grill clearly demonstrates the point that common materials can be truly beautiful when they are combined simply for utility. As it is a semicircle (the diameter of a standard barbecue grill) the reflecting wall can be built one brick thick, since the form creates a structure capable of standing easily by itself. Thus no great skill is needed to build it and the resulting structure is both useful and appealing.





Please turn the page

Make a summer discovery a year-long pleasure

The discovery of beautiful things in nature is an exciting experience; when they are brought home to be used imaginatively the excitement of discovery becomes a permanent enrichment of living. These great shells form a sculptured detour for a tiny stream of water ending in a reflecting pool. Italian terrazzo blocks made from white stones embedded in fine, colored cement form the complementary floor of the pool.



Go to the beach without leaving home

This beach-in-the-back-yard invites you to rest and, at the same time, provides a point of visual interest in the garden. Fine sand, pea gravel, pre-cast stepping stones and sympathetic plant material are combined with two-by-four redwood edging to produce strong patterns. The back rest is a piece of plywood or a flush panel door braced with adjustable hinged legs.

The pleasure of making a useful and beautiful object

continued



MAYNARD PARKER

Contrasting forms in the garden

Look at the fun you can have with a few simple objects. These shallow steel saucers are obtainable in a variety of sizes, but if you cannot locate them, substitute some old plow discs or light fixture reflectors. You can be really creative with these; an endless variety of beautiful arrangements is possible. Here, set on pedestals, they are bird baths. Plants can be substituted for water—but remember to leave a hole for drainage.

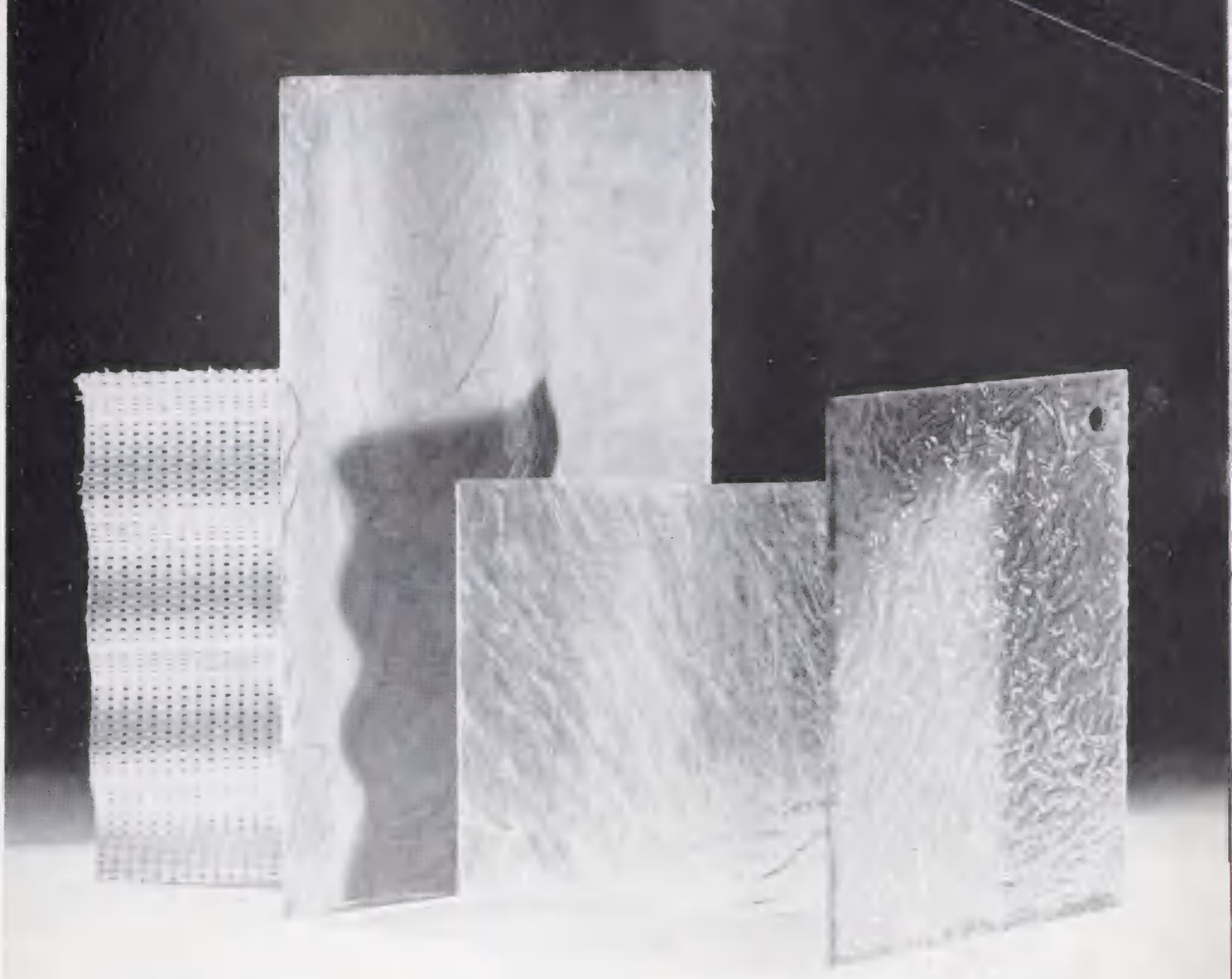
PHIL FEIN





Interesting pattern and unusual base

This garden table is the result of combining an ingenious pattern of two-inch-thick rough-sawn plank with a pre-cast concrete garbage pail base. Make the top yourself, as shown here or from your own design. Base is handsome by itself and would make a wonderful pedestal for garden sculpture or a plant. It is obtainable in the market, but an adequate substitute could be made of concrete block. The point is this: From simple everyday materials and a common need, you can create beauty.



Have you discovered the new PLASTICS BUILDING PANELS?

Possessed of manifold virtues, plastic paneling has become in a decade an accepted, standard building material. Now you see it everywhere, put to increasingly beautiful and effective use in homes and gardens. Architects, designers and Saturday carpenters have learned how to make the most of its unique qualities. This paneling is translucent and shatterproof, lightweight and strong, waterproof, non-fading in color, rigid yet flexible, as easy to carpenter as wood, and it comes in more than 90 colors.

Here are 13 installations to set you dreaming your own dreams.→

MEET THE "YARD ROOM"

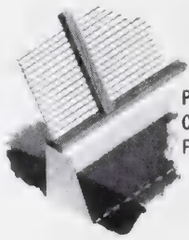
Here is a fine example of a new ready-to-assemble product using plastic panels. It's a little A-shape structure that can be ordered by mail and dropped down agreeably in almost any garden or yard to solve a variety of needs. One reason for its versatility is that its yellowish-green plastic is colored to blend well with all colors of the landscape.

It's tent-like form can go with almost any type of existing architecture. And it's matching fence allows you to create a whole service yard so you can make more than a trivial incident of this new product. This ready-to-set-up yard room costs $250, f.o.b. Miami, foundation and fence not included.

(More details on page 127)

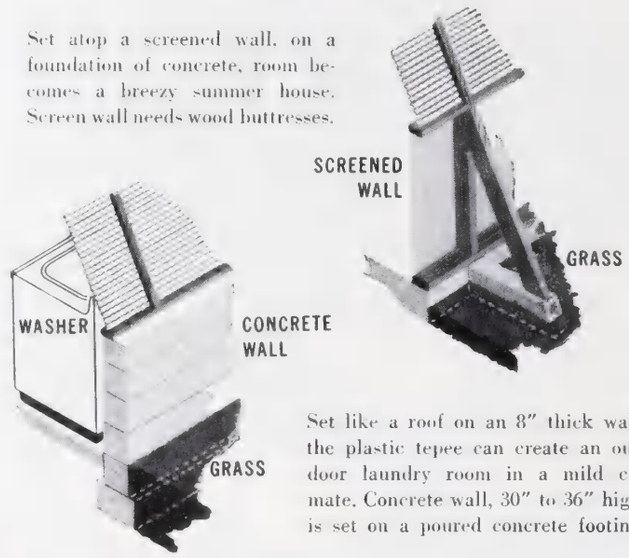
Alfred Browning Parker, designer

Jones Shutter Products, builder



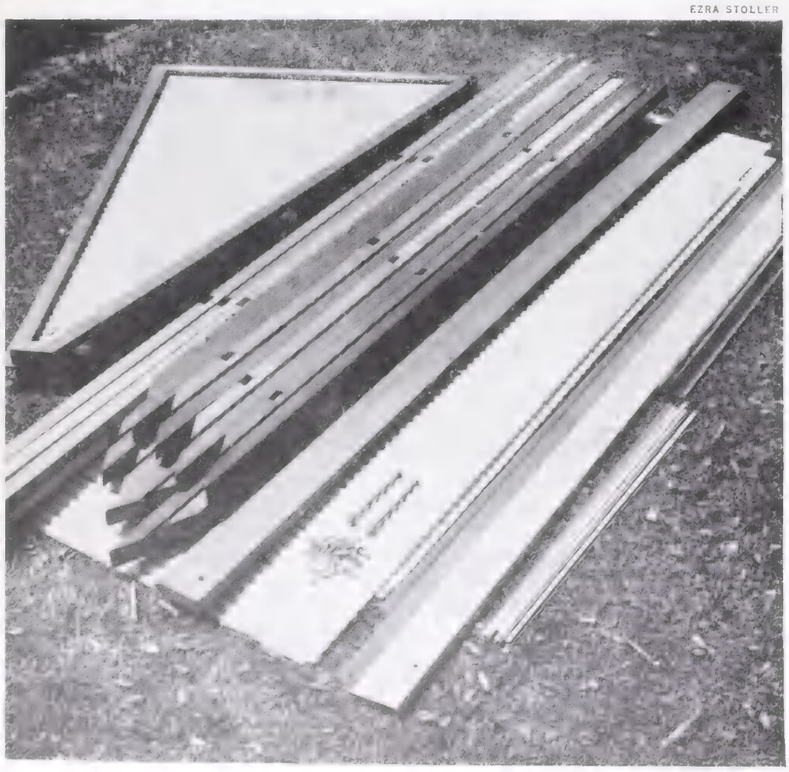
Set on a poured concrete base, in which bolts are placed, framed panels can be bolted into place over an aluminum sill. Bolts and sill are included.

Set atop a screened wall, on a foundation of concrete, room becomes a breezy summer house. Screen wall needs wood buttresses.



Set like a roof on an 8" thick wall, the plastic tepee can create an outdoor laundry room in a mild climate. Concrete wall, 30" to 36" high, is set on a poured concrete footing.

EZRA STOLLER



Complete structure for Yard Room, including plastic panels, weather-treated redwood members and hardware, comes neatly packaged to put up. Triangular doors are already assembled.



Yard Room makes a great playhouse for youngsters and a safe storage place for bikes and toys. A 9½′ length of matching plastic fence costs about $48 for 60" height, **$30 for 42" height.**

This modern, back-yard A-frame is a useful and decorative shelter for garden tools and power equipment. Simplest foundation consists of sunken concrete piers to which structure is bolted. Three other possible installations are sketched opposite. It owes much of its architectural distinction to non-shiny finish of panels. Unit is 7′ high, 7′10″ wide and 9′ long.



A pair of hinged butterfly doors open at both front and back. Notice how snugly all the plastics panels fit into the grooved wood members, so that the thin edge of material never shows.



Inside, horizontal wood bars, called purlins, provide stiffening for the sides and hold hanging tools. Used as a greenhouse, the room can have special panels which will prevent leaf burn.



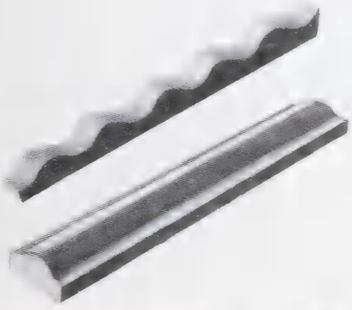
New plastics building panels *continued*

Much of this fiber glass and resin paneling has been used unimaginatively, in a pedestrian manner, by people who see in it only its waterproof, light-diffusing practicality. But, as these pages illustrate, in the hands of perceptive architects and designers, it becomes a rich, new esthetic addition to the lists of building materials. See how elegantly its luminosity and color may be blended with wood and metal, how the shadows it creates can become part of a building design, how ingenious framing gives its lightweight slimness a solid and substantial appearance. *(Please turn the page)*



PHILIP FEIN

Corrugated panels, framed and capped in redwood, create a translucent fence which screens off an unsightly view without cutting out daylight.



On corrugated panels, flat wood frames leave gaps which give the structure a flimsy look, unless closure strips like these are used wherever framing meets corrugations. They come in wood, rubber, or vinyl, are used at seams, edges where panels are nailed.

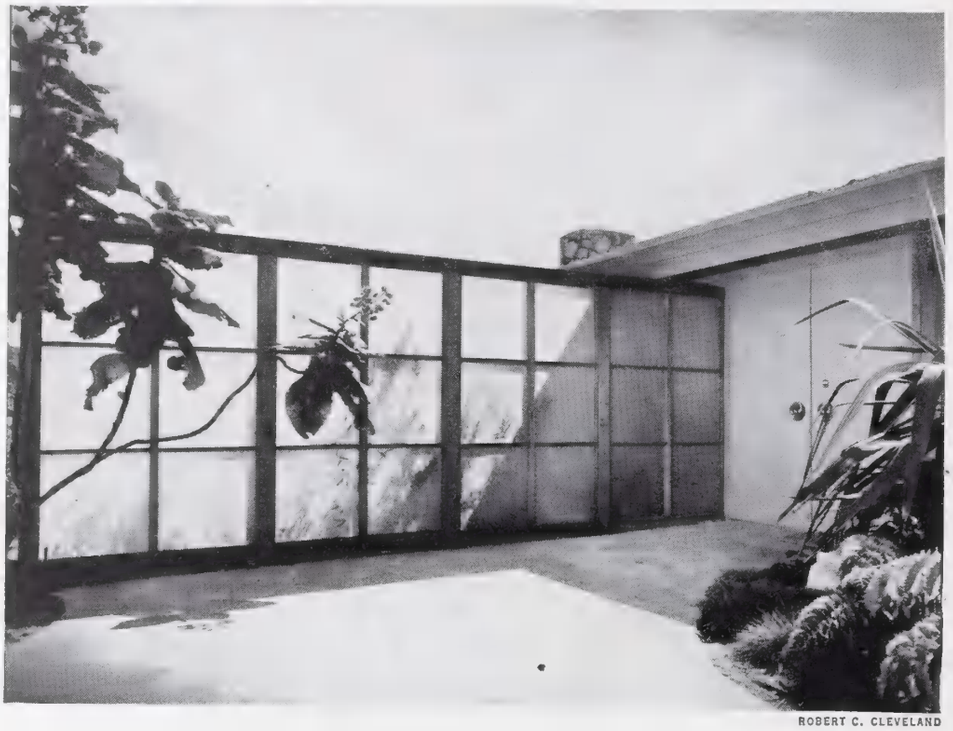
In the studio of William Haines, interior decorator, a plastic-paneled door admits light while it protects privacy. Outline of pine branches was created by twine imbedded in the plastic. This was custom-made by Spencer Smilie, but it points the decorative way commercially made fiber glass and resin panels may go. Panels laminated with patterned fabrics and papers are available.



MAYNARD PARKER

Opposite: This garden pavilion is a fine demonstration of how new plastic panels permit you to make a bold silhouette out of the basic structure while achieving protection from the elements. Here Alsynite, used for its spiderweb quality and light diffusion, varies from sparkling gold in sunshine to cool white in shadow. See how plastic enhances the redwood and copper-clad Sisalkraft, an ordinary building paper. Home of the Armistead Carters. Robert Mosher and Roy Drew, architects. More details on page 127.

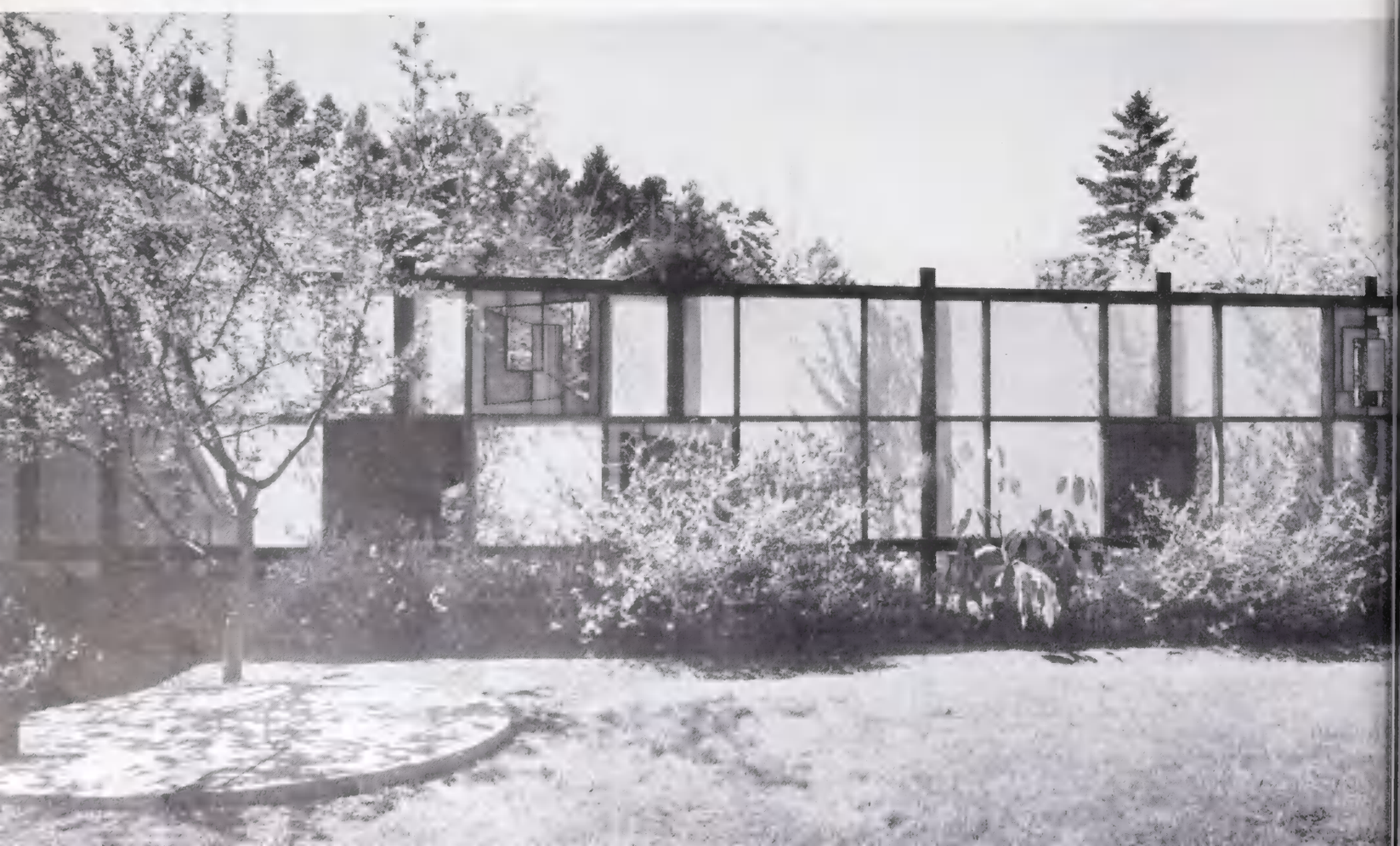
New plastics building panels *continued*



ROBERT C. CLEVELAND

A privacy screen of flat plastic "panes" in natural wood framing shields an entrance door without blocking neighbor's light. With plenty of light, plants flourish on both sides of fence, creating pretty shadow-play through the translucent wall. Home of Mr. and Mrs. Robert Patterson. Paul Sterling Hoag, designer.

In the garden of landscape architect Robert Royston a multi-paneled, work-of-art fence is inset with jewel-color plaques of modern stained glass. It is the design of Florence Swift in collaboration with landscape architects Eckbo, Royston and Williams, and suggests that a new genre of fencing is already in the making.



MAYNARD PARKER



A little hatbox of a beach pavilion, an imaginatively textured pattern of plastic and grape stakes, is a good place for napping. It's light enough for reading, too, and offers cozy protection from the breeze at the seashore home of Mr. and Mrs. Robert Gross. Openings beneath eaves permit air circulation under the round plastic roof. Slats are stained the color of sand. Architect, Lutah Maria Riggs.



Last year more than 20,000,000 square feet of fiber glass and polyester resin paneling was sold in this country. Nearly half of this went into the building or remodeling of homes. We believe that this merely scratches the surface of its potential as a staple, standard building material. The installations shown on these 12 pages are convincing evidence of its design adaptability and proof that its days of inconsequential uses are past. Already it is noted for its satisfactory performance in a long list of uses: fences, sun screens, wind shields, terrace or porch roofing, awnings, skylights, carports, garage doors, light-diffusing interior partitions, shower doors, garden houses, greenhouses. Future uses depend only on the ingenuity of designers. Its light weight (1 square foot averages ½ pound) has created types of structure never commonly practical before—portable partitions and movable sun screens, or windbreaks, for example. Its light weight of course adds to ease of handling, so whether the man of the house or a professional does the work, savings in time and energy are great.

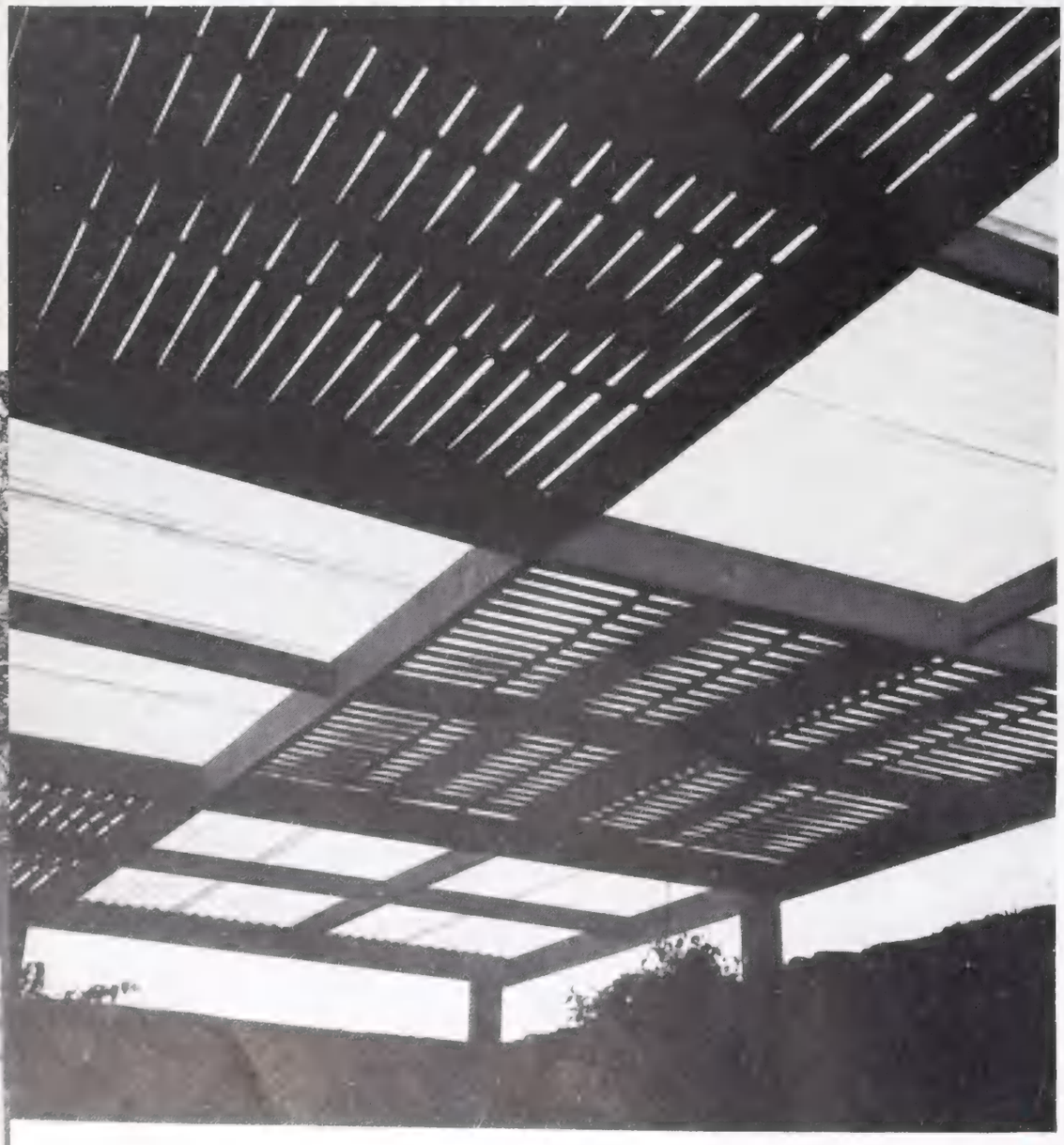
(*Please turn the page*)

New plastics building panels *continued*

While topnotch designers are now giving fiber glass and polyester resin paneling the respect it deserves, the chemists and physicists have also been at work to improve the material itself. Its built-in color has become increasingly stable and most manufacturers offer at least six basic colors in a whole gamut of good, usable tints. Its resistance to sunlight is constantly being increased until now most of these products are not expected to show deterioration until at least five years' exposure. It comes in varying degrees of translucence, the lighter colors permitting as much as 90% light transmission. Darker colors can transmit as much as 45%. All of course are diffusers of light, cutting down glare, but they also help to reduce sun heat. If properly installed, they keep their shape, won't shrink, warp or split. They are sold in flat or corrugated sheets, usually from 4′ to 12′ long and 26″ to 42″ wide, in thicknesses ranging from 1/16″ to 1/8″. Corrugated stock is more rigid than flat and is preferable for installations that require large sections of plastics to stand unsupported. Otherwise, small panes of flat stock can be joined in decorative framework. It costs, at a lumber yard, about 80¢ to $1.25 a sq. ft.



PHILIP FEIN



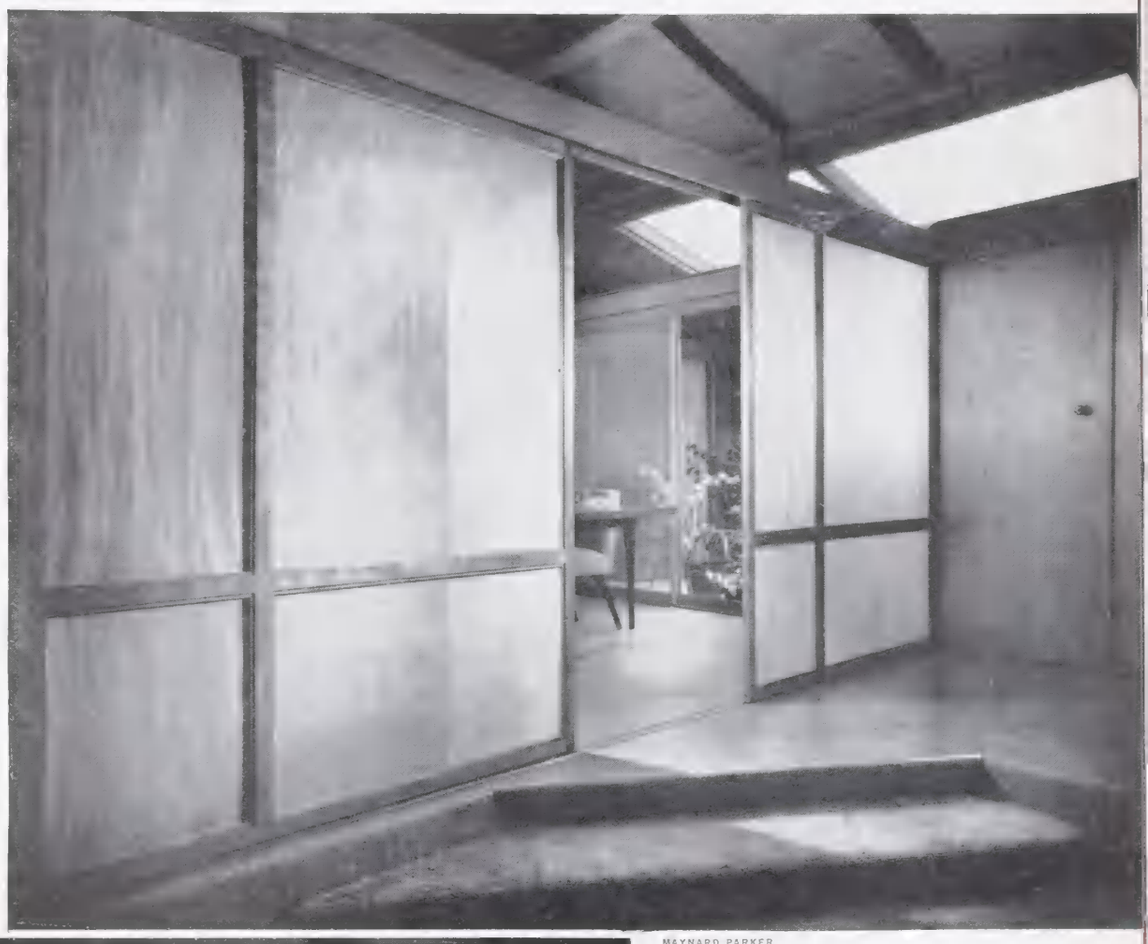
This new material could well mean the end of our old post-and-board concept of fencing. Here the plastics panels are slipped into center grooves in their supporting posts. As a result, the supports become part of the fence design, not only on the "good" side which is seen by the owner, but also on the other side. Because material is so easy to cut and fabricate all sorts of variations of paneling and framing are feasible.

This pergola is roofed in a pattern of open wood slats interspersed with light-diffusing plastics panels, so owners enjoy shelter, soft light and the pretty play of shadows. Plastics paneling cuts down sun heat but lets in ultra-violet rays. Blue or green panels used as skylights produce a more comfortable light. You can imagine the decorative possibilities as techniques for imbedding patterns in plastics develop.

PAUL J. PEART



PANELS HALF CLOSED



MAYNARD PARKER

PANELS OPENED UP



A pair of broad plastics panels, set in sliding frames of birch wood, serve as a flexible, light-diffusing partition between the dining and living rooms in the home of Mr. and Mrs. C. Deane Funk. Translucence permits one area to borrow light from the other when panels are closed. Light weight of the plastics makes such a broad stretch of sliding walls manageable, so that rooms may be easily thrown together or separated. Photograph at left shows the bar which is concealed in top picture. Paul Sterling Hoag, designer.

Please turn the page

TWO PHOTOGRAPHS BY EZRA STOLLER



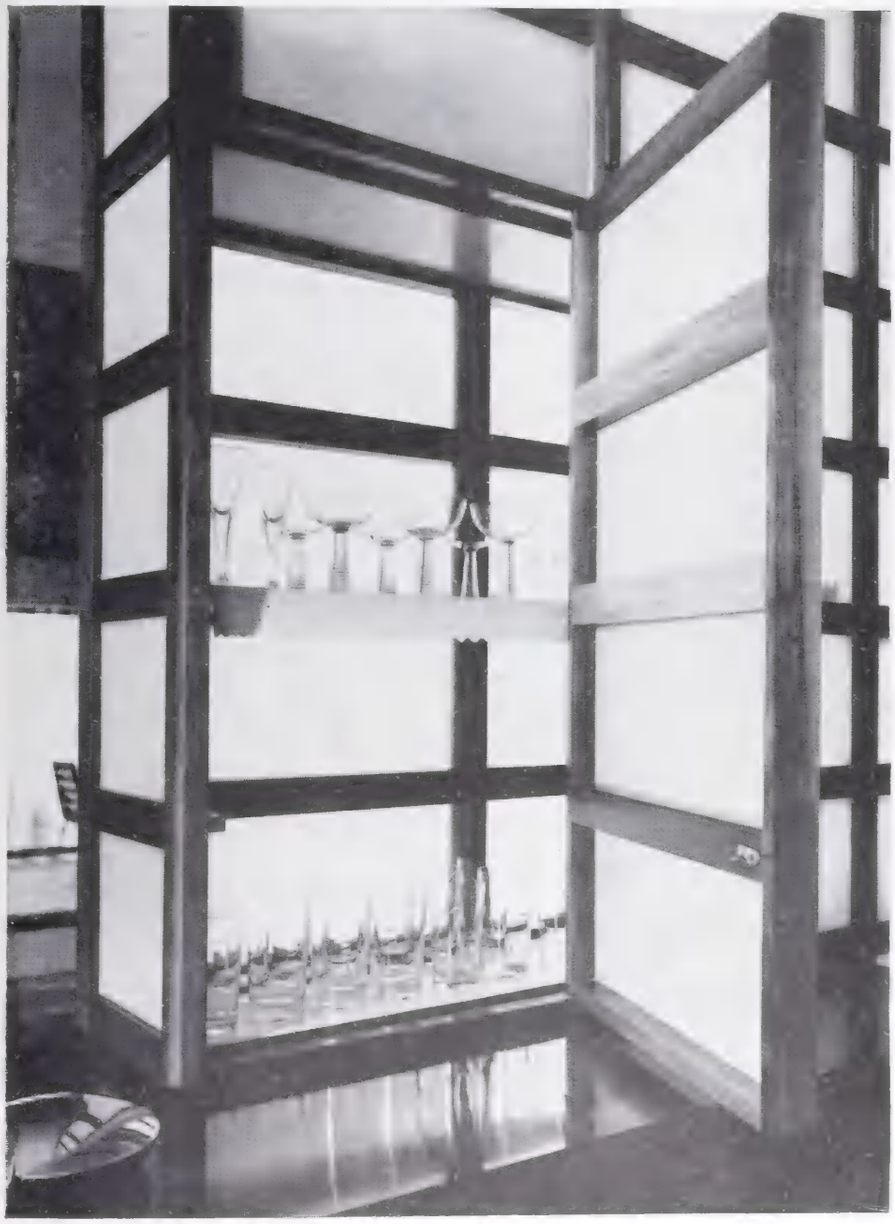
Here is a room divider that provides storage, yet does not block light.

New plastics building panels *continued*



One of the less publicized but real assets of plastics as garden fencing is their translucence which helps eliminate the "north wall" problem. Since light and some heat pass through the panels, plants on the north side are no longer doomed to a sunless life. Nor do plants against the wall get lopsided, leaning toward the light. This fence looks like a stacking of shadow boxes and gives potted plants a healthy, dramatic garden setting.

A list of plastics building panels manufacturers is on page 127



Cabinet opens at back for storage

This floor-to-ceiling cupboard, set out in the room as a space divider, is as decorative as it is useful (opposite). It is one of dozens of ways in which you can use this handsome, new non-shatterable material, which can be cut with a saw or with tin-snips and which takes nails, screws or bolts. Home of Mr. and Mrs. Fred Zollner, Wahl Snyder, architect.

Broadly corrugated plastics paneling, installed horizontally, provides a dramatic backdrop for this lovely garden pool, photographed at the San Mateo Flower Fiesta. It might be a boundary fence as well as a shield against fountain spray. The material is impervious to weather and water rolls off it as off a duck's back. Hosing down is the only maintenance that most installations of this material ever need.



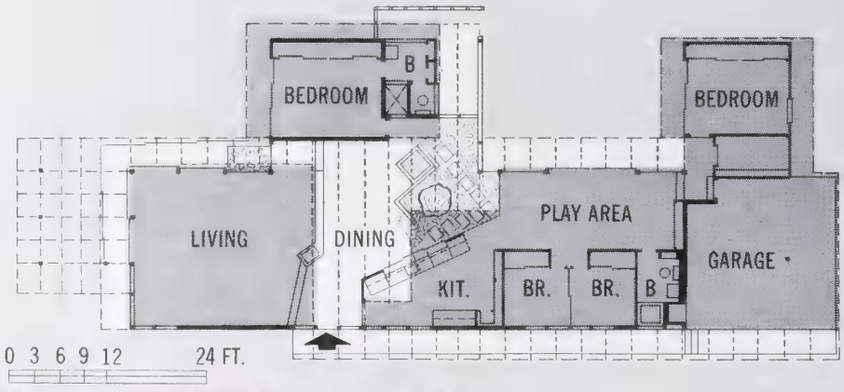
PHOTOGRAPHS BY MAYNARD PARKER

A house built around plastics

Here is a house that could not have existed ten years ago. Why? Because here translucent plastic panels are used dramatically as a full-fledged building material. The big corrugated sheets make a light, glowing roof and create a softly lit garden room under a great spreading tree in the center of the house.

More and more we see these panels used to great advantage for many things from porch roofs to juke boxes. Now architects are discovering that this new material not only makes possible a lighter and less expensive construction (lighter supporting structure makes overall cost less), but it can be used to create great beauty. Light can be controlled by the density of the panels in a way never before possible with a durable material. Nothing equals the soft richness of this new light quality. The construction of this Hawaiian house would be suited to any other mild climate zone. In a northern climate, although it would not provide adequate insulation for heated portions of a house, it still can be used to great advantage for porches and other semi-enclosed unheated areas.





White portions of plan (right) indicate areas covered by plastic paneled roof. Garden-like room in center of house is shown on opposite page as seen from entrance door. Big tree, around which plan was formed, provides protection from intense sun, dapples ceiling with patterns.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Architects:

Johnson & Perkins
Honolulu, T.H.

More pictures on page 103

Overhangs are covered with plastic panels to temper sunlight streaming onto long glass walls. Corrugated panels overlap at joints. They are nailed directly to rafters with special screw-nails with a coating of clear mastic in the lap. This produces a durable, watertight covering with a unique light-transmitting quality.



Plastic panels and a great tree create a new kind of interior climate.



EZRA STOLLER

Make a distinguished terrace (left) by spotting rough-textured concrete circles in an area of tightly packed unmortared pebbles. The same technique of highlighting texture interest has been used in garden path (below) where vari-sized concrete circles rest in lush grass. Fred Stressau, landscape architect; Mr. and Mrs. Fred Zollner, owners.



MAYNARD PARKER



The flowing curves of concrete in this small yard avoid the pedestrian look that results from the usual straight-line treatment. Pouring the concrete isn't one bit harder, and setting the curving forms becomes easy once the mind is freed from believing that concrete *must* be imprisoned within those straight lines "everybody" uses. Note how concrete was set here to provide drip-strip beneath entire roof edge. Thomas Church, landscape architect.

PART 1 on working with concrete appeared as "How to Mix and Place High-Quality Concrete," March 1955, page 138.

By DAVID X. MANNERS

Mix CONCRETE with imagination

Concrete need not be a simple, dull material with a gray personality. Imprint a distinctive texture, add some color, mold it in a fine design



Here is the kind of plasticity you can create with concrete. The forms used to mold the seat base and table were sheet metal, curved to the desired shape and braced with stakes while the concrete set. Terrace is paved in big squares, wood divider strips left as expansion joints.

SMITHDSON & STALEY, LANDSCAPE ARCHITECTS

The Greeks had a word for it. The word is *plastikos*—which means "fit for molding." There's no better word for concrete. Discard your present notions about concrete if you think of it as a simple, dull material with a gray personality. A little imagination, perhaps some color and texture too, and concrete can become many and beautiful things without once trying to behave like something it is not. Its personality is not gray—it needs only to be drawn out.

Exploring the textural possibilities of concrete has just barely begun. You can join in that profitable exploration. With a little thought and some experimenting, you can discover the right texture to make concrete as attractive as it is useful for your terrace, your walks, and around your garden. We think working with concrete to improve your property can be your best summer project. Used with imagination, it can lend your garden a striking new mood.

Everyone has seen how boards used in making concrete forms leave their imprint realistically upon the completed wall. If striated plywood is used for forms, the concrete will be striated. Use an etched plywood and the deep-grained texture of wood will appear on the concrete. Even patterns of leaves, of bark, of pine-needled twigs are readily transferred to enduring concrete. Or dig round, square, or free-form holes in the earth and pour in two to four inches of concrete. Later, when the concrete has set hard, turn it over. Its surface will have the same patterned texture and the same minor variations as the soil upon upon which it was cast.

All this merely demonstrates the ready response of concrete to shaping. Understanding this, you can go ahead and shape it, fit it exactly to your own particular needs and situation, blend it to your surroundings, integrate it into your over-all pattern. Concrete need not be obtrusive to be beautiful. Its placement should be done carefully so that the result is both interesting and artful.

Basic in the selection of a concrete texture is a consideration of how the concrete is to be used, and how you expect it to function. Will it be in the sun where constant glare is a factor, or will it be on the shaded (*Please turn the page*)

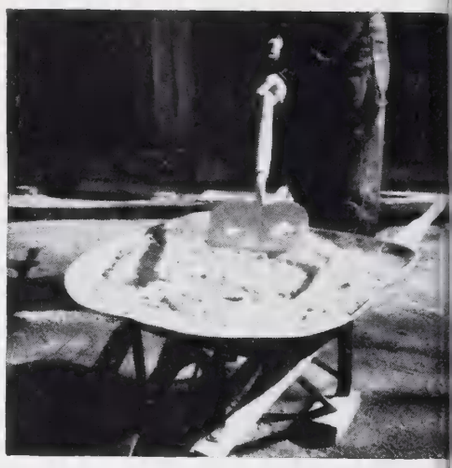
Mix concrete with imagination *continued*

north side where reflected light is welcome? Is it to be used as a dance floor or for games? Are small children going to use it as a place to play? Will it be dangerous for the aged? Is it necessary that furniture glide easily over it and rest evenly on it? How does it feel underfoot?

Will the textured surface be among the ones which are easier to maintain, or will it collect dust and dirt and be stained by barbecue spatter and drippings? Can leaves be swept easily from it? Is it to be used in a traffic area, or will it be in some out-of-the-way place like a pool bottom? How big an area will it cover?

The ability of texture to offer contrast can be exploited in defining and limiting particular areas. Perhaps a center area should be steel-troweled to (*Please turn the page*)

1



COPYRIGHTED BY "COUNTRY LIFE," LONDON

GARDEN DESIGNED BY R. WALLACE & CO., LANDSCAPE NURSERYMEN

2



3



4



DESIGNED BY ECKBO, ROYSTON & WILLIAMS, LANDSCAPE ARCHITECTS

MAYNARD PARKER



This interesting art path was developed because designers weren't afraid to abandon old idea that units must be exact duplicates, surfaces plain.

Concrete bowls bring a note of elegance to this Chelsea Flower Show garden, but could be a practical home project. Cast them in place, mounding up a temporary outline mold of tamped soil, lined with metal for a smooth finish, unlined for rough. Trowel in and shape thick concrete, hiding the reinforcing wire within it.

1. If the job requires a yard or more of concrete, buy the wet, ready-mixed variety. However, when the area is small or when custom-finishing necessitates working slowly, a platform of smooth planks or a wheelbarrow can be used for mixing. A brick under each leg makes its bed level. Cement and sand are thoroughly mixed first. Stone is then added and mixed. Water is added last.

2. Concrete, poured into its form and roughly leveled with a board, is not ready for final finishing until it has begun to set. This may take from 30 minutes to 12 hours or more, depending upon weather (quickest on hot dry days, slowest in winter). When a wood float passed over the fresh concrete does not dig in, the time has arrived for floating. The wood float produces a porous surface that is neither smooth nor rough. Steel trowel in left hand supports the worker's weight.

3. Steel troweling, which produces a hard, slick surface, is done after wood floating is complete. Wait, however, until all water sheen has disappeared from the surface of the concrete and no mortar accumulates on the trowel. The trowel should "ring" as it is swept across the surface. Avoid excessive troweling. It brings too much fine material and moisture to the surface, which later will cause chalking or sanding off. A plank supported at either end makes a good bridge for reaching areas otherwise inaccessible. Here the wood float is being used by the man for support.

4. Pattern, produced with a cooky cutter, makes a good non-slip surface and here repeats the pattern in an adjoining tile fence. With an understanding of the material, similar deviations can produce interesting results.

5



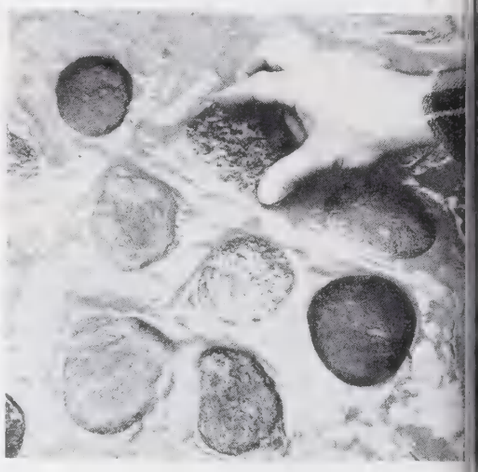
6



7



9



11



5. On a prepared base, any of a variety of design elements may be introduced. Shown here are land tiles, flowerpot dish, sections of Transite pipe, strips of corrugated and flat asbestos and a half brick. They are representative of materials that can be sectioned and finished off flush to create texture designs. The circular rings of Transite may be filled with concrete of the same color and texture, or with a varied material, to produce a polka dot motif—perhaps in a child's play yard. One or more sizes of rings may be used. Land tiles may be finished flush with the surface or projected above it for use as planters.

6. Transite, made of cement and asbestos, is ideally suited for combination with concrete. Sheets of it can easily be cut with an ordinary woodworking handsaw. Short cut-off strips, considered as waste by dealers, are often given away or sold at token price.

7. Transite strips may be placed to full depth in a concrete slab, or inch-wide strips may be placed on a base slab when the final topping is applied. Strips act as a convenient guide for strikeboard in leveling concrete which, here, has been darkened in tone by the addition of lampblack. Strips also provide necessary expansion-contraction joints.

8. An unlimited variety of straight-line patterns may be made with a groover. (The surface has previously been floated.) Take your cue from fabrics, the pattern of your windows, the lines of your fence. A straight-edged board is used here as a guide line.

9. Smooth round, stones, varying in color but uniform in size, are placed individually in freshly leveled concrete. Depress each stone so its belly is slightly below the surface. Then it will not work out of the bed later. A rustic finish of this kind does not produce a good flooring for terrace furniture.

10. Aggregates are exposed by scrubbing away cement and sand after the slab has set hard enough to support weight without tracking. Fiber broom, fiber brush and plenty of water will do the job. Be sure to wash stones clean; only acid will remove cement stains.

11. Most concrete is laid in a single course or layer. However, at times it may be desirable to place a base course, then follow with a finishing course an inch or less in thickness. Here a strikeboard is used in leveling the base course an inch below the level of the side forms. "Ear" on strikeboard rests on the form so that the strikeboard extends an inch below the form.

12. A board or float may be used to sink colored pebbles into the surface of the concrete. If concrete is fairly well set, use a lawn roller. In locations subject to weathering, use pebbles that will not readily disintegrate. If marble chips are used, be sure to select a type with good weathering characteristics. If later disintegration does occur, a relatively inexpensive grinding job will renew the surface which should then be treated with a special penetrating terrazzo sealer.

8

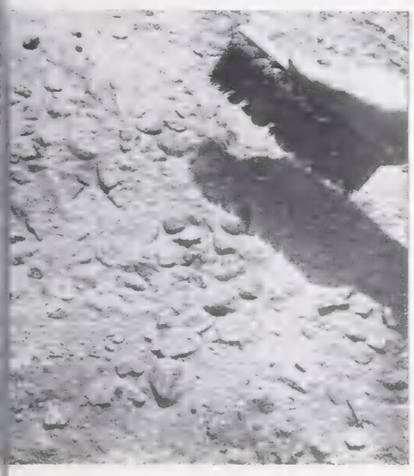


Mix concrete with imagination *continued*

produce a slick surface for dancing. Not only does such variation heighten interest, but a breaking up into parts invariably results in a diminution in size of the whole. Texture may thus be used to shrink the visual size of a sheet of concrete. Pattern, synonymous in many ways with texture, is also an aid in reducing the scale of an area. Grids or dividers of wood, brass, plastic and such contrasting materials as bricks, slag blocks and tile can be used in creating pattern, or pattern may be stamped or scored into the surface, or scratched like *sgraffito*.

Not only can pattern save a large bare expanse from monotony, but it has an important structural function in (*Please turn to page 77*)

10



12



MAYNARD PARKER

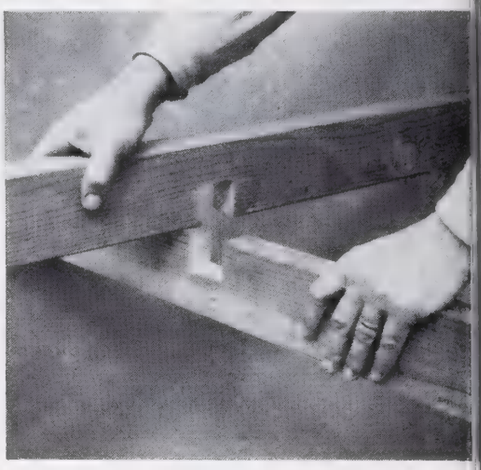


Problem here was to create a quick, low-cost way to enrich a small, new house. Note how much style was achieved by an imaginative use of ordinary concrete circles, which here repeat circle of the carpet in living room. Eventually concrete circles will become part of an interesting hard-surfacing for a really sizable outdoor terrace. Home of landscape architect Robert Royston.

13



14



13. Square flags are readily cast into a bottomless form, made of 2 x 4's. Set the form directly on the soil or on a strip of building paper. A gang form to produce six or more flags at a time is best if many flags are to be made. Note how these large flags have been scored to add interest.

14. Pouring a large slab of concrete, you will find, requires the efforts of at least two able-bodied men. However, by dividing the slab into squares with a grid, the concrete can be placed a square at a time—an ideal setup for the week-end handyman or the careful craftsman. Redwood, cypress or wood treated to resist rot is used to make the grid. Notch the pieces where they cross, so they interlock egg-crate style. Then the only nailing required is to the stakes. Doing this will prevent the grid from popping out of the concrete.

15. Form of the grid may be varied from the familiar perfectly square pattern. The textured topping in this Florida installation is cinnamon-colored "frozen gravel." Using some areas as planting beds helps achieve a change in color and texture.

16. Pebbled textures, ranging from artful, intricate mosaics and broad-sweeping patterns to simple cobble effects, offer unlimited possibilities for craftsmanship. This texture, in a pool-bottom at the UN, combines white stones of native origin with black pebbles imported from Rhodes.

17. After wood floating, an ordinary household broom may be used to produce a heavily textured nonskid surface. Brooming is usually done in one direction only, but a little ingenuity will help devise ways to yield a herringbone, a figure-8 or cross-hatch pattern. A fiber push-broom produces a heavier texture; a hairbroom, (after steel troweling) a pin-wale corduroy.

18. Pieces of old pavement, usually dumped as without value, can produce a handsome new surface with a quality quite different from flagstone. A rubble pattern, as here, will require negligible trimming. A squared-off style is readily produced: use a stone hammer and a broad chisel.

19. Striking textural effects can be achieved by using squares, hexagons or rounds of concrete in combination with grass, gravel, chips, tanbark or sand. Here a 4″-thick round is being cast in the earth where it is to remain. First, half of the flags are placed, finished off flush with the surface and allowed to harden. Then the in-between flags are poured and finished. This prevents crumbling sides of a mold when another mold is dug close to it.

20. A "coral texture" is achieved by scattering small pieces of coral on the fresh concrete just before it is floated. The wood float, dragging the pieces across the surface, produces a pleasantly pitted surface reminiscent of coral rock. Secondary texture of scored lines is done with a sharp stick, then smoothed with a kalsomine brush.

15



16



17



Mix concrete with imagination *continued*

18



localizing cracks. Scoring the slab or dividing it by a grid provides planes of weakness along which the slab can crack when cold weather contracts it, thus saving it from unsightly random cracking.

The same brass, white metal and colored plastic strips used as dividers in terrazzo are ideal for use with concrete. Price range for such stripping is from a minimum of seven cents per foot to eighty cents for brass a half inch wide. These plastic and metal strips are flexible and can be shaped to meet almost any design demand.

The basic technique of concrete placement is simple. Typically, one part of portland cement is mixed with two parts sand and four parts crushed stone or gravel. This is (*Please turn to page* 127)

19



20



A Party Dinner Translated from the Creole

By VIRGINIA STANTON

If you've ever been to New Orleans and visited some of the famous restaurants in the Vieux Carré, you know that Europe has no corner on gourmet food. For some of the most exotic cooking in the world is a product of our own Louisiana. It is known far and wide as Creole cookery and, in my opinion, is the most distinguished and intriguing of all the regional "cuisines" of the United States. The dictionary describes Creole as "a person of French or Spanish descent, born and reared in a colonial or remote region." But it takes more than this to explain the suave and tantalizing overtones of seasoning that distinguish a Creole dish. For just as you can see the history of New Orleans reflected architecturally in French courtyards and Spanish delicate iron grillwork, you can taste its history in typical Creole dishes. This fascinating cookery started when the French first gained possession of the territory of Louisiana and the art of food preparation was at its height at the court of France. *Haute cuisine* was brought to the new world in all its glory, and the city was gay indeed. Then when France ceded Louisiana to Spain, the Spaniards brought their own, highly individual methods of cooking, their more pungent seasonings, their rice and bean dishes. And very soon these two great cookeries were mellowed and blended into one by Negro cooks who had a "know how" of food preparation all their own plus a tradition of African and West Indian cooking to add to the marriage of French and Spanish. For generations, travelers in the West Indies have noted that many island dishes have a surprising similarity to Louisiana Creole foods, especially in such French-influenced places as Haiti, Martinique and Guadeloupe. The very word "gumbo," which we associate at once with Creole, is actually the West Indian patois word for okra. Then, to add to all these influences, it turns out that "filé," the very special, most characteristic Creole seasoning, the tender leaves of sassafras, dried and made into a (*Please turn to page* 119)



Serve a party in the Creole manner in a setting as traditionally elegant as a dinner at Antoine's. The "huilier" or condiment set is surrounded by Wedgwood "Edme" plates, Heisey's "Maryland" goblets and Wallace's "Grand Colonial" sterling

COLOR PHOTOGRAPH BY MAYNARD PARKER



Floor of the forest The wandering line of deep green is yarn that was hooked-in first in close long loops, which were sheared. Body is worked in parallel rows for texture. Materials were home-dyed. Variation is unobtrusively obtained by blotching.

RUG MAKING FOR BEGINNERS

PART 2

Color adds luxury to a rug. Select materials for their basic color, then introduce variations with home-dyeing

By GEORGE WELLS

POWERS



Color layout

Arranging materials in this fashion is a useful means of planning colors for a rug. Such a layout might serve for the pattern, too, but whether the final design is free form or fanciful flowers, good colors insure a good rug.



WILLIAM HOWLAND

Haiti Hooked entirely of rags and yarns, this rug is 4′ by 6′. Just two colors and a bit of pattern were added to the "necktie" stripes of the basic design. Variety in the collection of materials and in hooking produce individual quality.

If you want to make exciting rugs, don't insist that some teacher lay down hard and fast rules. Rug making is like painting and cooking: it's an art, not a science. As we explained in Part I, in our June 1955 issue, you can make a rug by one method and one material or a combination of materials and techniques. You can hook, stitch, knot or appliqué, work in any direction and change your plan if you want to.

When you start making rugs, remember that color is as important as design. Your materials, rags or yarn, have original colors which may work out harmoniously. You can undertake to dye the materials or even apply dye to the finished rug. The first job is to plan the distribution of light and dark values: the actual color scheme can be determined later. In a rug, colors tend to intensify: light colors look lighter and dark colors look darker than they actually are.

It's wise to let one color or a closely related group of hues predominate. Keep in mind the room in which you plan to use the rug. Don't try to match the colors of the room, but complement them generally. But don't hesitate to be yourself. Sharpen and add life to colors by working bits of another hue into them. Use different shades of a color. For example, magenta red and scarlet red don't go well together in the form of pieces of material, but do blend and liven each other when worked. Most upholstery colors are grayed. You can tone down colors with taupe, khaki or complementary color dyes, but remember that rug colors dull quickly as the rug is walked on.

I think that the "blotch," which André Malraux calls the most important single invention of modern art, has wonderful untried possibilities for wide use in rug design. It can be used over large areas as a pattern or as an underlay for other patterns. Color and texture can vary and mingle from one blotch to the other. (See "Floor of the Forest," opposite.)

Home-dyeing isn't too difficult and there are many methods. Basically, you wet the material first, wring it out and drop it into a kettle of dye. Add uniodized salt and simmer, stirring occasionally. Then remove it from the dye and rinse until the water is clear. Yarn takes more dye than fabric and every material reacts to dye differently. As a final touch, you can sprinkle dry or wet dye for blotches and blends.

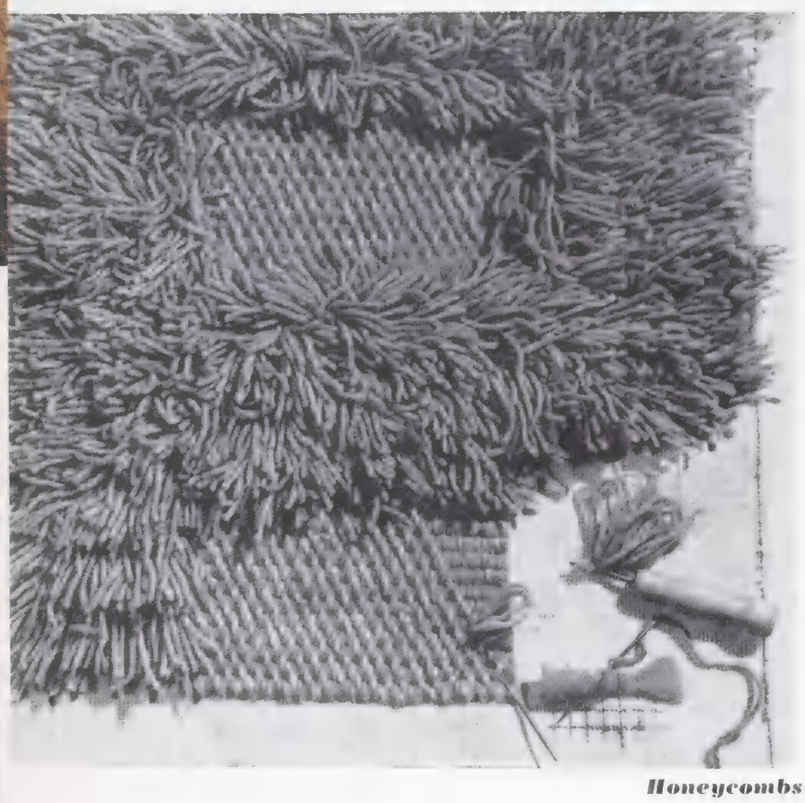
(Please turn the page)



Leopard



Bob White



Honeycombs

Appliqué with fur, fringe or fabric

You can add unusual effects to a rug by appliquéing on it pieces of anything, from heavy coat material to furs and portions of old carpets. Appliqué can be in small areas or in large blocks or strips with a few lines of hooking in between. Do the appliqué work before the hooking and if you use a speed hooker from the back, you must mark that part of the pattern on both sides of the rug. Hooking spreads, so don't hook too close to the appliqué.

Leopard has fur sections which stand out in striking contrast to the hooked background. In order to give the fur areas the same soft feel as the hooking, the fur was cemented with Rug-back to a sponge rubber carpet underlay. This was then cemented and sewed to the base fabric. Thick, bulky material such as sheepskin or carpet would not need any underlay. Fabrics used in hooked background were dyed to blend with natural color of leopard skin. Yarns were used for the raised diagonal lines. Light spots were rags cut $\frac{1}{8}$", closely hooked and clipped.

Bob White is hooked of gray felt strips cut $\frac{1}{4}$" wide. The frisky white tabs are appliquéd pieces of wool rug fringe used double. Low hooking or a piece of felt or fabric should cover the backing under each tab of fringe. Hook long loops of heavy yarn at the top of each tab and do a few rows of tight, short hooking up against the long loops to jam them so they fall over the heading and cover it. Loops are clipped and trimmed. Machine stitch the heading of the fringe before you cut it. Rug is fringed to match appliquéd tabs. Some of the raised blocks of yarn are partly outlined in white.

Honeycombs combines an appliqué of folded wool strips with a deep shag of hooked yarn. Rags, yarn and strong cotton string were all dyed the same color. Right-hand corner of photograph shows how wool strip is couched to backing by cotton string. To keep stitches in line, mark the appliqué areas in a graph pattern with a fountain pen, four threads to the square. Stitches should fall like brick joints, one row on the cross lines, the next centered between them. After strips are couched, run heavy yarn diagonally through stitches. Wheat field effect of hooking comes from spacing rows of 2" yarn loops $1\frac{1}{8}$" apart. Use 3 strands of Harmony 2-ply yarn.

Direction changes the texture effect

The direction of stitches and the fall of the yarn can influence the texture of a rug even more than the kind of material used. Hooked loops usually stand up straight. Widely spaced rows of long loops may fall in any direction, as does the shag in Honeycombs, opposite. You can make rows of hooked loops fall in one special direction by jamming rows of short loops tightly up against one side of a row, leaving them free to fall on the other side. Another kind of direction is simply the path in which your hooking lines flow. You can hook in long wavy lines, flowing curves or in neat soldier-like rows. All techniques influence the texture of the rug.

Flowing curves shows importance of the direction of the hooking. Except for the textured yarn and rag blocks, and a few small turquoise dots, the entire interest in this very soft, yellow-green rug comes from its direction. It was worked in ever-curving contour lines in the same way that soutache braid is used. The rags were irregularly dyed in two batches, one lighter, and these were hooked in alternate rows.

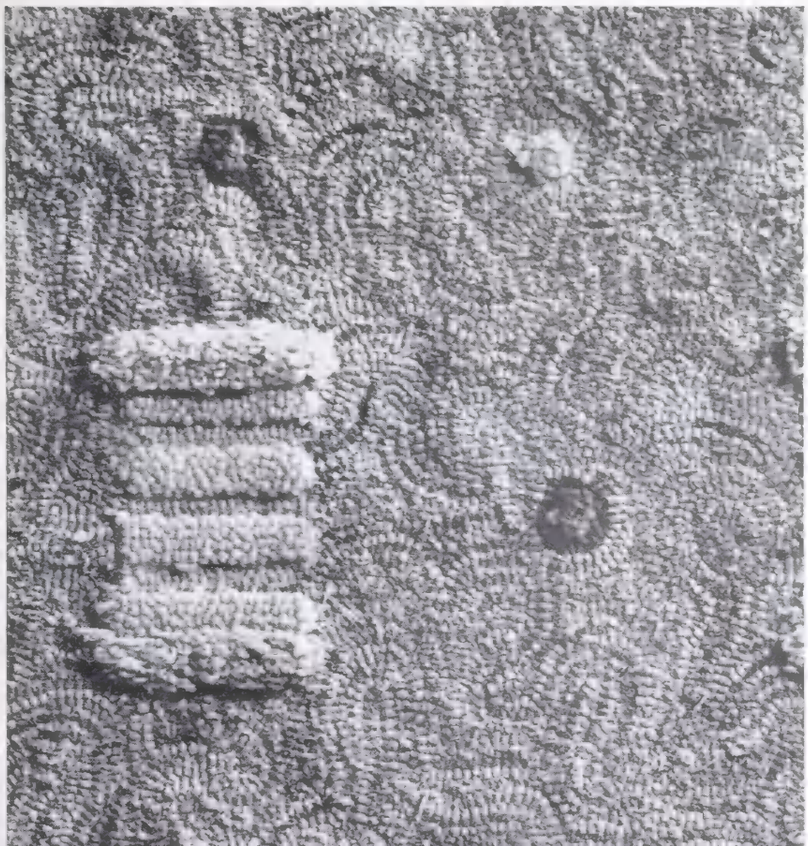
Free strokes has a design accentuated and enriched by hooking in sweeping free lines 10 shades of a deep color and 10 shades of light beige and off-white rags. A few free pencil strokes were marked between the darker stripes on the base to serve as guide lines. All-over patterns have a quality that makes them "stay on the floor" even when dark and light color contrasts are very bold and dashing.

Bergen was made by a combination of methods. The central area, where the yarn all falls in one direction, is needle-knotted and the outer border is hooked. The longer loops of the hooked border were sheared very irregularly. Beige and white yarn was needle knotted in rows 8 threads apart on warp cloth base, white pattern 4 warp threads apart. Later 2 rows of short, double-strand loops were hooked in as filler at top of each row of beige and white knots.

Bergen



Flowing Curves



Free Strokes



A blessed blender in the home

By ALICE B. TOKLAS
Author of "The Alice B. Toklas Cookbook."

Do the good friends who sent me the electric blender possibly realize to what an extent it has revolutionized my daily life and liberated me from the struggle of finding time to do what must be done and give me the compensating hours to do what I want to do? I think not. For them the blender is a reality; for me it is a miracle. Now that it has been my most precious possession for several months it has taught me two important facts, that it is possible to prepare with it most of the great French dishes in no more time than it does the simplest of food without it and that it permits one to cook, to serve and to be free to remain at table with one's guests.

Fresh fruits and peeled raw vegetables, after a few minutes in the blender, are creamier, more delicate and flavorsome than those from a tin. A blender should lead us back to fresh food with undisturbed and unimproved flavors. Tomato juice, after one or two minutes in the blender, comes from a celestial sphere. It is marvelous as a sauce to spoon over young spring lettuces. Excellent, too, is a crushed fresh fruit dessert, a single fruit or combination of peaches and strawberries in equal parts, or pears or raspberries, preferably unsweetened. A tablespoon of Kirsch or any liquor of your choice may be added. Served with whipped cream, it is a luscious dessert for unexpected guests.

Yes, the possibilities of the blender are endless. It has become necessary for me to limit my imagination. The budget does not stand the strain.

But let us commence with the right way to make one of France's greatest dishes, the delicate morsels of forcemeat of fish, called quenelles.

Godiveau Lyonnaise or Quenelles

Place in the blender the yolks of 3 eggs with ⅔ cup of flour, 4 tablespoons melted butter. Blend one minute and while blender is still running add ⅔ cup hot milk. Keep blending until perfectly smooth, place in a small saucepan over medium heat and cook about 6 minutes stirring constantly. Put aside to cool. This mixture is called panada.

Place in the bottom of the blender the whites of 2 eggs, then add ½ pound fat from beef's kidney, skin removed, and cut into small cubes. When perfectly smooth remove from the blender with a rubber spatula and replace with ½ pound cubed pike weighed after bones and skin have been removed (Use perch if you can't get pike—Poppy Cannon). Add ½ teaspoon salt, ¼ teaspoon pepper, ¼ teaspoon nutmeg; in about 3 minutes add the panada, fat and egg mixture. Blend first at low

ALICE B. TOKLAS, *reared in California but a resident of France for 45 years, is probably the world's leading gourmet because she can cook at the same high level of perfection as she talks and writes about food. Until the electric blender came into her life she had not been willing to use any of the modern short-cuts because she felt they subtracted from perfection. Here are 12 famous French recipes with preparation time speeded up, thanks to the blender.*

speed, then at high speed until perfectly smooth and very fine.

This mixture is now ready to be rolled between floured hands into finger lengths and poached for 5 minutes in salted water, 1 teaspoon to the quart. Be careful the quenelles do not stick to the bottom of the pan or together. Remove from water with perforated spoon and place on a kitchen towel to dry; pat them quite dry. They are now ready to be simmered for 10 minutes in whatever sauce is to be served with them. They may be served around a boiled fish in a cream sauce or in the juice of a braised chicken or around a roast veal or they may be served by themselves as an entree. In which case the sky is the limit for the sauce you choose, providing your choice is a delicate one. One which can be recommended is:

Sauce Royal

Prepare a chicken velouté. Warm 4 cups of chicken bouillon; place 1 cup in the blender along with 4 tablespoons softened butter, 4 tablespoons flour, blend till perfectly smooth. Add 3 green onions cut into pieces and blend a few seconds, just long enough to chop the onions. Add the sauce in the blender to the rest of the heated bouillon and simmer 1 hour, stirring occasionally to prevent scorching.

Place 6 tablespoons truffles (3-ounce tin) along with ¼ cup chicken bouillon into the blender and blend until the particles practically disappear. As the sauce cooks, gradually add ½ cup chicken bouillon. At the end of the simmering add ½ cup heavy cream. Then strain, replace over heat and stir in the truffles from the blender. When the sauce boils, carefully add the quenelles. Cover and simmer gently for 10 minutes. Then add ⅓ cup butter, cut in small pieces, and 2 tablespoons good, dry sherry. Do not allow the sauce to boil; do not stir, but gently tip the saucepan in all directions. When the butter is melted and the sherry is amalgamated, serve.

Salmon Soufflé

This is another one of France's gastronomic achievements.

Some people might prefer to call this a mousse rather than a soufflé. It is moist, fine-textured rather than puffy, and unbrowned. Place in the bottom of the blender the whites of two eggs, then 1⅓ cups cubed raw salmon measured after bones, skin and fat have been removed. Add ½ teaspoon salt, ⅛ teaspoon pepper, blend at low speed until fish and eggs form a smooth paste. Then turn to high speed and blend until the particles are very fine. Place in bowl surrounded with cracked ice. Do not place in refrigerator, it has not the same effect.

Beat, not too stiff, two cups of heavy cream and add it to the fish and whites of egg mixture surrounded by ice. Beat the whites of 4 eggs very stiff but not dry, and gently fold them into the mixture which you will now remove from ice and pour into a buttered soufflé dish sufficiently deep to permit the soufflé to rise. Stand in a pan of hot but not boiling water and bake in a moderate (350° F.) oven for about 40 minutes. Remove the soufflé gently from the dish and serve surrounded with shrimp sauce. Recipe follows:

Shrimp Sauce

Make 4 cups of fish fumet or stock, using 1 pound of heads, tails and fins. Your fishman, if he is amiable, will give them to you. If he is not, buy ½ pound of whiting, hake or fresh cod. Cover with 4 cups cold water, ½ cup dry white wine, add 1 sliced carrot, 1 sliced leek, 1 sliced onion and 5 whole peppercorns, a bouquet of parsley, ½ bay leaf, a sprig of thyme, 1 clove garlic, a few grains freshly grated nutmeg. Add ½ teaspoon sea salt. Cover and cook slowly for 2 hours. (Regular salt will do but sea salt, which you can buy from health food shops, has more flavor, because it is less refined—P.C.).

Make a blond roux by adding to 3 tablespoons melted butter, ¼ cup flour. When perfectly smooth slowly add the strained fish fumet. Cook slowly 20 minutes skimming any fat that may rise to the surface. Add 5 tablespoons heavy cream and cook uncovered until the sauce is reduced by one quarter.

During this time boil, shell and remove the black vein from ¾ pound jumbo shrimp. (Or you may use deveined quick-frozen jumbo shrimp in their shells.—P.C.) Place in the blender 1 cup of the fish stock and the shells and heads of the shrimp with 5 tablespoons softened butter and 4 or 5 of the smaller shrimp. Blend until perfectly smooth and very fine. Add to the sauce, heat the shelled shrimps in the sauce and pour around your soufflé.

(Note from Poppy Cannon: Another way to make a good shrimp sauce very quickly: Use one can Campbell's quick-frozen cream of (*Please turn to page* 117)

Proudly House Beautiful shows Europe

These are our neighbors







At four European fairs, visitors to traveling exhibitions of "Main Street, U.S.A." will see these pictures of pleasant neighbors, the community in which the exhibited houses are usually to be found. And they will be told that more than half of America's families own their homes.

Invited by the United States Government, we have helped set up life-size exhibitions of "Main Street, U.S.A." for millions to see at the great International Fairs of Milan, Paris, Barcelona, and Bari in Europe. The houses exhibited are shown on these 10 pages. The sponsors are:

House Beautiful Magazine
The Producers' Council
The National Association of Home Builders
The Prefabricated Home Manufacturers' Institute

By JOSEPH A. BARRY

Recently, we were invited by the U.S. Department of Commerce to help prepare exhibitions for the many International Trade Fairs which President Eisenhower decided the United States would participate in this year.

In turn, we at HOUSE BEAUTIFUL have invited American industry to join us in presenting the people of Europe with a life-size picture of how Americans live. Our co-sponsors for the exhibitions are listed above. The over-all theme and plan for "Main Street, U.S.A." were designed by Peter Schladermundt Associates, New York.

The reception in Italy and France has been close to sensational. Instead of seeing small, boxy apartments looking out on sooty, city streets, as they had been led to expect of American life, visitors to the Milan and Paris Fairs have been amazed at the open spaciousness of the exhibition rooms with their views of pleasant gardens and pleasant neighbors. They were told that 57% of American families own their homes—and that figure is increasing yearly.

For one of the traveling exhibitions, we chose three rooms from a partially prefabricated house, sold by Scholz Homes, Inc. for $14,000, including all appliances and a large 60′ x

how Americans live

120′ lot. We furnished, decorated and photographed these rooms in Toledo, Ohio. You can see them for yourself on this page and on the three following. (Don't fail to unfold the first color form.)

Then, with the aid of participating manufacturers, we shipped two identical sets of these rooms to Europe, where they were recreated exactly, down to the smallest accessory, for a series of appearances at the International Trade Fairs.

For another of the traveling exhibitions, we chose a complete $12,500 house (also including a 60′ x 120′ lot) prefabricated by National Homes Corporation. We furnished, decorated and photographed it in Lafayette, Indiana, for exact duplication at the Barcelona Trade Fair. In the fall it will "play" another Fair in Bari, Italy. Pictures of this home begin with a full spread of color on pages 90 and 91, and continue in black and white for three more.

What is the significance of all this for readers of HOUSE BEAUTIFUL, who have seen homes as good and some far better (if costlier) than these already published in our pages? This above all: These are not "just some more houses and some more furnishings." They are, as visitors to the International Fairs are being told, representative homes of American school teachers, office workers or skilled workers—carpenters, plumbers, bricklayers, mechanics. They represent the high standards toward which housing in America is tending, not only for slightly-above-average income families, but for those below.

To a surprising number of Americans, particularly to those who have been long pent in cities, it will come as a shock, and a welcome one, we trust, to discover that housing has moved upward so swiftly, further proof of the rapid climb of America's millions to levels of living unprecedented in the story of man. What has brought this about? Why are the fine houses shown here *now* becoming just average? Because, in our opinion, people wouldn't accept the average or minimum house of *yesterday*. They wanted something better then, and they want something now even better than what we are showing. Consequently they continue to push the average higher and higher. It is this restless pursuit of perfection (*Please turn the page*)

This spacious, comfortable house could be the home of a school teacher or a skilled mechanic. It represents the high standard toward which housing in America is tending, even for families only recently considered below-average income. Such is the story of America.



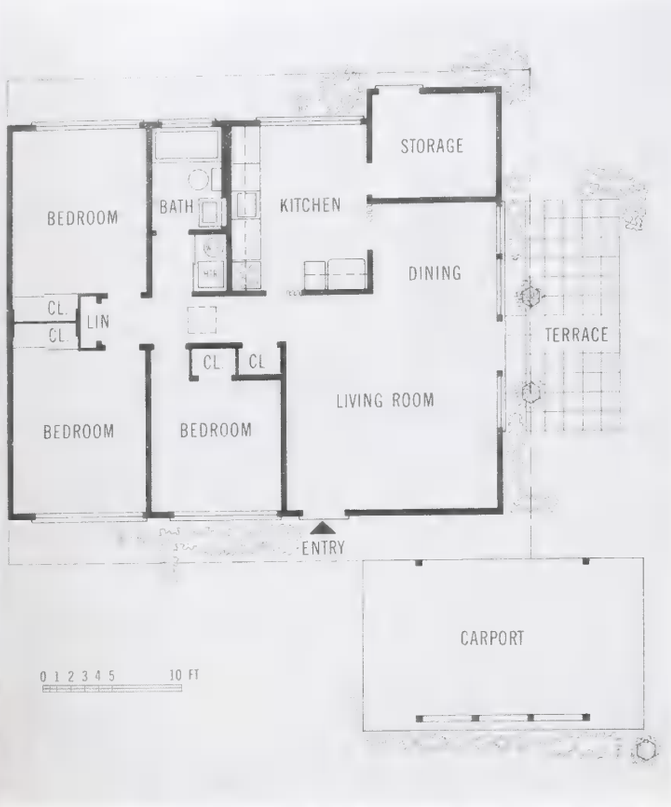
Three rooms are shown from this house, which costs

$14,000

including large 60′ x 120′ lot



This is the house that costs $14,000



Visitors are told that, besides the kitchen, dining and living rooms exhibited, there are three bedrooms, a bathroom, a paved outdoor terrace, landscaped garden and carport.

in production, in consumption, in living in general, that has elevated American life and brought the golden age of the common consumer. We at HOUSE BEAUTIFUL are convinced that this golden age has been brought about because the common consumer is distinctly *not interested* in being common. He doesn't want to live an average or minimum life. And that is why, we believe, America is exploding with new ideas, new interests, new standards of living. If it is difficult for some of us to understand this dynamism in American attitudes, imagine the difficulty of the European visitor to these exhibits.

He will see how handsome these rooms are (somewhat suspicious of American "propaganda"), but he will not understand how far we have come from the past, and how far, if we continue our current rate of climb, we shall go in the future. He will see the physical aspects of an American house, but he will not see the movement of the people within it.

However, when he and his wife see what Americans demand from a home, we wager they'll understand. They'll understand what it means to have a home with at least one bathroom, with plenty of hot, running water, with an abundance of sunlight and electric light, with air and space and green surroundings. And they'll understand, as some of our own intellectuals do not, the freedom offered by washing machines and dishwashers, vacuum cleaners and automobiles and refrigerators.

As Russell Davenport pointed out in his recent, remarkable book, *The Dignity of Man*, "These things are no longer considered luxuries. Together with dozens of similar items, they have been incorporated by the *(Continued overleaf)*

ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



Purchase price of $14,000 typically includes wall-to-wall carpeting in four rooms, draperies, double glazing of all big windows, an electric dishwasher and an automatic washer-dryer. These appliances and amenities are quickly becoming standard for even low-cost American homes.

INTERNATIONAL TRADE FAIRS USA

Builder:

Scholz Homes Inc.

Decorators:

HOUSE BEAUTIFUL MAGAZINE

This is how Americans are living at the mid-point of the 20th Century. These rooms testify to the explosion of new ideas, new tastes, new standards of living that are characterizing our unprecedented period. "The statistics of this change," one observer reports, "are all around us—and are exciting in themselves. But even more significant, and less easily recognized, is the new pattern. Today's workingman and woman have discovered that graceful living is far from inconsistent with productive labor," and are living accordingly.

For a list of manufacturers who participated in the construction and furnishing of this house, please turn to page 114







Open fold for more pictures

There are air, space and comfort, even in our more modest homes. The wide windows open on green surroundings and good neighbors. The quality of the furnishings is consistently high, and at a price that most people can afford. What is more remarkable, is the noticeable improvement in taste, as compared with interiors of only yesterday.





Foreign visitors, particularly the women, will quickly grasp the true meaning of American appliances—the real freedom offered by our excellent equipment, the vast improvement they make in the daily details of homemaking. They will understand that far more is involved here than mere gadgetry, that a new and expanded life is before them.



Visitors to the United States are often most struck by the fact that virtually every family, even in "lower" income groups, has an automobile, and, hence, must have a garage or a carport, as here.

Proudly we show Europe how Americans live

continued



Besides the extremely economical use of floor space and centering of service facilities, most noteworthy in the plan of this $12,500 house is the large patio, integrated between carport and house and hidden from view by a privacy fence.

Department of Labor into its cost-of-living index, which, in turn, is used by many corporations and unions to measure the fairness of their wage rates. The American way of life does not 'guarantee' all these things to everybody, and could not do so even if it wanted to. But it is driving in the direction of fulfilling the ideal of happiness in these terms."

No one concerned with American life, least of all the late Mr. Davenport, believes that the products of industry are the sole means to happiness. However, they certainly offer the conditions for it. The miracle of America is not in its industrialization, but in the fact that so many participate in its benefits. The wonder of America is not that there are beautiful homes, but that so many are beautifully housed. The hope of America is not in the high level of the present, but in the higher level of tomorrow. The example of America is not in a few exhibition rooms, but in the experience of American life itself—a family in a garden on a long two-day week end, in a living room with a world of music at its fingertips, in the private world of an individual bedroom. The meaning of America is not in its photographs, but in the life of its people. *(Please turn page)*

ALL PHOTOGRAPHS BY EMELIE D. NICHOLSON



Most newly built American houses are designed to have a look-through effect which adds visual spaciousness to otherwise small rooms. Similarly, they are furnished to make maximum use of all wall space.

This entire house cost $12,500 *continued*



What must be kept uppermost in mind as one studies the pictures of this exhibition house is the fact that they represent the new average in American living. Yesterday's luxury items, such as television sets, are today's standard necessities.



Although the appliances shown on this page are not included in the cost of this $12,500 house, they are certainly becoming part of the equipment expected in the American home. To the left is a laundry-storage area with a fully automatic washer-and-dryer.

For a list of construction materials and furnishings see page 115

One aspect of American life that is illustrated by these two views of the kitchen below is this: In practically no time at all, the most advanced technological tools of efficient homemaking are made available to the common consumer at a cost that he can afford and in a style that would credit the homes of the far wealthier.









The American explosion in living has penetrated every part of the house: kitchen, living room, bedroom, garden. It has meant an expansion in two directions: More people have more money to buy more things, and more and more people want the best. In the article below, HOUSE BEAUTIFUL's editor comments on its full significance.

HOW HIGH IS UP?

By ELIZABETH GORDON, *Editor*

How high is up? This has always been considered an impossible question. Actually it is not. Up is as high as we want to make it. Our standard of living is up as high as we wish to take it. That's the heart of the story of the exhibits traveling the world to show the world "Main Street, U.S.A."

Since these rooms will be displayed at International Trade Fairs, let's talk trade-talk, and let's talk it directly to industry in America, particularly to those who are concerned with the home—its design, its furniture, its products.

These exhibits, set up by government and business, are aimed at presenting people abroad with a three-dimensional picture of what their own future could be like. They offer a vision of what is truly possible since it is *now* available. What then, we ask, is the aim of industry for America? Do all its members realize that they are aiming at a moving target and that to hit it, they must lead it? That they are producing for a consumer whose rate of climb is so fast that, if they set their sights on last year's demands, they'll miss their market by at least two years or more?

From the vantage point of my position at HOUSE BEAUTIFUL, I am more convinced than ever that we are entering a period of expansion, so without precedent, that our old, cautious, statistical methods and attitudes can be a hindrance, for statistics are based, of necessity, on the past. The people themselves have a vision of their future which is far beyond the vision of America we are presenting abroad; it is far more exciting and elevated than the vision many segments of industry have of the same future. These latter still suffer from the tendency of grading their products down, of emphasizing the minimum, of giving less to more people, which has never been a permanent part of our history or our performance.

As a matter of fact, never have so many wanted so much, and of such good quality. Everything we see about the common man indicates he is not common. He doesn't want to live a common life, as we pointed out previously. And only recently has there been a serious study of his expanding taste and ambition, spearheaded by four books: Fortune's *U.S.A.—The Permanent Revolution*, *The Big Change* by Frederick Lewis Allen, *The Next America* by Lyman Bryson, and *Creating an Industrial Civilization*, edited by Eugene Staley.

What is this "big change" that wise observers are studying? What is happening at the American mid-century? It has been called "The American Explosion" by Fenton B. Turck, who describes it in these words in the *Scientific Monthly:*

"Once in a great while the tempo of progress quickens. A society explodes in a flood of new ideas, new tastes, new standards. A fresh and exciting age emerges, marked by changed attitudes, changed customs, changed goals—and alive with expanded opportunities for those who first recognize the new sign-posts and have the courage to follow them. . . .

"The statistics of this change are all around us—and are exciting in themselves. But even more (*Please turn to page* 110)

Do you know about that new summer convenience

TENSION SCREENS?

For windows, porches or cabanas, this new method of screening saves work and storage space, preserves the full view

This year when you screen windows or porches for summer comfort, you can use aluminum or fiber glass screening in the new tension method. Instead of being tacked to a bulky frame, the screening is slipped into slim aluminum bars at top and bottom, with the sides left free. The top bar is hooked to the top of the window casing, the bottom bar to the window sill. This actually stretches the screening, producing a tension which holds it neatly taut. With side frames eliminated, no part of the view from the window is sacrificed. Tension screens are wonderfully convenient: they can be put up from indoors, mounted either inside or outside the window as you prefer, and rolled into small packages for winter storage.

Tension screens cost less than you usually pay for old-style screens with frames. They are available at most hardware and department stores in all standard window sizes—odd sizes are easy to cut. In sizing a tension screen, be sure to measure *full* width and length of window trim holding present framed screen.

MAYNARD PARKER



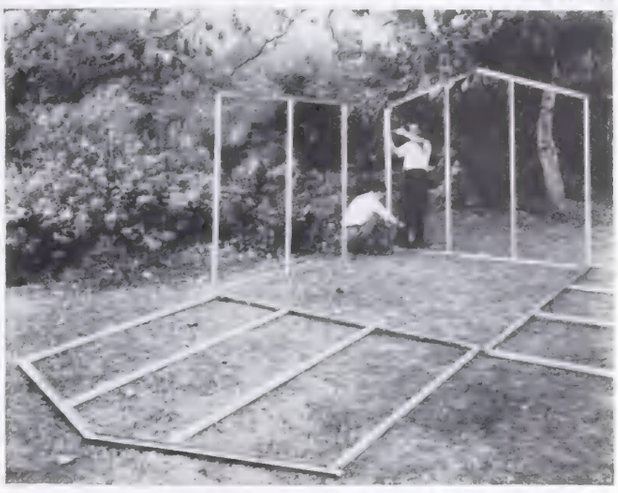


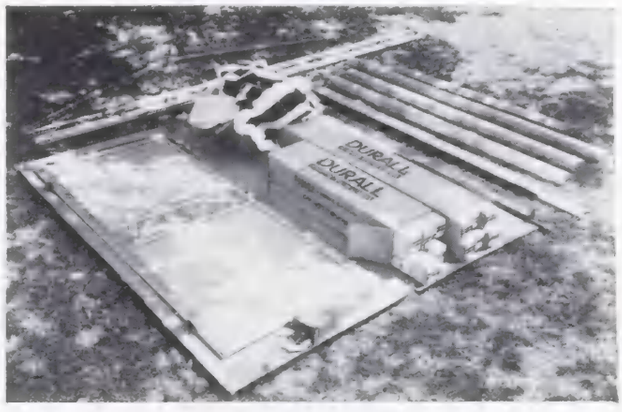


Allows for panoramic screening

Screening a porch like this at the Arthur Bond home (upper left) used to involve cluttering the view with a series of small frames. Now such an opening can have a single, frameless tension screen (since screening is woven only 6 feet wide, here tightening clips would be screwed on vertical posts instead of top and bottom, the usual position illustrated in the smaller photographs). Notice that screening, although hung outside, goes on from indoors. It rolls easily, won't "sail away" in a wind while you try to attach it the way a big framed screen tends to do.

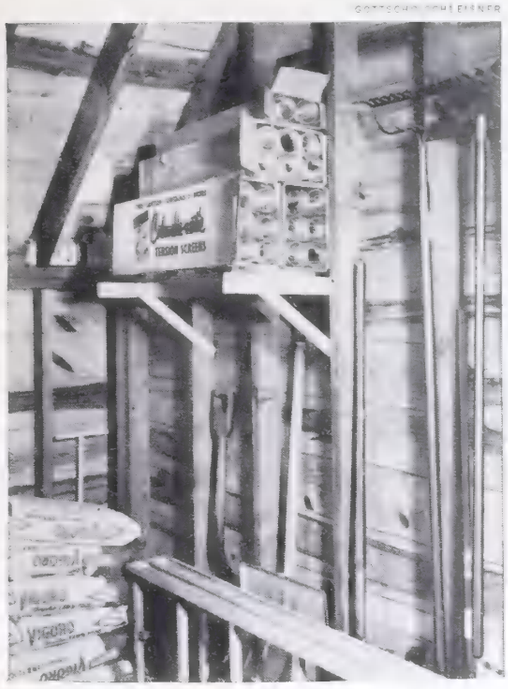






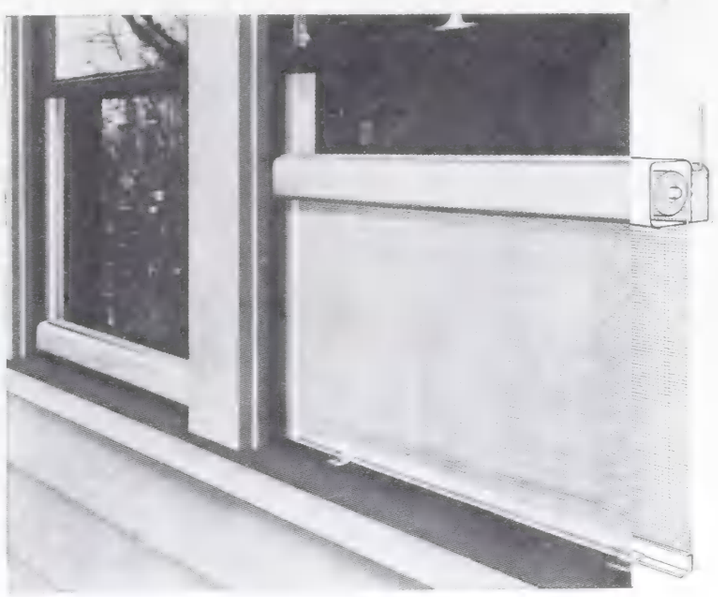
Eliminate need for heavy framing

Wonderfully light and transparent effects are possible now because inherent strength of screening under tension supplies the rigidity that formerly came from bulky big posts. Delicate aluminum frame of this new screen house is somewhat shaky until tension screens are locked into place, then whole house becomes amazingly strong (a 35-mile wind whistled through our newly erected house just before we made this photograph). Two people can erect whole house in 30 minutes. Everything slips back into original packing cartons for easy winter storage.



Roll up for space-saving winter storage

Here are 20 full-length window screens rolled for storage in the cartons they came in (ends of cartons left open only to show screens). These are aluminum; fiber glass kinds roll even smaller.



Can be permanently attached roll screens

"Screen-o-matic" shown here, remains outside house, unrolls automatically as window goes up, rewinds out of sight as window is closed. Another version, Pella "Rolscreen" attaches inside at top of window (good for casements, double-hung windows and also to enclose porches). In operation these screens are attached to clips at each side of the sill.

For list of manufacturers making tension screens, see page 124

Pools to get you wet don't cost a mint

Put a cool little oasis in your own back yard. Children can splash happily in plastic wading pond, and even adults can paddle a bit in a junior-sized pool built in your garden for as little as $100

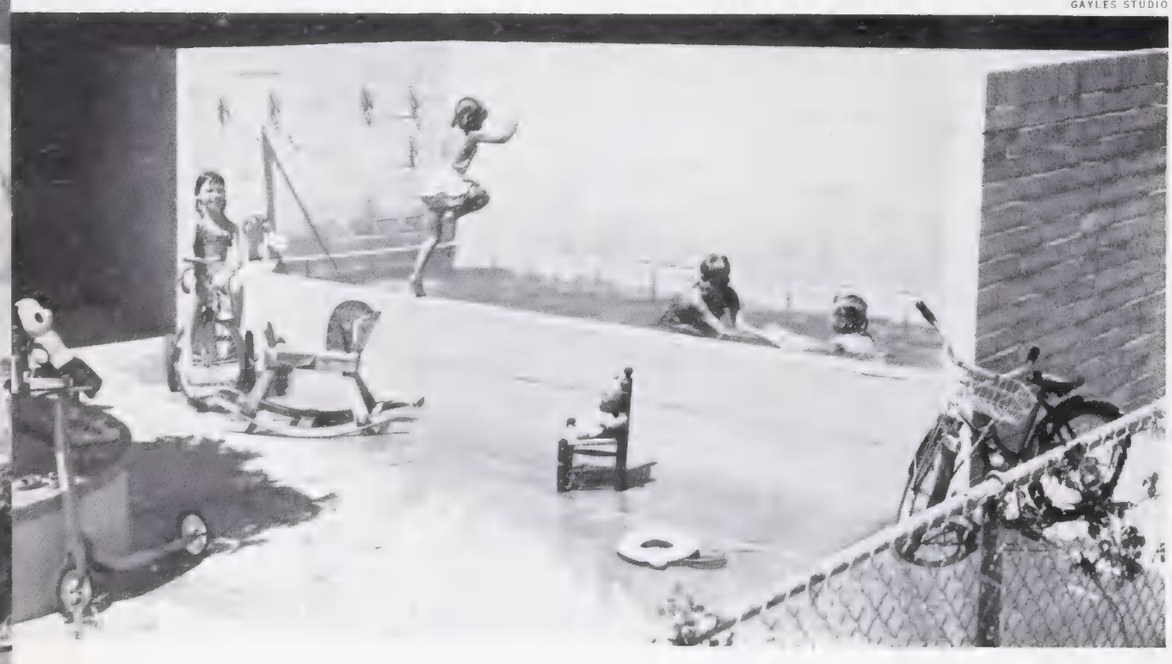
If you've toyed with the seductive notion of building a swimming pool, but can't cope with problems of cost and space, consider the merits of a junior-sized plunge.

Any small, level plot has room for a plastic or canvas wading pool. New ones are comfortable, easy to store and set up. Properly used, they won't damage the lawn grasses.

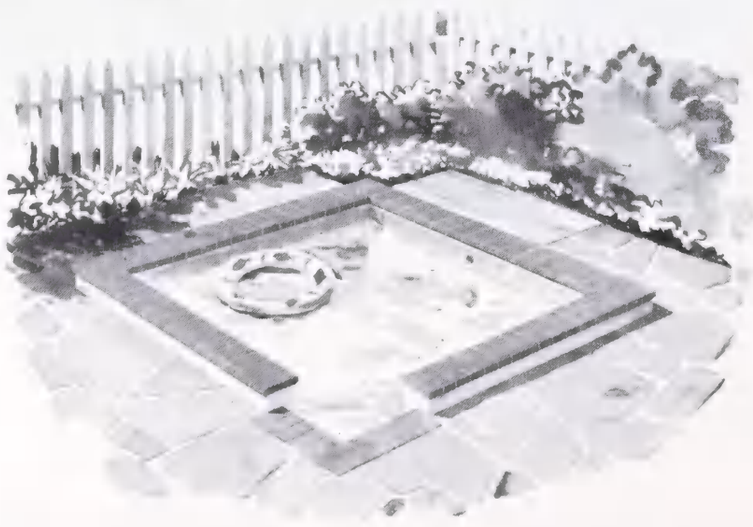
Even a permanent or semi-permanent children's pool can be as elaborate or as simple as you choose. Those shown here, designed and built by young fathers, cost from $100 to $526. If you install a small pool, plan to use it later for some decorative garden effect, such as a planting bed or reflecting pool. Keep in mind the relation between it and the rest of the garden: an awkward expanse of water detracts from a garden's beauty.

Now some caution: Building costs and problems vary widely. In some areas you must consider possible frost damage and soil conditions, such as excessive clay content. (Presence of clay rules out just digging a hole and using the soil as one side of the form for the concrete wall: concrete must be separated from clay by a gravel fill.) Where pools are common, equipment such as pumps and filters may be easier to find. And be sure to get some good advice from a local pool expert before you start digging up your back yard!

GAYLES STUDIO



An outdoor bathtub is a pleasant feature of this play yard, which is planned for future use as a service yard. Hot and cold water faucets make showers and shampoos an outdoor delight. Children can paddle around happily and safely in the tank when it is full. Mother hangs wet clothes on a line stretched from hooks on the wall when children aren't using tank. Pull the plug and water drains under paving. Drain is channeled to the tree.



Decorative 6-foot-square pool, built for a 5-year-old girl, is a refreshing plunge for adults on hot days. A. C. Putnam plans to use it as a garden reflecting pool after his daughter grows up. Underwater lighting was installed during construction. Costs were about $250. Construction details of this pool, page 125.

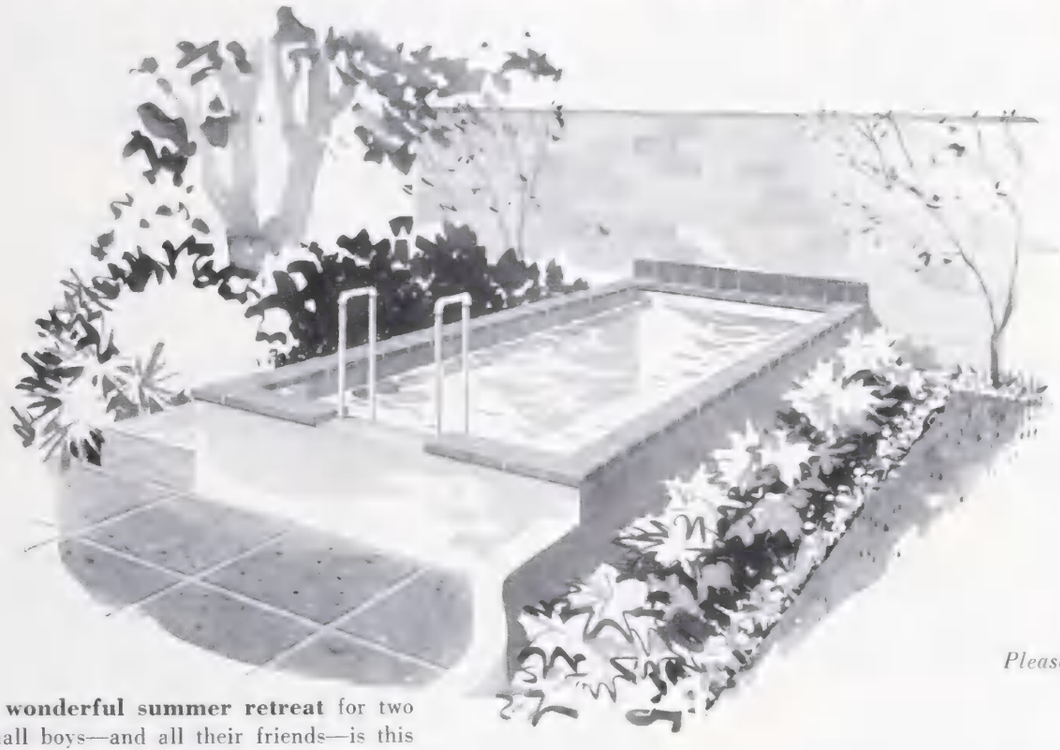


New rigid wading pool has a frame of linked steel plates which fold compactly. A liner of Firestone Velon with an inflatable rim fits into frame. Inflated with a vacuum cleaner. 96″ size, about $40. By Holiday Line.

TWO PHOTOS BY EZRA STOLLER



Folding frame pool is light, sturdy, easily portable, has tailored corners for brim-full filling. (Wading pools must be on level ground.) The 72″ size costs about $30 in vinyl, about $35 in rubberized canvas. By Bilnor.



Please turn the page

A wonderful summer retreat for two small boys—and all their friends—is this 16′ by 6′ pool of durable poured-concrete construction built by Elmer Curry. It is 39″ deep, raised 24″ above grade. The pool is filled with a hose and emptied by a small pump. Water is chlorinated, changed every two weeks. Costs were about $100. Details of this pool, page 126.

TWO PHOTOS BY MAYNARD PARKER



If you build a dunking pool, plan to make it useful when the children have grown up. This pool, at the home of Philip B. Fouke Jr., is 3½′ deep inside, permitting youngsters to swim, adults to splash. The brick wall, 18″ above the patio floor, is an ideal seat or ledge for trays and drinks. In later years the pool can be converted to an attractive planting bed.



ALPIN-DUDLEY STUDIO

Water cascades from rustic wading pool into the large pool, is then recirculated through a filter into the wading pool. Smaller pool is safe for toddlers.

Pools to get you wet don't cost a mint

continued

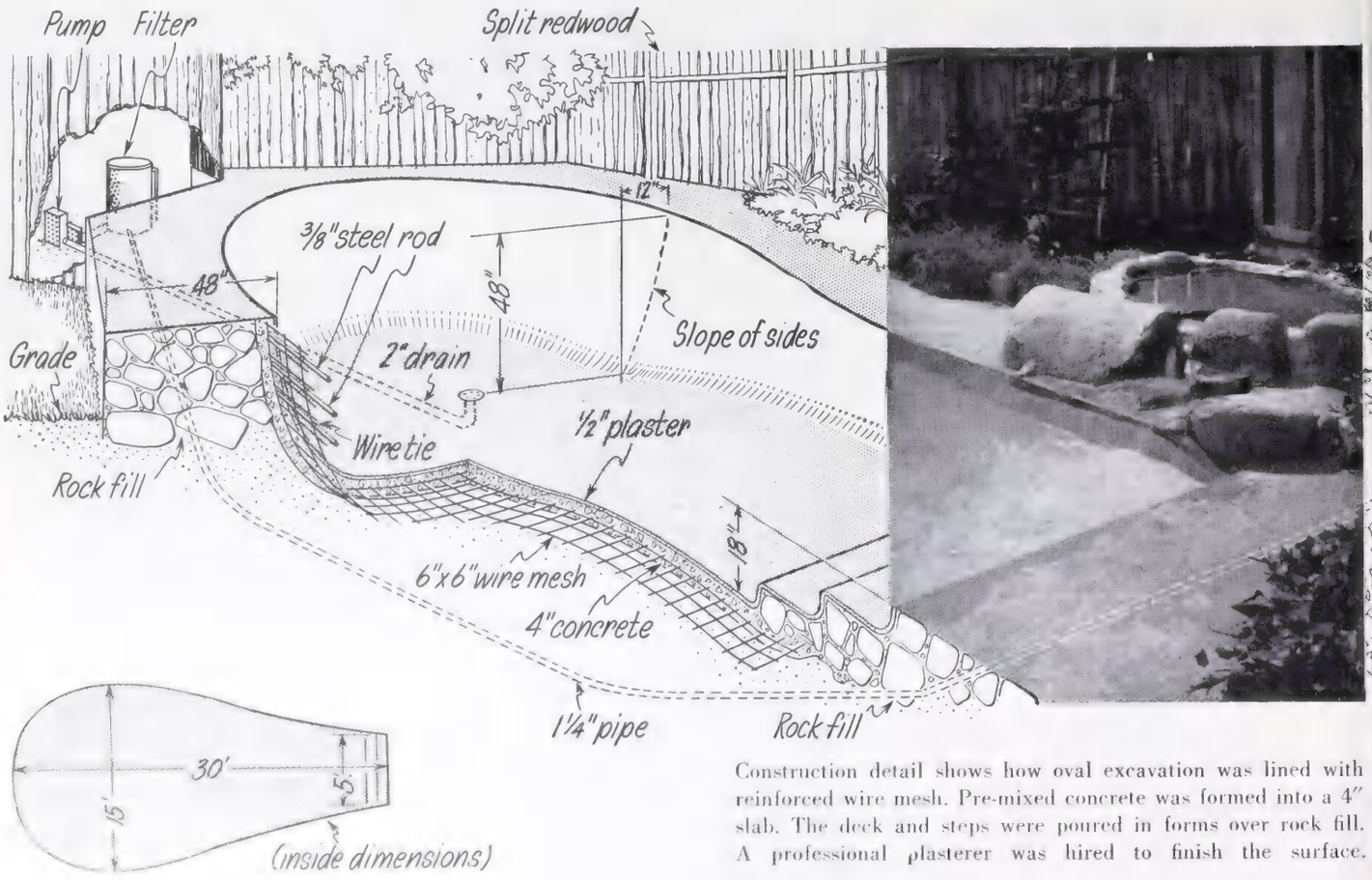
A real swimming pool, large enough for the whole family to enjoy, was built by the owner in this garden for $526

If you know how to handle solid construction materials, you may want to install an adult-sized pool. The Roy Wilson Jr., family of Santa Paula, Calif., which includes four daughters from ten months to ten years built a pool the girls can use through their teens.

An oval tank was designed to fit the terrain. The deep end was set low on a natural slope and rock fill placed to support sides of the pool and form a deck around it. The shallow end was put higher on the slope. A waterfall was created by piping water to enter the pool in a cascade from a small rustic wading pond. Smaller children splash safely in this pond while the larger ones paddle around below.

Water circulation and sanitation is handled by a ½ h.p. pump and a surplus Navy filtration unit. (This is the kind of equipment which may be scarce and more expensive in other localities.) Pump and filter are set behind a split redwood fence which encloses the pool on two sides for privacy.

Total construction costs to date for this pool are $526.48, including excavation help, $72; pre-mixed concrete, $164.48; filter, $40; pump, $90; plastering, $90; paint, $70. Maintenance costs are about $5 per month during the season, mostly for chlorine and diatomaceous earth used in the water filter.



Construction detail shows how oval excavation was lined with reinforced wire mesh. Pre-mixed concrete was formed into a 4" slab. The deck and steps were poured in forms over rock fill. A professional plasterer was hired to finish the surface.



Cherry Craftwall . . . To panel an 8 by 12 wall costs about $69.00

Oak Craftwall . . . To panel an 8 by 12 wall costs about $65.00

Maple Craftwall . . . To panel an 8 by 12 wall costs about $57.00

Walnut Craftwall . . . To panel an 8 by 12 wall costs about $67.00

Your choice of Beauty...

rich variety in tune with modern living

Craftwall®

FACTORY FINISHED PANELING



This is Birch Craftwall . . . to panel an 8 by 12 wall costs about $57.00

SO RICH, SO WARM, SO LUXURIOUS . . . the ageless beauty of fine natural woods is best expressed by Craftwall factory finished plywood paneling.

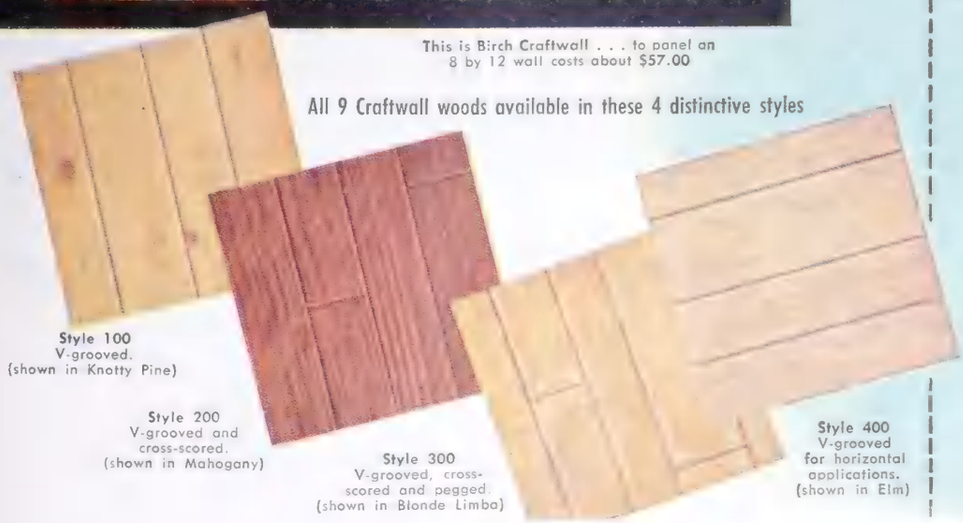
Your investment in this kind of beauty is sound indeed . . . for Craftwall pays you dividends with permanence that lightly bridges the years. No more messy, costly paintings or wallpapering! The factory craft-finish shrugs off punishment . . . resists water, ink, oil and abuse . . . wipes bright in seconds.

Available in nine beautiful woods and four provocative styles, Craftwall just naturally stimulates wonderful decorative ideas for any interior — contemporary or traditional. What's more, the large, lightweight panels are so easy to install...ideal for both new construction and remodeling.

• *Roddiscraft makes it easy for you to plan with factory finished Craftwall. Send coupon for your Craftwall Idea Pak.*



All 9 Craftwall woods available in these 4 distinctive styles



Style 100 V-grooved. (shown in Knotty Pine)

Style 200 V-grooved and cross-scored. (shown in Mahogany)

Style 300 V-grooved, cross-scored and pegged (shown in Blonde Limba)

Style 400 V-grooved for horizontal applications. (shown in Elm)

MAIL THIS COUPON FOR THRILLING IDEAS

Roddiscraft

RODDIS PLYWOOD CORPORATION
Dept. HB-755 • Marshfield, Wisconsin

☐ Please send your Craftwall Idea Pak. I enclose 25¢.

Name .....
(please print)

Address .....

City ..... Zone .... State .....

In fine homes, everywhere

Callaway Rugs and Towels





CAIRO. Exciting designs in the newest high-fashion decorating device—Related Area Rugs! Fresh, timeless styling distinguishes this Trend-Time Collection by Callaway . . . in sizes from accent rugs through room carpets. Their uses are as endless as your needs, as flexible as your imagination!

THE SMART WAY IS...
Callaway
RUGS TOWELS
CALLAWAY MILLS, INC., 295 Fifth Ave., New York

NEW GRANDEUR. Really *new* grandeur—you'll love these smart metallic gold borders and luscious YARN-DYED colors, your assurance of complete washability. First in Style . . . Tops in Quality . . . and ABSORBenized* to dry you faster. Always look for the "Label of Luxury," at fine stores everywhere.

LABEL OF LUXURY Callaway YARN DYED

*Reg. U. S. Trademark.

A HOUSE BUILT AROUND PLASTICS

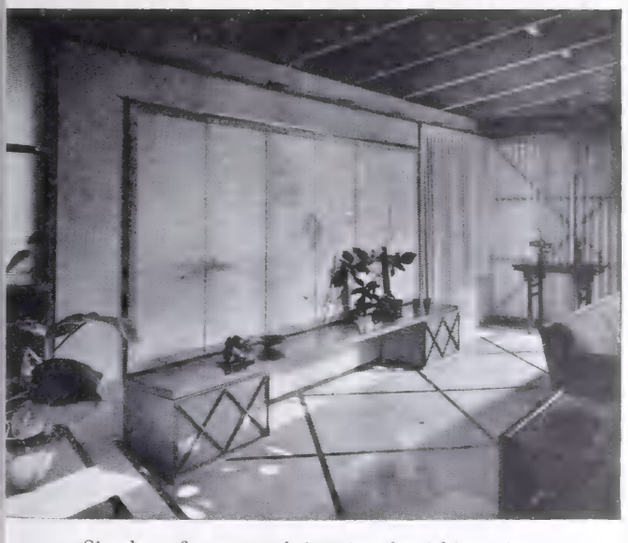
CONTINUED FROM PAGE 68



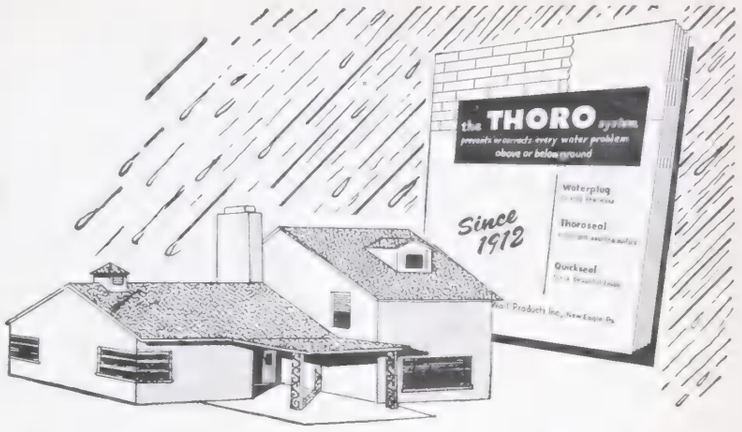


Insect screening for this house is stretched in large frames that slide in tracks along edge of overhang. Similarly, glass doors at the post line can be pushed back out of the way so that in mild weather the plastic-covered overhang becomes part of the interior and the whole room is like a screened porch.

PHOTOGRAPHS BY MAYNARD PARKER



Simple refinement of interior furnishings is important in a room like this one which, as seen above, can open almost entirely to the out-of-doors. Any fussiness of detailing would be incongruous with the natural garden setting.



Learn how to make
your home dry.
Get our FREE literature
"HOW TO DO IT"

STOP WATER
Thoroseal

Seals the masonry of your home
from water, inside or outside,
above and below ground!



STOP LEAKS
INSTANTLY
Waterplug

Patches cracks in masonry.
Stops running water instantly.

Add another room to your home!

Enjoy your basement rooms. Give them the same livable atmosphere as any other room in your home.

Make them DRY and SANITARY with
The THORO System Products
SINCE 1912

STANDARD DRY WALL PRODUCTS, INC.
NEW EAGLE, PENNSYLVANIA

"Good rum cools the heat..."



There is an old saying in New England that "Good rum cools the heat and heats the cold: wets the dry and dries the wet!"

By POPPY CANNON

What's new under this summer's sun is rum—the finest rums that have ever been made, more delicate, more subtle, lighter in body yet most exquisitely flavored and served in new ways as straight as can be, on the rocks, in highballs, with soda, tonic water, perhaps a little lime or lemon or bitters but no fuss, few frills to mar or blur its basic excellence.

Rum is our historic American drink. It is in a very real sense our own, our native spirit, even though an ancestor known as arak was distilled, not from molasses, but from sugar cane in China, 800 years before the Christian Era.

The "spirit" made from molasses is directly associated with the discovery of America by Columbus, who brought sugar cane from the Canary Islands on his second trip and set foot on what is now the United States when he landed at that "rich port" which he named Puerto Rico.

Some savants believe that Ponce de Leon, whom Columbus appointed as first governor of the Island, did not discover the Fountain of Youth among the artesian springs of St. Augustine. They think he brought to Florida in the hold of his ship certain "liquors of life." These he made of mountain waters and a sunny distillate that came from the sugar cane fields sloping away from his hacienda. Walls of the hacienda still stand draped in crepe myrtle, ringed by feathery slim wands of bamboo trees and the heavy polished green of mangoes.

In the course of centuries, rum has traveled far afield and taken on many different hues and aspects, becoming sometimes blonde as Rhine wine in certain parts of Cuba, growing darker and heavier in the Barbados and Jamaica and almost black, thick and sweetly aromatic in the ancient land of Demerara, now called British Guiana.

Rums of Puerto Rico. Rum has now come full circle back to its homeland in Puerto Rico. This year almost 70% of all rums in the United States come from there. Several other island rums have moved wholly or in part to Puerto Rico. Take Myers's for instance. While their famous heavy-dark Jamaica rum is still made in Jamaica, as it has been for the past 75 years and will continue to be, Myers has brought out a new rum—very dry, very pale typically Puerto Rican. The same holds true for the Bacardi company who still make their traditional rum in Cuba but are now also making a Puerto Rican Bacardi which, incidentally, represents 90% of their sales on the mainland. A generation ago Government House was one of the great rums native to the Virgin Islands, now it's happily acclimated in Puerto Rico and is no longer made in St. Croix.

Within the last few years the islanders have awakened to heady possibilities. Connoisseurs began some years back to say to each other that there are three places in the world where the earth, the air, the water and hereditary skills of men conspire to produce certain matchless liquors. These are the vineyards of Cognac for brandy, the peat-lands of Scotland for Scotch, and the mountain rivers and sugar cane fields of Puerto Rico for rum.

But the rums of Puerto Rico have an added advantage, a backing unmatched, as far as I know, in all the world's history. Every bottle of Puerto Rican rum made to sell is strictly quality controlled by the Puerto Rican Government which has also set up under its Economic Development Administration a rum pilot plant with a small-scale distillery. Here every aspect of rum manu- (*Please turn to page* 106)

Adapted for the Rum Swizzle, tall clear glasses with handles and an Orrefors pitcher, from Georg Jensen. To complete the ritual, a bamboo swizzle stick from Mary Ryan. The rum sparkles in an 18th-century crystal decanter with silver "Rum" label, courtesy S. Wyler, Inc.

PHOTOGRAPH BY H. I. WILLIAMS

TIPS ON CERAMIC TILE



from your AUTHORIZED Suntile dealer

When you select tile for *lifetime* beauty and convenience, remember that proper installation is just as important as top quality tile. Ceramic Suntile gives you both.

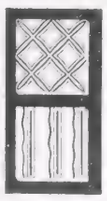
Every Suntile installation is guaranteed by the Suntile dealer who performs the work. Suntile colors offer widest possible design freedom. Suntile's permanent, work-saving surfaces defy stains, splashes, bumps and burns.



Let your local Suntile dealer show you the full line. You can find his name in the yellow section of the phone book or by writing us.



CREATE *exciting patterns* **IN CERATILE**



Ask your Suntile Dealer to show you Ceratile, too — a brand new kind of ceramic tile with a wide range of rich colors, patterns and textures — can be made to your order in special designs of almost unlimited variety.

2 VALUABLE BOOKLETS YOURS FOR ONLY 10¢

More tips on selecting tile to your taste — with many full color illustrations of Suntile and Ceratile installations.

THE CAMBRIDGE TILE MFG. CO.
Dept. HB-57, P. O. Box 71
Cincinnati 15, Ohio

Please send me "Personally Yours," the Suntile idea book, and the Ceratile booklet showing installations and patterns in colors. I enclose 10c.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

GOOD RUM COOLS THE HEAT

CONTINUED FROM PAGE 105

facture—raw materials, sugar cane, molasses, yeast, water, distilling methods, blending and bottling are carefully studied. Every rum maker in Puerto Rico, no matter how mighty or how small, has access to this group of experts engaged primarily in fundamental research but ready to provide answers to all sorts of specific problems.

Science, it's wonderful! But the crux of the matter, at the rum pilot plant or around your own ice bucket, is flavor.

A Blithe and Versatile Spirit

Many Americans still have a disdainful attitude toward rum, which dates back to the days of World War II when other spirits were scarce and you took rum because you couldn't have anything else.

But a light dry rum is the most versatile of all distilled spirits. It is at one and the same time a neat drink, a blithe mixer, a "blazing" and a cooking spirit. As S. S. Field remarks in his delightful *American Drink Book* (Farrar, Straus & Young), "No other liquor can be used in so many ways without making itself positively hateful . . . in the drinks it is strong, with food unobtrusive as a cooking wine, and in a brandy glass it speaks with authority and a seasoned composure." He is referring, of course, to the light dry brandy-like rums of Puerto Rico rather than the heavy pungent "rummy" rums, which are chiefly used as flavoring agents.

Color is not an infallible indication of dryness in rums. Puerto Rican rums, for instance, are marketed under gold and white labels, and often the color depends merely upon the addition of some gilding ingredient.

What is important in the evolution of a fine rum is not only the sugar cane and the molasses, made as a by-product after the sugar has been crystallized, but also the yeast used in the fermentation of the molasses.

Then, of course, the water! At the Don Q distillery in Ponce, which lies across several mountain ranges to the southwest of San Juan, water is piped from the Inabond River 24 miles away. It is purified by chlorination and afterward filtered through sand and carbon to remove any trace of chlorine flavor.

The type of sugar cane, the time of harvest, the method of crushing, the three crystallizations and centrifuging of the molasses are all important. And the yeast used in the fermenting of the molasses is crucial.

All Puerto Rican rums are pure straight rums, for there is a law which prohibits the blending of rums with neutral spirits or grain alcohol. All Puerto Rican rums are also aged, since there is a law, cozily termed the Mature Spirits Act, prohibiting the bottling of any rum less than three years old or its use in blending.

While Federal Regulations require that straight whiskey must be distilled at less than 160 proof, rums run as high as, but not exceeding, 189. What's more, Puerto Rican rums are aged *before* blending and aged *after* blending. The union is mellow, spirited, but without harshness.

No Confessions

Fine rums, from whatever area, are as individual as fine wines and their makers as individualistic as great vintners. Behind the nuances are secrets which are precious legacies passed on from one generation to another.

But the mystery of mysteries lies in the final flavoring, those infinitesimal additions which give each rum its separate identity. Here no one tells *anything*.

However, you can come by the secrets of judging a fine rum. We are concentrating now only upon the light, dry drinking rums—not the darker black strap mixing or flavoring rums, which are in a class by themselves.

How to Judge

First, you must pour a little rum into a clear glass and hold it up to a strong light to judge its color and particularly its clarity and sparkle. Then you will, if you follow the experts, rub a bit of it into the palms of your hands and cup your hands in front of your nose to sniff the fragrance. It is amazing how quickly any raw, sharp, alcoholic fumes will assail you. Afterward you must take a swallow. It is not enough, as in wine, to roll the liquor around your mouth. For it is most important that the rum should be "smooth going down your throat." And then you must wait at least two or three minutes, for poor rum "makes a bad impression on the stomach." To be agreeable a rum must "hit you right." A fine rum "gives a good glow" to your whole system.

Finally, you must be sensitive to any after-impressions. There must be nothing strange or rough, coarse, metallic, or astringent.

Which Is Best?

When you ask which rum is best of all, each connoisseur has a different answer. On the island itself there are at least two first-place contenders that are not exported, since both are what might be termed highly individual spirits made in small quantities by people who do not wish "to go into production." These are Ron Superieur and the rum known as Barralita.

No one but a precious snob need yearn for the unexported Superieur when they can buy at any fine shop in the United States Don Q (Gold Label), distributed by Schieffelin, or the Boca Chica of "21" Brands, which is made in the same great distillery owned by the charming baronial Serralles clan.

The Bacardi (Gold Label), now made in Puerto Rico, is a worthy recipient of much admiration and so are Ronrico rums, which are all four years old. And there are glowing Renfield's Riondo; Merito; Bruegal and Carioca. Christopher Columbus, an elegant ash-blonde, and the honey-hued drinking Myers's Gold Label, quite a contrast to the heavy Myers's "Planter's Punch" rum of Jamaica.

Fashion Is Not Spinach

Now that rums have become fine enough to stand on their own, we are witnessing at this very moment a great change in the nature of rum drinks. No longer in vogue is a "lot of spinach" or "fruit salad," elaborate mixtures and garnishes.

More often than not, rum goes on the rocks companioned by nothing more than a dash of Trinidad's world renowned Angostura bitters and or a twist of lemon, orange or lime peel.

Rum highballs or shortballs generally call for white label Puerto Rican rum with ice, "branch water," soda or ginger ale.

Rum and tonic is as cool and comforting and somewhat more unusual than gin and tonic. A slice of lemon or lime adds the perfume of the peel and a pattern to delight the eye.

Despite our current love for the neat drink, the world would be a poor place and summer an impoverished season if we were to deny

our American heritage of mixed rum drinks—if we were to forget the venerable Rum Sour, its cousin the Rum Swizzle, its kinsman the Collins, the Daiquiri and the minty Northside cocktail.

Colonial Rum Sour

Without the influence of rum, it has been said, there might have been no Declaration of Independence, for the original bone of contention between Mother England and her American colonies was not entirely the issue of equality for all men but rather the protection of rum profits which had been threatened in 1733 by the "iniquitous" Molasses Act. This act prohibited the importation of that basic essential to rum from any except the British Islands, where Crown taxes made it much more expensive than that of the French islands.

Certainly a great deal of unofficial eloquence and oratory must have been nurtured by "this simple punch . . . the oldest-known mixed drink in the New World." It originated in the Spanish West Indies ". . . where triple-distilled rum dripped into a giant conch shell, lemons and limes grew wild beside the potstill. . . ." And so, perhaps, not wild but rampant, did the pineapple which provides its classic garnish.

A traditional rum sour for one calls for the juice of ½ lemon, ½ teaspoon sugar, 1½ ounces (that's a jigger or 3 tablespoons) Puerto Rican Rum (Gold Label). Shake well with cracked ice, strain into a chilled sour-glass and garnish with half of an orange slice, a pineapple stick, a maraschino cherry, maybe. You know of course, that you can now buy pineapple sticks in jars and glasses.

Rum Sour, 1955

Pity our poor forebears. Lemons were scarce, expensive and had to be squeezed by hand. Now we have the quick-frozen lemonade concentrate which for a rum sour you can use right from the tin. Add 1 tablespoon lemonade concentrate to a jigger of rum. Forget the sugar, shake with ice and serve with the requisite garnish.

Rum Swizzle

A swizzle is simply a sour sometimes made individually in a highball glass but more appropriately churned up in a glass or metal pitcher with a swizzle stick until it attains a foamy look and frosts the pitcher well. In the West Indies where the drink originated, swizzle sticks are made only of one certain kind of wood which is supposed to impart an aromatic flavor to the drink. You will be given one of these swizzle sticks when you go to visit the Angostura bitters bar in Port-au-Spain, Trinidad.

Meanwhile, however, you can be content with a swizzler of bamboo, plastic or silver with or without short blades or fingers attached to the shaft. It's fun to do your swizzling with the proper gesture, holding the end of the wand between the palms of your two hands almost in an attitude of prayer and then rotating the swizzle stick by sliding your hands back and forth. According to strict tradition only crushed or shaved ice is appropriate for the swizzle, but, since it is chilling and diluting rather than foaming that is important, ice cubes *de nature* are used more and more frequently. The half-inch ice cubes are ideal.

To swizzle for six faster than fast: Fill a pitcher half to two-thirds full of ice. Add 6 tablespoons (half of a 6-ounce tin) of quick-frozen limeade concentrate. Lemonade concentrate will do, but it is not quite so authentic. Then into the pitcher go 12 ounces (1½ cups) of rum (Gold or White Label) and 6 dashes of Angostura bitters. Swizzle till well frosted. Do not strain but serve complete with ice and garnish with sprigs of mint or a bit of cucumber peel. Even though you use the concentrate, toss a halved, slightly squeezed lime into the pitcher.

Rum Cocktails

All over the West Indies there are various versions of the rum cocktail, but basically they are all the same—a combination of white or gold rum, lime juice, a touch of sweetening. Probably the most popular all over the world is the daiquiri, always made from a very light, white and dry rum. Classic proportions for two cocktails are the juice of 1 lime (2 tablespoons), 1 teaspoon powdered sugar, 3 ounces (2 jiggers) (White Label) rum. Shake well with cracked ice and strain into a well-chilled cocktail glass. Often the glass has a frosty sugared rim. To achieve this professional touch simply dampen the rim of the glass with lemon or lime juice and dip into a saucer in which there is a half-inch of sugar.

Once again the quick-frozen concentrates provide blissful ease and uniformity. Instead of limes and sugar, for two drinks use 2 tablespoons limeade concentrate, undiluted of course.

Variations are endless: In Jamaica and Haiti, gold rums are

(*Please turn the page*)

MYERS RUMS
the Caribbean Twins



97 Proof 86 Proof

The right rums for real refreshment

The old favorite and famous MYERS'S "Planters' Punch" Brand Jamaican Rum—*and now the delightful and light Myers's Puerto Rican Rum.* Both maintaining the long-established MYERS tradition of being smoothly mellow and mature.

Enjoy them on the rocks, or in your favorite cocktail, highball, punch or toddy.

For Free Recipe Booklet, write
R. U. Delapenha & Co., Inc., 655 Madison Avenue, New York, N.Y. • U.S. Distributors

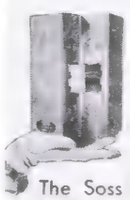
HOLY SMOKE!
what a wonderful new idea





MECHANICAL AND DESIGN PATENTS PENDING

Here's the newest way to open a door. This smart, streamlined Soss Lev-R-Latch accentuates the beauty of modern architecture. It operates silently with but the flick of a finger. Never needs adjusting . . . eliminates door knobs and door stops . . . amazingly simple to install . . . high in quality and low in cost. Use it whenever you build or remodel. Write today for free booklet that gives complete details.



Soss Lev-R-Latch is a fitting companion to the world-famous Soss Invisible Hinge, "The Hinge That Hides Itself."

The Soss Hinge has no protruding hinge butt. It's completely hidden from view when doors or lids are closed. Use it whenever you build or remodel.

SOSS Manufacturing Company
21777 Hoover Road—Dept. 141
Detroit 13, Michigan

Please rush me free booklet on the amazing

☐ New Soss Lev-R-Latch
☐ Soss Invisible Hinge

Name_____

Street Address_____

City_____ Zone____ State_____



LANDON EQUIPPED
Blue-Lake
SWIMMING POOLS

The lifetime pool for the time of your life!

For a vacation-land in your own back yard, nothing takes the place of a swimming pool—and your family deserves one! If you live in the Los Angeles or San Francisco areas, we'll build your pool. Elsewhere in the U.S.A., Canada, Mexico, Puerto Rico or Hawaii, an authorized Landon Contractor-Dealer will build it, with equipment manufactured and warranted by Landon, pioneer builders of fine swimming pools.

But—before you buy any pool, at any price, investigate! Be sure it's built of concrete or Gunite, the time-proved answer, in any climate, to *permanence*. Send 25¢ today, for your copy of "The Truth About Pools" and "How To Plan Your Pool."

LANDON, INC.
7240 Fulton Ave., N. Hollywood, Calif.
___Send *both* booklets. I enclose 25¢.
___Send name of my Landon dealer.

Name

Address

City State

FOR REDWOOD AND CEDAR



Write For Free Color Folder
OLYMPIC STAINED PRODUCTS CO.
1118 Lowry Way Seattle, Wash.



The Cool of the Sea For Your Holiday

One of America's truly fine seashore resorts—overlooking own private beach. Excellent Golf and Tennis. Early season space available. Write for folder. Now open.

F. L. ABEL, Mgr.

The Essex and Sussex
SPRING LAKE BEACH, N. J.

GOOD RUM COOLS THE HEAT

CONTINUED FROM PRECEDING PAGE

used instead of white and sometimes at Ocho Rios in Jamaica we had rum cocktails served with a dash of hot red pepper—certainly not enough to recognize but just enough to give a singing depth to the drink. Many connoisseurs pour rum or sherry into a bottle filled with tiny, fiery, bird peppers and use just a drop of the liquid in their rum cocktails. Well worth trying!

Often honey is used instead of sugar and sometimes grenadine which is a syrup of pomegranates. These last are often called Presidente cocktails, and I have had them served most dramatically with a scatter of pomegranate seeds—to make you dream of Persephone.

As for frozen daiquiris my personal instructions are: *Don't bother!* They are so cold that you simply can't taste anything, certainly not the flavor of fine rum.

Northside and Juleps

The Northside cocktail, however, is a different matter and deserves to be much more widely known. This is simply a rum cocktail made in the usual manner but most appropriately with Gold Label rum and fresh mint leaves or a dash of Mint-it. Instead of a shaker use the electric blender and be sure to break your ice cubes into several pieces or you may ruin your blades. Garnish each cocktail with a sprig of fresh mint.

A Northside will make you think of mint juleps and, as a matter of fact, there are some who say that the rum julep is even more venerable and deserving of esteem than the classic bourbon variety. You be the judge! While we're on the subject, haven't you heard that there is a whole school of Kentucky colonels who insist that no bourbon julep can be called complete unless it floats a teaspoonful of golden rum on top?

To Close the Show

In the elegant Eighties, the gourmets of this country and England, were very fond of various cobblers, a most popular beverage "with ladies as well as with gentlemen . . . a very refreshing drink for old and young."

A Rum Cobbler makes a delightful ending to a distinguished summertime dinner. Like a frappé, the cobbler is generally served in a sherry glass or a champagne saucer filled with finely crushed or shaved ice and sipped through a short straw. Fill the glass with ice shavings. Add a teaspoonful of coffee liqueur—Kahlua of Mexico is excellent—then a jigger of the very best, most brandy-like Gold Label rum. Churn with a spoon until frost begins to appear on the outside of the glass, insert the short straw and decorate with a sliver of crystallized ginger or fresh mint.

Instead of the coffee liqueur you might use a spoonful of Falernum which for the first time in generations is now available in these United States in fine food shops like Vendome as well as in liquor stores. This elixir from the island of Barbados mingles the flavor of sun-dried almonds slightly intoxicated with rum, cloves, fresh ginger root, crushed limes and raw, moist brown sugar.

Rum for Eating

Not only as a beverage but in your cooking the brandy-like rums of Puerto Rico are almost miraculous. They have a way of enhancing and strengthening all sorts of flavors; like brandy they seem to blend, mellow and amalgamate. Here are just a few treasures to start you on your way.

A can of Underwood or Campbell's black bean soup is a fine thing. You have no idea how extraordinary until you've tried it this way: Combine 1 can black bean soup with 1 can undiluted consommé, add 1 tablespoon sherry or madeira and 1 tablespoon rum. Heat thoroughly, but do not boil, and serve from a tureen with a tray of garnishes which should include chopped yolks of hard-cooked eggs and the chopped whites surrounding them, chopped parsley and lemon slices.

Canned lentil soup is greatly improved also with the addition of a tablespoon of rum to each can of soup. Pass along with the soup a flaming garnish of sausages prepared like so: Cut Swift's Brown 'n Serve sausages into three pieces and brown lightly, then pour on ¼ cup soya sauce and simmer for a couple of minutes. Add ¼ cup warmed Puerto Rican rum and ignite. Serve from the chafing dish. These flaming sausages, as you might imagine, make a glamorous appetizer too.

Real Boston Cream Pie

This recipe approximates in taste the original Boston Cream Pie which is not a pie at all, but a richly filled layer cake. The method, however, couldn't be more different, for this one is made with an instant pudding to hold together layers of rich yellow cake made from the most instant of the new mixes. You must try this dessert very soon if only to give yourself an opportunity to get acquainted with this latest Swans Down triumph. Swiftest, easiest, most dependable, this is without doubt *the* cake mix to use in order to convert a really fine cook who has always been anti-mixes. (Maybe that's you?)

Make up according to package directions adding 1 cup water and 2 whole eggs. Or for an even richer cake quite like Savoy, add 3 whole eggs, ¾ cup water, and 1 tablespoon Gold Label rum all at once to a package of Swans Down new Instant Yellow Cake Mix. Beat 3 minutes. Bake in 2 nine-inch pans. Cool.

For the filling: Use 1 package Jell-O Instant Vanilla Pudding Mix, whipped up with 1 cup coffee cream and 1 cup milk. Beat one minute with a rotary beater, then stir in 2 tablespoons rum and ¼ cup Raffetto's Nesselro mixture or marrons. Use marrons that come in pieces in syrup. (Much less expensive and every bit as flavorsome!) Allow the pudding to set a few minutes, then pile between the cooled layers of cake. Dust the top of the cake with powdered sugar sifted through a paper doily if you want to be particularly festive. Some people prefer a very thin water icing. Try Q-T Instant Frosting made with half water and half rum. Makes 12 portions.



HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 48

distances are very great. The steep cliffside roads run high in the air, looping around intricate indentations and ravines. The silvery olive groves which line them sometimes seem to fall away into the sea below, until you feel you are not driving on a road at all, but sailing into the sky. On this kind of road you drive from Palma to Valldemosa, via Deyá.

Deyá, where the British poet and novelist Robert Graves has lived and worked fruitfully for many years, is a town of great personableness, although you do not guess it from its flat-surfaced, noncommittal exterior as you drive through. About a mile out of town, when you look back at it across a canyon and see it almost in cross section, you become aware of the way its houses seem literally to have grown out of the earth. Their handmade stone walls, like primitive mosaics, are as tawny as the soil. At Valldemosa you can visit the Carthusian monastery and see the rather elaborately turned out cells where Georges Sand and Chopin spent the winter of 1838.

A regularly scheduled added attraction at Valldemosa is a program of Majorcan folk dances, which bear no resemblance to the gypsy Flamenco we used to call Spanish dancing before we learned better. A group of pink-cheeked country girls and boys dance to the music of pipes and castanets, the girls in their characteristic lace "helmets" and the boys whirling around in Saracenic pantaloons. We thought we'd never seen anything more charming and dignified, but discovered later that we shouldn't have enjoyed it at all, because the local American expatriates consider the performance commercial and touristy!

A STRAIGHT cross-country road from Palma takes you 70 miles through the heart of the country to the pine forest, blue-bay-and-beach resort of Formentor. The Hotel Formentor on the Bay of Pollensa would be our idea of the ultimate luxury on any American's European itinerary—a quiet, elegant last port to collapse in before returning home, a place to recuperate from the usual race of sightseeing and schedule-keeping.

If local color is more your dish, the near-by fishing village of Puerto de Pollensa might be your alternative retreat—or Puerto de Soller on the west coast, or Porto-Cristo on the east coast. Porto-Cristo, about 38 miles from Palma, is the stopping-off place for the Caves of the Dragon (Cuevas del Drach), which you have to see to believe, even if you couldn't care less for caves. At one point the cave becomes a subterranean amphitheater with a Stygian lake as its stage. You can sit and watch and listen while a lighted boat bearing a concert of violinists floats gradually out of the blackness into view, then slowly out of sight again. The Grieg program we heard was the same kind of "tourist" show that the Valldemosa dancers put on—sweet, restrained, simple and honest.

The Perelló Hotel in Porto-Cristo, rated a modest 3 in the official Spanish hotel guide, but offers particularly good meals, with the emphasis on sea food.

FOOD in Majorca (as in all of Spain) is of two types: tourist fare, the *cuisine au beurre* which uses butter to please foreigners who may not cotton to the native Majorcan cook-it-in-olive-oil tradition, and turns out to be the usual watered-down version of French cookery that afflicts de luxe hotels all over Europe; and the good, unpretentious native dishes that elude most travelers unless they are willing to search them out or have entrée into private homes. All beef is fine.

Majorca is famous for excellent thick soups of almost endless variety; for a dish of sardines, herring and vegetables called *esclefada;* for *requesón blanco*, a sweet dish of baked curds; for a fragrant pear jelly, *peras de Mallorca;* and for a delicate sweet bread known as *l'ensaimada*, all of which you're more likely to find in an out-of-the-way inn than in a fancy hotel. The flavor of *aceite*, or olive oil, grows on you, and there's even a legend current in the Balearic Islands that mayonnaise, the queen of oil dressings, originated in the town of Mahón on Majorca's sister island of Menorca.

Manacor, on the road from Palma to Porto-Cristo, is famous for its artificial pearls and in a shop called Perlas de Manacor you can pick and choose from a tremendous stock of pearl jewelry, all reasonably priced. The best buys in our opinion were the rather elaborate collars, all strung by hand. We also invested successfully in a batch of pearl hatpins.

Palma is the place to do any major shopping. A Majorcan spe-

(Please turn the page)

"...this is Living!"









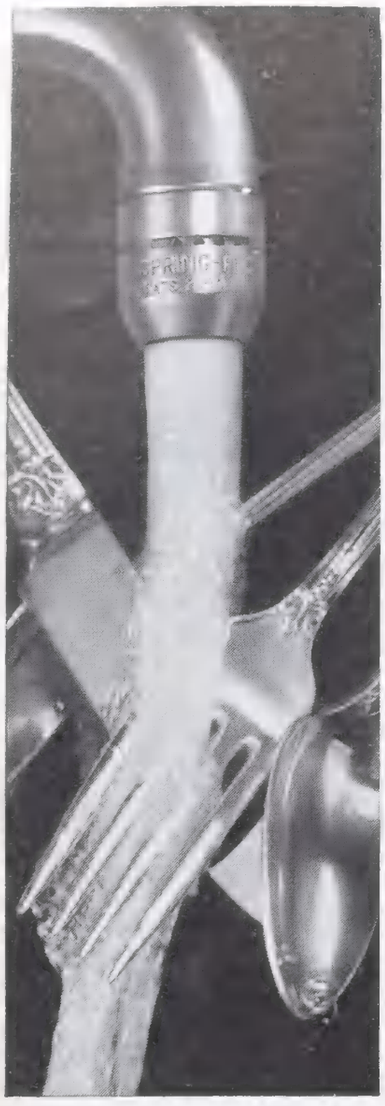
Fishing for big ones, tuna and marlin. Slamming a drive down a perfect fairway. Cycling to a picnic cove. Swimming in the clearest water. Loafing on the softest sand you've ever seen. This is Bermuda...this is living! *You can go to Bermuda in a great ocean liner or modern airliner . . . live pleasantly in a fine hotel or delightful guest house.*

Bermuda

FREE...⇨
Write for the beautifully illustrated, full-colour 16-page booklet...

PLAN WISELY... PLAN WITH YOUR TRAVEL AGENT

THE BERMUDA TRADE DEVELOPMENT BOARD,
Dept. X 57, 620 Fifth Avenue, New York 20, N. Y.
Gentlemen: Please send me "Invitation to Bermuda."
Name _____
Address _____
City _____ Zone _____ State _____



Water Clings and Cleans!

from a faucet with Spring-Flo Aerator

Water is transformed by a faucet with Spring-Flo. Comes from the tap in a *higher-velocity* bubbly stream that clings and spreads, *instead of splashing!* The bubbly stream dissolves and mixes soaps and detergents more thoroughly. Makes suds aplenty—washes cleaner, faster! Spring-Flo's *clinging* water spreads into the hard-to-get-at crevices—rinses more efficiently!

LOOKS, TASTES BETTER

Millions of tiny air bubbles completely aerate, replenish lost oxygen. Trap clouding gases, off-tastes, odors, then flow and vanish—leaving water *crystal-spring clear, mountain-stream fresh!*

Leading faucets are Spring-Flo equipped. Ask your plumber!

ON LEADING MAKES OF FAUCETS

SPRING-FLO AERATOR

CHASE BRASS & COPPER CO.

AGHNIDES U.S. PATS. 2,210,846—2,316,832

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

cialty is the characteristic blue-green glass which seems to be used for everything from graceful branched chandeliers and balustrades to tableware and can be blown to your order. A wine flask called a *porrón*, which spouts wine into the mouth of the drinker (but only after some practice) is a typical Majorcan souvenir. So are the tall slender tubular glasses in wrought-iron holders from which Spaniards offer sherry to their guests. Much of this glass is brittle, however, and will need much more careful wrapping than the usual to get it home intact. You can see a good collection of glass at the Galerias Costa in Palma.

WROUGHT iron is also a local specialty and here again you can order anything made to your specifications from a garden gate to an ash tray, and the workmanship makes it worth while to bring dimensions with you and have your order sent home by slow freight. For iron try Claudio Casas, 55 Teatro Balear, opposite the Church of San Miguel.

Embroidery, especially the appliqué variety, is good in Majorca although you may find the most exquisite work done on common cotton when you'd prefer linen. Majorcan lace is not especially delicate but it is well made. For embroideries, try Nell at 88 Borne; Mirador at 37 Calle Palacio; and Las Monjas at 15 Calle Monjas.

The hero of Majorca is Jaime I, or as we lovingly think of him, Hymie Preemaro, conqueror of the Arabs in 1229 and the man for whom our hotel was named. The Jaime I, very handily situated in town, impressed us first of all because its mattresses were stuffed with chopped cork and as comfortable as eiderdown. Then there was the impressive matter of the two identical pushbells that dangled on wires over the bed. One put out the light and the other called the maid with an authoritative alarm that rang in the hall. At bedtime things were pretty lively as guests tried to turn out the lights. Our room had a handsome view of the tawny-gold sandstone cathedral. And once while it was still dark before dawn we were awakened by a distant singing procession trailing through the streets on the way to Mass and we watched the east brighten and the spires take shape against the pearly sky.

Majorca has been a favorite resort of Europeans and particularly of the British almost since memory began, so for a town of 150,000, Palma has an unbelievable number of hotels and pensions of every type of quality and price. Luxury hotels—substantially grand, dependably conservative, etc.—are the Mediterraneo Gran Hotel, the Maricel, and the new Hotel Bahía Palace which we've never seen but hear is mighty glamorous, air conditioned, and equipped with its own swimming pool.

These are all on the sea, but one doesn't bathe in the bay in Palma, but instead goes off to such lovely beaches as Palma Nova, Santa Ponsa, Camp de Mar, or El Arenal, all from 10 to 20 kilometers away.

First-rate class A hotels where we know we'd be happy to stay are the Victoria, Alhambra, Royal-Alvina, and Principe Alfonso.

From Spain you can fly to Palma from Madrid, Barcelona, Valencia, Saragossa, Bilbao, via Iberian Airlines or Aviaco. From London, British European Airways flies directly to Palma, as Air France does from Paris. Air Algerie and Aviaco fly directly from Marseilles.

By sea you can reach Palma from Barcelona, Valencia and Alicante, via ships of the Compania Trasmediterranea, which can also arrange to carry your car. A French steamship line, Navigation Mixte, is starting a service between Marseilles and Palma this summer. Reservations may be made through the French Line, 610 Fifth Ave., New York.

AS FOR getting to Majorca from the United States, the Italian Line, 39 Broadway, New York, has a few ships which stop at Palma, but generally your best bet is one of the Italian Line's or American Export Lines' ships to Barcelona.

Airlines flying from the United States to Spain are Iberian Airlines, Trans-World Airlines and Pan American Airways.

As an American citizen you need no visa—your passport alone is sufficient to get you into Spain. Be prepared to make out a declaration of your money and to keep track of how much you spend in order to report this as you leave Spain.

By all means take up your Majorcan adventure with your travel agent before you leave the United States, because it is a popular place and requires reservations in advance.

For more background information write to the Spanish State Tourist Department Office, 485 Madison Avenue, New York.

HOW HIGH IS UP?

CONTINUED FROM PAGE 95

significant, and less easily recognized, is the new pattern that has emerged—the intricate set of tangibles and intangibles that make today's Americans different, as people, as consumers, as participants in an age of new-world maturity.

"In this pattern can be found the sharp difference between this and any other golden age in recorded history. It is neither the product nor the property of any particular class. The average *individual* American not only had a full share in setting off the fuse, but he shares fully the advantages and opportunities that the American Explosion has left in its wake."

Mr. Turck, in his excellent article, goes on to report that the customs, attitudes and habits of today's American have changed even more drastically than the state of his pocketbook. For instance, he writes, "today's workingman and woman have discovered that graceful living is far from inconsistent with productive labor. Homeowners spent three times as much for home decorations in 1948 as they did in 1939. In constant dollars, furniture and furnishing store customers paid out 200 per cent more in 1951 than they did in 1937. The quality of wallpaper design, of draperies and upholstery, of the very pictures on the walls, in today's modest homes trumpets a revolution in American taste."

About these last points, I can add chapter and verse. For six years HOUSE BEAUTIFUL has been asking the leading manufacturers of home furnishings soft goods to show us their best sellers, the top three best sellers for each year. We have collected actual samples of them and have hung them on the walls of a special room, set aside for that purpose. We can study them grouped by year, by industry, by company and by product. They are eloquent proof of the little-recognized fact

(*Please turn to page* 113)



Design For Modern Home Entrance by The Architects Collaborative

"WHAT A WEALTH OF COLOR AND SERVICE CERAMIC TILE GIVES...INSIDE AND OUT."

Walter Gropius

For The Architects Collaborative

Architect Walter Gropius and his TAC colleagues captured the beauty and practical nature of ceramic tile in this forward looking home entrance and patio. Making the most of their material, they compel ceramic tile to contribute the maximum in design and service.

Large ceramic tile units march across the patio into the entrance foyer and dining area beyond . . . the gay tiled foyer wall brings the whole scene into focus . . . the earth-toned tile sidewall on the right extends to the kitchen in the rear . . . while smaller tile units surface the sparkling patio pool in the left foreground.

All the floor and wall surfaces are ceramic tile—they will never need strenuous cleaning, waxing, painting or replacement. Did *you* know that ceramic tile can give you such colorful, lifetime service? Keep tile in mind when remodeling or building your home.

IMPORTANT: *When building or remodeling, ask your clay tile contractor about the new adhesive method for installing ceramic tile. It may save you money. Be sure to see the wide range of sparkling ceramic tile colors, too!*

Get clay tile remodeling and new construction ideas from colorful, new brochure "Ideas Unlimited" plus a folder on ideas used in the Gropius design. Both for 10¢. Write to Tile Council of America, Dept. HB, Room 3401, 10 East 40th Street, New York or Dept. HB, Room 933, 727 West Seventh Street, Los Angeles, California

The Modern Style is

CERAMIC tile

TILE COUNCIL OF AMERICA American Encaustic Tiling Co. • Architectural Tiling Co., Inc. • Atlantic Tile Mfg. Co. B. Mifflin Hood Co. • Cambridge Tile Mfg. Co. • Carlyle Tile Co. • General Tile Co. • Gladding, McBean & Co. • Jordan Tile Mfg. Co. Mosaic Tile Company • Murray Tile Co., Inc. • National Tile & Mfg. Co. • Olean Tile Co. • Pomona Tile Mfg. Co. • Robertson Mfg. Co. Royal Tile Manufacturing Co. • Sparta Ceramic Co. • Summitville Tiles, Inc. • United States Ceramic Tile Co. • Winburn Tile Mfg. Co.



Find out why!

SO MODERN . . . *this* bright new idea that's sweeping the country! It's delightfully *light* . . . and downright *delicious*. Try Martini & Rossi Vermouth "on-the-rocks" yourself—and taste why so many smart people are serving it today! Yes! find out why it's great when you drink it straight!

And don't forget:

Insist on genuine imported Martini & Rossi Vermouths . . .
Sweet for Matchless Manhattans
Extra dry for Marvelous Martinis.

BLUE CHIPS by RENFIELD

RENFIELD IMPORTERS LTD., N. Y., N.Y.

Wherever you go, you'll find

MARTINI & ROSSI

imported vermouth

HOW HIGH IS UP?

CONTINUED FROM PAGE 110

at the taste of the "common con-mer" is far better than is ordi-arily credited. There is not a dog" among these best sellers, and e majority of them are very fine deed. Few are just "average" or adequate" designs among all those hich represent three billion dol-rs' worth of sales.

WE HAVE had even more con-vincing proof of the American xplosion. The last four months of 954, we set up two exhibitions for e two biggest Fairs in America: e Los Angeles County Fair and e State Fair of Texas. The officials both fairs asked us to produce e very best we at HOUSE BEAUTI-L were capable of, the best in ste, in progress, in soundness, the ost representative way of life pos-ble with all the riches at our mmand in this mid-20th Century eriod of American life.

They did not ask us to grade wn, to condescend, to pander to iat is commonly called "popular ste." In Los Angeles we created rooms, some very sophisticated, l way above average, all above iat department stores now con-der feasible to do in the way of odel rooms. We called that show The Arts of Daily Living" (see OUSE BEAUTIFUL, October 1954, nuary and March 1955), staged as a museum would, with dignity d restraint. It pulled crowds that ualed the crowds at the race-ack, heretofore always the biggest traction at the Los Angeles Fair; 0,000 visited it in 17 days.

But the real story was not in the mber of visitors, but in the look the people's faces and what they id to each other. The faces were spired, transfixed with a better ion of what they saw *could be d for themselves.*

I can best explain their reaction remarks from two visitors. One other picked up her five- or six-ar-old child (who couldn't pos-bly have seen anything in the cked crush around her) and said, want you to look carefully, dear, r you may never again see any-ing so beautiful."

Another quite different reaction me from two young men in their iddle or late twenties, clearly un-arried, wearing sport jackets, etc. ey both stopped dead as they me around the corner and saw e room. One said, "Oh, brother!" ey stood, as though rooted, for out five minutes. They had no ords with which to talk about this thing they were looking at. But there was no doubt they liked it, for when they finally moved on the one who had not uttered a sound said, "Yeah, brother!"

The State Fair of Texas was a similar story. We built our 1955 Pace Setter for the Fair (see HOUSE BEAUTIFUL, February and March 1955), and they billed it as a feature attraction along with daredevil riders and a musical comedy, "The King and I." These Fair officials ranked a $100,000 house in their category as a real draw for mass attendance. And, as in Los Angeles, the people were hushed, pensive, sort of reverent you might say, even though they had been waiting in lines to get in for as long as an hour in the broiling sun.

As in the Los Angeles show—a quarter of a million dollar affair—we lost not one thing, even though the house was loaded with valuable accessories and even though the lines moved through the middle of rooms where anyone could have picked up things with no more than the dipping of one knee. Again, as in Los Angeles, the hostesses and cleaning maids were caught up in a kind of esthetic ecstasy at being associated with something which so many thousands of people found so wonderful. So many couldn't get into the Texas house that the Fair had to keep it open 10 days after the Fair closed. And it was reopened, for the third time, for another three weeks' run, to coincide with our publication date.

WHAT does all this add up to? This: *The American market is an expanding moving market.* And the way to hit that moving target is by aiming ahead of it. In hunting we call it taking a lead on a soaring bird. In piloting we call it flying at least five to thirty minutes ahead of where you are now.

The American market is moving in two directions: that's what makes leading it a problem and a challenge. It's moving just *by expanding*—more people have more money to buy more things—and it's moving *upward* culturally, so fast it is making the old conception of class vs. mass as antiquated as the parlor. More and more people want the best. So, the manufacturer who plans to give them what they bought last year is going to be left behind this year. He's static. They are not.

How high is up? As high as we want to make it!



Japan's finest translucent china. Twenty distinctive designs, created by Sango to be delightfully different. Sets or open stock available at leading department stores. For the name of the store nearest you, write to KASUGA SALES 225 Fifth Avenue, New York 10 or 712 So. Olive Street, Los Angeles 14

SANGO DINNERWARE COMPANY, LIMITED, JAPAN

Sango



Tracy Kitchens are beautiful, functional, and versatile. Now, the new Pic-A-Dor cabinets are supplied with doors that can be painted to match any kitchen color scheme. The do-it-yourself family can make its own doors.

Tracy kitchen cabinets feature beauty and convenience—important considerations in any modern kitchen. Just as important is the question of durability. Tracy makes sure of the durability of its cabinets with the "Granodine" phosphate treatment that locks paint to steel. Result—the exceptionally beautiful paint finishes that are typical of Tracy Kitchens are on to stay, and the steel underneath is protected from the blight of rust. "Granodine" anchors the finish. It's your assurance of lasting beauty for kitchen cabinets and other home appliances.

"The Hallmark of Quality"

Granodized

AMERICAN CHEMICAL PAINT COMPANY
Ambler, Pa.

CHEMICALS ACP PROCESSES

BASEMENT DAMP?

Dry it with an

Oasis AIR DRIER

ELECTRIC DEHUMIDIFIER



19" x 13" x 16"

The Oasis Air Drier, operated by electricity, removes moisture from the air — up to 3 gallons of water in 24 hours. Stops rust, mold, warping floors, sweating pipes, musty odors. Get FREE book - "How to Stop Moisture Damage." Use coupon below.

THE EBCO MANUFACTURING CO.
Department K, Columbus 13, Ohio

Send free book - "How to Stop Moisture Damage."

NAME _____

ADDRESS _____

CITY _____

ZONE _____ STATE _____

Life-time Chain that Beautifies



Bison Aluminum Chain is a life-time investment in functional beauty for your home. The fencing material that is lightweight, non-corrosive, never needs painting, lasts a life-time.

1/4" and 9/32" ..... $1.70 per ft.
3/8" ..... $1.75 per ft.
1/2" ..... $1.80 per ft.

F.O.B. Buffalo, N. Y.
Send check or money order to:

BISON ALUMINUM SALES CORP.
1181 Kenmore Avenue Buffalo 23, N. Y.

- *Incomparable for marine and industrial uses.*
- *Dealerships available in some areas.*

HOW TO PLAN *Beautiful* PICTURE WINDOWS for your new home

If you're planning to build or remodel, get this valuable book by the makers of America's revolutionary new extruded aluminum windows - the finest windows available today. Contains artists' renderings of beautiful window arrangements for living and dining rooms, kitchens, bedrooms, playrooms. 32 pages packed with ideas.



SEND TODAY

Fleetlite

FLEET OF AMERICA, INC.
515 New Walden Ave., Buffalo 25, New York

Here's my 25c. Rush me a copy of "Beautiful Picture Windows".

Name .....
Street .....
City ..... State .....

THE HOUSE THAT COSTS $14,000

CONTINUED FROM PAGE 88

Following is a list of manufacturers who were chosen by House Beautiful because of the outstanding quality of their products. Their furnishings and construction materials are pictured on pages 86 to 90.

Construction Information

STRUCTURE: Framing "Douglas Fir."

EXTERIOR WALL SURFACES: Siding: Asbestos board "Flexboard," Johns-Manville, New York, N. Y. Sheathing "Temlok," Armstrong Cork Co., Lancaster, Pa.

INTERIOR WALL SURFACES: "Gold Bond" drywall, National Gypsum Co., Buffalo, N. Y.

ROOFING: Fir plywood sheathing, Georgia-Pacific Plywood Co., Olympia, Wash. White shingle roofing "Architect," Bird & Son, Inc., East Walpole, Mass.

GLASS: "Thermopane" Libbey-Owens-Ford Glass Co., Toledo, O.

DOORS: Flush-Mahogany, Philippine Ribbon Stripe mahogany "Haskell," Haskelite Mfg. Corp., Grand Rapids, Mich. Louvered doors, Decor, Division of Stiles, Inc., Grand Rapids, Mich.

DOOR HARDWARE: National Lock Co., Rockford, Ill. For sliding doors, Kennatrack Corp., Elkhart, Ind.

PAINT: Exterior sealer and primer, The Glidden Co., Cleveland, O. Interior paints, National Gypsum Co., Buffalo. Sealer for paneling, beams & doors "Rez," Monsanto Chemical Co., St. Louis, Mo.

PLUMBING: Bathroom, Gerity-Michigan Corp., Adrian, Mich.

HEATING: Domestic water heater (gas), Rheem Mfg. Co., New York, N. Y. Furnaces and year-round air conditioning, Floral City Heater Co., Monroe, Mich. Chimney "Thulman Double Flue," The Majestic Co., Huntington, Ind.

VENTILATING FANS: In kitchen and bathroom, Fasco Industries, Inc., Rochester, N. Y.

Furnishings

Living Room

FURNITURE: Sofas, Selig Mfg. Co., Leominster, Mass. Chair and ottoman, Hibriten Furniture Co., Lenoir, N. C. Occasional tables, Consider H. Willett, Inc., Louisville, Ky. Lamps, Marshall Studios, Inc., Veedersburg, Ind. Breakfront, Consider H. Willett, Inc., Louisville, Ky. TV, General Electric Co., Syracuse, N. Y. Chest, Focus Functional Furniture Co., New York, N. Y.

CARPET: "Coronet," Bigelow-Sanford Carpet Co., Inc., New York, N. Y.

FABRICS: Sofa cover, J. H. Thorpe & Co., Inc., N. Y., N. Y. Chair and ottoman cover, Upholstery Leather Group, Tanners' Council, N. Y., N. Y. Draperies, Kent Fabric Corp., Chicago, Ill. Curtains, "Lattisdraperies," Columbia Mills, Inc., Syracuse, N. Y.

ACCESSORIES: Stone ape and eagle, Museum Pieces, Inc., New York, N. Y. Leaf plate and bud vase, Lenox, Inc., Trenton, N. J., Black bowl, Haeger Potteries, Inc., Dundee, Ill. Black jug, tray and cups, blue bowl designed by Lieberman, Richards Morgenthau & Co., New York, N. Y. Baskets, Tropi-Cal, Los Angeles, Calif. Yarn, John Dritz, New York, N. Y. Candy jars, West Virginia Glass Spec. Co., Inc., Weston, W. Va. Tall white vase, Hyalyn Porcelain, Hickory, N. C.

ACCESSORIES ON BREAKFRONT: Horse, Museum Pieces, Inc., New York, N. Y. Bowl, Buckridge Contemporary Design, Orange, N. J. White horse (top shelf), Museum Pieces, Inc., New York, N. Y. Small tureen, covered dish and compote, Red-Cliff Co., Chicago, Ill. Chalice (2nd shelf), Lenox, Inc., Trenton, N. J.

Dining Room

FURNITURE: Table and chairs, Grand Rapids Chair Co., Grand Rapids, Michigan.

ACCESSORIES: Plates, Stangl Potter "Blueberry" pattern, Fulper Pottery Co., Trenton, N. J. Glasses Fostoria Glass Co., Moundsville, W. Va. Silver "Contour" pattern Towle Mfg. Co., Newburyport, Mass. Tureen, Red Cliff Co., Chicago, Ill. Server, Lane Table Co., Altavista, Va. Mirror, Libbey-Owens-Ford Glass Co., Toledo, O. Wood bowl, Buckridge Contemporary Design, Orange, N. J. Centerpiece bowl designed by Lieberman, Richards Morgenthau Co., N. Y., N. Y. Hanging lamp, The Halcolite Co., Brooklyn, N. Y.

FABRICS: Table mats courtesy of Bloomingdale Brothers, N. Y., N. Y. Draperies, Kent Fabric Corp., Chicago, Ill.

CARPET: Bigelow-Sanford Carpet Co., New York, N. Y.

Kitchen

EQUIPMENT: Refrigerator, range, cabinets, dishwasher and washer-dryer General Electric Co., Louisville, Ky. Sink, American Radiator & Standard Sanitary Corp., Pittsburgh, Pa. Counter tops "Formica," The Formica Co., Cincinnati, O. Waring "Blendor," Waring Products Corp., New York, N. Y. Portable mixer, coffee maker, General Electric, Bridgeport, Conn.



In the kitchen of the $14,000 house is this neat serving table, ready to roll into the dining room or out onto the paved terrace in the garden. It indicates the many small features now standard in even fairly average American homes.

FABRICS: Towel, Hedaya Brothers, N. Y., N. Y. Curtains (Ameritex fabric in "Status Quo" pattern), Cohn-Hall-Marx & Company, New York, N. Y.

FURNITURE: Kitchen stool, "Cosco," Hamilton Mfg. Corp., Columbus, Ohio. Rolling table and chairs, Daystrom Furniture, Div. of Daystrom, Inc., Chicago, Ill.

ACCESSORIES: "Bin master," Speco Products, Inc., Schiller Park, Ill. Clock radio, General Electric Co., Syracuse, N. Y. "Panel-Peg" board, Panel-board Mfg. Co., Inc., Englewood, N. J. Plates (Stangl blueberry pattern), Fulper Pottery Co., Trenton, N. J. Glasses, A. H. Heisey & Co., Newark, Ohio. Bowl, Buckridge, Contemporary Design, Orange, N. J. Fostoria Glass Co., Moundsville, W. Va. Water Cooler, Carbone, Inc., Zanesville, O. Tea kettle, "Revere Ware," Revere Copper & Brass, Inc., Rome Mfg. Co., Division, Rome, N. Y.

FLOOR COVERING: "Corktone," Kentile, Inc., Brooklyn, N. Y.

Terrace

FURNITURE: Molla, Inc., New York, New York.

THE HOUSE THAT COSTS $12,500

CONTINUED FROM PAGE 94

When preparing this house, HOUSE BEAUTIFUL approached only those manufacturers whose consistent good styling at mass production costs created products of high intrinsic value.

Construction Information

EXTERIOR WALL SURFACES: Plywood siding "Texture One-Eleven," Douglas Fir Plywood Assoc., Tacoma, Wash. Chimney, Condensation Engineering Corp., Chicago, Ill. "Kiln dried" framing lumber.

INTERIOR WALL SURFACES: Wall and ceiling board, The Upson Co., Lockport, N. Y. Custom-molded polystyrene base and ceiling blocks, Amos Molded Plastics, Div. of Amos-Thompson Corp., Edinburgh, Ind. Felt building paper for roof and sidewalls, Ohio Paper Co., Miamisburg, O. "Teco" fasteners, Timber Engineering Co., Washington, D. C.

FLASHINGS: Rush Metal Products, Lafayette, Ind.

WINDOWS: Reynolds Metals Co., Richmond, Va.

GLASS: Libbey-Owens-Ford Glass Co., Toledo, O.

SCREENS: Metal Arts Manufacturing Co., Atlanta, Ga.

FLOORING: Asphalt "Confetti," Mastic Tile Corp. of America, Newburgh, N. Y., and "Kentile," Kentile, Inc., Brooklyn.

DOORS: Custom Masonite Corp., Chicago, Ill. Bamboofold interior doors, The Suncraft Co., Inc., Chicago, Ill. Metal track for Bamboofold doors, Grover Corp., Middleton, Wis. Entrance door, U. S. Plywood Corp., New York, N. Y. Back door, General Plywood Corp., Louisville, Ky. "Spacemaster" Modernfold doors for bedroom closets, New Castle Products, Inc., New Castle, Ind.

CLOSETS: Birch closet shelving, Anderson Wood Working, Inc., Louisville, Ky. Hanging rods in closets, Atlas Dowel Wood Prods. Co., Cincinnati, O. Supports for hanging rods, Vernco Corp., Columbus, Ind.

PAINT: The Arco Co., Cleveland, O.

WEATHER STRIPPING FOR DOORS: All-Metal Weatherstrip Co., Chicago.

HARDWARE: Hinges, National Mfg. Co., Sterling, Ill. Latches & lock sets, National Hardware Corp., Ozone Park, N. Y.

PLUMBING: Bathtub, Ingersoll Products Div., Borg-Warner Corp., Chicago, Ill. Sink and toilet, Abingdon Potteries, Inc., Abingdon, Ill.

HEATING: Furnace, U. S. Machine Div., Stewart-Warner Corp., Chicago, Ill. Hot water heater, General Electric Co., Chicago, Ill.

AIR CONDITIONER: "Marvaire," Muncie Gear Works, Inc., Muncie, Ind.

FAN: Pryne & Co., Inc., Pomona, Calif.

INSULATION: In wall and ceiling panels, Owens-Corning Fiberglas Corp., Toledo. In panel joints, American Rock Wool Corp., Wabash, Ind. Plastic vapor barrier, "Visqueen," Visking Corp., Chicago.

LIGHTING FIXTURES: Moe Light Div., Thomas Industries, Inc., Ft. Atkinson, Wis.

THRESHOLDS AND EXTRUSIONS: Aluminum Co. of America, Pittsburgh, Pa.

Furnishings

Living Room

FURNITURE: Sofa units and three tables, Arch Gordon, Chicago, Ill. Pine cupboard, Townshend Furniture Co., Inc., Townshend, Vt. Lounge chairs, Moffitt Furniture

(Please turn the page)



The name CHURCH on any product stamps it beyond question as the best

Elegance need not be extravagant. Especially in the bathroom. A Church Seat — choice of the nation's finest homes — reflects elegance in its beauty of design and finish, its obvious quality. Yet, far from being extravagant, its superb materials and workmanship make it most economical in cost per year of satisfactory service.

At all good plumbing stores.

Write today for FREE illustrated brochure

C. F. CHURCH MFG. CO.
HOLYOKE, MASS.
Division of AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

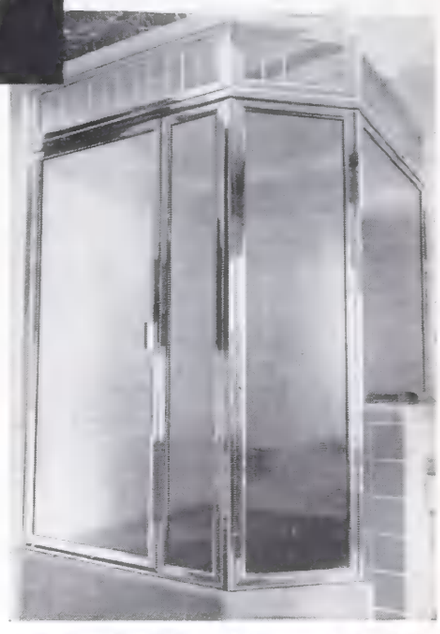
Serving home and industry
AMERICAN STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS

BATHE IN *Beauty*

A tub enclosure of handsome, figured glass can transform your bathroom into sheer beauty and luxury. The glistening surfaces of the glass are so easy to keep clean. Glass never rusts, corrodes or wears out . . . has an always new look that lasts a lifetime. Translucent, without being transparent, these lovely panels flood the tub enclosure with soft, filtered light . . . but completely protect privacy. A wonderful idea for dual-purpose bathrooms.

See how a dash of glass can spice up your bathroom. Select any of the wide variety of handsome, figured patterns by Mississippi. Available wherever quality glass is sold.

Mississippi manufactures glass, only. Metal members available through other sources.



Mississippi Pluralite pattern in attractive tub enclosure. Photo courtesy, Shower Doors, Inc., University City, Mo.



Write today for free booklet, "Modernize Your Home With Decorative Glass." Photographs of actual installations will give you many ideas on ways to use this beautiful, modern medium. Address Dept. 2.

MISSISSIPPI *Glass* COMPANY
88 ANGELICA ST. SAINT LOUIS 7, MO.
NEW YORK • CHICAGO • FULLERTON, CALIF.
WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS



LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
NEW CASTLE, PA.
Please send information that will help me with my kitchen chores.
Name.....
Address.....
City..... State.....

KRISPY KAN
Keep crackers fresh and crisp



Krispy Kans are guaranteed to keep your crackers, potato chips, pretzels, popcorn, cereals and other snack foods **fresh, crisp** and **tasty** . . . indefinitely!
Complete unit $2.00. Canister available in grey, red, yellow. At better stores everywhere.

The secret is in the Blue Magic crystals in glass cap. They absorb all unwanted moisture. Keep snack foods fresh - even when it rains!
Blue Magic crystals can't wear out - they last forever!



If you can't find Krispy Kans in your department store or gift shop, write to
LUCE MFG. CO., WESTPORT, CT.

Guaranteed by Good Housekeeping

THE HOUSE THAT COSTS $12,500

CONTINUED FROM PRECEDING PAGE

Co., Inc., High Point, N. C. Walnut end table, The Mersman Bros. Corp., Celina, O. Chest, Morganton Furniture Co., Morganton, N. C. TV, General Electric Co., Syracuse, N. Y. Standing lamp, Lightolier, Inc., Jersey City, N. J. Table lamp, Art Lamp Corp., Chicago, Ill.

CARPET: Needletuft Rug Mills, Cabin Crafts, Inc., Dalton, Ga.

ACCESSORIES: Green glass bottle with magnolia and yarro, slender green glass bottle with stick candy and green glass punch bowl, Mottahedeh & Sons, New York, N. Y. Cup, matching bowl, black dish, brown dish, square ash tray, basket tray, ceramic leaf bowl, round leather tray, wooden bowl and "U" bowl, America House Ltd., New York, N. Y. Copper cigarette lighter, American Safety Razor Corp., New York, N. Y. Brandy glasses and perforated metal tray, Seneca Glass Co., Morgantown, W. Va. Franciscan china cups and saucers, Gladding-McBean & Co., Los Angeles. Silver coffee pot "Croyden," Oneida Community, Ltd., Oneida, N. Y. Large covered jar, small covered jar, orange ceramic plate, orange pitcher with lid, Jugtown Pottery, Seagrove, N. C. Two pewter pitchers, Stede, Northfield, N. C. Wood bowl, Buckridge Contemporary Design, Orange, N. J. Assorted pottery fruits, Jane Ellis, Los Angeles, Calif. Framed prints with fruit, Catalda Fine Arts, Inc., New York, N. Y. Clock with hanging knob, key, Kessler Warren, Inc., N. Y. C.

FABRICS: Striped covers of sofas, F. Schumacher & Co., New York, N. Y. Burnt orange cover on lounge chairs, Cohn-Hall-Marx Co., New York, N. Y. Draperies "Phoenicia" print, Cheney Greeff & Co., Inc., New York, N. Y. Curtains "Crystalette," Eichmann & Hecht, N. Y. C.

Master Bedroom

FURNITURE: Bedside tables, headboard and vanity chest, Drexel Furniture Co., Drexel, N. C. Rocking chair, Moffitt Furniture Co., High Point, N. C. Wicker and iron chair, Shaver Howard, N. Wilkesboro, N. C. Mattress and boxspring, Ostermoor & Co., Bridgeport, Conn. Lamps, Lightolier, Inc., Jersey City, N. J.

CARPET: Aldon Rug Mills, Inc., Lenni Mills, Pa.

FABRICS: Draperies, F. Schumacher & Co., New York, N. Y. Curtains (Bemberg tambour), Bartmann & Bixer Inc., New York, N. Y. Cover on rocking chair, F. Schumacher & Co., New York, N. Y. Bed pillows, Purofied Down Products Corp., New York, N. Y. White tufted bedspread, J. & C. Bedspread Co., Inc., Ellijay, Ga. Square pillows "Craig Creations," Craig Mfg. Co., New York, N. Y.

ACCESSORIES: Brass clock, Herschede Hall Clock Co., Cincinnati, O. Table lighter, Ronson Art Metals Works, Newark, N. J. Green glass bottles with stoppers, Mottahedeh & Sons, New York, N. Y. Small flower bowl, America House Ltd., New York, N. Y. Framed "Tree of Life" print weather-vane picture, Jarnow & Co., Inc., New York, N. Y.

BATH: Metal medicine cabinets, The Kent Corp., Covington, Ky., "Counselor" scale, The Brearley Co., Rockford, Ill. Bath mat, terry bath and hand towels, and wash cloths, Fieldcrest Mills, Inc., New York, N. Y. Blue soap, Elizabeth Arden, New York, N. Y. Blue and green linen hand towels, Irish Linen Guild, New York, N. Y. Covered glass jar with powder puffs, West Virginia Spec. Co., Weston, W. Va.

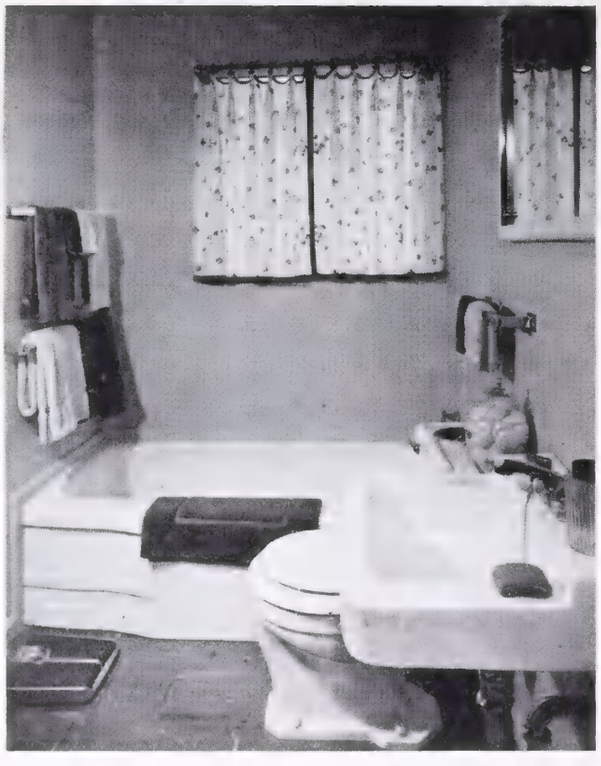
Sewing Room

FURNITURE: Chests, extender and spindle, bedside table, Mengel Furniture Co., Louisville, Ky. Bed frame, Beatrice West, New York, N. Y. Upholstered mattress, Flex-O-Air Sleep Prods., Flushing, N. Y. Black leather covered chair, JG Furniture Co., Inc., Brooklyn, N. Y.

CARPET: Downs Carpet Co., Inc., Philadelphia, Pa. (*Turn to page 122*)



People visiting the $12,500 house exhibited at the International Trade Fairs abroad will be most interested in its efficient, economical and full automatic heating system, for the chances are they have never seen its equal in any of their own houses, no matter how modern or luxurious.



Charming curtains made of dress fabric lend decorative note to the bathroom in this $12,500 house. Such curtains made in straight panels without pleats are easy to wash. Fieldcrest towels carry out color scheme of house. Compact streamlined scale by Brearley takes minimum of floor space.

A BLESSED BLENDER IN THE HOME

CONTINUED FROM PAGE 85

shrimp soup, and add one ¼ can of milk or cream and ¼ of the soup can filled with white wine. ½ clove garlic put through the press and a little freshly grated nutmeg. This makes about 2 cups of sauce.

Leg of Mutton Sultana

Place in the blender at low speed one egg yolk. ⅓ cup cubed calf's liver measured after skin, tubes and nerves have been removed. ¾ cup cubed fat from beef kidneys. 3 stalks parsley. 2 green onions cut into inch pieces. ½ teaspoon salt. ¼ teaspoon pepper. 12 juniper berries. Blend at low speed until perfectly smooth: then turn the blender to high speed so that the mixture becomes very fine.

Have your butcher skin a leg of mutton or a good-size leg of lamb. Paint it generously with melted butter, rub the mixture from the blender all over it, wrap in three sheets of well-buttered wax paper (or use 2 sheets of regular aluminum foil or one sheet of freezer foil—P. C.). Fold the sheets over the meat, pinching them together so that they will be as airtight as possible. Tie or twist the ends securely. Allow to stand at room temperature two hours before putting in the oven. When the meat has been in the oven ¼ hour add ½ cup hot water to the pan.

While the meat is roasting prepare this sauce. Pour into a saucepan 3 cups good dry white wine, 3 cups beef bouillon, add 1 carrot, 1 parsnip and 1 clove garlic. Simmer uncovered 1 hour until reduced by half. Blend 1 tablespoon butter with 1 tablespoon flour and add to sauce. Cook 5 minutes and strain. Serve in sauce boat. Send mutton to table in its papers. When opening them be careful not to lose any of the juice.

Chocolate Whip

This is a very old but quickly prepared French dessert. Place in the blender at lowest speed the yolks of 4 eggs, ¼ pound melted chocolate, ½ cup heavy cream and ½ cup confectioners sugar. After two or three minutes, add the whites of 4 eggs. In another two or three minutes the mixture should be quite light. Remove from blender and place in a serving bowl in the refrigerator for at least 4 hours. (Generally we do not consider using the blender for egg whites or cream, but in this case it gives just the right consistency—P. C.).

Serve with 1½ cups whipped cream to which 2 tablespoons confectioners sugar and 2 tablespoons cointreau or white curaçoa have been added while whipping.

Crab Bisque

Clean the crab thoroughly by scrubbing with a stiff brush and rinsing frequently in running water. Be certain that all dirt and sand are removed. Prepare a court bouillon with 3 sliced carrots, 1 sliced onion, ½ head celery, ½ teaspoon sea salt, 5 whole peppercorns, 1 bay leaf and a twig of thyme. Place these in an enameled pot over medium heat with 2 tablespoons butter, a pinch of sugar, and once again a bay leaf and twig of thyme. Stir with a wooden spoon until this turns golden, then add 1 cup of chicken bouillon, 1 cup of dry white wine, 1 liqueur glass of cognac, ½ pound lean ham cut in small pieces and enough water to cover the crab —about 4 cups for a medium-size crab. When this boils put the crab in the pot, cover and boil for 20 minutes. Remove from pot and drain. Strain the court bouillon. Put the vegetables and ham aside, crack the crab and remove all the meat from the body and the claws. Put the crab meat and the ham and vegetables in the blender along with the strained bouillon and 2 cups boiled rice. Blend first at low speed, then at high speed until smooth and very fine. Then place in a saucepan and add 1 cup heavy cream. Put over medium heat and when about to boil add 2 tablespoons butter cut in small pieces. Do not allow to boil and do not stir but tip in all directions. Serve with small unbuttered croutons.

Stuffed Breast of Veal

This is not, as will be observed at a glance, ordinary stuffed veal.

Cook for 10 minutes in as little water as possible ½ cup chopped onions. Drain and put aside. Soak 1 cup crumbled bread, crusts removed, in hot milk to cover. Squeeze dry and put aside. Place in blender at low speed ½ pound of calf's liver from which tubes and nerves have been removed before weighing and ¼ pound beef fat from the kidneys. This should be cubed. When perfectly smooth add the soaked bread, ½ teaspoon salt and ¼ teaspoon pepper. Blend 2 to 4 minutes longer. Heat 4 tablespoons butter in a pan and when it bubbles, add the mixture. When

(*Please turn the page*)

New easy way to prepare foods for entertaining

You can make dozens of delicious dishes easier, faster, better with an Osterizer, the original liquefier-blender. Easier because it does lots of chores for you. Faster because it cuts down cooking time. Better because it brings out a bright new flavor in foods, a *fresh full flavor* that is truly delightful. Look at some of the party foods you can make with an Osterizer:



Makes Fancy Hors d'Oeuvre Spreads. So smooth and flavorful, you'd think a caterer had done it—yet so easy. Liver, anchovy, avocado, olive spreads.



Blends Creamy Smooth Cheese Dips. Any flavor combination desired. Add onion: it vanishes, but flavor's throughout. A trick: economical cottage cheese blends smooth as cream cheese in the Osterizer.



Homemade Mayonnaise—No Cooking. Other salad dressings, too. Hollandaise, barbecue sauce—even horseradish! See how the Osterizer opens at both ends for easy emptying . . . easy cleaning.



Makes Pie Fillings without Pre-Cooking. Chiffons, custards, pumpkin. Chops nuts and fruits, grates lemon and orange rind for cookies and cake. Grates vegetables, makes instant gelatin for molded salads.



Fresh-Grinds Coffee Beans. As fine or coarse as you need. Note that the Osterizer base fits standard canning jars, any size. This multiplies use of Osterizer, is wonderful for food to be stored.

Osterizer®

the original liquefier-blender

Another Oster quality product available wherever fine electric housewares are sold.



Send for recipe book!

John Oster Manufacturing Co.,
Dept. 327, Racine, Wisconsin

Please rush the new Oster Recipe Book, containing over 300 tested recipes. I enclose 25 cents in coin to cover costs.

Name_____

Address_____

City_____ State_____

CONTINUED FROM PRECEDING PAGE

it commences to brown, remove from heat, add 1 egg and mix.

Place on a table the breast of veal from which you have had your butcher remove the bones, open out and flatten. Spread the stuffing evenly on it leaving a small margin on all sides. Roll the breast and tie it so that none of the stuffing will escape but not too tight because it will expand in the heat of cooking. Put 4 tablespoons butter in an iron pot. When it bubbles reduce heat and place meat in the pot. Lightly brown on all sides. Then add ½ teaspoon salt and ½ teaspoon paprika. Cover the pot and simmer for 2 hours. If it is necessary while the meat is cooking add ½ cup veal bouillon. After 2 hours add 1 pound thinly sliced mushrooms and any bit of stuffing that may have remained over. Cover the pot and cook further for 15 minutes. Then add 1 cup heavy cream, do not allow to boil, do not stir, but tip the pot in all directions. Remove from pot, place on serving dish after strings have been removed, pour the sauce and mushrooms around the meat; serve hot.

With the miracle-working blender preparation of this next recipe is cut in half.

Stuffed Duck

To commence with the stuffing: Place in the blender at lowest speed 2 eggs, ½ cup heavy cream, ¼ cup cubed beef fat from the kidney, ¼ pound cubed mushrooms, 2 diced green onions, ¼ teaspoon salt, ⅛ teaspoon pepper, a pinch of cayenne and a pinch of nutmeg. Blend first at low speed until smooth and then at high speed until very fine.

Now for the duck: Remove the wings and legs, cutting into the skin as little as possible, and put them aside. You will now bone the duck. To do this cut the skin down the back and with the aid of a small sharp knife, loosen the skin from the meat, rolling it gently back without piercing it. Go easy the first time you skin a fowl. The cook who taught me did it as easily as he skinned a rabbit or an eel. When it has been accomplished, remove all the meat from the bones, slice the filets and cut the rest of the meat as nicely as possible; put aside. Place the skin flat on the table, place the wings and legs in their proper places and sew the skin around them. Neatly arrange the filets and meat on the skin leaving a margin on all four sides. Then spread the stuffing on the meat. Sew the skin down the back and at both ends. You now have a boned stuffed duck ready to be braised.

In a heavy enameled pot with a tight fitting cover or a Dutch oven, melt 4 tablespoons butter. Over medium flame heat the duck on all sides but do *not* brown. Cover and lower flame. After 15 minutes add 1 cup beef bouillon. Heat 2 tablespoons cognac and pour it lighted over the duck. In 50 minutes the duck should be cooked. Serve without cutting the strings. Carve in slices commencing at either end. The wings and legs are placed on a slice. With the duck serve a thinned purée of chestnuts, easily made in your blender by adding a little white wine to the cooked chestnuts. (Or use a canned purée of chestnuts from France thinned with equal parts of meat or chicken broth and white wine—P. C.).

After this deluxe cooking let us get down to brass tacks. What does the blender do daily to save time and effort? If placed near the refrigerator it makes a number of salad dressings and desserts that require last-minute mixing. They remain at the proper temperature while the blender does the work.

Currant or Raspberry Slip-and-Go-Easy

Put in the refrigerator 1 hour before serving 1 cup raspberry or currant jelly, 1 cup cream cheese, the whites of 3 eggs, as well as the bowl from which the dessert is to be served. Five minutes before serving time put the jelly and cream cheese in the blender at lowest speed. In 1 minute add 2 tablespoons heavy cream and 2 tablespoons of the very best Kirsch. In 1 minute more add the whites of 3 eggs. In another minute or two remove from blender to chilled serving bowl.

A Caesar Salad Dressing

This must be mixed at the last moment, so use your blender.

Put into it, in advance of the meal being served, the juice of 2 lemons, ½ teaspoon salt, ¼ teaspoon pepper, ½ teaspoon mustard, ½ teaspoon paprika and a pinch of cayenne. Just before serving time, start the blending at lowest speed and pour in 1 cup olive oil in which a clove of garlic has been soaking for 12 or more hours. When thoroughly mixed add 2 eggs which are still hot from having been cooked 1 minute. Blend 1 or 2 mintes more; remove dressing from blender and toss lightly into a bowl of chilled romaine. Sprinkle with ½ cup grated Parmesan cheese and ¾ cup of tiny lightly-browned croutons. Serve at once.

An economical and tasty meat dish which the blender will make leaving nothing more than the measurements for you to do is:

Meat Loaf in My Fashion

This is more like a paté than the usual meat loaf. It is exceedingly fine and smooth in texture.

Place in a bowl 1 cup bread which has been soaked in white wine to cover and then squeezed dry, ½ pound cubed calf's liver, ½ pound cubed lean veal, 1 cup cubed lean pork, 1 diced onion, 2 shallots, 1 clove garlic, ½ pound cubed raw mushrooms, 1 teaspoon celery salt, 1 teaspoon pepper, ¼ teaspoon mace, 1 teaspoon dry mustard, the zest of ½ of a medium-size orange, ¼ teaspoon powdered bay leaf, ¼ teaspoon powdered thyme, ½ teaspoon powdered basil. Blend 1 or 2 cupfuls at a time. To the last batch after it is quite smooth, add 2 eggs and blend another minute or two. Mix everything together well in the bowl. Butter very generously a fireproof earthenware dish, place the mixture in it forming into a loaf with a knife frequently dipped into melted butter. Then spread over it 6 tablespoons melted butter, covering the sides as well as the top. Bake in 450° F. oven. After ¼ hour pour into the dish around the loaf ½ cup dry white wine and 1 cup beef bouillon. Baste every ¼ hour. After the meat has been in the oven ¾ hour, remove. It can now be served as it is or served cold, but it is delicious covered with:

Mashed Potatoes

Boil 1 pound peeled and quartered potatoes in salted water for about ½ hour depending upon the size and kind of potatoes. Then remove from heat and drain. Place in the blender along with 1 cup heavy cream ½ teaspoon salt, ¼ teaspoon pepper, a good pinch of nutmeg. As soon as smooth remove from blender and spread over meat. Sprinkle ¾ cup of grated Parmesan cheese over the mashed potatoes. Dab with melted butter and place in a moderate oven 350° F. to brown.



If it weren't for brand names

You'd have to be an engineer to know which TV set to buy

The most complicated piece of equipment in the American home is a television set.

Yet you're not afraid to go out and buy one without even "looking under the hood."

What makes you so sure of yourself? In fact—how can you buy so *many* things you know so little about, without worrying?

Isn't it because you've learned the secret of safe and sound buying?

A good brand is your best guarantee

No matter what kind of a product you're buying, you know you're right when you buy a good brand. You know the manufacturer will stand behind it because his reputation is at stake. You can depend on a good brand.

The more good brands you know, the fewer buying mistakes you'll make. Get acquainted with the good brands in these pages and get more value for your shopping money.

BRAND NAMES FOUNDATION
Incorporated
A Non-Profit Educational Foundation
37 West 57th St., New York 19, N. Y.

A GOOD BRAND
IS YOUR BEST GUARANTEE

A PARTY DINNER TRANSLATED FROM THE CREOLE

CONTINUED FROM PAGE 78

owder, was first introduced to New Orleans waterfront markets by the Choctaw Indians!

But no matter how complicated nd impressively gourmet Creole ookery may sound, let me assure ou it is no more mysterious than he purchase of a few special con-iments. Nowadays these are no arther away than your nearest rocery store, for even the famous *ilé* is now bottled and available ationwide. Once you try flavoring vith *filé* and Creole seasoning pow-ler and that substitute for ab-inthe, Herbsaint (my, those Cre-oles really lived it up!), you will ee why their dishes are so out-tanding. These seasonings give a nost distinctive flavor to fowl, fish, nd lamb, and nothing is quite like hem for pepping up a dull soup r a sauce or even a left-over eftover.

In fact, if you want to give a linner party, as gay and festive as ny that ever happened in the ieux Carré, plan a Creole party a la Stanton. (A la Stanton, be-ause it's *easy*; I'm a stickler for ase.) Naturally we take our cue rom New Orleans.

Since pecans are native to that egion, we will use pecans in some ay. If you have a pet pecan pie ecipe, by all means produce it, ut I prefer to start my party with ecans as hors d'oeuvres. You have eard of Oysters Rockefeller and robably would never dream of at-empting this dish in your own itchen, but just wait! I will show ou how to have the same tanta-izing flavor—and by using easy-o-manage packaged foods. I grant ou that the appropriate equip-nent—large plates, rock salt and yster shells plus a large oven—is eyond most kitchens, but to sim-plify this dreamy dish and retain ll its wonderful flavor, I have evolved a soup with the same in-gredients, using frozen spinach and bottled oysters as the basic in-gredients, and the electric blender as my slavey.

Probably the creator of Oysters Rockefeller will turn in his grave at this "desecration" of his creation, but it is a great soup, if I do say so myself, so good that I am sure he would have enjoyed it. It will be the first course. Chicken with saffron rice and a tossed salad with French dressing *filé* will come next. And for dessert a creamy, dreamy "Crème Brûlée," the most glamorous of Creole confections.



Now I know that the idea of turning out a Crème Brûlée terrifies most amateurs and even a couple of chefs of my acquaintance who produce them magnificently, but there is a trick to getting them out easily and successfully which I will tell you about later on in the article.

The wonderful thing about this dinner is that each dish is unusual, yet so easy to prepare. The chicken is much more delicious if prepared the day before and allowed to mellow. (This is right up my alley for now you know that I like to get everything done as far ahead as possible so that I can have a good time at my own party.) The salad dressing should be made a day or two in advance, for the same reason—to allow the subtle flavors to blend. The soup is whizzed in the blender and just heated. The Crème Brûlée must be made ahead of time to get thoroughly chilled. It can be made a couple of days ahead, but it is better to make it the day before. (The perfectionists will swoon, but they probably have been afraid to make it ahead of time because they follow the recipe to the letter.)

As long as we are giving a New Orleans dinner, let's go all the way and serve a drink of the region known as the Sazerac cocktail. It is a glorified Old Fashioned, frequently made with bourbon, but I prefer rye whiskey. Say right straight out to your guests, "We're having Sazeracs." Then if anyone wants something different, let him speak up, but let's hope he's smart enough not to.

The original Sazerac formula is a deep, dark secret, owned by the Sazerac Company, Inc., of New Orleans. It may be bought by the bottle in some liquor stores, but if it is not available, you can make a delightful approximation using my recipe below. Have the drinks all brewed and ready and the party is off to a smooth start. As in many alcoholic drinks, ginger ale can be substituted for the whiskey and makes a delicious concoction.

The menu and shopping list for our glamour party will be:

Menu for 8

(Items you will need in italics)

SAZERAC COCKTAILS
Rye whiskey and Herbsaint

PECANS AND OLIVES

OYSTER SOUP ROCKEFELLER
Frozen spinach, oysters, anise

CHICKEN CASSEROLE
Chicken, stewed tomatoes by Del Monte

SAFFRON RICE
Saffron, rice, and chicken broth

MIXED GREEN SALAD
3 to 5 heads of mixed lettuces

FRENCH DRESSING FILÉ
Seasonings, plus gumbo filé, anise and Pernod

SOUR DOUGH FRENCH BREAD
1 loaf

CRÈME BRÛLÉE
Eggs, cream and brown sugar

COFFEE

WINE THROUGHOUT DINNER
2 bottles of your favorite white wine (I like Louis Martini's White Pinot) or Almaden Grenache Rose

You will quickly realize that my Creole recipes are adaptations, not the authentic letter-of-the-law variety. They are far too uncomplicated. But they do capture the spirit, the essence, and most important, the flavor of Creole. I can't urge you too strongly to delve into the various seasonings of Creole cookery, for a whole new world will be opened to your culinary talents. You, your family and friends will experience a completely new set of tastes in your new dishes. The flavors are not as hot as in so many tropical dishes but of such savory distinction that they will intrigue everyone.

When you read Creole recipes, adapt them to your own way of doing things. Apply the methods and seasonings to packaged foods and frozen foods and you'll save time and labor. You'll be creating your own dishes with little or no fuss and feathers.

Stanton-Type Sazerac

The Sazerac is as controversial a drink as the Mint Julep, because every host of the region has his

(*Please turn the page*)

Beautiful
TERRACES, CARPORTS
covered with
RESOLITE
fiberglass
STRUCTURAL PANELS

Today, everybody's talking about RESOLITE, the beautiful shatter-proof panel of translucent resins, reinforced with Fiberglas! What else lets through plenty of light, has the structural strength of metal, yet weighs only 8 ounces per square foot? What else has the pleasing colors and tints, yet will not mildew, rot or rust in any weather extreme?



Nothing fills the bill like RESOLITE! Proven for years the most effective and durable material for industrial skylighting, Resolite is fast becoming the most popular and desirable covering for terrace, breezeway and carport. And for interior partitions and enclosures, too!



One more reason why Resolite deserves and gets this fast-growing popularity is that it's so easy to use. You need no special tools or skill to install Resolite. If you can saw and drive nails you can install these versatile panels, whose attractive corrugated patterns give them such strength and rigidity.

RESOLITE is the **easy** way to modernize and glamorize your home —inside and outside. Write for literature today—use the handy coupon.

RESOLITE, ZELIENOPLE, PA.

Please send Resolite sample and descriptive, instructive literature. I enclose 10c in coin (no stamps, please) to cover cost of handling.

Name.....

Address.....

City..... State.....

HB

"Better send for your MOSAIC TILE IDEA BOOK!"

16 color pages! Kitchens, living rooms, bathrooms, terraces . . . made beautiful, livable with permanently colorful ceramic tile by Mosaic, America's largest ceramic tile manufacturer. Tells you how to select colors and textures for all home areas! Send 25c in coins for your copy today!



THE MOSAIC TILE COMPANY

Manufacturers of the only Complete Line of Ceramic Tile.
Offices, Warehouses and Showrooms from Coast to Coast.
Over 5000 Tile Contractors to serve you.

THE MOSAIC TILE COMPANY
Department 32-33, Zanesville, Ohio
Here's 25c in coins for my copy of "The Mosaic Tile Book of Beautiful Homes."

Name_____
Street_____ State_____
City_____

CLIP AND MAIL TODAY



TRU-PERIMETER HEATING
The leading hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-7, Warren Webster and Company, Camden 5, N. J.

Webster
TRU-PERIMETER FORCED HOT WATER
BASEBOARD HEATING

PULVEX
ANTI-SCRATCH FLEA POWDER
KILLS Fleas, Lice, Ticks Fungi and Bacteria
ANOTHER COOPER PRODUCT



TELL FORTUNES
Your own . . . Your friends
With your playing cards. The fortune teller's secret meanings. Printed on stickers for each card with layout chart.
Only $1.00, U.S. or Can. — No C.O.D.
JATCHA
BOX 697, Dept. Q
NEWARK, N. J.

Learn INTERIOR DECORATION at Home

Fascinating field for men and women. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.

CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey Parkway, Dept. 211B, Chicago 14, Illinois

A PARTY DINNER TRANSLATED FROM THE CREOLE

CONTINUED FROM PRECEDING PAGE

own pet way of brewing it and each thinks his is the best. Here is my version; I think it's delicious. Proportions are for 1 drink.

1 small lump of sugar
Dash of Angostura Bitters
1 tablespoon water
2 ounces Rye or Bourbon
1 scant tablespoon Herbsaint
Lemon peel
Ice

Put sugar, water and bitters in each glass, mash with muddler until sugar is dissolved. This can be done ahead of time. Just before serving, add whiskey, Herbsaint and stir well. Fill each Old-Fashioned glass with ice. Rub lemon peel around the rim of the glass (this is important), and then twist peel, drop it into the glass and serve.

Pecans Worcestershire

2 cups large pecans, preferably unsalted
⅓ cup Worcestershire Sauce (Lea & Perrins)
1 thick pat of butter
2 dashes Tabasco sauce
Salt

Melt butter in stainless steel mixing bowl so you won't have an extra pan to wash. Add Worcestershire sauce and Tabasco and mix well. Remove from fire and add pecans. Stir and mix for at least five minutes so that each nut meat is well coated with the sauce and all the sauce is absorbed. It really takes longer than you think.

Line a cooky sheet with paper towels, pour the pecans out and spread evenly. Place in a 300° F. oven and crisp for 15 to 20 minutes. As I have an electric oven, I heat the oven, put the pecans in, and turn off the heat at once. For the last five minutes you have to watch them very carefully as they will burn easily, so check often. After they are crisp, pour them out on clean paper towels and salt well. Allow to cool thoroughly and then store in airtight containers. I usually do several batches at a time, for they keep well and I always have something to nibble on when guests drop in. You can double the recipe, but do not triple it. It's best to make a new batch.

Olives Creole
(My own recipe)

Buy the largest pitted olives you can find. I get both black and green ones for color variation. You can also give the same treatment to small canned onions. These olives keep for weeks in the refrigerator in a covered container. I usually keep one of the olive bottles and store them in that. A few hours before serving set olives in the kitchen so the oil will melt.

1 cup Widow's Mite vinegar (Creole Spiced Salad Dressing Mix, 1001 Nolan Drive, Glendale 22, Mo.)
1 cup good olive oil
2 large cloves of garlic, cut in half so you can remove them before serving
1 teaspoon Colman's mustard

Mix ingredients. Drain and rinse the olives under cold water. Put them in the container for storage and add the oil mixture, which should more than cover the olives. Cover the container well and store in the refrigerator until you are ready to use them.

Oyster Soup Rockefeller

2 12-ounce jars of oysters
1 package frozen spinach
2 shallots or two green onions, tops and all
1 can chicken broth (14½ ounces) (chicken concentrate will do)
2 scant cups of rich creamy milk or half-and-half
¼ teaspoon anise seed (Spice Islands), ground in mortar
1 teaspoon M.S.G. (Spice Islands) (monosodium glutamate)
2 dashes hot sauce (Evangeline Hot Sauce by Bulliards)
¼ teaspoon salt

Take spinach out of the freezer on the morning of your party and put in the refrigerator. Pick up the oysters at the market. Their liquor should be a clear milky white. If it is dark, do not buy them for the oysters are too old. Remove the muscle of the oyster, which toughens in cooking. (We eat the muscle on crackers for lunch.) Whizz the oysters in the electric blender and store them in their original glass jars in the coldest part of the refrigerator. Ten minutes before you are ready to serve the soup, take out the spinach and, if it is still a little frozen, slice it into the blender. Add chicken broth and all the seasonings. Whizz only until well mixed, for you want bits and pieces of spinach, not a purée. Put in the top of the double boiler, add creamy milk and heat. When soup is thoroughly hot, add oysters and serve. Do not cook. If you want this to be extra special, put soup in bowls that can be run under the broiler, put a dollop of whipped cream on each serving, and brown. Serve at once. Serves 8.

Chicken Creole

4 packages of frozen chicken (I use pheasant chicken)
2 cans stewed tomatoes, #2 size (Del Monte)
1 teaspoon Creole Seasoning Powder (made by New Orleans Import Company)
Olive oil

I get frozen fowl so that I do not have to clean it. Pheasant chicken is a small-boned hybrid, but you might use Cornish Game, or all white meat or any fowl you may wish to serve. Brown fowl in a pan, using as little oil as possible. Then carefully lay the pieces in a casserole. I do the breasts first so they will go on the bottom, then second joints, wings and legs last. The most prized pieces should be on the bottom to get the full benefit of the sauce.

If you should purchase all chicken breasts, be sure to get some necks to make some chicken broth. If you get the whole fowl, try putting all the white meat in one casserole and all the dark meat in another. This system works like a charm at my parties, for the guests do not have to "dig in" to find the piece they wish. If you do this, however, be sure to check your oven to see if it can take the two chicken casseroles and still leave room enough for the rice casserole.

After browning the fowl, open the two cans of Del Monte stewed tomatoes. If you cannot find this particular brand in your store, get any brand that has celery, onions and peppers in it. Blend the tomatoes in the blender and add the Creole seasoning. Drain off excess fat in the browning pan. Add blended tomatoes to the pan to get all the chicken essence, swirl around and pour over casseroles. Cover casseroles and put in a 300° F. oven for an hour, or until chicken is tender. Set aside to cool and then store in the refrigerator overnight.

Meanwhile boil the backs, necks, ends of wings, the hearts and gizzards with carrots, onions, parsley, and celery to make some broth. Cook for an hour, cool and place in the refrigerator.

In the late afternoon on the day of your party, take the chicken casseroles and the chicken soup out of the refrigerator. Skim or lift off all the fat. About two hours before your guests are expected, put the casseroles in the oven at low heat and heat just long enough to pour off the sauce. When the sauce is pourable, pour it into a Pyrex pitcher for ease of measurement. Allow 6 soda crackers as thickening for each cup of liquid. Put the sauce plus the crackers in the blender and whizz until the crackers are completely blended with the sauce. While it is whizzing, add two more teaspoons of the Creole seasoning powder and Evangeline hot sauce. Taste and add salt and pepper if you desire. Pour sauce over carefully arranged chicken. Put in 300° F. oven and allow 45 minutes for heating. This recipe serves 8.

Saffron Rice

2 cups of rice (Uncle Ben's)
¾ of a ¼ pound stick of butter
4 cups of bubbling hot, well-seasoned chicken stock
Pinch of saffron

The secret of this rice dish is to have everything hot. Have a covered casserole in the oven. Have the chicken broth, strained, skimmed and simmering. Melt butter in the frying pan. When it is bubbling, add the saffron, mix well, and add rice. (I use the kind that says on the box "Do not wash." No unnecessary labor for me!) Stir with a wooden spoon until the rice is hot, hot, hot. The rice will be hot to the touch and it takes longer than you think, about five minutes. The rice dish should be prepared about 45 minutes before serving, so plan accordingly. After rice is hot, put it into the hot, hot casserole and cover with the hot soup stock. Cover casserole and put in 300° F. oven for half an hour. When it has cooked this long, stir well and return to the oven for 15 minutes.

Incidentally, I use this basic rice dish for all my parties. If you are having lamb, use lamb soup stock in place of the chicken stock. If you are having fish, use a fish brew or clam broth. For variation, I often add a half cup of chopped vegetables during the last 15 minutes of cooking. A wonderful addition is a half cup of chopped parsley, chives, carrots and celery and all kinds of nuts.

Salad

For a salad for eight, allow three to five heads of lettuce and try to get different varieties for color and texture interest. Wash lettuce leaf by leaf a day or two before using. Make your mind a blank, turn up the radio and start in. I wash the lettuce from the leaf part down to the stem, using my thumb to remove all excess grit. Soaking lettuce will not float out the good earth, and it certainly does not help the flavor of the lettuce. If the lettuce is not crispy fresh, just get the variety that is. You cannot revive tired lettuce and have it taste like anything. Shake out excess water. Put in a tea towel and then go outside (unless you want to give your kitchen a shower) and whirl lettuce around your head so as to get it dry. Store in the damp tea towel in a nylon bag in the refrigerator.

French Dressing Filé

1 shallot or 1 green onion
½ teaspoon sugar
½ teaspoon salt
⅛ teaspoon Java cracked pepper
¼ teaspoon Beau Monde seasoning
¼ teaspoon gumbo filé
¼ teaspoon Creole seasoning
¼ teaspoon M.S.G.
1 teaspoon Pernod
½ cup white vinegar
1½ cups good olive oil
A few anise seeds

Mash shallot or onion in your mortar with the pestle. Add sugar, then all dry ingredients and anise seeds, and mash well. Add vinegar, mix and let stand for a while. Pour vinegar brew into Pyrex pitcher and add Pernod and oil slowly, stirring vigorously. Store in bottle until ready to use. This can be made days ahead.

Crème Brûlée

This dream of dreamy desserts is really not difficult to do if you just watch out for a few little details that make for perfection. First you *must* have the proper equipment—a *good* double boiler. I have not been successful using a stainless steel one because it does not seem to provide the kind of heat this dessert requires. You will also need a strainer (I use two), two Pyrex pitchers and the container for the dessert. If you are going to do the true New Orleans Brûlée, you will need a container that can go into the oven. For this I use a Desco Ware shallow oval baker. But if you follow my "Stantonized" Brûlée recipe (Oh, it is *so* easy!), then you can put the Crème in a lovely bowl, or, as I prefer, in individual dishes.

The timing is most important. It took me only ten minutes to

(*Please turn the page*)



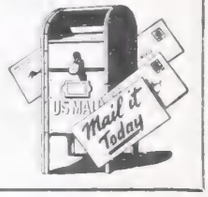
"IMPORTANT—TO SUBSCRIBERS"



BEFORE YOU MOVE—WRITE!

Send us a letter, card or Post Office change-of-address form. Tell us both your old and your new address.

At least 5 weeks before you move, notify



House Beautiful Subscription Dept.
250 West 55th Street, New York 19, N. Y.

Save up to ½ on RUGS

Choice of 44 lovely, up-to-date, Solid and Two-tone colors, casual Texture Blends, Embossed effects, Leaf and Floral designs, colorful Early American and Oriental patterns, regardless of colors in your materials. 9x12 ft. weighs 46 lbs., not 32.

ANY WIDTH up to 18 ft. seamless, any length—sizes you can't get elsewhere. Factory-to-you.

MONTHLY PAYMENTS if you wish! Satisfaction guaranteed. *81st Year.*

FREE Rug Style Booklet and GIFT Offer

MAIL this coupon or a postcard for beautiful new, money-saving Olson book . . 40 pages of Rugs, wall-to-wall carpeting, model rooms. Tells how to get heavier deeper-textured, Reversible Broadlooms at a big saving by sending your Old Carpets, Rugs, Clothing to the Olson Factory.



In Full Color

Your Name .....
Address ..... Apt. No.
Town ..... State .....

OLSON RUG CO. Dept. G-28 Chicago 41, Ill.

A PARTY DINNER TRANSLATED FROM THE CREOLE

CONTINUED FROM PRECEDING PAGE

prepare the Crème from carton to refrigerator, but I had everything all set to go. (If the telephone rings, do not answer it. Once you have started this dessert, you have to see it through.)

3 cups whipping cream
1 2-inch piece vanilla bean
6 egg yolks
6 tablespoons sugar
Dash of salt
Brown sugar

Gently heat cream and vanilla bean in the top of the double boiler. *My first tip to you:* Do not have water touching the bottom of the double boiler. Put egg yolks into Pyrex pitcher. (When I break the eggs, I have an icebox container ready for the whites and the Pyrex pitcher ready to receive the yolks.) Add the sugar and salt and beat until the eggs are lemon color or until they are light and creamy. Pour heated cream through a strainer into a clean Pyrex pitcher. Rinse and dry top of double boiler. Do not return it to hot water. Wash and dry strainer. Now add hot cream very slowly to beaten egg yolks, stirring constantly. You must pour it slowly so the hot cream will not cook the yolks. Put mixture in the top of the double boiler and place over hot water. Stir constantly with a wooden spoon.

Here is another important tip: Have hot water simmering and stir the cream mixture until it coats the back of the wooden spoon. You can tell when it is getting "done" for the cream will cling rather thickly to the sides of the boiler.

This is the third tip: When the mixture is thickening, turn off heat and stir for another minute or until you "feel" a thickening of the cream. Then you know it will "set." Pour quickly through a sieve into a clean Pyrex pitcher. Place dessert in the refrigerator until ready to use. Some perfectionists think it should be done the morning of the day you are serving it, but I have found it is just as delicious made 24 hours before serving.

For the Brûlée part of this dessert, there are several schools of thought, but I will give you two methods and one I improvised.

If you are going to "burn" the brown sugar authentically (which is a pesky job) you will need to sieve about a scant half-cup of brown sugar. This must be spread evenly over the top of the Crème. Place the container in a pan of crushed ice and you are ready for the oven routine. Have the rack about 10 inches from the broiler heat. I use electric heat and you turn the dial to "broil." Here is another secret which most chefs will hold out on telling you: *Brown sugar twice.* The technique is to watch the sugar and when it starts to bubble and get brown take it out and cool for five minutes. Turn off the oven while you are coolling the dessert. Return to oven and watch it until you see bubbles all over the top of the dessert. Take out and chill for an hour or two and serve. This burning the sugar is a matter of seconds, so it must be watched. The sugar will be crispy and caramelized.

TO AVOID this fuss, make your caramelized sugar toppings in separate pieces on the morning of your party. You will say "How in the world can you do this?" Here's how. You make a sugar "lid" to fit the container in which you have put the Crème. Actually, I like to serve the Crème Brûlée in individual serving dishes, so I make several little lids. A ramekin is about the right size, for the portions of this rich dessert should be small. It is also easier to serve and the burned sugar is easier to handle in smaller sizes.

For each portion, allow 1 scant to 1 medium tablespoon of brown sugar depending on the size of the plates you use for serving the Crème. Sieve 1 spoon of sugar onto a well buttered cooky sheet, spread out with a spoon or knife to the round size and shape of the ramekin, using the edge of the spoon. A paper pattern cut to fit the disk is a helpful gauge of size. I would not try doing over four at a time for your oven may be of uneven temperature. However, if two get "done" you can take the cooky sheet out, allow it to cool for a minute, then lift up the "done" ones carefully with a spatula and return the others to the oven to heat again. I have reheated some when they were not quite melted and it worked like a charm.

The oven should be of a 350° F. temperature, so heat the sugar, while you are sieving the brown sugar. In shaping the sugar, allow only enough sugar to cover the pan less than a quarter of an inch thick. As one of my friends said, "You should be able to see through perfect Brûlée; it should be paper thin." You can push it into shape with a knife and allow the pan to show in places. Put into the oven, dial the heat to broil and sit and watch it. Don't move. After a minute to two minutes, the sugar is all melted and running together. Turn off the heat in the process if it starts to burn and let it stay in the oven until the sugar runs together. After removing it from the oven, let it cool for a minute, then test it with a spatula. When it can be lifted out, place quickly on wax paper and allow to cool. It gets brittle very fast, so you have to work quickly. When the pan is taken out of the oven it should be placed on a flat surface or the sugar will run. Also when lifting a Brûlée onto the wax paper, if it gets out of shape, pat it down quickly, or it will get brittle and break. These can be made in the morning and set in a dry place until ready to serve.

You can make these burned sugar tops in quantity and freeze them. But you do have to heat them after you take them out of the freezer. I store mine in small foil pie pans separated with wax paper and covered with foil. Take them out the morning of your party and in the late afternoon put them on your cooky sheet and heat them to the bubbling point ten inches under the broiler. This takes practically no time flat, so watch constantly to prevent their burning. Set them aside in a dry place until ready to use. Incidentally, if you have not got them quite the right shape you can sort of mold them by pushing the sugar here and there while it is still warm. But be sure to lift them off the cooky sheet as they cool. Otherwise they will crumble and break and then you are lost.

IF YOU don't want to fuss with the burnt sugar (which is well worth the effort) just mash up some good brittle candy (the kind without peanuts) and just before serving scatter it on top of the Crème. This gives you the crunchy texture that the sugar does, but it gives you a different flavor. It is delicious, nevertheless.

As this is such a rich dessert, you do not need to serve cake or cookies. When serving, to break the sugar, tap lightly with the back of the dessert or serving spoon. Meanwhile, whichever of these three methods you adopt, happy brûléeing!

THE $12,500 HOUSE

CONTINUED FROM PAGE 116

FABRICS: Draperies "Sturbridge." Kandel Fabrics Co., New York, N. Y. Tirage tweed on mattress and bolster, Shulman Abrash, Inc., N. Y. C.

ACCESSORIES: Lamp, Marshall Studios, Veedersburg, Ind. Wall light, Lightolier, Inc., Jersey City, N. J. Green glass dish and green glass bottles with stoppers, Mottahedeh & Sons, New York, N. Y. Portable sewing machine, Singer Sewing Machine Co., New York, N. Y. Wicker sewing basket and felt pincushion, American Needlecrafts, Inc., New York, N. Y. Framed wallpaper panel "Country Store," F. Schumacher & Co., New York, N. Y.

Kitchen and Dining Area

FURNITURE: "V" round table and three chairs, china cabinet, American Furniture Co., Inc., Martinsville, Va. Posture chair "Cosco," Hamilton Mfg. Corp., Columbus, Ind.

FABRICS: Draperies, Cheney Greeff & Co. Inc., New York, N. Y. Curtains, Eichman & Hecht, New York, N. Y. and Wamsutta Mills, New York, N. Y. Trimming, rickrack, William E. Wright & Sons Co., N. Y. C.

EQUIPMENT: Stove and refrigerator, General Electric Co., Louisville, Ky. Kitchen cabinets, Youngstown Kitchens, Mullins Mfg. Corp., Salem, O. Electric toaster and coffee maker, General Electric Co., Bridgeport, Conn. Covered casseroles, "Casual," Iroquois China Co., Syracuse, N. Y. Stainless steel tea kettle, mixing bowls, Revere Copper and Brass Co., Rome, N. Y. Counter tops, The Formica Co., Cincinnati, O.

ACCESSORIES: Green glass bottles with faces, Blenko Glass Co., Inc., Milton, W. Va. Brass hooks for hanging towels, Anderson and Romaine, New York, N. Y. Kitchen towels, Wellington Sears Co., New York, N. Y. "Casual" dinnerware, Iroquois China Co., Syracuse, N. Y.

TERRACE: Sol-Air furniture: Two side chairs, chaise longue chair, lounge chair, square table, small table, Ficks Reed Co., Cincinnati, O. Cups and saucers, Iroquois China Co., Syracuse, N. Y. Large white bowl, Haeger Potteries, Inc., Dundee, Ill.

HALL AND LAUNDRY: Framed fruit prints, Period Art Reproductions, Inc., New York, N. Y. Frames, Standard Picture Frame Co., New York, N. Y. Hamper, Allied Basket Co., Brooklyn, N. Y. Framed provincial prints on fabric, The Churchill Co., Greenfield, Mass. Laundry equipment, General Electric Co., Louisville, Ky.

YOU CAN LEAD A PRIVATE LIFE ON A PUBLIC BEACH

CONTINUED FROM PAGE 53



The Benoists' living room can be a cool, shaded retreat from the heat and glare of the beach, or it can be flooded with sunshine, as the owners' whims require. Light- and shade-regulating devices like shutter doors, bamboo blinds and Dutch doors make this flexibility possible.



This gathering place, part living room, part deck, gets glareless sunlight through its plastics roofing. (On pages 58 through 69 you can see 13 other effective installations of this same new material.) Plastics cut down heat and the bamboo blinds permit breezes to circulate.

THIS YEAR DO AS THOUSANDS DO . . .

WEEDONE-ize

your lawn to new, undreamed-of beauty!
Spray away weeds easily, quickly, safely



This Weedone-treated lawn is free of dandelions, plantains and other weeds.



Plastic Weedone Applicator. 59c
Fits any screw-top gallon jug.

WEEDONE® is the World's Largest-Selling WEED KILLER

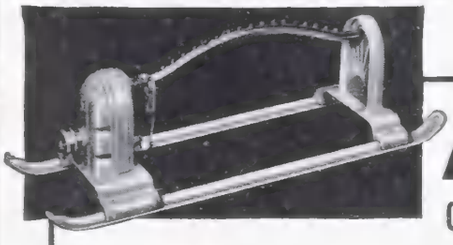
Weedone makes weeds *go* — lets grass *grow!* Tough problem-plants yield to Weedone's magic — such as dandelions, plantains, brambles, poison ivy, poison oak, honeysuckle, and over 100 other weeds and woody plants. *Even prevents crab grass from growing.* Start your spring clean-up with Weedone, and you banish weeds all season long. Let Weedone give you a lawn your neighbors will envy! *8-oz. can $1; 1-qt. can $2.75; 1-gal. can $6.75.*

At Garden Supply and Hardware Stores

AMERICAN CHEMICAL PAINT CO., Ambler, Pa. • Niles, Calif.
Pioneers in Chemical Gardening Aids • Originators of 2,4-D and 2,4,5-T Weed Killers

WEEDONE ACP WEEDONE

P.S. Write for your free copy of the new book, "Guide to Better Lawns & Gardens."



AVON

Oscillating Type Sprinkler

The jet controlled spray gives finest lawn irrigation. Always ask for Avon — the sprinkler that keeps lawns greener, longer. Built to last . . . year after year.

AVON Sprinkler

AVON MANUFACTURING CO.
WORCESTER 4, MASSACHUSETTS

You CAN HAVE A

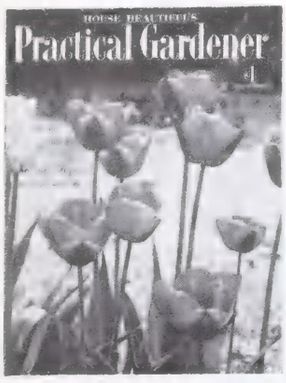
Paddock Pool...



Look for this trademark in your classified directory

Paddock . . . over 35 years experience in pool construction . . . the world's largest exclusive manufacturer of pool equipment.
Paddock has national coverage . . . your local Paddock builder will be glad to help you plan size and location of your pool and give you a cost estimate at no obligation.

HB 755
Paddock Pool Equipment Co.
14606 Arminta St., Van Nuys, Cal
Please send "Your New Swimming Pool" ☐
Please send name of dealer ☐
Name_____
Address_____
City_____ Zone____ State____



hang it

next to your hoe

House Beautiful's PRACTICAL GARDENER *is just as basic to your gardening success as good tools. Whether you are a beginner or an expert in gardening, you'll find* PRACTICAL GARDENER *a tremendous help in stretching your garden dollars.*

For all you need to know about planting and landscaping your garden, buy the 1955 edition of House Beautiful's PRACTICAL GARDENER.

Here are a few of the helpful articles you'll find in it:

- *How to plan, build and plant your backyard: 16 pages of plans with do-it-yourself instructions*
- *How to achieve privacy on a 100' lot*
- *Complete diagrams on how to build garden fences, gates, steps, plant containers, pools*
- *How to grow everything from chrysanthemums to trees . . . annuals, perennials, biennials*
- *How to make rock gardens, water gardens, portable gardens*
- *How to make and maintain a lawn*
- *A garden you can use as a model*
- *Basic planting that gives you 12 months of beauty.*

Now on sale at the nation's leading newsstands. Only $1 a copy. Or send $1 direct to Dept. 107, House Beautiful's* PRACTICAL GARDENER, *572 Madison Avenue, New York 22, New York.

PLANTS FOR A SEASHORE GARDEN INSURE BEACH PRIVACY

CONTINUED FROM PAGES 52 AND 53

Plants for a seashore garden which will approximate the "privacy planting" described on pages 44 and 45 vary on practically every beach in the country, some thriving more noticeably in one area than in another. For the best results, it is advisable make the backbone of your seashore garden plants that are already growing on the site. Or locate plants that can be easily transplanted from a nearby site to your property.

Photographs of the Benoists' approach to private living at the shore appear on the preceding page.

Below are two cursory lists of plants that like sand, sun and salt air. One is a general list of native shore plants usually found on the West Coast; the other covers the East Coast.

Plants for the West Coast

TREES: Monterey pine, Monterey cypress, Aleppo pine (*Pinus halepensis*), Black acacia (*Acacia melanoxylon*)

SHRUBS—ROUGH SCREEN: *Acacia armata, Acacia latifolia, Leptospermum laevigatum, Melaleuca ericoides, Pittosporum crassifolium, Rhamnus californica, Tamarix.*

OTHER SHRUBS: Artemesias, Saltbush (*Atriplex Breweri*), Bladder senna, Wild lilac (*Ceanothus*), *Elaeagnus pungens*, Pfitzer juniper, *Santolina, Baccharis, Teucrium fruticans*

COLOR: *Echium fastuosum*, Statice, Marguerites, Sand verbena, (*Abronia*), Lupines, Seacliff agave

GROUND COVERS: Succulents in variety, Ice-plant (*Mesembryanthemum*)

Plants for the East Coast

TREES: Japanese black pine, Honey locust, Shad (*Amelanchier*), Austrian pine

SHRUBS—ROUGH SCREEN: Arrow-wood, Russian olive (*Elaeagnus angustifolia*), *E. Umbellata*, Japanese fleece flower

OTHER SHRUBS: Beach plum, Spreading cotoneaster, Inkberry

COLOR: Rugosa rose, Bayberry, Mallow (*Hibiscus moscheutos*), Warminster broom, Summer glow tamarix (*T. Pentandra*), Silver mound Artemesia, Dusty Miller

GROUND COVERS: Bearberry, Border gem thyme (*T. vulgaris* variety Cape Cod), Woolly thyme, Memorial rose

TENSION SCREENS—NEW SUMMER CONVENIENCE

CONTINUED FROM PAGE 97

Tension screens are available this summer from a number of manufacturers. You will find them in many stock sizes or you can have them cut to fit your special requirements.

Photographs at right show how simple clips hold tension screens in place—saving you both time and energy in the pursuit of your household chores.

Aluminum screening

The Columbia Mills, Inc., Syracuse, New York.
The Loxcreen Co., Inc., Columbia, South Carolina.
New York Wire Cloth Co., York, Pennsylvania.
Ry-Lock Co., Ltd., San Leandro, California.
Springtite Screen Manufacturing Co., Inc., Atlanta, Georgia.

Fiberglas screening

Chicopee Mills, Inc., New York, New York.

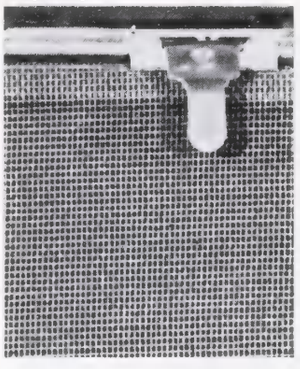
Self-contained roll screens

Rolscreen Co., Pella, Iowa.
Lockhart Mfg. Co., Detroit, Mich.

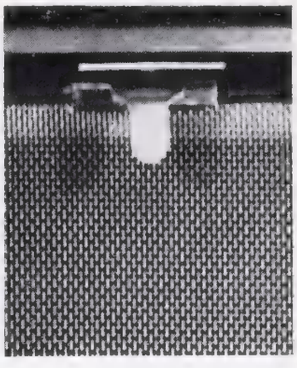
Tension-screen garden house

New York Wire Cloth Co., York, Pennsylvania.

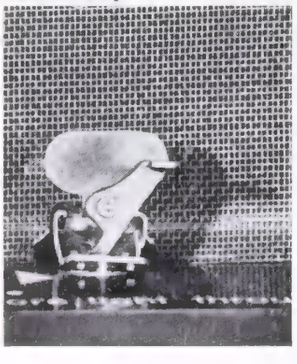
Top Clip



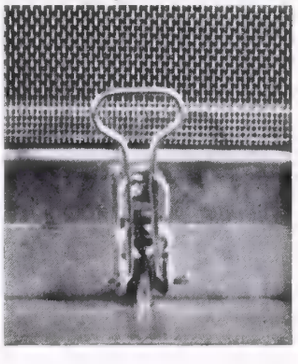
Top Clip



Bottom Clip



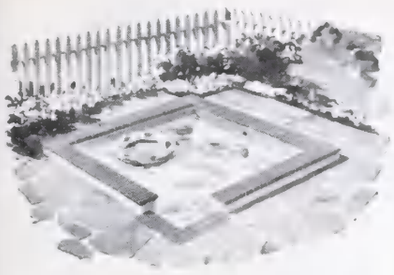
Bottom Clip



Every manufacturer uses a slightly different kind of clip. We show only two examples here but the principle is always the same. Namely, you slip the top bar over a clip permanently attached to the house; then you attach the bottom bar to a lever-clip which allows you to stretch the screening taut "in tension."

POOLS TO GET YOU WET DON'T COST A MINT

CONTINUED FROM PAGE 98



Decorative 6-foot pool, shown on page 98, cost about $250.

Built by a father for his little girl to swim in, this handsome pool was planned for use as a garden reflecting pool in future years. It was finished with a comfortable flat ledge around the top and a band of blue ceramic tile circling the water's edge. Underwater lighting was installed which will be used later to enhance the beauty of the reflecting pool.

The pool was laid on a 4″ concrete slab mixed 1 part cement to 2 sand to 3 rock. The slab was strengthened with a steel reinforcing mat. The walls were built of 6″ by 4″ by 12″ standard concrete block, set in mortar, with tie wires placed 15″ apart in the courses.

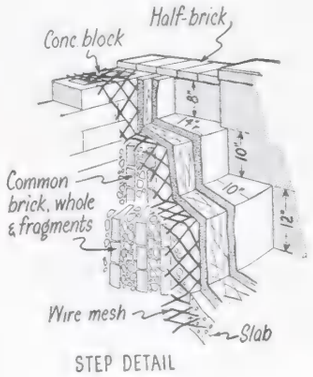
Blocks were set back to recess the corner for the steps, which were roughly formed of whole and broken bricks. An opening was left for the light fixture. Wells for the filter and pump were constructed of poured concrete.

Secured by the ties, ¾″ mesh poultry wire was used to line the pool walls, which were first plastered with a mixture of 1 part waterproof cement to 3 sand, applied rough. The band of 6″ by 6″ aqua-blue tile was grouted to the rough plaster 1″ below the top of the wall and the joints sealed with fine cement. The walls were then finished with 1 part white cement to 2 white sand. The inner edges of split brick which topped the walls were beveled with an emery stone.

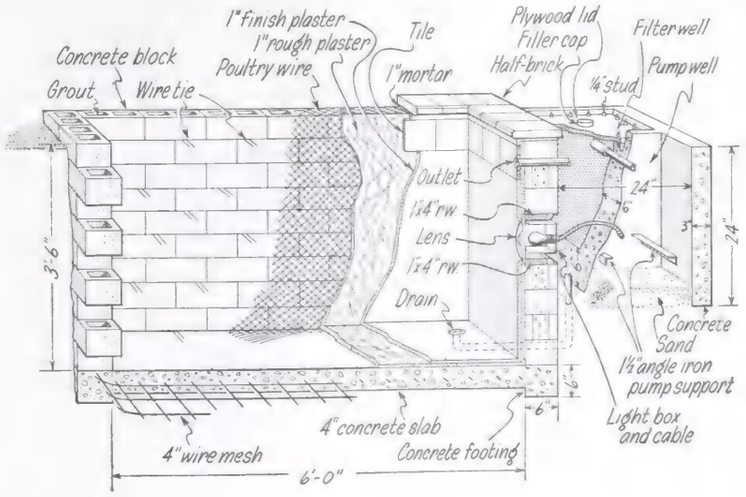
A homemade filter was housed in a concrete tank adjacent to the pump well. Water, brought underground, feeds into the pool through an outlet near the top of the wall, circulates through the drain, pump and filter before re-entering the pool through its original outlet. Valves control the system, which operates one to two hours daily during the season.

A 75-watt pyrex glass bulb, enclosed in a light box fastened to the redwood lining of the light well, was wired to a garage switch with a ½″ steel underground cable. The bull's-eye glass lens used for underwater lighting was set into place before the rough plastering of the pool walls.

(*More about pools on next page.*)



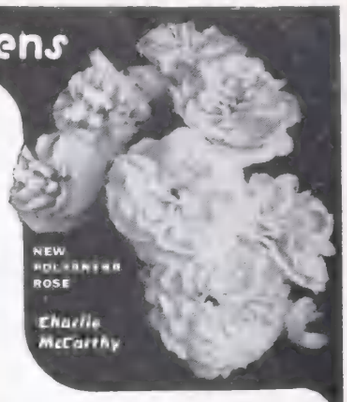
STEP DETAIL



Wayside Gardens

America's Favorite CATALOG

In communities all over the country, gardeners are applauding the brilliant beauty, the dependable quality, and the large and complete selection offered in Wayside's colorful catalog. This famous catalog is a joyous part of the lives of American gardeners everywhere. It provides them with a dependable source for the highest quality roses, shrubs, rare bulbs, trees and hardy *"Pedigreed"* root-strength plants, all grown and rigidly tested in America's most carefully supervised nursery.



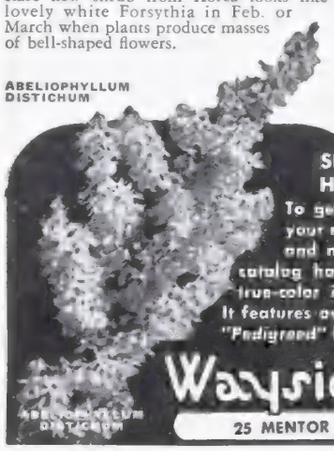
SOME REALLY CHOICE NEW THINGS

New Lilac, Primrose. This famous Lilac caused a sensation at London's Chelsea Show. A Wayside *exclusive*, it is the only yellow lilac in existence. Exquisite flower heads of soft, cream-yellow bloom lavishly.

Abeliophyllum Distichum (White Forsythia). Offered for the first time in America. Rare new shrub from Korea looks like a lovely white Forsythia in Feb. or March when plants produce masses of bell-shaped flowers.

New Polyantha Rose, Charlie McCarthy. Like its namesake, this charming dwarf is a star performer that will steal any show. All season, hundreds of dainty, white 1″ blooms cover the sturdy 18″ high plants with a sparkling, white snowbank of miniature roses. Originated in Illinois.

New Pink Daffodils. Imported from Holland, a new strain of daffodils with gently ruffled trumpets of shell pink, apricot, orange and rose. Catalog lists 5 glorious varieties that increase in number and beauty every year. See *Louise de Coligny* newest and most fragrant of daffodils with a scent not unlike violets.



SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy, it is necessary to enclose with your request 50¢, coin or stamps, to cover postage and mailing costs of this heavy book. Wayside's catalog has no equal, 130 pages, with hundreds of true-color illustrations and helpful cultural directions. It features over 1,300 new roses, shrubs, rare bulbs, and "Pedigreed" hardy plants, suitable for American gardens.

Wayside Gardens
25 MENTOR AVE. MENTOR, OHIO

You Are Their Hope



Give to UNITED CEREBRAL PALSY

DAYLILIES



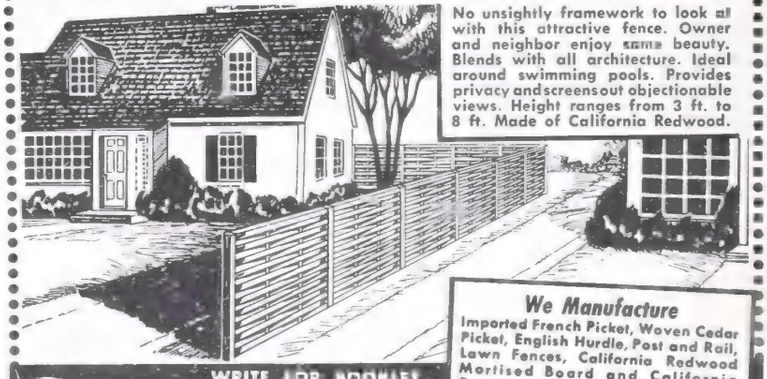
AMERICA'S LARGEST GROWER (30 Acres)
FREE LIST illustrated in color. Better varieties — Lower prices.
Russell Gardens
Spring 5, Texas

INFORMATION, PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known).

Same Beauty Both Sides—BASKETWEAVE FENCE

No unsightly framework to look at with this attractive fence. Owner and neighbor enjoy same beauty. Blends with all architecture. Ideal around swimming pools. Provides privacy and screens out objectionable views. Height ranges from 3 ft. to 8 ft. Made of California Redwood.



We Manufacture
Imported French Picket, Woven Cedar Picket, English Hurdle, Post and Rail, Lawn Fences, California Redwood Mortised Board and California Redwood Basketweave Fences, Children's Outdoor Play-Yards (Portable, 16 ft. wide).

WRITE FOR BOOKLET
Rusticraft FENCE CO.
DAVID TENDLER • EST. 1918 • 6 KING RD., MALVERN, PA.

A Bride's Best Friend

. . . is her mother, of course. But her next best friend is House Beautiful's GUIDE FOR THE BRIDE. If you know a girl who's going to get married you couldn't do better than give her a copy of our Summer issue, featuring

The Bride's House of 1955.

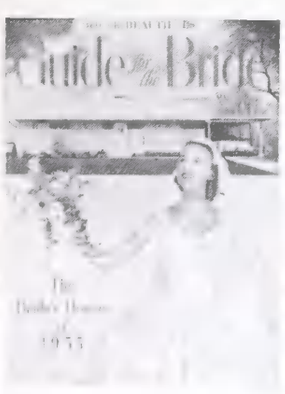
This issue is now on sale at newsstands. Only 50¢.

Here she will find a 30-page case history on decorating a dream house. This versatile 3-bedroom house lends itself to practically any type of decoration. For illustration, the editors have furnished and decorated The Bride's House in both Contemporary and Traditional style. The Bride's House is bound to please discriminating new brides and brides-to-be.

This is the biggest little house she and her husband can buy any place. From what the editors have done in The Bride's House, she can learn the basic principles of homemaking: how to plan color schemes; how to arrange furniture; how to make the most of fabrics; how to get lots of storage in small space.

The editors traveled thousands of miles and spent 15 months creating this house. They scoured the markets for just the right home-furnishings, furniture, fabrics and floor coverings, equipment and accessories to go in this house. Now new brides and engaged girls can see it all in the Summer issue of GUIDE FOR THE BRIDE.

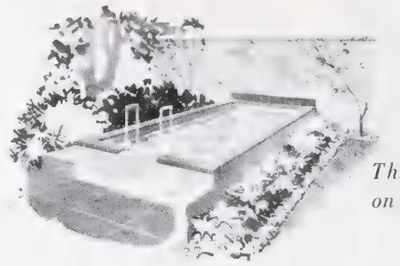
Get a copy today for the engaged girl you know



Only 50¢ at newsstands
or send 50¢ to House Beautiful's
GUIDE FOR THE BRIDE
572 Madison Avenue, N.Y. 22, N.Y.

POOLS TO GET YOU WET DON'T COST A MINT

CONTINUED FROM PAGE 99



This children's pool, shown on page 99, cost about $100.

One of the principal problems in building a pool is excavating. The job is easier in some circumstances if the walls are raised above grade. If you choose to work with a shallow excavation, remember that a parapet can detract from the beauty of a garden, and probably will require skillful planting and terracing to make it fit successfully into its surroundings.

This 16′ by 6′ pool of poured-concrete is raised from a shallow pit to 24″ above grade. The bottom of the excavation was lined with 6″ by 6″ 10-gauge wire mesh for the 6″ slab; ⅜″ steel reinforcing rods were tied to the mesh with wire.

Forms were of salvaged plywood, more economical than new wood. Walls are 6″ thick with an 8″ by 18″ seat at one end; 2″ by 4″ braces kept the forms from buckling and collapsing under the weight of the concrete. Pre-mixed concrete of stiff consistency, was placed from all sides for an even build-up in the forms. The slab bottom was placed next, in more liquid form. The pipe hand-rails and steps were set during the pouring; 2½ cubic yards of concrete were required.

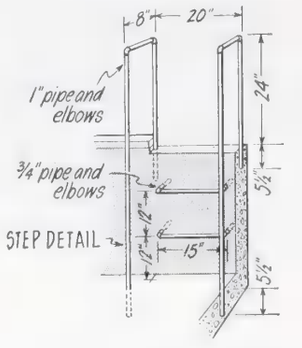
After the forms were removed, rough spots were plastered with 1 part cement and 3 sand, and terra cotta patio tile was grouted to the top of the parapet. The surface was finished with two coats of bonding cement paint and one of rubber base paint.

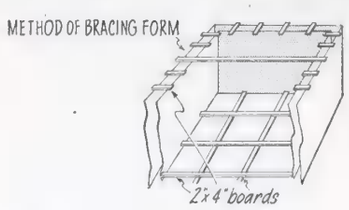
A brass fitting and plug close the drain and a $5 reconditioned centrifugal pump set on a concrete slab under a plywood cover empties the pool.

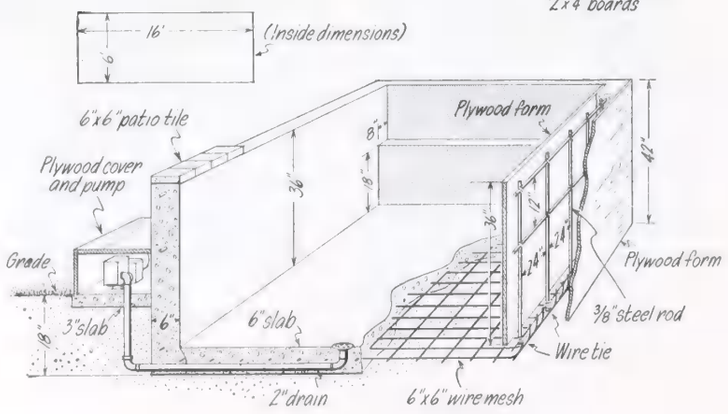
The water is chlorinated and changed every two weeks during the season.

As a safety precaution, this pool is covered when not in use by three 2″ by 4″ frames covered with ¼″ hardware cloth.

Everyone who installs a pool should consider safety for children. Various kinds of covers have been devised, but all have the drawback that a child *might* slip through or under the cover and be trapped. Many owners insist that a sizable pool that is not constantly watched should be protected by fencing for safety.







HAVE YOU DISCOVERED THE NEW PLASTICS BUILDING PANELS?

CONTINUED FROM PAGES 58 AND 61

Yard Room

The pre-cut and packaged "Yard Room," shown on pages 58-59, was made by Jones Shutter Products of Miami, Fla. It provides panels of fiber glass and polyester resins called "Spun-Lite" made by the Spun-Lite Corp., Miami, Fla. Garden tools and equipment: Hector Supply Company, Miami, Fla.

Garden Shelter

In the garden shelter at the home of Mr. and Mrs. Armistead Carter on page 60, the following materials and furnishings are shown.

PLASTICS PANELING: Clear sheet "alsynite," the Alsynite Company of America, San Diego, Calif.

COPPER PANELING: "Copper-Clad," copper-coated paper paneling, Sisalkraft, Attleboro, Mass.

FURNITURE: Chairs: String wrapped tubular bronze furniture designed by Walter Lamb, made by Muehleisen Mfg. Co., Los Angeles. Courtesy of La Jolla Interiors.

ACCESSORIES: Van Keppel-Green.

Plastics Panels

The stylish plastics panel installations shown on pages 57 through 69 call for lightweight, luminous paneling, which is generally available as sheets of polyester resins reinforced with fiber glass.

Major suppliers of the polyester resins which make these panels possible are: the American Cyanamid Co., the Barrett Division of Allied Chemical and Dye Corp., Bakelite Corp., Marco Products Dept. of Celanese Corp. of America, Pittsburgh Plate Glass Co., Naugatuck Chemical Div. of U. S. Rubber Co., Rohm & Haas, Synvar Corp., Glidden Co., Harwick Standard Chemical Co., Reichhold Chemicals and General Electric Co.

Makers of the fiber glass, which not only strengthens the panels but increases their transmission of light, are: Owens-Corning Fiberglas Corp., Libbey-Owens-Ford Glass Company, Pittsburgh Plate Glass Company, and Ferro Corp.

Chief manufacturers of the paneling itself, which is made under many different trade names, are:

ALSYNITE, Alsynite Co. of America, San Diego, Calif.

AMERICAN PANAL, American Panal, Inc., American Window Glass Co., Pittsburgh, Pa.

American Polyglas Corp., Carlstadt, New Jersey.

BARCLITE, Barclay Mfg. Co., Inc., Bronx, N. Y.

Barrett Div., Allied Chemical & Dye Corp., N. Y. C.

Bigelow Specialties Division of Bigelow-Sanford Carpet Co., Thompsonville, Conn.

CHEM-O-GLAS, Chemold Co., Santa Monica, Calif.

CORRULUX, Corrulux Div., of LOF Glass Fibers Co., Houston, Texas.

DAYCOR, Strick Plastic Corp., Philadelphia, Pa.

DUROLUX, Depew Mfg. Corp., Hicksville, L. I., N. Y.

FIBERPANE, Fiberpane Corp., Bellevue, Washington.

FILON, Filon Plastics Corp., El Segundo, California.

Joymont Plastics, Incorporated, Girard, Ohio.

LAMILUX, Laminated Fiberglass Corp. of America, New York, N. Y.

LEIGHLITE, Air Control Products, Coopersville, Mich.

LUMA-BLOK, Columbia Protektosite Co., Inc., Carlstadt, N. J.

PARLITE, Parker Mfg. Co., San Diego, California.

Plasteel Products Corp., Washington, Pa.

PLYMOLITE, Plymold Corp., Burbank, California.

REND-O-LITE, Commodore Industries, Redwood City, Calif.

RESOLITE, Resolite Corp., Zelienople, Pennsylvania.

RIPPOLITE, Rippolite Plastic Products, Burbank, Calif.

SPUN-LITE, The Spun-Lite Corp., Miami, Fla.

STRUCTOGLAS, International Molded Plastics, Inc., Cleveland, O.

Swedlow Plastics Co., Los Angeles, California.

TROPIGLAS, Russell Reinforced Plastics Corp., Lindenhurst, Long Island, New York.

MIX CONCRETE WITH IMAGINATION

CONTINUED FROM PAGE 77

poured into an area defined by forms, usually of wood. The concrete is immediately leveled to the height of the side forms with a 2 x 4 or 2 x 6 board, the way a spoonful of sugar might be leveled with a knife. Final finishing of the concrete by troweling takes place only after the concrete has begun to set, or harden.

If the finishing is done with a wood trowel, commonly called a float, a gritty nonskid surface is

(*Please turn the page*)

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances (Major & Small)

*Ebco Oasis Air Drier....114
*G-E Wall Refrigerator-Freezer..10, 11
*Given Waste King Pulverator.... 47
*Kelvinator Foodarama.... 22
*Lockley WasteMaster Food Waste Disposer....116
*Osterizer....117
*Samuel Stamping Suburban Range 43

Bathrooms

*Church Seats....115

Building Materials

Alsynite Fiberglas Panels.... 12
*American-Olean Tile....128
*Cambridge Suntile & Ceratile....106
*Mississippi Glass....115
*Mosaic Tile....120
*Resolite Panels....119
*Roddiscraft Craftwall Panels....101
*Soss Lev-r Latch....107
*Tile Council of America....111
Weirton Steel for Bathrooms.... 31

Carpets & Rugs

Callaway Rugs....102
*Olson Rug Company....121
*Roberts Smoothedge Tackless Carpet Gripper.... 46

China, Glass, Silver & Tableware

*Flintridge China.... 13
*Sango Boutonniere Dinnerware....113
Tiffin Glassmasters.... 45

Curtains, Draperies & Upholstery

Firestone Foamex Cushioning by the Yard.... 2
*B. F. Goodrich Texfoam Cushioning.... 32

Floor Coverings (Hard Surface)

Inside
*Armstrong Linoleum....Front Cover
KenFlor Vinyl Tile.... 21

Foods & Beverages

Cointreau Liqueur....121
Martini & Rossi Imported Vermouth....112
*Myers Rums....107

Furniture

*Baker Furniture....128
*Fancher Furniture.... 46
*Flexsteel Los Palos Group Furniture....7, 8, 9
*Gordon Tables.... 13
*Mersman Tables.... 50
*Molla Wrought Iron Furniture.... 45

Garden Fences & Fixtures

Bison Aluminum Chain....114
*Grand Screen Houses.... 44
Landon Pools, Inc. 108
*Paddock Pools....123
*Rusticraft Fence....125

Garden Fertilizers & Insecticides

*American Chemical Weedone....123

Garden Tools & Equipment

Avon Sprinkler....123

Garden Seeds, Bulbs & Plants

*Jackson & Perkins Co.... 1
*Russell Gardens....125
*Wayside Gardens....125

Heating, Air Conditioning, Ventilating & Plumbing

Chase Spring-Flo Aerator....110
General Controls Heating-Cooling Thermostat.... 5
*Minneapolis-Honeywell Zone Control.... 41
*York Air Conditioner.... 42
*Webster Baseboard Heating....120

Housewares

*Luce Manufacturing Company....116

Linens & Bedding

Callaway Towels....102
*Springfield Blankets Inside Back Cover

Paints

American Chemical Granodine....113
*Olympic Stained Products Co....108
*Standard Dry Wall Products, Inc...103

Sporting Goods & Toys

Jatcha....120

Stationery & Books

The Heritage Club.... 3
Literary Guild of America, Inc. Back Cover

Travel

*Bermuda Trade Development Board....109
*The Essex & Sussex....108

Windows & Doors

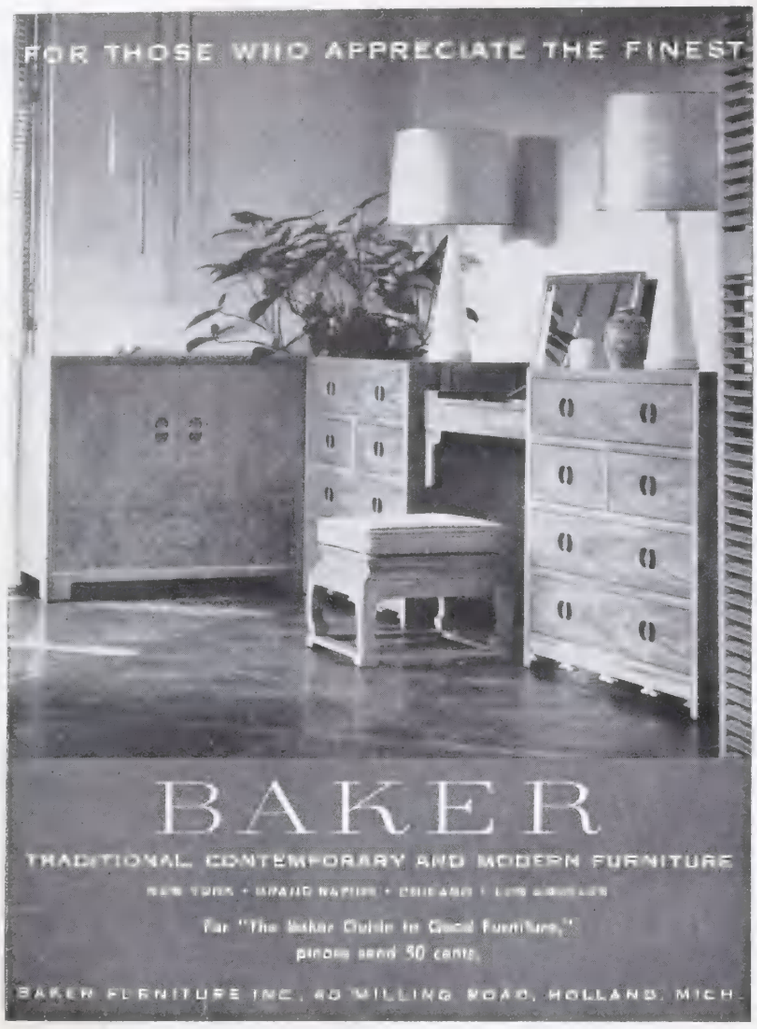
*Fleetlite Picture Windows....114
*Libbey-Owens-Ford Thermopane.. 49
*Truscon Steel Windows & Doors.. 6

Miscellaneous

*Chicago School of Interior Decoration....120
*Cooper Pulvex Flea Powder....120

Department, Furniture, Jewelry & Specialty Stores

*Carabao Special Products Company.... 17
Julius Goodman & Son.... 23
Spear Engineering Co.... 19



BUILDING? REMODELING?

NEW TILE BOOKLET SHOWS YOU HOW TO GAIN PRACTICAL BEAUTY AND SAVE MONEY!



You can do such wonderful things with American-Olean Tile! It's ceramic tile—the most practical, durable material you can use. And, as you can see in the brand new booklet, "New Ideas in Tile," it fits right into your decorating plans and your color schemes. For full-color illustrations containing lots of helpful, practical suggestions, send 10c for the booklet, today!

American-Olean Tile Co.

1033 Cannon Avenue, Lansdale, Pennsylvania

☐ Please rush my copy of "New Ideas in Tile." Enclosed is 10c in coin.
☐ Please send the name of my local American-Olean tile contractor.

Name _____

Address _____

City _____ Zone _____ State _____

MIX CONCRETE WITH IMAGINATION

CONTINUED FROM PRECEDING PAGE

produced. This is the finish typical of the average sidewalk, driveway or basement floor. Carborundum sprinkled on at floating will yield a surface that sparkles in sunlight and is nonskid when wet.

After wood floating, concrete may be swept with a straw, fiber, or steel broom to produce a rough traction surface. Brooming cuts glare, but it is a finish that can be cleaned only by forceful hosing.

In an opposite vein, after wood floating is complete, the surface may be made very hard, slick and glossy by the use of a steel trowel. It takes up the job of smoothing after the float leaves off. Though this floor is among those easiest to maintain and is ideal for dancing and games, it is slippery, especially when wet, and so is a menace to children and the aged. However, its glare may be cut by dyeing or coloring—a green tint being a good choice for the purpose.

SOME of the most pleasing concrete textures are produced by exposing the crushed stone, pebbles or other aggregates that compose concrete's bulk.

The beauty of an exposed aggregate depends entirely upon the quality of the aggregate. If pebbles or crushed rock are to be used, their careful selection is of the utmost importance. You'll find gravels that are red, rusty, slate-blue, buff, pepper-and-salt, white—with pebbles in countless shapes, sizes and degrees of uniformity.

But don't stop with gravel and crushed gray rock in your consideration of aggregates. Don't overlook crushed black slag, crushed feld-spar, mica-spar, granite screenings, basalt, dolomite, sandstone, marble chips, garnet stone, brick chips and shell.

If some aggregates produce a surface too sharp and rough for walking, grinding machines equipped with carborundum wheels may be used to smooth down the surface. Terrazzo floors, for example, are the result of grinding down concrete floors containing a high percentage of exposed marble chips.

Aggregates vary in their ability to weather and to sustain traffic. Are weathering and traffic problems for you? Then be guided by local practice and experience, modifying it by your own knowledge of your particular situation.

Exposing aggregate is a simple operation. When concrete has set hard enough so that it will support your weight, scrub it down with a fiber brush or broom and water. A stiff hosing is best to carry away fine aggregate and cement paste at the surface and bare the coarse aggregate beneath. A 10% solution of muriatic acid is sometimes helpful as a scrubbing solution. If you use it, wear rubber gloves.

Similar in appearance to exposed aggregate is paving with aggregate applied as topping. Sprinkle the aggregate on freshly floated concrete and press it well into the surface with board or wood trowel. Spread a paste of rich mortar on the concrete and distribute pebbles or other aggregate over it.

In planning an exposed aggregate surface, do not overlook investigating materials native to the area in which you live. If the material is commonplace, applying it in a way that avoids outmoded patterns may rescue it from the humdrum. Plan carefully and be prepared to proceed slowly. Some of the most beautiful pebble walks have been the result of collecting specimens over a period of many years. Pebbles individually selected for size and color, treasured for the future, and then placed individually by hand, produce not just a walk or a pool bottom, but a work of beauty rich with meaning for its creator and for all who see it.

TEXTURE is often a matter of contrast. If you are seeking something more than a standard, strive for the interplay of the smooth and the rough, the plain and the patterned in all their subtle variations. Each texture catches and reflects light in a different way. Pave an area with smooth, perfectly troweled three-foot discs of concrete. Remember, glare is no problem if there is shade. Between the discs pour a rough, crushed rock.

Border a smooth terrace with an edging or rugged texture, defining the inner area like a carpet. A heavily textured border, perhaps cobbles or granite chips, contrasted with the smooth area, will act as a psychological barrier to keep intruding feet away from plantings and flower beds. Use angular stone where walking must be discouraged.

Most important, before proceeding with any type or texture of concrete, make a test block or two. Only a small amount of concrete need be used, just enough to give you a visual sample, but it will help you proceed with confidence. Make your first project a small one. It will be easy for the basic technique is simple. The rest is art.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

conditioning is a luxury!



not me Mom says I fuss less, eat more—play like a little angel, since we added Lennox *central* air conditioning. I catch fewer colds; raise fewer tantrums. I'm as peppy as my air conditioned airedale. And take it from me—air conditioned *parents* behave better too!



not me I never grumble about helping with housework. There's so little to do. Our Lennox *central* air conditioning has an exclusive hammock filter that traps up to 70% of all dust in the air. The dustgard seal keeps unfiltered air from leaking through.



not me As a builder, *I know* that air conditioning is *not* a luxury. Why, the home buyer adds just a trifle to his monthly payments by installing Lennox *central* air conditioning when he builds, but he adds tremendously to the resale value of his home—and to his enjoyment of it.

not you You'll agree when you talk to one of the 5,422 Lennox dealer-experts about the Lennox all-season air conditioning plan. Start with winter or summer air conditioning, add the other later. Or enjoy both now, on the Lennox Easy-Pay plan. Look for the name of your Lennox dealer in the yellow pages of your telephone book. Write for FREE booklet! *The Lennox Furnace Company: Marshalltown and Des Moines, Iowa; Syracuse, N. Y.; Columbus, Ohio; Ft. Worth, Tex.; Los Angeles, Calif.; Salt Lake City, Utah; Decatur, Ga. In Canada, Toronto and Calgary*



more families buy **LENNOX**

through **5,422** home comfort specialists



PHOTOGRAPH BY MAYNARD PARKER

Our cover: Summer and its delightful invitation to eat and entertain outdoors are symbolized by this table setting on the rockbound terrace of the George Sclater-Booths' home, Pebble Beach, Calif. For more about this setting and the paella luncheon served on it, see pages 96-97.

House Beautiful

Vol. 97, No. 8

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

AUGUST 1955

ARCHITECTURE AND BUILDING

Do You Need a Garden Shelter? **44-45**
Maybe You Need Shade—Not Shelter **46-49**
Look at the Fun You Can Have When You Shop at a Building-Supply Store **56-57**
America's No. 1 Housekeeping Problem: That Mess in the Garage **59**
A Storage Port **60-65**
The Storage Pavilion **66-69**
The Storage Cabana **70-71**
A Storage House in the Garden **72-73**
The Storage Breezeway **74-75**
Storage Cabinets at Little Cost **76-77**
Don't Buy a Hemmed-in Feeling **84-88**

THE ARTS OF GOOD LIVING

Make Every Day Sweet as Summer **43**
Make Decorative Knobs and Pulls from Variety-Store Items **50-51**
Rug Making for Beginners—Part 3 **52-55**
The Art and Craft of Making Mosaics **78-83**
It's a Chickadee! **89**
The Ideal Marriage of People, Places and Things **90-92**

FOOD

Gourmets on the Go **58**
Some of Summer's Sweetest Gifts Are the Meals You Eat Outdoors **96-97**

GARDENING

Do You Need a Garden Shelter? **44-45**
Maybe You Need Shade—Not Shelter **46-49**
America's No. 1 Housekeeping Problem: That Mess in the Garage **59**
A Storage Port **60-65**
The Storage Pavilion **66-69**
The Storage Cabana **70-71**
A Storage House in the Garden **72-73**
The Storage Breezeway **74-75**
Storage Cabinets at Little Cost **76-77**
Underground Sprinkler Systems Are Easy to Install **116-117**

MUSIC

A Friendly Opera—La Bohème **110**

TRAVEL

How to Leave Home and Like It—India **40**

OTHER FEATURES

Window Shopping **6-37**
It's Worth Mentioning **38**

ADVERTISING INDEX **119**

ELIZABETH GORDON
Editor

RICHARD E. DEEMS
Executive Vice-President

RICHARD A. HOEFER
Publisher

FRANCES TAYLOR HEARD
Home Furnishings Editor
WALLACE F. HAINLINE
Art Director
JOSEPH A. BARRY
Executive Editor
FREDERIKA FOX
Consumer-Industry Editor
MARION GOUGH
Feature Editor
PATRICIA GUINAN
Window Shopping
DR. JOSEPH E. HOWLAND
Garden Editor
JEAN LAWSON
Horticulture
HELEN LITTLE
Merchandise Editor
SARA LITTLE
Decoration
CAROLYN S. MURRAY
Editorial Traffic
ELAINE NEAL
Decorating Adviser
MARION ROWLAND
Copy Editor
ELLEN SHERIDAN
West Coast Field Editor
CECILE STARR
16mm Movies for Home Use
LAURA TANNER
Decoration
RICHARD WILLIAMS
Music
KENNETH YOUNG
Decoration

ARCHITECTURE DEPARTMENT

JOHN DEKOVEN HILL
Architectural Editor
ROBERT MOSHER
Building Editor
MILES COLEAN
Economic Consultant
RAYMOND D. RITCHIE
Consultant on Construction and Specifications
HENRY WRIGHT
Climate Control and Air Conditioning

THE MODERN EPICURE

POPPY CANNON
Food Editor
VICTOR BERGERON
"The Kitchen Kibitzer"
PRISCILLA LANGEWIESCHE
Researcher
JULIE POLSHEK
Food Products
VIRGINIA STANTON
Parts Editor
MARY ELIZABETH WILEY
Researcher

House Beautiful is published monthly by the Hearst Corporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; John Randolph Hearst, Vice-Pres.; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Buckley, Vice-Pres. for Advertising; Robert E. Haig, Vice-Pres. for circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres. & Treasurer; R. F. McCauley, Secretary.

Copyright 1955 by the Hearst Corporation; all rights reserved.

Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg., Boston 16; 11 No. Wacker Dr., Chicago 6; 1712 Fisher Bldg., Detroit 2; 720 Euclid Ave., Cleveland 14; 1709 West 8th St., Los Angeles 17; 530 Hearst Bldg., San Francisco 3; 1447 Peachtree St. N. E., Atlanta 5; P.O. Box 3142, Tyler, Texas. Subscription prices: United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful's Building Manual," "House Beautiful's Buying Guide For the Bride," "House Beautiful's Practical Gardener," "The Bride's House," "Good Buys," "House Beautiful," "House Beautiful Combined With Home & Field," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Re-entered as second-class matter October 25, 1943, at the post office, New York, under the Act of March 3, 1879. Printed in the U. S. A. by the Cuneo Eastern Press, Inc.

NOTICE TO POSTMASTER: Please send notifications regarding undeliverable magazines to House Beautiful, 250 West 55th Street, New York 19, N. Y.

AS A DEMONSTRATION...

Will you accept without charge ANY ONE *of these high-fidelity*

MUSIC~APPRECIATION RECORDS



Richard Strauss' **TILL EULENSPIEGEL'S MERRY PRANKS**
Smetana's **THE MOLDAU** (ON ONE 12" DISC)
George Szell, *conducting* Music Appreciation Symphony Orchestra



Prokofiev's **CLASSICAL SYMPHONY**
Britten's **THE YOUNG PERSON'S GUIDE TO THE ORCHESTRA** (ON ONE 12" DISC)
Alfred Wallenstein, *conducting* Music Appreciation Symphony Orchestra



Wagner's **OVERTURES TO TANNHÄUSER and DIE MEISTERSINGER** (ON ONE 12" DISC)
Norman Del Mar, *conducting* London Symphony Orchestra



Haydn's **SYMPHONY NO. 102 IN B FLAT MAJOR**
Fritz Stiedry, *conducting* Music Appreciation Symphony Orchestra



J.S.Bach's **SUITE FOR ORCHESTRA NO. 3 IN D MAJOR**
George Szell, *conducting* Music Appreciation Symphony Orchestra



Schumann's **PIANO CONCERTO IN A MINOR**
EILEEN FLISSLER, PIANIST
Thomas Scherman, *conducting* The Little Orchestra



Mendelssohn's **VIOLIN CONCERTO IN E MINOR**
FREDELL LACK, VIOLINIST
Alexander Smallens, *conducting* Stadium Concerts Symphony Orchestra



Beethoven's **SYMPHONY NO. 5 IN C MINOR**
Norman Del Mar, *conducting* London Symphony Orchestra

TO HELP YOU UNDERSTAND MUSIC BETTER AND ENJOY IT MORE

SPONSORED BY THE BOOK-OF-THE-MONTH CLUB, this new idea is designed for those who enjoy good music but who are aware, too often, that they do not listen to it with complete understanding and appreciation. There is no doubt about the reason: most of us are not primed about *what to listen for*. MUSIC-APPRECIATION RECORDS meet this need—for a fuller understanding of music—better than any means ever devised. This form of self-education can be as thorough as the Music Appreciation courses given in many universities.



ON ONE SIDE there is a full performance of a great musical work. The records feature orchestras and soloists of recognized distinction in this country and abroad. You listen to this performance first, or afterward, as you desire, and then . . .



ON THE OTHER SIDE is an illuminating analysis of the music with the themes and other main features of the work played separately with running explanatory comment, so that you can learn *what to listen for* in order to apppreciate the work fully.

YOU SUBSCRIBE BUT TAKE ONLY THE RECORDS YOU WANT . . . A new MUSIC-APPRECIATION RECORD will be issued—for subscribers only—every month. The announcement about each forthcoming record will be written by the noted composer and music commentator Deems Taylor. After reading this descriptive essay you may take the record or not. *You are not obligated to take any specified number of records.* And you may stop at any time!

TWO TYPES OF RECORDS AVAILABLE . . . All MUSIC-APPRECIATION RECORDS are high-fidelity, long-playing records of the highest quality—33⅓ R.P.M. on Vinylite. They are of two kinds: first, a so-called Standard Record—a *twelve-inch* disc—which presents the performance on one side, the analysis on the other. This is sold at $3.60, to subscribers only. The other is an Analysis-Only Record—a *ten-inch* disc—priced at $2.40. The latter is made available each month for any subscriber who may already have a satisfactory long-playing record of the work being presented. (A small charge is added to the prices above to cover postage and handling.)

TRY A ONE-MONTH SUBSCRIPTION — WITH NO OBLIGATION TO CONTINUE . . . Why not make a simple trial, to see if these records are as pleasurable and as enlightening as you may anticipate? The record you choose will be sent to you at once—*at no charge.* You may end the subscription immediately after hearing this record, or you may cancel any time thereafter.

PLEASE RETURN ONLY IF YOU HAVE A 33⅓ R.P.M. RECORD PLAYER

MUSIC-APPRECIATION RECORDS R29-8
c/o Book-of-the-Month Club, Inc.
345 Hudson Street, New York 14, N. Y.

Please send me at once, without charge the MUSIC-APPRECIATION RECORD checked at the right and enter my name in a Trial Subscription to MUSIC-APPRECIATON RECORDS, under the conditions stated above. It is understood that, as a subscriber, I am not obligated to buy any specified number of records, but may take only those I want. Also, I may cancel my subscription after hearing this first record, or any time thereafter at my pleasure, but the introductory record is free in any case.

AS MY FREE DEMONSTRATION RECORD PLEASE SEND ME

- ☐ Strauss' Till Eulenspiegel & Smetana's The Moldau
- ☐ Prokofiev's Symphony and Britten's Guide
- ☐ Wagner's Overtures
- ☐ Haydn's Symphony
- ☐ Bach's Suite
- ☐ Schumann's Concerto
- ☐ Mendelssohn's Concerto
- ☐ Beethoven's Symphony

Mr. / Mrs. / Miss } .....
(PLEASE PRINT)

ADDRESS .....

CITY ..... ZONE ..... STATE .....

MAR 37

MOSLEY'S OF CHICAGO **SPECIAL SALE**

★ MONOGRAMMED SHOWER CURTAIN only $9.95
★ Matching window curtain, plain or ruffled pair.....only $5.95
MONOGRAMMED TOWEL SET
★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....only $14.95
★ MONOGRAMMED BATHMAT (21"x36") $6.95
MONOGRAMMED CHENILLE RUG (21"x36") $9.95
Prices include monogramming and postage prepaid
Fine 6' x 6' taffeta shower curtain is water repellent, mildew resistant, quick drying, long wearing. Luxuriously thick Callaway towels are extra large, extra absorbent, with rich, deep softness that lasts for years.

Choose one color for shower curtain or towels from gray, dark green, French blue, rose, green, yellow, peach, white, pink, charcoal, flamingo, dubonnet, brown, apricot, champagne, and black. Monograms in any color you designate. Indicate script or block letters.

MOSLEY Linens
Dept. HB-85, 11 East Washington Street
Chicago 2, Illinois

*Treasured Gift

Elegant eighteenth century reproduction Water Pitcher with Ice Stopper. Height 11" width 6¾". Capacity 2 qts. Heavily silver plated. Beautiful high lustre finish. On four English Rosebud feet.

Only $13.95 Tax Incl.

EXCEPTIONAL VALUE!! $13.95
(reg. $21) . . . shipped gift wrapped, postpaid.

● *Send for FREE illustrated catalog*

*Croydon SILVERMART, LTD.
Dept. HB-9, 805 Lexington Ave., N.Y. 21, N.Y.

Dinnerware Booklet FREE!

"MUMS" ENGLISH BONE CHINA

Herbert S. Mills
11 EAST KING ST., HAMILTON, CANADA

Personalized
CRYSTAL COUPETTES

To keep that important first course "on ice", elegant crystal coupettes complete with a handsome 3 letter monogram. Most appetizing way we know to serve sea food cocktails, summer soups, or fruit supreme! Fill the outer goblet with crushed ice to keep food delightfully chilled. Coupettes measure 4" across top. A gift any knowing hostess will cherish!

Set of 6 monogrammed coupettes, $12.50
Set of 8, $15.95
Postpaid anywhere in the U.S.A.
Sorry, no C.O.D.'s. Write for Free Catalog!

EUNICE NOVELTIES
(since 1940)
Box 41, Rego Park, New York

Made to Measure

These measure up to our greatest expectations because they're practical, different, smart looking. Set of 6 silver-lined solid copper measuring cups, imported from Italy, graduate in size from ¼ cup to a full cup (including ⅓, ⅔, ¾ and ⅘). Hang them in your kitchen for a wonderfully cheerful look or give them to a new bride!

Jenifer House
Set of 6, $15.95 ppd. add 50¢ West of Miss.
Write for new 56 page catalog
Dept. B-8 *New Marlboro Stage* GREAT BARRINGTON, MASS.



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



PRETTY PLEASERS FOR THE BATH. How we wish we could show you this in color! It has the look of Limoges, with the grace and charm of a minuet. The tumbler and soap dish are fine translucent china, hand-decorated with spring flowers and gold baroque trim. Choose powder blue, pink, yellow or turquoise. $1.50 each; $2.75 the set. Ppd. Page & Biddle, Haverford, Penna.



MARTINI MIST-ER. *Well!* Let him wot asks for a *dry* martini fasten his seat belt. This is a vermouth atomizer, and you *spray* it into what is laughingly called a martini by those whose sense of humor is very dry. It fits any vermouth bottle and is gift boxed. Think of all your friends you can check off your Christmas list with this one! $2.95 postpaid and it comes from Edith Chapman, Nyack, N.Y.



PRETTY CHINA STAMP BOX for a gracious lady's desk holds up to 500 stamps, and dispenses them one-at-a-time through a slot in the side. It's made of gleaming white china, decorated with a sweet flower design, and the lid is removable for inserting roll of stamps. 1½" diameter. $1 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



ITALIAN BUS HORN. More than the Coliseum in the moonlight, more than Capri in the sunlight, this is the memory of Italy that makes your heart turn over. There is no sound like it: gay, melodious, nostalgic. And here is the horn itself, a cinch to install on your own car. It fits any 6 or 12 volt system. Specify make and year of car. $6.95 ppd. Carol Beatty, 7410 Santa Monica Blvd., Los Angeles 46.

SHOPPING WITH Pat Guman



SWEET FOR THE SVELTE. Brand-new and wonderful for anyone who uses a non-caloric liquid sweetener, such as Sucaryl, for grapefruit, cold drinks, cut fruit, etc. A 4-oz crystal bottle with chrome shaker top has "Instead of Sugar" fired on in red letters. Now your Sucaryl can come to the table without looking like an escapee from a medicine chest! $1.50 ppd. Glasscraft, 920B Chicago Ave., Evanston, Illinois.



DAVY CROCKETT SLEPT HERE, or in a reasonable facsimile of this tan and green water-resistant canvas Cabin Tent. And here it is that 4 or 5 coonskin kids will have their pow-wows, whoop it up, guzzle soda pop, bivouac for the night. With poles, ropes and stakes, 57" high with 16 sq. ft. of floor space: just $9.95 postpaid. Western Classics, Box 4035, Dept. HBT, Tucson, Arizona.



MARBLE-OUSBUY: $13.95! This is truly remarkable value. The top of the table is polished Italian marble which is set into black wrought-iron tripod legs. These are tipped with the elegance of brass ball feet. The whole beautiful thing is 22" in diameter and 22" high. Just $13.95 ppd. Order it from Downs & Co., Dept. 1166, Evanston, Ill.



WE'VE GOT THE SHAKERS that we bet you'll want to buy by the dozen. They're white china, hand-decorated with dainty Dresden-like flowers, and they come with platinum'd shaker tops. They're for individual service, about 2½" high, in assorted old-fashioned shapes. Gift box of two pairs, $1.25 ppd. Foster House, 430 S. Jefferson, Peoria, Illinois.



ORGANIZE AND GLAMORIZE WITH THE

FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE

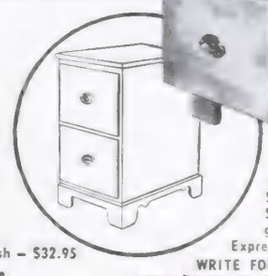


CHOOSE FROM THESE SIZES, STYLES, AND FINISHES.

Styles: 2 single drawers and 1 file drawer (as shown in photo) or 2 file drawers only (as shown in drawing.)

FINISHES AND PRICES:
Unfinished Knotty Pine, smoothly sanded – $27.95
Hand-rubbed Antiqued Pine finish – $29.95
Unfinished Tupelo, smoothly sanded – $29.95
Maple, Mahogany, or Walnut finish – $32.95
Add $3.00 extra for legal size.

Letter Size – 16½" x 22½" x 28" high.
Legal Size – 18½" x 22½" x 28" high.



Quick delivery. Send check or M. O. Satisfaction guaranteed. Express charges collect.

WRITE FOR FREE CATALOG

Jeff Elliot Craftsmen
Dept. B-85 STATESVILLE • NORTH CAROLINA



TEA n' TOAST

A pretty snack set for a cup of coffee or tea, and a sandwich, dessert, etc. Plate and cup are clear glass. 8" square plate has indentation for keeping cup secure. A set of 4 (8 pieces), $3.50 postpaid.

No C.O.D.'s, please.

JEREDITH MANOR
P.O. Box 130 Nyack, New York

LOOK—AT THIS!



Prettiest styling we've seen in a teakettle in a long time. Has black simulated raffia handle and removable strainer so that it may be used with loose tea or tea bags, if desired. (May also be used as a water kettle). Holds approximately four cups liquid. Available in either natural aluminum or brass-colored aluminum. You'll want one for yourself and one for a gift! No. G 608A— natural aluminum, No. 9 6088—brass-colored aluminum.

Only $1.98 each Two for $3.75

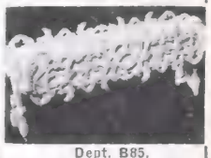
Satisfaction guaranteed
Write for free catalog of unusual items

BARD'S PRODUCTS, INC.
Dept. 1166 Evanston, Ill.



Authentic Reproductions in Cast Iron—Aluminum

Below: Cast Iron Fernery, with rich "Whipped Cream" scrolls, 33" long, 9" wide, 11½" high.



$24.50 Flower Pots

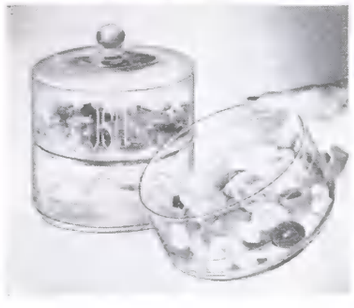
SPECIAL—Original Grape & Leaf design *July 20-Sept. 1st incl.*
Settee #601, 39" long, $25. #602 Arm Chairs 21½" wide, $18. 3 pc group $61.
Crated free. Send check or Money Order. Pay shipping charges on receipt of order. Specify freight or express.

$54.50 Cast Iron
$59.50 Aluminum

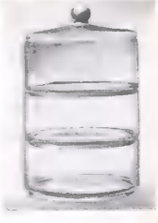
J. F. DAY & CO.
Dept. B85, 1901 4th Ave. South Birmingham, Alabama

STACK JARS

SELF-COVERING SPACE SAVERS FOR COLORFUL SERVING



You'll find thousands of uses for these wonderful jars just like great-grandmother did for her home-made goodies . . . so perfect for candies, flowers, cookies or other tempting treats . . . wonderful, too, for serving jello or ice-cream. Self-covering—keeps food fresh. Smart simple lines created in finest hand-blown, crystal-clear American glass that blend beautifully with any decor. Stands 11½". Diameter 7½". Set of 3 and cover $8.75 ppd. With 3 hand-initials— $9.95 ppd.



Write for FREE Fall Catalog

HERE'S HOW
Dept. HB-8.27 E. 22nd St., N.Y. 10



FOR EXTERIOR REDWOOD use Liquid Raw-Hide 2 IN 1 FINISH. One coat of this combination stain and clear finish restores old Redwood finished surfaces. Use two coats of **2 IN 1** to stain, seal and weatherproof new wood, or three coats for maximum gloss and durability. $1.75 Qt., $5.30 Gal. Postpaid. Guaranteed.



Liquid Raw-Hide PAINT REDWOOD COLOR #5 will give the beauty of richly colored, oiled Redwood to any wood or metal surface. Old or previously painted exteriors and interiors are transformed to the luxurious appearance of deep Redwood. $2.15 Qt., $6.70 Gal. Postpaid.

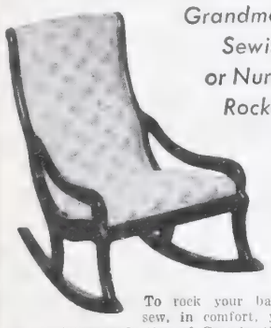


Wood finishing instructions and full color pamphlet sent with every order or **FREE** on request.

LINSEED OIL PRODUCTS CORP.
1100H SO. FREMONT AVE., ALHAMBRA, CALIFORNIA

Reproductions By Mail

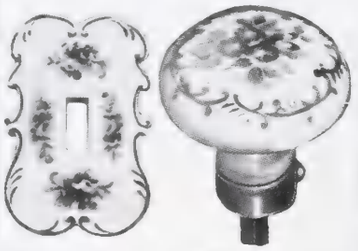
Grandmother's Sewing or Nursery Rocker



To rock your baby, or to sew, in comfort, you'll love our quaint reproduction of Grandmother's little sewing or nursery rocker, our "Martha Dunham"—so relaxing because of its padded, form fitting back and coil spring seat. Sturdily crafted in Celtis Fruitwood, finished in either Mahogany or Fruitwood color. Height 32"; W. 21"; Cushion depth 15"; Seat H. 16½". In muslin or if you send fabric—$27.50. Send 1½ yards of 50-54" or 2 of 36" mat. Or choose between our authentic Colonial floral Tapestry—either Beige or Black background—$29.95. Express charges are collect. No C.O.D. Send check or M.O. Also, send 10¢ for our Chair brochure.

The Chair Shop
Box 725 Morganton, N.C.

matching porcelain SWITCH PLATES and DOOR KNOBS
in the newest decorator colors!



Perfect touch for a traditional home . . . imported *LIMOGES-TYPE* porcelain, hand decorated with multi-color floral bouquets and 24K gold. In pink, green, blue, yellow, turquoise or white to correlate with any color scheme. Door knobs have standard brass fittings. Easily installed. Switch plates come in single or double styles.

Single Plate, $1.50 **Drawer Pulls, $3.00 pr.**
Double Plate, 2.75 **Cabinet Pulls, 2.00 pr.**
Door Knobs, $3.95 pr. (3 pr., $10.95)

Switch plates and door knobs in **Old Meissen "Blue Onion" pattern** at same prices.

All prices postpaid. Write for FREE catalog.

SETH and JED Dept. B-8
NEW MARLBOROUGH, MASS.



Now!* PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE *Shutters

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters***, which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

Send only 25¢ for new illustrated brochure

Shuttercraft Dept. B-27

101 NO. SANTA ANITA AVE. ARCADIA, CALIF.

Lawn Flamingos



$3.95 A PAIR

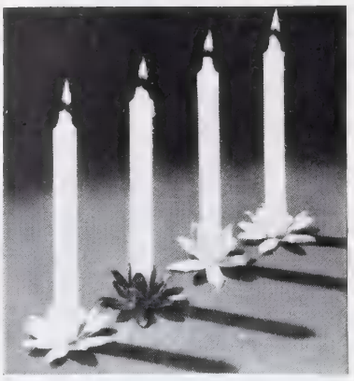
PLUS 35c SHIPPING

Here's a dramatic and colorful accent for your lawn or yard. In true tropical Flamingo pink, with bold black accents, these colorful "birds" are certain to be the conversation piece of the neighborhood. They're made of plastic, never affected by the weather. The color will never fade. 18" body with long, sturdy steel legs that are thrust into the ground. 36" overall height.

Your Satisfaction Guaranteed or Money Refunded

Foster House
430-B8 S. Jefferson, Peoria, Ill.

WINDOW SHOPPING



CANDLE BLOSSOMS, with flickering radiance spearing out of their petal cups, are a lovely bouquet of candle holders for your summer table. Fashioned like water lilies, they're made of metal in pink, white, yellow or black, all flecked with gold. A set of 4 in any one color, $2; two sets, $3.95, ppd. Order from Red Oaks, Winnetka 1, Illinois.



BOTTOMS UP FOR BABY! For us, new baby presents are always difficult, so we're delighted to show you this darling tile plaque. The pajama'd backside of a Very Small One stands out in relief. In pink for girls, blue for boys, the baby's name, birth weight and date are lettered in gold and fired on. In a 9" pickled oak shadow box frame, $5.95 ppd. House in the Garden, 19 Garden Place, Brooklyn, New York.



IRISH BELLEEK, proud and lovely achievement of the land of the peat bog and the jaunting cart, has a pearly translucence that's as fresh as an island dawn; a gentle charm that's as captivating as an Irish lullaby. Here stands the graceful proof. A 3" pitcher to hold a handful of cornflowers in a guestroom, or cream on a breakfast tray. $1.95 ppd. Hunterdon House, 148 Main St., Flemington, New Jersey.

(Please turn to page 13)

SAY GOOD-BY TO PORCELAIN RUST STAINS!



POR-SO-KLEEN is the rust and hard-water stain remover that's perfect! Banishes in seconds ugly, stubborn stains from tubs, sinks, wash basins, bowls, ceramic tile. **POR-SO-KLEEN** is completely safe for hands, porcelain, septic tank. Odorless . . . easy-to-use . . . non-abrasive. Magically restores porcelain's original sparkling beauty. Pint bottle **$1.25,** six pints **$6.50.** Postage paid (U.S. only). Money-Back Guarantee. **STELLAD, INC., 1702 Prospect, Indianapolis 3, Ind.**

Brand New . . . Different!

SHRINER STATUE

Just the Gift for the Man of the Hour Who JOINED!

At home or the office, this colorful figurine will be his most prized possession



Hand Painted in Beautiful Colors

NOT AVAILABLE IN STORES or GIFT SHOPS

$5.00 *We Pay Postage*

SEND CHECK OR MONEY ORDER

WILLIAMS-KENNEDY, Inc.
P. O. BOX 4163 or
2488 S. W. 6th Court
Fort Lauderdale, Fla.



Gown designed by Hubert de Givenchy expressly for Cadillac



If there is anything more enjoyable than *riding* in a Cadillac, it is *arriving* in a Cadillac. For wherever a lady chooses to travel in the "car of cars," she finds a very special welcome awaiting her. First of all, there is the extra measure of courtesy and respect she is accorded by all whom she encounters. For, stranger though she may be, she is known and recognized everywhere as a member of the world's most distinguished family of motorists. And how wonderful she *feels!* For no matter how long—or how brief—her stay at the wheel, her Cadillac always leaves her refreshed and alert. Owners tell us that, all in all, it constitutes the perfect climax to each wonderful Cadillac journey. Why not visit your dealer at your very first opportunity—and borrow a 1955 Cadillac—and see for yourself? We wager you'll be looking forward to the day when you can end *every* journey in a Cadillac car!

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

Cadillac


This is the story of

sheets of Du Pont Nylon

(and it's a story to invite sweet dreams)

You know Du Pont nylon . . . know its caressing softness in slips and nightgowns . . . its loveliness in stockings . . . its long, long wear in blouses . . . and you certainly know its easy care! Now you can enjoy all of these advantages in lovely sheets that invite sweet, sweet dreams.

Once folks try sheets of Du Pont nylon, either woven or tricot, they won't use any others. Why don't you try them? We think you will say sheets of Du Pont nylon are made to dream on!



Feather-light sheets of Du Pont nylon are easy to handle, a snap to wash because they never become waterlogged, heavy to lift out of the washing machine or tub.



Quick-drying sheets of Du Pont nylon are washed, dried and put back on the beds before lunch. Because they're nylon, they seldom need ironing—another ease-of-care advantage.



Fitted-bottom sheets of Du Pont nylon simplify bedmaking . . . and these sheets stay neat, trim no matter how much a sleeper tosses. They come in white and lovely pastels.



Space-saving sheets of Du Pont nylon, when folded, are as compact as an ordinary pillowcase. Look for sheets of Du Pont nylon in your favorite store next time you shop.*



***For retail stores selling nylon sheets in your shopping area call Western Union by number and ask for Operator 25**

DU PONT

REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Exciting new things are happening in NYLON—one of DU PONT'S modern-living fibers


MATICO
PARQUETRY
TILE FLOORING
anybody can install it-
everyone will admire it
One afternoon is all the time you need to give yourself a treat you'll enjoy for years . . . handsome new flooring in rich wood tones. A MATICO PARQUETRY floor is simple to install yourself (at a saving!) because you lay it down tile by tile and you can walk on it immediately.
MATICO PARQUETRY looks elegant, yet is truly practical . . . plastic-fortified for extra strength, durability and soil resistance. Use it in "random shades" or all-of-a-color to restyle your living room, foyer, bedroom or basement. Your decorating budget will look bigger when you find out how little PARQUETRY TILE costs. Ask the MATICO dealer listed in your classified phone book.
MASTIC TILE CORPORATION OF AMERICA
HOUSTON, TEX. • JOLIET, ILL. • LONG BEACH, CALIF. • NEWBURGH, N.Y.
Mfrs. of: Confetti ▪ Aristoflex ▪ Parquetry ▪ Maticork • Asphalt Tile
Rubber Tile • Vinyl Tile • Cork Tile ▪ Plastic Wall Tile
SC 270
QUALITY CONTROLLED
MATICO
PRODUCTS
Guaranteed by
Good Housekeeping



WINDOW SHOPPING

CONTINUED FROM PAGE 8

TULIP LAWN COASTERS. Plant one beside each guest who sits in your garden, and station several around your croquet court. Tulip-shaped cups hold a glass, bottle or beer can securely. Made of rolled steel, leaves and stake are green. Set of 4 (2 red and 2 white tulips), $4.95; set of 6 (2 each red, white, yellow), $6.75. Add 50¢ post. No c.o.d.'s, please. Edward H. Ziff, 5316 S. Dorchester, Chicago 15, Illinois.



SWITCH TO AMERICANA and treat your living room to the shining splendor of a brass switch plate with a Federal eagle design. It carries a lot of decorative weight. We bet your husband would like one for his office, too. Shield-shaped plate, 5¾" wide at top, fits toggle switch. $5 ppd. Double switch plate, same price. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



SALT & PEPPER ROSES, growing out of a white Sugar Pot, are every bit as pretty and far more practical than the common garden variety. The red plastic rose is for pepper, the yellow rose is for salt. Just pluck them, shake, and replace. Their brown base is also the lid for the 3" sugar bowl. $1.75 ppd. The Added Touch, Dept. B, Wynnewood, Pennsylvania.



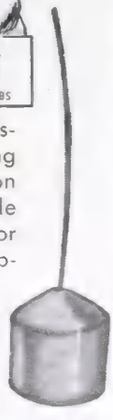
PROTECT YOUR PLANTS!



K-PELLS

REPEL DOGS FROM VALUABLE SHRUBS

Dogs will keep their distance, when you hang these tiny green pellets on low branches of valuable shrubs and trees. Odor offensive to dogs and rabbits. Rain and sun will not destroy effectiveness. Harmless. Easy to use. Pellets wired, ready to hang.



ACTUAL SIZE OF PELLET

24 pellets $2.00, Post Paid. Ohio residents add 3% Sales Tax. Satisfaction guaranteed. No COD's, please.

WRITE FOR FREE GIFT CATALOG.

Stanley J. Manow

P.O. Box 5356, Dept. 9H, Columbus 19, Ohio



FOUR SEASONS WALL PLAQUES

The spirit of Spring, Summer, Autumn and Winter is permanently captured on these four exquisite wall plaques. An imported reproduction of a renowned original, they are made of unglazed bisque porcelain. Sculptured in three dimensions, the chalk-white figures pose against chalk-white, celadon green or pale pink backgrounds. Each plaque measures 5¼" × 3¾", comes ready for hanging. So lovely, no one would guess their modest price!

The set, only **$5.95** *ppd.*

Individual plaques, $1.50 each, ppd.

You must be delighted or money refunded!

ZENITH GIFTS, Inc. 57-C Chadwick St. Boston 19, Mass.



Beautiful Custom Made Drapes

approx. $1.50 a yard

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Yet you pay less than you would for ordinary ready-mades.

- **Carabao drapes are custom made to your *exact* width and length measurements**
- **Fabric is "tabled" for precision cutting so your drapes will always hang perfectly**
- **French pleated by hand. We use plastic crinoline to assure perfect headings**
- **Weights are sewn in the full 3-inch hems to give hanging perfection**
- **In joining widths of fabric, we cut off the selvages and seam the fabric with an overlock stitch so seam cannot pucker**
- **Seams are positioned in the pleats so they are completely invisible**

Remember—only Carabao gives you these custom-tailored features, plus an unequaled selection of fine quality fabrics.

Choose from 50 colors in five exclusive fabrics

SEND 25¢ FOR SWATCHES

Five decorator fabrics, designed for draw drapes or panels, give you a wide selection of textures and colors for any type of décor.

- **Carabao Two Tone Supple Weave**
- **Carabao Nubby Weave**
- **Carabao Shantung Weave**
- **Carabao Sheen Weave**
- **Carabao Textured Weave**

Make your own drapes from Carabao fabrics yardage $1 free instructions

Clip this coupon for information. Enclose 25¢ for swatches of all colors of all fabrics.

Money back guarantee

CARABAO

SPECIAL PRODUCTS COMPANY

Dept. HG7
2750 Hyde at Beach
San Francisco, Calif.

CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. HG7
San Francisco, Calif.

☐ Enclosed is 25¢ for swatches.
(Please print)

Name .....

Address .....

City .....

State .....

OUR SIXTH YEAR OF SELLING DIRECT BY MAIL

Our Two-Dollar Dust Cloth ISN'T a Dust Cloth!

Why do we keep calling Conniver a Dust Cloth if it isn't? Well, YOU try to figure out what to call a cloth that does everything Conniver does!

You might come up with "protecto-cloth" and "conditioning cloth" or "polish-protector" or something of that sort, that sounds fairly silly and doesn't make much sense. And if you're anything like we are, you'll finally decide that no two-word name will EVER get across the whole story—and you'd better simply depend upon people to read all the facts and then prove them (at no risk!) in their own homes!

And the facts are simple: Conniver makes it practically impossible for anything to stick to anything else! Yes, that's absolutely true—because Conniver contains more Silicone than we have yet seen in any other cloth!

And Silicone is the miracle-stuff you've read about all over, including Reader's Digest.

Use It On ANY Surface . . .

Wood, glass, metal, porcelain, plastic or leather—whatever it is—a touch with Conniver applies a tough but invisible film of Silicone that shrugs off dust or dirt! The result is that anything wiped with Conniver is afterward beautifully cleaned and polished with just a flick of the cloth. That's because Silicone is one of the finest "release materials" known to science—and Conniver is loaded with it! The Silicone stays in the cloth, too.

Use Conniver on woodwork, furniture, mirrors, porcelain and chrome kitchen appliances, windows—everywhere in your home. It won't hide or discolor any finish, but it will enhance lustre. By the way, regular use of Conniver prevents the formation of both rust and tarnish. Nice to know that, if you own silverware, or if there are guns, golf clubs, garden tools and such around the house.

You clean Conniver just by shaking it. Or, if you prefer, dunk it in a mild detergent solution. It will come up smiling, because the Silicrome is there for keeps!

We Guarantee It—to the Hilt!

We just don't know how to write a stronger Guarantee than the one we've put on Conniver. We say that if Conniver doesn't do everything we promised, we'll instantly refund your money—and you may keep the cloth! There are no strings on this. You are the judge.

Conniver buyers know that every word we've said is true. You will know too—so mail us your order right now.

We sell Conniver in two sizes. The standard 12x18-inch Conniver is $2.00 (or three for $5.00). And the double-size 18x24-inch deluxe Conniver is $3.00 (or three for $8.00). We pay the postage, but we cannot accept C.O.D. orders.

You buy Conniver by mail—*only from us* in all the country. And we Guarantee that you'll be glad you did!

BRECK'S of BOSTON
581 Breck Building—Boston 10, Mass.

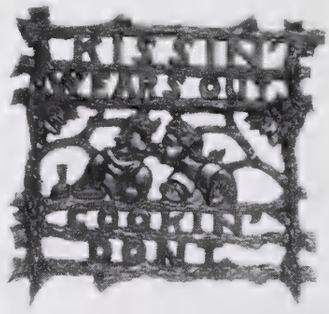
Breck's has been a reliable company since 1818



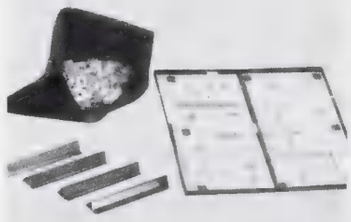
WINDOW SHOPPING



CUTIE PIES. Darling little pie pans are just the right size for individual servings! And each set of 6 comes with a box of mix that makes just enough crispy crust for the six. Imagine the fun of serving a complete baby pecan pie, or lemon meringue, or juicy blueberry pie to each guest! Sturdy aluminum, 4⅜" wide, set of 6 is $1.95 ppd. Artisan Galleries, 2100 N. Haskell, Dallas 4, Texas.



"KISSIN' WEARS OUT— Cookin' Don't" is the earthy moral of this pin-up trivet. Hang it in the kitchen to remind kissin' kibitzers that smooching with the chef may spoil the stew—but might well substitute for dessert. 8" x 8½", it's cast aluminum and comes in a black finish for $3.25; antique brass finish, $4.25; antique copper finish, $5.25. Ppd. House in the Wildwood, Box 358, Baxter Springs, Kansas.



TRAVEL SCRABBLE. It's pocket-size, and the magnetic tiles cling to the 8" x 8" opened playing board, no matter how bumpy the plane or pitching the sea or breezy the beach! Steel board folds into an 8" x 4" x ¾" box. Ivory plastic tiles have imbedded magnets. Felt carrying case becomes tile bag during play. With 4 racks, $7.95 ppd. Holiday House, 18 Bellevue Theatre Bldg., Upper Montclair, New Jersey.

(*Please turn to page* 16)

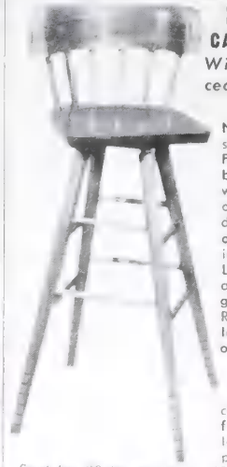
de'cor® SHUTTERS

You can order de'cor shutters by mail, tailor made for the many decorative and practical uses in your home or office.

SEND 25 CENTS

for new illustrated brochure, "101 Uses for Shutters" — together with full details on how you can order by mail.





SWIVEL CAPTAIN'S STOOL

With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

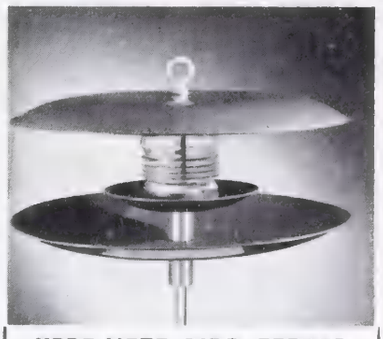
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B8-5
North Conway, N.H.

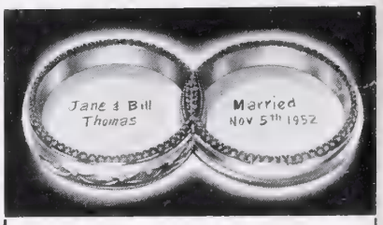


KEPE-NETE BIRD FEEDER

Now you can get this famous feeder with absolutely rust-proof trays and chrome plated parts at no increase in price. Large 15½" aluminum trays finished in palm green baked enamel are both ornamental and easy to take apart for cleaning. Feeder tray and glass hold 1½ pounds of food. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter or feeder can be hung. **Our reorders prove this is the finest bird feeder on the market.** Order one for a friend, too.

KEPE-NETE Bird Feeder

Only $9.95 postpaid
Satisfaction Guaranteed
H. B. COWAP
2423 Ridgeway Avenue Dept. HB-8
Evanston, Illinois



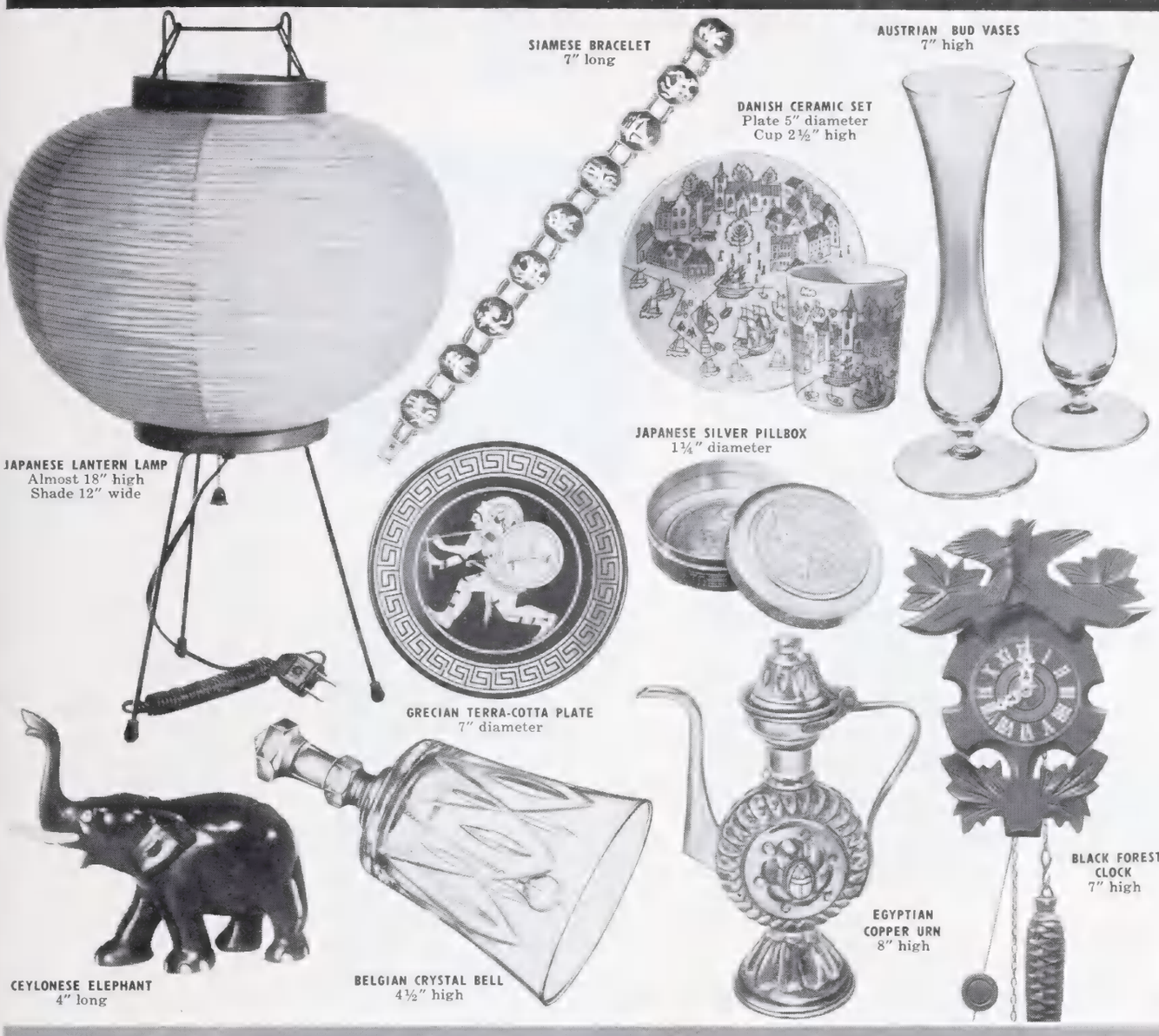
PERFECT Wedding Gift

A DISTINCTIVE REMEMBRANCE FOR ANNIVERSARIES ALSO

The original of this Wedding Ring Ashtray was the solid gold wedding gift given to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in 24 kt. gold, personalized with couple's names and wedding date. Measures 6½" x 3½". Whether used as wall decoration or ash tray, it will commemorate that most cherished day. PRINT names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only $7.95 postpaid and beautifully gift wrapped. ORDER TODAY.

FROST'S, 408-A FROST BLDG.
HOLLYWOOD 46, CALIFORNIA

To introduce you to the joys of belonging to the AROUND-THE-WORLD SHOPPERS CLUB



JAPANESE LANTERN LAMP
A modern development of the ancient Japanese Festival Lamp, delicately contoured, sturdily made. As up-to-date as tomorrow. — for any room you have!

SIAMESE BRACELET
From Bangkok, the fabulous "City of a thousand dreams", comes this handsome Sterling Silver Bracelet, crafted by master silversmiths for you!

DANISH CERAMIC SET
Paul Hoyrup, Denmark's most beloved illustrator, created the charming decorations for this rare and magnificent Ceramic Set. A brilliant "find"!

AUSTRIAN BUD VASES
You could scour the world and never find a pair of bud vases more beautiful than these. Hand-made, of purest crystal, hourglass shape. 7" tall.

CEYLONESE ELEPHANT
A fascinating elephant statuette, hand-carved from mahogany by the "family" wood-carvers of Ceylon. A "conversation-piece" for your home.

GRECIAN TERRA-COTTA PLATE
Few objects capture the spirit of ancient Greece as well as this lovely plate handmade in Athens. A cultural treasure that embellishes your home.

JAPANESE SILVER PILLBOX
A beautiful sterling silver pillbox with graceful peacocks carved on the cover. 1¼" diameter. Slips easily into pocket or purse.

BELGIAN CRYSTAL BELL
This unusual objet d'art, hand-blown of pure crystal, stands over 4½" high and has an exquisite ringing tone. Engraved by Belgium's greatest artists.

EGYPTIAN COPPER URN
This skillfully-crafted copper pitcher is made of Arabic design by artisans of the world-famous Mouskey Bazaar. Their techniques are 1000 years old!

BLACK FOREST CLOCK
From the fabled Black Forest of Germany comes this ingenious creation of master craftsmen, to keep time for you for years. Designed for any room.

FREE ANY ONE OF THESE BEAUTIFUL GIFTS FROM ABROAD (Value $4 to $6)

WITH MEMBERSHIP IN THE AROUND-THE-WORLD SHOPPERS CLUB

To demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you your choice of any one of the unusual gifts shown above, yours FREE! Each is a typical example of the exquisite selections members have received in the past! New members will receive even more thrilling values!



BEAUTIFUL GIFTS FROM THE WORLD OVER

Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise* is? Would you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skills? Best of all—wouldn't you like to make your home a "show place" with the exciting gifts you've purchased—values as much as *double* what you are asked to pay for them?

A THRILLING SURPRISE EACH MONTH

AS A DEMONSTRATION of the thrills and enjoyment of shopping abroad, let us send you any one of the exciting gifts illustrated above, *yours without charge.* Then, as a "passenger" on our magic carpet you will receive a surprise gift each month *from a different foreign land.* Your gifts come *direct to your home postpaid and duty free* in packages all covered with exotic foreign stamps. With each surprise selection will come a colorful brochure telling the story of your gift!

When you actually see the articles, you will wonder how the Club can offer such tremendous bargains. The secret is that foreign nations need U.S. dollars and offer the Club unheard-of-values in exchange.

JOIN TODAY BY MAILING THE COUPON

So — come aboard our magic carpet and let's set out on our shopping trip! You may join for 2 months for $5.00, 4 months for $9.00, 6 months for $12.00 or 12 months for $22.00. Although it is expected that these prices will be increased in the near future you are guaranteed against any price rise for a full year if you join now. Furthermore, if you are not captivated by the first Around-the-World Shoppers Club gift selection sent to your home, keep it as well as the free gift you are now selecting, and receive a full refund. Mail the coupon *now* while you may choose any one of these lovely gifts FREE!

AROUND-THE-WORLD SHOPPERS CLUB, 71 Concord Street, Newark 5, N. J.

Around-the-World Shoppers Club, Dept. F
71 Concord St., Newark 5, N. J.

Please enroll me as a Member and send me free for joining:

(Check One)

☐ Bracelet,	427-G	☐ Lantern Lamp,	432-K
☐ Ceramic Set,	428-D	☐ Elephant,	433-E
☐ Crystal Bell,	429-B	☐ Terra Cotta Plate,	434-R
☐ Copper Urn,	430-AA	☐ Bud Vases,	435-W
☐ Pillbox,	431-FF	☐ Clock,	436-C

Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

☐ 2 Months for $5.00 ☐ 6 Months for $12.00
☐ 4 Months for 9.00 ☐ 12 Months for 22.00

I enclose remittance for $.....

Name.....
Please Print

Address.....

City & Zone ..... State.....

☐ Check here if you have ever before been a member.

(NOTE: The U. S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman.)

CANADA. 2 mos., $5.50; 4 mos., $10.50; 6 mos., $14.00; 12 mos., $26.00. Delivered to your home without payment of additional duty or postage. Address: 77 Vitre St. West, Montreal 1, Que.

Preserve YOUR Baby's Shoes

As an Artist's Masterpiece



In China-Like Beauty

Original Process

How thrilled you'll be in years to come with your baby's dainty shoes preserved by the new PORCELYNIZED Process! Every lovable scuff, every wrinkle intact. Dresden-like glaze of gleaming white, shadowed in Blue or Pink, edged in Gold, with hand-painted flowers on toe. Exquisitely dainty—decorative. The perfect remembrance of your Baby—loved by you and grandparents too. ALL shoes—leather, fabric, lace, felt, crocheted, knitted—can be PORCELYNIZED (except rubber). State color desired when ordering. Send your shoes direct to our studio. This exclusive process is NOT available through stores or local agents.

$6.95 per matched pr. **($4.00 singly) Ppd.**
If C.O.D., you pay postage

For lettering in gold Baby's (one word) Name on one shoe and Birth Date on other add 50¢. For two word Name and Birth Date add 75¢.

Delivery: 3 weeks from receipt of shoes.
FREE Illustrated Folder On Request.

ORIGINATOR'S FEE FORMERLY $20.00

The originator, our Art Director, charged personal fee of $20.00 for this exclusive work. The present low price represents complete elimination of all usual commission and selling expense, by a phenomenal high rate of direct customer recommendation.

NOW—individual art, which CANNOT be duplicated, costs no more than mechanical imitation. Our work is now renowned throughout the world—over 50,000 shoes preserved, to date.

BABY SHOE STUDIO, Dept. 1, Richmondville, N. Y.



"GOLF-TEASE"

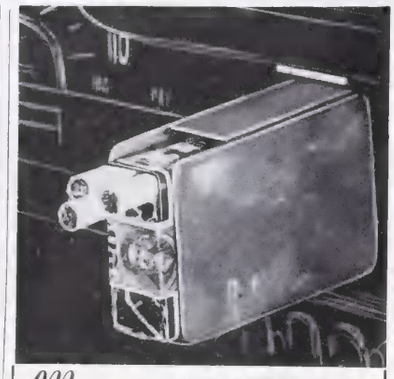
will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors) Postpaid **$1.00**

6 cards (24 tees) $1.95 ppd.

Send 10¢ for New Spring Catalog

Page & Biddle

21 Station Road **Haverford, Pa.**



Magnetic CIGARETTE CASE

sticks to auto dashboard!

Gives you easy, safe, fumble-proof access to your cigarettes because it's always on the dash . . . held there by a powerful concealed magnet. Mystify your friends. Holds a full pack; fine quality, smooth grain imported leather. Specify regular or king size. Check or money order. **$2.25** ppd.

Write for FREE *catalogue of gift and home decorative ideas, Early American, Traditional, and Modern.*

Gilbert & Leonard DISTINCTIVE ACCESSORIES

1544-B Northern Boulevard
Manhasset, New York



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tenn.



"Windo-Wizard"

Opens Stuck Windows

IT REALLY WORKS! "Windo-Wizard" even frees windows stuck shut for years. Specially designed saw teeth neatly cut away paint and warped obstructions so that windows raise and lower with ease. 9" long with red wooden handle. Order today, No. **H-5265**, "Windo-Wizard," **$1.00** by mail, ppd.

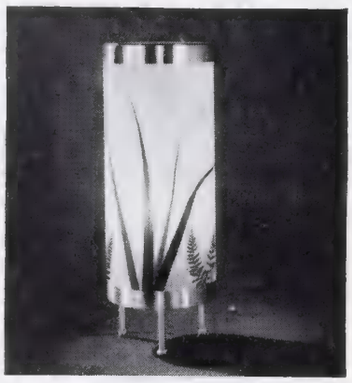
Send For Free Catalog
Of Unusual Gifts and Housewares!

Miles Kimball
382 Bond St., Oshkosh, Wisconsin



WINDOW

CONTINUED FROM PAGE 14



IT'S THE LOVELIEST LIGHT OF THE YEAR, we think. It has the exotic delicacy of the best Japanese art, yet it's made in the good old USA. The hurricane shade has real leaves and grasses impregnated between sheets of laminated wheat-color grass cloth. Brass-trimmed, wired for electricity, it's 16" high, 5½" in diameter. $15.95 ppd. Ward Phillips Co., Carpentersville, Ill.



NEEDLEPOINT COVERS for your dining-room chairs, side chairs or ottoman have an heirloom look that you'll be delighted with. Loom-woven with a Spring Glory floral design in multicolors on solid black, rose-tan sandalwood or hunter green, they have foam rubber backing. 20" x 20", $3.98; 27" x 30", $5.98 each. Ppd. Elron Products, 225 W. Erie St., Chicago 10, Ill.



TAKE A FRUIT BOAT that's made of palm leaves, and is as handsome a show-off piece as we've seen anywhere. Fill it with fruit, and it will make your mantel, dining-room table, or coffee table look like a magazine illustration. Or fill it with potato chips, popcorn, etc., and take it out on the terrace for cocktails. 27" long. $3.95 ppd. Jeredith Manor, Box 130, Nyack, New York.



FREE! 56 STAMPS

ALL DIFFERENT! From Hard-to-Get Countries Like

- LAOS
- CAMBODIA
- ISRAEL
- CZECHOSLOVAKIA
- MONACO

Imported collection includes first stamps issued by the states of Viet-Nam and Laos; exciting Temple Dancer stamp from Cambodia; Flying Stag from Israel; Roosevelt Triangle from Monaco; Lenin-Stalin stamp from Czechoslovakia—plus scores more from all over the globe! Total of 56 stamps—all yours FREE to introduce our bargain approvals. Also FREE—"Midget Encyclopedia of Stamps." And you receive big selection of stamps, on approval for free examination.

ASK FOR LOT JL-6

ZENITH CO., 81 Willoughby St., Brooklyn 1, N.Y.



NEW FINGER-TIP KETCHUP DISPENSER

the Pump-It. Over 1,000,000 have been sold to happy housewives. No pound, no pour! Just Pump-It! No table muss, no clean-up fuss. You *control* the amount of ketchup you want whether it be *one drop* or a bottle full. Colorful Styrene plastic, can't clog or rust. Pump-It is perfect for yourself, for shower and party gifts. Only $1.00 postpaid. Money back if not delighted. Pump-It, Inc., Room 118, 114 W. Holly, Pasadena 3, California.

SHOPPING



DAVY'S B'AR-KILLIN' SHIRT. Grownups may wish Master Crockett would go jump in a lake, coonskin cap and all. But not so the small fry. So better relax and let your little king of the wild frontier dress the part. A washable white cotton T-shirt has Davy's b'ar and coonskin cap fur-flocked on it in b'ar brown color! Sizes 2-12. $1.50 each ppd. Come-and-Go Shirts, 2165 S. First St., Milwaukee, Wis.



FISH-FINDER THERMOMETER is made by Taylor, a company long famous for their precision instruments, and it gives an angler a head start by posting him on where the Big Ones hang out. It's based on the principle of shallow fishing in cold water; deep fishing in warm water; calibrations show temperature of creeks, streams, lakes, etc. $2.25 postpaid from Northmore's, Box 66, Park Ridge, Illinois.



WAISTS UP TO 36 INCHES can enjoy the ready-to-wear good looks of this accordion pleated skirt. It's nylon and acetate, is completely washable. Just shake and hang up. The permanent pleats need never be ironed. In black or navy, waist sizes 24 to 36, it's height-proportioned for short, medium and tall girls. Please specify. $7.98 ppd. Merrill Ann Creations, 102 Warren St., New York 7.



NEEDLE YOUR SNOOTY FRIENDS!

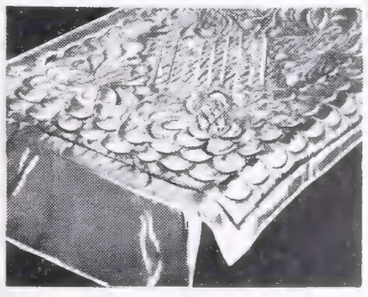
with the Crest (Coat-of-Arms) that creates chuckles. Complete and perfect in every hilarious detail. Especially effective for shutting off long winded Mayflower Blooded Bores. The History and Characters are a scream; when you examine and compare them, you'll see. Make desirable Gifts; order several now—4 rich colors $3.95; framed ready to hang $5.95; Prepaid U.S.A. No CODs. No stamps, please.

WITTI-CREST INC.

Box 224-7 **Snow Hill, Md.**



comforters and pillows recovered



GUARANTEED by our SEAL of SATISFACTION

- Individually re-conditioned and sterilized by modern factory methods
- Beautifully recovered in decorator fabrics.
- Tuck-in flaps to hold comforter securely.
- Low factory prices — compare and save.
- Plastic Storage Bag included FREE.

H.G. Original — Your GUARANTEE of SATISFACTION

SPECIAL!!! ELECTRIC QUILTS RECOVERED

Write for samples of exquisite down-proof satins, taffetas and sateens in decorator colors.

Write for Free Samples & Booklet B-8

H.G. ORIGINALS • 104 W. 29 St., N. Y. 1, N. Y.



Send for free catalog showing finest quality custom made ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES

Abstract Print Matchstick Bamboo Drapes (pictured above)
only **40¢** a sq. ft.

Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer. Any one of these enameled colors can be used for abstract print over-paint. Sample swatches made with white over-paint only.

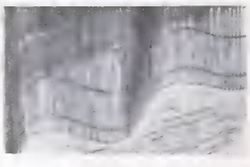


Confetti Splatter Matchstick Bamboo Drapes
only **40¢** a sq. ft.

Same background colors as Abstract Print. Multi-color Confetti Splatter over-paint.

Custom Made Matchstick Bamboo Drapes
Natural color **24¢** sq. ft.
Decorator colors **35¢** sq. ft.

Colors as listed under Abstract Print. Custom made to your exact window or door size.



Standard Sizes Matchstick Bamboo Drapes
Natural color **18¢** sq. ft. Decorator colors **30¢** sq. ft.

Colors as listed under Abstract Print. A wide selection of standard sizes.



Modoka Woven Bamboo Drapes
only **35¢** a sq. ft.

Charcoal, brown or green matchstick bamboo with contrasting weaving.

Luana Wood Draw Draperies— ¼" Slats
only **35¢** a sq. ft.

In natural Luana wood color (mahogany). Light comes through, you can't see through.



Luana Wood Drape-Dividers— ¼" or ½" Slats
only **30¢** a sq. ft.

For room dividers or door closures. Special fabrication for economy, smart appearance. Specify ½" or ¼" slats when ordering swatch.

SEND 25¢ EACH FOR 8"x10" SWATCHES OF ABOVE ITEMS

Specify colors desired. Return for credit if you wish.
All prices above include fixed pleat tape and pin-hooks.

CLIP THIS COUPON AND MAIL FOR COMPLETE INFORMATION

CARABAO
SPECIAL PRODUCTS COMPANY

Dept. HG1
2750 Hyde at Beach
San Francisco, Calif.
Our 6th year of selling direct by mail

CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. HG1, San Francisco, Calif.
Please send me free catalog, information about:

_____ item name

☐ Enclosed is 25¢ for swatch in _____ color

Please print

Name _____

Address _____

City _____ State _____

NEW! SCOTTY "PICNIC-AIRE"

23 Multi-Colored Pieces in Stunning Metal Scotch Plaid Case!

$13.95 POSTAGE PAID U.S.A.



ALL THESE USES

- Picnic Table
- Beach Table
- Card Table
- Children's Table
- Lawn Table
- Bed Tray
- Coffee Table

A big, handsome metal red Scotch Plaid Case that converts instantly into a sturdy, versatile 20" × 27" serving table 14" high. Has washable cloth lining. Complete with 22 pastel styrene dinnerware pieces fitted into lid, plus salt & pepper shaker & tablecloth. Spacious lower compartment holds food and other accessories. Order yours today. Send Check or Money Order and we will ship postage pre-paid anywhere in USA. Sorry, no COD's please.

GALENTINE NOVELTY COMPANY

519 EAST JEFFERSON BLVD — SOUTH BEND 17, INDIANA



PATIO PLATES

. . . happen to be metal, sturdy and practical, but they have been so expertly reproduced from the original Royal Delft porcelain that your hungry guests will think they've walked into a museum. In the famous blue and white pattern, 10" plates are **$1.25** each (minimum order of 4) and 6¼" salad, butter or canape plates, **50¢** each. From Holland. Prices include postage.

Sorry, no C.O.D.'s

EDITH CHAPMAN
260 Main Street — Nyack, N. Y.

Bring the SONG of BIRDS to your GARDEN

With this smiling Boy with Jug

BIRD BATH



Pompeian Stone Figure 19" high. Bird Bath 36" high, 26" wide.

Complete $70.00
Sold Separately

Figure $35.00

Bird Bath $35.00 f. o. b. New York

Many other artistic pieces in Pompeian Stone, Bronze, Lead and Marble. Figures, Fountains, Bird Baths, Pedestals, Vases, etc.

Write for our illustrated Catalog. 10 cts. please for mailing.

Erkins Studios

2 West 40th St., New York City 18, N. Y.

STIRRUP-SHAPED LUCITE TOWEL RINGS

in fashion's new "bonbon pink"!



If you have tile walls, don't throw in the towel! Just put up these glamorous polished LUCITE rings that show off your towels. No drilling, no holes . . . they attach to any wall with tube of rugged adhesive we supply. Can also be attached with screws if you prefer. Smart stirrup shape allows towel to drape neatly, to display pattern or monogram. In "bonbon pink" with black brackets. Also in all black, or crystal clear with white.

SINGLE RING $1.79 DOUBLE RING $3.50 BAR RINGS $4.50

We pay postage. Sorry, no C.O.D.'s.

MICHAELS SPACE SAVERS. dept. B-8, 1107 Broadway, New York 10, N. Y.



FINE SATIN RIBBON

50 Yard Roll Only 50¢

You can save on this ½" sparkling satin ribbon that costs $3 per roll in stores — your choice of 10 gay colors. This factory-new, color-fast ribbon has no-fray edges and extra strong weave. Practical for gift wrapping, clothes trim, party favors or hair bows. Take your choice — each 50 yard roll only 50c postpaid.

Walter Drake

red ▪ white ▪ pink ▪ light blue ▪ royal blue ▪ Nile green ▪ emerald ▪ orchid ▪ yellow ▪ cocoa brown

SATISFACTION GUARANTEED OR MONEY BACK

198 Drake Building, Colorado Springs 4, Colorado



WINDOW



MAN AND WIFE MATCHES will give the guests a good idea of who wears the pants in the family—and will probably provoke an endless discussion on the battle that has gone on since Adam's rib. What a fun gift for your favorite couples! 36 books of one style of matches come in assorted colors for $1.50. Any six orders, $8.00. Postpaid from Willard Creations, Box 509, Culver City 12, California.



COOLIE CUTIE is an umbrella hat of black pleated nylon net with the magic power of giving its wearer a gamin-like glamor. Put it on, tie the black velvet ribbons under your chin, let your eyelashes sweep your cheeks! What's more, it deflects the hot sun, closes like a tiny umbrella, and is washable. $2.98 ppd. Mrs. Dorothy Damar, 742 Damar Bldg., Newark 5, New Jersey.



CUT-OUT CUT-UPS for your nursery walls are giants in gay colors, right from the pages of the best-loved nursery rhymes. From 12" to 15" each, they come with special mounting adhesive, and may be taken down without damage to walls. Choose Old King Cole and His Fiddlers Three. Jack and Jill, or Hi Diddle Diddle. $1 each; all 3 (18 pieces) for $2.95. Ppd. Jehco Products, Box 27667, Los Angeles, Calif.



WAGON WHEEL LIGHT 24 IN. DIAM. WITH 4 BRASS LAMPS $ 48.

FANCY BLACK SHELF BRACKETS
4"×6" $1.25 6"×8" $1.50 8"×10" $1.75

CUPOLA 21"×21"×26" HIGH WITH A SOLID COPPER ROOF $32.95. VANE IS CAST ALUMINUM 32 IN. HIGH $ 19.50

SPECIAL PRICE CUPOLA and VANE $39.95



SMART SWITCH PLATES
SMOKY BLACK
SINGLE $1.25
DOUBLE $1.65
OUTLET $1.65



CHIMNEY LETTERS
RUST-PROOF ALUMINUM
16 IN. HIGH
$9.95

Send 10¢ FOR BIG 120 PAGE CATALOG

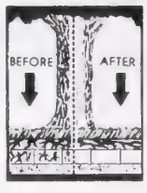
WILLIAM **Spencer**

710 CHESTNUT ST. PHILA.

SEWER TROUBLE?

"Root Eliminator"

KEEPS
Sewers and
Septic Tanks
OPEN



Easy-to-use chemical. Prevents and frees stoppage of sewer by roots. Just drop one soluble briquette in your lavatory monthly.

Full year's supply for only $3.95

Order today. Sent promptly, postpaid

American Home Chemical Co., Inc.
Indianapolis 20, Indiana

MONEY BACK GUARANTEE

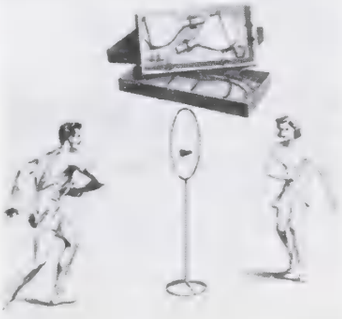
SHOPPING



PAR 70 REDUCING GAME limbers you up and slims you down, stimulates circulation and makes you lithe as a panther. Best of all, it's fun. A series of 6 heavy strips of paper are printed with brightly circled numbers from 1 to 18. Attach these to a wall according to directions, and by bending and stretching, touch the 18 spots in 70 seconds! $1 ppd. Breck's of Boston, 306 Breck Bldg., Boston 10, Mass.

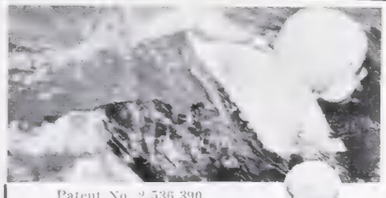


SHUTTLE-LOOP is a fast-moving indoor-outdoor game that gives you the excitement and challenge of badminton in much less space. Playing area required is only 4 feet by 10 feet. Object is to engage the plastic shuttlecock in play back and forth through a metal loop. Two or four can play. With metal stand and 22" loop, 2 paddles, shuttlecock, court markers, $6.95 ppd. Taylor Gifts, Wayne, Pa.



HANDSOME COUPLE. We've seen our share of pepper mills and salt shakers (we bet you have, too!), but these are so extraordinarily smart we couldn't resist them. Made in Italy of glowing copper with brass top and base, the grinder is a good one. And the salt shaker is glass-lined! 6½" high, $8 pr. ppd. Chalmar, Split Rock Rd., Syosset, N.Y.





Patent No. 2,536,390

New, Plastic

SWIMAID

IN COLORS

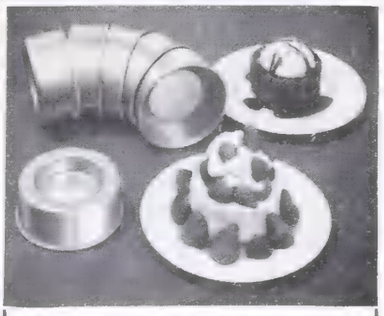
The fellow who figured this out decided something was needed to take the place of the old fashioned water wings. SWIMAID straps onto the back . . . will not fall off in the water . . . supports even an adult . . . yet stays out of way of arms when learning modern overhand swim strokes. Has many other uses. Made of vinyl plastic with welded seams. Specify color choice (Red, Green, Blue, Yellow). Substitution may be necessary.

$2.95 each

SPECIAL! 2 for $5.00 postpaid

National Marketing Co.

3300 S.W. Evergreen Lane Portland 1, Oregon



BAKE INDIVIDUAL SHORTCAKES IN NEW "SHORTY" PANS

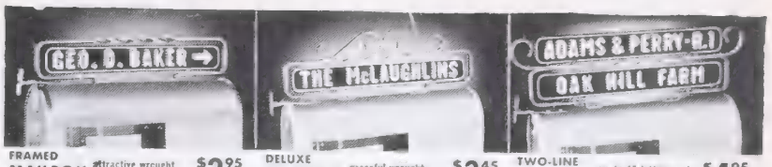
Now you can serve fresh fruit shortcakes in your own homemade cake shells! These wonderful miniature pans bake individual cakes with a depression in the center to hold a generous scoop of ice cream, or a serving of fruit. "Shorty" pans are perfect, too, as unusual molds for congealed salads, fill center depression with cheese, shrimp or special dressing. Durable aluminum pans are 3½" wide, 1½" deep.

Set of six pans, only $1.95 postpaid

Send for free catalog

artisan galleries

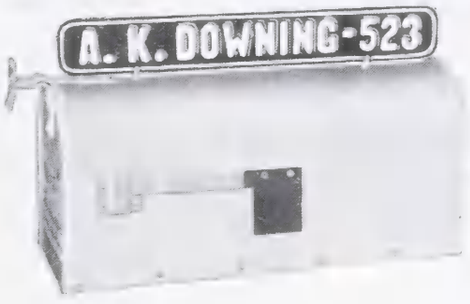
2100-A8 N. Haskell Dallas 4, Texas



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 or less style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand, up to 15 letters and numbers style L $2.95 POSTPAID

STYLE M

MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively

guide your friends – beautify your home!

PERFECT FOR GIFTS – ANY WORDING YOU WANT!*

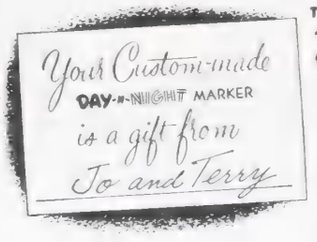
Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof – lifetime aluminum throughout
- Permanent embossed lettering – raised in solid plates
- Baked enamel finish – black background – white reflector letters
- Attractive size – nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!



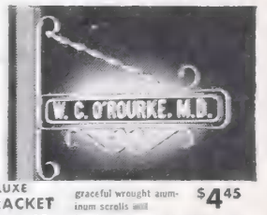
THE PERFECT GIFT FOR *Birthdays* – or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

LAWN MARKER up to 5 letters and numbers top line, 15 or less style NL $4.95 POSTPAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

Spear ENGINEERING COMPANY

166 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY

166 Spear Bldg., Colorado Springs, Colo.

PRINT NAME CLEARLY

SATISFACTION GUARANTEED OR YOUR MONEY BACK

USE SHIP TO TWIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING – Any wording you want up to 15 letters per line, large plate, 5 on small	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE ZONE STATE

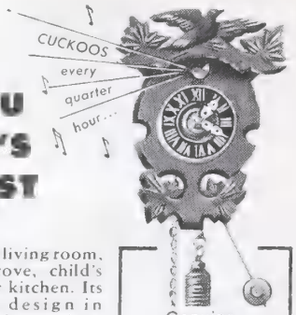
TOTAL

☐ Remittance enclosed (we pay postage in U.S.)

☐ Ship C.O.D. (I will pay C.O.D. fees plus postage.)



LOOK WHAT I FOUND FOR YOU IN GERMANY'S BLACK FOREST



It's hard to believe—a real cuckoo clock for only $3.95 – delivered to your door direct from Free Europe, postpaid and duty-free. But it's wonderfully true through my unique direct import plan. I wish you could have been with me when I visited the famed clock makers of Germany's Black Forest.

It was like turning the calendar back a hundred years or more. Skilled woodcarvers whose trade has been handed down from father to son for generations, still dress in the legendary lederhosen.

With razor sharp knives they deftly fashion the clock panels in the centuries old traditional designs. Other craftsmen provide the bellows for the clear, flute-like cuckoo voices. Still others install the accurate weight-and pendulum movements.

Wages are low in the Black Forest. And so was the price given me when I placed a large order. But even I, accustomed to the magic American dollars perform abroad, am amazed at this bargain I now offer you.

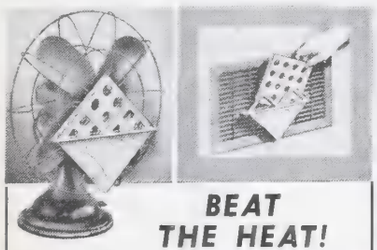
You'll find this charming timekeeper perfect for your living room, den, alcove, child's room or kitchen. Its quaint design in black walnut antique finish makes it an interesting conversational piece. Its cheery "cuckoo" every quarter hour adds a happy note to your home.

Genuine **CUCKOO CLOCK** $3.95 Postpaid Duty-Free

Order your Black Forest Cuckoo Clock now. Order them as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each clock. No COD's. Postman collects 15c foreign packet fee which can't be prepaid. Order now on my positive satisfaction-or-money-back guarantee.

Trader Mellinger

Seven Seas Imports, Dept. E798
1717 Westwood Blvd., Los Angeles 24, Calif.



BEAT THE HEAT!

Get Sea Breezes with Fan Air-Cooler

Enjoy cool, refreshing comfort on even the hottest, most sultry days. New Air-Cooler cools by evaporation; it clips on to any fan or vent in 5 seconds. Simply fill tank with water, insert specially designed Dupont cellulose sponge, and turn on fan. Instead of blowing hot air at you, the air is cooled by the water — it's just like an invigorating sea-breeze. Large tank capacity; made of durable, quality Styrene. 8" in diameter; fits any fan or wall register, large or small.

Only **98¢**

SATISFACTION GUARANTEED

Ideal for winter use too; as a humidifier, makes air feel warmer. ONLY 98¢. Add only 15¢ for postage and handling. No C.O.D.'s please.

BANCROFT'S
1112 S. Wabash, Dept. HB-360, Chicago 5, Ill.



HOLDS 60 MAGAZINES

A WHOLE YEAR'S SUPPLY

FLOOR RACK

This handsome and practical floor rack holds all your magazines where each is visible for quick, easy selection. Holds 30 on each side. Magazines will not bend. Easily carried for convenience and furniture arrangement. Hand made in honey tone knotty pine or lovely mahogany finish. 23" x 30" x 9½". $29.95. Express Charges Collect.

ALSO IN COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc., with step by step instructions. $17.95 Postpaid.

NOW—NEW CATALOG showing our large complete line of Finished and Kit Form Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B8-5
North Conway, N. H.





"RUG TITE" Stops Skidding Rugs

Anchors dangerous slipping rugs which may be the cause of serious falls. An amazing new patented band (2½" wide) does the trick. Acts like a suction cup between rug and floor. The more you push—the tighter it sticks. Rugs, throw rugs, carpets—always stay put. Easy to use—just lay flat under rug corners. Economical, too, a strip at each corner does it. Can be used over and over. Generous (12 ft.) roll only $1.39. 2 rolls for $2.75. And we pay the postage. Gift catalog included. Order from:

RED OAKS
Dept. 163-K Winnetka, Ill.



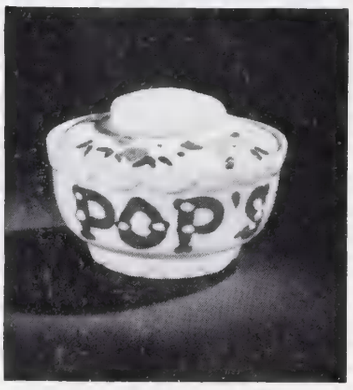
WINDOW SHOPPING



BUY OF THE MONTH. We like this wonderful limed oak stand as a what-not for a bathroom. But you may want to use it in the kitchen, hall, bedroom or den. It has two full-size shelves, each 18" x 9", and two 9" x 10" platforms for a radio, clock, ivy or guest towels. It sets up in minutes, is 30" high. $3.95 each; $7.75 for 2! Ppd. Bard's, Dept. 1166, 81 Salem Lane, Evanston, Ill.



LUCKY FUKUSUKE is a god of good fortune. He is also a bank. Centuries ago, a very rich and fat little man with a big head, Fukusuke by name, became a much-beloved figure because of his kindness and generosity. Soon the Japanese people began to pray to him for prosperity and happiness. Finished in brilliant temple colors, 7" high, he's $2.95 ppd. Beverly Baker, Box 135, Darien, Connecticut.



PUT YOUR TEETH IN IT. A ceramic denture dish is a gay overnight parking place for false teeth, and a very practical one, too. The cover is ringed around with air holes, and the 4" bowl is decorated with Mom's, Pop's, Gram's, or Gramp's. It also comes without the personalization. It's a fine night spot for a child's braces, too. $2.95 ppd. Gilbert & Leonard, Northern Blvd., Manhasset, New York.

(Please turn to page 23)



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

MAIL CHECK OR MONEY ORDER

Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

AMERICA'S LOVELIEST PATIO AND DECORATIVE FURNITURE



Authentic Cast Aluminum
REPRODUCTIONS

Flawless design and superior quality . . . reasons why more home makers with good taste look to Moultrie Mfg. Co. for truly distinctive aluminum furniture. Popular dining set, shown has the gr[illegible] and strength of wrought iron, yet is so light [illegible] can easily move it in and out-of-doors. High-gl[illegible] black or white; colorful shades of pink, blue, green or yellow. Won't rust—lasting charm.

GRAPE & LEAF DESIGN ILLUSTRATED

Arm Chair	34½" high	$25.00 ea.
Glass Top Table	36"x36" top	45.00 "
Glass Top Coffee Table	18"x36"	29.50 "

Send check or money order—freight prepaid in the U. S. Dealer inquiries invited.

** Send for Illustrated Literature and Prices of Other Beautiful Pieces.*

MOULTRIE MFG. CO. MOULTRIE, GEORGIA

BRIGGS BEAUTYWARE

in Beautyware Sky Blue: twin B-3500HS Lowell lavatories, B-300 Marquette tub, B-6402 Carlton closet

glassware by Bonniers, New York

with features that blend luxury and utility



Briggs Beautyware offers you luxurious fixtures—with features as practical as bathing itself. When you shower, you're secure with Beautyware's exclusive safety-bottom tub. When you recline, you rest comfortably against Beautyware's smooth-contour back. And you have safety hand-grips and a wide shelf-seat rim for bathing convenience.

The glistening surfaces of this tub, and of all Beautyware fixtures, are *hard as glass*—so you use only a gentle-to-your-hands modern detergent to keep them bright clean.

In Beautyware's deep-contour lavatories and whisper-quiet closets, you get the same luxurious utility. Be sure your bathroom fixtures are Beautyware, and be proud.

Briggs Manufacturing Co., Detroit 26, Mich.

(1) FULL SIZE AND HEIGHT
(2) SAFETY BOTTOM
(3) WIDE-RIM SEAT

Choose Beautyware bathroom fixtures in these beautiful pastel colors



Sea Green *Coral* *Sandstone* *White* *Pearl Gray* *Sky Blue*

Sleep? Why sleep . . . when you can be thinking about Those Heavenly Carpets by Lees! You've never seen such colors as I saw in the Lees Carpet Selector! I went to the store with just one idea. One new carpet for our living room. Then three things happened. First, I saw all the wonderful Lees Carpets together. So easy to match, compare and choose. Second, the man told me about the Easy Carpet Payment Plan. For a small down payment you can absolutely fill your house with color and joy — (and I do mean Lees Carpets). Third, I dashed home happy as a deer — to collect swatches, samples, and color cues. No wonder I can't sleep! Tomorrow, darlings, I'm flying straight back to that Lees Selector — to start owning the dream carpets of my life. . .

. . . those heavenly carpets by LEES









Choose from Lees Selector. Use easy time payments. No guess work. All the colors, textures, patterns, at your fingertips in Lees Selector. No hurry, no worry. Just a small deposit and a few dimes a day will do it.



JAMES LEES AND SONS COMPANY • BRIDGEPORT, PA. • MAKERS OF QUALITY CARPETS AND RUGS



WINDOW SHOPPING

CONTINUED FROM PAGE 20

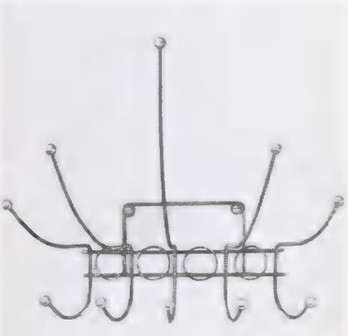
THE CAT THAT SWALLOWED THE CANARY is a black plastic bird cage planter that we think you'll find hard to resist. The plant container proper is a delicious pink, which matches the polka dots in Tabby's bow tie. And plumb in his middle is a gay little bird-on-the-wing. 13" high. $1.25 ppd. Helen Gallagher. 413 Fulton St., Peoria, Illinois.



THE CORNER CHAIR, carefully copied from the hard-to-find Early American original, is handmade of 2¼" solid maple with a hand-woven fibre rush seat. Seat is 17½" square, 17" high. Overall height of chair is 35". Unfinished. $17.95. In maple, pine, mahogany, walnut or black lacquer finish. $19.95. Exp. charges coll. Jeff Elliot. Dept. HB8. Statesville, North Carolina.



TIARA HOLD-UP. A coat and hat rack that's a space-saving beauty is made of black wrought iron with each of the 10 arms tipped with the shining exclamation point of a brass ball. The ingenious design takes care of 5 hats and 5 coats in a minimum of space. 14" x 13¼" x 6¾" deep. $4.95 ppd. Here's How, 27 E. 22nd St., New York 10.





"Lazy Susan"
DRYETTE
for washings and ironings

Folds Like An Umbrella

Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms . . $8.95 ppd.
(23 ft. drying space; strong, sturdy)
Travel Dryette, 6 arms . . $4.95 ppd.
(9 ft. drying space; stands in bath-tub. packs easily)
Act now to enjoy easier clothes drying service . . . order today direct
DRYETTE CO., Dept. H8
P.O. Box #2219 Wichita, Kansas

LARGE CUPOLA NOW ONLY $24.95 exp. collect



YOU SAVE BY ASSEMBLING

Copper roofed cupola, 30" high, roof 23" square. No. 1 Pine. Everything pre-cut, including copper, and ready to assemble. Fits any roof. Money back guarantee. A wise investment in beauty and value for your home. Shipped Express Collect.

WROUGHT IRON WEATHER VANE



ONLY $8.75 POSTPAID

This famous Weathercock Vane is fully Parkerized to prevent rust. Height 24", arrow length 21½". Shipped complete, ready to install on any roof.

COMPLETELY ASSEMBLED CUPOLAS
11-C—30" high—roof 23" sq. . . . $34.95 Exp. Col.
12-C—34" high—roof 28½" sq. . . . 42.95 Exp. Col.
New Catalog of Wrought Iron (175 Illus.) Weathervanes, Sign Brackets, Hardware, Door Knockers and gifts for the home only 25¢.

WILLIAMSBURG BLACKSMITHS
236B Buttonshop Rd. • Williamsburg, Massachusetts

distinctive draperies
at 1/2 the cost!



YOU SAVE REAL MONEY THE *Toni Moran* WAY

Here is a distinguished collection of exquisite and ever-so-practical decorator fabrics. Here is a system, color coordinated by *Toni Moran*, that makes it simple and fun to redecorate with draperies. She shows you how to make them at home the easy way. Or, if you prefer, *Toni Moran* Studio will make them to your measurements for less than you'd expect to pay for ready-mades. Either way you save money — *and* get that custom look.

4 Toni Moran DECORATOR FABRICS AT $1 A YARD!

SILK-NUB, a sturdy, sophisticated casement fabric with 100% silk texture. 14 colors, $1 per yard

FIESTA, an interesting two-toned fabric that feels and wears like expensive mohair casement. 12 colors, $1 per yard

ANTIQUE SATIN, a richly textured fabric with that hand-loomed look. 14 colors, $1 per yard

FAILLE, a soft, dignified fabric that is equally at home in traditional or contemporary rooms. 14 colors, $1 per yard



Send Today for Complete Set of 54 Swatches

Selecting the right color and fabric is easy the *Toni Moran* way. Send 25¢ for swatches of all fabrics in all colors. *Toni Moran* also sends you complete, easy-to-understand directions for ordering both yardage and made-up draperies. You can figure the cost to the penny with her "Window-Magic" sizing chart.

SATISFACTION GUARANTEED

Toni Moran STUDIO Dept. D-5H
Box 230, South Pasadena, California

I enclose 25¢. Please send me one complete set of swatches and information on how to order *Toni Moran* fabrics and custom-made drapes.

NAME — PLEASE PRINT

ADDRESS

CITY ZONE STATE



WINDOW

BY MAIL...OVER 2,000
EARLY AMERICAN REPRODUCTIONS

Authentic, Hard-to-Find Replicas Fully Described

Send 25c for this Fascinating
ILLUSTRATED CATALOG



Fine reproductions of every type. Pine and Cherry Furniture — Hand-Wrought Hardware, early thumb latches, hinges, bolts, etc. — Fireplace Equipment — China — Glass — Pewter — Lighting Fixtures, Lamps — Prints — Mirrors — Candleholders — Furniture Brasses — Weathervanes, etc.

For years, thousands all over the country have relied on us for outstanding reproductions. If it's Early American we carry it or can get it for you!

Send 25c for this Complete Catalog. Today!

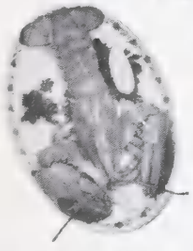
Ornamental SWITCH PLATES
Black finished cast aluminum with the look of wrought iron. A. $1.35; B. $1.65; C. $1.65 postpaid.

A. B. C.

Old Guilford Forge
"Foremost in Early American Reproductions"

86 Broad St. GUILFORD CONN.

NOW—enjoy a delicious MAINE Shore Dinner



10 OCEAN FRESH
Ready to Cook In Disposable Lobster Steamer

LIVE LOBSTERS
OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS

From New England's famed Saltwater Farm — tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1⅛ lb. ideal size. *Iced all the way* for the tastiest shore dinner imaginable. FREE TWO 15 oz. TINS OF CLAM CHOWDER with every order. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

Send Check or Money Order Today to:

SALTWATER FARM, INC.
DAMARISCOTTA 29, MAINE



Here's the first really NEW cooking idea in years... a top-of-the-stove cooker scientifically designed to give a new, wonderful taste to your every meal. Does everything ... dry-fries, stews, steams ... more economically and faster. Cooks both sides at the same time. Give your meals that "expert Chef" touch ... order direct. 8" size $7.95; 11" size $9.95. No C.O.D.

Ray's
614 S. Comstock Ave., Whittier, Calif.





Garden Romance
PLAQUES

Truly lovely to give as a present to a hostess or as lovely decorator pieces for your own home. The pair shown here are fine bisque china with facing antique period boy and girl figures seated in the garden appealing to a gay little cupid. The bas-relief figures and border decoration are chalk white against a background of celadon green or pastel pink. Each is 7¾" x 5½". The pair postpaid only $4.95
Send For Free Gift Catalog.

Lee Wynne 5446 Diamond Street, Phila. 31, Pa. (Dept. B-8)

handmade STOOLS *IN BEAUTIFUL OAK!*

4 Sizes for Bar, Den, Playroom, Kitchen, Patio

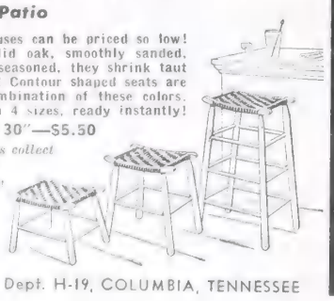
You'll wonder how such charming stools with so many uses can be priced so low! Made by true southern craftsmen, each stool is of solid oak, smoothly sanded, lacquer finished. Legs are secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails or screws. Really rugged! Contour shaped seats are hand woven from flat fibre in red, green, brown or combination of these colors. (Genuine cane or fibre rush seats, add $2 per stool.) In 4 sizes, ready instantly!

12"—$2.50 • 18"—$3.50 • 24"—$4.50 • 30"—$5.50

Satis. Guar! Send check or M.O. Shipping charges collect.

FREE BOOKLET of our fine FURNITURE!

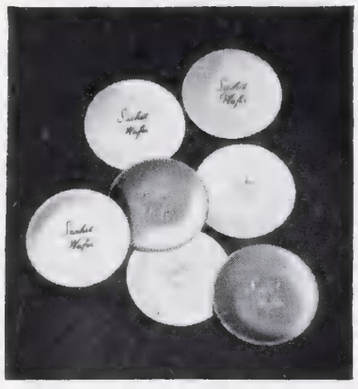
southern craftmasters
"Home Centerpieces of Quality"



Dept. H-19, COLUMBIA, TENNESSEE



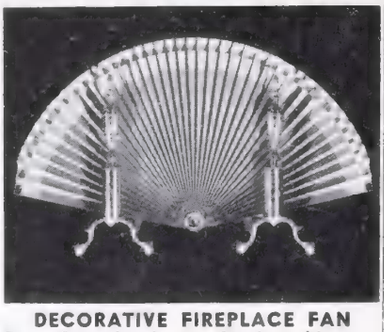
CAN-CAN RUFFLES of white no-iron nylon make a four-tiered enchanted circle that becomes an absolutely irresistible place mat. 19" in diameter. $2 each. The 18" square linen napkins have 1" fringe, come in pink, gray, turquoise, forest green, coffee brown, black, yellow, lipstick red. $1.25 each. Minimum order is 4 of either mat or napkin. Ppd. Bertram Shrier, 1145 Connecticut Ave., Washington, D.C.



THE SMELL OF LAVENDER on a summer's day is a lovely smell—the way a suntanned girl in a picture hat, or a bowl of pinks in a cool room, is lovely. So here are lavender sachet wafers, to put in with your linens, lingerie, hankies, stationery, luggage. A set of 7 sachet wafers is $1.50 ppd. Lavender House, Box 83, Old Chelsea Station, New York 11, N.Y.



YOUR OLD FUR COAT can look as high-styled as this if you let Morton's remodel it. You have a choice of over 20 smart styles: capes, stoles, sling capes, etc.—and they include a hat, muff, or bag! This exciting plus is to mark the 20th anniversary of the company. Remodeling is done by experts. Any style is $22.95. Send for brochure of details. Morton's, Dept. E-22, 312-7th St. N.W., Washington 4, D.C.



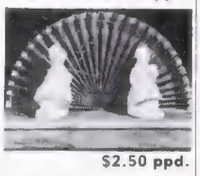
DECORATIVE FIREPLACE FAN

Camouflage that barren fireplace this summer with the year's smartest find! These self-supporting fans come in colors to match your own decor of gold, beige, blue, green or pink. Bright gold trim and brass chp accent bottom. Fits behind your andirons. Made of extra heavy stock kraft for years of service. No C.O.D.'s.

33" Fan $3.00 ppd. 39" Fan $4.00 ppd.

MATCHING BACKGROUND FANS

Use these colorful touches as background for whatnots, vases or flowers; on mantels, bookshelves or tables. Same colors as above. 6½" high, 13" wide. Come in pairs of like colors. No C.O.D.'s please.



$2.50 ppd.

THE MAIL BOX
Lombard 18, Illinois

twink DIAMOND CLEANER

NEW SPARKLE

. . . for your jewelry . . diamond rings, brooches necklaces, earrings

QUICK, EASY, SAFE
remove diamond haze
only $1.00 Ppd.

In a matter of seconds, you can add new lustre and banish ugly, beauty-robbing haze in hard-to-reach areas with Twink —an amazing, time-proven formula developed by one of New England's leading diamond experts.

Simple to use—one dipping in Twink floats away grime and haze . . . leaves jewelry sparkling clean and bright.

Money back guarantee. Only $1.00 Ppd. Order 4 oz. bottle today.

THE HOUSE OF CALLANE
Box 404, West Hartford, Conn.

SHOPPING



TROUBLE WITH MEN is they're so darn hard to find presents for. Their taste is excellent, their needs simple, and their disdain for gimcracks decisive. But this miniature Beer Stein Lighter is right up their alley. Made of white china, decorated with a colorful antique auto, it's fitted with a gleaming golden metal Evans lighter. 4½" high. $9.95 ppd. Mark, Inc., 475 Broadway, No. Attleboro, Massachusetts.



THAT'S A BIG BIB, and you'll be so glad it is when you're chewing on barbecued spareribs, or maneuvering spaghetti, or doing a job on hot, buttery lobster. White linen bibs, 21" long, have an appliqued cock design and trim in red or green gingham. $1.19 each. Snack napkins to match have gingham loops to slip through your belt! 65¢ each. Ppd. Order them from Susan Smith Co., Carpentersville, Ill.



OUR CROCKETT-CRAZY KIDS can now sit on Davy and hang onto his coon tails while they watch him kill him a b'ar, shoulder Ole Betsy, and ambush Indians. Because *this* is a Davy Crockett Pillow Seat. Sturdy brown cotton with frontier fringe and cotton stuffing. Davy has a plastic face, a genuine raccoon fur cap. 16" x 14", $4.95 plus 35¢ post. Zenith Gifts, 55-C Chadwick St., Boston 19, Mass.

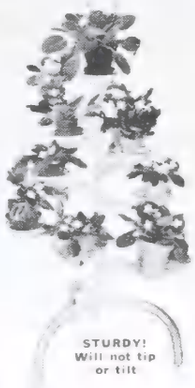




MOVIE CARTOON CUTOUTS

For the first time those clever WARNER BROS. cartoon characters are available for your play room, den and youngster's nursery walls. Bugs Bunny, Tweety and Sylvester, Yosemite Sam, Elmer Fudd, Sniffles, Daffy Duck, and of course, Porky Pig . . . all 8 in gay colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for scrapbooks, furniture, etc. Package includes adhesive; instructions and ideas for mounting; AND for a limited time, 6 complete bedtime stories, written just the way they talk in the movies. Mail your order today for full pkg. 24 characters and stories—$3.98 Ppd. Money-Back Guar. Please no C.O.D.'s.

GIFTS BUY HARBECKE
Box 416 Dept. H-8 Woodland Hills, Calif.



New All-Steel Vio Holda
PLANT STAND
The original stand with revolving arms

A wonderful stand for flower lovers! Finest all-steel welded construction. 40 inches high. Holds 11 plants, 10 on revolving arms, extending 6 to 12 inches from sturdy center shaft. Arms may be moved with a touch to enhance arrangement or allow even sun and air exposure. Light weight. Requires little space. Antique black; white or green enamel finish.
ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage ($2.00 for Canada) Specify color. Send check, money order, C.O.D. if desired. Guaranteed satisfactory. Circular on request.

VIO HOLDA MFG. CO.
Box 915, Dept. 6-G, Topeka, Kan.



HOW TO SOLVE COMMON PROBLEMS IN PAINTING

Haven't *you*, after frustrating hours of painting, wished a professional painter would *explain* to you why your picture went wrong and *show* you how to fix it? Haven't *you* felt the need to understand the basic painting principles involved, so you'd never make the same mistake again? *This kind of professional help is now available.*

The faculty of the Famous Artists Schools have analyzed the work of thousands. *They've learned that certain problems crop up again and again.* And they've organized their findings into a valuable, instructive booklet. Problems such as you yourself might be facing are illustrated in full size. In simple words and straightforward diagrammatic drawings, you are shown how a professional artist solves each problem.

Valuable Booklet Offered FREE

We think you'll agree this booklet contains far more practical help than many books you may have purchased. Yet the Famous Artists Schools will send it to you *free* to acquaint you with their unique teaching method. There are no strings attached to the offer. The booklet is indeed FREE. To get it—simply mail the coupon below.

America's Most Famous Artists

Norman Rockwell	Dong Kingman
Jon Whitcomb	Doris Lee
Stevan Dohanos	Adolf Dehn
Harold Von Schmidt	Ben Shahn
Peter Helck	Arnold Blanch
Fred Ludekens	Stuart Davis
Al Parker	Fletcher Martin
Ben Stahl	Syd Solomon
Robert Fawcett	Will Barnet
Austin Briggs	Ernest Fiene
Albert Dorne	

FAMOUS ARTISTS SCHOOLS
Studio 103-V, Westport, Conn.
Please send without charge or obligation
"Common Painting Problems— and How to Solve Them."

MR.
MRS. _____ AGE _____
MISS (PLEASE PRINT)
ADDRESS _____
CITY, ZONE, STATE _____



You are invited to visit
Canada's Leading Jewellers

A friendly welcome awaits you at Birks—from coast to coast in Canada. See our display of fine English China and Leather; Jewellery and Silverware made in our own craftshops; Crystal, Porcelain, and Objets d'Art from many lands.

BIRKS
28 STORES IN CANADA

LIGHT UP YOUR GARDEN OR DRIVEWAY



Hagerstrom Garden Light sheds light where you need it most. Just stick it in the ground. Dome is spun steel, bluish-gray baked enamel outside, white inside, 17" diam. Stem is galvanized pipe, ground spike cast aluminum. Uses any watt bulb. 10-ft. rubber cord is weather-resistant. Outlet box at base enables you to use as many Garden Lights as you need. **$9.75** each. *Add $1.00 for postage.*



Hagerstrom METALCRAFT STUDIOS
Handcrafted Specialties since 1922—Lanterns, House Signs, Mail Boxes, Weathervanes, etc.
41 Old Milwaukee Road, Wheeling, Ill.



GREAT SHAKES

These jumbo salt and pepper shakers will win plaudits at your next buffet supper. They're made of snow white milk glass in a raised vintage grape design . . . come with giant matching sugar shaker. All three have gleaming chrome tops that won't tarnish. Salt and pepper are 4½" tall, sugar measures 6".

Salt and pepper . . . **$3.25** pair, ppd.
Matching sugar . . . . **2.50** ppd.
Sorry, no C.O.D.'s.

Beverly Baker
Box 135 • Dept. HB-8 Darien, Connecticut

KEEPS DUST OFF CLOTHES!



Transparent "Closet-Coverette" Protects Like Garment Bag Yet *Clothes Are Easy To Hang or Remove!*

At last! No more whisk-brooming . . . no more unsightly shoulder dust to worry about every time you take a garment from the closet. Now you can easily keep clothes clean and fresh-looking while they hang—and without cramming them into clumsy, hard-to-get-at garment bags. Convenient *new-type* transparent protector simply drops over closet rod like a hood, gently drapes over clothes . . . and you never have to remove it. Heavy, *glass-clear* plastic *keeps dust, soot and lint off your clothes*—yet any garment is as easy to see and get at as though uncovered. And you hang or remove things in a jiffy through a handy center vent—without fumbling or groping—without crushing or wrinkling other garments. No zippers to jam or to snag clothes. "Closet-Coverette" saves you money: eliminates need for individual shoulder covers; cuts cleaning bills. Available in 4 sizes to cover 6 to 18 garments.

Order now for every closet.

HOUSE OF SCHILLER Dept. HB-55 180 N. Wacker Drive, Chicago 6, Ill.

Satisfaction Guaranteed . . .

ORDER TODAY!

for 18" Rod. . . . $1
for 24" Rod. . . . $1.25
for 30" Rod. . . . $1.50
for 36" Rod. . . . $1.75
(Combine sizes for rods over 36" long)

Add 15¢ for postage. No C.O.D.'s.

Write for FREE Gift & Housewares Catalog

NOW YOU CAN GET
LAVENDER IN BULK!



Genuine—Fresh
FRENCH—IMPORTED

Direct from importer to you—the Queen of natural fragrances, fresh, sweet-scented Lavender for your closet shelves, linens and wardrobe drawers. This large acetate box is yours by return mail for only

$1.50 POSTPAID (tax & handling charge included)

French imported Rosebuds also available at the same price.

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.



Westmoreland's Milk Glass
KITTEN ON-A-NEST

This 5½" long, 4" high covered milk glass dish is a replica of an old soap dish found near St. Louis by Mr. Forslund. When we asked Westmoreland to reproduce it for us, we were amazed to discover it had been made originally by Westmoreland! You'll enjoy discovering our portfolio of "Quaint American" furnishings, too! Yes, both the "Kitten-on-a-Nest" and our new 100-page portfolio are yours for only. **$1.00**
and we pay the postage!

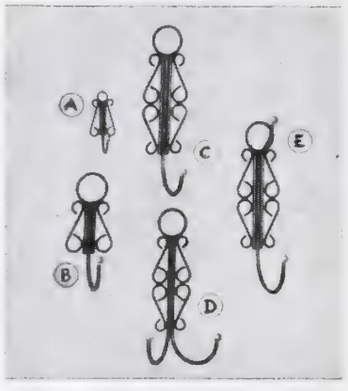
Carl Forslund
122 Fulton, Grand Rapids Michigan
"It's fun to buy from Forslunds"



WINDOW



ON-A-DOOR RACK gives you 6 extra shelves that hold a pantry-full of provisions. Hang it on the inside of a closet or pantry door, or on the wall. It holds 12 Coke cartons, plus canned goods, cereal boxes, soap powder, empty milk bottles, etc. 62" x 24" x 5¾": unfinished pine, $10.95; honey tone knotty pine finish, $14.50. Exp. coll. Yield House, Dept. HB, No. Conway, N.H.



HOOKS WITH LOOKS are these functional hang-ups of satin-black wrought iron with solid brass tips. Use them everywhere, for hanging clothes, towels, pots and pans, flower pots, etc. A: small single hook, 3¾" long, $1.10 each; B: 7" medium, $2.15; C: 10¼" large, $2.75; D: 10¼" double hook, $3.25; E: 11¼" coat & hat hook, $3.25. Ppd., no c.o.d.'s. Laurie & Co., Dept. HB, 507 Fifth Ave., New York.



COCK-A-DOODLE DANDIES are man-sized salt and pepper shakers that hold a full year's supply! There's something about their long-necked superciliousness that makes you smile, and with their vivid plumage and bright red combs they're a pair of gay birds for a kitchen or patio. Glazed ceramic, 9" high, $4 the pair ppd. Stanley J. Manow, Box 5356, Dept. 3-HB, Columbus 19, Ohio.

FREE CATALOG!

BUY GENUINE
Diamonds

From New York's Leading
PAWNBROKER

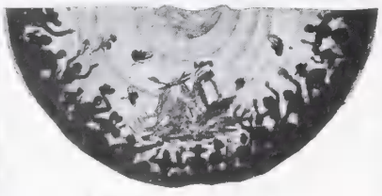


Latest Style Mountings From $25 to $5,000

Tremendous savings on diamonds from unredeemed loans, bankruptcy sales and other below market sources. All reset in smart brand new 14 Kt. gold and platinum modern mountings. One of the world's largest selections. Every diamond graded according to nationally accepted system. Grading explained in catalog. You are 100% protected by a SWORN BOND guaranteeing quality and 10 DAY MONEY BACK GUARANTEE.

Easy payment lay-away plan, and . . . see-before-you-buy plan available. Send coupon for FREE CATALOG. Established since 1882. Our references: Any mercantile agency or your own bank.

KASKEL'S 41 West 57th St., Dept. 525-H New York 19.
Send FREE CATALOG and Advice about DIAMONDS without obligation.
NAME. . . . . .
ADDRESS. . . . . .
CITY. . . . . STATE. . . . . .



MEXICAN *painted skirt*

For female bull-fighters (off duty). Pedro grabbed as many of these as he could get. Dozens of native scenes in warm Mexican colors on cotton. Terrific for balmy evenings, afternoons around town, or the barbecue pit. If you think it too beautiful to wear, hang it on the wall. $7.95 and PEDRO PAYS THE POSTAGE. Send waist size.

(Sorry, No C.O.D.'s)

LITTLE ROCK, SOUTH CAROLINA

SEND FOR
Free Record
START SPEAKING
SPANISH or FRENCH
ALMOST OVERNIGHT!


HOME MONEY

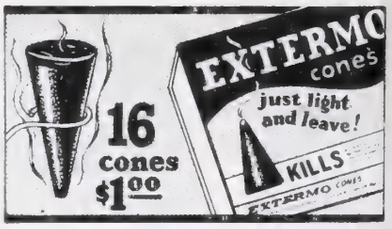

NEW CAREER


TRAVEL FUN

HERE'S the easiest way to learn a new language. Listen to FREE 2-sided non-breakable record. Let your eyes follow words in FREE sample lesson. Almost at once you'll be chatting whole sentences in your new language *with a perfect accent!* Offer may end soon. Rush 25¢ to help cover cost of special packaging, shipping of free record, lesson. State language you want. We'll send free information on full Cortina course. No obligation.

Also: GERMAN ITALIAN RUSSIAN JAPANESE BRAZILIAN

CORTINA ACADEMY
Established in 1882
Dept. 1168, 136W. 52nd St., New York 19



WIN YOUR WAR against INSECTS!

NEW miracle Lindane kills flies, sandflies, mosquitoes, flying moths, wasps, spiders, roaches, silverfish. Simply light amazing EXTERMO cones, containing Lindane—and insects are killed. Lights easily, burns like a cigarette! No oily spray or residue—no tricky gadgets. 16 EXTERMO Cones and burner $1 postpaid. Full year's supply, 48 Cones, $2. GUARANTEED or your money back. Sorry, no C.O.D.'s.

— Mail to —
AVON-STRAND, INC.
2620 South Dearborn, Chicago 16, Ill.

SHOPPING



THE BETTER TO SEE IT WITH, MY DEAR! If the telephone book is getting to be squint-print, this magnificent magnifier is for you. The good 3½" glass makes print leap into legibility. And there's a strong flashlight in the cowhide handle for reading road maps at night, examining stamp collections, etc. With bulb and batteries, $8.95 incl. tax. Ppd. Aimée Lee, 545 Fifth Ave., New York 17.



UBANGI BEAUTY is an arresting figurine of heavy metal finished in satin-black with a golden coil collar around her long, slender neck. She's an excellent bottle opener, a solid paperweight—or her exotic hairdo holds rings in powder room or kitchen! 4½" high. $2.95 ppd. Unique Shoppe, 310 Front St., Galva, Illinois.



FLOWER LANTERNS give to a simple arrangement the exotic flavor of a Japanese garden. Each little Japanese lantern hangs from a 7" stick, which you can place in with flowers or plants with professional results. They come in assorted colors, and the price is $1 for 10. Add 15¢ post. Huss Bros., 100 W. Chicago Ave., Chicago 10, Ill.





Carefree Safety, Economy For Your Pool

NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ a sq. ft. Send blue print or dimensions for free estimate.

Ask for free literature.

KROHOME INDUSTRIES
Mt. Diablo Blvd., Dept. H8,
Walnut Creek, Calif.

THE VIKING CHAIR



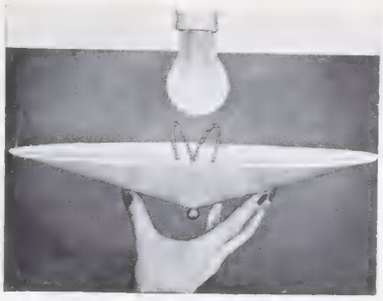
only $9.95 Fully Assembled

Classic in line, dateless in charm, at home with provincial or modern . . . our version of a famous import. Solid birch throughout with hand-woven fibre rush seat and curved backrest, it's 30" high. Seat is 18" x 15" x 18" high. Special construction (lock-joint) for lasting sturdiness. Unfinished, $9.95; in a light pine finish, $12.95. Minimum order is 2. Shipped direct to you from our workshop in No. Carolina,

Write for FREE catalog.

Hobi Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Dept. B-85. 15 West 57 St., N. Y. 19, N. Y.



CEILING LIGHT DIFFUSER CLIPS ON BULB!

Soften harsh lights from outmoded ceiling fixtures, exposed bulbs. Add modern touch with smart Lam Diffuser Shade. Shallow cone-shaped, of glass fibre and plastic, the silken web-like translucence prevents glare, spreads light. Fits any bulb up to 150 watts. Inexpensive, featherweight, practically unbreakable. Blends with any decor.

14" diameter. Postpaid ..... $3.25 (2 for $6.00)

Extension Arm for use with pull chain. Ppd. 60c

Guaranteed, or money back.

ELROY CHICAGO

225 W. Erie St.
Dept. E-120, Chicago 10, Ill.

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes

Start Oct. 3rd. Send for Catalog R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

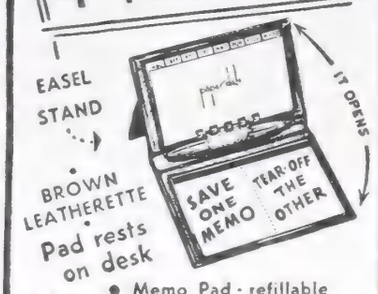
Home Study Course

Starts at once. Send for Catalog C

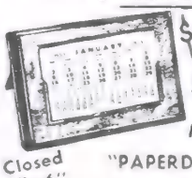
Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.

4 IN 1 SPACE SAVER!



ALL IN ONE
- Memo Pad - refillable
- Phone-Index - 384 names
- "Pen Pal" pen-ball point
- Calendar - 1955 - '56 - '57

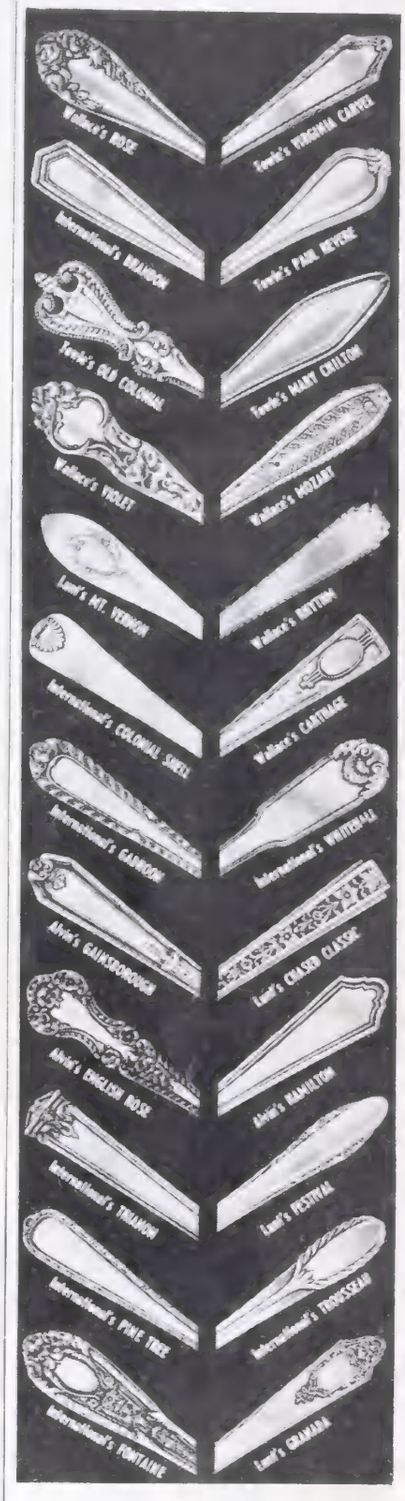


$3.00 POSTPAID
Mail Order Only
Send Check or Money Order to:
"PAPERDATE" BOX 951
DEPT. HB8 - TAUNTON, MASS

Closed 4" x 6"

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1862

Dept. 50, 113 Madison Ave., Memphis, Tenn.

CENTURY OLD BEAUTY



RICH ANTE BELLUM GROUP

	C.I.	C.A.
Settee #120 39½" long	$49.50	$59.50
Chair #120 with ornamental apron ea.	$21.50	$25.50

OLD as the Wild Rose





CHAISE DIRECTOIRE
True reproduction including gleaming brass trim on each corner. Iron. Black or Antique Green. Seat 15x20—20" high. $45. Foam rubber cushion muslin covered incl.



Unusual Rose pattern ornamental Iron Grille. Upright 8" x 31⅜" $8.50. Corner Bracket 18" long $3.50. 3 Tiered What-Not bracket. Shelves from 8¼ to 3½" deep. Aluminum White $19.50

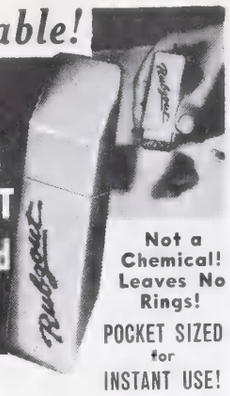


Catalogue on request. Crated free. Check or M. O. Freight or express chgs. collect.

ANTIQUE IRON CRAFTSMEN
Dep't B8-5, 2500 27th St. N. B'ham, Ala.

Remarkable!

DRY CLEANER RUBS OUT Spots and Stains!



Not a Chemical! Leaves No Rings!

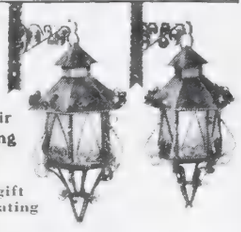
POCKET SIZED for INSTANT USE!

Spots disappear before your very eyes! This handy-sponge-tipped applicator is as easy to use as an eraser. Just rub it gently back and forth on any type of fabric and it dry cleans like magic. It even removes rings left by old-fashioned cleaning methods. Try it once, you'll use it always. Comes with complete instructions. 4½". Only 69¢ each. 3 for $1.98. 10-day money back guarantee. Send check or money order today.

Mrs. Dorothy Damar
417 Damar Building, Newark 5, New Jersey



Authentic Spanish
PATIO LAMPS
Crafted by Native Artists —Truly Distinctive!



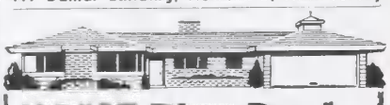
$6.95 each —$13.50 the pair plus 35¢ shipping each

The perfect gift for a discriminating Friend

These patio lamp originals are hand crafted by Mexican artists in the accurate Spanish tradition. How perfectly they reflect the charm of an old Spanish courtyard. They are handsomely styled with an antiqued copper appearance, and with pebbled glass insets. Perfect for use with candles, as a vigil light, or may be wired easily for electricity. 14" high, with bracket for easy mounting. For use indoors or outdoors.

Satisfaction guaranteed or money refunded

Helen Gallagher
413-B8 Fulton St., Peoria, Illinois



HOME Plan Books
that save you time...money!

Benefit from results of our continuous survey of homeowner wants in sound, economical homes. For every plan you can get builder-proved blueprints and material lists at very low cost.

$1.00 ea.

Send Today! SAVE—CHOICE OF ANY THREE BOOKS Only $2

Family Room Homes, 100 plans dedicated to the American family	$1
Selected Homes, 115 plans high in charm and livability	$1
New Trends in Homes, 154 plans, frame and brick included	$1
Block Masonry Homes, 180 beautiful low cost plans, all sizes	$1

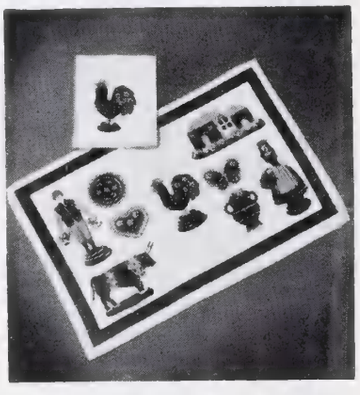
HOME BUILDING PLAN SERVICE
Studio D • 2454 N. E. Sandy Blvd.
PORTLAND 12, OREGON



WINDOW



WEED TOTER is a new magic carpet that will put wings on your gardening chores. It's a burlap blanket that measures five feet square. Spread it on the ground beside you when you're weeding or pruning, and toss branches, leaves, weeds into it. It holds five bushels. When you're through, gather up the handles, and haul it to your dump spot. $3.95 ppd. House of Schiller, 180 N. Wacker Drive, Chicago, Illinois.



PENNSYLVANIA DUTCH TREAT gives you a chance to be thrifty and smart at the same time. Pure natural linen place mats are hand-screened with colorful Pennsylvania Dutch figures —a man and woman, a house and a heart, a garlanded cow and a cock. 4 place mats and 4 napkins. $5.95 ppd. Matching Toaster Cover. $1.50; Mixer Cover, $2.50. Lee Wynne Gifts, 5446 Diamond St., Philadelphia 31, Pa.

FOLDING ALUMINUM HAMMOCK

NATIONALLY ADVERTISED AT $29.95
Save $7.00
NOW ONLY 22.95 Express Collect



- Heavy Sail Cloth
- Folds for Storage
- Cannot Tip Over
- Non-rust heavy gauge aluminum frame

RED GREEN YELLOW

SEND CHECK OR MONEY ORDER
MONEY BACK GUARANTEE
Free Catalog of Aluminum Lawn & Patio Furniture

Little
5252 W. FLAGLER ST., MIAMI, FLA.

foam rubber
ajusta-rest pillow



for ■ television ● travel ■ beach ■ automobile ● reading in bed ● chair







A fine latex foam rubber pillow covered with beautiful textured cloth in decorator shades of gold, mint green or cherry. IT'S MAGIC! The hidden controlled weight adjusts pillow to any desired position. Supports head, neck or back in comfort! Pillow measures 11" x 8½" . . . makes a perfect "get-well" gift for a convalescent, a real boon to a traveler!

$3.50 ppd. *Write for gift catalog.*

GREENHALL, Dept. HB-8, 1133 Broadway • N.Y. 10, N.Y.



Imported Hummel Type
"OUR CHILDREN FIGURINES"

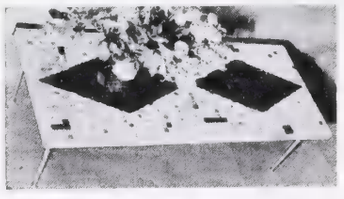
You're sure to want this unusual collection of quaint little figures depicting your children at work or play. So irresistible in their appealing poses they're sure to highlight your mantel or what-not-shelf. Delicately hand decorated in popular Hummel Type finish, 5" tall. From top l. to r.; All's Clear, Newsboy, Little Vet, Vagabond, Boots, Bedtime. Satisfaction guaranteed. No C.O.D.'s please.

Complete Set of Six $10.50 ppd.
Each $1.75 ppd.

EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart Plaza,
Dept. 8-B Chicago 54, Illinois

design your own
coffee, garden, dining tables—bars
ceramic mosaic tile
beautiful glazed colors from Italy

ready-to-mount 10½" sheet of 169 tiles, ¾" square $1.45 per sheet



EX: 8 sheets tile for 18" x 48" top, $11.60
waterproof adhesive and filler for same, $2.95

LEGS tapered solid brass legs, $17.95
birch legs—4" brass cuff, $8.95

Complete line of legs incl. Alum., Iron, etc. Marble, Mosaic, Formica & Flush Door Tables foam rubber couches, brass eding by the ft. Glass mosaics, shelf standards & brackets

SEND 25¢ FOR SAMPLE TILES & BROCHURE OF FURNITURE IN PARTS

door store 247 E. 51st St., N.Y., N.Y.
161 W. 4th St. (off 6th Ave.)
3144 M St., N.W., Wash., D.C.



Porcelain Salt and Pepper Set

A beautifully fashioned porcelain salt and pepper set to enhance any table setting. A full 5¼" tall, with Sterling silver top and base. Meisen pattern. Sets available in either Pink, Blue, Green or Yellow backgrounds.

$7.95 tax included, plus 25¢ postage.

WISSEN FABRICS - B Division
130 E. Seneca Street Ithaca, N. Y.

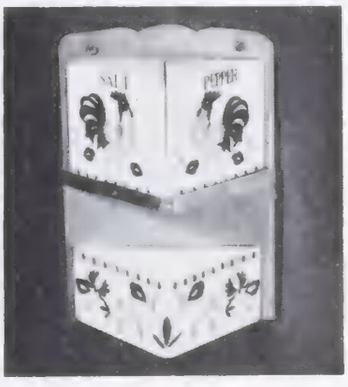
SHOPPING

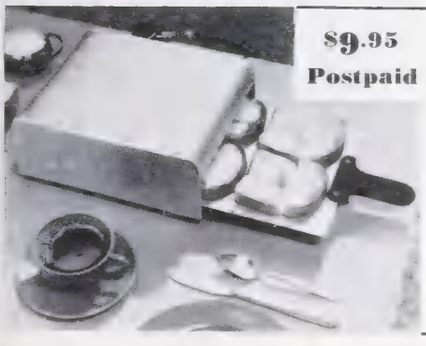


QUILTED COVERLET and dust ruffle of *Fortique*, a marvelous new material, come in mocha, mint, ice pink, sun yellow, turquoise, almond green or white. Solid color coverlet: twin size, $13.95; full, $15.95; king, $27.95. Metallic-threaded dust ruffle: twin, $9.95; full, $10.95. Matching draperies: 63" long, $8.95; 81", $10.95. Send 10¢ for swatches. Colten's, 1351 Beacon St., Brookline 46, Mass.



THE COOK WILL BE COCK-EYED if you give her this gay pin-up to hang near the stove. The maple-finish wood plaque comes with a pair of pottery salt and pepper shakers decorated with colorful cocks. And there's a matching tray that she'll use as a ring holder or catch-all for matches, twine, etc. 7½" x 5¼" over all. $1.95 ppd. Greenhall, 1133 Broadway, New York 10.





$9.95 Postpaid

THE PERFECT ANSWER

to old-fashioned buttered toast and cinnamon toast in 60 seconds. Use it for grilled cheese sandwiches, coffee cake, frozen waffles, brown 'n serve rolls and to toast all kinds of toppings. A combination electric toaster and oven for table use. Leather grained polished aluminum, weighs only 3 pounds. $9.95 Postpaid. Money-back guarantee. Check or money order, to

JEB'S
On the Santa Fe Trail,
Waverly, Missouri



KEEPS A NEAT KITCHEN
With the New BRILLO SOAP PAD HOLDER

No more messy sink tops to spoil a glamorous kitchen when you use our eye-catching combination soap pad holder and dispenser. Of fine white china it holds in-use pad at top in removable, easily cleaned dish and dispenses a generous supply of your favorite Brillo or S.O.S. pads at bottom. A handy time saver, 6½" x 3¼" x 2¾", it is footed for shelf use, or can be easily attached to the wall. Also nice for shower or hostess gift. Postpaid only **$2.25**

THE ADDED TOUCH
(Dept. B) Wynnewood, Penna.



Saccharin Bowl of Sterling

For dieters . . . beautiful, useful sterling silver Saccharin Bowl, classic design, sterling lid and tongs. Blends with any silver service. Belongs on tables of today. Convenient for diet habits. Get extra one for vitamin pills. Designed and gift packaged by a leading American silversmith. Pretty little conversation piece. About 1½" high; (holds ample supply of saccharin) 1¼" tongs. $5.95 Ppd. Carol Beatty, Dept. 0-1-8, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog of 200 selections.



BUY NOW — NEW LOW PRICES*
MACY'S SILVER CLUB PLAN

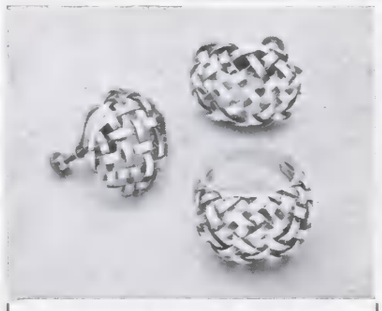
- Receive your entire set with your first payment
- Choose from over 190 patterns (* most now lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) $10 down, $10 a month;
- For 12 place settings (72 pieces) $15 down, $15 a month;
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

$5 DOWN, $5 MONTH
for your 24 piece sterling silver set

- FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) HB-8-55

Enclosed, $_____ down payment
Pattern_____ No. of settings_____
Name_____
Address_____ Apt. #_____
City_____ Zone____ State_____



STERLING or GOLD RING & EARRINGS

SOMETHING SPECIAL—Eye-catching basket-weave design in classic dome shape. Smartly styled in solid sterling or 14 kt. gold plate will give unlimited pleasure to you and those on your gift list, and such excellent value too.

The Ring $3.95
The Earrings, pr. $3.95
The Complete Set ...$7.50

Send ring size or measure with string. Satis. guar. Send cash, check or m.o. For COD's send $2 deposit.

OLD PUEBLO TRADERS Box 4035, Dept. H-7 Tucson, Arizona

HATS IN VIEW . . . NEATLY TOO



No more crushed out of shape hats. At last a smart economical and durable Hat box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order by No. C445.

Set of 3 . . . Only $2.79 postpaid

Satisfaction guaranteed or money back
Write for Free Catalog of Wonderful New Gifts.

Shop the armchair way—
DOWNS & CO.
Dept. 1166, EVANSTON, ILLINOIS

Early American

LAZY SUSAN TABLE

Exact copy of Early American original made of choice, solid, antique knotty pine. Susan is removable and can be used separately. Ideal for dining room, den, Dutch kitchen or breakfast nook. Complete $59.50. Table alone $49.50. Susan alone $12.50. Shipped freight collect. Also available in 42", 54", 60" and 66" sizes and in solid mahogany, walnut, maple or cherry. Prices on request.

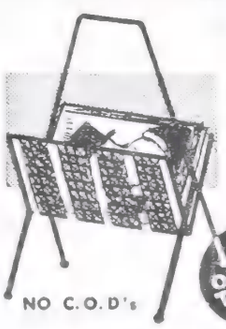


Height 30"
Diameter 48"
Diameter of Susan 20"

Newcomb's Reproductions
BOX 1249 DURHAM, N. C.

ORDER NEW CATALOG
Send 25c in coin (no stamps) for '55 catalog of over 100 choice Newcomb reproductions.

YOU CAN TAKE IT WITH YOU . . . THIS CLEVER



NO C.O.D's

ORDER TODAY!

● **PORTABLE**

Magazine Rack



Take your favorite magazines with you to den, porch, patio or yard! Smart Grecian metal design rack 27" high overall, 15½" wide and 14" deep at legs. Satin black with black protective leg tips. No. RH-1.

Each, $5.95 Expr. Coll.

Santa Claus Land SANTA CLAUS, INDIANA

Exciting New Way to Buy Furniture

Buy direct from Dixons' factory and save. Shipped to your door, completely upholstered and finished, in a few simple sections that look together in minutes.



$61.50
OTTOMAN
$38.00

Shown are two pieces from the Five O'clock group, Dixons' latest furniture triumph, natural beech finish. Delicately styled with gorgeous new fabrics, several woven exclusively for Dixons. As in Dixons' Contemporary, Five O'clock upholstery is changeable. Both groups complete with matching tables.

25¢ brings you this big Dixons' catalog. Shows 2 complete furniture groups, actual finish samples and swatches of 37 fine fabrics.

DIXONS FURNITURE COMPANY
DEPT. J-33 • ELLICOTTVILLE, N. Y.



WATER TIMER

We can hear Dad's sigh of relief when he learns that those midnight trips to turn off the lawn sprinkler are now a thing of the past when you present him with this handy little water timer. Attached to your water faucet this wonderful little gadget can be set to shut off the water automatically after any 10 minute period up to an hour. By avoiding waste of water, this well made little "Step-saver" will soon pay for itself. All orders postpaid $5.95

SEND FOR FREE GIFT CATALOG

TAYLOR GIFTS
Spread Eagle Inn, Wayne 4, Pa.



BATHING SUIT JEWELRY

A big, bold and beautiful goldplated link bracelet that's light as a whisper, dazzling against a sun-tanned arm. Amazingly rust and tarnish-proof so you can wear it while swimming and start a new fashion! Give one to yourself or order one for someone who adores chunky jewelry.

$5.95 tax & postage included

Sorry, no C.O.D.'s.

Orders shipped within 24 hours of receipt.

Write for catalog.

Aimée Lee Dept. HB-8
545 Fifth Avenue New York 17, N. Y.



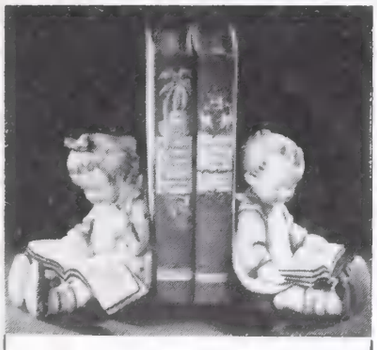
PLAYING NUNS

Take Me Out to the Ball-Game!

The Eternal Feminine, even in Angelic League Baseball! These three Little Nuns make a particularly appealing group: the demure batter, the angelic umpire, and the pitcher who seems to have been struck with a purely unheavenly impulse just in the act of warming up! Figures are made of finely glazed porcelain, their grey habits touched with black and white, the bat and ball in gold. 5" high. A particularly nice gift for someone you know . . . yourself, for instance!

3-piece set.....$3.25 ppd.

Susan Smith
8 E. Main Street
Carpentersville 10, Illinois



"HUMMEL" BOOK-ENDS

with indented signature "M. I. Hummel." One more masterpiece for everyday use, for your favored books, for a collector, or a present to a dear friend. A lifelong cherished possession.

1 pr. Book-Ends $15.— ppd.

If interested in any original "Hummel" Figurines, we invite your inquiry.

Hildegarde Studios
597 Farmington Ave., Hartford 5, Conn.



For the first time . . . a

SILENT VALET

at this low price!

$2.98 unfinished
$3.98 mahogany finish

Our Silent Valet with all the features of racks costing dollars more, including shaped coat hanger, trouser bar, tie bar, shoe rack. WONDERFUL for your summer home, guest room or winter residence. No college dorm complete without one. So much convenience for so small a price. 41" x 15" in Mahogany finished hardwood; unfinished for the "do-it-yourselfer."

De Luxe model, native birch in Maple or Mahogany, $7.98 plus 50¢ shipping charge.

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations
Dept. B-8 102 WARREN ST., NEW YORK 7, N. Y.



WINDOW SHOPPING

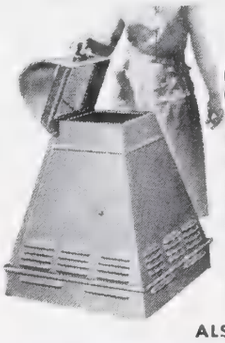


A HANGING GARDEN is no trick at all if you have this beautiful wrought-iron bracket that is designed to hold a chain-suspended flower pot or pin-up planter. And we particularly like it for a bird cage, because it eliminates the floor stand. In black, white or pink finish. 5" deep, it expands 13¼" from wall. $4.50 ppd. Hagerstrom Metalcraft Studio, Wheeling, Ill.



CHERRY FOOTSTOOL, made by the Cherry Valley Craftsmen, comes in 4 finishes: red cherry with beige or black tapestry; fruitwood with hunter green antique satin; pine with garnet or Pompeian green fabric; or gold-trimmed black lacquer with a charcoal and gray print. 16½" x 12½" x 9¾" high. $15.95 ppd. If you want to apply your own 16" x 20" fabric, deduct $1. 30 days deliv. The Chair Shop, Box 725, Morganton, N.C.

(Please turn to page 33)



BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

ALSTO CO. Dept. HB-8, 4007 Detroit Ave., Cleveland, Ohio



English Brass

Create 'Decorator' Drama With Flowers and Plants

Use these beautifully made jardinieres indoors or outdoors. Traditional "ivy band" pattern perfect for every decor. Never before has golden English brass been offered at such a low price . . .

4½" diam x 4" tall	$2.50 ppd.
5" diam x 4½" tall	$2.95 ppd.
Nesting Pair only	$4.95 ppd.
"Like-the-real-thing" rubberized plant (illus.)	$1.95 ppd.

Write for FREE Fall Catalog

HERE'S HOW Dept. HB-18 27 E. 22nd St., N.Y. 10

Amazing New Product **GUARANTEES**

beautiful-PERFECT FINGERNAILS



If you are a nail biter, or constantly break or splinter them, you need FASHION-NAIL—a just perfected item that INSURES and GUARANTEES your nails to grow out, healthy and Strong, that will eliminate your nail biting habits and give you fingernails you no longer need to hide.

FASHIONNAIL *is not* a paste-down nail, but is a combination of plastic powder and liquid that simulate your natural nail so well it cannot be detected. FASHIONNAIL is painted on and when dry *CANNOT* be removed, bitten or chewed, but will remain in place until your own nails have grown out. It can be filed and polished so that no one can tell you are wearing FASHIONNAIL. It is a complete treatment in a professional easy-to-apply kit. FULLY GUARANTEED. $5.00 plus Fed. Tax (Total $5.50).

FASHION SHOPS,
363 Broadway, Dept. 874, New York, N. Y.





"How much time did you spend in the kitchen today?"

With Mosaic ceramic tile floor, walls and counters, your kitchen-keeping will be easier, quicker! No substitutes wear so well, demand so little of your time.

Mosaic ceramic tile won't stain or burn. Wipes up sparkling clean. Never wax or polish! Its permanently cheery color stays bright, you'll never finish or replace it. Tile floors can't dent or mark, give more comfort underfoot. Mosaic tile is the luxury material that costs you less to live with, increases the value of your home.

A selection of popular Mosaic tile types and colors is readily available, through the Mosaic Service Plan, from Mosaic's twenty-five warehouses.

Visit your Mosaic Tile Showroom (address in your phone book), or the showroom of your Tile Contractor. Select your tile with confidence from the only complete line of ceramic tile . . . Mosaic!

Specifications of above kitchen:
Floor—Velvetex pattern 2258, color 201. Walls, range & counter top—Velvetex pattern 1780, color 201. Campbell Marble & Tile Co., Tile Contractor. Photo: Merrill David.

THE MOSAIC® TILE COMPANY

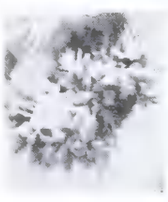
America's largest ceramic floor and wall tile manufacturer

Member—Tile Council of America and The Producers' Council, Inc.

Factories, Showrooms and Warehouses from Coast to Coast
Over 5000 Tile Contractors to serve you

or Free Estimates
n (MOSAIC) Tile,
ee your phone book
for the name
of Your Tile
Contractor
(Ceramic)

● Get this exciting new "Mosaic Tile Book of Beautiful Homes!" 16 color pages of ideas for kitchens, baths, living rooms, terraces! Tells you how to select tile colors and textures for all home areas! Send 25¢ for your copy today!



...tects your gown in sealed vinylite case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division.
234 AMHERST STREET EAST ORANGE 4, N. J.

BLONDE BEIGE... most becoming sheet you can own!

BLONDE BEIGE... makes you look like honey and cream!

BLONDE BEIGE... only in famous

Wamsutta® BLOSSOM TONE® SUPERCALE®

Only Supercale *. . . the* super *sheet . . . brings you these new* super *colors. Colors that make you look as lovely when you're dreaming as when you're made up for a ball! See also the new Moonlit Gray, the luscious new Lilac Bloom and the totally becoming make-up shades of Pink Cloud, Rosy Dawn, Sunny Day, Blue Sky and Spring Green. They all come in the wonderful WAMSUTTA fitted sheets, too, and you'll find them in the finest linen departments all over the country.*

AT VERY SPECIAL PRICES FOR AUGUST

WAMSUTTA MILLS, NEW BEDFORD, MASS.



a lifelong cherished possession.

1 pr. Book-Ends $15.—ppd

If interested in any original "Hum
[illegible] Figurines, we invite your inquiry

Hildegarde Studios

597 Farmington Ave., Hartford 5, Conn.

for so small a price. 41" x 15" in Mahc
finished hardwood; unfinished for the "
yourselfer."

De Luxe model, native birch in M
or Mahogany, $7.98 plus 50c ship
charge.

Sorry, no C.O.D.'s. Write for FREE cata

Merrill Ann Creations

Dept. B-8 102 WARREN ST., NEW YORK 7,



WINDOW SHOPPING

CONTINUED FROM PAGE 30

FRENCH BENCH. The American version of the European "Hocker" is made of solid birch in black lacquer or natural finish, has a hand-woven natural rush seat. For an extra terrace seat, for television, for a guestroom luggage rack, for your vanity, for beside bed or chaise, this is an extraordinary buy. 20" x 17" x 17" high. $14.95 ppd. Add 50¢ W. of Miss. Hobi. Dept. HB. 15 W. 57th St., New York 19, N.Y.



CHARM'S A FUNNY THING. It's easy to recognize, hard to describe, impossible to photograph. And this party server has it. It's a faithful reproduction of an original Bell Mark Sheffield silver-plate piece with a crimped glass serving dish, imported from England. 5½" base and handle are silver-plate. It stands 10" high and dish is 11" in diameter. $6.57 incl. tax. Ppd. Macy's, Herald Square, New York 1.



DOWN COMFORTERS Beautifully Re-Covered

Once-lovely, now-shabby down comforters recovered like new for $11.95 in down-proof taffeta. . . . Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED! . . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for—

FREE

samples of coverings, testimonials, and illustrated folder.



ALDEN COMFORT MILLS-HB, Box 6070, Dallas, Texas

I have ☐ ▬ old Comforter which may need re-covering, ▬ ☐ Featherbed or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. *Without obligation,* mail FREE material samples and literature. I ▬ assured no salesman will call on me.

© 1954

NAME_____

ADDRESS_____

CITY AND STATE_____

Quick Relief from SUMMER ECZEMA



Is your dog tortured with Summer Eczema like the "Before" dog shown? HILO DIP & OINTMENT remove the real cause of this hot weather scourge; have worked wonders on thousands of dogs during past 16 years. Send $2.20 for complete treatment to

Dept. N-8 **THE HILO COMPANY** Norwalk, Conn.

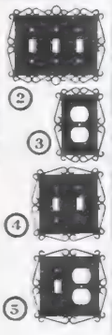
Hilo DIP & OINTMENT

WROUGHT IRON SWITCH PLATES



Attractive, Practical and Durable electric switch ornaments.

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.



#1 Single Switch ....$1.35 *ea.*
#2 Triple Switch ....$1.95 *ea.*
#3 Duplex Outlet ....$1.35 *ea.*
#4 Double Switch ....$1.65 *ea.*
#5 Combination Switch and Outlet ....$1.95 *ea.*

Other types available including Depard Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. **Order NOW!**

• Write for FREE Gift Catalog •

Laurie & Co. Dept. 10-H. 507 5th Ave., New York 17, N. Y.

COLONIAL AMERICAN



$14.30 Shipped 1 to carton

WINDSOR CHAIRS

SOLID ROCK MAPLE

$11.70 Shipped 2 to carton

Highlight your home with a set of these Authentic Saddle Seated Windsor Chairs: solid rock maple, honey finished, and hand rubbed to the mellow glow of Colonial American Maple.

Send check or money order. No C.O.D.'s. Prices F.O.B. Tennessee. Add 3% Sales Tax if in Alabama. Mail 20¢ for folder #1, an illustrated catalogue presenting a wide assortment of authentic traditional Maple pieces.

JONES VALLEY FURNITURE DISTRIBUTORS

P.O. Box 2347 Birmingham, Alabama



S-T-R-E-T-C-H

FEATHER LIGHT, FEATHER BRIGHT CASUALS

With feather design of bright beads to challenge the imagination, graceful simple lines and high wedge heel (1½ inches), to warrant prideful wearing, this attractive moccasin is truly a style setter. Made of soft glove elk leather, the cleverly concealed elastic instep hugger assures a snug, comfortable fit to every type of foot. A perfect complement for all kinds of casual wear—may be had in charcoal, natural, white or turquoise. Sizes 4 to 10—medium and narrow widths. Be sure to send correct shoe size.

$7.95 Postpaid

Send for FREE new gift catalog

Miller's 256 E. Congress, Dept. 8-H Tucson 1, Arizona



GLAMORIZE THE ROLL

Add a glamorous new touch to your bathroom with this pretty-as-a-picture Toilet Tissue Caddy. Easy to use—snaps into place in a second. Gleaming ivory plastic with beautiful hand-painted rose design—fits all standard recessed fixtures as well as the type of holder shown. Only $1.95, ▬ pay postage. Order your Caddy today. You must be delighted with it or we'll refund your money at once and without question.

$1.95 we pay postage

the unique shoppe

38 Front Street, Galva 1, Illinois

"SIT TIGHT" COASTERS

with a weighted bean-bag base that sits tight on the arms of chairs—gets a good grip on glasses and soft drink bottles. Made of smart wrought iron with gay corduroy bean-bag base that detaches for easy washing. Holds any glass, squat or tall. Balances on any surface, flat or curved. Set of three, $2.98 ppd. MONTY'S, 1869 Redondo Ave., Salt Lake City, Utah.





Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed vinylite case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division.

234 AMHERST STREET EAST ORANGE 4, N. J.



CANDLELIGHT FLOATER . . .

beautiful accent for your table settings. Heavy crystal.

$5.95 postpaid

MILLARD F. DAVIS
831 Market Street
Wilmington, Delaware

---

from native craftsmen of San Salvador . . .

Canasta
BASKETS



wrought iron stand with removable legs included
15" high
20" in diameter

Newest decorating trend—big picturesque basket of split bamboo on modern black wrought iron stand! Beautiful filled with flowers . . . holds magazines . . . smart practical accessory for any room! Perfect for picnics too!

Only **$5.95** PPD.
Money-back guarantee

SALVADOR-CRAFT CO.
P.O. Box 1426, South Miami, Florida

BATHROOM LIBRARY
"Family Hospitality"



- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
- Bonderized (rust-proofed) heavy steel construction
- Triple plated Chrome frame
- Baked Hammertone Enamel interior
- Frame (overall) 15" x 20½"; recess 12" x 17½" x 4⅜" deep
- Satisfaction guaranteed

Model M-2 **$21.95** *postpaid*
Manufactured by (Calif. orders add sales tax)

House of Hospitality
Dept. P-8 3341 Cahuenga Blvd.
Hollywood 28, Calif.

FREE Catalog and Color Swatches!

NO-IRON
Fiberglas
CURTAINS and DRAPES



Now in 5 Colors!

SAVE $2 to $13 a pair!

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window; 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalog and Color Swatches.

RONNIE, Dept. 199JJ-14
145 Broad Ave., Fairview, N. J.

HERE'S A PIP FOR POP!

IF HE HAPPENS TO BE YOUR FAVORITE BAR MAN

Give Hubby this stainless steel Bar Knife and he'll return the favor by making you the most refreshing drinks all summer. Serrated blade cuts fresh fruit, pronged tip gets into small necked bottles for cherries and a handy bottle opener, all-in-one. A real helpmate for a busy entertainer. Makes extra kitchen utility knife, too!



- Serrated Blade
- Pronged End
- Bottle Opener

Only $2.00 Postpaid

Gifts *Northmore's*

Send For Free Gift Catalog
P.O. Box 37, Dept. B-8, Park Ridge, Ill.

DAY-n-NIGHT
DRIVEWAY GUIDES
make it easy to find and follow your driveway!



DAY-n-NIGHT Driveway Guides are loaded with thousands of tiny crystal reflectors that reflect the headlights of your car and guide you on to your driveway at night. Even in fog, rain or snow! Set at proper angle, they are practically invisible in daytime. Yet they stand up to years of weather, traffic, even snow plows. Easily installed in asphalt, concrete or blacktop. Guides are 24 inches long, come with mounting brackets, screws.

2 for $1.85 4 for $3.60
6 for $4.95 10 for $7.95

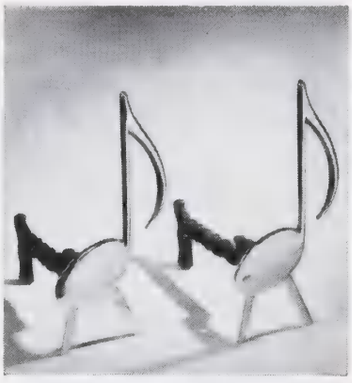
$1.00 EACH POSTPAID

FAST SERVICE—SHIPPED THE DAY YOUR ORDER ARRIVES. SATISFACTION GUARANTEED OR MONEY BACK

Spear ENGINEERING COMPANY — 167 Spear Bldg., Colorado Springs, Colo.



WINDOW



PUT A SONG IN YOUR HEARTH with the gayest andirons that ever played a supporting role for a log fire. Shaped liked ⅛th musical notes, they are made of solid brass; stand 18" tall, have 14" burning irons, and weigh 17 pounds. $25 postpaid. Iron, in satin-black finish, $14.95 ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



GRECIAN BEAUTIES. A pair of three-dimensional plaques in porcelain bisque illustrates the ancient art of the potter. A man and a woman, in classic robes, are putting the finishing touches on their Grecian urns. The plaques, 3⅝" x 5⅛", come in pink and white or green and white. $2.95 the pair, ppd. Seth & Jed, New Marlborough, Mass.



DAVY CROCKETT ROCKER

TRADE MARK REG. Kiddies love this true replica of a rocking chair used during Davy Crockett's time. Now, it's being produced again in his native Tennessee by skilled southern craftsmen. A substantially built rocker made from selected hardwoods. Herringbone weave fibre seat is 14" ■ 12". Sanded smooth, natural lacquer finish.

$4.95 each, 2 for $8.95—Sanded, unfinished $4.65 ea., 2 for $8.45.
(Matching Chair, $3.95; 2 for $6.95; Unfinished, $3.65; 2 for $6.45)

Shipping charges collect.
Send Check or M.O.
Satis. Guar.
Free Booklet of Fine Furniture!

southern craftmasters
Three Generations of Quality

DEPT. H-20
COLUMBIA, TENNESSEE



$1.95 each

SPECIAL 3 for $5.00

Add charm to your powder room, bath, kitchen with these gleaming **BRASS TOWEL RINGS,** 5" in diam. Your choice of **FLEUR DE LIS** or **LION'S HEAD.** Cast brass, polished and lacquered for durability.

Matching 18" Towel Bar, $4.95 ea. 3" hook, $1.00 ea. Prices postpaid.

ELIZABETH McCAFFREY
dept. HB-8 **Orange, New Jersey**

ICE CREAM PARLOR FURNITURE



For years these chairs and tables have been collectors' items. Now they are authentically reproduced from original tools and dies. ■ set will prove perennial favorites for a lifetime of constant use. Ideal for card playing, dining area, play-room, terrace and patio. Each place is made of heavy, twisted iron rod. The tables have a 30" round top and the chairs have a 14" seat. Finished with an enduring, rust resisting hard base enamel. Order at once for fast delivery.

	CHAIR	TABLE
Finished	8.00	22.75
Unfinished	7.00	20.75

Choice of colors: black, white, red, green, yellow and brown.

Money-back guarantee. Shipped Express collect.

Send check or M.O. No C.O.D. Please.

HEMLUX PRODUCTS
40 Linden **Plainville, Conn.**

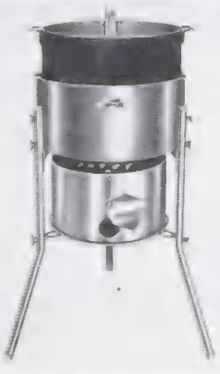
SHOPPING



UST-RIGHT DESK LAMP. you're like us, whenever you ed a desk lamp, this is what you ve in mind. But when you're oking, it's not to be found. ade of Tole in antique red, blue, een, yellow or eggshell; or in ellow antique brass; it stands 3" high. $15.95 postpaid from arl Forslund, 122 E. Fulton, rand Rapids 2, Michigan.



OSIN-BAKED POTA-OES. We wonder if you've ever ad these, the old-fashioned pitch" potatoes, that many gour-ets will travel miles for. Now, ith the Culinart Rosin Potato aker, you can cook 16 at one me in your own backyard! Com-lete with re-useable rosin that ays in kettle, thermometer, in-tructions, steel and aluminum aker is $19.95 plus $1 W. of Iiss. No c.o.d.'s. Hamilton Mfg. o., Hamilton, Ohio.





NEW WORK-SAVING IDEA IN GARDENING . . . A *PORTABLE* LEAF BURNER!

Safe, easier, more convenient way to collect, store and dispose of burnable household, lawn and garden refuse. Burn as you go—in any location . . . no carrying . . . no worry about fire getting out of control. Cuts raking time in half, too! Recommended by Bureaus of Fire Prevention. Scientific draft assures fast burning action . . . minimum neighbor-annoying smoke. Built-in ash collector. All steel construction. Perfect as a garden cart, too!

Suburban, Jr. Model (illustrated) ½ cu. ft. capacity $19.95. Suburban Model 10 cu. ft. capacity $26.95. Express charges collect. If not delighted, return for full refund. Send check or money order today!

GARDENING PRODUCTS, INC.
2008 State Highway #23 Wayne, N.J.



WIND CHIMES

Remember these old-fashioned Wind Chimes from Grandmother's house? Remember how cool and melodious they would sound when a breath of air set the thin glass chimes tinkling? They'd refresh you more psychologically than a dozen electric fans. Hang a Wind Chime in your window, in an open doorway, on the porch. Listen to its melody which ancient Japanese poets likened to the voice of a loved one. Hand-painted glass pendants are strung on cord which hangs up pagoda fashion.

Only . . . . . **$1.39 each, ppd.**

Ward Phillips Co.
8 East Main Street
Carpentersville 1, Ill.



"GREATEST INVENTION SINCE THE NEEDLE" Says Mrs. JKW, Duluth. "I now tailor-tack, shirr, smock, applique, baste and blind-stitch hems in less time with Magic Stitcher . . . without rethreading!" Thousands of happy sewers do professional job at home in half the time. Magic Stitcher holds full spool of regular or elastic thread. Weighs 1 oz., fits palm. $2.95 postpaid. Illustrated sewing book included *free*. No COD's, please. Guaranteed to delight or money back. Albin of California, Room 28, 1401-15 W. 8th Street, Los Angeles 17, Calif.

For outdoor work or play
PORTABLE

TORCHANT
YARD LIGHTS

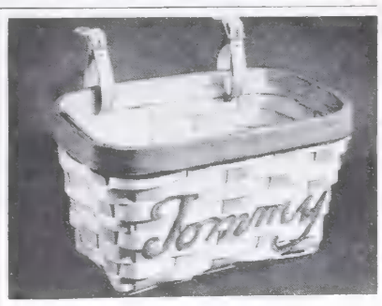


Brings new glamour to your barbecue pit, picnic grill, garden parties.

Use it to light up parking areas, garden paths, driveways, etc. Kills bugs and mosquitoes. Torch and two 3 ft. tubular sections black enameled with spiked end to insert into ground. Shipped prepaid ready to put together in matter of minutes. Burns kerosene. One filling lasts 12 hours.

Each Only **$7.00**
Pair $13.00, 3 for $19.00

ARCHITECTURAL ACCENTS
R. 5, Columbus, Indiana



PERSONALIZED HAND WOVEN BASKETS

FOR THE TRICYCLE TRADE—miniature handle-bar baskets made of hand woven New England ash, high-lighted with Junior's (or Sister's) name, hand painted in 2 colors. Large enough (11" x6½"x6½") for toys or even a package or two of Mother's (#HB58) $2.50 Ppd.

FOR THE BICYCLE BRIGADE—regular bicycle basket (13½"x9½"x9½") with name. (#HB8) $3.75 Ppd.

No C.O.D.'s — *Send for FREE Catalogue.*

GOTHAM GIFTS
67-85 Exeter St. Forest Hills 75, N. Y.

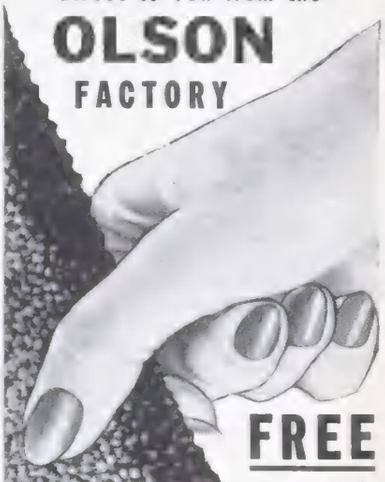
ORDER DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
CAPTAIN'S STOOLS
FULLY ASSEMBLED READY-TO-PAINT



Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silk smooth, ready for you to paint, stain or lacquer. **MINIMUM ORDER, 2 CHAIRS, PACKED 2 OF A KIND TO A CARTON. 2 POPULAR SIZES.** Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) *Prompt delivery—ship. chgs. collect. Send check or money-order. No C.O.D.'s.* MONEY-BACK GUARANTEE. Complete instructions in "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our beautifully illustrated 24 page catalog.

MAKERS OF FINE CHAIRS SINCE 1851
MEADOWBROOK INDUSTRIES
Meadowbrook Building
2268 Bellmore Ave., Bellmore 8, L. I., N. Y.

Heavy, Luxurious, Two-Sided
BROADLOOM
at Savings up to ½
Direct to You from the
OLSON
FACTORY



FREE
America's Greatest Money Saving RUG Book

← Cut Edge Shows Thickness

"IF You Will Send Me YOUR OLD Rugs, Clothing

I Guarantee to send you the Finest, Longest Wearing Rugs you ever had for So Little Money."
—Walter E. Olson, Pres.

No matter where you live, **Write** for beautiful, new, FREE Rug and Carpet Style Book in color and 81st Anniversary GIFT Offer. Learn how valuable wool and material in your old rugs clothing, etc., is reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice NEW WOOLS, then redyed respun into rug yarn, and woven in *3 Days* into deep textured new, Reversible Broadloom Rugs or wall-to-wall Carpeting, fine enough for any home. *Double the Wear.* 9 x 12 ft. weighs 46 lbs., not 32 lbs.

CHOICE of 44 patterns regardless of colors in your material, any size up to 18 ft., any length.

Solid Colors	**Embossed Effects**	**Florals**
Tweed Blends	**Early American**	**Leaf, Scroll**
Two-toned	**Oriental Designs**	**Ovals**

NO RISK OFFER. Send materials at Our Expense. Satisfaction guaranteed. Over 3 million customers. We do not have agents or sell thru stores. Monthly Payments if you wish.

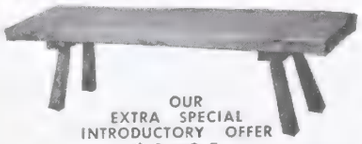
Mail Coupon or Postcard for

FREE 40 PAGE RUG STYLE BOOK IN COLOR, Model Rooms—and Limited Time GIFT OFFER.

Name .....
Address .....
Town ..... State .....

OLSON RUG CO., G-35 Chicago 41, Ill.

GREENFIELD NEW HAMPSHIRE INDUSTRIES



OUR EXTRA SPECIAL INTRODUCTORY OFFER
$9.95

► ADORE this **BENCH** — seats three adults for **TV** or **Fireside**, or **Coffee Table**. 2" selected N. H. White Pine, 12" x 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY!**

END TABLE — ONLY ► $12.50



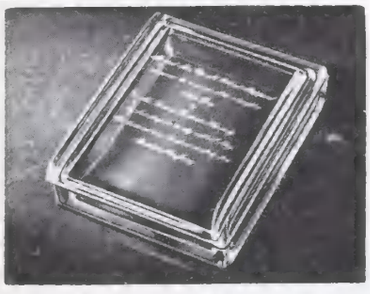
► 20" Height, 24" Length, Width 14" — Same attractive design, materials, and finish as the above bench. EXPRESS CHARGES are Collect. Bench ship. wt. 22#. Table ship. wt. 17#.

Send Check with Order — No C.O.D.'s Please

[ ] **Send Us Free Catalog of Useful Gifts**

GREENFIELD INDUSTRIES

17 Forest Road GREENFIELD, N. H.



WEDDING MEMORIES

For a subtle and thoughtful gift let us etch her wedding invitation in perfect reproduction on the lid of a Fostoria glass cigarette box, 5¼" by 4" by 1½", gift-boxed and prepaid **$8.95**

Complementing ashtrays etched with first names, 4¼" by 2" ..... **$5.00** pr.

Send for our complete catalog of this and other custom wedding gifts.

No C.O.D.'s, please

Holiday House

18 Bellevue Theatre Bldg. Upper Montclair, N. J.



Boys and Girls

4 WAY REVERSIBLE CORDUROY SET

Custom detailed coordinate in fine corduroy, lined with striped corded cotton and completely reversible.

Jacket and trouser cuffs adjust easily to the growth of the child. Guaranteed washable.

Sizes 1 to 4 years. Colors—Navy with red or blue, slate blue with blue, charcoal with red.

Specify size, age and color desired. **$12.95**

Matching hat *(specify head size)* **$3.00**

Satisfaction guaranteed. Send check or money order, enclose 50c for postage (sorry no C.O.D.'s) to

HILDA AUFRICHT

37-61 84th STREET, JACKSON HEIGHTS 72, N. Y.

Send 15¢ for CATALOG



Custom-Made

DRAPERIES and BEDSPREADS

Draperies, bedspreads, coverlets and dust ruffles . . . made any length, any width . . . of our corduroy, taffeta, chintz, Moonglow, Fortique or nylon. Send 10¢ for each set of color swatches with measurements . . . for our moderate prices.

KING SIZE coverlets and spreads cover 2 standard 39" twin beds. Send 10¢ for each set of color swatches.

COVERLETS		BEDSPREADS	
Taffeta	27.50	Corduroy	29.95
Corduroy	27.50	Taffeta	29.95
Fortique	29.95	Moonglow	32.95
Chintz as illustrated	27.50	ADD 90¢ for Postage & Handling	

COLTEN'S *1351 Beacon St., Brookline 46, Mass.*

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE #77

$22.95 COMPLETE

ORDER BY MAIL 2-3 week delivery

SEND FOR FREE STYLE BOOK

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, $22.95 complete! This, low, low price includes cleaning, glazing, repairing, reinforcing weak seams, Lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your monogram at no extra cost. The thrilling result . . . a luxuriously beautiful cape, stole or jacket.

SEND NO MONEY

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

Guaranteed by Good Housekeeping

I. R. FOX 146 W. 29th Street Dept. 146, N.Y.C.1

AMAZING WINDOW CLEANER



Nothing like it! Washes inside, outside and BETWEEN double-sash windows. Completely eliminates sitting on window sills or climbing ladders. Hands need never touch water. Has sponge on one end, squeegee on other. Just dip, wash, wipe—window will be sparkling bright. 31" long. Rust-proof, will last for years. Guaranteed. No C.O.D.'s. **$2.49** ppd.

Quick Rust Remover



Amazing QUICK removes rust from clothing in 15 seconds without harming fabric. Clears up urine stains like magic. Leaves no tell-tale mark where used. Takes rust from bathtub, washbowl, sink . . . removes stains on aluminum, copper, car chrome, 4-oz. plastic squeeze bottle. No C.O.D.'s. **$1.00** ppd.

HUSS BROS. 800 N. Clark St., Dept. B-B, Chicago 10, Ill.



WINDOW



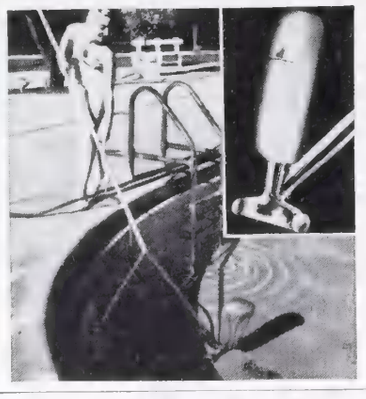
A HUMMEL TREASURE that you can add to your collection with pride is this signed original figure, called "Duet." Or it would be a sweet way to start a godchild or granddaughter on a collection of her own. It shows a baby angel teaching two fat little birds to sing. 4" high, $5.95 ppd. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.



TO YOUR KITCHEN WITH LOVE. Give a present to the room you spend so much time in. Irish linen dish towels are decorated with two gay designs. One features a fried egg in a skillet and a pepper mill. The other is a barbecue design. Both ask "What's Cooking." Either one comes on turquoise, pink, charcoal or bright rust backgrounds. $1 each ppd. Roberts Linens, 31 S. State St., Chicago 3, Illinois.



A STAY-AT-HOME GLOBE TROTTER can dream in technicolor with these Pan American Travel Posters. Full of the color and romance of foreign lands—the Orient, the South Seas, European capitals—each is 28" x 42". Marvelous for decorating a playroom, den or dinette. Set of 6, $3.95; 12, $7.50. Ppd. Blue Horizons (B7), Box 93, Belmont, Mass.



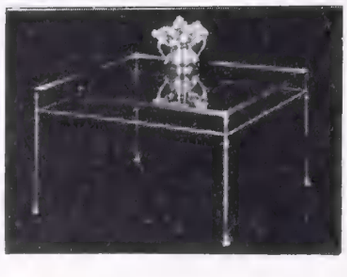
VACUUM CLEAN YOUR POOL with the amazing new Poolmaster Vacuum Cleaner. It rolls along the bottom of the pool on rubber wheels, operates off an ordinary garden hose, and sucks up leaves, gravel, dirt through a pipe and into an orlon filter bag. With vacuum head, filter bag, 15' handle and a 50' hose, $84.95 ppd. Poolmaster, Inc., 1446 Howard Ave., Burlingame, Calif.

BRASS AND CRYSTAL

HANDSOME SOLID BRASS COFFEE TABLE WITH CRYSTAL TOP

24" Square and 15" High

$47.50 Express Collect



Send Check or Money Order to

THE LAMPLIGHTER

Custom Made Decorative Accessories

P. O. Box 631 Kansas City, Missouri

SHOPPING



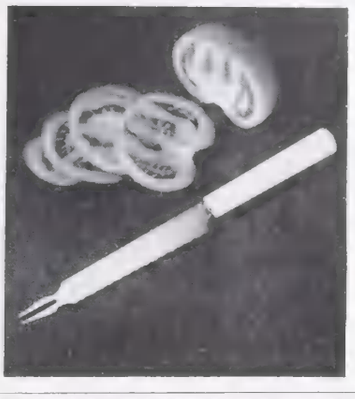
LAWN-TIME NO SEE? In the dark of a hot summer night your lawn will be more comfortable than your living room if you have a portable electric Lawn-Lite. The 68″ black iron staff spears into the ground 6″. With copper-plated brass chimney holder, frosted chimney, Seine cork base and 18′ of electric cord. $7.95; 2 for $14.75. Ppd. Jay Cobb Studios, Dept. B, Box 11, Malverne, New York.

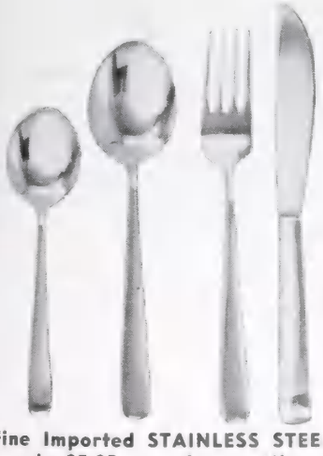


TURQUOISE LENDS SPICE to a summer table. The cool, cool blue of the glass is a delight, and so is the compactness with which it serves forth your salt and pepper, mustard or marmalade. The 5½″ stand has a non-tarnishing chrome carrying handle. The shakers and jar have chrome tops. We're sorry we can't show it in color. $6 ppd. Jack Daniel Shop, 309 S. Locust St., Centralia, Ill.



IT SLICES & SERVES. The fork-knife is as accommodating a newcomer to your cutlery drawer as you'll find anywhere. Made of tempered stainless steel, the serrated cutting edge slices easily without squashing. And the two-tined tip picks up the pieces! $1.95 ppd. JNJ Sales Co., Dept. 59-F, Church Rd., Putnam Valley, New York.

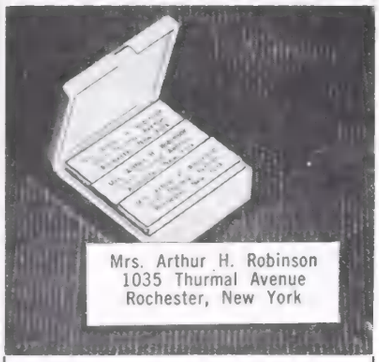




Fine Imported STAINLESS STEEL only $5.95 per place setting

Beautiful, gleaming, highest quality flatware which will never lose its charm! The gracefully simple pattern adapts to any table setting whether severely modern or traditional. Guaranteed first quality in every detail. Order a place setting on Free Examination. Only if delighted need you remit $5.95 for the setting. Otherwise, return Free Trial setting and owe nothing! Write to:

THORESEN'S, Dept. 19-H-45
352 Fourth Ave., New York 10, N.Y.



Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

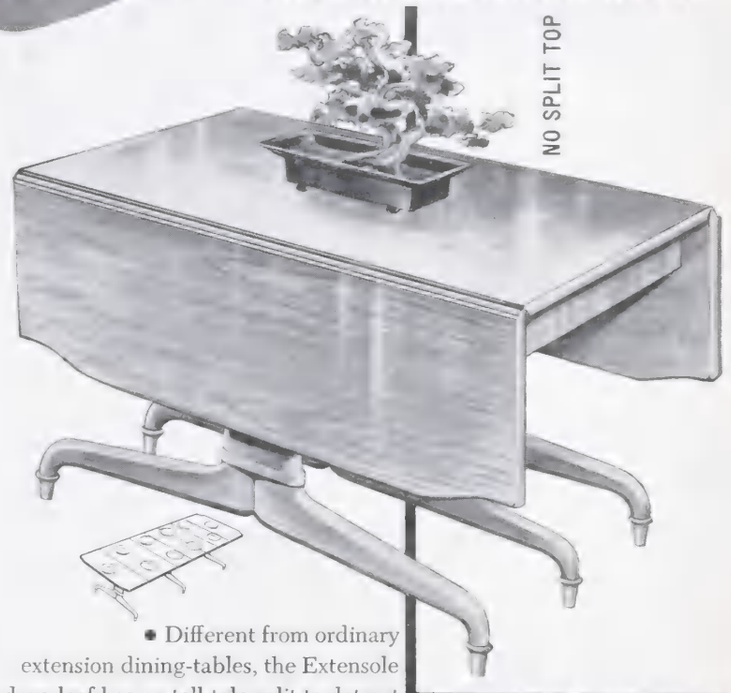
1000 Name and Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

Stationery	Checks
Phonograph Records	Sheet Music
School Books	Lunch Boxes
Pencil Boxes	Wallets
Greeting Cards	Card Tables
Umbrellas	Brief Cases
Manuscripts	Hats & Caps
Eye Glass Cases	Toys

Your choice of 3 lines printed on fine quality gummed paper. 1000 for only $1.00. SPECIAL OFFER: Any SIX orders for $5. Personalized labels make a wonderful, useful present. Money back if not delighted. Time-Saver Labels, 812 Jasperson Bldg., Culver City, California.

Extensole NEW MODERN



• Different from ordinary extension dining-tables, the Extensole drop-leaf has no tell-tale split to detract from the beauty of its smooth, cherry top. (Extensole's patented construction). Fully extended it seats up to 10. It's an excellent value at only $145 (90″ length). Other Extensole dining-tables are priced from $69. Ask your dealer to show you this table and other pieces illustrated. New design, new "dry sherry" finish, and bright brass accents make this furniture truly good modern.





Extensole Console dining extension table (above) is only 40x20 closed, extending into a dining table that seats up to 8. Like the other pieces shown, it is Extensole's New Modern in cherry accented with bright brass.

Extensole's Buffet and China harmonizes with the tables, providing valuable storage and adding distinction to your dining area.

Extensole's New Modern Chairs solidly constructed, with foam rubber seats and brass trim.

All these pieces are also available in Extensole's popular blond finish.

Send for New Folder
AND NAME OF DEALER

Extensole CORPORATION • SPARTA, MICH.

MADE IN CANADA BY THE WUNDER FURN. MFG. CO. LTD



If it's fine...it's
Flintridge China

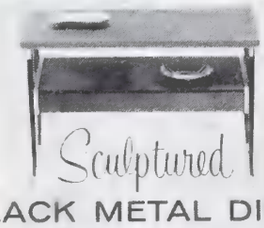


Snow Tulip

...the timeless beauty of a graceful tracery of snow-white tulips on a wide pastel-tint border. Fine, translucent china, finished in sparkling platinum...the ultimate in elegance. Color borders in Grey, sage Green, Cocoa, Blue, Pink. $15.50 a 5-piece place setting.

Write for your free, illustrated color folder.

FLINTRIDGE CHINA CO., 350-380 South Raymond, Pasadena 1, California Dept. HB-8



Sculptured

BLACK METAL DINING FURNITURE

Distinctive...different...and so practical! Here is dining furniture that glamourizes your entire living-dining area, yet stays lovely and new looking.

Available at better furniture and department stores throughout the country.

Virtue
BROTHERS OF CALIFORNIA

Charcoal, Blond or Mink Walnut Melamine plastic laminated tops.



Chairs in Nylo-Saran... five decorator colors.

Send 10¢ for informative booklet—"Things to Know About Contemporary Furniture." Address Dept. A

VIRTUE BROS. MFG. CO. Los Angeles 45, California

"ETERNAL VIGILANCE IS THE PRICE OF LIBERTY" DEFEND THE CONSTITUTION OF THE UNITED STATES!

IT'S WORTH MENTIONING

By JULIE POLSHEK

Inland's dispenser-cooler for beverages is a worth-while convenience for party use; a convenience also filled with lemonade in the kitchen for the small fry. A large ice cube cylinder keeps beverage contents chilled for hours; a push-button spigot makes for easy dispensing. The 1-gallon capacity affords 20 iced-tea servings, 36 of juices or double Martinis. Made of thick pressed glass; chromed metal trim. $12.95. From Macy's, N.Y.





Ti-Dee Litterbag for autos is supplemented with disposable, moisture-proof liners which you simply discard when filled. A snap clip hangs outer bag from dashboard, a door panel or wherever convenient, affording a receptacle for refuse and paper accumulated en route. Litterbag is sturdily made of vinyl plastic with tweed-like texture in 12 colors. $2.25 with 3 liners; liners are 30 for 90¢. Advance Enterprises, Box 1362, York, Pa.

Tasty Flame strips are hickory wood cut wafer-thin. They're easily broken into wanted lengths to build a firebed; igniting the firebed requires only a match. In a flash you've a hot, savory fire that burns cleanly and reduces to fine ash. You also get hickory-bark "slices" to use as supplementary fuel. A 15-lb. package (strips and bark for 15 fires) costs $3.50. Ideal for beach or hiking use. From Tasty Flame, Box 266, Glen Ridge, N.J.





Bug-Proof paper products are impregnated with a chlordane insecticide that kills roaches, ants, silverfish, flies. The roll paper for lining shelves, drawers, closets, has insecticide action on both sides; paper itself is white, strong, has gloss finish. $1.25 a roll; 15″ x 40′. Bug-Proof garbage bag is a disposable liner for refuse cans treated also to provide insect control. $1.50 for 40. From Page & Biddle, 21 Station Rd., Haverford, Pennsylvania.

(*Continued on page* 101)



The pony express route is quieter with carpet

As any mother knows, a cowboy leads a hard life.

Hard on the ears, hard on the clothes and, very often, hard on the cowboy.

Carpet on the floor goes a long way toward making life easier all around.

Carpet not only gives warmth and dignity to a room, it is a highly successful investment in comfort, quiet and safety for those you love.

Carpet prevents the slips and skids that often turn a sheriff's posse into just two small boys crying. Carpet swallows noise . . . makes home a quieter, more peaceful place to be.

And keeping carpet clean is easy. Just once around with the vacuum. No scrubbing, rinsing, waxing or polishing.

Carpet gives so much and costs so little – in time, in work and in money. When you move, of course, your lovely, long-wearing carpet goes with you. You haven't invested time and money in floors you leave behind.

Yes, all in all, you can't do better than carpet for more pleasant living – with or without cowboys. And, at today's prices, you can probably afford to do two rooms for what you think one will cost.

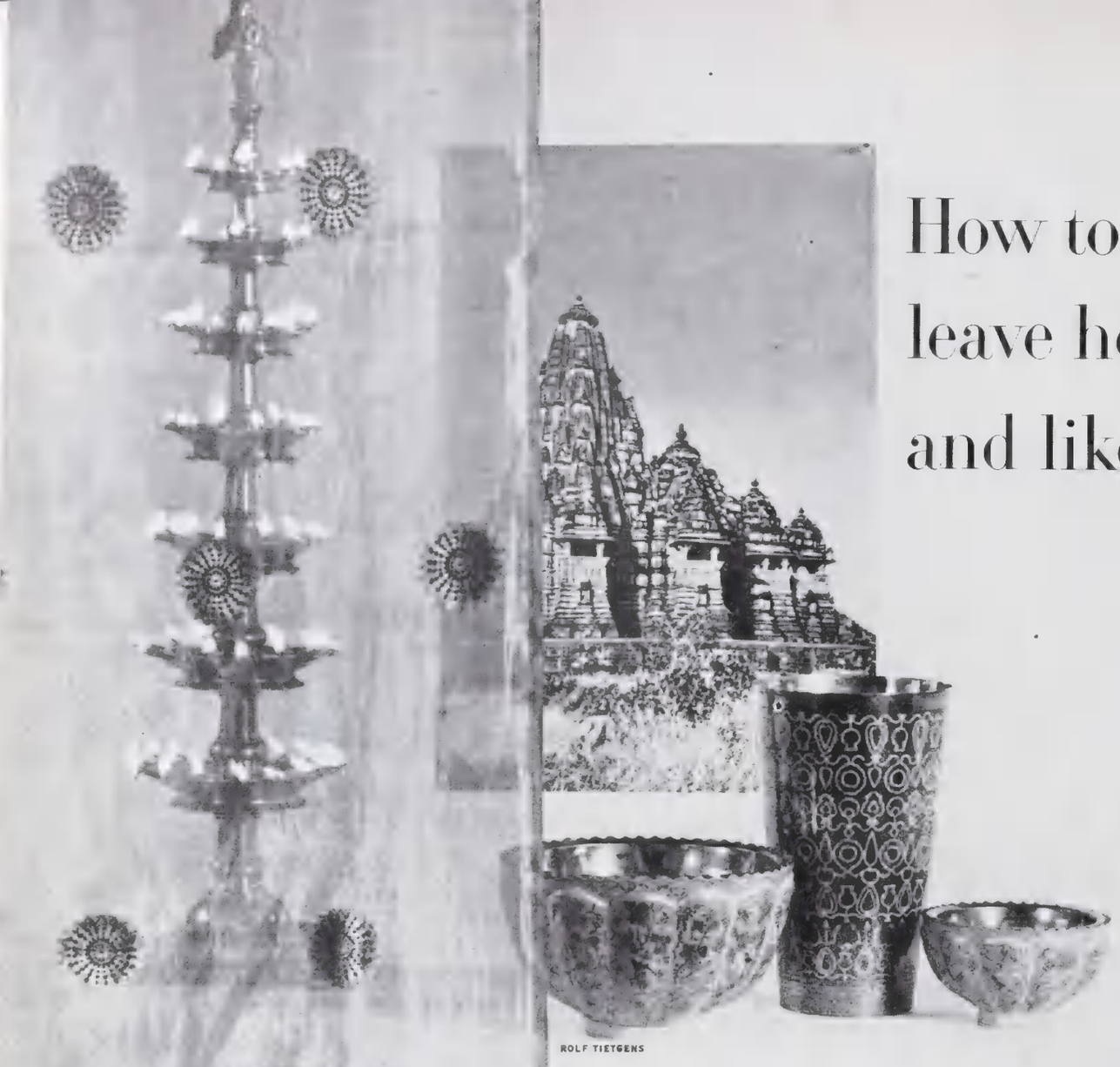
When you visit your carpet store, ask about their budget plan. Do it soon.

HOME MEANS MORE–WITH CARPET ON THE FLOOR

MORE QUIET, MORE COMFORT, MORE BEAUTY, MORE SAFETY, EASIER CARE

Buy carpets designed and made for the American way of life by these American manufacturers Artloom • Beattie ▪ Bigelow • Downs ▪ Firth ▪ Gulistan ▪ Hardwick & Magee • Hightstown ▪ Holmes Karastan ▪ Leedom ▪ Lees ▪ Magee ▪ Masland ▪ Mohawk ▪ Nye-Wait ▪ Philadelphia Carpet • Roxbury • Sanford • Alexander Smith **CARPET INSTITUTE, INC. 350 Fifth Ave., New York 1, N. Y.**

How to leave home and like it



ROLF TIETGENS

By MARION GOUGH

For almost as long as we can remember, India has been a gleam in our eye. There was a time, during our early adolescent or Kipling period, when all we wanted very much to be was a *pukka memsahib* —a witty, wise and warm chin-up sort of gel—the wife, naturally, of a Ronald Colman-type diplomat, a ten-goal man and Number 10 Downing Street material, by gad, if ever there was any. And even though it has long since been apparent that such will never be our lot, our heart, like Plasticene in the hands of Amy Woodford-Finden, Louis Bromfield and Rumer Godden, has never really left the Shalimar, the Punjab, the Great Trunk Road. We fervently believe that one day we shall feast our eyes on the all-pink city of Jaipur, see its fabulous enamel jewels made with the rosy dust of powdered rubies. One early dawn on the cool tea terraces of Darjeeling we'll watch Everest emerge from the night, its snows shimmering like opal. We'll listen to temple bells and the song of the bulbul; we'll wear marigolds, (*Continued on page* 106)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.

Sumptuous souvenirs of India—a shimmering *sari* tissue of silk and gold threads; a traditional lamp that welcomes guests with myriad lights; Kashmiri bowls of papier-mâché; a vase of Banaras brass. In the background, the golden Kandariya Mahadeva Temple in Khajuraho.



Only

KENRUBBER® gives your floors this exclusive "Cushioned Beauty"



KenRubber Colors shown above: Penmon and Ashburton

Yes, you can afford the finest...

Install your own luxurious KenRubber tile floor for as little as $37.75 (average 8' x 10' room)

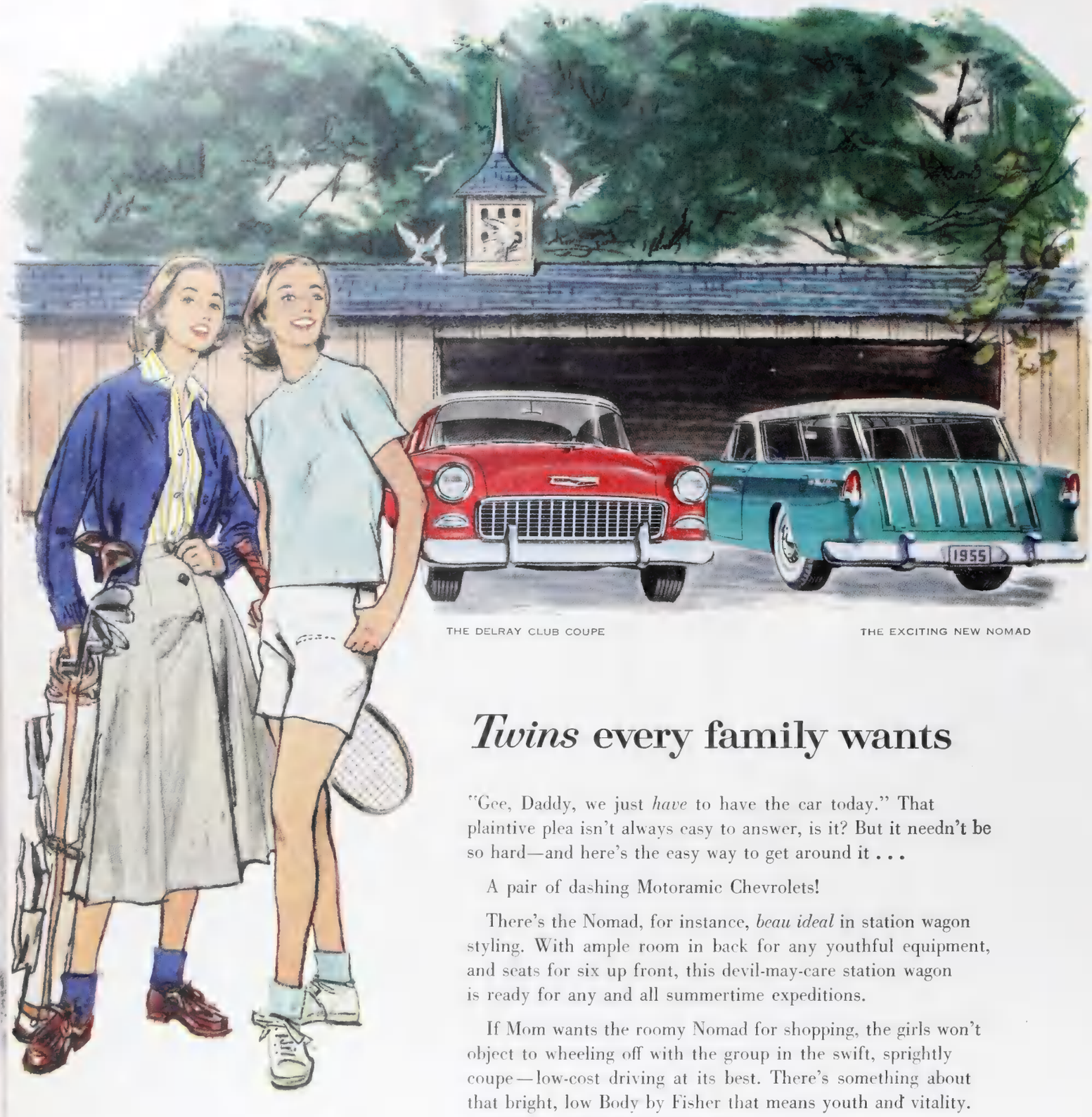
Now it costs so little to give your home that look of high good taste that only the deep polished colors of fine rubber tile can lend. KenRubber is made in the luxury tradition...beautiful colors go tile-deep, can never wear off...each tile is as strong, as resilient as though it contained coiled steel springs. You can tell at a touch its smooth beauty will wear for years, always stay easy to clean, seldom need waxing. No other type of tile gives you KenRubber's patrician richness...that's why it's called America's luxury floor. See it at your Kentile Dealer's. He's listed under FLOORS in your Classified Phone Book.

KENRUBBER TILE FLOORS

© 1955 Kentile, Inc., 58 2nd Ave., Brooklyn 15, N.Y.

Makers of KENTILE* KENCORK* KENRUBBER* KENFLEX* KENFLOR*

*REG. U.S. PAT. OFF.



THE DELRAY CLUB COUPE

THE EXCITING NEW NOMAD

Twins every family wants

"Gee, Daddy, we just *have* to have the car today." That plaintive plea isn't always easy to answer, is it? But it needn't be so hard—and here's the easy way to get around it . . .

A pair of dashing Motoramic Chevrolets!

There's the Nomad, for instance, *beau ideal* in station wagon styling. With ample room in back for any youthful equipment, and seats for six up front, this devil-may-care station wagon is ready for any and all summertime expeditions.

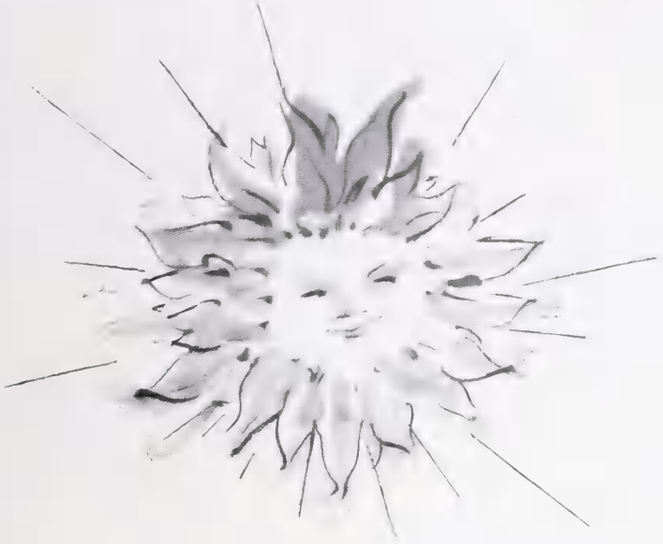
If Mom wants the roomy Nomad for shopping, the girls won't object to wheeling off with the group in the swift, sprightly coupe—low-cost driving at its best. There's something about that bright, low Body by Fisher that means youth and vitality. The whole gang will love you for it.

So bid *adieu* to those youthful transportation problems. Those two Chevrolets will be the most eye-filling combination in town. And your Chevrolet dealer has both sets of keys. See him soon! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

Stealing the thunder from the high-priced cars!

CHEVROLET

The *motoramic* Chevrolet



Make every day sweet as summer

When we were children, we sought a sweet that would last all day. Now as adults we have found one that lasts all year:

- It is the sweetness of summer savored in winter.
- It is the zest of activity that is relished in passivity.
- It is the fun of fixing your home during the long sunny days for the fun it will give you in the long wintry months.
- It is the pleasure of projects planned in July, executed in August, and enjoyed in September, October, November, December, January, February, March, April and May till next June.

So here are 25 special ideas to summer-spark your imagination with projects that are a pleasure for now and forever.



Do you need a garden shelter?

"Perfect days" are rare, but there is no reason why you can't be comfortable in your garden any time—spring through fall

By DR. JOSEPH E. HOWLAND

Half the fun of gardening comes in sitting around enjoying the sights and sounds and fragrances you helped create. But sitting around is no fun if you are getting blown apart, rained on or scorched by the sun. It's a good garden only if its builder remembers that people, too, need protection. Providing protection isn't such a big job. Nor need it be costly. We show a stylish garden shelter—today's version of the play house—that owes its style to its soaring roof and the dramatic glow of a translucent Vimlite "skin": owes its relatively low-cost to the simple Indian-tepee framing and liberal use of Vimlite (14¢ a square foot).

This shelter was built for weather conditions (*Please turn to page* 115)



Landscape architect:
John Carmak

Builder:
Huebsch Garden Construction Co.

Exhibited at:
San Mateo, Calif., Floral Fiesta

PHOTOGRAPHS BY MAYNARD PARKER



Above: Indian tepee is easiest form to erect, being self-supporting from its 6′ 2x6 rafters. That it can be handsome is obvious. White triangles here are white canvas. The other triangles and the entire roof are made of Vimlite, a wire-reinforced plastic.

Opposite page: Shelter provides comfortably for 12 people, could be lengthened easily from its present 20 feet to accommodate 18. In rainy climate open end would be partly closed. Where flies and mosquitoes are a problem, use tension screens for doors in the open end.

Right: Elevating shelter on a wooden deck insures against flooding during heavy rains, also gets people high enough so there is no feeling of dampness even when they sit there in slightly chilly spring or fall weather. Sand box in foreground is easy to supervise from shelter.

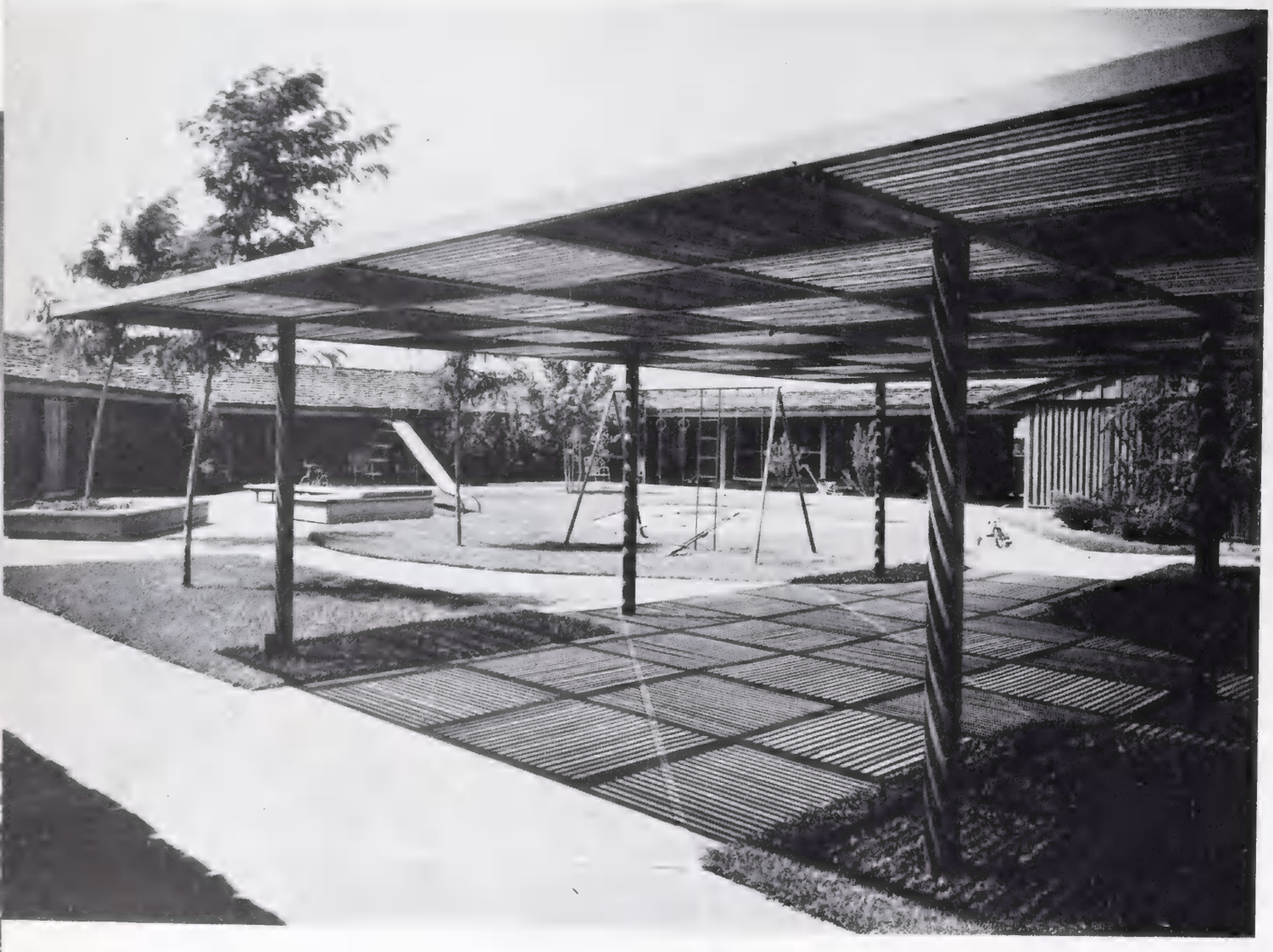
If your trees are young, your terrace too hot,

if your garden wilts with you in the simmering August sun

and you cherish each refreshing, passing breeze, then . . .

Maybe you need shade — not shelter

By JEAN LAWSON

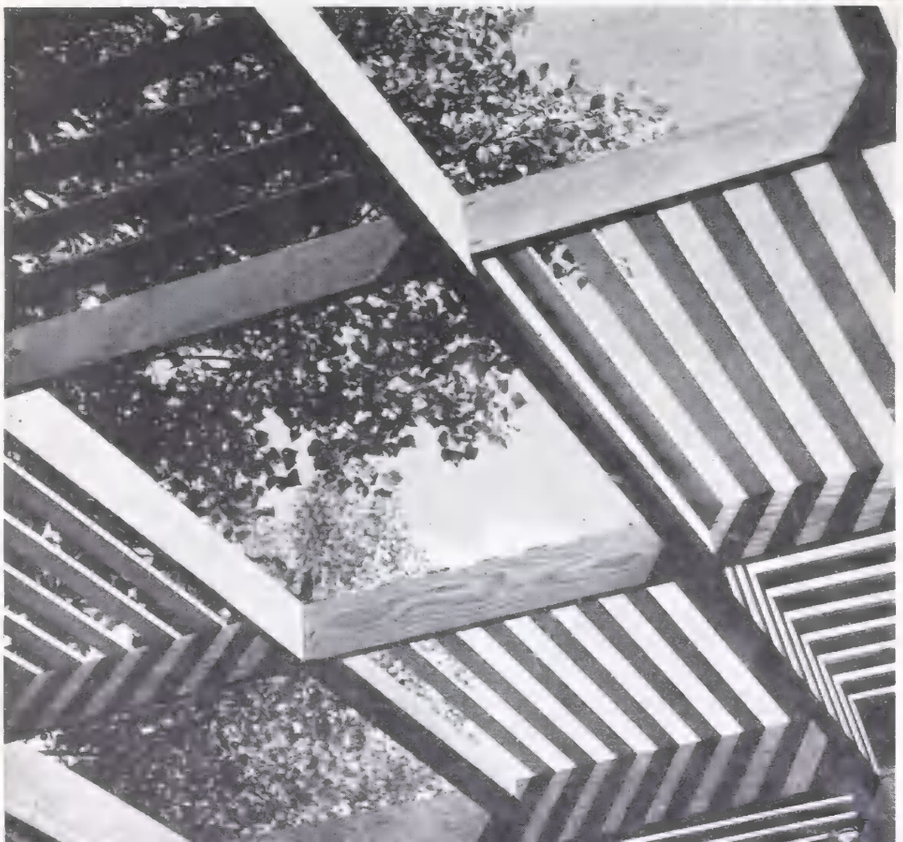


Where trees grow slowly, light structural shade offers comfort and a sense of protection while a garden is still young. Since children need shade as well as sun to play in, landscape architect Thomas Church designed this gaily painted permanent steel frame with a 1″ x 2″ wood slat canopy for the young daughters of the David Stones. Later, when retarding effects of wind have been overcome, trees will tower above trellis, making area even more intimate.

TWO PHOTOGRAPHS BY MAYNARD PARKER

Invitingly cool and green now, this entrance to the farm home of Mr. and Mrs. Lou Maxon was once open to a hot, overpowering expanse of paving and countryside. A sturdy trellis "tied" down with luxuriant wisteria and shrubs reduced entry area to more comfortable human scale. Firm support, important to all structural shade devices, is provided by columns of steel pipe.

PHOTOGRAPH BY PHIL FEIN



You can increase the shade from a low-cost open wood grille by filling in some squares with narrow wood strips. This selective sifting of the sun can be decorative as well as functional, breaking up large terrace areas with shadows on the ground and a play of light and dark against the sky. Wood strip panels can be made removable. Landscape architect E. L. Anderson alternated direction of strips, increasing interest.

Please turn the page

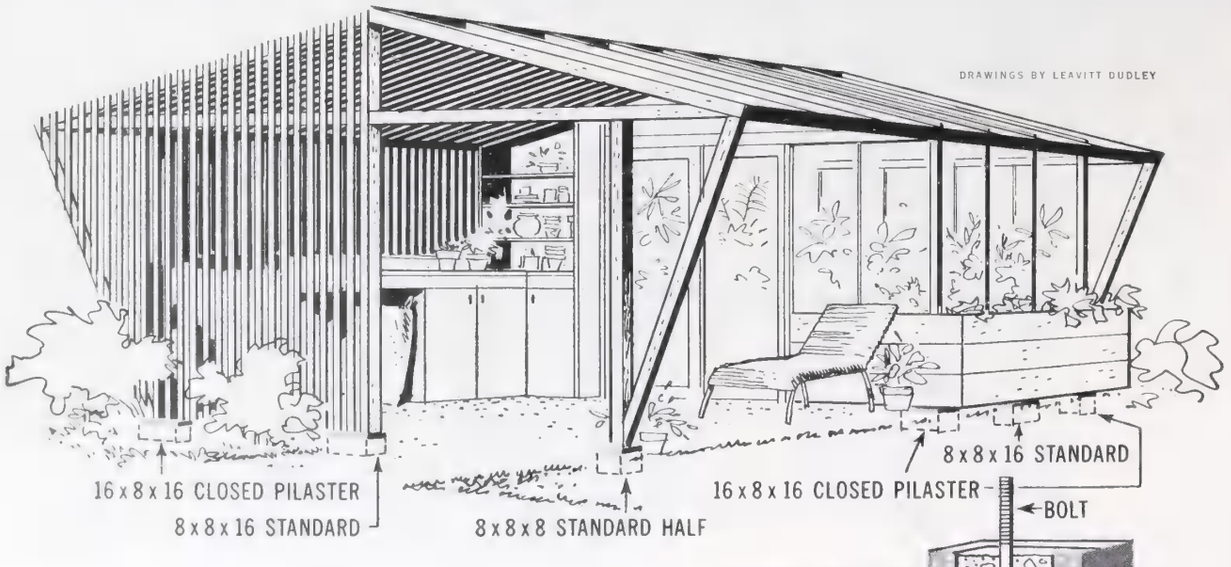
Maybe you need shade—not shelter *continued*

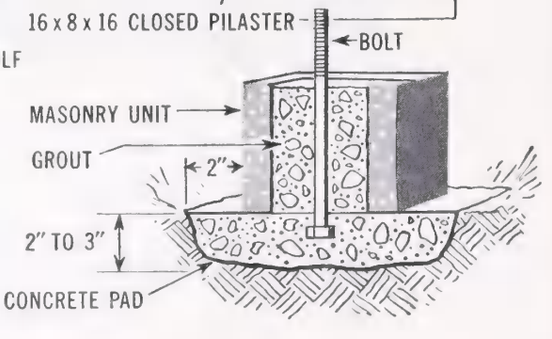


PHOTOGRAPHS BY MAYNARD PARKER

Providing shade for tender plants can result in a handsome architectural feature. The use of heavy wood and imaginative inside-out construction contributes to the exceptional beauty of this lath house built for Judge and Mrs. James Agee by architects Anshen and Allen. Roof lath is fastened to the underside of 3″ x 6″ rafters, thus clearly defining the sense of structure. Metal stirrups secure the frame to the concrete foundation. Harry W. Shepherd, landscape architect.

DRAWINGS BY LEAVITT DUDLEY





A cool, breezy garden work center makes warm-weather tasks a pleasure. Lath, which screens and shades work area, is left off front half of shed, an attractive place for relaxing. Many arrangements of storage bins and cupboards are possible. (See garden cabinet on page 77 for one solution.) Close-up sketch shows how structure is bolted to footings.





Supplementary sun protection makes this a cozy corner for plants as well as people. Existing brick wall deflected excessive wind from the sea, but area was still too bright for comfort. Now, with glass strip on windward side and high, airy lath above, patio is ideal place for tender ferns and fuchsias, as well as outdoor entertaining. Garden of Mr. and Mrs. H. F. Orr.



Cantilevered roof and plant display shelf could be attached to any existing building. Because roof is angled, viewer tends to look up at plants and beyond. This makes structure seem larger and more impressive than it really is. Contrasting color of shelves and beams also adds importance. Designed by Thomas Church for H. L. Maudsley.

Make decorative knobs and pulls from variety-store items

Hardware designed and executed by
ROBERT STANTON, Architect



Unusual hardware needn't cost a mint of money. Give your home a custom look by putting your imagination and a few dollars to work for you. A trip to San Francisco's Chinatown and $10 produced the Indian hand-chased candle holders, ash trays, brass bells and dish, Japanese lacquer soup bowls, trivets and cork shown above. The handsome fittings on the opposite page are the finished products derived from these raw materials. If custom-designed, they would cost you twenty times more, but instead, they add elegant touches at a low price. You'll find it exciting to search through variety stores for unique objects and convert them to your own special hardware. Change the pieces around when you redecorate and you'll be amazed at the distinction you can give old furniture and cabinetwork.

A. Ingenious door pull is created by removing three brass cups from Indian candle holder, pushing them into one another and attaching resulting handle to round trivet by means of wooden bracket arm. Leg from trivet caps the screw holding cups and bracket together. Cost: under $5.

B. Single candle holder of brass cost only $1.25 but makes either smart-looking coat hook for a dressing-room wall or knob for a door. Stock maple door pull, stained black, is the button. Screw holes are drilled at top and bottom of the candlestick base to secure it to the wall, door or drawer.

C. Small-scale pulls like this one are easy to make and have a wide variety of uses. Here only three parts are needed: a drip cup from brass candlestick like those described above; an egg-shaped piece of cork for the pull proper, and a long brass screw. Put them all together and the job is done.

D. Ornate and out-size though it is, this massive door pull is as simple to construct as item C. Three lacquer coasters, turned upside down, serve as an escutcheon plate. Pull itself is a hand-chased Indian candy dish, drilled for a screw attachment and topped by leg from a brass trivet.

E. Indian bells of brass, which here make fine, novel fittings for the drawers of a built-in dresser, would add decorative note to almost any kind of cabinet. To hold these "bell pulls" to the drawers, long brass rod is cut into five-inch sections; each is then bent to fit into holes drilled in drawer.

F. Textured green cloth provides an appropriate background for pull with five parts. Base is brass dish, turned upside down and topped by the lacquer cover of coaster box. Round cork atop candlestick drip cup lends finishing touch. Long brass screw holds pieces together for mounting.



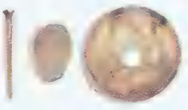
A





B





C





D





E

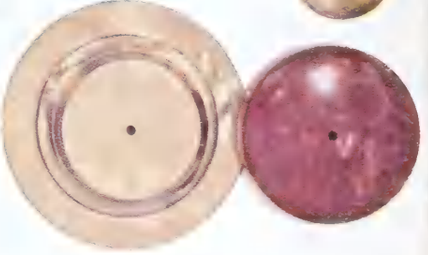


PHOTOGRAPHS BY MAYNARD PARKER AND ANGELO PINTO



F







Fisherman's Dream

Course texture and simple pattern go hand in hand in this rug which combines both representational and abstract design. Starting and stopping ends were left unclipped to form unusual side fringe which was stitched at the edge to prevent pulling. Rug, hooked of woolen materials with speed hookers, is only 3′ 5″ by 2′ 5″.

RUG MAKING FOR BEGINNERS
PART 3

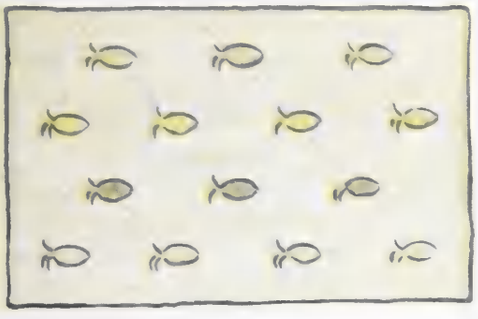
Wherever you look you can see possibilities for rug designs—once you realize how patterns evolve

By GEORGE WELLS

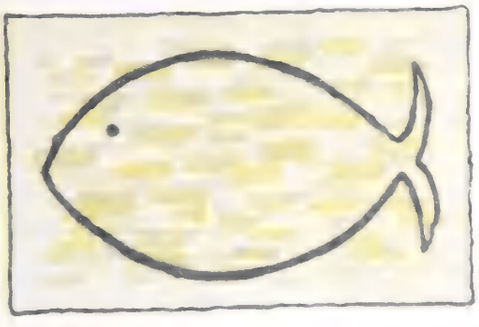
Three basic types of pattern for the novice designer to try



Abstract pattern within representational form, a design theory almost as old as man. This design was used for rug on the opposite page.



Repeat pattern, with colors changing from row to row, was used in pre-Columbian South American textiles, ancient Japanese fabrics.



Strong, overscaled outline on a blotchy, blurred background of color and texture.

Although you may seldom think about it, you spend a good part of your life as a designer. You make a design every morning when you brush and arrange your hair for the day. When you have placed the colored towels in the bathroom you have made a design of overlapping blocks on each bar. The little slits in the top of a pie crust form a design. A nicely typewritten letter is a complete design, the doodle on your phone pad just a fragment. So while you may never have designed a rug, you *can* do it.

Professional designers are just like the rest of us. They can't make rug designs until they start to *think about rugs* and relate all the design they see or have seen to their problem—rug design. The starting point may come from almost anything: a fabric print, a chance shadow, the picture of a worm-eaten leaf in a book on garden pests. Once you start to think hard about rug designs you won't just smell the bacon at breakfast: like a professional, you'll start to notice those irregular stripes and realize what a good striped rug design they could make.

A design is just an arrangement of forms, colors and textures. It can be a plan or sketch, or it can be just a mapping out in the mind. There are only two types of design: Representational, deriving from something that exists, and Abstract, tending away from the realistic or literal. Don't worry about these terms, for as soon as anything is unfamiliar to us it looks Abstract. So think about a design for your rug and don't worry about what kind of design it is, or what people will label it. There are countless ancient designs that look modern, and vice versa.

If you get stuck for an idea, try something as simple as this: Draw a lot of big potatoes. You can draw them in different sizes to form a simple plan for arranging your colors and textures. Potatoes may seem prosaic and the idea representational, but your sketch will look abstract and should give you a rug that will be just as beautiful with a modern sofa as with an old spool bed.

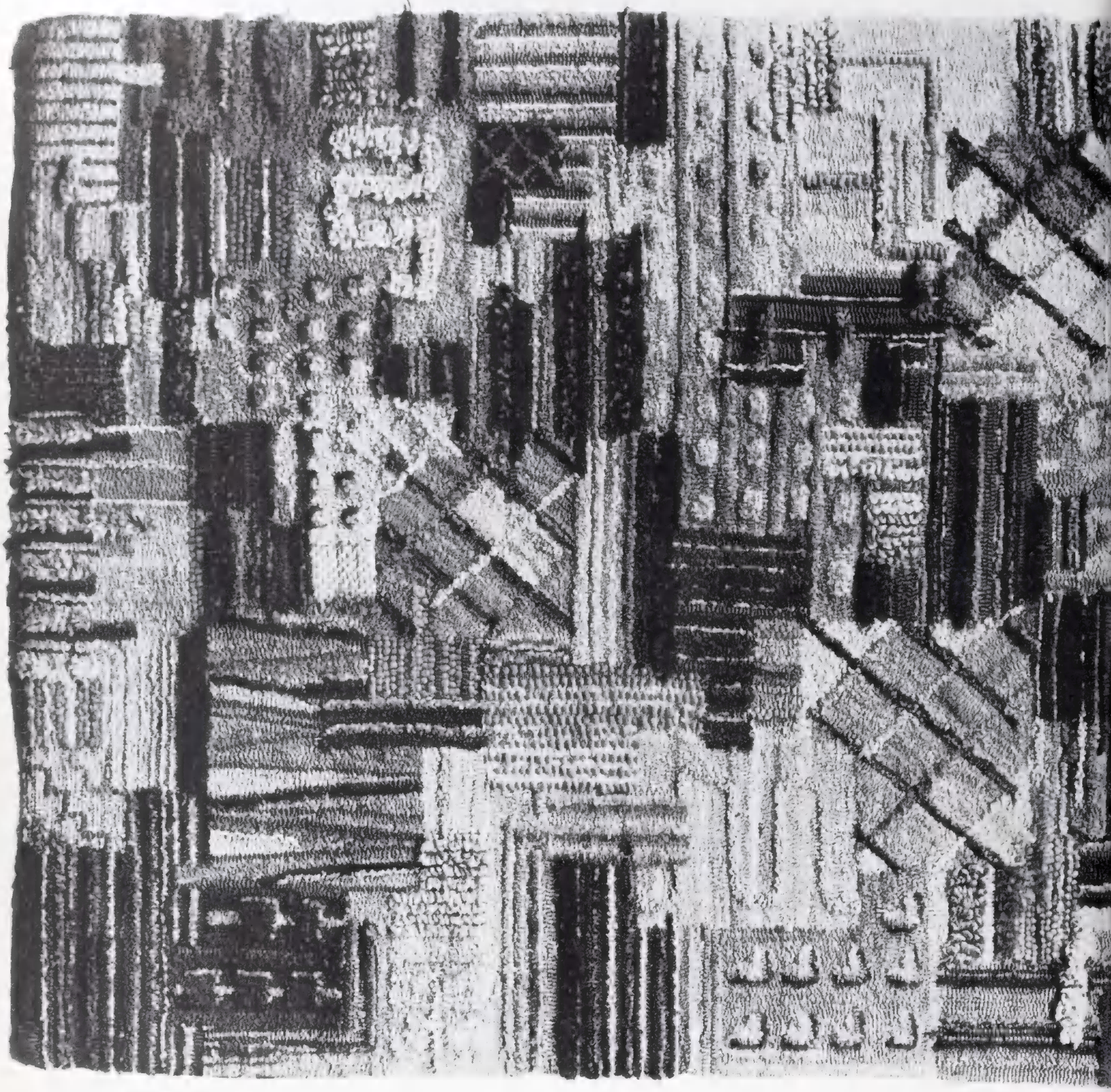
There are two important things you should take into consideration when making your design plan:

Remember that texture will be an integral part of your design—so keep it in mind during your original thinking. If you want a shag rug, stick to a simple pattern, because intricate ones go to pieces when translated into course textures. Smooth, even textures lend themselves naturally to more elaborate designs.

A good idea before you design a rug is to think up as many different possibilities for rug patterns as you can. You'll find it an interesting game once you start. Just be willing to sort over your bright ideas and discard all but the best.

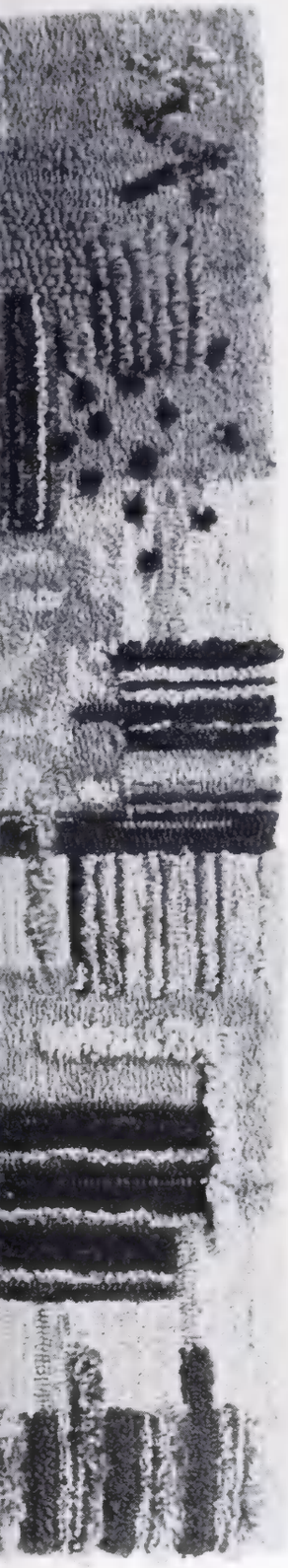
(*Please turn the page*)

Rug making for beginners *continued*



Pastorale

For freshness of concept, excellence of design and mastery of craftsmanship, this rug received a $500 Grand Award in an exhibition sponsored by the American Craftsmen's Educational Council and nine museums. Although reminiscent of an aerial view of cultivated fields, the design has an elusive quality that results from the bleeding of color and texture. The colors are fresh yellow-greens and pale blue for the lightest areas, and olive-green for the darkest. All four methods of making rugs on base fabrics—hooking, knotting, stitching and appliqué—were used in this 4′ 3″ x 5′ 7″ rug (techniques described in our June and July 1955 issues). Variations of textures in the hooked sections result from the use of different weights of yarns and rags, and several kinds of hooking tools.

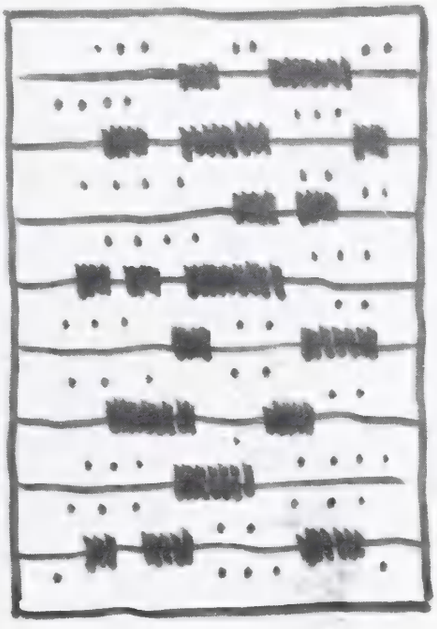


Familiar objects that make fine abstracts

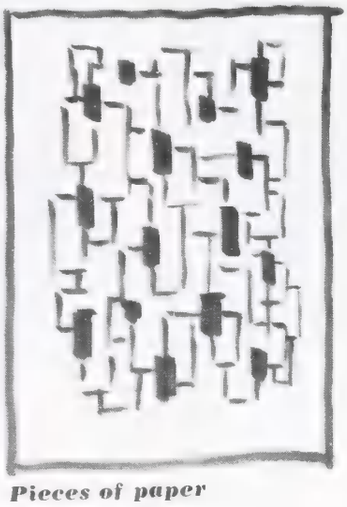
Abstracts usually lend themselves to varying rug sizes and variations in textures better than picture designs do. In addition to ideas sketched below, here are a few suggestions you might repeat over and over, or elaborate on, or simplify: buttons, bottles, modern buildings, cross-sections of fruits and vegetables, the center or petal of a flower, machine parts, a beautiful mold, highway overpasses, even nuclear fission diagrams.



Macaroni



Abacus



Pieces of paper



Air view

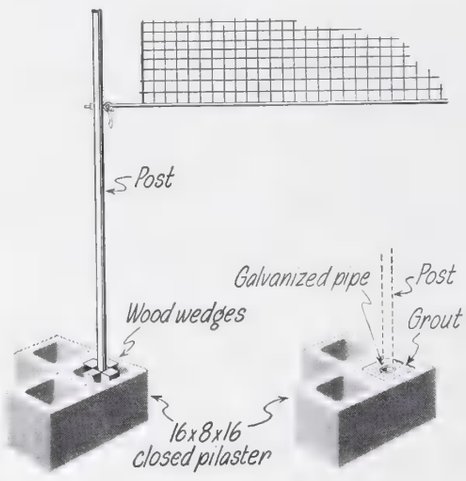
A felt-tipped marking pen, such as the one shown on the left, with its bold, black easy-flowing lines, will give your amateur sketches a real design quality. Pencil drawings seem skimpy and unimaginative when compared with those made with this pen. Available at stationery and art stores.

Look at the fun you can have if you

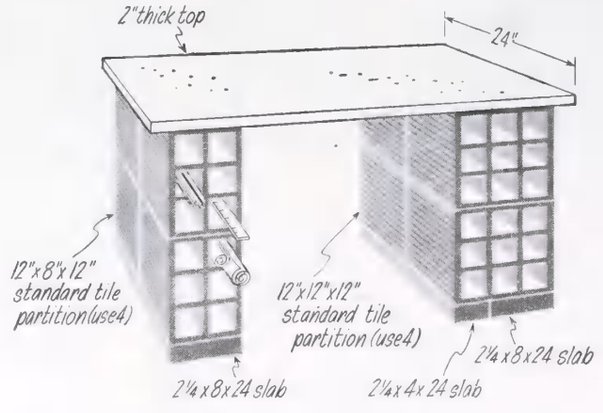
SHOP AT A BUILDING-SUPPLY STORE

By LEAVITT DUDLEY

Planning to build book shelves in your basement or a barbecue on your lawn? If you face the prospect with flagging spirits, visit a building-supply dealer. You'll leave with the heady feeling of a youngster after a Christmas trip to the toyland of a department store. For it's practically child's play to construct what you want from the many sizes of stock clay tile and concrete or cinder blocks on the market today. For example, combine concrete blocks with boards ready-cut at the lumber yard, and building a book shelf or desk becomes a simple job of assembling stock parts. Most units sell for less than 50 cents. Duplicates really have *exact* measurements, so they fit together neatly without wobbling or tipping, even though you're a beginner at using them. They may be used indoors or out, painted (house paint indoors, masonry paint outdoors) or left as they are.



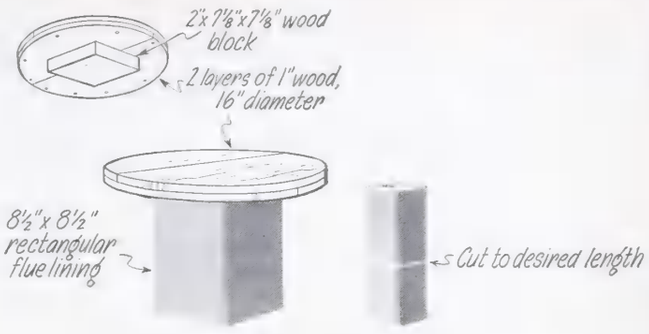
Sturdy base for badminton posts is made from stock closed pilaster blocks. Wood wedges, or an 8″ length of galvanized pipe set in cement grout, make it easy to hold the post solidly. For low posts and light nets, the half size 8 x 8 x 8 block are sufficiently heavy for bases.



Work desk for a basement shop consists of partition tiles and slab door top. Spaces within tiles make fine compartments for storage. Desk is elevated from floor on sufficient 2¼″ concrete slab blocks to adjust height to user, also to protect items in lower spaces from contact with floor.

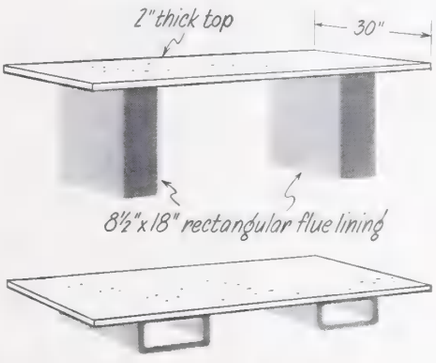


For quickly dressing up plants still in their original containers, try clay chimney pots. They are open at both ends, slip over smaller cans or pots to make handsome planters. Chimney pots are made in red, buff, green, blue and gray. They are made of clay, so they never rust out.



Low stool is made with clay flue tile cut off with a carborundum saw (or broken along a line chipped with a concrete hammer). Wooden top boards are screwed together, with grain of each perpendicular to the other for strength. Blocks prevent seat from slipping off tile.

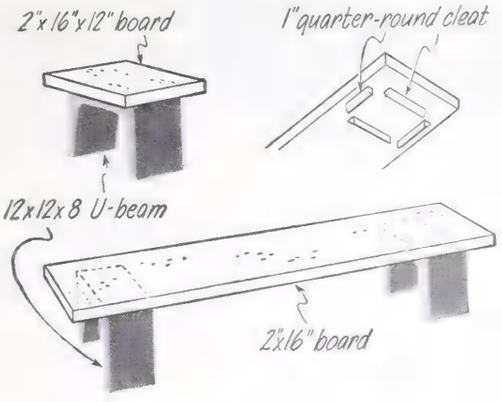
PHOTOGRAPHED BY DAVID MANNERS IN THE HOME OF WAHL SNYDER, ARCHITECT



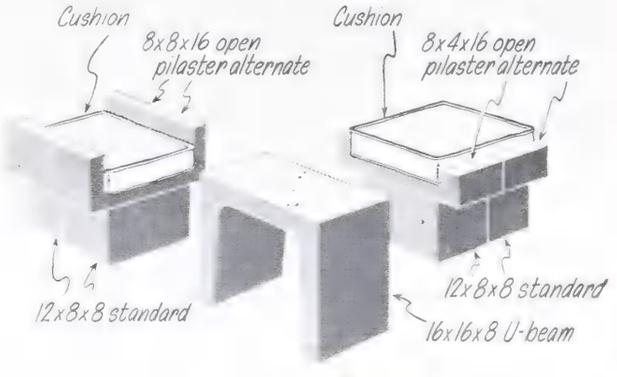
To make a table or bench combine two rectangular flue linings and a slab door. Clay flue lining is made in 24″ lengths and a variety of widths. 18″ width (top) is used for table, or (bottom) on its side for bench, coffee table.

To define a porch, deck or terrace, use clay flue linings as planters (right). Generous depth of soil in them makes possible a luxuriant growth and ample moisture reserve so that watering them once a week is sufficient.





Garden seating that can stay out in any weather is made from U-beam blocks and 2″ planking. Small cleats made from quarter-round on bottom of planking (upper right) keep seat from sliding when in use. Benches 6 feet long are practical; those longer need a center support.



Low-cost garden seating of U-beam blocks can be cushioned or not. Stacks neatly for space-saving storage. Cushions may be cradled within top blocks (fine for children), or raised above sidewalls (better for adults). Former uses 8″ pilaster-alternate blocks; latter, 4″ size.

GOURMETS ON THE GO

By POPPY CANNON

THE DAILY ARTS OF GOOD LIVING

THE MODERN EPICURE

Though you leave home, you can take it with you. Carry along some small part of its comfort to make you feel secure, private and pampered. That feeling of home-away-from-home makes you more appreciative of new surroundings. This is not a new idea. When your grandmother or your great-grandmother went off on the Grand Tour or even a brief holiday, she could never have done without her tea hamper. Now her basket has given way to a flight bag or insulated carrier. Her spirit lamp has been replaced by an electric hot cup or tablets of heat that look like old-fashioned white peppermint lozenges. What *you* take with you varies, of course, with the situation. So here is a collection of case histories and full data on the ways of wandering epicures traveling by air or by car for long or short trips; alone, by twos, in groups; for pleasure, for profit, on budgets or expense accounts; abroad or in the U. S. A.: (*Please turn to page* 112)



Equipped with your own flight-bag kitchen, you can taste your way around the world, shop in local markets, discover regional delicacies that rarely appear on hotel menus.



America's No. 1 housekeeping problem:

That Mess in the Garage

Here are 14 ways in which people are putting an end to overcrowded garages. They're building storage ports, storage breezeways and storage pavilions. The next 18 pages may help you put your car back where it belongs

By building an arbor-like carport over the driveway they made

A Storage Port

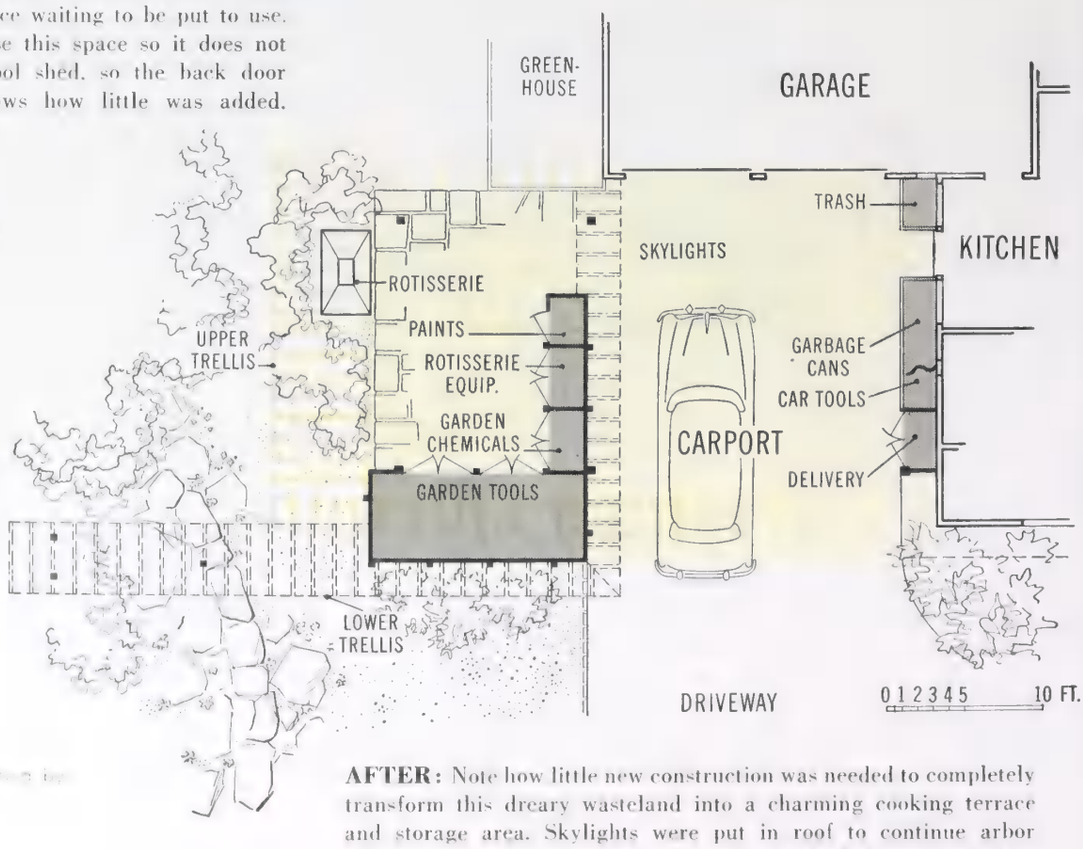


BEFORE: A fairly typical back door with lots of empty space at the garage entrance waiting to be put to use. The challenge: How to use this space so it does not look like Grandfather's tool shed, so the back door area is livable. Plan shows how little was added.

Here you meet a "new breed of cat." On these 18 pages you'll see a new type of structure for storage that is beginning to appear in our better-groomed residential areas. No matter what shape it takes, it has been sired by the necessity of doing something about the overcrowding of our garages, which is pushing our cars right outdoors.

Thanks to the general prosperity since the war, our garages have had to become the keeping room for all the bulky paraphernalia of the good daily life: power mowers, tools, garden furniture, sports equipment, the food freezer, beach umbrellas, portable barbecues, the turkey roaster, picnic baskets, seed flats and flower pots, bags of fertilizer and peat moss. (Why list them? You know your own private mixture.)

On these first six pages you see a particularly fine example of how additional storage space was added to an existing house. By careful designing, several advantageous by-products were achieved. Because these new outdoor storage lockers were made an extension of the house itself, the over-all architectural appearance was vastly improved. (*Please turn the page*)



AFTER: Note how little new construction was needed to completely transform this dreary wasteland into a charming cooking terrace and storage area. Skylights were put in roof to continue arbor effect and restore to kitchen as much daylight as possible.

Architectural design by
John deKoven Hill

Landscaping design and planting by
Edwin T. Wyatt

Construction by
Paul Caragine



A Storage Port *continued*



1



2



3



4

PHOTOGRAPHS BY EZRA STOLLER



1 By roofing the lockers with "Resolite," a rigid plastic building material, light was allowed in from above—making it possible to use all the walls for storage. All plywood doors were faced with pre-finished "Panel-Peg," permitting hanging space even there.

2 By arranging the storage lockers in an L, a little terrace was created around the rotisserie, screened from the driveway, and opening toward a shrub garden. Plastic dome skylights in the roof keep terrace dry but well lighted.

3 From this angle you can see how new construction merges with the old, and how the L of the lockers fades into the hillside—almost as though the house had put out roots to anchor itself into the ground.

4 Another reason this addition seems to marry well to the existing house is that matching siding was used for the exterior surface of the storage lockers. Structural walls and roof decking are Douglas fir plywood throughout.

A sheltered car entrance was gained in addition to the new covered terrace created by the L plan of the lockers. For one of the goals set by the owners was that the roof of the carport-arbor should extend out far enough to wrap around a charcoal rotisserie, so they could do this type of cooking in wet weather, with a completely dry passage from the kitchen door to the rotisserie.

Two cupboards were built on each side of the kitchen door for the garbage can and trash can—operating on a revolving, lazy-susan principle, so they could be opened from the kitchen door or the driveway side. A delivery closet (to receive milk, butter, eggs, laundry and dry cleaning when no one is at home) was included in the cupboards built along the wall of the house. In short, all the things needed beside the kitchen door were designed to be put there, yet they were devised to be equally convenient for the trash collectors and the delivery men who service the house.

This same line of reasoning was used in detailing the service lockers across the driveway from the kitchen door. One big, room-like locker was assigned to gardening: the wheel equipment, hand tools, baskets, sprayers, insecticides, etc. Another was allocated to barbecue equipment, yet another to paints, solvents, cleaners, waxes and cartons of housekeeping supplies which this family buys in quantity to save time and money.

But the unexpected dividend from giving all this minute attention to the solving of mundane matters was the agreeable improvement in the appearance of the whole house. As you can see from the *before* photograph directly below, this house had a roof line which stepped down rather agreeably until it got to the garage. But then it stopped. As this house is on top of a high hill, it had a tendency to stand out too conspicuously. The addition had a broadening effect. The continuing of the eaves and the cornice into the trellis-like roof, punctuated with curved plastic skylights, settled the house into the hilltop, making it belong to its site. (*Please turn the page*)



MAYNARD PARKER



BEFORE: This house presented a pleasant enough façade on arrival. But it did not settle into the ground any too well, considering it is on the top of a high hill. Only its tall surrounding trees saved it.

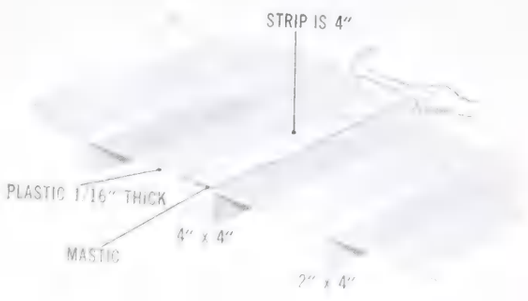
AFTER: The visual effect of the carport and storage lockers considerably changes this façade. Because it looks so much wider now, the house seems much lower. In short, the proportions are changed, and consequently the scale of the parts to the whole is changed. The house also takes on a new importance because it appears larger.

A STORAGE PORT *continued*



These pictures show you how to make use of all four walls and the floor in building storage lockers without wasting wall space for windows. "Resolite," a rigid plastic panel, roofs the plywood lockers, so that light is allowed in from above and steals no storage space.

Plastic roof panels are laid directly on framing members (see sketch). Joints are covered with 4″ wide strips of plastic panel set in bed of clear mastic. Galvanized nails have neoprene washers to seal holes. Unobtrusive "weep" holes prevent condensation in summer: sun heat keeps lockers dry in winter. "Panel-peg" on doors puts often wanted tools within easy access. Because 4″ x 4″ supporting posts are exposed on the outside of the structure, plywood walls are smooth, uninterrupted by studs, to permit any desired arrangement of shelves and tool storage inside.



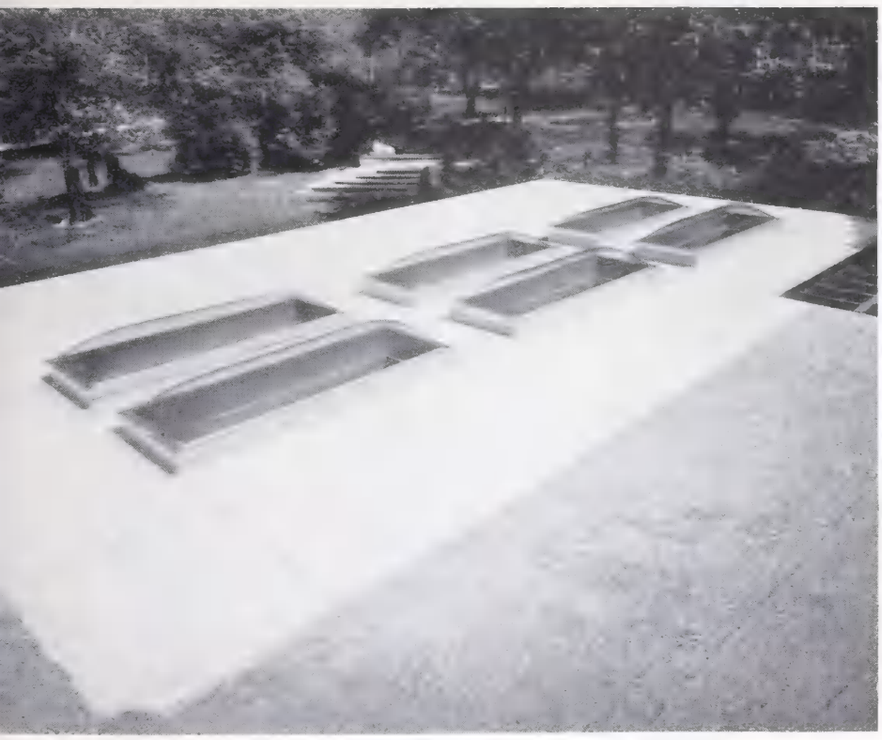


Note how a big, massive roof can, in itself, be lightened and made to give light. This one, 40 x 21 feet, had to protect many things from the weather, including a sheltered area for winter-time outdoor cooking. Here complete weather protection was achieved without sacrificing sunlight in the kitchen windows. The solution was six curved plastic skylights, called "Skydomes," made for installation in flat roofs. Set like this, they emphasize the arbor-like quality of this structure which becomes one at its outer edges. Night lighting is built into each skylight opening to create a well lighted, glamorous automobile entry.





PHOTOGRAPHS BY EZRA STOLLER





BEFORE: View from above shows old driveway and service area, now covered by the new roof.

AFTER: New roof showing plastic domes, manufactured as complete units with frames. Roofing is "Gaco N-200" a new, air-curing liquid neoprene applied directly over Douglas Fir plywood in three coats with paint roller. Finish coat is "Gaco White Vinyl" to match old roof.

Materials list on page 120



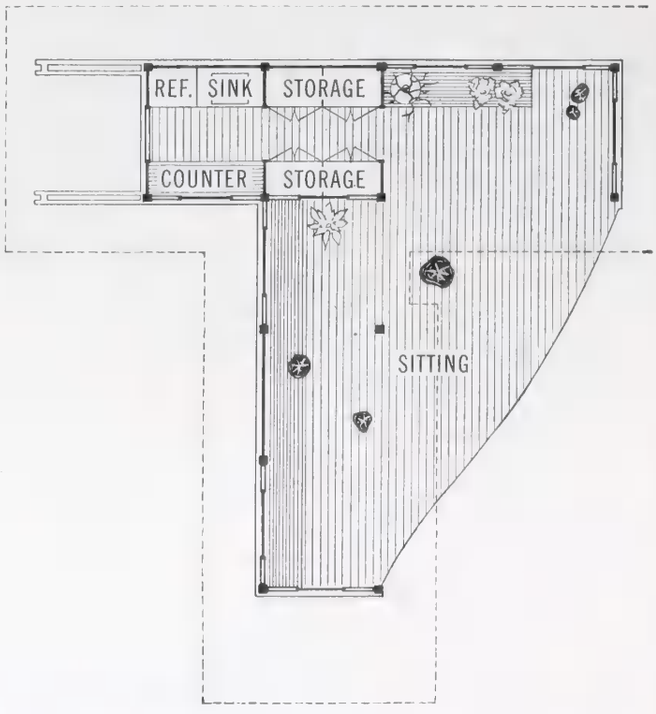
MAYNARD PARKER

Solutions to that mess in the garage

The Storage Pavilion

As beautiful as a Japanese teahouse, this charming little garden structure is primarily a storage solution for garden and pool equipment

Robert Mosher and Roy Drew, Architects
Mr. and Mrs. Armistead Carter, Owners

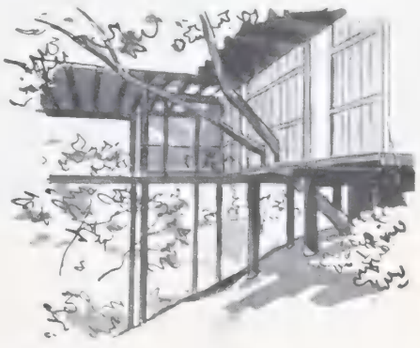


Plan shows storage and work space conveniently related to the sitting area and garden, yet out of direct view. Plant ledges along each outer wall double as seats. Note how little space is required when storage units are well planned.



From the garden, this little structure appears as a logical extension of the fine old California redwood house to which it is attached. The scale and ageless quality of the house are skillfully combined with the architectural grammar expressing the character of a garden pavilion. Screen-like plastic filler walls, placed between the supporting posts, add patterns of light. Thus the strong structural sense is retained. Wood panels are faced with copper-sheathed building paper.

Ground upon which the pavilion is built slopes steeply away from the garden and heretofore was unusable. The bold structure capitalized on this unusual site condition. (See sketch below.) Handsome eucalyptus trees dotting the building area were left to grow through the structure, creating an additional sense of "tree house" airiness. This solution brought unity to the already well integrated garden, established a much needed windbreak for the pool and created conveniently located storage and work areas, without disturbing the trees or taking away any of the precious garden spaces. (*Please turn the page*)





Right: Smooth, round beach stones mark transition from lawn to 3″ x 6″ plank floor. Structural frame of pavilion is planned to allow trees to grow through, leaving room for wind movement. All planting is portable and, in season, is displayed on modular blocks on the plant bench. Redwood light fixtures spotlight downward and permit lines of light to leak sideways, casting pleasant shadows. The coloring is kept to tones of brown-black (structural frame), natural, and oiled redwood (trim), and copper (panels). For another view of this house see July 1955, HOUSE BEAUTIFUL, page 60.



PHOTOGRAPHS BY MAYNARD PARKER

Every view in the pavilion is planned to be beautiful. Storage lockers are arranged at a 90° angle to line of site so contents cannot be seen from the sitting area.

The storage elements were planned to accommodate all of the formerly far-flung items of equipment used in the leisurely life around the pool. Also included was a flower arrangement center with its ice box for cut flowers and a low, deep sink for hardening long-stemmed flowers and foliage. Although the principal need here originated from a lack of convenient storage, the results made possible a new, exciting, more comfortable enjoyment of the garden and pool. This can be a lesson for you. When you tackle the job of building a storage structure, explore all the potentialities of the site. Examine not only your storage needs, but look for ways to incorporate the solution into an over-all scheme that will enrich your living and add new comfort and pleasure to the life of your home. (For a list of construction materials see page 120.)

The Storage Pavilion *continued*

1. Garden implements used in pavilion area include rakes, chemical spray, pruning tools and cart for moving heavy tubbed plants. Numbers of captions correspond to plan opposite.



2. Since the pavilion created a new pleasant dining space in an area heretofore harassed by wind, storage was provided for plates, trays, snack tables, the hibachi, charcoal and gloves.



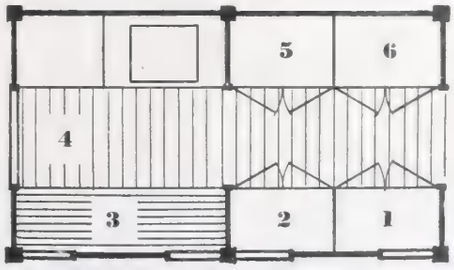
3. Flower work table is built of 2″ x 3″ boards spaced ⅜″ apart for drainage. Working here Mrs. Carter can see through glass panel to succulent garden below and tennis court beyond.

4. This view to the sitting area shows contrast between soft light filtering through the Alsynite plastic roof and the sparkling shadow light cast by narrowly spaced roof members at far end.





Plan shows relationship between storage elements and flower center. Careful planning accomplished this in 7′6″ x 12′6″. Storage is 2′2″ deep, enough to take all items without waste.



5. Swimming equipment, heretofore scattered all over the house, is now assembled for ready use at the pool. It includes towels, straw hats, beach balls, tubes and floats, swim fins and diving masks, all bulky but neatly stored below, left.

6. Cushions, often forgotten when storage is planned, are provided for with handy slots. Each size is readily reached without disturbing the rest. Hurricane lamps, ash trays and plant containers are stored on top shelves of closet below.







Furniture storage placed close to pool side does away with "long hauls." Handsome cabana demonstrates that a storage house need not look makeshift. Roof is easiest possible to make: sheets of Douglas fir plywood bent into arch.

Solutions to that mess in the garage continued

The Storage Cabana

Swimming pools are wonderful additions to gardens—but they introduce a whole new series of storage problems. This cabana houses all the necessities for outdoor living and gardening

Smith & Williams, Architects



Garden side—closed and locked. This storage house solves the problem of where to store garden supplies and equipment safely. This is the rear view, designed to be as attractive as its pool-side "face" and accessible to garden.

PHOTOGRAPHS BY MAYNARD PARKER

Only roofed area contains storage, but big "wings" beyond add to effectiveness of the cabana as a wind screen for the pool, also add attractively to the cabana's scale. Folding door, shown closed here, can be pulled out at a right angle to provide additional wind protection by creating a sunpocket. Storage cabana is simple home project; working plans are available without charge from the Douglas Fir Plywood Association, Tacoma 2, Washington.



Garden side opens to disclose hidden asset—a roomy, lockable place engineered for all the garden-storage needs. Note roof: V-cut rafters hold bent plywood, also act as gutters to spill roof water harmlessly away from building.



Pool-side view shows how furniture can be neatly stored in its half of cabana whenever weather conditions require. Space was divided specifically to accommodate furniture.

(More about garden supplies and furnishings on page 120.)

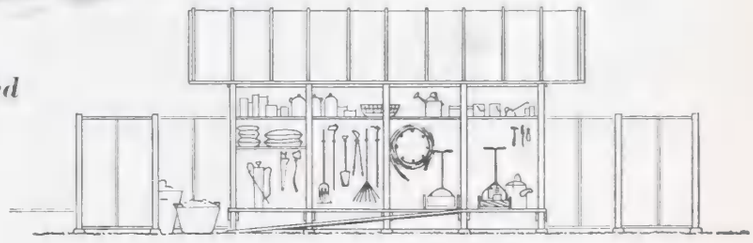
Please turn the page

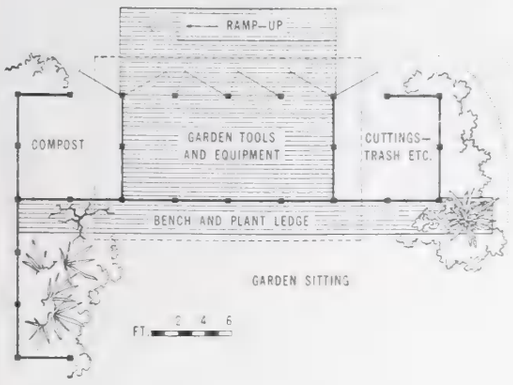


A Storage House in the Garden



This elegant little structure houses every garden need



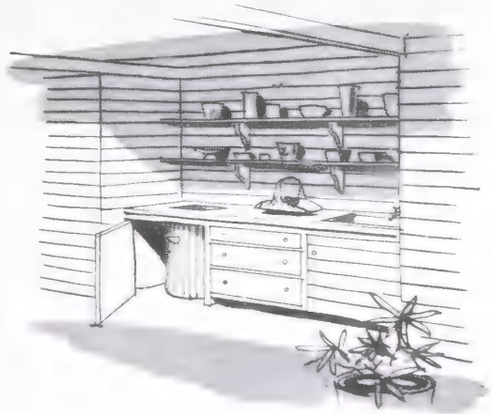


Designed with simplicity and grace, this little house could be incorporated into almost any garden plan where space permits a detached structure. Its unit construction system permits its size and shape to be altered to meet specific needs. Raised above the ground on piers, it keeps stored items dry in any climate while eliminating the need for permanent concrete work. From the garden, it is an elegant background for plants and casual outdoor living. To the rear, it is a businesslike work center. For suggested materials, see page 120.

COLOR PHOTOGRAPH OPPOSITE BY MARVIN KONER

This storage house has a character all its own

This garden work center, incorporating storage for tools and supplies, potting bench and complete flower arrangement counter (see sketch at right) proves these points: (1) The separate storage house can be scaled down from an existing house to the intimate, informal quality of the garden, adding background beauty and contrast of form, and (2) color can be used to complement the plant material, emphasizing its characteristics regardless of what the main house dictates. Here white and soft yellow blend with tulips and pink horse chestnut. Home of Mr. and Mrs. Thomas Franck: Thomas Church, landscape architect.



Turn the page for more on storage problems



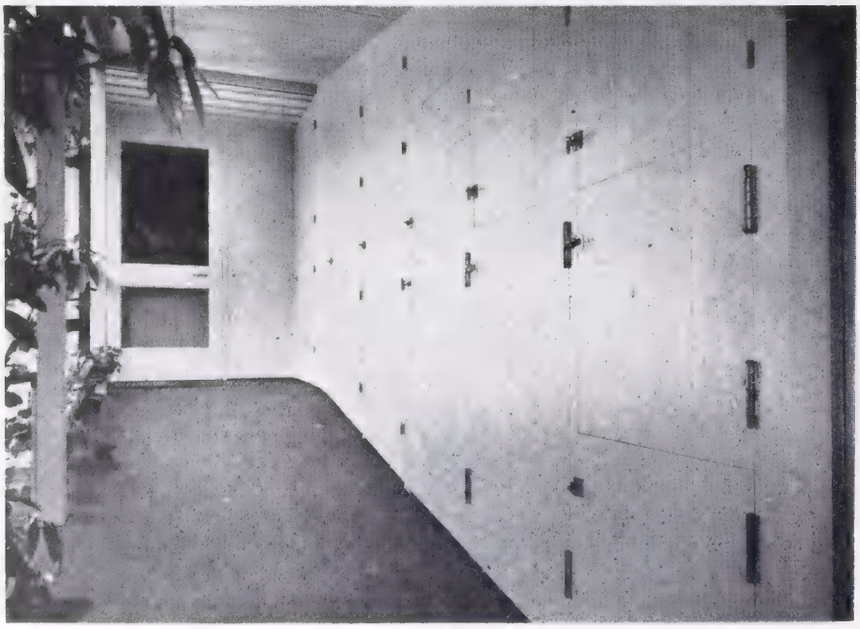
Locker at top of ramp contains bottled water (piped through wall to kitchen counter). General storage is next, with provision for laundry and cleaning deliveries and rain wear. Garbage cans suspended on doors swing out for easy access. Locker doors and partitions are raised above floor for hosing down the ramp.

Solutions to that mess in the garage continued

The Storage Breezeway

Proof that order can be brought attractively to nine separate storage needs of an existing house is supplied by this unusual solution. Study it carefully. It combines all of its parts under one continuous roof and successfully solves a difficult problem of levels

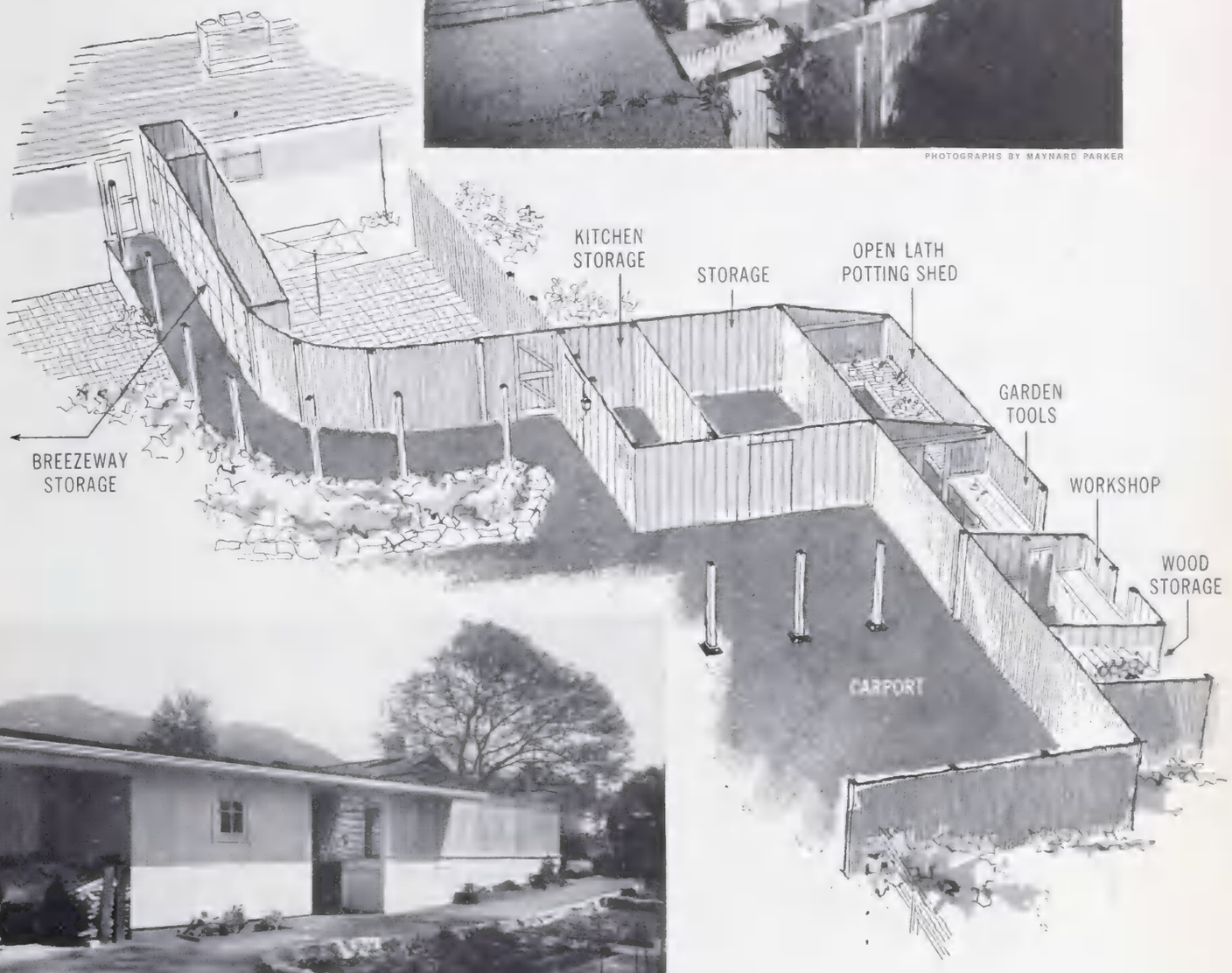
From level of carport, the storage breezeway rises easily to meet existing floor at kitchen entrance. Storage lockers, shown closed, can be locked separately



View from above shows gracefully curved breezeway roof connecting house to carport. Storage lockers screen view from kitchen entrance to drying yard. Plan sketched below shows relationship of the various storage units to motor court and the rest of house.



PHOTOGRAPHS BY MAYNARD PARKER





Garden side of carport contains wood and garden-tool storage, workshop and lath-potting shed. Although it is flat-roofed, this new wing is nonetheless in complete harmony with the character and scale of the original house.



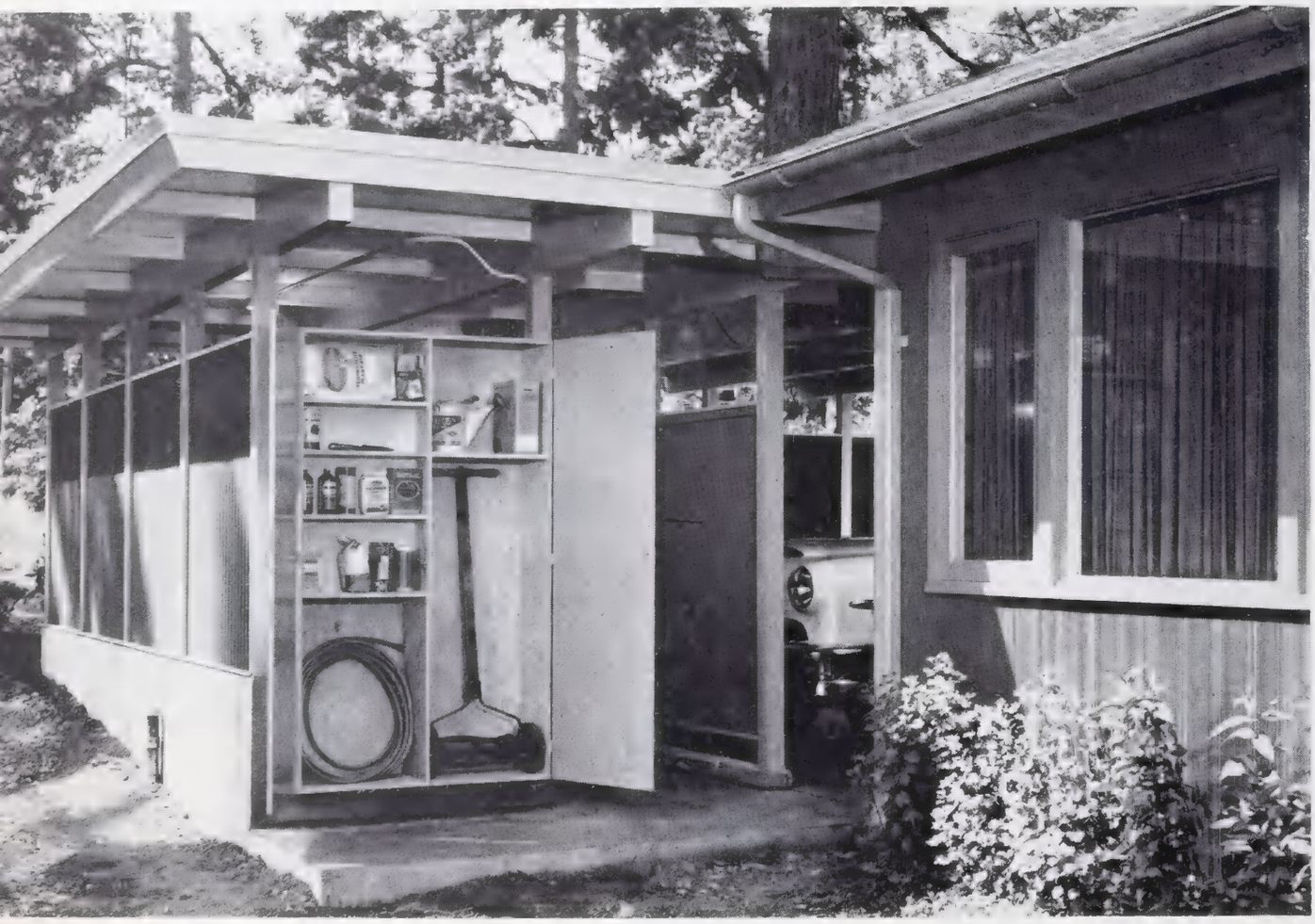
Spacious area allotted to garden tools makes it easy to roll in heavy motorized equipment. Peat moss, fertilizer and leaf mold bins can be removed from either side, since outer panel is removable. Grape stake siding produces handsome wall texture that takes rough treatment.

Lutah Maria Riggs, architect
Mrs. and Mrs. Malcolm McNaghten, owners

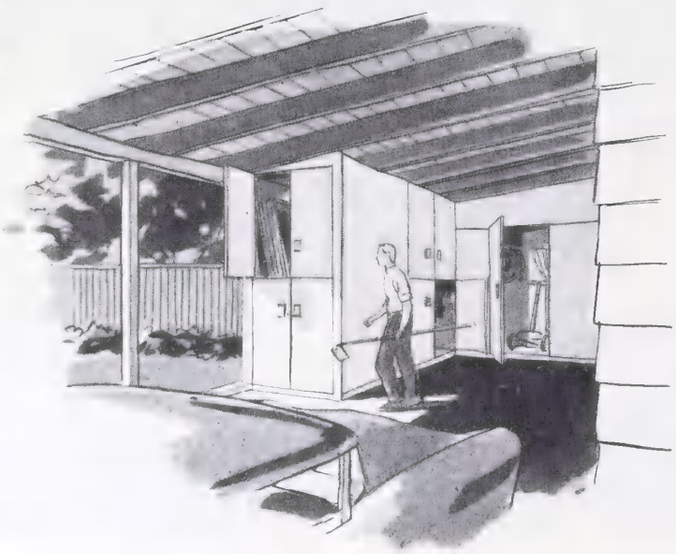
Storage Cabinets at Little Cost

Have you explored the possible places for storage in your garden and terrace?

Here are eight examples of simple plywood cabinets that provide a big pay-off in space



Lockable tool storage outside garage. Many modern garages and carports are just big enough for the car, but often you can slip a sizable closet under the roof without spoiling the looks of the building. As with any outdoor building, use plywood made with waterproof glue. (It's so marked on the edges of the panels.) To build this unit, ask for "Storage Closet" plans. (See box, opposite page.)



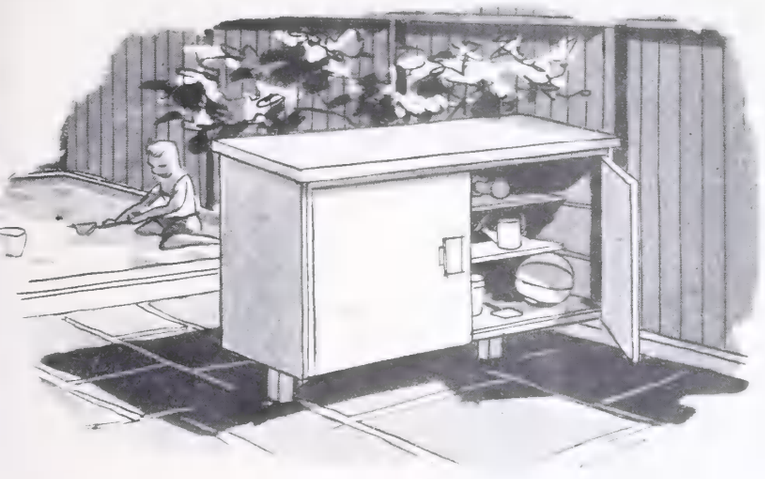
Planned storage within garage or carport. This L-shaped storage port is ideal if space exists. It can be free-standing or completely protected from the weather. If you are building a new garage or carport, storage like this—or at least some of its units—can be made to open from both sides, avoiding the necessity of removing the car to get bulky items out. Ask for "Storage X-10" plans.



Potting bench for gardeners. Here's an easy-to-build indoor or outdoor unit that doesn't require much space and concentrates all the miscellany of potting gear, organizing it neatly. There are large storage closets, adequate work surface and roomy bin. Adjustable shelves above can be used for books and chemicals. Ask for "Potting Bench" plans.



Garden storage with hidden dining table. This outdoor built-in could be free-standing, or it could be attached to a fence or garage. Power mower and garden chemicals are locked safely in closet at left. When table swings up it becomes door to the center section; legs slip off easily when pins are removed from hinges. Ask the Douglas Fir Plywood Association for plan "X-9."



Storage locker for toys and garden tools. Small enough to fit unobtrusively into the garden, big enough to meet storage needs realistically, it is 8′ wide by 2′ deep. One compartment is fitted with shelves for toys, other is for bulky playthings. Ask for Garden Cabinet "X-11."

More ideas on page 95

Plans for building the 8 storage units shown here and on pages 95 and 98 may be obtained without charge by writing to Douglas Fir Plywood Association, Tacoma (2), Washington.

The Art and Craft of

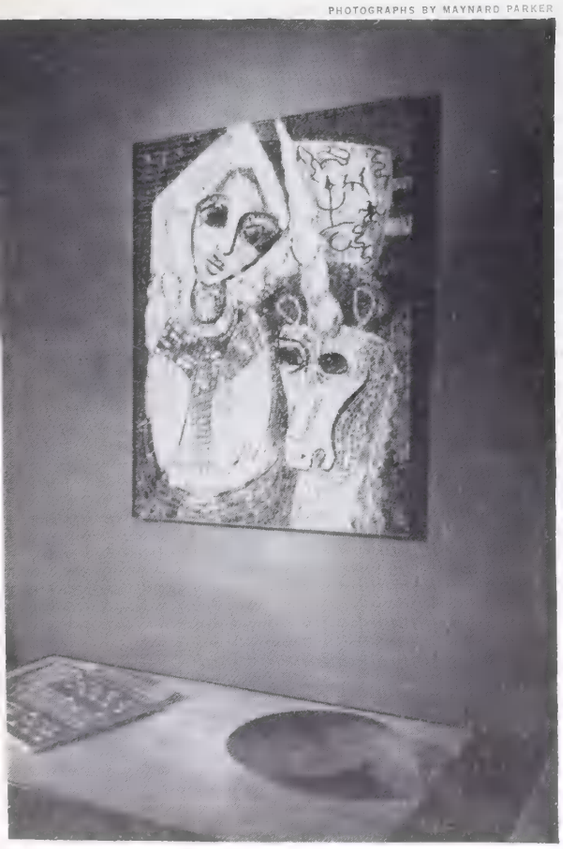
MAKING MOSAICS

By MARY LYON

Mosaics you can make to enrich your home

A counter in kitchen, bath or bar
A floor in kitchen, entry or bath
A fireplace facing
A mantel wall
A bathroom wall
A window sill
A plant shelf
A shower stall
A lavatory splashback
A window seat
A mirror frame

PHOTOGRAPHS BY MAYNARD PARKER



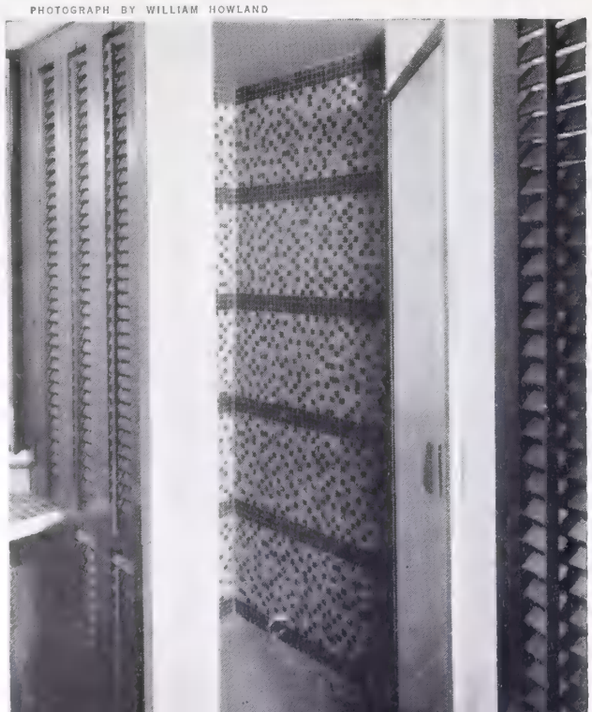
Mosaics run the gamut from pure art, like the plaque above by Louisa Jenkins, to the practical esthetics of a shower stall right. This was designer Donn Sheets's first try at mosaics.

The Art of mosaic—the same fabulous art that paved the atria of Pompeii and bejeweled the walls of Santa Sofia, Ravenna, and a thousand other Byzantine churches—is currently one of the liveliest arts of them all and one of the favorite pursuits of week-end artists.

With it, you can transform bits and pieces of glass and ceramic into a hard, bright, patterned surface as colorful and opulent as a patchwork of gems—and a thousand times more durable. You may go as self-expressive and "pure arts" as your talents will take you, creating pictures in glass and clay tile to hang on walls or to adorn the floors on which you walk. Or you may see the double-barreled advantages in this stony-tough tile-and-cement work which can serve as an enduring, impervious surface—liquor-proof, stainproof, cigarette-proof—at the same time adding colorful, light-catching decoration to the rooms you live or work in.

But, as most entranced amateurs have discovered for themselves, you don't have to be a skilled performer with pencil or paint brush to enjoy the satisfactions of mosaic work. In fact, for four reasons, it's a made-to-order art form for the nervous amateur. One: color-awareness seems to count for more than the gift of drawing a straight line: some of the loveliest mosaics are arrived at simply by the grouping of compatible colors, instead of by the creation of a pattern that has to be drawn. Two: Until the very last moment when you put the tiles into permanent position with adhesive or cement, you are free to rearrange them.

PHOTOGRAPH BY WILLIAM HOWLAND





PHOTOGRAPH BY ROGER STURTEVANT

A mosaic pattern may be made the theme of a room, like the abstract scrolls of Jeanne Reynal's hearth and echoed in the design of the table top.

Mosaic on a counter or pass-through adds elegance to the practical. Pattern here is a mixture of blue and beige.



PHOTOGRAPH BY ULRIC MEISEL

change your mind, make boners, correct them—and no irreparable damage is done. Three: Since the very nature of the materials you're working with discourages delicate, highly detailed drawing, the simplest, boldest, freest patterns (the kind an amateur can cope with) are usually the most successful. Four: In its latest, or 20th-century manifestation, mosaic tends to be as nonconformist as any of the other art media, for this is a time of experiment. Moreover, mosaic is an art form that especially lends itself to different methods, different materials, different purposes. There are basic techniques, of course, but once they are learned, an amateur is as free as an expert to take liberties with them, and as long as what he does works, his product is acceptable.

Traditionally mosaics are made of pieces of glass and ceramic. Their brilliant jewel colors and mirrored golds and silvers, are enough to bring out the artist in any amateur. These amenable little pieces with their smooth gem-like surfaces are a temptation to play with, inviting endless arrangement and rearrangement—the shifting of colors for contrast or the grouping of colors into congenial families. And eventually, as they assume a harmony of pattern and color that is pleasing to you, your design takes shape, you set it in cement, and there it is, *your* work of art, and rather more lastingly exciting than many another piece of creation, because this time it is indestructibly captured in cement, or a similar long-lived and unbending setting.

And there is so much to be said for an art that lets you design useful objects that belong to your home in character, color and pattern. The mosaic doorstep, the mantel facing, the window sill, the kitchen floor, the terrace wall—imagine these in a mosaic in which you have incorporated your personal symbol, your favorite color, or a design motif that echoes your furnishings. These are refinements that distinguish a house, because they are truly one of a kind, custom-made *by* you, *for* you, something no one can duplicate.

Think of the countless places about the house where mosaics can provide such character and still be practical, feasible solutions to common problems, from a hot-plate holder to a mantel wall. For a starter you might try a top for a small end table, or a pair of book-ends, or a sheathing for a lamp base. You can frame a fireplace, line a shower stall, surface a kitchen or bathroom counter. If you live in a mild climate which has no freeze-thaw problem, you are free to bring mosaic outdoors. A half-moon mosaic outside your front door might be your welcome mat. A mosaic lining might color a garden pool, or a paving of concrete blocks inset with mosaic might glorify a garden path.

Mosaics can be as original as you please. Traditionally, its elements are glass and glossy ceramic, smoothly surfaced yet subtly irregular so that they reflect light and, almost like living things, change as the light changes. But you need not stop with the usual. The whole world of material is your oyster, so that any hard surface, bright substance—glass, crockery, shells, coal, marble, mother-of-pearl, quartz, amethyst, metal washers, keys—can supply you with ingredients as well as inspiration. On the pages that follow, we show you what you can do, and how to do it, listing the things you need and where to get them. (*Please turn the page*)

The Art and Craft of MAKING MOSAICS

continued

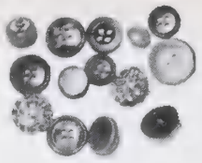
KING-WEESE STUDIOS



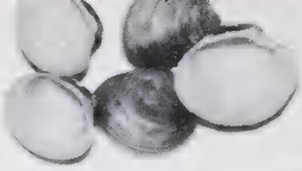




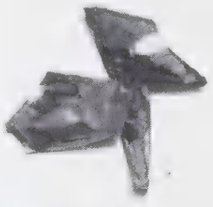
Direct method of making a mosaic consists simply of filling in a pattern with tiles and sticking them down with adhesive. Pattern is drawn directly on the wood. Tile clippers (top) snip tesserae into right sizes and shapes. Each piece is buttered with rubber-base adhesive (center) and put into place. Mortar, called grout, is rubbed into spaces between pieces (above).



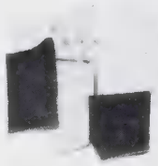
BUTTONS



SHELLS

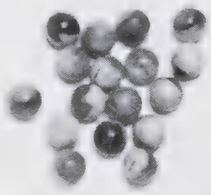


BROKEN CHINA

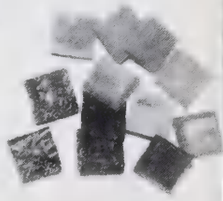


BROKEN GLASS

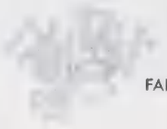
MARBLES



BITS OF METAL



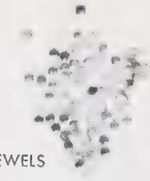
GLASS TILES



FAKE PEARLS

MIRRORED GLASS





FAKE JEWELS

Almost anything hard and bright is grist for the mosaicist, from precious stones to junk jewelry. The traditional tesserae are little squares of glass and ceramic, usually imported from Italy. The sumptuous-looking gold-faced tiles are the costliest.



CERAMIC TILES

PEBBLES



The Craft of mosaic making, once you have mastered a few basic techniques, is a particularly satisfying one because there is nothing tedious about the process. In fact, since you fill in your designs with relatively large pieces of material (tiles average about $^3/_4$ inch square), it is quickly rewarding, for the work seems to grow before your very eyes. There are two different ways of setting the tiles and other materials into place, each process a relatively simple one. And there is no doubt about it that there is something very satisfying about doing a job that looks harder than it really is.

The purpose of your mosaic determines to a great degree the materials you will need and the method by which you will put them together. A table top, for instance, calls for different treatment from a mosaic floor.

The simplest way of creating a mosaic is called the direct method, and it consists of applying the tiles directly to the surface they are intended to cover. This method is especially recommended for small, lightweight pieces like wall plaques or for covering flat horizontal surfaces like counters, tables or window sills which are not to be subjected to moisture or dampness. The process involves drawing a pattern on waterproofed plywood to determine the arrangement of tiles, buttons, pebbles, or whatever your materials are.

(*Please turn to page* 82)



PHOTOGRAPH BY WILLIAM HOWLAND

Cecilia Staples dreamed up this fanciful mosaic fish pond which almost seems to spring, glittering and colorfully stocked, right out of her slate kitchen floor.

MAKING MOSAICS *continued*

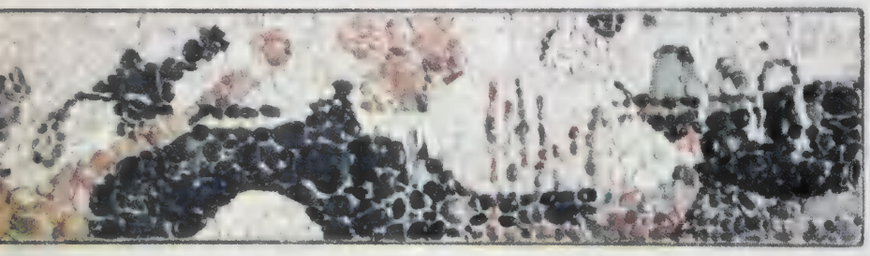
anchoring them down with adhesive, and then filling in the spaces between the little pieces with tile cement (a process called grouting). Tiles are technically known as "tesserae," in the plural, pronounced tesseree. A single tile is called a "tessera," meaning "small square piece." Italian tiles are frequently referred to as "smolte"; a single tile is a "smolto."

The tools and equipment required for any type of mosaic are simple and few and pretty much the same. We describe these specifically on page 102. For the direct method, once (*Please turn to page* 102)



PHOTOGRAPH BY MAYNARD PARKER

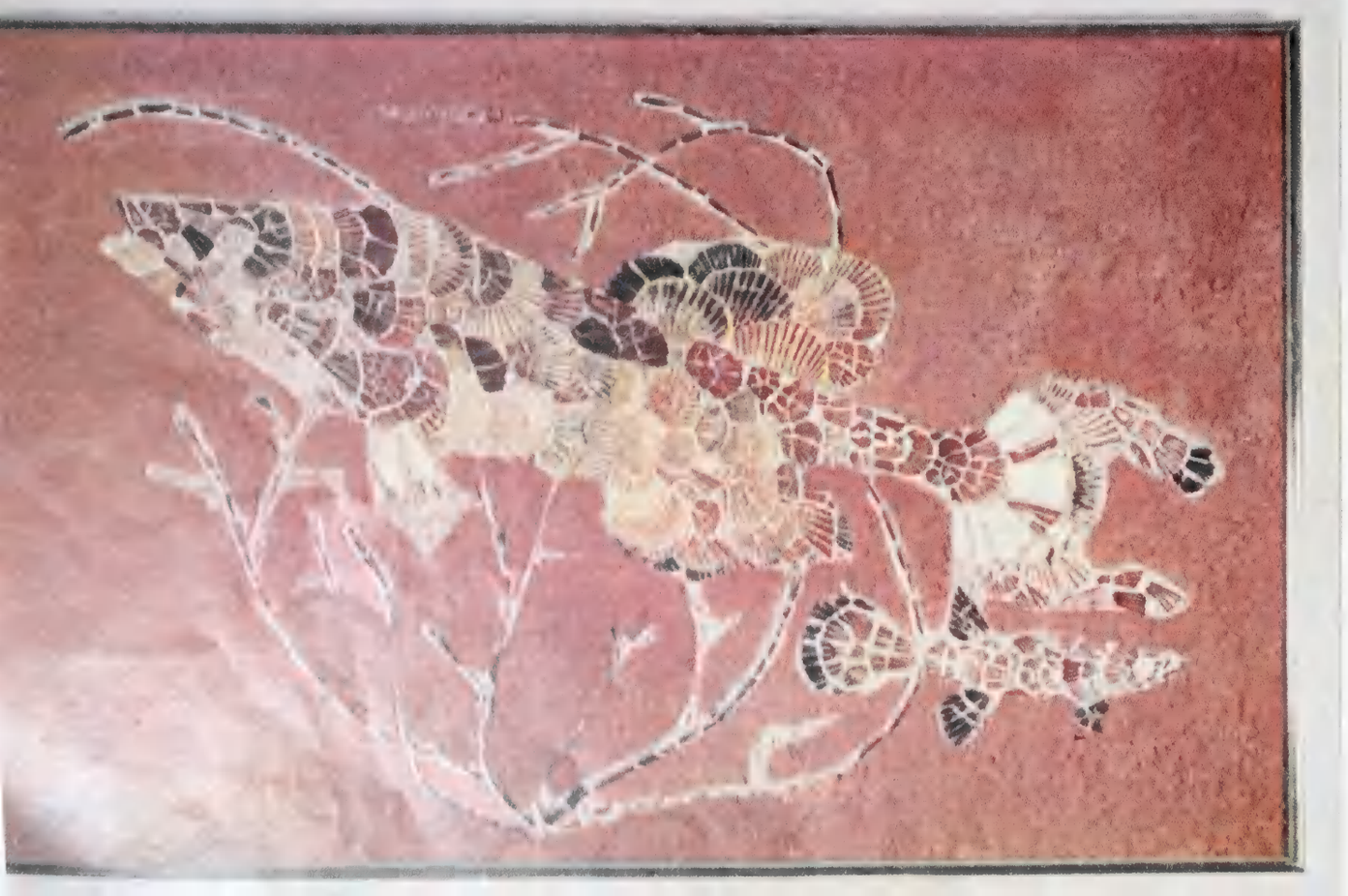
Mexican painter Covarrubias designed and executed this festive mosaic of fruits and leaves as a coffee-table top. Vivid fruits are centered on a pale green ground, done in Venetian vitreous enamel tesserae on a mortar base. The outside edge of the table is bound and framed with a brass band.

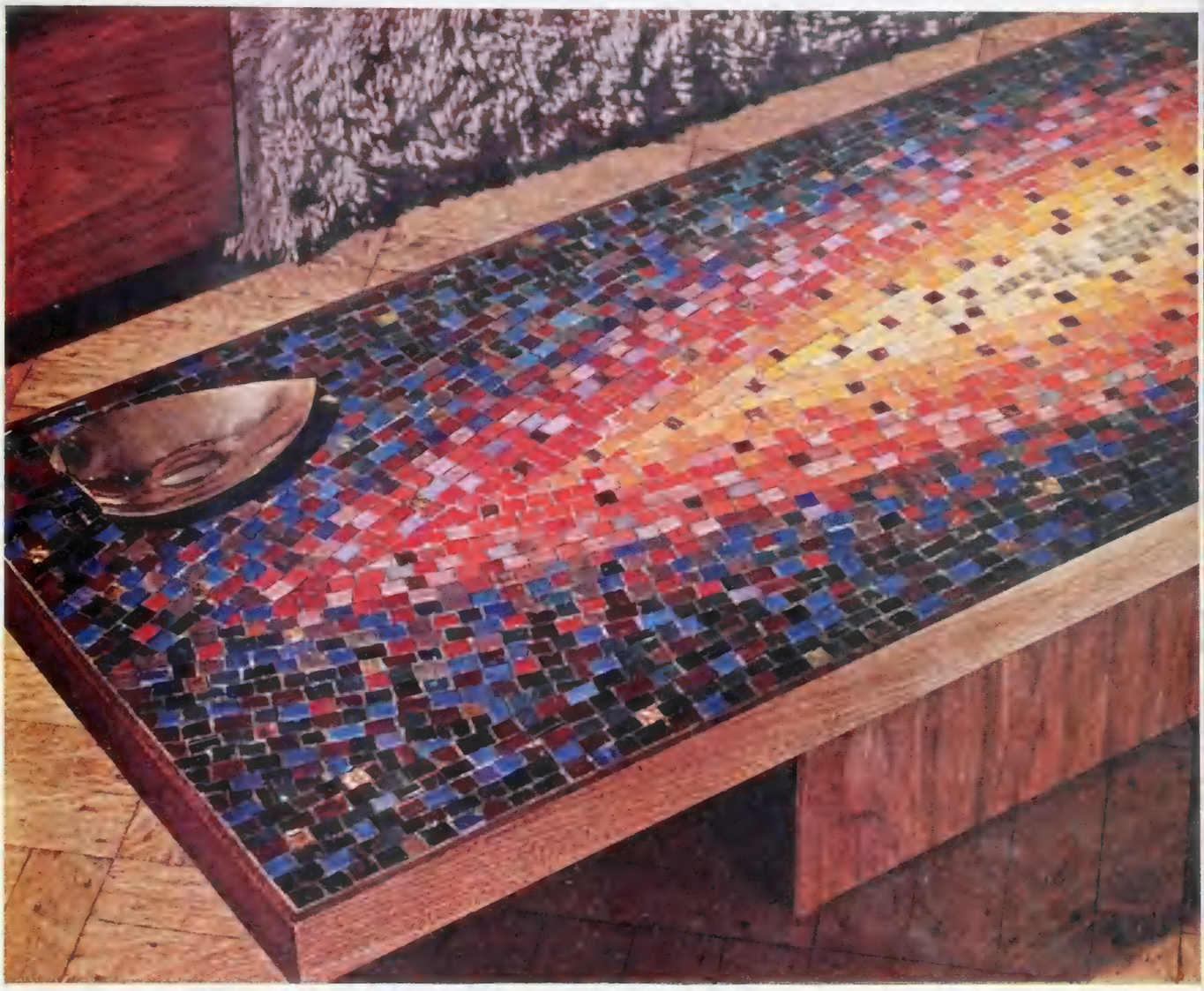


Further witness to the variety and adaptability of the alluring materials that may make up a mosaic is this sculptural study in contrasts (above) by Nan Sinton. It is composed of pebbles ranging from pinhead to hen's-egg size in bleached-white to black, through the scale of the grays, purple-blues, dull browns, and accented with clusters of small shells.

Carl Malouf composes his delicate marine fantasia entirely of shells and fragments of shells in their natural colors, adds bits of mother-of-pearl. On plywood base, metal-bound, background is of sand from the seashore stuck fast with paint and glue.

TWO PHOTOGRAPHS BY ROLF TIETGENS





PHOTOGRAPHS BY WILLIAM HOWLAND

Coffee table (above) designed by Vladimir Kagan of Kagan-Dreyfuss, Inc., fairly glows with incandescent color—gold, silver, yellow, orange, red at the center, darkening through the red range to maroon, purple, royal-blue, black. The piece points up the importance of choosing and placing each color thoughtfully and how, by playing with color, you may create a vibrant, satisfying pattern. It is banded with walnut to match table base.



At right, a low mosaic table 48″ in diameter shows the subtle placing of tesserae so that they fan out in circles. Tiles must be snipped to proper size and shape. Venetian tesserae were used here according to the direct or face-up method: Each piece was "buttered" with a rubber-base adhesive and pressed into place directly on plywood; later, grouted for smoothness. By Larry and Nicholas Argiro.



PHOTOGRAPHS BY MAYNARD PARKER





Remove conventional barriers and you often remove an impression of confinement. This room looks extravagantly open and large, but only because the ceiling height has been pushed to its limit. In actuality, the room's dimensions are 14′ x 22′—but its dramatic loftiness makes it appear much larger.

Don't buy a hemmed-in feeling

By ROBERT BURCHETTE

HOW TO SHOP FOR YOUR SECOND HOUSE

Look carefully at this house before you buy your own. It's a fine example of how good planning takes advantage of every cubic foot. Here are openness and space without sacrifice of warmth or sense of shelter

This small house shows how skillful and purposeful planning can create a spacious atmosphere on a limited budget. Starting with the simplest, most economical construction shape—a rectangle—the architects have designed imaginatively and logically for a family's pleasure and convenience.

The basic rectangular form is unaltered, but vertical dimensions, that is, the height of walls and the pitch of ceilings, have been treated so importantly that the whole interior of the house seems amplified. The conventional flat ceiling line which so often in a small house produces the stifling effect of a lid on a box, has given way here to soaring diagonals that produce airy upper spaces in fact, as well as creating the illusion of openness and freedom. House has been wisely zoned, all activities given ample appropriate dimensions.

Barriers have been avoided wherever possible. The living room flows not only into the dining alcove, but upward, to include the bedroom balcony and sustains the feeling of great space.

(*Please turn the page*)

Price	**$14,700**
Square Feet	**1,914**
Cubic Feet	**11,132**
Architects	**Anshen & Allen**
Decorating	**Jacksons**
Builders	**Williams & Burrows, Inc.**

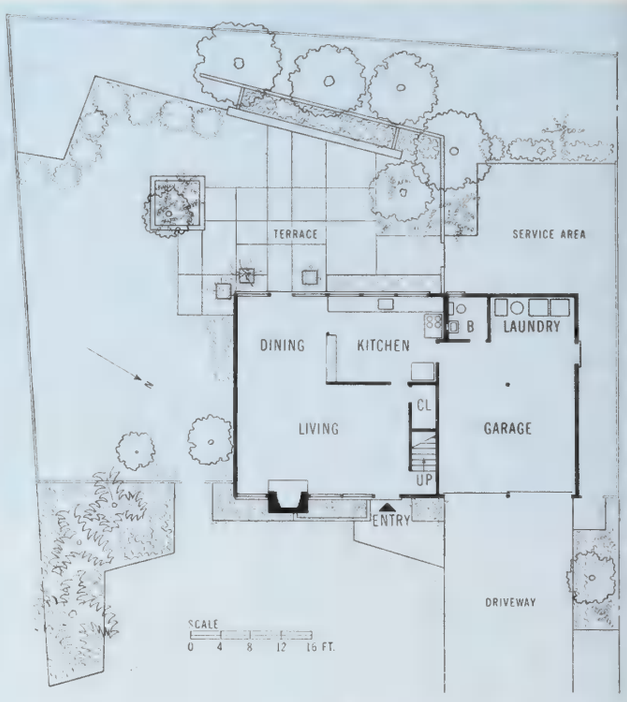
From the front door, one steps into a room far larger and more spacious than expected. The secret lies in the use of vertical space and well-placed window openings. Translucent screens of balcony-bedroom emphasize room's soaring height.

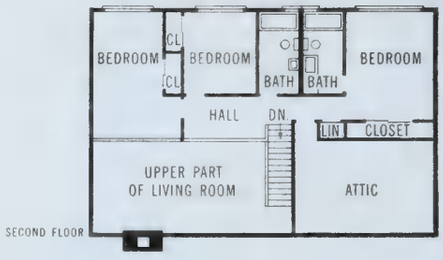
Don't buy a hemmed-in feeling

continued









Plans above show how upper floor of the house opens directly off upper area of living room. By so doing a boxlike appearance and boxed-in effect are avoided in both areas.

The long roofline and massive brick chimney (left, above) reflect the extreme simplicity of construction. The garage is very much a part of the essential structure.

Overhang of second floor on garden side of house (left) adds sense of protection for paved, fenced terrace and adds needed shade to big expanse of glass at dining room and kitchen.

The dining area, with its broad expanse of windows and hospitable-looking divided door, is generously united with the large terrace beyond. But the room, nevertheless, has an identity of its own, for its ceiling height (only a modest eight feet) is an abrupt change from the loftiness of the living room. This makes it seem warmly and pleasantly intimate. The kitchen's clutter and bustle are neither seen nor heard, yet its position, in relation to the dining area, garden-terrace and living room, could not be more convenient. Serving or communicating from it to any part of those areas is only a short step away, for the kitchen is essentially the center of living, as you will realize when you look at the plan.

The second-floor planning employs the same sensible regard for spaciousness and logical order. The bedrooms, in effect, open on two sides. Giving as they do onto the central hall, they share in the great well of light and air of the living room. These bedrooms are not large (9′ x 16′, 9′ x 11′ and 11′ x 14′), yet they do not seem cramped or confined, because they can borrow so easily from the big room below.

This is open planning at its optimum—reaching out in all ways to use all possible areas, even the space that would go ordinarily into an attic. And why not? When so much is to be gained, why not remove this ceiling barrier to which so many of us have become accustomed, as simply and forthrightly as it has been done here?

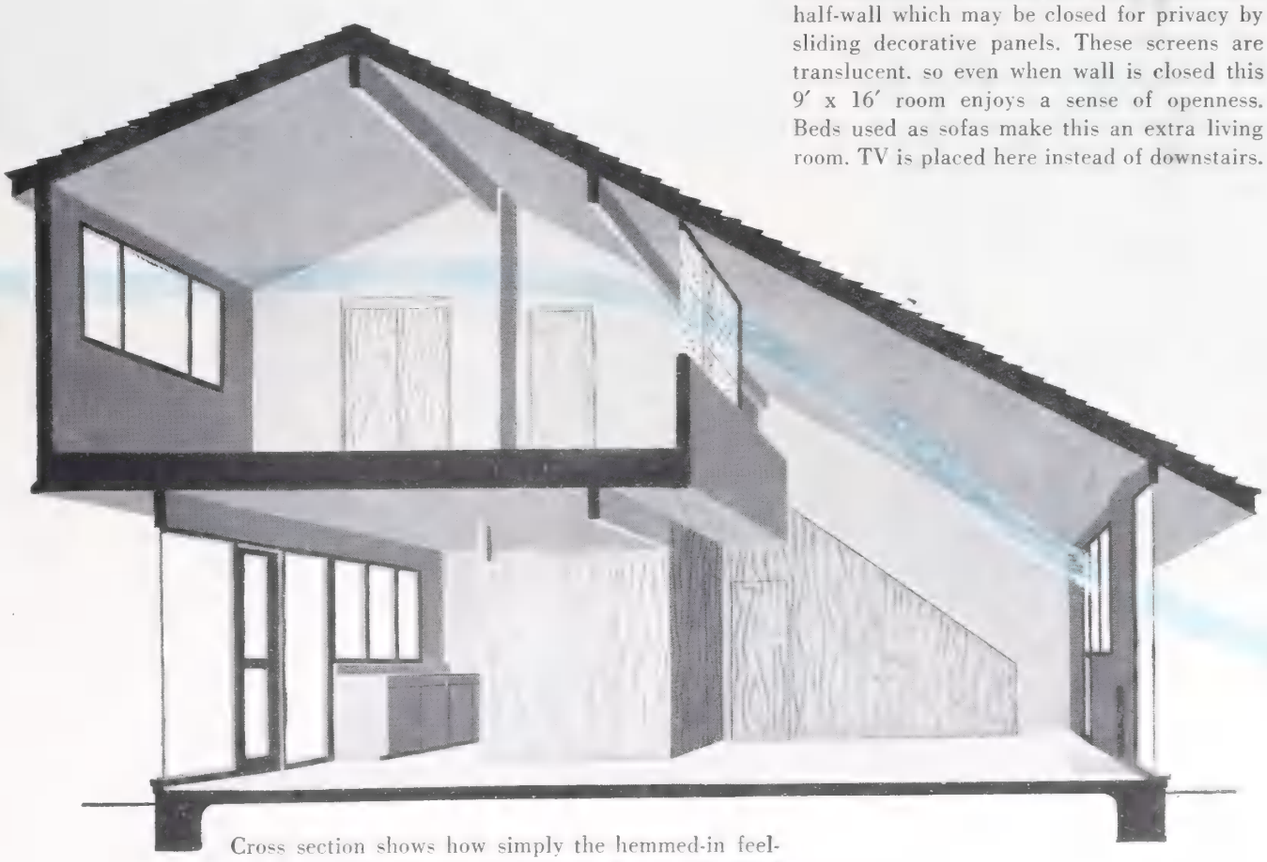
All the elements of privacy, (*Please turn the page*)



The balcony level of the house enjoys the openness of the upper part of the living room and provides a pleasant and convenient place for a desk. The hall is an airy, lighted way to the bedrooms along this balcony.



This bedroom overlooks the living room via a half-wall which may be closed for privacy by sliding decorative panels. These screens are translucent. so even when wall is closed this 9′ x 16′ room enjoys a sense of openness. Beds used as sofas make this an extra living room. TV is placed here instead of downstairs.



Cross section shows how simply the hemmed-in feeling is avoided. Horizontal openness is supplemented by vertical openness, from floor to roof. Overhanging second level permits free circulation of air between bedroom balcony and living area below.



Dining section's eight-foot ceiling establishes a desirable separate identity from living room. Floor-to-ceiling windows and Dutch door give extra dimension to room. Easily handled woven wood strip shades control glare.



The kitchen provides plenty of room for efficient arrangement of equipment, appliances and a good-sized breakfast table. Wide windows, a continuation of those in dining room, make this room as airy as any other in house.



In the three bedrooms, windows are as wide as the room for plenty of light, and they are placed high enough to permit furniture arrangement beneath them. Ceiling follows roof pitch, adding decorative value as well as spaciousness to the room.

Don't buy a hemmed-in feeling

continued

so desperately needed in small dwellings today, have been treated with thoroughgoing respect. The living room is placed on the street side of the house, but the openness of the planning permits it to associate gracefully with the quiet of the rear terrace and the enclosed garden. As in the case of the living quarters, the outdoor property has been put to maximum use. And the way in which the interior spaces open onto the outdoor planting indicates the importance of the terrace and garden to the over-all plan.

The price of this house is surprising: It costs, with its equipment, $14,700—exclusive of the land. Surely this is "budget building," yet what it has to offer in spaciousness compares impressively with houses that cost much more.

(*More about this house on page* 107)



It's a Chickadee!

By BEATRICE OPPENHEIM FREEMAN

"Do you remember the fretting there used to be about family life dying out in America?", my husband asked the other day.

Yes, I remembered. And I wondered what the worriers would say if they looked in on our household—or thousands like it across the country.

Five of us—a lively six-year-old, three middle-aged adults and an eighty-three-year-old great-grandmother—had just returned from a Sunday afternoon walk together. Despite the differences in our ages, we had shared a happy excitement. My athletic husband had not been bored. No one had been overtaxed. All of us felt bound contentedly together by our mutual enthusiasm.

We five are what the National Audubon Society calls "birders." Our Sunday walks have given each of us, including Maureen, the six-year-old, the fun of competing to spot as many kinds of birds as possible. We had rested quietly near thickets until birds, either unaware of or unabashed by our presence, came within a few yards of us. We had trained binoculars on others too far away to check clearly with the naked eye. Frequently, because we are still novices, we consulted the illustrated handbooks we carried.

Nowadays, all our walks outdoors bring the satisfactions of recognizing familiar bird friends and often of discovering new ones. We know this will be so no matter where we live: country, city or suburb. Experts say that even in localities as uncongenial as New York City, a moderately active birder, strolling about parks and near the waterfront, can spot 150 species in a year.

For the simple reason that we notice them now, more birds than ever seem to be flitting about our growing Long Island village. When we spotted an indigo bunting on our lawn recently, my sister, Ropsy, put it this way: "Do you realize that three years ago we'd never have seen the magnificent creature? Now he seems bright as a neon sign."

Similarly, instead of indistinguishable tweetings we hear increasingly meaningful calls and songs. We don't expect to learn the language of the birds, but we are beginning to catch the difference between the "cheer-up, cheerily" of the robin and the "poor Sam Peabody, Peabody, Peabody" of the white-throated sparrow.

Motor trips always have a destination these days—the marshes, ponds, woods, fields and beaches most favored by birds at each season. Even more fun are expeditions arranged by community bird clubs within driving distance of our home. Invitations like this from New Jersey come to us now:

"Two trips for Snow Geese . . . Captain Clark, a seasoned snow goose pilot, will guide his boat, 'Eagle,' along winding creeks, through a vast bayside (*Please turn to page* 108)

The Ideal Marriage of People, Places and Things

By JOSEPH A. BARRY

An ideal marriage is a free and natural harmony between free and natural people.

And so it is in the ideal marriage of people, places and things. They come together as if of their own accord, as if each had willed it. Even a book, a chair or a flower seems to be consciously at home in the house of such a marriage.

How quickly this is said. How easily it is written: In an ideal marriage, there is an agreement on principles, freely arrived at. There is no forced submission to fixed rules of conduct and relationship, to rules that have been fashionably decreed and conventionally decided.

But if there are no rules or precepts, there are, happily, principles and their practices. What are they? How, to arrive directly at our subject, can one best achieve a home of beauty and distinction? How, to be most specific, can one best furnish and decorate the places one lives in?

Let's admit right off that remarks about "good taste" are similar to the statements we just made about "ideal marriage." They are like the marriage ceremony itself: wishful and sentimental and sometimes beautiful, but with the real marriage yet to be realized in the daily details of daily life. It is one thing to promise to love, honor and obey; it is another to coddle a perfect egg for breakfast.

Yet there are principles involved in preparing a perfect egg, as there are principles inherent in love and honor. Leaving the latter for another time and place, let us consider the former—the principles of the daily life, particularly the principles of decorating and furnishing.

What are they? How does one achieve them for oneself?

Let's risk the impossible. Let's chance putting the answer in a single straightforward sentence:

You arrive at the principles of good taste by a process of awareness and by the practice of free taste.

Two things, then, come first: awareness and freedom.

The first of these, in turn, is awareness, or the will to awareness, for we must first wish a life of contact with individual, beautiful things before we are ever to hope to have it. If there is no love of beauty or no desire for the experience of beauty, obviously the road is blocked at the very start. Only with a will to awareness can we travel our road to good taste—the goal at its end. And only with a will to awareness can we travel it with clear and confident seeing.

Fortunately, the first step to awareness is the only step necessary. To learn to see one vase is to learn to see all vases, if one really sees it with a fresh, direct reaction to its form and texture, line and color, and eventually to its idea and meaning. But one need not wait for a special occasion or place to take the first step to awareness. One can begin immediately, perhaps by studying the arrangement of elements on this very page: the title, text and picture caption. Or, better, by studying the relationship of the chairs and table across our page, by noting the sympathetic lines of the legs, which are harmonious without being identical and so have a free relationship to each other.

This harmony of chairs and table is far from accidental; it was deliberately sought by the people who possess them. They owned the chairs, to begin with, and then had a table designed and made to go with them. To do this, they had to be fully aware of the chairs—their form, their material, their proportions, their curving legs. They had to see *these* chairs, these particular chairs, and separate them from all others in their memory. (*Continued overleaf*)

Only awareness and good taste can create homes with freshness and individuality, with a free and natural harmony in their decorating and furnishing, as demonstrated in the picture to the right. Wrought-iron table with Roman travertine top designed by Charles H. Durrie, A.I.D.; chairs by Kagan-Dreyfuss.

MAYNARD PARKER



The Ideal Marriage of People, Places and Things *continued*

Thus, awareness means nothing less than disentangling ourselves from the confusion often around us and in us. It is really to see things, to distinguish one thing from another, to remark the similarities and the differences. It is to see and appreciate the line, and color, and shape, and form, and use of an object: to see each feature separately and all together as well.

Only then is it possible to use an object with precision and taste, to relate a chair and a table in perfect, yet free harmony, as in the picture on the preceding page, or in balanced contrast. Only after the door to beauty has been opened by awareness can one enter its world and make it one's own.

However, we cannot make it truly our own unless we accompany our process of awareness with the *practice of free taste.*

Correct or proper taste is not necessarily good taste. Good taste must be personal if it is to have more than the most superficial of meanings. It is formed by a certain free development, a personal exposure and experience of beauty. It is a growth, an enlargement of understanding and sensibility, a sense of discrimination evolved from a life of contact and comparison, trial and error, trial and triumph, too.

In the practice of free taste, as in the growing process of awareness, there is inevitably a rejection of what was once thought beautiful and there are certainly mistakes in judgment and enthusiasm. But at least there is an exercise of judgment and the enjoyment of enthusiasm. How many of those who cautiously practice correct taste can ever have known the exaltation of free choice and lonely judgment? How many of them, consequently, can be said to possess good taste, if it's merely a form, a manner, a tasteless mannerism? If it is not freely and personally theirs, can it be said to be theirs at all?

There are, of course, many virtues in the forms and even in the manner of tradition, but they must be freely repossessed by successive generations or they become lifeless and devoid of meaning. Good taste, whether contemporary or traditional (if it can be anything but contemporary), must emphatically be personal and exercised as one's own, if ever it is to be one's own.

In the world of the inner self, nothing can be known by hearsay; no authority can substitute for experience; no sensation can be more sublime than to master that experience through thought and reflection.

It is not enough to say that we are in pursuit of good taste. Rather, we must say we are on the way to a home of quality and integrity that is alive and personal, that speaks of us with charm and character, but of ourselves above all. For decorating is an expression of ourselves, of someone else or of convention. Each of these expressions may be in correct or proper taste, but only the expression of ourselves can ever achieve the ultimate in taste, that exquisite discrimination which has resulted from the passionate practice of free taste.

And now we have come to the most difficult but most important part of our discussion. You will recall our effort to put the answer to the puzzling question of taste into a single sentence:

You arrive at the principles of good taste by a process of awareness and by the practice of free taste.

It is clearly time to state what we think these principles are. To put it in more homely terms, what are the characteristics of homes often described as being in fine taste? They are, in our opinion, fundamentally three: 1. *Unity in variety.* 2. *Dominance,* 3. *Equilibrium.*

How do awareness and free taste create homes that have these classic principles of beauty? How do they achieve freshness and originality at the same time? Let us consider each principle in turn:

Unity in variety. Throughout the history of art, this has been the principle considered most essential for the creation of beauty in a painting, in a building or in an individual.

The mind of man, seeking to make order out of chaos and confusion, craves unity everywhere and will call only that thing beautiful which contains it. However, the mind of man is quickly bored by unity when it is mechanically achieved. It must have variety within unity.

There is obviously unity in a suite of furniture, identically matching colors, fabrics, patterns or materials. But where is the variety? Where is the lively relationship that might be called *organic* unity? What, in mechanical unity, will keep the mind from being drugged with monotony?

Only awareness and free taste, set dancing in the shops of the world, can produce the variety demanded. And only a taste that is free, sensitive and strong will create unity in the variety, make order out of possible chaos. The unity created will have the consistency and individuality of the person involved. It will express his particular awareness, it will have the variety of his personal choice, the strength of his conviction. Everything he likes will find its proper place, united by the character of his taste.

This unity in variety is a free, natural harmony that varies with the individual. It is a har- (*Please turn to page* 119)

The room's the same—but

Pittsburgh Glass

makes the difference!



Look at these two illustrations. They're identical, except for just one thing: *a big, exciting picture window has replaced the small, inadequate window.*

And what a world of difference this change has made!

Now this room takes on a more vital and festive atmosphere. Gone is that "closed-in" feeling . . . there is a new-found dimension of space and light. Now the entire family can enjoy nature's ever-changing beauty, without leaving the comfort of the indoors.

Whether you are building a new home or remodeling your present one, you can achieve this same wonderful transformation easily and at moderate cost. All you need is the magic of Twindow°—the *Pittsburgh* window with built-in insulation—to frame your favorite vista. And that may be a majestic mountain, a wooded area, a tranquil lake . . . or just a view of the road or lawn.



***TWINDOW®** is made up of two panes of Pittsburgh Polished Plate Glass, with an insulating air space between them. It offers clear, flawless vision, reduces condensation, minimizes cold air downdrafts, saves on heating and air-conditioning costs. Each Twindow unit is protected by a sturdy frame of stainless steel.



Look for this label.
It means quality Plate Glass.



WHERE TO BUY. Consult your architect or builder about picture windows . . . the cost is less than you think. And for other glass items, see the Yellow Pages of your telephone book under "Pittsburgh Plate Glass Products" in the "Glass" section.

FREE BOOKLET! A useful, 28-page, full-color guide that contains many practical ideas on how glass can add glamour to every room in your home. Send for your free copy now.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 5316, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Without cost or obligation, please send me your illustrated booklet, "Practical Ways to Wake Up Your Home with Glass."

Name.....

Street.....

City.....Zone.....State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 727, 301 Mission St., San Francisco 19, Calif.

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

Enjoy bathrooms your friends will admire with *AllianceWare*



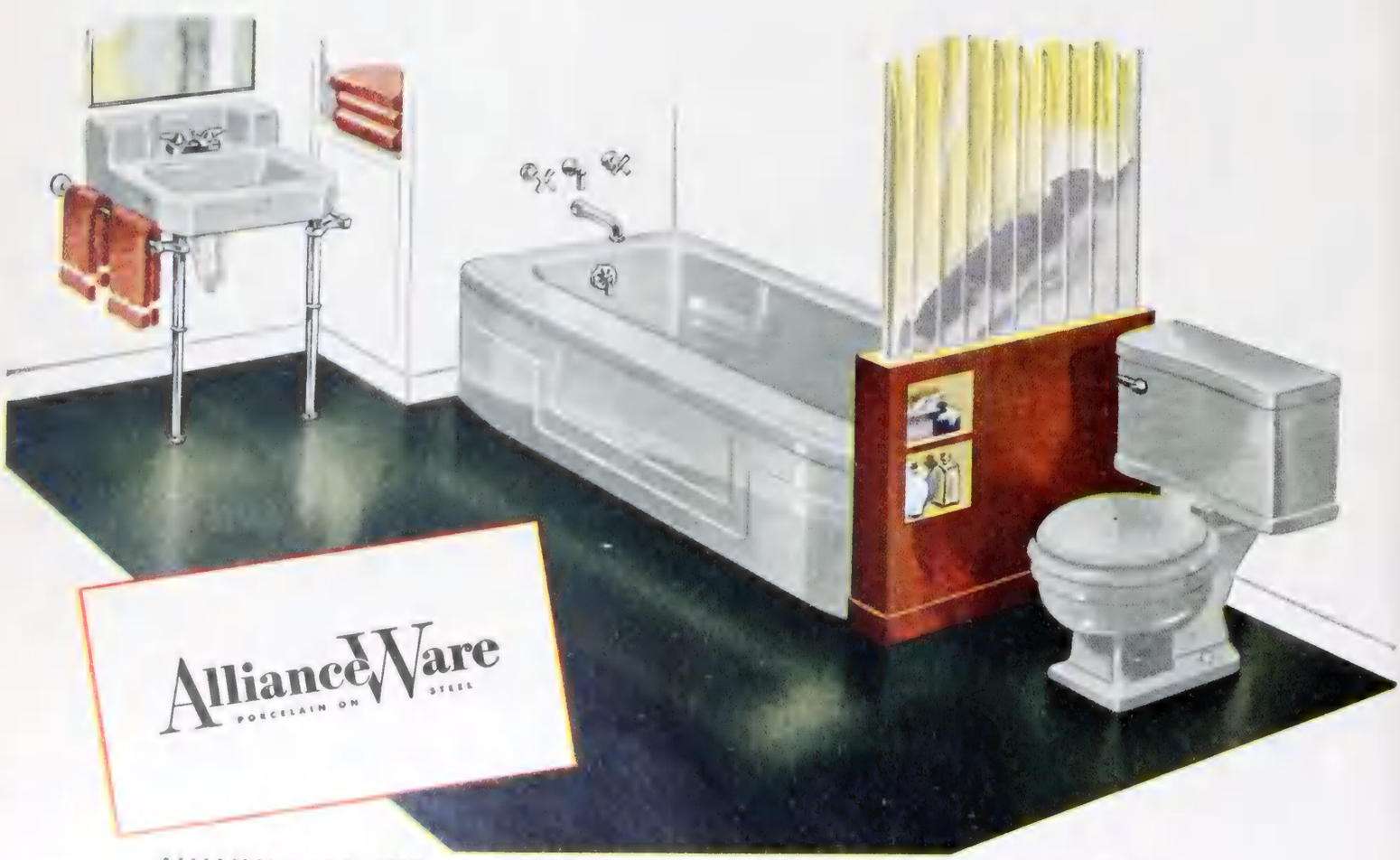
The bathroom illustrated shows an AllianceWare grouping of unusual distinctiveness in rich, warm grey. Four other AllianceWare colors and white provide endless possibilities in charming decorative effects.

● For bathrooms of rich distinctiveness and beauty for years ahead—bathrooms your friends are sure to admire—choose AllianceWare porcelain-on-steel bathtubs and lavatories.

Besides the eye-appealing beauty of line and color of AllianceWare, you'll ever appreciate the safety and convenience features built into these famous fixtures. Every AllianceWare tub has a "grab rail" construction—exclusive with AllianceWare—along the outer rim to make entering and leaving the bath easier and safer. The broad, flat bottom provides a firm footing when showering. Splash as much as you wish—an integral wall guard flange keeps water from seeping between wall and tub. A wide seating rim on all AllianceWare models is another feature designed for bathing convenience. The AllianceWare patented method of installation will keep your tub forever from settling at the floor line or separating from the wall line.

Your choice of color can be blue, green, grey, tan, pink or glistening, gleaming white—to fit any plan of decoration. The porcelain-on-steel finish is lifetime too, yet as easy to clean as a china dish.

But with all its advantages and beauty AllianceWare is not as expensive as you might think. Formed steel construction means lighter weight and a saving of unnecessary metal. AllianceWare in colors is only 10% more than white. So even the most modest building budget can include AllianceWare bathroom fixtures. Yet AllianceWare will beautify the most pretentious home with utmost charm. Tell your architect, builder, or plumbing contractor you prefer AllianceWare.



ALLIANCEWARE, INC. • ALLIANCE, OHIO *Bathtubs • Lavatories • Closets • Sinks*


Reinforced construction assures maximum strength.

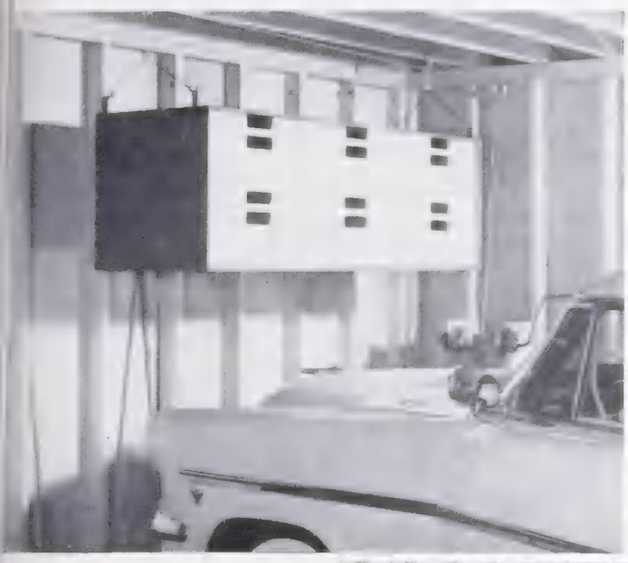

AllianceWare distinctive modern design complements any bathroom styling.


Gleaming, stainproof porcelain enamel surface cleans easily.


An integral wall guard prevents water seepage.

STORAGE CABINETS AT LITTLE COST

CONTINUED FROM PAGE 77



Hanging storage box puts to work the space otherwise wasted in a garage above the car's engine. Box raises and lowers quickly via a simple winch arrangement that does nearly all the work. Openings in front of drawers serve as pulls. In dusty areas, box could be made dust-tight on inner side with simple metal lining. To obtain plans for building this unit, write to the Douglas Fir Plywood Association, Tacoma (2), Wash., and ask for plans for "Hanging Storage Box."





Portable garden-tool rack stores garden tools conveniently in one spot, rolls to garden when they are to be used. (Shaded area between A-shaped sides provides safe place for young plants waiting to go into the ground.) Cart can be made collapsible for greatest space-saving during prolonged storage. Ask for "Portable Tool Rack."

(*Please turn to page* 98)



Cooling costs less than you think with Mueller Climatrol* Summer Air Conditioners



Mueller Climatrol Companion Units make it as practical to cool your home as it is to heat it. You can install both at once — or one unit at a time, as illustrated above.

You, too, can enjoy the comforts of a cooling unit large enough to air condition your entire home. Yes, if you have a Mueller Climatrol or *any other make* forced warm air furnace in your home, there's a Mueller Climatrol packaged air conditioner that can be added to it — easily and inexpensively. That's why Mueller Climatrol cooling costs less than you think.

See your Mueller Climatrol dealer now. Even if you don't have a forced warm air furnace to "add to," your dealer can work out an air conditioning plan for your house that you can afford. There is a size and type Mueller Climatrol packaged air conditioner for every need.

So, call your Mueller Climatrol dealer today and get set for wonderful comfort in your home — year around. Descriptive literature is also available — just send in the coupon.

98th Anniversary

Mueller Climatrol

**The Big Name in Heating and Cooling.*

MUELLER CLIMATROL
Dept. 185-2012 W. Oklahoma Ave., Milwaukee 15, Wis.

Please send me free illustrated bulletin.

Name .....

Address .....

City ..... ( ) State .....

C-55

Some of summer's sweetest gifts



Our Party Editor describes luncheon for a hot summer Sunday, colorfully served on the ocean-viewing terrace you see on this month's cover



"Come for the sunset and some barbecued spareribs." . . . "Bring your swim suit and we'll try out a new kind of hamburger lunch"—this is the kind of invitation I'm likely to issue when the sweet, sweet season of summer sets in. For this casual, lazy, *dolce far niente* time of year is my dish of tea. It gives me a hundred good excuses to entertain the way I like to do it—with no fuzz-buzz or unnecessary excitement, casually and easily. I let summer itself do part of the work, for it puts on a natural show for the entertainment of my guests. The beautiful sunny outdoors, the view from the terrace, the soft moonlit nights, the dewy scent of green things growing—all these are delightful props to an outdoor party and I like to take advantage of them as long as the season lasts.

Outdoor parties are really so satisfying to organize and so easy to run. What with barbecue grills, rotisseries, smoke ovens and Hibachis, it's such fun to cook and serve all at the same spot outdoors. And if you prepare the food in the kitchen, how wonderful it is nowadays to be able to wheel it out on carts or tables that keep hot things hot and cold things cold.

Most guests say that things taste better in the outdoors. I find that they so often look better, too, because so many of the smartest, gayest table appointments seem to have an affinity with the textures of stone and the colors of foliage and flowers, such as you usually have around you when you serve a meal on a terrace or a sundeck or even in a plain old back yard. And somehow or other I think you can whip up especially interesting, provocative table settings for the outdoors simply because you feel freer to experiment than you usually feel when you're planning an indoor table. You can mix or match just for the fun of it, and this, I have found, frequently produces some of the most dashing effects. You can not only tie in the menu with the table setting, so that the food looks its most enticing, but you can go a step further and make the whole setting blend with the scenery. You can repeat a garden's color scheme in china and glass and linen, or do a table with the ferny green motif of surrounding woods, or create a contrasting splash of color against the blue background of an ocean view.

Just such a Sunday luncheon table is pictured on the cover. Note specially that flowers, linen and even food

are the meals you eat outdoors

By VIRGINIA STANTON
House Beautiful's Party Editor

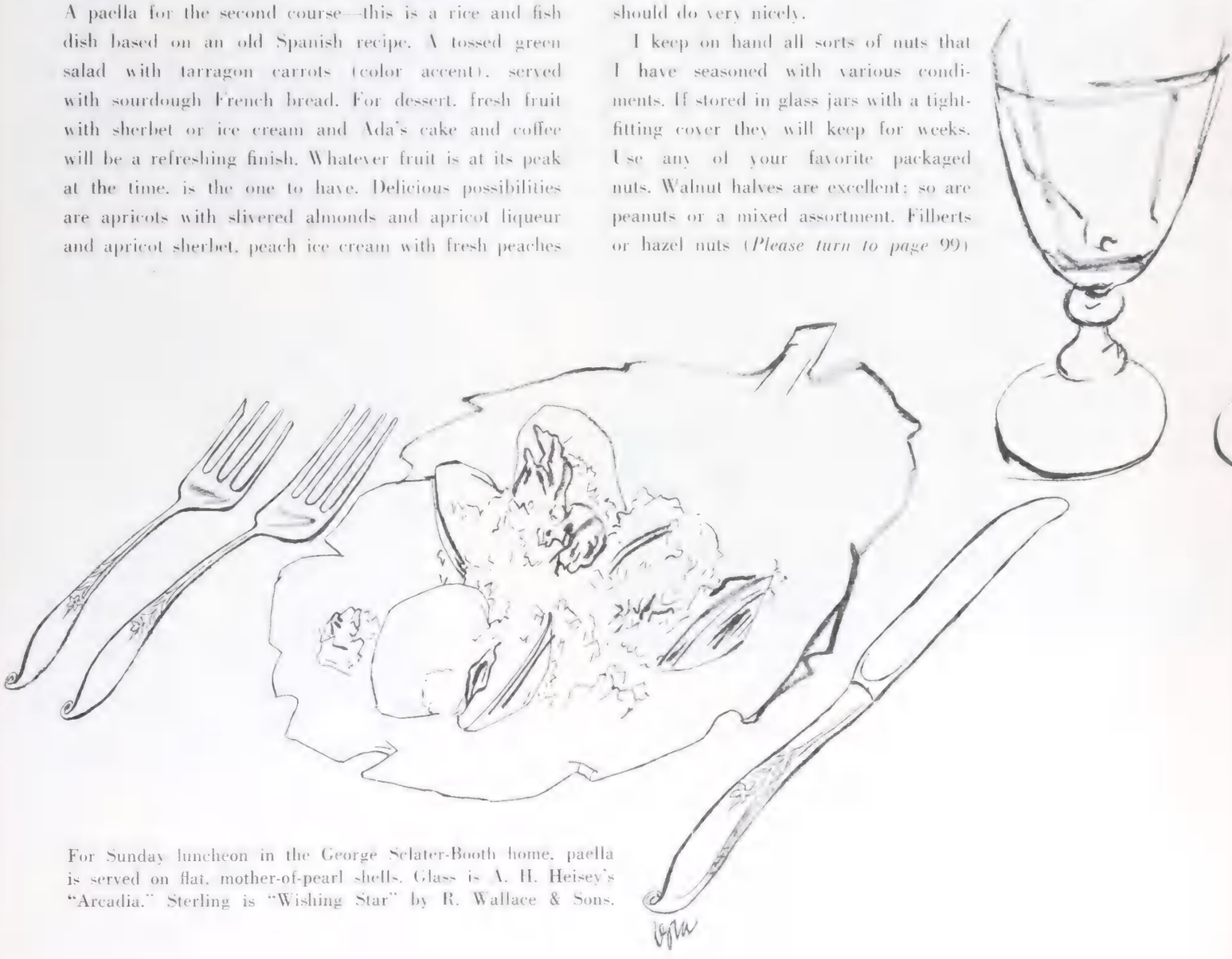
have the same touch of color! This all enhances the fun, whips up table talk and keeps your imagination working. Our orange and yellow scheme complements the cerulean blue of the water, and the saffron rice dish matches the table. The tablecloth, by the way, is a wonderful rough wool rebozo from Mexico in a brassy golden color.

As the day is a lovely hot sunny one, let us start our luncheon party with minted daiquiris, so cool-looking with the fresh mint whizzed in. Then we'll have a vegetable which is at its peak. I will serve asparagus with mustard sauce (there is that touch of color again!). A paella for the second course—this is a rice and fish dish based on an old Spanish recipe. A tossed green salad with tarragon carrots (color accent), served with sourdough French bread. For dessert, fresh fruit with sherbet or ice cream and Ada's cake and coffee will be a refreshing finish. Whatever fruit is at its peak at the time, is the one to have. Delicious possibilities are apricots with slivered almonds and apricot liqueur and apricot sherbet, peach ice cream with fresh peaches and a peach cordial sauce and almonds, or pineapple sherbet with fresh (frozen) pineapple with kirsch and grated coconut.

We ask our guests for 1:30. I find that on Sunday this is a perfect time, for the men who wish to play golf can do so in the morning. For us it is not so hectic for we do not have to rush so after Sunday school and church.

Don't bother too much about the hors d'oeuvres—a bowl of curried nuts and melon chunks wrapped in Italian ham (paper-thin prosciutto) and a platter of mild cheese with some crisp Tavern pumpernickel crackers should do very nicely.

I keep on hand all sorts of nuts that I have seasoned with various condiments. If stored in glass jars with a tight-fitting cover they will keep for weeks. Use any of your favorite packaged nuts. Walnut halves are excellent; so are peanuts or a mixed assortment. Filberts or hazel nuts (*Please turn to page* 99)



For Sunday luncheon in the George Sclater-Booth home, paella is served on flat, mother-of-pearl shells. Glass is A. H. Heisey's "Arcadia." Sterling is "Wishing Star" by R. Wallace & Sons.

TABLE AND CHAIR DESIGNED IN DENMARK FOR JOHN STUART INC.

PICTURE *yourself* WITH JOHN STUART FURNITURE





JOHN STUART INC.

JOHN STUART FURNITURE AT MOST FINE STORES - OR YOUR OWN DECORATOR

Please send 25c dept. B.—John Stuart Inc. 4th Av. at 32nd St. N.Y. 16
for The Pendulum Swings 30 photographs of John Stuart furniture.



EVERY WOMAN DESERVES THE LAST WORD—

especially in her kitchen!



What a joy to work in a kitchen like this—a Wood-Metal Kitchen custom-designed to lighten every kitchen task and styled to add charm to informal family activities.



For the "last word" in kitchens see Wood-Metal's 10 mellow wood finishes and 12 zestful "spice" colors at your Wood-Metal kitchen specialist's.

Get your Dream Kitchen Catalog showing the new 1956 colors and natural wood stains. Send 25c to

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

WOOD-METAL kitchens

DEPT. 33, KREAMER, SNYDER COUNTY, PA.

STORAGE CABINETS AT LITTLE COST

CONTINUED FROM PAGE 95



Garden side



Pick-up side

Inside-outside trash-barrel screen is built into fence with lightweight plywood cover that hooks down on garden side (top) so marauding dogs can't get metal cover off trash can itself. Open side of "box" (lower photo) is toward alley. (Use a sliding door to hide it from view if on street side.) All plywood is waterproof type.

SUMMER'S SWEETEST GIFTS

CONTINUED FROM PAGE 97

and almonds are much better if they are done another way.

Curried Nuts

1 pound walnut halves
2 tablespoons curry
1 tablespoon ginger
2 tablespoons brown sugar
½ cube butter
¼ cup peanut oil (4 tablespoons)
2 teaspoons chutney sauce, added at the last

Over the fire melt butter and oil in a stainless steel mixing bowl, add curry, ginger and brown sugar, and mix until all is melted. Do not brown. Turn off heat, add walnut halves and stir and stir with a wooden spoon until all nut meats are well coated. Add chutney juice, dripping it around the bowl, and mix well. Put nuts on a cookie sheet covered with paper towels and put in an oven which has been heated to 350 degrees, but with the heat turned off. Allow to dry out for about 10 minutes, or until nut meats are crispy. Salt lightly and allow to cool before storing in tightly-covered glass containers.

Nuts are equally good using all peanut oil and no butter. Add enough oil to equal the butter (approximately 2 tablespoons).

Minted Daiquiris

1 tablespoon frozen lime juice for each drink
1 mint leaf for each drink
Bacardi light rum, 2 ounces per drink
Crushed ice

Put frozen lime juice into the electric blender, add mint leaves, rum and crushed ice. Whiz for a few seconds until all is beautifully mixed, and serve in stemmed glasses with a wide bowl, such as saucer champagne glasses. Since these drinks need no preparation ahead, make them as needed.

On your last round of drinks, dash to the kitchen, turn on the heat under the waiting asparagus and under the sauce. Put the buttered French bread into the oven in which your rice casserole is cooking.

The more you have done ahead of time, the happier you will be. Your salad plates should be in the refrigerator. Salad, broken into pieces and in its salad bowl, should be awaiting the salad dressing in the refrigerator. The chopped parsley and chives should be in a covered container in the icebox. The tarragon carrots must be cooked ahead and be well chilled.

At the same time as you start the asparagus, the frozen shrimp should be mixed in with the rice for they take about half-an-hour to cook. Add the herbs and clams the last ten minutes of cooking.

Asparagus with Mustard Sauce

Allow 1 pound per person. This sounds extravagant, and it is, for I use just the last three or four inches of the stalk of asparagus, but it's worth it! Break off stalks at the point of least resistance and store in a covered plastic refrigerator box until the morning of your party. If you wish to serve more of the asparagus, cut off the tough end, peel off the "woody" part and then cook upright in a tall, narrow sauce pan.

However, I use just the "luxury" part of the vegetable and use the remainder of the stalks for soup at another time. Get out your two large frying pans, put a quarter of an inch of water in each pan, and season the water with:

1 teaspoon sugar
1 teaspoon M. S. G. (monosodium glutamate)
⅛ teaspoon Java cracked pepper

Arrange washed asparagus carefully in the pan so that you can lift it out easily. Cook for ten minutes and then see if it is tender. It is far better to have your guests wait for the vegetable, than to have the vegetable wait for the guests. To have a crispy tender vegetable it must be served *à point*, as the French say.

Mustard Sauce

1 cup whipping cream
1 can Campbell's cream of chicken soup
1 scant teaspoon Colman's mustard
1 tablespoon brown sugar
2 tablespoons Spice Islands tarragon vinegar

Whiz all ingredients in the electric blender for a few seconds and put in a double boiler to wait to be heated. Incidentally, this sauce is delicious cold, with no cooking necessary. I use it with cold asparagus, artichokes and chicken instead of mayonnaise.

Another good and "different" first course would be corn on the cob or string beans.

(*Please turn the page*)



You sleep more on an...

OSTERMOOR

world's foremost quality mattress

Famous for Supreme Sleep Comfort Since 1853

Over a century's record of building the finest mattresses and box springs is reflected in the superb comfort and lasting construction of today's Ostermoor. For the sound sleep, the complete relaxation so vital to your health and well-being, your best investment is an Ostermoor today.

Built... Not Stuffed

Ostermoor's exclusive advances in scientific mattress design, painstakingly built into each Ostermoor mattress and box spring, assure you a lifetime of sleep comfort.

OSTERMOOR & COMPANY, INC.
348 George Street, Bridgeport 4, Connecticut
2329 Calumet Avenue, Chicago 16, Illinois

Write for our free booklet, and learn the nine important reasons for Ostermoor's impressive superiority.

OSTERMOOR MATTRESS

IT COSTS NO MORE FOR AN OSTERMOOR

PASCO BAVARIAN CHINA
BY LORENZ HUTSCHENREUTHER—SINCE 1856



The Windsor Rose enriched by raised scrollwork and silver-finish palladium trim on the purest of fine translucent china 5 piece place setting $11.80*
DUNDEE with rich coin gold trim, at same price *Slightly higher South and West
Write for illustrated leaflet and name of nearest dealer

PAUL A. STRAUB & CO., INC. 19 E. 26th St., Dept. B-8, New York 10, N. Y.

MYERS
JAMAICAN RUM • PUERTO RICAN RUM
(DARK) (LIGHT)



The two rums for real refreshment

The old favorite and famous MYERS's "Planters' Punch" Brand Jamaican Rum—*and the delightful and light Myers's Puerto Rican Rum.* Both maintaining the long-established MYERS tradition of being smoothly mellow and mature.

Enjoy them on the rocks, or in your favorite cocktail, highball, punch or toddy.

For Free Recipe Booklet, write

Dept. F, R. U. Delapenha & Co., Inc., 655 Madison Avenue, New York, N. Y. • U.S. Distributors

SUMMER'S SWEETEST GIFTS

CONTINUED FROM PRECEDING PAGE

Paella for 8

2 cups rice (I use the do-not-wash variety, like M. J. B. Long Grain or Uncle Ben's.)
4 cups bubbling hot clam juice (Neptune Clam Nectar, bottled by Southern Distributing Co., San Francisco.)
2 packages of Qwik-Cook shrimp, packed by Qwik-Cook, St. Simons Island, Georgia. These are peeled and de-veined shrimp in a beautiful pack, 8 ounces.
1 can Reese Steamed Puget Sound Clams in the shell, packed in a 1 lb. 3 oz. can by Reese Finer Foods, Inc., Chicago.
½ generous cup chopped parsley
½ generous cup chopped chives
½ teaspoon honey
1 clove garlic run through garlic press (optional)
1 fresh bay leaf or ½ dried bay leaf
1 generous pinch Spice Islands saffron
⅛ pound butter

Put a 3-quart casserole in a 350° F. oven. Have clam juice bubbling hot. I use a 24-ounce bottle of clam juice and the juice from the canned clams. Add honey, garlic and bay leaf to the clam juice. Melt the butter in a large frying pan. Add saffron and stir until all particles are dissolved. Add dry rice and stir constantly until rice is really hot to the touch. It takes several minutes. When rice is hot, remove casserole from the oven, put the rice in it, pour bubbling broth over it, cover and return to the oven. This should cook for about half-an-hour. Then take the shrimp from the freezer, and add to the rice. Return to the oven. Allow to cook for 20 minutes at least.

When you have dished up the asparagus and the guests are finding their places, add the clams and chopped chives and parsley to the rice dish, removing the bay leaf. I always mix the rice with a fork, turning all the contents well, using a light touch to keep the rice fluffy. Return to the oven and it will be ready to serve when your guests have finished a leisurely first course. You do not have to rush for this casserole, but if you find that you will be delayed, turn the heat down to 250° F. the last 15 minutes of cooking.

Tossed Green Salad

Allow one large head of lettuce for four. If lettuce is small, such as butter lettuce, use 1 head for 3. It is more fun to have a variety of lettuces because this adds interest both in texture and color. Red, butter, romaine and curly lettuces are all delicious. I grow all mine and you have no idea how really succulent they are picked from your own garden. The lettuces should be washed, flung dry, and stored in a damp tea cloth in a nylon bag in the refrigerator.

Tarragon Carrots

1 can Campbell's bouillon (no gelatine added)
1 tablespoon dried tarragon
1 small bunch of small tender carrots

Wash fresh crispy carrots carefully. I split the carrot into eighths, then cut it in two-inch lengths for hors d'oeuvres, salad, etc. Put prepared carrots in sauce pan; add beef bouillon and tarragon. Bring to a boil, turn down heat, simmer for three minutes, remove from fire, store in canning jar until ready to use. The bouillon in which the carrots are cooked is delicious as a soup.

Salad Dressing

1 shallot, run through garlic press
½ teaspoon Spice Islands Beau Monde
½ teaspoon M. S. G. (monosodium glutamate)
¼ teaspoon salt
½ teaspoon sugar
⅛ teaspoon Java cracked pepper
½ cup Spice Islands sweet basil vinegar
1½ scant cups olive oil

Put mashed shallot in a mortar; mix in the sugar and dry ingredients. Mash well with the pestle. Add vinegar. Pour into a Pyrex pitcher for ease of measurement and stir constantly while adding olive oil. Store in an attractive bottle until ready to use.

A chilled white wine should be served with this luncheon. One with a spicy fragrance is better than a delicate one because the paella is rather highly seasoned. With this I particularly enjoy the slightly sweet quality of a Sauvignon Blanc by Cresta Blanca.

Fruit, sherbet and cake are dessert. First select your fruit. Then get the sherbet or ice cream to go with it, allowing 1½ quarts for eight people. Remember almonds and liqueur to complement your fruit. I always keep on hand raspberry, apricot, crème de cacao and kirsch. This makes an afterdinner drink assortment to suit almost any

taste, and they are all especially good for flavoring.

Ada's Chiffon Spice Cake

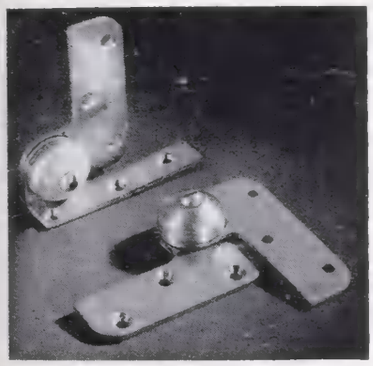
2¼ cups sifted cake flour
1½ cups sugar
3 teaspoons Calumet baking powder
1 teaspoon salt
½ teaspoon Spice Islands cinnamon
½ teaspoon freshly ground nutmeg
½ teaspoon allspice
½ teaspoon cloves
1 rounded teaspoon caraway seeds
½ cup salad oil
5 egg yolks, unbeaten
1 cup egg whites
½ teaspoon cream of tartar

Sift flour, sugar, baking powder, salt and all of the spices into a large mixing bowl and make a well. Add oil and egg yolks. Beat with a whisk or in an electric mixer at low speed until batter is smooth. Put cream of tartar in with egg whites in a large mixing bowl and beat until they form very stiff peaks. Pour egg yolk mixture very slowly over beaten whites, folding in with whipper or rubber scraper. Turn into an ungreased 10-inch tube pan (angel cake tin) and bake in 325° F. oven for 55 minutes. Turn oven to 350° F. and bake an additional 10 to 15 minutes. Take from oven, invert pan and allow cake to cool in a hanging position as for angel cake. When cool, remove from pan, and dust with powdered sugar.

After coffee you can relax in the sun and enjoy Sunday afternoon with your friends. Such a happy day, and such a pleasant way to bring enjoyment to your guests!

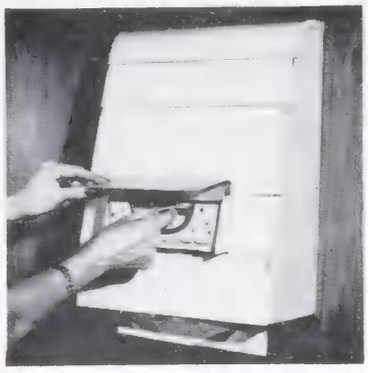
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 38



Miracle ball-bearing hinge for casement or other outward-opening windows as well as doors is unique and outstanding. Six click-stop positions afford easy ventilation control and up to 100% window opening. Powerfully made of aluminum and case-hardened steel and devised to remain lastingly at initial efficiency. $2.20 a pair in types for surface, semi-surface or full mortise installation. From Miracle Hinge Inc., Monticello, N.Y.

Fleck's 5-compartment Stor-It-All provides storage space for aluminum foil (25-foot roll), wax paper (125-foot roll), paper toweling (11-inch roll), boxed paper napkins and boxed facial tissue. All this is conveniently consolidated in a 12½" x 17" wall unit. Doors have keen cutting edges: facial tissue pulls out through base of cabinet. Strong all-aluminum construction. Pink, coral, yellow, red, white. $9.95. From Gimbels, N. Y.





Nev-er-Slip affords a worth-while safeguard for bathtub or shower, especially where children or the elderly are concerned. The liquid sparsely sprinkled on floor of tub or shower forms an invisible, slip-proofing film unaffected by bath soaps or water. Nev-er-Slip is harmless to the surface treated; removable at will with a cleansing detergent. The slip-proofing won't stick to your skin. $1. From Mastercraft, 212 Summer, Boston, Mass.



PARMA
Italian Provincial

From a complete dining room group in Parma finish on fruitwood. At better furniture and department stores. Send 5-cent stamp to dept. B8 for booklet.

UNION-NATIONAL, INC.
JAMESTOWN, N.Y.



PILLEMENT
Double Dresser

At leading furniture and department stores. Send 2-cent stamp to dept. 8B for booklet.

BURNS
CASE GOODS CORP.
JAMESTOWN, N. Y.
Subsidiary of
UNION-NATIONAL, INC.



MAKING MOSAICS

CONTINUED FROM PAGE 82



Paraphernalia for making mosaic: Sack of ready-mixed cement, in background, for embedding mosaic; a can of adhesive for "buttering"; mixing bowl; framed plywood base, reinforced with wire mesh to effect a bond between wood and cement. Into this bed the sheet of pasted tesserae is pressed, paper side up. Mallet is used to pound the mosaic in. Next a trowel for smoothing mortar, tile clipper, palette knives, sponge and tweezers, 3 kinds of squeegees for cement and grout.

you have decided on your own design and color scheme, here is what you will need to start your project for covering a horizontal surface:

Plywood or Masonite base, cut to the size of your project (or section thereof)
Sufficient supply of tiles or chips to complete it
A tile cutter, pincers type
Can of adhesive
A spatula or palette knife
Sack of tile cement (or grout)
(For specific resources, please turn to page 106.)

For double insurance against warping, the wood base should be primed on both sides with Thompson's Water Seal or some clear lacquer. (Plywood is recommended as less likely to warp than any other base.)

Your next step is to outline the design on the wood base, labeling the different color areas as you have planned them. Fit the tiles or chips into several of these areas without cementing them; play with them for various effects, and to make sure that your estimate of quantities by color is ample. If you are doing a straightforward random pattern or a simple geometric, you may not have to use the tile cutter. But if you are attempting a round or oval piece, or if elements of your design call for curves, you will need a myriad of fragments to outline and fill in with. These you must make by clipping the standard-size tesserae into appropriate shapes. The tile clipper, a rather fascinating gadget, requires a little practice on your part, but you'll find a tessera splits easily and cleanly if you nip the piece only about $\frac{1}{8}$ inch from its edge, then press the clipper. The clipper will cut bits of glass, china, pottery or any hard flat materials like them. Be sure that all the necessary cutting and shaping are done before you start cementing down the pieces. When you are working with shatterable material such as the Venetian vitreous tesserae be sure to use an eye shield.

Now clear the board and start setting your piece. You may do this by "buttering" each tile or fragment with the adhesive before you place it on the base. Or, you may spread the adhesive with the spatula over small self-contained areas of the design and fill them in while the adhesive is still damp. It is wise to cover no more than three or four inches at a time, since the adhesive will harden in about an hour. It won't be long before you

(*Please turn to page* 105)

PHOTOGRAPHS BY WING WEESE STUDIOS



1



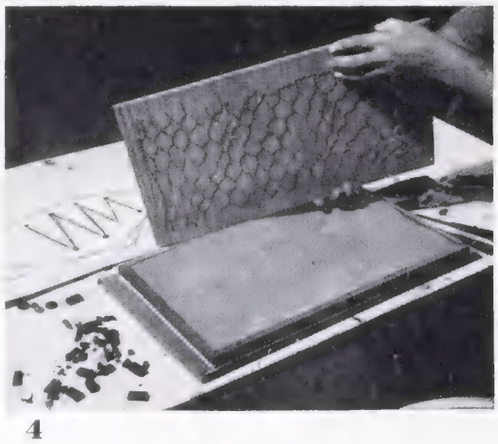
2

Reverse method: 1. You paste each fragment face down on the heavy paper to conform with your sketch. When you have completed this process, you ease the sheet, *paper side up*, into the bed of mortar which you have already prepared. 2. The last stage of the conventional reverse method of making a mosaic is shown here. Having tapped the dampened paper with the mallet, you peel it off to reveal the face of the finished mosaic.

PHOTOGRAPHS BY NEIL CROOM



3



4

Interesting variation of the reverse method: Instead of laying the sheet of pasted tesserae into a bed of mortar, you may frame the piece of work at the paper stage, pouring mortar into the frame (3) to cover pasted down pieces. Plywood backing (4) is then clamped down and nailed to frame. When set, the entire framework is picked up and turned over. The dampened paper is then removed and the mosaic is scrubbed clean.

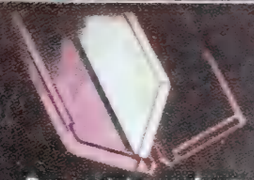
Quiet...the kitchen that whispers

GENEVA has created a new note in kitchen elegance . . . the soft hush of a gentle breeze.

And your GENEVA kitchen can be *personalized* to your ideas . . . built-ins, special feature cabinets, scads of accessories. Your choice of six beautiful decorator colors, or white. You pay no more for GENEVA fine quality . . . visit your GENEVA dealer today.



GENEVA
KITCHENS



Door and drawer fronts sound deadened and painted inside and out.



Exclusive plastisol coating of wire shelves cushions sound.



Drawers glide smoothly and quietly on nylon rollers.



Special nylon door catch eliminates metallic click.

• KITCHENS OF STEEL FOR LASTING APPEAL •

NOW! Choice of Colors at No Extra Cost

Geneva Modern Kitchens, Geneva, Ill.
Division of Acme Steel Co.

I enclose 10¢ for colorful 20-page kitchen booklet.

Name_____

Address_____

City_____

County_____ State_____

HB-8-55

Take an exciting step forward with **Kent-Coffey**

LET your eye wander over this lovely bedroom group by Kent-Coffey. Look at its lines: straightforward, dramatically simple. Here you see modern furniture as it should be, fresh and free and exciting. You see fine details, like the lovely washed copper finish on the drawer pulls. In the slender, up-sweeping posts, you catch a faint suggestion of the Far East, and of the simple Far Eastern pieces that inspired this group. The finishes—Manchu Walnut and Sea Mist Mahogany at right, Manchu Walnut below, and Black Enamel and Sea Mist Mahogany at bottom—are lovely and exciting.







Your dealer can show you other Kent-Coffey groups: beautiful Colonial and French Provincial bedrooms, Traditional mahogany groupings, and striking Modern bedrooms, all made and finished with Kent-Coffey's famous care and craftsmanship. Send 25c for the booklet, "Let's Plan Your Bedroom," to KENT-COFFEY MFG. CO., Dept. H-5, Lenoir, North Carolina.

KENT-COFFEY ®

Kent-Coffey MANUFACTURING COMPANY, LENOIR, N. C.

THE ART AND CRAFT OF MAKING MOSAICS

CONTINUED FROM PAGE 102

can gauge your own speed. The joining, from one session to another, will be less apparent if you contrive to finish a specific design and color area at a sitting. Whenever you stop work, cover the finished areas with a damp cloth for from 12 to 24 hours; this will prevent too fast drying, avert cracks and fissures. Caution: Keep the can of adhesive covered as much of the time as possible, even while you are working.

When the mosaic has set hard, you are ready for the "grouting." For this you mix "tile cement" with water to the consistency of thick cream. (Do not confuse tile cement with base cement or mortar, which we shall talk about later.) Grout comes in white but can be colored any shade with dry pigment before you add the water. Pour this over the entire surface and rub gently with a sponge until all the crevices between pieces are filled. Then remove the excess grout with a wet sponge or squeegee and allow to dry for 24 hours. The powdery residue can be wiped off with a damp sponge. Actually, grouting is optional; many mosaicists prefer the uneven look and textural quality of the slightly separated tesserae. However, it does give a more finished appearance, is smoother and cleaner for a working surface, as on a table top or counter, and undoubtedly will last longer.

Your mosaic can be scrubbed with soap and water for a final cleaning. If particles of hardened adhesive have stuck to the surface, chip them off with a penknife. If this doesn't work, try benzine or (wearing rubber gloves) a 10 per cent solution of hydrochloric acid.

THE finished mosaic calls for a retaining frame either of metal or wood. Any sheet metal man or carpenter can do this for you. If you are planning a vertical installation for a mosaic made thus on a wood base (as for instance, a wall covering over a mantel), you may have to call in a mason or carpenter, depending on whether the wall is wood or masonry.

While new rubber-base adhesives have proved dependable with ceramic tile, they may not provide a strong enough adhesive for vitreous Venetian tesserae or a mosaic of pebbles unless the project is relatively small. To use these heavier materials, it is recommended that you make your mosaic by the reverse method—in a bed of mortar.

For the reverse technique you will need, in addition to the material used in the direct face-up method:

Heavy paper to paste tesserae onto.
Bowl of flour paste.
Chicken wire to nail to wood base as an armature. This permits the mortar to adhere to the wood.
A bowl for mixing mortar.
Trowel or squeegee to smooth it.
Wooden mallet.

The sheet of heavy paper should be cut to the size of your project and your design sketched on it. It is wise to make a second sketch, in reverse, particularly for color reference, since not all tiles or tesserae are the same back and front. You prop this up in front of you as you work.

AGAIN, as in the direct method, you should have your entire supply of tiles or fragments at hand. Paste these onto the paper design face down, using library paste. (Do not glue them.) When you have completed your design, cover a piece of plywood the exact size of your drawing with wire netting, nailing it down. The next step is to frame the board either with a strip of wood or metal, letting the edge of the frame rise about ½ inch above the wood base.

Next, mix mortar with water to a consistency that can be poured. (You can buy mortars already mixed from tile men and masons' suppliers; the usual mixture is one part cement to two parts of fine sand, plus 10 per cent lime to keep it from hardening too fast.) Pour this into the frame and smooth it with a trowel.

Now pick up your sheet of pasted tesserae and ease them, paper side up, into the bed of wet mortar. With the wooden mallet pound the sheet uniformly into the base so that tesserae are flush with the frame. Mortar starts hardening immediately. The paper, moistened by the wet mortar, can soon be removed. The mosaic is then scrubbed clean and covered with damp cloths for from 12 to 24 hours.

The reverse method is preferred by many workers in mosaic, even for horizontal surfaces. It is obligatory for floors, where the stress and strain of foot traffic demand the concrete or mortar base and the wire armature for solid bonding. It is *always* used for outdoor installations. If you planned a mosaic for the patio or garden, you could make it just as you did for the inside, pasting the design on paper, then applying the pattern in sections. However, a mason must first apply a wire-reinforced scratch coat over the designated area. This is made of one part cement to four parts of fairly coarse sand and is allowed to set for several days. Then the sheets of pasted tesserae are applied, after a quarter-inch coat of mortar has been applied to both the scratch coat and the pasted sheets of your mosaic.

The reverse process is always recommended for the following projects: Indoors: Floors, fireplace facings, kitchen or bathroom counters, wall sections or panels, window sills for plants, recessed spots or niches. Outdoors: Fountains, bird baths, sundials, reflecting pools, garden walls, fence finials.

Equipment and Storage

First essentials are a big worktable and adequate storage space. Glass jars are best for seeing your color assortments at a glance. Bowls of assorted sizes for mixing mortar and grout, and a garbage can with cover for storing cement in bags (should be kept as nearly airtight as possible). Plywood and Masonite can be bought at any lumber yard, cut to the right size.

Tools

Glass or tile cutter, pincer type, "Channelock" #356 is recommended, $2.50 at hardware stores. Trowel, palette knife or spatula, chisel, squeegee, sponge, chicken wire, wooden mallet and other sundries available at hardware stores.

Adhesives

For the direct, or face-up, method of making a mosaic, use a standard ceramic tile cement, preferably one made from GRS rubber, such as Armstrong or MMM brand. (Avoid oleo-resin types of adhesives: These are made for applying plastic rather than ceramic tiles.) Other rubber-base cements which have proved satisfactory in making mosaics are Sure-Bond and Miracle Ceramic Cement. Light Floating Type, available at both paint and hardware stores at about $2 a quart can.

For mosaics that must remain in contact with moisture for long periods as, for example, a garden mural or a pool, use an adhesive that resists the alkaline action of concrete or mortar. Such a product is made by Armstrong, Pioneer Latex and Crossfield Products, among others.

If the chips or tiles of the mosaic have polished under-surfaces, for maximum assurance that none will work loose, wipe each piece with Armstrong Primer J1190, a chemical which converts the natural hydrophilic surface of glass into a hydrophobic one. Unless so treated, the glass slowly adds to itself a microscopic layer of water, separating itself from the adhesive in the process.

There are two basic materials available for embedding mosaic work: One is mortar made from cement mixed with sand and water. The other is oxychloride of magnesium (or magnesite). Magnesite is more expensive than cement and is harder for the amateur to work with. On the other hand, it results in a stronger concretion and can be used in a much thinner layer, making the finished work lighter in weight. Its drawback is that it has less resistance to water than portland cement and therefore should not be used where it would be constantly exposed to water.

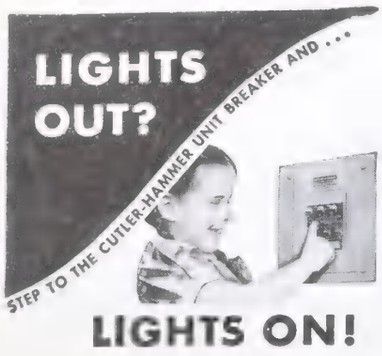
Magnesite is distributed by F. E. Schundler, 29-28 41st St., Long Island City, N. Y., who has offices in Joliet, Ill. and Newark, Calif. Also available through Westvaco Mineral Products Division, Chrysler Building East, New York, and through Speiden-Whitfield, 206 West 23rd St., New York, N. Y. The smallest quantity sold is a 75-pound bag which costs $5.00.

Vitreous Enamel Tesserae, Ceramic Tile, Glass, Marble

Bartolucci Arts, Inc., imports vitreous tesserae, "Saivo," from Florence, Italy. They may be bought in New York at Bon Bazar, 228 West Fourth Street; at Palazzo Trading Company, 1055 First Avenue. Bartolucci also sells broken lots of "Saivo" to jobbers and tile men. Among these are Eastern Tile and Marble Co. of Miami, Candon & Son, Long Island City, N. Y., and Los Angeles Tile Jobbers. Saivo tesserae come in approximately 42 colors, in sheets at $1.35 to $4.85 a square foot, according to color. (Red, orange are high.)

Casavan Carrara Marble Company Inc., 2115 83rd Street, North Bergen, New Jersey, can supply marbles in all colors; also imports Casavan-Sarim vitreous tesserae

(*Please turn the page*)



LIGHTS ON!

When you plan your new home or modernize the wiring of an old home, be sure you end *forever* the nuisance of blown fuses. Be modern; install a Cutler-Hammer Unit Breaker. Then when lights blink out because of an overload, you will only have to reset a little lever that has snapped out of position . . . and service will be restored. Nothing to replace, nothing to hunt for, nothing to buy. So easy and so safe; even a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it; have it installed in the kitchen or wherever it will be most convenient. Be wise; have your wiring plans figured *two* ways, with fuses *and* with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of this modern convenience. Write today for free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., 1398 St. Paul Avenue, Milwaukee 1, Wisconsin.

CUTLER-HAMMER



FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

A Jewel of MECHANICAL PERFECTION



Shreds quietly as it rinses your food waste smiles away. Simple and economical to install.

The Marvelous WasteMaster FOOD WASTE DISPOSER

LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
NEW CASTLE, PA.
Please send information that will help me with my kitchen chores.

Name .....
Address .....
City ..... State .....

THE ART AND CRAFT OF MAKING MOSAICS

CONTINUED FROM PRECEDING PAGE

from Venice. These can be bought in New York City at Scharff Trading Corporation, 414 East 75th Street. In approximately 65 colors, these cost from $2.00 a square foot to about $14.00 for the red ($15.00 for the gold, in half sizes). Palazzo Trading Company also sells Casavan-Sarim.

Agency Tile Supply Corp., 336 East 33rd Street, sells both ceramic and vitreous tesserae imported from Italy, in an assortment of about 60 colors. Ceramico Lurano, from Cremona costs from $1 to $3.50 a sheet (sq. ft.); Muranite from Venice costs from $1.50 to $8.00 a square foot.

Leo Popper & Sons, 143-146 Franklin Street, New York, supplies stained glass for windows and for mosaics. This comes in clear glass, opaque, opalescent and stippled, in a wide range of colors at 45 cents to 94 cents a square foot. Mr. Popper also has Flemish "stones," 25 cents to 45 cents a gross in vivid colors such as purple, green, turquoise, plus other specialties for the mosaic worker. He also has an assortment of Venetian tesserae in 12 colors from $2.00 a pound for regular colors to $5.25 for gold.

Mosaic Tile Company, Zanesville, Ohio, manufactures ceramic tile suitable for mosaic in a size three-quarters of an inch square, in both glazed and matte finish, in approximately 30 colors. For color chart and prices, write to the Zanesville factory.

Among those in New York supplying kits for the beginner: Agency Tile Supply Corp., 336 East 33rd St.; Bon Bazar, 228 West 4th St.; The Door Store, 247 East 51st St.; Palazzo Trading Co., Inc., 1055 1st Ave.; Scharff Trading Co., 414 East 75th St. Also, Ceramicraft, 6 Morris Tpk., Summit, N. J.; Mosaic Tile Co. of Zanesville, O., their California office, 829 N. Highland Ave., Hollywood 38; Mosaic Workshop, New Paltz, N. Y. (For Larry Argiro's kit, for schools); Sparta Mfg. Co., P.O. Box 66, Dover, O.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 40

the auspicious golden flower of good fortune; we'll float in a houseboat through a lake of lotus in the Vale of Kashmir. We'll visit the Taj, perhaps by moonlight, and its fabulous, unsung little rival, the Pearl Mosque of Delhi.

BUT "we" are legion, and everyone who longs to go to India dreams a dream of his own. What has lately struck us, however, is that most people are no longer dreaming of India as they used to, in a vain, wistful sort of way. They are going or they are planning to go, if not this year, then next year or the year after. It has never been so close, never more accessible, never more in the cards for more Americans—as close as 38 flying hours away. If you've been collecting dreams for years, here are some practical facts to help you plan.

The perfect time to visit India is from October through February. This is *the* season. Weather is clement, flowers bloom, festivals crowd the calendar. And the thrifty will note that this is off-season so far as most of the rest of the world is concerned. This means you not only save money in transportation rates but can depend on some good travel bargains in the places you stop en route.

From April through June, though, take to the hills (and there are hill resorts near every large city), for this is summer at its hottest, followed by the monsoons during June and July, the rainy months.

However, if all your life you've dreamed of that houseboat in the Vale of Kashmir, you won't enjoy floating languidly through the willows until April or May, for in the Himalayan heights winter corresponds to our winter and then Kashmir becomes ski country. But come spring, iris and lotus and a million fruit trees bloom on the Dal Lake, where the houseboats drift, and the Shalimar Gardens (that famous pale hand territory which borders the lake) are as enchanting as their romantic name which means "Abode of Love."

To sojourn on a houseboat, go first to Srinagar three hours north of Delhi by Indian Airlines plane or two days away by motorcar over good roads. Here, moored on the Jhelum River which runs along the town, are the luxurious houseboats which you may rent for a few days, a week or a season. Rental, including three or four servants who will shop, cook and do for you elegantly, amounts to about $6 a day. Food is bought from the water peddlers who float their wares to the side of your boat. Singing boatmen and heart-shape paddles propel the *shikara* or water taxi, Kashmir's velvet-lined, moonstruck answer to the Venetian gondola, which can take you drifting through the willows or over to Srinagar to shop.

BEST shops are on the famous Bund. Best buys: the fabulous shawls of Kashmiri goat wool (cashmere), so soft that, like fine Indian muslin, they can be pulled through a ring; characteristic handwoven cottons in multicolor stripes; exquisite (and unexpected) objects of papier maché, delicately, superbly patterned and lacquered, sometimes lined with brass, like the bowls we show on page 40; and embroidered rugs called *gubbas*.

Houseboat living is regal, sybaritic, but if you'd like a chance to live literally like a rajah, fulfill your desire at Srinagar's new Palace Hotel, former palace of the Maharajah of Kashmir, scheduled to open this summer.

FOR a taste of the gorgeous pageantry and grandeur that once marked the princely states of old India, Indians themselves urge you to visit the city of Mysore in the south, particularly during the festival of Dussehra and Durga Puj, this year from October 17 through 26. This is where for ten joyous days the Maharajah throws open his sumptuous palace grounds to all, and at night, turns them into a dazzling pavilion of light. Lavish festivities go on night and day; the palace guard parades in full panoply; horses and elephants are caparisoned in gaudy silks and flashing gold; the Maharajah himself rides in a jewel-encrusted howdah; and—this will give you something to think about—trained elephants toss rose petals on the crowd.

In Mysore you can put up at one of those world-famous hotels, the Krishnaraj Sagar, some miles outside of the city overlooking the fabulous fountains and flowery terraces of the Brindavan Gardens which seem to be so glamorous as to defy description. Specialties of

Mysore, India's gold state, are carved ivories and wood—teak, rosewood, sandalwood, often in elaborate furniture. Silks here are particularly opulent, beloved of Indian brides, and made in a government-run factory.

YOU could hardly ask for more than Mysore, except, according to the authorities, the experience of India during Divali, the lovely Festival of Lights. It bears a curious relationship to Christmas and Hanukkah with every building, every street, every stream twinkling with millions of little flames, all in honor of Lakshmi, goddess of wealth and gambling. This is the season when debts are paid, the old year's woes forgotten, and everyone dresses up in new clothes.

Try to be in Delhi, India's capital, on January 26 for the celebration of Republic Day. Here, on the sixth anniversary of the republic, they're planning an All-India festival with people from all over this endlessly diversified land converging for a folk-dance festival, cultural pageant and a big military parade. This one day should tell more about the country than you could read in a hundred books. Incidentally, Delhi and New Delhi (pronounced DELL-y) are twin cities. Seat of government was built in 1930 and is called New Delhi. The ancient part of town, full of the atmosphere you associate with the inscrutable east, is called Delhi. Here the shopping traveler's "must," according to the experts, is the famous Chandni Chowk bazaar where antiques abound: jewels, gold, silver, brass and bronze. It is also the place to invest in attar of rose, that romantic perfume of song and story, or in jasmine, lotus or a score of exotic, unfamiliar scents. You should go with a guide or at least someone who knows the ropes and can bargain expertly.

The Government Emporium, a sound non-bargainable operation, is said to present a lavish sampling of arts and crafts, from all over India. Delhi specialties are exquisitely worked ivory and gold-tooled sandals. It is also noted for fine jewelry. Those in the know suggest that you buy jewels only at well-recognized shops and that you discard the notion of buying a handful of rubies or emeralds to have them set at home. You get more for your money buying gems in settings.

A reasonable oriental facsimile of Halloween takes place in northern India during the spring festival of Holi, March 8 and 9. It's a riotous holiday full of pranks, games and goings-on, during which the merry-makers squirt colored water at each other. People wear old clothes during the day, then change at night to new, festive outfits, symbolic of the new season. Proceedings are said to be liveliest in Barsana and Nandgaon, near Mathura.

IF YOU are interested in what we've come to consider typical Indian brass, Banaras is the place to buy it. But Bidar, a town in Hyderabad, gives its name to a most characteristic and exquisite work called Bidri, made by engraving dark metal and then inlaying it with bright wires of gold and silver. Banaras is also famous for its unique sari silk, richly brocaded in gold and silver.

It's nice to know that any shopping problem, to say nothing of the contretemps that sometimes muddle the path of even the best travelers, can usually be resolved with the help of the Indian Government Tourist Office. Representatives are right at hand in Bombay, Delhi, Madras, Calcutta, Srinagar, Agra, Banaras, Bangalore, Aurangabad, Ootacammund, Darjeeling and Simla.

India's official language is Hindi, but English is commonly spoken in the large cities by most people who are at all concerned with travelers and their problems. The monetary unit is the rupee, currently worth about 21 cents.

YOUR travel agent can of course set you straight on ways and means of getting to India, but you may be surprised to discover what a broad choice of transportation you have. Chief airlines flying into Bombay are Trans-World Airlines, British Overseas Airways (BOAC), Air India International and Qantas Empire Airways (Australian). Calcutta is served by Pan American World Airways, Air France, KLM Royal Dutch Airlines, Scandinavian Airlines System, Air India, BOAC and Qantas.

From our West Coast, ships of the American President Lines call at Indian ports; from our East Coast, you can sail via American Export Lines. And of course the traditional British way to get there is via the P & O (Peninsular and Oriental Line) sailing from England. We couldn't begin to count the other sea-going possibilities, but one of the grandest ways to get there is on a round-the-world cruise. Two ships currently scheduled to cruise out of New York the coming season are the Swedish American Line's "Kungsholm," leaving January 7 for 97 days and the Cunard Steamship Line's "Caronia," leaving January 20 for 108 days. Both stop at Bombay.

For background material, literature and sound advice, write to the India Government Tourist Office at 19 East 49th Street, N. Y. 21, N. Y.

DON'T BUY A HEMMED-IN FEELING

CONTINUED FROM PAGE 88

Here is the list of construction materials and furnishings that were used in the model home designed by Anshen & Allen, architects.

Construction Information

STRUCTURE: Douglas Fir, courtesy of West Coast Lumberman's Assoc., Portland, Oregon.

EXTERIOR WALLS: Sheathing, Celotex Corp., Chicago, Ill. Redwood siding, California Redwood Assoc., San Francisco, California.

WINDOWS: Aluminum casement, Metal Window Corp., Inglewood, Calif.

DOORS: "Glideall" wardrobe sliding door, Woodall Industries, Inc., Detroit, Michigan.

PLUMBING FIXTURES: Briggs Mfg. Co., Detroit, Mich. Water heater (gas), Rheem Mfg. Co., N. Y., N. Y.

HEATING: Ground floor—radiant panel; second floor—convectors, "Racon" boiler, Radiant Heat & Cooling Corporation, Santa Clara, California.

VENTILATING: Kitchen exhaust fan, Pryne & Co., Inc., Pomona, Calif. Vents, Metalbestos Division, William Wallace Co., Belmont, California.

WATERPROOFING: American Sisalkraft Corp., Attleboro, Mass.

ROOF INSULATION: "Kimsul," Kimberly-Clark Corporation, Neenah, Wisconsin.

KITCHEN EQUIPMENT: Dishwasher, General Electric Company, Louisville, Ky. Garbage disposer, "Waste King," Given Manufacturing Co., Los Angeles, California.

FURNISHINGS

Living Room

FURNITURE: Sofa and swivel chairs.

(*Please turn the page*)

New Automatic WATER SYSTEM for suburban homes



UNIVERSAL

JET PUMPS



For wells to 300 feet, you can't beat these rugged new Universal jet water systems for outstanding performance at really low cost. Here's why:

★ EXTRA PRESSURE

All the water and pressure you'll need for automatic washers, modern bathroom, garden sprinkler system.

★ DEPENDABLE

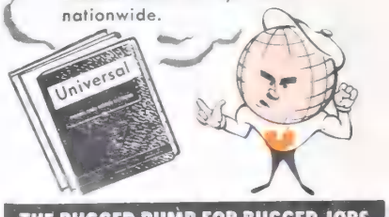
Automatic adjustment to changing water levels. Only one moving part and it's above ground . . . no motor or mechanism out of reach down in the well to clog or corrode or burn out if your water level drops.

★ ECONOMICAL

Low initial cost. Lower operating cost because Universal delivers more water than similarly rated pumps.

FREE bulletins

Don't fail to get the full story. Dealers and factory branches nationwide.



THE RUGGED PUMP FOR RUGGED JOBS

UNIVERSAL MFG. CO.

4108 Hoffmeister Ave., St. Louis 23, Mo.

Please send bulletin on new automatic pressure systems.

Name_____

Address_____

DON'T BUY A HEMMED-IN FEELING

CONTINUED FROM PRECEDING PAGE

Metropolitan Furniture Mfg. Co., San Francisco, Calif. Armchair, round teak cocktail table, Dux Company, San Francisco, Calif. Slate cube table, desk, Murray Furniture Mfg Co., Winchendon, Mass. Ebony bench, Herman Miller Furniture Co., Zeeland, Mich. Teak side table, teak and oak cabinet, oak cocktail table, Gunnar Schwartz, Los Angeles, Calif. Desk chair, Glenn of California, Arcadia, California.

FABRICS: Draperies, "Viking," Menlo Textiles, Menlo Park, Calif. Plaid sofa cover, Kent-Bragaline, Inc., New York, N. Y. Tweed covered armchair, Scalamandré Silks, Inc., New York, N. Y. Stratford texture cover for swivel chairs, D & NE Walter Co., San Francisco, Calif.

CARPETING: "San Juan," Berven Carpets Corp., Fresno, Calif.

ACCESSORIES: Shoji blinds, Cal-Craft Wood Fabrics, San Francisco, Calif. Charcoal vase, Blenko Glass Co., Inc., Milton, W. Va. Tree floor lamp, "Stylite," Prescolite Mfg. Corp., Berkeley, Calif. Table lamps (with sofa), Marshall Studios, Veedersburg, Ind. Table lamp (with chairs), Keefe Howard Lamp Co., Chicago, Ill. Peace and war cock engravings, Kotzbeck Galleries, San Francisco, Calif. Cigarette box, Lemurian Crafts, California. Tridacne shell, Thomson Trading Co., Inc., Los Angeles, Calif. Felt zabutons, Dean Trimble Imports, San Francisco, Calif. Floor cushion on a bench, Metropolitan Furniture Mfg. Co., San Francisco, California.

Dining Room

FURNITURE: Teak and oak dining table and chairs, Gunnar Schwartz, Los Angeles, Calif. Antique spice or apothecary cabinet, Early American Shop, San Francisco, California.

CARPET: "San Juan," Berven Carpets Corp., Fresno, California.

ACCESSORIES: Mahogany woodweft blinds, Cal-Craft Rood Fabrics, San Francisco, Calif. Blanc de Chine "Alert bird," Modes of the Moment, Los Angeles, California.

TV Room

FURNITURE: Chair, Dux Company, San Francisco, Calif. Day couches, Simmons Co., New York, N. Y. Melba tray table, Mueller Furniture Co., Grand Rapids, Mich.

CARPET: French knot design, Permanent Tuft Co., San Francisco, Calif.

ACCESSORIES: Pillows, Pillow Craft of California, San Francisco, Calif. Pin-up lamps, "Stylite," Prescolite Mfg. Corp., Berkeley, California. Globe basket, L. H. Krusi, San Francisco, California.

FABRICS: Day couches upholstered in natural linen, Calvin Fabrics, New York, N. Y. Corduroy cover for chair, Pillow Craft of Calif., San Francisco, Calif.

Master Bedroom

FURNITURE: Night stand, cane sideboard, Murray Furniture Mfg. Co., Winchendon, Mass. Walnut smoking table, Gunnar Schwartz, Los Angeles, Calif. Green velvet chairs, Dux Co., San Francisco, California.

CARPET: "Castellana," Bigelow Rugs and Carpets, New York, New York.

ACCESSORIES: Lamp and shade, Daison Mfg. Corp., Philadelphia, Pa. Water color, "Marin Ranch," Marjorie Connell of Women Water Colorists of the West.

FABRICS: Plaid bedspread (custom-made), Shulman Abrash, N.Y.C.

Terrace

FURNITURE: Natural Peel chairs, Tropi-Cal, Los Angeles, Calif.

IT'S A CHICKADEE

CONTINUED FROM PAGE 89

salt marsh. You may also observe short-eared owls and other species of birds. Bring your lunch and warm clothing. Cost: $2.50."

Birders are eager to spread their love of nature. Their method is education—especially through the far-flung activities of the National Audubon Society. Through its films, illustrated lectures, bird-watching tours, four summer camps, more than a million acres of lovingly maintained sanctuaries and dozens of publications, the society brings nature lore to more than 2,000,000 persons a year. Three hundred clubs for adults and nearly 10,000 Audubon Junior Clubs cooperate in individual communities. We know that almost anywhere we travel in the United States and southern Canada, friendly fellow birders will welcome us.

When bad weather keeps us indoors, we can still follow our hobby—observing the bird feeding station outside the window or listening to magnificent phonograph recordings of bird songs in our living room.

Widening older hobbies, my sister Ropsy is taking still and moving pictures of birds; I, the music-lover, am trying to catch their songs on tape recorder. Great-grandmother Thompson, a crusader for better social service, is seeking to extend nature programs in schools.

All this began one April day less than three years ago, when Ropsy went for a stroll with a friend from Vermont.

The Vermonter pointed to a bird, a little smaller than a robin, scratching in the dead leaves. "See, a towhee, black head and back, red waistcoat, white breast."

"That," Ropsy admitted afterwards, "was the first time I ever really *looked* at a bird."

When she heard some weeks later of a color moving picture of birds being shown by the National Audubon Society at a New York City public school, she went.

"I've never seen anything more beautiful," she reported to us. "We've been missing something."

Ropsy quickly learned that the first essential for a birder is a handbook of clear pictures and accurate descriptions. She chose Roger Tory Peterson's *A Field Guide to the Birds*, affectionately known as the "bird watchers' Bible." Its clear silhouettes, color plates and succinct text give untrained observers the keys for recognizing the birds they see.

With her new book, Ropsy began her "life list" at once. The dozen birds she recognized that first day were checked in the list of more than 400 included in her field guide, with the date and place where each had been spotted.

To our surprise, Maureen, then only three, began attaching herself to Ropsy's strolls.

In a local stationery store, I found a manual for Maureen, the *Birds* volume in the Simon & Schuster $1 Golden Nature series. Its small format and bright prints make it ideal for children.

MAKE DAMP BASEMENTS DRY with Oasis AIR DRIER
ELECTRIC DEHUMIDIFIER

19" x 13" x 16"
The Oasis Air Drier, operated by electricity, removes moisture from the air — up to 3 gallons of water in 24 hours. Stops rust, mold, warping floors, sweating pipes, musty odors. Get FREE book - "How to Stop Moisture Damage." Use coupon below.
THE EBCO MANUFACTURING CO.
Department N, Columbus 13, Ohio
Send free book - "How to Stop Moisture Damage."
NAME
ADDRESS
CITY
ZONE STATE

MH
FIGHT MENTAL ILLNESS
GIVE—MENTAL HEALTH FUND

HI-FI REDUCED PRICE TRIAL OFFER
Music at HOME
The big magazine for RECORD REVIEWS and non-technical articles about hi-fi EQUIPMENT and INSTALLATIONS.
Your complete guide to home musical entertainment from records, tape, FM radio. Elaborately illustrated, handsomely printed. Send name, address with $1 for ½-year trial subscription.
Music at Home, Dept. H, 207 E. 37 St., N.Y.C.

Learn INTERIOR DECORATION at Home
Fascinating field for men and women. Excellent starting point for career. Practical home training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.
CHICAGO SCHOOL OF INTERIOR DECORATION
619 Diversey Parkway, Dept. 211C, Chicago 14, Illinois

One day soon after, Maureen came tearing down the hall to my study. "It's a pheasant! It's a pheasant!" She panted in delight. "It's a pheasant, and it's flying right over our house.

The second essential for a birder is binoculars—preferably 6 to 8 power, that is, able to magnify the observed object 6 to 8 times. The front lenses should be 30 to 40 millimeters in diameter to let in enough light. Such binoculars are designated by power and front lens size thus: 6x30, 7x35, so on.

Unfortunately such glasses are expensive—from $40 to $170 new. However, in the advertising columns of the National Audubon Society's bi-monthly "Audubon Magazine," Ropsy found some secondhand pairs offered for $15 to $50. She chose a fine pair at $50.

We thought Maureen ought to have glasses, too, but we had no idea of spending so much. A Japanese pair, bought for 98 cents in a toy store satisfied her completely.

At first my husband and I resisted the fascinations of birding.

But when great-grandmother, Ropsy and Maureen set off on a bird-walk together that day, I tagged along out of curiosity.

"Listen!" Maureen stopped near a dogwood at the edge of the lawn and pointed to a slate-grey bird among the leaves. "Eow, Eow. It's a catbird."

Next time I passed a bookshop, I bought myself a bird guide. Later I explained to my husband, "You'd be surprised how much easier it is to identify birds when you know what to look and listen for."

MAUREEN was sometimes satisfied just to listen. One day Ropsy led us to a dense clump of birch, cedar and dogwood. Though the woodpatch was filled with bird music, Maureen was not quick enough to catch sight of a single songster.

"Tired of this?" Ropsy asked.

"No," she whispered. "I can see them with our ears." No television program has held our little group of five birders more intently than *Song Birds of America*, a high-fidelity disk, recorded by two Cornell University professors.

I often wish that those who mourned the end of American family life might look into our living room to see Maureen, Great-grandmother Thompson, my husband, my sister and me all listening raptly as the record begins:

"It is spring. The birds of America are in full song. Woods, fields, gardens and shade trees resound with their music. Each species has its characteristic song. Over and over again, it sings the same little musical phrases that anyone with a good ear can learn to recognize."

And then, as each of 24 birds pours out its song in our house, Maureen, who cannot yet read, makes a game of trying to pick out its picture. We others pore over the illustrations, too.

Using pictures collected from magazines and postcards, we do the same with other magnificent recordings, like Cornell University's "American Bird Songs."

WE STARE out of our windows a great deal more often these days. For a pan of water and a simple feeding station well-stocked with sunflower seeds, millet, suet, peanut butter and raisins have guaranteed us a lively scene ever since we set them among the shrubs in an ell of the house. Juncos, chickadees, myrtle warblers, snow buntings, downy woodpeckers and greedy jays turn up regularly in the dead of winter. As the weather warms new visitors arrive.

Our tiny neighbors are by no means as shy as we once thought. Food, water, simple mechanical lures (like the $1.50 Audubon Bird Call) which produces tantalizing squeaks and chirps, all bring them close enough to be observed minutely. Some birds are so "humanly" curious they will hop close if one merely remains quietly among them.

Not that we expect to keep all our attention fixed on birds! Our walks last spring showed us wild flowers more brilliant and varied than we had ever noticed before. For the first time in a score of years, we pulled out a flower guide presented to me as a child. On our walks, we began cutting small wild flower bouquets to be identified at leisure at home. Soon even Maureen was exclaiming over delicate, often-missed flowers like blue-eyed grass.

We are all beginning to see the astonishing beauty and variety of butterflies, insects, stones, shells, leaves—in fact the whole world of nature—animal, mineral and vegetable. And oddly enough all this is strengthening friendships with fellow humans. Like most other birders, we have begun to take some trouble to share our hobby.

To those interested in becoming birders, we suggest writing to the National Audubon Society, 1130 Fifth Avenue, New York, N. Y., for information about bird clubs in their localities and the services of the society to birders.

For a list of books and records about birding, write to HOUSE BEAUTIFUL Reader Service, 572 Madison Ave., N. Y. 22.

Start with 4 Imperial TABLES



From the Ambassador Group with choices of Mahogany, Formica or rawhide tops

...then add more

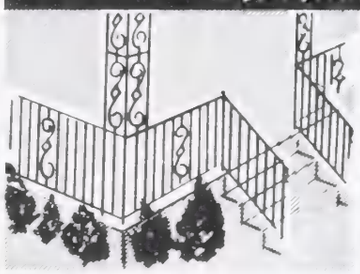


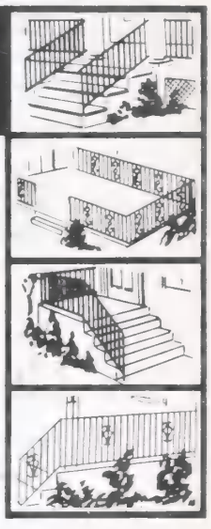
SEND 10c for our new illustrated booklet, "HOW TO CHOOSE TABLES."

IMPERIAL FURNITURE COMPANY
Furniture's proudest coat of arms
GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft, Imperial

Add beauty and charm with . . .
STANDARD ORNAMENTAL IRONWORK
to your porch, balcony or patio





Now, with STANDARD'S superb new ready-to-install designs, you can add permanent charm and individuality to your home. AND, you'll be amazed at the low cost—many times less than old-fashioned woodwork. In fact, some STANDARD Ornamental Iron railings cost as little as $1.50 per linear ft.

SO, whether you're planning a new house or modernizing your present home, STANDARD Ornamental Ironwork adds that perfect touch of charm and distinction.

See your STANDARD dealer today.

ATTENTION DEALERS:
A few dealerships still available. Write for details.

Send for this FREE colorful descriptive booklet today. Gives description and prices of all STANDARD'S Decorative Ironwork.

STANDARD EQUIPMENT, INC., Dept. HB-1, Bel Air, Md.

easy on your heart
on your pocket



Sedgwick Stair-Chair, carries you safely, effortlessly from floor to floor at the push of a button. Easily installed. Made with the same dependable craftsmanship that marks Sedgwick Residence Elevators and other Sedgwick products. Financing usually available. Write for free booklet.

SEDGWICK MACHINE WORKS, INC. —Est. 1893
263 West 14th Street, New York 11

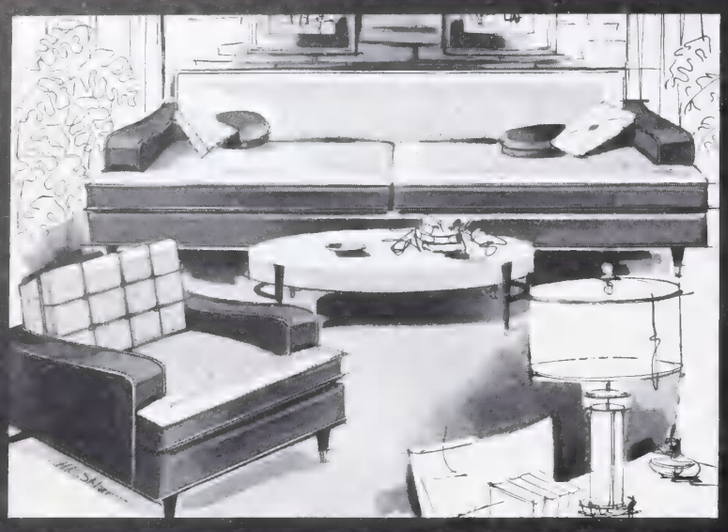
SOME OTHER PRODUCTS BY SEDGWICK



RESIDENCE ELEVATORS • LETTER LIFTS • FREIGHT WAITERS

go Sedgwick

decorator beauty
in your living room by **Diamond**



Glamour group with extra-deep seating, 100% foam rubber ultra-comfort cushions. Covered in your choice of 60 fashion-fabrics . . . the chair from $89, the sofa from $169, depending on fabric chosen. Available from $109.50 each, matching one-arm love sofas.

Write for free folder and name of nearest dealer
DIAMOND BROS., Trenton 8, N. J. or Coal City, Ill.

Dept. HBB8

Neither highbrow nor high tragedy, *La Bohème* is Puccini's masterpiece nonetheless, for in homespun phrases it speaks perfectly the poetic language of youth



A Friendly Opera

By RICHARD WILLIAMS

Some operas thrill, other operas awe, others offer intellectual stimulus. *La Bohème* may affect you in one or in all of these ways. In addition, it is probable that the opera will give you a special glow, a special warm feeling. It is a friendly opera. People hold it in a personal affection. They have a soft spot in their hearts for it. Everybody has his own reason for being fond of the work: this or that melody, the story, the characters.

Perhaps *La Bohème's* chief attraction, however, lies in the fact that it speaks the language of youth. Though the opera is sad and Mimi dies, the sadness is softened not only by much comedy but also by promise, the promise of spring to come again. Mimi sings of the first sun of April and the lovers sing of the season of flowers.

Both the opera and the novel on which it is based are filled with this youthful buoyancy. Murger's novel, *Scenes of the Bohemian Life*, is autobiographical. He lived in the sort of attic which we see in the first scene of the opera. He was as poor as any of the four friends, who are modeled on the novelist's real-life companions. Puccini's music, to an extent anyway, is also autobiographical. He, too, in the formative years in Milan, had lived an impecunious existence, dodging the landlord and subsisting on bean soup. When he began to work on *La Bohème*, he was thirty-five years old and was no longer quite so young nor quite so poor.

Puccini was now living in a quiet little house of his own, close by the shores of a quiet lake. In this rêtreat, Torre del Lago, he gathered around him a few cronies, carefree and boisterous fellows, with whom he formed the *La Bohème* Club. The headquarters of this club were established in an old and broken-down hut lighted by petroleum lamps. There Puccini hung sausages from the ceiling and laid in a good supply of wine bottles.

In such an easy atmosphere did the work grow, sometimes at full speed, more often slowed down by minute changes in the libretto, over every word of which he fussed and fretted. Much of the music was composed at night, with Puccini



It isn't all buried at Fort Knox!

America's most valuable natural resource is her annual crop of clear-eyed youngsters.

Here's pure gold . . . by the millions. Living, breathing, growing, dreaming, building to a future they certainly deserve.

Protect that future for them. As a parent—as a driver—as an American . . . keep America's children *safe!*

BE CAREFUL . . . the child you save may be your own!

A public service message prepared by The Advertising Council in cooperation with the National Safety Council.

GREEN CROSS FOR SAFETY

aiding his inspiration by drinking a "poisonous" mixture of aquavit and sugar. He was in the habit of declaiming aloud the words of the libretto in order to hear the rhythm of the verse.

When he composed the final scene, the scene of Mimi's death, Puccini for once was alone; it was deep in the night. He got up from the piano, stood in the middle of the room and wept. He wept like a lover who had lost his beloved.

I relate these circumstances of the composition in order to trace the mood which served to supply the opera with that charm—and occasional naïveté—which is so salient a characteristic of the work.

La Bohème is Puccini's masterpiece. It is surpassed in dramatic effectiveness by *Tosca* and in emotional force by the love music in *Butterfly*. *Turandot* contains music of more advanced design. Nevertheless, taking it all in all, *Bohème* is the perfect work from Puccini's pen. This perfection, this cohesiveness, this conviction which it carries are not due to the melodies alone, although the melodies are what give *Bohème* its popularity. Even when sung badly, and they are almost always sung badly, Rodolfo's narrative, "*Che gelida manina*" (How cold your hand is!), Mimi's aria, "*Mi chiamano Mimi*" (They call me Mimi), Musetta's Waltz, as well as the beautiful quartet of leave-taking in the third act, are operatic "pieces" of the highest order.

BUT IN addition to these set numbers, these arias and duets, we find in *Bohème's* music a consistent beauty of mood and imagery which is able to turn a story, simple and commonplace enough, a story of boy meets girl and boy loses girl, into a work of art. *La Bohème* is the life of the young Bohemian. You feel that, even if you have never read Murger's novel. And if you have read it, your admiration for the opera increases. Everything comes alive. All the characters are filled with vitality. We have observed previously that Puccini's men are usually not very strong personalities, that Puccini was more interested in his heroines than in his heroes. *Bohème* is the exception. Nobody is stinted in this opera; the four friends are just as well drawn as Mimi, on whom, of course, our sympathies center.

Puccini's orchestral mastery in *La Bohème* is a further cause for admiration to the student. No longer, as in the older Italian operas, is the orchestra merely an accompaniment to the aria, no longer does it merely repeat the melodic phrase in a sentimental postlude. The orchestra's role in *La Bohème* is equally important to that of the singer's.

Particularly beautiful is the introduction to the third act where, with the simplest means, the icy and empty winter day is suggested.

Obviously *Bohème* is not a work knocking at the door of heaven or hell. It is not high tragedy. The music does not shout (except when the tenor does in defiance of Puccini's wishes); rather it speaks in little phrases, remarks which in spite of all their poetry have a weekday ring to them and, therefore, become close and dear to us.

IT IS one of the curious facts of musical history that this ingratiating opera did not make much of an impression at its first performance in Turin in 1896. This first performance was, according to all contemporary accounts, a superb one. And no wonder, for the conductor who guided the performance was a young man, twenty-eight years old, who had already made people talk about him with astonished admiration. His name was Arturo Toscanini. (Even then an American critic who was present at the performance reported that Toscanini was the only artist the city of New York should be proud to invite to conduct.) Perhaps the public and the critics, after *Manon Lescaut*, had expected from Puccini an opera on a grander scale. Whatever the reason, it took a few performances before *Bohème's* success became a certainty.

But that was long ago—over a half century ago. For many years now *La Bohème* has been ranked among the sure-fire operas. Along with *Aïda* and *La Traviata*, it is almost guaranteed to fill an opera house. Because it is so popular, it is used as a singer's vehicle, and they ride it so hard that the carriage has become mud-stained. The cheapness of which Puccini sometimes is accused lies far more in such performances than in the music itself. Fortunately, we have on records a performance by the man who originally conducted the work, and this recording, though now antiquated in sound, shows us what a fine, endearing and friendly work *La Bohème* really is.

Recommended Recordings:

Victor: Toscanini conducting, with Albanese, Peerce, and Merrill.

London: Erede conducting, with Tebaldi, Gueden, Prandelli.

Columbia: Cleva conducting a Metropolitan production with Tucker and Sayao.

Premiere Showing of New Mammoth Terrarium-Aquarium Bowl—



• Never before such dramatic beauty in brilliant, flawless, hand-crafted crystal! . . . An excitingly new and original 1955 design, this mammoth footed Terrarium-Aquarium Bowl lends a commanding decorative accent to living room, solarium, porch or patio as either a container for cut flowers, growing plants or giant aquarium. 20" high, 16" in diameter—indeed a superlative symbol of delightful living wherever placed or however used!

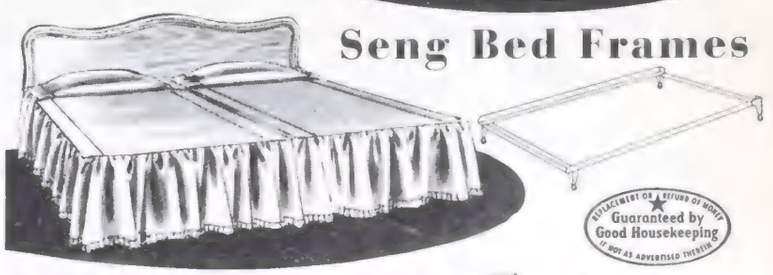
When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

WEST VIRGINIA GLASS

INFORMATION, PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known). That helpful information from you will make it possible for us to serve you more promptly, more efficiently.

Smart idea: TWINTYPE **Seng Bed Frames**



Guaranteed by Good Housekeeping

Practical, space-saving, different! Twin beds with a single handsome headboard; pivot out on casters for easy bed-making. Also single and double styles. Seng bed frames are extra long and strong . . . adjust to any spring size . . . suit any decorative scheme. Look for them at furniture and department stores.

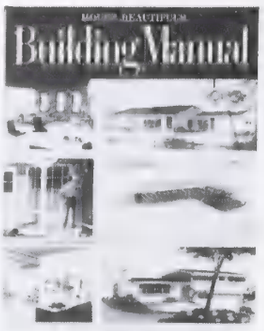


"HOW TO BEAUTIFY YOUR BEDROOM"

32 pages of bright ideas for big, little and 'problem' rooms. Send 10¢ for your copy today.

THE SENG COMPANY • 1454 N. DAYTON ST., DEPT. M, CHICAGO 22, ILL.

Now on sale at newstands



Get your money's worth when you buy, build or remodel your home

For new and practical building ideas, methods and products, get a copy of the new Spring and Summer issue of House Beautiful's BUILDING MANUAL. Here's a sample of the helpful service information you'll find:

Complete do-it-yourself handbook

How to build a closet wall; how to wallpaper; how to patch plaster; how to install wood paneling, gypsum board, resilient tile, an attic fan, plywood panels, insulating board, plastic and metal tile; how to lay a wood floor; how to lay linoleum; how to use stains; how to maintain and repair concrete floors, wood floors, resilient flooring, how to repair and strengthen wood floors; how to remove partitions.

Dream house for less than $16,000

This 3-bedroom beauty, with its open-planning and abundant storage is easy to love, easy to keep and easy to own. Complete details on how to finance this home for $70 a month. It's tailor-made to make dreams come true because it fits the needs and pocketbooks of budget-minded young-marrieds almost everywhere.

30 exciting new house plans

30 plans that build-in the latest know-how and planning. Styles range from Cape Cod to Contemporary; prices from $12,000 to $30,000. You can buy plans for any house shown for only $7.50 a set.



Only $1 a copy
Get your copy today!

GOURMETS ON THE GO

CONTINUED FROM PAGE 58

If you are one of those who can't wake up without a cup of coffee at the first eye-blink in the morning . . . If you adore Italian *espresso* almost any other time but insist upon the good familiar "American" brand for breakfast . . . If you love to kick off your shoes and sip a cheering cup of tea or bouillon after an afternoon at the museums . . . If you want just one fine meal a day and only a snack for supper . . . If you long for your own well-mixed cocktail en route to the country and you're caught in a barless train . . . If you want what you want when you want it, wherever you are, you should find some valuable suggestions in these true stories of "Gourmets on the Go."

CASE HISTORY I
Two Flying Ladies

An Air France bag and fittings have proved a real nerve- and life-saver for two busy women whose travels, whether for business or pleasure, are inclined to be purposeful. The heart of the matter is an electric hot cup with two cord sets. It can be used either in a hotel room or plugged into the cigarette lighter of an automobile. This particular electric hot water heater, the Boilmaster, made by American Electrical Appliance Corp., 1060 Washington Ave., New York 56, N. Y., comes in various models according to the voltage requirements of country or car.

Since base plugs differ in almost every city in the world outside the United States, it's wise to equip yourself with a set of attachments. If you can't find them at a local electric shop, allow yourself a few extra minutes to buy them at the drug store in the Idlewild International Airport in New York.

Other equipment for enjoying life on the fly has been chosen by our ladies after several years of trial and error. They are devoted to a long-handle Spoonomat from Lord George, Ltd., 1270 Broadway, New York, N. Y. This versatile stirrer is also a beater and invaluable for making iced coffee from the instant variety without bothering to dissolve it in hot water first. It's fine, too, for making a smooth, well aerated drink of milk from non-fat dried milk, which incidentally has developed a much finer flavor in the last few months.

Packets which contain enough dry milk to make four cups, are so easy to transport. To keep the powdered milk from sifting out after the package has been opened, our ladies use a polyethylene freezer bag. Individual packets of instant coffee, instant Sanka, dehydrated soups and open cartons of Melba toast or crackers are enclosed separately in these high-visibility bags so that you don't have to rummage to find what you want.

Bitter experience has taught these travelers the pitfalls of gadgety jackknives which break fingernails, bend in a cork, chew at a can and balk murderously on a bottle cap. Instead, they bring from home their most efficient corkscrew —the kind wine stewards use. (This one was bought at Abercrombie & Fitch in New York City.) No longer do they ruin a fine wine with gritty cork, and many's the time they have had a fine supper of crusty French flutes of bread, good cheese and wine. Incidentally



Traveling in out-of-the-way places, you never can be certain about the availability of electricity—so take along one or two of these Charlab Pocket Stoves, as small as a penny box of matches, with pellets for heating. A tiny pellet cooks for as long as 20 minutes. Howard Sales Co., Winchester, Tenn.



For a cocktail party "away," the gourmet often on the go or away from home for the night will find the Thermo Travel Bar (Charles H. Greenlee, New York) handy. Light in weight, it has a plastic ice-cube container, plastic glasses; is insulated to protect bottles; has room for cocktail accompaniments.

hey discovered the way to keep he sharp point of the corkscrew rom tearing the bags. They keep a cork on the end of it.

Often included in their traveling kit is the Gilhoolie, a wonder worker at removing bottle caps and screw-type lids or prying tops and anchor caps, and an ever-present help in any struggle with a stubborn bottle of medicine or nail polish. It is excellent, too, for keeping the sparkle in carbonated water, for it reseals beverage bottles in a most professional manner.

A whole wide world of experience has opened up to our travelers now that they go equipped with their own tiny but trustworthy Flex-Roll can opener. It works on exactly the same principle and with the same ease as the best wall type, whipping around tins of all shapes and sizes.

A tiny Lid-Flipper weighing scarcely an ounce acquainted them with grapes and greengage plums in cognac, so juicy and firm that they make most fresh fruits taste tired by comparison. Armed with this first-hand knowledge, our ladies knew enough to pounce upon the plums when they found them at B. Altman's in New York!

In Switzerland they bought delicious apricot and strawberry jam in tubes and found afterwards to their great delight that the same thing can be found at Charles & Co., on Madison Avenue.

Of course, it takes a knife, a fork, a spoon, a cup and at least a bread-and-butter plate to make a hotel room a home. And when they are away, our pair like to have with them their own silverware, called Silver Sculpture, by Reed and Barton. They carry also two exquisitely sheathed sharp knives from the Orient, obtainable through Trader Vic's Food Products in Oakland, California. Two bread-and-butter plates of unbreakable Texas-Ware become saucers or plates. Extremely useful, too, is the Therma-Glass (a two-part plastic mug set) that comes in a variety of attractive color combinations like pink and charcoal. It keeps drinks smoking-hot or frosty-cold with a minimum of ice and in either case protects the fingers.

CASE HISTORY II
Cautious Adventurers

Our favorite globe-trotters are a husband-and-wife team of foreign correspondents who are as likely to turn up in Albany, N. Y., as in Accra or Ankara. In almost every detail their ideas concur with those of the "flying ladies." But they differ on one important point. In addition to electrical equipment, they carry everywhere heat tablets and a lightweight cooking utensil.

"You never can tell about electricity—not even in Connecticut," they say. So they take a Charlab Pocket Stove (shown on page 112) with them. This folds to a size no larger than a match box and holds four tablets, each of which burns 20 minutes and can be snuffed out like a candle and re-used. These can be ordered by mail from Howard Sales Co., Winchester, Tenn.

Heat-Tabs, available at many camp supply shops and hardware stores (Abercrombie & Fitch on Madison Ave., N. Y., for instance), work in a similar manner. A metal container that looks like a cigarette box becomes a stove. It is equipped with a dozen fire-tablets—large ones to burn for 20 minutes, small ones for seven. The whole thing costs about $1.25.

Mr. & Mrs. Globe Trotter also insist upon real coffee—not the instant variety. They carry coffee bags and a tin of exquisite tea, both from Charles. Often at the end of a nerve-tensed day, a bowl of hot cereal is all the supper they want, so they have quick-cooking or instant cereal. One type that they discovered on a camping trip in the Canadian north woods has milk and sugar built in. It is one of a dozen or more varieties of Bernard's Kamp-Pack Foods (559 W. Fulton St., Chicago, Ill.). Put up in foil packages to serve four heartily, Bernard's Kamp-Pack list includes everything from hot chocolate, pancakes and biscuits to soups and barbecued beef.

Neither ulcers nor reducing and salt-free diets have kept this couple from their ceaseless rounds. They have gone armed from time to time with baby foods, dietetic biscuits, Sucaryl in tablet and liquid form (when, as and if ordered by the doctor), and House of Herbs salt-free seasoning, which, unlike most.

(Please turn the page)



For car travelers who do not wish to cook en route, the Hamilton Bag and the Jolly Jug, both designed to keep food or drink either hot or cold, are wonderful means of keeping refreshment always at hand. Salt & Pepper Dispenser, Salton-Craft, Dalton, Mass.; Kamp-Kit by Imperial Knife Co., Providence, R. I.

How to Select Finer Furniture

Look for **hpi**
HARDWOOD PLYWOOD

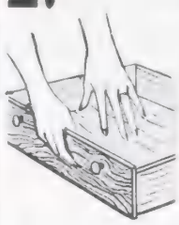
Hardwood Plywood furniture is a better buy . . . by nature. If you want to make sure you'll live happily with the furniture you select, make these simple tests:

1. Look for *Beauty*



Nothing can match the natural loveliness of Hardwood Plywood. It's texture is soft to touch . . . the ever-varying grain gives one-of-a-kind individuality.

2. Look for STRENGTH



Hardwood Plywood has great dimensional stability which makes it ideal for drawer bottoms, dust stops between drawers—back panels for chests, chairs and mirrors. They're quality features that assure long term economy.

3. Look for LONG LIFE



Hardwood Plywood lasts and lasts, even grows lovelier with age. Unlike paper thin surfaces, Hardwood Plywood has a depth of beauty which means that scratches and mars are easily repaired.

HARDWOOD PLYWOOD
. . . Genuine Wood
Fabricated in America

The HPI trade mark identifies American mills operating under a rigid 5-point quality control program. It's your assurance of quality.

HARDWOOD PLYWOOD INSTITUTE
600 South Michigan Avenue
Chicago 5, Illinois

Once You see
Coppes Napanee

You'll never want any other Kitchen!
• Completely Custom Built exclusively for you . . .
• In Northern Hardwood for that "rich grain" look
• Gloriously Finished in widest choice of natural stains or brilliant enamels.
New booklet solves "101 Problems of Planning a Kitchen." Send 25c handling cost. . .
Dept. HB
COPPES, Inc.
NAPPANEE, INDIANA

DAMPNESS
A RISK YOU NEED NOT RUN

No one ever need worry about the damage humidity, mildew could do to your favorite dresses—not when a bag of De-Moist, at $1.29, can surely safeguard them. At hardware and department stores.
De-Moist®

HOW TO PLAN Beautiful
PICTURE WINDOWS
for your new home
If you're planning to build or remodel, get this valuable book by the makers of America's revolutionary new extruded aluminum windows—the finest windows available today. Contains artists' renderings of beautiful window arrangements for living and dining rooms, kitchens, bedrooms, playrooms. 32 pages packed with ideas.
SEND TODAY
Fleetlite
FLEET OF AMERICA, INC.
499 New Walden Ave., Buffalo 25, New York
Here's my 25c. Rush me a copy of "Beautiful Picture Windows".
Name
Street
City State

GOURMETS ON THE GO

CONTINUED FROM PRECEDING PAGE

"tastes not bad—not bad at all."

They have even discovered some carbonating capsules known as Lucky Pops that presto-change a glass of water into root beer, orange, lemon-lime cola, wild cherry or grape. Sugar-free, mind you, hence no calories, but fairly dancing with Vitamin C.

CASE HISTORY III
Town Folk in the Dell

They live in a populous housing development, see the same people at the same houses in the same rotation far too often. So one imaginative hostess provided a change of pace along with a change of scene. She invited a group to cocktails in an "enchanted glade"—actually the woodsy outskirts of her home. The bar in a Charles Greenlee Thermo Travel Case from Bar Mart in N. Y. C. (shown on page 113) provided ice, an excellent Scotch, a very fine gin and Dubonnet Blonde. Drinks were mixed to order: Gibsons, pale and dry as can be, garnished with the required onion; Scotch-on-the-rocks; highballs, and even Tom Collins, made in a flash, with a shake of Lime or Lemon Queen, which is powdered but miraculously fresh to taste. And to nibble along with the drinks: something that not only reminds everyone of old-fashioned cracklins from down South but is, in fact, that old-fashioned delicacy with a smart new label—Filler's Barbecue Bakon or Bake-N-Krisp.

CASE HISTORY IV
Motoring Menus

A young architect with several jobs rather widely separated has developed an interesting technique by which he can lunch on his way. Formerly, he took hot coffee and cold water in a "Car Snac" portable picnic case. Now he uses an electric hot cup that plugs into a cigarette lighter. His favorite has a sturdy bracket to secure it to the dash board and a convenient rack for holding mugs, sugar, cream and instant coffee. He picks up his lunch at the grocery store or upon occasion in a delicatessen—has a great partiality for sliced imported salami, smoked liverwurst, sliced Switzerland cheese or a sharp, well-aged Wisconsin or New York State cheddar. For breads he uses crusty rolls, poppy seed or onion buns, sliced sour rye or pumpernickel. Whole tomatoes keep the meal from tasting too dry. Sometimes he sips tomato juice from a tin through a straw, opening it as he would a can of beer so it doesn't slosh about. Dessert consists of packaged cookies.

CASE HISTORY V
The "Nash" Across the Country

Mr. and Mrs. J. H., Sr., have crossed the United States a dozen times from west to east and from Canada to Mexico. All their traveling has been done in a Nash car, where seats are easily converted into a comfortable bed. Neither has any interest in cooking but both are connoisseurs. Over the years they have compiled their own personal list of fine eating places. They carry a pair of Hamilton's well-insulated thermos bags and jugs in two different patterns and colors—one pair for hot foods and drinks, the other for cold. (See photograph on page 113.) While dining at a favorite spot, they often have their hampers packed with another meal to eat en route. They carry aluminum foil pans of various sizes. And when they stop—usually in the afternoon at a motel to freshen up—they have tins of Scotch Ice re-frozen in the host's refrigerator. Because they have little patience for fussing, they carry the least possible number of accessories: salt and pepper in a non-clog picnic shaker; eating utensils and paper napkins in the glove compartment. This method enables them to dine on the meals of their choice in the most exciting surroundings. Their itinerary is not necessarily dependent upon meal hours. They can buy their dinner, for instance, at 10:00 a.m. or their supper at 2:00 in the afternoon and take it with them to eat at twilight by a majestic waterfall or lake.

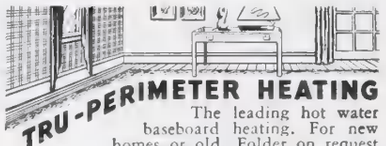
Case histories of such gourmet discoveries could be multiplied endlessly. Consider just a few more of the gadgets and other aids now available. For a barbecue on the beach, there now is a battery-powered spit, as well as throw-away kits of charcoal and all manner of portable grills. . . . And you can have your coffee breaks in the morning, lunch-time conferences or afternoon tea right at your desk using one of the dozen fast-working electric units now on the market.

It's wonderful how life picks up when you learn to boil water.



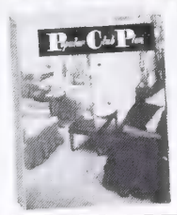
FOR REDWOOD AND CEDAR


Write For Free Color Folder
OLYMPIC STAINED PRODUCTS CO.
1118 Leary Way Seattle, Wash.


TRU-PERIMETER HEATING
The leading hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-8, Warren Webster and Company, Camden 5, N. J.
Webster
TRU-PERIMETER FORCED HOT WATER
BASEBOARD HEATING


TREAT YOUR SEATS
to striped or plaid denim covers.
Reversible and washable, they slip on easily and are secured with tacks. Specify year and model of car and split or solid front seat. Solid rear only. $2.98 each (formerly $3.98); set, $5.65. Add 25¢ postage.
MARDO SALES Corp., Dept. DM-4
480 Lexington Ave. New York 17, N. Y.


ONLY 69¢
dab-it (Trade Mark) REMOVES SPOTS LIKE MAGIC!
dab-it does it better, faster, safer! It's the new "NO RING" MIRACLE SPOT REMOVER IN "STICK" FORM. Cleans spots from clothes, furniture, rugs. Food and grease spots are a cinch with dab-it. Just dab-it on, brush out spot! No fuss, muss or bother. Handy unbreakable container fits in pocket or purse.
at your local store, if unavailable, order from
M & M SPECIALTIES, INC. 842 Third Ave. N. Y. C. 22

SHEETS, TOASTERS, TOWELS, MIXERS, etc.
GIVEN TO YOU FREE!

Hundreds of famous brand-name products to choose from—furniture, rugs, lamps, slip covers, silverware, china, draperies. You get $50.00—$100.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today.
Popular Club Plan, Dept. G-909, Lynbrook, N. Y.
Send Big FREE 260-Page FULL-COLOR Catalog
Name
Address
City State

DO YOU NEED A GARDEN SHELTER?

CONTINUED FROM PAGE 44

in San Mateo, California. Wind is the big problem, excessive sunshine is a strictly temporary one, so roll-down bamboo mats (page 45) are all that is needed for a solution. In the dry Southwest, burning sun and its glare would be an all-season problem, so the "skin" would likely be canvas for greater light filtering. In the humid southland, both ends would be open for greater air movement. In the rainy Northwest, both ends would be made rain-tight. But everywhere the basic idea will work and make garden living possible on far more days a year.

SHOULD you elevate your shelter on a deck, as here? *Yes*, if summer rains are heavy. (You don't want to take chances on flooding.) *Yes*, when chiggers limit the enjoyment of gardens. (You should also connect the shelter with the house by a hard-surface path; thousands of fine Southern gardens aren't bringing their families the enjoyment they could because these discoveries haven't been made.) *Yes*, if you enjoy being in the garden to hear the rain as it falls and to smell the clean freshness of newly washed leaves when the ground is yet too damp to sit for comfort to human muscles. *No*, if mosquitoes are bad, unless the decking can be tight so none can come up through it. *No*, too, if you plan to cook indoors and wheel the meal out to the shelter.

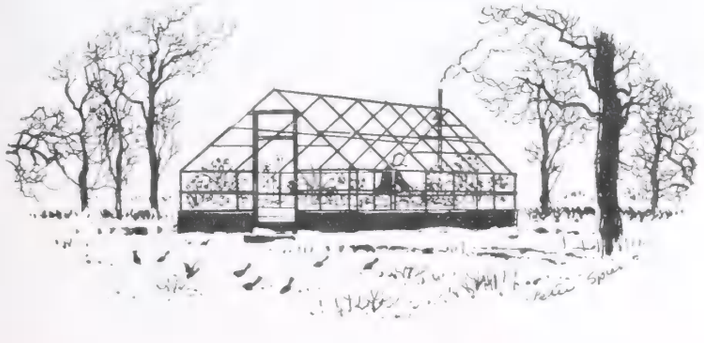
Should it be at right angles to the prevailing breeze, as here? *Yes*, if wind or driving rain is a problem. *No*, if breezes are essential for comfort in humid weather. *No*, if it must be located so that the breeze blows across the garden before reaching it. (You don't want to lose the chance to enjoy the first whiffs of the perfume oils that arise from the garden each day as the sun goes down.)

Must it be white? Not exactly. True, the play house must be predominately white because of the whiteness of the cloth needed to get enough light indoors. But there's ample room for making the play house a colorful addition to the garden. Decorative panels of colored canvas can be added, as the triangles were added to the house we show. The wooden framing members can be as gay in color as you choose. The deck can be done in a bold floor enamel, and certainly the furniture and pillows indoors can introduce new colors. It is a *play* house, so color is called for. During off-seasons in the garden, this color will be the welcomed "permanent color from the paint can" that every garden needs to keep it fresh.

You may have noticed that there are no doors. In many areas mosquitoes and flies are problems. Where they are a garden nuisance, temporary "doors" are in order—most easily made by using ordinary tension screens (see July, pages 96-97), completely enclosing the openings with these breeze-inviting insect-stoppers.

You probably have already thought about the value of a garden house in keeping the furniture clean—and sittable—that condition which so seldom exists when garden furniture is left exposed to the sun and the rain. Now neither sun nor rain gets to the furniture. Imagine the pleasure of no more hardening or fading of covers. There won't even be much dust reaching them, for that matter, so you can look forward to a new look in things for years longer than ever before.

AS FOR service equipment, certainly you will want running water and a refrigerator, maybe minimum cooking equipment. A generous supply of electric outlets will be handy. If you have Hi-Fi indoors, you will want it wired out to the garden shelter. One of the new, low-cost portable TV sets would be a fine addition for those hot nights when no one wants to go indoors yet, but a favorite program is scheduled.



Made so it won't burn grass when used in recommended amounts



A single feeding lasts all season!

NEW Golden VIGORO
COMPLETE LAWN FOOD

• There's absolutely nothing like new Golden Vigoro. It's made a new, patented way (Pat. Nos. 2618546, 2618547 and others pending) so it won't "burn." And it's the longest-lasting complete lawn food you can buy! Because it yields its nutrients slowly, one feeding (one to three pounds per 100 sq. ft.) provides season-long growth . . . helps lawns hold a deep green beauty for many months.

Apply now! Golden Vigoro won't "burn" your grass when used in recommended amounts during these hot months. And it'll nourish your lawn all summer!

Complete! Golden Vigoro contains every nutrient needed from soil to develop the finest, deep-rooted grass. It helps *any* grass to green-up sooner and *stay* green with less watering.

Get your supply today. Golden Vigoro is available in handy 50-lb. bags at your dealer's. (Also available in Canada.) Can be applied without watering in.



For flowers, trees and shrubs use Regular Vigoro Plant Food—Complete balanced plant food provides all the vital nutrients flowers, trees, shrubs and vegetables need from soil. Makes garden soils rich like finest greenhouse soils.

For *liquid* feeding use Instant Vigoro Water Soluble Plant Food—Just mix with water and apply as a liquid. Ideal for supplemental feeding of lawns.

YOUR BEST BUYS IN GARDENING SUPPLIES—THE VIGORO FAMILY OF GARDENING AIDS

Vigoro is a registered trade-mark of Swift & Company
Copyright 1955, Swift & Company

Starving
YOUR LAWN?

AMAZING NEW SERVICE
IMPROVES YOUR LAWN
SAVES TIME & WORK

Everyone's talking about it! Thousands of homes and golf courses use it! Ideal for hot, dry weather . . . when your lawn needs help most! At very low cost a trained man will spray wonder-working *liquid* fertilizer for you. Write now!

You Get FREE

- A Soil Test
- A Bottle of Plant Spray
- A 16 page Explanatory Booklet

Just send your name and address to:

Liquilawn
THE NATIONWIDE
LAWN-CULTURE SPRAYING SERVICE
P. O. Box 1840 Grand Central Sta. N.Y. 17

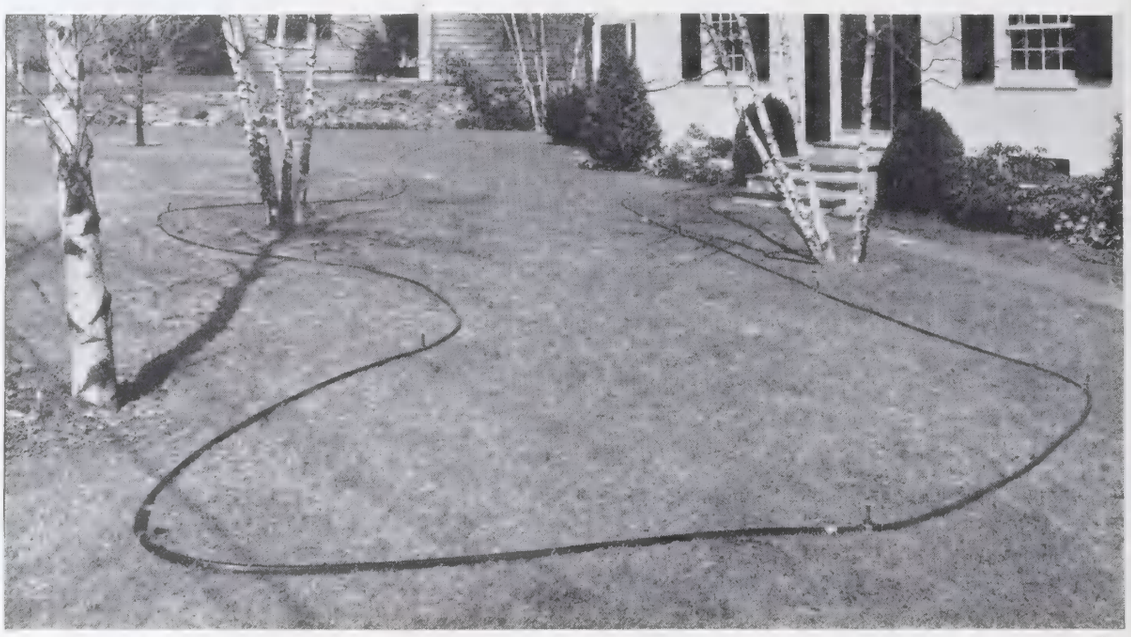
Lawns Burned Bald?
PLANT ZOYSIA GRASS NOW!
THRIVES IN HEAT
U.S. GOV'T. APP'D.
RESISTS DROUGHTS! KILLS CRABGRASS!
TURNS BROWN LAWNS GREEN!
Now's the ideal time to plant amazing Amazoy Meyer Z-52 ZOYSIA GRASS. Forms a thick, velvety turf that goes weeks without water. Grows in any soil. Each easy-to-plant 2" plug spreads to cover 1 sq. ft. in just one season, giving a lush green lawn. Order by mail
50 PLUGS $4.98 POSTAGE PAID 100 plugs, 6 $4.95 plugger - $11.98
W. of the Miss. add $1.50 per 100 plugs shipping
GUARANTEED TO GROW
Any plugs which fail to grow when planted as directed will be replaced FREE.
Write for new brochure
ZOYSIA FARM NURSERIES, Dept. HB-8 Finksburg, Md.

Brand's ONE OF AMERICA'S OLDEST AND FINEST NURSERIES, EST. 1868
PEONIES
OWN ROOT FRENCH LILACS
BEAUTIFUL FULL COLOR CATALOG
Illustrating in true color hundreds of world's finest, hardiest Peonies, Lilacs, Iris, etc. Enclose 25¢ with request. Deductible from first order of $3.00 or more!
BRAND PEONY FARMS 144 E. DIVISION ST. FARIBAULT, MINN.

DAYLILIES
AMERICA'S LARGEST GROWER (30 Acres)
FREE LIST illustrated in color. Better varieties — Lower prices.
Russell Gardens
Spring 5, Texas

RAINBOW
100 TULIPS $3.48 POSTPAID IN U.S.
BLOOMING SIZE BULBS
Unusual assortment of gorgeous colors. Every bulb 3/4" to 1" circumference — as large around as a Half Dollar — *not the small "bargain" grade.* Order NOW — we'll ship at best time for fall planting. *No C. O. D.'s, please.* NEW FALL CATALOG offers choicest varieties of Tulips, Narcissus, Dwarf Fruit Trees, Shrubs, Roses, Evergreens, Fruits and Perennials. *Lowest Prices.* It's FREE — Write today.
THE WHITTEN NURSERIES, Box 280, Bridgman, Mich.

Underground sprinkler system



First lay tubing on the grass approximately as is needed to get complete coverage from the spray heads. The tubing is flexible—either rubber or plastic—so you will find this is easy. (Previously, underground sprinkler systems used rigid metal pipe.) Tubing will be buried only 4 or 5 inches deep, so it can be installed close to trees without cutting off any tree roots.

Until now, underground lawn sprinklers had always been considered luxury items. They could be installed only by a plumber. They had to be buried deep—and drained completely during freezing weather. The presence of many big rocks and extensive tree roots in the soil usually made installation of an underground lawn sprinkler completely impractical for the majority of homeowners.

This year nearly a dozen concerns offer underground sprinkler kits that overcome all these objections. You install the system yourself. (Some are completely assembled and need only to be buried a few inches deep; others are assembled on the job to fit your needs.) Instead of rigid piping, these kits use flexible rubber or plastic tubing. This flexibility removes the hard work from laying out a system, even makes by-passing boulders easy. There's enough "give" to the tubing and spray head so that neither will burst when freezing weather expands water into ice.

Operating an underground sprinkler system naturally calls for more water volume than needed to operate a single lawn sprinkler. Occasionally houses are built with only ½" piping from the water meter to the sillcock. This supplies only enough water to operate 4 or 5 spray heads—the usual number in one kit. But if you have the more usual ¾" piping, you can connect two kits together and operate all eight or ten spray heads at once. If you happen to be one of those homeowners who has a high water pressure as well as the ¾" piping, you can connect three kits together. For lawns needing an even bigger system, install the units in multiples of three, operating the multiples one at a time until the whole lawn has been watered. It can be done via an electric time clock so that the whole chore becomes entirely automatic in operation.

You may wonder how long the buried tubing will last. Nobody knows from experience, of course, but laboratory testing by the manufacturers indicate "indefinite" life if the tubing isn't nicked or cut by careless digging. There isn't anything to rust out, and there are no moving parts to wear out. (Several manufacturers use "pop-up" sprinkler heads that rise when the water comes on, fall back out of the lawnmower's way when the water is turned off, but there really is no wear involved in this simple movement.)

Some communities sensibly require that a check-valve be inserted between the main water supply and a buried sprinkler system. This prevents the remote possibility that contaminating dirt might be sucked back into the waterline. A few manufacturers supply the check-valve. Or you can buy one at the local hardware store. You will find that many plumbing supply dealers carry check-valves, too.

Underground sprinkler systems which we have tried and liked are listed on the opposite page.

now easy to install

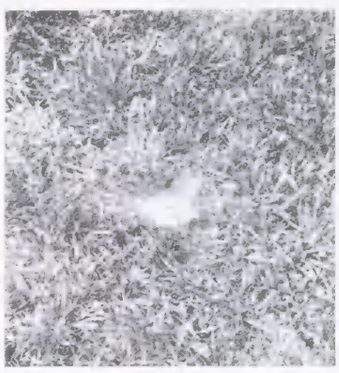


Next test sprinkler pattern to be sure lawn is watered uniformly. Spray is finely divided so it isn't readily seen except close to spray head. (Lay pieces of newspaper in most distant areas to be sure water reaches them.) Some sprinklers spray in a square pattern, eliminating danger of wetting people on nearby paths.

"Carlon": Carlon Products Corp., Cleveland, Ohio
"Dexter": Dexter Lock Company, Grand Rapids, Michigan
"Easy-Dew": Prem Products Corp., New York, New York
"Everspray": Everhot Products Co., Chicago, Illinois
"Goodyear": Eastern Foam Rubber Co., Brooklyn, New York
"Mist-O-Matic": The Anesite Company, Chicago, Illinois.
"Noma Spray": Noma Lites, Inc., New York, New York
"Perma-Sprinkler": Quaker Rubber Corp., Kearny, New Jersey
"Rain Jet": Rain Jet Corporation, Hollywood, California
"Rainrite": Rainrite Sprinkler Co., Burbank, California
"Tuff-Lite": Industrial Plastics Co., Plainfield, New Jersey

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER





To install, open narrow trench (left) deep enough so spray head is level with surface of the ground. Re-lay sod carefully (right) so there is no depression that allows lawnmower to dip down and hit spray head. Avoid setting head too low or spray will hit blades of grass and fall into a puddle (ruins uniformity of watering, eventually drowns out grass around sprinkler).



Stark Bro's
1956 Fruit Tree and Landscape Catalog
FREE
IT'S NEW... All in Color!

Only from Stark Bro's can you get Stark Genuine Exclusive Leader Varieties!

Get News About Stark DWARF and Standard Size FRUIT TREES

New! For the first time we offer Stark DWARF *Peach* Trees . . . as well as our amazing Stark Apple and Pear DWARF TREES in our famous varieties. Grow giant size, super quality fruit on a shrub-size tree. Ideal for ornamental planting and colorful borders. See catalog for details.



Just write today and get absolutely FREE our new 64 page Stark Landscape and Fruit Tree Catalog for 1956. Filled with natural color pictures of famed Stark Bro's Roses, gorgeous Flowering Shrubs, lovely Vines and Shade Trees. You'll see the amazing Stark Fruit, including many new U. S. Patented and Trade Marked Stark and Luther Burbank varieties. Contains valuable Landscape Planning guide. Stark Bro's now in our 140th year! Write today for your FREE catalog!

FREE CATALOG—Mail Coupon Today

How You Can Make EXTRA MONEY...

Stark Bro's will help you turn spare time into welcome extra cash. Our plan makes money for many ambitious folks. We paid Homer DeVille $11,340.66 last year! Let us show you how to make MORE MONEY, too! Check coupon for full details... FREE!

STARK BRO'S
Nurseries and Orchards Co.
Dept. 4386, Louisiana, Mo.

STARK BRO'S NURSERIES, Dept. 4386
Town of Louisiana, Missouri HB 8-55
Please send me FREE the big new STARK 1956 COLOR-PHOTO LANDSCAPE-FRUIT CATALOG . . . containing valuable Home Landscape Planning Guide.
☐ Send me your special offer for early orders.
NAME _____
1st Initial 2nd Initial Last Name
R.F.D. or Street Address (very important)
Post Office Zone State
☐ Check here for extra money opportunity.



For GARDENERS WHO WANT THE BEST

New SHRUBS New ROSES New PLANTS

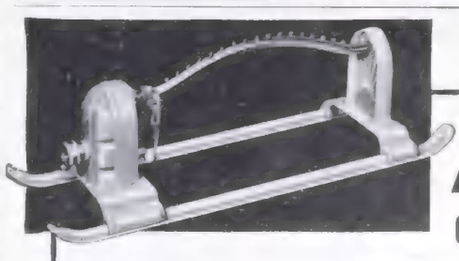
Wayside's catalog is a *special* kind of garden catalog . . . designed to please those who want the best. Gardeners everywhere say the quality and dependability of the items offered add a great plus value to their gardening pleasure that is very real and valuable.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of our colorful, 130 page catalog, please enclose with your request 50¢, coin or stamps, to cover postage and mailing costs of this heavy book. Wayside's catalog has no equal. It offers over 1,300 new roses, flowering shrubs, rare bulbs, trees and "Pedigreed" hardy plants especially suitable for American gardens. 130 pages, with hundreds of true color illustrations and helpful cultural directions.

New golden variety has much larger flowers and blooms more profusely unharmed by weather.

26 MENTOR AVE. MENTOR, OHIO
Wayside Gardens



AVON
Oscillating Type Sprinkler

The jet controlled spray gives finest lawn irrigation. Always ask for Avon — the sprinkler that keeps lawns greener, longer. Built to last . . . year after year.

AVON Sprinkler

AVON MANUFACTURING CO.
WORCESTER 4, MASSACHUSETTS

GETTING MARRIED AGAIN?

Most of us get married again every time we go to a wedding—or even *hear* about one. No matter whether it's in the family or out.

If you remember your own wedding, you had lots of questions—and you got as many answers as you had advisers. It was all pretty confusing. No need for this to happen to the girl you know who's getting married.



You can dispel most of the confusion by giving her the most welcome present ever—a bookful of answers from the nation's leading bridal authority, House Beautiful's GUIDE FOR THE BRIDE. From it she can learn all the basic principles of what she needs to know to plan her wedding, her home and her future.

Here's the kind of helpful information she can get from the Fall issue of GUIDE FOR THE BRIDE now on sale at newsstands.

FASHIONS: plain and fancy, glamorous and elegant; lace and satin and taffeta.
ETIQUETTE: how to *plan* the wedding.
FURNISHINGS: how to furnish her first home (Modern, Transitional, Traditional); how to decorate (starting with rug, or wallpaper, or fabrics); how to buy Furniture, Floor Coverings, Fabrics, Linens.
HONEYMOON TRAVEL: where to go and how to plan the most important trip in her life.

Get a copy for her today at your newsstand. Or send 50¢ direct to House Beautiful's GUIDE FOR THE BRIDE, 572 Madison Avenue, New York 22, New York.

PEOPLE, PLACES AND THINGS

CONTINUED FROM PAGE 92

mony such as occurs in a forest of trees, as opposed to the regimented order of a bedroom or living-room suite, of a room done in a single, museum-like period style. It has distinction and originality because it is distinctly the product of a free person, and no two free individuals are identical.

Awareness and free taste, freely put to use, reward those who employ them with freedom to choose from the fruits of other people's experience. They make it possible to appreciate touches of exceptional value, demonstrations of personal discoveries and triumphs in decorating and furnishing, because, having similar experiences of their own, they are prepared to recognize them in others when they fall upon them. This exchange of experience, this cross-fertilization of creative expression, occurs all the time in the world of art, as it can in the private world of our homes.

And so, by a course of patient but stimulating exposure, a person with free and aware taste eventually discovers for himself what it is that constitutes unity in variety—the harmony of co-operating elements, the balance of contrasting forces, the development of a theme to a climax. He is an artist, in other words.

Dominance. This is the second great principle of esthetics that is perceptible in such widely divergent works of art as a successful play, a painting or décor. It may be expressed in the importance of a central figure or in the rug, tapestry or fireplace of a room.

In the home of a person of free taste, it is, first of all, the person himself. It is his character, his choice of life, the idea and meaning of himself. His rooms reflect his deepest interests. It is he who dominates his rooms and is their finest ornament.

There is a secondary dominance. A favorite painting, rug or sofa, a preferred color or form might be the decoratively dominant element around which a room is unified and co-ordinated. Still reflecting the person who has freely chosen it, it will help focus a room around a central point and bring all the other elements more strongly together. It becomes the key to the décor, the point for the concentration of its special value and interest. And it will be as different in its manner of dominance as are the personalities of two equally dominant individuals—each striking, each distinct.

Equilibrium. The third and last of our principles helps counteract and control dominance. It insists on the importance of every part of a room. Every object in it must have some unique value and beauty of its own. Every detail in the handling of fabrics, in the accessorizing, in all aspects of homemaking, must show care and attention, and understanding.

Here we have come full circle, back to awareness with its emphasis on the importance of close attention to every aspect of every object. It is this faculty that will most contribute to the richness of our rooms, to filling them with things of significance and beauty, to making every corner count for itself without detracting from the unity of the whole.

Along with awareness, the practice of free taste will give us the courage of our impulse freely to select individually beautiful things of interest in themselves, but related in character (our own) to everything else in our rooms. For it is the beauty of free taste that all things we like are united by the same taste, when it is courageously and strongly manifested.

Awareness and free taste, then, if we may summarize, exercised with confidence and intelligence, lead to *unity in variety*, which gives wholeness and integrity to our homes, *dominance*, which gives them order and importance, and *equilibrium*, which offers richness, wealth of detail, interest and vitality.

And what is even more to the point, it leads to the same qualities in ourselves, which is, or should be, our point of departure.



How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances (Major & Small)
*Ebco Oasis Air Drier....108
*Lockley WasteMaster Food Waste Disposer....106

Automotive
Cadillac....9
Chevrolet....42

Bathrooms
AllianceWare Bathroom Fixtures....94
Briggs Beautyware....21

Building Materials
*Cutler-Hammer Unit Breaker....106
*Mosaic Tile....31
*Sedgwick Stair-Chair....109
*Standard Ornamental Ironwork....109

Carpets & Rugs
Carpet Institute, Inc....39
Lees Carpets....22

China, Glass, Silver & Tableware
*Flintridge China....38
*Paul A. Straub & Co., Inc....100
*West Virginia Glass....111

Floor Coverings (Hard Surface)
*Armstrong Linoleum Inside Front Cover
KenRubber Flooring....41
Matico Tile Flooring....12

Foods & Beverages
*Myers Rums....100

Furniture
*Baker Furniture....120
*Burns Case Goods Corp....101
*Diamond Bros....110
*Extensole Furniture....37
Hardwood Plywood Institute....113
*Imperial Furniture Co....109
*Kent-Coffey Furniture....104
*Seng Bed Frames....111
*John Stuart Inc....98
*Union-National Furniture....101
*Virtue Bros....38

Garden Fertilizers & Insecticides
*Liquilawn....116
Swift Vigoro....113

Garden Tools & Equipment
Avon Sprinkler....117

Garden Seeds, Bulbs & Plants
*Brand Peony Farms....116
*Russell Gardens....116
*Stark Bros....117
*Wayside Gardens....117
*Whitten Nurseries....116
*Zoysia Farm Nurseries....116

Heating, Air Conditioning, Ventilating & Plumbing
*Lennox Central Air Conditioning....2, 3
*Mueller Climatrol Summer Air Conditioners....95
*Webster Baseboard Heating....114
*Universal Water System....107

Kitchen Equipment
*Coppes-Napanee Kitchen....114
*General Electric Textolite Inside Back Cover
*Geneva Kitchens....103
*Textolite by General Electric Inside Back Cover
*Wood Metal Kitchens....98

Linens & Bedding
Dupont Nylon for Sheets....10, 11
*Ostermoor Mattress....99
Wamsutta Supercale Sheets....32

Stationery & Books
Black's Readers Service Co. Back Cover
Book-of-the-Month Club, Inc....1
*Wetmore & Sugden, Inc....120

TV, Radios, Records, Musical Instruments
Book-of-the-Month Club, Inc....5
Music at Home....108

Windows & Doors
*Fleetlite Picture Windows....114
*Pittsburgh Plate Glass....93

Miscellaneous
*Chicago School of Interior Decoration....108
De-Moist....114
M & M Specialties, Inc....114
Mardo Sales Corp....114
*Olympic Stained Products Co....114
*Popular Club Plan....114

Department, Furniture, Jewelry & Specialty Stores
Around-The-World Shoppers Club....15
Breck's of Boston....14
*Carabao Special Products Co....13, 17
*Famous Artists Schools....25
Julius Goodman & Son....27
*Olson Rug Co....35
Spear Engineering Co....19
*Toni Moran Studio....23



FRANCIS I
*6-piece place setting, 38.75**



SILVER SCULPTURE
*6-piece place setting, 34.75**



SILVER WHEAT
*6-piece place setting, 32.50**

What is more lasting than your wedding ring?

Please remember that nothing in the world lives so long and *stays so eternally beautiful* as your sterling silver.

That is why Reed & Barton designers always take particular pains to create patterns you will never grow tired of—patterns that will adapt easily to different decorating tastes. If you'll study the three sterling designs shown here, you will see that their charm and grace are as timeless as moonlight.

But to appreciate *all* the silversmithing art that goes into every Reed & Barton design, you should visit your silverware store and hold the pieces in your hands. Then, and only then, you'll be able to feel the impressive silver weight and the finely *proportioned balance* of each piece.

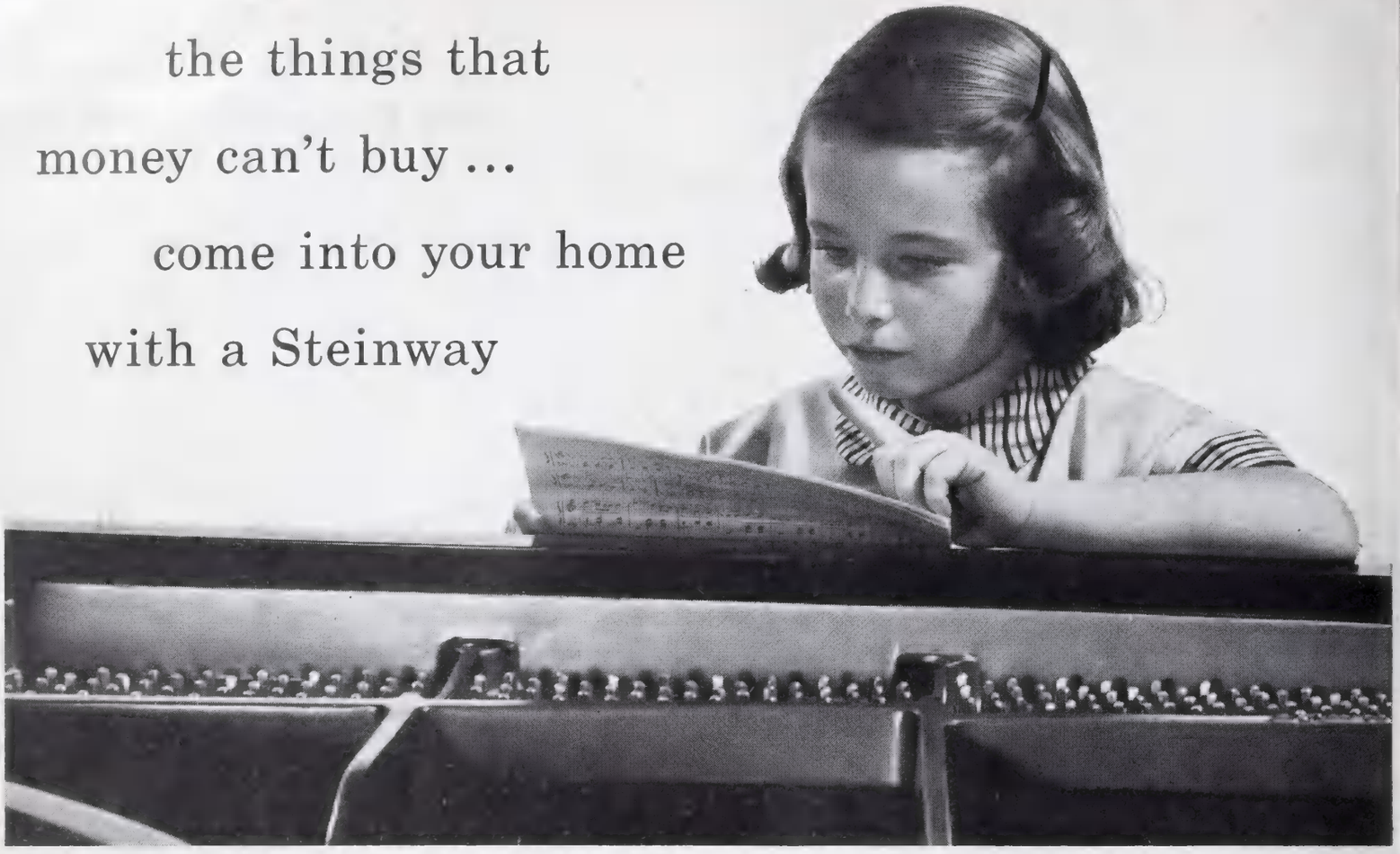
And you'll know why America's first families have been choosing Reed & Barton sterling silver for over a hundred years.

**Knife, fork, teaspoon, soup spoon, salad fork, butter spreader, Federal Tax incl. At all leading silverware stores, or write Reed & Barton, Dept. F-54.*

REED & BARTON

SILVERMASTERS SINCE 1824 • TAUNTON, MASSACHUSETTS

the things that money can't buy ... come into your home with a Steinway





THE CLASSIC HEPPLEWHITE VERTICAL reflects the grace and grandeur of the famous 18th Century English cabinetmaker. Your Steinway dealer can deliver one to your home for as small a DOWN PAYMENT as ... $157.00 Liberal terms. Slightly higher in the West.

A Steinway can help her overcome the emptiness of 'spectator' living. Keyboard experience leads your child safely past pushbutton ease and creates confidence in *doing* and *getting done*. Over a hundred years of experience and skill in piano building make today's Steinway unique in tone, action and styling. The Steinway serves so many years and depreciates so little, it is actually the least expensive of pianos —an investment of lasting value that will pay extra dividends in your children's future happiness.

STEINWAY



The world's great concert artists use the Steinway exclusively. The list includes the young American pianist GARY GRAFFMAN, pictured at right, and Casadesus, Shura Cherkassky, Elman, Jacob Lateiner, Moura Lympany, Mitropoulos, Artur Rubinstein, Franz Rupp, Elisabeth Schwarzkopf, Brooks Smith, Toscanini and many, many others . . . also nearly all of the nation's leading orchestras, radio and television stations.

Our Booklet, "How to Choose Your Piano," will be sent free if you write Steinway & Sons, Steinway Hall, 109 West 57th Street, New York.

new LIFE
for tired rooms

'ou can afford to buy styling and
:omfort . . . furniture from the lines
)f Jamestown Lounge Company.

Tell your dealer you would like to see the outstanding chairs shown here.



The Ash group

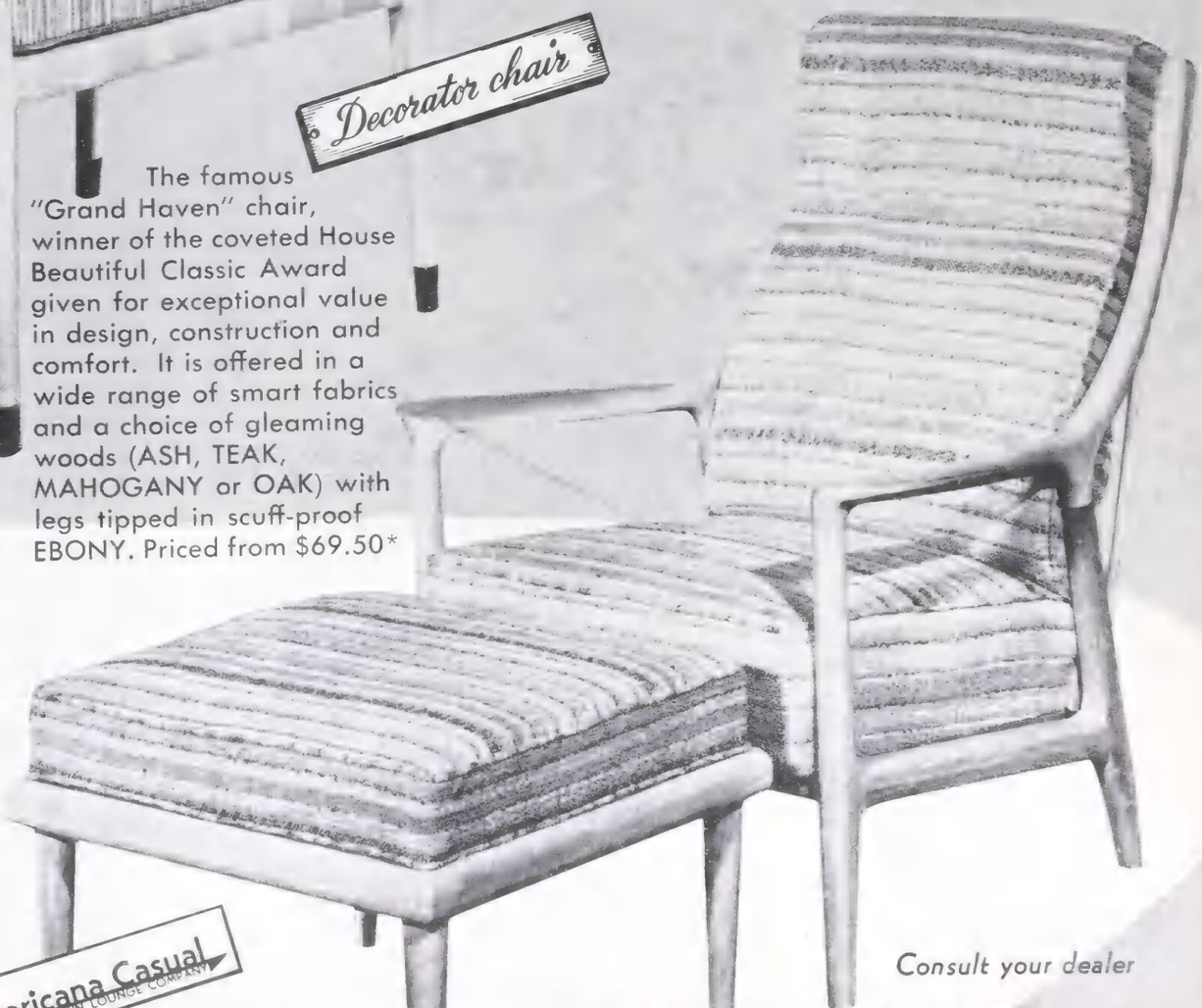
You will be delighted with this No. 672 Chair from the ASH GROUP. Shown here in leather — in a variety of decorator colors — and the solid ash spindle back frame in a choice of two finishes: Tobacco or Black Coffee. It is yours for less than $150.00.*



Decorator chair

The famous "Grand Haven" chair, winner of the coveted House Beautiful Classic Award given for exceptional value in design, construction and comfort. It is offered in a wide range of smart fabrics and a choice of gleaming woods (ASH, TEAK, MAHOGANY or OAK) with legs tipped in scuff-proof EBONY. Priced from $69.50*

you want a real surprise
deep down lazy
mfort ask your dealer
show you this No. 657
clining Chair. The
clining feature does not
ow — and the effortless
ovement of back and
at is a noiseless wood-
gainst-wood construction
at preserves the lovely
yling in any position.
ou'll have it in OAK,
SH or MAHOGANY
cluding the ottoman
om $169.50.*



Americana Casual
CAR BY JAMESTOWN LOUNGE COMPANY

Consult your dealer

JAMESTOWN LOUNGE CO., Jamestown, N.Y.



Our cover: Setting the mood for an entire issue devoted to children in the home, this fine painting by John Koch suggests the richness and serenity of life possible in a beautiful and well-planned house for adults and children. Our 40-page portfolio begins on page 101.

House Beautiful

Vol. 97, No. 9

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

SEPTEMBER 1955

CHILDREN IN THE HOME

The Third Parent **102-107**
Growing Up Gracefully **108-109**
The Family House **110-119**
Tested Party Ideas for Older Children **120-121**
A Wonderful Time Was Had by All **122-123**
Children and Art **124-125**
The Family Room **126-127**
What Price Glamour? **128-129**
Portfolio of Storybook Furnishings **130-132**
The First Café **133**
One Woman's Report on How She Cooks for Children **134-135**
Youth Groups Are for Adults, Too **136-137**
Where to Put the Playground **146-149**
The Rights of Parents **150**
To Be Made by Father **212**

DECORATING AND ARCHITECTURE

The Third Parent **102-107**
Growing-up Gracefully **108-109**
The Family House **110-119**
The Family Room **126-127**
What Price Glamour? **128-129**
Portfolio of Storybook Furnishings **130-132**
How to Have "Custom-designed" Rugs at Non-custom Prices **138-145**
Decorator's Diary **86**

FOOD AND THE ARTS OF GOOD LIVING

Tested Party Ideas for Older Children **120-121**
A Wonderful Time Was Had by All **122-123**
The First Café **133**
One Woman's Report on How She Cooks for Children **134-135**
Pantry Shelf News **158-159**

GARDENING

Where to Put the Playground **146-149**
How Do You Enter the Wonderful World of Gardening? **209**
Lawn Feeding Tailored to the Needs of Your Soil **211**

FINE ARTS

Children and Art **124-125**
Your Child Will Love Music, if You Let Him **16**

TRAVEL

How to Leave Home and Like It—Off Season **98**

OTHER FEATURES

Window Shopping **18-81**
My First Fifty Feet of Film **91**
It's Worth Mentioning **166-169**

ADVERTISING INDEX **217**

ELIZABETH GORDON
Editor

JOSEPH A. BARRY
Editorial Director

RICHARD E. DEEMS
Executive Vice-President

RICHARD A. HOEFER
Publisher

WALLACE F. HAINLINE
Art Director
CAROLYN S. MURRAY
Executive Assistant to the Editor
MARION GOUGH
Feature Editor
DR. JOSEPH E. HOWLAND
Technical Editor
MARION ROWLAND
Copy Editor
PATRICIA GUINAN
Window Shopping
FREDERIKA FOX
Consumer-Industry Editor
ROY McMULLEN
Contributing Editor
MARVA SHEARER
Family Editor
ELLEN SHERIDAN
West Coast Field Editor
CECILE STARR
16mm Movies for Home Use
RICHARD WILLIAMS
Music

GARDENING

JEAN LAWSON
Horticulture and Landscaping

HOME FURNISHINGS AND DECORATING

FRANCES TAYLOR HEARD
Home Furnishings Editor
LAURA TANNER
Decoration
SARA LITTLE
Decoration
KENNETH YOUNG
Decoration
HELEN LITTLE
Decoration
ROBERT BURCHETTE
Decoration
ELAINE NEAL
Decorating Adviser

ARCHITECTURE AND BUILDING

JOHN DEKOVEN HILL
Architectural Editor
ROBERT MOSHER
Building Editor
MILES COLEAN
Economic Consultant
RAYMOND D. RITCHIE
Consultant on Construction and Specifications
HENRY WRIGHT
Climate Control and Air Conditioning

FOOD AND APPLIANCES

POPPY CANNON
Food Editor
JULIE POLSHEK
Food Products
PRISCILLA LANGEWIESCHE
Researcher
VIRGINIA STANTON
Party Editor
MARY ELIZABETH WILEY
Researcher
HAROLD KNAPIK
Researcher

House Beautiful is published monthly by the Hearst Corporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; John Randolph Hearst, Vice-Pres.; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Buckley, Vice-Pres. for Advertising; Robert E. Haig, Vice-Pres. for circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres. & Treasurer; R. F. McCauley, Secretary.

Copyright 1955 by the Hearst Corporation; all rights reserved.

Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg., Boston 16; 11 No. Wacker Dr., Chicago 6; 1712 Fisher Bldg., Detroit 2; 720 Euclid Ave., Cleveland 14; 1709 West 8th St., Los Angeles 17; 530 Hearst Bldg., San Francisco 3; 1447 Peachtree St. N. E., Atlanta 5; P.O. Box 3142, Tyler, Texas. Subscription prices: United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful's Building Manual," "House Beautiful's Buying Guide For the Bride," "House Beautiful's Practical Gardener," "The Bride's House," "Good Buys," "House Beautiful," "House Beautiful Combined With Home & Field," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Re-entered as second-class matter October 25, 1943, at the post office, New York, under the Act of March 3, 1879. Printed in the U. S. A. by the Cuneo Eastern Press, Inc.

NOTICE TO POSTMASTER: Please send notifications regarding undeliverable magazines to House Beautiful, 250 West 55th Street, New York 19, N. Y.

Cotton-cushioned furniture

Holds you better... holds up better



Gentle but firm support assures lasting comfort

Cotton-cushioned furniture gives your body the firm support so necessary to lasting comfort. The resilient qualities of cotton fibers assure gentle resistance to body pressure and prevent uncomfortable sagging. The next time you buy upholstered furniture, be sure it's cushioned with cotton . . . for years of buoyant comfort.





Inner pressure keeps fabrics smooth

Cotton-cushioned innerspring construction keeps upholstery fabrics smooth and unwrinkled for many years . . . and holds its shape under hardest wear. Cotton cushioning is not easily soiled, nor is it ever damaged by cleaning fluids. For lasting beauty and economy, be sure your next furniture is *cushioned with cotton.*

The finest furniture is cushioned with **COTTON**

© NATIONAL COTTON BATTING INSTITUTE and NATIONAL COTTON COUNCIL, Memphis, Tenn.

Victorian for Accent...
in any setting!



NO. 131 LADIES CHAIR
NO. 310 LAMP TABLE

NO. 523 CUT-THROUGH SOFA
NO. 231 GENTLEMAN'S CHAIR
NO. 280 COFFEE TABLE



. . . graceful designs . . . glamorous fabrics and superb workmanship . . . which places these masterpiece reproductions among the finest in furniture of this Romantic Period. Whether your home be modern or traditional, large or small, the classic design of Victorian furniture with its hand wrought elegance brings all the serenity and charm of the past into the most gracious of today's homes.



No. 125 Dolly Madison Ladies Chair

No. 225 Napoleon Gentleman's Chair

No. 307-R Console Table

Contact your nearest dealer. If he is unable to supply you have him write for our latest catalogue.

No. 834
BRENDA CAROL
SIDE CHAIR

PELHAM SHELL & LECKIE

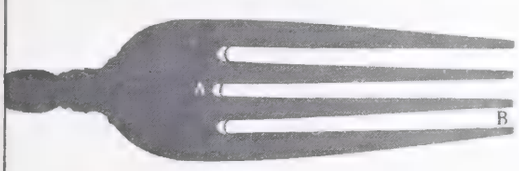
Box 2242 MONTGOMERY, ALABAMA

don't hide your Tōwle under a bushel *(use it!)*



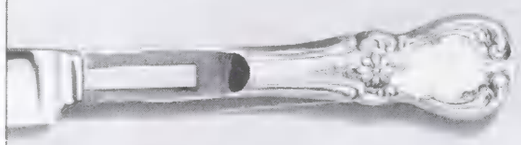
TOWLE'S FRENCH PROVINCIAL TOWLE'S ROSE SOLITAIRE TOWLE'S CANDLELIGHT TOWLE'S SOUTHWIND TOWLE'S MADEIRA

The New England craftsmen who create your Towle Sterling make it to be *practical* as well as *beautiful*. Do you know that your Towle is more durable—thanks to Towle's low-temperature annealing process? You probably have noticed the softer, warmer glow of your Towle Sterling. This prized "patina" is an exclusive Towle process and is further enhanced by your regular use. There are many Towle Touches...for beauty and convenience. Enjoy them *all* by using *your* Towle *daily*. (If you're *not* a Towle owner—note that Towle costs no more than other fine sterling. Six piece place settings begin at $29.75.)



Two practical Towle Touches on fork tines make washing, cleaning easier. (A). A tiny notch between tines on most Towle forks reduces surface of that hard-to-clean area at tine base. (B). Extra hand polishing inside of tines creates ultra-smooth surface to which food can't cling.

(CUTAWAY OF TOWLE'S OLD MASTER KNIFE HANDLE)



Another Towle Touch that makes your Towle Sterling more usable. Towle uses *solid metal* (not cement or rosin) to seal knife blade to handle *permanently*, the best way to insure you against loose blades, rattles in the handle. And, of course, Towle knives are watertight, airtight, sanitary.

The Tōwle Touch

...means sterling craftsmanship at its best...a direct heritage of silversmithing that dates from 1690. The Towle Silversmiths, Newburyport, Massachusetts.

Brewster Maple

REG. U.S. PAT. OFF.

FURNITURE





One look invites you

There's a friendly feeling about Brewster Maple, so comfortable, so full of warmth and charm. Satiny golden-bronze finish, lovely authentic fabrics of durable texture, a wealth of pieces to furnish your home at moderate price. See it at better stores or write for literature.





AMERICAN

CHAIR COMPANY

MANUFACTURERS

SHEBOYGAN, WISCONSIN



Furs by Robert, Detroit, expressly for the Cadillac Sixty Special



Jewels by Van Cleef and Arpels



Women who drive Cadillacs tell us that one of the great joys they find in the car is the sense of *security* it provides them on the highway. The sure, easy action of the brakes . . . the faithful response of the steering wheel . . . the car's smooth, even, steady ride . . . all combine to give a new feeling of mastery over road and car. And then, too, there is the reassuring knowledge that they are always surrounded by Cadillac's incomparable craftsmanship . . . and Cadillac's scientific styling . . . and Cadillac's superlative engineering. In short, they know that, wherever they travel, their motor car will be as dependable and as trustworthy as human skill and ingenuity can make it. Come in soon—and see what this all means in terms of motoring satisfaction and contentment. One hour at the wheel and you'll agree —the 1955 Cadillac is worth its whole price in peace of mind!

Cadillac

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION



BARWICK IMPERIAL CHENILLE—luxurious, enduring 20% nylon 80% rayon carpeting. Your background of graciousness that says you appreciate the finest, the very finest. Approximately $12.95 per sq. yd. Ten colors: dawn gray, honey beige, hunter green, nutria, champagne, water green, antique gold, gun metal gray, spruce green, turquoise (illustrated).

Barwick Mills

Makers of fine carpeting

OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA

YOUR HEART'S DESIRE IN CARPETING WEARS THE BARWICK LABEL.



See what's new --- See what you like best-



but always ask "What's Inside?"

THE SMARTEST, MOST LIVABLE FURNITURE of all time is now at all good stores. Your eyes can decide which styles, what colors, will look best in your home.

BUT EYES CAN'T DECIDE which choice is wisest. So before you buy, at any price, ask "WHAT'S INSIDE?" —and be sure the answer is AIRFOAM. Not just "foam rubber"—but AIRFOAM—world's finest, most modern cushioning.

AIRFOAM COSTS NO MORE than any good cushioning—yet means cool, clean, airy comfort beyond compare.

AIRFOAM doesn't generate dust, lint or fluff to excite the common allergies. AIRFOAM is a joy to care for—and retains its plump beauty without repair or replacement.

AND THIS, which will always mean much to you: There is no substitute for knowing you own the *best* there is! Goodyear, Airfoam Dept., Akron 16, Ohio.





INSIDE VIEW of furniture above, showing AIRFOAM (cream-color) in seats, backs and armrests. This truly *modern* cushioning will give you years of smart, new appearance and deep, rich comfort—because there's nothing in AIRFOAM to sag, snag or break down!

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

So-don't take "foam rubber" for an answer—insist on

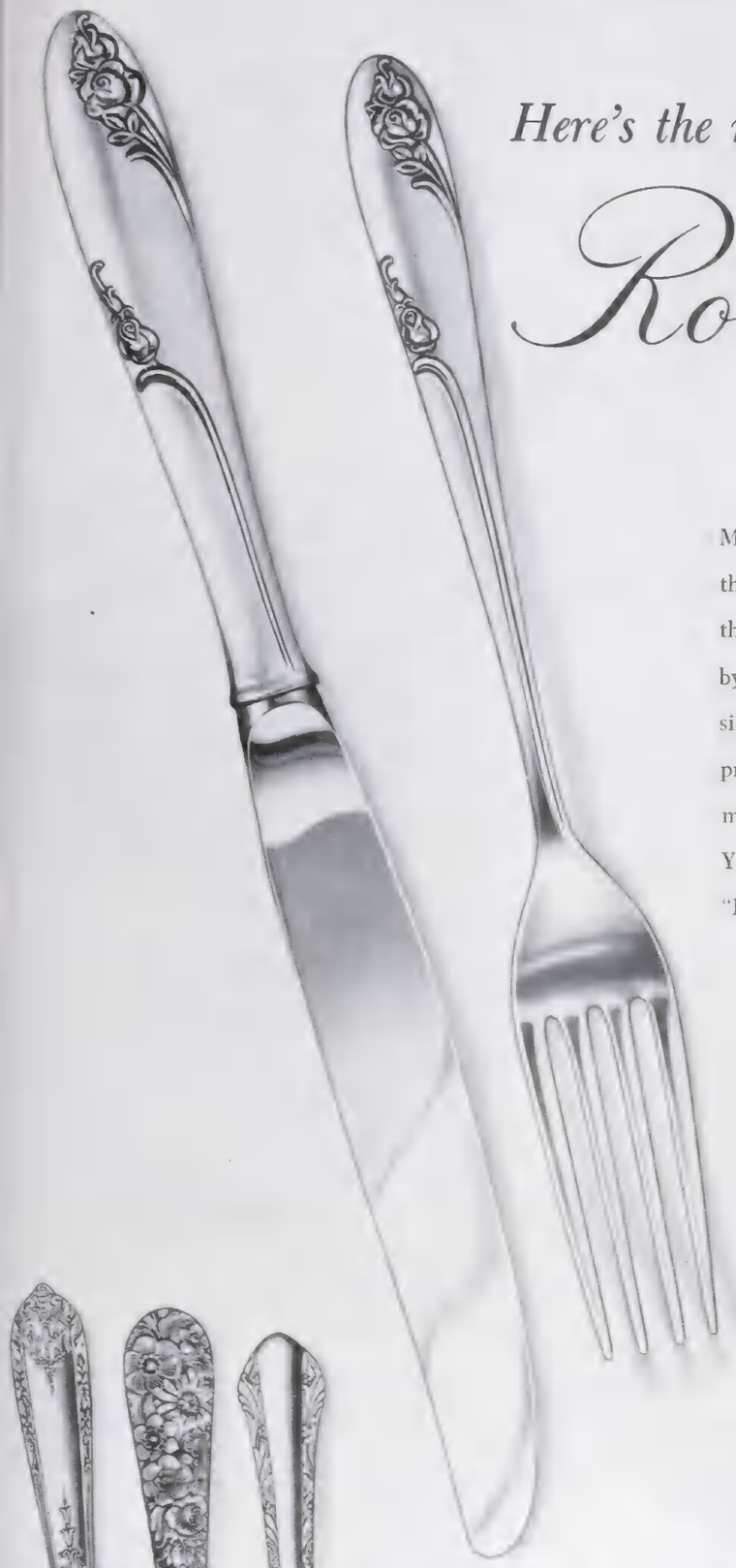
Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Here's the newest fashion in table sterling...

Rosecrest® BY ALVIN®



Modern . . . youthful . . . stylish . . .
this lovely ALVIN creation captures and holds
the ageless sentiment of love and affection, as symbolized
by delicate roses, beautifully sculptured in solid
silver. Slender, graceful, perfectly balanced . . . it is one of those
precious services that are destined to become
more and more cherished as the years and generations pass.
You'll be glad years from now . . . if you make
"ROSECREST" your choice today!



Della Robbia*
Bridal Bouquet*
Chased Romantique*



Chapel Bells*
Prince Eugene*
Southern Charm*
French Scroll*
Chateau Rose*

See Rosecrest and other smart
Alvin patterns at your dealer's.
Or write us for free illustrated
price folder.

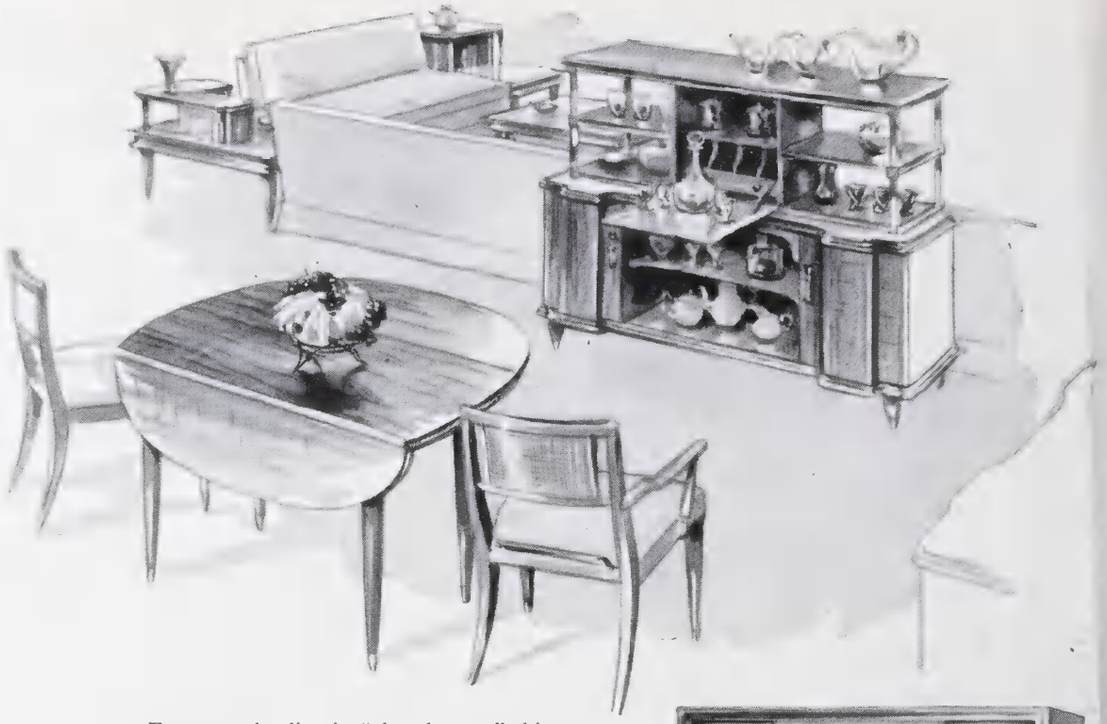
THE ALVIN SILVERSMITHS

Makers of exclusive Silver Designs for Seventy Years

Providence 7, Rhode Island

*TRADE MARKS

Of this day and age AND TOMORROW





For you who live in "glass houses," this furniture you'll love, because here, for all who see it, is "admiration" exemplified. You'll love it for yourself, too, because it offers an interesting projection of your own personality and—you can live with it in comfort and happiness for many years to come.

The Conto Group is made of solid wild cherry and cherry veneers. The color—a honey-toned, soft blend that appeals to your every sense of taste and beauty. Rounded and smooth—sculptured and curved, every detail is a spot of interest and character. The satin finished brass hardware and decoration is made to look like old gold.

The style—you name it . . . it's transitional, it's American, and goes with modern, contemporary or traditional—whatever your heritage . . . whatever your decorative ideas.





HICKORY MANUFACTURING COMPANY

HICKORY • NORTH CAROLINA

A folder showing all the available pieces will be sent you FREE *upon request. Address Dept. B*

FURNITURE · HICKORY MANUFACTURING COMPANY HICKORY N.C. · BEDROOM · DINING ROOM


Crane's — THE GIFT FOR EVERY OCCASION
GRADUATION
ANNIVERSARIES
BIRTHDAYS
BON VOYAGE
CRANE'S FINE PAPERS • MADE IN DALTON, MASSACHUSETTS • SINCE 1801
100% RAG PAPERS FOR SOCIAL AND BUSINESS CORRESPONDENCE • CURRENCY • SECURITIES • CARBON • TRACING

CROSSROADS
FURNITURE FOR ALL AMERICA



Just like America itself, this new "furniture of romance" is a successful blending of various elements. Here, John Wisner has combined exotic rattan with walnut to achieve decorative, functional perfection. Entirely new in appearance, Crossroads furniture for the living room, dining room and game room adds that necessary note of elegance to casual living.

Ficks Reed Co.
424 FINDLAY STREET, CINCINNATI 14, OHIO
at better stores everywhere
SHOWROOMS
NEW YORK · CHICAGO · CLEVELAND
GRAND RAPIDS · BUFFALO · SAN FRANCISCO

Your child will love music— *if you let him*



By RICHARD WILLIAMS

All children are born with a love of pleasant sounds. The delight in rhythm and melody is an instinct as rooted in the human being as is the admiration for bright color or the appetite for sweets. The sweet ear is as natural in a child as the sweet tooth. Only a tone-deaf youngster is indifferent. And tone deafness occurs very, very rarely. Indeed, it is a rarer affliction than color blindness.

It is not difficult, then, for the love of good music to develop in a young child. The question is, how should parents go about nurturing such a love? Since all music is rooted in song and all melodies, however lordly or sophisticated, trace their ancestry to the chant, a child's first experience with music should probably come from the mother who sings. As Alexander Pope put it, "What will a child learn sooner than a song?".

But what should the mother sing? The choice is not too important, the repertoire not decisive. It is the singing and not the song which matters, though one would of course choose the easiest and the shortest of the folk songs—those songs which deal with simple subjects and experiences.

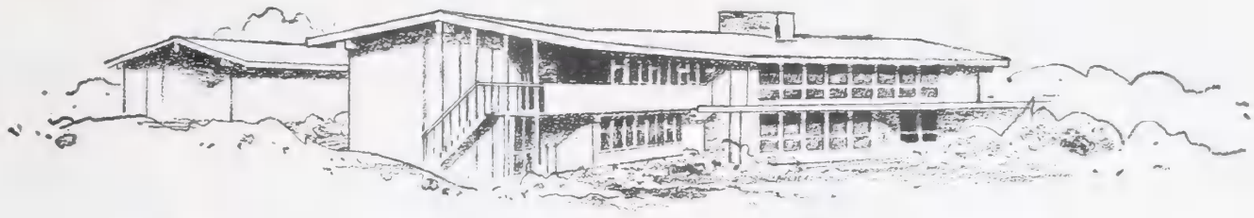
A treasury of these miniatures has been gathered over the centuries; the songs in it comprise all moods and shades of moods. They are of varied substance: vegetable, animal and mineral. They create a child's world made of snowflakes or the little star, the mushroom in the wood, the baby who goes rockabye on the treetop or the curious gray goose. You need only help yourself.

Let the mother keep silent, let her refrain from singing because she does not know any songs or she thinks she hasn't a good voice or she believes that she cannot sing correctly—or because she is just plain embarrassed—and she will deprive her child of an early and easy acquaintance with music.

An alienation will have begun. Along with this, a mother may also discourage her offspring without meaning to by banning the singing of songs which the child has picked up in the park or heard on the street or in kindergarten. She may point out to John that he is singing the wrong melody or that he is not able to carry a tune precisely. She may correct his singing "grammar." She may also frown on the new words which children like to substitute for the traditional words. (I know

(*Please turn to page* 82)

Building Entertainment Into Modern Living



The famous "House of Ideas", in Bloomfield Hills, Michigan, is a typical example of the trend in modern home design. This beautiful home is functional in every respect, to enrich the experience of living.

It is only natural that television and high fidelity reproduction of music have been incorporated in the plans for this gracious home, for these wonderful inventions have become integral parts of modern life.

Magnavox is proud to have been selected to provide the instruments for important cultural and entertainment purposes in the "House of Ideas." This installation is an example of how Magnavox can help you to increase the enjoyment of your own home.

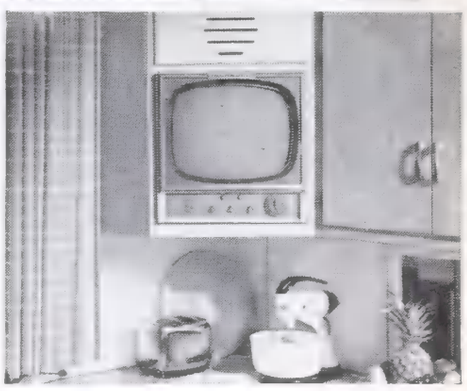




The large Activities Room, in the basement, has a Magnavox high fidelity radio-phonograph as well as a Magnavox speaker system which is "fed" by the high-fidelity component installation upstairs. A Magnavox television set provides additional enjoyment.

The Music Wall in the "House of Ideas" separates the living-room from the library, and incorporates a Magnavox custom high fidelity system and television installation that serves both rooms. Music from the Magnavox DeLuxe Imperial High Fidelity component system is "piped" to all areas of the house, so that it may be enjoyed in any room. The Magnavox 21″ TV, behind door panels, turns completely around on a swivel base.

To make your own home life more enjoyable, get the finest in television, high fidelity systems and radio-phonographs at your nearest Magnavox dealer's. His name is listed under "Magnavox" in the Television section of your classified phone book.



The Kitchen is planned to provide entertainment along with all the modern work-saving conveniences. A built-in Magnavox 21″ Television set, in one corner, may be viewed from anywhere in the room.

The magnificent

Magnavox

high fidelity television • radio phonographs

THE MAGNAVOX COMPANY,
FORT WAYNE 4, INDIANA.



Table Treat—embroidered nylon!

45 x 45 with 4 naps., 5.95
72" round, 14.95
72 x 90 cloth, 16.95
72 x 108 cloth, 19.95
Pink, blue, green, yellow or white with matching linen napkins that have embroidered nylon corners, 18 x 18, ea. 65c

McCUTCHEON'S
609 Fifth Avenue, New York 17
First Floor—and Millburn, Manhasset
34c ship. chg. beyond del. area



French
REPRODUCTIONS

For a lovely room or as an unusual gift, the urn and tray are of opaline like glass with engaging cupids supporting a wedding band base. Forget-me-not borders add to their sentimental charm. Finished in silver or gold. Use them for cigarettes and ashes. Postpaid. $3.50 ea.

THE SET (URN & TRAY) P.P.....$6.75
MATCHING CIGARETTE LIGHTER, P.P. $5.50

Send for Free Gift Catalog

Lee Wynne
(Dept. B-9) 5446 Diamond St., Phila. 31, Pa.

Reproductions By Mail



The Versatile *Beverly* Chair

It's so casually smart, our "BEVERLY" chair, for occasional uses, for the fireside, or even your bedroom. Fine spring seat, rubberized hair filling, tasteful button tufting. In lovely spot-shed Velvet and matching boucle-edging. (Samples on request). Colors: Red, Gold, Rose, Brown, Emerald, Sage or Fern Green. $48.50 each; a pair only $95.00. In muslin or your material—$39.50 each. (Send 3 yds. of 48" material and 7 yds. of edging, unless self welt seams are preferred.) H. 35½"; W. 25½"; D. 28"; Seat Height 17". Send check or M. O. No C.O.D.'s. Express (40 lbs.) collect. SATISFACTION GUARANTEED. Also, send 10¢ for our Chair Brochure.

The Chair Shop
Box 725 Morganton, N.C.



Original Hummel Figurines

(with indented signature "M. I. Hummel.") more joy-bringing to you, for your collection or for a beginner-collector.

#1 Angel Serenade	5" high	$3.00
#2 Bird Duet	4½" "	6.50
#3 Little Gabriel	5" "	4.50

sure is these beautiful Hummel Figurines. Please include 25 cts. for postage.

order from

Hildegarde Studios
597 Farmington Ave. Hartford 5, Conn.

THE KITCHEN PRAYER

Lord of all pots and pans and things, since
I've not time to be
A saint by doing lovely things or watching
late with Thee
Or dreaming in the dawn light or storming
Heaven's gates
Make me a saint by getting meals and
washing up the plates.
Although I must have Martha's hands, I
have a Mary mind
And when I black the boots and shoes,
Thy sandals, Lord, I find.
I think of how they trod the earth, what
time I scrub the floor
Accept this meditation Lord, I haven't time
for more.
Warm all the kitchen with Thy love, and
light it with Thy peace
Forgive me all my worrying and make my
grumbling cease.
Thou who didst love to give men food, in
room or by the sea
Accept this service that I do, I do it unto
Thee.



Inspirational Tile for a happy kitchen wall. 6" square $1.50 ppd.

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N. Y.



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



STEP 'N FETCH gives a Mutt the come-uppance of a Jeff when it comes to reaching the top shelf of a closet or cupboard. The 2-piece set includes a rubber-treaded step that mounts on any door jamb or wall and folds out of the way when not in use; and a sturdy handle that you pull yourself up with. Brass finish, $2.95; white finish, $1.95. Ppd. Bard's, Dept. 1167, Evanston, Ill.



BEAUTIFUL BARGAIN. One of the prettiest creamer and sugar sets we've seen comes in a lovely baroque shape, and the gold-trimmed white porcelain is hand-decorated with a Moss Rose design. Just right for a breakfast tray. $1.25 the pair. Matching butter dish comes to the table dressed for dinner. It holds a ¼-lb. stick; $1.25. Ppd. Helen Gallagher, 413 Fulton, Peoria, Ill.



NOT BY THE SAG OF YOUR CHINNY-CHIN-CHIN will anyone be able to guess that you're over 21 if you give yourself a lift with the Nu-Chin Beauty Strap. Massage your neck and chin with your favorite cream or lotion, then slip on the latex elastic strap while you do the housework or take a nap. $1 ppd. Elron, 225 W. Erie St., Chicago.



THIS RINGS THE BELL, lights up the keyhole and puts your name on the front door—all for $2.98! The personalized Dor-Bel-Lite installs with a screwdriver in 3 minutes and works with any electric doorbell or chime. The switch-operated bulb may be turned off during the day. With name engraved in gold on ivory plastic shield, $2.98 ppd. Mastercraft, 212HB Summer, Boston 10, Massachusetts.

SHOPPING WITH Pat-Gunan



PRESENT PERFECT for a Newborn Babe is this gold-banded piecrust tray for the nursery. Send in the actual birth announcement card (or all statistics and a card will be supplied) and this shop will mount it on a 9″ x 6½″ metal tray. It's finished with clear lacquer for permanence. comes in pink for girls, blue for boys. $3.95 ppd. Page & Biddle, Haverford, Pa.



COUNTRY GIRL TWEEDS. A flattering box jacket and a pencil slim skirt in pure wool tweed is the way a pretty girl wants to look this Fall. With stand-offish collar and cuffed push-up sleeves, it's fully lined. Tweedy mixtures in gray or brown; or wool flannel in charcoal gray or brown. moss green or periwinkle blue; odd sizes 7-17, $15.95 plus 25¢ post. Gilchrist's, Box 912, Boston 2.



SHOW-OFF SHOE HORN. Here you are! The early-bird Christmas present for the have-everything men on your list. It's a ten-inch giant of bright red plastic personalized with two or three initials of cut-out sterling silver. He won't be able to miss this one when it's hung up by its white leather thong! $3.95 incl. tax. Postpaid. Jeredith Manor, Box 130, Nyack, New York.



TYPEWRITER LAMP slides under any portable or standard typewriter, and the flexible gooseneck permits the light to be moved in any direction. Give one to a college freshman! We think it's just great! In gray, green or pink. $4.95 ppd. Interior Trends, 56 Underhill Ave., Brooklyn 38, N.Y.





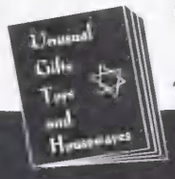
Electric Shaver Cradle

It holds **any** shape electric shaver, keeps it from cluttering the medicine chest and from accidentally falling to the floor! Cradle is nicely made of ivory plastic and has a reel upon which you'll wind the cord. It attaches easily to the wall with adhesive or screws. Order Number **GM7665**, Shaver Cradle, **$1.50** by mail, postpaid.

Magni-Lite for Shaving

This big 7″ magnifying mirror lights up to let you see what you are doing! At the base is a frosted bulb. On the side of the ivory plastic frame is an outlet for razor or dryer. AC or DC. Order Number **GM-6592**, Magni-Lite, **$4.95** ppd.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.

CENTURY OLD BEAUTY



Authentic Countess d'Este group

	C. I.	C. A.
Settee 39″ long	$59.50	$72.50
Chair 19″ wide ea.	35.00	42.00
Bench #125 40″ long	48.00	57.50







Special: 39″ settee, 2 chairs, 17″ table. Cast Iron. $49.50. In Aluminum $54.50. For chair with arms add $4.

ANNIVERSARY SALE
thru Sept. 20
Reg. $24.50 heavy base plant stand with 11 movable arms. **$17.95** including long spout watering pot.
Catalogue on request. Send check or money order. Shipping charges collect.

Antique Iron Craftsman
Dept. B9-5, 2500 27th Ave. N.
Birmingham, Alabama

TYDI-BOY BELT HANGER



Hooks over your closet rod like a regular clothes hanger. Easy to open... simply pull apart, insert belt buckle, snap closed. No more searching for the "right" belt; they're all in plain sight; just slide the ring opening around to remove the belt of your choice. Brightly plated metal. Beautifully gift boxed. Order by No. C 466.

Only $1.00 postpaid

Satisfaction Guaranteed

Write for Free Catalog of Unusual Items.

Shop the armchair way

DOWNS & CO.
Dept. 1167, EVANSTON, ILLINOIS

from our great.
WIDE
wonderful world of



We cater to lovers of comfortable slumber. To those who indulge in the luxurious ecstasy of extra-extra-wide beds, we offer an unusually large assortment of sheets, blankets, comforters, blanket covers, spreads. Write for catalog HB-6

GRANDE MAISON DE BLANC
Suite 300 - 745 Fifth Ave., New York 22, N.Y.



an old salt with a lot of pepper

A new pattern for many, an old pattern for many more. Copy of the old onion pattern large size salt and peppers. 5″ high. Fine china with the same old blue design. $2.75 a pair postpaid.

No C.O.D.'s, please.

EDITH CHAPMAN
260 Main Street Nyack, N. Y.

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
500 Semi Antique Rugs in Old Designs $18 and up
100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

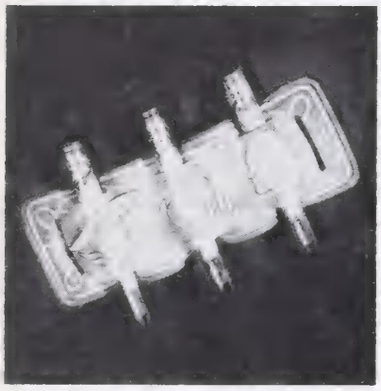
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Postcards and inquiries from outside Continental U. S. not answered.

CHAS. W. JACOBSEN ▪ 401 S. SALINA ST., SYRACUSE, N. Y.



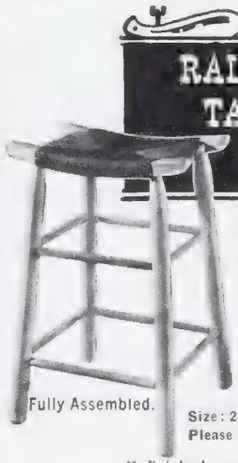
BACK TO SCHOOL with These LONE RANGER PENS

Youngsters will fire away happily at schoolwork with these 3 ball point "bullets" that write blue, red & green. The Lone Ranger, Silver & Tonto are embossed on the authentic leather cartridge holder that slips over a belt. A sure-fire hit with every boy & girl.

In Colorful Box too. All for only $1 post paid
Special Price at 6 sets for $5.

OLD PUEBLO TRADERS BOX 4035 DEPT. BLH TUCSON, ARIZONA

RALEIGH TAVERN STOOL



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

Size: 24" or 30" high. Please specify size.

Unfinished, smoothly sanded — **$6.95**
Light natural finish — **$7.95**
Maple, mahogany, walnut, cherry or pine finish — **$9.95**

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen Dept. B-95 STATESVILLE • NORTH CAROLINA

TRIVETS!

Special
$1.00 EACH
2 for only
$1.89 POSTPAID

Better Order Both! Wonderful Gifts!



Send for introductory offer! Six 5" to 8" cast iron trivets make wonderful wall decorations. The perfect gift for the epicure. Your choice of "A" or "B" for only $1.00 each . . . or both for $1.89. Order one of each at the low price! Satisfaction Guaranteed or Money Refunded.

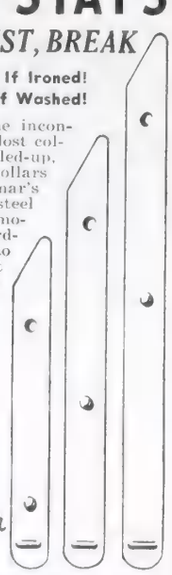
FREE CHRISTMAS GIFT CATALOG in Color! Send for it!

Foster House 489 B-9 S. Jefferson, Peoria, Ill.

STAINLESS STEEL COLLAR STAYS

CAN'T BEND, RUST, BREAK

- **Won't Fuse To Collar If Ironed!**
- **Won't Twist In Shirt If Washed!**



At last you can end the inconvenience of broken and lost collar stays! No more rolled-up, wilted, sloppy-looking collars . . . thanks to Mrs. Damar's high-quality stainless steel collar stays that accommodate your entire shirt wardrobe. Guaranteed never to break, twist, bend or rust . . . even when shirt is washed and ironed. 3 different sizes to fit ALL your collar styles. Protruded top makes them easier to insert and remove—even in starched collars. A lifetime supply—50 for only $2.00, postpaid. 10-day money-back guarantee. Send check, cash or money order today!

Mrs Dorothy Damar
423 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable par Montreal, 77 Vitre Street W., Montreal, Que.

WINDOW SHOPPING



THERMO ARM REST is an insulated storage compartment that goes on the front seat of your car and serves as a comfortable arm rest as well as a traveling refrigerator. The removable metal liner holds ice cubes 8 to 10 hours, is wonderful for cold drinks, a baby's bottle, a picnic lunch. Covered with simulated alligator, 7" x 7" x 15" long, it's $8.50 ppd. The Krebs, Dept. B9, Westerly, Rhode Island.



PERSONALIZED TEA BAGS. We've been wishing someone would do this—and aren't they wonderful? Each individual bag contains the finest blend of choice Ceylon and Indian Darjeeling teas, and the tea tags are personalized with any family name, such as "The Smiths." Even the box is personalized! 100 tea bags, $3.95 ppd. Boston Tea Co., 80 E. 11th St., New York City.



A HIGH SHINE is now absolutely assured your shoes, because this is really the best shiner we've come across! Strong aluminum shiner attaches to the wall at any level convenient for you, and it comes with three interchangeable toe plates: for men's, women's, and children's shoes. They slip in and out in a jiffy. Price for complete set is $2.95 ppd. Wayne Mfg. Co., Wayne 1, Pa.

(*Please turn to page* 25)



Pure Linen
Colorful
Pennsylvania Dutch Design
TOASTER COVER

Completely washable natural color linen with gay hand screened Pennsylvania Dutch Design figures and design symbols. Will fit any standard size toaster. A nice gift for hostess or home. Postpaid **$1.50**

MIXER COVER TO MATCH POSTPAID **$2.50**
THE PAIR POSTPAID . . . **$3.50**

FREE! New Gift Catalog
TAYLOR GIFTS
Wayne 2, Pennsylvania



QUICK-CHANGE PERPETUAL
CHROME DESK CALENDAR

Good for Any Year—It's a Lifetime Gift for only **$2**

Desk magic for men and women! A timeless gift that looks twice its price. Just tilt the numerals toward you and the day of month automatically changes. Attractively boxed; modern design. polished chrome plate.

With 3 engraved initials, $3

Postpaid. No C.O.D. Satisfaction Guar.

CAPITOL GUILD
1341 G St., N.W., Washington 5, D.C.

SOME SWAG! SO SMART, SO GAY, NO ONE CAN RESIST

THESE EXCITING NEW BEDSPREADS BY *Fieldcrest*



Name your style . . .
name your colors,
Fieldcrest has created the best-looking
bedspreads in town; patterned or
plain, gaily modern or
classically colonial. All
pre-shrunk, all wonderful values
at $6.95 to $25.00. At your favorite
Fieldcrest store or write for name of
nearest franchised dealer.

LDCREST MILLS, INC., 88 WORTH STREET, N. Y. 13, N. Y.
SHEETS · TOWELS · BEDSPREADS · BLANKETS
AUTOMATIC BLANKETS · KARASTAN RUGS



Little or no remodeling necessary. The new G-E Wall Refrigerator-Freezer can be installed with little or no remodeling in most homes. The cabinet is mounted securely to a sturdy, 5-foot "picture-hook" mounting bracket which is screwed to the wall. It can be moved and rehung in another location, if and when desired.



Magnificent, new G-E Wall Refrigerator-Freezer

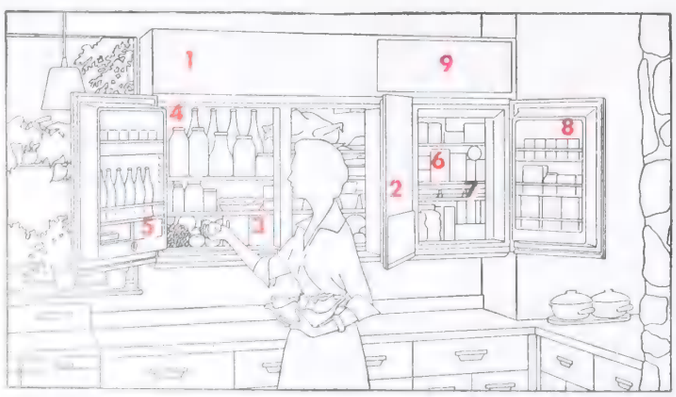
HANGS ON THE WALL LIKE A PICTURE

First of all, brush aside conventional ideas on refrigerators. This new refrigerator-freezer that hangs from the wall is a completely new and advanced concept of modern living. Truly, it is the most convenient and magnificent refrigerator-freezer ever produced!

TO YOU, the advantages of this utterly new G-E Wall Refrigerator-Freezer are obvious: there's no need to bend or stoop for foods because everything can be seen at a glance. The new G-E Wall Refrigerator-Freezer is luxuriously convenient in other ways, too. It can be installed directly above a work counter to provide *extra* counter surface. And, there's room in the kitchen for *extra* base cabinets because this compact new appliance occupies no floor space.

All three doors are equipped with famous alnico magnets that grip the doors shut . . . no projecting handles.

The new G-E Wall Refrigerator-Freezer is available in your choice of six Mix-or-Match colors including white. Only a limited number of G-E Wall Refrigerator-Freezers are now being produced. See your G-E dealer, or send the coupon below. General Electric Company, Appliance Park, Louisville 1, Kentucky.



This de luxe refrigerator-freezer has 10.7 cubic feet of storage room—8.7 cubic feet for fresh foods and 2 cubic feet for frozen foods. It is 5 feet 4 inches long, 3 feet 3½ inches high and 17½ inches deep. **1.** Long-lasting baked enamel with a wide band of textured aluminum. **2.** All 3 doors are kept shut by famous alnico magnets. No handles, no catches. **3.** Separate vegetable and fruit compartments have transparent, sliding doors. **4.** Top shelf provides space for tall bottles. Shelves are adjustable to various levels. **5.** Separate compartments inside door for butter, egg rack; and door shelves for small jars and cans. **6.** Zero-degree food freezer has room for up to 83 packages of frozen foods. **7.** Four new-style Mini-Cube® ice trays. **8.** Frozen fruit juice storage rack. **9.** Dependable, whisper-quiet sealed-in G-E refrigeration unit is built into the refrigerator. No need to install it separately.



HB-3

MIX-OR-MATCH COLOR CHOICE APPLIANCES

A Mix-or-Match color choice

This magnificent appliance will be made for *you* in any of six decorator colors. You have a choice of: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown and White. G-E Textolite® counter tops are available in Mix-or-Match colors.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Send coupon and 10¢ for COLORFUL 8-PAGE BOOKLET

Send to: P. O. Box 122, New York 46, N. Y.

I am enclosing ten cents (10¢) to cover cost of mailing and handling for your booklet containing detailed information about the magnificent, new G-E Wall Refrigerator-Freezer, and how it can be installed in *our* home.

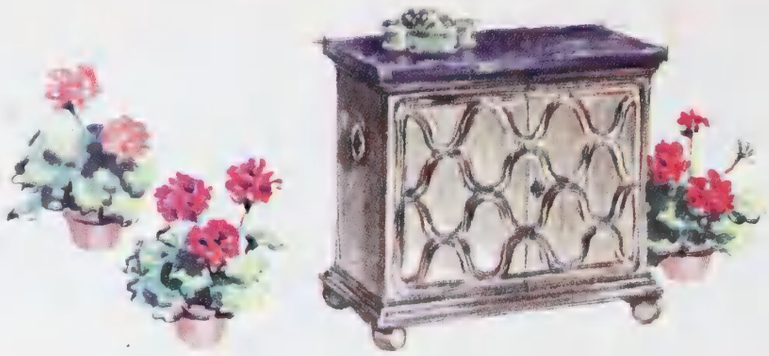
Send to:

Name _____

Street _____

City _____ **State** _____





España

brings into your home
the colorful magic of Spain

To brighten your home—and your life—you'll want at least one piece from this dramatic collection of furniture inspired by the gaiety and charm that is Spain.

There are gorgeous upholstered pieces (like these smart conversation sofas rich in Spanish-motif damask) . . . decorative, functional chests and tables . . . beautifully correct in a traditional home, of course, but especially exciting when used to add elegance and interest in a modern or provincial room.

Write us today for the name of the Heritage-Henredon dealer nearest you, so you can see the entire *España* Group.

Heritage Henredon *fine furniture*

Custom quality at practical prices. Factories at High Point, Mocksville, Morganton, N. C.





Write for booklet picturing all the famous Heritage-Henredon furniture, including the entire *España* group. Please send 25¢ to Heritage-Henredon, Dept. HB 9 High Point, N. C.



WINDOW SHOPPING

CONTINUED FROM PAGE 20

DO-IT-YOURSELF FOLDING DOOR replaces the space-wasting open-out door. This one slides open and closed within the door frame. It's washable, simple to install, and the vinyl, cloth-textured covering comes in oak wood, natural varnish red or poster white. In 3 sizes: 6′ 8½″ x 2′, $19.95; 6′ 8½″ x 3′, $25.95; 6′ 8½″ x 4′, $29.95. Ppd. Mrs. Dorothy Damar, 742 Damar Bldg. Newark, New Jersey.



AN OSCAR FOR BABY solves the problem of what to send a new baby. The 4″ metal statuette is 24k gold-plated, and the panel is hand-engraved with all the vital statistics: full name, date of birth and weight at birth. The engraving alone would cost $2.50 at many places. Print engraving instructions, $4.95 complete. Ppd. Dresden Art Works, Dept. HB, 169 W. Madison St., Chicago 2, Illinois.



LITTLE SWEETIE. Now that we're on a count-the-calories-binge, we love anything that helps prod our conscience. So this is one gift we sent ourselves! Crystal and sterling silver Saccharine bowl has its own tiny sterling spoon, and it's beautiful enough to take its place right along with Grandmother's silver service. 2½″ wide. 2¼″ high. $5 incl. tax, post. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pennsylvania.



Home Decoration News!

A VINE TREE



This 3 dimensional wall bracket allows you the greatest range in working with greens and festive decorations you've ever had. Place a plant in the background, train a vine in front. Substitute your own decorations for Christmas and other festive occasions. 21″ x 12″ x 6″ deep. Rustproof baked finish in green, white or gold.

$3.98 ppd. **2** for **$7.50** ppd.

'Life-like' rubber plant & vine (illus.) $2.95 ppd.

HERE'S HOW, Dept. HB-9
27 E. 22nd St., N. Y. 10

Reserve your FREE copy of our Fall Catalogue today.

● ***BASKETS**—Charm of the Old World and the New*

Superb accessory for a well-groomed house, these unusual baskets have rare elegance. For the Modern home the Early American hand-wrapped newspaper reproduction decorates the outside. The other has a real Persian tapestry-from-the-Orient feel and look, with gold thread undertone. Both are studio-made in limited quantities, constructed of unusually fine quality pressboard, dark color inside. Makes a handsome gift, too!

American Motif Square Oval shaped 13″ High	$7.95 ppd.	2 for $15.00
Persian Motif Oval shaped 15″ High	$9.95 ppd.	2 for $18.75

Send check or money order—No C.O.D.

Margaret MacIntosh
P. O. Box 26 • Larchmont, N. Y.

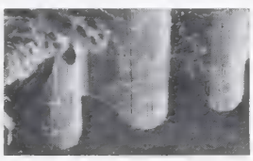




Send for free catalog showing finest quality custom made ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES

Confetti Splatter Matchstick Bamboo Drapes (pictured above)
only **40¢** a sq. ft.

Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer, Multi-color Confetti Splatter over-paint.



Abstract Print Matchstick Bamboo Drapes
only **40¢** a sq. ft.

Same background colors as Confetti Splatter. Any one of these colors can be used for abstract print over-paint. Sample swatch made with white over-paint only.

Custom Made Matchstick Bamboo Drapes
Natural color **24¢** sq. ft.
Decorator colors **35¢** sq. ft.

Colors as listed under Confetti Splatter. Custom made to your exact window or door size.



Standard Sizes Matchstick Bamboo Drapes
Natural color **18¢** sq. ft. Decorator colors **30¢** sq. ft.

Colors as listed under Confetti Splatter. A wide selection of standard sizes.

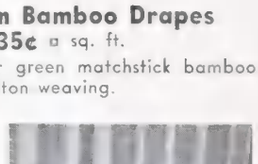


Modoka Woven Bamboo Drapes
only **35¢** a sq. ft.

Charcoal, brown or green matchstick bamboo with contrasting cotton weaving.

Luana Wood Draw Draperies— ¼″ Slats
only **35¢** a sq. ft.

In natural Luana wood color (mahogany). Light comes through, you can't see through.



Luana Wood Drape-Dividers— ¼″ or ½″ Slats
only **30¢** a sq. ft.

For room dividers or door closures. Special fabrication for economy, smart appearance. Specify ½″ or ¼″ slats when ordering swatch.

SEND 25¢ EACH FOR 8″x10″ SWATCHES OF ABOVE ITEMS

Specify colors desired. Return for credit if you wish
All prices above include fixed pleat tape and pin-hooks.

CLIP THIS COUPON AND MAIL FOR COMPLETE INFORMATION

CARABAO
SPECIAL PRODUCTS COMPANY

Dept. HS1
2750 Hyde at Beach
San Francisco, Calif.
Our 6th year of selling direct by mail

CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. HS1, San Francisco, Calif.

Please send me free catalog, information about:

_____
item name

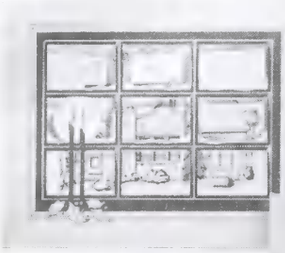
☐ Enclosed is 25¢ for swatch in _____ color

Please print

Name _____

Address _____

City _____ State _____



A Christmas Card with an Artist's Sketch of Your Own Home



Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards, and your name and "Season's Greetings." Cut-out front cover window frames the sketch. Design in green on heavy vellum. 5" x 6½". Prices, with envelopes, 25—$5.95; 50 — $10.50; 75 — $14.95; 100—$19.35; 150—$27.90; 200—$36.25. Each Card over 200—16c. Postpaid.

Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball

5 Bond Street - Oshkosh, Wisconsin



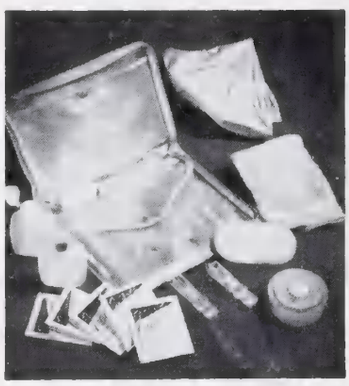
WINDOW SHOPPING



A BUTTERFLY NET catches your impudent curls in an elasticized snood of glittering frosty pink, and makes them behave like a good little girl's curls when you're driving with the top down, or waiting for your set to dry. Shocking pink butterflies are poised all over it, and the effect is ravishing. $2.95 ppd. Cortley Gifts, 305 East 83rd Street, New York 28, New York.



COPPER BIN-MASTER is a real Kitchen Beauty. The four tilt-out bins are tin-lined and make lidded canisters seem old-fashioned. Solid copper, lacquered to a permanent gleam, it has smart black knobs, and there are two 5-lb. bins, two 2-lb. bins. Hang it on the wall or stand it on the counter. 20" x 9½" x 6½", just $10.98 ppd. Merrill Ann Creations, 102 Warren St., New York 7, New York.



GLAMOROUS GADABOUT. A waterproof plastic travel case is stocked for beauty with wash cloth, shower cap, clothesbrush, toothbrush, 5 packets of lingerie detergent, 2 clothespin hangers, 2 jewel-studded lotion and cologne squeeze bottles and powder jar. Pink or blue plaid with all-around zipper. $4.98 ppd. Milady's Shopping Service, 11 W. Prospect Ave., Dept. B-575, Mt. Vernon, New York.

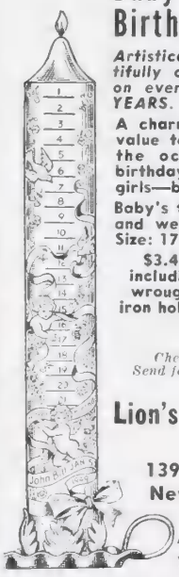
(*Please turn to page* 28)



TINY FLOWER LANTERNS

Make your floral arrangements the most talked about in town with these tiny, colorful Flower Lanterns. Swaying gently above a cluster of flowers or fresh fruit they're sure to charm everyone. 3" in diameter, each is suspended on a curved 7" bamboo stick. They come in a variety of colors and have a hundred decorative uses—you'll find a dozen the very first day. Set of 10 Lanterns, only $1.00 plus 15¢ postage.

HUSS BROS. 800 N. Clark St., Dept. B-9 Chicago 10, Illinois



Baby's Personal Birthday Candle

Artistically designed, beautifully colored for lighting on every birthday for 21 YEARS.

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys.

Baby's full name, birthdate and weight inscribed free. Size: 17 inches, weighs 1 lb.

$3.45 including wrought iron holder | **$3.95 incl. cadmium plated (silver color) holder**

Prepaid
Check or Money Order
Send for Free COLOR photo and folder

Lion's Novelties, Inc.
Dept. 51
139 Payson Avenue,
New York 34, N.Y.

A Beautiful gift to a young couple:

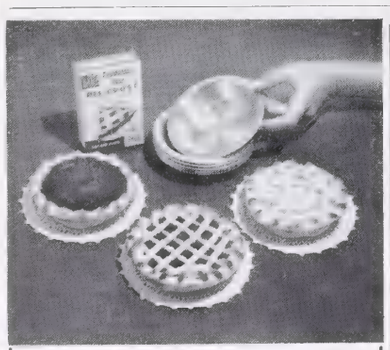
WEDDING ANNIVERSARY CANDLE (Personalized) with markings and symbols for 60 years. $3.95

HERE'S THE IDEAL STEP-SAVER . . .
A HOSTESS CART with LIFT-OFF TRAY!



Beautifully designed in white, pink, yellow or black to harmonize with all home furnishings. Saves many steps in serving family or guests. Sturdily built, rolls smoothly on king-size casters. Can be used as a lamp table with room for books and magazines. 30" high, 26" wide, 17" deep. Send check or money order for $19.95. Shipped promptly, express charges collect. No. C.O.D., please. Satisfaction guaranteed.

DALLAS METAL ARTS
P. O. Box 14336
DALLAS 34, TEXAS



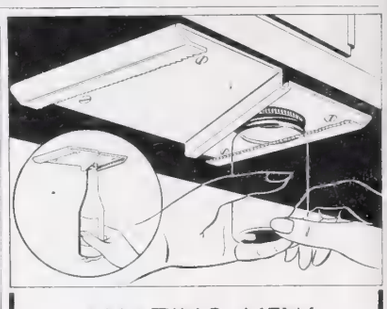
"Cutie-Pie" Pans
BAKE MINIATURE PIES FOR INDIVIDUAL SERVINGS

Your parties will be the talk of the town when you top them with *individual* pies baked in "Cutie-Pie" pans. Serve each guest his favorite pie . . fresh fruit, custard, mince, pumpkin or that very special filling of your own. "Cutie-pies" are so easy to make! Exactly enough crust mix for six pies is included. Made of durable aluminum, pans are 5" wide, 1" deep.

Set of 6 pans and crust mix. . **$1.95** Postpaid

Send for free catalog

artisan galleries
2100-A9 N. Haskell Dallas 4, Texas



AMAZING NEW
UNDER-SHELF OPENER

No jar top, no bottle top, from the smallest to the largest, can stay sealed when gripped by the notched edges of the Under-Shelf Opener. Constructed of heavy gauge steel, this boon to housewives can be permanently affixed in any handy place, under shelf, or cupboard. Simply slide jar or bottle down the notched edge until the cap fits snugly, and turn without effort. Cap loosens instantly. Also ideal for camp trailers, and boats. An ideal gift **$1.** postpaid

GIFTS-N-GADGETS
P.O. Box 3977, Victory Center Annex,
Dept. HB-9 North Hollywood, Calif.

COLTEN'S

Established 1921

1351 BEACON ST., BROOKLINE 46, MASS.

Spread Around the World

YES, it's a fact that while Colten's is located in Greater Boston, (Brookline, Boston and Wellesley) . . . you are apt to find Colten bedspread ensembles in Paris or Rome, Australia or South Africa. We know, because in the past year our customers have shipped them there and to scores of other faraway places. It all started not so long ago, when we decided to style our bedspreads with the "Couture Look." Since then, homemakers the world over have bought over a million dollars worth of our ensembles.

Colten's carry in stock, ready for immediate delivery . . . over 1,000 different ensemble pieces, all moderately priced. And if you require special sizes, we can make our bedspread ensembles or draperies . . . any width . . . any length . . . and ship them to you within one to three weeks after your order arrives. For good taste, good quality, good price . . . try Colten's. Your home will show the difference.



Sun resistant

Acetate TAFFETA Ensemble

Glamorous 180 count taffeta . . . resists fading from sun and dry cleaning. Luxurious double diamond box quilting. Scalloped coverlet has kick pleat corner. Wonderful solid colors: cherry-rose, dusty copper, mint green, grey, moon yellow, blue, brown, pink, chartreuse, turquoise, charcoal, hunter green or white. Send 10¢ for set of Taffeta color swatches.

COVERLETS: Twin **12.95**, Full **14.95**, King size **27.50**
DUST RUFFLE:
Style A, pleated .....Twin **9.95**, Full **10.95**
Style B, gathered .....Twin **6.95**, Full **7.95**
DRAPES...63" long **5.95**, 81" **6.95**, 90" lined **10.95**
Pillow Shams **3.95**, vanity **7.95**, 36" cafes **3.50**

CUSTOM-ORDERS invited . . . any length, any width

TAFFETA SPREADS

Double diamond quilted. Sun-resistant acetate. Extra fully gathered. In all colors listed above.
Twin **11.95**
Full **13.95**
King size **29.95**



CUSTOM-ORDERS invited . . . any length, any width



For a Fresh Viewpoint

Sheer "FORTIQUE"

Sheer, exciting, strong FORTISAN blends beautifully with viscose for softness. Rich colors of mocha, pastel green, turquoise, ice pink, sun yellow, almond green or white. Scalloped, quilted coverlet in solid colors has kick-pleat corners. Extra fully gathered dust ruffle has golden lurex threads for sparkling beauty. Send 10¢ for set of "Fortique" color swatches.

COVERLETS: Twin **13.95**, Full **15.95**, King size **29.95**
DUST RUFFLE with lurex.....Twin **9.95**, Full **10.95**
SPREAD, lurex flounce, extra fully gathered:
Twin **16.95**, Full **18.95**, King size **32.95**
DRAPES: No lurex:
63" long, **7.95**, 81" **9.95**, 36" Cafes **4.95**
DRAPES: With lurex:
63" **8.95**, 81" **10.95**, 36" Cafes **5.50**, Valance **2.75**
TOSS PILLOWS with lurex:
14" round or square, kapok filled **3.50**

CUSTOM-ORDERS invited



Washable Fine Pinwale

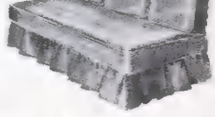
CORDUROY

Velvety-soft corduroy in gem-tone colors of eggshell, aquamist, lispstick, charcoal, rosedust, walnut brown, blue, nutmeg, coral, pink, lime green or hunter green. Rounded corners. Washable unless monogrammed. Send 10¢ for set of Corduroy color swatches.

BEDSPREAD: Twin **13.95**, Full **15.95**, King size **29.95**
COVERLETS: Twin **11.95**, Full **13.95**, King size **27.50**
DUST RUFFLE, extra gathered: Twin **9.95**, Full **10.95**
LIVING ROOM THROW, 4 rounded corners,
78" x 115" **17.95**
DRAPERIES, Pinch-pleated: 63" long **9.95**, 81" **11.95**
TOSS PILLOWS, kapok filled:
14" round (zipper) or 17" square (button)**3.50**
MONOGRAM, if desired (11" tall)....extra **6.00**

STUDIO COVER

in raspberry, charcoal, red, rose, gold, royal, hunter or brown corduroy. Washable. Size is 76 x 31½ x 18 inches. Complete with 2 or 3 zipper pillow covers **17.95.** With NO pillow covers **12.95**



CUSTOM-ORDERS invited . . . any length, any width

SPECIAL ORDER DEPARTMENT

WE SHIP WITHIN 1 to 3 WEEKS AFTER YOUR ORDER ARRIVES



CUSTOM-MADE DRAPERIES

Let Colten's make your draperies . . . any width . . . any length . . . for approx. 50¢ a yard . . . plus $2.25 a yard for our smart "Moonglow" fabric. Meticulous tailoring. Precise pinch-pleating. Lined in cotton sateen at modest extra cost.

Custom-size drapes also made in Taffeta, Chintz, Corduroy or "Fortique." Color swatches available. Send 10¢ for each fabric wanted. Ask for measurement chart.



COVERLETS		BEDSPREADS		KING SIZE
Taffeta	27.50	Corduroy	29.95	coverlets and bedspreads to cover 2 standard 39" twin beds can be special ordered at these moderate prices.
Corduroy	27.50	Taffeta	29.95	
Fortique	29.95	Moonglow	32.95	
Chintz (as illustrated)	27.50	Nylon	26.00	
		"Fortique"	32.95	
		Chintz	29.95	

SPECIAL SIZE BEDSPREADS

coverlets and dust ruffles can be ordered any width . . . any length . . . in Corduroy, Chintz, Taffeta, "Fortique" or "Moonglow." Color swatches available. Send 10¢ for each fabric wanted. Ask for measurement chart.



Everglaze Chintz in 16 Colors

Magnificently quilted and scalloped coverlets . . . and fully gathered dust ruffles in mixable-matchable colors of grey, hunter, yellow, rose, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid, mocha, fuchsia or white. Send 10¢ for set of Chintz color swatches. Twin coverlet **12.95**, full **13.95**, king size **27.50.** Twin dust ruffle **6.95**, full **7.95.** 63" drapes **5.95**, 90" **7.50.** 36" cafes **3.50**, valance **2.25**, sham **3.95**, vanity **7.95**, 14" (Kapok) toss pillow **2.95.**

CUSTOM-ORDERS invited . . any length, any width

ADD 90¢ for POSTAGE and handling to total order, regardless of size or zone.

PIECE GOODS by the Yard To match, plain or quilted ensembles available in all colors listed.

COLTEN'S
1351 Beacon St., Brookline 46, Mass.

Send 15¢ for new HOME FASHION CATALOG in photo-color

FUN-TO-FINISH CHRISTMAS TABLECLOTH



Your children and your children's children will cherish this heirloom Christmas cloth which you've worked with your own hands! Beautiful holly-red cloth has distinctive cross-stitch design stamped to be embroidered in white floss, sprinkled with snow-flake rhinestones, highlighted with gold metallic yarn. Red viscose rayon tablecloth is large enough for a gathering of the clan, perfect for holiday entertaining. You'll receive cloth, all finishing materials, complete and easy instructions. You'll be amazed how quickly the work goes!

Cloth, 63x90 inches, with *all* materials. . . .$11.95 ppd.
Matching 18-inch napkins . . . . . .4 for $2.95 ppd.

When Stockings Are Hung by the Chimney with Care . . .

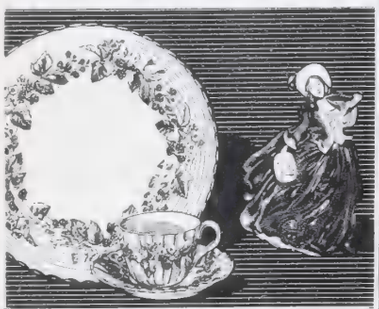


have these angel socks ready for filling! Kit contains cut-out red felt stocking, felt applique pieces, embroidery floss and rhinestones.

Each stocking kit . . . . . .$1.95 ppd.

Send for our FREE new Christmas catalog!

Susan Smith 9 Main Street Carpentersville 10, Ill.



You are invited to visit
Canada's Leading Jewellers

A friendly welcome awaits you at Birks—from coast to coast in Canada. See our display of fine English China and Leather; Jewellery and Silverware made in our own craftshops; Crystal, Porcelain, and Objets d'Art from many lands.

BIRKS
20 STORES IN CANADA

MY OLD-TIME MOTTO TRIVETS



Hand-decorated with white lettering and appropriate decorative colors on black, my motto trivets are extra nice as wall decorations as well as hot plates and flower pot stands. About 6" x 7", of aluminum, they're extra light. Choice of "Child Prayer", "Bless This House" or "Give Us This Day".

$1.00 ea. 2 for $1.75 3 for $2.50 Postpaid

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S New England General Store
4 Plain Street, Millis, Mass.

Send 25c for this Fully Illustrated Catalogue of
EARLY AMERICAN REPRODUCTIONS
DIRECT BY MAIL!



The most complete catalogue of reproduced Americana ever assembled—hundreds upon hundreds of Early American reproductions, direct from our Workshop in historic Sturbridge, Mass., home of Old Sturbridge Village, a complete New England Museum town of a century-and-a-half ago, where craftsmen still ply the old trades in every medium, from pewter to furniture. As a result, our community is known everywhere as a craft center. We have assembled the best reproductions of all types, made both here and elsewhere, and are making them available by mail — and at remarkably pleasing prices — through this large wonderful catalogue.

Catalogue contains Fascinating pictures!

Set of Four Beautiful
BRASS EAGLE HOOKS

Unusual, highly decorative. And so useful — in kitchen, to hang pans, molds, potholders, or in living room, for pictures, fireplace brooms, bellows, phone books, for mail baskets, bells. In bathrooms, guest closets, for clothing, whiskbrooms, utensils. In your playroom — a natural for your boat.

Actually there are a hundred and one uses for these authentic reproductions, gleaming Brass Eagle Hooks. True Americana.

1½" high. Strong Brass nails included. Lacquered to prevent tarnishing. 15½" Wingspread. Set of Four — GIFT PACKED for you as your friends in a fittingly lovely Golden Gift Box. $2. 1965 pay postage. 25c catalog sent Free with order!

EARLY AMERICAN FURNITURE — *Chests, Beds, Desks, Tables, Cupboards, Servers, Mirrors, etc.*
CHAIRS GALORE! — *Hitchcocks, rockers, pigeon-backs, straight captain's and bedroom chairs.*
HOOKED and BRAIDED RUGS
HAND-WROUGHT HARDWARE
BRASSES & ANTIQUE REFINISHING SUPPLIES
FIREPLACE EQUIPMENT - UNFINISHED FURNITURE
COPPER, BRASS & IRON COOKWARE
LAMPS & LIGHTING
LIGHTING FIXTURES, *from post-lamps to sconces*
GLASS, CHINA & PEWTER REPRODUCTIONS
WEATHERVANES & ESTATE SIGNS
TOLEWARE, TINWARE & IRON REPRODUCTIONS
HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
495 Brimfield Turnpike, Sturbridge, Mass.



WINDOW

CONTINUED FROM PAGE 26



INDIA PRINTS are the flowe of the fashion world this yea This wonderful casual ski that knows no season is hand painted in India on hand-loome cotton cloth from old wood block of Hindu and Moslem design Wonderful for campus or super market! The bright colors won fade, the fabric won't shrink Sizes 24" through 32", $4.95 eac 2 for $9.75 ppd. Red Oaks, Win netka 2, Illinois.



APOTHECARY JARS in drugstore window symbolized th magic within: the dim coolth, th whir of the fan, the Gibson Gir dreamily dipping into a "Lover Delight." Fill these clear glas revivals with rose petals or bath salts or Christmas tree balls 10½" $2.50; 9" $1.95; 6½" $1.25; 5¾" $1.25. Set of 4, $5.95 Minimum order is 2. Postpaid Gilbert & Leonard, Northern Blvd., Manhasset, New York.



THE LITTLEST VANE to ever keep you posted on which way the wind is blowing is remarkable for its high efficiency and low price. The black iron vane is topped with a red and white bantam rooster, and it attaches to anything: a window sill, fence post, bird house, trellis, tool house. 9" high, with all necessary hardware, $1.50 ppd. Breck's of Boston, 316 Breck Bldg., Boston 10, Massachusetts.



Magic Way To Foot Beauty—$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. *Guaranteed to do the job or your money back!* Only $1, postage paid. Order PEDI-BRUSH direct by mail from **Sunset House, 686 Sunset Building, Hollywood 46, California.**

CERAMIC Base and 5 vases for TRUE MINIATURES



About 1-inch tall or less

A real collector's item—for garden club miniature arrangements, for hobbyists, for striking tiny decorations. Each vase a different color, each fits the base. For yourself or a delightful gift.

$3.50, *Postage Paid*
(N. C. purchasers add 3% Sales Tax)

JOMAY *Specialty Sales*
Box 9362 • Raleigh, N. C.

SHOPPING



REAT BIG BEAUTIFUL ALLERINA is Mam'selle ppy Toes, and you make her urself without scissors or sew- machine. All parts are pre- and everything is included, en stuffing, needle and thread! e's a 3-foot felt cutie with hsia leotard and ballet slip- rs and blue nylon net tutu. cked in a suitcase box. $3.98 d. House in the Garden. 19 rden Place. Brooklyn, N.Y.



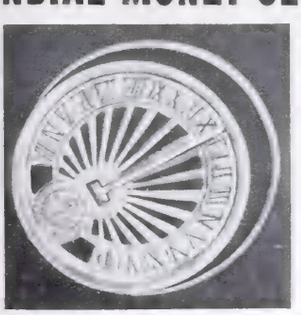
LAMORIZE A BATH- OOM with a set of four pagoda h jars that would be a beauti- buy at twice the price. The e translucent china, reminiscent Limoges, is hand-decorated h spring flowers on one e, and gold-lettered on the er with "Aspirin," "Vitamins," auze," "Cotton." Pink, blue, low or turquoise. 4" high, 95 the set postpaid. Bryn awr Gifts, Bryn Mawr, Penna.



ANG UP THE PHONE on s unobtrusive black wrought- n wall holder that has been signed for the new rectangular se telephones. We think it's rvelous. Think of all the extra ace you'll have on your desk, dside table, or kitchen counter! ppd. Miles Kimball Co., 33 goma Blvd., Oshkosh, Wis.



AVE $4.50 ON THIS EXOTIC STERLING UNDIAL MONEY CLIP



s a dashing continental air about it you'll e. Handsome sterling silver, richly en- ved with Roman numerals. A real sun- l as well as a safe money clip. Lighter, odier than a wallet. Made in U. S. from ginal French design. 1¾" diameter. A ulous, unusual gift and a sure-fire con- sation maker. Thousands sold for $12.00. w only $7.50. Postage prepaid, tax in- ded. No COD's. Satisfaction guaranteed. d check or money order to

REGINA WELLS
W. 34 St., Suite 424 New York 1, N. Y.



"Little Angel" Pans

BAKE MINIATURE CAKES FOR INDIVIDUAL SERVINGS

Now you can bake perfect miniature cakes—just the right size for individual servings—with "Little Angel" pans. Fill center of cake with ice cream or fruit; pans are ideal, too, for gelatin desserts or salads. Our kitchen-tested angel food cake mix makes just 6 cakes for quick, easy baking in "Little Angel" pans. Durable aluminum pans are 3½" wide at top, 1½" deep.

Set of 6 pans, only $1.00
Package of cake mix only..... 1.00
Set of 6 pans and mix for 6 cakes.. 1.95
postpaid

Send for free catalog

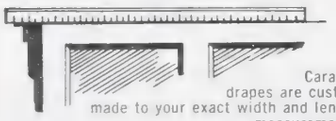
artisan galleries
2100-A9 N. Haskell Dallas 4, Texas

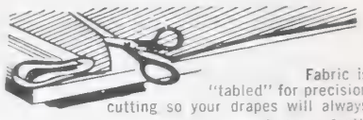


Beautiful Custom Made Drapes

approx. $1.50 a yard

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Yet you pay less than you would for ordinary ready-mades.


Carabao drapes are custom made to your exact width and length measurements


Fabric is "tabled" for precision cutting so your drapes will always hang perfectly


French pleated by hand. We use plastic crinoline to assure perfect headings


Weights are sewn in the full 3-inch hems to give hanging perfection


In joining widths of fabric, we cut off the selvages and seam the fabric with an overlock stitch so seam cannot pucker


Seams are positioned in the pleats so they are completely invisible

Remember—only Carabao gives you these custom-tailored features, plus an unequaled selection of fine quality fabrics.

Choose from 50 colors in six exclusive fabrics

send 25¢ for swatches

Six decorator fabrics, designed for draw drapes or panels, give you a wide selection of textures and colors for any type of decor.

- Carabao Two Tone Supple Weave
- Carabao Shantung Weave
- Carabao Nubby Weave
- Carabao Sheen Weave
- Carabao Textured Weave
- Metallic Print Shantung

Make your own drapes from Carabao fabrics yardage $1 free instructions.

NEW! Fortisan Fabric just added to our line. $1 a yard

Clip this coupon for information. Enclose 25¢ for swatches of all colors of all fabrics.

CARABAO
SPECIAL PRODUCTS COMPANY

Dept. HS7, 2750 Hyde at Beach
San Francisco, Calif.

CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. HS7
San Francisco, Calif.

☐ Enclosed is 25¢ for swatches.

Name_____
(Please print)

Address_____

City_____ State_____

OUR SIXTH YEAR OF SELLING DIRECT BY MAIL.

"THANK YOU, SIR, BUT I CAN WASH AND MASSAGE MY OWN BACK WITH . . . Betty Relaxo-Rub

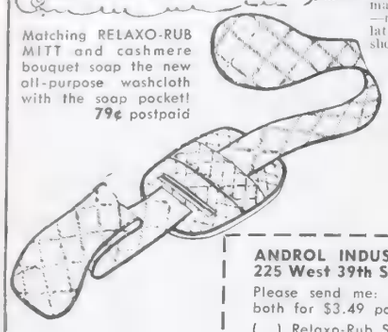


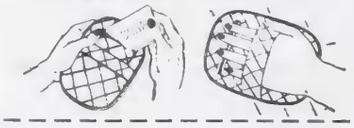


and you too, pater!

No doubt about it—both men and women applaud the BETTY RELAXO-RUB Bathmaster that gives gentle, stimulating massage wherever you want it—makes its own generous lather! Whether you bathe or shower—you'll enjoy using the RELAXO-RUB, made in attractive, pastel vinyl plastic with ¾" thick vinyl foam pad, cashmere bouquet soap, soap pocket and 45" strap. $2.98 postpaid.

Matching RELAXO-RUB MITT and cashmere bouquet soap the new all-purpose washcloth with the soap pocket! 79¢ postpaid





BETTY RELAXO-RUB PLUS MATCHING MITT—BOTH FOR $3.49 postpaid. SEND TODAY TO:

ANDROL INDUSTRIES, INC. DEPT. HB-1,
225 West 39th St., New York 18, N.Y.

Please send me: ( ) RELAXO-RUB PLUS MATCHING MITT—both for $3.49 postpaid
( ) Relaxo-Rub Separately $2.98
( ) Matching Mitt 79¢

NAME .....
ADDRESS .....
CITY .....ZONE.....
STATE .....



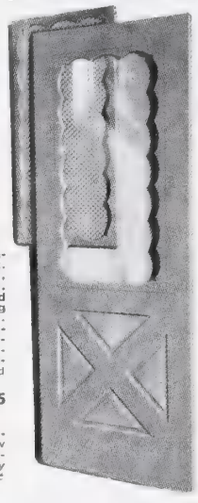


Add charm to your bedroom, powder room, etc., with this **CHERUB PIN-UP LAMP.** Composition angel in pink with gold trim. White parchment shade decorated with angels, doves, ribbons and flowery bird cage in pink, gold and black. Overall hgt. 16½": shade 9" diam. $8.95 each; $15.95 pair, postpaid.

ELIZABETH McCAFFREY
dept. HB-9 Orange, New Jersey

The "Twodor"
COMBINATION
STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built
Yet the "Twodor" is priced as low as the commonly made type



If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised and doweled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE ONLY $23.95

ALSO—12 NEW, exquisitely designed and low priced Interior and Entrance Doors in knotty or clear pine. Send 3¢ stamp for catalog.

Yield House
Dept. B9-5
NO. CONWAY, NEW HAMPSHIRE

Shipping Charges Collect No C.O.D.'s



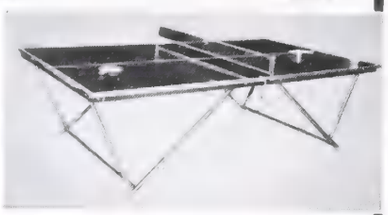
Bounce and Tumble For Health and Fun!

Tumba-Leen is fun for all ages. 102" ▪ 62" ▪ 30" high. Polished tubular aluminum. Heavy canvas and tested shock cord for more ACTION. Weather resistant. Folds for storing. **$99.95**

For children to 8 yrs., 5 ft. sq. ▪ 20" high. **$39.95**

In or Outdoor Deluxe Tennis Table . . .

The 5 ply ⅝" marine plywood top will withstand all weather. Regulation size. 1" polished aluminum legs. Top is plastic trimmed. Folds for easy storage. Lightweight, beautiful construction. **$99.95**



FREE! Write for catalogue on other fine Kogen Products

Kogen Manufacturing Co., Inc.
925 North 21st Avenue HOLLYWOOD, FLORIDA



WINDOW



LITTLE MINKS are natura born scene stealers. And this lit tle mink tail choker is no excep tion! Can't you see it doing won derful things for a basic black dress, or for a bright Fall wool— and for your ego as well? Abou 26" long, with a mink head clasp it comes in dark brown, mediun brown or silver blue. $14.95 incl tax. Ppd. from Harold Rubin, 5 East 56th St., New York 22.



ANIMAL MAGNETISM is no *exactly* what holds these pussy cat-pot-holders to your kitchen appliances. Each has a perma nent magnet inside which wil cling to a stove, refrigerator washing machine—or anything made of steel. They come in yel low or red checked gingham with black features and are completely washable. The magnet never loses its strength. $1 the pair, ppd. Taylor Gifts, Wayne 1, Pa.



CLEAN YOUR PORCELAIN and remove rust and stains in seconds with Por-So-Kleen. We hope everyone will be as grateful as we for the answer to the unsightly smudges that refuse to come off the tub and sink. You simply moisten a cloth with this wonderful liquid and wipe off stains. A pint is $1.25 ppd. Stellad Products, Inc., 1700 Prospect St., Indianapolis 3, Ind.

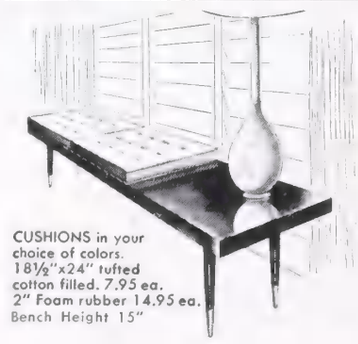


Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division.
234 AMHERST STREET EAST ORANGE 4, N. J.



CUSHIONS in your choice of colors. 18½"x24" tufted cotton filled. 7.95 ea. 2" Foam rubber 14.95 ea. Bench Height 15"

BENCH or COCKTAIL TABLE

Genuine Formica top and sides in ebony with tapered brass tipped legs. Also available in Walnut or Blonde Formica with tapered brass legs.

Size 18½"x48" 39.75
Size 18½"x60" 44.75
Size 18½"x72" 49.75
Other sizes available on special order.

SATISFACTION GUARANTEED. Prompt delivery, no C.O.D's please. In Florida add 3% sales tax. Send check or money order. Express collect.

Write for free Brochure of other decorator items

stiller's of miami
manufacturers of quality furniture since 1930
N. W. 1st Ave. & 21st St. Miami 37, Florida

SHOPPING



RCUS TOY CHEST. What ld a mother do without a toy t? We think she'd either k her own neck over a roller e, or break her child's neck the shambles of his room. s sturdy fiberboard chest is ly printed with a circus design any first name. Fine, too, for nkets or overshoes. 15″ x 29″ x high, $4.95 plus 50¢ post. ham Gifts, 67-85 Exeter St., est Hills 75, New York.



OCK SOPPS are terribly rt new coasters that are very orbent and may be re-used ut 6 or 7 times. They don't , slide, or drip, and they're ted with a wonderful clock e in black and white or an- ed gold and white. A box of Sopps is $2 plus post. Lord & lor, Fifth Ave., N.Y.C.



ADED WITH KEYS? Then 'll be as delighted as we are h this fine leather case that is signed to keep an unwieldy nch of keys in easy-to-carry, y-to-get-at order. They are se- ed on one chain and they all into the snap-button case h gusseted sides. Red or black rocco or natural pigskin. $3.50 d. Frances-Morris, 1016 Car- l St., Brooklyn 25, N.Y.



AUTHENTIC REPRODUCTIONS IN CAST IRON ALUMINUM

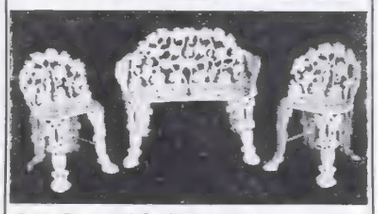
SPECIAL
Thru Sept. 20.

THE PERFECT PLANT STAND

Sturdy, with handsomely designed base and 11 movable arms attractively tapered to compliment your originality and green thumb.

Cast Iron, reg. $24.50. Arms from 7″ to 14″. 12″ high.
$17.95





3 pc. Grape and Leaf Group =500
Settee 32″ long ($22.50)
16″ chairs ea. $13.50
$49.50

Catalogue on request. Crated free. Send check or money order. Specify freight or express. Shipping charges collect.

J. F. DAY & CO.
Dept. B9-5 1901 4th Ave. S. Birmingham, Ala.



PURE SILK SCARF
Your Choice of Dainty Colors

You'll love this charming, colorful heavy silk crepe scarf made in Japan. The pastel green center shows six prancing horses—separated, by rope design border, from a darker green background with sixteen prancing horses. Outer edge is hunters green. One yard square. Hand rolled edges. Your choice of green—blue—or tan (with red border). State your preference. One for $2.00; two for $3.75; three for $5.50. I pay postage. Money back if not delighted.

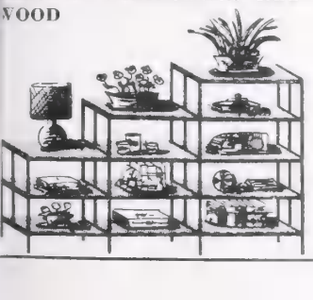
"little joe" WIESENFELD CO.
Dept. K-11 Baltimore 1, Md.



NEW LOW COST HAND PRINTED ART MURALS

Now make your living, dining or bedroom walls come alive with these beautiful HAND PRINTED art murals. In beautiful full color in modern and provincial scenes. 2½ feet high and 7 feet long. Available in African (above), Egyptian, Early American, Chinese, Ballet or Balinese $9.95 ppd. Sold Only by Mail. Send 10¢ for folder.
Stonewall Company, 2005 Cedar St., Alhambra, Calif.

AKE YOUR OWN SHELF NITS IN NO TIME. WROUGHT RON & CALIFORNIA RED-WOOD



Create your own bookcases, room dividers, utility units to fit any room in the house, garage, office. Pre-drilled wrought iron shelf ends with welded shelf brackets and rubber tipped feet. Combine them with textured redwood in 24″, 30″ or 36″ lengths. Each shelf measures 9⅝″ wide, 1″ thick with pre-drilled screw holes. Shelf ends measure 10″ wide, 11″ between shelves.



Pair of 3-shelf ends 26″ high	$2.99 pr.
Pair of 4-shelf ends 36″ high	$3.49 pr.
Pair of 5-shelf ends 46″ high	$3.99 pr.
24″ long redwood shelves	$1.25 each
30″ long redwood shelves	$1.50 each
36″ long redwood shelves	$1.75 each

Wood and shelf ends together shipped express collect. Shelf ends only—add 60¢ per pair for shipping. no C.O.D.'s please.

INTERIOR TRENDS
Dept. HB9, 56 Underhill Ave., Brooklyn 38, N.Y.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



$22.95 COMPLETE

ORDER BY MAIL

2-3 week delivery

SEND FOR FREE STYLE BOOK

I. R. Fox fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, $22.95 complete! This, low, low price includes cleaning, glazing, repairing, reinforcing weak seams, Lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your monogram at no extra cost. The thrilling result . . . a luxuriously beautiful cape, stole or jacket.

SEND NO MONEY

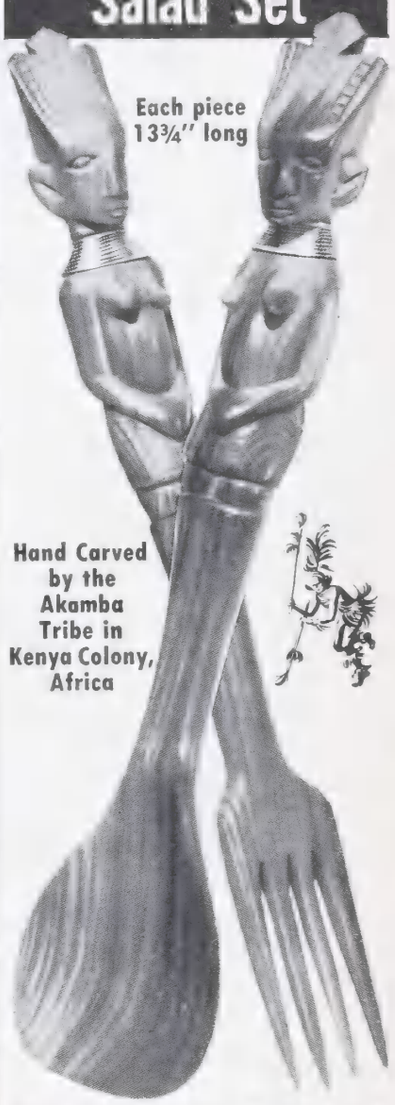
Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles. Write:

I. R. FOX 146 W. 29th Street Dept. 149, N. Y. C.

FREE

TO NEW MEMBERS OF THE AROUND-THE-WORLD SHOPPERS CLUB

This Exotic African Salad Set



To demonstrate the unique thrill of receiving beautiful and exotic gifts from foreign lands *at less than half their U.S. value*, we invite you to accept FREE this fascinating Salad Set from Kenya Colony, Africa. The set is an exquisite example of native art—delicately hand carved from rich grained tropic woods. The statuesque figures on each piece are adorned with authentic native wire "necklaces"! As a passenger on our magic carpet you will receive a surprise gift each month from a different foreign land. Your gifts come *direct to your home postpaid and duty free* in packages decorated with exotic foreign stamps. Each gift is guaranteed to be worth twice and more what you pay. Furthermore, you may cancel after receiving your Salad Set or at any future time. Mail the coupon now while this beautiful handmade African Salad Set is being offered FREE!

AROUND-THE-WORLD SHOPPERS CLUB
71 Concord St., Newark 5, N. J.

Around-the-World Shoppers Club, Dept. 523-1
71 Concord St., Newark 5, N. J.

Please enroll me as a member and send me the African Salad Set FREE for joining for the term checked below, for which I enclose remittance:

☐ 3 months, $7.00
☐ 6 months, $12.00 ☐ 12 months, $22.00

Name.....

Address.....

City & Zone..... State.....

☐ Check here if you have ever been a member.

(NOTE: The U.S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman.)

CANADA: 3 mos., $7.95; 6 mos., $14.00; 12 mos., $26.00. Delivered to your home without payment of additional duty or postage. Address: 77 Vitre St. West, Montreal 1, Que.

Irish Linen and Lace

A fine and handsome Irish linen cloth, crisply edged in starched white lace. Sure, and the Good Fairies themselves had a hand in its fashioning! Vat-dyed in Belfast in clear, vibrant decorator shades of hunter green, pink, maize, charcoal, aqua, white. Preshrunk, color-fast, in a variety of sizes to fit your particular needs.



Round Cloth:	72" diameter	$12.95
Oval Cloth	72"x90"	16.95
Rectangulars:	54"x72"	10.50
	72"x90"	16.95
	72"x108"	19.95
	72"x126"	23.50
	72"x144"	26.95

17" napkins with lace insert.....89¢ each

All prices postpaid

Send for FREE Christmas Catalog!



Susan Smith 9 Main Street, Carpentersville 10, Illinois

WINDOW SHOPPING



CHARMED LIFE. A sterling silver bracelet tells the story with engraved charms: School-name pennant with class year; engagement ring with month and year; wedding bell with date; bootie with child's first name and birth date; auto with make and year; house with city and year. Bracelet, $1; each charm, incl. engraving, $2.50. Add 10% Fed. tax. Ppd. Ward Phillips Co., Carpentersville, Ill.

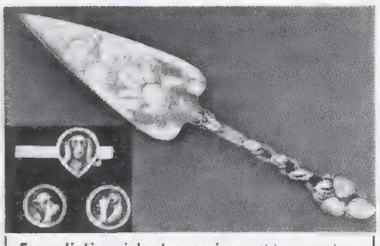


COVERED LOAF PAN gives perfect form to your loaf cakes, fruit cakes, nut bread, meat loaf and molded desserts. What's more, the sliding cover locks on so you can carry your food to church suppers or picnics without worrying about upsets en route. Made by Mirro of heavy gauge satin-finished aluminum, it's 2½" x 3½" x 10¼" long. $1.35 ppd. Kimball Printing Co., 124 Bond St., Oshkosh, Wisconsin.



KITCHEN LAVABOWL of glazed ceramic is hand-decorated with a colorful rooster design and it will bring a provincial charm to your kitchen wall. Both the planter and the urn may be removed from the 11½" x 7" maple-finished plaque. Or you may want to use the planter as a "jewel safe" when you're up to your elbows in suds. $2.95 plus 30¢ post. Greenhall, 1133 Broadway, New York 10, N.Y.

(*Please turn to page* 37)



For distinguished service, this massive, 11½" Sterling Silver Pie Knife and Cake Breaker. Serrated for easy cutting; scooped for simple serving. An aid to the hostess, an ornament to the home. Attractively chased Strawberry design, richly engraved. The finest, most lasting gift is solid sterling—there's no plating to ever wear away. Exclusively ours; yours for $10.95.

See—Hear—Speak No Evil! These Monkeys gaily cavort on unusual Cuff Links and Tie Clasp—each $5.50, the complete set for $10. For Ladies:—Earrings $5.50 pr., Scatterpin $2. Complete set $6.45. Of course they're all solid, hand-wrought Sterling Silver. Exclusive with us. Tax & postage paid.

The Jamaica Silversmith

79-32 164 Street, Dpt. HB9, Jamaica 2, N.Y.

Send for free Catalog of Unusual Silverware and Women's and Men's Jewelry

GREENFIELD NEW HAMPSHIRE INDUSTRIES



OUR EXTRA SPECIAL INTRODUCTORY OFFER

$9.95

► ADORE this **BENCH** — seats three adults for **TV** or **Fireside**, or **Coffee Table**. 2" selected N. H. White Pine, 12" x 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY!**

END TABLE — ONLY ► $12.50



► 20" Height, 24" Length, Width 14" — Same attractive design, materials, and finish as the above bench. EXPRESS CHARGES are Collect. Bench ship. wt. 22# Table ship. wt. 17#

Send Check with Order — No C.O.D.'s Please

[ ] Send Us Free Catalog of Useful Gifts

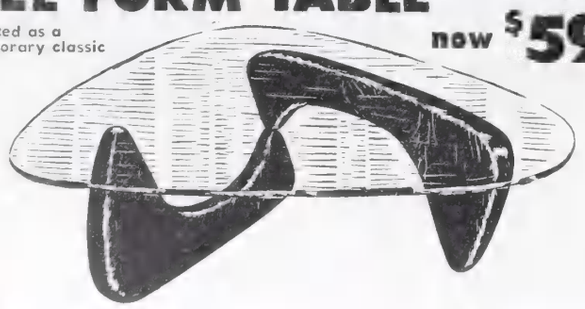
GREENFIELD INDUSTRIES

18 Forest Road GREENFIELD, N. H.

FREE FORM TABLE

regularly $125 now $59*

Recognized as a contemporary classic



This magnificent table of striking originality and superb construction is available only by mail at a saving to you of over $60!

Its unique modern lines will impart exquisite individuality to your home. Top of table is a shining surface of crystal clear glass, 3/16 inches thick. Overall size—32"x44". Choice of maple, mahogany or black lacquer base.

Matching lamp tables, $49 ea. (reg. $89)**

Order by mail now. Stock is limited.

**$59 plus $7.75 for packing and express charges*

***$49 plus $5 (pair) for packing and express charges*

JAN'S MODERN LAMPS, INC.

5 East 102nd Street., Dept. H-9, N. Y. C. 29, N. Y.

SOLID ROCK MAPLE



$12.35 Shipped 1 to a carton

$14.95 Shipped 1 to a carton

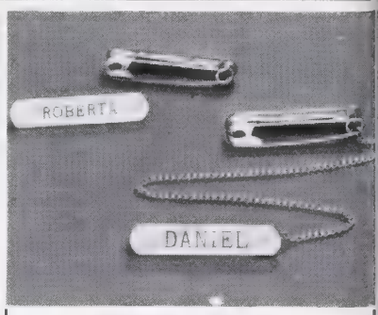
WINDSOR CHAIRS HONEY FINISHED HAND RUBBED

Perfect ..... is the only word for these authentic saddle seated Windsor chairs. ..... Made from rich grain solid hard rock Maple, honey finished, hand rubbed and buffed to the lifetime warm glow of traditional Colonial American Maple.

Send check or money order. No C.O.D.'s. Prices F.O.B. Tenn. If in Alabama add 3% Sales tax. Fully illustrated catalogue showing wide assortment of Maple pieces. Enclose 20¢ with your request.

JONES VALLEY FURNITURE DISTRIBUTORS

P.O. Box 2347 Birmingham, Alabama



STERLING SILVER

DIAPER PINS

Diaper pins for a pampered baby (And whose isn't these days). These are made of sterling silver and come marked with baby's first name beautifully engraved, on each pin. For $2.95, you can order the pair attached to an 8" sterling silver chain to hold a bib. Nicely gift boxed. The perfect gift for the new baby.

Diaper Pins $1.95

Bib Holder $2.95

tax and postage included

Vernon **Dept. H.B.** **156 Fourth Avenue, Mt. Vernon, N.Y.**

Berwyn

WOOL WILTON BY HOLMES

take your cue from this new pirouette-patterned broadloom

HOLMES sets the stage for dramatic loveliness in your home with a new wool wilton of bewitching beauty! It's called Berwyn, and wins top billing everywhere with its unique three-dimensional texture, its delightfully different pirouette pattern. Berwyn retains its two-tone charm for years, and costs not a penny more than ordinary two-tone broadlooms. At leading retail stores now in a selection of distinctive fashion colors.





ARCHIBALD
HOLMES
AND SON
ERIE AVENUE & K STREET
PHILADELPHIA 24, PA.

"HOME MEANS MORE WITH CARPET ON THE FLOOR"

There is simply no substitute for the friendly, hospitable warmth of a carpet; nor for its quiet luxury and safety.

BRAND-NEW SPECIALIZED DETERGENT FROM MONSANTO, MAKERS OF *all*

YOU CAN SET YOUR TABLE RIGHT OUT OF THE MACHINE...WITH NEW DISHWASHER *all*®

Prescribed by electric dishwasher manufacturers—glasses, silver, look hand-polished—china gleams!

DISHWASHER *all*—in tests conducted by dishwasher manufacturers themselves—rated raves like this:

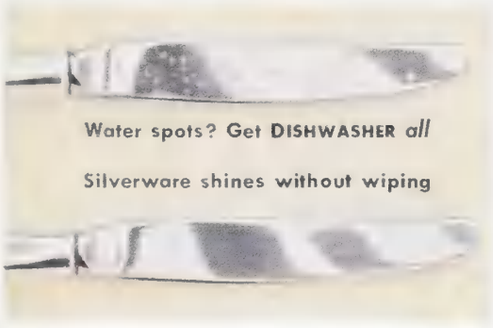
"Finest detergent ever tested"

In test after test, DISHWASHER *all* removed stubbornest stains and grease. More than that, it proved *safe* for the most delicate overglazes and gold leaf on the finest china! Read this quote:

"Solves every automatic dishwashing problem —thorough, yet mild"

In a hard or soft water area? Forget it! DISHWASHER *all* makes your tableware *gleam* wherever you live. Read this:

"Outperforms so-called hard water compounds —best for any type of water"



Give your electric dishwasher the detergent it deserves. Get DISHWASHER *all*—at your grocer's now!



Proof! Glass so clean it's crystal clear—looks hand-polished



Your serviceman will demonstrate your new machine with DISHWASHER *all*. Appliance manufacturers prescribe DISHWASHER *all*, are packing it in their new machines.



GLASSES SPARKLE—right out of the washer! For DISHWASHER *all* chemically shines glasses, even gets into cut-glass crevices better than you can by hand!



CHINA *STAYS* BEAUTIFUL! Your dishwasher and DISHWASHER *all* keep treasured patterns safe from breakage—*hygienically spotless* for your family and guests.

DISHWASHER *all* is made by MONSANTO where creative chemistry works wonders for you

MONSANTO

ALL IS A REGISTERED TRADE-MARK OF MONSANTO CHEMICAL CO.

ROMANY *Real Clay* TILES





GLAMOURUS COLORS!
Enchanting colors to please every desire. More than 30 fade proof tones to select from—many exclusive with ROMANY—all with "easiest to clean" surface. The three tiles above are Romany Blue No. 725, Gray No. 767 and Rose No. 733.

NOW–And Forever!

The selection of tile for your kitchen and bathrooms—and for special uses such as counter and lavatory tops, hearth fronts and for sheer decoration—is a one time choice. Only real clay tile can serve you faithfully through the years, and ROMANY Real Clay Tile is truly representative of the best tile you can decide upon, regardless of cost. ROMANY Tile offers an almost unlimited array of color schemes. It is precision manufactured in modern kilns, slow fired under high temperatures with ultra quality glaze finishes. ROMANY is stain proof, fade proof, acid proof, wear proof and *fire proof*. And it is the easiest of all tile to keep clean.

You will always be proud of ROMANY in your home, proud of its superlative quality and its ever present beauty. For ROMANY is America's finest tile!



Wall behind stove is Romany Citrus No. 741. Counter top is Romany Green No. 311. Dark wall is Romany Bottle Green No. 719. Floor is Sparta Light and Dark Green Orsan.

FREE ESTIMATE!
Your nearest Ceramic Tile Contractor (see classified phone book) will be glad to show you a ROMANY color chart and give you free estimate for installation in your new or occupied home.

Get the ROMANY story. Send in your coupon today!

UNITED STATES CERAMIC TILE COMPANY
Member: Tile Council of America and Producers' Council, Inc.
217-B FOURTH ST., N.E., CANTON 2, OHIO

United States Ceramic Tile Co.
217-B Fourth St., N.E., Canton 2, Ohio

Please send your Free Illustrated Folder "Color Suggestions" featuring ROMANY Real Clay Tile. HB955

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Set Your Scene for { VERY IMPORTANT PEOPLE

WITH THE V. I. P. GROUP BY MENGEL



MENGEL *Permanized*

FURNITURE



YES, dear lady, you and your own "producer" are the most **V**ery **I**mportant **P**eople in your world — it's *you* who deserve to set your scene with Mengel's exquisite V. I. P. group. *Many* bedroom AND dining-room pieces to choose from!

Loveliest modern high-styling, in frosty Limed Oak. Jewelry-like brass pulls of entrancing design. Oodles of storage space — and marvel of marvels, mar-proof Westinghouse Micarta tops that laugh at scratches, glass-rings and even cigarettes!

Costs? Very definitely medium!

Ask the most up-and-coming dealer in your neighborhood, or watch for his advertisements. He's "the *furniture* Man In Your Life"!

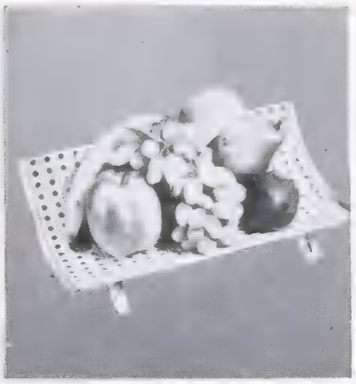
THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY



WINDOW SHOPPING

CONTINUED FROM PAGE 32

FRUIT HAMMOCK. With a dollar's worth of fruit from your green-grocer's, you can achieve a centerpiece that looks like a Currier & Ives painting, if you have this handsome tray as a prop. Made of metal in a geometric design, it comes finished in satin black or copper. 14" x 8". $2.98 ppd. House of Schiller, Dept. HB611, 180 N. Wacker Drive, Chicago 6, Illinois.



IS YOUR CAR COVERED? Here's an insurance policy for $6.95! This heavy gauge plastic cover fits any model or make of car, and safeguards it from rain, dust, or sun. With double binding for extra security, it folds when not in use. State make and year of car when ordering. $6.95 plus 35¢ post. Extra-heavy, $8.95 plus 45¢ post. Mardo Sales Corp., Dept. HB, 480 Lexington Ave., New York 17.



DYED BY YOUR OWN HAND are leather shoes, belts, bags, whose color you have changed or restored with the Nu-Shu kit! All equipment included with kit in any one of 12 colors: Cordovan, Town or Mustang brown, Sorrel, Luggage or Saddle Tan, Sand Gray, red, mint, navy, black or white. Make pastels by mixing white with other colors. $1 each ppd. Nu-Shu, Box 9104, Dallas, Texas.



Amazing New



No more beating jars on floors or soaking in water. No more frayed nerves in the family. Jaws slide easily to fit any size jar. Nickel plated steel, keep with your silverware. Send **$1.00** postpaid.

CLARK-MOORE
DISTRIBUTORS
Dept. HB-9, P.O. Box 586, Del Rio, Texas

FANCY GRAPEFRUIT



GRAPEFLUTER and KNIFE
$2.95 for the Set

You'll enjoy it so much more with scalloped edges and cut for easy eating. With these, it's simple to make your grapefruit more decorative and appetizing. The grapefluter works like a conductor's punch and flute cuts around top. Serrated edges of curved, stainless steel grapefruit knife separate sections and cut them away from rind.

ORDER NOW—Grapefruit Set $2.95
Prompt Delivery • We Pay Postage
FULLY GUARANTEED
Cutlery gift catalog free on request

Corrado for Cutlery
26 N. Clark St. • HB 95 • Chicago 2, Ill.



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID
TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID

STYLE M MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively
guide your friends – beautify your home!

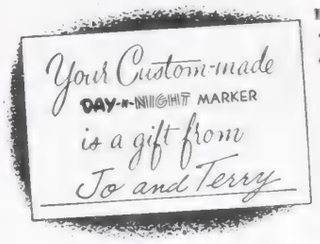
PERFECT FOR GIFTS – ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof – lifetime aluminum throughout
- Permanent embossed lettering – raised in solid plates
- Baked enamel finish – black background – white reflector letters
- Attractive size – nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 3 DAYS!



THE PERFECT GIFT FOR *Birthdays* – or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL $4.95 POSTPAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

Spear ENGINEERING COMPANY
175 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY
175 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING – Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

Get the Facts from de'cor before You buy SHUTTERS



Let us prove to you that **de'cor** —"Tailor Made" shutters are more economical—more beautiful for your home or office.

de'cor — the only shutters with Grand Rapids Quality

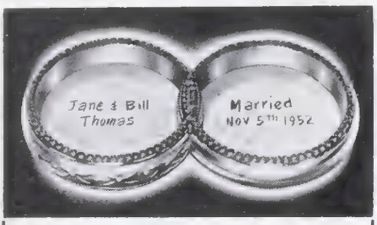
de'cor — "Tailor Made" for your home or office ACTUALLY COST LESS

de'cor

SEND 25 CENTS for new illustrated brochure, "101 Uses for Shutters"—together with full details on how you can order by mail.

DOORS and SCREENS, too!

Write de'cor of GRAND RAPIDS, INC. 1601 EASTERN AVE., S. E. GRAND RAPIDS, MICH.



Royal Wedding Gift

A DISTINCTIVE REMEMBRANCE FOR ANNIVERSARIES ALSO

The original of this Wedding Ring Ashtray was the solid gold wedding gift given to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in 24 kt. gold, personalized with couple's names and wedding date. Measures 6½" x 3½". Whether used as wall decoration or ash tray, it will commemorate that most cherished day. PRINT names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only $7.95 postpaid and beautifully gift wrapped. ORDER TODAY.

FROST'S, 409-A FROST BLDG.
HOLLYWOOD 46, CALIFORNIA



Classic Beauty From Holland To Charm Your Home

You'll delight in these products of pottery craftsmen, world renown for their skilful glazing technique.

Dainty 7½"x6" lamp, exquisite in delft blue, comes with soft blue bulb and elegant silk shade of picturesque scenes of Holland. Soothing, restful light is a dream for any child's room. Also in larger sizes, up to 21½" x 20". Dainty vase and clog ash tray also in delft blue.

Send Today for FREE CATALOG

LAMP $2.95 VASE and ASHTRAY $1.50 ea.

Check or Money Order—No C.O.D.'s

KELLER MORRIS & CO.
210 Fifth Ave., N.Y. 10, N.Y.



China Stamp Box

Feminine as the flutter of a fan, but practical, too, because it holds all the way up to 500 stamps and dispenses them neatly. The lovely china box is snow-white with a dainty all-over floral pattern in gay colors. Order No. **L-6879**, Stamp Box, **$1.00** ppd.

Personalized Tape

Your full name and address printed 300 times on a ½" wide roll of stick-tight tape! Use it for envelopes, checks, letters, books, records, tool handles, post cards. In white, green, silver, red, blue, yellow, orange with blue or black printing. 600" roll with dispenser. Print name and address. Order No. **F-5787**, Tape, **$2.00** ppd.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



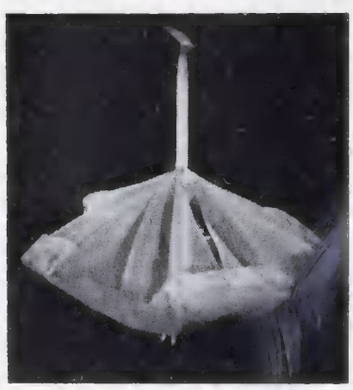
WINDOW



BRASS TOBY JUG is a flower pitcher we wouldn't trade for a top shelf full of wedding present vases. It's exactly right for a happy handful of flowers—rambler roses in the spring, pompons in the fall. And the shape is darling. Imported from England, it's 4¼" high, costs $4.95 ppd. Beverly Baker. Box 135, Darien, Conn.



FOR VERY GOOD MEASURE you couldn't do better than treat yourself to this set of four copper measuring shovels. They come in ¼ tsp., ½ tsp., 1 tsp. and 1 tbs. sizes, have brass handles, and come with their own black iron hanging rod. Just $1.95 ppd. Foster House, 430 S. Jefferson, Peoria, Illinois.



LINGERIE LAUNDRY BAG to hang on your bathroom door is pretty enough to be mistaken for a decorative pin-up. It's made entirely of nylon in pink or blue with embroidered nylon organdy trim, and it opens up like a Japanese lantern. Just right for stockings, gloves and lacy underthings. $2.95 ppd. The Connecticut Yankee, Sharon, Connecticut.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

MAIL CHECK OR MONEY ORDER

Jones Bros. VICTORIAN REPRODUCTIONS P. O. BOX 246 PINE LEVEL, N. C.



NEW MAGICAL DISHWASHER

JET BRUSH makes dishes, pots and pans sparkle. Does away with "dish pan hands," broken fingernails.

ONLY 2.98 PREPAID

Money-back Guarantee



Handle holds liquid detergent. Simply press button and jet action releases suds.

Comes in handsome gift box . . . makes an ideal hostess or party present.

Send for our new Catalog of novel and practical items.

Sorry, No C.O.D.'s. Send Check or M.O.

Mail Order Corporation OF AMERICA

P. O. BOX 2859, MIAMI 30, FLORIDA

SHOPPING



FLOWER SANDALS for Indian Summer maidens are whistle-bait for your tanned glamourgams, and in January you'll take them South. With a nosegay of flowers on the instep panel, elastic lacing for snug fit, contrasting leather ties, and foam rubber inner soles, they come in pink, white or turquoise leather. Sizes 4-9; send shoe size. $4.95 ppd. Miller Curio Co., Dept. F-HB, 256 E. Congress, Tucson, Ariz.



SHELF POSSESSION that you'll be delighted with are these beautifully designed hanging shelves. You'll never tire of them, and they're fine enough to hang in a room you're very proud of. In a mahogany or provincial finish, 20" high over-all, the bottom shelf (20" long) and middle shelf are grooved to hold plates. All shelves are 8" deep. $25 ppd. Chalmar, Split Rock Road, Syosset, New York.



TEA-RIFFIC TOWELS, pretty enough to frame, are hand printed in full color with typical New England scenes. One features a covered bridge and country church. The other, a red barn on a hillside and a Colonial farm house. Absorbent cotton crash with white background, 85c each; $1.65 for two. Postpaid from New England General Store, Plain St., Millis, Massachusetts.



FOR YOUR GARDEN

Dancing Girl



Gracefully modeled figure of charming proportions, delightfully poised; can be used in a fountain, pool or bird bath, or on a pedestal at the end of a vista.

Lead 22" $ 75.00

Bronze 22" $250.00

This is just one of many in our unusually large collection of garden ornaments in a variety of sizes and materials.

Catalog:

(10 cts. please for mailing)

Illustrated Bird Baths, Sun-Dials, Pedestals, Benches, Wall and Centre Fountains and Figures. Largest available stock. Unusual finds in many rare imports.

Erkins Studios

12 West 40th Street, New York 18, N. Y.



New All-Steel Vio Holda

PLANT STAND

The original stand with revolving arms

A wonderful stand for flower lovers! Finest all-steel welded construction. 40 inches high. Holds 11 plants, 10 on revolving arms, extending 6 to 12 inches from sturdy center shaft. Arms may be moved with a touch to endanger arrangement or allow even sun and air exposure. Light weight. Requires little space. Antique black; white or green enamel finish.

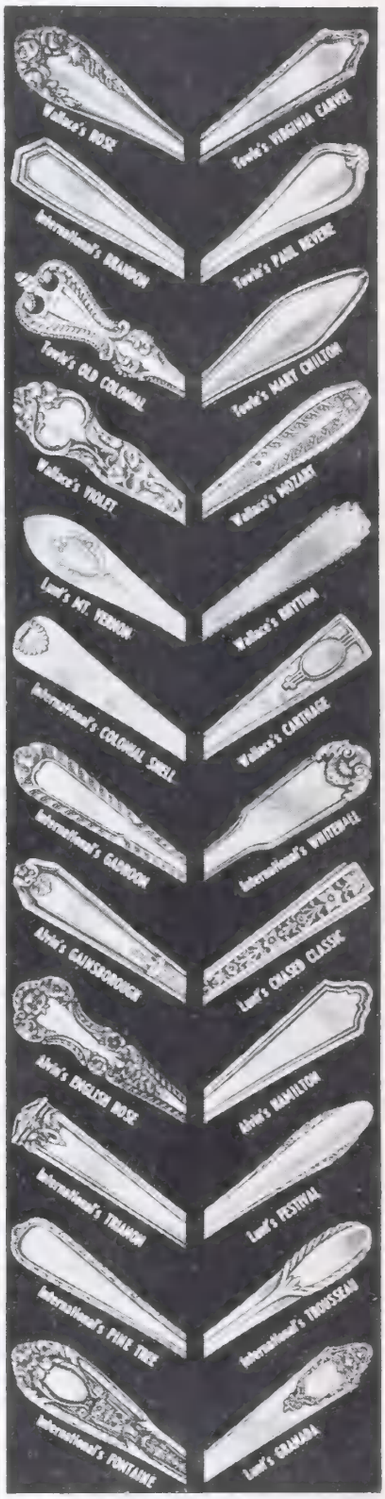
ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage. ($2.00 for Canada) Specify color. Send check, money order, C.O.D. if desired. Guaranteed satisfactory. Circular on request.

VIO HOLDA MFG. CO.

Box 915, Dept. 6-S, Topeka, Kan.

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



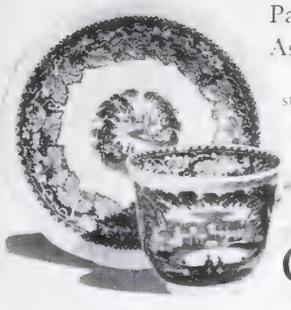
Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1867

Dept. 50, 113 Madison Ave., Memphis, Tenn.



Party-Coffee Cup and Saucer
As English as Flowers in Spring



Graceful little after-dinner coffee cup, stocked in all the famous Vista colors — Pink, Brown and Blue (in order of their popularity). My, how Mason's Vista is welcomed by our brides . . . and grandmas, too!! Get the cup and saucer, plus our Twentieth Anniversary Portfolio, all for $1.00. Your Color, Madame?

$1 POST PAID

Carl Forslund *"IT'S FUN TO BUY FROM FORSLUNDS"*

122 FULTON, GRAND RAPIDS, MICHIGAN



Personalized Sterling

BRACELET for GRANDMA

KEYCHAIN for GRANDPA

Each dime-size sterling silver charm engraved with child's first name (8 letters maximum) and birthdate is $1.10. Bracelet (holds up to 25 charms) is $1.10 and keychain is $2.20. Tax & postage included. Please PRINT.

Enchanting heirloom keepsakes—unsurpassed Christmas joy for proud grandparents.

FREE! 64-Page Catalog of Unusual Gifts

HOSTESS HOUSE, Dept. C-1

5858 Forbes St. Pittsburgh 17, Pa.

Write Shorthand in 4 Days

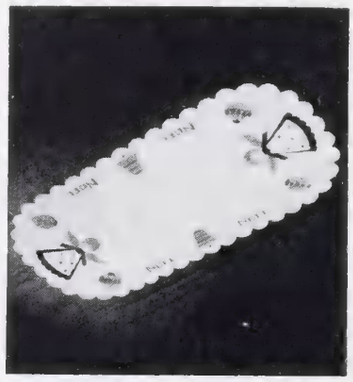
COMPLETE—SIMPLIFIED METHOD—ONLY $2.98



Get Abreviatrix, the shortest shorthand method, and acquire a valuable skill in only 4 days. Good for business, school, club or PTA work. Not a correspondence course . . . 4 easy-to-understand lessons in one book. Complete course with Practice Handbook to develop speed quickly. Nothing more to buy. Highly recommended. A teacher of Gregg, Pitman and Stenotype writes: "A marvelous system . . . to read it is to learn it." Ninth large reprinting. Both books—$2.98 ppd. Satisfaction guaranteed. Send order now to publisher: Fineline Co. (Dept. 289), 303 Fifth Ave., New York 16, N.Y.



WINDOW



MAKE IT FOR CHRISTMAS. A pretty panel centerpiece comes in kit form for a "do it yourself" seamstress. The 16″ x 34″ panel is white felt with blue and gold cherubs and tree ornaments cut out and ready to be appliqued. "Noel" is stamped in cross stitch to be embroidered. Kit also includes embroidery thread, metallic yarn, rhinestones and sequins. $4.50 ppd. Susan Smith Co., Carpentersville, Ill.



HOME HAIR CONDITIONER. This professional Electric Heat Cap and Conditioner makes your hair silky smooth after the frizzling effects of the summer sun. Just massage hot oil (or the conditioner in the tube supplied) into your scalp; put on the cap; plug it in, and relax for 20 minutes! 3-speed switch, double thermostat control, AC or DC. $14.95 ppd. Nouvelle, Ltd., 227 W. Erie St., Chicago 10, Illinois.



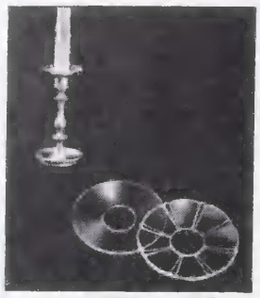
SCREWBALL COIN HOLDER and keychain will give you service that far exceeds the dollar you spend for it. The gold-plated snake chain holds up to 24 keys. Simply unscrew the ball at the end to add or detach them. Then, dangling from the chain is a coin holder that holds tokens or 5 dimes for pay phones, tolls, parking meters. $1 ppd. Seth & Jed, New Marlborough, Mass.

---

catch wax drippings!

LOVELY IMPORTED CRYSTAL PRISM AND BOBECHE SETS

An all-imported crystal set that adds a radiant loveliness to candles, sconces, chandeliers. Bobeche with 3½″ diameter and 1″ hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.



#010 #012

#010 **29¢** each

#012 **59¢** each

Minimum order 6 bobeches



1 Bobeche and 8-2″ prisms **$1.95** ppd. (a pair—$3.90)

1 Bobeche and 8-3½″ prisms **$2.25** ppd. (a pair—$4.50)

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And . . . it's radiant crystal, glitters with the flash of the candle flame above. Each bobeche is 3″ across . . . with a 1″ opening for candles. Perfect too for candelabra, sconces, chandeliers. Satisfaction guaranteed.

- Check or money order.
- Other styles available.
- Add 45¢ for postage and handling.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-95, New York 7, N. Y.

Genuine DIAMONDS Direct from N. Y. Leading Pawnbroker



In Latest Style Mountings From $25 to $5,000 Remarkable Savings

Diamonds never get old! Kaskel's, New York's leading diamond specialist since 1882, have originated a novel plan for you to enjoy great savings on diamonds reset in brand new 14 Kt. gold or platinum mountings. Kaskel's plan is simple. They fine-comb the many outlets where diamonds can be secured at much lower than regular wholesale prices. These markets uncover first grade diamonds at amazingly low bargain prices. Kaskel's resets them into beautiful diamond rings, diamond bracelets, diamond pins, diamond earrings, diamond watches . . . AND . . . Kaskel's grades them for you according to nationally accepted standards. These unusual beauties are yours for a fraction of the usual market cost. You take no risk. You are 100% protected by a written bond and a money back guarantee. You can see your selection before you buy. Any size genuine diamond can be yours on pay as you like lay-away plan. There are no extra charges.

FREE BIG CATALOG Diamond Advice FREE!

Send today for the big illustrated catalog just off the press. It illustrates many wonderful diamond bargains. All in most fashionable, up to the minute mountings, of 14 Kt. gold or platinum. You also get important advice about diamonds that is in itself a diamond buying safeguard and education. Send coupon below for your copy today and learn all the facts which includes Kaskel's special pay as you like lay-away plan. There's no obligation. SEND COUPON TODAY.

References: Your own bank or any Mercantile Agency

KASKEL'S, Dept. 525-J
41 West 57th St.
New York 19, New York
(Diamond Specialists since 1882)

Send FREE CATALOG and advice about DIAMONDS without obligation.

Name .....
Address .....
City ..... State .....



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3″ long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

Sorry no C.O.D.'s
Orders shipped within 24 hours of receipt.
Write for catalog.

Aimée Lee Dept. HB-9
545 Fifth Avenue ■ New York 17, N. Y.

Exciting New Way to Buy Furniture

Buy direct from Dixons' factory and save. Shipped to your door, completely upholstered and finished, in a few simple sections that lock together in minutes.



$61.50 OTTOMAN $75.00

Shown are two pieces from the Five O'clock group, Dixons' latest furniture triumph, natural Beech finish. Delicately styled with gorgeous new fabrics, several woven exclusively for Dixons. As in Dixons' Contemporary, Five O'clock upholstery is changeable. Both groups complete with matching tables.

25¢ brings you this big Dixons' catalog. Shows 2 complete furniture groups, actual finish samples and swatches of 27 fine fabrics.

DIXONS FURNITURE COMPANY
DEPT. J-36 • ELLICOTTVILLE, N. Y.

MORTON'S 20TH ANNIVERSARY BRINGS MARVELOUS VALUES



NEW CAPE STOLE or JACKET Made From OLD FUR COAT FOR ONLY **$22.95**

ANNIVERSARY FEATURE
- FUR HAT
- FUR MUFF or
- FUR TOTE-BAG included with many styles

Now, have that old discarded fur transformed into a lovely new fashion with new lining, interlining, monogram, fur cleaned, glazed all only $22.95. Write for Morton's new brochure of 20th Anniversary values showing 25 exciting new styles, with many "Anniversary" extras. Or order from beautiful styles above. Just mail us your old fur coat and state dress size and height. Pay when completed new style arrives. Act Now!

Morton's work praised by Editors of HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK many others.

MORTON'S Dept. 22-W
312 Seventh St., N.W.
Washington 4, D. C.



With DRESSER-DOR, your closet becomes a dressing room. Shelves hold jewelry, cosmetics, accessories right where you use them. Large mirror, swing-out holder for ties and belts, removable trays for earrings and cuff links. Men like DRESSER-DOR because it keeps pocket items and apparel handy. Also available with 6 full-width shelves omitting mirror and rack. Welded steel 19 x 48 x 4¼ in. Rose, ivory, light green, or light blue. **$19.95** express collect, or write for free booklet.

arned mfg. co.
South 4th & Highway 212
STILLWATER, MINNESOTA

SHOPPING



BLESS YOUR HEARTH with he great good luck and the honest raftsmanship of these horseshoe ndirons. Made by a Yankee lacksmith of real horseshoes with onyshoe supports in the back. ney come in a dull black finish nd measure 9″ high, 6″ wide. 5″ deep. $12 ppd. Add $1.50 ostage W. of Mississippi. Horseshoe Forge, Lexington, Mass.



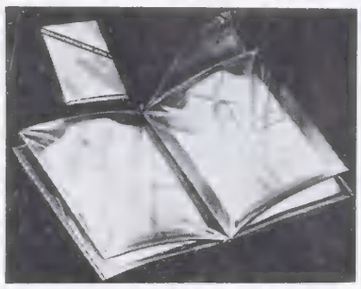
'UND OF KNOWLEDGE. tart saving now for your child's ollege education, and let Banclok elp you. It's a quarter-saver, and 1 5 years you'll have almost $500. 'ou can't forget to make your aily deposit, either, because unss you do, the automatic calndar won't change. Total amount s registered as you save. Made f ivory plastic with key, $2 ppd. eecraft, Dept. HBC, 300 Albany ve., Brooklyn 13, N.Y.



LINGERIE CLIPS. You'll ant a pair of these pretties to ear under a sheer blouse, to eep straps from showing with a ortrait neckline, from slipping ff your shoulders when you're earing a sleeveless sheath. Goldlled clips, $1.50 pair; sterling, 2.10 pair. Tax and post. inluded. Selden Cooper Shop, Grove Park Inn, Asheville, N.C.



SHIRT AND BLOUSE BOOKLET



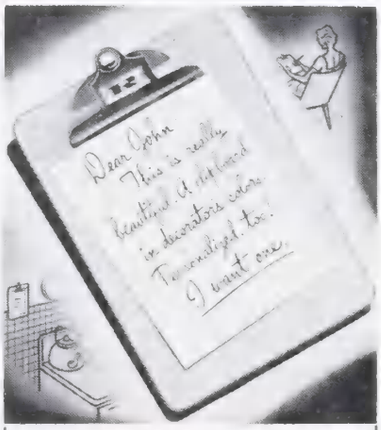
Will hold 4 individual Shirts or Blouses as well as Sweaters neat and clean. Made of heavy scuff-resistant Polyethylene, tapebound with heavy binding. 18″ x 12″ with full angle zipper across the cover for air-tight storage. At this special low price you had better stock up while the supply lasts. Order by No. G 260.

Only **$1.00** postpaid

Three for **2.85** ppd.

Satisfaction guaranteed or money back. Write for free Gift Catalog.

BARD'S PRODUCTS INC.
DEPT. 1167, EVANSTON, ILL.



PERSONALIZED HOSTESS CLIPBOARDS

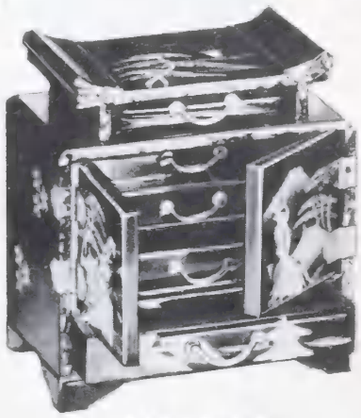
Indispensable in an office; just as handy in your home. Sizes and colors for your Kitchen, Den, Bedroom or near the phone. Personalized with one gold and black initial. Clip in red, yellow, white or black with harmonious pastel colored boards. King size, 9″x12½″, $2.95; Queen size, 6½″x11″, $1.95. Ppd. **Carol Beatty, Dept. O-F9, 7410 Santa Monica Blvd., Los Angeles 46, Calif.** Send for FREE GIFT CATALOG of 200 selections.

NIPPONESE NICETIES



KOKESHI CANDY BOX

made fat and squatty for storing sweets! It's really two bowls, for head lifts off body, lid off head. Painted in gay colors, lacquered black inside, for holding nuts and candies, special teas. 5½″x4″ . . . $3.59



TREASURE CHEST

of black lacquered wood, mother-of-pearl inlaid. A little girl would love to store her treasures here! You'll love it for earrings, buttons, cigarettes. 7″x5½″x3″ . . . $3.95



KIMONA DOLLS

ready for a tea party with some lucky little girl! Bisque brother and sister dolls, dressed in brilliant silk kimonas, with movable heads, arms, legs, hand-tinted faces. 8½″ tall . . . $2.75 each



SING-SONG BOX

Lift the mirrored lid and hear the tinkling sing-a-ling Oriental melody play out. Music Box Jewel Case of black lacquered wood with mother-of-pearl inlay in hand-decorated with painted pagodas and temples. Jewel compartments packed with rich red brocade. 6″x4½″x3⅜″ . . . $8.95

All Prices Postpaid

Send for FREE 1955 Christmas Catalog

WARD PHILLIPS COMPANY
9 Main Street Carpentersville 1, Ill.

The Loveliness of Lace



A spray of stars at your neckline to add a fresh glow of beauty to your ensemble. In White only.

With Matching Cuffs, $2.00 per set.

SATISFACTION GUARANTEED or money refunded.
No C.O.D.'s. Send check or money order.

HAGEN COMPANY, Dept. HB 9-5
P. O. Box #49, Englewood, New Jersey

DISPOSABLE HANDKERCHIEFS



Now hayfever, allergy, cold sufferers can get a lint-free, triple thick, white, square fold *Tone* disposable handkerchief with hemstitch-like borders that are kind to your nose and strong as a linen handkerchief. Blush pink foil upright dispenser holds 15 doz. fine tissue handkerchiefs. 9″ flat. 4½″ folded. One dispenser with 15 doz. *Tones*, $1.25 postage paid. Case of 6 dispensers and 90 doz. *Tones*, $7.00 postage paid. Send for free handkerchiefs.

KEEP CORRESPONDENCE CURRENT

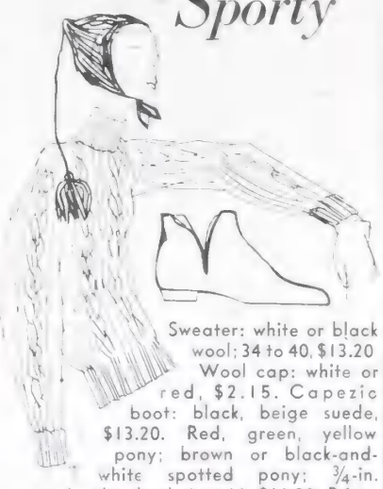
QUICKIES, made of heavy card stock, are envelope and stationery combined and give more privacy and twice the writing space of a postcard. Open, write message and slip front flap into back slit. In assorted pastel shades. 40 Quickies, $1.00 postage paid. Add 50¢ for imprinting 3-line name and address.



Write for Catalog

RMS INTERIORS Dept. HB-9
11146 S. Michigan Ave., Chicago 28, Ill.

Sporty



Sweater: white or black wool; 34 to 40, $13.20 Wool cap: white or red, $2.15. Capezic boot: black, beige suede, $13.20. Red, green, yellow pony; brown or black-and-white spotted pony; ¾-in. leather heel, 4 to 11, $16.20. Prices postpaid. Send for catalog.

French Boot Shop

Dept. HB-9, 541 Main St., New Rochelle, N. Y.



THE GIANT MATCHBOOK
Christmas Card

Matches 3" long! Completely different from any Card you've ever used. Really a giant matchbook beautifully printed in red, black and gold. Rich, glossy finish. Your name is framed in inside panel. Words of greeting are printed right on the matches. Foil-lined envelopes. Prices: 25—$4.50; 50—7.95; 75—11.30; 100—14.60; 200—27.45. Each Card over 200—12c. Postpaid.

Money-back Guarantee!

Miles Kimball
8 Bond St. - Oshkosh, Wisconsin

Yours Free! Write for 40-page catalog of unique personal Christmas Cards.

MORE VALUE - LATEST STYLES

America's Great Diamond Values

GENUINE DIAMONDS

SEND FOR FREE CATALOG

Save on diamonds from estates, banks and unredeemed pledges at substantial savings.

All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's.
Our reference—your own bank or any mercantile agency

Berman's Diamond Loan Bank
Dept. H – BERMAN BLDG., BALTO. 1, MD.

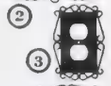


WROUGHT IRON SWITCH PLATES

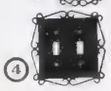
***Attractive, Practical and Durable** electric switch ornaments.*



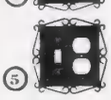
Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.



#1 Single Switch .....$1.35 *ea.*
#2 Triple Switch .....$1.95 *ea.*
#3 Duplex Outlet .....$1.35 *ea.*
#4 Double Switch .....$1.65 *ea.*
#5 Combination Switch and Outlet .....$1.95 *ea.*



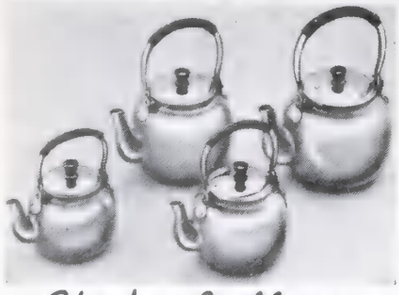
Other types available including Despard Plates.



No C.O.D.'s please. We pay postage. Money refunded if not delighted. Order NOW!

• Write for FREE Gift Catalog •

Laurie & Co. Dept. 11-H. 507 5th Ave., New York 17, N. Y.



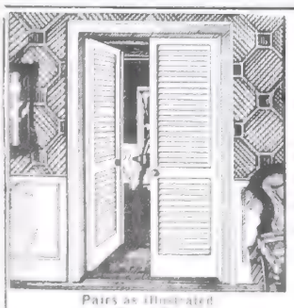
Stanley J. Manow

NEW! EXCLUSIVE, IMPORTED TEAKETTLES

These charming quaint teakettles of polished aluminum with bamboo-wrapped handles, will be a pleasant surprise. Let them boil water, pour your tea, instant coffee, OR fill them with flowers and plants. Elegant on stove or dinner table. An ideal gift in 4, 6, 8 and 12-dinner cup sizes—priced at $2.25, $2.50, $3.00 and $3.25, post paid. Beautifully gift wrapped for additional $.35.

Ohio residents add 3% sales tax
No C.O.D.'s please. Satisfaction guaranteed.

Write for free gift catalog
Dept. 10H, Box 5356, Columbus 19, Ohio



Pairs as illustrated
$22.00

LOUVER DOORS & SHUTTERS

Beautiful decorative louver doors save precious wall space when open and allow ventilation with privacy when closed.

BEAUTIFY YOUR HOME, INEXPENSIVELY

A complete line of louvered products
• INTERIOR WINDOW SHUTTERS
• EXTERIOR WINDOW SHUTTERS
• SALOON DOORS

SEND 25¢ for new illustrated brochure and price lists

Many decorative designs to choose from

MILLER SCREEN CO.
6200 Troost Kansas City 10, Mo.



WINDOW



CHILDREN'S OXFORDS designed by a famous foot docto are handmade of the best o tanned leather by skilled, pain taking Down East craftsmen. Th is the shoe that has received fa mail from all over the countr With tough composition soles an comfortable arch supports. chil dren's whole sizes 6-13. $5.95 youth's whole sizes, 1-5. $6.9 Ppd. Johnny Appleseed's, Inc Box 710, Beverly, Massachusett



HATTIE CARNEGIE JEW ELRY. The price of your dres may have its decimal point place somewhat to the left of a Hatti Carnegie original. But your jew elry can be straight from this sa rosanct establishment. The gol plated spray pin, tipped wit rhinestone and pearl blossoms, $8. Matching earrings are $4.7 Tax and postage included. Hatti Carnegie, 42 East 49th St., Ne York 22.



CURTAIN GOING UP for th shower is a plastic piqué on whose flounced Hide-A-Rod va ance completely covers the showe rod. The 3-letter monogram i hand-screened in any color yo choose. The 72" x 72" curtai comes in white, yellow, blue, rose peach, silver, black, sea green dubonnet, hunter green. $5.9 Matching window curtains, $4.9 a pair. Ppd. Mosley's. 11 E Washington St., Chicago 2.



OUR FAMOUS ALL-PURPOSE PLASTIC

Moth-Proof Storage Bags

For everything you want to keep dust-free and laundry-fresh. Keep drawers and closets orderly! Contents always visible. Zippered closures.

SWEATER-LINEN BAG 14"x12"x3" **3 for $2.00** Special: 12 for $7.25
UTILITY BAG 20"x14"x3" **2 for $1.55** Special: 12 for $8.50
BLANKET BAG 27"x21"x12" each **$1.25**



PURSE BRUSH
Flat as a pancake, this pretty Brass case conceals 2 slide-out brushes . . . wire bristles for suede or stubborn spots; Nylon for powder, dust and lint. Swell gift!
$1.00 ppd.

Gifts FREE! **MASTERCRAFT** 212H8 SUMMER BOSTON 10, MASS.
GIFT 'N GADGET CATALOG

America's Most Wanted **COLLECTOR'S ITEM**



EXPERTLY REPRODUCED—These old fashioned full size ice cream chairs with original "heart design" are today's most wanted collector's item. Folks everywhere have fallen in love with this household honey.

NOTHING OLD FASHIONED—EXCEPT THEIR BEAUTY

Sturdily constructed of 5/16" hand twisted steel wrought material. It's perfectly suited for modern or traditional style.

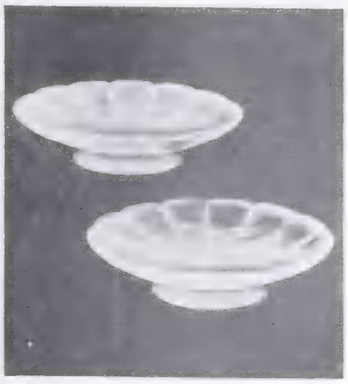
Ice cream chairs are shipped prepaid unpainted and ready for quick, easy assembly. Anyone can finish them to fit any color scheme. $7.95 prepaid any place in the United States. No C.O.D.'s please.

ENTERPRISE FURNITURE CO.
St. Joseph, Missouri

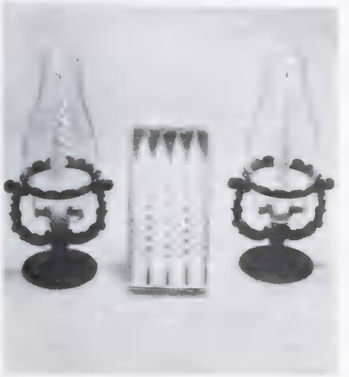
SHOPPING



ALABASTER PETAL BOWL from Italy is such a pretty shape that even if it weren't one of the buys of the month we think you'd find it irresistible. The open blossom design is deep enough for floating flowers, or you may use it for fruit or candies, or for an ash tray. Translucent white, pale pink or mint green. 7″ wide. $3.50 each; $6.50 for 2. Ppd. Here's How. 27 E. 22nd St., N.Y.



THEY SELL LIKE CRAZY at Robin Hood's Barn, and we're not surprised because they're as graceful a pair of hurricane lamps as we've seen. Made of black iron in a lyre shape, they're $4.95 the pair. With them we suggest wonderful Swedish spiral candles, absolutely dripless and 7″ long. White, pink or yellow. Box of 4. $1. Ppd. Robin Hood's Barn, Inc., 678 High St., Westwood, Massachusetts.



ANGEL FACES are the sweetest pin-ups to come out of Western Germany, and they are touched with a magical flavor that is reminiscent of Medieval art. Hand painted in natural colors, they are of sturdy composition, have antiqued gold wings, and there's a hanger molded into the back of each head. 4¼″ wide, 7″ high, they are $1.98 the pair, plus 25¢ post. Marbrite Co., Box 52, Springfield Gardens, N.Y.





$5 down,* $5 monthly for sterling on Macy's Silver Club Plan

- You can enjoy your entire set *while* you pay for it.
- FREE with order, silver spoon pin, anti-tarnish chest.
- Choose from over 200 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, etc.
- Take up to 2 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.) luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

$5 down, $5 monthly	4 place settings (24 pieces)
$7.50 down, 7.50 monthly	6 place settings (36 pieces)
$10 down, $10 monthly	8 place settings (48 pieces)
$15 down, $15 monthly	12 place settings (72 pieces)

Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB-9-55

Enclosed, $_____ down payment

Pattern_____

No. of settings_____

Name_____

Address_____ Apt. #_____

City_____ Zone___ State_____

SWIVEL CAPTAIN'S STOOL

With Sturdy, Concealed Ball Bearing Swivel



Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

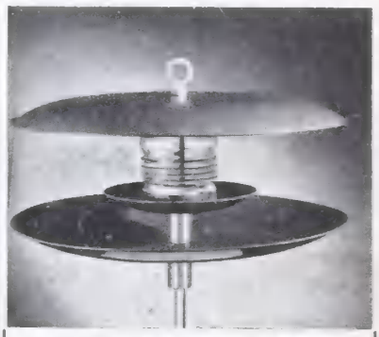
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s Money Back Guarantee

Yield House Dept. B9-5 North Conway, N.H.



KEPE-NETE BIRD FEEDER

Now you can get this famous feeder with absolutely rust-proof trays and chrome plated parts at no increase in price. Large 15½″ aluminum trays finished in palm green baked enamel are both ornamental and easy to take apart for cleaning. Feeder tray and glass hold 1½ pounds of food. Aluminum handle is drilled to mount on iron water pipe ⅜″ inside diameter or feeder can be hung. **Our reorders prove this is the finest bird feeder on the market.** Order one for a friend, too.

Only $9.95 postpaid

Satisfaction Guaranteed

H. B. COWAP

2423 Ridgeway Avenue Dept. HB-9 Evanston, Illinois

BUGGY SEAT



Truly a Wonderful Conversation Piece

Crafted of native New England White Pine. Honey-toned hand-waxed finish. Use it as your decor demands—as a delightful coffee table—as a unique TV bench—as a practical flower stand—or as a cozy window seat.

Ideal for living room, den, porch or patio. Note the handy utility drawer. Size: 40″ long, 17″ wide, 18″ high. Legs easily assembled to seat with screw driver. Postpaid **$19.95**

R. J. HAFNER COMPANY

DEPT. H, NORTHFIELD, MASS.

Specialists in New England Wood Crafts. Our catalog of many lovely items in moderate price range, sent on request. Please send 25¢ to cover postage and handling (refunded on your first order).

GIFT WITH *Charm*



(18 × 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four

#212 Country Doctor	#128 The Hunter
#218 The Windmill	#120 The Pines
#118 Dog—Any Breed	#220 Sailboat
#114 Colonial Couple	#224 Steer

Catalogue on request.

DOUCET METALCRAFT

Box #7 West Peabody, Massachusetts

"3 of a Kind"



NESTING TABLES BY KOCH!

New creations in fine wrought iron by Koch metalcraftsmen! Tables are satin black with brilliant brass Grecian metal panels. Largest table is 20″ high; others in proportion. Clear glass top 12″ × 18″. Black protective leg tips. No. NTB-1.

ORDER TODAY! SET, $34.95 EXPR. COLL.

Santa Claus Land

SANTA CLAUS, INDIANA



MUSICAL KNOCKER. to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6″ long solid brass ..... **$5.95** postpaid

6″ long Black brass ..... **$3.95** postpaid

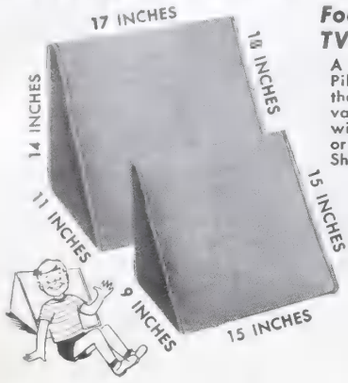
Bedroom size 4″ long solid brass **$3.75** postpaid

Catalog 10¢

TENNESSEE CHROMIUM PLATING CO.

206 Louise Avenue N Nashville 5, Tennessee

FOAM RUBBER 3-WAY PILLOWS



Foam Rubber Through and Through
TV Pillow • Head Rest • Back Rest

A comfortable, molded Foam Rubber 3-Way Pillow—keeps its shape, never mats down. Just the thing for rumpus rooms, bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon. Zipper covered. Immediate delivery. Shipped anywhere.

in 2 Popular Sizes

FOR MOM & DAD
Large size, excellent back or head support. Very restful, postpaid **$11.95**

JUNIOR SIZE
Perfect for the kiddies. Buy one for each youngster, postpaid **$ 9.95**

NEW TRAVEL PILLOW

A new idea in travel comfort. Made of very soft foam rubber and zipper covered in soft fabric. Head rests comfortably in any position and you slumber on and on as train or auto is in motion. Eliminates those startled jolts as you nap on the road. Very relaxing. Also useful as a "cat-nap" pillow around the house. In Brown, Red, Blue or Gray.



$4.95 POSTPAID

Foam Rubber Store 1829 E. 13th STREET DEPT. 66 CLEVELAND 14, OHIO

EXCEPTIONAL VALUE



$9.95
SUNBURST MIRROR

A favorite of decorators, this Sunburst Mirror with its beautiful carved effect from genuine Turner wood is richly finished in brilliant gold metal leaf antiqued with white. 24" dia. overall, convex mirror. 7" dia. Only $9.95 plus $1.50 for postage, insurance and handling. Buy now for Christmas giving. *Send for our Gift Catalog.*

OTAKE ART SHOP
57 W. Washington St., Chicago 2, Ill.

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes

Start Oct. 3rd. Send for Catalog R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

Starts at once. Send for Catalog C

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.

The Best Shutters are the Biggest Bargain!



Thousands of users throughout the world prove that Paul Heinley's Shutters are better built with better woods—and from every view, look better, too! That's because Paul Heinley started the modern revival of shutters, and therefore has greater know-how. Before you select shutters, send 25¢ for booklets which give hundreds of shutter ideas for your home.

TO AVOID IMITATIONS LOOK FOR THIS TRADE MARK

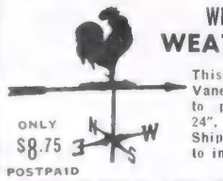
Paul Heinley's **MOVABLE SHUTTERS**
1600-T Euclid Street, Santa Monica, Calif.
EXbrook 8-7211 • ☎ Cable 0-4897

LARGE CUPOLA NOW ONLY **$24.95** exp. collect



YOU SAVE BY ASSEMBLING

Copper roofed cupola, 30" high, roof 23" square. No. 1 Pine. Everything pre-cut, including copper, and ready to assemble. Fits any roof. Money back guarantee. A wise investment in beauty and value for your home. Shipped Express Collect.



WROUGHT IRON WEATHER VANE

This famous Weathercock Vane is fully Parkerized to prevent rust. Height 24", arrow length 21½". Shipped complete, ready to install on any roof.

ONLY $8.75 POSTPAID

COMPLETELY ASSEMBLED CUPOLAS

11-C—30" high—roof 23" sq. ..... $34.95 Exp. Col.
12-C—34" high—roof 28¼" sq. ..... 42.95 Exp. Col.

New Catalog of Wrought Iron (175 Illus.) Weathervanes, Sign Brackets, Hardware, Door Knockers and gifts for the home only 25¢.

WILLIAMSBURG BLACKSMITHS
237B Buttonshop Rd. • Williamsburg, Massachusetts



WINDOW SHOPPING



KING EDWARD'S SHIELD of Arms of St. George incorporates such historic symbols as the victorious cross of the Crusades, fleurs-de-lis, swords of the Knights Templars, a jousting helmet, Norman battle-axe and spear. A fascinating decoration for over a fireplace! Antique steel finish, 20" x 14", $14.95 ppd. D. Corrado, Inc., 26 N. Clark St., Chicago 2, Illinois.



RED ROSES ON WHITE LINEN make this lovely tablecloth as gay as a summer garden. And the price tag makes remarkably pleasant reading! The pure linen is imported and the rose design is hand printed. The cloth comes in 3 sizes: 36" square, $2.50; 54" square, $4.50; 54" x 72", $6.95. Napkins are 75¢ each. Postpaid from Edith Chapman, Nyack, New York.



MIX-A-SALAD SET is one of the best things that ever happened to our dressing. Now it's wonderful *all* the time. Here's what you get. A plastic tablespoon and teaspoon, a garlic press, and a clear glass salad-dressing jar hand-decorated with a flower design. Measuring lines show you exactly how much oil and vinegar to use. With recipe book, $3.95 ppd. The Mail Box, Lombard, Illinois.

(Please turn to page 49)

No More Messy Mixed-up Drawers!



NEW *Cedarized* DIVIDERS KEEP DRAWERS NEAT . . . . . KEEP MOTHS AWAY!

If your dresser and chest drawers are "loaded to the gills", you'll really appreciate the way these handy inserts unscramble your things and keep 'em in "*apple pie order*". New-type adjustable dividers slide in easily, expand from 9 to 17 inches wide to set up separate compartments for socks, gloves, hankies, lingerie . . . any arrangement to suit your needs. They're made of smooth-finish, sturdy natural grain pressed wood that's *cedarized*—so your *drawers are permanently moth-proofed*, too. In two convenient sizes to fit any drawers; 2½" high—4 pair to a set; 4½" high—3 pair to a set. Only **$1.35** per set. Add 15¢ postage per order. *Money-Back Guarantee.* No C.O.D.'s, please. Order NOW!

Write for FREE Christmas Gift Catalog.

HOUSE OF SCHILLER, Dept. HB-57
180 N. Wacker Dr., Chicago 6, Illinois



The Goren Point Count
BRIDGE-DEX

The Goren Point Count has perhaps done more than anything else to bring America back to the bridge table. So if you have not yet mastered the system we recommend to you the Goren Point Count Bridge-Dex. Plastic case has an indexed cover that flips open automatically when you set the indicator opposite the rule you want to bone up on. **$2.89**

Please Add 15¢ for Postage
Sorry no stamps or C.O.D.'s

TOBY HOUSE
(Dept B9) Box 5181, Philadelphia 41, Pa.







Glass adds beauty to indoor walls, too. This lovely mirror reflects the striking decorative motif of the room. It's made of L·O·F Parallel-O-Plate Glass... twin-ground to make it the most distortion-free plate glass ever made in America.

Architects: Palmquist & Wright, Detroit. Designer: Richard B. Pollman, Detroit.

To **fully** enjoy your window walls . . .

you need this **permanent** insulation

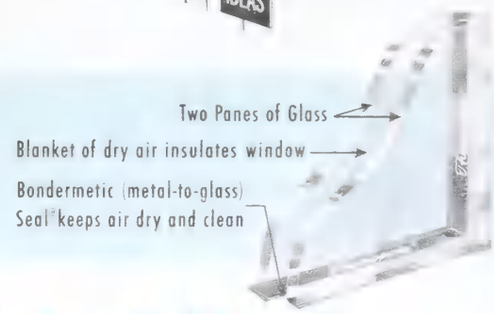
It's wonderful how window walls add enjoyment to living. Views. Color. Daylight. Spaciousness.

But only with insulating glass — *Thermopane*® — can you enjoy window walls to the fullest all the year 'round. In winter you'll be more comfortable near these windows and you will save money on fuel. In summer *Thermopane* keeps out heat and helps your air-conditioning do a better, more economical job. And *Thermopane* keeps your home quieter, because it muffles outside noise.

The best part of it is you get these benefits without having to bother with storm sash. That's because *Thermopane* insulating glass is built right into your windows . . . stays there permanently.

Your L·O·F Glass Distributor or Dealer can tell you all about it. He's listed under "Glass" in the yellow pages of your phone book. And, for our free *Thermopane* book, write to Dept. 195, Libbey·Owens·Ford Glass Co., 608 Madison Ave., Toledo 3, Ohio.





L·O·F GLASS

Thermopane
INSULATING GLASS

LIBBEY·OWENS·FORD . . . *a Great Name in Glass*

Myrtle, Myrtle, you're a beautiful turtle. And, darling, I've got news for you. Our whole house is going to be just as beautiful as you are. We're going to have Lees Carpets everywhere . . . carpets just as elegant as this lovely Lees under our feet. Every nook and cranny, upstairs and down, is going to be so quiet, so colorful, so cozy! You've never seen such colors as I saw in Lees Carpet Selector! It was easy to match, compare and choose. How did I do it? I'll give you three guesses.

Between you and me and the piggy bank, madam, I know your secret! Not a rich uncle. Not the sweepstakes. You bought our Lees Carpets on the store's wonderful Easy Budget Plan! For just a drop-in-the-bucket down and slow time payments ("turtle-time" you might say) we'll be living in ease, if you please, on . . .

. . . those heavenly carpets by LEES









Choose from Lees Selector. Use easy time payments. No guess work. All the colors, textures, patterns, at your fingertips in Lees Selector. No hurry, no worry. Just a small deposit and a few dimes a day will do it.



JAMES LEES AND SONS COMPANY • BRIDGEPORT, PA. • MAKERS OF QUALITY CARPETS AND RUGS

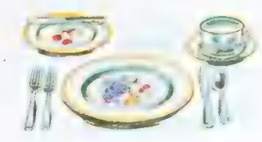
Rich, ripe color sets

"conversation" tables in

Stangl

Festive Fruit

This luscious fruit design perks up the smallest appetite . . . makes every meal a cheerful, gracious event! When company comes, Festive Fruit is still the conversation center. Six brightly-colored fruit motifs are used throughout the set, harmoniously mixed and matched to give you a bushel 'n' a peck of dining pleasure! Like all Stangl dinnerware, it's hand-painted and hand-carved under the glaze for lasting brightness and permanence . . . truly American. You can enjoy the Festive Fruit Pattern at every meal—for every occasion. Open stock pieces include everything for a complete table setting plus all the extras. See it today at your favorite store.



Stangl Starter Set—four each, dinner plates, cups, saucers, bread-and-butters . . . only $14.95

Also Stangl Single Service available . . . dinner plate, bread-and-butter plate, cup and saucer only $3.95

Write for Festive Fruit Folder.

Stangl Pottery • Trenton 7, N.J. • *One of America's Oldest and Finest Potteries* • *Established 1805*



Show off!

Flexscreen's sheer full-draping curtains show off your fireplace in graceful charm—yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or closed with one hand. Choose the Flexscreen just right for your fireplace—from the many types, styles and finishes shown at your favorite store. Install it in minutes—for a lifetime of beauty and service. Prices begin as low as $16.75 so there's no need to accept anything less than the true Flexscreen. Write for free 24-page illustrated catalog on Flexscreen and other fireplace accessories. Bennett-Ireland Inc., 955 Bank St Norwich, N.Y.

ONLY THE TRUE FLEXSCREEN HAS THIS "UNIPULL" TAB....

Flexscreen®
REG U S & CANADA PAT OFF



WINDOW SHOPPING

CONTINUED FROM PAGE 44

BRAVO FOR THE BURRO who comes to your table pulling a cart laden with a sugar bowl and creamer and with jugs hanging from either side for salt and pepper. *Muy festivo* is he—in brightly painted ceramic to make mealtime a cheery time, indeed! 8″ long, 4″ high over-all. $2.50 ppd. from South of the Border Imports, Little Rock, S.C.



LITTLE RED HYDRANT stands on a desk and dispenses a roll of cellophane tape from its base, while the top part holds paper clips. The cap is a snap-fitting cover. Another one just like it holds a roll of postage stamps in the base. Both are black and red plastic with metal chains, stand about 4″ high. $1 each plus 15¢ post. Huss Bros., 100 W. Chicago Ave., Chicago 10.



BUGABOO TO BUGS are Bug-Nix, the pest control pads that kill roaches, silverfish, ants, waterbugs, carpet beetles, brown dog ticks. And you needn't lift a finger! They're harmless to humans, food, pets. Results are amazing, and the pads are effective for 90 days or more. Package of 18 pads, $1 ppd. No c.o.d.'s V. S. Babcock Co., Dept. HB, Box 61, San Francisco 1.





Buzzes Like a Real One!

Little Shaver

$1.00 By Mail, ppd.

Little shavers can make just like their Pops! Make believe unbreakable plastic shaver is battery operated. Long cord has suction cup that attaches to the wall and simulates a plug. Order No. **TB-2563**, Toy Shaver, **$1.00** postpaid.

Personalized Bobby Box

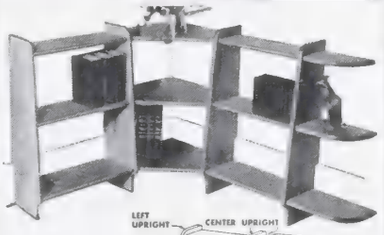
Your little model's name in white on her own bright red, 3¾″ x 8″ hat box. Sturdy frame, hinges, snap lock, covered in simulated leatherette. Order Number **PA-7300**, Bobby Box, **$1.49** by mail, ppd.





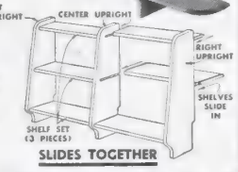
Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



INSTANT BOOKCASES

Really Look "Built-in"



SLIDES TOGETHER

Custom bookcases, with no building mess, at half cost. Fit them along walls, around corners, etc. Slide together—easily, instantly—hold forever. Cut to fit over baseboard flush against wall. Bottom shelf plenty high for vacuum or broom. 6 sizes to fit any space—unfinished, sanded, ready for brush—or beautifully finished in honey-tone knotty pine. 30″ high 9½″ deep.

Order Left, Right or Center Uprights singly—$2.25 each, finished $3.00 each.

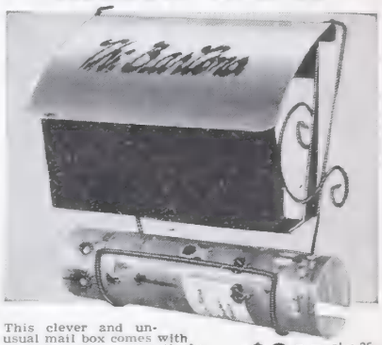
Shelves (3 per set):
36″—$4.95, finished $6.95 30″—$4.45, finished $5.95
24″—$3.95, finished $4.95 18″—$3.45, finished $4.25
12″ Rounded Ends—$3.45, finished $4.25
18″x18″ Corner Shelves—$6.95, finished $8.95
Shipped Express or Freight Charges Collect

NEW catalog of Finished and Kit Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

Yield House — Dept. B9-5, No. Conway, N. H. — No C.O.D.'s — Money Back Guarantee

Personalized

MAIL BOX



This clever and unusual mail box comes with your own name attractively script lettered in gold on the cover. Finished in rich "wrought iron" black flecked with gold. It's truly a decorator's award winning touch to your home. It's big, actually 11″ long and 11″ high with a spacious magazine rack under the box. Mounts easily with two screws. When ordering please give exact lettering you desire. Only $3.95, plus 35c shipping. *Your Satisfaction Guaranteed or Money Refunded.*

$3.95 plus 35c shipping

FREE Christmas Gift Catalog in Color. Write for Yours!



Foster House — 430-B9 S. Jefferson, Peoria, Ill.

OLD NEW ENGLAND OIL LAMP

An Authentic Scaled-Down Reproduction



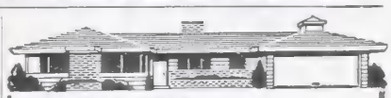
A completely charming accessory for that "problem" wall space. Striking accents when used in pairs.

- Electrified for today's use
- Black wrought iron
- Clear glass chimney
- Milk glass shade
- Complete with trivet-type wall bracket
- 4½″ wide 14″ overall

$5.95 PPD.

No C.O.D.'s please
Write for new free catalog

Cortley Wil Gifts — 305 EAST 63rd STREET — NEW YORK 21, N.Y.



HOME Plan Books

that save you time...money!

Benefit from results of our continuous survey of homeowner wants in sound, economical homes. For every plan you can get builder-proved blueprints and material lists at very low cost.

$1.00 ea.

Send Today! SAVE—CHOICE OF ANY THREE BOOKS *Only* $2

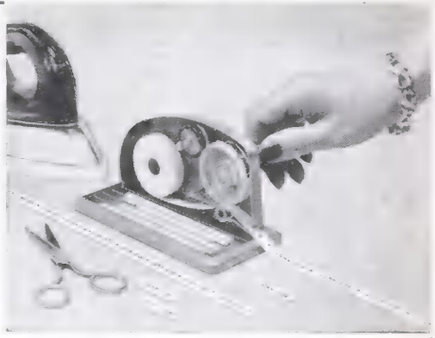
Family Room Homes, 100 plans dedicated to the American family	$1
Selected Homes, 115 plans high in charm and livability	$1
New Trends in Homes, 154 plans, frame and brick included	$1
Block Masonry Homes, 180 beautiful low cost plans, all sizes	$1

HOME BUILDING PLAN SERVICE

Studio D • 2454 N. E. Sandy Blvd.
PORTLAND 12, OREGON

NEW

print your own professional looking name tapes



TAPE-WRITER

It's so easy to print iron-on name tapes for every member of the family with the amazing new TAPEWRITER. With just a turn of the handle you can print a supply for school clothes, camp equipment . . . the entire family's laundry. Save on lost and strayed clothing. TAPEWRITER comes in attractive clear plastic case with full set of new plastic tape, enough tape, that irons-on in a jiffy and won't come off in dry-cleaning or laundry, to print 300 to 400 names, special laundry ink, and easy to follow instructions. Ideal for College students. Send for yours today. Immediate delivery.

- No More Waiting—No Delay
- Print Name Tapes for the Entire Family
- Save Time—Save Money

ONLY **$3.98** Complete Postpaid.

Additional Iron-on Tape. 324 inch roll makes about 160 name tapes.....59¢

Send check, or money order. No C.O.D.s.

H & R PRODUCTS CO.
111 So. Wacker Drive, Chicago, Illinois



FREE! EXQUISITE FRENCH PROVINCIAL DOLL

SENT DIRECT FROM PARIS!

To The Child You Enroll Now In The

WORLD-WIDE DOLL CLUB!

Thrill kiddies and grown-up collectors, too, with membership in unique Doll Club! Your gift announced by arrival of beautiful big French Doll *(a free bonus)*, plus handsome gift certificate. Then each month another rare doll arrives direct from another foreign land—in export packings with foreign stamps! What excitement when each package comes! What finds these big hand-crafted dolls are! Up to 1 foot tall. Charming features. Hand-painted faces. Colorful Old World costumes.

Such unusual details as earrings, lace trimmed undies, glossy hair! From Europe, Asia, South America, Africa—the whole world! True collector's items, *not available in U.S.A. except to members*. Fascinating cabinet or wall decorations. Endorsed by prominent educators. Inspire interest in geography, languages, history. You'd expect to pay up to $7 each—and even more!

Money-Back Guarantee Lets You Keep French Doll Free!

Enrollment limited by scarcity of dolls. *Act now!* Send check or M.O. If not delighted with free gift doll, money will be refunded in full and you *keep doll free!* Membership may be cancelled any time for refund of unused portion of subscription.

NOTE: Postman must collect 15c foreign package delivery fee. This cannot be prepaid.

Pay Less than $2* Each!

EXTRA BONUS

Order 6 or 12-month membership now, and 2 dolls will be sent every 6 months—a charming pair of boy and girl!

3-MONTH MEMBERSHIP (3 dolls) **$8.75**

6-MONTH MEMBERSHIP (7 dolls) **$14.50** (Save $3)

*12-MONTH MEMBERSHIP (14 dolls) **$26.50** (Save $8.50)

All Postpaid—Duty Free!

PLUS—Free French Doll on any plan selected!

WORLD-WIDE DOLL CLUB DEPT. 2 DARIEN, CONN.



COWBOY "SHERIFF" BIB

Great for the little guys and gals who won't sit still for a baby bib—but need to "cover-up" just the same. Was designed by a mother of three "cowboys" with just that purpose in mind—and they love 'em. Colorful red bandana neckerchief does the tying and there's a genuine silver and gold "ranger" badge pinned to the blue denim bib. Bandana is sewn to the bib. Easily washed—after you pry them loose from proud little hands. Size 12" x 8". $1 ea., 3 for $2.85—and *Special*—6 for $5.49—all postpaid. RED OAKS, Dept. 163L, 874 Greenbay Rd., Winnetka, Ill.



MOVIE CARTOON CUTOUTS

For the first time those clever WARNER BROS. cartoon characters are available for your play room, den and youngster's nursery walls. Bugs Bunny, Tweety and Sylvester, Yosemite Sam, Elmer Fudd, Sniffles, Daffy Duck, and of course, Porky Pig . . . all 8 in gay colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for scrapbooks, furniture, etc. Package includes adhesive; instructions and ideas for mounting; AND for a limited time, 6 complete bedtime stories, written just the way they talk in the movies. Mail your order today for full pkg. 24 characters and stories—$3.98 Ppd. Money-Back Guar. Please no C.O.D.'s.

GIFTS BUY HARBECKE

Box 416 Dept. H-9 Woodland Hills, Calif.

TEA FOR TWO



Mother will love this ideal set that keeps the children occupied for hours. "Play House", puzzles, coloring, and dolls will all take an added zest for the youngsters when they have this sturdy set of their very own.

The dropleaf table measures 19"x24" and the set is finished in Classic Maple or Modern Blonde. Sturdy pine construction will take the hard play of children.

Order now, it's ideal for Christmas giving. Specify finish. Satisfaction guaranteed.

Send check or money order (no C.O.D.'s, please). **$12.95**—ADD $1.00 West of Mississippi (Shipped Prepaid).

KIDDY LANE

5620 Secor Road, Toledo 13, Ohio



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case, and a real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

MONEY BACK IF NOT SATISFIED

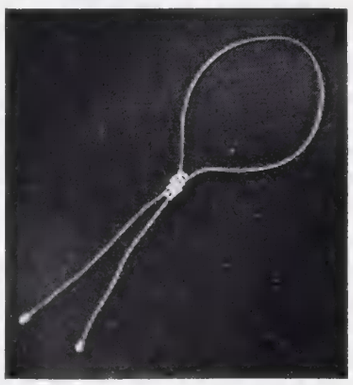
Walter Drake & sons 199 Drake Bldg., Colorado Springs 3, Colorado



WINDOW



SPODE BUTTER CHIPS come in a dozen well-known patterns: Pink Tower, Blue Tower, Pink Camilla, Blue Camilla, Old Salem, Spode Byron, Buttercup, Lady Anne, Rosebud Chintz, Green Basket, Rosalie, or Mayflower. 3" wide, they're practical and pretty substitutes for table-crowding butter plates. $1 each ppd. Hunterdon House, 148 Main St., Flemington, New Jersey.



LARIAT TIE. In the Southwest, this is the tie you see everywhere, some, with massive turquoises and three-figure price tags. But this is our favorite. It's made of braided plastic that looks exactly like leather but is tougher, and the sliding disc is a sterling circle with 3 cutout initials. Wonderful with sports shirts. $7.95 incl. tax. Ppd. Northmore's, Box 66, Park Ridge, Illinois.



FALLING LEAVES in the Fall of the year are the bane of a proud gardener's existence. This cart basket and grate are the marvelous answer to the problem. The basket hooks easily onto any garden cart, tripling its capacity and folds flat for storage. The grate also fits easily and may be used to burn refuse in the cart. Basket and grate, $9.95 ppd. (cart shown, not incl.) Threshold House, Box 277, Winnetka, Ill.



The unusual, yet truly realistic Christmas gift for you and your discriminating friends.

FLUFF and FROSTY Snowman may be hung on your home or apartment door, with your backing of evergreens. May be used over fireplace or on mirror. Individually designed. Original! New! Prepaid $3.95 per couple, send check or money order.

Pappas Flowers

SUBURBAN STATION
PHILA. 3, PA.

INFORMATION, PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known). That helpful information from you will make it possible for us to serve you more promptly, more efficiently.

SHOPPING



TYPEWRITER-FILE TABLE for the lady of the house! There's a sliding shelf for a portable typewriter, dust-proof compartment for typewriter storage, and a legal-size file drawer *or* 2 smaller utility drawers. 18½" x 22½" x 28" high with brass hardware; mahogany, maple, walnut or pine finish, $35.95; unfinished hardwood, $33.95. Exp. coll. Jeff Elliot, Dept. HB9, Statesville, N.C.



HAREM SLIPPERS make even a Math Major look as sultry as the sultan's favorite. What's more, the merry jingling of the gilt coins on the ties makes her comings and goings as unmistakable as the Good Humor Man's. Made of washable Persian printed cotton with suede soles and sponge rubber interlining, they fit sizes 4-10; send shoe size. $3.95 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



MERRY MERMAIDS are a family of bubbling personalities that will do gay things for your bathroom wall. Made of washable pink bisque with blonde hair and glazed tails in a mother-of-pearl finish, they blow golden bubbles as they swing along your wall. Each mermaid is hooked for hanging. Mama is $2.25. Sleeping and Playing Babies are $1.50 each. $4.95 the set. Ppd. Elizabeth McCaffrey, B-9, Orange, N.J.





Drawer Dividers

Organize your storage space! Have drawers neat as a filing cabinet! Light metal dividers come in 3 heights—any of which expand to fit drawers 9" to 17" deep. Smooth brown finish. Install in an instant. Order No. **H-4479**, Dividers, 2½" high, **4** for **$1**; **H-4479a**, Dividers, 4½" high, **4** for **$1.19**; **H4479b**, Dividers, 6½", **4**, **$1.29.**

Puffed Sleeve Stretcher

Perfect puffed sleeves without a crease and with no ironing! Springy steel wire stretchers slip into dampened sleeve and lock firmly. Just let them dry! Baby size (½-1), small (1-3), medium (3-5), large (6x-8). Order Number **H-7759**, Sleeve Stretchers, **$1**, pr.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



NOW IN KITS —TOO

U.S. PAT. # 2616566

Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family
THE GUNS AND AMMUNITION ARE LOCKED IN
These handsome sturdy gun racks safely lock guns in the desirable display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only one of its kind. Finely hand crafted and finished in satin smooth honey-tone knotty pine or a lovely mahogany.

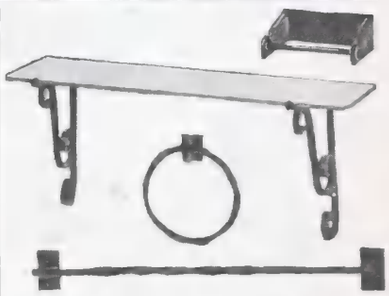
4-Gun Rack—24"x28" (illustrated) $19.95 } Express
6-Gun Rack—24"x40" (taller) $29.95 } Charges
3-Gun Rack—24"x21" (no drawer) $12.95 } Collect

IN COMPLETE KITS—for easy, 1-hr. home assembly. Prefitted, drilled, sanded, etc. with simple instructions.

4-Gun Rack—$11.50 Postpaid } Add 10%
6-Gun Rack—$17.20 Postpaid } West of
3-Gun Rack—$ 7.60 Postpaid } Mississippi

Money Back Guarantee No C.O.D.'S

Field House Dept. B9-5 North Conway, N.H.



decorative fixtures for your

MODERN BATHROOM

. . . and for powder rooms, too. This quartette is weighty black iron, sleek, impervious to rust, chip-proof. Send check or money order for items shown top to bottom *(shipped prepaid)*:

TISSUE HOLDER, 5½" wide **$3.95**
SHELF BRACKETS, (no glass)
6" wide, 8½" high ..... pair **3.50**
8" wide, 8½" high ..... pair **3.95**
TOWEL RING, 5½" dia., twisted **3.25**
TOWEL BAR, 20" long, twisted **3.50**

Write for FREE catalogue of other distinguished decor ideas, modern and traditional as well as Early American.

Gilbert & Leonard DISTINCTIVE ACCESSORIES 1544-B Northern Blvd. Manhasset, New York

At a fraction of original price!

Hand Hooked RUNNERS



$4.95 A YARD

Ideal for stairs, hallways. Brown or black borders, 24 in. wide. Send length required — satisfaction guaranteed. Add 20c a yard for mailing.

Sorry No C.O.D.'s

Boston Galleries
210 BOYLSTON ST. BOSTON 16, MASS.



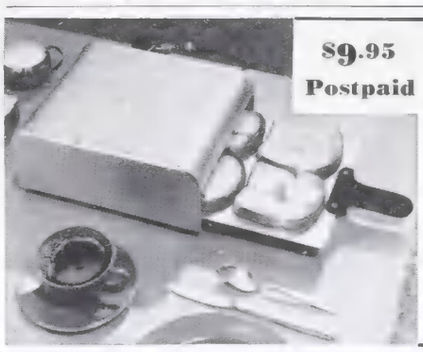
RAZZLE DAZZLE SPECS

Men certainly **will** make passes at girls who wear glasses highlighted with Glorifeyes. Snap-on jeweled rims fit any eyeglass frame . . . make glasses your most exciting fashion accessory! In four enchanting styles . . . rhinestones for brilliance; "pearls" for elegance; fake sapphires for blue-eyed beauties; or alternating "pearls" and rhinestones (not shown) for "after 5" glamour.

All rhinestone **$6.00** pr. All "pearl" **$4.00** pr. "Sapphire" or pearls-with-rhinestones, **$3.00** pr.

Tax and postage included. Sorry, No C.O.D.'s.

EDYTHA Dept. B-9 507 Fifth Avenue New York 17, N. Y.



$9.95 Postpaid

THE PERFECT ANSWER

to old-fashioned buttered toast and cinnamon toast in 60 seconds. Use it for grilled cheese sandwiches, coffee cake, frozen waffles, brown 'n serve rolls and to toast all kinds of toppings. A combination electric toaster and oven for table use. Leather grained polished aluminum, weighs only 3 pounds. $9.95 Postpaid. Money-back guarantee. Check or money order, to

JEB'S
On the Santa Fe Trail, Waverly, Missouri



In Silver plate or 24 kt. Gold plate

unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95** (plus 25¢ postage). Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots. **$7.95** (plus 25¢ postage).

Send for our unique gift catalog!

MARKET-COMBERS
Box 8115-F, Atlanta, Ga. Dept. JJ-2

Silverware
REPAIRED AND REPLATED



Gold, silver, chromium, brass and special finishes. Antiques restored. Stainless steel knife blades installed. Band instruments repaired and refinished. Write for price list or ship to us for estimate. Our Main plant address is 221 Pryor Street, S.W., Atlanta, Georgia. If estimate is unsatisfactory, we will return prepaid. Prices reasonable. We do a large mail order business.

SIMMONS PLATING WORKS

• All Work Guaranteed By Over 60 Years Experience

ATLANTA, GEORGIA

CUCKOO CLOCK



CUCKOOS every quarter hour... from GERMAN BLACK FOREST

Now only $3.95

postpaid . . . duty-free

Shipped Direct To You from EUROPE

This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D.'s. Postman collects 15¢ foreign packet charge which can't be prepaid. Satisfaction-or-money-back guarantee.

SEVEN SEAS IMPORTS, Dept. E799
1717 Westwood Blvd., Los Angeles 24, Calif.



Carefree Safety, Economy For Your Pool

NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ □ sq. ft. Send blue print or dimensions for free estimate.

Ask for free literature.

KROHOME INDUSTRIES
Mt. Diablo Blvd., Dept. H9,
Walnut Creek, Calif.

LOVE YOUR TUB!



ENJOY TV!
Really relax with
RELAXA-PILLOW
of molded foam rubber

Shaped to cradle head and neck. Relaxa-pillow is 2" long, 3" thick.

$2.00 for tub
Covered in white, pink, blue or yellow washable terry cloth. Holds its place with suction cups.

$2.50 for chair
Washable decorator fabric in green, gold, navy or cherry. Holds its place with adjustable anchor.

Cromwell Corp., Empire State Bldg., N. Y. HB-1

Style	Color	Quan.	Price
Tub			$2.00
Chair			$2.50

Name
Address
City State
Satisfaction guaranteed or money refunded.



SAMPLE OFFER!
Something Brand New In Christmas Decoration
IMPORTED TWIS-TYS

Send for Sample Set of Six. Beautifully hand-made—all different. Perfect for packages, tree boughs, etc. They twist-on in a jiffy.

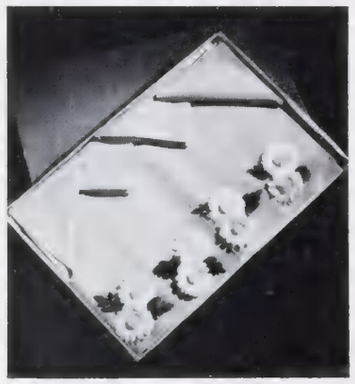
25¢ ppd. (Plus FREE catalog)
Only one set to a customer

HERE'S HOW Dept. HB-19
27 E. 22nd St., N.Y. 10

WINDOW



BURLAP FOR WALLS comes in sunny yellow, old gold, coral, Dresden blue, turf green, chartreuse, slate gray, ruby, rust brown, blue, lipstick red and natural. Called Wallco, it's specially treated so wall needs no sizing. 40″ wide, 99¢ yd.; 89¢ per yd. for 26 yds. or more. Special adhesive, $4.95 per gal. Send 25¢ for sample book of Wallco. Deburco, 7 Market St., Dept. 250, Paterson, New Jersey.



IT'S A DAISY luncheon set of Viscose rayon in a Butcher Linen weave decorated with a boutonniere of wonderful fake daisies whose hearts are the color of the place mat. The daisies unpin for washing and the set comes in pink, toast, hunter green, powder blue, light gray, butter yellow or charcoal. All are piped in white and the 8-pc. set (4 mats, 4 napkins) is $4.99 ppd. Roberts Linens, 31 So. State St., Chicago.



FRAGRANT FLOATING CANDLES. A big beautiful rose, handmade of wax, will float in a garden pool or centerpiece bowl—and as it floats, the candlelight glows through the translucent wax double petals! Pink, aqua, ivory, pale blue, lime, lavender, Christmas green or red, 5″ wide, $3.95 the pair. Center candle refills, $1.25 for 4. Ppd. C. D. Peacock, Chicago 3, Illinois.

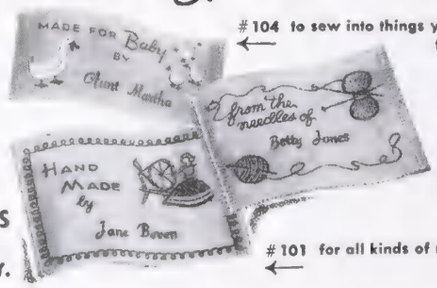


GIANT NURSERY RHYME CUTOUTS—Just the thing you've always wanted for baby's nursery or play room. Giant Nursery Rhyme cutouts in the gayest and warmest colors ever. Come on antique finish paper with special adhesive for mounting included. Figures are 12 to 15 inches high. Easily removed without damage to walls. Your choice of Ole King Cole, Hi Diddle Diddle or Jack & Jill $1.00 each group or all 3 groups for $3.00. FREE 8-page color book with order of 3. Money back guarantee. No COD's please. J. D. Wilson, P.O. Box 543, Ontario, California.

WOVEN FABRIC LABELS—*Your Name* ON EACH!

Have your own beautiful, woven labels! Your name (in 20 letters or less) hand embossed on each! Specify style #104 (pink or blue), #101 or #102. Send $1.50 for 12 labels, $2 for 20, $3 for 40. P.S. Wonderful as gifts, too!

HALLMARK LABELS
Dept. HB-59
211 E. 37th St., N. Y. 16, N. Y.



#104 to sew into things you make for baby!

#102 for hand-knit gifts and fashions!

#101 for all kinds of needlework!

SHOPPING





BEAUTY SKY HIGH. Reach for a bit of old-world elegance that seems above your budget, but isn't, and hang it in your dining room or foyer. The hand-cut and polished crystal prisms and the 5 arms of this imported chandelier will make it your most sparkling possession. Called the "Empress," it's 23" high, 20" wide. $25.95 exp. coll. Paulen Crystal, 296 Broadway, New York.



SHEAR BEAUTY. Every bowl of fresh fruit deserves this beautiful companion piece. Heavy sterling silver grape shears in an acorn and leaf pattern have a medieval splendor, but the tempered blades will snip off a cluster of grapes with tidy dispatch. Just-right gift for the lady who seems to have two of everything. 7¼" long. $12 incl. tax. Ppd. Jamaica Silversmith, 79-30 164th St., Jamaica 2, New York.

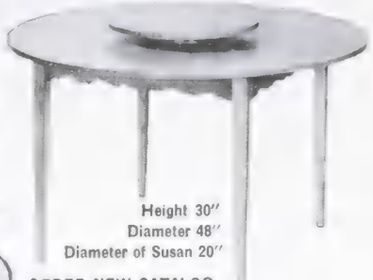


GONDOLA BOWL, gay as a gondolier's song, should be filled with tiny rosebuds and put in the guest room when your mother-in-law comes to visit. Made of white porcelain, decorated with roses and trimmed with gold, it has a fat little cupid perched on the prow. About 7" long and 3" high, it's $3.98 ppd. Add 40¢ W. of Mississippi. Imports by Mail, 246 Fifth Ave., New York.

Early American

LAZY SUSAN TABLE

Exact copy of Early American original made of choice, solid, antique knotty pine. Susan is removable and can be used separately. Ideal for dining room, den, Dutch kitchen or breakfast nook. Complete $59.50. Table alone $49.50. Susan alone $12.50. Shipped freight collect. Also available in 42", 54", 60" and 66" sizes and in solid mahogany, walnut, maple or cherry. Prices on request.



Newcomb's Reproductions
BOX 1249 DURHAM, N. C.

ORDER NEW CATALOG
Send 25c in coin (no stamps) for '55 catalog of over 100 choice Newcomb reproductions.



Now America's Newest & Best
DOGGIE "I.D."
IN PERMANENT **GOLD COLOR**

and lowest priced too!
$1.25 POST PAID

Only Guardall offers Genuine Gold-Tone tags. More than protection . . . it's beautiful! Tarnish-proof tag is handsomely gold-plated on genuine brass with jeweler's quality engraving. Illustrated actual size. Perfect for tagging luggage or other personal property. Send full information with cash, check or money order. We reserve right to abbreviate or furnish larger tag at no extra cost.

GUARDALL INDUSTRIES
P.O. BOX 355 • DEPT. H-8 • PHILADELPHIA 5, PA.

Beautify
NATURAL WOODS with BEHR PROCESS
Liquid Raw-Hide





WOOD-LAC is the best clear finish for INTERIOR REDWOOD or other natural woods. It is colorless, all oil base, elastic, fast and hard drying, easily cleaned, coating which enhances the natural wood grain coloring and protects the wood against stains. Two coats may be applied in one day. Choose the clear **GLOSS** or **SATIN** finish. $1.90 Qt., $6.00 Gal. Postpaid.

POLAR WHITE is the PUREST of WHITE PAINTS 100% Titanium pigmentation — 100% oil base vehicle. **POLAR WHITE** is smog-proof and mildew resistant, so it stays white and lasts years longer.



POLAR WHITE has terrific "hide" or covering power, it goes further and gives you the **WHITEST HOUSE** in the neighborhood or pleasing pastel shades if color tinted. $2.40 Qt., $7.50 Gal. Postpaid. Guaranteed.

Wood finishing instructions and full color pamphlet sent with every order or **FREE** on request.

LINSEED OIL PRODUCTS CORP.
1100K SO. FREMONT AVE., ALHAMBRA, CALIFORNIA



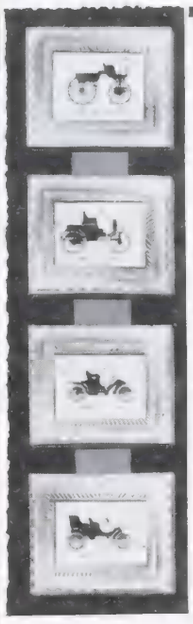
Now! **PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE** *Shutters*

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters,*** which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

Send only 25¢ for new illustrated brochure.

Shuttercraft OF CALIFORNIA Dept. B-28

101 NO. SANTA ANITA AVE. ARCADIA, CALIF.



Early American Autos

Quaint antique auto prints lend nostalgic enchantment to the discriminating home and office. They're authentic, they're full colored in golden metallic frames—4¼" x 5". Each group of 4 mounted on black ribbon ready to hang as shown — or separately in your own arrangement. Specify Set #1 *(Selden, Packard, Autocar, Cadillac)* or Set #2 *(Ford, Duryea, Oldsmobile, Winton).* **$2.98** postpaid per set. **$4.98** for both sets. Send check or m. o. Immediate delivery. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. B-95 FAYETTEVILLE • NORTH CAROLINA

HAGSTROM'S
Decorative Maps of your favorite **STATES**



Beautifully colored, artistically drawn maps show historic sites and natural landmarks. Ideal as wall decorations anywhere—see catalog for hundreds of other maps and uses.

(all maps postpaid)

STATE	MAP NO.	SIZE	In colorful mailing tube	Lacquered wall plaque
California	74	19 "x20½"	1.50	4.50
Connecticut	93	24 "x18 "	1.50	4.50
Indiana	87	19 "x25 "	1.50	5.00
Maine	3	22¼"x31½"	1.50	6.50
Mass.	45	38¾"x27 "	3.00	9.50
Michigan	85	18 "x18 "	1.50	5.00
New York	91	24 "x18 "	1.50	4.50
New Jersey	92	18 "x24 "	1.50	4.50
Ohio	29	21 "x22½"	1.50	5.00
Penna.	94	23¼"x18 "	1.50	4.50
Cape Cod	65	22 "x29 "	1.50	5.50

COMPLETE CATALOG OF DECORATIVE MAPS
Send for Hagstrom's 44-page illustrated catalog of Historical, Humorous, Religious, Pirate Lore and Children's Maps for the home, school or office. Please enclose 10c for mailing and handling costs.

HAGSTROM'S
DEPT. 221, 311 BROADWAY NEW YORK 7, NEW YORK

LINGUAPHONE
MAKES IT EASY TO LISTEN and LEARN to *Speak*
SPANISH • FRENCH • ITALIAN
GERMAN • RUSSIAN • JAPANESE

MODERN GREEK—any of 32 languages available for **10 DAY FREE TRIAL**

With LINGUAPHONE—The World's Standard Conversational Method—You Start to SPEAK another language TOMORROW— **IT COSTS YOU NOTHING!** Over **LINGUAPHONE** brings the world's best native language teachers into your home. For just 20 minutes a Day you listen to modern, *life-like* Recordings. They make it a pleasant AND FUN—to learn another language AT HOME— as millions have. The Linguaphone Method is used all over the world by schools, colleges, government bureaus, business firms. 1,000,000 home students of all ages.

10 DAY FREE TRIAL

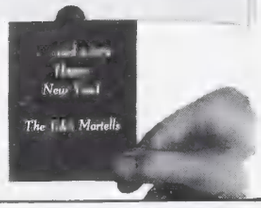
Send today for Free booklet that tells about Linguaphone and how you can learn a COMPLETE language in the Linguaphone Way. Also details on 10 day FREE TRIAL.

LINGUAPHONE INSTITUTE CI 7-0830
T-94-095 Radio City, New York 20, N.Y.
Please send me your FREE book plus details of FREE TRIAL OFFER. No obligation, of course.
Language Interest _____
Name _____
Address _____
City _____ Zone _____ State _____
Over 50 years Experience in Up-to-Date Modern Language Instruction



The Lighted Tree CHRISTMAS CARD





Your name is not revealed until you pull the sliding strip. As the name appears, in silver, there is another surprising action. The candles of the Christmas tree seem to become lighted. One by one, candle flames of brilliant fluorescent orange are unmasked. Charming Old World design printed in Christmas red and forest green. Fine white vellum text paper folded from 10″ x 13″ sheet. Matching envelopes. Prices— 25—$4.95; 50—$8.75; 75—$12.45; 100—$16.00; 150—$23.20; 200—$30.20. Each Card over 200—13c. Postpaid.

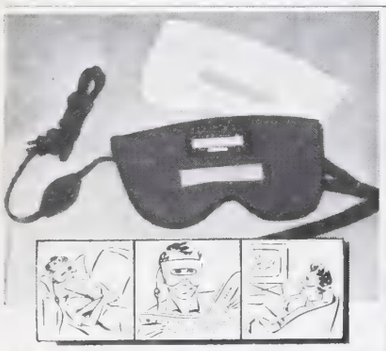
Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball

4 Bond St. - Oshkosh, Wisconsin



SOOTHING SINUS MAGIC

Wonder-working Electric Heat Mask eases sinus discomfort! Soothes simple headaches and other minor aches and pains caused by neuralgia, head colds, etc. Nervous tension usually responds quickly. Fits comfortably over upper nasal and facial region. Wide open window permits full vision. Read, enjoy television or relax and at same time obtain full benefits. Thermostat controlled, 3 heat switch; AC/DC. Carries Underwriter's Laboratory Seal of Approval. Sanitary white cover is washable. **$8.95**

Postpaid Guaranteed, of course.

NOUVELLE, LTD.
227 W. Erie St., Dept. E-121
Chicago 10, Ill.



Personalized with HIS Initials *in Sterling Silver*

Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle **$8.50** Tie Clip **$3.75**

Set **$12.00**

Robin Hood's Barn, Inc.
Dept. B9-5, 680 High St.
Westwood, Mass.

FORCES You to Save
$100.00 A Year *Automatically!*



Get Perpetual Date & Amount Bank. 25c a day *automatically* keeps savings up-to-date. Also totals amount saved. Makes you save a quarter every day, or date won't change. Save at home for Christmas or Vacation fund or rainy day. Dependable mechanism and key. Order several. Reg. $3.50. Now only $1.99 prepaid. Orders shipped same day. Mail order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.



Luxurious ***NYLON*** CRIB COMFORTER
filled with Cuddly Warm DACRON

TOSS IT INTO YOUR WASHER . . . it LAUNDERS and DRIES *like Magic . . . There's Nothing Lovelier!*

A truly beautiful **BABY CRIB COMFORT** covered in an exquisitely patterned NYLON . . . filled with DACRON . . . it won't wilt or mat down! Delicately quilted in our exclusive "ADORABLE" design and finished with a dainty lace edging.

Size 42″ x 60″.
Colors: White, Pink, Blue and Maize.

OUTSTANDING VALUE . . . . . only **$9.95** P.P.

COMFORTS-PILLOWS RECOVERED *Like New*
• Guaranteed by our Seal of Satisfaction •

H.G. *Original* Your GUARANTEE of SATISFACTION

H.G. ORIGINALS
104 W. 29 St., N. Y. 1, N. Y.

Write for **FREE SAMPLES & Bklt #H**



WINDOW



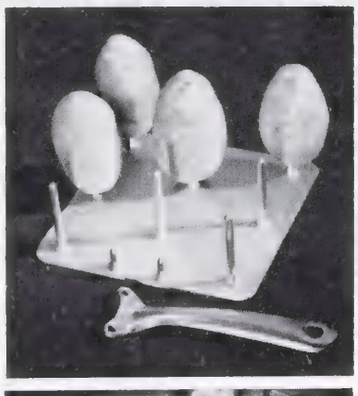
NATURAL CANASTA. In the tongue of its craftsmen, "canasta" means basket—and we think it is a wonderfully decorative catch-all for magazines, knitting, fruit. Or fill it with tropical plants or gay flowers. Of split bamboo on a wrought-iron stand with removable legs, it's 15″ high and the basket measures 20″ in diameter. $5.95 ppd. Salvador-Craft Co., Box 1426, South Miami, Fla.



DAVY'S FULL OF SURPRISES. The Davy Crockett Surprise Ball is a miniature head of the Great Man, complete with coonskin cap. He's made of 72 yards of crepe paper which, when unwound by a little Davy-doter, reveal 12 different surprises. Wouldn't these be wonderful birthday party favors? $1 each. Postpaid. The Added Touch, Wynnewood, Pennsylvania.



SLENDERIZE HEAVY LEGS by following the tested and proven method outlined in this paper-bound book. Set aside just 15 minutes a day and trim down bulging hips and knees, flabby thighs, heavy calves and ankles. A registered physiotherapist, Henry Milchstein, gives you step-by-step instructions. $1.98 ppd. Modern Methods, Dept. HB-2, 296 Broadway, New York 7.



"BAKA TATA" is our favorite utensil for several reasons. First, even calorie-counters may have baked potatoes! Second, this aluminum sheet has aluminum prongs that spear potatoes and cook them evenly—by radiating heat in their centers while their outsides cook. Cuts baking time in half! Lifter-handle to take sheet from oven incl. $3.40 ppd. Gourmet Mart, 8995 Biscayne Blvd., Miami Shores, Fla.



TOTE-A-PUP makes your dog top man in the neighborhood! Because now he drives in style in his very own seat. Steel wire construction, aluminum enamel-finished, basket has a foam rubber pad covered in removable, washable, bright denim! 18″ long, 13¼″ wide, 7¾″ deep, it folds flat when not in use. $7.98 ppd. The Tote-A-Bite Co., 114 N. Church St., Cynthiana, Ky.

SHOPPING



FROM GEORGE TO IKE. every president of the United States has been authentically reproduced in these sculptured three-dimensional statuettes. You can even see the pattern in the lace at John Adams' cuff! Molded of white unbreakable plastic. $2\frac{3}{4}$" high. the pedestal has the name on front and years in office on back. Set of 36 includes 2 of Ike and Mamie. $5 ppd. C. H. Goff & Sons. West Mansfield. Ohio.



A CHEESE DREAM is a clear crystal shaker with a sterling silver top that's specifically designed with big holes for dispensing grated cheese. With "Grated Cheese" etched on the crystal, and a sterling base. it will really make the cheese stand alone as a stand-out at your spaghetti dinners. $5\frac{3}{4}$" high. $6.75 incl. tax and post. Bonwit Teller. Gift Shop. Fifth Avenue at 56th St., New York 22.



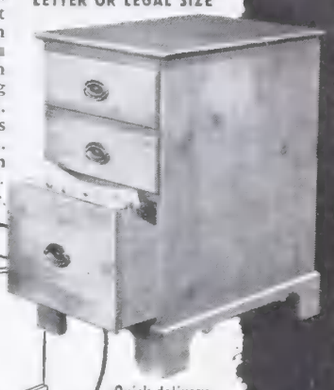
CUTIES IN CORDUROY. Both the boxy jacket and trousers are reversible. so it can be worn 4 ways. Navy corduroy is lined with red or blue striped corded cotton; slate blue corduroy is lined with blue; charcoal corduroy with red. Washable and in sizes 1-4 years. Specify size. age and color. $12.95. Matching hat (send head size). $3. Add 50¢ post. Hilda Aufricht. 37-61 84th St., Jackson Heights 72. New York.



ORGANIZE AND GLAMORIZE WITH THE
FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE



CHOOSE FROM THESE SIZES, STYLES, AND FINISHES.

Styles: 2 single drawers and 1 file drawer (as shown in photo) or 2 file drawers only (as shown in drawing.)

FINISHES AND PRICES:
Unfinished Knotty Pine, smoothly sanded – $27.95
Hand-rubbed Antiqued Pine finish – $29.95
Unfinished Tupelo, smoothly sanded – $29.95
Maple, Mahogany, or Walnut finish – $32.95
Add $3.00 extra for legal size.

Letter Size – 16½" x 22½" x 28" high.
Legal Size – 18½" x 22½" x 28" high.



Quick delivery. Send check or M. O. Satisfaction guaranteed. Express charges collect.

WRITE FOR FREE CATALOG

Jeff Elliot Craftsmen
Dept. B-95 STATESVILLE • NORTH CAROLINA

imported fixture #101
SCREWS INTO SOCKET



An elegant crystal fixture with screw-in top you can hang yourself to eliminate costly installation. Has tiers of hand-cut and hand-polished imported prisms. Satisfaction guaranteed.

8" diam. 10½" high. 3 tiers $23.50

Check or Money Order—Express Charges Extra.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-95. New York 7, N.Y.

VERSATILE—BEAUTIFUL

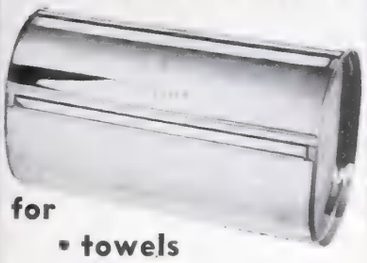


HAND CRAFTED COFFEE TABLE

Delightfully different. Provides an atmosphere of informal hospitality. Overall diameter 36", diameter of removable lazy susan 18". Table height 17". Fashioned from *solid* native woods walnut or wild cherry. Choice of highly resistant, satin smooth finishes—$53 up. Gateleg, lazy susan, coffee and end tables, cupboards, chests, chairs, bedroom pieces. Guaranteed, open stock. Send 25¢ for photos, wood samples, prices. Visitors welcome. Write Dept. A902

FAITHFUL TO TRADITION
WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

COPPER DISPENSER



for
• towels
• foil
• wax paper

This "Triple Treat" takes up so little room that it can be housed in the most limited space (only 13" x 8"). Streamlined, compact design and durable construction. The gleaming copper is lacquered so that a mere swish of a cloth keeps it shining bright. Dust-proof, fully enclosed, holds 1 roll each of foil, wax paper and paper towels. Serrated edges cut evenly and cleanly. ALSO AVAILABLE IN CHROME FINISH.

$5.98 plus 50¢ shipping charge

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations
Dept. B-9 102 WARREN ST., NEW YORK 7, N. Y.

DO A THOUSAND JOBS WITH THIS
Entirely Different Portable SPRAY GUN



Requires NO
• Hoses • Cords
• Compressors

CO_2 Cartridge Provides 1000 Lbs. Pressure! Nozzle Adjusts From Mist to Stream

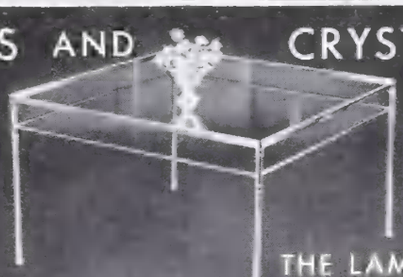
ONLY $19.95 with 10 cartridges

Handy and safe Becker Home Spray Gun gives you excellent results. Perfect for paints, varnish, insecticides, etc. Spray your outside furniture, fences, gardens, etc. and eliminate messy hands and brushes. Get Becker Spray Gun today. Send $19.95 by check or M. O. to Dept. 54. Shipped ppd.

10-Day Money Back Guarantee!

SULLIVAN-BECKER CO.
RENOSHA, WISCONSIN

BRASS AND CRYSTAL



HANDSOME SOLID BRASS COFFEE TABLE WITH CRYSTAL TOP
$47.50
Express Collect
24" Square and 15" High

Send Check or Money Order to
THE LAMPLIGHTER
Custom Made Decorative Accessories
P. O. Box 431, Kansas City, Missouri



FINE SATIN RIBBON
50 Yard Roll Only 50¢

You can save on this ½" sparkling satin ribbon that costs $3 per roll in stores — your choice of 10 gay colors. This factory-new, color-fast ribbon has no-fray edges and extra strong weave. Practical for gift wrapping, clothes trim, party favors or hair bows. Take your choice — each 50 yard roll only 50c postpaid.

Walter Drake
red • white • pink • light blue • royal blue • Nile green
emerald • orchid • yellow • cocoa brown
SATISFACTION GUARANTEED OR MONEY BACK
199 Drake Building, Colorado Springs 4, Colorado

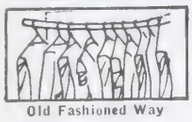


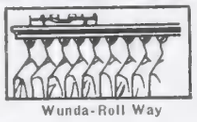
ORGANIZE & GLAMORIZE YOUR CLOSET *with*
NEW WUNDA-ROLL CLOSET ROD

Protects clothes, keeps them crush 'n cramp-free—eliminates closet creases.

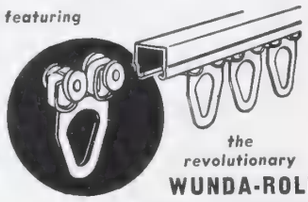
"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole . . . is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into a **WUNDA-ROLL** . . . and from then on it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.


Old Fashioned Way


Wunda-Roll Way

featuring



the revolutionary
WUNDA-ROLL

There's a WUNDA-ROLL Rod to fit every closet in your home. Order today by size number.

Size #1 expands from 18"-30" (10 rollers)	Only	**$2.99**
Size #2 expands from 30"-48" (15 rollers)		3.99
Size #3 expands from 48"-72" (20 rollers)		4.99
Size #4 expands from 72"-96" (25 rollers)		5.99

All prices postpaid
Extra Rollers—3 for 49¢

SATISFACTION GUARANTEED
QUICK DELIVERY
SEND CHECK OR MONEY ORDER

Hobi
Dept. B-95, 15 West 57th St., New York 19, N. Y.

Imported . . . Hand Carved
GOLD WALL BRACKETS



FREE! Christmas Gift Catalog In color! Write for it!

Only $3.95 pair
plus 35c shipping

In the Century-old Florentine manner are as fabulously decorative as they are useful! Here is a stunning pair, 6" wide, 7" high to show off your priceless heirlooms with pride. Richly hand scrolled and finished with gold leaf. Each top is notched to hold plates upright. Buy these at our special price!

Satisfaction or Money Back Guarantee

Helen Gallagher
413 B9 Fulton St., Peoria, Illinois

DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
Captain's Chairs
FULLY ASSEMBLED • READY-TO-PAINT
2 for $14.95



SADDLE SEATS • BENT WOOD BACKRESTS
The finest glue and dowel construction for a full lifetime of comfort and service. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. These chairs are **full size—17" x 16½",** overall height 28½". **Minimum order, 2 chairs. Packed 2 of a kind to a carton. PROMPT DELIVERY—** Shpg. chgs. collect. Send check or money order. Sorry no C.O.D.'s **MONEY BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our beautifully illustrated 24 page catalog. Visit our factory showrooms.

MAKERS OF FINE CHAIRS SINCE 1851
MEADOWBROOK INDUSTRIES
Meadowbrook Building
2268 Bellmore Ave., Bellmore 8, L. I., N. Y.

Assemble It Yourself
FINE CONTEMPORARY
FURNITURE



AND **SAVE** MORE THAN **55%!**

SEND 25c FOR CATALOG

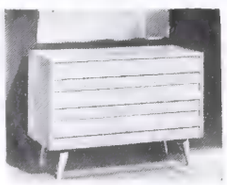
FOR YOUR BEDROOM AND LIVING ROOM



DESK
48" x 21" x 30½". Perfect for living room, den, child's [illegible] or [illegible] a vanity desk. "Invisible" drawer-pulls. Brass-tipped legs.
Our Price: **$49.95***
Regular Retail Value: $90.00
(Stainproof Formica Top: **$8.00***)



BOOKCASE HEADBOARD BED
with Harvard frame on caster-gliding action panels, shelf for radio, etc. Full size, with 54" x 33" x 9" headboard. (Mattress not included)
Our Price: **$32.85***
Regular Retail Value: $59.95



SINGLE DRESSER
40" x 18" x 30½". Full length "Invisible" drawer-pulls. Brass-tipped legs.
Our Price: **$39.95***
Regular Retail Value: $72.00



DOUBLE DRESSER
54" x 18" x 30½". Brass-tipped legs, "Invisible" drawer-pulls.
Our Price: **$59.95***
Regular Retail Value: $110.00
*Plus small shipping charge

Here's "Assemble-It-Yourself" furniture of real distinction, in beautifully-grained solid Appalachian Ash. Styled by one of America's leading furniture designers. Carries the Genuine Hardwood Seal. All machined, planed and sanded, ready to assemble in an evening with just screwdriver and hammer. All joints clearly numbered to dovetail.

Order direct by mail now. Or send only 25c for big illustrated catalog (including wood sample and finishing card), showing full range of style-coordinated pieces and suites—*all at less than regular retail value!*

SHOW-OFF, Inc. "Where The Great Furniture Of America Is Made"
14 Main Street, Jamestown, N. Y.



WINDOW SHOPPING



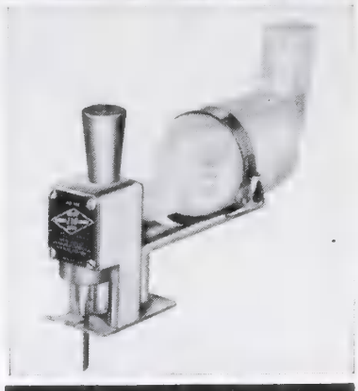
DOUBLE ON-THE-ROCI glasses, engraved with a thi letter monogram, would be handsome gift for a bride groom. The jumbo size will light a lazy host because he'll able to relax at the normal re time. They're fine, of course, whisky and soda, and double Fashioneds. $9.75 for 6 ppd. derline last initial. Eunice No ties, Box 41, Rego Park, N



TINY COFFEE GRINDER a darling Tom Thumb copy of real thing that you may remem in your grandmother's kitch It's made of black cast iron, ha decorated with Pennsylva Dutch flowers, and it works. you'll probably use the li drawer for stamps or tooth pi or matches. 3¾" high, $1.95 p 25¢ post. Bodine's, 444 E. Bel dere Ave., Baltimore 12, Md.



STIRRING TALE. Medi Pan-Fit stirring spoons are sci tifically designed to fit the bott and corners of all cooking ut sils. They prevent food fr sticking, burning, getting lum make pan-scraping easy, even to the bottom of big jars mayonnaise, etc. 13" regular perforated, $1.50; 10" regular perforated, $1; 8" regular, 5 Ppd. Carol Beatty, 7410 Sa Monica Blvd., Los Angeles



IN JIG TIME your toolish f low will cut intricate patterns plywood, plastics, metal, ev lumber up to 2 x 4's, with t Arco Jig-Saw that fits any electric drill. It cuts openings plumbing or switchboxes witho boring a hole. And a built-in tomatic blower keeps the cutti line free of sawdust! With m dium tooth blade, $8.95 p Arrow Metal Products, 140 W Broadway, New York 13, N.Y.



BELLE PEELER. This oran knife is a welcome addition our house. The notched blade moves small sections of the frui peel, cutting just skin deep; aft a series of these narrow cuts. t tip of the blade finishes the pe ing job in a jiffy! A real find our husband-bartender and our aunt when she's making th gorgeous marmalade! $1 ppd. Barr Co., 2251 Lincoln Ave., Al dena, Calif.

(*Please turn to page* 59)



COLORS SHOWN: SANDALWOOD GRAY AND SEAFOAM GREEN WITH WHITE GRANITE FEATURE STRIP

...unsurpassed in fine floor elegance—

ROYAL KENFLOR TRADE MARK VINYL TILE

Now Kentile, Inc., brings you the finest in floors... a new, luxurious vinyl tile in 19 gleaming "crown jewel" colors that go clear through each long-wearing, pliant tile, never to wear off. Here is superb underfoot resilience never achieved before, with new richness and dignity for your home, plus the easiest possible cleanability. Royal KenFlor never needs waxing...its lasting glow comes from within the shining depth of non-porous vinyl. Dirt, grime, even grease wipe off without a trace. See Royal KenFlor at your Kentile Dealer's. Look for his name and address under Floors in your Classified Telephone Directory.

© 1955, KENTILE, INC., 58 2ND AVE., BROOKLYN, N. Y.
America's largest manufacturer of resilient tile flooring
MAKERS OF KENTILE * KENCORK * KENFLEX * KENRUBBER * AND KENFLOR * / * *Reg. U.S. Pat. Off.*



The shape of things to come



in new Royal Doulton bone china . . .



for the life you lead today

For changing times, a change in English bone china. A graceful new coupe shape with the lighter lines and lovelier proportions you admire in today's silver and furnishings. Looking whiter and smoother than ever, with its restrained decoration and soft nature colors touched with gold or platinum. Echoing the life you lead today, where even formal entertaining has a new informality and outdoors blends with indoors all through the house.

Royal Doulton

Send 10¢ for china leaflets; figurine booklet in color, 25¢. Copyrights, TM Reg.

DOULTON & CO., INC., DEPT. F-18, 11 E. 26TH STREET, NEW YORK 10, N. Y.



WINDOW SHOPPING

CONTINUED FROM PAGE 56

'OU SHOULD GIVE TANKS he protection of Serf-O-Let. It ttaches inside the toilet tank and eeps the bowl clean, deodorized nd sanitized. You don't have to o a thing! Penetrating action eaches all hard-to-get-at corners nd removes the problem of iron ain. Positively safe on septic anks. $3.95 plus 95¢ for a refill hat lasts 6-8 months. No c.o.d.'s. pd. Kinnard Sales, 350 Quarry d., Little Falls, New Jersey.



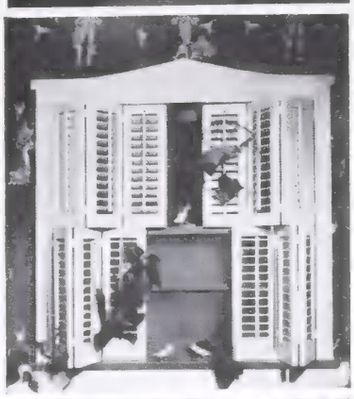
HE SHEER MAGNETISM f the heroes in these tales for oungsters is irresistible! Tubsy urtle, Diggie the Bull-Dozer and uzzy the Bumblebee actually ravel from plastic page to plastic age as you read the story. It's ll done with a magnet and the hildren love it! Order books by tle—each is $1.25 ppd. from Martha Schiller, 180 No. Wacker Drive, Chicago, Illinois.



HOW DRY I AM" will be he smug theme song of your ell-groomed pooch if you bathe im with Hilo Dry Bath. It cleans ithout water, *kills fleas*, deodor- es, and makes his coat glossy. he instant lather comes in a 0-oz. aerosol can, and all you do rub the foam into his coat, and owel it off. Fine for cats, too. 1.49 ppd. The Hilo Co., Norwalk, Connecticut.



CONOMY SHUTTERS hould open up a whole new hori- on to do-it-yourself fans. You ombine standard sized panels to t your windows, and finish and nstall them yourself. The saving considerable. For example, this 6" x 36" window took 6 panels, ost $30.60. For prices, sizes, in- tructions, write Devereux Prod- cts, 1725 Berkeley St., Santa Monica, California.



IT 'N SNOOZE PILLOW. We wouldn't be without one of hese in the car—particularly when there are restless children board. And for long sit-up train ides, it lets you take forty winks n cushiony comfort. Just slip it round your neck, and relax. Foam rubber with zippered cover n brown, red, blue or gray. $4.95 ppd. Foam Rubber Store, 1829 E. 13th St., Cleveland 14, Ohio.



Fine China
Authentic Reproductions of the
French Limoges
PATTERN

The hand rubbed finish is so lovely they can't be told from the original. All are decorated with matching multi-floral design and 24 K gold highlights. So beautifully feminine, so perfect for any bathroom. Colors pink, blue, turquoise or yellow. List second color choice.

Send For Free Catalog Showing Other Limoges Reproductions



3 PC. CIGARETTE SET for cigarettes and ashes or decorators pieces. Trays 4" dia., Urn 2½" high No. 5144B THE SET PPD. $2.00



BATH TUMBLER 4" high, No. 5134B ppd. $1.50 Ea.
SOAP DISH 5¼" wide, No. 5143B ppd. $1.50 Ea.
THE PAIR POSTPAID $2.75



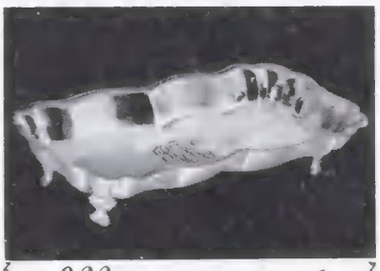
LARGE LOTION BOTTLE 6" high, ground glass stopper. No. 5142B ppd. $2.50 Ea.
SMALL LOTION BOTTLE 4½" high, ground glass stopper. No. 5104B. Postpaid ..... $2.00 Ea.
THE PAIR, PPD. $4.25



TEA CUP AND SAUCER to use as a full tea set or for use as lovely decorators pieces anywhere in the home. No. 5212B THE PAIR $3.95

Sorry no stamps or COD's

Page & Biddle
21 STATION ROAD, HAVERFORD, PA.



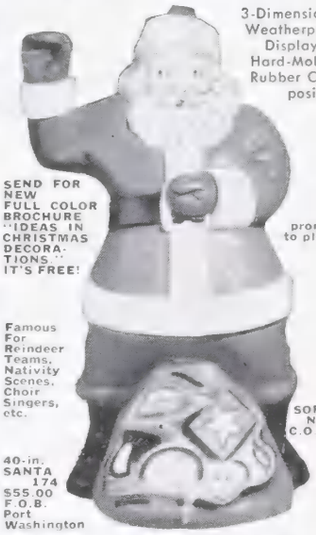
Monogrammed
SILVER TRAY

Silver plated on copper, it is engraved with 1-, 2-, or 3-letter monogram in script, Old English or block letters. The scalloped oblong shape is grand for celery, bread, vegetables, canapes. 11½" x 5½". Including engraving, postage, federal tax, only **$8.00**

Send for Free Gift Folder, No C.O.D.'s

THE *Lillian* SHOPPE
(Dept. B) 20 Armat St.
Germantown Phila. 44, Pa.

MAKE YOUR PLANS EARLY FOR A
MERRY CHRISTMAS



3-Dimensional Weatherproof Displays of Hard-Molded Rubber Composition

SEND FOR NEW FULL COLOR BROCHURE "IDEAS IN CHRISTMAS DECORATIONS" IT'S FREE!

We promise to please

Famous For Reindeer Teams, Nativity Scenes, Choir Singers, etc.

SORRY NO C.O.D.'s

40-in. SANTA 174 $55.00 F.O.B. Port Washington

MOLD-CRAFT, Inc.
150 Lake St., Port Washington, Wisconsin



Card Table Jeans

Denim joins the party! This smart new washable faded blue denim card table cover is tapebound in bright red. We'll put a huge 4" Old English initial or three script initials in bright red to match the binding. Jeans fit all standard tables. Tape ties. Order **PA-7846**, Card Table Jeans, **$2.25** ppd.

Matched Bridge Set

Twin decks of excellent linen-finished cards have matching score pads. Both pads and cards have your initial in radiant gold. Have them in red-blue or green-brown combination. Gift-boxed. Order No. **PK-824**, Bridge Set, **$2.25**, by mail, postpaid.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



FLOOR RACK

Make Them Now
From Kits
For Christmas

MAGAZINE RACKS

All Sizes
FINISHED
or
IN EASY, 1-HR.
HOME KITS



WALL RACK

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely mahogany finish.

IN COMPLETE KITS

Easy, 1 hr. assembly, precision fitted, drilled, sanded, etc. with simple instructions.

Floor Rack 23"x30" high x 9¼" deep	holds 60 magazines	$29.95 . . . In Kit $17.95 Postpaid
Wall Rack 23"x27"x5" (illustrated)	holds 30 magazines	$17.50 . . . In Kit $ 9.95 Postpaid
Wall Rack 23"x40" (taller than ill.)	holds 45 magazines	$27.50 . . . In Kit $15.95 Postpaid
Wall Rack 45"x27" (double width of ill.)	holds 60 magazines	$32.50 . . . In Kit $18.95 Postpaid
Wall Rack 23"x21" (shorter than ill.)	holds 20 magazines	$12.50 . . . In Kit $ 7.75 Postpaid

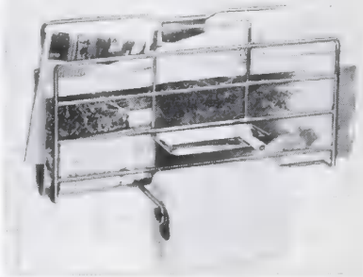
Finished Racks Shipped Express Charges Collect—No C.O.D.'s. Money Back Guarantee.

LARGE NEW CATALOG

of Finished and Kit Form Furniture and Wall Racks In friendly Pine. Send 10c in coin or stamps.

Yield House
Dept. B9-5
North Conway, N.H.

COLORED BURLAP GOES MODERN



FREE!
Swatches on Request



An unusual decorator fabric for draperies, table coverings, displays and practically every decorating situation. Also as a unique wall covering. Both in 12 beautiful decorator colors. Ruby, Sunny Yellow, Blue, Coral, Dresden Blue, Turf Green, Old Gold, Chartreuse, Brown, Slate Grey, Natural and Lipstick Red. As low as 79¢ per yard.

Free swatches on request, or send 25¢ for large decorator's sample book.

deburco
7 Market St.
Paterson, N. J.
Dept. 251

Bathroom Caddy

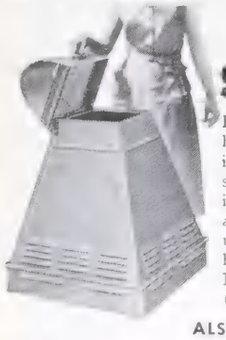
An Ideal Gift!
Keeps Bathrooms Tidy!
All the Conveniences!

$2.98 ppd.

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾" x 12½". Easy to install with special adhesive provided; no holes or tile problems! Available without tissue holder—$2.79. Order today!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS



BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel*. Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

ALSTO CO. Dept. HB-9, 4007 Detroit Ave., Cleveland, Ohio

Quick Relief from SUMMER ECZEMA





Is your dog tortured with Summer Eczema like the "Before" dog shown? HILO DIP & OINTMENT remove the real cause of this hot weather scourge; have worked wonders on thousands of dogs during past 16 years. Send $2.20 for complete treatment to

Dept. N-9 THE HILO COMPANY Norwalk, Conn.

Hilo
DIP & OINTMENT



WINDOW



HE'S A SOFTY who will melt the heart of any young lass from 2 to 22 and who will be equally at home in the nursery or in the dormitory. His velvety soft coat is brown and white and he has a shaggy white mane and a long white tail. The bridle and saddle are green plastic. A most enchanting equine! $3.95 ppd. from "little joe" Wiesenfeld, 112 W. North Ave., Baltimore, Md.



CRAZY FACES are Mr. and Mrs. eyeglass cases of straw cloth with felt appliqué features. Each one is silk lined and has a gold braid loop on the back for slipping through a belt. These are too ludicrous and fun to be relegated to a pocket or purse! $1.50 each, $2.95 pair, ppd. Welcome House, 1133 Broadway, New York.



THESE HOLD A CANDLE in their centers and darling arrangements of tiny flowers in their three footed cornucopias. The effect is one of pure enchantment. And for candlelight dining and dreaming we've never seen their equal! Of glazed white pottery, they are imported pieces, each standing about 4" high. $2.95 the pair, ppd. Edward H. Ziff, 1534-A Merchandise Mart, Chicago 54, Ill.

Ends Window Washing Forever!

"WINDO-GLEEM"



- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water—No Washing of Windows Ever!
- Makes Windows Shine Like Finest Crystal!
- Complete Money Back Guarantee!

Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. Order now!

VIKING SLOANE CORP., Dept. HB-9
136 West 52nd Street, New York 19, N. Y.



WIN YOUR WAR against INSECTS!

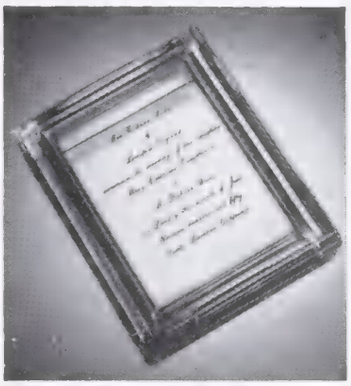
NEW miracle Lindane kills flies, sandflies, mosquitoes, flying moths, wasps, spiders, roaches, silverfish. Simply light amazing EXTERMO cones, containing Lindane—and insects are killed. Lights easily, burns like a cigarette! No oily spray or residue—no tricky gadgets. 16 EXTERMO Cones and burner $1 postpaid. Full year's supply, 48 Cones, $2. GUARANTEED or your money back. Sorry, no C.O.D.'s.

— Mail to —
AVON-STRAND, INC.
2620 South Dearborn, Chicago 16, Ill.

SHOPPING



CEPT WITH PLEASURE t next wedding invitation. Then d the invitation (or announce- nt) to this shop and they will e n it on a fine Fostoria glass c arette box. The bride will think y re a magician! $8.95. With 2 a trays etched with the couple's fi t names, $13.95 set. Ppd. Holi- d House, 119 Bellevue Theatre B g., Upper Montclair, N. J.



ITTLE TIGER RUG has a zipered felt tummy for holding pjamas or laundry or a secret c he of comic books, while his b ck and yellow plush top is a f cious and splendid decoration f a child's bed. His head swiv- e and there's a ring on his tail f hanging. Also available as a b wn honey bear. 30″ x 18″. $ 98 ppd. Hobi, Dept. BP9, 15 V 57th St., New York 19.



TAPE RECORDER—and e so simple to operate your y ngest can work it with no dif- f lty at all. The unit includes r crophone, on-and-off switch, v ume control switch, record p y-back switch, and a tape that c n be used many times over. e colorful candy striped case k es the unit as gay as it is use- . Only $29.95 ppd. Spencer fts, 28 Spencer Bldg., Atlantic ty, New Jersey.





Garden Spot-Television Lamp

Do yourself proud! The lilting theme of green plants and the light music of a small bulb shining through the foliage makes a tuneful garden spot-television lamp. Wrought-iron frame with musical note design has planter bowl of polished brass, treated for non-corrosion. Shade is break-proof fibre glass. Uses only small-watt bulb for soft light. **$4.95** *plus 35¢ postage.*
Satisfaction Guaranteed

the unique shoppe

33 Front Street Galva 1, Illinois



Primitive WALL MASKS

From the tribesmen of French West Africa comes the pattern for these abstract designed wall masks. And these intriguing masks, one representing the male, the other female, are dramatically decorative in their hand-rubbed ebony color. Ready to hang, mask is firmly attached on back of mask. Each is approx. 9″ x 6″. Sure to add a distinct touch of beauty to your home plus being very interesting conversation pieces. Your satisfaction is guaranteed. No C.O.D.'s please.

The Pair **$5.95** postpaid

The Mail Box

Lombard 19, Illinois

ANTIQUES

takes you to *Old* STURBRIDGE *Village* in the September issue



This collector's item

FREE with 8 months subscription for only $4

THE September issue of ANTIQUES is entirely devoted to this re-created New England village—complete with mills, houses, tavern, meeting houses, country store . . . over thirty buildings.

A living museum of early rural life

Articles written by experts discuss and illustrate each of the major collections, brought together at Sturbridge—folk art, woodenware, New England pottery, textiles, and country furniture. Particularly interesting are the handsome clocks of the Willard school and the metalwork of the rural blacksmith, tinker, and handyman. The theme of the issue, as of the Village itself, is the impression of rooms lived in and objects lived with in the everyday life of the early 1800's.

Start your subscription today and receive this outstanding September issue plus the next eight months of ANTIQUES. You get nine magazines—worth $6.75 newsstand price—for only $4.

As a subscriber you will discover and explore the wonderful world of great craftsmanship—antique furniture, silver, pottery, paintings, glass, old houses. Whatever your interests may be, we urge you to take advantage of this unusual offer.





You save $2.75 when you fill out this coupon today!

ANTIQUES, Dept. HB-9
601 Fifth Avenue, New York 17, N. Y.

Please enter my special subscription to ANTIQUES.

☐ I enclose $4.00 ☐ I will pay within 30 days.

Name_____

Address_____

City_____ Zone_____ State_____

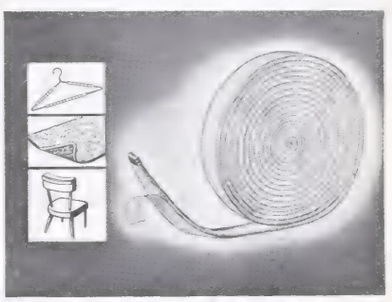


Madame Suzanne!

Our "Suzanne"—a sturdy Bayfort value for bedroom or fireside, with dainty French lines, and custom covered in your choice of provincial solids or prints—only $49.50, express collect, no C.O.D. Legs of selected hardwood, finished either Fruitwood (for Provincial or darker woods) or Bone White with Gold trim for high style. Space saving—Ht. 30″; W. 25″; D. 18½″; Seat H. 16″. Springy, semi-attached cushions; coil spring base. The Suzanne is different—exclusive, an outstanding value! Write us for prompt swatches and free Supplement 5A.

Bayfort Society

BOX 1808 CHARLOTTE, N.C.



Handiest Thing In The House—$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric . . . cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108″ long, ½″ wide. *Guaranteed to do the job or money back!* Only $1, postage paid. Order FOAM TAPE from **Sunset House, 676 Sunset Building, Hollywood 46, California.**



NEW! PHOTO MURAL SCENICS FOR ANY WALL!

When you combine camera artistry with nature's glorious scenery, you have a decorating idea for your home or office wall that is second to none. Imagine the colorful verdant valleys, the majestic clouds and snow crested mountains or the wind swept shore . . . yours to enjoy in a beautiful natural color photo mural. No more dull, drab walls. We believe these photo murals are the most beautiful ever offered at such low prices. Be convinced. Send 50¢ for complete portfolio of scenes (all different) to cover mailing cost. (refunded with order)

AL GREENE & ASSOCIATES
1333 S. Hope St. • Los Angeles, Calif.

PRICES SHOWN ARE FOR 6-PIECE PLACE SETTINGS

MAKE YOUR DREAMS COME TRUE

JOIN Legacy Sterling Club

BECAUSE YOUR LEGACY MEMBERSHIP GIVES YOU MORE:

Thrill to your sterling at once while you pay out of income. Payments to start with your first place setting.

Over 200 popular patterns to choose from . . . by Gorham, Heirloom, Reed & Barton, International, Lunt, Wallace, Tuttle, Smith, Watson, Whiting and many more.

More place settings . . . sooner
1 place setting (pcs) $1.93 a month
place settings (12 pcs) $3.83 a month
place settings (24 pcs) $6.93 a month
6 place settings (36 pcs) $9.93 a month

If you have not decided on your pattern, send for Priscilla Bedford's "PERSONALITY GUIDE TO SILVER SELECTION".

Your initial engraved on each Sterling piece . . . send for details.

Everything by mail . . . no solicitors, no salesmen. **Pay only the nationally advertised price,** no carrying charges, no interest, no extra costs.

FREE anti-tarnish flannel roll with each place setting and FREE tarnish-proof Silver Chest (holds 12 place settings) with your fourth place setting.

JOIN TODAY! Fill in and mail the coupon

GIFTS to new members . . . see below.

Legacy STERLING CLUB
999 SOUTH WATER ST.
NEW BEDFORD, MASS.

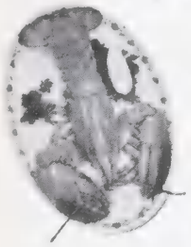
Enroll a member of Legacy Sterling Club and send my FREE Sterling Silver Hors d'Oeuvre Pick.

☐ I have chosen my pattern. Please send. place settings of my pattern which

☐ I have not decided on my pattern. Please send "A Personality Guide to Silver Selection" to help decide. Each month I will pay for place settings. Each place setting will include: Knife, Fork, Teaspoon, Butter Spreader, Salad Fork, Cream Soup Spoon. Price includes federal tax and postage.

NAME
STREET
CITY STATE H-5-9

NOW—enjoy a delicious MAINE Shore Dinner



10 OCEAN FRESH

Ready to Cook In Disposable Lobster Steamer

LIVE LOBSTERS

OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS

From New England's famed Saltwater Farm — tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1⅛ lb. ideal size. *Iced all the way* for the tastiest shore dinner imaginable. FREE TWO POUND BARBECUE BROILER with every order. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. (Broiler offer expires Oct. 1). Write for FREE Catalog

Send Check or Money Order Today to:

SALTWATER FARM, INC.
DAMARISCOTTA 33, MAINE



HIGHBALL OLD FASHIONED SHOT

MONOGRAMMED GLASSES

ORDER NOW FOR CHRISTMAS
12-oz. Iced Tea
10½-oz. Water or Beer
8½-oz. Highball
6-oz. Ale or Juice
7-oz. Old Fashioned
1½-oz. Whiskey

Smartly styled glasses with handsome, *hand-cut* 3-initial monogram on each. Make impressive, exciting, long remembered gifts . . . yet cost so very little. Heavy sham bottom prevents tipping.

ANY SIZE Set of 8 $4.45 ppd.

Twirl, don't stir with the MARTINI TWIRLER

Just add ice, ingredients, and twirl gently, for finer flavor. Deep lip holds back ice. 32-oz. Hand cut 3-initial monogram.

Monogrammed Twirler ..... Ppd. $2.95
Set, Twirler, 4 cocktails, monogrammed Ppd. $4.95

Please print plainly *No C.O.D. please*

GLASSCRAFT 920-B Chicago Ave. Evanston, Illinois

Prevent RUNS in NYLONS Costs Only 5c a Pair!



Now you can wear sheerest nylons in perfect safety! Amazing new RUN-PROOF* makes stockings wear and wear! Only ONE treatment necessary; lasts through all washings. Resists runs, snags, rips, in Nylon, Silk, Rayon, hosiery or lingerie. Makes them fade-proof and spot-proof, too. LABORATORY TESTED AND APPROVED. Easy to use; just rinse and dry. So economical; package of 20 treatments only $1.00

You'll be delighted or money back!

225 W. Erie St., Dept. E-125, Chicago 10, Ill.

* T.M. Reg. United States Patent Office

ELROY CHICAGO

staffordshire poodles



English imports which have become traditional. Originally made generations ago, they are today more popular than ever. White china with black as shown. 4¼" high. $5.00 for the pair, postpaid.

Sorry, no C.O.D.'s.

JEREDITH MANOR P. O. BOX 130 • NYACK, NEW YORK



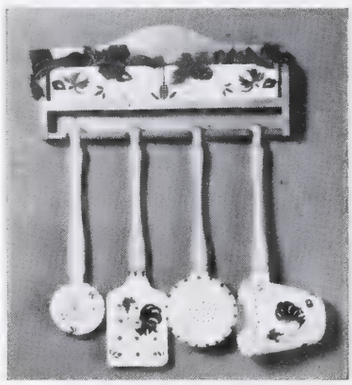
WINDOW



WHAT SO PROUDLY WE HAIL is this Federal mirror sconce. If you understand antiques, you'll recognize this as a truly remarkable reproduction. Made of steel with a pewter finish, glass is hand-painted with a gold-leaf eagle and 13 stars. The brass eagle is hand-cast. 13" x 7". $18. Add $2.40 for wiring. Ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



AFRICAN VIOLET STAND. The decorative and hardy plant so popular with indoor gardeners can now have its own specially-designed, show-off container. The 4⅞" styron bowl comes in a decorators' color, chartreuse-mist, and it fits into a black wrought-iron tripod with rubber-tipped feet. $1.25 without plant. Ppd. Dorothy Biddle Service, Dept. HB-216, Pleasantville, New York.



QUEEN OF THE KITCHEN will rule her domain quite cheerfully with this set to brighten a bare wall. A 10⅛" wooden rack holds two ceramic planters painted in a provincial rooster design of green and red. From it hang a measuring cup, dough crimper, cookie spatula and fruit strainer, with birchwood handles that unscrew for washing. 14½" high. $3.50 ppd. Zenith Gifts, 55-C Chadwick St., Boston 19.

"Lazy Susan" DRYETTE

for washings and ironings



Folds Like An Umbrella

Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms $8.95 ppd.
(23 ft. drying space; strong, sturdy)
Travel Dryette, 6 arms $4.95 ppd.
(9 ft. drying space; stands in bath-tub, packs easily)
Act now to enjoy easier clothes drying service . . . order today direct

DRYETTE CO., Dept. H9
P.O. Box #2219 Wichita, Kansas

HELP... continue treatment for POLIO VICTIMS



ELIZABETH KENNY Polio FOUNDATION
NATIONAL HEADQUARTERS • MINNEAPOLIS, MINN.

SHOPPING



TILE TOP COCKTAIL TABLE has two sliding top sections that are actually serving trays, each with four 6" x 6" hand-painted tiles of game birds in natural color. Put magazines in the ends, plants in the center. Finished in honey tone pine, top measures 42" x 19". Available in 3 heights—13½", 16½" or 19½". Specify. $79.95. In kit form, $34.50. Exp. chgs. coll. Yield House, HB, No. Conway, N.H.



PIRATE SOCKS are the fashion flash of the Fall season. They are knee-high, made of worsted jersey, and they cuff and bow-tie at the knee. Very swashbuckling with Bermuda shorts and kiltie skirts! In navy with red trim, red with navy, charcoal with pink, charcoal with gray. One size fits all. $3.95 ppd. John Jarrell, 518 Fifth Ave., New York City.



LAZY LEG is an ingenious device for motorists that lets the driver step on the gas with his left foot whenever his right foot gets tired! It's simple to attach, never interferes with right-foot acceleration, and fits all makes of cars. $3.95 ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington 6, D.C.



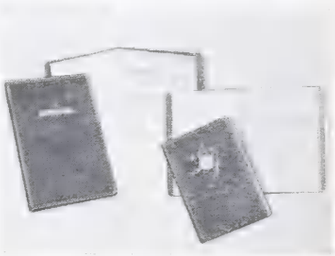


Golfer's Scorekeeper

No need to drag out scorecard and pencil each time—this keeps score automatically! You wear it like a watch. Drive, press the lever on the side of the chrome-plated case and stroke is recorded. Score accumulates and is totaled or it may be set to zero after each hole. Adjustable strap. Order Number **GM-7051**, Scorekeeper, **$3.50.**

Golfer and Bowler Logs

A year-round record of your games! The 6" x 8" leatherette-covered, wire-bound books have 120 pages ruled and captioned plus envelopes for clippings. Bowler's log has record for team scores. Specify Golfer's or Bowler's. Order No. **G7843**, Log, **$1.50** each, postpaid.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



SOLID BRASS NAME PLATE GIFT
engraved to order!

Send friends and business associates the "sweetest thing on earth"—**their name** beautifully engraved in black on this heavy, gleaming SOLID BRASS NAME PLATE, 1x3", to put on their door. It's mounted inside this exquisite white card, 5x6½", hand decorated with colorful sequin stars. Custom made, ready to mail; escutcheon nails included! A delightful, unique gift and greeting, long remembered. Names are engraved on 1 or 2 lines (19 letters to a line.)

Send us your list today! Please print plainly!

$3.50 value—special for Christmas Card & engraved Brass Name Plate **$1.50** ppd.

No c.o.d.'s please—Calif. residents add 3% tax.

FREE! *New* catalog of unusual gifts, imports, home accessories. Write today!

BOWMAN'S, Dept. H95
2477 Lombard St., San Francisco 14, Calif.

BATHROOM LIBRARY

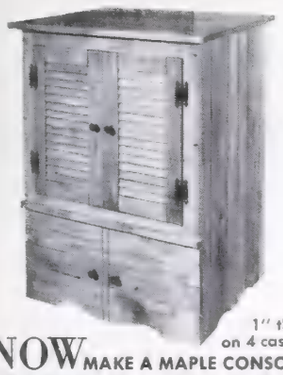
"Family Hospitality"



- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
- Bonderized (rust-proofed) heavy steel construction
- Triple plated Chrome frame
- Baked Hammertone Enamel interior
- Frame (overall) 15" x 20½"; recess 12" x 17¼" x 4⅜" deep
- Satisfaction guaranteed

Model M-2 **$16.95** *plus delivery*
Manufactured by (Calif. orders add sales tax)

House of Hospitality
Dept. P-9 3341 Cahuenga Blvd. Hollywood 28, Calif.



1" thick on 4 casters

NOW MAKE A MAPLE CONSOLE OUT OF YOUR TABLE MODEL TV

No installation problem, holds 10" to 24" sets, hand-rubbed Salem finish, inside upper area: 25" high, 25½" wide; overall: 42" high, 27½" wide, bottom drawer for phonograph or records.

PREPAID Railway Express send check or money order, satisfaction guaranteed. **$69**

FRONTIER FURNITURE COMPANY
914 E. Camelback Rd., Phoenix, Ariz.



FOR GRANDMOTHER

She'll have her family with her all the days of the year if she's wearing one of our custom family bracelets. Each grandchild's first name and birth date engraved in script on a separate disc.

Sterling silver ..... $3.00 for bracelet plus $1.50 per disc.

14 20 12k gold filled $3.00 for bracelet plus $2.00 per disc.

Engraving, postage, tax incl.

Send for our complete catalog of this and other custom gifts.

No C.O.D.'s, please.

Holiday House
19 Bellevue Theatre Bldg. Upper Montclair, N. J.

handmade STOOLS *IN BEAUTIFUL OAK!*

4 Sizes for Bar, Den, Playroom, Kitchen, Patio

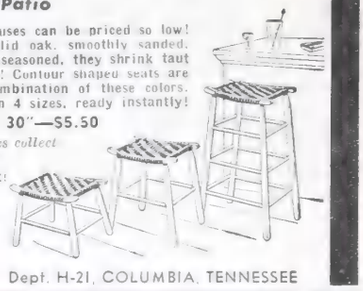
You'll wonder how such charming stools with so many uses can be priced so low! Made by true southern craftsmen, each stool is of solid oak, smoothly sanded, lacquer finished. Legs are secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails or screws. Really rugged! Contour shaped seats are hand woven from flat fibre in red, green, brown or combination of these colors. (Genuine cane or fibre rush seats, add $2 per stool.) In 4 sizes, ready instantly!

12"—$2.50 • 18"—$3.50 • 24"—$4.50 • 30"—$5.50

Satis. Guar.! Send check or M.O. Shipping charges collect

FREE BOOKLET of our fine FURNITURE!

southern craftmasters
Three Generations of Quality



Dept. H-21, COLUMBIA, TENNESSEE

DAY-n-NIGHT DRIVEWAY GUIDES

make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with thousands of tiny crystal reflectors that reflect brilliant yellow in car headlights, even from tail-light or backup [illegible]. They're also [illegible] as well as [illegible]. Yet they're [illegible] minimum 24 [illegible] one [illegible] one [illegible] one [illegible].

2 for $1.85 4 for $3.60
6 for $4.95 10 for $7.95
Postpaid [illegible]

$1.00 EACH POSTPAID



FAST SERVICE—SHIPPED THE DAY YOUR ORDER ARRIVES. SATISFACTION GUARANTEED OR MONEY BACK

Spear ENGINEERING COMPANY — 176 Spear Bldg., Colorado Springs, Colo.

vieux carré café curtains

Homemakers admire the snowy whiteness, delicate floral pattern and lacy scalloped border of these semi-sheer cotton curtains.

Inspired by the elegant Swiss Tambour curtains they add charm to traditional, provincial and colonial settings . . . and (surprise!) are magic with modern.

A joy to own . . . they wash in a wink, retain their crispness and never need stretching.



cafe curtains . . .

Hang from their own sturdy loops. Each pair 76" wide

24" length	$3.95 pr.
30" length	4.50 pr.
36" length	4.95 pr.
45" length	5.95 pr.

tailored curtains, too!

Heading at top. Each pair 84" wide

63" length	$7.95 pr.
72" length	8.95 pr.
81" length	9.95 pr.
90" length	10.95 pr.
108" length	11.95 pr.

valance

to match (11"x76") ..... 2.50 ea.

frances-morris Dept H-9
1016 CARROLL STREET, BROOKLYN 25, N. Y.

WE PAY POSTAGE MONEY BACK GUARANTEE



WINDOW



MATCH POINT. Carl Forslund tells us that this solid cherry Match Safe is just like the one his Grandma Lee had by the big range in the back kitchen. We think it's handsome enough to hang beside the fireplace. The hand-turned cups hold the old-fashioned kitchen matches. Or fill one with toothpicks. 7¼" x 7½" x 1¼" deep, $2.55; $4.85 for 2. Ppd. Carl Forslund, 122 Fulton St., Grand Rapids 2, Mich.



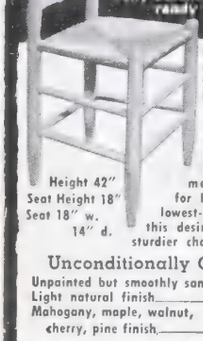
BOUQUET OF JEWELS, gathered together with fine strands of gold wire, dangle arrestingly from these mother and daughter pearl bracelets. The real semi-precious stones include amethyst, aquamarine, tourmaline, topaz, turquoise, rose quartz, and tiger-eye. The mother's bracelet has 5 stones, $3; the little girl's has 2 stones, $2. Tax and post. incl. Aimée Lee, 545 Fifth Ave., N.Y.



HUMMEL BOOK ENDS would be a lovely way to celebrate a child's coming of school-age, and they might well start her off on a Hummel collection. The girl and boy are each holding an open book on their fat little legs, and there are actually pictures on the pages. They're signed originals, 5¼" high. $15 ppd. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Connecticut.

...from the heart of North Carolina

Early American
LADDER-BACK CHAIR at the "Old Time" price of
fully assembled — ready to use **$6.75**



Old-time price and old-time construction! Solid native hardwood with a handwoven fibre rush seat. Authentic in every detail, made by craftsmen according to an age old method. Constructed for lasting beauty . . . lowest-priced chair with this desirable seat . . . no sturdier chair at any price!

Height 42"
Seat Height 18"
Seat 18" w.
14" d.

Unconditionally Guaranteed!

Unpainted but smoothly sanded $6.75
Light natural finish $7.75
Mahogany, maple, walnut, cherry, pine finish $9.50

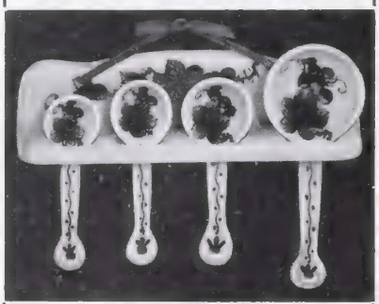
Thousands upon thousands sold to satisfied customers.

Write for FREE catalog.

Minimum order — 2. Quick delivery. No C.O.D.'s. Express charges collect. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. B-95 STATESVILLE • NORTH CAROLINA

FOR GOOD MEASURE . . .



MEASURING SPOON SET

Such a nice way to measure ingredients . . . a gaily decorated set of white china spoons hanging from a matching 6" china rack. This hand-painted import has a rich grape design highlighted with colorful green trim. Tablespoon, teaspoon, half teaspoon and quarter teaspoon measures. For good measure, order several as gifts now!

only **$1.25** ppd.

Write for FREE GIFT CATALOG, ready Sept. 25th!
You must be delighted or money refunded!

ZENITH GIFTS, INC.
55-C Chadwick St., Boston 19, Mass.

SERV-A-SNAK



Ease and comfort for buffets, parties, television and many other occasions. 3 folding tables, 21" high, top 12" x 18" with convenient stacking stand. Alcohol and heat resistant. Table tops in bright colorful red, green, or black, all with black legs. Available plain or decorated with gold wild rose design. One color to a set. This excellent value is exclusive with us.

$10.95 plain
$12.95 decorated 5 piece set

OR DO IT YOURSELF
Tables unassembled, unpainted.
$7.95 5-piece set

No C.O.D.'s
Express charges collect

POSTAL PRODUCTS Dept. B-1, Box 328 Scarsdale, New York

CHERUB WALL PLANTER

This exquisitely sculptured cherub does a Herculean job of supporting your indoor garden. Made of cast aluminum, he holds a tole planter highlighted with golden brass . . . to fill with blossoms or house plants. Planter measures 12" wide x 5¾" high x 6½" deep (11½" high including cherub). In black or white, ready to hang. Pure enchantment used singly or in pairs!



$10.50 each $20.00 pair, ppd.
No C.O.D.'s, please
Write for free gift catalog

CHALMAR dept. B-9
Split Rock Road, Syosset, N. Y.

PARRAKEET LOVERS!



KEEP BIRDS HEALTHY, Lively, Talkative with up-to-date *"Parrakeet Owner's Handbook"* written by a Bird Expert. Learn how to breed and raise birds, feed for long life, treat for illness, teach to talk, do tricks. Keep your bird alive years longer! 32-page Leatherette-Bound Library Edition of *"Parrakeet Owner's Handbook"*, **$1** Postpaid

CANARY LOVERS!



MORE SONG, LONGER LIFE for your Cage Bird "Pet when you follow the *Canary Owner's Handbook*" written by a Bird Expert and used by Canary Clubs, fanciers, canary owners everywhere! Up-to-the-minute advice on how to feed for song, longer life, treat illness, cage care, breed and raise canaries for fun or profit. 32-page Leatherette-Bound Library Edition of *"Canary Owner's Handbook"*

$1 Postpaid

Will Gerber PUBLISHER
Dept. HB-9 1 Union Square, N. Y. 3, N. Y.

MH

FIGHT MENTAL ILLNESS

GIVE—MENTAL HEALTH FUND

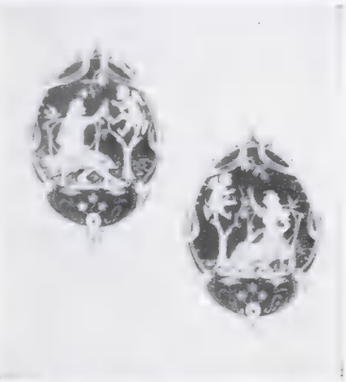
SHOPPING



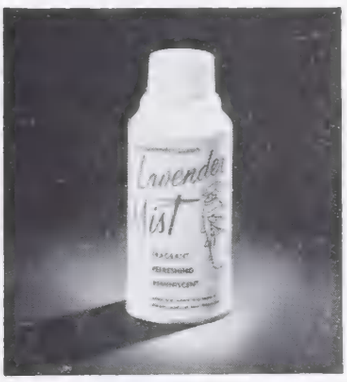
ISH FOR COMPLIMENTS ith this house marker that stars leaping trout cast of white brass nd highlighted to a two-tone atuary bronze finish. Sturdy ame plate, 4¼" x 11½", and racket are finished in dull black. ompletely weatherproof and just 10.95. Add 25¢ for each light-eflecting, luminous letter or num-er. Ppd. Kraig Metal Products o., 1506 W. Fulton, Chicago 7.



OVE IN BLOOM. As gentle s a spring zephyr are these Gar-en Romance plaques. Send them o a bride for her bedroom or to fifteen-year-old for over her ressing table when she dreams ith her eyes wide open! Bisque vals in pink or Celadon green ith white figures in relief, they easure 7¾" x 5¼", and the air is just $4.95 postpaid. Lee Wynne Gifts, 5446 Diamond St., Philadelphia 31, Pa.



AVENDER MIST is a gentle, ingering spray that makes every-hing it touches just a little un-orgettable. Lavender perfume in n aerosol container will do fra-rant things to your linen closet, ingerie drawers, pillow cases, heets, hankies and even station-ry! The spray is so fine and lear, it will not stain, dampen r discolor. 6-oz. can, $1.50 ppd. Lavender House, Box 83, Old Chelsea Sta., New York 11.



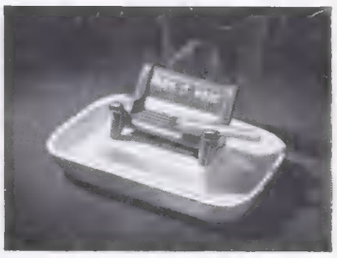


Ceramic Floral Frames

Flowers become a living picture, beautifully framed against a white background liberally scrolled with gold! Stems slip through slots to the vases in the rear. Heart frame is 6¾"x7" high. Square Frame is 6"x6¾" high. White glazed ceramic. Specify style. Order Number **H-102**, Floral Frames, **$2.95** each, by mail, postpaid.

Park Bench Ash Tray

Amusing and a dramatic splash of color! An old-fashioned park bench in brilliant red is majestically sitting in the center of a big 5"x6½" ashtray in purest white! Bench has cigarette rills. Ceramic. Order No. **H-2409**, Bench Ash Tray, **$2** by mail, postpaid.





Yours Free! *Write Now For Exciting 148-page Catalog!*

Miles Kimball 145 Bond Street Oshkosh, Wis.

KEEPS DUST OFF GARMENTS!



Transparent "Closet-Coverette" Protects Like Garment Bag Yet Clothes Are Easy To Get At

No more whisk-brooming unsightly "shoulder dust" off garments. Now you can keep clothes clean while they hang in the closet—and without cramming them into clumsy hard-to-manage garment bags. "Coverette" simply drops over closet rod, drapes over garments—and you never have to remove it. Heavy, **glass-clear** plastic **keeps dust, soot and lint off your clothes**—lets you see **all** the garments at a glance. It's easy to hang or remove things in a jiffy through a handy center vent—without crushing other garments. No zippers to snag clothes. Eliminates need for individual shoulder covers; cuts cleaning and pressing bills, too. In 4 sizes to hold 6 to 18 garments; for 18" rod—$1; 24"—$1.25; 30"—$1.50; 36"—$1.75. Add 15¢ for postage. (Combine sizes for rods over 36" wide.) No C.O.D.'s Not sold in stores. Money-back guarantee. **Order today for every closet.**

MARTHA SCHILLER, Dept. MSHB-50
180 N. Wacker, Chicago 6, Ill.

SAVE $2 to $13 a pair!

NO-IRON

Fiberglas

CURTAINS and DRAPES



Catalog and Color Swatches

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! Wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! You get your choice of 46 sizes to fit any window, and colors to fit any decorating plan. And our huge buying power and direct-to-you selling policy saves you up to 37% per pair! Write for FREE Catalogue and 24 actual Color Swatches.

RONNIE, Dept. 199JJ-15
Ronnie Bldg. Fairview, N. J.



PEDRO'S MUCHACHO DOLLS

Vendura, the little vendor, and Pancho. Each one has a straw burro laden with tropical fruit. A delight in colorful costuming, grown ups will love them as well as children. Eyes open and close. Approx. 9" high. ONLY $2.95 each and PEDRO PAYS THE POSTAGE. Why not order a pair?

(Sorry, no C.O.D.'s)

South of the Border
LITTLE ROCK, SOUTH CAROLINA



Boys and Girls

4 WAY

REVERSIBLE CORDUROY SET

Custom detailed coordinate in fine corduroy, lined with striped corded cotton and completely reversible.

Jacket and trouser cuffs adjust easily to the growth of the child. Guaranteed washable.

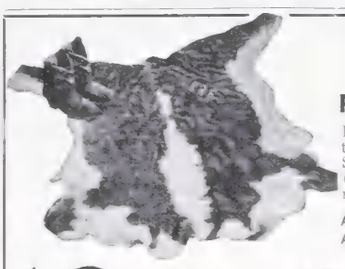
Sizes 1 to 4 years. Colors—Navy with red or blue, slate blue with blue, charcoal with red.

Specify size, age and color desired. **$12.95**

Matching hat *(specify head size)* **$3.00**

Satisfaction guaranteed. Send check or money order, enclose 50¢ for postage (sorry no C.O.D.'s) to

HILDA AUFRICHT
37-61 84th STREET,
JACKSON HEIGHTS 72, N. Y.



Another **BRANDICALF ORIGINAL**

GENUINE CALFSKIN RUGS FOR THE WALL OR FLOOR

Everyone loves these handsome silky Calfskins . . . they're so perfect for the den, hall or bedroom. Soft, yet durable. Sueded back. 3 initial brand (print initials wanted) lends authentic personal note. Choice of black or brown with white.

App. 5 sq. Feet **$10.95** Branded **$12.95** Plus 50c
App. 6-7 Sq. Ft. **$14.95** Branded **$16.95** Post. ea.

WRITE FOR FREE CATALOG

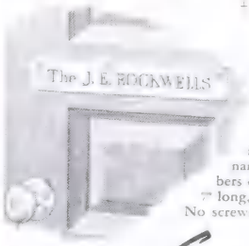
Brandicalf
Dept. B15, 157 Federal St., Boston 10, Mass.

Another gift from our superb collection of fine Leather Apparel, Accessories and Rugs.

No C.O.D.'s Please

engraved brass NAME MEDALLION

identifies your home with dignified, enduring beauty



On your house or apartment door above the mailbox or letter drop, near the doorbell – your engraved brass Name Medallion identifies your home in quiet good taste. Your name (or other wording, up to 20 letters and numbers on each line) is engraved in a bar of solid brass 7" long, 1" wide. The letters are black for easy reading. No screws, no nails, no holes – special adhesive cushion never slips, can be removed without marring door and re-used elsewhere.

Style F $1.95 (one line) POSTPAID

Spear ENGINEERING COMPANY
181 Spear Bldg., Colorado Springs, Colo.

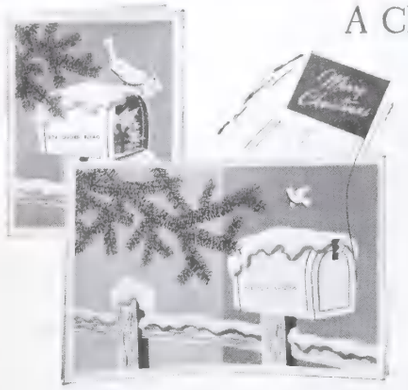


Style OF $2.95 POSTPAID (with additional line)

SATISFACTION GUARANTEED OR MONEY BACK

WE SHIP WITHIN 3 DAYS

A Christmas Card with a Bright Surprise!



Your words of greeting literally spring forth when this Card is opened! The bright red flag with its cheerful message is tucked inside when the Greeting is closed, springs out as it's opened. Completely personal, too, for your own address is printed on the cover "mailbox," your name —as you wish it—on the mailbox inside.

Card is printed in green and soft grey on snow-white vellum text paper, French-folded from an 8½" x 11" sheet. Matching baronial envelopes. Prices are 25—$5.45; 50—9.50; 75—13.65; 100—17.50; 150—25.50; 200—33.25. Each Card over 200—15c. We pay the postage. Order "Mailbox Flag Greeting."

Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball

7 Bond Street - Oshkosh, Wisconsin



FRENCH BENCH 20"x17" 17" high

a rare find at **$14.95** postpaid

West of Miss. add 50c

You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat is hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chairside table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop. *Quick delivery. Satisfaction guaranteed.*

Hobi Write for FREE catalog. *Send check or money order.* Dept. B-95, 15 West 57th St. New York 19, N. Y.



Provincial Salt & Peppers

at a wonderfully low price!

Really worth crowing about! These tall, tall, 5" glazed pottery shakers have a gay rooster design in red, yellow and green . . . add an appealing touch to any table. Tops and bases are honey colored hardwood. Lettered "S" for salt, "P" for pepper. At this low price, you'll want a pair for yourself, several for gifts!

only $1.50 pair, ppd.

Sorry, no C.O.D.'s. Write for FREE gift catalog.

the salt & pepper shop

Dept. B-9

776 West Beech Street, Long Beach, N.Y.



EASTERN STAR TEACUP

Decorative theme of this imported teacup and saucer of translucent English bone china is the crest of the Eastern Star, women's auxiliary of the Masonic order, comprised of mothers, wives, sisters, daughters of Masons. A find for collectors, too. $3.25. Add 25c for postage and handling.

Send for new catalog. Ready soon.

THE VERMONT CROSSROADS STORE.

WATERBURY 12, VERMONT

FORMICA-TOP COFFEE TABLE

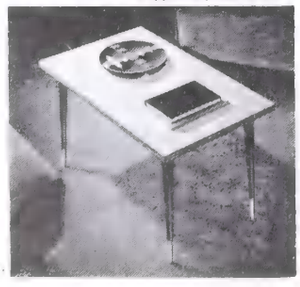
Convenient 18" x 30" size
Easy to assemble with a screwdriver

If you can use a screwdriver, you can save money by assembling this handsome coffee table yourself! Just screw the legs and brackets in place, put on the edge trim—and it's done! The edge trim is a pre-cut hardwood strip backed with heat-setting adhesive. Just put the strip in place and run your electric iron over it—no nails, screws or messy glue. Everything is pre-cut, all parts are included. Top is genuine Formica—spill-proof, stain-proof, won't burn or scratch, yet looks exactly like wood.

18" x 30" top, 15" high, with tapered satin brass legs . . . **$27.35**

18" x 30" top, 15" high, with brass-tipped natural hardwood legs **$24.50**

Shipped express collect



Please specify the top you want: Frost walnut, walnut edge (illustrated) Light mahogany, Philippine mahogany edge Solid white, walnut edge

COLO-KRAFT

PIKES PEAK FURNITURE MFG. CO.

Box 1488-B, Colorado Springs 9, Colo.



WINDOW SHOPPING



WE'VE SEEN THE LIGHT we'd like to send to every reader-in-bed on our Christmas list. The Magic Booklite clips to your book, comes with 8-feet of cord, and when you doze off it goes out automatically! Isn't that wonderful? Just $1.50 ppd. Downs & Co., Dept. 1167, Evanston, Illinois.



THE CROCKETT CRAZE shows no signs of diminishing! So lighten the life of a young hero-worshiper with a pair of chuck-wagon lamps made of Arizona Cholla wood whose colorfully decorated shades are branded with just "Davy Crockett" or "Davy Crockett's Pal" and the child's name. Specify which. 8½" high, $4.95 each; $8.95 the pair. Ppd. from Western Classics, Dept. DCB, Tucson, Arizona.



CUDDLE RUG. No matter how strident the alarm; no matter how bitter the morning; the luxurious, feet-sinking softness of this sheepskin rug makes the break from warm bed to cold rising considerably less shattering. It comes in white or a natural honey color, is 8 to 9 square feet in area. White, $12.95; natural, $11.95. Add 50¢ postage. Brandicalf, Dept. B-1, 157 Federal St., Boston 10, Massachusetts.



CHINA DOLLS—a boy and a girl—sit pertly on the edge of the planter base of each of these stunning lamps. They're of plaster composition in white and the parchment shades are decorated with a gold scroll design. The bases are 8" long, 4" high and the lamp is 20½" high over-all. $14.95 a pair, postpaid from Silvestri Bros., 3001 Harcum Way, Pittsburgh 3, Pennsylvania.



ENCHANTING CIRCLE in a 24k gold-plated finish is this two-inch medallion that is personalized with 2 or 3 initials. Complete with an 18" chain. $1.95. Matching button earrings, ⅞" in diameter, are similarly monogrammed. $1.95 the pair. Tax and postage included. J. R. Porter, Boyne City, Mich.

(*Please turn to page* 69)





From every angle . . .

they're lovely!



IT SWIVELS

This graceful swivel beauty is available in a selection of smart modern fabrics and natural wood finishes. Note the tapered legs with self-leveling glides.

IT SWIVELS AND ROCKS . . .

Available either as rocker or swivel-rocker . . . it comes with a loose, luxurious foam rubber cushion. Construction fully guaranteed.



FROM THE CONTEMPORARY GROUP

by BERKLINE

A FOREST WILSON DESIGN

Here's the ideal way to relax — after a tiring day, swivel or rock your cares away! Designed by one of America's leading furniture stylists, the BERKLINE Contemporary Group will add a casual charm to your home. These chairs are roomy and comfortable — and so versatile too.

The BERKLINE Contemporary Group gives you luxurious styling and the finest quality construction . . . all at surprisingly low prices. There's no finer value anywhere. *For name of your local dealer write to:*

THE BERKLINE CORPORATION,
Dept. H., Morristown, Tenn.

MANUFACTURERS OF THE FAMOUS BERK-LOCK 3-IN-1 CHAIR



Wunda Weve, a luxurious all-cotton Wunda Carpet in Cinnamon, also in 18 other decorator colors

When it comes to thriving on a rough-and-tumble home program . . . you just can't beat a Wunda Carpet! (Wear-tested for years in over a million homes, no Wunda Carpet has yet been known to wear out!) Their luxurious beauty is a breeze to care for—fully washable, pile and back . . . colorfast . . . preshrunk . . . texture specially fluff-finished to keep its original beauty for life! Now with 100% virgin nylon, rayon or all-cotton pile from only $5.95 sq. yd.

AMERICA'S MOST WUNDA-FUL CARPETS • WUNDA LOOM® • WUNDA PLUSH • WUNDA VELVET • WUNDA WEVE® • WUNDA TWEED • WUNDA CREST® • WUNDA BELLE • WUNDA NYLON • WUNDA ROYAL

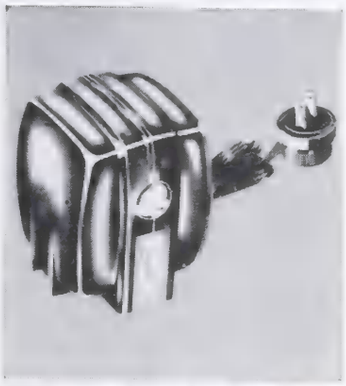


WINDOW SHOPPING

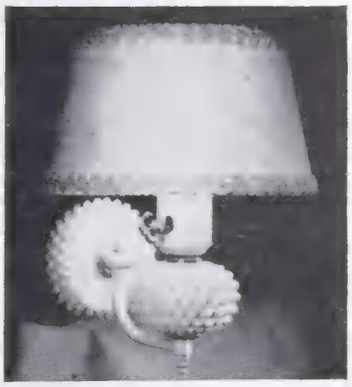
CONTINUED FROM PAGE 66



'E GODS are a handsome pair or a mantel or hall table. Hermes, the messenger of Zeus, nd Venus, goddess of love and beauty, are made of sculptor's Hydra-Cal in chalk-white, bronze r gold-flecked black, 9" high on elt-padded pedestals. $9.95 the air. Matching wall brackets, $5 he pair. Ppd. Mono-Art, 50 Deancey St., New York 2.



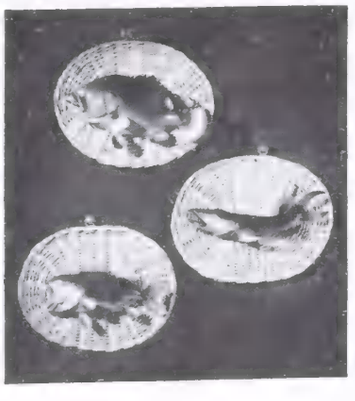
LADY IN THE DARK was a ervous lady until she installed he Nitelighter. Small electronic vizard turns lights (or any elecric appliance) on automatically t dark, off again at dawn. Plugs nto ordinary house current and liscourages prowlers while you're way. 3" x 3" x 4" bakelite case. 15.95 incl. tax, post. Add $1 W. of Denver. The Teeple Co., 715 Rim Rd., Dept. E-3, Pasadena, Calif.



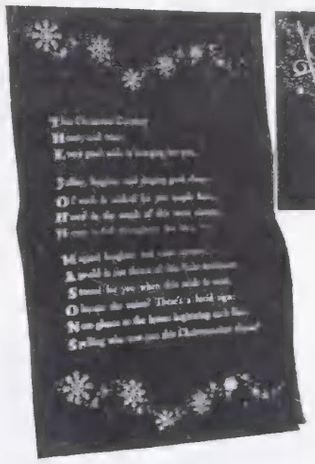
ONCE UPON A TIME when Grandma was giving Grandpa a hard time on the horsehair settee, lamps like this were her home's only light. It's a milk glass pin-up n the hobnail pattern (electrified, of course), comes with a decorative turn key switch and a pink r white eyelet shade. 8½" in diameter. Lamp extends 10" from wall. $7.95 plus 25¢ post. Laurie Co., Dept. HBX, 507 Fifth Ave., New York 17, N.Y.



TEMPO IN A TEAPOT. How ay can you get? This charming lazed earthenware teapot gives ou music while you pour. "Tea or Two" is the merry tune you ear and the imported Swiss musical movement is completely afe from the hot water. 6-cup ot comes in black or dark blue with embossed gold design: $7.95 lus 50¢ post. Toby House, Box 181, Dept. T, Philadelphia 41, Pa.



THE POOR FISHERMAN, who is still waiting for That Big One to come along, can console himself with this decorative, albeit diminutive, catch. A sculptured perch, pike or bass is mounted on a 9" x 6" oval rattan plaque. Wonderful booby prize or a braggart! Or they'd be gay pin-ups for a kitchen or bathroom. $1.50 each, $4 for set of 3. Ppd. Artkon Studios, Dept. HB, Lindenwood, New Jersey.





The Verse Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1955") is on cover. All in *raised* foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 150—$15.45; 250—$22.50. Each Card over 250—9c. Postpaid.

Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball

6 Bond St. - Oshkosh, Wisconsin

A GIFT FOR YOUR HOME!

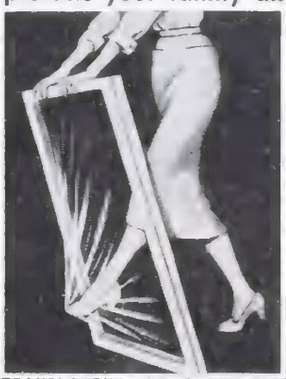


A.E.PINE

Give your home a gift of lasting beauty! This two-tone house marker with its authentic boxer, in full relief, is hand-painted and expertly highlighted to a two-tone statuary bronze. Bracket and plate finished in wrought iron black. Easily attached to tree, post, or house. Custom lettering (up to 10 letters or numbers) with a luminous glass beaded process reflects light at night 25¢ per letter or number. Choose ornament from Boxer, Cocker, Sailboat, Trout, Gaited Horse. Sign is 13" x 14". *Send for FREE Catalog* **$10.95** ppd.

KRAIG METAL PRODUCTS CO.
1506 W. Fulton St., Dept. B-9, Chicago 7, Ill.

This 39½¢ STORM WINDOW protects your family all winter!



Goes on in Minutes!

- No Nails
- No Hooks!
- No Screws!
- No Tools!

TRANSPARENT AS GLASS—FLEXIBLE AS RUBBER—TENSILE STRENGTH OF OVER 1 TON PER SQ. INCH—100% WATERPROOF—WON'T CRACK EVEN AT 53 DEGREES BELOW ZERO!

This amazing new storm window seals out wintry blasts and costs only 39½¢ per window! Product of the Reynolds Aluminum Corp. Comes in rolls 36" x 432"—complete with Adheso borders. Cut with scissors to your window size, then press on with seal-fast Adheso border—that's all! Each roll enough for 10 medium-sized windows. Won't peel, fade, rattle or shatter! Only $3.95 for 108 sq.-foot roll. 5-Day Money Back Guarantee. Installed in minutes without tools, nails, tacks or screws. Send $3.95 in check, cash or m.o. COD's plus fees. Sold ONLY by mail. Order TODAY from:

THORESEN'S Dept. 19-K-47
352 Fourth Ave., New York 10, N. Y.



WE'VE BEEN FRAMED

to bring beauty to your home. This Exquisite hand painted pair may be had in striking black on white (as shown) or white on black, both with finely detailed gold edging. Each plaque is 10½ x 12 with a semi gloss, washable finish.

Just what every home needs to brighten the wall for fall.

$8.00 pair ppd.

Please allow three weeks for delivery.

GRAYCE'S TREASURE CHEST
4045 Hillman Way, Youngstown 12, Ohio

COPPER BINISTER . . .

newest innovation in canisters!

You'll count the Binister among your blessings! This space-saving unit can sit on counter, hang from unused wall space. In handsome copper to match the copper kitchen utensils so fashionable today. Two 5 lb. bins for flour and sugar, two 2 lb. bins for coffee, etc. Bins are tin lined for food storage, detach easily for washing. Overall dimensions, 20¼" x 9" x 6".



$10.95 plus 50¢ mailing

(Matching two section 'tater and onion bin or one section bread bin also available at same price.)

Write for FREE catalog.

SETH and JED • DEPT. B-9 • NEW MARLBOROUGH, MASS.

Best way to Protect Your

SOFA and CHAIRS

against DUST • DIRT SPILLS • TOTS PETS!

Transparent
"SHAPED-TO-FIT" COVERS
Keep Your Furniture
Looking Its Loveliest . . .
Without Hiding Its Beauty!

What's the point of having beautiful furniture if you can't enjoy using it . . . and still keep it looking its best?

So what if hubby has a habit of sprawling on the sofa to watch TV . . . or the kiddies play Davy Crockett on the living room furniture . . . or your pet pooch snoozes on your upholstered easy chair? These things won't bother you a bit when your furniture has the protection of famous House of Schiller plastic furniture covers!

Sturdy, non-porous covers of genuine Firestone Velon completely *stop dust, dirt, liquids* and stand up under the hardest use . . . yet they wipe clean in seconds with a damp cloth. And they're transparent—so every detail of your furniture's beautiful upholstery shows through. Neat, custom-like fit assured for practically every furniture style from the world's largest selection of covers—over 150 exclusive shaped-to-fit styles and sizes, **low as $3.95.** Satisfaction guaranteed. Get FREE CATALOG and Velon sample. Write today!



HOUSE OF SCHILLER, Dept. HB-56
180 N. Wacker Drive, Chicago 6, Illinois

Now—
He'll
Cook
Indoors
Too!



Outdoors

Adjust-o-Hearth

Most Adjustable-Versatile Cooker Made

At last, the fireplace grill that took years to perfect . . . cooks rare, medium and well done all in one steak. Expanding post adjusts to any height fireplace—or pushes into ground for cookouts or picnics. Fire pan, grill and rotisserie adjust to any height. Each swings in and out of fireplace for easy cooking or fire tending. Prevents drips on hearth. Pan and grill swivel for perfect heat control. Use grill and rotisserie together or separately. Use fire pan or wood fire. All parts lift off post for storage. Leave post or remove instantly. Safe, no wire rotisserie holds 25 lbs.—runs 24 hrs. on 2 flashlight batteries. Beautifully finished, built to last years. 22" to 40" ht. fireplace (no rotisserie) ONLY **$19.95.** 11" to 54" ht. (no rotisserie) **$21.95.** Rotisserie **$12.95.**

Shipped Express Charges Collect
No C.O.D.'s
Money Back Guarantee

Field House
Dept. B9-5
No. Conway, N. H.

Repair **CHIPPED STOVES** *Easily*



"TILETTE"
WITHSTANDS 400° FAHR.

Totally new "Tilette" is ready for use in handy tube. The only product of its kind, it replaces chipped porcelain on Gas and Electric Ranges without flaking, or discoloring. Also suitable for repairing chipped porcelain on Plumbing Fixtures, Refrigerators, Washing Machines. Heat-proof, waterproof, easily applied. Repairs in one application. Generous size tube only **$1** ppd.

LAUREL TREE RANCH
P.O. Box 26, Pacific Palisades, Calif.
Dept. HB-95

Photo-Murals

Redecorating? . . . custom made photo-murals are the latest imaginative decorating and redecorating idea for your home or office. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE . . . ANY SIZE . . . ANY COLOR. . . . Limited only by your imagination, photo-murals complement any room. Sold internationally by mail by world's foremost producer.

Send 50¢ for illustrated folio refundable on purchase



Photomammoth Murals Dept. H-26, 12048 Van Owen St., N. Hollywood, Calif.

PERSONALITY PILLOWS



Do-it-yourself throw pillows with a personality all their own! "Smiley" has a white felt face with black and red features, and red yarn hair. "Sambo" is black felt with white and red features, black button eyes, and golden ear hoops. Kit contains cut-to-size felt for one personality, 12" cotton pillow, trimmings, and instructions.

Only **$3.50** each kit, ppd.
Sorry, no C.O.D.'s

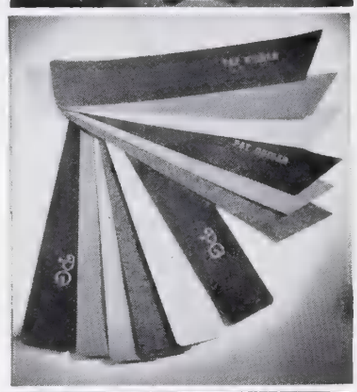
An exclusive, original design by
Beverly Baker Dept. B-9, BOX 135, DARIEN, CONNECTICUT



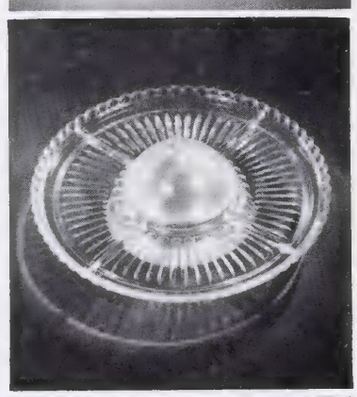
WINDOW



RAVING BEAUTY is a lavab reproduced from an old Frenc Provincial piece of authentic pea ant origin. Cast in aluminum, th water container is 14" high, 10 wide, 6" deep—and the fauce works! The bottom well is 6½ high, 15" wide, 11½" deep. Fin ished in flat white or black; verd antique; antiqued white or ivory gold flecked on white. $65 exp coll. Valley Forge Braziers, P.O Box 692, York, Pennsylvania.



MARKED BOOKMARKS. stack of quality vellum-stoc bookmarks come to you perso alized with any name or two- o three-letter monogram. Remem ber them as stocking presents fo college students. Send them t bookworms. Put a couple on you guestroom night table. In assorte colors, set of 25 with *same* pe sonalization. $1 ppd. Internationa Industries, 12 Jasperson Bldg Culver City, California.



IF YOU KNEW SUSAN lik we know Susan you'd know sh isn't lazy! Here's one all dresse up with a highly polished silve plated ball-bearing base and dom cover. And there are 5 compar ments on her 13½" tray fo olives, nuts, shrimp, potato chip cheese, etc. Lovely price is $6.6 incl. tax. Ppd. Macy's, Heral Square, New York 1, N.Y.



A BOTTLE BECOMES A LAMP in less time than it take to change an electric light bul if you have a lamp-converter. I works equally well on a vase. Ev erything from brass-finish socke to the cord is included. Now yo can put those Chianti bottles an dust-gathering vases to decorativ use. $1.50 plus 15¢ post. Bar croft's, 1112 S. Wabash Ave Dept. 380, Chicago 5, Ill.



MAKE ARRANGEMENT of flowers, driftwood, and spo these ceramic bubbles among th stems and petals. You'll have a arrangement worthy of the Ga den Club's First Prize! Twelv color groups available, rangin from palest greens, to delphinium deep violet, tangerines, pink an burgundy. State main color pre erence. Each set of 7 bubble $1.95 ppd. William Ober, Bo 3065, Carmel-by-the-Sea, Calif.

SHOPPING



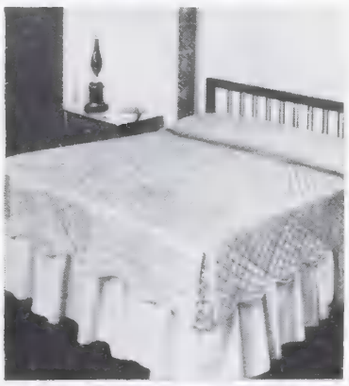
DINNER AT THE BORGIAS gave a guest nervous indigestion in the Middle Ages. Poison in the wine was a social hazard until the job of Wine Taster was inaugurated. If he lived, the guests could then settle down for a jolly evening. Wine Taster's bowl reproduced in antiqued pewter makes a fascinating ash tray. 4½" wide, with coat of arms. $2.95 ppd. Duragift. Box 442. Hackensack, New Jersey.



HERE'S A CHAIR that is one of the most popular styles ever offered by the Chair Shop. The fiddleback "Malvern" is an American Provincial side chair, crafted of solid mahogany. Lovely for dining room or living room. it's 34½" high. $24.50 in muslin: in black or beige machine needlepoint. $25.50. For Arm Chair, add $4.50. No c.o.d.'s. Exp. coll. Send 10¢ for Chair Booklet. The Chair Shop. Box 725, Morganton. N.C.



MOONGLOW ENSEMBLE, so called because of the sparkling threads running through the textured cotton, comes in 11 colors. Mix or match the quilted coverlet with the extra-full dust ruffle. Twin coverlet $13.95; double $15.95; king $29.95; twin dust ruffle $8.95; full $9.95; 63" long draperies $7.95; 81" $9.95. Add 90¢ post. Send 10¢ for color swatches. Colten's, 1351 Beacon St., Brookline 46, Mass.



GRATE FUN! Jingle Joe is this merry music maker's name. He's a ceramic organ-grinder who holds your grated cheese, and dispenses it with a real flourish! Because when you shake him, his bell earrings tinkle delightedly. 6" high, he's hand-decorated in appropriately gay colors. And we love his $2 price tag. Ppd. Hostess House, 5858 Forbes St., Pittsburgh 17, Pa.



PREFER KING SIZE? Then consider this giant memo pad that has your full name on every one of its 275 sheets of fine white note paper. The cover is richly textured heavy vinyl plastic. 4¾" x 7½", and comes in your choice of green, brown, or maroon. With pencil attached, price is $2.98, ppd. One week delivery. Fineline Co., 303 Fifth Ave., N.Y.



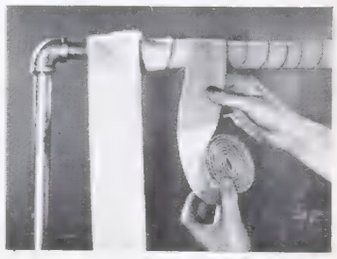


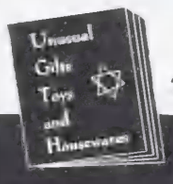
Useful Alnico Magnets
10 FOR $1.00

Now your pot holders and towels can cling to any metal surface! These lifetime magnets are easily sewn into place. . . try several in the hem of your shower curtain to keep it tight against the tub! Play fun for kids, too! Rustproof. Order **H-4432**, Magnets, **10** for **$1** ppd.

Pipe Wrap Stops Heat Loss

Stop cold water pipes from dripping, keep the heat in hot ones . . . insulate both with Pipe Wrap! Fiberglass strip, 3" wide, winds around pipe and is held in place by special vapor seal tape. Kit has 25 feet. Order No. **H-2585**, Pipe Wrap, **$1.00** ppd.





Yours Free! *Write Now For Exciting 148-page Catalog!*

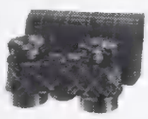
Miles Kimball 145 Bond Street Oshkosh, Wis.

FOR DISTINCTIVE AND UNUSUAL GIFTS



A Home for the Toaster. This brightly colored "hideaway cottage" of Sanforized Boiltex is hand painted, feels and looks just like linen. Holds its shape for months without washing. **Hideaway Toaster Cover $1.00 ppd**

A Bird Watcher? . . . or planning a trip to the mountains or seashore . . . you'll need these handy little sport glasses to really enjoy yourself. 25MM lenses magnify 2½ times. **Sport Glasses $4.50 ppd**



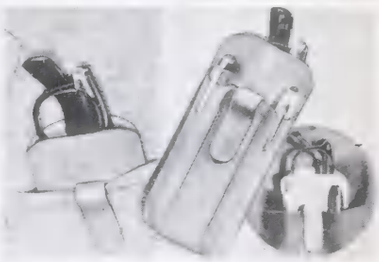


Decide now to do your shopping in comfort at the Old WHIP SHOP.

Send for Your FREE
GIFT CATALOG

. . . showing interesting, unusual gifts from the far corners of the world. All are moderately priced; many cannot be found in stores. Selections are attractively wrapped and shipped promptly with satisfaction guaranteed. Address 543 Elm St., Westfield, Mass.

The OLD WHIP SHOP



SAFETY GLASSES CASE!

Handsome, tan saddle leather case stays in your pocket! Spring clip holds glass case firmly in pocket or on auto sun-visor. Finest workmanship, best quality. Protects glasses from normal breakage. No more lost reading glasses, sun glasses, driving glasses. Eliminates wear and soil to clothes. In tan saddle leather or maroon cowhide. Wonderful gift item! Satisfaction guaranteed. Postage Paid. Order today.

No. 236, Glasses Case, Saddle Leather.$1.50
No. 237, Glasses, Pen, Pencil Case, Saddle Leather 2.00
No. 248, Glasses Case, Maroon Cowhide 1.00
No. 249, Glasses, Pen, Pencil Case, Maroon Cowhide 1.25

Send for Free Gift Catalog

NELSON'S, Dept. HB-C9
Sierra Madre, California



THE SPOT REMOVER FURNITURE POLISH

REVIVA **by Jackson of London**

REMOVES stubborn surface spots ● **CLEANS** dirt and grime **POLISHES** to high, dry lustre and covers minor scratches

Triple Action Tonic for marred furniture, **all in one bottle.** Consumer tested and accepted for over fifteen years. The polish that revolutionizes furniture polishing. **For all dark or light varnished, shellacked or lacquered surfaces.** Just apply REVIVA and surface spots varnish like magic. Revives original color and grain of wood. Excellent for refrigerators and plastic surfaces, too. Wonderful for antiques.

Quart $2.75 ● Pint $1.75 ■ Half-Pint $1.25
Plus Postage. Sorry, no C.O.D.

Mrs. Mark Jackson's Studio B-9 68 West 58th St., New York 19, N. Y.

Dinnerware Booklet **FREE!**



Herbert S. Mills

11 EAST KING ST., Hamilton, Canada



Personalized Zip Binder

Even when you don't have homework, you'll be pretending to be taking some home—just to show this off! Standard-size fully zippered three-ring binder has rigid construction with blue denim cover. Name goes on in front in big, bold dramatic red letters 1" high! No. **PA-4612**, Zip Binder, **$1.50**.

School Desk Planter

Plant this with ivy, and it will bring back memories of your very first Halls of Ivy! It's an exact copy of an old-fashioned school desk done in shining black ceramic with blue-white over glaze. 5½" high. No. **H-2548**, Desk Planter, **$2.** by mail, postpaid.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



GUARDIANS of the TEMPLE

These unusual hand decorated, imported Chinese Foo Dogs or Ky-lin as they are called in China are authentic reproductions of the Ky-lin that were first seen 551 B. C.—guarding the entrance to the temples. The deer shaped body, dragon head, and lion's tail symbolize peace, tranquility, and happiness. Foo Dogs are porcelain, have greens, yellows, and browns to blend with your decor. Just right as a gift for a collector friend, or for your own what-not-shelf. In pairs. No C.O.D.'s please. Satisfaction guaranteed. 4¼" tall, $2.75; 7½" tall, $4.75; 9½" tall, $6.75.

EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart Plaza
Dept. 9-B Chicago 54, Ill.

NOW YOU CAN GET
LAVENDER
IN BULK!



Genuine—Fresh
FRENCH—IMPORTED

Direct from importer to you—the Queen of natural fragrances, fresh, sweet-scented Lavender for your closet shelves, linens and wardrobe drawers. This large acetate box is yours by return mail for only

$1.50 POSTPAID (tax & handling charge included)

French imported Rosebuds also available at the same price

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.



Comfort afoot in fashion-right

WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable, hand laced washable glove elk moccasins with built-in wedge heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Every color—Turquoise, Red, Palomino Gold or White. Adult sizes 4-10.

Guaranteed to delight and only $7.95 ppd.
Send actual shoe size and color

Send for FREE new gift catalog

Miller's 256 E. Congress, Dept. 9-B Tucson 1, Arizona



1000 Name and Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

Stationery	Checks
Phonograph Records	Sheet Music
School Books	Lunch Boxes
Pencil Boxes	Wallets
Greeting Cards	Card Tables
Umbrellas	Brief Cases
Manuscripts	Hats & Caps
Eye Glass Cases	Toys

Your choice of 3 lines printed on fine quality gummed paper. 1000 for only $1.00. SPECIAL OFFER. Any SIX orders for $5. Personalized labels make a wonderful, useful present. Money back if not delighted. Time-Saver Labels, 912 Jasperson Bldg., Culver City, California.



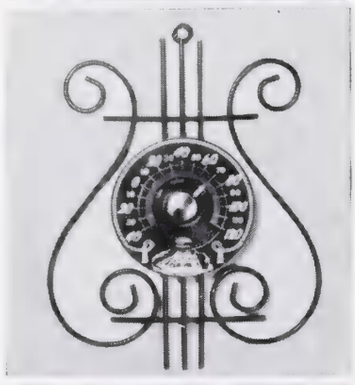
WINDOW



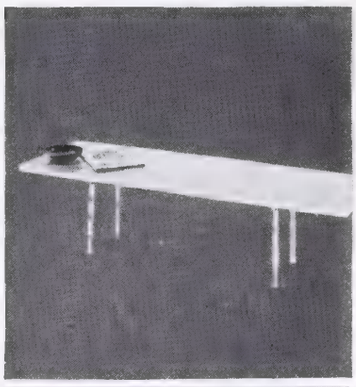
CHAPEAU SHOW CASE for transporting your prettiest bonnet is made of rigid polished styrene, modeled after the Cover Girl's hat box. It's a 13" x 14½" x 7" high oval, secured by a plastic strap, and comes in transparent ruby, emerald or sapphire as well as crystal. Good for "stow and show" in your closet, too. $6.95 ppd. National Hanger Co., 15 W. 18th St., New York 11, N.Y.



FLARE-THEE-WELL with these foot-long wooden fireplace matches. Now you can stand at arm's length from the fire you are lighting! Imported from Sweden, they come in a handsome box decorated with an etching of 17th century Stockholm, $2.25. Black wrought-iron holder to stand or hang beside your hearth, $2.95. Both for $5. The Sea Horse, 727 Sheridan Rd., Evanston, Illinois.



ACCOMPLISHED LYRE is this excellent thermometer of smart style and low price. Order several, one for the kitchen, one for the den, one for the porch, because it comes in as many finishes: brass, copper, and wrought iron. Accurate and reliable, it is 8" high, 6" wide, just $1.50 postpaid. The Unique Shoppe, 310 Front Street, Galva, Illinois.



THIS TABLE IS BEAUTIFUL. The textured travertine marble top, combined with slim bamboo legs of gleaming brass, give this handsome coffee table a clean elegance that will add enormous distinction to either a modern or traditional room. The mottled and flecked beige marble top is 20" x 60". $88 exp. charges collect. Rene Brancusi, Inc., 996-998 First Ave., New York.



HAS YOUR FURNITURE A HANGOVER? Does it look awful the morning after a party? Are there rings under those glasses? Never mind. Reach for Reviva, the triple-action cleaner that cleans, de-spots, and polishes in one swift operation. It banishes most stubborn surface spots—even from floors. Quart, $2.75: pint, $1.75. Plus postage. Mrs. Mark Jackson's Studio, 68 West 58th St., New York 19.

SHOPPING



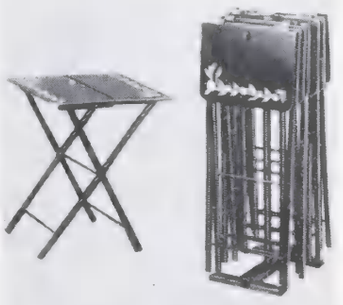
COPY CATS. These andirons are reproduced in cast iron from an old pattern. And we think they're a most imposing pair to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17″ tall with 14″ irons, they weigh 22 pounds. $15.95 the pair ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tennessee.



MILK GLASS HONEY is the kitten perched prettily on a drum of French milk glass. This little feline is the handle of a candy jar which can double charmingly as a powder box for milady's dressing table. The jar is 4½″ in diameter and the price is $2.75 ppd. Salt and Pepper Shop, 776 W. Beech St., Long Beach, N.Y.



DO-IT-YOURSELF TV TABLES. A set of 4 Serv-A-Snak tables and their stand come to you in kit form, unpainted and unassembled. You put them together (12″ x 18″ x 21″ high), give them a coat of paint or stain, and the price is just $7.95. Finished, black, red or green tops, all one color, $10.95; decorated with gold rose design, $12.95; exp. coll. No c.o.d.'s. Postal Products, Box 328, Scarsdale, N.Y.



GIANT SALAD BOWL, big enough to toss a salad for two dozen guests, is made of hand-rubbed wood in a provincial, mellow brown color. This is really the gift for the Hostess with the Mostest! In between parties, it's a wonderful fruit bowl. 19″ wide, 7″ high, $25 complete with olive wood servers. Finds Unlimited, Box 611, Lynbrook, New York.



INSTANT SUCCESS for Instant Coffee drinkers is this bright red plastic dispenser that replaces the lid of the coffee jar. A twist of the disc portions out the correct amount for consistently perfect coffee. No more guesswork, spilling or spoons! $1 ppd. Keenan Sales, 945-F Wilshire Blvd., Los Angeles 17, Calif.



DOWN COMFORTERS
Beautifully Re-Covered

Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta — Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED.
. . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters.

Send today for **FREE** *samples of coverings, testimonials and illustrated folder!*

© 1955



I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed, or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. Without obligation, mail FREE material samples and literature. I am assured no salesman will call on me.

ALDEN COMFORT MILLS—HB
Box 6070, Dallas, Texas

Name_____

Address_____

City and State_____



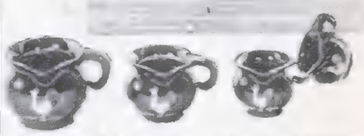
Beautifully Hand-Finished
or in Easy, 1-Hr. Home Kits
CAPTAIN'S CHAIRS
Choose Regular or **SWIVEL** Chairs

These are the real hand fashioned captain's chairs . . . the authentic ones . . . at new, low, direct from workshop prices that will delight you. Most comfortable wood chairs made . . . Colonial style is an authentic reproduction; Modern a clean, graceful adaptation. Both are hand-crafted for a lifetime of charm and rugged service. Thick, built-up, curved backs and deep contoured seats are solid pine, like the old ones. Legs and spindles solid birch. Swivel chairs look just like the regular ones, have concealed, strong ball bearing swivel . . . easy-turning, non-soiling. Ideal for dining, TV, desk, office . . . children love them, too. Seat 16½″×19″ wide, overall ht. 31″.
Assembled and beautifully finished in smooth honey-tone knotty pine or maple.
Modern or Colonial—$19.95 With Swivel—$23.50
In Easy-Build Kits—pre-cut, precision fitted, drilled, sanded—with simple instructions.
Modern or Colonial—$14.95 With Swivel—$17.95

Shipping Charges Collect
No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B9-5
No. Conway, N.H.

Rockingham
MEASURING CUP PITCHERS



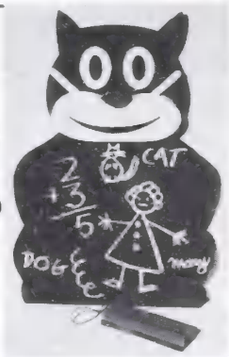
Pretty and Practical . . . and such a value!
What a delight these quaint measuring cups are for practical purposes as well as a picture-pretty kitchen wall accent. They're made of ceramic with a heavy glazed luster. Designed to look like genuine Rockingham-ware. Trimmed with a gay, colorful strutting chanticleer, they come in ¼, ½, ¾ and full cup sizes. Smart wooden rack included.

FREE Christmas Gift Catalog
Write Today! Hundreds of exciting new ideas!

Complete set
$2.95
plus 25c shipping
Order today on guarantee of satisfaction or money back.

Helen Gallagher
413-B9 Fulton St., Peoria, Ill.

COPY CAT CHALK BOARD



only
$2.50 ppd.

An endlessly entertaining toy for the small fry! Our clever blackboard measures 11½″ × 17½″, is shaped like a kitten. His whiskers are two big pieces of white chalk . . . his tail ends in an eraser. Can be hung in a child's bedroom or playroom, or mounted in the kitchen and used as a message board.

Sorry, no C.O.D.'s. Write for gift catalog.

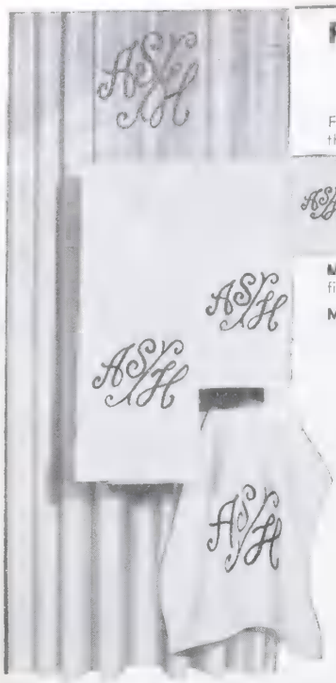
GREENHALL
Dept. B, 1133 Broadway, New York 10, N.Y.



Personalized **MY OWN CRAYONS**

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc.
Hand lettered to your specifications. 5″ X 5″.
$2.95, plus 30¢ handling charge
No CODs *Send for FREE Catalog*

GOTHAM GIFTS
67-85 Exeter St., Dept. H-9, Forest Hills 75, N.Y.



For Bathroom Beauty . . . it's "MARTEX SIGNATURE" Monogrammed Towels

For gentle drying or brisk rubdowns . . . you can give these extra large, thirsty, Martex Towels the works. Not only luxurious in looks, but sheer luxury to use, too! Each monogrammed to personalize your bathroom.

MONOGRAMMED TOWEL SET 6-Pieces 2 Bath, 2 Hand and 2 Wash Cloths **$13.95 ppd.**

MONOGRAMMED SHOWER CURTAIN Made of finest Lady Pepperell Taffeta. 6'x 6'.....**$8.95 ppd.**

MATCHING HEAVY TUB MAT 21" x 36" Only—**$5.50 ppd.**

Prices Include Monogramming

Towels and Shower Curtains come in black, bon bon pink, charcoal, grotto blue, top brass, nutmeg, empresso brown, nile, sunflower, azure, coronation red, platinum, azalea, spruce, white. Embroider monogram in any color of your choice.

ASH | EGB | REB

A B C

Indicate style of monogram desired

ROBERT'S *Linens*

31 So. State Street, Dept. B-9, Chicago 3



LEARN

Interior Decoration

AT HOME

■ *NOW is the time to prepare yourself for a fascinating and beneficial career. There is an increasing demand for trained decorators. Should you not wish a professional career, why not learn the fundamental principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.*

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

Arts & Decoration Home Study Course in Interior Decoration

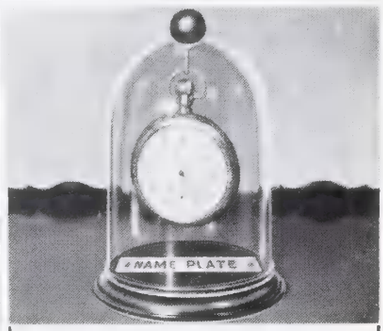
—you get a thorough knowledge of color harmony, textiles, lighting, arrangements, modern and period furniture, backgrounds, etc. The Course consists of 30 lessons, color plates of successful interiors, books on color and drapery patterns, fabric samples.

An Excellent Refresher Course for Those in the Trade

WRITE FOR BOOKLET—IT'S FREE

Describes the course in detail. 30th year

ARTS & DECORATION CORRESPONDENCE SCHOOL
200 EAST 37TH STREET, HB-11, NEW YORK 16



MAKE GRANDFATHER'S WATCH USEFUL. New! Treasure Dome Jr. $1.95. Full size "Bell-case" made of clear styrene with plastic base—Easy to wind timepiece, graceful home for treasured heirloom. $1.95 PPd. Nameplate as shown add $1.00. (3 words) Showcase for medals and fine keepsakes. ORIGINAL TREASURE DOME made of crystal clear Dupont Lucite with polished hardwood base (choice of mahogany, ebony, blonde). $3.95 PPd. Carol Beatty, Dept. 0-709, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog of 200 selections.

OUR FABULOUS, NEW

CHAMOIS Sport Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of active sports yet tailored to perfection. Down-soft imported chamois washes like a glove; will wear for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab button cuffs. Casually comfortable indoors—incredibly warm in cold and wind outdoors. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illust. Sizes: Men's 36-46; Women's 12-18.

PRICE $45.00 Plus 50¢ Post Ea.

No C.O.D.'s—Money Back Guarantee



Brandicalf **FREE CATALOG**

Dept. B25, 157 Federal St., Boston 10, Mass.

New! Unique Barnyard Animal

POT HOLDERS

Gaily decorative and useful they'll make darling gifts for a bride or hostess. Of colorful felt they open at bottom to slip over edge or handle of casserole or serving dish. Each introduces itself to party guests with its name in French printed on the side. Different and attractive, you'll want to keep them on the table as conversation pieces. Each is about 7" wide, hand creamed and in assorted decorator colors. Postpaid .... **$1.00** Ea.

Set of Four Ppd. $3.75

THE ADDED TOUCH
(Dept. B-9) Wynnewood, Pa.

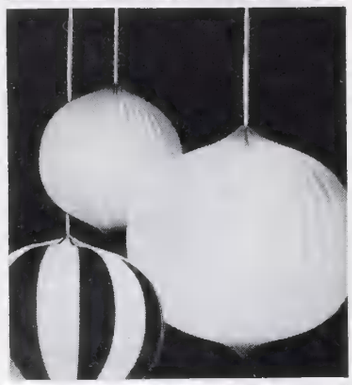




WINDOW



STOOL PIDGEONS fly to your guests for seating or eating; come back to roost on top of each other when the party's over. Made in Sweden, the stacking stools are alcohol- and heat-proof; measure 18" high, 14" in diameter, have 1½" thick tops. In walnut, light mahogany, blond birch or new Danish finish. $5.95 each; in golden teakwood, $6.95 each. Delivery chgs. coll. No c.o.d.'s. Scandicrafts, Ardsley, N.Y.



BUBBLE LANTERNS of pleated lamp paper put those dangling ceiling bulbs in a new and flattering light. They fold flat, open at the side, and come in white, sunset pink, or black and white stripe, in 12" and 16" sizes. White or sunset pink, 12" size, $1.95; 16", $2.95. Black and white, 12" size, $2.50; 16", $3.95. Ppd. Bowman's, Dept. H-9, 1631 Filbert St., San Francisco 23.



COCK SURE to give your kitchen or bathroom a provincial charm is this rooster towel ring. It gives your pretty tea towels or guest towels a picture frame setting, instead of that sprawled-on-the-rack look. Copper-colored aluminum ring with black wrought-iron rooster is 4" in diameter. $3 ppd. Meredith's, Evanston 25, Ill.



CUSTOM TABLE PAD is made from your measurements. Heat-proof, in white oak, maple, walnut or mahogany leatherette cover, green felt bottom. For tables within 33" x 48", $13.95; 48" x 64", $16.95. Round tables to 48", $16.95; extra leaves to 12" x 48", $3.50 each. 40¢ per inch over these sizes. Send for measuring instructions. Exp. coll. U. S. Table Pad Co., P.O. Box 694, New Brunswick, N.J.



BEDSPREAD STAND offers a neat solution to the problem of what to do with the spread when you turn down the bed. A handsome hardwood piece of furniture in your choice of mahogany, maple, blond or ebony, it is 31" high, 22" wide and folds flat to store under the bed when not in use. $9.95 exp. coll. Winfield's, 739 So. 5th St., Springfield, Ill.

SHOPPING



WEDDING JARS. handmade of milk glass from very old molds, would be lovely filled with mints on the coffee table, dried rose leaves or lavender on the mantel, or dusting powder in the bathroom. Hand painted with roses and tiny lavender bows, the 8″ high size, $9.95; 10″ high, $12.50. Both ppd. from Old Guilford Forge, Guilford, Connecticut.



CHALLENGE FOR YOUR GREEN THUMB is this big, handsome planter. Get one for your husband's office, and consider a pair for your dining room or foyer. Made of wrought iron and steel finished in satin black, it comes in 2 sizes: 16″ diameter x 15″ high, $9.95; 19″ diameter x 17″ high, $12.95. Add 50¢ W. of Miss. Cee and Kay Originals, Spruce Rd., Pines Lake, Paterson 2, New Jersey.



BLACK BEAUTY. A mailbox that will really give the mailman something to whistle about is made of dull black aluminum and distinguished by your three shining brass initials. The wrought-iron newspaper holder eliminates forever the over-stuffed mailbox. 16″ high x 7″ wide. $14.50 ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



TREAD OF THE STORY is a rubber stair tread that looks for all the world like textured carpeting. In green, gray, wine or beige, each tread covers the surface of the step and the riser to give the appearance of solid carpet. Easy to apply with tacks or linoleum paste, they're safe, good-looking and long wearing. 24″ wide, $1.75 each ppd. King's, 504 Adams Ave., Huntington, West Virginia.



PUPPY TRAINER is a package of 5 home-training items from the Chaperone line: Liquid Chaperone to keep dogs off lawns, shrubbery, etc.; Powder Chaperone to train him away from furniture; Flea Powder to stop the scratching; Hygienic Cleaning Powder for a dry shampoo; and "Mistake" for accidents, to prevent stained or bleached rugs. $3.98 complete. Sudbury Laboratory, South Sudbury, Mass.



TONY MARTIN SAYS, "Friends, here's a wonderful personalized gift!"



Star of stage, screen, radio and television.

ONLY $5.45

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own — permanently molded in ivory letters.

PAT. PEND.

TONY MARTIN



ANY WORDING
THE MARTINS • EVE AND JOHN
ENTREZ VOUS • RANCHO RIO

For Christmas, Showers, Birthdays, Weddings, Holidays.

BEAUTIFUL DECORATOR COLORS: Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.

7000 RUBBER SCRAPING FINGERS
Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

LARGE 18″ x 28″ SIZE
ORDER TODAY — SEND NO MONEY
MITCHELL RUBBER PRODUCTS, DEPT. B-9
2122 San Fernando Road Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in_____color. (Name one background color only.)

(Print letters to be molded in—13 letters or less)

☐ I enclose $5.45 I will pay small shipping and C.O.D. charges.
☐ Send C.O.D. I will pay $5.45 and small shipping and C.O.D. charges.

Ship to_____
Address_____
City_____Zone____State_____



A BAR OF MUSIC
your bar for towels!

Set a happy tempo for a 'bathroom baritone' or your best 'bartender'. This black wrought iron towel bar fits anywhere. 15" long, 9" high, the brass tipped notes are 4" rings for towels.

A Here's How exclusive—
Only $2.95 ppd.

Write for FREE Gift Catalog
HERE'S HOW Dept. HB-29 27 E. 22nd St., N. Y. 10

Baroque Lavabo Planter with Angels



2 piece Lavabo Set $10.95
Pair of Angels $3.95
Postpaid

Truly a gift to be cherished
Enrich any wall with this striking Lavabo and matching Angels. Created by master craftsmen in antique ivory composition with rich gold scroll work. The French inspired Lavabo is 13" high, has brass spigot. Planter is metal lined; size 13" by 5" —ideal for beautiful trailing vines. Matching angels 8" high. Order now.

Christmas Gift Catalog FREE! In color— write for it!

Satisfaction Or Money Back
Helen Gallagher
413 B-9 Fulton St., Peoria, Illinois



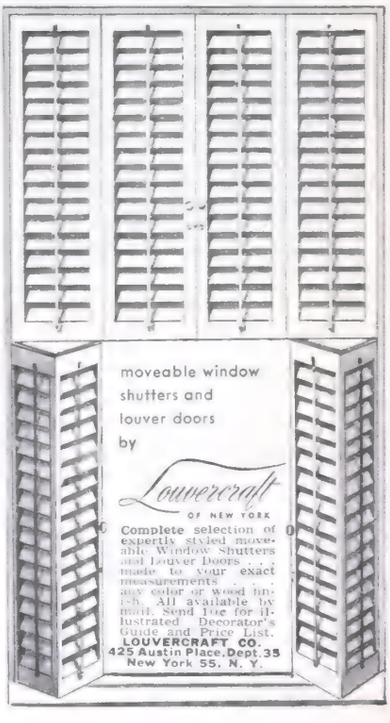
Glass Top Decorator Table with Brass Legs and Trim

A REAL VALUE and the newest idea in unusual yet practical chair side tables. Large enough for a lamp—serviceable as a cigarette table. Black & white checkerboard top is 16" dia. Adjusts from 24" to 28". Brass legs have rubber tips.

Buy a pair for $24.95 postage paid.

Table $12.95 each

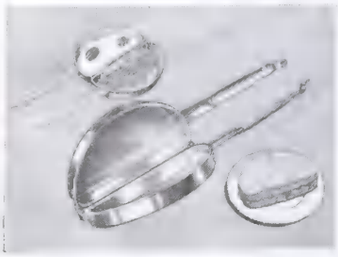
THE SEA HORSE
727 SHERIDAN ROAD EVANSTON, ILLINOIS Dept. HB-9



moveable window shutters and louver doors by

Louvercraft OF NEW YORK

Complete selection of expertly styled moveable Window Shutters and Louver Doors . . . made to your exact measurements . . . in any color or wood finish. All available by mail. Send 10¢ for illustrated Decorator's Guide and Price List.
LOUVERCRAFT CO.
425 Austin Place, Dept. 35
New York 55, N. Y.



Omelet Pan

This double fryer folds in the middle and lets you turn out perfect, featherlight omelets, crisp cottage fries. No turning—just flip the pan over and cook the other side! Open, it cooks 2 foods over one burner, too! Aluminum pan is made by Mirro. 9½" across when open. Order No. **HK-1399**, Omelet Pan, **$2.35**, by mail, ppd.

Pres Flo Dispenser

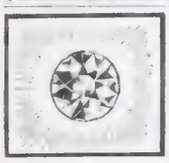
Perfect dispenser for sugar, salt, detergent! Tap top for shaker action. Press it all the way—you get one teaspoon automatically each time. Press half way for continuous flow. Plastic dispenser is 3¼"x 7" high. Order No. **H-3564**, Dispenser, **$1.00** by mail, ppd.





Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 145 Bond Street Oshkosh, Wis.



TITANIA!

the most BRILLIANT GEM STONE ON EARTH! says the READER'S DIGEST about this amazing **MAN MADE MIRACLE!**



1 carat "Titania" Solitaire set in 14 kt gold mounting. Complete.

ONLY $25.00*

1 carat "Titania" set in a Masculine box style 14 kt gold mounting. Complete.

ONLY $32.50*

*All prices plus 10% Federal Tax.

Available at these low introductory prices for a limited time only. ORDER NOW and receive a beautiful, lined jewel case FREE as a gift for your promptness!

FREE REPLACEMENT POLICY with each ring. Insures against loss, theft or damage for 12 months from date of purchase.

HOW TO ORDER—Send name, address AND RING SIZE with check or money order (Ladies' Ring, $25.00 plus $2.50 F.T.—Men's Ring, $32.50 plus $3.25 F.T.) Shipped postpaid via insured mail. No C.O.D.'s please. Satisfaction guaranteed or your money refunded.

Illustrated booklet and ring size chart FREE on request.

Dalton HOUSE OF RINGS
346 Harrison St., Dept. HB-10, Oak Park, Ill.

It's New! It's Terrific! Contains its Own Batteries

The Mighty "MIXI" MIXER

MAKES DELICIOUS DRINKS IN A JIFFY! Hot Ones! Cold Ones!

Operates on 2 standard flashlight batteries

ONLY **3.98** Prepaid

Batteries Included



Fun for young and old... made of durable plastic materials, with plastic tumbler. Makes delicious drinks of milk, fruit juices, ice cream drinks, sodas, etc. Ideal for parties, play or picnics... vacation time at camp. Easy to clean, batteries are supplied, and last for many months of normal use.

HOWARD JOHNSON'S 41 PIECE DAIRY BAR AND SODA FOUNTAIN SET

Here is what you get! **5.98** Complete

• "MIXI" Mixer • 2 Long Life Batteries • 2 Jars Chocolate Syrup • 6 Cups • 3 Spoons • 4 Serving Picks • 6 Napkins • 6 Doilies • 6 Straws • 2 Hats • Order Pad and Pencil • Menu and Recipes

MONEY BACK GUARANTEE

Send for our free Catalog of practical and novel items

Sorry, No C.O.D.'s, Send Check or Money Order

Mail Order Corporation OF AMERICA

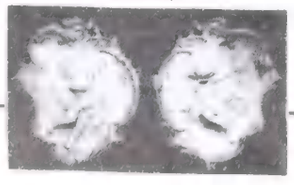
P. O. BOX 2859, MIAMI 30, FLORIDA

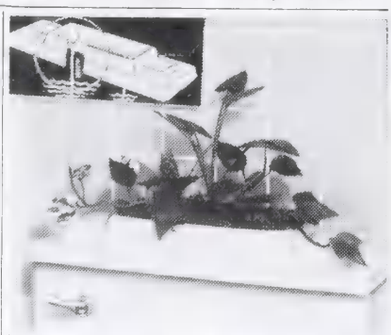


For gracious homes—Appollo, Sun God, god of the chase, of poetry, music; and Diana, Moon Goddess and lovely huntress, in a pair of handsome busts by MonoArt, 9" tall, in either White, Bronze, or gold-flecked black. **$7.95 the pair.** (15" pair $16.95.)

Put beauty on your walls with this pair of frolicking Cupids. Antique White unglazed bisque plaques, 7½" x 8". Burnt Sienna highlights. Three-dimensional—they seem to step right out to greet you. **$6.95 pr.**

MONO-ART STUDIOS
Dpt. HB9, 50 Delancey St., N.Y., N.Y.
Write for catalog of Classic Plaques and Statuary





JONNY PLANTER for your Bathroom.

New idea! Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank . . . a really new idea in modern decorating. $4.95 ppd. Carol Beatty, Dept. O-Z9, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE CATALOG of 200 selections.



WINDOW SHOPPING



THIS BED OF ROSES is as practical as it is pretty because the coverings are nylon with tiny roses printed on white, pink, blue or yellow backgrounds. Scalloped coverlet is actually a washable, Dacron-filled comforter. Depending on size, from $22.95. Pellon-lined dust ruffle from $13.95. Draperies from $10.95. Pillows from $2.45. For sizes and prices, write H. G. Originals, 104 W. 29th St., New York 1.



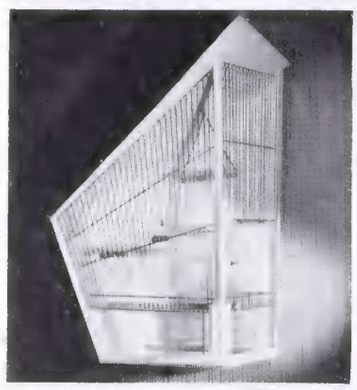
SNOOZE IN THE SUDS and pamper yourself with a weekly lounging session in the tub! Cream your face, get a good book, install this divine pillow and you're all set for the most glamorous beauty treatment of all! Pink, white or blue tub pillow has suction cups by which it adheres to tub. Foam rubber-filled, it is $3.95 ppd. Add 25¢ W. of Miss. Malcolm's, 6309 Reistertown Rd., Baltimore 15, Md.



BIRTHDAY CAKE-CANDLE is a glamorous salute in glittering radiance to someone who wears her years like shining jewels. Shaped like a miniature birthday cake, 4½" wide and 3" high, it's frosted in sparkling colors and ringed with pearl-tipped candles. In the center is a 10-hour refillable candle. In gold, silver, aqua, pink or chartreuse. $4.50 ppd. House of Libra, 301 E. 41st St., New York.



WEIGHT AND SEE your important papers, letters, bills, with this handsome, very original desk-clip-paper weight. An artistic craftsman has conceived these giants of solid copper. And you may order them with either a signature facsimile or three block or Old English letters. The fine price is just $5 postpaid. Henry W. Longfellow, Weston 93, Mass.



STRICTLY FOR THE BIRDS is this ultra-modern, wall-hanging cage of striking effect! Flat or corner-style, the all-steel construction has baked on finish in pink, ivory, gold, black or turquoise. Weighs 9 lbs., hangs on wood, cement, stucco, or plaster. Hardware incl. $16.95; add $5 for custom color. Ppd. No c.o.d's. Dynastic, Inc., 216 23rd St., Brooklyn 32, N.Y.

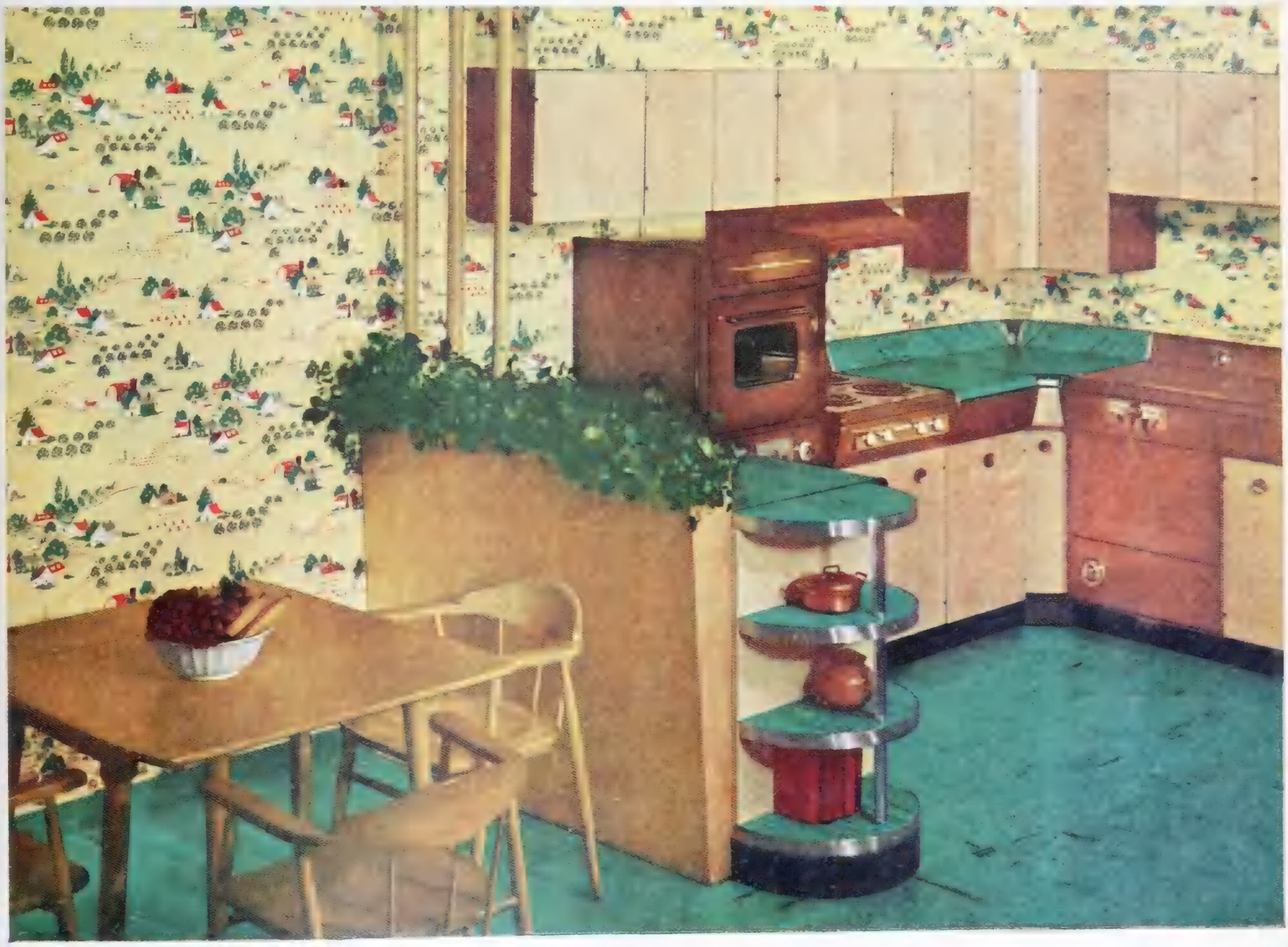
(*Please turn to page* 79)



Decorator Designed for You

...and for less than you think!

Your very own... this delightful "living" kitchen is as work-saving as it is beautiful... combining American Kitchens new "Pioneer" and Glendura Soil-Proof Wallcovering by Imperial. American Kitchens trend-setting "Pioneer" offers the warmth of wood, charm of copper, strength of steel. Glendura Soil-Proof Wallcovering is so beautiful, so durable, so easy to clean. Find out how easy it is to own this kitchen by seeing your American Kitchens and Imperial dealers today!



Pattern illustrated is "COTTAGE HILL" No. 552.

Glendura's built-in beauty is Soil-Proof*

That's right! Splash it, smear it, stain it, you'll find that even the most stubborn stains such as grease or crayon, can be removed instantly and safely with soap and water, alcohol, even bleaches ... only the original beauty remains! Choose from more than 200 eye-appetizing patterns and make your kitchen the talk of the neighborhood. Your Imperial dealer is ready to help you... see him today! For additional information ... see page 208.

Glendura®
SOIL-PROOF WALLCOVERING
by IMPERIAL

**Backed by a 3 year free-replacement guarantee*

IMPERIAL PAPER AND COLOR CORPORATION, GLENS FALLS, N. Y.

See these American Kitchens Work-Savers!

Check the wonderful "Pioneer" combining natural birch, antique copper, with rugged steel cabinet chassis. See the work-saving American Kitchens Roto-Tray dishwashers rated best by independent tests... new waist high ovens... countertop ranges... available in gas and electric models. Check the one piece seamless drawers... and accessories galore. You can enjoy an American Kitchen now... no money down 3 years to pay. For full color literature... see coupon page 208.

American Kitchens
Constructed of Steel for Lasting Appeal!
Available in Canada

AMERICAN KITCHENS DIVISION AVCO CONNERSVILLE, INDIANA



In Rayon and Rayon-NYLON

Never before such Carpet Luxury!

At Such Thrifty Prices

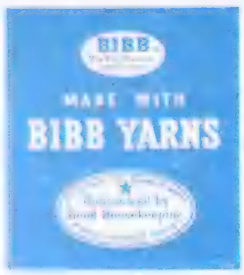
Here's luxury you can afford! Rich, beautiful, long-wearing Patcraft carpets at surprisingly modest prices ... a new era in carpet value made possible by:

The development of new Rayon and Nylon carpet fibers which provide soil resistant piles of rich beauty, springy resilience and long, long wear.

Patcraft's modern Tufting method of manufacture, *12 times faster than old methods.*

See these wonderful new Rayon and Rayon-Nylon carpets by Patcraft, *today*. Every yard made of BIBB YARNS of such fine quality they are *guaranteed by Good Housekeeping.*

You don't have to pay big prices. CHAN-TWEED (illustrated above), a marvelous new texture in Viscose-Acetate Rayons, comes in 10 lovely colors and is priced at only $6.95 a sq. yd.



These Patcraft carpets are approved for the Avisco INTEGRITY TAG and for the BIBB YARN TAG—your proof of **QUALITY in fiber ... in yarn ... in finished carpet.**

(a) **SCULPTRON**—a new sculptured texture in Rayon-Nylon. 10 colors. **$7.95** a sq. yd.

(b) **NYVIS**—lustrous, loop-twist texture in Rayon-Nylon. 10 colors. **$5.95** a sq. yd.

(c) **ROYAL CHAN**—luxurious, deep pile. 100% Viscose Rayon. 8 colors. A fabulous value. **$7.95** a sq. yd.



Patcraft

RUGS AND CARPETS

NEW YORK · CHICAGO · LOS ANGELES · · · MILLS AT DALTON, GA.



WINDOW SHOPPING

CONTINUED FROM PAGE 76

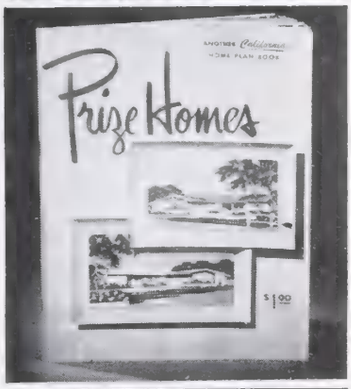
LUCKY STAR PILL BOX makes a glamorous gesture out of dropping a saccharine tablet in your coffee, or downing a vitamin pill, or even taking an aspirin. The hinged lid of this gold-plated pill box is decorated with a handsome design in relief of your own sign of the Zodiac. About 1¼″ in diameter, just $2.50 ppd. Filomena's, 196 Chestnut St., Nutley 10, N.J.



MIDAS SHELLS of gleaming Dirilyte give a fabulous golden touch to your table. Use them as ash trays or nut dishes, or send them to a bride as a glamorous change from the usual wedding loot. Dirilyte is a solid alloy, the same golden color all the way through. Set of four 3″ shell ash trays, $10 ppd. The Giftorium, 173 Canal St., New York City.



PRIZE HOMES is a collection of 91 house plans that will bring your castle in the air down to earth. It's filled with sound and economical ideas, and you'll have fun choosing your own particular Dream House from such an inspiring selection. Complete working drawings and specifications are available for all the homes illustrated. Book is $1 ppd. Harmonious Homes, Room 910, 5762 West Pico Blvd., Los Angeles 19.



A STAR IN STRIPES is this generously-sized terry apron that is absorbent to its finger tips (and yours!) It goes into the washing machine, comes out spanking clean and needs not one bit of ironing. It's allover terry, even to the ties, and its many-colored striping is guaranteed color-fast. $3.25, or two for $6.25, ppd. Twining & Buck, Salisbury, Conn.



NAME BAND goes to your head and puts a pretty girl on a first name basis with all the boys in school. Engraved with any first name, the metal band holds unruly locks in place, and keeps her looking bandbox fresh even in a blowy football stadium! The price of $2 includes engraving. Add 25¢ post. Market Combers, Box 8115, Station "F," Atlanta, Georgia.



in the *American Tradition!*

Handsome Early American accessories adapted to modern living . . . eminently suitable with any decor whether modern or traditional.



MAGNIFICENT SPREAD EAGLE

Painstakingly hand cast in solid aluminum to recapture all the detail of the original, hand carved, wooden antique. Finished in rich golden bronze and wired for easy hanging. Measures an imposing 40″ wide, 15″ tall. Perfect above your entrance, over the mantel, on any wall, or on the barn. **$69.95** ppd. plus $2.50 W. of Miss.



PISTOL HANDLED STAINLESS

Exact replicas of the famous "Queen Anne" sterling pattern found in many Colonial American homes. The graceful pistol-handled knives, three-tined forks and rat-tailed spoons are handsomely executed in stainless steel. Crafted in Sheffield, England, with the finest stainless steel blades. An inspired wedding gift! 6-piece place setting, **$9.95** ppd. *Write for open stock folder listing additional pieces in stainless steel, sheffield plate, and English sterling.*



SWINGING BRACKET LAMP

Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8″ hobnail milk glass shade. Measures 16″ overall; extends 13″ from wall. Has a 3-way socket for a 50-75-100 watt bulb. **$10.95** postpaid plus 50¢ West of Miss.

Write for new 50 page catalog.

Jenifer House Dept. B-9 *New Marlboro Stage* GREAT BARRINGTON, MASS.

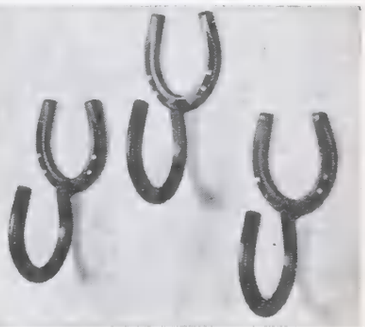


"GROW" BEAUTIFUL NAILS IN MINUTES . . . GUARANTEED!

Grow new nails to any length with amazing Arty-Nail rebuilder! Even "nail biters" can have lovely nails and at the same time break the ugly habit! If nails split or break, this is for you! NOT GLUED-ON FALSIES, but a new special formula liquid plastic that you paint on with a brush. Looks like your own nail, DEFIES DETECTION! When dry cannot be removed or bitten; won't break, chip or loosen! Can be cut, filed and polished. Beauty shops often charge $2.00 a nail, but you can get a complete, professional type Home Kit that will do 50 nails at a cost of 11¢ a nail! Arty-Nail Kit for 20 nails $2.98, plus tax, total **$3.28**. Kit for 50 Nails, $5.00, plus tax, total $5.50.

ELRON CHICAGO

225 W. Erie St., Dept. E-126, Chicago 10, Ill.



LUCKY PONYSHOE HOOKS

Small ponyshoes, welded together to make sturdy serviceable hooks. In the children's rooms they'll inspire tidiness and get everything off the floor, from skates to dungarees. Ideal for summer homes, camps or ranches. Many of our customers order them by the dozen. Just the right size so hats and coats really stay put . . . and lucky, too.

Dull black finish 7″ × 3″ × 3″. Horseshoe nails furnished for attaching. 3 for **$2.75**, 6 for **$5.50** or **$11.00** a dozen, postpaid. Shipped same day. Sorry, no COD's.

Send for folder of other horseshoe gifts.

Horseshoe Forge

5 Muzzey Street, Lexington 73, Mass.



Present Perfect

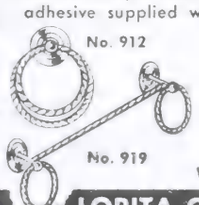
Be sure to save your next wedding invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal waste basket or on a 12″ × 16″ tray. Each piece is lacquered for permanence. Basket, $8.95; tray, $9.95. For reception or at home card, 7″ × 9″ tray, $4.95; 5″ metal letter basket, $5.50. All items postpaid. Sorry, no C.O.D.'s or stamps.

Page & Biddle **(Dept. B) 21 Station Road, Haverford, Pa.**

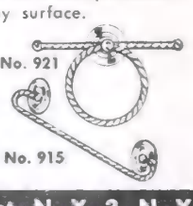
BRASS TOWEL RINGS AND BARS

Hand Polished Revere Brass — Chrome or Brass Finish

Enhances the appearance of your bathroom and shows off your beautiful towels—drapes neatly. Can be firmly glued to tiled walls with our patented adhesive supplied with order, or can be screwed to any surface.



No. 912—6″ & 7½″ Rings	$7.50
No. 910—6″ Ring	3.98
No. 911—7½″ Ring	5.50
No. 915—18″ Bar	7.98
No. 916—24″ Bar	8.98
No. 919—18″ Bar	9.98
No. 920—24″ Bar	10.98
No. 921—2 12″ Bars	7.50



We pay postage — Sorry, NO COD's

LORITA GIFT CO. 9 East 19th Street, N. Y. 3, N. Y.



The dining room—

a simple matter of a rack that holds four sturdy, folding wooden tables. Black with striped gold border, by Howe. 12 x 15-inch tables, 22 inches high, with rack, set 30.00
15 x 18-inch tables, 25 inches high, with rack, set 37.50

LORD & TAYLOR

424 Fifth Avenue, New York 18

Beyond delivery area, add 2.50 shipping

GIANT 6Ft. BALL



59c

Great fun for Kids and Grown-ups. Inflates to a Giant 6 ft. across, 21 ft. around. Use at beach or playground. Made of genuine neoprene rubber for extra durability. Can be painted to carry your message! Terrific for attracting crowds at fairs, openings, school games, gas stations, etc. Government surplus, never used, sold at a fraction of original cost. 59c each. (2 for $1.00, 5 for $2.00, dozen only $5.00.) Sorry, no C.O.D's.

NOVEL MFG.
33 Second Ave.
G-1210, New York 3, N. Y.



Little Rub-A-Dub Launderette

. . . . for the really dainty things you cannot trust with the laundry!

We import this smooth little handsize washboard (4"x7") all the way from England because it's the world's best aid for washing precious things! Just slip it on your hand and rub stubborn spots and soil from your sheer, lovely things quickly *and safely*. Ideal for your frilliest blouses, lingerie, gloves, nylons, fine sweaters—everything you can't trust to a laundry or washing machine. Plastic pastel colors. Fits in medicine chest or hangs beside basin. Ideal for traveling, too. **Only $1.49 ppd.**

Send check or M.O.—Lifetime Guarantee

BLEUETTE, INC.
509 Fifth Ave., Dept. 260, N. Y. 17



Miniature Bone China Tea Cups

Made by Spode in a choice of twelve charming patterns. Fleur-de-Lis illustrated in pink or blue with gold edge. Chintz in pink or blue. Gloucester in red, blue or green. Coral in pink, blue or green. Rose Chintz in pink or blue.

Cups measure 1¾" in diameter.

Wonderful used as individual open salts. Just to have for a miniature collection.

Gift-wrapped—Post Paid—$2.50 ea.

Spode Dinnerware Carried in Open Stock

Hunterdon House Shops 148 MAIN STREET FLEMINGTON, N.J.

Gilty Desires?

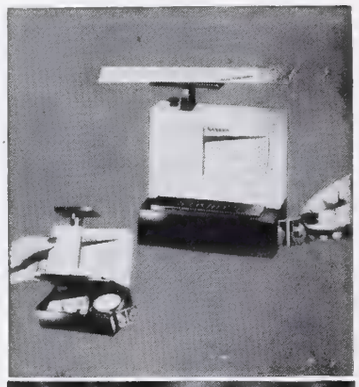
If they run to golden jewelry, these filigree bracelets will charm you. Imported from Germany. Non tarnishable. Delicately formed of gilded aluminum. Light as an Indian summer breeze, their lacy loveliness lends flavor and enchantment to the costume. Just $1 each, incl. tax, Ppd.

H. M. Lawrence Imports
255 California St., San Francisco 11, Calif.





WINDOW



HOME POST OFFICE weighs your mail, tells you the right amount of postage, and even dispenses a roll of stamps. stores paper clips, cellophane tape. etc. It's calibrated in quarter ounces and weighs up to 8 ounces. This is a wonderful gadget for anyone with correspondents abroad. Or get one for your back-to-school child. $4.95 ppd. Glasscraft Mfg. Co., 920B Chicago Ave., Evanston, Ill.



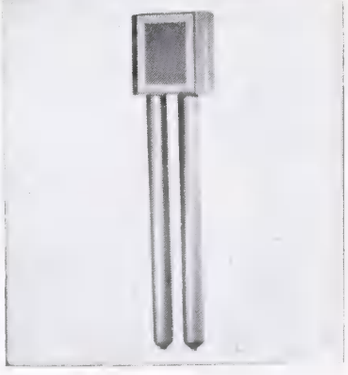
MIRACLE WORKER is this amazing new sponge. and you won't believe its powerful suction action until you've tried it. Stubborn dirt and grease spots vanish like magic from tile. glass. aluminum, ceramic, plastic. porcelain, rubber and crepe soles; and it even takes ink, nicotine. paint, etc. from your skin. Polyurethane is the magic word! $1 ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, California.



BAR BELLE. From Hong Kong comes this attractive bar stool with a woven rattan seat and bamboo legs. Order several and line them up along your bar for the comfort of your elbow bending friends while you're dispensing the hospitality of the house. The stool is 28" high. the seat is 12½" in diameter. $9.95 each, shipping chgs. coll. Southern Craftmasters, Columbia, Tenn.



A MANY-SPLENDORED THING is this shining solid brass candelabra that will give Empire-richness to a dining or living room. Based on solid marble, the god-like figure holds 5 arms aloft for your candles. And the imported crystal prisms give it the final touch of elegance. The budget-wise price is $29.95 plus $1 post. Add $5 for set of 30 prisms. Muriel Duncan, Haddon Heights, New Jersey.



DISTINGUISHED EXTINGUISHER. The Fire-Wand hangs like door chimes and consists of two separate units. each filled with carbon dioxide. A hand-wheel releases a snow-fog on flames, smothering them immediately. Refillable, available in blue, green or maroon with white trim or cream with black trim. 31" long. $23.95 ppd. Technical Enterprises, 2613 Wilshire Blvd., Santa Monica, Calif.

SHOPPING



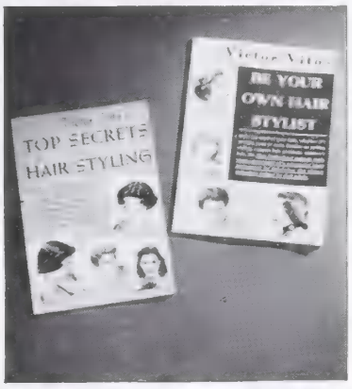
HOST CHAIR for dining room, library or card room is made of native hardwood in a mahogany, walnut, cherry, French Provincial or bone white finish. With premium hair filling and double cone springs on heavy webbing, it's 36" high, 22" wide, 23" deep. With velvet back and striped seat, or all velvet or all stripe, it's $39.50 ppd. No c.o.d.'s. Send for swatches and catalog. Bayfort Society, Box 1808, Charlotte, N.C.



A TIERFUL SUBJECT that will bring decorative cheer to any corner is this three-tiered corner whatnot. Made of cast aluminum, painted white, the top shelf is 3½" deep; bottom shelf is 8¼" deep; over-all height is 26½". Hang it in the dining room for your salts and peppers; in the bathroom for your lotions and creams. $19.50 exp. coll. Antique Iron Craftsmen, 2500 No. 27th Ave., Birmingham, Ala.

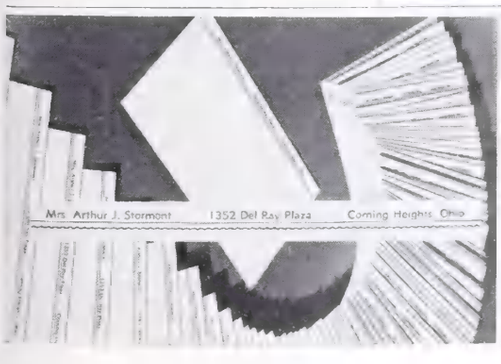


"TOP SECRETS OF HAIR STYLING" ($2), and "Be Your Own Hair Stylist" ($1.50), by Victor Vito, are headline news for anyone who would like to be ruler of her waves. Pictures and clear instructions show you how to make the most of your hair, from cutting to home permanents. Mr. Vito has some of New York's most beautiful heads bowing to his styling! Victor Vito, 5 East 57th St., N.Y.C.

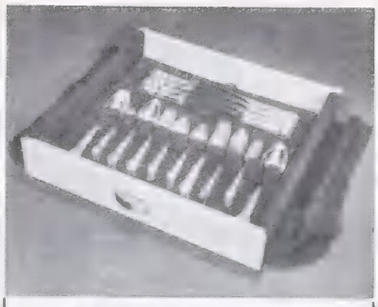


SEW IT YOURSELF. Little girl's dresses come to you *pre-cut*, complete with trimmings, buttons, thread and instructions, so even a rank amateur can finish them. The result is a dream of a dress, worth much more than its little price. Available in navy or lilac; sizes 3-6, $2.98; 7 and 8, $3.49. Add 30¢ post. Harlin Co., Inc., 5454 Cleon Ave., No. Hollywood, California.





100 Personalized Postals $1! *Your own name and address neatly printed* on 100 fine quality white vellum post cards. Use for correspondence and as regular post cards . . . always neat and efficient looking. You'll want a supply for home use . . . and you won't find a nicer gift for business friends and students. Everyone who uses the mails will appreciate them. And $1 per 100 is the lowest price ever. *(Special 200 for $1.75!)* Time Savers, 912 Jasperson Bldg., Culver City, Calif.



Make your own SILVER DRAWER

Use International's **Silver Storage Drawer Kit** to make any drawer in your home **tarnish proof.** Easy to assemble. Kit includes Tarnish Prevent Cloth, slotted spoon, fork and knife racks. Keeps silver bright, whether it's sterling or silverplate Will hold up to 140 pieces.

Complete set, $6.95 ppd.

MILLARD F. DAVIS
831 Market Street
Wilmington 1, Delaware

Cooking Can Be Fun!



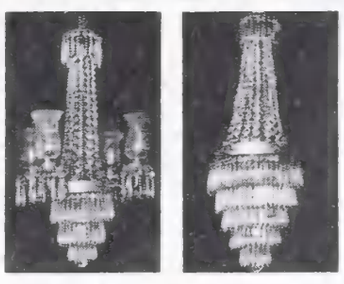
With Our SPICE RACK SPACE SAVER

Add storage space to your cabinets and save steps with this utility spice rack. Takes up very little space but holds all your herbs, condiments, and spices. Handsome enough to be used outside a cabinet as well as in. It's plated in gleaming nickel and the rubber-tipped legs prevents scratching. 10" wide, 7⅜" high, and 8" deep. Satisfaction guaranteed.

(Only $3.25 ppd.)

Send For Free Gift Catalog

Gifts *Northmore's*
P.O. Box 37, Dept. B-9, Park Ridge, Ill.



UNUSUAL AND RARE

Crystal Chandeliers, Sconces and Candelabra. Patterned from exquisite designs. Sold exclusively by us. Thousands of satisfied customers. Satisfaction Guaranteed. 60 Models from which to choose, some as low as $30.00. Also Imported Wood Polished U-Drop Crystal Prisms 4" long counting button, 20¢ each including button. We pay shipping charges on everything. Free catalogue.

KING'S CHANDELIER CO.
Dept. B-41 Leaksville, N. C.

How To Have Deep, Thick

BROADLOOM

at Savings up to ½

Direct to You from the

OLSON FACTORY



FREE RUG Offer

for Limited Time Only

Cut Edge Shows Actual Thickness

Every Rug Reversible! Double Wear and Luxury

"IF You Will Send Your OLD RUGS, CLOTHING

—I GUARANTEE to send you the Finest, Longest Wearing Rugs you ever had for So Little Money."

Walter E. Olson, Pres.

No matter where you live, ***Write*** for beautiful, new, FREE Rug and Carpet Style Book in color and 81st Anniversary FREE RUG Offer. Learn how valuable wool and material in your old rugs, clothing, etc., is reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice NEW WOOLS, then redyed, respun into rug yarn, and woven in *3 Days* into deep-textured new, Reversible Broadloom Rugs or wall-to-wall Carpeting, fine enough for any home. *Double the Wear.* 9 x 12 ft. weighs 46 lbs., not 32 lbs.

CHOICE of 44 patterns regardless of colors in your material, any size up to 18 ft., any length.

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Leaf, Scroll
Two-toned	Oriental Designs	Ovals

NO RISK OFFER. Send materials at Our Expense. Satisfaction guaranteed. Over 3 million customers. **Monthly Payments** if you wish.

Mail Coupon or Postcard to Nearest Address.

FREE Rug Offer, Book in Color, Model Rooms.

Name .....
Address ..... ©orc
Town ..... State .....

OLSON RUG CO., Dept. G-55

CHICAGO	NEW YORK	SAN FRANCISCO
4000 Diversey	15 W. 34th St.	209 Post Street

Make it easy!
Take it easy!
with Firestone FOAMEX®
cushioning by-the-yard



PRETTY SMOOTH! Want to give your ironing that even, professional finish? Simply pad the ironing board with a marvelously resilient, ¼" thick topping of Foamex-by-the-yard. Then cover with a double layer of fabric or use a heat-resistant, ready-made cover. Get free instructions at any Foamex "Do-It-Yourself" Center.

PRETTY SMART! You can easily convert any daybed into a handsome, comfortable sofa. Just make your own custom-fitted arm and back bolsters out of plywood, cardboard or masonite, cushion with cloud-soft Foamex and cover with matching fabric. Simple instructions are yours for the asking at your local Foamex "Do-It-Yourself" Center.





PRETTY SOFT! Add comfort and color to every room with charming throw pillows of lusciously soft, molded Foamex. So easy to make with McCall pattern #1968. Get it at your nearest Foamex "Do-It-Yourself" Center. While you're there you'll probably think of 1,001 other money-saving uses for Foamex—the finest comfort cushioning money can buy.

Foamex for comfort in furniture . . .
Foamex for comfort in bedding . . .
Foamex for comfort in cars.

Guaranteed by Good Housekeeping

ENJOY THE VOICE OF FIRESTONE ON RADIO OR TV EVERY MONDAY ON ABC

YOUR CHILD WILL LOVE MUSIC

CONTINUED FROM PAGE 16

a little boy who sings "Oh! Susanna" with the words, "I come from Alabama with my Band-Aid on my knee.") Any of these corrections will almost inevitably dry up John's natural enthusiasm.

The proper way for music to enter a young child's life is by the communal door, the same door through which other experiences in beauty enter. Music should be introduced as a matter of course; the ways and means are secondary to the introduction itself. From the very earliest, a child should be encouraged to sing. Whether or not he can carry the tune is no indication of his musical capacity. Many musical people, and surely many who enjoy music, are unable to hum a melody correctly. Sing to him, then, as best you can—and let him sing, as best he likes. Get a collection of songs and teach your child the words.

Children's records are a useful adjunct to getting acquainted with music. However, they are an adjunct only and cannot or should not take the place of music person to person. With the record industry as active as it is, it is to be expected that a very wide choice of children's records is available. By no means are all of them good. The poor ones (I'm speaking of musical records) are either so tricked up with stories and explanations that the music becomes quite secondary, or they are condescending to a degree that no self-respecting modern American child will accept.

The age group for which the record is destined is usually printed on the cover, but it has been my experience that these estimates have been made for mightily precocious children. You may safely add a year or two. In general, I believe the simplest musical records will not be enjoyed by a child younger than four or five. At that age, "Tubby the Tuba" will be a favorite. A year or two later you might try the attractive set Golden Records, "Instruments the Orchestra," in which each strument is represented by so and music, all very well produc by Mitch Miller. Personally, I thi that if it is to be a musical rec it should be music; I am not favor of the combination of nar tive and music as in "Let's Lis to Haydn" or "Chopin: Story a Music."

On the other hand, there is no ing like Prokofiev's "Peter and t Wolf" for a child of seven or eig That is a combination of story a music, but it happens to have be written by a genius who was as su cessful in this attempt just once Lewis Carroll was with his *Ali*

AT SEVEN or eight, the child oug to be ready for adult music. M sic is particularly free of the bou daries of age. It is possible to lo the same piece of music as an adu that we liked as a child in spi of all the changes of taste we u dergo. Unlike a fairy tale whi we outgrow, music—indefinite, fr and wholly imaginative as it is remains impervious to the passi of the years. Certainly, we woul choose simple music for a chil But it may not be such a bad ide to let him hear the music *you* lik so that you may transfer your ow enthusiasm to him.

It is never safe to predict chi dren's tastes. A child might lik what you would judge to be difficu music and dislike easy music. M own boy liked Wagner and Str vinsky before he cared much abou Mozart. It is probable that you child will like strongly rhythmi music, stuff that is full of bounc and dramatic music, composition which are colorful, strong, noisy

Whatever the selections, the ought to be short. A child's spa of concentration is short. Listenin ought to be quite informal and in deed casual. Let the youngste stamp and stride around, play wit the toys, dance and bounce up an down. As to children's concerts— well, children's concerts are goo if your child is ready for them.

A certain amount of formalit must be observed in the conce hall and a little decorum kep Therefore it is better to start t late than too early. We took ou boy to the opera much too earl *Hänsel and Gretel* was bewilderin rather than bewitching. Much late having arrived at the year of di cretion of sixteen, he returned f



(*Please turn to page* 84)





would you believe it...

This spinet rivals many a grand in tone *and* volume! What's the secret? An exclusive iron lever back with high tension strings . . . *dyna-tension*, it's called. Try this remarkable piano. Then judge for yourself.

EVERETT

Send for free booklet showing latest modern and traditional piano styles. Prices begin at $765. (Freight and bench extra.) Budget terms available.

Everett Piano Co., Division of Meridan Corp., South Haven 2, Michigan.

YOUR CHILD WILL LOVE MUSIC

CONTINUED FROM PAGE 82

La Bohème and liked it very much.

It is desirable that children learn to play simple instruments before they tackle the piano or the violin. A number of schools now give children the opportunity to play on such instruments as the recorder, the marimba or the flageolet. Such instruments can be played without acquiring any technical skill and they can be played in group activity. They form an introduction to the study of the piano which, other things being equal, most children ought to learn.

But whether it be the piano or the violin or the saxophone, we ought not to fool ourselves or our child. Learning to play a musical instrument requires work. Even a small amount of skill cannot be attained by "progressive" shortcuts. On the other hand, learning to play should not be and need not be tantamount in unpleasantness to a visit to the dentist.

What are parents to do? If you force your child to practice, he may learn to detest the instrument and perhaps music altogether. If he does not practice and consequently forgoes his piano lessons, he may regret it later.

It is of course important for you to choose the right teacher for your child, one who can set up a sympathetic bond and a common ground of understanding between himself and his pupil. The method of teaching is perhaps unimportant, but the teacher is important. A teacher should certainly know how to make music lessons interesting and how to make the interminable practice sessions bearable.

BUT you must not hide from the child the fact that practicing entails work. Present the truth: "You will get a great deal of fun out of music, I promise you, but you must realize that you have to practice. I am going to help you and see that you do it regularly."

All this sounds severer than it is probably going to turn out to be. Many children love music lessons from the very beginning—with occasional lapses when they become enraptured by stamp collecting or basketball—and are quite glad to do the necessary work. Still, you must expect to run into some rough weather. You may even expect a tear or two. The little grief will be forgotten. What will last is the great joy of being able to play music. For that ability, be it ever so amateurish, no substitute exists.

Finally, a word about the development of taste. The love for the good in music cannot be forced or artificially administered. It can be nurtured only by unaffected and voluntary acquaintance with good music. One can lead a child to beauty—but one cannot make him hear it.

Young people today, or young people of *any* day, naturally take to the music of the day. In our day such music happens to be pop songs and jazz. Good, bad or awful, this music is part of our life. It would be the greatest possible mistake to set up barriers against songs which leap at you from the jukebox. You would then lend them the charm of forbidden fruit. Out of sheer bravado, if nothing else, your child will want to taste them.

I KNEW a young German girl, Liesl, who was carefully nurtured on the traditional folk songs of Germany. Then her family moved over here and the first thing Liesl did was to fall in love with Eddie Fisher and his pop ballads. It was a case of "Pop Goes the Liesl." But it didn't do her any harm!

No, light music must go along with better music. Liesl's taste can be developed only by making it easy for her to walk on any road she chooses. She must do her own walking. If her parents enjoy music, if there is music in the home, if the parents aren't too obviously eager in guiding her to better music, then one can almost predict the results.

What about this business of being over eager? While your own indifference to music may prove to be an effective way of making your child indifferent, over eagerness is just as bad. Press music on the child with nervous and self-conscious zeal, like a host with unwanted food, and he will protest. The natural rebelliousness that lurks within the human being will come to the surface. Music doesn't have to be over-offered nor does it need to be wrapped in the cotton wool of culture and presented as if it were a fragile toy, not to be roughly handled. Music can be introduced simply and, so to speak, "unculturally." With such a restrained introduction, the chances are good that your child will learn to love music. The chances are good that you yourself will learn to love music more, that your own enthusiasm as a guide will become newly fresh and strong, aided by the morning joy of the traveler who hasn't been there before.

HERE'S WHERE YOU CAN SEE ALL THE WONDERFUL LIGHTOLIERS

(and secure free home lighting advisory service)

AKRON, OHIO: The Sacks Elec. Co.
ALBUQUERQUE, NEW MEXICO: State Elec. Supply Co.
ALLENTOWN, PENNA.: Coleman Electric Co.
AMARILLO, TEXAS: Nunn Electric Sup. Corp.
ANDERSON, S. C.: Sullivan Hdwe. Co.
ATLANTA, GA.: Atlanta Lighting Fixture Co., Inc.
ATLANTIC CITY, N. J.: Maegin Elec. Sup.
AUSTIN, TEXAS: Calcasieu Lumber Co.
BALTIMORE, MD.: Hoffman Elec. Supply Co.
BATON ROUGE, LA.: Electrical Wholesalers, Inc.
BINGHAMTON, N. Y.: Freije Elec. Co., Inc.
BIRMINGHAM, ALA.: Wells Elec. Supply Co., Inc.
BOSTON, MASS.:
Henry L. Wolfers Co.
Mass. Gas & Electric Light Co.
BRIDGEPORT, CONN.: B. M. Tower Co., Inc.
BUFFALO, N. Y.: Buffalo Incandescent Ltg. Co.
CAMDEN, N. J.: Camden Electric Fix. Co.
CHAMPAIGN, ILL.: Tepper Elec. Supply Co.
CHARLESTON, S. C.: Cameron-Barkley Co.
CHARLOTTE, N. C.: Independent Elec. Supply Co.
CHICAGO, ILL.:
Englewood Elec. Supply Co.
Harlo Elec. Co.
Steiner Elec. Co.
Wholesale Elec. Supp. Co.
CINCINNATI, OHIO: B. & B. Electric Co.
CLEVELAND, OHIO: The H. Leff Elec. Co.
COLUMBIA, S. C.: Noland Co.
COLUMBUS, OHIO: McCleery-Carpenter Elec. Co.
DALLAS, TEXAS: Cockrell-Winniford Co.
DANVILLE, VA.: Womack Electric & Sup. Co.
DAYTON, OHIO: Martin Electric Co.
DENVER, COLO.: The Central Elec. Supply Co.
DES MOINES, IOWA: Weston Lighting, Inc.
DETROIT, MICHIGAN:
Madison Elec. Co.
Michigan Chandelier Co.
DURHAM, N. C.: Noland Co., Inc.
EL PASO, TEXAS:
Electrical and Mechanical Supply Co.
ELGIN, ILL.: Fox Elec. Supply Co.
ERIE, PENNA.: Kraus Elec. Co.
EVANSVILLE, IND.: Swanson-Nunn Sales Co.
FT. LAUDERDALE, FLA.: Edison Electric Fixture Co.
FT. WAYNE, IND.: The Mossman-Yarnelle Co.
FT. WORTH, TEXAS: Anderson Fixture Co.
GARY, IND.: Englewood Elec. Supply Co.
GRAND RAPIDS, MICH.: Electric Supply Co.
GREAT BEND, KANSAS: Wedell Elec. Supply Co.
GREENVILLE, S. C.: Sullivan Hardware Co.
HARRISBURG, PENNA.: Fluorescent Supply Co.
HARTFORD, CONN.: Beacon Light Supply Co.
HOUSTON, TEXAS:
Marlin Associates
Worth Elc. Supply Co.
HUNTINGTON, W. VA.: West Virginia Elec. Co.
INDIANAPOLIS, IND.: Farrell-Argast Elec. Co.
JACKSON, MISS.: Stuart C. Irby Co.
JOHNSTOWN, PA.: Reese Elec. Supply Co.
KALAMAZOO, MICH.: L. R. Klose Elec. Co.
KANSAS CITY, KAN.:
W. T. Foley Elec. Supply Co., Inc.
KINSTON, N. C.: Kinston Elec. Co.
KNOXVILLE, TENN.: Roden Elec. Supply Co.
LANCASTER, PENNA.: J. E. Graybill & Co., Inc.
LAWRENCE, MASS.: Finberg Supply
LIBERTY, N. Y.: Liberty Elec. Supply Corp.
LITTLE ROCK, ARK.: Adcock Lighting & Supply Co.
LOS ANGELES, CALIF.:
J. Rosenberg Lighting Fixtures
The Feldman Co.
LOUISVILLE, KY.: H. J. Rueff Company
LOWELL, MASS.: Middlesex Hdwe. & Supply Co.
LUBBOCK, TEXAS: Nunn Electric Supply Corp.
MIAMI, FLA.:
Edison Elec. Fix. Co.
Seymour Lighting Co.
MILWAUKEE, WISC.: Lappin Elec. Co.
MINNEAPOLIS, MINN.: Northland Elec. Supply Co.
MOBILE, ALA.: F. E. Smith Elec. Supply Co.
MONTICELLO, N. Y.: Monticello Supply Co.
MUSKEGON, MICH.: Fitzpatrick Elec. Supply Co.
NASHVILLE, TENN.: Nashville Electric Company
NEW HAVEN, CONN.: Grand Light & Supply Co.
OKLAHOMA CITY, OKLA.: Hunzicker Bros.
OMAHA, NEB.: Electric Fixture & Supply Co.
PAWTUCKET, R. I.: Major Electric and Supply Co.
PEARL RIVER, N. Y.: Rockland Elec. Supply
PHILADELPHIA, PENNA.:
Ace Lighting Fix. Co.
Albert Acker Co. (Bala-Cynwyd)
Gold Seal Elec. Supply Co.
Morris Sklar Company
Sylvan Elec. Fix. Co.
West Phila. Elec. Supply Co.
PHOENIX, ARIZONA: New State Electric Co.
PHILLIPSBURG, N. J.: Leidy Electric Co.
PITTSBURGH, PENNA.:
Allied Elec. Supply Co.
Argo-Lite Studios
PORTLAND, OREGON: Malloy-Robinson Company
POUGHKEEPSIE, N. Y.: Electra Supply Co., Inc.
PROVIDENCE, R. I.: City Hall Hardware
QUINCY, MASS.: Granite City Electric Co.
RALEIGH, N. C.: Bernhard Supply Co.
READING, PA.: Coleman Electric Co.
RICHMOND, VA.: Atlantic Elec. Supply Co.
ROANOKE, VA.: Noland Co., Inc.
ROCHESTER, N. Y.:
Kovalsky Carr Elec. Co., Inc.
Rowe Elec. Supply Co., Inc.
ROCKFORD, ILL.: Englewood Elec. Supply Co.
RUTLAND, VT.: Vermont Elec. Sup. Co.
ST. LOUIS, MO.: M. K. Clark & Co.
ST. PAUL, MINN.: Lax Electric Co.
ST. PETERSBURG, FLA.: D. C. Damm Lighting
SALT LAKE CITY, UTAH: Sharp Elec. Co.
SAN ANTONIO, TEXAS: Straus-Frank Co.
SAN DIEGO, CALIF.: Ratner Electric Co.
SAN FRANCISCO, CALIF.: California Elec. Supply Co.
SCHENECTADY, N. Y.: M. Gold and Son
SCRANTON, PENNA.: Lewis & Reif, Inc.
SEATTLE, WASH.: Seattle Lighting Fixture Co.
SOUTH BEND, IND.: Englewood Elec. Supply Co.
SPRINGFIELD, ILL.: U. S. Elec. Co.
SPRINGFIELD, MASS.: Eastern Elec. Supply Co.
STAMFORD, CONN.: Marie Co.
SYRACUSE, N. Y.: Superior Elec. Corp.
TOLEDO, OHIO: The Commercial Electric Co.
TUCSON, ARIZ.: Beacon Lighting Fixture Co.
WASHINGTON, D. C.:
Maurice Electric Co.
National Electric Wholesalers
WATERBURY, CONN.: Starbuck Sprague Co.
WEST PALM BEACH, FLA.: Edison Electric Fixture Co.
WICHITA, KANSAS: Electric Supply Co., Inc.
WILKES-BARRE, PENNA.: Anthracite Electric Supply Co.
WILMINGTON, DEL.: Henry J. Law, Inc.
WINSTON-SALEM, N. C.: Noland Co.
WORCESTER, MASS.: Benjamin Elec. Supply
YOUNGSTOWN, OHIO: Mart Industries, Inc.

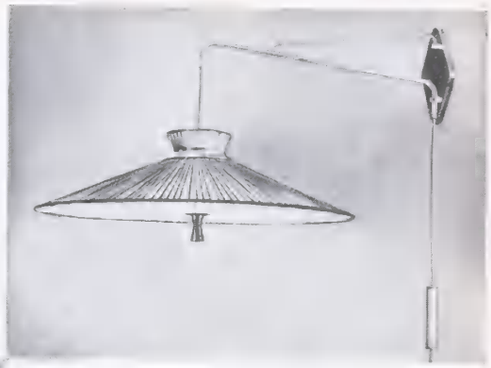
CANADA AND OVERSEAS
BRANFORD, ONTARIO: Zenith Electric
EDMONTON, ALBERTA: Alberta Electrical Supplies, Ltd.
MONTREAL: The Gray Elec. Co.
PETERBOROUGH, ONTARIO: Kesco Electric
ST. CATHERINES, ONTARIO: Zenith Electric
TORONTO: Revere Electric
Toronto Elec. Supply Co.
Zenith Elec. Supply Ltd.
VANCOUVER, B. C.: McLaren Elec., Ltd.
WINNIPEG: Dominion Elec. Ltd.
HONOLULU, T.H.: Hawaiian Lighting & Supply Co.
MANILA, PHIL.: Comunications Elec. Equip. Supp. Co.

and, through architects, decorators and dealers in our own showrooms:
11 E. 36 St., New York • 1267 Merchandise Mart, Chicago

LIGHTOLIER

JERSEY CITY 5, NEW JERSEY

A NEW *fashion in lighting...*





A NEW KIND OF LIGHTING

From Lightolier's designing hand comes South Pacific . . . new in form, new in function. The fashion: exquisite silhouettes like the three cones above, the long oval to the right, the boldly proportioned wall lamp above right. The materials: grass cloth, shimmering brass, aspenslat, pleated plastic diffusers. The scale: big, dramatic, exciting.
And . . . a new piano wire and counterweight system raises for a flood of light, lowers for an intimate pool. Glare-free lighting . . . warm, golden, inviting. See all the Lightoliers in our showrooms and at the authorized distributors listed to the left. They cost lots less than you think! Write today to Box 368. Dept. HB-95, Jersey City 5, New Jersey, for a free full color catalog.



LIGHTOLIER

FIRST IN FASHION AND FUNCTION FOR HOMES, OFFICES, SCHOOLS, STORES

Happy is the home with this new

WURLITZER ORGAN



PLAY YOUR FIRST TUNE RIGHT AWAY

A Wurlitzer Organ literally brings new harmony into your home. Parents find it a relaxing, rewarding hobby. Children find they can play it quicker than any other instrument. It's like having the resources of a great orchestra and a modern dance band at your beck and call. All your life you'll enjoy this great source of entertainment — Music's Richest Voice.

Mail the Coupon Today

Watch for "67 Melody Lane," a new television show featuring Ken Griffin, Columbia Recording Artist, at the Wurlitzer.



WURLITZER ORGANS

IN THE TRADITION OF THE "MIGHTY WURLITZER"

The Rudolph Wurlitzer Company
Organ Department H-59
North Tonawanda, N. Y.

☐ Please send me details on how anyone can PLAY-BY-COLOR

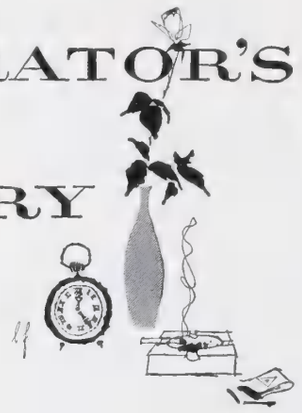
☐ Please send information on Wurlitzer Organs.

Name .....

Address .....

City ..... Zone ..... State .....

DECORATOR'S DIARY



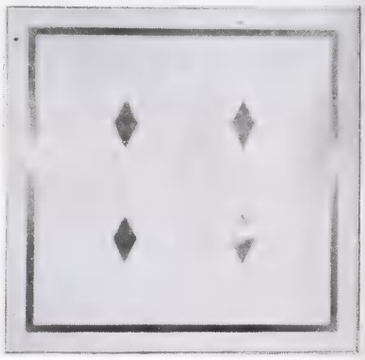
What goes on behind the decorating scenes from a typical decorator's notes on the new and better things now on the market

A minstrel with his lute, a swain with his lady, a turreted castle, a barking dog, a hunter toting home his quarry, a pecking hen, a leaping rabbit, a thousand flowers. That is a partial listing of the motifs in "Medieval," the United Wallpaper pattern we used in Lesley Spencer's bedroom. Lesley is nine and rather a nonconformist in this television age. She likes to read, for one thing. For another, she's a romanticist. Loves to pour over all the flora and fauna on the wall and make up stories about them. The designs are so many and so close, it doesn't matter if her fingers are a little smudgy. We called her in for consultation on the color and she picked the version with two shades of green on white. That suited me fine because it gave us a chance to keep the whole room young and fresh looking and still relatively resistant to wear and smear. Bedspreads are washable green corduroy. Curtains are white Orlon. Chests are painted medium green except for the drawer fronts which are white. Reviving the white is Lesley's Saturday job. Problem is not in getting her to do it, says her mother, but in getting her to do it with less than a whole bottle of wax cleaner. She likes the smell.



"Medieval" wallpaper

How's this for elegance: polished brass inlays in white vinyl floor—or a black floor, or a floor in any color that hard surface floor coverings come in? Simon Manges & Son are responsible for this shining idea. They have a whole collection of little brass inserts—stars, diamonds, squares, fleurs-de-lis, octagons—as well as two widths of straight stripping for borders or crisscross patterns. Not very expensive either. Range from 40



Brass-patterned floor

(*Please turn to page* 88)

Despite increasing pollution
of the air outdoors . . .

You can always enjoy
Healthfully Clean and Comfortable Air in Your Home
with Airtemp . . . by Chrysler





Seldom, if ever, is the air around us just right for health and comfort. It's either too hot or too cold, too moist or too dry. And it's frequently polluted by dirt, dust, pollen and germs.

Outdoors, there's nothing we can do about this. But inside, where most of our life is spent, we can do something about the air we breathe. Airtemp Year 'Round Air Conditioning filters the air—maintains the temperature we wish—controls humidity. We feel better and live in a cleaner home in this thrilling *New Dimension of Modern Living.*

There are three ways to graduate to healthier, more comfortable living . . . and at far less cost than you might think:

1. Replacing an old, worn-out furnace, the Airtemp "Spacesaver" provides heating *plus* cooling in even less floor space.
2. When Airtemp is built into a home expressly designed for year 'round air conditioning, you may save enough on construction to pay most of the difference in cost between heating alone and heating *plus* cooling for summer.
3. Airtemp cooling can be easily added to almost any forced air furnace without additional ductwork. Waterless cooling (uses only air and electricity) in places where water is scarce.

Call your Airtemp Dealer (*he's in the Yellow Pages*) for book of plans containing 50 "Air Conditioned Homes for New Dimension Living." Or send 25¢ for your copy to Airtemp Division of Chrysler, Dept. HB, Dayton 1, Ohio.

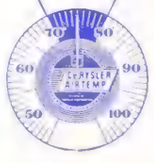


Filtered from
the air you breathe!

Analysis of this material filtered out of the air in a large Midwestern city revealed the following composition: Particles of rubber tires, cinders, lint, pollen—40%; soot—30%; sand and grit—20%; bacteria—10%. Here's what Airtemp Air Conditioning will keep out of the air in *your* home!

Airtemp
DIVISION OF CHRYSLER
AIR CONDITIONING
HEATING FOR HOMES,
BUSINESS, INDUSTRY

LIVE IN THE
AIRTEMP
Comfort Zone





BALDWIN IS THE OFFICIAL PIANO OF THE

SAN FRANCISCO OPERA

America is on the move toward greater music...for more people...in cities, suburbs...towns, villages. What yesterday was "culture" for the few, today is a spontaneous manifestation of the American way of life... for all.
The makers of the Baldwin Grand Piano take pride in the growing roster of civic musical organizations which have made Baldwin their official piano. And salute the great musical artists who prefer, play upon and praise Baldwin as the piano of their choice.

Of course it's Baldwin—that builds the Acrosonic—today's finest small piano.



For your "personal" piano, choose the instrument upon which great artists agree:

Baldwin
BACKHAUS
Leonard BERNSTEIN
FAUSTO Cleva
Jose ITURBI
Luboshutz & Nemenoff
PIATIGORSKY
LILY PONS
SZIGETI

THE BALDWIN PIANO COMPANY, Dept. HB-95, Cincinnati 2, Ohio
Acrosonic and Hamilton Pianos • Baldwin and Orga-sonic Organs

DECORATOR'S DIARY

CONTINUED FROM PAGE 86

cents to a few dollars each. Just the kind of thing that keeps me awake nights concocting designs from the same basic set of motifs. One thing I know: They will help no end in designing dining room floors that are beautiful as can be and a cinch to de-crumb.

Still congratulating myself on my latest find in disappearing beds, though I suppose I ought to be congratulating the Simmons Company who had the wits to make it. "Hi-Riser" is the name, and they tell me it's been around a few years, but I didn't run into it until I got involved in Mimi Tucker's hassle with her mother over the matter of a second bed. What was the use of living, Mimi asked with true 12-year-old pathos, if she couldn't invite her best friend to stay overnight? Mrs. Tucker did not wish to seem inhospitable, but two beds would crowd Mimi's room badly. Cheerfully, I jumped into the fray—but that was before I reflected that a convertible sofa would be considerably off key in Mimi's bedroom, and a double-decker bed would be an insult to her advancing years. "Hi-Riser," however, suited everybody fine. The top is a simple studio-type couch with a firm innerspring mattress on a flat spring. Under it is a similar couch, a kind of trundle bed on big casters that glides quietly under one side of the top and stays there. When you want to use it you pull it out, give one yank to the heavy metal lever at the foot, and behold, the whole thing rises up to regular bed height. Nicest part about it is that the second bed is wholly disconnected from the first. Can set them up as twins if you want, or move the trundle clear across the room. "Pretty casual," was Mimi's brother Tom's comment when he witnessed a demonstration. Had to have it explained to me that "casual" is the 1955 synonym for "nifty."

Been haunted for half a lifetime by the memory of those fake Persian rugs that used to darken so many houses when I was very young. Made me decidedly shy of any design whatsoever that had even a touch of East-of-the Mediterranean flavor. Getting over it, though. Last winter I was surprised to find myself inwardly oohing and ahing over the sets in *Kismet*. Then I discovered "Sinbad," and knew my old phobia of the Near East was definitely on the wane. Was thumbing through the racks at Ramsona Fabrics, Ltd., when I turned him up—the old navigator sailing on an ocean of pink and blue flowers with



"Sinbad" on linen

green leaves on off-white linen.

The pink was really a deep rose and the blue, a deep blue. But I wrote "pink and blue" in my book because I was so entranced to see those two pastels paired off without displaying the slightest resemblance to a nursery or a candy box. Here, I reflected, is just the right amount of tempered whimsey to liven up a room full of very somber, very proper, mahogany antiques. It was, too. Used "Sinbad" last month for the draperies in Mrs. Livingston's dining room. Nothing will ever make that room feel informal. But who can look at Sinbad grimly clutching his oar and not relax into a smile?



Foldable comfort

Found a wonderful folding chair the other day at Fabry Associates. Frame is beech, with nicely tapered extremities. Seat and back are

(*Please turn to page* 218)



Bathrug luxury served up in light-hearted fashion

Here are extroverts... show-offs... conversation pieces... and very fine and proper luxury bathrugs, all by Cabin Crafts.

"Fish Mobile," a black-and-white-and-gold, about $4.95.

"Orleans" in 5 smart combinations on 5 pastel backgrounds, about $5.95.

"Chequer" boldly-blocked, comes in 6 startling color combinations, about $6.95.

At fine stores everywhere, see the wonderful collection of Cabin Crafts' deep-pile, machine washable bathrugs in solids, florals and figured designs made of finest soft cotton, clearest colored rayon and super-lush nylon.

CABIN CRAFTS

Needletuft®

BATHRUGS

Write for free "Scrapbook of Decorating Ideas" to CABIN CRAFTS, INC., Dept. A DALTON, GEORGIA

You Invest in a Lifetime of Gracious Living when You Choose Heywood-Wakefield Modern Furniture

Forward-looking design and old-time skilled craftsmanship are the precious ingredients that give Heywood-Wakefield Modern its enduring beauty and strength. Make a modest selection now, add to it later. As the years go by, you can be sure your furniture will remain in style; be sure each piece retains its sparkle and freshness. See this versatile Modern at your favorite furniture or department store soon.



Today—for your living room. Tomorrow—these smartly upholstered chairs could be the center of comfort in your new library or study. You may select from many fine fabrics and several rich finishes.





Crafted of true solid birch, Heywood-Wakefield Home-Planned Modern is available in over one hundred decorator pieces.



NEW "HOW TO DECORATE WITH MODERN" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for 28-page book. If you'd also like our book "Home-Planned Old Colony," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass., Dept. H-26
I enclose _____ in coin for your books at 25¢ each. (check your choice)

☐ Modern ☐ Old Colony

Name _____

Street _____

City & Zone _____ State _____

Heywood-Wakefield are also makers of Ashcraft and Old Colony Furniture

HOME-PLANNED
modern
by
HEYWOOD-WAKEFIELD
EST. 1826

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED IN THIS MAG.

My First Fifty Feet of Film



House Beautiful's 16mm movie editor confesses:

"Movie cameras always terrified me

until I shot my first roll of film.

Now I'm an amateur for life."

By CECILE STARR

If Queen Elizabeth can do it, so can I! This was my inspiration when I first decided to try my luck at making home movies.

I needed inspiration. After all, it's one thing to write critically about films after they are artistically finished and in the can. But operating a movie camera and creating a film from beginning to end, a film you wouldn't be ashamed to have others see—that's quite a different matter.

It may have been the pictures of Elizabeth II taking movies of her round-the-Commonwealth tour that first got me interested. Wherever she went, the camera went too. I was impressed to learn that when official engagements prevented Elizabeth from using her camera, she would give it to a member of her entourage to record the scene for her. I was also impressed to learn that movie-making has been a long-time hobby of both Queen Elizabeth and the Duke of Edinburgh. They generally have one or more cameras with them on a holiday or at other relaxation times. You and I will never see any of those movies, for they are shown only to members of the Royal Family. For that matter, it's quite unlikely that you'll ever see any of my movies. But I'd like to tell you about my first experience with a movie camera.

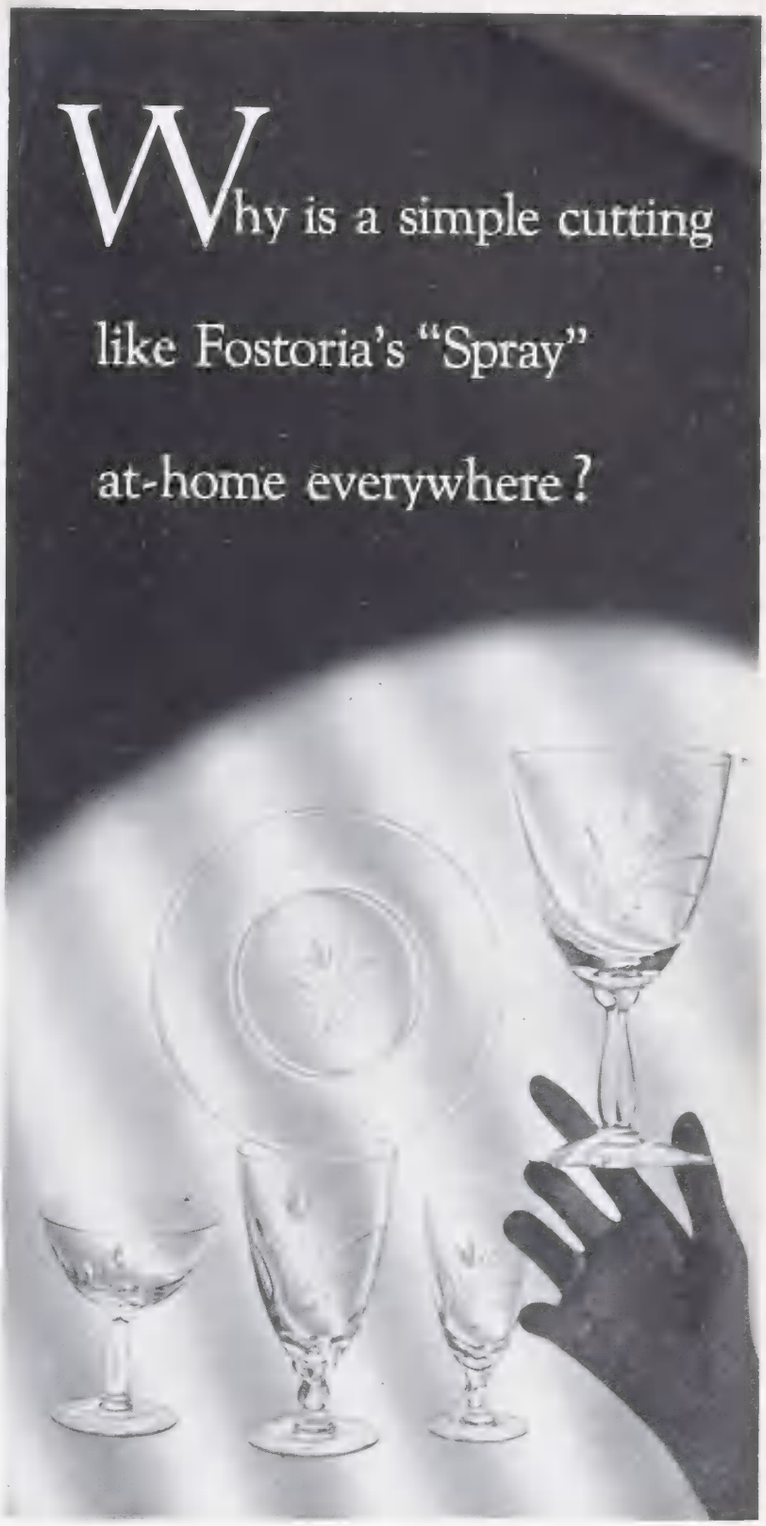
As I say, at first I was relatively indifferent to the idea of making my own movies. I enjoyed using my still camera and that was quite enough. Then a friend asked if I would like to have a 16mm movie camera, and the idea was tempting. I said yes, with pleasure. I got it two days before my birthday—and by that time I really couldn't wait to see it.

It was beautiful—a 16mm magazine-load Ciné-Kodak, with a handsome leather carrying case, and two fifty-foot rolls of film.

But, frankly, I was scared of it. What would I do if my films were so terrible that I couldn't show them even to my closest friends? What would I do if they wobbled worse than any of which I had written such devastating criticisms? What would I do, heaven help me, if everything went wrong and the film came out totally blank?

With these fears floating around in my head, it was hard to get

(*Please turn the page*)



IN YOUR MIND'S EYE—set a table. Place silver, china—any pattern you like. Now, add *Spray*. Chances are excellent that you've made up a beauty! Simple, tasteful patterns like *Spray* have the knack of fitting in everywhere, with all kinds of furnishings. But that's only half the story. *Spray* is exquisitely lovely in its own right, adds a measure of beauty to any setting. Its charming little decoration is cut by hand, and it is cut on hand-blown lead crystal of remarkable clarity and lustre. For yourself, or for a memorable gift, you can't choose finer crystal. The five-piece place setting we suggest in the illustration above is $13.75*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

Gordon

FINE TABLES FOR FINE HOMES



This is Gordon's French Provincial Drum Table No. 918 — solid Cherry and Cherry veneers with a gorgeous Fruitwood Finish. Matching lamp, step and cocktail tables are available.

Gordon Tables are made by skilled craftsmen. Your choice of plain cherry tops or tops inlaid with top-grain leather in red, green or tan, gold-embossed. Modern, Traditional and French Provincial styles are available.

WRITE FOR FREE BROCHURE ON THE STYLE YOU PREFER

Gordon's, Inc. JOHNSON CITY, TENNESSEE

MY FIRST FIFTY FEET OF FILM

CONTINUED FROM PRECEDING PAGE

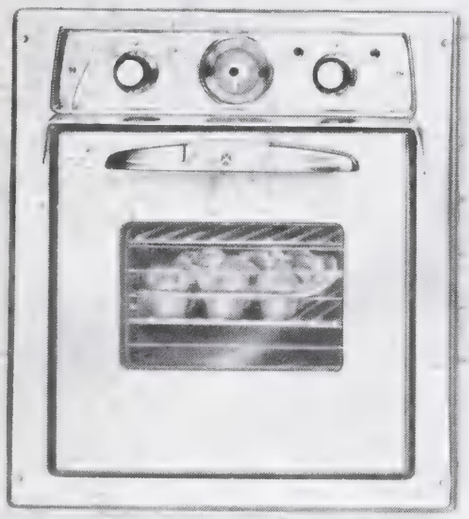
started. But I managed somehow, and the results were gratifying enough to make me write them down in detail. If you're just starting out on your own movie-making hobby, my experiences and suggestions may give you an idea or two on how or how not to do it.

FIRST, I read the instruction booklet that came with the camera. It was simple to follow and easy to compare the photographic illustrations with the actual parts of the camera at hand. On the first fine Sunday, I went out visiting friends in the country and took my camera with me. But no film. This wasn't an oversight—I did it intentionally. The camera went along just for practice. I'd heard that it takes a while to get used to the "feel" of a camera, if you've never used one before.

It was a lovely summer day at the beach. I remember. Every time I saw what looked like a good shot, I tried to get it as earnestly as if my camera had been loaded with film. I set the lens opening and the focus, using the guide card that came with the camera. As I wound the camera motor and "shot," I discovered that the noise of the camera in action took me by surprise at first and made me jump. I think it was a good thing that I spent the first day getting used to it.

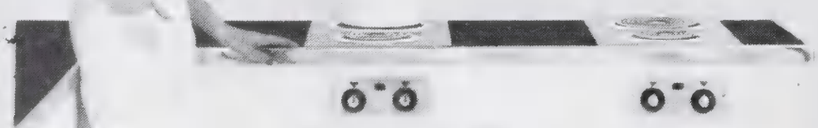
A few days later, I was visiting friends in Washington. The household was a large one that included a number of children and dogs, all potentially excellent subjects for my first bit of movie-making. I didn't want the grownups to see me at work with my brand-new camera, so the next morning I sneaked into the back yard with the two youngest children (blond twin girls, eleven years old) and the two new pups (black-as-ink spaniels about six weeks old). With only one fifty-foot roll of Kodachrome, I knew I had to choose my shots carefully. Again I tried a number of practice shots. Keeping up with my subjects, especially the four-footed ones, was a bit of a race. I'd seen enough amateur movies to know that the one thing to avoid above all else was the frantic pan, the blurred swing of the camera.

(*Please turn to page* 94)





The big news in built-ins... TAP'N WALL electric by TAPPAN



Take a time-honored name like Tappan. Add all the good cooking features that you find in today's most modern electric range. Mix in the newest cooking concept of the century, and you have it. TAP'N WALL! Place the oven at the just-right level and the surface units wherever you want them for utmost convenience. Just how wonderful can a built-in be? Get a new TAP'N WALL electric and see.

TAP'N WALL BY TAPPAN

Write The Tappan Stove Company, Department HBB-95, Mansfield, Ohio, for information on gas and electric built-in ranges.



MORE FOAM LATEX MEANS

Firmer Center Cushion

Back Magic...

RESTONIC®

solves the mystery of a good night's sleep!

Firestone FOAMEX
TRIPLE CUSHION® MATTRESS

TRIPLE CUSHION locking of ticking to foam unit prevents ticking from shifting and bunching... lets you see firmer center cushion. Triple Cushion features also available in innerspring construction.



The oldest beauty and health magic in the world is a good night's sleep . . . are you getting yours? A RESTONIC *Triple Cushion* mattress can break the spell of uncomfortable, sleepless nights caused by a saggy, bumpy mattress . . . can relieve work weary backs. RESTONIC *Triple Cushion* made with *Firestone* FOAMEX has a special construction that gives you an *extra firm* center section and *firm* end sections for just the right support of just the right part of your body. Give yourself the form fitted *back magic* of a RESTONIC *Triple Cushion* mattress . . . you'll be forever enchanted.

Guaranteed by Good Housekeeping



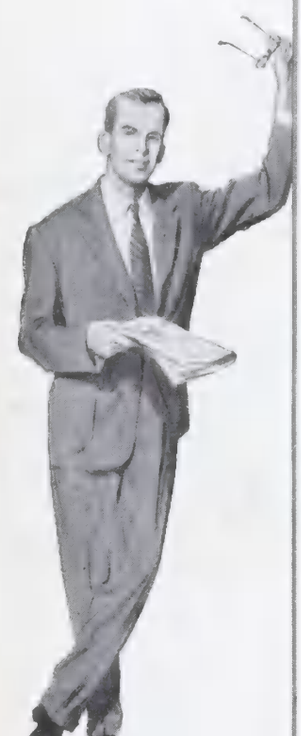
Write for free booklet
"Here's Form-Fitted Back Magic"

RESTONIC CORPORATION
666 Lake Shore Drive, Chicago 11

CAPEHART

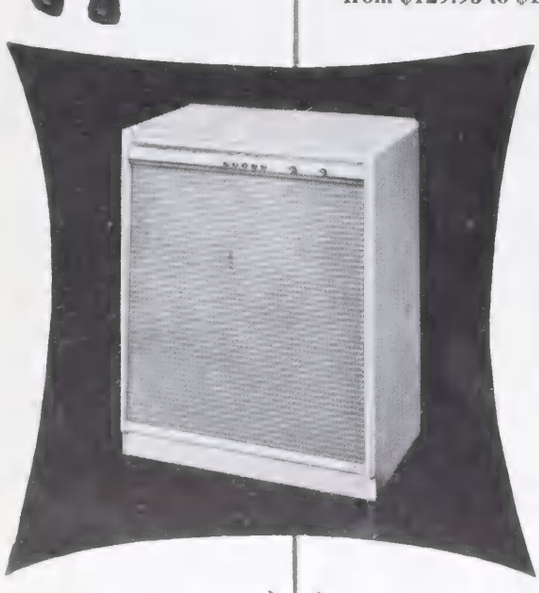
brings you exciting new sound with

COLORTONE CONTROLS



It's the most dramatic advance in High Fidelity. Exclusive Capehart Colortone Controls let you "conduct" the orchestra . . . highlighting the deep bass or clear trebles . . . creating new tonal effects throughout the full audible frequency range . . . to suit your listening pleasure. Your classified directory lists your nearest Capehart dealer.

Capehart High Fidelity instruments from $129.95 to $1100.00*.



*Prices slightly higher in the South and West.

The "GAÎTÉ PARISIENNE" (Model 52PH56B). Four High Fidelity speakers. All-speed phonograph with imported "Ronette" cartridge. Colortone Controls.

Capehart

IT&T

CAPEHART-FARNSWORTH COMPANY, Fort Wayne 1, Indiana

A DIVISION OF INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION

MY FIRST FIFTY FEET OF FILM

CONTINUED FROM PAGE 92

But what was I to do? Every time the children put the puppies down on the lawn, and I carefully adjusted the lens barrels for distance and lighting, off they would scamper in two directions at once, and at lightning speed.

PATIENCE helps. Fortunately the kids were amused and interested. Without their help I never could have managed. It was all I could do to keep up with the camera.

The morning was clear and sunny, so I realized that I didn't have to worry about readjusting the lens opening, as long as I stayed out of the shade and kept my back to the sun. Estimating the distance of the shots (as yet untaken) was more difficult for me, because I've never had a clear sense of foot and inch measurements. I tried to recall familiar objects and compare the measurements mentally: My bed is six feet long. My living room is fourteen feet wide. (I later discovered that these makeshift approximations guided me well.)

We solved the puppy problem when I discovered that the best way to keep up with them was to leave them alone. I had the two girls flop down on the ground. I took aim, and sure enough the puppies came a-running. They licked the girls' faces and pawed at their skirts. There was no problem about keeping them in frame. It seemed a perfect shot. And thus it was that I, on my knees in the grass, camera at my eye, elbow on knee to help hold arm steady, took my first movie shot.

One thing led to another, and we discovered that one of the puppies (Cindy) had a special love for one of the girl's bedroom slippers. The slippers were of a most fortunate bright red leather, with an inner lining of white fur—good material for a close-up of Cindy chewing at Barbara's slipper.

Meanwhile, Ann and her pup, Jupiter, were having a game of their own—Ann "walking" (with her hands) over the parallel bars, and Jupiter pawing at her feet which dangled over his head. It meant readjusting the focus, which I did, and I would have taken a fine action picture—except that when I pushed the lever forward, nothing happened. I'd forgotten to wind the motor spring. (This was my first forgetting, and unfortunately not the last.)

Meanwhile, we were acquiring an audience. Three or four neighborhood children had seen us, a they came to join in the fun. T mother of the pups found us (though we were sure she'd be carefully shut up in the basement And my host, the father of t twins, came out to give me so pointers. It was an awful lot cope with at once. I can't reme ber exactly what happened and which order. I do know that we ha lost a little of the ease we start out with.

It became harder for me to thin I found myself photographing wil ly, not because I wanted the sho but because everyone was waitin for me to "take" something or a other. At one point, I frantically tried to follow one of the puppi who was running around in circle And in the middle of this sill chase, I ran out of film. That ce tainly wasn't good planning, but h this time I had lost control of th situation. Every time I looked u from the camera there seemed t be more children and more dog Then the film was all used, an that was that!

Now that the movie-making wa over, children and dogs scattere to the winds, and I went back to th house, dizzy but proud. I had take a roll of movie film. But what woul it look like? Solemnly, I opened th camera and removed the magazine repacked it with its cardboards i the yellow carton, addressed it t the processing laboratory (carefu to write clearly my return address) tied it with a bit of string, stampe it and left it with the pile of out going mail. All the time wonder ing: But what will it look like?

A WEEK or so later, after a da in the office, I went home an there it was—a golden box of film My first. And now I would know. I was expecting guests for dinner and I was already behind schedule but before I could do anything else I had to see my movies. Not just once, but three times.

I can't figure out why the pictures turned out to be so wonderful. Heaven knows that I didn't do anything extraordinary. I merely slipped the film magazine into the camera and followed the instructions in the booklet. The only explanation I can give is that they make mighty fine cameras and film these days.

What did my pictures look like? They looked very much as I remembered them, only more precise. The color was really beautiful. (I

understand that outdoor Kodachrome generally is beautiful, but still I'm always surprised when mine turns out so well.) The black puppies, the green grass, the suntanned faces and arms and legs of the two girls, the red slippers—it was all as vivid as reality.

There was one awkward moment when the film flickered. (I had forgotten to wind the motor—remember?) There was one off-focus shot when I flubbed completely and took a picture of the pups bouncing around my host's feet, without readjusting the lens aperture for shade. There was that frantic chase at the end, with the dog and the camera going around in blurry circles. The beginning, when I had been careful and considered in my actions, was definitely better than the end of the film.

I HAD promised to send my first finished roll to a friend who is a professional film-maker, for criticism. This was a reversal of roles, and frankly I dreaded it. But he was kind and constructive in his comments.

"I think you are to be congratulated," he wrote, "for the uniform quality of your exposures." (It was good of him to start off his critical letter with praise.)

"I think you'll agree," he continued, "that if you don't use a tripod, it is very important to hold the camera steady." (I still haven't a tripod, and I need one, but I have practiced getting improved steadiness by leaning against a tree or a park bench or an automobile.)

"The puppies are very cute," his letter went on. "I kept wishing for more big close-ups." (If he only knew how brave I felt in getting my moderate close-ups! But the fact is that I am still fighting the battles of the close-ups. Long shots seem so much safer and they're fine for atmosphere, but the close-ups are what make a film real and exciting. And, in general, it's much harder to get really good close-ups.)

"All in all, Cecile, you did mighty well." (Those were his words, but they're exactly the way I felt about it. If I can start from here and improve a little each week and month and year, I'll be pleased.)

That Christmas, the film was sent to my Washington hosts as a gift to the family. They have their own 16mm camera and projector—in fact, they've taken family movies for twenty years, ever since their oldest child was born. But somehow or another no one had thought to take pictures of the pups. It was

(*Please turn the page*)

If it's fine...it's

Flintridge China



Reverie

Gracious beauty for your table . . . whether your home is modern or traditional. You'll love the perfect grace and simplicity of REVERIE . . . a spray of exquisite white flowers charmingly placed on a pastel coupe background. Fine china finished in richly gleaming platinum to blend with your precious silver. Available with softly subtle backgrounds of Pink, Blue or Grey.

BUY AMERICAN from established stores

$15.50 a five-piece place cover

Write for your free, illustrated color folder

FLINTRIDGE CHINA CO., 350-380 S. Raymond, Pasadena 1, California

Dept. HB-9



Wide Lattishades span window-wall in foreground . . . Lattisdrapes draw back and forth across sea-view side.

A WONDERFUL

NEW WEAVE IN LATTISWOOD!

Aurora BY Columbia

Refreshingly different! . . . wide and narrow basswood strips (½" and ¼") woven together in an interesting new textured pattern. Aurora Lattiswood was styled by Dorothy Liebes . . . comes to you at surprisingly low cost. Use sweeping areas of shades and draperies for dramatic effects. In walnut, natural, cherry, pebble, willow green, lemon peel yellow, gray and white at fine stores everywhere for no extra charge. Special colors to order.



WALNUT

NATURAL

Free Booklet!

Write

The Columbia Mills, Inc.

Dept. HB-95, Syracuse 1, N.Y.



WONDERLAND

comes in the **FREE** Fabulous

F. A. O. Schwarz catalog

Here, in one beautiful book, are hundreds of quality toys from every corner of the world . . . Carefully chosen by F. A. O. SCHWARZ to enchant and educate your children, and they are competitively priced. This wonderland of toys comes to you FREE enabling you to shop the world's most famous toy store in the convenience and comfort of your own home.

More toys per square foot at

F. A. O. SCHWARZ

745 Fifth Avenue,

New York 22, N. Y.

Also: Boston, Washington, D. C.; Ardmore, Pa.

Fill out and mail this coupon today!

F. A. O. SCHWARZ Dept. H. B.
745 Fifth Avenue, New York 22, N. Y.

Please send me the 1955 FREE CATALOG

My Name Is_____

Address_____

City_____ Zone_____

State_____

MY FIRST FIFTY FEET OF FILM

CONTINUED FROM PRECEDING PAGE

their fifth batch, so perhaps the novelty had worn off.

When I visited there the following spring, Cindy and Jupiter were permanent members of the household. How they had grown! Ann and Barbara and I got out "my" roll of film, and together we looked at it again. They giggled and cooed at the pictures of themselves (they're practically teenagers now), and exclaimed with glee at the antics of the pups. "Weren't they tiny, just last summer!" one of them exclaimed. "They've grown so much without our even noticing." commented the other "And weren't they darling," we all muttered.

Of course they were tiny and darling. In my film they'll be that way forever.

I've gone on with my movie-making, still a beginner but fairly comfortable with the camera in my hands. I've taken some wonderful color footage of a school children's Maypole dance in Central Park (and given it to the principal as a beginning "archive" to be added to each year). I've had very good results out-of-doors with black-and-white film, which isn't as popular or as appealing as color, but which I find very interesting for people a city scenes. I've tried indoor mov at night, using a simple photo-lig bar which is easy to attach to t camera itself and very useful f parties.

I'VE learned that for amate movies, themes are more appr priate than stories. Last autum for example, I did a lovely fifty-fo roll about a leaf-burning day the country. Everyone in the fam was working in the yard. I didn have to ask anyone to pose for m I didn't even bother them. If wanted a second take of a teenag wheeling a barrow of leaves—a he'd just come back from emptyi it—I'd tell him to whistle when was ready with another load a I'd get my shot then. I didn't g in their way and they didn't get mine. It made a wonderful livi memory of a wonderful golden da

I still have practically everythi to learn about how to make hon movies. And while I'm learnin I'm having great fun and getti surprisingly pleasing pictures. If can do it, believe me, so can yo

THIS *Extensole* DROPLEAF GIVES EXTRA STURDINESS PLUS BEAUTY

...Designed to blend with today's living when living-dining areas are often one, demanding utility and decoration. This Extensole requires small space when closed — and is quickly, smoothly extended to place 14 or 18 guests if need be. Four sturdy pedestals give added support to carry the extra weight and length. Silent running, solid brass casters make for ease of movement. Extensole's exclusive NO-SPLIT top provides concealed extension features which your dealer will gladly demonstrate. Or send for a free illustrated folder and name of nearest dealer. Priced at $165*.

Also available in 126" extension if desired

** slightly higher in the west.*

WITH *Extension Features Concealed...*

BECAUSE OF

ONE PIECE, NO-SPLIT TOP



The clear mellow tones of the beautiful mahogany top are accented with the restrained use of contrasting veneers.

Extensole

MADE IN CANADA BY THE WUNDER FURN. MFG. CO., LTD.

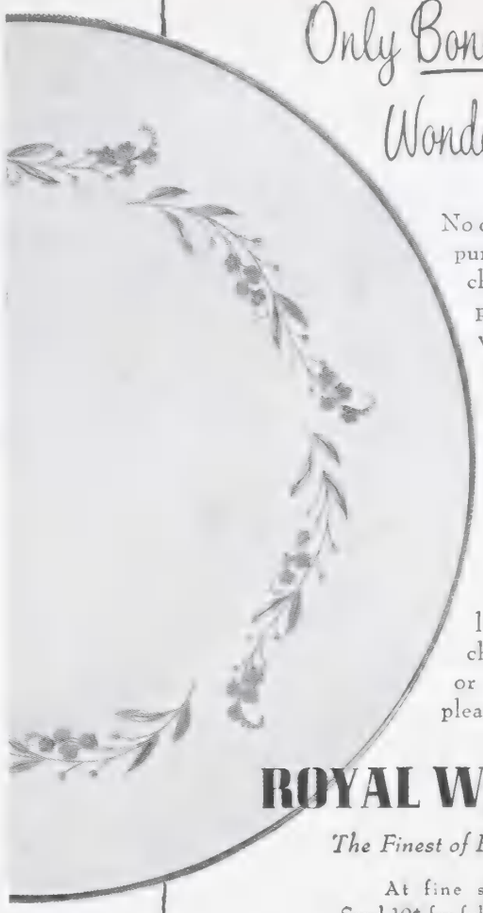
CORPORATION • SPARTA, MICHIGAN



MAYNARD PARKER

A door can frame a picture

With pages from an Audubon book, Mr. and Mrs. John Greene of Santa Barbara, California, gave their bedroom a beautifully patterned wall, "framing" the delicately tinted prints by setting them within the moldings of handsomely paneled closet doors.



Saguenay—An exquisite gold floral pattern.

Only Bone China is so Wonderfully White

No other china matches the pure whiteness of *bone* china . . . against which patterns stand out with vivid beauty. *Bone* china, containing bone ash, and made only in England, is more resistant to breakage . . . lasts much longer. The brilliant whiteness of bone china adds sparkle to your silver, complements all your linens. In selecting your china—for your very own or as a gift that's sure to please—choose

ROYAL WORCESTER

The Finest of Fine China Since 1751

At fine stores everywhere.
Send 10¢ for full color folder of patterns.

ROYAL WORCESTER, 234 E. 46th St., New York 17



THE SILVER QUEEN

. . . one of a group of seven versatile scenics . . . each different in subject matter . . . each an important background for today's pattern of living.

From STOCKWELL'S own exciting collection of HANDPRINTED

SCENIC WALLPAPER

Here's a wonderfully drawn and colored mural of the romantic old west . . . designed particularly for that friendly family room where the youngsters (and many an oldster) thrill at the hoof beats and pistol shots as they watch their favorite western thriller on television.

C. W. Stockwell Co.

3262 MID WILSHIRE BLVD.
LOS ANGELES 5

Send 50c for a full-color miniature on your choice of travertine, gray or green background.



PHOTOGRAPH BY FRITZ HENLE

St. Peter's reflected, and a group of Roman fliers.

By MARION GOUGH

How to leave home and like it

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, and hotels.

The off-season is on, or just about to be, for in travel circles the great summer rush is over and now is the time (from September through April) when the cagier citizens start brushing off their Dacron suits and making their plans to go places. So, for the benefit of those who may have some qualms about taking a major vacation "out of season," we offer these following observations, all based on personal experience, as an old off-beat, off-season voyager both at home and abroad.

The obvious advantages are that you won't be trampled on in the crowds, you stand a pretty good chance of getting reservations almost anywhere you want them, and there is the heartening certainty that you will be saving money in transportation charges and hotel bills, and also, we suspect, in whatever you buy, since shopkeepers the world over seem to respect the law of supply and demand. The fewer the customers, the lower the price.

So far as the steamship lines serving Europe are concerned, the thrifty, marked-down season runs from July 31 to April 15 for passage to Europe. From Europe, cut-rates begin the middle of October and last through June. An off-season first-class ticket on the French Line's glamorous "Ile de France" (which amounts to pretty fancy traveling) would stand you as little as $330, as opposed to the in-season rate of $355; Cabin Class about $222; Tourist about $170. On a smaller ship, like (*Please turn to page* 184)



SETTING BY EVERETT BROWN ASSOC., A. I. D.

Opening new areas in decorating

THE DESERT COLLECTION

of area rugs by Karastan

Everything about the Desert Collection is news. The smaller dimensions of these dramatic area rugs, their deep rich texture, their California desert colors that bring new warmth and beauty to your whole décor. For these are the rugs you've been waiting for to complement modern floors . . . to divide living areas from traffic lanes in today's room schemes. See the whole exciting collection of carved and random patterns in a multitude of sizes at your Karastan dealer's. Carved "Sunburst" in foreground, 9′ x 12′ size, $320. "Desert Star" design in background, 6′ x 9′ size, $160.

Karastan

AMERICA'S FINEST POWER LOOMED RUG

KARASTAN, 295 FIFTH AVENUE, NEW YORK 16, NEW YORK. A PRODUCT OF FIELDCREST MILLS



You're RIGHT in style...and thrifty, too...with lovely floors of OAK

Photo by Hedrich-Blessing, Furniture by Willett

PRACTICAL—The practical value of Oak—its strength, its economy of upkeep, its timeless resistance to wear and tear, its fadeproof coloring—is only one reason for its continuous popularity.

BEAUTIFUL—Another is the *unobtrusive* beauty of Oak—its quiet harmony with all types of architecture and with every conceivable ensemble of colors, fabrics, and furniture. It gives you complete freedom of choice in decorating your home.

COMFORTABLE—The resiliency of Oak gives restful comfort underfoot. And its high insulating quality prevents loss of heat, affords healthful protection against cold and dampness.

ECONOMICAL—And yet lovely floors of Oak are not for the rich alone. Lowest cost homes can afford them. Thanks to its durability, Oak is far cheaper in the long run than any other type of floor material, even lower in first cost than most.

CORRECT—Important, too, is the recognized style leadership of Oak. Today, as always, hardwood floors are correct—the ultimate mark of good taste and elegance in contemporary or traditional homes.

When you build or remodel, it's SMART to insist on Oak Floors. Sold by lumber dealers everywhere.

OAK FLOORS

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, Memphis 3, Tenn.



EZRA STOLLER

Forty pages of

experienced advice from

knowledgeable parents on

living well with children

The Third Parent

The house in which children grow up is almost as much a parent to them as a father or a mother. With its all-pervading influences—both good and bad—a house helps shape values and set standards for the younger generation. In this respect a house is really a third parent

By MARVA SHEARER

In our time of changing standards and uncertain goals, conscientious parents are hard put to give their children a helpful set of values. In the words of the soliloquy from *The King and I*, "Is a puzzlement." It is indeed a "puzzlement."

To tell children that honesty is the best policy and that industry will be rewarded is the easy beginning. Such principles are simple and clearly defined. Any child can recognize the difference between truth and falsehood, between doing a good job and "goofing off." That is not the problem.

But when it comes to teaching the young and inexperienced how to differentiate between true and phony beauty, between real and cheap culture, between civilized and shoddy living, between surface and meaningful endeavor, then the way is not always clear. Such intangibles as "values" and "attitudes" are difficult to put into words. Even when the parents, unlike the King, are "sure of things they absolutely know," they sometimes find it difficult to transfer their ideas into useful guide-posts for their offspring.

To complicate the problem further, children usually don't take kindly to parental lectures. They are too impatient, too sure of their own impulsive judgments and hasty decisions.

But a fine house that represents the thinking and taste of many talented people, as well as the personal choice of its owners, does express the parental ideal better than words. If the house combines beauty with shelter, peace with stimulation, then it becomes the third parent and speaks eloquently for the other two.

Esthetically, a good house exerts a strong and early influence on children. Although the average youngster starts out in life without any well-defined taste, he quickly acquires an awareness of beauty that grows and develops with exposure to new and lovely things. Children living with beauty are nourished by it just as they are by kindness, consideration and good food.

In my own experience, one child when he was eight months old showed obvious delight in textures. For example, he reacted to a new thick rug the way a kitten responds to catnip. Whenever he was placed on the floor he rolled and rubbed his face against the deep pile. He also showed a definite preference for certain silk dresses hanging in my closet. He'd crawl in and finger the clothes whenever he found the door open. This boy's early response to texture has now extended into a feeling for color and form. He's a better-than-average artist in school. He likes to construct elaborate toy towns of blocks and Lincoln logs. Even his choice in T-shirts is unusual (he loves purple) and interesting.

Other mothers who own beautiful homes report that their children also notice and comment on the beauty they see around them. One three-year-old's early acknowledgment of spatial concepts took the form of a question. (*Continued overleaf*)



Paul Sterling Hoag, designer

PHOTOGRAPHS BY JOHN ENGSTEAD



Family harmony with seven individualists under one roof is a near miracle. The Irving Axelrads of Los Angeles, Calif., have achieved this almost impossible goal by living in a house that makes raising children easy. Each child from Alan, the artist in the family, to Joel, the littlest charmer, has a room of his own. Privacy is a highly regarded right. But the sound of the piano draws everyone to the living room. Here, casually and informally, they listen to good music while reading, playing and enjoying a sense of family unity.

"Telling Time" is another Axelrad family tradition that is fun as well as instructive. They all take turns telling of the most interesting thing that happened during the day. The rules of the game are that everyone must listen politely until the speaker has exhausted his subject. Questions are in order, but not heckling. This delightful custom teaches consideration for others; it binds the family more closely by shared interests. And table manners are less of an issue when the atmosphere is relaxed and the conversation is lively and absorbing.





HOME OF MR. AND MRS. H. H. DEWAR, SAN ANTONIO, TEXAS
LANDSCAPE ARCHITECTS MARIE AND ARTHUR BERGER

Recreation begins and ends at home, if appointments are as complete as in this "Casita." To keep their youngsters from leaving home for sports and companionship, yet avoid turning living room into a youth center, the Dewars built a playhouse near pool and badminton court. Wide open on one side, built of brick and concrete, it is ideal place to eat, dance, and even sit in wet swim suits. In bad weather sliding doors enclose front.

The Third Parent

continued

One day as he stood in the family's high-gabled garden room, he turned to his mother and, wide-eyed, asked, "We built our house tall, just the way we wanted it, didn't we, Mommie?"

Children whose home surroundings have sharpened their sensitivities speak appreciatively of lying in bed at night and looking at the stars. Others like watching the rain on a skylight or are stirred by the sight of the first blossoms on a chestnut tree. One West Coast architect who hears many such happy comments from his clients calls it the "thrill of exposure to beauty."

It follows, then, that a house of good design, beautiful materials and fine furnishings must influence children during their formative years. It serves as a foundation for future esthetic appreciation—perhaps, even, for participation in the arts.

The cultural standards of children also have their beginnings in a well-planned home. No amount of parental lecturing on art, music, and literature is half as effective as a house (*Continued overleaf*)

EDWARD D. STONE, ARCHITECT, KARL J. HOLZINGER & ROY S. JOHNSON, ASSOCIATES



Alone and yet together, the two children of Mr. and Mrs. Bertrand S. Linder of Scranton, Penn., sleep apart and do their homework alone and undisturbed in their minimal-size bedrooms that open off large playroom (right) in which they share toys and games.



CLARK AND FREY, ARCHITECTS



Performing in a home orchestra is a fine way. Dr. and Mrs. Hugh Stephens of Palm Springs, Calif., have found, to educate their three daughters to good music. The little girls practice harder and enjoy a piece more when they know the whole family will play it together. Music for them is an every-day activity that takes no more preparation than going to the music cabinet and selecting a number. Convenient storage for the violins and violas was worked into the guest closet (left). Narrow shelves keep sheet music available, clearly catalogued.



The Third Parent *continued*

that includes pictures of fine quality, a high fidelity music system and a collection of good books.

Talking about the arts can make one pretty self-conscious. Young people are especially touchy about being "elevated." Frequently they rebel against studying music or even picking up a book. Forcing them to dip into the classics only makes them resentful. But if it's made easy and natural for them to read, to listen casually to music, to live with good art and to hear intelligent conversation, then they gradually develop a taste for cultural pleasures. That means such activities all need to be going on at home.

An eight-year-old of my acquaintance got his first brush with literary classics in the casual, off-hand way I've just described. When Ernest Hemingway's *The Old Man and the Sea* was first published in *Life*, the boy noticed the illustrations and asked his father what the story was about. His Dad told him the plot. The story quickly became one of the youngster's favorite bedtime tales. A year later he was idly looking over the family library (which he'd used primarily for its collection of cartoon books) and spotted the Hemingway novel.

"Is this the story I like?" he asked. When told it was, he took it and, without any further encouragement, started reading. He finished the book in two days. This book was an ideal choice for his introduction to real literature. The writing is simple, and the length short. He gobbled it up and now he's searching for other "real reading."

Similarly, children who are surrounded by music look askance at those who aren't. I had to smile at the daughter of a friend of mine who returned home one afternoon after a birthday party. When her mother and I inquired into the success of the party she waxed indignant. "It was just awful, Mother," she declared. "Peggy's mother didn't even know how to scoop ice cream or play the piano or anything." (*Please turn to page* 198)



HAROLD ZOOK, ARCHITECT

Where to put electric trains is a problem in any home where there are two boys—and a father. The John Griffiths of Pasadena, Calif., cleared this hurdle by mounting their track on a 3′ x 6′ section of plywood. Plywood was finished on the underside like playroom walls and hinged securely. Up (right), table is inconspicuous; down, it rests on saw horses that belong in workshop. Trains, extra equipment are kept in good order on shelves in playroom.



LAWRENCE HALPRIN, LANDSCAPE ARCHITECT
ERNEST BRAUN, PHOTOGRAPHER

Equipment for a gang is what it takes to keep neighborhood playmates from fighting over the same swing. Children's play area at the home of the R. J. Giddings has an ideal assortment of big-muscle apparatus. There are things for climbing, sliding and swinging. With plenty of outdoor fun children are easier to live with indoors.

MAYNARD PARKER



Boys and tools go together like ham and eggs. Aware of this fact of family life, the Griffiths had an efficient workshop built next to playroom. They equipped it with professional thoroughness on the premise that good craftsmanship comes from knowing how to handle real tools. Shop opens to outside near carport so large-scale projects can be managed outdoors, still close to tools.



A rocket ship or prairie schooner —a tree house is this, and more, to kids who play in it. The valuable exercise in imagination that comes from having an elevated playhouse can't be duplicated. When building one, it pays to do it well. This was designed for the Alexander Hixons by architect John Matthias. Lath flooring lets rain run through. A tree surgeon was consulted about bolts in tree.

Growing Up Gracefully

In the limbo between childhood and maturity a young girl needs the assuring factor of a pretty room—a place for friends and a place for privacy



Toni Evins, the engaging twelve-year-old whose picture and whose room are shown on these pages, is entering that exciting and bewildering period known as adolescence.

A typical teenager, Toni is both the delight and the despair of her parents. One minute she's a little girl—forgetful, disorganized and often tearful—who still takes a stuffed doll to bed. The next moment she shows such a precocious talent for painting and design that it almost frightens her family.

The problem of channeling such extremes of behavior into a steady growth pattern confounds a lot of parents. Toni's family is no exception. They're frequently befuddled, and they don't pretend to have all the answers. But they do have a consistent point of view.

"We try to encourage Toni on two levels," says her mother, Mrs. Ellis Gimbel, "and then let her alone. First, I want her to feel that it's wonderful and desirable to be a woman and to enjoy all the things that are traditionally feminine. That's most important, I believe.

"Secondly, I think it's (*Please turn to page* 164)

EZRA STOLLER



Part of the fun of having a pretty room is being able to rearrange the furniture. When she has an overnight guest, Toni pushes the beds together so both girls can talk. She also has her own bedside phone.

Mr. and Mrs. Ellis Gimbel, owners
Wahl Snyder, architect
Haygood Lasseter, decorator

This tidy girl's room was planned so that the mother needn't clean up after her daughter's hobbies. All of Toni's books, records and art supplies are stored behind closet doors. Her clothes are kept in a similar closet on the other side. Her easel stands on floor of washable rubber tile. Table tops are made of durable white Micarta.







During the last decade a new type of dwelling has emerged:

THE FAMILY HOUSE

Obviously families have always lived in houses. But the houses did not show signs of the presence of children. Now they do

Time was, once, when the children in a family had to be retailored to fit the requirements of the house their parents lived in. This produced a lot of wear and tear on both parents *and* children. (This reshaping of personalities may account for some of the perplexing psychiatric problems in our present population.)

But a sounder solution than the reshaping of people has finally been found. It has become clear that a house can be conceived and built to withstand the wear and tear of child life; that it can be conceived also to insulate adult life from the joyous ruckus of childhood ways while it is performing as a home in the time-honored sense of the word.

The era of Clarence Day, however nostalgically amusing, has irrevocably passed from the American scene. Children are no longer regarded in this country as Nana-disciplined showpieces to be trotted into the living room for a kiss and a curtsy at tea time. In today's family house children are considered as distinct individuals; it is recognized that they are by nature carefree, experimentative and uninhibited. (Discipline will come in time!)

This enlightened viewpoint has resulted in homes flexibly planned to meet changing needs. Such houses are built to withstand the abuse of youngsters, to cushion their noises and yet to allow them plenty of freedom. They are designed also to stimulate and encourage a congenial and full home life. The house shown on these 10 pages is a fine, representative example.

The basic plan of the Family House usually calls for separate living areas: one for the parents, one for the children and one middle or connecting zone for the family living. In some of the new homes visited by HOUSE BEAUTIFUL's editorial staff, the children's zone consists of bedrooms, a bath, a playroom and an outside exit to a play yard. These elements are grouped together at one side of the house, separate from the parents' zone.

The parents' zone, consisting of bedroom, bath and sometimes a den, is (*Please turn the page*)

Living room has style with low maintenance

The inviting fireplace corner in the home of Judge and Mrs. Agee is the epitome of the Family House. Its beauty of design was created with durable materials like concrete blocks, redwood and poured concrete flooring. Mrs. Agee shopped for a few rare pieces of antique furniture and used them like art objects. The baroque piano that separates the dining area from the living area contrasts well with the plain built-ins and cement floors.

COLOR PHOTOGRAPH OPPOSITE
BY MAYNARD PARKER

MAYNARD PARKER



THE FAMILY HOUSE *continued*

located on the opposite side. An inter-com system permits immediate verbal contact between the two.

The materials utilized in the family house are used honestly and naturally. Stone, wood, brick, concrete and glass are employed in a straightforward way without benefit of camouflage. This makes for low maintenance and ease of housekeeping. But the hard-surface finish of these materials, plus the openness of these homes, heighten rather than absorb the noises of children.

As a result, many of these houses are furnished and equipped with devices and acoustical material especially designed to absorb and muffle sound.

An attractive example of the Family House trend is the home we show on these pages belonging to Judge and Mrs. James Agee of San Francisco. This house was planned during World War II. At the time, the Agees and their two children were living in a conventional house.

"It was a pleasant enough place," Virginia Agee declares, "but it was really all wrong for people with growing children. Most of the time the house and our family seemed to be at cross-purposes. If the children brought their playmates indoors, the muddy footprints showed on the carpets. If one of their pets curled up on a bed, I'd have to get the spread dry-cleaned. The youngsters couldn't paste or pin up pictures in their rooms without ruining the walls.

"I think we might have survived the slow ruin of our interior decorating but for one thing. In a house with low ceilings, dormer windows and too much bric-a-brac, my husband and I began to feel terribly constricted. There were days when we felt we'd been locked in a closet with children, pets and musical instruments."

The way out, the Agees finally decided, was to build "a different kind of house—one that might adjust to the changing needs of our family."

Because it was then wartime and private building was forbidden, the Agees spent more time thinking out their housing problems than they would have under normal conditions. They read dozens of architecture books. (*Continued overleaf*)

Anshen and Allen, Architects
Harry W. Shepherd, Landscape Architect
Judge and Mrs. James Agee, owners





FRED LYON

MAYNARD PARKER

Everybody's hobby is provided for

The big living room is an activity center for the entire family. The children have fun on the arts and crafts counter. When adults entertain, Judge Agee uses the counter and basin as a drink bar. (One of the cabinets underneath is for liquor.) Opposite page: The built-in television is also children's province. It's equipped with two sets of earphones so that Susan and Jimmy can watch a program while their parents read in peace and quiet. Ballet is one of Mrs. Agee's hobbies; her practice bar and mirror are at far end of room.



MAYNARD PARKER



A patio for parties and outdoor meals

The patio behind the house is a lovely sheltered spot that gets the morning sun but is protected from the evening winds. These climatic conditions plus the convenient arrangements for food preparation and serving make it a natural outdoor living area.

In good weather the family has breakfast, lunch and dinner on this terrace. "It's like living in the woods," says Virginia Agee. "The quail and wild jays come from all over to Jimmy's bird feeder. Their antics keep us entertained as we eat."

Patio has a barbecue, a firepit and a copper-lidded woodbox that can be used as a buffet. With teen-age Susan approaching the date stage, paved terrace will come in handy for dancing. Jimmy's crowd appreciates this large cemented area for its smooth skating surface and its easy access to kitchen. Mrs. Agee hands out snacks via a window pass-through. Drinking fountain is for thirsty boys who would otherwise invade the kitchen.

THE FAMILY HOUSE *continued*



Firepit for marshmallow roasts nestles in patio corner.

Everything on the patio can be hosed down or swept.



They pored over housing magazines. They saved clippings. They talked to friends and acquaintances and, of course, held long family discussions.

Having amassed a great deal of information, Virginia Agee then compiled a 70-page notebook. It expressed all the needs, desires and dreams of her family. She presented this complete statement to the two architects she and her husband had selected to design their house—the architectural firm of Anshen and Allen.

Virginia Agee's notebook is a highly individualized document and the house derived from it is right for her family only. But it does symbolize many of the basic characteristics of the Family House, a model for the decade of the 1950's, at the very least.

Take, first, the quality of its design. Above all, the Agees insisted upon an excitingly beautiful house. They wanted their structure to be so architecturally handsome that it would need relatively little decorating to fulfill its enrichment. By eliminating carpeting, draperies and fragile fabrics, they hoped to rid themselves of many of the child-traps of their former home. Still, they didn't want to sacrifice any esthetic values.

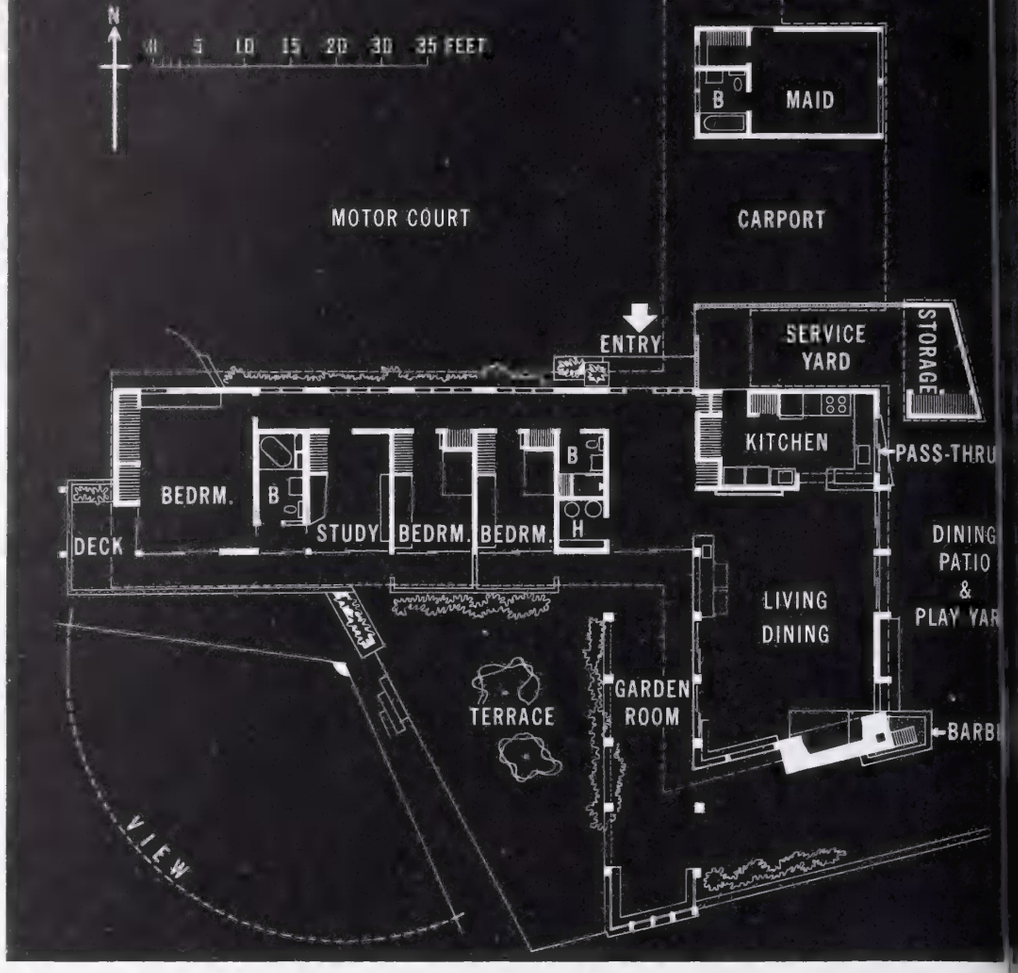
Another element they insisted upon was openness. They wanted a sense of freedom in their home, and they got it. Large glass areas open onto patios. Oversealed doors, high-gabled ceilings and the underfurnished look all combine to form a house that "feels" free and non-confining. The children can leave by any of a dozen separate exits. The balconies outside their bedrooms were specifically planned so that in good weather they can wheel out their beds and sleep under the stars. Because the house opens out so much, neither parents nor children ever feel cramped.

In the Agee plan the parental zone is located at the far end of a bedroom wing. It consists of a den, a bedroom and bath. The children, on the other hand, have separate rooms that open on the outside. Each of these rooms is equipped with guest bunks that are occupied practically every week end, thus the social life of Susan and Jimmy Agee does not impinge too greatly on their parents'. In the Agee household, privacy is considered everybody's individual right.

There are plenty of places and opportunities, however, for the family to get together. The large living room, for example, is a family activities center that features a work counter for the children as well as a TV set, a dining area and facilities for performing and listening to music.

The patios on either side (*Continued overleaf*)

THE FAMILY HOUSE



of the living room are for family gatherings, too. The rear patio has a fire-pit and outdoor dining table for barbecue dinners, while the front patio boasts a shuffleboard game.

The building materials used in the Agee house are redwood, glass, cement blocks and concrete flooring. Each in itself is an ordinary building product, but each is used with such taste and skill that it appears richer and more vital in combination than alone. A glass skylight over the fireplace, for instance, pours strong cross-lighting across the masonry, making the pattern of the cement blocks appear uniquely beautiful. At night the skylight is equally attractive, for the Agees can sit around the fireplace and watch sparks flying up from their own chimney into the dark sky like little comets.

Combined with these natural materials, many modern synthetics chosen for their easy maintenance are used in the house. All the horizontal counters are topped with dark brown Formica that looks well with the natural wood walls. Masonite pin-up boards in the children's room help display the results of their hobbies and art work and also keep their clutter to one side of their rooms. The windows facing the motor court are made of a translucent plastic, called Corrulux, rather than glass, admitting light but maintaining a maximum of bedroom privacy. The plastic also permits baseball games to be played in the motor court without windows being broken. (*Continued overleaf*)

MAYNARD PARKER



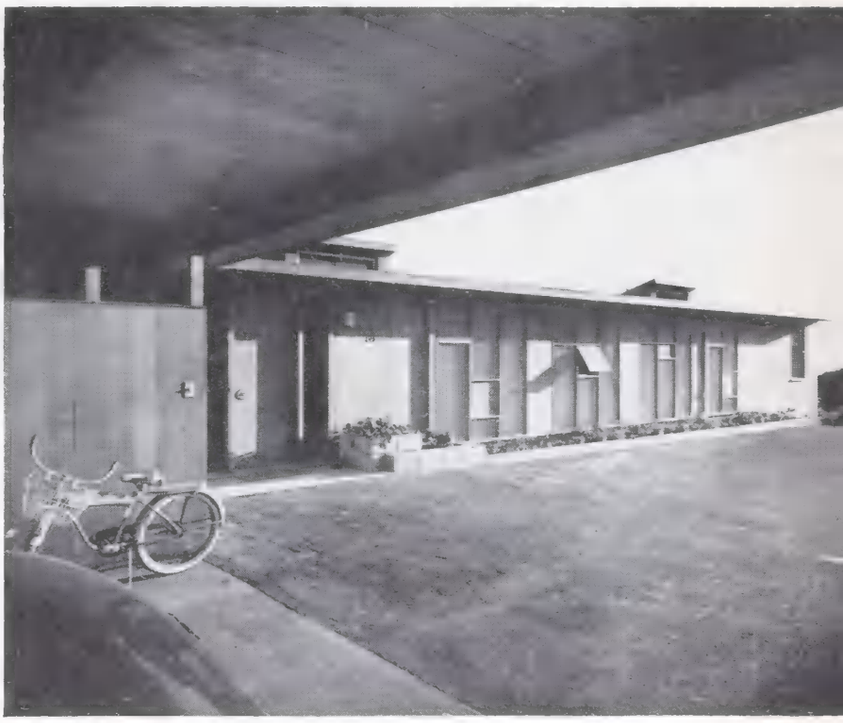
Haven at the end of a hall

Parents, of all people, need a private retreat away from their exuberant offspring and out of the mainstream of house traffic. Judge and Mrs. Agee's bedroom is at the end of a long corridor, separated from the children's rooms by the study and a bathroom.

An honest solution of family needs

That's what the Agees asked of their finished home, and they got it. Furthermore, they told their architects that they hoped it would also be a work of art—an uncomplicated house, made of natural materials and at ease with its surroundings. This classically simple design with its broad horizontal lines was the satisfactory outcome.





Fine design pays off in comfort

The corridor leading to the bedrooms would have been a dark, airless hall in the hands of less imaginative designers. Anshen and Allen let in light through use of plastic panels, providing ventilation through high and low redwood hatches. They spaced the materials so as to form an interesting pattern outside as well as inside.

THE FAMILY HOUSE *continued*

To minimize the children's noises in the Agee house, there are sound-absorbing storage units between the bedrooms, plus a layer of sound-insulating material called "Acousti-Celotex." In the living room, two pairs of earphones are connected to the television cabinet. Using the headsets, the children can listen to their favorite TV programs without disturbing their parents in the same room.

Mrs. Agee feels she has a successful and workable house because it has met the challenge of continuous change. When Susan and Jimmy started to outgrow the clay and paint counter in the living room, the counter didn't become obsolete; it became a serving buffet for their junior parties. It is also used for adult affairs.

Now that the children are getting older, Mrs. Agee plans to add more decorative and delicate pieces and fabrics to the rooms. Gardening is also re-entering her life. When she first planned her house she wanted a maintenance-free garden. As the children require less and less of her time, she plans to devote more of her free hours to potted plants. In the area that once housed the children's slide and sand box, for instance, there is now a lath house and potting shed.

Mrs. Agee also happens to love the ballet. Not a professional ballerina but a devotee, she has had a practice bar fastened to one wall of the living room and is studying ballet for pure enjoyment and for her figure's sake.

Her home is a happy one because it facilitates the mutual affection, growth and progress not only of the children but of the parents as well. As such it is a forerunner of the thousands of family houses currently going up all over the country to fill the needs of America's changing social patterns and its expanding family groups.

For a list of materials used in this house, see page 173





The children's rooms are sturdy and alike

When Susan and Jimmy were consulted on what they'd like in their rooms, they produced lists a block long. Both wanted bunk beds for overnight guests.

The first month in the house they slept only in the "upper." When the novelty wore off, they came down to the greater comfort of a bedside radio and reading light. The doors to the balcony are scaled so that they can pull their single beds halfway outside and sleep under the stars.

The pin-up board above the work counter was in answer to an earnest plea to be able to "stick things on a wall." The desk top is brown Formica. Only difference in the two rooms is that Susan has a lift-up vanity mirror.

PHOTOGRAPHS BY MAYNARD PARKER



Sun and shade The silhouettes are not statues by Henry Moore but shadows of trees-to-be and the shade they will cast when full-grown.





The terrace with a westerly view of San Francisco Bay fulfills Mrs. Agee's desire for a place in which to sun and garden the year round with a variety of plant materials.



The beams that extend beyond the roof line are covered with Corrulux, forming a semi-enclosed garden room. When the shades are down, the hot sun is kept off the living room, too.

ALL PHOTOGRAPHS BY EZRA STOLLER



A treat
for teenagers
is the dinner
before the prom

Tested Party Ideas for Older Children

By VIRGINIA STANTON
House Beautiful's Party Editor

Since I am the proud mother of three rather grown-up teenagers—Susie, Shannah and Mike—in my day I have master-minded every kind of children's party, from the kindergarten set's "Fish Pond" to our most recent "black tie" dinner-before-the-prom.

But the most successful party we ever had (it's still talked about today) was the Hallowe'en party in the haunted house. It's the kind of "do" that youngsters just under high-school age get the greatest kick out of. We had three station wagons full of kids and drove them out to an old vacant house which we had rented for the night. We had rigged up all sorts of scary things in the house, such as luminous skeletons in closets and eerie noises made by one of the parents hidden where no one was allowed to go. We had a lighted head high up over the stairwell (a mask lighted with a flashlight), a ghost that could be seen wandering above and clanking chains. There was a great build-up before going into the house, too—a bucket of "dragon's blood" (tomato juice) to make the kids brave enough to enter, a candle in the window with a paper owl floating over it and a paper black cat staring out. Weird music was playing on a concealed phonograph and the whole affair was really great.

You can let your imagination run riot, for the kids are scared to death and will not sleep for days, anyway.

We had a supper before this big adventure, but I found the kids were so excited over their sheet costumes and the coming adventure that they could hardly eat (I learned this the hard way). Your Voice of Experience recommends that you plan a very (*Please turn to page* 196)

Opposite is a dining table such as might be set for the pre-prom dinner Mrs. Stanton describes. For the teenagers such a dinner is a dress rehearsal in the social graces, a preview of their party manners as adults. But poise and pleasant behavior come easier to youngsters who have grown up with beautiful things from babyhood. Today even quite small children can join the family at mealtime and share a thrice-daily experience of an impeccably set table, for modern materials make the dining room pretty nearly impervious to stains and spots.

For instance, the floor in the handsome dining room of Mr. and Mrs. Emerson Foote is Flor-Ever Universal vinyl tile, by Sloane-Delaware, as resistant to wear as it is easy to keep. China is Rosenthal Classic Modern "Birds"; Irish linen mats by the Irish Linen Guild; "Tiffin" glass by U. S. Glass Co. Sterling "Continental" flatware and plated serving dishes on buffet, by International Silver Co. Landscaping, Frederick Jenkins. Architect, Philip Ives.



EZRA STOLLER



A wonderful time was had by all

By MARVA SHEARER

Parties for the very young can be fun for everyone—parents and children alike

The first step in giving a successful party for a very young child is to get in the right frame of mind. Instead of dreading the day when you will have to open your home to a collection of over-excited, hyperactive children in celebration of your own son's or daughter's birth, try to see it through his or her eyes.

Birthdays and birthday parties are very big events. To minimize their importance is to deny a child one of the joys of childhood. One's own birthday is more significant in many respects than Christmas, Easter or any national holiday, since it is a date exclusively one's own. Furthermore, a child's







concern for his own birthday isn't limited to the few days before the party. It's quite common, when a group of youngsters are bickering, to have one shout triumphantly, "All right for you! I won't invite you to my party!" Whether the party is six days or six months away, the dire threat shows that in the child's mind his party is a pleasure he can control by giving or withdrawing invitations, producing a satisfactory feeling of importance.

Birthday parties make outstanding memories for adults, too. In our family, the highlight of a three-year-old's celebration was when one little friend, who was filling the wading pool, turned the hose on the mothers. (Somehow this anecdote seems much more amusing as the dousing recedes into the ever dimming distance.)

If we agree, as I think all parents must, that children's parties are worth any extra work involved, the next step is to make sure the preparations are as much fun as the party.

Arrangements for any such affair can be simplified, of course, by calling on a party service. Many department stores and some toy shops, as well as caterers, offer a ready-made deal. For a flat price these professional party-givers will bring the table decorations, favors and the food, and even provide performers. Children may find the total effect of such a "package" party just as memorable as the ones you organize yourself, but for you it won't be nearly as much fun.

In my years of giving and going to minor social functions for children, I have found that (*Please turn to page* 160)



KELLY OESCHLI

Party Ideas for Children Under 10

AGE 2-5

Sprinkler or Wading Pool Party

Decorations: Paper cut-outs of fish, whales, boats and waves.

Entertainment: Playing under sprinkler or in wading pools (extra portable pools can be borrowed from friends).

Game: "Fish Pond," in which adults or older children, concealed behind screen, wave fishing-pole lines, with favors as "bait," before the assembled "fish."

Table favors: Plastic bubbles.

Zoo Party

Decorations: Various animals and cages, either store-bought or home-designed.

Entertainment: Amateur animal act, or organ-grinder with his monkey (unlike many professional entertainers, the latter are sure to be a hit with children).

Game: Peanut and taffy hunt.

Table favors: Wooden or inflated rubber animals.

Snow Man Party

Decorations: Snow flakes, Christmas trees, toy sleds and the like.

(*Please turn to page* 160)



JAMES ABBÉ

CHILDREN AND ART

We are children once in a lifetime of art. The way we experience it in our youth may open its world of seeing, enjoying and creating for the rest of our lives

By JOSEPH A. BARRY

What do we really mean, what are we really after, when we talk about children and art? Is it to make artists of our children, in the strict sense of painters and sculptors or even of semi-professional craftsmen?

That would be an unlikely goal, even if it were desirable. There have always been, there probably always will be, but a few children with God-given genius and talent, and they for the most part will go their own inspired road, accompanied part of the way by all the insight and breadth of spirit of which we are individually capable.

Beyond question, such prodigies deserve the most intelligent of our efforts as much for our sakes as for their own. But our concern here is not with these few, but with the many children whose only claim for our attention is their childhood. And the problem we should set for ourselves is not their works of art, but their *experience* of art—their growing awareness of the world around them, their growing appreciation of its wonders and beauties, and their growing ability to communicate the special meaning it has for them with a pencil, crayon or brush, a piece of string, wire, cardboard or any of the materials that their fancies might seize upon to express their emotions and images.

Our role as adults is to multiply their occasions of awareness, to call out by inspiration the creativity slumbering within each child, to help each one develop and mature, to be wise enough to aid him to master the expression of his own vision without ever substituting our experience for his, our authority for his discoveries, our solemn fixed rules for his own playful free taste.

Thus the problem of art education partakes of the problem of all education, indeed of democracy itself: how to form a culture that is personal yet universal, individual yet part of an historical heritage. We want to summon the special quality of our children and keep it unique and unspoiled. At the same time we want to impart our own lessons so that each child need not try to recapitulate the history of civilization with all its errors. We want to encourage our children to venture with uninhibited imagination, but we don't wish them to plunge into senseless activity, into a needless waste of time and energy that will only end in stifling their creative impulse by exhausting it with frustrated effort.

Actually these are the problems of our own adult life. In every field of taste—furnishing, decorating, gardening—we are constantly choosing between authority and the slow process of personal experience. However, if ours had been the intimate contact with art to which we would like to expose our children, how much more likely that our decisions would be as fully informed as they would be highly individual.

If we too had played with color and texture, forms and shapes—all the experiences we call art education—from childhood through the difficult years of adolescence and young adulthood, perhaps today we might have arrived at the finest expression of ourselves, at a form of taste that is personal and possibly perfect. We might have reached a state of culture never before seen in history, a culture achieved by individuals over a whole nation rather than by an elite of wealth or pedigree.

Our final goal, then, is an American civilization, a way of life made beautiful and expressive. It is with this in mind that the most sensible and sensitive of our educators say: Let your child freely play with the materials of art. Let him make his mistakes so that he can also make his discoveries. (*Please turn to page* 203)

A new world of wonder opens for students at the Art Institute of Chicago's Junior School as they examine Seurat's "Sunday on the Island of the Grande Jatte"—so intent that they seem to be in the painting, exploring its lights and shadows.

PHOTOGRAPH BY JAMES W. HOWLETT



Another postwar development:

THE FAMILY ROOM

It takes many forms. But above all it's a room that can change its character from day to day and year to year. Here is a hard-working example



This family room belongs spiritually and visually to the kitchen. But it catches a lot of rough living that goes on, in many houses, in other rooms. It's playroom, sewing room, laundry plus kitchen.

1. A pass-through and two-way china cabinet unite the dining area with kitchen. The counter on both sides is in the same architectural grammar as the family room. (See plan opposite.)

2. From her compact cooking center, Mrs. Stephens can easily serve food on the patio, to the dining area of the living room and also in the family room. Cleaning up is simple.

3. Every detail was thought out in advance to make the sewing corner as efficient as possible. Notice how the ironing board pushes back under the counter into what is usually dead storage.

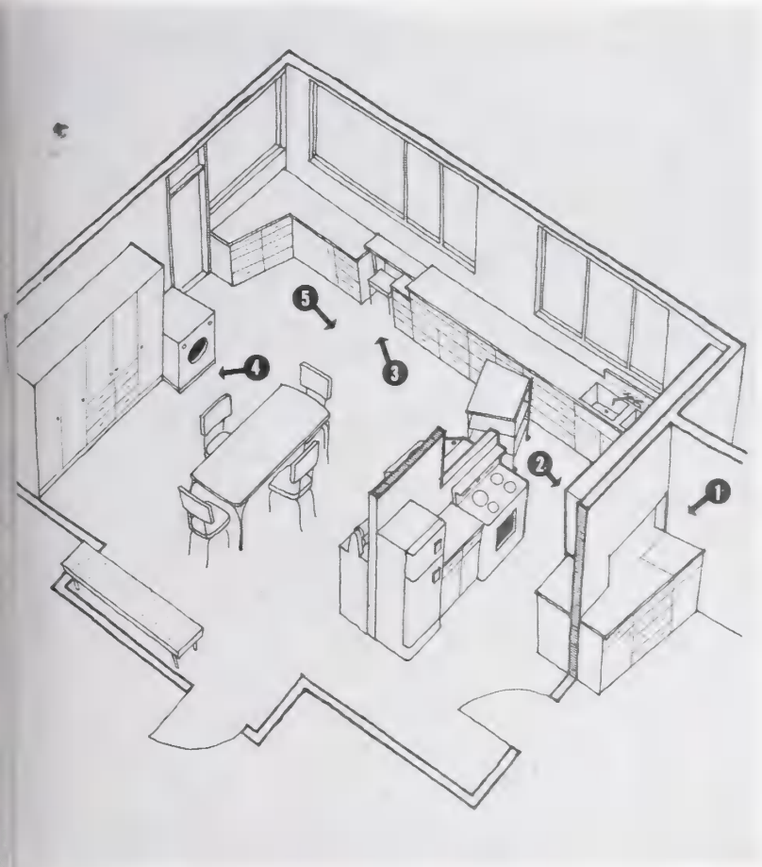






Clark and Frey, architects
Dr. & Mrs. Hugh Stephens, owners

5. Movable shelves scaled to counter height and made to wedge precisely between the stove and sink enclose the cooking area, making it into more workable space. When the children were toddlers, shelves blocked their route to the stove. Now they operate like a tea cart.





4. By analyzing her own work habits and deciding all the various kinds of jobs she'd be doing in the family room, Mrs. Stephens designed a storage cabinet that will hold such awkward but necessary household items as a dressmaker's dummy, unmended clothes and toys.

PHOTOGRAPHS BY MAYNARD PARKER



2.



3.

WHAT PRICE GLAMOUR?

It's not a high price if you shop for the better examples of our modern technologies and learn easy ways to keep lovely things beautiful

By MARION GOUGH

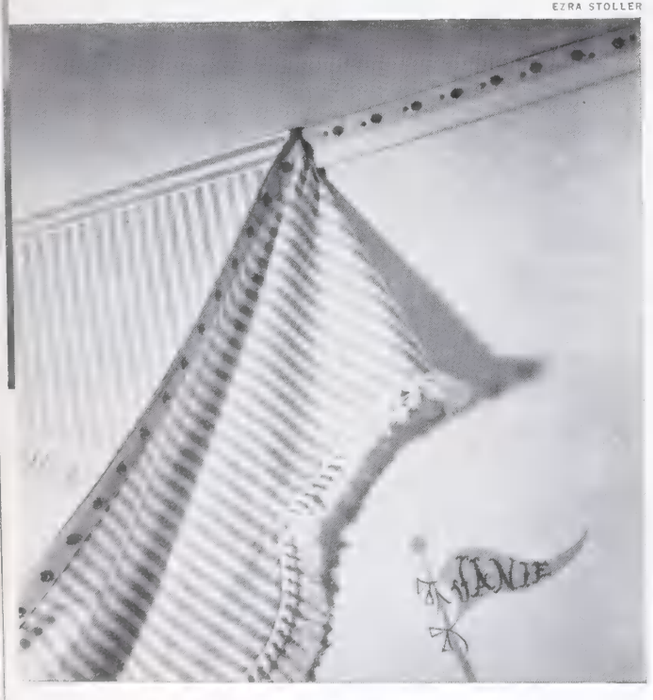
Your child's chances of growing up with an intimate appreciation of beautiful things have never been better. Look back at your own childhood and you will realize this. No matter how young a parent you are, it is more than likely that as a child you were signally unenthusiastic about your family's loveliest possessions, simply because your contacts with them were fraught with admonitions. "Don't put your feet up on that good chair!" "Don't sit on the bedspread!" "Don't touch the wallpaper!" Ad infinitum.

Or it might even be that your early memories of the rooms you lived in include no vivid impressions of beauty, for the very good reason that there wasn't any there. For it has only been within the last ten or fifteen years that durable furnishings have been anything except drab, uninteresting and devoid of any real style.

But today, thanks to the burgeoning of plastics, synthetic fibers, finishes, chemical treatments and the constantly improving technologies that practically hand these things to us on a silver platter, you take it for granted that your most interestingly styled and delicately colored furnishings are going to be both durable and easily maintained, no matter what rooms you use them in. With that kind of assurance, children's rooms —or, most important, *any* room a child may live in—can be as bright and entrancing as the one on the opposite page. It is just as impervious to rough use and as easy to keep clean as it is pretty. Such rooms are coming to be the rule rather than the exception.

And what is most remarkable about all this is that now you can eat your cake and have it, too, when you furnish for children. You can choose from the whole wonderful, durable, colorful range of no-iron, wipe-with-a-damp-cloth synthetics, of course. But you can also indulge your taste for soft, conventional fabrics, hand-painted wallpapers, pale and luxurious rugs—such refinements as would once have been madness to put within hand's reach of the young. New developments in soil-retardants, water-repellents and protective coatings have showered this gift into your lap. Silicone finishes which can be applied to upholstery and drapery materials (see our January, 1955 issue) give the fabric a water-repellency and soil resistance that lasts for at least five dry cleanings, and actually increases the abrasion-resistance of the fabric. You can have this applied to fabric in yard goods before it is made up. Or, with less durable results, you yourself may spray such a finish on your fabrics. Another new finish endows rayon rugs and carpets with soil (*Please turn to page* 175)

EZRA STOLLER



Stylish candy-stripe chintz valance, attached to the wall by snapper tape, is easily removed for washing. Tape can be bought in any notion store.

The young daughter of the James F. Breuils lives and plays in the rugged prettiness of Wrightex white marbleized rubber tile flooring, white Formica-topped tables, tough sailcloth bedspreads. Pin-up panel is of painted cork. Haygood Lasseter, Miami, decorator.







Kandell's "Wonderland"

Jofa's "Kitten Capers"

ROLF TIETGENS

Portfolio of Storybook Furnishings

With good taste, good drawing and urbane good humor, these new youthful patterns in fabrics, wallpapers and rugs retell a favorite story or pique the imagination of the young to weave a tale around them



A detailed scenic paper, like Katzenbach and Warren's "Seed Store" (right) can engage a child's whimsey and provide endless entertainment. Hazel Hartman, decorator of this little girl's bedroom in the home of the Lester Lundleys, provided an extra bed where a friend may spend the night.

COVER PHOTO BY EZRA STOLLER

←
A child might check the walls of this bath-dressing room for quick reference to a picture parade of his favorite animals. Haygood Lasseter, decorator. Home of Mr. and Mrs. James Breuil. Paper, Katzenbach and Warren's "African Jungle." Cambridge ceramic tile and Kohler plumbing fixtures. *More furnishing details on page 178.*



Katzenbach's "Little Red Riding Hood" wallpaper border comes in four different panels (8″x19″) at $4.50 a set.



Tufted panda in Jean Allen rug.



Tufted koala bear by Carter.

STORYBOOK FURNISHINGS
continued

WILLIAM HOWLAND



James Seeman's "Toy Parade" wallpaper mural to inspire juvenile dreams. Fabrics by Cheney Greeff & Co. Isabel Barringer, decorator. More details on page 178.



ROLF TIETGENS

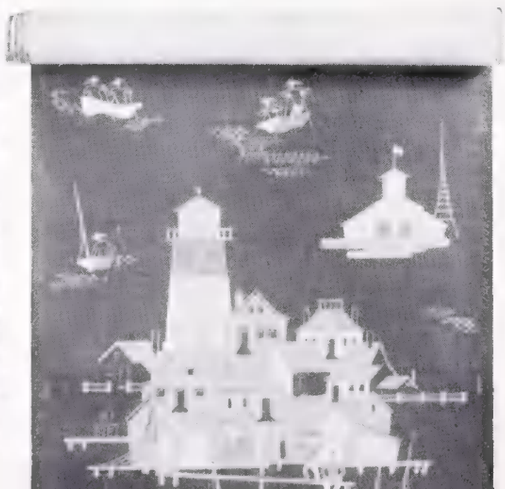
Jean Allen giddily tufted clown rug.

More storybook furnishings on page 174

MAYNARD PARKER



"Chowder" wallpaper by Bassett & Vollum evokes salty visions of Gloucester. Home of Mr. and Mrs. William Pfau. Helen Logan, decorator.



TONI FRISSELL



THE FIRST CAFÉ

By M. F. K. FISHER

A child's introduction to the wondrous art of fine eating has never been more delightfully or nostalgically described than in this piece, first published in the July 1947 issue of Harper's Bazaar.

The first time I ever went to a restaurant, the waiter, I have been told, thought me delightful and my little sister even more so, in spite of the sad truth that children to waiters are professionally Hell.

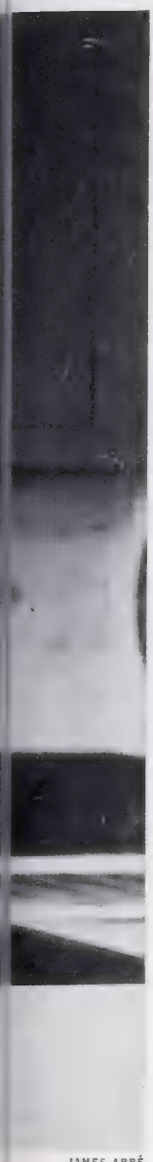
She was four, and I was six. We behaved nicely: we spoke neither too high nor too low, we sat up straight, we spilled almost not at all, and at the end of the meal she said to our man, "Oh, I am so sorry to leave all these dishes for you to wash, and a nearly clean napkin too!" He, who already loved us, or so it appears in Apocrypha, grew dewy-eyed.

Whatever his feelings then, he took care of us for some 30 years more in one or another of the respectable restaurants in southern California, and when I strolled, a little while ago, into a beach chop house, there he was, celebrating his last night in the profession, and we embraced and touched several glasses together before he left for his chicken farm. If he wanted to take time from his capons and his poults to write a book, I cannot help believing that he would speak kindly of the two little girls who got such a fine start under his snowy, flickering napkin.

That was in Los Angeles, at Marcel's, in 1914 or a little later. There were a few good small restaurants there at that time, a kind of backwater from San Francisco, undoubtedly. Marcel's was, according to my parents and a great many other hungry provincials, very good indeed. And *Pinafore* was playing a (*Please turn to page* 198)



One Woman's Report on how she Cooks for Children



JAMES ABBÉ

By MARY ELIZABETH WILEY

Once a child has progressed past the pablum, strained applesauce and formula stage, cooking and planning his meals can become a major undertaking. Just sticking to the approved schedule and following all the suggestions the pediatrician writes down is a big job, to say nothing of cooking for the adults in the family and following the schedules and suggestions previously outlined for two or three brothers and sisters. In a situation like this, one of two things often happens—either the children grow up on peanut butter and bananas or Mother spends her life in the kitchen.

I'm of the opinion that one of the most satisfactory ways to feed several children is to let them have their meals with their parents—just as early and as often as possible. It's valuable experience for children to become exposed to a wide variety of food at a youthful age and to learn to enjoy the family at the table. It really means very few menu concessions for the adults, as most children can eat almost anything, with the exception of very rich, highly seasoned, or fried food and pork, by the time they're three and a half or four. And when you consider the amount of extra work involved in serving two separate meals, it seems more than worth while to do the job all at once.

It means a lot to our children to be in on our meals from the time the cooking begins. The four-year-old loves to help and watch. She climbs on a stool for a better look at what's going on and enjoys nothing more than being allowed to help wash the lettuce or shell the peas. And our ten-year-old always sets the table, heats the plates and fills the automatic coffee percolator for our after-dinner coffee. She can do many helpful little things like cooking the bacon and making toast for breakfast or washing the vegetables or fruit for dinner.

Most of the time we do our cooking as a family; we wouldn't think of sitting down to dinner without the children and, as often as not, one or two of their friends. Sharing our meals gives us a chance to visit and catch up on each other's news, and it's good for the children's manners as well as their general enjoyment of life.

This does take care of a large number of family meals, but there are still many other situations to provide for that can be pretty harassing without expert planning. I'm thinking, for instance, of all the separate meals the children must have when we're going out or entertaining. And I'm also thinking of school lunch boxes and all the hungry friends that appear after school, and the impulsive, heartfelt begging for weenie roasts, explorers' lunches and extra guests on the week ends. In my book it all adds up to one thing—keeping a varied and constant stock of food in the freezer or on the pantry shelf ready to serve without preliminaries or to prepare quickly.

One way we keep individual meals ready is to freeze them in sectioned metal picnic plates. We make a point of having generous amounts of a favorite meal twice a month, and we freeze the balance *à la* TV dinners. The children's favorite is roast lamb, string beans, mashed potatoes (these are better for freezing than the usual roasted kind) and gravy.

All we do is prepare about an extra pound of string beans, being careful to avoid overcooking them, and about double the usual amount of mashed potatoes. After dinner we wash and scald the aluminum plates and carve up all the lamb. This goes into one compartment with the gravy, and the potatoes and beans fill the other sections. I put lockerweight foil on top and into the freezer they go. This usually provides for the children about six extra meals which are reheated straight from the freezer in a 400° F. oven for about 20 minutes. Other good bets are meatloaf, chicken, roast beef, stew or meatballs.

Good vegetables to use are squash (well drained), lima beans, puréed spinach, creamed onions, peas, cauliflower and broccoli. Sweet, mashed or creamed potatoes or rice seem to work well as a starch. We often have enough left from a meal to make just one dinner—or perhaps just the meat and vegetable. It's always worth while to freeze it anyway. The children like the element of surprise when occasionally one lone dinner turns up that's different from any of the others.

We like a commercial brand of chicken pie and beef pie made by Foster's Cafeteria of San Francisco, which also makes a good frozen chicken and rice dinner. We use the pie without most of the top crust—one five-inch pie for two children. These all make a good supper with the addition of a vegetable, salad and a dessert from the freezer.

I try to keep a small but steady stock of frozen cooked dishes like Cock-A-Leekie soup, creamed chicken, stew or creamed fish for kedgeree. If I make any of these things for a regular meal I make twice as much as I'll need and then put the balance in the freezer in individual portions. I use either small Ecko foil-ware containers or cream cartons with the top cut off. There are flat plastic tops available to make these into good freezer containers. If I haven't any cream cartons I use large muffin tins lined with foil with good-size corners of foil left on each one. I fill each cup, fold the corners over the top and put the whole thing in the freezer. When the contents freeze solid they can be taken out and all put together in a tightly closed plastic bag. When ready to use, I just unwrap and reheat them in a double boiler. Extra vegetables can be cooked and frozen this way, and small amounts of vegetables or other leftovers can be frozen in Dixie cups or foil (*Please turn to page* 179)

Let's give their "gang spirit" a boost

Youth Groups Are for Adults, too

By DOROTHEA WALKER



Campfire Girls work on Indian-type ceremonial gowns. Like other girls' youth groups, they stress femininity and creativeness in their projects.

PHOTOGRAPHS BY RODNEY WALKER



This is candy sale time. Proceeds from such sales help maintain youth groups, give community good opportunity to meet and help youngsters directly.

In our time the healthy "gang spirit" that youngsters used to have in the good old days often seems to have lost its way. Newspapers are full of stories about school vandalism and youthful gang encounters—stories that fill us with foreboding. Youthful gangsterism has replaced gang spirit among many of our boys and girls. It has become one of the most baffling of our national problems.

Troubled, most of us want to help. But we don't know how. We ask angrily, What's gone wrong; what has happened to the younger generation?; and we turn to sociologists with demands that they study means of combating the situation.

It is right that we should be concerned and that we should ask for an informed approach, because the problem is very real. But the first step in helping the situation must be to remember that it is only in its "gone wrong," anti-social aspect that gang spirit deserves blame. Properly directed, it can be a source of parental and civic pride. Let me give you an example.

Not so long ago my husband happened to encounter a man and a boy cutting wood in a near-by canyon. When he stopped to offer some fallen trees from our land, the answer was, "Thanks, no. There's enough right here for us. Our Boy Scout community supper comes up tomorrow, and we volunteered to bring in plenty of solid oak for that barbecue pit. Sell you a couple of tickets? You'll have a good meal, and our troop goes to camp on the proceeds."

The next night a Scout escorted us down the hash-line where Scout fathers served us barbecued beans, salad and hunks of well-buttered, toasted bread. A half-dozen Scouts seated us (much flourish as my chair was efficiently placed under me) and attentively provided us with punch, coffee, and a wedge of home-made cherry pie—all good and seconds for everybody.

Such cheerful service had the families gathered at the long tables laughing and wondering whether their Mikes, Jims and Angelos would work like that at home from now on. Talk was enthusiastic and friendly, for we were all sharing an interest in the same thing—the success of these Scouts in their evening's function. Someone observed that tonight the boys were illustrating in every action that a Scout is indeed "helpful, friendly, courteous, cheerful and clean." Certainly we all appreciated the spirit of self-reliant responsibility (*Please turn to page* 187)



Boy Scouts at barbecue supper help serve cherry pie donated by their mothers. This supper was a real family affair, operated by the Scouts and attended by their parents, brothers and sisters.



In an example of parent participation, the father (center) of an Explorer (senior Boy Scout) acts as the leader on one of the group's camp-outs.



Cow-judging contest is important feature of 4-H Club Field Day. 4-H Clubs, with two million members, form strongest rural group. Members pledge "Head, Heart, Hands, Health" to community.



Scouts "doing for themselves" on a camp-out. Learning how to set up camp, cook food and take care of themselves in general are basic factors in Boy Scout education and training. (Right)

Girl Scout inspects the hospital bed-making technique of her partner during a lesson-demonstration at a patrol meeting. Girls' youth groups emphasize the feminine role in life.





Girl Scouts work on their proficiency badges in ceramics. "Badge system" gives members chance to advance in group while pursuing leisure-time subjects.

How to have "custom-designed" rugs at non-custom prices

By LAURA TANNER

Plain carpets have been a necessity for a long time because of the centering of pattern interest in the decorative fabrics of our rooms. With the trend to rich textured fabrics, pattern is coming back to our floors. Now for the price of your time, the carpet involved, plus tape and adhesive, you can create a patterned rug to your own taste with all the beauty of a handloomed, one-of-a-kind luxury. An ability to cut and paste, and a modicum of design skill can produce carpets as colorful and varied as any of the ones shown here and on the next six pages, most of which are amateur efforts.

Create a rug to go with an art treasure, add a border to a too small rug, or salvage a damaged or worn one with clever insets. Or change the architectural quality of a room with an ambitious wall-to-wall carpet like the one on page 142. We tell you how on page 145.

EZRA STOLLER



White and charcoal checkerboard of Shadowai, custom-made by Waite, makes sparkling floor in dining room decorated by Haygood Lasseter. Gray squares were reversed to give different shading to pile.

BILL JACKSON



Area rug of overlapping circles reflects colors of antique Chinese screen. Circles need a steady cutting hand, are harder to join than straight edges, (note turn-back), but resulting design is worth effort. All wool "Tableau" carpet, made up by Karastan from HOUSE BEAUTIFUL design, is shown in apartment decorated by Sidney L. Liberman, Jr.



BILL JACKSON

Please turn the page

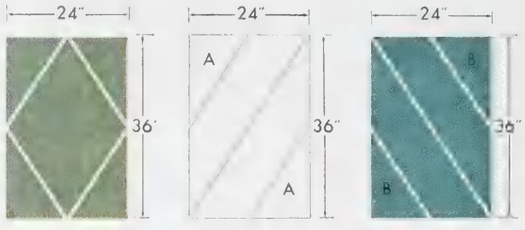


NOWELL WARD

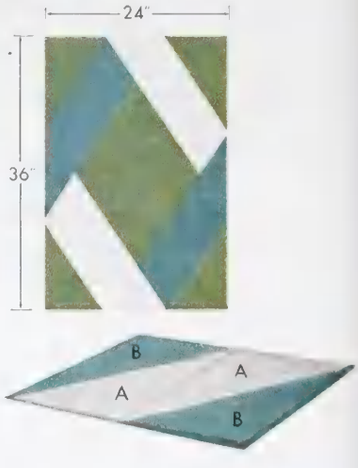
Wide expanse of gray Barwick carpet is broken by islands of pink and red. Decorator Maurice Sternberg has given a fillip to this party room by placing insets under glassed-topped table and at other strategic spots. Since installation is permanent, inserts are cemented directly to rubber underlay.

GEORGE SMALL





Hearth rug (left) is made from three pieces of 24″ x 36″ cotton carpeting from Masland. Note, on cutting charts, how every bit of green carpet was used, and how the leftover triangles from the white and aqua made another tiny bath mat. Design of overlapping bias strips was first made into a scale drawing, each cut carefully pencilled on the latex back. Great care must be exercised to keep grain of all the pieces going in same direction and not end up with two strips for the same spot. Tire cord mesh tape on a paper backing and Rug-Sealz adhesive join strips.





GEORGE SMALL

Simple device of setting random triangles of cerise carpeting to match the drapery material into this white bedroom rug gives it excitement and a special custom look. Designed by Ellen Lehman McCluskey for Gimbels, it was fabricated by K. N. Paster of latex-backed cotton carpeting by Artloom.

Please turn the page

This wall-to-wall carpet is put together with two-foot squares laid on the floor like tiles. Some squares are cut into patterns with pieces transposed to create a quiet meandering decoration across the unfurnished area of the room. Two tones of "Tableau" by Karastan are used.

Because of the flexibility of the afghan-like squares, this wool carpet looks like custom weaving. Yet it can easily be taken up or rearranged into different patterns for other furniture arrangements or use in another room. A worn spot could be readily replaced.

EZRA STOLLER



BEFORE



An uninteresting room to begin with, it presented a difficult problem with this wall of doors. The patterning of the rug was mainly concentrated in this area which would necessarily remain free of furniture. Wall was given character by emphasizing pattern of door posts. Closet doors were replaced with stock metal panels pierced with little squares.



PASTING IS FUN *and a big carpet goes together faster and easier than you think. Without any special skill or patience you can make a rug like this one*

This pasted wall-to-wall carpet virtually remodeled the room. Bold composition of squares makes the floor a dominant architecural feature in a room where none existed before. Cutting and transposing the square pieces of carpet was as much fun as setting out flowers in a garden. Exactly enough square footage was purchased to cover the entire floor, half in gold and half in natural, so there would be no waste. Then the two colors were cut into two-foot squares. With the material reduced to these small scale units, it was easy to lay the squares out over the floor like tiles in a checkerboard, using the floor boards as a check on straightness. With all squares on the floor, nine of each color were cut into small geometric patterns (*Text continues on page* 154)

EZRA STOLLER



Furnishings information on page 170

BEFORE



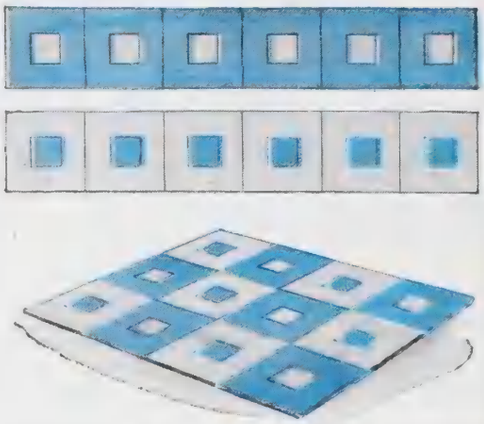
Square motif of rug pattern was suggested by square tiles in fireplace and the leaded glass casements—the room's only claim to architectural interest. Squares are also echoed in the little benches and the flat trimness of the foam rubber cushions and uncrowned mattress. Rug design weaves like vine shadow across floor interrelating three important elements in room: desk, bed, fireplace.

More pasted rugs on next page.

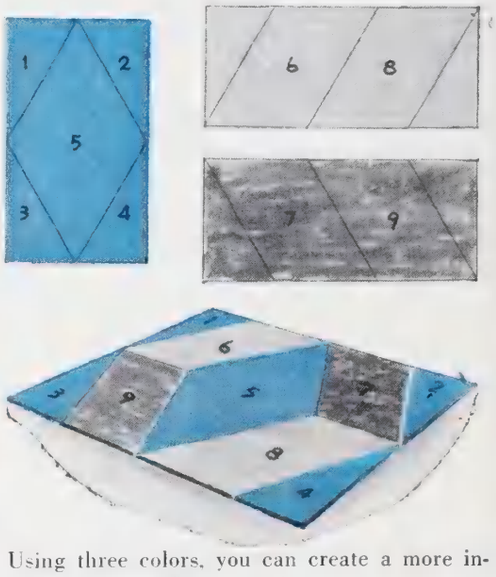


GEORGE SMALL

Possession of an art piece is a good take-off for designing a custom-made carpet. The one above, inspired by Swedish tapestry on rear wall, was made by Bigelow from our design. "Waikiki" blends Viscalon and nylon in white, gold, green and red.



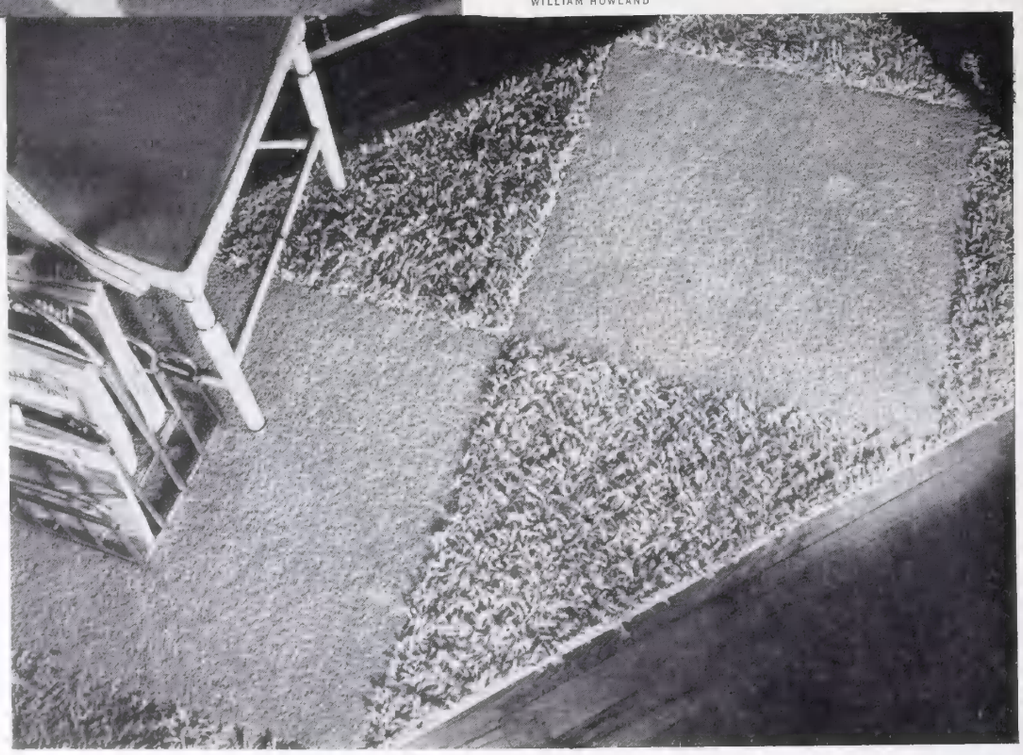
Make a whole rug like this, or save a carpet by setting in strips to replace worn area in front of a sofa. Small squares cut from one color are reset in second color without waste.



Using three colors, you can create a more intricate design. Charts designate cuts economically planned so all strips will have grain in same direction. Work size out to suit your need.

More cutting patterns on page 153

WILLIAM HOWLAND



Textures can play an important role in your designs. This one utilizes 36″ carpeting cut in 18″ squares and combines Firth's Woolturf with low pile V. I. Frieze, both in same gold. Imagine a room-size carpet like this!

More information about the rooms shown on these 7 pages on page 170.

The hows and whys of pasting rugs by those who've done it

You can successfully put together a rug with a custom look, if you follow a few simple rules. Use a lock-weave type of carpet which has a latex backing. These two qualities will control the ravelling along the cut edges and make invisible seaming. You can find these non-ravelling characteristics in wools, cottons or blends, as virtually every manufacturer makes this type of construction. In short, use a tufted weave with a loop or cut pile. Wilton types and velvets are best left to the experts.

Most non-ravelling types of carpeting, which come in broadloom widths, are available also in 27″ and 36″ widths which can be cut economically into squares, diamonds and triangles.

You will find that almost all of these locked-in-tuft type of carpets will be finished on the back with a latex or with a plastic coating. This backing has many advantages. It keeps the carpet from skidding, gives a firmness helpful in marking and making a clean-edge cut. Always cut from the back. If you follow this procedure, very little of the actual pile will fall away.

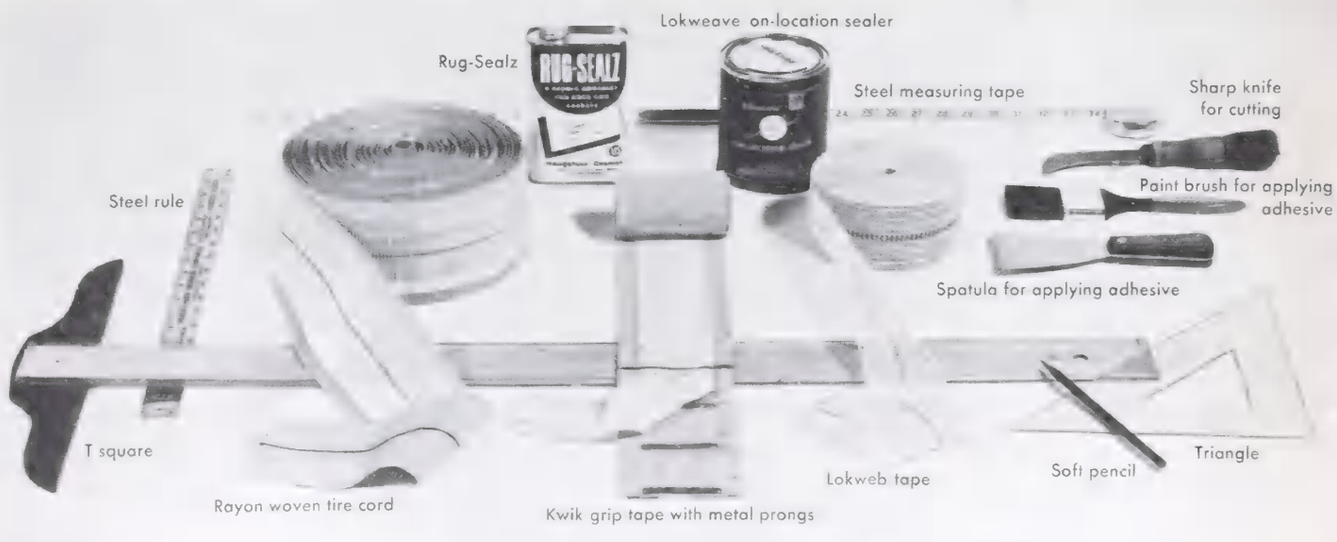
Start your rug designing with simple straight lines, using triangles, squares or straight strips, because they are easier to cut and paste. Circles and curving lines require more care in cutting and more skill in joining than straight runs, but they are not impossible. Curved forms are also not as economical to use.

Using straight-line forms, you can achieve lovely effects by mixing two colors and by reversing the direction of some of the pieces so that light falling on the pile creates a third tonal effect.

Since the planning and cutting of your carpet is the most difficult and time-consuming part of the job, go about it in an orderly way. First work out the pattern on paper, bearing in mind the placement of furniture on or around the rug. Also your paper design must be based on the economical purchase and cutting of the carpet. This paper work is your guarantee against mistakes and waste. Color your diagram with crayons to be sure you are achieving a pleasing pattern which will not be too restless on the floor. The cutting diagrams on these pages are examples of how you should go about it, no matter in what size you plan to work. From this diagram mark out all your pieces on the back of the carpet before you start to cut. A heavy black lead or graphite pencil and a straight edge such as a yardstick are needed. A razor blade in a holder can be used, though it needs replacing often. A carpet knife is better and most good hardware stores have them. Use a straight metal edge to cut against.

Plot all cuts for various strips of carpet and be sure to keep grain going same way. This helps to disguise the seaming, if you want it to disappear. When circles or overlapping arcs are set in, or where you deliberately reverse grain for light shading, make your own rules. When the direction of the carpet is kept the same in all the pieces, seams will become invisible, so carpet of same color can be pieced together without seams showing. This is important in using up scraps.

Pasting your carpet together is quick and easy. We found pasting from face of carpet was easier than working with carpet upside down. But either method is satisfactory. (*Please turn to page* 155)



These tools made our rug making easy and fun. You can eliminate some of the measuring devices, and you may like sharp scissors better than knife. Lokweave sealer and Lokweb tape, Bigelow Sanford; tire cord, Kwik-Grip tapes and Rug-Sealz, U.S. Rubber Co.



WHERE TO PUT THE PLAYGROUND

By THOMAS D. CHURCH
Landscape Architect

Children use the garden as much as, or more than, you do. Design it to fit their activities—and you, they and the delphiniums will all be happier

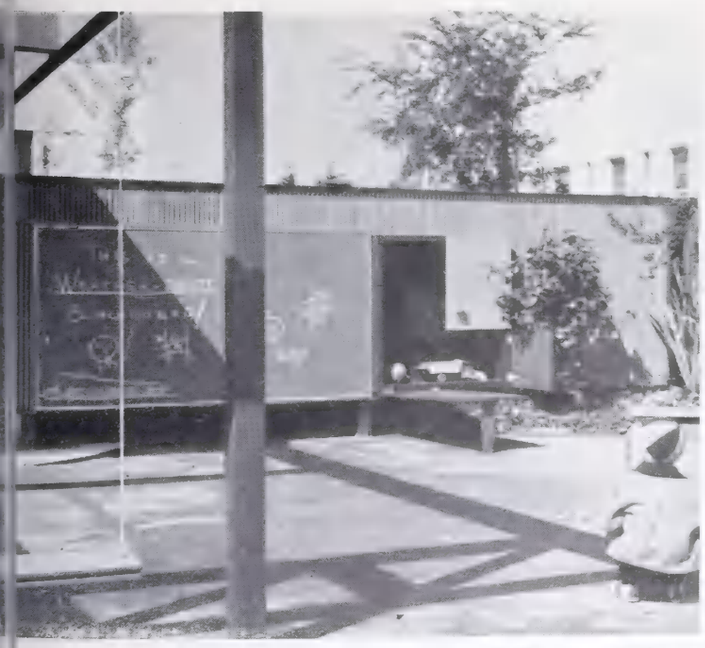
Children play where they have the most fun. To keep them in what you hopefully call "play space" you must make it the place they enjoy most in the yard. Let's see then what they like best to do. Run, jump, swing, throw, hide, ride and yell, of course.

Children have to dig, too—and in the dirt. I recall a garden we designed. It had a complete playground for the children. At least *we* thought it was complete. But the mother of the children asked, "Where's the dirt?" So we added a place to dig in the dirt. Then she asked, "But where's the mud? Children have to have mud." So we added a water line and a faucet.

But you want the playground to do more than entertain the children. You want it to provide a place to wash muddy hands and to get a drink of water, and to have some way to get into the bathroom without having children traipse through the house or across the adult terrace. You want it to guarantee safety. You want it easy to supervise. You hope that it will adapt readily to new interests as the children grow, and that eventually it will convert easily to other uses when playgrounds are no longer wanted. It is for all these interests that the playgrounds shown on these four pages were designed.

When playground can be a separate but visual part of the garden

PHOTOGRAPHS BY MAYNARD PARKER

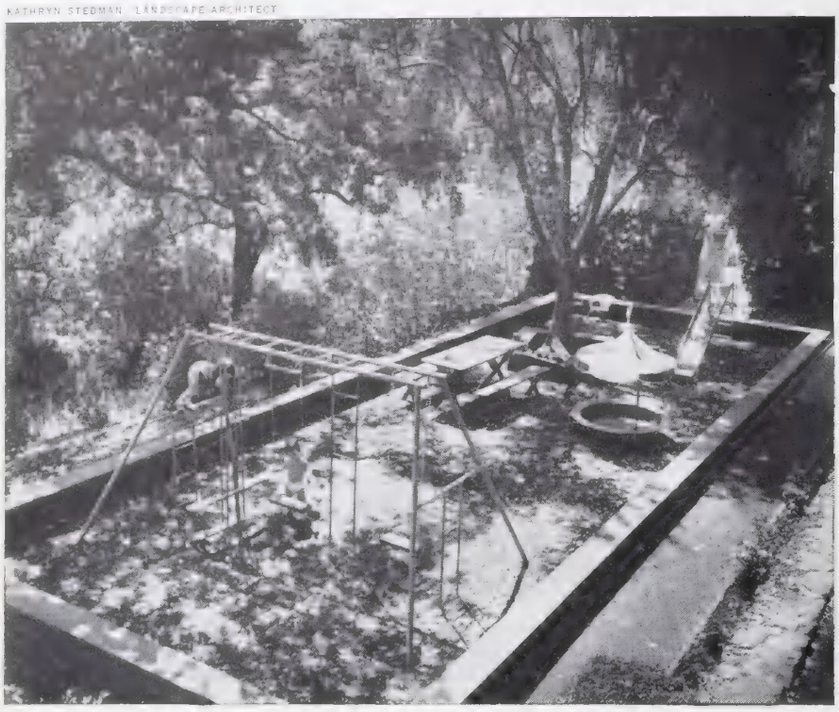




Answers to three questions determine whether or not this is a practical solution: First, from which rooms do you want to be able to watch the children at play? Second, can the design lines of the main garden and the playground flow together pleasantly? Third, will the play space be seen when it should be seen and screened when privacy or segregation is desirable? You see three very different solutions here—each designed for specific needs and sites—directly above by landscape architect Douglas Baylis, left above by Osmundson and Staley, and on the opposite page by Thomas Church.

If the children are to have a separate area of their own

KATHRYN STEDMAN, LANDSCAPE ARCHITECT



THOMAS CHURCH, LANDSCAPE ARCHITECT.

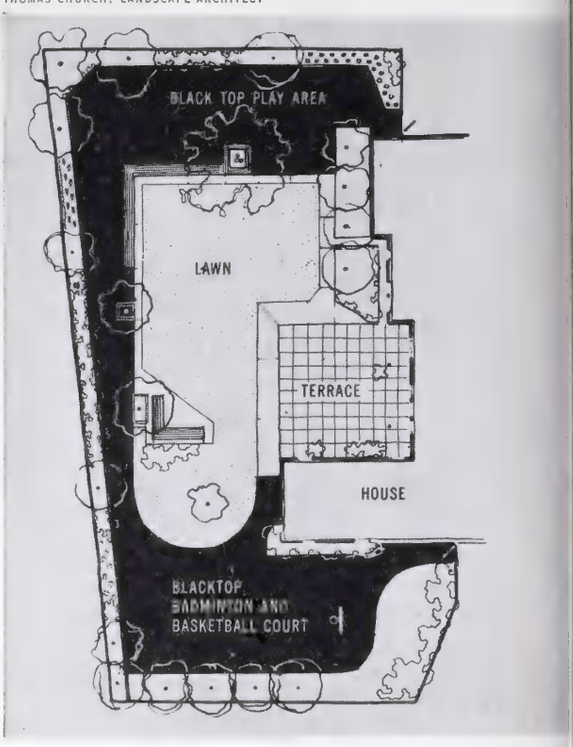


When space is so limited that the playground and garden

PHOTOGRAPHS BY MAYNARD PARKER



THOMAS CHURCH, LANDSCAPE ARCHITECT



y from the main garden

This is the ideal situation. Look for such play space directly outside their bedrooms or playroom. Or maybe it could be adjacent to an all-purpose family room. Easy access is important. There is bound to be heavy traffic, what with toys and the to-and-from-the-bathroom routine, which you want to keep from adult areas.

Then to be certain that these busy feet don't track mud into the house, be sure a hard-surfaced material connects this door with the terrace and all other places of interest to children.

The David Stone children (left) have such an arrangement. There wasn't enough natural shade close to the house so a lath shade was added. But you may have to go out into the yard to find space, as the Epsteins did (far left). Then look for a tree for shade, swings and climbing.

t occupy the same area

This is a real challenge, but care in four decisions can result in a highly workable solution. First, keep traffic patterns from conflicting. Study the plan at the left and you will see that children have a complete tricycle run circling the lawn and flower areas reserved for adult activities.

Second, all materials, both construction and planting, must be the durable types. They *will* be bumped and brushed and worn. Third, locate plantings out of danger from regular traffic, and protect them behind raised walls and seats when possible, as was done in the Littlefield garden you see here.

Fourth, provide enough of interest to the children to keep them out from under foot. Give them something to do—space to swing, jump, dig. You can't expect them to stay in *their* play space if they are bored and interesting things go on in *your* garden.

EDWARD HUNTSMAN-TROUT, LANDSCAPE ARCHITECT



When what you do today can be converted later for new uses

Children grow so fast that today's needs are past as soon as tomorrow. This means that expensive solutions should have convertibility to be realistic. The sand "box" gets heavy traffic only until school starts, then it becomes "baby stuff." But while it is used, the child is in need of supervision, so a spot in the main terrace is called for, as in the Mudd garden above. Later, this can become a water garden or a mosaic of dwarf plants.

A trike circle (below) easily shifts into a roller rink or a dance floor without disrupting the basic garden layout. Additional "later use" ideas are given on page 214.

THOMAS CHURCH, LANDSCAPE ARCHITECT



THE RIGHTS OF PARENTS

By JOSEPH A. BARRY



DRAWINGS BY ROY MCKIE

This entire issue is virtually devoted to the rights of children: their property rights (they have the run of the home and threaten to have the running of it too), their legal rights (we won't let them vote even at eighteen, but from birth we've given them a powerful voice in family affairs), and their *ex post facto* rights (they can blame any of their failures as adults on how we raised them as children).

How about the rights of parents?

It's a long time to New Year's, but not too long for this parent to start drawing up a list of resolutions, a sort of Magna Carta, a new Rights of Man, to present his two sons ($7\frac{1}{12}$ and $3\frac{5}{12}$ years old) on New Year's Day. Additions to the list are welcome, but it must be closed, alas, by Christmas.

1. We parents will allow our children to act their age, if they will allow us to act ours.

In Europe, we've observed, boys act like little men. In the U. S., men act like little boys. Let's all act our age. Let's tell our kids that they can pretend to be Hopalong Cassidy all they want, if we don't have to be his horse.

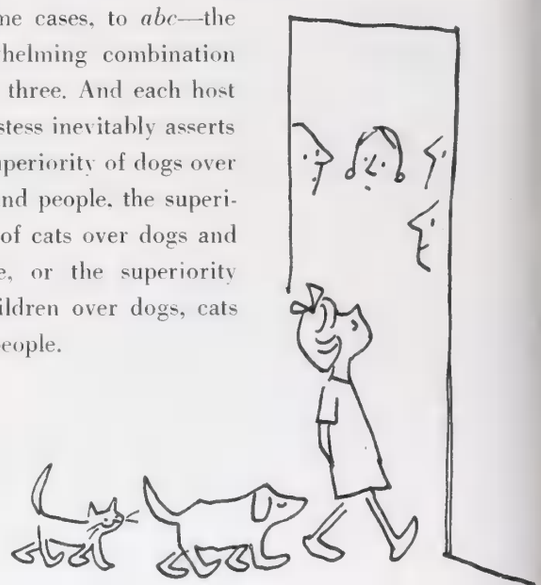
2. Children must learn to listen, even when their own parents are talking.

This is more serious than it might sound. If children won't listen when they are young, what will they have to say when they are grown up? Everyone knows that one's reputation for being a good conversationalist begins (and often ends) with his being a good listener. Besides, we parents could be casting a pearl or two worth picking up, even by the precocious children of the new, progressive generation. After all, we've had a life of trial and error. (Why is it always a life of trial and *error?*)



3. Children must not interrupt adults who have retreated to the living room for a profound discussion of politics, people and the decline of children.

It is well known that conversation among adults ceases whenever dogs, Siamese cats or children enter a living room. There is a prompt and unseemly descent to the level of the particular (a) (dog, (b) cat or (c) child. Each guest feels obliged to prove that he is irresistible to (a), (b) or (c), or, indeed, in some extreme cases, to *abc*—the overwhelming combination of all three. And each host or hostess inevitably asserts the superiority of dogs over cats and people, the superiority of cats over dogs and people, or the superiority of children over dogs, cats and people.



4. Children must respect the property rights of parents, as we respect theirs.

This must be done, of course, without hurting their (the children's) feelings. It must be explained to them in their own so-called simple language. For instance, when our older son, having thoroughly exhausted his comic books, turned to the magazine shelf to exfoliate the current *New Yorker*, his father reminded him firmly that "the *New Yorker* is Daddy's comic book and not to be touched." Nothing (*Continued on page* 157)

Life begins at 40 . . . and she prefers hers *dignified* . . . picks Mahogany Craftwall paneling.

Happy suburbanite . . . attractive mother . . . picks Cherry Craftwall paneling for her restored colonial.

Newlywed . . . her style is contemporary . . . her choice is American Elm Craftwall paneling.

She's sunny, she's charming . . . her choice is gay . . . her room has honey walls of Birch Craftwall.



Styled for you—

walls that win every lady's favor...

Craftwall

FACTORY FINISHED PANELING



Nine handsome woods — in 3 provocative styles . . .

There's this about Craftwall hardwood plywood paneling! You can choose from nine factory craft-finished beauties . . . select the wall treatment that precisely suits your personality.

And, whichever of the nine natural woods you pick, you'll be richly rewarded with beauty that knows no age! Craftwall paneling ends redecorating forever! The factory finish not only makes installation so easy, so mess-free — it also resists oil, water, ink and abuse . . . wipes clean in a jiffy. What's more, the large, lightweight Craftwall panels go up quickly and easily.

◀ ***What price beauty?*** Walnut Craftwall paneling for an 8 by 12-ft. wall like this costs about $67.00.



Mail this coupon for facts about Craftwall paneling!

Roddiscraft

RODDIS PLYWOOD CORPORATION
Dept. HB955, Marshfield, Wisconsin

Send me your Craftwall "Idea File" — the complete kit of literature that tells the story of Craftwall factory finished paneling. I enclose 25c.

Name .....

Address .....

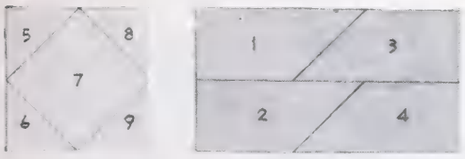
City ..... Zone ..... State .....



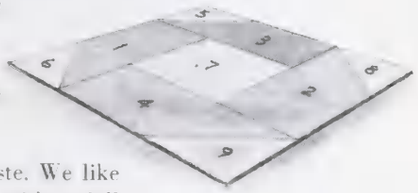

MATICO
CONFETTI®
PAT. PENDING
TILE FLOORING
sets the scene for entertaining beautifully
How proud you'll be to star as hostess in a room where even the floor is set for beautiful entertaining. MATICO Confetti is a wonderful choice because it's so good looking, so easy to keep clean, a clever choice because it looks expensive, but isn't.
Get Confetti patterns in low-cost MATICO Asphalt Tile, or in MATICO Aristoflex, the miracle vinyl-plastic tile that shrugs off grease, acid and alkali.
See Confetti at the MATICO dealer listed in your classified phone book.
P. S. These lively Confetti color dots will last for the long life of the tile.
MATICO Tile for floors you'll be proud of!
MASTIC TILE CORPORATION OF AMERICA
HOUSTON, TEX. • JOLIET, ILL. • LONG BEACH, CALIF. • NEWBURGH, N. Y.
Confetti • Aristoflex • Parquetry • Maticork • Asphalt Tile • Rubber Tile • Vinyl Tile • Cork Tile • Plastic Wall Tile
QUALITY CONTROLLED
MATICO PRODUCTS
Guaranteed by Good Housekeeping

RUG PATTERNS

CONTINUED FROM PAGE 144



Cutting Diagram

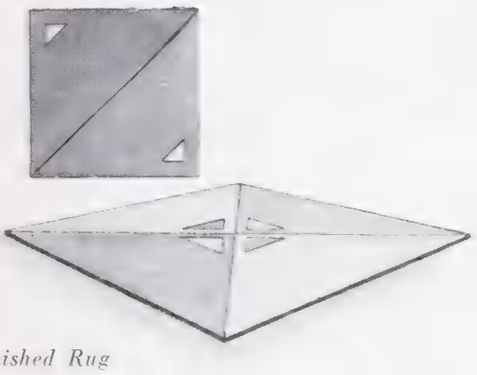


Finished Rug

Plan designs without waste. We like the economy of starting with a full square, lopping off the corners in triangular cuts, as shown in 5, 6, 8 and 9. A square (7) then forms the diamond center of our rug. Though only two colors are used here, the joining of bias cuts of the darker hexagon will result in a color shading due to way light falls on pile.

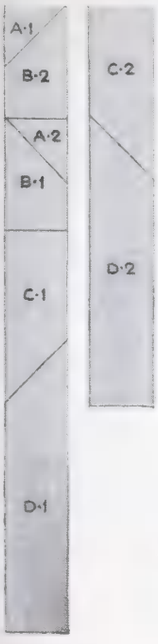


Cutting Diagram



Finished Rug

Here is another simple but effective design that will make a handsome rug, easy to cut and paste; one that uses your carpet without wasting a scrap. Notice how the triangles cut near the corners are transposed so that dark motifs are reset in light surface, and vice versa. This design lends itself to mixing of textures, as well as using color contrasts or blends.





The striped motif here forms a more ambitious design, but one that would be fun to work out. This needs careful figuring and marking of cuts to know just where they go. The chevron effect will be pointed up if three colors are used. The narrow, light bandings can be joined invisibly to make whatever length you need. This rug can be scaled to any dimension.

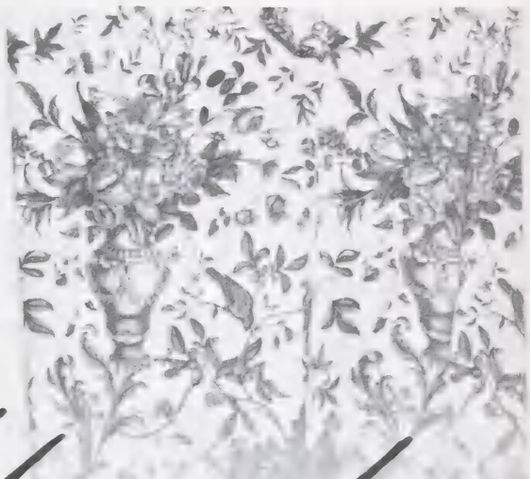
Cutting Diagram



Finished Rug

More about rugs on next page

There's
Something
So
Different
About . . .



Schumacher's
FABRICS • CARPETS • WALLPAPERS



The luxurious look . . . the quality touch . . . these expressions of fine taste in decoration are the hallmarks for which Schumacher's has achieved unique fame. Those who take great pride in their homes, invariably choose Schumacher's fabrics, carpets and wallpapers.

Available through interior decorators and decorating departments of fine stores.

"Floral Urn," a 50" Cotton Toile, available with companion wallpaper.

Quality is a Schumacher Tradition

F. SCHUMACHER & CO., 60 W. 40 St., NEW YORK CITY
Fabrics ▪ Carpets ▪ Wallpapers • Waverly Fabrics



indians may walk

on their toes...

BUT YOU DON'T



that's why genuine OZITE is so vital to your carpet's life!

Genuine Ozite is scientifically designed to cushion your carpet against traffic abrasions, but more important, it's design insures the proper resiliency to absorb the cutting impact of sharp heels which accounts for most carpet wear. You will be sure of this complete carpet protection if you insist on Genuine Ozite.

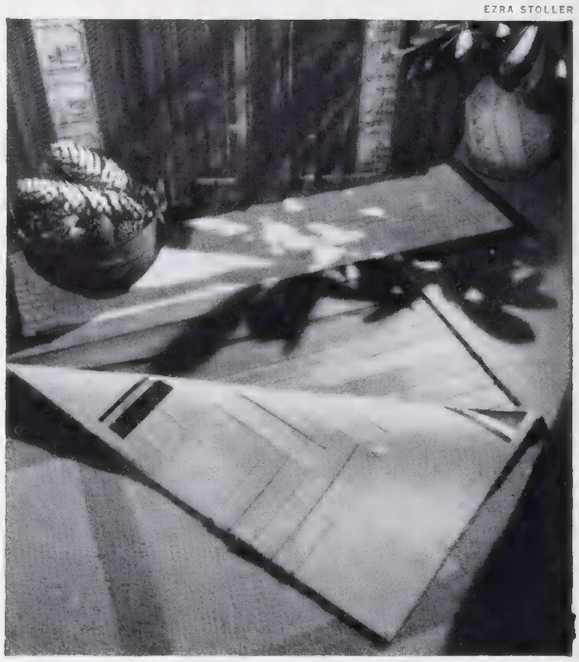
For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

ONLY GENUINE OZITE has its name engraved on every sq. yd.

PASTING RUGS IS FUN

Continued From Page 143

EZRA STOLLER



Pieces of carpet can be fitted together right side up on the floor, then, one joint at a time, taped together right in place. Protective paper-backed tape keeps adhesive from running through onto floor. Heavily backed carpet like this stays in place without tacking. Rug lies loose on floor.

by cutting a 10½" square out of each corner of some, one or two squares out of the others. Whenever a natural-colored piece was cut, a matching gold square was cut so cut-outs could be interchanged.

By transposing these cut pieces of contrasting colors the monotony of the checkerboard was completely destroyed and infinite pattern variations were possible by altering juxtaposition of the squares.

Any wool carpet with a latex backing like this one which locks each tuft securely in place will paste well and lie flat. But if you are doing a wall-to-wall rug, the fittings of the final filler-pieces along the wall should be done after body of carpet is taped together.

(*Please turn to page* 170)



This little rug is an example of how well two textures can combine to make a border, an excellent device wherever a rug needs enlarging. Here Firth's shaggy Woolturf is joined to Tuftwoven V. I. Frieze; both come in many colors.

THE HOWS AND WHYS OF PASTING RUGS

CONTINUED FROM PAGE 145

here pattern is intricate and many ces are involved. paste from the k with carpet face down. Place ps face down on floor. brush Bigelow's "Lokweave-on-location aler" close to edges to be joined; Bigelow "Lokweb" tape over ms and press together. Let dry roughly before reversing rug.

is easier to work from face of pet. because you can see what are creating. Also the drying e is quicker. For face-up past- . you need paper-backed tape l "Rug-Sealz" adhesive from S. Rubber Co. Lay tape on floor. pread newspaper on floor just case you spill some of the ad- ive.) Coat tape lightly with ad- ive. Line pieces up against ck center line of tape: press ether. Work small areas first. n join these sections to make whole carpet, leaving the long mings to the last.

ou use paper-backed tape—and should when working from of carpet—always leave the er on. It protects floor. adds ngth. If you spill sealer, you can clean it up with Bigelow's remover. Keep brush for sealer in cold water when you are not using it to keep it pliable.

Although the sealers have the quality of rubber cement, binding and securing effectively, the seams can be pulled apart, if desired, unless the whole back is given an over-all brushing of latex. This makes it possible to take your pieces apart when you move, to be remade in other ways. If you wish your finished rug to be a permanent composition to be taken up for dry cleaning or shampooing, coat the whole back with latex. (Rugs without this extra latexing can be effectively cleaned or shampooed on the floor.)

All Bigelow "Lokweb" tape and "Lokweave-on-location Sealer" can be purchased wherever Bigelow rugs are sold, or at any carpet workroom. To buy in small quantities, you will need to order ahead of time. The "Rug-Sealz" and rug tape, and "Kwik-Grip" tape of U.S. Rubber are not in general distribution except to carpet workrooms.

Some types of clipped carpet will look neater if edge of finished rug is bevelled. To do this, clip the pile at a 45-degree angle with a pair of sharp scissors. In triangular designs, bias-cut pieces may occur along the finished edge of rug. In this case, a handsewn or press-on type of binding should be used to prevent ravelling and to give a neat finish. Or, in some cases, a brush-on coat of latex will secure the exposed threads.

If carpet pieces tend to slip while you are pasting them together, or getting them lined up, you may like to use "Kwik-Grip" (U. S. Rubber) which is another paper-backed mesh tape with small prongs that grip into the carpet backing. Adhesive is applied to the tape, and joining of strips is done from the face of the carpet.

Not only do most manufacturers make a locked-in-tuft weave, but they all use this construction to make twists, tweeds, shaggy textures, multi-colors, and each category has its own dozen or so of colors. Imagine how varied your materials are for fabricating a rug when, for example, in Firth's line alone, you have 121 variables that may be combined.

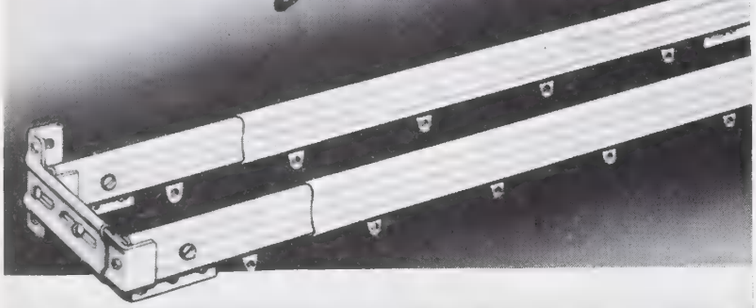




kirsch . . .

YOUR BEST START FOR

Beautiful Windows





Trust Kirsch—leader in drapery hardware—to recognize the popularity of *double* draw-cord treatments . . . by providing fine, "ready-made" Kirsch *Empire* Double Traverse, in four adjustable sizes. For every window . . . any room . . . start with Kirsch! Rely on smart, adaptable Kirsch decorating ideas—and the complete line of dependable Kirsch hardware, to ensure lasting beauty for your effects. Drapery hardware is NOT all alike! You pay *no more* to enjoy the enduring satisfaction of Kirsch quality—so be sure to get it!

Guaranteed by Good Housekeeping

kirsch

DRAPERY HARDWARE



FULL-COLOR, 32-PAGE BOOK OF FRESH, EXCITING WINDOW DECORATING IDEAS

New "Window Inspirations" offers 64 window treatments; hints on "problems", fabrics, fixtures. A fascinating "slide rule" color guide, too! Only 50¢. At your Kirsch dealer, or write Kirsch Co., 514 Prospect, Sturgis, Michigan.

BOOKS FOR GARDENERS

Johnny Appleseed: Man and Myth, by Robert Price. Indiana University Press. 1954. $5.

Fifteen years ago the Men's Garden Clubs of America established the Johnny Appleseed Award. Today it is the most prized accolade in American horticulture for life service to its improvement.

John Chapman, the original Johnny Appleseed, devoted his life to extending the planting of fruit trees. His self-appointed mission was to establish little nurseries progressively west of migrating America so that as land was cleared Mr. Chapman would have trees ready for the new farmers. It wasn't all a business venture, though, as he believed in the dignity of creation in horticulture. For 50 years he championed both apple-growing and the Scriptures.

Chapman died 110 years ago. He was born in Massachusetts, lived and planted on the Pennsylvania frontier, moved on to establish a series of nurseries in Ohio, and spent his last years growing apple trees in Indiana. He may have visited Iowa, but certainly not to plant his beloved apple trees. That he planted the thousands of venerable apple trees that grow today from Maine to California known as Johnny Appleseed trees is impossible.

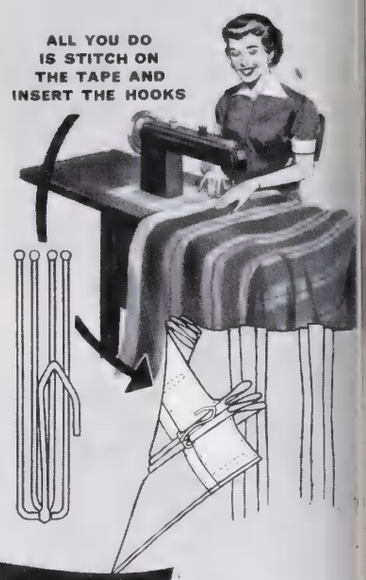
Chapman is a key figure in American horticulture precisely for the reason the Johnny Appleseed Award is made today by the Men's Garden Club of America—for recognizing a need in horticulture and for offering the appropriate service.

Robert Price has dedicated 25 years to separating fact (precious little) from fiction. (Johnny Appleseed has become one of the all-time great heroes of America, subject of a popular Walt Disney film in 1948, Carl Sandburg stories in 1926 and 1936, and even a widely heralded, though actually fictional TV "historical report" a few months ago.) The Price book makes good though not easy reading. John Chapman, the man who emerges, is quite unlike the Johnny Appleseed of fame. Surprisingly, though, he is both more bizarre and believable. Certainly he is more human. I have always been bothered by the tales of Johnny Appleseed I read as a boy. The man just didn't square with the kind of love for plants and the miracle of life I have come to know as a gardener. What Price has to say about the real John Chapman fixes this. His Chapman I can accept—and admire.—J.E.H.



SMOOTH, EASY-OPERATING RODS!

MAKE YOUR OWN PROFESSIONAL-LOOKING PLEATS



kirsch

Easypleat

Handiest, most practical! Good, clear directions guide you, every step, to "professional" results without complicated figuring or measuring. Sanforized or pre-shrunk tape. Choice of several hook types.

NEW! "EASY-LOK" Ask your Kirsch dealer to show you this latest, advanced hook. It holds pleats firmly in place.

THIS HINGED "LOK" ensures a sharp, crisp effect—and even-hanging draperies.



THE RIGHTS OF PARENTS

CONTINUED FROM PAGE 150

could have been clearer (I think).

5. Children must respect the privacy rights of parents, as we, admittedly, do not respect theirs.

Being sinners, too, in this respect, we agree to knock on their bedroom door before entering, if they will knock on ours with the mutual understanding that each party must reply before the other party enters. If either party takes advantage of this and establishes an impenetrable and privileged sanctuary behind closed doors, we will refer to higher authority. (Ha, we know who the higher authority is, don't we? Or do we?)

6. Children must respect the TV rights of parents.

If they will let us have Baxter, Murrow, Sevareid and boxing, they can have the rest. They'll certainly have a lot. TV programmers have co-operated remarkably in seeing to it that children have no dearth of programs. And one thing more: we want children to allow us the freedom of *not* looking at their ding-dong, bang-bang, Howdy-Doody TV gruel. Otherwise we parents will be reduced to the impotency of Louis XVI or Nicholas II, Czar of all the Russias, and they (the children) will take over, as they openly plan, outlawing baths, bedtime and parents.

7. Children must not quote Gesell or other child psychologists when they are about to be spanked for misbehavior.

This parent has discovered (after, I'm afraid, a life of trial and error) that a $7\frac{1}{12}$ year-old and certainly a $3\frac{5}{12}$ year-old operate on a non-Euclidean system of logic. There are only curved lines in their reasoning. What these little boys want and what they think they should have always meet, they never parallel along in normal, straight lines of adult frustration.

For example, they want to investigate a toy shop across the street; therefore they should cross that street as quickly as their little legs will take them. No resort to adult reasoning about the menace of juvenile drivers seems to carry any persuasion. So, a firm hand has been used to keep the children from (a) exploring the possibilities of such intriguing things as matches, (b) dashing across the street and (c) playing drums and fifes at six in the morning. As for their quoting child psychologists to the effect that spanking will lead to worse things than terrible burns and sudden death, this adult, for one, considers himself somewhat of an expert; he was a child once himself.



8. Children must not keep reminding us how much better off other children are in other parents' families.

And we will not remind them how difficult it was to earn a dollar. (It was even harder for *our* parents, they still tell us.)

9. Children must not keep reminding us that "wholesome" food planned for children by home economists is always tasteless.

We've had enough troubles on this score already. Of course it's tasteless. That's why it develops character and teeth that can chew anything. (Between you and us, why doesn't Poppy Cannon work out a gourmet program for children, so we'll all be happy at the dinner table?)

10. If children won't wake us when they get up early in the morning, we promise not to wake them when we come home late at night.

They should also promise not to wake *us* late at night. But perhaps we should not ask too much, or we'll get nothing.

WELL, there they are. They can't be called Ten Commandments. Not if you are modern parents of modern children. Nor can they be called all-inclusive or even definitive. But fortunately we still have 113 days before New Year's to add to our list of resolutions, or rather our children's list of resolutions, and to consider adding any *you* might have to suggest.

It's clear now we must all act together, if we are to meet one of the most subversive efforts to wrest authority from those in authority and prevent family order from disintegrating in a new wave of anarchy. And we must be vigilant, for in our midst are adults who are untiringly aiding and abetting the enemy with the most eloquent, persuasive and over-published pens in the history of propaganda.

It is not too late. Or is it?



micarta

gets along with kids...

it's party-proof!

Micarta-surfaced furniture understands children. It shrugs off nicks, scuffs, scratches and stains . . . survives hundreds of inevitable accidents. And Micarta never needs polishing or refinishing—for its lustrous beauty is locked beneath a tough transparent glaze. The simple flick of a damp cloth will always restore its original charm.

Get Micarta's beauty and utility on all the furniture you buy.

For names of manufacturers, write United States Plywood Corp., P. O. Box 126, New York 46, New York

Westinghouse micarta®

DECORATIVE SURFACING

distributed by UNITED STATES PLYWOOD CORPORATION largest plywood organization in the world

with **RUSCO**...there is a difference!



RUSCO
WINDO-DOOR
A COMBINATION
SCREEN AND STORM DOOR
•
Self-Storing
COMBINATION WINDOWS
•
YEAR 'ROUND, ALL-METAL
AWNINGS AND DOOR
CANOPIES

RUSCO brings you
year 'round protection
in lovely
"DECORATOR COLORS"

There's a big difference in convenience, comfort and economy when your home is protected the year 'round by a Rusco Windo-Door—A Combination Screen and Storm Door—that operates just like a window!

There's a difference, too, when your home is equipped with Rusco, the easiest operating Combination Screen and Storm Sash, with exclusive felt weatherstripping and beautiful baked enamel finish!

There's a difference you'll enjoy in the wonderful beauty Rusco's permanent venetian Awnings and protective Door Canopies bring to your home!

There's a difference you'll *really appreciate* when you compare Rusco's unmatched quality and dollar value!

And only Rusco gives you a choice of sturdy, hot-dipped galvanized steel or satin-smooth extruded aluminum!

Don't delay—call your Rusco man today and get the facts!



"Hello there! I'm Sally Steele from the Rusco Consumer Service Department. We have just printed new, beautifully illustrated, Rusco booklets filled with detailed information on each of these fine products. If you'll write to me—at the address below—I'll rush your FREE copies to you."



Always one step ahead of the weather with **RUSCO**

DEALER OPPORTUNITIES available in many attractive sales territories.

RUSCO THE F. C. RUSSELL COMPANY
Dept. 1-H 95, Cleveland 1, Ohio
In Canada: Toronto 13, Ontario
World's largest manufacturer of windows, doors and home comfortizing products.

PANTRY SHELF NEWS



By JULIE POLSHEK

A few days ago I received for tasting a brand-new Verdake cooky from Holland, Sprits Roundies. Sprits are Holland's version of shortbread, a pastry that although Scotch in origin has traditional counterparts in many European countries. In Verdake's shortbread recipe there's a delicately flavored batter of lighter and airier consistency than that found in conventional shortbread. In baked form, the batter has a crispness and somewhat the same taste quality you find in fancy butter cookies. The Verdake product lends itself ideally to serving with tea, coffee or ice-cream. However used, it has great merit.

Sprits Roundies cost $2.90 for a package of two 11-ounce tins. From Abraham & Straus, Brooklyn, N. Y. (Shipping cost isn't included in price.)

✦

Pistachios are a new addition to the dry-roasted nuts produced by Franklin Foods. As with the other varieties of nuts Franklin produces by their unique methods, calories are minimized and digestibility enhanced by a roasting procedure that reduces the oil content of the nut. Roasting is accomplished without the use of auxiliary oil (as with conventional nuts), a further source of calorie reduction. All this taste-wise, makes for a toasty, crisp product, flavorfully seasoned, that affords exceedingly tasty nibbling.

Distribution to date is limited, but mail orders will be filled by Franklin Foods, 2555 South State St., Ann Arbor, Mich., at a postpaid price of $1.60 per 5-ounce jar. Vacuum-packing preserves the freshness of the product.

Peanuts, almonds, filberts, cashews and mixed nuts produced by this same dry-roasted method are also available. These varieties cost, respectively, 95¢ for the peanuts and $1.60 for any of the other varieties. All are roasted with skin intact. Each of these four jars contains from nine to ten ounces.

✦

A Lucky Pop pellet plus an eight ounce glass of cold water make a flavorful carbonated beverage for motoring, picnics or home use. You simply drop the pellet into the water and let it dissolve. Sweetening used is Sucaryl, penalizing you only 1 calorie per glass of beverage: consume three glasses of Lucky Pop beverage and you've supplied an adult's minimum daily requirement of Vitamin C. The flavor choice includes root beer, wild cherry, grape, orange, cola, lemon-lime blend: all six are excellent taste-wise. The pellets come packed three to a strip: each pellet is in a separate moisture-proof compartment detachable from the others.

If Lucky Pops aren't yet available in your local stores, they can be ordered by mail from The Verdugos, Verdugo City, California. Ten of the 3-pellet strips, assorted or of one flavor, can be had for $1; 150 for $5 postpaid.

✦

Great Valley Mills comb the Pennsylvania-Dutch countryside for unusual, homemade specialties of the region. Among the interesting foods

hey've acquired in this manner re a pair of vegetable relishes hat are deliciously prepared in the egion itself.

One, Garde Sache, contains crisp, izable pieces of cauliflower; green nd wax beans; slices of cabbage; elery and onions; niblet corn; idney beans; diced carrots; bits f red peppers. The pickling brine as the sweet-and-sour quality hich we have all become famil- ar with in Pennsylvania-Dutch ookery.

The second relish, Sees Wels- orn, is a blend of niblet corn, elery, onion, bits of tomatoes and t red peppers. Here again there's weet-and-sour pickling. The price f either relish is $1.75 for three 2-ounce jars, plus shipping cost. Ordering address is Great Valley Mills, R.F.D. Ivyland, Bucks Coun- y, Pa.

Other homemade specialties of he region available from this ource are Gepickled Cauliflower nd a product called Senfgherkin ade of peeled, young cucumber trips; also an unusual chili sauce lavored with peppers, cucumbers nd onions. These three products, n 3-jar quantity, cost $1.55, $1.69, $1.69 respectively; in each instance nailing cost is extra.

✦

I didn't believe that Welsh rabbit s fine as that packed under the Major David label was produced ommercially. Cheese, the ingre- lient that sets the pace for any abbit, is aged cheddar, sharp nough to be duly assertive. The nly other ingredients are fresh ggs, English mustard, Worcester- hire sauce and beer. All of these ontribute to a blend that has scin- illating verve and rich taste.

Aside from conventional uses, he product affords an interesting lressing for hearty vegetables such as green beans. Along this same ine of thinking, it lends itself to se in many ways in place of heese sauce. With the addition of lour and butter, the rabbit offers short cut in making a cheese oufflé.

Mail orders for the product will e filled by Bloomingdale's, Lex- ngton Ave. at 59th St., New York. Their postpaid price for one 3-ounce jar is $1.

✦

LaEstrelle preserved Satsuma range shells netted me one of the nost interesting adventuring sprees I've had in a long time. Possibly because the label on the can gave no clue to the use of the contents beyond that of filling the shells with cream cheese, my adventuring instinct took over. Putting the rich-flavored orange shells through an electric blender produces delicious purée to incorporate into molded salads, ice cream or sherbet. The purée also makes a rich-flavored "baste" for duck or ham or a topping for puddings and other desserts. In small slices or chopped, the orange shells lend new flavor interest to cake mixes or icings, fruit salads, a favorite on the menu all year long.

Should all this "sweet talk" propel you into buying action, I'm sure you'll be doing further adventuring on your own.

The Cuban Satsuma orange used for this product has a rich, pungent flavor somewhat similar to the tangerine.

If you are unable to find this LaEstrelle product in your food shops, it can be ordered directly from the importer, Joseph Victori & Co., 164 Pearl Street, New York 5, New York. The price per 15-ounce can, exclusive of mailing cost, is 55 cents.

LaEstrelle guava shells in syrup can be had from Victori's for the same price; also a de luxe pack of grated Cuban coconut in heavy syrup that, spooned over vanilla ice cream, affords a delectable dessert. Victori's asks that mail orders include 20 per cent over the cost of the products ordered to apply against shipping cost.

✦

On a recent browsing expedition, I encountered a versatile New England sauce in which tomatoes, English mustard and a subtle trace of onion supplement cooked salad dressing. The interesting blend on first taste is piquant; then suddenly, the fiery sharpness of mustard assumes flavor dominance, leaving a wonderfully warm aftertaste in your mouth.

The product has considerable taste interest used as a sauce for ham or hamburgers or for dressing vegetables such as broccoli, green beans, asparagus; where sea foods are concerned, it affords a tasty cocktail "dip" or a dressing for lobster or crab meat salads. Mildred Bailey's Olde Boston Hostess Sauce is produced by home-kitchen methods and the quality ingredients used include creamery butter and fresh, whole eggs.

Mail shipment of the sauce can be had from B. Altman & Co., Fifth Ave. at 34th St., New York; the price of three 5-ounce jars is $1.59 plus mailing cost.



It's no wonder women enthuse so over a Kitchen Maid Kitchen. For this magnificent kitchen is so delightfully different—from the beauty of its new Nutmeg finish to the warmth and permanence of its hardwood construction—it stands alone and apart, like a precious stone. Flo-Line styled in any of seven soft colors, with fabulous, fingertip conveniences, a Kitchen Maid Kitchen is as distinguished as its host of celebrated owners. See it—compare it—and you'll agree with Miss Emerson...Kitchen Maid's for you!



"Different indeed" says Miss Emerson. "Look at this ironing board that slides out at your finger-touch ready for use. And it's only one of scores of such features."



KITCHEN MAID
FIRST AND BEST IN KITCHENS
OF WARM AND FRIENDLY WOOD



The Kitchen Maid Corp., 259 Snowden St., Andrews, Ind.
Enclosed is 25c in coin. Please send booklet, "Kitchens That Sing."
I am ☐ building ☐ buying ☐ remodeling
Name .....
Street .....
City ..... State .....



SAVES TIME — COSTS LESS

Berlou eliminates the need for unpleasant flakes or sprays. No wrapping and sealing. No tell-tale odors to linger. Berlou treated articles are always ready for use. Berlou's cost-per-year is less than one-fifth the cost of some other type sprays. For example, it costs as little as 8c a year to protect a suit or dress.


SOFT FABRICS REMAIN SOFT

FORGET MOTH WORRIES FOR 5 YEARS


SAFE EVEN FOR FINE FABRICS

One treatment with Berlou guaranteed mothspray is guaranteed to stop moth or carpet beetle damage for five full years, or Berlou will repair, replace, or pay actual cash value of the damaged article. Much more than a mere money-back type of guarantee!

TREAT ALL WOOLENS OLD OR NEW

Your valuable carpeting, furniture, blankets, and wool clothing are all subject to moth and carpet beetle attack. Berlou's written guarantee protects you against loss for five years, so arrange to have your woolens treated now. Then, as you purchase new woolens, you can have them treated and forget your moth and carpet beetle worries.


NO WRAPPING REQUIRED

PROFESSIONALLY APPLIED, OR DO IT YOURSELF


ODORLESS

Authorized Berlou Service dealers are located in nearly every community. They can Berlou treat one piece or the entire household for you. Or, Berlou is available in home-size containers. Easily applied with a vacuum cleaner spray attachment or any sprayer with a glass container. Either way, Berlou will save you money.

GET BERLOU MOTHPROOFING TODAY

Don't delay. Get Berlou protection for your woolens now.

Berlou Service at dry cleaners, rug cleaners, tailors, rug and carpet layers, upholsterers and warehousemen.

For Home Use at leading department, hardware, drug, and retail rug and furniture stores.

THE BERLOU MANUFACTURING CO., 421HB Monroe St., Marion, Ohio
In Canada — The Berlou Company Limited, London, Ontario

A WONDERFUL TIME WAS HAD BY ALL

CONTINUED FROM PAGE 123

the most enjoyable, sure-fire hits are the casual, unorganized and homemade type of party. At our own house I let the youngsters share in every phase of the preparations. We usually start by putting our heads together and deciding on a motif for the party. This theme is then carried out on the invitations, in the decorations, on the paper plates and napkins, on the cake and in the games.

AT THE three- to four-year level the party motif is usually something elementary, like the circus, cowboys, or valentines, for example. A few days before a circus party, our three children and their neighborhood pals make clowns, lions, and seals out of colored paper. The night before the party I paste these homemade decorations onto a large dining room mirror. No matter how primitive the art work is, the effect is always greater than grownups expect.

Once, when we used a "space patrol" theme, the homemade rocket ships, planets and shooting stars were so genuinely admired that at the end of the party the guests asked if they might take them home. Thus the homemade "favors" gave me, as well as the children, a much greater sense of satisfaction than store-bought toy prizes ever had.

I like to center the party itself around a meal—either a 12 o'clock lunch or an early supper. It takes very little extra work, I've found, to serve something wholesome before the candy, ice cream and cake. It's my theory that feeding little children generous helpings of sweets in the middle of the afternoon ruins their appetites for the next meal and interferes with naps.

(*Please turn to page* 163)

PARTY IDEAS FOR CHILDREN UNDER 10

CONTINUED FROM PAGE 123

Game: Knocking hat off snow man with snowballs (In warmer climates, "snow man" can be a pillow, "snowballs" of Styrofoam.)

Table favors: Glass balls, obtainable in variety stores, that make "snow storm" when you shake them.

AGE 6-10

Space Man Party

Decorations: Toy rocket ships, planets, "flying saucers," stars and so forth.

Entertainment: Amateur magician (There's sure to be an adult or older boy in the neighborhood whose hobby is sleight-of-hand.)

Table favors: "Surprise pie" (Tie favors to colored string, place in a laundry basket or big box and cover the top with tissue paper; at signal, every one pulls on string tearing paper like opening of a pie.)

Cowboy or Ranch Party

Decorations: Toy horses, guns and rail fence.

Entertainment: Hayride and song fest.

Table favors: Toy guns and lassos.



Pirate Party

Decorations: Treasure chest, toy boats, "Jolly Roger" flag with skull and crossbones.

Entertainment: Treasure hunt with printed clues.

Table favors: Gold candy coins in bags.



Davy Crockett Party

Ideas for decorations, games and favors abound in dime stores and periodicals.

She knew what to do!



SEND 25C FOR "YOUR HOME NOTEBOOK" TO MAGEE DEPT B-3 BLOOMSBURG

n up-to-date lady lived in a shoe.../Her apartment was small, her budge
as, too. / She shopped for her carpet with taste and with care / And o
ourse chose Magee for its beauty and wear.

magee *carpets and rug*
make a house a home

NGDOM: Illustrated, in stylized textural leaf motif, all wool, with the richly dimensional effect that blends
ally well with contemporary or traditional decor. Exquisite color selection: Cameo Beige, Aqua, Granite Grey,
oa Tan, Cascade Green, Horizon Green, Grecian Mauve, Charcoal. In 27 inch and 9, 12, 15 and 18 foot widths.



A brand new concept in luxurious living

...THE FABULOUS "FOODARAMA" BY KELVINATOR!

A NEW STAR is born in the foodkeeping field! From Kelvinator comes a new concept in modern living. Here is the ultimate result of years of planning and more than four decades of appliance experience. It is the fabulous FOODARAMA—without an equal anywhere.

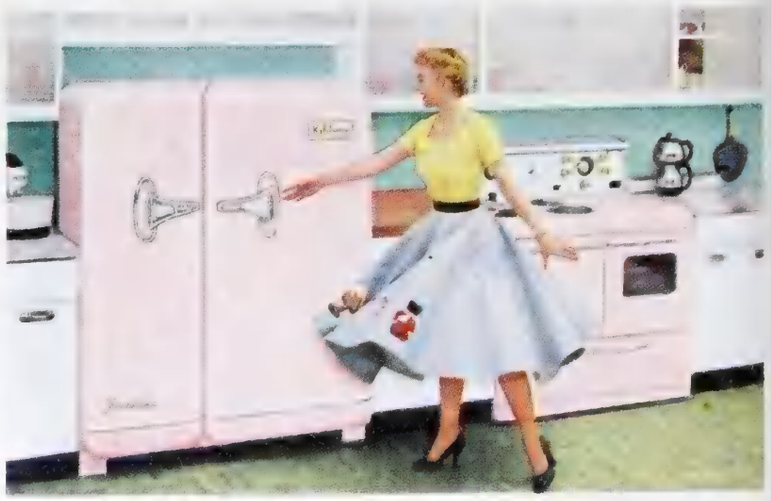
Open one door to a whole new kind of luxury living—freezer living. Here is an upright freezer with storage space for 166 pounds of delectable meats and frozen foods.

Open the other door to the finest refrigerator built—11 cu. ft. of refrigeration that never needs defrosting—the magic of "moist cold" to keep food dewy-fresh, roll-out shelves, moisture-seal Crispers.

And in the doors themselves are the conveniences you've always longed for. In the refrigerator, there's the handy Breakfast Bar for bacon, eggs and juices, Cheese and Butter Chests, bottle and jar storage. And in the freezer door an ice cream shelf, frozen juice racks, freezer wrap dispenser, and even an unrefrigerated place to store bananas.

This last word in food keepers can be yours—at far less cost than a comparable separate refrigerator and freezer.

See it at your Kelvinator Dealer. Or write Kelvinator, Detroit 32, Michigan. In Canada: Kelvinator of Canada, Ltd., Toronto 15, Ontario.



FOODARAMA... REFRIGERATOR AND UPRIGHT FREEZER IN A CABINET ONLY 47" WIDE.

8 glamorous exterior colors to choose from! Select the decorator color that harmonizes with your kitchen decor. Color models have beautiful white and gold interiors. New Kelvinator electric ranges, with disposable aluminum oven linings* and Bonus Broiler, are available in colors to match. *PATENT APPLIED FOR.

BERMUDA PINK · SPRING GREEN · FERN GREEN · DAWN GRAY · SAND BEIGE · BUTTERCUP YELLOW · HARVEST YELLOW · LAGOON BLUE

AND CLASSIC WHITE—OF COURSE

Kelvinator

DIVISION OF AMERICAN MOTORS — MEANS MORE FOR AMERICANS

A WONDERFUL TIME WAS HAD BY ALL

CONTINUED FROM PAGE 160

A lot of overexhaustion, tears and temper can be avoided by simply ending the festivities well before nap time or else starting late enough in the afternoon so that all the guests arrive rested and in good spirits. Try it once and see if such a time schedule doesn't make a party easier for you.

As for food, I stick to things the youngsters can eat with their fingers—sandwiches, carrot sticks, celery, potato chips and the like. Served small-size hamburgers and hot dogs in miniature buns (made to order at any bakery), they will eat seconds and thirds; without realizing it, even those with small appetites tuck away a good base of solid food before the dessert. It's a sound tenet of child psychology that a well-fed child is a happy child.

My idea of suitable entertainment for little children is extremely simple. At the beginning of a party we line up our family collection of wheel toys and have them waiting for the first arrivals. There's something about seeing a fleet of tricycles, wagons, scooters and sleds (sleds on wheels) waiting to be ridden that acts as an ice-breaker for young party-goers.

After an introductory period of free play we usually have a couple of casual games that don't involve rules or competition. I've found that any attempt to make the pre-school age group play games with involved directions is doomed to failure. This is true, too, of games in which keeping score or waiting in line for a turn is necessary. The parent is put in the position of being a referee; and being reminded of what to do next irritates the children and takes the spontaneity out of their play.



When the party theme is the circus, we would probably have a peanut hunt. There are no rules in this fun-for-all game, and there are no prizes, for the fun is in finding the peanuts, collecting them in a bag and then eating them. We might have one of our own variations of "Pin the Tail on the Donkey," too.

The latter is a traditional game at children's parties. My objection to the way it is usually played is that the donkey is too small in scale for clumsy little hands. Children need and like to handle big objects—an outsize donkey and real tails. Therefore, when we plan to play the game, I have one of the older children draw a huge donkey on brown wrapping paper. In place of paper tails we use pieces of rope that are much more realistic, even to the frayed ends, and much more fun to handle.

A VARIATION is "Tape the Nose on the Clown." (We use Scotch Tape.) My helpers paint a 3-foot clown on cardboard (the bottom of a suit box does nicely). Instead of the "tail" we have small red balloon noses, inflated ahead of time. And again, there is no single winner. However, if the game seems to call for prizes (the children's familiarity with this type of game may lead them to expect prizes) I give a prize for the highest "nose," the one farthest from the face, the funniest placement, the silliest and so on, until every child gets a trinket. I let the youngsters have several turns if they're enjoying the game.

Other variations on the donkey game include: "Pin the Cotton Tail on the Rabbit." "Stick the Black Patch on the Pirate." "Put the Feather on the Indian." Or you can create your own combination of a real object and a big target to suit the particular party theme.

When the birthday child comes of school-age, a wider variety of party ideas is possible (for instance: treasure hunts with printed clues, a hayride followed by a cook-out where the guests barbecue their own hot dogs and, in some parts of the country, swimming pool parties). But the same principles apply. This means that the whole family helps with the preparations, that you serve a meal and that the entertainment is modest.

Since our eight-year-old son has

(*Please turn the page*)

Troy-Americana



Glamour has a practical side

Troy Americana is *not* too good looking to be true or usable. It's *meant* to be lived with, even roughed up on occasion. That's why this glamour boasts a hard core of practicality—foam rubber cushioning that never loses its shape; lifetime black steel frames that resist chipping and peeling; table tops of Frost Walnut Formica, clear or white glass; upholstery that zips off for cleaning. Just for the fun of it, we've added anklets of gold anodized aluminum. Just for the fun of it—and for the day-to-day satisfaction of owning furniture that does its job so capably – why don't *you* join the thousands of ease-minded Americans who've taken Troy Americana to their hearts and homes?

457 Officer's Chair, swivel back, $50.; 422W Cocktail Table, $60.; 425G End Table, $30.; 400 Settee, $220. All prices approximate retail. On display at modern-minded furniture and department stores in most communities. Write for the name of the one nearest you, and enclose 10c in coin for our attractive booklet on casual decoration.

THE TROY SUNSHADE COMPANY

Makers of Casual Americana wrought iron furniture and Living Ease garden and patio furniture

TROY 1, OHIO

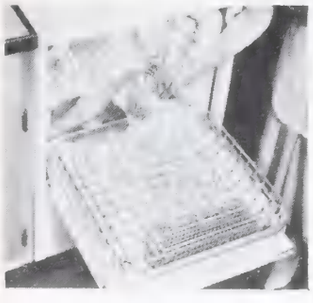
In Mexico City: Muebles Briones, S.A., Lago Iseo 50



Decorator styled...Quality engineered... Performance built

the New KitchenAid®

Decorator styled... quality engineered... performance built by Hobart! That's the all-new *KitchenAid* story. From the "hand-fit" handle to the exclusive Hobart power washing action, the *KitchenAid* is designed for real dishwashing efficiency.



Look at these advanced Hobart features . . . spacious wash chamber . . . Hobart revolving power wash action, unique new dual, stainless steel strainer system . . . sanitary, self-cleaning circular sump . . . large capacity sliding cushion-coated racks . . . five compartment lift-out silver basket.

You can wash an entire dinner service, even pots, pans, glasses and silver including soup ladles and large spatulas. You don't even pre-rinse!

Even the toughest dried-on foods disappear . . . and the separate motor and hot-air electric blower fan dry everything to sparkling perfection.

Gravity-drain, automatic pump-out and portable models are engineered for easiest service, lowest cost installation. Choose from seven models.

For information, write Dept. KH, *KitchenAid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.

Hobart KitchenAid®

The Finest Made . . . by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

A WONDERFUL TIME WAS HAD BY ALL

CONTINUED FROM PRECEDING PAGE

entered the older age group, I let him take over most of the preparations for his birthday party this year. He had chosen comics for his theme, so in the days before the big date the children drew Mickey Mouse in dozens of poses and Donald Duck and Bugs Bunny in assorted sizes. Then they composed the cartoon characters on the mirror by themselves. I helped them use pinking shears to cut place mats out of funny papers and stick them to the dining room table with Scotch Tape so they'd stay put. Our place cards were comic cut-outs: the favors were a yo-yo and a comic book for each guest.

After supper there were 16mm movie cartoons (I had broken my own rule and rented some), and that was a mistake. Halfway through, the boys got restless. The movies were old and dated and not funny enough to hold their interests. It looked as if we were about to have a free-for-all in our living room when I suddenly had a brain storm, stopped the show and asked the children if they'd rather see the movies of last year's birthday party. The answer was a chorus of yes's.

One reel led to another. We dipped into our library of home movies that covered virtually the same group of friends back to their kindergarten days. The children were alternately convulsed with laughter at seeing themselves a few years back or else puzzled trying to figure out exactly who was who in each shot. So in the end my do-it-yourself entertainment policy paid off again in another successful birthday party.

WHEN I hear other mothers moan because it's about time to give another party, I pity them, because for me, at least, children's parties are fun. They are fun because I keep reminding myself that the point of the party is to give the youngsters a good time. If they really want to wear blue jeans, I let them. If the cake looks so delicious that their fingers itch to scoop up a taste, that's all right with me. If they rearrange the table seating at the last minute (a thing that I hate to have my husband do at adult functions), it doesn't bother me a bit. "It's their party," I keep telling myself as the occasion progresses.

And we never have to cope with rowdiness or undue noise, because every one in the family, as well as the neighborhood gang, has had a hand in the preparations. Each of us has a personal interest in making things go pleasantly. At the end of the affair we're tired but flushed with success because we've chalked up one more party that everyone enjoyed.

GROWING UP GRACEFULLY

CONTINUED FROM PAGE 108

important for a girl to develop her own creative talents so that she can lead a full and independent life—alone, if necessary."

In keeping with this first aim, Toni has always been included in every homemaking activity. Both her grandmother and mother are enthusiastic cooks, so that from the time she could lick a bowl she was allowed to play around the kitchen. She heard recipes discussed with the same eagerness as fashions or art. As soon as she could read she, too, began leafing through cookbooks (her specialty is pastry making). Mrs. Gimbel calls her daughter a "lucky" cook because she has amazing success with cakes that fail even in the most experienced hands.

Toni also has a good basic knowledge of furniture and decorating that she's picked up by association. Before Toni was old enough to go to school, she was taken through half the antique shops in Connecticut. As her mother shopped for the New England "salt box" house in which they then lived, she learned to recognize early Americana and other antiques. At a tender age she could distinguish between milk glass, Lowestoft and Meissen the way other children know Mickey Mouse from Donald Duck.

Then the family moved to Florida and built a one-story contemporary house. They sold most of their antiques and started from scratch. Toni took an even more active interest in this new home. She'd sit by while her mother conferred with the architect and decorator. She learned a lot. The professional men were kind enough to answer her questions, and they didn't mind explaining why they

did certain things in a certain way.

When it came to decorating her own room, Toni was allowed to choose the fabrics and the bright yellow paint that went on the walls. She also sat down with her mother and worked over the sketch for her custom-built work table. It had to be large enough to hold an artist's tilt board, strong enough to support a portable sewing machine, good for card games and for an occasional meal. It was Toni's idea to have small drawers on all four sides to hold her drawing and sewing supplies. (Her Girl Scout troop is taking the junior Singer Sewing Machine course so she recently added dressmaking to her list of feminine skills.)

BECAUSE Mrs. Gimbel is a meticulous housekeeper, she and Toni gave a lot of thought to the storage in her daughter's room. The mother in particular wanted to make sure that as little as possible of teen-age clutter would be left out in plain sight. So they allotted one closet to craft supplies, books, and records, another closet to clothes. A cork-strip bulletin board was put above the beds so that Toni would get in the habit of mounting and displaying her art prints in a tidy, decorative way instead of spreading them over all the walls in an unattractive manner.

A good half of the room was left free for a piano and an easel. The easel and paints were tucked away in a corner where there is no carpet but a rubber tile flooring. If Toni drips paint she can easily wipe up the spots with a damp rag or sponge.

This minute planning seems to be making a very orderly girl of one teenager, who is so proud of her room that she actually enjoys not only working in it, but also keeping it neat.

Toni, who happens to have unusual eyes that are half brown and half blue, is conscious of her femininity; she has been told that her eyes are a sign she'll be a beauty some day, and she loves that. She also likes restyling her own hair and trying out new clothes ideas. For instance, she thought up the idea of sewing gingham patches on the seat of her blue jeans just to be different.

But it wasn't until her first boy-girl party that Toni really got an inkling of what is ahead for her. At the beginning of the party she was shy and nervous about the things she'd planned. She was afraid her guests wouldn't have a good time. But she needn't have worried. Her new home made a fine impression on her friends. She and her mother had sensibly decided on an informal affair where everybody wore cottons and jeans. They served hot dogs and hamburgers out on the terrace, and the entertainment was dancing and toasting marshmallows.

When she was asked later what she liked best about the party, Toni answered without hesitation—"The kissing games."

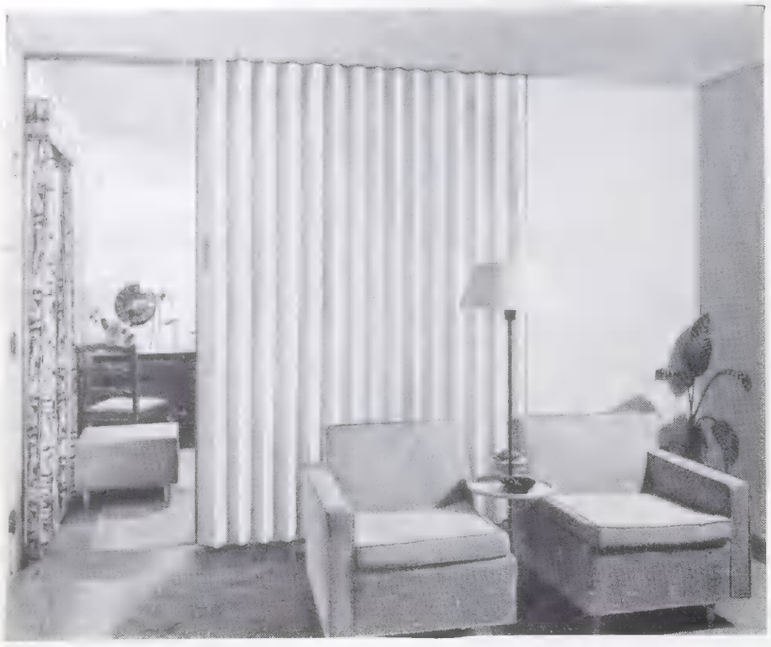
IT IS pretty well agreed around the Gimbel house that Toni will study commercial design. She would like to go to Pratt Institute in New York from which her mother was graduated. But even without training, Toni has a flair for art. She makes her own greeting cards, place cards for mother's dinner parties, and many gifts. With an enamel kiln that her father gave her she designs jewelry for birthday and Christmas presents. She collects shells and trims them with sequins and pearls to wear on her clothes. She does beadwork and she has tried her hand at ceramics. Her versatility might confuse a less open-minded parent, but Mrs. Gimbel, too, can turn her hand to many skills. She thoroughly approves of Toni having such a great variety of hobbies and interests.

"I want her to try any of the art mediums that appeal to her," says her mother. "At Toni's age you can't experiment enough. All I ever tell her is not to dawdle. If she gets an idea, she should carry it out right away and not let it slip through her fingers."

Having a big room where she can execute ideas is a boon to any young girl. In Toni's case, her interests are unusually wide. In addition to crafts, she takes lessons in painting, music, dancing and dramatics—not all at once, of course, but for concentrated periods of time. She studied piano, for example, until her teacher moved from Miami. However, she plays well enough for her own enjoyment. Having a piano in her room means that she and her girl friends can have a session of popular music without disturbing anyone in the rest of the house with their musical fun.

It is inevitable that Toni will grow up gracefully and with some purpose. It will be due, in part, to having her eyes opened to the opportunities around her and then being encouraged to do something with them. She is fun now. A few years from now she should be a person of consequence.





MODERNFOLD used as a room divider, to provide privacy when you want it.

The functional door of the future...*here today!*

Here MODERNFOLD doors fold from either end to allow complete access to closets.



National HOMES

See MODERNFOLD doors in National Homes on display starting September 10 to 11.

Now your dream of spacious, gracious living can be realized, through the magic of MODERNFOLD doors! They fold inside doorways, giving you more room all through your home. No valuable space taken up by door-swing. Also, MODERNFOLD is ideal to divide open areas for privacy. MODERNFOLDS are easy to wash; quality-built for a lifetime.

For handsome MODERNFOLD "Custom" doors, made to fit any size opening and available in dozens of beautiful decorator colors, look in classified directory under "Doors." Or check and mail coupon for prompt information.

modernfold DOORS

NEW CASTLE PRODUCTS, INC.
Dept. J4, New Castle, Indiana

☐ Please send further information about MODERNFOLD doors for my home.

☐ Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."

NAME _____

ADDRESS _____

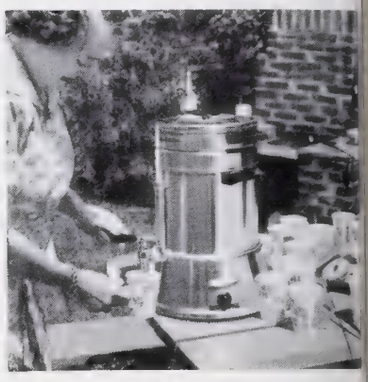
CITY _____ ZONE ____ STATE _____

New Castle Products, Inc.
New Castle, Indiana

In Canada:
New Castle Products, Ltd.,
Montreal 6

IT'S WORTH MENTIONING

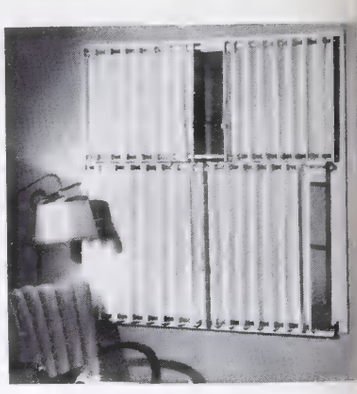
By JULIE POLSHEK



Coffee for party occasions is a simple matter with Tricolator's 24-48 cup Caterette urn. Brewing is electrical from cold-water stage on and controlled heat keeps the brew hot for serving. Also, impressive coffee economy is achieved by urn's triple-filtration cycle of extraction. Urn operation requires only an AC wall outlet. Ruggedly made of heavy aluminum; range-type electric heater. $49.95. From Goldsmith's, 77 Nassau Street, New York, N.Y.



Rol-O-Tint Sunshield operates like a window shade: an easy pull lowers it for use or retracts it when not needed. In use, screen is anchored by clip or suction cup, both on the pull bar. Screen, a new tinted acetate, neutralizes even the glare of dazzling sun rays; color perception remains normal. Chromed metal case is held by windshield's top molding. $5.95 for 18″ width; 20″, $6.95. From Holiday Hall, 549 W. Washington Street, Chicago 6, Ill.

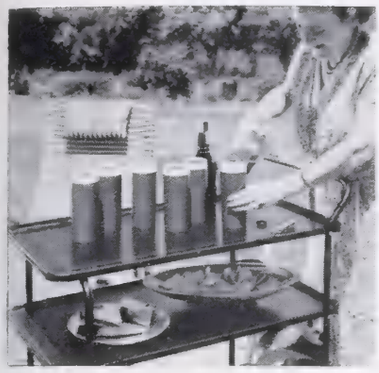


Air-Lite Window Shield opens at center or sides; folding panels have rods top and bottom. You can equip any portion of a window in choice of six panel heights (20-23-26-29-32-35″) and remove panels at will. Curved or straight rods have brackets for use on molding's inner or outer face. Strong window-shade fabric, wood-reinforced. White, ecru, cream. For window widths to 38″, $6.95 a pair. From Air-Lite Co., 51 E. 34th St., N.Y.C.

PHOTOGRAPHS BY FRED LERNER



Four screws mount Dor-Bac Workshop on a wall or closet door. Folded, it's only 18″ x 40″ x 7″. Unfolded, the strong steel unit (gray Hamerloid finish) supplies 18″ x 40″ x 1″ work bench, locking legs adjustable for leveling. There's an 18″ x 40″ perforated panel for hanging tools, a hanging gooseneck lamp, 2 electric outlets with 8-foot cord. $39.50 complete. Matching base cabinet has 4 shelves. $15. From Marshall Field's, Chicago, Ill.



Hi-kool Therma-Glass keeps drinks iced for a long time even with outdoor serving. You don't need coasters because tumbler doesn't sweat; when used to keep beverage hot, the outside surface remains cool. Styron plastic construction consists of tumbler with liner, nesting that effects insulating properties. Charcoal; pink or white liner. Melon, green or yellow; white liner. Set of 6. $4.98. From Abraham & Straus, Brooklyn, N.Y.

Humidity control provided by Kem-Air in refrigerator or freezer substantially reduces frost accumulation. Operating cost goes down, efficiency goes up and foods remain fresh and flavorful for a long period. Chemical action of unit's mineral eliminates odor and flavor transfer from food to food. You dry Kem-Air every few months in oven or sun; with this reactivation it serves for years. $3.95. From Downs & Co., Evanston, Ill.





Rub'N'Rinse Cloth cleans and polishes silver with unusual effectiveness and absolute safety. Cloth's impregnation contains cleansing detergents that dispel the heaviest tarnish, plus polishing ingredients that impart lustrous beauty to cleansed surface. You wet silver, clean it, then simply rinse and dry it. A 6″ x 6″ and 12″ x 13″ cloth. $1. Cloths remain effective indefinitely. From Jonard Co., Box 92, Springfield, Pennsylvania.

K-V Shelf Bracket Assembly provides powerful hardware for adjustable shelving installations. Shelf brackets (8″) hook into slotted wall supports providing a self-leveling, firm installation that remains straight even under great weight. Wall supports (5/8″x7/16″ x24″ can be butted vertically or horizontally for multiple installations. Satin-chrome finish. 4 brackets, 2 supports cost $3.95. From Patterson's, 15 Park Row, N. Y.





You can waive plumber aid to clear clogged toilets if you acquire a Toilaflex plunger. It combines an accordion-action compression chamber and a tapered tail devised to seal any shape or size of toilet trap; jointly, they create blasting air pressure that speedily forces the most stubborn obstruction down the sewer. Plunger operates at any angle with full compression power. $2.65. From Stevens-Burt, New Brunswick, N. J.

(Please turn the page)

announcing
the advanced detergent
for electric dishwashers



new
non-spotting
calgonite®

Calgon, the pioneer in electric dishwasher detergents, perfects a revolutionary new product that assures

- NO SPOTTING
- NO STREAKING
- NO FILM
- NO CHLORINE ODOR

New, non-spotting Calgonite is here and nothing can compare with it! Non-spotting Calgonite never speckles dishes or silverware. Will not harm fine china or aluminumware. Never cakes in the cup.

New, non-spotting Calgonite dissolves instantly, gets tableware and cooking utensils sparkling clean safely. Keeps your machine sanitary and sweet-smelling, too. Never makes you sneeze. Try it right away in *your* dishwasher new non-spotting Calgonite, the wonder detergent in the golden foil package.

Hotpoint is among the leading dishwasher manufacturers who recommend Calgonite and place a sample in every machine leaving their factories.

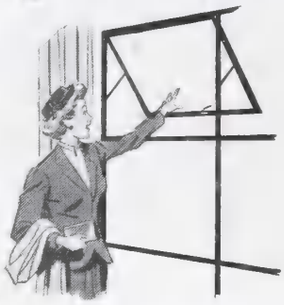


CALGONITE IS A PRODUCT OF CALGON, INC.

Truscon steel windows never stick







Be free forever from the annoyance of windows that warp or swell and refuse to budge. Windows you can't pry open to catch spring's first breeze . . . or to air out your rooms . . . or even to wash. Insist upon Truscon *Steel* Windows that never, never stick because steel can't possibly warp, swell, shrink or rot.

You can expect Truscon Steel Windows to operate easily for the life of your home when properly installed and normally maintained. Slim, strong steel sections are Bonderized to resist rust and to provide the perfect surface for the baked enamel finish. Truscon Double-Hung Steel Windows made from electrogalvanized steel are fully weatherstripped with lifetime stainless steel; they glide up and down on stainless steel tape balances that are guaranteed perfect.

Enjoy easy-operating windows. Ask your architect or builder about Truscon Steel Windows in double-hung, casement and ranch types, or Truscon aluminum casement and awning types. Enjoy non-sticking Truscon Interior Steel Doors, too. Send coupon for colorful window and door idea book.

TRUSCON STEEL DIVISION
REPUBLIC STEEL
Youngstown 1, Ohio

REPUBLIC STEEL

TRUSCON STEEL DIVISION, REPUBLIC STEEL
1086 Albert St., Youngstown 1, Ohio

Please send me free metal window and door idea books.
I'm planning ☐ to build ☐ to buy ☐ to remodel.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Compact storage facilities provided by Artwire's Dinnerware Rack consolidate service for eight into an area of 17¾" x 10" x 9" deep. Saucer niche is below the cup hooks; adjoining section holds dinner plates, salad plates and bread-and-butters in separated stacks. You've easy access to the china either plate-by-plate or in a stack. Strong construction with heavy vinyl coating. $3.75. From Amy Abbott, 344 W. 52nd, N.Y.C.

Handyman's Clean-Up rids your hands of paint, garage grease, tar, glue; also inks of all kinds and the most unyielding stains. You simply rub the liquefying cream into your hands, then follow up with paper toweling. For women, cream contains lanolin and leaves nail polish intact. For convenience, the jar (8-oz.) has dispensing pump and wall bracket. $1.49 complete. From My-Ko Chemical Co., 1255 N. 6th, Milwaukee, Wisconsin.





Hold-Rite Anchor is a magnetic device for fastening shower curtain inside the tub during bathing. Useful also for potholders, draperies, workshop tools and many other purposes. Anchor's powerful magnet is in a plastic case easily sewed, nailed, glued, screwed or stapled to any surface you wish magnetized. For magnetic action between non-metals, you use anchor on both surfaces. $1 for 4. Artcraft Co., 13 E. 17th St., N.Y.C.

Top-Toter levels refrigerator's curved top creating new storage space; the rubber-capped legs are devised to span any shaped arc. Decorative ledged tray is expanded metal with a honeycomb tray surface. In bedroom or nursery, Top-Toter handily consolidates jars and bottles; it's apt also for serving or for fruit arrangements. Matte black or white; 12" x 20" x 2". $2.98. From Arthur's, 178 E. Front St., Plainfield, N. J.





Hydraulic action of Merry Mister sprayer produces a high-pressure mist. Precision-made nozzle and pump afford exact spray control and an automatic feature assures drip-free atomizing. The sprayer is self-cleaning, eliminating clogging. An automatic sealing device keeps contents airtight. Efficiently handles even a polishing wax, floral wax, shellac, lacquer, enamel. $4.95. From N.F.C. Engineering Co., Anoka, Minnesota.



Foam rubber cushions your feet when the Tred-Well mat is beneath them, affording you its buoyant, restful support for stand-up tasks in kitchen or laundry. The marbleized top surface is tough plasticized rubber that's highly durable and easily kept clean. Mat is skid-proof; beveled edges are a further safety factor. Green, brown, red, yellow or gray in 18" x 30" or 21" x 36" size. Prices $2.98, $4.98. From Bloomingdale's, N.Y.C.

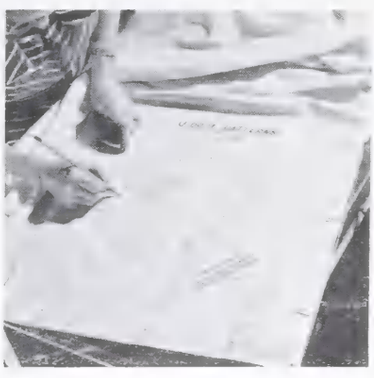
Vall-Grip Hook provides an ad-sive mounting unaffected by heat, oisture or vibration. Removing e installation won't mar the sur-ce, even with paint finishes. ounting holds securely on any rd-surface wall, on brick, porce-in kitchen equipment, steel par-ions. Use it for pictures, bath-om or kitchen gear, in closets. ne-inch square; chromed steel. .80 for six. From Polyphase Co., Dumont St., Rochester, N.Y.

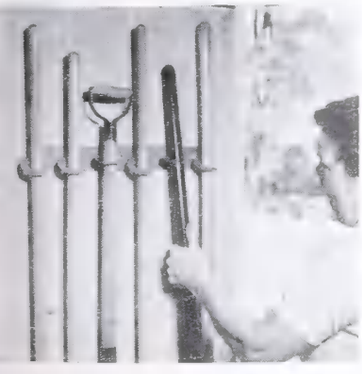




You raise shoe-shining from stooping to arm level with Home Valet bracket, thereby giving the task new ease and speed. With the demountable bracket you get interchangeable toe plates, one for adult-size shoes and one for small-fry sizes. During shining, shoe is held at the heel by bracket's curved arm and in front by the snug-fitting toe plate. Sturdy, all-aluminum construction. $3.75. From D. P. Taylor, Williamston, N. Y.

Sheets can easily be given fitted ox corners with this pattern. So you've a sheet inventory acquired efore contour-sheet days, here's a ay to modernize your linens. Pat-ern provides cutting outlines for orners on both bottom sheets and raw sheets, for single and double eds, and the instructions you'll ant for the simple sewing in-olved. The cost is 50 cents from -Do-It Patterns, Box 287, Ana-eim, California.





Six hangers for storing garden tools are hinged to Han-D-Hook rack. This hinged design causes hangers to drop and release their hold as you lift tools for removal; when hangers are raised for restoring tools, they lock into suspension position. The compact rack measures only 12 inches and is attached to wall or closet door with three screws. All steel, durable green finish. $1.58 for 2 racks. From Han-D-Hook, Inc., Bath, Ohio.

Do your climbing this safer, easier way! Get a

COSCO®

2-IN-1 STEP STOOL



A STURDY LADDER—A RESTFUL SEAT



● Play it safe! Do *your* household reaching and climbing on an all-steel Cosco Step Stool! A steady, sturdy, six-leg ladder, with extra-roomy, rubber-treaded steps . . . a restful seat, 24" high, for use at ironing board, range or sink. Shown here is the new Model 4-M . . . Cosco's streamlined style and value leader. Sparkling chromium or fashionable black enamel legs. Washable, durable Duran upholstery fits like a glove, never pulls loose. Six smart colors. Only $12.95* at department, furniture, hardware stores. Get yours now . . . and enjoy safer, happier homemaking!

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA
Makers of COSCO Metal Household Furniture

*Slightly higher Colorado and west, and in Canada.

Other COSCO Step Stools as low as $8.95*

Model 4-A Regular Step Stool: Chromium-plated, tubular steel legs; baked-on enamel finish, three colors. $8.95*

Model 40-A Posture Step Stool: Backrest adjusts three ways. Chromium or black legs; Duran upholstery, six colors. $16.95*

Model 4-A

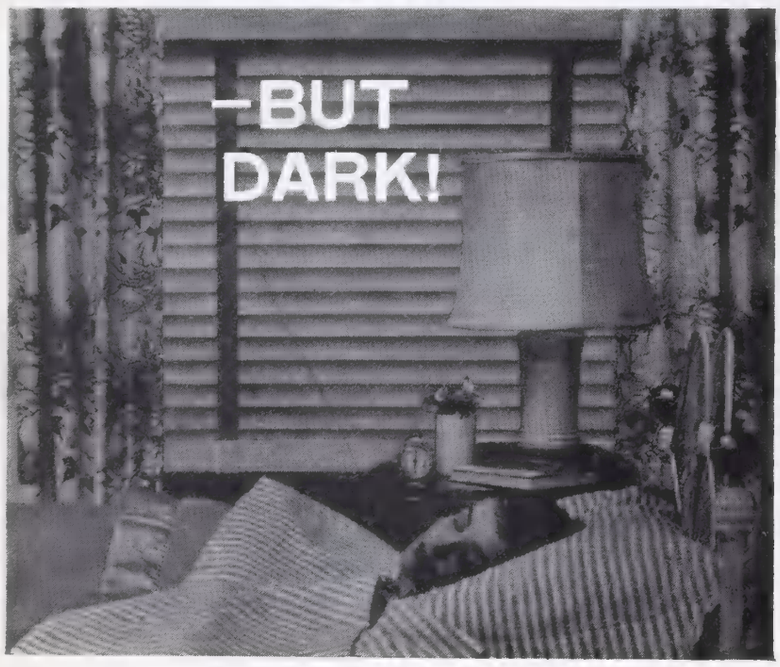


Model 40-A



Now! A blind to make your room





New *Flexalum* TWI-NIGHTER®

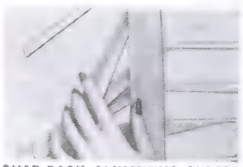
Only the new Flexalum Twi-Nighter gives you such complete light control, privacy, ventilation – *and at no extra cost!* New Flexalum design turns day into night with the flick of a cord. Lets you sleep later in the morning. Helps along baby's nap. And no one can see *in*, from any angle. All the other famous Flexalum features, too!

FREE DECORATING BOOK, in full color . . . by well-known decorator Marvin Culbreth. For your copy, write to Hunter Douglas Corp., Dept. 53, 150 B'way, N. Y. 38, N. Y. (In Canada: Hunter Douglas Ltd., Dept. 53C, 9500 St. Lawrence Blvd., Montreal, Quebec.)

Guaranteed by Good Housekeeping — Replacement or a Refund of Money if Not as Advertised Therein



WIPE-CLEAN PLASTIC TAPES. A damp cloth is all you need to wipe them clean. Even sticky jam vanishes right off the non-porous surface. These Flexalum tapes won't fade, fray, shrink or stretch.



SNAP-BACK ALUMINUM SLATS. Bend them – abuse them. Flexalum aluminum slats are spring-tempered to snap back ruler-straight every time. Mar-proof finish won't rust, chip or peel.

Flexalum

FLEXALUM DRAW DRAPERIES
FLEXALUM ALUMINUM AWNINGS
FLEXALUM VENETIAN BLINDS
FLEXALUM AUDIO-VISUAL BLINDS

PASTING RUGS IS FUN

CONTINUED FROM PAGE 154

Once you have the design arranged to please you, the taping goes fast. Right on the floor with the carpet right side up and with the pieces in place, you simply lift back the edges of adjoining pieces, lay a strip of paper-backed-tire-cord-mesh tape on the floor, brush on the sealer with a small paint brush, and press the carpet back down. Joints between matching colors are barely perceptible provided the direction of the weave is kept the same in both pieces.

Like rubber cement, the sealer bonds the backing and the tape. But if a stain or worn place should eventually need replacing, the tape can be peeled off or cut with a razor blade. In the same way the pattern of the rug could be changed for other arrangements.

FURNISHINGS INFORMATION

CONTINUED FROM PAGE 143

Here is some additional information on rugs and furnishings of rooms shown on pages 138-144:

Page 138
Dining Room

CARPET: White and charcoal custom made "Shadowai," Waite Carpet Co., New York, N.Y.
FURNITURE: Wrought-iron dining table and chairs, Molla, Inc., N.Y.C. Home of Bernard Kornblum.

Page 139

CARPET: All wool "Tableau" in mink, martini, opal, grain gold, and aqua, Karastan Rug Mills, New York.
FURNITURE: Mahogany chair and desk, finished in black lacquer to match Formica desk-top, specially designed by Sidney L. Liberman, Jr., New York, N.Y. Bamboo arm chair, Chippendale circa 1770; Antique screen, Charles Gracie, New York.
FABRICS: Desk chair covered in a Sylmer-processed linen dyed to match copper pulls and trim, Boris Kroll Fabrics, New York, N.Y. Cushion on bamboo chair of non-crushable velvet, J. H. Thorp, N.Y.
BRASS HANGING LIGHT: Special order fixture, Lite-Craft, New York, N.Y.
SPLIT-WOOD DRAPERIES: Window Modes, New York, N.Y.

Page 140
Living Room

CARPET: 100% nylon chenille in gray with orange and pink inserts, E. T. Barwick Mills, Chamblee, Ga.
FURNITURE: Designed by decorator, Maurice Sternberg Interiors, for the apartment of E. T. Barwick.

Page 140
Fireplace Setting

CARPET: "New Spindrift" tufted cut pile cotton carpet in white, aquamarine and corsage green, C. H. Masland, Carlisle, Pa.
CHAIRS: Antiques from the Anastasia's Rittenhouse Collection, Phila., Pa.
Room photographed by George Small at the House of Time, New York.

Page 141
Bedroom

CARPET: White and cerise tufted cotton, Artloom Carpet Co., New York. Fabricated by K. N. Paster, New York.
DECORATOR: Ellen Lehman McCluskey, for Gimbels, New York.

Pages 142-143
Bed-Sitting Room

CARPET: "Tableau" all wool in grain gold and martini, Karastan Rug Mills, New York.
VERTICAL BLINDS: "Flexalum" from Hunter Douglas Corp., New York.
FURNITURE: Black plastic drawers, "Richelain", used beside fireplace and in desk, Richardson Co., Melrose Park, Illinois. Black module tables and stools, Murray Furniture Co., Winchendon, Mass. Mattress and Foundation, U. S. Rubber Co.
FABRICS: Velvet bed and chair covering, F. Schumacher & Co., New York. Drapery fabric, "Mardi Gras," Shulman Abrash, New York.
METAL GRILLE: Used as door panelling and trim at windows and over radiators, Cross Engineering Co., Carbondale, Pa.
FIRESCREEN: Portland Willamette Co., Portland, Oregon.
MIRRORS: "Parallel-O-Plate," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Installation by Grand Mirror Mfg. Co., Inc., New York, N.Y.
ART OBJECTS: Japanese Kakemonos on doors and gold lacquer boxes courtesy of Joseph U. Seo, New York. T'ang figure on mantel, bronze collander on hearth, cherry red Shang Dynasty vase, and blanc de chine bulb dish, courtesy of Ralph M. Chait, New York.

Page 144
Upper photograph

CARPET: "Waikiki" viscalon and nylon in white, gold, green and red, Bigelow Sanford Carpet Co., N.Y.C.
TAPESTRY: designed by Barbro Nilson and executed by Marta Maas Fjetterstrom of Sweden.
Room photographed at Widdicomb Furniture Company Showroom, N.Y.C.

Page 144
Lower photograph

CARPET: Diamond shapes are gold Woolturf and gold Tuftwoven V.I. Frieze, Firth Carpet Co., N.Y.C.
FURNITURE: Chair and brass magazine rack courtesy of Accessories & Design, New York, N.Y.



Your American-Olean tile contractor can duplicate this installation, or modify it to suit your home.

Powder Rooms Unlimited . . . with TILE!

Everyone has a hankering for colors that sing and dance. There's no better place to show off your favorite color combinations than in your powder room. American-Olean tile makes it practical, too. This ceramic tile never loses its sparkling beauty, never fades or streaks.

Send for your copy of the new A-O booklet, "New Ideas in Tile". You'll get a wealth of useful decorating suggestions—for big homes and small, for big budgets and not-so-very, for new homes and remodelling projects.

American-Olean Tile Co.

1034 Cannon Ave., Lansdale, Pennsylvania

TILE MAKES A BRIGHT IDEA BRIGHTER

1. Black tile keeps its strong beauty without fading or discoloration.
2. Tiled vanity table tops can't be harmed by spilled cosmetics, nail polish, or polish remover.
3. Tiled floor never needs waxing, and is not dented by chair legs.
4. Walls tiled to the ceiling may cost no more than partly-tiled walls, yet save on upkeep and repair.

TILE SPECIFICATIONS: Color Plate 53. Walls: 38 Butternut, 99 Ebony. Base: 38 Butternut. Decorative Strip Around Mirror: R-44, 85 Apricot and 47 Brite White. Counter Top: 99 Ebony. Floors: 1¼" Squares, 38 Butternut and 99 Ebony.

CLIP COUPON, SEND 10c IN COIN FOR THE BOOKLET "NEW IDEAS IN TILE".



AMERICAN-OLEAN TILE COMPANY
1034 Cannon Ave., Lansdale, Pa.

☐ Please send me a copy of your new booklet "New Ideas in Tile". 10c in coin is enclosed.

☐ Please send me the address of my local American-Olean tile contractor.

Name_____

Address_____

City_____ Zone_____ State_____

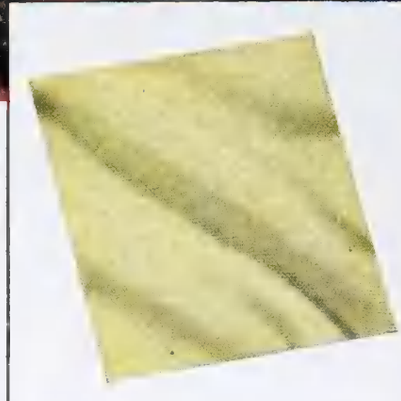
MICHAEL GREER, A.I.D., of Nancy McClelland, Inc., decorated this all-nylon room in warm fall tones.

A luxurious room . . .

carefree, too

because every fabric is made of Du Pont Nylon

Traditional and modern combine in a gracious room that is carefree, too, because every fabric is Du Pont nylon. Soft velvet enjoys new practicality for chairs and benches . . . thanks to nylon. Crisp nylon taffeta for the draperies and sofa promises both beauty and long wear. And for all its luxurious air, the carpet will wear valiantly, because it is made of 100% Du Pont nylon. Look for lovely, easy-care home fashions made of Du Pont nylon at your favorite store.



TAFFETA takes its name from the Persian *taftah*, meaning a twisted weave. Today's newest taffeta, while retaining its lovely texture, is easy to care for and amazingly long-wearing because it is made of Du Pont nylon.

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers

THE FAMILY HOUSE *continued from page 118*



Study-dressing room in the home of Judge and Mrs. James Agee is the judge's place of quiet. Easily accessible, it can be reached from the master bedroom, hallway, through the bath or from the balcony off the master bedroom.

CONSTRUCTION INFORMATION

EXTERIOR WALLS: Redwood siding, California Redwood Assoc., San Francisco, Calif. Concrete blocks, "Basalite," Basalt Rock Co., Napa, California.

FLASHING AND METAL WORK: "Armco" galvanized iron flashing, rain leaders, Armco Drainage & Metal Prods, Inc., Middletown, Ohio.

WINDOWS: Sliding steel built transoms, Soule Steel Co., San Francisco, Calif. Louvers, Venta Glass Windows & Doors, S. F. Glass Co., San Francisco, Calif.

GLASS: "Corrulux" wall and ceiling, Corrulux Div., Libbey-Owens-Ford Glass Co., Houston, Texas.

SCREENS: Soule Steel Co., San Francisco, California.

HARDWARE: For doors, Schlage Lock Co., San Francisco, California.

PAINT: Lead and oil stain on steel sash and doors, exposed beams and ceilings, W. P. Fuller & Co., San Francisco, California. Clear stain on interior redwood and all exterior wood, Samuel Cabot, Inc., Boston, Massachusetts.

PLUMBING: Crane Company, Chicago, Illinois.

HEATING INSULATION FOR ROOF: "Celotex," Celotex Corp., Chicago, Ill.

SOUND INSULATION: "Acousti-celotex," Celotex Corp., Chicago, Ill.

ELECTRICAL WIRING: Switches, outlets, wire, General Electric Co., Providence, R. I. Circuit breakers, Westinghouse Electric Co., Beaver, Pennsylvania.

FURNISHINGS

Living Room

FURNITURE: Canvas and oak chairs, Pacific Overseas, Inc., San Francisco, Calif. Straw mat, Jackson's, Oakland, California.

Patio

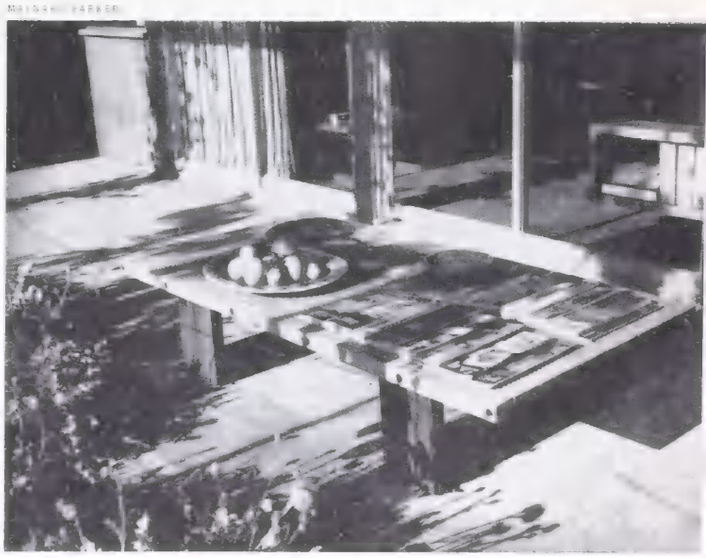
FURNITURE: English campaign chairs, Fraziers, Berkeley, Calif.

ACCESSORIES: Earthenware coffee pot and warmer, Sohn Bros., Chicago, Ill. Mugs, Marshall Studios, Inc., Veedersburg, Ind. "Flintwood" plates, Gustin & Co., Los Angeles, Calif. Courtesy of Fraziers, Berkeley, California.

Double-purpose table gets up and down on its knees



MARGARET PARKER



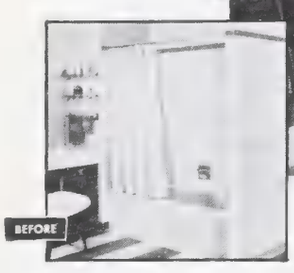
This table in the Agees' garden room was designed with hinged legs. When it is raised (left), the table can be used for either buffet or sit-down meals. Coffee tables from the living room are used as benches with it. When the legs are folded back (above), it becomes a handsome, low-slung coffee table.

Beauti-Dor®

TUB ENCLOSURE

Transforms Your Tub Into a Glamorous ***Enclosed Shower Bath!***





"Criterion" recessed tub by Crane Co.

ENJOY THIS NEW COMFORT AND CONVENIENCE AT LOWEST COST

$69.95* Slightly higher West of Rockies

Now — with the BEAUTI-DOR Tub Enclosure you can modernize your own bathroom with the *newest* of new styling!

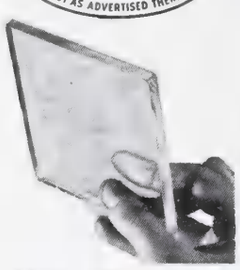
Glamorous translucent glass doors, framed in gleaming rustproof aluminum, roll silently . . . effortlessly. Shut out drafts and shivers; keep spray and splash inside the tub — no wet slippery floors for you to mop. Always neat — no messy curtains for you to launder or replace — doors wipe clean in a jiffy!

It's easy to give your home this wonderful, new decor. BEAUTI-DOR comes completely assembled . . . even the safe, custom quality, twice-as-thick glass is installed in the door panels — ready to glide from either end on double overhead, cadmium-plated rollers. Enrich your home — ask your dealer how easily *you* can install BEAUTI-DOR!

BEAUTI-DOR is custom made for 3½ to 5 ft. recessed wall to wall tubs. 5½ ft. size slightly more. Height 59¼".

Ask for BEAUTI-DOR — *America's finest quality Tub Enclosure.* At Building Supply, Department, Hardware, Plumbing Tile Stores.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



BATHE AND SHOWER IN SAFETY . . .
BEAUTI-DOR GLASS IS TWICE AS THICK!

CONTRACT FRANCHISE DISTRIBUTORS

Wilson Building Products
5233 Glenmont
Bellair, Texas

Alco Supply Co.
4833 Greenville
Dallas, Texas

Pioneer Distributing Co.
3019 Washington Blvd.
Ogden, Utah

Lee Glenn
1408 S. 5th St.
Las Vegas, Nevada

Treb Kirby Co.
3822 North Bend Rd.
Cincinnati, Ohio

Treb Kirby Co.
1409 W. Ninth St.
Cleveland, Ohio

Kenmore Products
Route 2 Box 434
Bothell, Washington

Chicago Beauti-Dor
4723 N. Pulaski Road
Chicago 30, Illinois

Amco Shower Door Co.
17337 Wyoming Ave.
Detroit, Michigan

Wholesale Distributors, Inc.
8000 Stroelitz
New Orleans, La.

"BEAUTI-DOR" of FLORIDA
504 N. Bradford St., Tampa
311 S. W. 17th St., Miami
4059 London Rd., Jacksonville

Export Division:
Universe-Standard Sales Co., Inc.
1775 Broadway
New York 19, New York

In Canada:
T. Eaton & Co.

Please mail coupon to the BEAUTI-DOR Contract Franchise Distributor above, nearest you, or to:

Shower Enclosures, Inc.
4723 - C N. Pulaski Rd.
Chicago 30, Illinois

_____Please send 12 page BEAUTI-DOR Brochure. I enclose 10¢ in coin.

_____Please send the name and address of my local BEAUTI-DOR dealer.

Name_____

Address_____

City_____State_____

Businessmen: Valuable "Beauti-Dor" franchises available — write: Office of President.

PORTFOLIO OF STORYBOOK FURNISHINGS

CONTINUED FROM PAGE 132

ROLF TIET



"Little Dreams" (top) is an understanding and pretty fabric picture of what goes on in a child's head. From Jofa.

"Jack and Jill" (center) tumbling down in the company of a dozen or so companions from Mother Goose in Kandell chintz.

"Alice in Wonderland" (directly above) starring in a Warner wallpaper with Tweedledee, Tweedledum, the Rabbit and all.

WHAT PRICE GLAMOUR

CONTINUED FROM PAGE 128

epellence, to put an end to track narks that especially afflict light arpeting. Yet another, which is eing applied directly by certain ug manufacturers to rayon rugs, ut is also available for home use y the consumer herself, can be rushed on walls, wallpaper, fabics and carpets to give them remarkable resistance to dust and its oiling marks. Dust literally slithrs off, won't stick. This finish eeds reapplying after cleaning. A hemical called colloidal silica nakes this possible, but the name hould not be confused with silicones, which are something else gain.

Wallpapers—and they may even e those erstwhile fragile papers, atterned in soluble tempera colrs like some of the French imorts—can be made thoroughly washable by the application of a ynthetic resin coating. This can e a matte finish, in which case he appearance of the paper is nchanged, or a glossy finish. Smudges, food stains, crayon marks, ipstick—these simply wipe off. Stubborn stains come off with Clorox. The coating can go on any kind of paper, so you no longer need compromise on the wallpaper pattern in order to be sure your choice is practical. You can buy this coating by the bottle and apply it to wallpapered walls with a certain type of lamb's wool roller. Or the finish can be given to paper in the roll before it is hung by sending it to a plant for processing. Paperhangers and do-it-yourselfers are enthusiastic about this because they don't have to handle the paper as gingerly as they must when it is untreated and prone to paste smudges.

MANY fabrics may be bought already treated with water-repellent and wrinkle-resistant finishes. This puts fragile-looking colors into the picture as practical possibilities. For the most part these are apparel fabrics, usually only 36″ wide as opposed to the 54″ width most usable for home furnishings. But some of them, as for instance, the new water-repellent, wrinkle-resistant, patterned corduroys, might very well be the makings of charming curtains and spreads in a child's room. (Several of the most popular decorative fabrics, like denim, first came into the home from the dress goods counter, because someone had the wit to put their durability to home furnishings use.) Many, many fabrics can be treated for water repellence by the same methods that reapply the finish to your raincoat, so it is a good idea to find out what finishes your dry cleaner may be able to give to fabrics in yard goods. In larger cities there are plants which are equipped to do just that.

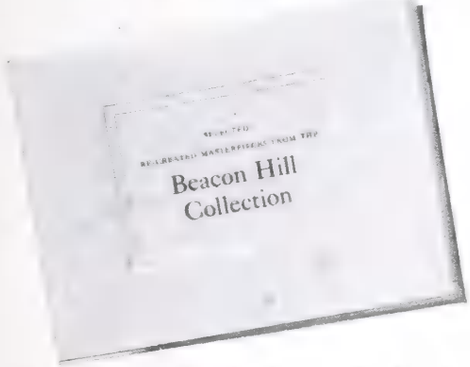
It's really the ounce-of-prevention philosophy that characterizes most of our home furnishings materials these days and makes your lot easier and the youngsters' rooms prettier. For example, if you leave a child alone with a bedspread you can depend upon the bedspread's being wrinkled. But, knowing this, you can now realistically select a fabric that is wrinkled to begin with, that *must* look wrinkled in order to be pretty, that is simply washed out and let drip dry, that would be desecrated if you touched it with an iron! The market is loaded with such, many of them with their creases chemically set in them so that they'll last a long while. Seersucker, crinkle crepe and plissé in cotton and nylon, nylons and cottons embossed with puffings that make the fabric look as if it were quilted, muslins deliberately and interestingly striated with the permanent texture of random creases—these are all naturals for bedspreads or slipcovers.

VISUALLY, the ounce of prevention for soil marks is the busy, small allover pattern like a calico print in which marks get lost. We don't mean to imply that this is a substitute for laundry, but at least slight soil doesn't show up and take the bloom off the fabric.

The same principle applies to furniture. If you choose it with the slightly mottled finish called "distressed"—which means a pleasant sort of nicked and battered and much-used look deliberately given at the factory to make it look antique—you won't have to worry much about the additional nicks and batterings that its owners will inevitably give it. The markings make it a soil-camouflage, too.

(*Please turn the page*)

"Selected Re-created Masterpieces from the Beacon Hill Collection" is the title of a new brochure presenting both time-honored and new pieces from this famous collection. Included are re-creations in the Continental manner, in handsome fruitwood or painted finishes. For your copy of this profusely illustrated brochure, please send 50¢ in coin.





Beacon Hill Collection

87J Albany Street, Cambridge, Mass.

LOOK FOR THE FAMOUS BEACON HILL LABEL

specify...Cabot's

for years
and years of
whiter white



Brick house in Winnetka, Ill.
Architect, Jerome Robert Cerny, Forest Park, Ill.



Frame house in Minneapolis, Minn.
Architect, Rollin C. Chapin, Minneapolis, Minn.

Cabot's
DOUBLE-WHITE®

For you who want a house that's really white . . . one that will stay white year after year . . . use Cabot's DOUBLE-WHITE.

This brilliant, non-gloss exterior paint remains white in spite of fumes or gases in the air which discolor ordinary whites. Cabot's DOUBLE-WHITE can be used on all exterior surfaces . . . contains no lead . . . is self cleaning. And Cabot's patented Collopaking process gives it greater hiding power and wearing quality.

So, for gleaming, lasting whiteness, specify Cabot's DOUBLE-WHITE.

Samuel Cabot



Write today for The Little White Book and dealer's name in U. S. or Canada.

SAMUEL CABOT INC.
915 Oliver Building, Boston 9, Mass.

WHAT PRICE GLAMOUR?

CONTINUED FROM PRECEDING PAGE

You'll find this finish usually on provincial or colonial types of furniture, on pine, maple and fruitwood.

Another way to thwart the destructive behavior patterns of the young—and it may seem unorthodox at first blush—is to give their rooms painted surfaces that are actually the equivalent of what we used to call blackboards, only they are now an eye-pleasing, decorative green. You accomplish this by painting surfaces (woodwork, dadoes, wall panels) with a pleasant green paint which welcomes chalk marks just as slate does and which is just as easily erasable. With dado and doors painted like this and an upper wall covered with a crayon-spurning wall covering, how could your headaches be slighter! The paint, incidentally, is designed to create writing surfaces in schoolrooms and playrooms, the green color being especially applauded by experts as one that prevents eyestrain and helps the young retain what they see written on it. And, speaking of paint, non-toxic, quick-drying enamels are particularly welcome for the finishing of woodwork or furniture in rooms where the very young may be inclined to chew on the furnishings.

WALL coverings that stand up to the young currently run the gamut of materials: scrubbable plastic tiles of hard polystyrene, in a wide range of color, sometimes with a striated, combed texture, and a non-glaring matte finish, in 9″ x 9″ sizes and easy to install; vinyl tiles on a flexible back, also in many colors and easily installed; wall coverings that look like wallpaper but actually are fabric coated with stain-impervious vinyl plastic, with patterns printed in vinyl ink; all sorts of scrubbable, durable coated fabric wall coverings, now so made that they need no special adhesive other than old-time wallpaper paste; panels of perforated board which give the room's occupant plenty of pin-up space for accumulated treasures. (You can acquire hooks that fit into the board's holes.) This versatile pegboard, which to a degree deadens the sound in the room and is consequently the family's protection against too much phonograph, noisy games, et al., may also serve as a dart board. It can be painted to fit into the color scheme. Lately a melamine plastic pegboard noted for its toughness and in a variety of colors has come on the market.

Cork, for its noise deadening quality, its resilience to pins, blows and dart games, its interesting texture and naturally "distressed" surface, makes an excellent wall surcovering, whether it is used in its natural coloring or painted, as it was in the pastel room on page 129. For extremely rugged wear (in boys' rooms, for example) the dark, very coarse textured and least expensive insulating cork of the type used by builders makes a smart looking wall. The material comes in flat squares and slim "bricks"—an asset because when the wall gets picked at and worn, it may be easily rejuvenated by the replacement of one or two squares or blocks. A new painted form of this cork is now on the market. We've seen white blocks laid in a brick pattern so that the wall of a room acquires the look of a painted brick wall.

PLASTICS, with their limitless, non-fading, easily kept, durable colors, are creating brand new concepts of furniture for children's rooms. Time was when the younger generation's quarters were either furnished in castoffs (on the principle that no kind of abuse could make the old stuff look any worse) or in cute, unrealistic midget-size furniture that was soon outgrown but not before its pink and blue paint and bunny-rabbit decorations began to look tired from hard knocks. Now, what a beneficent choice you have, what wherewithal to make the nursery as aesthetically pleasing as any other room in the house! With tough plastic laminate surfaces on table tops, dresser tops, and drawer facings, there is now furniture that is proof against practically every type of depredation a child can think up. Yet it is so designed that after years of active service in a child's room it can still be the mainstay of the bedroom when the child becomes adult. These laminates, impervious to stains, water spills, paints, crayons, hard knocks, now show up on existing furniture in white, pink, satiny black, brilliant colors and in wood patterns, all of them practicalities because they respond, fresh as daisies, to the "wipe-with-a-damp-cloth" treatment.

If you cannot find precisely what you want in ready-made furniture, laminates may be bought by the square foot from lumber dealers and applied to custom-built or unpainted furniture with special, but easily available adhesives. Places where you might use them to excellent and colorful advantage are legion—including window sills, window soffits, toy chests, dadoes, kick plates of doors, baseboards, ad infinitum.

ONE of the latest and most fascinating manifestations of vinyl film is the adhesive-backed vinyl that lets you cover any flat surface with a film of water-repellent, easily-wiped-clean plastic. In a youngster's room there are plenty of places where it might do a slip-covering job—on table tops, shelves, headboards, window sills. This astonishing pressure-sensitive stuff can be applied and removed and reapplied as easily as adhesive tape, so you can whip it on and off and change the colors, patterns and general looks of things at will.

Vinyl plastics, which run the range from sheer curtain film to the tough coated fabrics that may upholster furniture or cover walls, are now a taken-for-granted decorating asset in the nursery. They come in a wealth of prints, many of them indifferent, it must be pointed out, but the trend is toward higher styling than ever before. Embossing gives opaque film texture and dimension, so that it may look like tweed or taffeta. And a new development is creating a film with a soft, luxurious nap like suede or velvet. Esthetically, because of its light-filtering characteristic, the translucent film has a new quality to give to decorating schemes. Practically, with the vinyl film industry's recent establishment of standards of performance, some of the most serviceable objects made of film are identified with a seal indicating approved quality.

Vinyl-coated upholstery material comes in almost any color you'd care for, in almost as many variations of texture and in finishes from matte to a sheen like patent leather. Some of it is made on stretchable knitted fabric so that it is easily and neatly fitted around corners, and some is now available with minute perforations which permit the tough fabric to breathe, as if it were woven.

A type of upholstery fabric to put high among possibilities for a youngster's room, or wherever youngsters are going to be dominantly on the scene, is saran in its woven, multifilament form. This has a quality reminiscent of wool

mohair and is currently being ›ven in a number of interesting ·aves. Because it is so easily eaned. it is perfectly practical such apparently fragile colors ivory and pastels. But there is ›thing at all fragile about it. It chemically the same stuff that any automobile seat covers are ade of. so you can count on its ·arability.

Saran also makes a particularly ild-proof carpet which is exemely durable and scuff-resistant d rather sensationally easy to ean of ink. food spills and similar ains which are usually calamities any other kind of rug.

FOR the most part. a hard-surface floor covering is usually the most ·actical in a youngster's room. rticularly if the room is also used a play area. Not only do asalt tiles. linoleum. vinyl. vinyl ›rk and rubber take a beating ther gracefully. but they are easy keep meticulously clean. They so offer the kind of hard play rface that most children enjoy—r bouncing balls. for floor games. r electric trains. etc. Vinyl cork d rubber are excellent sound ·adeners. And since these covergs now come in such good colors ey make smart decoration a cinch. ou can create almost any kind of tterned effect with insets.

The tweedy textures and mottled lorations of fiber rugs make them pecially good "soil-losers" for der children's rooms. They give u a bargain in good looks and rprising durability if you're lookg for an inexpensive rug. In most oms but especially in the rooms f younger children. small. washble tufted rugs of cotton. rayon r nylon add warmth and color to smooth. hard-surface floor. and re light enough so that they may e pushed aside whenever a clear oor is needed for play. But do eep them small so that they may e tossed into the washer. and see at they are backed with latex so at youngsters won't slip on them.

The latest development in cotton oor covering is 18" squares of fted cotton. made with a resilient ber backing and a pressure-senitive adhesive. You. yourself. can tick these "tiles" of carpet to the oor wall to wall and remove and eplace them as needed. They're ot touted as the world's toughest arpeting. but they're soft underot. adequately sturdy for a baby's oom. and come in several agreeble colors. All of them are cleanble with rug detergent. Use them "upholster" inside of crib to proct a baby's head.

The gossamer glamour of lace, dotted Swiss, embroidered batiste, voile—all the charming, delicate finery that used to be utterly impractical and yet always seems to be the birthright of little girls—is now reappearing in children's rooms because it has become as practical as synthetic fibers can make it. And that's mighty practical. You can indulge in ruffles and frills to your heart's content with sheer curtains and bedspreads that can be laundered and dried in next to no time without needing to be ironed. On the market currently you'll find such inspiring glamour as curtains of embroidered nylon and Dacron. Dacron voile in colors as well as white. flocked nylon and Dacron. "dotted Swiss." embroidered nylon bedspreads and dressing table skirts. Or. if you want to be lacy but even more practical still. there are the vinyl films simulating lace and embroidered lawn. Accordion-pleated cotton and sheer nylon may now be bought by the yard. It suggests fluted ruffle trimming. or bedskirts, curtains and valances that look like the height of impractical luxury but certainly aren't. for these scientifically set pleats stay crisply in shape even after undergoing many washings.

ADDED refinements which would delight a little girl and lighten the housework are fitted sheets of nylon in pastel colors. nylon and Orlon blankets. thoroughly washable Dacron-filled comforters covered with nylon. Dacron-filled cushions covered with Dacron and Dacron-filled bed pillows.

You can see that there are so many different choices from which to compose beautiful though hard-working rooms for the younger generation that the problems of the past no longer exist. Almost everything you're likely to use is washable. and with modern automatic washers and dryers even this chore has been reduced to minimum labor.

But you can make life even easier by designing your furnishings to provide short-cuts. For instance. café curtains which are clipped to the rods (instead of having rings sewn to them) amount simply to flat pieces of cloth. easily washed and ironed flat. as uncomplicated as a handkerchief. Untrimmed sash curtains. gathered on a rod. give you the same ease of laundry. And there is. on the market. buckram drapery topping so designed that you can make your draperies in one flat piece which pleats auto-

(*Please turn the page*)

What does HE like to come home to?
. . . The loving wife? The laughing kiddies?
The pipe and slippers? Faithful Fido?
YES . . . and his "care chasing"

clevelander®



Here's the new addition for his family of affections! Another treasure to tuck in his favorite corner—the chair whose comfort chases cares away . . . the chair so comfortable that fatigue and tension flee in a flurry of pleasant dreams . . . the chair designed to support every body line . . . and cushioned in resilient Blocksom Paratex rubberized hair! So watch him carefully, my fair lady. Watch as the back, seat and foot-rest *automatically* synchronize in motion . . . adjusting to his favorite position. Yes watch carefully, for comes tomorrow, you too can steal a few moments of heavenly bliss from the family favorite . . .

clevelander®

"comfort the whole family fights for"

Select from newest decorator fabrics and plastic covers, superbly tailored for the most discriminating decor . . . in better stores everywhere.

FREE! Send for colorful booklet, "Chair Harmony", and name of nearest dealer. Write Dept. HB9, Cleveland Chair Co., Cleveland, Tenn., manufacturers of fine chairs since 1915.

Guaranteed by Good Housekeeping

your name _____

and address _____



WHAT PRICE GLAMOUR?

CONTINUED FROM PRECEDING PAGE

matically when you attach it to specially designed curtain pins. The snapper tape by which the valance is attached to the wall in the room shown on page 129 is another aid to easily-maintained glamour. Snapped off, the chintz valance is essentially one flat, easily ironed piece of fabric trimmed with a fluffy cotton, no-iron fringe. You can even achieve the effect of wall-to-wall broadloom by taping together smallish pieces of washable tufted carpet, which, to make things easier, are separated for a trip to the washer.

For rug ideas, see "How to Have Custom-designed Rugs at Non-custom Prices" which appears on pages 138 through 145 of this issue.

Below are listed the chief ingredients used by decorator Haygood Lasseter to produce the charming room for a little girl shown on page 129.

FLOOR: Wrightex white rubber t marbleized with black. Wri Manufacturing Co., Houston, T

FURNITURE: Custom-made beds, cabinet, play table and stools, signed by George Flemister, a surfaced in Formica plastic la nate, by Formica Company, C cinnati, Ohio.

BEDDING: Tri-Zone foam rubber m tresses, Spring Air Company, H land, Mich.

FABRICS: Striped chintz valancin Kent-Bragaline, Inc., New Yo Sailcloth for bedspreads, Litt wood Fabric Co., Philadelphia.

TRIMMING: White fringe on valan Consolidated Trimming Corpo tion, New York, N.Y.

WINDOW DRAPERY AND ROLLER SHAD Swedish Wood Reed, Magic Ci Shade and Drapery Co., Mian Florida.

MURAL: Nancy Gibson.

STORYBOOK FURNISHINGS

CONTINUED FROM PAGES 131 AND 132

Here is a list of the products which qualify for the titles of storybook furnishings used in the Breuil house. A black-and-white photograph of the bedroom appears on page 132 and a colored photograph of the bathroom is on page 131.

Bedroom

FURNITURE: Walnut with sandrift finish. Chair, night table and beds, Directional, New York, N. Y. Lamp, The Heifetz Co., New York, N. Y. Bedding "Rejuvenator," Charles P. Rogers & Company, New York, New York.

FABRICS: Dust ruffle on bed, Cheney Greeff & Co., Inc., New York, N. Multicolor chintz drapery fabr "Candy Ribbon" designed by Isab Barringer for Cheney Greeff & Co Inc., New York, N. Y. Bedspread "Ballet." Cannon Mills, Incorp rated, New York, N. Y.

WALLPAPER: Mural, "Toy Parade James Seeman Studios, New Yor New York.

Bath and Dressing Room

WALLPAPER: "African Jungle," Katze bach & Warren, Inc., New Yor N. Y.

TILE: Light blue, The Cambridge Til Mfg. Co., Cincinnati, Ohio.

PLUMBING: Kohler Company, Kohle Wisconsin.

for
extra protection
from wear
and
corrosion,
aluminum
parts
are

Alodized

BLACKSTONE
Product of
AMERICA'S OLDEST
WASHER MANUFACTURER
BLACKSTONE CORPORATION
JAMESTOWN, NEW YORK



Reg. Trade Mark American Chemical Paint Co.

The Blackstone semi-automatic washer gets clothes clean, of course, but long life and dependability are important features too. This washer is built with the future in mind.
And its gleaming white finish is ready for years of effective service in and around moisture. Here's why: All aluminum parts are Alodized (chemically treated with "Alodine®") to prevent corrosion-pitting and to provide a secure foundation for the paint finish.

If It's Aluminum, Be Sure It's Alodized.

AMERICAN CHEMICAL PAINT COMPANY
Ambler, Pa.
CHEMICALS ACP PROCESSES

Important—To Subscribers

Before You Move—Write

Send us a letter, card or Post Office change-of-address form. Tell us both your old and your new address.

At least five weeks before you move, notify

House Beautiful Subscription Dept.
250 West 55th Street, New York 19

HOW SHE COOKS FOR CHILDREN

CONTINUED FROM PAGE 135

pans for individual servings.

Besides these main dishes we always keep lamb chops. I buy these by the dozen and lay them out in the freezer on a large sheet of locker paper, unwrapped, until they are frozen hard. Then I put them in a double plastic bag and fasten the tightly twisted neck with a pipe cleaner so I can take out any number I want and reclose the bag. Hamburgers can be prepared this way too, but the patties must be flat so they don't get too well done on the outside before they're done on the inside.

THE CHILDREN like to choose their own dinner from the freezer when they are dining alone. To them, cooking frozen food is akin to watching one of those little shells from Chinatown blossom into a rosebush when dropped in a glass of water. They love to pick out unlikely-looking, chilly boxes of food and then watch them slowly turn into something good to eat.

On these nights they prepare their own party in the kitchen. We get out paper doilies and candles and colored Dixie cups for the milk, and they usually round things off with a special treat like ice cream for dessert or a toasted marshmallow in the cocoa (to do this just put a marshmallow on a bit of foil and let it toast under the broiler, then slip it off into the cocoa).

Here are the recipes for Cock-A-Leekie Soup and Kedgeree.

Cock-A-Leekie Soup

1 roasting chicken, cut up
Chicken broth and water to cover
1 turnip
2 inside stalks celery with tops
⅓ cup barley soaked in ½ cup water
2 small onions
Dash of nutmeg
Dash of mace
Salt and pepper
Juice of half a lemon
3 peppercorns
½ cup chopped parsley
2 bunches leeks, sliced

Rinse and wipe the chicken and put it in a deep soup pot. Cover it with the broth and water, half and half, and bring to a boil. If you have no stock on hand use canned clear chicken consommé. Add all the other ingredients except the leeks and simmer gently until the chicken is done—or about forty minutes to an hour. Lift out the pieces of chicken and cool in a colander while the soup simmers on. When the chicken is cool enough to handle, remove the skin and cut the meat into bite-size pieces. Skim the stock from time to time removing as much fat as possible, and cook it for about two hours altogether. During the last half-hour add the leeks (white and pale green part thinly sliced) and just before serving return the chicken. This can be more highly seasoned as desired. Serve in flat bowls with toasted bread.

This is a hearty, delicious soup to be enjoyed by any age but especially good for the very young as it's interesting, easy to eat, and good for them. Serves 4.

Kedgeree

A thick piece of white fish
Water to poach it in
2 tablespoons butter
3 tablespoons flour
1½ cups milk
Salt and pepper
Dash of nutmeg

Wipe the fish and poach it gently in water or a delicate broth, until it is tender. Cool and flake it carefully, removing any bone and being careful not to break it too much. (If you are serving only adults, finnan haddie can be used.) Make a cream sauce of the butter, flour and milk and combine it with the fish, seasoning it to taste. This mixture can be frozen and when Kedgeree is desired simply thaw it slightly and reheat in a double boiler while you prepare one cup of Minute Rice per directions on the package, and two hardboiled eggs. When everything is ready, peel and chop the eggs and mix all together. Some people like to add a little crumbled crisp bacon when the Kedgeree is made with plain fish instead of finnan haddie.

PROBABLY the most important item in the diet as far as the children are concerned is dessert. I operate on the theory that *all* children *always* eat dessert, so it might as well be good for them. Not being a great dessert fancier or talented pastry cook myself, I tend to prepare desserts and shop for desserts with the "Health of the Children" uppermost in my mind. I like to have these high in food value, things I can whip up quickly, and I keep as many as I can manage frozen in individual portions. Of course we always have ice cream and plain cake and cup cakes in the freezer.

(*Please turn the page*)

for the "young-in-heart" with a gift for gracious entertaining

L&M

Beauty in Fine China

For you who love the new and appreciate the old comes L&M's fine translucent china. Its flawless, enduring beauty lends an air of perfection to the most formal occasions... does delightfully new things to casual settings.

BLUE DANUBE
Centuries-old "Onion" pattern in true Meissen blue on oyster white translucent china in the baroque shape.
5-piece place setting $4.25



fine china need not be expensive

EVERGLADE
Sprays of wild orchids and green leaves bordered with pearl grey and banded with platinum on pure white translucent china in the rim shape.
5-piece place setting $3.99



ORDER BY MAIL FROM THESE FINE STORES

- B. ALTMAN & CO. New York City, N. Y.
- G. FOX & CO. Hartford, Conn.
- GIMBEL BROS., INC. Milwaukee, Wis.
- HALE'S San Francisco, Calif. Oakland, Calif.
- JOSKE'S Houston, Texas
- MILLER & RHOADS, INC. Richmond, Va.
- PFEIFERS Little Rock, Ark.
- SCHUNEMAN'S St. Paul, Minn.
- SHILLITO'S Cincinnati, Ohio
- R. H. STEARNS CO. Boston, Mass.

Write for color leaflets of these and other patterns.

LIPPER & MANN INC., *importers* • 225 fifth ave., new york 10, n. y.

Start with 4 Imperial TABLES



From the Ambassador Group with choices of Mahogany, Formica or rawhide tops

...then add more



SEND 10c for our new illustrated booklet, "HOW TO CHOOSE TABLES."

IMPERIAL FURNITURE COMPANY
Furniture's proudest coat of arms
GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft, Imperial



Still America's Finest Cook-and-Serve Dinnerware

HARKERWARE WHITE CLOVER

DESIGNED BY Russel Wright

It's oven-proof, and chip- and detergent-resistant! And so very, very beautiful: You'll love the exclusive Meadow Green, Coral Sand, Golden Spice and Charcoal colors on the gleaming snow-white body . . . Expensive? Not at all: You can buy a 16-piece starter set in the East for only $7.95! Start *your* service now! *White Clover* is crafted only by **The Harker Pottery Company, East Liverpool, Ohio.** (For a companion service, ask to see *Harkerware White Modern;* you'll like it.)

HOW SHE COOKS FOR CHILDREN

CONTINUED FROM PRECEDING PAGE

as well as many kinds of cookies. These are mostly made by my mother who *does* have a light hand with baked things, or I buy them at one of our favorite bakeries. The children always like the kind of round "store" cookies that have frosting in the middle so we keep some of these too. No matter how many I buy I never have enough.

I have found that almost any pudding with a gelatin base freezes very well and thaws in an hour at room temperature. We make Cocoa, Banana and Apricot Sponge, and Lemon Fluff from *The Joy of Cooking* (pages 738-739—revised edition) and freeze these in little plastic cups with lids on them. They hold about four ounces and can go from the freezer into a school lunch box if necessary.

ANY baked fruit dessert like Brown Betty freezes well, and baked custard does too. It's a great convenience to be able to make these in an unexpected lull and know that they're ready and waiting in the freezer. I'm surprised at how successfully they freeze and I'm annoyed I didn't try it a long time ago. All of these are very good for children as most of them have eggs and/or gelatin in them.

We make most of our cakes with mixes and frost many of them with Philadelphia Cream Cheese icings as I feel that gets a little extra protein into the children. For spice cake I like the cheese simply softened with cream until it is easy to spread, and then seasoned with about three tablespoons of sugar, grated lemon peel, nutmeg and cinnamon. For chocolate cake I melt a package of Nestle's Chocolate Bits in the double boiler until they are completely smooth. Then I mash and whip a small cake of cream cheese with cream until it is about the consistency of sour cream. I combine the melted chocolate with about ½ cup of the cheese mixture and it makes a really delicious chocolate frosting. We make tiny cupcakes of spice or golden cake for the little tikes without any frosting except a dusting of powdered sugar. These are more for morale than anything else.

Any of these desserts are very good to use for children if adults are having something like bananas blazed in rum or to serve as the follow-up to one of the separate meals I have described. Most of them are a great addition to school lunches or to the at-home lunches of the little brothers and sisters.

Other simple desserts can be made with things usually on hand. Try canned applesauce, for instance, with a half cup of whipping cream beaten until stiff and folded into it. Chill this and serve with cinnamon and nutmeg and some chopped walnuts on top.

Or thaw a can of frozen orange juice until mushy (about half an hour) and combine with a stiffly beaten egg white. I add a little cream of tartar while beating the egg to keep it stiff and some grated orange peel.

Another one is quick rice pudding following the instructions for rice pudding on the package of Minute Rice, but substituting brown sugar for white and currants for raisins.

We also like partially thawed frozen strawberries or strawberry jam with melba toast made of French bread and either cottage cheese or whipped cream cheese.

The ice cream stock can always come to the rescue. Our children like vanilla ice cream best with a little maple syrup or grated chocolate or instant chocolate powder over it, or served on a slice of pound cake with fresh sliced fruit.

We always have Bosco in the refrigerator (this is a thick smooth milk fortifier that tastes just like chocolate sauce) and it makes wonderful sundaes with chopped nuts. Besides the Bosco I try to keep whipping cream, nuts, and one or two kinds of jam to go on the otherwise plain puddings or ice cream.

Another way to have an easy dessert (and fun for the children) is to let them whip up a package of instant pudding mix, or even bake and frost a cake-mix cake. If there is enough time they can make either a Jell-o or Royal pudding, and I've found that these freeze very well, though regular cornstarch puddings made from a recipe will not. I forgot to say one thing that always pleases me when I'm making puddings for the freezer is that I can make a gelatin whip with the whites of the eggs and baked custard with the yolks and have two kinds of dessert to put away.

SANDWICHES are, of course, a mainstay in most families. Since they are the backbone of the lunches many of our children eat nine months of the year, they should be full of food value.

We use high-protein white bread

(*Please turn to page* 183)



OUT OF CEYLON'S JUNGLE CAME THE INSPIRATION FOR THIS NEW

WALLPAPER BY KATZENBACH AND WARREN

In the extravagant jungles of Ceylon, bamboo trees grow a foot a day. And "Bamboo Shadows"—Katzenbach and Warren's exotic new wallpaper—is assured of the same sort of burgeoning success. Here soft shadows of leaves fall across a bamboo blind. In deep chamois, taupe on off white, ivory or celadon on sky pink at $3.00 a single roll. Look for "Bamboo Shadows" wherever fine wallpaper is sold. The "Man from Katzenbach and Warren" identifies the importantdealers. And send 10¢ for our helpful booklet, "What Wallpaper Can Do."

"THE FINEST NEW WALLPAPER"

KATZENBACH AND WARREN, INC. PINE STREET, NEW CANAAN, CONN. ▪ A SUBSIDIARY OF KIMBERLY-CLARK CORP.


MARTINI & ROSSI
Vermouth
"on the rocks"
Some like it sweet...
Some like it dry...
Some like it
Half and Half...
MARTINI & ROSSI
ITALY
MARTINI
ROSSI
VERMOUTH
Find out why!
SO MODERN . . . this bright new idea that
sweeping the country! It's delightfully ligh
. . . and downright delicious. Try Martini &
Rossi Vermouth "on-the-rocks" yourself—
and taste why so many smart people ar
serving it today! Yes! find out why it'
great when you drink it straight!
And don't forget:
Insist on genuine imported
Martini & Rossi Vermouths . . .
Sweet for Matchless Manhattans
Extra dry for Marvelous Martinis.
BLUE CHIPS by RENFIELD
RENFIELD IMPORTERS LTD., N. Y., N.Y.
Wherever you go, you'll fin
MARTINI & ROSS
imported vermouth

HOW SHE COOKS FOR CHILDREN

CONTINUED FROM PAGE 180

r 100% whole wheat exclusively. ith high protein foods as fillings. make them by three-dozen lots bout twice a month and put them the freezer. This takes me about alf an hour if the children are round to help wrap and label iem, and believe me it saves an ntold amount of time.

WHERE are one or two things to remember about sandwiches for ie freezer if they are to be successful, and here they are: Don't se mayonnaise. Use a boiled salad ressing. I make the one from Mrs. ombauer's *The Joy of Cooking* method No. 1—Boiled Salad)ressing on page 498 of the revised dition). I leave out the paprika, o easy on the mustard, and use ie juice of a lemon with enough lain vinegar to make the ¼ cup f vinegar the recipe calls for. I ake this first and let it chill while make the fillings.

Another thing to remember is to se well-softened butter and spread *oth* slices of bread from edge to dge to sort of seal the bread and eep it from soaking up the fillings. Never use hard-boiled egg white hich gets tough, or runny jellies r anything else that might make he sandwiches soggy as they thaw. put plenty of filling in each one s I'd rather have the children have ne really substantial sandwich han two which means four pieces f bread. I like to use two thin lices of ham, for instance, with ither cream cheese or dressing or pickle slice in the middle where t won't drip. And I put peanut utter on both pieces of bread vith the jam, instead of jelly, in he middle.

Here are the fillings I use in a ypical sandwich session. Our famly likes variety.

Boiled ham with softened, seaoned cream cheese spread on it. Thin slices of dried beef with the same cream cheese.

Ham run through the coarsest blade of the chopper and mixed with a little dressing and dill pickle slices.

Sandwich rolls—French rolls filled with any of the above or ham and Swiss cheese slices.

Peanut butter with strawberry jam or chutney in the middle.

Marmalade on white bread—lightly buttered and toasted.

Chopped egg yolk and a can of chopped olives mixed with the homemade boiled salad dressing. Tuna fish carefully drained, rinsed with lemon juice and mixed with the dressing and a little chopped dill pickle.

All of these are wrapped in Saran Wrap; each has an identifying label. (We use the Scotch Tape labels on a strip.) Then they are frozen and will thaw within an hour or two after they are taken out of the freezer.

In making school lunches I rely heavily on the freezer, taking out the sandwich and either a cupcake or pudding as a start. If it's pudding, I put in a salad of cottage cheese and raw vegetable in a plastic cup, or some leftover vegetable like string beans, carrots or broccoli mixed with a little French dressing. Or perhaps some carrot and celery sticks and a radish. If the children take cookies or cupcakes I put in raw fruit. I usually try to add something extra like a package of crackers or some cubes of cheese, a hard-boiled egg, or a surprise like Chinese fortune cookies, or a pastry from our favorite shop. All this besides, of course, milk in the Thermos. They all love those tiny cartons of Leslie salt ("Little Leslies") and I put them in for the hard-boiled eggs.

I keep up this stock all year round because just as the school lunch season stops the picnic lunch season starts. So we just keep right on in the same track.

IN SUMMER we use the electric blender a lot to make fresh fruit and ice cream drinks, and we always have the makings of a weenie roast in the freezer. I keep weenies, enough for six or eight in a package, package of hot-dog rolls, and succotash which they like with the weenies in the absence of their first choice, corn on the cob.

They usually round things off with toasted marshmallows and watermelon. Their favorite blender drink is a mixture of fresh orange juice, a fresh peach cut up, cracked ice and honey. When the weather is warm we use twice as much frozen juice, and when the children have their lunch at home they always want milk shakes.

It's my feeling that children generally have quite conservative tastes about food and simply have to outgrow the jello-peanut-butter-graham cracker stage before they appreciate saffron rice and ripe cheese.

(*Please turn the page*)

You will LOVE *Continental Furniture forever!*



— a charming new group — The Chantilly

This French Provincial group combines the restrained design of the provinces with a touch of the elegant motifs from the elaborate court styles. Made in *Solid* Magnolia. Available in a delightful wood finish, and in a beautiful painted decorated finish. Your dealer can tell you why Continental is the bedroom furniture to match your dreams. See it and you will love it forever!



Continental

Superior Quality Since 1901 C.F.C. HIGH POINT, N. C.

Write for name of dealer nearest you. Send 25c in coin for your copy of beautiful new book—"To Match Your Dreams." Address The Continental Furniture Company, Department HB355, High Point, North Carolina.

BACCARAT ...*Imported from France*

...*The Crystal of Kings*



BACCARAT

...*Founded in 1764*

THE ANGOULÊME PATTERN
THE DECANTER $15
GLASSES $39 PER DOZEN
AVAILABLE AT SAKS FIFTH AVENUE, NEW YORK AND BEVERLY HILLS

At fine stores... and at
55 EAST 57th STREET, NEW YORK 22

BACCARAT



DID YOU KNOW

THAT THE

Magic-Fold

DOOR

. . . has solid **wood inserts** that aid rigidity, insure compact stacking and muffle noise

. . . has a washable **Vinyl covering** that can be easily changed to suit any room decor

. . . comes in **ten** smart new **decorator colors** . . . can be easily tailored to fit most door openings . . . is made of nationally advertised materials throughout, including long wearing **nylon** that lets the door glide smoothly, quietly

yet it costs as little as

(2'0" by 6'8") Slightly higher in the West **$19.95**

MAGIC-FOLD

*Registered trade-mark of CLOSURES, INC., 533 East Forest, Detroit 1, Michigan. In Canada: Magic-Fold Door Co., Toronto, Ontario, Canada.

CLOSURES, INC.,
533 East Forest,
Detroit 1, Michigan

Please send color folder with complete details.

NAME

ADDRESS

CITY STATE

MY DEALER'S NAME

HOW SHE COOKS FOR CHILDREN

CONTINUED FROM PRECEDING PAGE

It happens sooner than you might imagine where the children are exposed to all the things they love best as well as the more sophisticated choice of their parents.

Childhood is the time of exuberant excesses in the field of favorite and familiar food, and the one thing we can do for our children to keep them well fed and happy is simply to provide these things in an inexhaustible supply and at the same time quietly introduce them to the foods that they will like tomorrow.

HOW TO LEAVE HOME

CONTINUED FROM PAGE 98

the Holland-American's "Maasdam," which is noted for treating Tourist Class passengers like princes, off-season one-way Tourist rates start at $165. First Class at $232.50. Who'd be without a trip to Europe at that rate!

The airlines change their tune with the season, too. Their off-season, both to and from Europe, is from November 1 to March 31. First class round-trip flight to London costs $690 as opposed to $720 in season. You can whittle this down by going Tourist for $482, an off-season saving of $40. And then, if you're the type who doesn't mind paying for ice cream and cake for months after you've eaten them, you can plan to pay in installments, just as you can with many airlines all through the year.

THESE savings on a European trip are pretty spectacular, but even if you don't budge from your own continent you'll find rather beguiling off-season tariffs listed at some of the most luxurious resort hotels at home. During the summer and until December you can live for a few dollars a day in the palatial grandeur of a Florida hotel room which would cost you $30 or more from December to April.

The same seasonal change applies generally throughout the islands of the West Indies. And the fall is a glorious, sunny time to visit these parts. Both Haiti and Jamaica, for instance, are blessed with some charmers of hotels which offer you American plan accommodations for as little as $10 a day off-season. From December 15 on, the same accommodations would be $5 or $6 more.

The weather is, of course, the big question mark, because you naturally assume that weather, and fauna must be at their during The Season, whenever may be, but it doesn't at all fo that the rains come, the flower and all becomes stale, flat and profitable the minute the last sonal guest departs. The peopl main the same and your chanc getting to know them are b than ever. In fact, here is on the great inducements of off-se travel—you have a better op tunity to get acquainted with people you are visiting. You h in a sense, a leisurely chanc "speak to the owners." That particularly important experi if you're traveling in a for land, for we can all do with more mutual understanding.

If you have never been to Atla City or Cape Cod in Septen and October you have no idea gorgeous the seashore can be. our exact knowledge, Bermu much touted as a spring-time p dise (which it is), is benign, b soming and thoroughly swimma sailable and golfable through vember and probably right aro the calendar. We've tried it February and again in hot, August when the island re shows off how beautifully it is conditioned by the trade winds, loved it both times.

BALMY to hot is what you'd the fall in the American trop and subtropics. But Europe something else again. If you in October and November and looking for a place to swim sun yourself in consistently wa comfort, your chances are slim. have done some desultory sw ming in Majorca in November, once knew some Norwegians w swam happily through the mo of November in Capri. ("Po bears!" exclaimed the Italian Sicily, reputedly the warmest pl in Europe in November, oblig us with a suntan snatched on brilliant day among a week of g days.

So, if October or November your vacation time, and you do think it's a vacation unless you ha a chance to stretch out on a s drenched beach in a bathing su your best bet is to stick to this c tinent, looking southward. Besi Florida and the West Indies, ther Mexico, which is delightful at t time, just about winding up rainy season so the country is at greenest. Acapulco, with genero beaches and sunshine is uncrowd more or less, rather attractiv catching its breath before the season starts in December.



Come when the hillside blazes with unbelievable colour, when the highways and hotels are less crowded. You will indeed enjoy visiting historic, picturesque French-Canada, where you will be welcomed with old-time hospitality, in comfortable modern inns and hotels.

For free road maps and booklets, write: Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N.Y.

LA PROVINCE DE Québec

TENSE NERVOUS HEADACHES call for STRONGER Yet SAFER ANACIN

Won't Upset The Stomach

Anacin® not only gives *stronger, faster* relief from pain of headache but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin Tablets.



So much for the swimmers and nworshipers. But for those who nply want to see the world, who ould like to get a close view of now that the crowds have gone d don't mind doing it occasionly wearing a top coat, here for hat they are worth are our imressions of some of our favorite l-season places:

Rome, in October and November, ves you plenty of fair days and ild weather. This means that the ıdless sightseeing is accomplished cool, uncrowded comfort. Sidealk café weather lasts into Noember. Just before sunset in ome's peculiarly glowing light, sit tea in the Pincio Gardens, overoking the city and watch the ttle Romans taking the air with eir nurses. Or observe them atching the Punch and Judy show -known to Italians as *Pulcinella*. all in Italy is glacé chestnut seaon. You'll find this confection in ery sweet shop or café and that one would make the off-season ip worth while for us.

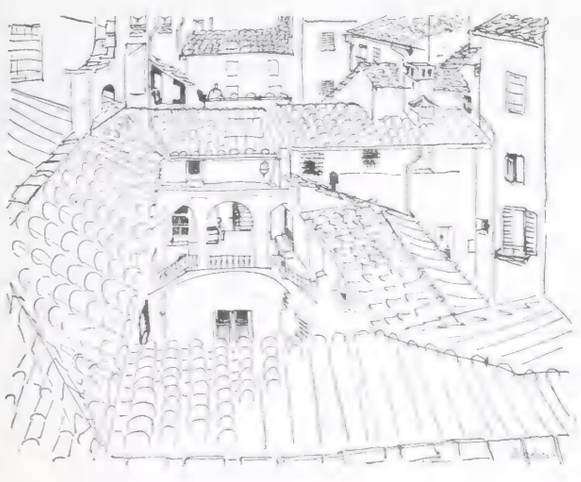
Taormina in Sicily, from which e departed on a Thanksgiving ay with our turkey dinner in a ox ("I have included your tradional *raspberry* sauce," said the *aitre de* at the San Domenico alace Hotel) gave us startling, lear views of snow-covered Etna om a full-blossoming garden here mimosa was beginning to ower. We'd drink our cocktail *egronis* sitting in the plaza at a idewalk café. But after dinner at ıe hotel, we'd sit before a great re and listen to the sweet piping f the Sicilian pastorale, an anient Greek shepherd's song, now Christmas hymn sung by candleght.

Paris in October and December, ar more benign than New York, resents a wonderful new face hen you see its streaky gray stone randeur contrasted with the golden-bronze color of its autumn leaves.

Nice in fall has a quiet emptiness that lets you see what the "frame" looks like without the padding of people. It turns out to be a fascinator, half-medieval, half Napoleon III. Casinos in Nice and Monte Carlo are definitely in business. And it's an auspicious time to drive the Grande Corniche, to go up to Venice to see the Matisse chapel, to motor over the road to Grasse and the perfume factories.

London in October can have such golden days you wouldn't believe them, with gardens blooming away in St. James's Park and Hampton Court Palace roses putting on an eleventh-hour show. For the binocular and Baedeker set this is fine tripping weather, just as it is for Britishers themselves who turn out in quantity to spend the day at Windsor or among the beech trees of Hampstead Heath.

DENMARK, Sweden, Norway, we nominate for a spring-time visit, and in that order, from south to north. This is the kind of off-season travel one couldn't be more enthusiastic about because only when you are on the scene yourself can you begin to appreciate what the coming of spring means to the people of the north countries. It's a sweet, sweet time of year with beech trees putting out their tender leaves, anemones carpeting the woods and tulips and jonquils blooming at every doorstep. Days are sunny, pleasantly cool, although on May 10th we ran into a heat wave in Oslo. And any time of the year these three wonderful countries actually invite you into their homes, so that you leave feeling you have said good-by to friends. Just go to the government tourist bureaus in Copenhagen, Stockholm and Oslo and they'll see that you sample the incomparable Scandinavian hospitality.



"I must be Dreaming!"









But it's true—all of it. Playing golf and tennis, sailing from island to island... cycling to a picnic cove...loafing on Bermuda's pink sandy beaches... shopping for special gifts...sightseeing in lovely St. George...dancing every night. *You can go to Bermuda in a great ocean liner or modern airliner... live pleasantly in a fine hotel or delightful guest house.*

Bermuda

FREE... ⇨
Write for the beautifully illustrated, full-colour 16-page booklet...

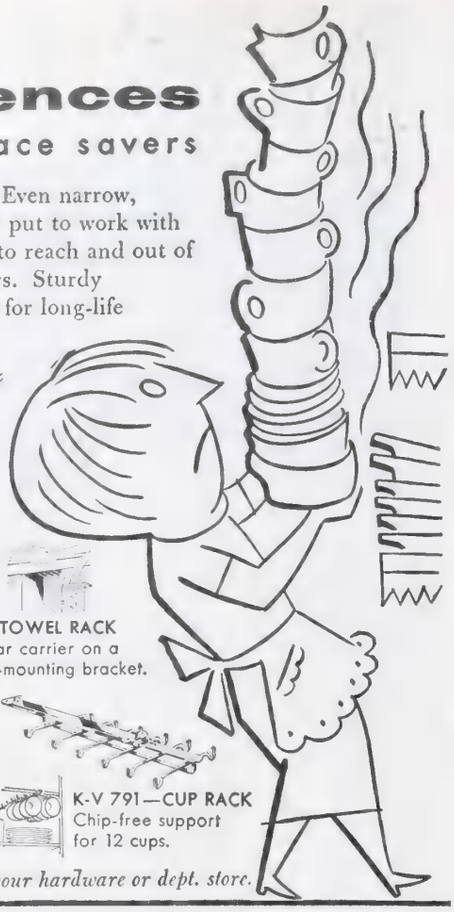
PLAN WISELY... PLAN WITH YOUR TRAVEL AGENT

THE BERMUDA TRADE DEVELOPMENT BOARD,
Dept. X-59, 620 Fifth Avenue, New York 20, N. Y.
Gentlemen: Please send me "Invitation to Bermuda."

Name_____
Address_____
City_____ Zone____ State_____

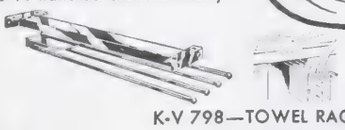
kitchen
K-Veniences
slide-away space savers

Stop stacking and clutter! Even narrow, hard-to-reach spaces can be put to work with K-Veniences which glide into reach and out of sight on ball bearing carriers. Sturdy construction, chrome finish for long-life wear and good looks.





K-V 790—PAN RACK
Holds 14 handled utensils neatly.



K-V 798—TOWEL RACK
4-bar carrier on a top-mounting bracket.



K-V 793—
TOWEL RACK
3-bar carrier on a side-mounting bracket.

K-V 791—CUP RACK
Chip-free support for 12 cups.

Ask for K (Kay) -VENIENCES at your hardware or dept. store.

THE FINEST YOU CAN BUY
KV FIXTURES
KNAPE & VOGT MANUFACTURING CO.
Grand Rapids, Michigan

America's Finest Solid Cherry



MONITOR
Bucks County Provincial
A BEVELACQUA DESIGN
Over 85 correlated pieces of SOLID CHERRY
Dining, Bedroom and Occasional Furniture
Send 25¢ For Illustrated Brochure To Dept. 829
MONITOR FURNITURE CO., INC.
JAMESTOWN, NEW YORK

Instant Hot-water Units to use at Home and Abroad



Left to right: Looking like a water-filled light bulb, Ohmlette (Chemex Corporation) boils a quart of water in five minutes. Hot-Pot (Universal) has high-low control for heating or cooking. You can both cook and serve in Knapp Monarch's Redi-Hot. These appliances are ideal for snacks in any room of the house.



Nesco's compact Tea Ryte has a steel removable basket under the lid for holding your tea leaves. Copper Electri-Kettle (Manning-Bowman), which has a light indicator to show whether the water is boiling, is a handsome hot water server. Tricolator's Carafe quickly heats bottles or food like instant puddings, soups.

PHOTOGRAPHS BY GEORGE LAZARNICK



Automatic heat control is offered by Sunbeam's Instant Coffee and Tea Maker. Real cooking can be done in Leckie's heavy aluminum Handi-Heat. West Bend's Speedmaster bubbles water, then cuts back to keep it uniformly hot. Dormeyer's Hurri-Hot contains egg rack, and has hand control for heat regulation.



Den mother gives sewing instructions to Girl Scouts at patrol meeting. Girls learn skills that are useful as well as creative.

YOUTH GROUPS ARE FOR ADULTS, TOO

CONTINUED FROM PAGE 136

behind their determination to "pay their own way" at their summer camp experience.

After dinner we went to the end of the hall, where an exhibit demonstrated Scout camp techniques. As we watched the Scouts show how their troop maintained itself while roughing it, we reflected on how fine a thing it was to see the pride of these boys in their troop—in their "gang."

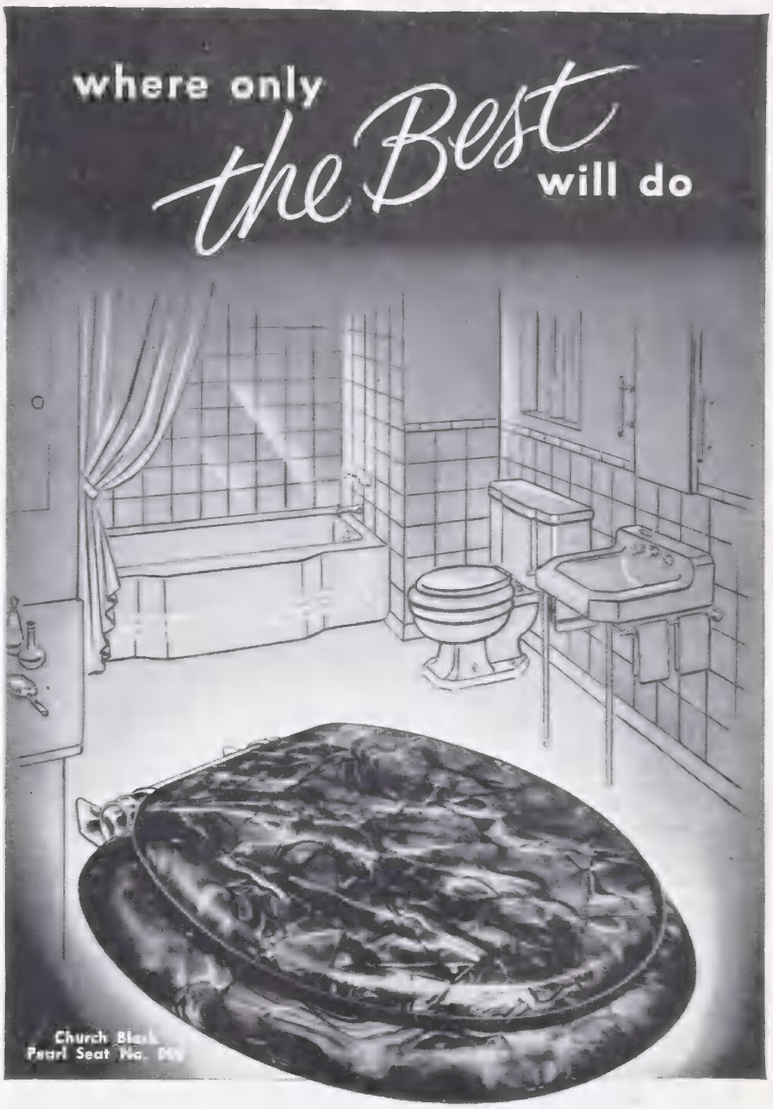
Group pride, such as that of the troop giving our community supper, is gang spirit, but this is the gang spirit "gone right." In the Boy Scouts, as in the Girl Scouts, Cubs, Brownies, Blue Birds, Campfire Girls, 4-H Clubs, "Y" organizations and similar groups, this same gang spirit is actually the cornerstone for fellowships organized around youthful interests and shared by desirable adult leadership. In these youth groups, boys and girls enjoy projects and excursions while satisfying that universal hunger for the security of "belonging" which operates with such special force between the ages of eight and fourteen.

Membership trends reflect the strength of the natural appeal which the groups have for our young people. Ten years ago one boy in every eight was a Boy Scout; now one in four belongs. In the same ten-year period, membership in Girl Scouts and Campfire Girls

(*Please turn the page*)



Boy Scouts' conservation projects develop fine feeling for nature. Here Scouts clear around a young tree at their camp.



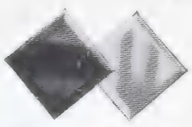
A Church Seat in your bathroom is unobtrusive testimony to your taste and judgment. Its handsome appearance—whether you choose white, black or a pastel color, plain or pearl finish—complements your smartest decorative scheme.

And its quality—as obvious as its beauty—is instantly recognized.

For those for whom only the best will do, there can be no other choice. Yet—in cost per year of satisfactory service—a Church Seat is most economical.

At better plumbing stores everywhere.

TIME TO REDECORATE--?



Nothing does so much for an old, tired bathroom or kitchen as Church Plastic Wall Tile. Four styles to choose from; 26 lovely colors. See it at your floor covering dealers. Or use the coupon below.

The name CHURCH on any product stamps it beyond question as the best.

Church Seats
AND PLASTIC WALL TILE

Send this coupon for FREE illustrated brochure and color chart.

C. F. CHURCH MFG. CO., Dept. H, Holyoke, Mass.
Please send me FREE brochure showing Church Wall Tile and Seats.

Name _____

Address _____

City _____

Division of AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

Serving home and industry

AMERICAN-STANDARD · AMERICAN BLOWER · CHURCH SEATS & WALL TILE · DETROIT CONTROLS · KEWANEE BOILERS · ROSS EXCHANGERS · SUNBEAM AIR CONDITIONERS



Modern Entry Glows Greeting... Gains Glamor With Glass

The shimmering beauty of this translucent glass partition glows a warm welcome at this attractive doorway . . . floods interior with softened illumination that flatters furnishings, creates an atmosphere of open living, yet completely protects privacy. The lovely accent of glass lifts this doorway out of the ordinary... makes it different, unusual, exciting. Yet glass is so practial... never wears out... never needs painting... always looks new and blends with any decor. A little glass adds so much imagination.

Make daylight part of your decorating scheme. Brighten your home in the modern manner. When you build or redecorate, specify glass by Mississippi. Available everywhere in a wide variety of patterns and surface finishes.

Write today for free booklet, "Modernize Your Home With Decorative Glass". Address Dept. 2.

MISSISSIPPI Glass COMPANY

88 ANGELICA ST. SAINT LOUIS 7, MO.
NEW YORK • CHICAGO FULLERTON, CALIFORNIA

WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS

The Perfect Setting for Your Favorite Flowers

Blossom Flite **BY HULL**

Fifteen lovely pieces are available in this beautiful art pottery pattern by *Hull* . . . for handsome centerpieces, for occasional ornamentation, for dressing up your house beautiful. Choose from hi-gloss Charcoal-Pink or Blue-Metallic Green color combinations at your favorite store.

HULL POTTERY COMPANY
Celebrating Fifty Years of Craftsmanship
CROOKSVILLE, OHIO





Boy Scout acts as waiter during annual community barbecue supper. Boys worked hard to raise funds for trip.

YOUTH GROUPS ARE FOR ADULTS, TOO

CONTINUED FROM PRECEDING PAGE

has increased from one girl in ten to one in five. In addition, there are fast-growing 4-H Clubs with their two million members and the "Y" youth groups, which are strong in number and purpose across the nation.

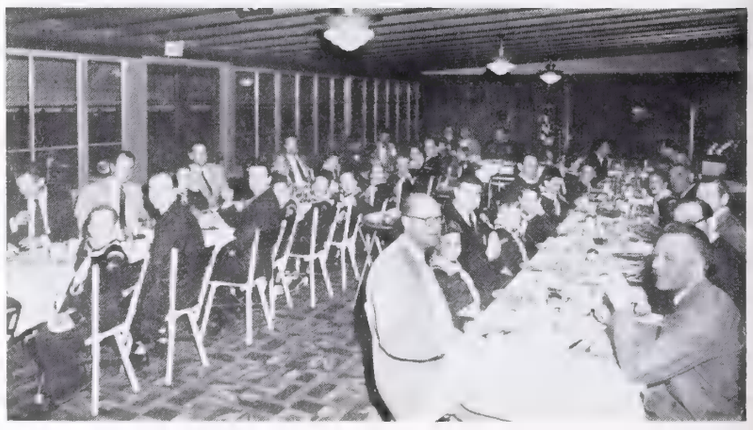
The youth groups' friendly attitude toward society is what sets them apart from hoodlum gangs. The Scouts' "good turn daily" is well-known to all, and their conservation projects have received much publicity. Each of the other youth groups also keeps before its members the question, "How are we helping our community?"

Groups stage regular clean-up drives, make used-clothing collections, repair broken toys. I knew one group that kept cartoon scrapbooks going. As each book was finished, they took it to a local veteran's hospital. Another group bought two TV sets for a children's hospital ward with the proceeds of a cooky sale. Still another made a project of removing doors from those death traps for young children—abandoned refrigerators.

Such favorable social orientation depends largely on the work of the adult leader. "Akela," as the Cubs call *their* "good leader," is an adult interested in boys and girls, who usually has taken a special course in the lore of a particular group and in techniques of channeling group energies into whatever objective is at hand. Any adult with the time, energy and desire can be an "Akela."

"Akela" is human, even as you and I—subject to frazzled nerves in the midst of exuberant youth groupers, resentful if left to carry on without proper backing from other parents. But the "good leader" is full of good will toward young people and stands in such powerful relation to each one that parents can hardly turn away from their obligation to supply help where needed and to give constant moral support to the relationship.

When my own twin Girl Scouts



Fathers join their Cub Scout sons for annual get-together at "Blue and Gold Banquet." All, obviously, are enjoying party.

announce importantly that their leader has that afternoon taught them to make a bed with "hospital corners." my first reaction is to snap that *I* had taught them to do that very thing three years ago.

A second's thought reminds me that the making of a hospital-cornered bed takes on dignity when demonstrated by their leader in patrol meeting. I see that this is a prosaic instance of a phenomenon that will occur over and over during their Scouting days, when something their father or I have long pleaded with them to do or understand will be readily absorbed when their leader presents it.

THE "good leader" has a valuable tool in the idealistic behavior code provided by each youth group. Boys and girls at this age level are busy building their own systems of values, and while doing so they find support in their group code. Early adolescents are thrilled by the idealism they find in these codes, perhaps especially so in these times when most of the adults they come in contact with are falling over themselves to be "good fellows" and to avoid any suggestion of "preaching." Youth groupers love their rituals and symbolism (most of it is Indian), and anyone in contact with young people knows the seriousness of such pledges as the "Scout's honor."

Another agency through which leaders help their groups is the program of leisure learning for fun. Collections, skills of all kinds, animal husbandry, nature lore, scientific or artistic interests, citizenship projects, athletic abilities—from these are shaped units of activity which, when finished and approved by a counselor, bring some token of recognition to the doer. Whether this token is in the form of an arrow, bead, feather or badge, it always represents a solid body of accomplishment. Now, just as the uniform symbolizes his "belonging" to the youth group, so this earned insignia as it gradually accumulates upon the uniform comes to designate his advancement within his group.

The leader works to insure in his youth group a steady growth toward self-reliance. Accomplishment in this sphere is greatly prized by the members themselves. When I asked my own twelve-year-old what in Boy Scouts meant most to him, he said, "They've got me more so I can look after myself. I can get my clothes and food together for a camp-out now and cook for myself and all."

This emphasis on independence, along with regular exposure to democratic procedure in meetings, means that as their age level advances youth group members increasingly can bear the responsibilities of their own organizations. But it never means that a youth group can operate independent of enthusiastic and energetic participation from parents. Not only must parents make each youth grouper feel their interest and pride in his organization, but they must, if that organization is to thrive, cheerfully contribute time toward the supporting work necessary in transportation, communications, financial management and sales programs.

UNFORTUNATELY, all parents do not grasp this necessity for their own participation. Many fail to see that even if youth groups *could* carry on without the parents, they would sacrifice their most valuable asset if they did. Youth groups, if they are to benefit our young people, must *extend* family relationships, not supplant them.

When I told a friend that I was writing an article about youth groups, she inquired, "And what will you do—paint a rosy dream or the horrid truth?" Her disillusionment was not surprising. For three years she had served as a leader with inadequate parent support, listened to complaints from *non-participating* parents and watched these knockers evaporate whenever they were offered jobs which might have improved the situations.

"And," she concluded indignantly, "I was looked on as a sort of baby-sitter. I really think some of the parents assumed I was paid!"

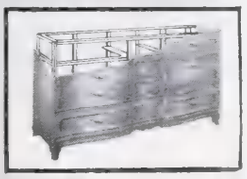
The "horrid truth" is that such conceptions are not as rare as they should be. A doctor friend, a father of three, commenting on my husband's work on a Boy Scout fathers' committee, asked me how men were contacted for these jobs and by whom they were paid. When I explained that no one paid them, that the work was done voluntarily by troop fathers, and that the committee would be happy for his help too, he said that of course *he* could not take any such position because he was a doctor and too busy.

At the same time another busy doctor had just volunteered to take over refreshments arrangements for our monthly Cub Pack meeting. Still another doctor was serving on the Scout committee and briefing the boys for First Aid and Public Health merit badges.

A favorite excuse from uninter-

(*Please turn the page*)

Fine Bedroom and Dining Room Furniture by RWAY
IS A LIFETIME INVESTMENT!



RWAY adds many more happy years to the life of your Bedroom and Dining Room furniture. The Metal Chassis*, now used in all RWAY suites, acts as an extra warp preventive. Excessive drawer loads hold firm because of the strong support of the steel framework.

*Patents Pending

Whether you prefer the clean, simple lines of modern, or the graceful sweep of traditional, you will enjoy browsing through an RWAY showroom.





Consultants are available for your convenience.

Sales made through dealers and decorators.

Consult your telephone book for the local address.

RWAY FURNITURE CO.

BALTIMORE • BOSTON • CHICAGO • CINCINNATI • CLEVELAND • DALLAS • DETROIT • KANSAS CITY
LOS ANGELES • MILWAUKEE • MINNEAPOLIS • NEW YORK • PHILADELPHIA • PITTSBURGH • ST LOUIS • SHEBOYGAN

ROMWEBER

Furniture of Timeless Beauty



Harold M. Schwartz, Designer

ROMWEBER
Batesville, Indiana
American Furniture Co.
Batesville Cabinet Co.

New York: 1 Park Avenue
Chicago: 6-166 Merchandise Mart
Cleveland: 1240 Huron Road
Detroit: 629 Gratiot Avenue
St. Louis: 1718 Washington Avenue
Los Angeles: 8820 Beverly Boulevard
Batesville: Batesville, Indiana

Wonderful Things are Happening to Locks!







Striking concave-square **"Imperial"** background sets off unusually handsome **"Tulip"** lock.

A smart raised **"Saturn"** circle to give flush door entrances a third dimension.

There's a lock styling for every door of every home, tastefully illustrated in its proper color setting to help you choose what's right for you.

Send for free "HOME PLANNERS GUIDE" # 650-J-9

NAME

ADDRESS

CITY ZONE STATE

SCHLAGE
"Pacesetter in Modern Lock Design"

SCHLAGE LOCK COMPANY
2201 BAYSHORE BOULEVARD
SAN FRANCISCO, CALIFORNIA

YOUTH GROUPS ARE FOR ADULTS, TOO

CONTINUED FROM PRECEDING PAGE

ested mothers is that their participation is impossible because they have younger children in the home. Actually, most of our active parents *do* have younger children. Far from seeing this as a disadvantage, they feel that not the least of the benefits of work with the youth groups is the pleasure and stimulation to younger family members from their contact with the groups, both at home meetings and at the groups' family get-togethers.

Another excuse is, "I have no place in my house for a group to meet." This statement is not necessarily made by people with small houses. That the size of the house is not too important is shown by the use often made of terraces and garages, and by the favor in which youth groupers hold kitchens as meeting places. Anyone who ever saw an "Our Gang" comedy knows that space, while desirable, is not a must when the gang meets.

This excuse of "no place for meetings" comes as often from families with large houses—perhaps with second living rooms or studies. But, alas, the second living rooms are furnished, like the first, in perishables. And Cook is annoyed if her kitchen is threatened.

Then there are those parents who are too shy to offer their help or who feel they have nothing to contribute. If their children have entered well-run groups, they may hesitate to volunteer their own services. It is up to the parents already participating to see that each newcomer has his opportunity for a place within the effort. If the more aggressive parents monopolize the group, it will fail in its purpose.

EVEN in the best-run co-operative groups, where help is most freely offered, there will be some parents who can't or won't participate. Should the boys and girls of these unco-operative parents be accepted into the group? I have heard this point debated in adult meetings.

"But it goes against the grain to see 'those others' hold off and at the same time expect their children to be included. It's so unfair! Can't we make some *rule?* Can't we say that only children of co-operative parents may take part?"

Yes, it is unfair, and all the more so since the biggest share of complaints and dissatisfaction seems always to come from "those others" who can't see their way clear to help. But, unfair or not, the children of these parents cannot be barred or discriminated against.

These young people are the very ones who most need what a parent child co-operative has to offer. Even though many come from homes of apparent privilege, they are, in this situation at least, in the role of underprivileged children. And boys' and girls' sensitivity is such that to call attention to the neglect of their parents is to betray the spirit of the youth group movement.

My own family is large, so I have had contact with several youth groups; but my closest work was with the Cubs. It may have been an unusually fortunate experience since my Den parents were all behind their boys, ready to help, and the Cubs were a neighborhood group, used to me and to being in my home. Or perhaps time has dimmed my recollections of the wild car trips with shrieking Cubs, the doughnut crumbs that somehow weren't confined to the playroom.

WHATEVER the reason, my memory of the Den is definitely a rosy one. I learned a lot from the boys and a lot about boys—about the qualities they value in selecting their leaders, the intense concentration possible to boys engaged in a real interest.

It was a pleasure to watch their growing appreciation of good sportsmanship. On their black day of defeat in inter-Den baseball they suddenly glimpsed a silver lining: "But that other Den Mother said we were the *best sports* they ever played. *That* brought us honor."

Maybe most satisfying was seeing the individual growth made by the boys. I remember one boy who entered always elbowing the smaller boys aside, disregarding the leader's opinion, disrupting the meetings with irrelevancies. At the last meeting of the year, when I stood up with the rest of our Den to give him applause as he graduated from Cubbing to Scouting, I found some very surprising tears in my eyes as I realized that this boy through his own efforts and the influence of his Den had become a mainstay of our group—that the "gang" could not be the same without him.

In another year we will have two more Cubs coming on in our family. My husband and I will be asked to serve again in leadership or supporting work. Where will we find the time? Parents always wonder. But our boys are worth our time. So we will take our opportunity to help the gang spirit "go right."



Here's a kitchen as practical as it is beautiful. Provides two handy sink areas with a double bowl, double drainboard model and a single bowl *Sit-Down** model, both in stainless steel by *ELKAY*.

ELKAY *Lustertone*

STAINLESS STEEL SINKS

finest complement to any kitchen color

Whatever color you pick for your kitchen you'll want the dependability, the beauty and the silvery brightness of stainless steel for your kitchen sink. An ELKAY *Lustertone* sink will always stay beautiful no matter how many times you change your kitchen's color combination. And, with each change, you'll find that *Lustertone* softly reflects surrounding color hues . . . stays so spotlessly clean . . . no bleaching . . . no scouring. But, to make you even happier, ELKAY *Lustertone* is the only sink guaranteed to outlast your home! Costs you so much less, in the long run. Ask your plumber or cabinet dealer about genuine *Lustertone* . . . the sink that brings you colorful kitchen compliments forever.

*REG. T. M., PAT. PDG.

The World's Oldest and Largest Manufacturer of Stainless Steel Sinks . . . Since 1920

ELKAY MANUFACTURING COMPANY
1876 South 54th Avenue, Chicago 50

Please send folder in full color showing the many styles of Lustertone lifetime sinks.

Name _____

Address _____

City _____ State _____



Why **Stylon** *is fairest of them all*

Tile is fairest among building materials and *Stylon's* fairest among tiles.

Why? Because Stylon is created by skilled ceramic engineers. Made of finest Paris clays. Glazed with marvelous ceramic colors. Produced in the world's most modern tile factories.

That's why Stylon's fairest on the wall — or floor. It's more besides: *Enduring*. Lasts for generations without fade or wear. *Economical:* Requires no maintenance or replacement — ever. *Easy on you.* No scouring, no scrubbing. Just one swish with a damp cloth keeps it sparkling new . . . sparkling clean.

See the 17 lovely colors below (more than any other line). Then see them at your Stylon Dealer's. Then — see them glowing on your wall . . .

Stylon *Ceramic Tile*

STYLON CORPORATION

Milford, Mass. ▪ Florence, Ala.

Beautiful ▪ Enduring ▪ Economical



Help Keep America Beautiful

The sum total of little improvements by individual households institutes a major factor in beautying America's residential streets d keeping them litter-free. Imrtant, for instance, is how each usehold solves its refuse probns in terms of both community elfare and personal convenience. All too often, simply for the sake convenience, refuse cans are peritted to mar the scene or stand here they blatantly tempt neighrhood children and pets. If you ee yourself of the arduous chore lugging heavy cans, convenience one needn't dictate where cans all be placed for daily use. Made obile, cans can be stored near the ck door, unobtrusively out of neral sight yet conveniently acssible for use.

There are numerous types of mole devices available for hauling ns from storage site to collection site: there's a type that climbs stairs, and there are types devised for multipurpose service.

Evaluate your refuse cans in terms of your needs between collection days. When refuse overflows its storage bounds, it becomes litter.

Take stock of the condition of your refuse cans: make sure they aren't rusted through, leaky or otherwise past their prime. If new cans are called for, you'll find today's choice is a wide one.

Once you start appraising what can be done to improve your disposition of refuse, you may want to help the property-beautification cause further by building a hideaway to conceal cans attractively. (See HOUSE BEAUTIFUL, August 1955, page 98.) It goes without saying that in helping the general cause you simultaneously beautify your own property.

(*Please turn the page*)





Multiple service is rendered by Hold-A-Can, which comes in 1- and 2-can sizes. A self-adjusting bracket keeps cans raised from the ground and makes them tipproof; spring action arm holds on to can lid. When stationary, platform is kept level by a support; tipped for rolling, large rubber-tired wheels take over. Powerful all-steel construction.



FOR YOU TO ENJOY... FOR ALL TO ADMIRE!

Send for illustrations of this New Dining Room Group handcrafted in imported Swiss Pearwood. Address Kittinger Company, 1913 Elmwood Avenue, Buffalo 7, New York.

KITTINGER company, inc

Sold through Leading Decorators and Dealers

Exclusive makers of Williamsburg Restoration Furniture Reproductions



GOODBYE window chores

No other windows, except PELLA CASEMENTS, free you so completely from tiresome, semi-annual window chores. Exclusive PELLA ROLSCREENS eliminate putting up or taking down screens, painting or storing. DUAL-GLAZING—the inside storm window—stays in place year 'round. You can clean both sides of the glass from inside, thanks to patented opening hinge. Stock-size PELLA CASEMENTS can be combined to form hundreds of window arrangements. Labor costs are lower, too, as units come completely assembled, ready to install. Before you build or remodel, investigate PELLA.



ROLSCREENS—the original inside screens: roll up and down like window shades.



DUAL GLAZING—the year-'round self-storing storm window also reduces street noises up to 40%.

CLIP AND MAIL TODAY!

ROLSCREEN COMPANY, Dept. G-50, Pella, Iowa

GENTLEMEN: Please send FREE LITERATURE on PELLA WOOD CASEMENTS with ROLSCREENS and DUAL GLAZING.

NAME

ADDRESS

CITY & ZONE STATE

® WOOD CASEMENT WINDOWS

MAKERS OF PELLA MULTI-PURPOSE WINDOWS • WOOD FOLDING DOORS • VENETIAN BLINDS

PASCO BAVARIAN CHINA

BY LORENZ HUTSCHENREUTHER—SINCE 1856



Trend . . . leaves and tendrils in fancy-free scrollwork—golden brown on the purest of fine translucent china—perfect for modern settings. Five piece place setting $10.00*
Write for illustrated leaflet and name of nearest dealer.

**Slightly higher South & West*

PAUL A. STRAUB & CO., INC. 19 East 26th St., Dept. B-9, New York 10, N. Y.

SIKES Cherry Colonial

"SOMETHING to WRITE HOME ABOUT"

The **finer quality** furniture many people have admired and wondered "Who makes it?"

Prized for its authentic design perfection and exclusive Sikes finish that rivals the beauty of well cared-for antiques. Mail 10c in coin for a packet of inspiring new ideas for living room, bedroom and dining area.



The Sikes Co., Inc., 40 Churchill St., Buffalo 7, N. Y. Mfrs. of quality furniture for 96 years. Sold by leading dealers and decorators.



Also mfrs. of wood office chairs . . . sold only through authorized office furniture dealers.

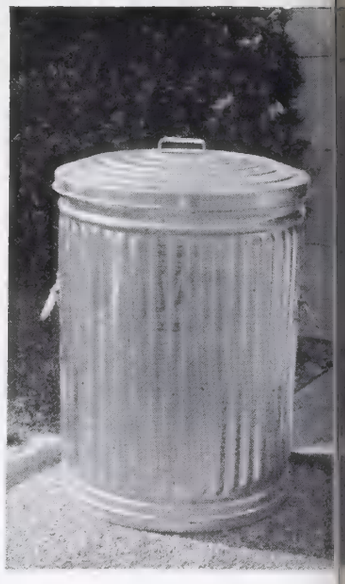
CONTINUED FROM PRECEDING PAGE





The folding steel structure of this McElmoyl Jani-tor makes for easy storage. It climbs up and down steps with ease, riding on ball-bearing, semi-pneumatic wheels which are 10 inches in diameter. Use it with the giant canvas bag for trash and general hauling or in the garden. Unhook bag from frame and you have a platform truck. Herculean in strength for transporting refuse or ash cans. Welded structure, 20″ x 20″ x 40″; rubber tires.





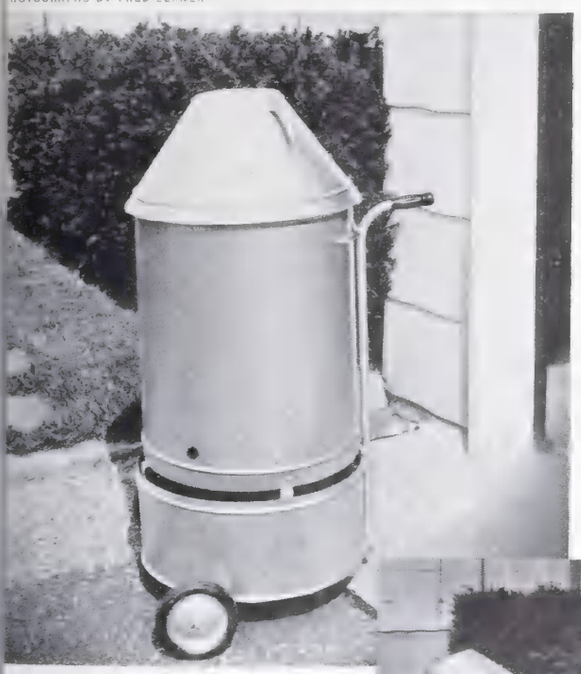
High-tempered aluminum used for Iron Horse can (left) is extra-thick gauge; an alloy content hardens the metal as it ages. The result is tough, corrosion-proof construction that's featherweight and lastingly retains its good looks. Lawson's out-size can (right) has 32-gallon capacity and is built to serve a lifetime under most rugged use. Made of heavy steel with hot-dipped galvanizing.





Colorbryte cans by Nesco are color-coated inside and out with acid-resistant finish and are sturdily made of steel with snug-fitting cover. You've a choice of moss green or sand, affording identifying colors for refuse and trash. Triangular Lawson dollies on which cans stand are all-aluminum with ball-bearing swivel casters. Dolly keeps can off the ground and instantly mobile.

PHOTOGRAPHS BY FRED LEFNER





You get two-way service from Renco Porta-Burner. The ash receptacle, when it is removed from the upper structure, provides a handled cart for hauling refuse cans or garden supplies. Assembled unit provides a receptacle for refuse and burns it completely even in a heavy gale or pelting rain. Meets rigid city-ordinance restrictions for trash burners.



LYON STEEL KITCHENS

IN Beautiful Colors!

SEND for Helpful Booklet

LYON Metal Products, Incorporated
Dept. 55, 949 Monroe Ave., Aurora, Illinois

Please send me a copy of your 16 page booklet in full color on Lyon Steel Kitchens. Enclosed is 15¢ to cover mailing cost. (No stamps, please)

YOUR NAME _____

ADDRESS _____

CITY _____ —ZONE — STATE _____

CABINETS OF STEEL FOR LASTING APPEAL
Factories in Aurora, Ill. and York, Pa.

WOW!



what a wonderful new idea



MECHANICAL AND DESIGN PATENTS PENDING

Here's the newest way to open a door. This smart, streamlined Soss Lev-R-Latch accentuates the beauty of modern architecture. It operates silently with but the flick of a finger. Never needs adjusting . . . eliminates door knobs and door stops . . . amazingly simple to install . . . high in quality and low in cost. Use it whenever you build or remodel. Write today for free booklet that gives complete details.



Soss Lev-R-Latch is a fitting companion to the world-famous Soss Invisible Hinge, "The Hinge That Hides Itself."

The Soss Hinge has no protruding hinge butt. It's completely hidden from view when doors or lids are closed. Use it whenever you build or remodel.

SOSS Manufacturing Company
21777 Hoover Road—Dept. 142
Detroit 13, Michigan

Please rush me free booklet on the amazing

☐ New Soss Lev-R-Latch
☐ Soss Invisible Hinge

Name _____

Street Address _____

City _____ Zone ____ State _____

CONTINUED FROM PAGE 121

simple menu which can be downed quickly: Everything on one plate, and a glass of milk. A half canned peach, placed round side up with raisin eyes and a maraschino cherry mouth, was the fruit on the plate. All we had with it was a hamburger plus a few carrots and celery sticks.

Halloween is such a fun time of the year for kids of all ages, and parents are delighted when you invite the young to a party, for they all like to know what their demons are doing on the big night. One year we had a regular ducking for apples deal, messy but hilarious. And a wonderful ghost story with a "corpse."

THIS whole affair is good to have in the kitchen so you can mop up easily. The kids sit around in a circle in the dark while a narrator tells the ghost story. Then the "corpse" is passed around in pieces. For instance, the hand is a rubber glove filled with ice water, a peeled grape for the eye ball, cold cooked macaroni for the insides, and so on, *ad nauseam*. Just dream up all sorts of similar horrors and your little guests will shiver for hours.

Another year we had a few friends rig their houses for the trick-or-treat department, and we went visiting from house to house. One had a huge light and when the kids scrambled up to the door in the dark, whispering excitedly for everyone to be quiet, suddenly a big roar went up and the light went on. The kids were scared out of their wits and ran for the cars.

At another house the owner had tied thin ropes across all the entrances, so everyone tripped over them, including me. The owner of another house was up on the roof with a hose which he lightly sprinkled down upon us. Those were the days! Young and old had a wonderful time, especially this adventurous age group. I really think that Halloween is almost more exciting for this age than Christmas, so spring into a production this coming October.

The next older age bracket, from ten to fourteen, is what I call "the vague age." They are ready for the scavenger or treasure hunt party. If you live in the country, you should have your treasure hunt in the daytime, for it is too difficult and rather hazardous for the kids to wander around in the dark. If you live in the city, then you can keep the boundaries within your own block so that there will be no crossing the streets. Then perhaps the hunt can be either day or night.

Ma and Pa really have to put on their thinking caps to work out original clues. We had treasure hunts for three years, each year with the clues getting successively harder. (Harder for Ma to think up, too.) We had all sorts of clues, from maps (you know, ten feet this way and twenty feet from a certain tree) to a crossword puzzle type of clue.

There was much excitement in choosing the teams, determining who should be in charge of the clues, etc. The object is to bring back all the objects, and the winning team of course gets the prize. Water guns are a wonderful prize (naturally they are put to immediate use), or cap guns, silly putty and the like.

For the scavenger hunt, the kids have to go to the neighbors to find anything from a buttonhook to a hard-boiled egg. An old newspaper or magazine of a certain date is a good clue. The botanical name for a common flower is another good one, too.

Have the kids come at six for supper or at noon for lunch. Food for this party is the traditional creamed chicken, mashed potatoes and peas, with ice cream and cookies for dessert. Milk is the drink. Expect much excitement over the hunt and a great to-do over the clues. Blue jeans or dungarees are the clothes to wear for this run-until-you-find-it type of party.

ANOTHER good party for groups of all ages (any age from eight to twenty-five) is the good old-fashioned hay ride. The rides are fun, a little uncomfortable, but the children don't seem to notice that. The night you select must be in the full of the moon. A musician, a concertina, mandolin, or ukulele pla is a must, for he gets the child to sing.

We time our rides to start arou seven. We go to a place about hour's drive from the stables a then put on a barbecue. The pl selected for the barbecue must accessible by motor, for some of parents have to be there to fix food. This is food that can cooked over an open fire w sticks or "forks" made fr branches. Hot dogs and marshm lows are naturals for this, and kids get a bang out of cooki their own food this way. Bowls tomatoes, fruit and buttered ro are side embellishments. Mar mallows and doughnuts for dess and cider to drink. You had bet also bring some cartons of m and paper cups and plates, a don't forget the mustard if y want the party to be complete.

WITH everybody wearing jea or dungarees, sitting around t campfire and singing are loads fun. If you happen to know a "te er of tall tales" employ him for t evening and the group will hang every word. The hour's ride ba to the stable at nine or ten with t full moon beaming down is a hap way to end a perfect evening.

If your daughters are not t grown up (I mean boy-conscious at fifteen or sixteen, a "Come You Are" party is amusing. Th is an all-girl affair. The hoste issues the invitations by calling h guests at odd hours and sayi "Come to my house Friday nig dressed just as you are." The co tumes range from pajamas to sca ties and bobby-pinned heads towels and shower caps.

Another successful evening f the girls is the "Slumberless Pa ty." They all bring sleeping bag and the more the merrier. Put the





FULL FORCE
without a splash!
Water from a faucet with Spring-Flo Aerator

That's not ordinary water from a faucet with Spring-Flo. It's a higher-velocity stream, charged full of tiny air bubbles. The bubbly stream mixes and dissolves soaps and detergents more thoroughly, so they *wash cleaner!* Makes astounding suds! *Rinses faster.* Clings and spreads instead of splashing wastefully.

FRESHER, CLEARER WATER

Water is made *mountain-stream fresh, crystal-spring clear* by Spring-Flo action. Action that *freshens* by aerating and replenishing lost oxygen . . . *improves flavor* by trapping and carrying away foreign tastes and odors . . . *clears* by removing gases that cause cloudiness.

Make sure you get a faucet with Spring-Flo. They're on leading makes. Ask your plumber!

ON LEADING MAKES OF FAUCETS

SPRING-FLO® AERATOR

CHASE BRASS & COPPER CO.

all in one large room—living room or rumpus room or what have you! We had one not long ago and the boys got wind of it (through Mike, natch!), and up the boys trooped. It made the evening, for it was an unexpected event.

The kids all sat around having Cokes, cookies and playing records until eleven, when we shooed the boys home, for I knew there would be much talking until the wee hours and I wanted the gals to settle down by midnight. Breakfast is the big deal for this kind of party. Plenty of hot cakes, melted butter and hot syrup, sausages and bacon should be your speed for the menu. Fruit and juices and milk can be on a buffet table where all can serve themselves. We had our party on Friday night so the gang could sleep late on Saturday morning, and fully recover from the "night out" over the week end.

A "THEME PARTY" is also gay. Everybody comes as a song or book title For days ahead there is a great build-up to this evening with all the youngsters buzz-buzzing about "What are you going as?". A song title party is good, for you can tie this in with dance records and the party becomes a platter party or "wing ding." The boys always seem to do the easiest titles, like carrying a clock ("Time on My Hands"). The hardest title—and the one that got the prize because none of us could guess it—was acted out by a gal who wore two attractive scarves tied over her shirt and skirt. One scarf had a moon and stars and the other a sun. The song turned out to be "Night and Day."

Mother and Father, please ask some of your friends in at the same time to play bridge or canasta or Scrabble. Your young gang will have much more fun if you are in another room having a small party and a good time. The youngsters know that they are not being spied upon, yet you are near at hand to help with the food, etc.

Recently we had our first "black tie" dinner. It was a party preceding a high school prom. As you know, everything at this age has to be a "big production," so this is a wonderful way to entertain. The kids love activity and the idea of having several places to go, and this gives them a glamorous start to a big evening, for they go on from here to a lovely dancing party. Use the party, incidentally, as a way to show teenagers how to entertain formally.

The menu, selected by Susie, Shannah and Mike, was smoked lamb, a casserole of new potatoes and canned onions and peas (can't we ever escape peas?), ice cream with chocolate sauce and chocolate cupcakes. The food is not the big problem. It is usually simple and easily prepared and served.

The tables and their setting, however, must be as glamorous as if you were giving a formal dinner for grownups. Place-cards are a must and there is much talk-talk about who would like to sit next to whom. We had 28 for this dinner. I put up bridge tables, set them with white linen cloths and napkins, candles and flowers—and champagne glasses, for we solved the great problem of "what to drink" with a non-alcoholic champagne. It's called "Catawba," put out by John C. Meier Grape Juice Co., Silverton, Ohio. The bottles are just like real champagne bottles, with pink foil and corks that pop and altogether they were a very festive addition to the party. The kids were mightily impressed.

The timing for this party is a lot different from an adult dinner party, for there is no cocktail hour. There is, however, a time element that has to be taken into consideration and that is time spent in the powder room. The girls all look so fresh and pretty, like a huge bouquet of flowers, but they *must* see that their hair is in place, and their flowers pinned on just so. I found myself in the dressing room acting like "Mother Hen," pinning here, adjusting there, and putting perfume on their hair and behind their ears.

I WONDERED what the boys were doing. I thought they might be adjusting their black ties and dinner jackets (most of them rented, I am sure), but Mike said no, that they were arranging their dance programs and talking about the latest model cars. These teenagers are very adult in their behavior and couldn't have been more attractive. It's astonishing how beautiful their manners become when they are all dressed up in full fig.

In arranging the table seating, have the girls and their escorts at the same table. I tell the couples where their places are so they will know where to sit. I whisk out the food. Father (dear Father) opens the sparkling grape juice, the cork pops (a good conversation starter) and our dinner party is off on its merry and rather elegant way.

The candle-lighted room, the flowers, the attractive group, the gay conversation made this the most delightful, prettiest party we have had in a long time.

Your Best "Floor Plan" for



the kitchen, service room, and bath...

a TRED-WELL foam rubber mat



*TM REG U.S. PAT. OFF

at every "work station" to help banish foot fatigue, make household tasks easier.

Buoyant, resilient Tred-Well Foam Rubber Mats are the original anti-fatigue foam rubber rugs. Your choice of 8 decorator colors, 4 convenient sizes, at new low prices...at housewares and floor covering departments, everywhere.

16" x 24"... $1.98 21" x 36"... $4.98
18" x 30"... $2.98 30" x 48"... $9.98

COMMENDED PARENTS MAGAZINE

Write for free color folder:

TRED-WELL
105 East 17th Street
Los Angeles 15, Calif.

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

MONEY



for yourself... your Organization

Showing gorgeous deluxe personal Christmas cards. Over 50 wonderful new designs including GRIFFIN originals, brilliant new stars in personal Christmas greetings... master-crafted on the finest of printing papers—rich water color printing, deep embossings, foil inlays, special matching greetings. Truly the finest Christmas Personal Cards in America.



EARN EASILY $500-1000



... even more... It's fun... It's easy. Send today for Free Sample Album—all you need to start earning money. A free book on fund raising is available—Write for it.

GRIFFIN Originals





WETMORE & SUGDEN, INC.
224 Monroe Avenue, Rochester, New York
Gentlemen:
Please send me:
☐ FREE DELUXE SAMPLE ALBUM
☐ FREE FUND RAISING PLAN BOOK
If I decide not to accept your offer, I will return the album at your expense
Name
Address
City Zone State

for smart cooks ... and smart tables

From Holland

royal DRU iron

Porcelainized Cast Iron COOKING-SERVING DISHES

Hand-painted Dutch motif, Tulip and Windmill
Delft Blue, or Delft Green

Your party casserole, breakfast bacon — all foods cooked in Royal DRU-iron "oven to table" ware have delicious new flavor. That's because you boil, bake, broil — simmer, saute, fry — at lowest heat. Royal DRU-iron is *porcelainized cast iron* — burn-proof, stain-proof, chip-resistant, easy to wash. Cook in it, *serve in it*. The authentic Provincial design flatters every table setting, and the porcelain surface has the beauty of finest china.

by appointment to Her Majesty, Queen Juliana



From Holland

CORA pattern by SOLA

STAINLESS STEEL FLATWARE

distinguished for the rich patina of its satin finish, and impressively heavy weight

5, 6, 16, 26-Piece Settings
Serving Pieces



ALWAYS AVAILABLE FROM OPEN STOCK

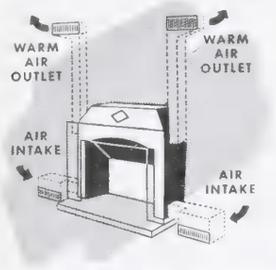
Good Design Award Museum of Modern Art

For Free Folders And Nearest Store, write:

EVANS INTERNATIONAL
196 GREAT ROAD, ACTON, MASS.



This
FIREPLACE
warms all the room,
will not smoke,
damper seals air-tight!



Especially designed for the modern home, the new 3-Star Heatilator Fireplace is the only fireplace that gives you all 3 of these features . . .

1. Circulates Warm Air Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.

2. Will Not Smoke A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Adds little to cost of finished fireplace.

3. Damper Seals Air-Tight The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney downdrafts can cause cold drafts in the room. And in the air-conditioned home, it is an absolute necessity to prevent the loss of expensive summer cooling as well as winter warmth.



Ideal for every purpose...homes, basement rooms, camps or cabins. Ask your building material dealer or mail coupon for free booklet.

3-STAR
HEATILATOR® FIREPLACE

HEATILATOR INC
159 E. Brighton Ave.,
Syracuse 5, N. Y.



Send free booklet on new 3-Star Heatilator Fireplace.

Name_____

Street_____

City_____ Zone____ State_____

THE FIRST CAFÉ

CONTINUED FROM PAGE 133

matinee at the Mason Opera House. So my mother took us 25 miles each way on the trolley to see it and have our first meal in public, which she and my father decided—with no dispute—should be as fine as possible. I can remember nothing about it until we were sitting in the small room lighted with candles behind pink silk lampshades, with incredible expanses of snow-white linen, and a forest of glasses sparkling everywhere at our eye level, and with a fine, thin-nosed man dressed in black to take care of us—only us.

I do not know if Mother ordered in advance. I do know that she threw any dietetic patterns overboard. It seemed almost unbearable that a little fire should burn there at our table so dangerously, under a silver pan, and that the man could lean over it without going up in flames, and put the plates so tenderly before us with a napkin over his fingers, while candles flared in the middle of the day and people we had never seen before ate in the same room, as if we were invisible.

There was no mention of milk to drink, but instead we lifted the tall goblets of forbidden ice water waveringly to our lips, and looked up over them at the pink rose nodding in a silver vase between us and the world. There may have been other things to eat, but the chafing-dish chicken is all my sister and I can remember now, and of course the wonderful waiter who kept on remembering us too, after that first hushed luncheon.

It was a good start for us, that is if, in a world of shifting values, it is good to start two humans off with such firm high ones. I often think of it, almost as strongly as I did one day in Paris when I was lunching in the back part of the Café de Paris and saw that the table next to mine was being dressed with particular care.

FINALLY people came to sit at it: a handsome, famous actor, his beautiful British wife who was divorced from him, and their two children. The little girl was very English and of course lived with her mother, and the little boy was completely Parisian, as any reader of the gossip columns could have told you. But they all spoke easily together and were charming and happy. It was obviously a rendezvous that had been kept often by the four separated people, there in that opulent, gracious eating house.

The father and mother drank a cocktail and talked pleasurably, while the children sipped with courtesy at a very good sherry, enough to cover the bottoms of their proper little glasses. I forget the rest of the meal, but I sat long after I should have gone to keep an appointment, watching the cautious delight of the children at the rather elaborate dishes the waiters brought for them, and the quiet enjoyment of the parents. I was watching myself and my little sister, and feeling within me the way my mother and the English mother must have felt before the wide eyes, the hushed voices, and the trembling polite hands of their children.

NOW I have Anneli, almost ready for it: In a year she will be a little past five, halfway between the ages of my sister and me when we first sat ecstatically under the ministrations of a well-trained restaurant staff. In spite of the world-sickness that her father and I feel, we still want her first restaurant meal to be good. We have discussed it pleasurably, recognizing without shame the same eagerness in us that makes some parents buy elaborate electric trains and five-foot sailboats for their uninterested offspring. There must be chicken à la king in a chafing dish, and perhaps a baked Alaska because the heat and the cold of it are so exciting to a person like Anneli, and a gentle white wine for us and, if possible, cooled water in a little French bottle for her.

Meanwhile Anneli is being prepared with infinitesimal bites of whatever we find most subtle, slipped to her—without benefit of pediatrician—between her daily rounds of chopped green beans and pears and such. When she behaves unusually nicely, we think with complacency of what it will be like—that first lunch.

We will arrive about one-thirty at the very best, more formal restaurant we know in our city, having sustained Anneli with a short nap and two wholewheat crackers spread with sweet butter. She will wear some sort of smocked short dress made of wine-colored linen, white cotton gloves, white sandals on her thin little, very brown feet. I suppose she should have a hat, though she doesn't often wear one. Her eyes are as big and purple-brown with excitement as well-cooked prunes, and she stands up like a minuscule princess to the salute of the *maitre d'hotel*.

We go to a table perfect for three, half-facing the door to the kitchens so that she can watch the waiters and learn from them, half turned from the bar where a great many people are drinking—as she has often seen us do—but without as much enjoyment as we have. There is a drowsy diminuendo of chatter, and the human beings who have given themselves the time to be leisurely seem much more human than they may have earlier that noon.

Anneli looks at the strangest of the women, and the men most like her father, and then watches solemnly, tremblingly, as a split of Perrier water is poured for her, for her alone into a stemmed glass, and a waiter—we know the very one, past sixty, with the sly monkey-face of a college professor (but will he be there then?)—her own waiter, prepares on a wheeled table the silver bowl and the flame. Yes, we see her, my husband and I, as much this minute in our minds as we ever will at Voisin or the Café de Paris or dead Marcel's; and she is those other children; she is us; she is whatever tender creature can thus begin the long nibbling through the invisible tunnel of the world.

THE THIRD PARENT

CONTINUED FROM PAGE 106

No amount of explanation could induce this five-year-old, whose own parents both play for pleasure and whose hi-fi-wired home is flooded with music a good part of the time, to believe that a really competent mother might not be musical.

And so it seems that a house which reflects the cultural level of the parents is the children's best guide to the arts.

Another area where fathers and particularly mothers feel the heavy weight of parental responsibility is in teaching good manners. In our culture, table manners, neat appearance, cleanliness and consideration for others are the earmarks of a civilized human being. But children are neither tidy nor polite by nature.

How to lead the "noble savages," to borrow a term from Rousseau, gently into agreeable patterns of behavior poses a dilemma. Harsh discipline and continual adult criticism creates an unpleasant parent-

hild relationship. On the other and, letting the youngsters grow p unchecked is not fair to them ither. Sooner or later they come p against a society that won't ac- ept untutored manners unless com- ensated for by genius. Somewhere etween the two extremes rests the ight answer.

Here again a thoughtfully de- igned house can help mold chil- ren. Table manners, for example, ake on a simple, natural grace hen the home dining area is right and attractive. The trend to- ard "family-room" dinner tables r kitchen eating areas with a gar- en view is an improvement over ie old-style, cramped breakfast ook. It means that for some meals ie whole family eats together in heerful, tension-free surroundings. he children learn by watching eir parents, who correct them ithout getting cross. In some omes, table manners are men- oned only at breakfast and lunch. Dinner is kept free for enjoying od and conversation. Surprisingly nough, there is usually no need to rrect manners when the meal is oing well.

A house that provides the right orage for children's clothes and ys also makes it easy for the nallest tikes to be tidy. Helpful etails such as low hooks in the losets, narrow, under-window toy helves, bike racks and large waste- askets are all aids to neatness. ne San Francisco home I visited ad a doormat inside as well as utside the "children's door."

Admittedly all children love to lay in squishy mud and wet sand. hild psychologists tell us that this lay is healthful and desirable be- ause tactile sensations are a part f learning. But after playing in ie mud, a child won't want to ash his sticky fingers and his rubby face until he's shown how uch nicer it is to feel clean.

MAKING a bath fun is one way to reach this objective. Some of he newer bathrooms for children ffer amusing fish mobiles over- ead as well as cabinets beside the ub for water toys. And in many omes there is a rear-of-the-house avatory with plenty of soap and aper towels to make scrubbing up n easy task.

A number of large-family moth- rs are also training their progeny n correct laundry techniques. By aving segmented clothes hampers —one part for jeans, one for white lothes and one for colored—the hildren are taught to throw their oiled clothes into the right com- artment. In one Albuquerque ome each morning the children unhook the bathroom hamper and wheel it to the laundry. That's their daily chore. With the help of this and other well-contrived conveni- ences, children can easily be taught the charm of cleanliness.

Consideration for their fellow man is one more trait that is com- pletely alien to most children. They are accustomed to having things done for and to them: after all, they were fed, held and loved as infants. Only as they start to grow do they learn that brothers, sisters, fathers and mothers have rights, too. Learning this is the basis of good manners.

Voluntary respect for the rights of others evolves slowly and natur- ally in the right kind of house. It starts with each child having an equal amount of room for privacy and possessions. I stress "equal" because the traditional way of al- lotting children's rooms is to give the oldest child the room with the twin beds. The next in line gets the less desirable quarters. Since the laws of primogeniture no longer apply, today's parents are much more equitable in giving each child a fair share of the house.

AS SOON as a child realizes that he's not being neglected he shows more consideration for others. In some homes this means knocking before entering another person's room. It means being quiet and let- ting a brother or sister or parents sleep late. It means letting them alone if they're studying or simply want to be alone. Such thoughtful- ness soon extends to all avenues of common courtesy.

This business of having a room of one's own is an increasingly im- portant factor in a child's life. A teenager in particular needs a room to help him or her grow up grace- fully. Because this phase of devel- opment is full of emotional uncer- tainty, children need privacy and pride in their own background to bolster up their egos. At this time a good many parents redecorate the teenager's room. It usually needs redoing by then. But a more "decorated" room also helps assure the youngsters that they're growing up at last. Parents often add an extra bed (because this age group loves overnight guests) and a tele- phone jack to keep their "impor- tant" calls private, too.

With all the emphasis on privacy and separate rooms, a good house must also provide frequent and varied opportunities for the family to get together. This family unity is important because it gives the children a feeling of security and teaches them to get along with

(*Please turn the page*)

WARNER'S
WATERHOUSE COLLECTION II
Wallpaper with Matching Fabrics



"Augustine Heard"

MATCHING WALLPAPERS AND FABRICS

reveal your appreciation of harmony in color and design. The many subtle combinations you can achieve within a room, or from room-to-room, allow you to express your own originality and to decorate in today's good taste. "Augustine Heard" (shown) is one of more than 100 unusual wallpapers and fabrics in Warner's Waterhouse Collection II.

Background colors of white, yellow, pink, green, wisteria and aqua with beautiful accent colors.

SEND 25c for Warner's Waterhouse Decorating Guide which includes actual wallpaper samples and fabric swatches of "Augustine Heard" and other Waterhouse designs.

The WARNER Company

Dept. HB-95
420 S. Wabash Ave.
Chicago 5, Ill.

The livin' is easy...

SUMMERTIME—WINTERTIME—ANYTIME
livin' is easy, luxurious and ideally restful in . . .



Custom & Modern's
COMFORT-MASTER
FIRESIDE CHAIR



#5952
Height 32"
Width 25"
Inside Depth 20"

Superbly tailored in smooth, washable reinforced plastic or high-fashion, durable cloth fabric.
Perfect for the master of the house—C & M's Comfort-Master Fireside Chair brings gracious, easy and relaxed living to busy, modern homemakers. On the Porch—In the Den —In Living Room or Study —this fine big chair becomes a cherished part of home.

SYMBOL OF SUPERIORITY

by the largest manufacturers of boudoir furniture in America!

C&M

See the C & M Fireside Chair at your favorite furniture store.

Custom & Modern
UPHOLSTERING COMPANY
GARDNER, MASS.

Getting Married Again?

Most of us get married again every time we go to a wedding—or even *hear* about one. No matter whether it's in the family or out.

If you remember your own wedding, you had lots of questions—and you got as many answers as you had advisers. It was all pretty confusing. No need for this to happen to the girl you know who's getting married.

You can dispel most of the confusion by giving her the most welcome present ever—a bookful of answers from the nation's leading bridal authority, House Beautiful's GUIDE FOR THE BRIDE. From it she can learn all the basic principles of what she needs to know to plan her wedding, her home and her future.

Here's the kind of helpful information she can get from the Fall issue of GUIDE FOR THE BRIDE now on sale at newsstands.

ETIQUETTE: how to *plan* the wedding. FASHIONS: plain and fancy, glamorous and elegant; lace and satin and taffeta. FURNISHINGS: how to furnish her first home (Modern, Transitional, Traditional); how to decorate (starting with rug, or wallpaper, or fabrics); how to buy Furniture, Floor Coverings, Fabrics, Linens. HONEYMOON TRAVEL: where to go and how to plan the most important trip in her life.

Get a copy for her today at your newsstand. Or send 50¢ direct to House Beautiful's GUIDE FOR THE BRIDE, 572 Madison Avenue, New York 22, New York.



THE THIRD PARENT

CONTINUED FROM PRECEDING PAGE

other members of the family.

The Irving Axelrads pictured on page 103 are a family of seven who have worked out several especially successful family activities. Each evening at dinner they have "Telling Time." Every child has a turn describing some incident that happened to him during the day. This delightful custom makes for lively but controlled dinner conversation. It also trains the children to listen to each other without interrupting and to share in each other's activities and interests.

The Axelrads are also what you might call a musically attuned family. Three members play the piano —Mr. and Mrs., and Karen, who takes a ten-minute-a-day lesson from her mother. The boys profess no interest in studying music, but they're perfectly happy to sit around the living room listening to records or to have some one else play while they sing.

The whole family also congregates in front of the television on Wednesday nights to watch *Disneyland*. This is the only program they deliberately watch together, but it is one more excuse for a pleasant family gathering. On a recent Wednesday night, eleven-year-old Steve remarked that he wished the family would see more shows together. The possibility of his wishes being realized seems likely as the children grow older and are ready for the better adult TV programs.

JUST as doting parents want to give their children all the education and knowledge they can to help them lead purposeful lives, so too a good house has an obligation to the children. It should offer them as many opportunities for fun, adventure and quiet as possible. It has to have the elasticity of a juggler to keep balancing all the many elements that make up a full childhood.

Fun for children, to name one element, takes many forms. From the organized games like badminton and basketball that need special sports equipment to the less formal games of tag and hide-and-seek, a good house is expected to provide the proper conditions for play. Children also crave adventure and the excitement found in tree-climbing and exploring the country that surrounds the home. They need open spaces for running and secret hideouts for games of their imagination.

Pets are another essential part of childhood that a good house makes provision for. Youngsters seem to thrive on the affection they give to and receive from animals. And taking responsibility for another living soul is a real lesson in growing up.

Intellectual projects at a child's level are important, too. Many a celebrated career in science started as a hobby. Having the kind of room where rock collecting, model-building and chemistry experiments are permitted fosters a child's mental growth. And because all children's play is actually a preparation for adulthood, the games that imitate real-life situations are of great value. Electric trains, toy soldiers, nurse kits and tea sets all have an important place in a home.

CRAFTS like painting, sewing and gardening give the youngsters a foretaste of real creative work so that these, too, need to be encouraged. And about once in every family cycle there comes the time when the older boys feel the need for a large-scale building project such as constructing a jalopy or building a boat. These unsightly, long-drawn-out jobs are hard to live with. They're tough on parents and harder on a house until one realizes that it is about the last step before full maturity. Regarded in this light, even the smallest house can make room for one last childhood experience.

Coupled with the jalopy stage is the boy-meets-girl routine. When youngsters reach the teen-age party and dance phase a house can help or hinder them in their first social venture. A house that takes kindly to awkward party guests is a great asset. One that has a terrace with an attractive aura of romance about it and where the parents' chaperonage is actual but not overbearing encourages teenagers in their first steps toward a wholesome understanding and interest in members of the opposite sex.

About the time that parents feel satisfied and comforted in the thought that they've given their offspring all any children could possibly want in a home, the unpredictable younger generation goes off on a totally new tangent of its own. It's then that it becomes apparent that the *three* devoted parents have done a commendable job of raising their children, because they've helped turn out young people with firm convictions and high ideals—individuals with minds of their own.



Plankweld's so easy to put up! 16¼" wide by 8′ high panels fasten to wall with special metal clips that are then *completely concealed* by overlapping of the panels. *No* worry about joints—*no* nail holes to fill.



You choose from world's finest woods. In Plankweld paneling, there's a complete range of light to dark woods—(1) walnut at $74, (2) Korina® at $74, (3) birch at $60, (4) Philippine mahogany at $60, (5) oak at $69, (6) Honduras mahogany at $69, and (7) knotty pine at $60. Prices are approximate for a wall surface 12′ x 8′.



GOOD NEWS FOR DO-IT-YOURSELF DECORATORS!

Family recreation room in basement or attic is gay and informal: easy-to-care-for Plankweld walls wipe clean with a damp cloth. Famous designer George Nelson stands by spacious storage wall he designed (you can make one too: see coupon for plans). Beautiful natural birch Plankweld shown here covers a 12′x 8′ wall for **only $60.**

Real wood walls in just one weekend

IF YOU CAN HAMMER A NAIL you can put up beautiful Plankweld paneling anywhere in your home! Almost nothing you can do for a room will give you such lasting beauty so quickly, so easily and at such reasonable cost.

IN JUST A FEW HOURS you can do a professional job of wall paneling that used to take days of skilled work and cost hundreds of dollars. Because Plankweld comes *completely pre-finished* by experienced woodcraftsmen, there's no staining or waxing for you to do—once the panels are up, your job's over!

LUXURY ON A BUDGET—Weldwood Plankweld for a typical 12′ x 8′ wall costs as little as $60.

FABULOUS LIFETIME GUARANTEE! Plankweld—and all Weldwood Paneling—is unconditionally guaranteed for the life of your home.

SEND COUPON TODAY for full-color booklet on Weldwood paneling, and for plans on the furniture shown. To see Plankweld and other fine Weldwood products, stop in soon at your neighborhood lumber dealer's or nearest United States Plywood showroom—87 offices in principal cities.

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46, New York

I'd like to know more about beautiful Plankweld and other Weldwood hardwoods. Enclosed is 10¢ for your full-color booklet "Beautiful Woods for Beautiful Homes" ☐.
Enclosed is 25¢ for plans for George Nelson storage wall ☐.

HB 5 8

NAME.....

ADDRESS.....

CITY.....STATE.....

Weldwood® Plankweld†

Product of
UNITED STATES PLYWOOD CORPORATION
World's Largest Plywood Organization

† REG. AND PATENTED



Mrs. Julio de Diego, charming collector of modern art, and one of the ten best dr
women in New York, entertains the Debutante Committee for the coming Colonial B
Madison Square Garden to raise funds for the restoration of George Washington's Disti

Joan Smith will represent Massachusetts, _Georgia Washington_ will represent Virginia, _Jeannette Lafitte,_ Louisiana, and _Andrea Jackson,_ South Carolina, in the tableau depicting their ancestors.

Herself a relative of the Colonial hero who gave his name to Fort Lee, _Mrs. de Diego_ is a playwright and author of distinction, whose works have been translated into many languages and dialects, including the Southern, and she has traveled widely.

Mrs. de Diego says, "I always carry my own linens with me, and on my last world tour I took only Springmaids. They are everywhere considered the best example of American superiority. In Calicut a Nabob forced his way into my bedroom and I was terribly frightened until I found he only wanted to unravel a sheet to see how the smooth yarns were spun. In Yokohama a pillowcase was stolen off my bed by a Japanese spy so they could try to copy the lustre of the finish.

"The _Boy of Algiers_ is now wearing a fitted sheet as a dinner coat, and the _Sultana of Sarawak_ has made quite a riotous romper out of a purple percale pillowcase.

"In Monte Carlo they used one of my green sheets to cover a casino table, which inspired the _Duchess von Bourbon_ who is an ex-chambermaid, to double her bets and break the bank."



CHILDREN AND ART

CONTINUED FROM PAGE 124

him experiment with any fig-
, any combination of colors.
composition in space. Let him
e in one of the very few areas
is young life where he can be
from discipline and adult re-
int. Let him experience the ex-
ration of personal expression.
let us limit ourselves to help-
him better control his means
iat what he fashions comes ever
er to his private dreams.

his is the creative process of
education which might be called
education. In this process "the
ld develops independent think-
makes individual choices of
ject matter and material, and
resses ideas in his own way and
rding to his own aptitude."
h these words Mr. Victor
mico, one of the finest of our
ators of children in art, de-
bes the ideal of the democratic
as well as the specific goal of
dren and art.

FORE venturing in detail on
vhat we as parents can do, let's
her clarify our own thoughts.
s we have perhaps agreed, our
cern is not with children as
sts or with their efforts as works
rt, then exactly what are we
lr? Is it not fundamentally these
eriences that we are trying to
ourage in our children when we
ertake to educate them in art?—

. Awareness, imagination, sen-
ity and discovery.
. Personal attitudes and indi-
ual conceptions.
. Means of expressing and com-
nicating these personal attitudes.
. Growth in self-expression.
. Familiarity with the world of
and its great history.

low let us discuss them in that
er:

wareness. Time and again we
rn to this well-worn word as
beginning of all experience. We
not alone in so doing. For
tisse, "Creation begins with vi-
. To see is itself a creative op-
ion." For Jean Piaget, "Beauty,
truth, is of value only when
reated by those who discover it."
h quotations come from an ex-
ent book, *Education and Art*,
ed by Dr. Edwin Ziegfeld and
ntly published by UNESCO
sold for $5.50.

n his contribution to the many
ys in this collection, Matisse
aks specifically of the artist, but his remarks apply beautifully to children (and to ourselves): "Everything that we see in our daily life is more or less distorted by acquired habits," he writes, "and this is perhaps more evident in an age like ours when the cinema, posters and magazines present us every day with a flood of ready-made images which are to the eye what prejudices are to the mind.

"The effort needed to see things without distortion takes something very like courage; and this courage is essential to the artist, who has to look at life as he did when he was a child and, if he loses that faculty, he cannot express himself in an original, that is, a personal way.

"To take an example. Nothing, I think, is more difficult for a true painter than to paint a rose, because, before he can do so, he has first to forget all the roses that were ever painted. I have often asked visitors who came to see me at Vence whether they had noticed the thistles by the side of the road. Nobody had seen them; they would all have recognized the leaf of an acanthus on a Corinthian capital, but the memory of the capital prevented them from seeing the thistle in nature.

"The first step toward creation is to see everything as it really is, and that demands a constant effort."

It would be gratuitous on our part to add anything further to Matisse's comment on the importance of awareness as prelude to any act of creativity.

Personal attitudes. It is up to us to strengthen our children's wish to remain free and sensitive in their envisaging of the world, despite the pressures they witness daily to make them conform to the usual forms and figures. Here comic books, coloring exercises (where the child has simply to fill in outlined figures with color) and copying methods often prove fatal. They standardize the child's attitude and narrow the range of his vision. They strait-jacket his fantasy.

"Copying destroys self-confidence, builds false skills, hinders initiative, atrophies the imagination." So read a striking sign on the walls of the New York Museum of Modern Art last spring during an exhibition of children's art. It refers, of course, to a method of art instruction that was all too popular not too long ago, when children

(*Please turn the page*)

Make *YOURS* a Home of Distinction and a *PARADISE* for children with the Gavigan *GAY BAR*



Everything for Entertainment Ease

"World's Most compact, Most Complete Soda Fountain" . . . 5½' long x 27" wide, including Carbonator and Compressor.

***Save on your mixed drinks.* Cut your beverage costs 75%. You make the finest carbonated Soda Water for 6¢ a case. Cokes, Ginger Ale, Root Beer less than 2¢ a glass. Ice Cream Sodas or Sundaes less than 10¢. Ends bottle troubles.**

The GAY BAR is Fun for the entire family and guests. It caters to the Kiddies, Teen-Agers, and Grown-ups alike.

The GAY BAR fountain can be set against wall or in corner, concealed by draw curtains. Also be fitted into large bar installations of any length or shape. Counter available in your choice of materials or colors.

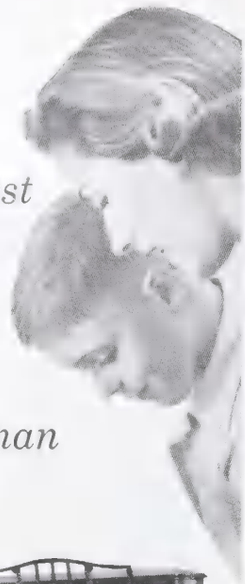
James J. Gavigan & Co., Inc.
104 5th Ave., New York 11, N.Y.
Please send your free color
GAY BAR brochure ☐
Name of nearest Dealer ☐
Name_____
Address_____
City_____ State_____

Sanford
Famous *Permacraft* Quality at Reasonable Prices



See this enchanting "Decorator Chest" at your dealer's . . . so attractively priced you'll want a pair. Style 405
At Better Stores Everywhere

SANFORD FURNITURE CO., SANFORD, N. C.



his happiest hours are spent at a Hardman piano



For more than a century, a name synonymous with fine pianos. Send for FREE catalog.

Hardman, Peck & Co.
33 West 57th St., New York

KRISPY KAN

Keep crackers fresh and crisp



Krispy Kans are guaranteed to keep your crackers, potato chips, pretzels, popcorn, cereals and other snack foods **fresh, crisp** and **tasty** . . . indefinitely!

Complete unit $2.00. Canister available in grey, red, yellow. At better stores everywhere.

The secret is in the Blue Magic crystals in glass cap. They absorb all unwanted moisture. Keep snack foods fresh - even when it rains!

Blue Magic crystals can't wear out - they last forever!



If you can't find Krispy Kans in your department store or gift shop, write to

Guaranteed by Good Housekeeping

LUCE MFG. CO., WESTPORT, CT.

CHILDREN AND ART

CONTINUED FROM PRECEDING PAGE

were obliged to reproduce as faithfully as possible such geometric forms as the sphere, cylinder and cube, and such objects as a bottle, a pail or a piece of fruit.

TODAY, thanks partly to the liberating influence of modern art and partly to a more humane approach to education, children are no longer viewed as raw clay to be molded into model men and women. We have learned to individualize our attitude and system of teaching. We have learned to educate each child, not simply children in general.

We now try to bring out the uniqueness of each child by first trying to understand what it is that distinguishes him from any other child. We are personalizing our approach according to his shyness or his boldness, his clumsiness or his adroitness, his predilection for the physical or his preference for the fanciful. We are varying our methods as does an architect confronted with a special site, a peculiar climate, a particular client. We are doing no less for each child, and it is a tribute to our considerable advance in this direction that we need say no more about it.

It is in a child's creative play, in the expression of his experience of life, when all is still new and magical, that we can often best assay his special quality and learn to nurture it to maturity. He reveals himself in his art activities where elsewhere he may conceal the delicate center of himself for fear of our clumsiness or of our failure to understand.

Yet there is one cautionary word that must be spoken at this point: Don't play amateur psychiatrist with your child's mind by means of his art. Regrettably, there is a tendency among some teachers these days, for example, to classify a child according to his use of color or of line. (The bizarre terms are respectively "pyknic" and "leptosomic" types.)

Let your child's mind alone. It is free from the censorship and inhibitions of later life. It has not yet tasted from that tree of knowledge which will require the child's leaving the child's garden of Eden forever.

If a child should need special care, it were far better to leave his diagnosis to a capable family doctor rather than to anyone else, however sympathetic or otherwise well trained he might be.

Even the demonstration of too much curiosity on our part, the searching for meaning in every figure that he draws, might tend to drive the child inward for many years and prevent him from risking personal expression in his art, if it seems to arouse too much attention. Certainly our adult world is full of such examples of fearful, fully-closed individuals who are afraid of daring a personal point of view in public.

Now it is perhaps necessary to add a note of caution to the preceding one. The key word, in my opinion, to all relations between adults and children (as between adults and adults) is *relax*. So far as children are concerned, we parents are but one of three influences; the other two are, first, their peer groups or playmates and, second, their teachers. We can easily take too much credit or blame on ourselves for their successes or failures in art and other undertakings throughout life.

On the whole, if we were to adopt the casual but affectionate attitude recommended by Dr. Spock toward all our children's experiences, we should be doing very well by them.

Means of personal expression. It is difficult, if not impossible, completely to separate personal *attitudes* from personal *expression*. It is necessary, however, to make the attempt, if we are to help a child toward the expression of himself.

The first involves the child's private vision of the world; the second, his effort to communicate it to himself or to us.

Let us consider the second effort:

There are many means of communication, but the vast majority of us use only two of them: speech and writing. In both cases *words* are employed to get across our ideas. In turn, our feeling of fulfillment, of self-expression in short, depends on our fluency, our vocabulary and our sense of success in making ourselves understood.

For most children there is little chance for such fulfillment, for theirs is a very limited vocabulary and very little fluency. Simultaneously, everything the child experiences is crying for expression. As a matter of fact, he often cries because of his inability to achieve expression, for without it he is without communication with those he loves and with those he recognizes as fellow creatures.

Largely because we as a have arrived at *verbal* commun tion, we have lost—most of other means of expression thr lack of use or of interest. Th becomes necessary to remind selves that not everything is said in words. If this were Beethoven, Da Vinci, Rodin Wright would have been novelist, orator or essayist, ins of musician, painter, sculptor architect.

THERE are many things to be and many ways of saying th There are pictorial ideas as as literary ones. There are text ideas, possibly best told in and embroideries. There are i of external space that require sc ture, and conceptions of inte space that call for architect There are other ideas that can be expressed in other mate and other forms. And unles child, who is our subject here, f a way to express them, the insp tional source of these ideas will up for lack of an outlet. He be reduced to what he can conc within the restricted limits o child's vocabulary.

So, our primary responsibilit to provide our children with a v variety of means of expression f which they may freely choose.

Obviously, water colors or po paints are not the only me There are music and conversat as well as literature and const tion, and the child should hav close acquaintance with and chance at each and all of them.

Mozart's genius was awake by a piano and a violin at the of three or four. Einstein's imag tion was kindled by the possess of a cheap compass when he a child. Goethe's by marionet Who knows precisely what it that lights a spark that sets a ch on fire for the rest of his li What we do know is that a ch should have such inspiration arou him, that he should be in the ha situation of being able to cho his influences, whether they ar book or a box of paints, th pounds of clay or balls of colo yarn. And we should arrange these things to attract him by t neatly separated groups from wh he is invited to choose, not conf him with their disorder and jum

Here, I believe, a specially str plea should be made for the imp tance of a child's expressing h self in one of the plastic me

hout in any way undervaluing ecessary development and en- gement of the child's com- cation by means of speech). are intimate experiences that words and the child can lose apacity for these experiences s he finds a means to express . They involve subjective emo- . feelings and sentience, all of require visual symbols rather words to communicate them.

? case for plastic expression s been best made by Herbert . Contributing an important le to *Education and Art*, he s:

ducation has a two-fold pur- : to develop the personality apacity of the individual, and ect an understanding 'between and man.' It is doubtful if the onality itself can be fully de- ped unless it can project sub- e experience into concrete s, and do this with increasing and exactitude; but obviously econd and equally important f education remains frustrated ss the individual can communi- subjective experience, and experience can *only* be com- cated by specific symbols.

uch symbols are effective as a of communication to the de- that they are expressive as s of art. If we do not encour- our children to express them- s in symbolic forms, we fail velop the most efficient modes ommunicating experience. We the world dependent on a uage of thought and a mode easoning that can only express narrow and exclusive realm of epts and judgments.

But that is not the whole case ducation through art. However ow and exclusive it may be, irsive reasoning is of the ut- importance for the develop- t of humanity. But the vitality ought is dependent on feeling. in and again scientists and sophers have confessed that decisive moments of inspira- and invention have been meta- ical. That is to say, at the cal moment in the rational ment they have had to desert abstract concepts and 'think in ges.' "

is, then, to help our children beyond abstract concepts and nk in images" that we enter on the early and, we trust, ring experience of art.

is, as well, to "think in feel- in personal emotion." And in regard the importance of the d's use of *color* becomes para- nt, for there is an emotional content and response to color which cannot be equally expressed in *lines*, which, after all, usually convey a story, an anecdote or a literal expression that might be as well communicated by words.

There is also an exuberant freedom in the use of color, particularly in freely applied colors such as oils and poster paints (rather than stiff wax crayons), which emboldens an unrestrained expression on the part of the child.

Clay too has the same emancipating effect and it can be made to express things which might not be managed by a recalcitrant pencil in unskilled fingers. However, if a child shows a distinct preference for drawing rather than coloring or modeling one should not insist on his using color or clay. The major debate in modern art often appears to be between the draughtsmen and the colorists, so it hardly seems profitable to engage a child rigidly on one side or another. All that is required is to encourage our children to try their hands at various expressive and plastic media.

FORTUNATELY for parents, a new book has appeared which is of eminently practical use in deciding what tools and materials to buy, and what art games to encourage among children. Written by Victor D'Amico and others, it is well titled *Art for the Family* (Simon & Schuster, $2.95). It begins simply and directly to enlist your attention:

"Art is for you! Do you like color? . . . bright colors like red and orange and yellow . . . soft colors like gray and beige and moss green? Would you like to invent your own colors? Do you like to touch pleasant things? . . . like petting your cat? . . . or feeling soft silk? Do you like to discover things? . . . drawings and patterns on the sidewalk? . . . or explore strange places? . . . If you do, then you'll like to . . . make feeling pictures . . . tell your ideas in clay . . . paint pictures of sound . . . make paper magics . . . build space designs . . . or any number of things."

Sound good? It is good, and it is brightly illustrated. It contains

(Please turn the page)



A NEW DIMENSION IN WALL COVERINGS

Timbertone

textures that MAKE a room

"Louvers" by Timbertone, creates a panoramic illusion of depth and airy spaciousness. Six exquisite, distinctive colors. From $10.25 the single roll, at your wallpaper dealer.

SEE THE COMPLETE SELECTION including Brick and Caprice. Timbertone is the famous original "brick" wall covering.

TIMBERTONE DECORATIVE CO.
Dept. HB F-5
114 E. 32 St., New York 1, N. Y.
Please send brochure and samples of "LOUVERS" "BRICK" & "CAPRICE" Timbertones for which I enclose 25c.
Name.....
Address.....
City.....Zone.....State.....

DISTRIBUTORS:
EAST: Jalipp, Inc. Div. of Jack Lippman Co., Bklyn.
MIDWEST: The Warner Co., Chicago, Ill.
DENVER WEST: C. W. Stockwell, Los Angeles, Calif.



...before it TALKS

...is the way our doctors put it—"Our chances of curing cancer are so much better when we have an opportunity to detect it *before it talks.*"

That's why we urge you to have periodic health check-ups that *always* include a thorough examination of the skin, mouth, lungs and rectum and, in women, the breasts and generative tract. Very often doctors can detect cancer in these areas long before the patient has noticed any symptoms.

For more life-saving facts phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

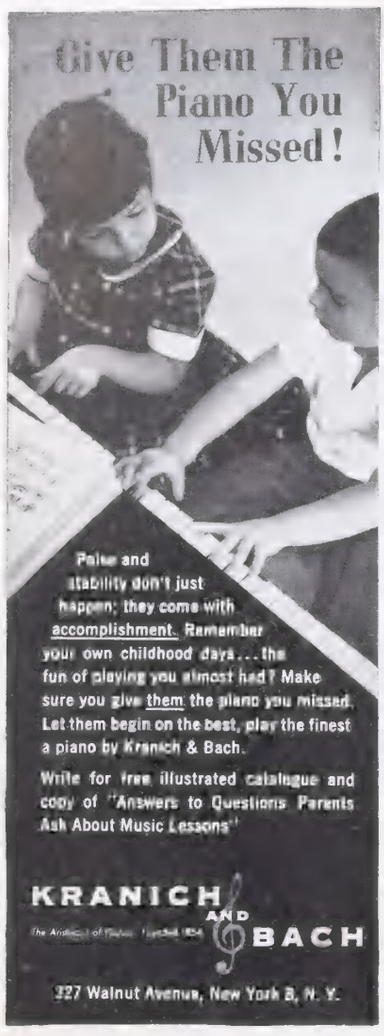
A Jewel of MECHANICAL PERFECTION



Shreds quietly as it rinses your food waste worries away. Simple and economical to install.

The Marvelous WasteMaster
FOOD WASTE DISPOSER

LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
NEW CASTLE, PA.
Please send information that will help me with my kitchen chores.
Name .....
Address .....
City State .....





CHILDREN AND ART

CONTINUED FROM PRECEDING PAGE

many useful suggestions on how to get children and adults started (no small task in some adult cases) and how to keep them going. To these might be added other inspirational tricks, picked up from various teachers and books:

1. Draw a large block-letter S on a sizable sheet of paper. Have the child add to it in any way he sees fit—making it into a snake, a head and a body, or into any abstract design that appeals to him.

2. Crumple up a paper, then spread it out and have the child trace out the patterns made by the creases. Encourage him to vary the patterns.

3. Let the child make ink blots or drip paints, if he wishes, and work from the forms he has thus haphazardly produced. (Remember, we are after the *experience* of art, first of all, not works of art.)

4. Make some doodles on a large sheet of paper or have the child make them. With these as a point of departure, he may go on on his own.

Whatever the trick, whatever the medium, our aim is to get the child started with the means of expression we are making available for him.

Growth in self-expression. It is important, once again, to reassert our goal, for we must always refer to it in the education of our children in art, particularly when we discuss our role in it as parents.

Our goal is to call out by inspiration and example the unique powers of creativity in each child, to help him develop, grow and mature in his own fashion. It is to be wise enough to help him master his means of expression so that he can communicate his particular vision of the world.

We are not aiming at the child's creation of an art that has exact representation of nature, perfect perspective and proportion, but at personal observation and insight, spontaneous and individual expression in the child's art activities. We are interested, over and above all else, in his continuing growth as a fully developed individual.

Toward the end of *Art for the Family*, the authors indicate some of the signs of this growth in the form of questions which the reader is expected to answer for himself:

"Everyone will grow in a different way and at a different speed. Look at your work for ways in which you have been growing. Compare what you are doing recently with the work you did a month or two ago. How is it different? Do you experiment more with your materials, like mixing new colors, inventing new textures and shapes? Does your work show that you are using your imagination more and finding new ways of expressing your ideas? Do you control your tools and materials better and make them do more nearly what you want them to do? Do you choose the material that is best for your idea and not force it to do what you have in mind? Can you work for a longer time without getting tired or losing interest in your idea?

"The most important signs of growth in art," the authors conclude, "may not show in your work at all, but perhaps you can notice some changes in yourself that tell that *you are growing*.

"Do you notice color, texture, pattern, and movement more in the world about you? Are you less afraid to try a new idea? Do you like and respect your own ideas more? Are you more understanding of the work of others, and will you let them be themselves? Then you have grown . . ."

Although these questions are obviously addressed to adults, they can be used by adults to measure the growth in their children and to test to what extent they have been helpful in encouraging the child toward self-expression and independence.

Often, it is true, the education of a child, even at a very early age, is confided to educational experts, particularly in art, and all our remarks are more in the way of helping parents to understand the role of the art teacher rather than to prepare them for the role itself. Nevertheless, the more the parent understands, the better he will participate at home with the child's growing awareness and expression.

Parents can kill a child's impulse to creativity by indifference on one hand and too sharp criticism on the other. About indifference there is very little to say, if only for the reason that indifferent parents would not have read this far. As for an unduly critical attitude, this requires a real readjustment in adult thinking and the willing suspension of academic or conventional attitudes about art.

No matter how one views "modern art" and its distortions, it might suffice merely to remember that we are not asking for masterpieces from our children, but simply creative and unrestrained expression of their experiences. If, for instance, a child draws a picture of his mother with her arms indicated as much longer than we are accustomed to see them, it might relax the parent to realize that for the child a mother's arms are very important and he might be expressing that importance by exaggerating their length in his drawing. Similarly, as others have pointed out, when a child draws a horse with six or eight legs, he may be simply trying to indicate the speed he sees in a horse.

THE part we parents might play to aid the teacher, where there is one, is by contributing to the child's increasing awareness, by showing him new possibilities by working along with him, by encouraging him with real understanding and enthusiasm, by inspiring him with our own example.

We cannot hasten the growth of a tree by pulling on its branches, nor can we hasten the growth of a child by pushing him too fast. There is a natural rate of growth for most children and it would be well to have some knowledge of it. (Caution: The stages below may not apply to a particular child. To hold one back because he seems to be advancing too fast would be to misuse otherwise useful information about rates of growth. Similarly, to worry about lateness in developing is a needless affair. When the child is an adult, no one will care whether he learned to talk at three, four or six, and that certainly applies with even more truth to his ability in drawing.)

The first stage (from two to three or four years) might be called the age of scribbling. At this time the child simply moves his brush, pencil or fingers around for the sheer fun of watching them move.

The second stage (from three or four to seven or eight years) has been called the age of symbolism, when the child begins to draw figures which he says represent people and things around him. As he grows older, the figures grow more intricate and precise, although ordinarily they are far from recognizable individuals.

The third stage (from seven to ight to ten or eleven years—these re all rough divisions) is reached irectly from the second and with o visible break. It is a period of xperimentation and attempted con-rol. And it is primarily a transi-ional period to the next and last tage before young adulthood.

The fourth stage (from ten or leven upward) is the most critical f all the stages of a child's art xperience. It is also the most crit-al, it seems, in the life of the boy r girl, for it is the difficult period f puberty and adolescence.

"Play has lost its enchantment nd the child begins to worry about isual realism," Pierre Duquet ex-lains in *Art and Education*, "the hild's poetic vision of his world ives way to a rational vision . . .

"The golden age of plastic ex-ression is over; it has been re-laced by what may be called the cademic approach. If left to him-elf at this transition stage, he may ell lose his first flush of confi-ence. Up to this point he was nly dimly aware of his own awk-ardness, but now the veil has allen from his eyes and looking t his drawings impartially, he real-es that he is helpless to represent hat he sees. The little world of is imagination is crumbling about im."

It is at this time in their lives hat the greatest understanding is emanded of us, so that our adoles-ent children may continue to ex-ress themselves with freedom, and ot let themselves become so self-onscious that their self-expression s destroyed. And it is at this time hat both parent and teacher must ork co-operatively with full knowl-dge and sympathy for their joint hares in the child's development.

Even before this critical period, he child has been striving, as he ust, for greater and greater con-ol of his expression. That is part f the process of growing up. We ust accept the human inevitability f it. And we can help by not mak-ng a virtue out of childish clumsi-ess or crudeness in art for its own ake. Sometimes, of course, it can e charming, as are certain unex-ected adult expressions in the outh of a child, but in time they ill embarrass the child and us.

WE CAN help our children in art as we try to help them in ath-etics once we recognize the impor-ance of control and self-mastery in oth activities. When, to take an ex-mple, we teach a boy how to swing bat, we show him how he can achieve the greatest freedom and natural follow-through by handling the bat in an approved manner. The same is true for bowing a vio-lin or applying a paint brush.

We fail a child when we do not aid him toward grace and con-trol as he moves toward real and effective freedom of expression. As we can teach a child to speak with-out, we hope, forming the sentences and ideas he utters, so we should be able to instruct him in the vo-cabulary and grammar of art with-out defining and limiting his es-thetic vision and expression.

As for helping a child mature in art, one of the best books we can recommend in this regard is *The Unfolding of Artistic Activity* by Henry Schaefer-Simmern (Uni-versity of California Press, $5). It is even more useful for adult art education, for which it seems pri-marily intended.

Familiarity with the world of art and its great history. A discus-sion of this phase of our essay might well have preceded every-thing else we have said, for our atti-tude toward children and art is determined as much by our attitude toward *art* as toward *children*.

The photograph accompanying our opening paragraphs might have provided the occasion. It shows two little girls, one of them clutching a drawing board, lost in the study of a fine Seurat painting. Having tried their young hands at painting, the photograph seemed to say, they are anxious to discover the secrets of professional accomplishment.

But even if there were no draw-ing board visible or ever used, any-one knowing the gay, sunny period of Impressionist art, when modern painting was in its childhood and modern painters were still fasci-nated with sunlight and texture, would understand the fixed interest of the two girls. They are *in* the painting, exploring its lights and shadows, its Sunday picnickers in neat French groups, its drawing of the boats on the river.

And even if art as an activity might some day fail them, the world of art experience never will. As the child who can read is never alone, so the child who can see will never be in the dark. Throughout his life it will have meaning for him. It will fill his days with pat-tern, color and form. It will en-hance his life and extend his vision.

If art is expression, as we have maintained, then the appreciation and enjoyment of art are expres-sion transferred from the artist to the spectator. For the closer we

(*Please turn the page*)







You saw it on page 77

And here are the coupons that will bring you more information on American Kitchens and Glendura Soil-Proof Wallcoverings.

Imperial Paper and Color Corp.
Glens Falls, N. Y. **Dept. D-2**

Here is 10¢. Please send me a sample of the Glendura Soil-Proof Wallcovering illustrated, and the name of my Imperial Glendura dealer.

Name

Address

City Zone

State

American Kitchens, Dept. HB 55-9
Avco Mfg. Corp., Connersville, Indiana

Here is 10¢. Please rush new full color 24-page American Kitchens Catalog and planning booklet . . . "Clever Kitchens".

Name

Address

City Zone

State

climb without stairs!

Let the SHEPARD HomeLIFT or EscaLIFT carry you from floor to floor . . . eliminate stair climbing effort. Safe . . . easy to install and operate . . . priced within the family budget . . . representatives in all principal cities. Write for descriptive bulletins.

THE SHEPARD ELEVATOR CO.
5003 BROTHERTON RD., CINCINNATI 9, OHIO

SHEPARD HomeLIFT

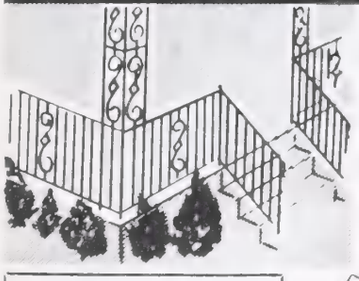


SHEPARD EscaLIFT



SHEPARD

Add beauty and charm with . . . STANDARD ORNAMENTAL IRONWORK to your porch, balcony or patio



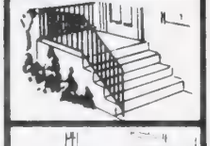
Now, with STANDARD'S superb new ready-to-install designs, you can add permanent charm and individuality to your home. AND you'll be amazed at the low cost—many times less than old-fashioned woodwork. In fact, some STANDARD Ornamental Iron railings cost as little as $1.50 per linear ft.

SO, whether you're planning a new house or modernizing your present home, STANDARD Ornamental Ironwork adds that perfect touch of charm and distinction.

See your STANDARD dealer today.









ATTENTION DEALERS:
A few dealerships still available. Write for details.

Send for this FREE colorful descriptive booklet today. Gives description and prices of all STANDARD'S Decorative Ironwork.

STANDARD EQUIPMENT, INC., Dept. HB-9, Bel Air, Md.

INFORMATION, PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known). That helpful information from you will make it possible for us to serve you more promptly, more efficiently.

CHILDREN AND ART

CONTINUED FROM PRECEDING PAGE

come to the artist in his act of creation through appreciating his work of art, the closer we come to experiencing a creative act of expression on our own part. But each work of art must be felt as our own, or it will have no value and we shall have no experience.

Although it would be an exaggeration to say that only those who have tried to paint can appreciate a painting, there is some element of truth in Goethe's statement that "one can only grasp what one can produce oneself." We might add that if one has not painted or experienced art creatively, then to appreciate art well will mean taking as much effort as if one *had* painted oneself.

"Just as no one can discover his life purpose apart from the process of living," DeWitt Parker has written, "or the purpose of another except through sympathy; so no one can know the meaning of art except through creating and enjoying and entering into the esthetic life of other artists and art lovers."

ONE further remark about a child's familiarity with the world of art: Too many art teachers, zealously trying to avoid copying on the part of their students, deliberately keep their young charges from visits to museums and exhibitions for fear of the influences they might "suffer" from seeing the works of older masters.

Actually, all good artists have worked with a thorough consciousness of the long history of art behind them, as well as before them. They know the masterpieces of their predecessors as no casual spectator ever can, and they have drawn, literally drawn, a great deal of their inspiration from their canvases.

This acceptance of influence on the part of the artist has been very well described by André Malraux in his *Voices of Silence:*

"Whether an artist begins to paint, write, or compose early or late in life, and however effective his first works may be, always behind them lie the studio, the cathedral, the museum, the library or the concert-hall. Inasmuch as painting, though representing or suggesting three dimensions, is limited to two, any painting of a landscape is bound to approximate more closely any other painting of a landscape than the actual scene depicted in it. Thus the young painter has not to make a choice between his personal 'vision' and his master or masters, but between certain canvases and certain other canvases. Did he not derive his vision from some other painter or painters, he would have had to invent the art of painting for himself."

Malraux perhaps exaggerates in his effort to assert historical influences and is unnecessarily harsh on the subject of personal "vision," which is certainly possible to prove by referring to such artists as the Douanier Rousseau, Giotto and our own Picasso. But, on the whole, his point is a valid one.

As for Picasso, I've had occasion to question him on the subject of "influences."

"What do you say to young painters," I asked him, "who think of themselves as so influenced by your work that they can't escape it?"

"They should be influenced," Picasso replied, and everyone at the dinner table laughed.

"They should have parents," he continued stubbornly. "Like dogs with a pedigree, they should come from somebody. But they all want to be *fils naturels* [illegitimate offspring]. Take me; some people say my father was Cézanne."

"Was he?"

"Of course he was!"

Coming from an artist who has given the wheel of art the sharpest twist in its history, the danger of influences should consequently seem a fairly minor danger for parents and teachers to be concerned about in the art education of children.

Visits to museums, repeated trips to the great works of master spirits will contribute to the encouragement and stimulation of the child; it will not lead, as some seem to fear, to his falling into conformism and academicism.

IF THERE is any conclusion to be drawn from our study of children and art, it is this one:

Don't let fear of anything occur in your relations with your children, and as a result no fear of expressing themselves freely and fully will ever occur to your children.

If they do not become artists in the professional sense, it won't matter a great deal, if at all, for they will have become artists in living—free and sensitive in a world of beauty of their own creating. Having formed it, they will have formed themselves, and that is the real beauty of creative expression.

JAMES ABBE



"It's mine—and it grew from a seed I planted. Have you a garden?"

How do you enter the wonderful world of gardening?

By DR. JOSEPH E. HOWLAND

Those who are fortunate entered it as children. Someone has helped them focus their natural childish curiosity until they saw a plant as a miracle. Sometimes it came from planting a seed and watching it grow. Or it may have started with slicing an onion so that the arrangement of the hidden parts came as a revelation. Or it may have come from watching and wondering why a leaf turns in the air as it falls.

What prompts this response, or who helps crystallize it, is unimportant. The first thing must always be an inquiring mind. Inquiry comes naturally to a child. He wants to know *why* things are as they are; everything interests him. He is so anxious to explore everything that he fails to wait for a slow answer to anything. Someone has to help him consider one thing long enough to see all that there is to see. Someone has to help him exhaust all the possibilities. Is he seeing what he thinks he is seeing? Is there a better explanation?

A seed contains the whole plant. Watching it with seeing eyes means the unfolding of the whole story of growing plant life. Never again will plants be "just plants" or leaves "just leaves." Nothing so imprecise is good enough for a mind that has wondered about life as a seed grew before its eyes. It needn't be the academic dryness of a botanist cataloguing what he sees in a leaf or flower, however, for the latter too often wonders only about "What do I see?" rather than about the greater "Why is it so?".

Great rewards await the inquiring mind in its discoveries of the wonders of the world of plants. Everywhere and in everything its possessor does in life will be more plants to enjoy, as old friends or as fresh discoveries. These are treasures that changes in age, health or wealth can't take away. Nor do they depend on companions.

(Please turn the page)



If it weren't for brand names

You'd have to be an engineer to know which TV set to buy

The most complicated piece of equipment in the American home is a television set.

Yet you're not afraid to go out and buy one without even "looking under the hood."

What makes you so sure of yourself? In fact—how can you buy so *many* things you know so little about, without worrying?

Isn't it because you've learned the secret of safe and sound buying?

A good brand is your best guarantee

No matter what kind of a product you're buying, you know you're right when you buy a good brand. You know the manufacturer will stand behind it because his reputation is at stake. You can depend on a good brand.

The more good brands you know, the fewer buying mistakes you'll make. Get acquainted with the good brands in these pages and get more value for your shopping money.

BRAND NAMES FOUNDATION
Incorporated
A Non-Profit Educational Foundation
37 West 57th St., New York 19, N.Y.

A GOOD BRAND IS YOUR BEST GUARANTEE

THOSE WHO DEMAND THE FINEST ALWAYS CHOOSE BELL

Capture treasured moments with



Bell

THREE SPEED TAPE RECORDER

From the design rooms of Bell Sound Systems comes this blending of beautiful sound and sight . . . the 3-speed RT-75 Tape Recorder (7½, 3¾ and 1⅞ ips). Up to six hours of recording on a single reel! Fast forward and rewind, large oval speaker, fidelity to 12,000 cps "equalized" for pre-recorded tapes. Write for lit. 548 for full details on today's most sensational home tape recorder.

Model RT-75

Bell

Sound Systems, Inc.

A Subsidiary of Thompson Products, Inc.
561 Marion Rd., Columbus 7, Ohio
EXPORT OFFICE: 401 BROADWAY, NEW YORK CITY 13



SAVE Your Floors — Rugs

So easy! With just a few taps of a hammer, put DOMES of SILENCE on chair legs, all furniture. Better than casters!

ORIGINAL, GENUINE

DOMES OF SILENCE

RUBBER CUSHIONED FURNITURE GLIDES



GLIDE SOFTLY, SILENTLY, SMOOTHLY OVER ALL FLOORING

Sizes and types for all wood and metal furniture. A set of 4 costs so little! *Ask your dealer. If not supplied, write*

Dept. H., ROBERT E. MILLER & CO., INC.
35 PEARL STREET, NEW YORK 4, N. Y.

BIG NEW WHOLESALE CATALOG FREE!

WRITE TODAY FOR FREE CATALOG SEND POSTCARD

***NOW!* Save Up to 50% on Nationally Advertised Gifts**

Use this big, new FREE CATALOG to buy all kinds of gifts and merchandise for yourself, family, friends, members. Terrific savings on big-name items. Also, make money, spare time taking orders from others!

EVERGREEN STUDIOS

Dept. 14, Box 846, Chicago 42, Illinois

Learn **INTERIOR DECORATION** *at Home*

Fascinating field for men and women. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.

CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey Parkway, Dept. 2116 Chicago 14, Illinois

HOW DO YOU ENTER THE WONDERFUL WORLD OF GARDENING

CONTINUED FROM PRECEDING PAGE

Parents can do much to help a child enter the wonderful world of gardening. Their enthusiasm is first in importance. The child whose parents aren't satisfied with a casual look at things has a tremendous advantage. He is much more likely to have his every "Why" made reason enough for an exploration together. Example, too, introduces friendly competition, for every child wants desperately to excel. It is his way of building confidence in himself. When he *sees* more than his guide, he is fired to look even closer for any possibilities that he may have overlooked

PARENTS also help by making time available for deep, searching study of plants. The more fortunate ones can provide garden space too. Any parent can supply a garden of some sort, if only a few pots in the window. Then there are the trees along the street, the flowers in the parks. Each has many lessons when parent and child are "tuned" to see together. Garden tours open up revealing experiences to the child who knows how to see beyond the over-all beauty, to appreciate the wonder of *one* plant. Nor can we afford to forget books. Botany books can be fascinating to the awakened mind of even a young reader who has looked carefully at plants.

Interest wanes if gardening is allowed to lapse into mere onlooking. The child craves a chance to do things. He must before long have a plot of ground of his own. At five he is not too young. Six is better, if his finger-skill is slow to develop. What is important is a reasonable chance for success. Without success in the plants he grows he will lose his enthusiasm. Rekindling his pleasure in gardening may be difficult indeed if his marigold does not bloom, or his squash vines wither.

Success in growing plants calls for a wise use of a bagful of tricks. First, do all the hard work before the child comes to the scene. This includes preparation of the soil and rounding up the needed equipment. Second, keep the child actively at work while he is on the scene. He doesn't care what he does as long as he is kept constantly busy on useful work. Assign him the jobs he can do best. Then he will get great personal satisfaction from knowing he has done a job well. What this job is depends upon his particular physical skills. The five-year-old drops peas easily, but dusty petunia seeds call for a skill young fingers just don't have. Pulling weeds, yes; but slicing them off with the hoe, no. Setting out tomato plants, holding them by their sturdy leaves, is a fine job for a seven-year-old. It would be a mistake to think he could plant the feathery-leaf cosmos which must be held gently and without pinching.

Third, stick to fast-growers for the first garden. Prompt results are a great boost to morale. Fast-growers are also by nature the easiest to grow. They often complete their cycle before the bugs and blights of the year get started. They seldom need staking and tieing, time-consuming jobs that kill that awakening interest which should have no discouragement.

Four, pest control is the parent-guide's job the first year. Oh, let the beginner spray and dust, too, but mainly to get the feel of the job. Be sure the serious pest-killing has been insured by prior action. The same applies to watering. Beginners just haven't the needed patience to get the water down deeply enough into the soil. They move on to a new patch long before the old one is wet down to the minimum 6 inches.

GARDENING is a lifetime's learning, with the joys of discovery and accomplishment at every step. The child's first encounters mustn't be so packed with things to remember that he becomes discouraged.

Five, garden feeding, however, can't be put off. Correct methods must be learned. Rates have to be right. The range from starvation to death-bringing overfeeding is quite specific. Beginners respond well to these facts. They like to feel that is does make a difference how things are done. Accomplishment that demands knowledge adds stature to the work as long as too many rules needn't be learned at once.

Six, encourage family competition. The child wants his efforts appraised. It is only necessary to see that the competition be fair for his age and experience. Adults like the ease of decision in the multiple-award system where everybody above a certain score gets a blue ribbon. The child is a realist. He knows somebody has to be best. He wants to know who it is, and why. Be sure he isn't frustrated by discovering the judges failed to decide this.

Seven, show your pride in craftsmanship. Perfect your own, and talk about it as something that adds pleasure to your life. Instill the idea that it is a legitimate goal to treasure, one that can be achieved only by individual effort. Let the beginner know that it is a badge of honor appreciated by all peoples, a passport to prize through life. Admit that it isn't won lightly, but assure him that it is open to every normal person. Show him how one skill builds upon the next, how each day adds to the day before. Remind him that being a craftsman in gardening moves him a long step toward craftsmanship in other rewarding fields.

Craftsmanship in gardening starts with radish rows that are straight, plants that are spaced uniformly. A beginner understands this, and takes pride in his developing abilities. Next year he can master hoeing, maybe spading, spraying, dusting, the transplanting of more delicate plants from their seed flats, and staking and tying the plants that need support without injuring them. *All* jobs must be done time and again before they fit neatly into craftsman-like order.

Eight, the parent-guide, too, must grow. Visit other gardens. Join a garden club. Keep up with the new ways. Enter competitions yourself to check on just how you rate with others.

Nine, provide the child with his own tools, scaled to his strength but, more important, *his* tools. Keep them sharp for him the first year. Paint them in a bright color to make them easier to spot when "lost." Provide a special place to store them. Give them the dignity of work tools, not toys. As far as practical, make them duplicates of your own favorite tools which he has seen you use.

REMEMBER, please, that the best of gardeners forget from year to year just how to perform a specific operation. Unlike most activities, gardening is a long cycle, with 12 months going by before a job is repeated. Be patient if a child forgets from year to year what he has learned (Don't we all!). Your success is to be measured by one gauge only: Does your child find it fun to grow plants and to observe the results of his efforts.



Special small sprayer replaces expensive big tank truck, makes custom-mixing on the scene practical after a quick soil test.

Lawn feeding tailored to suit the needs of your soil

HOUSE BEAUTIFUL reported in June (page 125) a new development in gardening—liquid feeding of lawns on a regular schedule as a summer-time project of local oil companies. The idea was that this kept tank trucks and crews busy all summer and freed the lawn owner from the bother of feeding his lawn.

Since then another type of liquid feeding has come into existence. Instead of being an "off-season" venture of fuel oil dealers, it depends upon full-time specialists who test the soil and custom-mix a solution to supply the specific needs of the particular soil. This mixing is done on the job in special equipment that is bantam size instead of the usual big tank truck used for general feeding with a single standard solution. This small unit has special agitators that insure uniformity within the solution. (Last June we warned that constant agitation is needed in any liquid feeding.)

The same warnings that we made in June about "knowing the man" apply. We suggest again that you check to see that he uses nationally known plant foods, and now add the suggestion that you check for spray equipment designed for the job.

Lawns starved because heavy May and June rains washed away the plant food will profit greatly from September feeding, especially if tailored to their needs. This newest lawn-feeding service takes all the work out of the job. Cost? About what you would pay to have someone spread dry plant food on your lawn by hand.

READ THE LAW LABEL BEFORE YOU BUY



Tulatex superior cushioning material (for mattresses, upholstery, crib mattresses, sofa beds) contains no hog hair. Read the Law Label before you buy—contents must show on the Law Label. The Government protects you. Tulatex permanently-resilient vegetable fibres are clean because they grew clean. Ask for Tulatex when you buy furniture, bedding. We will send sample in pliofilm shopping bag. Tulatex never "bunches" or loses shape, never pulverizes, as some materials do. Write today, see this modern material.



Send for sample

TULATEX

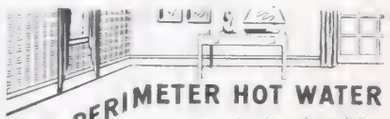
Burlington, Vt.

Smoke passes thru Tulatex. Airspaces keep Tulatex cool, comfortable.

FOR REDWOOD AND CEDAR



Write For Free Color Folder
OLYMPIC STAINED PRODUCTS CO.
1118 Leary Way Seattle, Wash.



TRU-PERIMETER HOT WATER

The leading forced hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-9, Warren Webster & Company, Camden 5, N.J.

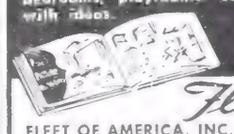
Webster
BASEBOARD HEATING

MAKE MONEY WRITING
. . short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. BENSON BARRETT, 1751 Morse Ave., Dept. 197-J, Chicago 26, Ill.

HOW TO PLAN Beautiful
PICTURE WINDOWS
for your new home

If you're planning to build or remodel, get this valuable book by the makers of America's revolutionary new extruded aluminum windows—the finest windows available today. Contains artists' renderings of beautiful window arrangements for living and dining rooms, kitchens, bedrooms, playrooms. 32 pages packed with ideas.



SEND TODAY

Fleetlite

FLEET OF AMERICA, INC.
499 New Walden Ave., Buffalo 25, New York

Here's my 25c. Rush me a copy of "Beautiful Picture Windows".

Name .....

Street .....

City ..... State .....

The Indian sang his death song





100 YEARS AGO, during a frontier skirmish, an Indian brave, singing his own death song, charged down on a young officer.

Lieutenant George Crook, 4th Infantry, coolly fell to one knee, carefully aimed, and dropped the brave in his tracks.

It was not Crook's first Indian, nor his last. (His right leg already contained a flint arrowhead he was to carry to his grave.) And by the time he made general, Crook was the greatest Indian-fighter this country has ever had.

Yet, he was also one of the best friends the Indians have ever had. For he understood them well, dealt fairly and firmly, and always kept his promises. When Crook died, Indians wept. And a Sioux chief named Red Cloud said: "He never lied to us. His words gave the people hope."

No nation can ever have enough men like George Crook. But America had, and still has, a lot of them. That's important to remember. Because it is a wealth of human character rather than a wealth of money that gives America its real worth. Just as it is the Americans, all 160 million of them, standing behind our country's Savings Bonds, who make these Bonds one of the world's finest investments.

For your sake—and America's—why not take advantage of this fact? Invest in—and hold—United States Savings Bonds.

★ ★ ★

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done *for* you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months if you wish! Sign up today! Or, if you're self-employed, invest in Bonds regularly where you bank.

Safe as America – U.S. Savings Bonds

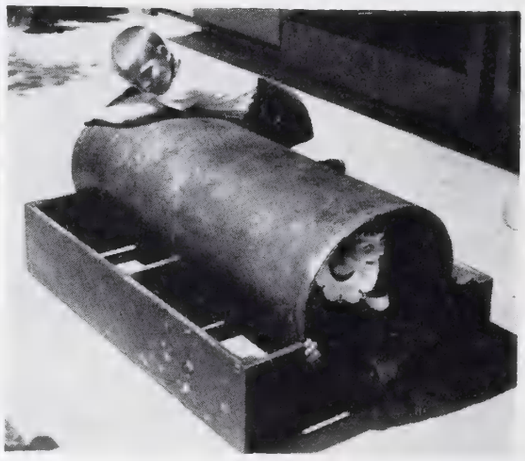
The U.S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.

PUBLIC SERVICE ADVERTISING COUNCIL

To Be Made by Father



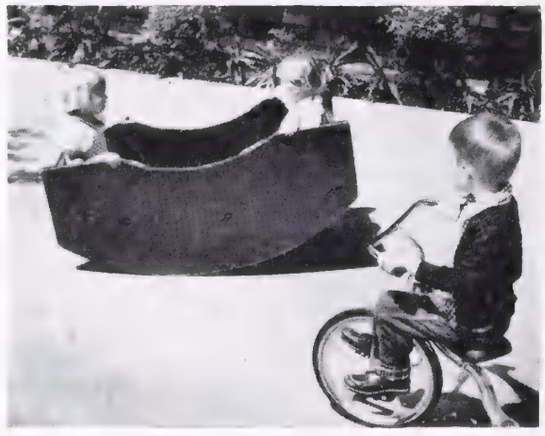
Locomotive with wood plank base, wood crate "cab," and 5-gallon can "boiler." Four projects on this page were designed by Ronald Hess for the Nursery School of Neighborhood Church, Pasadena, Calif. Sarah M. Beckman, director.



Children often enjoy toys father makes far more than expensive ones. Here's a tunnel of fun made of composition, war-surplus piping. It is light and easy to move, and rests safely on cut-out supports made of solid 1" x 10" boards.



Although designed and made by a professional, this clothes rack is useful equipment for school or playroom that father could make with ease. Sturdy, accessible, it is set so solidly on its feet that even bumper crops of overloading will not overturn it.



All parts of this "rocking boat" are cut from ¾" Douglas Fir plywood. It is 24" wide, 48" long and 24" high, and will safely hold four small children. The radius of the outer edge of the rockers is 48".



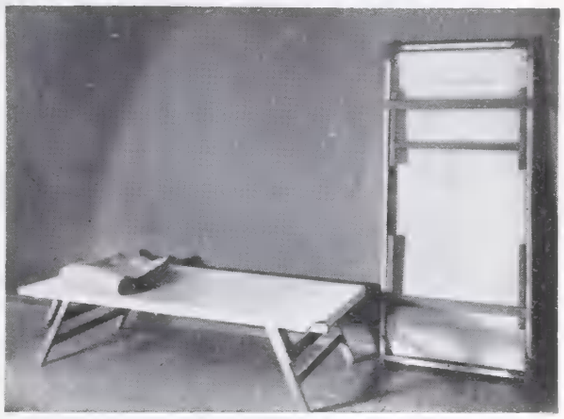
The "jumping board," made from a 2" x 12" fir plank 10 feet long, is suspended between the saw horses. Wood cleats nailed to ends of plank prevent its slipping off supports. Horses are 24" wide, 36" long for stability.

GRAPHS BY MAYNARD PARKER



Here real dolly is loaded with blocks, pieces of wood, nails, and hammers to practice missing that thumb. This item of play equipment was planned by Helen Brice Smith for the Pasadena Nursery School of the Neighborhood Church.

Just right for youthful rest hours are these cots made of canvas with wooden frames and legs. Shown both set up and folded, the simplicity of construction is self-evident. This is another Ronald Hess design.





Architect Robert Mosher constructed these children's parallel bars from four 4" x 4" posts set firmly in concrete with two 1½" brass handrails (salvaged from store-remodeling job) screwed to their inside faces 20" apart. For children eight years or older, bars are 48" from the ground.



It's Nature's seeding time!

Follow the experts who know that gentle fall rains and summer-warmed soil insure maximum seed germination. New grass gets the jump on weeds and stools out into deep-rooted turf.

For a lawn to thrill you, SOW *Scotts* ®. Its all-perennial blend is famous from coast to coast . . . *Scotts* means grass at its best. For the nourishment your lawn needs, feed *TURF BUILDER* ®. Better get a *Scotts SPREADER*, too! It feeds, seeds and weeds at great saving of both time and materials. Leading dealers carry *Scotts*.



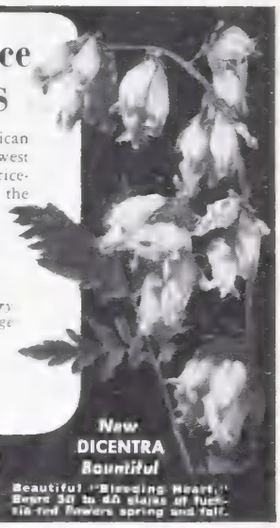
O M *Scott* & SONS CO, Marysville, Ohio
Palo Alto, California • Cranbury, New Jersey

Gardeners have confidence in WAYSIDE GARDENS

It has long been an accepted truth that a vast majority of American gardeners depend on Wayside to supply them with the very newest and most worthwhile garden subjects. The winning of this priceless confidence is the result of Wayside's strict adherence to the highest ideals of quality and dependability year after year.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of our colorful, 130 page catalog, it is necessary to enclose with your request 50¢, coin or stamps, to cover postage and mailing costs of this heavy book. Wayside's catalog has no equal. It offers over 1,300 new roses, flowering shrubs, rare bulbs, trees and "Pedigreed" hardy plants especially suitable for American gardens. A splendid reference book with hundreds of true color illustrations and helpful cultural directions.



New DICENTRA Bountiful
Beautiful "Bleeding Heart." Bears 30 to 40 stalks of fuchsia-like flowers spring and fall.

Wayside Gardens
27 MENTOR AVE. MENTOR, OHIO

"IMPORTANT—TO SUBSCRIBERS"



BEFORE YOU MOVE—WRITE!

Send us a letter, card or Post Office change-of-address form. Tell us both your old and your new address.

At least 5 weeks before you move, notify



House Beautiful Subscription Dept.
250 West 55th Street, New York 19, N. Y.



Illustrated, the 21-in. power-propelled Rotary with leaf mulcher, by Jacobsen

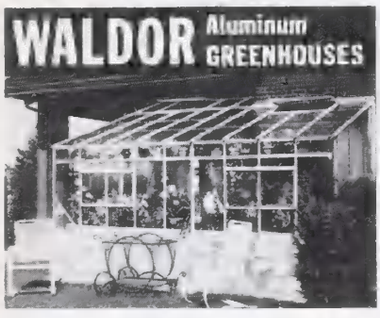
The secret of a beautiful lawn is to use the right Jacobsen Power Mower. Consult your Jacobsen dealer to guide you in your selection.

Jacobsen Manufacturing Company, Dept. HB9
Racine, Wisconsin

Jacobsen — JACOBSEN JOHNSTON WORTHINGTON

SUBSIDIARIES: **JOHNSTON** LAWN MOWER CORP., BROOKHAVEN, MISS. **WORTHINGTON** MOWER CO., STROUDSBURG, PENN.

WALDOR Aluminum GREENHOUSES



YEARS of pleasure! PROFIT if you wish . . .

Doctors say you'll live longer, with a relaxing hobby. Here's a family project, something to show friends! For year-round pleasure grow the many different plants you've always wanted, in a wonderful WALDOR Aluminum Greenhouse. All styles, sizes. Easily erected, easily extended. No rot, no rust, no paint. Lowest prices. **WRITE Today, illustrated Booklet.**

WALDOR GREENHOUSES
Dept. 409 Salem, Mass.

New 1956 Edition—All in Color!
STARK BRO'S FRUIT TREE and LANDSCAPE CATALOG



FREE!

64 pages in full color! See famed Stark Bro's Roses, Flowering Shrubs, Vines! Also newest U.S. Patented and Trade Marked Stark Fruit, including amazing Stark DWARF FRUIT TREES! Contains valuable planting guide. Hurry ... write TODAY.

MAKE MONEY We will show you how to turn spare hours or full time into big money. Ask for details when writing.

STARK BRO'S Nurseries & Orchards Co. Dept. 4396, Louisiana, Mo.

NOW!..SAVE MONEY!
Root Your Own Cuttings!



MYRACLE ROOTING MATERIAL

For "Do-It-Yourself" Gardeners! Store material in tray or shallow box, put 2 to 4 inch cuttings in moistened bottle, instructions and each bottle turned into a tray of roots like grandpa's whiskers. Use over again until you've over all your yard with shrubs and flowers.

For 276 cuttings **$2.98**
For 552 cuttings **$5.00**

Send cash, check or Money Order — no post. postage. Shipped C.O.D. plus postage & handling charges.

Money back Guarantee! Order today!

National Nurseries, Dept. HB, Biloxi, Miss.

NOW'S the time to PLANT
PEONIES



Lovely Blooms Next Spring

Hardy popular perennials from the "Peony Capital of the World." Buy now during this amazing fall sale.

3 GORGEOUS COLORS $2
Red • Pink • White
Quality 3 to 5-eye plants Labeled & Ppd. in U. S.

ORDER TODAY
SAVE ⅓



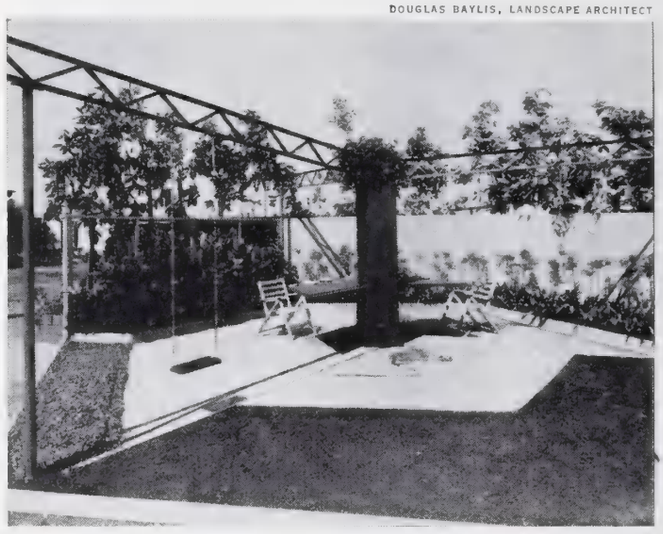
Send 25¢ for America's Finest...
PEONY • IRIS • DAYLILY
CATALOG 64 PAGES! GORGEOUS NATURAL COLOR!
FREE Dwarf Iris with paid catalog order! (Catalog and Dwarf Iris BOTH FREE with every order) WRITE TODAY. **Dept. HB-95.**

GILBERT H. WILD & SON, Sarcoxie, Missouri

When you must devote a sizable area to children's play activities

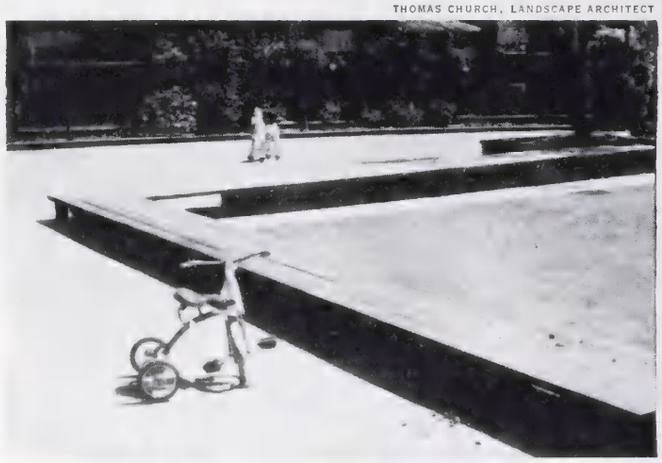
During the 5- to 12-year-old period, children need a big area for their highly active play and you may have to give up most of the garden to it

DOUGLAS BAYLIS, LANDSCAPE ARCHITECT

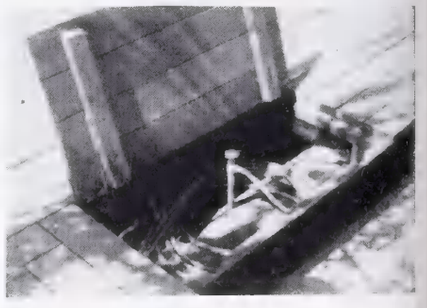


Swings and climbing devices mounted as above look much neater than the usual miscellany of separate items. Conversion later into vine supports or even the framework of a garden shelter house will be a simple project.

THOMAS CHURCH, LANDSCAPE ARCHITECT

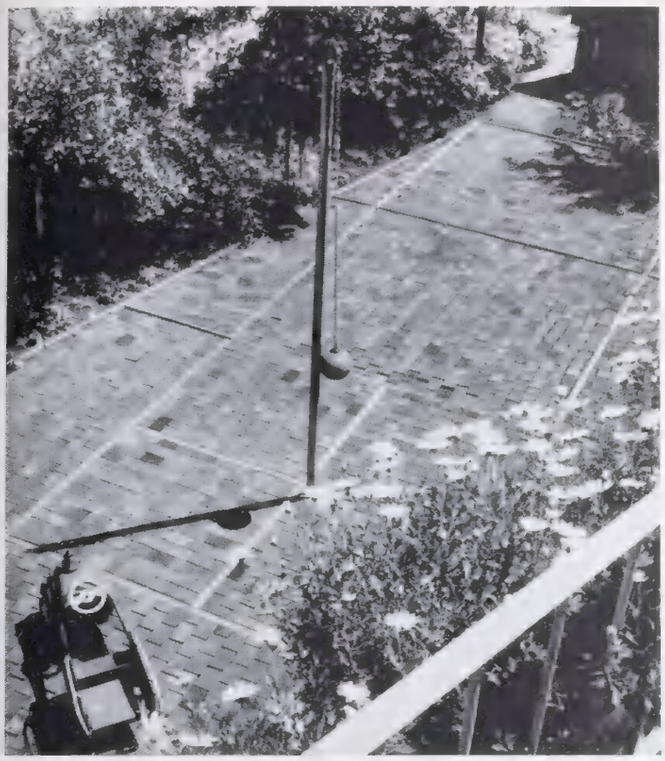


Wheeled toys are more likely to remain on paved areas, if you outline latter with raised seat walls like those above. The extra seating comes in handy, too, as does the storage place created underneath for things like garden hose and small tools (right).



PLAYGROUND CONTINUED FROM PAGE 149

DOUGLAS BAYLIS, LANDSCAPE ARCHITECT



No play surface is better than lawn grass, but no grass can survive daily pounding. If your play area is small, then you must pave. Brick on sand is fine for games that require non-skid footing like tetherball; tanbark is better for games that are rough-and-tumble.

ALL PHOTOGRAPHS BY MAYNARD PARKER — THOMAS CHURCH, LANDSCAPE ARCHITECT



Smooth, level lawns make fine badminton courts. In this garden in Texas, lights have been added to make possible playing in the cool of the evening as well as teen-age party gatherings under the lights.



ANCHOR FENCE

For more enjoyment in your outdoor living!

You'll enjoy your outdoor living even more when you use an Anchor Fence to enhance your grounds. As a background for roses and climbers, it provides a handsome screen that insures your privacy. And at the same time, it protects your valuable plants and shrubbery from animals and trespassers. Just be sure to insist on Anchor—the fence with the zinc coating applied *after* weaving, not before—your assurance of longer life. Call the Anchor office in your area for a free estimate. Or write for a catalog to: Anchor Fence Division, ANCHOR POST PRODUCTS, INC., 7809 Eastern Ave., Baltimore 24, Maryland.

"Permanent Beauty for Your Home"

Anchor Fence®

Division of ANCHOR POST PRODUCTS, Inc.

Brand's ONE OF AMERICA'S OLDEST AND FINEST NURSERIES, EST. 1868

PEONIES

OWN ROOT FRENCH LILACS

BEAUTIFUL FULL COLOR CATALOG

Illustrating in true color hundreds of world's finest, hardiest Peonies, Lilacs, Iris, etc. Enclose 25c with request. Deductible from first order of $3.00 or more!

BRAND PEONY FARMS 144 E. DIVISION ST. FARIBAULT, MINN.

PLANT KRIDER BULBS This Fall for Colorful Blooms Next Spring



- IMPORTED Holland BULES
- COLORFUL PERENNIALS
- UNUSUAL HARDY SHRUBS
- SUPERIOR EVERGREENS
- ORNAMENTAL TREES
- EVERBLOOM NG ROSES

FREE "Glories of the Garden" Shows and describes all of the above in addition to scores of other plants and bulbs to help you make a glorious garden.

WRITE FOR FREE COPY NOW!

KRIDER NURSERIES

Dept. H, Middlebury, Indiana

WORLD'S BEST ROSES

FREE CATALOG shows "Love Song", glamorous new rose sensation, and many exciting new varieties, latest award winners, old favorites. Money-saving offers. Send today.

STAR ROSES, The Conard-Pyle Co., West Grove 288, Pa.

You Are Their Hope



CP

Give to

UNITED CEREBRAL PALSY

DAYLILIES



AMERICA'S LARGEST GROWER (30 Acres)

FREE LIST illustrated in color. Better varieties — Lower prices.

Russell Gardens

Spring 5, Texas



FREE THIS BIG NURSERY CATALOG

In Color! Write now—supply limited. Big [illegible] Roses, Shrubs, Rhododendrons, Evergreens, Bulbs, Fruits & Ornamental Trees for Spring Gardens. [illegible] 71st Year.

MALONEY BROS. NURSERY CO.
53 Circle Road, Dansville, N. Y.

for the house of your life

whether you are

building it

remodeling it

or just

maintaining it . . .

you'll want the helpful information
you'll find in the Fall & Winter 1955
issue of House Beautiful's BUILDING MANUAL.
On sale at newsstands August 30.

IN THIS ISSUE:

30 new house plans

ranging in price from $15,000-$40,000
one-story, split-level and two-story.
Plans are available for only $8.50 each.

426 new building ideas

How to add a room
Closets from cartons
How to use plastic panels

How-to-do-it section

How to install wallboard, plywood panels,
gypsum board. How to lay linoleum.
How to plan plumbing

And these special articles

How to sell your house
Hot news in the kitchen



Here's a regular encyclopedia of practical information for anybody who has a house or plans to have one. When you're buying your copy, buy one for a friend, too. At newsstands August 30. $1 a copy. Or send this coupon, with your money, direct to House Beautiful's BUILDING MANUAL.

Department HB 955
House Beautiful's BUILDING MANUAL
572 Madison Avenue, New York 22, N.Y.

Count me in! Please send me_____copies of the Fall & Winter 1955 issue of House Beautiful's BUILDING MANUAL. I am enclosing $_____.

Name_____

Street Address_____

City_____ Zone_____ State_____

HOW TO BETTER YOUR HOME ...

BETTER YOUR LIVING

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home ... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

ppliances, Major & Small

ames J. Gavigan 203
-E Wall Refrigerator-Freezer 22, 23
Hobart KitchenAid Dishwasher 164
Kelvinator Foodarama 162
ockley WasteMaster Food Waste Disposer 205
Tap'n Wall by Tappan 92
Watkins Griddle-Grill 207

utomotive

adillac 9

athrooms

hurch Seats 187
hower Enclosures Beauti-Dor 174

uilding Materials

American-Olean Tile 171
hurch Plastic Wall Tile 187
Mississippi Glass 188
Mosaic Tile 207
National Oak Flooring 100
Nichols Rust-Proof Aluminum Nails 207
Roddiscraft Craftwall 151
Schlage Lock 190
Shepard Elevator 208
Soss Lev-R Latch 195
Standard Ornamental Ironwork 208
Stylon Ceramic Tile 192
United States Ceramic Tile 35
United States Plywood 201

arpets & Rugs

Barwick Mills 10, 11
Belrug Wunda Carpet 68
Cabin Crafts Needletuft Bathrugs 89
DuPont Nylon for Rugs 172
Firth Broadlooms Inside Back Cover
Holmes Berwyn Wilton Broadloom 33
Karastan Rug 99
Lees Carpets 46
Magee Carpets & Rugs 161
Ozite Carpet Cushion 154
Pateraft Rugs & Carpets 78
Schumacher Carpets 153
Tred-Well Foam Rubber Mat 197

hina, Glass, Silver & Tableware

Alvin Silversmiths 13
Baccarat Crystal 183
Evans International 197
Flintridge China 95
Fostoria Crystal 91
Harker Pottery 180
Hull Pottery 188
*Lipper & Mann Inc. 179
*Reed & Barton Sterling 1
*Royal Doulton China 58
*Royal Worcester China 97
*Stangl Pottery 47
*Paul A. Straub & Co. Inc. 194
Towle Silver 7
*Watertown Lifetime Ware 165

Curtains, Draperies & Upholstery

DuPont Nylon for Draperies & Upholstery 172
*Empire Slip-On Hook 206
Firestone Foamex Cushioning by the Yard 82
*Kirsch Drapery Hardware & Easypleat 156
Schumacher Fabrics 153

Decorative Furnishings

*Libbey-Owens-Ford Parellel-O-Plate Glass 45

Fireplaces & Accessories

*Bennett-Ireland Flexscreen 48
*Heatilator Fireplace 198

Floor Coverings (Hard Surface)

KenFlor Vinyl Tile 57
Matico Tile Flooring 152

Foods & Beverages

Martini & Rossi Imported Vermouth 182

Furniture

*American Chair Co. 8
*Baker Furniture 218
*Beacon Hill Collection 175
*Berkline Contemporary Furniture 67
*Clevelander Chair 177
*Continental Furniture 183
Custom & Modern Fireside Chair 199
*Extensole Tables 96
*Fancher Furniture Co. 178
*Formica for Furniture Inside Front Cover
Goodyear Airfoam Cushioning 12
*Gordon's Inc. 92
*Hamilton Cosco Step Stool 169
*Heritage-Henredon Furniture 24
*Heywood-Wakefield Modern Furniture 90
*Hickory Furniture 14
*Imperial Furniture 180
Jamestown Lounge Co. 3
*Kittinger Furniture 193
Mengel Furniture 36
Robert E. Miller & Co. 210
*Monitor Furniture 186
National Cotton Cushioning 5
*Pelham, Shell & Leckie 6
Ficks Reed Co. 16
Romweber Furniture 190
Rway Furniture 189
Sanford Furniture 203
*Sikes Cherry Colonial Furniture 194
*Troy Furniture 163
*Tulatex— Queen City Tulatex Corp. 211
*Westinghouse Micarta for Furniture 157
John Widdicomb 155
Willett Furniture Back Cover

Garden Fences & Fixtures

*Anchor Fence 215
*Waldor Greenhouses 214

Garden Tools & Equipment

Jacobsen Power Mower 214

Garden Seeds, Bulbs & Plants

*Brand Peony Farms 215
*The Conard-Pyle Co. 215
*Krider Nurseries 215
*Maloney Bros. Nursery Co. 215
National Nurseries 214
*Russell Gardens 215
O. M. Scott & Sons 213
*Stark Bro's 214
*Wayside Gardens 213
*Gilbert H. Wild & Son 214

Heating, Air Conditioning, Ventilating & Plumbing

Chase Spring-Flo Aerator 196
*Chrysler Airtemp 87
*Heatilator Fireplace 198
*Webster Baseboard Heating 211

Housewares & Supplies

Berlou Mothspray 160
Calgonite Detergent 167
*Luce Manufacturing Co. 204
Monsanto All Detergent 34

Kitchen Equipment

*American Kitchens 77, 208
*Elkay Lustertone Sinks 191
*Kitchen Maid Kitchens 159
Knape & Vogt K-Veniences 186
*Lyon Steel Kitchens 195

Lamps & Lighting

*Lightolier 84, 85

Linens & Bedding

*Fieldcrest Bedspread 21
Springmaid Sheets 202

Mattresses

*Restonic Triple Cushion Mattress 93
*Tulatex— Queen City Tulatex Corp. 211

Paints

American Chemical Paint Co. 178
*Cabot's Double-White 176
*Olympic Stained Products Co. 211

Shades, Blinds & Wall Coverings

*Columbia Lattishades 95
*Hunter Douglas Flexalum Twi-Nighter 170
*Imperial Glendura Wall-Covering 77, 208
*Katzenbach and Warren Wallpaper 181
Schumacher Wallpaper 153
*C. W. Stockwell Wallpaper 97
*Timbertone Wall Coverings 205
*Warner Wallpaper 199

Stationery & Books

Crane's Fine Papers 15
*Wetmore & Sugden Inc. 197

Sporting Goods & Toys

*F. A. O. Schwarz 96

Travel

*Bermuda Trade Development Board 185
*La Province De Quebec 184

TV, Radios, Records, Musical Instruments

Baldwin Piano 88
Bell Sound System 210
Capehart Colortone Controls 94
*Everett Piano 83
*Hardman Piano 204
*Kranich & Bach Piano 206
Magnavox Television, Radio, Phonograph 17
Steinway Pianos 2
*Wurlitzer Organ 86

Windows & Doors

*Closures Magic-Fold Doors 184
*Fleetlite Picture Windows 211
*Libbey-Owens-Ford Thermopane 45
*New Castle Modernfold Doors 166
*Rolscreen Pella Wood Casement Windows 193
*F. C. Russell Rusco Picture-Windo 158
*Truscon Steel Windows 168

Miscellaneous

Anacin Tablets 184
*Benson Barrett 211
*Burns Cuboids 184
*Chicago School of Interior Decoration 210
*Evergreen Studios 210

Department, Furniture, Jewelry & Specialty Stores

Antiques 61
Around-The-World Shoppers Club 31
*Carabao Special Products Co. 25, 29
*Colten's 27
Julius Goodman & Son 39
*Olson Rug Company 81
Spear Engineering Co. 37
*Ward Phillips Co. 41



DECORATOR'S DIARY

CONTINUED FROM PAGE 88

walnut, delightful to look at and divine for sitting because it is precisely molded to fit the sitter. Price is comfortably under $25. Must remember to tell Mrs. Wilson when she gets back in the fall. She's always complaining about a dearth of chairs for those 17 squabbling committees that are everlastingly meeting at her house. Half-a-dozen well-mannered folders ought to ease the tension quite a bit.

Mrs. Holcomb was dead set on having a chintz slipcover for her new loveseat, and I was equally determined she shouldn't. Don't often dismiss a client's request that categorically. But this time I was so sure she'd be sorry if she had her way that I felt morally obligated to thwart her. As it was, we had



Toile in tapestry

made a shaky enough compromise between the elegant citified character of the room and the easy-going country air of the provincial furniture. One touch of chintz would have thrown the game to the country cousins making the whole room a Big Mistake.

But I wasn't having much success finding an upholstery fabric. Solid colors were out, considering Mrs. Holcomb's appetite for pattern, and none of the woven-pattern fabrics showed any promise of fitting into our peculiar blend of square dance and minuet. Then my client began to talk about a toile. If I had to give way on the chintz, a toile would probably be the best candidate. I admitted (to myself, that is). At least I weakened enough to stop for a second look at what seemed to be a toile on display at Lehman-Connor. It was a toile. But not a chintz. They had woven an authentic toile design into a rugged tapestry. No slipcover fabric this, but a permanent upholstery that we could tailor as formally as we pleased. It came in several colors including a sharp blue and a sharp red that I'd like to try somewhere sometime. But the black was by all odds the most formal, so I took a sample of that to Mrs. Holcomb. As I predicted, she was sufficiently enchanted with the pattern to overlook the fact that it was not chintz. Now that the loveseat is all finished and a huge success, she is congratulating herself on having been right all along. And I, of course, am congratulating *myself* ditto.

Best argument I know in behalf of the relaxed frame of mind is what happens when I drop into any showroom that's handy for a ten minute browse before keeping an appointment. Almost always have something eminently usable to show for it, which is more than I can say for many an hour I spend doggedly searching.

Latest fruits of this time-killing technique are James Crumerine's lamps at America House. Now there's a man who knows how to reduce a decorative lamp to its barest essentials! Comes up with something so much prettier than all those wedding cake creations. A simple, beautiful shape for the base, a pleasant color, a few lines of incised pattern, and a well-proportioned shade—that seems to be his recipe and it's just about foolproof for my money. Still it lends



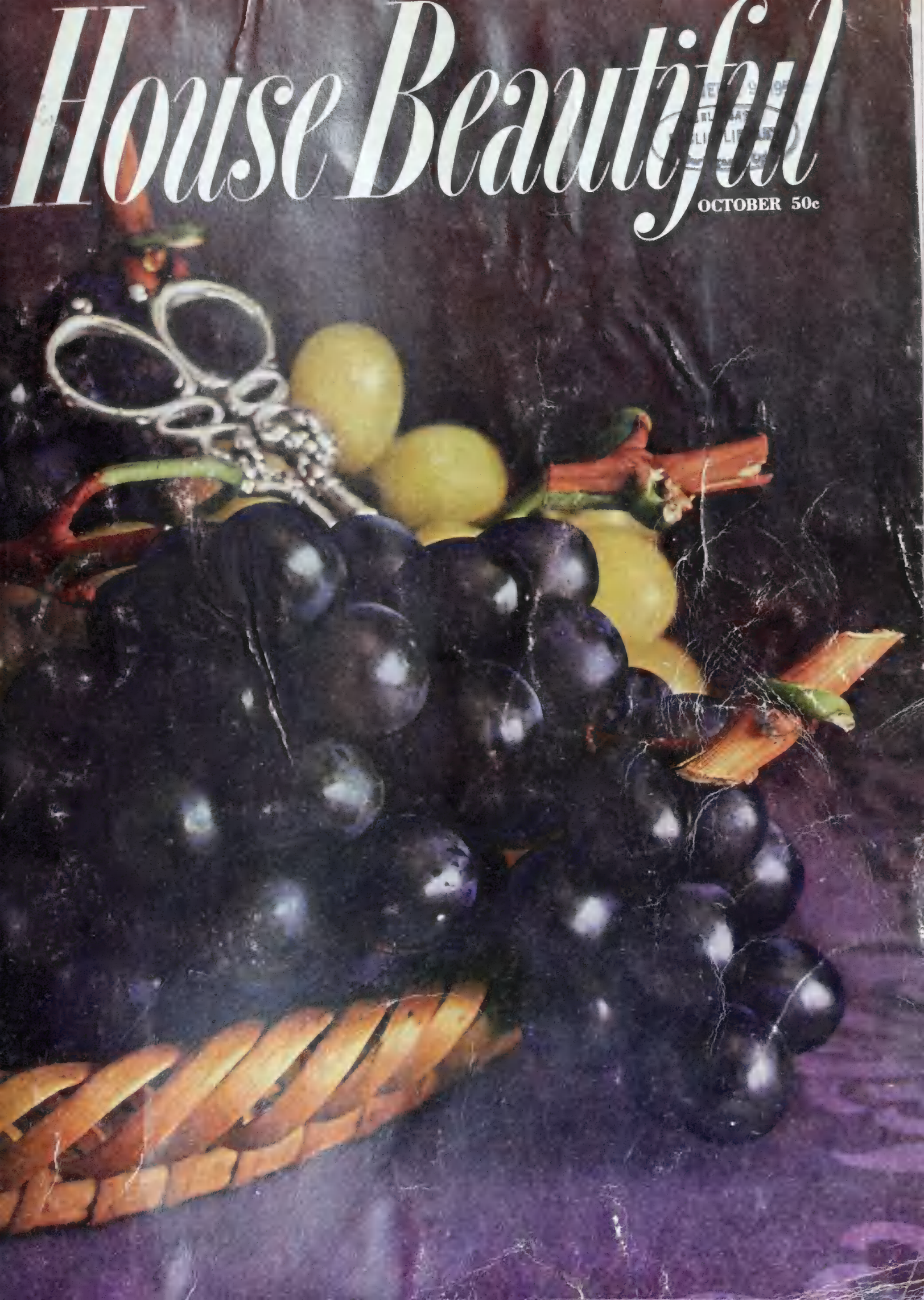
Basic black and white

itself to seemingly endless variation. Of his current lot I liked best a table lamp with a black pattern base, a bit of white line decoration, and a white shade striped with black wood slats. Belongs to that rare species—the accessory that looks well in *any* room. —M. R.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

House Beautiful

OCTOBER 50c



The infinite beauty that comes
only from lyric grace and flawless
symmetry distinguishes the
inspired furniture creations by erwin-lambeth.



e l erwin-lambeth
thomasville, n. c. • new york, new york • chicago, illinoi



PHOTOGRAPH BY TOSH MATSUMOTO

Our cover: These magnificent Belgian grapes were grown in a hothouse and flown to the U. S. to become our cover's symbol for the full richness of fall, the season now bursting on us with more than its usual promise of fine food and all the other ingredients necessary to the good life.

ELIZABETH GORDON
Editor

JOSEPH A. BARRY
Editorial Director

RICHARD E. DEEMS
Executive Vice-President

RICHARD A. HOEFER
Publisher

WALLACE F. HAINLINE
Art Director
CAROLYN S. MURRAY
Executive Assistant to the Editor
MARION GOUGH
Feature Editor
DR. JOSEPH E. HOWLAND
Technical Editor
MARION ROWLAND
Copy Editor
PATRICIA GUINAN
Window Shopping
FREDERIKA FOX
Consumer-Industry Editor
ROY McMULLEN
Contributing Editor
MARVA SHEARER
Family Editor
ELLEN SHERIDAN
West Coast Field Editor
CECILE STARR
16mm Movies for Home Use
RICHARD WILLIAMS
Music

GARDENING

JEAN LAWSON
Horticulture and Landscaping

HOME FURNISHINGS AND DECORATING

FRANCES TAYLOR HEARD
Home Furnishings Editor
LAURA TANNER
Decoration
SARA LITTLE
Decoration
KENNETH YOUNG
Decoration
HELEN LITTLE
Decoration
ROBERT BURCHETTE
Decoration
ELAINE NEAL
Decorating Adviser

ARCHITECTURE AND BUILDING

JOHN DeKOVEN HILL
Architectural Editor
ROBERT MOSHER
Building Editor
MILES COLEAN
Economic Consultant
RAYMOND D. RITCHIE
Consultant on Construction and Specifications
HENRY WRIGHT
Climate Control and Air Conditioning

FOOD AND APPLIANCES

POPPY CANNON
Food Editor
JULIE POLSHEK
Food Products
PRISCILLA LANGEWIESCHE
Researcher
VIRGINIA STANTON
Party Editor
MARY ELIZABETH WILEY
Researcher
HAROLD KNAPIK
Researcher

House Beautiful

Vol. 97, No. 10

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

OCTOBER 1955

DECORATING AND ARCHITECTURE

The High Style of Being Yourself **177**
The Distinction of Being Different **178-181**
An Interview with the People Who Live in This House **182-189**
Chairs Are a Personal Thing **190-193**
HOUSE BEAUTIFUL Reports on Prefab Houses—As of Fall 1955 **194-203**
The Height of Individuality **204-207**
HOUSE BEAUTIFUL Classic No. 9 **208-209**
Decorator's Diary **241-244**
Wallpaper for Your Kitchen Decorating **260-261**

FOOD AND THE ARTS OF GOOD LIVING

Pantry Shelf News **56**
Simple Meals—the Dream of Every Gourmet **212-213**
You Are Drinking Stars **214**
Cooking With Champagne **215**

BUILDING

An Interview with the People Who Live in This House **182-189**
HOUSE BEAUTIFUL Reports on Prefab Houses—As of Fall 1955 **194-203**
How to Finish and Cure Concrete—**228**

GARDENING

A Common-sense Policy About Tulip Planting **210-211**
What One Landscape Architect Learned From 1500 Clients **217-225**
How to Improve Your Curves **245-247**
The Setting Is Half the Show **280-287**
The Best Time to Seed a Lawn **312**
The Safest Time to Use Chemical Weed Killers **314**

MUSIC AND THE FINE ARTS

The Triumph of Music Over Matter **46**
Opera—Sight Unseen **169-173**
You Can Play the Organ **216**
Sculpture in Reproduction **302-306**
A Painting for My Music **308-309**

TRAVEL

How to Leave Home and Like It **174**
How to See 10 Centuries in 10 Days **226-227**

OTHER FEATURES

It's Worth Mentioning **50**
Window Shopping **58-161**

ADVERTISING INDEX **319**

House Beautiful is published monthly by the Hearst Corporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; John Randolph Hearst, Vice-Pres.; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Buckley, Vice-Pres. for Advertising; Robert E. Haig, Vice-Pres. for circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres. & Treasurer; R. F. McCauley, Secretary. Copyright 1955 by the Hearst Corporation; all rights reserved. Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg., Boston 16; 11 No. Wacker Dr., Chicago 6; 1712 Fisher Bldg., Detroit 2; 720 Euclid Ave., Cleveland 14; 1709 West 8th St., Los Angeles 17; 530 Hearst Bldg., San Francisco 3; 1447 Peachtree St. N. E., Atlanta 5; P.O. Box 3142, Tyler, Texas. Subscription prices: United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful's Building Manual," "House Beautiful's Buying Guide For the Bride," "House Beautiful's Practical Gardener," "The Bride's House," "Good Buys," "House Beautiful," "House Beautiful Combined With Home & Field," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Re-entered as second-class matter October 25, 1943, at the post office, New York, under the Act of March 3, 1879. Printed in the U. S. A. by the Cuneo Eastern Press, Inc.

NOTICE TO POSTMASTER: Please send notifications regarding undeliverable magazines to House Beautiful, 250 West 55th Street, New York 19, N. Y.

AS A DEMONSTRATION

WILL YOU ACCEPT

without charge

ANY ONE OF THESE

HIGH-FIDELITY

MUSIC-APPRECIATION RECORDS

—in a one-month trial subscription



ON ONE SIDE there is a full performance of a great musical work. The records feature artists of recognized distinction. You listen to this performance and then...



ON THE OTHER SIDE is an analysis of the music, with the main features explained and played separately, so that you can learn *what to listen for.*



Schubert's **"UNFINISHED" SYMPHONY**
Max Rudolf, *conducting*
The Stadium Concerts Symphony Orchestra



Richard Strauss' **TILL EULENSPIEGEL'S MERRY PRANKS**
Smetana's **THE MOLDAU** (ON ONE 12" DISC)
George Szell, *conducting*
Music Appreciation Symphony Orchestra



Prokofiev's **CLASSICAL SYMPHONY**
Britten's **THE YOUNG PERSON'S GUIDE TO THE ORCHESTRA** (ON ONE 12" DISC)
Alfred Wallenstein, *conducting*
Music Appreciation Symphony Orchestra



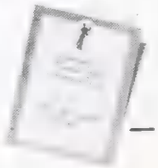
J.S.Bach's **SUITE FOR ORCHESTRA NO. 3 IN D MAJOR**
George Szell, *conducting*
Music Appreciation Symphony Orchestra



Wagner's **OVERTURES TO TANNHÄUSER and DIE MEISTERSINGER** (ON ONE 12" DISC)
Norman Del Mar, *conducting*
London Symphony Orchestra



Mendelssohn's **VIOLIN CONCERTO IN E MINOR**
FREDELL LACK, VIOLINIST
Alexander Smallens, *conducting*
The Stadium Concerts Symphony Orchestra



YOU WILL ALSO RECEIVE SEPARATELY A GLOSSARY OF MUSICAL TERMS

TYPICAL COMMENT: "Music has been my whole life—but not until I heard my first Music-Appreciation Record did I realize how much I had been missing when I listened to orchestral music. I subscribed originally for my son, but quickly found that my own enjoyment of orchestral music was increased far beyond what I dreamed possible."

—Jarmila Novotna
STAR OF THE METROPOLITAN OPERA

SPONSORED BY THE BOOK-OF-THE-MONTH CLUB, this new idea is designed for those who enjoy good music but who are aware, too often, that they do not listen to it with complete understanding and appreciation. There is no doubt about the reason: most of us are not primed about *what to listen for.* Music-Appreciation Records meet this need—for a fuller understanding of music—better than any means ever devised. This enjoyable form of self-education can be as thorough as the Music Appreciation courses given in many universities.

YOU SUBSCRIBE BUT TAKE ONLY THE RECORDS YOU WANT . . . A new Music-Appreciation Record is issued—for subscribers only—every month, preceded by an announcement written by the noted composer and music commentator Deems Taylor. After reading this descriptive essay you may take the record or not, as you decide at the time. *You are not obligated to take any specified number of records.* And you may stop the subscription at any time you please!

TWO TYPES OF RECORDS ARE AVAILABLE . . . All Music-Appreciation Records are high-fidelity, long-playing records of the highest quality—33⅓ R.P.M. on Vinylite. They are of two kinds: first, a so-called Standard Record—a *twelve-inch* disc—which presents the performance on one side, the analysis on the other. This is sold at $3.60, to subscribers only. The other is an Analysis-Only Record – a *ten-inch* disc – priced at $2.40. The latter is made available each month for any subscriber who may already have a satisfactory long-playing record of the work being presented. (A small charge is added to the prices above to cover postage and handling.)

TRY A ONE-MONTH SUBSCRIPTION — WITH NO OBLIGATION TO CONTINUE . . . Why not make a simple trial, to see if these records are as pleasurable and as enlightening as you may anticipate? The first record you choose will be sent to you at once *—at no charge.* You may end the subscription immediately after hearing this record, or you may cancel any time thereafter.

PLEASE RETURN ONLY IF YOU HAVE A 33⅓ R. P. M. RECORD PLAYER

MUSIC-APPRECIATION RECORDS R29-10
c/o Book-of-the-Month Club, Inc.
345 Hudson Street, New York 14, N. Y.

Please send me at once, without charge, the Music-Appreciation Record checked below and enter my name in a Trial Subscription to Music-Appreciation Records, under the conditions stated at left. It is understood that, as a subscriber, I am not obligated to buy any specified number of records, but may take only those I want. Also, I may cancel my subscription after hearing this first record, or any time thereafter at my pleasure, but the introductory record is free in any case.

AS MY FREE DEMONSTRATION RECORD PLEASE SEND ME

- ☐ Schubert's Symphony
- ☐ Strauss' Till Eulenspiegel and Smetana's The Moldau
- ☐ Bach's Suite for Orchestra
- ☐ Prokofiev's Symphony and Britten's Guide
- ☐ Wagner's Overtures
- ☐ Mendelssohn's Concerto

Mr.
Mrs.
Miss } .....
(PLEASE PRINT)

ADDRESS .....

CITY ..... ZONE ... STATE .....

MAR 30A



A handsome fireplace with its welcome warmth adds so much to family enjoyment on a winter evening! But this extra heat upsets the balance of ordinary temperature control systems and soon makes the rest of the house too cold. *Large picture windows* on sunny days will do the same thing. Only Zone Control, with its separate thermostat systems assures even comfort all over the house.

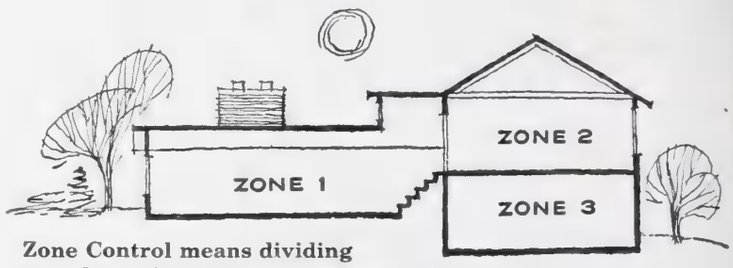


Bedrooms are often on separate levels and are used at different times from the rest of your home. Too, bedrooms sometimes face in another direction from your living room and therefore have a different exposure problem. This is why your sleeping area *cannot* be controlled comfortably by your living room thermostat. You need to *zone* your bedrooms with a *separate* Honeywell Thermostat!



The extra room in your house, whether basement game room, upper level playroom or first floor den, will have different exposure and use problems from your living area. Naturally, you want these rooms comfortable when you use them. The ideal way is with Honeywell Zone Control—it keeps your family comfortable *in all parts of the house.*

Honeywell Zone Control gives rich comfort to every part of your house

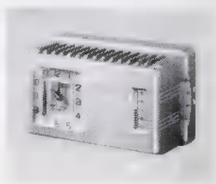


Zone Control means dividing your home into two—or more—comfort areas, each with a separate thermostat.

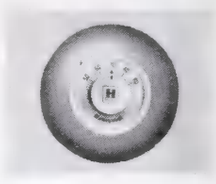
These modern thermostat systems can be used with Honeywell Zone Control



Electronic Moduflow. *For major occupancy zones such as main living area.* This is the new super-sensitive thermostat system that gives the very finest control. The jewel-like Golden Circle thermostat you see here goes on your living room wall. It works with a thermostat *outside* your house that anticipates changes in comfort needs.



Automatic Clock Thermostat. *For night set-back zones such as bedroom areas.* The famous Honeywell Clock Thermostat automatically turns the heat down at night for better sleeping comfort and greater fuel savings. Then it turns it up, warming the room *before* you awaken.



Honeywell Round. *For intermittent-use zones such as den, playroom or basement game room.* This is an unusually attractive decorator-designed *manual* thermostat. You can set it for the exact temperature you wish—or turn it back to save fuel when a room isn't used. The ring around the dial snaps off, can be painted to match any color scheme.

If you're building or plan to build a new home, be sure and talk to your architect or builder about Zone Control. And send for your FREE copy of the fully illustrated, colorful booklet on Honeywell Zone Control. Address. Honeywell, Dept. 2745, Minneapolis 8, Minnesota.

For heating and cooling

MINNEAPOLIS **Honeywell**

Zone Control

H HONEYWELL

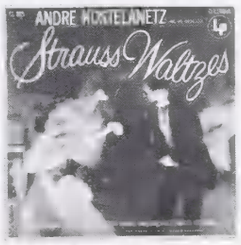
COLUMBIA RECORDS ANNOUNCES THE NEW

COLUMBIA (LP) RECORD CLUB

and offers you **FREE** *your choice of any one of these 12" high fidelity Columbia (LP) records to start your membership*



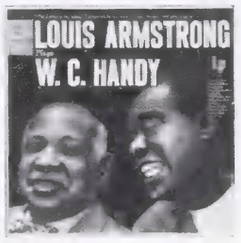
PICTURES AT AN EXHIBITION (Moussorgsky-Ravel)
FIREBIRD SUITE (Stravinsky)
The Philadelphia Orchestra, Eugene Ormandy, conducting
ML 4700



STRAUSS WALTZES BY ANDRE KOSTELANETZ
Andre Kostelanetz and his Orchestra play ten Strauss Waltzes, including the Blue Danube Waltz CL 805



THE PAJAMA GAME
Original Broadway Cast with John Raitt, Janis Paige, Carol Haney, Eddie Foy Jr. (Produced for records by Goddard Lieberson) ML 4840



LOUIS ARMSTRONG PLAYS W. C. HANDY
Louis Armstrong and his All-Stars really go to town on the St. Louis Blues and ten other numbers CL 591



SYMPHONY NO. 2 (Beethoven)
SYMPHONY NO. 4 (Beethoven)
Philharmonic-Symphony Orchestra of New York, Bruno Walter, conducting
ML 4596



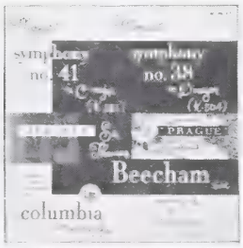
CARIBBEAN CRUISE
Here's Paul Weston and his Orchestra playing the music of Jerome Kern, Cole Porter, Hoagy Carmichael, Harold Arlen and others CL 572



OKLAHOMA! (Rodgers-Hammerstein)
Nelson Eddy with Supporting Cast—Orchestra and Chorus conducted by Lehman Engel (Produced for records by Goddard Lieberson) ML 4598



BENNY GOODMAN PRESENTS FLETCHER HENDERSON ARRANGEMENTS
Top performances of Frenesi, Honeysuckle Rose, Night and Day—and 9 more Henderson arrangements CL 524



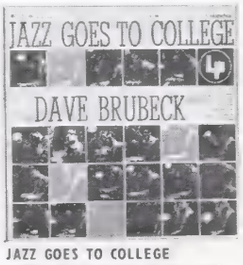
SYMPHONY NO. 41 ("Jupiter")
SYMPHONY NO. 38 ("Prague") (Mozart)
Sir Thomas Beecham, Bart., conducting The Royal Philharmonic Orchestra
ML 4313



DANCE THE FOX TROT
Harry James, Les Brown, Woody Herman, Ray Noble, Sammy Kaye, Dick Jurgens, Hal McIntyre, Tony Pastor, George Siravo and their orchestras CL 533



MUSIC FROM HOLLYWOOD
Percy Faith and his Orchestra present memorable music from memorable movies: Themes from "The Great Caruso", "Moulin Rouge", "The Bad and the Beautiful" CL 577



JAZZ GOES TO COLLEGE
The Dave Brubeck Quartet playing jazz in a new and exciting way. Included are Balcony Rock, Out of Nowhere, Le Souk, The Song Is You CL 566

Which of the magnificent 12" high fidelity Columbia (LP) records shown here shall we send you FREE . . . to start your membership in the exciting new Columbia (LP) Record Club? Just look at this list. You may have any one of these great Columbia (LP) records without cost; you do not pay a penny for it now or later!

How is it possible to offer such valuable Columbia (LP) records free of cost? The answer is: *another innovation by Columbia Records.* Yes, the same famous recording company that originated the (LP) record and pioneered high fidelity recording now launches the Columbia (LP) Record Club . . . the surest, easiest, most convenient way to obtain outstanding records—brilliant names in every field, from classical to jazz—at tremendous savings.

THE RECORDS YOU WANT DELIVERED TO YOUR DOOR

Each month, the Club's musical experts make their selections of the top records in four major fields of music. As a member, you may choose from the following Club Divisions: 1. Classical; 2. Listening and Dancing; 3. Broadway, Movies, Television and Musical Comedies; 4. Jazz.

You receive advance information about all Club Selections. You are free to accept or reject any of them. The records you want are mailed to you, direct from the Columbia factory.

FREE BONUS RECORDS

AND for every two records you buy, you receive a special 12" Columbia (LP) Bonus record FREE! They will be special records made exclusively for Club members, in limited editions not available elsewhere at any price.

HOW THE CLUB OPERATES

Each month you receive free the Club's interesting Magazine which brings you complete, advance information about all Club Selections. It lists the monthly Selection and an alternate choice in each Division.

Naturally, you will be most interested in the record Selection for your Division. If you decide you'd like to have it, you simply let it come to you, automatically, by mail. If you do not want it, you notify the Club by returning the convenient mailing form always provided. You may, if you wish, order the alternate record for your Division, or records from any other Division. Or you may take no record at all that month.

You are billed for the Club Selections or alternates you accept at the regular list price, usually $3.95, but occasionally $4.98 when the list price requires. A small charge is added for mailing. Your only obligation is to accept at least four records a year from among almost 100 offered. You may cancel your membership any time after purchasing four records.

ACCEPT THIS FREE OFFER!

Decide now which of the magnificent free records offered in this announcement you want to own. Indicate your choice on the coupon and send it direct to the Club, or if more convenient you may enroll at any established Columbia Records dealer's shop. In either case, your gift record is mailed to you free. And remember, this is only the first of many benefits you'll enjoy by joining the Columbia (LP) Record Club. Send the coupon now or see your dealer at once.



4 MUSICAL DIVISIONS TO PLEASE EVERY TASTE

CLASSICAL. Beethoven, Brahms, Mozart, Wagner, Tchaikovsky, Mendelssohn, Haydn, Debussy, and other immortals, played by the world's finest orchestras, under distinguished conductors.

LISTENING AND DANCING. Outstanding orchestras, Andre Kostelanetz, Paul Weston, Percy Faith, Xavier Cugat, Sammy Kaye and others, playing your favorite music.

BROADWAY, MOVIES, TELEVISION AND MUSICAL COMEDIES. Prized albums of such great shows as "Kiss Me Kate", "Pal Joey", "Gentlemen Prefer Blondes" and hits to come.

JAZZ. Louis Armstrong, Bix Beiderbecke, Count Basie, Duke Ellington, Woody Herman, Benny Goodman, Dave Brubeck, Eddie Condon, Gene Krupa and other jazz greats.

COLUMBIA (LP) RECORD CLUB, DEPT. 110
165 WEST 46TH STREET, NEW YORK 36, N. Y.

Enroll me as a member and send me as my FREE gift for joining . . .

(TITLE OF RECORD DESIRED — CATALOG NUMBER)

. . . and enter my membership in the Division I have checked:
☐ Classical; ☐ Listening and Dancing;
☐ Broadway, Movies, Television and Musical Comedies; ☐ Jazz.

My only obligation as a Member is to accept at least four Columbia (LP) records within the next twelve months from the Club's monthly Selections and alternate recommendations. These records will be mailed to me at the regular list price, plus a small mailing charge, and, for every two records I purchase, I am to receive a Bonus record FREE. I reserve the right to cancel my membership after buying four records.

Name.....
(Please Print)
Address.....

City.....Zone.....State.....

NOTE: Please return this coupon only if you have a 33⅓ RPM record player.

If you desire, you may order any of the following Club Selections now, no money in advance, to be sent with your free record. These records count as credits toward Bonus records.

☐ **GAÎTÉ PARISIENNE**—Ballet (Offenbach)
LES SYLPHIDES—Ballet (Chopin)
The Philadelphia Orchestra, Eugene Ormandy conducting CL 741 $3.95

☐ **MUSIC OF IRVING BERLIN**
Andre Kostelanetz and his Orchestra
CL 768 $3.95

☐ **CONCERTO IN E MINOR FOR VIOLIN AND ORCHESTRA, OP. 64** (Mendelssohn)
CONCERTO IN D MAJOR FOR VIOLIN AND ORCHESTRA, Op. 35 (Tchaikovsky)
Zino Francescatti, Violin, with the Philharmonic-Symphony Orchestra of New York, Dimitri Mitropoulos conducting ML 4965 $4.98

☐ **SOFT LIGHTS, SWEET TRUMPET**
Harry James and his Orchestra
CL 581 $3.95

☐ **LOVE ME OR LEAVE ME** (From the Sound Track of the MGM Production) Doris Day, with Orchestra conducted by Percy Faith CL 710 $3.95

☐ **SATCH PLAYS FATS**
Louis Armstrong and his All-Stars
CL 708 $3.95

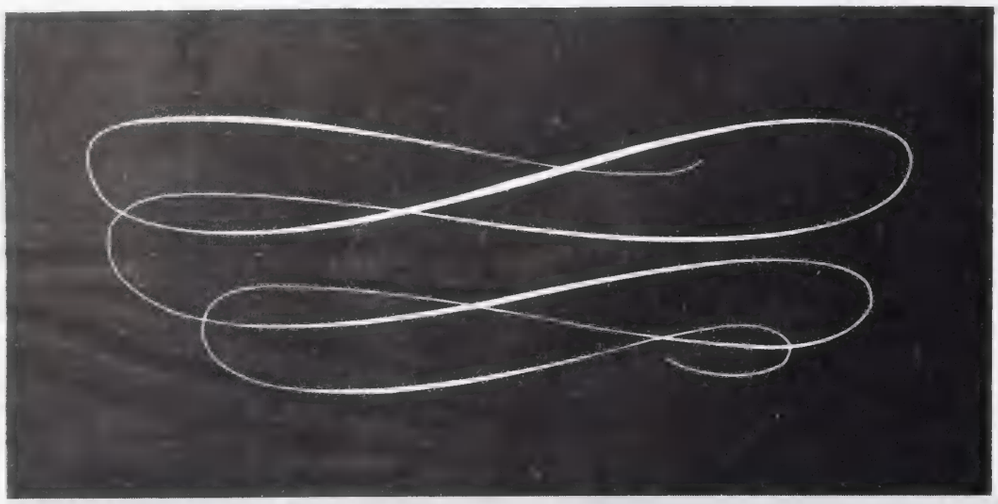
☐ **KISMET**
(Orchestral Music from the Broadway Production) Percy Faith and his Orchestra CL 550 $3.95

☐ **THE THREE HERDS**
Woody Herman and his Orchestra
CL 592 $3.95

COLUMBIA (LP) RECORD CLUB, 165 WEST 46TH ST., NEW YORK 36, N.Y.

® "Columbia", (LP) Marcas Reg. T.M.

From the sweeping grace of the "curve of beauty" . . . the charm of a tiny bouquet





. . . a new pattern in Tōwle Sterling–Silver Spray



© 1955, TOWLE MANUFACTURING COMPANY, NEWBURYPORT, MASSACHUSETTS

In concept and execution Silver Spray embodies in every detail the superb artistry, the painstaking craftsmanship that are the hallmark of The Towle Touch in sterling.

SILVER SPRAY captures in glowing, living sterling the classic "curve of beauty"–the flowing ∫ curve considered by generations of artists to be the most pleasing form in art or nature. Towle designers have added to the pure, sweeping sculptured lines of the curve of beauty a simple spray of flowerettes that, in addition to their delightful decorative effect, are placed to give each piece a focus of functional balance.

SILVER SPRAY you will feel – invites the hand – and more – it is that rarity in tableware, a pattern that looks beautiful *in* the hand. And on your table you will enjoy yet another virtually unique characteristic of Silver Spray – a complete harmony of each place setting piece with the other.

SILVER SPRAY embodies many useful Towle Touches, of course. Among them the practical "place size" for knife, fork, and spoon–that happy in-between luncheon and dinner size that Towle was first to introduce.

But see Silver Spray in *all* its enchanting beauty and learn first hand of its many unusual features. Any of the fine stores that carry Towle Sterling will be happy to show you Silver Spray. And also discuss with you their convenient plans that will make Silver Spray yours to enjoy at once. Six piece place setting...$35.00.

The Towle Silversmiths, Newburyport, Massachusetts.


America's Finest Handmade Milk Glass
Westmoreland's handmade milk glass reproductions are immediately recognized for their purity of color, fidelity to detail and hand craftsmanship. These are qualities which have continuously distinguished "Authentic Westmoreland Glassware" since 1889.
Send 10c in coin for Westmoreland Reproduction Booklet
WESTMORELAND GLASS COMPANY
GRAPEVILLE PENNSYLVANIA

new DINNERWARE

Designed for living..... with carefree, lasting beauty

All the beauty of fine dinnerware gracefully styled . . . *and now with distinctive patterns in color.* So elegant your friends will envy you . . . so practical it's guaranteed for *two full years* against breaking in normal use. Dashes through automatic dishwashing safely, and you'll never be bothered with chips or broken handles. In AUTUMN LEAVES, as shown, the delicate colors of the design are echoed in the cups and bowls to conform with the newest in dinnerware styling. See AUTUMN LEAVES and other beautiful TEXAS-WARE designs at leading stores everywhere.

"Angles" and "Autumn Leaves" patterns are by Philip M. Brody, Associate I. D. I., designer.

Write for free illustrated folder.

TEXAS-WARE

Molded Dinnerware
Texas-Ware Division, Dept HB-10
825 Trunk Avenue, Dallas, Texas

Colorful designs are molded in . . . will not wash off or fade.





WESTWOOD



ANGLES

Guaranteed by Good Housekeeping

GUARANTEED
in writing
2 FULL YEARS
AGAINST
BREAKING



SAN JACINTO



RIO VISTA



EL CAPITAN

This MOSAIC® Ceramic Tile counter top won't burn won't scratch won't dent won't stain... or wear out!

Sizzling skillets, sharp knives, strong fruit acids can't hurt wonderful Mosaic ceramic tile! And, it costs less to live with! You'll never need spend a penny to refinish or replace it!

Cheer up your home with the colorful luxury of Mosaic ceramic tile. Choose from dozens of lovely colors . . . soft pinks, cool greens, exciting blues, yellows, tans, grays!

Mosaic offers you the *only* complete line of ceramic tile.

You'll find Mosaic Tile showrooms, warehouses and factories from Coast to Coast. Visit the Mosaic showroom near you (address in your phone book). Select the exact tile colors and patterns you want for your floors, walls and counter tops. Your Tile Contractor, who installs Mosaic ceramic tile, will gladly give you free estimates.

There's no substitute for ceramic tile!

THE MOSAIC TILE COMPANY

America's largest manufacturer of ceramic floor, wall and counter top tile

For Free Estimates on (MOSAIC) Tile, see your phone book for the name of **Your Tile Contractor** (Ceramic)



IDEA BOOK!

Send for this exciting book of ideas for kitchens, baths, living rooms, terraces! Tells you how to select tile colors and textures for your home! Send 25c for your copy today!

THE MOSAIC TILE COMPANY

Dept. 32-36, Zanesville, Ohio

Here's 25c in coin for my copy of "The Mosaic Tile Book of Beautiful Homes."

NAME_____

STREET_____

CITY_____ ZONE_____ STATE_____

Aldon

BONDED BROADLOOMS

$125,000



Never before such a sensational contest! Imagine getting not 1, not 2 but 3 exciting prizes as the Big Triple Grand Prize! You'll get a new 1955 *CADILLAC – plus a stunning $2,000 DIAMOND RING –and to top it off a glamorous RIO DE JANEIRO holiday for 2!

But that's not all! There are over 50 other Grand Prizes you can win – and up to 1,500 other prizes of sensational 9′x12′ rugs given away FREE!

It's the easies

YOUR NAME AN

WHEREVE

WIN THIS TRIPLE GRAND PRIZE!



New 1955 Cadillac 4-door sedan series 62, includes these "extras," radio, heater and whitewall tires!



Stunning perfect cut, blue-white $2,000 Diamond Ring in a beautiful platinum setting by Keepsake!



2-Week Rio De Janeiro Holiday f
2 at Excelsior Copacabana Hotel v
Brazilian International Airlines!



SWEEPSTAKES!

ntest you ever entered! **NOTHING TO BUY! JUST WRITE**

DRESS ON ALDON'S OFFICIAL SWEEPSTAKES ENTRY BLANK

DON BONDED BROADLOOMS ARE SOLD!



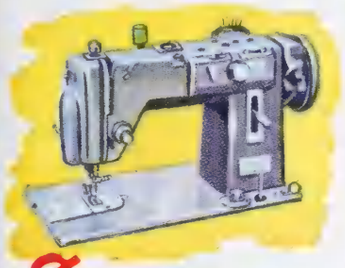
3 **21" COLOR TV SETS BY HALLICRAFTERS** designed with custom made features!



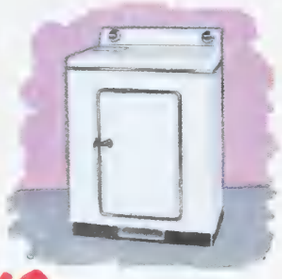
4 **DELUXE FREEZERS BY AMANA** with 19 cu. ft. food capacity and the exclusive "stor-mor" door!



6 **DELUXE GAS RANGES BY UNIVERSAL** with two controlled ovens, exclusive "whirlpool" broiler.



8 **NEW SUPER-FOTOMATIC SEWING MACHINES BY MORSE** automatically embroiders, blind-hems, buttonholes and zig-zags. Guaranteed for a lifetime.



10 **AUTOMATIC CLOTHES DRYERS BY UNIVERSAL** famous for quality gas appliances for over 82 years!



20 **FILTER QUEEN HOME SANITATION SYSTEMS** with the famous filter cone—removes dangerous dust and dirt from all home furnishings and the air you breathe.

Aldon offers you a wide line of sensational Avisco rayon-Nylon Bonded Broadlooms in a choice of luxurious styles and colors—all at prices you can afford! Shown here is our new exciting "Miracle-Tweed"...styled in random texture and tweedy colors. So luxurious...so wonderfully practical...and so easy to care for! About $9.95 sq. yd.

GET YOUR OFFICIAL ENTRY BLANK TODAY
AVAILABLE ONLY AT YOUR LOCAL ALDON DEALER!

Plus!
OVER 1,500 ALDON 9'x12' RUGS GIVEN AWAY FREE!

In addition to all the fabulous prizes listed above, every neighborhood Aldon Dealer will award a luxurious 9'x12' room-size rug to someone in your neighborhood...it could be you! Get your winning entry blank at your Aldon Dealer's today!

HERE'S ALL YOU DO TO ENTER!

1. Go to your nearby department, furniture or carpet store displaying Aldon Sweepstakes displays.

2. Get your winning Aldon Sweepstakes Entry Blank. Simply fill in your name and address and drop into the Aldon Sweepstakes Chest at your local Aldon Dealer's. (Only one entry will be accepted from one person: everyone in the family can enter.)

3. Winners will be awarded on the basis of a drawing by an impartial panel of judges under the supervision of Contests, Inc. All selections are final.

4. Employees and families of Aldon, Aldon Distributors, Aldon Dealers and their Advertising Agency are not eligible to enter.

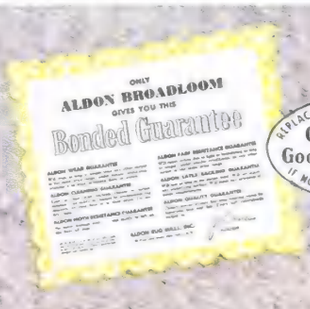
5. This Aldon Sweepstakes is limited to persons living in continental United States.

6. Complete winners list available on request. This Sweepstakes is subject to Federal, State and Local regulations.

Hurry! Contest closes Midnight Nov. 30, 1955

Only Aldon backs each Bonded Broadloom with a DOUBLE GUARANTEE —your assurance of quality and protection!

Aldon
BONDED BROADLOOMS
10 WEST 33 STREET, NEW YORK, NEW YORK



REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



Let your eyes choose style and color–

but always ask **"What's Inside?"**

IT'S EASY to lose your heart to the beauty and imagination that distinguish today's furniture.

But Mrs. America keeps her head on her shoulders–and doesn't *buy* before she asks "WHAT'S INSIDE?"

When The Man proudly replies–"AIRFOAM–in seat, back and armrests"–you know your choice is good business, as well as in good taste.

For AIRFOAM means cool, airy, *lasting* comfort beyond compare. AIRFOAM means welcome relief from the dust, lint and fluff that excite the common allergies. AIRFOAM means easier housework, fewer repair bills and long-lived good looks.

And–no matter how modest your budget–AIRFOAM gives you the thrill of owning the best, the smartest, the most modern furniture cushioning there is!

Goodyear, Airfoam Dept., Akron 16, Ohio





INSIDE VIEW of furniture above, showing AIRFOAM (cream color) in seats and backs. This truly modern cushioning will give your furniture years of smart, new appearance and deep, rich comfort–because there's nothing in AIRFOAM to sag, snag or break down!

So-don't take "foam rubber" for an answer—insist on

Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam–T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



HALF the world is half asleep! Men who could be making *twice* their present salaries are coasting along, hoping for promotions but doing nothing to bring themselves forcefully to the attention of management.

They're *wasting* the most fruitful years of their business lives . . . throwing away thousands of dollars they may never be able to make up. And, oddly enough, they don't realize—even remotely—the tragic consequences of their failure to forge ahead while time is still on their side.

These are the men who are unknowingly headed for the frustrations and the disappointments of mediocrity. They'll go part way up the ladder and down again by the time they're fifty years old. They'll be executive material in their twenties and thirties—and clerks in their fifties. They'll have high hopes for themselves and their families while they're young; but only struggling, skimping and regret later on when their earning power should be at its height.

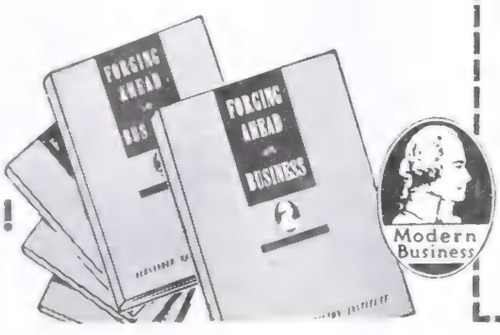
Send for Your Free Copy of "Forging Ahead in Business"

If you want to discover how to succeed while you are still young—if you want to avoid the heartbreak of failure in later years—send today for "*Forging Ahead in Business*" . . . one of the most practical and realistic booklets ever written on the problems of personal advancement.

Here you will find—not a "pep talk," not an academic lecture—but cold, hard *facts* on how to improve your position and increase your income. You will be told what the qualifications of an executive are in today's competitive market . . what you must *know* to make $15,000, $20,000 or more a year . . . what you must *do* to accumulate this knowledge.

"Forging Ahead in Business" was written for mature, ambitious men who seriously want to get down to bed-rock in their thinking about their business future. If you feel it is meant for you, simply fill in and return the coupon below. Your complimentary copy will be mailed to you promptly.

Mail Coupon Now!



ALEXANDER HAMILTON INSTITUTE
Dept. 369, 71 W. 23rd Street, New York 10, N. Y.
In Canada: 57 Bloor St., W., Toronto, Ontario, Canada

Please mail me, without cost, a copy of your 48-page book—
"FORGING AHEAD IN BUSINESS"

Name .....

Firm Name .....

Business Address .....

Position .....

Home Address .....

A quick glance tells you... BARONET

by Eschenbach of Bavaria

is fine china

All the more wonderful to

save 10%

from regular prices on each 5-piece place setting

(for two weeks only—October 3 through October 15)



Nanette



Lorraine



Sherwood



Rondo



Marlene



Silver Arbor

Here is exciting news for the discerning shopper. You can make yourself, or a friend, the lifelong gift of handsome dinnerware—and save! In all of BARONET'S many shapes and patterns you'll find lasting beauty . . . designs that star with equal brilliance in traditional or casual modern settings.

The patterns shown are regularly $6.95 to $13.45 a 5-piece place setting. Slightly higher in the West.

Better stores everywhere are now featuring Baronet. Write for the name of your nearest dealer, and illustrated folders of Baronet patterns.

BARONET CHINA

Exclusive U.S. Representative

FISHER, BRUCE & CO.

223 Market Street, Philadelphia 6, Pa.



DID YOU EVER DREAM you would find a Sterling pattern that could say so much about *you?*

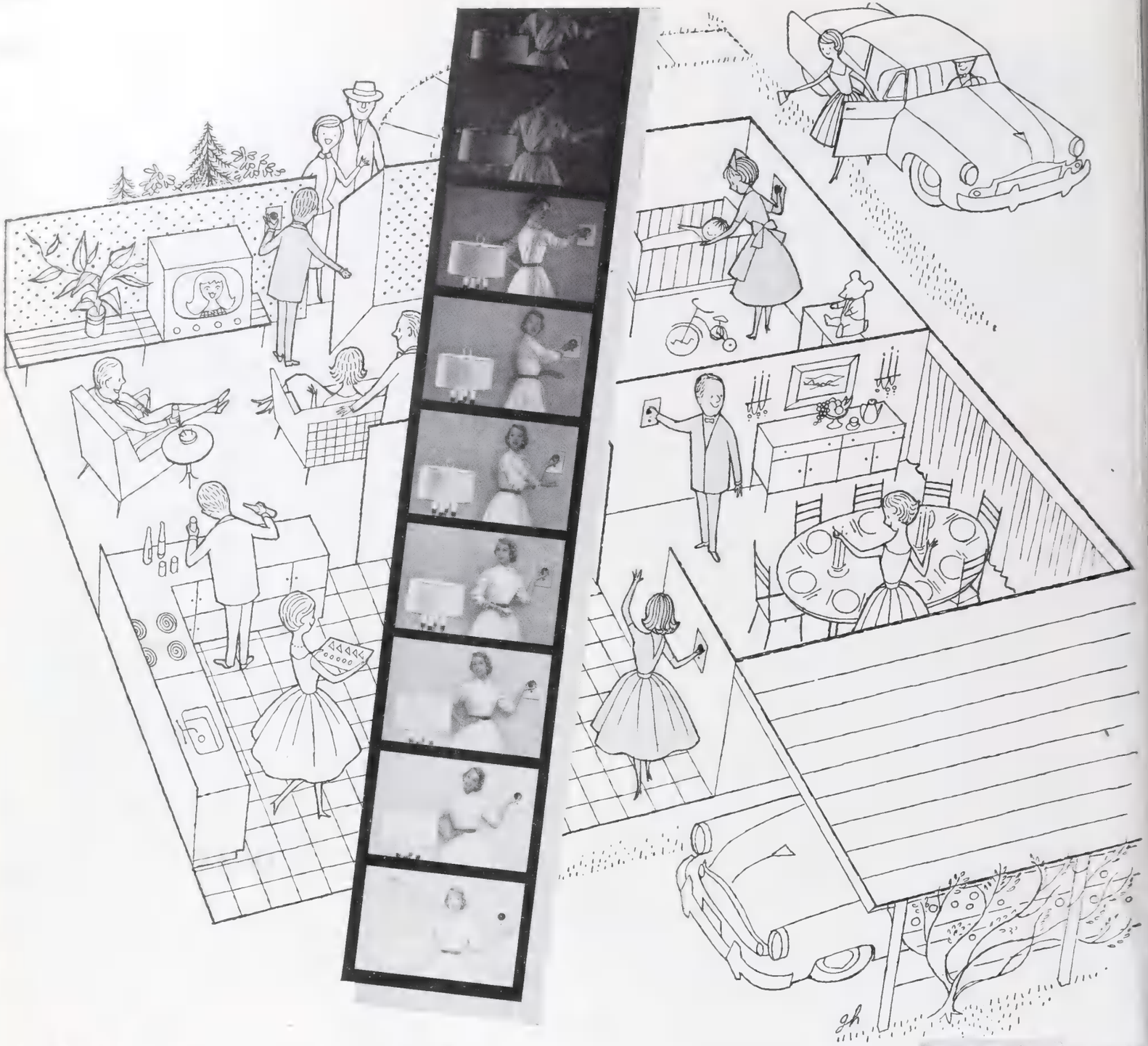
Only ELOQUENCE by LUNT can express so well your penchant for the art of gracious living . . . your flair for genuine elegance . . . your flawless taste.

Deeply carved, impressively heavy, yet designed with an air of grace and femininity, ELOQUENCE is truly a masterpiece of the silversmith's art. For literature and prices address Dept. B13.

LUNT STERLING

LUNT SILVERSMITHS • GREENFIELD, MASSACHUSETTS

Creators of the famous SWEETHEART ROSE, SUMMER SONG, MODERN VICTORIAN *and other exclusive Solid Sterling patterns.*



NOW... AT THE TURN OF A DIAL... for every room in your lovelier home . . . light that is truly **controlled.** Light that glides from dark to bright, bright to dark, at your command. • The secret? New, **different** LUXTROL Light Control. Simply turn the LUXTROL dial . . . and there it is. Light to match the moment. Any level of light from dark to full-bright. The perfect level of light for your every activity (from cocktails to TV, formal dining to baby checking) . . . the perfect accent for your every decor. • LUXTROL banishes on-off switches . . . controls both incandescent and fluorescent lighting . . . is priced surprisingly low. LUXTROL is not a rheostat. It is a cool efficient auto-transformer. • Whether you plan to build, buy or modernize, include LUXTROL as part of your plans. Consult your electrical contractor for details on this **totally new concept** in gracious living. Meanwhile, mail the coupon for full descriptive literature. Do it right now.

NEW **LUXTROL** LIGHT CONTROL



THE **SUPERIOR ELECTRIC** COMPANY
2105 Demers Avenue, Bristol, Conn.

Please send me — at no obligation — full descriptive literature on New LUXTROL Light Control.

NAME_____

STREET_____

CITY_____ ZONE_____ STATE_____



3-piece sectional, as shown . . . . . about **$479.00**
3-piece sectional only . . . . . about **$359.00**
Prices vary according to fabric and are slightly higher West.

THE MOMENT YOU SIT DOWN

YOU'LL FEEL ITS LUXURY, TOO Futorian's "Verona Group"

How nice to know that your furniture is *more* than beautiful—that when you long for real, relaxing, homespun comfort—it's there. Sink into any one of these "Verona" pieces and instantly you feel it. For Futorian has put the comfort dimension into lightly-scaled furniture. (Not only with foam rubber—but with the added floating-ness of buoyant springs.) You'll like the "Verona Group," particularly, for its clean-swept lines—and the fact that any of its variations fit so naturally into the compact, modern setting. Remember too, Futorian furniture will never grow commonplace. Like all things thorobred—its quality is obvious.

Futorian's "Verona Group" is available in a wide range of seating units—sectionals, both curved and straight, chairs and sofas. Write today for free brochure illustrating the complete "Verona Group," and the name of your nearest dealer.

Futorian

MANUFACTURING COMPANY Dept. HB-10
Space 932, American Furniture Mart
Chicago 11, Illinois
Southwestern Plant: Mexia, Texas



COPYRIGHT 1965, NATIONAL HOMES CORPORATION

featuring for the first time...

Large, Luxurious Homes

ONE OUT OF EVERY 48 HOMES BEING BUIL



Shown is the RIDGEWOOD—featured in this issue of House Beautiful

NATIONAL offers the ultimate in style, design and fine living in three new large Custom houses—the Ridgley and Ridgewood with three bedrooms, and the Idlewood with four bedrooms.

These large, luxurious homes have two baths, large family rooms, spacious patios and terraces. Efficient and attractive kitchens feature pass-through serving counters from kitchen to dining room, natural finish birch wood cabinets by Mengel, built-in oven, counter-top range, dishwasher and combination washer-dryer by General Electric; separate built-in refrigerator and home freezer by Revco.

AMERICA TODAY IS PRODUCED BY . . .

nh National HOMES

Willett Transitional furniture is fashioned from solid cherry for enduring beauty.

WILLETT
TRANSITIONAL
Solid Cherry
FURNITURE



Buffet $159.00, Buffet Top $95.00, Table $119.00, Arm Chair $58.25, Side Chair $48.25.*

TRANSITIONAL BY WILLETT IN SOLID CHERRY

the most photographed, most discussed furniture in a generation



Chest $159.00, Bed $89.50, Night Stand $49.50.*

THERE'S a matchless blending of past and present in Solid Cherry Transitional by Willett. Its ability to fit existing decorative schemes —or establish exciting new ones— makes it perfectly at home in any home. Quality is inherent in every piece. Your dealer has it in open stock for living, dining and bedrooms.

CONSIDER H. WILLETT, INC.
Louisville 11, Kentucky

*Prices F.O.B. Louisville

The thread of the story is LUREX



FOR THE SHINING HOURS...Lurex® weaves its own bright beauty into every sphere of elegance in your life—the fashions in your home, the fashions you wear. Lurex, non-tarnishing metallic yarn made only by

The Dobeckmun Company, Cleveland 1, Ohio • New York: 350 Fifth Ave. • London • Amsterdam

Casement fabric of multicolor Lurex woven with Celanese Fortisan by Mos[illegible] • Upholstery fabric shot with multicolor Lurex designed for Schumacher by Henning Waterston. Lurex silk lame fabric by G. Hirsch Sons.

Franciscan *fine* China



Silver Pine

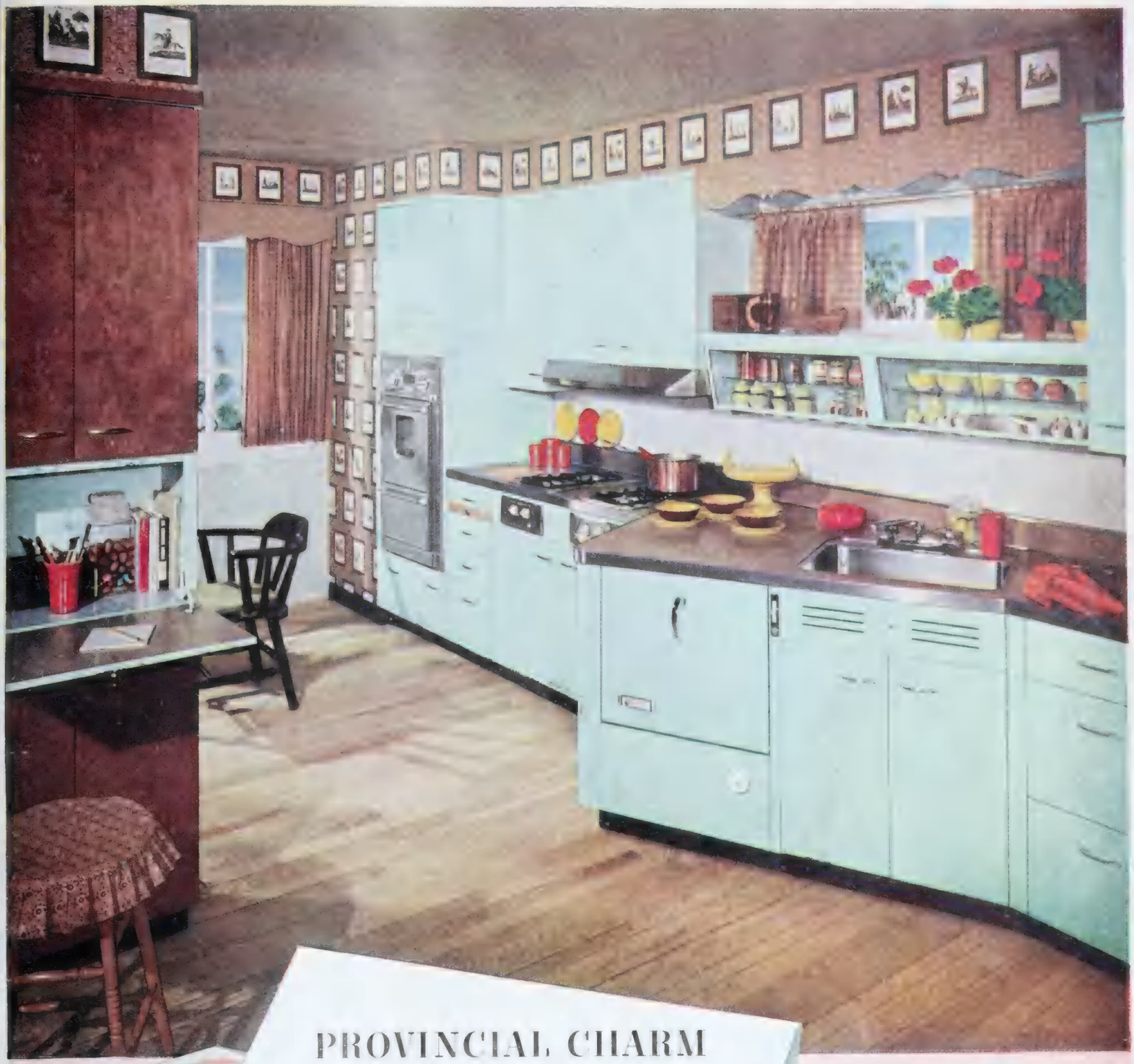
Huntington Rose



When you select china for your table let it be *Franciscan fine China*. Its strong, light body is fired to the zenith of translucency. Its glaze, smooth and lustrous as moonlight, is nearly as hard as a gem. Rhythmic shapes are crafted with incomparable skill and adorned with patterns that interpret the contemporary style with classic elegance... the romantic tradition with rare charm. When you choose *Franciscan fine China* you are assured superb beauty and quality, superior value and durability. Possess it with pride; enjoy it daily for years to come.

Illustrated above is SILVER PINE—illumined with platinum on dawn-blue Encanto. Place Setting $19.75.
Illustrated at right is HUNTINGTON ROSE—your favorite flower surrounded by concentric circles of sparkling platinum. Place Setting $18.75.

FRANCISCAN FINE CHINA AND FRANCISCAN WARE BY
GLADDING, McBEAN & CO. LOS ANGELES, CALIF.

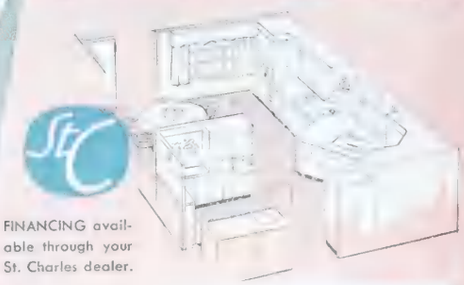


PROVINCIAL CHARM
in a kitchen by
St. Charles
custom-built of steel

Look *beneath* its apple-fresh beauty and you'll see complete convenience, ultimate efficiency. Look *long* enough and you'll be spoiled for any kitchen *but* St. Charles!

Its tall steel mid-counter units shown here, with brown birch doors, give you full-height storage, while their ample drop-down counters multiply work surface. The angled sink (its unusual shape and steel core top are *sure* signs of custom construction!) adds even more counter space. Glassed-in midway compartments, above the sink, gaily display everything from salt to sage. Smart, space-saving built-ins make work easier, quicker, more enjoyable.

Ice Blue, accented by warm brown birch, is the color costume of this kitchen. For *your* kitchen, choose from 15 decorator colors, or two smart shades of wood. *Whatever* you want, in color or convenience, you are cordially invited to see at your St. Charles dealer's showroom, listed in the Yellow Pages of your phone book.



FINANCING available through your St. Charles dealer.

24-PAGE BOOK NOW READY!

ST. CHARLES KITCHENS, 121 Tyler Road, St. Charles, Ill.

Sirs: I enclose 25 cents in coin for my copy of "PLAN FOR KITCHEN [illegible]," your 24-page guide to color, convenience, and kitchen economy.

Name.....

Address.....

City.....Zone...State.....

Factory Showrooms:
333 N. Michigan Ave., Chicago • 101 Park Ave., New York City



BARWICK IMPERIAL CHENILLE—luxurious, enduring 20% nylon 80% rayon carpeting. Your background of graciousness that says you appreciate the finest, the very finest. Approximately $12.95 per sq. yd. Ten colors: dawn gray, honey beige, hunter green, nutria, champagne, water green, antique gold, gun metal gray, spruce green, turquoise (illustrated).

Barwick Mills

Makers of fine carpeting

OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA

YOUR HEART'S DESIRE IN CARPETING WEARS THE BARWICK LABEL.



The lady with two new Hoovers is the best housekeeper on your block!



NEW HOOVER® DE LUXE 63

keeps rug colors bright, lengthens rug life



Only a Hoover beats as it sweeps as it cleans—gets the dirt that grays rug colors, the deep-down dirt that makes rugs old before their time.



With Hoover's Power Cleaning, gentle agitation loosens embedded grit . . . brushes sweep up surface litter . . . powerful suction whisks it all away.



All you do is guide the Hoover. I work. Throwaway dust bag—youn dirt. More than 13 million Hoovers rugs clean and bright. How abo

NEW HOOVER® PIXIE

goes anywhere dirt goes



This handy, handsome little Hoover gets the dirt wherever it is—goes to the porch, the car, the basement with its long, long cord.



You don't carry it, you *wear* it. Strap slips over your shoulder, leaves hands free. Completely portable, weighs only four pounds. Hose and tools are lightweight, too.



Extra attachments for chairs, stairs, nooks, all those hard-to-clean places daily dust-up jobs. And it's every Hoover . . . through and through!

TOGETHER

they clean everything... faster and easier... than any cleaning equipment known!

Here's the new way—the really easy and modern way—to clean your house and keep it clean. Many smart housewives are doing it now with *two* Hoover Cleaners instead of one.

For keeping rug colors bright and prolonging rug life the Hoover De Luxe 63 is exactly right. It gets the dirt that no other cleaner can get—the deep-down grit that cuts away at rug fibers—and the surface soil that dulls the colors. You *save* rugs with a Hoover.

For daily dusting, quick pick-ups, and faraway places, use the new Hoover Pixie.

So quick and easy to get out and use for everyday cleaning jobs.

If you're ready for a cleaner, look at *both* these brand-new Hoovers. Either one will make your life easier—but the two are twice as handy as one. See your Hoover dealer.

HOOVER

FINE APPLIANCES

. . . around the house, around the world



Cushman

COLONIAL . . .

in the new Middlebury Bedroom Group

Imaginative details highlight the dignity of basic Early American design. Note the sturdy turned posts and rails that give this new Middlebury panel bed its graceful contour . . . the unusual knob and spindle pulls, softly rounded drawer fronts . . . the molded rail above the baseboard accenting both chest and dresser.





Cushman Colonial offers you not only the best of design, but the best of cabinetcraft, as well . . . each piece superbly constructed, hand-rubbed, and treated with Cushman's special heat-, water-, and alcohol-defying lacquer. See the Middlebury Group at your Cushman dealer . . . the new chest-on-chest, triple dresser, spindle bed and novel vanity, among several other interesting pieces.

Available in either of two color-controlled, matchable finishes, the new Harvest Brown and Cushman's original Russet Maple.

Special Offer
Colonial Cricket Stool

ONLY $3.95 POSTPAID

This maple finished, hand-pegged, 13" x 9" x 8" stool, retail value $6.25, yours for only $3.95 . . . to introduce you to the superior construction, finish and craftsmanship of Cushman Colonial. Booklet free with stool.





How To Decorate Your Home

Send only 25c for new, illustrated 32-page booklet of decorating hints, "At Home In Every Setting."

H. T. CUSHMAN MANUFACTURING COMPANY, Established 1886
Box 553, North Bennington, Vermont

☐ Enclosed find $3.95 for Footstool (add 25c if west of Mississippi) in Harvest Brown ☐; in Russet Maple ☐; and include my FREE copy of "At Home In Every Setting."

☐ Enclosed find 25c in coin for "At Home In Every Setting."

Name_____
PLEASE PRINT

Address_____

City_____ Zone____ State_____



Soft, beautiful carpet makes you so proud of your home

We really can't blame you two for being so proud.

Every young couple we know feels that way about their house when it's carpeted.

Because there is nothing that does as much to make a house beautiful, does as much to make it a home, as carpet.

For carpet is not only handsome in itself – soft and warm and welcoming – it sets a rich and flattering frame around your furniture.

And carpet has a day-to-day practicality that makes it wonderfully easy to live with. Carpet is quiet because it swallows the noises that make a house "restless". And it provides safe, sure footing for playing children – or you, when you're rushing to the phone or the door.

Carpet adds so much and costs so little – in time, in work and in money. A quick vacuuming keeps it lovely . . . no tedious scrubbing, rinsing, waxing, or polishing. And, when you move, your carpet goes along with you – you haven't invested time and money in floors you leave behind.

Yes, all this – for so little. At today's prices you can probably afford to do two rooms for what you think one will cost.

Drop in at your store this week. See the display of lovely colors, modern patterns, exciting new weaves and textures. With small monthly payments you can have beautiful, long-wearing carpet on your floors right now. You'll be so glad you did.

HOME MEANS MORE–WITH CARPET ON THE FLOOR

MORE QUIET, MORE COMFORT, MORE BEAUTY, MORE SAFETY, EASIER CARE

Buy carpets designed and made for the American way of life by these American manufacturers Artloom • Beattie • Bigelow • Downs • Firth • Gulistan • Hardwick & Magee • Hightstown • Holmes Karastan • Leedom • Lees • Magee • Masland • Mohawk • Nye-Wait • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith **CARPET INSTITUTE, INC., 350 Fifth Ave., New York 1, N. Y.**

THIS IS THE *wonderful tree lamp...*





THAT PUTS GOOD LIGHT ON EVERY SUBJECT

Light up, light down, light all around... light from flexible, versatile, fashionable tree lamps by Lightolier. Their lines: slender, graceful, elegant. Their colors: decorator-selected shades of flamingo, moss green, blush beige, white or ebony . . . accented with shimmering brass. Their function: perfect lighting for a book, a painting, a record player, a game. (Note the new glare-filter louver!) And, for perfect reading light, there's the newest Lightolier shown at right. It raises, lowers, tilts, turns from side-to-side. Its swing-arm tray adjusts to any height. And the new flat Colouvered† diffuser eases tired eyes, ends direct and reflected glare. Also available without tray. See all the Lightoliers at leading furniture, department and electrical stores now.



† TM Reg.

LIGHTOLIER

FIRST IN FASHION AND FUNCTION FOR HOMES, OFFICES, SCHOOLS, STORES

11 E. 36 St., New York • 1267 Mdse. Mart, Chicago • 12th at Folsom, San Francisco

LIGHTOLIER, Box 368, Dept. HB-105
Jersey City 5, N. J.

Gentlemen:
Please send me, FREE, your new color brochure showing me many of the wonderful Lightolier lamps and effective ways to use them.

NAME_____

ADDRESS_____

CITY_____ STATE_____

HERE'S THE HOME YOU'VE BEEN LOOKING FOR . . .

It has Everything

This NEW L-Shaped *Inland Home* designed for GRACIOUS LIVING

Look Bill:
— Here is everything we've dreamed of in a home — a perfect floor plan, garage, basement and a variety of exteriors—
Sue





C-822-G



C-825-G



C-823-G



C-820-G



C-821-G

★ Choice of Designs

This new Inland Home reflects a freshness of design—a skillful blending of new, durable materials and products with young ideas and innovations. Its architectural attractiveness and sound physical structure will give you real satisfaction and security. The contemporary L-shaped floor plan gives you three generous sized bedrooms, spacious living room, bath and a half, L-shaped kitchen, large dining room. It's designed so that you can reach any part of the house without passing through the living room! High bedroom windows provide for maximum privacy, ventilation and furniture arrangements. The master bedroom has a private lavatory. You have a choice of six different exteriors—one model with fireplace, one with porch. A roomy basement for storage, recreation or children's play, and garage with entrance from house are just a few of the quality features that you would expect to find in a much more expensive home.

Consult your Inland Home builder-dealer now for complete details on how you can become the owner of this distinctive home . . . and enjoy gracious living.

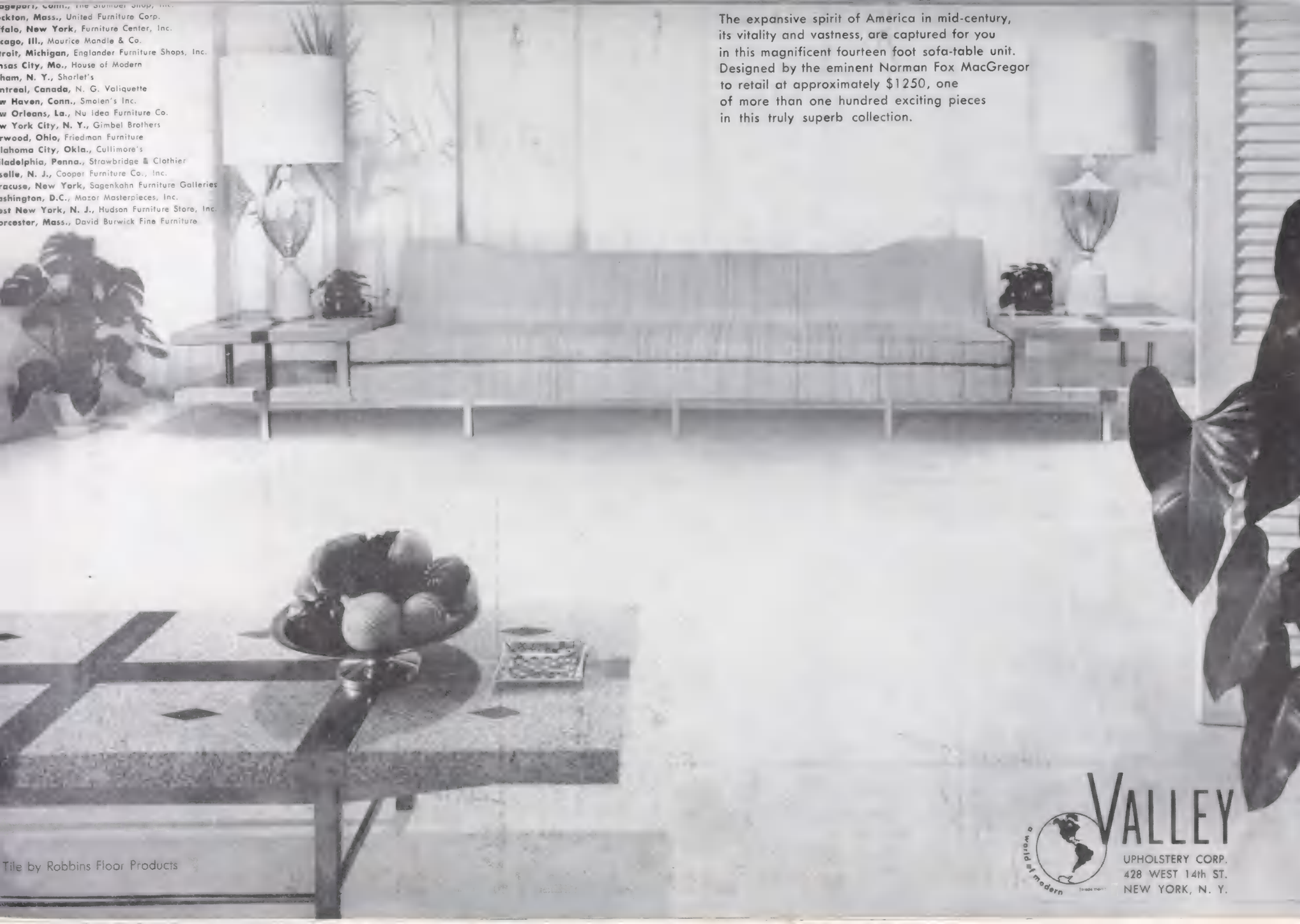


Inland Plan Book. Write for it today. Gives floor plans and specifications for more than 50 different homes. A complete story of what you get both inside and out in an Inland Home—and tells you how easy it is to own your own home. Enclose 25c in coin with request.

Inland Homes ® CORPORATION
501 College Street
Box 915, Piqua, Ohio

agepert, Conn., The Slumber Shop, Inc.
ckton, Mass., United Furniture Corp.
ffalo, New York, Furniture Center, Inc.
cago, Ill., Maurice Mandle & Co.
troit, Michigan, Englander Furniture Shops, Inc.
nsas City, Mo., House of Modern
ham, N. Y., Shorlet's
ntreal, Canada, N. G. Valiquette
w Haven, Conn., Smolen's Inc.
w Orleans, La., Nu Idea Furniture Co.
w York City, N. Y., Gimbel Brothers
rwood, Ohio, Friedman Furniture
lahoma City, Okla., Cullimore's
iladelphia, Penna., Strawbridge & Clothier
selle, N. J., Cooper Furniture Co., Inc.
racuse, New York, Sagenkahn Furniture Galleries
ashington, D.C., Mazor Masterpieces, Inc.
est New York, N. J., Hudson Furniture Store, Inc.
orcester, Mass., David Burwick Fine Furniture

The expansive spirit of America in mid-century,
its vitality and vastness, are captured for you
in this magnificent fourteen foot sofa-table unit.
Designed by the eminent Norman Fox MacGregor
to retail at approximately $1250, one
of more than one hundred exciting pieces
in this truly superb collection.



Tile by Robbins Floor Products

VALLEY
UPHOLSTERY CORP.
428 WEST 14th ST.
NEW YORK, N. Y.

Your home has

The Traditional Look
WITH FAMOUS
Sprague & Carleton Maple

FOR THE LIVING ROOM—Portsmouth is a popular choi among the ten different Early American styles by Sprague Carleton. Left to right: Settee flanked by Tier End Table Wing Chair; Square Occasional Table (in corner); and th 48-inch Round Drop Leaf Coffee Table.



Many thousands of homes now have the traditional look of beauty and comfort which you, too, can achieve with these Early American maple styles. Created by master craftsmen, inspired by colonial standards of simplicity and long-living charm, every piece of Sprague & Carleton maple is built to become an heirloom. Interesting examples of Living Room and Bedroom groups are pictured here—and remember, you can also choose from our many delightful Dining Room pieces. Keep adding to your lovely Early American furniture until you have "America's most beautiful maple" throughout your home—in Living Room, Dining Room and Bedroom! *See* a fine selection of Sprague & Carleton maple at your favorite Furniture store or Department store today.

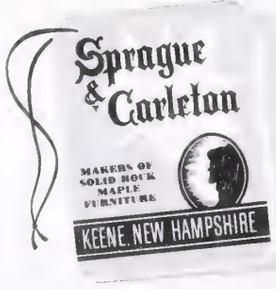


FOR THE BEDROOM (at right)—the Baluster Bed, one of several Early American bed styles by Sprague & Carleton, shown with the Cabinet Night Table, the exquisite Early American Sewing Rocker and the Portsmouth Double Dresser with Mirror.

Sprague & Carleton
INCORPORATED

25 AVON STREET, KEENE, NEW HAMPSHIRE

OVER HALF A CENTURY OF AMERICAN CRAFTSMANSHIP



Your Guide to Good Maple

LOOK FOR THIS FAMOUS TAG on each piec of Sprague & Carleton Early American Mapl —it identifies the authorized Sprague & Carleton retailer, and contains helpful in formation about Solid Rock Maple. . . . Sen today for FREE illustrated booklet o Sprague & Carleton Maple Furniture for th complete home.





COSTUMES BY BRITISH WOOLLENS

They picked it above all others...

The young ladies you see on this page are typical of young ladies everywhere.

To young ladies just like these—from one coast to the other—Gorham showed a preview model of its new sterling pattern "Celeste." And overwhelmingly, these brides-to-be chose "Celeste" as their favorite... far and above the patterns of *all other silvermakers*, including today's most popular designs.

It's not surprising that a new Gorham* Sterling pattern should prove itself so outstandingly accepted even before being introduced to the public. For well over a century, Gorham patterns have been purchased *by* and *for* more brides than any other make. Because of this American tradition, "Gorham" and "Sterling" have come to mean one and the same thing to people everywhere.

Visit your authorized jeweler or department store and see for yourself the heavenly new Gorham pattern "Celeste." You can be sure of your choice because "Celeste's" unusual blend of sterling design and shape has already won an enthusiastic guarantee of lasting popularity. And of course you know that the Gorham mark stamped forever on the back of every piece guarantees the *finest* in solid silver today, just as it has since 1831.



The Gorham Sterling knife handle is made from a single seamless silver tube—not two halves soldered together. It is dent-resistant and rattleproof. "Celeste" place settings—including place knife and fork, place spoon, salad fork, teaspoon and hollow-handle butter spreader—at $35.00 (Federal Tax incl.). Prices subject to change without notice.

Gorham
STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

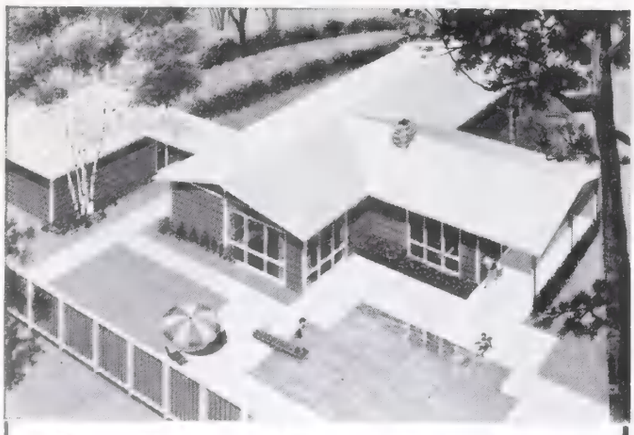
*TRADE MARK © 1955 BY THE GORHAM COMPANY, PROVIDENCE, R.I.







Presdwood goes to work for nation's leading home producer



Masonite Siding, too! On many National Homes models, both those going up and in use, you'll find tough, weather-wise Masonite Siding—the smooth, crack-free lap siding that holds paint years longer. Another popular application of versatile Presdwood, offering extra value to manufacturers and consumers alike.

When you produce more than 20,000 homes in one year, you have to be sure that the material you use is *right.*

Then just stop to consider the dozens of ways that Masonite Presdwood® products can do a *better* job in the construction of a house. It's easy to see why National Homes Corporation likes and uses these hard, flat panels.

Take the outstanding new "Ridgewood" model shown above. Here you see famous Peg-Board* panels (a Presdwood product) creating a pleasing, decorative touch.

Here, too, is Masonite Dorlux, a special Presdwood for flush-type doors. It helps them stay straight and true, hold paint longer.

Presdwood comes in a variety of types and thicknesses to do a thousand jobs better. It's a quality-booster wherever it's used. Masonite® Corporation, Dept. HBT-10, Box 777, Chicago 90, Ill.

Look for this man  He makes the difference

MASONITE CORPORATION

MANUFACTURER OF PRESDWOOD PANEL PRODUCTS

*T. M. Reg. U.S. Pat. Off., B. B. Butler Mfg. Co., Inc. ®Masonite Corporation



Sofa in the Claridge Group as shown—**$259.50.** Also available: Chair, **$129.50.**
Prices vary depending on fabric selected. Foam rubber cushions available at extra cost.

Valentine Seaver Originals

PRODUCT OF KROEHLER

DESIGNS OF DISTINCTION

ACCENT ON ELEGANCE . . .

There is an air of quiet sophistication about this new Claridge Group . . . an air perhaps indefinable . . . yet definitely the mark of distinction. For a revelation in comfort, styling and craftsmanship . . . see this luxurious new furniture soon. Ownership is remarkably easy, with the considerate budget terms offered by most dealers.

Prices slightly higher in some areas

HOMER LAUGHLIN

Epicure



Exciting enough for your gayest dinner—practical enough for breakfast—that is Epicure, the new sophisticated, yet casual, tableware.

Along with its beautiful lines and lovely colors, Epicure is a most useful dinnerware. Every piece has been designed for two and even three uses. Notice the sauce boat, above, being used as a cheese server for onion soup. It also serves as a candy or nut bowl. The plate on which it rests is ideal for serving snacks at midnight or bacon to hungry breakfasters. Soups double for cereal or dessert. Bread and butter plates serve salad, cake or pie. Every piece is ovenproofed so it can be used for baking.

Epicure's lovely colors—Turquoise Blue, Dawn Pink, Charcoal Gray and Snow White—can be matched or mixed. Look for Epicure, made by Homer Laughlin, America's largest maker of dinnerware, at your favorite china department. 16-piece starter set budget-priced at $7.95, slightly higher in the Far West.

HOMER LAUGHLIN—Smart dinnerware that fits your budget.



SUGAR AND CREAMER are smartly modern and extra-large . . . so there's always plenty for both cereal and coffee.



PLATES are styled for all uses. The 10" is right for dinner, the 8" for lunch or salad, the 6" for bread and butter, pie or cake.



CUPS AND SAUCERS are BIG to please today's enthusiastic coffee drinkers, have special handles for easy gripping.

HOMER LAUGHLIN CHINA COMPANY, Newell, West Virginia

The room's the same—but

Pittsburgh Glass

makes the difference!



Hard to believe, isn't it? What a thrilling difference just some extra *glass* makes in this room.

Instead of a self-conscious, small window . . . a glorious wall of glass that really gives the view its due. Instead of static, dull wall surfaces closing in the room . . . sparkling expanses of Pittsburgh Glass that take in the whole outdoors!

You can work an exciting change in *your* home by this identical simple magic . . . the magic of Twindow®, Pittsburgh's window with built-in insulation. Twindow is made up of two sheets of polished plate glass with an insulating air space sealed between them. Twindow guards against condensation and cold air downdrafts. It makes your heating bills behave. In simplest terms, it means *comfort with a view!* And it's for *you!*



Look for this label.
It means quality Plate Glass.

MADE FROM PITTSBURGH PLATE GLASS

WHERE TO BUY. Consult your architect or builder about your picture window needs . . . the cost is less than you think. And for other glass items, see the Yellow Pages of your telephone book under "Pittsburgh Plate Glass Products" in the "Glass" section.

FREE BOOKLET! A handy, 28-page, full-color glass guide that has scores of ideas on how glass adds glamour to every room in your home. Send for your free copy now.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 5357, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Without cost or obligation, please send me your illustrated booklet, "Practical Ways to Wake Up Your Home with Glass."

Name.....

Street.....

City.....Zone.....State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 734, 301 Mission St., San Francisco 19, Calif.

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED



How to wake-up



Bedrooms need not be dull—tho' they so often are. Exciting ways to pep them up are shown here. Modern combines gracefully with traditional. And Americana simplicity is balanced by a striking treatment of walls and floors. Color and pattern are employed with flair—yet the whole effect is soothing and restful. Accessories add just the proper dash of excitement.

To create this attractive room, four famous makers of home furnishings have joined hands and products. **IMPERIAL** Paper & Color Corp., Dept. D-3, Glens Falls, N. Y. . . . **MOHAWK** Carpet Mills Inc., Amsterdam, N. Y. . . . **WAVERLY** Fabrics, Div. F. Schumacher & Co., 60 West 40th Street, New York, N. Y. . . . **KLING** Factories, Mayville, N. Y. Write them for further information.

YOUR BEDROOM...

Crisp new ideas to freshen up the most overlooked room in the house

IMPERIAL *Washable* WALLPAPERS

Thrill each waking day to the magic that Imperial Washable Wallpapers work in your bedroom! It's amazingly simple to keep them fresh and new. So easy to clean! Colors stay beauty-fresh . . . they're "locked in" . . . backed by a three-year free-replacement guarantee. Precision trimmed, too, for easy hanging and so inexpensive over the years, for smart wall decoration. Your Imperial dealer has a wonderful variety of decorator-designed patterns—see them today!

(Imperial Wallpapers illustrated are Broadacres Pattern #67092 and Castleton Pattern #67353)

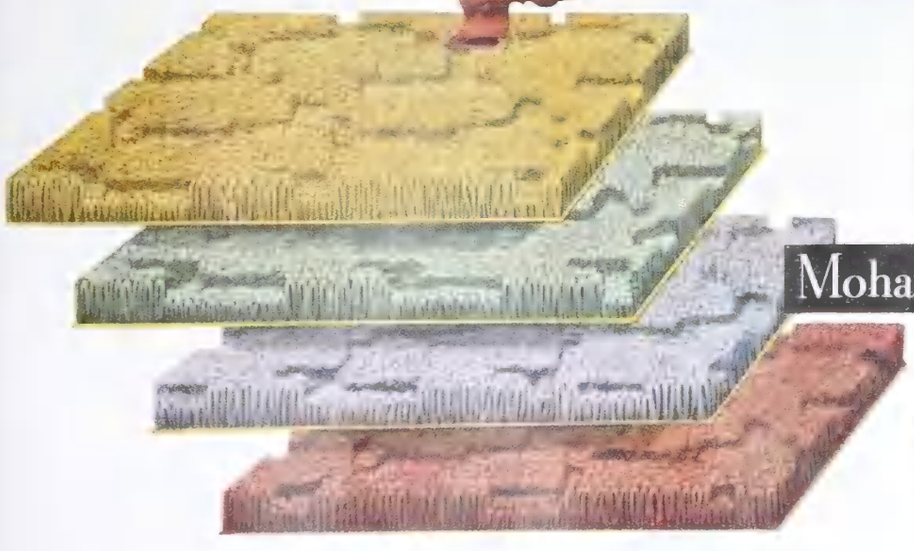
WAVERLY *Bonded* FABRICS

Richly colorful "Charleston Gardens" is but one of many exciting patterns from Waverly's collection of Bonded Glosheen. The lustrous satiny finish is woven in so it won't wear out. And neither sun nor countless washings will spoil its garden-fresh look. There's a Waverly fabric for every decorating problem . . . every budget. At fine stores or through your decorator.



KLING®

Rich-grained, *solid*, native cherry is the cabinet wood in this lovely CHERRYBROOK Bedroom Suite by Kling. Just as the word "Sterling" on silver stands for fine quality, the word "Solid" on furniture means fine cabinet wood. And the name "Kling" stands for *solid* woods, authentic design, fine craftsmanship . . . *always*. See CHERRYBROOK soon.



Mohawk

What luxury to step out of bed onto this texture-looped carpeting by Mohawk! Forest Hills—tufted of Durlon® . . . Mohawk's own specially developed carpet rayon, plus the added strength of Nylon and a thick rubber backing for longer wear. Your choice of 7 stunning decorator colors. Only Mohawk makes carpeting for every taste—every budget. Ask about modestly-priced Forest Hills—yours for as little as $10 a month. See your Mohawk dealer today, for *Home means more with Carpet on the floor!*

U.S. Koylon® FOAM *Cushioning*



THE ESPAÑA GROUP BY HERITAGE-HENREDON
CUSHIONED WITH U. S. KOYLON FOAM



Spain inspired the rich colors and rhythmic lines of this furniture created by Dorothy Draper. And for completely modern luxury, the cushioning is U. S. Koylon Foam. Totally relaxing and deeply comfortable, it brings crisp definition to every graceful cushion contour. And these lovely lines are made to last, for U. S. Koylon Foam Cushioning will not sag or rumple in years of use. You'll find the España Group by Heritage-Henredon at fine stores near you. Or write Heritage-Henredon, High Point, North Carolina.

US RUBBER

UNITED STATES RUBBER COMPANY • Rockefeller Center, New York

HERE'S THE WINDOW BEAUTY YOU WANT

Andersen Windowalls

TRADEMARK OF ANDERSEN CORPORATION

ARCHITECT: NORMAN JOHNSON, A.I.A.

There's more pleasure in living when you enjoy outdoor beauty framed through Andersen WINDOWALLS. They also bring in sunshine and fresh air . . . yet close up tight in an instant to assure you cozy comfort behind a weatherproof barrier against cold, dust, or moisture.

For more details just ask your architect, builder, or lumber and millwork dealer about the advantages of Andersen WINDOWALLS and the surprisingly low price for so much window beauty and comfort.

OUTSTANDING FEATURES



Maximum Ventilation See how Andersen Casements open wide for proper ventilation all through the house.



Easy to open. At fingertip touch, Casements swing easily open. Stay in any open position with no annoying rattles.

MAIL TODAY! GET FREE WINDOW IDEAS!

Andersen Corporation, Bayport, Minnesota HB-105

I'd like your 36-page booklet of window beauty pictures and ideas . . . plus your 16-page booklet of window facts and information.

Please check: ☐ I plan to build ☐ I plan to remodel

*Name*_____

*Address*_____



A.

These smart, very versatile wrought iron lamp-tables are perfect for any room . . . any decor. Use them next to easy chairs or to flank both ends of a sofa . . . for magazines, books, cocktails, ash trays or bric-a-brac.

So inexpensive too! See them at leading stores everywhere or write.

THE VERPLEX COMPANY
ESSEX, CONNECTICUT



B.

VERPLEX

Decorative Utility Lamp-Tables to Brighten your Home!



C.

A. Lamp-table and magazine rack. Light grey top with black flecks, 16″x12″. White plastic shade flecked with black. About **$10.95**

B. Lamp-table with removable brass serving tray. NEVAMAR top 20″x13″ with light oak finish. Beige textured fabric shade. About **$14.95**

C. Lamp-table and magazine rack with 24″ x 16″ light oak Micarta top. Shade of nubby textured fabric with tweed effect. About **$24.95**

D. Combination floor lamp and tiered table, 56″ high. Use it as an attractive functional floor lamp or room divider. White Fiberglas shade with black perforated metal top for light diffusion. Table tops are brass. About **$24.95**

Prices slightly higher in the West



D.



FEATURED IN THE "Ridgewood" BY National HOMES

TABLE LAMPS • FLOOR LAMPS • PIN-UP LAMPS • LAMP AND TABLE COMBINATIONS • REPLACEMENT SHADES

That CARLTON *Luxury Look*

...without a penny's extra cost



That luxury look you see in this beautiful sink is not an artist's dream. All Carlton Stainless Steel Sinks have it. Carlton's exclusive sparkle finish, and smooth, seamless, one-piece bowls add everlasting beauty that can't be found in other makes. Added to that luxury look is Carlton's engineering that reduces faucet splash, smothers sink clatter. Carlton's Stainless Sinks have resilience that helps keep dishes from chipping and breaking. Carlton Sinks are kind to your silver.

No other kitchen equipment is used so much

A little care in selecting the right sink will pay you in work savings for years to come. You owe it to yourself to be particular.

Ask your Master Plumber, Architect or Builder to tell you of the many other exclusive advantages of installing Carlton Sinks, both in new construction and modernization. To help you make the best selection, send today for free Folder 67. Address your request to Carrollton Mfg. Co. (Sink Division), Carrollton, Ohio.

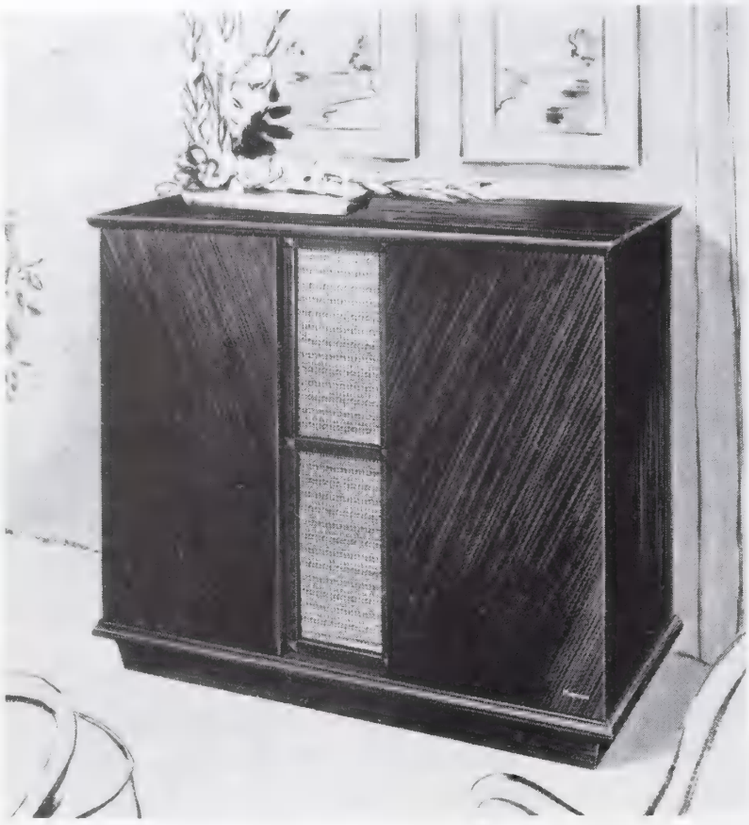


The bright spot in your kitchen

CARLTON
STAINLESS STEEL
SINKS

Superb high fidelity performance

. . . fine furniture styled cabinets



"THE BERKSHIRE." Superb AM-FM Radio-Phonograph. Supersensitive tuner. 3 speed intermix precision changer with Pianissimo pickup and diamond stylus; 4 speakers—12″ and 15″ bass speakers and 2 high frequency horns. Has 20 watt high fidelity amplifier. Genuine Mahogany, Blond and Cherry, $595.00



New horizons of music are enjoyed by every member of your family when you own a Magnavox! This magnificent "Berkshire" brings you superior tone quality and balanced response unmatched in instruments costing $1500 or more. This masterpiece of cabinet craftsmanship will complement the good decor of the finest homes.

The "Magnasonic 210" illustrated below, is the greatest value—full console performance at a table model price! Two speakers—12″ and 5″ coaxial mounted; 10 watt high fidelity amplifier. 3 speed intermix precision record changer. Oak, Cherry. In Mahogany $149.50. With AM-FM radio $198.50



Magnavox instruments cost no more than ordinary phonographs. These greater values are possible because Magnavox sells direct to dealers. This saving is passed on to you by way of more features and greater values. Have a demonstration of the magnificent Magnavox at your Magnavox dealer's. His name is listed under "Magnavox" in the Television section of your classified phone book.

The magnificent **Magnavox**

high fidelity television • radio-phonographs

THE MAGNAVOX COMPANY, FORT WAYNE 4, IND.

The triumph of music over matter

By RICHARD WILLIAMS

A young man, a painter by profession and a freethinker by mental inclination, secretly aids a political prisoner to escape from the prison of a tyrant state. The police commissioner of this state, a venal and lecherous old man, suspects the painter. The young man is in love with a fascinating and famous actress. It appears that the police commissioner, susceptible to all feminine charms, is attracted by the same woman. He arrests the painter, subjects him to torture, and by some trick invites the actress to witness this torture. He then confronts her with the price of her lover's freedom. That price is what is known as a fate worse than death. At first she consents; at the crucial moment, however, she picks up a knife and kills the police commissioner.

As you no doubt have recognized, this is a sketch of the plot of Puccini's opera, *La Tosca*. Assume that you were to submit this plot to a producer today; the chances are that he would refuse it on the instant, finding it not so much unbelievable as twice-told, outmoded, bordering on the ludicrous—in short, simple and square.

If, at your insistence, the producer were then to read the entire libretto, his verdict would hardly change for the better. Even if he were to find occasional felicitous dramatic inventions in the libretto, he would point out that the villain Scarpia is a stock character without any softening or individual traits, a soot-black villain speaking in desperate clichés. He would object to the fact that Cavaradossi, the painter, lacks any convincing reason for acting so furtively, and that his conduct in the affair of the prisoner lacks the most common of common-sense precautions.

Finally, he would indicate that a central scene in which an elderly man chases a young woman around the room, upsetting various pieces of furniture, would seem ridiculous on the modern stage.

Are we then to discount the plot entirely? Are we to enjoy *Tosca* the opera in spite of *Tosca* the play? Not at all. Set this melodrama to music, and what happens? Set it to music such as Puccini gave it, and what happens? Far from smiling over its bare construction, we are thrilled by it. Far from being irritated by the sparse outlines of Scarpia's character, we believe him to be three-dimensional and we share the fear that his companions in the play feel in his presence. Far from realizing that the painter is a dull fellow, we listen to him sing and our hearts go out to him when he sings his love to Tosca and when he takes farewell of the world. The scene in which Scarpia makes his proposition to Tosca remains nerve-racking, familiar though we are with not only the outcome but with every move that is made.

AS FOR Tosca herself, our feelings for her are something special! It is plain that the plot of *Tosca*, invalid though it may be on its own merit, serves music admirably. It is equally plain that the music scours away the time-encrusted and slightly shoddy creakiness that may have rusted the story. One part can't do without the other, but the amalgamation is strong. It is only in its double existence that *Tosca* continues to exist.

The effect of horror in the theater depends on suspense, and suspense depends on surprise, and surprise depends on our ignorance of what is going to happen. We cannot be surprised by the plot of *Tosca* because, even if we haven't seen the opera, we could foretell the action, so predictable has it become through theatrical usage.

Yet through the music, as linked to the story, we are still able to feel concern, tension, excitement, and even horror. What an extraordinary testimonial to the power of music does this opera furnish! Music does not depend upon a plot. It can stimulate without a story. It can create suspense without surprise. And it can create horror,

(*Please turn to page* 48)

lews: Fiberglas* curtains with a romantic Swiss Look.. These fluffy, frosty, confectionary white curtains apture so much of the feeling of Swiss tambour curtains . . . they might have been made, centuries ago, by Swiss housewives. 'et they're so modern they never need ironing! Now in smart stores everywhere. Ask for "Sculptured Glass" **by KENNETH**



Owens-Corning Fiberglas Corporation, Decorative Fabrics Div., Dept. 5J, 598 Madison Ave., New York 22, N. Y.

WORLD'S EASIEST CURTAINS TO CARE FOR...BECAUSE THEY'RE GLASS!

NO IRONING · WASH & HANG IN 7 MINUTES · NEVER SHRINK, STRETCH, MILDEW OR SUN-ROT · STAY WHITE AND CRISP WITHOUT BLEACHING OR STARCHING · FIRE-PROOF

OWENS-CORNING FIBERGLAS



LOOK TO LIGHTOLIER

The mood is set by the sweeping curves, the glowing finish, the meticulous attention to detail, the look of well-bred elegance. The effect: a climax to a distinguished interior. Legs and accents of antique brass, shaft and table in mahogany or provincial cherry. Lighting in the Lightolier tradition: glare-free, inviting. In our own galleries, at the stores listed below and at better stores everywhere.

the gallery group by

LIGHTOLIER

11 East 36th Street, New York • 1267 Merchandise Mart, Chicago
12th at Folsom, San Francisco, Calif., and at these leading stores:

W & J SLOANE • WASHINGTON, D. C.
GOMPRECHT & BENESCH • BALTIMORE, MD.
HUBBUCH IN KENTUCKY • LOUISVILLE, KY.
BARKER BROS. • LOS ANGELES, CALIF.
JOHN A. BROWN • OKLAHOMA CITY, OKLA.
THE TITCHE-GOETTINGER CO. • DALLAS, TEXAS

THE TRIUMPH OF MUSIC OVER MATTER

CONTINUED FROM PAGE 46

even when we know every detail of the action and more, every note of the music itself.

Tosca, then, points to the fact that an opera can succeed and remain fresh and powerful even when the play has become weak. Conversely, the music can take the play and fuse new life into it: it strengthens anew the material of the play, provided only that the original matter had possessed some merit and vitality. *Tosca* is an illustration of the triumph of music over matter.

Perhaps I have denigrated the plot too much. It is not that bad. It is not bad at all as most opera plots go. *Tosca* the play was written by a very skillful nineteenth-century playwright, Victorien Sardou, and written to order for the talents of a great actress, Sarah Bernhardt. For years Bernhardt played the part with success, as she did other Sardou plays, such as *Fedora* and *Cleopatre*.

Sardou's play, to be sure, is a good deal more explicit and interesting than the opera libretto which Puccini's librettists, Illica and Giacosa, fashioned from it. Sardou's play, besides being a love story, is a story of political strife. The libretto had to be compressed and became little more than just a love story. The one character who is not stinted in either the play or the opera is, of course, Tosca. On her Puccini lavished his care, his affection, the best of his art.

Through the music and because of the music she appears as a thoroughly believable human being, one whose acquaintance it would be exciting to make. She is an actress with the mercurial temperament of the actress. As a woman in love she has all the charm of a woman in love. She is jealous, coquettish, impulsive, becomingly vain, gullible, easily offended and easily placated, but capable of rising to greatness when the occasion demands it. And all those qualities are made clear in Tosca's music.

Once again let us observe that an opera is not merely a collection of arias but an entity, clothed in a closely woven musical fabric. *Tosca*'s fabric shimmers and shines, is rich in color and opulent in texture, just the kind of garment to set off and enhance the actress.

In this opera, for the first time, Puccini deals with brutality and horror; he shows power and is able to give the torture scene most effective music by a device of frequent repetition of somber melodic motives. We would expect from Puccini that the love music, including the duets in the first act and in the last act, be sensuous and fragrant; he did not disappoint us. And with the theatrical instinct of which he was a master, he spots the famous arias, the show pieces, at the right moments so that very soon in the first act you hear "*Recondita armonia*," (Hidden harmony), the tenor aria; then in the second act Tosca's famous "*Vissi d'arte*" (I lived for art); and in the last act the tenor's farewell, "*E lucevan le stelle*" (The stars were shining), which Puccini himself deemed one of his best inspirations.

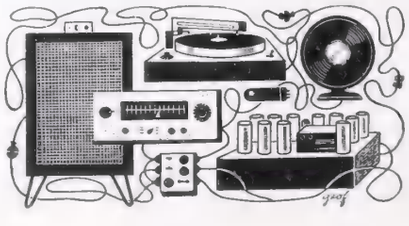
TOSCA needs a good Tosca. Without a singing actress of great ability, the opera is unthinkable, like *Carmen* without a Carmen. It is only natural that every dramatic soprano should aspire to sing the role. Some of the most famous Toscas in our country were Ternina, Emma Eames, Geraldine Farrar, and Maria Jeritza, who became famous at the Metropolitan when she sang "*Vissi d'arte*" lying on the floor.

We are not quite so rich in American Toscas today. Two of them, Maria Callas and Renata Tebaldi, are better known here through records than through personal appearances. However, there are a thousand young singers right now studying in small towns in Italy or some college in the United States who dream of one day being a Tosca. Out of the thousand, one or two will emerge. Toscas come and Toscas go, but *La Tosca* will go on for a long, long time.

Recommended Recordings:

Callas, Di Stephano, conducted by De Sabata (Angel).

Tebaldi, Campora, conducted by Erede (London).



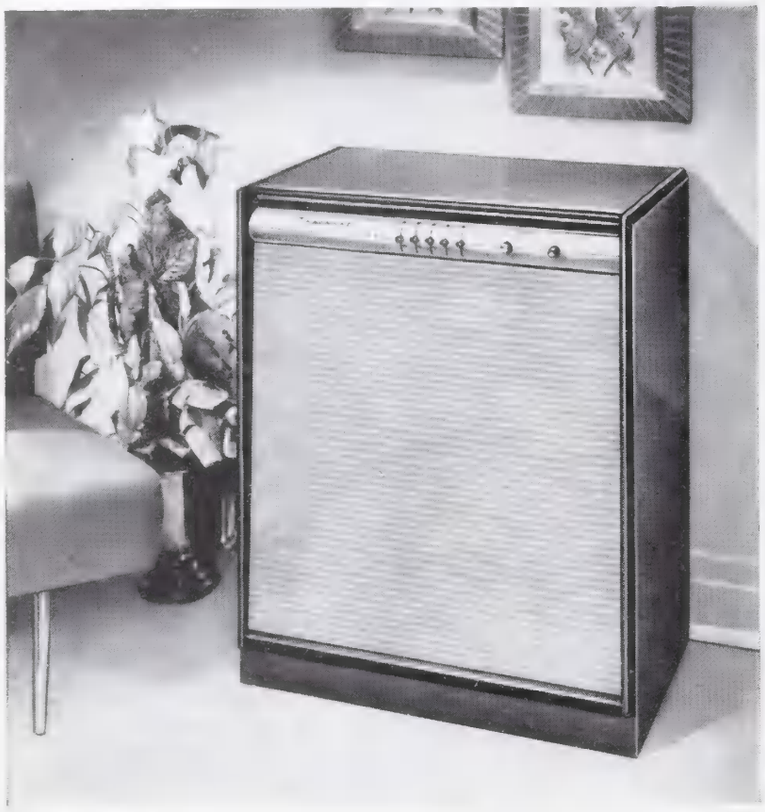


Candlewick and Music

EVER POPULAR
Crystal Tableglassware
HANDFASHIONED BY
Imperial

Universally appealing, *Candlewick* and music are beautifully similar. The longer you live with them, the more irreplaceable they become. Setting the mood for the pleasure center of activity, *Candlewick* gracefully lends its sparkling charm to the cordial atmosphere of a dinner party, to the casual sociability of an informal get-together. Like music, *Candlewick* is available everywhere, is appropriate for every giving or living occasion. Yes, it's pleasantly priced and *open stock* for your thru-the-years selection.

dramatic new sound



with
COLORTONE CONTROLS



Exclusive Capehart Colortone Controls open up a new world of sound for you . . . exciting, dramatic. With Colortone Controls you "lead" the orchestra . . . you emphasize the deep bass or clear trebles . . . you create new tonal effects . . . to please your listening taste.
See your nearest Capehart dealer for a demonstration—your classified directory lists him.
Capehart High Fidelity instruments from $129.95 to $1100.00*.

The "GAÎTÉ PARISIENNE" (Model 52PH56M) illustrated. High Fidelity phonograph.

*Prices slightly higher in the South and West.

Capehart

IT&T

CAPEHART-FARNSWORTH COMPANY, Fort Wayne 1, Indiana
A DIVISION OF INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION

IT'S WORTH MENTIONING

By JULIE POLSHEK

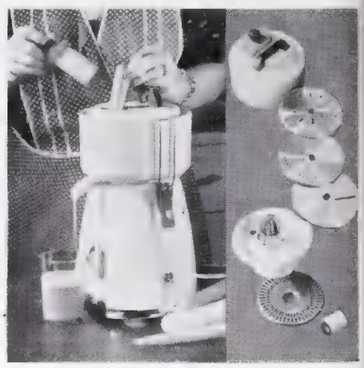
You wheel USP Burner along your raking route, burning leaves and lawn trash as they're collected. Ash drawer's elevation and heat-reflecting properties protect the turf. To protect operator while burner is in transit, basket's back wall is a solid heat deflector. Structure is quickly collapsible for flat storage. Capacity 20 bushels. Rugged construction of aluminized steel. $49.50. From U.S. Products, Inc., Columbus, Ind.





Circus Wall consists of pre-glued units which you simply cut out and dip in water for application. They make a giant mural arranged as you wish, numerous border or corner compositions, delightful furniture decorations. Six-color units are silk-screen reproductions from an original Gyo Fuyikawa painting; vinyl inks provide a hand-painted effect, washability. $4.95 for pictured array. From Field Decorations, Box 171, Harrison, N.Y.

Balanced Food Juicer instantly extracts clear juice from fruits or vegetables with powerful centrifugal force and grinding discs. Pulp, peel and other roughage separated from juice remain in machine's spinner basket. The precision-made Swiss import is on a par with commercial extractors. Completely acid- and rust-proof. AC-DC. $79.95. Salad Maker attachment costs $19.95; Orange Juice attachment, $16.95. Bloomingdale's, New York.



PHOTOGRAPHS BY FRED LERNER



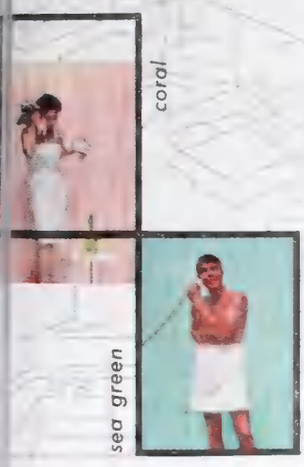
You get 20 square feet of hanging area for tools on doors and back of Accurate Tool Chest. For your working convenience, doors open flush with back panel creating open array of all stored tools. The rugged construction combines 1/8" perforated hardboard with 3/4" pine framing. Chest, 32" x 32" x 6", comes fully assembled ready for painting, complete with 20 assorted hooks. $8.95. From Accurate Cabinets, Inc., 156 17th St., Brooklyn.

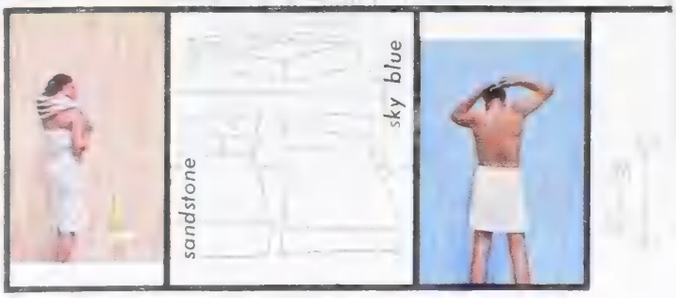
(*Please turn to page* 55)



Her bathroom in Beautyware Sea Green *--his in Beautyware Sandstone*

Two bathrooms ___new pattern for today's living by Briggs Beautyware







) bathrooms

Today's living has created the need for two bathrooms, and Beautyware fixtures have made this plan practical in every home. In a colonial residence, you may prefer a bathroom on both floors. You can have them in your choice of rich, glistening Beautyware colors; in a wide variety of modern contour-styled models—and for much less than you may think.

Two bathrooms

For your ranch home, you can have two widely separated bathrooms—each a blend of luxury and utility. For example, Beautyware surfaces are *hard as glass*, stain resistant and so easy to keep clean. Beautyware tubs have an exclusive safety bottom. Closets are whisper-quiet. Lavatories are deep-contoured, handsome. In every detail, Beautyware is smart and practical.

Two bathrooms

In a contemporary dwelling, you may prefe split level plan of two Beautyware bathrooms a back-to-back installation. Like all Beautyw two-bathroom plans, this is extremely practi for Beautyware's matchless quality actua costs less. Better homes everywhere are feat ing the practical luxury of two Beautyware ba rooms for today's living.

SPECIFY BEAUTYWARE--TWICE; a product of BRIGGS Manufacturing Company, Detroit 26, Michigan



news today——

and handsome

from season

to season



"TOCCATA"

ESTREL®

prints

fabrics of Estron acetate printed with Eastman Eastofix dyes

Plan a truly beautiful future for your windows with these first-of-their-kind printed drapery fabrics. They carry the Eastman ESTREL quality mark: which means that they're woven of Estron acetate. and printed with Eastman's new Eastofix dyes for combined performance qualities never before available in printed draperies.

Eastofix dyes give ESTREL PRINTS wash-fast color (even at 160 degrees F.). plus exceptional resistance to light and gas fading. Estron acetate provides them with new texture richness. unsurpassed draping qualities. high resistance to shrinkage. soiling. weakening by sunlight and mildew attack.

STANDISH brings you Estrel Prints in a variety of striking patterns and color combinations to complement traditional or contemporary settings. Available in made-to-measure draperies at comparable to ready-made drapery prices. Or per yard, $3-$3.50. At stores listed on page 284.

EASTMAN CHEMICAL PRODUCTS, INC., SUBSIDIARY OF EASTMAN KODAK COMPANY, 260 MADISON AVENUE, NEW YORK 16

Scenic Wallpaper Courtesy James Seeman Studio, Richmond Hill, N. Y.



COLLECTOR'S CLASSIC

gorgeous in smoke gray . . . charming in natural cherry

In Collector's Classic, White translates the century-old beauty of exquisite Louis XVI originals into contemporary masterpieces for your today. These beautiful all Cherry bedroom and dining room pieces bring you furniture with a transitional grace and glamour all its own. Send ten cents for fascinating brochure featuring entire collection . . . its versatility brilliantly defined in modern and traditional room settings. See both superb hand-wrought finishes in full color.

White

FINE FURNITURE
MEBANE, N. C.
The South's Oldest Makers of Fine Furniture

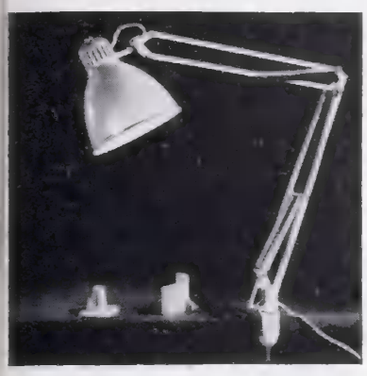
WHITE FINE FURNITURE, Dept. HBF-33, Mebane, N. C.

- ☐ Enclosed 10c for 20-page Collector's Classic Booklet of bedroom and dining room furniture in Cherry
- ☐ Enclosed 10c for Lorraine Brochure, 16-pages of fascinating French Provincial dining and bedroom furniture
- ☐ Enclosed 25c for 32-page White Album of traditional mahogany dining and bedroom furniture

Name_____ Address_____

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 50



Finger-tip control precisely adjusts Luxo Lamp for properly lighting a desk, sewing table or other work surface. Support raises, lowers, tilts, turns, moves sideways; vented shade turns 360° circle. The superfine fixture is all metal; has 45-inch operating radius. Moss green, gray, black, mahogany or ivory finish. $27 with interchangeable brackets (clamp, screw-type, wall-type.) From Viking House, Box 37, Irvington, N. Y.



Bu-Ko Personal Extension Speaker gives a TV set, radio or phonograph a remote listening post for hard-of-hearing folks, late-night listening or adult isolation from noisy small-fry programs. The two speakers are usable simultaneously or separately; you can regulate volume of both speakers from the remote post. Fiberglas head swivels on brass base for directional control. $18.95. From Bu-Ko, 4608 Norwaldo, Indianapolis, Ind.



Salton's electric HoTray is newly available in single-dish size just right for keeping hot a casserole course, after-dinner coffee or breakfast toast. HoTrayette provides 36 square inches of shatterproof radiant-heat glass. As with all Salton food warmers, it's thermostatically kept at 200° F. temperature and heat is isolated from table surface. Bakelite handles. UL-approved appliance costs $7.95. From Hammacher Schlemmer, N.Y.C. 22.

Bar-B-Kwik is a disposable charcoal grill ideal for hikers, campers or car travelers and apt even for home use. In the sealed packet you get a 2½″ deep brazier of hard aluminum foil with honeycomb grill 8″ x 10″; charcoal briquets treated for instant ignition with a match. You get two hours of cooking heat from the unit. $2.95 for 3 Bar-B-Kwiks; the wrought-iron stand, $1. From Beverly House, 258 Comstock, Los Angeles 24.





Brissl-Tone both reconditions and cleans paint-hardened brushes, however hopeless their state. Chemical action disintegrates the dried paint film; flushing the softened brush with water completes the job. Bristles become as silky and pliant as when new, and curled ones straighten out. This unique product is reusable several times; contains no caustics, alkalis, chlorine. $1.75 a pint. From Montgomery Chandler, Jenkintown, Pa.

(Please turn to page 274)

Fun centers in the home with this new WURLITZER ORGAN



PLAY YOUR FIRST TUNE RIGHT AWAY

Whether you prefer popular or classical music, here is an instrument your whole family will find amazingly easy to play. A Wurlitzer Organ provides wonderful relaxation for adults. It offers children an interest that contributes to their education, adds to their fun and makes them the envy of their friends. Mail the coupon for details.

Mail the Coupon Today

Watch for "67 Melody Lane," a new television show featuring Ken Griffin, Columbia Recording Artist, at the Wurlitzer.



WURLITZER ORGANS
IN THE TRADITION OF THE "MIGHTY WURLITZER"

The Rudolph Wurlitzer Company
Organ Department H-510
North Tonawanda, N. Y.

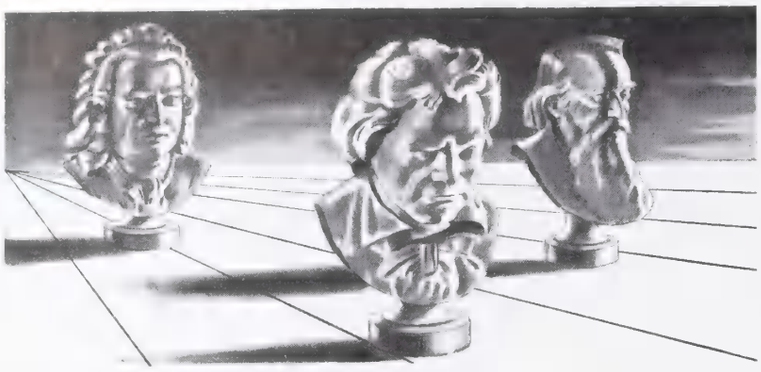
☐ Please send me details on how anyone can PLAY-BY-COLOR

☐ Please send information on Wurlitzer Organs

Name .....

Address .....

City ..... Zone ..... State .....



WANTED: One of the Immortals, to write this ad

We're stumped. We need somebody's help and we're willing to pay for it.

We have just marketed a new high fidelity speaker for music-lovers. Every test, every comparison, every demonstration indicates it is far and away the finest product of its kind we have ever made.

How do you describe such a product? Our engineers get too technical; our salesmen too eager; advertising people too enthusiastic.

There must be *somebody* who can tell the story with just the right blend of clarity, simplicity and emphasis.

Beethoven could do it

. . . and so could Bach or Brahms. If they ever heard their music reproduced through this speaker—and provided they could use words as well as they did notes—we're certain they'd have been inspired to create a new symphony which would likely have been called "Omega M."

That's the name of our speaker, and here is a picture of it.



This is what is technically known as a 15-inch coaxial speaker. It *looks* very much like a lot of similar speakers. What sets ours apart from every other speaker on the market is the fact that, after one year's experiment, we have been able to produce a product guaranteed to out-perform any other hi-fi speaker selling for *up to one hundred dollars more!*

Why Beethoven would love it

We're certain that Beethoven would have appreciated the economy of this product, ridden as he was with poverty. More importantly, he would have waxed exuberant over the fidelity with which our "Omega M" reproduces his mighty music—or anyone else's.

He wrote for live audiences—and when his melodies ranged from the lowest note of a tuba to the top harmonic of a violin, he knew they'd both be *heard*, even if not by him. To find that same range of sound, living, complete and undistorted, in a mechanical instrument would have been exquisite pleasure to him, as it can be to you.

The $100 saving explained

You're thinking—aren't there other good speakers?—and, how can we save $100 and still retain quality?

Our answer is that our engineers have dared to do an "impossible"—and make it work! Without getting technical, let's say they discarded a principle of speaker design which for years has been considered "the only way to do it" and substituted a revolutionary new kind of tweeter. Not only did this give us a speaker capable of high fidelity performance from 30 to 20,000 cycles of sound; but it made our product so much easier to manufacture that, at $99.95, we challenge comparison with *any* speaker selling for $200.00!

Will you write an ad?

Do you see why we feel stumped? Perhaps *you*, as a lover of music, could tell our story as it should be told. Here's how:

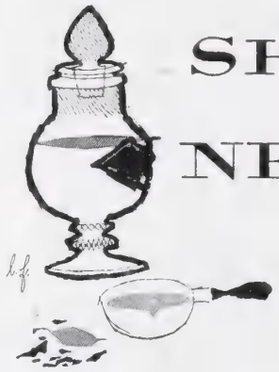
Simply go to a Stromberg-Carlson dealer and ask to hear the "Omega M" speaker. Then write an ad—any length, any style—and send it to us in any form. To each of the writers of the ten best "ads," postmarked before December 15, 1955 and selected by our advertising agency, we will award, free of charge, one of the speakers themselves. And if you don't know who is your nearest dealer, drop us a postcard for his name and address.

Stromberg-Carlson® Company

A DIVISION OF GENERAL DYNAMICS CORPORATION

1224 CLIFFORD AVE. ROCHESTER 21, N.Y.

PANTRY SHELF NEWS



By JULIE POLSHEK

A browsing expedition brought to my attention a bottled anchovy purée from England, a wonderfully convenient way to utilize the savor of anchovies as a flavoring ingredient. A dash of the purée in canapé spreads or salad dressings provides a tangy fillip, and stews, especially where beef or veal is concerned, profit in like manner. Used discreetly in cheese soufflé, egg dishes, the anchovy savor subtly enriches blended flavors of the food without definable evidence of its presence. Osborn's Anchovy Essence is available by mail order from Charles & Co., 340 Madison Ave., New York City; their postpaid price for the 6-ounce bottle is $1.15.

✦

Apple butter, as it's made by Nashville House Restaurant in southern Indiana, has no equal that I know of. They bake the apples after cooking them down and therein lies the reason for the distinctive, delectable taste of the butter. Sugar and cinnamon in just-right quantities to enrich this baked-apple flavor are the only other ingredients.

Furthermore, as Mr. Rogers of Nashville House stated in his letter to me, "We happen to be in a section where we get good, tart winter apples and so have something good to start with." Then modestly he adds, "We found that in baking the cooked-down apples we came upon an idea that added something to their goodness."

By way of further background information he went on, "We started serving the apple butter in our dining room, but so many people wanted to buy it that we put it on sale in our Old Country Store. Although it gets a little expensive on account of parcel post rates, we found that folks came back again and again with orders, which we feel indicates they think it is worth the money. We have many other homemade foods; we think them good products, but really there are lots of other folks who also make very excellent homemade products. But our baked apple butter, we think, is in a class by itself." I enthusiastically second that claim.

A circular of homemade foods sold in the restaurant's country store indicates that plum, peach and grape butters are also available. I haven't tasted these three, but would surmise their quality is exceptional.

All these homemade foods are supplied in screw-top Mason jars, attractively labeled. Mail orders call for a 2-jar shipment which costs $1.95 postpaid for apple butter, $2.15 for the grape or plum; $2.45 for the peach. Old Country Store, Nashville, Brown County, Indiana.

✦

Ways to dress up canapés and hors d'oeuvres have perpetual interest, which prompts my passing along information on Gala Cocktail Flowers from Denmark. They are cupped water biscuits decoratively enhanced with petal-like edges. The ornamental embellishment cut into the center of the cup, although eventually covered, has glamour value while the crackers remain on their serving platter.

Taste-wise, Cocktail Flowers also have considerable merit. For practicality, their depth and cupped shape have obvious advantages, both for spreads and tidbits. Any crackers that remain unused after

(*Please turn to page* 163)

Introducing Silver Swirl

an exciting new pattern bearing the greatest name in Sterling Silver . . . Wallace



—and, Place-Mate an exciting new sterling dish which you get free with each place setting

SILVER SWIRL, the new Wallace pattern created by famed designer, William S. Warren, is an exciting blend of traditional decoration and contemporary silhouette. It's regal! It's rhythmic! Smart young women will love it because they know it belongs in the homes of today . . . because they realize that not a single home in America can boast of sterling with finer craftsmanship, greater loveliness than sculptured "Third Dimension Beauty" by Wallace. It's truly the only sterling silver of its kind in the world. The introduction of SILVER SWIRL is exciting too, because with every place setting you buy, you get as a gift an exquisite piece of sterling holloware. We call it the "Place Mate" because it is such a beautiful addition to each place setting. Handsome for individual servings of candy, mints, nuts—or just perfect for the after dinner cigarette. This beautiful gift is to help us celebrate our 120th year of silvercrafting. See SILVER SWIRL at your favorite jeweler's. $29.75 for a six-piece place setting. With each place setting the "Place Mate" dish, a $5.00 retail value, free of charge during this introductory offer period.

THE Place-Mate —

This beautiful sterling dish free with every six-piece place setting of the new Silver Swirl. This introduction offer will expire December 31.

WALLACE

Silversmiths

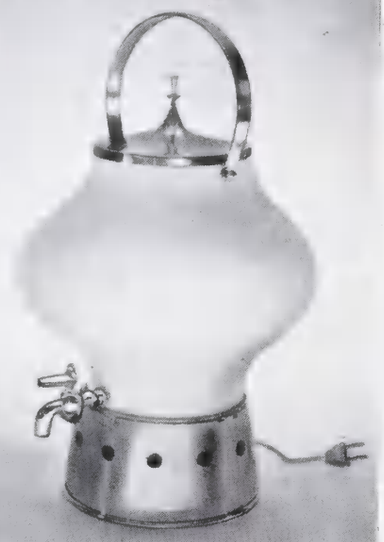
at Wallingford, Connecticut . . . *Since 1835*

Bridal gown and veil designed by Gaston Mallet of Murray Hamburger

SAKS FIFTH AVENUE GUEST AND GIFT SHOP

30-CUP SAMOVAR!

An S.F.A. first—our elegant urn keeps great quantities of coffee good and hot. In white china, complete with spigot and separate brass AC-DC electric warmer, 29.95. Mail and phone. Also Detroit, Beverly Hills, White Plains.



SAKS FIFTH AVENUE * GUEST and GIFT Shop * 14 EAST 50th STREET

Reproductions By Mail



Famed Cherry Valley!

So easy, and so personal—for you to apply your 16" x 20" needlepoint to this Genuine Cherry footstool with choice of four finishes, by famed Cherry Valley Craftsmen! Or choose from our fabrics: (the finish determines the fabric) Red Cherry finish, with beige or black tapestry; Fruitwood, with hunter green antique satin; Pine, with garnet or Pompeian green fabric; or Gold Trimmed Black Lacquer, with a charcoal or a gray print. 30 day delivery. Shipped POSTPAID—in muslin for your fabric—$14.95; in our fabric—$15.95. Satisfaction Guaranteed. Also, enclose 10¢ for our Chair Brochure. Order now, for Gifts!

The Chair Shop
Box 725 Morganton, N.C.



New Constance Spry Exclusive

Miniature Oriental Hawthorne Trees

FOREVER "IN BLOOM"!

Clipper Ship Captains in the Tea Trade first brought these dainty flowering Hawthornes to America. Now Constance Spry reproduces them with a care and subtlety that rivals nature! Each interesting gnarled branch and delicate pink waxed bloom captures the beauty of nature's own, to create a composition of real artistry. *This new Gay Deceiver* is approx 11" high, 12" spread, in a lovely porcelain rice bowl. Each arrangement a bit different. You may readjust branches if you choose.* $12.00

Mail Orders Promptly Filled Postpaid

Send for FREE Flower Arrangement Guide in Full Color.

*® Constance Spry

320 Park Avenue New York 22, N.Y.



ROSEMONT HANDMADE

Curtains, Canopies, Quilts
Valances, Coverlets, Rugs

Authentic copies of rare Colonial designs handmade by expert mountain craftsmen.

Shown: Basket weave cotton tieback curtains and valance with 5" hand-tied "Peacock Tail" fringe, $16.50. Without valance, $12.75. Other styles $9.75 up. Send window measurements; we handmake curtains to any dimension.

Round "Gift of Love" hooked rug, Virginia Beauty and Princess Feathers Quilts . . . . appliqued patterns, hand-quilted. Free illustrated booklet.

LAURA B. COPENHAVER
"Rosemont" Marion, Virginia

BAKE IN IT... SERVE IN IT
...Basket Bakewear



Provincial Design—Imported!

Set of 4 $2.95 plus 25¢ shipping

A gay bit of oven-to-table serving trickery. Creamy pottery baking dishes are brightly hand-painted with a merry Provincial Design on the inside. Bring dish out of the oven piping hot, slip it into the beautifully finished blonde woven basket, and serve. Makes a charming server for pudding, a special bit for individual pot pies. 2½" x 5½". Order early. Prompt shipment assured.

Satisfaction or Money Back

Christmas Gift Catalog FREE! In color—write for it!



Foster House

430-B10 S. Jefferson, Peoria, Ill.



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



THIS IS THE WAY THE LADY WRITES. And whether she's dreaming over a love letter, or paying bills, she'll feel like a heroine in a French novel. The cast-iron inkwell comes in a delicious strawberry pink or chalk-white with a shell for pencils and clips. 7" wide, $2.95. 22" ostrich plume pen in pink or white, $1.75. Add 25¢ postage. Helen Gallagher, 413 Fulton, Peoria, Illinois.



PENCIL CLOWN has a bright red nose which is a pencil sharpener, an impudent stuck-out tongue which is an eraser, and three holes in his head which are slots for pencils. Made of wood, his suction cup base adheres firmly to desk or table. $1. The Eraser Boys (fun for party favors!) have eraser bodies with wood heads and feet. $1 for 3. Postpaid. From The Added Touch, Dept. B, Wynnewood, Pennsylvania.



"IT'S *YOUR* TURN to do the dishes!" is the ha-ha hint imprinted on this lint-free tea towel, which doubles as an apron. Hand it to the after-dinner speaker in your family who holds forth over coffee until the last dish is put away. Or wave it in front of your teen-age gold-bricker who curls up with the telephone the minute she finishes dessert. $1.25 ppd. The Game Room, 1538 Connecticut Ave., Washington, D. C.



THOSE EXPENSIVE HAIRCUTS, that keep Robespierre looking like a fashion plate and keep *you* in last year's mink, are no longer a problem. Now you can save for them by dropping money in this French Poodle bank! With real lock and key on his collar which opens the bank, he comes in black, white, gray or pink ceramic. 10" high, $5.95 ppd. Village Vendors, 11733 Barrington Court, Los Angeles 49, Calif.

SHOPPING WITH Pat Gunan



BIKE BASKET, hand-painted with any first name in red and blue, is hand-woven of New England ash, and it's an absolutely terrific present for either a girl or a boy. It comes in two sizes with sturdy cowhide straps. For the Tricycle Trade, 11" x 6½" x 6½", $2.50. For the Bicycle Brigade, 13½" x 9½" x 9½, $3.75. Ppd. From Gotham Gifts, 67-85 Exeter St., Forest Hills 75, New York.



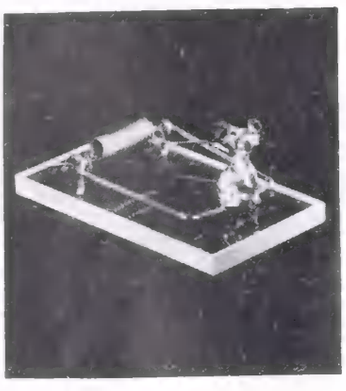
GET A MAN WITH A GUN and woo him with the kind of gift his kind of man appreciates. A pair of real ponyshoes, finished in clear lacquer and with the bottom shoes encased in leather so the gun does not touch any metal, becomes as fine a gun rack as any sportsman could wish for. They hold any gun from a .22 to a double-barreled 12-gauge shotgun. $2.50 per pair. Ppd. Horseshoe Forge, Lexington, Massachusetts.



GOOD-AS-GOLD FRENCH TWISTS are sophisticated dazzlers that will give you an armful of glamour. We love the way they look, particularly if your skin is still a pale topaz from the summer sun. Made in France of lightweight metal, they're gold-plated and absolutely tarnish-proof. $3.50 each; $12 for 4. Tax and post. incl. Aimée Lee, 545 Fifth Ave., New York 17, N.Y.



WE FOUND A BETTER MOUSE TRAP! But this time the mouse trap traps your bills while a little golden mouse keeps her eye on things. Made of sparkling clear lucite, the gold-plated snapper secures bills, letters, telephone messages, or whatever. We think this is *the* topper for every Christmas stocking! $1 postpaid. Jeredith Manor, P.O. Box 130, Nyack, New York.



matching porcelain
SWITCH PLATES and DOOR KNOBS
in three world-famous patterns!

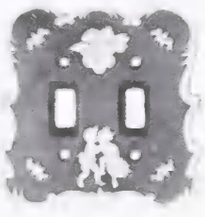
Perfect touch for a traditional home . . . a charming array of accessories in three patterns copied from the past. Door knobs have standard brass fittings, can be easily installed. Switch plates come in both single and double styles.



A. LIMOGES-TYPE SWITCH PLATES and DOOR KNOBS in pink, green, blue, yellow, turquoise or white imported porcelain, hand decorated with multicolor floral bouquets and 24K gold.



B. BLUE "ONION" ACCESSORIES. Fine china copied exactly from the famous old Meissen "Onion" pattern in true "Meissen" blue on oyster white.



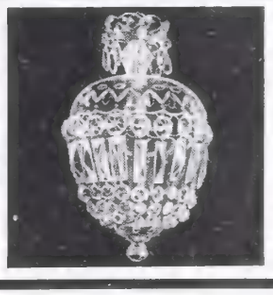
C. REPRODUCTIONS OF AN ENGLISH CLASSIC. Delicate porcelain bisque accessories with raised white classic design and border. In dusty pink, pale green or misty blue to match your Wedgwood antiques.

DOOR KNOBS, $3.95 pr. (3 pr., $10.95)
SINGLE PLATES, $1.50 ea. DOUBLE PLATES, $2.75 ea.

SETH and JED
Dept. H-10, New Marlborough, Mass.

All prices postpaid. Please specify pattern and color. Write for FREE CATALOG.

ALL IMPORTED
Jewel Basket Fixture HB90



8" diam. 15" high **29.50**
10" diam. 16" high 35.00
12" diam. 16" high 45.00

Beautifully designed with hand-cut and hand-polished prisms and crystal jewel chains. "Catches fire" when it lights up. Comes complete with all attachments for ceiling, nothing additional needed except bulb. Satisfaction guaranteed.

CHECK OR MONEY ORDER
EXPRESS CHARGES EXTRA

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-105, N.Y. 7, N.Y.



the LORD'S PRAYER

Place it on vanity, desk or mantel and you'll never stray very far from "The Lord's Prayer." It's a facsimile of an open book with prayer in delicate gold script. Made of glazed white ceramic, 3½" x 6¼", with colorful floral decoration. Available in both **Catholic** and **Protestant** versions . . . also with Eastern Star or Masonic emblem instead of flowers. (Please specify.)

$1.75 ppd.

Sorry, no C.O.D.'s. Write for FREE gift catalog.

the salt & pepper shop
Dept. B-10
776 West Beech St., Long Beach, N.Y.



TIME ON HIS CUFFS

A pair of gold-filled cuff links has a guaranteed 17-jewel watch mounted in one link. The other is engraved with three initials. The Present Perfect for The One you love the best!

$39.95 incl. tax, post., engraving.

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N.Y.



1" thick on 4 casters

NOW MAKE A MAPLE CONSOLE OUT OF YOUR TABLE MODEL TV

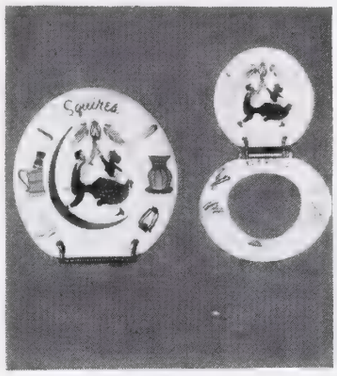
No installation problem, holds 10" to 24" sets, hand-rubbed Salem finish, inside upper area: 25" high, 25½" wide; overall: 42" high, 27½" wide, bottom drawer for phonograph or records.

PREPAID Railway Express send check or money order, satisfaction guaranteed. **$69**

FRONTIER FURNITURE COMPANY
914 E. Camelback Rd., Phoenix, Ariz.



WINDOW



HOITY-TOITY TOIDY gets a decorative face-lifting with this do-it-yourself Dear John Kit. The colorful transfers are guaranteed to last the life of the seat, will not scrub off, are fun to apply. The Early American design includes a red barn for the lid, square dancers for the underside, and you put "Belles" and "Squires" in their proper places. $4.95 ppd. Bryn Mawr Gifts, Bryn Mawr, Pa.



MAD MONEY COAT of velvety corduroy has little pockets on its sleeves for change. It also has two big mailbox pockets, a high wing collar *and* a matching sports car cap! It's water-resistant for rainy days. Milium-lined for all-weather comfort. Periwinkle blue, turquoise, forest green, campus red or cinnamon; sizes 7-17 and 8-18; $14.95. Add 25¢ post. Gilchrist's, Box 912, Boston 2, Massachusetts.



TO HOLD A MAN'S cuff links, try a little magnetism! This smart traveling jewel box has a cover that stays closed by means of a strong magnet, so no matter how slam-bang the porter, his links and studs will be where they belong when he unpacks. Red leather-like box with gold fleurs-de-lis design and sueded lining is 3½" x 2¼". $1 postpaid from Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisconsin.

Holly Wreath

Festive 75-inch round cloth, deeply edged in pure white cotton fringe, to use as a setting for holiday hospitality. For your dining table when the clan has gathered . . . for your coffee table when it's time for Eggnogs . . . even *(and this is very special!)* as a petticoat under your Christmas tree! Gala ornaments in red and gold, a holly wreath in green, are hand-printed on white background. Color-fast, pre-laundered, ready for use. To enjoy this year, and for years to come!

75"-round Holly Wreath Cloth: **$12.95**



Send for FREE Christmas Catalog!



ANGEL BELLES Captivating china angels, all dressed up like Mrs. Santa. They're really bells, and they'll tinkle merrily when rung. 5" high, one bears a gift, one a book of carols, the third a Christmas basket. Their skirts are green, their red coats and quaint polk-bonnets are edged with white china-fur sprinkled with gold. Set of 3: **$3.00**



Susan Smith

10 Main Street
Carpentersville 10, Illinois



MADONNA, Original Hummel

With indented signature "M.I.Hummel". Thinking on your Christmas presents, there is this beautiful Madonna just waiting to be given to some one you care for. 11" high, ceramic.

white $3.00 **hand tinted $4.95**

surround her with these

GRACEFUL ANGELS

white 6 asstd. $7.50 **3 asstd. $3.75**
hand tinted 6 asstd. $12.00 **3 asstd. $6.00**

Hardly to pass by, for giving or possessing.

order from

Hildegarde Studios
597 Farmington Ave. Hartford 5, Conn.

Christmas Gift Special!



6 for only $1.00* POST PAID

MOSS ROSE EGG CUPS
Snowy-white China

A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal saving. You'll fall in love with these delightful china egg cups for a brighter, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "show-offs" . . . fine white china delicately decorated with dainty moss rose floral. Clever as individual nut cups! Set of six, just $1, postpaid. *You must be delighted or your money refunded.*

FREE! Christmas Gift Catalog Write for it!

Helen Gallagher
413 A9 Fulton St. Peoria, Ill.



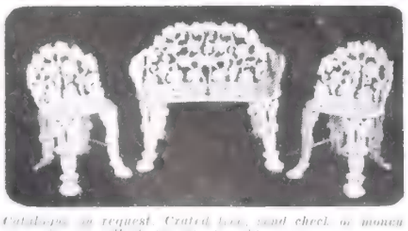
MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... **$5.95** postpaid
6" long Black brass ..... **$3.95** postpaid
Bedroom size 4" long solid brass **$3.75** postpaid

Catalog 10¢

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee

AUTHENTIC REPRODUCTIONS IN CAST IRON AND CAST ALUMINUM



Original Grape Design
$49.50 32" Settee =500 **($22.50)**
16" Chairs =502 (ea. **$13.50**)
complete set. Cast Iron or Aluminum

Old Fashion 'Round the Tree Bench
For trees up to 18" diam. **$50*** **$65.00†**
For trees up to 32" diam. **$60*** **$72.50†**

*Cast Iron
†Cast Aluminum



Catalogue on request. Crated, f.o.b. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO. Dept. 10-5, 1901 4th Ave. S. Birmingham, Alabama

---



PERSONALIZED STEAK PLANKS
SHAPED TO YOUR PATTERN* CARVED TO YOUR WISHES

lettering—monograms—cattle brands—trade marks.

Thick, kiln dried oak can be used in oven. A man will not want to carve on anything else. Enjoy a luscious steak plank dinner. Submit pattern—price will be quoted.

Illustrated plank 20" x 12" $15.00

Write for Free Catalog of Unusual Woodwork.

CHARLES W. CHASE
HADDAM NECK
EAST HAMPTON, CONN.



MAGNETIC
PUSSY CAT POT HOLDERS

Gay, heavily padded Pussy Cat pot holders, each with a magnet sewed inside. Place them on the side of the stove, refrigerator or any metal cabinet and there they'll stay until you need them. Washable and Colorfast. Colors: Red—Yellow—Green

Write for Free Gift Catalog.

55¢ each 2 for $1.00 postage paid

Send Remittance to **FISCHER'S**
43-66B Bowne St. Flushing 55, N.Y.

SHOPPING



PULL YOURSELF UP from the slippery depths of the bathtub by grabbing hold of the Life-Saver Bath Grip. It slides over any built-in tub and grips securely with two rubber-covered arms. The gleaming rustproof metal pole has a knobbed handle, is 15" tall. For older people, or anyone shaky on their legs, this is absolutely wonderful. $6.95 ppd. Breck's of Boston, 317 Breck Bldg., Boston 10, Massachusetts.



SMALL-FRY CANDY SET. Just by adding water to the candy mix, spreading it on the candy sheet and putting it in the refrigerator to harden, a little cook makes a batch of delicious candy. And there's no mess, no danger of stove burns! Complete with mixes for 6-oz. each of chocolate, butterscotch and peppermint candy and 6" Lazy Susan serving dish, the 8-piece aluminum set is $2.25 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



MEN TAKE TO THE LINKS that have the simplicity of good design, the distinction of their monogram—all for a price that would make a piggy bank blush. Gold-plated cuff links, engraved with 2 or 3 initials, $2.25 the pair. Matching tie clasp, also monogrammed, $2.25. Set is $4.25. Tax, post, incl. Gift-boxed, too! Taylor Gifts, Wayne 1, Pa.

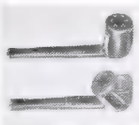


FOR DISTINCTIVE AND UNUSUAL GIFTS



Custom-Made Christmas Candles. Just the thing for table decoration. Kit has two 6½" swirling tree candles with host of glittering sequins. Apply in any desired design for exciting creations. **Trim-A-Tree Kit $2.25 ppd**

Imported Weatherproof, Sparkproof Pipe. Ideal for the outdoor man. Bowl has sliding, perforated top . . . keeps rain out and sparks from blowing. Made of finest imported Algerian briar in assorted shapes. **Imported Weatherproof Pipe $3.50 ppd**





Decide now to do your shopping in comfort at the Old WHIP SHOP.

Send for Your FREE

GIFT CATALOG

. . . showing interesting, unusual gifts from the far corners of the world. All are moderately priced; many cannot be found in stores. Selections are attractively wrapped and shipped promptly with satisfaction guaranteed. Address 544 Elm St., Westfield, Mass.

The OLD WHIP SHOP

Conversation Pieces!



#6— Brass Bedlight and Candle-Snuffer. $4.35, ppd.

Imported from England, a replica of an expensive Sheffield design. 4" tall. The 6½" base doubles as an ashtray.



#7—Four Piece Apothecary Set. Made of white china with gayly hand decorated designs to identify Vitamins, Gauze, Bandaids and Aspirins. A conversational topic for the powder room. 3¾" tall. The set **$2.95,** ppd.

Send for Our Free Catalog

ART COLONY INDUSTRIES

The House of Gifts

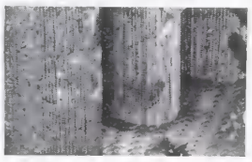
9 University Place—New York 3, N. Y.



Send for free catalog showing finest quality custom made ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES

Abstract Print Matchstick Bamboo Drapes (pictured above) only **40¢** a sq. ft.

Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer. Any one of these enameled colors can be used for abstract print over-paint. Sample swatches made with white over-paint only.



Confetti Splatter Matchstick Bamboo Drapes only **40¢** a sq. ft.

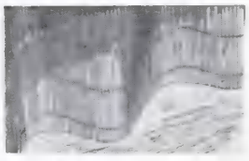
Same background colors as Abstract Print. Multi-color Confetti Splatter over-paint.

Custom Made Matchstick Bamboo Drapes

Natural color **24¢** sq. ft.

Decorator colors **35¢** sq. ft.

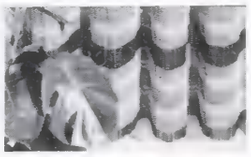
Colors as listed under Abstract Print. Custom made to your exact window or door size.



Standard Sizes Matchstick Bamboo Drapes

Natural color **18¢** sq. ft. Decorator colors **30¢** sq. ft.

Colors as listed under Abstract Print. A wide selection of standard sizes.



Modoka Woven Bamboo Drapes only **35¢** a sq. ft.

Charcoal, brown or green matchstick bamboo with contrasting weaving.

Luana Wood Draw Draperies— ¼" Slats only **35¢** a sq. ft.

In natural Luana wood color (mahogany). Light comes through, you can't see through.



Luana Wood Drape-Dividers— ¼" or ½" Slats only **30¢** a sq. ft.

For room dividers or door closures. Special fabrication for economy, smart appearance. Specify ½" or ¼" slats when ordering swatch.

SEND 25¢ EACH FOR 8"x10" SWATCHES OF ABOVE ITEMS

Specify colors desired. Return for credit if you wish

All prices above include fixed pleat tape and pin-hooks.

CLIP THIS COUPON AND MAIL FOR COMPLETE INFORMATION

CARABAO

SPECIAL PRODUCTS COMPANY

Dept. HC1
2750 Hyde at Beach
San Francisco, Calif.

Our 6th year of selling direct by mail

CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. HC1, San Francisco, Calif.

Please send me free catalog, information about:

_____
Item name

☐ Enclosed is 25¢ for swatch in _____ color

Please print

Name _____

Address _____

City _____ State _____

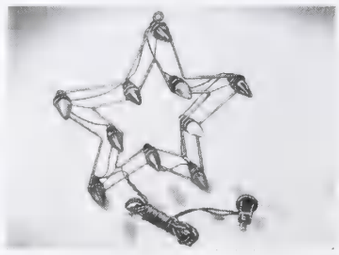


Musical Tree Ornaments

Ten tiny musical instruments to lend enchantment to your tree or to tie on a very special gift! French horns, saxophones, trumpets—all of unbreakable plastic in holiday colors. Fun as favors for kiddie Christmas parties, too—you can actually blow them! Order No. **X-7435**, Ornaments, **10** for **$1**, by mail, postpaid.

Ten Light Star

A giant five-pointed star with ten lights to glow from your doorway or window to tell the whole world yours is a house filled with Christmas spirit! Durable metal with ten assorted color lamps. 10" across with 4-foot plastic-covered cord. Add Christmas greens for a really unusual effect! Order No. **X-7427**, Star, by mail, **$3.25** ppd.





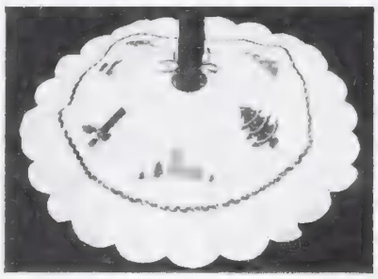
Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball 228 Bond Street Oshkosh, Wis.

Different . . . Colorful

CHRISTMAS TREE SKIRT

Do-It-Yourself Kit



Brighten your Christmas tree with this glamorous Christmas Tree Skirt. Sparkling beads, sequins and ribbons decorate the red and green felt appliques on a 36 inch circle of snowy white felt. NO SEWING—all materials in one package with easy-to-follow ILLUSTRATED directions. Can be used year after year. Also available in red felt or green felt with different set of designs. Specify color when ordering. Order Now! MONEY BACK GUARANTEE!

COMPLETE KIT POSTAGE PAID **$5.90** NO C.O.D.'s PLEASE

Add 3% Sales Tax for N. C. Orders

FELTCRAFT BY JONNIE LEE

P. O. Box 5473 Ardmore Station

Winston-Salem, N. C.



CHRISTMAS MAIL BASKET . . . Beautiful red lacquered, gaily decorated by hand with sequined Christmas tree and snowman. A real festive addition to your door, hall or table. A "pleasant home" for your holiday mail, sure to be used year after year. P.S. Fruit or gifts packed in Christmas mail basket will win first prize for packages under anybody's tree. Complete $1.95 ppd. Carol Beatty. Dept. O-C10. 7410 Santa Monica Blvd., Los Angeles 46, California. FREE GIFT CATALOGUE included.



THE XMAS ROSE CANDLE TREE

It's New . . . . It's the Perfect Gift

Enchanting table or mantel decoration for Christmas and all other happy occasions throughout the year. May also be converted into a lovely, most feminine boudoir lamp. 12½" high, base and stem gold-sprayed and decorated with pearls, rhinestones, and pink, yellow or red miniature roses. Give color preference when ordering. 10" white candle with glass bobeche supplied.

ROSE CANDLE TREE . . . . $12.50 ppd.

(no c.o.d.'s please)

Write for Folder of Other Hand-Decorated Gifts

DOROTHY HARROWER ASSOCIATES

119 East 10th St., H.B. 2 New York 3, N.Y.



THE CHRISTMAS STORY

A charming way to teach the Christmas story to children. You will treasure this lovely Creche as a family heirloom to be prized more each year. Made by hand in Italy—of wood, painted in lovely bright colors: Fourteen pieces consisting of Mary and the Christ Child, Joseph, 3 Wise Men, Shepherds and Angels—Dimensions of Creche and Star of Bethlehem 7½" by 8½"; Figures 1½" to 2" Tall—Price **$9.95** Postpaid; No COD's please. *Write for catalogue.*

GAUDENZI

(of Pincian Miniature Rome, Italy, since 1827)

BOX 38—MAMARONECK, N.Y.



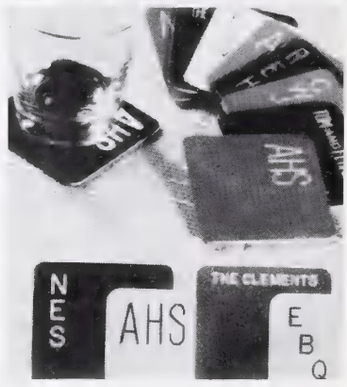
WINDOW SHOPPING



TINY TUREENS are Meissen-like cuties whose baroque covers feature fat little cupid riders. Multicolor flowers decorate the oval white china box, and you'll use it for pins on the dressing table or mints on the coffee table. An engaging 3½" x 2" x 5" high, they come in left and right facing pairs: the pair, $2.95. Postpaid from Lee Wynne Gifts, 5446 Diamond St., Philadelphia 31, Pa.



LITTLE ANGEL BOX is the sweet guardian for the miniature rosary that it contains. This is a present for the toe of the stocking of every good little girl on your Christmas list. The Angel Boxes come in assorted pastels, are 2½" high. $1.50 ppd. Elizabeth McCaffrey, Dept. B-10, Orange, New Jersey.



FAIR AND SQUARE for protecting table tops from glasses are these personalized coasters. Made of Caronite, handsome as leather and virtually indestructible, they're a gift you'll be proud to enclose your card with. Proof against alcohol, water, scratches, they come in assorted colors, deeply hand-engraved with family name or monogram. $2 for 8 ppd. Willard Creations, Box 509, Culver City, California.

(*Please turn to page* 67)



Oh! What Relief!—$1

Say "good-bye" to aching feet. Just soak 'em in STRIDE...a marvelous new medicinal solution. Corns, callouses, itching, soreness, burning and odor will disappear. Softens skin . . . relaxes tired muscles. End foot misery this safe, easy way. 5 oz. can lasts for months. *Guaranteed foot relief or your money back!* Only $1, postage paid. Order STRIDE direct by mail from **Sunset House, 492 Sunset Building, Hollywood 46, California.**

This Year, Make Your Greeting ORIGINAL, PERSONAL and COLORFUL

Christmas Cards

Made from Your Own 35mm Transparency in Glorious

FULL COLOR

New Fascolor method! Corrects drab, distorted colors! Reproduces your transparency subject in sparkling, brilliant colors heretofore not possible.

Brochure, prices and information sent FREE! Write now! Dept. HB

FASCOLOR P. O. Box 86 Rochester 1, N.Y.

Picture these beauties in your home!



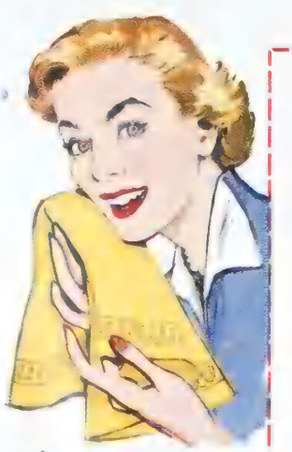
Colorful, Convenient Masslinn® non-woven Cloth

Guest Towels
Cocktail Napkins
Luncheon Napkins
Dinner Napkins

Luxurious as linen... yet disposable!

In smart decorator colors, individual designs and matched sets.

More mileage with Masslinn! After using just rinse. They make absorbent, lint-free dustcloths!



NEW! Colorful tablecloths to mix or match.

WRITE FOR SAMPLES! *Mail coupon today to:*
Non-Woven Fabrics Division, Chicopee Mills, Inc.
47 Worth Street, New York 13, N. Y.

PLEASE SEND ME:

- ☐ 4 Guest Towels for 25¢
- ☐ 4 Cocktail Napkins for 25¢
- ☐ 4 Luncheon Napkins for 25¢
- ☐ 4 Dinner Napkins for 25¢

Name _____

Street _____

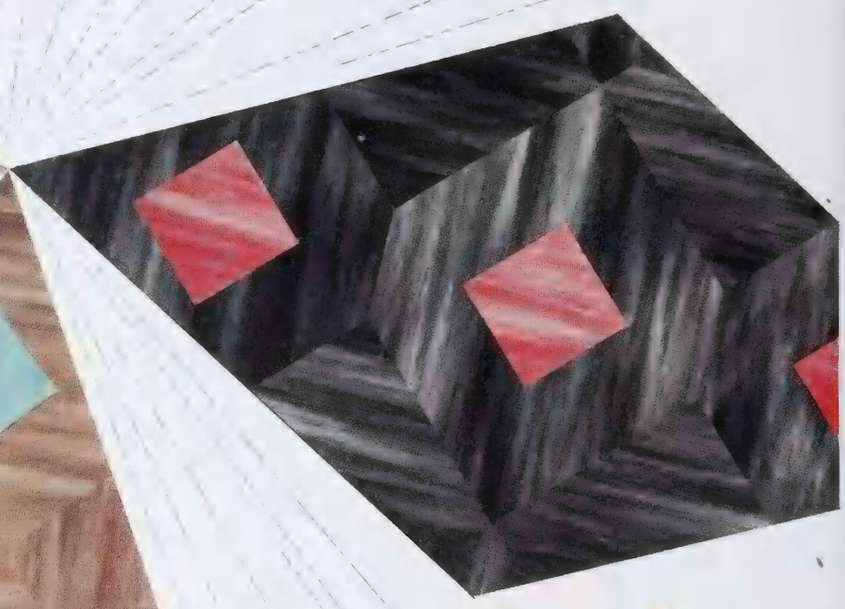
City _____ *Zone* _____ *State* _____

I enclose $ _____ *(No stamps, please)*



Diamonds for the young in heart











inlaid linoleum by Pabco

Designed to be a floor's best friend—decorator diamonds in Pabco Linoleum!
Their hand-set look gives your room an air of elegance.
Their precious jewel colors are fashion's newest and loveliest.
For comfort underfoot and daily sparkle with little upkeep—they're a girl's best friend for years! Like all California Originals in Pabco Linoleum, ready to warm the cockles of *your* hearth.
You're engaged to see these at Pabco dealers now!

Shown, 3 of 7 colorations available: Santa Barbara Dawn with matching diamonds #C-0141; Santa Ana Mocha with Turquoise #C-0149; Santa Fe Charcoal with Pink #C-0144. Among 25 choices in California Originals by Pabco.

PABCO PRODUCTS INC. SAN FRANCISCO • NEW YORK • CHICAGO • DALLAS © 1955

PABCO FLOOR COVERINGS INCLUDE INLAID LINOLEUM • LINOLEUM TILE • FLORON PLASTIC TILE
PRINTZ RUGS AND YARD GOODS • RUBBER TILE • VINYL-ASBESTOS TILE • ASPHALT TILE • MASTIPAVE



If you've a yen for colored appliances—See how Republic's spicy Sherwood natural grain finish becomes a perfect foil for a perky pastel-shade refrigerator! Your Republic Steel Kitchens dealer can adapt this interesting plan to your home.



Before—Unattractive, woefully misarranged and lacking in storage and counter space. Only modern touch is the spanking new refrigerator.

A small kitchen needn't be inconvenient!

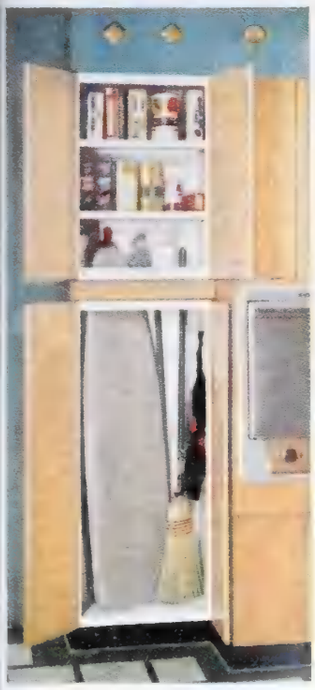
Just see how skillful planning transformed a scant 10′x11′area into a beautiful kitchen of smooth, work-saving convenience! The secret —generous work surfaces and a place for everything handily near where it's first used, thanks to Republic Steel Kitchens. And who wouldn't treasure that "island"? It serves as dining bar, sit-down work counter, storage area... and deftly discourages cross-kitchen traffic.

REPUBLIC STEEL *Kitchens*

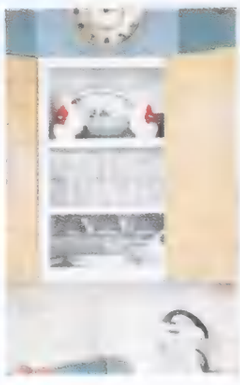
REPUBLIC STEEL Kitchens



Gain counter space with "pulldown" cooking units that fold up against wall when not in use. In cupboard below, Republic's silent-moving inner sliding drawers conveniently store bulky pans. Above, there's a custom-looking range hood to draw off unwanted odors.



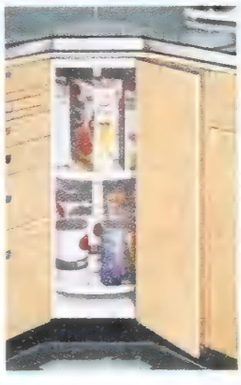
Behind closed doors go brooms, mops, ironing board in the spacious lower section of Republic's utility cabinet. Or, if you prefer, have shelves all the way up and use it as a linen closet in bathroom or hall. Your dealer also has Republic Steel Kitchens in snowy-white Perma-Finish enamel.



Handy, ma'am!—And spacious enough for your biggest turkey platter. Republic wall cabinets have adjustable shelves —to meet your comfort reach. The neat cup rack is one of many stock accessories to keep your kitchen orderly.



Slim, trim space-savers—No waste space, no burrowing for small, evasive items in big drawers when you use Republic's easy-to-switch shallow ones. Tray cabinet needs only nine precious inches of space, ideal for cookie sheets, trays.



No corner cutting here—Republic's Lazy Susan captures lost space. Wide 10″ door and two high shelves offer truly practical storage. And there's nothing so carefree as lovely Formica counters with a smooth-coved back rail.



For real help in kitchen planning, see your Republic Steel Kitchens dealer or get... "Praise-Winning Kitchens," a colorful, 28-page idea book. Send 25c with coupon filled out to Republic Steel, Berger Division, 1058 Belden Ave., Canton 5, Ohio.

Name_____

Street_____

City_____ Zone____

County_____ State____

Rest sublimely



Nothing you have ever experienced can prepare you for the bliss of resting on *U. S. Koylon Foam*. For as you stretch out on this luxurious mattress whipped with air to angel lightness, you feel all the tiredness draining out of you. And at once you relax all over, every muscle at rest, every nerve soothed and quiet, as you fall into deep, deep sleep. This is U. S. Koylon's precious gift to your health and happiness. The premium Platinum Label mattress and foundation shown here, twin or full size, are 149.50. But there are other U. S. Koylon ensembles priced to fit every purse. The important thing is to get U. S. Koylon, *the best in foam*. At fine stores.



Platinum Label

U.S. Koylon® FOAM

Honey-combed on both sides with thousands of air-holes, *U. S. Koylon* is the only reversible foam mattress with perfect sleeping comfort on each side. And in combination with the matching "U. S."-designed Foundation, it is the absolute ultimate in sleeping luxury.

US RUBBER

UNITED STATES RUBBER COMPANY

Rockefeller Center, New York



WINDOW SHOPPING

CONTINUED FROM PAGE 62



MAMMY'S IN THE KITCHEN, covering up the electric toaster with her billowing skirt, and she's as cheerful a sight as a whole platter of flapjacks. Her printed percale skirt and bandana come in red, green or yellow, and they untie for washing and ironing. $1 postpaid. Order from Ernest Fischer & Son, 43-66 Bowne St., Flushing, N. Y.



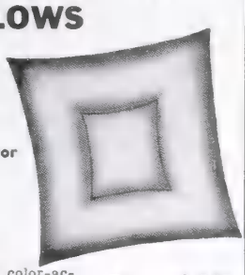
PALM-SIZE WASHBOARD is a mighty mite when it comes to turning out a sparkling washbowl laundry. Just slip it on your hand and rub stubborn spots from your frothiest lingerie, gloves, blouses. Made of plastic in pastel shades, it's just 4″ x 7″, fits in medicine chest or hangs beside basin. $1.49 ppd. Bleuette, Inc., 509 Fifth Ave., New York 17.



SOCIAL SECRETARY is a complete personalized wardrobe for your desk. Here's what you get: 300 personal labels, 50 mailing labels, 50 personal postals, 100 sheets of note-size paper with 50 envelopes, 50 utility envelopes, 2 pads of memo reminders—all printed with your name and address! Complete with plastic container of air mail stickers, $5.95 postpaid. Order from Giftcraft, 1234 E. 47th St., Chicago 15, Ill.

Firestone Foamex

FOAM RUBBER PILLOWS



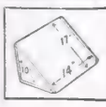
- 16″ x 16″ large size
- 10 Decorator colors
- Washable

Add decorator color-accents to your modern or traditional living room, bedroom, den, patio. Smartly-styled, soft, luxurious! Completely washable. Non-allergic, virgin foam rubber. Guaranteed.

2 for $4.95

$2.95 each POSTPAID

COLORS: Coral, Lipstick Red, Forest Green, Gold, Chartreuse, Turquoise, Black, White. Modern abstract print on charcoal-gray.



3-WAY TV WEDGE FOAM RUBBER CUSHION

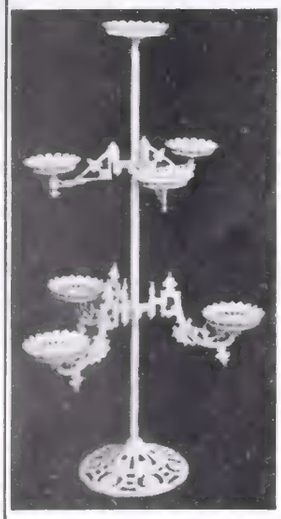
Smart barkcloth, zipper-covered, in colors above. Washable. Guaranteed. Postpaid ... **$9.95**

FOAM-AZE CO.

Firestone Factory Distributor

2365 Reading Road Cincinnati 2, Ohio

CAST IRON FLOWER STAND



40 inches high.

Finished in glossy white enamel.

Shipped express collect.

Weight 22 lbs.

Only **$16.00**

No COD's.

Send for our free catalogue of distinctive metal products.

Lyttle Metalcraft Studio

P. O. Box 48 Edenton, Ohio



Choose from 60 colors in 7 exclusive fabrics

Fortisan - Shantung - Metallic Print
Two-Tone Supple - Nubby Weave
Shadow Weave - Textured Weave

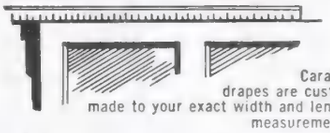
only $1 a yard

Drapes custom made to your measurements

approx. $1.50 a yard including labor

We have made draperies and sold yardage to thousands of satisfied customers through the past six years because we offer unequalled selection of fine fabrics, lowest prices and exclusive custom tailoring.

Only Carabao offers these custom tailored features



Carabao drapes are custom made to your exact width and length measurements



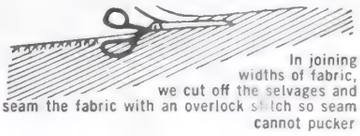
Fabric is "tabled" for precision cutting so your drapes will always hang perfectly



French pleated by hand. We use plastic crinoline to assure perfect headings



Weights are sewn in the full 3-inch hems to give hanging perfection



In joining widths of fabric, we cut off the selvages and seam the fabric with an overlock stitch so seam cannot pucker



Seams are positioned in the pleats so they are completely invisible

It's easy to order by mail. Just clip the coupon below and send for complete information, prices, easy directions for measuring. Enclose 25¢ for swatches of 60 colors of all 7 fabrics.

Clip this coupon for information

CARABAO

SPECIAL PRODUCTS COMPANY

Dept. HC7 2750 Hyde at Beach
San Francisco, California
Satisfaction guaranteed

CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. HC7, San Francisco, Calif.

Send me free complete information. Enclosed is 25¢ for swatches

Name .....
(please print)

Address .....

City ..... State .....

OUR SIXTH YEAR OF SELLING DIRECT BY MAIL



A Christmas Card with an Artist's Sketch of Your Own Home



Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards, and your name and "Season's Greetings." Cut-out front cover window frames the sketch. Design in green on heavy vellum. 5" x 6½". Prices, with envelopes, 50—$10.50 75—$14.95; 100—$19.35; 150—$27.90; 200—$36.25. Each over 200—16c.

We pay postage.

Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball

38 Bond Street · Oshkosh, Wisconsin

Your Most Appreciated Gift...

Lord's Prayer Planter



only $1.95 plus 29¢ shipping

Holds Arrangements of Flowers or Plants

This beautiful prayer book planter has the Lord's Prayer (either Protestant or Catholic) written in clear gold script on one page and dainty pastel florals in rich relief on the opposite page. 3" by 5" planter in back for flowers or plant arrangements. Made of gleaming ivory ceramic. Order now—prompt delivery.

Satisfaction or Money Back

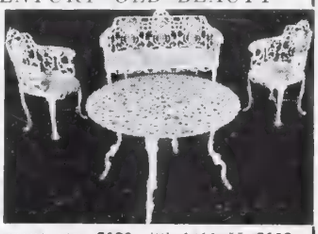
FREE Christmas Gift Catalog in Color Write for Yours!

Religious Art Guild

200 (B10) Monson St., Peoria, Illinois

CENTURY OLD BEAUTY

Rose & Lyre Group SPECIAL



3 pc. group reg. $130. 'til 1-11-55 $109. In Cast Aluminum $158. 'til 1-11-55 $135. Table 25.42"x27" high $35. (C.I.) $42.50 (C.A.)





Special: 39" settee, 2 chairs, 17" table. Cast Iron. $49.50. In Aluminum $54.50. For chair with arms add $4.

ANNIVERSARY SALE

Nov. 1st

Reg. $24.50 heavy base plant stand with 11 movable arms. $17.95 including long spout watering pot.

Catalogue on request. Send check or money order. Shipping charges collect.

Antique Iron Craftsman

Dept. B10-5, 250 27th Ave. N. Birmingham, Alabama

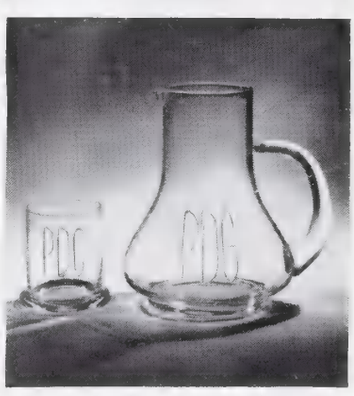
WINDOW SHOPPING



TUBBY THE TURTLE floats with your small fry in the bath tub, and while he rides the waves caused by Buster's splashing, he reassures Ma about the temperature of the bath water. Because on his pink back is a fine Taylor thermometer, accurate and easy to read. As if this weren't enough, Tubby's a rattle, too! $1.25 ppd. Malcolm's, 6309 Reisterstown Rd., Baltimore 15, Maryland.



FOR SHEAR PLEASURE you'll love these flower cutters. They were designed by the Japanese who are well-known for their ways with flowers. Sharp, heavy blades snip through the toughest stem with the greatest of ease. The handles are wicker-wrapped, and they're 5½" long. Gift-boxed. $2.50 ppd. Max Schling Seedsmen, Inc., 538 Madison Ave., Dept. 660, New York 22.



A NIGHTTIME THIRST is a terrible thirst. The bed is warm and the room is cold and your throat is as dry as the Gobi desert. But with a carafe beside you, even the thirst from a ham dinner is easily slaked. Clear glass carafe has a tumbler for the stopper, and both pieces are hand-engraved with a three-letter monogram. $5 ppd. Eunice Novelties, Box 41, Rego Park, N. Y.

(*Please turn to page* 70)

GOOD AT DIVISION

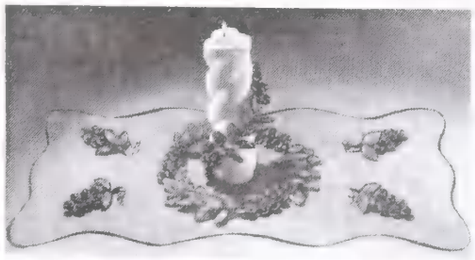
Black iron stands make excellent room dividers, and offer a place for your plants. Easily moved about for a change in your room. Each one comes with 6 white pots. 26" x 40" high, which assures enough height. The pair $17.95. Express charges are collect.

No C.O.D.'s.

EDITH CHAPMAN

260 Main St. Nyack, New York





EVERGREEN CRAFTERS

Evergreen, Colorado

That "Something Different"

SMART HOLIDAY TABLE DECORATION

Christmas green and red candy wreath, matching garland on a 10" white rope candle with red center, and four clusters (green leaves and red berries individually cellophane wrapped), complete with sparkling silver Jewel cloth on which to place them.

$6.95 postpaid in U.S.A. Add .50 for Canada. Check or money order please. No C.O.D. Order for yourself and friends.

We'll ship direct with your greetings.



NEW...

"Little Angel" Pans

BAKE MINIATURE CAKES FOR INDIVIDUAL SERVINGS

Now you can bake perfect miniature cakes just the right size for individual servings with "Little Angel" pans. Fill center of cake with ice cream or fruit; pans are ideal, too, for gelatin desserts or salads. Our kitchen-tested angel food cake mix makes just 6 cakes for quick, easy baking in "Little Angel" pans. Durable aluminum pans are 3½" wide at top, 1½" deep.

Set of 6 pans, only $1.00

Package of cake mix only..... 1.00

Set of 6 pans and mix for 5 cakes.. 1.95

postpaid

Send for free catalog

artisan galleries

2100-A10 N. Haskell Dallas 4, Texas



Risertreds CAN BRIGHTEN UP YOUR STAIRS ECONOMICALLY WITH AN EXPENSIVE CARPET LOOK

Beautifully designed in durable resilient rubber . . . Risertreds will add beauty, comfort and safety to any stairway. They're textured in harmonious colors of green, grey, wine and beige. So handsome no one will know the difference from continuous carpeting. They're easily installed too. 24" wide

LANDING MATS 30"x30"—$3.79

RUNNERS 30"x66"—$6.95

Satisfaction Guaranteed

King's *Each—post paid* $1.75

504 Adams Ave., Huntington, W.Va.



JAPANESE LANTERN LAMP
Almost 18" high
Shade 12" wide

SIAMESE BRACELET
7" long





LUXEMBOURG SUGAR BOWL AND CREAM PITCHER
2½" high

EGYPTIAN COPPER URN
8" high



ANY TWO OF THESE BEAUTIFUL GIFTS FROM ABROAD (Value $4 to $6 each)

YOURS for only $2.00

TO NEW MEMBERS OF THE AROUND-THE-WORLD SHOPPERS CLUB

EGYPTIAN COPPER URN
This skillfully-crafted copper pitcher is made of Arabic design by artisans of the world-famous Mouskey Bazaar. Their techniques are 1000 years old! 8" high.

SIAMESE BRACELET
From Bangkok, the fabulous "City of a thousand dreams" comes this handsome Sterling Silver Bracelet, crafted by master silversmiths for you! 7" long.

LUXEMBOURG SUGAR & CREAMER
From quaint Luxembourg, a lovely sugar bowl and cream pitcher of faience, an art practiced for generations by ceramists of Siebenbrunnen. 2½" high.

JAPANESE LANTERN LAMP
A modern development of the ancient Japanese Festival Lamp, delicately contoured, sturdily made. As up-to-date as tomorrow. Almost 18" high.

FLORENTINE SERVING SET
Beautifully hand-crafted Florentine Silver serving set from Italy. Intricate Renaissance design. Each piece over 7" long.

CEYLONESE ELEPHANT
A fascinating elephant statuette, hand-carved from ebony by the "family" wood-carvers of Ceylon. A "conversation piece" for your home. 4" long.

BLACK FOREST CLOCK
From the fabled Black Forest of Germany comes this ingenious creation of master craftsmen: to keep time for you for years. Decorative and useful in any room. 7" high.

AUSTRIAN BUD VASES
You could scour the world and never find a pair of bud vases more beautiful than these. Hand-made, of purest crystal, hour-glass shape. 7" tall.

VIKING CERAMIC BOWL
This beautiful bowl from Norway is hand-formed of clay from the famous "Viking Pits" near Stavanger. Beautiful modern design, and so useful too! 5¼" across.

BELGIAN CRYSTAL BELL
This unusual objet d'art, hand-blown of pure crystal, stands over 4⅛" high and has an exquisite ringing tone. Engraved by great Belgian artists.



FLORENTINE SERVING SET
7" long



CEYLONESE ELEPHANT
4" long

To demonstrate the quality and value of Around-the-World Shoppers Club gifts, we will send you your choice of any two of the unusual gifts shown here, both for only $2! Each is a typical example of the exquisite selections members have received in the past! New members will receive even more thrilling values!

BEAUTIFUL GIFTS FROM THE WORLD OVER

Wouldn't you like to go shopping around the globe with a traveller who knows where the finest merchandise is? Wouldn't you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skills? Wouldn't you like to make your home a "show place" with the exciting gifts you've purchased—values as much as three times the price you paid for them?

A THRILLING SURPRISE EACH MONTH

AS A DEMONSTRATION of the thrills and enjoyment of shopping abroad, let us send you any two of the exciting gifts illustrated here, for only $2! Then, as a "passenger" on our magic carpet you will receive a surprise gift each month from a different foreign land. Your gifts come direct to your home postpaid and duty free in packages all covered with exotic foreign stamps. With each surprise selection you will receive a colorful brochure telling the story of your gift!

JOIN TODAY BY MAILING THE COUPON

So—come aboard our magic carpet and let's set out on our shopping trip! You will receive the two Introductory gifts of your choice immediately with a Regular Membership in the Club for the term you desire. You are guaranteed against any price rise for a full year if you join now. Furthermore, if you are not captivated by your two Around-the-World Shoppers Club Introductory selections, return them and the full amount you have sent us will be promptly refunded. So mail the coupon now while you may choose any two of these lovely gifts for only $2.00, with membership.



BLACK FOREST CLOCK
7" high



VIKING CERAMIC BOWL
5¼" diameter



AUSTRIAN BUD VASES
7 inches high



BELGIAN CRYSTAL BELL
4⅛" high

Around-the-World Shoppers Club, Dept. AC
71 Concord St., Newark 5, N. J.

Please send me the two Introductory gifts checked below, at once (Check Two)

☐ Viking Bowl	711-V	☐ Lantern Lamp	715-K
☐ Silver Bracelet	710-G	☐ Ebony Elephant	716-E
☐ Crystal Bell	712-B	☐ Florentine Serving Set	717-S
☐ Copper Urn	713-AA	☐ Bud Vases	718-W
☐ Sugar & Creamer	714-DD	☐ Carved Clock	719-C

and continue regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin for the following term which I can cancel at any time within 2 weeks after receiving any gift.

☐ 3 additional months for $7 ☐ 6 additional months for $12
☐ 12 additional months for $22

I enclose $2 for the two Introductory gifts plus $..... for the regular membership I have selected as indicated above. Total enclosed $.....

Name.....
(Please Print)
Address.....
City & Zone..... State.....

☐ **Check here if you have ever before been a member.**

NOTE: The U.S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman. If you live in Canada write to 77 Vitre St. West, Montreal 1, Quebec for prices.

Important: We do not accept orders for the two Introductory gifts alone.

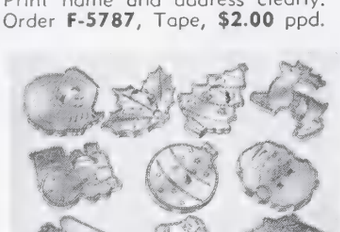


Personalized Tape

Your full name and address printed 300 times on a ½" wide roll of stick-tight tape! Use it for envelopes, checks, letters, books, records, tool handles, post cards. In white, green, silver, red, blue, yellow, orange with blue or black printing. 600" roll with dispenser. Print name and address clearly. Order **F-5787**, Tape, **$2.00** ppd.

Christmas Cookie Cutters

You're really making **Christmas** cookies with these—and you have the wonderful fun of frosting them in color! Ten cutters in each set--Christmas symbols or Mother Goose characters. Cutters are 3" across, made of non-stick plastic. Order **HK-6846,** Christmas Cutters, **$1.00** set or **HK-6846b,** set, Mother Goose, **$1.**





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball **228 Bond Street Oshkosh, Wis.**



TOPS FOR TABLES . . . . .

THE BORDEAUX LACE CLOTH

Grandma couldn't believe her eyes when she saw this authentic reproduction of her treasured lace tablecloth. Completely captures yesterday's quiet elegance at an easy-on-the-budget price. The secret? . . . it's machine woven!! Smart on oval, round, dinette or even bridge tables. Perfect with traditional settings . . . FRESH and NEW with modern.

colors: CHAMPAGNE or WHITE

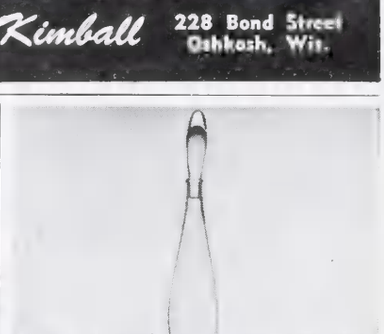
70" in diameter . $4.99
90" in diameter . $7.50

OBLONG, TOO
54"x72" $4.95
72"x90" 6.50
72"x108" 7.95

WE PAY POSTAGE • MONEY BACK GUARANTEE

frances–morris DEPT. HB-10

1016 CARROLL STREET, BROOKLYN 25, N. Y.



HAND BLOWN—HAND FINISHED

Crystal

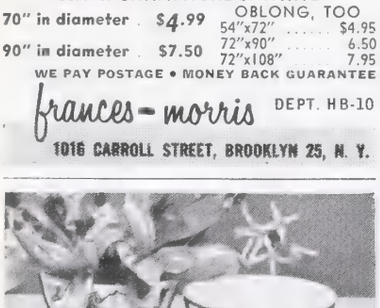
CORDIAL SET

Add charm and beauty to your sideboard during dinner and be a gracious living room hostess after dinner. Each of these 7 sparkling pieces is hand blown and hand finished crystal. Decanter is 11" high, glasses 4½".

Postpaid. **$5.95** Complete

***FREE!* New Gift Catalog**

TAYLOR GIFTS (Dept. A 10) Wayne, Pa.



ORIENTAL RICE BOWLS ON STANDS

ONLY $1.50 ea. Postpaid

We made a special purchase and pass the savings on to you. Usually sell for $2.50 each. Imported from the Orient. Delicate white egg-shell thin porcelain with hand painted scenes depicting the Four Seasons. Each bowl 5" high on own intricate black teakwood base. Fill with sprays of blossoms or float a floral garden for dramatic effect. Complete, matched set of Four Season bowls, just $5.75 postpaid. You must be delighted or money refunded!

Satisfaction Guaranteed or Money Back

Christmas Gift Catalog FREE! write for it!

Helen Gallagher

430 B-10 S. Jefferson Peoria, Illinois



SUGAR BABIES

IMPORTED FROM HOLLAND

Only **69¢** *per box ppd.*

Here's a real Dutch treat . . . for Christmas giving, for your own parties or the children's, for decorating cakes, for weddings, showers, parties or teas. A box of 20 gay and colorful Sugar Babies that look much too cute to eat . . . and taste much too delicious not to! They're fresh and made of the finest ingredients, with a luscious chocolate or almond crunch filling that must be tasted to be believed. Order a few boxes today.

Send Check or M.O. No C.O.D.'s Please.

Send For FREE Big Christmas Catalog of Gifts, Gadgets and Toys.

SPENCER GIFTS

513 Spencer Bldg., Atlantic City, N. J.



WINDOW SHOPPING

CONTINUED FROM PAGE 68



PAPER DUST MOP. This is for us! A rubber-covered steel base is padded with 60 chemically treated disposable paper sheets in pad form. When one is dirty, you peel off the top sheet and start fresh. $3.98. 120 refill sheets, 79¢. Dustikins, disposable paper dusting sheets, treated with a silicone polish, are 59¢ for pkg. of 60; 2 pkgs., $1.10. Ppd. Elron Products, 225 W. Erie St., Chicago 10.



VERY GOOD HOOKING has made this a rug you will be proud to will to your great-grandchildren. Called the Nosegay, the pale tan-colored background is a lovely foil for the vibrant floral center, and the scroll border of green, tan and brown. Handhooked of mercerized jersey, 24" x 36", $13.60; 26" x 44", $16.80; 30" x 50", $22.85; 32" x 60" or 36" x 54", $29.50. Ppd. Laura B. Copenhaver, Marion, Va.



LUG YOUR LOGS from wood pile to fireside in this rugged carrier that is made of heavy duck. It will protect your clothes, as well as keeping dirt and bark off the floor, and because you carry it suitcase-fashion by the easy-grip wood handles, you'll be able to tote a heavier load. It's 29" wide, comes in a brick color. $2.75 each; $5 for 2. Ppd. Ematol Products Co., Box 95, South Weymouth, Massachusetts.

(Please turn to page 72)



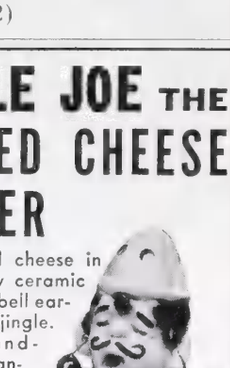
BROIL WITHOUT SMOKE OR SCRUBBING . . with "SMOKELESS BROILERETTE"

Don't you just hate to scour a smoked, grease-splattered oven broiler? No need to—get our new "Smokeless Broilerette" and eliminate all that hard work! Removable perforated tray allows meat drippings to drain into pan below where they can't smoke or burn. Cleans as easily as a plate. Bottom pan can be used as roaster or baking pan, too. "Smokeless Broilerette" is made of aluminum, 12" in diameter. **Only $2.50 postpaid**

artisan galleries

2100-A10 N. Haskell Dallas 4, Texas

JINGLE JOE THE GRATED CHEESE SHAKER



Serve grated cheese in this cute new ceramic figurine with bell earrings that jingle. The 6" hand-painted organ-grinder figurine has yellow coat and hat, blue scarf and trousers and black shoes, hair and mustache. Charming, useful gift.

$2 plus 25¢ post

FREE! 64-Page Catalog of Unusual Gifts

HOSTESS HOUSE, Dept. C-2

5858 Forbes St. Pittsburgh 17, Pa.

COLTEN'S

Established 1921

1351 BEACON ST., BROOKLINE 46, MASS.

The Million Dollar Bedspread

Colten's has hit it! We have sold a million dollars worth of bedroom ensembles. A million dollar mark in sales . . . with a billion dollars worth of beauty. It all started not so long ago when Colten's decided to design a new kind of bedroom ensemble . . . bedspreads, draperies, coverlets and petticoats with a "couture look." It's a success story that's still being written . . . a simple story of fine workmanship and good taste . . . of high fashion and low prices. Part of the story: the ability to SERVE YOU IMMEDIATELY FROM A STOCK OF OVER 1000 DIFFERENT READY-MADE ENSEMBLE ITEMS . . . Plus Colten's quick custom service. Ensembles made to order, any width or length, for delivery within one to three weeks. It's a million dollar story, and we want to thank our thousands of loyal customers as we start the second chapter . . .



Sun resistant

Acetate TAFFETA Ensemble

Glamorous 180 count taffeta . . . resists fading from sun and dry cleaning. Luxurious double diamond box quilting. Scalloped coverlet has kick pleat corner. Wonderful solid colors: cherry-rose, dusty copper, mint green, grey, moon yellow, blue, brown, pink, chartreuse, turquoise, charcoal, hunter green or white. Send 10¢ for set of Taffeta color swatches.

COVERLETS: Twin **12.95**, Full **14.95**, King size **27.50**
DUST RUFFLE:
Style A, pleated .....Twin **9.95**, Full **10.95**
Style B, gathered .....Twin **6.95**, Full **7.95**
DRAPES...63" long **5.95**, 81" **6.95**, 90" lined **10.95**
Pillow Shams **3.95**, vanity **7.95**, 36" cafes **3.50**

CUSTOM-ORDERS invited . . . any length, any width

TAFFETA SPREADS

Double diamond quilted. Sun-resistant acetate. Extra fully gathered. In all colors listed above.
Twin **11.95**
Full **13.95**
King size **29.95**



CUSTOM-ORDERS invited . . . any length, any width



For a Fresh Viewpoint

Sheer "FORTIQUE"

Sheer, exciting, strong FORTISAN blends beautifully with viscose for softness. Rich colors of mocha, pastel green, turquoise, ice pink, sun yellow, almond green or white. Scalloped, quilted coverlet in solid colors has kick-pleat corners. Extra fully gathered dust ruffle has golden lurex threads for sparkling beauty. Send 10¢ for set of "Fortique" color swatches.

COVERLETS: Twin **13.95**, Full **15.95**, King size **29.95**
DUST RUFFLE with lurex.....Twin **9.95**, Full **10.95**
SPREAD, lurex flounce, extra fully gathered:
Twin **16.95**, Full **18.95**, King size **32.95**
DRAPES: No lurex:
63" long, **7.95**, 81" **9.95**, 36" Cafes **4.95**
DRAPES: With lurex:
63" **8.95**, 81" **10.95**, 36" Cafes **5.50**, Valance **2.75**
TOSS PILLOWS with lurex:
14" round or square, kapok filled **3.50**

CUSTOM-ORDERS invited



Washable Fine Pinwale

CORDUROY

Velvety-soft corduroy in gem-tone colors of eggshell, aquamist, lipstick, charcoal, rosedust, walnut brown, blue, nutmeg, coral, pink, lime green or hunter green. Rounded corners. Washable unless monogrammed. Send 10¢ for set of Corduroy color swatches.

BEDSPREAD: Twin **13.95**, Full **15.95**, King size **29.95**
COVERLETS: Twin **11.95**, Full **13.95**, King size **27.50**
DUST RUFFLE, extra gathered: Twin **9.95**, Full **10.95**
LIVING ROOM THROW, 4 rounded corners,
78" x 115" **17.95**
DRAPERIES, Pinch-pleated: 63" long **9.95**, 81" **11.95**
TOSS PILLOWS, kapok filled:
14" round (zipper) or 17" square (button) **3.50**
MONOGRAM, if desired (11" tall) . . . .extra **6.00**

STUDIO COVER

in raspberry, charcoal, red, rose, gold, royal, hunter or brown corduroy. Washable. Size is 76 x 31½ x 18 inches. Complete with 2 or 3 zipper pillow covers **17.95**. With NO pillow covers **12.95**



CUSTOM-ORDERS invited . . . any length, any width

SPECIAL ORDER DEPARTMENT

WE SHIP WITHIN 1 to 3 WEEKS AFTER YOUR ORDER ARRIVES



CUSTOM-MADE DRAPERIES

Let Colten's make your draperies . . . any width . . . any length . . . for approx. 50¢ a yard . . . plus $2.25 a yard for our smart "Moonglow" fabric. Meticulous tailoring. Precise pinch-pleating. Lined in cotton sateen at modest extra cost.

Custom-size drapes also made in Taffeta, Chintz, Corduroy or "Fortique." Color swatches available. Send 10¢ for each fabric wanted. Ask for measurement chart.



COVERLETS		BEDSPREADS	
Taffeta	27.50	Corduroy	29.95
Corduroy	27.50	Taffeta	29.95
Fortique	29.95	Moonglow	32.95
Chintz (as illustrated)	27.50	Nylon	26.00
		"Fortique"	32.95
		Chintz	29.95

KING SIZE

coverlets and bedspreads to cover 2 standard 39" twin beds can be special ordered at these moderate prices.

SPECIAL SIZE BEDSPREADS

coverlets and dust ruffles can be ordered any width . . . any length . . . in Corduroy, Chintz, Taffeta, "Fortique" or "Moonglow." Color swatches available. Send 10¢ for each fabric wanted. Ask for measurement chart.



Everglaze Chintz in 16 Colors

Magnificently quilted and scalloped coverlets . . . and fully gathered dust ruffles in mixable-matchable colors of grey, hunter, yellow, rose, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid, mocha, fuchsia or white. Send 10¢ for set of Chintz color swatches. Twin coverlet **12.95**, full **13.95**, king size **27.50**. Twin dust ruffle **6.95**, full **7.95**. 63" drapes **5.95**, 90" **7.50**. 36" cafes **3.50**, valance **2.25**, sham **3.95**, vanity **7.95**, 14" (Kapok) toss pillow **2.95**.

CUSTOM-ORDERS invited . . any length, any width

ADD 90¢ for POSTAGE and handling to total order, regardless of size or zone.

PIECE GOODS by the Yard
To match, plain or quilted ensembles available in all colors listed.

COLTEN'S
1351 Beacon St., Brookline 46, Mass.

Send 15¢ for new HOME FASHION CATALOG in photo-color

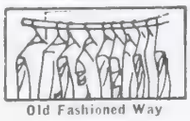


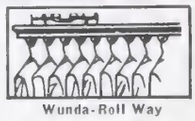
ORGANIZE & GLAMORIZE YOUR CLOSET *with*
NEW WUNDA-ROLL CLOSET ROD

Protects clothes, keeps them crush 'n cramp-free—eliminates closet creases.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole . . . is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into a **WUNDA-ROLL** . . . and from then on it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.


Old Fashioned Way

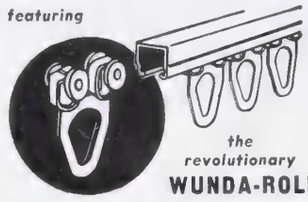

Wunda-Roll Way

There's a WUNDA-ROLL Rod to fit every closet in your home. Order today by size number.

Size #1 expands from 18"-30" (10 rollers) Only **$2.99**
Size #2 expands from 30"-48" (15 rollers) **3.99**
Size #3 expands from 48"-72" (20 rollers) **4.99**
Size #4 expands from 72"-96" (25 rollers) **5.99**

All prices postpaid
Extra Rollers—3 for 49c

featuring



the revolutionary
WUNDA-ROLL

SATISFACTION GUARANTEED
QUICK DELIVERY
SEND CHECK OR MONEY ORDER

Hobi
Dept. B-105, 15 West 57th St., New York 19, N.Y.



Lovely SILK TIE

With Bright Crystal Pendant

A gem of a gift. The pure silk, hand rolled pleated tie—made in Japan—holds a charming crystal (size of a half dollar) with authentic horse head design. It adds a wonderfully sporty touch to your costume. Which color do you prefer—Red, Kelly, navy, royal blue, aqua, or pink? Price only $1.50 each; two for only $2.50; or three for $3.50. I pay postage. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. K-21 Baltimore 1, Md.



RELAX in PATAKWA MOCCASINS

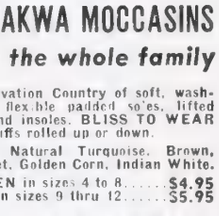
Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

HANDCRAFTED in Natural Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8.....$4.95
in sizes 9 thru 12.....$5.95

FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9.....$2.95
11, 13, 2.....$3.95



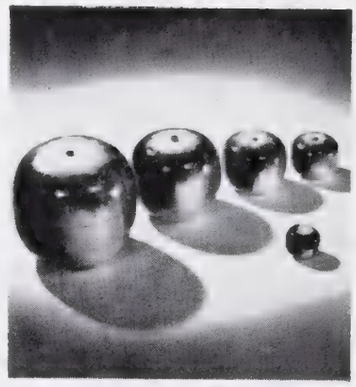
Send cash, check or m.o. For COD's send $2 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. HB-1 Tucson, Arizona



WINDOW SHOPPING

CONTINUED FROM PAGE 70



THE BIG APPLE is back again! Not as a frenzied dance but as the fun toy that will have small fry squealing come Christmas morning. 5 apples, hand carved, highly enameled and brightly finished, fit inside each other, and range from ½" to 4" high. Stock up for all the stockings. $1.25 the set. 3 sets for $3.50 ppd. Q-T Novelty Co., Inc., Box 54, Murray Hill Sta., New York 16, N.Y.

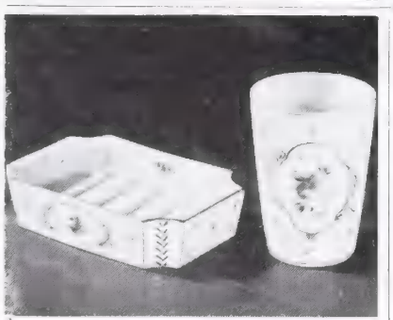


GOOD MIXER. Pump the handle like a top, and the stainless steel Spoonomat spins around like crazy, making up to 1500 revolutions a minute! It's the handiest thing we've ever found for mixing cocktails, blending salad dressings, fruit juice concentrates, gravies, whipping cream, beating eggs. 8¾" long, $2.95 ppd. RMS Interiors, 11146 S. Michigan Ave., Chicago 28.



HARVEST TABLE. Imagine this heaped with the abundance of the land during your holiday parties! Made of solid birch with a hand-rubbed finish in antique maple, dark pine or mahogany, it comes with Duck Foot legs, or peg legs (illustrated). 22" wide with a 9½" drop leaf on each side. 72" long, $75; 60" long, $70. Unfinished, each size is $10 less. Exp. coll. Templeton Craftsmen, Templeton, Mass.

(*Please turn to page* 74)



FINE CHINA
Authentic Reproductions of the
French Limoges
PATTERN

How we wish we could show you this in color! It has the look of Limoges with the grace and charm of an era past. The fine-line and scroll gilt are fine translucent china-hand-decorated with spring flowers and gold baroque trim. Choose pink for lovers, yellow or turquoise. Postpaid.

$1.50 Each $2.75 The Set
Send For Free Gift Catalog
Page & Biddle
21 Station Road, Haverford B 10, Pa.



A BRACELET FOR GRANDMOTHER . . .

Modern grandmothers are proud of their grandchildren—the more the merrier! Just send us the complete list, first name and birth date, and we'll engrave each on a separate disc. One grandchild or twenty, she'll be pleased as punch to have her beloved family with her at all times. Prices include engraving, tax, and postage.

In sterling silver, bracelet.....$3.00
each disc.....$1.50
In 1/20 12K gold-filled, bracelet.....$3.00
each disc.....$2.00

14K gold, too. Prices on request.
Send for our complete catalog.
No C.O.D.'s, please.

Holiday House
110 Bellevue Theatre Bldg. Upper Montclair, N.J.



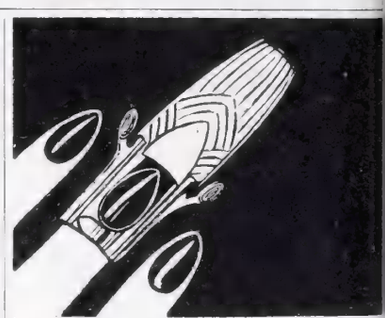
BEJEWELED GLAMOUR at $1.00 EA.

Fascinating decorative Gold Plated novelties studded with twinkling Rhinestones, iridescent Pearls and colorful, sparkling Gems. Very attractive . . . very practical . . . and very different for gift-giving!

Note & Letter Holder — Mechanical Pencil
Desk or Bureau Thermometer
Porky Pig Corkscrew — Can & Bottle Opener



Gifts MASTERCRAFT 212HB SUMMER BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



Nail Polish Guide

Now it's easy to polish the right and the left hand in seconds. Nail polish guide gets perfect results every time. Fast, simple. Even polish your nails easily, accurately while traveling in train, car, or bus. Guide automatically adjusts to each nail. Will fit each finger. No more messy polish to remove from cuticle. Your nails will look like they've been done by a professional. Just $1.00 postpaid. Money back guarantee. Anthony Enterprises, Dept. HB1, 701 Sutter St., San Francisco, Calif.

THIS 49½c STORM WINDOW

protects your family all winter!

New Trans-Kleer Storm Window Goes on In 5 Minutes Without Tools, Hooks, Screws or Nails

10.8 Sq. Ft. Window Costs only 49½¢

Used by U. S. Army in Iceland and Alaska — Now Available to Public

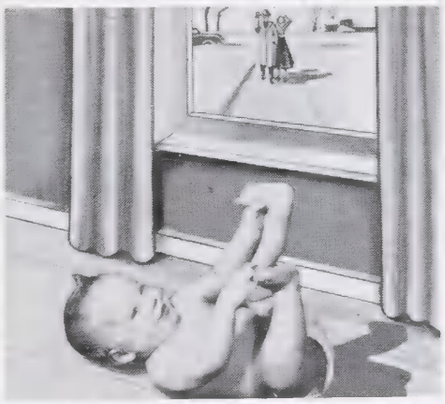
NOW . . . Storm Windows need not cost you up to $14.00 apiece. American industry has developed a lightweight flexible product that enables you to seal out wintry blasts for only 49½¢ a window! Imagine it! For pennies per window you can insulate EVERY ROOM in your home! This new material was developed by the Gary plant of a billion-dollar American manufacturing firm—for use by the U.S. Government during the last war. It looks like glass, yet can't peel off, never chips, shatters or rattles. Actually flexible like rubber. Has a tensile strength of over one ton per square inch. Crystal clear, not milky or yellowish like some plastic materials. Weighs less than 1/10th of the lightest glass windows ever developed. Even a large window comes to less than 8 oz. Not affected by snow, sleet, rain or dampness—because it's 100% waterproof. Won't crack even at 53 degrees BELOW FREEZING! Use and re-use it YEAR AFTER YEAR for winter comfort and protection.



STRETCHES WITHOUT BREAKING!

This amazing storm window stretches without breaking! Has tensile strength of over one ton per square inch! Push it with your foot—it stretches—then springs back undamaged! Developed for Armed Forces in last war. Installs quickly, easily inside windows of all sizes. Made by world-famous REYNOLDS METALS COMPANY.

LOW-COST HEALTH PROTECTION



You can hardly see this TRANS-KLEER storm window—it's wonderfully transparent, yet it protects your loved ones from winter's frigid blasts. And each window costs only 49½¢ each!

Sensational Discovery Used By Army To Fight Cold

One of the big problems of the last war was how to defend our troops and protect equipment against the ravages of Arctic winters. One of the world's greatest manufacturing companies was ordered to build a special plant and soon millions of yards of this new material was moving out to Alaska, the Aleutians, Iceland and Greenland. It was not available to the public because every inch went to protect our men, vehicles, planes and weapons. Finally, it was released to the public and ever since the demand has been greater than the supply! The Gary plant of famous REYNOLDS METALS COMPANY is working round-the-clock trying to supply it!

Use Year After Year—No Upkeep Cost!

At winter's end just fold away your Trans-Kleer like cloth for use next year. You can air the room anytime, too—lift the Adheso border to let in fresh air, then press back and it's sealed tight again! Cleans easily with a damp rag. It's no wonder so many home owners, hospitals, churches and public buildings use this tried and tested REYNOLDS product! TRANS-KLEER comes in kits 36 inches by 432 inches and costs you only $4.95 complete with Adheso border! That is enough for 10 windows—each measuring 10.8 sq. ft.—just 49½c each! In all you receive 108 SQUARE FEET for only $4.95! Good GLASS storm windows cost from $7.95 to $16.00—for ten you'd have to pay $79 to $160.00. With this remarkable REYNOLDS product you not only save a terrific amount in the purchase price, you also cut down enormously on your fuel bills!

Install Trans-Kleer Windows in 5 Minutes

Trans-Kleer storm windows require no nails, hooks, screws or tools. No back-breaking toil or broken glass to contend with. Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular – it makes no difference! Then press on the special Adheso border supplied and your storm window is firmly in place. Simple, easy – a child can install them! And Trans-Kleer windows, because of the LOW CONDUCTIVITY development give you real winter protection, actually keep wintry blasts out of your home.

2,000,000 Windows Sold!

For years, demand for Trans-Kleer has outstripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even this huge total might not be enough unless you act FAST!

Test In Your Home AT OUR RISK!

Here's your chance to get Trans-Kleer on a HOME TRIAL BASIS. You can't lose a single penny. Mail the coupon below and a 36 by 432-inch kit—108 SQUARE FEET—will be shipped you immediately, complete with Adheso border. Deposit only $4.95 plus postage with the mailman. Try TWO windows inside any room. Test them -see for yourself how they seal out drafts. Compare the temperature—any 25c thermometer will do—compare with any other room in your home. See the difference – feel the difference! Then if you're not convinced they're every bit as effective as any storm window—why, just keep the TWO windows and return the balance and get your $4.95 back at once!

Avoid Disappointment—Order Now!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and no more! Don't wait until it's too late! Play safe! Rush the coupon NOW! If you wish to save postage cost, send check, cash or m. o. for $4.95 and the windows will be shipped postage free.

ADVICE TO READERS



To Obtain Best Results From Storm Windows

All types of Storm Windows, glass, thermopane, plastic can save many dollars in fuel bills if used right. Follow these 5 rules for best results: 1.—Check all leaks. 2.—Make sure windows fit tight. 3.—Caulk aluminum type before installing. 4.—Store wooden frame type in dry place to prevent warping. 5.—Replace all cracked panes at once. Trans-Kleer ends storage, caulking problems, shattered glass, panes to replace, leaks to seal! No hard toil to put on or remove! Put on quick INSIDE regular window with new, improved ADHESO border. Lift Adheso border to let stale air out. Press back and you have perfect sealed-in insulation again! (See picture) Freezing weather is coming. Play safe! Order your TRANS-KLEER windows NOW! MAIL COUPON TODAY!

THORESEN'S, Dept. 19-L-47

352 Fourth Ave., New York 10, N. Y.

CANADIANS: Same price! Same guarantee! Order from our Canadian Subsidiary: THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que.

RUSH FOR FREE HOME TRIAL!

Thoresen's, Dept. 19-L-47
352 Fourth Ave., New York 10, N. Y.

RUSH .... kits of Trans-Kleer measuring 108 sq. ft. each, enough for 10 windows averaging 10.8 sq. ft. each. Include improved Adheso Sealing Border and easy picture instructions at no extra cost. I will try 2 windows and if I'm not satisfied for any reason, I'll return the remainder within one week for FULL REFUND of my money. I will keep the 2 windows free.

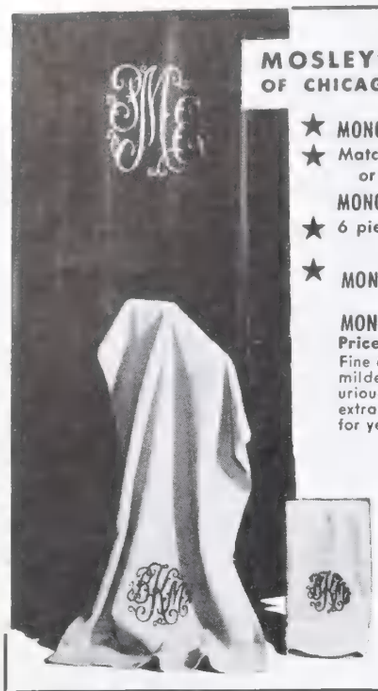
☐ Payment enclosed. Send Prepaid. ☐ Send C.O.D. plus postage.
CHECK AMOUNT DESIRED

☐ 1 KIT (108 sq. ft.) for 10 windows—4.95 ☐ 2 KITS (216 sq. ft.) for 20 windows—8.95

Name .....

Address .....

City ..... State .....



MOSLEY'S OF CHICAGO **SPECIAL SALE**

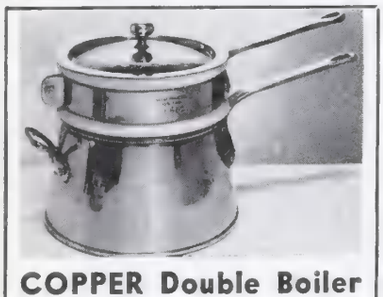
★ MONOGRAMMED SHOWER CURTAIN only **$9.95**
★ Matching window curtain, plain or ruffled pair.....only **$5.95**
MONOGRAMMED TOWEL SET
★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....only **$14.95**
★ MONOGRAMMED BATHMAT (21"x36") **$6.95**
MONOGRAMMED CHENILLE RUG (21"x36") **$9.95**

Prices include monogramming and postage prepaid

Fine 6' x 6' taffeta shower curtain is water repellent, mildew resistant, quick drying, long wearing. Luxuriously thick Calloway towels are extra large, extra absorbent, with rich, deep softness that lasts for years.

Choose one color for shower curtain or towels from gray, dark green, French blue, rose, green, yellow, peach, white, pink, charcoal, flamingo, dubonnet, brown, apricot, champagne, and black. Monograms in any color you designate. Indicate script or block letters.

MOSLEY Linens
Dept. HB-105. 11 East Washington Street
Chicago 2, Illinois



COPPER Double Boiler with *WHITE CHINA* INSETS

Make velvety smooth, flawlessly flavored sauces every time in our handsome new double boiler! Special white china insets produce heat slowly and evenly for perfect texture; prevent metallic taste from marring delicate flavors.
Easy to keep sparkling clean. Gleaming copper with solid bronze handles, full tin lining. See the difference, taste the difference for yourself . . . order today!

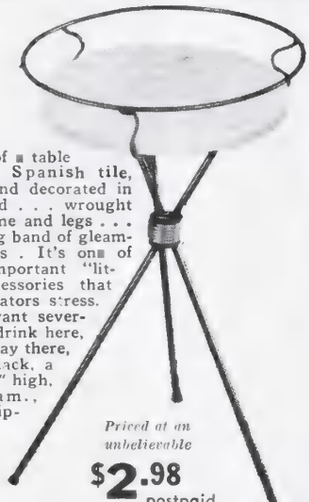
1 qt. size $16.45, 1¾ qt. size $21.90.

Prepaid in U.S.A.
No C.O.D.'s, please.
Write for complete catalog.

21ST & 6TH AVE

Bazar Français
EST 1877
666 SIXTH AVE. NEW YORK 10, N.Y.

Spanish **TILE TABLE**



A gem of a table—white Spanish tile, glazed and decorated in 24K gold . . . wrought iron frame and legs . . . gathering band of gleaming brass. It's one of those important "little" accessories that all decorators stress. You'll want several for a drink here, an ash tray there, a TV snack, a plant. 17" high, 10" diam., rubber-tipped.

Priced at an unbelievable
$2.98 postpaid

Immediate delivery. Satisfaction guaranteed. Send check or money order.

Hobi Dept. B-105, 15 W. 57th St. New York 19, N. Y.



Chain Smoker ASH TRAYS

$3 for set of 4 (post paid)

Each of the "links" of the chain are 6 inches long; they may be unlinked for use as separate ash trays. In smart black-and-white china, they give a realistic and striking effect that harmonizes with any decoration color scheme.

FREE

Write for our Christmas Catalogue of 150 unusual gift ideas.

MALCOLM'S
House and Garden Store
6309 Reisterstown Rd., Baltimore 15, Md.

"HIS 'N HER"



GOLD-TONE PEN SET

Milady's is attractive and sturdy . . . "His" is handsome and durable! Barrels are beautifully engraved with diamond chasing design, and polished to mirror-sheen finish. Superbly lacquered for lasting quality. Press the button and pen is ready for use. To retract, just press the clip. Neither pen will go into your pocket unless the point is retracted—eliminating all chances of staining clothes. Petite model is small enough to slip into your coat, trouser or shirt pocket and is perfect size for lady's purse. Comes in handsome polystyrene gift box. $2.95, postpaid. 10-day money back guarantee. Unconditionally guaranteed for one year. Send cash, check or money order today. Included FREE—Catalog of Gifts and Gadgets!

Also Available: Super Deluxe Model—Barrels AND Caps beautifully and intricately engraved. Only $3.95, postpaid.

Mrs. Dorothy Damar 485 Damar Bldg., Newark 5, N. J.
IN CANADA: plus local sales tax, checks payable in Montreal, 77 Vitre Street West, Montreal, Que.



WINDOW SHOPPING

CONTINUED FROM PAGE 72



THE MOPPER is a great big wonderful polar bear of a robe that you'll hang on your bathroom door and dry off in after tub or shower. Made of thirsty white terry cloth, it's both a towel and a robe, has shirred shoulders, yards of fullness, a tassel tie at the neck, and one size fits everyone. $6.95. If you're over 6', order King-size Mopper, $7.95. Ppd. Woodmere Mills, Dept. HB-10, Box 167, Bennington, Vt.



ADD-A-COUNT is a terrific educational toy for four- to seven-year-olds that is acclaimed by child guidance experts. It's a plastic balancing scale whose weights are numbers from 1 to 9, and it balances only when the sum of 2 numbers on one side equals the single number on the other. Even grownups have fun checking its accuracy. $1 ppd. Carol Beatty, 7410-HB Santa Monica Blvd., Los Angeles 46, California.



TWIN-SPOUT TEAPOT comes to the table in the guise of a green-eyed black cat! There are two separate compartments inside: one for tea, one for hot water—and a pouring spout for each. The black pottery cat sports a red bow tie and topknot, has a wicker-wrapped handle. 4-cup capacity, $2.25 ppd. Salt and Pepper Shop, 776 W. Beech Street, Long Beach, New York.

(*Please turn to page* 79)



HAVE A LIGHT

from this lovely bone white china lighter and at the same time add a matching piece to your fine china collection. The pattern of course is a copy of the Rosenthal Moss Rose, highlighted with a gold band at the base. Standing 3" high it features the finest automatic lighter mechanism for years of use. Perfect for any gift occasion. Postpaid only **$2.95**

Send for Free Gift Catalog

Lee Wynne
The House of Fine China
(Dept. B10) 5446 Diamond St., Phila. 31, Pa.



The Gay Philosopher
Comes To Life in 3-D

The Gay Philosopher has stepped out of his famous portrait by Henry Major to become three-dimensional in this all-metal, hand painted statue. All the cheerful twinkle, warm colors and whimsical charm of America's best loved character come to life in this rollicking 8" high bust. As a mantel or table ornament or, in a pair as book ends, you'll chuckle every time you look at the Gay Philosopher's wise and puckish grin. A perfect gift for the Gay Philosopher devotee. $7.50 ppd. No COD's. MAXILUME CO., Dept. GP-3, 335 W. Madison St., Chicago 6, Ill.

Chatham Blankets America

with rayon-nylon blends at low-low prices

Chatham creates a revolution in the blanket world with lovely, serviceable blends of rayon and miracle nylon—*the* combination for exquisite texture, washability and long wear—at unheard-of low prices.

And you can have just the color you've dreamed of—fairy-tale pastels, rich bright shades—in Chatham's fabulous blended blankets. Unbelievably, all this beauty is yours for only $4.95 to $8.95



"DURALOOM" BINDING—NEW AND EXCLUSIVE with Chatham blended blankets. And what a blessing this fabric is . . . you can wash it, iron it, dry clean it time after time, without a sign of wear. Produced by modern chemistry, "Duraloom" is 100% acetate and woven to wear two to three times longer than ordinary bindings.

Chatham Manufacturing Company

Mills at Elkin, Charlotte and Spray in North Carolina

Decorators' Choice...

NEW LOW-BACK

La-Z-Boy
REG U S PAT OFF



A Full-Reclining Comfort Chair, and it's only 30 inches high!

Here is an entirely new concept in reclining chairs . . . low-back for style . . . high-back for full body support in any relaxing position your mood dictates. Designed by La-Z-Boy with the tasteful simplicity that distinguishes it from all other reclining chairs, this is a luxurious comfort chair you'll be proud to have in your home. Its tufted back, "T" shaped reversible seat cushion, beautiful covering and valanced base make it a charming addition to period or traditional rooms.



Like all La-Z-Boy chairs, the Low-Back has the exclusive patented La-Z-Boy floating back and seat action that lets you relax *automatically* from sitting to full bed position. Once you see this La-Z-Boy and relax in it, you too will agree it is a decorators' choice in comfort chairs.

Your La-Z-Boy Dealer will be pleased to demonstrate this Low-Back La-Z-Boy, see him today, or write us for his name and address.

IT'S HOME Fashion TIME



LOW FOR STYLE... HIGH FOR COMFORT

When you want to relax, merely raise the back to lock position and recline . . . to return the back to its original low position. just touch the hidden release. Available in a choice of 150 beautiful fabrics, this Low-Back La-Z-Boy will add beauty and comfort to your home.

▪ ▪ ▪

There are many other beautiful La-Z-Boy styles to choose from. Write today for your illustrated folder.

LA-Z-BOY CHAIR COMPANY ▪ MONROE, MICHIGAN

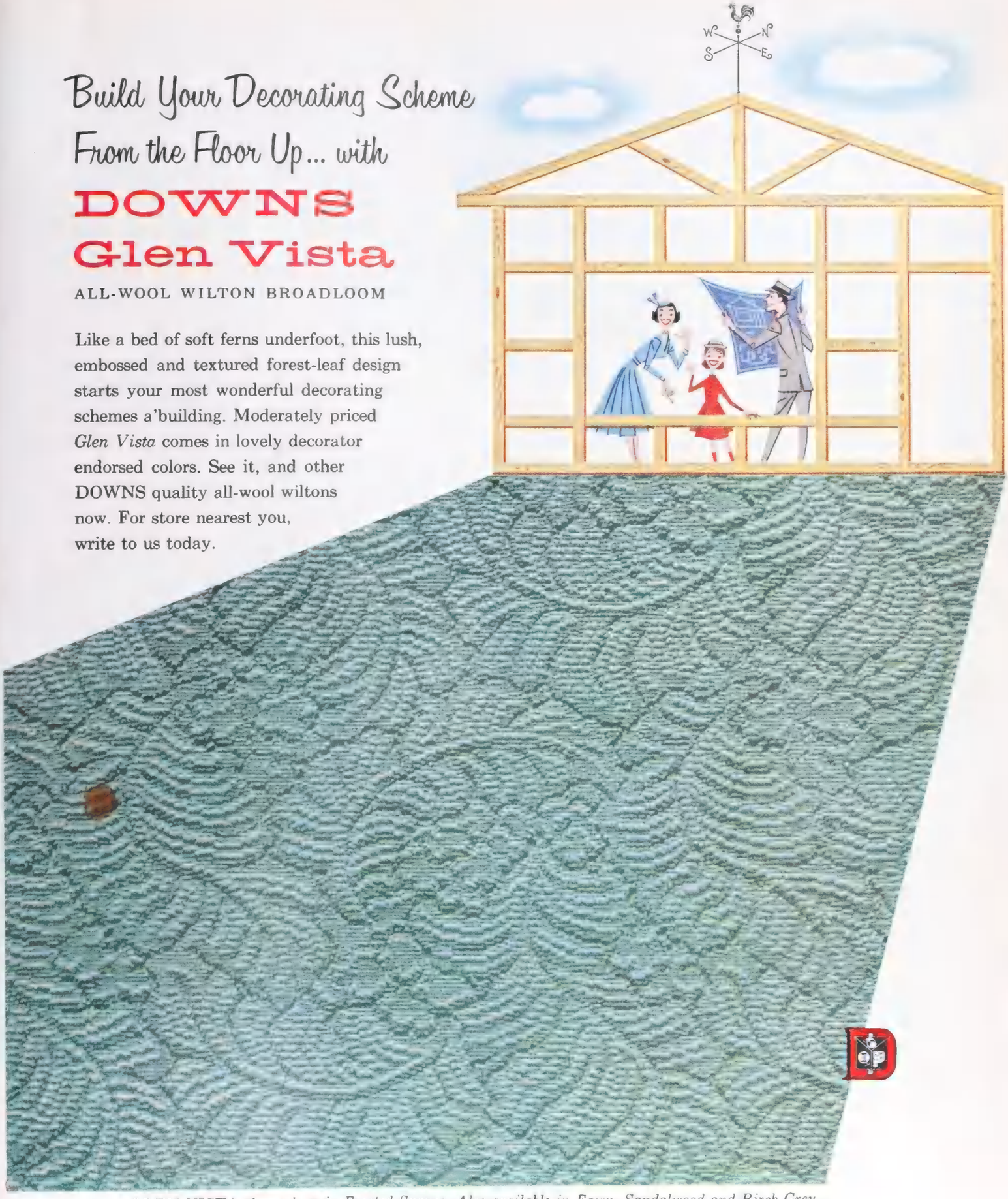
In Canada: Deluxe Uph. Co., Ltd., Waterloo, Ont.
Muebleria Frey, S.A. Ave. Insurgentes 216, Mexico City, Mexico

Build Your Decorating Scheme
From the Floor Up... with

DOWNS
Glen Vista

ALL-WOOL WILTON BROADLOOM

Like a bed of soft ferns underfoot, this lush, embossed and textured forest-leaf design starts your most wonderful decorating schemes a'building. Moderately priced *Glen Vista* comes in lovely decorator endorsed colors. See it, and other DOWNS quality all-wool wiltons now. For store nearest you, write to us today.



GLEN VISTA *shown here in Frosted Spruce. Also available in Fawn, Sandalwood and Birch Grey.*

DOWNS

DOWNS CARPET COMPANY INC *Philadelphia 34, Pa. • Quality Wiltons For Over a Century*

HOME MEANS MORE . . . WITH CARPET ON THE FLOOR



Hat by Mr. John, Inc.

The lady in the chic chapeau may have let her enthusiasm go to her head.
Yet, who can blame her? So many smart Parliament smokers want everyone to know *their cigarette* is special.
The crush-proof box . . . choice tobaccos . . . luxurious flavor . . . the famous Mouthpiece that keeps
the filter recessed a full quarter-inch away from your lips. With Parliaments, *only the flavor touches your lips!*

You're so smart to smoke **Parliaments**

ONLY THE FLAVOR . . . TOUCHES YOUR LIPS



WINDOW SHOPPING

CONTINUED FROM PAGE 74

ECTRIC WHISTLING AKETTLE boils water in utes for instant coffee or tea. s a cheery whistle when it's ly. and pours easily from the ous trigger-action spout. Just g it into your electric outlet. use it without the plug-in on of the stove. Chrome-finished per. 2½ qt. capacity. $10.95 . Mrs. Dorothy Damar. 742 nar Bldg., Newark 5. N. J.



TCH THE BRASS RING you'll win yourself a towel der that will give your bath- m a decorator's look. Made of d brass. 6" in diameter. the e is such a pleasant surprise 'll order several for Christmas sents. $1.95 each ppd. Forest ls Gift Center. 105-17 63rd . Forest Hills. N.Y.



NGED VICTORY. to set de a hearth. or to bring an ly American coziness to a liv- room-kitchen is this wing ir. Solid maple in a red maple honey-tone finish. the padded tufted seat. back cushions skirt come in a red. green. or gold chintz floral design. x 19½" x 33" high. $18.95 . charges coll. No c.o.d.'s. adowbrook Industries. 2268 more Ave.. Bellmore. N.Y.



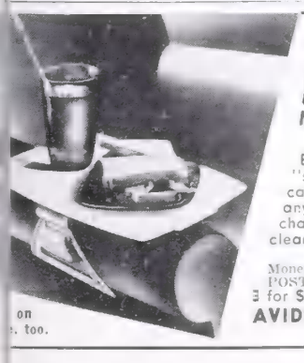
WEDDING CAKE KNIFE



r their wedding cake and all the cakes to follow—anniversaries, birth- ys, holidays. Their first names or any three initials engraved free of arge on the sterling silver handle. 8" Sheffield serrated steel blade. ease enclose engraving instructions.

$8.50 postpaid

ILLARD F. DAVIS **831 Market St., Wilmington 3, Delaware**



NEW! CLIP-GRIP . . .

CHAIR TRAY

NOW! BANISH BALANCING ACTS . . . and SCALDED LAPS!

Especially designed for individual service of snacks, "sips". No spilled drinks or ashes to soil furniture, carpets, clothing. A blessing at Buffet, TV time. (Fits any stuffed furniture), clips instantly on arm of sofa, chair, etc.; in green, wine, ivory. Pays for itself in cleaners's bills saved and peace of mind.

IT'S THE PERFECT GIFT AT ALL TIMES.

Money back guarantee. Send check or money order. WE PAY POSTAGE.

3 for $6 ppd. 2 for $4.25 ppd. $2.25 each ppd.

AVIDON ENTERPRISES **Dept. B-10**

1011 Sheridan Ave., Bronx 56, N. Y.

on
. too.

for the first time!

Decorator Drapery Fabrics *from the mill*

at a savings of over 50%!



For generations, our looms have custom-woven the finest drapery fabrics for professional decorators. NOW we weave and sell directly to you at savings of over 50%! Choose from **EXCLUSIVE FABRICS** in 168 different combinations of pattern and color. Original French and Italian master designs . . . authentic damasks, brocades, tapestries and sculptured jacquards . . . classic, traditional and modern motifs! Fabrics are a FULL 48" WIDE. Every yard is woven in **COLOR-LOCKED CHROMESPUN** acetate with yarn-dyed cotton for graceful draping.

168 custom woven Decorator Fabrics : at only $2.00 a yard!

Yes, you can achieve a finished "decorator" look for a fraction of the usual "decorator" cost. Buy beautiful drapery fabrics directly from the weavers, **CUSTOM-WOVEN FOR YOUR OWN HOME.** And not only will you save on the cost of the fabric . . . you'll save still more by making them into luxurious draperies yourself! Wonderful for upholstery, too.

SEND FOR COMPLETE SET OF SWATCHES TODAY! Just enclose 25c for samples showing 14 patterns and 12 different colors. See our elegant damasks, opulent brocades, intricate tapestries! Then select the color and pattern that's in keeping with your own color scheme and furnishings. When your order arrives, we'll weave it to your specifications, yard by yard, inch by inch! Just mail the coupon below and your swatches will be on their way!



Decorator FABRIC MILLS

539-543 EAST 18th STREET
PATERSON 4, N. J.

DECORATOR FABRIC MILLS., Dept. H-10
539-543 East 18th Street, Paterson 4, N. J.

I enclose 25c for one complete set of swatches. I understand that I will be reimbursed for this amount by being allowed to deduct it from the cost of my first order.

Name .....

Address .....

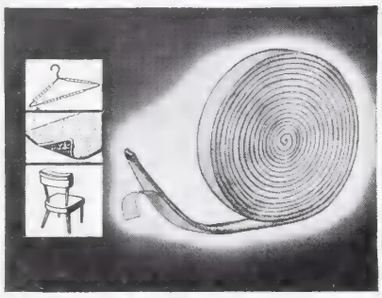
City ..... Zone ..... State .....

HERE'S THE IDEAL STEP-SAVER . . . A HOSTESS CART with LIFT-OFF TRAY!



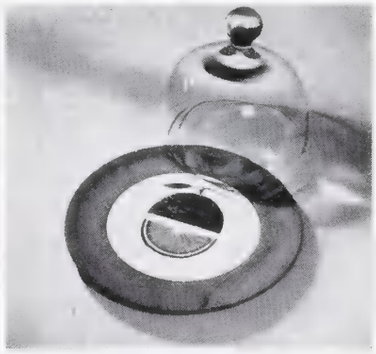
Beautifully designed in white, pink, yellow or black to harmonize with all home furnishings. Saves many steps in serving family or guests. Sturdily built, rolls smoothly on king-size casters. Can be used as a lamp table with room for books and magazines. 30" high, 26" wide, 17" deep. Send check or money order for $19.95. Shipped promptly, express charges collect. No. C.O.D., please. Satisfaction guaranteed.

DALLAS METAL ARTS
P. O. Box 14336
DALLAS 34, TEXAS



Handiest Thing In The House—$1

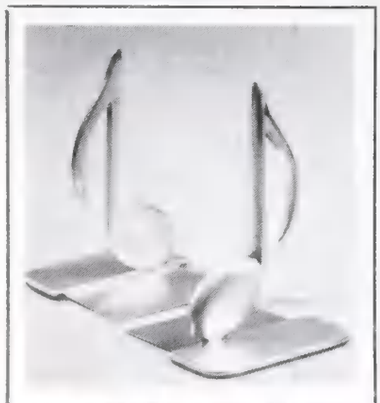
FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric . . . cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, ½" wide. *Guaranteed to do the job or money back!* Only $1, postage paid. Order FOAM TAPE from **Sunset House, 477 Sunset Building, Hollywood 46, California.**



Colorful tile cheese tray

. . . with handsome mahogany or walnut tray and blown glass cover. Festive underglazed hand-painted design. 9" tray with 6" cover. $6.75. Postage paid. Send for gift catalogue Dept. A.

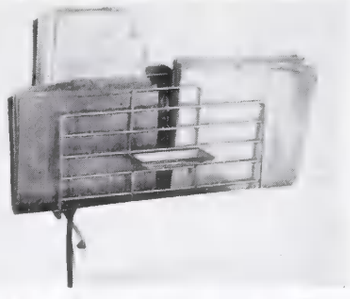
AMERICA HOUSE
32 East 52nd Street, New York 22, N. Y.



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tenn.



Kitchen Kaddy

3-Way Holder for New and Tidy Kitchen Convenience! $2.98 Postpaid

A place for everything and everything in its place with Kitchen Kaddy! Dispenses paper towels, has neat resting place for paper bags, menu booklets, magazines. Removable tray is a safe place for rings or watches, for burning cigarettes. Chrome-plated Steel; 12½" x 7½". Easy to install with special adhesive provided; no holes or tile problems. Order today!

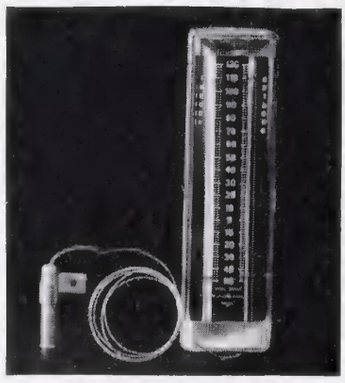
Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
of EVANSTON 24, ILLINOIS

WINDOW



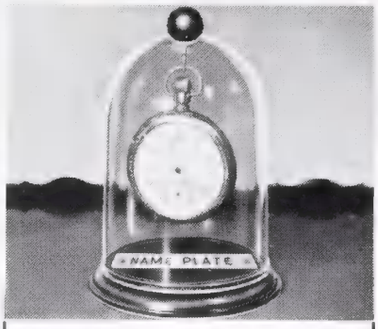
AUTO-BRELLA, big as a doorman's umbrella and *much* handsomer, comes with any of 15 car insignia (specify car make). Plastic sheath matches the new automobile colors: navy, black, green, yellow, red, gray, turquoise, ivory, pastel blue or green, tan or pink. It's a fine golf umbrella, too! Just $10.95 ppd. John Jarrell, 84 Broad St., Atlanta, Ga.



INSIDE DOPE on the temperature outdoors *and* indoors is seen at a glance with this thermometer. It hangs inside the house, has a magnifying lens which is easy to read from any angle, and installs in minutes. The surprising price makes it a real bargain. $3.98 ppd. Johnny Appleseed's, Inc., Box 711, Beverly, Mass.



THERE'S A PINK ELEPHANT at your door. Oh, *yes* there is! But luckily for the sanity of your tippling guests, he was there before they took the first sip of their first martini. He's a door stop made of iron with a sponge rubber base. Finished in Pink lacquer, $5.95. In solid brass, $10.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tennessee.



MAKE GRANDFATHER'S WATCH USEFUL. New! Treasure Dome Jr. $1.95. Full size "Bell-case" made of clear styrene with plastic base—Easy to wind timepiece, graceful home for treasured heirloom. $1.95 PPd. Nameplate as shown add $1.00. (3 words) Showcase for medals and fine keepsakes. ORIGINAL TREASURE DOME made of crystal clear Dupont Lucite with polished hardwood base (choice of mahogany, ebony, blonde). $3.95 PPd. Carol Beatty, Dept. O-110, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog of 200 selections.



4-Piece HOLIDAY TURKEY TABLE SET

Only **$1.89**
for complete 4-pc. Set, plus 36c postage. Total $2.25.

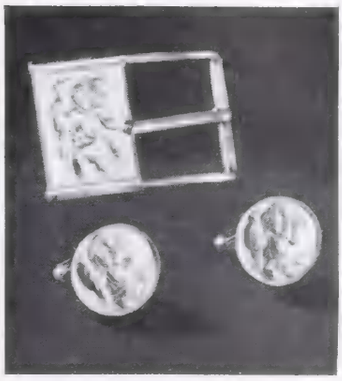
For Thanksgiving and Christmas, you can't set your table with a more beautiful, more practical or more apropos table decoration. Lifetime 12" candle sticks are hand-crafted in wood, hand-detailed and decorated with gold and silver all-over antique drip pattern. Can't chip, break or fade. Tom and Hen Turkeys are adorable, full-glaze, full-color imported porcelain salt and pepper shakers. Perfect companions for the exquisite candle sticks. Order now. Satisfaction guaranteed.

DRESDEN ART WORKS, Dept. 800
169 W. Madison St. Chicago 2, Ill.

SHOPPING



T. CHRISTOPHER ON THE CUFF and on the belt buckle is the nicest protection e've ever seen for the man whose afekeeping means a lot to you. Cuff links and belt buckle are terling silver, handsome and meaningful, with the Saint standing out in relief. $5.50 each; $9.95 or both. Gift boxed: tax and postage incl. House in the Garden. 19 Garden Place, Brooklyn, New York.



FOR THE RECORD. Embossed record seals with gummed backs are personalized with your name stamped in gold, and index space is provided so individual records can immediately be placed in their proper album or envelope. Wonderful present for anyone starting a collection. $1.69 for 50; $3 for 100. Ppd. Hostess House, 5858 Forbes St., Pittsburgh 17, Pennsylvania.

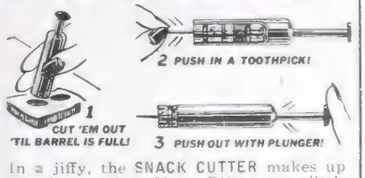


LITTLE IODINE and Sharkey, irrepressible mischief-makers created by famed Jimmy Hatlo, have turned into ceramic salt and pepper shakers, so their impishness has gained a third dimension. We think you'll find these hard to resist, particularly if you have a hair-raising acquaintance with Little Iodine or Sharkey of your own! $2 pr. plus 35¢ post. Eden Hollman, Box S, Carmel, Calif.



DIG THAT CRAZY SANDWICH





In a jiffy, the SNACK CUTTER makes up mouth-watering Hors D'Oeuvres, little sandwiches on a toothpick, of foods you have on hand . . . apple, pickles, cheese, bread, meats. . . . Send a dollar bill to CHRISTINE to-day for two CUTTERS, to use yourself, or for gifts and prizes.

60c each, **2** for **$1.00** postpaid

Full money back guarantee.

WRITE FOR FREE CHRISTMAS CATALOG

CHRISTINE, Box 597-HB, Mundelein, Ill.



WINDPROOF LIGHTER LIGHTS ITSELF!

Just a wave of the hand lights most unusual lighter ever invented. No flint, wick, battery or moving parts. Remove cap—air sets up catalytic action with special filament and fluid to create blue, smokeless flame. You can't blow it out. Gold Medal Award Winner, Luxembourg International Fair. Unconditionally guaranteed. Gold and black cylinder, 2" long, weighs less than 1 oz. Complete with fluid.

Only **$3.95** postpaid

Send for free catalog

artisan galleries

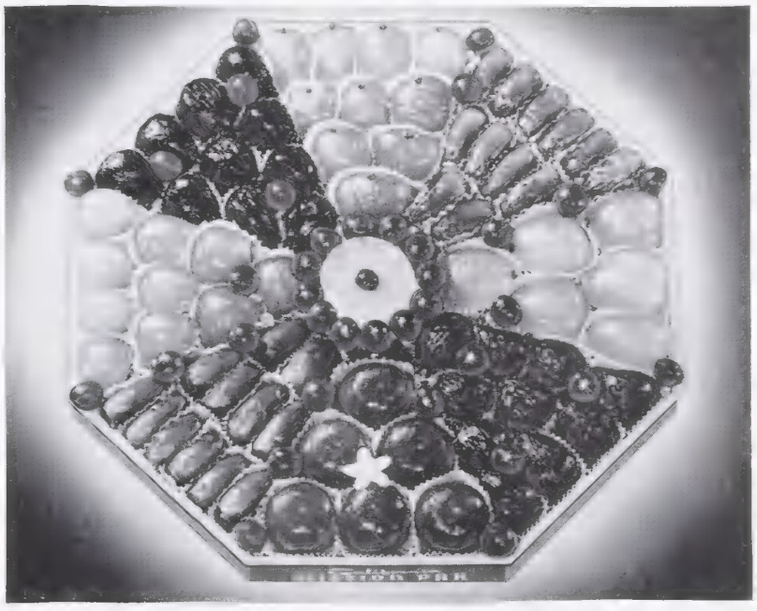
2100-A10 N. Haskell Dallas 4, Texas

FROM SUNNY CALIFORNIA DIRECT TO YOU!

DELICIOUS...TENDER...MOIST

California Fruits

GLACÉD IN REAL ORANGE BLOSSOM HONEY



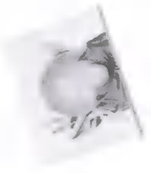
It takes a *full year* to prepare these rare fruit delicacies for you. Just the mist of honey sweetness surrounds each piece to blend with the *natural* flavor of freshly picked fruits . . . *whole* fruits. Repeated slow simmerings remove all water content and replace it with pure orange blossom honey and nectar syrups. You can't buy glacéd fruits like these in stores. So tasty . . . non-fattening, too! So inexpensive you can afford to add *extra* people to your gift list!

Gift No. 1, 1 lb. net, $2.29. Gift No. 2, 2 lbs. net, $4.57. Gift No. 3, 3 lbs. net, $6.29. Gift No. 4, 5 lbs. net, $8.99.

MISSION PAK GLACÉD FRUITS MAKE WONDERFUL GIFTS

Just give us the address . . . and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.





FREE GIFT BOOK

Shop in arm chair comfort!

50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

38 years experience making people happy at Christmas time.

THE MISSION FOLK

100 East 33rd Street, Los Angeles 11, California



DIGGING FOR NEW GIFT IDEAS?
...HERE'S A GOLD MINE OF 'EM!

FREE CATALOG MAKES YOU WORLD'S CHAMPION GIFT-PICKER!



Mary's weary, sad and blue,
Her gift list long and varied.
From store to store she hurries through,
Footsore, tired, and oh! so harried!

Now tarry, Mary, give a look
To Breck's refreshing Christmas book!
'Twill save you time and problems many;
It costs you not a single penny!

With Breck's YOUR Christmas problem's bested!
Like Mary, you are wise — and rested!

Send postcard for FREE copy today!
Over 400 gifts to pick from



For Instance... **These PERSONAL PACKAGE SEALS!**
We'll print your last name, like "The Sinclairs" (or any two first names) on each of these sprightly 1½" gold gummed-back seals that say Merry Christmas from YOU! 100 of 'em, colorfully printed, in a very nice case. **No. D153.** Just $1.00 postpaid. Print name(s). Allow 2 weeks for delivery. Rush your order to us **NOW!**

630 Breck Bldg. ▪ BOSTON 10, Mass.

BRECK'S OF BOSTON
RELIABLE SINCE 1813



"GOLF-TEASE"

will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors) Postpaid **$1.00**

6 cards (24 tees) $1.95 ppd.

Send 10¢ for New Spring Catalog

Page & Biddle

21 Station Road **Haverford, Pa.**



Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family
THE GUNS AND AMMUNITION ARE LOCKED IN
These handsome sturdy gun racks safely lock guns in the desirable display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only one of its kind. Finely hand crafted and finished in satin smooth honey-tone knotty pine, maple, or a lovely mahogany finish.

4-Gun Rack—24"x28" (illustrated) $19.95 } Express
6-Gun Rack—24"x40" (taller) $29.95 } Charges
3-Gun Rack—24"x21" (no drawer) $12.95 } Collect

IN COMPLETE KITS—for easy, 1-hr. home assembly. Prefitted, drilled, sanded, etc. with simple instructions.

4-Gun Rack—$11.50 Postpaid } Add 10%
6-Gun Rack—$17.20 Postpaid } West of
3-Gun Rack—$ 7.60 Postpaid } Mississippi

Money Back Guarantee
No C.O.D.'S

Field House
Dept. B10-5
North Conway, N.H.



Personalized with HIS Initials in Sterling Silver

Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle $8.80 Tie Clip $3.85
Set $12.50

Robin Hood's Barn, Inc.
Dept. B10-5, 680 High St.
Westwood, Mass.



FLATWARE STORAGE TRAY with TARNISH-PROOF LINER

So convenient! So practical! Compactly stores up to 100 pieces (12 place settings) including serving pieces. Strong tortoise shell plastic tray with built-in dividers, 12¾" x 10½" x 2¼".) Custom fitted famous Pacific Cloth tarnish-proof liner keeps them scratch-free and shining bright!

TRAY ONLY $1.98 **LINER $2.00**



STAMP KEEPER
$1.00 ppd.
Terrific Value!
This smartly styled, fine quality container holds a roll of stamps . . . keeps them dry, clean, handy! Heavy solid brushed Brass; ebony base; felt underpad. Buy for gifts!

Gifts MASTERCRAFT 212HB SUMMER BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



WINDOW



PEN STATION for a beautifully groomed desk is this fine leather stand that is fitted with three ball-point pens, one with red ink, one with blue, and one with green—and a good magnifying glass. The stand, 3½" high, comes in coffee brown, rich red, hunter green or turquoise, stamped in gold with 3 initials. Just $4.95 ppd. Cortley Gifts, 305 East 83rd St., New York 28, N. Y.



NAMED FOR YOU. One Christmas an enterprising friend gave us a set of washcloths, each one embroidered with the name of each member of our family, and never has a gift been more appreciated. Now we've found a shop that will do the same for you. White terry cloths have first name embroidered in maroon, blue or green: 3 for $1.95. Ppd. Mosley's. 11 E. Washington St., Chicago 2. Ill.



KOKESHI CANDY BOX. This happy little Kokeshi girl has turned into a roly-poly from storing sweets inside her! The handsomely lacquered box is really two bowls, one on top of the other. Head lifts off body; lid lifts off head. Gaily colored outside and lacquered black inside, she's wonderful for holiday candy and nuts. 5½" tall, 4¾" wide, $3.59 ppd. Ward Phillips Co., Carpentersville, Illinois.

---

meet "BLACK SHEEP"

the new hand-sewn slipper-moc with luxurious grey fleece lining!



$9.95 for men and women

Sizes 4-13

"Black Sheep" combines instant warmth and comfort with boundless luxury! Hand-fashioned by Taylor of Maine, these butter-soft genuine moccasins cradle your foot gently . . . the lining and cuffs of true shearling fleece are the last word in warmth and richness . . . and they're leather-tasselled, too! **"Black Sheep"** makes an unusual yet practical gift. Available in 5 handsome combinations:

Style No. 1. All Black
Style No. 2. Black with red vamp
Style No. 3. Black with green vamp
Style No. 4. Black with blue vamp
Style No. 5. Saddle tan

**ON MAIL ORDERS: give exact shoe size, add 35c for shipping. Satisfaction guaranteed.*

FELLMAN, LTD. ▪ Dept. HB10, 49 W. 43 St., N.Y. 36
Also at 6 E. 46 St., N.Y.C., and Newark, N.J.



PLAYING CARDS FROM AUSTRIA

Elegantly different top-quality playing cards, designed by Piatnik of Vienna. European court figures on face provide a touch of continental elegance and distinction. Pleasing design on back of cards. Set of 2 decks in striking blue-gilt box, only $3.00—OR 2 Miniature decks, size 2¼" x 1½" (ideal for travel), $2.50. *Card Player's Special:* 2 standard size decks as illustrated in handsome deluxe leather card box, 22-K gold design, imported from Italy.—a ten-dollar buy for only $7.00. We pay postage—Sorry, no COD's.

WRITE TODAY FOR FREE FOLDER FEATURING OTHER EXCITING CARD ACCESSORIES

Bachelder House
Box 5886-B **Bethesda 14, Md.**

SHOPPING



DEAR BOSS LADY, here is *your* bag. Called the Vendome, it comes in green or blue plaid canvas, or brown or blue duck. The open center section will hold magazines, office papers, your handbag. The two side compartments have flap closings, are big enough for overnight things plus change of clothes. 16½" x 13" x 4", with 3 initials. $21.45 incl. tax and post. T. Anthony, 751 Madison Avenue, New York 21.



QUELLE BELLE SHELL! A giant gold and white sea shell for your wall might have come from a doge's palace in Venice, so wonderful is the baroque shape, so rich the gold accents against the ivory composition. Plant it with greens or heap it with fruit. 13" x 11", $5. The 13" angels are candle holders, $5.95 pr. 3-pc. set, $14.95. Ppd. Foster House, 430 S. Jefferson, Peoria, Ill.



YOUR ACHING BACK, that turns the car into a torture chamber, can relax! Driverest is an 8½" x 5⅞" cushion of chemically blown vinyl plastic foam designed to relieve backstrain. A weighted strap over back of seat secures it. $4.95. Sacrorest wedges between back and bottom of car seat and acts as a shock absorber for your sacroiliac. $2.95. Ppd. Mastercraft, 212HB Summer, Boston 10.



LOOK NEAT AND SAVE WITH
E-Z SHINE
SHOE SHINE HOLDER



Made of strong polished cast aluminum E-Z Shine holder easily attaches to any wall or flat surface. The only one with three changeable toe plates for men's, women's, and children's shoes, it is adjustable in length to the largest or smallest shoe size. Demountable when not in use, it is guaranteed to give long hard family usage.



SHOE CADDEE
The Complete Shoe Grooming Kit

Handsomely styled. Brush is fine bristle molded in bright red styrene. Removable lid conceals space for polish, cloth, etc. Ideal for use with E-Z Shine holder. $1.98 Postpaid

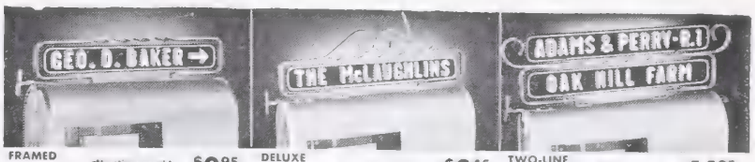
FREE! NEW GIFT CATALOG
TAYLOR GIFTS (Dept. A 11) Wayne, Penna.

ORDER DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
CAPTAIN'S STOOLS
FULLY ASSEMBLED
READY-TO-PAINT

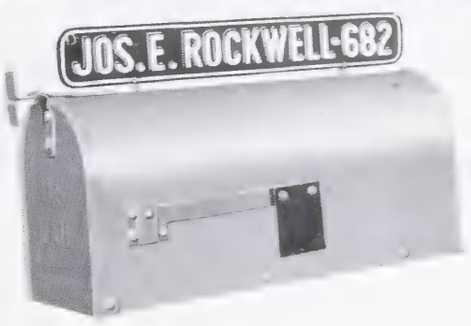


Perfect companions to Our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. MINIMUM ORDER, 2 CHAIRS. PACKED 2 OF ■ KIND TO ■ CARTON. ■ POPULAR SIZES. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) *Prompt delivery—ship. chgs. collect. Send check or money order* NO C.O.D.'s. MONEY-BACK GUARANTEE. Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for our beautifully illustrated 24 page catalog. Visit our factory showrooms. MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES
Meadowbrook Building
2268 Bellmore Ave., Bellmore M, L. I., N. Y.



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID
TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID

STYLE M
MAILBOX MARKER
$1.95 postpaid
FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT
MARKERS
present your name attractively
guide your friends – beautify your home!



NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL $4.95 POSTPAID

PERFECT FOR GIFTS – ANY WORDING YOU WANT! *

Your name gleams in permanent, reflector letters on your DAY-n-NIGHT Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof – lifetime aluminum throughout
- Permanent embossed lettering – raised in solid plates
- Baked enamel finish – black background – white reflector letters
- Attractive size – nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



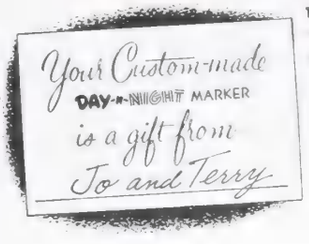
BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID

SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 3 DAYS!





THE PERFECT FABRIC, a soft, dignified fabric that is Birtually at home in traditional or contemporary rooms. 14 colors, $1 per yard

Complete Set of 54 Swatches

Selecting the right color and fabric is easy On the smart Toni Moran way. Send 25¢ for inscribed swatches of all fabrics in all colors. Toni Moran also sends you complete, easy-to-understand directions for ordering both yardage and made-up draperies. You can figure the cost to the penny with her "Window-Magic" sizing chart.

Spear ENGINEERING COMPANY
188 Spear Bldg., Colorado Spring

• ORDER • SATISFACTION GUARANTEED

Spear ENGINEERING COMPANY
188 Spear Bldg., Colorado Springs

Dept. D-50

Box 230, South Pasadena, California

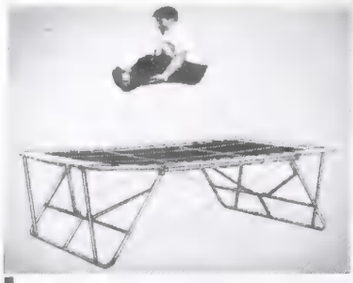
* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING – Any wording large plate, 5 on small
		TOP
		BOTTOM

Complete set of swatches and information on fabrics and custom-made drapes.

SHIP TO: _____

ADDRESS _____

CITY _____ ROUTE OR ZONE _____ STATE _____



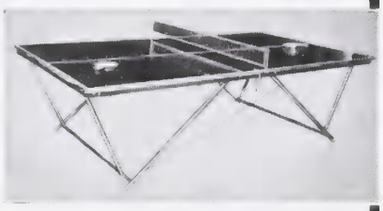
Bounce and Tumble For Health and Fun!

Tumba-Leen is fun for all ages. 102" x 62" x 30" high. Polished tubular aluminum. Heavy canvas and tested shock cord for more ACTION. Weather resistant. Folds for storing. **$99.95**

For children to 8 yrs. 5 ft. sq. x 20" high **$39.95**

In or Outdoor Deluxe Tennis Table . . .

The 5 ply 5/8" marine plywood top will withstand all weather. Regulation size. 1" polished aluminum legs. Top is plastic trimmed. Folds for easy storage. Lightweight, beautiful construction. **$99.95**



FREE! Write for catalogue on other fine Kogen Products

Kogen Manufacturing Co., Inc.
925 North 21st Avenue HOLLYWOOD, FLORIDA



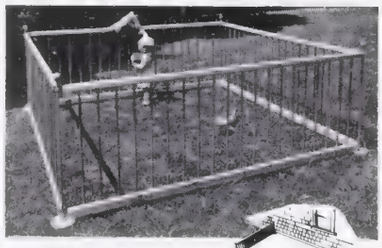
BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us, we'll embed them in a sparkling 3" square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just **$4.95** postpaid.

Your precious memento returned to you via insured mail.

Keepsake Shops Union City 5, N. J.



- PORTABLE
- EXPANDABLE
- USE YEAR 'ROUND

PLAYPARK

The finest, sturdiest, safest—most attractive and versatile play yard ever designed. Non-toxic varnish protects child and also weather proofs wood for year 'round use. Easily erected and moved. Corner discs protect lawn. To increase size and vary shape, extra sections are available in all sizes. With extra post it attaches to house—almost doubles play area. At home or on trips, put children in PLAYPARK and let the entire family relax!

6'x 6'—$21.60 8'x 8'—$28.80
10'x10'—$36.00 12'x12'—$43.20
EXTRA POST FOR HOUSE—$2.00

EXTRA SECTIONS AVAILABLE—WRITE

Prices Express Collect—No C.O.D.'s
Money Back Guarantee

CHAPIN CO. Box 32 (B15), Boston 62
Newton Lower Falls, Mass.



Personalized with HIS Initials *in Sterling Silver*

Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle $8.80 Tie Clip $3.85
Set $12.50

Robin Hood's Barn, Inc.
Dept. B10-5, 680 High St.
Westwood, Mass.



DOLL *Furs*

A small girl will love you and this cuddling set of *real* furs which comes in sizes for dolls from 7" to 26" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls 19" to 26"—cape, hat, and muff set. Add 50¢ when ordering.

$2.98 postpaid for complete set

Specify height of doll when ordering.

Hobi Immediate delivery. Satisfaction guaranteed. Send check or money order.

Dept. B-105, 15 West 57th St., New York 19, N. Y.



WINDOW



GOLD-PLATED BASIN SET with sporting dolphins for the two handles and center spout instantly gives to a bathroom the elegance of Versailles. You might get it for your husband's bath-dressing room. Or for the most discriminating woman you know. The 24K gold-plated set is fabulous. Complete with all standard plumbing parts, $119.50 exp. chgs. coll. Sherle Wagner, 123 E. 57th St., New York 22.



BUTTER AND CHEESE BUCKETS of glazed ceramic fit the standard size packages of whipped butter and cottage cheese. In the ice-box they're immune to the infiltration tactics of the Liederkranz and the garlic dressing. On the table they're pretty as a milkmaid's curtsy. Pink or green with floral design, $2.25 each; $4.25 set; ppd. Here's How, 27 E. 22nd St., New York.



WHEN FIDO WANTS OUT he announces the fact in no uncertain terms on his Pet Door Signal, which gives a "beep-beep" whenever he pushes the striking panel. It protects your door from scratches, too. It attaches easily to the inside of a door. If you get another for outside, your dog or cat will let you know when they want in, too. $1.20 each ppd. Bodine's of Baltimore, 444 E. Belvedere, Baltimore, Maryland.



NEW GIFT CATALOG of smartest sportswear and accessories for all. Write for your FREE copy.

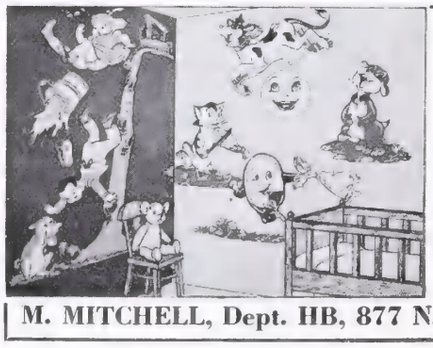
CHILDREN'S NEW **Waterproof Oxford**

HANDMADE FOR COMFORT & DURABILITY

The shoe mothers buy from us year after year—the finest shoe of its kind anywhere. Just dress those rambunctious youngsters in these rugged waterproof oxfords and forget your worries about winter slush and mud. Handmade from the best of oil-tanned leathers with durable composition soles and built-in arch support, they'll withstand day in—day out wear while maintaining their handsome appearance and comfort. Widths C and D. Sizes 5 to 13—**$6.45** PPD. Sizes 1 to 5—**$7.45** PPD.

No C.O.D.'s Money Back Guarantee

CASCO BAY **TRADING POST** DEPT. B10-5 FREEPORT, MAINE



Giant Nursery Rhyme Wall Decorations

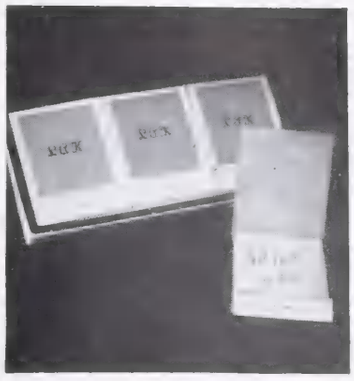
These delightful new pre cut nursery rhyme figures are ideal for any nursery or play room. Printed in full colors, on heavy card stock, ready to hang. 12 to 15 inches high. Your choice of Jack & Jill or Hi Diddle Diddle $1.49 each group or both groups $2.98 ppd. (22 pieces). Free coloring book with double order. Make excellent gifts. Money back guarantee.

M. MITCHELL, Dept. HB, 877 N. Victor, Inglewood, Calif.

SHOPPING



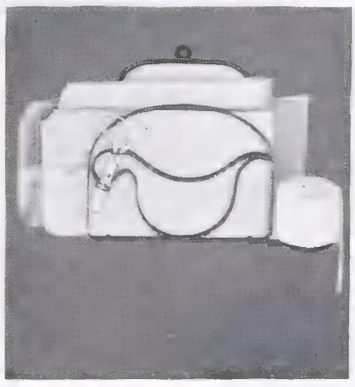
)T-IT PADS. These are the ndiest little memo pads you er tucked in your purse. Use em for grocery lists, memory ggers to cancel Junior's dentist ppointment or to order oil. for eeping track of daily expenses, r your Christmas list. for send- g as presents to all your "dol- r-limit" friends. Box of 12 onogrammed with three initials, ppd. Page & Biddle. Haver- rd. Pennsylvania.



OOTIE BRACELET is the ost delightful Christmas gift ou could send a proud grand- other. Hand-wrought sterling lver charm bracelet ($2.50). is ng with sterling booties, each which has a child's first name d birth date engraved on the le. $2.50 each. And you can eep adding them! Prices incl. x. post., engraving. Zenith Gifts, 5-C Chadwick St., Boston 19.



AG THE BIRD to hold paper ags in your kitchen. He's made black wrought iron in a satin nish, and comes complete with issors and a fat ball of twine! le'll hang on the wall or stand n a shelf, and we think he's ter- ific. Just $1.95 complete. Add 0c postage. Extra balls of twine re available at 30c each. Crown raft Products, 246 Fifth Avenue, New York, N. Y.



Kiddies Care for Own Clothes

Junior Clothes Rod

TRAINING MADE EASY!

Hangs down 23" from grown-up level—24" wide. Easy for small ry to hang up own clothes. Short garments hang above. Doubles loset space. Avoids driving nails in walls or door. Sturdy and afe. Cannot be pulled down. Can also be used on single hook.

WELCOME GIFT FOR CHRISTMAS, BIRTHDAYS, SHOWERS, ETC.

In colors—Red, Blue, Green

Complete $1.75

2 for $3.25

ent Post Paid if you enclose Check or C.O.D. Gladly sent C.O.D. plus postage

CHILDREN UTILITIES, Dept. V-11,

3018 Griggs Ave. Detroit 21, Michigan





BOMBO -- ROLY POLY LIGHT-UP BABY DOLL

Here's Bombo, the blinking baby doll clown. Over 10 inches high, durable 5 color plastic design. New! Nothing like it! Lights up as he rocks back and forth. Loads of fun for tots. Wonderful playmate in pen or crib. Delights kiddies during the day; lulls them to sleep at night. Safe, harmless, lasting toy. Works on replaceable flashlight batteries. Order several now for Xmas giving. Sorry, no C.O.D.'s.

$2.50 postpaid

HULL-CLIFFORD CO.

Dept. B, 311 N. Howard St., Baltimore 1, Md.

distinctive draperies

at 1/2 the cost!



YOU SAVE REAL MONEY THE *Toni Moran* WAY

Here is a distinguished collection of exquisite and ever-so-practical decorator fabrics. Here is a system, color coordinated by *Toni Moran*, that makes it simple and fun to redecorate with draperies. She shows you how to make them at home the easy way. Or, if you prefer, *Toni Moran* Studio will make them to your measurements for less than you'd expect to pay for ready-mades. Either way you save money — *and* get that custom look.

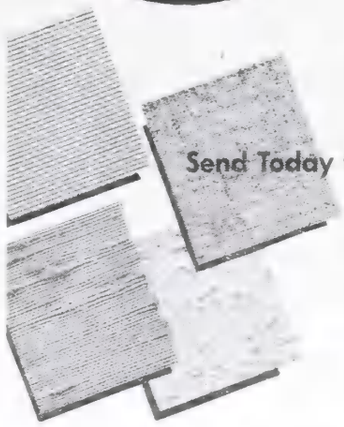
4 Toni Moran DECORATOR FABRICS AT $1 A YARD!

SILK-NUB, a sturdy, sophisticated casement fabric with 100% silk texture. 14 colors, $1 per yard

FIESTA, an interesting two-toned fabric that feels and wears like expensive mohair casement. 12 colors, $1 per yard

ANTIQUE SATIN, a richly textured fabric with that hand-loomed look. 14 colors, $1 per yard

FAILLE, a soft, dignified fabric that is equally at home in traditional or contemporary rooms. 14 colors, $1 per yard



Send Today for Complete Set of 54 Swatches

Selecting the right color and fabric is easy the *Toni Moran* way. Send 25¢ for swatches of all fabrics in all colors. *Toni Moran* also sends you complete, easy-to-understand directions for ordering both yardage and made-up draperies. You can figure the cost to the penny with her "Window-Magic" sizing chart.

SATISFACTION GUARANTEED

Toni Moran STUDIO Box 230, South Pasadena, California Dept. D-50

I enclose 25¢. Please send me one complete set of swatches and information on how to order *Toni Moran* fabrics and custom-made drapes.

NAME — PLEASE PRINT

ADDRESS

CITY ZONE STATE

New! Colorful! Decorative!

State Flower Trays

in Rich Black Tole



Whatever your state—from Maine to California—you'll want to be first to display these new black tole "State of the Union" trays. Map shows most towns over 5,000 pop. with points of interest and historical sites all hand-screened in gold. State flower is hand painted in natural color. Trays are 11" diameter, water and alcohol resistant. Perfect for casual serving; make delightful gifts. Order several for Christmas giving. Indicate states wanted.

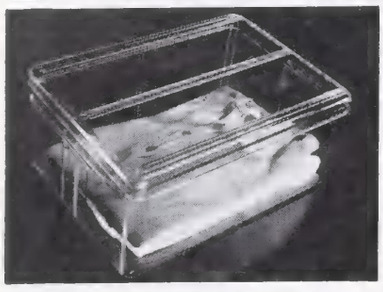
Foster House

430 B-10 S. Jefferson, Peoria, Illinois

Only $1.50 each POSTPAID



FREE! Christmas Gift Catalog In color! Ask for yours!



GIANT CRYSTAL BOX

Ideal Protection For Delicate Sweaters and Lingerie

A wonderfully practical polystyrene case that prevents harmful dust particles from damaging delicate finery. Handsome and durable, the case and cover are crystal-clear so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf, perfect for off-season storage.

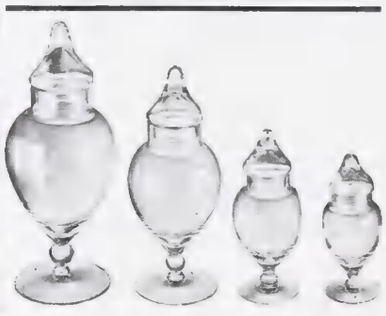
Truly a marvelous way to keep delicate apparel in beautiful condition.

$4.95 ppd.

No C.O.D.'s or Stamps, Please

NATIONAL HANGER COMPANY

Dept. H.B., 15 West 18th St., N.Y. 11, N.Y.



SACHET JARS

So right for shelves in boudoir or bath when filled with lavender, rose petals, lotions, bath salts. Crystal clear glass. New and charming to have and to give. Postage prepaid; satisfaction guaranteed; check or money order.

Minimum order: any two jars.

10½" high	$2.50
9½" high	1.95
6½" high	1.25
5¾" high	1.25
Set of 4 (one of each)	$5.95

Write for FREE catalogue of other distinctive decor ideas, traditional and Early American as well as modern.

Gilbert & Leonard DISTINCTIVE ACCESSORIES

1544-B Northern Boulevard
Manhasset, New York



WINDOW



THE 14 CARAT CHARACTER in your life is probably the biggest gift problem you have. So here you are: *the* present for the man you love the best. 14k gold cuff links—handsome, simple, distinctive—handmade with any three cutout initials. Because his monogram forms the design, every pair is one-of-a-kind. A beautiful buy at $39.50 incl. tax. Ppd. Anderson Farm Workshop, Tinicum, Pennsylvania.



"HUMMINGBIRDS AND RADISHES" is a cookbook, and if you don't bring one to your Palm Beach hostess you're just plain mad. Get one for a sophisticated man-cook, too. The chapter "For Men Only" will have him chuckling while he decants the red wine for Chicken Livers Sauté. Proceeds go to Chicago Infant Welfare Society. $2.50 ppd. "Hummingbirds and Radishes." Box 11, Kenilwarth, Ill.



STOCKMAN PANTS, stiletto-slim and cut with a spare and anatomical wizardry, come in fine-wale washable corduroy in orange, helio, black, beige, rust, kelly green, peacock, red, coral, gold, pink, cream, chocolate. The long-legged line and high waist turn a good figure into an extraordinary one! Waist sizes 22 to 32, incl. odd sizes. $8.95 ppd. Beckwith's, 37 Essex St., Boston 11.

What Perfume for You?

Let a professional perfumer help you discover the perfume that is right for you!

Michel Pasquier has served a distinguished, appreciative clientele for over 25 years. His perfumes are meticulously blended in the French tradition... sold in his own shop or by mail ...truly exclusive.

If convenient, visit the Perfume Shop, or send 25c with your full name and address. You will receive 4 perfume testers of the famous Michel Pasquier fragrances, with instructions to help you select the perfume for you.

SEND 25c AND YOUR NAME AND ADDRESS TO—

MICHEL PASQUIER

7 W. 46th St., New York 36, N.Y.

JUST OFF FIFTH AVE. ESTABLISHED 1919



Transparent "Closet-Coverette" KEEPS GARMENTS DUST-FREE and EASY-TO-GET-AT!

Now! No more fumbling with clumsy closet garment bags. New invention *keeps clothes clean*—gives all the protection of a garment bag yet clothes are as *easy to see and get at* as though uncovered. See-thru "Closet-Coverette" keeps entire wardrobe completely visible so you can locate the garment you want faster, more conveniently than ever. Simply drops over closet rod and you never have to take it off. You hang or remove garments in a jiffy through the handy center vent. Made of heavy plastic with bound edges in sizes that hold 6 to 18 garments.

18" wide—**$1.00**
24" wide—**$1.25**
30" wide—**$1.50**
36" wide—**$1.75**

Add 15c for postage. No C.O.D.'s. Money-back guarantee. Pays for itself in cleaning bills saved. *Order today for every closet.*

Write for **FREE** Gift & Housewares Catalog

MARTHA SCHILLER, DEPT. MH8-1
180 N. Wacker Drive • Chicago 6, Illinois



helps you dress

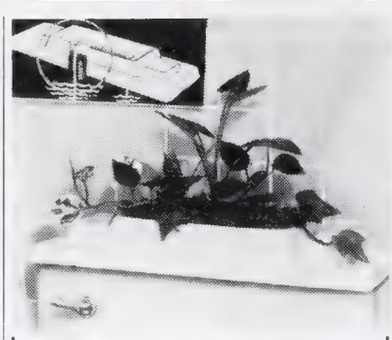
- quickly
- easily
- neatly

$19.95

With DRESSER-DOR, your closet becomes a dressing room. Shelves hold jewelry, cosmetics, accessories right where you use them. Large mirror, swing-out holder for ties and belts, removable trays for earrings and cuff links. Men like DRESSER-DOR because it keeps pocket items and apparel handy. Also available with 6 full-width shelves omitting mirror and rack. Welded steel 19 x 48 x 4¼ in. Rose, ivory, light green, or light blue. **$19.95** express collect, or write for free booklet.

arned mfg. co.

South 4th & Highway 212
STILLWATER, MINNESOTA



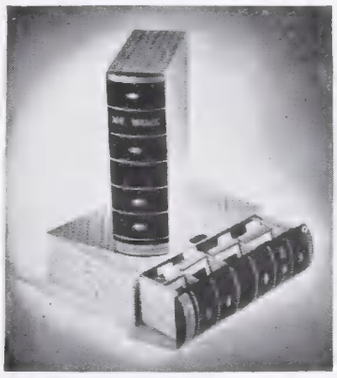
JONNY PLANTER for your Bathroom.

New idea! Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank . . . a really new idea in modern decorating. $4.95 ppd. Carol Beatty, Dept. O-Z10, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE CATALOG of 200 selections.

SHOPPING



FILE YOUR SLIDES in a handsome new holder that is designed like a fine library volume, so it can stand on your bookshelf. Covered with decorative Italian end paper and bound in gold-tooled Italian leather in brown, green or wine, it has 4 file sections with indexed dividers to hold 400 35mm slides. $6\frac{3}{4}$" x $2\frac{3}{4}$" x 10" high, $11.95 ppd. Frances-Morris, 1016 Carroll St., Brooklyn 25, N. Y.

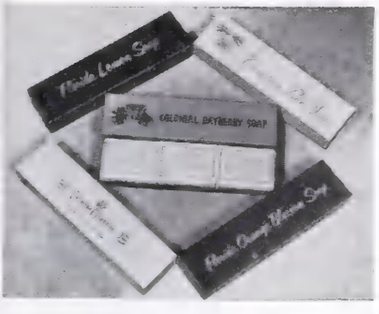


BRASS NAME PLATE ON A CHRISTMAS CARD! Mounted inside the card is a solid brass name plate, 3" long, that is engraved in black with the recipient's name. Name can fill one or two lines, with 17 to 19 spaces per line. Plate is perfect for inside or outside door or mailbox. Card with sequinned stars is printed in red. $1.50 ppd. Bowman's, Dept. HB, 2477 Lombard St., San Francisco 23, Calif.



A MAHARAJAH'S BELL could be no more beautiful than this, nor could the tinkle which summons his Number One Boy be any more melodious. A dinner bell from India, wrought of delicately chased brass, has a crown of pearls for the handle. $3\frac{1}{4}$" high, $12.95 ppd. Leeway, 505 Fifth Ave., New York 17, N. Y.





For Her
SOAP CHEST

COLONIAL BAYBERRY
FLORIDA ORANGE BLOSSOM
SOUTHERN MAGNOLIA
CAROLINA PINE
FLORIDA LEMON

FIVE GIFT BOXES of our fine Hand-Made Soaps for **$4.95**, plus 35¢ shipping. Each contains three large oblong bath cakes. So mild and fragrant! In pastel colors.

Carolina Co., Inc.
PINEHURST, N.C



HER VERY OWN
Embroidered Hosiery Case

A distinctive addition to milady's boudoir or traveling accessories to safeguard her precious nylons. Fashioned in elegant black satin with delicate pink lining, each case is handsomely embroidered with her full first name. Five roomy pockets fold into a neat 6" square.

An ideal gift for many occasions

Individually boxed..... **only $2.00 ppd.**

Please Print Name Desired

PRINCESS EMBROIDERIES
PADANARAM ROAD DANBURY, CONN.



OLD FASHIONED HATBOX

Unusual quality distinguishes this entirely handmade metal basket which can be used for magazines or waste paper. Decoupage traditional floral pattern with blue, green and mulberry shades on natural background. Inside finish is dark green lacquer.

13" x 14" $17.50 ppd.
Matching magazine rack $21.50 ppd.
18" high, 8" wide, 11" deep
Order now for Christmas

Scroll and Pen
14 South Street
Pittsfield, Massachusetts



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3" long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

Beautifully Boxed and wrapped.
Your order shipped promptly.
Sorry no C.O.D.'s. Write for catalog.

Aimée Lee **Dept. HB-10**
545 Fifth Avenue ■ New York 17, N. Y.



PEDRO'S SPECIAL

Pedro fought Pancho Villa to steal these handbags at this price. Hand tooled in soft Mexican leather, suede lined. Even domestic copies cost twice as much. Interior pockets for comb and purse. 6"x7"x5". Tan, Green, Black, Brown, Ivory, Red. Don't fight the crowd—send Pedro the orders. PEDRO PAYS THE POSTAGE. $4.95. Send Check or M.O. State 2nd Choice

(Sorry no C.O.D.'s)

SOUTH OF THE BORDER
LITTLE ROCK, SOUTH CAROLINA

"famous since 1921"

Merrin

530 MADISON AVE., (COR. 54TH)
NEW YORK 22

GENUINE STONES SET IN 14K GOLD



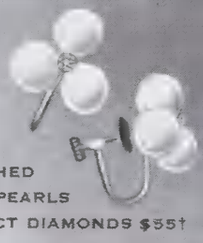
CULTURED PEARL
14K GOLD
EARRINGS, $9.90†
LARGER SIZE,
NOT ILLUSTRATED $15†



BLACK STAR SAPPHIRE
14K GOLD TIE TACK $25†
LARGER SIZE $35†



CULTURED PEARL
GOLD TIE TACK $5†
LARGER SIZE $10†



CLUSTER
EARRINGS
WITH MATCHED
CULTURED PEARLS
AND PERFECT DIAMONDS $55†

†TAX INCLUDED
ALL JEWELRY ACTUAL SIZE
MAIL ORDERS FILLED • POSTAGE PREPAID
UNCONDITIONALLY GUARANTEED



New! Clever! Under $5!
The Gift EVERYONE Needs

Novel Accessory Set of 3 bags holds 2 sweaters, 3 pair gloves, 6 pair hose. Keeps dresser drawers looking pert and pretty, gives longer life to the lovelies inside. Bags made of soft, pliable polyethylene plastic that lasts a lifetime. Fabric border and decoration in choice of matching colors: pink, powder blue, black, yellow, red, navy.

The perfect, practical gift for every gal from 7 to 70. Order several sets—for yourself and as gifts. Delivered postpaid. Send check or money order.

ONLY $4.95 PER SET!

Lucile H. Hilborn
1898A Sheridan Road Highland Park, Ill.
A Quarter-Century of Fashion

in the *American Tradition!*

Handsome Early American accessories adapted to modern living eminently suitable with any decor whether modern or traditional.

MADE TO MEASURE

These measure up to our greatest expectations because they're practical, different, smart looking. Set of 6 silver-lined solid copper measuring cups, imported from Italy, graduate in size from ¼ cup to a full cup (including ⅓, ½, ⅔ and ¾). Wonderful for cut flowers. Hang them in your kitchen for a wonderfully cheerful look or give them to a new bride! Set of 6, **$16.95** ppd. Add 50¢ West of Miss.



Write for new 50 page catalog



PISTOL HANDLED STAINLESS

Exact replicas of the famous Queen Anne sterling pattern found in many Colonial American homes. The graceful pistol-handled knives, three-tined forks and rat-tailed spoons are handsomely executed in stainless steel. Crafted in Sheffield England, with the finest stainless steel blades. An inspired wedding gift! 6-piece place setting, **$9.95 ppd.** *Write for open stock folder listing additional pieces in stainless steel, sheffield plate, and English sterling.*

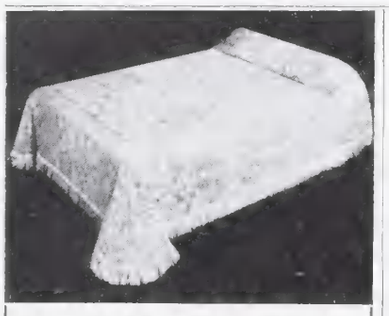


HANGING BRACKET LAMPS

These authentic Early American reproductions add charm as well as light to any scene. Both have black wrought iron chains, brackets and bases. Night light has 4" white milk glass shade and 3½" bracket . . . measures 15" overall, comes complete with nite bulb. Regular size hanging hurricane lamp has 8" white hobnail glass shade . . . measures 23⅛" overall, extends 13" from wall 3 way socket accommodates 50-75-100 watt bulb. Night Light **$6.95** ppd. plus 50¢ W. of Miss. Regular Lamp **$10.95** postpaid plus 50¢ W. of Miss.

Jenifer House Dept. B-10

New Marlboro Stage
GREAT BARRINGTON, MASS.



"Lady Elizabeth"

The latest off the loom

With this delightful Lace Bedspread you can show your artistic touch in fine color arrangements and then christen it in your own name. Made of the finest combed and carded yarns. The special finish eliminates starching, stretching, Ironing and makes it stain resisting and easy laundering.

white only, full size 96x110
twin size 78x110 **$9.95** ea.
please include 35 cts. for mailing
order from

Hildegarde Studios
597 Farmington Ave. Hartford 5, Conn.

Make Them Now From Kits For Xmas

All Sizes FINISHED or IN EASY 1-HOUR HOME KITS



MAGAZINE RACKS

These large, handsome wall racks prevent "magazine mess". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. All finished in satin smooth, honey-tone knotty pine or lovely mahogany finish.
OR IN KITS for easy, home assembly. Precision cut, drilled, sanded, etc. with simple instructions.
For 30 magazines 23" x 27" (Ill.) **$17.50**
Kit **$9.95** Ppd.
For 45 magazines 23" x 40" (Taller) **$27.50.**
Kit **$15.95** Ppd.
For 60 magazines 45" x 27" (Double Width) **$32.50.**
Kit **$18.95** Ppd.
All Finished Racks Shipped Express Charges Collect.
Send 10¢ for Catalog of Furniture and Kits

No C.O.D.'s Money Back Guarantee

Yield House
Dept. B10-5
North Conway, N. H.



Now! **PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE *Shutters***

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters,*** which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

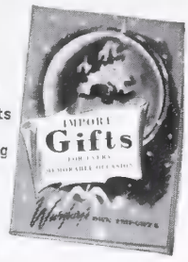
Send only 25¢ for new illustrated brochure.

Shuttercraft of California Dept. B-29

101 NO. SANTA ANITA AVE. ARCADIA, CALIF.

FREE Catalog

Selections from one of the truly great collections of Imports in America. Fabulous, fascinating and unusual European gifts from $1.00 to $25.00. Catalog free. Send for yours today.





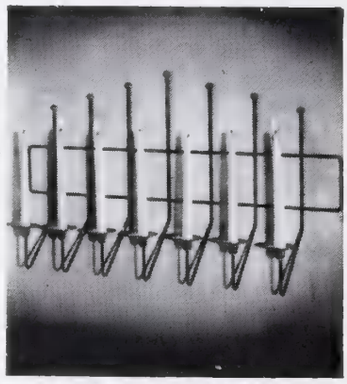
Creche Candle $2.50

Decorative, Old-World tradition to light on Christmas Eve. Imported from Germany. Hand-dipped, molded, and decorated by hand in natural colors. Large size, 10 in. high, 2 in. diameter; choice of white or red. Postpaid. $2.50

Warzburg's OWN IMPORTS
101 MONROE AVENUE
GRAND RAPIDS, MICHIGAN



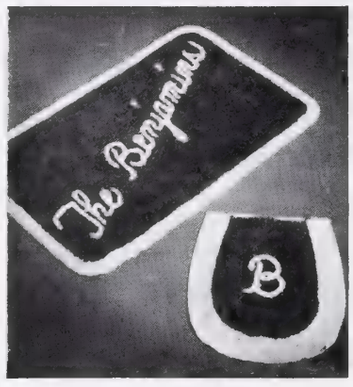
WINDOW



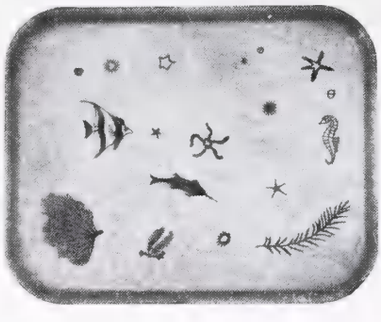
A LOVELY SHINING THING is this wall candelabrum of black wrought iron and gleaming brass. It holds seven candles in solid brass cups, and we can't imagine a more arresting decoration for a dining-room wall, or above the mantel. It's 31" long and 18" high, and looks like much more than its $15 price. Express charges collect. The Mail Box, Lombard, Illinois.



GIVE HER THE TIME OF HER LIFE with a jeweled Swiss watch that beats anything we've seen for the price. The watch face is set in a golden filigree circle that is encrusted with little pearls, and a slender black suede band adds to the glamour. Made by Taylor and guaranteed against mechanical defects, $17.55 incl. tax. Ppd. Susan Smith Co., Carpentersville, Illinois.



BATHING BEAUTIES. A chenille bath mat comes with any name up to 14 letters custom-woven right in it. In rose, yellow, peach, wine, coral, royal blue or hunter green, with name and border in neutral gray, it's 21" x 36". Matching lid cover comes with your single initial. Two-piece set is $6.95 postpaid. Order from Benjamin's, 6021 Bergenline Ave., West New York, N. J.



sea life tray

Absolutely stain, burn, and break-proof. Of translucent fibreglas, gunmetal in color, which simply can't be marred by spilled drinks, burning cigarettes, or like hazards. Inlaid metal sea life in shades of gold and bronze. Tray measures 14" x 18". **6.95.**

send for free catalog

Twining & Buck *Main Street* Salisbury, Conn.

PLEASE ADD 40¢ FOR SHIPPING EAST OF MISS., 70¢ WEST.

TRAY-TABLE



The UNUSUAL IN GIFTS . . .

She may have everything . . . but not this gay, serviceable TRAY-TABLE. Opens and closes with press of thumbs. 27⅜ x 17 x 21 inches high. Plain or colorful "English Hunt," "Mallards" or Ocean Scene. Alcohol resisting lacquer. Available high finish mahogany, natural and maple.

Enclose check $25.00—Express collect. Add 3% Sales Tax if resident of Alabama.

MOORE-LUSCHER'S GIFT SHOP
22 S. Catherine Street, Mobile, Ala.

SHOPPING



SOMEBODY STOLE'D A GAL! Why, Mr. Rubin, of course! And in a natural blue Norwegian foxtail stole that's as flattering as a long look without words. In it, you'll feel as indulged as a rich man's darling—and at a price that a young husband can well afford. 72" long. $49.50 incl. tax, post. Harold Rubin, 52 E. 56th St., New York.



"DISTINGUISHED MARITAL SERVICE AWARD presented to (any full name) for (5 or however many) years meritorious service." So goes the inscription on this sterling silver or gold-filled medal. With loop for attaching to bracelet, chain, etc., it comes in 3 sizes: 25¢ piece size, $4; 50¢ piece, $5; silver dollar, $7. Tax and post. incl. Wayne Silversmiths, 546H S. Broadway, Yonkers 5, N.Y.



BUCKSKIN BOOTS go with coonskin caps the way "Ole Betsy" goes with Davy Crockett! In mother and child sizes! Crepe-soled Verona glove leather that yields to a wiggle of the toes, they come in ginger brown with fringe trim. For children: AA/B narrow and C.D.E medium, 8½-3. $8.95; for women: AA/A narrow 5-9. B.C.D medium, 3½-9, $10.95. Ppd. Jim Richards Shoe Co., Wellesley Hills, Mass.





$5 down,* $5 monthly for sterling on Macy's Silver Club Plan

- You can enjoy your entire set *while* you pay for it.
- FREE with order, silver spoon pin, anti-tarnish chest.
- Choose from over 200 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, etc.
- Take up to 2 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.) luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

- $5 down, $5 monthly — 4 place settings (24 pieces)
- $7.50 down, 7.50 monthly — 6 place settings (36 pieces)
- $10 down, $10 monthly — 8 place settings (48 pieces)
- $15 down, $15 monthly — 12 place settings (72 pieces)

Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB-10-55

Enclosed, $_____ down payment

Pattern_____

No. of settings_____

Name_____

Address_____ Apt. #_____

City_____ Zone____ State_____



PINE CONE BIRDS

From Denmark come these captivating, plump little birdies about 2" long. They're equipped with wires to use in attaching them to branches and stalks in amusing poses.

Set of 6 to a box. . . . $1.95 ppd.

Send for FREE Gift Catalog

THE PASCOS

West Hartford 7, Conn.

Color for Cold Ashes



FIREPLACE FAN . . .

A glamorous asset for your unlit fireplace. Use it now and, of course, all next summer. This rich and colorful fireplace fan becomes a decorator's touch in a highly important spot in your living room or den. Offered in gleaming gold bordered in gray; or forest green, bordered in gold. Has brass accents. Opens a full 39" and locks in place. 19" high. Order now for prompt delivery.

FREE Christmas Gift Catalog Write Today! Hundreds of exciting new ideas!

Satisfaction Guaranteed or Money Refunded.

$3.95 postpaid



Foster House

430 B10 S. Jefferson, Peoria, Ill.



Antiqued Pine Facial Tissue Box

$5.95 Postpaid

Great-great grandfather's pipe rack inspired this practical facial tissue holder. An attractive and necessary accessory for any room in your home. It's new! It's hand-made, hand finished in an authentic 17th century antiqued finish. 15"x7"x4". No COD's please. *Guaranteed, of course.* Order by mail today. Send check or m.o.

Available ONLY from

The WOODPEGGERS Box 190-B Oxford, Ohio

Amazing New



SCREW TOP JAR OPENER

No more beating jars on floors or soaking in water. No more frayed nerves in the family. Jaws slide easily to fit any size jar. Nickel plated steel, keep with your silverware. Send **$1.00** postpaid.

CLARK-MOORE DISTRIBUTORS

Dept. HB-10, P.O. Box 586, Del Rio, Texas

ENTERTAINING IDEAS



2-Piece Cheese Server—Pretty enough for any buffet, large enough to do the job. Of lightweight aluminum with chip-proof baked enamel finish. White with colorful hand painted decoration of cheese names and vegetables. Tray 11", Bowl 6". $4.50 ppd.

Garlic Bowl with Pestle—Making salad dressing is an event when you can crush garlic and mix salad dressing in this graceful, hand turned, solid alder bowl. 4½" x 3" holds over ½ cup. Sea Horse Salad Dressing Recipe included. $2.95 ppd.



THE SEA HORSE

727 SHERIDAN ROAD Dept. HB-10

EVANSTON, ILLINOIS

PICTURES & PRINTS

Original

in the Soho Gallery, London



Van Gogh "THE CAFE, EVENING"— 22½ x 18. $10.50 postpaid

Fine art masterpieces are no longer limited to museums or the very few who can afford the originals. You can enjoy the World's greatest art right in your home – through fine art reproductions. Our complete catalog – $1 postpaid – illustrates over 500 works, lists more than 4700—Old Masters, Moderns, Contemporaries – all full color, all superb quality. Mail orders carefully filled. *Distinctive custom framing available at moderate prices to suit any decor.*

Oestreicher's Dept. HB 1208 Sixth Avenue New York 36, N. Y.

Who Spends Two Dollars For a Dust Cloth? AND WHY?

Two dollars is a lot of money for a dust cloth. At that price, who buys them? Here's a partial list of buyers of our Conniver, whose names may be familiar to you:

The Mark Hopkins Hotel—San Francisco's finest
Mrs. Ozzie Nelson—a busy homemaker, both on and off TV
Emily Post—authority on social behavior
Mrs. Charles MacArthur—you know her as Helen Hayes
Mrs. Ben Hecht—he co-authored "The Front Page"
Mrs. Ralph E. Flanders—wife of Vermont's embattled Senator
HMS "Queen Elizabeth"—best-known ocean liner afloat
Cora Baird—Bil and Cora are the marionette folks
Ilka Chase—if you read or watch TV you know her
Mrs. Arthur Murray—dances through housework with Conniver
Dr. Karl Menninger—internationally known psychiatrist
Mrs. Robert E. Sherwood—her husband wrote "Abe Lincoln in Illinois"

Should *you* spend two dollars just because these buyers did? No, not necessarily. But you should know WHY they splurged so that you can decide for yourself.

Here Is Why the Buyers Buy . . .

People buy Conniver (and they buy it again!) because a touch with Conniver on any surface—wood, glass, metal, porcelain, plastic or leather—applies a tough but invisible film of Silicone that shrugs off dust or dirt! The result is that anything wiped with Conniver is afterward beautifully cleaned and polished with just a flick of the cloth. That's because Silicone is one of the finest "release materials" known to science—and Conniver is loaded with it! The Silicone stays in the cloth, too.

Use Conniver on woodwork, furniture, mirrors, porcelain and chrome kitchen appliances, windows—everywhere in your home. It won't hide or discolor any finish, but it will enhance lustre. By the way, regular use of Conniver prevents the formation of both rust and tarnish. Nice to know that, if you own silverware, or if there are guns, golf clubs, garden tools and such around the house.

You clean Conniver just by shaking it. Or, if you prefer, dunk it in a mild detergent solution. It will come up smiling, because the Silicone is there for keeps!

We Guarantee It—to the Hilt!

We just don't know how to write a stronger guarantee than the one we've put on Conniver. We say that if Conniver doesn't do everything we promised, we'll instantly refund your money—and you may keep the cloth! There are no strings on this. You are the judge.

Conniver buyers know that every word we've said is true. You will know too—so mail us your order right now.

We sell Conniver in two sizes. The standard 12x18-inch Conniver is $2.00 (or three for $5.00). And the double-size 18x24-inch deluxe Conniver is $3.00 (or three for $8.00). We pay the postage, but we cannot accept C.O.D. orders.

You buy Conniver by mail—*only from us* in all the country. And we Guarantee that you'll be glad you did!

Breck's of Boston
583 Breck Building—Boston 10, Mass.
Breck's has been a reliable company since 1818



imagine these ROOSTER FIGURINES in your home . . .

amazingly simple way to achieve the professional decorator touch!

Handsomely sculptured, these brilliantly colored, bright red-combed roosters will give a spirited decorative accent to any room, wherever it may be. 7½" high. Stand them proudly on your TV set, an open shelf, as a table centerpiece at holidays and all year-round. Get a pair for yourself; another for a gift. $2.95 the pair postpaid. Check or money order.

Write for FREE catalogue of other distinguished decor ideas, modern and traditional as well as Early American.

Gilbert & Leonard DISTINCTIVE ACCESSORIES
1544-B Northern Blvd.
Manhasset, New York



A New Fad. . .An Old Art

These majestic pieces of classic beauty in Delft blue with their picturesque scenes of the beautiful land of their origin, add distinctive charm in contrast that fit any setting.

By craftsmen of the world renowned glazing technique originated at Delft, Holland.

CLOG ASH TRAY (4¼")	$1.00
#307 BUD VASE (4")	1.50
#315 SPOON VASE (3¼")	1.25
JAM POT (5")	2.75
SILVER JAM SPOON	2.00
FULL SET	7.75

Check or Money Order—No C.O.D.'s

KELLER-MORRIS & CO.
210 Fifth Avenue New York 10, N. Y.

OUR FABULOUS, NEW
CHAMOIS Sport Shirt
FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of every sport and tailored to perfection. Down-cut mitered seamless wrists like a glove will keep for years. Convertible 2-way collar, ocean pearl buttons, wide seams, roomy button pocket, tab button cuffs. Casually comfortable indeed—incredibly warm to wear and wind resistant. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illust. Sizes: Men's 36-46. Women's 12-18.

PRICE **$45.00** Plus 50¢ Post Ea.
No C.O.D.'s—Money Back Guarantee



Brandicalf FREE CATALOG
Dept. B45, 157 Federal St., Boston 10, Mass.



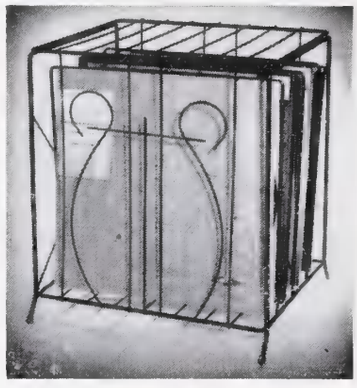
WINDOW



DOODLE UMBRELLA for a young autograph hound comes with a ballpoint pen chained to the handle, so she can have her pals scribble their names on the bright red acetate umbrella. The ink is indelible, proof against even a cloudburst. 23" long, $3.35. Lord & Taylor, Fifth Avenue, New York 18, N.Y.

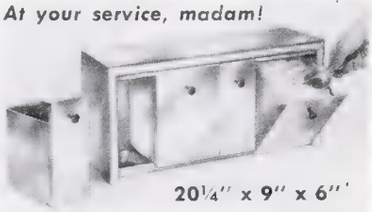


IT'S A SKETCH of your house, horse, dog or boat, done in dark green, brown or red kiln-fired colors on frosted highball glasses with easy-to-clean clear lips! Send in a clear photograph or negative, and allow 2 weeks delivery. Set of 8 glasses, $19.50; a dozen, $24.50. Ppd. No c.o.d.'s. Warren E. Guggenheim, Box 86, Enka, North Carolina.



KEEP THE RECORDS STRAIGHT. Improper storage is the chief cause of warped records, so file your precious LP's in this rack. Four compartments hold about sixty 12" records in vertical, easy-to-get-at position, keep them dust- and scratch-free. 13" x 11" x 15" high; $5.95 in black wrought iron; $7.50 in brass plate. Add 75¢ post. Interior Trends, 56 Underhill Ave., Brooklyn 38, N.Y.

At your service, madam!



20¼" x 9" x 6"

NEW TILT-A-BIN CANISTER STORES FOOD STAPLES

Just twenty inches of gleaming copper or chromium is all it takes to keep coffee, tea, flour, salt, sugar, etc. prettily in place. Hangs on wall or sits on shelf. Tin-lined bins removable for easy filling, cleaning—hold 2 to 5 lb. each.

copper **$10.95** chromium **$9.95**
plus 50¢ postage

ALL-COPPER DISPENSER



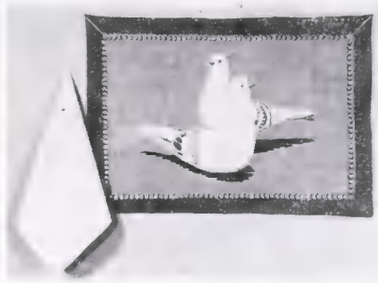
for wax paper, foil, toweling. Make the most use of the least space!

13" wide, 8" tall
only **$5.95**
plus 25¢ postage

Write for FREE catalog.
No stamps or C.O.D.'s. Send check or money order to Dept. HB1

AMY ABBOTT, INC.
344 West 52 St. New York 19, N. Y.

Dove **PLACE MAT SET**



Such cool poise and serenity, you've never seen. Such simple beauty of design combined with the finest of imported Belgian linen can be yours! Our engaging doves in arctic white contrasted with tone on tone of a color (either blue, pink, henna, charcoal or purple) come 4 place mats to the set added to 4 stark white napkins, making 8 pieces in all for only

$8.50 post-paid

No C.O.D.'s please.

Send for catalog of linens.

Cherubims
P.O. Box 196 Forest Hills, N.Y.

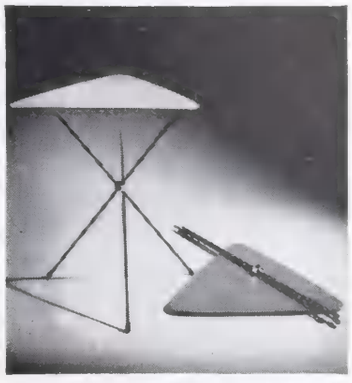
SHOPPING



RANKLIN FIREPLACE. as e a copy of the original in- nted by Benjamin Franklin in 44 as we've ever seen. Use it in fireplace or place it out from a all. It must be vented but doesn't ed a chimney. Cast iron in an- que black finish. 25" x 26" 33¼" high. 200 lbs., $84.50; ash-Po. $10; Brass-knobbed and- ons. $15. All three (220 lbs.), 109.50. Shipping chgs. coll. The rebs, Westerly, Rhode Island.



RI-CORNERED HITS are dividual snack tables for TV ippers or cocktail parties. Rigid lasonite tops are tri-cornered each side is 17"), and the legs re black wrought iron with rub- er-tipped feet. They set up and ome apart in seconds. store way in small closet space. Set f 4 includes one each in char- reuse, coral, tan and blue. $6.95 ne set ppd. Kimball Printing o., 124 Bond St., Oshkosh, Wis.



GLOVES WITH FEELING re a soft touch for the lady gar- ener, the fall housecleaner, the amily chauffeur, because you can *eel* right through them. Made of kid-like fabric, they're strong, washable, greaseproof, water- proof. In azure blue, mint green or maize yellow, one size fits all izes. $1 the pair. Mrs. Fields Shopping Service, 237 Huguenot St., New Rochelle, N. Y.

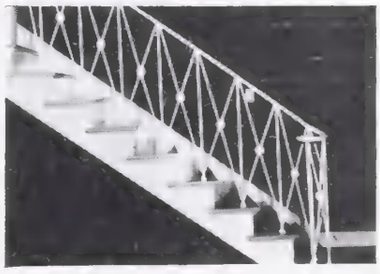




Lasting beauty for your home

TFC Ornamental Iron

Economically priced, easy to install—The decorative beauty of TFC Ornamental Iron adds charm to the exterior or interior of any home, traditional or modern. From our hundreds of patterns you can choose distinctive columns to frame and support an entrance, graceful railings for porch or patio, attractive gates, door grilles, mail box stands and similar items. TFC Ornamental Cast and Wrought Iron is expertly made and designed for easy installation. Cost is comparable to standard millwork. Mail coupon *now* for free illustrated idea book.



Mail for free planning helps

Tennessee Fabricating Company
1513 Grimes St., Memphis 6, Tenn.

Send booklet showing how to beautify my home with TFC Ornamental Iron.

Name.....

Address.....

.....

FREE

CATALOG OF 1,000 GIFTS
FOR WOMEN— FOR MEN— FOR YOUNGSTERS





Lovely yet Practical Gifts for the Home, Office or Travel. Silverware, Christmas Cards, hundreds of other fascinating gifts.

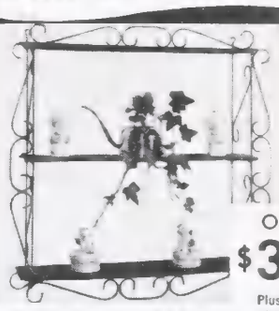
Save Time! Save Money! Shop at Home! Let one of America's OLDEST gift shops come to you! Use this new 1956 catalog to select your gifts—each one attractively packaged—a reflection of your thoughtfulness and good taste.

MONEY BACK GUARANTEE! Order from our catalog and benefit from Daniel Low's 89 year old policy: satisfaction or your money returned. Safe delivery guaranteed. Write for this FREE catalog today!

Salem Souvenir Witch Spoon of Sterling Silver has cut-out design of Witch on Broomstick, House of Seven Gables. 5¼ in. $2.95 *inc. tax.*

Daniel Low's
Salem 55, Mass.

Scroll Shadow Box



Only **$3.95**
Plus 35c shipping

This wonderfully large, graceful black wire shadow box is done in the popular dull black finish. Three metal shelves each 22" long, 4" wide, with 10" clearance. Easily assembled; screws to wall. Back is open for added spaciousness. A decorator's delight to frame greenery or figurine collection. $3.95 each or $7.75 the pair, plus 35c each shipping.

Satisfaction guaranteed or money refunded

FREE Christmas Gift Catalog Write for it!



Foster House
430 B10 S. Jefferson St., Peoria, Ill.

FOR DOG LOVERS ONLY



HANDSOME COLLIE GLASSES

The first of a series of authentic heads of favorite dogs. Handpainted and fired for permanency (dishwashers will not mar them). These 14 oz. highballs will be show pieces that every dog owner will treasure. Eight highballs $12.50 Ppd. Valley Mart, Falls Rd. Balto. 9, Md.

Valley Mart



EARLY AMERICAN SOLID ROCK MAPLE TEA CART

Genuine Honey finished solid rock Maple tea cart. Superbly crafted from an authentic early American design. Full artillery wheels . . . removable service tray . . . top drawer 21½" deep. Size—21¾" x 30" with drop leaves up 43" x 30". **$53.50** (fob Tenn.)

Send check or money order, no C.O.D.'s. If in Alabama add 4% Sales Tax. Mail 20c extra for postage for table = 1 covering assorted Maple pieces.

JONES VALLEY FURNITURE DISTRIBUTORS
P.O. Box 2347, Birmingham, Ala.



For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. The jug can be piped for running water. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our NEW catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead —for House or Garden.

10c please for mailing.

Erkins Studios
Visit our GALLERIES
42 West 40th St., New York 18



Alabaster Madonna

A work of art and reverence that will delight your eye and bring you peace every time you see it! Hand-carved in Italy of genuine white alabaster, the serenely beautiful, third dimensional Madonna is set against opaque alabaster. Piece measures 4½" high, 3½" across and 1¾" deep. Order No. **H-2428**, Madonna, **$3**, ppd.

Wayside Shrine

It's a hand-carved and hand-painted copy of the big Wayside Shrines found in the Italian Alps —and it's lovely. Made of Alpine hardwood, the Shrine has the figure of Our Lord in ivory against a brown cross. A colorful peasant woman kneels in prayer. About 3" high. Order No. **H-3962**, Shrine, **$1.**





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball **228 Bond Street Oshkosh, Wis.**



ONE FOR ALL—ALL FROM ONE!

STERLING combination JIGGER

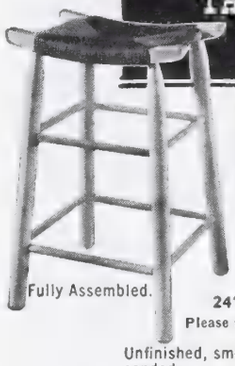
For the first time one jigger can do all your work! One end measures ¾ and 1 ounce; the other 1½ and 2 ounces for any combination you may wish. You would expect this beautiful accessory in gleaming, heavy-gauge Sterling to cost at least twice as much! You'll want one for yourself and several for those friends who "have everytning."

only $7.95 postpaid, Fed. tax included

write for catalogue of other fine gifts

ETT-BARR CO., **Altadena 52, California**

RALEIGH TAVERN STOOL



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

24" or 30" high.
Please specify size.

Direct from workshop to you.

Unfinished, smoothly sanded— **$6.95**
Light natural finish—**$7.95**
Maple, mahogany, walnut, cherry or pine finish—**$9.95**

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-105 STATESVILLE • NORTH CAROLINA



SAVE 50%
BUY THE BEST FOR LESS

Crystal Chandeliers and Sconces. Compare our prices and quality. Imported Crystals. Prices from $12.50. Satisfaction guaranteed. We pay shipping charges in U. S. A. Free catalogue showing prices and pictures.

KING'S CHANDELIER CO.
Dept. B-42 Leaksville, N. C.



GAY SMORGASBORD TOWELS
for your kitchen!

The most exciting dish towels we've ever seen! Vivid Scandinavian patterns on pure white Belgian linen, each with a different Swedish recipe in the center. In four correlated provincial designs that add a new dimension in gracious living to your kitchen. Charming idea for linen shower, engagement or open house gifts, too!

$1.50 each, ppd. $5.50 set of 4

Sorry, no C.O.D.'s. Write for FREE *catalog.*

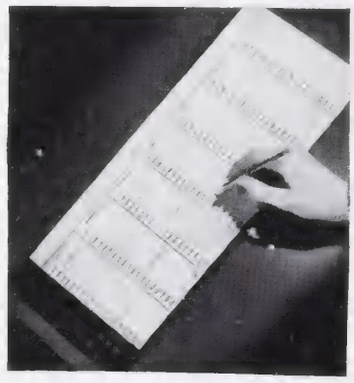
Kull Treasure House
Dept. B-10 Box 447 Norwalk, Conn.



WINDOW



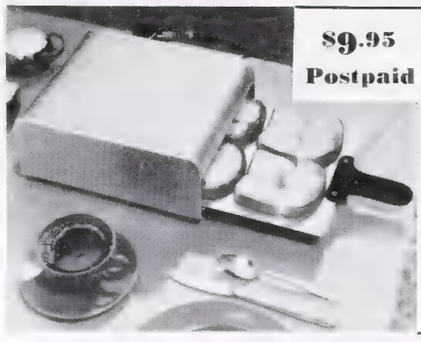
DELFT TEACUPS, as unmistakably the proud product of Holland as a field of tulips, have a particularly graceful shape. They're taller than average, with a flared rim, and the famous Delft blue is as lovely as ever. Because teacups and saucers seem to be accident-prone, we should think everyone would jump at these. Just $2 per cup and saucer. Ppd. Keller-Morris, 210 Fifth Ave., New York 10, N. Y.



7-DAY WONDER is aptly named, and once you've put it on your husband's desk (and yours!) you'll wonder how you got along without it. Leather engagement pad has 54 sheets of 16½" x 7" paper, marked for each half hour of the day, a whole week on each sheet. Maroon, green or black, it's suede-leather backed. $8.25 with 3 initials; pad refills, 75¢ each; ppd. Twining & Buck, Salisbury, Conn.



HAND HOOKED STAIR TREADS. Isn't this a superlative idea! And with the money you save, you'll fly to Bermuda. Hand-hooked treads in a Pennsylvania Dutch design on beige background, measure 26" long, 9" wide. With carpet tacks and hammer you'll have the most decorative stairway in town in minutes. $3 each; 10 or more, deduct 10%. Ppd. The Pascos, 17 S. Main St., W. Hartford 7, Connecticut.



$9.95 Postpaid

THE PERFECT ANSWER

to old-fashioned buttered toast and cinnamon toast in 60 seconds. Use it for grilled cheese sandwiches, coffee cake, frozen waffles, brown 'n serve rolls and to toast all kinds of toppings. A combination electric toaster and oven for table use. Leather grained polished aluminum, weighs only 3 pounds. $9.95 Postpaid. Money-back guarantee. Check or money order, to

JEB'S
On the Santa Fe Trail,
Waverly, Missouri



SAVES ON MANY CHORES

This strong Home and Garden "Tater" made of burlap, will save you hours in disposing of raked leaves, weeds, grass cuttings, sticks, shrub trimmings. Corner grips make easy carrying or pulling loads easy.

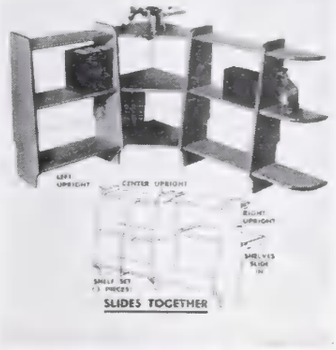
$4.95 for 4 ft. square, 5 bu. cap.
$10.95 for 10-ft. square, 20 bu. cap.
Add Sales Tax in Ohio

THE BIXLER COMPANY
1505 W. State, Fremont, Ohio

SHOPPING



CUSTOM LOOK bookcases actually slide together, fit along walls, around corners, depending on the room, with no building! Unfinished, sanded; 30″ high, 9½″ deep, order left, right or center uprights singly, $2.25; shelves, per set of 3: 36″, $4.95; 30″, $4.45; 24″, $3.95; 18″, $3.45; 12″ rounded ends, $3.45; 18″ x 18″ corner shelves, $6.95. Exp. or freight chgs. coll. Yield House, Dept. B, No. Conway, N.H.



DREAM PUFF that is *completely washable* is filled with Dacron, covered with nylon, and it's as pretty a comforter as you ever snuggled under. Light as a whisper, warm as toast, it comes in white with a rosebud pattern in pink, blue or yellow, never shifts or mats. 72″ x 84″, $12.95. Matching Dacron-filled pillow, $4.99. Ppd. Robert Linens, 31 S. State St., Chicago 3, Ill.



PEDAL PUSHERS will now be able to exercise or whittle their gams indoors, because this bike adapter turns your bicycle into a stationary exercising machine. Attaches easily to men's, women's or children's bikes, and can be adjusted to simulate any ride, uphill climb or degree of leg resistance. Heavy steel tubing, it is $12.95 ppd. Nouvelle Ltd., 227 W. Erie St., Chicago 10.



Newcomb's Reproductions

HANDMADE FROM CHOICE SOLID WOODS

CHIPPENDALE MINIATURE CHEST

This miniature piece is an exact reproduction of a Colonial cabinet maker's model. Exact in every detail from dovetail joints to brass butterfly handles and handmade of the finest solid mahogany including drawer sides and backs. Only $59.50. Available in solid walnut, cherry or maple for $69.50. Shipped express postpaid. Add $3 to prices West of Mississippi River.

24″ wide, 16″ deep, 28″ tall





36″ diameter, 18″ height

QUEEN ANNE COFFEE TABLE

Adapted from a Queen Anne occasional piece dating back to about 1720. Only change from the original is a slight lowering of the height. This distinctive reproduction is available in solid mahogany at $55. In solid walnut, cherry or maple, $60. Shipped express postpaid. Add $4 West of the Mississippi River.

FOR ONLY 25c IN COIN

You can now receive Newcomb's new 1955 catalog of over 100 choice Early American and 18th Century Reproductions. Catalog sent free with each order.

Newcomb's Reproductions

BOX 1249C DURHAM, N. C.

EXCEPTIONAL VALUE



DECORATOR'S

WALL SCONCE

Choice of:
- White with Gold
- Black with Gold
- All Gold

$5.95 a pair

A favorite of decorators, an addition to any home (contemporary or traditional) of sculptured composition, 14½″ high x 7½″ wide. Washable. Unbelievably beautiful for the low, low price of only $5.95 a pair plus $1.00 for postage, insurance and handling. (Candles not included). An impressive Christmas Gift. *Send for our Christmas Catalog.*

OTAKE ART SHOP

59 W. Washington St., Chicago 2, Ill.

NO-IRON

Fiberglas CURTAIN PRICES SLASHED!



Catalog and Color Swatches

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! Wash, hang and drape them in 5 minutes! Guaranteed never to shrink, fade, stretch, sag! You get your choice of 46 sizes to fit any window, and colors to fit any decorating plan. And our huge buying power and direct-to-you selling policy save you up to 57% per pair. Write for FREE Catalogue and 24 actual Color Swatches.

RONNIE, Dept. 199JJ-16

145 Broad Ave., Fairview, N. J.



GOOD PARTNERS

Well-bows for Elbows

Soft little foam cushions that provide special elbow care when cold-creaming is part of your program . . . pastel checked, terry-lined, they're washable and adjustable to any size arm. Also satin-lined for preventing chafed elbows, heels of home or hospital lie-abeds. Well-bows make a wonderful new gift for your bed-bound friends.

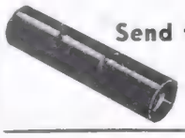
Clarkson's 7th at Taylor Sts. Fort Worth, Texas **2.00** Prepaid

---



Keep Your Home and Family Safe With Amazing Peep-Hole "Private Eye"

The smallest, most powerful door viewer ever made. Gives head-to-toe and side-to-side view of strangers. Precision ground optical lenses used to give a lifetime of service. Install it yourself in only minutes. Only a 7/16 in. hole required—fits all standard 1¾ in. doors. Satisfaction guaranteed. **$4.95** Postpaid



Send for FREE gift catalog.

J. KING & COMPANY
3607-C W. MAGNOLIA BLVD.
BURBANK, CALIF. DEPT. A-1



Nice for Ice

PERSONALIZED NEW ENGLAND WOOD BUCKET

Hand made of native pine in a natural lacquer finish. Hand painted with red and black scroll borders and personalized with any name in attractive script. Red or green insulated plastic lining keeps 2 quarts of food hot or 36 ice cubes vigorous for hours. 7½″ high. Order by No. HB50— **$4.95** plus 30¢ postage.

WOOD COOKIE BUCKET (same as above, without plastic liner). No HB-10—**$3.75** plus 30¢ postage.

No COD's. Send for FREE Catalog

GOTHAM GIFTS

67-85 Exeter Street, Forest Hills 75, N.Y.

COMICE PEARS

FOR Christmas Giving



AS LOW AS $3.50* DELIVERY PREPAID

FROM ROGUE RIVER VALLEY

ORDER EARLY

■ Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1—Deluxe Box (10 to 14 pears, pictured above)... **$3.50***
No. 2—Deluxe Box (15 to 18 pears) **4.65**
No. 7—Asst. Fruit Chest (About 14 lbs.)..... **6.95**
No. 5—Asst. Fruit Basket (About 18 lbs.) **14.15**

***EARLY BIRD PRICE** if your order, complete with names and addresses of recipients is airmailed and postmarked on or before November 21, 1955. Regular Price **$3.75**



WRITE FOR FREE CATALOG

PINNACLE ORCHARDS

402 Fir Street · MEDFORD, OREGON

Get the Facts *from* de'cor *before You buy* SHUTTERS



Let us prove to you that **de'cor** —"Tailor Made" shutters are more economical—more beautiful for your home or office.

de'cor — the only shutters with Grand Rapids Quality

de'cor — "Tailor Made" for your home or office ACTUALLY COST LESS

de'cor

SEND 25 CENTS for new illustrated brochure, "101 Uses for Shutters"—together with full details on how you can order by mail.

DOORS and SCREENS, too!

Write **de'cor** *of GRAND RAPIDS, INC.*
1601 EASTERN AVE., S. E.
GRAND RAPIDS, MICH.



DRESS UP CONDIMENTS

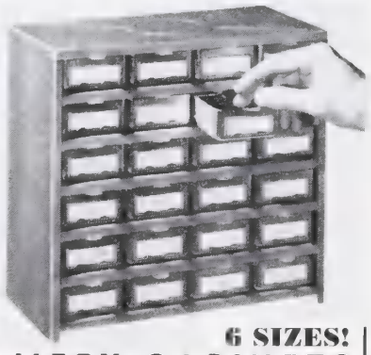
in these English import silver-plated holders, and they'll take their place on the table with your finest silver.

Postpaid Tax Incl. Sorry No COD's

CATSUP or CHILI SAUCE	$4.00
MUSTARD JAR (with cover)	$5.00
A-1 SAUCE	$4.00
WORCESTERSHIRE SAUCE	$4.00
SET OF FOUR	$15.00

SEND FOR FREE CATALOG

THE *Lillian* SHOPPE
(Dept. B. 10)
20 Armat St., Germantown, Phila. 44, Pa.



6 SIZES!

JIFFY CABINETS

Sturdy, Colorful . . .
For 1,001 Items . . .
File 'Em in a "Jiffy"!

$8.95 postpaid

Screws, nails, tackle, photo supplies are filed in a jiffy in this 24-drawer steel cabinet! Drawers are 6" deep; removable dividers, labels, guides, rubber feet, wall mounting slots. Red or Gray with clear plastic drawers; Brown with Beige drawers, or Black with Gray drawers. 12-drawer size—$5.50. 16-drawer—$6.75. 20-drawer—$7.95. 32-drawer—$11.50. 48-drawers—$16.95.

For home, office or workshop!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
EVANSTON 24, ILLINOIS

MAIL BOX

HOLDS ALL YOUR MAIL

Inside the Box—Protected!



Sturdily constructed of heavy gauge aluminum for a lifetime of service and satisfaction. 16" high, 11½" wide, projects 4⅝". Surpasses Postal Requirements—Ask Your Mailman! Your choice of five baked-on finishes: Antique Bronze, Mist Gray, Cape Cod White, Hammered Brass, or Colonial Black; and Natural Embossed Aluminum—**only $7.71 PPd.** *(Denver and West—$8.20)* Economy steel model (not illustrated) baked-on gray finish for use "as is" or for painting to suit your color scheme. **Only $6.20 PPd.** *(Denver and West—$6.70)*

Personalize either box with engraved nameplate $1.50 extra. House numerals in red, green or cream, 50¢ per set (up to 4 numerals).

Order yours today or send for literature.

NOR-GEE CORPORATION
2252 W. 2nd St. Jamestown, N. Y.



DOUBLE BRUSH BOOTSCRAPER

THE ORIGINAL WELDED LUCKY HORSESHOE BOOTSCRAPER. Real horseshoes, welded to sturdy cross-irons. Stout stable brushes, screwed to each horseshoe, clean sides of boots while soles are scraped on cross-irons. Practical and decorative, a tactful reminder at entrances and porch that snow, mud, slush and dirt belong outside. About 9½" x 5½". Weather-resistant black iron finish. Complete with screws for attaching to porch or steel pins to hold in ground. Specify screws or pins.

ONLY $5.95 Ppd.

Shipped day order received. No COD's.

Send for folder showing other original horseshoe gifts. Better still, stop in and save postage by taking articles home.

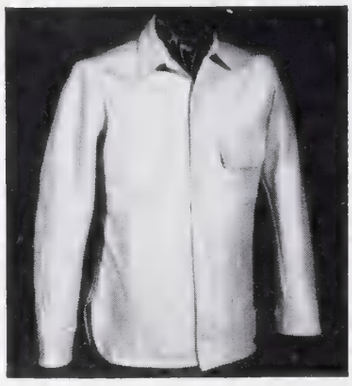
Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.



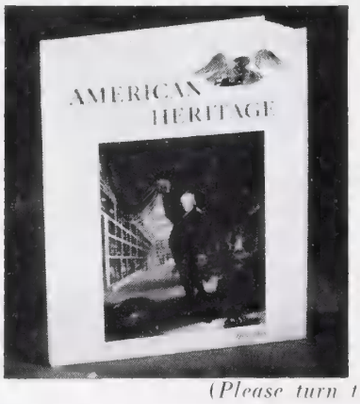
WINDOW SHOPPING



DOG PORTRAIT IN WOOD is sculptured out of solid walnut by a man up in Connecticut who has magic in his hands. Send in photographs and color description of your dog, and you will get an exact likeness, finished in polished walnut or painted to show individual markings. Exact price depends on size and pose. Standing model in walnut, about 4½" x 6", $25 ppd. M. E. Brasher, Chickadee Valley, Kent, Conn.



CHAMOIS ON HIM is superb if he's a man with a flair for wearing fine sportswear. And chamois on *you* is ditto. This beautiful shirt for men or women washes like a glove, is warm in the breeziest duck blind, comfortable in a pine-paneled den. With convertible 2-way collar and fine tailored details; sizes 36-46 for men; 12-20 for women; $45 plus 50¢ post. Brandicalf, Dept. B-2, 157 Federal St., Boston 10, Mass.



AMERICAN HERITAGE is a magazine of history published in book form six times a year. And it's great—*really* great. Every article puts an era under a microscope; gives the past the third-dimensional excitement of the present; makes you grow in wisdom and pride. 1-yr. subscription is $12 for 6 issues. Gift card will be sent to recipient. American Heritage, 551 Fifth Ave., Dept. PU, New York 17, N. Y.

(Please turn to page 99)



RESIN-FREE
(All Oil Base)
LIQUID LINOLEUM COATING

Revive your old linoleum with Behr Process Resin-Free *Liquid Raw-Hide* Linoleum Finish and you will have a glossy new surface easy to polish. Being Resin-Free (all oil base) this finish remains tough and elastic...does not crack...easy to apply...dries quickly. Water proof, grease proof...stain proof. Good for Wood, too. At your dealers or sent postpaid . . . $1.75 Quart; $5.30 Gallon. Satisfaction Guaranteed! Color literature and finishing intructions sent with every order or free on request.

LINSEED OIL PRODUCTS CO.
1100M So. Fremont Ave., Alhambra, Calif.



Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

1000 Name and Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

Stationery	Checks
Phonograph Records	Sheet Music
School Books	Lunch Boxes
Pencil Boxes	Wallets
Greeting Cards	Card Tables
Umbrellas	Brief Cases
Manuscripts	Hats & Caps
Eye Glass Cases	Toys

Your choice of 3 lines printed on fine quality gummed paper. 1000 for only $1.00. SPECIAL OFFER: Any SIX orders for $5. Personalized labels make a wonderful, useful present. Money back if not delighted. Handy Gifts, 1012 Jasperson Bldg., Culver City, California.





Case

PLUMBING FIXTURES

. . . of COURSE

Where people want the best, you'll find vitreous china bathroom fixtures by CASE. Matchless in quality. Matchless in beauty, comfort and protection. For example, the traditionally famous CASE Non-Overflow One-Piece* (shown) with the whispering flush. Only CASE vitreous china fixtures are in 32 decorator colors and sparkling black and white. May we help you?

W. A. CASE & SON MFG. CO., 32 Main Street, Buffalo 3, New York

Please send me complete information on this time-tested famous water closet.

Name_____

Address_____

City_____

*Patented

Case
1853 - 1955

Many choices...all First

CABIN CRAFTS gives you the widest choice
of fashion bedspreads for Modern,
Traditional, or Provincial bedrooms.
There's one perfect for you.
No matter which pattern you select,
your first choice is always CABIN CRAFTS
for bedspreads that are decorator-right,
machine-washable, wonderfully long-wearing.





CABIN CRAFTS bedspreads are priced from
$9.95 to $50. Many have matching draperies.
Above, "Ring of Roses," Punchwork-embroidered
floral on a classical quilt design
in the new, more delicate Petit Stitch.
Fine exclusive Colony Cloth in Antique Rose
or Antique Gold or Heirloom White.
About $15.95. Left, "Circus Dot," lint-free
embroidery on sturdy Colony Cloth.
4 colorings on Parchment. About $14.95.
Prices slightly higher west of the Rockies.

CABIN CRAFTS
Needletuft
BEDSPREADS

For FREE Scrapbook of Decorating Ideas, write to:
Cabin Crafts, Inc., Dept. C, Dalton, Ga.



The new **CONTOUR** group by

Cavalier

CHATTANOOGA 2, TENN.

Graceful, sweeping lines . . . tawny, burnished shading. Magnificently proportioned cases. Softly curved contours. Deeply recessed drawer fronts, with a pin stripe accent of gleaming gold. Drawer pulls of polished brass . . . with *legs to match!* Gliding panels on bookcase bed. Windsor tan cabinet-grade elm veneers and solid beech. Write for free folder giving complete description and "where to buy" these perfectly matched pieces.



The Nocturne Group

An unusual texture and color treatment of group shown above. The wrap-around case, in charcoal, has undertones of smoky blue to dramatize the Cerulean blue of the Algerian leather-grain fronts.



Furniture: John Stuart

It's all wool carpet—and so thrifty. With FIRTH TUFTWOVEN* "Sun Tweed" you can carpet *two* rooms for what you probably expected to pay for one. Because of the new revolutionary Tuftwoven process, you can now enjoy the matchless luxury of *wool* for no more than ordinary substitutes. And what a *practical* choice this rich, tweedy carpet is! It hides footprints and soil. The pure wool texture feels so luxuriously deep and springy under-foot—and it stays fresh and beautiful year after year, under the heaviest family traffic. Wait till you see "Sun Tweed's" glowing colors—sparkling, sunny shades that add a new feeling of warmth and cheerfulness to your home. See how much *more* it offers you at surprisingly little cost. And for dozens of helpful hints on decorating your home with "Sun Tweed" fill out the coupon below.



*Firth Tuftwoven** **"Sun Tweed"**
Above: Tawny Iris NO. 5703W

Other available colors:
Buttercup Field, Plowed Earth, Bluebell Field, Heatherfield Blue, Primrose Wood, Cloverfield Green, Pussywillow Gray, Beige Sand, Redwood

*Registered in the United States Patent Office

Send 25¢ for idea-filled new booklet, "How To Decorate With Confidence", Firth Carpet Co., 295 Fifth Avenue, Dept. 98, New York 16

Name _____

Address _____

City _____ Zone _____ State _____

Women with a sense of style prefer

FIRTH

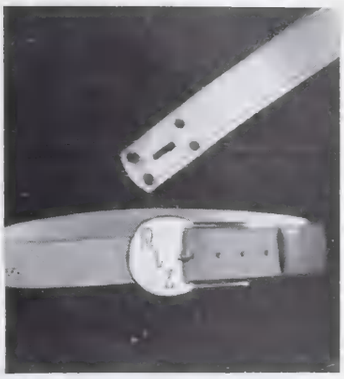
broadlooms



WINDOW SHOPPING

CONTINUED FROM PAGE 94

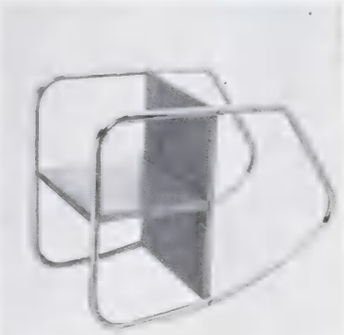
SWITCH BUCKLE is the neatest trick of the season. A genuine leather belt, 1½" wide, comes with a big brass safety pin buckle engraved with 3 initials, $2. For an extra dollar, you get any other color belt. To switch, just unsnap one belt from buckle and snap on the other! Black, navy, cherry, avocado, gold or tawny tan; sizes 22-32. Ppd. Vernon, 156 Fourth Ave., Mount Vernon, N.Y.



FUZZY CHICK TEA COZY settles down on a piping teapot and guards it as fussily as a mother hen. When the tea wagon is rolled up to the fireplace with this gay bird dominating the scene, even a gusty four o'clock afternoon is filled with cheer. White shaggy cotton with red crochet comb and wattles, it is washable. $3.95 ppd. The Connecticut Yankee, Sharon, Conn.



CHANGEABLE CHAIR for the small fry has 4 distinct personalities. Depending upon how you place it, it becomes a straight chair, a rocker, play table or step stool! The sturdy hardwood seat, finished in yellow, and the chrome-plated tubular steel frame will hold up to 250 pounds. Easy to assemble. $6.95 ppd. Design Craft, 504 Interurban Bldg., Dallas 1, Texas.





Little Miss Model Bridal Box
She'll be the loveliest make-believe bride in the world with this! Inside the real model's hat box are net, veil and wristlets, rosebud earrings, blue garter, comb, bouquet—even a photo album! Box is 5½" deep, 11" across with a silken carrying cord. Order No. **TG-7281**, Bridal Box, **$3.00** ppd.

Nursery Pin-Up Lamp
The dark is never lonely with these companions beaming from the wall or standing at your side. The joyous cow has just done her leap and awakened the man in the moon from his sleep! He's wearing a star-studded night cap, too! Colored plastic, 6½" across. With stand and cord. Order No. **GB-7349**, Pin-up Lamp, **$2.00** ppd.





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball 228 Bond Street Oshkosh, Wis.

The "Twodor" COMBINATION STORM & SCREEN DOOR

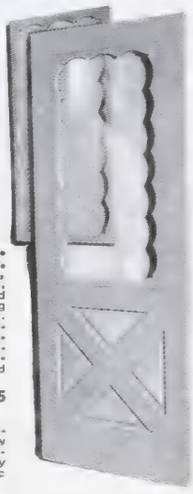
Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE ONLY $23.95

ALSO—12 NEW, exquisitely designed and low priced Interior and Entrance Doors in knotty or clear pine. Send 3c stamp for catalog.



Yield House Dept. B10-5 NO. CONWAY, NEW HAMPSHIRE

Shipping Charges Collect No C.O.D.'s

HATS IN VIEW . . . NEATLY TOO



No more crushed out of shape hats. At last a smart economical and durable Hat box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order by No. C445.

Set of 3 . . . Only $2.79 postpaid

Satisfaction guaranteed or money back
Write for Free Catalog of Wonderful New Gifts.

Shop the Armchair Way

DOWNS & CO. Dept. 1168, EVANSTON, ILLINOIS

SAVE TIME — SAVE MONEY



SHINES SHOES WITHOUT POLISH!

Amazing **CHEMICALLY TREATED MITT** cleans, polishes and preserves leather . . . just a few brisk rubs make shoes sparkle! No more soiled hands, no messy rags, no danger of spills or stains. For men's, women's, children's shoes (youngsters love to polish their own). Use it for handbags, luggage, all leather goods . . . any color but white. Mitt lasts indefinitely. Order several —for home, office, gifts!

Money Back Guarantee

THOUSANDS OF SHINES FOR ONLY **$1.00 ppd.**

2 for $1.85 4 for $3.65

(SOLD SINCE 1942—Not sold in stores)

HARVEY SALES CO.
Dept. B-10, P.O. Box 53, Cedarhurst, N.Y.

NEW, DUAL-PURPOSE APPLIANCE

IT'S A **BAR-B-Q** IT'S A PORTABLE **BLITZ BURNER** (TRADE-MARK)

Patent Applied For



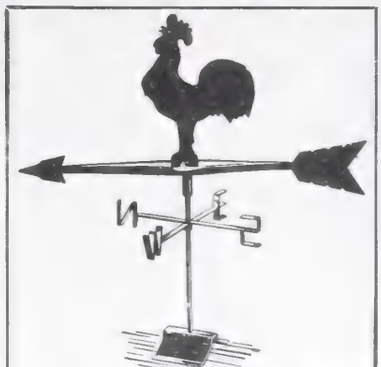
FOR HOME, LAWN, GARDEN WASTE

The new BLITZ-BURNER is the cleanest, safest, most efficient outdoor appliance ever designed for the collection, storage and disposal of waste basket contents, leaves, etc. Quickly converts into attractive barbecue . . . simply invert dome to seal off inside of container and insert charcoal burner and grill accessory!

STAYS GOOD LOOKING FOR YEARS!

Made of rust and corrosion resistant ARMCO Aluminized Steel. Special combustion dome induces fast, complete burning . . . eliminates flying ash . . . reduces smoke. Rolls easily . . . burns safely anywhere! Heavy cold-rolled steel bottom, you need not scorch your lawn or driveway! Regular $4.95 BAR-B-Q Accessory FREE on Special Introductory Offer! BLITZ-BURNER only $29.95 F. O. B. ORDER TODAY or write for illustrated literature and Free Barbecue Cap.

MONTAMOWER DISTRIBUTING CO. (MFG.)
HB10 Keeler Bldg., Grand Rapids 2, Michigan



HOW DOES THE WIND BLOW?

This question instantly answered by beautiful new WIND MASTER. Ingeniously designed and strongly constructed of durable, rust-resisting steel. It's a big weather vane (29" high, 28" wide) at the low, low price of $8.95 or about one-third price usually asked for weather vane of comparable size. Decorative, practical, it is assembled and installed in a few minutes by anyone. Gives your house, barn or garage distinctive look. Makes ideal Christmas Gift! ORDER YOURS TODAY. IMMEDIATE DELIVERY. Send check or money order—no COD's. Only $8.95 postage paid to your address. Satisfaction Guaranteed.

GORHAM'S
Box 610 Springfield, Illinois



KEPE-NETE BIRD FEEDER

Unquestionably the finest bird feeder ever made and an original gift for the hard-to-buy for. Keeps food dry. Large 15½" aluminum trays finished in palm green, baked enamel are rust proof, attractive and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. **Our re-orders prove Kepe-Nete is as good as we say.**

KEPE-NETE Bird Feeder

Only $9.95 postpaid
Satisfaction Guaranteed
H. B. COWAP
2423 Ridgeway Avenue Dept. HB-10
Evanston, Illinois



Personalized Gifts for Personable Gentlemen!

He'll know you were thinking of him and him alone when he receives these handsome wardrobe accessories, monogrammed to make them extra-personal!

TERRYCLOTH ROBE

Handsome robe for lounging, for after-the-bath, for the beach. Made with all the details of fine tailoring: tie belt, roll collar, three deep pockets, stitched-back cuffs. Small, medium, large. In white, with three bold embroidered initials in navy. $14.95

CASHMERE MUFFLER

Let it snow, let it storm, this specially luxurious muffler will keep him warm! Maybe he won't wear the Christmas ties you give him, but he'll love this! Soft-as-silk fabric made in Scotland. 70% cashmere, 30% wool. 53"x12", in navy, maroon, brown, grey, natural, light blue, charcoal, black. Monogrammed with 3 initials in any color of your choice. $11.95

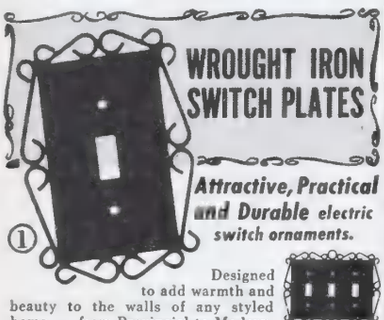


Send for FREE Christmas catalog!



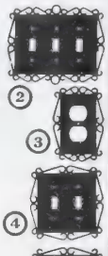
Susan Smith
10 Main Street
Carpentersville 10, Illinois

WROUGHT IRON SWITCH PLATES



***Attractive, Practical and Durable** electric switch ornaments.*

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.



#1 Single Switch ..... **$1.35 ea.**
#2 Triple Switch ..... **$1.95 ea.**
#3 Duplex Outlet ..... **$1.35 ea.**
#4 Double Switch ..... **$1.65 ea.**
#5 Combination Switch and Outlet ..... **$1.95 ea.**

Other types available including Despard Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. Order NOW!

• Write for FREE Gift Catalog •

Laurie & Co. Dept. 12-H, 507 5th Ave., New York 17, N. Y.

NEW! LIQUID CLOTH
That's Guaranteed!
Saves you $ $ $



Kling-Kote Liquid Cloth spreads and adheres to cloth, rubber, plastic, canvas, leather or any material. This elastic, translucent waterproof formula cannot dry brittle or hard. It's soft, durable, dries in just 10 minutes. It's permanent; will outlast any material to which it is applied. Liquid Cloth coats, plugs, shapes or molds and can be used for repairing everything from fine hosiery to boats. Now torn or ripped articles need not be thrown away. Truly a money saving discovery with a money back guarantee. Order #G 630.

Only 79¢ ppd. 2 for $1.50

BARD'S PRODUCTS, INC.
Dept. 1168, Evanston, Ill.



HUMMEL MAID
HAND BRAIDED RUGS

Any Size—Any Color

Designed to harmonize with YOUR own decorative scheme by Lu Hummel. Made of heavy Australian wool. 53 vat dyed colors. Pattern mock-up submitted (to match upholstery, wall paper, etc.) for your approval. When completed, the label attached to your rug will be signed by the master rug maker. Hummel Maid Rugs are an *economical* luxury!

Send 25¢ for color swatches and descriptive literature.

HUMMEL MAID, INC.
P.O. Box 3873-H Oklahoma City, Okla.



PUT A SONG IN YOUR HEARTH

with the gayest andirons that ever played a supporting role for a log fire. Shaped like 1/8th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds.

SOLID BRASS NOTES **$25.00**
Cast Iron Black satin finish **$14.95**
Catalog 10 cents *Postpaid*

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. N. Nashville 5, Tennessee



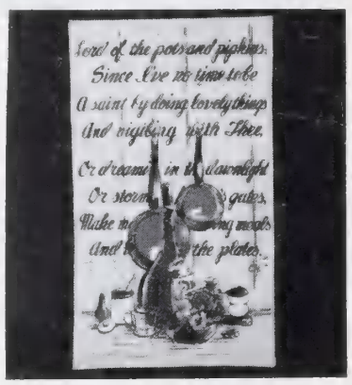
WINDOW



CANDLELIGHT AND WIN
are romantically combined compliment any dinner table, a for suppers à deux they cast magic spell! Traditionally shap champagne glasses are the cand holders. Made of crystal plas with black and brass bases, bra candle cups, they come with 1 *black* candles! $5 the pair p Merrill Ann Creations, 102 W ren St., New York 7.



KNOCKOUT KNOCKER
One of the best buys around to and well worth ordering for yo Christmas list, are these sol brass door knockers. The big o for the outside door is 6½" lo and is engraved with your na in Old-English letters (up to letters incl. spaces); $4.25. Be room knocker, 4", with first na in block letters, $2.25. Ppd. A Colony Industries, 9 Univers Place, New York 3.



THE BRIDE'S PRAYE
hand screen-printed on this B gian linen kitchen towel, asks t Lord of the pots and pipkins understand she's awfully bu and please to accept her cooki and cleaning in lieu of a form prayer. In Goya red, charco royal blue, gold, moss green tobacco brown, $1.25 each; $3. for 3. Ppd. Cherubim Line Box 196, Forest Hills 75, N.Y.

Ends Window Washing Forever!

"WINDO-GLEEM"

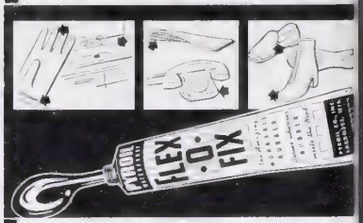


- **Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!**
- **No Soap—No Water —No Washing of Windows Ever!**
- **Makes Windows Shine Like Finest Crystal!**
- **Complete Money Back Guarantee!**

Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. 10 Day Money Back Guarantee. Order now!

VIKING SLOANE CORP., Dept. HB-10
136 West 52nd Street, New York 19, N. Y.

DON'T THROW IT AWAY
. . . FLEX-O-FIX IT!



The man of your house needs Flex-O-Fix to save a torn raincoat, boot, water bottle or glove. Patch Junior's jeans, tents, covers, tarpaulins, convertible tops. Waterproof shoe welts, around sinks and bath tubs. Seal leaks in footballs, umbrellas, and around glass or frame. Repair tears in screens. Insulate electrical connections. Keep rugs and phones from skidding. Do 1001 repairs with Flex-O-Fix, the amazing vulcanized rubber. It squeezes from a tube. Dries into a tough, elastic waterproof rubber. Anybody can use Flex-O-Fix. At your dealers or send 75¢ direct. Prepaid.

No C.O.D.'s please.

PYROIL COMPANY, INC. Dept. HB-105 La Crosse, Wis. U.S.A.

SHOPPING



APOTHECARY JARS, truly superb copies of French antiques, are just like the ones that pharmacists of the Gaslight Era used when they mixed their dosages. White porcelain with gold and black decoration and assorted Latin labels, they come in two sizes: 9½" high, $5.95 each; 5½" high, $5.95 the pair. Ppd. Jenifer House, New Marlboro Stage, Great Barrington, Massachusetts.



THE GIRL WHO DREAMS OF HORSES will start dreaming of you if she finds this stableful of sterling silver jewelry under the Christmas tree. Horse bracelet is $6. Matching necklace (not shown), $4. Mare-with-foal pin, wonderful with an ascot, $3.60. Horseshoe earrings to bring her luck, $2.40. Tax and postage are included. Selden Cooper Shop, Grove Park Inn, Asheville, N.C.



ARABIAN FLIGHT BAG for the man who is *very* fussy about his luggage is made of camel leather, expertly hand-tanned by Arab craftsmen in Egypt. Soft yet rugged, it has 2 outside pockets with locks for camera, cigarettes, a zippered and strapped closing with lock, and riveted handles. Only 4 lbs.! 21" x 8" x 12½" high. $40 incl. tax. Postpaid. The Edwin House, 145 W. 4th St., New York 12, N.Y.



LEARN TO PAINT IN OIL COLORS!



Let Famous TV Artist JON GNAGY Teach You How

Now famous TV artist Jon Gnagy guides you step-by-step to painting professional-type pictures the very first time you try! Complete instructions, plus priceless hints, tips, expert advice. Everything you need selected by Jon Gnagy himself: 12 tubes oil colors, linseed oil, turpentine, brushes, canvas, palette, etc. Rare value at $4.95 ppd.

Other wonderful Jon Gnagy gift sets: Learn to Draw, $3.00; Learn to Paint in Water Colors, $3.95; Learn to Paint in Pastels, $3.50; Learn to Create Sculpture, $2.95. Add 50¢ for postage, west of the Mississippi River.

FREE: Give-a-Hobby-for-Christmas. An encyclopedia of unique gift ideas for everyone on your list!

ARTHUR BROWN & BRO., INC.
Dept. HB-10, 2 West 46th St., N.Y.C.



PROTECT CARPETS with New Style Inside Doormat

Now you can protect your expensive carpeting with this new inside doormat that really works. Top-quality cotton carpeting, permanently bonded to non-skid rubber backing, does the trick. Thirsty, deep carpeting gets feet dry and clean; rubber base grips floor, won't curl. Special DuPont chemical makes mat soil resistant. Easy to clean with vacuum or detergent. Four rich decorator colors match your carpeting: beige, wine, green, gray. 18" x 29". only $3.95 postpaid

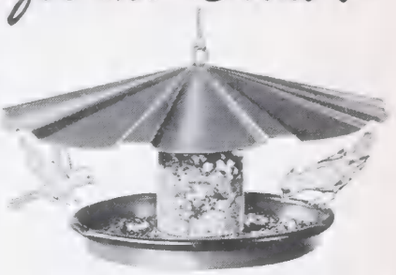
Send for free catalog

artisan galleries
2100-A10 N. Haskell Dallas 4, Texas

Two for the Birds!



Junior Country Life Feeder is a real value! Durable weather-proof plastic, 8" wide, 6" tall. Shelter canopy. Visible food reservoir with automatic food supply. Broad perching rim. Order No. H92. Just $1.50 each, Postpaid.



You can't watch them if they aren't there! But they'll BE there if you attract them with what wild birds love best — **food!** Our famous deluxe model of the Country Life Wild Bird Feeder is 14" wide, 9" tall, and beautifully made of weather-proof aluminum with baked-on green enamel finish. Rubber perching rim. Visible food supply reservoir that feeds automatically. Broad canopy for shelter from rain or snow. Order No. H90. $4.95 each, Postpaid.

COUNTRY LIFE BIRD FOOD
For all wild bird feeders. Made to Audubon Society specifications. Order No. H105. Five-pound bag, $1.50, Postpaid. Order TODAY!

ARE YOU A GOOD "GIFT-PICKER?" You may win $1,000 Cash or one of 200 other prizes! See Breck's big Christmas gift catalog for details! Write for your FREE copy today!

BRECK'S OF BOSTON SEEDSMEN SINCE 1818

Mail your order to 637 Breck Bldg. BOSTON 10, Mass.

LARGE CUPOLA NOW ONLY $24.95 exp. collect



YOU SAVE BY ASSEMBLING

Copper roofed cupola, 30" high, roof 23" square. No. 1 Pine. Everything pre-cut, including copper, and ready to assemble. Fits any roof. Money back guarantee. A wise investment in beauty and value for your home. Shipped Express Collect.



ONLY $8.75 POSTPAID

WROUGHT IRON WEATHER VANE

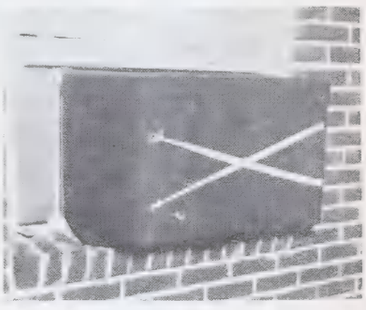
This famous Weathercock Vane is fully Parkerized to prevent rust. Height 24", arrow length 21½". Shipped complete, ready to install on any roof.

COMPLETELY ASSEMBLED CUPOLAS

11-C—30" high—roof 23" sq.....$34.95 Exp. Col.
12-C—34" high—roof 28½" sq..... 42.95 Exp. Col.

New Catalog of Wrought Iron (175 Illus.) Weathervanes, Sign Brackets, Hardware, Door Knockers and gifts for the home only 25c.

WILLIAMSBURG BLACKSMITHS
238B Buttonshop Rd. ▪ Williamsburg, Massachusetts



PROTECT YOUR AIR CONDITIONER WITH FITZ-ALL COVER

Rain, snow, ice or wintry winds can't harm your valuable air conditioner with this heavy duty, water repellent canvas cover on the job! Protects exterior and mechanism. Saves expense of removing and re-installing each year; saves costly repair bills. Adjustable strap assures snug fit on all standard units. Folds flat for storage. Ppd. **$3.98.**

Guaranteed, of course.

ELRON CHICAGO
225 W. Erie St., Dept. E-122
Chicago 10, Ill.

Here's a double bargain!

(1) an ingenious sharpener that puts a true, correctly beveled edge on any pair of scissors, and (2) an easy-to-use rotating stone knife honer. Regular price for both is $2.95. Special price: *both* sharpeners for $1.00, on money-back guarantee! Frankly, we make this offer for one reason: to get your name and address so we can send you our catalog of things for the home in the hope you'll become a regular customer.



Send $1.00 today . . . we'll pay the postage
CAROL BEATTY, Dept. O-T10
7410 Santa Monica Blvd., Los Angeles 46, Calif.

Chintz IS CHEERFUL

in a room bright with sunlight. And here is chintz for the desk in such a room. A big 12" x 19" desk pad comes with letter opener, rocker blotter, perpetual calendar, and they're all bound with a pretty pattern chintz.

The set **$3.95** Postpaid

Please add 25c postage
Sorry, no stamps or C.O.D.'s, please

Send For New Gift Catalog



Page & Biddle
21 STATION ROAD, HAVERFORD B10, PA.

PAGODA ROOF CUPOLA

Now you can get a Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house. Made of pine, painted two coats white. ALUMINUM or COPPER covered roof. Cupola illustrated is our Mount Vernon. We have a large assortment of styles and sizes.

Priced from $16.75 to $149

Weathervane on cupola is our No. 22-A, Golfer and Caddy, 19" x 23", made of copper and aluminum . . . $11.95 Postpaid.

We believe we have the largest choice of weathervane designs in the U.S.A.

Priced from $10.85 to $175



PERSONALIZED SIGN



A personalized sign with your favorite dog perched on the wrought aluminum bracket. The dog is cast in aluminum with raised letters on both sides of aluminum name plate. Dog motifs available — COCKER, DACHSHUND, COLLIE, WIRE-HAIRED TERRIER, BEAGLE, BOXER, POINTER, SCOTTIE and IRISH SETTER.

Approximately 16" x 10" overall. Complete sign, $9.95 Postpaid. Allow 10 days.

FREE CATALOG

Send Today for latest catalog showing cupolas, signs, weathervanes, lanterns, posts, etc. Contains interesting history of weathervanes.

CAPE COD WEATHERVANES
408 HAWTHORN STREET
Dept. 1, New Bedford, Mass.

Genuine DIAMONDS Direct from N. Y. Leading Pawnbroker



In Latest Style Mountings
From $25 to $5,000
Remarkable Savings

Diamonds never get old! Kaskel's, New York's leading diamond specialist since 1882, have originated a novel plan for you to enjoy great savings on diamonds reset in brand new 14 Kt. gold or platinum mountings. Kaskel's plan is simple. They fine-comb the many outlets where diamonds can be secured at much lower than regular wholesale prices. These markets uncover first grade diamonds at amazingly low bargain prices. Kaskel's resets them into beautiful diamond rings, diamond bracelets, diamond pins, diamond earrings, diamond watches . . . AND . . . Kaskel's grades them for you according to nationally accepted standards. These unusual beauties are yours for a fraction of the usual market cost. You take no risk. You are 100% protected by a written bond and a money back guarantee. You can see your selection before you buy. Any size genuine diamond can be yours on a pay as you like lay-away plan. There are no extra charges.

FREE **BIG CATALOG**
Diamond Advice FREE!

Send today for the big illustrated catalog just off the press. It illustrates many wonderful diamond bargains. All in most fashionable, up to the minute mountings, of 14 Kt. gold or platinum. You also get important advice about diamonds that is in itself a diamond buying safeguard and education. Send coupon below for your copy today and learn all the facts which includes Kaskel's special pay as you like lay-away plan. There's no obligation. SEND COUPON TODAY.

References: Your own bank or any Mercantile Agency

KASKEL'S, Dept. 525-K (Diamond Specialists since 1882)
41 West 57th St.
New York 19, New York

Send FREE CATALOG and advice about DIAMONDS without obligation.

Name

Address

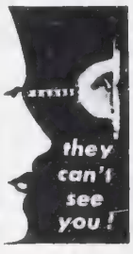
City State

don't open your door to

DANGER!



MAGIC MIRROR door detective



The Magic Mirror door detective permits you to see who's at your door, before you open it. This patented safety device has a Magic Mirror, through which you can clearly see your visitor, while he can only see himself in the mirror.

The Magic Mirror door detective is 3½ x 4½ inches . . . made of polished bronze . . . easily installed. It is a winner of the National Home Safety Award. **4.95**

Nite-Walker Co.
18 Van Roosen Rd., Newton Center 59, Mass.

Exquisite ITALIAN STERLING SILVER KEY RING



Only $5.00, Postpaid

A beautiful and distinctive key ring. Made in Italy of sterling silver by famous craftsmen. Graceful, fool-proof key loop. Available with 2 or 3 initial monogram (specify initials when ordering) or with richly engraved St. Christopher medal. Only $5.00, tax included. Postage prepaid. No COD's, please. Satisfaction guaranteed. Send check or money order to

REGINA WELLS
47 West 34 St., Suite 424, New York 1, N.Y.



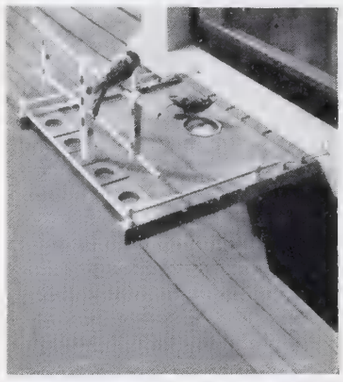
WINDOW



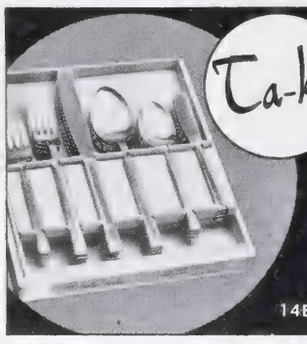
NAMED FOR YOU. Translucent china coaster-ash trays in creamy white come with any name in gold, and a set of four makes a memorable gift. This is something you'd be smart to order now and put away for Christmas presents. Set of 4 with the same name, $2.95 ppd. Edith Chapman, Nyack, New York.



SOTTO PRICED PIANO LAMPS come in three styles for grand, spinet or upright pianos. They all have adjustable shades, ten-foot cords, and are well padded at the clamp portion. Made of metal, they all come in a mahogany finish. Spinet model is also available in a blond finish. For grand piano, $7.50; for spinet, $8.95; for upright, $5.95. Ppd. Downs & Co., Dept. 1168, Evanston, Ill.



FLIGHT DECK for wild birds is a fascinating feeding station that attaches to any window without tools. Think what a wonderful present it would be for a shut-in! Recommended by the National Audubon Society, it has a rotary feeding stick, recessed drinking cup, 4 seed wells and white perch rails. In a green enamel finish. $5.45 each; $10 for 2. Ppd. Duncraft, Dept. 10-H, Dunn Bldg., Penacook, New Hampshire.



AN INNOVATION IN ELEGANCE
stainless steel

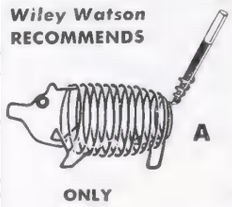
This exquisite stainless steel table ware —the finest in oriental craftsmanship— will compliment your most beautiful table setting. Smart, modern.

4 place settings of 6 pieces each **$18.95**
(In California add 3% Sales Tax)

Send check or money order (no COD's) to

MARY MARGARET GIFTS
148 MACONDRAY LANE, SAN FRANCISCO, CALIF.

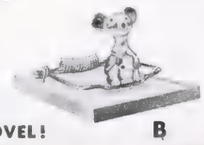
Wiley Watson RECOMMENDS



A. This kind of Pig-Pen brings order to your desk-top, keeps neatly in view notes and envelopes, holds ready for use a handy slim-style ball point pen (uses standard refills). All this with a pleasant air of grace! Coiled-spring wire in beautiful satin-black or satin-pink finish (state choice).

ONLY **1.00** POSTPAID

B. You'll bring a light note into that busy executive's day with this clever desk-top gift! Trust this merry scamp to brighten your glance each new time you see him! Earns his keep, too, as paper weight or paper clip. Mouse and trap real gold plated, on plexiglass base either transparent white or jet black (state choice).



ONLY **1.00** POSTPAID

Order today, only 1.00 each postpaid. (No COD's) Order several for gifts, too.

Wiley Watson COMPANY, DEPT. 410
33 West 9 Street New York 11, New York

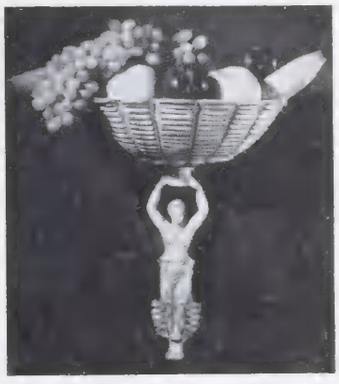
NEW AND NOVEL!

SHOPPING





FLIGHT OF GULLS will bring to your wall the stillness of salt marshes, the stretch of a lonely beach, the cry of a curlew. Here is grace on the wing—the lovely attitude of motion without movement. Three-dimensional cast aluminum in a satin finish, with a 7½″ wing spread, flight of 4 gulls, $6.30 ppd. Chalmar, Split Rock Rd., Syosset, New York.



GREEK GODDESS BOWL is a classic beauty for your wall that has a glowing opulence when filled with fruit—a hanging garden-grace when planted with greens. The pedestal base is the figure of a goddess which supports the flared, flat-back wall bowl. Made of strong cast aluminum in an antiqued ivory finish; 13½″ high, 9¾″ wide; $19.95 ppd. Muriel Duncan, Haddon Heights, New Jersey.



SPODE MINIATURES, so completely entrancing that you'll start a collection! The tiny bone china tea set and the cup and saucer come in: Blue or Pink Chintz; Red, Blue or Green Gloucester; Pink, Blue or Green Coral; Pink or Blue Fleurs-de Lis; Pink or Blue Rose Chintz. Tea set (teapot, creamer and sugar), $16.95. Cup and saucer, $2.95. Ppd. Hunterdon House, 148 Main St., Flemington, N.J.



Original Hummel Figurines

with indented signature "M. I. Hummel." Truly, Truly, sweet life's romance. Would not you or I start at once being a collector or start some one you love.

#1 She Loves Me, She Loves Me Not, 4¾″ high ..... $7.95 ppd.

#2 Mother's Darling 5¾″ high ..... $8.95 ppd.

We invite your inquiry about other Original Hummel Figurines.

order from

Hildegarde Studios

597 Farmington Ave. Hartford 5, Conn.

FRENCH COIN KNIFE



The EXCLUSIVE GIFT with leather case $15.00

A knife any man will be proud to carry and show off and use. A practical knife with forged steel blade, file and scissors which simply pivot out for use, spring closed for carrying.

Made from five-franc coins (usually over 100 years old) by Pernet, cutlery artisan of France. The coins are split in half and fitted. About the size of a silver dollar.

ORDER TODAY—French Coin Knife, leather case and gift box..... $15.00

Orders Promptly Filled—We Pay Postage

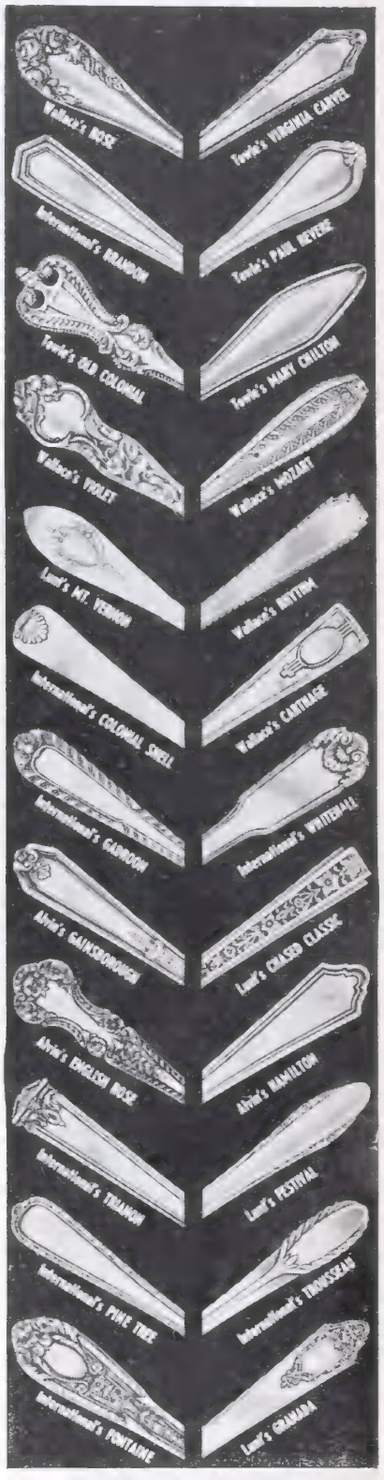
FULLY GUARANTEED

Corrado for Cutlery

26 N. Clark St., HB105 • Chicago 2, Ill.

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1862

Dept. 50, 112 Madison Ave., Memphis, Tenn.

handmade STOOLS *IN BEAUTIFUL OAK!*

4 Sizes for Bar, Den, Playroom, Kitchen, Patio

You'll wonder how such charming stools with so many uses can be priced so low! Made by true southern craftsmen, each stool is of solid oak, smoothly sanded, lacquer finished. Legs are secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails or screws. Really rugged! Contour shaped seats are hand woven from flat fibre in red, green, brown or combination of these colors. (Genuine cane or fibre rush seats, add $2 per stool.) In 3 sizes, ready instantly!

12″—$2.50 • 18″—$3.50 • 24″—$4.50 • 30″—$5.50

Satis. Guar.! Send check or M.O. Shipping charges collect

FREE BOOKLET of our fine FURNITURE!

southern craftmasters

Three Generations of Quality



Dept. H-22, COLUMBIA, TENNESSEE

SAVE YOUR EYES

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



THE FEATHERWEIGHT MAGNIFIER

STOP SQUINTING

And wrinkling your face when you read. Use FEATHERWEIGHT—the new long lens reading glass. You SEE BETTER with its 3¼″ lens that shows newspaper print a column wide. Weighs only 2 ounces. You can hold it longer without trembling or tiring. Choice Black or Blonde. Send check or money order $3.95 postpaid. Your money refunded if not fully satisfied after 10-day trial.

EDROY PRODUCTS CO.

488 LEXINGTON AVE., NEW YORK 17, N. Y.

Low Calorie! No Sugar Added! No Salt Added!

COCONUT DELIGHTS



The most delicious low calorie candy you ever tasted . . . STA-TRIM Coconut Delights. True, creamy coconut, covered with rich chocolate, dietetic treated without sugar or salt added. A luscious taste-treat. And most wonderful of all is that you know you are enjoying a really low calorie delicacy.

40 tempting low calorie pieces $1.85 (8 oz.) ppd.

No C.O.D.'s, please.

STA-TRIM CONFECTIONS, Inc.
Dept. M, 1255 Hewlett Plaza, Hewlett, N.Y.

Send for our free Catalog featuring Sta-Trim's selection of delicious low calorie candies



Berlé DELINEATOR ©
for true figure beauty

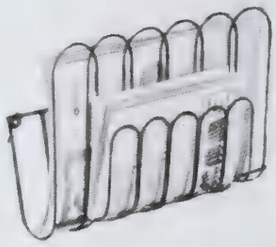
Once you have experienced the heavenly comfort of a Berlé Delineator exactly fitted to your own contours, you'll never be satisfied with any other. From $17.50 in the finest materials available.

Consultation welcomed.

J. BERLÉ 26 West 58th St., New York 19, N. Y.



WINDOW



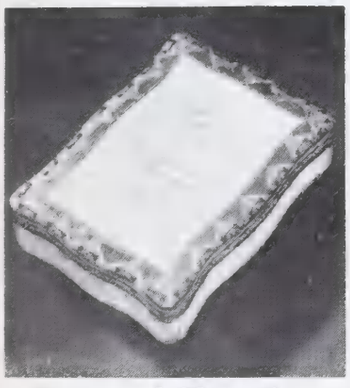
JOHNNY-ON-THE-SPOT RACK hangs on the wall in your bathroom and holds magazines and newspapers for your ivory tower reading. Made of black wrought iron, there are two compartments for large- and digest-size magazines. 12″ long. 8″ high. $2.50 ppd. Amy Abbott. Inc., Box 306. Radio City Station, New York 19, N.Y.



DIVINE STEIN. This is the nicest way to drink beer in all the world. And there's a happy feeling about the old-world shape that will remind you of singing in beer gardens and dancing in the street. The traditional handled stein is ceramic with a raised design, a hinged pewter lid, and it holds more than a can of beer. From the Rhineland and just $5.50 ppd.! Beverly Baker, Box 135, Darien, Connecticut.



HAND-WOVEN WOOL has been expertly custom-tailored into a fringed kilt skirt that comes with Scottish kilt safety pins. The matching jacket-stole is a new and becoming fashion idea. Blue and gray with muted over-check design, or two-toned tan with aqua and yellow overcheck. For skirt send waist measurement and length from belt to hem. $25. Jacket-stole fits any size. $17.75. Ppd. Farmcraft, Middleport, N.Y.



Treasured Memories

Wedding, Anniversary, Graduation etc.—invitations mounted and preserved on the cover of this hand-tooled wood box from Italy—in lovely antique design of gold leaf and soft blue. 7x5x2, for cigarettes, candy, jewelry, cards etc. A gift to be cherished throughout the years. $8.95 ppd. (Sorry, no c.o.d.) Reception card mounted on inside of cover, $2.00 extra. 5 day dlvy.

Send for free catalog

TOWNSEND HOUSE Dept. B 10
645 Bergen Ave., Jersey City 4, N.J.

Gift ideas galore in— BODINE'S BIG FREE CATALOG!



A wealth of exciting gifts to choose from . . . all illustrated in our brand new 1955-56 catalog. There's something just right for everyone on your list . . . at the price you want to pay! You'll get more value for every dollar you spend by shopping the convenient "Bodine" way. So send for your fully illustrated catalog today!

Just one of our many gift suggestions:



Army, Navy and Air Corps of 100 plastic toys including 4 each: riflemen, infantrymen, bazookamen, marksmen, sailors, tanks, trucks, jeeps, bombers, cruisers and battleships; 8 each: machine gunners, sharpshooters, officers, WACs WAVEs, cannons and jet planes. Each toy is completely assembled, designed to scale and measures up to 4½". Kids love 'em! **$1.00** plus 25¢ shipping.

BODINE'S
444-B Belvedere Ave., Baltimore 12, Md.



Finest French Imported
WALLPAPERS

FONTAINE . . . an exquisite example from the famous DIAMENT COLLECTION of French imported wallpapers . . . notable for their beautiful designs and glorious colorings.

Send $1.00 for Sample Book

A. L. Diament & Co.
Established 1895
34 East 53rd Street.....New York
1515 Walnut Street.....Philadelphia, Pa.
Spread Eagle Mansion.....Strafford, Pa.



MOVIE CARTOON CUTOUTS

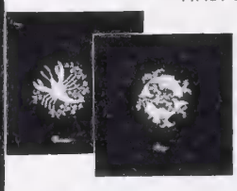
For the first time those clever WARNER BROS. cartoon characters are available for your play room, den and youngster's nursery walls. Bugs Bunny, Tweety and Sylvester, Yosemite Sam, Elmer Fudd, Sniffles, Daffy Duck, and of course, Porky Pig . . . all 8 in gay colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for scrapbooks, furniture, etc. Package includes adhesive; instructions and ideas for mounting; AND for a limited time, 6 complete bedtime stories, written just the way they talk in the movies. Mail your order today for full pkg. 24 characters and stories—$3.98 Ppd. Money-Back Guar. Please no C.O.D.'s.

GIFTS BUY HARBECKE
Box 416 Dept. H-10 Woodland Hills, Calif.



GIFT FOR YOUR FAVORITE TOT

A personalized set in True China—yet strong enough to hit the floor and bounce. Guaranteed for one year against breakage. Adorable animals in full color decoration. P.P.D. only **$4.95**



ZODIAC TILES Smartest Gift Ever

YOUR Birth Symbol fired in Coin Gold on a Rich Black Tile. For Wall or Table. Buy two—Yours and His. Single Tile $1.98. Pair $3.50. Enclose exact birth date.

WRITE FOR FREE CATALOGUE

THE KIVA-LOUIS CO.
P. O. BOX L 783 YOUNGSTOWN 1, OHIO

SHOPPING



THE BRIDE'S PITCHER that she will love the best is this Paul Revere copy in gleaming silver plate, and it's a beauty. The design, simple and very elegant, is one of which she will never tire. 7" high, $11 including tax. Three-letter engraved monogram is $1.50 extra. Add 50¢ postage. Black, Starr & Gorham, Fifth Ave. at 48th St., New York 19.



SHOW OFF YOUR MEDAL in a shadow box frame that is designed to make a serviceman's medal stand out. With it you get a reprint from *The American Legion Magazine* which tells how and where to apply for service medals to which a man may be entitled. 8" x 5½" plastic frame in ivory, ebony, or a combination of the two, $3.95 ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington, D.C.



LOSE HIS SHIRT? No-siree-bob! Not when it's embroidered with his own first name across the front. Cotton T-Shirt is made of the finest quality combed yarn reinforced with nylon thread at strain points. In small (6-8), medium (10-12) and large (14-16), $1 each. Specify name. Ppd. Personal Pencil Co., 290-K Dyckman St., New York 34.



a gorgeous doll **mailed direct from a different land each month!**



FREE! *for your favorite little girl* **an exquisite foreign-made doll** *when you enroll her NOW in the exciting new* **doll-of-the-month club**

SHIPPED POST-PAID & DUTY-FREE!

Picture your child's happiness . . . her rapture, when she receives a large, beautiful doll *each month* – costumed in traditional old world finery, and sent to her *personally!* Colorfully packaged . . . covered with exotic foreign stamps. Fascinating, *educational folder* about each doll, enclosed. To prove the *unusual value* of dolls sent from abroad to members each month POSTPAID and DUTY FREE, we'll send your little girl one doll FREE – if you enroll her *now* in the new DOLL-OF-THE-MONTH CLUB!

A CHILD'S MOST PRECIOUS GIFT . . .
If your little girl loves ordinary dolls, she'll treasure these a thousand times more! Their authentic, hand-sewn costumes . . . true-to-life skin colors and hair styles, give them an endearing personality unmatched by any other dolls. Imagine your child's joyous anticipation as the day draws near for her monthly doll to arrive! Yes, a club membership is the one gift that *keeps on giving* — every month!

EDUCATIONAL AS WELL AS EXCITING!
Each delightfully different doll will stimulate your child's interest in geography, history, and the cultural backgrounds of different lands, as no drab text could ever do. A valuable aid to learning. Interesting legend accompanies each doll . . . tells quaint customs of land, doll's story!

LARGEST, MOST BEAUTIFUL DOLLS . . .
Each doll is literally a *collector's item.* Garments are skillfully sewn, faces delicately hand-painted. Many have luxurious *human hair.* Only because of our large volume and the favorable foreign exchange rate can these exquisite $7.50 value dolls be sold for so little. You get *more* for your money!



© 1955

NEW CHRISTMAS GIFT IDEA!
The little girls on your shopping list will remember your gift longer and with greater appreciation than any other!
A SPLENDID "DECORATOR" GIFT FOR WOMEN
The perfect present for women who delight in captivating wall, cabinet, or bedroom decorations.



FREE! With each membership you'll receive a beautiful GIFT ANNOUNCEMENT CERTIFICATE, for you to give to those you enroll. **Order now**—first dolls will arrive **before** Christmas!

CHOOSE FROM TWO PLANS

Regular Membership
(Dolls are approx. 7½" high)
3 months membership $8.95*
6 months membership 14.95*
12 months membership 26.95*

Deluxe Membership
(Dolls are approx. 10½" high — beautiful!)
3 months membership $9.95*
6 months membership 17.95*
12 months membership 32.95*

NOTE: If you wish to give one Deluxe Doll, rather than a membership, send $3.50.
***ACT NOW – GET ONE BEAUTIFUL DOLL FREE!** Take advantage of this special, limited time offer. Rush coupon and enroll your child *now!*

Satisfaction Guaranteed
Or Your Money Back!
If after seeing first dolls you're not convinced they're the most *beautiful* offered at anywhere near the price . . . if you're not 100% delighted, simply return them to our Calif. Office for prompt, full refund. You may cancel membership *at any time* for *any reason.* Unused portion of your payment will be refunded in full. You have nothing to lose — a child's happiness to gain!

DOLL-OF-THE-MONTH CLUB, Dept. HB-10, 3720 W. 9th St., Los Angeles 19, Calif.

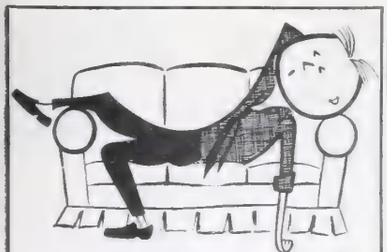
☐ Start Monthly shipments of DELUXE DOLLS to person listed, under your..... Month Plan.

☐ Start Monthly shipments of REGULAR DOLLS to person listed, under your..... Month Plan.

☐ Ship one DELUXE DOLL to person listed, at $3.50. | I enclose $..... Payment in full. | **(Sorry, C.O.D.'s not possible.)**

SHIP DOLLS TO: (Please Print)
Name.....
Address..... Zone.....
City..... State.....

SEND GIFT ANNOUNCEMENT CERTIFICATE (for my use) TO:
Your name.....
(Give address on separate sheet, if different from above.)
NOTE: Your postman will collect 15c when delivering each doll because we cannot prepay this foreign parcel fee.



DYNAMITE!

If it is worth a dollar to you to get your man off the couch and on to household tasks, send for a clever, teasing "YOU DO IT YOURSELF" award, HAND LETTERED WITH THE RASCAL'S NAME. Suitable for framing, two colors on fine paper, gold seal.

To husbands who think chairs are clothes trees, award the "MESSY MAC" certificate.

EACH **$1** POSTPAID

PRINT HUSBAND'S NAME

THE TYCOON
1401 Fox Bldg. Philadelphia 3, Pa.



Boys and Girls

4 WAY

REVERSIBLE CORDUROY SET

Custom detailed coordinate in fine corduroy, lined with striped corded cotton and completely reversible.

Jacket and trouser cuffs adjust easily to the growth of the child. Guaranteed washable.

Sizes 1 to 4 years. Colors—Navy with red or blue, slate blue with blue, charcoal with red.

Specify size, age and color desired. **$12.95**

Matching hat *(specify head size)* **$3.00**

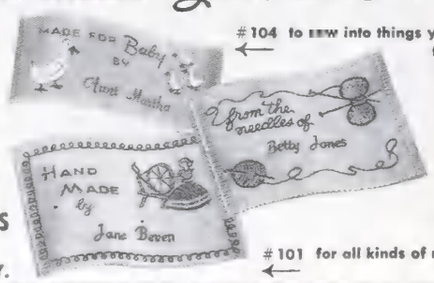
Satisfaction guaranteed. Send check or money order, enclose 50¢ for postage (sorry no C.O.D.'s) to

HILDA AUFRICHT
37-61 84th STREET,
JACKSON HEIGHTS 72, N. Y.

WOVEN FABRIC LABELS—Your Name ON EACH!

Have your own beautiful, woven labels! Your name (in 20 letters or less) hand embossed on each! Specify style #104 (pink or blue), #101 or #102. Send $1.50 for 12 labels, $2 for 20, $3 for 40. P.S. Wonderful as gifts, too!

HALLMARK LABELS
Dept. HB-510
211 E. 37th St., N. Y. 16, N. Y.



#104 to sew into things you make for baby!

#102 for hand-knit gifts and fashions!

#101 for all kinds of needlework!



Now America's Newest & Best

DOGGIE "I.D."
IN PERMANENT **GOLD COLOR**

and lowest priced too!

$1.25 POST PAID

Sorry, no C.O.D.'s

Satisfaction Guaranteed

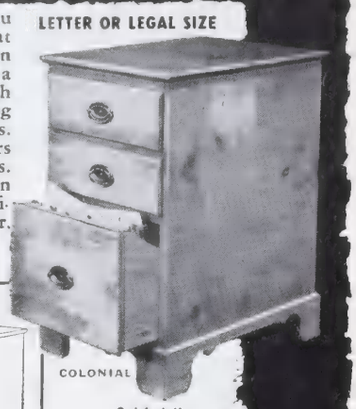
Only GUARDALL offers Genuine Gold Plate tags. More than protection . . . they're beautiful. Tarnish proof tag is handsomely gold plated with jeweller's quality engraving and is guaranteed to last a lifetime. Illustrated actual size perfect for tagging pets, luggage, or other personal property. We reserve the right to abbreviate or furnish larger tag at no extra cost. DON'T DELAY—ORDER TODAY! For prompt delivery PRINT full information and send it with cash, check, or money order to

GUARDALL INDUSTRIES
P. O. Box 355 • Dept. H-B • Philadelphia 5, Pa.

ORGANIZE AND GLAMORIZE WITH THE

FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.



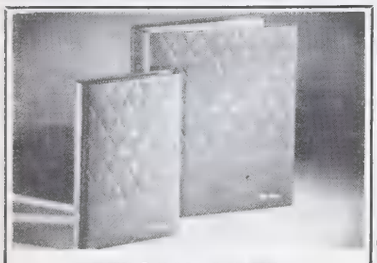


WHEN ORDERING, SPECIFY

SIZE: Letter Size—16½" x 22½" x 28" high or Legal Size (add $3.00)—18½" x 22½" x 28" high
STYLE: Modern or Colonial
DRAWERS: 2 single drawers and 1 file drawer (shown in photo) or 2 file drawers only (shown in drawing)
FINISH: Unfinished Knotty Pine, smoothly sanded **$27.95**
Hand-rubbed Antique Pine finish—**$29.95**
Unfinished Tupelo, smoothly sanded—**$29.95**
Maple, Mahogany, or Walnut finish—**$32.95**
(add $3.00 for Legal Size)

Quick delivery. Send check or M. O. Satisfaction guaranteed. Express charges collect.
WRITE FOR FREE CATALOG

Jeff Elliot Craftsmen
Dept. B-105 STATESVILLE • NORTH CAROLINA



PERSONALIZED
Telephone Book Cover

Protect and glamorize the much-used telephone book with a handsome padded brown leatherette cover. Name and design in gold. Print name to be stamped. Also give height, width, thickness of book, and city.
Town Ed. 9¼"x6¼" $2.25 ppd.
City Ed. 11¼"x9⅝" $3.00 ppd.

DESK PENCIL SHARPENER



Finest instrument that ever put a sharp point on a pencil. Of genuine leather with gold stamping and gold-finished removable cover. Sharpens pencils and crayons. 2½" high x 1¾". In red, ivory or brown.
$1.75 ppd.

Write for Free Catalog

RMS INTERIORS Dept. HB-10
11146 S. Michigan, Chicago 28, Ill.



SWIVEL
CAPTAIN'S STOOL
With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.
Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B10-5
North Conway, N.H.

MAMMY DOLL GIFTS



1. MAMMY KITCHEN MEMO DOLL. 12-inch stuffed MAMMY DOLL in assorted colors and white aprons. Pocket in the dress to hold the pencil and pad. Lift the apron to make kitchen notes. Mammy's body is flat surface in the back with hook to hold on kitchen wall. $1.50 each.



2. MAMMY DINNER BELL DOLL. Dainty 4-inch Dinner Bell dressed as Mammy in assorted colors with white organdy aprons. Each $1.50.



3. MAMMY PIN CUSHION DOLL. 7-inches high. Assorted colors with white aprons and full gathered skirt around pin cushion. Each $1.50.

ANY DOLL $1.50
Colors: red, green, blue, yellow. Matching bandanas. White aprons. Gold earrings.

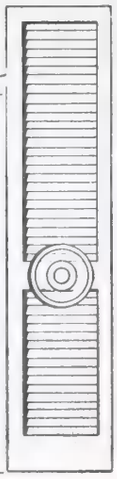
Please add 35¢ shipping charges for each order, regardless of total amount. Sorry, no C.O.D.'s. Check or money order. Catalog on request.

MAGNOLIA PLANTATION NOVELTIES
P.O. Box 4094, Caroline Station Mobile, Ala.



LOUVER DOORS AND MOVEABLE WINDOW SHUTTERS BY

Louvercraft OF NEW YORK



Complete selection of expertly styled moveable Window Shutters and Louver Doors . . . made to your exact measurements . . . any color or wood finish. All available by mail. Send 10¢ for illustrated Decorator's Guide and Price List.

LOUVERCRAFT CO.
425 Austin Place, Dept. 36
New York 55, N. Y.



WINDOW SHOPPING



TENNESSEE FARM SAUSAGE caused a mad scramble in *Window Shopping* because we all wanted to sample. It's made from "whole hog" which, in meat talk, means it has the finest ham, tenderloin, bacon and shoulder ground right into it. Whatever the trick, it's downright delicious at the breakfast table. Six 1-lb sacks shipped in dry ice, $5.85 ppd. Tennessee Farm Sausage, Box 2338, Dallas, Texas.



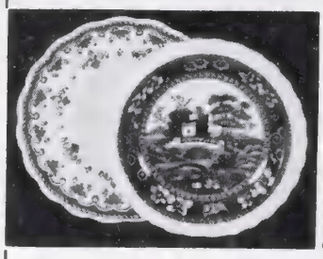
BRELLA-BAG is a smartly-styled new carry-all with its own cocktail-size umbrella. Both are made of waterproof acetate taffeta in toast, red or turquoise, and the bag is flocked with a fishnet design in black to match the plastic patent trim. Bag is 11½" x 10" x 5". Umbrella is 21" long. $6.95 incl. tax. Add 50¢ post. Lee Hendry, Little Silver, N. J.



HANDY HOOK is the kind of hanger we've always wished someone would make, and here, at last, it is. It hooks over any closet rod or wall peg and provides neat hang-up space for such difficult storage problems as purses, umbrellas, belts, brushes, garden tools, etc. You'll want one in the car, too, for your husband's suits. $1 for 2 ppd. Children Utilities, 18018 Griggs, Dept. H2, Detroit 21, Mich.

(*Please turn to page* 111)

Cup Plates Then—Individual Ash Trays Now



Made by Spode to match their well known dinnerware patterns. Perfect for that choice gift. In twos or enough for a dinner party. To start a collection or to give as a bridge prize.

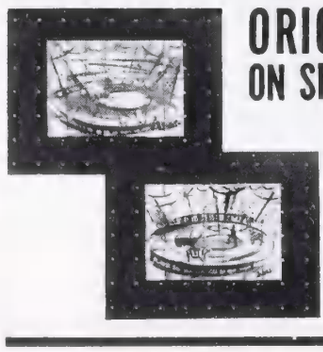
Illustrated Fleur-de-Lis Blue or Brown—Tower Blue or Pink

Available

Buttercup	Mayflower
Byron	Old Salem
Camilla—pink or blue	Rosalie
Cowslip	Rose Bud Chintz
Fairy Dell	Rose Briar
Green Basket	Valencia
Hazel Dell	Wicker Dell
Lady Anne	Wicker Lane

Gift Wrapped—Postpaid—**$1.00** each—Set of 4—**$3.85**
Spode dinnerware carried in open stock

Hunterdon House Shops—148 Main Street—Flemington, New Jersey



ORIGINAL OIL PAINTINGS
ON SPARKLING GOLD MOSAIC TILES

Jewel-like little masterpieces created for you by a modern American artist. Colorful oil paintings on tiny, 22k gold-glazed Italian ceramic tiles...mounted on ebony pegboard for striking contrast. Each an original—perfect for that special gift or for your very own. Your choice of vertical or horizontal panels; subjects include Circus Scenes, Sail Boating and Farmyard Fowl, (please specify). Overall size 7"x 9". Yours for only **$10.00 a PAIR,** postpaid. Satisfaction guaranteed. Sorry, no COD's. Send check or money order to: (In Fla. add 3% Sales Tax)

tropic house
Dept. B-10 Box 72, Tamiami Station, Miami, Fla.



Chairs in black or natural finish.

Over a century of working with solid woods enables Unique's Master Wood Workers to build furniture from extremely hard, solid pecan wood. The exceptionally beautiful grain is reflected richly in the clear soft finish. Illustrated is a setting from the open stock dining room group.

For Your Treasure House—

Distinctive Sabine Pecan

in SOLID PECAN from the heart of native forests in Louisiana



Plan a delightful bedroom with a choice of pieces you will treasure forever. The durable, stable quality of solid pecan permits rendering of the soft-flowing, shaped and curved tops, and smoothly-shaped, raised panels.



Occasional pieces with molded foam rubber cushions are ideal to combine with dining room groupings for combination living-and dining areas, so popular in homes today.

Unique

WINSTON-SALEM NORTH CAROLINA

Master Woodworkers Since 1854

Write for name of dealer nearest you. Complete portfolio picturing the entire Sabine Solid Pecan Group; the Old Salem Collection in Solid Honduras Mahogany; as well as bedroom and dining room groups in Solid White Ash and Solid Knotty Pine. Send 25¢ in coin to Unique Furniture Makers, Dept. HB255, Winston-Salem, N.C.

You needn't handle with care!

Introducing Care Free Fashions



Simmons Hide-A-Bed sofas
coats by Harry Frechtel
in famous Candalon Fabrics with
the spot-resistant Sylmer Process*

YOU'VE never known how much a fabric can do for a fashion until you see these new Candalon fabrics. It's not only that they're so lovely to look at and luxurious to feel, but the special Sylmer process by Dow Corning gives them practical qualities that have been impossible up till now. These fabrics are *spot-resistant*, not only to the regular type of soiling, but to all non-oily stains such as tea, coffee, soft drinks, fruit juices, even ink. These fabrics are also *wrinkle-resistant*, which means they will stay smooth and new-looking.

We need hardly tell you about Simmons famous Hide-A-Bed sofas, except that these new 1955 versions have a host of improvements, including *lower seating height, comfort-angle back* and *luxury-sofa seating comfort.*

As for the coats by Harry Frechtel, every woman who knows fine clothes knows these are among the finest.

You'll find these Care Free Fashions at better stores—who want to help *you* live better.

CANDALON FABRICS

made exclusively by **COLLINS & AIKMAN** America's Largest Weavers of Fine Upholstery Fabrics, 210 Madison Avenue, New York 16, N. Y. In Canada, Farnham, Quebec



Illustrated: Katherine's "Royal Windsor"—mint green



Sesame Tan, Wood Rose, Everareen
(Not shown Dawn Gray, Sandalwood

Royal Windsor—created for people who enjoy gracious indoor living. So beautiful, and yet so practical you can afford it throughout the house! Thick, rich-textured carpet of rayon-viscose and nylon fiber, made to last for years and years. Best of all, Royal Windsor is soil resistant, easy to wash or clean, and guaranteed color uniform. Approx. $7.95 sq. yd. See the clear, crisp vat-dyed colors at your favorite store. Or write for name of closest dealer.

Katherine RUG MILLS,
Dalton, Georgia

Send 25c for new booklet of color scheme originals by interior designer Lee Childress, "Decorating Is Fun with Katherine Color Balance". Katherine Rug Mills, Dept. HB-15, Dalton, Ga.

Name _____

Address _____



Wild Oats—$18.75



Honeysuckle—$19.50





Partridge in a Pear Tree —$18.75



Wakefield—$14.00

Here's a bride who is as happy as can be! She has the *man* of her dreams and she's about to select the *dinnerware* of her dreams. Of course it's Wedgwood and she's choosing from the four enticing patterns shown here . . . patterns on a background of durable snow-white English bone china. What's *your* choice? Send 10¢ for folder "T" and see other traditionally beautiful Wedgwood designs. Josiah Wedgwood & Sons, Inc., 24 E. 54th St., N.Y. 22, N.Y.

Prices shown are for five-piece place settings.

WEDGWOOD

A LIVING TRADITION SINCE 1759



This original Jasper Vase was made in 1777. Copies are now available in Sage Green and Wedgwood Blue at $60.00.



WINDOW SHOPPING

CONTINUED FROM PAGE 106

SUR-FACE LIFTING JOB for haggard old linoleum floors in your kitchen and playroom is Resin-free Liquid Raw-Hide Linoleum Finish. It dries overnight and leaves linoleum with a tough, long-lasting elastic finish that is waterproof, grease-proof, stain-proof. It actually revives colors. $1.75 a qt., $5.30 a gal. Linseed Oil Products Co., 1107 S. Fremont Ave., Alhambra, Calif.



FLAN is adhesive-backed green flannel that scratch-proofs your vases, ash trays, lamps, figurines. And snag-proofs your chairs, desks, table legs. It also lines jewelry cases, silver drawers. Cut piece to size, remove cloth backing, and press into place. It adheres instantly. Three 5¾" x 18" pieces (310 sq. inches), $1 ppd. Forest City Products, Inc., 722 Bolivar Rd., Cleveland 15, Ohio.



BIRTHDAY DOLLS. A tow-headed little Romeo comes bearing a gift of flowers for the Birthday Child, and his bashful sweetheart carries the cake. They'd be gala table decorations, or sweet additions to a doll collection. Both have downy feathered hair, hand-painted faces, and stand 7" tall. $3.50 each; $6.95 the pair. Ppd. No c.o.d.'s. Craft Shop, Inc., Cambridge 1, N. Y.



AUTHENTIC OLDEN TIME TOY RANGE



Little girls will love to cook for their doll families on this replica of grandma's old black cast iron range. Older folks use 'em for ash trays, planters, etc. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 9" x 10" x 5" size, $4.95. 11" x 11½" x 7" size, $8.95. Postpaid (Add .50 W. of Miss.).

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S
New England General Store
4 Plain Street, Millis, Mass.

HOBBY HORSE



Novel PENCIL SHARPENER
Three for only $1.00

Here's an attractive, useful novelty for Xmas stockings, and trees—a 2½ inch white, plastic horse, with a real horsehair tail. There's a razor sharp pencil sharpener concealed in his body. Has red, or green rockers and saddle. Not just an ornament—but a practical, useful desk tool—the year round. Only $1.00 for three. (Sold only in sets of three.) Order several sets now for tree and stockings. I pay postage. Money back if not delighted.

"little joe" WIESENFELD CO.
Dept. K-21 Baltimore 1, Md.



"REAL" BABY SEAL PAPERWEIGHT

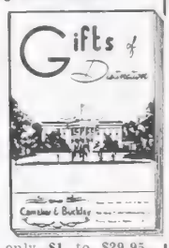
"Sebastian", the baby seal, is the most luxurious paperweight that ever guarded an executive's papers or decorated a ladies' desk! He's genuine sealskin from his inquisitive nose to his tail flippers. He has genuine leather collar, wistful black eyes and the most beautiful whiskers this side of Alaska. Solidly weighted, too, so the papers Sebastian sits on really stay put. A Wonderful Christmas gift for folks who love the unusual. A most provocative conversation piece on your own desk. **$3.95** ppd.



ELECTRIC SHOE SHINER DOES A PERFECT JOB FAST!

Here's a silent, smooth-working electric "servant" that gives your shoes a mirror-bright polish in record time! Just plug it into any A.C. outlet. The heavy duty motor goes to work instantly. Switches off automatically if too much pressure is applied, so it can't "burn" leather. Comes with soft woolly brush that converts it to an exceptionally effective silver polisher. Makes a time-saving, work-saving gift that will be used with pleasure for many years.
$29.95 ppd.

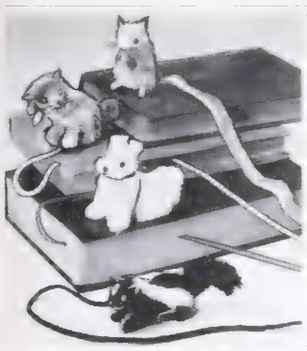
SEND FOR *Our Big Illustrated*
FREE
CHRISTMAS CATALOG
Over 300 New Gift Ideas!



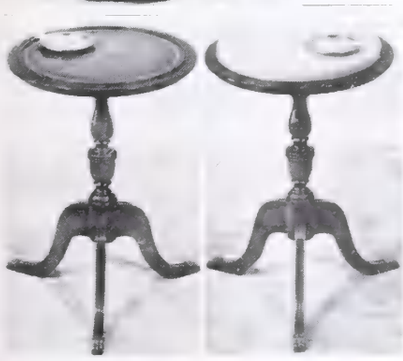
Make Christmas '55 the easiest Christmas you ever enjoyed! Send for our big new Free Gift Catalog now. Shop the armchair way for choice and unusual treasures to please everyone on your list. Priced from only $1 to $29.95.

Send Check or Money Order. No C.O.D.'s Please

Camalier & Buckley
1141 Connecticut Ave., N. W.
Dept. J-2, Washington 6, D. C.



PET BOOKMARKS — *Imported* — Just about the cutest small gifts we can think for anyone who reads or studies. Guaranteed to add interest to the dullest book! *4 styles:* SKUNK with cord to mark page: CAT with ball of wool: DOG with long leash: MOUSE with long tail. Cuddly, furry miniatures. $1 each, or any four for $3.75. Get several assortments. Ppd. Q. T. Novelty Co., Box 54, Murray Hill Station, New York 16, N.Y.



For Christmas
It's a **CIGARETTE TABLE**

If she's fastidious, discriminating, a charming hostess, here's the perfect gift. Duncan Phyfe mahogany cigarette table (14 x 14 x 20¼" high) available with hand-padded leather top tooled in 24K gold, or Portuguese St. Florentine rose marble top. Shipped in carton with simple directions for assembling enclosed (takes less than 2 minutes. Send check or M.O. No COD's, please.

Leather-topped Table **$10.95** Marble-topped Table **$12.95**

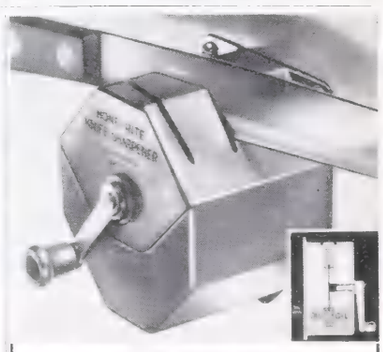
Shipped Exp. Coll. from our Ga. Factory.

FURNITURE CRAFTSMEN
Dept. 2L, 22 Eighth Street, Atlanta 9, Ga.



Most Brilliant Gem on Earth!

More sparkle! More fire! A miracle of modern science! Looks exactly like a fine $1,000 African mined gem expertly cut in 58 facets. Dazzling, full carat lady's ring, set in 14 K. gold, only $54.00 (tax incl.). Superb men's and ladies' rings in all carat sizes. Easiest of EASY PAYMENTS — as little as $4 per month. Let us send you the full story of the amazing KENYA GEM . . . Write today for Free Booklet! Kenya Gem Corp. Dept. 127, Philadelphia 44, Penna.



A TWIST OF THE WRIST AND YOUR KNIFE IS HONED IN OIL

Here is a Knife Sharpener that REALLY WORKS, at a price everyone can afford.

Professionally OIL HONES your knives to a KEEN Razor-Sharp Edge every time.

Guide Slots hold the knife at just the right angle for correct sharpening.

Ideal for the popular HOLLOW GROUND Knife too, because it HONES the edge sharp and will not Heat, Grind or Shear the razor thin blades.

This New compact HONE-RITE Knife Sharpener is All-Metal, Copperloid Baked Enamel finish, with Self-Lub Bronze Bearing and a Tru-Balanced Corundum Hone for long efficient service. Honing Oil included.

SATISFACTION GUARANTEED
Special Price, only $3.00 postpaid
HONE-RITE Box 103-B ELGIN, ILL.



THE WHIG ROSE

Heirloom Coverlet

AN AUTHENTIC
COLONIAL CLASSIC

"The Gift of a Lifetime—
for Generations to come"



Great-Great-Grandmother would have woven it . . . you can buy it! The lasting loveliness of this traditional Whig Rose Coverlet is painstakingly reproduced by Goodwin Weavers in finest wool and cotton. One color on white or combinations of two colors on white—in Colonial Red, Indigo or Delft Blue, Cabin Rose, Settlers' Sun, Pine Green, Rifle Rust, Walnut Brown, Hill Purple. Double (90" x 108"); Twin (78" x 108") $32.50.

Check or money order. No C.O.D. Add 75¢ postage

Satisfaction guaranteed
Write for FREE literature

VIRGINIA GOODWIN
Dilworth Station, Charlotte 3, N. C.

STACKING STOOLS from SWEDEN



add $1.00 per stool for teakwood

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables, or TV seats so well constructed each will support the heaviest of persons. 18" height, 14" diameter tops . . . alcohol and hot beverage proof. All genuine cabinet woods—your choice of walnut, light mahogany, blonde birch, golden teakwood. These handsome Swedish imports available only from Scandicrafts. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order.

Scandicrafts
Dept. B-15, Ardsley, N. Y.



Authentic Reproduction
of the old Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and overall slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift it's happiness insured even to the price,

$14.50 prepaid

Order your Gout Stool direct from its makers.

Lee & Martha Snyder
P.O. Box 85, Mt. W. Sta.
Cincinnati 30, Ohio

Photo-Murals

Redecorating? . . . custom made photo-murals are the latest imaginative decorating and redecorating idea for your home or office. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE . . . ANY SIZE . . . ANY COLOR. . . . Limited only by your imagination, photo-murals complement any room. Sold internationally by mail by world's foremost producer.

Send 50¢ for illustrated folio refundable on purchase



Photomammoth Murals Dept. H-27, 12048 Van Owen St., N. Hollywood, Calif.



Save on Victorian Furniture

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery



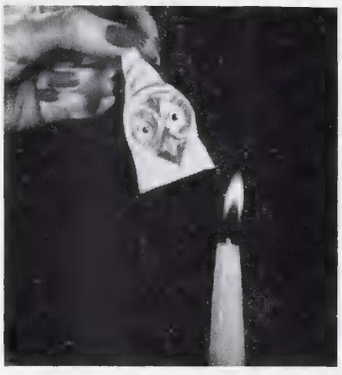
WINDOW



FUNNY BUNNY will make you laugh when he's taken in hand by a young comedian. He's made of real bunny fur and he's a hand puppet. Even a kindergarten impresario can make him nod his head, wiggle his ears, thumb his nose, clap his hands. 10½" tall with pink-lined ears, sparkling glass eyes and big pink bow, he's $1.98 ppd. Hobi. Dept. HB10. 15 West 57th St., New York City.



HAVE YOUR FARE READY and dressed for dinner when guests arrive. Then all you have to do is slip it into this silver-plated casserole and it stars as guest of honor. Porringer handles and shell feet give it a decorative distinction. Pyrex liner is removable. 1-qt. size, $11.50; 1½-qt., $13.50; 2-qt., $15. Tax and post. incl. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Penna.



THE NIGHT OWL is a candle snuffer, and he's made of Royal Worcester English bone china. We think he's sensational and hope you get yours in time to "douse the lights" on Halloween. $5 plus 35¢ postage. Foster's Westwood, 1101 Glendon Ave., Westwood Village, Los Angeles 24, California.

CHILDREN LOVE HAGSTROM'S *Decorative Maps*



"THE LAND OF MAKE BELIEVE"

Children daily discover new delights in the superbly drawn nursery rhyme characters of "Humpty Dumpty," "Little Boy Blue" and over 50 other favorites. 8 Colors, 37¼" x 26¼". Map No. 62, PAPER $2.00 ea.; PLAQUE $8.00 ea.

OTHER CHILDREN'S MAPS
(all maps postpaid)

TITLE	MAP NO.	SIZE	In colorful mailing tube	Lacquered wall plaque
Noah's Ark	204	24" x 19"	$1.50	$5.50
Baby Land	50	22" x 17"	2.00	5.50
Mother Goose Land	101	22" x 17"	1.50	4.50
New Mother Goose Land	114	22" x 17"	1.50	4.50
Alice in Wonderland	5	41" x 34"	1.50	12.00
Where Kidd's Treasure Lies	202	25" x 19"	1.50	5.00

COMPLETE CATALOG OF DECORATIVE MAPS
Send for Hagstrom's 44 page illustrated catalog of Historical, Humorous, Religious, Pirate lore and Children's Maps for the home, school or office. Please enclose 10¢ for mailing and handling costs.

HAGSTROM'S
DEPT. 22A, 311 BROADWAY
NEW YORK 7, NEW YORK

MAKE YOUR DREAMS COME TRUE *with your* "DREAM BANK"



Beautifully designed, dream pictures that appeal to children in full color. Teach children how to get the things they want thru saving.

$1.98

The Dream Bank registers quarters up to Ten Dollars.

Two windows, one showing day of week, the other adding quarters to a daily total. When window shows Ten Dollars, door at bottom opens automatically. Sturdily constructed of 28 gauge steel.

$1.98 Postpaid, send check or money order.

KALON Mfg. Co. 35 BROADWAY, BROOKLYN 11, N. Y.

SHOPPING



THIS ABOVE ALL will give your house the sparkle you want it to have. The brilliant crystal prisms are cut and polished by Czechoslovakian artisans who fled to Germany when the Communists took over. Think of this for your entrance foyer, a jewel box of a dining room or (don't laugh) a superb bathroom. 8" wide, 15" high. $29.50. Exp. coll. Paulen Crystal, 296 Broadway, New York.



COLLAR SOME SPIRITS with beautiful French Limoges labels and your plain glass decanters will be suddenly distinguished! Of fine white porcelain with the inscriptions painted in gold, they hang on gilt chains, and are available for: Sherry, Dubonnet, Rye, Bourbon, Scotch, and Cognac. Any two are just $3.95 plus 45c post. Alfred Orlik Inc., 745 Fifth Ave., New York 22, N.Y.



CLOWN OPENING ACT gives this bottle opener top billing on your kitchen wall. Made of heavy cast iron and decorated in gay circus colors, he attaches to a wall, drawer or cabinet with two colored screws. His grinning mouth removes bottle caps in a flash. 4½" high. $1.19 ppd. The Fireside Shop, 916-1 E. Wayne St., South Bend, Indiana.



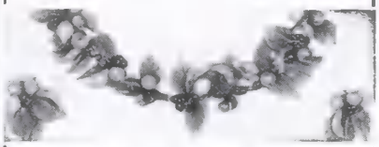


NEW! COLOR COMBINATION DIAL $1
To have perfect color schemes for all the rooms in your home—use the New Perrygraf Color Dial. For example: when you turn the wheel to carpets—complementary colors appear at the same time for walls, draperies, furniture, and accent points. You see exactly what your color effects should be.
A total of 60 perfect color schemes are shown. Solves all decorating headaches. Guaranteed to delight. Only $1.00 postpaid from: Perrygraf Slide-Chart Corp., Suite 1001, 150 S. Barrington Ave., Los Angeles 49, Calif.

FREE!
FULL COLOR CATALOG OF MAGNIFICI GIFTS MAILED DIRECT FROM ITALY!



Colorful assortment of beautiful jewelry . . . mother-of-pearl, coral, Venetian glass, etc. Unusual hand-crafted finds in Florentine leather, real Italian briar, Florentine silver, etc. All less than $5! Amazing buys made possible by favorable rate of exchange. Shipped direct from Italy in export packings with foreign stamps. Postpaid, duty free (allow 3 to 5 weeks for delivery). Send for FREE Catalog today!

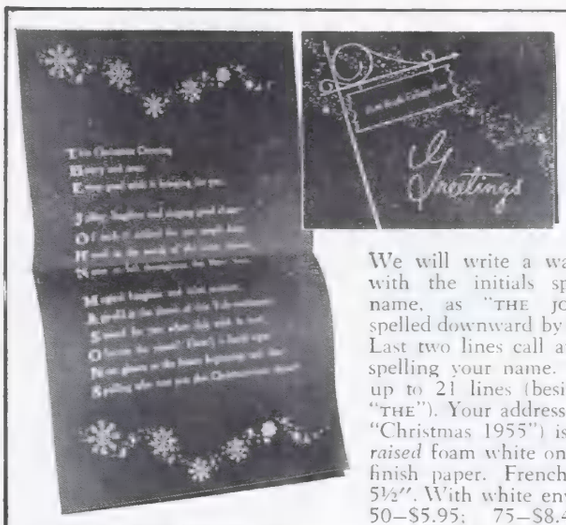


Lush Fruits of Italian Orchard Captured In Venetian Glass

Both necklace and clip earrings are garlands with enamel touches of golden lemons, oranges, plums, apples, peaches, pears. Set Only $2.98 ppd. Duty Free

NOTE: You must pay postman 15c foreign package delivery fee. This cannot be prepaid.

TESORI d'ITALIA, LTD. (U.S. Office)
1261 Broadway, Dept. 433, New York 1



The Verse Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1955") is on cover. All in *raised* foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 150—$15.45; 250—$22.50. Each Card over 250—9c. Postpaid.

Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball
40 Bond St. - Oshkosh, Wisconsin

*Treasured Gift



Elegant eighteenth century reproduction Water Pitcher with Ice Stopper. Height 11" width 6¾". Capacity 2 qts. Heavily silver plated. Beautiful high lustre finish. On four English Rosebud feet.

Only $13.95 Tax Incl.

EXCEPTIONAL VALUE!! $13.95
(reg. $21) . . . shipped gift wrapped, postpaid.

● *Send for FREE 12 PAGE CATALOG*

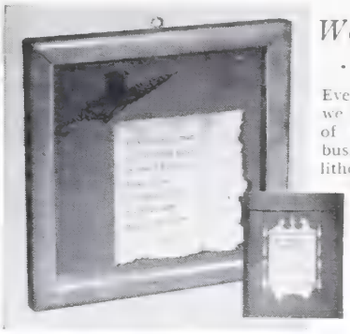
***Croydon SILVERMART, LTD.**
Dept. HB-10, 805 Lexington Ave., N.Y. 21, N.Y.

Dinnerware Booklet FREE!



"MUMS" ENGLISH BONE CHINA

Herbert S. Mills
11 EAST KING ST., HAMILTON, CANADA



Words of Lincoln For Your Wall
. . . in hand-rubbed cherry frame . . .

Everyone has a favorite poem or quotation, and we thought perhaps you'd like ours. These words of Lincoln have been a big inspiration in our business, and we've had the passage beautifully lithographed in color. The cherry frame is 8¼ x 8¼ inches. Put this on your wall and the Portfolio on your table for just $1.00.

$1 POSTPAID

Carl Forslund
122 FULTON, GRAND RAPIDS, MICHIGAN

Chanticleer Rug and Chair Pad





Gay and sprightly colors make these American Provincial chair pads with matching rug important decorative notes. Hand hooked cotton twist, beige backgrounds with true live colors. Rug is 22" x 36". $10.50. Chair pads are 12" x 15". $2.95 each. Postpaid.

No C.O.D.'s, please.

JEREDITH MANOR
Dept. HB-10
Box 130 Nyack, New York



NO "BUTTS" ABOUT IT...

BUTTS BUCKETS

Are The Clever New Way To Keep Ashes Off The Floor!

There *is* something new and different in smoking accessories. It's BUTTS, the unique new jumbo ashtray that takes all a houseful of chain-smokers can give it—and still look empty, while livening up your den, patio, porch, recreation room, bar! What a clever gift idea, too. There's a BUTTS BUCKET for every type of butt discarder. Low BUTTS, for tables and bars. Medium size BUTTS, for floor use next to chairs. And King Size BUTTS on gleaming brass stands. They're practical, beautifully designed to fit every decor, and full of conversation value.

Made of black wrought iron, BUTTS feature a rustproof, leakproof removable container with baked on enamel finish. The bright brass legs are rubber tipped for safety and silence. Also features the extra convenient self-cleaning sifter for fast, easy mess-free butt removal. Each BUTTS BUCKET comes with a bag of white silica sand. Choose either **Model A**, 21" tall with bright brass legs, **only $4.95** . . . ; **Model B**, the Junior ashtray that's 3" high at **only $1.50** . . . **Model C**, 8" high **only $4.95**. Or buy *all 3* for only $9.95. Due to heavy weight add 25¢ to each order for postage. No C.O.D.'s, please. Order today.

Model A $4.95
Model B $1.50
Model C $4.95

All 3 only $9.95
plus 25c for postage

HOUSE OF SCHILLER
180 N. Wacker Dr., Dept. H8-60, Chicago 6, Ill.

NOW YOU CAN GET
LAVENDER
IN BULK!



Genuine—Fresh
FRENCH—IMPORTED

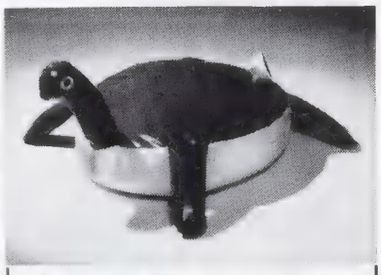
Direct from importer to you—the Queen of natural fragrances, fresh, sweet-scented Lavender for your closet shelves, linens and wardrobe drawers. This large acetate box is yours by return mail for only

$1.50 POSTPAID (tax & handling charge included)

French imported Rosebuds also available at the same price

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.



"Tommy" the T.V. TURTLE

Kiddies love having a "Down in Front" seat of their very own for watching TV. Mom approves, too, as it keeps the small fry off her good furniture and more important, off drafty floors. Tommy is ruggedly made of heavy gauge, easy-to-clean plastic with green top and yellow sides—and super-stuffed to wear and wear. All seams reinforced—there's nothing to mar or snag carpets. 14" x 13" x 3" high. $3.95 ea., 2 for $7.50, plus 25¢ shipping. Satisfaction guaranteed. Order from

RED OAKS
874 Greenbay Rd., Dept. 163-M, Winnetka, Ill.



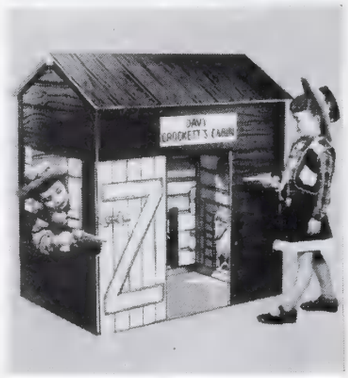
WINDOW



IS HE SCOTCH? Then this tribute to his proud heritage will have him executing a neat Highland Fling. A tie clasp and cuff links, handmade of sterling silver, take their design from Scotland's thistle. And the price will warm the cockles of his th-rr-ifty heart. Tie clasp, $5.50; cuff links, $5.50; set is $10.50. Matching ring, $6. Tax and post. incl. Jamaica Silversmith, 79-32 164th St., Jamaica 2, New York.



GRAND FOR A GRANDFATHER'S WATCH. Now you can dig out that old-fashioned pocket watch and turn it into an eye-catching accessory. This eagle holder, a miniature copy of an 18th Century French clock, turns a pocket watch into a clock. Solid brass. $6.95; Nubian iron, $3.95; add 25¢ post. Market Combers, Box 3282, Station "F," Atlanta, Ga.

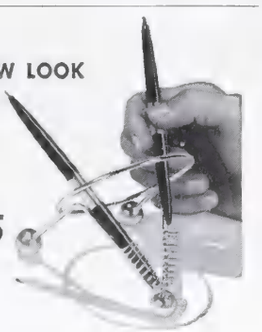


HERE YOU GO AGAIN, MA! This time it's Davy Crockett's Cabin, and even to our jaded eye it looks like a very good thing. It's made of sturdy fiber board, strong enough for half-pint Davies to climb on. Window and door actually open. Big enough for 3 frontiersmen, 44½" x 26" x 48" high, it's easy to assemble. $7.95 exp. coll. Guaranty Sales Co., Box 176, Dept. D10, Teaneck, New Jersey.

Pen Set WITH A FRESH, NEW LOOK

IDEAL FOR HOME, OFFICE OR STUDENTS

Complete with one ball point pen and one liquid lead pencil. Two additional refills of standard size and color may be inserted in opposite ends to make a four color, practical set. Specify your choice—pen and pencil in black, pink, red, turquoise or white; stand in brass (illustrated) or black wrought iron finish, PPD. **$3.95**



LALLA D' SPAIN'S
Gift Shop
Hilton Hotel — Albuquerque, New Mexico



Another **BRANDICALF ORIGINAL**

GENUINE SHEEPSKIN **"CUDDLE RUG"**

Because they lend glamour to any setting you'll give her that "Lap-of-Luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace—in her playroom. Cloud soft and snuggly warm, they make cold weather rising a delight. They're hot imitations. Each rug is a genuine, Brandicalf selected, finest Quality Sheepskin approx. 3 to 3½ sq. ft.

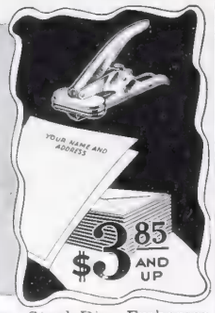
IN NATURAL HONEY-TONE ONLY **$11.95***
IN CLOUD WHITE ONLY $12.95* *plus 50c post.

ALSO SNOW WHITE Sheepskin Rugs in choice of oval or rectangular shape. Specify choice. Size 24"x42" —$17.95 . . . 30"x50"—$24.95. Add 50¢ postage ea.

WRITE FOR FREE CATALOG

Brandicalf
Dept B35, 157 Federal St., Boston, Mass.

MAKE YOUR OWN RAISED LETTER STATIONERY



With the Roovers Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Lifetime guarantee.

SAMPLE
EDWARD H. BESSEMER
1230 EIGHTH ST.
SEATTLE, WASH.

NOTARY, LODGE, CORPORATE SEALS $5.25 UP—Stationery Embossers (Old English type excepted): One-line, $3.85; 2-lines $4.25; 3-lines, $4.85; 4-lines, $5.15. For flap of envelope and top of paper two pressers required. Write for FREE STYLE SHEET. PROMPT DELIVERY.

ROOVERS JOSEPH M. LOTSCH, Pres.
148 NASSAU ST., NEW YORK 38, N. Y.

New Shapely Beauty for

THIN LEGS!

Try this new scientific home method to develop ankles, calves, thighs, knees, hips!



Now at last you too can try to help yourself improve normally underdeveloped legs, and fill out ANY PART of your legs you wish . . . or your legs all over. Well known authority on legs with years of experience offers you this tested and proven scientific course only fifteen minutes a day in the privacy of your home! Contains step-by-step illustrations of the easy Scientific Leg technique with simple instructions; gaining stronger legs, improving skin tone and circulation of legs; also normal causes of skinny legs.

From the very first day you may feel the exhilarating effects of this method. Stronger shapely legs help you dance more gracefully, swim, bowl, play tennis with more ease and form; work on feet with less fatigue; walk and stand with more poise.

SEND NO MONEY! FREE 10 DAY TRIAL!

Just deposit $1.98 plus postage with postman on delivery (in plain wrapper) of the "Shapely Legs Home Method." Or send only $1.98 with order and we pay postage. You must see satisfactory results, or return course and your money will be refunded.

MODERN METHODS, Dept. SL-42-B10T
296 Broadway New York City 7

SHOPPING



DEERSKIN GLOVES. For driving a car or riding a horse, handling a gun or wearing with tweeds, you simply can't beat deerskin for hard usage and good looks. These are made of extra-heavy skins, and they wash like a dream. In a natural color with narrow binding of brown leather; women's sizes 6½-8, $4.95; men's sizes 8-11, $5.50. Ppd. New England General Store, Plain Street, Millis, Massachusetts.



AMONG THOSE PRESENTS that the bride receives, this silver-plated Beverage Server will be outstanding. And whether she uses it for Martinis or for sauce for the holiday goose, it's a piece she will be very proud of. With ebony handle, pouring lip to hold back ice, it's $11.75. Silver-plated stirring spoon, $2.50. Ppd. Bertram Shrier, Ltd., 1145 Connecticut Ave., Washington, D.C.



BAMBINO CHAIR. Not too hard, and not too soft, but *just* right for small sitty-downs, this Lilliputian version of the Mexican peasant chair is as cheerful as a whistling teakettle. Perfect for looking at TV in Doctor Dentons, it's 18" high, comes in red or blue, hand-painted with any first name! $2.95 each; $5.50 for 2. Ppd. Southwestern Gifts, Santa Fe, New Mexico.





IT'S A 1-RING CIRCUS!

Every Child will LOVE A

TUMBA-LEEN

(junior trambaleen)

Let them jump to their hearts' content . . . get rid of stored up energy . . . build strong bones and muscle. TUMBA-LEEN is made with a polished tubular aluminum frame with plated fittings and hardware for indoor and outdoor use. Tested shock cord gives better spring action. Heavy durable canvas cover decorated with bright clown's face. 30" high, 60" square. For children up to 10 years. Jr. Tumbaleen $39.95

Senior Tumbaleen . . . fun for the whole family . . . holds up to 200 pounds. 102x62x30-inches. Sr. Tumbaleen $99.95

SADDLE SEATS

FOR TELEVISION RIDING!

Mount up! Get on your horse! It's western movie time!

Now your little buckaroos can ride right along with their favorite western heroes. New television saddle seats eliminate bouncing on chair arms and sofa cushions . . . sprawling on the floor. Children sit up straight because *that's* the way real cowhands sit in *their* saddles. Saddles are double stitched of genuine leather, complete with real conchos, leather strings, bedroll, and bright-patterned saddle blanket. Saddle sits securely on sturdy hardwood legs, rubber-tipped to save your carpets.

21" high Saddle Seat..... $7.95
23" high Saddle Seat.....$12.50



Send for our FREE Christmas catalog!

Ward Phillips Co. 10 Main St., Carpentersville 1, Ill.

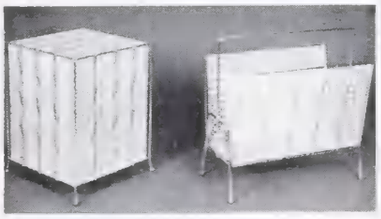
by KOCH

"Brass Mates"

METALCRAFTSMEN

SCRAP BASKET — Richly styled brass plated frame with 10" square removable liner finished in pink. 13½" high overall. Brass plated ball feet. No. B-17.

Each, $9.95 PPD.



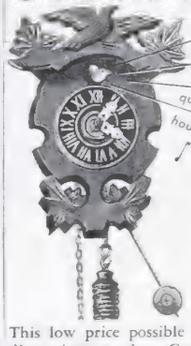
MAGAZINE RACK — Brass frame and removable pink liner match Scrap Basket. 14½" long, 15½" high. Brass ball feet. No. B-22. **Each, $9.95 PPD.**

ORDER TODAY!

Santa Claus-Land

SANTA CLAUS, INDIANA

CUCKOO CLOCK



from GERMAN BLACK FOREST

Now only $3.95

postpaid . . . duty-free

Shipped Direct To You from EUROPE

This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D.'s. Postman collects 15¢ foreign packet charge which can't be prepaid. Satisfaction-or-money-back guarantee.

SEVEN SEAS IMPORTS, Dept. E79A
1717 Westwood Blvd., Los Angeles 24, Calif.



XMAS ANGEL EARRINGS !!

Exclusively Ours

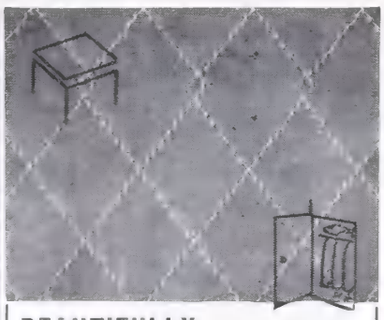
Gay, Festive! Conversation piece earrings. Especially designed for HOLIDAY WEAR. These lovable Angel Earrings, each with a tiny surprise in hand, are as full of whimsy as Saint Nick himself. Brightly painted. Feather light. Comfortable to wear. An EXCITING GIFT for you and your friends!

POSTPAID, TAX INCLUDED Only $1.00
3 PAIRS $2.75

Matching Angel Scatter Pins. Set of 3 $1.50 ppd.

YOU'LL BE DELIGHTED!! No C.O.D.'s please.

TARTAGLIA IMPORTS
1360-B Glenneyre, Laguna Beach, Calif



BEAUTIFULLY STITCHED QUILTED PLASTIC FABRIC

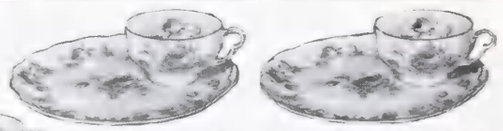
Now you can make your own bridge table covers, seat covers, appliance covers, shelving, closet interiors, closet accessories, and cover your closet walls with beautifully quilted plastic in neat diamond pattern formed of nylon thread with transparent plastic back, 36" wide. Easy to put up and wipes clean in a jiffy.

Available in the following shades: Blue, Yellow, Pink, Green, Grey, White and Red.

$1.00 yd. Send check or money order. No C.O.D.'s. All orders less than 5 yds. include 35¢ for postage and handling.

FABRO PRODUCTS
40 EAST 19TH STREET, N. Y. 3, N. Y.

DESSERT AND COFFEE SET

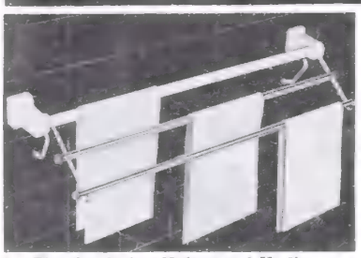




Utterly charming for serving coffee and sandwiches or cake. Unusual oval-like shaped plate of white china strewn with delicately shaded Roses or Violets is gold-trimmed; has special recess to sturdily hold matching cup. No spilling or juggling with coffee on one knee, cake on the other. Perfect for buffet dinners, midnight snacks or dessert before TV or fireplace. Service for 4 (4 cups and 4 plates). Exceptional quality China, actually worth much more than our moderate price! Real VALUE, delightful gift. Ppd. **$4.98**

NOUVELLE, LTD. 227 W. Erie St., Dept. E-123, Chicago 10, Ill.

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



TRIPLE YOUR TOWEL SPACE!

Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Just hang it on your own rack—round or square—no screws or bolts. Brilliant Chromium plate on solid brass—no polishing. Adjustable 15" to 25" long. Will last a lifetime. Money-back guarantee.

$4.50 POST-PAID

Single bar extension, $2.75 Ppd.

You CAN take it with you.

ALLEN METAL PRODUCTS CO.
24 Lefferts Rd. Yonkers 5, N.Y.

Fine for drying Nylons and Undies. 10-55

Assemble It Yourself

FINE CONTEMPORARY

FURNITURE



AND SAVE MORE THAN 55%!

SEND 25c FOR CATALOG

Here's "Assemble-It-Yourself" furniture of real distinction, in beautifully-grained solid Appalachian Ash. Styled by one of America's leading furniture designers. Carries the Genuine Hardwood Seal. All machined, planed and sanded, ready to assemble in an evening with just screwdriver and hammer. All joints clearly numbered to dove-tail.

Order direct by mail now. Or send only 25c for big illustrated catalog (including wood sample and finishing tips), showing full range of style-coordinated pieces and suites—*all at 55% less than regular retail value!*

FOR YOUR BEDROOM AND LIVING ROOM



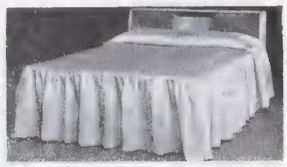
DESK

48" x 23" x 30½". Perfect for living room, den, child's room or as a vanity desk. "Invisible" drawer-pulls. Brass-tipped legs.

Our Price: $49.95*

Regular Retail Value: $90.00

(Stainproof Formica Top: $8.00*)

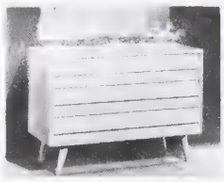


BOOKCASE HEADBOARD BED

with Harvard frame on caster-gliding action panels, shelf for radio, etc. Full size, with 54" x 33" x 9" headboard. (Mattress not included)

Our Price: $32.85*

Regular Retail Value: $59.95



SINGLE DRESSER

40" x 18" x 30½". Full length "Invisible" drawer-pulls. Brass-tipped legs.

Our Price: $39.95*

Regular Retail Value: $72.00



DOUBLE DRESSER

54" x 18" x 30½". Brass-tipped legs, "Invisible" drawer-pulls.

Our Price: $59.95*

Regular Retail Value: $110.00

*Plus small shipping charge

SHOW-OFF, Inc. *"Where The Great Furniture Of America Is Made"* 163 Main Street, Jamestown, N. Y.



Giant Fruit Fantasy *Foam Rubber* PILLOWS

ONLY $3.95 Each plus 35¢ shipping (specify style)

New Decorator Rage—shown on TV

Real conversation pieces. Scatter in every corner for eye catching color. Ideal for indoors or outdoors. So realistic you'll almost want to eat them! Soft as a cloud; made of ORLON, durably covered and permanently colored. Orange slice 16½" in diameter; gay yellow banana 30" long; frosty pink and bright green watermelon 21" long! Order one or all three at this special get acquainted prices . . . $3.95 each, plus 35¢ shipping charge. Please specify "fruit" desired. Prompt shipment assured. *Satisfaction Guaranteed or Money Back.*

FREE CHRISTMAS GIFT CATALOG *Ask for it!*

Helen Gallagher

413 B-10 Fulton St., Peoria, Illinois

FORCES You to Save $100.00 a Year



Get Perpetual Date & Amount Banks. 25¢ a day *automatically* keeps savings up-to-date. Forces you to save a quarter every day, or date won't change. Also registers total amount in bank. Automatic saver for gifts, vacations, time payments, etc. Use year after year. Start saving right away. Order several. Reg. $3.50. Now only $1.99 prepaid. Mail cash, check or money order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.

PERSONALIZE YOUR GIFTS

With One Press of Thumb!



MONOGRAM your car, luggage, wallet, purse, belt, or above bank; or place full name on door or mailbox. Glamorous self-adhering solid brass initials in black enamel on gleaming gold finish, one-half inch square. Adheres instantly to metal, plastic, wood, leather, fabrics, etc. Set of 3 initials for $1.00, or 7 for $2.00 ppd. **LEECRAFT, Dept. HBN, 300 Albany Ave., Brooklyn 13, N. Y.**

LINGUAPHONE

MAKES IT EASY TO LISTEN and LEARN to *Speak*

SPANISH • FRENCH • ITALIAN

GERMAN • RUSSIAN • JAPANESE

MODERN GREEK—your choice of 34 languages on **10 DAY FREE TRIAL**

With LINGUAPHONE—The World's Standard Conversational Method—you learn to speak another language TOMORROW—at IT COSTS YOU NOTHING! Now LINGUAPHONE brings the world's best native language teachers into your home. In just 20 Minutes a Day, you listen to modern, Life-Like Recordings. Hear, learn to speak—AND READ another language. At Home, the natural way. The Linguaphone Method is used, tested, the world over, by scientific professors, large business firms, the U. S. Army. More than 1,000,000 home study students.

10 DAY FREE TRIAL

Mail Coupon Now

LINGUAPHONE INSTITUTE CI 7-0830
T-94-105 Radio City, New York 20, N. Y.

Send me your free booklet. I understand there is no obligation. No salesman will call.

Language Interest _____

Name _____

Address _____

City _____

Teachers, Bus. Or Civ. Rel. _____

Modern Language Study _____



Carefree Safety, Economy For Your Pool

NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ a sq. ft. Send blue print or dimensions for free estimate.

Ask for free literature.

KROHOME INDUSTRIES

Mt. Diablo Blvd., Dept. H10
Walnut Creek, Calif.



WINDOW



COFFEE FOR A CROWD is no problem at all if you brew it beforehand and serve it from this *very* handsome urn. It holds 20 cups, and the fat candle warmer keeps them piping hot. Made of burnished aluminum that never needs polishing, the coffee pours from a solid brass spigot. Brass-plated stand with long-burning candle has black plastic handles. Just $14.95 ppd. Red Oaks, Winnetka 3, Illinois.

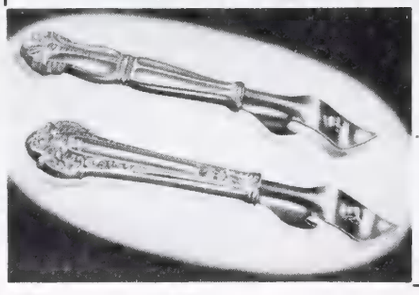


COLLEGE HUMIDOR with six pipe rests plays your college song when the lid is raised. The cover is decorated with the cloisonné seal of any one of 38 men's colleges, as well as Army, Navy, Air Force or Marine. In light mahogany or dark walnut, 8¼" x 5" x 4" high. $12.95. Matching musical cigarette box with college seal, $9.95. Ppd. David P. Ehrlich, 207 Washington St., Boston 8.



ROTARY INDEX is a memo wheel of over 275 cards with alphabet dividers and they're mounted on a spindle that twirls at a touch. A simple twist removes or replaces any card, and it hangs on a telephone or stands on a table. Use it for a recipe file, for your Christmas card list, for telephone numbers. Each card measures 1¾" x 3". $1.25 ppd. Florida Gifts & Gadgets, 1356 Main St., Sarasota, Fla.

Beautiful Sterling Silver **BOTTLE and CAN OPENER**



Beautifully designed sterling silver handles make each of these combination bottle and can openers a welcome gift and a graceful "conversation piece" at the table. Working part is highly-finished stainless steel.

Two patterns: Nightingale (top) for modern decor and New Moon (bottom) for traditional decor. Length: 7 inches.

Order now for your friends and for your own home.

$5.85 each. Postpaid. *"The Gift that Endears"*

DURAGIFT COMPANY

397 Park St., Hackensack, N. J.

WILD RICE PANCAKE MIX!



Grown in crystal-clear lakes of the North, choice wild rice is blended with select buckwheat to produce an exotic treat that appeals to the most discriminating. So different, you'll want extra packages as gifts. Send $1 for lb. package, $2.70 for 3½ lb. bag. Postpaid. Ask for free catalogue of North Woods Treats and Wild Rice Recipes.

MILLE LACS MAPLE PRODUCTS CO.

314 Prince St., St. Paul, Minn.

SHOPPING





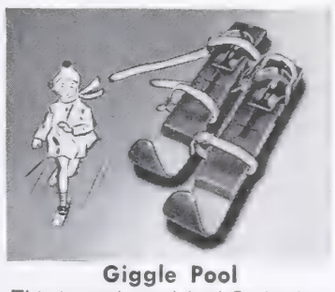
A JUG OF COLD MILK and a platter of oven-warm brownies, and *your* kitchen will be the gang's first stop on the way home from school! This milk glass milk pitcher, made from the original mould with the sunflower and star candlewick design, holds 1½ quarts. $3.50. Matching tumblers, $8.80 for 8. 9-piece set, $12.20. Ppd. Carl Forslund, 122 E. Fulton St., Grand Rapids 2, Mich.



ORLON LACE TABLE CLOTH. Who ever thought the day would come when a hostess wouldn't give a hoot if a guest dripped gravy on her lace banquet cloth! But such is the miracle wrought by Du Pont Orlon. It launders easily, dries quickly, needs no ironing. And it's beautiful besides! 60″ x 80″ $13.95; 70″ x 90″ $17.95. Ppd. Hildegarde Studios, 597 Farmington Ave., Hartford, Conn.



DRAMATIC FLARE. Now kitchen matches have a drawing room elegance. A giant-size box of hand-wrought copper with a hand-rubbed antique finish comes with three Old English initials *or* any facsimile signature! The standard box of kitchen matches slips into the copper holder. We think it's a marvelous gift for a man. $5 ppd. Henry W. Longfellow, Weston 93, Massachusetts.



Thrilling Snow Skates

For little "Winter Sports" too small to cope with skis--here are skates that take them skimming over the snow almost as swiftly--and safely! Actually, these are miniature skis, 2¼" across, 12½" long of steam-bent hardwood with grooved bottoms and metal heel plates. Fit ages 4 to 11. Order **T-4237,** Snow Skates, **$1.79** pr.

Giggle Pool

This is mad, mad fun! Each player (four may play) is armed with a rubber air squirter. Object is to blow a cork in the hole in front of your opponent's squirter—and to keep one out of your own! It's not easy—especially when you get the giggles! Board is 15" square. Order No. **T-3712,** for Giggle Pool, **$3.00,** ppd.





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball 228 Bond Street Oshkosh, Wis.

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes

Start Oct. 3rd. Send for Catalog R

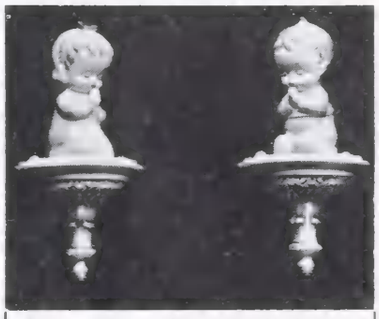
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

Starts at once. Send for Catalog C

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.



The Praying Children

BLESS GRANDMA AND GRANDPA, MOMMY AND DAD and all little children that might have been had.
Yes, in this angelic pose all children are joyfully forgiven. Little boy and girl china figurines in delicate pastel pink and baby blue. Wall brackets of Old Ivory.
A tasteful decoration for a child's room, and a thoughtful gift for every Mother. 8" high. "The Praying Children", $2.50 the 2 piece set postpaid. Check or M.O. Satisfaction guaranteed.

THE POCONO SHOP
BOX 7 Stroudsburg 1, Pa.

NEW! Gift Wrapping Assortment

This Year—Make Your Gifts Look Twice As Expensive! $1.50 Verified Value for $1.00



Glamorize your gifts with today's trend to COLOR. Give each package exquisite new beauty with these exciting new Gift-Wrapping Ribbons! You get 15 DIFFERENT COLORS of superb satin ribbon . . . each 9 ft. long, approx. ½" wide. Such rare shades as fuchsia, maize, azalea, turquoise, rich gold. Also blue, green, white, red, pink, beauty, royal, orchid, emerald and wine. Enough to glamorize 75 packages. **A wonderful gift in itself because it's a $1.50 Verified Value!** Yours for only $1.00 ppd. (3 for $2.95). Order several . . . for wrapping . . . for gifts. (ALSO: **Christmas Assortment, Yule Red & Green only** 15 for $1.00—3 for $2.95). Specify which assortment. Send check or M.O. today to:

GENEVA HOUSE, Dept. 288-670 No. Michigan Ave., Chicago 11, Ill.

Send for FREE Catalog of UNUSUAL GIFTS

GENUINE SEALSKIN MOCCASINS



For Him . . . For Her — *value priced for Christmas giving*

Next to walking barefoot on a carpet of dewy moss, here's the greatest break you can give your feet. These authentic moccasins of the rugged Northwest Indians have been perfected with flexible elk sole, soft fleece lining. The rich beauty of the undyed sealskin plus their supple strength makes them a welcome gift at home or on the go for those who "have everything." Money back guarantee. No C.O.D. Men's sizes: 6-12; Women's sizes: 3-9.

$6.95 Postpaid

ORDER BY MAIL

SUPREME SLIPPERS, Box 302 HB, Birmingham, Alabama

DIRECT FROM FACTORY!

SOLID BIRCH OR MAPLE!

Captain's Chairs

FULLY ASSEMBLED • READY-TO-PAINT

2 for $14.95



SADDLE SEATS • BENT WOOD BACKRESTS

The finest glue and dowel construction for a full life-time of comfort and service. Solid birch or maple sanded silky-smooth ready for you to paint, stain or lacquer. These chairs are full size—17" x 16½", overall height 28½". Minimum order, 2 chairs. Packed 2 of a kind to a carton. PROMPT DELIVERY—Shpg. chgs. collect. Send check or money order. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for our beautifully illustrated 24 page catalog. Visit our factory showrooms.

MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES
Meadowbrook Building
2268 Baltimore Ave., Baltimore 8, L. I., N. Y.

COPPER LANTERN



Light the way to your door with one of these Hagerstrom originals. Graceful design, rich black finish, 19" high, 8½" wide — $24.50. Lantern 21" high, 11" wide $29.50.

A New Sign for your Home

Mount it with or without lantern. Sign is black. White letters both sides are easy to remove and refinish. Sign is 16" wide, 18" high—$18.50 plus 30¢ per letter for each side.

Prices f.o.b. Wheeling

Write For Free Catalog



Hagerstrom METALCRAFT STUDIOS

Handcrafted Specialties since 1922—Weathervanes, Mail Boxes, Door Knockers, Foot Scrapers, etc.

41 Old Milwaukee Road, Wheeling, Ill.

BATH MATES . . .

foot loose and fancy free!



Provocative footprints are woven into our richly tufted chenille bath mat and lid cover, scamper up the side of the matching, water repellent taffeta shower curtain. Clever hand prints decorate the coordinated 3 piece towel set. In thick, thirsty terrycloth, it includes bath towel, hand towel and wash cloth. All bath "mates" are pink or white with black print, or black with white print. If you're ordering them for a gift, better buy a set for yourself too . . . or you won't be able to part with them! (Completely washable.)

Both Mat and Lid Cover	$ 9.95 set
Embroidered Shower Curtain	14.95
Embroidered 3-Piece Towel Set	9.95 set

For the Home Beautiful benjamin's since 1920

All prices postpaid. Check or money order. Sorry, no C.O.D.'s!

FREE CATALOG ON REQUEST — West New York, New Jersey



Personalized Sterling

BRACELET for GRANDMA
KEYCHAIN for GRANDPA

Each dime-size sterling silver charm engraved with child's first name (8 letters maximum) and birthdate is $1.10. Bracelet (holds up to 25 charms) is $1.10 and keychain is $2.20. Tax & postage included. Please PRINT.

Enchanting heirloom keepsakes—unsurpassed Christmas joy for proud grandparents.

FREE! 64-Page Catalog of Unusual Gifts

HOSTESS HOUSE, Dept. C-3

5858 Forbes St. Pittsburgh 17, Pa.



IMPORTED

Chinese Figurines

From the Kowloon side of Hong Kong come these exquisite and charming Oriental figurines. Painstakingly hand carved in genuine elephant ivory with incomparable artistry and fidelity given each detail. Mounted on hand-carved black wooden base. Each figurine is an original, since there is a slight variation in features and size. From l. to r.: "Long Life", "Laughing Buddha", "Fisherman", and "Chinese Court Lady". About 3¼" high, except Buddha which is 2¾" high. Makes a wonderful gift for yourself or a friend. No C.O.D.'s please.

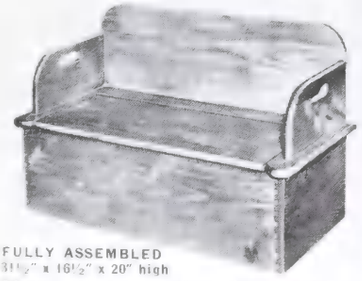
Set of four $12.50 ppd.: Each $3.25 ppd.

Sent Postpaid—Satisfaction Guaranteed

EDWARD H. ZIFF, IMPORTER

Box 3072 Merchandise Mart Plaza
Dept. 10-B Chicago 54, Ill.

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece whenever there's a storage problem! Hand-rubbed solid Pine and dovetailed, it will last for years of your children and your children's children. Cut out handles and concealed hinges make it easy to move despite its size and construction. Direct from our workshop to you.

Write for FREE catalog

Express charges collect
Send check or Money Order only $14.95
Quick delivery
Satisfaction or money refunded
Guaranteed antiqued Pine finish

Jeff Elliot Craftsmen
Dept. B-105, Statesville, North Carolina

WASHABLE DACRON PILLOW



KING SIZE 22" x 28" NYLON covered PILLOW
in dainty wild rose print on Pink, Blue, Yellow & White background. Moth, mildew & allergy proof, *too!* Washes & dries in a jiffy..... **$4.95 POST PAID**

MATCHING WASHABLE COMFORTERS
plumply filled in Dacron . . . cuddly warm, light in weight. Exquisitely quilted . . . won't wilt or mat down. KING cut size, 72" x 90" . . . **$13.95 P.P.**
GIANT cut size, 80" x 90" .....$16.95 P.P.

COMFORTS — PILLOWS RECOVERED
• Guaranteed by our Seal of Satisfaction •
Write for Free Samples & Booklet B

H.G. ORIGINALS
104 W. 29th St., N. Y. 1, N. Y.



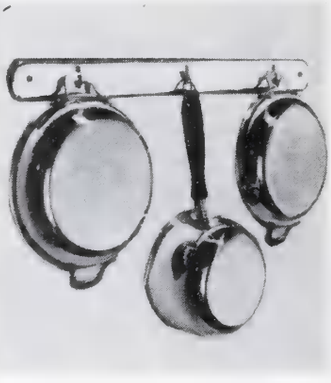
WINDOW SHOPPING



DON'T BLOW A FUSE when you've blown a fuse! We were in the dark about changing them until we found these. Bless their hearts, they light up (in neon!) to show you which one needs replacing. And all you do is turn the shockproof handle to the next position. Each fuse has six lives! 15, 20, 25 or 30 amperes are the same price. Box of 3, $2.25; box of 6, $4.50. Ppd. Talner's, 565 Main St., New Rochelle, N.Y.



ELASTIC SHOELACES end forever the stooping job of shoelace tying. They also eliminate the possibility of small ones tripping over untied laces. Nylon Flex-o-lace shoelaces stretch with your foot, never break, are wonderful for children, heart patients, older people. Just slide shoes off and on! Black, brown or white, 50¢ pr. ppd. Walter Drake, Drake Bldg., Colorado Springs, Colo.



COPPER GOURMET SET to put a gleam in a bride's eye consists of two half-pint shirring dishes, a pint-size sauce pan, and a 15¾" brass rack with 3 hooks. Solid copper shirring dishes, lined with aluminum or pewter, have brass handles. Matching sauce pan has lacquered wood handle in rosewood finish with brass ring. $9.95 ppd. Dixie-Craft Products, Box 302, No. Hanks St., Rome, Georgia.

(Please turn to page 123)

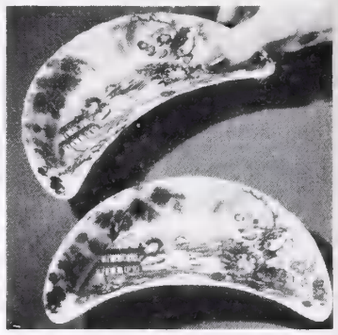
Royal Staffordshire 'BONE' DISHES

In the famous 18th Century 'Tonquin' pattern. Originally used for fish bones, these beautifully shaped and fluted English imports are the choice of decorators for ash receivers and bon-bon servers. A real collector's item that makes a charming hostess gift or favor. 6½" x 3½". In assorted colors only.

3 for $3.50 ppd. 6 for $5.95 ppd.

Write for FREE Gift Catalog

HERE'S HOW
Dept. HB-10, 27 E. 22nd St., N. Y. 10



SERV-A-SNAK



Ease and comfort for buffets, parties, television and many other occasions. 4 folding tables, 21" high, top 12" x 18" with convenient stacking stand. Alcohol and heat resistant. Table tops in bright colorful red, green, or black, all with black legs. Available plain or decorated with gold wild rose design. One color to a set. Exclusively ours.

$10.95 Plain
$12.95 Decorated 5 piece set

OR DO IT YOURSELF
Tables unassembled, unpainted.
$7.95 5-piece set

No C.O.D.'s
Express charges collect

POSTAL PRODUCTS CO. Dept. B-2, Box 328 Scarsdale, New York

the Difference

between just making beds,
and making beds beautiful...



IT makes *such* a difference, when you give or live with Dan River bedlinens. You see . . . they're *different!* The enchanting patterned borders are *woven* in . . . not just printed on; they can't wash out. And the fresh-yet-delicate colors are in the yarns *before* they're woven; they won't fade or wear away. And Dan River whites *stay* white! Choose Dan River's famous percales or muslins in "Fashion Border Gift Sets," or from open stock. Matching plain sheets, flat or fitted, are always available and they *always* match!



the Difference: the fashion's woven in...can't wash out!

DAN RIVER
SHEETS & PILLOWCASES

Copyright 1955 Dan River Mills, Inc., Danville, Va.



Luxurious, fine-textured Mastertuft rugs and carpeting, available in warm, rich colors, provide a beautiful background for gracious living . . . at a reasonable cost.

Velvetone Mills RUGS

Forrest Mills CARPETING

CALHOUN, GEORGIA

ENSURE *Long Lasting Window Beauty*

START WITH THE BEST
START WITH KIRSCH



Sensational Kirsch *Superfine* . . .
the most luxurious adjustable traverse!



America's beautiful windows—by the uncounted millions—reflect Kirsch contributions in style and products.



KIRSCH Hardware is a complete line of *several hundred* fine, dependable products—all for window decorating use. Your Kirsch dealer can help you select the right rods, ceiling track, and accessories to give you the very effect you want—for any and every room. Drapery hardware is *not* "all alike", and you *pay no more* to enjoy the quality, extra durability and fine performance built in by Kirsch—the leader in the business. Ensure long-lasting satisfaction . . . Look for—and *ask for*—Kirsch, every time!

KIRSCH Window Ideas make it easy to have windows that reflect modern good taste . . . in *your choice* of fresh, colorful effects. Start with the windows—as so many decorators do—to create new charm throughout your home. Kirsch provides *ideas* as well as hardware for picture windows, corner and bay windows, French doors . . . even "problem" windows. Kirsch helps you transform them *all* into satisfying *new* expressions of your taste and color preference.

FULL-COLOR 32 PAGE BOOK—"Treasure Chest" of Latest Window Decorating Ideas

New Kirsch *"Window Inspirations"* contains more than 40 full-color room pictures . . . 64 window treatments . . . hints on fabrics and fixtures. Fascinating section on color! Only 50¢. At your Kirsch dealer, or write Kirsch Co., 515 Prospect St., Sturgis, Mich.



Guaranteed by Good Housekeeping

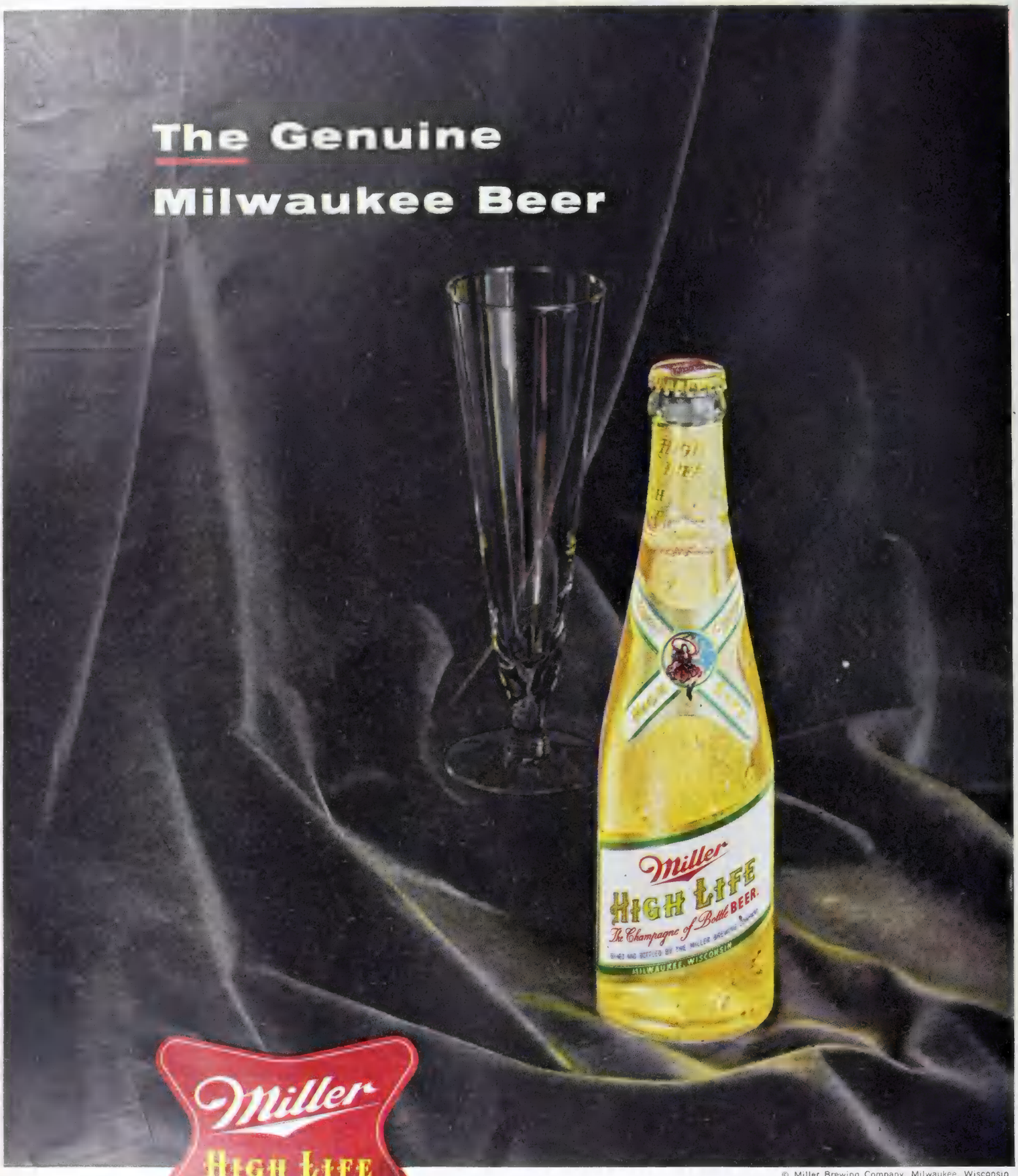
All the World Around
WHERE BEAUTY COUNTS
Kirsch is the Choice

Among architects, designers and decorators there is ONE international standard of drapery hardware—Kirsch. For outstanding public and private buildings such as the fabulous Fontainebleau—Kirsch is preferred. Professionals recognize that in beauty, wide range of types, easy installation, dependable performance and sheer *quality*—there is nothing finer!



The Fontainebleau—MIAMI BEACH

Kirsch
DRAPERY HARDWARE



© Miller Brewing Company, Milwaukee, Wisconsin

Miller
HIGH LIFE

Everyone knows that Milwaukee beer is traditionally famous for quality and flavor . . . so why not choose THE Genuine Milwaukee Beer, MILLER HIGH LIFE, brewed ONLY in Milwaukee for 100 great years.

The Champagne of Bottle Beer



WINDOW SHOPPING

CONTINUED FROM PAGE 118

PLAY-A-ROUND is a wonderful new play pen with strong nylon net walls that is absolutely safe! 41" in diameter. 30" high. aluminum frame cannot be tipped over. Top rim is covered in nontoxic yellow plastic. Tempered masonite bottom, with removable pad, is raised 6" from floor level to eliminate drafts. It folds for traveling! $29.95 ppd. House of Schiller. 180 N. Wacker Dr., Dept. HB347. Chicago 6. Ill.

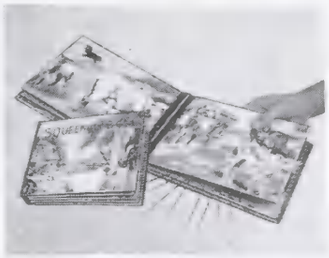


FIFTY RUBBER BRISTLES on this terrific toilet brush turn a once-ugly cleaning chore into a comparative breeze. The hard-working bristles, unaffected by strongest cleaning fluids or scouring compounds, leave no marks, no odor, no metal parts to rust or corrode, and the long wood handle ends back bending work. $1.75 ppd. Nelson's. Dept. HB. 80 W. Montecito Court. Sierra Madre. California.



DAVY CROCKETT CUT-OUTS are 22-inch, full color scenes that illustrate the life and times of the lanky backwoodsman who has taken childhood out of outer space and into Indian country. Set of 7 cutouts with adhesive and decorating suggestions. $2.98 ppd. No c.o.d.'s. Bob 'n Bill Gift House, Box 218, Montebello, Calif.





Squeekum Book

You'll spend no quiet evening with **this** book--it talks to you! Inside are all the animals of farm and field beautifully illustrated. Press the page—the animal pictured responds with a meow, moo, baa or bark. Press the whole book and the entire barnyard sings. 8" x 10". Order **T-5730,** Squeekum Book,**$1.50** by mail, postpaid.

Tubbable Terry Lamb

This little white lamb has every right to have her nose in the air and to be so demurely smug—she knows it's love at first sight for all who see her! Made of softest foam rubber, the lamb is covered with thick white terry cloth that launders in the machine! 11" high. Order No. **T-6775,** Lamb, **$2.**





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball **228 Bond Street Oshkosh, Wis.**



12 PIECE SALAD SET

Green and white ceramic bowl, 10", hand painted colorful vegetables; matching salt and pepper . . . 8 individual green pressed wood bowls, servers and 15" tray **12.50**

Outside 50 mile radius add 1.00 for handling

Send for catalog HB

Hammacher Schlemmer

145 East 57th Street, New York 22, N. Y.



A jingling armful of GOLDEN BANGLES

is fashion's pet. These are 24kt gold plated, five engraved, four smooth and the **SET OF 9 is only $1.95.** *Also available in silver plate.* Matching earrings are $1.00 pair. Tax & postage included.

Order now for Xmas gifts.

ELIZABETH McCAFFREY

Dept. HB-10 ORANGE, NEW JERSEY



SUNRISE

Personification of youth and joie de vivre, in pure white, Hutschenreuther Bavarian porcelain, mounted on golden orb. A rare museum piece.

12" high **$24.00** ppd
8" high **$13.50** ppd.
Other figures available.

Free Catalog, "Gifts of Distinction" Please, no C.O.D.'s

World Treasures

657 Main Avenue Passaic, N. J.



PUR-R-R-FECTLY BEAUTIFUL

Siamese Cat

FIGURINES

Fine cat figurines . . . so realistically reproduced you almost expect them to "meow"! Majestically posed, these oriental beauties have tan bodies, big blue eyes, dark brown legs and tails. A pair of sure hits with cat lovers and figurine collectors! A pair of pets *anyone* would love to have around the house!

6½" high **$1.50 pr. ppd.**

No C.O.D.'s please.

Send for free gift catalog.

The Connecticut Yankee

SHARON · CONNECTICUT



SCULPTURED BEAUTIES

Search the world—you will discover no finer models of horses than these. Designed and made by my own hand in my Chickadee Valley Studio. Sculptured with infinite care from solid blocks of richly grained walnut. Detailed to show muscle action and facial expression. Polished to a high wax lustre to accent individual wood graining.

Left: "**Wild One**" 4¼" high **$12.50** ppd.

Right "**Parade Horse**" 4½" long **$10.00** ppd.

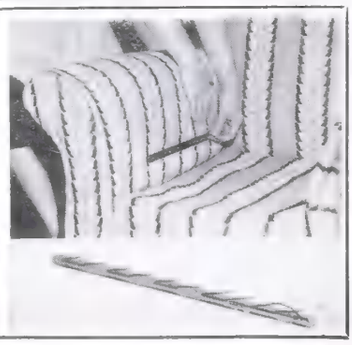
Catalog of other sculptures 25¢

M. E. BRASHER

Kent 7 Conn.

SLIP COVERS STAY PUT

Anchor your slip covers and electric blankets firmly in place with Cover Lock, amazing, new clear plastic pin. Slides on easily, easily removed. Won't tear fabric. Also ideal for satin comforters, short blankets, sheets, mattress pads, car and TV throws. Two 12-inch Cover Locks $1.79, ppd.; two 5-inch, $1.19 ppd. Centi-pin, Dept. 35, 2509 Cascade St., Erie, Pa.



ADD "DECORATOR'S" BEAUTY TO YOUR HOME!



Scotch Lad and Lassie (right) — This bonnie pair bring a breath of the Hielands into your home. Tasteful and decorative. In white or antique white. 9 inches tall. On padded pedestals. The pair, $8.95



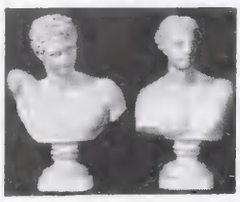
Sophisti-Cuff (right) — Magnificent, personalized, massive bracelet; two initials meet on the wrist. Heavy 14K gold plating — "solid gold look." One inch wide, weighs but 2½ oz. Fabulous gift! Only $4.95, inc. tax.



French Boy and Girl (left) — Originals attributed to Houdon. Children of Marie Antoinette, ill-fated Dauphin, and sister. Choice of chalk white or antique white; 9 inches tall; on felt-padded pedestals. Pair just $7.95



Dionysus (left) — God of wine, revelry and dance — with a devoted **Nymph** — right out of the Greek Pantheon. Chalk white, gold-flecked black; or bronze finish. 6 inches tall and padded. The pair, $5.95.



Venus and Hermes (left) — Greek Deities of Beauty and of Speed. Sculped in classic beauty. Chalk white; gold-flecked black, or bronze. 9 inches tall, felt-padded pedestals. Pair, $9.95.



The Four Seasons. (above) — Charming children, delicately sculped. Chalk white; gold-flecked black; rose pink; or mint green. Each 7¼ inches tall. Set of 4, $14.95.

Special! Pair of wall brackets in chalk white, $5.00. Four brackets (4) $8.00.
Write for FREE catalog! Prices include all charges.
MONO-ART GIFTS, 50 Delancey St., Dept. B 10 New York 2, N. Y.

Shades of Yesteryear

HAND HOOKED WOOL MATS





The early American art of hand hooking has been brilliantly revived in these chair mats. The black border and rich, multicolored center designs have been hand-hooked of soft, rugged wool. These mats, made just as they were two centuries ago by the Blue Ridge Mountain Folk, radiate homespun charm and down-to-earth comfort. In addition to being wonderfully decorative, these long wearing mats also provide excellent protection for chair seats. Both measure 15" across—please specify whether you want the ROUND or the SHAPED model. $3.35 ppd.

Send for FREE GIFT CATALOG

The KREBS HB 10, WESTERLY, R. I.



over-the-shoulder

CARRYALL

Fashioned from strong fine-weave navy blue canvas—lightweight and waterproof. Has proven extremely useful for travel, camping, boating, beach and for young folks going away to school or college. Three initials at no extra cost. About 20" high by 12" diameter.

$4.95 PPD.

Write for free Catalogue

CHET STUDIOS
MIDDLEBURY 6, CONNECTICUT



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division,
234 AMHERST STREET EAST ORANGE 4, N. J.



FINE SATIN RIBBON

50 Yard Roll Only 50¢

You can save on this ½" sparkling satin ribbon that costs $3 per roll in stores — your choice of 10 gay colors. This factory-new, color-fast ribbon has no-fray edges and extra strong weave. Practical for gift wrapping, clothes trim, party favors or hair bows. Take your choice — each 50 yard roll only 50c postpaid.

red • white • pink • light blue • royal blue • Nile green
emerald • orchid • yellow • cocoa brown

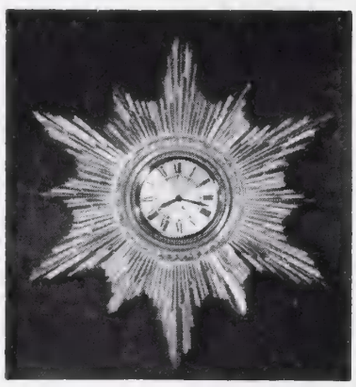
Walter Drake
SATISFACTION GUARANTEED OR MONEY BACK
110 Drake Building, Colorado Springs 4, Colorado



WINDOW



TV CABINET FOR TABLE MODEL is constructed of maple in a Salem finish, and the inside dimensions (25" high x 25½" wide) will hold almost any set up to and including the 24" model. 42" high x 27½" wide over-all, the lower drawer holds a phonograph or records. With plain doors, $59; with louvered doors, $69. Ppd. from Frontier Furniture Co., 914 E. Camelback Rd., Phoenix, Arizona.



ALL-HOUR LOVE. Put this sunburst clock over the mantel or send it to a bride for her bedroom, and no other wall accessory will be necessary. This accurate clock is decoratively adequate all alone! 23" diametered beauty has a gold-finished pressed wood frame, electric movement, and a talent for the dramatic. $22.95 ppd. Otake Art Shop, 59 W. Washington St., Chicago 2.



OH, DEM GOLDEN CLIPPERS are back again with the added attraction of a weighted leather base. So now while the giant gold-plated clip holds your letters and bills, it also serves as a handsome paperweight, and gives a Midas touch to an executive's desk. 7½" high, the leather base comes stamped with 3 gold initials. $2.95 ppd. Dale Fifth Avenue, 719 Fifth Ave., N. Y.



"Lazy Susan" DRYETTE

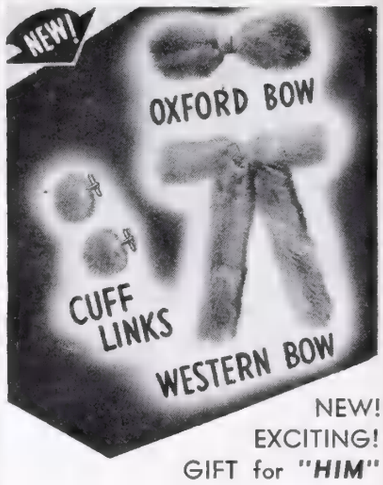
for washings and ironings

Folds Like An Umbrella

Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms . . $8.95 ppd.
(23 ft. drying space; strong, sturdy)
Travel Dryette, 6 arms . . $4.95 ppd.
(9 ft. drying space; stands in bath-tub, packs easily)
Act now to enjoy easier clothes drying service . . . order today direct

DRYETTE CO., Dept. H10
P.O. Box #2219 Wichita, Kansas



NEW! EXCITING! GIFT for *"HIM"*

Genuine mink bow ties and cuff links in three natural shades — Ranch (dark brown), Royal Pastel (tan), Silver Blue (Grey). Neatly packaged in transparent plastic box and mailed ppd. Specify color and style preference.
Oxford bow **$3.50**—Western bow **$4.50**—Cuff links **$3.50**. Satisfaction guaranteed.

ROOT FURS 2435 W. National Ave. Milwaukee 4, Wis.

SHOPPING



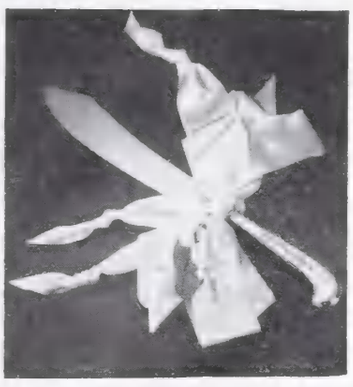
WICK-ED BUNDLING LAMP. Even if your courting days were without benefit of feather mattress and bundling board, your ancestors were less conventional; and such a lamp as this cast its glow while they enjoyed the rigors of pioneering. It's a real kerosene lamp of milk glass, 8" tall. $5.75 ppd. Gilbert & Leonard, 1544 Miracle Mile, Manhasset, N. Y.

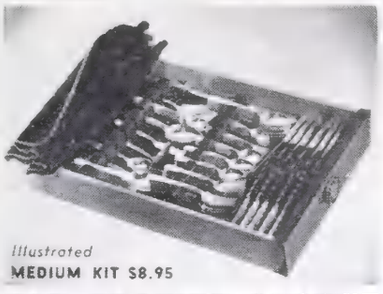


LITTLE FURS, demure as dynamite when a pretty girl nestles her chin in their softness, are the chic fashion note for autumn's golden weather. This is a three-skin scarf made of fine squirrel dyed in your choice of 3 shades: Royal Pastel, Ranch Mink or Sable. Specify one color. $19.95 including tax and postage. Milady's Shopping Service, 11 W. Prospect Ave., Dept. B-581, Mount Vernon, New York.



THE BRIDE CUTS THE CAKE with a beautiful wedding knife whose sterling silver handle is engraved with the bride's and groom's first names and wedding date. If you think it's as perfect a present as we do, it will be your standard wedding gift for years to come. Tied with white ribbon and sprigs of lily-of-the-valley, $7.50 ppd. incl. tax. Hess & Culbertson, Ninth and Olive Sts., St. Louis, Missouri.





Illustrated
MEDIUM KIT $8.95

TOP DRAWER SECRET

are these Pacific Silver Cloth, MAKE-IT YOURSELF, flatware storage drawer kits. Will quickly convert any drawer into a model of tarnish-free, fitted convenience. Ten minute installation. Satisfaction guaranteed. A lifetime convenience for old home or new.

drawer front depth		*holds*	*size*	*price*
*13" to 16"	2½"	108 pcs.	Small	$5.95
*17" to 24"	2½"	204 pcs.	Medium	$8.95
*25" to 30"	2¾"	292 pcs.	Large	$12.95
*31" to 40"	2¾"	420 pcs.	Ex. Lg.	$14.95

*—Minimum *front to back* dimension required
Slotted, Silver cloth covered blockings for silver may be purchased separately. Also zipper closed storage bags for hollow ware.

Write for free illustrated catalog

CALIFORNIA WAYS
Dept. HB-21 San Mateo, California



"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory* massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health institutions.* Built for years of service—fully guaranteed. **WRITE FOR FREE LITERATURE TODAY!**

Special spiral-bound book "How to use your Battle Creek Health Builder" shows 20 applications plus weight chart. $1.50 plus 10¢ postage.

*Reg. U.S. Pat. Off.

Battle Creek EQUIPMENT CO.
Battle Creek 24, Mich.





FREE! EXQUISITE FRENCH PROVINCIAL DOLL

SENT DIRECT FROM PARIS!

To The Child You Enroll Now In The

WORLD-WIDE DOLL CLUB!

Thrill kiddies and grown-up collectors, too, with membership in unique Doll Club! Your gift announced by arrival of beautiful big French Doll *(a free bonus)*, plus handsome gift certificate. Then each month another rare doll arrives direct from another foreign land—in export packings with foreign stamps! What excitement when each package comes! What finds these big hand-crafted dolls are! Up to 1 foot tall. Charming features. Hand-painted faces. Colorful Old World costumes. Such unusual details as earrings, lace trimmed undies, glossy hair! From Europe, Asia, South America, Africa—the whole world! True collector's items, *not available in U.S.A. except to members.* Fascinating cabinet or wall decorations. Endorsed by prominent educators. Inspire interest in geography, languages, history. You'd expect to pay up to $7 each—and even more!

Money-Back Guarantee Lets You Keep French Doll Free!

Enrollment limited by scarcity of dolls. *Act now!* Send check or M.O. If not delighted with free gift doll, money will be refunded in full and you *keep doll free!* Membership may be cancelled any time for refund of unused portion of subscription.

NOTE: Postman must collect 15c foreign package delivery fee. This cannot be prepaid.

Pay Less than $2* Each!
EXTRA BONUS
Order 6 or 12 month membership now, and 2 dolls will be sent over 6 months with charming pair of shoes and pants (2 dolls)
3-MONTH MEMBERSHIP $8.75
6-MONTH MEMBERSHIP $14.50 (5.5¢ea-$3)
(7 dolls)
*12-MONTH MEMBERSHIP $26.50 (5.0¢ea-$8.50)
(14 dolls)
All Postpaid—Duty free!
PLUS—Free French Doll on any plan selected!

WORLD-WIDE DOLL CLUB DEPT. 6 DARIEN, CONN.



GOLD PLATED TELEPHONE PENCIL "hitches" to your phone. This elegant mechanical pencil attached to an 18" gold link chain, has a special catch that hooks on your dial. Your family name or initials beautifully engraved. Thoughtful Gift. $1.50 ppd. (Pencil without monogram costs $1.00).

GAY GIDDY CAN OPENER, set with colorful rhinestones in dazzling 24K. Gold Plate. $1.00 ppd.



Vernon Dept. HEO 156 Fourth Avenue, Mt. Vernon, N.Y.



"Spatterware" PITCHERS

- Reproductions with the "Rooster" motif
- Make wonderful collector's items, delightful decorations and are endlessly useful for serving syrup, cream, etc.
- Green and Red on White
- Set of 3 pitchers: 4½"—3½"—2⅞" high

ONLY $1.50 PPD. for complete set

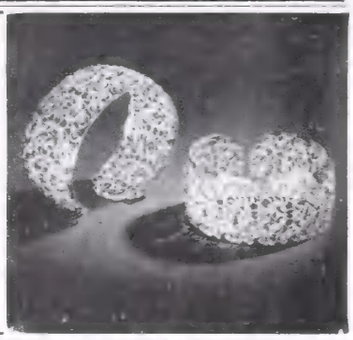
No C.O.D.'s please • Write for new free catalog

Cortley Gifts
303 EAST 83rd STREET NEW YORK 28, N.Y.

Gilty Desires?

If they run to golden jewelry, these filigree bracelets will charm you. Imported from Germany. Non tarnishable. Delicately formed of gilded aluminum. Light as an Indian summer breeze, their lacy loveliness lends flavor and enchantment to the costume. Just $1 each, incl. tax, Ppd.

B. M. LAWRENCE IMPORTS
255 California St., San Francisco 11, Calif.



Richly Elegant - $6.95 postpaid

— and oh, so practical! This pyrex carafe is beautifully trimmed in gleaming brass, holds 6 cups of hot or cold beverages. The sturdy black metal candle-warmer base keeps casseroles hot, too! Just right for Christmas, wedding, or housewarming gifts. Send your check or m. o. (no C.O.D.'s please) to:

HILLTOP HOUSE Dept. B-10
82 Highland Avenue, Lonsdale, Rhode Island





Buy Wonderful DIXON Furniture DIRECT

SAVE UP TO ½ THE COST!

Dixon's is shipped to your door, completely upholstered and finished in a few simple sections that lock together in minutes. EXCLUSIVE-Dixon's upholstery is changeable . . . a new cover of your choice from Dixon's can be fitted by yourself as easy as changing a pillow slip. Dixon's is made from beautifully grained woods with molded foam rubber construction.



Chair $61.50
Ottoman $28.00

Choose from two Dixon groups, Contemporary group and new 5 O'Clock group, shown here. Both groups are complete including sofas, chairs, end, corner and coffee tables.



This Wonderful Catalog Shows How Easy You Can Buy Dixon's

25c Brings you complete catalogs, including swatches of woods and finishes. Actual upholstery swatches (over 30 in all). Complete descriptions, dimensions and ordering information. Send today.

DIXON FURNITURE COMPANY, DEPT. 42
ELLICOTTVILLE, NEW YORK

GUARANTEED—Compliments Galore—Or Your Money Back



imported French Angora

NECKLACE & EARRINGS

Fashion-wise notes of loveliness to wear with sweater or dress to spark your whole wardrobe. Soft as a breeze, stunningly styled, smartly practical, these exquisite Angora earrings and matching necklace wash as easily as your nylons, always sparkling white—good for compliments every time you wear them.

Necklace alone $1.75
Earrings alone $1.75
both for $2.95 postpaid

the unique shoppe
310 Front Street Galva 1, Ill.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE # 77

$22.95 COMPLETE

ORDER BY MAIL

2-3 week delivery

SEND FOR FREE STYLE BOOK

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, $22.95 complete! This, low, low price includes cleaning, glazing, repairing, reinforcing weak seams, Lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your monogram at no extra cost. The thrilling result . . . a luxuriously beautiful cape, stole or jacket.

SEND NO MONEY

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles. Write:

I. R. FOX 146 W. 29th Street Dept. J-2, N. Y. C.



RECORD TABLE & CABINET

Handsome, sleek and beautifully made to blend with traditional or modern décor; with lots of room for 10" and 12" records and albums. A removable divider for 7" records. Tapered legs tipped in solid brass. Measures 18½" x 22½" x 24" high with plenty of room for any record player on top. Your choice of mahogany, limed oak or blonde finish wood.

only $15.95
shipped express collect no C.O.D.'s, please

INTERIOR TRENDS
56 Underhill Ave., Dept. HB10 Brooklyn 38, N.Y.

BOWL THEM OVER

Tenpin ashtray and bowling ball cigarette caddy will cheer up your bowling duffer every time he contemplates his low score. 9" ashtray has tenpins for cigarette rest and comes in white, pink, turquoise. Ball is jet black, 5" high and has crossed pins for a handle. Holds regular or king size cigarettes. Both of fine glazed china.

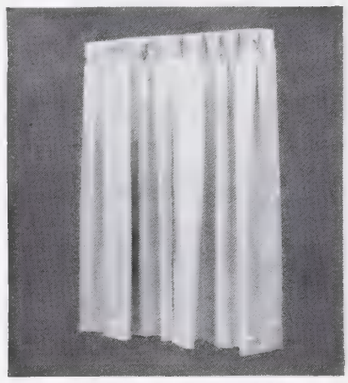
ASHTRAY, Ppd. $3.25
BOWLING BALL CADDY, Ppd. $2.25
THE SET, Postpaid $5.25



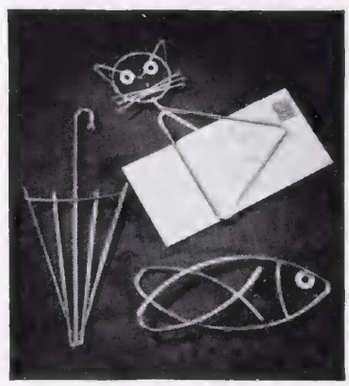
THE ADDED TOUCH (Dept. [illegible]) Wynnewood, Penna.



WINDOW



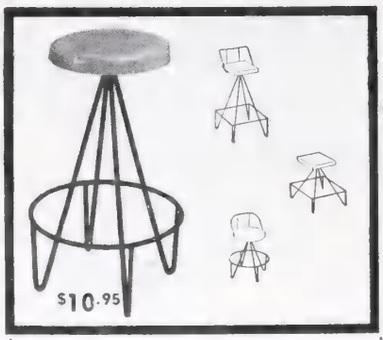
MOONGLOW AT THE WINDOW. Wonderful fabric with glittering threads through the textured cotton, comes in ice pink, forest green, honey yellow, nutmeg, silver gray, parchment, turquoise, almond, coral or rose. Draperies 44" wide per pair: 63" long, $7.95; 81" long, $9.95. Add 90¢ post. Can be special-ordered *any* size! Send 10¢ for swatches and measuring chart. Colten's, 1351 Beacon St., Brookline 46, Mass.



CLIP ARTISTS will have fun being efficient with these big brass-plated clips for organizing papers, bills and correspondence. One is a cat, one is a fish, and one is an umbrella. All are about 7½" long. $1 each; $2.85 for the set of 3. Ppd. Greenhall, 1133 Broadway, New York 10.



POTANPAN SCRAPER is so darn simple it fools you. The job it does is anything but simple. It's a 2¼" x 3" oblong of aluminum that is specifically designed to get into the curves and corners of pots, pans and baking dishes, and remove that hard-to-get-out residue. With a hole to hang on a hook. 25¢ each ppd. Andrew Co., Findlay, Ohio.



$10.95

wrought iron and foam rubber
stools in the modern manner

construction—½" round rustproof wrought iron for ruggedness and soft foam rubber for comfort.

styles—stool (round or square) available with or without backs in three heights: 29" bar height; 24" kitchen height; 19" chair height. Shown are 29" and 19" heights.

fabrics—select from heavy cotton check tweeds of rust on black; turquoise on blue; black on white—or in leather grain Duran in white, natural, or citron.

29" and 24" without backs $10.95 19" height without back $9.95

If backs are desired add $2.00 each.

Sorry—no C.O.D.'s. Shipping charges collect. Money refunded if not satisfied.

Send for brochure on other wrought iron furniture:

vanguard designs Dept. D-10, Weldon Rd. Rockford, Illinois

THE PERFECT GIFT
for your Dog or Cat



Hilo DRY BATH
in Gay Christmas Wrapping

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd.

Money-back guarantee.

Dept. N-10 The Hilo Co. Norwalk, Conn.

SHOPPING



'HE BELOVED MADONNA nd her Child are adored by the vo little angels who kneel at er feet. A lovely tableau of everence to grace a very special pot in your home. Made of a reamy rich bisque decorated in oft pink and blue. the Madonna s 10" high. the angels 4". Complete set is an amazing $3.95 plus 5¢ postage. Religious Art Guild. 31 First St.. Peoria, Ill.



'HE CHEESE STANDS ALONE on its own footed hardwood board. that is 8¾" x 5½" ts companion is a lovely gift in self. A porcelain handled cheese nife in the raised Dresden pattern. comes in pink. green. blue r yellow. The "snagging" blade s forged Sheffield stainless steel. 3.95 ppd. Nancy Norman, 57-C Chadwick St., Boston 19. Mass.



RAH-RAH GARTERS. made of satin and lace in a wide choice of school colors, come with the name of the college embroidered on the bow. Choose Harvard. Yale. Princeton. Dartmouth. Brown. M.I.T.. Colgate. Columbia. Cornell. Pennsylvania. Army. Navy. Notre Dame. Smith. Vassar. Wellesley. Write for list of others. $1.50 each ppd. Bermorr's. Wellesley, Massachusetts.



HOUSEWIFE SOLVES MYSTERY!

Free Catalog Ends Search!



After years of "looking," Mrs. B. Billow. 538 Roscoe, Chicago, found the happy solution to a problem. A free catalog ended her search for good-looking, practical, full-time protection for her furniture from dust, dirt, liquids and hard wear. She had no trouble ordering. Today her furniture is dressed up in fitted plastic covers that give *complete protection without hiding the beauty of the upholstery.*

These extra-heavy, durable plastic covers have no pores . . . they make an *air-tight wall* that completely stops dust, dirt, and liquids from ruining your furniture. They save hours of work and end a big housekeeping worry. The transparent satin-smooth Firestone Velon plastic lets every detail of the upholstery's texture and color show through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so neat and good looking—I leave them on even when company comes! I know they'll keep my furniture new-looking for a long time. And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

Protect your furniture! Send for the FREE CATALOG showing over 150 styles and sizes in shaped-to-fit furniture covers. Write today!

HOUSE OF SCHILLER, Dept. HB. 59
180 N. Wacker Drive, Chicago 6, Illinois



CHARMING CENTERPIECE **PLANTER AND SWANS**

3 Piece Salt and Pepper Set Complete with Colorful Floral Display

All for only 50c

Bargain—to get new customers! The two lovely Swans (one pours salt, the other pepper) stretch their long graceful necks as if drinking from the charming flower ring. An enchanting, imported creation that's so pretty as a table centerpiece or on mantel, end-table, etc. Artistically made of hand-decorated, gleaming white ceramic. Comes complete with a beautiful spray of lovely, multi-colored simulated flowers. If you desire, remove them from Planter, and use it for serving candy, nuts, cigarettes, etc. Swans 2" high; Planter 2¾" wide.

The Center of Attraction!

A wonderful conversation piece you'll cherish for years. Satisfaction guaranteed or money back. Not more than 2 Sets to a person at this low price. Add only 15¢ to each Set ordered for postage and handling. No C.O.D.'s please.

DOBBS PRODUCTS CO.,
900 W. Lake St., Dept. 701, Chicago 7, Ill.

BATHROOM LIBRARY

"Family Hospitality"



- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
- Bonderized (rust-proofed) heavy steel construction
- Triple plated Chrome frame
- Baked Hammertone Enamel interior
- Frame (overall) 15" x 20½"; recess 12" x 17¼" x 4⅜" deep
- Satisfaction guaranteed

Model M-2 **$16.95** *plus delivery*
Manufactured by (Calif. orders add sales tax)

House of Hospitality
Dept. P-10 3341 Cahuenga Blvd.
Hollywood 28, Calif.

THIS IS A BUTTER CURLER



The Most Talked About Table Piece We've Ever Imported From England

Truly a unique and fascinating way to add a festive look to your table. This lovely piece forms butter into gracefully decorative shapes, quick-as-a-wink. Works beautifully with brick cheeses too. Heavily silver-plated on brass with Victorian beaded border. Measures 5¾" in diameter. Makes a terrific gift idea too.

We can send this anywhere for you as a gift. Just enclose your name, address and personal card.

$5.50 including tax and postage

No C.O.D.'s Please

PRINCE HAROLD IMPORTS
68-09 138th St., Flushing 67, N. Y.



The "Ondine" Pitcher

Made in lovely Irish Belleek China—egg-shell thin — luminous mother-of-pearl glaze. To commemorate the dramatic stage play made famous by Audrey Hepburn, in the role of "Ondine."

All lovers of this beautiful China should add an "Ondine" to their own collection, and send one to their friends. Anywhere in the U. S. ppd.—**$4.25.**

Ask us for our catalogue vividly illustrating 39 items in Irish Belleek China.

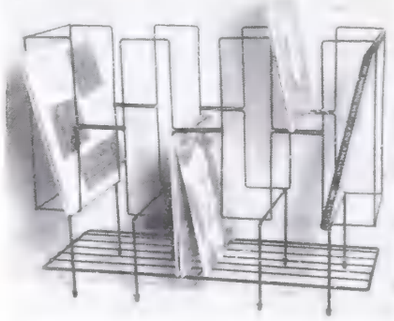
CHARLES R. SERVICE, INC.
420 East Colorado, Pasadena, California

VERMONT DEACON'S BENCH

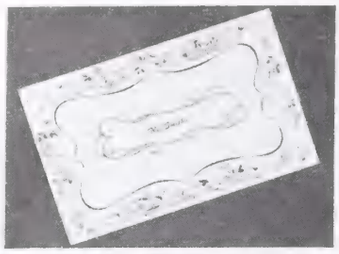


All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. **48½" long, 32" high, seat 15" deep.** Finished in light or dark pine or antique maple, **$39.95.** Delicately trimmed in black and gold with hand stenciling, **$44.95.** Also available unfinished, **$29.95.** Also available in 60" size at $34.95, unfinished. Express Collect.

TEMPLETON CRAFTSMEN
Dept. 228 Templeton, Mass.



A RECORD HIT this is one of the nicest record stands we have seen for every lover of recorded music. The perfect gift for you or your musical friends! 10 handy compartments hold 200 long-play records. Sturdy black wrought iron with rubber tips. 25" x 22" x 10". Shipped completely assembled express collect. You can't possibly buy one in stores as they're sold only by mail with a money back guarantee! Please remit $9.95 with order. Ask about the 45 RPM & Tape Rack too! Leslie Creations, P. O. Box 9516, Dept. 205B. Phila. 19. Pa.



Personalized Snack Mats

Designed exclusively for us—and we'll make them personally yours by putting your name in the center in rich mahogany color. Of superb oyster-white papetrie, 11¼" x 17½" mats have an unusual border same color as your name. Correct for fanciest entertaining or simple buffets. Order No. **PP-2354**, Snack Mats, **50** for **$1.95**; **100** for **$2.95**.

Personalized Kiddy Mats

Every meal's a party—when your own first name is on your own personal dining mat! No messy clean-up for Mom, either! Gay paper mats are colorfully lithographed with milk, eggs, fruits, meats —all the foods we eat every day. Child's name in center. 10" x 15½". Order No. **PP-3439**, Kiddy Mats, **36** for **$1.00** by mail, postpaid.





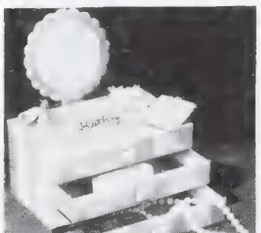
Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball **228 Bond Street Oshkosh, Wis.**



CHINA STAMP DISPENSERS

Decorative Stamp Dispensers. One holds full roll of postage stamps; the other holds scotch tape or paper clips. Exquisite handpainted China with gold trim. For home or office. **2 for $1.50**



SWEET-HEART'S VANITY DRESSER

Little girls will be thrilled to have a Dresser Set—Just like Mommie's! Made of durable plastic, has 3 removable drawers, attached mirror. This Dresser comes with a comb, castile soap, beaded rope necklace, make-believe lipstick, rouge, powder, compact & barrette. Little girl's name handpainted to make it individually hers. Colors Pink or Blue.

complete $2.50

Write for Free Color Catalog

CROWN CRAFT PRODUCTS
246 Fifth Ave., Dept. 910, New York 1

A GIFT FOR YOUR HOME!



A.E.PINE

Give your home a gift of lasting beauty! This two-tone house marker with its authentic boxer, in full relief, is hand-painted and expertly highlighted to a two-tone statuary bronze. Bracket and plate finished in wrought iron black. Easily attached to tree, post, or house. Custom lettering (up to 10 letters or numbers) with a luminous glass beaded process reflects light at night. 25¢ per letter or number. Choose ornament from Boxer, Cocker, Sailboat, Trout, Gaited Horse. Sign is 13" x 14" ... **$10.95** ppd.

Send for FREE Catalog

KRAIG METAL PRODUCTS CO.
1506 W. Fulton St., Dept. B-10, Chicago 7, Ill.



***EXQUISITE* MUSICAL CHARM BRACELETS**

With Tiniest Swiss Musical Movement In World!

Just 1" square — the tiny gold-finish, fully guaranteed melody box plays a sentimental tune that captivates all who hear it. Comes with matching link bracelet. Detaches easily to wear with any necklace. Choice of design; Pearl-and-Rhinestone Musical Note; Melody Bar; French Poodle —each $9.95, Fed. Tax incl. Necklace for Music Box — $2.50. *Money-back guarantee!* Send cash, check or money order today. Included FREE—catalog of gifts and gadgets.

When Ordering Bracelet, Specify Melody You Prefer:
- Let Me Call You Sweetheart
- I Love You Truly
- Anniversary Waltz
- Stardust

Mrs. Dorothy Damar
467 Damar Bldg., Newark 5, N.J.

IN CANADA: plus local sales tax, checks payable at par Montreal, 77 Vitre St. West, Montreal, Que.

DAY-n-NIGHT DRIVEWAY GUIDES

make it easy to find and follow your driveway!



DAY-n-NIGHT Driveway Guides are located [illegible] Yellow center shows clearly [illegible] Red-tipped—night [illegible]

2 for $1.85 4 for $3.60
6 for $4.95 10 for $7.95

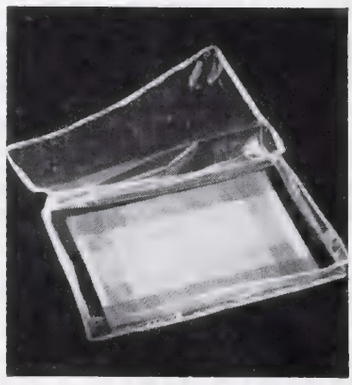
$1.00 EACH POSTPAID

FAST SERVICE: SHIPPED THE DAY YOUR ORDER ARRIVES. SATISFACTION GUARANTEED OR MONEY BACK

Spear ENGINEERING COMPANY — 191 Spear Bldg., Colorado Springs, Colo.



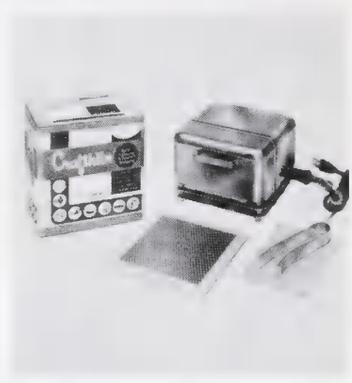
WINDOW



DOILY FILE keeps your pla mats in one place, wrinkle-fr dust-free and easy to get at. Ma of see-through plastic, the zipp runs around three sides so there no problem about laying the pla mats flat. Each Doily File hol about two dozen mats. $1 each $2.85 for 3. Postpaid from Bard Dept. 1168, Evanston, Ill.



SWEDISH PLATTERS gleaming stainless steel go fro broiler to dinner table, shin clean with steel wool or scourin powder, come in sizes to suit t "lone wolf," the honeymooner and the average family. Set of includes one each of 11½", 12½ and 14¾" long. $14.39 for t set. Ppd. Macy's, Herald Squar New York 1, N. Y.



CRAFTKILN is a new electr enamelling kiln that will start yo off on a fascinating hobby. In t firing chamber of 6½" x 6½ x 2" a bowl up to 6" in diameter ca be enamelled with ease. Th enamelling temperature of 150 degrees F. is reached in a fe minutes. $12.95 ppd. Catalog enamelling supplies on reques Stewart Clay Co., Dept. HB, 13 Mulberry St., New York 13, N.Y



SALT, PEPPER AND SUGAR

from the roses on your table! $1.25

A pretty yellow rose sprinkles salt — a red rose holds pepper — and a flower-pot full of sugar hides beneath the shaker-base! Colorful, real-looking molded plastic. A really delightful gift ... equally attractive on your own table or breakfast-nook shelf.

WRITE FOR FREE GIFT CATALOG

ADRIANE Inc. Dept. 171
Park Square, St. Paul 1, Minn.



Electric **BOOT-VALET**

A toe-touch on the switch and the luxurio lambswool buffer whirls a bright shine on his shoes instantly! No need to change buffe for shoes of different colors! Gleaming co aluminum housing holds precision-built mec anism of superb Guaranteed quality. Abs lutely safe, even where children will use constantly! Rubber feet for slip-proof use floor or table. For 110-volt AC current onl Send $29.95 for direct Postpaid shipme from Factory. Every order shipped in 24 hour Mail your order TODAY!

PERFECT BUSINESS GIFT!

Useful — unusual — a gift that will be used and appreciated for years! You'll never find a business gift so sure to win warm remembrance far into the future! Write us for full information on quantity prices and complete mailing service to your business gift-list this Christmas!



BECK, INC. • 44 Grafton, Wis.

SHOPPING



AVY CROCKETT BOOTS ill keep a small frontiersman's ootsies dry when he's puddle-imping after Indians. It would e unseemly for Davy to come own with sniffles. The red boots e made of supple latex, deco-ated with himself and his silver ours. Small (for children's shoe zes 5½-8) and Medium (chil-ren's shoe sizes 8½-12); $1.25 pd. Huss Bros., 100 W. Chicago ve., Chicago 10, Illinois.



AKE YOUR OWN REATH for your front door ith this make-it-yourself kit. ou get over 35 varieties of Pa-fic Coast cones and pods, pad-ed wire ring, pins, picks and sy instructions for making an 8- to 20-inch wreath that will ep from one year to the next. 5.95 ppd. Eunice Curtis, Hill-p Community, Rt. 2, Bellevue, Vashington.



MALL WONDER is this iniature brass candelabrum. In ite of its size, just 4¾" high, 's designed with a cathedral-like ajesty, and the five curved anches are proportioned with race. Lacquered to prevent tar-ishing, it comes complete with candles for $2 ppd. Hunter-raft Originals, 1304 Lockwood ve., Racine, Wisconsin.



Send 25c for this Fully Illustrated Catalogue of
EARLY AMERICAN REPRODUCTIONS
DIRECT BY MAIL!

The most complete catalogue of reproduced Americana ever assembled — hundreds upon hundreds of Early American reproductions direct from our Workshop at historic Sturbridge, Mass., home of Old Sturbridge Village, a complete New England Museum town of a century-and-a-half ago, where craftsmen still ply the old trades in every medium, from pewter to furniture. As a result, our community is known everywhere as a craft center. We have assembled the best reproductions of all types, made both here and elsewhere, and are making them available by mail — and at remarkably pleasing prices — through this large and wonderful catalogue.
Contains 800 fascinating pictures!

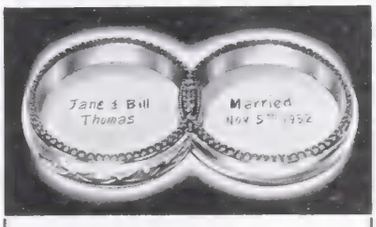
Set of Beautiful BRASS EAGLE HOOKS — Four for $2 — Gift Boxed

Actually there are one hundred and one uses for these authentic reproductions of Early American gleaming Brass Eagle Hooks. Unusual, highly decorative and so useful to hang pans, molds, potholders, ivy, pictures, fireplace sets, phone books, mail baskets, bells, clothing, whiskbrooms, etc. 1⅞" high, 1⅝" wingspread! Strong, lacquered Brass nails included. Set of Four, GIFT PACKED in a golden gift box — $2. (We pay postage. 25c catalogue sent Free with order.)

"A Treasure Trove of Early American"

EARLY AMERICAN FURNITURE — Chests Beds Desks Tables Cupboards Servers Mirrors, etc.
CHAIRS GALORE! — Hitchcocks rockers, pigeon-holes, straight captain's and bedroom chairs
HOOKED and BRAIDED RUGS
HAND-WROUGHT HARDWARE
BRASSES & ANTIQUE-REFINISHING SUPPLIES
FIREPLACE EQUIPMENT - UNFINISHED FURNITURE
COPPER, BRASS & IRON COOKWARE
LAMPS & LIGHTING
LIGHTING FIXTURES from post-lamps to sconces
GLASS, CHINA & PEWTER REPRODUCTIONS
WEATHERVANES & ESTATE SIGNS
TOLEWARE, BRASS & [illegible] REPRODUCTIONS
HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
405 Brimfield Turnpike, Sturbridge, Mass.



Royal
Wedding Gift
A DISTINCTIVE REMEMBRANCE FOR ANNIVERSARIES ALSO

The original of this Wedding Ring Ashtray was the solid gold wedding gift given to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in 24 kt. gold, personalized with couple's names and wedding date. Measures 6½" x 3½". Whether used as wall decoration or ash tray, it will commemorate that most cherished day. PRINT names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only $7.95 postpaid and beautifully gift wrapped. ORDER TODAY.

FROST'S, 410-A FROST BLDG.
HOLLYWOOD 46, CALIFORNIA

OUTDOOR REINDEER TEAMS
For Lawn, Porch or Rooftop
WEATHERPROOF, CHIP-PROOF LIGHT-WEIGHT, FULL ROUND, MADE OF HARD MOLDED RUBBER COMPOUND

FREE Color Booklet "Ideas in Christmas Decorations"



King-Size** Reindeer (shown)	$89.50 ea.
Rudolph* in same size	$93.50 ea.
Ground Stand (req'd)	$ 5.95 ea.
Life-Size Reindeer** natural faun or white	$39.95 ea.
Rudolph* (same size) with red flasher nose	$44.50 ea.
Ground Stand (req'd)	$ 1.75 ea.
Junior** Reindeer (shown) natural faun or white	$21.75 ea.
Rudolph* with red flasher nose in same size (This size self-standing)	$25.50 ea.

Complete Teams Can Be Had in All Three Sizes, with Santa Clauses and Sleds.
Sorry No C.O.D.'s. Prices F.O.B. Factory

MOLD-CRAFT, INC.
250 Lake Street • Port Washington, Wis.

MORTON'S 20TH ANNIVERSARY BRINGS MARVELOUS VALUES



NEW CAPE STOLE or JACKET
Made From OLD FUR COAT FOR ONLY $22.95

Now, have that old discarded fur transformed into a lovely new fashion with new lining, interlining, monogram, fur cleaned, glazed all only $22.95. Write for Morton's new brochure of 20th Anniversary values showing 25 exciting new styles, with many "Anniversary" extras. Or order from beautiful styles above. Just mail us your old fur coat and state dress size and height. Pay when completed new style arrives. Act Now!

ANNIVERSARY FEATURE
• FUR HAT
• FUR MUFF or
• FUR TOTE-BAG
included with many styles

Morton's work praised by Editors of HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK many others.

MORTON'S Dept. 22-K
312 Seventh St., N.W.
Washington 4, D. C.

JUMBO PRUNES
Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Sign and Send Coupon

VACA VALLEY ORCHARDS
Box B-26 Encino, California
Send your 2¼ lb. box Giant Prunes.
Name .....
Address .....
City ..... Zone State



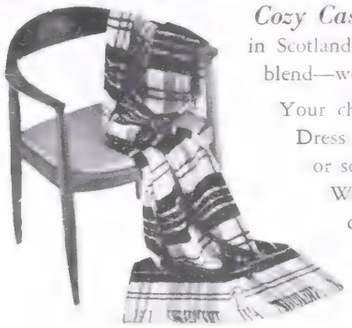
FAITHFUL HOUND DOGS
ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with adjustable log rests.
18" High and weigh 20 pounds

Solid Brass Dogs $29.95
Cast Iron, black satin finish $19.95

Catalog of other sizes 10 cents. Transportation prepaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee

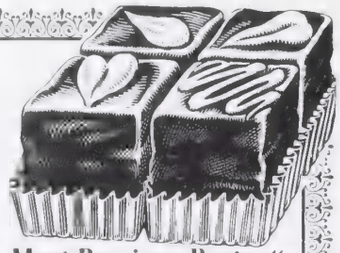


Cozy Cashmere Throw woven exclusively for us in Scotland—a 70% cashmere and 30% merino wool blend—wonderfully warm, light, durable—54"x72".

Your choice of tartans: Colquhoun, Black Watch, Dress Douglas, Dress MacPherson, Buchanan—or solids: Bermuda Blue, Natural, Maize, Grey, Wine. A glorious gift—$24.30 postpaid, plus customs duty on postal delivery to you. Satisfaction guaranteed, or money refunded.

H. A. & E. Smith Ltd.
HAMILTON, BERMUDA

YOURS FREE
a box of 4
PETITS FOURS ROYALE
"The World's Most Precious Pastry"



May we send you with our compliments the most magnificent taste sensation of your life – a box of incomparable Petits-Fours Royale? Let us, for one mouth-watering moment, provide for you the supreme thrill of a zephyr-light pastry . . . fluffy, exotic layers with fresh fruit flavors *baked right through* – covered with purest chocolate.

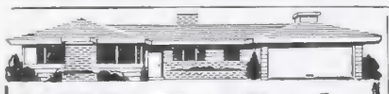
For centuries these luscious candy-cakes were made only by bakers to the royal families of Europe. They were so delicate they had to be eaten *dans le four* ("in the oven") . . . so precious that it was said "only Queens and Angels could enjoy them – if they were not late for dinner"! Even today only Claridges of London, Maxim's of Paris and the few remaining great Continental *maisons* make them in the authentic way.

But now the heir of one of the great royal baking families has developed, in America, a petit four so *pure* in its ingredients, so *balanced* in its exquisite mix that it *keeps its oven-fresh flavor for six months in your refrigerator.* Made without any artificial preservatives whatever. Now you can serve like a Queen – always have on hand the world's most precious pastry.

• Send now for your FREE box of four; enclose 25¢ postage and packing. You may, if you wish, order boxes of 40 petits fours for only $3.00 each, now. You must be delighted or your payment refunded in 10 days. Give Petits Fours Royale to your gourmet friends! Write *today!*

Damar Petits Fours 453 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable par Montreal, 77 Vitre St. W., Montreal, Que.



HOME Plan Books
that save you time...money!

Benefit from results of our continuous survey of homeowner wants in sound, economical homes. For every plan you can get builder-proved blueprints and material lists at very low cost.

$1.00 ea.

Send Today! **SAVE—CHOICE OF ANY THREE BOOKS Only $2**

Family Room Homes, 100 plans dedicated to the American family	$1
Selected Homes, 115 plans high in charm and livability	$1
New Trends in Homes, 154 plans, frame and brick included	$1
Block Masonry Homes, 180 beautiful low cost plans, all sizes	$1

HOME BUILDING PLAN SERVICE

Studio D • 2454 N. E. Sandy Blvd.
PORTLAND 12, OREGON

Three-in-one ICE BUCKET





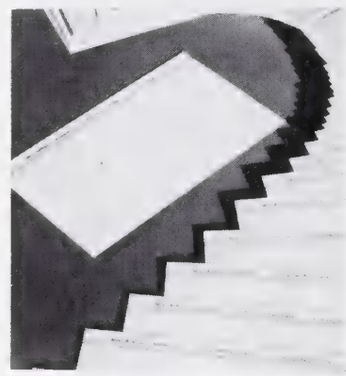
- **Keeps 60 ice cubes fresh for 18 hours!**
- **Keeps bottled beverages cool on trips!**
- **Cools wine at the dinner table!**

This attractive, contemporary ice bucket is smart for parties, picnics, dining or barbecues. A tall 12½" the unbreakable polyethylene body has 6¼ qt. capacity, fiberglas insulation, non-tarnish brass trim, and handle that locks into place to hold towel. Rustproof, chip-proof, easy to clean . . . won't sweat or mar table tops. In red, black, yellow or turquoise. Guaranteed by Good Housekeeping! A find for yourself . . . a welcome gift!

$9.95 plus 50¢ postage
Sorry, no C.O.D.'s.

CLOVERLEAF Dept. B Box 300 Pearl River, N.Y.

WINDOW SHOPPING



PERSONAL POSTALS are the efficient way to run your household, order merchandise by mail, drop notes to friends. White vellum cards are printed in blue ink, with your name and address on one line across the top. They measure 5½" x 3", and 100 cards are just $1; 200 are $1.75. Ppd. International Industries, Box 50912, Culver City, Calif.



CHARM THE LADIES in your life, dear men Window Shoppers! Mother and daughter bracelets will tell your favorite girls that you bless the day they were born. The cupid charm, encircled by simulated birthstones, has their birth month on the tiny heart the love-god is holding. Specify month. Child's, $1.50; Mother's, $3.50; tax, post. incl. Miller Curio Co., Dept. G-HB, 256 E. Congress, Tucson, Arizona.



THAT BEAT-UP FUR-COAT of yours gets a new lease on life when it undergoes an expert remodeling treatment and turns into a smart cape or stole. Remodeling service includes cleaning, glazing, repairing, reinforcing weak seams, relining when necessary, lusterizing to a glossy sheen. 2-3 wks. delivery. $22.95. I. R. Fox, 146 W. 29th St., N.Y.

(*Please turn to page* 135)

more dazzling than diamonds
at 1/30 the cost!

Capra Gems

YOURS FREE . . .
FULL FACTS ON MODERN SCIENCES MOST AMAZING DISCOVERY!



Get full facts, FREE, on the most amazing discovery by modern sciences! CAPRA GEMS, *a miracle of science described in recent issues of Saturday Evening Post and Reader's Digest.* They're more dazzling than diamonds, yet cost much less. CAPRA GEMS' refractive quality is actually better than diamonds! Brilliantly beautiful, dazzling CAPRA GEMS are hand cut, hand polished and hand selected . . . graded within the reach of all who love fine gems. A 1-carat diamond stone costs you approximately $1000. A comparable choice, selected, 1-carat CAPRA GEM is yours for $24, federal tax included . . . and can be bought on small easy payments.

GET THE FACTS NOW

Valuable illustrated booklet shows a wide selection of men's and women's rings. Gives full details, including prices and settings . . . shows all CAPRA GEMS about actual size. Limited supply, so send today! Actual delay. No charge, no obligation. Tell all the facts on CAPRA GEMS . . . more dazzling than diamonds.

– – – – SEND NO MONEY – – – –

CAPRA GEMS CO., Dept. HB-105, P.O. 5145, Phila. 41, Pa.

Name . . . .
Address . . . .
City . . . . Zone . . . . State . . . .

ENCHANTMENT ACCENTED

Beauty is most masterfully demonstrated with these distinguished sconces. In classic designs, they will enhance the appearance of your appointments whatever the decorating scheme.

THREE LIGHT ROCOCO DESIGN SCONCE—solid brass, permanent lacquer finish. 15" high x 12" wide.
$21.50 pair
$12.50 each



MARIE ANTOINETTE THREE LIGHT SCONCE—solid brass, permanent lacquer finish. 18" high x 13½" wide.
$21.50 pair
$12.50 each



IMPORTED CRYSTAL PRISMS are 20¢ each extra and for 3 arms, 5 sconce, you need 18. For 5 sconces—36.
Express charges collect. Immediate delivery. No C.O.D.'s please. Illustrated folder of other designs gladly sent.

Forest Hills Gift Center
Dept. HB10, 105-17 63rd Rd., Forest Hills, N.Y.



"WHIRLING DERVISH" MIXER STICK
for the smoothest drinks you ever tasted!

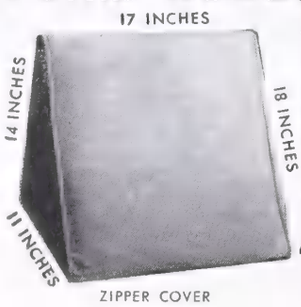
- BLENDS
- WHIPS
- MIXES
- STIRS
- BEATS
- "SHAKES"

Instantly prepares perfect milk shakes and chocolate drinks, smoother cocktails, gravies and salad dressings, fluffier eggs, easier whipped cream and baby formula, fresher frozen juice . . . right in a drinking glass or pyrex measuring cup! Made of solid stainless steel, 8½" long, the "Whirling Dervish" is precision engineered throughout, has streamlined one piece exterior construction. It's a time-saving, work-saving addition to any kitchen or home bar!

$2.95 ppd.
Sorry, no C.O.D.'s.

Talner's 565 Main Street New Rochelle 2, N. Y.

FOAM RUBBER 3-WAY PILLOW



Foam Rubber Through and Through TV Pillow For CHRISTMAS GIFTS

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

POSTPAID **$11.95**

The Foam Rubber Store
1829 E. 13th Street Dept. 67 Cleveland 14, Ohio

Why wait,

when you can enjoy your dream home now?



Bedroom furniture includes comfortable modern bed (single or double), chests of many sizes. Convenient night tables have three-way electrical outlets.



If you've been dreaming of a charming home "some day," see the Heritage-Henredon *Circa '60* collection now.

Even one or two pieces of this new modern furniture can lift a room out of the commonplace. And Heritage-Henredon knows how to bring you the finest custom-made quality at a price almost anyone, who loves good furniture, can afford.

Circa '60 is a group of many living, dining and bedroom pieces—proportioned for large or small rooms. Almost every one has a dual purpose, and interiors have been planned for utmost convenience. The finest walnut has been used—you'll choose between cool, greyed "shell" and sunny brown.



Among the dining pieces, a magnificent china cabinet (bevel glass or cane doors above), cane panel chairs, 40"x53" living-dining table that opens to seat eight (94 inches).



Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES

Factories at Morganton, High Point, Mocksville, N. C.

Heritage Henredon

Write for booklet picturing all of our collections — send 25¢ to Henredon, Dept. HB10, Morganton, N. C. Name of dealer nearest you sent upon request.



Upholstery that takes a 'licking' from the 'lollypop set'

Wonderful for family living! That's what homemakers are saying about beautifully fabric-like Masland Duran . . . the newest creation in durable, easy to clean plastic upholstery. You can get it on all types of furniture in the color and pattern combination you want. Write for free folder with samples. The Masland Duraleather Company, Dept. H-10, Philadelphia 34, Pa.



Imagine! A damp cloth cleans these textured patterns like a breeze . . . and *no matter* how often you clean them, their colors and textures remain fresh and unimpaired.

Masland Duran®
ELASTIC FABRIC BACK PLASTIC UPHOLSTERY

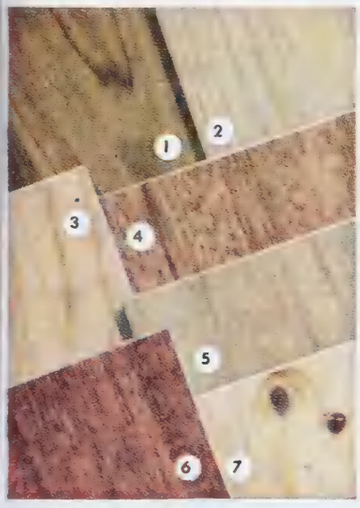
ONLY MASLAND MAKES DURAN
THIS TAG IS YOUR PROTECTION



*© Design 1954



Plankweld's so easy to put up! 16¼" wide by 8′ high panels fasten to wall with special metal clips that are then *completely concealed* by overlapping of the panels. *No* worry about joints—*no* nail holes to fill.



You choose from world's finest woods. In Plankweld paneling, there's a complete range of light to dark woods—(1) walnut at $74, (2) Korina® at $74, (3) birch at $60, (4) Philippine mahogany at $60, (5) oak at $69, (6) Honduras mahogany at $69, and (7) knotty pine at $60. Prices are approximate for a wall surface 12′ x 8′.



GOOD NEWS FOR DO-IT-YOURSELF DECORATORS!

Give your living room new life, new sparkle with Plankweld. Famous designer Russel Wright used panels horizontally on fireplace wall; they can be used vertically, too. Make serving cart designed by Mr. Wright (see coupon for plans). Philippine Mahogany Plankweld covers ▫ 12′ x 8′ wall for only **$60**

Even with ten thumbs you can put up real wood paneling like this

IN ONE EASY WEEKEND you can give your living room new life, new beauty for as little as $60! That's all it cost to panel the fireplace wall you see here in beautiful Philippine Mahogany Plankweld. You can start on Saturday—have a party in your brand-new living room on Sunday!

UNUSUAL NEW PLANKWELD PANELING HAS a wonderfully simple method of attaching the panels to the wall, entirely eliminating nail holes and tricky carpentry work. And Plankweld comes completely *pre-finished* by skilled woodcraftsmen: it's beautifully stained and sealed—even the waxing's already done for you.

UNCONDITIONAL LIFETIME GUARANTEE. Plankweld—like all paneling by Weldwood—is guaranteed for the life of your home!

SEND COUPON TODAY for full-color booklet on Weldwood paneling, and for plans on the serving cart shown. To see Plankwood and other fine Weldwood products, stop in soon at your neighborhood lumber dealer's or nearest United States Plywood showroom—87 offices in principal cities.

Weldwood® Plankweld† Product of UNITED STATES PLYWOOD CORPORATION *World's Largest Plywood Organization*

† REG. AND PATENTED

See Weldwood plywood and Weldwood flush doors in National Homes' sensational new Ridgewood houses.

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46, New York

I'd like to know more about beautiful Plankweld and other Weldwood hardwoods. Enclosed is 10¢ for your full-color booklet "Beautiful Woods for Beautiful Homes" ☐.
Enclosed is 25¢ for plans for Russel Wright serving cart ☐.

Weldwood®

HB-10-5

NAME.....

ADDRESS.....

CITY.....STATE.....

INTRODUCING... "Woolway" THE HANDSOME NEW

ALL WOOL CARPET

by Callaway



Created to give your rooms an exciting new air of richness. Fine all wool carpet, strikingly simple, for contemporary or traditional settings. Woolway is made in a loop pile that defies crush marks and soiling.

See it at your favorite store . . . in lovely shades of nutria, sage green, beige, grey. You'll be delighted with the modest price.

THE SMART WAY IS...
Callaway
CARPETS TOWELS
Callaway Mills Inc., 295 Fifth Avenue, New York

*Reg. U.S. Trademark



WINDOW SHOPPING

CONTINUED FROM PAGE 130

RAINING BEAUTY for a little girl is an umbrella that is hand-painted in white with her name and a shower of polka dots on bright red plastic. And there will probably be fisticuffs among the male population of the fourth grade over who's going to walk under it with her. With metal ribs and wrist bracelet, it's 17″ long with a 31½″ span. $1.69 ppd. Meredith's, Evanston 25, Ill.



SHERATON THREESOME. A handsome nest of tables has figured mahogany veneered tops, genuine inlay on the rims and large table top, and solid mahogany underparts. Large table measures 21″ x 16″ x 24″ high. The other two tops are 17″ x 16″ and 13¼″ x 16″. $39.50 express charges collect. No c.o.d.'s. The Chair Shop, Morgantown, N.C.



TEA À LA CART. Price-wise, you'll not find its equal. This Swedish rolling tea wagon comes in genuine walnut, blond birch, black or white lacquer, all with blond birch legs. It's 19″ x 16″ x 20″ high, has double-decker serving levels. Fine, too, for the cocktail hour. Heat- and alcohol-proof. $14.95 exp. chgs. coll. No c.o.d.'s. Scandicrafts, Ardsley, New York.





Marble and brass—

the elegant trappings of a well-appointed desk. Our adaptation of an Italian lamp with white-enameled metal shade that swivels in any direction, tilting column and detachable light deflector, 24 inches tall, 25.00

LORD & TAYLOR

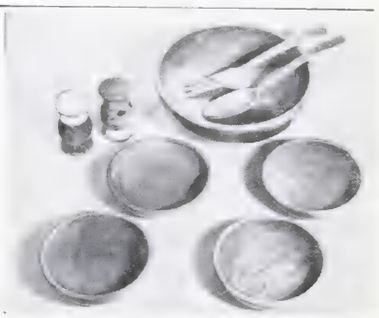
424 Fifth Avenue, New York 18

Beyond delivery area, 2.00 for shipping

Imported

SALAD SET

This exciting 9-piece Salad Set is superbly crafted of satin finish, natural cherry wood. Set consists of 10″ salad bowl, four 6″ individual bowls, fork and spoon servers, and 4″ high salt and peppers. The shakers are colorfully hand-painted with gay faces—the salt shaker has a white top and the pepper has red top. The fine quality of this outstanding set belies its budget price. A lovely and most useful gift. Money back guarantee. Send check or money order. **$6.95 ppd.**



DIAL TRADING COMPANY, INC. 1402 Brooklyn Avenue, Brooklyn, New York

FRENCH MILK GLASS ACCESSORIES . . . a study in white!



Imported from France, the home of the finest milk glass! 3 exquisitely designed, leaf-shaped dishes serve candy, nuts, mints . . . coordinate beautifully with our cigarette urn and ashtray. Candy dishes have dainty scalloped edges and "French loop" handles. Large dish is 6″ across; medium, 5″; small, 4″. Cigarette urn, 4″ high, is held by a graceful hand, has matching 4″ ashtray. Wonderful for gifts . . . together or separately!

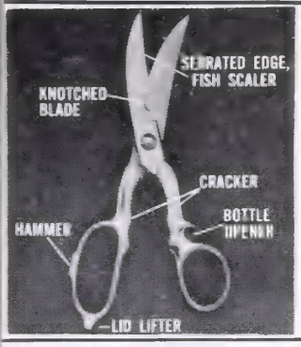
Set of 3 candy dishes, $2.50 ppd.

Cigarette Urn and Ashtray, $2.00 ppd.

Sorry, no C.O.D.'s. Write for gift catalog.



GREENHALL Dept. HB-10, 1133 Broadway, New York 10, N. Y.



CHROME-PLATED, RUST-PROOF ECONO-SHEARS

FINEST QUALITY STEEL

FOR AT LEAST **12** IMPORTANT HOME USES

Seven distinctive features on the unusual 8″ "EASI-GRIP" Econo-Shears make them your prized pair! A perfect tool, not a gadget, for sectioning fowl, cracking lobster claws, lifting lids, pruning garden plants, scaling fish. And for taking apart to clean thoroughly—the "EASI-KETCH" pivot. A perfect Christmas gift.

Order NOW for IMMEDIATE delivery. Satisfaction guaranteed. Send check or M.O. to **$2.95** POST PAID

GASKEL ROBERTS P. O. Box 791 Passaic, N. J.



EASTERN STAR TEACUP

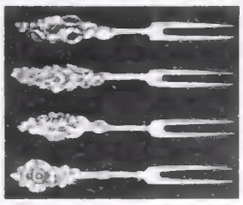
Decorative theme of this imported teacup and saucer of translucent English bone china is the crest of the Eastern Star, women's auxiliary of the Masonic order, comprised of mothers, wives, sisters, daughters of Masons. A find for collectors, too. $3.25. Add 25c for postage and handling.

Send 10¢ for new Fall-Christmas catalog.

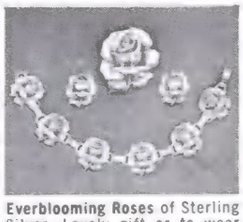
THE VERMONT CROSSROADS STORE.

WATERBURY 12, VERMONT

Sterling Silver Never Wears Out Its Welcome!



Exquisite Sterling Silver Forks, each with its own lovely flower. Gold-plated tines. For Lemon, Hors d'oeuvres, Pickles. 4¼ inches long. Set of 4, **$6.00.** 4 Demitasse Spoons to match (Sterling Silver) $8.00.



Everblooming Roses of Sterling Silver. Lovely gift or to wear yourself. Send a flower that never fades! Pin, Earrings, ea. $3.75 Bracelet, $7.50. Set, $13.75. Also Necklace, $12.00; Buttons, ea. $1.50.



Decorative Crosses — Authentic designs beautifully wrought in solid Sterling. Fine for gift giving. (A) Florentine, $7.00. (B) English, $5.00. (C) French, $5.00. (D) Cellini, $7.00. Heavy Sterling Silver Chain and clasp included.

Every item of hand-wrought Sterling Silver. No silver plating to wear off. Write for free catalog of Silverware and Jewelry. We pay taxes and postage.



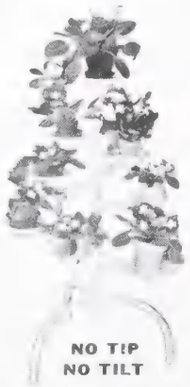
A Wee Bit of Scotch! Thistle Sets in hand-wrought Sterling — inspired gift! Pin and Earrings ea. $3.75. Bonnie Bracelet, $7.50. Complete Ladies' Set, $13.75. Also, Necklace, $12.00, Buttons, ea. $1.25. For Men: Thistle Tie-Clasp and pr. Cuff-Links, ea. $5.50, Men's Set, $10.50. Thistle Ring (send size), $6.00.



Three Wise Monkeys bring good luck! Follow their advice to: Hear — See — Speak — No Evil! Cuff Links and Tie Clasp, ea. $5.50. Set, $10.00. For Ladies: Earrings, $5.50—Scatterpin, $2.00. Ladies' Set, $6.95. All of hand-wrought, Solid Sterling Silver. Heavy, too!

THE JAMAICA SILVERSMITH, Dept. B-10

79-32 164 Street, Jamaica 2, New York



A Lifetime Gift for FLOWER LOVERS

Give the perfect gift . . . the New all-steel Vio Holda plant stand. The original stand with revolving arms. Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black; white or green enamel.

ORDER BY MAIL TODAY—Only $14.95 each, plus $1.00 for packing and postage. ($2.00 for Canada)

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

New FLUORESCENT FIXTURE!

Designed to fit your Vio Holda plant stand. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners or sunless rooms. Installed or removed in two minutes without tools. Fits all Vio Holda stands.

Light shade is 13" sq. at bottom, 9" sq. at top, and 6" deep. Will accommodate 22 watt, 8½" Circline fluorescent light tube. Price, without tube, only $14.50. Light tube, $2.95 extra. Please add 75¢ for postage unless you are also ordering a plant stand. Specify color wanted.



VIO HOLDA Manufacturing Co. Inc.

Box 915 Dept. 6-0 Topeka, Kansas

BIRD BLANKET



A bird-cage cover for your favorite parakeet or canary. This 40" circle of colorfast, washable broadcloth prevents drafts, provides privacy. Scalloped white eyelet embroidery ruffle (with pin-on velvet tied nosegays) adds frivolity to any room. BLACK or PINK with side slit. Fine gift for a budgie fancier. Personalized with bird's name, if desired, 50¢ extra. Postage Paid. *Only* **$6.95**

Grace Shirley INTERIORS

Suite 211 • 311 E. Washington Street • Indianapolis 4, Indiana



the gift unusual —dressed Quail

Give oven-ready and frozen Quail for Xmas and you send the extraordinary gift. This is the rare treat that will mark you as an epicure of fine food and thoughtful gifts.

We will deliver these full-sized quail in dry ice to any place in the U. S. for $28.00 per doz. prepaid. Minimum shipment 1 doz. birds. Shipments made each Tuesday from Sept. to April. FREE recipes with each order. Send us your gift list now! Check with order, please.

LOWRANCE QUAIL FARM

1730-B Picher Joplin, Mo.
Phone: Mayfair 3-3643



Decorate Your Own Furniture With
EARLY AMERICAN STENCIL DESIGNS

Historic designs beautifully reproduced in easy-to-use decal form! Done in gold, silver, full colors—just dip in water and slide decal onto your refinished chair. Permanent. Three designs to choose from—Bird and Fruit (illus.) in 6 pieces (arm pieces not shown), postpaid (U.S. and Canada) $1.00 per set. Also Pennsylvania Dutch Chair set, $1.50; Boston Rocker set (gold and silver), $1.50. No COD's.

SEND 10¢ FOR ILLUS. FOLDER

OTHER USES TOO—Fine for chests, trays, lamps, canisters, glassware, stairs, china, etc.

AUTHENTICS DEPT. B-14, BOX 26 CINCINNATI 7, OHIO



NO MORE SCRATCH!

Protect furniture surfaces with

RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc. . . . Cushions, silences . . . easy to apply, just press it on with finger.

4 packages . . . (4 yards) . . . $1.00
Post Paid in U.S. . . . No C.O.D.

J. B. Dawn Products, Dept. O
3905 West 64th Place, Chicago 29, Illinois



WINDOW



IT'S YOUR HOUSE that forms the decoration on this new enamel-on-copper ash tray. Just send in a reasonably clear snapshot of your home, and it will be translated into a drawing (with the name of the house beneath it if you wish) on a forest green, blue or white background. 5" in diameter. $5.95 ppd. Holiday House, 110 Bellevue Theatre Bldg., Upper Montclair, New Jersey.



HOUSE AHOY! The most seaworthy marker we've found for a family of sailors is this house sign of cast white brass, highlighted to a two-tone statuary bronze finish. Completely weatherproof, the sailboat design is cast in full relief on both sides. Bracket and 5" x 15½" name plate are dull black. $15.95 ppd. Add 25¢ for each light-reflecting letter or number. Kraig Metal Products, 1506 W. Fulton St., Chicago 7.



YOU AUTO HAVE THIS in the glove compartment of your car, because when slipped between window and door frame, it holds your glass, bottle or beverage can and leaves both hands free for driving. Auto bottle holder also tends the baby's bottle or children's "coke," and saves upholstery from spills and stains. Metal leather-backed holders are $1 ppd. Maymac Co., 78-B W. Grand St., Mt. Vernon, N. Y.

A MAN'S BEST FRIEND



"ROVER" the watchdog

Only $2.75 postpaid

THIS friendly pup keeps a man from being a dresser-messer. Has plenty of room for "overnight parking" of man's wallet, watch, keys, change, rings. Rover is 8" x 8", made of highly glazed pottery in brown and yellow, with two big pockets — large enough to hold the things a man usually carries. Rare gift idea for Christmas. Order now — no COD's, please.

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.

INFORMATION, PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known). That helpful information from you will make it possible for us to serve you more promptly, more efficiently.

SHOPPING



DROP-LEAF TABLE. handmade of solid knotty pine, is a beautiful bargain for either a traditional or modern room. It's 29" high, and the top measures 38" x 24" when closed; 38" x 60" when open. Unfinished, just $59; in a pine finish, it's $65. Express chgs. coll. Jeff Elliot, Dept. HB10. Statesville, North Carolina.

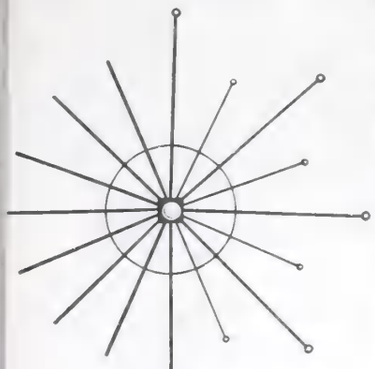


HIGH GLASS JARS. reminiscent of the old-fashioned apothecary jars, have a hand-cut three-letter monogram, and you'll use them in all sorts of wonderful ways. Fill them with lavender or dried rose petals, cotton balls or bath salts, old-fashioned hard candies or salted nuts. 8" size. $2.50; 8½" size. $3.50. Ppd. Glasscraft Mfg. Co., 920B Chicago Ave., Evanston, Illinois.



A BIRD IN A CAGE is no problem. It's the *floor* of the cage that makes the parrakeet or canary fancier wish that Lover Boy could do his own housecleaning. So Kleen Kage is great news indeed. It's a deodorizing-sanitizing cage tray covering that ends daily cage cleaning! Change it only every 2-3 weeks! Three-application package, $1 ppd. Kleen Products Mfg. Co., 1415 Key Highway, Baltimore 30, Md.





SUN BURST
WALL DECORATOR

Designed in the West, now spreading throughout the country!—the new, stunning decorator for any room in the smartly appointed home. Tarnish-proof, lustrous gold-plated tips, sturdy welded construction. Easy to hang. 2 sizes, 44" or 34" top to bottom . . . $19.50, — $17.95, PREPAID.

wrought iron by HOLIDAY HOUSE

1938 East 17th St., Tucson, Arizona



FULL-SIZE PLAYHOUSE
Assembled Without Nails

Indoors or outdoors, Frontier Cabins work like toy log sets, but are big enough to hold several kids. Made of sturdy 1x4 hardwood boards notched to interlock firmly. Children spend many hours erecting, playing in and disassembling Frontier Cabins. Exp. coll., no COD's please.

4'x4'x5' **$14.95** 250 lbs.
4'x6'x6', 300 lbs., $19.95

WEST LUMBER CO.
1491 Piedmont Ave., N.E. Atlanta, Ga.

CHRISTMAS TIME IS TINKLE TIME



BE PREPARED—"Scoop" your social set with these gay **electric automatic ringing** Christmas bells. They ring ■ Merry Christmas welcome over your holiday door; of course ■ set is really fabulous on your tree . . . ■ truly inspiring tinkle at plant or office. These happy rascals begin their perpetual "tinkle" the moment you plug them in. You'll be bringing these out at holiday time for years to come. Two sizes and economical, too! 3-bell set $3.98; 4-bell set (as shown) $4.98 ppd. Carol Beatty, Dept. O-Y10 7410 Santa Monica Boulevard, Los Angeles 46, California. FREE GIFT CATALOGUE included.





FOUR SEASONS WALL PLAQUES

The spirit of Spring, Summer, Autumn and Winter is permanently captured on these four exquisite wall plaques. An imported reproduction of a renowned original, they are made of unglazed bisque porcelain. Sculptured in three dimensions, the chalk-white figures pose against chalk-white, celadon green or pale pink backgrounds. Each plaque measures 5¼" x 3¾", comes ready for hanging. So lovely, no one would guess their modest price!

The set, only **$5.95** *ppd.*
Individual plaques, $1.50 each, ppd.
You must be delighted or money refunded!
Write for FREE GIFT CATALOGUE

ZENITH GIFTS, Inc. 55-C Chadwick St. Boston 19, Mass.



RAZZLE DAZZLE SPECS

Men certainly **will** make passes at girls who wear glasses highlighted with Glorifeyes. Snap-on jeweled rims fit any eyeglass frame . . . make glasses your most exciting fashion accessory! In four enchanting styles . . . rhinestones for brilliance; "pearls" for elegance; fake sapphires for blue-eyed beauties; or alternating "pearls" and rhinestones (not shown) for "after 5" glamour.

All rhinestone **$6.00** pr. All "pearl" **$4.00** pr.
"Sapphire" or pearls-with-rhinestones **$3.00** pr.

Tax and postage included. Sorry, No C.O.D.'s.

EDYTHA Dept. B-10 507 Fifth Avenue New York 17, N. Y.

NEW! VERSATILE! FIBREGLAS CHAIR

This light-weight (16 lbs.) DMA Inc. Fibreglas chair, combines simplicity in design and handling with adaptability to indoor and outdoor use. Stronger, cooler, lighter than metal; this compact rust-proof chair washes clean. Durable in construction, functional in design; a rare bargain at $45.00.

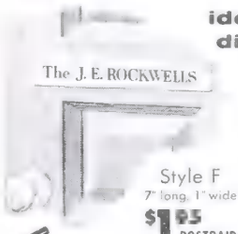
Available in four colors: Vermilion, White, Avocado and Sand. All have black backs. Varnished or oiled, Maple, Walnut or Ebony arm rests. Order today from:



Huntington Trading Post Inc.
350 New York Avenue
P.O.B., Huntington, New York

engraved brass NAME MEDALLIONS and MEDALETTES

identify your home with dignified, enduring beauty



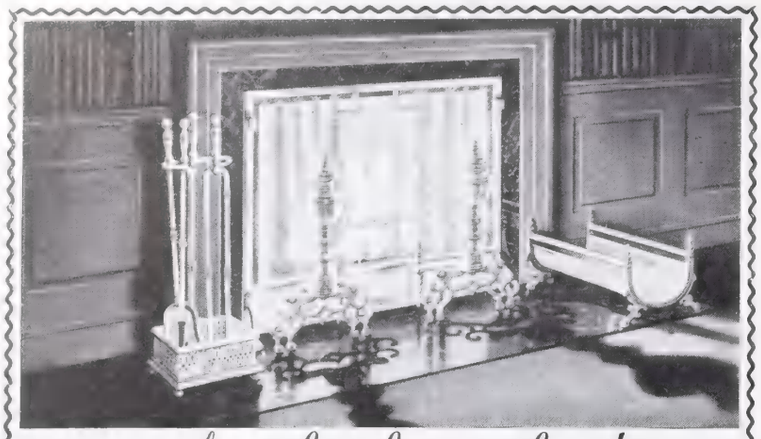
Style F
7" long, 1" wide
$1.95 POSTPAID

On your house or apartment door, on or above your mailbox or letter drop, near the doorbell—your engraved solid brass Name Medallion or Medalette identifies your home in quiet good taste. Your name (or other wording up to 20 letters and numbers per line) is engraved in a bar of solid brass, with anti-tarnish finish. The engraving is black for easy reading. No screws or holes—special adhesive cushion never slips, can be removed and re-used without marring.



Style FS
5" long, ½" wide
$1.00 POSTPAID

Spear ENGINEERING COMPANY — **SATISFACTION GUARANTEED OR MONEY BACK**
192 Spear Bldg., Colorado Springs, Colo. **WE SHIP WITHIN 3 DAYS**



.... if you Love Luxurious Living!

Here is your every dream come true. A masterpiece of superb design and craftsmanship that will add richness to your home and hearth and provide a matchless background for yourself and your family. Here are the most imposing fireside settings you have ever seen . . . awe-inspiring, hand-crafted magnificence that gives you everything you have a right to expect in luxurious fireside furnishings.

Fireplace setting complete as shown with screen custom made to fit your fireplace, $51½. Express Collect

Fire Place Settings from $60 to $600

Send 25¢ for illustrated catalog showing our entire line of exclusive fireplace settings

The Hearth Shoppe P.O. Box 17, Pleasantville, N. J.



Colonial Lo-Boy!

For comfort and correct Early American or traditional decor, dress up your bedroom or fireside with our Lo-Boy wing—with reversible foam rubber T-cushion over coil spring seat. Foam rubber with rubberized hair back. Only 30" high, yet full seat depth of 19½". Seat ht. 17½". Sturdy native hardwood finished in medium Fruitwood color. In your fabric or in our provincial custom print or solid—only $59.50, express collect, check with order; no C.O.D. Write us your color needs and for our free Supplement 5A. We guarantee you'll like your Lo-Boy.

Bayfort Society
BOX 1808 CHARLOTTE, N.C.



COLORFUL CERAMIC TURKEY PLATE

A full 14" in diameter, this beautiful ceramic plate is hand-decorated in natural color. Wonderful to use as a sandwich tray or unusual and decorative to hang on your wall.

$22.50 postpaid complete with hanger

Order today.

Cookie's Ceramic Shop
108 Fair St. Petaluma, Calif.

TWO FAMOUS PORTRAITS *by* SALLMAN



13"x16" POSTPAID **$5.95**ea

HEAD OF CHRIST...

HEAD OF MARY...

Full color, simulated oil painting, beautifully mounted in gold tipped moulded frame. The ideal gift for many occasions. Individually boxed.

No C.O.D.'s, please.

COUNTY CARD SHOP
207-209 MAIN STREET
WHITE PLAINS, N. Y.



13"x16" POSTPAID **$5.95**ea

DOOR FIREPLACE SCREENS-Custom Built

OPEN THE DOOR TO TEND THE FIREPLACE ...

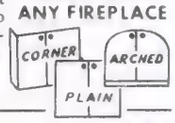




Beautiful sheer woven-metal screens that stop the smallest spark, fit flush and are easy to clean. Thousands sold to completely satisfied customers.

Priced from $13.95

MADE TO FIT ANY FIREPLACE



GET MORE ENJOYMENT *from your* FIREPLACE



E-Z-O-GRILL
FOR INDOOR AND OUTDOOR GRILLING
12.75* PP



MODERN LOG BURNER
6.95* POST PAID

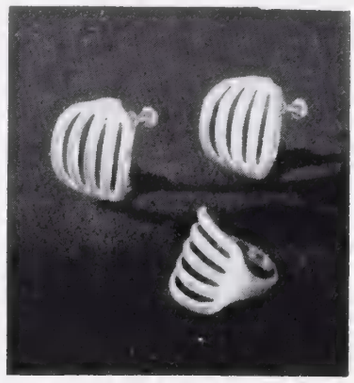
*Add 1.00 each west of Mississippi River

SOLD BY MAIL ORDER ONLY.... SEND 10¢ FOR BIG CATALOG

THE DIAMOND W MFG. CO.
1130 ALTAMONT AVE. SCHENECTADY, N. Y.



WINDOW



AN INDIAN CHIEF with the enchanting name of Blue Sky Eagle is an expert craftsman and creative designer. His latest effort is this set in hand-wrought sterling silver and we think that their simplicity is one of their greatest charms. Earrings are $2.95; ring $2.95; the set, $5. Earrings also available in copper for $1.95. Tax and post. incl. Old Pueblo Traders, Box 4035, Dept. HBR, Tucson, Arizona.



RED IS FOR CHRISTMAS and this is the brightest, reddest, gayest tablecloth you're apt to see anywhere. Spun rayon and cotton, hand-screened with black and white deer and white snowflakes, it comes in 3 sizes: 54" x 54", $3.95; 54" x 72", $5.95; 63" x 90", $9.95. Solid red napkins, 50¢ each. Add 5% of total for postage. The Sea Horse, Dept. H, 727 Sheridan Road, Evanston, Illinois.



A FRIEND IN NEED of a handsome chest ordered this kit. She and her husband assembled the sanded and pre-cut pieces, and finished it themselves. They're as cocky as jay birds about the job, as well they might be. It's exactly like the museum original. Pine with brass drawer pulls: 38" x 18½" x 34¾" high. $64.95. Stain and wax to finish, $3.15. Exp. chgs. coll. Cohasset Colonials by Hagerty, Cohasset, Mass.

How To Make $2 Save You Fifty

One single KozaK Auto DRY-WASH Cloth will DRYWASH your nice car from 50 to 100 times. Will last a year at least, used every day. And you can enjoy driving a nice clean car from morning to night—day after day—with not over a couple of hose jobs a year, if even that. You can KozaK your car twice as quick and one Kozak in each hand. And it is only half the work. One hand rests while the other moves. Even seconds of resting time make it child's play to keep a car clean this way.

Those beautiful Cadillacs, Buicks, Chryslers, etc. you admire that are *always* clean, probably have a KozaK in the trunk, as there is no other way known to economically keep a car clean *all the time*—except by KozaKing. The 10 million KozaKs consumed over the past 30 years have saved their owners over half a billion dollars in needless wetwashing. And every KozaK is Guaranteed to be entirely satisfactory or money cheerfully refunded by air mail, and you do not have to return anything to get refund.

Beautiful 3 color Xmas wraps are free for the asking with your order. Mail your order with check or cash to KozaK, 263 S. Lyon St., Batavia, N. Y. Single KozaKs are $2. Three for $5, postpaid, will give an extra for a Xmas Gift to a man with a fine car.



FIGHT MENTAL ILLNESS

GIVE—MENTAL HEALTH FUND

SHOPPING



CHAIN THAT COMMANDS attention is the one that circles a pretty waistline. The golden metal links of this belt are feather-light and the hook fastener slips into any link, making it adjustable for waist sizes 22 to 32. The leather front is 7" long, comes in black or saddle tan mounted with two or three golden initials. $5.50 ppd. Robin Hood's Barn, 678 High St., Westwood, Mass.

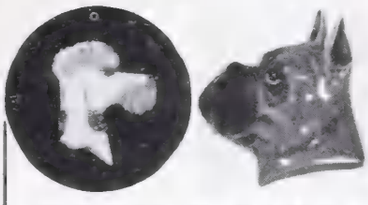


BEAUTY IN THE BATH consists of these three pieces that give an air of fabulousness to your bathroom on a penny pocket book. Hand-decorated Limoges-like reproductions hold your Bath Salts ($5.50), Bath Powder ($5.50), and Tissues ($10.95), in palatial splendor. You may order them with or without titles. All postpaid. Townsend House, 645 Bergen Ave., Jersey City 4, N.J.



PRETTY AS THE PICTURE it will hold is this Florentine silver frame that comes to you direct from Italy, complete with foreign stamps and wrapping. It's just the right size for a grandmother's dressing table, or a proud father's desk, but unfortunately there's a limit of one to a customer. 6" high. $3 plus 15c fee upon delivery. Fredrica's Imports, 1478 Brodiea, Ventura, Calif.





DOG PINS OR PLAQUES ONLY $1.00

Irresistible, ceramic, miniature portraits designed as pins to wear or plaques to decorate your walls. Pins are approximately 1½"—2½" and are gift packaged in lovely plastic box. Only $1 ppd. (Add 10¢ Fed. Tax.)

Plaques are 2¼" in diameter and can be worn as a pendant. Only $1 each ppd. Start a collection.

Choose from Poodle, Show; Poodle, Dutch; Beagle, Cocker, Boxer, Doberman, Dachshund, Samoyed, Chow, Wirehair, Chihuahua, Pug, Yorkshire, Boston Bull, Eng. Bull, German Shep., Pekingese, Dalmatian, Schnauzer, Scotty, Golden Retriv., St. Bernard, Kerry Blue, Afghan.

Order today for immediate delivery, and be sure and state breed desired and pin or plaque.

Catalogue on request

JANE CALLENDER
5537 Vineland Ave.
No. Hollywood, Calif. Dept. HB-7



DUZ-ALL DUZ DUZENS...

of household tasks. Helper in basement, workshops, garden. Takes bottle caps off . . . seals back on; removes all jar tops; seals jars; cuts cord, electric wire, flower stems, tape, chicken, meat bones. Fine steel . . . nickel finish. One small compact lifetime tool kept in a small, handy spot for instant every-day use. $1.00 ppd



SLICE-AID...

Safe, handy, sanitary kitchen aid grips tomatoes, onions, meat loaf, oranges, etc., while you slice. Slices won't roll away or fall apart. **Economical . . . no waste** . . . slice evenly with ease down to the ends . . . just right for sandwiches, salads, cold plates . . . sturdy, durable, clean styrene. Choice of red, ivory, green. (Party gift suggestion.) $1.00 ppd. Carol Beatty, Dept. 0-PB10, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

DOWN COMFORTERS
Beautifully Re-Covered

Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta — Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED.
. . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters.

Send today for
FREE
samples of coverings, testimonials and illustrated folder!

© 1955



I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed, or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. Without obligation, mail FREE material samples and literature. I am assured no salesman will call on me.

ALDEN COMFORT MILLS—HB
Box 6070, Dallas, Texas

Name_____

Address_____

City and State_____

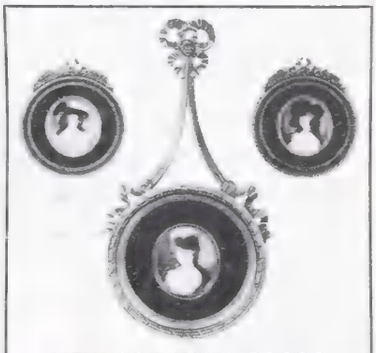


SHORT STOLE: (42") exquisite, natural blue fox tails. Matching crepe insert and ties. Fur origin Norway. **$22.50**

Full fur & cost paid mailed out on request

FUR BRACELETS:
Genuine African leopard **$7.50**
Natural white mink flank, rhinestone edge **$9.95**

HAROLD J. RUBIN 52 East 56 St. New York 22, N.Y.



NEW FOR WALL DECOR

These exclusive reproductions of authentic period designs are decorator approved for living room, bedroom, dining room or foyer. Banjo miniature is perfectly set off by the circular miniatures. Portraits screened in full color from hand painted ivories. Mounted on Spanish Wine Velvet Mats. Antique gold frames. Gift boxed.

Banjo-Size 13½ × 24" . . . **$10.95** ea. P.P.
Circular-Size 10¼" . . . . . **$ 5.95** ea. P.P.
Group of 3 . . . . . **$21.95** ea. P.P.

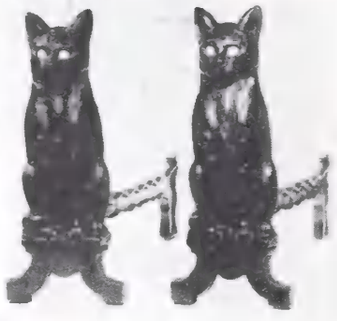
No C.O.D. Free Catalog of miniatures.

WALL-DECOR ORIGINALS
175 Fifth Avenue, New York 10, N. Y.

COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$15.95** the pair ppd.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. N. Nashville 5, Tennessee





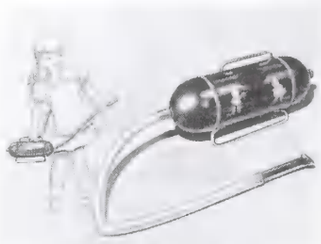
Kuan Yin Also known as the Goddess of Mercy, Kuan Yin is beloved by millions of people. Kuan Yin is at the side of everyone in need, seeing all ordeals, hearing all prayers.

Hand carved in the mystic Orient out of genuine elephant tusk ivory, these beautiful figurines, in symbolic poses, will enhance any decor, from the traditional to the modern.

Special introductory offer: 4"—$4.95; other sizes: 3"—$3.95 and 6"—$9.95. Postpaid

Send for FREE folder describing full list of ivory carvings. Elephants, Buddhas, ships, etc.

Oriental Ivory P. O. Box 301 HONOLULU 9, HAWAII

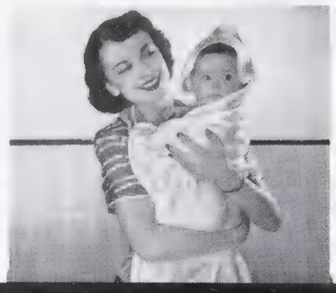


Play Vacuum

It actually picks up dust and dirt but it's battery-operated so it's completely safe! Sealed 3½-volt motor operates the concealed tenite fan and makes a noise just like Mom's big one. Of aluminum, 11" long with two plastic hoses—you can actually see the crumbs going through. Order **TG-7282** Play Vac, **$5.98** by mail, ppd.

Hooded Bath Blanket

After his bath, wee Baby Bunting is fresh, angel-sweet, rosy and cozy—he's wrapped from head to toe in a big terry cloth blanket with built-in bonnet! Of soft-as-a-kitten's-ear terry 36" square in white, maize or mint. Order No. **GB-6601,** Bath Blanket, **$1.98** postpaid. Satisfaction guaranteed!





Write Now For Free Copy of Our 148-page Gift Catalog!

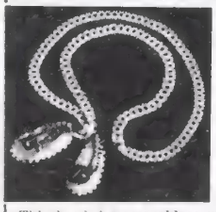
Miles Kimball 228 Bond Street Oshkosh, Wis.

Gum Parking Place

75¢ each, 2 for $1.35 ppd.



It's a white ceramic tile, 2¼" square, with a molded hand, tiny palm upward, where a small try will park his gum at mealtime or bedtime. The hand and the personalization (Bill's Gum, etc.) are painted in gold. Helps to solve the problem of gum stuck under tables—and beds! Personalized with any first name.



Beaded Moc Necklace

$2.25 ppd.

This beaded moc necklace will delight feminine hearts of all ages. Handmade by Indians, no two of them are ever just alike. Colorful beads form a beautiful, daisy-chain design. The tiny moes are made of soft leather, edged with beadwork. Price includes tax.

Hunting unusual gifts? Write for FREE catalog!

CHEROKEE TRADERS, Dept. B-16
P. O. Box 7008, Oklahoma City 12, Okla.

A New Pick-Up For Your GIN AND TONIC



Gin and Tonic glasses—the perfect Christmas gift for lovers of America's newest long-drink favorite. "Gin & Tonic" is permanently fired in red on each crystal clear glass; the clever handle is distinctive . . . modern style keeps hands dry. Glasses are generous 12 oz. size. Order now for Christmas Gifts. Set of 4 Ppd., only **$4.95**

No C.O.D.'s please. Send for Free Gift Catalog.

GLASSCRAFT
920-B Chicago Ave., Evanston, Ill.



BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. × 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. × 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

ALSTO CO. Dept. HB-10, 4007 Detroit Ave., Cleveland, Ohio



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case, and a real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

MONEY BACK IF NOT SATISFIED

Walter Drake & sons 110 Drake Bldg., Colorado Springs 3, Colorado



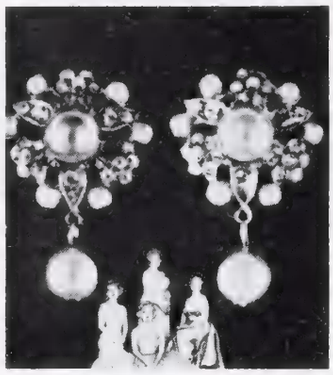
WINDOW



ROCKIN' ROLE is played with decorative talent by this Early American platform Rocker, the "Sun Down." With arms finished in mahogany, walnut, pine or honey maple, it's covered in a choice of provincial prints. $54.50 exp. charges coll. Add $5 for swivel action. 36" high, rocker and swivel are guaranteed for 5 years. Write for Folio 8A of other rockers. Bayfort Society, Box 1808, Charlotte, N.C.



SAMURAI SWORD, used by Japanese warrior horsemen in the age of Kamakura (1185-1333), was the model for this handsome miniature. Even if you never put it to work slitting letters, it's a distinguished ornament for a man's desk. Letter sword in tasseled black lacquer sheath. $10. Complete with desk stand. $11.50. Postpaid from D. Corrado. Inc., 26 N. Clark St., Chicago 2.



WHAT'S GOOD FOR THE GABORS is good for you, so here are identical replicas of the fabulous $2.000 earrings worn by the famous sisters. They've been reproduced under the supervision of Joli Gabor in an antiqued setting with 16 simulated pearls and 54 sparkling rhinestones. $3.95 incl. tax. Ppd. Empire Merchandising Co., 28 E. First St., Mt. Vernon, New York.



LIFE SIZE ANGORA CAT

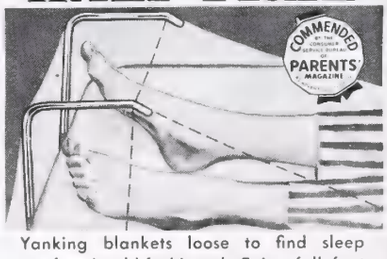
BIG! 18 INCHES LONG

Looks real enough to purr! Long, silky coat of finest pure white Angora rabbit fur. So cuddly boys and girls love it as a sleepy time pal. Sis or Mom will adore it as a room decoration. Kitty has big, sparkling blue glass eyes, embroidered nose and mouth, pink felt ears. Your money back if you are not delighted.

$2.98 *We pay postage on prepaid orders.*

NIRESK INDUSTRIES, DEPT. C-1
Chicago 40, Illinois

DON'T SLEEP HALF FREE



Yanking blankets loose to find sleep comfort is old-fashioned. Enjoy full foot free sleep with this wonderful BETTER SLEEP SHEET AND BLANKET SUPPORT, because it neatly lifts the covers for marvelous, relaxing comfort. Fits any bed—without attaching. Arms fold flat during day. Even increases electric blanket comfort. Also recommended by doctors for arthritics, aged and invalids. Ideal gift enjoyed for years. Money Back Guarantee. Immediate delivery. Send only $3.98 plus 25c postage.

Canada $4.98 Tax Incl.

BETTER SLEEP COMPANY
Dept. 360, New Providence, New Jersey

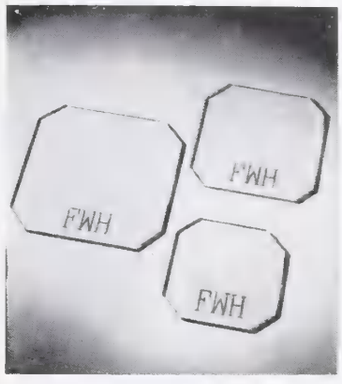
SHOPPING



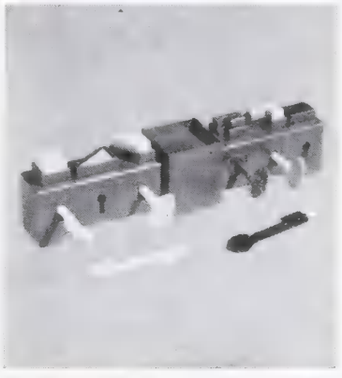
A REAL LIVE BURRO from Mexico makes a lovable and gentle pet for children. Order a baby for children up to 5 years; a youngster for children up to 10 years. Female $95; male $85. Handmade leather saddle, $75; bridle, $15. Duty prepaid. Express collect. Weight, 100-125 lbs. 4-8 wks. deliv. No exchanges or refunds. Spencer Gifts, 555 Spencer Bldg., Atlantic City, N.J.



GLASS DISTINCTION comes to your table in the form of octagonal crystal tiles, each with your 3-letter monogram in the corner. Set of 3 has one each of 5", 6" and 7" tiles and they make handsome underscorers for a pretty vase, figurine, centerpiece—meanwhile protecting your table from moisture and scratches. Set of 3 is $4.95 ppd. Northmore's, Box 66, Park Ridge, Illinois.

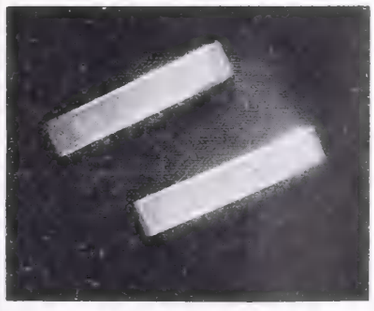


KEYS OF LEARNING is a brand-new educational toy that presents a fascinating challenge to a pre-school child. It's designed to stimulate manual dexterity, eye-and-hand coordination; yet it's simple enough not to be frustrating. Unbreakable plastic in bright colors, it consists of 6 blocks and 6 matching keys and a puzzle to fit them into. $2.98 ppd. Cloverleaf, Box 300, Pearl River, N.Y.



ELECTRIC SHOE SHINER. *Wow!* What man wouldn't dote on this! Just plug it into any 110-volt AC outlet and you get a professional shine in jig-time. The lambs wool buffer needs no changing for shoes of different colors, and it whirls a high polish on leather without Sir Lazybones lifting a finger. Fully guaranteed. $29.95 ppd. Beck, Inc., Dept. 31, Grafton, Wisc.





LINGERIE CLIPS make attractive gifts for bridesmaids, graduations, going-away gifts, bridge prizes and birthdays. What with camisoles and sheer lacy blouses, it's a nice idea to align straps in this dainty manner. In sterling $2.10; gold-filled $1.50. Order several cards at this wonderful price! We'll pack, package and send air-mail, if desired.

THE SELDEN COOPER SHOP
in the world-famous Grove Park Inn
Asheville, North Carolina



SOLID MAPLE

SALEM
Wall Desk or Bar

Graceful as a clipper ship—*and as efficient*—our solid maple desk-bar! Displays crystal, planters and bric-a-brac distinctively in den, kitchen or "rec-room." Sham louvered "door" panel hides bottles or swings down to form a stain-proof, plastic-top work area for drink mixing or writing. Rich, honey-toned finish blends with provincial or colonial decor. Hangers attached. 27" x 7½" x 39". Check or money order only. Shipping charges collect. Wt. 24 lbs.

Only **$37.95**

Grace Shirley INTERIORS

Suite 110 · 311 E. Washington St. · Indianapolis 4, Ind



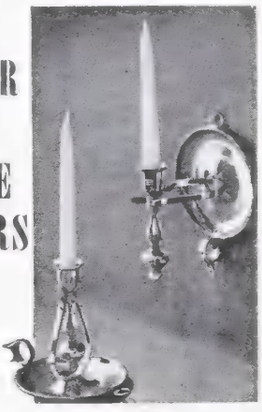
Tax incl. $10.95 Post Paid

GLAMOROUS
Persian Lamb Fur
CLOTH ***Stole . . .***

Perfect wiht your favorite gown for casual wear. Jet Black tight curls give this stole—such a luxurious appearance that even the fur experts will take a second look. Beautifully lined with fine satin. Attractively gift boxed. Generously sized 72" long by 16" wide.

MILADY'S *Shopping Service* Dept. A-575
11 W. Prospect Ave., Mt. Vernon, N. Y.

CLIPPER SHIP CANDLE HOLDERS



Solid Brass!

Magnificent replicas of candle holders used in the cabins of Clipper ship captains. Hanging from the wall as sconces the candles would swing with the roll of the sea. Convert easily to table candlesticks without adjustment. Each standing holder is 6½" high, has a base 5½" in diameter. Beautifully crafted in solid brass. The price? Just $10 each, plus 50¢ postage; 2 for $19.75 plus $1 postage.

Satisfaction Guaranteed! Send check or M. O.

WRITE FOR CATALOG!

FERNWOOD STUDIOS
DEPT. 3, P.O. BOX 2, BELLEVILLE 9, N.J.

SNUG AS A BUG in an EASYBABY



THE PERFECT BABY PRESENT

Here is a pediatrician approved Cradle Chair designed to elevate and yet support the smallest baby. EasyBaby brings the new member into the family circle and offers a welcome change of position. An ideal way to keep the baby happy and secure at his mother's side about the house, traveling, visiting. Solves the problem of pre-highchair feeding. Sturdy wood construction — enamel finish. Shipped fully assembled, complete with plastic mattress, safety strap and easy-carry handholes. Postpaid $10.00 anywhere in the United States. Send check or Money order. Choice of pink or blue.

HARVEST HOUSE, Orchard Park, N.Y.



JAPANESE BRIDE & display case

This doll was dressed in Japan in the traditional costume of the bride. Every part of it has meaning . . . the wide veil hanging over her handsome headdress is to cover the "horns of jealousy" . . . the crown decoration is for brides alone . . . the yellow sash below her specially tied Obi signifies this to be her first marriage.

13" tall, **$7.95**. Groom (not shown) **$7.95**
Display case **$6.50**

Shipping charges 55¢ each.
Calif. orders add 3% tax

FREE CATALOG: imported and domestic dolls; china dolls, kits and complete; cases; stands; etc.

MARK FARMER CO.
Box 573 HB El Cerrito 6, California

ORDER BY MAIL FROM SPENCER!



Exquisite New **ENGRAVED CHRISTMAS RIBBON**

It's exclusive . . . designed and made only for us in the whole U.S.A. It's unusual . . . and so beautiful you'll want it for all your special gifts . . . and to give even small remembrances a touch of importance. Made of finest quality satin ribbon. The engraving is a definite raised process . . . does not chip or peel. There's silver engraving on red, gold engraving on green ribbon. Red ribbon says "Merry Christmas," is decorated with Santa Claus, candy canes and stars. Green ribbon says "Joyeux Noel," is decorated with angels, Star of Bethlehem and stars. Approx. ⅛" wide.

50 yard bolt (150 ft.) $1.00 ppd.
Two yard bolts $1.95 ppd.



SATIN CHRISTMAS RIBBON
Less Than 1¢ a Yard!

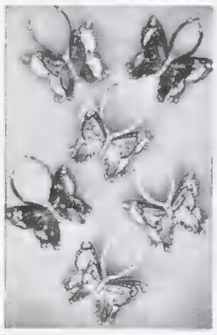
Imagine! 100 yards of the fine quality satin ribbon that costs 6¢ a yard in the stores, for less than 1¢ a yard! You get two huge bolts in any two colors of your choice: RED, GREEN, white, pink, silver, antique gold, yellow, medium blue, rose, orchid, pastel green, royal blue. Ideal to tie lavishly in big bows on gifts the year 'round. Wonderful for corsages, gifts, party favors or hair ribbons. About ½" wide.

Set of two 50 yard bolts (total 100 yards, or 300 feet) 95¢ ppd.

Specify Colors

Send Check or M.O.—No C.O.D.'s or Stamps, Please • Send for Big FREE Christmas Gift Catalog

SPENCER GIFTS 512 Spencer Building • Atlantic City, N. J.



BEJEWELED BUTTERFLY BALLET

6 luscious colors

only $1.00 ea. ppd.

3 for . . $2.95
6 for . . $5.50

Irresistibly beautiful, shaped in fluttering flight, hovering in your flower arrangements and planters; poised on curtains or lamps. Bewitching adornment for Christmas, too! Handmade, 4" across, they're pliable to shape as you like. In luscious pink, fuchsia, orchid, deep turquoise, chartreuse, bronze—each lavishly studded with 50 jewel-tone sequins. Specially priced! Order all 6 today. Delightful gifts!

FREE! New catalog of unusual gifts, imports, home accessories. Write today.

BOWMAN'S, Dept. 10H
2477 Lombard St., San Francisco 23, Calif.

YOUR NAME
Self-inking
POCKET OR PURSE NAME STAMP



One line
$1.39 ea.
Three lines $2.25
post paid

You'll find this a useful stamp for clothes, letters, books, music sheets and Christmas cards. It's handy too — fits in pocket or purse and gleams in its nickel plated case. Choice of block or script type. Ideal as a Christmas stocking gift. Order today. No C.O.D.'s please.

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS.

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.

The Christmas Wish That Lasts for Years!

PHOTOGRAPHIC CHRISTMAS CARDS

Made From Your Own Snapshot



Beautiful personalized Christmas Cards made from your favorite snapshot negative will be treasured through the years! Reproduced on embossed deckle-edged cards, 4¼" x 5½". Often imitated, never duplicated. Satisfaction guaranteed.

FREE SAMPLE: For sample card and colorful folder showing our exclusive designs, send negative and 3¢ return postage. (If no negative, enclose snapshot and 50¢ for new negative.) No obligation. Order now—avoid rush. Offer expires Dec. 1.

25 Cards & Envelopes Only $1.50

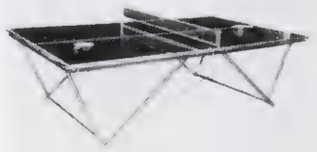
plus 25c shipping (Ohioans add 3% sales tax)

EXTRA SPECIAL! Decorative red and green holly-lined envelopes at no extra cost if you order cards direct from this ad without sampling.

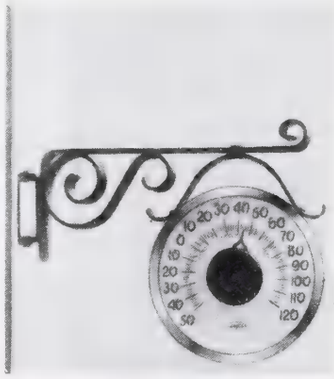
ASSOCIATED PHOTO CO. *Greeting Card Division*
Cincinnati 14, Ohio Dept. HB-1 P.O. Box 66



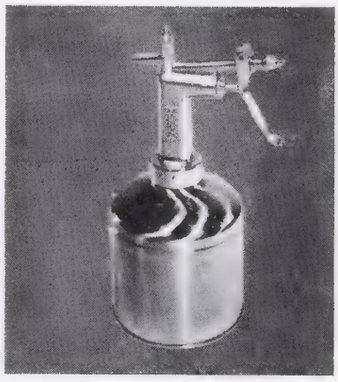
WINDOW SHOPPING



ALL-WEATHER TENNIS TABLE moves from the lawn to the indoor game room, and when the kids want the space for dancing, it folds compactly for storing. The 5-ply ⅝" marine plywood top will withstand all kinds of weather, and the polished aluminum legs are lightweight for handling with ease. Regulation size, $99.95 shipping chgs. coll. Kogen Mfg. Co., Inc., 925 N. 21st Ave., Hollywood, Florida.



THE OUTDOOR TYPE of thermometer tells you what to expect from the weather before you put your foot outside. Easy to read and accurate, its 4" translucent dial turns around, and it comes with a 7¾" wrought-iron swinging bracket to install outside your window. Completely rustproof. $4.95 ppd. Lowy's Creations, 260 Beach 116th St., Rockaway Beach, New York.

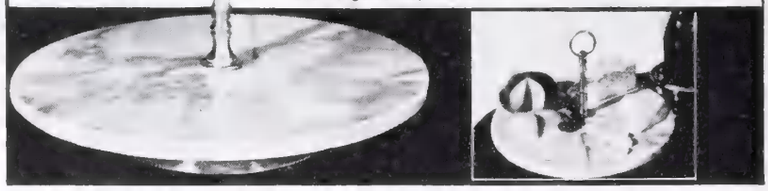


WATER-FOG PLANT SPRAYER delivers a fine water-fog mist inside the foliage and under the leaves, very important when you bring plants into a dry house. With squeeze handle, copper base and nickel-plated top, it comes with extra spray head for insecticides, etc. Pint-size, $6.95; qt., $7.95. 3-part tube for 8", 16" or 24" extension of spray head, $1.95. Ppd. House Plant Corner, Oxford, Maryland.

(*Please turn to page* 147)

pick up your marble . . .

And it serves your guest right, too! The Susan is a twelve-inch disc of half-inch thick solid imported marble, beautifully grained and polished; the handle and turn-table base are brass. No cheese knife can gouge it, no spilled sauce can stain it, no hot dish can scorch it. It's marble! $25. postpaid, satisfaction guaranteed or money refunded. Address all inquiries and orders to Barney Maloy, 8736 Melrose Avenue, Los Angeles 46, California.





Your Baby's Shoes—
PRESERVED FOREVER IN
Solid Bronze—Plate

$3.95 pair; a permanent and cherished keepsake. Shoes are also mounted on beautiful all-metal Picture Frame Easels, Ash-trays, Book-ends. For **FREE** illustrated literature, shoe mailing receptacle and special discount certificate, send name and address to

Bronzecraft Company Greenville Station Dept. HB Jersey City, New Jersey

Furniture with a future



Famous Rowe Furniture . . . cushioned with TEXFOAM



Rowe Furniture Corporation, Salem, Virginia. The Toledo Group, #1070 davenport and chair, both luxuriously cushioned with Texfoam.

Yours to enjoy for years...a wonderful combination of comfort and style . . . the Toledo Group by Rowe cushioned with Texfoam.

Rowe selected Texfoam to offer you the finest in cushioning comfort. Finest...because Texfoam has a consistent inside texture plus a special no-skin surface. This texture makes every inch of Texfoam equally resilient, always resilient. No-skin surface lets Texfoam constantly refresh itself with clean, cool air.

Look for the Texfoam tag when you're shopping for furniture. It's your assurance of the finest in foam cushioning.

For more information write B. F. Goodrich Sponge Products Division, Dept. J, 106 Derby Place, Shelton, Connecticut.

TEXFOAM®

Comfort cushioning by

B.F. Goodrich

SPONGE PRODUCTS DIVISION

from coast to coast more builders choose

SHEETROCK*

FIREPROOF GYPSUM WALLBOARD

than any other dry wall interior



National HOMES the nation's largest pre-fabricator of homes, has used SHEETROCK for years. Their newest home, the luxurious Ridgewood—as well as all other models—is available with SHEETROCK interiors through their local builders. Joints are concealed and "welded" by the PERF-A-TAPE* Joint System.



Built better for better living

An interior built with SHEETROCK means a home that's truly beautiful . . . wonderfully livable. *Beautiful*, because SHEETROCK creates smooth walls and ceilings that can be decorated as you please. *Livable*, because SHEETROCK makes walls and ceilings that are strong, durable—and, above all, *safe: it's made with fireproof gypsum*. With all these advantages, is it any wonder that more builders from coast to coast choose SHEETROCK—it's the best dry-wall that money can buy!

UNITED STATES GYPSUM

CHICAGO

The Greatest Name in Building

*T. M. Reg. U. S. Pat. Off.



The Ridgewood, National Homes' *newest* custom model, sells for about $20,000, plus lot. A three-bedroom house, it features G-E kitchen appliances.

VOTED Nº 1 by the world's largest builder of prefabricated homes...



In National Homes — and all across America — G.E. is voted Nº 1



J. R. Price, president of National Homes. His annual production: 30,000 houses.

Enthusiastic Mr. Price believes this efficient General Electric kitchen saves a woman many hours every day . . . hours she can devote to her children, husband or hobbies.

This G-E kitchen with colors of woodtone brown and white gives one idea of the varieties of color now available in all General Electric Major Appliances.

Specifically, *G-E Mix-or-Match colors* are now available in canary yellow, turquoise green, petal pink, cadet blue, woodtone brown and white.

Why did National Homes President Price choose G-E appliances? In addition to his *own* convictions and preferences, he took a cue from his public. (According to a recent survey, 55 out of every 100 women say they think General Electric makes the *best* home appliances.)

General Electric Company, Appliance Park, Louisville 1, Kentucky.

GENERAL ELECTRIC

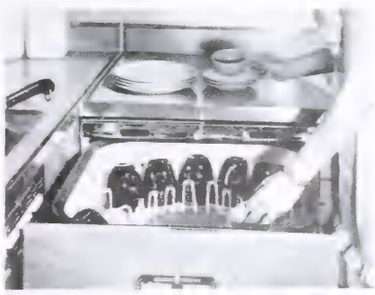
Efficient kitchen-laundry cooks food . . . carries away food waste . . . washes dishes . . . even washes and dries clothes!



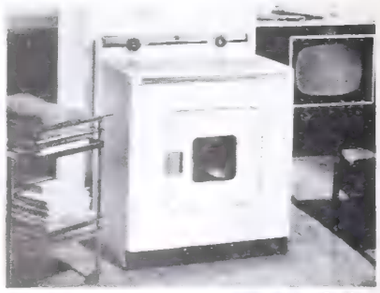
Big, wide-opening 21-inch oven . . . built into the wall . . . automatic oven timer *and* electric minute timer.



Four Calrod® cooking units . . . one EXTRA Hi-Speed. Built-in G-E Range has pushbutton controls.



G-E Dishwasher . . . service for 8 at one loading. G.E.'s food waste disposer ends garbage worries.



Wash day is fun day with this G-E Washer-Dryer. Washes and dries, whatever the fabric, *automatically*.

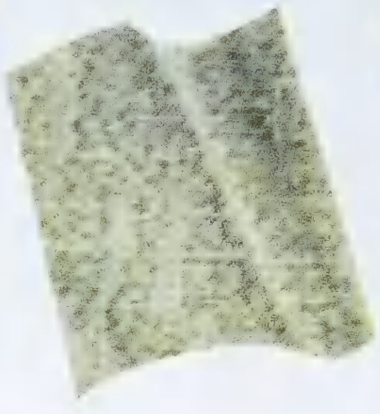


Mildred Irby, AID, made this gracious room amazingly practical by using fabrics of Du Pont nylon.

A dream room . . . and a dream to care for

because every fabric is Du Pont Nylon

Every sleeping and waking hour is wonderfully carefree in this beautiful bedroom . . . thanks to Du Pont nylon. Light, airy curtains of nylon are easy to keep gloriously bright. Valances and bedspread of nylon damask are luxurious, yet ever so practical. The chaise and chair are upholstered in nylon tweed that invites rugged wear. And the reason the beautiful carpeting wears so valiantly, needs such little care is because it, too, is made of 100% Du Pont nylon. For your own dream rooms, look for beautiful, practical home fashions of Du Pont nylon in your favorite store.



NYLON TWEED . . . with all its beauty of color and texture . . . is wonderfully easy to care for and long-wearing. The word "tweed" got its name through a spelling error. In 1826, a London shipping clerk wrote "tweed" instead of "tweel" (Scottish for twill). The name caught on.

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers



WINDOW SHOPPING

CONTINUED FROM PAGE 142

SCENTED CANDLES. handmade in North Carolina, burn for 35 hours and fill the room with their fragrance. Because each gift-boxed candle is decorated with natural pine cones, they make unusually festive Christmas presents. Choose Early American Bayberry, Carolina Pine, Southern Magnolia, Florida Orange Blossom, Virginia Rose. $1 each; $5 for 6. Ppd. Carolina Soap & Candle Crafts, Pinehurst, N.C.



DECALS OF STENCIL DESIGNS make it easy for anyone to decorate their chairs with authentic Early American patterns. These are reproduced in gold and full colors in 3 designs to fit most basic chair styles. Included are Bird and Fruit, Fruit, and Fruit and Scroll patterns. Perfect, too, for decorating mirrors, and canisters. Set of 3, $4 ppd. Sturbridge Yankee Workshop, Sturbridge, Massachusetts.

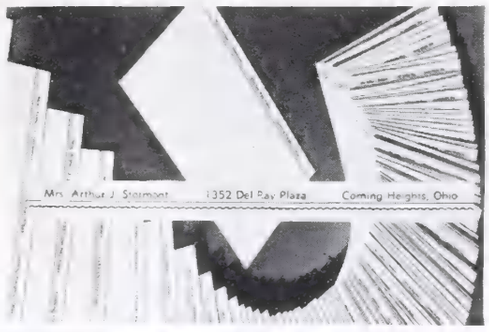


DAVY TAKES THE CAKE and turns it into another Crockett triumph with this new Icing Decoration. It's a 6½" circle which you set into your freshly iced cake, and it tastes as good as it looks. The colorful decoration features Davy and an Indian friend standing over Davy's b'ar. Also available with other designs. $1 for 2, ppd. Chefmaster Products Co., 1021 W. Lake St., Chicago 7, Illinois.



100 Personalized Postals $1!

Your own name an address neatly printed on 100 fine quality white vellum post cards. Use for correspondence and as regular post cards . . . always neat and **efficient looking. You'll want a** supply for home use . . . and you won't find a nicer gift for business friends and students. Everyone who uses the mails will appreciate them. And $1 per 100 is the lowest price ever. *(Special 200 for $1.75!)* Handy Gifts, 1012 Jasperson Bldg., Culver City 6, Calif.



LIKE NEW!

Yes, your old or worn COMFORTERS will be made to look, feel and wear like new! Our exclusive recovery process sterilizes and revitalizes the filling. We stitch in beautiful designs on luxurious, serviceable fabrics.

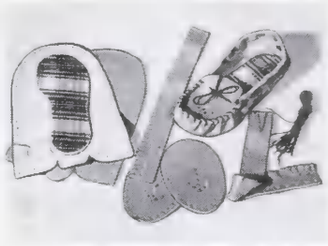
Odd Sizes our specialty

Samples on request. Write for Booklet B.H. or phone PLaza 8-2922.

Formerly with Lanadown



STEWART *Slumber Shop* 528 MADISON AVE., NEW YORK



Colorful Pony Van

This clever combination of riding horse and moving van carries his small rider and all his worldly possessions, too! Of durable metal with horse head in heavy hardwood. Measures 18½"×16¼"×8¼" and rolls along on hard rubber wheels. In yellow, white and blue. Order No. **S-7346**, Pony Van, **$5.95**.

Indian Moccasin Kits

The whole family will enjoy lacing these genuine leather moccasins! They're pre-cut with beaded tops, bottoms have pre-set foam rubber plaid-covered innersoles. Order No. **GC-7487**, Children's sizes—Small (5-7 yrs.), Medium (7-9 yrs.), Large (9-12 yrs.), **$1.98**. Adult sizes, No. **GC-7487a**, Women's sizes—Small (5-7) and Medium (8-10). Men—Small (4-6), Medium (7-9), Large (10-12), **$2.98** by mail, postpaid.





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball **228 Bond Street Oshkosh, Wis.**



Stamped and Personalized

Qwik-Mail *Envelopes!*

- **For paying bills**
- **Ordering by mail**
- **So convenient**

No more hunting for envelopes—No hunting for stamps—No more stopping to write your return address! These stamped and personalized envelopes make it so simple to handle correspondence. Once you've used them, you'll never be without them. And their low cost includes the postage!

100 postpaid.....$5.45

Please write name and address plainly

Send also for FREE CATALOG of Unusual Gifts and Entertaining Specialties

HORACE ANDERSON'S **GIFTCRAFT CO.**

1234 E. 47th St., Chicago 15, Ill.



YOUR INITIALS IN A SEALING WAX SET—A happy revival of a lovely old custom. Set contains a metal stamp with your initial(s) engraved in it and supply of sealing wax. Adds a regal look to letters, Xmas cards, sealing of holiday packages. Available in one large single initial set or set of two smaller initials. Either set complete with wax $1.00 ppd. (Print initials plainly.) Carol Beatty, Dept. O-H10, 7410 Santa Monica Blvd., Los Angeles 46, California. FREE GIFT CATALOG included.



1. Plummer's Bridal Champagne Twosome—To toast your wedding and each anniversary, ad infinitum. Fine imported, brilliant crystal in hand cut hollow stem Champagnes with copper wheel engraved arrow-pierced hearts. Twosome in presentation box, $5.50.
2. Plummer's Smart Server. Indoors and out—most decorative and practical two-tiered Tole stand with hand painted flower-embellished metal trays; wrought-iron pedestal. Black, green or pink. Ht. 29"; top tray 10½" dia.; bottom tray 14". Brass finished carrying ring on top. Each $10.00.



3. Crystal Hurricane Lamps—to shed a warm glow on Christmas tables. Plummer's exclusive colorful candle and mistletoe decoration. Ht. 12 ins. Pair $16.50.



4. Plummer's own English Pewter Tankard—with sealed-in glass bottom that dates back to early England when it was safer to watch your friends while drinking. Holds a generous 16 ozs. Ideal for beer, Pimms Cup or Hot Buttered Rum. Gleaming bright luster takes engraving beautifully. Perfect for Dad; also a fine usher's gift or graduation present. Each $8.75; six for $50.00.

Send for Free Gift Book—B-25

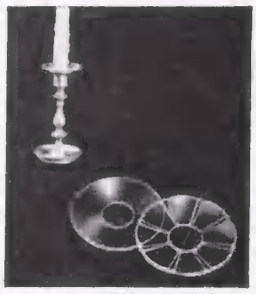
Plummer LTD

734 Fifth Avenue **New York 19, N.Y.**

catch wax drippings!

LOVELY IMPORTED CRYSTAL PRISM AND BOBECHE SETS

An all-imported crystal set that adds a radiant loveliness to candles, sconces, chandeliers. Bobeche with 3½" diameter and 1" hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.



#010 **29¢** each

#012 **59¢** each

Minimum order 6 bobeches

#010 #012



1 Bobeche and 8-2" prisms **$1.95** ppd. (a pair—$3.90)

1 Bobeche and 8-3½" prisms **$2.25** ppd. (a pair—$4.50)

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And . . . it's radiant crystal, glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect too for candelabra, sconces, chandeliers. Satisfaction guaranteed.

- Check or money order.
- Other styles available.
- Add 45¢ for postage and handling.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-105, New York 7, N. Y.





Comfort afoot in fashion-right

WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable. Hand laced washable glove elk moccasins with built-in wedgie heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Charcoal, Turquoise, Red, Palomino Gold or White. Adult sizes 4-10.

Guaranteed to delight and only **$7.95** ppd.
Send actual shoe size and color

Send for FREE new gift catalog

Miller's 256 E. Congress, Dept. 10-B Tucson 1, Arizona

A Kumfort DOG MATTRESS

Keeps Your Dog Off the Furniture and Cold Floor



Splendid Gift Item For Your Dog Loving Relatives Or Friends.

A Real Mattress Not a Pad!

FILLED WITH FINEST QUALITY COMBED COTTON

CEDAR TREATED

Gives a Fragrant Natural Odor

NO CHEMICALS USED THAT MAY INJURE DOG'S COAT

A fine high quality mattress, far superior to mats or pads. This genuine mattress is eyelet tufted, 4 inches thick, treated with pleasant smelling Natural Cedar for fighting fleas. Superbly made; stands up under years of hard wear. Dogs love this warm comfortable bed. Solves the problem of dog hairs and doggy odors on the rugs and upholstery. Thousands of testimonials and repeat orders over a period of 25 years from satisfied kennel owners and dog lovers are proof of the usefulness and value of the Kumfort Mattress. SOLD WITH MONEY BACK GUARANTEE.

Sizes	Prices
15" x 21"	$ 3.00
16" x 23"	3.25
17" x 25"	3.50
18" x 27"	4.00
21" x 32"	4.50
22" x 34"	5.00
24" x 36"	6.00
27" x 36"	7.00
27" x 44"	10.00
36" x 36"	10.00
36" x 50"	12.00

EXTRA

WASHABLE SLIPCOVERS. Made to fit, with snap fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress at its exact size table. Buy two and have one clean at all times.

Immediate shipment

Send cash, check or money order. COD + 50¢ extra plus shipping charges.

NAIL TRIMMING (Do It Yourself)

RESCO NAIL CLIPPER



$2.75 Postpaid

Recommended and used by Veterinarians

Kumfort MFG. CO.
Dept. HB1, 79 Sudbury St., Boston, Mass.



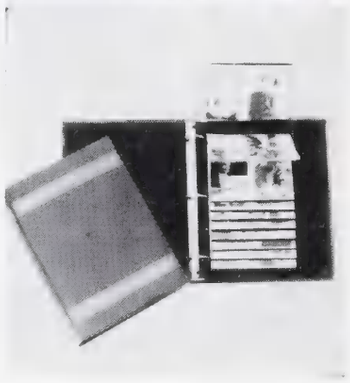
WINDOW



OLD-FASHIONED GIRL is this Gay Nineties Belle as she walks her perky little poodle on a golden leash. She's all dressed up in her Sunday best, and if there are any spatted Dandies around, you can be sure she'll get a twentieth-century wolf whistle! Made of china, 5½" tall, and astonishingly priced at $2.95 ppd.! Seth and Jed, New Marlborough, Massachusetts.



A JOY FOREVER are these miniature Sweetheart roses sprigged with lily-of-the-valley that spill gladness into your house and make December seem like May. The flowers are handcrafted of wax and look garden-fresh. A dozen roses in red, white, pink or yellow, arranged with lily-of-the valley in a white china cachepot, 8" tall over all, $8.50 ppd. Constance Spry, 320 Park Avenue, New York 22, N.Y.



FILM STAR. The Flip-It Photo Album is a loose-leaf, ring-style binder with 3⅝" x 5" see-through acetate pockets for filing snapshots and negatives. No pasting! Extra pages may be added as needed. Total capacity: 280 prints and negatives. In brown, maroon, forest green, cherry red or copen blue; genuine leather, $5.95; leatherette, $2.95; extra pages, 75¢ each. Ppd. Harvey Sales Co., Box 53, Cedarhurst, N.Y.



JEWELED FANTASIES

Pins make a fashion point this fall . . . especially our 18K goldplated pins shaped into whimsical birds and animals. All have sparkling jeweled eyes and cultured pearls. They make exciting additions to your own wardrobe, unusual Christmas gifts!

SANTA'S CHOICE . . . a deftly modulated golden reindeer wearing a cultured pearl necklace. Measures 2½". $3.95

LEGENDARY UNICORN pierces a large cultured pearl with his horn. 2½". $3.95

SILLY CROWS fly off with cultured pearls instead of stealing corn. 1¾". $5.00 pair

Tax and postage included

Beautifully boxed and wrapped. Your order shipped promptly.

Sorry, no C.O.D.'s. Write for catalog.

Aimée Lee dept. H B-10
545 Fifth Avenue • New York 17, N. Y.

100 SPOOLS SEWING THREAD ¢ EA.

FREE! Needle threader with every order

90 Different Colors, plus black and white. Amazing bargain! 100 spools of thread, attractively gift-boxed, in every color you can think of—only $1. That's only a penny a spool! Perfect for mending, darning, sewing, patching. All Colors. (16 shades of blue alone!) Easy to match any color fabric. Fine quality. No. 50, mercerized thread. Rush $1 with name and address. Money-Back Guarantee.

Quality Thread Co., Dept. 0-3
305 Knowlton St., Bridgeport, Conn.

SHOPPING





PUFF POKE hangs by your hearth and not only lives up to its name but gives you something wonderful to talk about! A superb reproduction of an old New England piece, it is actually a Mouth Bellows to fan the fire, and at the same time, the end is a poker to stir lazy coals. Solid brass, 36″ long, with hanging ring. $5 plus 25c post. The Vermont Crossroads Store, Waterbury, Vt.



CAGEY BIRD is this small colorful one who shakes his head as if he were wondrously sad that *tempus fugit*. Above him a global clock that bears the numerals on its red equator, turns as it tells time. Made of highly polished jeweler's bronze, it has German precision movement and alarm. With its stand it is 8″ high. $12.95 incl. tax, post. Imported by Thoresen's, Dept. HB-273, 352 Fourth Ave., New York 10.



BABY'S IN THE SACQUE that will make you want to call the photographer! It's made of Viyella flannel lined with pure China silk, comes with a matching bonnet, and the set is personalized with the baby's name—pink with the name in blue for a girl, white with blue for a boy. Hand-painted and completely washable. $10.98 ppd. Allow 2 wks. delivery. The Children's Shop, West Hartford 7, Conn.

NEW DELIGHTFUL

Musical Decanter



Actually Plays While You Pour!

Inspired by the old-fashioned swinging lanterns of yesteryear—this charming decanter features a built-in Swiss music box that *plays a cheerful party melody as you pour!* The large 26 ounce (standard fifth) glass decanter is fired with thread-like strands of 24 K spun-gold. Fits snugly into the lantern frame of anodized golden finish, with convenient carrying handle. Matching cap doubles as jigger. Only $9.95. *Ten day money-back guarantee!* Send cash, check or money order now! Included FREE—catalog of gifts and gadgets.

When Ordering Musical Decanter Specify The Melody You Prefer:

- Anniversary Song
- For He's A Jolly Good Fellow
- How Dry I Am
- Happy Birthday

Mrs. Dorothy Damar
464 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable at par Montreal, 77 Vitre St. West, Montreal, Que.



PERSONALIZED PARCEL POST LABELS—Your return address is printed in black on these red Parcel Post Labels. Very efficient to use to insure safe delivery of packages. Have correct government wording that allows you to seal your package with gummed tape. Inscribed with your 3-line return name and address. For home or office use. $1 for 50; $1.50 for 100; $2.25 for 200; $4 for 500; $6 for 1000. Postpaid and imprinted. Write Handy Gifts, 1012 Jasperson Bldg., Culver City 5, California.

Prayer place mats for children



Teach children the beauty of prayer with these Prayer mats. Six place mats, each with a different prayer, make up the set. 10½″ x 16½″, mats are finished in neutral Flax-Weave Pattern that blends perfectly with any table setting. Underside is slip-proof, scratch-proof. Plastic top wipes clean with damp cloth; prayers can't rub off. Will last for years. So beautiful many customers frame them. Your money back if you don't agree this is the best buy of the year.

6 Prayer Mats .....$1.95, ppd.

HUSS BROS. 800 N. Clark St., Dept. B-10 Chicago 10, Illinois

TOY TREASURE CHEST



$2.98

A treasured gift for child and mother! Pirates and ships in beautiful color decorate chest—They invite child to stow away his toy treasures. Keep nursery tidy. Hand grips for easy carrying and play.

Sturdily constructed of corrugated board—This large chest measures 22½″ x 12½″ x 14″ Deep. Order Now! Send check or money order. Postage paid.

KOELN COMPANY
BOX 2854
CARONDELET STATION
ST. LOUIS 11, MO.

---

thrill every kiddy on your list with a



SANTA CLAUS INDIANA

REAL LETTER from SANTA CLAUS

ONLY **25¢** POSTPAID

Colorful 4-page letter and envelope. Mailed postage-paid, with genuine "Santa Claus" postmark, to arrive before Christmas. Print names and addresses. Include cash, check, or M. O. to cover letters at 25c ea.

thrill EVERYONE with SMART GIFTS THAT REALLY COME from SANTA CLAUS



SEND FOR NEW FREE CATALOG

Just off the press. Jam-packed with gifts to please all — to fit all budgets. Gift-wrapped at no extra cost, if desired, and mailed postpaid bearing the famous and ONLY "Santa Claus" postmark. Personal shopping service also offered. Send for your FREE copy now!

Santa Claus Land
SANTA CLAUS INDIANA



PERSONALIZED TEA TOWEL-CALENDAR -FOR THE WALL

A **"kitchen tapestry"** made of pure **linen** 16″x29″. **Personalized with your name** (as shown) handpainted. Beautiful four color scene and **calendar** decorated in fast colors. Furnished with wooden staff, hemmed in top, for hanging. A delightful pure linen calendar gift for '56 becomes a novel and practical tea towel for '57. Complete. Personalized (1 name.) Carol Beatty, Dept. O-A10, 7410 Santa Monica Blvd., Los Angeles 46, California. FREE GIFT CATALOGUE included.

$1.95 ppd.

Powerful new plunger clears

CLOGGED TOILETS

in a jiffy!

Never again that sickening feeling when your toilet overflows.



Pat. Pending

Because ordinary plungers don't seat properly, they permit the compressed air and water to splash back. As a result, you not only have a mess on your hands, but you are losing the very pressure you need to clean out the obstruction.

With "Toilaflex"—expressly designed for toilets—no water or air can escape. The full pressure plows through the clogging mass and swishes it down . . . Can't miss!

'TOILAFLEX'

Toilet ALL-ANGLE Plunger

The unique accordion-action cup compresses at any angle, letting "Toilaflex" bend around and get right down into the trap opening. There, the over-sized chamber blasts twice the volume of compressed air, aimed directly at the obstruction. This pressure is trapped, because the "Toilaflex" patented tail is tapered to insure a snug, air-tight fit in toilets of *any* shape or size. Thus, the compressed air and water cannot escape, and must force its way through the clogging mass, breaking it up and washing it down the sewer.

BEFORE



- *Splash-back*
- *Lost pressure*

NOW



- *No Splash-back*
- *No lost pressure*

Your toilet could overflow tomorrow

And your plumber may not be available. With a "Toilaflex" in your home, there's no problem — no mess, no expense: you clear your toilet with ease in a jiffy. Worth its weight in gold — because it works when the others fail.

Not sold in stores

Satisfaction guaranteed or your money refunded.

$2.65 POST-PAID Send cash, check or money order

Mail your order today

STEVENS-BURT CO., Dept. 22, NEW BRUNSWICK, N. J.

IN-OR-OUT TORSO SWEATER SHIRT



$2.95

A casual neat trick in washable cotton rib knit. Snug-fitting turtle neck; jaunty side vents. Sizes: small, medium, large.

★ Charcoal Grey ★ Red ★ White
★ Jet Black ★ Moss Green

Gilchrist's BOX 667 BOSTON 2, MASS.

Outside Mass. add 25¢ postage

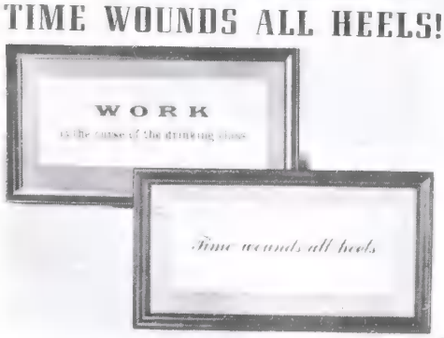


FLUFF and FROSTY The Snow-folks

Amazingly life-like personalities add color and distinction to your Christmas decorations; given a backing of evergreens or added to your wreath, will personalize your home or apartment door. Equally decorative alone, over fireplace, on mirror and in guest room. Heralds the Christmas season when attached to dormitory door. Individually designed. Original! New! Prepaid $3.95 per couple. Send check or money order.

Pappas Flowers
Suburban Station, Phila. 3, Pa.

TIME WOUNDS ALL HEELS!



Clever wall plaques to hang over your home bar, in the playroom, or give to anyone with a sense of humor! One plaque reads, "Time wounds all heels" . . . the other, "Work is the curse of the drinking class." 9¾" × 5¼" including their black hardwood frames. One is avocado green and white; the other, royal blue and white. Let them start your next party on an amusing note!

$2.95 pair, postpaid

Sorry, no C.O.D.'s

Beverly Baker Dept. B-10
Box 135, Darien, Connecticut



WINDOW



GIVE THEM THE HIGH SIGN that will mark their entrance with distinction. Silhouette estate signs, in heavy rustproof black aluminum, hang from post or house and your name is cast into the design. Designs include pine trees, coach and four, country doctor, any breed dog. 18″ x 14″, $9.95 ppd. With name on both sides, $3 extra. Catalog on request. Doucet Metalcraft, Box 7, West Peabody, Massachusetts.



LAZY SUSAN TABLE. We've fallen in love with this wonderful table! Made of solid, antique knotty pine, it's hand rubbed to a highly resistant, alcohol-proof finish. Perfect for dining room, breakfast nook or den, it is 30″ high, 48″ in diameter, with 20″ Susan. $59.50. Table alone, $49.50; Susan alone, $12.50. Shpg. chgs. coll. Write for other sizes, finishes. Newcomb's Reproductions, Box 1249, Durham, N.C.



DANCE SCULPTURES, from Mr. Press' distinguished collection of ballet figurines, are originals at a price that would make a good reproduction seem like a bargain. Cast in sturdy composition, they come in rose, pink and gray, or black, turquoise and gray. 15″ high, $10 each; add $1 post. to total order. Contemporary Arts, Inc., 31 Stanhope St., Boston 16, Mass.

KNEE-LIFT

gives you

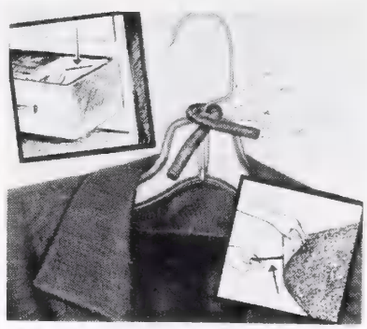
CONTOUR CHAIR COMFORT



Now, you can enjoy the relaxed comfort of a hospital bed in your own home. Hospital beds and contour chairs are designed with Knee-Lift action because straight leg discomforts are avoided when knees are slightly flexed and supported. Your back, hips and legs automatically relax—tensions vanish—sleep comes easily and naturally. Many back and leg aches magically disappear after using this amazing Knee-Lift Cushion for a few nights. Wonderful for restless sleepers, those over forty and bed readers—ideal for invalids and during pregnancy.

Recommended and used by many doctors and hospitals. A most appreciated gift. Guaranteed to please. Immediate delivery. Send $2.98 to

BETTER SLEEP CO.
Dept. 361, New Providence, New Jersey



MOTH-KLUB . . . 3″ soft pliable treated wicks . . . effectively controls clothing moths for 3 or 4 months without moth ball odor! Place "Moth-wick" in drawers, trunks, closets, clothes bags, wherever woolens are stored, using one for each cubic foot of storage space. For closets, ONE "MOTH-WICK" HOOKED AROUND EACH HANGER. To protect carpeting, place one under each square yard. Economical treatment . . . Set of 50 only $1.00 ppd. Carol Beatty, Dept. O-P10, 7410 Santa Monica Blvd., Los Angeles 46, California. FREE GIFT CATALOGUE included.

SHOPPING



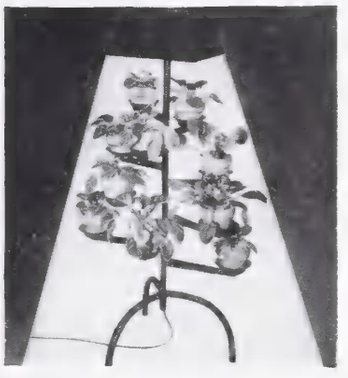
LIMITED EDITION of these rare pieces makes them collectors' items. Blanc de Chine (same class as ivory or jade; it beautifies with age) comes only from one small town in China. Exquisite 10″ figure represents Kwan Yin, Goddess of Mercy and Queen of Heaven; $30. 10″ white porcelain Phoenix Birds, symbol of the Empress, are $25 pr; 14″, $35 pr. Ppd. Edward H. Ziff, 5316 S. Dorchester, Chicago 15.



HATE TO DO DISHES? This automatic dishwasher snaps easily onto your faucet and takes some of the curse from this daily chore by making a fast job of it. Just pour a few drops of detergent onto the poly-sponge head, run it over the dish—and it's clean! Your hands need never touch water. 2-ft. hose. 1-ft. plastic handle. $1.69 ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, Calif.



LAMP TREATMENT makes indoor plants, African violets in particular, grow like crazy! The fluorescent fixture goes on any Vio Holda (plant stand), takes a 22-watt Circline tube, "sunbathes" your plants. Shade is 6″ deep, 9″ square at top, 13″ at bottom. $14.50. Tube is $2.95 extra. Add 75¢ post. Stand is $15.95 ppd. Vio Holda Mfg. Co., Box 915, Topeka, Kansas.



THE NEW, THE UNUSUAL.. FIRST AT BANCROFT'S



Skunky, the Stinker Deodorizer

Even the boss smiled when he read the attached poem: "My name is Skunky, the Stinker and 'tis my job you see, to keep the bathroom pleasant for those that come after thee . . . !" Hang him on the wall in any room. Comes with special odor-repelling incense matches. An adorable "pet" in life-like colors and glistening ceramic.
AE 3213 . . . $1.98
Extra incense matches, AE 3754, 6 books, 89c.



Personalized "Midnight Coach" Sign

Your name and house number GLOW in the dark. This charming sign adds friendly warmth to your house—helps guests find it, too. Imagine! Artistically hand-lettered with ANY family name and house number—so it can be seen DAY or NIGHT! Enchanting on lawn, house, mailbox, post or tree. Easy to install and withstands years of heavy service, wind, rain and sleet. Rich black hammered crinkle finish molded from heavy acrylmethacrylate plastic, 5¾″ high; 15″ long.
AE 3664 P $1.00



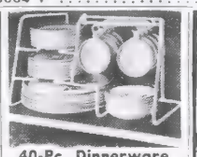
The Book That Talks!

A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. The cows moooo, the dog barks, the sheep go ba-a-a-a. Press the entire book they sing out in chorus. In bright, gay colors.
AE 1905 . . . . . $1.50



Stretch to Health—and Reduce

Get rid of unwanted weight, develop muscle tone and regain radiant, energetic health. Developed in Hollywood, where health is wealth, it's the enjoyable way to lose excess pounds. Use rubber rowing machine exercises anywhere. With reducing chart.
AE 3785 . . . . . $3.95



40-Pc. Dinnerware Storage Rack

Dishes say "Good-bye Mr. Chips!". Any dish can be removed without "balancing the pile" or disturbing surrounding dishes. White Vinylcushioning prevents breakage. Space-saver holds 8 each cups, saucers, plates, butter and fruit dishes, 17¾″ x 9″ x 10″.
AE 6514 S $3.49



Magic Stump Remover

Don't dig . . . Don't chop! . . . Don't blast! Don't let a tree stump hold up progress on your home or farm. Simply pour it in and remove it like magic. Amazing action eats open sap pores; quickly rots stump away. Once decomposed, removal's easy.
AE 4489—
For 1-2 stumps . . $1.50



Air Conditioner Cover

Don't let rust, dust, rain, snow or ice make your air conditioner old before next summer. Give it the care it deserves with this water-repellent dust Cover. Fits all units snugly—completely protects mechanism and finish. Stops vent drafts, too.
AE 6123 . . . . . $3.95



Replate Silver Instantly!

Just rub a little on a cloth—that's all! Miracle Super-Strength SILVER PLATER makes it easy to replate silver. New sparkle appears before your eyes—in minutes. Won't peel or wash off. Also, replates worn copper, bronze or brass, pewter articles.
AE 1976 . . . . . $2.95



All Steel Cancelled Check File

Banker's efficiency for cancelled checks! Attractive steel Check File permits quick reference—keeps checks safe, clean, at hand for tax, business or budget data. Holds 5 year record compactly. Sliding follower block makes filing, removal easy. Enamel finish.
AE 4638 . . . . . $3.95



Painlessly Remove Cuticle!

Professional manicures at home—in just 5 minutes! Miracle Nail Creme quickly, gently removes dead, surplus cuticle while you relax. Apply over nails and wash off . . . no cutting, no tender nail rims. Nails look smart after just 2-3 applications.
AE 6916 . . . . . $1.00

HOW TO ORDER:

- Order by number, stating the quantity desired.
- Add only 15c to total of order for postage and handling.
- Send payment (check, money-order or cash) with your order. (No C.O.D.'s please. Satisfaction Guaranteed or Money Back.)

BANCROFT'S, 1112 So. Wabash Ave., Dept. HB-503, Chicago 5, Illinois



BRASS OR HARDWOOD LEGS

"DO IT YOURSELF"

Modernize your present furniture or create distinctive new effects. Make your own tables, sofas, desks, benches, etc. with tapered, double-plated brass or hardwood legs. The hardwood may be stained to match your present furniture. A screwdriver is all you need. Kit includes 4 tapered legs (state whether straight or angle), screws, non-marring glides, and design ideas. Add instant new enchantment to your home. NO C.O.D.'s please.

Order Height and Style You Want Shipped Postpaid. Satisfaction Guaranteed

Leg Ht.	*Hardwood	Brass	Attach Under
6″	3.45	6.95	Sofa, Couch
11″	3.95	8.95	Chair, Sofa, Couch
14″	4.45	9.95	Coffee Table
16″	5.45	10.95	Bench, TV, End Tables,
22″	6.45	12.95	TV, Lamp, End Tables
28″	9.95	14.95	Dinette Table, Desk

*Add $1.00 For Brass Ferrules & Tips)

TRIANGLE STUDIO
1815 N. Orleans, Dept. H-10 Chicago 14, Ill.

Amazing New Product **GUARANTEES**

beautiful PERFECT FINGERNAILS



If you are a nail biter, or constantly break or splinter them, you need ARTY-NAILS—a just perfected item that permits and guarantees your nails to grow out, healthy and strong, that will eliminate your nail biting habits and give you fingernails you no longer need to hide.

ARTY-NAILS *is not* a paste-down nail, but is a combination of plastic powder and liquid that simulate your natural nail so well it cannot be detected. ARTY-NAILS is painted on and when dry *CANNOT* be removed, bitten or chewed, but will remain in place until your own nails have grown out. It can be filed and polished so that no one can tell you are wearing ARTY-NAILS. It is a complete treatment in a professional easy-to-apply kit. FULLY GUARANTEED. $5.00 plus Fed. Tax (Total $5.50).

FASHION SHOPS—363 Broadway Dept. 253, New York, N. Y.



SOUP TUREEN IN CREAMWARE

Italian craftsmen have faithfully reproduced this 18th century creamware masterpiece in the simple direct spirit of Lowestoft House. A Federal Eagle surmounts a beautifully proportioned tureen to distinguish your casual or formal table. Tureen, 8″ wide, 12″ long, 9″ high; Platter, 13½″ long, 12″ wide. Price $25.00

Send check or money order, add 75c postage. No C.O.D.'s please.

LOWESTOFT HOUSE

LOWESTOFT HOUSE
RIDGEWAY CENTER
STAMFORD, CONN.

COLORED BURLAP GOES MODERN

FREE!
Swatches on Request



An unusual decorator fabric for draperies, table coverings, displays and practically every decorating situation. Also as a unique wall covering. Both in 12 beautiful decorator colors. Ruby, Sunny Yellow, Blue, Coral, Dresden Blue, Turf Green, Old Gold, Chartreuse, Brown, Slate Grey, Natural and Lipstick Red. As low as 79¢ per yard.

Free swatches on request, or send 25c for large decorator's sample book.

deburco

7 Market St. Paterson, N. J. Dept. 252

KING SIZE LIGHTER-ASHTRAY

The bigger the ashtray, the better he likes it! That's just one of the many reasons most men treasure this mammoth 8″ ashtray complete with Evans lighter. A handsome desk accessory in jet black heavy glass with 22K gold hand tooled leather holder in chestnut brown. Lighter is covered in matching leather. As handsome on his office desk as it will be in his study at home!

$12.95 ppd.

No C.O.D.'s, please.



CHALMAR dept. B-10
Split Rock Road Syosset, N.Y.

Write for free gift catalog

Even LADIES make them!



Ht. 36"
Seat
16" x 16"
Wt. 12 lbs.

$12.95
Ready to assemble and finish
WINDSOR CHAIR
Original in
Harrison Gray Otis House
Maple Spindles and Turnings sanded satin smooth. Deep saddled pine seat.
SEND CHECK OR MONEY ORDER
Shipping charges collect
Full Money Back Guarantee

Smart people today are making their own fine quality furniture — at a substantial saving in cost. It's easy with Hagerty furniture kits.

We give you the quality parts — you assemble, finish and save the expensive labor. No tools are needed. You'll have the time of your life fitting together these precision pieces, then applying the stain and wax with a soft cloth to bring out the natural beauty of the woods. Your chair, made in less than an hour, will give comfort and pleasure to generations. Imagine having this authentic reproduction of a priceless Windsor Chair in your own living room! What a thrill to show your friends this museum reproduction with its 200-year-old finish and say "I made it myself."



Send for illustrated catalog showing our complete collection of pine and maple reproductions, from $2.95 up.

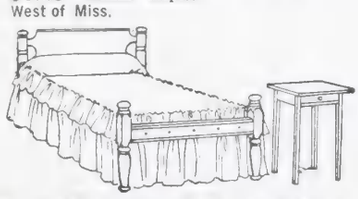
It's Free

Catalog also includes helpful hints on stain finishing. Join the thousands who have already discovered this economical fun-packed way to collect antiques.



$1.45 ppd.
$1.65 West of Miss.

2 Part FINISH
Give your furniture and woodwork that mellow 200 year old look. An easy-to-apply stain and wax finish for pine and maple.



Chasset Colonials
by HAGERTY
6 Ship Street, Cohasset, Mass.



WINDOW



HORSE PLAY. This belt has a sporting chance of becoming the pet in your wardrobe. It's natural color double thick pigskin, over 1" wide, with a wonderful buckle. Two bright brass buckles hold a perfect miniature of a horse's bit, and it does a fine job of fastening. Comes in sizes 24 to 32. $2 ppd. Order it from "little joe" Wiesenfeld, 112 W. North Ave., Baltimore 1, Md.



STRICTLY FOR THE BIRDS is the E-Z Fill Bird Feeder that makes your back yard an official member of the Diner's Club. Clear plastic seed bin is filled through opening in roof. Feeding trough fills automatically as birds eat. Roof, base and feeding perch are mottled weather-proof plastic. 8" x 7" with hanging ring, $1.50 ppd. Wayne Mfg. Co., Wayne 1, Pennsylvania.



KNOCK ON ANY DOOR with this good-looking horse's head, be it country estate, bungalow in the mountains, or seashore guest house. The iron horse's head pivots in a real ponyshoe (which means good luck!), and as you pull the reins downward, the head knocks on the toe of the ponyshoe. Satin black finished iron is weather-proof, 3½" x 3½" over-all. $3.95 ppd. Western Art Metals, 1001 Victoria, Abilene, Texas.



DECORATIVE PLANTER-SCALES
in highly polished brass

Remember those handsome, old apothecary scales you used to see at the corner drug store? Well, they're back in vogue, but this time in the home as a planter or beautiful display piece for flowers, candy, fruit, nuts or even shiny Christmas ornaments.
SOLID BRASS SCALES with permanent lacquer finish, authentically reproduced from a rare antique original . . . look stunning in dining room, picture window, office or den.

20" high — $19.95 express collect
16" high — $14.95 express collect

Sorry No C.O.D.'s

Montclair Gallery
716 Bloomfield Ave. Montclair, N. J.

VERSA-TABLE



COMBINATION LAMP-TABLE-BOOK RACK AND REMOVABLE MAGAZINE RACK

Cramped for space? Small furniture pieces cluttering up your home? Then, versatile VERSA-TABLE is for YOU! It's a four-in-one space-saver! Performs 4 complete functions (lamp, table, book rack and magazine rack) YET occupies the space of only ONE piece of furniture! Smartly styled, too! Sturdy wrought iron in your choice of black, shrimp, green or white with clear glass table top. Easy to clean . . . harmonious with any decorative scheme. Detachable magazine rack stands firmly, handsomely alone, if you prefer. Table height: 21½"—top: 12½" x 18½".



COMPLETE WITH 11" polyplastic Lamp Shade and Detachable Magazine Rack $13.95

Sorry, no C.O.D.'s express collect

LANE'S Dept. HB 86-12 37th Avenue Jackson Heights, N. Y.

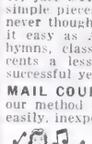
BE YOUR OWN MUSIC TEACHER

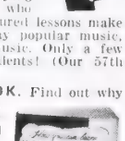
Send for Free Book Telling How Easily You Can Learn Piano, Guitar, Accordion, Any Instrument This EASY A-B-C Way



NOW IT'S EASY to learn music at home. No tiresome "exercises." No teacher, just START RIGHT OUT playing simple pieces. Thousands now play who never thought they could. Our pictured lessons make it easy as A-B-C to learn to play popular music, hymns, classical and any other music. Only a few cents a lesson. Over 900,000 students! (Our 57th successful year.)

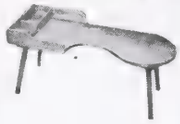
MAIL COUPON FOR FREE BOOK. Find out why our method can teach you quickly, easily, inexpensively. Write for Free 36-page illustrated Book. No obligation. Mention your favorite instrument. Mail coupon U. S. SCHOOL OF MUSIC Studio A31010, Port Washington, N. Y.





U. S SCHOOL OF MUSIC
Studio A31010, Port Washington, N. Y.
Please send me your 36-page illustrated Free Book.
I would like to play (Name Instrument).
Have You
Instrument .... Instrument? .....
Name .....
(Please Print)
Address .....

SOLID CHERRY Originals



COBBLER BENCH
Comes wrapped in moisture-proof wrap, assembles quickly, easily. Satin smooth, ready for your favorite finish —Size 36x14x17. No tools required . . Only **$14.95**

CAPTAIN CHAIR
Assembles quickly—smoothly sanded—ready to finish. No tools needed. Full size. Complete with glue, assembly and finishing details. Only **$19.95**





DRAWER SHELF
Complete, ready to assemble and finish. Precision crafted satin smooth. Size 17x7x13. Only **$6.95**

Send 10c for complete catalog.

Available assembled—finished—Prices in catalog

CHERRYCRAFT Box 135 Naples, N. Y.

New! FOR TOWELS extra thick LUCITE "RING ROD"



Use this glamorous space saver in your bathroom, kitchen or bar! Beautifully styled in SOLID LUCITE with gleaming brass hardware. Ring Rod holds several towels neatly, adds decorator interest to your walls as well. Bar is 20" long, rings 5½" diameter, overall length 26". Crystal Clear or Ebony Black. $3.95

$3.95

SINGLE TOWEL RING—SOLID LUCITE 5½" diam. Crystal Clear or Ebony Black $1.50 each 3 for $3.95

We pay postage. Sorry, no C.O.D.'s SATISFACTION GUARANTEED!

MICHAELS SPACE SAVERS Dept. H.10 107 B'way, New York 10, N Y

SHOPPING



VANE GLORIOUS. One of the handsomest weather vanes you'll see anywhere is this Colonial masterpiece, created by master-craftsman Ernst Hagerstrom. Hand-wrought iron, beautifully ornamented, your family name and the date are cut out of the copper plate so the light shows through. 42″ high, 28″ wide. $48.50 f.o.b. Hagerstrom Metal-craft Studio, Wheeling, Ill.

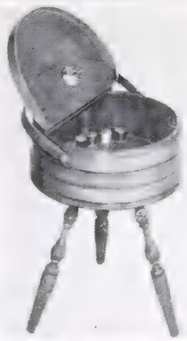


EVEN MR. HITCHCOCK would approve of this faithful re-production of one of his most famous pieces, the Hitchcock writing table. Accurate in every detail, it's made of selected hard-wood in antique maple or black finish, and has authentic Hitch-cock stencils. 39″ high, 32″ wide; $69.95 exp. coll. Old Guilford Forge, Guilford, Conn.



RELAXO-RUB gives you a sudsy lathering as well as a stimulating massage, and with its 45″ strap you don't have to be a contortionist to wash your back. Made of durable vinyl plastic, it has a ¾″ thick vinyl foam pad and zippered soap pocket. Pink, green, red, yellow, light blue or gray. With matching Relaxo-Rub Mitt, $3.49 ppd. Androl Indus-tries, Dept. HB, 225 W. 39th St., New York 18.





Old New England Sewing Bucket

Doubles as Attractive End or Lamp Table!

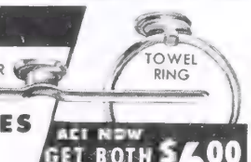
Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarn, odds and ends. Handy pin cushion on bottom or flip-cover, spindles hold thread spools. Handle enables you to "tote" work with you. Hand turned from sturdy White Pine by East Swanzey village craftsmen with 96 years of tradition (father to son secrets). Softly hand rubbed to achieve old mellow-honey Maple finish (also in Salem Antique finish). Bucket Table is 23″ high, 13″ diam., only **$10.95**, post-age prepaid. **(Larger Size: 25″ × 15½″, only $11.95, ppd.)** You *must* be *thrilled* or your money back! Send check or M.O. now (West of Mississippi please add 50¢). Mail to:

JOHN WRIGHT'S "PUDDIN' HOLLER" Box 5HB10, E. Swanzey New Hampshire

NOW YOU CAN HAVE

TODAY'S *Most Distinctive* **CHROME BATHROOM ACCESSORIES**

Awarded for outstanding design and quality by N. Y. Museum of Modern Art, these new and different accessories are ideal for modernizing bathrooms, kitchen. Easily installed. Gives built-in look.



ACT NOW GET BOTH $6.00 FOR ONLY

Please—IMMEDIATELY—send me, POSTPAID ☐ one set—$ 6.00
No C.O.D.'s, please ☐ two sets—11.00

Name_____

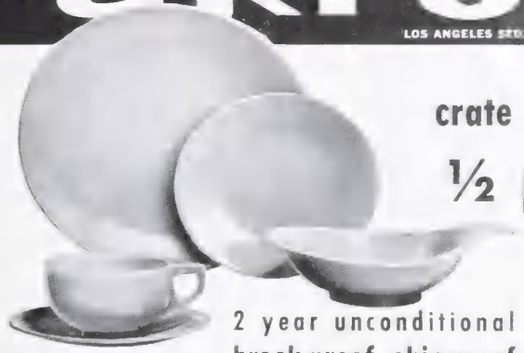
Address_____

City_____ State_____

Chrome **PRODUCTS**
2424 BONDS AVENUE
SOUTH BEND 23, IND.

the akron

LOS ANGELES STORE - 4400 SUNSET BLVD.

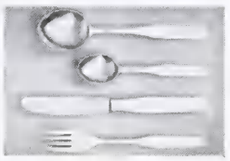


crate damaged ½ price sale

2 year unconditional guarantee

break-proof, chip-proof dinnerware

safe in automatic dishwashers . . . made to sell for 18.00 . . . unbelievably priced at **8.99** because the shipping crates (only) were damaged. **The** quality, moulded plastic (you'll feel the difference) in very new slightly-oval shapes



Choose one color only for each $8.99 set ordered. Please include second color choice.

COLORS:	Each Set Contains:
Tomato	4 10″ dinner plates
Mango Yellow	4 7″ salad plates
Turquoise	4 cups
Grey	4 saucers
Moss Green	(16 pieces regularly $18.00)
Coral	
Bone White	

8.99 per set

soup (or salad bowls) if purchased with 16 piece sets, regularly 1.85, Now 1.00 each.

imported 16 piece contour stainless

Been longing for contem-porary stainless, today's answer to beauty-plus-practicability? But has the **good** stainless (and you don't want flimsy copies) been way too expensive? Here's your answer! Finest satin finish stainless . . . **heavy, deluxe** quality . . . priced at less than half its value because the shipping crates (only) were damaged!

16 pieces (4-place settings) in a hand-some hardwood box. Reg. 20.00 **9.99**

10-DAY MONEY-BACK GUARANTEE

TO ORDER: Enclose check, cash or money order. Send deposit of ⅓ or more for C.O.D. If full amount is enclosed add 50c postage and handling for each 16 piece dinnerware set and/or 16 piece stainless set ordered.

THE AKRON Dept. B
4400 Sunset Blvd., Los Angeles 27, California
When in Los Angeles visit our 2 contemporary stores.

Having a COCKTAIL PARTY?



Swedish-style designed top of non-tarnishing metals, hand-hammered, can't leak. Only **$8.95**

Matching Vacuum ice bucket **$10.00**

Mahogany Micarta — topped tray trimmed with same finish 22″ Oblong **$9.50**

25″ Oblong **$12.50**

Studio Shop Copley Sq.
557 Boylston Street, Boston, Mass.



BUY AUTOS BY THE 100 . . . Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. He buys, sells, trades, decorates a pack of 100 molded autos and trucks in appeal-ing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those unusual toys. Each car approximately 2″ long. Big value . . . 100 cars . . . $1.00 ppd. Carol Beatty, Dept. O-510, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE GIFT CATALOG included.



THE SPOT REMOVER FURNITURE POLISH

REVIVA by Jackson of London

REMOVES stubborn surface spots ● CLEANS dirt and grime POLISHES to high, dry lustre and covers minor scratches

Triple Action Tonic for stained furniture, all in one bottle. Consumer tested and accepted for most fifteen years. The polish that reconditions furniture polishes. For all dark or light varnished, shellacked or lacquered surfaces. Just apply REVIVA and surface spots, varnish like magic. Revives original color and grain of wood. Excellent for refrigerators and plastic surfaces, too. Wonderful for antiques.

Quart $2.75 ● Pint $1.75 ● Half-Pint $1.25

Plus Postage. Sorry, no C.O.D.

Mrs. Mark Jackson's Studio B-10 68 West 58th St., New York 19, N. Y.

LATEST ISSUE JUST OFF THE PRESS

Volume XIV, Number 4



America's most beautiful
BOOK OF HOMES
THE
ARCHITECTURAL
DIGEST

Published in California
Since 1920

Here is a wonderful gift for yourself and friends . . . an exciting issue containing inspiring pictures of the best work of leading interior decorators, architects and home designers from coast to coast. All pictures faithfully reproduced from exquisite photographs on large pages (9½" by 13") of the finest coated paper.

Order your copy today and send gift list . . . each copy sent ppd. with gift card. Send check or money order for $2.50 per copy to:

THE ARCHITECTURAL DIGEST, 556-HB So. Harvard Blvd., Los Angeles 5

NEW *Sala-Tossa*



. . . filled with fine, imported cheeses and hors d'oeuvres!

It's a gourmet's selection of the finest imported cheeses and hors d'oeuvres to appeal to every taste. Non-perishable. The attractive gift-tainer is a useful, spill-proof salad tosser that will be a lasting reminder of your good taste and thoughtfulness. Order today. We pay postage.

Sala-Tossa Gourmet's Selection **$7.95**
Calif. residents add 3% tax

Send for Free Gift Catalog

NELSON'S, Dept. HB-105
Sierra Madre, California



EXOTIC AFRICAN FIGURES
gathered from the tribes of Africa

Authentic native art, MAILED DIRECTLY TO YOU FROM KENYA, AFRICA. These strange, enchanting figures of MASAI warriors are hand carved of African ebony wood, polished to a glowing lustre. They carry zebra-hide shields, wear rare bird-feather head dresses and elaborate wire jewelry. Figures are exactly as shown . . . measure from 4" to 6". Makes an unusual and forever remembered gift!

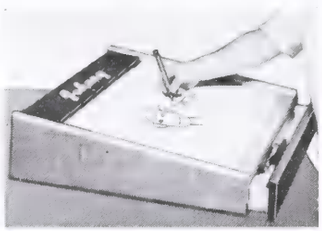
All 3 Masai Warriors, only $4.50 set, ppd.
(Pay postman 45¢ duty when shipment arrives.)
Write for catalog (with order only) of our numerous African wares and start a collection!
Check or money order. Sorry, no C.O.D.'s

EFRA COMPANY
15 Park Row **New York 38, N.Y.**



Toddler Wagon
Better than a coaster wagon for tiny tots! Made of well finished ponderosa pine and decorated with enchanting childhood scenes in color, this adorable 6"x10"x 15" wagon has his name in big red letters on the side. Wagon totes lots of toys and rolls along on big wooden wheels. Order No. **PA-7845,** Toddler Wagon, **$2.95.**

Child's Art Desk
The big 16"x15"x4½" desk provides a large drawing surface, feeds paper from a roll and stores art supplies! Sturdy pine construction. We'll add child's first name on top. Order No. **PA-7015,** Personalized Desk, **$3.50** or No. **T-7015a,** Desk Without Name, **$2.50** ppd.





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball 238 Bond Street Oshkosh, Wis.



WINDOW SHOPPING



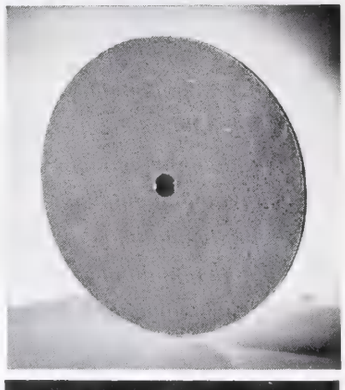
WALLPAPER BORDERS are a marvel for do-it-yourself kitchen decorators. These are sold by the yard, and are designed to fit 9" to 14" soffits. Shown are "Apples and Cherries" on white, pink or turquoise background ($1.15 per yd.); and "Cackle and Crow" on white, yellow or brown background (95¢ per yd.). Send 10¢ for samples of 4 designs. The Warner Co., 108 S. Desplaines St., Chicago 6, Illinois.



DAVY C-ROCKER! Now the young 'un can have his own chair, which is a junior-sized replica of the rocking chair handcrafted in the era of the famous b'ar hunter. The hardwood frame is sanded and lacquered in a natural finish. The woven fibre seat is 14" x 12". Lettered with "that" name, $4.95 each; $8.95 for 2. Unfinished: $4.65 each; $8.45 for 2. Exp. coll. Southern Craftmasters, Columbia, Tenn.



WRAPPED IN A DREAM is the way you'll feel when you slip this very beautiful stole over your shoulders. Soft as a butterfly kiss and made of 100% wool, it's imported from Mexico, comes in black or white, hand-embroidered with gold or silver metallic thread. 27" x 71" long plus 15" fringe at each end. $12.80 ppd. Mexican Products Importing Co., Dept. H, Box 816, Laredo, Tex.



SANDISK is a 7⅞" circle of ⅛" hardboard faced with medium grit garnet paper on one side, fine on the other. Anybody can convert a table saw into a disc sander by removing saw blade and slipping the Sandisk on the arbor. It makes tedious sanding jobs a breeze! Suitable for 8" or 10" saw; fits ½" or ⅝" arbors. $1.50 each, $2.89 for 2. Ppd. No c.o.d.'s. Copeland Crafts, 537 W. 53rd St., New York.



DOUBLE FRAME-UP puts both your children in one pretty place, frames a bride and groom, or safeguards recent portraits of Mother and Dad on daughter's dresser. Made of solid brass with a Victorian kind of splendor, double frame is 11" x 11" high with two openings to hold 4" x 6" pictures. $7.45 ppd. Old South Brass Co., 202B Boone Rd., Leaksville, North Carolina.

(*Please turn to page* 157)


a tree is a house
DUNBAR
Dunbar furniture is designed by Edward Wormley. Showrooms: New York, Boston, Chicago, Kansas City, Los Angeles, Seattle. Factory: Berne, Indiana



in any event it's...

WUNDA CARPET

Luxurious 100% virgin nylon pile Wunda Carpet in soft Sage Green—rich and lustrous, practically wear-proof, completely washable. Furs by Lord & Taylor.

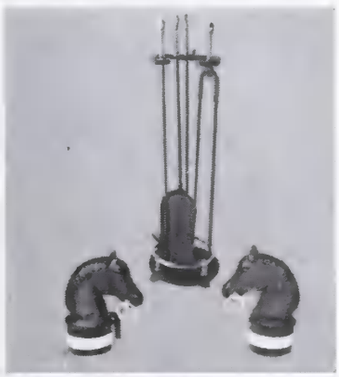
Wunda Carpets always look beautiful in your home—ready for any occasion! They're loom *woven for fabulous luxury and wear—not just tufted. They're vat dyed for matchless color beauty . . . textures are Wunda-Fluff finished to stay lovely for life. They're pre-shrunk, colorfast, fully washable. And in years of wear in over a million homes* no Wunda Carpet has ever been known to wear out! *Now with 100% nylon, all cotton, or viscose-rayon-nylon pile—from as low as $5.95 a square yard.*

AMERICA'S MOST WUNDA-FUL CARPETS ▪ WUNDA LOOM® ▪ WUNDA PLUSH ▪ WUNDA VELVET ● WUNDA WEVE® ▪ WUNDA CREST® ▪ WUNDA LURE ● WUNDA BELLE ▪ WUNDA NYLON ▪ WUNDA ROYAL

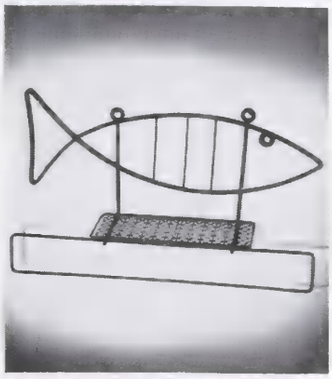


WINDOW SHOPPING

CONTINUED FROM PAGE 154



FIRE HORSES. of cast iron in a satin-black finish. are as handsome a pair of andirons as you'll see pulled up at any grate. The heads are 12½" high and come with solid brass rings and collar. $23. Black iron fire tool set. 28" high. comes with solid brass horsehead handles and brass-trimmed base. $32. Shipping charges collect. The Hearth Shoppe. Pleasantville. N.J.



BAIT THIS FISH with after-shave lotion on the shelf and towels on the rack and you'll lure your spouse into the ways of neatness. Or hang it in the den for his bar towels and cocktail fixings and you'll prod his ego into efficiency! Wrought iron in satin black finish. 10" high. 20" wide. 4½" deep; $3.95 plus 25¢ post. Laurie & Co.. Dept. HB. 507 Fifth Ave.. New York 17, N.Y.



CAMEL CARAVAN. hand-carved of olive wood in the Holy Land. has a primitive and strangely realistic quality that is delightful. The Arab camel driver rides a donkey. and his arms are raised in an attitude of prayer. Behind him are 3 camels. each 4" high. with red saddles. All are connected by a silvery chain. $2.95 ppd. Holy Land Gift Mart. Box 3197. Beirut. Lebanon.



FUN FOR SMALL FRY and a present that will be his hideout headquarters is the Kiddie Tent. Constructed on a light steel frame. it's khaki-colored pre-shrunk muslin. Wonderful for playing indoors. it will save your furniture from being made into "houses." Pitch it beside the Christmas tree! 43" x 36" x 28" high. it folds to umbrella-size. $8.95 ppd. Eldac Co.. 2531 W. 109th St.. Inglewood. Calif.



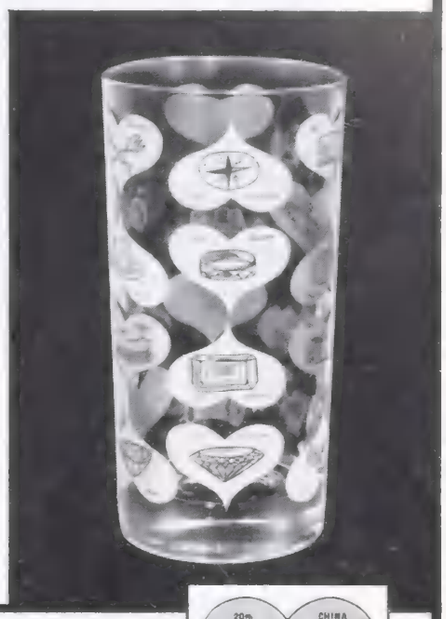
DON'T BE A DRIP and fumble with used tea bags. The messy problem of what to do with them is herewith solved. A square ceramic dish is colorfully decorated with Pennsylvania Dutch designs and lettered in black with "For your Tea Bag." 75¢ each: $1.25 for 2. Ppd. NMR Studio. East Glen Road. Denville. New Jersey.

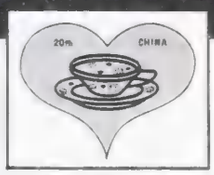
Hold on to your heart... or give it away!

Anniversary Almanac Glasses

The gift with originality and thoughtfulness for any occasion... inspired by Carole Stupell and introduced for the first time. 24 K. Gold and white hearts with the symbol, year and name of each important anniversary from the first year (paper) to the 75th (diamond).

Highballs
set of 8 $7.50
Double Old-Fashioneds
set of 8 $9.00





Carole Stupell 507 Madison Ave., New York 22

Our only branch at Bonwit Teller, Phila., Pa.

Add 65¢ shipping charges per set outside Metropolitan area. Add 3% sales tax in N.Y.C. Sorry, no C.O.D.'s.



Two-tier tote table

Appropriate anywhere, useful everywhere! Peacocks gives the handy tote table great distinction in gleaming brass with black wrought iron. Lightweight, perfectly portable, carry by brass ring at top. Brass trays, 11 and 14 inches diameter. Sturdy construction, easy to assemble.

$12.95

Add $1 for shipping charge
Add 3% City and State Tax for Illinois delivery

C.D. Peacock
JEWELERS • ESTABLISHED 1837
STATE AND MONROE • CHICAGO



PERSONALIZED TRAY
MADE TO YOUR ORDER

Handsome, all wood tray, full 12" square, with colorful amusing "Gay Nineties" design. Fully liquor-resistant. First names under pictures as shown. Last name after phrase: "Have a Drink (or Snack) with . . .". Specify drink or snack. Print carefully. Satisfaction guaranteed. Orders for Xmas delivery taken to December 10, 1955.

ONLY 4.50 PPD.

Send $4.50 today!

THE SEA CAPTAIN'S CHEST
Dept. HBT, Fisherman's Wharf
San Francisco 11, Calif.

Send for FREE brochure on wide Tray selection



QUALITY WROUGHT IRON EXCLUSIVES

Hand wrought for Individual, Lasting Beauty!

(#401-A) Bar Stool

A decorator designed unit for superlative beauty. Ball-bearing swivel, no-sag spring seats with foam rubber. Extra strength ½" spokes with no-mar discs on bottom. Upholstered in Red, Yellow, Coral, Gray, Chartreuse and Natural Bamboo plastic. Also in Heather Tweed Boltaflex. Pepper Red, Coral, Spring Green, Beige, Kelly Green, Charcoal, Slate Gray and Yellow. Decorator shades available.

#401-A $18.95

#401 (Without back) $15.95

Buy in { #401-A $17.75 ea.
Pairs { #401 ....$14.95 ea.

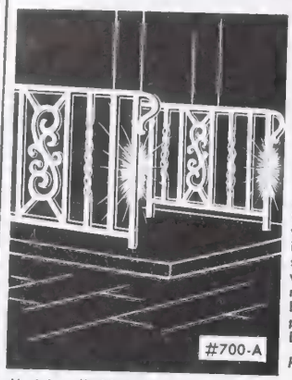
Enclose Check or Money Order

No C.O.D.'s Please

EXPRESS COLLECT

Jonat

EXCLUSIVE! RAILINGS WITH BUILT IN LIGHTS!



PROVIDES ADDED SAFETY . . . BEAUTY TO YOUR HOME! *READY TO INSTALL*

Just plug in. These wrought iron railings with built in lights serve a dual purpose. A smart decorative touch to your home by day and needed light for danger areas at night such as platforms, porches, stairs and walks. Available in following styles shown. Additional styles on railings, room dividers and porch columns on request. Specify whether brick, cement or wooden platforms. ALL ORDERS ARE EXPRESS PREPAID!

Rust proofing $5 per pair.

Model #700-A priced as follows . . .

EXPRESS PREPAID

24" .....37.50 per pair
30" .....37.95 per pair
36" .....38.50 per pair
42" .....39.50 per pair
48" .....40.50 per pair

Model #700-B (Pictured at right)

EXPRESS PREPAID

24" .....35.50 per pair
30" .....35.95 per pair
36" .....36.50 per pair
42" .....37.50 per pair
48" .....39.50 per pair

Models #700-C and #700-D (At right)

EXPRESS PREPAID

24" .....30.95 per pair
30" .....31.50 per pair
36" .....31.95 per pair
42" .....33.95 per pair
48" .....34.95 per pair

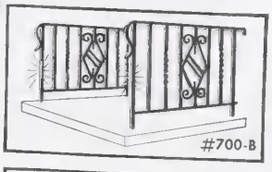
ALL SHIPPED PREPAID

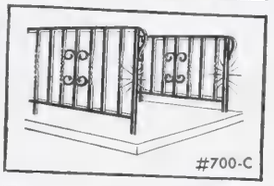
(Add 75c per pair west of the Mississippi.)

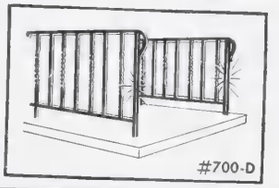
Send Check or Money Order to

JONAT

96 Terrace St., Boston, (20) Massachusetts







BY MAIL...OVER 2,000

EARLY AMERICAN REPRODUCTIONS

Authentic, Hard-to-Find Replicas Fully Described

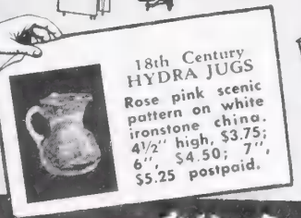
Send 25c for this Fascinating ILLUSTRATED CATALOG



Fine reproductions of every type. Pine and Cherry Furniture — Hand-Wrought Hardware, early thumb latches, hinges, bolts, etc. — Fireplace Equipment — China — Glass — Pewter — Lighting Fixtures, Lamps — Prints — Mirrors — Candleholders — Furniture Brasses — Weathervanes, etc.

For years, thousands all over the country have relied on us for outstanding reproductions. If it's Early American we carry it or can get it for you!

Send 25c for this Complete Catalog. Today!



18th Century HYDRA JUGS

Rose pink scenic pattern on white ironstone china. 4½" high, $3.75; 6", $4.50; 7", $5.25 postpaid.



Old Guilford Forge

"Foremost in Early American Reproductions"

106 Broad St. GUILFORD CONN.



DOLPHIN SCALE CENTERPIECE in brass and marble

"Masterpieces To Be Cherished Forever"

in original reproductions by Melton

MELTON captured the spirit of the early 19th century in this charmingly lovely piece. Add grace and beauty to your dining table, mantel, sideboard, etc. A design so lovely it arouses admiration wherever seen—a true conversation piece. The double step base is of white Carrara marble. The brilliantly hand burnished solid brass center column of dolphins supports the stationary shell balance arm, chains and gleaming fluted brass pans for fruits, candy, etc. Lustrous polished brass is lacquered to prevent tarnishing. Painstaking care and handicraftsmanship in every detail.

Beautiful and extraordinary at $32.50

Shipped express charges collect.

Incomparable values because sold direct by mail only.

VALLEY FORGE BRAZIERS

Early Americana in Metalcraft

1624 First Avenue, York, Penna.

Brochure on request



WINDOW



TRÈS CHARMANT! Houdin, the French master, created the originals of these delightful heads, and we are pleased to show them faithfully reproduced at a fraction of their original cost. *Le garçon* and *la petite fille* are 9" tall on their felt-padded pedestals. Made of sculptors' Hydra-Cal, they come in chalk or antique white. $7.95 pr. ppd. Matching wall brackets, $5 pr. Mono-Art, 50 Delancey St., N.Y.C.



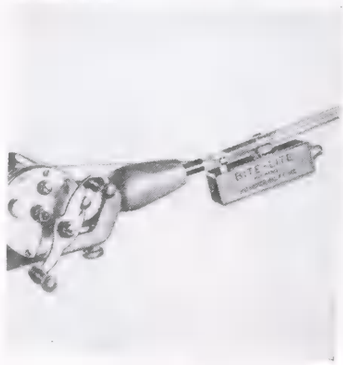
THE SUNDAY COB is a dolled-up version of the sweet-smoking, ever popular corncob pipe. Guaranteed not to burn out, it has a genuine corncob bowl with a smooth briar-like finish, a hard rubber bit and metal insert found in much more expensive pipes. The price tag is pretty wonderful, too, $1.95 ppd. Jeb's on the Santa Fe Trail, Waverly, Mo.



UNDERCOVER GREEN STUFF. The Little Traveler is the feminine gender of a money belt, and it's worn vertically under your girdle. Designed specifically for globe-trotting ladies who don't like to carry large sums of money and their passports in their purses, it's made of black or white nylon. One of the three secret compartments holds a passport. $4.25 ppd. Cates, Inc., 9724 East Colfax, Denver, Colorado.



RELAX WHEN YOU WAX your floors. The Ezy-Flo Automatic Waxer waxes and polishes in one operation. Fill the chrome-plated handle with a pint of liquid floor wax. A no-clog valve dispenses a few drops or a steady stream onto the floor. The 10" x 5" lamb's wool pads spreads wax and polishes. Plastic window on handle shows when you need to refill. $3.95 ppd. Nicholson, 246 Fifth Ave., New York 1.



BITE-LITE for night fishing is a tiny featherweight light that clips on a casting rod or cane pole. When a fish bites or bait stealers are at work, a bright light flashes on. It also serves as a flashlight to bait your hook in the dark. $1 ppd. Jim Z. Bishop, Inc., 210 W. 8th St., Kansas City 5, Mo.

SHOPPING



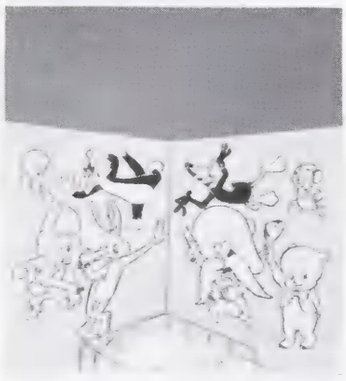
TV OR NOT TV. This table will serve you in a multitude of ways. Black wrought iron with openwork metal shelves in a Grecian design, it's 23" high to top shelf, 15" to lower shelf. Top shelf is 19" x 17"; lower shelf is 44" x 17". It will hold a portable refrigerator, TV set, radio or phonograph, and leave you lots of room for records, books, plants. $29.95 exp. coll. Santa Claus Land, Inc., Santa Claus, Ind.



SWEET WILLOWS kindly gave their branches for these serving trays, and talented Portuguese native craftsmen wove their unusual shapes. The long handle and deep well to hold a glass, cut down on spills and slips. They're what we use for small suppers and midnight icebox raids! Set of 4 is $5.95 plus 25c post. The Unique Shoppe, 310 Front St., Galva, Illinois.



CARTOON CUTOUTS, right out of Warner Brothers, will make a playroom or nursery as lively as a Saturday morning movie. You'll find all your favorites, from Bugs Bunny to Porky Pig, in an assortment of sizes up to 18". In full color, easy to mount on walls or furniture, set of 24 is $3.98 complete with bedtime stories on each character! Ppd. Gifts Buy Harbecke, Box 416, Woodland Hills, California.



...MOTHER!
accidents can be tragic and costly...protect your child from falling off the bed with "YOUTH GUARD"

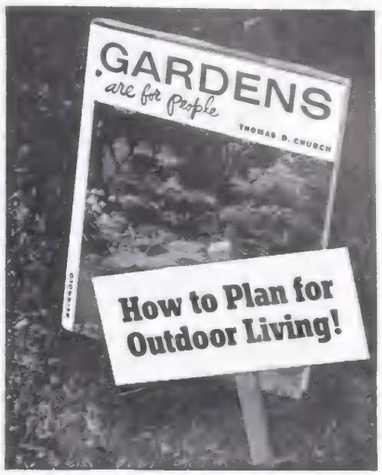


Converts any bed to youth bed. Easily attached, portable, can be taken on trips. Beautiful colorful plastic over hardwood, chrome steel supports extra strong. Perfect for children of all ages. Will not mar bed. Available in two sizes. PAT

31" long x 21" tall ONE SIDE $3.95
48" long x 21" tall ONE SIDE $4.95

WHEN ORDERING SPECIFY PINK OR BLUE
(Adapters for Hollywood or Angle Iron Beds $1.00 per side extra)

Towne Products
2079 East 16th Street, Dept. H, Brooklyn 29, N.Y.



GARDENS ARE FOR PEOPLE, and the most important people in your garden are you and your family. This is the revolutionary new approach toward garden planning taken by Thomas D. Church in his new book, GARDENS ARE FOR PEOPLE. Say you like flowers, dogs, swimming, weeding, seeding, tennis, shrubs, ferns, horses, ivy, acorns, oaks, and antique cars. Or, on the other hand, say you like something else; it's possible you might like an entirely different list of things. Whatever it is, your garden can be designed around your likes and the likes of those you love. ▪

GARDENS ARE FOR PEOPLE—even those who don't like garden work. Is your garden costing you dear in backaches? Maybe you should have more paving and decking and less weed area. There is so much information on low-maintenance gardens in the new Church book, that the book will make gardeners out of anti-gardeners.

GARDENS ARE FOR PEOPLE who have children. You can have a garden that Gesell, Ilg, and Dr. Spock all would approve of and *still* not have the children under foot at all times. Your garden can be a thing for your children to enjoy and not destroy.

GARDENS ARE FOR PEOPLE is for you if you want to:

- know how to manufacture a view for a small, flat, suburban lot;
- know what to do if your house has a picture window that puts you on view to passers-by;
- know where to place a swimming pool and how to get one at little cost;
- design and use fences and walls to give you more space for living;
- "borrow" pleasant things to look at without having to pay to maintain them;
- keep cattle out of your garden, and horses out of your swimming pool;
- make a deep, deep garden out of an 8' x 20' city yard;
- know where, what and how much to prune, and why;
- etc.

GARDENS ARE FOR PEOPLE has 250 pages and over 600 illustrations (many in color). Because you are a HOUSE BEAUTIFUL reader the book is yours for $8.95; the regular price is $10.00.

Reinhold Publishing Corp., Dept. MA 101
430 Park Ave., New York 22, N. Y.
Send GARDENS ARE FOR PEOPLE, by Thomas D. Church. If not delighted, I will return it within 10 days and owe you nothing. Otherwise, it becomes my book and I will send $8.95, plus postage, for it.
(If you want more than one copy, specify number here ..... .)

Name .....
Address .....
City ..... Zone ..... State .....

SAVE POSTAGE CHARGES! If $8.95 is enclosed, we pay postage. Same 10-day return-for-refund privilege guaranteed.



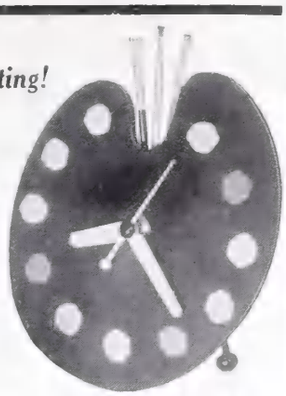
Ranch pants
WITH TAPERED LONG LEAN LINE $8.95 postpaid

Sleek 'n slim the way you like them! Our **man-tailored** fine-wale tub-fast corduroys in 14 glorious shades: orange, red, helio, kelly, peacock, coral, gold, avocado, cornflower blue, cream, chocolate, rust, beige or black . . . **sizes 22 to 32.**

Write to Department B

BECKWITH'S
37 ESSEX ST., BOSTON 11, MASS.

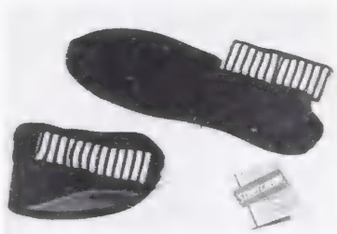
New! Fascinating!



Thrilling New Self-Starting
PALETTE CLOCK

Original and unique. An electric clock in the shape of an Artist's Palette. Made of lustrous Polystyrene plastic. As colorful as the rainbow. Hands in gold color metal. Numerals of 11 different pastel colored paint daubs. Removable legs, 3 attached art brushes. Famous Sessions movement, self-starting. At only. Clock measures 9" high, 7½" wide. Distinctive for living room, den, library, kitchen or office. For desk or mantle or to hang on wall. Fully guaranteed one year. Makes a distinctive and distinguished gift. Colors: Ebony, Alabaster, Birch, Walnut. *Check or Money Order. Postage Prepaid. Money Back Guarantee.* $12.95

JAY-DEE SPECIALTIES
417 S. 40th St. Dept. HB-10
Philadelphia 4, Pa.



HELANCA STRETCH SLIPPERS
for the first time

Relax in snug, foot-hugging slippers, made with Helanca—the magic *stretch* fabric. These non-wool, non-allergic slippers are a real feet-treat; light, yet warm, with washable genuine leather soles. A gift for fireside evenings or night-time prowling (early Santas take note). Ideal for travel; packed in carrying case. Navy or fiesta red with red and white cuffs for women; solid navy for men. Small, medium, large sizes, or send foot outline.

women's 2.95 ppd. men's 3.95 ppd.

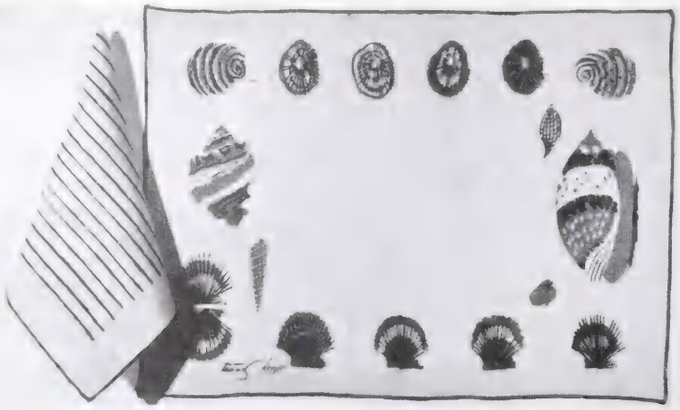
"brunia gifts"
Box 877, Washington, D.C.



Make Your Own
TWINKLE TREES

The most novel Christmas idea in years—tiny Christmas trees 4" high and everything you need to trim them. Join in the fun—you'll be surprised at your own creative ability, and your family and friends will spend many happy hours decorating these charming little trees. An excellent idea for keeping children occupied, too! You'll use them as tie-ons for gifts, place cards, centerpieces and decorations. They'll add a gay and festive touch at home or office. Complete set with everything you need, attractively gift boxed, is only $2.50 Ppd. 2 boxes for $4.50 ppd. Send remittance to:

SuLee SURPRISES
56 Bayard Lane Princeton, N.J.



We sell sea shells on our placemats—Tammis Keefe's refreshing marine pattern on pure linen. Orange, black-and-brown or blue-and-green print on natural. Four mats, four striped napkins, set 5.95

Lord & Taylor—424 Fifth Avenue, New York 18, N. Y.

Beyond delivery area, add .35 for shipping

GIFTS THEY'LL REMEMBER YOU BY from *Bonne Chose*



The MELANGE $10

A taste medley of 15 delicacies *imported* from 7 countries, packaged in a metal rimmed, ceramic bottom basket from West Germany that is a decorator's find. $10-postpaid in U.S. *A thrilling gift or your money back!* FREE CATALOG ON REQUEST. *Diner's Club charge accounts. Others invited. Send check or M.O. Save C.O.D. charges.*

BONNE CHOSE Dept. HB-1
1199 Broad Street, Newark, N. J.



"TILETTE"
WITHSTANDS 400° FAHR.

Totally new "Tilette" is ready for use in handy tube. The only product of its kind, it replaces chipped porcelain on Gas and Electric Ranges without flaking, or discoloring. Also suitable for repairing chipped porcelain on Plumbing Fixtures, Refrigerators, Washing Machines. Heat-proof, waterproof, easily applied. Repairs in one application. Generous size tube.

only **$1** ppd.

GIFTS-N-GADGETS
P.O. Box 3977 Victory Center Annex
North Hollywood, Calif. Dept. HB-105

PURSE SIZE CASE FOR KLEENEX TISSUES

IMPORTED GENUINE PETTI-POINT!



What a wonderful, dainty gift for the smart set. Keeps your tissues neat and handy at all times. Black background has colorful floral petti-point design. Will even fit in your evening clutch purse ..... **$2.95 ppd.**
To Match: Purse size clothes brush **2.95 ppd.**
Buy by sets for the unusual gift... **5.75 ppd.**

Northmore's SEND FOR NEW GIFT CATALOG
P. O. Box 37, Dept. B-10, Park Ridge, Illinois

"IMPORTANT—TO SUBSCRIBERS"



BEFORE YOU MOVE—WRITE!

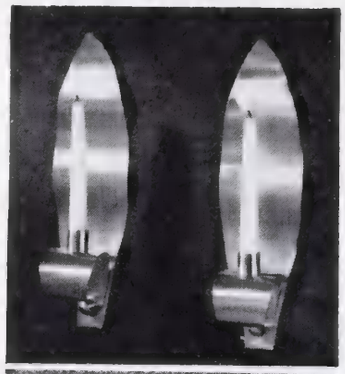
Send us a letter, card or Post Office change-of-address form. Tell us both your old and your new address.



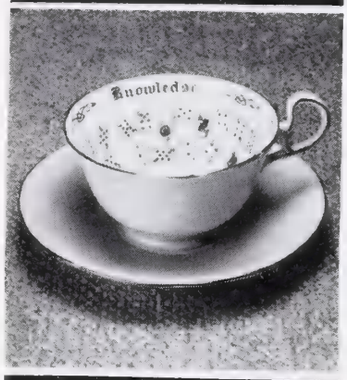
At least 5 weeks before you move, notify
House Beautiful Subscription Dept.
250 West 55th Street, New York 19, N. Y.



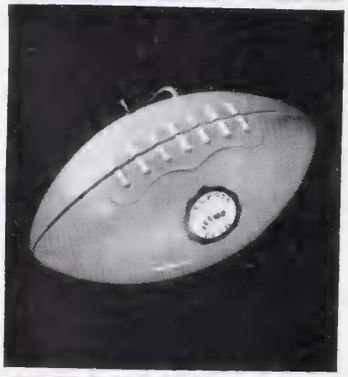
WINDOW



FLICKER OF CANDLE-LIGHT reflected from the polished brass of these graceful leaf-shaped sconces will bring an old-world charm to a modern or traditional room. Lacquered to a permanent gleam, they're imported from Sweden and hold standard-sized tapers. 15" high, $7.50 each ppd. Suburban Decor, Box 158, New York 33, N.Y.



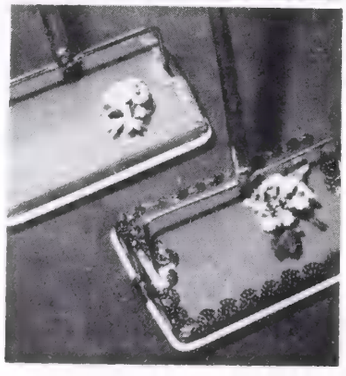
CUP OF CONFUCIUS goes back more than 5000 years in origin, and he is known to have consulted tea leaves in it for his prophecies. Made of fine Aynsley English Bone China in pastel green with gold edges, the playing card symbols within the cup appear in the most ancient arrangements known to man. $3.95 ppd. Instruction for its use with tea leaves incl. World Treasures, 657 Main Ave., Passaic, N.J.



YOU'LL GET A KICK out of this miniature football. The Swiss music box concealed inside plays your college song! The laces are in the proper school colors, and there are *eighty* college and university songs available—everything from Alabama to Yale. 4" long. $3.95 ppd. No c.o.d.'s Bradley's, 734 N. Highland Ave. N.E., Atlanta 6, Georgia.



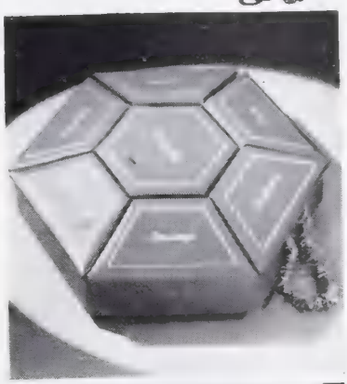
A CLAM WOULD BLUSH with pride if it could see its glittering counterpart in silver. Even the rippling lines that take nature centuries to form are present. A handsome way to serve candy, nuts, relishes, or to use as a fabulous ash tray. Silver plate with ball feet, 6" long, $3.95 incl. tax. Ppd. Legacy Sterling Club, 999 S. Water St., New Bedford, Mass.



LITTLE SWEEPIE is a gooped-up darling of a carpet sweeper. Handle and ends are gold, black or white. *Any* color felt cover is decorated with braid and your choice of flowers, fruit or Christmas holly. Specify color of handle and felt and choice of decoration. 6" x 9" with 32" handle, it's an amusing after-dinner sweeper! $7.95 ppd. Feltcraft by Jonnie Lee, Box 5473, Ardmore Sta., Winston-Salem, N.C.

SHOPPING





SUSAN'S IN A WHIRL but there's nothing giddy about the way she organizes your jewelry. A 10½" Lazy Susan jewel box has 7 velveteen-lined compartments, indexed in gold for earrings, necklaces, clips and pins, bracelets, rings, watches, whatnot. Brown or green simulated leather, a finger-flick starts it spinning. $11.95 ppd. Martha Schiller, Dept. HB, 180 N. Wacker Drive, Chicago 6, Ill.



PORTRAIT WITHOUT POSING. A talented artist does beautiful charcoal portraits without your sitting for tiresome sessions. He copies to perfection, from your favorite photo or snapshot, a ready-to-frame 11" x 13" mounted portrait. In charcoal, $10; in pastels (give color of hair and eyes), $27.50. Ppd. No c.o.d.'s. Your photo returned. Portraits by Victor, Dept. HB, 64 W. Randolph, Chicago 1, Ill.

PERM-A-DRESS is a liquid bakelite dressing for linoleum and Formica sink tops and splashboards. It dries overnight and forms a tough, elastic film which resists acids, alkalies, alcohol, soaps, detergents, hot water, salt water. Such surfaces clean with a damp cloth. With brush and steel wool buffing pads, pint is $2, quart $3, gallon $8. Ppd. Best Home Finishes, Dept. 57 pa, Box 4037, Euclid 23, Ohio.



PSEUDO SUEDE is the fabric of this tailored casual jacket that will see you warmly through many a brisk day. Made of suede-like cloth in red, camel or peacock blue, it teams up with your slacks and skirts, flannels and tweeds, to take to the links and the trails, to market, to school. Sizes 10-18, $9.50 ppd. Two Sisters, 4209 Colgate Ave., Dallas, Texas.



LITTLE DUTCH STOOL is a darling step-up or sit-down spot for the small fry who takes pride in his very own possessions. Sturdily constructed of wood, painted satin black, it's hand-decorated with a Pennsylvania Dutch design, and the bright red heart is hand-lettered in gold with any first name. 8" x 12" x 8" high. $2.95 ppd. Dutchcrafts, 424 Ridge Ave., Dept. B-21, McSherrytown, Pa.



GAY, DECORATED
MERRI-BELL
CHRISTMAS
STOCKING



It's Personalized!

- Fun to make
- Fun to fill
- Loads of fun for children to explore

Complete kit Each, only $1.00 Ppd.

Make this gay, jumbo Christmas Stocking for Santa to fill! Kit includes bright red, pre-cut felt for 12" jumbo stocking, colored felt appliques, yarn, thread, bell, sequins, tracing alphabet, and extra felt for cuff and name. Just simplest hand sewing. Delight the tots with this personalized stocking for Christmas. Rushed postpaid, each only $1.00.

Order by Mail for Christmas Gifts NOW!
FREE—Send for Gift Catalog

DECOR BY DELANOR
1227-B Tenth Avenue, N., Fort Dodge, Iowa

THE BEAUTY OF BRASS
by Candlelight



"3-Light Tapered Sconce"
. . . in solid brass, lacquered for permanency. Beautifully adaptable to many periods in decor to make your home even lovelier! Holds standard size tapers. 10½" high x 9¼" wide.
$11.50 pair, Expr. Coll. 2-Light Tapered Sconce available at $9.50 pair, Expr. Coll.

"2-Light Ball Sconce"
. . . in solid brass, lacquered for permanent finish in a design that blends with modern as well as traditional. Takes standard size tapers. 9¼" high x 8" wide. $9.50 pair, Expr. Coll.
3-Light Ball Sconce available at $11.50 pair, Expr. Coll.



Sorry, no C.O.D.s

SUBURBAN DECOR
P.O. Box 158 New York Zone 33, N. Y.

Planning a Party?



party invitation & game combination

Make your parties more fun and excitingly different . . . Surprise guests with PUNCH • IN • VITE, complete with individual invitations, puzzles, place cards and name plates for 12 people. *Choice of:*

A-REGULAR PARTY COMBINATION
B-DAVY CROCKETT PARTY GAME

Each 50¢ postpaid
Both sent postpaid for $1.00
Order today from

PUNCH-IN-VITE Box 6272 Atlanta, Ga.

How To Have Deep, Thick
BROADLOOM
at Savings up to ½
Direct to You from the
OLSON
FACTORY



"IF You Will Send Your OLD RUGS, CLOTHING
—I GUARANTEE to send you the Finest, Longest Wearing Rugs you ever had for So Little Money."
Walter E. Olson, Pres.

No matter where you live, **Write** for beautiful, new, FREE Rug and Carpet Style Book in color and 81st Anniversary FREE RUG Offer. Learn how valuable wool and material in your old rugs, clothing, etc., is reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice NEW WOOLS, then redyed, respun into rug yarn, and woven in *3 Days* into deep-textured new, Reversible Broadloom Rugs or wall-to-wall Carpeting, fine enough for any home. *Double the Wear.* 9 x 12 ft. weighs 46 lbs., not 32 lbs.

CHOICE of 44 patterns regardless of colors in your material, any size up to 18 ft., any length.

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Leaf, Scroll
Two-toned	Oriental Designs	Ovals

NO RISK OFFER. Send materials at Our Expense. Satisfaction guaranteed. Over 3 million customers. **Monthly Payments** if you wish.

Mail Coupon or Postcard to Nearest Address.

FREE Rug Offer, Book in Color, Model Rooms.

Name .....
Address .....
Town ..... State .....

OLSON RUG CO., Dept. G-79

CHICAGO	NEW YORK	SAN FRANCISCO
4000 Diversey	15 W. 34th St.	209 Post Street



STOP AND GO MAGNIFYING-GLASS on key-ring. For motor maps, theatre programs, etc. Handsome, gold-plate, folding medallion with bas-relief of Napoleon or your car's enameled insignia. At **4.25** including postage. DESIGN PAT. PEND.

Hattie Carnegie

42 East 49th Street. And at other stores of quality



"TO HELL WITH HOUSEWORK"

Since it's every gal's opinion what could make a nicer gift for all the ladies on your list? This clever little cotton apron has "To Hell With Housework" stamped across the lipstick red front in large black colorfast letters. Large patchwork pocket and two long ties. Also available with "To Heck With Housework" stamped in black letters on snow-white cotton apron. Guaranteed to please. Only **$2.25** ppd.

The Mail Box
Lombard 20, Illinois

IDEAL XMAS GIFT!

SMOKE Fish, Fowl, All Meats AT HOME *WITH* little scout *electric* smoke house



Enjoy all meats, "hot-smoked" to savory lusciousness. Or cure for storage. Fine results every time. Even temperature from hot electric element brings out the full "farm-smoked" flavor from easily obtained hickory, hardwood or fruitwood chips. Flavors in 2-3 hours, cures in 8-16. SMOKES 20 LBS. MEAT FOR 25¢. Safe to leave unattended, outdoors or indoors. Can't flare up or scorch. Large supply hickory chips, recipes included. Only $19.95 from dealer. Or order direct. $5 deposit required on COD's. Or send $19.95 and we prepay transportation. (California residents include 3% sales tax.) Order today. Fast, same day shipment. Satisfaction or money-back guarantee.

PRECISION-BUILT
- Heavy-duty Galvanized Steel
- Measures 12"x 23"
- Wt. 20 lbs. (approx.)
- Runs on std. 110 Volt, AC-DC Current
- Incl. 3 Racks, Meat Hook, Drip Pan

REULAND ELECTRIC CO., Dept. HB-10
Order from: 3001 Mission Rd., Alhambra, Calif.—or 4500 E. Grand River Ave., Howell, Mich.

SHADOW STRIPE TABLE CLOTHS *for Luxurious Dining*



Only **$4.99** ppd.
64 x 84 inch

Elegant simplicity highlights these magnificent imported damask cloths of combed cotton and lustrous rayon in refreshing new deep-tone colors to match your own decor. Even for casual entertaining you'll create that "party atmosphere" when you use one of our Shadow Stripe table cloths. You'll have every reason to feel proud to own or to give as gifts.

NEWEST DEEP-TONE COLORS

Flame, charcoal, platinum, jade green, lime, earth bean gold or snows white.

52 x 52	$1.99
52 x 70	$2.99
64 x 84 inch	$4.99
64 x 104 inch	$6.99

Matching Napkins 15 x 16 inch 39¢ each
All Merchandise Sent Postpaid

ROBERT'S *Linens*
31 South State St.
Dept. B-10, Chicago, Ill.



WINDOW SHOPPING



SHELF LOVE. Whether you use it for figurines or an overflow from the medicine cabinet, for kitchen condiments or nursery needs, this is a remarkable shelf. It's small enough to fit on even a limited wall space, and the lightweight lacy metal makes a pretty show-off spot. In white, black or pink, 10" x 5" x 7" high. $2.25 each; $4.25 for 2; $6 for 3. Ppd. May Birn, Box 26-B, Mount Vernon, N.Y.



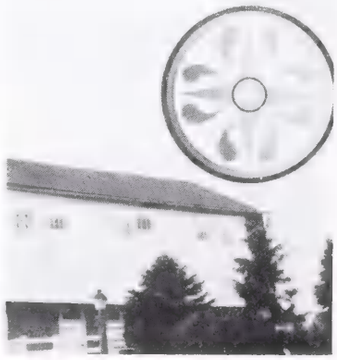
BONANZA BAG. Even if this weren't one of the biggest bargains we've ever seen, it would still be a bag we'd want to tell you about. It's made of sheepskin (that's genuine leather) in maroon, red, green, natural or navy, and it's hand-tooled in gold in French Morocco. With drawstring closing. 13" tall. $5.95 incl. tax and postage. Peter W. Fleming, 303 Fifth Ave., New York 16.



THIS FIGURES to be your child's most devoted bedside friend. A colorful Danish Guardsman stands in bright attention on his 6" black lacquer wood base, under cover of a 10", handmade red and white check shade. Push button on front is easily operated by a sleepyhead. 19" high overall. $13.75 ppd. Edward S. Richmond, 145 East 53rd St., New York.



VERMONT BREAKFAST PACKAGE gives a farm kitchen flavor to Sunday mornings. It includes 1 qt. pure Vermont Grade A maple syrup; 2 lbs. maple-cured sliced bacon (home cured over maple wood and corn cobs); 2 lbs. water-ground whole-grain buckwheat flour. $6.50 plus 60¢ W. of Miss. No. c.o.d.'s. Harrington's, Dept. 12, Box M, Richmond, Vermont.



"CHUST FOR NICE" is how the Pennsylvania Dutch say that these Hex signs are now just used for decoration. Once they were used on barns to protect the cattle, buildings and contents from evil spirits. Multi-color designs in 1/8" weatherproof tempered masonite, they come in 3 sizes; 15" diameter, $2.50; 24", $5.50; 36", $9. Add 50¢ post. W. of Miss. Buchak Studios, Box 975, Reading, Penna.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 56

box has been opened retain their crispness and freshness for quite a while.

You can order Gala Cocktail Flowers by mail from Vendome, 15 E. 48th St., New York, N.Y. Two boxes (approximately 70 are in each) cost $3.35, plus postage.

✦

Chung-King's Chinese foods in Divider Packs have the benefit of a new canning technique which overcomes the unpleasant limpness that vegetables acquire in conventional canning of Chinese foods. The Divider Pack contains two cans: one for vegetables, one for sauce and other ingredients. Since vegetables for both the chop suey and chow mein are prepared and canned apart from the other ingredients, they're crisp to start with and remain that way because only brief cooking is required after contents of two cans are combined. Bean sprouts, mushrooms, bamboo shoots, water chestnuts, pimientos, celery and onions comprise the blended vegetables; this large assortment is in itself a taste asset.

Divider Packs afford a choice of chicken chow mein, beef chop suey or mushroom chow mein. All three are prepared from Cantonese recipes with very tasty results. The can containing the vegetables is taped to that containing sauce and other ingredients to keep them consolidated for shelf storage; their combined contents provide from two to four servings.

If you can't find these products locally, mail orders can be directed to Gristede's, 55 E. 59th St., New York City. Six Divider Packs, $6.30 plus shipping cost.

Chung-King has recently introduced a frozen Cantonese dinner which provides two egg rolls, chicken-almond chop suey and rice. You'll have to rely on a local source for this product.

✦

News about a Columbian "straight" coffee may not mean much unless you've sipped brews made from straight coffees in American hemispheres where our country's practice of blending coffees isn't followed.

Brown-and-Gold coffee, the Co-

(*Please turn the page*)

The Inspired Gift— Kirk's Sheffield Stainless Steel

Smart young hostesses will want this fabulous and enchanting compliment to the dinner table. Kirk's Sheffield hand-forged cutlery has charm and graciousness and is easy to acquire, by piece or in sets.

Indian Natural Stag CUTLERY SETS

No. 337 INDIAN NATURAL STAG CARVING SET



The grandeur of Indian Natural Stag is skillfully combined with Kirk's Stainless Steel in this Carving Set. A 9" Carver and a 7" sharpening Steel together with a 6" hand-forged Fork. In handsome leatherette case. $15.00
No. 337W In genuine Walnut case. $17.50

No. 316 INDIAN NATURAL STAG STEAK SET



This 6 Piece Steak Set has Stag handles which are round capped, the blades are hand-honed to razor sharpness and have serrated tips. Beautifully cased in silk-lined tan leatherette box. $17.00
No. 316W In genuine Walnut case. $19.00

★ At leading Jewelry, Cutlery and Department Stores.

★ To receive beautifully illustrated Catalog showing all of the famous Kirk's Cutlery, send name of your dealer and 25¢ to cover postage and mailing.

KIRK'S LTD.
65 West Broadway, New York 7, N. Y. • Sheffield, England



from the URBAN
Swedish Guild Collection
designed by William Hinn

Send for illustrated booklet showing entire collection of Swedish Guild Furniture • THE URBAN FURNITURE CO., INC., 323 East 44th Street, New York 17 • Chicago: 325 N. Wells Street (opp. Mdse. Mart), Boston, Stockholm

PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

lumbian product in point here, has a flavor distinctively different from blended-coffee products, yet that difference is verbally undefinable. Whether it will give you pleasure equal to my own, or even prove to your liking, I guess, rests with first-hand tasting.

So far as prime quality is concerned, you'll certainly find that in this product. For one thing, the coffee is grown on mountain slopes whose high altitudes provide the low temperatures of the tropic zone so important to exacting cultivation; for another thing, Columbia's National Federation of Coffee Growers selects only the cream of the crop for export.

If local food shops can't supply this product, it's obtainable by mail from Fraser-Morris, 872 Madison Ave., New York City at $1.25 a can exclusive of postage.

From this shop you can also obtain a prune product without peer, Bee-Ritchie California Pitted Prunes. Their size is giant, their flavor superb and even though you keep them for weeks they remain plump and tender. For added pleasure, they come ready-pitted. I'm told by the food trade that once a prune devotee becomes acquainted with this exceptional brand, he will settle for nothing less, and I don't wonder. They are available in 1- or 2-pound packs for $1.19 and $2.19. (Pre-pitting makes the prune-count per pound some 50% greater than usual.)

✦

The West Coast's deep-sea Dungeness crab meat has a distinctive flavor and sweetness that make it a high-ranking favorite in the crab-meat realm. Although fresh Dungeness crab meat is virtually unobtainable beyond West Coast areas, an exceptional canned pack is available to all from Jeanne-Rock of Seattle. The canning procedures they use in vacuum-packing the product preserve the fresh, natural flavor of the crab as well as its firm, succulent texture. These are matters in which the packers take considerable pride, and justifiably so. One available pack provides 100% leg-meat crab; a second which they call "combination crab meat" contains body meat along with claws.

Pending national distribution, Jeanne-Rock are purveying these products directly to the consumer by mail shipment in 12-can cases. The case-lot cost (6½ ounce cans) for 100% leg-meat crab is $12.50; on combination crab, $10, postpaid. A mixed sampler containing these two products, plus barbecued oysters, barbecued salmon, minced razor clams, flaked kippered sturgeon, smoked crab legs, steamed Pacific oysters, Blueback salmon and Albacore tuna is available for $9.40. The ordering address is P. O. Box 4002, Interbay Station, Seattle 99, Washington.

✦

The fine fruitcake produced by Love's of Honolulu brings together two paradoxical factors: a traditional Scotch recipe and tropical nuts and fruits native to Hawaii. The recipe was transported from Scotland to Hawaii when the bakery's founder migrated many years ago. Expediency obviously prompted the use of nuts and fruits available in his adopted country. Love's cake contains 84% fruits and nuts; batterwise, it's butter rich and delicately spiced. Supplied in a scenic tin, 2 pounds gross, at a $4.50 postpaid price, by Love's, Honolulu, Hawaii. Shipping distance makes early ordering advisable.

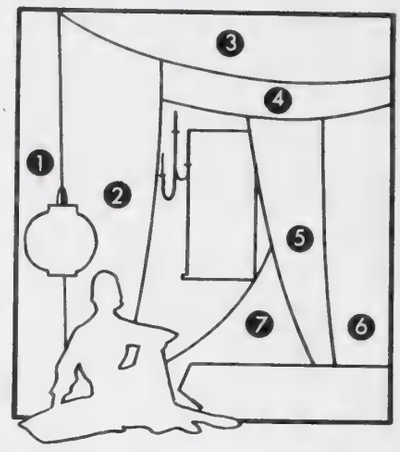
✦

Christmas gift lists are in the offing and by way of an interesting gift suggestion, I bring to your attention the delicacies produced by Honolulu's Halekulani Hotel. One is an exotic preserve made from the poha berry, called Hawaii's gooseberry but taste-wise elusively like the cherry (73¢). Jelly produced from passion fruit, natively known as lilikoi, is refreshingly tangy and rich in fresh-fruit flavor (68¢). Halekulani pineapple chutney made with small pineapple fingers, macadamia nuts and raisins is flavorfully accented with a piquant blend of vinegar and brown sugar and discernable ginger (62¢). You can also obtain pickled pineapple in which the rich-flavored fruit is aromatically accented with spices and whole cloves (49¢); also a jam in which a blend of pineapple and the melon-like papaya produce an intriguing product (47¢). Red pepper jelly is a hearty, piquant meat accompaniment in which lurks unexpected "fire" (73¢). In the relish category, an exotic green tomato piccalilli is produced from tiny, wild mountain tomatoes blended with horseradish, cloves, cinnamon.

(*Please turn to page* 167)

see the enchanting **FUJIYAMA COLLECTION**
at these fine stores

1 KUMO
2 BARIKI
3 AYA
4 SAKURA
5 KANTO
6 SANSHI
7 SHOJI



ALABAMA
Anniston.....Textile Outlets Inc.
Bessemer..Loveman Joseph & Loeb
Birmingham.Loveman Joseph & Loeb
Dothan ..... Blumberg's
Huntsville .....Dunnavant's
Mobile .....C. J. Gayler & Co.
Montgomery .....
May Pinkston Decorators
Selma ..... Isidore Kayser & Co.
Tuscaloosa .....Pizitz Galleries

ARIZONA
Phoenix .....Snellers Dry Goods
Tuscon .....Snellers Dry Goods

ARKANSAS
El Dorado
McWilliams Hardware & Furn. Co.

CALIFORNIA
Bakersfield .Dickinson Dec. Studio
Palo Alto .....Henriques
San Diego.....Snellers Dry Goods
San Jose .....Hale's

COLORADO
Colorado Springs.French & Co. Inc.
Denver .....American Furn. Co.
Englewood.Chintz & Prints of Colo.
Pueblo....Spanglers Home Fashion

CONNECTICUT
Bridgeport .....Vogue Decorators
Hartford .....Economy Fabrics
New Haven.....Horowitz Bros.

DELAWARE
Dover .....Dannemanns
Newark .....Dannemanns
Wilmington.....Kennard Pyle Co.

DISTRICT OF COLUMBIA
Washington Woodward and Lothrop

FLORIDA
Daytona.....Iveys of Daytona
Fort Lauderdale.....Burdines Inc.
Fort Myers..Perkes' Bedding & Uph.
Jacksonville .....Cohen Bros.
Lakeland .....Maas Bros. Inc.
Miami .....Burdine's Inc.
Orlando .....Barnes
Panama City .....Logue's
Pensacola...Marston & Quina, Inc.
St. Petersburg.....Maas Bros. Inc.
Tampa .....Maas Bros. Inc.
West Palm Beach....Burdine's, Inc.

GEORGIA
Atlanta .....Rich's Inc.
Valdosta.....The Famous Store

IDAHO
Boise.....The Mode Ltd.
Lewiston.....James Interiors

ILLINOIS
Alton.....Drescher Drapery Service
Aurora.....S. S. Sencenbaugh Co.
Bloomington.....C. W. Klemm Inc.
Decatur.....Linn & Scruggs Co.
Des Plaines..Koeppen's Fabric Fair
Elgin .....Ackermann's
Galesburg .Kellogg Drake & Co. Inc.
Highland Park.....Cotes Cottons
Joliet.....M. A. Felman
Macomb .....Wyne Bros.
Ottawa .....Rabensteins
Quincy ....Bennetts Furn. & Drap.
Rock Island.....Block & Kuhl Co.
Springfield .....John Bressmer Co.
Sterling .....Dunbar Furn. Co.
Streator .....Metcalf Furn. Co.
Waukegan .....Globe Dept. Store

INDIANA
Anderson..Anderson House of Stone
Evansville .....Fabric Center
Fort Wayne...Woll & Dessauer Co.
Greensburg.....Dalmbert & Co
Hammond .....Edw. C. Minas Co
Indianapolis.....L. S. Ayres & Co.
Kokomo .....Wm. H. Turner Co.
Lafayette .....Loeb's, Inc.
Logansport
Robert J. and Lamar Discher
Muncie.....Ball Stores, Inc.
Shelbyville .....Bryant-Roth Co.
South Bend..George Wyman & Co.

IOWA
Davenport.....Block & Kuhl Co.
Des Moines .....Younker Bros.
Dubuque .....Roshek Bros.
Waterloo .....Davidsons, Inc.

KANSAS
Topeka .....Crosby Bros.
Wichita....Walker Bros. Dry Goods

KENTUCKY
Ashland .....Parsons Furn. Store
Louisville
The Stewart Dry Goods Co.

LOUISIANA
Alexandria .....Schwartzbergs
Baton Rouge.....The Dalton Co.
New Orleans...Maison Blanche Co.
Opelousas .....Abdallas

MAINE
Lewiston.....Senter Giroux Cannitt
Portland .....Beacon Way Stores
Waterville .....Emery Brown Co.

MARYLAND
Baltimore .....Hutzler's
Cumberland .....Warhaft's

MASSACHUSETTS
Boston.....Jordan Marsh Co.
Chelsea .....Beacon Way Stores
Fall River .....George Lucove
Greenfield .....The Fabric Fair
Lawrence .....Beacon Way Stores
Lowell .....Beacon Way Stores
Natick .....Natick Mills Inc.
Needham .....Jackson Fabrics
Worcester.....Beacon Way Stores

MICHIGAN
Ann Arbor..William Goodyear & Co.
Battle Creek....L. W. Robinson Co.
Bay City.....Westgards
Benton Harbor..The Fabric Shoppe
Detroit .....Crowley Milner Co.
Escanaba .....The Fair Store
Flint .....Smith Bridgman & Co.
Grand Rapids .....Drapery House
Holland..De Waard Floor Covering
Jackson...C. E. Kennedy Draperies
Kalamazoo ... .Gilmore Bros.
Lansing .....J. W. Knapp Co.
Marquette .....Tonella & Rupp
Pontiac .....Molls Inc.
Saginaw
A. A. Myers Drap. & Floor Cov.

MINNESOTA
Minneapolis .....The Dayton Co.
St. Paul .....Schunemans Inc.

MISSISSIPPI
Aberdeen..M. K. Bernhart Galleries
Jackson .....Kennington Co.
Meridian....Marks-Rothenberg Co.
Tupelo .....Reed's

MISSOURI
Cape Girardeau.....Rust & Martin
Jefferson City
Edwards Shade & Linoleum
Kansas City..Davidson Boutell Co.
Springfield .....Strauss Draperies
St. Louis .....Famous-Barr

MONTANA
Great Falls .....Buttrey Associates
Helena .....Hudson's
Missoula
"Custom Bilt" Venetian Blind Co.

NEBRASKA
Lincoln .....Gold & Co.
Omaha .....J. L. Brandeis & Sons

NEVADA
Las Vegas .....Snellers Dry Goods

NEW HAMPSHIRE
Manchester ...The Curtain Shoppe
Nashua .....Pinet Upholstering Co.

NEW JERSEY
Camden .....Mill Mart
Elizabeth .....Chain Curtain Stores
Hackensack .....Ivric Silk Shop
Jersey City .....Rosen Decorators
Linden .....Parish Decorators
Newark .....Hahne and Co.
Passaic .....Stanley Decorators
Perth Amboy ..Carlton Uph. Shop
Plainfield...Schwartz Fabric Shop
Trenton.....J. Ferd Convery Inc.
Union .....S. Alexander
Westfield .....Mathew Dec.

NEW MEXICO
Albuquerque ..American Furn. Co.

NEW YORK
Albany .....Boulevard Uph.
Astoria, L. I. .....Kahane Donahue
Auburn .....Fabric Center
Bayside, L. I. ....House of Windsor
Binghamton..Fowler Dick & Walker
Brooklyn .....Abraham & Straus
Corning .....Cushings
East Meadow, L. I. ..Salisbury Dec.
Elmhurst, L. I. ..Herald Dec. Fabrics
Elmira .....S. F. Iszard Co.
Forest Hills, L. I. .....Morrison's
House Beautiful Decor
Franklin Square, L. I. ..Model Dec.
Great Neck, L. I. .....Stern Bros.
Hempstead, L. I. ..Abraham & Straus
Hicksville, L. I. ..Empire Decorators
Kenmore .....Shaws Textiles
Kingston .....Wonderly Co.
Middletown ...Crawford Furn. Co.
Mt. Vernon .....Norman Fabrics
New York .....Stern Bros.
Niagara Falls .....Homemakers
Port Chester.....Port Chester Uph.
Ridgewood, L. I. .....Fruchts Dec.
Rochester .....Brodsky Textiles
Schenectady.....The Quality Shop
Utica .....Erwins Home Decorators
Valley Stream, L. I.
Greenhouse Decorators
White Plains .....Kay Decorators

NORTH CAROLINA
Burlington...The Textile Salesroom
Walkertown
The Fabric Center at Underpass
Winston Salem.....Anchor Co. Inc.

NORTH DAKOTA
Grand Forks .....Bill Larson Co.

OHIO
Akron .....Polsky's of Akron
Ashland.....Gilbert Furniture Co.
Canton .....Thurm's
Cincinnati ....The John Shillito Co.
Cleveland .....Halle Bros.
Columbus ...F. & R. Lazarus & Co.
Dayton..Rossiter Jarrett Harman Co.
Delphos .....Wegers
Fremont .....Paul A. Spieldenner
Lorain ...Oberlin Ave. Carp. Shop
Mansfield...Scattergood & Son Inc.
Middletown Rathman Troup Furn. Co.
Newark .....John J. Carroll
Sandusky ..Deyo's Curtain & Drap.
Toledo .....The LaSalle & Koch Co.
Youngstown..Strouss Hirshberg Co.

OKLAHOMA
Oklahoma City .....Kerrs

OREGON
Eugene .....The Broadway
Portland .....Roberts Bros.
Salem .....Roberts Bros.

PENNSYLVANIA
Allentown .....Hess Bros. Inc.
Ardmore .....John Murrow
Bloomsburg .....Mill End Store
Bristol .....Peter Pan Linen Shop
Connellsville...A. E. Troutman Co.
Danville .....McVeys
Harrisburg .....The Capitol Shop
Hazelton .....Dick's Shop
Johnstown .....Oblums
Lancaster .....Watt & Shand
Lansdale .....United Interiors
Lemoyne .....Samuel Gerber
McKeesport .....Max G. Gold
Norristown .....United Interiors
Philadelphia .....Lit Bros.
Phoenixville .....Fabric Center
Pittsburgh .....Joseph Horne Co.
Pottstown ....Mill End Fabric Shop
Scranton .....Cleland Simpson
Sharon .....The Sharon Store
State College .....Ethel Meserve
West Chester .....Kauffmans
Wilkes Barre .....Lazarus Store
Williamsport .....Meelans
York .....The Bon Ton Dept. Store

RHODE ISLAND
Providence .....Chernov's

SOUTH CAROLINA
Charleston .....Belk Robinson Co.
Greenville .....Meyers Arnold
Spartanburg..The Aug. W. Smith Co.

SOUTH DAKOTA
Mitchell .....Johnson's Inc.

TENNESSEE
Chattanooga .....Miller Bros. Co.
Kingsport ....Dobbs Drapery Shop
Knoxville .....Millers Inc.
Memphis .....The John Gerber Co.
Nashville .....Cain, Sloan Co.
Oak Ridge .....Casto & Wilde

TEXAS
Abilene ....Waldrop Furniture Co.
Amarillo .....Goyne's
Corpus Christi...Lichtensteins Inc.
Fort Worth .....The Fair
Fort Worth .....The Fair Ridglea
Longview
McWilliams Hardware & Furn. Co.
Midland
Midland Hardware & Furn. Co.
San Angelo ..Hemphill Wells Co.
San Antonio.....Karotkin Furn. Co.
Tyler .....Broadway Furniture Co.
Waco ...Reece Henry Furn. Studio

UTAH
Salt Lake City.....Auerbach Co.
Salt Lake City...Granite Furn. Co.

VERMONT
Burlington .....Childs & Germain

VIRGINIA
Bristol .....Parks Belk Co.
Martinsville
Globmans of Martinsville Inc.
Staunton.....Leggetts Dept. Store

WASHINGTON
Everett .....Jensen's Draperies
Olympia...Seldens of Olympia Inc.
Seattle .....The Bon Marche
Spokane..Knowles Curt. & Drapery

WEST VIRGINIA
Charleston.....The Diamond Inc.
Huntington ...Anderson-Newcomb
Weirton .....Marantz

WISCONSIN
Baraboo ...Douglas Drapery Shop
Beloit .....E. L. Chester Co.
Fond Du Lac
J. G. Sommerfeld & Sons
Green Bay.....H. C. Prange Co.
Janesville ...J. M. Bostwick & Sons
Kenosha ....Northwestern Drapery
La Crosse ....Wm. Doerflinger Co.
Madison...Harry S. Manchester Inc.
Manitowac..Milwaukee Boston Store
Marshfield Consumers Store Co. Inc.
Milwaukee..Milwaukee Boston Store
Monroe .....Drapery House
Oshkosh...Milwaukee Boston Store
Racine .....Zahns Inc.
Sheboygan .....H. C. Prange Co.
Watertown...Sherwin Williams Co.
Wausau...Winkelmans Dept. Store
Wisconsin Rapids..Johnson Hills Inc.

WYOMING
Cheyenne .....American Furn. Co.

CANADA
Ottawa.....Charles Ogilvy Ltd.
Quebec City...Maurice Pollack Ltd.
Vancouver...Woodward Stores Ltd.



fabrics for your dream house of many moons

GOLDING

decorative fabrics

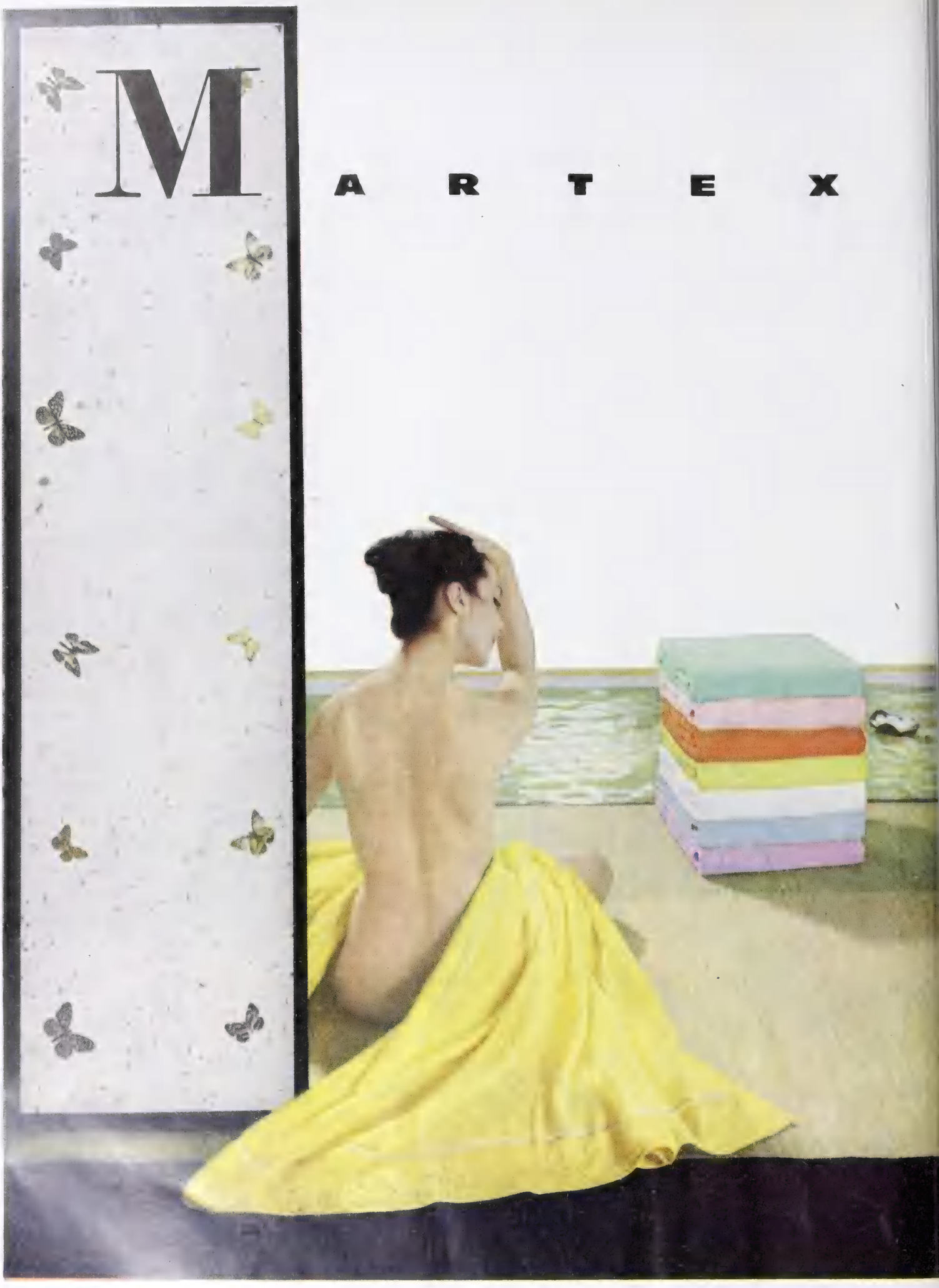
creates the Fujiyama collection

Masterpieces of classic and contemporary Japanese Art have inspired these fabulous decorative fabrics. Blending beautifully with modern or traditional interiors, these seven distinctive designs add dramatic interest to every decor. Make exciting use of FUJIYAMA to drape your windows, slip-cover your sofas and chairs, create Japanese-style floor cushions. And to strike a lovely match, solid color fabrics are available. "Orient yourself" to

Printed with VAT DYES
for years of enduring loveliness!
All fabrics 48" wide.

VAT COLORS

GOLDING
decorative fabrics
261 Fifth Avenue, New York City


MARTEX

the new Luxor "1960" towel,

a new sparkling color story...

WATER LILY PASTELS

Now Martex looms your beloved "Luxor" from fine combed cotton, to give you a terry softer, richer than ever. Designed in clear Water Lily colors—they'll transform your bath into an enchanted pool! Crystal pink, misty mint, lemon ice, wisteria, blue mist, Persian poppy, white too. Generous bath size, about $3.95. Bath rugs to match.

Martex, 65 Worth St., N. Y. 13. Products of West Point Manufacturing Company.

HERE IS WHERE YOU CAN BUY MARTEX "WATER LILY PASTELS":

Allentown, Pa. ..... Hess Brothers Dept. Store
Ann Arbor, Mich. ..... The Gage Linen Shop
Ardmore, Pa. ..... Henry A. Hurst, Inc.
Ardmore, Pa. ..... James A. Ritchie
Ardmore, Pa. ..... Strawbridge & Clothier
Arlington, Va. ..... The Hecht Co.
Asbury Park, N. J. ..... Steinbach Company
Atlanta, Ga. ..... Rich's, Inc.
Atlantic City, N. J. ..... M. E. Blatt Company
Baltimore, Md. ..... Hochschild Kohn & Co. & Branches
Berkeley, Cal. ..... J. F. Hink & Son
Beverly Hills, Cal. ..... Robinson's-Beverly
Binghamton, N. Y. ..... McLean's Dept. Stores
Birmingham, Ala. ..... Loveman's
Birmingham, Mich. ..... Jacobson's Home Decorative Shops
Boston, Mass. ..... Howell Brothers
Boston, Mass. ..... Makanna, Inc.
Boston, Mass. ..... Jordan Marsh Co.
Boston, Mass. ..... R. H. Stearns Co.
Bridgeport, Conn. ..... D. M. Read
Brooklyn, N. Y. ..... Abraham & Straus & Branches in Garden City & Hempstead, L. I.
Buffalo, N. Y. ..... Adam Meldrum & Anderson, Inc.
Buffalo, N. Y. ..... Flint & Kent
Burlingame, Cal. ..... Levy's
Burlington, Vt. ..... Abernethy, Clarkson & Wright
Carmel, Cal. ..... Putnam & Raggett
Charleston, W. Va. ..... Woodrum's
Charlotte, N. C. ..... J. B. Ivey Co.
Chattanooga, Tenn. ..... Loveman's
Chester, Pa. ..... Spear's
Chicago, Ill. ..... Carson, Pirie Scott & Co.
Cincinnati, Ohio ..... Gattle's
Clayton, Mo. ..... Famous-Barr Co.
Clayton, Mo. ..... L. E. Nugent
Cleveland, Ohio ..... The Halle Bros. Co.
Cleveland, Ohio ..... The Higbee Company
Cleveland, Ohio ..... The May Company
Cleveland, Ohio ..... Sterling-Lindner-Davis
Colorado Springs, Colo. ..... Daniels & Fisher
Columbus, Ohio ..... The F. & R. Lazarus Co.
Cumberland, Maryland ..... Rosenbaum Bros. Dept. Store
Dayton, Ohio ..... The Rike-Kumler Co.
Denver, Colo. ..... Daniels & Fisher
Denver, Colo. ..... The May Co.
Des Moines, Iowa ..... Younker Brothers Inc.
Detroit, Michigan ..... The J. L. Hudson Co.
Detroit, Michigan ..... Hudson's Northland
Detroit, Michigan ..... Moseley's
Elmira, N. Y. ..... S. F. Iszard Co.
El Paso, Texas ..... American Furniture Co.
Endicott, N. Y. ..... McLeans Dept. Stores
Englewood, N. J. ..... Craig Dry Goods
Fort Worth, Texas ..... The Fair
Fort Worth, Texas ..... W. C. Stripling Co.
Germantown, Pa. ..... George Allen
Germantown, Pa. ..... Henry A. Hurst, Inc.
Glens Falls, N. Y. ..... Fowler's, Inc.
Grand Rapids, Mich. ..... Paul Steketee & Sons Co.
Greensboro, N. C. ..... Ellis Stone & Co.
Grosse Pointe, Mich. ..... Jacobson's Home Decorative Shops
Hammond, Indiana ..... Carson, Pirie Scott & Co.
Hartford, Conn. ..... G. Fox & Co.
Hillsdale, Cal. ..... Macy's
Houston, Texas ..... Joske's of Houston
Houston, Texas ..... Sakowitz Bros.
Indianapolis, Ind. ..... L. S. Ayres & Co.
Indianapolis, Ind. ..... The Wm. H. Block Co.
Jamaica, L. I., N. Y. ..... B. Gertz, Inc. & Branch in Flushing
Jenkintown, Pa. ..... Strawbridge & Clothier
Knoxville, Tenn. ..... Rich's, Inc.
Lake Charles, La. ..... The Muller Co.
Las Vegas, Nev. ..... Ronzone's
Lincoln, Nebraska ..... Miller & Paine Inc.
Los Angeles, Cal. ..... Barker Bros.
Los Angeles, Cal. ..... Coulter's
Los Angeles, Cal. ..... Grande Maison de Blanc & Branches in Beverly Hills, Pasadena, Studio City
Los Angeles, Cal. ..... Robinson's-Downtown
Louisville, Ky. ..... Kaufman-Straus Co.
Memphis, Tenn. ..... The John Gerber Co.
Miami, Fla. ..... Burdine's & Branches
Milwaukee, Wisconsin ..... T. A. Chapman Co.
Milwaukee, Wisconsin ..... Gimbel Bros.
Minneapolis, Minn. ..... Dayton's
Minneapolis, Minn. ..... L. S. Donaldson Co.
Minneapolis, Minn. ..... Gorder Linens
Mobile, Ala. ..... Gayfer's
Montgomery, Ala. ..... Loveman's
Mt. Vernon, N. Y. ..... Krey's Linens
Newark, N. J. ..... L. Bamberger & Company & Branches in Morristown, Plainfield & Princeton
New Orleans, La. ..... D. H. Holmes
New Rochelle, N. Y. ..... Greentree Linens
New Rochelle, N. Y. ..... Haas Linens
New York, N. Y. ..... B. Altman & Co. & Branches in White Plains & Manhasset
New York, N. Y. ..... Bloomingdale Bros. & Branches in New Rochelle, Stamford, Conn. & Fresh Meadows, L. I.
New York, N. Y. ..... E. Braun & Company
New York, N. Y. ..... Jay Doctor
New York, N. Y. ..... A. Fairchild
New York, N. Y. ..... Fertig's Fifth Ave.
New York, N. Y. ..... Jean Gale, Inc.
New York, N. Y. ..... Grande Maison de Blanc
New York, N. Y. ..... Hammacher Schlemmer & Co., Inc.
New York, N. Y. ..... Maison Henri
New York, N. Y. ..... R. Jabbour & Sons
New York, N. Y. ..... Kerge's
New York, N. Y. ..... Leron, Inc.
New York, N. Y. ..... Shoenfeld Linens
New York, N. Y. ..... W & J Sloane
New York, N. Y. ..... Jay Thorpe
New York, N. Y. ..... Sherle Wagner Co.
Oakland, Cal. ..... Kahn's
Oklahoma City, Okla. ..... John A. Brown Co.
Omaha, Nebraska ..... J. L. Brandeis & Sons
Pasadena, Calif. ..... Bullock's-Pasadena
Paterson, N. J. ..... Meyer Brothers
Philadelphia, Pa. ..... Henry A. Hurst, Inc.
Philadelphia, Pa. ..... Strawbridge & Clothier
Philadelphia, Pa. ..... John Wanamaker
Pittsburgh, Pa. ..... Gimbels
Pittsburgh, Pa. ..... Kaufmann's
Pittsburgh, Pa. ..... Reizenstein & Sons
Pittsfield, Mass. ..... England Brothers
Portland, Maine ..... Porteous Mitchell & Braun
Portland, Oregon ..... Meier & Frank
Portland, Oregon ..... Olds & King
Providence, R. I. ..... The Shepard Co.
Reading, Pa. ..... C. K. Whitner Co.
Richmond, Cal. ..... Macy's
Rochester, Minn. ..... Dayton's
Rochester, Minn. ..... L. S. Donaldson Co.
Rochester, N. Y. ..... B. Forman Company
Rochester, N. Y. ..... Sibley, Lindsay & Curr Co.
Rockford, Illinois ..... D. J. Stewart & Co.
St. Louis, Mo. ..... Famous-Barr Co.
St. Louis, Mo. ..... Scruggs-Vandervoort-Barney Inc.
Salt Lake City, Utah ..... Z.C.M.I.
San Angelo, Texas ..... Cox-Rushing-Greer
San Antonio, Texas ..... Joske's of Texas
San Diego, Cal. ..... The Marston Co.
San Francisco, Cal. ..... City of Paris
San Francisco, Cal. ..... Lenore
San Francisco, Cal. ..... Macy's
San Francisco, Cal. ..... S. Scheuer Linens
San Francisco, Cal. ..... Raphael Weill & Co.
San Jose, Cal. ..... Hale's
San Mateo, Cal. ..... Levy's
San Rafael, Cal. ..... Macy's
Schenectady, N. Y. ..... H. S. Barney Co.
Silver Springs, Md. ..... The Hecht Co.
Springfield, Ill. ..... The John Bressmer Co.
Syracuse, N. Y. ..... Dey Brothers & Co.
Syracuse, N. Y. ..... E. W. Edwards & Son
Toledo, Ohio ..... Lasalle's
Topeka, Kansas ..... Crosby Bros., Inc.
Tucson, Arizona ..... Levy's
Tulsa, Okla. ..... Seidenbach's
Washington, D. C. ..... Julius Garfinckel & Co. & Branch
Washington, D. C. ..... The Hecht Co.
Waterbury, Conn. ..... Bedford, Inc.
Wichita, Kansas ..... George Innes Co.
Wichita Falls, Texas ..... McClurkan's
Wilmington, Delaware ..... Strawbridge & Clothier
Wilmington, Delaware ..... John Wanamaker
Yonkers, New York ..... Andrews Home Decorators
Yonkers, New York ..... John Wanamaker
Youngstown, Ohio ..... The G. M. McKelvey Co.
Youngstown, Ohio ..... The Strouss-Hirshberg Co.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 164

a dash of mustard, vinegar and brown sugar (50¢).

The hotel also packages the following: tasty macadamia nuts for which Hawaii is famous ($1.05); unusual honey, pungent in flavor, from Hawaii's Keawe tree blossoms (43¢); the creamy, thick, candied product of Hawaii known as coconut syrup (70¢).

Any desired assortment of the enumerated products can be obtained, gift-packed with greeting card enclosed and an interesting booklet of suggestions for using these products. Shipping cost for a 6-jar unit is $1.77 and for 12 jars, $2.85. Address orders to Gift Order Department, Halekulani Hotel, Honolulu, Hawaii.

✦

Pork sausage that, to my way of thinking, has special merit came my way from Neuhoff's in Texas. The product, paradoxically, is called Tennessee Farm Sausage. I deduced from information at hand that the old family recipe used is of Tennessee origin and got to Texas as a result of the family's migration. Be that as it may, their recipe produces meaty, delicately flavored sausage that retains its juices and bulk during cooking.

To achieve this characteristic, Neuhoff's grinds the various meats while still warm; spices and seasonings are incorporated with the meat before chilling to assure their uniform and thorough absorption. Hams, tenderloins and other choice hog cuts provide the major part of the prime quality sausage and this fact is deliciously manifested in the end product. Pork meat and seasonings are the sole ingredients.

Shipments are made in dry ice containers to insure initial freshness and flavor on arrival at destination. A box of six 1-pound sacks costs $5.85 postpaid. To obtain this sausage, order from Neuhoff Brothers, Dallas, Texas.

✦

Novel prepared mixes for Old South delicacies came to my attention recently and proved to be very worth while. One, Gambill Spoon Bread Mix produces the soufflé-like hot bread that's become famous in the realm of southern cuisine. Combine the mix with water, bake the mixture for 30 minutes and you come up with fluffy, feathery spoon bread richly flavored with eggs and milk, truly homemade in

(*Please turn the page*)



PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

both the taste and the texture.

Spoon bread is as appropriate as Yorkshire pudding with roast beef; it is a delicious side dish, too, with fried chicken, baked ham or a cold-meat plate. For breakfast, you sauté chilled, sliced spoon bread until golden brown; served with bacon and eggs or just bacon or sausage, you've got yourself wonderfully tasty fare for a Sunday morning repast.

The Roanoke miller who created and produces this mix makes a point of the fact that the cornmeal used is of a type necessary for an authentic, airy spoon bread. Although not yet available nationally, the product is available directly from the millers, Lindsey-Robinson & Co., Roanoke, Va., at a postpaid price of $4.68 for 12 packages; 6-package shipment can also be had.

✦

From Jane Jaye Shop in Louisiana you can get a prepared mix for hush puppies, another Old South delicacy. Should you be uninformed as to what hush puppies are, they're pones made with yellow cornmeal which you deep-fry for serving. The most traditional use seems to be with fried fish.

A story accompanying the mix tells how, traditionally, hush puppies were fried in the same iron pot that held the fish. These pones have since then apparently become a commonly used accompaniment for pork chops and such things as baked ham or bacon and eggs. The recipe used for the mix is said to be of Tallahasee, Florida, origin and authentically "Deep South," even to the use of water-ground cornmeal. Onion is the dominant flavoring ingredient and spices subtly manifest themselves by way of taste-enriching ingredients.

A prepared mix for making chicken-flavored dumplings is also supplied by the Jane Jaye Shop. It produces feather-light dumplings. There's a wheat flour base flavorfully enriched with chicken fat, celery, parsley and turmeric. As with the hush-puppy mix, water is the only ingredient you supply.

Four packages of either of these Old Southern Tallahasee products products can be had for $2 postpaid. The shop's address is P.O. Box 661, Hammond, Louisiana.

RWAY FURNITURE

with the FORWARD LOOK!



Sales are made through Dealers and Decorators.

The Bedroom and Dining Room furniture you buy from RWAY today will look just as gracious and charming, in ten, or even twenty years . . . because RWAY looks to the future in its design of modern and traditional suites.

Visit an RWAY Showroom and browse through some 50 rooms of "forward-looking" Bedroom and Dining Room suites . . . each arranged as it will look in your home.



Consult your telephone book for the local address.

RWAY FURNITURE CO.

BALTIMORE • BOSTON • CHICAGO • CINCINNATI • CLEVELAND • DALLAS • DETROIT • KANSAS CITY
LOS ANGELES • MILWAUKEE • MINNEAPOLIS • NEW YORK • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SHEBOYGAN

Opera—sight unseen

By VINCENT SHEEAN



Author, journalist, lecturer and long an amateur musician, Mr. Sheean lets the opera house come to him. Here he tells you why

An opera house is an abode of wonder for me, and always will be. Yet I have found out that some of the most wonderful things it contains are put there by the imagination of the audience, and the proof is that you can do it at home. I have done so. Hundreds of miles away from the Metropolitan I have performed whole works for myself on the magic sound-box called phonograph or gramophone, and once you get used to this kind of performance, it yields delights which even the actual opera itself cannot always give.

There exists somewhere a short story—I have read it but cannot remember who wrote it—about two old men in Maine who were cronies and spent their evenings playing opera records on a rather primitive machine. They talked to each other very little, but they listened together countless times. Once when they were both very antique, the son or nephew or daughter of one of them invited him to Boston for a week when the Metropolitan Opera was playing there. The old man saw an opera for the first time in his life, and it was one of his favorites, *Aïda* or *Tristan* or something of similar power. He sent a message, and it seems to me that it was a telegram, extravagant though that may seem, to his crony in the Maine fishing village. It said: "Have seen opera. You stick to our sound-box."

He was, of course, disillusioned. To him some essential beauty was gone when he saw human beings, too often neither young nor beautiful, performing music he had loved.

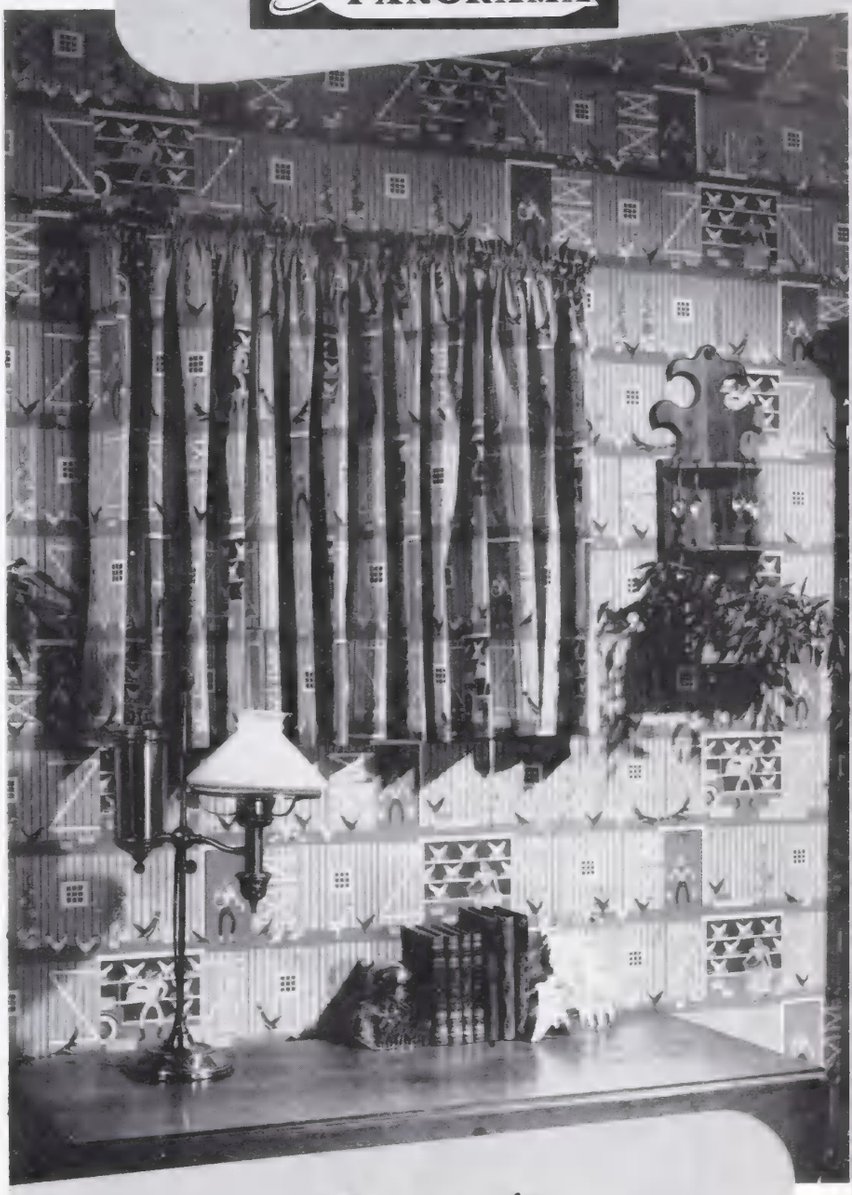
It happens rather often to a great many people. It happens rather often to actors. Among my own acquaintances I have some friends who know and love the music of the operas but cannot endure sitting through a performance in the opera house. One of these, a famous and beautiful Anglo-American actress, was obliged to go to an opera one night and I saw her afterward. She had suffered extremely. She said: "There isn't any excuse for it. Nobody should look and dress like that woman. It ought to be forbidden by law. *Why* do they all behave as they do?"

She was suffering from the rediscovery of a sad old secret, which is that singers who can manage difficult music are very often unable to do anything else. Richard Wagner found this out innumerable times during his long and painful experience with singers. He spent about as much time on singers as he did composing his immense works. He used to teach them the music note by note, word by word, explaining to them every significance and actually showing them, by voice and action, what he wanted them to do. And yet we have the feeling when we read his letters that he never really found a singer who could fully express what he intended.

WITH the other giant of opera, Giuseppe Verdi, we find exactly the same melancholy truth. Verdi understood vocalism about as well as any composer ever did, and all his music sings—it never plods or mumbles. Yet he could not achieve perfect expression through the living bodies of the singers assigned to him. He came near it a few times, especially in *Otello* and *Falstaff*, but the deep dissatisfaction of the composer with the interpreter runs through his whole

(*Please turn the page*)

Stockwell WALLPAPERS
many with MATCHING FABRICS
. . . a delightful collection of 33 usable patterns in 150 colorways . . . as lovely as our wonderful country . . . as varied as the ever-changing American scene.
American PANORAMA



Before you Decorate

Be sure to see the new wallpaper designs in this important collection. You'll find fresh ideas in both patterns and colors . . . and with the matching fabrics you'll find it easy to achieve that expertly-decorated look in your own home. Remember to ask for *American PANORAMA* when you're shopping for wallpaper . . . you're sure to be delighted.

Send 25c to 3262-EM WILSHIRE BLVD., LOS ANGELES 5 for samples of *EGG MONEY*, the amusing rural pattern shown above, and a brochure of many other designs in actual room settings.

AT BETTER DEALERS EVERYWHERE

C. W. Stockwell Co.

3262 WILSHIRE BLVD.
LOS ANGELES 5
563 SUTTER STREET

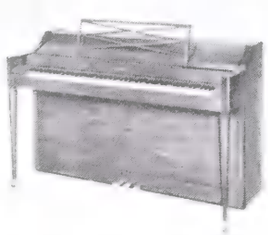


BALDWIN IS THE OFFICIAL PIANO OF THE

RAVINIA FESTIVAL

America is on the move toward greater music...for more people...in cities, suburbs...towns, villages. What yesterday was "culture" for the few, today is a spontaneous manifestation of the American way of life . . . for all.
The makers of the Baldwin Grand Piano take pride in the growing roster of civic musical organizations which have made Baldwin their official piano. And salute the great musical artists who prefer, play upon and praise Baldwin as the piano of their choice.

Of course it's Baldwin—that builds the Acrosonic—today's finest small piano.



For your "personal" piano, choose the instrument upon which great artists agree:

Baldwin

CLAUDIO **Arrau**

BATTISTA

FRANCESCATTI

FIEDLER

MOISEIWITSCH

PIERRE **MONTEUX**

JENNIE **TOUREL**

Whittemore & Lowe

THE BALDWIN PIANO COMPANY, Dept. HB-105, Cincinnati 2, Ohio
Builders of: Baldwin, Acrosonic and Hamilton Pianos • Baldwin and Orga-sonic Organs

OPERA—SIGHT UNSEEN

CONTINUED FROM PRECEDING PAGE

career from the earliest days to the triumphant finish.

And how could it be otherwise? The heroes and heroines of operatic stories (usually sopranos and tenors) are generally supposed to be very young. They are the fifteen-year-old Siegfried, the sixteen-year-old Isolde, the Ethiopian girl Aïda. And yet great music is so very hard to sing for a whole evening that a man or a woman who can do it is usually the product of long, arduous training. This makes all singers mature by the time they get to the big, exciting roles, the ones everybody wants to hear.

A girl might be exquisite in a small part and yet lack the sheer physical force and stamina to go through a whole evening in a big one. It takes enormous strength and a kind of physical apparatus that can be built up only through years of hard work. Then what? The diaphragm expands, yes, but so does everything else, and we have what we have—heroes and heroines who bear no resemblance to the creatures they are supposed to represent.

When you give yourself a performance on the old sound-box you have none of these things to contend with. You can give your Isolde the face and figure of your dreams. Best of all, you really hear the music, every bit of it, as you practically never can hear it in an opera house. You can, if you wish, follow every note with the score in front of you, thus acquiring a familiarity with the works themselves which a whole lifetime of opera-going would not confer.

AND you also make some rather startling discoveries on the other side of the balance sheet—it isn't all roses and honey. For instance, a soprano can cheat like anything in the opera house in certain very difficult passages. Two examples come to mind, one being Donna Anna in *Don Giovanni* and the other Brünnhilde in *Götterdämmerung*. If the soprano singing Anna does not get in every note and every word, it passes unperceived in the opera house. Not so in the sound-box. I actually possess records of both of these heroic declamations in which the cheating, if you take the trouble to follow

FINE FURNITURE
Gordon's, Inc.
JOHNSON CITY, TENN.

Gordon

FINE TABLES FOR FINE HOMES



This is Gordon's Modern Desk Number 72 in Genuine Honduras Mahogany with Chinchilla Finish. The piece features drawer locks and brass ferrules on the legs. Available also in Cherry Hi-Lite, Black Lacquer and Blonde Mahogany finishes.

A close look at Gordon tables and occasional pieces will show you that only the finest woods are selected for them . . . that the workmanship is superb, down to the finest detail. Whatever your decoration scheme — modern or traditional — look for Gordon before you buy. A postal card will bring you the name of the Gordon dealer nearest you.

Gordon's, Inc. JOHNSON CITY, TENNESSEE

variety of singers and conductors and all the mythical heroes and heroines just as his own dreams envisioned them. Nobody ever needed the resources of the gramophone more than that unfortunate young King. He never would have had to jump into the lake.

SO, WHEN we deplore so much of our modern environment, as we all do, even to the extent of regretting some of our scientific achievements, let us give one slight but grateful purr for the wonders of the phonograph. It has not made the world any smaller; other inventions have attended to that; but it has made another world more accessible. That is the world of the composer's imagination, the drama expressed in music, the dear and often foolish but very grand world of opera.

Recommended recordings:

AÏDA *(Verdi)*—Tebaldi, Del Monaco; with Erede conducting—London

BARBER OF SEVILLE *(Rossini)*—De Los Angeles, Rossi-Lemeni; with Serafin conducting—Victor

LA BOHÈME *(Puccini)*—Tebaldi, Prandelli; with Erede conducting—London

CARMEN *(Bizet)*—Stevens, Peerce, Albanese, Merrill; with Reiner conducting—Victor

CAVALLERIA RUSTICANA *(Mascagni)* & **PAGLIACCI** *(Leoncavallo)*—Callas, Di Stefano; with Serafin conducting—Angel

DON GIOVANNI *(Mozart)*—Stabile, Pernerstorfer, Grob-Prandl; with Swarowsky conducting—Haydn Society

FALSTAFF *(Verdi)*—Valdengo; with Toscanini conducting—Victor

FAUST *(Gounod)*—De Los Angeles, Gedda; with Christoff conducting—Victor

FORZA DEL DESTINO *(Verdi)*—Callas, Tucker; with Serafin conducting—Angel

LUCIA DI LAMMERMOOR *(Donizetti)*—Pons, Tucker; with Cleva conducting—Columbia

MADAME BUTTERFLY *(Puccini)*—Tebaldi, Campora; with Erede conducting—London

MARRIAGE OF FIGARO *(Mozart)*—London Schwarzkopf, Seefried; with Von Karajan conducting—Columbia

OTELLO *(Verdi)*—Vinay, Valdengo, Nelli, Merriman; with Toscanini conducting—Victor

RIGOLETTO *(Verdi)*—Berger, Peerce, Warren; with Cellini conducting—Victor

TOSCA *(Puccini)*—Callas, Di Stefano; with Gobbi conducting—Angel

TRISTAN AND ISOLDE *(Wagner)*—Flagstad, Suthaus; with Furtwangler conducting—Victor

IL TROVATORE *(Verdi)*—Milanov, Bjoerling, Barbieri, Warren; with Cellini conducting—Victor



the answer is Risom

For the home or business interior.
Through leading dealers and decorators. Write for new 16-page brochure 25¢.

JENS RISOM DESIGN, INC., dept. B-10
49 East 53rd Street, N. Y. 22





SEND 50¢ FOR OUR BIG 46 PAGE BOOK, CONTAINING 60 NEW IDEAS FOR ENRICHING YOUR HOME WITH WALL BEAUTY.
JAMES SEEMAN STUDIOS • 134-12 ATLANTIC AVENUE, DEPT. HB 105, RICHMOND HILL 19, N. Y.



FRITZ HENLE

In an October twilight, Radio City windows light up like strange, giant jewels.

How to leave home and like it

By MARION GOUGH

Autumn in New York, as every New Yorker instinctively knows, is the time to be there. Because this is the season when things start happening, the city seems to have waked up, looking fresh and clean and good-humored, and the shops, full of new things, begin to have a specially scintillating glamour. This is the time of openings: theaters, fashion shows, concerts (Carnegie Hall opens with the New York Philharmonic on October 20), the Rodeo (Madison Square Garden, September 28 through October 16), horse racing (Belmont Park, until October 21; Jamaica from October 22 to November 15). It's the time to see the UN in full swing (General Assembly convenes on September 20), to see the chrysanthemums in Rockefeller Center (September 29 to October 31) and watch the season's first skaters whirling around the famous ice rink. These are days as golden as the trees in Central Park, as dazzling as the sunset that flames across the Hudson and gilds skyscraper window panes with fire. You see this best from the river, on a round-Manhattan boat or a Staten Island ferry. New York City's Convention and Visitors Bureau invites all comers to their new headquarters at 90 East 42nd Street for (*Please turn to page* 295)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, hotels.



TARA

Reed & Barton's newest sterling for the frankly sentimental

Suddenly, sentiment has become the exciting new trend in sterling design. And Reed & Barton responds triumphantly with TARA—the first *purely romantic* sterling in years! TARA draws freely on every sweet and tender motif of the past, but adds a *fresh* note of simplicity—to blend with today's decor. TARA feels perfectly balanced in your hand, *looks* enchanting on your table. Those delicate flower garlands have been deliberately designed to catch and reflect the light, like little prisms. And they flow uninterruptedly from front to back of each piece. See TARA at finer silverware stores, won't you? Or write for literature to Reed & Barton, Dept. **F-55,** Taunton, Mass.

Price per 6 pc. setting (place knife, place fork, teaspoon, butter spreader, salad fork, place spoon) $34.75. Federal Tax included.



KJER-JAKOBSEN DESIGN

330 TABLE SHOWN IN CHARCOAL WALNUT. ALSO AVAILABLE IN RICH BLOND OR MINK WALNUT MICALITE.®
670A CHAIR IN GOLDEN CHERRY NYLO-SARAN. ALSO AVAILABLE IN FOUR OTHER DECORATOR COLORS.

Virtue
BROTHERS OF CALIFORNIA
®

SCULPTURED BLACK METAL DINING FURNITURE

"Gracious Dining in the Modern Manner"

Available at better furniture and department stores throughout the country.

Send 10¢ for informative booklet "Things to know about Contemporary Furniture," address Dept. A.

Virtue Bros. Mfg. Co., Los Angeles 45, California

"ETERNAL VIGILANCE IS THE PRICE OF LIBERTY" . . . DEFEND THE CONSTITUTION OF THE UNITED STATES

The high style of being yourself

People are more alike than unlike, but it is their differences that make them interesting.

Today, more strongly than ever, it seems, all social pressures are urging us toward greater conformity in what we wear and how we live, in what we eat and what we do.

More and more people, however, have discovered that they can best resist these pressures by cultivating their differences, by encouraging every impulse toward self-expression in the clothes they select, in the homes they occupy, in the ways they have chosen to live.

As a fine result, they have arrived at a distinction and originality which might be called *high style.*

On the following 30 pages, you can see for yourself how they have achieved this quality in their homes . . .

The Distinction of being different

From the deserts of the Southwest to the woodlands of New England, homes are rising with the rich character and individuality of those who have built and furnished them. Everywhere across the country, people are achieving the high quality of distinction by daring to be different. Each in his own way and each with the solution to his own needs, they are creating homes that are fully expressive of the breadth and variety of the vast continent of America itself.



PHOTOGRAPHS BY MAYNARD PARKER



The Arizona desert and its plants come right up to the door of the Reynard residence, which is as personal as it is appropriate to the region it occupies. With all the charm of colonial Spanish architecture, it is a free and individual blend of old English fireplace and furniture with a ceiling of hand-hewn timbers from an abandoned mine, a floor of polished clay tile, and today's feeling of openness and space.

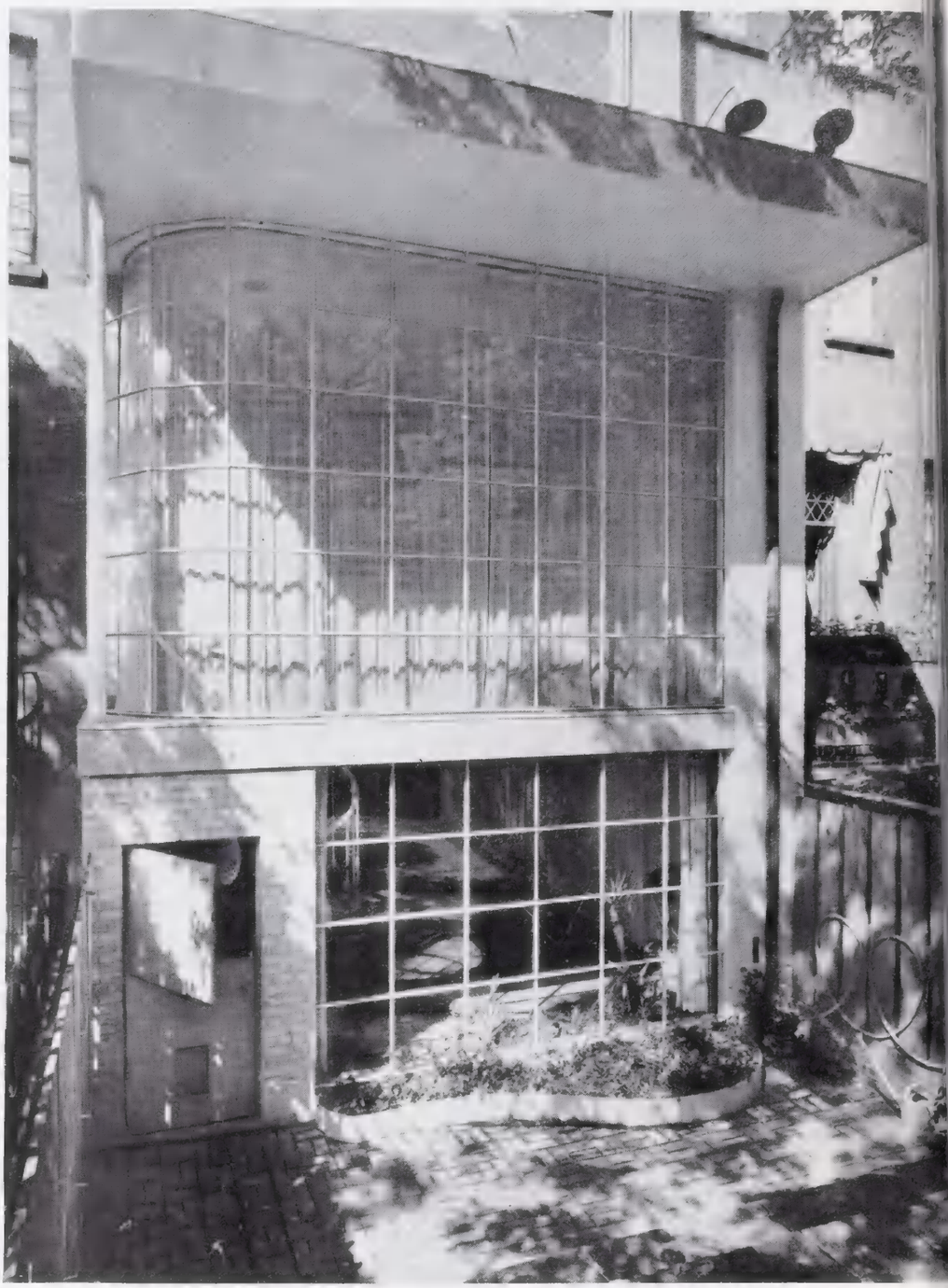


RICHARD GARRISON

An old barn in Connecticut has here become the setting for a thoroughly modern interior, which still spells, in its own independent manner, the spirit of rural New England. By daring to combine the rustic with the sophisticated, decorator T. H. Robsjohn-Gibbings has arrived at a supremely stylish effect. The upholstery fabric is green and yellow sailcloth; the rug is hemp.

(Please turn the page)

The distinction of being different *continued*



RICHARD GARRISON



Even an old, New York brownstone house, barely distinguishable from its next row neighbor, can be remodeled into a highly individualized home, once the imagination is let loose to work out personal solutions. Here architect George Kosmak employed the techniques of modern architecture to let in light, air and space. Above right, you see rear of house with garden and terrace. Above left, stairwell corner of living room on first floor; right, corner of ground-floor dining room with garden door behind.



In California, perhaps more than anywhere in America, people are encouraged on all sides to cultivate their differences for the distinction that results. Here architect Morgan Stedman has designed a novel, two-story entrance foyer and stairhall for the Cecil Whitebone residence. Besides opening up an otherwise darkened space, it seems to promise new, delightful surprises within.



MAYNARD PARKER



Above: *Increasingly, America is incorporating the character of the Orient within its own rich diversity by adding the distinction of Chinese-influenced architecture, as in the Honolulu home of the Alexander Hites, designed by American architect Albert Ely Ives.* Right: *By comparing this entrance to the Stark home with that of the Whitebones' at top of page, one can get some sense of California individuality. Note specially how landscape architect Thomas Church has used most of the "front yard" for handsome parking space.*



an interview...

with the people who live in this house

With this story, House Beautiful departs from its usual presentation of a house

and offers instead this moving report from one of its editors

By JOSEPH A. BARRY

EVERYTHING SEEMED PART OF EVERYTHING ELSE. THE PEBBLES ON THE ROOF, THE TREES CLOSE TO THE HOUSE

This is a personal report. There seems no better way to tell on these pages the story of the house, which we saw for the first time several years ago.

It was at the end of a long road, clearly marked *Private*. We had phoned ahead for permission to see it. And although it was given, when we arrived, we felt somewhat like intruders. We *were* intruders. I felt it then. I know it now.

The path from the road curved down to the house, so we saw the roof first. Or was it the trees and the slope and the bay? Or did we see everything at the same time, because everything seemed part of everything else? The roof had a scattering of pebbles from the beach below. The trees came close to the house, as if with confidence in a fellow creature. The house was not cut into the steep slope. It rested on it lightly, yet securely. It was part of the site, of the horizontal sky, of the earth, of the live oaks and the eucalyptus trees.

It was part of the two individuals who had built it. A man and his wife.

We visited the house. We said it was one of the finest we had ever seen. We said we thought our readers might think so too. We said our readers would not insist on knowing where it was or who they were. We said we would guarantee them complete anonymity, if they would let us publish it. We said it might inspire others to build a house with the same courage, freedom and individuality.



EZRA STOLLER

IT WAS PART OF THE SITE OF THE HORIZONTAL SKY, OF THE EARTH, OF THE OAKS AND THE EUCALYPTUS

Since then I have returned more than once, and each time their house seems finer than I remembered. The man and the woman who live in it, as well. I no longer separate the three of them. I no longer want to. We have talked many suns across the sky—he and I, that is; she is usually out in the garden with her man-size pick. But he speaks for both of them, or rather the three of them, for he certainly speaks for the house.

He is not, thank the gods, an average man. He is, however, a completely normal one. He helps me understand a friend's remark that "only the normal is interesting." He might even permit me to say that he is an artist, which is simply to say that he is like all men. (*Please turn the page*)

only more so. He sees what we all sense. He has spent his life investigating the forms and relations of the shapes and objects that affect us all, however unconscious we might be of the effect.

In other words, his philosophy of what a house should be is probably the unvoiced attitude of many, perhaps most, of us. Not word for word, of course; not even room for room. Here are his answers to my many questions:

What prompted you to build this house?

A simple answer, he replied, would be to say my wife and I function better in pleasant surroundings and with plenty of push buttons. Ours is a combination of house and studio. I do creative work and it is hard work. I wished to make it easier. My wife's work is partly to run our home, and we wished to make *her* work easier. So, this house was designed to help us both in our work. We are active people, but we are not inclined to labor at living.

Perhaps I can help explain why we built this house by telling you about the kitchen. In a house, we believe, daily tasks are of prime importance. They should be made simple, easy and pleasant, especially in the kitchen—the workshop of the home. For example, my wife loves her garden, so in the kitchen she has a sweep of the garden running to the base of the window. In contrast, we have a simple, 21-foot, stainless steel counter with sink, garbage disposal, dish washer, 4-burner electric stove, switches, plugs, two ovens, and so on—all without *one* protrusion. This makes work easier, as you can see in the pictures shown. Directly behind are 15 feet of closets over 6 feet high, with 5 elegant Congo ebony doors, containing dishes and food. Opposite the stove is a two-door stainless steel refrigerator. To us, this room is extremely functional and perfectly in character with the entire house. It is good designing.

kitchen





THE IRREGULAR FORMS IN THE GARDEN MEET THE LONG SLEEK STAINLESS-STEEL KITCHEN COUNTER SURROUNDED

Why is your house so spread out?

Let me answer in a roundabout way: Our house, we believe, is first, a shelter and second, a personal thing. It is a product of its site, the desire and the habits of two persons who live in it. The northwest end is for my work; the southeast for sleeping; the middle for eating and relaxing. The living room between faces south—it's cozy and warm. This was predetermined because of our personal habits. (This is the kind of considerations that make a house work for you.) Our house is also related to the site. It all came together in the planning stage. In the winter, the sun streams half-way across the rooms through the upper clerestories. We view trees, mountains and water. We sun ourselves on the adjacent 80 by 9 foot cantilevered deck. You see, our house is the result of all the many things we wanted it to do for us.

How were site and dwelling so well integrated?

To integrate a house with its site is *not* to imitate the site! Our house is all right angles; on the other hand, nature outdoors is a series of free forms. Each complements the other and both are of equal importance. The outside redwood is unpainted and a clear seal was applied *after* the wood had weathered naturally. This related the house and



MAYNARD PARKER

WITH NATURAL REDWOOD AND CUPBOARD DOORS OF CHARCOAL-GRAY CONGO EBONY.



EZRA STOLLER

the site in color. Careful planning related it in form, as you can see by the interlocking horizontal forms extending to the land in two directions. No trees and little earth were removed. As my wife has said, "You don't buy a site you love and then wreck it with a bulldozer."

How do you explain the interesting forms?

Simple shapes, correct proportions and area distribution are very important to us, so we insisted on them for our house. It was especially called for at this site, where the contour, trees and rocks are active, moving shapes that are constantly in view as (*Please turn the page*)



THERE IS A RICHNESS WHICH YOU FEEL COMES FROM THE PLAY OF ONE TEXTURE AGAINST ANOTHER, FROM THE

you circulate through the house. They are always changing in texture, color and light. If the inside were as busy, you would have no rest-space or focus on anything. Everything would be jittery, and we would feel jittery ourselves.

We tire of monotony, so we try to control it. Our house has a generous proportion of glass. There are many sliding screens of woven redwood and hanging accordion doors of jenisero. This enables us to have selection. In a matter of seconds we change the "composition" by cutting off the garden with a new wall texture, or cutting off the water view with still another, or having one without the other, or by having and enjoying both.

I might say, too, that the furniture was as carefully designed and selected as any detail of the architecture. We felt that the good in most contemporary houses is immediately destroyed by the furnishings used. This house has no paint, curtains or carpets, no light stands, light cords or bric-a-brac. Almost everything is built-in; there is nothing without a valid reason. There is nothing we do not find use for, functionally or esthetically.

Do you think these photographs explain your house?

Our house is hard to picture. You need to experience it, to get the correct indoor-outdoor relationship, to see the play of the charcoal-gray Congo ebony against the rough granite fireplace—the severe natural redwood ceiling and



DISTRIBUTION OF SPACE, THE RIGHTNESS OF SCALE, THE INFORMAL BALANCE OF ALL THE PARTS.



walls against the fine texture of the eucalyptus, oak or cypress leaves, or against the "green wall" of the garden outside the studio and kitchen. This was a carefully planned contrast of one texture with another, of the color harmonies between nature outdoors and the color of the house indoors.

How do you explain the bathroom?

We dress in the bathroom. But drawers and hanging space are accessible from either bath or bedroom. If you find our bathroom "handsome," perhaps it is because of its wall of dark-gray concrete with the visible imprint of the

(*Please turn the page*)

bath and bedroom



MAYNARD PARKER

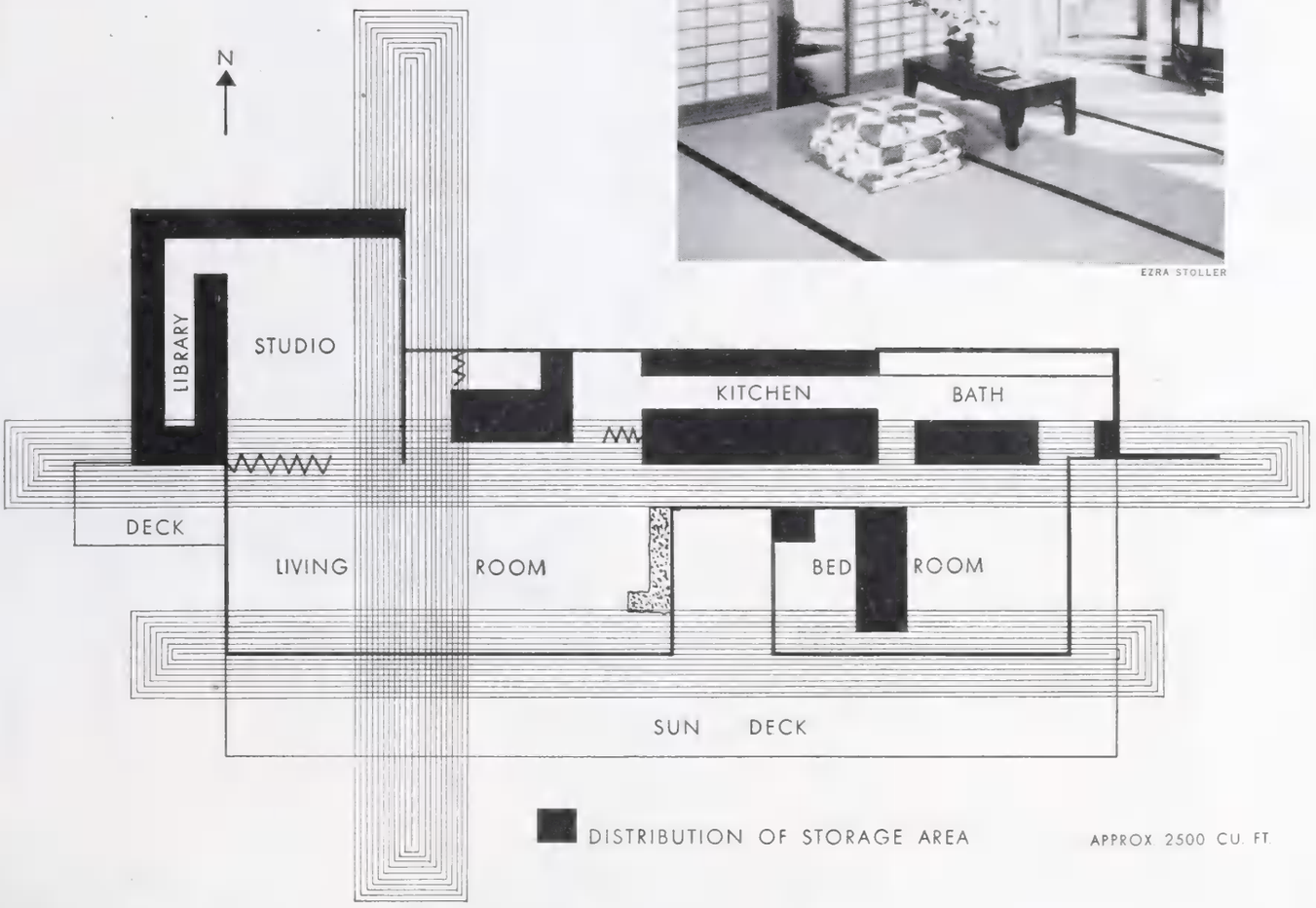
THE OVERHEAD LIGHT FILTERS THROUGH THE OAK TREE ABOVE THE BATHROOM SKYLIGHTS, CREATING







EZRA STOLLER



CHANGING PATTERNS ON THE WALLS, COUNTERS AND LIGNUM VITAE BASINS

rough-textured wooden forms and because of the 20-foot, two-basin counter with stones from our own beach set into it. Behind you, as you look at the counter, are four 3′ by 6′ sliding doors of the same charcoal-gray Congo ebony which conceal the clothes closets. Light from the running, overhead skylights filters through an oak above and gives a pleasant feeling to the color combination of beach stones, gray concrete, ebony, redwood and dark concrete floor. This interplay of colors and textures was a basic design factor in our house. They were carefully planned to create *unequal* but *balanced* areas.

Would you explain the bedroom?

We don't sleep on the floor, despite the Japanese mats! Part of the function of our bedroom is psychological, since we enjoy certain Oriental things. (My wife has an unusually fine collection of beautiful Japanese fabrics.)

Our beds roll out of sight during the day, as you can see in the picture opposite. There is no "furniture" in this room, because we use it only for sleeping. The Japanese (tatami) mats are recessed in the floors. They are two inches thick: their compressed straw affords good insulation and nice resiliency. We also like the pattern in the Shoji screens when the eastern light hits them in the morning. It is the first thing we see when we awake. [See top of page.]

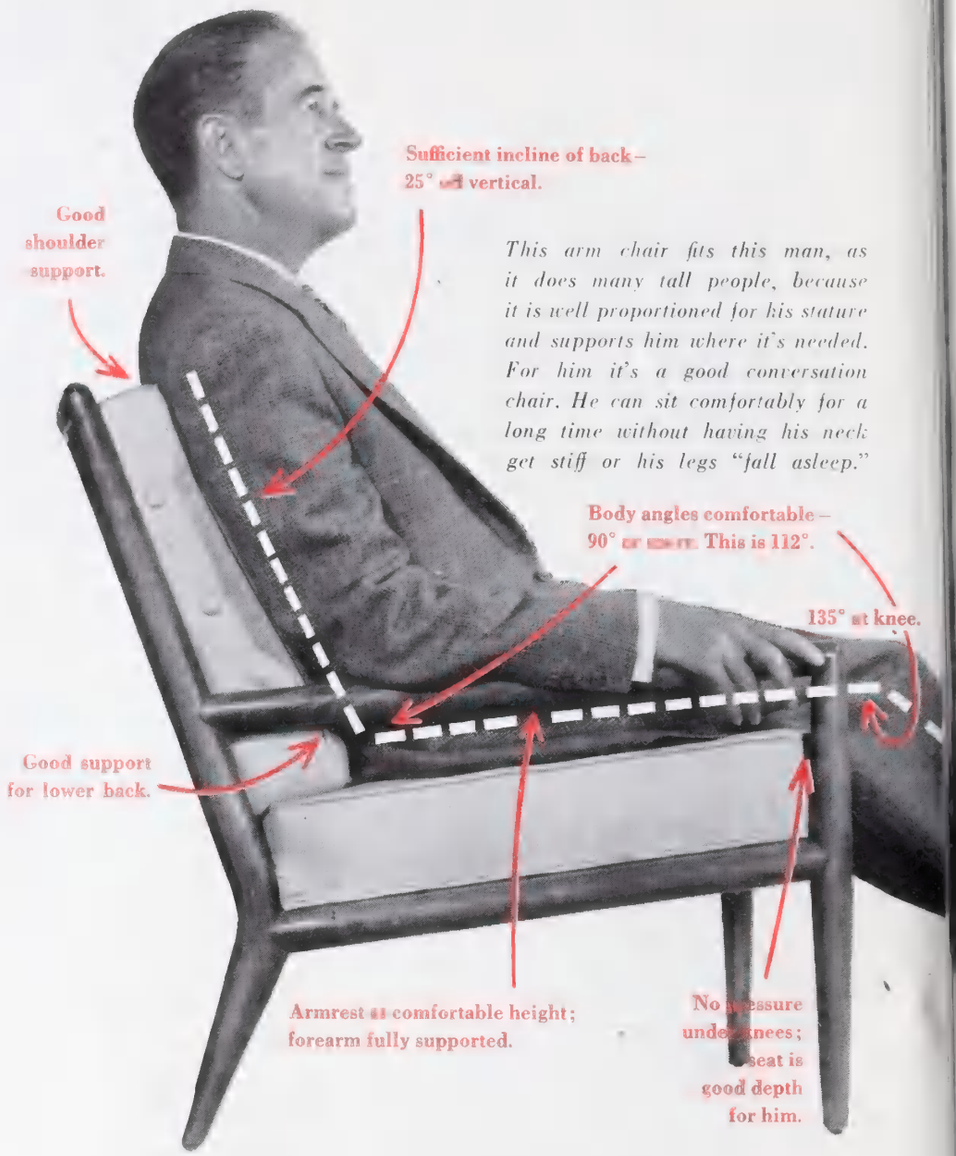
Our bedroom may be only for us. But so is our house.

What is the basic plan of your house?

I suppose we might have started with this question. . . . We are people, I think, with somewhat (*Turn to page* 248)

A physician who has spent 15 years in research on muscular pain and who serves as consultant to designers of industrial seating, tells what a chair should do to make sitting a safe, comfortable, restful procedure

By JANET TRAVELL, M.D.
Associate Professor of Clinical Pharmacology, Cornell University Medical College



This arm chair fits this man, as it does many tall people, because it is well proportioned for his stature and supports him where it's needed. For him it's a good conversation chair. He can sit comfortably for a long time without having his neck get stiff or his legs "fall asleep."

CHAIRS *are a personal thing*

You wouldn't dream of buying shoes that don't fit you. You wouldn't want to sleep in a bed that's too short. But have you ever stopped to consider whether the chairs you sit in are right for you?

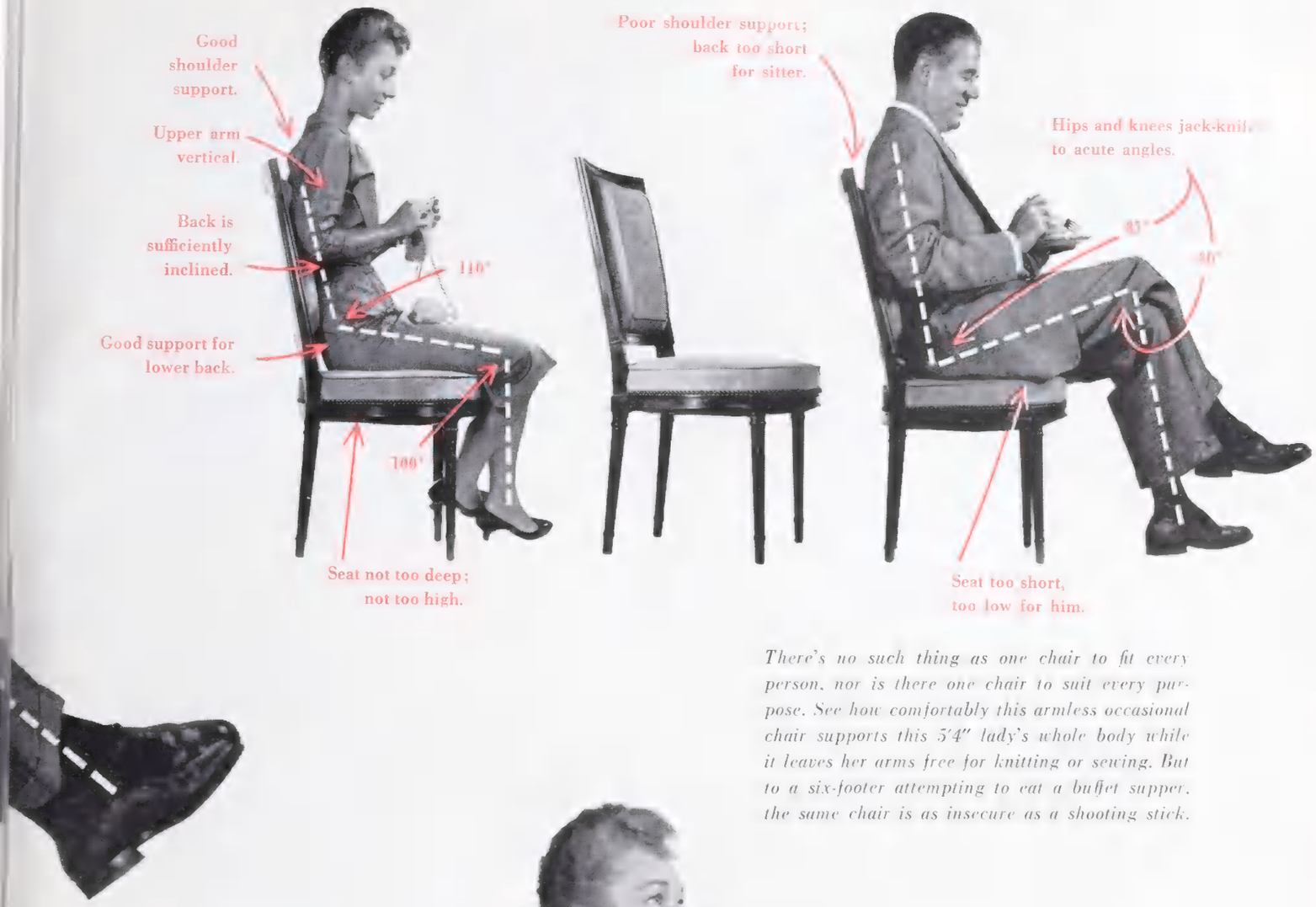
Think how much of your time you spend sitting! Yet it's my conclusion from years of study that one can go into most homes and *not find a single chair that's properly designed to support the framework of the human body that's sitting in it.*

There are vast numbers of people who suffer from muscular pain. I find that one of the major reasons for these painful states is poor seating design. I'm not talking about *beauty* of design. That's important, too, of course. I'm talking about what happens to the muscles and joints in your back, arms, legs, neck and shoulders when you sit reading, writing, talking, sewing, playing cards or looking at television for hours in a chair or sofa with angles and proportions which violate the principles of human physiology.

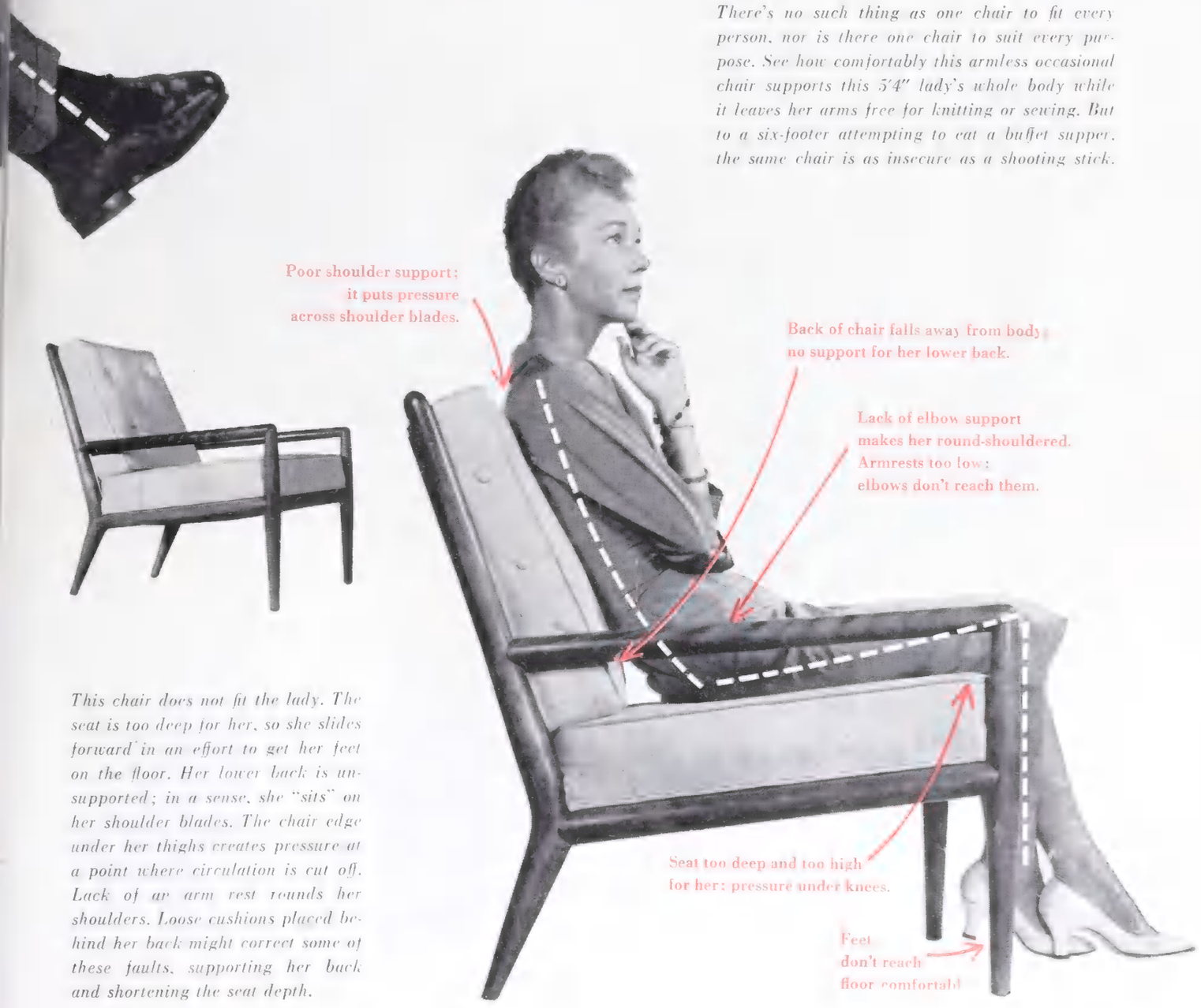
How many times have you sat at a bridge game, in the movies or as a guest in someone's home, and twisted and turned to find a position in which you could be comfortable? When the chair or sofa doesn't fit you, that's what you have to do to find some support for the parts of your body that need it.

You may have the wrong idea about the sort of chair to *relax* in. Most people think of comfort as implying something soft and yielding that gives way to the contours of the body. They reject the idea of their bony framework being held up and want only to sink into soft, downy cushions.

The truth is that the more a chair is to be used for relaxing, the more important it is to have your body held in shape by that chair. (*Please turn the page*)



There's no such thing as one chair to fit every person, nor is there one chair to suit every purpose. See how comfortably this armless occasional chair supports this 5'4" lady's whole body while it leaves her arms free for knitting or sewing. But to a six-footer attempting to eat a buffet supper, the same chair is as insecure as a shooting stick.



This chair does not fit the lady. The seat is too deep for her, so she slides forward in an effort to get her feet on the floor. Her lower back is unsupported; in a sense, she "sits" on her shoulder blades. The chair edge under her thighs creates pressure at a point where circulation is cut off. Lack of an arm rest rounds her shoulders. Loose cushions placed behind her back might correct some of these faults, supporting her back and shortening the seat depth.

CHAIRS *are a personal thing*

If the chair doesn't provide the right amount of support at the right places, the effect is like sleeping in sand. At first it feels wonderful, but then the sand begins to ooze out from under you letting the body sag and gradually straining joints, ligaments and muscles. Many people now realize that sleeping on too-soft beds gives them backaches, but they haven't waked up as yet to the ill effects of too-soft chairs.

When I say that your body should be held correctly, I don't mean *immobilized*. Some body-shaped reclining chairs aim at holding your body *completely* and so letting your muscles relax fully. However, I personally do not like this type of fixed angle chair, which tilts all in one piece, because you can't shift your position much, turn on one side, straighten your legs or stretch your back. It's as if you were frozen in a mold, yet even during sleep people move frequently. The old Morris style chair with an ottoman the height of the seat is a good reclining chair that permits ample mobility and flexibility.

When you sit in something which is not right for you, your muscles are compelled to do the work the chair should do to keep your body in a correct position. Your muscles are like rubber bands. They like to be stretched to a certain tension to be comfortable. If there is nothing to pull them, to keep them stretched, then they shorten, and when the shortening is prolonged they cramp and become very painful. Likewise, if you overstretch them too vigorously, you may tear or rupture the fibres.

When you sit in a chair two things can give pain. First, if the natural body weight that keeps muscles stretched is modified by an unnatural position, as when the arm is pushed up by an armrest, then the muscles take up the slack and shorten. Second, if your muscles are overstretched from sitting improperly, they fail to keep the ligaments and joints in line, and the sagging of the body results not only in muscle injury but joint strain, too.

In selecting chairs, you're apt to keep an eye too much on what's novel and fashionable, not enough on what's suitable or, should I say, *sittable*. (*Please turn to page* 262)



A good chair should suit personal dimensions and allow freedom of motion

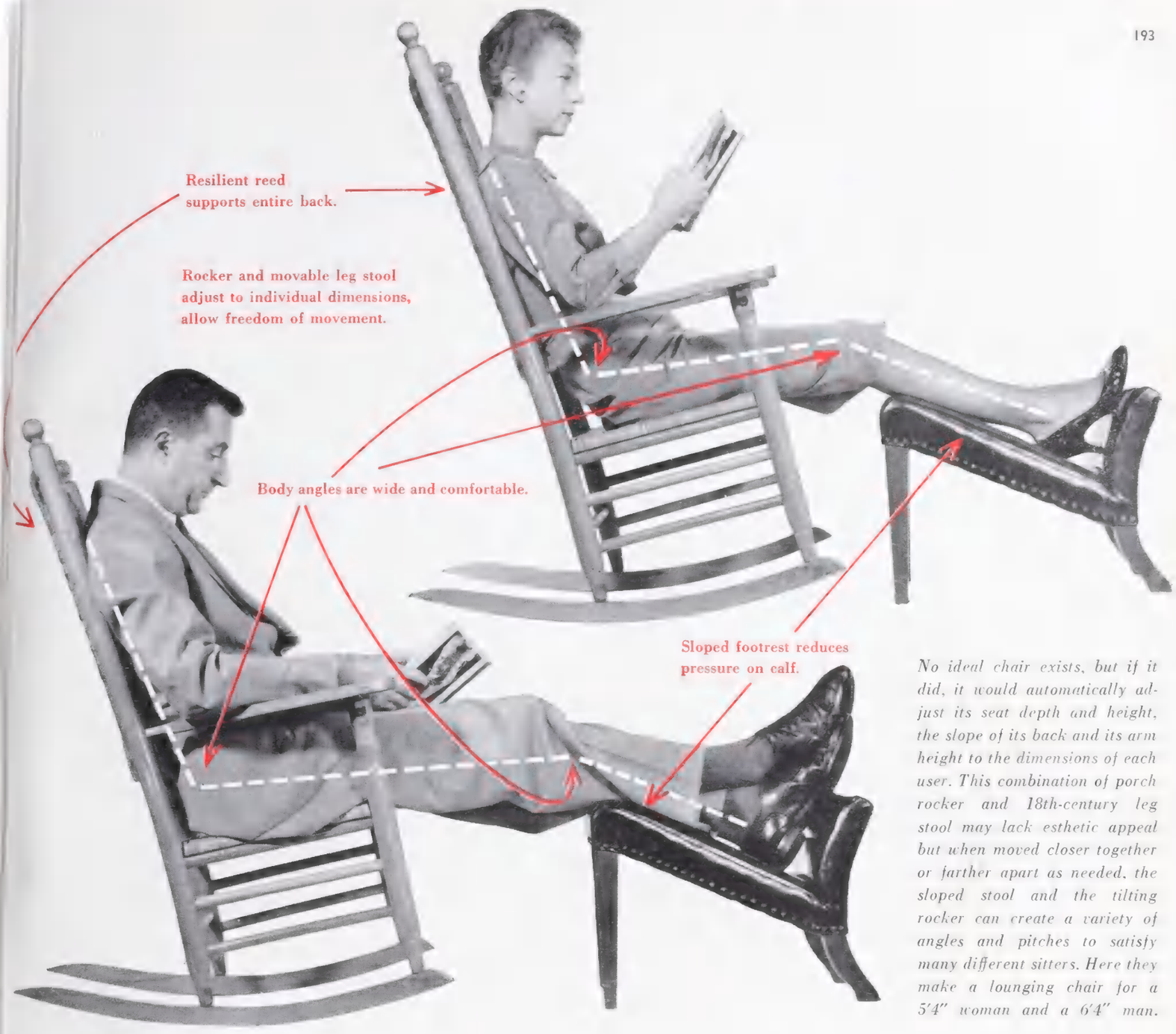


A model of good performance—that's what you could call this dining chair, shown in only a few of the many ways a sitter might sit in it—as, say when eating or in relaxed conversation after a meal. Unoccupied chair shows back pitch which gives firm support to a diner without pushing him forward. Openness between back rest and seat creates flexible space in which a sitter can change positions freely. Height of back invites casual, arm-over-back-rest position.









No ideal chair exists, but if it did, it would automatically adjust its seat depth and height, the slope of its back and its arm height to the dimensions of each user. This combination of porch rocker and 18th-century leg stool may lack esthetic appeal but when moved closer together or farther apart as needed, the sloped stool and the tilting rocker can create a variety of angles and pitches to satisfy many different sitters. Here they make a lounging chair for a 5′4″ woman and a 6′4″ man.

The ideal chair would adapt to every sitter

ALL PHOTOS BY GEORGE LAZARNICK



House Beautiful Reports on Prefab Houses—as of Fall 1955

- Are they cheaper than conventionally built houses?
- Can you build them on your own lot?
- Do they have a variety of appearances?
- How many models can one choose from?
- Are they well designed?
- Do they offer high-class living?

By ROBERT MOSHER
House Beautiful's Building Editor

This year, perhaps for the first time in history, you can buy a prefabricated house with good architectural design, logical placement on the site, and the most up-to-date mechanical equipment. Judged by the standards House Beautiful uses for all houses, you can buy a house, almost totally fabricated in a factory, that has nearly as many amenities as one you would build on a custom basis from your own architect's design. But as in all buying, you need to know how to shop, what to ask for, how to fill your own needs and, above all, how to get the house properly and beautifully placed on the land it is to occupy. If you are shopping in a lower price bracket, the chances are you can get a good prefab house cheaper than if you tried to build it on a custom basis.

Since the war, the lowest-cost new houses in any town have been the little prefabs, built on cheap, unattractive land down by the tracks, all looking alike and with the minimum of facilities. Today, prefabs may be among the nicest-looking houses in the best residential areas. And their looks can be so diverse that only a specialist in the prefabricating industry might be able to identify them. They now can have exteriors of stone, brick or wood. About two dozen firms make prefabs that sell for more than $20,000. (This last summer a prefab house in Cleveland, all dressed up with extras to serve as a demonstration, sold for $70,000.)

The house shown on these and the next eight pages is the best of the better type of prefab that is (*Please turn the page*)



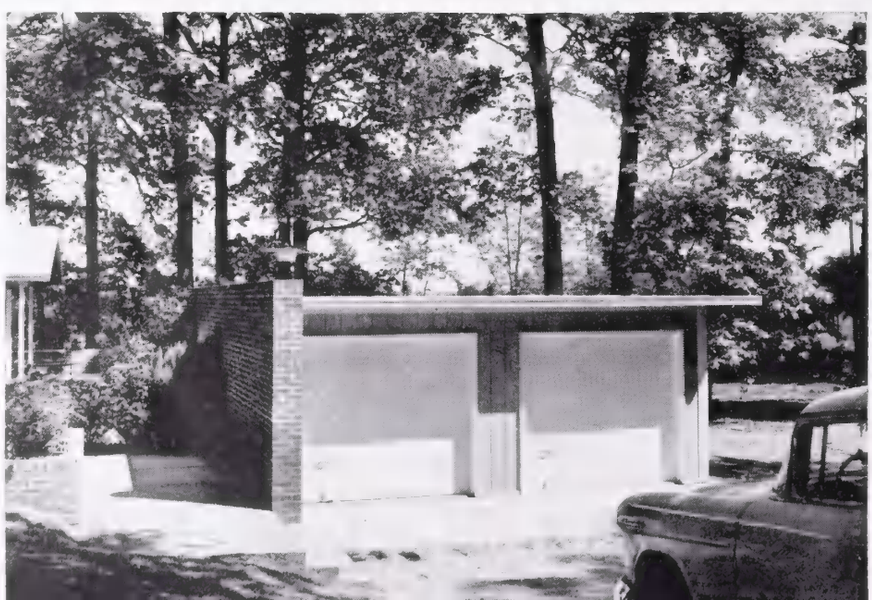
This is how a prefabricated house can take on the luster of a custom-designed house, when it is well placed on a good piece of land, and given high-quality site development.

beginning to appear on the market. HOUSE BEAUTIFUL chose it to furnish and show to our readers in 19 cities as an example of the quality that is only now beginning to be obtainable in 1955. Its selling price varies considerably, depending on the cost of the land on which it is built and the amount of landscape development included with the lot. Its price ranges from $21,110 to $27,500 for the 19 cities—always exclusive of the cost of the land. Extras such as garage, carport, patio paving, and screening for the porch add to the local base price.

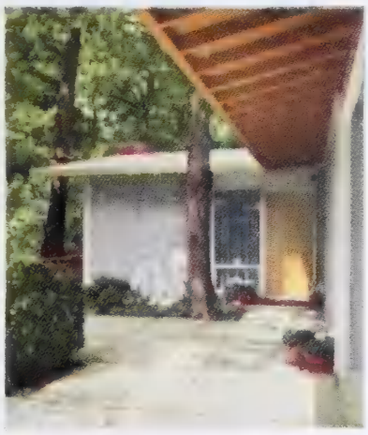
The 1955 trend to higher-priced, better-designed and better-equipped houses is very well symbolized by this de luxe "Ridgewood" model of the National Homes Corporation. It was designed by a competent architect with many "assists" from other types of experts. Wherever you see it being shown as a demonstration house, it will have been placed on the land it occupies by the original architect who designed it, instead of being dropped onto it, as is so often the case with most builder houses, without any regard to existing grades, trees, or surrounding conditions, such as streets, near-by houses, or orientation to winds and sun. If you order it from any of the National Homes dealers, you can require that the dealer use this siting service offered by the main office of National Homes.

Several of the better type of prefab-house producers are trying to deliver all the niceties that go with the highest standards we know about in this decade. For instance, the prefabricated house may have better lumber and more up-to-date quality equipment than the ordinary house. This is because the prefab manufacturer, making thousands of houses every year and selling through a dealer system, cannot take chances with inferior materials that slow down factory manufacture or site assembly. Nor do the dealers want to be bothered with complaints and servicing demands, since a big volume of satisfied customers is their goal. To put it in a nutshell, they can't afford complaints. (Text continues on page 252. More pictures on following pages.)

This seven-room house from the National Homes Corporation will be on view in 19 cities, starting September 20. It will be furnished exactly as you see it here, but its exterior site conditions and landscaping may vary considerably, since no two will be the same, and some dealers will have included a larger terrace than others. You can see here how agreeable a 1955 prefab home can be. The architect was Charles Goodman.







Here's a good example of how a prefabricated house can be located on a sloping site so it both enhances the site and is enhanced by it. The red brick of the fireplace was continued as a low retaining wall across the front of the property, helping to wed the house with the ground and eliminating a hard-to-mow bank. The brick reappears again in the wall of the garage, tying that unit visually to the main house, even though it is separated by the terrace. As a result, the paved terrace, thus enclosed by brick wall and garage, seems to be a garden room belonging more to the house than to the outdoors. A 13′ x 15′ porch roof extends beyond the house over this terrace, which could be screened if desired. Storage space for trash cans exists at the back of the garage. Garage, placed on the side line, helps screen living terrace.

EMELIE DANIELSON NICHOLSON







The Living Room

Living room area is well designed for placement of furniture against walls. Living room proper is 13′2″ x 24′, but dining space adds another 9′8″ x 9′ space, which optically is part of living room, creating an over-all spacious feeling. (See plan on page 203). The high band of windows on fireplace wall leaves lower half of wall available for most types of furniture.



Usable wall space in living room totals 33′6″, a big asset in furniture arrangement and a rarity in small houses today. This seating group is backed by triple windows draped floor to ceiling in a print and casement mesh.

Left: View from front door. Long run of floor space is increased by dining L, whose actual distance, diagonally from fireplace corner, is 33′. This allows for two uncrowded seating groups, plus a desk area.

Seven 30″ sectional ottomans placed together to form sofas permit a flexible seating arrangement. We liked idea of two distinct groupings and could manage it on a budget, because we used foam-rubber-cushioned ottomans.



House Beautiful's Decorating Staff furnished this 7-room house on a total budget of $6,000 for everything except the outdoor terrace furniture. All draperies and bedspreads are ready-made. All merchandise can be bought in fall offerings of stores

Please turn the page



The Kitchen

This is the best kitchen we have ever seen in a prefab house. It's a miracle of compactness, with counters making an uncompleted square around a 5′ by 7′ working floor space (kitchen's total size is 11′10″ by 11′5″). Its compactness is due to many built-ins: refrigerator and freezer, oven and cooking top, garbage disposal, dishwasher, ventilating fan with intake hood. In addition, there's a stainless-steel double bowl sink, a pass-through to dining room, plastic counters,





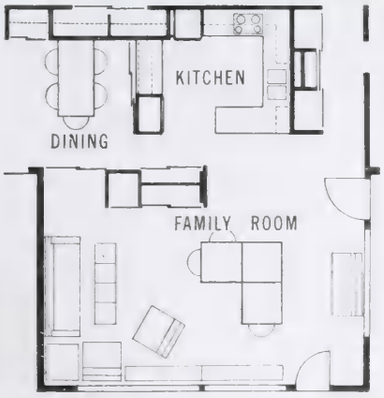
PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON





The Dining Room

The important factor in the floor plan of this house is the relation of kitchen to dining room and family room, because of the flexibility and variety it gives to these rooms. The dining room could be furnished as part of the living room, since it is really an L of that room. Then the family room could become a dining room. Or the family room could be used as a second, more informal living room, equipped to take the rough usage of youngsters. The family room could be a daytime nursery, because it is visually a part of the kitchen. Pass-through opens from dining room to kitchen. Shown closed above.





The Family Room





This all-purpose room has an ideal relation to the kitchen as well as to the living room and terrace. It can be cut off from the living room completely, so that formal and informal activities are separated, even though going on at the same time. Its position in the floor plan makes it possible for it to be anything from an ironing room, to a TV or rumpus room.





Engineered to fit this particular house and designed for sill height, is an assembly of walnut chests that exactly fits 11′10″ window wall of master bedroom. Despite minimum of floor space, it offers a room-length counter and a total of nine drawers with another three in chest next to bed. Bank of closets lines fourth wall. Mirror increases optical size of room.



The Bedrooms

Girl's study-bedroom has machine-embroidered appliqués on spreads, pillows and curtains. Fleur-de-lys motif is repeated in cast brass brackets that hold curtain rods. Hanging from same devices above beds are fat bolsters for reading comfort. Touches like these, calling more for ideas than for an outlay of money, turn a modest room into something special.



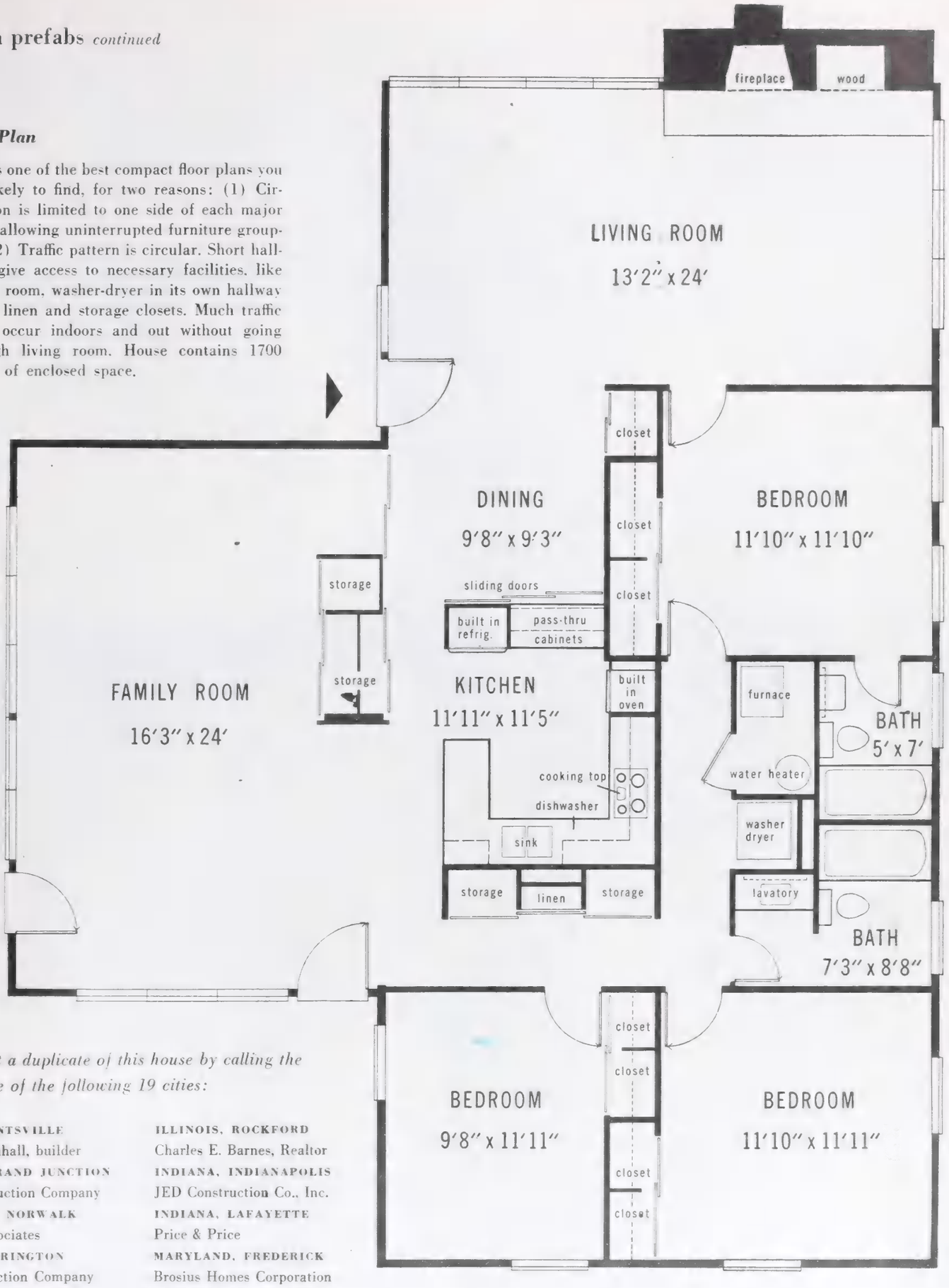
A third bedroom makes a study-hobby room when not needed for guests. Bedroom look is dispelled by use of commodious sofa that opens into a double bed. Furnished for reading, desk-work or rug-hooking, this little retreat has a cool color scheme of blue, white and beige that minimizes size of furniture. Two white-fronted chests line up along a wall not shown here.

For a list of manufacturers who participated in the construction and furnishing of this house, please turn to page 255

Report on prefabs *continued*

The Plan

This is one of the best compact floor plans you are likely to find, for two reasons: (1) Circulation is limited to one side of each major room, allowing uninterrupted furniture grouping. (2) Traffic pattern is circular. Short hallways give access to necessary facilities, like heater room, washer-dryer in its own hallway niche, linen and storage closets. Much traffic could occur indoors and out without going through living room. House contains 1700 sq. ft. of enclosed space.



You may visit a duplicate of this house by calling the builder in one of the following 19 cities:

ALABAMA, HUNTSVILLE
Theodore I. Penhall, builder
COLORADO, GRAND JUNCTION
Barbour Construction Company
CONNECTICUT, NORWALK
Soderstrom Associates
ILLINOIS, BARRINGTON
Maxon Construction Company
ILLINOIS, BLOOMINGTON
Ryan Homes
ILLINOIS, BYRON
Blaine E. Auker
ILLINOIS, CENTRALIA
Donald G. Geary
ILLINOIS, DES PLAINES
Carebuilt Corporation
ILLINOIS, ROCKFORD
Charles E. Barnes, Realtor
INDIANA, INDIANAPOLIS
JED Construction Co., Inc.
INDIANA, LAFAYETTE
Price & Price
MARYLAND, FREDERICK
Brosius Homes Corporation
MICHIGAN, ANN ARBOR
Staebler and Son
NEW YORK, WOODSTOCK
Ulster Homes, Inc.
NORTH CAROLINA, DURHAM
Charles Haynes, Jr.
OHIO, RITTMAN
Paul J. Emch (no family room)
TEXAS, TYLER
Andrews & Doggett
UTAH, SALT LAKE CITY
Shaw Construction Company
WISCONSIN, FOND DU LAC
Ralph Miller Company

The Height of Individuality

Here are six original ideas from the homes of several of Hawaii's most distinguished decorators. They all show how much individuality can result when you look at things with a fresh eye. For you then discover new and useful applications—even for art objects. All six ideas demonstrate how to make architectural use of five antiques and fragments of art.



Fresh use of antique wardrobe

The doors of the linen closet in the home of Mrs. Alice Spalding Bowen originally belonged to a French Provincial armoire, a bulky type of furniture not too useful in our modern houses with their built-in storage. But Mrs. Bowen's fresh eye saw that the doors of an armoire are the best part of the piece. So she asked her architect to use them instead of the conventional doors usually used on a hall closet. Note the fine relationship between the carving on the doors and the S-curves in the iron balustrade. Albert Ely Ives, architect.

By FRANCES HEARD





PHOTOGRAPHS BY MAYNARD PARKER



Window-darkening screen

Most people who own a beautiful four-panel Japanese screen treat it like a painting, mounting it over a sofa or letting it stand on the floor in an important corner. But decorator Marion Forbes of Honolulu found more useful work for hers. She wanted it to completely darken her air-conditioned bedroom, so she mounted the screen, in two equal sections, to slide from a curtain track. By solving a practical problem with something beautiful she achieved individuality. Her goal was to solve the problem; originality was the by-product. We are inclined to think that true individuality is more likely to be achieved as a by-product. If aimed at directly, it tends to become merely eccentricity.

Please turn the page

The Height of Individuality

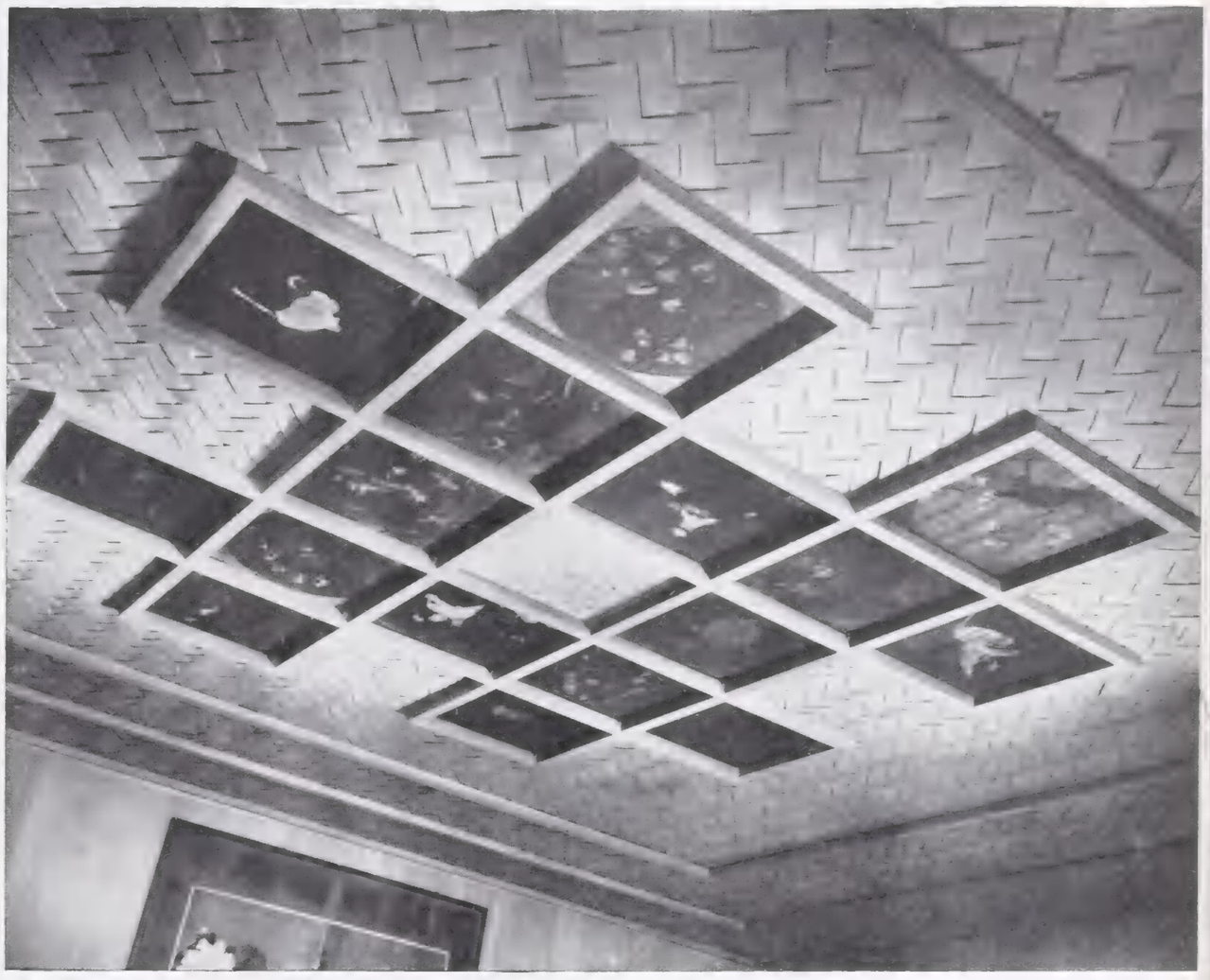
Antique carving masks a motor court

These gates, now forming a breezy privacy screen between the garage and the entry court at the home of Mrs. Florence Hayward, were made of bits of old Chinese grillwork. Fragments like these are often to be found, but most people would pass them by, not seeing what pleasant uses might be made of them. HOUSE BEAUTIFUL calls this talent "creative purchasing."



Old teak doorway in a concrete wall

The modern concrete block wall here looks like an unexpected but predestined setting for this antique oriental gate. It is the entry to the home of Mrs. Marion Forbes, of the decorating firm of Robert Ansteth, Ltd., who has the imagination and appreciation of materials required to produce such individuality. Both these talents can be developed by trying to see more than the obvious uses possible in all the objects you look at.



Pictures framed on the ceiling

A series of 14 painted lacquer panels—a rather unusual collector's cache of *chinoiserie*—is framed in slim wood outlines and attached to the ceiling in an interesting geometric pattern. Ceiling itself is original in that it is covered with lauhala matting, a tropical leaf you've probably seen woven in place mats and porch rugs. This, like the picture below, is in the lanai, or porchlike living room, of Mrs. Alice Spalding Bowen's home.



High fidelity encased in antique panels

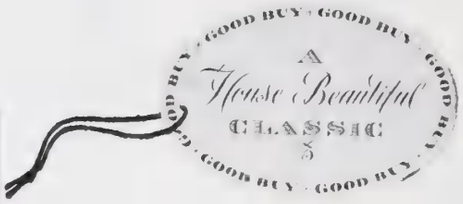
Built out from one wall of the lanai, a simple box-like cabinet surrounds Mrs. Bowen's radio and record player, also furnishes space for record albums. But its sliding doors, in keeping with the oriental elegance of the rest of the room, were contrived of two antique Chinese wood panels. These paintings on wood were shorter than wanted, so you note how they were filled in with another material at the bottom to fit the desired dimensions.

HOUSE BEAUTIFUL CLASSIC NO. 9



In a living room

As an important, living-room commode, this piece can store books, games, record player and the like. Wood is French wild cherry in either a "grayed fruitwood," brown or amber finish.



When we award this tag to furniture, it indicates that we think it will go anywhere—in any room of the house to enhance any type of décor. We think this commode will perform beautifully in any type of situation. We believe it is fairly priced at around $400 for the grade of cabinetwork used.



ACCESSORIES FROM ACCESSORIES & DESIGN



As a dining room buffet

Behind three paneled doors there is generous space for storing tableware. Tray drawer in center cabinet can hold flat silver, leaving ample room below for tall or bulky hollow ware. Side cabinets each have adjustable shelves. It is 58″ wide, 19½″ deep, 34½″ high. Chest by Baker Furniture Co. We show this piece again in dining-room use on page 212.

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON





A dresser in a bedroom

Ancestry of this versatile sideboard can be traced to 18th-Century Italian Provincial, Regency and Biedermeier. But it is not so ornate that it would look out of place in a modern setting. It also comes with cane doors. You may order it with the elegance of marble on its broken-curve top, which naturally costs more.

For a list of stores where this Good Buy may be seen, please turn to page 259.

A common-sense policy about tulip planting

By JEAN LAWSON

It's tulip-buying time again, which means it's time to analyze last year's mistakes in using tulips. There are four ways to buy them and four ways to use them. Use whichever applies to your needs and your garden.

If you were not 100 per cent satisfied at the end of last spring's tulip blooming season, maybe it was because you have not been buying and managing right. It is HOUSE BEAUTIFUL's observation that several misconceptions and misunderstandings stand in the way of the public's use of tulips.

What bulbs you buy and when you dig them up after bloom, if impressive display is your goal, is quite different from what you buy and when you dig, if tulips for indoor cut arrangements are your object. So read the catalogs with realism. Let these facts guide your choice:

1. Massed in big display beds. Like most other bulbs, tulips look messy once they have bloomed, but their foliage must not be cut off until it yellows and dies, which may not be until July. To the gardener who likes a well-groomed look this is exasperating. When he's ready to dig the bulbs, the identifying foliage has disappeared. If he had set other plants among them to cover the dying foliage and fill the summer gaps left by tulips, he risks damage to their roots in exploring the soil.

The easy, practical way out of this dilemma is to restrict tulips to certain tulip display beds. Then, when the first petal falls in a display area, dig all the bulbs in the group and replace them at once with annual plants. In this way there are no troublesome bare spots or areas of untidy foliage. The faded tulips can be heeled in a trench in an out-of-the-way place with just the tops showing and left until they have matured and died back. The flowers for next year's bloom form inside the bulb during this period. Then they are dug, dried and stored in mesh sacks or nylon stockings and hung in an airy location, from the garage rafters for example. In the fall they can be replanted in the cutting garden, where their smaller flower size and uncertainty of bloom will be less important and may even be desirable.

The important display beds are then replanted with new top-size bulbs to insure maximum flower size and uniformity of bloom the following spring, for you must accept a gradual weakening of the bulbs and an inevitable loss in flower quality. So, if fancy display is your goal, buy fresh bulbs each year for areas where you want to be sure of an impressive tulip show. For display purposes buy Darwins, single early types, Triumphs or Mendels, Breeders or Cottage types.

2. Small, informal drifts in natural settings. Among the tulips, as among the daffodils, are many small, relatively short-stemmed plants particularly well suited to informal groupings along steps, in rock and wild gardens, ground covers and even meadows. Well-drained soil is (*Please turn to page* 316)

COLOR PHOTOGRAPHS OPPOSITE BY MAYNARD PARKER

Tulips are most effective when used in these four ways:

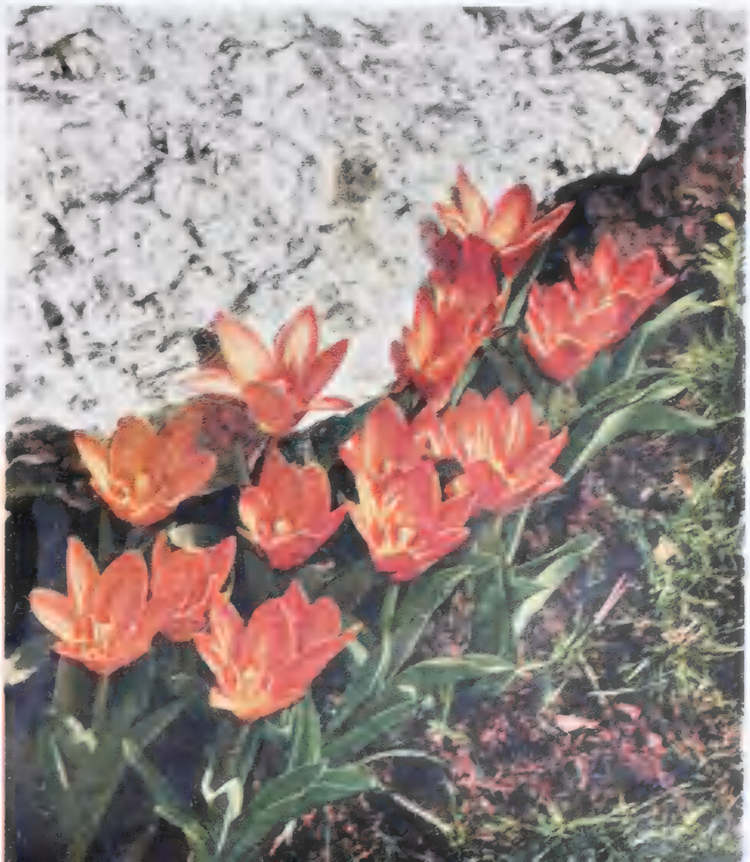
1. For massed display in important spots, where vigorous stems and showy bloom matter above all other considerations.
2. For small drifts in natural locations, where their sad appearance as they die down is not crucial or even conspicuous.
3. For forcing in pots during the winter, when a few flowers keep our hope alive that spring is coming and with it *many* flowers.
4. In cutting gardens for indoor use.

Massed in big display beds.

Forcing in pots for winter blooms.



Small informal drifts in natural setting.





EMELIE DANIELS

PAINTING OVER BUFFET BY EUGENE BERMAN, COURTESY OF KNOEDLER ART GALLERIES

Simple Meals – the dream of every gourmet

All it takes for the finest of dinners is

an unaffected menu with a few well-chosen dishes

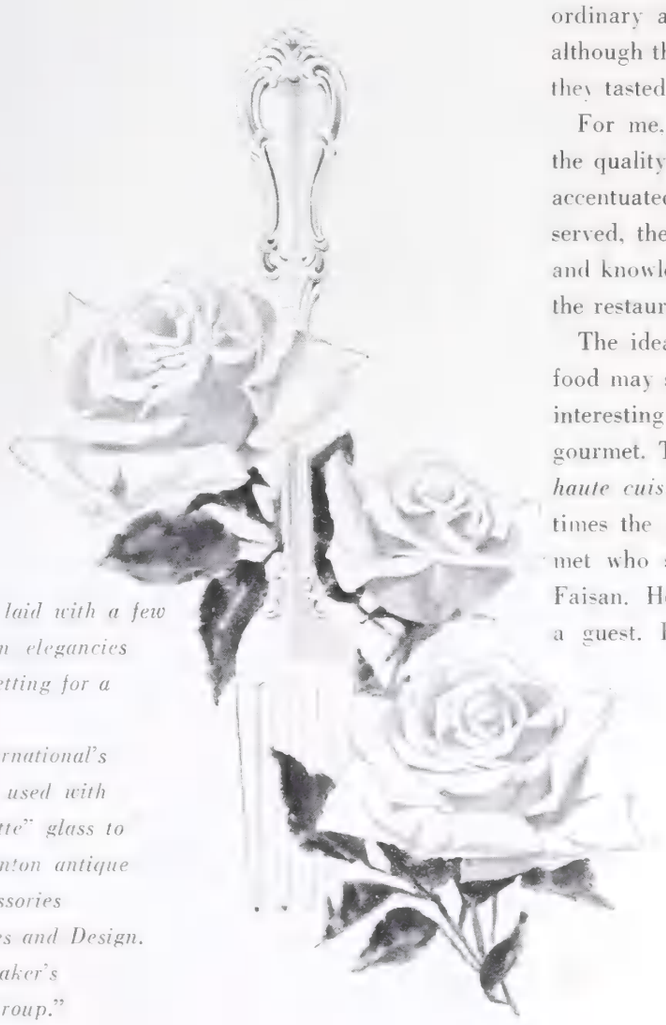
By HAROLD KNAPIK

The best meal I have ever eaten was served at the home of a friend of mine, an elderly Frenchman. To eat well was his habit and consequently he made no fuss about it. He knew what he wanted and, perhaps because he did, he usually got it. The meal he served was not complicated: it began with "Jambon de Bourgogne," (a ham that is made into a sort of paté by crushing it with a fork, mixing into it a good quantity of parsley and garlic, and binding it with a jelly made of the ham stock).

The main course was roast chicken; there were several salads, an assortment of cheeses and a variety of compotes of fruit. With the compotes were served almond cookies, but they were not ordinary almond cookies. They were as light as a feather and, although they were made of many ingredients including a liqueur, they tasted more like an *almond* than almonds.

For me, there were three things remarkable about this meal: the quality of the ingredients, their preparation in a manner that accentuated their freshness and quality, and the fact that, when served, they came out as a perfect projection of my host's taste and knowledge. It was *haute cuisine*, but not the *haute cuisine* of the restaurants. It was, in truth, a simple meal.

The idea of serving a simple meal to guests who really know food may seem strange to some people, but such a meal, if really interesting and well-balanced, is actually the dream of every gourmet. The truth is that an unrelieved diet of restaurant-style *haute cuisine* can only end in disaster. I have heard too many times the muttered "I have been eating too much" of the gourmet who sits down to Filet de Sole Marguery and Salami de Faisan. He will eat it because it is there and because he is a guest. He must postpone until (*Please turn to page* 238)



A table simply laid with a few carefully chosen elegancies is the perfect setting for a gourmet meal. Sterling is International's "Joan of Arc," used with Seneca "Pirouette" glass to complement Canton antique china and accessories from Accessories and Design. Furniture is Baker's "Continental Group." Rug by Cabin Crafts.

You are drinking stars

The monk Dom Perignon, it is said, stood in the cool, limestone caves of Epernay, France, tasted the living, sparkling, gold-pale champagne he had created, and ecstatically exclaimed, "It is like drinking stars!"

By POPPY CANNON

Some insist that this story about Dom Perignon is, to put it mildly, apocryphal. But he must have said it, for, to paraphrase Voltaire, if there had been no such phrase, we should have had to invent a Frenchman to say it.

There are many legends and a web of myth surrounding champagne, but there are no doubts about the reality of the doughty monk who has become a kind of patron saint. He was cellarmaster of the Benedictine Abbey of Hautevilliers in 1668. Already there were great wines in that district, but until the beginning of the 17th Century they were, generally, *still* wines—no sparkle!

Only occasionally did a miracle happen, when a wine, already considered perfect, developed a strange exuberance, a bright-dancing activity, a white crown of mousse. Much desired and treasured, but elusive, this miracle was considered a divine gift that God bestowed on his favorite wine and his most devoted vintners. The less believing tried to explain away the miracle, as is their wont, by ascribing it to "natural forces," like the influence of the moon—as if such an explanation were any less miraculous.

What Dom Perignon believed, nobody knows. He seems to have been a practical mystic with an inquiring, empirical turn of mind. It was he who observed that the wines of this small region on the banks of the Marne often ferment twice; first, after the harvest in the fall, (*Continued on page* 231)



GEORGE LAZARNICK

CHAMPAGNE GLASS FROM
EASTERLY & WORTHINGTON

Cooking with Champagne

By ALICE B. TOKLAS

"Why not cook with champagne," said a friend, "since in California you drank it in the morning and the maids picked up diamonds when cleaning after parties?"

"Yes," I answered feebly, for we did drink champagne in the morning, at least a generation before the champagne cocktail had been created, and *once* a diamond *had* been found on the floor after a party.

When I came to Paris, the first dish I learned to cook with champagne was:

Braised Capon

Rub a capon (if you can find one and can afford it; if not, a fine big chicken) on all sides with half a lemon. This will keep the flesh white. Then rub in ½ teaspoon salt. Melt ¼ cup butter in a casserole with a tight-fitting cover. When the butter is melted, place the capon in the casserole and heat it on all sides, but without browning. Reduce heat, cover. After 15 minutes, raise heat and add 1½ cups dry champagne. Cover, lower heat and cook gently for 45 minutes. During this time, boil 4 large artichokes for about 30 minutes, depending upon their size. When a leaf can be removed easily, take from heat, drain and remove leaves, leaving the hearts. (The leaves can be scraped later and used in an omelette.) Also, boil in salted water, ¾ pound green asparagus tips. Do not overboil, but when sufficiently tender, drain. Boil 1 pound very small new potatoes, add to the casserole. After the juice boils up again, place the fowl in a (*Please turn to page* 269)

You can play the organ

It is easy to play and to have fun with the electric organ. So writes author Arthur Wildman, who ought to know, because he teaches at Sherwood Music School, Chicago

No longer is organ playing reserved for the specially gifted and the highly trained. It's for everyone who can muster a little patience, a little time. The electronic organ has become a part of our present-day equipment for the enjoyment of living.

Time was when the king of instruments came only in the king size. It filled a huge space with its windchests and pipes, and it cost a small fortune. The organist was a professional musician who acquired competence through no fewer than six or eight years of preparatory and advanced study, beginning with piano keyboard training.

Now we set up in our living room an attractive console which takes little more room than a card table, and through the science of electronics it yields to our touch the tone colors of the organ and the orchestra. Here are drums, bells, banjo, harp, guitar; flutes, strings, reeds, brasses, diapasons, and other ensembles for our unending musical enjoyment. The cost lies within a reasonable budget.

This development in the field of invention has been matched by progress in methods of music teaching. With every prospect of making good on their promise, teachers can now say: "Whether you have studied music before or not, we will have you playing a piece on the organ by the end of your first lesson."

In recent years, efforts of music educators have been directed toward a wider *spreading* of music-making skills. When the electronic organ first came onto the scene, its possibilities as a home instrument were not immediately recognized. The organ continued for a while to be thought of as an instrument only for the professional musician. The idea persisted that organ study must be preceded by piano training.

Later it was realized that to bring the enjoyment of organ playing directly within reach of the home amateur musician (*very* amateur), there were needed some (*Please turn to page* 258)

PHOTOGRAPHED AT HOUSE OF TIME BY GEORGE SMALL



Now it has become as easy to install an electric organ as it is to play one. This trim Wurlitzer "Spinette" takes up less than four feet of wall space and is only $25\frac{3}{4}$" deep. It blends beautifully with the décor of a period or contemporary room.



ANGELO PINTO

Tommy Church's brief case and its contents are symbols of his work. He comes to your site, climbs your trees and prunes them, photographs your land, and starts to work on the solution then and there, while you are together. No paper theorist he!

What one landscape architect learned from 1500 clients

Over the last 20 years Thomas Church and his associates have designed and installed at least a garden a week for clients all over the United States, Central America and Europe. Though readers of HOUSE BEAUTIFUL have seen many of Church's gardens, they may not have been aware of the philosophy underlying all his designing. This point of view, which is part of the reason for his being the leading landscape architect in the world today, is stated in a new book to be published by Reinhold late in October. Excerpts of some of the main points are presented on the next eight pages.

Gardens are for people

continued





People affect design

We're all individuals, so our gardens and what we expect our land to do for us should vary as much as our demands and our personalities. No one can design intelligently for you unless he knows what you need, what you want and what you are like. Be sure to tell him.

One client may be mainly interested in a garden in which to sit, eat, sleep and to contemplate nature in carefree surroundings, as above. Another may begrudge every square foot not used for intensive gardening (left).

Indoor-outdoor isn't new

Indoor-outdoor living isn't a new idea. The Egyptians planned their houses and gardens together. The Romans knew all about it. The Greeks had a word for it. The Renaissance Italians developed it to a fine art. But living and entertaining outdoors *are* new and put new demands on the garden. The average homeowner today wants to use his garden to work in, to play in and relax in. And he wants it designed that way.



We are all different. So our gardens should be different, if they are to do for us what we want from our own plot of ground



Problems of upkeep should influence design and materials

Most people want easily maintained lawns, ground-covers or paving. They like plantings to be in permanent and slow-growing varieties. Frayed edges and unmanageable corners should be eliminated. Only a dyed-in-the-wool gardener wants his garden to be more work than contemplative pleasure.

There is, of course, no such thing as a hundred per cent work-free garden, and if there were, you'd soon tire of it, because it would cease to be a garden. Most people really want the space so organized that they can know the delights of gardening without becoming slaves to a scheme that never looks its best no matter how much time they spend on it.

Think twice, however, before you substitute for lawn. Once you are behind the mower you might as well cut a little more, and for year-round care few materials give you so much for so little. There's no doubt, though, that a large percentage of a garden can be paved and the result be both esthetic and practical.



Don't hide the front door

Arrival should be effortless. If it's not obvious where to park, if there is no room to park when you get there, if you stumble into the back door looking for the front door, or if the entrance is badly lighted, you have subjected your guests to a series of annoyances. No matter how warm your hearth or how beautiful your view, the over-all effect will be dimmed by these irritations.

Too often, also, the drive, the walk and the raised entry are of three materials. Simplify them: Try using only one material, as was done above.



Plants are the landscape

Plants offer us shade and shadow-play, shelter and sustenance, and are a link with our primeval past. They provide color, texture, form and mass to work with in man-made compositions. They burst into flower, drop their leaves, change their color and bear fruit. They are a friend to man. Knowing how to use them is what distinguishes a good landscape architect—and a good gardener.

Site conditions influence the design of a garden



Privacy for picture-windows

Glass allows the garden to be part of the living room, but if the picture-window is in public view, you must insure privacy, such as the fence above provides.



TWO PHOTOS BY RONDAL PARTRIDGE



Take advantage of trees

When you first think of a garden, you think of a tree. It is the greatest single element linking us visually and emotionally with our surroundings. Other manifestations of nature—great rocks, deserts, moors, torrents, hurricanes—stir us, fill us with awe, make us afraid or humble, but we understand a tree, for it is part of our daily life.



"Possess" land you don't own

You can own as far as you can see. Skip that first impulse to enclose your garden with screen plantings and high walls. Instead, look out at the neighboring property.

Put as few obstacles and diverting lines as possible between you and your view, if it is a fine one and doesn't encroach on your privacy too much. The house at right, for example, looks over a golf course.



When you remodel an old garden

Look carefully at all existing features before the bulldozer moves in. Outmoded buildings (this lath house was such until its sides were removed to make it light and airy) may have a definite use, if you plan well.



When land is scarce

Use plants on the vertical surfaces if a garden is too small. Such plants will reduce glare, cast shadows, absorb noise, raise fruit, grow flowers—and also enrich the design. Above, they *are* the design.

FIVE PHOTOS BY MAYNARD PARKER



Site and house may determine terrace design

The terrace must have good relationship with the house and the rest of the garden in its location, size and form. It may be straight, angled or curved (right) as long as there is a valid reason. If a rectangle seems easiest, use it (left). In contrast, unrelated shapes may create a feeling of unrest in the garden.



Today's terrace is a roofless outdoor room



Terraces are for entertaining

The terrace has always been the man-made part of the garden. Today our terraces are for entertaining, and they must be big enough to do graciously all that we expect of them.

The garden of today, with its avowed purpose of providing convenient pleasures and pleasant conveniences outdoors, usually needs some or all of the following:

Retaining walls, if the bulldozer has left your property with an erosion problem.

Steps for lots too steep for ramps, or for flat lots where differences in elevation have been created.

Fences and walls for protection and privacy.

Paving for terraces, walks and service areas; to avoid mud and reduce upkeep.

Play space for children where they will be safe, contented and easily watched.

Built-in seating to reduce moving and storing of outdoor furniture.

Storage walls for quick access to equipment.

Raised flower and vegetable beds for neatness and for convenience to the gardener.

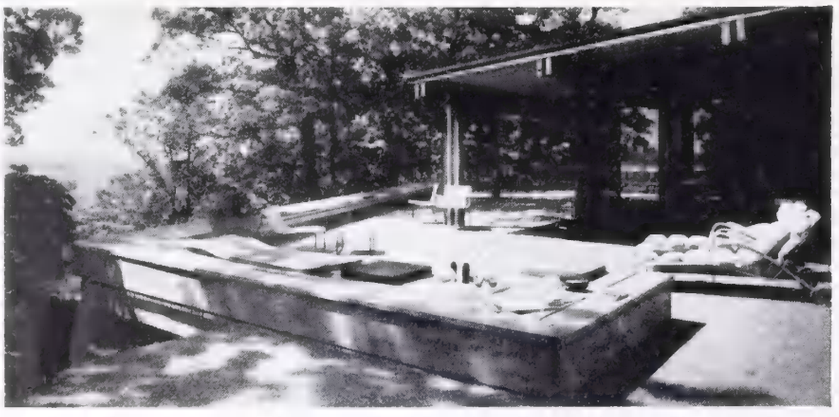
Mowing strips to define lawn and planting areas and to simplify grass cutting.

Service yards for laundry, firewood and the like.

Garden work areas for tools, incinerator, potting bench, mulch bin, etc.

Pools for swimming, dipping, wading, fish, water lilies.





A terrace can be a deck, too

Consider building a deck if the site offers too many difficulties for a paved terrace.



A successful terrace depends upon these components:

- intelligent placing, spacing, and interrelation of its parts.
- understanding possibilities, limitations of structural and plant materials.
- good evaluation of the weakness and strength of various colors and textures.
- choice of materials sympathetic with the site, with each other, and with the people who are to use them.

Put a small terrace where you need it

A small, quiet place to read the morning paper, to eat, knit, sun-bathe, or shell peas may be outside any door or deep in the garden. The location is a matter of convenience. If the terrace is for:
Eating—it should be easily reached from the kitchen, unless designed for picnics;
Sleeping—it belongs in a quiet spot where trees can be used for swinging a hammock;
Sun-bathing—it needs privacy and wind-shelter.

Look for a place that suits the special purpose of each terrace. Maybe it's a point from which you have a view that you can't obtain from the house: an area which the sun warms at certain hours; a spot with an afternoon breeze in the summer, or protected from the wind in the fall, or one that is a winter sun-pocket.



PHIL FINE

FOUR PHOTOS BY MAYNARD PARKER



Terrace design must be regional

The problems of design, orientation and materials for terrace building vary enormously in different parts of the country. The problem may be protection from wind, as in the West Texas terrace to the left, or reaching out for a breeze, as in St. Louis. It may be designed largely for use at night (Arizona), or require screening (in the mosquito belt). It may need sun most of the time—or shade most of the time. A terrace large enough for both is ideal.

Please turn the page



The world is our garden

Our landscape architect's resources are more varied and provocative than they have ever been. He has the benefit of the best of man's efforts in architecture, horticulture and the fine arts. He has the materials and resources of civilization and the natural world at his disposal.

We borrow from the past, but we make changes to suit our needs. Our gardens are the better for it



No right or wrong side to fences

The post and frame we used to hide has become a design feature of our fences. It is used to create pattern and strong shadows. Now a fence is kept plain or made exciting, depending upon the desired mood of the garden.

Steps are also design features

Steps can be much more than a connection between two levels. They can add strength and crispness of line. They can steady a composition, direct the eye, ornament the scene. They can be used to express the mood and tempo of the garden. Caution: They can be *too* dominant also.





Trees can be living sculpture

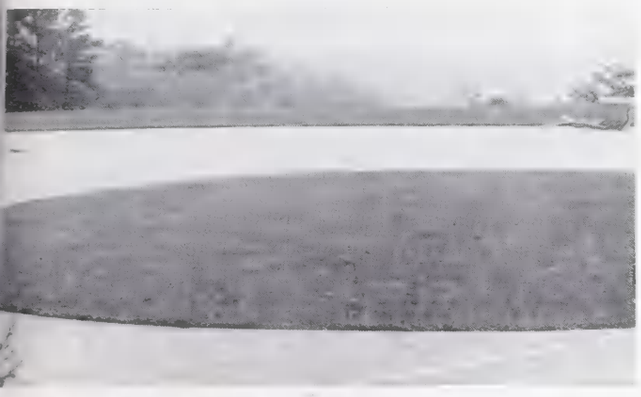
Look carefully at your trees to be sure that you have exploited all their possible beauty. Their beauty is not in foliage alone, but in their shape and branching, and in the relation of structure to foliage. It's pleasant and exciting to look up *into* a tree, *through* a tree, as well as *at* it.

Since the volume of air space in a garden is just as important as the volume of foliage, you may gain more than you expect in the feeling of spaciousness by removing lower limbs, clearing out the center, and even reshaping the tree.



Foundation planting is out

The "gardener's garden," with its massive foundation planting, has virtually disappeared. The paving and grass can now approach the house directly. A tree, placed to frame the house or to cast its shadow on it, does more "softening" than a forest of shrubs. Kept paved and clean at the foundation, the house better preserves its dignity. It's more convenient for walking and far easier for washing windows.



We now pave for pattern

Paving is a major design element in the garden. It is not necessarily just a terrace, plus a network of paths leading to various parts of the garden. It may also cover large areas and contain grass, flowers, trees, rocks and pools.

Paving cannot substitute for open lawn on a large property, but the proportion of paving to grass can be greatly increased without sacrificing you of the fundamental pleasures of a garden.

Our new garden work centers

Every garden should have a handy place to pot a plant, store plant food, hang up the tools, build a compost pile. It may vary in size from a small bench against a fence to a large, efficient work center.





We no longer fear an axis

Today's garden always has one axis, and sometimes has two or three. All compositions, however free, are built around them. The great designers of natural gardens may seem to have thrown away their T-squares, but the axis is just as strong as in the mirror pool of the Taj Mahal: it's just less obvious. The garden above is a good example of an axis which is visual rather than mechanical. The eye is tolerant. It likes to be influenced by a view, nudged by a tree, seduced by a brook.



Curbs keep our garden neat

Plant beds control a design that might otherwise become obliterated by time and planting. Pattern remains even when the beds are unplanted.



A room in the home of Flemish painter Peter Paul Rubens (1577-1640) which is now a charming museum in Antwerp. It is fun to walk through rooms so like the backgrounds of your favorite Flemish paintings.

How to see

10 Centuries in 10 Days

The whole sweep of history—from Medieval to all-out Twentieth Century—

can be easily seen and assimilated in tiny, compact Belgium

By HENRY PIEPER

The miracle of foreign travel is that it takes you out of yourself so completely. And a trip to a country with an ancient civilization lets you make a trip backward in time as you go forward in space.

Belgium is a country where the titillation of the time-space experience is unusually acute. For, all in one day, you can fly by regular, scheduled helicopter after seeing the Musée des Beaux Arts in Liege to the 16th-century home of Peter Paul Rubens in Antwerp, and still have time to get to Brussels to have dinner in the fantastically gilded 17th-century *Grande Place.*

Not that you would do it this way! There is too much to see in Liege and Antwerp to permit such a short stay. But it dramatizes how Belgium is one of the most modern countries in Europe, while, at the same time, it has at least ten centuries of history visibly present in the contemporary scene.

For people with an interest in the good life, Belgium is a country that offers a lot. Here is an example: You can learn more about French culinary terms and foodstuffs by wandering around in the grocery department of the big Brussels department store *Au Bon Marché* than by trying to translate menus and cookbooks with a dictionary. It's as big, fancy and *de luxe* as the grocery department at Macy's or Marshall Field's. And since Belgian food is as French as the French (perhaps even more so) you can straighten out a lot of nouns that you have been confused about. It's a better visual dictionary than any you can find in the food marts around the Place de la Madeleine in Paris.

Less than 24 hours from New York in a modern flying carpet, little Belgium lies like a huge supermarket at the center of an enormous international turntable. All the temptations you might find in other parts of Europe are spread out here in miniature before your hungry eyes. With the least possible effort you can make Brussels your headquarters and visit five other countries in as many days.

Americans find Belgium more like what they are accustomed to back home than most places east of the Atlantic. Shopping here is a tourist's delight. Shops are clean and full of merchandise from all parts of the globe. The pasteurized milk is actually (*Continued on page* 276)



You are looking at the world's first passenger heliport in the center of a big city. From the center of Brussels, Sabena flies 11 services to 9 cities in 4 countries.

Proof that Belgium is important, touristically and gastronomically, Michelin has published one of its famous *Guides* for Belgium, virtual guarantee it is worth-while.



FOR SATURDAY'S CARPENTER

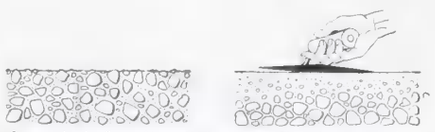
How to finish and cure concrete

By LEAVITT DUDLEY

Part 3 on working with concrete. **Part 1,** "How to Mix Concrete" appeared in March, page 138. **Part 2,** "Mix Concrete with Imagination"—in July, 1955, page 71.

So as to achieve the very best results from the effort of installing your own concrete work, you must have a clear understanding of the finishing technique. At this stage of the work your efforts will either pay off handsomely or result in a disappointing failure. Concrete must receive loving care at all stages of its placement, but it is in the finishing that the real beauty and utility of this good material is achieved.

Overworking the wet concrete is the major cause of trouble in home installation and the easiest to avoid. You want just enough of the finer particles brought to the surface to promote a long wearing finish. Overworking brings too much water and concrete paste (laitance) to the surface, resulting in "soft" concrete with a network of fine cracks (crazing), scaling and dusting.



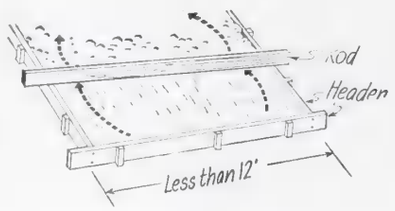
Concrete before finishing ... and after finishing

Finishing is better and more easily done during moderate weather conditions. Freezing temperatures cause powdering; heat, dryness and windiness bring about premature set. Experts work only during the cool of the morning or evening on hot summer days.

Three hundred square feet per day is about the maximum the average home craftsman should attempt to finish. Amateurs who try larger sections may get into trouble with premature setting.

Finishing occurs in two stages, the first as soon as the wet concrete is dumped into the forms; the second thirty minutes to four hours later (depending upon the weather) when the concrete has set enough to be firm to the touch.

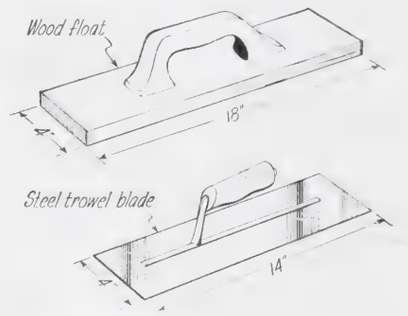
Step 1: "Rodding" strikes off the excess concrete and provides the first rough leveling. The rod, a long 2 x 4, is drawn across the surface with a see-sawing motion while supported by the header boards of the form. Motion of the see-sawing rod forces the concrete from high spots into the low areas.



Step 2: "Tamping" is highly important: It insures that the forms are completely filled, eliminating all voids and air pockets. Professionals find the easiest way to tamp small areas is to walk around in it with boots on.

If building a wall, tamp concrete with a heavy stick or shovel handle. Avoid over-tamping because it will force big aggregate to the bottom of the form, weakening the concrete.

Step 3: "Floating" begins to provide a finished look. It is done with a wooden tool called a float. Floating pushes the coarse aggregate just below the surface and brings the fine aggregate up, producing an even, rough finish. A 4" x 13" straight-grain hardwood float is best, but

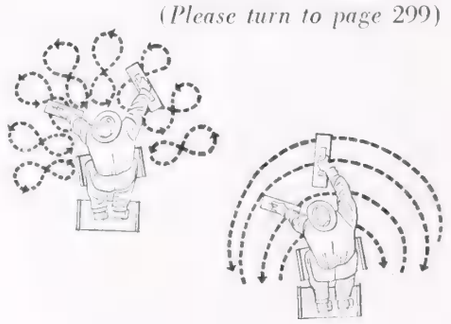


one made of pine is durable enough for occasional use. Incidentally, floats and trowels work better when their edges are worn and "broken in" from previous use. Avoid overdoing floating process.

Step 4: Check the plasticity of the concrete after the initial set by pressing it with your fingers. If the concrete has a putty-like consistency, definitely retaining the imprint after you have removed your fingers, it is ready to work. If the depression fills with moisture, it is still too wet to work. Caution: Concrete can set very quickly, especially if there is any wind. Test continuously.

Step 5: Level and smooth the surface with the float. Many experts

(*Please turn to page* 299)





Gallic beauty in genuine cherry—from the six-drawer buffet and glass-front china, to extension table, to the continental chic of those comfortable upholstered chairs!

for
HIGH...*quality!*
WIDE...*selection!*
HANDSOME...*values!*

Drexel-time '55

Time to shop *your* Drexel store . . . time to find the largest, most exciting selection of America's favorite furniture! For example, the delicate grace of famous Touraine*, fit for a French chateau, speaks elegance in any home, priced for *your* home! Dining room pieces are so hospitable in the sunny warmth of genuine cherry. Bedroom pieces are available in mellow cherry; a regal ivory and gold lacquer custom finish; and in a hand-painted floral design. See your nearest Drexel dealer NOW, during Drexel-time, for dozens of Drexel-timely furniture selections!

See Drexel on "Feather Your Nest", NBC-TV

Get your "Portfolio of Fine Furniture", colorful booklets on Drexel's provincial, traditional and modern groups. Send 35c in coin to 3 Huffman Rd., Drexel, N. C.

by Drexel *Drexel* FURNITURE COMPANY ▪ Drexel, North Carolina

Regal charm in the custom finish—see how it enhances the French curves of the double dresser and mirror, dainty twin beds and elegant poudre with bench!



Win homefurnishings prizes in the "Living With Drexel" contest . . . at your Drexel-time store!





"THIS POWDER ROOM is really tiny. But the mirrored cabinet doors across one wall seem to double its width and the effect of the window, so the room neither looks nor feels cramped."

"HERE, A MIRRORED SCREEN hides the kitchen door, while a Golden Plate Glass mirror on the table adds a warm glow . . . note the rich tones of the reflected candlesticks."

"IN THIS ROOM, which follows the French influence in decoration, the big mirror built in over the mantel expands the room and adds a light, airy feeling in a modern manner."



W. Donald Bacome, American Institute of Decorators, tells you why he used these mirrors

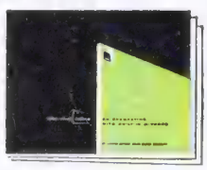
"Here's Beauty with a Modern Manner and a Forever Flavor"

Built-in mirrors make your home light and bright and *always* right . . . no matter how many times you change your decorative scheme. They let you add an airy feeling of spaciousness to even the smallest room. And they double the effect of all they reflect . . . the colors, the patterns, the personality of your home. And your pride in it.

Since their beauty lasts the life of the house, it's just sound sense to choose mirrors made of Parallel-O-Plate Glass. It is the most distortion-free plate glass made in America because it is *twin-ground.*

Parallel-O-Plate is manufactured exclusively by the Libbey•Owens•Ford Glass Company.

Look for the L•O•F Parallel-O-Plate label when you buy your mirrors in department or furniture stores, at your mirror dealer's, or from your Libbey•Owens•Ford Distributor or Dealer (listed in the yellow pages of your phone book). For your copy of "Exciting Ideas on Decorating with Built-in Mirrors" write to Libbey•Owens•Ford Glass Co., Dept. 18105, 608 Madison Avenue, Toledo 3, Ohio.





L·O·F PARALLEL·O·PLATE GLASS

Twin-Ground for the Truest Reflection

LIBBEY·OWENS·FORD GLASS COMPANY • • • TOLEDO 3 • OHIO

YOU ARE DRINKING STARS

CONTINUED FROM PAGE 214

ike other wines; but unlike other vines, they wake a *second* time. At the very moment when sap begins to rise in the roots in the fields, those wines, though far away in deep, cool caves, feel some mysterious urgency and rise again like a hibernating, fragile thing.

Dom Perignon not only noted the phenomenon, but discovered ways to encourage, enhance and control it. He found that it was sometimes necessary to stimulate the "second living." He learned how to thicken the glass bottles to control the breakage, which in those early days was often extremely high. From wandering monks he found out about the use of corks made from the bark of a certain oak tree grown only in Spain and Portugal. He discovered how to assist nature by adding sweetness through a "dosage" of liqueur. He devised an ingenious way to wire the bottle tops, so as to hold the delightful effervescence in the wine.

MOST important of all he translated into wine making the principle of all for one and one for all. For he learned how to blend the vines of many vineyards and often of many seasons, choosing one vine for its body, another for freshness, another for clarity, bouquet and fragrance. His was the first of all the famed *cuvées*.

Finally, it was Dom Perignon who realized the great natural advantages the region possessed in its remarkable *caves* where the wine could be properly stored. Very little about champagne has been learned since his day.

He was blind toward the end of his life, but the great monk's palate must have had a hundred eyes. He could sniff a wine, swish it around in his mouth and tell you the hillslope from which it had come, the name of the property where it had grown. He could practically reconstruct a weather chart of rainfall and sun during the months when the grapes had ripened.

Even in Dom Perignon's day the wines made from the grapes of Pierzenay were known to give a light freshness to the *cuvée*; for delicate fragrance, those of Avonnay are noted. From the vineyards of Cramant come a particular finesse. Bouzy has softness and bouquet.

There are cellarmasters, champagne growers and even a few amateurs who attempt today to match the exploits of the good Dom. Many of them are remarkably talented. It seems that it is not true that you must be a man born of the soil of France in order to have this facility, for one of the more celebrated tasters and blenders is a woman from Scotland, the dynamic Madame Bollinger who ever since the death of her husband in World War II has guided the fortunes, as well as the *cuvées*, of the Bollinger firm.

Champagnes from Champagne

According to French law, custom and tradition, champagne is not a generic name for any fine sparkling white wine. Literally it refers only to wines grown in a certain small district in the northeastern part of France, a section which consists of about 22,000 acres, roughly one per cent of the wine-growing area—the smallest wine-producing region in France. Furthermore—and this is a fact less widely known—the pressed juices of only four strains of grapes are permitted. Three are black varieties—Pinot, Petit Meslier and Arbaine. As for white grapes, there is only one—Chardonnay.

The "secret" of champagne is not mere locale or type of grape. Part of it is inherited knowledge. From father to son, from uncles and aunts to nieces and nephews, through many generations and over hundreds of years, certain lessons have been handed down.

The great champagne families know that some vines do better on hills with southern exposure, as in the Marne Valley. Others should face north, as in the Rheims mountain area, or east, as on the White Slopes, so called because only the white Chardonnay grapes are grown there. We heard it said many times in the Champagne country that "some vines even require, in addition to sunlight and warm winds from certain directions, a special light reflected from the chalky soil."

Another hereditary vineyardist said, "You can export cuttings of the grape strains, but you can't send the chalky soil anywhere. You can't duplicate the sunshine, the wind or the way the rains run down our hillsides. That's why true champagne can come only from Champagne."

This does not mean that excellent sparkling wines with many champagne characteristics are not

(*Please turn the page*)



Photo by Hedrich-Blessing, Furniture by Heywood-Wakefield

Distinctive pegged oak floors aren't expensive now!

Charm and appeal far beyond its modest cost are yours in a Bruce Ranch Plank Floor. The inlaid walnut pegs, random widths and Decorator Finish give distinctive, luxurious style to any home.

All this beauty is yours for a lifetime, too. Bruce Ranch Plank is solid oak...will never wear out or need replacing. The interesting grain and mellow coloring of the wood are protected and enhanced by a superb factory–finish that makes upkeep a breeze. And you can choose or change your furnishings as you will, for this floor harmonizes with all colors and all home styles.

When you build or remodel, be sure to tell your architect, contractor or lumber dealer that you want Bruce Hardwood Floors. You can choose Ranch Plank, Block or Strip...all are naturally beautiful! Write for free booklet with room photos in full color.

BRUCE

E. L. Bruce Co., 1670 Thomas St., Memphis 1, Tenn.
World's largest maker of hardwood floors

Bruce
HARDWOOD
FLOORS



There's
Something
So
DIFFERENT
About...

Schumacher's

FABRICS • CARPETS • WALLPAPERS



Elegance is probably the most appropriate word to describe that "something different" you sense in everything from Schumacher's. For fabrics, carpets and wallpapers you'll own with pride for years to come . . . . ask your decorator for Schumacher's.

A. "Elegance", an all silk floral.

B. A chenille, woven with glistening metallic threads.

The "Douglas" by Du Mont Television

Quality is a Schumacher Tradition

F. SCHUMACHER & CO., 60 W. 40 St., NEW YORK CITY
Fabrics • Carpets • Wallpapers • Waverly Fabrics

YOU ARE DRINKING STARS

CONTINUED FROM PRECEDING PAGE

available in other parts of the world. Even the official committee of champagne wines takes a benign attitude toward some of their foreign relatives, particularly those from the United States: As one man expressed it, "The more people get acquainted with our kind of wine, the better for all of us. The only ones who hurt the champagne industry are the makers of inferior wines. That goes for France as well as America."

All Those Yesterdays

Champagne has an enchanting history. It was a part of the miracles of the early Saints. St. Remy caused the wine to spring from an empty barrel, and the story is sculptured into the stones of Rheims Cathedral and woven into its tapestries. So, also, is the second miracle, when St. Remy gave to Clovis a blessed cup and told him he could fight as long as the cup held wine.

Champagne is the traditional coronation wine of the kings of France. Louis XIV made it a rule to drink it every day of his life and Madame de Pompadour advised a friend, "It is the only wine a woman can drink who is careful of her beauty. It does not turn your face scarlet. It makes you glow without an ugly blush. You can drink it and still be beautiful."

Yet, for all its glamour and glory, champagne is practical. It is the one wine which even the French admit can be used from one end of the meal to the other. It is an ideal aperitif. It consorts happily with fish or poultry, red or white meat, cheese and fruit. After the meal it is perfect, too; and between meals, ideal.

This is not to say that any single champagne can be all things to all courses at all times. A sweet champagne, or even a semi-dry, would be cloying as a cocktail. A frail and delicate champagne would be lost if served with roast beef. A full-bodied, hearty-flavored champagne could overpower a delicate sole, but would achieve, on the other hand, a perfect union with a piece of brie cheese. And a sweet dessert can make even the finest of dry champagnes taste acid by contrast.

Champagne Appreciation

One knowledgeable American, an engineer with international affiliations, insists that he owes a liberal education in champagne to a dozen trips via Air France on the Golden Parisian (between New York and Paris) and on the Epicurean luncheon flight across the Channel from Paris to London.

On both of these flights nothing but champagne is served with the meals. So, in the course of his wanderings, our engineer friend has, according to his own confession, become really well acquainted with the eight champagnes served by Air France (for a fuller list of great champagnes, see page 233)—Heidsieck Monopole, Charles Heidsieck, Mumm, Veuve Clicquot, Perrier Jouet, Cordon Rouge, George Goulet and Taittinger.

He went on to say, "Air France provides a perfect atmosphere for a course in champagne appreciation—fine wines chosen by experts, handled by experts, always the right champagne for the right menu. The right temperature, too! And here I have the leisure to enjoy them. No telephones and plenty of that peace of mind that comes from having a real respect for the engineering, the maintenance, the super-caution, as well as the gastronomic know-how of the French."

Signs of Distinction

How does the connoisseur arrive at a decision? How does any one?

When you are face to face with a wine list, a dealer's catalog or a bewildering display on the shelves of a shop, how can you know which champagne is for you?

Price is not much of a guide, for all the good ones are likely to be expensive. The cost of producing the champagne grape is probably the highest in the world. In contrast to other labors on the land and even other vineyards, where there are periods of rest and relaxation, the tasks of the champagne makers are like the proverbial tasks of women—never done. Not a month, or a week, hardly a day goes by when there is not some important occupation for those who maintain the wines, as well as those who press and bottle, turn and cork.

As Monsieur Lalou, head of the famous house of Mumm says, "There is one way to be sure of getting your money's worth. *Select a great name.*" This is not snobbishness. The great names have the fine vineyards, use only the first gentle pressing from the grapes. They have the best blenders. Be-

hind them are generations of tradition, education and connoisseurship. Their cellars are maintained at just the right temperature and humidity. They are practitioners of what seems like ancient rites. They know exactly how the bottles should be tilted in their wooden racks to take care of the sediment and just how much they should be turned each day; how long they should remain in each position. This *remuage* is accomplished with stylized movements as classic as the ballets or the Japanese *No* dance.

Don't believe that being abroad even in France, and especially in Paris, makes it unnecessary to know your brand, for some Paris restaurants and many night clubs are notorious for palming off not only second- or third-, but fourth-, fifth- and even sixth-grade wines.

Said one expert, "Offhand, I would judge that there are several dozen excellent champagnes." The wine card at the Lion d'Or Hotel in Rheims, last May, listed 75 different champagnes, but not all are available in the United States. However, just as a slight guide, here are 22 greats listed *alphabetically*. Please note:

Ayala, Besserat, Bollinger, Clicquot, Charles Heidsieck, Delbeck, George Goulet, Heidsieck Monopole, Irroy, Krug, Lanson, Laurent Perrier, Moët et Chandon, Mercier, Mumm, Perrier Jouet, Piper Heidsieck, Pommery, Pol Roger, Louis Roederer, St. Marceaux, Taittinger.

The Best of Years

Since all champagnes, as we know and revere them, are *cuvées* or blends of various wines, and since each great house has its coterie of blenders dedicated to the task of evolving each year a wine in keeping with its own standards, it is quite logical that vintages are far less important for champagnes than, for instance, for Bordeaux and Burgundies. Champagne depends as much on the art of its maker as upon the vagaries of nature.

It is quite fashionable now to insist that you actually *prefer* non-vintage champagnes. Faced with a choice of a non-vintage champagne with a well-known label and a vintage champagne made by an unknown, the knowledgeable will without hesitation *take the name and let the vintage go.*

Nevertheless, there is no gainsaying the fact, obvious to any sensitive palate and nose, that certain years have produced superior champagnes. For guidance we quote from Frank Schoonmaker's "New Kind of Vintage Chart," issued by Sherry Wine and Spirits, 679 Madison Avenue, New York, in which he has "tried to crowd as much relevant information as possible. Where numbers have been used, 20/20, as in the language of French school teachers and American opticians, means perfection, and 10/20 is barely passing."

1945—Very full-bodied wines, not too well balanced, and high in alcohol. With a few notable exceptions they have proved short-lived. Again with a few exceptions, the vintage now rates only about 12/20.

1946—Rather mediocre and acid as a whole. A few fairly good *cuvées*. 11/20.

1947—A great year. Rather soft wines, full-bodied, maturing early. Now at their peak. 17/20.

1948—Mostly used in non-vintage blends. Fair. 11/20.

1949—Great. Well-balanced wines, sturdy, but less heavy than the '45's and the '47's and will probably last longer. 17/20.

1950—Another great year, but of entirely different character. Wines remarkable for their finesse and breeding, now fresh and charming but should improve. 16/20.

1951—We shall never see it except under a non-vintage label. 8/20.

1952—Very great. Probably the best since the war, although, of course, it will not come on the market before 1956 at the earliest. On the basis of present evidence, at least 18/20, possibly 19/20.

1953—One of the most extraordinary vintages of the past three decades. Old *vignerons* in the champagne country shake their heads and say they have not seen such wines since 1928. Time alone will tell, but it promises to be at least 19/20, and possibly one of those 20/20 years which come along only about four or five times in a century.

1954—Certainly poor. Will never be shipped as a vintage.

1955—Although it is too early to be sure, most of the experts agree that the wine of this season will be well above the average. According to Joseph Dargent, international delegate of the Champagne Producers of France, we may even have a wine similar to a fine '43 or even '49. Perhaps 17/20.

We should point out that this appraisal of champagne vintages by Frank Schoonmaker does not agree entirely with the official

(*Please turn the page*)

There's Something So **DIFFERENT** About...

Schumacher's

FABRICS • CARPETS • WALLPAPERS



"Pride of Kashmir"
An imported hand woven worsted round rug, in 4', 6' and 9' sizes.

For over 60 years, Schumacher's has been world famous for decorative fabrics, carpets and wallpapers with a distinctive designing touch and an unsurpassed quality. Before you decorate, it will be most rewarding to ask to see . . . Schumacher's.

Available through decorators and decorating departments of better stores.



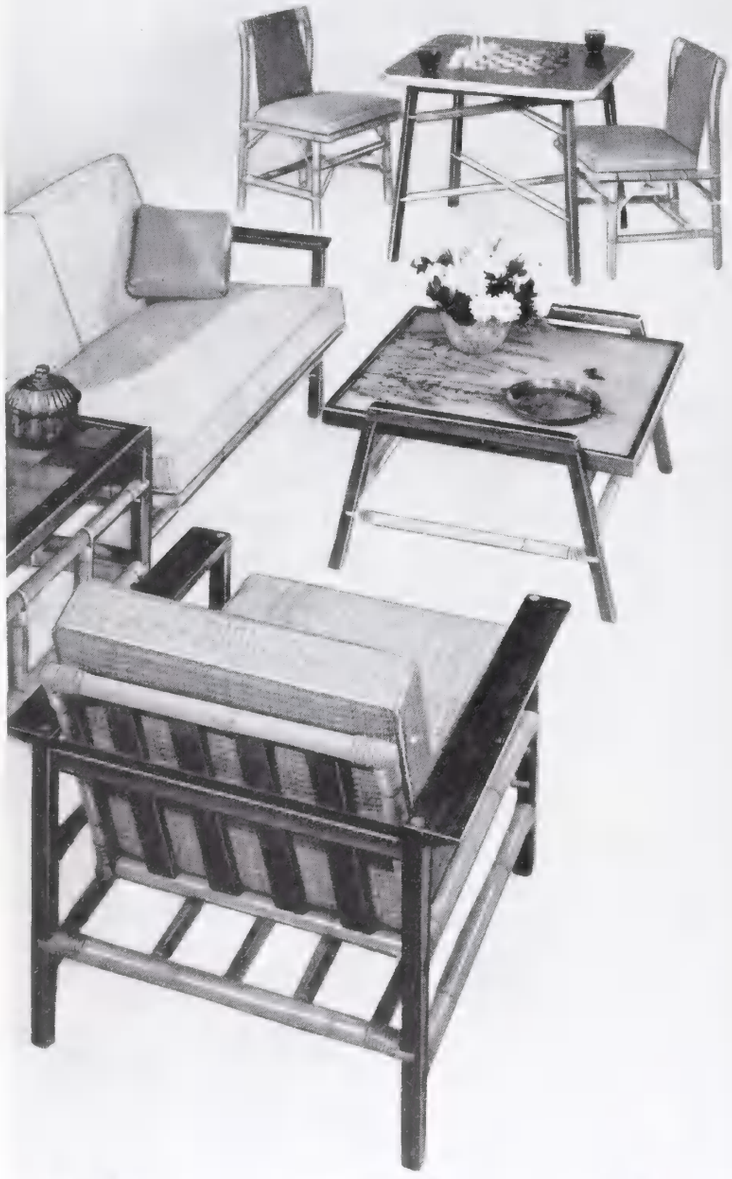
"India House"
A fine hand printed wallpaper available in a variety of unusual colorations.

Quality is a Schumacher Tradition

F. SCHUMACHER & CO. 60 W. 40 St., N.Y., N.Y.
Fabrics • Carpets • Wallpapers • Waverly Fabrics

CROSSROADS FURNITURE FOR ALL AMERICA

They *belong* together! You've heard that said of lovers, and you'll hear it said of walnut and rattan, especially if you're decorating your living room, dining room, or game room with new Crossroads "furniture of romance". John Wisner has designed a perfect mating of these materials, just to prove that elegance and informality *can* go happily hand in hand.



Ficks Reed Co.

424 FINDLAY STREET, CINCINNATI 14, OHIO

at better stores everywhere

SHOWROOMS

NEW YORK • CHICAGO • CLEVELAND
GRAND RAPIDS • BUFFALO • SAN FRANCISCO

YOU ARE DRINKING STARS

CONTINUED FROM PRECEDING PAGE

opinion of the Champagne Commission. Schoonmaker is considerably more enthusiastic about the 1950's and also the '53's.

Still another judgment of the worth of various years is that of Count Robert L. de Vogué, head of Moët at Chandon, who selects the vintages worthy to be presented in Dom Perignon bottles.

The house of Moët et Chandon is closely linked to the fame of Dom Perignon, whose statue stands in their courtyard, for in 1794 the Moët family bought the vineyards and buildings of the Benedictine Monastery at Hautvilliers where the great Dom had been cellarmaster.

As a kind of memorial to Dom Perignon a special *cuvée* is bottled only in the best of the years, to bear his name and ancient label. Those years have been 1921, '28, '29, '34, '43 and '47. Opportunities for making one's own decision about these Dom Perignon vintages are, however, very limited. There are few to be had, anywhere, except for '43 and '47 which are in about these Dom Perignon vintages The early vintages are practically impossible to obtain.

Age Has Its Flavor

The story is told of a certain poseur who attempted to regale a dinner party with tales of a vintage champagne "100 years old." How did they know he was a poseur? Because the dating of champagne bottles did not start until 1880.

Since that time, however, there have been approximately 20 vintage years. Among the most celebrated are the champagnes of '93, '04, '06, '11, '21 and '28.

In the year when the elegant Eighties came to a close, there was a wine which inspired literally reams of fervid prose and conversation. This was the merry aristocrat of '89 whose green-gold cast was often compared to the eyes of certain damosels! There are a few present-day connoisseurs like André Simon and Alice Toklas who may have tasted this strangely exciting wine in all its glory around about the turn of the century, when it was ten or twelve years old. (We must ask them!)

Generally, it is agreed that champagne "is not fit to drink until it is five years old." At ten years or twelve, depending on the wine and the taste of the judge, it is at its best. At 20 years, "it begins to die." But here again wines vary. So do palates. The English, particularly, have a sentimental affection for old wines of all kinds, even champagne. They often enjoy that "taste of age" to which the French refer rather disparagingly as *maderaisation*. At the romantic cellars of Pommery we were served a champagne of 1904 and, to use the words of the French lady-poet, the Countess Louise de Vilmorin, "It is an awesome and inspiring thing to sniff from the cork and to feel on your tongue the taste of the world that existed before you were born."

For me it is impossible to say how I would have judged that bottle of Pommery 1904, if I had come upon it unknowingly. Emotion and sentiment (call it sentimentality) cannot be isolated from such an experience. Why should we try? The wine was old, but it was still lively and light. So was a 1911 Moët et Chandon. Certainly the excellence of both of these aged wines can be ascribed in part to the fact that they have been so carefully nurtured through the years, never moved from their own cellars, always held at exactly the same temperature under ideal conditions. One of our editors carried a thermometer and recorded the temperatures of various *caves*. They ranged from 50° F. to 52° F.

The most spectacular *caves* into which we carried the trusty thermometer were those of the house of Pommery, dug into the hillside near Rheims. Geologists say the chalk here is a thousand feet deep, and many of the cellars are believed to have been constructed in Roman times. Down, down you go, down 116 steps. We counted them.

You could, if you wished, wander through eleven miles of underground corridors marked with enamel plaques, named after all the capitals of the world, where champagne is served—all the capitals of the world! You look up hundreds of feet and see the light of day like a small pallid picture framed in the top of a stone pyramid. Many of the walls are covered with sculpture elaborately cut into the chalk and depicting, so we were told, "Bacchic scenes." Everywhere there are endless chains of the sectioned baskets, called "mannequins," carrying bottles overhead. And for background music, the light, resonant clinking of bottles, like silver bells in the mysterious semi-darkness. A perfect setting for a Hitchcock movie!

To Sip in Judgment

The experts go on and on about "limpidity," "body," "freshness," "fruitiness," "smoothness" and "bouquet." But how to translate these words? How to decide: "Is this a great champagne? Is it fair? Is it average?" Your eyes will help you, and your nose, and your palate and even your ears. Your emotions will become involved, as well as your memory and intellectual capacity to analyze and evaluate.

So, you pour the wine into a clear, thin, crystal glass with no decorations to interfere with your awareness of the color and clarity. There is plenty of room left in the glass to allow the bouquet, fragrance or perfume to develop.

First, you look at the wine in the glass, noting the color which may range from a topaz, almost an amber, to the palest straw. It is not an invariable test, but often you will find that the sweeter champagnes are deeper in hue. As in a martini, the paler, the drier.

Palest of all is a *brut blanc des blancs*, pure white wine, made from all white grapes. This is a rarity among champagnes and, according to some knowledgeable folk, the current rage for *blanc des blancs* champagne among certain Parisian connoisseurs is "sheer affectation."

Yet a jury of four dedicated, unbiased (but not blindfolded) HOUSE BEAUTIFUL editors lost their collective hearts to a Taittinger 1950 *blanc des blancs*, tasted in the *caves* at Rheims. A real *brut*, it has no sugar added. So pale-gold that it has almost the greenish cast of a great Montrachet.

Pale Is Stylish

As in clothes, in paintings and decorations, fashions change in champagne. During the elegant Eighties and the luxurious Nineties, the most desirable champagnes were those which had, in the words of General d'Alès of the house of Piper Heidsieck, "the color of the eye of a partridge, *l'oeil de perdrix*—a lovely, indeterminate, Victorian shade of pinkish-topaz." Nowadays, the fashionable color among champagnes is many degrees lighter, the taste many degrees dryer.

The General's own Piper Heidsieck is a beautiful example of light and dry. The '49 which we tasted recently is as pale as the most sophisticated martini, with bubbles so fine that they seem to race together into a kind of Milky Way—as *brut* as *brut* can be!

Certainly *brut* is the modish type of champagne in most American and European circles.

However there are those who prefer a sweeter champagne. For *them* the "dosage" was invented! This is a syrup of pure cane sugar dissolved in a mixture of old champagnes.

The words on a bottle of champagne, which indicate its sweetness, are rather confusing. In terms of the amount of sugar added they are:

Brut—No dosage, or .5% to 1% sugar liquid.

Extra Dry—1% to 2% sugar liquid.

"*Sec*" (This is the most confusing term)—It is French for *dry*, but actually the wine isn't dry, according to our standards. It is also known in the trade as "American taste." Perhaps it was a generation ago, but it isn't any longer. In any case, *sec* indicates the addition of 3% to 6% sugar liquid.

"*Demi-Sec*" or half dry—7% to 10% sugar liquid.

"*Doux*"—Sweet (personal opinion—completely undrinkable) up to 15% sugar liquid.

Champagne *Doux* is said to have been popular in Czarist Russia and is now exported to South America.

WHAT about pink champagne? To quote Joseph Dargent again, "In the eyes of the *champenois*, pink champagne is a charming stunt; its color is pleasing to many drinkers, perhaps because this color mingled with the wine's effervescence gives an unusual and gay impression. However, pink champagne is, and probably will remain, exceptional, because the limpidity of normal champagne is one of its best factors of quality. Usually, white champagne is finer than pink. In part this is due to the fact that the juice from the first pressing is used for white champagne, whereas the secondary juice of the pressing is used for pink champagne, and the dark skins are permitted to remain a short while in the grape juice.

"Pink champagne had its origin, it seems, when a brilliant young heiress decided to have a champagne served at her wedding which would match the dresses she had chosen for her maids of honor."

Crystal-Bright

Lucent, transparent, pellucid, crystal-bright, these are some of the words used to describe one of the essential qualities of fine champagne. Its limpid clarity is not a gift of nature, but of art. For during the second fermentation

(*Please turn the page*)



for your health's sake—

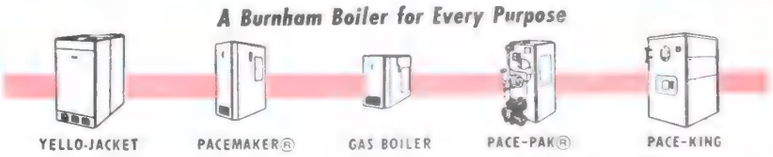
TRULY DRAFT-FREE HEATING

Surround yourself with the cleanest, evenest, most draft-free heating known . . . it's an important aid to health! Burnham BASE-RAY* Radiant Baseboard runs along outer walls of your house, stops cold infiltration through walls and windows. Here's the magic of hot water heating at its best! Floor to ceiling temperatures vary no more than 3 degrees. Floors are always warm. Even near large windows you feel perfect comfort. And with BASE-RAY you get lifetime performance . . . true economy. It's made of rugged, enduring cast iron. BASE-RAY is inconspicuous, too. It gives you complete freedom of decor! Whether you're building or remodeling, get the facts on "Comfortizing," with BASE-RAY . . . tried and proven by thousands of homeowners.

*Reg. U. S. Pat. Off.



A Burnham Boiler for Every Purpose



Burnham Corporation

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

IRVINGTON, NEW YORK

Burnham Corporation, Irvington, New York
Please send me
☐ Complete information on BASE-RAY
☐ Literature on Burnham Boilers
Name .....
Address .....
City ..... State .....

The greatest life insurance your carpets will ever know...



GENUINE
OZITE

AMERICA'S FIRST NAME IN CARPET CUSHION

Genuine OZITE carpet cushion will more than double the life of your new carpet; yet one extra year added to your carpet's life represents the cost, and it goes on saving year after year. What other investment can you make which will return its cost to you so many times in such a short period.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

ONLY GENUINE OZITE has its name engraved on every sq. yd.

YOU ARE DRINKING STARS

CONTINUED FROM PRECEDING PAGE

in the evolution of the sparkling *mousse*, a deposit is formed in the wine which is a by-product of yeast from the air and minerals in the juice. This deposit does not affect the taste of the wine, but clouds it. The trick is to get the deposit out of the bottle without losing the bubbles.

How this is done is one of the most ingenious of wine-making skills, for all the tiny bits of sediment are *coaxed* to form around the cork. This is done by gradually shifting the position of the bottle from horizontal to a point where the wine stands on its head.

But first the bottles are vigorously shaken and put neck down into special racks, which hold them at an angle of 60 degrees. Then begins the picturesque ritual of *remuage*, the sly and skillful turning. Each bottle is marked on the bottom with a strip of white, the starting point. During a period of five weeks to three months, depending on the nature of the wine, each bottle is given a slight shake and turn, and gradually moved, still neck down, toward the vertical position. A skilled cellarmaster at the racks is like an organist at a giant keyboard, and some virtuosos can play a kind of tune as they work, for their hands move very fast, twisting and turning as many as 30,000 bottles in a day.

When the work has been completed, the wine held to the light (a candle in the olden days, an electric bulb now) will show a clear, white wine in a bottle whose neck and cork are dark with sediment. The bottle rests thus, neck down, for several years, so that the sediment solidifies. Then the disgorging comes. The necks of the bottles are placed in ice-brine water, which covers them only to the top of the sediment. A few minutes in this bath and a frozen wine forms in the neck around the cork. Now the steel wire clamp is removed and the cork withdrawn with pincers. The accumulated gas pressure is enough by itself to push the piece of ice filled with sediment out of the bottle. Because of the intense cold, the loss of gas and wine from the bottle is insignificant. At last, the champagne has a pure, gem-like sparkle.

Sparkles in Your Throat

"Champagne without sparkle is like a rose without scent. The most obvious characteristic of champagne is effervescence." Wrote the Abbé de Chaulieu in the 18th Century: "Scarcely did I see it, when suddenly from my mouth it entered my heart." Others have described it as "sparklers in your throat."

Quite apart from poesy, the size, quality and liveliness of the bubbles are studiously observed. The classical school of champagne connoisseurs will tell you that since slow fermentation results in small bubbles, the smaller the bubbles, the finer the quality of the wine.

Champagne is judged also by its activity, although this is not always an inherent quality of the wine. The type of glass and the temperature of the wine have considerable effect.

The traditional hollow-stemmed champagne glass encourages a fountain of sparkle, and so do certain imperfections in the crystal. It is for this reason that some devotées will even risk their diamonds to scrape a bit of roughness into the glass, so as to provoke the brilliant dancing of the wine.

A fine, velvety, not too ephemeral, white crown of *mousse* is another sign of excellence, but not too reliable, especially for a woman, because the slightest trace of oil from lipstick dissipates the foam instantly.

The height of affectation, according to most French connoisseurs, is the swizzle-stick. There was a time when so-called esthetes brought their own of silver or gold and jeweled! "With a few swift movements they could drive out of the glass the sparkle that took at least four years to put there." Some people say to you that even without the sparkle, champagne tastes good. But if you don't like bubbles, why have champagne? There are other wines.

Glassful of Life

Just as through the centuries the wines of Champagne have been altered to suit our changing tastes and requirements, so have the bottles and the glasses. Most popular through the generations has been a kind of trumpet-lily shape, called the "flute." Sometimes the stems have been short, sometimes long and slender; sometimes closed and sometimes hollow. In other epochs, glasses have been elaborately cut.

The classic champagne saucer is a comparatively recent development. Like the flaring trumpet, it has lost some popularity, especially among the connoisseurs of France, who consider such glasses

better suited to the serving of cocktails or dessert. Now, preference is given to the tulip glass, or the *demi-ballon*, slender and deep, but not too wide at the rim. Such a glass facilitates the rising of the bubbles and also serves to concentrate the aroma. More and more often, especially in France, you will find that champagne is served from a fairly generous, all-purpose glass, which is suitable for water as well, and for almost any kind of red or white wine. It is a highly practical innovation and one which should be gratefully adopted in this country, what with our lack of closet space.

The right wine! The right glass! There is also a right way to pour champagne. The bottle should be held at the base, never around the neck; and if you are deft, you will present it with your thumb in the deep dimple underneath, the bottle resting on your four fingers, the label upward in full view. The bottle should be gently inclined over the glass, and the glass itself tilted so that the wine pours very slowly down the inside of the glass until it is half or at most three-fourths full.

Never, never put a lump of ice into champagne, "unless you wish to express complete disdain for it."

A fine champagne deserves fine treatment. Without it, even the best cannot survive. If champagnes are to be kept any length of time at home, you should provide a cool dark place. The temperature should not go above 55° F. or below 35° F. The coat closet of an apartment is not appropriate and neither is an exposed unheated cellar, nor even a wine cellar too close to the heated furnace!

Champagne bottles should always be stored on their sides, never upright, and they should be tilted so that the corks are always wet with wine. If not, the corks will dry out and shrink, and the precious sparkle will escape from the bottle. Improper storage is the cause of a great deal of flat champagne, and even the best of conditions offers no positive guarantee that *all* will be well with this or any other wine.

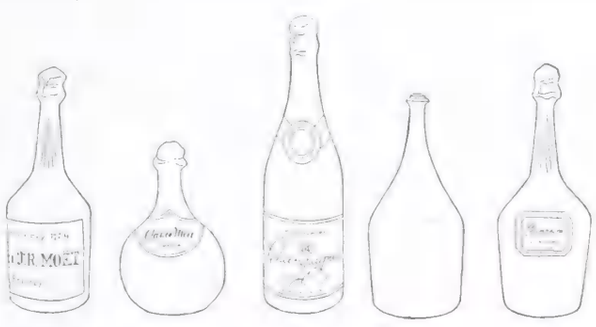
Chill and Serve Forth

The temperature at which champagne is served has considerable effect upon the enjoyment of it. Here in America we are inclined to go to extremes in many things, certainly in the chilling of champagne. This seems to be a national failing. Charles Braunhofer of Delmonico's described in his book, *The Epicurean*, in 1893 how to *freeze* champagne! Actually, there is no "correct temperature" for all kinds of champagne. As a general rule, the finest and most delicate wines should be served less chilled, for excessive cold destroys the more subtle nuances of taste. Somewhere between 45° and 50° F. should be about right, with 48° F. considered the classic mean. Below 44° F., champagne loses much, if not all, its fragrance. Above 50° F., it becomes heavy and loses its sparkle, for the cork often comes out with an explosion which carries away the foam and bubbles. Traditionalists insist that the best way to cool champagne is in an ice bucket, *slowly*, with ice and water, but in actual practice and especial-

(*Please turn the page*)



Shapes in champagne glasses have their vogue and history, from the hollow-stemmed glass (left), through the gamut of possibilities.



Old champagne bottles flank the present model (3). The 17th Century label (2) and bottle (5) are still used for Dom Perignon *cuvées*.



Whether you're building a new house or remodeling, ask your floor-covering dealer about *Church Plastic Wall Tile.*

You'll be amazed at the transformation this one inexpensive addition can make. It means freedom from periodic redecorating. Maintenance as easy as the swish of a damp cloth. And it can increase the value of your home by many times the cost of the installation.

Week-end builders: you can do it yourself! Your dealer will give you full instructions. Or he'll be glad to estimate on the installed job.

Four styles. 26 beautiful colors. But be sure to ask for Church Tile — made by the makers of "the best seat in the house".

Finishing touch—a Church Seat . . . overwhelming choice for the finest homes. Highest in quality — lowest in cost-per-year of satisfactory service. *At better plumbing stores everywhere.*



The name CHURCH on any product stamps it beyond question as the best.

SEATS AND PLASTIC WALL TILE

Send this coupon for FREE illustrated brochure and color chart.

C. F. CHURCH MFG. CO., HOLYOKE, MASS.
Division of AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

C. F. CHURCH MFG. CO., Dept. H, Holyoke, Mass.
Please send me FREE brochure showing Church Wall Tile and Seats.

Name _____

Address _____

City _____

Serving home and industry

AMERICAN-STANDARD • [illegible] • [illegible] SEATS & WALL TILE • DETROIT [illegible] • KEWANEE BOILERS • BUSS [illegible] • SUNBEAM AIR CONDITIONERS

YOU ARE DRINKING STARS

CONTINUED FROM PRECEDING PAGE

ly in restaurants, even fine restaurants, the chilling is hurried by the addition of salt in the water.

What about the refrigerator, or the freezer? The purists will throw up their hands in horror. Yet, several hours of cooling in your refrigerator set at 45° is excellent and efficient. The freezer has its dangers. You might leave it too long and break the bottle. But if you are careful and will take the trouble to turn the bottle two or three times *during a half-hour*, the freezing compartment of your refrigerator, which is generally set about 0° F., will do a good job.

To most of us, the height of luxury would be to have a few bottles of champagne always on hand at the perfect drinking temperature in the refrigerator, but no Frenchman would condone such heresy.

There are, however, a number of informed people, including the very knowledgeable Julius Wile, who say that it is abruptly changing temperature which destroys champagne quality, that a wine can be quickly and easily ruined, or at least clouded, by being put into and then taken out of the refrigerator several times. He insists that champagnes may be kept for weeks and even months at a constant temperature in the refrigerator without suffering.

Some of the old wine-stewards' manuals suggest that the bottle of champagne, when removed from the ice bucket should be up-ended just once, to mix the cold wine in the bottom with that on top.

A bottle of champagne is among the easiest of all wines to open. You simply twist the wires till they break, and then pull the cork. But the correct ritual has its own ceremonial requirements. According to the Comité Interprofesionnel du Vin de Champagne, this is how it should be done: "Gently, silently, without losing any froth, holding the bottle slightly inclined. If necessary, use a special pair of nippers, if the cork shows signs of breaking. After opening, make sure that the cork has no bad smell (if it has, the bottle should immediately be set aside), then carefully wipe the rim of the neck with a clean napkin. To be quite sure of the quality, the contents of the bottle should not be served until the first glass has been tasted.

"Avoid wrapping the bottle in a napkin—as is frequently done—thus hiding the label as if one were ashamed of the name it bears. The decoration of a bottle is one of the charms. . . ."

The Bigger the Bottle

Far and away the largest amount of champagne comes in deeply dented, thick green glass bottles generally known as quarts, but holding actually about a fifth of a gallon, a smidgen more than 25 ounces. Caterers usually count on six servings from the so-called quart, and they figure at a wedding, for instance, on roughly three glasses per guest. But in addition to the regulation quart, there are ten other champagne bottles. The smallest, called the split or ¼ bottle, contains 6½ ounces. Then there is the so-called champagne pint or half-bottle holding 13 ounces, and an imperial pint containing 16 ounces.

The larger champagne bottles contain multiples of the champagne quart. There is a magnum, which is a two-quart bottle. The double magnum, often called a Jeroboam, holds four quarts. The Rehoboam, six quarts; Methuselah, eight quarts; Balthazar, sixteen quarts. The biggest, boldest, tallest, fattest of them all, is known as the Nebuchadnezzar—twenty quarts. That's a hundred and twenty glasses of champagne!

Bottles smaller than a quart are looked upon with some disdain by the experts, though you will find pints listed on the best wine cards all over the world. There seems to be some truth in the contention of the wine merchants that *bigger* means *better* among champagnes—up to a point. We know that air is the natural enemy of wine and that large champagne bottles contain proportionately more wine and less air than the smaller sizes. Splits, for some reason or other, are more likely to go flat than quart bottles. And magnums and double magnums *do* seem to have a finer flavor. They don't show their age as quickly. This improvement in flavor occurs only when the wine is actually fermented in the large bottle. At the present time, not much champagne is made in bottles larger than the magnum, because the danger of explosion and breakage is so great.

Moët et Chandon told us they still make a few Methuselahs. Filled, mind you, with champagne fermented in those eight-quart bottles! This is unusual. Generally, anything above a Jeroboam is filled from *smaller* bottles.



BARRY TOPPER

adjustable throw-cover
of **BENDIX** – ***all*** – *Washable*
Vanetta Durocord Corduroy

The Barry Topper Throw-Covers seen on the opposite page are available at the Notions Dept. of the stores listed below.

Akron, Ohio	O'Neil's
Akron, Ohio	Polsky's
Albany, N. Y.	John G. Myers
Albany, N. Y.	W. M. Whitney & Co.
Albuquerque, N. Mex.	Fedway
Allentown, Pa.	Hess Brothers
Amarillo, Texas	Fedway
Asheville, N. C.	The Bon Marche
Atlanta, Ga.	Rich's, Inc.
Augusta, Ga.	J. B. White Co.
Aurora, Colo.	Joslin's
Bakersfield, Calif.	Fedway
Baltimore, Md.	Hochschild Kohn Co.
Baltimore, Md.	Stewart's
Binghamton, N. Y.	McLean's
Boston, Mass.	Jordan Marsh Co.
Bridgeport, Conn.	D. M. Read
Brooklyn, N. Y.	Abraham & Straus
Buffalo, N. Y.	Adam Meldrum & Anderson
Buffalo, N. Y.	Wm. Hengerer Co.
Cedar Rapids, Iowa	Killian Co.
Champaign, Ill.	Robeson's
Charleston, W. Va.	Diamond's
Charleston, W. Va.	Stone & Thomas
Charlotte, N. C.	Efird's
Charlotte, N. C.	J. B. Ivey & Co.
Chattanooga, Tenn.	Miller Bros.
Chicago, Ill.	Mandel Brothers
Chicago, Ill.	The Fair
Cincinnati, Ohio	H. S. Pogue Co.
Cincinnati, Ohio	Rollman's
Cleveland, Ohio	May Co.
Cleveland, Ohio	The Halle Bros. Co.
Cleveland, Ohio	The Higbee Co.
Columbia, S. C.	Belk's Dept. Store
Columbia, S. C.	Efird's Dept. Store
Columbus, Ohio	Morehouse Fashion
Corpus Christi, Texas	Fedway
Dallas, Texas	A. Harris & Co.
Dayton, Ohio	Rike's
Dayton, Ohio	The Home Store
Denver, Colo.	Denver Dry Goods Co.
Denver, Colo.	Joslin's
Des Moines, Iowa	Younker's
Detroit, Mich.	J. L. Hudson
Dubuque, Iowa	Roshek Bros.
Duluth, Minn.	Duluth Glass Block
Easton, Pa.	Wm. Laubach Co.
Elkhart, Ind.	Charles S. Drake Co.
Elmira, N. Y.	S. F. Iszard Co.
El Paso, Texas	Popular Dry Goods Co.
Englewood, Colo.	Joslin's
Erie, Pa.	Erie Dry Goods Co.
Everett, Wash.	The Bon Marche
Fort Wayne, Ind.	Wolf & Dessauer
Fort Worth, Texas	Monnig Dry Goods Co.
Framingham, Mass.	Jordan Marsh
Fresh Meadows, N. Y.	Bloomingdale Bros.
Fresno, Calif.	Cooper's
Fresno, Calif.	E. Gottschalk & Co.
Grand Rapids, Mich.	Herpolsheimer's
Grand Rapids, Mich.	Wurzburg's
Greely, Colo.	Joslin's
Hagerstown, Md.	Everly's
Harrisburg, Pa.	Pomeroy's
Hartford, Conn.	Brown-Thomson, Inc.
Hartford, Conn.	G. Fox & Co.
Hartford, Conn.	Sage Allen
Hempstead, N. Y.	Abraham & Straus
Holyoke, Mass.	Albert Steiger Co.
Huntington Park, Calif.	Wineman's
Indianapolis, Ind.	H. P. Wasson Co.
Indianapolis, Ind.	L. S. Ayres
Indianapolis, Ind.	Wm. H. Block Co.
Jacksonville, Fla.	Cohen Brothers
Johnstown, Pa.	Penn Traffic Co.
Kansas City, Mo.	Emery Bird Thayer Co.
Kansas City, Mo.	Macy's
Lafayette, Ind.	Loeb's
Lakewood, Colo.	Joslin's
Lancaster, Pa.	Hager & Brother
Lancaster, Pa.	Watt & Shand
Lansing, Mich.	Arbaugh's
Levittown, Pa.	Pomeroy's
Lexington, Ky.	Stewart's
Lincoln, Nebr.	Miller & Paine
Little Rock, Ark.	Gus Blass Co.
Long Beach, Calif.	Buffum's
Longview, Texas	Fedway
Los Angeles, Calif.	Broadway Store
Los Angeles, Calif.	Bullock's
Los Angeles, Calif.	J. W. Robinson
Louisville, Ky.	Kaufman-Straus Co.
Louisville, Ky.	Stewart's
Madison, Wisc.	Harry S. Manchester
Malden, Mass.	Jordan Marsh
Marion, Ohio	Frank Bros.
Memphis, Tenn.	Bry's
Merchants Park, Colo.	Joslin's
Milwaukee, Wisc.	Boston Store
Milwaukee, Wisc.	T. A. Chapman Co.
Minneapolis, Minn.	Dayton's
Minneapolis, Minn.	L. S. Donaldson Co.
Minneapolis, Minn.	Power's Dry Goods Co.
Mobile, Ala.	Gayfer's
Montgomery, Ala.	Montgomery Fair
Muncie, Ind.	Ball Stores
Nashville, Tenn.	The Harvey Co.
Newark, N. J.	Kresge-Newark
New Brunswick, N. J.	P. J. Young
New Haven, Conn.	Edw. Malley Co.
New Rochelle, N. Y.	Bloomingdale Brothers
New York, N. Y.	Bloomingdale Brothers
New York, N. Y.	Stern Brothers
Niagara Falls, N. Y.	Jenss Bros.
Northgate, Wash.	The Bon Marche
Oakland, Calif.	Capwell's
Oakland, Calif.	Hale Bros.
Oklahoma City, Okla.	John A. Brown Co.
Omaha, Nebr.	J. L. Brandeis & Sons
Omaha, Nebr.	Thomas Kilpatrick
Omaha, Nebr.	Younker's
Orlando, Fla.	Ivey's of Orlando
Pacific Grove, Calif.	Holman's Dept. Store
Parkersburg, W. Va.	Dils Bros.
Paterson, N. J.	Meyer Brothers
Peoria, Ill.	Block & Kuhl
Philadelphia, Pa.	Strawbridge & Clothier
Phoenix, Arizona	Diamond's
Pittsburgh, Pa.	Kaufmann's
Pittsburgh, Pa.	Joseph Horne Co.
Pontiac, Mich.	Waite's, Inc.
Portland, Maine	Porteous Mitchell & Braun
Providence, R. I.	Shepard Company
Reading, Pa.	C. K. Whitner Co.
Richmond, Va.	Miller & Rhoads
Richmond, Va.	Thalhimer's
Roanoke, Va.	S. H. Heironimus Co.
Rochester, Minn.	Dayton's
Rochester, N. Y.	McCurdy & Co.
Rochester, N. Y.	E. W. Edwards & Co.
Sacramento, Calif.	Hale Bros.
St. Joseph, Mo.	Townsend & Wall
St. Louis, Mo.	Scruggs-Vandervoort-Barney
St. Louis, Mo.	Stix Baer & Fuller
St. Paul, Minn.	Schuneman's
St. Paul, Minn.	The Emporium
St. Paul, Minn.	The Golden Rule
St. Petersburg, Fla.	Maas Bros.
Saginaw, Mich.	Wiechmann's
San Francisco, Calif.	Hale Bros.
San Francisco, Calif.	Macy's
San Francisco, Calif.	The White House
San Jose, Calif.	Hale Bros.
Scranton, Pa.	Cleland-Simpson
Seattle, Wash.	The Bon Marche
Sheboygan, Wisc.	H. C. Prange
Sioux City, Iowa	Younker's
South Bend, Ind.	Robertson Bros.
Springfield, Mass.	Albert Steiger Co.
Springfield, Mass.	Forbes & Wallace
Springfield, Ill.	Myers Co.
Spokane, Wash.	The Bon Marche
Stamford, Conn.	Bloomingdale Brothers
Steubenville, Ohio	The Hub
Sumter, S. C.	Sumter Dry Goods Co.
Syracuse, N. Y.	E. W. Edwards & Sons
Tacoma, Wash.	The Bon Marche
Tacoma, Wash.	The People's Store
Tacoma, Wash.	Rhodes Bros.
Toledo, Ohio	Lamson's
Toledo, Ohio	Lion Dry Goods Co.
Trenton, N. J.	Nevius Voorhees
Trenton, N. J.	S. P. Dunham & Co.
Tulsa, Okla.	Brown-Dunkin
Tulsa, Okla.	Vandever's
Washington, D. C.	Lansburgh's
Washington, D. C.	Woodward & Lothrop
Washington, Pa.	Fred Marshall
Wheeling, W. Va.	Stone & Thomas
Wilkes-Barre, Pa.	The Boston Store
Wilmington, Dela.	Strawbridge & Clothier
Worcester, Mass.	Denholm & McKay Co.
York, Pa.	Charles H. Bear Co.
York, Pa.	The Bon Ton
Youngstown, Ohio	G. M. McKelvey
Youngstown, Ohio	Strouss-Hirshberg

Here's carefree low-cost protection for your car seats...



BARRY TOPPER

adjustable throw-cover
of **BENDIX – all – Washable**
Vanetta Durocord Corduroy

only $5.98 *. . . Easy-on! Easy-off! Shock-free! Custom-fit!*

One piece or divided seat style to fit front seat of your car . . .
also suitable for covering small sofa or sectional loveseat!

Barry Toppers are in a class by themselves for good looks, long wear, smooth fit. Made of plump, durable Vanetta Corduroy, with reinforced seams, they fit snugly, slip on and off in a jiffy . . . come in seven fashionable colors.

And the upkeep is so wonderfully economical . . . because these Barry Toppers are Bendix-"all"-Washable! Muddy shoes, pup's paws, spilled food are no problem! Just pop the cover into your Bendix Washer-Dryer. It will wash safely, automatically — color-bright, fresh as new, washing after washing. That's where the height of fashion meets the height of practicality!

See page opposite for list of stores where you may buy your Barry Topper Throw-Covers.

R. G. BARRY CORP. *Sales Office: 303 Fifth Avenue, New York 16, N. Y.*
DUROCORD CORDUROY *by* VANETTA MILLS, INC. *1441 Broadway, New York 18, N. Y.*



BARRY, VANETTA *and* BENDIX
recommend **all** *the*
"controlled suds" detergent

Choose your BARRY TOPPER *from these* 7 *exciting Colors:*



Turquoise *Sunset Gold* *Copen Blue*



Red *Charcoal Grey* *Hunter Green* *Beige*



As featured in National Homes' new Ridgewood House

Revco BILT-IN* REFRIGERATOR and FREEZER

Important new refrigeration ideas *always* come from Revco, America's custom refrigeration specialists. And here is the heart of your new kitchen—*built-in* where it belongs. *All* of the space in the new, automatic defrost Revco roomy refrigerator is devoted to food storage. The space-taking freezing elements have been put where they belong—in the matching built-in Revco Freezer. This pair gives you a total of 14.7 feet of usable space.

Whether you are remodeling your kitchen, or building a new home, you can place your Revco "Bilt-in" Refrigerator and Freezer just where you want it—at the right height and location. Your Revco companion pair can be custom located to your needs.

Select the color of your choice in Stainless Steel and Antique Copper or matching cabinet colors.

COMPLETE FLEXIBILITY



Added units for greater needs



Standard, side-by-side

Delightful new kitchens featuring Revco Bilt-ins are described in the new, colorful book, "Contemporary Kitchens in Charming Homes." Just 25c and your name and address to Revco, Dept. HB-105 will bring it to you.



for complete information and the name of your nearest dealer write to

REVCO

Installing dealers "everywhere"

Deerfield, Michigan

© Revco, Inc. 1957

DECORATOR'S DIARY



Notes on news from the home furnishings market and how a decorator plots out ways to put it to best use

One of the fattest little sections of my resource file is the folder labeled "Iridescence." Almost every fabric house is producing something that could qualify, whether it's two-tone cotton chambray or changeable taffeta, or some of the glitter fabrics which understate the glitter by using colored metallic yarns, creating more of a glow than a gleam. Then there's the pearly look of Kappa Shell in place mats and lamps from Krusi.

Under work-of-art accessories, I've listed silvery rainbow-colored ceramics of Beatrice Wood, as marvelous as the sheen acquired by ancient glass buried underground. Also, a mobile of polished and rough abalone shells, giddy, pretty, and exquisitely made by the Natzlers.

And now comes iridescent leather, a new and subtly silver look in a finish called "Tulip Shadow" by American Leather Manufacturing Company. Eight soft, grayed-down colors of upholstery leather have been given this pleasant "pearly" look. What lovely thing will they think of next?

Came back to the studio today with that exhilarating feeling of Mission Accomplished. Young Midge Henley with her champagne tastes and you-know-what income has ceased to be a problem child—anyway, so far as her living room draperies are concerned. Found the precise solution for her white and silver room in a new metallic-printed rayon and cotton at Golding Decorative Fabrics. It's off-white, printed on a soft, non-glaring silver ground, has the feel of a fabulous raw silk import, is 50 inches wide, costs less than $4 a yard, and if this isn't fit for a Florentine prince, then Florentine princes don't know what's good for them. Off-white pattern is a large-scale scrolled leaf and flower motif, typical of rich old Renaissance damask patterns, and is appropriately labeled "Medici." Repeat measures about 18 inches high and almost as wide, but isn't overpowering when it's hung because the



"Medici's" Renaissance glitter

pattern blends into the drapery folds. I know what Midge's first question is going to be, for her practicality takes curious and praiseworthy turns, as for instance when she insisted on air-conditioning the apartment so her white scheme would be feasible in this sooty city. She's going to say, "It's lovely, but will that silver pattern crock off or turn black?" And my answer, researched from headquarters, will be, "Don't worry your

(*Please turn the page*)



Keep the wind outside... with weather-tight Curtis windows

Cold feet—dusty drapes and furniture—high heating or air conditioning costs—often this trio of evils can be traced to windows that "leak" air. But today, Curtis double-hung Silentite windows lick the problem—scientifically.

These guaranteed windows are truly weather-tight. Special patented features—including the most effective weather-stripping known—bar out wind and dust—protect your furnishings, your comfort and your pocketbook.

Silentite double-hung windows, too, open and close at a touch—keeping their ease of operation throughout a "house-time." They are part of the famous Silentite wood window family that includes awning and picture windows, casements, convertible units and many other window styles.

For a new view of window beauty and variety, send now for the Curtis window idea booklet.

CURTIS WOODWORK
Heart of the Home

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa HB-10-55
Please send free window booklet for building and remodeling.

THE CURTIS WOODWORK SILENTITE PRO-FIT the "Insulated" window

Name.....

Address.....

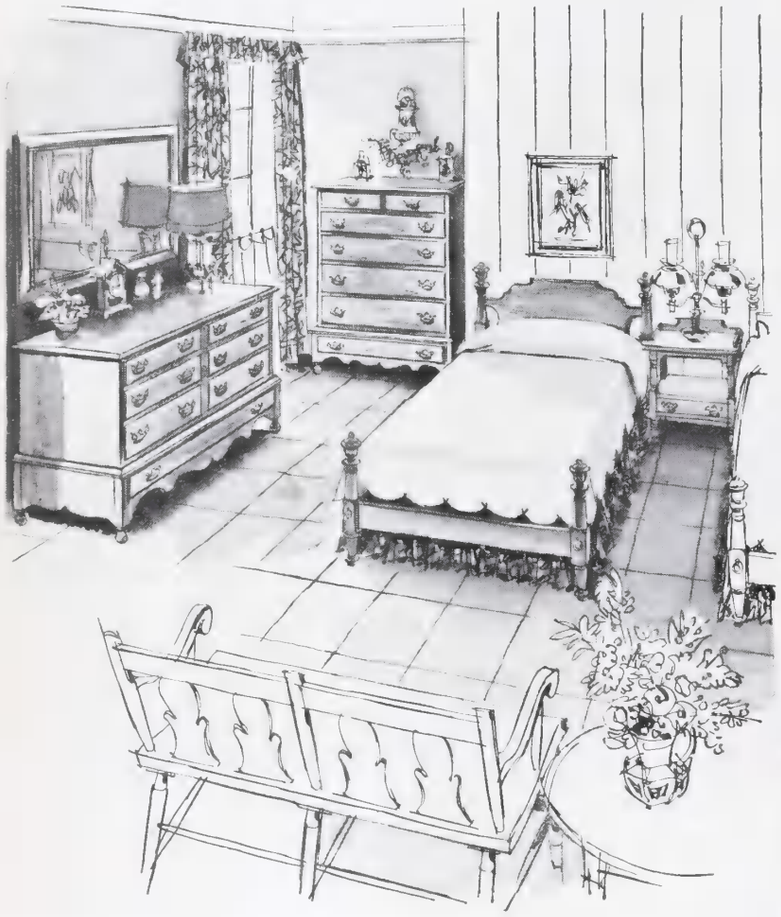
City.....*State*.....

Superb Craftsmanship and Design

. . . reflecting style influences that made Cherry Valley famous

Creations of character and charm . . . of timeless good taste and appropriateness . . . crafted with custom details giving lifelong tightness, strength and depth of finish. That's the *Living American* furniture in cherry wood, developed by Leopold Stickley!

Every autographed and individually dated Stickley piece offers enduring satisfaction and pride of ownership that makes the cost seem negligible.



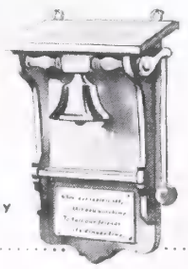
Here, several of Stickley's Cherry Valley designs show the characteristics of early 17th century English: No. 3342 Chest, H 52½"; W 34¾"; D 20¼"—No. 3340 Double Dresser, H 38"; W 49"; D 20¼"—No. 3351 Mirror, W 44¼"; H 32¼"—No. 3344½ Single Bed, 3'3"; Headboard H 41"; Footboard H 26¼"; Overall W 42"—No. 3283 Night Table, H 31"; W 20¾"; D 17"—No. 7042½ Love Seat, H 33"; L 52½"; D 17".

CHERRY VALLEY WORKSHOPS

Stickley

OF FAYETTEVILLE, N. Y.

105 Orchard St. Visitors Welcome at the Stickley Factory



DINNERBELL . . . an interesting wall piece, with the hand-rubbed finish and close-fitted construction typical of Stickley furniture. In cherry wood; has solid brass bell. Together with container of Stickley polish and 32-page Stickley Style Brochure, $7.50 postpaid. (Add 50c west of Mississippi). Brochure separately, 50c.

DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

head. The pattern is printed in one of the new metallic inks that are compounded with resins so that the glitter has a long life without coddling."

Vera Dalton collects rare and beautiful snuff boxes the way other people collect stamps. She'd just as soon buy a Battersea box as look at it: Just like every other collector, she is constantly searching for a more convenient, more beautiful, more spacious way to house her collection. She's as down to earth as a diamond mine, and I'm very glad for her that she can acquire such lovely things. But I'm also glad for myself that I remembered her problem the minute I laid eyes on Kittinger's new collector's chest. Besides furnishing nine shallow, baize-lined drawers for her collection, it's going to add elegant sparkle to her living room.

I've chosen the chest covered in silver leaf, a faintly clouded, rich finish, with simple ring hardware in brass. It also comes in a finish of malachite green or Chinese red, noteworthy because this business of color in furniture is something new. Chest itself measures about 12" high, 18" deep, and 38" wide, and can be bought alone or with a Queen Anne type of mahogany table which can serve as its base.

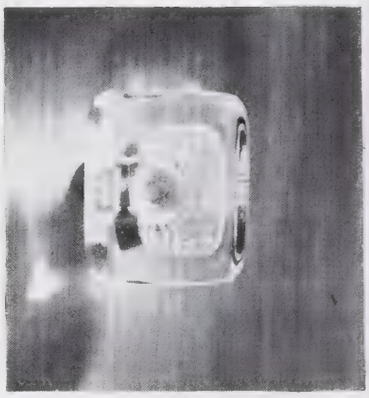
Table is 40⅜" long, 26¾" high, usable height which seems to be a specialty of Kittinger's. Alone



Collector's cabinet

this is a good level for a cocktail, coffee or serving table, and works out very comfortably for a casual game of cards or Scrabble. I can also visualize the chest sitting up handsomely on one of those square-legged rectangular Chinese tables. In fact, I'd prefer it in Vera's room which is almost totally modern when you analyze its upholstered furniture and its hand-loomed rug and fabrics, but definitely faces east with its Celadon bowls and the Siamese bronzes and Indian artifacts. Must remember that table comes 78¼" long. With two cabinets on it, it's a natural set-up for silver and placement storage in a dining room or dining-living room, or for a chest of drawers in a dressing room. Table and chest rise to just 36¼ inches—not a bad height for a little standing mirror.

The House of Italian Handicrafts was the last place I should have thought of looking for a doorknob, but wonders never cease. For what



Gold-in-glass doorknob

do I find dazzling my eyes on my last visit there but a glittering, gold-flecked lineup of Venetian glass, looking for all the world like a collection of superior paper weights. And doorknobs they are, perfect jewels of doorknobs, some round, some fluted, some rectangular, in all the rich reds and greens and yellows of typical Venetian glass, some peppered with gold dust, some looking as if a thousand flowers were captured inside. They're all made—by hand of course—on the fabled glass-making island of Murano, across the lagoon from Venice. All have been thoughtfully equipped with brass fitments which permit them to be screwed to a door, and so designed that they will fit the shank of the standard American-size doorknob.

I see these as distinguishing decorative accents on furniture as well as on doors and can think of at least three houses where they might serve as drapery tie-backs. I see them used as towel holders in an elegant little lavatory. And my favorite of all, a gleaming rectangle of ice-clear crystal which seems to encase a tiny pool of golden

bubbles, is already destined to pull the sliding doors of the built-in wardrobe in Mrs. MacMurry's gold and white dressing room. This knob, an impressive 3½ x 2¾ inches, is a lot of opulence at remarkably little price, for it costs far less than $10.

Honesty forces this notation. Jean Dinsmore, one of the few clients on my books who could order up carpenters, masons, and workroom craftsmen at the drop of an idea and never feel the pinch, is probably the most eager do-it-yourselfer on the whole roster. This year she's been particularly enamored of these new plastic films with the adhesive backing that stick wherever you put them. Everything in her kitchen, with the possible exception of the pancake turner, has been covered—by her, of course—in pink vinyl. And it was I who encouraged her to cover the wooden shelves in the guest bathroom and the linen closet with imitation black marble "Con-Tact," the stuff Cohn-Hall-Marx makes of Monsanto's Ultron vinyl film.

I was beginning to think enough is enough when she called one morning to say she was thinking of covering a wall of her teen-age kids' hi-fi room with the new "Con-Tact" pattern that looks more like red brick than red brick itself. You could almost feel the mortar that wasn't there! But the next news I got, in the same conversation, was that she'd found a cotton carpet, of all things, that you can stick down on the floor in 18" "tiles." It works on the same principle as the pressure-sensitive vinyl. It is backed by paper marked off for easy measuring and cutting. You rip off the paper and plunk the sticky side of the rug down wherever you want it. You can rip it off as cleanly as cellophane tape, change a worn tile for a new one or vary the color or whip them all off and make the floor bare again.



Sticky brick

Turned out that she had got hold of two good ideas. Two widths of the 18" wide vinyl were just right to cover a wall jog in the pine-paneled playroom, right at the crucial spot where the kids set up their refreshment cart. The rugged vinyl protects the wood from Coke splashes and food spatters, while the brick pattern looks suitably casual with the room's pine ad calico. There's an off-white brick pattern, too, I hear, and a new "Con-Tact" tape, in ¾-inch and 1½-inch widths for covering seams, binding lampshades, framing pictures or whatever other use you can think up.

As for the sticky rugs, called "Karpet-Squares" and made by Al-



Sticky carpet

len Industries, she suggested sticking a double row of squares on the walls across the top and along the side of the sofa beds in young Lisa's room. (There's one bed in each corner.) This improvises a soft, nice-to-lean-against headboard and backrest, in a turquoise which goes prettily with the colors in the chintz spreads, although there are 12 colors to choose from.

Everybody knows about Hitchcock chairs. But if anyone had told me prior to last week that you could furnish a whole bedroom with Hitchcock furniture, I would have been tempted to state, as politely as possible, that they did not know what they were talking about. Fortunately, I was never tempted, and now I know better.

Achieved enlightenment the week end I spent with Ellen Dillon in Simsbury. Admired a little one-drawer table, fitted up as a dressing table, she had in the guest room. Her grandmother's, she said, and she was looking for another. Could I help? Said I'd try though I wasn't optimistic. Not that the table was specially rare. It was a standard early Victorian type you used to see a lot of in country an-

(*Please turn the page*)

THE ORIGINAL GOLDEN-HUED FLATWARE AND HOLLOW-WARE
Dirilyte
ORIGINAL GENUINE

BONUS PLAN!

WITH EVERY 6 PC. PLACE SETTING
YOU GET A $2 COUPON
APPLICABLE TO ANY PIECE
OF DIRILYTE HOLLOW-WARE!

Golden-hued, solid metal, lifetime guaranteed



6 pc. Dirilyte place setting. $16

With every 6 pc. Dirilyte place setting you buy during the period of October 10th to 22nd, 1955 inclusive, your dealer will give you a $2 coupon, applicable to the purchase of lovely Dirilyte hollow-ware. Buy several place settings and see those bonuses mount up!

You can apply your coupons to *any* piece of Dirilyte hollow-ware—candlesticks, sugar and creamer, compote—or many others.

You can redeem your coupons on the spot, or any time up to December 31st. But you must buy your place settings during October 10th through October 22nd.

If you don't know who your Dirilyte dealer is, write us. We'll send you his name. So hurry: visit your dealer or write to the Dirilyte Company of America, Inc., Kokomo, Ind.

Dirilyte Bonus Plan coupons are void in and not redeemable from any state or locality prohibiting, licensing, taxing or regulating coupons. Not redeemable in cash.





Troy-Americana



Lady Fashion

wears golden slippers

. . . and they won't turn color or tarnish when the clock strikes twelve! We're referring to those glamourous ferrules of gold anodized aluminum at the tips of the frames. They symbolize the principle for which Troy Americana stands – contemporary elegance allied with practical usefulness. So, too, do the soil-proof Formica shelf in the room divider, the reversible foam rubber cushions in the lounge chair and ottoman, the chip-resistant black steel frames. No wonder Troy Americana is fashion's first choice when it comes to moderate-price, easy-to-live-with modern furniture.

402 Lounge Chair, $100.; 406 Ottoman, $60.; 476 Room Divider, $90.; 477 Cabinet, $220. All prices approximate retail. On display at modern-minded furniture and department stores in most communities. Write for the name of the one nearest you, and enclose 10c for our attractive booklet on casual decorating.

THE TROY SUNSHADE COMPANY

Makers of Casual Americana wrought iron furniture and Living Ease garden and patio furniture

TROY 2, OHIO

In Mexico City: Muebles Briones, S.A., Lago Iseo 50

DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

tique shops, but they seem to have disappeared. What did she want it for? That little bedroom under the eaves. Wanted to fix it up as a second guest room. Didn't need a chest of drawers. What week-end guest ever put anything away in a drawer? Probably go off without it if he did. But a dressing table is important.

All that chatter had nothing whatsoever to do with our decision to drive over to Riverton Saturday morning to have a look at the Hitchcock chair factory. We'd both heard about the three young men



Hitchcock console

who had bought the tumbled-down brick building where Lambert Hitchcock had made his famous chairs in the eighteen twenties and thirties. We knew they had put it together again and for the last six years had been making chairs there exactly like the originals, stencilled with the orginal nameplate "L. Hitchcock. Hitchcocksville. Conn. Warranted." But since neither of us had ever heard that Mr. Hitchcock made anything *but* chairs, we were quite unprepared to hit upon the makings of Ellen's second guest room.

First thing we lighted on was the one-drawer table I had held out so little hope for. There it was, almost exactly like Ellen's grandmother's, but lacquered black and stencilled with gold in the unmistakable Hitchcock manner. "Console table," they called it at the factory.

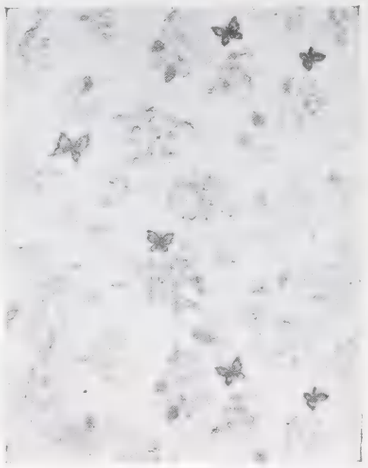
Item Two: a "Settler" bench to go with it—a rush seat on a leg-and-stretcher base similar to the base of Hitchcock chairs.

Item Three: a mirror in a Hitchcock frame.

Item Four and most unexpected: a headboard. There were two, but we decided on the simplest which was just a series of slender spindles with a decorated flat piece across the top. To go with that, there was a two-drawer "work table" which hardly anyone could tell from a night table. And figuring that Ellen's tiny room could just about hold one chair, we took down the number of the armless Hitchcock rocker. All these pieces are original Hitchcock designs, we were told, and come in a choice of finishes—black, antique maple or antique cherry. Some are already in stores like W. & J. Sloane and Lord & Taylor.

Drove home feeling very pleased with ourselves for having accomplished a month's job in a Saturday morning. I'm still musing about the one piece I liked best, the spindle-back Hitchcock settee. Must find a place to use that, even if I have to buy it for my own apartment.

One of the prettiest wallpapers I've seen in a long while shows up in Imperial's new line—and just in time to turn that dismal little hall room at the Waltons' into a fresh, bright guest room. It's a pattern of roses, but roses with the crisp, stylishness of a pen-and-ink drawing, black on white, punctuated every so often with a bright turquoise-blue butterfly which has just a hint of pink in its wings. I'm going to make the ceiling match the butterflies; I'll curtain



Summer flight

the windows with white shutters; the little brass bed will have a white chintz spread and a turquoise underskirt; the rug will be white cotton; the chest of drawers black lacquer, and the accessories Bristol glass, or a reasonable facsimile of same. And come to think of it, this same paper could be a great success in a breakfast room, a kitchen or a bathroom.

How to improve your curves

By NELVA M. WEBER
Landscape Architect

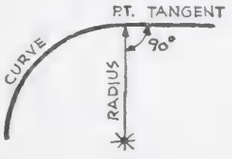
Form is a most important part of the landscape. The home gardener with an artistic eye, as well as the landscape architect, is aware of the form or shape of a terrace or lawn, the form or pattern of a garden or flower bed, the form of a specimen tree, shrub planting or delphinium.

Form and line are inseparable, for line makes the edge or outline of form. All about us are lines—straight, curved, or a combination of the two; there is no reason why they cannot be graceful flowing lines. The landscape architect is interested in a beautiful line wherever it occurs—in a parkway, a drive, a path, the edging of a flower bed, a fence line or the edge of a shrub border as it joins the lawn.

The engineering term for line is "alignment." So far as I know, no one has ever bothered to set down any suggestions for good alignment. The ones suggested below are my own, based on experience in parkway design, which is not as far removed from garden design as one might at first suspect. The same principles that make a parkway pleasant to look at, and easy and safe to travel, can improve the home drive and the garden walk. A garden path with pleasant alignment is a delight to both the eye and the feet, yet costs no more than one of clumsy design. Often a very small refinement can make the difference.

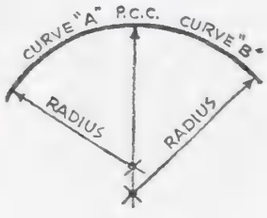
The simplest kind of curve is a **circular curve**—one that is part of a circle, such as the schoolboy makes with his first compass. It has one center and one radius.

A straight line, when touching and joining a curve, is here called a *tangent*.



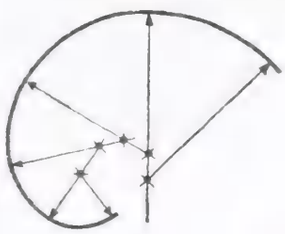
When a circular curve is joined to a tangent at P.T. (point of tangence) angle is always 90° between radius and tangent.

Sooner or later one meets a **compound curve**—a curve with more than one radius and more than one center. If a wedge of pie is cut from an 8″ tin and is placed beside a wedge of pie cut from a 9″ tin, the edge of *both* crusts together illustrates a compound curve.

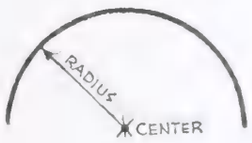


This compound curve is made up of circular curve "A" and circular curve "B" which join at P.C.C. (point of compound curvature). The P.C.C. and the 2 centers are in a straight line.

If the radius becomes regularly and progressively longer or shorter, compound curve becomes spiral.



This compound curve approaches a spiral in form.



A simple or circular curve has only one center and one radius.

We are now ready for:

(*Please turn the page*)



* Lifetime Ware, molded of Melmac, is guaranteed in writing against breaking, chipping, or cracking in normal household use.

It's BEAUTIFUL, too. In 10 exciting decorator colors at your favorite store.

Write for FREE illustrated folder.

Guaranteed by Good Housekeeping

THE WATERTOWN MFG. CO.
500 PORTER STREET • WATERTOWN, CONNECTICUT





Selected for House & Garden's 1955 HOUSE OF IDEAS

Architects: Palmquist & Wright, Detroit. Designer-Builder: Richard B. Pollman, Detroit.

This Decorating Idea

gives you a

LIGHTER, SAFER STAIRWAY

What a dramatic effect panels of Blue Ridge *Patterned Glass* give to the stairway in this two-level home! And see how the glass wall showers daylight on the stair treads! Being translucent, the Patterned Glass on the exterior wall provides privacy yet transmits the light.

Blue Ridge *Patterned Glass* is neutral in tone . . . fits perfectly with any color scheme or decorating style. You can choose from linear, checkered or over-all designs, and have plain, textured or *Satinol** finish. With this variety, you can develop many decorating ideas.

Before you build or buy a home—or remodel—look into the many exciting things you can do with this versatile decorating material. Your L·O·F Glass Distributor or Dealer can give you more information and show you samples. Look for him under "Glass" in the yellow pages of the phone book. *®

BLUE RIDGE PATTERNED GLASS

BLUE RIDGE GLASS CORP.

Made by BLUE RIDGE GLASS CORP.

Sold by LIBBEY · OWENS · FORD Glass Distributors

L·O·F GLASS

BOOK OF DECORATING IDEAS

Our 16-page book shows how leading architects and decorators have used this lovely glass to add light, charm and beauty to homes. See these ideas and watch them spark your own imagination into new ways to decorate your home. Send 10c with the coupon.



Libbey • Owens • Ford Glass Company, Dept. B-4105
608 Madison Avenue, Toledo 3, Ohio

Enclosed find 10¢ for my copy of the Blue Ridge book of ideas on decorating with patterned glass.

Name (please print)_____

Street_____

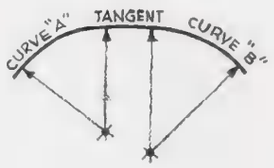
City_____ Zone_____ State_____

HOW TO IMPROVE YOUR CURVES

CONTINUED FROM PAGE 245

SUGGESTION 1

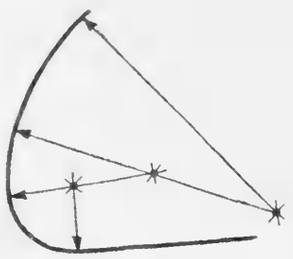
Don't use a tangent to join two curves going in the same direction. It results in a "broken back" effect. Instead, join the two curves directly into a pleasantly flowing compound curve.



When two curves are joined by a tangent the result is a "broken back." The effect is more pleasant if curves are joined directly (see previous sketches).

SUGGESTION 2

When a long curve must be joined to a long straight line traveling in an opposing direction, make the transition with a compound curve. In other words, ease the long curve into the straight line gradually by using curves of progressively shorter radii.



A long radius curve is "eased" into an opposing straight line by introducing transitional curves. This is useful where a driveway joins a street.

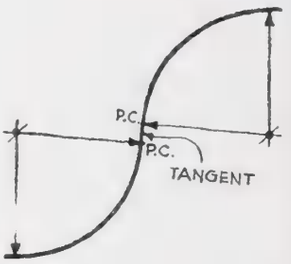
A third kind of curve is a **reverse curve**—one which travels first in one direction, then in the opposite.

SUGGESTION 3

When making a reverse curve by joining two curves of opposite directions, always connect them with a short tangent. This straightaway gives the eye a second to adjust itself before sweeping in the opposite direction. This is a very subtle refinement of line that is all too often overlooked by laymen and engineers alike. It can make the difference between a smooth flowing line and a wiggly one.



Two directionally opposed curves in opposite directions may be joined without a tangent.



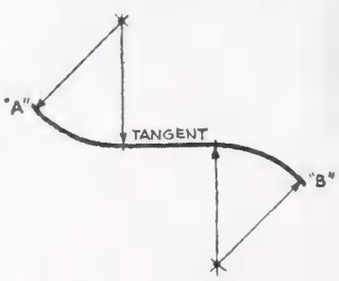
The same curves sketched above, but joined together with a short tangent or straight line, result in a more pleasant reverse curve.

SUGGESTION 4

A combination of long radii and short tangents produces the most attractive reverse curves. This becomes apparent as one lays out the line of a path or the edge of a shrub border. Wiggles ruin many a curved path; lengthen the radius and the wiggle becomes a flowing line.



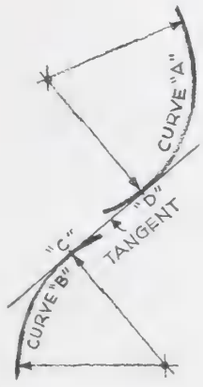
A reverse curve with short radii and a long tangent is acceptable.



Points A and B and direction of tangents are the same as in previous sketch. Line AB, though, is more pleasant with longer radii, shorter tangent.

The layman may study curves on sheets of graph paper in which one square on the paper equals one foot on the ground. Outdoors, a good firm stake becomes the center of the curve. While a helper holds the end of a steel tape against the stake, a second person measures off the radius and lays out the curve with wooden plant labels spaced a foot or so apart. Then a rubber hose is laid along the line of labels and a smooth curve marked out with an edger or narrow spade.

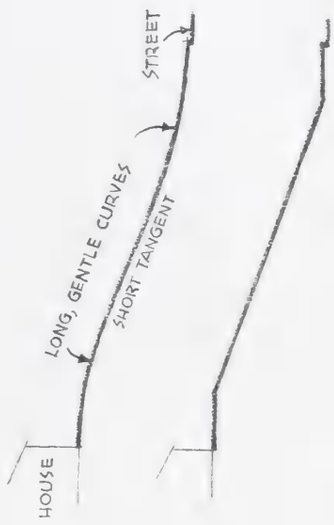
In staking out a reverse curve, locate centers and stake out both circular curves using plant labels as before. The two curves should not touch each other. To make the tangent, stretch the tape between the two curves, so that it touches both of them.



When laying out a reverse curve on the ground, stake curves A and B so they do not touch. Stretch a cord or tape between them so that it touches curves at C and D, forming tangent.

For those who wish to do free-hand curves directly on the ground without benefit of study on paper, there is no better way than to use wooden plant labels which are easy to force into the soil and easy to adjust until the line looks right. A hose laid against the labels helps to iron out minor irregularities in your design.

So far we have been concerned with horizontal curves—those laid flat upon the ground. Vertical curves or those in which there is a change of elevation, are very important in the landscape. If a good reverse curve is turned vertically it becomes an **ogee curve,** the most attractive profile to use in grading a sloping piece of land or a steep bank. There is a broad gentle curve at the top of the slope, a short straight tangent in the middle of the slope and a broad gentle curve flowing in the opposite direction at the foot of the slope. There is no awkward straight line effect.



If you use the ogee curve in grading a slope between your house and the street, the effect is more attractive than if flat terraces at the top and bottom are joined by a straight slope.

This same principle can be adapted to sloping walks and drives. The curve at the top gives the car an opportunity to level off as it slows down to enter the garage. The gentle curve at the foot of the slope makes possible a safe turn into the street.



"I thought folding furniture was expensive!"



'til I saw the

Monte Carlo by Hampden

A stunning new set of folding furniture!

chairs only $7.95 each
table only $11.95
complete set $43.75

Hampden has succeeded in wrapping both 'class and economy' into the one set called the 'Monte Carlo'. It's the picture of grace, as modern as tomorrow, and built for a lifetime of service. Everything about it is extravagant . . . except its price!

Brass plated leg tips, wire woven chair backs and upholstered in colorful, gold speckled, washable fabrics.



Chairs $5.45 each · Table $10.45

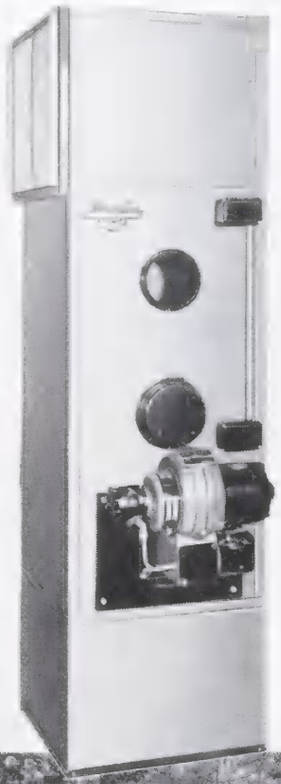
and then there's the lovely Lido by Hampden

Hampden's 'Lido' is equally smart, with a different styling. No two sets so beautifully designed, were ever priced so low! See both on display at better stores everywhere.

All prices slightly higher West of the Mississippi

Hampden SPECIALTY PRODUCTS, INC. EASTHAMPTON · MASSACHUSETTS

WINKLER



"GO"

Heating-Cooling Unit



Selected by

National HOMES

for de luxe class residences



In selecting the Winkler "GO" Heating-Cooling Unit for its latest de luxe houses, National Homes is maintaining its policy of selecting only equipment of outstanding merit.

In *your* new home, too, the Winkler "GO" will assure all-year comfort... economically and dependably. If you want to spread the cost of *a complete heating and cooling system*, you can start by installing the "GO" as a warm air furnace with an evaporator casing ...for either perimeter or conventional circulation. When your budget permits, add the "GO" summer cooling unit. The compressor is placed outdoors... either air or water cooled.

The attractively finished Winkler "GO" Heating-Cooling Unit can be installed in either basement or utility room...its compact design requires minimum space. The unit is fully automatic, with your choice of oil or gas-firing.

Before you decide on your home comfort equipment, send for literature on the Winkler "GO."



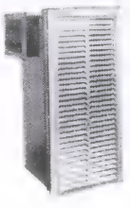
Outdoor Compressor Unit



For winter warmth... summer cooling



STEWART-WARNER Wall Heating Unit



Automatic *central* heating for the small home—oil or gas-fired. Fits snugly in the wall—doesn't waste living space—provides uniform warmth throughout your home. Send for literature.

STEWART-WARNER CORPORATION

U. S. MACHINE DIVISION · Dept. Y-105, Lebanon, Ind.

AUTOMATIC WINKLER HEATING EQUIPMENT

AN INTERVIEW . . .

CONTINUED FROM PAGE 189

more clothes, books and equipment than the average couple. We like to use our things and have them readily available. So *we planned our house for storage*. It was built around a storage core (see page 189.) As you have seen, the house appears severe and simple. Yet it contains ten times more instantly available storage than the average house of the same floor space.

Do you think that your friends like this house?

We have never explained or asked anyone to like this house. We do not care what the Joneses think. We like it—it is *us*. Still, we have found that the average person is surprised that such a new image of a house is such a pleasant one. It is different—but unlike many contemporary or "modern" houses, it is *not* a cold, mechanical box. We selected our architect because he had the same feeling as we for proportions, shapes and textures. We talked at great length on *exactly* what we wanted and expressed *emphatically* our definite likes and dislikes.

We are primarily interested in tomorrow, yet we know that our personal luxury habits of yesterday cannot be ignored. We tried to wed the two. No one could possibly tell where the architect started and we went on. Many details, furniture and features were designed by us. We believe that everything, *and we mean everything*, must be cohesive.

We think yours is a good, even a great house. How do you think the average person can get one nearly as good?

I would like to mention an old cliché: *Form follows function*. This is often laughed at by professionals, probably because it is so true. I think the phrase is over-simplified and I would like to extend it. There are many good ways to make something work, there are also many good forms. I believe the creative solution is the one that grows from the problem. How good it is results from the designer's understanding of both *good form* and *good function*. Function is not all physical; it is psychological in various degrees with different people. Psychology is often part of the problem and should affect the form. To get a good house, first, you must know how you want to live, second, you must get a good, intelligent designer, sympathetic to people, their problems and their desires, one who understands *both* form and function. Then you and he must give and take—just a little.

Do you think modern architecture is an art form?

Not to begin with, but it could well be in the end. A painter aims from the beginning at creating an esthetic painting. If you start the same way with a house, you won't have a house; you will have a personal expression of your architect's idea of art.

A house is shelter first of all, and today it should be *good* shelter with numerous wonderful things to work with. Make good use of what you want in every possible way. For example, our house has three long "elements": an overhang for the southern sun, shelter at the front entrance and shade on the west balcony. As you can see in the living room picture on page 186, a large element crosses the narrower two and all three are exposed in the living room. They are visible indoors and outdoors, but they have a definite function in addition to their esthetic form. We have no wall studding, just 2"-thick tongue-and-groove, solid-heart redwood boards. The elements carry the electrical system which "bounces" light from the ceiling above. They are the one structure outdoors unifying land and house. The large one cantilevers 24 feet out at each side. Indoors they are planned to divide the areas esthetically. They provide the top rack for all the sliding doors and screens.

You call a house a shelter. How does one achieve a beautiful shelter for oneself?

A shelter reflects the times. We don't wear nineteenth-century clothes or drive a horse and buggy. Today we have materials and a technology undreamed of at the turn of the century. Why should the shelter concept lie stagnant, when minds and means are so far ahead? In an interdependent, complex, industrial civilization, man's home offers him his only real private hours of existence. His adventure in living can be accomplished *if he knows how he wants to live*. I believe the duty of the architect is to design a home to fully accomplish this, but he can do so only if you tell him how you want to live. If you do, he is capable of rendering you a great service and a beautiful shelter, one that is for *you*.

"Eastern makes the rods that make the window!"



Here's something *else* you can hang with pride in your club room . . . or wherever you want to add a touch of charm and color. Eastern's Lok-Seam Cafe Curtain Rod . . . far stronger than any other, because it's made of *seamed* tubing. Won't sag or twist . . . ever! Extensions to 120". Brass, ivory or wrought iron finish.



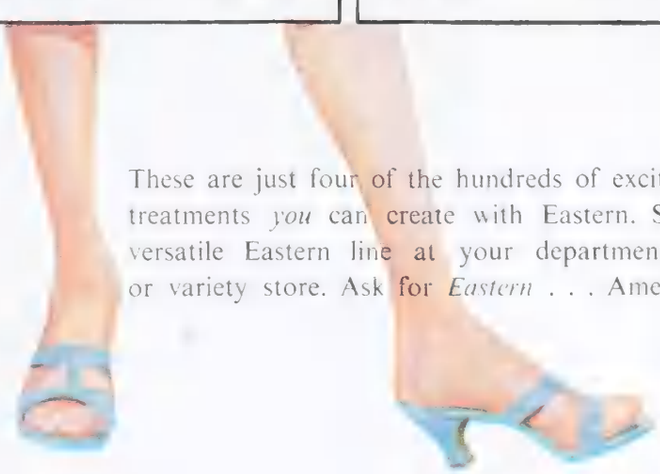
Eastern's ingenious Duotrax Traverse Rod is actually *two* tracks in one rod! Right and left draperies ride *separately* . . . *smoothly* . . . won't jam or stick! Extensions to 200".



Eastern's Lok-Seam Criss-Cross Curtain Rod. *Completely* concealed when curtains are hung! Exclusive "threader cap" prevents snagging. Lok-Seam construction, too . . . no sag or twist.



Eastern's Coronet Combination Traverse and Valance Rod carries *both* draw draperies and valance. *One* remarkable fixture that does the work and adds the glamour of two rods!



These are just four of the hundreds of exciting window treatments *you* can create with Eastern. See the full, versatile Eastern line at your department, hardware or variety store. Ask for *Eastern* . . . America's finest.

Guaranteed by Good Housekeeping

Eastern

Curtain and Drapery Hardware

THE EASTERN VENETIAN BLIND CO., BALTIMORE 30, MD.
Also makers of AirLume aluminum awnings, DecorLume venetian blinds

There is a SYLCON for every body



QUILTOP—its soft surface hugs body contours . . . firm center supports your back

SYL-firm—extra firm orthopedic type inside and out

SYL-foam—with Firestone Foamex medium-firm cushioning inside and out

FIRMRITE CERTIFIED PLUS VALUE MATTRESS—medium-firm inside and out

You may love the luxury cushion type—others can't sleep on anything but a firm mattress. Some require extra foot room—others want width . . . and so on. No *one* mattress is right for everybody.

Stretch out on a luxurious soft quilted cushion top mattress at your SYLCON dealer. Try all the Quiltop sizes, from the standard twin to the 80-inch supersize double size.

Try the SYL-firm, extra firm, orthopedic line . . . the luxurious cushioning of SYL-foam mattresses with Firestone Foamex . . . then the Firmrite, medium firm mattresses. Just stretch out and give them the one test that really counts—the test of what *feels* just right—to you before you invest in any mattress!

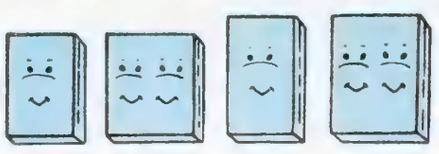
SYLCON, 105 South LaSalle Street, Chicago 3, Illinois

Factories in Principal Cities

4 **SYLCON** body styles . . . each in 4 distinct sizes

standard twin — supersize twin

standard double — supersize double



SYLCON

PERM-A-LATOR WIRE INSULATED 103-65 Guaranteed by Good Housekeeping

The Only Mattress Awarded the Certificate of Merit by the New York Museum of Science and Industry

Today's indoor vines

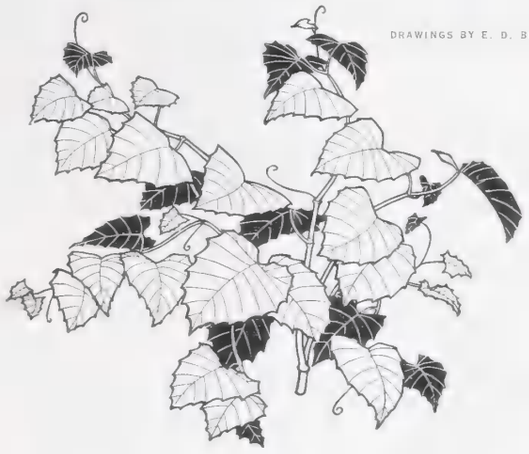
By SYDNEY S. RICH

Vines are the most useful, yet seldom used, indoor plants. Fluid in growth, taking the shape of their support, they can be made an integral part of a room more effectively than the usual house plants. Of the evergreen vines suitable for indoor use, relatives of the familiar grape ivy (*Cissus rhombifolia*) are exceptionally handsome and reliable. Here are three species.



Cissus Voinieriana, new to this country, was a favorite wall cover in private European conservatories. Leaf segments are grayish when young, brownish when mature, larger than those of common grape ivy. Provide strong support, such as bamboo poles, or let trail. Sometimes called Vitis.

DRAWINGS BY E. D. BILLS



Cissus antarctica, the kangaroo vine, is glossy green and leathery. A plant with several stems, it grows both upward and over the side of the pot. Amenable to most indoor conditions and tolerant of erratic waterings, this is one you can leave without qualms over long week ends.



Cissus capensis, rich green with rusty leaf edges, is the "evergreen grape" of California. In Carmel I've seen it on wires covering a dining room ceiling. It can also be trained on slender poles to make much of the leaf shape or on a square trellis as a green indoor screen.



...she deserves a

THERMADOR

FROM THE DAY your gleaming, easy-to-clean Thermador Bilt-in Electric Range is installed, your kitchen is the center of attraction. The many advanced features of convenience insure a totally new efficiency. They include the big, new, fully-automatic "Masterpiece" oven that takes a banquet-size roast or turkey... ventilated oven door—never too hot to your touch... always-beautiful, lifetime stainless steel cooking top... choice of 12 different cooking surfaces... spacious 170-square-inch middle griddle... versatile Duo-Cook... recessed infra-red smokeless broiler ...warming drawer... generous storage space. Yet with all its exclusive features, a Thermador Bilt-in Electric Range costs no more than any other range of comparable cooking capacity—and retains its modern look for years to come... You deserve the best. Ask about Thermador, the Original and the Finest electric range.

THERMADOR—*the Original and the Finest*

Please send me illustrated literature on:

☐ Bilt-in Ranges
☐ Bilt-in Heaters
☐ Water Heaters
☐ Norrisware Cookware

THERMADOR ELECTRICAL MANUFACTURING CO.
Dept. HB-1055
A Division of Norris-Thermador Corporation
5119 District Boulevard, Los Angeles 22, California

Name_____
Address_____
City_____ Zone____ State_____



Spiral

Crystal Stemware by

ORREFORS

Serene splendor for modern tables—timeless artistry in glass that lights settings of any period in a glow of beauty.

Fine stores are now showing SPIRAL and other Orrefors crystal stemware, decanters and decorator pieces. Send for the name of the dealer nearest you and free illustrated Orrefors booklet.

U.S.A. Representatives

East: Fisher, Bruce & Co.
221 Market St., Phila. 6, Pa.

West: Zacho
3157 Wilshire
Los Angeles 5, Calif.



REPORT ON PREFABS

CONTINUED FROM PAGE 196



Sliding windows require no maintenance and are removable for cleaning. Operation interferes with neither curtains nor plants outside. Reynolds Metals.

What Is Prefabrication?

If you are thinking about buying a prefabricated house, you may be bothered by the meaning of the word, for some prefabricated materials (like plumbing fixtures and windows) have long gone into the most conventionally built house. Where does one draw the line?

The answer is, you don't draw a line. There is a trend among all builders to make their houses out of fewer but larger parts. Instead of buying thousands of little pieces to put together on the site, they like to assemble their houses with larger wall panels which have windows and doors already installed. They like to buy ready-to-assemble gable ends, roof trusses, storage walls and many other big parts. The use of these big components, as they are called, is a new cost-saving trend.

Among the larger prefabricating



In study-hobby bedroom, twin chests framed in black combed plywood have smooth, white sliding doors for style interest. They fit nicely against short wall, provide storage for materials or for use of guest.





Coppertone hood above built-in range tilts forward for easy, eye-level cleaning. This compact unit by Pryne & Co., Inc., combining hood, exhaust fan and recessed light is also available in white or stainless steel finishes.

companies, this trend to components is already in full swing. Large sections are made in the factory and are assembled on the site. Because the house can be assembled faster, the on-site construction costs may be somewhat less.

But not all prefabricated houses are put together from panels. Some firms send out trucks with an entire house in one load. The lumber is pre-cut and ready for the builder, but none of it is assembled. As such houses are erected, they look like houses of conventional construction, but the builder has saved time because he does no cutting on the job. So, in fact, the term "prefabrication" is as broad as the building industry itself.

Nearly every one of the 100 or more prefab manufacturers varies from the others in the way he goes about it. Whatever the method, it has meant good news to the house-buying public in many areas. The

(*Please turn the page*)



Minneapolis-Honeywell thermostat, installed in living room, comes in primed finish that can be painted to match the wall upon which it is mounted.



NOW lovely Lenox, the same fine quality China made for the White House and Royalty the world over can be yours in

Lenox China
LAMPS
by
STIFFEL



Number 4101 about $59.50*

From a distinguished group of Lenox China
LAMP ORIGINALS
produced with great care and discretion

BY THE EMINENT DESIGNER
Edwin COLE

Write for name of nearest dealer
THE STIFFEL COMPANY
Chicago 10, Illinois

*SLIGHTLY HIGHER WEST OF THE ROCKIES

REPORT ON PREFABS

CONTINUED FROM PRECEDING PAGE

EMELIE DANIELSON NICHOLSON



Generous lavatory counter is separated from tub and water closet compartment allowing the two areas to be used simultaneously with a degree of privacy.



Compact bath adjoins master bedroom creating a private suite. All components, light and plumbing fixtures, medicine cabinet, and wall finishes are chosen for good design and utility usually associated with custom-built houses.

prefabbers have moved in with the new architect-designed houses and with new ideas which have sparked up local builders to discard their obsolete and dowdy stock plans. However, in fairness to many efficient builders, it must be said that prefabbers do not always deliver the most house for the money. There are many levels of quality in prefabrication, just as there are in all types of merchandise. Some towns have highly efficient builders turning out very good values in conventionally built houses. So it is impossible to make any blanket statements about relative competitive values.

You can't buy direct

Most prefabricated houses are sold only through local dealers. (That is, companies that are builders who assemble the parts and components, and finish the house for you to buy complete.) If there is not one in your city for the house on these pages, or for another that interests you, there isn't much you can do about it. Look in the phone book for the name of the prefab firm you want, or phone your local home builders' association. If you live in the Midwest, chances are you have several dealers representing several different manufacturers in your town, for the Midwest is the "prefab belt." There are dealers for many of the larger prefab firms scattered pretty well throughout the country, but fewer in the Southwest and the Rocky Mountain states, and relatively few along

(*Please turn the page*)



Washer and dryer location in hall recess is convenient to bedrooms, bathrooms and kitchen. Large linen storage cabinet is just around corner. Louvered door beyond washer-dryer houses heating equipment. General Electric.

the West Coast. If there is no home builder in your area who handles the house you want, you might as well forget it or prepare to wait. You cannot buy a house direct and have it put together. And when you find a dealer, he probably will not want to build on your lot. He may sell you a prefab only if you buy in his tract or land development. (Many prefabbers are building new branch plants this year and most are recruiting new dealers, so chances are getting better for you to find the house you want.)

How Much Variety?

Many of the companies offer quite a number of variables on their stock models. These variables, from which you pick and choose, cause the houses to vary considerably in price. But they are also the key to getting the variety that keeps your house from looking exactly like your neighbor's. If you become interested in a particular model, probe deeply into the matter of how many different choices you have: in surfacing materials, in types of heating, in the size of the lot, in the color scheme and so on. In the house shown in this issue, for instance, you may choose either summer air cooling by Stewart Warner or an attic fan from the Hunter Co. You can also buy it with or without the family room or with or without screening for the porch.

Naturally these variables alter the price you pay. So it is very hard to talk about fixed prices in prefabrication, for it is these variables that permit you to have the advantages of prefabrication without the liabilities of rubber-stamp housing. Only the local dealer can quote you a price *after* you have decided on the model, the land and all the accessories and extras, such as paved terraces, brick garden walls and the like.

Following are lists of materials and furnishings used in the "Ridgewood Model House" built by the National Homes Corporation in Lafayette, Indiana.

CONSTRUCTION INFORMATION

STRUCTURE: Siding and sheathing, Douglas Fir Plywood Association, Tacoma, Wash.

INTERIOR WALL SURFACES: Walls and ceiling board, U.S. Gypsum Co., Chicago, Ill. Trim, Tyee Lumber & Mfg. Co., Seattle, Wash.

ROOFING: Built-up white Georgia chips, 3 ply, Johns-Manville Corp., New York, N.Y.

FLASHINGS AND THRESHOLDS: Rush Metal Products, Lafayette, Ind.

WINDOWS: Reynolds Metals Co., Louisville, Ky.

GLASS: "Thermopane," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Plate glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

(*Please turn the page*)



IT'S A BREEZE WITH

Trade-Wind

Keeps the air in your kitchen and other small rooms fresh and free from grease and odors. Like a breeze . . . The Trade-Wind does the job quickly and inexpensively.

Insist on a Trade-Wind . . . the finest ventilator.

Mail the coupon today for full color brochures.

TRADE-WIND MOTORFANS, INC.

7755 PARAMOUNT BLVD., DEPT. HB, RIVERA, CALIF.

Please send full color brochure on all Trade-Wind Ventilators.

NAME_____

ADDRESS_____



PARMA
Italian Provincial

From a complete dining room group in Parma finish on fruitwood. At better furniture and department stores. Send 5-cent stamp to dept. B 10 for booklet.

HOME FASHION TIME - Sept. 29th thru Oct. 8th

UNION-NATIONAL, INC.
JAMESTOWN, N.Y.



PILLEMENT
Triple Dresser

At leading furniture and department stores. Send 2-cent stamp to dept. 10 B for booklet.



BURNS
CASE GOODS CORP.
JAMESTOWN, N. Y.

Subsidiary of
UNION-NATIONAL, INC.

REPORT ON PREFABS

CONTINUED FROM PRECEDING PAGE

SCREENS: Metal Arts Mfg. Co., Inc., Atlanta, Georgia.

FLOORING: Oak parquet, Higgins, Inc., New Orleans, La. Rubber tile in kitchen, "Amtico," American Biltrite Rubber Co., Trenton, N.J.

DOORS: Interior, Masonite Corp., Chicago, Ill. Exterior, U.S. Plywood Corp., New York, N.Y. Sliding, The Mengel Company, Louisville, Kentucky.

PAINT: The Arco Co., Div. of American-Marietta Co., Chicago.

WEATHERSTRIP: Allmetal Weatherstrip Co., Chicago, Ill.

HARDWARE: National Hardware Co., Ozone Park, N.Y. Hinges, National Hardware Co., Sterling, Ill.

PLUMBING: Briggs Mfg. Co., Detroit, Mich.; Kohler Co., Kohler, Wis.

HEATING AND AIR CONDITIONING: Stewart Warner Corp., U.S. Machine Div., Lebanon, Ind. Heating control system, Minneapolis-Honeywell Regulator Co., Minneapolis.

VENTILATING: Exhaust fan in kitchen, Pryne & Co., Inc., Pomona, Calif.

INSULATION: Owens-Corning Fiberglas Corp., Toledo, Ohio.

LIGHTING: Moe Light Co., Div. of Thomas Industries, Inc., Ft. Atkinson, Wis. The Halcolite Co., Brooklyn, N.Y. Lightolier, Inc., Jersey City, N.J.

KITCHEN EQUIPMENT: Cabinets, The Mengel Co., Louisville, Ky. Built-in refrigerator and freezer, Revco, Inc., Deerfield, Mich. Dishwasher, garbage disposal unit, burner top, oven and sink, General Electric Co., Louisville, Ky.

LAUNDRY EQUIPMENT: General Electric Co., Louisville, Ky.

TERRACE

FURNITURE: Folding redwood table and benches, Afco, Inc., Sun Valley, Calif. Ice cream parlor sets, Reilly-Wolff Associates, Inc., Astoria, N.Y. Four flash-fold contour chaise longues, "Arvin," "Leisure" arm chairs and tray-top tables, Salmonson & Co., New York, N.Y.

FURNISHINGS

Living-Dining Room

FURNITURE: Slab tables, General Plywood Corp., Louisville, Ky. Bucket chairs "Aristo-Bilt," Salmanson & Co., Inc., New York, N.Y. Sectional ottoman, designed by Milo Baughman, Thayer Coggin Co., High Point, N.C. Tables, designed by Milo Baughman, Murray Furniture Mfg. Co., Winchendon, Mass. Two-drawer units, two-shelf units and cocktail table designed by Paul McCobb for Planner Group, Winchendon Furniture Co., Winchendon, Mass. Upholstered chairs, Family Circle Division of Erwin-Lambeth, Thomasville, N.C.

FABRICS: "Nile" Fortisan drapery fabric and curtain fabric, Cohn-Hall-Marx Co., New York. Curtains made by Robertson Factories, Inc., New York. Match stick café curtains, Venetianaire Corp. of America, New York. Fabric on chair pads, "Sacramento Peacock," Shulman Abrash, Inc., New York; Fabric on ottomans, dark blue "Dura-Satin," Mead and Montague, New York, N.Y.

FLOOR COVERING: Durlon carpet in sage green, Patcraft Mills, Dalton, Georgia.

LAMPS: Table lamp, Haeger Potteries, Inc., Dundee, Ill. Floor lamp, Verplex Co., Essex, Conn. Desk lamp, Tasson, New York. Hanging pin-up lamp, Marks Mfg. Co., Chicago, Ill. Hanging lamp in dining area, Lightolier, Inc., Jersey City, N.J.

PILLOWS: "Lazyback Pillows," Nettle Creek Industries, Inc., Richmond, Indiana.

FIREPLACE EQUIPMENT: Howard Miller, Zeeland, Michigan.

ACCESSORIES: Plates, "Carrara Modern," Iroquois China Co., Syracuse, N.Y. Stone mask, Aztec vase, Chinese lion and paperweight, Museum Pieces, Inc., New York. Two brass cups and brass chalice, The Fan Co., New York. Gold ink bottles and pewter cigarette cup, Period Art Reproductions, Inc., New York. Green alabaster accessories, Maromar, Columbus, Ohio. Japanese boxes, Jan Howell, New York. Hour glass, S. P. Skinner Co., New York. Wooden box, Mottahedeh & Sons, New York. Pictures, New York Graphic Society, Greenwich, Connecticut.

KITCHEN

KITCHEN EQUIPMENT: Cabinets, The Mengel Co., Louisville, Ky. Built-in refrigerator and freezer, Revco, Inc., Deerfield, Mich. Dishwasher, garbage disposal unit, burner top, oven and sink, General Electric Co., Louisville, Ky. Tempered "Duolux" Peg-Board, Masonite Corp., Chicago, Illinois.

COUNTER TOP: "Formica," The Formica Co., Cincinnati, Ohio.

FLOORING: "Amtico" rubber tile, American Biltrite Rubber Co., Trenton, New Jersey.

COOKING UTENSILS: Copper and aluminum pots and pans, The Aluminum Cooking Utensil Co., Inc., New Kensington, Pennsylvania.

TOWELS: Dishtowels, Leacock & Co., Inc., New York, N.Y.

STOOL: "Aristo-Bilt" Salmanson & Co., Inc., New York, N.Y.

CLOCK: "Telechron" clock, General Electric Co., Ashland, Mass.

PAINT: The Arco Co., Div. of American-Marietta Co., Chicago, Illinois.

ACCESSORIES: Tureen plates, "Blue Danube" and "Blue Fjord," Lipper and Mann, Inc., New York, N.Y. Wooden buckets, L. L. Bean, Inc., Freeport, Me. Spoons, trivets, rolling pin and slate, Jan Howell, New York, N.Y.

FAMILY ROOM

FURNITURE: Card table designed by Paul McCobb for Planner Group, Winchendon Furniture Co., Winchendon, Mass. Two low tables at window and corner table with white top, Murray Furniture Mfg. Co., Winchendon, Mass. Dining benches, Thayer Coggin Co., High Point, N.C. Tables with Plastone tops, wrought-iron bases, Reilly-Wolff Associates, Inc., Astoria, N.Y. Lounge chairs covered in citron fabric, T. Baumritter Co., Inc., New York, N.Y. Sofa covered in Milano fabric, designed by M. Baughman, Thayer Coggin Co., High Point, N.C. Teak arm and side chairs with black finish, Heywood-Wakefield Co., Gardner, Massachusetts.

FLOOR COVERING: Gold rug of coir yarn from India, Heywood-Wakefield Co., Gardner, Mass.

FABRICS: Covers on arm and side chairs, honeycomb in pumpkin Q, Shulman Abrash, Inc., New York, N.Y. Curtain fabric, "Malabar" gold mesh, Scranton Lace Co., Scranton, Massachusetts.

LAMPS: Copper canister lamp, Period Art Reproductions, Inc., New York, N.Y. Hanging copper lamp, Halcolite Co., Inc., Brooklyn, N.Y. Floor lamp, The Verplex Co., Essex, Conn.

ACCESSORIES: White tray, Period Art Reproductions, Inc., New York. Yellow pottery plates, Mitteldorfer Strauss, Inc., New York. Glasses, Imperial Glass Corp., Bellaire, O. Tongs, S. P. Skinner Co., Inc., New York. Flower arrangement, Helen Cole, Inc., New York. Chalice and mortar, Museum Pieces, Inc., New York. Black bowl, Raymor, New York. Baskets, Allied Basket Co., Brooklyn, N.Y. Wooden bucket, L. L. Bean, Inc., Freeport, Me. Monet picture, New York Graphic Society, Greenwich, Conn.

PILLOWS: "Lazyback" pillows on sofa, Nettle Creek Industries, Inc., Richmond, Indiana.

MASTER BEDROOM

FURNITURE: Chest arrangement, headboard and easel mirror, Henredon Furniture Industries, Inc., Morganton, N.C. Slab bench, General Plywood Corp., Louisville, Ky. Mattress and box spring, double size, Serta Associates, Inc., Chicago, Ill. Bed frame, Harvard Mfg. Co., Cleveland, Ohio.

FABRICS: Bedspread fabric, "Heirloom" gold with dust ruffle, Bates Fabrics, Inc., New York. Curtain made of gold "Pucker-Crepe," Titus Blatter & Co., Inc., New York. Fabric on pillows, bench pillow, Shulman Abrash, Inc., N.Y.C.

PILLOWS: Dacron filled bed pillows, Purofied Down Products, Corp., Brooklyn, N.Y.

FLOOR COVERING: Antique gold carpeting, E. T. Barwick Mills, Chamblee, Georgia.

LAMPS: Pin-up lamp and shade, The Verplex Co., Essex, Conn. Pottery lamp and shade, The Haeger Potteries, Inc., Dundee, Ill.

ACCESSORIES: Radio, Radio Corp. of America, New York, N.Y., courtesy of Mahara, Lafayette, Ind. Cigarette lighter, The Evans Case Co., No. Attleboro, Mass. Framed print "Wheat" over bed, New York Graphic Society, Greenwich, Conn. "Celeste" blue glass toilet bottles and yellow plate, Mitteldorfer Strauss, Inc., New York, N.Y. Flower arrangement, Helen Cole, Inc., New York, N.Y.

GIRL'S ROOM

FURNITURE: Two desks, cabinet and chest in Butternut finish, T. Baumritter, Inc., New York. Bucket chairs, "Aristo-Bilt," Salmonson & Co., Inc., New York. Mattress and boxsprings, Sealy, Inc., Chicago, Ill. Bed frames, Harvard Mfg. Co., Cleveland, O. Ottomans, Reilly-Wolff Associates, Inc., Astoria, N.Y.

LAMPS: Pin-up lamps, The Verplex Co., Essex, Conn. Table lamp, Period Art Reproductions, N.Y.C.

FABRICS: Dublin navy blue drapery and bedspread fabric; covering on bolsters and cushions all by Charles Bloom, Inc., New York, N.Y.

FLOOR COVERING: Yellow rug, Calloway Mills, Inc., New York.

(*Please turn the page*)

Does your husband come home to a companion... or a tired, tense housewife?



There's a new, relaxed you...when you cut your daily clean-up time to minutes with

REGINA *Electrikbroom*



1. *Priceless in the kitchen*— Regina Electrikbroom sucks up every crumb, even stepped-on foods. Doesn't raise dust. No dust mop to shake out. No bending over dust pan. You whiz from hard floors to carpets to upholstery in a jiffy!



2. *Matchless under low pieces*— because Electrikbroom maintains full suction where even heavy vacuums fail! When through, dust cup empties like ash tray. Hangs on any convenient hook. Every home should have one!

This is the new kind of vacuum cleaner that also does the work of carpet sweeper, dust mop, upholstery brush, dust pan and broom—more thoroughly, and in less time! Designed especially for daily use, the Electrikbroom is extremely lightweight (only 6¾ lbs.), needs no attachments. Try unique, powerful Electrikbroom—it's the easy, *minute-quick* way to a company clean home every day. Ask your appliance dealer for a demonstration.



Handsome driftwood and copper color combination only **$49.95**

So fast, easy, light, it's used daily in thousands of hotel rooms!

By the makers of Regina Twin-Brush Polisher and Scrubber

For little helpers! The Electrikbroom Jr., at toy dealers

SEND FOR FREE BOOKLET NOW

The Regina Corporation, Rahway 22, N. J.

Please send free booklet on Regina Electrikbroom and name of my nearest dealer.

Name_____

Address_____

City_____ Zone____ State_____

THE CENTER OF ATTRACTION IN HOMES OF DISTINCTION

Weiman



No. 52107 Card Table with No. 52108 Chairs of superlative French Provincial character. Modeled of warm, distressed cherry solids in a light antique French finish, this important grouping bespeaks uncommon distinction. Four convenient trays slide out at the corners for accommodating refreshments. Hand-finished leather top, tooled in gold. Available at fine Furniture and Department Stores everywhere.

A genuine Weiman table is so marked. The Weiman brand is your assurance of the genuine

THE WEIMAN COMPANY
ROCKFORD, ILLINOIS

REPORT ON PREFABS

CONTINUED FROM PRECEDING PAGE

ACCESSORIES: Pencil cups, Period Art Reproductions, Inc., New York. Paperweights, Little Jones, Co., Inc., New York. Desk blotters, Dorothy Harrower, New York. Basket, Allied Basket Co., Brooklyn, N.Y. Matisse collage picture, Art for Interiors, New York.

STUDY

FURNITURE: Desk and cabinets, Walter N. Stuckslager, Inc., Chicago, Ill. Bucket chair, "Aristo-Bilt," Salmanson & Co., Inc., New York. Sofa bed, "Broadway," Kroehler Mfg. Co., Naperville, Ill. Stools designed by M. Baughman, Thayer Coggin Co., High Point, N.C. Magazine rack, Murray Furniture Co., Winchendon, Mass.

FABRICS: Covers on stools, in cornflower linen and draperies of "Canterbury" printed linen, Peg Riley, New York. Draperies, Robertson Factories, Inc., N.Y.C.

FLOOR COVERING: Cocoa and sandalwood "Needletuft" rug, Cabin Crafts, Dalton, Georgia.

LAMPS: Pin-up white lamps, The Verplex Co., Essex, Connecticut.

ACCESSORIES: Cigarette lighter, The Evans Case Co., No. Attleboro, Mass. Yarns, David Traum Co., Inc., New York. Jars on chest (Tiffin glass), U.S. Glass Co., Tiffin, Ohio. White bowl, Little-Jones Co., Inc., New York. Two Picasso drawings, Art for Interiors, New York. Framed needlepoint print, New York Graphic Society, Greenwich, Conn. Framed Lurçat rug design, New York Graphic Society, Greenwich, Conn. Desk accessories, Period Art Reproductions, Inc., New York, N.Y.

BATHROOMS

NUMBER 1: Shower curtain and window curtain set, Scranton Lace Co., Scranton, Pa. Towels, Cannon Mills, Inc., New York. Match-stick vertical blinds over window, Venetianaire Corp. of America, New York. Basket, Allied Basket Co., Brooklyn, N.Y. "Hastings" Aluminum wall tile, Metal Tile Products, Inc., Hastings, Mich. (Same tile used in both bathrooms.)

NUMBER 2: Shower curtain, Comprehensive Fabrics, Inc., New York. "Martex" towels, reversible, Wellington Sears Co., New York.

YOU CAN PLAY THE ORGAN

CONTINUED FROM PAGE 216

elementary instruction books and simple repertoire of the kind which had been available for the piano.

As such materials were devised and brought into use, the organ was found to be one of the most rewarding of instruments for the amateur who wants the joy of music-making with a minimum investment of time and effort in study.

Because of the ease of tone production, it is one of the easiest instruments to play. Just put down the keys and pedals gently, and you release a flood of colorful sound, tinged with shimmering romantic warmth, or reflecting the stateliness of the cathedral.

The organ is one of only a few instruments on which a single player can produce music which is well rounded. Each key can be made to sound not just one tone, but a number of tones at different levels of pitch, in several octaves. Thus, a simple three-toned chord may take on orchestral richness through our selection of stops. Changes of registration may be brought on by a flick of the finger.

Beginners of all ages have proved that it is feasible to take up organ study directly, with little or even no previous keyboard training.

Concert organists say that their recitals were never before so well attended. Is this due to the fact that the electric organs have entered so many living rooms? I believe so. Organ playing has become the hobby of many families—and of every member of the family—helping to bind them to a life which is home-centered. It is also an effective agent for building music into the lives of children. Teachers tell us that the child who asks for organ lessons does not have to be urged to practice.

On the other hand, the number of adults in organ classes today is approximately equal to the number of younger pupils. Overcoming timidity, doubt and inertia, these mature organ fans have embarked on an adventure to satisfy a long-suppressed desire for musical self-expression. They have been rewarded not only by enjoyment, but also by finding a means of self-renewal, a contrast to routine and tension. This in particular they have discovered: Although listening is an indispensable part of our contact with music, the making of music is far superior to listening

in affording emotional release.

Just how easy will your first lesson assignments be? Dozens of the melodies you want to play can be accompanied by just three chords. You'll learn those chords speedily, and go on to add dozens of others to your musical vocabulary. Don't let the pedals bother you—the foot motions used in playing them are as natural as those employed in driving a car. As for the melodies—you'll manage these readily enough, on a handful of white and black keys. There are even short-cut devices available for people who really want to make it easy for themselves. For example, you can read at sight from visual representations of chords and melodies which are extremely easy to read. Later you will acquire greater skill, if you wish, with practice.

Whatever your degree of skill, let loose on the manuals and pedals the rhythms in your fingers and feet! In this pursuit you will find joy and a lift for your spirit.

HOUSE BEAUTIFUL'S CLASSIC No. 9

CONTINUED FROM PAGE 209

You will find Baker's chest, shown on pages 208 and 209 in the following stores:

ALABAMA
Birmingham.....*Bromberg & Co., Inc.*
Hawkins Israel Co., Inc.

ARIZONA
Tuscon.....*Johnson's Furniture Co.*

CALIFORNIA
Beverly Hills.....*W & J Sloane*
La Jolla.....*La Jolla Interiors*
Long Beach.....*Davis Furniture Co.*
Los Angeles.....*Barker Bros.*
The Decorator Shop
Cannel & Chaffin
Oakland.....*Bonynge's*
Jackson Furniture Co.
Pasadena.....*J. H. Biggar*
Pomona.....*J. H. Biggar*
Sacramento.....*Bowman & Long*
Scofield's
San Francisco.....*Breuner's*
Robert M. Kasper
W & J Sloane
San Jose.....*Gryder-Kuykendall*
Santa Ana.....*J. H. Biggar*
Santa Barbara.....*Paulson Studios*

COLORADO
Denver
The Daniels & Fisher Stores Co.

DISTRICT OF COLUMBIA
Washington.....*Mayer and Co.*

FLORIDA
Miami.....*Richard Plumer*
Tampa.....*Paul T. Ward, Inc.*

GEORGIA
Atlanta.....*Rich's, Inc.*

IDAHO
Boise.....*Tuck Beverle's Interiors*

ILLINOIS
Champaign.....*Reliable Furniture Co.*
Chicago.....*John A. Colby and Sons*
Danville.....*Sandusky Furniture Store*
Peoria.....*Block and Kuhl*
Rockford.....*House of Lindberg, Inc.*

INDIANA
Fort Wayne.....*The Jefferson House*
Indianapolis.....*L. S. Ayres & Co.*

IOWA
Des Moines.....*Younker Bros. Inc.*

KANSAS
Wichita.....*James L. Rauh*

LOUISIANA
Monroe.....*Monroe Furniture Co., Inc.*
New Orleans
Nu-Idea Furniture Company
Shreveport
Friend Piper Furniture Studios

MARYLAND
Baltimore.....*Karl M. Graf and Co.*

MASSACHUSETTS
Boston.....*Paine Furniture Company*

MICHIGAN
Detroit.....*The J. L. Hudson Co.*

MINNESOTA
Minneapolis.....*Dayton Co.*
Leroy, Inc.

MISSISSIPPI
Jackson.....*Sid Jones, Inc.*

MISSOURI
Kansas City.....*Edward Keith Inc.*
Saint Louis.....*Lammert Furniture Co.*

NEW YORK
Albany.....*Mayfair, Inc.*
Binghamton.....*The Fair Store*
Buffalo.....*Conley's*
New York.....*Bloomingdale's*
Lord & Taylor
W & J Sloane

NEW JERSEY
East Orange.....*Schulz & Behrle, Inc.*
Newark.....*Hahne & Co.*

OHIO
Cincinnati
The A. B. Closson Jr. Company
Cleveland.....*The Higbee Co.*
Columbus.....*Howard Brooks Inc.*
Dayton.....*Phillip Shields Inc.*
Toledo.....*Treuhaft Brothers*

OKLAHOMA
Tulsa.....*Cathey's Inc.*

PENNSYLVANIA
Jacobus.....*Leader's*
Lancaster
The Marshall E. Smith Co. Inc.
New Castle.....*The J. R. Frew Co., Inc.*
Philadelphia.....*John Wanamaker*
Pittsburgh.....*Kaufmann's*

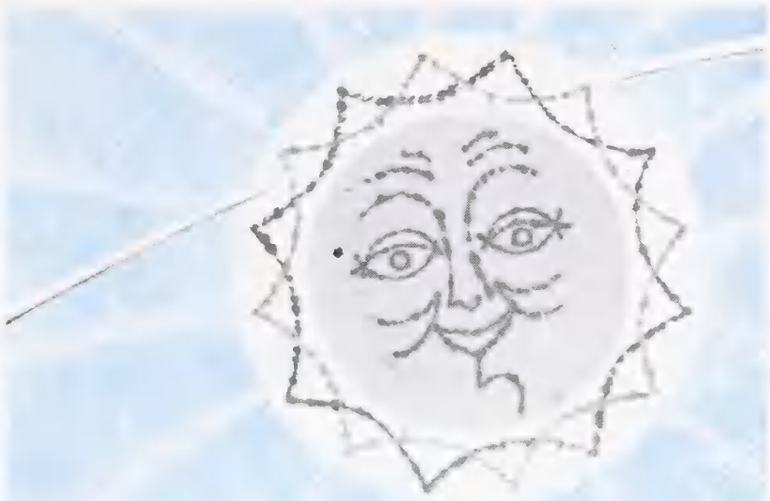
TENNESSEE
Chattanooga.....*Fowler Bros. Co.*
Nashville.....*Period Furniture Co.*

TEXAS
Dallas.....*Anderson's Furniture Studio*
Titche-Goettinger
Houston.....*J. Ray Black Furniture Co.*
G. A. Stowers Furniture Co.
Sunland Furniture Co.
Wichita Falls *Huff Furniture Galleries*

UTAH
Salt Lake City.....*Crawford & Day*

WASHINGTON
Seattle.....*Wm. L. Davis Sons Co.*
Spokane.....*Barclay & Brown, Inc.*

WISCONSIN
Milwaukee.....*Klode Furniture Co*



as your home revolves around the sun...



Airtemp
DIVISION OF CHRYSLER

YEAR 'ROUND AIR CONDITIONING WILL KEEP YOU UNIFORMLY COMFORTABLE THROUGH EVERY SEASON

★ Automatically
★ Quietly
★ Economically

As our earth revolves about the sun, your home moves with it—through infinite variations in temperature and humidity which may be bad for your health and your comfort!

But now, Airtemp Year 'Round Air Conditioning, engineered by Chrysler, will keep you *uniformly comfortable* in a cleaner, healthier atmosphere. Heating may be with gas or oil. Waterless cooling equipment can overcome problems of water supply and expense. Spacesaver units can be installed without taking even one square inch of usable floor space.

Airtemp is more efficient, with completely automatic control and other Chrysler-engineered advances. And because of this higher efficiency, Airtemp gives you more economical air conditioning—*year* after *year* after *year!*

Quality-built and warranted for five full years by a Chrysler Corporation division whose only business is air conditioning. Installed by a factory-trained dealer who can install only your heating now and add your cooling later if you wish. Call *your* Airtemp Dealer *now*—he's in the Yellow Pages, or write . . .

Guaranteed by Good Housekeeping

Airtemp DIVISION OF CHRYSLER
DAYTON 1, OHIO

AIR CONDITIONING
HEATING FOR HOMES, BUSINESS, INDUSTRY

perfect for your bedroom . . .

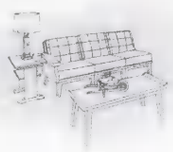
knotty white pine

by Habitant



In a bedroom, you want furniture designed in today's mode, yet constructed of traditional materials. In the glowing grain of the pine and the clean contemporary lines of this bedroom group, Habitant presents just such a combination. Designed by the fine hand of Mason Walker and handcrafted by Habitant, originators of Knotty White Pine, this furniture adds just the right touch. Groups of equal beauty are available for other rooms of the home . . . in rich Autumn Brown or lighter Smokey Pine finish. Habitant furniture wears well and adds the grace note of good living to your home. Write us for the name of your nearest dealer . . . we will include our colorful 1955 brochure and booklet "The Romance of Pine."

Typically handsome Habitant furniture for other rooms of your home:



LIVING ROOM



YOUTH'S ROOM



DINING ROOM



RECREATION ROOM

Habitant Shops, Inc.

BAY CITY 2, MICHIGAN

"FOR THIRTY-FIVE YEARS . . . THE HABITANT LINE . . . PERFECTION IN PINE"

Wallpaper for your kitchen decorating

Timidity has no place in the kitchen! Sparkling designs in unusual colors—some bold, some subtle—offer a new approach to dressing up your kitchen



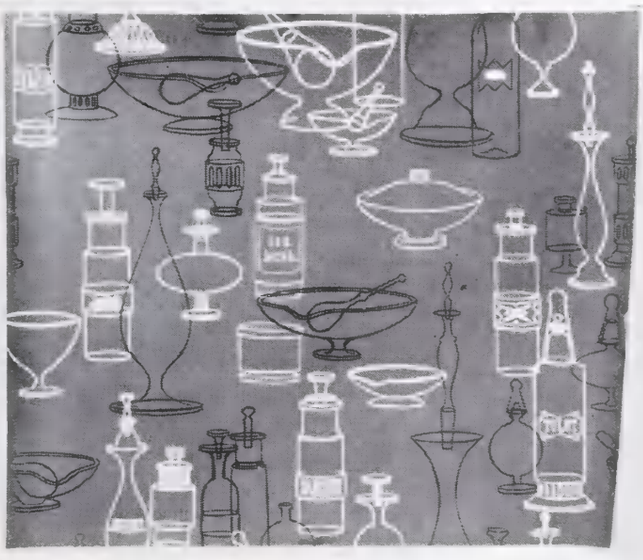
The well-defined patterns of "Fruits and Glasses" by Schumacher gives your kitchen a clean, new lilting look.



"Green Grocer" by Schumacher brings all the exciting freshness of a dew-sprinkled farm and market to your home.



Shadowy shapes of your favorite fruit in subtle shades of chartreuse on white make up Pageant's delightful "Fruit."



The mysteries of an old apothecary shop can be yours in bold black and white on charcoal in Schumacher's "Apoteke."

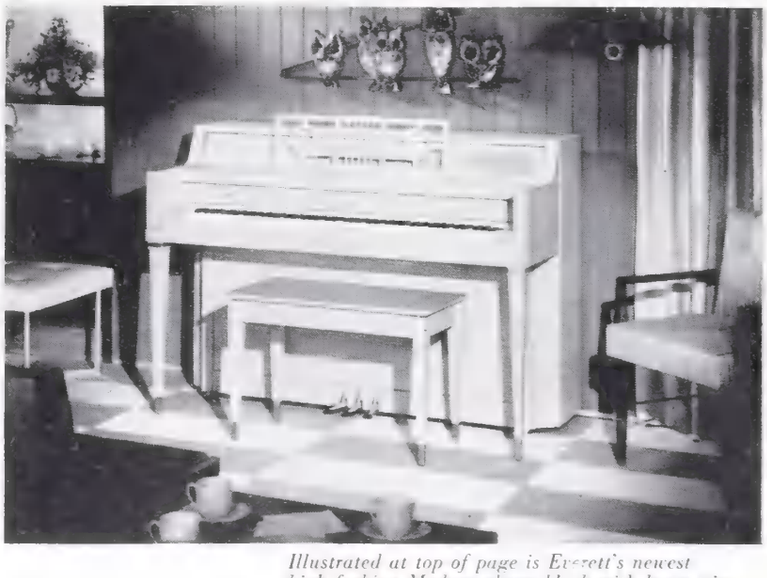


Louis Bowen's "Summer Garden" is a splash in tantalizing colors of a horn-of-plenty array of garden produce.



would you believe it...

This spinet rivals many a grand in tone *and* volume! What's the secret? An exclusive iron lever back with high tension strings . . . *dyna-tension*, it's called. Try this remarkable piano. Then judge for yourself.



Illustrated at top of page is Everett's newest high fashion Modern, ebony black with brass trim. Immediately above, the exquisite limed oak Modern.

EVERETT

Send for free booklet showing latest modern and traditional piano styles. Prices begin at $765 (Freight and bench extra). Budget terms available.

Everett Piano Co., Division of Meridan Corp., South Haven 2, Michigan

Beauti-Dor® TUB ENCLOSURE

Transforms Your Tub Into a Glamorous *Enclosed Shower Bath!*



"Criterion" recessed tub by Crane Co.

ENJOY THIS NEW COMFORT AND CONVENIENCE AT LOWEST COST

$69.95* Slightly higher West of Rockies

Now — with the BEAUTI-DOR Tub Enclosure you can modernize your own bathroom with the *newest* of new styling!

Glamorous translucent glass doors, framed in gleaming rustproof aluminum, roll silently . . . effortlessly. Shut out drafts and shivers; keep spray and splash inside the tub — no wet slippery floors for you to mop. Always neat — no messy curtains for you to launder or replace — doors wipe clean in a jiffy!

It's easy to give your home this wonderful, new decor. BEAUTI-DOR comes completely assembled . . . even the safe, custom quality, twice-as-thick glass is installed in the door panels — ready to glide from either end on double overhead, cadmium-plated rollers. Enrich your home — ask your dealer how easily *you* can install BEAUTI-DOR!

BEAUTI-DOR is custom made for 3½ to 5 ft. recessed wall to wall tubs. 5½ ft. size slightly more. Height 59¼".

Ask for BEAUTI-DOR — *America's finest quality Tub Enclosure.* Building Supply, Department, Hardware, Plumbing Tile Stores.

Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein



BATHE AND SHOWER IN SAFETY . . . BEAUTI-DOR GLASS IS TWICE AS THICK!

CONTRACT FRANCHISE DISTRIBUTORS

Wilson Building Products
5233 Glenmont
Bellair, Texas

Alco Supply Co.
4833 Greenville
Dallas, Texas

Pioneer Distributing Co.
3019 Washington Blvd.
Ogden, Utah

Lee Glenn
1408 S. 5th St.
Las Vegas, Nevada

Treb Kirby Co.
3822 North Bend Rd.
Cincinnati, Ohio

Treb Kirby Co.
1409 W. Ninth St.
Cleveland, Ohio

Kenmore Products
Route 2 Box 434
Bothell, Washington

Chicago Beauti-Dor
4723 N. Pulaski Road
Chicago 30, Illinois

Wholesale Distributors, Inc.
8000 Stroelitz
New Orleans, La.

"BEAUTI-DOR" of FLORIDA
504 N. Bradford St., Tampa
311 S. W. 17th St., Miami
4059 London Rd., Jacksonville

Export Division:
Universe-Standard Sales Co., Inc.
1775 Broadway
New York 19, New York
In Canada:
T. Eaton & Co.

Please mail coupon to the BEAUTI-DOR Contract Franchise Distributor above, nearest you, or to:

Shower Enclosures, Inc.
4723 – N. Pulaski Rd.
Chicago 30, Illinois

_____ Please send 12 page BEAUTI-DOR Brochure. I enclose 10¢ in coin.

_____ Please send the name and address of my local BEAUTI-DOR dealer.

Name_____

Address_____

City_____ State_____

Businessmen: Valuable "Beauti-Dor" franchises available — write: Office of President.

CHAIRS *are a personal thing*

CONTINUED FROM PAGE 192

Most chairs have at least one of nine major faults. See how the next one you sit in stacks up against this checklist:

Fault No. 1. *No support for the lower back.* This is probably the commonest fault in furniture, and it leads to acute physical discomfort.



As a case in point, a businessman complained of a backache every morning when he arrived at the office. He regularly rode to work in a taxi. The prescription was: ride the subway instead (at an hour when he could get a seat). Subway seats are sensibly designed, with a *forward roll at the back* to give support to the all-important lumbar curve. But many taxi seats, and many automobile seats—especially if the car upholstery is old—fall away from the lower back at the most critical point.

A chair back should have some extra padding to fit your lower back. The old-fashioned upholstered rockers our grandparents rocked in were ideal in that respect. You can achieve the same effect by propping a small cushion against the small of your back. Sitting for a long time without such support can throw so much work on your back muscles and cause them so much fatigue that these hours of "relaxing" leave you tense, nervous and worn out.

Fault No. 2. *Too-high armrests.* A high armrest pushes your shoulders up and forward. If you keep them there for any length of time, stiffness and pain across the shoulders and in the back of the neck may result.



Those big upholstered arm chairs that look so comfortable are often bad offenders in this respect. You sink down so far that the armrests become relatively high. After an hour or two you want to get a pillow to sit on or else to bury your elbows in the cushions to pull the shoulders down by the weight of your arms and stretch the cramped shoulder and neck muscles. In this type of chair, furniture makers should either lower the armrests, raise the seats or make them firmer. If springs are used, they should be of some sagless type that won't give way with wear.

A desk or work table that's too high in relation to your chair has the same effect as too-high armrests. It starts muscles aching in your neck, shoulders and upper back between the shoulder blades.

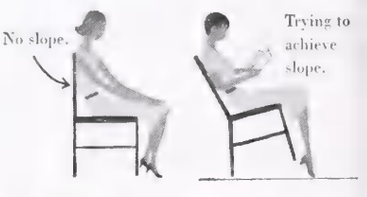
Fault No. 3. *Too scooped a back.* A scooped chair, such as the barrel or Windsor chair and the old style Pullman "Parlor" chair (still prevalent), rounds your back, rolls your shoulders forward, makes you flat-chested and may cause severe muscle strain in these areas of the body. The proper way for the chair to support you, from the standpoint of your muscles, is to allow your shoulder blades to drop back slightly behind the center of your spine at shoulder level. Libraries, conference rooms and tea rooms commonly have the scooped-back or Windsor-style wooden chair.



These would probably arouse more protest except for the fact that in studying or eating you manage to lean on the table most of the time and so get away from the back of the chair. What a pity, for libraries and restaurants are just the places where one should be able to lean back and relax in comfort!

This principle applies to any chair that reaches as high as the shoulder blades, but a *short* chair may be scoop-backed to fit the lumbar region.

Fault No. 4. *Insufficient slope to the back.* Any chair with a nearly vertical back forces you to droop forward in a round-shouldered position. The antique ladder-back is



a classic example. If the back were tilted 15 to 20 degrees behind the

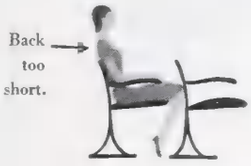
vertical, you would find it more comfortable.

The familiar straight dining-room chair, the erect ballroom chair, even if it has a stuffed velvet seat, and the gilt French parlor chair that's "simply adorable to look at" may be menaces to the human frame if sat in for any length of time.

I recently attended a medical convention in Atlantic City where an audience of 500 doctors sat in those beautiful little straight ballroom chairs. After half an hour I never saw so much squirming and turning in all my life! Every one of those restless people was trying to find a position that would allow him to relax and lean back.

The makers of posture chairs try to provide slope by putting in the swivel back. One trouble is that many swivel backs are too unstable to provide any real support. When they keep on tipping backward and don't stop soon enough, it's just as bad as having no back to the chair.

Fault No. 5. *Too short a back.* Have you ever come out of the movies with a stiff and aching neck? If the back of the movie seats were high enough to support your upper back and neck, you'd be more comfortable. Try the back row some evening and lean your head against the wall. If practical neck rests could be devised for movie and theater seats, they would add immeasurably to one's enjoyment of the show.





Usually patients with shoulder and neck pain are advised not to go to the theater or a movie until they are 90 per cent recovered.

Fault No. 6. *Jack-knifing at the hips or at the knees.* The ideal sitting position requires at least a 90 degree angle at the waist and also at the knees. This is the minimum: usually a wider open angle is preferred. If your hips and knees are jack-knifed into a sharper angle than 90 degrees, overstretching of the back muscles follows, together with shortening and cramping of the muscles behind the bent knees, including the calf muscles. If you're long-legged, jack-knifing at the knees usually occurs when you sit on a bar or lunch counter stool and hook your heels over a too-high rung, with your toes pointed downward. Patients with calf-muscle cramps, a common complaint at night, are often instructed to sleep with their feet in the opposite position, that is, flat against a footboard, so as to stretch the calf muscles.

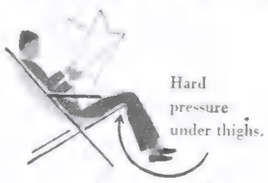
Jack-knifing at the hips occurs in any chair which has a seat that sinks way down and has a relatively firm front edge. Thus your hips sag below your knees. This may seem very comfortable at first, but it soon starts a backache because the curve of your lower back is distorted.



A common cause of jack-knifing at the hips is an automobile driver's seat when the springs are old and saggy. Your rear end sinks down and you're caught. You can't sit forward because your feet are engaged with the pedals. You just keep driving until your back muscles protest and you have to stop the car and get out for a walk. One solution is to sit on a horizontal, wedge-shaped cushion while driving to raise the seat at the back and so prevent the jack-knifing.

Fault No. 7. *Chairs that give you "shelter legs."* During World War II physicians in London noted an astonishing number of cases of swollen feet, some resulting in thrombosis of veins. Mystery was cleared up when it was found that these people had been sleeping at night in folding deck chairs in the underground air raid shelters. The circulation of the blood to and from the lower legs was partially cut off by pressure which the edge of the chair exerted underneath the thigh, just above the knees, where the main artery and veins cross the bone. The resulting condition of pain and swelling has been aptly called "shelter legs."

But it doesn't take war only to produce this condition. Any chair or sofa with a soft seat and a high hard edge at the front may do it.



The weight of your thighs against this edge compresses the large femoral blood vessels.

(*Please turn the page*)



micarta

laughs with teen-agers...

it's party-proof!

Micarta-surfaced furniture stays fresh and young—always! It laughs at carelessness . . . presents a continually bright, smooth surface through years of lighthearted activity. You'll find it in rich, warm wood grains and in a variety of colors that produce striking decorative effects.

Get *beautifully* practical Micarta surfacing on all the furniture you buy.

For names of manufacturers, write United States Plywood Corporation, P. O. Box 126, New York 46, N. Y.

Westinghouse

micarta®

DECORATIVE SURFACING

distributed by UNITED STATES PLYWOOD CORPORATION
largest plywood organization in the world

Tired of playing Eskimo

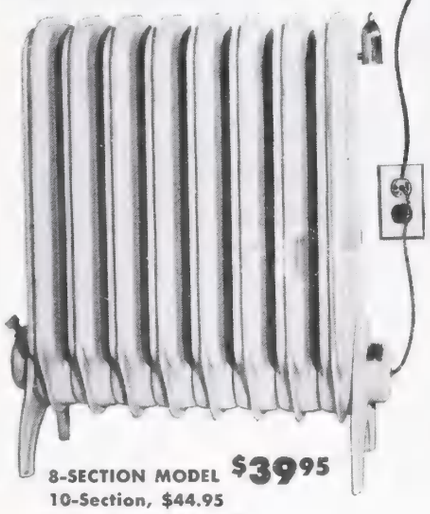
in a room you can't heat?



Electresteem

PORTABLE ELECTRIC STEAM RADIATORS

SAFE STEAM HEAT FROM ANY WALL PLUG *AUTOMATICALLY!*



Plug in Electresteem and enjoy cozy, comfortable, *uniform* steam heat in *every* corner of the room. Electresteem is safe as a light bulb. No exposed elements, no moving parts. Thrifty, too. Costs less than two cents an hour to operate in most areas.

Carry Electresteem anywhere you need heat. Comes in two models (8 and 10-section, Ivory or Walnut). See Electresteem at leading appliance, department, hardware and plumbing stores.

8-SECTION MODEL $39.95
10-Section, $44.95
Deluxe Thermostat control optional, at $9.95

Dozens of uses for home and business: **Bedrooms**
Nurseries • Motels • Playrooms • Cottages • Trailers • Farms • Hospitals
Attics • Offices • Bathrooms • Dens • *and many other applications*

FREE!



ELECTRIC STEAM RADIATOR CORP. Dept. HB1
One Electric Avenue, Paris, Kentucky

Please send me the Electresteem Room Heating Guide.

NAME_____

ADDRESS_____

CITY_____ ZONE___ STATE_____

Electresteem is a subsidiary of Landers, Frary & Clark

CHAIRS *are a personal thing*

CONTINUED FROM PRECEDING PAGE



Chairs can be misfits in width as well as in depth. This chair is so wide for the lady that actually she can sit in only part of it. Instead of supporting her entire body, it is no more than an uneasy perch. But see how comfortably it fits the man.

I recall a woman who was firmly convinced that she had heart trouble because her ankles sometimes swelled up enormously. On questioning her it was found she took a deck chair up to the roof of her apartment house in good weather and reclined in it for several hours in the sun. There was nothing wrong with her heart. The trouble was with the chair.

Women who have short legs should be especially mindful of the kind of chairs they sit in. A petite woman in her forties once asked why her legs and feet often became numb and went to sleep. As she sat describing her symptoms, I noticed that her legs from the knees down were unusually short and her feet dangled without touching the floor. "There's your trouble," I said, pointing. Whenever this woman rode in buses or taxis, or went out to committee meetings or to the theater or sat at a meal, the weight of her dangling legs compressed the blood vessels under her thighs and shut off the circulation.

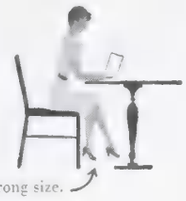
She had a foot stool made with folding legs four inches high, which would fit inside a brief case. Now she takes this everywhere, and her symptoms are gone.

The average straight chair measures 17 inches from the front of the seat down to the floor. But some

omen have legs that measure only 5 or even 14 inches from undereath the knee to the heel.

Fault No. 8. *Chairs that have ucket seats.* The bucket chair hich is in vogue right now has a efinite fault from the standpoint f your bodily structure. Nature ntended you to sit on the center f your buttocks and supplied you ith two somewhat prominent bony tructures, called the ischial tuerosities, in the very middle of ach buttock to support the heavy eight of the upper half of the ody. In other words, your body hould be held up by bone structre, not muscle work. The bucket eat undoes this work of nature. It uts the weight on the *sides* of the uttocks instead of in the center, so he center sags rolling the thighs nward. If this distortion lasts, it roduces a discomfort.

Fault No. 9. *Chairs that are the rong size for you.* What a pity urniture stores don't carry chairs f good design made up like clothing, in *different* sizes. A perfectly designed chair that fulfills all the eight requirements listed here will not be right for you at all if it's the wrong size. Yet it would seem obvious that a chair the right size is just as necessary as a dress the right size—or more necessary.



Wrong size.

Every big man has felt the strain of sitting in too cramped a position and every little woman has wished for a chair her size when her feet didn't touch the floor or her back wouldn't reach the back of the chair because the seat was too high or too deep.

It seems to me that in selecting furniture, you should know your own measurements just as you

(*Please turn the page*)



Back curves to fit spine.

Armrest is comfortable; slight rise of front affords most restful position.

Rolled front edge drops off, avoids under-thigh pressure; low seat helps, too.

All rockers are not perfect seats, but since they tilt back to the degree the occupant desires, they usually provide a comfortable slope. A neck cushion would make this a cozier lounge chair.



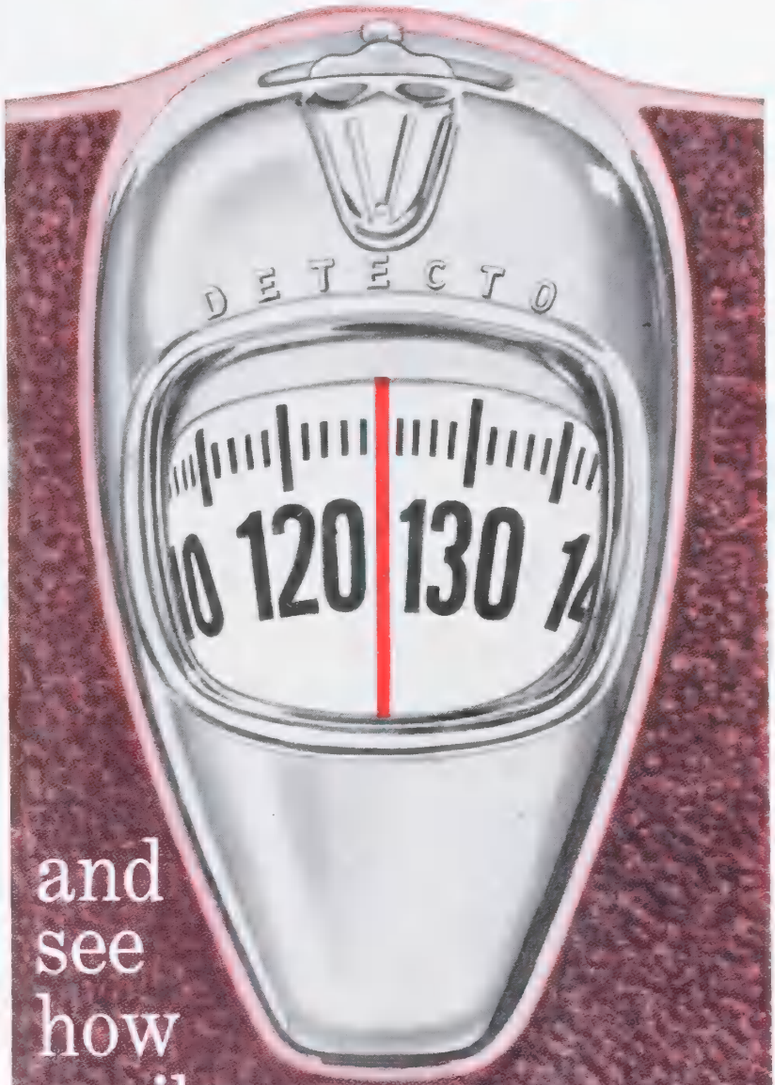
Armrest and game table top are at same level, good for writing, too.

No pressure under thighs for this tall man.

Back is well supported.

For writing or playing a table game, forearms should rest on the chair arm on a level with the table top. Back of chair should support upper and lower back; feet should rest on floor.

stand on this page



and see how easily you can read the new

DETECTO
BATHROOM SCALE

This is a life-size demonstration of what you see when you step on your new Detecto — numbers so clear and bold they seem to jump right up and meet you. And so ACCURATE, they make this scale the most TRUTHFUL bath scale ever! Put your foot down and insist on Detecto, the only bathroom scale with the amazing new *Magnif-eye dial*. Gleaming enamel finish in black, white, pink, blue, maize, green, dubonnet, gray, with harmonizing safety mat. At fine stores everywhere, $7.95.*



Guaranteed by Good Housekeeping

Detecto Scales, Inc., 540 Park Ave., Brooklyn 5, N.Y. • Since 1900 *Slightly higher west of Miss.



Warm 'n clean . . . with Mueller Climatrol Heating!



This attractively styled Mueller Climatrol Winter Air Conditioner is available as either a gas or oil-fired unit. A companion cooling unit can be added now, or later.

It's a wonderful feeling to be in a Mueller Climatrol heated home. Gentle warmth pervades every room, floor to ceiling.

Healthful comfort like this starts with a Mueller Climatrol winter air conditioner. For, with Mueller Climatrol, you get automatic heating — gas or oil — at its very best. You get advanced design and styling, quality construction, thrifty efficiency. And, your heating unit is specially designed so that cooling can be added, now or later. From Mueller Climatrol's full line, you can select a unit to fit your needs and budget — either heating or cooling.

So call on your Mueller Climatrol dealer — he's a *comfort expert*. Or mail coupon for our colorful booklet "Climate Control."

98th Anniversary — Milwaukee

Mueller Climatrol

MUELLER CLIMATROL
Dept. 145, 2105 W. Oklahoma Ave., Milwaukee 15, Wis.
Please send me your free handsomely illustrated bulletin "Climate Control."

Name .....

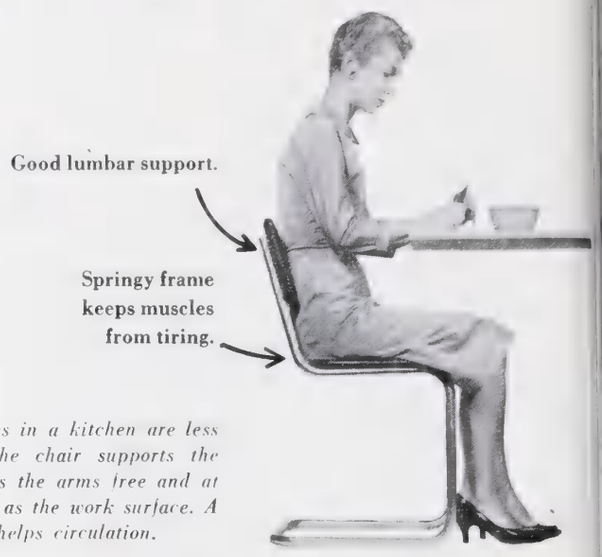
Address .....

City ..... (.....) State .....

C-54A

CHAIRS *are a personal thing*

CONTINUED FROM PRECEDING PAGE



Sit-down chores in a kitchen are less fatiguing if the chair supports the back yet leaves the arms free and at the same level as the work surface. A springy chair helps circulation.

know your dress size, hip measurement, glove size, hat size, etc. For instance, you should know the length of your legs from knee to floor so you can tell right away whether a 17-inch-high chair is right for you or not.

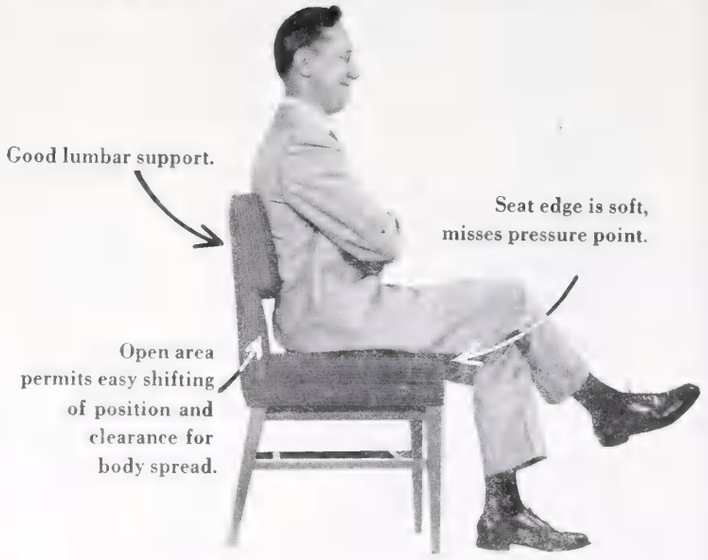
That checklist of nine things should help you in selecting chairs for yourself or your family. I recognize, of course, that different kinds of chairs are needed for different activities. A dining-room chair hardly needs a head rest!

But you don't have to do anything outlandish to have correct furniture. It can be styled in any way you like. Actually our ancestors in the early days of the United States had some chairs more comfortable than most of ours. Long ago they discovered that one of the best chairs in the world is the now old-fashioned cane-seated porch rocker with high back.

This rocker has low enough arm rests. It gives support to the upper shoulders and neck. It has a firm flat back that can be padded to fit the lumbar region by adding a small cushion. The rocker can be tilted back to any degree desired so as to insure sufficient "slope." The gentle motion of the rocking is good because it favors circulation by alternately relaxing and contracting the muscles and so keeps them from getting stiff. And the chair has long rockers which make it difficult to tip over.

I remember the case of a wealthy New Yorker who lived in a 25-room house, filled with the most elegant furniture that money could buy. He suffered constantly

(*Please turn to page 269*)



An occasional chair is more likely t be generally comfortable if its tron edge is soft and if it has an openin between backrest and seat into whic sitters can adjust their dimensions

One of the world's great treasures . . .

A heritage of traditional elegance and quality is yours when Kenwood Blankets come into your home! Enjoy the pride of possession that comes with such a treasure. Kenwoods are richly rewarding in their blissful warmth and enduring beauty—bring you a dreamland of sound, restoring rest. In pure wool, in Acrilan, and in blends—priced from $75 to about $9. Start now to enjoy their very special luxury . . . ask for Kenwood in *your* favorite store.



The Kenwood Courier

KENWOOD BLANKETS

350 FIFTH AVENUE, NEW YORK

CAVENDISH, VERMONT



your home, a gay new world . . . with MOE Light Inspiration-Lighting!®

You'll be delighted with the dramatic decorative effects you can achieve with Moe Light *Inspiration-Lighting*. What's more, adequate light for every activity can be yours at a flick of a switch. At that important entrance to your living room—with your loveliest furniture grouping—over your dining or buffet table—in kitchen, bedrooms or bath . . . in fact, in every room in your home, you can create a gay new world with Moe Light *Inspiration-Lighting*.

Best of all, this exciting, new lighting can be added easily and at surprisingly low cost. There's a wonderful variety of Moe Light fixtures from which to choose—each exquisitely fashioned—each one designed to enhance the beauty of your home and furnishings. Consult your local electrical contractor, or visit the Moe Light Home Lighting Center at your nearby electrical, hardware, or building supply dealer.

MOE LIGHT FIXTURES ARE FEATURED IN NATIONAL HOMES

Use this coupon to obtain your own planning guide to Moe Light Inspiration-Lighting.

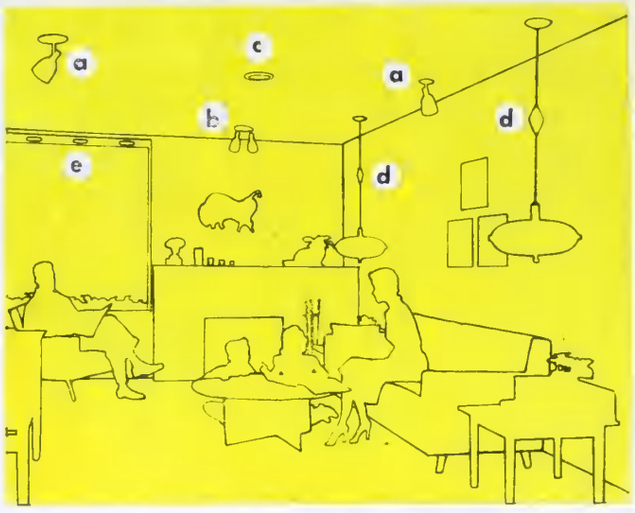
MOE LIGHT, Dept. HB-1155
Division of THOMAS INDUSTRIES INC.,
410 S. Third St., Louisville 2, Ky.

Gentlemen: I am enclosing 25¢. Please send me a copy of full-color 48-page Moe Light *Inspiration-Lighting* guide and catalog.

Your Name_____

Address_____

City_____ Zone_____ State_____



The handsome and popular bubble lights provide excellent overall illumination while the recessed and adjustable accent "effect" fixtures create dramatic interest. By lighting them individually or collectively you can create any mood you desire. Catalog numbers and prices of the Moe Light fixtures shown above, are listed below.

a.	M-1063 $ 5.95*	c.	M-5672 $ 5.95*
b.	M-1067 $ 9.95*	d.	M-1091 $21.95*
		e.	M-5671 $ 4.45*

*Prices slightly higher Denver and West.

MOE Light

DIVISION OF THOMAS INDUSTRIES INC.
General Offices, 410 S. Third St., Louisville 2, Ky.
In Canada: 1401 The Queensway, Toronto 14, Ontario

THOMAS INDUSTRIES INC. products: MOE LIGHT and STAR LIGHT home lighting . . . SPRAYIT paint spraying equipment . . . WRIGHT power saws

CHAIRS *are a personal thing*

CONTINUED FROM PAGE 266

from muscular backache. I visited his home and couldn't find one chair that was suitable for him. Then he bought a summer porch rocker which cost him all of $7, and he placed it in the drawing room. His wife thought it so ugly she hastily had it covered.

The next time I saw this man he told me he had bought two more of the porch rockers. "I have only one complaint," he said. "I never get a chance to sit in my rocker. Someone else is always in it!"

The old-fashioned upholstered rocker as a rule is a good chair. But speaking physiologically, not all rockers are well designed. The one with a scooped back and too-high arm rests violates several rules of sittability.

Oddly enough, another excellent chair is the dentist's! It has an adjustable headrest. It has just the right support for the lower back. It has armrests the right height and an adjustable foot rest. The seat itself is firm. It's no thing of beauty and most of us associate it in our minds with unpleasant moments of drilling, but structurally it is an almost ideal chair.

School seats and church pews are often horrible examples of poor seating. School seats are apt to be inflexible. Desk and seat are often fitted to the floor or are all in one piece, so there's no chance for adjustment. The backs are apt to be vertical without any slope. There's seldom enough variation in size to take care of all the different heights in the same class.

In fact, I believe that poorly designed and wrong-size school seats are a major cause of inattention and inability to concentrate. If the seat is uncomfortable, your child squirms; he's *driven* to squirm. And he is just too miserable to think. He's an illustration of the old Greek proverb:

"The mind can absorb no more than the seat can endure."

[HOUSE BEAUTIFUL expresses its appreciation to the following firms for their interest and generous cooperation in permitting members of our staff to study their furniture in the preparation of this article: Baker Furniture, Inc., Charak Furniture Company, Inc., Directional Showrooms, Dunbar Furniture Mfg. Company, Ficks Reed Company, Heywood-Wakefield Company, Kittinger Company, Inc., The Leg Stool Shop, Nichols & Stone Company, Old Hickory Furniture Company, P. and P. Chair Company, Sligh Furniture Showrooms, Inc., The Widdicomb Furniture Company, Lee L. Woodard & Sons.]

COOKING WITH CHAMPAGNE

CONTINUED FROM PAGE 215

preheated serving dish surrounded by the artichoke hearts, asparagus and new potatoes.

[Canned artichoke hearts and quick-frozen asparagus may be used instead of fresh; and any good, sparkling white wine may also be used for these recipes.—Food Editor.]

Hare Simmered in Champagne

Rub a young hare with 1 tablespoon salt and ½ teaspoon pepper. Cover with thin slices of fat back of pork, tie lightly. Then tie the hare firmly into a round—the forelegs first, then the hind legs and finally the head to the hind quarters. Put ⅓ cup butter in large round Dutch oven with 2 chopped onions, 5 chopped shallots and 2 cloves crushed garlic with a bouquet of ½ bay leaf, a sprig of thyme and some parsley. As soon as the butter bubbles, place the hare in the Dutch oven, cover tightly, reduce heat and cook very slowly for 2 hours, turning.

Reduce by half over low flame 1 quart dry champagne. When reduced, set it on fire together with ½ cup very good cognac and pour over hare, allowing it to simmer 1 hour longer. Meanwhile, simmer 5 fine truffles in 1 cup champagne for 1 hour. Cut in slices and add to juice in Dutch oven. Place hare on preheated serving dish, remove strings. To contents of the pot from which all grease has been skimmed, add 6 tablespoons heavy cream. Heat thoroughly, but do not allow to boil. Strain over hare and serve at once. The hare may be surrounded by lightly toasted pieces of bread, with crusts removed or small crescents of puff pastry.

[If a whole young hare is not easily available, use instead, a package of Smorgon's quick-frozen cut-up rabbit. It is not necessary to thaw it; just put it into the pot with the butter, onions, shallots and herbs.—Ed.]

(*Please turn the page*)

NATIONAL HOMES

picks pryne

for the beautiful...

Ridgewood

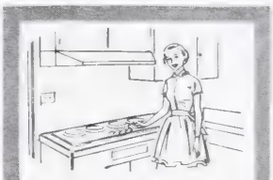


(featured in this issue)



TILTING HOOD

WITH RECESSED LIGHT AND FAN



No inside projections to catch dust, grease!



A flick of the fingers tilts hood . . .



. . . for easy cleaning!

Glamorize your kitchen with the new Pryne tilting hood! It's wonderfully practical, too. Eliminates cooking heat and odors like magic. Keeps walls and ceiling clean.

Exclusive tilting action allows quick 'n easy cleaning or access to light and fan. Your Pryne hood can be installed in old or new cabinets and features angled corners so doors can open wide on either side.

Available in deluxe white enamel, tarnish proof coppertone and genuine stainless steel. Two models to fit all standard cabinets.

=500—with space-saving self-contained Blo-Fan and Pry-lite

=400—takes only four inches of space for light and fan housing

UL UNION I.B.E.W. MADE CSA APPROVED

PRYNE & CO., INC. HBH10
BOX 698, POMONA, CALIF.

Please send me FREE 16 page booklet "Give your home personality"

Name_____

Address_____

City_____ Zone____ State_____

"you just can't make
PERFECT PLEATED DRAPERIES
without these
CONSO® MIRACLE-TWINS
I tried...I know!"

BESTPLEAT® and NIP-TITE*
pleater tape
pleater hooks



* PAT. APPLIED FOR

- PERFECT DRAPERIES have sharp, uniform pleats!
- PERFECT DRAPERIES must never, never sag!
- PERFECT DRAPERIES look crisply professional!

NOBODY BUT CONSO has NIP-TITE Pleater Hooks, those amazing drapery hooks with the hinged locks that grip all pleats tightly to keep them crisp and professionally uniform.

NOBODY BUT CONSO has Bestpleat, the firm, wear-like-iron pleater tape with woven-in pockets that never "give"—draperies cannot sag.

DON'T WASTE WORK ON DRAPERIES THAT "LET YOU DOWN"!
EASY! Stitch Bestpleat to top of fabric.
QUICK! Insert NIP-TITE Hooks.
INEXPENSIVE! Lock pleats and hang.
No need to tack or sew pleats with NIP-TITE!

You can be sure of perfect pleated draperies every time with Conso Bestpleat and NIP-TITE Hooks. At drapery departments everywhere.

SEND FOR the new, 12th edition of "1001 Decorating Ideas." 64 pages crammed full of the latest decorating tips, illustrations and simple, practical directions. *A valuable book.* Send 25¢ in coin to Dept. HB10



CONSO® 27 West 23rd Street, New York 10

COOKING WITH CHAMPAGNE

CONTINUED FROM PRECEEDING PAGE

Kidneys in Champagne

Allow one pig's kidney per person. For 4 kidneys, chop ⅓ cup onion, 3 shallots and crush 1 clove garlic. Put aside 2 tablespoons very finely chopped parsley. Cut the kidneys in half lengthwise, remove all skin, fat and nerves. [If you buy quick-frozen kidneys it is all done for you.—Ed.]

Over high heat melt ½ cup butter. When it bubbles, add the chopped onions, shallots and garlic; then the kidneys. Turn with wooden or stainless steel or silver fork. When the kidneys are no longer red (after about 2 minutes), add 2 tablespoons flour. Turning over very high heat, cook 2 minutes and then add 1½ cups dry champagne. Continue cooking for 2 or 3 minutes. Pour into preheated serving dish and sprinkle the chopped parsley over the top. The kidneys should not cook more than 10 minutes. With deftness, 8 minutes should suffice.

If pigs' kidneys are not tempting, try veal kidneys. If all kidneys are anathema, chicken livers can be substituted successfully.

Shell Fish in Champagne Sauce

Use about equal quantities of lobster, crab and shrimps—say a 2 pound lobster [or quick-frozen lobster tails, and Wakefield's Alaska king crab legs—Ed.], and 1½ pounds shrimps. Make a court bouillon using 2 carrots, 2 onions, 1 bay leaf, sprig of thyme, several stalks of parsley, several whole black peppers and enough water to float the lobster. Cook a few minutes, add lobster and simmer 25 minutes or until done.

Allow lobster to cook in court bouillon. Prepare the crab in the same way. Boil shrimps in water just long enough to have them turn pink. Cut the lobster in half lengthwise, remove meat, crack the claws and remove meat. Put the meat aside. From the shell remove and discard sack. Scrape everything else from shell and put aside. Prepare crab in same manner. Shell shrimps and remove black vein from back. Cut the lobster and crab meat in neat slices and mix with shrimps. Strain through a sieve, or put into your blender everything that was scraped from the lobster and crab shells. Melt ⅓ cup butter in a saucepan over medium heat, add 1 finely chopped onion and 2 finely chopped shallots. Cook for 10 minutes but do not allow to brown. Add lobster, crab meat and shrimps and ½ teaspoon salt. To strained or blended scrapings of the shells add the yolks of 3 eggs and 1 tablespoon flour. Stir until perfectly smooth. Add 6 tablespoons heavy cream. Pour into saucepan 2 cups champagne, bring to boil; reduce heat and add scrapings, egg and cream mixture, and the crab, lobster slices and shrimps. Do not allow to boil but turn constantly in the same direction until sauce is hot and has thickened. Serve at once.

Sweetbread Salad

A very exotic dish that is always greeted with surprise. Soak a pair of sweetbreads in water for 1 hour. Rinse in fresh water. Place in saucepan, cover with water, add ½ tablespoon salt, 4 peppercorns and a bouquet of parsley, ½ bay leaf and a small sprig of thyme, a small onion, 1 carrot and 1 teaspoon lemon juice. Simmer covered for 30 minutes. Remove sweetbreads from saucepan, drain and wipe dry. As soon as they are cool enough to handle, remove skin, fat and tendons. Slice neatly in 6 fillets.

Peel a cucumber, slice and sprinkle salt fairly liberally over the slices. Blanch 3 firm tomatoes, remove skins and slice. Cut 3 nutmeg melons or small cantaloupes in half, remove seeds and fibers, cut in slices and remove rinds.

Boil for 12 minutes ½ pound sliced mushrooms in 1 cup water to which the juice of ½ lemon has been added. Place the sweetbreads on a bed of lettuce in the center of a flat dish. Arrange around them the sliced cucumbers which have been carefully wiped dry and free of salt, the tomatoes, mushrooms and sliced melons. Pour over 1½ cups chilled champagne.

Choucroute

This is a distinguished version of a common dish. Line the bottom of an enameled pot that has a tight-fitting cover with slices of fat back of pork. On this place a fresh pig's trotter (foot), ½ pound of pork rind with a half inch of lean pork. Add 1 pound uncooked sauerkraut, 1 pound breast of pork cut into 6 pieces. In a cheesecloth bag place ¼ cup juniper berries [Spice Islands puts them up in jars.—Ed.], 10 whole black peppers, 2 whole cloves, 1 bay leaf, and a sprig of thyme. Then add 2 chopped onions and 2 crushed cloves of garlic, 2 cups of good beef bouillon and 2 cups of champagne. Cover, bring

to a boil and simmer for 5 hours. Be careful nothing sticks to the pot. Remove from heat and when quite cold, remove all fat. It is a good idea to let it stand overnight. After the fat, trotter, rind and the bag of spices have been removed, bring to a boil again and add 4 fresh pork chops and 4 smoked pork chops. Simmer for 1 hour; add 4 slices of ham from which the fat has been removed, 4 Frankfurt sausages and 4 Strasburg sausages and cook for 10 minutes. Serve very hot with:

Fluetters

Boil 2 pounds peeled potatoes cut in quarters in enough salted water to cover. Mash thoroughly. (Or use 2 packages heated Birds Eye quick-frozen mashed potatoes. —Ed.) Add 2 tablespoons flour, ½ teaspoon salt, ¼ teaspoon pepper, 2 tablespoons very finely chopped parsley, 1 clove crushed garlic and 2 whole eggs. Beat until smooth. Form into 10 or 12 balls and place on well-buttered fireproof earthenware dish. Paint with ⅓ cup melted butter and brown in oven for 20 minutes. This is an Alsatian way to prepare potatoes and consequently a fitting accompaniment to a dish of choucroute.

[Since many of the ingredients are not readily available outside of France, here are substitutes:

Use mildly-smoked bacon or salt pork instead of slices of fat back; well-drained canned sauerkraut instead of raw. If smoked pork chops are hard to find, use inch-thick slices of smoked shoulder or tenderloin.

Instead of Strasburg sausages, use Jones Farm sausage links. And if momentarily, you can't find a pig's trotter throw in an envelope of Knox unflavored gelatin to give a rich gelatinous quality to the broth.—Ed.]

Punch

This is an excellent punch served in California for festive occasions.

Boil 2 cups sugar with ¾ cup water for 5 minutes. Pour 1½ cups boiling water over two heaping teaspoons of green Chinese tea. Let stand 3 minutes, strain and put aside to cool. Slice a medium-size pineapple. Cut each slice into 8 pieces, remove rough center and eyes and put them into a saucepan with the scrapings from the shell. Cover with water, add 1 cup sugar and simmer for 20 minutes, strain through a fine sieve. Squeeze the juice from 5 lemons and 6 oranges. [You'll need about 1 cup lemon juice, 3 cups orange juice.—Ed.]

Combine pineapple slices with syrup and fruit juices. Add 1 bottle Tokay and 1 cup white curaçao or cointreau. Let stand for 4 hours. Then add 2 quarts dry champagne and 1 pint well-chosen strawberries. Pour over a block of ice into punch bowl. Makes 5 quarts about forty 4-ounce servings.

These are royal dishes. It was said long ago that good Californians, when they die, do not go to Heaven, but go to Paris. Are not these recipes part of the reward?

FOR SAFETY'S SAKE

Equip any closet that has high shelves with a folding stepstool kept there permanently. The impulsive alternatives, reaching or enlisting the services of a nearby chair, are potential accidents.

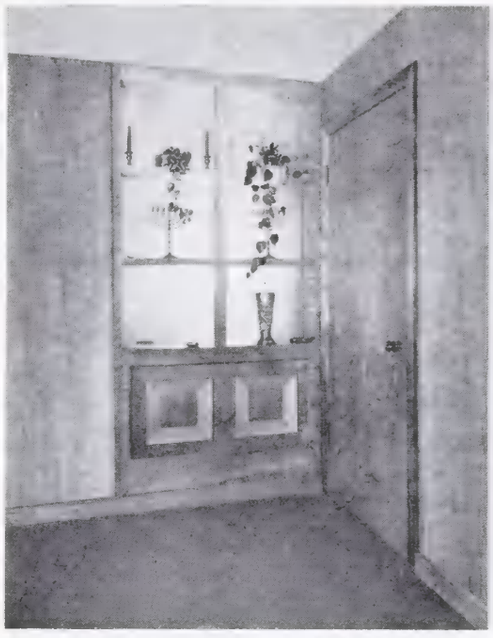
Equip each room in the house with a fire extinguisher. The kitchen above all needs this protection to control wastebasket and oven fires before they've a chance to flare into a dangerous blaze. These days, you can get small and very efficient fire extinguishers at reasonable prices, making adequate fire protection throughout a home feasible for everyone.

Make sure extension cords used to service electrical appliances are geared to the wattage pull of the equipment in question. For use with an electric iron, for instance, you're looking for trouble in using a conventional extension cord such as would be suitable for a lamp or other low-wattage device. An iron, because of its very high wattage pull, requires a heavy-duty extension cord known as a "heater cord."

Know the wattage rating of the electrical appliances you use. Armed with this information, you won't unwittingly overload the available wiring circuit. Appliances such as an iron or toaster, although small, impose a heavy wattage load. Wattage rating is always stamped on the base of an electrical appliance and is therefore a matter that can be easily checked.

Avail yourself of products that create a non-slip, non-skid surface on cellar or outdoor steps, on the floor of bathtubs or shower stalls. Bathroom safety measures such as tub seats and railings are worth looking into where invalids or elderly persons are concerned.

Exquisite Taste... Excellent "Buy"



HARDWOOD PLYWOOD... the *Perfect* finishing Touch



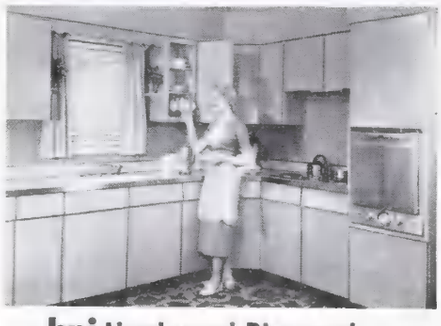
for Matching Wall Panels and Doors

Why not panel an accent wall or a whole room to match your lovely hardwood plywood doors? There is no substitute for the beauty and good taste of natural wood. The ever varying grain, the smooth texture, warm subtle coloring—all these make it a fitting background for the finest furnishings, whether you choose birch, mahogany, walnut, oak, maple or gum.



for Professional Looking Do-it-yourself Projects

It's easy to work with, easy to finish. It's strong and easy to maintain...the ideal material for numerous applications.



for Durable Beauty in Kitchen and Bathroom Cabinetry

Why *not* a fine furniture look in your kitchen? It's an economy in the long run because it lasts a lifetime—blends with any color appliance or decoration. Lends beauty and distinction to "open plan" homes.

hpi Hardwood Plywood . . .
Genuine Wood Fabricated in America

The hpi trade mark identifies American mills operating under a rigid quality control program. It's your assurance of quality.

HARDWOOD PLYWOOD INSTITUTE
600 SOUTH MICHIGAN AVENUE ▪ CHICAGO 5, ILLINOIS

HELPFUL PLANS AND SUGGESTIONS ARE AS NEAR AS YOUR LOCAL LUMBER DEALER.

------write for this guide to selection and use------

HARDWOOD PLYWOOD INSTITUTE Dept. 9-J
600 South Michigan Ave., Chicago, Ill.

Gentlemen: Enclosed find 25¢. Please send me "A Treasury of Hardwood Plywood," a guide to selection and use.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

Fishing has changed since 1830...

but the **good taste** of **Teacher's** never changes!

TEACHER'S
HIGHLAND CREAM
BLENDED SCOTCH WHISKY
86 PROOF Schieffelin & Co., New York

MADE SINCE 1830 BY WM. TEACHER & SONS

Fabrics for your

With strokes of his brush and colors from his pal

(1) Introduce elegance with "Epicure" by Kandell. **(2)** For fun, try "Salad Bowl," an appetizing harvest of crops, or "Jam Session," **(3)** a prim arrangement of strawberries and cherries that belies its name; both by Cyrus Clark. Also Clark's "Picnic," **(4)** wine-in-basket, tongue-in-cheek. **(5)** Skillfully drawn is "Etched Fruit," another by Kandell. **(6)** "Plum Crazy" by Schumacher comes in "painters'" colors as does "What's Cooking?," Henrose. **(7)**



tchen decorating

rtist has designed fabrics for your kitchen



Anne Davis says:

Send for my new

Color Book

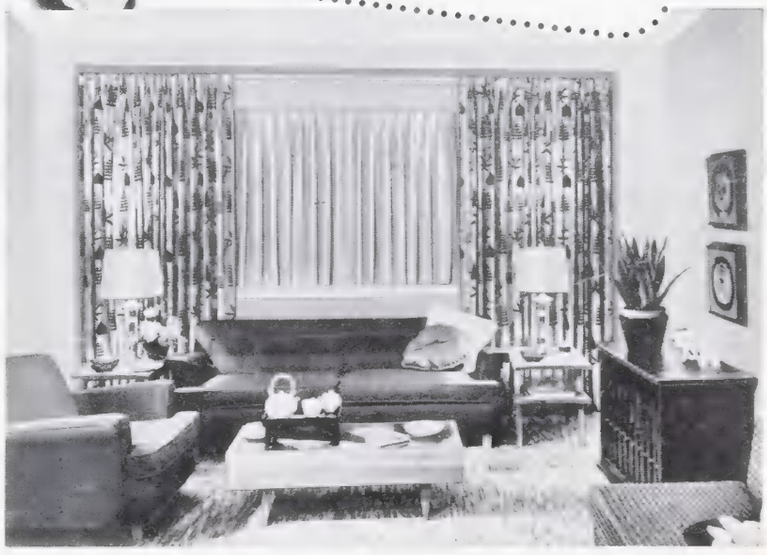
on Window Decoration





You'll find it's full of smart, modern answers to your window decorating problems... ideas that will help make your home the envy of all your friends.

Anne Davis, Judd's consultant on interior decorating





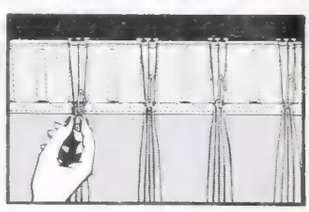
Here's just one of the ideas you'll find in Judd's colorful new book. Hang pleated sheer curtains sill length and draperies from ceiling to floor . . using a versatile No. 6817 traverse track for each installation. You control light, air and view, yet have a beautiful, modern "fabric wall" when your draperies are closed. Don't wait; send now for this new color book. And see the complete line of Judd quality fixtures at your favorite store.

No. 6817 Traverse Track
Can be installed on window frames or walls. Has extra socket to hold second draw track or rod for glass curtains. Nylon moving parts. Extensions: 28 to 156 inches.

Make Pleated Drapes in Minutes
Now you can make professional quality pinch-pleated draperies easily — with deluxe Judd Pleatmaster® Tite-Pinch Hooks and No-Twist Tape. Simply sew Sanforized tape to drapery heading and slip plastic-tipped hooks into pockets. You'll get perfect pinch pleats every time. Available for wall or ceiling installations.



U S PAT NO 2 558,467 OTHER PATENTS PENDING



JUDD
decorator-styled

Drapery Fixtures

QUALITY SINCE 1869
H. L. JUDD DIVISION
The Stanley Works
Dept. HB-10
WALLINGFORD, CONN.

MAIL THIS COUPON NOW!

H. L. JUDD DIVISION, Dept HB-10
The Stanley Works
Wallingford, Connecticut

Please send me your book entitled "Exciting Ideas for Window Decoration" I enclose 25¢ in coin.

NAME_____

ADDRESS_____

CITY_____ STATE_____

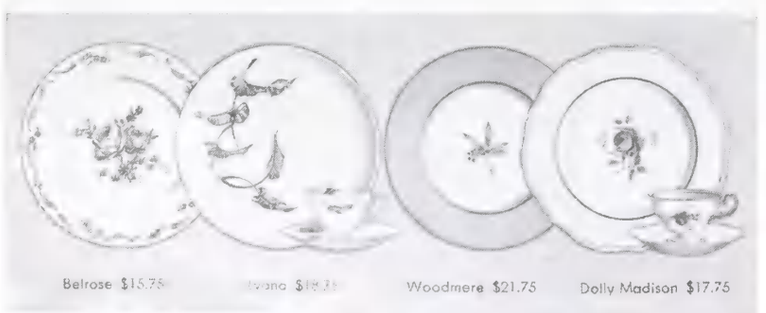


Lace $19.75
5-piece
place
setting

the beautiful things . . .

. . . like real love, wear so well there is no end to what they do for you. Castleton China has this long-giving grace . . . rewarding you forever for your choice. Famous for its great name, matchless in its heartwarming beauty . . . Castleton, a supreme achievement in fine American china, is easy to own. Fine stores in your city will have it for you in a superb range of beautiful patterns and styles . . . ask about the available purchase plans tailored to fit your budget.

Write Jane Castle for the handsome, new pattern folio and booklet: "What you should know about Fine American China," 25 cents—and, for brides-to-be, Castleton's "Wedding Etiquette"—also 25 cents. Please specify booklets desired. Castleton China, Inc., New Castle 35, Pa.



Belrose $15.75 Woodmere $21.75 Dolly Madison $17.75

Prices are for 5-piece place setting—dinner, dessert or salad, butter plate, cup and saucer. Also available piece-by-piece.

CASTLETON *China*
a joy to live with

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 55



Three Mountaineers' decorative kitchen shelf is expertly hand crafted of thick, seasoned pine; a rubbed "old-pine" finish gives the grained wood lustrous beauty. Below the guarded shelf for herb jars, there's a 12½" x 7" shelf for storing vinegars, cookbooks or a radio. A wood roller keeps paper or cloth toweling conveniently accessible. Height 19½". $7.75. From Malcolm's, 6309 Reistertown Road, Baltimore 15, Md.

Light fixture with 20-foot retracting cord, provided by portable Benjamin Extension Cord Reel, affords great convenience for garage or workshop. Reel can be operated in any direction whether hung overhead or on a wall. Cord automatically latches as it is paid out; retracting action has benefit of mechanical tension control. Built for long, reliable service; rating 6 amp., 750-w. $10.95. Maryland Mail Order, West Hyattsville, Md.

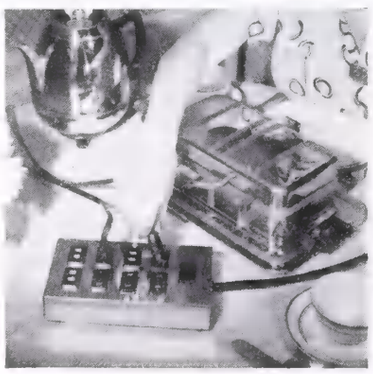




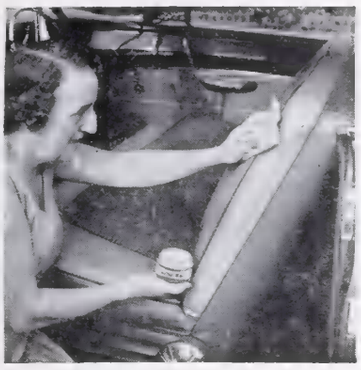
In this new mitt for wet or dry use, convenience is supplemented with the service benefits of Dynel fabric. Thanks to this new "miracle" fiber, you get a tough, shrinkproof mitt that remains soft as new when laundered and dries in a few minutes. Even when used on grimy blinds, for car washing, or a waxing job. Dyn-A-Glow Mitt comes clean in laundering. Its fabric is fur-like and absorbent. $1.95. From Amy Abbott, 344 W. 52nd St., N.Y.C.

Zinsser's 3-Purpose B-I-N supplies a penetrating sealer, stain-killer and flat white primer in one coat. It's dry in 45 minutes. The pigmented shellac product gives one-coat coverage even on porous wallboard, dark or stained surfaces; also, it adheres smoothly and permanently to glass, metal, varnish finishes. Apply it with brush or roller. A gallon (covers 475-525 sq. ft.), $6.95; quart, $1.95. From Plaza Paint Co., 1026 3rd Ave., N.Y.C.





E-K Control Panel conveniently centralizes electrical table appliances, workshop tools, darkroom equipment; and is suitable for a movie projector and room lights. Two outlets are "live": 3 have 15-amp. switch controls. To protect house fuses, panel's wall plug is fused for 15 amp. Panel has heavy-duty wiring, heavy-duty cord (8'), 110-250-V fuses. Copper-plated or chromed box. $15. From A. J. Koch, 15 Brattle, Cambridge, Mass.



You clean and wax in one operation with Collinite Leather Wax. Lightly rubbing the waxed surface creates a hard protective finish that gives leather a satiny luster. The color-free formulation causes no staining or discoloration even on white leather. Especially developed for automobile upholstery, it is a find for both that and leather furniture or table tops. $1.50 a jar. From Clarion Products, Box 255, Highland Park, Illinois.

Once-a-year use of these FX products keeps septic tank or cesspool in constant liquid state. Unlike powdered enzyme products, the FX bacterial cultures contain spore-bearing, reproductive organisms which account for this 12-month clogging prevention. For systems already clogged, precede the FX-4 or FX-7 preventive with FX-11 Bacterial Cleaner. Each, $4.95 a quart (handles 500-gallon system). FX-Lab Co., 4 Hill St., Newark, N.J.





You can save yourself a floor-sanding job by using Indian Sand Trewax. This unique wax formulation contains ingredients that restore the original color and finish to worn, discolored hardwood floors. Also it produces a rich polished finish that has remarkable wood-beautifying qualities. The generous amount of Carnauba wax in Trewax gives floors rugged, long-wearing protection. $1.89 (16-oz. can). Trewax Co., Culver City, Calif.

Pres-Flo Dispenser releases a level teaspoonful of any granular content when you press down reservoir's valve all the way. For a continuous flow, you push down only part way; for releasing a few grains, lightly tap the button. You'll find the dispenser a money-saver and convenience for granular detergents; highly convenient also for salt or sugar. Sturdy plastic construction. $1. From Bodine's, 444 East Belvedere, Baltimore, Md.





Revolving toothbrush rack of Sani-Holder is under cover, a sanitary and convenient arrangement. Each brush is segregated from the others and you finger only the handle portion in sliding them on or off the rack. Compact unit, removable from its wall bracket for washing or sterilizing, holds eight brushes and the bathroom tumbler. Heavy-gauge plastic; pink, blue or ivory. $1.50. From M & M Enterprises, 812 W. North Ave., Baltimore, Md.

Here's the newest fashion in table sterling...

Rosecrest

BY ALVIN

Modern . . . youthful . . . stylish . . . this lovely ALVIN creation captures and holds the ageless sentiment of love and affection, as symbolized by delicate roses, beautifully sculptured in solid silver. Slender, graceful, perfectly balanced . . . it is one of those precious services that are destined to become more and more cherished as the years and generations pass.
You'll be glad years from now . . . if you make "ROSECREST" your choice today!



6-Piece Place Settings from $32.50† (Fed. Tax Incl.)

See Rosecrest and other smart Alvin patterns at your dealer's. Or write us for free illustrated price folder.

THE ALVIN SILVERSMITHS
Providence 7, Rhode Island
Makers of exclusive Silver Designs for Seventy Years

†Prices subject to change without notice

*Trade Marks



X55-6DC

72-6DC

Early American Chairs...

BOSTON ROCKER — All of a century-old charm is yours in this lovely reproduction . . . noted for its high back, gracefully turned spindles, and low-slung seat. Your great-great-grandmother probably rocked her babies in one of the originals. Here's what decorators call the *perfect* colonial fireside chair.

CHILD'S BOSTON ROCKER — For your little boy or girl, a miniature replica of the Boston Rocker to match your own . . . also an ideal gift for that niece or nephew who seems to *have* everything.

DUXBURY SIDE CHAIR—Trace this sturdy brace-back Windsor variation back to those of the practical Pilgrims. If you're buying a set for your dining room, be *sure* to include a master's armchair.



1993-1



2057-1DC

HITCHCOCK CHAIR — America was young when Lambert Hitchcock first designed and made this ornamental yet comfortable chair . . . faithfully copied here in every detail. Even the seat, broad-leaved flagg — a rush of enduring qualities — is hand twisted and woven *exactly* as it was in colonial times.

Museum Piece Quality — *Chairs by Nichols and Stone are authentic reproductions of fine American antiques . . . beautifully built of the finest northern hardwoods, and available in a variety of satiny hand finishes . . . some with gold stencilled designs . . . all having the quality and quaintness of cherished museum pieces.*

Since 1857

Nichols & Stone

The Home of Windsor Chairs



How To Choose The Right Colonial Chair. Pages of ideas, illustrations and information. Write for booklet, then see these Nichols & Stone [illegible] at your nearest furniture or department store.

NICHOLS & STONE CO., BOX 810, GARDNER, MASS.
Please send me the free booklet "How To Choose The Right Colonial Chair."
Enclosed is 25¢ in coin.

Name _____

Street _____

City _____ Zone _____ State _____

10 CENTURIES IN 10 DAYS

CONTINUED FROM PAGE 227

drinkable. Belgian drugstores are almost the same sort as we have at home. You can shop by phone and purchases are delivered to your hotel or your home.

Among the best buys in Belgium are its many types of handmade lace and its heavy crystal-ware from Val St. Lambert. Beautiful embossed shotguns, the best in the world, are another Belgian specialty. A trip through one of Brussels' shopping streets, like the Rue Neuve, or the Rue Haute, or fashionable Avenue Louise, will show you just what an international shopping paradise Belgium can be, with every kind of merchandise from junk iron to *haute couture* for your pleasure. Belgian antique shops are the never-ending delight of the amateur.

FOOD is one of the Number One reasons for going to Belgium. Belgians like not only lots of food, but the best there is. This little country is probably the gastronomic capital of Europe—the French notwithstanding. One proof is that Belgium, with a population of only 8½ million people, imports more French champagne and cognac than any other country in the world outside of Britain and the United States.

A meal (costing from about $1.50 to, say, $6 in the most posh places) in any good Belgian restaurant (and there are plenty of them) is sure to be superb. Belgian private wine cellars are probably the best stocked in the world, and it is not unusual for the head of the house to spend his vacation in the French wine country selecting the wines for his next year's table.

Belgian cooking sticks very closely to the French, but there are a few really local specialties that are excellent. One is *Waterzooi*, a sort of chicken stew with onions, leeks, thyme, celery, laurel, clove, yolks of eggs and, naturally, whipped cream. Their pastries outdo the French as complicated productions in calorie combinations.

Belgians are a very gadget-minded people, and are quick to adopt the most efficient method of doing things, or to improvise an efficient method of their own.

They were the first people in the world to have a regular helicopter passenger service, and the first to deliver mail to small towns throughout the country by helicopter. Even if you are an experienced world traveler, with thousands of hours of air travel behind you, the chances are you have never flown in a helicopter. Belgium gives you that opportunity with a service to nine different cities in four different countries.

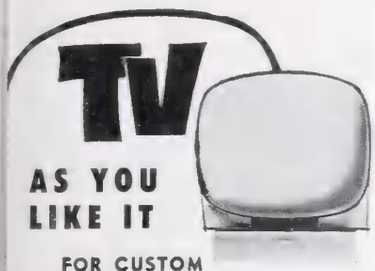
Another Belgian transportation "first" is the rail link between Brussels airport and the center of town—a 20 minute train ride for about 25 cents. Belgian roads are good, and you can drive from one end of the country to the other in about 6 hours.

Accommodations are plentiful, which is a welcome change from other European countries. Hotels are good and not expensive.

Belgium has some of the most up-to-date building and construction ideas in Europe, existing side by side with some of the loveliest medieval architecture to be found in all Europe. Among Belgian construction formulas are many that are quite revolutionary. The new central railway station in Brussels, for instance, has no doors. In winter the interior of the building is heated by a blast of hot air forced into it from the entrance gates.

Like Americans, Belgians are not afraid to try the new and original. An example is the gracefully cantilevered circular staircase in the General Motors building in Antwerp, which has made other European builders sit up and take notice. Antwerp, by the way, is Europe's Number One port, and it claims to be—after London and New York—the world's third largest shipping center. American automobile manufacturers all have assembly plants there and ship completed cars to all parts of the Continent from the old, Flemish-gabled, quay-side warehouses of what is at the same time a city of great touristic interest, and one of the busiest towns in Europe.

IN SPITE of a reputation for gaiety that even France cannot beat, Belgian people are hardworking and serious, and from the point of view of quantity, if not of quality, they have done one of the best jobs of reconstruction in Europe since the war. Unfortunately, most of it is coldly "modern"—uninspired, heavy and completely lacking in the artistic charm of the old Flemish architecture that abounds in some parts of the country. To walk into some of the newly-built areas gives you the impression of coming into a gigantic bathroom.



TV AS YOU LIKE IT

FOR CUSTOM INSTALLATION REMOTE CONTROL

Fleetwood

Who — you and Fleetwood

What — Quality TV for custom installation . . . and it plays thru your hi fi, if you like.

Where — any place you want it — in a bookcase, the wall, a breakfront, room divider, or specially built cabinet.

When — you want the convenience of remote control (completely electronic remote — no motors or ratchet devices) chairside tuning and the like.

Why — mostly because you're just that way — you like the finest, you know how you want it, and Fleetwood is designed to give it to you just that way.

*non-remote controls also available



For installation suggestions, get your free copy of the booklet, "A Fleeting Glance at Fleetwood", at your dealer's or write to:



CONRAC, INC.

Glendora, California ■ Dept. D

FREE 200 Decorating Ideas



SEND NOW for your Emkay Candle Wonderland Book. See smart new candle creations editors and decorators are using in today's decorate-with-candles trend. Discover how easily—inexpensively—these unusual candles help you, too, capture the theme of Christmas, Easter . . . wedding, bridge or cocktail party, dinner—any season or occasion. Snowball Candles . . . Self-coloring Candles . . . special Candle Sequins for striking do-it-yourself candle decoration — all told more than 200 candle ideas for home and gifts.

Clip and Mail While Supply Lasts!

Emkay Candles, Dept. H-1055, Syracuse 1, N.Y.
Send free 64-page "Candle Wonderland" Book.

Name.....
(Please print)

Address.....

City.....State.....

Luckily Belgium is not all garish modernity, and if you want to turn the clock back to the Middle Ages, nothing is simpler than to take the short, hour-and-a-half trip by car or train from Brussels to Bruges, the Venice of Northern Europe. There, in red brick surroundings that have hardly changed since Rubens' day, you can imagine yourself an old Flemish burgher with the greatest of ease. Medieval buildings are wonderfully set off by the town's numerous canals, and at night the architectural details of the important ones are sharply accented by floodlights. A trip by boat through the canals at night is a romantic visual orgy. In the spring comes the famous procession of the Holy Blood, when the city's most sacred relic is carried through Bruges' streets by the faithful, decked out in old-time costumes. In torchlight, the solemn religious ceremonies connected with the relic make a very moving sight, and bring the Middle Ages vividly to life. (Don't miss the Memling Museum in Bruges.)

NOT FAR from Bruges is another fine medieval city, Ghent, with its fortress castle, its Renaissance-Gothic Town Hall and its cathedral. In the cathedral hangs one of the Van Eyck brothers' most celebrated masterpieces, the painting of the Mystic Lamb. Ghent has managed to survive, as Bruges has not, as a modern city in addition to being a museum piece. It is one of the most important inland ports for barge traffic in the country. HOUSE BEAUTIFUL readers must not miss the Musée d'Anciens Mobiliers in Ghent.

If you would like to see in tangible stone and mortar the kind of castle you used to see illustrated in fairy tale books, you should take a quick side trip to Beersel, near Brussels. There, after a gastronomic treat in the one and only, and excellent, restaurant of the place, you will find a tiny gem of a chateau, complete with moat, dungeon and all the fixings. In summer a Belgian company puts on such plays as *Othello*, or the story of Tyl Eulenspiegel, in the castle courtyard in the open air. Even if you get rained on, which is entirely possible, the setting is one you will not forget.

Brussels, as one bright young American blonde burbled, is the "jazziest European city I've seen." For gaiety and fun only Paris can compete with it. There are several big, brassy night spots and one or two of the best bands on the Con-

(Please turn the page)



IT'S GOT "WINDOW APPEAL"

THE "Ridgewood" BY National HOMES

FEATURES REYNOLDS ALUMINUM HORIZONTAL SLIDING WINDOWS

Here is a high-style simplicity in rustproof aluminum windows that never need painting, always work perfectly. Vents that slide open or shut with finger-tip ease... lift out for cleaning. It's a new addition to the famous Reynolds line that includes casement, awning and double-hung windows... a line distinguished not only by superior window engineering but also by the basic know-how of a great aluminum producer. Write for literature. **Reynolds Metals Company,** Window Division, 2039 So. Ninth Street, Louisville 1, Ky.

REYNOLDS ALUMINUM BUILDING PRODUCTS

See Reynolds new dramatic series "FRONTIER," Sundays, NBC-TV Network.



Freckles are for faces...
not dishes



new, non-spotting
calgonite®
the advanced detergent for electric dishwashers

no spotting
no streaking
no film
no chlorine odor

You never, never used such a wonderful detergent. New, non-spotting Calgonite *never* speckles your silverware. *Never* cakes in the cup. *Never* gets in your nose and makes you sneeze.

But new, non-spotting Calgonite sure does dissolve in a flash. And it sure does wash dishes so sparkle-y clean they'll smile right back at you. And it sure does dry without streaks or spots. Will not harm fine china. Best for aluminumware, too. Keeps your machine clean and fresh. You sure ought to try NEW, NON-SPOTTING CALGONITE in *your* electric dishwasher.



Youngstown Steel Kitchens is among leading dishwasher makers who recommend Calgonite and place a sample in every machine leaving their factories.

CALGONITE IS A PRODUCT OF CALGON, INC.

10 CENTURIES IN 10 DAYS

CONTINUED FROM PRECEDING PAGE

tinent play at such intimate *boites* as the Nouvelle Équipe. Brussels' *Place Broukère* at night is like a small Times Square with slightly more tasteful neon lighting ringed around with dancing and dining places. Some of its best restaurants are on, or just a step away from, the *Grande Place*, a 17th-Century group of gilded Baroque buildings —one of the most theatrical sights in Europe at night.

Anyone interested in architecture will be fascinated by *La Grande Place*. For it is all of one piece, design-wise. Yet it shows how much unity can be achieved in city planning even though six centuries pass during the time of the building. Built around a small open square are the gilded façades of old 17th-Century Corporation Houses in a Brabantine Baroque style. Among them stands the Town Hall, partly built in 1102 and later finished in 1444. It's also amusing to ponder how glassy these Gothic and Baroque buildings were, so long ago. We think the 20th Century invented the extensive use of glass. *La Grande Place* sets you right.

Much of Belgium's gaiety is concentrated along its short, 35-mile coastline on the North Sea. In Ostende there is probably the most up-to-date and luxurious playhouse in the world, the new Casino—one of seven dotted around Belgium—with gambling tables, night clubs, exhibition rooms, theaters, restaurants and bars all under one air-conditioned roof. Ostende used to be the play-spot of kings and queens, but today's Belgian bigshot goes to Knokke where, alongside a Casino that offers such attractions as Maurice Chevalier, Yma Sumac or Benny Goodman, there is the tiny *La Réserve* hotel whose 31 rooms are among the fanciest you will ever find anywhere. Farther south, near the world's original mineral springs watering place, Spa, is one of the sweetest automobile race courses in Europe. *Francochamps* is well worth a visit, even if you are not a hot-rod enthusiast.

BELGIAN weather is notoriously wet, but the Belgians seem to have more convertibles and open cars per capita than people who live in sunnier climes, and they drive furiously around their little country with the tops down in all weathers. Up at the seaside, the more blustery it is the better they like it, for the North Sea air is thoroughly invigorating and is supposed to be full of iron.

Belgium is a land of paradoxes. It is a farming country that has been heavily industrialized. It is a democracy with a Socialist government, ruled by a solemn boy king. Sophisticatedly European, its wealth depends largely on the fact that it owns a huge chunk of darkest Africa, 80 times as big as the homeland, where over half the free world's uranium is mined.

TRAVEL around Belgium is made more adventuresome by the fact that the country is divided into two completely different language groups. On one side of an imaginary line that splits Belgium as neatly as a cleaver cuts a pork chop, the people speak Flemish, a form of Dutch. Across the line, and sometimes literally across the street, the people speak French. This may bother the tourist, but it does not seem to bother most Belgians much, and the two groups get along with a minimum of friction. Sometimes they even make fun of this language difference as they do at the marionette shows in Liége and Brussels. Here Punch and Judy get into fearful altercations over language misunderstandings, to the delight of audiences of both sections. But English is pretty universally spoken and an American has no difficulty getting around anywhere.

Belgians are enthusiastic joiners. Not only do they form and join Rotary Clubs and Lions Clubs with the verve of American businessmen, they are also always in the forefront of international movements to unify Europe, to reduce trade barriers or to try to remake the world's political map. Paul Henri Spaak, the present foreign minister, was, with Winston Churchill, one of the prime movers in the idea of promoting a united Europe. Belgium, like the United States, has been in favor of the European Coal-Steel Community, the European Payments Union, the European Defense Community, NATO and, of course, it has actually put some of these ideas into practice, notably the famous internation Benelux arrangement whereby Belgium, Holland and Luxembourg form one unit with respect to their economic problems.

Belgians are a very open-handed, optimistic people—receptive, or *acceuilliant*, as the French will tell you in an astonished tone of

don't wait 'till your doctor says:



Don't climb stairs– Go Sedgwick

The Sedgwick Stair-Chair carries you safely, effortlessly, from floor to floor at the push of a button. Easily installed. Economical. Nationwide service. Financing usually available. Write for free illustrated booklet to SEDGWICK MACHINE WORKS
263 West 14th Street, New York 11

SOME OTHER PRODUCTS BY SEDGWICK (Est. 1893)



RESIDENCE ELEVATORS · LETTER LIFTS · FREIGHT-WAITERS

voice. In this they are much like Americans, for it is easier to meet and become friendly with Belgians than it is with most other European nationals. Usually no European will use the familiar "thou" form of address unless he knows you intimately. In Belgium, even the store clerks will *tutoie* the customers on sight in a way that would be considered shocking anywhere else. Friends are easy to make and nice to know in Belgium, and this brings you to another paradox, for it might be thought they would be sad with their drizzling weather and their constant danger of being overrun in war time.

Ever since Caesar wrote that the Belgians were the bravest of his northern enemies, the Belgians have been involved in whatever war happened to be going on in Europe at the time. It is not that they are warlike, they are merely in the wrong place geographically. Perhaps because of this, they have developed a superb gun-making industry. Their Browning firearms are known the world over, and their new automatic rifle has been adopted as standard equipment for the NATO armies in the face of both American and British competition.

BELGIUM'S greatest artistic glory came in the days of the Van Eyck Brothers, Rubens and the Flemish School. But there have been some worthy successors more recently, including James Ensor and Constant Permeke. Belgium's best-known living artist is perhaps the dream-surrealist, Paul Delvaux, many of whose paintings hang in American galleries and homes. Charles Le Plas and René Magritte are also international names. Georges Grar, the sculptor whose style is reminiscent of Maillol, has done some fine, sturdy figures that decorate the otherwise prison-like façade of one of Brussels' new bank buildings. One of his husky nudes, which was intended as decoration for a bridge at Tournai, has shocked the local worthies, however, and now reposes under the very bridge it was bought to dominate, away from prudish eyes.

Different as Belgium is from the United States, it certainly encloses a great deal of sympathetic similarity in spirit. Independent, inquiring, restless, curious and not unwilling to try something new, the Belgians enjoy life to the full. Like Americans, they want to be among the modern progressive states in today's complicated world.

If only to meet these people, the trip is well worth making.

Junghans

the star that guides your hours



boudoir alarm clock
"silent-tic"
movement $6.95
at fine jewelers everywhere
Write for free color brochure
of other styles or the name
of the store nearest you

HENRY COEHLER CO., INC.
701 FIFTH AVENUE
NEW YORK 11, N. Y.



NEVER DATES YOUR ROOMS

Why You Should Plan "over-all" lighting in each room

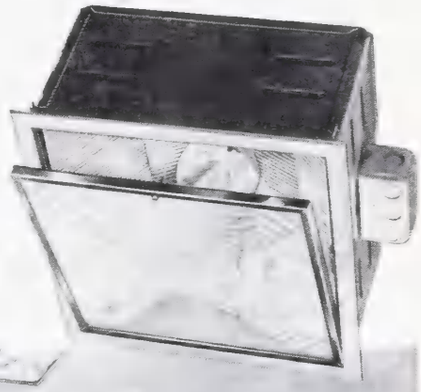
Although it is generally used in kitchens and baths because these must be kept spotless, over-all lighting should be provided in all rooms. Think of the many occasions you have needed it in some room that didn't have it. Even though you use lamps for reading and for decorating effects insist on over-all lighting with Kirlin Recessed Fixtures in all rooms.

In your new home the fixtures will always be in style if you choose KIRLIN built-in lighting for all the rooms, halls and porches. Nothing dangles from the ceiling to catch the eye (or the dust) so you can change the decorating effect as many times as you wish over the years and the fixtures will never be obsolete.

Equally important—all your rooms will have adequate, diffused light such as you get from only the original KIRLIN built-in lighting fixtures which truly deliver more light from the same size bulbs. Installed costs are less too—which is why your architect and contractor will recommend Kirlin Recessed Lighting—if you ask them.

THE GENUINE BEARS THE NAME Kirlin

- GlasSurfaced aluminum reflectors
- Spread-type lens, stays clean
- Stainless steel hinged doors
- For fluorescent or incandescent lamps
- Available in many types and all sizes
- Easily installed between joists
- In stock at leading electrical stores
- Retail — from $14.00
- Underwriters Laboratory and I.B.E.W. labels





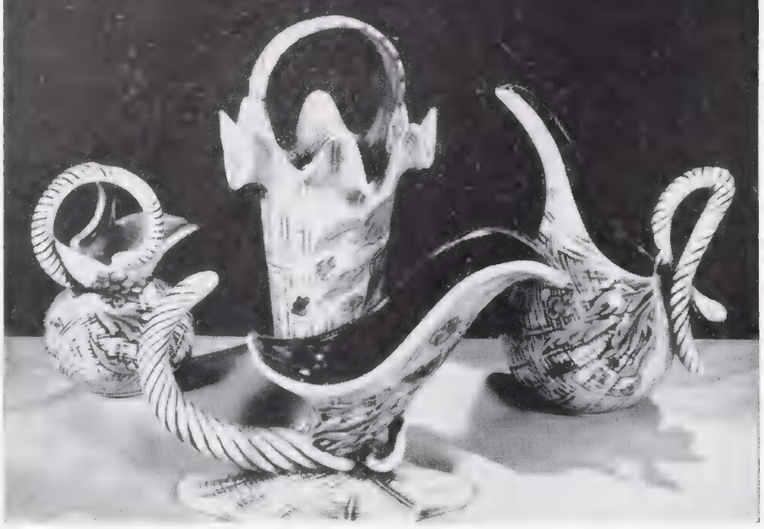
The Kirlin Company
3435 a E. Jefferson
Detroit 7, Michigan
Please send free literature on modern genuine Kirlin lighting.
Name_____
Address_____
City_____ Zone____ State____

The Perfect Setting
for Your Favorite Flowers

Blossom Flite BY HULL

Fifteen lovely pieces are available in this beautiful art pottery pattern by *Hull* . . . for handsome centerpieces, for occasional ornamentation, for dressing up your house beautiful. Choose from hi-glass Charcoal-Pink or Blue-Metallic Green color combinations at your favorite store.

HULL POTTERY COMPANY
Celebrating Fifty Years of Craftsmanship
CROOKSVILLE, OHIO



Stakmore

TOO BEAUTIFUL TO FOLD—BUT THEY DO!

Charming fruitwood or French gray finish . . . natural cane accents . . . non-scuff Naugahyde upholstery in fashion-new decorator colors. Other Stakmore sets "with that permanent look" to fit every décor and budget.



At good furniture and department stores throughout the country.

STAKMORE CO., 200 Madison Avenue, New York 16

THE SETTING IS HALF THE SHOW

When you bring them together with imaginative regard for the fine qualities of each both plants and their background materials acquire beauty neither would have alone

PHIL FEIN



Light passing through translucent glass screen dramatizes flowers and foliage, improves their health.

MAYNARD PARK



A long brick wall, carefully detailed and important in its own right, acquires greater distinction with thick zigzag of ivy on wires.

DOUGLAS BAYLIS, LANDSCAPE ARCHITECT PHIL FEIN



Dark paint accentuates the drama built into this zigzag board fence, softened by a tracery of evergreen grape leaves.

ERNEST BRAUN



Board and board fence of rough-sawn lumber plays up the textural beauty of grassy plants planted before it in this garden by Katherine Imlay Stedman.

MAYNARD PARKER

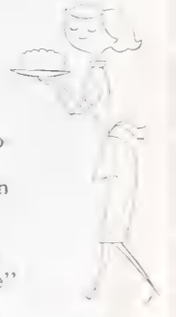


Board and board fence of narrower, smooth-sawn lumber makes background of different character than one above. Eckbo, Royston, & Williams, landscape architects.

(Please turn the page)



Bake a cake... broil a steak at the same time!



It's the "Wife-Saver" range — *Suburban*, of course . . . so glamorous yet so practical—there's even an extra broiler with electric models! You can bake and broil to perfection in your *Suburban* oven . . . use both broilers at the same time . . . or turn the extra broiler down low and use as a warming drawer. *Suburban* "Handi-Cook Tops" are fun to cook with, too. Lift out the famous "Duo-Cook Griddle" and presto, an extra cooking element underneath! And what exciting finishes—lifetime copper-tan, stainless steel or your choice of porcelain decorator colors!

Prefer gas?... There's a beautiful *Suburban* gas "built-in" to fit your kitchen scheme . . . and with more "wife-saver" features than you have ever dreamed of! Whether you prefer electric or gas, insist on *Suburban* before you build, buy or remodel

suburban

America's Finest Built-in Range

SAMUEL STAMPING & ENAMELING CO., Dept. HB-10, Chattanooga, Tenn.
Please send free literature checked:



☐ SUBURBAN GAS BUILT-INS ☐ SUBURBAN ELECTRIC BUILT-INS ☐ SAMCO GAS RANGES ☐ SAMCO GAS HEATERS ☐ SAMCO GAS FLOOR FURNA

Name _____ Address _____







Give **Royally**

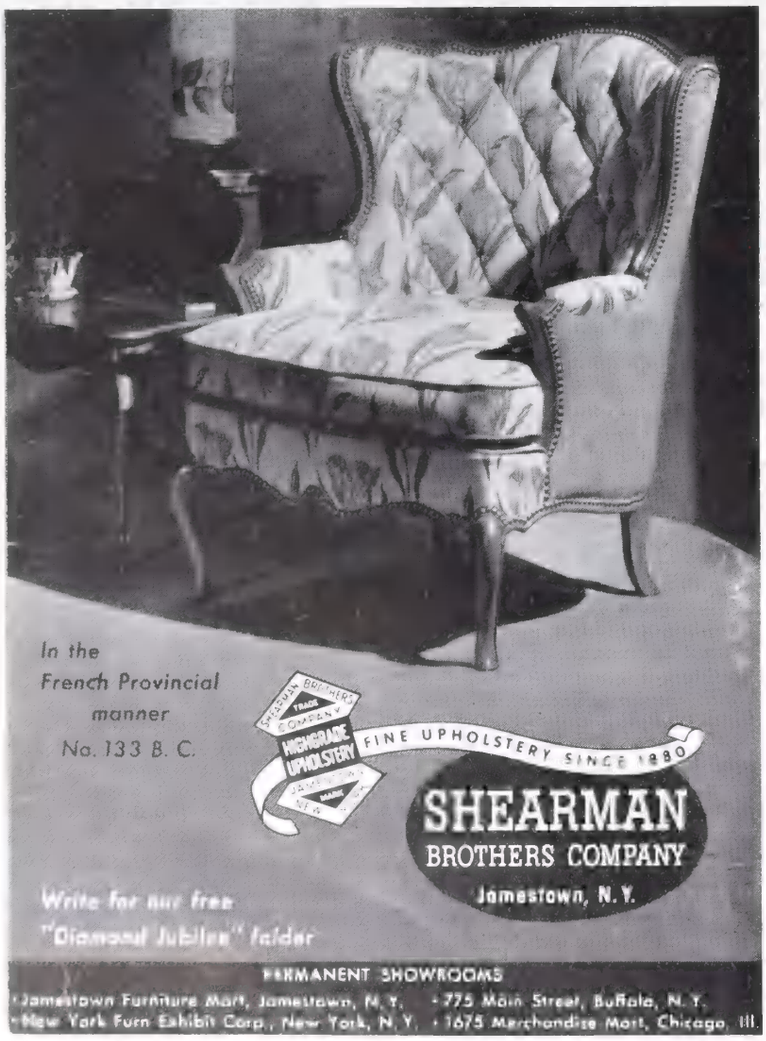
Gold was never used more delightfully than it is in the new Rondo design to accent pure white or in Spring Zephyr to tip fresh green leaves

Send for full color china leaflets, 10¢; new figurine book in full color, 25¢.

*Prices cover 5-pc. place setting. If you prefer the Spring Zephyr design in brown, ask for "Autumn Breezes."

Give **Royal Doulton**

DOULTON & COMPANY, INC., Dept. F-19, 11 East 26th Street, New York 10, N. Y.



THE SETTING IS HALF THE SHOW

CONTINUED FROM PREVIOUS PAGE



Tall, stately delphinium spires have informal charm when grouped together before a woven stake fence which shelters them and reinforces their vertical lines.

MAYNARD PARKER



Brick set so ends are exposed in every sixth row is subtle background for ivy trained on wires.



Capped board and board fence of finished lumber makes a strong pattern complementing fine-textured pyracantha. Eckbo, Royston & Williams, landscape architects.

DOUGLAS BAYLIS, LANDSCAPE ARCHITECT



MAYNARD PARKER



Rough, deeply-lobed gunnera leaves seem darkly dramatic against the natural blonde of reed mat used as a screen.

Pine needles, singly crisp, but softly luxuriant in clusters, find appropriately permanent, mellow background in heavy redwood grill.

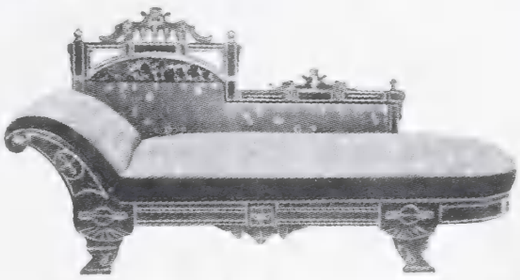
OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS



Perfect harmony in lines and color: red-toned New Zealand flax in outsize redwood plant tub set against narrow-wood-strip screen.

(Please turn the page)

in 3 generations the styles have changed the quality has never varied



1880 The Shearman Lounge of Grandmother's day—the quality standard of yesteryear

1955
the Shearman Bros. Diamond Jubilee Chair cushioned with BLOCKSOM... Paratex the quality standard of today



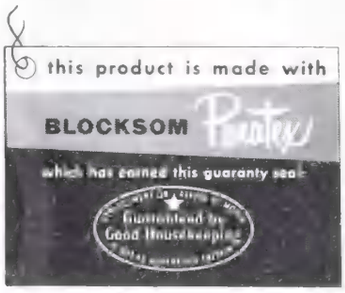
No. 133BC



A famous name in furniture

Mr. John C. Shearman, grandson of the founder and president of the company, continues a line of progressive leadership that has made the name Shearman Bros. synonymous with fine furniture.

3 generations of the Shearman Family have lent their name to furniture of discrimination and good taste. The comfort of today's Shearman furniture is due in large part to the use of Blocksom *Paratex* rubberized curled hair and loose curled hair padding...*the world's finest furniture fillers*...fillers that provide firm support, unexcelled resiliency, year-after-year air-conditioned comfort and shape retention.



When buying furniture, look for the Blocksom *Paratex* Tag with the Good Housekeeping Seal...it's the mark of consistently uniform quality in upholstery fillers.

FREE! Write for folders: "*What Paratex Means to You*" and "*Complete Shearman Bros. Diamond Jubilee Group.*"

BLOCKSOM & COMPANY
MICHIGAN CITY, INDIANA



STANDISH DRAPERY FABRICS featuring
ESTREL PRINTS
are available in the following stores:

Abilene, Tex. .....Thornton's Dept. Store
Alameda, Calif. .....Jeanne Hilbish
Albany, N. Y. .....Mayfair Inc.
Amarillo, Tex. .....White & Kirk
Appleton, Wis. .....H. C. Prange Co.
Ardmore, Pa. .....Strawbridge & Clothier
Arlington, Va. .....Homestitch Shop
Austin, Tex. .....Francis Duff Interiors
Bakersfield, Calif. .....Dickenson's
Beaver Dam, Wis. .....Newton & Wenz Inc.
Benton Harbor, Mich. .....Pascal's
Berkeley, Calif. .....Kaufman's Draperies
Berne, Ind. .....Habegger Furniture Co.
Bethesda, Md. .....Smith's Inc.
Billings, Mont. .....Elliot's Inc.
Bloomington, Ill. .....Knight's Window Shoppe
Boston, Mass. .....John H. Pray & Sons
Briston, Tenn. .....The H. P. King Co. Inc.
Buffalo, N. Y. .....J. N. Adams & Co.
Cedar Rapids, Ia. .....Cartwright's Inc.
Charles City, Ia. ..Sylvester's Home Interiors
Charlotte, N. C. ....Mecklenberg Furn. Shops
Chattanooga, Tenn. .....Erwin's Fabrics
Chicago, Ill. .....Beverly Interiors
Chicago, Ill. ...Excel Slipcover & Drapery Inc.
Chicago, Ill. .....LaMon Drapery Co.
Chicago, Ill..Roseland's Yard Goods Store Inc.
Chicago, Ill. .....Zirlin Interiors Inc.
Cincinnati, Ohio .....Shillito's
Cleveland, Ohio .....The Halle Bros. Co.
Columbus, Ohio .....The F. & R. Lazarus Co.
Corpus Christi, Tex. .....Curtain Corner
Darien, Conn. .....Wm. Gray Schaefer
Davenport, Ia...Peterson-Harned-Von Maur Inc.
Dayton, Ohio .....The Rike-Kumler Co.
Denver, Colo. .....Wells Draperies
Des Moines, Ia. .....Younker Bros. Inc.
Detroit, Mich. .....The J. L. Hudson Co.
Duluth, Minn. .....French Bassett & Scott
Dunkirk, N. Y. .....Andrew's Specialty Shop
El Dorado, Ark. .....Julia McDaniel
El Dorado, Ark...McWilliams Hdwe. & Fur. Co.
Elgin, Ill. .....Joseph Speiss Co.
Elkhart, Ind. .....Schult Corp.
Elmira, N. Y. .....Edgcomb's Furniture
Englewood, N. J. .....Craig Dry Goods Co.
Erie, Pa. ....Trask, Prescott & Richardson Co.
Evanston, Ill. .....Lord's
Evanston, Ill. .....Vogue Drapery Co.
Everett, Wash. .....The Wellworth Co.
Flushing, N. Y. .....Fresh Meadows Interiors
Fort Smith, Ark. ..Boston Store Dry Goods Co.
Frankfort, Ind. .....Joe McKown
Frederick, Md. .....C. C. Carty
Freeport, N. Y. .....Art Upholstery
Grand Rapids, Mich. .....Drapery Shop
Grand Rapids, Mich. .....Inez White Huyge
Great Falls, Mont. .....The Pin Cushion
Green Bay, Wis. .....Schauer & Schumacher
Hartford, Conn. .....G. Fox & Co.
Haverhill, Mass. .....Seavey's
Hempstead, N. Y. .....McCabe's
Huntington, N. Y. .....Sun Upholstery Shop
Indianapolis, Ind. .....L. S. Ayres & Co.
Ithaca, N. Y. .....Rothschild Bros.
Jackson Heights, N. Y. ..Urban Upholstery Co.
Jamaica, N. Y. .....Herman Blase
Jenkintown, Pa. .....Strawbridge & Clothier
Joliet, Ill. .....Fabric House
Kalamazoo, Mich. .....Vogue Shop Inc.
Kansas City, Mo. .....J. A. Breneman
Kansas City, Mo. .Charm-House Deco'at'rs Inc.
Kansas City, Mo. .....Fabric Fair
Kingsport, Tenn. .....Dobbs Drapery Shop
Kingsport, Tenn. .....W. B. Greene Co. Inc.
Kingston, Pa. .....W. Fertig
Kokomo, Ind. .....Kellar Fabric Shop
Lawrence, Kan. .....Terrill's
Little Rock, Ark. .....Vanlee Decorators
Longview, Tex...McWilliams Hdwe. & Furn. Co.
Longview, Tex. .....Northcutt Furniture
Madison, Wis. .....Hendrickson's
Manhasset, N. Y. .....W. & J. Sloane
Mankato, Minn. ....Landkamer Bros. Furniture
Marion, Ind. .....John Kelley Furniture Co.
Mason City, Ia. .....Smith Drapery Shop
Medford, Ore. .....Wakefield Drapery Shop
Memphis, Tenn. ...Rhodes-Jennings Furn. Co.
Metuchen, N. J. .....My Lady Fabrics
Miami, Fla. .....Dwight M. Parsons
Midland, Tex. .....Midland Hardware Co.
Millburn, N. J. .....W. & J. Sloane
Milwaukee, Wis. .....T. A. Chapman Co.
Milwaukee, Wis. ..Milwaukee Boston Store Co.
Milwaukee, Wis. .....Archie J. Werrbach Inc.
Minneapolis, Minn. .....The Dayton Co.
Mitchell, S. D. .....Johnson Furniture Co.
Moline, Ill. .....Columbia Furniture Co.
Moline, Ill. .....Merdian's Home Fashionette
Monroe, La. .....Delta Decorating Studio
Montreal, Can. .....The T. Eaton Co. Ltd.
Muncie, Ind. .....DeLaney's Drapery Shop
Nashville, Tenn...Dickey's Linol'm & Carpet Co.
Newburgh, N. Y. ....Frank Niering & Co. Inc.
New Haven, Conn. .....Bullard's
Newington, Conn. .....Richard A. Skenderian
New York City, Bronx .....
Rego Park, Brooklyn, N. Y....Paris Decorators
New York, N. Y. .....W. & J. Sloane
Norfolk, Va. .....Garnher's
North Canton, Ohio.....Craig's Home Shop
Oakland, Calif. .....The Curtain Store
Oakland, Calif. .....Jackson Furniture Co.
Ogden, Utah .....Boyle Furn. Co.
Oklahoma City, Okla. .....John A. Brown Co.
Omaha, Neb. .....Anderson Drapery Shop
Omaha, Neb. .....Fries Drapery Shop
Omaha, Neb. .....Orchard & Wilhelm Co.
Oshkosh, Wis. .....Agrell & Brueske
Peru, Ind. .....Smith Merchandise
Philadelphia, Pa. .....Strawbridge & Clothier
Pittsburgh, Pa. .....Joseph Horne Co.
Pittsburgh, Pa. .....Arthur Moser
Pittsfield, Mass. .....Stevens Inc.
Ponca City, Okla. .....Glenn Paris & Sons
Portland, Ore. .....The Curtain Store
Provo, Utah .....Dixon-Taylor-Russell
Raleigh, N. C. .....National Art Shop
Raleigh, N. C. .....Weaver Textile Co.
Red Bank, N. J. .....Sherman's Inc.
Richmond Hill, N. Y. ..Windsor Fine Furniture
Roanoke, Va. .....Virginia Galleries
Rochester, N. Y. ....Sibley, Lindsay & Curr Co.
Rockford, Ill. .....D. J. Stewart & Co.
Rockford, Ill. .....Viking Shade Co.
Rockville Center, N. Y. .....Albert Huntman
Rushville, Ind. .....The Shopping Center Inc.
Sacramento, Calif. .....Breuner's
Saginaw, Mich. ...Markey-Elliot Furniture Co.
St. Charles, Ill. .....Colson's Dept. Store
Seattle, Wash..Allen's Drapery & Floorcov. Co.
St. Joseph, Mo.....Townsend & Wall Co.
St. Louis, Mo...Scruggs-Vand'voort-Barney Inc.
Salt Lake City, Utah.I. & M. Rug & Linol'm Co.
San Angelo, Tex. .....Hemphill Wells Co.
Scarsdale, N. Y. .....Charles N. Mead Co.
Sharon, Pa. .....J. M. Willson & Sons
Sheboygan, Wis. .....Ballhorn's
Sheboygan, Wis. .....Jacob Jung
Shreveport, La. .....Hemerway Furniture Co.
Sioux City, Ia. .....Younker-Davidsons
Sioux Falls, S. D. .....Donahue Furniture Co.
Skokie, Ill. .....Yardstick Shops Inc.
South Bend, Ind. .....A. M. Jacobs Co.
South Bend, Ind. .....George Wyman Co.
Spokane, Wash. ..Knowles Curt'ns & Drap'ies
Springfield, Mo. .....Straus Draperies
Stamford, Conn. .....Four-In-One-Shop
Stamford, Conn. .....W. & J. Sloane
Sunbury, Pa. .....W. C. Dunkelberger
Syracuse, N. Y. .....Fabric Center
Tacoma, Wash. .....Selden's Inc.
Tacoma, Wash. .....Tutor Craft
Teaneck, N. J. .....The Interior Shop
Terre Haute, Ind. .....Ferguson Drapery Shop
Thompsonville, Conn. .....Decorators Fabrics
Toledo, Ohio..The Howard R. T. Radcliffe Co.
Toronto, Can...The T. Eaton Co. H'sefurn. Ltd.
Towson, Md. .....The Homemaker Shop
Tulsa, Okla. .....Cathey Furniture Co.
Tyler, Tex. .....Broadway Furniture Co.
Utica, N. Y. .....Maxon's
Virginia, Minn. .....Ketola's
Waco, Tex. .....Reece & Henry Interiors
Washington, D. C. .....Woodward & Lothrop
Waterloo, Ia. .....Davidson's Inc.
White Plains, N. Y. .....W. & J. Sloane
Wilmette, Ill. .....Brandt Upholstery
Wilmington, Del. .....Strawbridge & Clothier
Winston Salem, N. C. .....Ideal Dry Goods Co.
Wooster, Ohio .....H. Freedlander Co.
Worthington, Minn. ....N. L. Hanson Furniture
Wyandotte, Mich. .....Lucille's Linen Shop
Yakima, Wash. .....E. T. Windross

THE SETTING IS HALF THE SHOW

CONTINUED FROM PRECEDING PAGE

PAUL J. PEART



Muted pattern of brick wall painted white gives importance to bold flax leaves and flower stalks.

MAYNARD PARKER



Green lawn and fruit trees are only ornaments for outer side of this high, woven wood fence.

PAUL J. PEART



Espaliered pyracantha in bold crisscross makes nice contrast to sandstone wall, and wood gate.

(*Please turn to page* 287)





CAPITOL GIVES YOU WIDEST CHOICE OF COLORS!

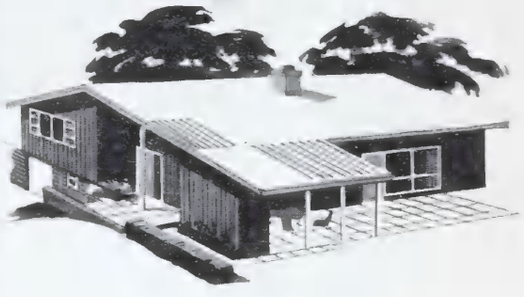
12 Exciting Colors Highlight a New Look in Kitchen Design

COLOR . . . to please your every mood, adding warmth, charm, beauty to the most important room in your home. Only Capitol offers 12 wonderful colors or glittering white. Even the handles are available in a choice of chrome, burnished gold, burnished copper or special black to further enhance the beauty of Capitol Kitchens.

DESIGN . . . that answers your every desire! Versatile cabinets with roto-shelves, pop-up mixer cabinets, corner and island cabinets, insulated drawers and door-fronts, nylon-roller drawers, self-aligning door-catches, never-binding drawers. Each unit is meticulously crafted to the highest point of perfection.

BUILT-INS . . . specifically made to house the gas or electric ranges and ovens of America's best-known appliance makers.

ECONOMICAL . . . you'll be amazed at how little a luxurious Capitol Color-Planned Kitchen costs. Capitol Kitchens are designed with your budget in mind.



CAPITOL CHOSEN

. . . for the Eastern Hotpoint-Living-Conditioned Homes. More and more architects and builders throughout America specify Capitol Kitchens, winner of the coveted "Trail Blazer" award, for their homes.

Send 25¢ today for the brand new kitchen color planning guidebook by Lee Childress, well-known interior designer. Model kitchens with every type of floor plan and color scheme are included. Whether you prefer bright colors, subtle neutrals or conventional white, "U", "T", "L", Strip or Pullman plan . . . there's a Capitol Kitchen for you.

Capitol® KITCHENS

618 EAST FIRST AVENUE, ROSELLE, NEW JERSEY

CABINETS OF STEEL FOR LASTING APPEAL

CAPITOL KITCHENS, 618 East First Avenue, Roselle, N. J.

Yes, I want the new, colorful Capitol Kitchen Planning Guide. Enclosed please find 25¢ in coin.

☐ I plan to build ☐ I plan to remodel (Please check one)

My name_____

Street and No._____

City_____ Zone____ State_____



Only

KENRUBBER® gives your floors this exclusive "Cushioned Beauty"



KenRubber Colors shown above: Duporth, with ThemeTile and Feature Strip

Why deny yourself the best... you can have this long wearing luxury for about $37.75 (installed by you in average 8' x 10' room)

Once, only the wealthiest could afford this resilient floor with its restful comfort and exclusive color beauty. But now, it can be yours, in your home for this low, low cost. See KenRubber at your Kentile Dealer's today. Bend one of the pre-polished tiles, feel its strength, as though it contained tightly coiled steel springs. One glance will tell you its distinguished tile-deep colors will stay easy to clean, never wear off. Why wait any longer to have the finest floor money can buy... America's luxury floor. Your dealer is listed under FLOORS in the Classified Phone Book.

KENRUBBER® TILE FLOORS

©1955 Kentile, Inc., 58 2nd Ave., Brooklyn 15, N. Y.

Makers of KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR *

*REG. U. S. PAT. OFF.

THE SETTING IS HALF THE SHOW

CONTINUED FROM PAGE 284



apling fence provides a sturdy background for iry-stemmed, bold-leafed Brown's honeysuckle y Homer Dodge, landscape nurseryman.



Checkered pyracantha on wires ives interest and cooling reenness to bare garage wall the Delbert Williamses.

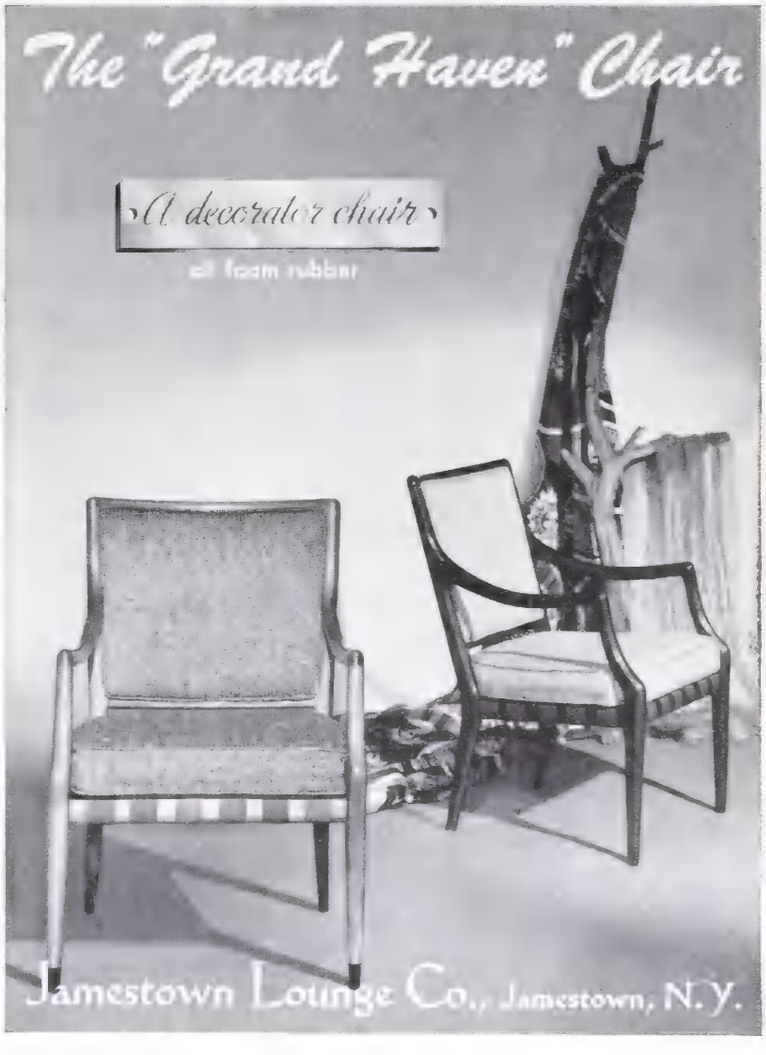
PHOTOGRAPHS BY MAYNARD PARKER

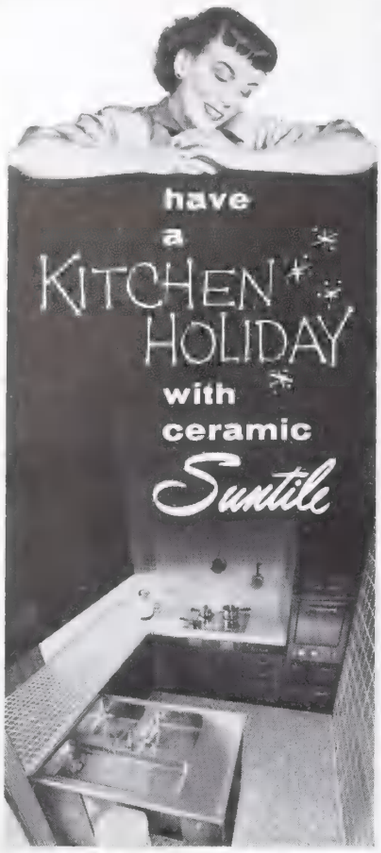


apped narrow wood strips make a light, airy background for the display choice shrubs and vines. Osmundson and Staley, landscape architects.



* Illustrated booklet available: "The Romance of Fine China" (Enclose 10¢ to cover cost of handling. Name of nearest dealer & free illustrated price list sent upon request. Write Dept. HB-10





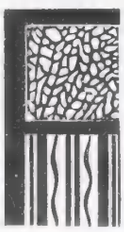
Beautiful ceramic Suntile takes so much drudgery out of kitchen work that you'll feel like you're on a holiday most of the year.

Use this lustrous ceramic tile to make walls, floors and countertops stay bright and colorful – for a lifetime.

Suntile is waterproof, stainproof, burn-proof – never needs painting, waxing or polishing – wipes sparkling clean with just a damp cloth.

You'll like the design freedom offered by "color-balanced" Suntile, too – it's so easy to create color harmony with these related colors.

DECORATE *with*
CERATILE



This brand new kind of ceramic tile offers you a wide choice of colors, textures and patterns for dramatic effects. Ceratile can also be made to your personal order in special designs of almost unlimited variety.

2 ILLUSTRATED IDEA BOOKLETS
YOURS FOR ONLY 10c

THE CAMBRIDGE TILE MFG. CO.
Dept. HB-105, P.O. Box 71
Cincinnati 15, Ohio

Please send me "Personally Yours," the Suntile idea book, and the Ceratile booklet showing installations and patterns in colors. I enclose 10c.

*Name*_____

*Address*_____

*City*_____ *Zone*___ *State*____

SIMPLE MEALS

CONTINUED FROM PAGE 213

tomorrow the simple but perfect repast that will permit him to enjoy his food and get on good terms with his liver again.

The simple, epicurean meal must be an accurate reflection of your most elaborate fare and just as carefully, in fact more carefully, prepared. It should, in fact, have everything your best meals have, except complexity, and since the framework is spare, the quality of the ingredients and cooking must be beyond reproach.

In a meal of this sort, since it cannot include the more complicated sauces and garnishes, there is an opportunity to display the most delicate cooking without any danger of encountering competition among the courses. Competition can be a real hazard, if one is not careful. (What a catastrophe it is when the first course, even if by its excellence, overshadows the slightly less excellent main dish which should be the peak of the meal!) The role of the first course, whether a single dish or a series of *hors d'oeuvres*, should be an awakening of the appetite, a delicious preparation of the palate for the main dish.

THE word simple, in the sense I use it here, has nothing to do with the economical—economy and good eating, rarely go together. I realize, of course, that there are wonderful foodstuffs, available at certain times of the year at low cost, which can be frozen and eaten the year round. But this does not alter the fact that the first sweet corn is a marvelous thing, and, after all, while corn in winter is fine, we are not trying to dispose of the seasons. We know, for instance, that champagne undergoes a second fermentation the spring after it is bottled, and we should hate to think that a human being has less rapport with nature than a bottle of wine.

All of this is particularly pertinent to people who, for one reason or another, are together a great deal. Food inevitably has its part. There are exchanges of hospitality. But there is a danger in these exchanges, the danger of competition, and it rarely moves in the direction of finesse. If it did, everyone would gain, but I am obliged to say that what generally occurs is a certain grossness that seems to be contagious and is somehow related to *ostentation*, not to be confused with *abundance*. True abundance is wonderfully and characteristically American. I feel, for instance, that if you have six guests, you must, at a minimum, have enough food for eight, but this should not affect its quality.

THE indigestible results of misguided competition were brought home to me rather sharply not very long ago. I had been working with a French poet on a ballet, and we had been having the usual exchange of dinners and suppers. In no time the exchange developed into a fairly sharp competition between French and American hospitality.

We had been serving, in addition to a large variety of invented or modified dishes which we called American since we, Americans, had made them, simple dishes such as barbecued spareribs. (You can buy superb ribs in France, but the French usually boil them with cabbage and potatoes.) We had hot rolls made from a packaged mix; tinned sweet potatoes, frozen lima beans and, what was most successful, gingerbread, made without any additions from another packaged mix and served with a little whipped cream. On tasting the gingerbread, the poet, not knowing it was an American mix, asked for the recipe.

When their turn to serve dinner came up, his wife, feeling that under no circumstances could they go down in a culinary defeat, went all out and produced what was probably the worst meal I have ever eaten. It began with *beignets* of strong sausage (a sausage covered with dough and cooked in deep fat) with a red sauce that I silently christened "heartburn on the hoof." This was followed by what I believe was a loin of pork, also with a sauce, although this one contained cream (at this point, I was eating out of sheer politeness).

The next course was a "plastic" passed off as a cheese and we ended with a sort of fruit pudding that had been forced to absorb so much sugar that there emanated from it a real feeling of danger. All of this was complicated and clearly required much preparation, but the result was that my wife, a woman not at all given to fainting, collapsed and had to be driven home. It was gratifying to know that they realized what it was all about. They said as much. But it should not have been necessary to provide such drastic proof.

James Joyce, when in Paris, used to meet his friends for dinner at Fouquet's on the Champs



New
DAZEY
ULTRA MODERN
Canaramic

IT NEVER LEAVES A RAGGED EDGE



The *New* wall can opener with the Super-Honed lifetime cutting wheel

Now Dazey gives you a new, modern can opener that opens every kind of can faster, easier and better. It is precision-engineered to give you years of trouble-free service.

The Dazey "Canaramic"* comes in a variety of modern kitchen colors as well as golden-hued copper and gleaming chrome finish. From $4.95 at better stores everywhere.

*T.M. Reg.

FOR OVER 50 YEARS . . .
LEADERS IN KITCHEN AIDS.



USE-TESTED by McCall's
COMMENDED PARENTS MAGAZINE
Guaranteed by Good Housekeeping

it's a DAZEY
St. Louis 7, Mo.



If it weren't for brand names

You'd have to be an engineer to know which TV set to buy

The most complicated piece of equipment in the American home is a television set.

Yet you're not afraid to go out and buy one without even "looking under the hood."

What makes you so sure of yourself? In fact—how can you buy so *many* things you know so little about, without worrying?

Isn't it because you've learned the secret of safe and sound buying?

A good brand is your best guarantee

No matter what kind of a product you're buying, you know you're right when you buy a good brand. You know the manufacturer will stand behind it because his reputation is at stake. You can depend on a good brand.

The more good brands you know, the fewer buying mistakes you'll make. Get acquainted with the good brands in these pages and get more value for your shopping money.

BRAND NAMES FOUNDATION
Incorporated
A Non-Profit Educational Foundation
37 West 57th St., New York 19, N.Y.

A GOOD BRAND
IS YOUR BEST GUARANTEE

Elysées and, carrying the simple meal principle a bit far, fixed the following menu which they ate every night: Marennes oysters, chicken, wild mushrooms or asparagus, fruit salad or ice cream. This seems too rigid for me, but it is a perfectly balanced and perfectly interesting meal.

HERE, I should like to say a little more about my French friend, who served me the memorable, simple meal mentioned at the beginning of this article. I was fortunate to have had him as my mentor on food when I began my stay in France.

He was the president of a great Parisian club and had been everything from a gentleman jockey to a diplomat, even in his youth. Unlike most Frenchmen, he had traveled much, and consequently had an unusually tolerant philosophy. I remember that when I asked him if his position entailed a lot of work, he replied, "I have merely to visit the President of the Republic once a year to invite him to a certain function." This understatement was characteristic of him.

He was a true gourmet and taught me his grading of food, which began with "First Class" and went on to "Excellent" and "Very Good." I don't recall anything less than "Very Good," but when he said, "Very Good," I knew it was not much.

Our lunches invariably began with Belon oysters (we preferred them to all others in France) accompanied by dark bread, butter, lemon and a chilled wine, either a Sancerre or a Merseult. For the next course we often walked to another restaurant, known, perhaps, for its steak or leg of lamb. Whatever we had, it was always good, always simple, but never commonplace.

There was only one subject on which he was inflexible, and that was the choice of cheese. He was very fond of Pont l'Eveque, nutty tasting and slightly stronger than Camembert. If the establishment had one in just the right state, he would order it. Determining just the right state involved examining it, prodding it with the cheese knife, turning it over, and then, when the decision, if favorable, was made, it was with a certain air of resignation that I believe meant to say, "One can never be really certain."

The dessert was usually an éclair or some ice cream. The best of its kind. He never took coffee

(*Please turn the page*)



RELAX IN STYLE!
KING-OF-EASE...
Completely AUTOMATIC to any RECLINING position
Send for KING-OF-EASE folder showing many styles
KITTINGER COMPANY, 1925 Elmwood Avenue, Buffalo 7, N.Y.

KITTINGER company, inc

Exclusive makers of Williamsburg Restoration Furniture Reproductions
Sold only through Leading Decorators and Dealers

Sunrise
BY K. TUTTER

made by Lorenz Hutschenreuther of Bavaria

Porcelain sculpture of incomparable loveliness . . . a masterpiece of today for posterity's admiration.
12" figure illustrated
In pure white porcelain with gold ball base.....$24.00*
Delicate flesh tone with white ball base $33.00*
8" figure also available
In pure white porcelain with gold ball base.....$13.50*
Delicate flesh tone with white ball base $21.00*
**Slightly higher South and West*

Write for illustrated booklet of other creations by famous European artists and name of nearest dealer.

PAUL A. STRAUB & CO., INC.
Dept. B-9, 19 E. 26th St., New York 10, N.Y.





As you study dinnerware in the stores, note that the patterns and shapes of Spode are as distinctive as the famous Spode name on the back. Booklet 45 will give you some helpful ideas on selecting a pattern. Write for it today.

Wholesale Distributors
Copeland & Thompson, Inc., 206 Fifth Ave., New York 10, N.Y.

SINCE 1770



It's the new "all-purpose"

UNIVERSAL *TAB-L-TOP*

FOOD AND MEAT CHOPPER

for Taste-Tempting Meals in half the time!

TAB-L-TOP is so easy to use and clean! Its three cutters take care of every recipe that calls for chopping or grinding—it even grinds raw meat for hamburgers. The self-positioning bracket and rubber suction cups hold TAB-L-TOP firmly against counter's edge—no clamps, no fuss, no bother.

For more delicious budget-stretching meals, get a Universal TAB-L-TOP today! **Just $8.95**

SIMPLE MEALS

CONTINUED FROM PRECEDING PAGE

or a liqueur. Although he knew enough about food and wine to fill several books, his attitude toward the complicated in cooking was not favorable. In fact, one day at lunch at our apartment, when one of the guests began extolling a certain involved method of steaming a chicken over white wine, he was unable to refrain from commenting, "I prefer the wine on the table."

The following menus are examples of "A Simple Meal for a Gourmet." There is one for each season, and one that can be served at any time of the year.

Menu I—Spring

Italian Salami
Young Radishes Green Onions
Tiny Carrots
Pork Sausage in Sherry Sauce
Mashed Sweet Potatoes
Young Asparagus
Canadian Oka Cheese
Red Burgundy
Strawberries dipped in Red Wine
Coffee and Cognac

Italian Salami

Place very finely sliced Italian salami around the edge of a platter. (Noack's canned sliced salami is excellent.)

Arrange the cleaned vegetables (radishes, green onions, tiny whole carrots) in alternating circles, working toward the center. Leave room in the center for a bunch of parsley or water cress. In cleaning the vegetables, a bit of the green stem should be left to facilitate picking them up. The French eat *crudités*, as they call these raw vegetables, by picking up a bit of butter with the tip of the knife and drawing it through the top of the radish, onion or carrot. This leaves the butter nicely placed to pick up a little salt, which completes it. Crisp French or Italian bread accompanies this. With red wine to wash it down, it makes a very satisfactory *hors d'oeuvre*, particularly when the vegetables are fresh and young.

Pork Sausage with Sherry Sauce

Traditionally, in France, pork sausages are cooked with white wine, which is understandable, when the sausages are made of pork sausage meat—in other words, odds and ends of what is often dubious pork, "other ingredients," and spices. The wine, as in a marinade for game, acts as a moderator of flavors.

While it is possible to find sausages in France that taste of good pork, the pork sausage in America has attained autonomy—it does not taste like pork, it tastes like a sausage.

The role of the spices in these sausages has always seemed purely defensive to me and, while I understand that the spiced sausage has come down to us through tradition, from the days when there was no refrigeration, I do not see any reason for perpetuating it. There is as much sense in buying a spiced sausage as there would be in asking for a spiced hamburger. If anyone desires spices, let him add them to the meat or to the sauce. A hamburger is as good as the meat it contains and I believe this holds true for pork sausage. Spice Islands Company puts up an admirable sausage spicing.

If you wish to make your own pork sausage, grind pork shoulder with its fat or use a mixture of filet and shoulder, in the proportions of one third filet to two thirds

THE BEST WAY TO BUY FURNITURE-

Read law label Tulatex superior cushioning material (for mattresses, upholstery, crib mattresses, sofa beds) CONTAINS NO HOG HAIR. Read the Law Label before you buy—contents must show on Law Label



Send for sample of permanently-resilient Tulatex cushioning. Tulatex, Dept. 2, Burlington, Vt.



TULATEX

cushioning material

shoulder. Grind it very fine, add salt and pepper and one beaten egg per pound of meat. A teaspoon of good cognac added to a pound of the mixture improves the flavor. It is possible to buy the skins to make sausages of this mixture, but I feel that the pork itself is most important here, and that cooking it in patties does just as well.

I first made this dish in Catalonia, where pork sausages are made of the meat of suckling pigs, and there is no confusion by way of spices. And since we were in Spain I had some fine old Spanish sherry on hand. When you make this dish, use the best sherry available.

To cook the sausages or patties, brown them well and when done remove most of the fat from the pan. (Swift's quick-frozen Brown 'n Serve sausages are fine, not too spicy and very fresh-tasting. They need no precooking, merely browning—*Ed.*) Set sausages aside, then add sufficient sherry to loosen the brown bits that remain encrusted in the pan. Stir and scrape very rapidly, over a fairly high heat. This picks up the *fond* or bottom and most of the alcohol evaporates, leaving a delicious essence that has something of the flavor of hazel-nuts—a taste I like. Pour this sauce over the sausages and serve with browned, mashed, sweet potatoes or Southern yams into which has been incorporated a considerable quantity of fresh butter.

Asparagus tips go well with this and should be flavored simply with salt, pepper, lemon juice and butter.

A not too dry white wine, very cold, should accompany this. A Bordeaux of the Graves type is just right.

Strawberries Dipped in Red Wine

This is a way of eating that must be of provincial origin, but some Parisians like it. The berries are fresh and unhulled and each guest is provided with a glass of cold water, a saucer of fine granulated sugar and half a glass of red wine. The Burgundy with which the cheese was eaten is perfect. Pick up a berry by the stem, stir it in the water to clean it, then in the wine and lastly, dip it in the sugar. Pop it into your mouth and withdraw the stem with your fingers. The flavor is enhanced (the wine does it) and somehow you seem very close to the berry.

Menu II—Summer

Stuffed Peppers and Stuffed Zucchini
with Tomato Sauce
Grilled Lamb Kidneys
Shoestring Potatoes
Water Cress
Salad of Romaine Lettuce
Emmenthal Cheese (Swiss)
Raspberry Bavarois

Stuffed Peppers and Stuffed Zucchini

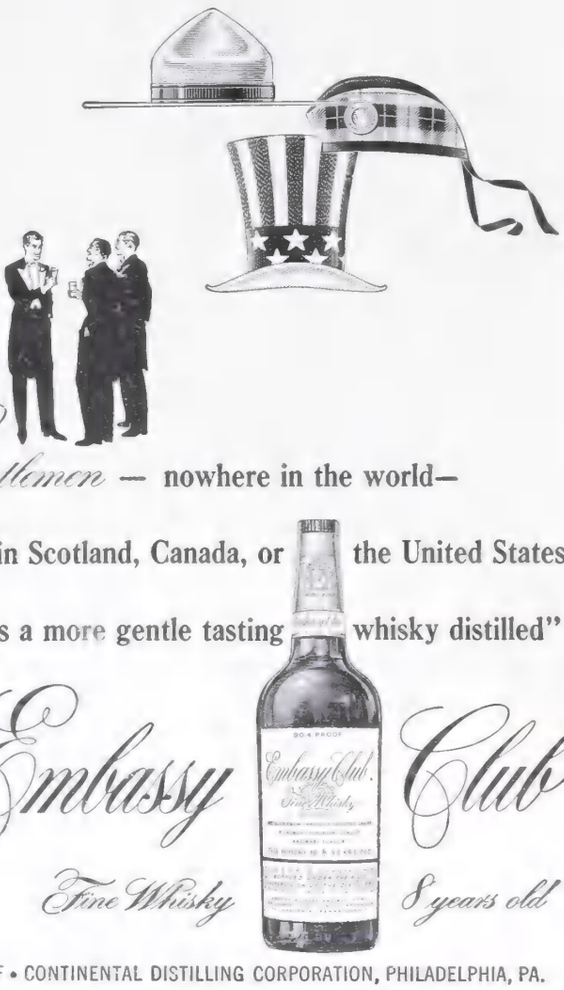
6 green peppers, medium
6 zucchini, small
1 cup cooked rice
1¼ cups cooked or raw lamb or beef, chopped
2 garlic cloves
1 onion, medium
2 cups tomato sauce
1 eggplant
2 tablespoons fresh basil, chopped
1 tablespoon fresh tarragon, chopped
2 or 3 chili peppers
5 tablespoons olive oil
Salt and pepper

Clean peppers by cutting around the stem, leaving just a bit of the concave part. Carefully remove the seeds and filaments with a knife without cutting through the peppers. If this occurs you must hold them together with toothpicks.

Clean the zucchini by cutting off each end and scraping them. Scrape

(*Please turn the page*)





IT'S BEST TO
Climb Stairs Sitting Down

Whether or not you have a health handicap, you can add energy to your days and years to your normal life span by eliminating the strain of stair-climbing. A home elevator will give you the modern convenience of one-story living in any type house . . . and the cost is only that of one of the lower priced cars.

Write for full information and name of nearest dealer.

INCLINATOR COMPANY OF AMERICA

Pioneers of simplified passenger lifts for the home.
2233 Paxton Blvd. Harrisburg, Pa.





INCLIN-ATOR is a low-cost installation for straight stairways. Operates on house-lighting circuit. Folds against wall when not in use.

ELEVETTE can be installed in stairwell, closet or corner and operates on house-lighting circuit. Custom-built to fit space. Completely safe for all ages.



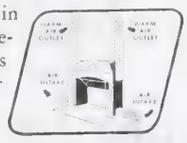
New

FIREPLACE

Circulates Heat... Will Not Smoke...

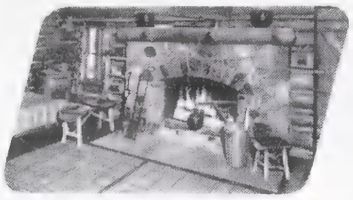
Build your fireplace around the new, improved Heatilator unit and enjoy cozy comfort in every part of the room. Especially designed for the modern home, its the only fireplace that gives you all 3 of these features . . .

Warms All the Room. Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.



Scientifically Designed. The Heatilator unit provides a form for the masonry—assures correct construction—eliminates common causes of smoking. Puts no limit on mantel design. Adds little to cost of finished fireplace.

Damper Seals Air-Tight. The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. In winter, stops the loss of house heat up the flue—prevents chimney downdrafts from chilling the room. In air-conditioned homes, it also prevents the loss of expensive summer cooling.



Write for Free Booklet—The Heatilator Fireplace is ideal for every purpose—living rooms, basement rooms, camps or cabins. Mail coupon for complete information.

HEATILATOR FIREPLACE

HEATILATOR, INC.
1510 E. Brighton Ave.
Syracuse 5, N. Y.



Send free booklet on new Heatilator Fireplace.

Name.....

Street.....

City.....Zone.....State.....

SIMPLE MEALS

CONTINUED FROM PRECEDING PAGE

until the darkest part of the skin is off. They should be a light green and not white. Scoop out the interior with an apple corer but do not take out too much as it will weaken the shell.

Sauté onion and garlic, finely chopped, in three tablespoons of olive oil until transparent but not brown. Add the ground meat, if raw. (If you are using cooked meat, follow the recipe, but add the meat when the stuffing mixture is ready.) Peel the eggplant and chop very fine with the interior of the zucchini. Add salt and pepper and cook until nearly done. Mix in rice.

Separate the mixture into two parts taking just enough to fill the zucchini and place it on a dish. The peppers require much more stuffing than the squash. Add the basil to the pepper stuffing and the tarragon to the zucchini stuffing. Fill the vegetables loosely and place them in an oven-proof earthenware dish. Pour over them a tomato sauce made of canned tomatoes (Hunt's Italian-style peeled tomatoes are excellent for this or you may use Hunt's canned tomato sauce), some chicken or beef stock quite reduced and the chili peppers. The sauce should not be too thick.

If you do not like piquant food use one chili pepper, but the zucchini are bland and require a lift. Add about three tablespoons of olive oil to this sauce and simmer for about 15 minutes with a *bouquet garni* composed of a bay leaf, a branch of celery, a sprig of thyme and about a tablespoon of chopped fresh fennel tops or half a teaspoon of powdered fennel. Put a clove of garlic through the garlic press and add to the sauce. When done, remove the *bouquet garni* and pour over the stuffed vegetables. Cook in a moderate oven 350° F. until tender (about 20 minutes) turning them at least once.

These are good hot or cold but for summer they are better cold.

Grilled Lamb Kidneys

Have your butcher prepare kidneys; allow two or three per guest. They should be opened into two halves but not separated. A toothpick or a small silver brochette must be used to hold them open. Brush them with melted butter, dust with salt and pepper and grill over or under a hot fire until they are crisply brown on the outside but rare inside (cook for about five minutes).

To serve, place the kidneys on a platter with a bit of butter *maître d'hotel* on each half. Make this sauce by mashing four tablespoons of butter with a teaspoon of very finely chopped parsley, salt, pepper and a few drops of lemon juice. Arrange the cress and potatoes around the kidneys in an attractive manner and serve. (Excellent canned shoe string potatoes are O & C Brand. This combination of grilled meat, potatoes and cress is called *vert pré* which means green meadow and is highly attractive because of the colors of the ingredients.



Salad of Romaine Lettuce

This is a crisp green and requires a slightly more pungent sauce than lettuce. For one medium head of romaine make a sauce of 6 tablespoons of olive oil, one-half teaspoon of Dijon mustard or a good pinch of Colman's dry mustard, 1¼ tablespoons of lemon juice, 1 teaspoon of powdered sweet Spanish pepper or paprika and salt and pepper. Mix well and chill. At the last moment pour over the romaine which should be served in a large bowl and mixed very well.

Raspberry Bavarois

This is a very simple but satisfactory dessert that pleases as much by its appearance as by its taste. It can be made with a variety of fruits such as strawberries, peaches or pineapple, but its chief quality is lightness.

Put through a sieve 1 cup fresh raspberries. (Or 1 package Birds Eye quick-frozen sweetened raspberries and no sugar.—*Ed.*) Add ¾ cup sugar, mix until dissolved and add the juice of half a lemon. Melt in a double boiler one envelope Knox gelatine mixed with four tablespoons of water. Add the raspberry mixture and put it in a cool place or chill over chipped ice.

The latter is the best procedure, but it must be stirred constantly to prevent hard bits forming. When it begins to thicken fold in 1¼ cups of cream which has been stiffly whipped. Prepare the mold (it can be a fairly ornate one) by brushing it inside with almond or peanut oil. Pour in the mixture and put it in the refrigerator until well set.

To remove it from the mold dip a knife in warm water and loosen the sides. Then put the mold in warm water for an instant and place a plate over the top. Turn over mold and plate and allow the

varois to drop to the plate by elf. Fill the center with whipped eam and place a few candied vio- s or candied rose leaves on top the cream. A few very fine rasp- rries may also be used instead the candied flowers.

Menu III—Autumn

Perch, Alsace style
Quail on a Spit
Salad of Mixed Greens
Roquefort Cheese
Walnuts
Coffee and Framboise d'Alsace

Perch, Alsace

This dish is best cooked out-of- ors right on the coals of the bar- ecue, but it may be cooked in- ors on top of the stove or even the oven if the perch is basted ften enough.

A fireproof earthenware roast- ng pan is best for this dish. but ny low-sided. fairly large utensil. ill do.

Commence by placing in the pan bed consisting of three large on- ons sliced. a good bunch of pars- ey chopped roughly. ¼ pound of utter cut in pieces. 1 cup of wa- er. ½ teaspoon of salt and 12 hole balls of pepper. Place the ell-cleaned perch on this bed and ook for half an hour. The fire hould be regular and not too hot nd the fish should be basted often. Serve from the pan they were ooked in. (Birds Eye quick-frozen ed perch may be used.—*Ed.*)

Quail Perigord Style

This recipe is undoubtedly of talian origin but. unlike most dishes in Perigord that have moved p from Italy through Provence. t is improved.

Clean the quails but reserve the ivers. (Lowrance Farm quail from Joplin. Mo.. are perfect for this dish.—*Ed.*) Put livers back in the birds. then add. for each. 1 tea- spoon of butter and 5 or 6 seedless green grapes. Cover and tie a very hin slice of larding fat around he birds. salt and pepper them and ook in front of a rotisserie that s quite hot. Under the spit place pan with slices of bread that have been browned in the oven. or fried n butter until a golden brown. to atch the juice.

The cooking should take about 2 minutes or a little more. Place quail. when done. on the slices of bread and serve with a salad of all the greens available. chopped ine. The dressing should be similar o the one given for the romaine recipe with the addition of a pinch of cayenne pepper.

Roquefort Cheese

The best way to eat this is to mix on your plate equal quanti- ties of cheese and butter. Break off a piece of crisp bread. cover with some of the butter-cheese mix- ture and wash it down with a swal- low of red Burgundy or Bordeaux.

Walnuts

There is nothing to this but the pleasure of eating. Provide each guest with a nutcracker and be sure to have plenty of nuts.

Coffee and Framboise d'Alsace

The *eau-de-vie* should be served in inhalator glasses and the pourer should use a light hand. This is a very strong but very fine liqueur that has an aftertaste like the very memory of a raspberry.

Menu IV—Winter

Marmite Parisienne
Camembert Cheese
Red Wine
Compotes of Pears and Apples
Almond Macaroons

Marmite Parisienne

This dish has many names and versions in many countries but it is simply a boiled dinner. with the bouillon served as the first course.

1 marrow bone
2 pounds short ribs of beef
1 chicken, medium
2 onions, medium
3 leeks
6 carrots, cut in quarters length- wise
5 small white turnips, cut in 4 slices lengthwise
1 large Savoy cabbage or several small ones
12 medium potatoes
2 stalks celery with leaves of one
1 bunch parsley
Salt and pepper
A *bouquet garni* composed of 2 bay leaves and a sprig of thyme

Put the beef. well tied. and the bone wrapped in a double layer of cheese cloth into a large pot. Cover with cold water and bring slowly to a boil. Cook slowly for one hour. Skim carefully and add all the vegetables except the cab- bage and potatoes. They are cooked separately so that they are just done when the meat and vegetables are served. Add the *bouquet garni*, celery. parsley. salt and pepper. Cook over a low fire for 1½ hours.

At this point add the chicken and bring it all to a boil again. Skim, turn down the fire and cook

(*Please turn the page*)

This is *the* Cognac Brandy

REMY MARTIN
V.S.O.P.
BRAND
from the heart of *the Cognac District*



By Nature—
the finest brandy is Cognac!

By French Law—
the best cognac brandy is "Fine Champagne" Cognac, from the heart of the Cognac District.

By Choice—
REMY MARTIN Fine Champagne Cognac is the world's largest selling V.S.O.P. Cognac Brandy... sipped with delight for 7 generations.

ESTABLISHED 1724

REMY MARTIN
Pride of Cognac

80 PROOF • RENFIELD IMPORTERS, LTD., NEW YORK, N. Y.



No. 5522½C. "Mid-Regency" Cocktail Table. Cherry & Birch, Fruitwood finish. 50" x 20" x 17½" high. Finest leather on top ends — glass center. Brass casters and turning caps. 5522C—All wood top.



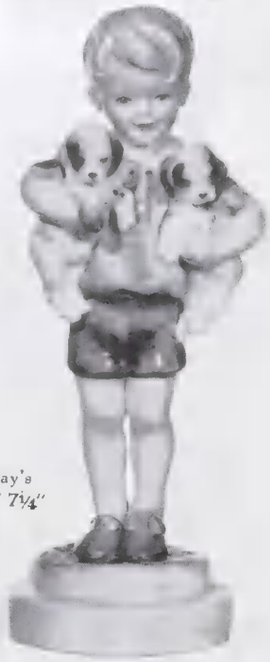
5527P. "Mid-Regency" Nest Table Cherry & Birch, Platinum Antique finish. Top 25" x 17". 24" high. 1 drawer. Brass trim on turnings. In Mahogany 5527M.

So sound in basic design, so impeccably constructed of carefully selected woods, that pride of ownership is bound to continue with the years. Excellent examples of the best in the Grand Rapids tradition, yet moderately priced, Hekman tables are often imitated but never duplicated. There's a Hekman dealer near you. Let us furnish you his name.

Write for FREE folder: (A) Complete showing of Traditional designs (B) Town & Country (French and Italian Provincial)

Hekman
FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN

The Days of the Week...



"Monday's Child" 7¼"

"Monday's child is fair of face"...one of the famous 7-day verse series translated into exquisite figurines... both a boy and a girl for each day of the week. Charming gifts for those who appreciate the finest. Ask to see "The Days of the Week" and other beautiful Royal Worcester Bone China figures at your favorite store.

Send 25¢ for magnificent "Collectors'" book of Royal Worcester figurines and statuettes...over 125 subjects in beautiful natural color.

ROYAL WORCESTER

The Finest of Fine China Since 1751

The Worcester Royal Porcelain Co., Inc. 234 East 46th Street, New York 17

something new in modern...

in your living room by **Diamond**



America's largest custom living room stylist once again creates new decor intrigue. Here, demure deeply pleated skirt base lends a subtle touch of the past. Elegant 3-piece sectional grouping comes in a fashionable array of 75 trend-setting fabrics. With full Airfoam cushions, from **$319,** depending on fabric chosen.

Write for free folder and name of nearest dealer **DIAMOND BROS.,** Trenton 8, N. J. or Coal City, Ill.

SIMPLE MEALS

CONTINUED FROM PRECEDING PAGE

for about a half hour or a little longer.

Serve the bouillon first with a small piece of carrot and turnip for each serving. The bouillion may be garnished with chopped chervil or cress leaves or with slices of bread that have been browned in the oven, put in the tureen just before serving and sprinkled with a little grated Parmesan or Swiss cheese.

To serve the beef, chicken and vegetables, remove the bones from the beef, slice and arrange in the center of a large platter. Arrange the chicken pieces around the beef. Surround with all the vegetables, pouring some of the bouillon over the cabbage and potatoes. Serve with coarse salt (Malden salt crystals), sour pickles, mustard or horseradish. Red wine, of course.

Camembert Cheese

Serve this also with red wine.

Compotes of Pears and Apples

Poach—in a syrup made of three parts water to one part sugar and an inch-long piece of Bourbon stick vanilla—whole small, or large quartered and peeled pears and apples. The fruit should be unblemished and firm. Add to the syrup with a few drops of lemon juice. Be careful not to overcook. Chill and serve with almond macaroons. A jigger of kirsch or any other *eau-de-vie* d'Alsace may be added to the cooled fruit. (You can make delicious marcaroons at home—no trouble at all—with Holiday macaroon mix.—*Ed.*)

Menu V—All Year Round

Grilled Shrimp with Herbs
Saffron Rice
Dry White Wine
Fried Chicken in Dry Vermouth and Garlic
Mixed Frozen Vegetables (Asparagus, Peas, Green Beans)
Fresh Fruit of the Season
Vanilla Ice Cream
Thin Wafers
Coffee and Cognac

Grilled Shrimp with Herbs

Place de-veined fresh-cooked or quick-frozen shrimp in a marinade of oil, lemon, thyme, rosemary and oregano, using one part lemon juice to four parts olive oil. A teaspoon of each herb is required for a pound of shrimp. Allow to marinate in a cool place for an hour or longer. It is not necessary to cover the shrimp, but turn or mix them from time to time. Grill, over, under or in front of a not too hot fire, basting with the marinade from time to time. This may be eaten with Saffron Rice.

Saffron Rice

Sauté an onion in 2 tablespoons of olive oil, add 2 chopped tomatoes that have been peeled and seeded, with one green pepper chopped. Add a teaspoon of powdered saffron and simmer 15 minutes. Prepare a package of pre-cooked Minute Rice and set in a warm place. Add a cup of chicken or fish stock to the sauce, cook for 5 more minutes and pour over the rice and shrimp. Decorate with slices of lemon.

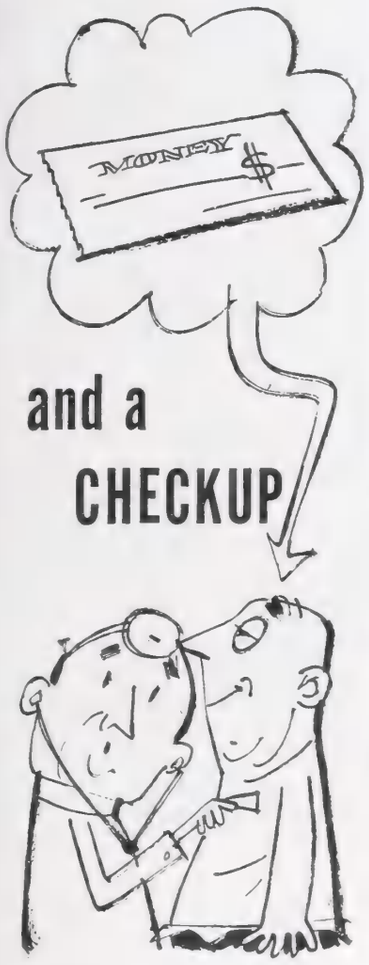
Dry white wine goes well with this course.

Fried Chicken

Put 4 tablespoons of olive oil into a large, deep-sided frying pan. Another oil may be used if preferred, but olive oil, *if of the finest quality*, (the best comes from the region around Nice) gives a certain unctuousness to the sauce without a strong flavor, and it is infinitely superior to any animal fat for health and flavor. Add from 1 to 3 cloves of garlic chopped very fine. Add chicken and brown very carefully on all sides. Cover and reduce the flame. When done remove chicken and put on a warm platter. Make sauce by pouring into the pan a glass of good dry vermouth and some salt and pepper. Turn up the flame and allow to reduce for about half a minute. Hold a small, fine sieve over the chicken and pour the sauce through it, directly on the chicken.



fight cancer with a CHECK



and a CHECKUP

a check
to help others...
a checkup
to help yourself.

AMERICAN CANCER SOCIETY

HOW TO LEAVE HOME

CONTINUED FROM PAGE 174

free advice, literature and an air-conditioned time out for resting.

Choo choo charge account

Our friends and relatives are constantly reporting to us on the wonders and luxuries of present-day railroading—as if we didn't know! Cars are crystal-domed, air-conditioned, equipped with telephones and living room furniture, they have upstairs and down-stairs dining rooms, and decorator-designed rooms for private dinner parties. On the side of economy, they've been transporting mama, papa and children at specially reduced family rates during certain days of the week, and the savings and comfort of tourist coach travel are well known. Now an impressive group of 40 or so American railroads lets you enjoy the convenience of charging not only your railroad and Pullman fares, but your meals in diners and club cars and your baggage fees as well. It's all handily done by the issuance of a Rail Travel Card, for which business firms or individuals establish credit. You just show your card and eliminate all sorts of ticket-buying bother, as for instance the need of ready cash for an emergency trip. Or you may order tickets by phone and have them picked up by a messenger. You get your travel bill monthly, as uncomplicated as your milk bill. One credit card is good on all railroads involved in this plan. For more about this, write Rail Travel Credit Agency, Union Station, Chicago 6, Illinois.

So what else is new?

Two travelers we know, one fresh from Japan, the other newly arrived from Istanbul, met us in New York. "What's new and exotic in the world?" we asked. Almost like a duet they answered, "Irish coffee—the most wonderful stuff you ever drank!" One had sampled it first in Malibu Beach where it's having a big vogue with California hostesses. The other had tasted it at the Shannon Airport where, like the famous Irish oatmeal and bacon served in the restaurant there, it has come to be a specialty of the house. Investigation proves this confection to be a paradisiacal brew of strong coffee, Irish whiskey and whipped cream, enough to make you forget you ever left home let alone where you've been.

(*Please turn the page*)

Write for free brochure on*

FLORIDA'S MOST FABULOUS CO-OPERATIVE APARTMENTS

Fiesta TOWERS

in beautiful Ft. Lauderdale

Outstanding beach location . . . spectacular views of ocean and inland waters . . . magnificent two-bedroom, two-bath air conditioned apartments! Giant swimming pool . . . docks . . . Sky Room restaurant and cocktail lounge. The ultimate in luxury with the economy of co-operative ownership!

from $19,500 to $34,900
(Prices subject to change)



* Write to: KENNETH C. OBERLE Exclusive Agent
2501 N.E. Oakland Park Beach Blvd., Ft. Lauderdale, Fla. Brokers protected

Sparton Superiority | for so little more!

You'll get a *full* measure of television enjoyment from a Sparton . . . traditionally superior in picture clarity, handcrafted beauty, and utmost dependability.



SPARTON "Royal Scot"
24" Television Receiver with Crown Quality Chassis. Wide selection of other models and sizes.

See and hear now . . . why Sparton TV is outstanding. Ask your Sparton factory dealer for a free home demonstration.

From The Oldest Name in Radio— The Finest in Television!

Sparton TV

Sparton Radio-Television Division, The Sparks-Withington Co., Jackson, Mich.



Charming DESIGN . . .
FOR GRACIOUS DINING

You'll find all of the delightful, lighthearted details so typical of French Provincial in this sun-drenched cherry dining group. An intriguing combination of old-world craftsmanship, with a carefree spirit that makes every meal a restful, festive occasion.

50 YEARS OF FINE FURNITURE CRAFTSMANSHIP
Treasure House
1906—1956

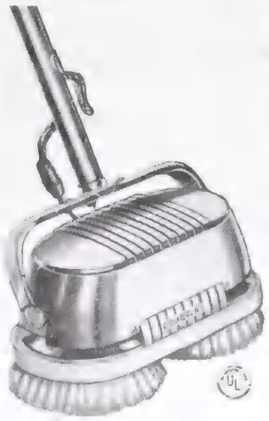
GUIDE TO FINE FURNITURE "Treasure House" Book shows complete Colonial line. 64 pages of glorious illustrations, wealth of information about period designs. Send 25c.

OF MICHIGAN Colonial MANUFACTURING COMPANY
120 COLONIAL AVENUE • ZEELAND, MICHIGAN

Do-it-yourself WITH A

General
FLOOR POLISHER
POLISH! SCRUB! WAX!
DRY-CLEAN! BUFF! SAND!
REFINISH!

See how easily, economically and speedily IT does the work . . . how effectively General's exclusive GUIDE-A-MATIC BALANCE feature provides *finger-tip control* by eliminating all wrist strain. *You'll* want to "DO-IT-YOURSELF" with America's finest Floor Machine—the GENERAL TWIN-12 DELUXE!



Write for FREE booklet, "Floor Beauty The Easy Way," and name of nearest dealer.

GENERAL FLOORCRAFT, INC.
Dept. HB-10
421 Hudson St., New York 14

Save Time!
Just flip the switch on a GENERAL TWIN-12 DELUXE — and, in a jiffy, gleaming floors are yours. A GENERAL TWIN-12 DELUXE gives you more time for leisure and pleasure!



Save Money!
Don't pay someone else! A GENERAL TWIN-12 DELUXE pays for itself—again and again. It saves wear and tear on you and your pocketbook!



Save Floors!
Protect your floors and keep them beautiful forever. It's child's-play to beautify and preserve Wood, Asphalt, Tile, Rubber, Vinyl, Cork, Terrazzo, Stone and any other type of Floor with a GENERAL TWIN-12 DELUXE!



HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

For the asking

Those famous last words of travelers, "How much is it in *my* money?" are easily answered by Pan American World Airways' new little currency converter. It's slim enough to slip into a wallet or the mirror pocket of a lady's handbag, but at one quick glance it gives you the money values of 20 countries of Europe and the Near East, all at current 1955 rates of exchange. Also provides a quick rundown on what you may or may not bring in or out of these countries, plus a salutary briefing on weights, measures, and Centigrade versus Fahrenheit temperatures. Yours with Pan Am's compliments. Address: Travel Department, House Beautiful, 572 Madison Avenue, New York 22, New York.

Choose your cruise

Name whichever one of the seven seas you'd like to go cruising on this winter and you'll find steamship companies have already come up with an accommodating schedule. For further details, see your travel agent or write to the steamship lines involved, but meantime mull over these:

To the West Indies

Cunard's "Mauretania" will be plying out of New York on six Caribbean cruises, to wit:

December 22, 11 days, La Guaira, Curacao, Kingston, Nassau, starting at $280.

January 19, 7 days, Nassau and Havana, starting at $185.

January 28, 17 days, West Indies and Cartagena, starting at $470.

February 18, same length, same route, same price as above.

March 8, 14 days in Caribbean, starting at $385.

March 24, 14 days in Caribbean, starting at $385.

Write: Cunard Steam-Ship Company, Ltd., 25 Broadway, New York 4, N.Y.

More West Indies

Canadian Pacific's "Empress of Scotland" has three 20-day cruises on the docket, all sailing out of New York, all starting at $495:

January 18, to Puerto Rico, Virgin Islands, Martinique, La Guaira, Curacao, Panama, Kingston, Port au Prince, Havana.

February 9, to Puerto Rico, Virgin Islands, Trinidad, La Guaira, Curacao, Panama, Kingston, Port au Prince, Havana.

March 2, to Puerto Rico, Virgin Islands, Barbados, La Guaira, Curacao, Panama, Kingston, Port au Prince, Havana.

Write: Canadian Pacific Steamships, Ltd., 581 Fifth Ave., New York.

And even more West Indies

Holland-America Line cruises to South America and the West Indies this year will include these, all leaving from New York:

December 17, "Nieuw Amsterdam," 17 days, Puerto Rico, Martinique, Barbados, Grenada, La Guaira, Curacao, Port au Prince, Havana, starting at $470.

December 21, "Maasdam," 13 days, La Guaira, Curacao, Kingston, Port au Prince, starting at $265.

January 4, "Nieuw Amsterdam," 13 days, Puerto Rico, Barbados, St. George's, La Guaira, Curacao, Port au Prince, starting at $350.

January 5, "Maasdam," 15 days, Port au Prince, Cartagena, San Blas Islands, Panama Canal, Havana, starting at $290.

January 19, "Nieuw Amsterdam," 13 days, St. Thomas, Barbados, Grenada, La Guaira, Curacao, Port au Prince, starting at $365.

Write: Holland-America Line, 29 Broadway, New York 6.

To Hawaii

Matson's "Lurline" will make two 14-day, all-expense holiday cruises this season, one to celebrate Thanksgiving, the other to fête Christmas and the New Year. Besides a stopover in luxurious hotels in Honolulu on the island of Oahu, they'll both put in a full day at Hilo, on the flowery, volcanic island of Hawaii. Thanksgiving cruise sails from San Francisco on November 18, returns to Los Angeles on December 1 and to San Francisco on December 2. The Holiday cruise leaves San Francisco on December 21 and Los Angeles on December 22, arrives back in Los Angeles on Janu-



ary 4. Write: Matson Navigation Company, San Francisco, Cal., or 630 Fifth Avenue, New York City.

To the Mediterranean

American Export's "Constitution" waves good-bye to New York on February 2 for 58 days of leisure cruising in the sun-splashed blue Mediterranean, the Aegean, the Bosphorus, and the Dardanelles. It will be stopping at 20 ports in 13 different countries, each one so entrancing we'd be hard put to guess which is likely to be the high spot of the trip. For instance, Teneriffe in the Canaries, Madeira, Casablanca, Gibraltar, Algiers, Naples, Malta, Alexandria, Beirut, Haifa, Istanbul, Piraeus, Dubrovnik (Jugoslavia), Venice, Messina, Naples, Genoa, Cannes, Palma de Majorca, Barcelona, Gibraltar and Lisbon. Minimum price is $1575.

Write: American Export Lines, Inc., 39 Broadway, New York 6.

To the Orient

American President Lines are running four rather breath-taking 6-week cruises this fall, all sailing from San Francisco and making stops in Hawaii, Japan, the Philippines, and Hong Kong, at a minimum fare of $1278. Schedule runs like this:

October 10, "President Wilson" leaves San Francisco, stops next day at Los Angeles, heads for the festive autumn leaf and chrysanthemum season in Japan, and arrives in Hawaii for Aloha Week.

October 31, "President Cleveland" leaves San Francisco, ready to celebrate Thanksgiving at sea and to give passengers opportunity to do their Christmas shopping in the fabulous free port of Hong Kong.

November 25, "President Wilson" leaves San Francisco for Christmas and New Year's en route on what is known as a Family Plan Cruise. Head of the house pays full fare while wife and youngsters pay half-rate for the full round of the 15,000 mile itinerary.

December 14, "President Cleveland" sails from San Francisco and on December 16 from Los Angeles for Christmas and New Year's in oriental waters, and at considerable reduction in rates.

Write: American President Lines, 29 Broadway, New York 6.

Around the World

American President Lines' "President Wilson" will leave San Francisco on January 8 for one of this line's famous globe-circling junkets, this one lasting 115 days, stopping at Hawaii, Japan, Hong Kong, Kowloon, Malaya, Thailand, India, Beirut, Egypt, Italy, Southern France, the French and Italian Rivieras, Spain and New York. It will be under the direction of two seasoned travelers, wise in manners, ways, customs and shopping techniques the world over. The fare for this dream cruise starts at $6625. Write: American President Lines, 29 Broadway, New York 6.

Before your cruise

As a preamble to insure enjoyment of your cruise, give a few thoughts to the following:

Personal musts, like your vitamins, prescription pills, extra eyeglasses, cosmetics, your brand of cigarettes, which may or may not be replaceable once you leave home.

Travelers' checks, the only safe and really convenient way of carrying spending money. They cost 75¢ per $100 worth and couldn't be a better bargain.

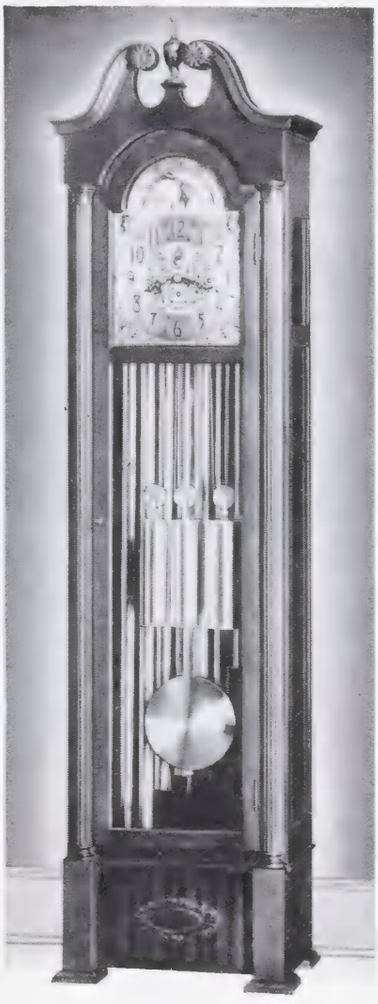
Insurance covering your personal belongings. Not that you need anticipate the worst. But the minute cost of baggage insurance—about $4 for $500 for 21 days—makes it a real investment in peace of mind.

Your camera. Is it ready? Take plenty of film, especially color, which may not be easy to get where you're going. Run through a test roll, just to make sure of mechanical perfection, while you're still within reach of a repair shop.

Lists—a shopping list, which includes sizes, favorite colors, special yens of your friends, and all weddings, birthdays, and anniversaries in the foreseeable future, and a list of domestic dimensions in case you see something you want for your home, *and* a post-card list, so you won't forget the address of the very friend who will feel most crushed if a card is not forthcoming.

A packing plan that lets you pack all dutiable purchases together. Not only is this the fastest way through Customs, it also facilitates a final check against your sales slips so you can know that what you put down on your declaration form is accurate and non-controversial.

Be sure to let us know if you change your address.



Heirloom of the FUTURE!

The rich, distinguished beauty of a Herschede floor clock will give a lifetime of quiet pleasure to you and your family, while it marks the hours and minutes of your days with unerring accuracy.

More, its enduring elegance, its remarkably long-lived movement, make it a treasured heirloom that will just as gracefully and faithfully mark the passing hours for your grandchildren—and their children. It is a proud possession that you know will be admired and cherished by the generations to come.

MODEL 217, Colonial style, cased in Honduras mahogany. 80" high, 20½" wide. Eight-day, key-wound, weight-driven movement. Available with Westminster chimes alone, or with three chime melodies — Westminster, Canterbury and Whittington.

Write for Color Brochure of All HERSCHEDE CLOCKS

THE HERSCHEDE HALL CLOCK CO.

CINCINNATI 6, OHIO





Behold
the
Beauty

of this dramatically simple brass fruit bowl. It was crafted by world-famous "Peerage" English brasswrights, whose standard is no less than perfection.
9½" diameter. $14.40

Look for the "Peerage" trademark. It identifies the brassware that has a gleaming finish which is tarnish resistant.

Send for "Peerage" Booklet and the name of your nearest dealer.

S. P. Skinner Co. Inc.
225 FIFTH AVENUE, NEW YORK 10, N. Y.
Sole Agent and Wholesale Distributors in U.S.A.

a great American heritage distinctively familiar — to be cherished beyond tomorrow

Another American Furniture Masterpiece master-crafted by New England artisans in Solid Sugar Maple with the mellow-rich bronze beauty of exclusive Antique Finish.

Send for decorating ideas. — Write for the name of the O'Hearn dealer in your locality.

Brewster Cocktail Table

#4872



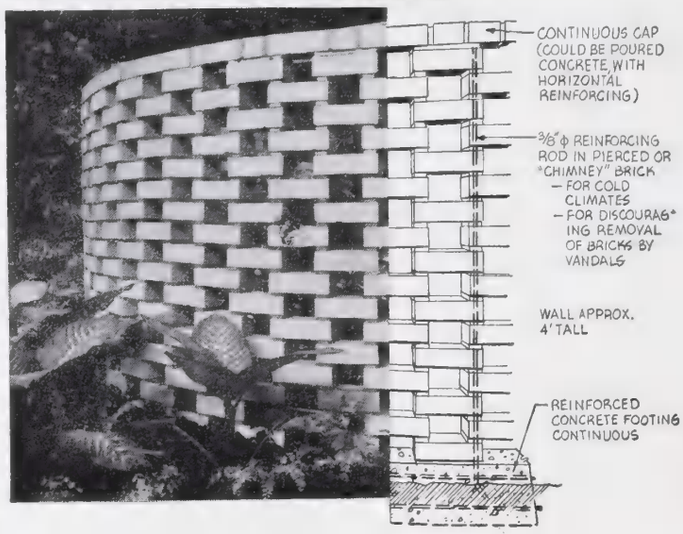
Height 19"
Width 23"
Length 48"

YESTERDAY'S HERITAGE —
TODAY'S PRIDE —
TOMORROW'S LEGACY

O'Hearn manufacturing co.
GARDNER, MASSACHUSETTS

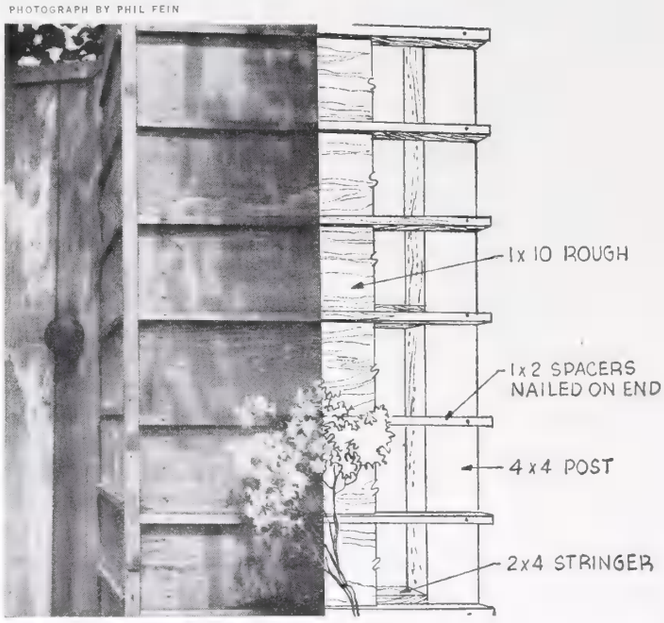
Garden Fences to Build

OAKLAND BUSINESSMEN'S GARDEN CLUB FOR OAKLAND GARDEN SHOW



This open-grid fence provides little obstruction to welcome breezes. Its single thickness construction is practical even in cold climates because (1) the curved form is inherently stable bracing itself, (2) reinforcing rods tie bricks together, (3) bricks are mortared at each contact point, (4) continuous cap adds greatly to over-all solidarity, (5) fence rests on a continuous footing deep enough to get below frost line. If long fence is needed, it could become a serpentine wall (losing none of the strength advantages of the strong curve).

PHOTOGRAPH BY PHIL FEIN



Board fences don't have to be "plain." Here's one appropriate treatment—1" x 2" spacers to create a third dimension and thus a whole new shadow pattern. If fence were used to terminate an important view, the spacers (or alternate ones, depending upon scale needed) could be painted to contrast with body of fence. To keep paint from peeling, thoroughly coat ends of each piece of lumber before nailing it into place. Paint *both* sides of fence to seal moisture out. Or use one of the newer outdoor stains instead, now available in brighter colors.

GETTING MARRIED AGAIN?

Most of us get married again every time we go to a wedding—or even *hear* about one. No matter whether it's in the family or out.

If you remember your own wedding, you had lots of questions—and you got as many answers as you had advisers. It was all pretty confusing. No need for this to happen to the girl you know who's getting married.

You can dispel most of the confusion by giving her the most welcome present ever—a bookful of answers from the nation's leading bridal authority, House Beautiful's GUIDE FOR THE BRIDE. From it she can learn all the basic principles of what she needs to know to plan her wedding, her home and her future.

Here's the kind of helpful information she can get from the Fall issue of GUIDE FOR THE BRIDE now on sale at newsstands.

ETIQUETTE: how to *plan* the wedding. FASHIONS: plain and fancy, glamorous and elegant; lace and satin and taffeta. FURNISHINGS: how to furnish her first home (Modern, Transitional, Traditional); how to decorate (starting with rug, or wallpaper, or fabrics); how to buy Furniture, Floor Coverings, Fabrics, Linens. HONEYMOON TRAVEL: where to go and how to plan the most important trip in her life.

Get a copy for her today at your newsstand. Or send 50¢ direct to House Beautiful's GUIDE FOR THE BRIDE, Dept. HB 1055, 572 Madison Avenue, New York 22, New York.

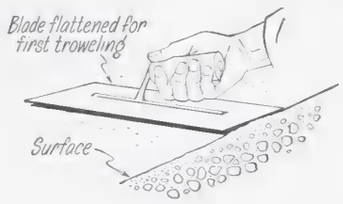
HOW TO FINISH AND CURE CONCRETE

CONTINUED FROM PAGE 228

first work in a series of small figure-8 patterns to bring the fine particles of the mix to the surface; then sweep around their bodies in wide arcs to level the whole. Caution: Be particularly careful not to overwork any areas during this operation. If any spot is too wet to finish, delay work until the area dries. *Never sprinkle dry cement on it to absorb the water!*

Step 6: Use the edger after floating. This will produce a hard, even corner that won't crumble when the form is removed.

Step 7: "Troweling" compacts the surface, resulting in a smooth,

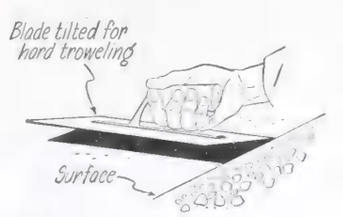


dense, durable finish. A 4" x 14" trowel is the best tool for most home projects.

Delay troweling until the concrete is hard enough so that no mortar adheres to your trowel. (You should hear a ringing sound from the blade.) Tilt the blade and exert heavy pressure. The harder the surface is troweled, the more lasting it will be, if concrete has set up sufficiently so excess particles will not rise to the surface.

NON-TROWELED FINISHES:

Smooth and polished or rough and grainy, either finish looks well as long as you are consistent. Varying textures indicate sloppy workmanship (unless they are controlled in definite patterns).



The amount of troweling determines the smoothness, so if you want a rougher surface for appearance or non-skid reasons, reduce or eliminate troweling. Paths, drives and terraces are often completed by floating only.

Or you can produce a scored sur-

(*Please turn the page*)



VISTA ALEGRE

Heirloom china from Portugal

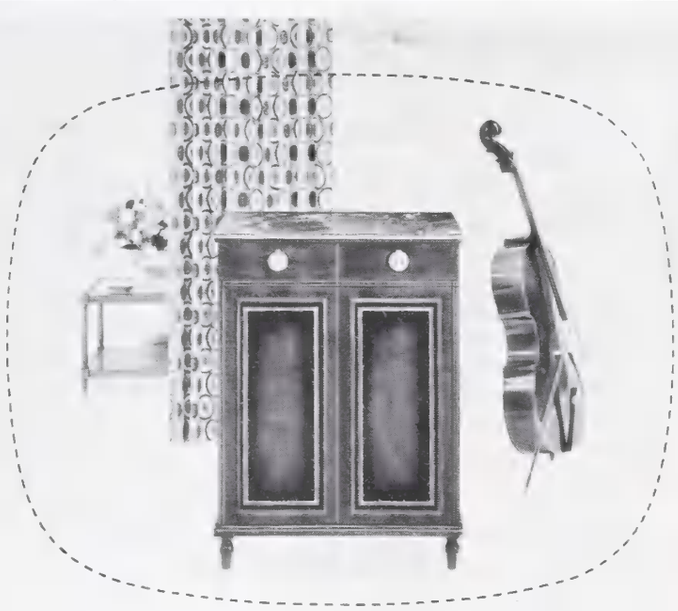
Treasured abroad for generations, now this "whitest of white" dinnerware is brought to you. Patterns of unusual charm on plain, fluted or spiral shapes. Exquisite in formal or traditional settings.

At most fine stores. Send for name of dealer nearest you and free illustrated folders of Carlina (shown here) and other VISTA ALEGRE patterns.

Exclusive U.S. Representative

Fisher, Bruce & Co.

223 Market St., Phila. 6, Pa.



"There is nothing finer than a

STROMBERG-CARLSON®

THE REGENCY—Full-door console with 21-inch Panoramic Vision picture, two speakers, tinted safety glass, illuminated dial, super-powered chassis. Cabinets of rich mahogany, bleached mahogany or cherry veneers, with matching Marlite tops and gold-tooled leatherette door panels, imported English Battersea porcelain miniature door pulls.

STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.
A DIVISION OF GENERAL DYNAMICS CORPORATION

Special Offer!

10 Months of Holiday Magazine only $2.97

Here's an exciting money-saving offer—a ten-month subscription to Holiday Magazine for *less* than $3.00. You'll save $2.03 over the regular newsstand price if you take advantage of this opportunity now!

A subscription to Holiday will bring writers like John Steinbeck, Sean O'Faolain, Joyce Cary and Irwin Shaw into your home every month. There'll be fascinating Holiday articles on the world's unusual places, remarkable people, exotic pleasures. You'll enjoy wonderful Holiday photographs, too—taken by Holiday's crack staff of world-travelling photographers. If you've a taste for the novel, the sophisticated, the unique, then Holiday is definitely for you!

★ ★ ★

What's on tap in HOLIDAY?

Well, John Steinbeck is doing a whole series of Holiday pieces on "Paris"! Great author, great city . . . great articles. You'll discover more about Alan Paton's favorite subject, "South Africa". "Westminster Abbey" will come under Joyce Cary's loving British examination. Irwin Shaw will dissect the glitter and glamour of the fabulous French resort "Biarritz".

And that just starts the list. Add such authors as James Thurber, Lucius Beebe, Cleveland Amory and Jerome Weidman, and the promise of Holiday grows even greater. All this, is just ten months, for less than three dollars!

This special Holiday subscription offer lasts for a limited time only, so mail the coupon below, *now*. Enclose your check or money order for $2.97, or, if you prefer, we'll bill you later. Do it today!

-MAIL TODAY-

Holiday Magazine

Dept. 1972, Independence Sq.
Philadelphia 5, Pa.

Yes, send me 10 months of Holiday for $2.97—saving me $2.03 over the newsstand price.

☐ Payment enclosed.
☐ Bill me later.

*Name*_____

*Street*_____

*City*_____

*Zone*_____ *State*_____

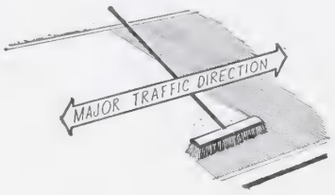
If you prefer: ☐ 4 yrs.—$14 ☐ 3 yrs.—$11 ☐ 2 yrs.—$8

Offer good only in the U.S.A., its possessions and Canada.

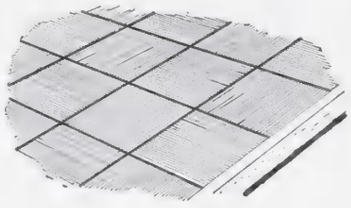
HOW TO FINISH AND CURE CONCRETE

CONTINUED FROM PRECEDING PAGE

face by brooming after the first troweling. Do this by dragging a pushbroom of steel wire or coarse stiff bristles across the surface. You have to wait to do this until the concrete has *almost* set or it won't be stiff enough to retain scoring.

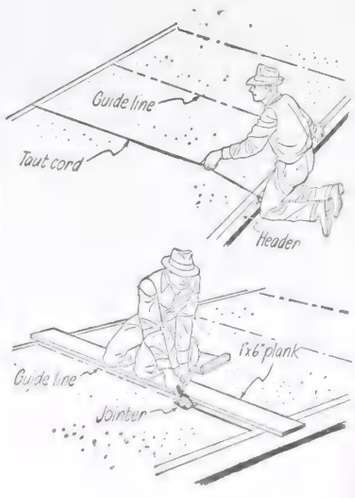


Brooming usually is done crosswise to the direction of the main traffic. When wooden divider strips cut an area into squares, an interesting pattern can be created by brooming alternate squares in opposite directions.

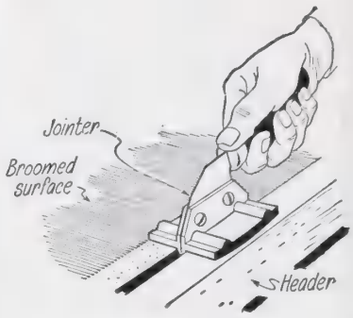


Brooming is easy to execute, results in a pleasant appearance and a safe surface, and is a recommended finish for beginners to try. (One drawback: brushing may produce a grooved surface that is difficult to clean.)

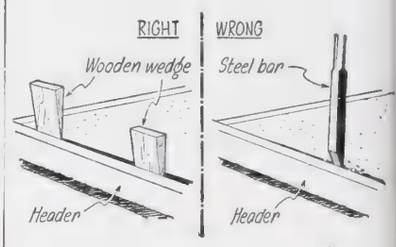
Jointers are tricky affairs to handle, but they can be used to groove lines in flat surfaces to create pattern. Do this after troweling. Stretch a cord and snap it against the moist concrete to leave a guide line.



Then put a 1" x 6" board down alongside the line to serve as a knee board and straight-edge for the jointer. Score the surface by drawing the jointer across it.



REMOVING FORMS: Forms can be removed after the second day, but unless they interfere with other operations, leave them in place until curing is complete.



Forms usually can be pulled away without damage to the concrete below. If wedging is necessary to pry them loose, use wooden wedges rather than metal bars which might harm the new concrete.

If further finishing is needed for surfaces exposed by the removal of forms, such as risers of steps, wet down these surfaces, then brush them with a mixture of portland cement and water (called "neat cement").

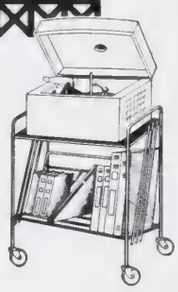
CURING: Inattention to curing is second only to overworking in causing trouble. Concrete shrinks and cracks unless cured slowly—and it can't cure unless it is kept moist.

Complete curing may take years (hydration resumes every time the concrete gets wet), but for practical purposes enough hydration takes place if the new concrete is kept moist for the first week. Ten days is better.

Rain is a hazard during the first 3-4 hours after finishing (pits the concrete); after this it is helpful. Muggy, cloudy weather is good; hot, windy weather is really dangerous.

Choose the curing method easiest for your conditions. Start 3 or 4

styled by
KOCH
originators in
METALCRAFT
since 1873



Multi-useful Metalcraft "Disc Jockey" — phonograph stand, TV table, tea cart, or appliance cart — in sleek black with brass-plated, full-swivel Rubberex casters. About $18.



Grecian Lamp Table, Metalcrafted by KOCH in ebony black with gleaming brass trim. Removable crystal top. Plastic-lined planter. About $16.

for Smart Living
(and smarter giving)

So proudly practical for your own home, so wonderfully gift-worthy! That's the beauty of the wide variety of Metalcraft originations in the Koch tradition. See how fashion-right *fine* metal accessories can be. Send for your *free* Metalcraft Decorator Guide now!



Roomy Magazine Rack (left) and matching Wastebasket (right) in black or pink, framed in brass. Each piece about $10.



Classic Empress Bench of satin-black wrought iron, richly covered. About $30.



Smartly masculine black-metal Smoking Stand with antique auto ash tray. About $6.



Fashionable Hostess Group of 3 tables in dramatic black with brass trim. Removable crystal tops. About $35 complete.

(All prices slightly higher in some areas)

The most complete line of fine metal accessories in Satiny Black, Subtle Pink, Gleaming Brass, and Glowing Copper. Write for *your NEW . . . FREE Metalcraft Smarter-Home Guide* to show how to add interest to every room in your house!



Space-Saver Wall Shelf, durably fashioned of black metal for use almost anywhere. About $12.

GEORGE KOCH SONS, INC.

DEPT. 4, EVANSVILLE 4, INDIANA

for the house of your life

whether you are

building it

remodeling it

or just

maintaining it . . .

you'll want the helpful information you'll find in the Fall & Winter 1955 issue of House Beautiful's BUILDING MANUAL. On sale at newsstands now.

IN THIS ISSUE:

30 new house plans

ranging in price from $15,000-$40,000
one-story, split-level and two-story.

426 new building ideas

How to add a room
Closets from cartons
How to use plastic panels

How-to-do-it section

How to install wallboard, plywood panels, gypsum board.
How to lay linoleum.
How to plan plumbing

And these special articles

How to sell your house
Hot news in the kitchen

Here's a regular encyclopedia of practical information for anybody who has a house or plans to have one. When you're buying your copy, buy one for a friend, too. At newsstands now, $1 a copy. Or send this coupon, with your money, direct to House Beautiful's BUILDING MANUAL. Dept. HB 1055, 572 Madison Avenue, New York 22, N. Y.

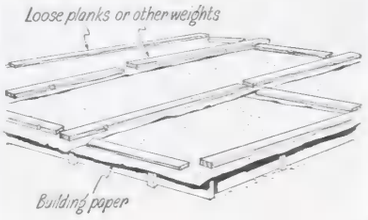
hours after completing the finishing.

Method 1: Build an earth dam around new concrete; flood the area. Leave it like this for 10 days.

Method 2: Keep the surface moist at all times by means of lawn sprinklers. This uses more water because of greater evaporation but is useful where damming is impractical. You can turn the sprinklers off at night if the weather is cool enough so that little drying occurs.

Method 3: Sprinkle the surface whenever it seems to be drying out. This saves water and requires no equipment beyond a hose or watering can, but it requires constant attention. You must prevent alternate cycles of drying and wetting or the surface will craze and crack.

PROTECTION: To protect concrete slabs after curing (where additional construction work must be done), cover with kraft paper, lapping the joints 6″ and holding it



down with wood strips or with some masking tape.

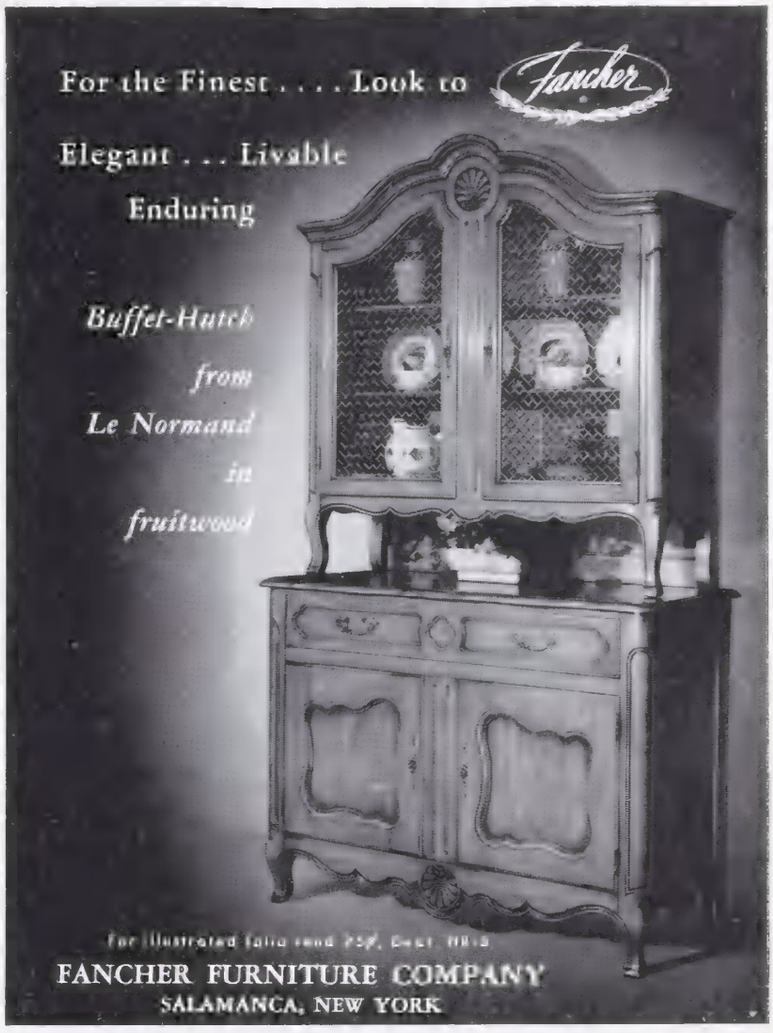
COSTS OF EQUIPMENT AND MATERIALS: These are approximate prices for the most commonly used tools and materials:

Cement float, $1.
Cement finishing trowel, $4.
Cement edger, straight, $1.25.
Jointer, adjustable, $3.

GIVE



the UNITED way







NO MORE UNDER-SHADE CONTORTING
•
NO MORE FUMBLING IN THE DARK
•
NO MORE PULL CHAIN CHASING

GET *Finger tip lighting* WITH

Touchtron* CONTROL

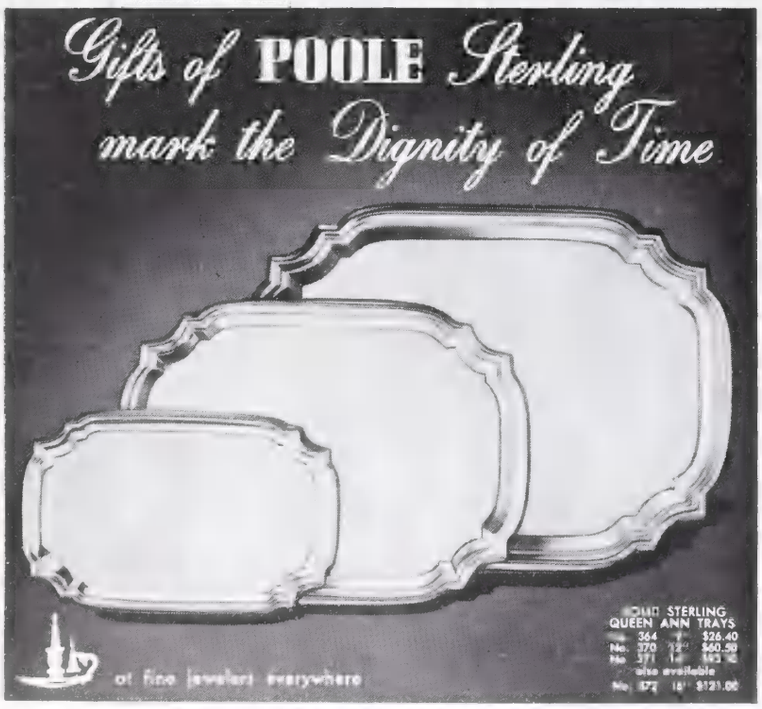
The most beautiful lamps in the world are equipped with General Electric TOUCHTRON control . . . the most exciting innovation in the history of lamp switching. The merest touch of your hand puts electronics to work to turn these lamps on or off. See them at leading home-furnishings stores everywhere . . . thrill as they respond to your finger-light touch.

*Trademark General Electric Company

Progress Is Our Most Important Product

GENERAL ELECTRIC

Gifts of POOLE *Sterling mark the Dignity of Time*



POOLE

A TRADITION IN SILVER SINCE 1893

Send for Booklet FT showing the complete Poole line *Prices include Federal Tax*

POOLE SILVER COMPANY
TAUNTON, MASS.
NEW YORK, N. Y. CHICAGO, ILL.

Sculpture in Reproduction

Of all art reproductions, those of sculpture are probably the closest to the originals. When they are capably done, as here by Museum Pieces, Inc., which makes molds directly from the original pieces and casts them into a stone-like composition approximately five times harder than plaster, it is possible to achieve almost perfect imitation.

And when they are hand-finished, they are virtually identical in color, patina, texture and technique (even suggesting hand chiseling or modeling). Since they are made directly from the original work, they are, of course, identical in size, a most important quality, one that is rarely achieved in reproductions of paintings, for example.

Practically every leading museum in the world—the Louvre of Paris, the Uffizi of Florence, the Vatican of Rome, the Metropolitan of New York—has reproductions of sculpture as an educational part of its collection. (How would most Americans get any realistic idea of the "Venus de Milo," Michelangelo's "Slave" and other famous works of sculpture which are in Europe, if museums didn't exhibit full-size reproductions?)

There is only one cautionary note to add: Avoid buying a reproduction that is so popular you might see it in too many homes and thus find it growing dull in your own. In the field of oil painting this applies to reproductions like those of Van Gogh's "Sunflowers," Gainsborough's "Blue Boy" and others that have become clichés either of today or yesterday. The ones shown here from Avensberg Collection of pre-Columbian sculpture at the Philadelphia Museum of Art, admirably avoid the commonplace and the ordinary, and are small enough to be useful in many ways and places in the home.

(*Please turn to page* 305)



HEAD FROM VERA CRUZ, Late Period (800 A.D.—1300 A.D.), wears an elaborately carved headdress, possibly a helmet, and an expression of great intentness suggested by the furrowed brow. Original in brown sandstone at the Philadelphia Museum of Art. Height: 6⅜"; $12.50.



and . . . . it's *Boltaflex* for moderns

Yes, Selig means modern furniture at its finest . . . furniture created by leading stylists to complement our modern way of life!

That's why Selig chose Boltaflex *fabric-backed* vinyl upholstery. No other material can match its durability—will wear so well with today's growing, active families—and yet is easily kept bright and beautiful *for years* with just a damp cloth.

Discover the ease of living with Boltaflex! There's a wonderful selection of patterns and gorgeous decorator colors to choose from—just be sure it's *genuine* Boltaflex.





BOLTA PRODUCTS
Lawrence, Mass.

Division of The General Tire & Rubber Company

the adventures of a home owner

BUYING STORMS and SCREENS



Would you ever guess that Harry is about to face a problem? Settled for the evening, he's a happy man. Then—he remembers!



"Migosh," says Harry, rushing to the window, "no storms and screens! A new house, and I've forgotten about the weather!"



"Quick," says Harry, "talk to me about storms and screens. What kind? How do *I* know what kind? Okay, I'll be right down."



"So," says Harry, to his dealer, "what should I get?" "Get *self-storing steel combinations,*" says the salesman, "and here's why."



"Steel," says he, "is strongest. And, it lasts longest." "Hmm," says Harry, thinking about steel-strong bridges and steel-strong buildings, "that's right."



"Sure," says the salesman, "and steel costs less. Initial cost is low, and because steel storms never rot, warp, shrink or swell, upkeep is nil."



"What's more," says he, "changing from storms to screens is simple as opening a window. Your wife could do it." "My *wife*?" says Harry. "Sold!"



So—steel it was. And Harry is still admiring the sturdy good looks of his purchase. "I'll take steel," Harry says, "'cause steel can take it!"

the moral of this story:

STEEL IS STRONGER...
STEEL LASTS LONGER...
STEEL GUARDS BEST...
STEEL COSTS LESS!

WEIRTON STEEL COMPANY
WEIRTON, WEST VIRGINIA
a division of
NATIONAL STEEL CORPORATION

SCULPTURE IN REPRODUCTION

CONTINUED FROM PAGE 302



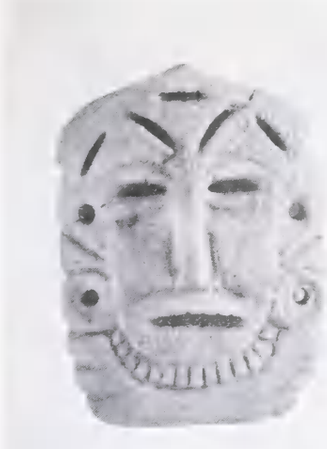


MAYAN HEAD from Island of Jaina near Yucatan, Middle Period (100 A.D.—800 A.D.). Originally done in pinkish-brown clay with intricate coiffure, this graceful female head belongs to a later stage of Mayan civilization. Height: 5⅝" including the base; $5.





LAUGHING HEAD FROM VERA CRUZ, presumably Late Period, is one of the few humorous figures in American antiquity. Warm and whimsical in brown clay, its crown headdress and single earring make it a provocative piece. Height: 8⅛" including black base; $15.





PERFORATED MASK from Guerrero, Mexico. Probably a work of the Late Period, this coarse sandstone mask is engagingly bold in its carved and perforated design. Metal loop in back simplifies hanging from a wall hook. Height: 8⅛"; $5.50.

(Please turn the page)



Furniture this beautiful must be Johnson

Double dresser from the Statesman's Group of bedroom furniture designed by Paul T. Frankl.

Please send 35¢ for Frankl brochure

JOHNSON FURNITURE COMPANY

JOHNSON HANDLEY JOHNSON CO.

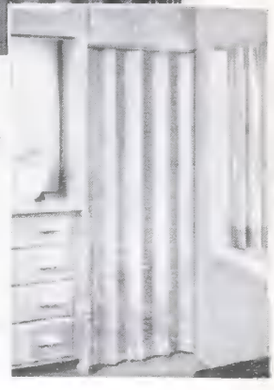
GRAND RAPIDS, MICHIGAN

Sold only thru fine stores and accredited decorators

Showrooms:

New York • Chicago • Cleveland • Indianapolis • St. Louis • Los Angeles





Need Doors

LIKE THIS IN YOUR HOME?

Create decorative room dividers with PELLA WOOD FOLDING DOORS. Also, use them for regular door openings, closet and storage closures.

PELLA DOORS fold "like an accordion" against wall or door frame. Every inch of floor and wall space can be used. Solid wood panel construction ...spring hinged. Birch, oak, mahogany and pine veneers...finished or unfinished. Easily installed. Investigate PELLA DOORS for your home now! Mail coupon below.

Pella® WOOD FOLDING DOORS

SEND TODAY FOR FREE LITERATURE

ROLSCREEN COMPANY, Dept. G-51, Pella, Iowa

Gentlemen: Please send me free literature on Pella Wood Folding Doors and name of my nearest Pella dealer.

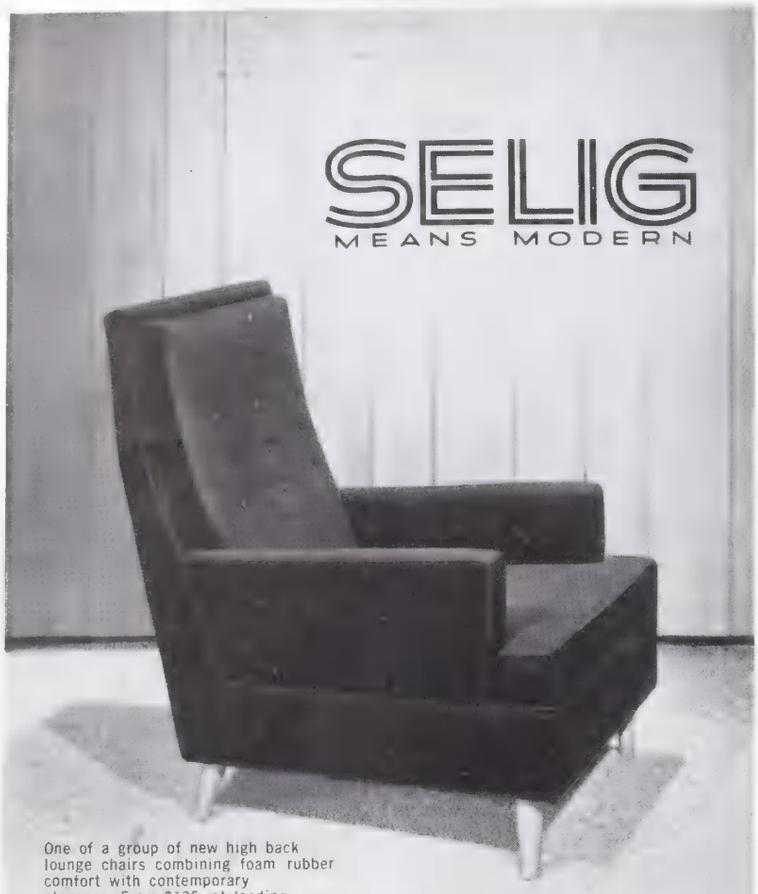
NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

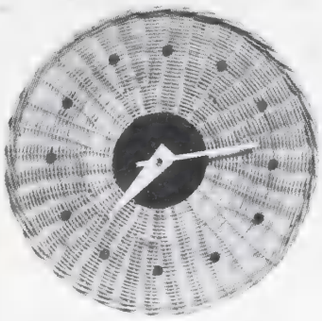
Made by makers of famous PELLA CASEMENT *and* MULTIPLE-PURPOSE WINDOWS

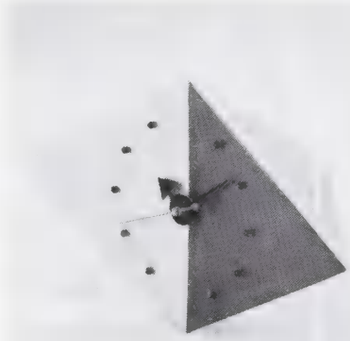
SELIG
MEANS MODERN

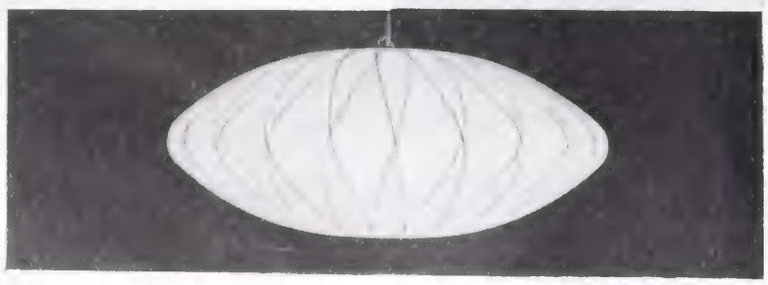


One of a group of new high back lounge chairs combining foam rubber comfort with contemporary elegance. From $135. at leading furniture and department stores everywhere. Write to Leominster address for name of nearest dealer.

SELIG MFG. CO., INC. Leominster, Mass. Monroe, La.
showrooms: 192 Lexington Avenue, New York • 407 American Furniture Mart, Chicago







IMPORTANT DECORATIVE ACCENTS

Howard Miller clocks and bubble lamps designed by George Nelson, are major accents in the contemporary home . . . that final touch that gives an interior design scheme true individuality. To see the complete collection write today for free portfolio to Dept. HB-105

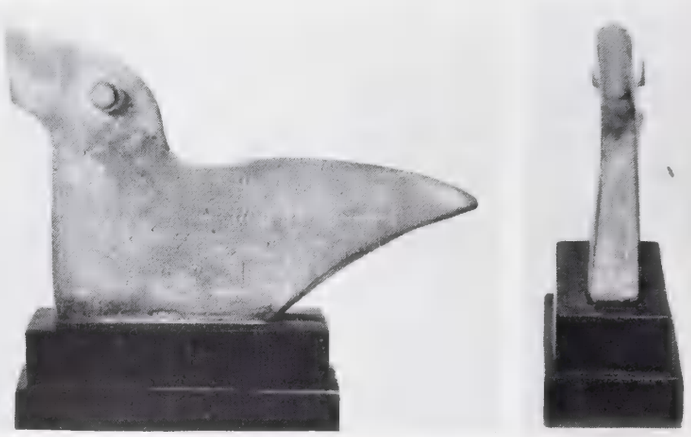
HOWARD MILLER CLOCK CO., ZEELAND, MICHIGAN

SCULPTURE IN REPRODUCTION

CONTINUED FROM PRECEDING PAGE



MAN WITH HATCHET HEAD, Guerrero Culture, Mexico (Middle Period), was originally worked in gray basaltic rock. Pierced cut-outs that separate arms from torso distinguish the piece in technique from earlier works. Height: 12⅛"; $15.



NORTH AMERICAN INDIAN BIRD, period unknown. The ancient bird, in brown mottled stone with protruding disks for eyes, is strikingly modern in simplicity of design and freedom of movement although carved hundreds of years ago. Height: 6⅞"; $10.



WOMAN WITH HATCHET HEAD, Guerrero Culture, Mexico, Middle Period. The head of this tranquil female figure was once used as a ceremonial blade. The features of her face indicate influence of the Toltec culture. Height: 11¾" including the base; $15.



SAVE THIS AD

DO YOUR FEET DANCE OR THROB

When you dance, walk, even stand — painful feet can deal you misery! But wait! For blissful comfort start wearing Cuboids — fabulous feather-weight shoe inserts — inside your own stylish shoes. Prevent aching foot-strain, better distribute body weight, ease pain of callouses. Nothing "just as good": impartial authorities commend only Cuboids. 248 styles and sizes assure accurate personal fitting. Find new relief TODAY!



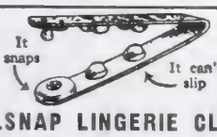
ACCEPTED FOR ADVERTISING IN PUBLICATIONS OF THE AMERICAN MEDICAL ASSOCIATION

COMMENDED BY THE CONSUMERS SERVICE BUREAU OF PARENTS' MAGAZINE

AT OVER 300 SHOE STORES AND SHOE DEPTS.
Write for free literature and dealer's name.

BURNS Cuboids

Dept. H-13 Santa Ana, Calif.



WILSNAP LINGERIE CLASP

Keeps straps from slipping off shoulders or showing with low neck dresses. Clasp can't slide, holds any number of straps.
At department stores, notion or jewelry counters or send 59¢ for pair in white metal. 89¢ for 24K. gold plated pair, in plastic gift box.

THE WILSON FASTENER CO.
411 St. Clair Ave. N.W. Cleveland 13, Ohio

Something New
Opera in ENGLISH with the arias in the original language
For complete information and sample record send 25¢ to
Opera of the Month
119 West 19th St., New York 11, N.Y.

500 PRINTED NAME & ADDRESS LABELS 25¢



To get your name on our mailing list we will send you 500 Gummed Labels printed with any name and address, for 25¢! Stick on letters, packages, books, etc. Wonderful gifts. SPECIAL: 5 sets $1.00, same or different name on each set. Order TODAY! Immediate service.

WESTERN STATIONERY
Dept. 1258 TOPEKA, KANSAS

CAT LOVERS' CALENDAR



NEW, clever 1956 desk size, with plastic binding, appealing photos of adorable felines, hints on cat care. Send 10c and bottom flaps from 2 bags of KITTY LITTER, or 25c in coin . . . while supply lasts.

●LOWE'S KITTY LITTER Absorbs, Deodorizes
Eliminates messy sandbox routine. Obtain where pet supplies are sold. Write for folder.
LOWE'S, INC., Dept. 1012, Cassopolis, Michigan

LOOK MA, I'M WORMING THE DOG AS HE EATS!

Thanks to a new PULVEX medical discovery, Piperazine Adipate, you can now worm your pet safely, easily, as you feed him. No struggling, no vomiting, no diarrhea, no starving your dog. Just sprinkle powder from New Pulvex Worm Caps into his food to destroy common roundworms (Ascarids) and Northern hookworm. Today, buy New Pulvex Worm Caps at your pet, drug or dep't store on money-back guarantee.

Learn INTERIOR DECORATION at Home

Fascinating field for men and women. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.

CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey Parkway, Dept. 2117 Chicago 14, Illinois

Keep leaves out of gutters

Leaf clogging takes two forms: (1) in the gutters (2) in the spout.

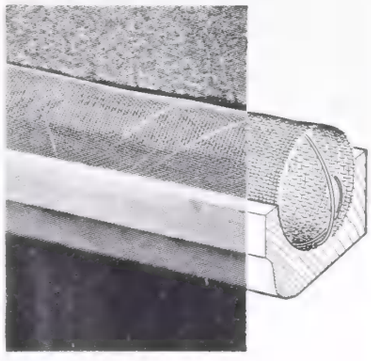
When the gutters themselves clog, rainwater cannot run down the drain fast enough to prevent overflows. This results in staining the house paint below.

When leaves float along until they drop into the downspout, they gradually build up into a big plug that blocks off the water completely. Trouble here may be aggravated by the fine sand that slowly washes loose from a gravelled shingle roof. The end result, of course, is a complete breakdown of the gutter system, with the rainwater flooding over the edges of the gutter.

Clogged gutters also lead to several other troubles. Water-filled gutters offer mosquitoes a fine breeding place. House paint, in contact with water in gutters for days after each rain, gradually curls and flakes off. Then, too, ice forms in the winter. It often pushes up under the eaves, sometimes even up under the shingles. When the ice melts, water may find its way into the wall, even into the insulation below.

The solution to all this is to keep leaves from ever getting into the gutter. This isn't as difficult as is may seem: Slip a tubular screen into the gutter so leaves will bounce off it and sail right down to the ground instead of collecting in the gutter. You can buy a copper-screen version of this, called "Rain-L-Flow." It comes complete with an internal wire, as shown below, to keep the tube from collapsing.

STANLEY STUDIO



You will never have to clean the gutters or downspouts once you install a leaf guard like this. Guard is sold in 5' lengths which telescope together to make a unit of any length needed. It should fill gutter end to end, including area for the downspout opening.

at last . . . an Organdy that has

the delicate beauty of a butterfly





yet is a lark to launder

and a bear for wear



For CURTAINS or for FASHIONS . . .
to be sure it's the finest of Permanent, be sure it's the ICE PERMANENT FINISH (trade mark)

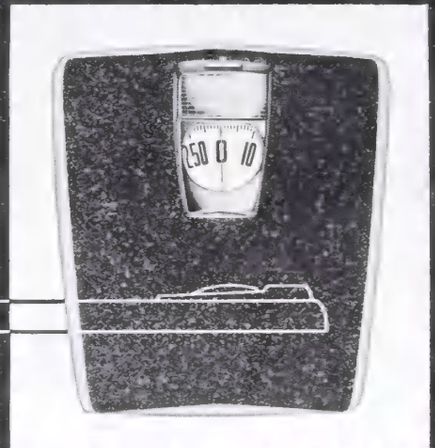
Organdy by DEFIANCE "HEBERLEIN PROCESS"

DEFIANCE BLEACHERY · Barrowsville 12, Massachusetts
Craftsmen of the "Heberlein Process"
JOSEPH B. WARNE, INC. • SOLICITING SALES REPRESENTATIVES • 40 WORTH ST. • NEW YORK 13 • N. Y.

Counting Calories? count on Counselor

THE BATH SCALE THAT TELLS THE TRUTH





$7.95* in 7 colors

COUNSELOR PERSONAL Scales

COMMENDED BY THE CONSUMERS SERVICE BUREAU OF PARENTS' MAGAZINE

Guaranteed by Good Housekeeping

*Far West, 50c higher. Prices higher in Canada.

When watching weight, you want a scale you can trust . . . a scale with enduring performance, and accuracy that surpasses ordinary standards. Such a scale is Counselor's Capri. So easy to know your weight, too, for its big, magnifying lens "pops up" numbers for the ultimate in reading ease. Because you want extraordinary quality at a modest price, the Capri is for you . . . or as a gift for others. Other Counselors from $6.95*.
The Brearley Co., Rockford, Ill.

to *Sleep* ...perchance to *Dream*

... in a bedroom styled for graceful, restful living, with true Colonial charm. Another bedroom group from the open stock Pennsylvania House Collection.



Illustrated folder sent on request.

Pennsylvania House Furniture, Lewisburg, Pa.

PENNSYLVANIA HOUSE
solid cherry • solid maple



Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty — yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with *one* hand — keeps curtains always equally draped. Many attached and free-standing models to choose from — at your favorite store — easy to install. And — prices begin as low as $16.75! Write for free style catalog...

BENNETT-IRELAND, Inc.
1055 Bank St., Norwich, N.Y.

This Unipull Tab is found only on the true Flexscreen.

Flexscreen®

A PAINTING for my MUSIC

Here is personal advice from a professional on the kind of painting for the music room

By GLORIA STROOCK

It is important to have one place in the home, however small that spot may be, where you can get away and reflect. Today more and more people are turning that "reflective room" into a music room. It may be a den, a corner of the living-room, the attic or a room that is devoted exclusively to making or listening to music.

Why not a painting for that music room? But what painting? This poses specific problems. What *kind* of art complements music? It is so much more a matter of *taste* than a matter of what is *correct*, that suggestions can only be personal. Still, I think that I can offer some advice, as I did to those who came to buy paintings at our Little Studio in New York. Just keep one thing in mind. I told them, before you start marrying paintings to music; remember, they will have to live with each other.

My specific advice generally depended on whether they preferred traditional, impressionist or abstract painting.

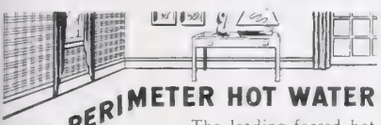
To those who prefer *traditional* painting, I say I should probably think first of the traditional violin still life (or any painting using musical instruments). Such a choice, however, I caution, would not be ideal. A perfectly drawn, detailed musical instrument, or for that matter a perfectly detailed painting of a dewy rose, might be a lifeless, instead of a living, subject in a room that is filled with music, where the imagination is waiting to soar. The rhythmic style of a Blake drawing, it seems to me, would be much better. The literal story-telling canvas, be it a Biblical story or a landscape or a still life, is perhaps too absorbing. Music should tell the story for us, or better still, allow us to be our own storyteller.

If I were a traditionalist and had unlimited means, I would choose the quiet feeling of a Corot instead of the hulking drama of a Goya, an El Greco rather than a Rembrandt, a Turner rather than a Guardi—not on merit, but because Corot, El Greco and Turner are looser and more flexible in color and drawing. They would *complement* the music and in no way compete with it. (I should apply the same principle of choice in selecting *contemporary* paintings done in the traditional manner.)

Those with *impressionist* taste in paintings have less of a problem, I think, because impressionist paintings do get away from literal themes and deal more with light and color. Think of the wonderful colors of Van Gogh's paintings; they would be ideal in music rooms.

The third major group of paint-

You Can Depend On
STRONGER Yet SAFER
ANACIN
to relieve
PAIN
Won't Upset The Stomach
Anacin® not only gives *stronger, faster* relief from pain of headache, neuritis and neuralgia — but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin. *Buy Anacin Tablets today!*


TRU-PERIMETER HOT WATER
The leading forced hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-10, Warren Webster & Company, Camden 5, N.J.
Webster
BASEBOARD HEATING

Toes CUT OUT ANY STYLE 3.95
Our Factory Binding Method guarantees complete satisfaction. Prompt delivery. Mail your shoes with check or money order.

KENNEDY CRAFTSMEN
608 Adams St. D/A Toledo 4, Ohio

MAKE MONEY WRITING
.. short paragraphs!
You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. BENSON BARRETT, 1751 Morse Ave., Dept. 197-K Chicago 26, Ill.



NOW! Save Up to 50% on Nationally Advertised Gifts
Use this big, new FREE CATALOG to buy all kinds of gifts and merchandise for yourself, family, friends, neighbors. Terrific saving on big-name items. Also, make money spare time taking orders from others!
EVERGREEN STUDIOS
Dept. 14, Box 846, Chicago 42, Illinois

HOW TO PLAN Beautiful
PICTURE WINDOWS
for your new home
If you're planning to build or remodel, get this valuable book by the makers of America's revolutionary new extruded aluminum windows — the finest windows available today. Contains artists' renderings of beautiful window arrangements for living and dining rooms, kitchens, bedrooms, playrooms. 32 pages packed with ideas.

SEND TODAY
Fleetlite
FLEET OF AMERICA, INC.
499 New Walden Ave., Buffalo 25, New York
Here's my 25c. Rush me a copy of "Beautiful Picture Windows".
Name .....
Street .....
City ..... State .....

ings—it is of course a loose way of grouping art by dividing in three—is the *abstract*. The importance of light and color continues, and the importance of line and design is re-emphasized in this new modern style. Here is where my own taste lies, and, if left to my own fun and funds, I would select a painting for my music room in a style somewhere between the impressionistic and the abstract.

When an abstractionist has painted the sea, for example, it is no longer the sea, the actual sea seen from where the artist stood. More than the sea at Dieppe or Antwerp, it is the sea of free imagination. It has no specific locale or shape. The definition is what you give it.

More than ever today paintings and music are evoking a response which is purely emotional. The abstract artist, in my opinion, helps us to do just that. We derive from his canvas an emotional response, which is what we get from listening to music.

SO WHEN you buy your painting for the music room, try to think of the music that you are buying it for. If your taste is varied, and you enjoy show tunes as well as opera, the wider should be the emotional range that you demand from your paintings.

It is in the choice of this painting that we can fully express our own taste and personality. Few of us—very few—may be able to spend a great deal of money acquiring masterpieces of painting from the larger galleries and important dealers throughout the country. This should not deter us, however: we can all have paintings.

It is a sad misconception that a good painting need be expensive. In New York or its vicinity, visit the spring and fall outdoor shows in Washington Square. Demand for low-priced paintings has become sufficiently large to enable a new type of gallery—the "Little Studio"—to spring up and flourish in many cities: New York, Beverly Hills, Chicago, Denver and Cincinnati, for example. If you find yourself on the Cape in Massachusetts during the summer, you can see the output of the artist who gets his inspiration from Provincetown. In quite a few cities, department stores offer paintings for sale—some very poor ones, but enough good ones to make browsing an adventure. You may be surprised to see how many cities without a "Fifty-seventh Street" cater to the growing demand for fine art in the home. And among them you'll find a painting for your music room.

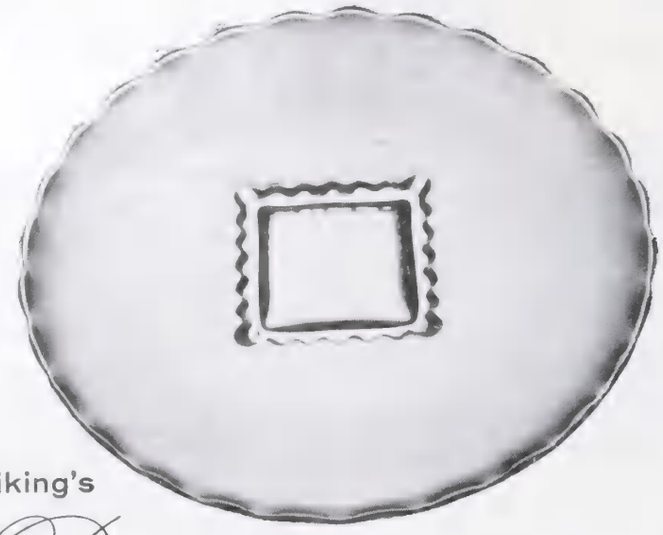


Modern Entry Glows Greeting... Gains Glamor With Glass
The shimmering beauty of this translucent glass partition glows a warm welcome at this attractive doorway ... floods interior with softened illumination that flatters furnishings, creates an atmosphere of open living, yet completely protects privacy. The lovely accent of glass lifts this doorway out of the ordinary... makes it different, unusual, exciting. Yet glass is so practial... never wears out... never needs painting... always looks new and blends with any decor. A little glass adds so much imagination.
Make daylight part of your decorating scheme. Brighten your home in the modern manner. When you build or redecorate, specify glass by Mississippi. Available everywhere in a wide variety of patterns and surface finishes.
Write today for free booklet, "Modernize Your Home With Decorative Glass". Address Dept. 2.
MISSISSIPPI Glass COMPANY
88 ANGELICA ST. NEW YORK • CHICAGO SAINT LOUIS 7, MO. FULLERTON, CALIFORNIA
WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS

Wonderful Things are Happening to Locks!




Striking concave-square "Imperial" background sets off unusually handsome "Tulip" lock.
A smart raised "Saturn" circle to give flush door entrances a third dimension
There's a lock styling for every door of every home, tastefully illustrated in its proper color setting to help you choose what's right for you.
Send for free "HOME PLANNERS GUIDE" #650-J-10
NAME
ADDRESS
CITY ZONE STATE
SCHLAGE®
SCHLAGE LOCK COMPANY
2201 BAYSHORE BOULEVARD
SAN FRANCISCO, CALIFORNIA



Viking's

Princess PLAZA

with the modern, new square base

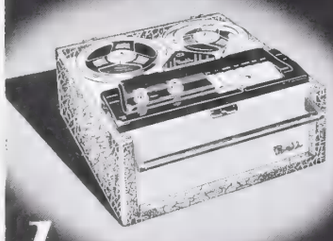
The very popular Princess pattern, prettier now than ever. 18-inch plate, $6.00. 14-inch plate, $4.00. 11-inch plate, $3.00. See all three at your good Viking store.

Prices slightly higher west of Denver

VIKING *Treasured American Glass*

VIKING GLASS COMPANY, NEW MARTINSVILLE, WEST VIRGINIA

THREE MOTOR
TAPE RECORDER
RT-88



by Bell

Those who demand the finest always choose Bell

All-new—with multi-motor drive for superb mechanical operation. Inputs for microphone, radio or phono. Compact and lightweight. Piano-key controls. Two speeds (3¾ and 7½ ips). Outputs for external amplifier and speaker. Other Bell-quality features. Home, studio, office. At your dealer or write for data today.

Bell Sound Systems, Inc.
A Subsidiary of Thompson Products, Inc.
561 Marion Rd., Columbus 7, Ohio
EXPORT OFFICE: 401 BROADWAY, NEW YORK CITY 13



*T.M. REG. U.S. PAT. OFF.

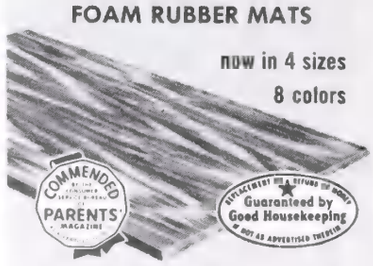


. . . so many hours of housework!

. . . and every minute is easier . . . when you banish foot fatigue at every "work station" in your home with the original anti-fatigue mat . . . with the cushioned comfort of buoyant, resilient

TRED-WELL
FOAM RUBBER MATS

now in 4 sizes
8 colors



At new low prices at housewares and floor covering departments, everywhere. Write for free full-color folder: TRED-WELL, 105 East 17th St., Los Angeles 15, Calif.

Why October is

The safest time to use

By DR. JOSEPH E. HOWLAND

Fall is the best time of year to use weed killer chemicals. Most weeds grow until frost, but garden plants are fairly inactive then. This lets you use heavy doses of chemicals—insuring thorough weed killing while there is not much danger of permanent injury to nearby garden plants. Then since you won't be planting again until spring, there is time for natural breakdown of any weed killer that gets into the soil. Weedy brush killed chemically now will dry slowly. Be ready to burn in midwinter when burning is safest.

Fall is psychologically a good time for weed killing, too. Clean up the mess now and you start the year with fewer pests, have a better chance of staying ahead of the weeds. Fall is also the easiest time to spot intruders like poison ivy because then it's the prettiest, reddest fall color in sight.

Your lawn, too, profits greatly from a fall once-over with weed killer. Only crabgrass has stopped growing. (You might as well wait until spring for crabgrass, when the seeds start to sprout: then wipe out with three applications of PMA.) The non-grassy weeds should get a dose of 2,4-D at once, not later than October 10th if the nights are getting cool.

If your lawn is more weeds than grass—and this was a tough summer on lawns in many parts of the country—then you may need a real killer that "sterilizes" the soil and lets you start fresh. You have a choice of methods. None is exactly easy. All have some risk in them because you want to use enough chemicals to kill the toughest weeds but not enough so that the soil remains sterile too long.

Dowfume does a good job, but is somewhat of a nuisance to apply. (You have to cover the soil for 24 hours to allow the lethal gas to do its work.) It is usually safe to reseed the lawn 24 hours after removing the cover. Better wait a week if you are starting with sprigs instead of seeds.

Vapam seldom is available except on the west coast, where it is liked by lawn experts. It, too, is a liquid which vaporizes in the soil, so works best in loose, sandy soils.

For sun-baked clay soils maleic hydrazide sprays (1% strength) may be more effective. Even Bermuda grass succumbs to it. If you plow under the

chemical weed killers

dead weeds and grass, experience has shown that it is safe to reseed the lawn a week later.

(Turn the page for information on the best time to seed your lawn.)

Safe weed killing is not expensive or burdensome but there are some

Rules You Can't Afford To Ignore

1. Use the correct chemical for the job.

2,4-D has done such a good job of killing broadleaf weeds in lawns that today the major lawn weeds are not dandelion and plantain but grassy types, like crabgrass and Bermuda grass; 2,4-D does not affect them. It is precisely because 2,4-D has no effect on grass that we are able to use it on lawns as a selective killer. Today, many users of 2,4-D conclude that "the chemical weed killers used to work but they aren't any good any more." Read the label on the killer you buy to be sure the chemical you plan to use will kill the weeds you want to eliminate. Be sure, also, to use it in the proper season.

2. Apply weed killers only on still days.

The spray or dust that "drifts" away on a windy day can damage or kill nearby plants in yours or the neighbor's yard. "Drift" can cause even mature trees to lose leaves. Suspect weed-killer injury if leaves on lower branches start to yellow and dry. There is no remedy for this, but prompt, generous feeding and watering will help the tree grow new leaves.



3. Hold spray nozzle close to the weeds.

This is especially important if the soil is baked dry; then all plant leaves are hungry for water and accidental wetting of desirable plants may be fatal. Spray nozzles that keep the spray in coarse droplets help prevent such accidents. Although you use more spray material, the safety afforded is worth extra cost. Commercial weed sprayers avoid accidents by enclosing spray nozzles within a hood that confines the droplets long enough for them to settle on the leaves of the weeds to be killed.

(*Please turn to page* 314)





BUILDING ? REMODELING ?

NEW TILE BOOKLET SHOWS YOU HOW TO GAIN PRACTICAL BEAUTY AND SAVE MONEY!



You can do such wonderful things with American-Olean Tile! It's ceramic tile—the most practical, durable material you can use. And, as you can see in the brand new booklet, "New Ideas in Tile," it fits right into your decorating plans and your color schemes. For full-color illustrations containing lots of helpful, practical suggestions, send 10c for the booklet, today!

American-Olean Tile Co.

1035 Cannon Avenue, Lansdale, Pennsylvania

☐ Please rush my copy of "New Ideas in Tile." Enclosed is 10c in coin.
☐ Please send the name of my local American-Olean tile contractor.

Name _____

Address _____

City _____ **Zone** _____ **State** _____

the ABC-O-MATIC washer turns wash day into a holiday for you



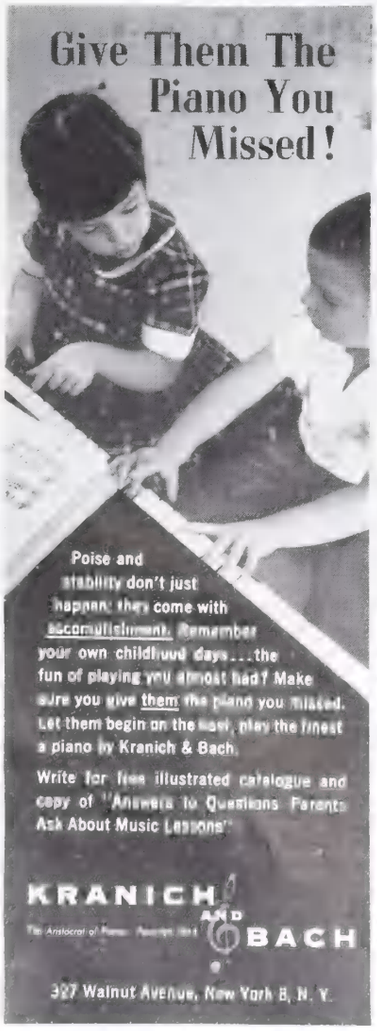
Manufactured by
Altorfer Brothers Company,
East Peoria,
Illinois.

The ABC-O-Matic washer with new two cycle washing. One cycle for regular wash, one for delicate fabrics and small loads . . . a wonderful extra convenience for you . . . Still another extra, a hidden one, the metal is "Granodized" This phosphate coating, rust preventing, and paint-bonding chemical treatment, developed by the American Chemical Paint Company, assures you longer finish life on your ABC-O-Matic washer. It stays new looking longer.

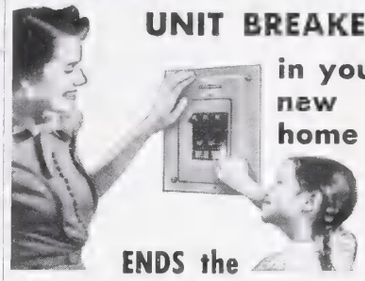
AMERICAN CHEMICAL PAINT COMPANY
Ambler, Pa.
Detroit, Mich. *Niles, Calif.* *Windsor, Ont.*

CHEMICALS ACP PROCESSES

Give Them The Piano You Missed!



A Cutler-Hammer UNIT BREAKER in your new home



ENDS the blown fuse Nuisance forever!

Be sure a Cutler-Hammer Unit Breaker is in YOUR plans for wiring your new home or for the rewiring of an old one. It costs so little you must not miss its many advantages. Then when lights blink out because of an overload, you only have to reset a little lever that has snapped out of position. No fuses to hunt, nothing to replace, nothing to buy. So easy and safe to reset a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Install it in the kitchen or wherever it will be most convenient. It is the mark of a truly modern home. Know the facts; have YOUR wiring plans figured *two* ways . . . with fuses and with a Cutler-Hammer Unit Breaker. You'll be amazed at the slight difference in cost to have the latest and the best. Write *now* for our free booklet.

CUTLER-HAMMER, Inc.,
1398 St. Paul Avenue
Milwaukee 1, Wisconsin.

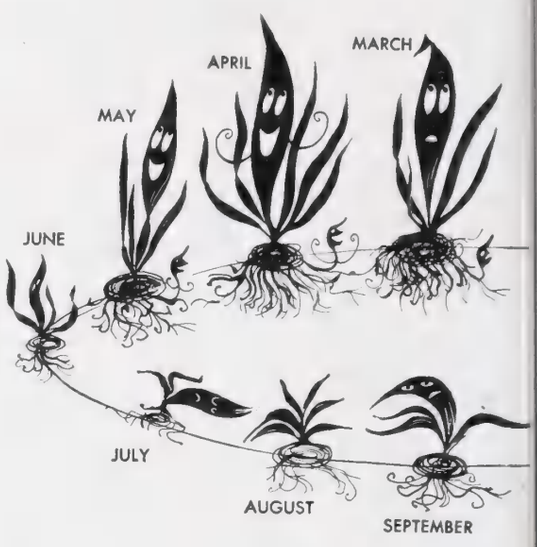


FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

CUTLER-HAMMER UNIT BREAKER C-H

Why fall is

The best time

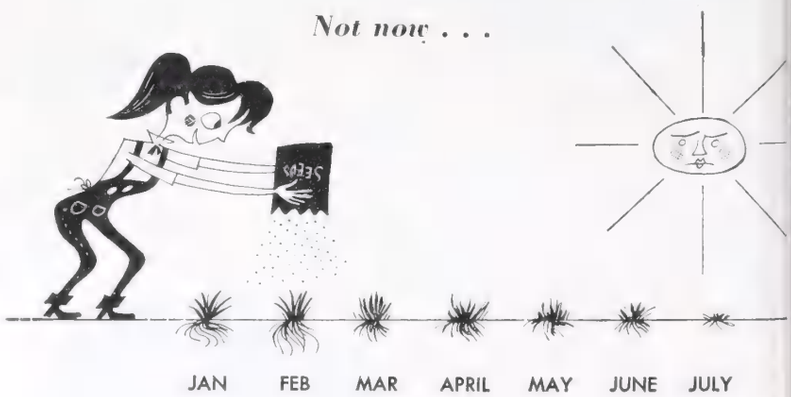


OCTOBER: Cool, short days and the abundant moisture in the ground offer ideal growing conditions for the cool-weather grasses (bluegrass, fescue and bent) relied upon for lawns in much of America. The weather is already too cool for most weeds which require warm weather to germinate and grow.

NOVEMBER: Seeds germinate more slowly now; grass plants also grow more slowly. New leaves are short, and usually hug the ground. If the lawn is vigorous and unshaded, rhizomes continue to push out, thickening the sod. (For this reason a fall-seeded lawn becomes so thick by spring that waiting weed seeds haven't soil space to sprout in.)

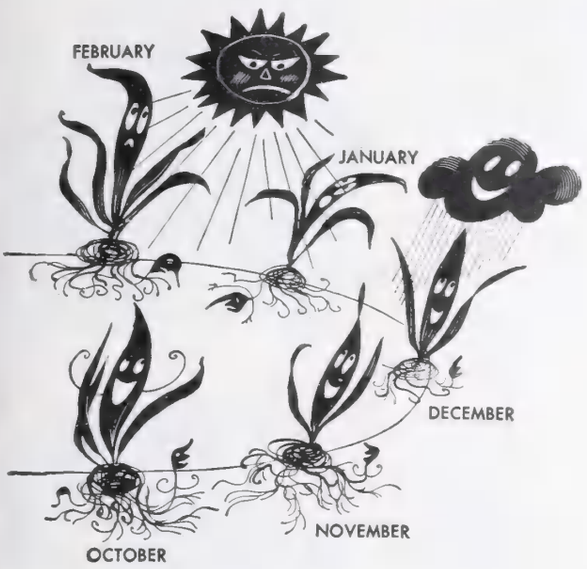
DECEMBER: Growth stops on days when the soil is frozen, resumes when it thaws. Leaves turn dark green if well supplied with nitrogen, otherwise turn a rusty "winter brown." Lawns seeded now (seed can even be sown on top of snow) sprout whenever a few sunny days warm the soil. Greatest danger is that seed may be washed away before it has a chance to sprout and anchor itself to the soil.

Not now . . .



Spring seedings germinate well, grow well for a few weeks. Then the soil gets hot, growth stops, weeds take over. By midsummer lawn is gone, must be reseeded.

to seed a lawn

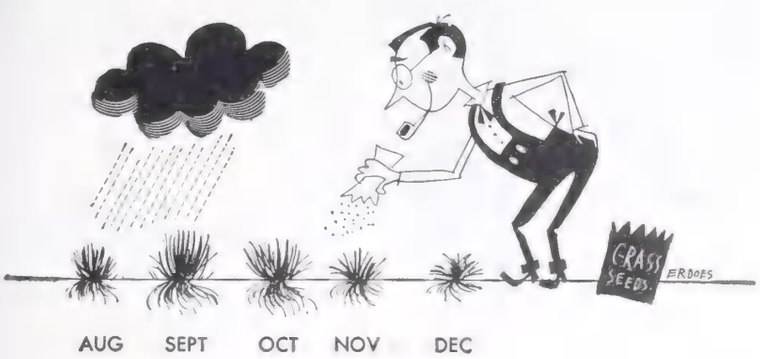


JANUARY: Seeding now risky (probably will wash away). Fall-seeded lawn remains green if well fed, even though oldest leaves normally turn brown now. Exception: Shaded lawns stay green well into winter but then leaves wither, become thin, brown and stringy. Similar condition occurs in sunny lawns if soil remains frozen long (resembles summer drought injury).

FEBRUARY: Seeds sown now will result in a better lawn than those sown later, but usually the ground is still too wet to be worked enough to prepare it for seeding. Fall-seeded grass bursts into growth this month, even though soil temperatures may be only a bit above freezing. Roots push out rapidly. Result is a great thickening of thin sods (the reason why December seeding makes a better lawn than one done in spring).

MARCH: Lawns seeded now have a 3 to 1 chance of failure. Only if the weather remains cool through June will the grass make roots enough to survive the summer baking. Fall-seeded grass is exceptionally green now. (The new leaves are visible almost as soon as they start to grow because the (*Please turn to page* 315)

. . . but now



Fall seedings sprout just as ideal weather for grass occurs—crisp, sunny days, cool nights. Weeds, though, languish, are crowded out by the fast-growing grass.



No. 1842-8D5
Boston Rocker



With exclusive extra wooden peg features to help prevent the wood from squeaking and to lock the glue joints.



Original scroll type seats, offering pleasing design and more comfort.



And the same split-leg construction technique employed by Colonial craftsmen.

colonial chairs of beauty by . .

S. Bent and Brothers of Gardner, Massachusetts, SINCE 1867 DEDICATED TO FINE LIVING Through Distinctive Reproductions of Early American Chairs and Tables.
Write for Free Catalog

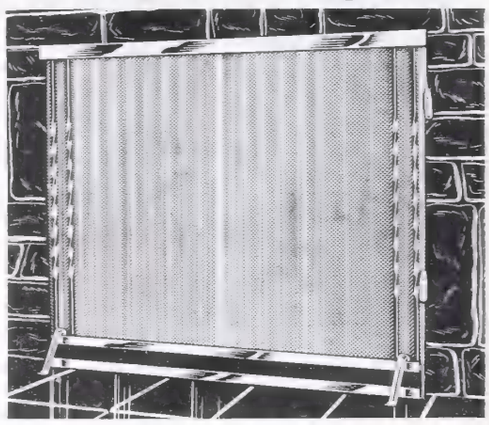
a treasure to give . . .
a pleasure to receive



The solid, straightforward simplicity of Colonial living has been preserved for you today in this Early American classic, the Boston Rocker, by S. Bent & Brothers, Inc., Gardner, Mass. Available in mahogany, black and gold and four different maple finishes all the way from orange down through to a pine maple.
You'll feel the same satisfaction and deep sense of enjoyment that generations of Americans have experienced through ownership of rugged, durable and lastingly beautiful Early American furniture.

S. Bent & Bros.
incorporated
Gardner, Mass.

Designed for YOUR Fireplace



A striking display for your fireplace. Smooth satin black wrought iron frame with gleaming solid brass top bar and trim...melts into the decorating scheme of your living room.

Beauty, spark protection, durability.

Modernscreen No. 575 priced from **$31.00.** Available in many sizes and finishes. Consult your dealer.



Send 10c for our informative booklet: "New ideas in screening your fireplace."

Decorating ideas (colorful finishes, etc.). Shopping hints, measuring instructions for regular and unusual fireplaces.

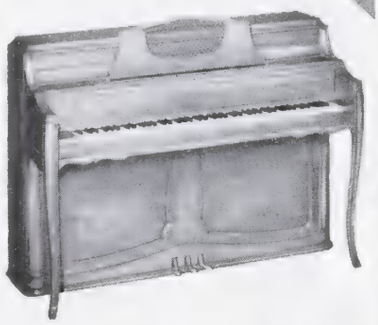
NAME_____
ADDRESS_____
CITY_____ ZONE_____ STATE_____

PORTLAND WILLAMETTE CO.
806 S. E. Alder Street • Portland, Oregon

LOOK FOR THIS  TAG



her happiest hours are spent at a Hardman piano



For more than a century, a name synonymous with fine pianos. Send for FREE catalog.

Hardman, Peck & Co.
33 West 57th St., New York



FRAMES BY *Metalcraft*

On Sale At Your Favorite Variety Chain Store

Guaranteed by Good Housekeeping

Metalcraft Corporation, Chicago 10, Ill.

CHEMICAL WEED KILLERS

CONTINUED FROM PAGE 311

4. Apply only when weeds are growing actively. You won't get much effect if the weeds are resting because of drought or low temperature. Early October is latest practical time to treat lawn.

Eradicant killers, ones used for poison ivy or unwanted brush, are quite a different story. Here you apply an exceptionally powerful killer in massive doses. You want to wipe out all living plants in the area. This can be done at any time of year by increasing the concentration of the killer and the thoroughness of wetting pests as the weather dries.

5. To clean up a weedy garden, mow off the annual weeds (those that start fresh from seed each spring). Although their roots die later on in the fall, annual weeds have already sown seeds.

Perennial weeds, though, are worth killing now. They are tough but can be killed by a 2-shot attack: dalapon for grassy weeds, 2,4-D for the broadleaf kinds. Drench the weeds with these sprays. Spillage won't cause trouble because chemicals will break down before you are ready to re-plant.

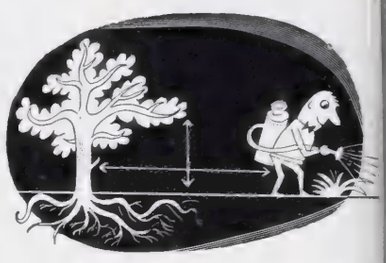
If the garden has a serious infestation of perennial weeds, use as much as one pound of 2,4-D in the spray for each 1,000 square feet of garden. Cultivate the soil thoroughly after the weeds are poisoned. You can use borax as the killer; it is highly efficient, but you won't be able to use the land as a garden for 12 months afterwards. Alanap-1 is almost as effective against most garden weeds, both grassy and non-grassy, and it keeps the ground sterile only over the winter. It is still too new, however, to be available in all garden stores.

6. Keep brush killers from hitting trees and shrubs. Ammate and Esteron 245 or Weedone Brush Killer can wipe out unwanted poison ivy and underbrush without harming nearby trees if you work carefully. The spray concentration has already been adjusted so that it kills only if a plant has its bark drenched with the spray, so you need only stand with your back to desirable plants to protect them while you spray. The small amount of spray that may bounce back won't do any harm.



Ammate is diluted in a large volume of water, the others in a little kerosene or fuel oil. This makes Ammate harder to use in hilly land or areas where water is scarce. Kill is fast with Ammate but it kills grass in area.

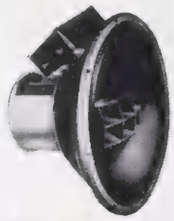
7. Keep soil sterilants away from tree roots. Do not use Du Pont CMU or Dow Baron anywhere that tree roots might possibly have roamed. These killers are sure death to trees and shrubs. It takes only one root in contact with a treated area to kill the biggest tree.



These powerful killers are made for cleaning railroad and power line right-of-ways, but unfortunately they sometimes get into the hands of homeowners interested in ridding a driveway of weeds. This they will do—but at the risk of death for any trees that may have rooted under the driveway. Once in the soil, only soil bacteria will destroy these sterilants.

How far do tree roots spread? Most kinds of trees spread their roots 1½ times as far as their branches. This means you must allow at least twice the branch spread when using CMU or Baron.

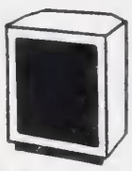
8. Follow the manufacturer's directions explicitly. Read the label carefully. Following directions accurately can make a big difference in the results.



ALL HEADS TURN when a STEPHENS SPEAKER TAKES THE FLOOR

● Seasoned and new-found music enthusiasts alike detect the difference as soon as the first notes play. As this 15" Stephens Tru-Sonic coaxial speaker (the famous 206AXA) reproduces virile bass tones clear and true down to 20 c.p.s., you see heads nod approval. You feel the excitement of surging richly orchestrated chords . . . the inspiration of highs clean and brilliant up to 18,000 c.p.s., released by a separate high frequency driver and properly dispersed by ■ true multicellular horn. Two voice coils operate from a 7½ lb. Alnico V magnetic structure. Frame is heavy cast aluminum. Net $133.50.

Installed in the gracious contemporary Cavalcade enclosure, it looks as lovely as it sounds. Blonde or mahogany with choice of luxurious grille cloths. Cavalcade with 206AXA Net $264.75.



STEPHENS TRU-SONIC

See your dealer or write to:
STEPHENS MANUFACTURING CORPORATION
8538 Warner Drive · Culver City, California
Export address:
458 Broadway · New York 13, N. Y.

A Jewel of MECHANICAL PERFECTION



Shreds quietly as it rinses your food waste worries away. Simple and economical to install.

The Marvelous WasteMaster FOOD WASTE DISPOSER

LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
NEW CASTLE, PA.
Please send information that will help me with my kitchen chores.

Name .....
Address .....
City ..... State .....

New Crabgrass Killer

Preliminary tests on the new arsenical killer look good, but there is much we don't know. We *do* know many lawn grasses are burned by the arsenical if used when the temperature is in the 90's. At 65 to 70 degrees, there is apparently excellent kill of crabgrass but fescue grasses suffer. Zoysia, bent and Bermuda grass escape harm. Bluegrass may be tinged, but not nearly as much as by potassium cyanate. Best informed guess is that new arsenical will replace potassium cyanate for cool weather use.



Mr. Daniels was willing to be bombed

ADMIRALS smiled when, in 1921, he claimed air power could sink battleships. Josephus Daniels, the Navy secretary, said he was "prepared to stand bareheaded on the deck of a battleship and let General Mitchell take a crack at me with bombing airplane."

But in an actual test, the most heavily armored dreadnaught ever built sank in minutes under the sledgehammer blows of the world's first 1-ton bombs—bombs built to Billy Mitchell's order.

In his early fight for a strong air force, Mitchell eventually saw very dark days. Yet he never lost faith in the American people, nor they in him. For they recognized his clear foresight and great fighting heart as part of the real American spirit.

It is this courageous spirit that makes America strong—so strong, in fact, that our country's Savings Bonds are regarded as one of the finest, safest investments in all the world.

Why not take advantage of that strength? Use United States Savings Bonds to guard your future, and your country's future. Invest in them regularly—and hold onto them.

★ ★ ★

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done *for* you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months! Sign up today!

Safe as America—U.S. Savings Bonds

The U.S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.

THE BEST TIME TO SEED A LAWN

CONTINUED FROM PAGE 313

usual brown sheath around the lower part of the leaf bundle is missing—broken off in leaf raking last fall or by snow and ice in the winter.) Exception: If freezing weather returns, growth stops and the tips of the leaves redden. Lawn then has mid-winter look.

APRIL: Lawns seeded now sprout quickly into velvety carpets, deceptively lush and green for the moment and decidedly better looking than the fall-seeded lawn which now takes on a duller appearance because the leaves produced in the winter gradually turn yellow.

MAY: Don't waste time and seed trying to start a lawn this late. Existing roots will lengthen a bit, but grass won't produce new roots now because the soil is becoming warm and the days so long. Better feed the fall-seeded lawn again to slow the yellowing of its older leaves.

JUNE: Seeding now is almost useless. Well-fed established grass will continue to put out some new leaves if kept watered. Watering helps two ways: supplies moisture needed for growth, keeps soil temperature down.

JULY: Save the seed! Soil is too hot even for roots of existing grass. (Many die back to the crown of the plant, and weaker plants die—often the whole spring-seeding.)

AUGUST: Seeds sprout quickly, go on to result in fine lawn if regular rains or waterings keep soil cool enough for needed deep rooting. Lawns seeded last fall now pop out a heavy crop of leaves that are broader and a deeper green than in recent months.

SEPTEMBER: Growth is rapid, in both new seedings and those that survived the summer. New leaves on the latter are definitely shorter and fatter than they were in the spring flush. Leaves produced back in June and July now gradually yellow and die.



Selected for the 1955 Pace Setter House

the HARVARD FRAME

Guaranteed by Good Housekeeping

Quickest Way to Start a Hollywood Bedroom

It's easy... and the least expensive! Lighten housework with a bed that rolls away from the wall — for easier cleaning, faster bed-making. The Harvard Frame is a complete foundation for any size spring and mattress — any type headboard. Smart Hollywood styling adds beauty to your bedroom... bedspreads hang prettier — room looks neater, more spacious. Now in 5 decorator colors. Look for the Seal on every Harvard Frame—look for the Registered Warranty in every carton. They're your assurance of guaranteed quality.

Informative... Authoritative! "DECORATING MAGIC" 24-pages of ideas—full of helpful information fully illustrated. SEND 10¢ IN COIN FOR COPY

HARVARD FRAMES
6201 Woodland Ave. Dept. 77
Cleveland 4, Ohio

Hollywood Bed By Consent Bed

Same Beauty Both Sides—BASKETWEAVE FENCE

No unsightly framework to look at with this attractive fence. Owner and neighbor enjoy same beauty. Blends with all architecture. Ideal around swimming pools. Provides privacy and screens out objectionable views. Height ranges from 3 ft. to 8 ft. Made of California Redwood.

We Manufacture
Imported French Picket, Woven Cedar Picket, English Hurdle, Post and Rail, Lawn Fences, California Redwood Mortised Board and California Redwood Basketweave Fences, Children's Outdoor Play-Pens (Portable, 16 ft. wide).

WRITE FOR BOOKLET

Rusticraft FENCE CO.

DAVID TENDLER • EST. 1918 • 6 KING RD., MALVERN, PA.

INFORMATION, PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known).

Let a Lambert SWEEP-O-MATIC DO THAT HAND RAKING CHORE IN ONE TENTH THE TIME! —AND GET A GARDEN CART FREE!

LET US PROVE IT
WRITE, DEPT. HB 10
LAMBERT INCORPORATED • ANSONIA, OHIO

PLAY PIANO IN 30 DAYS!

Amazing new Klavar music notation makes it simple to read and play classical, popular, sacred music in a few weeks at home.

No sharps, no flats, no complicated symbols. Yet, in a short time you play NOTE FOR NOTE, the very same arrangements that students of the old-fashioned method work years to learn. Easy, sensible Klavar method actually does away with confusing symbols that make learning and playing so slow.

Originated in Holland, Klavar is the first successful improvement in music notation in 800 years.

Not a half-way method limiting you to a few songs and chords but a complete musical education at home. You can ready ANY music selection easily from over the 13,000 now available in the Klavar notation.

Over 400,000 now enjoy the Klavar modern music method. Don't "give up" trying to play. Send today for FREE sample lesson for PIANO or PIANO-ACCORDION. Play the themes the very first lesson and see how learning to play can be astonishingly easy.

FREE
Sample Lesson
for
PIANO or
ACCORDION

FREE SAMPLE LESSON
Klavarskribo Institute of America
856 Altgeld St., Dept. 40
Chicago 14, Illinois

Please send me FREE sample lesson and full information on the Klavar Home Study Course for ☐ Piano ☐ Piano-Accordion. No obligation.

Name_____
Address_____
City_____ Zone____ State_____

BEFORE YOU BUY
check the advantages of
IN-SINK-ERATOR®
GARBAGE DISPOSER

✱ELECTRONIC BRAIN,
the exclusive Robot-Rotor, automatically "thinks" a solution to any food waste problem. Takes garbage out of your life—down the drain—the easy way.

✱REVERSING ACTION
gives In-Sink-Erator double life—double grinding efficiency. Grinders automatically reverse direction each time unit is started or when tough waste is encountered.

✱WHISPER QUIET
operation never intrudes on your peace... special resilient cushioning lets you hold whispered conversation while unit is running.

✱5-YEAR WARRANTY,
your assurance of dependability, backed by the pioneer garbage disposer manufacturer. Only the excellent performance record of In-Sink-Erator over 20 years makes such assurance possible.



Ask your Plumber Dealer about new, easy, fast installation.

COMMENDED PARENTS

In-Sink-Erator is the only disposer that carries this seal... means it's safe for a child to operate.

IN-SINK-ERATOR MANUFACTURING CO.
Racine, Wisconsin

TULIP PLANTING

CONTINUED FROM PAGE 210

essential. Although they, too, are seldom as long-lived as the daffodils, the so-called species or botanical tulips perform admirably for several years. Since they bloom early, it's wise to set them where they'll be able to keep their faces clean in early spring rains. Cover bare soil with a mulch, perhaps of rock chips, or plant bulbs in sod or ground cover. You also might try naturalizing the multi-flowered tulips, which are shorter stemmed and more informal in character than the taller proud beauties of the Darwin-Breeder-Cottage clan, used for showier planting.

3. Forcing. If you have a sunny window in a room with moderate heat, you can force a succession of tulip bulbs into bloom throughout the winter. Single and double early-flowered types are easiest to force. If you live in an apartment, put the bulb packages in the back of your refrigerator and after six to eight weeks bring them out a few at a time and pot them. If you live in a house do the potting in the late fall and leave them outside in a coldframe for an equal length of time. When ready to force, place the potted bulbs in full sun where the temperature doesn't go above 60° at night (bedrooms usually offer such conditions). Water freely. Once the flowers start to open, they'll last longer if they are moved out of direct sun. Discard forced bulbs after flowering.

4. Cutting. As cut flowers, tulips are favorites, offering every color but clear blue, and a wide variety of shapes and sizes. In the cutting garden you can enjoy the flamboyant, but disease-susceptible parrot tulips. Their weak necks won't matter since you can easily wire strength into them. If you're a flower arrangement fan, you'll enjoy the lily-flowered, peony-flowered, Rembrandt, Triumph and perhaps the multi-flowered types. In buying for the cutting garden, you can let your fancy run free in trying a few of each, since the finished project will be indoors—not the hodgepodge of the cutting garden.



GIVE YOUR LAWN A
PARKER
BEAUTY TREATMENT

Groom your lawn for greater beauty with unbelievable speed and ease. One quick pass whisks up fallen or pulverized leaves, twigs, cut grass, all sorts of lawn trash. Hand and power models, quality-made for 34 years. *$33.50 for 20", $35.50 Florida, Texas, and Denver West.*

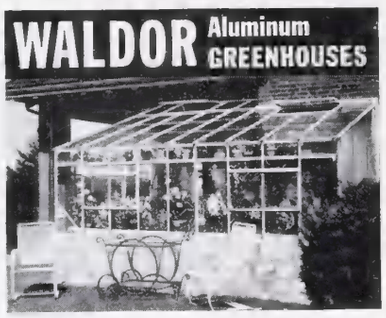
FREE FOLDER on grooming, disease, crab grass control and other lawn care tips. Write . . .

Parker Sweeper Co.
Bechtle Avenue
Springfield 16, Ohio

Sold in U. S. & Canada



WALDOR Aluminum GREENHOUSES



YEARS of pleasure! PROFIT if you wish . . .
Doctors say you'll live longer, with a relaxing hobby. Here's a family project, something to show friends! For year-round pleasure grow the many different plants you've always wanted, in a wonderful WALDOR Aluminum Greenhouse. All styles, sizes. Easily erected, easily extended. No rot, no rust, no paint. Lowest prices. WRITE Today, illustrated Booklet.

WALDOR GREENHOUSES
Dept. 410 Salem, Mass.

HELP... continue treatment for
POLIO VICTIMS



ELIZABETH KENNY
Polio FOUNDATION
NATIONAL HEADQUARTERS • MINNEAPOLIS, MINN.

BOOKS FOR GARDENERS

Hardy Bulbs, by R. Milton Carleton. Rinehart, New York, N. Y. 1955. $1.50.

Garden books for beginners seldom are much good, but this is an exception. It was written by one of the most knowledgeable bulb men in the country, but he writes as a home gardener, answering the questions of the true beginner, managing to avoid talking down to his reader. He warns against the traps that catch the beginner. He shows the fallacies in the usual recommendations given by most garden writers when they discuss bulbs. He proposes programs so sound that he can guarantee results you will applaud. If you are an old hand at bulb growing, you may sniff at the varieties he recommends, but you will have to admit that a beginner can't possibly go wrong on them.

Amazingly, it's all done in 91 pages and with a refreshing breeziness, as note this sensible advice on fertilizing, a major topic of humbug in garden writing.

"Bone meal performs a useful function because it gives the gardener something to do. He feels he must apply a fertilizer, so throwing some of the white powder (which does have a convincing smell) onto the soil satisfies him. Since it does no harm, everyone is happy. Personally I prefer to eliminate the bone meal and use the money to buy more bulbs."

I agree with him.

The Complete Book of Bulbs by F. F. Rockwell and Esther C. Grayson, The American Garden Guild and Doubleday & Co., Inc., Garden City, N. Y., 1953. $5.95.

This is a practical book, written from 50 years' experience and an admitted fondness for all things that grow from bulbs. The illustrations offer real help and are not at all the usual seed-catalog reprints. The text is interestingly written and at all times realistic. Read the following about daffodils; it *precedes* a complete discussion on the pests that have been known to attack daffodils:

"Having grown daffodils for well over fifty years and in many types of soil, and having never once had to dust, spray, or fumigate for any disease or insect pest, we do not burst out into goose pimples when we look through bulletins and articles devoted to narcissus troubles. The full extent of our treatment for these easily grown flowers has con-

sisted of an occasional removal of a plant or the destruction of a bulb that looked 'sick.' On not more than a half dozen occasions, out of several hundred varieties, we have discarded all the bulbs of a weak-growing variety."

Or read (page 178) the advice on how to plant "the minor bulbs" (crocus and the like) so they won't get their faces muddy in the spring rains: "never in front of a bare-soil perennial border, or in rows, or in groups in any open soil."

The section on garden lilies is exceptionally fine. It, too, faces realities. As for new varieties, "doubtless many will be 'improvements' in name only: One shudders to think, for instance, of a flaming orange Madonna lily—by no means an impossibility in the not-distant future."

Twenty-five Historic Years by Edward I. Farrington, Massachusetts Horticultural Society, Boston, Mass., 1955. $3.

Here is a fascinating history of dedicated amateur gardeners and an experiment now 126 years old. Only the quarter century, 1929 to 1954, is detailed in the present volume, but the society and its members are venerable, so much necessarily goes back nearly to the beginning.

It's a modest account, very human in its approach. At no time does it forget that the Society is people, and with few exceptions, people who garden strictly for pleasure. The few professionals, the estate gardeners who through the years created marvelous spectacles at the Society's famous flower shows, and the small band that author Farrington himself guided for 23 years as the working staff at Horticultural Hall, keep discreetly almost out of the picture, as you would expect in a Bostonian institution.

But it is not all dates and famous names. The minutiae of the struggles to keep afloat through wars and hard times receive their due. We learn why the elevator is so small, and that the rumor that federal agents uncovered a bootlegger's still in Horticultural Hall is indeed true. The financial picture for all major flower shows is here, down to the last penny of profit or loss. "Horticulture," the house organ of the Society gets similar treatment, as well it might since it followed Ed Farrington into the official family when he came as secretary in 1924.

Everything wasn't always serene, of course, and the squabbles aren't glossed over. But they are discussed "Boston style," which is to say with real calmness, even when the subjects were as "hot" as the requiring of flower show judges to write out their reasons for all to see, or the library recataloging project that was rather "lightly taken up" as Dr. Merrill was to comment years later when the cost was nearing $38,000. Even the perennial battle between the janitors and "women who insist upon throwing bread on the sidewalk for the birds" isn't overlooked.

There is nostalgia, too, for little things like the gradual loss of interest in dahlias that forced the abandoning of the great dahlia shows once featured on Massachusetts Avenue each fall, and for big events like the Centennial show and Lord Aberconway's visit to the 1937 Spring show.

Since 1947 the Society has been managed by Arno Nehrling to a new record-breaking prosperity. This story, too, is included in Mr. Farrington's review.

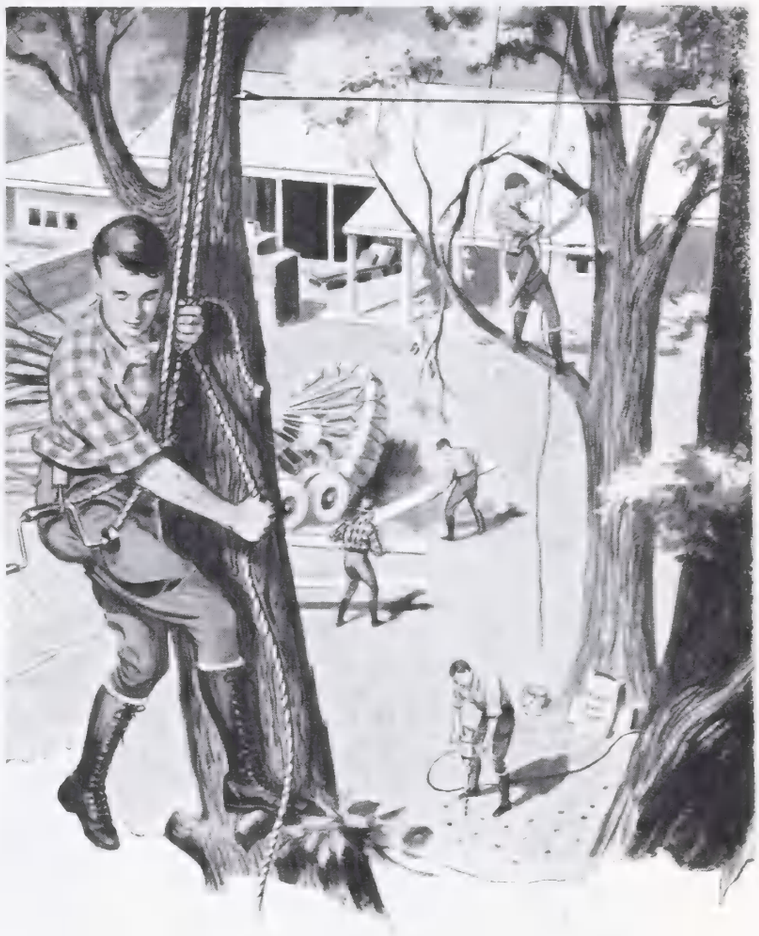
Even though you may never have visited a New England garden, you will like the book. You won't learn a thing about gardening techniques, but a garden involves more than manual skill, and it is some of this extra zest which *Twenty-five Historic Years* manages to instill in the reader.

The Complete Book Of Annuals by F. F. Rockwell & Esther C. Grayson. The American Garden Guild and Doubleday & Company, Inc., Garden City, N. Y., 1955. $5.95.

This is one of the better books in that vast crop produced for the beginning gardener. It is written by knowledgeable gardeners who unashamedly admit their plant likes and dislikes. The chapter on "The Ten Leaders" is the best information on these annuals that you are likely to find in print.

The "Catalog of Annuals" is quite complete, although it contains just about the same information you will find in several other books. Colored pictures are used generously, but I am somewhat disappointed that the publishers didn't make much more effective choices for these pages. —J. E. H.





Check up on summer
to protect against winter

Summer can be rough on those beautiful trees that are the joy of your outdoor living room. Storms, drought, insects weaken trees. Then the weight of winter's ice and snow adds to the damage.

An annual checkup at this time of year is good protection. Davey men cable and brace weakened forks, prune away dead wood and catch any trouble while it is in early stages.

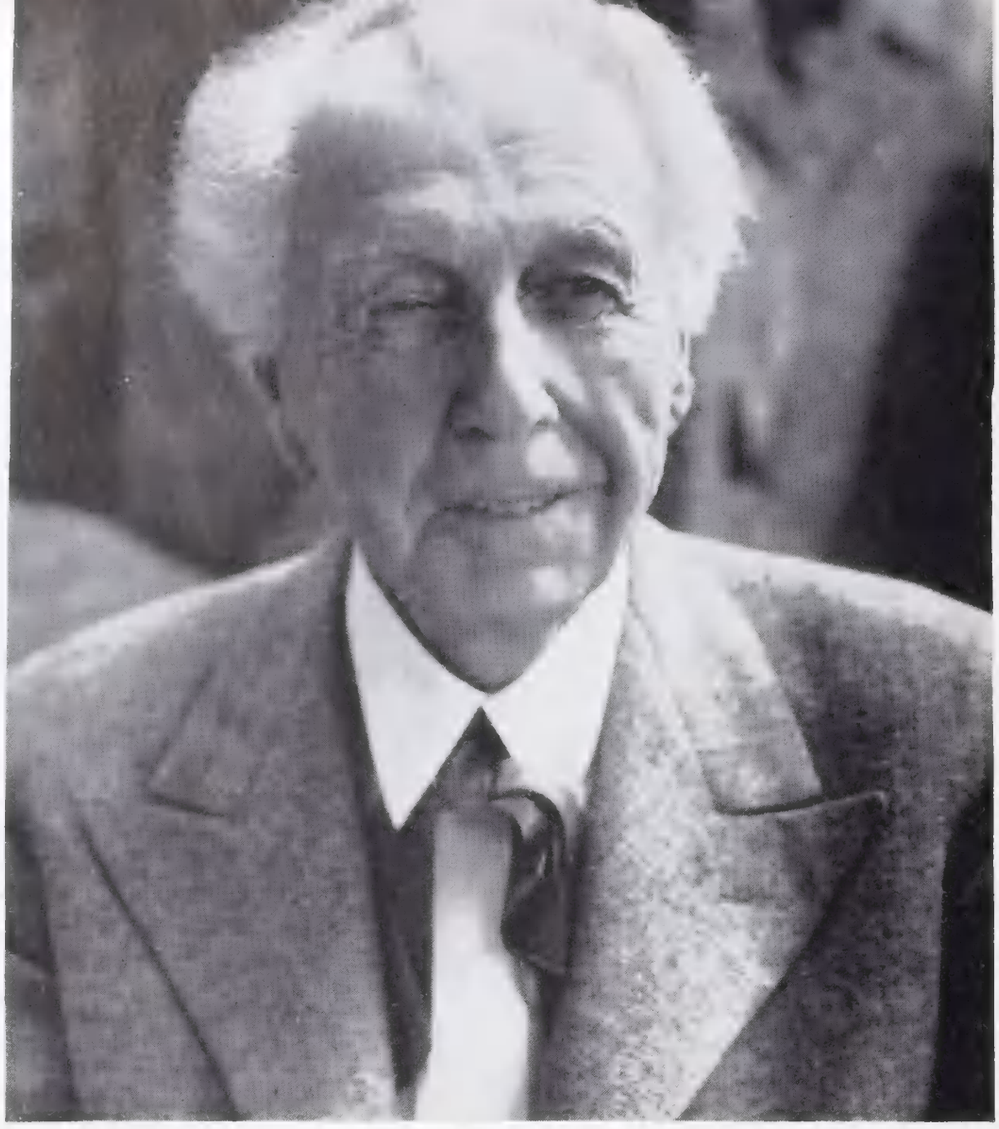
Feeding now will give your trees a quicker comeback from summer damage and will make them more beautiful next summer.

Davey men are schooled to recognize and treat all the many ailments which affect trees. Their techniques are efficient and their equipment the most modern in the business. You will appreciate the skill, proficiency and economy that have earned Davey its national reputation. If you can't find "Davey Tree Service" in your phone book, write to—

DAVEY
Tree Expert Company
KENT 1, OHIO

THE OLDEST AND LARGEST TREE SAVING SERVICE IN THE WORLD

MARTIN L. DAVEY Jr., PRESIDENT

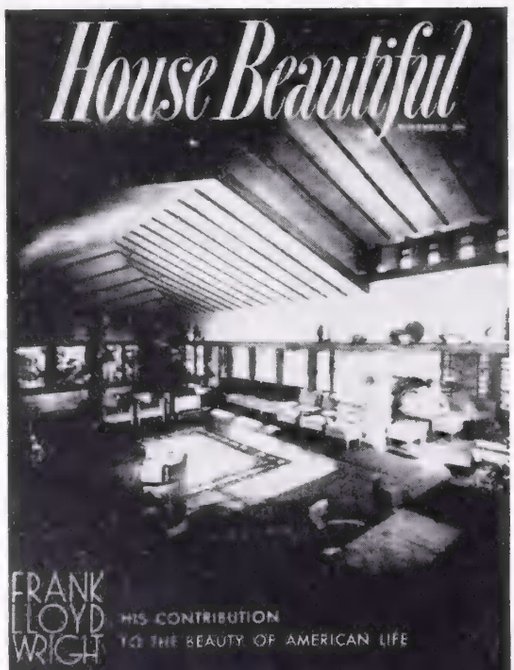


NEXT MONTH, HOUSE BEAUTIFUL
DEVOTES ITS ENTIRE NOVEMBER ISSUE TO

FRANK LLOYD WRIGHT

It will show in more than 80 pages—22 of them in full color—the new beauty he has brought to architecture, and the new idea of beauty he has brought to our ways of life. It will be the first time that a consumer magazine will have presented this great story so completely.

Be sure to reserve your copy of next month's HOUSE BEAUTIFUL *at your newsdealer—now!*



HOW TO BETTER YOUR HOME ...

BETTER YOUR LIVING

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home ... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*General Floor Polisher ... 296
Hoover Cleaners ... 28
*Regina Electrikbroom ... 257
*Revco Built-In Refrigerator & Freezer ... 240
*Samuel Stamping Suburban Range ... 281
*Thermador Electrical Mfg. Co., (Div. of Norris Thermador Corp.) ... 251

Bathrooms

Brearley Counselor Scales ... 307
Briggs Beautyware ... 51
*W. A. Case & Son Mfg. Co. ... 95
*Church Seats ... 237
Detecto Scales ... 265
*Shower Enclosure Beauti-Dor ... 262

Building Materials

*American-Olean Tile ... 311
*Blue Ridge Glass Corp. ... 246
*Bruce Hardwood Floors ... 231
*Cambridge Suntile & Ceratile ... 288
*Church Plastic Wall Tile ... 237
*Cutler-Hammer Unit-Breaker ... 312
G-E Touchtron Control ... 302
*Hardwood Plywood Institute ... 271
*Inclinator Co. of America ... 291
*Inland Homes ... 32
*Masonite Presdwood Products ... 36
*Mississippi Translucent Glass ... 309
*Mosaic Tile ... 11
National Homes ... 20, 21
Nichols Alloy Nails ... 297
*Schlage Locks ... 309
*Sedgwick Stair-Chair ... 279
*Superior Electric Luxtrol Light Control ... 18
*Tennessee Fabricating Co. ... 91
United States Gypsum Sheetrock ... 144
*United States Plywood Weldwood ... 133

Carpets & Rugs

Aldon Bonded Broadlooms ... 12, 13
Barwick Mills ... 26, 27
Belrug Wunda Weve Carpet ... 156
Callaway Carpet ... 134
Carpet Institute, Inc. ... 30
*Downs Carpets ... 77
DuPont Nylon for Rugs ... 146
*Firth Carpet ... 98
Forrest Mills Carpeting ... 120
*Katherine Rug Mills ... 109
*Mohawk Carpet ... 40, 41
Ozite Carpet Cushion ... 236
F. Schumacher Carpets ... 232, 233
*Tred-Well Foam Rubber Mats ... 310
Velvetone Mills Rugs ... 120

China, Glass, Silver & Tableware

*Alvin Sterling ... 275
*Castleton China ... 274
*Copeland & Thompson ... 290
*Dirilyte Hollow-Ware ... 243
*Fisher, Bruce & Company ... 16, 252, 290
*Flintridge China ... 168
*Gladding, McBean Franciscan China ... 24
Gorham Sterling ... 35
Hull Pottery ... 280
Imperial Crystal ... 49
*Vernon Kilns Vernonware ... 171
*Kirk's Ltd. ... 163
*Herman C. Kupper Inc. ... 287
Homer Laughlin China ... 38
*Lunt Sterling ... 17
Oneida Heirloom Sterling ... Back Cover
*Poole Silver ... 302
*Reed & Barton ... 175
*Royal Doulton China ... 282
*Royal Worcester Figurines ... 294
*S. P. Skinner & Co. ... 298
*Paul A. Straub & Company Inc. ... 289
*Texas-Ware Dinnerware ... 10
Towle Sterling ... 8
Viking Glass ... 310
Wallace Sterling ... 57
*Watertown Lifetime Ware ... 245
*Wedgwood China ... 110
*Westmoreland Handmade Milk Glass ... 9

Curtains, Draperies & Upholstery

Boltaflex Vinyl Upholstery ... 303
Collins & Aikman Upholstery Fabrics ... 108
Conso Bestpleat & Nip-Tite ... 270
Defiance Organdy ... 307
Dobeckmun Lurex Metallic Yarn ... 23
DuPont Nylon for Curtains & Draperies ... 146
Eastern Curtain & Drapery Hardware ... 249
Eastman Chemical Estrel Prints ... 52, 53
Golding Decorative Fabrics ... 164, 165
*Judd Drapery Fixtures ... 273
*Kirsch Drapery Hardware ... 121
*Masland Duran Plastic Upholstery ... 132
Owens-Corning Fiberglas ... 47
F. Schumacher Fabrics ... 232, 233
Standish Drapery Fabrics ... 284
Vanetta Durocord Corduroy ... 238, 239
*Waverly Fabrics ... 40, 41

Decorative Furnishings

*Emkay Candles ... 277
*Herschede Hall Clock ... 297
*Junghans Clocks ... 279
*Libbey-Owens-Ford Parallel-O-Plate Glass ... 230
Metalcraft Corp. ... 314
*Howard Miller Clocks ... 306
*Muench-Kreuzer Candle Co., Inc. ... 277

Fireplaces & Accessories

*Bennett-Ireland Flexscreen ... 308
*Heatilator Fireplace ... 292
*Portland Willamette Fireplace Screening ... 313

Floor Coverings

(HARD SURFACE)

KenRubber Tile Floors ... 286
Pabco Inlaid Linoleum ... 64

Foods & Beverages

Embassy Club ... 291
Hennessy Cognac Brandy ... 301
Miller High Life ... 122
Remy Martin Cognac ... 293
Teacher's Highland Cream Scotch Whisky ... 272

Furniture

*Baker Furniture ... 320
*S. Bent & Bros. ... 313
*Blocksom Paratex ... 283
Boltaflex Vinyl Upholstered Furniture ... 303
*Burns Case Goods Corp. ... 256
*Cavalier Furniture ... 97
*Colonial Furniture ... 296
*Cushman Furniture ... 29
*Diamond Furniture ... 294
*Drexel Furniture ... 229
Dunbar Furniture ... 155
*Duracleon Service ... 292
Erwin-Lambeth ... 2, 3
*Extensole Furniture ... 1
*Fancher Furniture ... 301
*Futorian Furniture ... 19
*B. F. Goodrich Textoam Cushioned Furniture ... 143
Goodyear Airfoam Cushioned Furniture ... 14
*Gordon Tables ... 170
*Habitant Furniture ... 260
Hampden Folding Furniture ... 247
Harvard Bed ... 315
*Hekman Furniture ... 293
*Heritage-Henredon Furniture ... 131
Jamestown Lounge ... 287
*Johnson Furniture ... 305
*Karpen Furniture ... 172
*Kittinger Furniture ... 289
*Kling Furniture ... 40, 41
*George Koch Sons, Inc. ... 300
*La-Z-Boy Chair ... 76
*Nichols & Stone Chairs ... 276
*O'Hearn Furniture ... 298
*Pennsylvania House Furniture ... 308
Ficks Reed Co. ... 234
*Jens Risom Furniture ... 173
Rway Furniture ... 168
*Selig Furniture ... 306
*Shearman Bros. Furniture ... 282
*Sprague & Carleton Maple Furniture ... 31
Stakmore Co. ... 220
*Stickley Furniture ... 242
*Troy American Furniture ... 244
*Tulatex-Queen City Tulatex Corp. ... 290
*Union-National Furniture ... 256
*Unique Furniture ... 107
*U. S. Koylon Foam Cushioned Furniture ... 42
*Urban Furniture ... 163
Valentine Seaver Furniture ... 37
Valley Furniture ... 33
*Virtue Dining Furniture ... 176
Weiman Furniture ... 258
*Westinghouse Micarta Surfacing for Furniture ... 263
*White Furniture ... 54
John Widdicomb Furniture ... 311
Willett Solid Cherry Furniture ... 22

Garden Fences & Fixtures

Nichols Chain Link Fencing ... 297
*Rusticraft Fence ... 315
*Waldor Greenhouses ... 316

Garden Tools & Equipment

*Lambert Sweep-O-Matic ... 315
*Parker Lawn Sweepers ... 316

Heating, Air Conditioning, Ventilating & Plumbing

*Burnham Base-Ray Heating ... 235
*Chrysler Airtemp ... 259
*Electric Steam Radiator Corp. ... 264
*Heatliator Fireplace ... 292
*Minneapolis-Honeywell Zone Control ... 6
*Mueller Climatrol Heating ... 266
*Stewart-Warner Corp. ... 248
Webster Baseboard Heating ... 309

Housewares & Supplies

Calgonite Detergent ... 278
Dazey Canaramic ... 288
Universal Tab-L-Top Food & Meat Chipper ... 290

Kitchen Equipment

*Capitol Kitchens ... 285
*Carrollton Mfg. Co. ... 45
General Electric Kitchens ... 145
*General Electric Textolite ... Inside Back Cover
In-Sink-Erator Garbage Disposer ... 316
Lockley WasteMaster Food Waste Disposer ... 314
*Pryne Tilting Hood ... 269
*Republic Steel Kitchens ... 65
*St. Charles Kitchens ... 25
*Textolite by General Electric ... Inside Back Cover
*Trade-Wind Motorfans ... 255

Lamps & Lighting

*Kirlin Built-In Lighting ... 279
*Lightolier Lamps ... 31, 48
*Moe Light Inspiration-Lighting ... 268
*Stiffel Lamps ... 254
*Verplex Lamp-Tables ... 44

Linens & Bedding

*Cabin Crafts Bedspreads ... 96
Chatham Blankets ... 75
*Chicopee Mills Masslinn ... 63
Dan River Bedlinens ... 119
Fieldcrest Sheets & Blankets ... Inside Front Cover
Kenwood Blankets ... 267
Martex Towels ... 166, 167

Mattresses

Sylcon Mattresses ... 250
U. S. Koylon Foam Mattress ... 66

Paints

American Chemical Paint Co. ... 312

Shades, Blinds & Wall Coverings

*Imperial Wallpaper ... 11, 41
F. Schumacher Wallpaper ... 43
*James Seeman Wallpaper ... 174
*C. W. Stockwell Wallpaper ... 166
*Timbertone Wall Coverings ... 241
*Albert Van Luit Scenic Wallpaper ... 171
*Warner Wallpaper ... 270

Sporting Goods & Toys

*F. A. O. Schwarz ... 172

Stationery & Books

Holiday Magazine ... 267
Western Stationery ... 7

TV, Radios, Records, Musical Instruments

Baldwin Piano ... 174
*Bell Tape Recorder ... 269
Book-of-the-Month Club, Inc. ... 3
Capehart Colortone Controls ... 269
Columbia Record Club ... 1
*Conrac, Inc. ... 257
*Everett Piano ... 244
*Hardman Piano ... 243
*Klavarskribo Institute of America ... 245
*Kranich & Bach Piano ... 242
Magnavox Radio-Phonograph ... 9
*Opera of the Month ... 270
Sparton TV ... 4, 5
*Stephens Tru-Sonic Speaker ... 268
Stromberg-Carlson ... 56, 57
*Wurlitzer Organs ... 35

Travel

*Fiesta Towers ... 245

Tree Expert

*Davey Tree Expert Co. ... 317

Windows & Doors

*Andersen Windowalls ... 38
*Curtis Silentite Windows ... 241
Fleetlite Picture Windows ... 269
*Pittsburgh Plate Glass ... 4
*Reynolds Metal ... 247
*Rolscreen Pella Wood Folding Doors ... 45
*Weirton Steel for Storm Windows & Screens ... 268

Miscellaneous

Anacin ... 268
*Benson Barrett ... 268
Burns Cuboids ... 267
*Chicago School of Interior Decoration ... 267
*Evergreen Studios ... 268
*Alexander Hamilton Institute ... 15
Kennedy Craftsmen ... 268
*Lowe's ... 267
Parliament Cigarettes ... 39
Pulvex Worm Caps ... 267
Wilson Fastener Co. ... 267

Department, Furniture, Jewelry & Specialty Stores

The Akron ... 153
Around-the-World Shoppers Club ... 69
Bancroft's ... 151
J. Berlé ... 168
Breck's of Boston ... 40
Carabao Special Products ... 61, 67
Hattie Carnegie ... 162
*Cohasset Colonials by Hagerty ... 152
*Colten's ... 71
*Decorator Fabric Mills ... 79
Doll-of-the-Month Club ... 165
*Julius Goodman & Son ... 163
Jonet ... 158
*The Mission Folk ... 81
*Toni Moran Studio ... 85
*Olson Rug Co. ... 161
Reinhold Publishing Co. ... 159
Spear Engineering Co. ... 83
Stevens-Burt Co. ... 150
Carole Stupell ... 157
Thoresen's ... 73

FOR THOSE
WHO APPRECIATE THE FINEST

BAKER

TRADITIONAL, CONTEMPORARY AND MODERN FURNITURE

NEW YORK · GRAND RAPIDS · CHICAGO · LOS ANGELES

You are invited to write for a copy of
"The Baker Guide to Good Furniture."
Please enclose 50 cents.

BAKER FURNITURE INC.
20 MILLING ROAD · HOLLAND, MICHIGAN

Candlelight flatters gardens, too



Fat, long-burning candles held off the ground by curved ready-made brackets provide enough soft light to see along a path or up and down steps. The special candle, sold with bracket, burns for 48 hours and is then replaced. Garden designed by Herbert Frank for Christensen Nursery at the San Mateo Floral Fiesta, California.

PHOTOGRAPHS BY MAYNARD PARKER



Mexican lanterns hung two by two among plants in patio provide night lighting for parties in the garden of Mr. and Mrs. George Reade, Sr. Mrs. Reade had brass curtain rods bent and painted black for the posts from which lanterns hang on custom-made iron frames. Rods slip in and out of ground, can be regrouped easily.

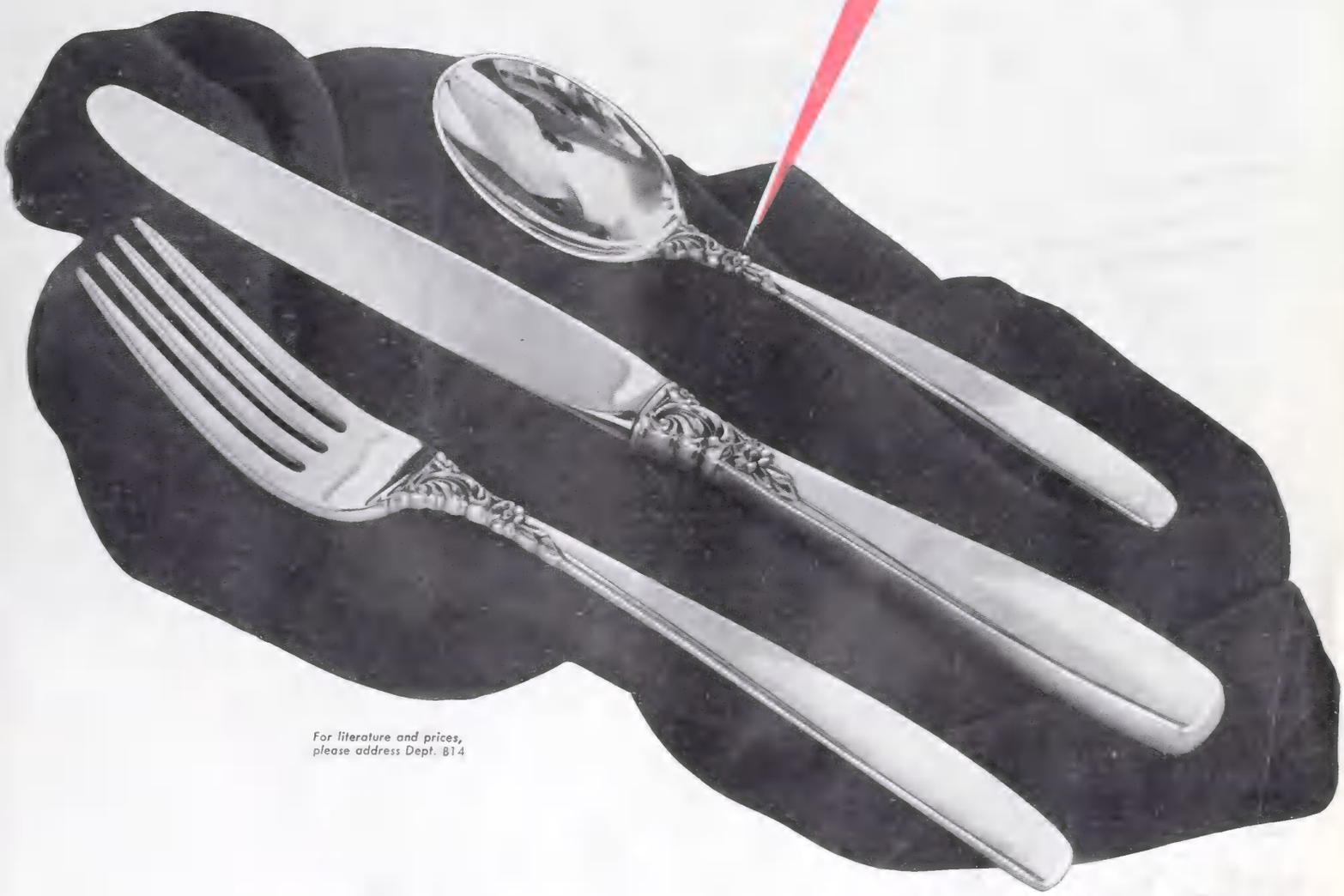
PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

Presenting... *Starfire*

STERLING BY **LUNT**

THE NEW MODERN PATTERN WITH ACCENT ON BEAUTY

THE NEW MODERN MODE . ... sophisticated simplicity enriched with a touch of loveliness. How quickly you sense in LUNT STARFIRE this new concept of "beauty in Modern." Here a single luxurious touch of ornament adds warmth and beauty to a setting of sheer gleaming Sterling. Brilliant, yes—but subtly reflecting the same rich simplicity that shows so clearly in your taste in gowns, rooms, glassware and china... the beauty you so desire for your gracious way of living.



For literature and prices, please address Dept. B14

LUNT STERLING

LUNT SILVERSMITHS • GREENFIELD, MASSACHUSETTS

Creators of the famous ELOQUENCE, SWEETHEART ROSE, SUMMER SONG, MODERN VICTORIAN *and other exclusive Solid Sterling patterns.*



Our cover shows the great living room of Taliesin, Wisconsin, home of Mr. and Mrs. Frank Lloyd Wright. It serves to symbolize the spaciousness and splendor he has brought to architecture and the daily life, and helps explain why we are devoting this entire issue to his life's work.

House Beautiful

Vol. 98, No. 11

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

ELIZABETH GORDON
Editor

JOSEPH A. BARRY
Editorial Director

RICHARD E. DEEMS
Executive Vice-President

RICHARD A. HOEFER
Publisher

WALLACE F. HAINLINE
Art Director

CAROLYN S. MURRAY
Executive Assistant to the Editor

MARION GOUGH
Feature Editor

DR. JOSEPH E. HOWLAND
Technical Editor

MARION ROWLAND
Copy Editor

PATRICIA GUINAN
Window Shopping

FREDERIKA FOX
Consumer-Industry Editor

ROY McMULLEN
Contributing Editor

MARVA SHEARER
Family Editor

ELLEN SHERIDAN
West Coast Field Editor

CECILE STARR
16mm Movies for Home Use

RICHARD WILLIAMS
Music

GARDENING

JEAN LAWSON
Horticulture and Landscaping

HOME FURNISHINGS AND DECORATING

FRANCES TAYLOR HEARD
Home Furnishings Editor

LAURA TANNER
Decoration

SARA LITTLE
Decoration

KENNETH YOUNG
Decoration

HELEN LITTLE
Decoration

ROBERT BURCHETTE
Decoration

ELAINE NEAL
Decorating Adviser

ARCHITECTURE AND BUILDING

JOHN DE KOVEN HILL
Architectural Editor

ROBERT MOSHER
Building Editor

MILES COLEAN
Economic Consultant

RAYMOND D. RITCHIE
Consultant on Construction and Specifications

HENRY WRIGHT
Climate Control and Air Conditioning

FOOD AND APPLIANCES

POPPY CANNON
Food Editor

JULIE POLSHEK
Food Products

PRISCILLA LANGEWIESCHE
Researcher

VIRGINIA STANTON
Party Editor

MARY ELIZABETH WILEY
Researcher

HAROLD KNAPIK
Researcher

NOVEMBER 1955

THE DRAMATIC STORY OF FRANK LLOYD WRIGHT

HOUSE BEAUTIFUL Is Devoting This Entire Issue to Frank Lloyd Wright **233**

Wright's Contribution: A Beauty of Life Equal to the Great Concept of America **234-239**

Frank Lloyd Wright: The Man Who Liberated Architecture **240-245**

The Poetry of Structure **246-247**

The Character of the Site Is the Beginning of Architecture **248-249**

The Eloquence of Materials **250-253**

The Reality of a House Is the Space Within **254-257**

"I Believe a House Is More a Home by Being a Work of Art" **258-263**

Wright's Contribution to Your Daily Life **264-269**

Faith in Your Own Individuality **270-271**

The Symphonic Poem of a Great House **272-277**

A Modern Castle in the Air **278-281**

Frank Lloyd Wright Designs Home Furnishings You Can Buy **282-290**

Music and Frank Lloyd Wright **306**

At Taliesin, Parties Are Artistic Affairs **310**

The Writings of Frank Lloyd Wright **332**

Wright as a Landscape Architect **342**

The World's Most Honored Architect **356**

Movies and Frank Lloyd Wright **364**

What Men Have Written About Frank Lloyd Wright **377**

Photographers Who Contributed to This Issue **380**

OTHER FEATURES

Decorator's Diary **42**

Window Shopping **54-218**

It's Worth Mentioning **223**

Pantry Shelf News **228**

Photographers Who Contributed to This Issue **380**

ADVERTISING INDEX **283**

House Beautiful is published monthly by the Hearst Corporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; John Randolph Hearst, Vice-Pres.; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Buckley, Vice-Pres. for Advertising; Robert E. Haig, Vice-Pres. for circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres. & Treasurer; R. F. McCauley, Secretary.

Copyright 1955 by the Hearst Corporation; all rights reserved.

Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg. Boston 16; 11 No. Wacker Dr., Chicago 6; 1712 Fisher Bldg., Detroit 2; 720 Euclid Ave., Cleveland 14; 1709 West 8th St., Los Angeles 17; 530 Hearst Bldg., San Francisco 3; 1447 Peachtree St. N. E., Atlanta 5; P.O. Box 3142, Tyler, Texas. Subscription prices: United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful's Building Manual," "House Beautiful's Buying Guide For the Bride," "House Beautiful's Practical Gardener," "The Bride's House," "Good Buys," "House Beautiful," "House Beautiful Combined With Home & Field," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Re-entered as second-class matter October 25, 1943, at the post office, New York, under the Act of March 3, 1879. Printed in the U. S. A. by the Cuneo Eastern Press Inc.

NOTICE TO POSTMASTER: Please send notifications regarding undeliverable magazines to House Beautiful, 250 West 55th Street, New York 19, N. Y.



General Controls Tempotherm Clock Thermostat and Famous T-70 Standard Slim Silhouette Model

POINTING THE WAY TO YEAR 'ROUND COMFORT... *automatically!*

...with the matched line for matchless performance

When "experienced hands" in the building business get to work over a set of house plans, more and more the nod of acceptance is going to General Controls' room thermostats. That's because architects and builders make a point of recommending the best of everything for your year 'round comfort and convenience.

These professionals recognize the unseen beauty of a General Controls system: the precision performance of the famous *slim silhouette* thermostat...the quick, sensitive response...the accurate straight-line temperature control. And they *know* that the carefree comfort of the automatic home spells satisfaction in the years ahead.

So when you're remodeling, or building that home you've dreamed about, look for that famous General Controls thermostat. It's the *"wallmark"* of better living...your personal guarantee that you own the *best!*

GENERAL CONTROLS

America's finest automatic controls for the home, industry and the military

FIVE PLANTS • FORTY BRANCH OFFICES SERVING THE UNITED STATES AND CANADA

You discover a new kind of relaxation...in

Stratolounger®

You sit



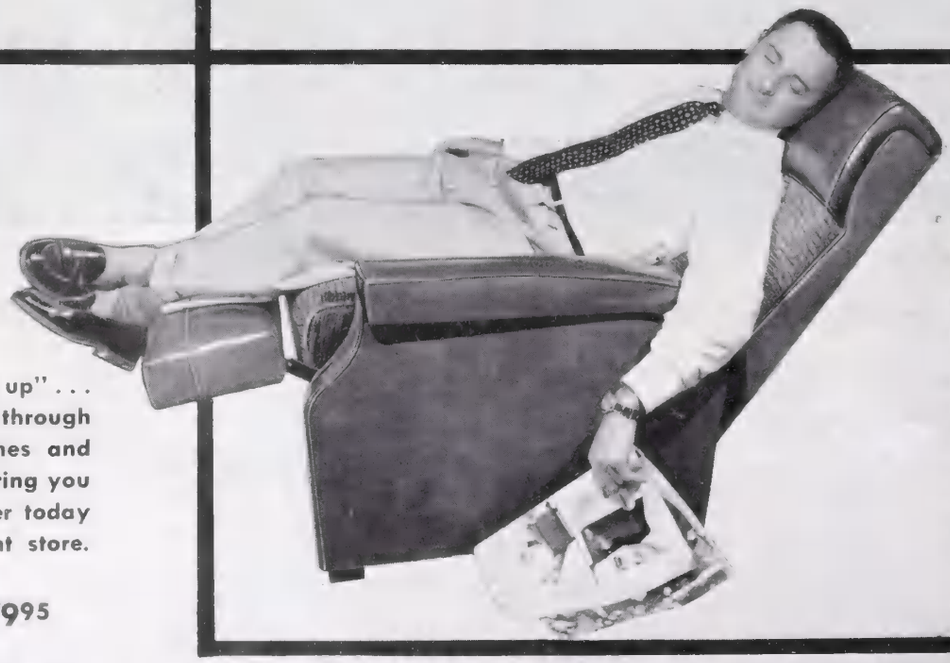
. . . in a chair handsomely styled, airily cushioned —and *instantly* you know this is no ordinary reclining chair! You realize it relaxes in a new . . . a different . . . a scientific way (thanks to Stratolounger's famous, patented Lorenz mechanism that automatically adjusts to any position without knobs, levers or gadgets.)



You lean back

. . . to the angle that's just right for televiewing, reading, napping. And as you do—your whole body is coaxed into nature's most restful position —like floating in water. Muscles, nerves, circulation, pulse—all respond.

You recline



. . . and actually *feel* yourself "loosening up" . . . actually feel a calm and quiet drifting through you. Only this kind of comfort refreshes and energizes. And only Stratolounger can bring you this kind of comfort. Try a Stratolounger today at your favorite furniture or department store.

Stratoloungers start as low as $79.95

STRATOLOUNGER, INC. Div., Futorian Mfg. Co., 932 American Furniture Mart, Chicago 11 • Eastern Plant; Hoffman-Stratford, Souderton, Pa.

YOU ARE INVITED TO ACCEPT A

Trial Membership

IN THE HERITAGE CLUB

NOW, *and for a period of nine months, you may* TRY OUT *this successful cooperative plan by which you obtain a unique collection of the world's classics, especially illustrated by the world's greatest artists, planned by the world's greatest book designers and well printed on fine papers— for the same price as ordinary novels!*



BEFORE YOU BEGIN to read this advertisement, just take a look at some of the books you have purchased during the past year. Now that you have read them, how many of them will you read *again?* How many of them could vanish from your home without being missed by you? How much more satisfaction will there be for you—if you can this year come into possession of books that you will want to read, and to read *over and over again:* of books you will be proud to own!

At this moment you are given the opportunity to do so, and it is an unusual opportunity too. For you are invited to accept a Trial Membership in The Heritage Club, which will cover a period of nine months only. The directors of The Heritage Club have decided at this time to take in just one thousand new members; and on a *trial* basis.

THE MEMBERS of The Heritage Club regularly come into possession of those "classics which are our heritage from the past, in editions which will be the heritage of the future." They come into possession of books beautifully illustrated and beautifully designed, printed on papers chemically tested to assure a life of at least two centuries, bound and boxed.

And the members obtain these books for the same price that they are called upon to pay for ordinary rental library books!

If *you* try this system, you will in the coming nine months receive just nine books, at a cost of only $3.95 each—or *only $3.55 each* if you pay for the books in advance!

DURING your Trial Membership, you will receive *The Red Badge of Courage* by Stephen Crane, illustrated by John Steuart Curry who was one of America's greatest painters; *Moby Dick* by Herman Melville, with a series of powerful illustrations by Boardman Robinson; *Green Mansions* by William Hudson, illustrated in color by Miguel Covarrubias; *Swann's Way* by Marcel Proust, with full-color illustrations by Bernard Lamotte; and Thackeray's *Vanity Fair,* with two hundred illustrations made by the Author; and *David Copperfield* . . .

These are only a few of the titles.

Yet, if for any reason you do not want to have one of these titles, you are permitted to make substitutions from a list of several dozen Heritage books-in-print! This Trial Membership is offered to you now because the directors of The Heritage Club confidently believe that you will find these books rich treasures for your home. Nine of them, in their opinion, will make you want to remain in the Club.

NEVER IN THE HISTORY of book publishing has a greater bargain than this been offered to wise buyers of books. The offer of a Trial Membership gives you the opportunity to put this statement to the test. Please mail this coupon promptly!

Reservation of Trial Membership

To THE HERITAGE CLUB,
595 Madison Avenue, New York 22, N. Y.

Please send me a copy of the Prospectus in which are described The Heritage Club's cooperative system of distribution and the books to be distributed to the Trial Members during the coming nine months. I understand that you will in the meantime reserve a Trial Membership for me, awaiting my application.

NAME _____ PLEASE PRINT

ADDRESS _____

CITY & STATE _____ HB-209

MARTEX PROUDLY PRESENTS THE

Patrician

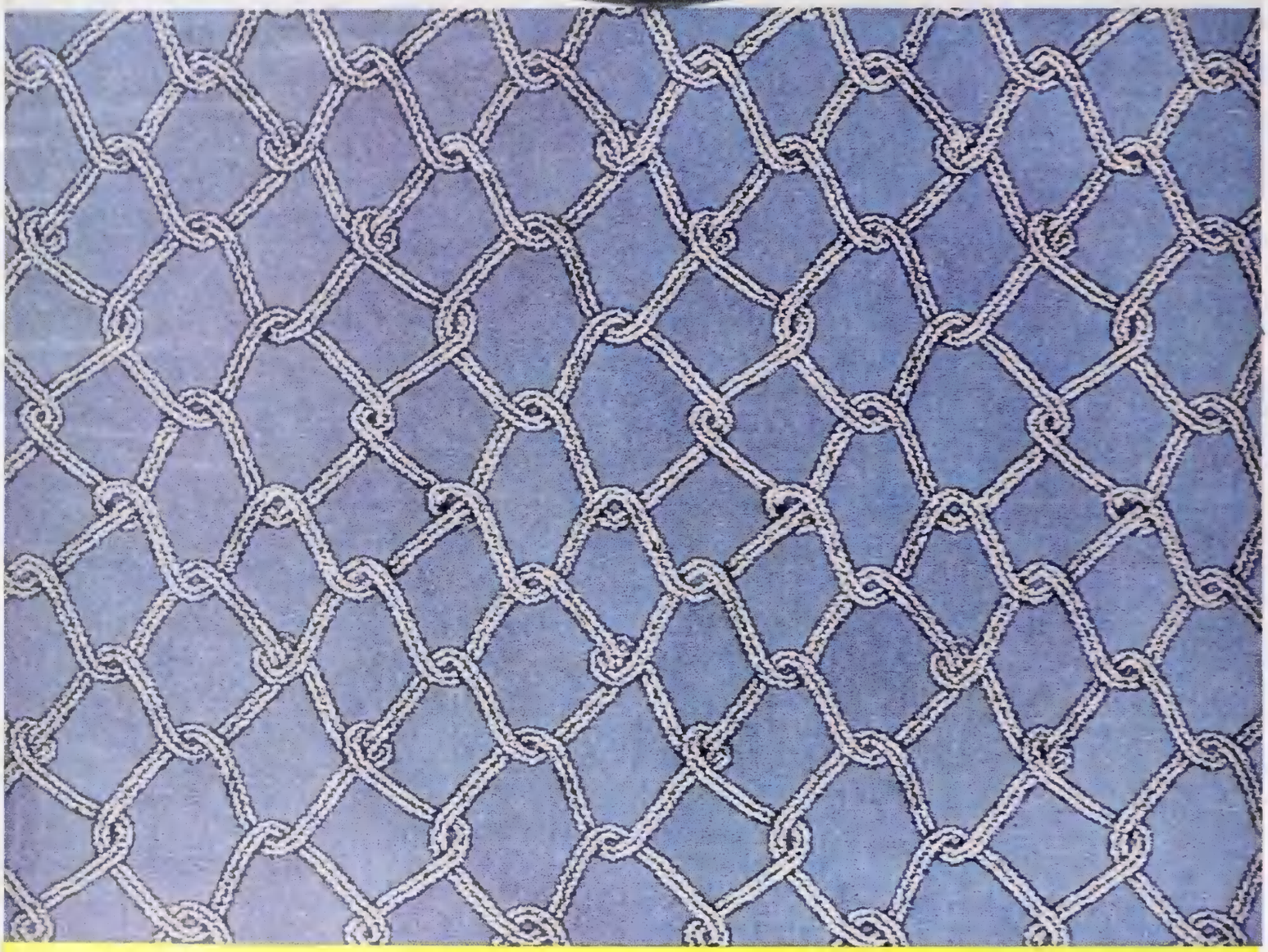
For the woman who understands perfection, we present the most luxurious towel ever woven . . . the new Martex Patrician. It is master-loomed from the finest combed Egyptian cotton for unsurpassed beauty and caressing softness. Patrician will give you the great satisfaction that comes only from your most cherished possessions. Patrician will make the perfect gift for a favorite friend, a special bride—precious, intimate and enduringly lovely. You will find Patrician towel ensembles and matching bath rugs only at America's finest stores, in your choice of 16 new colors and white. Bath size about $6.00. Write Martex, 65 Worth Street, New York 13, N. Y., for the name of the store nearest you. Your inquiry will receive prompt attention.

A Product of West Point Manufacturing Company



new harmonies for Little Boy Blue





Little Boy Blue has hit the hay / Though not before he'd found the way / To make his home a thrill to see / Because his carpets are . . .

magee *carpets and rugs make a house a home*

SKYTOP: Illustrated [illegible] for rich design interest, all wool. Colors: Como Blue (shown here), Jade Green, Sunny Beige, Yuma Tan, Rose Cotswold Green, and Charcoal. In 27", 9 and 12 foot widths.

Send 25¢ for "Your Home Notebook" to The Magee Carpet Company, Dept. B4, Bloomsburg, Pa.

Life begins at 40 . . . and she prefers hers *dignified* . . . picks Mahogany Craftwall paneling.

Happy suburbanite . . . attractive mother . . . picks Cherry Craftwall paneling for her restored colonial.

Newlywed . . . her style is contemporary . . . her choice is American Elm Craftwall paneling.

She's sunny, she's charming . . . her choice is gay . . . her room has honey walls of Birch Craftwall.

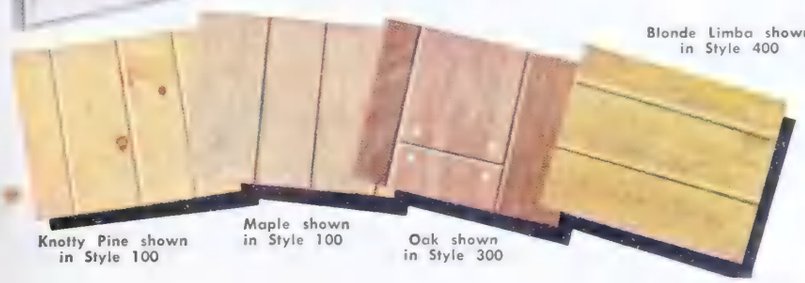


Styled for you—

walls that win every lady's favor...



Nine handsome woods — in 3 provocative styles . . .



Blonde Limba shown in Style 400

Knotty Pine shown in Style 100

Maple shown in Style 100

Oak shown in Style 300

Craftwall®

FACTORY FINISHED PANELING

There's this about Craftwall hardwood plywood paneling! You can choose from nine factory craft-finished beauties . . . select the wall treatment that precisely suits your personality.

And, whichever of the nine natural woods you pick, you'll be richly rewarded with beauty that knows no age! Craftwall paneling ends redecorating forever! The factory finish not only makes installation so easy, so mess-free — it also resists oil, water, ink and abuse . . . wipes clean in a jiffy. What's more, the large, lightweight Craftwall panels go up quickly and easily.

◀ ***What price beauty?*** Walnut Craftwall paneling for an 8 by 12-ft. wall like this costs about $67.00.

Mail this coupon for facts about Craftwall paneling!

Roddiscraft

RODDIS PLYWOOD CORPORATION
Dept. HB1155, Marshfield, Wisconsin

Send me your Craftwall "Idea File" — the complete kit of literature that tells the story of Craftwall factory finished paneling. I enclose 25c.

Name .....

Address .....

City ..... Zone ..... State .....



now, the finest in french provincial...

Complete selections for
Living Room . . .
Dining Room . . .
Bedroom



cotillion collection by Century

FURNITURE CO., INC.
Hickory, N. C.

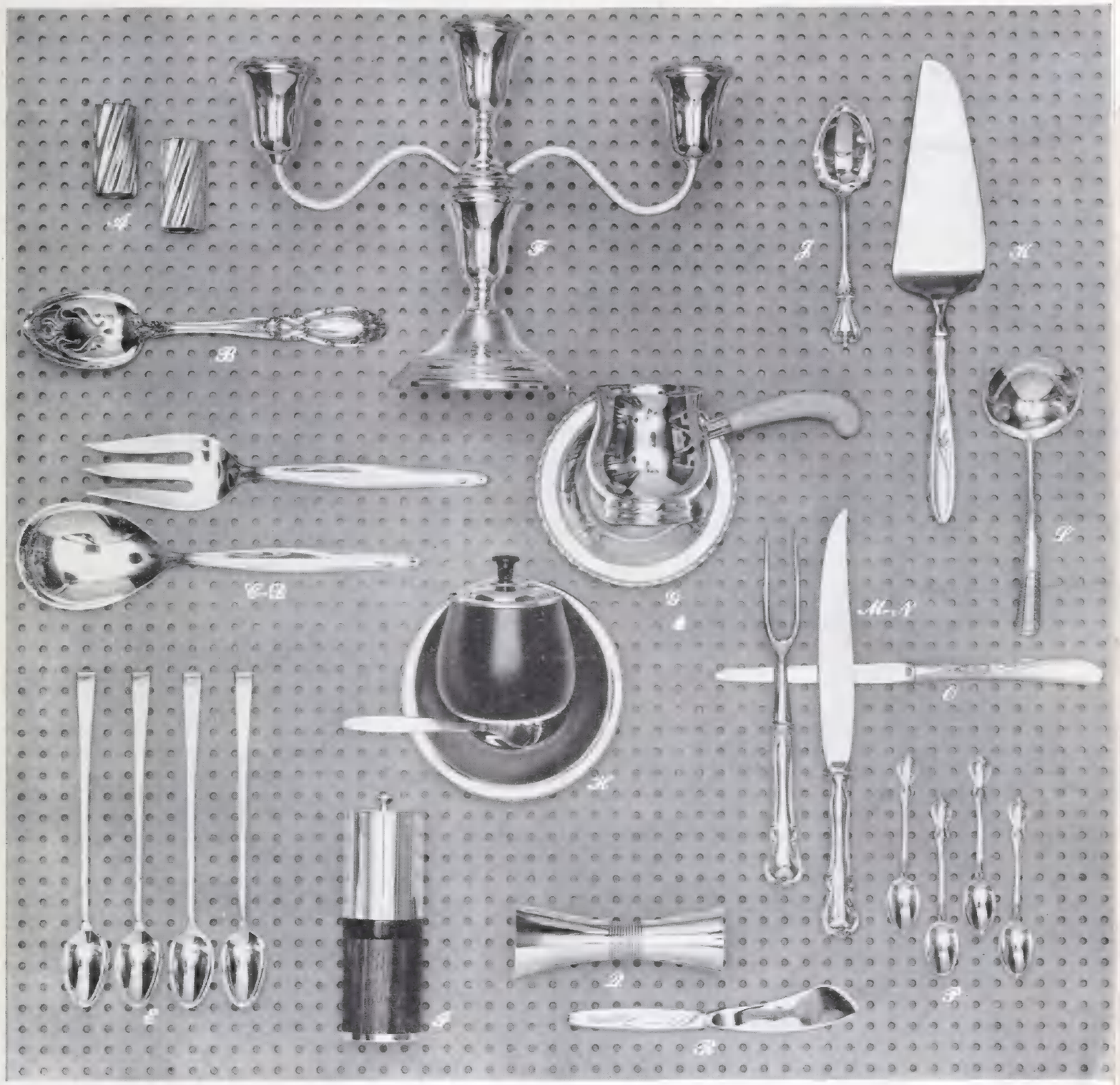
so complete... so affordable

Here, in this beautiful Cotillion collection, the grace and charm of old world design blending with the clean, crisp lines of today, is French provincial furniture at its finest.

Send 10c for brochure showing French provincial furniture for your living room, dining room, bedroom — to Dept. H. Century Furniture Co., Hickory, N. C.




MATICO
ARISTOFLEX®
VINYL-PLASTIC TILE FLOORING
so easy to live with
Today's the day to toss away your scrub brush. You'll live free and easy on this new modern floor because ARISTOFLEX Vinyl-Plastic Tile shrugs off scuffs, stains and grime . . . resists grease, acids and alkalis. Lustrous MATICO ARISTOFLEX cleans to perfection with the swish of a damp mop.
MATICO ARISTOFLEX is styled with classic simplicity in 13 marbleized colors that look well in every type of home. Use "feature strip" (shown here) for interesting new floor patterns. Ordinary scissors cut the tile . . . makes it simple to install wall-to-wall yourself. See this grand low-cost floor tile at the MATICO dealer listed in your classified phone book.
MASTIC TILE CORPORATION OF AMERICA
HOUSTON, TEX. ▪ JOLIET, ILL. ▪ LONG BEACH, CALIF. • NEWBURGH, N.Y.
Mfrs. of: Confetti • Aristoflex • Parquetry ▪ Maticork ▪ Asphalt Tile
Rubber Tile • Vinyl Tile ▪ Cork Tile ▪ Plastic Wall Tile
5C-273
QUALITY CONTROLLED
MATICO
PRODUCTS
Guaranteed by
Good Housekeeping



Good things in Tōwle Sterling come in all shapes and prices

Isn't this just the time of year to start gently (but firmly) hinting for Towle Sterling... the place settings you need to complete your service and do your holiday table proud... the "indispensable" serving pieces you've struggled along without... the Towle "designed-for-using" holloware that's as practical as it is elegant. Why not take a refresher course in just how beautiful and economical this finer sterling can be by visiting your nearby Towle retailer. He'll be glad to plan with you additions to your Towle collection (and plot with you ways and means to make sure that what *you* want is under the tree). Meanwhile, here are some ideas for *giving* as well as *getting* in Towle Sterling flatware and holloware.

A Towle's Swirl Salt and Pepper—each *$3.75*.

B The ever-useful Pierced Tablespoon...(Illustrated: King Richard)...from *$10.00*.

C D Essential Serving Pieces—the Cold Meat Fork from *$12.50* and Serving Spoon from *$12.50*...(Illustrated: Contour).

E Iced Beverage Spoons—a set of four would be priced from *$20.00*...(Illustrated: Craftsman).

F Three Arm...Two Position...Low Candelabra... *$65.00* the pair.

G The charming Silver Flutes Pipkin and Tray... *$22.95*

H Ceramic Jam Jar with Sterling Cover, Spoon and Tray...*$13.95*.

I A Combination Salt Shaker and Pepper Mill in sterling and imported Padouk wood...*$30.00*.

J The Sugar Spoon, priced from *$5.50*...(Illustrated: Old Colonial).

K Our Pie-Cake Serving Knife, that cuts as well as serves. From *$11.00*...(Illustrated: Rose Solitaire).

P High on the list of most wanted pieces—the Gravy Ladle...from *$11.00*...(Illustrated: Candlelight).

M N Steak Carving Set...*$22.50*...(Illustrated: French Provincial).

O Your Towle pattern in a graceful Letter Opener... the pattern here is Silver Spray—from *$7.50*.

P After-Dinner Coffee Spoons, a set of four from *$11.00*...(Illustrated: Old Master).

Q Towle's distinguished Double Jigger...*$10.95*.

R The Butter Serving Knife—of growing importance on today's informal tables...from *$7.00*... (Illustrated: Southwind).

And, of course, six-piece place settings from *$29.75*. Other serving pieces from *$4.25*.

The Towle Silversmiths, Newburyport, Massachusetts

This Christmas...





Yes, there *is* a different Christmas gift . . . a lasting, useful, handsome gift for your family or your friends. It's a Lightolier lamp, a wonderful investment in comfortable, glare-free good lighting. Lightoliers are designed for the way you live today . . . blendings of fashion's favored colors, hand finished cabinet woods and shimmering brass in well-bred styles that demonstrate your good taste in *any* room. They're flexible, too. Many of them raise and lower, turn from side-to-side to fill every lighting need. Best of all, a Lightolier is a *sensible* gift, value-priced to fit your budget. Wall Lamps, for example, start as low as $9.95. Finally, a Lightolier is an impressive gift because it bears a name that has meant quality in illumination for over half a century. At better stores everywhere, now.

A. *Reading lamp raises, lowers, turns in a circle. Shade tilts. Colouvered® diffuser ends glare. Optional tray. Choice of five colors. Lamp only, $25.00**

B. *Tree lamp throws light three ways. Swivel-mounted shades. Individual light switches. Choice of six decorator colors.*

C. *Young Moderns floor lamp in black or brass-booted enamel, gold-flecked straw shade. Glare-filtering plastic and metal cone.*

D. *Brass, walnut, linen. Diffuser and baffle for glare-free light.*

E. *Budget-priced wall lamp throws light up or down, serves as TV light. Choice of three colors. $9.95**

F. *Table lamp in black or brass-booted enamel, four colors. Perfalux diffuser ends glare. From $16.95**

G. *Desk lamp spreads glareless light. Four color combinations.*

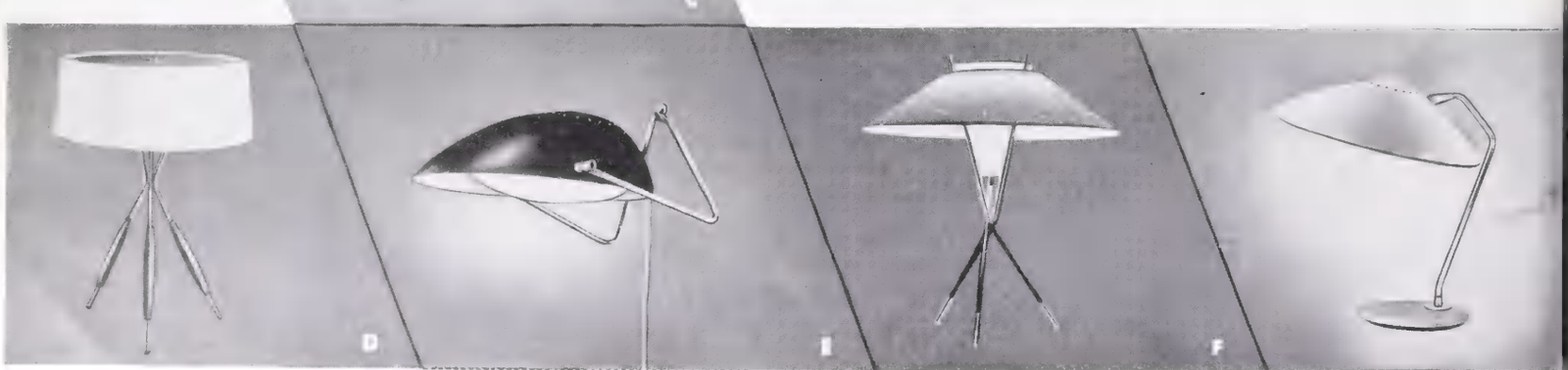
H. *Wall lamp raises, lowers. Wood strip shade, brass accents.*

I. *Two-light desk or bed lamp. Choice of five colors.*

J. *Broad linen shade, sculptured walnut arm. Raises, lowers, turns from side-to-side.*

K. *New wall lamp has louvered diffuser, raises, lowers. Three colors.*

**Slightly higher in the west.*



LIGHTOLIER, Dept. HB-115
Box 368, Jersey City, N. J.

Gentlemen:
Please send me, **free**, your **new** color brochure showing highlights of the Lightolier collection and many wonderful ways to use them.

NAME.....

ADDRESS.....

CITY & STATE.....

GIVE THE GIFT OF LIGHT!



LIGHTOLIER

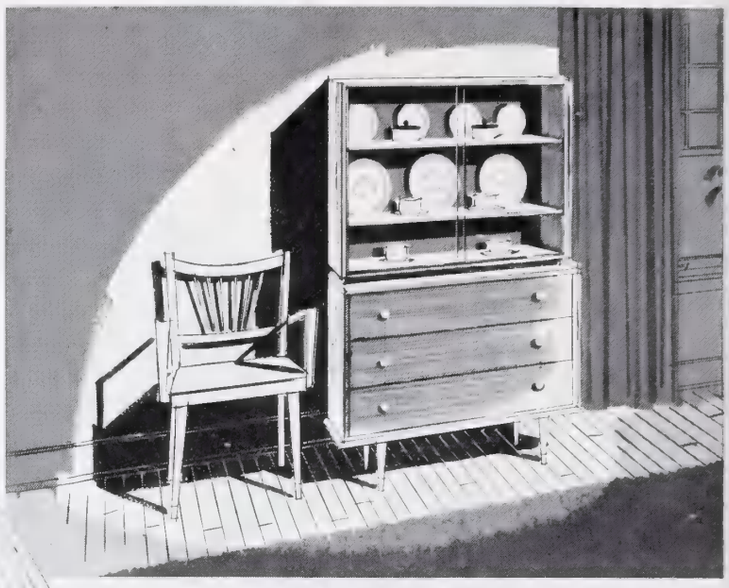
FIRST IN FASHION AND FUNCTION FOR HOMES, OFFICES, SCHOOLS, STORES

11 East 36 Street, New York • 1267 Merchandise Mart, Chicago • 12th at Folsom, San Francisco

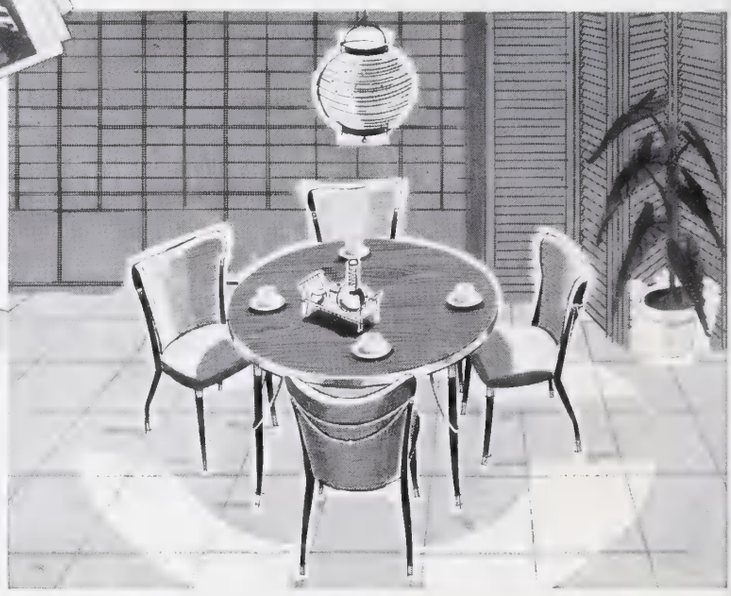
Furniture for Christmas! The Gift

There's a whole world of gift ideas in your furniture store—now!

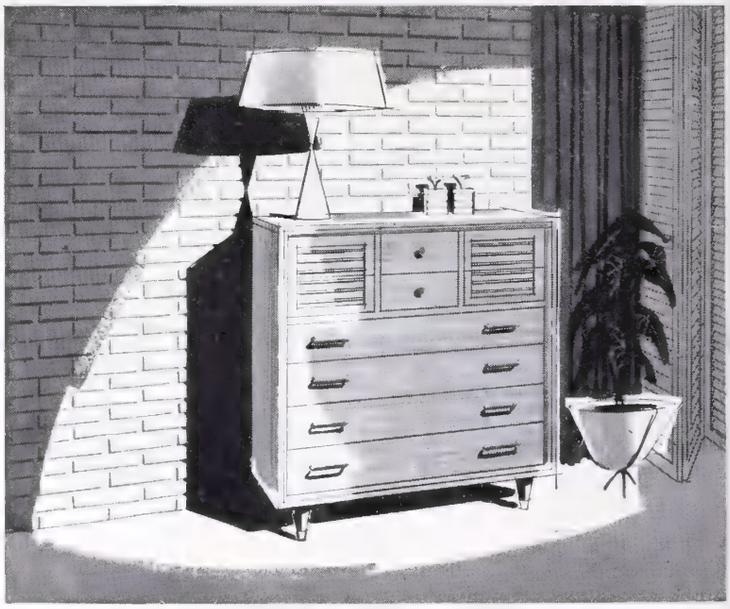




Richardson Brothers Co.



Virtue Bros. Manufacturing Co.



RWay Furniture Co.

Give wisely and well—choose furniture for Christmas, or any occasion. An independent survey shows that 83% of America's homemakers place furniture on the list of things they would be happy to have for Christmas.

How delightful it is to give—or to receive—the furniture that will make your home more attractive, more livable and more comfortable. And when you give furniture, you know it's one gift that will be appreciated for years to come.

Have you visited your furniture store lately? Have you been thrilled by the exciting new ideas on display there... imagined how they would enhance the appearance of *your* home? If not, you truly have a treat coming.

When you make your selection, be sure to talk with the man whose counsel you can trust—your furniture dealer. His suggestions will help you choose gifts that really please.

On these pages are just a few examples of the many handsome pieces you can choose for your home. The manufacturers shown are typical of hundreds who now produce furniture of greater strength, more enduring quality with the aid of sturdy, smooth Masonite Presdwood®. Your furniture dealer will be happy to tell you how and why these dense, grainless panels increase the value of furniture you select. Masonite Corporation, Dept. HBT-11, Box 777, Chicago 90, Illinois. In Canada: Gatineau, Quebec.

Survey conducted in 20 U.S. cities from coast to coast.

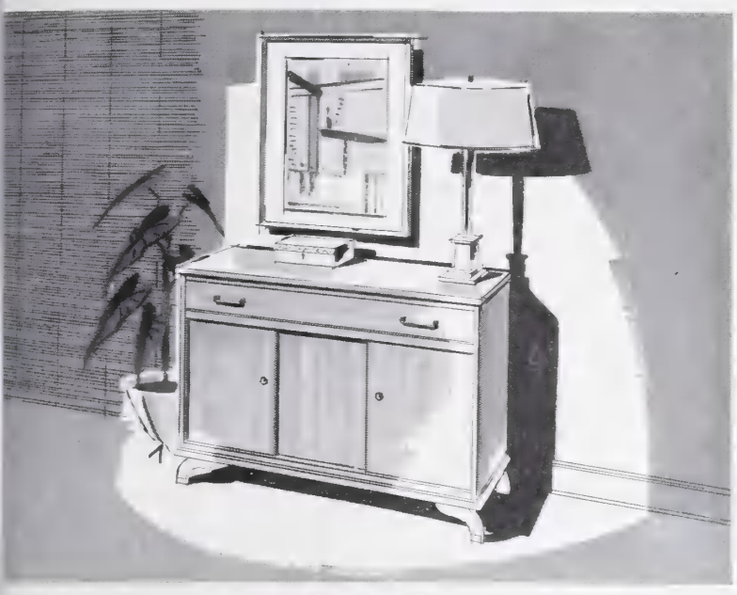
Look for this man  He makes the difference

MASONITE PRESDWOOD

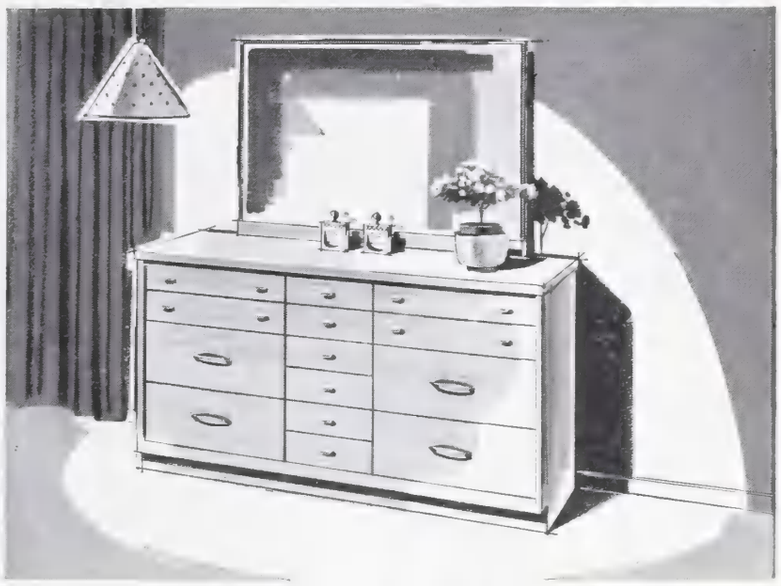
PANEL PRODUCT OF MASONITE® CORPORATION

SEE YOUR FURNITURE

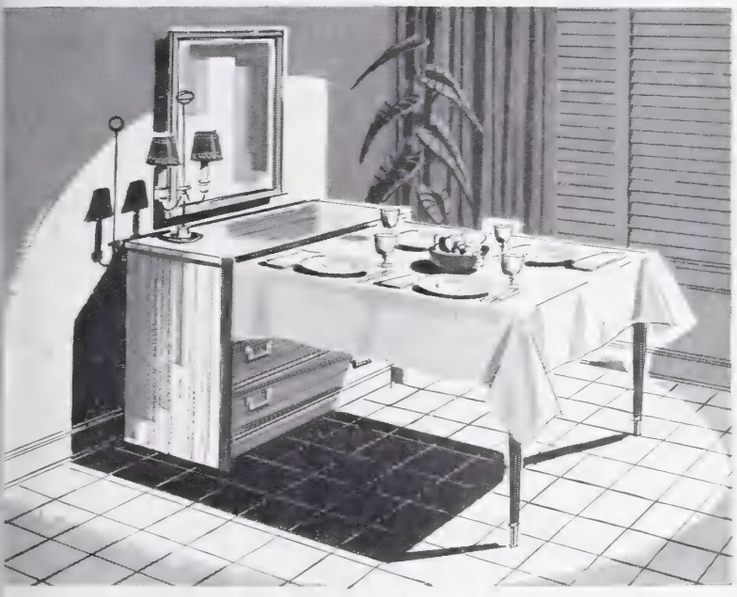
hat 83%* of homemakers want!



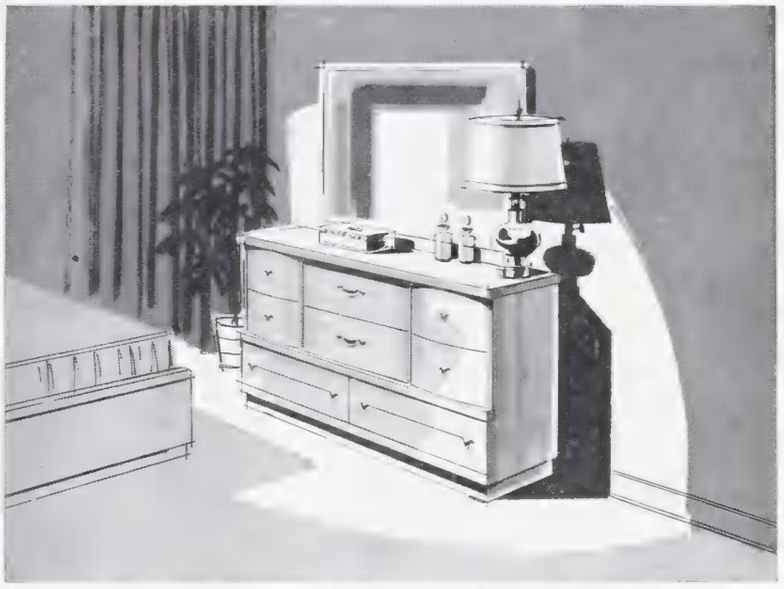
Luger Furniture Co.



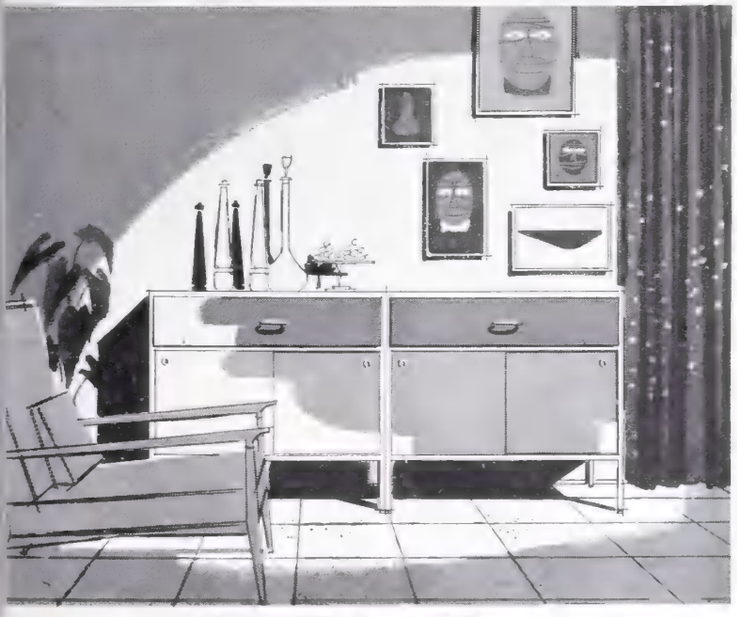
Huntingburg Furniture Co.



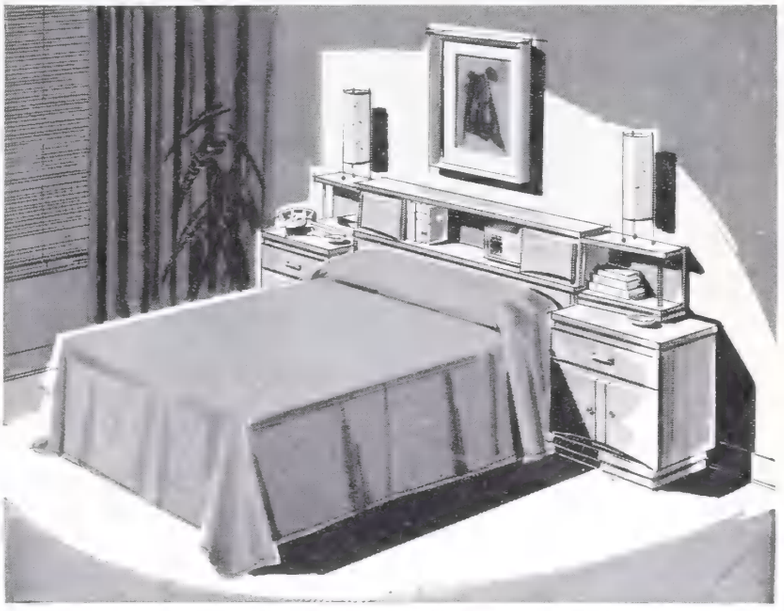
Saginaw Furniture Shops, Inc.



McCoy-Couch Furniture Manufacturing Co.



Herman Miller Furniture Co.



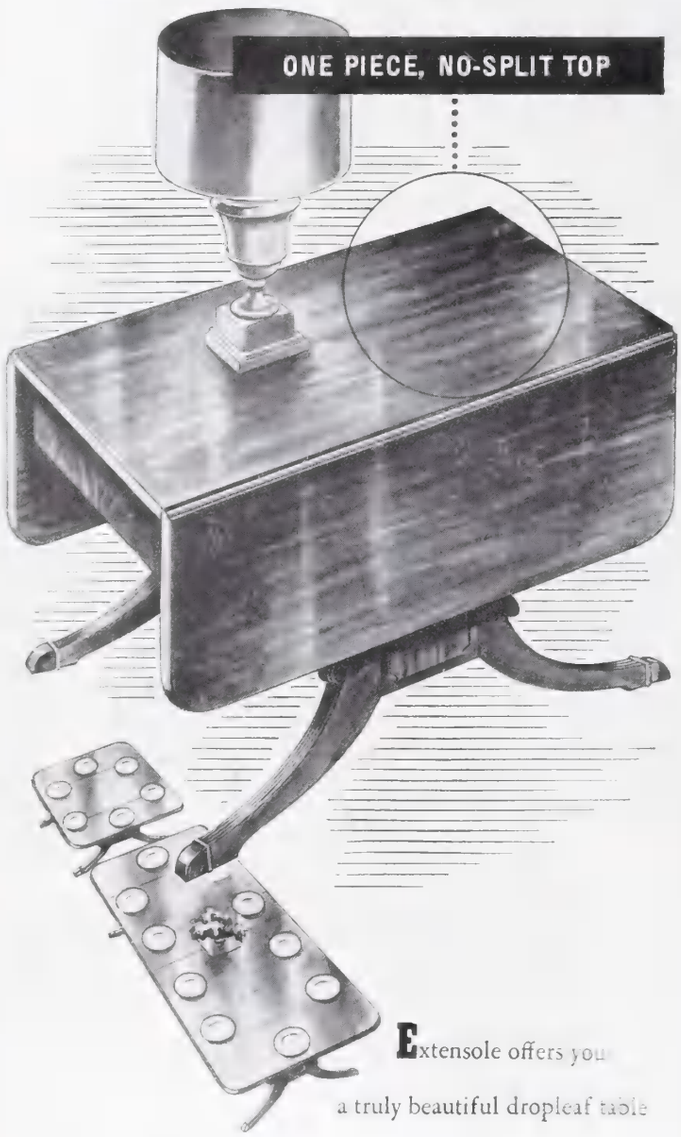
Lucas National, Inc.

EALER...BEST FRIEND YOUR HOME EVER HAD!

Extensole

. . . a beautiful dropleaf extension table

WITH



Extensole offers you a truly beautiful dropleaf table with fully-concealed extension facilities. Because of exclusive features, there are no tell-tale splits in top or ends to detract from the gleaming beauty of its deep, rich mahogany veneers. At your dealer's for only $115.* Other Extensole tables in smaller and larger sizes, both modern and traditional, are $69 to $185. Send for folder and name of nearest dealer.

MADE IN CANADA BY THE WUNDER FURN. MFG. CO. LTD. . . . *SLIGHTLY HIGHER IN THE WEST

EXTENSOLE CORPORATION • SPARTA, MICHIGAN

Decorator's Diary



Notes by a decorator who visits the shops and showrooms with an open eye and an open mind, on the lookout for the new and different

Ran into a pleasant, problem-solving surprise in Jack Lenor Larsen's showroom last week. He has most sensibly converted tag ends and odd pieces of his beautiful handloomed fabrics into kapok-filled throw cushions. They're all piled into a sort of pot-luck basket which just as likely as not may produce exactly the accent cushion you're looking for, sparing you the bother of shopping for fabric and having the pesky things made up. I dipped in and came up with a pair of exactly right bronzey green circular cushions for Mrs. Wilson's sofa. Dipped in again and hooked a square gold one for myself. Prices start at about $9—not bad for hand-woven craftsmanship.

There's no question in my mind that Yogi Berra knows more about decoration than Jane Post Breckenridge, career woman extraordinary and my former college roommate. She has lately settled herself rather elegantly in two rooms and a kitchen on Sutton Place. And guess who's doing the settling! Jane, a big-wheel type in an advertising agency, claims she needs a desk in her bedroom even more than she needs a dressing table, or at least she needs a dressing table that she can also write on and keep papers in. In reverse, she's asking for something everybody with a sitting-room-guest-room is looking for—only they want a desk that can pinch-hit on occasion for a dressing table. All hands could be made happy with the desk John Wisner has designed for the Johnson Furniture Company. It's a graceful piece in soft grayed mahogany, and called "Country Directoire" but it's nothing as fancy as it may sound, completely free of gimcrack ornament. In fact, it would be as appropriate in a family sitting room as in a feminine bedroom. When it's closed you might not recognize it as a desk. Open, its top hinges down and creates a 15″-wide leather-lined surface for writing and/or make up. And it seems to me that almos



Writing-dressing table

(*Please turn to page* 44)

Meet two stars of picture and sound



The star on the left is Ezio Pinza, currently starring in the Hit Broadway Musical "*Fanny*" at the Majestic Theatre.

he star on the right comes from a musical family with a 44-year history
f sterling performances. It is the Magnavox Modern Theatre, a true High
idelity television receiver artfully executed to delight the eye, whether the dial
turned on or off. The Modern Theatre is one of the many, many Magnavox
eceivers—in provincial, modern and traditional design. Receivers that are, at once,
ne instruments *and* fine furniture. See and hear them—as well as Magnavox
igh Fidelity radio-phonographs—at your Magnavox dealer's. His name is
sted under Magnavox in the television section of your classified phone directory.

Ir. Pinza's Magnavox is the 21" Modern Theatre in oak—a magnificent
0-tube instrument with Chromatic Optical Filter, outstanding TV performance,
lus AM-FM radio and 3-speed automatic phonograph. With two speakers,
riced at $425.00. Other combinations of this style in a wide variety
f finishes—from $298.50 to $450. (VHF)



The Constellation—in a handsome contemporary cabinet of Syntex Mahogany or scuff-proof Magnatex (Cordovan or Blond) with top controls and an 8" speaker. VHF prices start at **$199.50**

The Magnificent

Magnavox

THE MAGNAVOX COMPANY, FORT WAYNE 4, INDIANA

Prices subject to change without notice


presenting three smart new decorator groupings..
Beautifully styled lamps available in a selection of newest metal finishes—some with wood trim in choice of ebony, sand mahogany and walnut. Complete with fiberglass and fabric shades in latest decorator colors. Most rotalite lamps are equipped with the new prismatic diffuser giving up to 100% more light. See Sandel ROTALITE lamps at your local furniture or department store
Sandel Lamps
Feature
ROTALITE
3-Way Lighting
A revolutionary turning point to better home lighting
Rotate shaft at any point to operate wonderful ROTALITE 3-way lighting —the finest new development in light control. No more fumbling for the switch —no more lamp tipping—no more groping in the dark. Use the modern way to 3-way light control—ROTALITE.
THE Imperial
THE Century
THE Ballet
Matching floor and bridge lamp also available
Lamps in these ROTALITE groupings are priced from $24.95 to $39.93.
Sandel MANUFACTURING COMPANY • 3618 South Loomis Place • Chicago 9, Illinois
Sandel lamps are styled in keeping with America's finest furniture



Fine Handmade Glass Since 1889

Fidelity to detail and craftsmanship are imperative qualities that have consistently distinguished Westmoreland handmade glassware for sixty-six years. They are the inherent qualities of Westmoreland handmade glassware today.

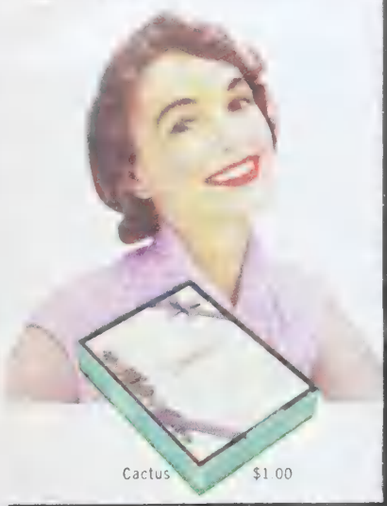
Send 10c in coin for booklet of Westmoreland Reproductions

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

Gift Gallery of Fine Whiting Papers

Blithe...



Cactus $1.00

Debonaire...



Vellum Men's Box $2.50

Enchanting...



Precious Letters $1.50

Exotic...



Oriental Cabinet $7.50

Fanciful...



Baroque $1.50

Winsome...



Satsuma $1.00

Elegant...



Whiting's Sheerline $3.50

Angelic...



Cinderella $1.00

Distinguished...



Bond Linen $5.00

Personal...



And for yourself . . .

Christmas Notes $.59 each

If any of these portraits fit the description of someone close to you, see your nearest stationer immediately. Ask him for a box of the appropriate Whiting Paper as a gift . . . and get Whiting Christmas notes for yourself. You'll know you are getting the very best available . . . made exclusively by Whiting Paper Company in Holyoke, Massachusetts.

SINCE 1865 WHITING'S 90th YEAR

When you think of writing . . . think of **Whiting**

MANUFACTURERS OF BONDS, LEDGERS, VELLUMS, ONION SKINS, INDEX, TECHNICAL PAPERS

Because Samsonite card tables stay beautiful, stay sturdy so much longer, they're America's favorite TV-snack tables

All over America, TV-snack time is Samsonite time because Samsonite is made to "take" constant use, made for more wear than you'll ever give it. Samsonite *stays* beautiful because spills can't stain the upholstered top, a damp cloth wipes it clean. Samsonite *stays* sturdy because the legs and frame are made of tubular steel. It folds easily, compactly. Strong enough to hold all the fixings for a buffet supper, it's more than strong enough for week in, week out TV parties, games, work. DeLuxe card table shown in Green, handsome too in Coral, Metallic Grey, Flame, Tan, Chartreuse or Antique White. It's your best buy at $13.95

Matching folding chair, shown below, $6.95. Spring-cushion chair, $8.95. Other card tables from $7.95.
New King Size top, 12% more playing or serving space.



Samsonite

World's strongest card tables and chairs by the makers of Samsonite luggage

Shwayder Bros., Inc., Folding Furniture Division, Detroit 29, Michigan • Luggage Division, Denver 9, Colorado



The standard of beauty that is unmistakably Knoll, plus new precision craftsmanship techniques by Drake ... now in timeless contemporary furniture for your home. Knoll + Drake + You — wonderful together!



Living room groups of selected mahogany with natural or ember finish, designed by [illegible]. For illustrated brochure, send 25¢ to Knoll + Drake Furniture, Austin, Tex.


K+
d
noll + Drake Furniture
+
YOU


Up in the air about

winter air conditioning?

See your Lennox dealer-expert about the heating system that sets you up for Lennox All-Season Air Conditioning

Don't be left in the cold this winter to shiver and shovel in a home with an old-fashioned furnace. Now is the time to see your Lennox dealer-expert—the one man in your community best qualified to equip your home with *winter* air conditioning.

Yes, *winter* air conditioning! That means living in air that's heated to just the right temperature: gently circulated, filtered clean, properly humidified. And it's all automatic—you don't lift a finger! There's never a draft or sudden dip in temperature to chill you, never any dryness to irritate your throat and skin.

And just think of it—you're automatically set up for summer *central* air conditioning, whenever you're ready for the simple installation of a Lennox cooling unit. That's the beauty of the Lennox All-Season Air Conditioning Plan. You can start with Lennox winter *or* summer air conditioning and add the other later. Or enjoy both now on the *Lennox Easy-Pay Plan*.

The Lennox Furnace Company—Air Conditioning and Heating—founded 1895: Marshalltown and Des Moines, Iowa: Syracuse, New York: Columbus, Ohio: Ft. Worth, Texas: Los Angeles, Calif.: Salt Lake City, Utah; Decatur, Ga. In Canada, Toronto and Calgary.

FREE BOOKLET—"How To Select Your Heating and Air Conditioning System." Write to Lennox, Dept. HB-11 Marshalltown, Iowa. In Canada, write Toronto or Calgary.



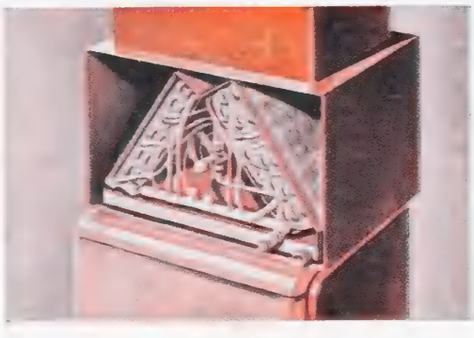
HEATING as you want it!

The exclusive Lennox Perima-flo system puts a curtain of warm air between you and the weather. You live in air that's *automatically* cleaned and humidified: heated to the perfect temperature. Then it's gently and *quietly* circulated with the Lennox floating blower; evenly distributed in every room.



CLEANING because you want it!

Because you want less housework and lower cleaning bills, you'll appreciate the exclusive Lennox hammock filter with millions of dust traps to eliminate up to 70% of air-borne dust. Dustgard seal prevents unfiltered air leak-through. Prove it to yourself with the Lennox White Handkerchief Test.

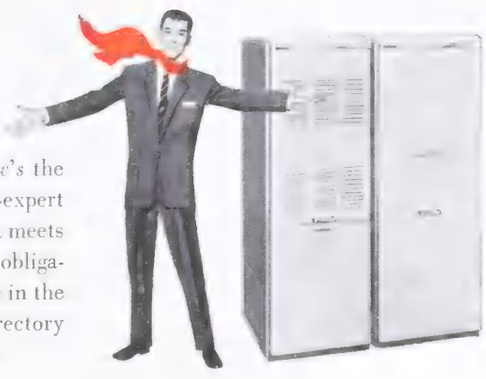


COOLING when you want it!

A compact Lennox summer air conditioning unit can be economically installed above, below or beside your Lennox winter air conditioner. In fact there's one to match most any central forced air heating unit *of whatever make*. In just a few hours you're set for wonderful dry-cooling in *every* room of your home.

FREE heating survey!

Rememb-r-r last Decemb-r-r! *Now's* the time to have your Lennox dealer-expert survey your home for heating that meets your particular requirements. No obligation, of course. Look for his name in the yellow pages of your telephone directory under Furnaces-Heating—Retail.



more families buy

LENNOX

through *5,422* home comfort specialists!

The last word in contemporary elegance . . .



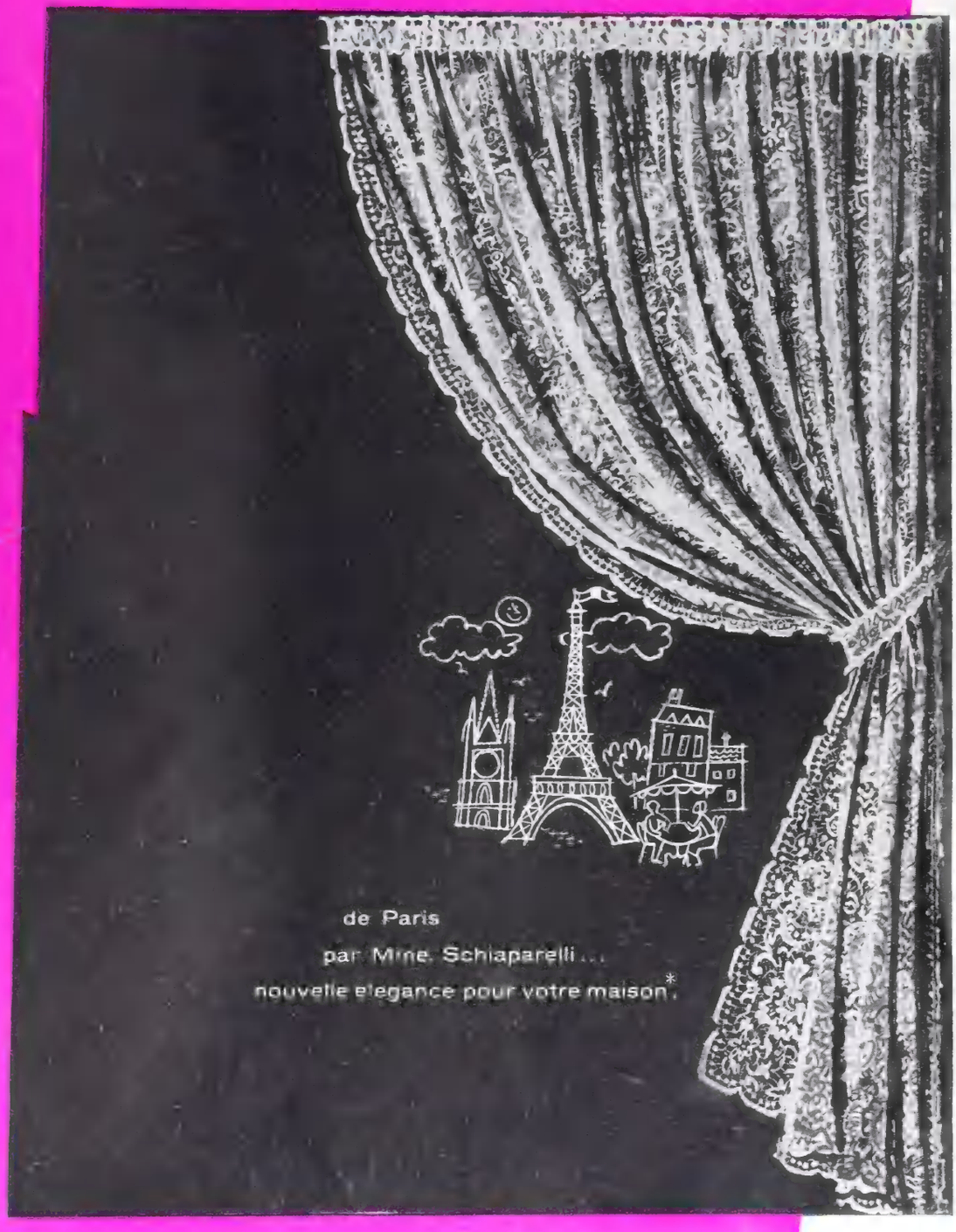
Climax BY WEIMAN

WEIMAN — the name you have come to admire for the ultimate in fine tables and occasional furniture — now presents CLIMAX, the thrilling result of long-term efforts to produce a correlated grouping of superior calibre. Resplendent in cool tones of cherry and teak, accented by touches of lustrous pewter, and employing such dramatic materials as Kappa shell, granite and crackle leather — CLIMAX is the connoisseur's conception of what excellent contemporary furniture ought to be. It will be yours, too — once you've seen it on display. Because CLIMAX is manufactured by custom standards, production and distribution are limited. It is available only in selected stores, the names of which will be supplied to you on request. *Send 25c in coin only for new CLIMAX brochure.*

THE WEIMAN COMPANY • ROCKFORD, ILLINOI

Schiaparelli

window curtains



de Paris
par Mme. Schiaparelli...
nouvelle élégance pour votre maison*.

Schiaparelli

pour la MAISON
SCRANTON 9, PA

*Now available at all fine stores in this country.

UNIVERSAL makes things easier... automatically!





Entertaining is easier, family meal-making more convenient with Universal Electric Housewares. Their many automatic features give extra time for leisure, and you can be confident of the quality that means years of lasting service. No wonder, then, that families who like to make things easier, choose Universal.

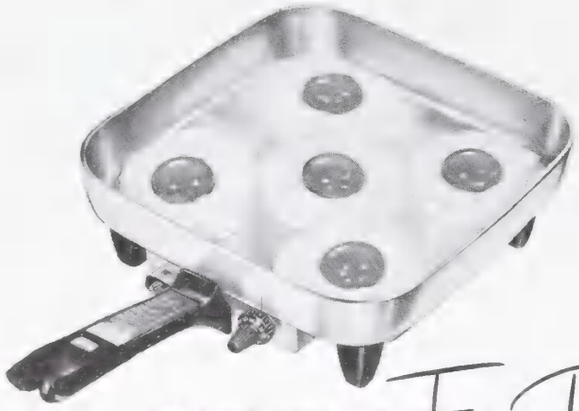
UNIVERSAL *Coffeematic*

with the Flavor-Selector

The fastest, finest way to good coffee. Simply set the Flavor-Selector to the strength you prefer. Coffeematic then quickly brews to perfection, signals when ready and keeps your coffee piping hot . . . all automatically.

from $24.95

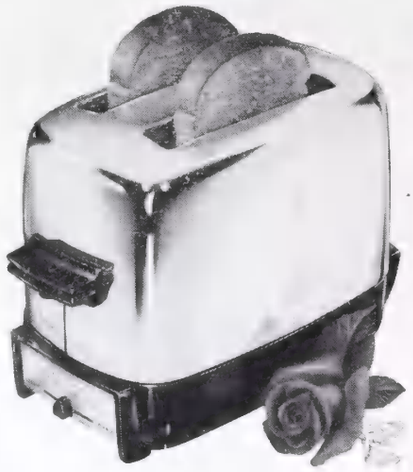
ten-cup model shown, in chrome—$29.95 in copper—$32.95



UNIVERSAL *Frying Pan*

with Thermo-Controlled Heat

Automatically maintains the exact heat you dial. Cooks foods better without sticking or scorching. Hermetically sealed-in heating unit lets you immerse entire pan in water up to the Signalite on the handle for easy washing. $19.95 *cover—$3.00.*



UNIVERSAL *Toastamagic*

with Reflector Control

Controlled by reflected heat from the toast. Toastamagic browns *any* kind of bread without changing the controls and it's faster than conventional toasters. Hi-Rise racks even bring muffins within easy reach. $19.95

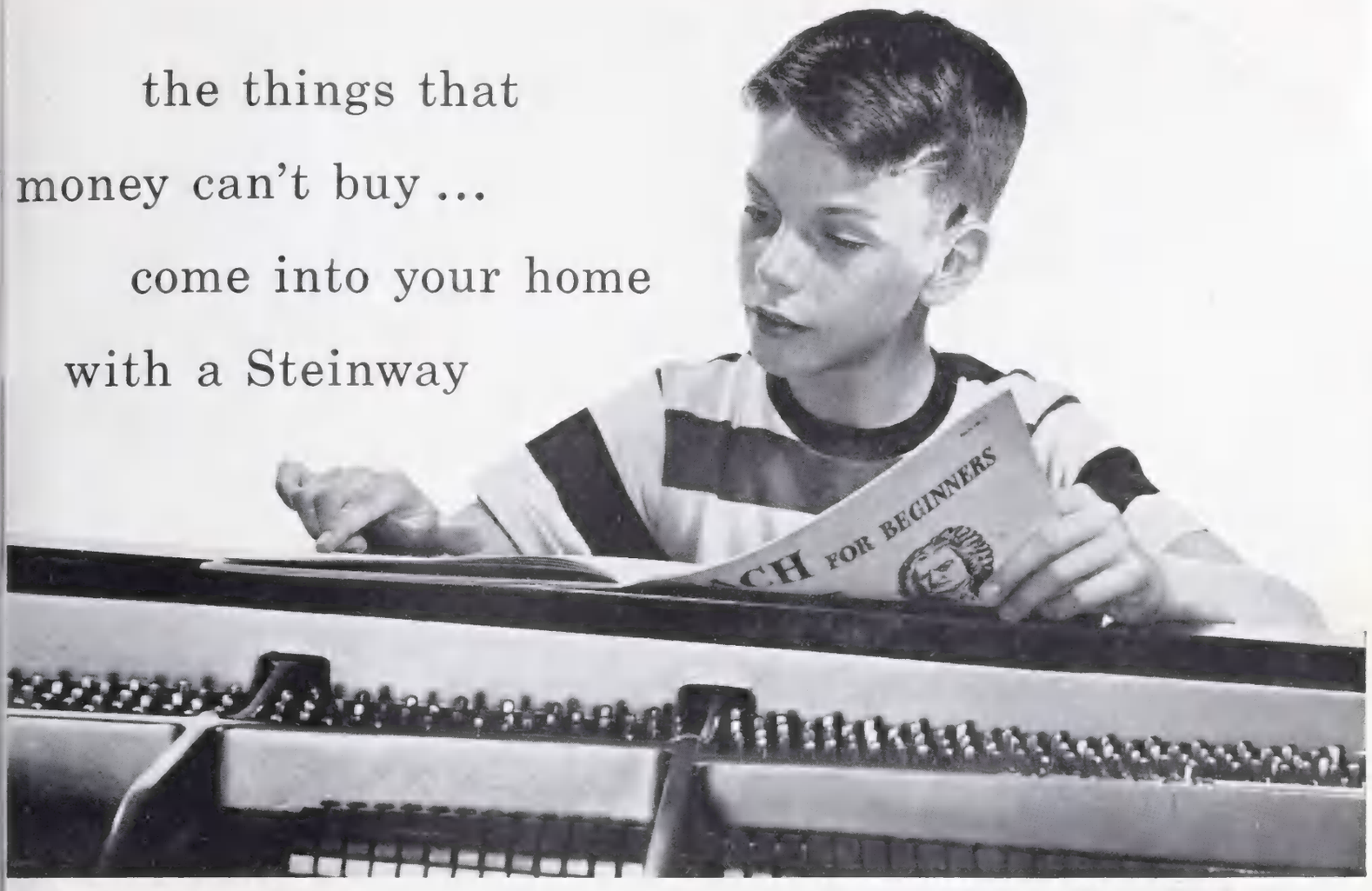
in copper—$22.95

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

QUALITY AND VALUE SINCE 1842

the things that money can't buy ... come into your home with a Steinway





THE STEINWAY EARLY AMERICAN VERTICAL, a faithful interpretation of Colonial simplicity, reflects the charm of an old New England homestead. It can be delivered to your home by your Steinway dealer for as small a DOWN PAYMENT as $1700

Liberal terms. Slightly higher in the West.

Help him to learn, at the learning age, that *doing* is rewarding. Keyboard enjoyment at the Steinway teaches him the will and the way to rise above the ease of pushbutton living. The Steinway, with its glowing voice and distinguished presence, is both the partner of artists and the piano of the home. The power of the Diaphragmatic Soundboard® and the sensitive touch of Accelerated Action® are exclusive Steinway features. The Steinway, with its remarkable resistance to depreciation, is over the years the least expensive of pianos. It is a sound financial investment, and it pays extra dividends in pleasure and personal achievement.

STEINWAY

THE INSTRUMENT OF THE IMMORTALS

Great concert artists use the Steinway exclusively. LEON FLEISHER, well-known American pianist pictured at the right, depends on this great instrument, as do Geza Anda, Marian Anderson, Bachauer, John Browning, Curzon, Heifetz, Marvla Jonas, Fritz Reiner, Vronsky & Babin, Alfred Wallenstein, Bruno Walter and many, many others . . . also nearly all of the nation's leading orchestras, radio and television stations.



Our booklet, "How to Choose Your Piano," will be sent free if you write Steinway & Sons, Steinway Hall, 109 West 57th Street, New York.





HOWELL —*the pioneer in tubular furniture . . .*

The Howell Co. of St. Charles introduced a dramatic new concept of furniture design to the American scene nearly three decades ago ...tubular metal furniture. Today, as a result of their constant pioneering and research, Howell holds a leading position in design and quality of modern metal furniture. Howell modern metal furniture is sold by leading furniture and department stores.

American Scene..for care-free Living

HOWELL designs metal furniture that fits beautifully into today's way of living. Superbly styled, it can't help but say nice things about your taste. More than that, it's designed to be *used*—day-in-day-out...now, and for many years to come. Only metal furniture gives you so many practical advantages—only Howell metal furniture gives you such delightful styling.

BLOCKSOM *Paratex* rubberized curled hair in the upholstery of Howell metal furniture makes it unequaled for comfort. And, because this remarkable material springs back to shape even after decades of daily use, you can be sure the comfort will last for the life of the furniture. Look for the Blocksom *Paratex* tag on Howell furniture—or on any upholstered piece you buy. It's your assurance that you're buying wisely.

FREE FOLDERS: Write for free illustrated folders: *"Howell Magnificent Modern Metal Furniture"* and *"What Paratex means to you."*

BLOCKSOM & COMPANY
Michigan City, Indiana



HOWELL "BLACTONE" FURNITURE

Blends with any surroundings, modern or traditional. The "Cameo" textured vinyl upholstery shown above was developed exclusively for Howell furniture...in a wide range of decorator colors.

Scientific tree care . . .



The Bartlett Tree Research Laboratories were established by the Bartlett Tree Expert Company in 1926 at Stamford, Connecticut. Here on a 200 acre experimental ground, ideas are tested and developed under actual growing conditions. There are indoor laboratories, too, for the study of insects and diseases which beset shade trees. In fact, it is a complete, down-to-earth laboratory for shade tree ills and ailments.

It is a place for Bartlett scientists to expand the research that already has initiated many innovations in tree care. One: the introduction of a complete, balanced, shade tree food fed through holes in the ground. Another: the successful control of one specific disease by use of chemicals introduced directly into the sap stream of the tree. Still another: developing an emergency sub-irrigation treatment with liquid food and conditioning chemicals introduced under high pressure.

This practical, scientific laboratory, in addition to its continual search for new ideas for the protection of shade trees, diagnoses the day-to-day problems encountered by our fieldmen. It is this that enables your Bartlett representative, with his knowledge of local conditions, to offer a service that is unique in the field of tree care. Call him today for a study of your tree situation. You will benefit by his recommendations.

e Bartlett Way

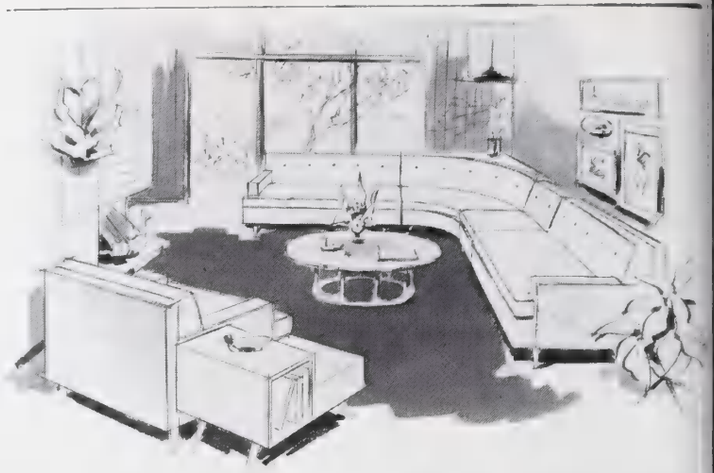
BARTLETT TREE EXPERTS

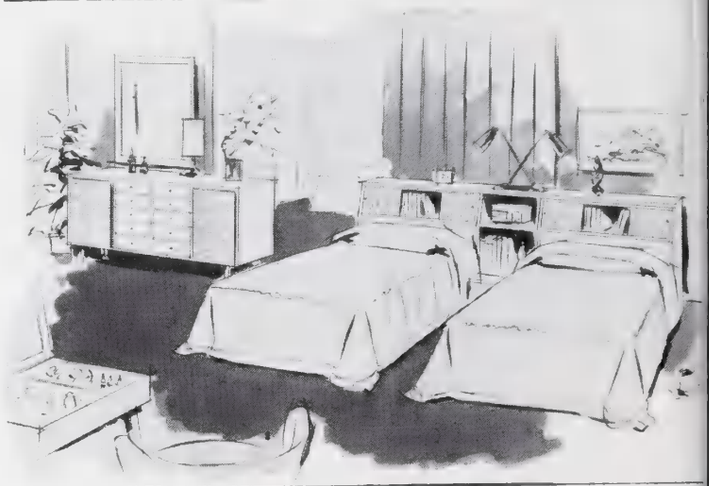
Home Office, Research Laboratories and Experimental Grounds,
Local Offices from Maine to the Carolinas, and West to Indiana.
See your Local Telephone Directory for Local Address.

a decorating theme of unlimited combinations

Budgetrend GROUP

Modern in design . . . moderate in price . . . and so very versatile. Budgetrend is in tune with today's casual living and the swing to space-saving rooms.









DESIGNED by Merton L. Gershun

The satin-smooth Tawny-Tone Dulûx finish on sturdy Virgin Grey Elm will bring warmth and beauty to your home.

Send 10 cents (COIN) for Illustrated BOOKLET and name of nearest dealer.

DILLINGHAM MANUFACTURING COMPANY

Dept. B Sheboygan, Wis.





DRESSES BY ANNE FOGARTY

"A home-to-be... turned inside out for all to see"

That's what one young bride said of her wedding gifts as they sat on display in her parents' home. She said something else too: She was glad her silver was Gorham* Sterling. So many people recognized it and congratulated her just because it was.

It's not surprising that people recognize Gorham Sterling . . . and recognize it as America's greatest name in solid silver. More Gorham Sterling is in use today than any other make. And there are more Gorham patterns to choose from, too.

Because Gorham has become such an American tradition, "Gorham" and "Sterling" have come to mean one and the same thing to people everywhere—a recognized symbol of a home's taste and breeding.

You can always be properly proud to tell your guests: "Yes, it's Gorham." And like your confident pride of ownership, the splendor of genuine Gorham Sterling never fades. Neither time nor use can dull its beauty. Nor can changing values detract from the esteem of the Gorham mark stamped forever on the back of every piece.

Best of all, Gorham Sterling is surprisingly easy to own or to give. Just ask your authorized jeweler or department store.



The Gorham Sterling knife handle is made from a single seamless silver tube—not two halves soldered together. It is dent-resistant and rattleproof. Gorham Sterling place settings—including knife, fork, teaspoon, salad fork, cold cream and flat or hollow-handle butter spreader—start from $29.75 (Federal Tax incl.). Prices subject to change without notice.

Gorham
STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

*TRADE MARKS © 1955 BY THE GORHAM COMPANY, PROVIDENCE, R. I.



You can take it with you...

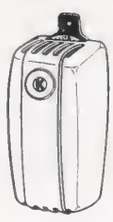
This famous KAMKAP electric steam radiator... as portable as your overnight bag... brings comfortable, healthy, correctly humidified heat... upstairs, downstairs, all around the house. Even distribution of heat ends that annoying chill quickly and economically.

Models to suit every need and budget. *Low prices include wall thermostat.* At all better Hardware, Houseware, Appliance and Department stores.



Lightweight and attractive... KAMKAP Portable Electric Radiators can be carried and used everywhere!

Fingertip control wall thermostat...with all KAMKAP Portable Electric Steam Radiators ...assures Controlled Comfort *at no extra cost.*



Guaranteed and Approved by leading organizations in the field of impartial evaluation.

Better Products For Modern Living by

KAMKAP INC. · *200 Fifth Ave.* · *New York 10, N. Y.*

KOOK-OUT GRILLS · STRAIGHTLINE DRYERS · ADAP-TABLES · IRONING TABLES · ALUMALAST CHESTS

AMERICAN MEDICAL MEN PREFER THIS FIRM, HEALTHFUL TYPE OF MATTRESS SUPPORT!

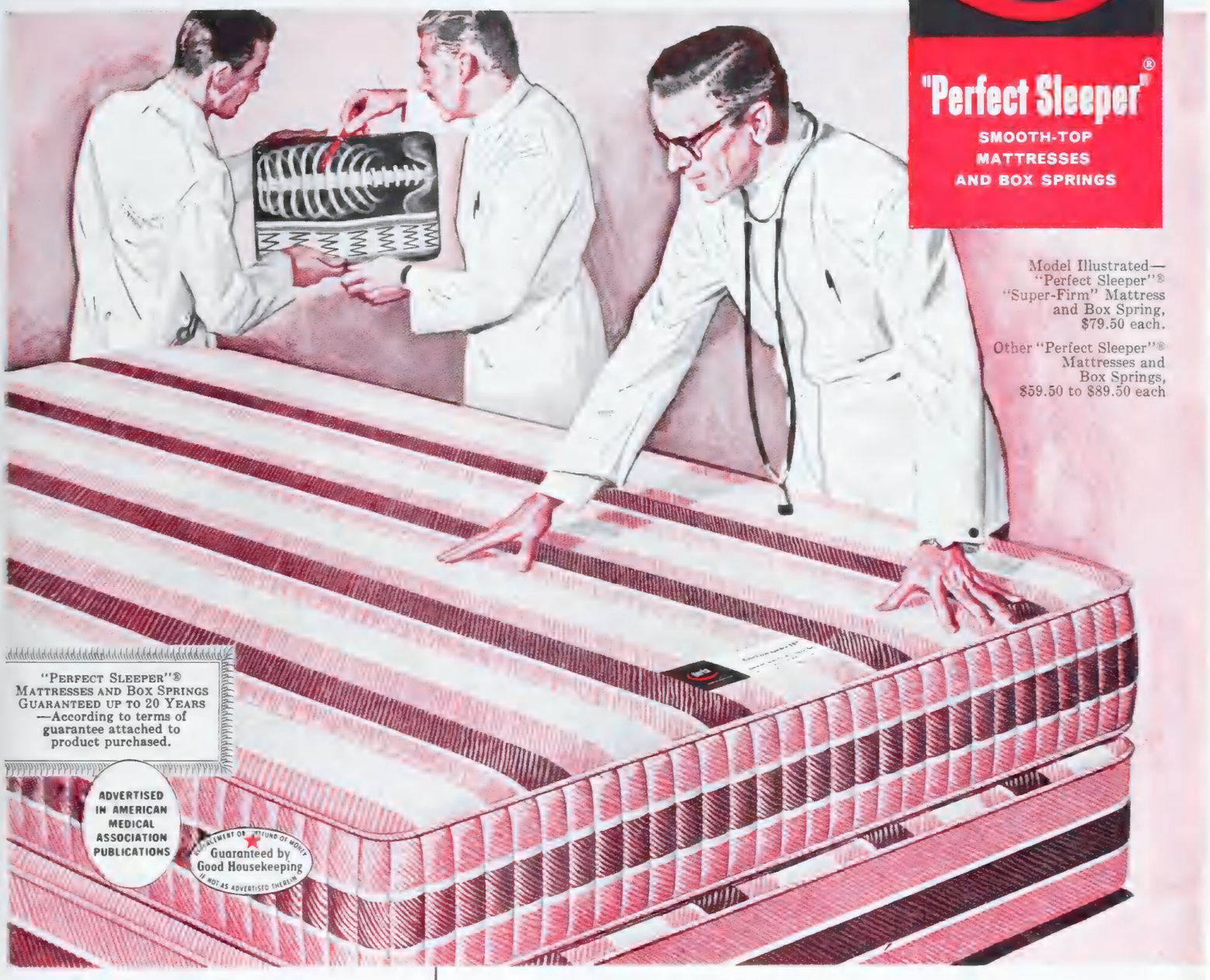
An overwhelming majority of doctors responding to a nation-wide questionnaire agreed on the importance of the qualities with which the Smooth-Top SERTA "PERFECT SLEEPER"® MATTRESS is built. These medically-checked qualities are the result of Serta's exclusive "Unimatic"® Construction—available in no other mattress! This advanced scientific discovery prevents your spine from sagging, eliminates disturbing hollows, humps and buttons—assures deep, refreshing rest for men and women of all ages.

FOR FREE PERSONAL DEMONSTRATION WITHOUT OBLIGATION VISIT YOUR SERTA DEALER TODAY!

You sleep ON it not IN it!

Serta®

"Perfect Sleeper"®
SMOOTH-TOP MATTRESSES AND BOX SPRINGS



Model Illustrated—"Perfect Sleeper"® "Super-Firm" Mattress and Box Spring, $79.50 each.

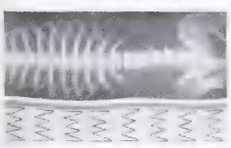
Other "Perfect Sleeper"® Mattresses and Box Springs, $59.50 to $89.50 each

"PERFECT SLEEPER"® MATTRESSES AND BOX SPRINGS GUARANTEED UP TO 20 YEARS —According to terms of guarantee attached to product purchased.

ADVERTISED IN AMERICAN MEDICAL ASSOCIATION PUBLICATIONS

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

MEDICAL X-RAYS SHOW YOU ACTUAL PROOF!



RIGHT WAY
Extra-firm SERTA Mattress with "Unimatic" construction assures level, head-to-toe support doctors approve, affords greater relaxation, more restful sleep, vital "Posture Protection."



WRONG WAY
Ordinary soft mattress, by permitting spine to sag and twist, can help cause muscle strain, threaten good posture. Soft mattress, clings to body, causes overheating, restless sleep.

Only The SERTA "PERFECT SLEEPER"® MATTRESS With Exclusive "Unimatic"® Construction Gives You All 4 Sleeping Benefits You Need!

1 HEALTHFUL FIRMNESS
Prevents sagging spine, assures level, head-to-toe "Posture-Protection" as approved by doctors.

2 SMOOTH-TOP COMFORT
Eliminates annoying bumps, tufts and buttons that cut into your back. Provides an unbroken, soothing sleeping surface.

3 "VITALIZED CUSHIONING"
Gives luxurious, "resilient" support that helps you get deeper, more refreshing rest.

4 "UNIMATIC"® BOX SPRING
Gives necessary support to mattress that completes your healthful sleeping combination.

®Trade-mark ©1955 Serta Associates, Inc.

Serta

Manufactured by **SERTA ASSOCIATES, INC.,** Executive Offices, 666 N. Lake Shore Drive, Chicago 11, Ill. 40 leading mattress manufacturer members in the U.S.A., Hawaii and Canada. Makers of fine Serta mattresses from $49.50 to $99.50. Hawaiian and Canadian prices slightly higher—all prices subject to change without notice.

Designs for the future . . .

PACE TODAY'S MANUFACTURING SKILLS



This Frank Lloyd Wright home with windows of tomorrow . . .

CUSTOM BUILT by FLOUR CITY

All windows and sash for Mr. Neils' home are custom crafted of aluminum. Custom fabrication is our specialty at Flour City. Designs of the future depend on this skill.

These buildings with walls of windows and aluminum panels . . .

CUSTOM BUILT by FLOUR CITY

Walls of windows and metal panels increase floor space, lower construction costs, add greater beauty. This is truly designing for the future. Flour City specializes in fabrication of custom designs created by men who set the pace for the future . . . the architects of America. Flour City maintains the most modern and complete facilities in America. We know tomorrow's designs will come to life only if these manufacturing skills are ready.

ARCHITECTS NOTE:

See our files on windows, doors and architectural metal in Sweet's

REPUBLIC NATIONAL BANK,
Dallas, Texas
ARCHITECTS:
HARRISON & ABRAMOVITZ,
New York City, N. Y.
GILL & HARRELL,
Dallas, Texas

FC





MAYO DIAGNOSTIC BUILDING, ROCHESTER, MINNESOTA
ARCHITECTS: ELLERBE and COMPANY
ST. PAUL, MINNESOTA



COLUMBIA GAS SYSTEM OFFICE BUILDING—CHARLESTON, WEST VIRGINIA
ARCHITECTS: OFFICE OF DOUGLAS ORR, NEW HAVEN, CONN.
ASSOCIATE: MARTENS & SONS, CHARLESTON, W. VA.

FLOUR CITY
ORNAMENTAL IRON COMPANY
Designs for the future
... with metalcraft
2637 27TH AVENUE SOUTH,
MINNEAPOLIS, MINNESOTA

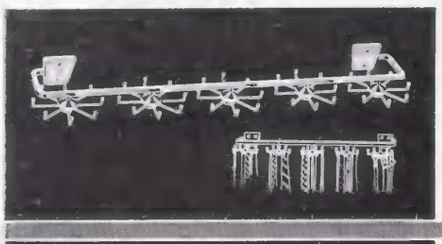


*famous K-Veniences

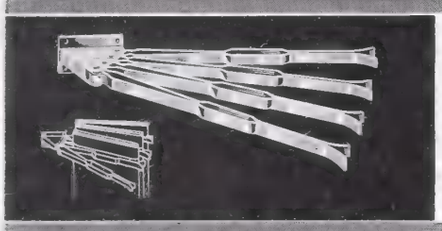
MAKE IT A SPARKLING *Christmas*

Gifts that keep giving year after year

Every day, someone will say another "Thank you" for the wonderful convenience and gleaming beauty of K-V closet fixtures. They make such perfect gifts for the men-in-your-life and the ladies, too. Their ties, skirts, slacks, hats, shoes . . . all look so much nicer and are so much more convenient when they have K-V fixtures in their closets. And each closet becomes a smarter, more roomy, and more convenient asset to good grooming. K-V fixtures are attractively boxed, too. You couldn't wish for a more ideal gift for family or friend.

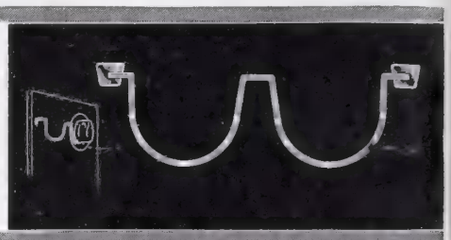


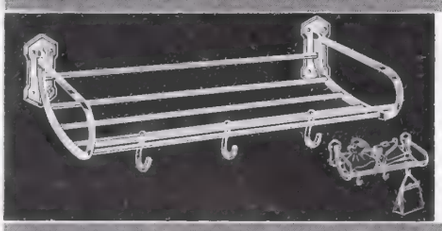
K-V 575 "view all" TIE SELECTOR—Five 8-bar rotary racks spin ties into quick view and reach. 20¾" wide (Also 2-rack model).



K-V 550 TROUSER AND SKIRT HANGER—Spring-grip arms hold 4 skirts or pairs trousers firmly and crease-free. 14" wide.

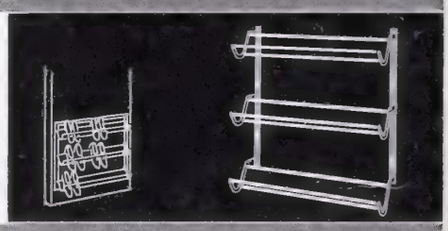
K-V 1125 HAT RACK—Preserves shape without crushing or stacking. Holds hats gently, securely. 22" wide.

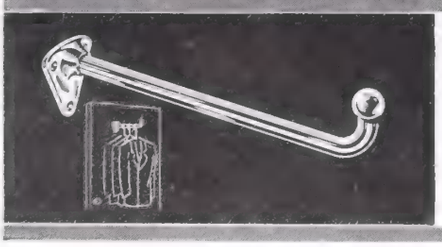




K-V 552 PURSE RACK—All shapes and sizes fit the curved shelf or hang from hooks below. 20½" wide, 9" deep.

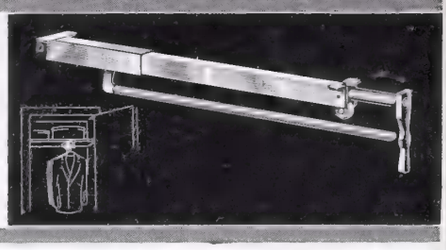
K-V 785 THREE-TIER SHOE RACK—Stores 9 pairs compactly, in view and reach on door or wall. 20¾" wide, 22¾" high.





K-V 3 GARMENT BRACKET—Increase closet capacity with this sturdy chrome finish 10" hook which will hold 6 or more garments on hangers.

K-V 1 CLOTHING CARRIER—Pulls out of shallow closets for easy garment selection; sizes for most closets.



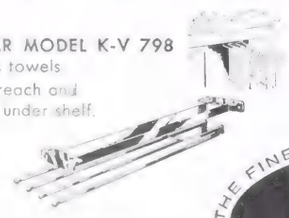
KITCHEN K-VENIENCES

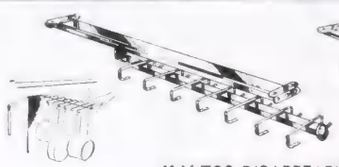
Make housekeeping easier, solve the problems of stacking and shifting in hard-to-reach, limited space. Fine quality, long-life K-V welded construction, bright chrome finish . . . easily installed with a screwdriver!



K-V 793 DISAPPEARING TOWEL RACKS
3-bar model mounts on wall or side of cabinet.

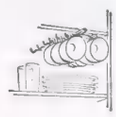
4-BAR MODEL K-V 798
Slides towels into reach and back under shelf.





K-V 790 DISAPPEARING PAN RACK
Stores 14 handled utensils neatly in compact space; glides them smoothly into reach and back in place.





K-V 791
SLIDING CUP RACK
Holds 12 cups securely, safe from stacking chips and damage; smooth glide-away action, extra sturdy.

THE FINEST YOU CAN BUY
K-V FIXTURES

at leading hardware and department stores everywhere

KNAPE & VOGT MANUFACTURING CO. Grand Rapids, Michigan

MIRACLE *in the* SOUTHWEST

from the MAGICAL TOUCH OF *Frank Lloyd Wright*

Designed by **Frank Lloyd Wright**
Exterior Construction: Vibrapac Masonry Units.
Year 'Round Air Conditioning:
Airtemp Division of Chrysler Corp.



. . . and NEW DIMENSION LIVING inside with AIRTEMP year 'round air conditioning by *Chrysler*

NEW DIMENSION LIVING is designed into this striking home by Frank Lloyd Wright. It's the healthful comfort of year 'round air conditioning by Airtemp, a division of Chrysler Corporation.

The temperature *you* select is automatically maintained around the calendar. The air is never too moist, never too dry. And it's *always* clean—because dirt, dust, germs and pollen are filtered out. Your rooms and furnishings stay cleaner —with less cleaning than ever before.

Airtemp year 'round air conditioning is practical for any home . . . new or old, big or small. And Airtemp *Waterless* cooling—using only air and electricity—now makes it practical for any home in any location.

Find out how little it will cost to enjoy the healthful comfort of Airtemp NEW DIMENSION LIVING in *your* home. Your nearby Airtemp dealer can install heating now—add your summer cooling later if you wish. He's listed in the Yellow Pages—call him now!

Airtemp
DIVISION
CHRYSLER CORP

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

AIR CONDITIONING ▪ HEATING FOR HOMES, BUSINESS, INDUSTRY

Now You Can Play
DRUMS, HARP, BANJO
– HUNDREDS OF OTHER MUSICAL EFFECTS ON A
WURLITZER ORGAN



DOUBLE YOUR FUN WITH
Instrumental Percussion

A Wurlitzer Organ becomes more fun than ever with new "Instrumental Percussion." Xylophone, guitar — a whole range of thrilling new voices can now be played with no special touch. Wonderful relaxation for adults, it offers children an interest that contributes to their education, makes them the envy of their friends. Mail the coupon for details.

WURLITZER
THE OFFICIAL ORGAN MUSIC IN
Disneyland



WURLITZER ORGANS
IN THE TRADITION OF THE "MIGHTY WURLITZER"

The Rudolph Wurlitzer Company
Organ Department H-511
North Tonawanda, N. Y.

☐ Send me information on "Instrumental Percussion."
☐ Send me information on "Play-By-Color."
☐ Send me details on the Wurlitzer Organ.

Name .....
Address .....
City ..... Zone ..... State .....

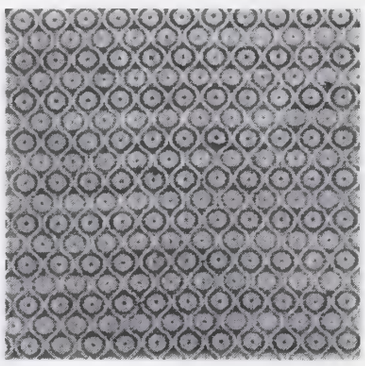
DECORATOR'S DIARY

CONTINUED FROM PAGE 20

any room could provide space for it. It's 38″ wide, and 41½″ high and ordinarily 16″ deep. Open, it's 25″ deep.

It just occurs to me that the Babsons could use this piece in the dining area of their living room. That desk flap might make a handy serving surface.

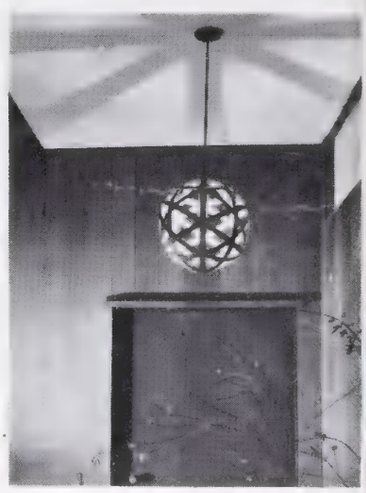
It must have been Kismet that led me directly to Boris Kroll's showroom in search of fabrics for the Cunninghams' remodeled town house. And a pretty dazzlingly remodeled town house this has turned out to be. Understated elegance as far as the eye can reach—flush white marble mantelpieces, silvery-gray grass-cloth walls, gray vinyl flooring inset with strips of pewter—and by no means an easy assignment when it comes to selecting appropriate fabrics. But there they were spread out before me in Kroll's new "Mediterranean" series—an Arabian Nights assortment of glinting brocades and textured solids in co-ordinated groups, numbering more than 550 individual pieces, ready for upholstery, draperies, cushions, bedspreads. Their woven patterns were inspired by ancient Egyptian, Coptic and Arabic art objects, running the gamut from an Egyptian armband to Kufic calligraphy, in a palette of jewel colors that might have dazzled Ali Baba, from hot and fiery opal pinks to the greens of tourmaline and malachite.



"Minarets" in brocade

Out of this fabulous trove I chose the brocade called "Minarets," to upholster the satiny-silver magnesium-framed headboards in Mrs. C.'s bedroom. This pattern's trim, repetitive geometry suggests the domed shapes of Islamic towers; its color is a melting of sapphire, emerald and indigo, subtly highlighted with an almost hidden iridescence of blue Lurex metallic threads. You must see it yourself—and this goes for all the other brocades in this series—in order to appreciate the provocative wizardry of metal threads woven *under* instead of over the surface of a fabric. On the practical side, these fabrics are of Bemberg and viscose, plus Lurex wherever metallics are used, and are loomed 54 inches wide.

Such a delight to find clients like the Roses, who just seem naturally to understand that decorating isn't always a matter of filling every available empty space with a tangible, concrete *thing*. They appreciate assymetry, and they love an occasional blank wall. But the thing that most endears them to me is the way they caught on to the entrancing variety of decorative effects you can enjoy just by creating shadows. For instance, their new house in Connecticut needed a lighting fixture to illuminate the foyer and to give some hint of the unfettered drama and imagination that architect, client and (modestly) decorator have lavished on the rooms within. I found just the proper "introduction" in Helena Buckingham's open sphere ceiling fixture, a veritable astrolabe of sleek brass bands, as modern as the moment, yet as compatible with the Toltec stone they've set in their fieldstone entry way as it is with the Chinese portrait on silk that hangs on the inside hall wall. And it was Doris Rose (not I) who quickly saw the shadow-play potentials here. "Why," she said, ecstatically, "when the light plays through the sphere the shadows will pattern the ceiling like the



Spherical lamp and shadow play

(*Please turn to page* 52)

The thread of the story is LUREX



A COLORFUL WORLD RECREATED through the magic of Lurex®... in Boris Kroll's Mediterranean series of jacquard-woven fabrics inspired by Arabic motifs and treasures from the Middle East. These sumptuous new Lurex-woven fabrics are especially dramatic in contrast with the superb, simple lines of Baker Furniture. Lurex, non-tarnishing metallic yarn made only by the Yarn Division of *The Dobeckmun Company, Cleveland 1, Ohio • New York: 350 Fifth Ave. • London • Amsterdam*

12TH CENTURY P[illegible]SIAN EWER FROM MATHIAS KOMOR



The shape of things to come



in new Royal Doulton bone china . . .



for the life you lead today

For changing times, a change in English bone china. A graceful new coupe shape with the lighter lines and lovelier proportions you admire in today's silver and furnishings. Looking whiter and smoother than ever, with its restrained decoration and soft nature colors touched with gold or platinum. Echoing the life you lead today, where even formal entertaining has a new informality and outdoors blends with indoors all through the house.

Royal Doulton

Send 10¢ for china leaflets; figurine booklet in color, 25¢. Copyrights, TM Reg.

DOULTON & CO., INC., DEPT. F-20, 11 E. 26TH STREET, NEW YORK 10, N. Y.



Furniture designed by Maria Fuchs



Heritage Henredon *fine furniture*

He "belongs to the present . . . he is a link with the past. One feels a sense of never-ending richness, potential, heart and meaning." The New York Times.

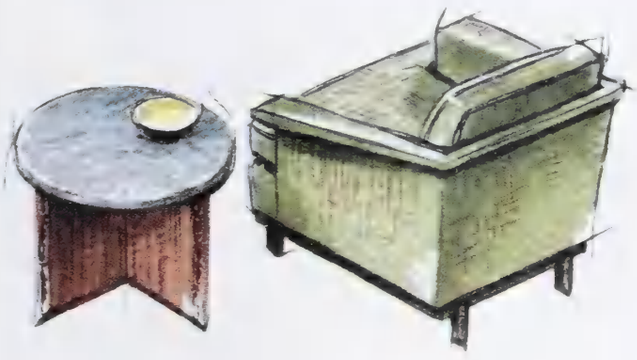
And of his buildings, "as if they were to take their place in a happier world—one of light, of grace." So says The American Academy of Arts and Letters.

This is Frank Lloyd Wright, a man who designs for real people, respecting their roots, their hopes. Of all forms, furniture seems a natural expression of his genius.

Frank Lloyd Wright

Now applies to furniture a genius that is world-renowned





Frank Lloyd Wright, the prophet of new ideas in architecture, now for the first time applies his visionary ability to designing a group of dining room, bedroom and living room furniture.

The Frank Lloyd Wright concept of furniture will create a new form of family happiness in today's home, a new adventure in freedom and dignity, a new flexibility of function and design.

When you see this fresh, imaginative furniture, you'll feel its quality and integrity. In each piece you'll find the sensible, sensitive touch of the man who is the most creative designer of our time. Everywhere the beauty is integral with the nature of the materials.

The collection will be produced (exclusively) by Heritage-Henredon. Look for the signature of Frank Lloyd Wright on each piece. For the name of the dealer nearest you, see page 342 or write to Heritage-Henredon, Box HB11, High Point, North Carolina.

Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES.
Factories at High Point, Mocksville, and Morganton, N. C.



Aunt Cleo was right! There just isn't a luscious color in all the world that can't be found in the wonderful Lees Carpet Selector. Mother always used to call me her "little rainbow." But Lees Carpet Selector puts my colors to shame! And wasn't it grand to see the dreamy new Lees Carpets all together? I've never seen such colors. All the patterns and weaves at our fingertips to match and compare! Easy to buy—delightful to live with! Guess that's why they call them . . .

. . . those heavenly carpets by LEES

And instead of doing just one room— I found I could furnish our whole house with Lees Carpets on the store's wonderful Easy Budget Plan! For a small down payment and a few dimes a day—we can all have our happy homes brimful of colorful, comfortable, cozy Carpets by Lees!







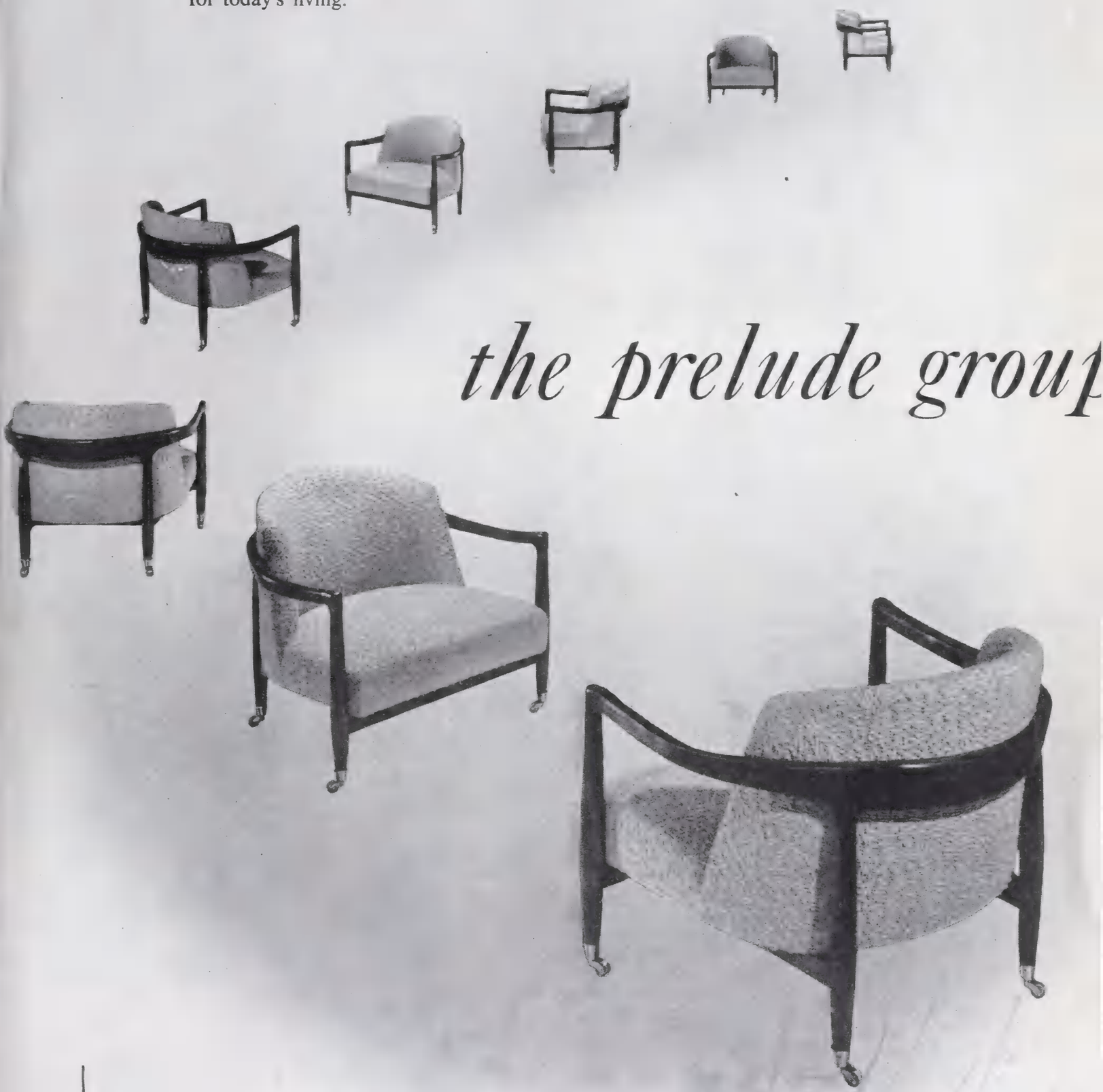


Choose from Lees Selector. Use easy time payments. No guess work. All the colors, textures, patterns, at your fingertips in Lees Selector. No hurry, no worry. Just a small deposit and a few dimes a day will do it.



JAMES LEES AND SONS COMPANY • BRIDGEPORT, PA. • MAKERS OF QUALITY CARPETS AND RUGS

Sculptured chairs distinguished by
the ageless simplicity of fine design . . .
the mellow beauty of solid walnut
enhanced by exquisite hand rubbed
finish . . . masterpieces scaled
for today's living.



the prelude group

e l erwin-lambeth

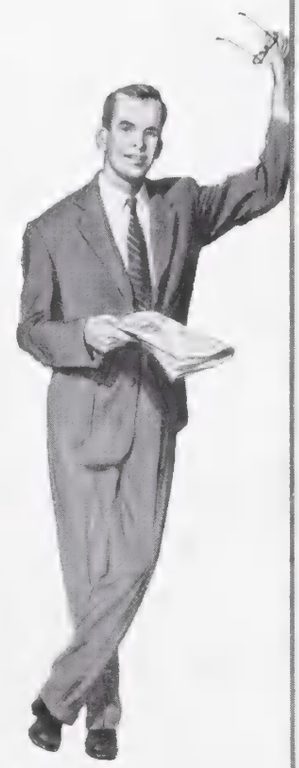
thomasville, n. c. • new york, new york • chicago, illinois

Send 25c for descriptive brochure
to Erwin-Lambeth, Dept. HB-11
Thomasville, North Carolina

CAPEHART

brings you exciting new sound with

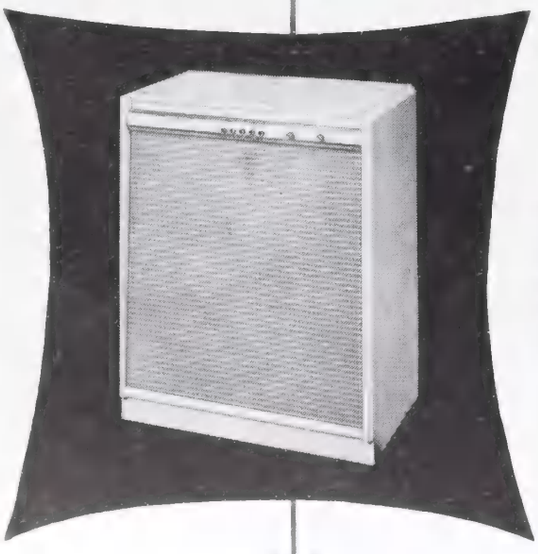
COLORTONE CONTROLS



It's the most dramatic advance in High Fidelity. Exclusive Capehart Colortone Controls let you "conduct" the orchestra . . . highlighting the deep bass or clear trebles . . . creating new tonal effects throughout the full audible frequency range . . . to suit your listening pleasure. Your classified directory lists your nearest Capehart dealer.

Capehart High Fidelity instruments from $129.95 to $1100.00*.

*Prices slightly higher in the South and West.



The "GAÎTÉ PARISIENNE" (Model 52PH56B). Four High Fidelity speakers. All-speed phonograph with imported "Ronette" cartridge. Colortone Controls.

Capehart

CAPEHART-FARNSWORTH COMPANY, Fort Wayne 1, Indiana
A DIVISION OF INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION

DECORATOR'S DIARY

CONTINUED FROM PAGE 44

rays of a star!" And so they do. The fixture, from Kneedler-Fauchere, comes already wired in two sizes, 11 inches or 14 inches in diameter, and is hung either with a brass pipe or a 2-foot length of brass chain.

I detect the return of the Embroidered Look, something I remember from my childhood when ladies



Embroidered linen

passed leisurely afternoons with floss and hoop, industriously covering everything from pillowcases to tray cloths with padded buds and satin-stitched leaves. What the ladies were doing was an interesting, double-barreled job of creating texture and pattern simultaneously, and I notice that current fabrics tend to be giving us the same dual effect. This isn't so surprising when you remember how long texture has been important to home furnishings. And by now I suspect our eyes are beginning to feel the need of something more than texture, so pattern-with-texture supplies the need. Many times the embroidered look isn't stitched on the fabric at all, but is merely an effect created by the weave or by flocking. But one of the handsomest new fabrics in Jofa's extremely handsome new line is a real, bona fide embroidered linen, which offers so many endless and elegant possibilities it makes your head swim.

The pattern is a continuous repeat of what I take to be a French Provincial scroll, but I plan to use it as spread, draperies and slipper chair upholstery in Mrs. Harrington's Chippendale bedroom. I am also toying with the idea of putting it into Mrs. Nelson's provincial living room. I see it as place mats, as a tablecloth, as café curtains. It is one of those felicitously scaled all-over patterns, neither too bold nor too picky, that seems to work as successfully in large areas as in small. Fabric itself is 50 per cent linen mixed with cotton and rayon, comes 50 inches wide, and in natural embroidered in beige, gold, celadon, bright blue or turquoise.

Thought I'd never find a lamp base worthy of Helen Knowles' made-to-order modern furniture and her collection of Indonesian wood carvings. (I flatly refused to have wiring piped through the head of one of those precious goddesses; principles are principles, I say!)

But yesterday I went to the Newel-Hayes studio, opened the door, and found myself staring right at the very lamp—a square wood pedestal, 18″ tall (approximately 32″ with bowl fixture), patterned in a design that looks so like marquetry that I still can hardly believe that it isn't marquetry at all.

What appears to be an elaborate inlay of multicolored woods in a sort of squared-off medallion is actually a pattern stained in the maple base by a wax-resist process similar to batik, the famous craft of the Dutch East Indies. The wood is coated with wax, a design is scraped through the wax, and the exposed wood is colored with



Lamp base in batik

a stain that doesn't conceal the wood grain. Stains are natural-looking wood colors, hence the look of marquetry. Possibilities for this kind of thing are mightily intriguing. I can see furniture given pattern and color—the doors of a chest, the top of a table, or the back of a chair—or even a wall covered with a batik mural, and the designs can be as individual as whoever orders them. Heard of a railroad man whose office wall is a map of the line, done in batik.

—M. G.

no other sofa bed

does all this







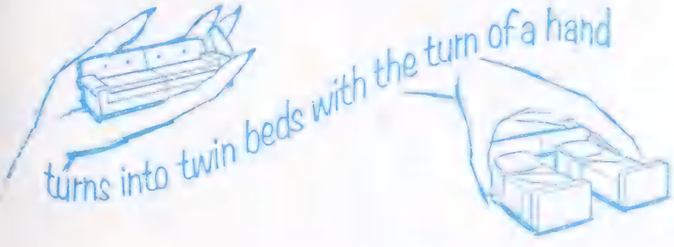


and looks like this



REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

Turn-a-Bed®



foam rubber *to sit on...to sleep on!*

An entirely new conception . . . a completely new construction! Turn-A-Bed's revolutionary design makes all other sofa-beds old-fashioned. No cushions to remove and store . . . no heavy springs to lift or pull. Available as sofas, sectionals and love seats in a wide variety of styles and fabrics at leading furniture and department stores. Write for descriptive folder.

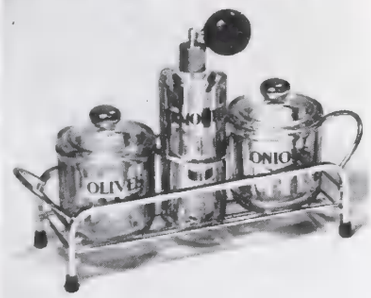
TURN-A-BED CO., 192 Lexington Ave., New York 16, N. Y.





THE 14 CARAT CHARACTER in your life is probably the biggest gift problem you have. So here you are: *the* present for the man you love the best. 14k gold cuff links—handsome, simple, distinctive—handmade with any three cutout initials. Because his monogram forms the design, every pair is one-of-a-kind. A beautiful buy at $39.50 incl. tax. Ppd.

ANDERSON FARM WORKSHOP
Tinicum, Pa.



Premiere

THE MARTINIMASTER

the perfect gift for Host and Hostess, for the connoisseur of the Extra Dry Martini. The Vermouth is "swished" through an atomizer from a gold-striped clear bottle. The matching jars are labeled Olives and Onions. All fit into a handsome brass carrier. $9.95 ppd.

4 pc. set, includes Lemon-Peel jar— $11.95 ppd.

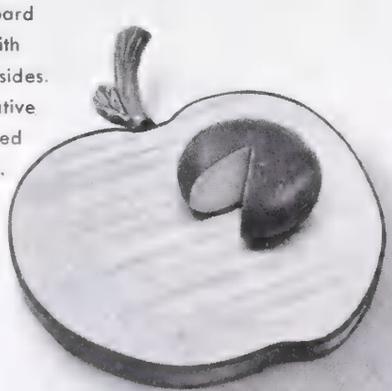
Order from

Hildegarde Studios
597 Farmington Ave. Hartford 5, Conn.

SAKS FIFTH AVENUE · GUEST AND GIFT SHOP

THE APPLE OF OUR EYE—

S.F.A's own exclusive cheese set from France. The wooden board—a whopping apple slice with bright red apple-polished sides. Its ceramic stem—the decorative handle of a cleverly concealed knife. Set, 6.95. Mail, phone. Also Detroit, Beverly Hills and White Plains.

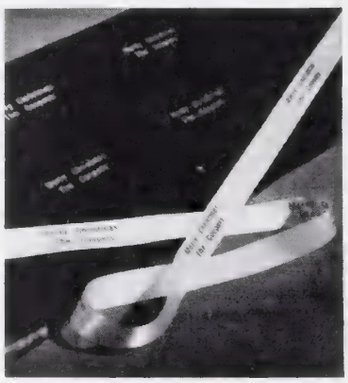


SAKS FIFTH AVENUE GUEST and GIFT Shop 14 EAST 50th STREET



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



IT'S GOT YOUR NAME ON IT! We've been wishing someone would do this for ages. Merry Christmas wrapping paper and satin ribbon are personalized with an all-over imprint of your name. A 25-ft. roll of paper is $3.95. Each additional 25-ft. roll is $2.95. 50-yd. bolt of ribbon is $3.95. Both are available in green, red, blue or white. Postpaid. Selden Cooper Shop, Grove Park Inn, Asheville, North Carolina.



IT'S ONLY MONEY. But if Sulka and Countess Mara joined forces, they couldn't come up with a tie to match this crisp greenback by Uncle Sam. And wait until you see what it does to a sedate cocktail party—*everyone* gets buck fever! A sterling silver collar clip holds the genuine dollar bill in place. $3.30 including silver tax. Postpaid from The Game Room, 1538 Connecticut Avenue, Washington 6, D.C.



OLD SMOKEY is an indoor-outdoor barbecuer that gives you the delicious flavor of smoked cookery without any watching or worrying. We're becoming famous for our living-room barbecues! The cooking is done by charcoal-penetrating heat which seals the juices in, and hot, captured smoke which imparts flavor. Made of steel with 14" grille. $9.95 ppd. Thor-Bob Products, Box 592, Church St. Station, New York 8.



GIVE HER A PINK MINK and she'll have it all over town that she got "guess-what" for Christmas! This giddy sophisticate is a perfume bottle, and he comes in a delicious pink ceramic with a dazzling rhinestone collar, buttons, eyes and toes. His head is the bottle stopper. The matching pink poodle is equally elegant. 4¼" tall, $3.50 each; $6.50 the pair. Postpaid. Chalmar, Split Rock Rd., Syosset, New York.

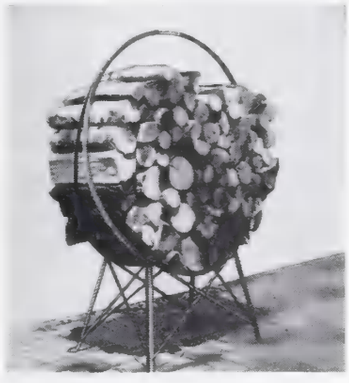
SHOPPING WITH Pat Gunan



KISSIN' ANGELS, smooching like crazy behind St. Peter's back, are discovering that a kiss is still a kiss whether you're up above the stars or standing under them. This is a present that turns on a 100-watt light in a woman, whether it comes from a little boy in knee pants or a big boy in a pin-stripe suit. Gold-touched white porcelain, 4″ high, $1 the pair postpaid. Cortley Gifts, 305 E. 83rd St., New York 28.



WHEN THE FROST IS ON THE PUMPKIN and the fire's in the hearth, *nothing* is more beautiful to behold than a big pile of fireplace logs. And outdoor-storage seasons wood. So keep your logs in this new Log Crib. It holds ⅛ cord. Rust-resistant black iron, 45″ in diameter. 5-ft. high, with simple instructions for assembling; $14.95 exp. chgs. coll. Jeff Elliot, Dept. HB11, Statesville, North Carolina.



MUSICAL JUMP ROPE. What a *lovely* idea! As an apple-cheeked little girl skips rope, a merry tune fills the air because the handles of the bright red plastic rope are self-contained music boxes! Just $1.50 postpaid from Page & Biddle, 21 Station Rd., Haverford, Penna.



OUR GILTIEST DESIRE for the holiday season is this golden horn of plenty, brimming over with an opulent arrangement of gold flowers and leaves and crystal bubbles. The 18″ wicker cornucopia has been dipped in gold, and the beautiful arrangement is wired in place. $8.50 ppd. C. D. Peacock, Chicago 3, Illinois.







Musical Cathedral

The celestial strains of "Silent Night" played by the Swiss music box in this ivory plastic cathedral will fill you with the peace of Christmas. With light streaming through the simulated stain glass windows, it looks like a country church at midnight services. Perfect under the tree, on your mantel or table.
6″x6″x12″ with bulb, cord and plug. AC-DC.
$5.95 plus 25c postage
The Fitzgeralds
Peter Stuyvesant Station
Box 19, New York 9, N.Y.



PERSONAL . . . EXCLUSIVE

Pen sketch of Home, Pet or Boat from your photo, is printed in ceramic color and fired on 6 inch white tile, set in cork and framed in 1½″ blonde oak or walnut. (10″ x 18″) Choice of Black, Brown or dk. Green ink. Include name of Pet, Boat or owner of home. Two identical printed tiles if you prefer.
PERSONALIZED TRAY **$20.00** postpaid
PERSONALIZED TRAY and set of 8, 11 oz. frosted HiBall glasses to match **$32.50** PPd.
PERSONALIZED HiBALL GLASSES separately. Set of 8, **$19.50**. Set of 12, **$24.50** PPd.
Allow about two weeks
WARREN E. GUGGENHEIM
P.O. Box 86, ENKA, N.C.



The Lighted Tree CHRISTMAS CARD



Your name is not revealed until you pull the sliding strip. As the name appears, in silver, there is another surprising action. The candles of the Christmas tree seem to become lighted. One by one, candle flames of brilliant fluorescent orange are unmasked. Charming Old World design printed in Christmas red and forest green. Fine white vellum text paper folded from 10″ x 13″ sheet. Matching envelopes. Prices— 25—$4.95; 50—$8.75; 75—$12.45; 100—$16.00; 150—$23.20; 200—$30.20. Each Card over 200—13c. Postpaid.

Money-back Guarantee!

Yours Free!

Write for free 148-page catalog of exciting gift ideas.

Miles Kimball

58 Bond St. - Oshkosh, Wisconsin

This Replica of a 1000 Year-Old Copper Urn MADE IN EGYPT...



FREE

To New Members of the Around-the-World Shoppers Club

To demonstrate the unique thrill of receiving beautiful and exotic gifts from foreign lands *at less than half their U.S. value*, we invite you to accept FREE this handsome copper urn from the fabulous land of the Pharoahs and the mighty pyramids! Hand-hammered by native Egyptian craftsmen in traditions going back over 1,000 years, the urn is adorned with replicas of scarabs—carved in bluestone—and with a centerpiece bearing the image of the sacred Sun . . . two of the most representative symbols of ancient Egypt.

From Egypt—Land of Magnificence!

Your copper urn, which measures 8" high, will come to you from Egypt, the most wondrous empire of the ancient world! Egyptians were the first physicians, the first engineers, the first mathematicians, the first canal builders, shipbuilders and law makers. They discovered the movements of the planets and devised the first accurate calendar. It is appropriate that this urn is made of copper, because it was with the development of coppersmithy 45 centuries before Christ that Egyptian civilization began! Its burnished beauty will be a constant reminder of the opulence of this ageless civilization. Its handsome ancient Arabic design will bring the mystery and romance of this fabled country into your own home.

Gifts from the World Over

Please accept this handwrought copper urn from the historic land of the Nile with our compliments for joining our Club—and then sit back and await the further pleasures to come. As a passenger on our magic carpet, you will receive a surprise gift each month from a different foreign land. Your gifts will come *direct to your home postpaid and duty free* in packages decorated with exotic foreign stamps! Each gift is guaranteed to be worth twice and more what you pay. Furthermore, you may cancel after receiving your Egyptian copper urn or at any future time. *Mail the coupon now*, while this fascinating copper urn from ancient Egypt is being offered FREE!

AROUND-THE-WORLD SHOPPERS CLUB
71 Concord St., Newark 5, N. J.

Around-the-World Shoppers Club, Dept. 721-AA
71 Concord St., Newark 5, N. J.

Please enroll me as a member and send me the Egyptian Copper Urn FREE for joining for the term checked below, for which I enclose remittance:

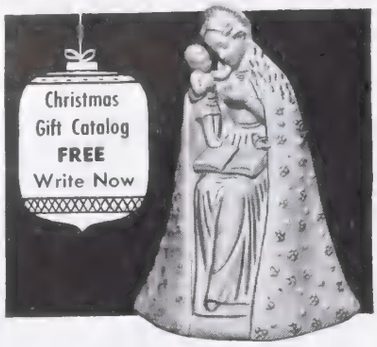
☐ 3 months, $7.00
☐ 6 months, $12.00 ☐ 12 months, $22.00

Name .....
Address .....
City & Zone ..... State .....

☐ Check here if you have ever been a member. (NOTE: The U.S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman.)

CANADA: 3 mos. $7.95; 6 mos. $14.00; 12 mos. $26.00. Delivered to your home without payment of additional duty or postage. Address: 77 Vitre St. West, Montreal 1, Que.

Famed
HUMMEL MADONNA



Once Again—In Limited Edition

Collectors of Hummels will want to own this famed "Flower Madonna" by the beloved Sister of Siessen. Exquisitely modeled in pristine ivory ceramic, it beautifully symbolizes the youthful glory of adoring Motherhood. This is the genuine Hummel, with Sister Hummel's own signature. About 10 inches high, imported especially for us in limited edition. An enduring treasure, or endearing gift. By mail, for only $7.95 plus 35¢ shipping. Send order to . . .

$7.95
Plus 35¢ *shipping*

Religious Art Guild
200 B11 Monson, Peoria, Ill.



From the Old Water Mill

Stuckey's Plantation Box

If you're a Southerner, have friends who are—or want to treat yourself and others to some rare good eatin' from Dixie, here indeed is a find! Handsome box contains generous bags of 100% Water Ground Meal, old-fashioned Speckled Heart Grits, Hush Puppy Mix, bottle of real Georgia Cane Syrup, 2 jars orange blossom Honey. Order for self, friends. Send list; we gift wrap, mail. $4.95 postpaid.

Dept. HB-11
Eastman, Ga.

Stuckey's

55 Pecan & Candy Shoppes. Stop and refresh!



EACH PAIR ONLY $1.00 POSTPAID

"Captive Turquoise" EARRINGS

From the "Land of Enchantment" come these strikingly different earrings, "Captive Turquoise." A genuine nugget of polished turquoise caught in a cage of symmetrical metal bands. A fascinating addition to milady's collection. Real conversation pieces! Specify pierced ear or screw type. Order now for Xmas—for yourself and your friends! Sold only by mail. Postpaid, each pair only **$1.00**

18" Matching Necklace for Only $1.00
Matching Bracelet Also Only $1.00

Southwestern Gifts
630-C East Alameda Road, Santa Fe, New Mexico



WINDOW



PURSE-OOHING LOVES are these pretty petit point accessories for a fair lady's handbag. All are black faille with a petit point design of multicolor flowers. The change purse, bill fold and address book are $1.25 each. Order two or more and the price is $1 each. Ppd. We found them at Edith Chapman, Nyack, N.Y.

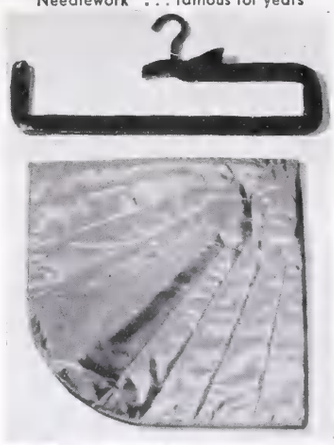


DOLLAR BELLS to fill with dollar bills are little snow-white sparklers, hand-painted with any first name you specify. Insert a bill as a "clapper" and hang them on the tree—one for each money-mad member of the family. 2½" high, $1 for two; $2.75 for 6. Ppd. Order them from Janet Forister, 200 Monson, Peoria, Illinois.



THE BEAR BEATS THE DRUM, and the monkey shakes the maracas. And if you can hear the rhythm over the audience laughter, you'll find that the way they shake, rattle and roll in time to their own syncopation makes the teenagers look like stumblebums! About 8" high, $2.95 each ppd. Scully & Scully, 506 Park Ave., New York 22, N. Y.

Eleanor Beard
HARDINSBURG, KENTUCKY
"Needlework" . . . famous for years



Niceties of Home . . .

Fur Hanger . . . Velvet covered, padded, one end open for comfortable adjustment. $7.50

Four Times as Pretty when you open it up on your card table. Card Table Cover . . . in all colors . . . gently padded, in taffeta $10. satin $11. velvet $13.75. Postage .50

446 Park Ave. (betw. 56 & 57) New York



FIRE MAGIC

. . . To Fill Your Room With Enchantment California Pine Cones that add dancing color and charm to the open hearth. Each cone, generously encrusted with chemicals, burns with brilliant, long-lasting, multi-colored flames. The imported decorative fireside basket of split bamboo is overflowing with approximately 40 Pinon cones. All baskets are attractively gift-packaged with plio-film cover tied with a gay red satin bow.

JUST $3.95 each

Postpaid in U.S.

Available the year 'round
Send Check or Money Order
No COD's Please. Postpaid in U.S.
Californians Add 12¢ Sales Tax.

Pine Cones only $3.00

PINE CONE STUDIO
1634-C Brycedale Duarte, California

SHOPPING





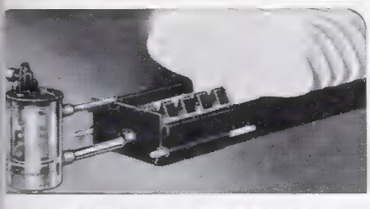
TIME ON HIS CUFF. A pair of gold-filled cuff links has a guaranteed 17-jewel watch mounted in one link. The other is engraved with three initials. So, you see, that man you're thinking about doesn't have *quite* everything! The pair is $39.95. In 14k gold, $79.95. Engraving, tax and postage incl. House in the Garden, 19 Garden Place, Brooklyn, N.Y.



5 LITTLE DICTIONARIES sitting on a desk will give you the knowledge of a linguist. Beautifully bound in red or black supple Morocco leather, they come in a 3½" x 3½" x 2½" high matching leather case. Dictionaries include English-French, English-Spanish, English-German, English-Italian, and English. Case is stamped with 3 gold initials. $12.50 ppd. T. Anthony, 751 Madison Ave., New York 21, N.Y.



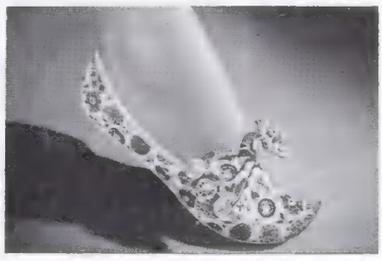
THE MOUSEKETEERS, as you probably know by now, are the members of the Mickey Mouse Club started by Disney on his new television show. And here is the official Mouseketeer turtleneck T-shirt of washable cotton knit. In white, maize, pink, blue or mint; sizes 1-12; $1.79 plus 25¢ post. Gilchrist's, Box 912, Boston 2.



For HEALTH and COMFORT Your Home Needs PROPER HUMIDITY

Get healthful air in your home with proper humidity all the heating season. MONMOUTH FLOTROL, the finest home humidifier, does it. Costs little, easily attached to any warm air or forced air furnace—gas, coal or oil fired. The air you breathe affects the way you feel. Over-dry air in heated homes contributes to head colds, damages your furniture and furnishings. Be healthy—be protected with a MONMOUTH FLOTROL. For the average size home order No. 420-6. Only $19.75 f. o. b. Cleveland. You can easily install it yourself in an hour with our simple instructions, even while furnace is in operation. Sizes for all heating systems. Write for complete information.

THE CLEVELAND HUMIDIFIER CO.
3304 Wade Park Ave., Cleveland 3, Ohio

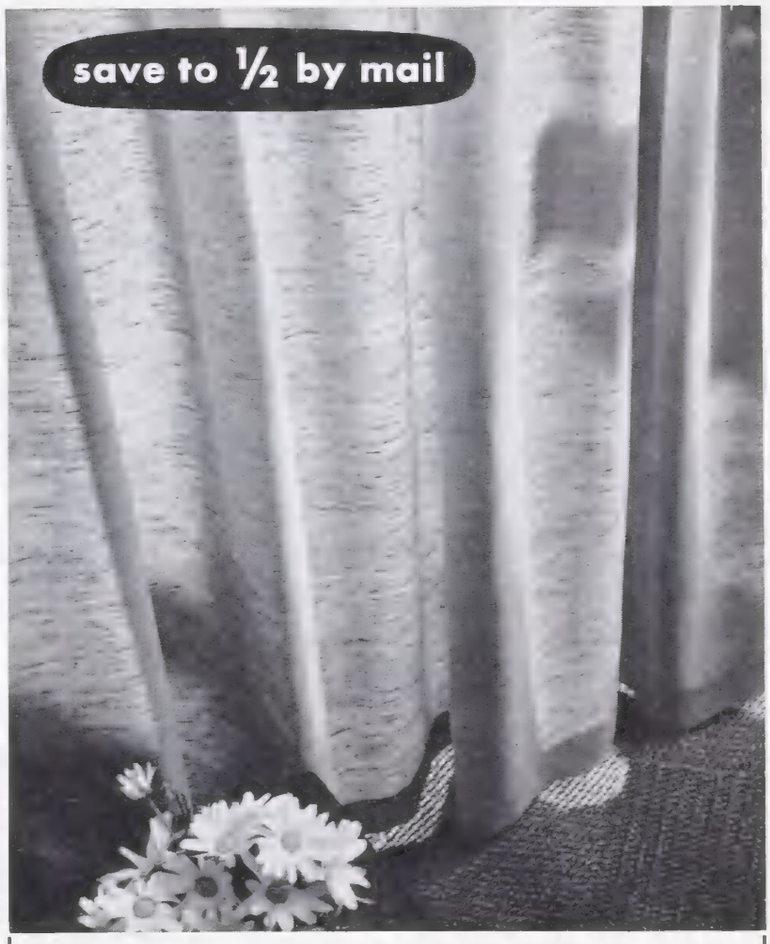


HAREM SLIPPERS PUT AN EXOTIC LOOK UNDERFOOT!

These clever Harem Slippers are exotic to look at, fun to wear, and oh, so comfortable! Made of bright-patterned Persian print cotton, Harem Slippers have kitten-soft suede soles—foam rubber inner soles with double thickness in heels. Toes take an "oriental" tilt and six bright gilt coins tinkle from the bow ties. Harem Slippers look delightfully frivolous, but are so really practical—long-wearing and completely washable. And what a clever idea for a really different Christmas gift!

Send shoe size for correct fitting. Per Pair, only $3.95 postpaid

artisan galleries
2100-A11 N. Haskell Dallas, Texas



Beautiful Custom Made Drapes

approx. $1.50 a yard including labor

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Choose from 60 colors in 7 exclusive fabrics listed below.

• Send 25¢ for swatches of all colors of all fabrics •
Fortisan · Shantung · Metallic Print
Two-Tone Supple Weave · Nubby Weave
Shadow Weave · Textured Weave

yardage **$1**

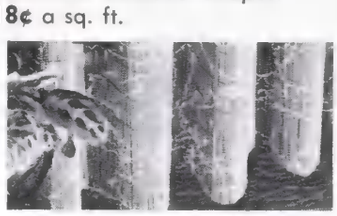
Only Carabao offers these custom tailored features

- Carabao drapes are custom made to your exact width and length measurements
- Fabric is "tabled" for precision cutting so your drapes will always hang perfectly
- French pleated by hand. We use plastic crinoline to assure perfect headings
- Weights are sewn in full 3" hems for hanging perfection
- Tiny, overlocked seams join widths of fabric, cannot be seen.

SEND FOR FREE CATALOG OF ROOM DIVIDERS—BAMBOO DRAPES
Lowest Prices ▪ finest quality ▪ most complete section

For example—Standard Sizes Matchstick Bamboo Drapes. Natural color **18¢** a sq. ft.

Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo. Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors. Luana Wood Drapes and Drape Dividers. Send for complete catalog.



Clip this coupon for information

CARABAO
SPECIAL PRODUCTS COMPANY

Dept. HN17, 2750 Hyde at Beach, Box 3689, San Francisco, California
Satisfaction guaranteed

CARABAO SPECIAL PRODUCTS CO., Dept. HN17
2750 Hyde at Beach, Box 3689, San Francisco, Calif.

☐ Enclosed is 25¢ for fabric swatches, information
☐ Please send me free catalog of Dividers, Bamboo Drapes

Name.....
(please print)
Address.....
City..... State.....

FUN-TO-FINISH CHRISTMAS TABLECLOTH



Your children and your children's children will cherish this heirloom Christmas cloth which you've worked with your own hands! Beautiful holly-red cloth has distinctive cross-stitch design stamped to be embroidered in white floss, sprinkled with snow-flake rhinestones, highlighted with gold metallic yarn. Red viscose rayon tablecloth is large enough for a gathering of the clan, perfect for holiday entertaining. You'll receive cloth, all finishing materials, complete and easy instructions. You'll be amazed how quickly the work goes!

Cloth, 63x90 inches, with *all* materials....$17.95 ppd.
Matching 18-inch napkins .....4 for $2.95 ppd.

When Stockings Are Hung by the Chimney with Care . . .



have these angel socks ready for filling! Kit contains cut-out red felt stocking, felt applique pieces, embroidery floss and rhinestones.

Each stocking kit .....$1.95 ppd.

Send for our FREE new Christmas catalog!

Susan Smith 11 Main Street Carpentersville 10, Ill.

HANDSOME OCCASIONAL TABLES IN SOLID ROCK MAPLE

Honey finished, hand rubbed to a warm mellow glow.



END TABLE $26.65
20 x 26—21" high. One drawer. Brass Butter Fly drawer pull. Spoon legs.



DROP LEAF
15 x 21—27¼" high. Open, top 15 x 35". 2 drawers with Butter Fly pulls, Spoon legs.

$28.60

Mail 20¢ for Folio #1 picturing a wide assortment of traditional pieces. Send check or M.O. Prices F.O.B. Tenn. Add 3% Sales Tax if in Ala.

JONES VALLEY FURNITURE DISTRIBUTORS
P.O. Box 2347, Birmingham, Ala.





Calendars in 14K gold . . .

To remember the most important day of your life together . . . The moment marked with a genuine 2-point diamond, hand-set on calendars precisely accurate to the day, month and year you wish. Backs are the favorite swivels, 14K solid-gold throughout.

Size ⅞" x ¾". *Per pair*... **$38.50**

Price includes all charges. Quality, prompt and safe delivery assured.

No C.O.D.'s, please. Catalog on request.

Holiday House

111 Bellevue Theatre Bldg., Upper Montclair, N.J.



Sterling Silver Belt Buckle and Cuff Links $5.50 each; $9.50 for both

Let St. Christopher Protect Him!

You'll be comforted and he'll be proud when you give him these meaningful St. Christopher gifts.

Prices include tax and postage



House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N.Y.

Gold Plated Luggage Tag $1.50 size of silver dollar engraving 50¢ per line



FAITHFUL HOUND DOGS
ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with adjustable log rests.

18" High and weigh 36 pounds

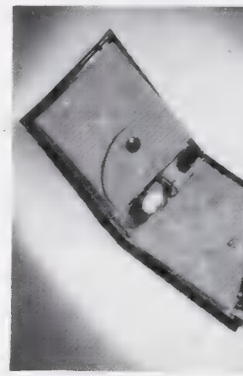
Solid Brass Dogs **$29.95**

Cast Iron, black satin finish **$19.95**

Catalog of other sizes 10 cents. Transportation collect.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee

WINDOW



JEWELRY WALLET is a dazzling idea for any woman who likes the security of having her jewels right in her handbag instead of in a suitcase. Made of fine English cowhide, two gusseted pockets hold necklaces, pins, bracelets, earrings. Rings fit over padded tongue. Red leather lined with gray chamois, or black or green with natural chamois. $5 ppd. Here's How, 27 E. 22nd St., New York 10, N.Y.



TINY HORNS-OF-PLENTY of charm are miniature wicker cornucopias that instantly give your table a holiday party dress. We love them dearly! Fill them with nuts or mints or little Christmas corsages. They're footed so they won't tip or wobble. 4" long. $1.95 for 8 postpaid. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



HUSH-HUSH BRUSH renders unto its master more service than meets the eye. The nylon-bristled clothes brush has a fine honey-brown leather top, which zips open to reveal a turf-green velvet-lined stud box! Stamped in gold with 2 or 3 initials, it's 4½" long. $2.75 ppd. Zenith Gifts, 55-C Chadwick St., Boston 19.



ADD CHARM AND INTEREST TO YOUR HOME WITH THESE
NEW DO-IT-YOURSELF BUILT IN WALL CLOCK KITS

Self starting, 115 v. 60 cy. A.C. Electrical clocks. Includes 6 ft. cord, hands, brass trimmed sweep hand, dial markings, hardware, suggestions, full instructions. Simply installed in wall panel up to ¼ in. thick or thicker if you wish. Architectural data available. Color Style-It-Yourself. Kit 1 for dials up to 20 in. diameter $12.95. Kit 2 not illus. for dials up to 14 in. with straight bar hands, quarter hour bars and round hour dots, $9.95 F.E.T. and post paid. Same high quality. No c.o.d. Money back guarantee. Catalog.

FORESTVILLE CRAFTSMEN,
P.O. Box 246, Forestville, Conn.



GARDEN BOOTS

Smart Xmas gift for Gardeners

Garden growin's lots more fun in smartly styled Garden Boots. Garden Boots protect against scratches, insects, dirt; keep dew and moisture out, too. Cool, colorful duck top pulls over slack cuffs, ties tight. Slacks stay tucked in; can't snag or tear. Slipper style bottoms are waterproof Naugalite. *Colors* are Bonny-Red Plaid, Candy Stripes, and Calypso Stripes. Sizes: small, 4 to 5; medium, 6 to 7; and large, 8 to 9. Order today for Xmas. Specify color and size.

Only ..... **$2.95** ppd.

COMFORT PRODUCERS, INC.
Dept. B Berlin, Wisconsin

SHOPPING



FOR BOATS AND BIKES. Special medals safeguard the man on his boat and the child on his bike. For the sailor, there's Our Lady of Good Voyage, patron saint of the fishing fleets, and St. Christopher. Bronze. 3½" long, $1.95. To watch over the child on his bike there is a silver plated chip with Our Lady of the Highway and St. Christopher. $1.25 each; $2.25 for 2. Ppd. Yuletidings, 957 Park Ave., New York 28.



CANDY SKIRT. There couldn't possibly be anything cuter than this, in all the world, for little girls to wear on Christmas. A bright red felt skirt with suspender top is studded with real peppermint candies, and the cornucopia pocket is stuffed with an extra supply. In sizes 1-6. $5.95 ppd. Order it from Red Oaks, Box 342, Winnetka 4, Illinois.



TIE ONE ON your Holiday Host and he'll out-sparkle the Christmas tree. Wonderful Glitter Ties in redder-than-red are hand-decorated with twinkling, jewel-tone sequins, come in 3 styles, all in silk faille. Bow Tie is $1: Four-in-hand or Texan string tie, $1.50 each. Postpaid. Downs & Co., Dept. 1169, Evanston, Illinois.





Here is a new and exciting PURE CHEESE spread that will delight the most discriminating. Gorgonzola and cream cheese expertly spiced and flavored to create a new taste thrill. Spreads like butter. Adds zest to steaks, hamburgers, sandwiches and salads. A sophisticated note for the cocktail hour—"enough nip to give it a zip." Packaged 5 tumblers of 5½ oz. each—$2.00 Postpaid. Add 15¢ west of Denver. Send check or M.O. . . . No C.O.D.'s, please.

DISTINCTIVE PRODUCTS CO.
6017 Cottage Grove Ave. Chicago 19, Ill.

IN KITS or Beautifully Finished



with or without Swivel Top

It's an END TABLE It's a DESK It's a FILING CABINET

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating . . . directly in front of you at just the proper height. Ideal bed table . . . top swivels over bed for breakfasting, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16" x 25" x 24" high. Either style with swivel top **$36.95**. Without swivel **$32.95**. In kits with swivel **$26.95**, without swivel **$24.50**. Express charges collect.

NOW—Large New Catalog of Finished and Kit Form Furniture and Racks. Send 10¢ stamps or coin.

Immediate Delivery
No C.O.D.'s
Money Back Guarantee

Field House
Dept. B11-5
North Conway, N.H.

You'll save and save They'll rave and rave when you send *Christmas* gifts....by *Harry and Dave!*



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS® . . .
America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. They're definitely impressive, yet inexpensive. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown)—10 to 14 big pears, a great favorite, ppd. **$3.85**
GIFT NO. 2 (16-20 big pears) ppd. **$4.55**
GIFT NO. 3 (20-25 smaller pears) ppd. **$4.45**
What a bargain!

*® © H&D





IT'S SO EASY to order! Send your Christmas list with check or M. O. and tell how to sign your name. No charges, no C.O.D.'s, please.

Give the famous, the Original, one-and-only

FRUIT-OF-THE-MONTH CLUB®

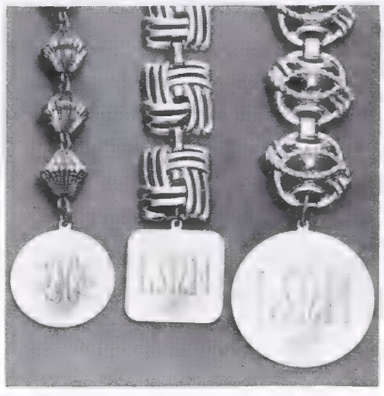
The gift that creates praise and excitement for you the year 'round! You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, beautifully packaged, each with your greeting.

12-BOX CLUB: At Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; March, Oranges; April, Fine Cheese; May, Preserves; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. **Gift No. 20,** ppd. **$47.95**

8-BOX CLUB: Omits Mar., April, June, Aug.; **Gift No. 15,** ppd. **$31.95**

3-BOX CLUB: Christmas, Jan., Feb. treats; **Gift No. 11,** ppd. **$11.65**

Harry and David
BOX 70 MEDFORD, OREGON



GOLD PLATED LINK BRACELETS

with hand engraved monograms, to wear with everything from tweed to satins. The bracelets, **$2.95** each; matching earrings, **$1.95** pair. **SPECIAL PRICE FOR A SET, $4.50.** Prices include tax & postage. Please underline last initial. Your choice of (reading from left to right) Pagoda, Grecian Beauty, Golden Circles.

ELIZABETH McCAFFREY
dept. HB-11 Orange, New Jersey



Hand-Painted Blue Delft Replica of

AUTHENTIC DUTCH BUTTER TUB

IDEAL FOR
- Butter
- Jelly
- Nuts
- Candy etc.

Serve with pride and distinction! Exquisite Blue Delft Imported Dutch Butter Tub adds a touch of grace and elegance to your table. Only $2. postpaid. Send cash, check or money order today!

FREE Certificate of Authenticity PLUS Booklet on Origin of Delftware!

BRAATS, INC. Dept. HB-11
(Exclusive U. S. Importers)
37-39 Pearl Street, New York 4, New York

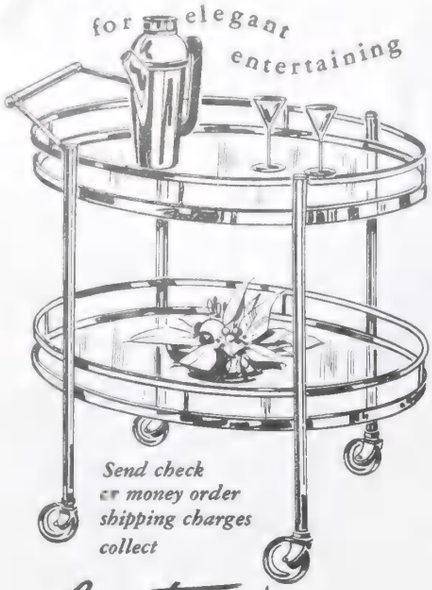


$49 Express Collect

LAMPS

Beautify Your Home with New Decorator Lamp Reproductions of Elegance! Send 25¢ for New Catalog!
Box 5 RPA, Detroit 32, Mich.

Nicholas Mimikos



SOLID BRASS HOSTESS SERVICE CART

Regularly $89.95
SPECIALLY PURCHASED
to sell for $59.95

This magnificent serving cart is ideal as an all occasion server . . . makes a perfect cocktail bar. Exquisitely detailed in solid brushed and polished brass . . . shelves are plate glass. The practical brass handle is reversible as well as removable. Cart measures 20" x 30" x 27" high with 3" lucite casters for easy mobility. Designed to complement any room setting . . . Traditional, Modern or Contemporary. A wonderful house gift.

This offer is limited.

Send check or money order shipping charges collect

lee stark INTERIORS
539 Diversey Parkway · Chicago 14, Illinois

HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS

"THE DANBURY"



Design Size: 28" x 48", stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instruction, for shading.

only **$6.95** postpaid

FOR FAST CUTTING HOOKED RUG MATERIAL
$14.25 postpaid

EXTRA CUTTERS
$3.98
postpaid



Made with stainless steel work table, and equipped with adjustable work guide. Specify width of cutter 1/8"; 5/32"; 3/16"; 7/32"; or 1/4". Send 25c for illustrated leaflets, with price list of supplies and basic instructions on hooking.

Rebekah's Antiques
DEPT. 46 WALNUT RIDGE, ARKANSAS



Four Parts Magic

Fragile as a crystal bubble, this best-selling decanter [now made in France] has four separate sections for different liqueurs, each with its own pouring spout. Fill it with creme de menthe, brandy, Grand Marnier, Drambuie, and your cordials will have a heterogeneous splendor.

Just $6.95 prepaid
Extra Stoppers, 35c each
no c. o. d.'s please

bertram shrier, ltd.
1145 Connecticut Ave., Washington 6, D. C.

SEW IT YOURSELF.

Mother and daughter jacket and jumper coordinates come to you *pre-cut*, complete with trimmings, buttons, belt and instructions. So easy, even a beginner can finish these dream outfits . . . at tremendous savings. Available in cotton knit black, brown or red watch combinations.

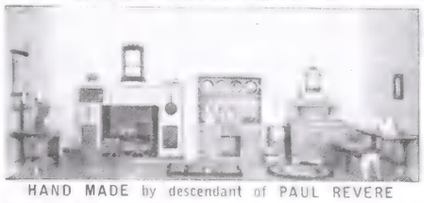
3 to 6X, Jacket **$2.98**, Jumper **$3.98**
7 to 14, Jacket **$3.98**, Jumper **$4.98**
10 to 20, Jacket **$4.98**, Jumper **$5.98**

Illustrated brochure upon request. Many other items.



NANINA DESIGN STUDIOS
Dept. H.B., Brewster, New York

EARLY AMERICAN MINIATURES—IN OLD PINE



HAND MADE by descendant of PAUL REVERE

Send 25c for illustrated booklet showing Early American, 18th Century, Colonial and Modern furniture, also accessories including sterling silver, lamps, china, crockery, glass, original oil paintings, etc.

SCALE 1 inch to the Foot

Welsh Dresser—8" high	$9.00
Dry Sink, metal lined—4" high	9.00
Fireside Settle—4½"	4.00
Conn. Mantel—5¼" x 7½"	16.00
Trestle Table—2½" x 6"	6.00
Utility Bench—1½" x 4"	4.50
Cobbler's Bench—1" x 4"	6.00
Old Oaken Bucket—1"	4.00
Butter Churn—4⅜"	4.50
Candle Stand, 3 tapers—5"	5.50
Terry Clock—2⅞"	3.25
Hand-hooked Rug—3" x 4"	3.50
Oval Braided Rug—2" x 3"	3.00
Spoon Rack, 4 spoons—2"	4.00

CHESTNUT HILL STUDIO Box 137 South Egremont, Mass.

WINDOW SHOPPING



NAME SWEATER. It's been a long time since we've seen anything as instantly "wantable" as this. It's made of soft-as-cashmere Orlon in light blue, pink or white, and the silky white Dacron lining has a hand-painted repeat pattern of your first name! Specify whatever color you'd like for the name. Sizes 34-40. Better take a size larger than usual. Allow 3 weeks delivery. $14.95 ppd. Lee Hendry, Little Silver, N.J.



OLD SCHOOL TIE PIN harks back to a gentler era when grandfather, with spats and walking stick and exuding the good smell of bay rum, took his Sunday stroll. Sterling silver, $3.50; 14k gold, $11. Matching cuff links are $5 and $33 respectively. Tax, post. incl. Holiday House, 111 Bellevue Theatre Bldg., Upper Montclair, New Jersey.



BEST OF ALL. We've struggled with and sworn at dozens of can openers in our day, and have finally found a humdinger. The *Sieger* (that's German for "victor") bites decisively into any size tin, even those clover-shaped herring cans! Then the sharp-toothed ratchet cuts around the edge in jig-time. Hardened steel in black finish, $1 ppd. Order from Gourmet Mart, 8995 Biscayne Blvd., Miami Shores, Florida.

(*Please turn to page* 62)



FLUFF and FROSTY The Snow-folks

Amazingly life-like personalities add color and distinction to your Christmas decorations; given a backing of evergreens or added to your wreath, will personalize your home or apartment door. Equally decorative alone, over fireplace, on mirror and in guest room. Heralds the Christmas season when attached to dormitory door. Individually designed. Original! New! Prepaid $3.95 per couple. Send check or money order.

Pappas Flowers
Suburban Station, Phila. 3, Pa.

---

for little girls aged 5 to 90



A NEW IMPORTED DOLL every month

Can Can Dancer from France—1st month's doll

For play, for gifts, for collecting—

from the romantic four corners of the world an exciting new doll every month. Each month a completely different doll—dressed in authentic native costume. From France, from Switzerland, from Spain, Yugoslavia and Austria, Germany, Italy and many other countries. NITA Doll Club members receive monthly a new doll beautifully dressed and lovingly detailed. Each month a new and delightful doll-surprise. Join now—start this fascinating hobby for yourself or as a wonderful gift subscription. Send check or money order with application or write for free details.

doll-every-month for 2 months $5.00
doll-every-month for 4 months $8.50
doll-every-month for 6 months PLUS 7th doll FREE . $12.00
doll-every-month for 12 months PLUS 13th doll FREE . $22.00

(Delivered direct from country of origin. Postman collects 15c for delivery of foreign parcels)

NITA, Your World Doll Shopper
32-C Maryland Drive, Battle Creek, Mich.



Carol Beatty SHOPPER

7410 Santa Monica Boulevard, Los Angeles 46, California. FREE GIFT CATALOGUE included.



SEALING WAX SET

Happy revival of lovely old custom. Set contains a metal stamp engraved with your initial(s) and supply of sealing wax. Adds a regal look to letters, Xmas cards. Choice of 1 large initial or 2 smaller initials. *$1.00*



100 ANIMALS FOR $1

A whole zoo-full of assorted animals to keep kiddies busy for days. From every continent, each one (26 varieties) identified on the back, stands erect on individual base. Gaily colored, educational as well as clever toy. *$1*



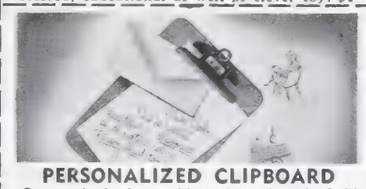
BARNYARD TABLE SET

Gay and yet so practical, Bossy Creamer will brighten up any table. Of gaily colored ceramic, she won't drip when pouring. Milk pail holds sugar, milk cans are salt and pepper. Bossy *$1.50* Complete set *$2.95*



BUILD-A-NAIL

Builds LONG, GLAMOROUS nails easily, quickly. Brushes on, replaces broken nail in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be polished, filed, cut. Kit of 25 nails *$1.50*



PERSONALIZED CLIPBOARD

Gay revival of portable writing board. Gold and black initial. Velour backed. For memos, carry in car. Queensize: Red, Yellow, or Pink Clip (6½x11") *$1.95*. Kingsize: Black or Bronze Clip (9x12½") *$2.95*



JONNY PLANTER

Self-watering decorative planter for top of toilet fixture. White molded lid, deep planting area, fits any standard toilet fixture. Wick automatically waters plants. Adapter to fit any tank. Really new idea *$4.95*

$100.00 IN CASH FOR YOUR SKILL AS A MERCHANT

Test your skill — are you a good merchant? Select the three best-selling items on this page and win CASH before Christmas Eve. $100 in prizes will be awarded on December 24, 1955. Sales from this page ad in House Beautiful will be audited December 15th and awards will be sent you by Western Union before Christmas Eve. You must select the three items that produce the most dollar volume from this advertisement in their proper order.

Entry must be postmarked prior to December 15. In case of ties, the entry with the earliest postmark will receive prize — later postmarks will be awarded next highest prize. Contest applies only to the items in this advertisement.

CAROL BEATTY COMPANY
7410 Santa Monica Blvd., *Dept. HB1*
Los Angeles 46, Calif.



UNDER-CUFF PANTS HANGER

Simplest — quickest you've ever used. Slip under cuff, pants hang right from point of press, can't drop off. Saves closet space. Adjusts to any cuff size. Ideal for traveling. 4 - *$1*. Doz. *$2.75*



MAKE GRANDFATHER'S WATCH USEFUL

"TREASURE DOME" of clear Dupont lucite, hardwood base (choice of blonde, ebony, mahogany). Displays your treasured heirloom watch. *$3.95*. Name plate (3 words) *$1*



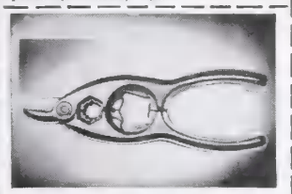
PERSONALIZED LUNCH POUCH

Colorful plaid Vinyl, fibre glass keeps contents hot or cold for hours. 10"x5½x4½. Zipper on 3 sides, opens fully. Personalized with any 1st name (shown) *$1.49*



BUY AUTOS BY THE 100

Loads of fun for any youngster. Pack of 100 molded autos and trucks in appealing assorted colors and body styles. Each car approximately 2" long. *$1.00*



DUZ-ALL DUZ DUZENS

of household tasks. Takes bottle caps off, seals back on; removes all jar tops; cuts wire, tape, meat bones. Fine steel, nickel finish Small, compact, lifetime tool. *$1*



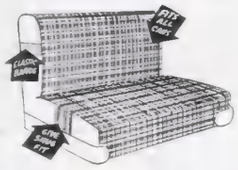
NEW GIANT SAFETY MIRROR

Doubles your rear-view vision. Glare-free, it clips onto inside rear-view mirror, eliminates "blind spots". NON-GLARE, non-distorting. Installs easily. *$1.49*

CHRISTMAS TIME IS TINKLE TIME

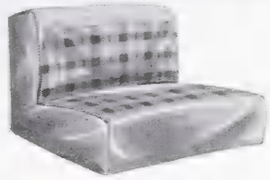


BE PREPARED—"Scoop" your social set with these gay **electric automatic ringing** Christmas bells. They ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree . . . a truly inspiring tinkle at plant or office. These happy rascals begin their perpetual "tinkle" the moment you plug them in. You'll be bringing these out at holiday time for years to come. Two sizes and economical, too! 3-bell set *$3.98* 4-bell set (as shown) *$4.98* ppd.



ELASTIC DENIM SEAT COVERS

Washable, sanforized, in multicolored plaids. Elastic for snug fit. Fits any car, front or rear seat. Remove in jiffy for laundering. Split or solid back. *$3.98*



SEE THRU SEAT COVERS

Of heavy, clear Velon, protects upholstery yet reveals color and design. Slips on, off easily. Smooth finish for sliding comfort. Specify make of car. Split or solid back *$2.98*

PERSONALIZED TEA TOWEL-CALENDAR -FOR THE WALL

Your Name



A **"kitchen tapestry"** made of pure **linen** 16"x29". **Personalized with your name** (as shown) handpainted. Beautiful four color scene and **calendar** decorated in fast colors. Furnished with wooden staff, hemmed in top, for hanging. A delightful pure linen calendar gift for '56 becomes a novel and practical tea towel for '57. Complete. Personalized (1 name.) *$1.95* ppd.

order blank

CAROL BEATTY, 7410 SANTA MONICA BLVD., Dept. HB1, LOS ANGELES 46

(Mr.) (Mrs.) (Miss)_____

(PLEASE PRINT to help us avoid errors)

Street and number_____ Zone____

City_____ State_____

Please indicate how many of each item desired.

☐ SEALING WAX SET Initial(s) desired . . . $1.00
☐ 100 ANIMALS . . $1.00
☐ BOSSY Creamer . . $1.50
☐ BARNYARD SET $2.95
☐ CLIPBOARD Color . . . Initial . . Kingsize ☐ $2.95 Queensize ☐ $1.95
☐ BUILD-A-NAIL $1.50
☐ PANTS HANGER 4 for $1. Dozen $2.75
☐ TREASURE Dome $3.95 Name plate 3 words . . $1
☐ LUNCH POUCH $1.49
☐ 100 AUTOS $1.00
☐ Rear-V. MIRROR $1.49
☐ DUZ-ALL $1.00
☐ DENIM COVERS. Split . . . . . Solid $3.98
☐ SEE THRU COVERS. Split . . . . . Solid . . . . . Make of car. $2.98

TOTAL PRICE OF ITEMS $ Inclosed: CHECK ☐ MONEY ORDER ☐
(California residents add 3% state sales tax)
SATISFACTION GUARANTEED OR MONEY BACK

entry blank

FIRST AWARD . . . $50 SECOND AWARD . . $25 THIRD AWARD . . . $15 FOURTH AWARD . . $10 TOTAL . . . *$100*

CAROL BEATTY, 7410 SANTA MONICA BLVD., Dept. HB1, LOS ANGELES 46

I BELIEVE THAT . . .

1. Item_____ Will be first in sales
2. Item_____ Will be second in sales
3. Item_____ Will be third in sales

Note: (You must select items for first, second and third place to be eligible for prize.) Contest is based on the total sales volume in dollars of the three items you select in their correct order. Prizes awarded to those nearest correct. In case of ties, entry with earliest postmark receives prize. Sales from this page advertisement will be audited December 15. Prizes awarded prior to December 24th. It is not necessary to purchase this publication; it may be examined at your local library. This contest not open to employees of Carol Beatty or its advertising agency.

Your name (print)_____

Your address_____ City_____ Zone____ State_____

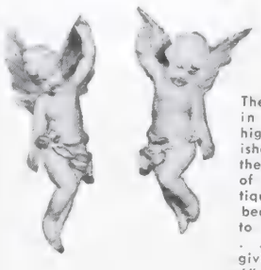
WINDOW SHOPPING

CONTINUED FROM PAGE 60

DOUBLY EFFECTIVE . . .

imported white porcelain busts of Diana, the moon goddess and Apollo, the god of youth and beauty. Masterfully executed with all the classic grace of Grecian art. A stunning gift! 5" high, **$2.75** a pair or 9½" high, **$12.50** pair.





SWEETLY SENTI-MENTAL

These chubby cherbus in white porcelain, highlighted with burnished gold. They're authentic reproductions of French Limoges antique wall decorations, beautifully adaptable to modern-day living . . . and Christmas giving. Matched pair, 6" high **$2.95.**





TO A QUEEN'S TASTE . . .
Exquisite hand decorated Limoges-type porcelain switch plates and door knobs, copied from the French knobs of Marie Antoinette's time. An elegantly different way to say Merry Christmas.
Single Plate $1.50
Double Plate $2.75
Door Knobs, Standard Brass Fittings, $3.95 pair (3 pair , $10.95).

SETH and JED
Dept. B-11 New Marlborough, Mass.

All prices postpaid. Write for FREE catalog

Marchal Christmas Charms



14K gold charms from America's largest collection! *Xmas Bells,* $6.00; *Holly Sprig,* enameled, $7.50; *Tree Ornament,* enameled in glowing colors, with Santa view, $19.50; *Xmas Tree,* colorfully decorated, $14.50. Fed. tax incl.; mail orders promptly filled, beautifully gift-wrapped. FREE booklet, "Charms by Marchal", shows over 1,200 14K gold charms.

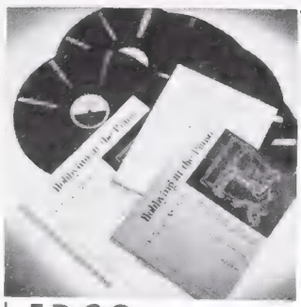
Marchal
JEWELERS
719 Fifth Ave., New York 22 • Dept. 11-G



JAPANESE TREASURE CHEST

A little Treasure Chest from the Orient of black lacquered wood inlaid with Mother-of-Pearl. Designed to hold moon stones and lotus blossoms, you'll use its five drawers for earrings, buttons, trinkets, cigarettes. A little girl would love to store her treasures here! In two sizes:
7"x5½"x3" $3.95
5"x4½"x2¼" $2.00

Send for FREE Christmas Catalog!
Ward Phillips
11 Main Street,
Carpentersville 1, Illinois



GIVE FAMILY PIANO LESSONS FOR CHRISTMAS!

"Hobbying at the Piano" is the Home Music Course that should have a beginner playing No. #1 on the Hit Parade and the Moonlight Sonata in 6 months! There are 2 courses, each consisting of 13 complete lessons recorded on 12-inch 33-1/3 long play RCA records, and keyboard. Pupil can repeat any lesson over and over. And the entire family can learn with same course! Your teacher is a celebrated music educator.

$19.95 for first course
Both courses of 26 lessons, $29.95
Money refunded within 10 days if not satisfied

EDCO Dept. H, 5912, Harry Hines, P.O. Box 1848, Dallas, Texas



MUSICAL KNOCKER. to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass .....**$5.95** postpaid
6" long Black brass .....**$3.95** postpaid
Bedroom size 4" long solid brass **$3.75** postpaid

Catalog 106

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tennessee



SCHOOL MASTER'S DESK is a heart-cheering revival from another era, when even the Palmer Method couldn't make a dent in the individuality of the pigtailed and cowlick'd scholars. With pumpkin pine box and maple legs, there's lots of room under the top and in the big drawer. 27" x 19½" x 35½" high at back and 31½" at front. Ready to assemble and finish, $24.95 exp coll. Hagerty Co., Cohasset, Mass.



A.M. & P.M. TOOTH BRUSHES hang in a personalized plastic holder, and are s labeled as a further reminder fo absent-minded little backsliders The holder also comes with plastic tumbler and a self-adhesive back. Black, red or gray wit white lettering; or white with re or black lettering. Print nam desired. Complete with tooth brushes, $2.50 ppd. Handy Gift Box 509, Culver City, California



MAKING ARRANGEMENTS is no trouble at all when you hav this flower arrangement and ap pointment book calendar. Th calendar is arranged with spac for recording appointments an illustrated with 58 magnificen flower arrangements which in clude 11 table settings. With ex tra pages for recording gifts sen and received, just $1 ppd. fro Dorothy Biddle Service, Dep HB, Hawthorne 100, N.Y.

(Please turn to page 64)

IMPORTED HANDTOOLED SANDALS
Gay . . . Exciting . . . Truly Different

Made of genuine, top quality cowhide by highly skilled craftsmen.

FIVE WONDERFUL FEATURES
- Fine, detailed workmanship
- Beautiful, handtooled floral design
- High quality leather soles
- Pillow-soft foam rubber innersoles
- Strong Comfortable construction

You'll be delighted with their casual distinction . . . You'll appreciate their wonderful comfort . . .



2¼ inch wedge heel and a ½ inch platform. Sizes run from 5 to 9 (½ sizes). A, B, and C width. Choice of Cinnamon Brown, bright Cherry Red or Palomino. Style G57. **$10.00 postpaid** Send for FREE catalog of handtooled bags priced at ½ domestic cost.

Satisfaction guaranteed or your money back.

FIESTA IMPORTS
Box 5332, Dept. 2, San Diego 5, California



SMALL FAMILY CHARCOAL COOKER

COOK 'N' KETTLE JUNIOR broils steaks, hamburgers, weiners — fries fish and chicken — to perfection; will even bake and roast! Lifetime ¼" cast iron distributes and holds heat evenly, requires minimum fuel. Scientifically-designed grill, grate and damper make it easy to start, easy to control, simple to use. Cast iron lid reverses to make big skillet. **Big enough to cook for four,** kettle is 12" x 13" deep, wt., 30 lbs., use with or without permanent-type stand. **Self-sterilizing.** Works fine in fireplace, patio or camp. Complete instructions and recipe folder included with each unit. Send as a "different" Christmas gift. **Shipped postpaid. Satisfaction guaranteed or your money back.** Check or money order to **COOK 'N' TOOLS, INC., Box 949 H Tulsa, Okla.**

Complete **$23.45** Postpaid
• Without Stand $19.50
• Other Models to $134.95

COOK 'N' KETTLE OWNERS . . .

ELECTRIC ROTISSERIE now available for your Cook 'n' Kettle. 5" cast iron ring fits on top of kettle. Includes stainless steel spit and adjustable skewers; powerful, slow-geared electric motor. At your dealer, or shipped postpaid—$34.95.



Carson
Pirie
Scott & co

our gay personalized circus towels for any child on your Christmas list

(name not exceeding 8 letters)

1.95 towel and washcloth set

These cunning towel sets are guaranteed to stimulate scrub-ups with the most reluctant youngster! And Carson's will personalize them with the name of your favorite little folks for Christmas. Of fluffy, absorbent, fast-drying white terry, they're pre-laundered, with animals and clown in one fast-color combination of red, green and yellow—name in white. Big 20x40" towel with 12x12" washcloth comes already gift wrapped. Carson's linen shop • second floor

Mail orders invited on 2 or more sets. Order early!

How many sets?	Name (on towels only)

Check or M.O. ☐
Charge ☐

Total_____

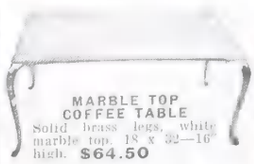
Name_____
Address_____
City_____ Zone____ State_____
(Send to:) Name_____
Address_____
City_____ Zone____ State_____

Mail your order to Carson Pirie Scott & Co., Box AA, Chicago 90, Illinois. Allow 3 weeks for delivery; orders received after December 5th cannot be promised for Christmas delivery.

Sorry, no C.O.D.'s. Add 3% to cover Use and Occupation taxes on deliveries in Illinois. With cash orders add 20¢ for first set, 10¢ for each additional to cover cost of mailing outside our regular free delivery area.

CENTURY OLD BEAUTY
CAST IN IRON—ALUMINUM





MARBLE TOP COFFEE TABLE
Solid brass legs, white marble top. 18 x 32—16" high. **$64.50**



Wall Shelf #18 gracefully patterned, 13" high, shelf 9 x 5" deep. Aluminum, White Antique Green, Gold. **$4.50**

Authentic Countess d'Este Group

	Cast Iron	Cast Aluminum
Settee 39" long	$59.50	$72.50
Chair 19" wide	35.00	42.50
Bench #125 48" long	48.00	57.50



Imperial Chair #255 32" high, seat 17 x 13—20" from floor. White, Black, Antique Green. **$39.50**





TABLE #96
Marble top, 13¾" diameter, 24" high. Aluminum in White, Antique Gold or Green. **$32.50** Urn: 9" high, 6" diam. White or Antique Green. **$12.50**

Authentic Roman Lar: protector of home and garden, 45" high. White, Antique Green. Cast Iron. **$79.50**



Right, **DACHSHUND FOOT SCRAPER.** Low and sturdy in black Cast Iron with red tongue stuck out. **$9.**

CHAISE DIRECTOIRE: Reg. retail $65. 15x20—20" high, gleaming brass trim on corners. Only **$47.50** with muslin covered foam rubber cushion.

RICH ANTE-BELLUM NATCHEZ
Luxuriously patterned Grapevine set in

	Cast Iron	Aluminum
Settee #120 39½" long	$49.50	$59.50
Chair #121 with ornamented apron	21.50	25.50

HEAVY BASE FLOWER STAND with 11 movable arms ranging from 7" to 14" at base. **$17.95**







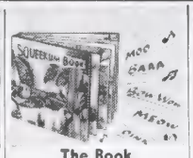
Catalogue on request
Crated free. Pay freight or express on receipt of shipment. Specify freight or express.

ANTIQUE IRON CRAFTSMEN Dept. 11-B5, 2500 27 Ave. N. Birmingham, Ala.

Bancroft's PRESENTS... TOMORROW'S GIFTS TODAY



And Away We Go . . . !
The latest in fun for small try . . . makes a kangaroo look like he's walking! Rocket Shoes are safe, durable—perfectly balanced to give hopping good times. Children bounce around like spacemen on quality steel springs and rubber shock absorbers. Steel caps protect shoes. Fit children, ages 6 to 12.
AZ 4456 . . . . . $5.95



The Book That Talks!
A voice is built into every page! Each different animal on every page talks in its own particular way. The cows mooo, the dog barks, the sheep go ba-a-a-a! Press the entire book and they all sing out in a barnyard chorus. Loads of farmy fun in a riot of bright, gay colors.
AZ 1905 . . . . . $1.50



Stately 4-Candle Centerpiece
Decorate your table with light and lovliness! Styled in the modern, casual manner of simplicity . . . handsome centerpiece holds your own arrangement of fruit, flowers, and 4 candles. Delightful for formal or informal dining. Artistically made of jet black with iron lace bowl. 7½" x 18".
MI 6298 . . . . . $2.95



Full-Size Electric Fireplace
The logs actually FLICKER and GLOW! Now, Santa can "warm" himself by a magnificent fireplace—with red-colored bricks, green Holly Wreath, simulated andirons and logs. 4 ft. wide by 4 ft. tall, it sets up in 90 seconds. Vinyl coated Kraftboard construction with cord, socket, bulb, flicker.
AZ 4553 S $3.95



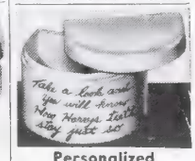
Personalized Half-Cups
Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them! Real jumbo full-size cups are cut in half. Of highly glazed ceramic and hand decorated with the words as illustrated above. Personalized with any family or first name.
AZ 4969 P, Each $1.00
AZ 4970 P, 4 for $3.75



Santa Talks to Your Child . . .
. . . and calls him by name! Imagine the thrill when Santa speaks to your child personally. Santa talks about being good, discusses reindeer, etc. Watch how excited Junior will be as he joins in singing "Jingle Bells" with Santa and his helpers. Unbreakable plastic. State name.
AZ 4698 ■ $1.00



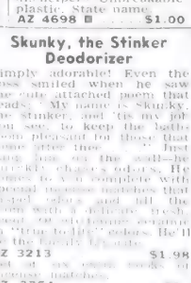
All Steel Cancelled Check File
Banker's efficiency for cancelled checks! Attractive steel Check File keeps important checks safe and clean—keeps budget, tax and business data fingertip-handy. Holds a five year record compactly. Sliding follower block makes filing and removal quick and easy. Enamel finish.
AZ 4638 . . . . $3.95



Personalized Denture Dish
An orchid to the person who thought this one up! Spacious plastic container has plenty of other uses, too, but it's ideal for false teeth that need overnight parking. Lucky recipient will want to put his teeth in at once. With any name and other words (as illustrated).
AZ 1725 P $1.25



Skunky, the Stinker Deodorizer
Simply adorable! Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the stinker, and 'tis my job you see, to keep the baths room pleasant for those that come after me." Just keep him on the wall—he quickly chases odors. He comes to you complete with special tension notches that display odors and all the room with a delicate fresh scent of wild-flower ceramic in "true to life" colors. He'll be the talk of the town.
AZ 3213 . . . . $1.98



set of six cigar books in assorted matches.
AZ 3754 . . . . 89¢



Personalized "Midnight Coach" Sign
Your name and house number G-I-O-W in the dark! Charming Coach Sign adds friendly warmth to your house—helps guests find it, too. Imagine! It's artistically hand-lettered with ANY family name and house number—and it can be seen DAY or NIGHT! An enchanting addition to lawn, mailbox, post, house or fence. Heavy methacrylate, it resists wind, rain, snow and sleet. In rich black hammered crinkle finish 5¾" high by 15" long.
AZ 3664 P $1.00

HOW TO ORDER: ● Order by number, stating the quantity desired. ● Add only 15¢ to total of order for postage and handling. ● Send payment (check, money-order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or Money Back.

BANCROFT'S, 1112 So. Wabash Ave., Dept. HB-537, Chicago 5, Illinois



WINDOW SHOPPING

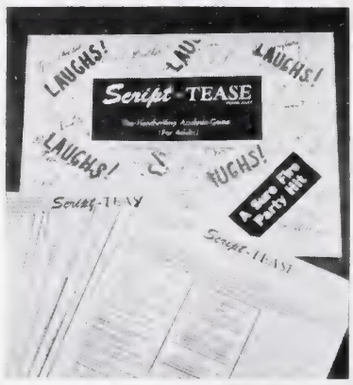
CONTINUED FROM PAGE 62



YOU'LL DIAL WITH JOY if you have this magnified telephone dial that snaps onto any regular dial in about two seconds. Made of white moulded plastic, the numerals are red and the letters are black, so the chances of your ever dialing a wrong number are practically nil. It comes for new model telephones, too. $1 ppd. D. P. Storrs Co., 1318 Beacon St., Brookline 46, Mass.



THE LAND OF MAKE BELIEVE is an enchanting place where children play. How easy for a little girl to enter that land in her own fairy wings made of tarlatan in pink, green or orchid. They attach by elastic armbands and stand out 24" from tip to tip. One size fits all. With 14" plastic wand with jeweled star tip and a Fairy Treasure Surprise. $1.25 ppd. Spencer Gifts, 28 Spencer Bldg., Atlantic City, N.J.



SCRIPT-TEASE is a marvelous, ice-breaking, adult party game. It is handwriting analysis with a humorous twist rather than a serious one! An evaluator chart comes with 50 separate analysis sheets and over 100 funny answers for handwriting characteristics. Separate answers for men and women. Game with instructions. $3. Ppd. The Hilltoppers, Dept. 1, Richmondville, N.Y.

(*Please turn to page 66*)



Give Something Nice from Blanche Geiss

Unusual Individual Cocktail Fruit Cakes in White or Dark Box of 14—$3.00; 21—$4.25; 28—$5.75; 50—$9.75. By the pound too. Oblong or round at $1.95 per lb.

Try Delicious Bonne Bouche (Fruit Cake Confection). Baked with extra heavy portions of Glacé cherries, pineapple and mammoth pecans, then brandied to enhance the delectable flavor. 2 lb.—$5.25; 3 lb.—$7.50; 5 lb.—$12.00.

English Plum Pudding for your Thanksgiving Dinner $1.75 the pound, 1 to 3 lbs.

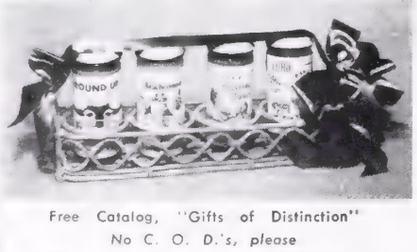
Also individual plum puddings with jar of Hard Sauce in attractive box 8—$3.85; 14—$5.85.

Write for brochure of delightful holiday desserts, Gift Boxes and gift delicacies.

BLANCHE GEISS
904 Bayard Park Drive Evansville 13, Indiana

THE BARBECUE CHEF

EXOTIC SAUCES



Four distinctive sauces in 8 oz. jars—Beachcomber, for seafood; Creole, poultry barbecue; Luau, for pork, spareribs; Round Up, Texas beef barbecue. Attractively gift wrapped in imported hand made wicker carrier tray to hold four large tumblers. **$5.95**

Add 50¢ postage W. of Miss.

Free Catalog, "Gifts of Distinction"
No C. O. D.'s, please

World Treasures
657 Main Avenue Passaic, N. J.

CHRISTMAS GIFT BARGAINS FROM-IMPORTER-TO-YOU!



Famous SPECTOSCOPES 99¢

The Binoculars You Wear Like Eyeglasses

These internationally famous binocular-spectacles are now being sold at ■ price that only we, as exclusive importers, can offer. Wear 'em just like eyeglasses—use 'em for close-up or distant viewing. Get clear, magnified images. Ideal for watching sports, TV, plays, opera, public events, etc. Made in West Germany. Precision optical lenses. In ebony finish. Light—only 1 oz. Formerly sold for $2.98. Order several for gifts.

No. 90 ..... 99¢



50 X 1.98

2,500 Area Magnification Powerful Pocket Microscope

This new German pocket microscope gives **2,500 TIMES AREA MAGNIFICATION**—yet measures but 2¼ inches! Gives giant power and performance. All-metal design—optically ground precision lenses. Easy eyepiece focusing. Lets you see Nature's wonders, hidden beauty—examine liquids, textiles, insects, cells, tissue, smears, etc. Clear, sharp magnification—no distortion ever. ■ slides given with each microscope.

No. 12 ..... 1.98



2.98

Midget Spy Camera Takes Secret Pictures

This precision-make camera is tiny—only 2" by 1¼"—but it takes unbelievably sharp pictures! Originally designed for espionage and detective work and can be hidden in the palm of your hand. By no means ■ toy! Sturdy, all-metal, gold plated. Coated lens, speed shutter, professional viewfinder. Instant **AND** time setting. Pigskin carrying case and ■ rolls of film included without extra cost. Order several for gifts.

No. 38 ..... 2.98

1.98



Roto Fountain Brush Washes Cars, Floors, Windows

This Hi-Pressure fountain brush formerly sold for $5.00—you save $3.00. Washes cars, floors, windows, walls in seconds. Attach it to your garden hose and wash your car clean in ½ to 10 minutes! Detergent pellets (supplied with brush) go in the brush head and ■ special rotary water action gives you a real sudsy spray. 3-foot telescope handle. Silky Durostyrene brush. Guaranteed not to mar car surface. A real bargain at this price!

No. 444 ..... 1.98



POWERHOUSE German Binoculars

Perfect gift for every man, woman, child! Germany's new, amazing POWERHOUSE Binoculars give extra distance power, better viewing up to 25 miles away! 16 Times area magnification! Superb workmanship by century-old German factory. Battleship construction of quality materials & lightweight aluminum. Centre focusing. Adjusts to any eye width. Clear, sharp viewing even in moonlight. Precision ground lenses with interior objective coating — same as $25 binoculars.

EXTRA POWER 4.98

No. 6—Complete with leather case—bargain price 4.98

• Our Prices Speak for Themselves!

You save plenty when you buy direct from **THORESEN**—one of America's greatest importers.

Take Your Pick—Try at our risk!

If not delighted within 5 days of receiving any item, return for prompt refund. New machinery assures you of immediate delivery. Avoid last minute rush! Order your Christmas needs now! Order from:

THORESEN'S, Dept. 19-M

352 Fourth Avenue, New York 10, N.Y.

CRYSTALITE

The Sparkling Christmas Tree That Goes 'Round and 'Round



The new fabulous Crystalite Christmas Tree that goes 'round and 'round! Light candles and the orbit starts revolving, delighting young and old, filling room with sparkling light. Included: 25 Christmas Tree ornaments. 4 tiny planets encrusted with thousands of shimmering mock gems fill any room with rays of soft light! Reproduced in irridescent styrene from Venetian crystal pattern. 12½ inches high. Truly the year's most beautiful Christmas Tree—a joy to behold. Spread the Christmas Spirit! Place one in every room.

$1.

No. 56 ..... 1.00

A Sewing Machine in Your Hand

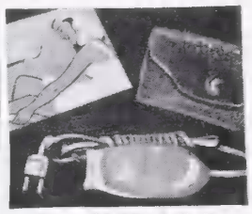


$1

Automagic Hand Stitcher

NOW! A "sewing machine" that fits in your hand! This hand stitcher practically doubles your sewing speed . . . eliminates rethreading . . . lets you perform sewing jobs at home that you'd ordinarily have to send out to a tailor. Fits snugly in your hand, yet it can baste, hem, tack, shirr, smock, over-cast and applique. Perfect for tailoring, decorating and repairing. No skill required. Illustrated directions included.

No. 807 ..... 1.00



Reg. $3.95 Juliette Electric Shaver—$2.95

This new electric shaver "erases" underarm and leg hair that so mars ■ woman's beauty. Safe! Fast! Removes unwanted hair in seconds. You hardly feel it. No nicks—no scraping—no coarse regrowth! Leaves your skin feeling soft, smooth, attractive. Operates on AC current. Complete kit includes special cleaning brush, case, electric cord. In lovely white sateen finish. Ideal gift. Save $1.00.

No. 26—Now 2.95

BONNIE BRIDE WALKING DOLL

1.98



Here's an ideal doll for all-year-round play—she's actually 7 dolls in 1! Her original bridal gown can be changed and you have a choice of 6 other complete outfits to choose from! She walks, turns her head, sits, stands and is washable from head to toe. Not 6, 7 or 8—but 9 INCHES TALL! Plastic body and face looks almost human and her lovely Saran hair is SO natural! Finely detailed features and her trousseau is authentic, modeled after latest styles.

BONNIE BRIDE'S WARDROBE
6 Outfits—Only $1. complete

Includes: Nitegown, Ballerina Dress, Ski Suit, Rain Coat, Hostess Coat.

No. 54—BONNIE BRIDE WALKING DOLL—1.98—6 extra complete outfits only 1.00 more.....Total—2.98

GIANT PLASTIC PLAYHOUSE

ONLY 98¢

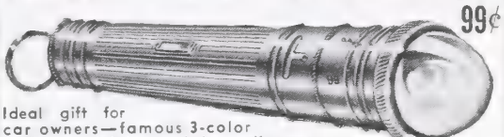
Big Enough for 2 Kids! No Tools Needed



Amazing value! Durable DUPONT flame resist plastic Playhouse sets up in seconds over any card table. No tools needed! Big enough for 2 kids. Keeps kids safe & happy for hours at a time. Windows & door flap open. Looks so realistic! A thrilling toy. Priced so low because it's made in our own factory!

No. 19, sale price, only.....98¢

Famous 1.98 3-Color Flashlight 99¢



Ideal gift for car owners—famous 3-color police Flashlight used by policemen everywhere. Push-buttons give red, green or white beam instantly. Patented high glow reflector magnifies beam! Can be seen miles away! Wonderful aid in highway emergencies. Also useful for Boy Scouts, sportsmen & home owners. Thousands sold up to 2.98.

No. 59—New special price.....99¢

FOR HIM!



30 Better Shaves From 1 Blade

SMOOTHER SHAVES TOO!

Here's an ideal gift for men! They get 30 or more shaves from ■ single razor blade with this marvelous sharpener! Hones & conditions old and new blades to an unbelievable sharpness. Does it in seconds, too—just whisk the plunger back and forth ■ few times and you have ■ blade sharper than one fresh from the factory. Gives the man of the house **BETTER, SMOOTHER** shaving. Made in Western Germany. Save dollars in blades yearly.

No. 3 ..... 1.98

Rugged Built for Boys



4.95

Boy's Chronograph

This 4-in-1 imported Swiss Stop Chronograph and wrist watch combined is ■ perfect Christmas gift for the young man of the family. Gilt finish, double push-button stops, unbreakable crystal, sweep second hand, luminous numerals & hands, sturdy shock resistant case. Measures speeds and distances. Accurate, sturdy, dependable. Gives split-second timing. Fully guaranteed. At this low price it's the watch bargain of the year!

No. 236 ..... 4.95

Extra Powerful German Telescope



12 X Lenses Enlarge area 144 Times!

Sharp, Clear Views NOW 4.98

The new, amazing POWERHOUSE TELESCOPE is the latest triumph of German industry and wizardry! The new 12 X lenses give you 144 times area magnification! Ideal for very great distances, plane and ship spotting, celestial observation, etc. Genuine brass draw tubes and precision manufacture for a lifetime of enjoyment. Comes complete with portable TRIPOD for steady viewing. Superb quality and workmanship. A great bargain! Nothing under $10.00 can beat it.

No. 43—Complete with TRIPOD.....4.98

Calling All Girls!



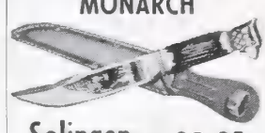
NOW $5.95

Famous Sportex Watch

Here's a precision-built jeweled wristwatch that is dainty and charming but durable, too. Ideal for active girls, Scouts, students and can be used for sports wear—it's that sturdy! Gleaming silver color face, unbreakable crystal, night-glo numerals and jeweled mechanism. This imported Swiss watch is ■ rare bargain at this unbelievably low price! Buy several ■■ Christmas gifts for the young ladies in the family.

No. 218 ..... 5.95

For Sportsmen MONARCH



Solingen Steel $3.95

Monarch Hunting Knife

The man of the family will appreciate this latest model hunting knife, the Monarch, fashioned by famous Korium of West Germany. Solid Solingen surgical steel blade etched with deer scene in 3 colors; handsome stag & chrome handle. Blade is actually sharp enough to shave with! Genuine leather sheath tailored to fit trimly. Hand forged—a knife that will stand up under years of rough use. Sportsmen will really appreciate ■ gift of this type!

No. 82 ..... 3.95

GARDEN under GLASS NOW ½ PRICE! $1.98



Here's one of the most breathtaking home ornaments in years—lush, natural flowers from the forests of Brazil, sprigs of exotic Princess pine and rich, red Vinylite roses sealed under glass to last for years! Originated by one of the world's leading florists—his secret is one that many others have tried to duplicate time after time without success. 19" round, 4" high. Crystal glass centerpiece adds distinctive beauty to any room in your home. Provides ■ lovely cavalcade of color when placed on window ledge, TV set, dining or end table. Wonderful for shut-ins. Reg. $3.98 value.

No. 86 ..... 1.98

SWISS ARMY TYPE KNIFE 3.95

10 TOOLS IN ONE—the famed Swiss Army knife is recognized by sportsmen and hobbyists as the most compact multi-purpose tool ever devised. This is the lowest price it has ever sold for! Made of finest Korium steel in Solingen, West Germany. Can be worn on belt. Length 3½". Solid Vidal handle. This ■■■ Korium version is tough, rugged, durable. ■ wonderful gift for hunters, fishermen, hobbyists and sportsmen.

No. 88 ..... 3.95

10-in-1 Solingen Steel



saw awl
scissors icepick
jackknife penknife
can opener corkscrew
screwdriver bottle opener

HOW TO ORDER

Always order by number. State quantity wanted. Add 10 cents for postage if order is under 1.95. We pay all postage on prepaid order of 1.95 or over. Send check, m.o. or cash. Sorry—no COD's. Thoresen guarantees satisfaction or money back. Orders shipped promptly.

THORESEN'S, Dept. 19-M

352 Fourth Avenue, New York 10, N. Y.

COLTEN'S 1351 BEACON ST., BROOKLINE 46, MASS.

Custom-Made Bedspreads and Draperies



☆ **DRAPERIES**
We will custom-make these draperies to the exact measurements of your windows for approximately 50c a yard plus cost of fabric. Precise pinch-pleating, fine tailoring. Color swatches available . . . 10c a fabric. Choice of corduroy, taffeta, chintz, moonglow or fortique. Request measurement chart for estimate.

☆ **BEDSPREADS**
Colten's can custom-make these bedspreads, coverlets or dust ruffles . . . any width, length or height at a surprisingly low cost. Fabrics include chintz, taffeta, corduroy, moonglow or fortique. Choice of colors. Write for catalogue (15c), measurement chart and color samples (10c a fabric).

SHIPMENT in 1 to 3 WEEKS AFTER ORDER

KING SIZE
Fits two twin beds, joined (each 39" wide, 76" long, 21" high).

COVERLETS
Moonglow (illustrated) . . 29.95
Fortique 29.95
Taffeta 27.50
Chintz 27.50
Corduroy 27.50

BEDSPREADS
Moonglow 32.95
Fortique 32.95
Corduroy 29.95
Taffeta 29.95

BEDDING
Percale sheets, 108x122½ . 7.95
Wamsutta Mattress Pads . 10.95
North Star Wool Blankets . 29.50

Ready-Made Ensembles

IN STOCK, FOR IMMEDIATE DELIVERY. COLOR SWATCHES AVAILABLE . . . 10c A FABRIC-SET.



Textured MOONGLOW
Glittering rayon and cotton . . . in ice pink, forest green, yellow, parchment, turquoise, nutmeg, grey, almond green, coral or rose. Kick-pleat, quilted coverlet . . . twin 13.95, full 15.95, king size 29.95. Fully gathered dust ruffle . . . twin 8.95, full 9.95. 63" drapes 7.95, 81" 9.95. Twin quilted bedspread 14.95, full 16.95, king size 32.95.



Washable CORDUROY
Luxurious pinwale corduroy in eggshell, aqua, lipstick, charcoal, rosedust, walnut, blue, nutmeg, coral, lime, pink or hunter. Twin spread 13.95, full 15.95, king size 29.95, 63" long drapes 9.95, 81" 11.95. Catalogue (15c) has prices of coverlets, dust ruffles, studio couch covers and toss pillows. Monogram extra 6.00, if desired. (Dryclean if monogrammed)



Sun-resistant TAFFETA
Double diamond quilted, acetate taffeta coverlets . . . twin 12.95, full 14.95, king size 27.50. Pleated dust ruffles (illustrated) . . . twin 9.95, full 10.95. Fully gathered dust ruffles . . . twin 6.95, full 7.95. 63" drapes 5.95, 81" 6.95, 90" lined 10.95. Colors: Cherry-rose, copper, mint, grey, yellow, blue, brown, pink, chartreuse, turquoise, charcoal, hunter or white. Catalogue (15c) has prices of bedspreads and accessories.

SEND 15c FOR our new 1955 HOME FASHION CATALOGUE in color.

Add 90c to each total order for postage and handling



WINDOW SHOPPING

CONTINUED FROM PAGE 64



FLOWER MADONNA BY HUMMEL is once more available from Germany! The Blessed Mother is the lovely embodiment of reverence and humility as She holds Her Infant Son. Her mantle is strewn with flowers. 9" high. $7.95 in white ceramic; $14 in pastel tones. Assortment of 6 adoring angels; set of 3, $3.75 in white; $6 in pastels. Ppd. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.



"WHO BURNT THE TABLE CLOTH?" is a horrifying question that puts the fear of a good woman's fury into a careless smoker. And that's the question that decorates this miniature Spode platter. Put it beside your husband at the dinner table, and it will be one ash tray he'll use! White with blue design, 5¾" long, $2.95 ppd. Hunterdon House, 148 Main St., Flemington, N. J.



STOLEN PROPERTY are three fluffy white fringed Cannon guest-sized towels (11" x 17") which announce in vivid letters "Stolen from . . . The Ritz, The Astor, The Plaza." They're attractively gift-packaged and bound with a golden metal chain with two locks. Fun for a guest bathroom or powder room. Set of 3, $4.50 ppd. The Sagtikos Workshop, Little East Neck Road, Babylon, New York.

(*Please turn to page* 71)



New Plastic
Christmas Plates

The Added Touch for the holiday season. Colorful Christmas tree motif on a hard china-like finish. 9½" dinner size plates can be washed in hot water and used over and over. Plastic place mats to match. Set of eight plates and eight mats. **$3.00**
set of eight plates **$1.50**

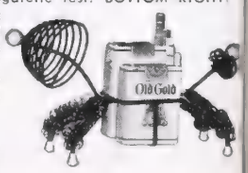
Please Add 25¢ For Postage & Handling
Send For Free Gift Catalog

THE ADDED TOUCH (Dept. B 11), Wynnewood, Penna.

new! french poodle SMOKING PALS . . . in pink or black WROUGHT IRON



UNIQUE DECORATOR IDEAS!
Intricately designed with fluffy poodle-like legs and tail. A conversation-making Gift with real utility. LEFT: with removable non-tarnish silver ash tray, and cigarette rest. BOTTOM RIGHT: with matchbook holding head and double pack wells. Both 9½" long; plastic protected leg boots, nose and tail.



With Silver ash tray (above) . . . $2.95 ea. PPD.
With Cig. pack wells (right) . . . $2.00 ea. PPD.
SPECIAL PRICE FOR PAIR $4.75 both, PPD.
order each in pink or black
Send check, or M.O. No C.O.D.'s, please
BASS LTD., 6019 N. Central Park, Chicago 45, Ill.



Rooms for the Imagination—in Rayon

Whether your room begins with a swatch of color, a family heirloom,
r an idea pure and simple, look to fabrics woven with rayon
r the most elegant effects. For rayon takes most lovingly to color,
nd gives a luxury look and feeling to today's most interesting textures.
nd because rayon fibers are man-made, specially for special uses,
ıe worth is always way beyond the cost.

NUMBER ONE IN A SERIES

This room began with the theme of subtle colors—subtle contrasts, effects rayon gives so well.

The "Empire" sofa was repainted and covered in pale orange El Grande by Titus Blatter & Co., of rayon and cotton. Approximately $3.00 per yard.

The rayon and cotton damask on chair and shades is Siena by Waverly Fabrics. Approximately $4.50 per yard.

The casement cloth is a sheer nubby weave of rayon, cotton and metal by Cohama at approximately $2.50 per yard.

Carpet of rayon and nylon. "Waikiki" by Bigelow Rugs and Carpets. Approx. $10.95 per yard.

These fabrics and the carpet, or very similar styles, are available in stores throughout the country.

For store names write to American Rayon Institute, Inc. 350 Fifth Ave. New York 1, N.Y.

DAYSTROM



Dramatically different . . . genuine ceramic tile table top. Removable chair cushions in sunshine colors. Striking, white lattice-back chairs. An exquisite set, completely weatherproof, you can use indoors, outdoors the year around.



Space is no problem . . . ideal set for small apartments or dining nooks, yet opens to seat six comfortably. Lovely Daystromite® Wonder Top and Coloramic® frames reject stains, heat, hard knocks . . . a feature of every Daystrom set.



Magic Circle . . . a beauty both ways. It's a round table that becomes a graceful oval when you insert the leaf. And those chairs are extra special, too . . . contour curved, comfortably plumped with foam rubber. Free from fuss, wipes clean all over.

...fits your taste...your scheme...your purse throughout the house, and outdoors, too



New and exciting . . . custom-made imported cane-back chairs. Gracefully bowed solid top table . . . end extension leaves disappear into table like magic. It has the warm mellow glow of costly wood. One of the most luxurious sets your money can buy.



Looks a young fortune . . . yet stays lovely for years. Shining triple-plated chrome enhanced with mosaic-like top and chair coverings. Spills, scratches, scuffs, even the heat of a burning cigarette won't harm the table's beautiful looks.

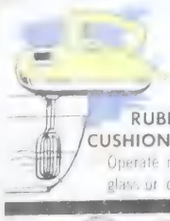
Daystrom — priced for every purse from about $74 to $200

Daystrom — carefree beauty that lasts for years and years

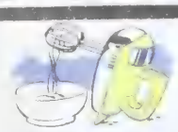
Daystrom — at your favorite furniture or department store

Daystrom Furniture, Olean, N.Y. — a Division of Daystrom, Inc.

Newest Idea!



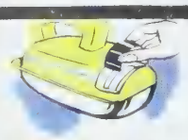
RUBBER-CUSHIONED BASE
Operate mixer on glass or crockery



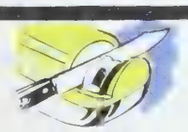
RESTS ON HEEL
Handy draining Mix-O-Matic stores or hangs on wall.



EASY TO CLEAN
Contoured beaters snap-in... snap-out ... for fast rinsing



BUILT-IN SHARPENER
Sealed compartment houses sharpener unit



SAFE, FAST
Chrome steel guides assure the correct angle for giving knives a razor-sharp edge



Two of the most wanted appliances in ONE!

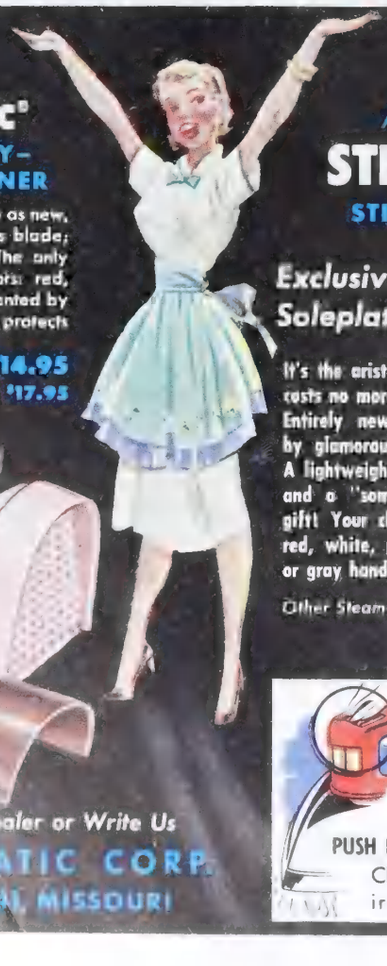
MIX-O-MATIC®

ELECTRIC MIXER-SHARPENER

It's a portable food mixer! It's a cutlery sharpener! . . . and it's beautiful! Just a shade under 3 pounds, yet mixes cake batter with ease! 3 useful speeds. Remove beaters and you have a *built-in* knife-sharpener that gives a factory-keen edge in seconds. In gleaming chrome accented by your choice of smart "kitchen-cued" colors: white, red, yellow or pink with cord to match. **$22.95**

in copper with white, pink or black **$24.95**

Amazing...NEW...cheerful kitchen helpers...*now in your favorite COLOR!*



New

KNIFE-O-MATIC®

ELECTRIC CUTLERY–SCISSORS SHARPENER

Gets knives and scissors as sharp as new, in seconds! Automatically guides blade; stops if you press too hard. The only sharpener in a choice of colors: red, white, yellow, pink or black, accented by copper or chrome cover which protects sharpening unit when not in use.

$14.95

Black with gold cover **$17.95**

© 1955

At Your Favorite Dealer or Write Us

STEAM-O-MATIC CORP.

KANSAS CITY 41, MISSOURI

New

ALL Stainless Steel

STEAM-O-MATIC®

STEAM and DRY IRON

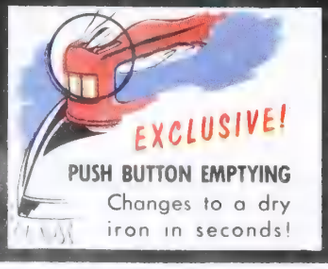
Exclusive! BOTH Body and Soleplate in Stainless Steel

It's the aristocrat of irons—yet costs no more than most others. Entirely new design—accented by glamorous decorator colors. A lightweight beauty for you—and a "something wonderful" gift! Your choice of turquoise, red, white, pink, black, yellow or gray handles. **$19.95**

Other Steam-O-Matics from **$17.95**

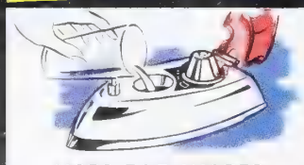


Does More than other Irons claim



EXCLUSIVE!

PUSH BUTTON EMPTYING
Changes to a dry iron in seconds!



USES TAP WATER
No distilled water needed! Easy to fill or refill.



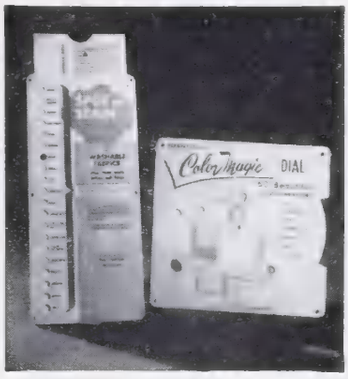
IRONS ALL FABRICS
A heat range for every fabric, steam or dry!



WINDOW SHOPPING

CONTINUED FROM PAGE 66

ON A SPOT and stain removal crusade? Consult the chart on this slide rule for quick instructions on removing stains and spots from cotton, linen, etc. With it is the Color Magic Dial that suggests co-ordinated decorator colors for draperies, carpets, walls and accents. It offers 60 complete color schemes. Both for $1 ppd. Perrygraf Slide Chart Corp., Suite 1401, 150 S. Barrington, Los Angeles 49, Calif.



FOR THE BIRDS—a frivolous cage cover personalized with the name of the occupant—or your name, if you wish. In black or pink broadcloth, it's banded with white eyelet and trimmed with velvet bows and nosegays of artificial flowers! Cut in a circle with a slit in the back, it will fit any cage. $6.95. Personalization, 50¢ extra. Ppd. Grace Shirley Interiors, 311 East Washington St., Indianapolis, Ind.

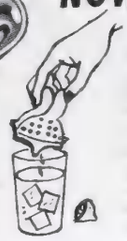


100 POLISHES: $1.00! Speedkleen is a miracle cloth which instantly loosens dirt and grime from your automobile and shines it mirror-bright in minutes. You'll find it not only cleans, but it protects against acids and salts which cause ugly rust. No elbow grease, no water, no waxing needed. $1. Giant size, $2. Ppd. Viking Sloane Corp., Dept. CS112, 136 W. 52nd St., New York 19.





"CITRO"
Lemon Slice Squeezer
The original—fine silverplate—imported from Germany



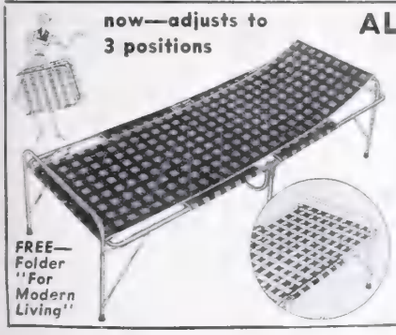
NOW YOU CAN END "FINGER SQUEEZING" OF LEMON AND LIME SLICES

Put at each place setting beside tea, drinks, melon, seafood cocktails, salads, etc. Clean juice flows from any of three spouts (see illus.). No muss or fuss—no seeds or peels—no sticky fingers!

Initiate this new gift idea for gracious living—for smart dining—for "squirtless squeezing."

Order now for Christmas. Beautifully gift-wrapped set of four—only $6.95 (singly at $1.85) postpaid—tax included. Send check or m.o. (no c.o.d.) to

FREELAND HOUSE ▪ 180 Euclid Ave. ▪ MANSFIELD, OHIO



now—adjusts to 3 positions

FREE—Folder "For Modern Living"

ALUMINUM FOLDING BED
with Elevating Head or Foot Rest

"Elevated" Head Rest nestles head & shoulders for reading, resting. "Elevated" Foot Rest it's ideal for "feet-over-head" relaxation. FLAT—it's a comfortable full-size bed—NO MATTRESS NEEDED. Folds to just 41½" x 28" x 3½" (fits in a corner of your car trunk). Opens to 75½" x 28". Sturdy, heavy gauge aluminum frame, multi-colored SARAN plastic covers. Only 9½ lbs. Perfect for indoors, outdoors. The ideal guest bed.

Send check or M.O. Shipped Express collect. Sorry, no COD's. Money-back Guarantee.

NOW— ONLY $19.95

AVRA INDUSTRIES Dept. HB-11, P.O. Box 8654 Washington 11, D. C.



for the first time! Decorator Drapery Fabrics from the mill

at a savings of over 50%!

For generations, our looms have custom-woven the finest drapery fabrics for professional decorators. NOW we weave and sell directly to you at savings of over 50%! Choose from **EXCLUSIVE FABRICS** in 168 different combinations of pattern and color. Original French and Italian master designs . . . authentic damasks, brocades, tapestries and sculptured jacquards . . . classic, traditional and modern motifs! Fabrics are a FULL 48" WIDE. Every yard is woven in **COLOR-LOCKED CHROMESPUN** acetate with yarn-dyed cotton for graceful draping.

168 custom woven Decorator Fabrics at only $2.00 a yard!

Yes, you can achieve a finished "decorator" look for a fraction of the usual "decorator" cost. Buy beautiful drapery fabrics directly from the weavers, **CUSTOM-WOVEN FOR YOUR OWN HOME.** And not only will you save on the cost of the fabric . . . you'll save still more by making them into luxurious draperies yourself! Wonderful for upholstery, too.

SEND FOR COMPLETE SET OF SWATCHES TODAY! Just enclose 25c for samples showing 14 patterns and 12 different colors. See our elegant damasks, opulent brocades, intricate tapestries! Then select the color and pattern that's in keeping with your own color scheme and furnishings. When your order arrives, we'll weave it to your specifications, yard by yard, inch by inch! Just mail the coupon below and your swatches will be on their way!



Decorator FABRIC MILLS

539-543 EAST 18th STREET
PATERSON 4, N. J.

DECORATOR FABRIC MILLS., Dept. H-11
539-543 East 18th Street, Paterson 4, N. J.

I enclose 25c for one complete set of swatches. I understand that I will be reimbursed for this amount by being allowed to deduct it from the cost of my first order.

Name .....

Address .....

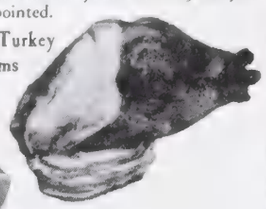
City ..... Zone ..... State .....

New Braunfels Smokehouse

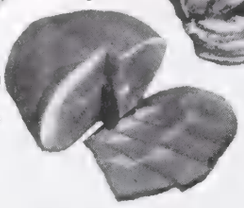
It took more than **100 Years** to develop this **DEEP-SMOKED FLAVOR**

We GUARANTEE Your Friends Will Love It!

Our German Smokemaster uses his family's treasured recipes to give our smoked delicacies their unique, rich, "old-country" flavor. In this small smokehouse our hand methods are slow, so we never have enough to go around come Christmas. Be sure to send in your list *early* so you won't be disappointed.



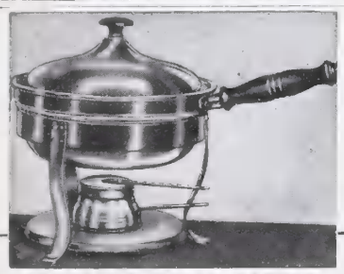
Whole Smoked Turkey
a la Count Solms
6 to 15 lbs.
$1.75 per lb.



Mountain-Cured
Whole Smoked Ham
10 to 15 lbs.
$1.30 per lb.

Also, Golden Smoked Pheasant, Bismarckian Sausage Rings, Wisps O'Beef and other specialties. FREE tempting catalog.

New Braunfels Smokehouse
P.O. Box 159-H • New Braunfels, Texas



GLEAMING SOLID COPPER CHAFING DISH

Chafing dish cookery is fun, adds an exciting touch to meals. This set is complete with 2 quart dish, and polished walnut handles and knob. Cover and water pan prevent overcooking. Stand has heavy brass legs and alcohol lamp. The man of the house will use it as much as you do . . . . an ideal gift for your favorite hostess, too! This handsome copper and brass chafing dish with a heavy block tin plating is guaranteed for years and years of pleasant entertaining!

$36.00 ppd.

No. 1A (Same as above but lighter weight chafing dish) $23.95 ppd.

No C.O.D.'s, please

Write for our complete folder on other specialties.

21ST & 6TH AVE

Bazar Français
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.



INDIVIDUAL STEAK PLANKS

For that very special dinner.

Solid seasoned maple carved to catch the tasty juices of that sizzling steak. Clear marine finish for easy cleaning. Size 12" x 8".

Set of 4 postpaid **$12.95**

Planks of special sizes and carvings made to order. Prices quoted.

Write for free catalogue of unusual woodwork and gifts.

CHARLES W. CHASE
1 HADDAM NECK
EAST HAMPTON, CONN.

"BENVENUTO CELLINI" imported **ICE BUCKET**



from **FLORENCE, ITALY**

Florentine Craftsmen, famous for exquisite skills since 16th century Benvenuto Cellini, proudly stamp "Made in Italy" on this silvertone ice bucket of fascinating design. Mirror-polished, hand-hammered aluminum simulates sterling. Big, handsome 8¼" by 8", holds 2 quarts. Heavily insulated body and cover. A distinguished gift; individually gift boxed. "I'm pleased" guaranteed! Postpaid, only **$4.95**

Buy several at this unbelievably low price!

SEND FOR FREE UNUSUAL GIFT CATALOG

The Mail Mart "SHOP WINDOW OF THE WORLD"
COBBS BUILDING
355-J Lincoln Road
Miami Beach, Fla.

LOOK—AT THIS!



Prettiest styling we've seen in a teakettle in a long time. Has black simulated raffia handle and removable strainer so that it may be used with loose tea or tea bags, if desired. (May also be used as a water kettle). Holds approximately four cups liquid. Available in either natural aluminum or brass-colored aluminum. You'll want one for yourself and one for a gift! No. G 608A—natural aluminum, No. G 608B—brass-colored aluminum.

Only **$1.98** each Two for **$3.75**

Satisfaction guaranteed

BARD'S PRODUCTS, INC.
Dept. 1169 Evanston, Ill.



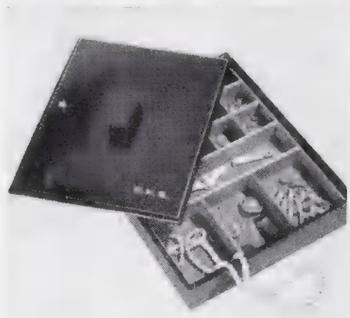
WINDOW



JINGLE ALL THE WAY! This absolutely divine stocking cap is as old-fashioned as Christmas itself, with jingle bells at head and toe. All virgin wool, it's 4½' long. Heavenly to hang by the fireplace, because it stretches to enormous bulginess, returns to size when emptied. Devil red and white, or devil red and hunter green. $6.50 ppd. John Jarrell, 518 Fifth Ave., New York 18, N. Y.



RING A BELLE with Victorian splendor at a price that would startle Scrooge himself! A copy of an old treasure, it comes with magnificent fake stones in your choice of amethyst, garnet or topaz. Large center stone is encircled by pearls and smaller stones, all set in 24k gold plate. Just $1.95 ppd. It adjusts to fit any finger size. Matching earrings, $1.95 pr. Ppd. Elizabeth McCaffrey, Dept. B-11, Orange, N. J.

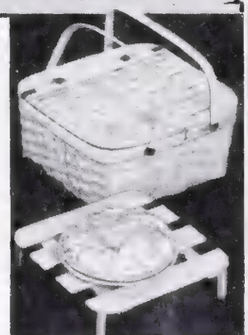


BAUBLES, BANGLES AND BEADS are a joy to behold in this handsome jewelry organizer. Leather covered and moire lined, it has 15 compartments for earrings, 4 larger ones for bracelets, necklaces, pins. Pink, lt. blue or gray with matching lining, or black with red: 11¾" x 9½" x 1¾": $13.50 without lid. $18.50 with monogrammed lid. Add 50¢ W. of Miss. Twining & Buck, Salisbury 1, Conn.

VERMONT **PIE BASKET**

ORDER NOW for Barbecues Church Bazaars Pot Luck Suppers Christmas giving and year 'round use

Only **$3.95** Plus 35c shipping



Christmas Gift Catalog **FREE** Write Now

A gentleman from Down East tells us these are old as New England itself! Our guess is that Priscilla toted her prize apple pie in one, as she returned John Alden's call. It will bear two of your own lemon meringues in non-squash safety, totes hot dishes.

Made of split ash, it's a roomy, big 13" x 13" x 9" size.

Satisfaction or Money Refunded



Foster House
430 Bll S. Jefferson, Peoria, Ill.



4-Piece
ROOSTER TABLE SET

These barnyard birds are exquisite when roosting on your table. But they perform a real service too. Tops are salt and pepper shakers; bottoms are a sugar bowl and creamer. Almost 6" tall. Of full-glaze imported porcelain hand-painted in black and white with bright red combs. Remarkable value.



Only **$1.89** pet set plus 36c postage (total $2.25) Order 3 Sets for only $6.00 ppd.

DRESDEN ART WORKS, Dept. 320
169 W. Madison St., Chicago 2, Ill.

SHOPPING



SHE'S GOT EVERYTHING, has she? We bet she doesn't have a jeweled toothbrush! It's made by Kent in England and the white handle is decorated with flashing rhinestones and brilliant "emeralds." In a glass cylinder whose cover is similarly bejeweled. $2.95. Then there's a good-as-gold suede brush studded with rhinestones! $1.75. Ppd. Whitney Shop. 24 Elm St., New Canaan, Conn.



A LITTLE SHAVER for a little shaver looks and sounds just like Pop's! Bright red and white plastic, it has a wire-like cord and black suction cup to simulate the plug. Buzzing noise is just like the real thing. There's a press button to start it, too. This is how you keep Junior's hands off Daddy's gear! $1 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



CLOWNING IN THE BATH turns mud-loving small fry into soap and water addicts, when they have their own drying off spot. Wonderful terry set has 20" x 40" white bath towel with colorful clown theme and any first name across the front. Washcloth to match. $2 the set, ppd. Nana will earmark this for all the grandchildren! Mastercraft. 212HB Summer. Boston 10, Mass.



Sterling and Glass

personalized plate



Definitely a "super" gift item—bound to be "the talk of the tree." Clear, bent glass plate with Sterling Silver border and two-or-three-letter monogram. Wonderful for cakes, sandwiches, hors d'oeuvres or flowers. Allow three weeks for delivery. Two sizes:

10" x 16"—$16.00 • 12" x 12"—$15.00

Prices include Federal Tax
Postpaid—NO COD's

HAUSMANN'S
730 CANAL ST., NEW ORLEANS, LA.



BROIL WITHOUT SMOKE OR SCRUBBING . . with "SMOKELESS BROILERETTE"



Don't you just hate to scour a smoked, grease-splattered oven broiler? No need to—get our new "Smokeless Broilerette" and eliminate all that hard work! Removable perforated tray allows meat drippings to drain into pan below where they can't smoke or burn. Cleans as easily as a plate. Bottom pan can be used as roaster or baking pan, too. "Smokeless Broilerette" is made of aluminum, 12" in diameter. **Only $2.50 postpaid**

artisan galleries
2100-A11 N. Haskell Dallas 4, Texas



Fruit Cake

NONE OTHER SO MOIST...SO DELICIOUS



FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction . . . but *whole* fruits . . . magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts . . . great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores . . . just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES from which to choose: Gift No. 11, 1½ lbs., $3.35. Gift No. 12, 2 lbs., $4.15. Gift No. 14, 3 lbs., $5.95.

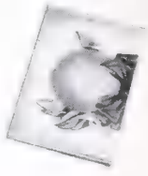


Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

MISSION PAK FRUIT CAKES MAKE WONDERFUL GIFTS

Just give us the address . . . and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!



REFERENCE: ANY LEADING BANK

38 years experience making people happy at Christmas time.

THE MISSION FOLK

101 East 33rd Street, Los Angeles 11, California

A Medley of Terry Cloth Aprons . . .

White Cannon terry cloth aprons screened with colorful designs. Completely colorfast. Just pop them into washing machine, they emerge bright as new, need no ironing!



a. Jaunty Rooster and family
b. Watermelon and Butterfly

$2.50 each, ppd.

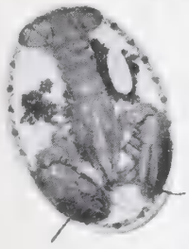
c. Strawberries and Cream
d. Bouquet of Herbs

Sorry no C.O.D.'s

Write for Free Catalogue

GREENHALL • 1133 Broadway • New York 10, N. Y.

NOW—enjoy a delicious MAINE Shore Dinner



10 OCEAN FRESH

Ready to Cook In Disposable Lobster Steamer

LIVE LOBSTERS

OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS

From New England's famed Saltwater Farm — tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. $1\frac{1}{8}$ lb. ideal size. *Iced all the way* for the tastiest shore dinner imaginable. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

Send Check or Money Order Today to:

SALTWATER FARM, INC.
DAMARISCOTTA 52, MAINE



The Taste Thrill that makes A Thrilling Gift

FRUIT CAKE

from fresh stone ground flour baked the same day

You and your friends will enjoy the real old-time, wine-flavored ingredients of this delicious fruit cake—dates, cherries, pecans and fresh-ground spices. Contains no raisins, citron, peel or other fillers. We enclose personal greeting cards to your gift list signed as specified by you. **2 lb.-$3.95; 3 lb.-$5.75; 5 lb.-$9.00.** Send check or money order. Postage prepaid any place in continental U. S. A. Money refunded if not completely satisfied.

OLD MAC'S MILL P. O. Box 681B Florence, Alabama
(MRS.) LYNN LACEY McGOUGH PROP. INC



HIAWATHA WILD RICE PANCAKES

A Temptingly Different Ready-Mix

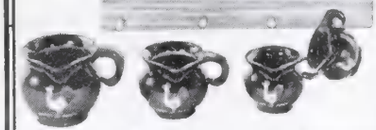
Grown in crystal-clear lakes of the North, choice wild rice flour is blended with select buckwheat to produce an exotic taste sensation that appeals to the most discriminating. So good, so different, you'll want extra packages as gifts.

1 lb. pkg. $1.00	Post
3½ lb. bag $2.70	Paid

Ask for free catalogue of North Woods Delicacies and Wild Rice Recipes.

MILLE LACS MAPLE PRODUCTS CO.
314 Prince St. St. Paul, Minn.

Rockingham MEASURING CUP PITCHERS



Pretty and Practical . . . and such a value!

What a delight these quaint measuring cups are for practical purposes as well as a picture-pretty kitchen wall accent. They're made of ceramic with a heavy glazed luster. This is the famous Rockingham-ware. Trimmed with a gay, colorful strutting chanticleer, they come in $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$ and full cup sizes. Smart wooden rack included.

Complete set **$2.95**

plus 25c shipping

Order today on guarantee of satisfaction or money back.

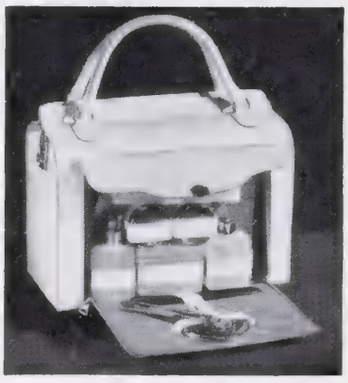
FREE Christmas Gift Catalog
Write Today! Hundreds of exciting new ideas!

Helen Gallagher
413 B11 Fulton St., Peoria, Illinois

WINDOW SHOPPING



CHARMED LIFE. A miniature family album has 4 pages. On the first page you'll have engraved two first names and the marriage date. On the other half pages will be the names and birthdates of the children. 1″ x 1¼″. Locket in sterling or gold fill, $7; bracelet to match, $4. $1 per "event" for engraving. Tax and post. incl. Wayne Silversmiths, 546H So. Broadway, Yonkers 5, N. Y.



SKYLARK BAG is a handbag-shaped traveler of saddle stitched top-grain cowhide. The inside has plenty of room for nightclothes. Zippered front compartment is fitted with magnifying mirror, comb, 2 plastic bottles, 2 gold-topped jars, soap dish, and toothbrush container. In red, suntan or white, 13″ x 6½″ x 11″ high. With 2 or 3 initials, $54.50 incl. tax, post. Wales Luggage, 540 Madison Ave., N. Y.



PLAY TAG WITH THE ANGELS and you'll have the merriest packages that ever lay under a Christmas tree. These tie-on tags are tipped with hand-carved wooden angels, painted in pretty pastels, and imported from the Tyrol. They have gilt strings for tying to presents, and 24 of them are just $2 ppd. The Old Mexico Shop, Santa Fe, N. M.

IMPORTED ENGLISH PLUM PUDDINGS



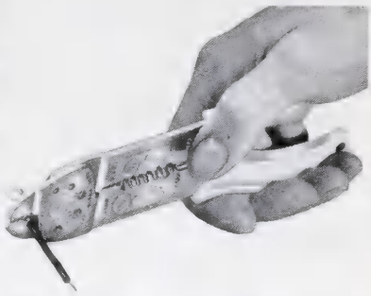
Nobody makes Plum Pudding like the English. The chances are, though, that you and your friends have never tasted one of these traditional holiday treats, because they seldom are obtainable in this country. PEAK FREAN'S English Plum Pudding is the tastiest, most flavorful one we were able to locate in all of Olde England, and we've brought it to you for your enjoyment or for gifts that are sure to be delightfully different. 2-lb. tin, gift boxed, only $3.00 pp in U.S.

IMPORTED BISCUITS, TOO

English biscuits (cookies to you) are delicious. Two popular gift selections are the Oxford Drum enameled tin, 1 lb., 15 oz. of assorted fancy biscuits, $3.50, and Royal Scotch Shortbread in Tartan Plaid tin, 12¾ oz. $2.00. Prices postpaid in U.S.

We will ship direct, enclosing gift card signed with your name, at no extra cost.

MID-LAKES IMPORTERS
Dept. 101 P.O. Box 789 Evanston, Illinois



HANDYMAN'S HELPER:
A practical Christmas gift is this electrician's tool adapted for the home workshop. It crimps solderless terminals and connectors; splices, cuts and strips wire; shears bolts without damaging threads. Complete with kit of preinsulated terminals, connectors, splices. $3.95 postpaid. (Ohio residents add 12¢ sales tax.) Satisfaction guaranteed or money back.

T. W. BERGER, INC.
1315-HB American Bldg., Cin'ti. 2, Ohio
National Distributor Champ Tool Aircraft-Marine Products, Inc.

THIS 49½c STORM WINDOW

protects your family all winter!

New Trans-Kleer Storm Window Goes on In 5 Minutes Without Tools, Hooks, Screws or Nails

10.8 Sq. Ft. Window Costs only 49½¢

Used by U. S. Army in Iceland and Alaska — Now Available to Public

NOW . . . Storm Windows need not cost you up to $14.00 apiece. American industry has developed a lightweight flexible product that enables you to seal out wintry blasts for only 49½¢ a window! Imagine it! For pennies per window you can insulate EVERY ROOM in your home! This new material was developed by the Gary plant of a billion-dollar American manufacturing firm—for use by the U.S. Government during the last war. It looks like glass, yet can't peel off, never chips, shatters or rattles. Actually flexible like rubber. Has a tensile strength of over one ton per square inch. Crystal clear, not milky or yellowish like some plastic materials. Weighs less than 1/10th of the lightest glass windows ever developed. Even a large window comes to less than 8 oz. Not affected by snow, sleet, rain or dampness—because it's 100% waterproof. Won't crack even at 53 degrees BELOW FREEZING! Use and re-use it YEAR AFTER YEAR for winter comfort and protection.



STRETCHES WITHOUT BREAKING!

This amazing storm window stretches without breaking! Has tensile strength of over one ton per square inch! Push it with your foot—it stretches—then springs back undamaged! Developed for Armed Forces in last war. Installs quickly, easily inside windows of all sizes. Made by world-famous REYNOLDS METALS COMPANY.

LOW-COST HEALTH PROTECTION



You can hardly see this TRANS-KLEER storm window—it's wonderfully transparent, yet it protects your loved ones from winter's frigid blasts. And each window costs only 49½¢ each!

Sensational Discovery Used By Army To Fight Cold

One of the big problems of the last war was how to defend our troops and protect equipment against the ravages of Arctic winters. One of the world's greatest manufacturing companies was ordered to build a special plant and soon millions of yards of this new material was moving out to Alaska, the Aleutians, Iceland and Greenland. It was not available to the public because every inch went to protect our men, vehicles, planes and weapons. Finally, it was released to the public and ever since the demand has been greater than the supply! The Gary plant of famous REYNOLDS METALS COMPANY is working round-the-clock trying to supply it!

Use Year After Year—No Upkeep Cost!

At winter's end just fold away your Trans-Kleer like cloth for use next year. You can air the room anytime, too—lift the Adheso border to let in fresh air, then press back and it's sealed tight again! Cleans easily with a damp rag. It's no wonder so many home owners, hospitals, churches and public buildings use this tried and tested REYNOLDS product! TRANS-KLEER comes in kits 36 inches by 432 inches and costs you only $4.95 complete with Adheso border! That is enough for 10 windows—each measuring 10.8 sq. ft.—just 49½c each! In all you receive 108 SQUARE FEET for only $4.95! Good GLASS storm windows cost from $7.95 to $16.00—for ten you'd have to pay $79 to $160.00. With this remarkable REYNOLDS product you not only save a terrific amount in the purchase price, you also cut down enormously on your fuel bills!

Install Trans-Kleer Windows in 5 Minutes

Trans-Kleer storm windows require no nails, hooks, screws or tools. No back-breaking toil or broken glass to contend with. Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular – it makes no difference! Then press on the special Adheso border supplied and your storm window is firmly in place. Simple, easy – a child can install them! And Trans-Kleer windows, because of the LOW CONDUCTIVITY development give you real winter protection, actually keep wintry blasts out of your home.

2,000,000 Windows Sold!

For years, demand for Trans-Kleer has outstripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even this huge total might not be enough unless you act FAST!

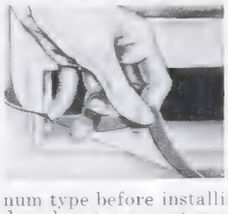
Test In Your Home AT OUR RISK!

Here's your chance to get Trans-Kleer on a HOME TRIAL BASIS. You can't lose a single penny. Mail the coupon below and a 36 by 432-inch kit—108 SQUARE FEET—will be shipped you immediately, complete with Adheso border. Deposit only $4.95 plus postage with the mailman. Try TWO windows inside any room. Test them -see for yourself how they seal out drafts. Compare the temperature—any 25c thermometer will do—compare with any other room in your home. See the difference – feel the difference! Then if you're not convinced they're every bit as effective as any storm window—why, just keep the TWO windows and return the balance and get your $4.95 back at once!

Avoid Disappointment—Order Now!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and no more! Don't wait until it's too late! Play safe! Rush the coupon NOW! If you wish to save postage cost, send check, cash or m. o. for $4.95 and the windows will be shipped postage free.

ADVICE TO READERS



To Obtain Best Results From Storm Windows

All types of Storm Windows, glass, thermopane, plastic can save many dollars in fuel bills if used right. Follow these 5 rules for best results: 1.—Check all leaks. 2.—Make sure windows fit tight. 3.—Caulk aluminum type before installing. 4.—Store wooden frame type in dry place to prevent warping. 5.—Replace all cracked panes at once. Trans-Kleer ends storage, caulking problems, shattered glass, panes to replace, leaks to seal! No hard toil to put on or remove! Put on quick INSIDE regular window with new, improved ADHESO border. Lift Adheso border to let stale air out. Press back and you have perfect sealed-in insulation again! (See picture) Freezing weather is coming. Play safe! Order your TRANS-KLEER windows NOW! MAIL COUPON TODAY!

THORESEN'S, Dept. 19-M-47

352 Fourth Ave., New York 10, N. Y.

CANADIANS: Same price! Same guarantee! Order from our Canadian Subsidiary: THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que.

RUSH FOR FREE HOME TRIAL!

Thoresen's, Dept. 19-M-47
352 Fourth Ave., New York 10, N. Y.

RUSH ____ kits of Trans-Kleer measuring 108 sq. ft. each, enough for 10 windows averaging 10.8 sq. ft. each. Include improved Adheso Sealing Border and easy picture instructions at no extra cost. I will try 2 windows and if I'm not satisfied for any reason, I'll return the remainder within one week for FULL REFUND of my money. I will keep the 2 windows free.

☐ Payment enclosed. Send Prepaid. ☐ Send C.O.D. plus postage.

CHECK AMOUNT DESIRED

☐ 1 KIT (108 sq. ft.) for 10 windows—4.95 ☐ 2 KITS (216 sq. ft.) for 20 windows—8.95

Name.....

Address.....

City.....State.....



The MOST-est for the HOSTESS!

DAINTY HOSTESS APRON of white on white embroidered polka dots on fine cotton fabric, graced with beautiful Venice-style lace trim. Very chic . . . very smart . . . very feminine, fitting companion for all hostess ensembles. A pleasure to wear and a cinch to care for . . . just wash and iron like a hanky. In White only. Order several. Worth more—and far more expensive-looking than . . .

ONLY **$2.00** each

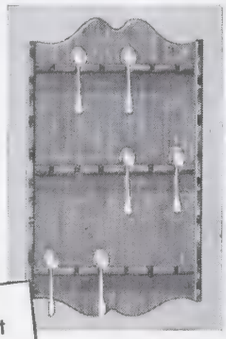
Postage Prepaid

SATISFACTION GUARANTEED or money refunded.
No C.O.D.'s. Send check or money order.

HAGEN COMPANY, Dept. HB11-5, P. O. Box #49 Englewood, N. J.

Early American Pine

SPOON RACK



FREE! Christmas Gift Catalog
Exciting new ideas. In color. Write for it today.

Only **$3.95**

plus 35¢ shipping

Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demi-tasse spoons. Buy now for gift-giving at a very special price. Order early—we guarantee prompt shipment.

Satisfaction Guaranteed or Money Back

Helen Gallagher

413 B11 Fulton, Peoria, Illinois



EGG CUP AND TOPPER

"AGGKOPP" is Swedish for egg cup, and these are Swedish stainless steel. We love the way they retain the heat so that you can eat the egg right out of its shell. And with it, be sure to order the marvelous egg topper. Place the disc on top of the egg, twist gently, and your egg is decapitated!

EGG CUP Postpaid	**$1.00** Ea.
4 EGG CUPS Ppd.	**$3.75**
EGG TOPPER Ppd.	**$1.00** Ea.

FREE! New Gift Catalog

TAYLOR GIFTS

(Dept. A-11), Wayne, Penna.



THE "INTERNATIONAL SET"

Your favorite cool drink in one of these smartly designed glasses brings all the intrigue of land, sea & air travel right to the palm of your hand. Decorated with permanent kiln-fired enamel décor in Turquoise, White and richly embossed 24K Gold, the miniature travel posters represent Paris, Britain, Norway, Holland, Africa, Mexico . . . fascinating places all over the world!

Set of 8 15-oz. Old Fashioneds: $8.95 PPD.
Set of 8 12-oz. Highball Tumblers: $7.50 PPD.
Set of 8 13-oz. Zombies: $7.95 PPD.

No C.O.D.'s please • Send for your free catalog

Cortley Gifts
393 EAST 83rd STREET • NEW YORK 28, N.Y.



NOT SOLD IN STORES

All aged, natural cheeses mixed by us to make our delightful, unmatched Club Cheese. Ready to serve from re-usable pottery casks. Satisfaction guaranteed.

CHEESES WITH WINE

Pack 63-H — four 6-oz. casks (with tray). Club Cheese with Port, Sherry and Rum and Blue Cheese with imported Brandy, del. $5.65

Pack 64-H — two 6-oz. casks (with tray): Club Cheese with Port, Blue Cheese with imported Brandy - - - - - del. $3.45

CHEESES WITHOUT WINE

Pack 75-H — four 6-oz. casks (with tray): Club, Blue, Smokee and Garlic Cheese. delivered $5.25

Pack 76-H — two 6-oz. casks (with tray): Blue and Club Cheese - - - del. $3.20

Send for free booklet from

THE SWISS COLONY
8 Cheese Row, Monroe, Wis.



WINDOW



A-HUNTING HE WILL GO in a khaki-colored corduroy shooting vest printed with colorful ducks. It's insulated with toasty warm Dacron fiber and lined in a quilted fabric to keep out the chill of dawn at Stuttgart or the Chesapeake as he waits for the first mallard to appear overhead. With zipper front, 2 hooded pockets, in sizes 38-44. $14.95 ppd. Robin Hood's Barn, 678 High St., Westwood, Mass.



FRÈRE JACQUES CLOCK is a French alarm of dazzling brass with radium dial and numerals, and it will "sunny your morning" with its lively ding-dong bell. Elegant enough for desk or boudoir, slim enough for traveling, it comes in a 4" round, 3" square or 4½" x 3¼" oblong shape. Give 2nd choice. With year guarantee, just $4.95 incl. tax. Ppd. Bertram Shrier, 1145 Conn. Ave., Washington, D. C.



SLACK SEASON is 12 months a year for your husband and sons, and if they're like the men in our house, the crease in their trousers can't be sharp enough! So we marvel at this hanger. In its slimness (2½" wide), it holds 6 pairs of trousers in well-groomed neatness. Chrome finished steel with hook for closet hanging, it folds for traveling. $1.95 ppd. Daniel Low & Co., Salem, Mass.



TEA-RRIFIC

Fit for a queen on her birthday, a soothing pick-me-up for a shut-in, just-thinking-about-you remembrance for your distant mother, is this box of 12 samples of the very finest imported teas. The gift is pretty as the names of the teas, each box being a soft pastel shade. Formosa Oolong, Keemun, Imperial Green, Darjeeling, Rare Jasmine, Lapsang Souchong, etc. Postpaid. **$2.95**

Sorry No Stamps or COD's Please
Send For New Gift Catalog

Bryn Mawr Gifts

Bryn Mawr, Penna.



Vera Kent's

5 FAMOUS FLORIDA HONEYS
Pure Golden Honeys in a Golden Gift Box

- Orange Blossom—Fragrant and Chaste like the Flower
- Gallberry—One of the most pleasant flavors known to man
- Black Mangrove—Nature crystallizes it to a luscious piquancy
- White Tupelo—Exquisite. High in Levulose. For low-sugar diets.
- Palmetto—A rich, aromatic bouquet

5 Assorted 8-oz. Jars, Gift Packed — **$4.95** postpaid

Money Back Guarantee

5% discount on 24 or more boxes sent to one address

Send Check or Money Order to:

VERA KENT Dept. B Box 495 Bradenton, Florida

SHOPPING



WHAT A LAMB! This delectable love of a jacket is one to wear with your prettiest gown for a dreamy night of dancing, and it's a style that is particularly perfect with full, petticoated skirts. Of bleached mouton (white), it is waist length and lined with white or black crepe. Sizes 8-16. $69.50 incl. tax and post. Embroidered initials or name on lining, $2 extra. Harold Rubin, 52 E. 56th St., N. Y. C.



SOLE MATE. We've never seen a friskier fellow than this coal-black pony. And he's the best boot-scraper that ever de-mudded a sole. His jaunty head is welded to a large horseshoe. His body is a blacksmith's rasp. Another horseshoe forms his hind legs. And the horsehair brush tail gives brogues a stiff brush-off. $9.50 ppd. $11.50 W. of Miss. Horseshoe Forge, Lexington, Mass.



CRAZY MIXED-UP KIDS are a pair of cockeyed pillows that are just zany enough to make your crazy mixed-up teenager proclaim them "simply swoony." Their lopsided features are felt. Girl is pink and white striped gingham; boy is blue and white. Both are Kapok-filled, 17½" high, $2 each; $3.95 the pair. Add 25¢ postage. Foster House, 430 S. Jefferson, Peoria, Illinois.





Old Fashioned
CHEWY ALMOND MACAROONS

Mmmm . . . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! A flavorsome party treat . . . a delightfully unusual gift!

Box of 24 (illustrated) **$1.95,** ppd.
Box of 48 (Family Size) **$3.50,** ppd.

Gift Wrapped
Check or Money Order
No C.O.D.'s Please
Send for FREE Folder of Other Assortments

A. L. ROTH
Macaroon Bake Shop
2627 Boardwalk, Dept. A, Atlantic City, N. J.

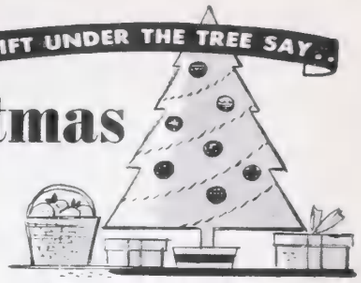


- *Keep Ice Cubes 4 Hours!*
- **THERMO TUMBLERS**
- Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of crystal clear Lucite with a vacuum between are what turn the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful gifts and you'll want several sets yourself for fall entertaining.
- **Set of 4 (one each shade) $5.00 postpaid**
- *Send for free catalog. No C.O.D.'s please*

artisan galleries
2100-A11 N. HASKELL DALLAS, TEXAS

LET THE MOST EXCITING GIFT UNDER THE TREE SAY..

Merry Christmas *for you!*



GOLDEN, TREE-RIPENED FLORIDA FRUIT from *Cobbs*

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received . . . **you can give no finer gifts!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**



Check your list . . . **now's the time to order a** "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY! . . . with names and addresses . . . We take care of everything . . . **your gifts** will go quickly on their Merry Christmas way

Henry Cobbs



GIFT No. 35 **$7.95**

Approx. 25 lbs.—A gaily colored hand woven imported Basket brimming over with an assortment of Florida's finest fruits. Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes and Chinese Kumquats. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!

GIFT No. 11 **$12.85**

Exactly the same as above Gift No. 35 except twice the size and contents



GIFT No. 19 $14.95 →

Approx 25 lbs — A magnificent assortment with all the glamor of fabulous Florida Fruits, Preserves, Candies, Soft-shelled Pecans, Coconut Patties, our famous "Honeysuckles" and many other delicacies heaped high in a tantalizing arrangement of good taste Sure to inspire enthusiastic "Thank you" letters



GIFT No. 2 **$7.45**

Approx. 27 lbs.—Fruits 'n jams, delightful to look at, delectable to taste . . . truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger, Chinese Kumquats, Persian Limes and 3 jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIET No. 1 **$5.95**

Approx. 27 lbs.—Pretty as a picture, but such eatin' fun. . . . A festive eye-filling Basket of all the best Fruits from our sunny Groves. Moderately priced for all Gift-giving purposes.



GIFT No. 6 **$11.85**

Approx. 54 lbs.—Beauty and the Feast . . . juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes and a sack of paper-shelled Pecans. 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

GIFT No. 4 **$8.85**

Approx. 54 lbs.—A beautiful looking basket, stunning and dazzling as sunbeams in your eyes . . . filled with a wide variety of all of Florida's fabulous Fruits, Oranges, Grapefruit, Limes and Kumquats. This basket is one of our most popular packages.

Unless otherwise instructed, delivery will be made for Christmas

OBEY THAT CHRISTMAS URGE . . .
ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except to Canada—add 15% for Canada and west of the Rockies

Cobbs
BOX I-D
LITTLE RIVER (MIAMI) FLORIDA



SANTA AND HIS HELPERS

A jolly old elf with a pack on his back to fill with candy canes or Christmas greens, cigarettes or goodies. Three cunning angel babies beam approval. A charming group for your table or mantel. Fine porcelain in Christmas red, green and gold, with china-fur trim frosted with glitter. Santa is 4½" tall.

4-pc. set: **$3.25**

VISIONS OF SUGAR PLUMS . . .

As fanciful as a Christmas Eve's dream. Leacock's rich and beautiful holiday tablecloth. Traditional Yuletide designs . . . Santa, his reindeers, bells and horns, ornaments and trees . . . hand-printed in full color on a white linen background. For accent, solid gold has been applied by a new process . . . it will neither crack nor tarnish. Color-fast, washable. Pure Belgian linen. Matching 17" napkins in your choice of solid red or green.

52 x 70-inch cloth: **$6.95**
60 x 85-inch cloth: **$9.95**
60 x 104-inch cloth: **$13.95** Napkins: **65¢** ea.

Send for FREE Christmas catalog!

Susan Smith

11 Main Street
Carpentersville 10, Illinois

HANDMADE SOLID MAHOGANY

SILVER CHEST

KEEPS SILVER TARNISH-FREE



$149.50

Express Prepaid No C.O.D. please

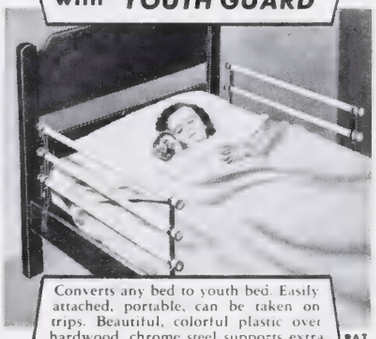
Beautiful inlaid Hepplewhite design. Made in Old Virginia. Finest handmade craftsmanship. Three drawers and removable tray in chest, with large drawer in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21". Height 43".

Write for illustrated folder on solid mahogany companion dining room pieces

SHERRILL'S Roanoke, Virginia

. . . MOTHER!

accidents can be tragic and costly . . . protect your child from falling off the bed with "YOUTH GUARD"



Converts any bed to youth bed. Easily attached, portable, can be taken on trips. Beautiful, colorful plastic over hardwood, chrome steel supports extra strong. Perfect for children of all ages. Will not mar bed. Available in two sizes. PAT.

31" long x 21" tall ONE SIDE **$3.95**

48" long x 21" tall ONE SIDE **$4.95**

WHEN ORDERING SPECIFY PINK OR BLUE

(Adapters for Hollywood or Angle Iron Beds $1.00 per side extra)

Towne Products

2079 East 16th Street, Dept. H, Brooklyn 29, N.Y.



HANDSOME TEACART —VERSATILE, TOO!

$55.00

A charming and useful piece of furniture for easy living. Solid pine, with satiny-smooth honey-colour finish. It has a removable serving tray (fits into top shelf), roomy drawer for silver (opposite the bottle), ball-bearing casters and rubber tired wheels. Antiqued brass hardware. Drop leaves (Size leaves down): Top, 15 inches by 24 inches. Leaves up: 24 inches by 33½ inches. Height 28½ inches.

Send Check or Money Order. Cost is all he charged you on this gift offer!

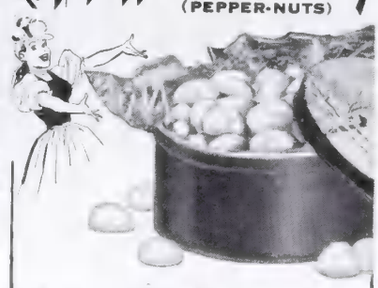
MIRIAM ZIDE

On the Country Club Plaza
4702 Broadway, Kansas City 12, Mo.

Old-Fashioned

Pfeffer-nuesse

(PEPPER-NUTS)



Here's an Old-World palate-treat for holiday enjoyment. It's old-fashioned Pfeffernuesse (Pepper-Nuts) — baked confection-cookie nuggets of snappy, spicy goodness that tingle on your tongue. Wonderful with coffee—a touch of *gemuetlichkeit* from old Milwaukee with your holiday drinks. Makes an unusual and delightful gift. Packed in colorful useful metal cans. Send check or money order for $3.50 for 2 lbs. net wt. Shipments only in continental limits of U. S. (Postage paid) Sorry, no C.O.D.'s.

OSWALD JAEGER BAKING CO.

Established 1879

900 W. Somers Street, Milwaukee 5, Wis.



WINDOW SHOPPING



HAVE AN ICE TIME-keeper dangling at your wrist and suddenly, you'll have scores of swains asking for your hand! A gold-plated bracelet holds a chunky Swiss watch that looks like an ice cube with heart and soul. When we wear ours, we don't wear any other jewelry! Amazing price is $12.30 incl. tax and post. Lord & Taylor, 5th Ave. at 38th St., New York 18, N.Y.



ON THE SCUFF is embroidered your name or monogram in brilliant fireman-red or bold policeman-blue—and we've never seen a better reason for kicking off your shoes. They're called "Padarounds," come in sparkling white terry in sizes for men or women. Specify which. Small, medium, large. $2.95 the pair, ppd. Mosley's, 11 E. Washington St., Chicago 2, Illinois.



DECK OUT THE DOG for the holidays in a gay collar personalized with his own name. Fido will love you for it! With an adjustable buckle, it's made of white felt trimmed with red sequins, holly berries and green leaves, and lined with red leatherette. Maximum is a 6 letter name, or can be had with "Noel" in green sequins. Give breed of dog. $1.95 ppd. The Sea Horse, 727 Sheridan Rd., Evanston, Ill.

(Please turn to page 83)

Monogrammed **SNACK SET**



Ideal for TV evenings, casual entertaining, terrace snacks. Handsome, crystal-clear, heavy glass, 8" square plate with matching cup, hi-ball or cocktail glass. Each piece has a hand cut, 3 letter monogram. Your weekend hostess would really appreciate this gift. Lovely for the bride, homemaker, or even a bachelor with a place of his own!

Set of 4 (any combination) **$8.50** ppd.
8 pieces in all!

Sorry, no C.O.D.'s. Write for Free Catalog!

EUNICE NOVELTIES
(since 1940)
Box 41, Rego Park, New York

---

improves outdoor steak cookin'

Scientifically designed new stainless steel tongs have 18-inch handles with curved grips to hold meat securely without puncturing so that ALL of the rich, natural juices are retained. Wonderful for steaks, chops, fish or fowl. ALL meats handled easily from start to finish and with your hands well protected from the heat. Many uses make this the truly appreciated gift *for outdoor and indoor* cookin'! Only **$2.95** ppd. in U.S. Sold *only* by



GRILL-AID CO. **Dept. 111** **Carthage, Mo.**



FIELDCREST MILLS, INC., 88 WORTH ST., NEW YORK • SHEETS • TOWELS • BEDSPREADS • BLANKETS • AUT[illegible]IC BLANKETS • KARASTAN RU[illegible]



Bertha Schaefer used easy-care fabrics of Du Pont nylon to decorate this beautiful living-dining room.

Easy care from curtains to carpeting

because every fabric is Du Pont Nylon

Everywhere you look in this room you see colorful, easy-care beauty because every fabric is made of Du Pont nylon. Gaily printed nylon curtains dramatize the windows, yet need no fussy care. Nylon frieze and armure cover the chairs for luxury and long wear. The couch is upholstered in beautiful nylon tweed that takes the rugged wear of youngsters in its stride. And what better way to complete this work-saving room than with carpeting that offers all the beauty, long wear and easy care of 100% Du Pont nylon. See the newest home fashions of Du Pont nylon in your favorite store.

DU PONT
REG. U.S. PAT. OFF.



Nylon armure with its rich colors and interesting design makes luxurious upholstery that wears and wears, needs little care. The name "armure" is derived from a fabric first used at the time of the Crusades and woven with the small interlaced motif of chain armor.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers



Draperies jam or stick? Can't happen here! Eastern's Duotrax Traverse Rod is actually *two* tracks in one rod . . . right and left draperies ride *separately, smoothly!* Extensions to 200".

"Eastern makes the rods that make the window!"

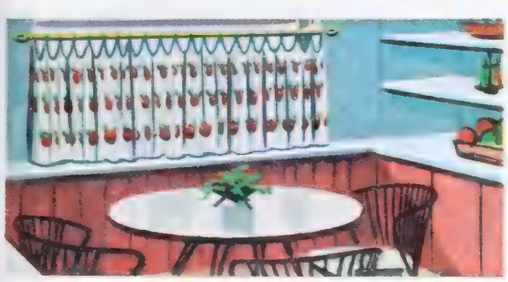
Windows can have personalities, too! Exciting, dramatic personalities . . . when you accent them with EASTERN, America's most versatile line of curtain and drapery hardware. Eastern's inspired engineering gives free rein to your own good decorating taste. See the complete line at your favorite department, hardware, variety or specialty store. Remember . . . there's an Eastern rod to glamorize your every window!

Guaranteed by Good Housekeeping

Eastern

Curtain and Drapery Hardware

The Eastern Venetian Blind Co., Baltimore, Md. • Also makers of AirLume aluminum awnings, DecorLume venetian blinds



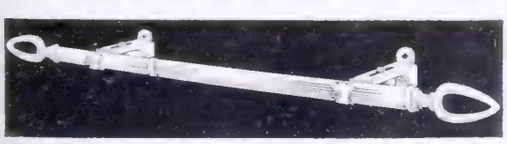
Eastern's Lok-Seam Cafe Curtain Rod will have you buzzin' with ideas by the dozen! So graceful, so strong . . . won't sag or twist *ever!* Brass, ivory or wrought iron finish.



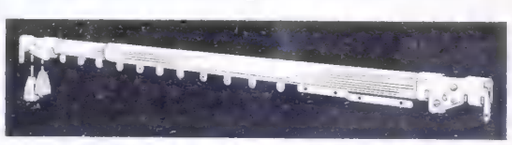
Eastern's Multi-Way Crane adjusts 4 ways . . . inward, outward, forward, backward! Ideal for beautifying recessed windows, making small windows look wider, clearing radiators.



Eastern's Coronet One-Way Traverse Rod is just the thing to add allure to corner and bay windows. Smooth, noiseless operation. Available in either right or left hand draw.







THESE PRINCELY PIECES
IN SOLID MAPLE OR CHERRY
SERVE DUAL PURPOSES





Hungerford, Memphis

Now you can have traditionally pedigreed furniture in your studio apartments and sleeping room-dens as well as in master bedrooms. For this new Hungerford Group of 40 richly appointed pieces *designed by Edmond J. Spence* gives you the fabulous beauty of *SOLID MAPLE or SOLID CHERRY* bedroom ensembles supplemented by "convertibles" that double as living room furniture! *Go see . . . and make your choice now . . .* at your leading local store, or write for catalog. S. R. Hungerford Co., Memphis, Tenn.

ABOVE: Triple Dresser in "Firelight" Finish SOLID CHERRY. TOP Spindle Bed, Chest-on-Chest, Bedside Occasional Table, in "Emberlight" Finish SOLID MAPLE.





Bachelor Chest-Secretary, End Cabinet for bedding, Taboret and Step Table, shown in SOLID MAPLE.

Cherry House
Edmond J. Spence

Maple House
Edmond J. Spence



YOUR CHOICE OF 10 BED STYLES AND 30 DESIGNS IN CHEST-DESKS * DRESSER-SIDEBOARDS * NITE STAND-CABINETS * DRESSING TABLE-CONSOLES



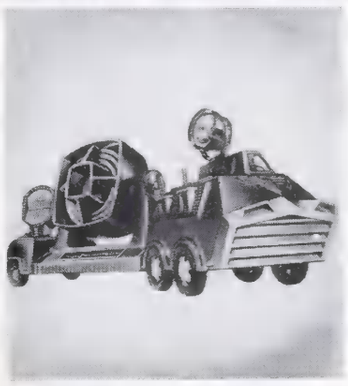
WINDOW SHOPPING

CONTINUED FROM PAGE 78

NEITHER SNOW NOR ICE can stay the swift completion of the clean-up job done by this Plexiglas windshield de-icer. And if you've ever driven through a blizzard, you know how priceless such a tool can be. There's a key chain attached to it, an accurate compass set into it, and any single initial engraved on the handle. $2 ppd. Bodine's, 503 E. Preston, Baltimore 2, Md.



MOBILE SOUND TRUCK. Alerting all young Democrats, all young Republicans! Get ready for the 1956 campaign with a 2-ft. plastic sound truck whose powerful microphone sends a voice booming over the amplified loud speaker. There's even a revolving searchlight and a buzzer signal system that amplifies! $10.95 ppd. E and H Model Hobbies, Dept. B, 130 W. Chelten Ave., Philadelphia 44, Pa.



KNEE-LIFT CUSHION gives you hospital bed-comfort right in your own downy. With your knees slightly flexed and supported, your back, hips and legs relax automatically. If you're expecting a baby, read in bed, or sleep on your back, try it and see if you aren't more comfortable. Made of inflatable vinyl plastic, $2.98 ppd. Better Sleep Co., New Providence, N.J.



THE HOSTESS WITH THE MOSTEST, HAS . . .



A TWO-FOLD LIGHTER

Here is a lighter you can't afford to pass up. As a regular lighter with the "Famous" Action, it fits pocket or purse. . . . BUT . . . when fitted into this handsome, delicately hand painted bone china case, it becomes a graceful table lighter to enhance any decor.

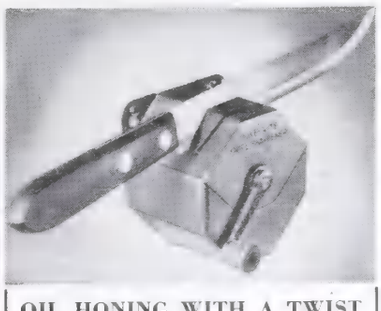
Unbelievably priced at **$3.00** each

(including tax & postage)

ORDER several as gifts while they last.

IMPERIAL TRADING CO.

Box 47665 Los Angeles 47, Calif.



OIL HONING WITH A TWIST

Here is a Knife Sharpener that REALLY WORKS, will OIL HONE your knives Razor-Sharp everytime. Guide Slots hold knife at right angle for correct sharpening. No guesswork or adjustments. Ideal for the popular HOLLOW GROUND Knives too, will not Heat, Grind or Shear the razor thin blades. ALL-METAL, with Baked-On Enamel finish, SELF-LUB Bronze Bearing and TRU-BAL Corundum Hone for long service. Special Price only $3.00 ppd. Complete with Honing Oil.

Hone-Rite, Box 103-B, Elgin, Ill.

HERE'S THE GIFT OF GIFTS

Comice Pears

From MEDFORD, OREGON in the ROGUE RIVER VALLEY

FOR Christmas Giving



SEE PRICE & DESCRIPTION BELOW

EARLY BIRDS ★ AS LOW AS **$3.50★** BOX POSTPAID

Regular Price $3.75 Delivered

Golden gifts!...large, melt-in-your-mouth Comice Pears, rich with the juicy flavor that Nature lavishes only on her rarest fruit. It's no wonder that these world-famous pears make the most delectable, long-remembered gifts for family, friends and business associates! These huge pears are grown in our own orchards. They're carefully selected at the peak of their goodness. Individually wrapped and packed in colorful gift boxes. Delivered PREPAID to any point in 48 states...perfect arrival guaranteed. A Pinnacle gift is as easy to send as it is wonderful to receive. Just send your list, we do the rest. Gift card enclosed. No stamps, C.O.D.'s or charge accounts.

★**EARLY BIRD PRICES** apply only on Gifts No. 1 and 2—if your order, complete with names and addresses of recipients is *airmailed* and *postmarked* on or before November 21, 1955.

GIFT No. 1 DELUXE BOX *(pictured above)*—8 to 14 Pears. Reg. price $3.75.
EARLY BIRD PRICE delivered **$3.50**

GIFT No. 2 DELUXE BOX *(not shown)*—Contains 15 to 18 Pears. Reg. price $4.65.
EARLY BIRD PRICE delivered **$4.40**

TWO-TIERED MYRTLEWOOD TRAY



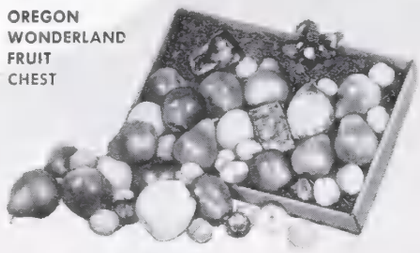
GIFT No. 33. Packed solid with Pinnacle Pears, Apples and other delicious fruits and delicacies, this handsome myrtlewood two-tiered tray is truly the gift supreme for Christmas giving. Trays are turned from solid, matched grain myrtlewood—found only in southern Oregon and the Holy Land. Lower tray 14" wide; upper 8". Height—12". Polished brass standard.
Price delivered **$22.55**



SUPERBA GIFT BASKET

GIFT No. 5. A rich assortment of Comice Pears, Delicious Apples, jumbo selected nuts and other tasty delicacies.
Price delivered **$14.15**

OREGON WONDERLAND FRUIT CHEST



GIFT No. 7. Packed high with creamy Comice Pears, Delicious Apples and other taste-tempting treats. Price delivered **$6.95**



WRITE FOR FREE COLOR CATALOG

PINNACLE ORCHARDS
404 Fir Street, Medford, Oregon

☐ Send me FREE color catalog of Gift Packs and Fruit Clubs.
☐ Send Gift Packs according to instructions on attached sheet.
(NOTE: When ordering, please give full names and addresses of recipients as well as greetings desired.)

Name_____
Address_____
City_____ Zone____ State_____

For the "GIFT OF GOOD TASTE"

Give FORST'S Taste-Tempting DELICACIES

So good-tasting, such good taste, each rare-flavored, palate-teasing delicacy from the Catskill Mountain Smokehouse! For all holiday gifting, feasting, order today from your armchair! All gifts festively wrapped, shipped prepaid in Continental U. S.



FORST CATSKILL MOUNTAIN

Smoked TURKEY

Choice birds . . . cured in zesty spices, smoked over fragrant applewood. Whole birds from 8 to 20 lbs. net wt. Price $1.75 per lb. Ready to serve.



FORST CATSKILL MOUNTAIN

Smoked HAM

Lusciously toothsome, full-flavored, each ham is sugar-cured and smoked Southern style over hickory embers. Net wt. from 10 to 16 lbs. Price $1.50 lb. Ready to serve.

FORST'S PAK-O-SIX



Six festive cans — one each delicious Forst's sliced Smoked Turkey, handi-cut, smooth pate; finger-size franks, smoked pork and smoked turkey sausages. ONLY $6.50.



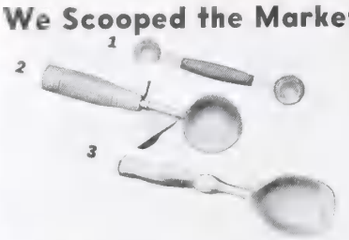
YOURS FREE! Magnificent new Forst Catalog . . . bursting with holiday entertaining tips. Send for your FREE copy!

THE FORSTS
Route 414, Kingston, N.Y.

All Forst Products are Government Inspected!

THE FORSTS, Route 414, Kingston, N. Y.
I enclose Gift List and Check for $.....
Please ship the Forst Smoked Delicacies checked below, delivery charges prepaid.
....Smoked Turkeys (8 to 20 lbs.) . $1.75 lb.
....Smoked Hams (10 to 16 lbs.) . . $1.50 lb.
....Festive Pak-O-Six $6.50
☐ Send New Full Color Catalog
Your Name_____
Address_____
City_____Zone___State_____

We Scooped the Market!



1. DOUBLE FOOD BALLER

$1.00 ppd.

Imported—make 2 sizes fruit, vegetable balls for salad, dessert. Sharpest cutting edges. 6⅞". Best anywhere!

2. ICE CREAM & VEGETABLE SCOOP

Sparkling chrome plate, heavy-duty stainless steel thumb piece, hardwood handle. 8" long. Amazingly low price.

$1.00 ppd.

3. ICE CREAM SPADE

$1.25 ppd.

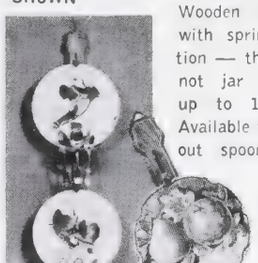
Sturdy cast aluminum, mirror-bright bowl—just like creameries use for hard-frozen packages. 9¾" long. A beauty!

FREE—*our gala Christmas catalog, jammed with gift ideas. Write us!*

NOB HILL HOUSE
Dept. HBA Box 1592
SAN FRANCISCO 1, CALIFORNIA

NEW for Christmas
Original Colonial Plate Holder

FIRST TIME SHOWN



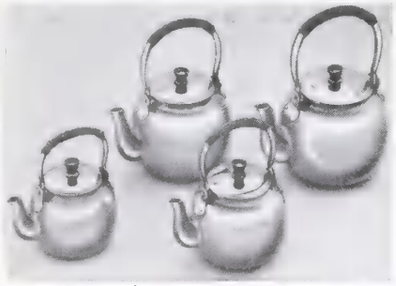
Wooden plate holder with spring tight action — the plate cannot jar loose. Holds up to 10½" plate. Available with or without spoon holders.

Natural Ash
Old Pine
Mahogany
Ebony with white grain

Double, 27", holds 2 plates · $4.95
Single, 14½", holds 1 plate · $2.49
(Plates not included)

POSTPAID—NO C. O. D.s

The HOUSE of EARLE
P. O. Box 5332, Dept. A—New Orleans 15, La.



Stanley J. Manow

NEW! EXCLUSIVE, IMPORTED TEAKETTLES

These charming quaint teakettles of polished aluminum with bamboo-wrapped handles, will be a pleasant surprise. Let them boil water, pour your tea, instant coffee, OR fill them with flowers and plants. Elegant on stove or dinner table. An ideal gift in 4, 6, 8 and 12-dinner cup sizes—priced at $2.25, $2.50, $3.00 and $3.25, post paid. Beautifully gift wrapped for additional $.35.

Ohio residents add 3% sales tax.
No C.O.D.'s please. Satisfaction guaranteed.

Write for free gift catalog
Dept. 11H, Box 5356, Columbus 19, Ohio

THE ONLY KNIFE THAT CUTS, SAWS, SERVES IN ONE!



3 in 1 CARVER • SAWS FROZEN FOODS AND BONES SLICES MEATS RAZOR THIN

★ A WONDERFUL GIFT FOR FATHER . . . one he'll enjoy from the moment he carves that first turkey! The only carving knife that fills every cutting, sawing and serving need. 8½" Hollow ground stainless steel blade slices meats, poultry, roasts, etc., wafer thin. Saws effortlessly through bones, frozen meats, hard-to-cut foods. Pronged end serves cut pieces easily, quickly without stopping to change hands and instruments. Wonderful for regular use—*ideal for barbecues.*

ONLY $4.95 PPD.
No C.O.D.'s
Money Back Guarantee

LEN-LEE • BOX 152 (B115) BROOKLINE 46, MASS.



WINDOW



HAND IN GLOVE is deliciously warm and very smart when it's snuggled within this fur-lined butter-soft leather glove. They come from the glove center of the United States, so you expect superb workmanship. But the price is a delightful shock. In black, white, red, brown, cork, beige, navy or charcoal; women's sizes 6-8, men's 8-12, $4.95. Unlined $2.95. Ppd. Adel Glove Co., Box 175, Gloversville, N.Y.



7 LITTLE PIRATES are a nest of Surprise Blocks that are stocked with hidden treasure—12 different favors cached within the 7 gaily decorated building blocks! If this isn't *the* stocking present to solve all your problems, we give up! $1 plus 25¢ postage. Order it from The Added Touch Dept. B, Wynnewood, Pa.



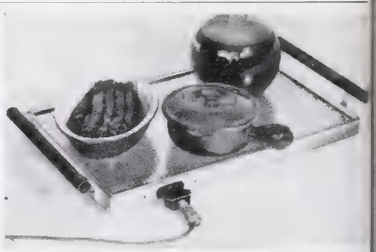
RIBBONOMANIACS, be of good cheer! With this bargain assortment of satin gift ribbon you can really let yourself go. You get 15 lengths of ribbon, each a different color and each 9-feet long, for $1. Or, instead of the rainbow assortment, you may prefer 15 lengths of just red and green for Christmas. $1. 3 assortments, $2.95. Ppd. Geneva House, 670 N. Michigan Ave. Chicago 11, Illinois.



Amazing Device for Cracking ICE!

Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* $1.00 postpaid. Immediate delivery from

TAP-ICER COMPANY
207 West St. Williamsport, Pa.



ELECTRIC SERVING TRAY KEEPS FOOD PIPING HOT

A coffee break, snack or complete meal stays oven-warm and ready to serve *any time.* Place hot foods and drinks on this handsome Salton HOTRAY. Electrically heated radiant glass surface is thermostatically controlled to maintain even 200°F.—just right for perfect flavor. Wonderful for second helpings, slow-eating children, late guests, buffet meals, parties . . . whenever you serve hot food!

Size 17" x 9¼", heating area: 14" x 9"
In lustrous aluminum frame.....$12.9
In polished brass finish frame.....$14.9

Free recipe booklet included

Send check or money order; we pay postage.

NATIONAL GIFT CO.
545 Fifth Ave. New York 17, N.Y.

SHOPPING



DOLL'S SWISS CHALET. If we were back in the lovely age when wishes come true on Christmas morning, this is the doll house we would have been a good little girl for! White wood with rustic roof, balcony, and flower boxes, it's furnished upstairs and down with colorful peasant furniture. Back is open. 29" x 16" x 17" high. $50. Family of 4 dolls, $6.50. Exp. coll. F. A. O. Schwarz, 5th Ave. at 58th St., New York 22.



BOXING DAY IS COMING, and here's a nest of five of the prettiest rose-patterned chintz boxes that ever glamorized a gift. We'd like them for our closet shelf to store everything from buttons to belts. Hard-surfaced *papier maché* with many coats of lacquer, largest is 7¼" x 2½" high; smallest is 4½" x 1½". $3.95 plus 35¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.



THIS IS THE NIGHT, the Holy Night when Christ was born. And this is the scene, recreated in miniature, just the way children feel it in their hearts. It is a crêche set done in fairy-tale colors and with unaffected joy. Handmade of wood in Italy, there are 14 pieces with the 7½" x 8½" crêche. $9.95 ppd. No c.o.d.'s. Maria Gaudenzi (of Piazza-Minerva, Rome), Box 38, Mamaroneck, New York.





Colonial Lantern

SALTS & PEPPERS

RIGHT: Handsome, miniature post lanterns—replicas of Colonial Post Road tradition — in glistening jeweler's bronze. Signs designate contents. Height 5½". Pair, gift boxed, only **$5.25 PPd.**

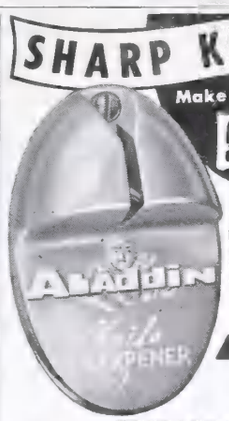
LEFT: Replica of twin kerosene lamps in wrought-iron black and sparkling jeweler's bronze. Shakers remove for use. A lovely, useful conversation piece. Height 7½". Gift boxed, only **$6.00 PPd.**

No C.O.D.'s please
Money Back Guarantee

Ruth Mason Company
PINE-REST COTTAGE
Box 240B, Lunenburg, Mass.

SHARP KNIVES

Make all kitchen jobs **EASIER**



. . . and nothing sharpens knives better, quicker and easier than the genuine. . .

CARBIDE JEWELS in Aladdin CARBIDE KNIFE SHARPENERS



Always ready, always handy on your wall or cabinet! Just three quick strokes and any knife, regular, hollow-ground or stainless steel is razor sharp. No moving parts to get out of order. Comes in two decorator kitchen colors—red or yellow. Wonderful for gifts!

Order today—specify colors — we will ship in special acetate shell gift package.

NEW ENGLAND CARBIDE TOOL CO., INC.
60 Brookline St. Cambridge 39, Mass.

*Treasured Gift



Elegant eighteenth century reproduction Water Pitcher with Ice Stopper. Height 11" width 6¾". Capacity 2 qts. Heavily silver plated. Beautiful high lustre finish. On four English Rosebud feet.

Only $13.95 Tax Incl.

EXCEPTIONAL VALUE!! $13.95
(reg. $21) . . . shipped gift wrapped, postpaid.

MONEY BACK GUARANTEE
• *Send for FREE 12 PAGE CATALOG*

***Croydon SILVERMART, LTD.**
Dept. (HB-11.) 805 Lexington Ave., N.Y. 21, N.Y.



HOT DONUTS IN A JIFFY!

Enjoy hot donuts in minutes with amazing, new Prest-O-Gun, polished aluminum home donut maker! Marvelous for breakfast, snacks or when guests drop in. No rolling out dough or cutting donuts. Simply load "gun" with one of easy recipes furnished, squeeze trigger, out come perfectly formed donuts! A practical kitchen utility. Order today. Send check or money order.

Only $6.95 postpaid.

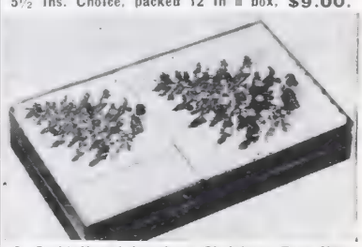
KITCHEN ECONOMY CO.
125 Tenth Street, Oakland 7, California



1. Christmas Tree Pattern, a Plummer exclusive, superbly done in natural green trees decorated in glowing colors and laden with gifts. Green band on rim. Dinner Plates, 10-ins., Dozen **$27.00.** Tea Cups and Saucers, Dozen **$32.00.** 5-pc. place setting, **$7.55.** In full open stock.



2. Left: Christmas Tree 14-oz. Hiball. Doz. **$15.00.** Center-Christmas Candle Glass, 14-oz. Hiball, doz. **$13.50.** Right-Green and gold Christmas Tree on white. 14-oz. Hiball, doz. **$15.00.**
Crystal Hiball Stirrers and Old Fashioned Muddlers mounted with 3-dimensional Christmas Tree. Stirrers, 7½ ins. long; Muddlers, 5½ ins. Choice, packed 12 in a box, **$9.00.**



3. Cocktail and Luncheon Christmas Tree Napkins in full color. 100 of each in gift package, total of 200 napkins, **$4.00.**

4. Plummer's Wedgwood Heart Box—in traditional blue on white Queensware. Elegant and unique in design and so useful too for bon bons or trinkets. 2⅞ x 6 x 5¼ ins. **$10.00.**



Send for FREE Gift Catalogue B-25.

Plummer LTD
734 Fifth Avenue New York 19, N.Y.



A wonderful Holiday Gift Suggestion
California grown vacuumed packed

SHELLED PISTACHIO NUTS

"Exceptional in both flavor and size" . . . "rather special pistachio nuts which are simply delicious" say Virginia Stanto and Julie Polshek, Party Editor and Food Editor of HOUSE BEAUTIFUL Magazine.

Delicious Crisp Fresh

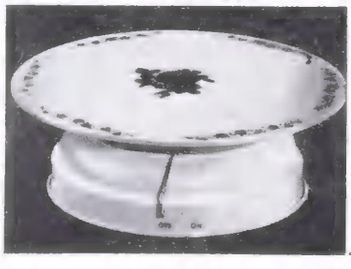
One pound of shelled pistachios equals three pounds in the shell. **2.50 prepaid**

7 ounce can of crisp nut meats.

Philibosian Orchards Elk Grove, California

~~REVOLVING MUSICAL CAKE PLATE~~

Tunefully Tinkles "Happy Birthday" • Slowly Turns So Folks Can Say "Ah"!



What a delightful gift for your favorite family . . . a charming highlight for so many happy occasions to come! Underneath the flower decal-trimmed plate is a base that contains fine Swiss movement music box and the automatic turning mechanism. Plate and base are beautifully enameled in white, 11" diameter. Will hold a cake up to 10 lbs. **$5.95** ppd.



Mail Orders Filled Promptly

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, New York 22, N.Y.



A Lifetime Gift for FLOWER LOVERS

Give the perfect gift . . . the New all-steel Vio Holda plant stand. The original stand with revolving arms. Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black; white or green enamel.

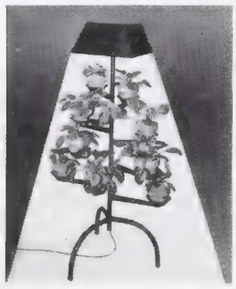
ORDER BY MAIL TODAY—Only $14.95 each, plus $1.00 for packing and postage. ($2.00 for Canada)

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

New FLUORESCENT FIXTURE!

Designed to fit your Vio Holda plant stand. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners or sunless rooms. Installed or removed in two minutes without tools. Fits all Vio Holda stands.

Light shade is 13" sq. at bottom, 9" sq. at top, and 6" deep. Will accommodate 22 watt, 8¾" Circline fluorescent light tube. Shade, without tube, only $14.50. Light tube, $2.95 extra. Please add 75¢ for postage unless you are also ordering a plant stand. Specify color wanted.



VIO HOLDA Manufacturing Co. Inc.

Box 915 Dept. 6-N Topeka, Kansas

Electrically Heated FOOT WARMER

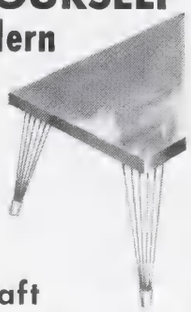


$34.50
Express Prepaid
No C. O. D. Please

Authentic Colonial design in rich walnut, with red or blue velvet upholstery. Has three heating speeds—low, medium, high —*for exact amount of cozy warmth you desire.* When not in use, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

SHERRILL'S *Roanoke, Virginia*

DO-IT-YOURSELF smart, modern effects with AIRFORM METAL LEGS by Nord-Craft

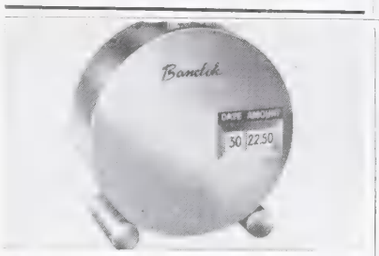


Put new style in old sofas, chairs, tables, TV, chests. To make your own "decorator" Cocktail Table, just attach these distinctive legs with furnished screws to a flat surface. Sturdy steel legs have black satin finish and brass ferrule. Leg tilts out for smart appearance, added strength. Set of 4 legs prepaid: 6"—$6.95; 9"—$7.45; 12"—$7.95; 16"—$8.95; 20"—$9.45; 22"—$9.95; 28"—$11.95. No C.O.D.'s.

Enclose and send check or M.O. today.

Satisfaction Guaranteed

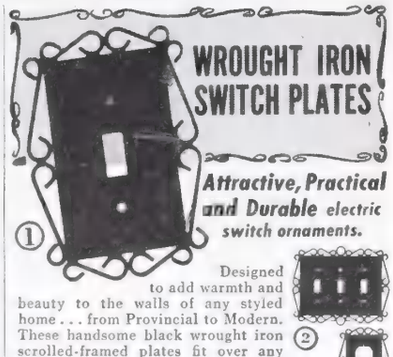
Nord-Craft Industries
Dept. A, Box 565, Madeira, Ohio



Save $100.00 a Year Automatically!

and Never Be "Broke"!

Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps savings up-to-date. Also totals amount saved. Forces you to save a quarter every day, or date won't change. Automatic saver for Xmas gifts, vacations, time payments, etc. Fool-proof mechanism and key. Use year after year. Start saving right away. Pays for itself in 8 days! Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11.00 prepaid. Mail cash, check or money order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.



WROUGHT IRON SWITCH PLATES

***Attractive, Practical and Durable** electric switch ornaments.*



Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

#1 Single Switch ..... **$1.35** *ea.*
#2 Triple Switch ..... **$1.95** *ea.*
#3 Duplex Outlet ..... **$1.35** *ea.*
#4 Double Switch ..... **$1.65** *ea.*
#5 Combination Switch and Outlet ..... **$1.95** *ea.*

Other types available including Despard Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. **Order NOW!**

• Write for FREE Gift Catalog •

Laurie & Co. Dept. 13-H, 507 5th Ave., New York 17, N. Y.



WINDOW



GLAMOUR IS ONE OF THOSE THINGS that you cannot put into words, evasive, enviable, enigmatic. It is that "something extra," that few people have, everyone recognizes! For a glamorous lady's bedroom, behold the door knocker! Gleaming brass and lavishly studded with rhinestones and pearls, it is 4" long, 1¾" wide. $7.95 ppd. Leeway, 505 Fifth Ave., New York.



SAFE AT HOME! All-welded, fireproof safe is mounted on wheels for easy rolling. It has burglar-resistive combination lock and guarantee fire protection up to 1700° for 1 hr. Inside dimensions: 15" x 12" x 13". $76.95 (225 lbs.). Mahogany cabinet conceals safe, comes in mahogany, walnut or blond finish, 20" x 20" x 20¼" high. Both pieces (253 lbs.), $118.50 shipping chgs. coll. The Krebs, Westerly, R.I.



TALKING TO SANTA is the most breath-taking moment of childhood! And when Santa makes a record and talks directly to you, that's enchantment! Parents send their child's name to this shop and receive a marvelous record on which the Jolly Old Man himself talks personally to the youngster, calls him by name, sings Christmas favorites. $1 plus 25¢ post. Market Combers, Box 3282, Station "F," Atlanta, Ga.

BEAUTIFUL CERAMIC TILEWOOD TABLES

lighted cigarettes or liquids can't mar its beauty!

A functional table designed for use throughout your home, with white tile top and individual hand made decorations.
Choice of polished black, red or brown mahogany finishes on select woods.
33 x 33 inch top & 15" high.
You will enjoy this table of many uses.
Shipped collect, satisfaction and enjoyment guaranteed—send check or money order. Please no C.O.D.'s. State finish. Price **62.50**

TILEWOOD by jack & bart
route 10, box 414, bartlett rd., memphis, tenn.



GLAMOUR PIN CUSHIONS

Exquisite bespangled velvet apples with a perky stem and satin-like leaf. Delicately scented with the fragrance of apple blossoms and sprinkled with multi-colored spangles, each hand sewn. Gift boxed complete with hat pins, tiny brass safety pins and pins.
Colors: flamingo, dark green, fuchsia, egg shell, turquoise, yellow, red, medium blue, gold, lavender, pink, apple green and royal. Give second and third color choice. $2.95 or 2 for $5.50 ppd.



CLEAN AS A WHISTLE!

Deserve toilet bowl cleaner quickly cleans all stains from the toilet bowl and eliminates all bathroom odors. It reaches and cleans the hidden trap. Does not irritate the hand in connection and has no fumes or odors. Retain address to reorder. 22 oz. can $1.00 or 6 cans for $5.00 ppd.

TOILET BOWL CLEANER



E. M. BATOT NO COD's PLEASE BOX 394 • HONDO, TEXAS

SHOPPING



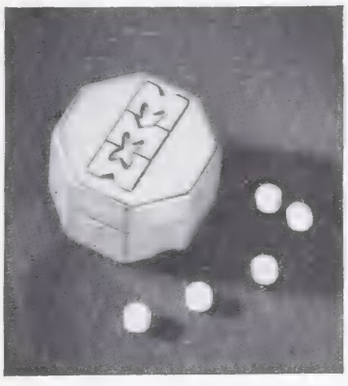
SHIMMERING TIARA of pearls and flashing rhinestones turns a pretty girl into a queen of diamonds—turns every man at the party into a knave of hearts. We love it because it makes you look like a lady and feel like a flirt—a volcanic combination indeed! Flexible head band is secured with tuck combs. $16.95. Spray earrings. $6.95. Tax and post. incl. Beverly Baker, Box 35, Darien, Connecticut.

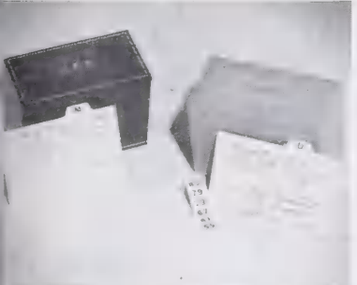


ADJUST-O-HEARTH is a new fireplace cooker that's terrific! Post adjusts to any height fireplace or pushes into ground. Fire pan. grill. rotisserie adjust up and down. swing in and out. swivel. Rotisserie holds 25 lbs., runs 24 hr. on 2 flashlight batteries. For 22″-40″ high fireplace, $19.95; 41″-54″ high fireplace, $21.95. Rotisserie $12.95 extra. Exp. coll.. no c.o.d.'s. Yield House, Dept. HB, N. Conway, N.H.



HE'LL TAKE HIS MEDICINE LIKE A MAN if you give him a sterling silver pillbox to hold aspirin for those client-headaches, vitamins for brain-storming vigor, saccharine for the executive bulge. Octagonal box has a 2- or 3-letter monogram in without sterling. 1″ in diameter. $4.98 incl. tax and postage. Merrill Ann Creations, 102 Warren St., New York 7.





Monogrammed CHRISTMAS CARD Record File

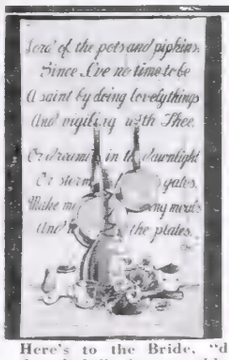
Handsome genuine leather card file holds alphabetical index and 100 cards with space for "sent" and "received" information from 1955 thru 1969. Space on back of card for gift records. 3 initials hand tooled in gold on choice of red, green or black leather. 4″x5″x3″.

Personalized WEDDING INVITATION AND GIFT Record File

Lovely Top grain leather box with bride's and groom's first names in gold, holds index, 100 cards engraved for accurate recording of invitations and gifts and 100 gift numbers. Choice of pastel pink, blue or white. 4″x5″x3″.

Either box, $7.95 each ppd. Add $1.00 for initials or names and $1.00 for each additional set of 100 cards.

GLADYS K. HANNAH
The Lamplighter Dept. HB-11
BARRINGTON, ILLINOIS



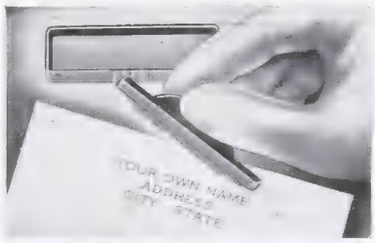
Bride's Prayer on **LINEN KITCHEN TOWEL**

Here's to the Bride, "dreaming in the dawnlight" of star-studded evenings filled with the promise of gay and romantic times. But when the kitchen beckons and she must draw herself down from the heavens, BRIDE'S PRAYER KITCHEN TOWEL gently brings back the resolve that saintliness and efficiency be hers in coping with the daily trials of cooking and dishwashing.

Hand silk-screen printed on really fine Belgian linen in six startlingly attractive pre-dominant background colors: gold, green, turquoise, red, brown and charcoal. 16″ x 29″. $1.25 each or 4 for $4.50 ppd.

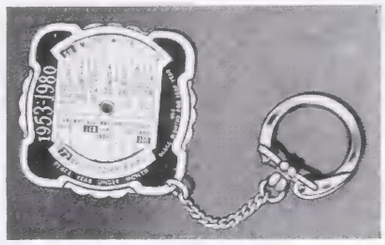
No C.O.D.'s please. Send for catalog of linens.

Cherubims P.O. Box 196 Forest Hills, N.Y.



Print Your Own Name & Address — $1

Print your name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only $1, postage paid, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Looks like printing. A useful gift. *You must be pleased or your money back!* Send $1 for PRINTER with your name and address to **Sunset House, 806 Sunset Building, Hollywood 46, California.**



Perpetual Calendar — $1

Here's a key-chain calendar that's never out of date! Tells the day of the week your birthday will be . . . and all the holidays too. Plan dates from now through 1980. Silver dollar size . . . gold plated. An unusual, practical trinket. Ideal gift for anyone. *Satisfaction guaranteed or your money back!* PERPETUAL CALENDAR only $1, postage paid. Six for $5. **Sunset House, 807 Sunset Building, Hollywood 46, California.**



YOUR OWN FIRST NAME and the names of your friends are artfully designed to form the maiden's white skirt on a beautiful soft blue background. High grade, fine quality, heavy white vellum paper. Folded size is 4½″ x 3½″. These smart personalized informal notes are perfect for invitations, letters and as gifts. If your name is not listed below, send your order along anyway — 350 *additional* names are carried in stock.

18 NOTES • 18 ENVELOPES

SCAN THIS LIST WITH GIFTS IN MIND!

Abigail	Carola	Dorothea	Geraldine	Johanna	Luella	Millicent	Rosanne
Ada	Carole	Dorothy	Gertrude	Josephine	Lulu	Mimf	Rose
Adelaide	Caroline	Earline	Ginger	Joy	Lydia	Mina	Rosemary
Adele	Carolyn	Edith	Ginnie	Joyce	Lynn	Minerva	Ruby
Adeline	Carrie	Edna	Gladys	Juanita	Lynne	Minnie	Ruth
Adrienne	Caryl	Edwina	Glenda	Judith	Mabel	Miriam	Sadie
Agnes	Catharine	Effie	Glenna	Judy	Madeline	Mollie	Sally
Aileen	Catherine	Eileen	Gloria	Julia	Madelyn	Molly	Sandra
Alberta	Cathy	Elaine	Goldie	Julie	Madge	Mona	Sandy
Alice	Cecelia	Eleanor	Grace	Juliette	Mae	Monica	Sarah
Alma	Cecilia	Elinor	Greta	June	Maida	Muriel	Selma
Alvina	Celeste	Elise	Gretchen	Justine	Mamie	Myra	Sharon
Amanda	Celia	Elizabeth	Gussie	Karen	Marcella	Myrna	Sheila
Amelia	Charlene	Ella	Gwen	Kate	Marcia	Myrtle	Sherry
Amy	Charlotte	Ellen	Hannah	Katharine	Margaret	Nadine	Shirley
Angela	Charmaine	Ellie	Harriet	Katherine	Marge	Nancy	Smith
Angeline	Cherie	Eloise	Hazel	Kathleen	Margery	Naomi	Sophie
Anita	Chloe	Elsa	Helen	Kathryn	Margie	Natalie	Stella
Ann	Chris	Elsie	Helena	Kathy	Margo	Nell	Stephanie
Anna	Christine	Elvira	Helene	Kay	Margot	Nellie	Sue
Annabelle	Clair	Emilie	Henrietta	Kaye	Marguerite	Nina	Sugar
Anne	Claire	Emily	Henriette	Kitty	Margy	Nora	Susan
Annette	Clara	Emma	Hilda	Laura	Maria	Norma	Susanna
Annie	Clare	Enid	Hildegarde	Laurie	Marian	Olga	Susie
Antoinette	Claribel	Erica	Honey	Laverne	Marianne	Olive	Suzanne
Arlene	Clarice	Erma	Hope	Leah	Marie	Opal	Suzette
Arline	Clarissa	Estelle	Hortense	Leatrice	Marilyn	Ora	Suzy
Audrey	Claudia	Esther	Ida	Leda	Marion	Orpha	Sybil
Avis	Cleo	Ethel	Ila	Lee	Marjorie	Pamela	Sylvia
Babe	Clover	Etta	Imogene	Lelia	Marjory	Pansy	Teresa
Babette	Colette	Eugenia	Ina	Lena	Marlene	Pat	Thelma
Barbara	Colleen	Eugenie	Inez	Lenore	Martha	Patricia	Theresa
Beatrice	Connie	Eunice	Ione	Leona	Marty	Patsy	Tillie
Becky	Cora	Eva	Irene	Leone	Marvel	Patty	Toni
Belle	Corinne	Evalyn	Iris	Leslie	Mary	Paula	Trixie
Bernice	Cornelia	Evangeline	Irma	Letty	Maryann	Pauline	Trudy
Bertha	Cynthia	Eve	Isabel	Libby	Maryjane	Pearl	Ursula
Beryl	Daisy	Evelyn	Isabelle	Lida	Marylou	Peg	Valerie
Bess	Dale	Faith	Jackie	Lila	Matilda	Peggy	Velma
Bessie	Darlene	Fay	Jacqueline	Lillian	Mattie	Penelope	Vera
Beth	Deborah	Faye	Jacquelyn	Lillian	Maud	Phoebe	Verna
Betsy	Dee	Felicia	Jane	Lily	Maude	Phyllis	Veronica
Bette	Delilah	Fern	Janet	Linda	Maureen	Polly	Victoria
Bettie	Della	Flora	Janice	Lindsay	Maurine	Priscilla	Viola
Betty	Delores	Florence	Jean	Lisa	Mavis	Prudence	Violet
Beulah	Delphine	Frances	Jeanette	Lita	Maxine	Rachel	Virginia
Beverly	Dena	Francine	Jeanine	Lois	May	Rae	Vivian
Billie	Diana	Freda	Jeanne	Lola	Maybelle	Ramona	Wanda
Blanche	Diane	Freddie	Jeannette	Loretta	Melba	Rebecca	Willa
Bobbie	Dina	Frieda	Jennie	Lorna	Melissa	Regina	Wilma
Bonnie	Dixie	Gail	Jessie	Lorraine	Mercedes	Renee	Winifred
Boots	Dolly	Gay	Jewel	Lou	Meredith	Rhoda	Winnie
Brenda	Dolores	Gayle	Jill	Louise	Merle	Rita	Wynne
Camille	Donna	Gene	Joan	Lucia	Meta	Roberta	Yvonne
Carla	Dora	Geneva	Joann	Lucile	Mickey	Rosalie	Zoe
Carmen	Doreen	Genevieve	Joanne	Lucille	Midge	Rosalyn	
Carol	Doris	Georgia	Jody	Lucy	Mildred	Rosamond	

SO EASY TO ORDER: Just circle names wanted, and fill in coupon. (2 to 3 week delivery.) You must be pleased or your money back!

PLEASE SEND ME _____ sets of FIRST NAME NOTES ($1 each set—3 sets for $2.75, postage paid) Names are circled above. Enclosed is $_____

SUNSET HOUSE • 805 Sunset Bldg., Hollywood 46, Calif.

FULL NAME _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

AIRMAIL REACHES US OVERNIGHT!



A Christmas Card with an Artist's Sketch of Your Own Home



Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards, and your name and "Season's Greetings." Cut-out front cover window frames the sketch. Design in green on heavy vellum. 5" x 6½". Prices, with envelopes, 50—$10.50 75—$14.95; 100—$19.35; 150—$27.90; 200—$36.25. Each over 200—16c.

We pay postage.

Money-back Guarantee!

Yours Free!

Write now for free 148-page catalog of exciting gifts, toys and housewares.

Miles Kimball

59 Bond Street - Oshkosh, Wisconsin



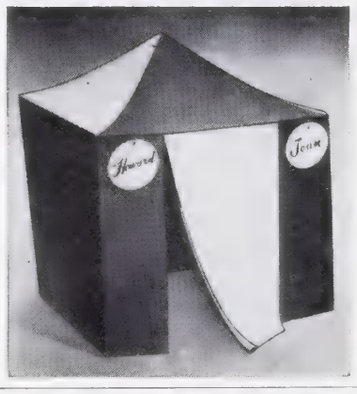
WINDOW



THREE CHEERS FOR THE BRASS. Gleaming brass always calls to mind a lively fire in a brick hearth, a chintz-splashed room, hooked rugs and the warmth of conversation over after-dinner coffee. 3-piece set in a handsome Danish shape has black wood handles on the 4-cup 8" pot and the pipkin-shaped creamer. $10.95 the set, ppd. Jennifer House, New Marlboro Stage, Great Barrington, Mass.



AURORA, GODDESS OF THE SUN, is a glorious personification of youth, created by one of Europe's famous contemporary sculptors in fine white Bavarian porcelain. Mounted on a gleaming golden orb, she stands poised on the tip of the sunrise reaching joyously for all the lovely things in the fresh new day. 8" high, $13.50; 12" high $24, ppd. World Treasures, 65 Main Ave., Passaic, N. J.



CARD TABLE TENT is an indoor hideout that will have all the kids praying for rainy days. Here will crawl a couple of frontiersmen to plot an Indian ambush. Here will be a cozy tea party of a mother with her dolly children. With cone for tent peak it fits over any standard card table, comes in gay plastic. $2.50. Add 25¢ for each hand-painted name. Ppd. Crown Craft Products, 246 Fifth Ave., New York I

Christmas DOOR SWAG



NEW! DIFFERENT! A smart, eye-catching door swag complete with evergreens, Santa Claus, bells and natural reed hamper basket. Also, for wall or mantle. Empty basket makes wonderful handbag. An ideal gift. **$4.00** postpaid.

HOLM AND OLSON INC.

St. Paul 2, Minnesota



NOVEL CHRISTMAS CORSAGE

to add a dash of holiday glamour to your lapel, gift wrapping or dinner table. Handmade of princess pine, colored balls, miniature pine cones and little frosted bells that seem to ring out "Merry Christmas," nestled in a red bow. We'll mail them to friends with your card enclosed. $1.00 post paid U.S.A.

DRAGO'S FLOWER HOUSE

P.O. Box 554 New Iberia, La.

Glorious Yuletide Decorations



EXQUISITE CHRISTMAS TREE BALLS FROM AUSTRIA—handblown glass with deftly detailed handmade and handpainted wax figures inside! Each is an artistic masterpiece and the most enchanting Christmas decoration you've ever seen. *Top left to bottom right:* *INFANT OF PRAGUE MADONNA & CHILD WAYSIDE SHRINE ST. FRANCIS OF ASSISI GUARDIAN ANGEL* 2½" high $2.00 ea. 3 for $5 6 for $9.50 PPD.



CHERUBIC ANGEL for tree top—modelled to perfection in wax and delicately hand-painted. Gold wings, pink sash and inscription: "Glory to God in the Highest" 9" high $4.50 PPD. 7" high $7.25 PPD.



HOLY NATIVITY MUSIC BOX—hand-painted wood figures of Mary, Infant Jesus and Angels in relief. Swiss movement plays "Silent Night". 4½" x 4½" $11.00 ea. PPD.

Write for FREE Catalog

GINA & SELMA, INC. Dept. HB-11 1048 Lexington Ave. New York 21, N. Y.



ELECTRIC CHRISTMAS TREE TURNER

All Metal—Lasts Life Time. Lights Turn With Tree. Carries up to 200 lbs. Has Two-Way Outlet. Powerful self starting motor. Operates on 110V 50/60 Cycles. $25.00 Delivered. No Orders Accepted for Christmas delivery after Dec. 5th.

No C.O.D.'s, please

Mention this magazine when ordering

THE NOVELTY & CARD COMPANY

P.O. BOX 787 MEMPHIS 1, TENN.



Make Your Own

TWINKLE TREES

The most novel Christmas idea in years—tiny Christmas trees 4" high and everything you need to trim them. Join in the fun—you'll be surprised at your own creative ability, and your family and friends will spend many happy hours decorating these charming little trees. An excellent idea for keeping children occupied, too! You'll use them as tie-ons for gifts, place cards, centerpieces and decorations. They'll add a gay and festive touch at home or office. Complete set with everything you need, attractively gift boxed, is only ..... **$2.50** Ppd.

2 boxes for $4.50 ppd.

Send remittance to:

● **SuLee SURPRISES**

56 Bayard Lane Princeton, N.J.



NEW!... Old Time 'SANTA'

**The Hit of the Year!*

This old fashioned Santa is sure to capture and hold the spot light in any home . . . delights both young and old with its old time Christmas Spirit.

The Ideal Christmas Gift

Dressed in attractive and colorful red flannel hat and coat with blue rayon pants and green bag. Hand painted ceramic face and hands. Stands 11 inches high with black boots and white fur trim. Here is a collector's item that will give increased pleasure year after year. ORDER ONE OR MORE NOW . . . WE GUARANTEE YOU COMPLETE SATISFACTION OR YOUR MONEY WILL BE REFUNDED. Each ..... **$1.00** Post Paid

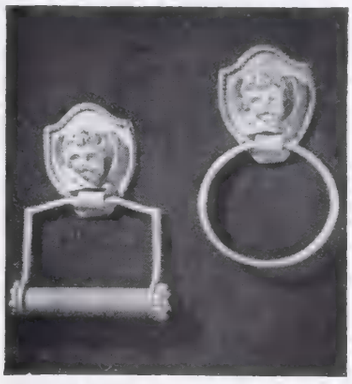
Calverts FOR BEAUTY, INC.

6713 WEST 26th ST. BERWYN, ILL.

SHOPPING



ANGELS IN THE BATH are these gleaming solid brass accessories that are elegant enough for a French palace! Cherub shield plaques are pin-ups for a brass toilet tissue holder, $21.50, or a towel ring, $18.50. A matching brass towel bar, 24" long, has a pair of the same cherub plaques, $32.50. Express charges collect, from Sherle Wagner, 123 East 57th St., New York City 22.



CRAYON BUCKET. A gay New England kanakin, made of natural pine, is hand painted with a child's name. And just to make sure certain thieving relatives get the idea, the lid reads "My Own Crayons." A wonderful present from a Grandmother—particularly if she stocks it with a monumental supply of crayons. 5¼" high, unfilled, $2.95 plus 30¢ post. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, N.Y.



HEARTBEAT WATCH is a love-and-kisses present from a father to his daughter, a beau to his best girl, a husband to his wife. A tiny heart with pulsating dot ticks away the seconds! With jeweled Swiss movement and gold-plated case, it comes with a lipstick red or charcoal suede strap to match dial, and a year's guarantee. $12.95 incl. tax. Ppd. Mrs. Dorothy Damar, 742 Damar Bldg., Newark 5, N.J.





The Perfect Little Gift

HAND DECORATED, LIGHT WEIGHT METAL, CHRISTMAS EARRINGS TO BRING DELIGHT TO EVERY OCCASION

(A) Beautiful, hand decorated, miniature Christmas Tree, complete with frost and red berries—mounted on light weight, bright red disc (clamp-on). $3.00 PAIR POSTPAID, TAX PAID.

(B) Elegant holly leaves of deep, rich metallic green, with a cluster of bright, red berries (clamp-on). $3.00 PAIR, POSTPAID, TAX PAID.

(C) Gay, hand decorated Christmas trees adorned with snow and red berries—to dangle enchantingly. (screw type). $2.00 PAIR, POSTPAID, TAX PAID.

Each style shipped in attractive, transparent plastic box. Gift wrapped upon request.

Satisfaction guaranteed or money refunded.
Sorry no C.O.D.'s. Sold by mail only.
Send for our catalogue of unusual gifts.

The PINES DEPT. L-1 WHITE STATION BOX 3454 MEMPHIS, TENN.
GIFTS FOR TOWN AND COUNTRY

Selected Oregon English HOLLY SPRAYS-WREATHS FOR CHRISTMAS



Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX — Over a bushel of choice red-berried holly sprays — $5.35 — *Postpaid in U.S.A.*



WREATHS — Lovely wreath, heavily clustered with berries. Outside diameter: 16". — $4.95 — *Postpaid in U.S.A.*

"DECORATOR'S" BOX — Holly wreath (16-in. dia.) and over a bushel of assorted length sprays — $9.55

All orders sent SPECIAL DELIVERY *Postpaid in U.S.A.*

ENGLISH HOLLY PACKERS
P.O. BOX 425 ▪ PORTLAND 7, OREGON



SANTA CLAUS BEVERAGE SET

Our Jolly Old Friend never looked better and was never done more attractively than in this imported China Santa Claus Beverage set. The Bowl holds twelve full cups and the eight bright and gay Santa cups are a delight to the children as well as to the grown-ups. Most of all you'll love the very low price of the nine piece set which is only **$7.98** post paid. This is much less than half the usual price.

Buy now while stocks are complete for yourself and those important Christmas gifts.

Write today to:

Colonial China Co.
BOX 28 LAUREL, MD.



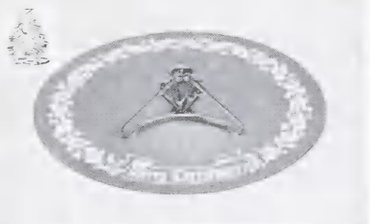
HOLDS EXTRA BRANCHES IN CHRISTMAS TREE

Branch holders form a beautiful, round and full Xmas Tree. Simply insert extra branches in holders to fill bare spots in your tree trunk. Holders drive in like nails, can be removed for use year after year, prevent branches from turning when in tree. Satisfaction guaranteed or full refund. ORDER TODAY.

5 Branch Holders, $1.25 postpaid

A. GOETTER & SON Dept. 30
7836 W. Clark St., Milwaukee 13, Wis.

CAPTURE THE CHRISTMAS SPIRIT IN YOUR HOME DECORATIONS

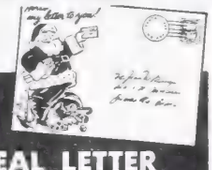


CHRISTMAS TREE MAT

We've discovered the secret for a glamourous and heart warming Christmas tree setting! An attractive mat of rich green felt with hand screened wreath border design of white hand shaded holly leaves and red berries, plus a cordial "Merry Christmas" inscription. Practical too! Large 43" diameter protects carpets, catches falling needles as it beautifies your room. Use it every year. Mailed in tube for compact storing, stays bright and fresh looking always. Send check or M.O. — only $3.95 ppd. Apartment size, for table tree or centerpiece, 27" diameter, $1.95 ppd. Both sizes $5.50 ppd. Sold exclusively and satisfaction guaranteed by

EMBLEM PRODUCTS CO.
Dept. 44, 217 West Garfield Ave.
Milwaukee 12, Wisconsin

thrill every kiddy on your list with a REAL LETTER from SANTA CLAUS

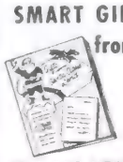


SANTA CLAUS INDIANA

ONLY **25¢** POSTPAID

Colorful 4-page letter and envelope. Mailed postage-paid, with genuine "Santa Claus" postmark, to arrive before Christmas. Print names and addresses. Include cash, check, or M.O. to cover letters at 25c ea.

thrill EVERYONE with SMART GIFTS THAT REALLY COME from SANTA CLAUS



SEND FOR NEW FREE CATALOG

Just off the press. Jam-packed with gifts to please all — to fit all budgets. Gift-wrapped at no extra cost, if desired, and mailed postpaid bearing the famous and ONLY "Santa Claus" postmark. Personal shopping service also offered. Send for your FREE copy now!

Santa Claus Land
SANTA CLAUS INDIANA

"Laugh Clown Laugh" PILLOWS



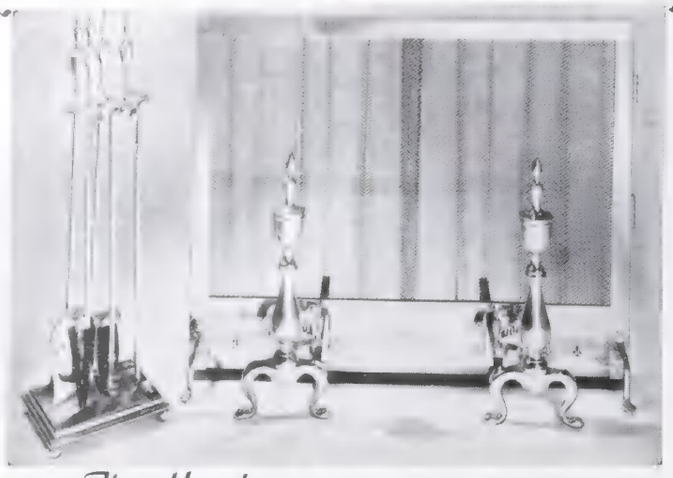
Smiling all the time, these clown throw pillows give everyone lots of laughs and comfort. Use them for lounging or show them off in your den, living room, bedroom, etc. Either way, they're great to have around. 18" tall—12" wide. Made from the finest cuddle Kapok stuffing with Applique Felt face. Red Polka Dots on white background with brightly colored eyes, ears, etc. **An exciting and unusual gift. Only $1.95** each postpaid.

Complete set of six which consists of Clown, Pink Poodle, Pussy Cat, Boy Friend, Monkey Face & Pig **specially priced for Christmas.**

$10.95

Order Now! We Pay Postage.
(No C. O. D.'s, please.)

CRAFT SHOP, INC.,
Dept. HB1, Cambridge, N. Y.



The Hearth **you've always longed for!**

From the royal family of the Hearth Shoppe fireside furnishings comes this setting to create a background of beauty for your home . . . luxury that's long lived . . . to enrich your home forever. Andirons 21" tall, fire set 31" tall, heavy reinforced tools. All hand-crafted solid brass.

When ordering—Give fireplace dimensions—special sizes made to order. Frt. chg's collect—Sorry no CODS.

COMPLETE SETTING with 38" x 31" screen . . . $172.00

Send 25c for illustrated catalog showing other fireside settings

The Hearth Shoppe **(Dept. A) Box 17, Pleasantville, N. J.**

MORE VALUE - LATEST STYLES

America's Great Diamond Values

GENUINE DIAMONDS

SEND FOR FREE CATALOG

Save on diamonds from estates, banks and unredeemed pledges at substantial savings.

All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's.

Our reference—your own bank or any mercantile agency

Berman's Diamond Loan Bank

Dept. H – BERMAN BLDG., BALTO. 1, MD.

Personalized Sterling Silver

PRAYER BOOK MARKER



$3.95 POSTPAID

Someone you love will cherish this thoughtful gift. A beautiful sterling silver book marker for Prayer Book, Bible, or Missal. At one end of three black or red satin ribbons is a Sterling Silver Cross. At the other end of each is a hand-cut silver initial, forming a three-letter monogram. An acceptable gift in many religious orders for priests and nuns.

Print initials desired and color of ribbon.

Satisfaction or Money Back

Christmas Gift Catalog **FREE** Write Now

Religious Art Guild

200 B11 Monson St., Peoria St., Peoria, Illinois

FOR CHRISTMAS

An Angel On The Moon



. . . to capture your child's and family's hearts!

Irresistible doll dressed in gay checkered pajamas will be cherished forever by everyone. Fast asleep on a moon swing, doll has hand-painted face, soft construction and downy feathered hair. May be hung on Christmas Tree or in child's room. A novel gift. Appreciated by collectors, too. **$3.50**

Complete set of 6 which includes Angel On The Moon, Christmas Children, Star Sweeper, Angel Child, Santa's Helpers Boy & Girl, Angel on Star Swing. Specially priced for Christmas **$17.95**

Order NOW! The mail postage. (No C.O.D. on phone.)

Craft Shop, Inc., Cambridge 4, N. Y.



Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December, to the child of your choice —sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child send only . . **$1.95**

(Print child's name and address)

Twinkletoes

REINDEER RTE 2, SANTA CLAUS, IND.



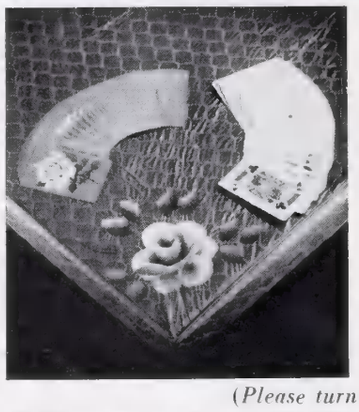
WINDOW SHOPPING



A CHILD'S WORK OF AR is reproduced in color on a 6 tile, and you have a "masterpiece that you wouldn't swap for Rembrandt. Just send the dra ing, signed and dated if you wis Any size will do. It will be e actly reproduced on tile, fired f permanency, and felt-based. $4.9 Framed in black iron trivet, $5.9 Postpaid. 10 days' delivery. Your Rembrandts, Loch Lane, Po Chester, New York.

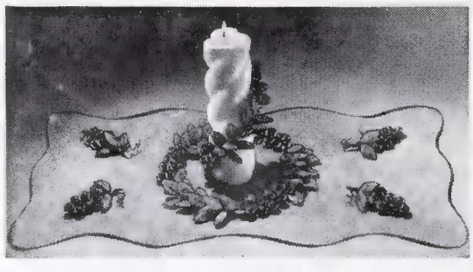


CURE FOR SNAKE BITE as old as the stills of Kentuck So to be sure you don't offer guest-in-need the wrong antidot here's a Pink Snake that co around any liquor bottle. Ma of flexible pink felt with a stuc out green tongue and a con hither gleam in its eye, this is t kind of sophisticated nonsen that will tempt every Adam your list. $1.95 postpaid. Br Mawr Gifts, Bryn Mawr, P



ROSE UPON ROSE makes t bridge ensemble a card playe garden spot. The quilted plas card table cover comes in a de rose, is decorated with a sing cabbage rose in the corner. all standard tables. Just wipe clean with a damp cloth. With you get two decks of cards w a matching rose design. All $3.95 ppd. Bradlee Products, 5 Fifth Avenue, New York 18, N

(*Please turn to page* 95)



That "Something Different

SMART HOLIDAY TABLE DECORATIO

Christmas green and red candy wre matching garland on a 10" white candle with red center, and four clus (green leaves and red berries indivi ally cellophane wrapped), comp with sparkling silver jewel cloth which to place them.

$6.95 postpaid in U.S.A. Add .50 Canada. Check or money order ple No C.O.D. Order for yourself friends.

We'll ship direct with your greeti

EVERGREEN CRAFTERS

Evergreen, Colorado

HOLIDAY TREE by Thorne

Of Soft, Fine Feathers

Beautiful in their simplicity, these trees, with their soft feather branches, add grace and charm to any room. Give your mantle, coffee or end tables a most unusual Yuletide touch. Perfect as a centerpiece for Holiday buffet suppers. Decorate if you wish. Ideal gift. Available in snow-white, or soft pink. Height 13½". Order today. State color.

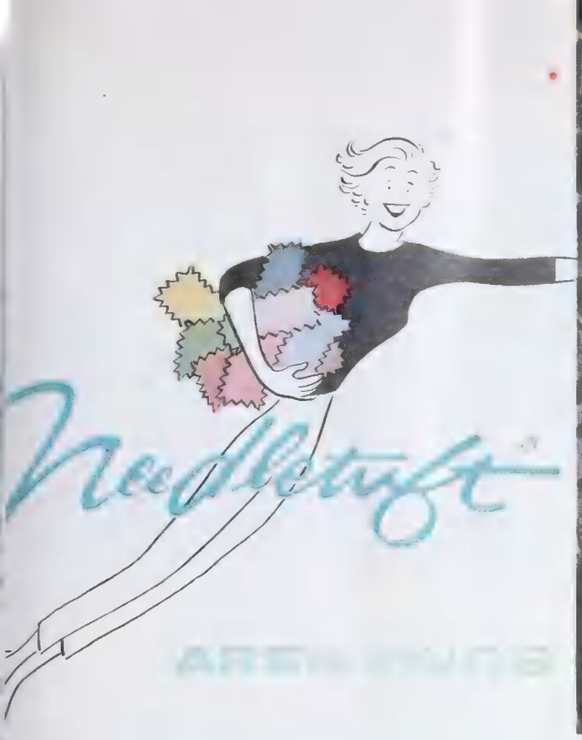
Only **$3.95**

Two for $7.50 Postpaid No C.O.D.s

THORNE INDUSTRIES

831-39th Street, Dept. HB-1, Des Moines, Iowa







are spearheading a New American Revolution in Decorating!



NEEDLETUFT Area Rugs bring you a new Individuality in decorating, a new Independence in living! Made-to-order for today's homes, they come in a fabulous range of colors, patterns, sizes . . . the best designs of all countries adapted to your American way of life. Perfect to decorate the handsome new floorings . . . perfect to define activity areas within one large room. With NEEDLETUFT Area Rugs you get finer quality and smarter styling within your budget . . . no installation, less expense to clean. Mothproof, washable, hard-wearing in Spunvis® carpet rayon, nylon, and cotton.



- "Campania" (top), Italian-inspired in Spunvis® rayon and cotton, 5 colorings, shown in beige. Area rug size as illustrated (9′ x 12′) about $179.50. Other sizes proportionately.
- "Tunisia" (center), Mediterranean design in Spunvis® rayon and cotton, 6 colorings, shown in orange and black on Tangier white. Area rug size as illustrated (9′ x 12′) about $149.50. Other sizes proportionately.
- "Pierrot" (left), in Spunvis® rayon and cotton, 6 colorings, shown in black and white. Area rug size as illustrated (9′ x 12′) about $169.50. Other sizes proportionately.

Prices slightly higher west of the Rockies.

Needletuft
rugs and carpets

by CABIN CRAFTS

For FREE Scrapbook of Decorating Ideas, write to:
Needletuft Rug Mills Division, CABIN CRAFTS, INC.,
Department D, Dalton, Ga.



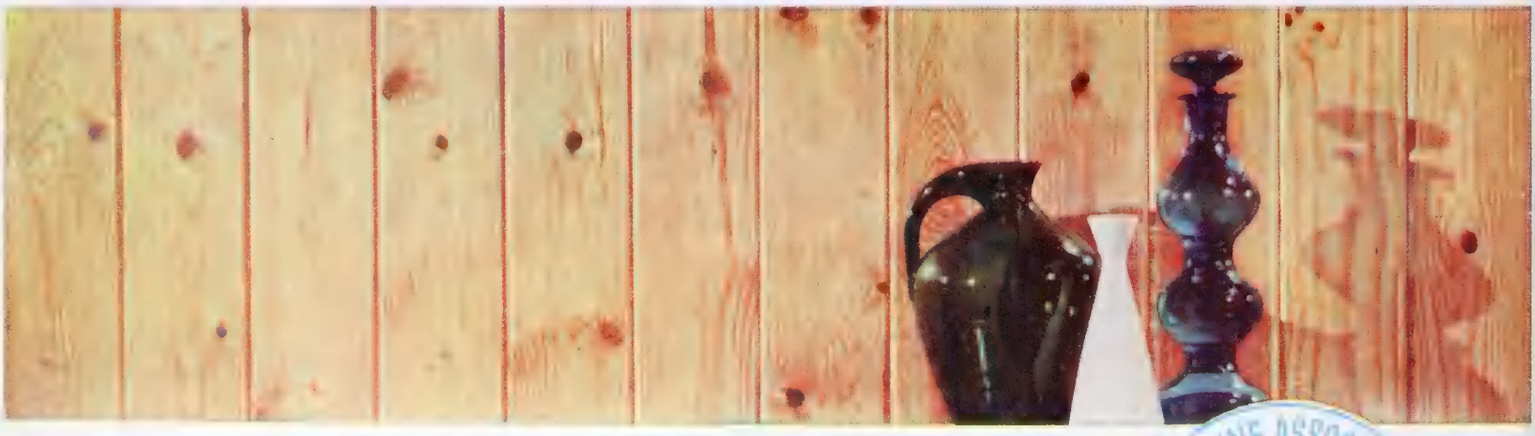
Strong SOUTHERN PINE

Superior strength and greater nail-holding power make this "strongest of soft woods" the ideal choice for modern home architecture.



Adaptable SOUTHERN PINE

Serves with equal dependability and distinction for either interior or exterior use. This versatile lumber — properly *seasoned* and *graded* — is uniform in size . . . conditioned for use in a wide variety of applications.



Beautiful SOUTHERN PINE

Created by nature . . . perfected by man. The same inherent character that makes *quality* Southern Pine so strong and durable, also endows it with *lasting* beauty. The warmth and friendliness of this beautiful wood brings gracious living to any home.

Whether you build, enlarge, or remodel Versatile SOUTHERN PINE has a place in your plans!!!

SOUTHERN PINE ASSOCIATION
SPA 11-1
GRADE MARKED LUMBER

See your Retail Lumber Dealer for information about *grade-marked* Southern Pine, or write to

SOUTHERN PINE ASSOCIATION
New Orleans, La.

Furniture with a future



murphy...cushioned with TEXFOAM

In-A-Sofa Bed



Here's a new, really comfortable sofa-bed that sits like a sofa . . . sleeps like a bed . . . created by the makers of the famous Murphy Door Bed and cushioned with Texfoam.

To achieve this comfort, the reversible seat cushions and back are entirely of Texfoam, with the added luxury of resting on the mattress beneath.

Texfoam was chosen to give you the finest in cushioning comfort. Finest . . . because every inch of Texfoam is equally resilient, always resilient . . . constantly refreshed by clean, cool air.

Try the Murphy In-A-Sofa Bed cushioned with Texfoam. You'll be delighted with this new comfort combination.

For more information write B. F. Goodrich Sponge Products Division, Dept. K 106 Derby Place, Shelton, Connecticut.

With the patented Murphy mechanism, the mattress does not fold as in other sofa beds. This gives you a standard double bed that can be stored, fully made, always ready for sleeping.

Murphy In-A-Sofa Bed made by
Sheraton Upholstering Co., Somerville, Mass.
Erwin Lambeth, Inc., Thomasville, N. C.
A. Brandt Co., Inc., Fort Worth, Texas
S. J. Campbell, Chicago, Ill.

TEXFOAM®
Comfort cushioning by
B.F. Goodrich
SPONGE PRODUCTS DIVISION



Schumacher's

"TALIESIN LINE"

of Decorative Fabrics and Wallpapers

When the world famed designing genius of FRANK LLOYD WRIGHT turns to decorative fabrics and wallpapers, one has every reason to expect a significant new contribution to the art of interior decoration. The "Taliesin Line," masterfully reproduced and presented by SCHUMACHER'S, *is just that!* Never has there been a collection so refreshingly original in design and color concept . . . so wonderfully adaptable to traditional or contemporary decors.

On view at your decorator or decorator departments of better stores displaying the authorized emblem.

designed by FRANK LLOYD WRIGHT







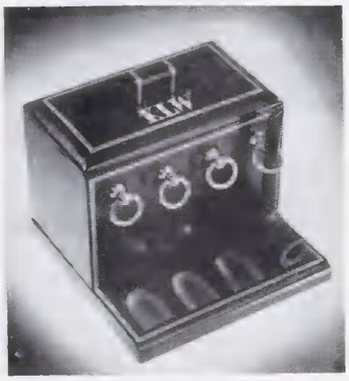
F. SCHUMACHER & CO. 60 W. 40th St. New York, N. Y. ▪ Fabrics • Carpets ▪ Wallpapers ▪ Waverly Fabrics



WINDOW SHOPPING

CONTINUED FROM PAGE 90

NOTHING COULD BE FINER than this superb humidor and pipe rack. Covered in beautiful gold-tooled calf leather, it has 4 polished brass rings to hold the pipe stems and grooved rests for the pipe bowls. Dark green or maroon, stamped with 3 gold initials, it's 7¼" x 7¼" x 6" high. $25 postpaid. David P. Ehrlich, 207 Washington Street, Boston 8, Massachusetts.



LOOK WHAT FLEW IN from Denmark! Fat little birds hand-carved and hand-painted from pine cones. Fine strands of flexible wire are attached to each one so you can secure them to flower arrangements, pussy willow branches, lamp shades or curtains. And they're darling tie-ons for your gift packages. Box of 6, $1.95 ppd. Johnny Appleseed's, Box 712, Beverly, Massachusetts.



WOMAN'S MONEY BELT of supple calfskin has a zippered pocket invisible to the beady eye of bandits, be they husbands, children or pickpockets. The fashionable contour shape gives not a clue of the wealth it secretes. In brown, black, or navy blue, waist sizes 26-32, it's $6.95 postpaid. Order it from Clarion Products, Box 255B, Highland Park, Ill.





BASIC TABLECLOTH

. . . background for smart entertaining • An Itasca Original

Itasca's basic tablecloth gives you a beautiful background for year 'round entertaining. Made of Itasca's finest siesta cloth, a homespun weave with the smooth, firm texture of linen. Beautiful Devonshire cream color of its native cotton sets off silver and crystal dramatically. Tablecloth is 62" x 80", including 4-inch natural lattice fringe. And for your holiday entertaining, make it gay and bright with Itasca's "easy press-on" motifs and trims. Felt Xmas trees, 35c each. Large ball fringe, red or green, 25c yd. Gold trim, 10c yd. Cup sequins, 15c yd.

Send 25c for swatches of famous Itasca fabrics and "Do It Yourself" book.

Basic fringed tablecloth (add 50c for postage) **$7.50**

Ornaments extra, as ordered.

ITASCA WEAVERS GUILD • Itasca, Texas



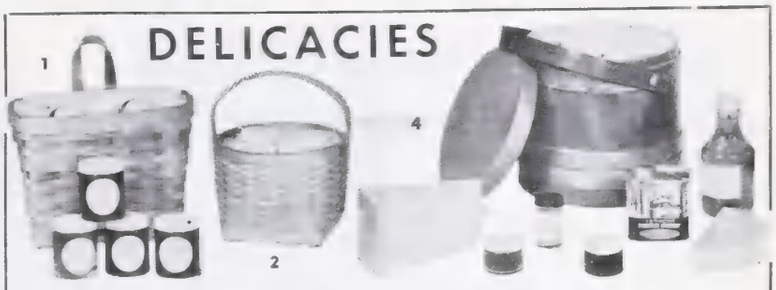
the gift unusual —dressed Quail

Give oven-ready and frozen Quail for Xmas and you send the extraordinary gift. This is the rare treat that will mark you as an epicure of fine food and thoughtful gifts.

We will deliver these full-sized quail in dry ice to any place in the U. S. for $28.00 per doz. prepaid. Minimum shipment 1 doz. birds. Shipments made each Tuesday from Sept. to April. FREE recipes with each order. Send us your gift list now! Check with order, please.

LOWRANCE QUAIL FARM

1730-B Picher Joplin, Mo.
Phone: Mayfair 3-3643



DELICACIES

From VERMONT'S GREEN MOUNTAIN COUNTRY

Delicious 9 oz. jars of assorted home-made wine and herb jellies packed in interesting and useful baskets. Baskets are locally made of native ash with a sprayed lacquer finish.

#1. **6-pack** in "Deep Mail" basket. The basket will be most useful and decorative at your front door. Price $5.95 Postpaid.

#2. **4-pack** in "Antique" fine weave basket. This basket, a copy of one found in the attic of an old Vermont farm house has many uses—for knitting or sewing or clothespins, etc. Price $4.50 Postpaid.

#3. **2-pack** in "Small Daughter" basket. You will find dozens of uses for this sweet little basket. Price $2.95 Postpaid.

#4. **Vermont Assortment**—Top grade maple syrup, herb vinegar (it really does something to your salads!), delicious cheddar cheese, a wonderful Green Mountain Bleu cheese, herb salt (Oh, what it does for fried eggs!), wine jelly and herb jelly. All packed in a reproduction of an old sugar bucket that has dozens of uses. All this only $10.95 Postpaid.

#5. **Cheddar**—A marvelous cheddar cheese just out of this world for toasted cheese sandwiches, welsh rarebits or cheeseburgers. 5 lb. cheese—$6.25; 3 lb. cheese $3.90 Postpaid.

#6. **Green Mountain Bleu**—This cheese (resembling Roquefort) is something extra special. Makes any party a real occasion. 5 lb. cheese—$6.25; ½ cheese (2½ lbs.)—$3.25 Postpaid.

Please: No C.O.D.'s

VERMONT FOOD SPECIALTIES — ROBERT J. HAFNER, VERNON, VT.



$1.95 LB. Add $1.00 per Ham to cover postage and shipping—$1.75 per Ham west of the Mississippi River.

AMBER BRAND Genuine

SMITHFIELD HAMS

The finest sherry is by no means wasted on Smithfield Hams, for they are accustomed—by association through over 300 years—to only the most gracious homes. For business associates, clients, friends, family . . . just those whom you would like to impress with your own appreciation of the finer things, a Smithfield Ham is the ideal gift. They are baked slowly, evenly, basted liberally in wine to bring out all the succulent goodness which a year or more of aging produces. Need no refrigeration.

Send check or money order. 7 to 10 pound weights. State weight desired. We'll refund or bill you for difference.

Smithfield Ham & Products Co., Inc.
Smithfield 2, Virginia



TRUE CHRISTMAS SPIRIT

To Business friends, valued clients, prospective customers, office personnel, family! Fruit is the traditional Christmas gift which spreads joy through the Holiday season. Hammock Groves SELECTS FLORIDA TREE-RIPENED FRUIT —DIRECT FROM OUR OWN GROVES.

ALL FRUIT BUSHEL (shown)—55 lbs. . . . **$6.50**
(SPECIFY Oranges or Mixed Oranges and Grapefruit.)

ALL FRUIT HALF BUSHEL—30 lbs. **$4.75**
(SPECIFY Oranges or Mixed Oranges and Grapefruit.)

HAMMOCK DELUXE GIFT BOX—90 lbs. . . **$13.50**
(Assorted oranges, grapefruit—with pound jar each of jelly, marmalade, orange blossom honey, tropical candy.)

HAMMOCK DELUXE BUSHEL BASKET—55 lbs. **$9.50**
(Oranges, grapefruit, plus half pound jar each of jelly, marmalade, honey and 1 lb. tropical candy.)

Write for illustrated Booklet for detailed information of many more packs including NAVELS, TEMPLES, TANGERINES, TANGELOS, ETC.

We guarantee perfect condition to destination. Christmas Delivery Orders must be received by Dec. 10. We enclose greeting card from you to receiver. ALL PRICES LISTED include PREPAID EXPRESS CHARGES, except: Add 10¢ for shipments west of the Miss. River and to Wisc. and Upper Mich. and $1.25 import fee Canadian shipments. Please enclose check or money order.

HAMMOCK GROVES
Post Office Box 1116, TAVARES 3, FLORIDA



Old Time Country Sausage Like Grandpa Used to Make

Ideal for Christmas Giving

Tenderest, juiciest, most delicious sausage you ever tasted! You'll rave about superb, old fashioned Tennessee Farm Sausage. Made to our Grandfather's treasured Tennessee recipe—a warm blend of juicy hams, tenderloins, all the choice cuts of tender porkers, accented by just the right touch of fragrant natural spices. Doesn't cook away in the pan. Order today. You'll be delighted, or money back. Six 1 lb. sacks, in dry ice, $5.85 postpaid. Send check or M. O. Tennessee Farm, Box 2338-H, Dallas, Texas.

JUMBO PRUNES

Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Sign and Send Coupon

VACA VALLEY ORCHARDS

Box B-27 **Encino, California**

Send your 2¼ lb. box Giant Prunes.

Name .....

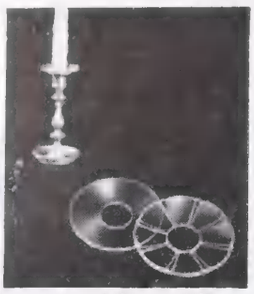
Address .....

City .....Zone.... State.....

catch wax drippings!

LOVELY IMPORTED CRYSTAL PRISM AND BOBECHE SETS

An all imported crystal set that adds a radiant loveliness to candles, sconces, chandeliers. Bobeche with 3½" diameter and 1" hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.



=010 =012

=010 **29¢** each

=012 **59¢** each

Minimum order 6 bobeches



1 Bobeche and 8-2" prisms **$1.95** ppd. (a pair—$3.90)

1 Bobeche and 8-3½" prisms **$2.25** ppd. (a pair—$4.50)

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And . . . it's radiant crystal, glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect too for candelabra, sconces, chandeliers. Satisfaction guaranteed.

- Check or money order.
- Other styles available.
- Add 45¢ for postage and handling.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-115, New York 7, N. Y.

Reproductions By Mail



Colorful Flair —in fluffy, washable Corduroy!

Bright, well tailored 15" pillows to accent the bed, sofa or chair . . . in Avondale smart corduroy . . . fluffy, springy Kapok filled.

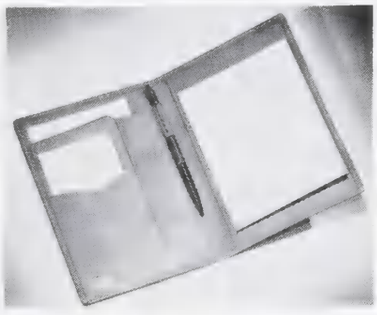
3 for $8.69

Any assortment

State the wanted colors in each style: 4 or one-button Square, or one-button scalloped Round; singles, pairs, threes! Go color-happy, choose from: Shrimp, Flame, Lime, White, Black, Brown, Foam, Green or Planter's Green, Sunset or Blue or Turquoise. We'll ship quickly, Postpaid. (Formerly of Hickory N. C.)

Each 2.99 Postpaid

The Chair Shop
Box 725, Morganton, N. C.



Christmas Prescription for your Doctor

Because he has been nice to you—and because he is accustomed to nice things—nothing could be nicer for you to give him than this physician's wallet. Specially designed for the medical profession, it has a place for the doctor's individual prescription pad and pencil, as well as compartments for cards, money and notes. Imported genuine pigskin or black morocco, gift boxed. $8.95 incl. tax and postage.

John Jarrell, Inc.
Broad at Peachtree St., Atlanta, Ga.



Another **BRANDICALF ORIGINAL**

GENUINE SHEEPSKIN **"CUDDLE RUG"**

Because they lend glamour to any setting you'll give her that "Lap-of-Luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace . . . in her playroom. Cloud soft and snuggly warm, they make cold weather rising a delight. They're not imitations! Each rug is a genuine, Brandicalf selected, finest Quality skin covering app. 8 to 9 sq. ft.

IN NATURAL HONEY-TONE ONLY **$11.95*** *plus 50¢ post.
IN CLOUD WHITE ONLY $12.95*

ALSO—SNOW WHITE Sheepskin Rugs in choice of oval or rectangular shape. Specify choice. Size 21"x42" $17.95 . . . 30"x50"—$24.95. Add 50¢ postage ea.

WRITE FOR FREE CATALOG

No C.O.D.'s—Money Back Guarantee

Brandicalf
Dept. B65, 157 Federal St., Boston, Mass.



ELEGANT STERLING SERVERS

For gracious entertaining . . . at ever-so-modest prices! Beautifully detailed and good weight Tulip design SUGAR TONGS 3½"; FILIGREED SPOON 5¼" for nuts, candy, etc.; graceful LEMON or PICKLE FORK 4⅜"; Fruit design JAM or NUT SPOON 5¼". For those who like choice things in small packages!

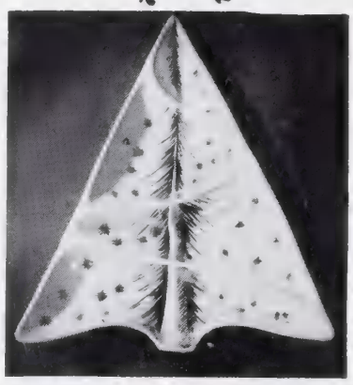
TONGS $1.35 FORK $2.50
FILIGREED SPOON $4.95
FRUIT DESIGN SPOON $4.95

Prices include tax and delivery

MASTERCRAFT 212HB SUMMER BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



WINDOW



CHRISTMAS TREE PLATE for passing holiday hors d'oeuvres makes any party festive. Made of gleaming white ceramic with a gold design, it's 19" long, has enormous elegance. You'll heap the 4 separate compartments with stuffed celery, olives, toasted pecans and cheese; or with Christmas candy and glacéd fruit. $15 ppd. Carole Stupell, 507 Madison Ave., New York 22.



SWIVEL LIKE THE BOSS in a chair that has been designed by a man who understands anatomy. The moulded plastic seat cradles your body, and turns on a black wrought-iron base. Wonderful for television, for a desk, or for just sitting pretty. In white, gray or yellow. 32" high. 19" wide. $14.95 exp. chgs. coll. The Studio Shop, 557 Boylston St., Boston 16, Mass.



BALANCING ACT. This is Balla Rolla, a fascinating game for adults and children which consists of trying to stand on the wooden platform, keeping both ends off the floor for as long as possible. A wooden roller moves freely in a hardwood frame on the underside of the board which has non-slip treads. Good for reducing, too! $7.95 ppd. Max Schling Seedsmen, Inc., 538 Madison Ave., Dept. 660, New York.





A Unique Touch of Charm For Christmas Giving

For Milady, young or old, this lovely China Heart, designed and fabricated by the famous PICKARD craftsmen. Lustrous china embellished in color and personalized in gold by any name you wish. Complete with black velvet ribbon, which you can change to match any costume. A "just-right" gift for daughter or niece, gracious hostess or "important" lady. You'll probably love one yourself. Only $1.75 postpaid. N. C.O.D.'s. Print name desired. Write today to JEAN'S GIFTS, P.O. Box 2 Winnetka, Ill.

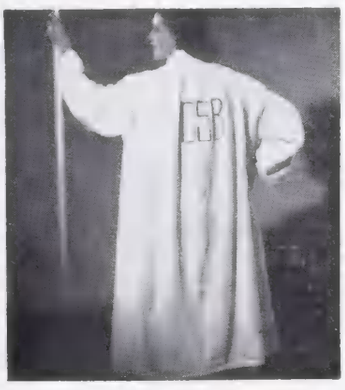
SHOPPING



GOLDEN OPPORTUNITY to tell your wife you love her more than you remember to tell her, is the special gift-giving time of Christmas. With this, you won't even need a card. She'll know! 14k gold ring is set with a beautiful cultured pearl. The tasteful design is very new, simple and elegant. $25 incl. tax, postage. Send ring size. Marchal Inc., 719 Fifth Ave., New York 22.



BLOTTER ROBE. This all-enveloping brainstorm comes from a Paris hotel where guests are supplied with polar-bear terry-cloth robes instead of bath towels. In white with a big embroidered monogram in black, red, navy, blue, green, pink or lavender, one size fits men and women. It ties at front with a cord, and you'll love its shaggy-dog good looks. $19.95 ppd. Susan Smith Co., Carpentersville, Illinois.



BRAINSTORM BEANIE will light up with an idea, send a secret code message, make you safely visible on a dark road (although a motorist will surely think it's a man from Mars!), all at the touch of a switch in your pocket. The kids will love it, but get one for Pop, too, so he can join the hilarity! Complete with battery & lamp. $1 ppd. No c.o.d.'s. Russell Snow Co., Dept. B-32, Waltham 54, Mass.





Guaranteed Satisfaction or Money Refunded

NAMECHAIN

Personalized KEY CHAIN Spells YOUR NAME in full...

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

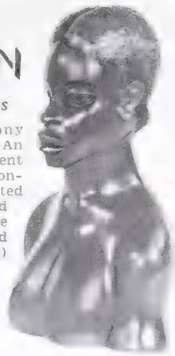
★ GOLD PLATED $3.50
STERLING ★ SILVER $7.00
1/20—14 Kt. Gold Filled....$9.00
14 Kt. Solid Gold.....$48.00

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. B-3 Chicago 11

AFRICAN

Hand-carved Busts

Originals—solid ebony beautifully carved. An exotic decorative accent for modern or traditional furnishings. Imported directly from the old West African slave coast. 6" high matched pair (male & female) $14.50. 8" high pair $28.50. Postpaid. Satisfaction guaranteed. Write for free gift folder.



IMPORTED AFRICAN ELEPHANT

Hand-carved by Skilled Artisans



From his native habitat West Africa. Hand-carved solid ebony with ivory accents. A decorative symbol of good luck. 6" high $8.95 each ppd. 8" high $18.75 each ppd. Satisfaction guaranteed.

Artistic Imports
475 Fifth Avenue, New York 17, N.Y.

THIS YEAR SEND PERSONAL PHOTO CHRISTMAS CARDS



they cost as little as 6¢ EACH



PRICE LIST
Minimum Order, 25 Cards

Style A White card with deckled edge .....**6¢ each**

Style B Deluxe card with red deckled edge, **8¢ each**

Style C Same as Style B, but with hand-colored decoration .....**10¢ each**

Choice of Greetings

1. Best Wishes for a Merry Christmas and a Happy New Year.
2. Holiday Greetings from our house to your house.
3. May the Spirit of Christmas abide with you throughout the coming year.
4. Season's Greetings and Best Wishes for the New Year.
5. Merry Christmas and Happy New Year.

Add 35 cents to all orders to cover mailing and packing costs. If you wish extra fast service including special delivery add an additional 45 cents. If your order amounts to $5.00 or more and is received by November 21st, your name will be imprinted free of charge if requested. On smaller orders, add $1.00.

Say Merry Christmas with cards your friends will cherish MADE FROM YOUR OWN NEGATIVES!

What better way to say MERRY CHRISTMAS to your friends and relatives than with Personalized Photo Christmas Cards that show your family, home or pet! Size 4½" x 5½". Your favorite photo, with sentiments of your choice, is printed on high quality card stock, with envelopes to match. See panel at right for styles and "greetings". Prices as low as 6¢ per card. Avoid the rush! Order *today!*

HOW TO ORDER

Just mail us the negative of the snapshot you wish to use, along with the coupon below. Please indicate which style and which greeting you wish, and also the number of cards you desire. *Our very low prices apply only to orders of 25 cards or more—from the same negative.* Your name will be imprinted FREE of extra cost on order of $5 or more *if received by Nov. 21st.* Negative will be returned in perfect condition. Order *now*—Christmas is "just around the corner". **SATISFACTION GUARANTEED.**

POSTAL PHOTO SERVICE P. O. Box 1358 Portland, Maine

POSTAL PHOTO SERVICE, Dept. HB-11; P. O. Box 1358, Portland, Maine

Please send me..... Personalized Christmas Cards as follows (minimum 25 cards)

☐ Style A 6¢ each ☐ Style B 8¢ each ☐ Style C 10¢ each | GREETING No. ☐1, ☐2, ☐3, ☐4, ☐5

If your order amounts to $5.00 or more and is received by November 21st, your name will be imprinted free of charge if requested. On smaller orders, add $1.00 for imprinting name.

Name to be imprinted. (Please PRINT). Do not exceed 30 letters and spaces

.....

☐ I am enclosing negative, which is to be returned to me. ☐ Black and white print enclosed. You make negative, price 50¢.

I enclose remittance for the above, plus 35¢ for mailing and handling.

MY NAME IS.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Total amount enclosed $.....

☐ Check this box if you wish *extra fast service*, including special delivery, 45¢ extra.

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
500 Semi Antique Rugs in Old Designs $18 and up
100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Postcards and inquiries from outside Continental U. S. not answered.

CHAS. W. JACOBSEN • 401 S. SALINA ST., SYRACUSE, N. Y.

WICK-ED BUNDLING LAMP

. . . in milk glass

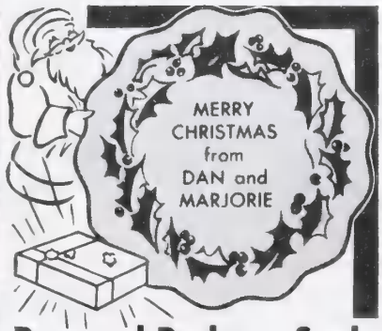


Whether you light its wick or not, you are certain to be captivated by this Early American heirloom reproduction. In its kerosene-fueled glow you'll see again the romance of the pioneers. A charming decorative piece and so handy to have when the electricity fails. 8" high. Milk glass shade and base.

$5.75 postpaid, check or money order.

Write for FREE catalogue of other distinctive decor ideas, traditional and modern as well as Early American.

Gilbert & Leonard — DISTINCTIVE ACCESSORIES — 1544-B Northern Boulevard Manhasset, New York



Personal Package Seals

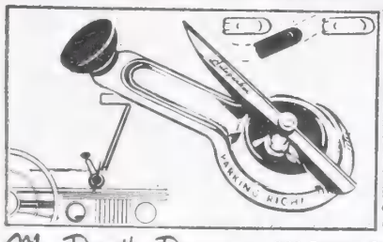
Sprightly gold seals that say Merry Christmas from YOU—without the fuss of writing cards or tags! We'll print any last name, like "The Phillips" (or two first names) on the gummed-back seals, with gay red and green wreath around the printed message. They make handsome gift packages without twine, too! Seal is shown above in actual size. 100 printed seals come in a nice clear-plastic case. Print name(s)—allow 2 weeks for delivery. Better have several orders! **No. D153. $1.** Postpaid to your door.

Send for FREE Catalog of Gift Ideas!

597 BRECK BLDG. BOSTON 10, Mass.

BRECK'S OF BOSTON — RELIABLE SINCE 1818

Parks Your Car in Seconds—*AUTOMATICALLY!*



Works the first time - every time!

No more guesswork or bent fenders when you park! This "know-all" dial shows you how and when to turn the wheels and back up for a perfect curbside landing. No practicing necessary! It works immediately. Attaches with suction cup to windshield without tools. Use it for left or right side parking. Saves you time, your fenders and your nerves! Only $1.00, postpaid. 10-day money back guarantee. Send cash, check or money order today. *FREE—Catalog of Gifts and Gadgets.*

Mrs. Dorothy Damar — 383 Damar Bldg., Newark 5, N.J.

IN CANADA: plus local sales tax, checks payable par Montreal. 77 Vitre Street West, Montreal, Que.

STEWART'S Old English GAS COAL GRATES



Burns like real coals. Unequalled for pure simplicity and old fashioned coziness. Retains the charm of the open fire. No ashes. No dust. Odorless — Safe — Economical. It can be installed in practically any old or new fireplace.

Packed K. D. with instructions. All prices F. O. B. New Orleans, La. Shipped Express or Freight Collect as desired. No C. O. D.'s.

18"x10" All Black $49.95
20"x10" All Black 54.95
22"x10" All Black 59.95
24"x10" All Black 64.95
Brass Plated fronts $10.00 additional.



20"x13" All Black $ 64.50
24"x13" All Black 79.50
27"x13" All Black 98.50
30"x13" All Black 109.50
Brass Plated fronts $10.00 additional.

STEWART'S
222 Bourbon Street
New Orleans 16, La.



WINDOW



SEEING STARS from your own backyard is what you can do with this plastic scale model of the giant Mt. Palomar Telescope. Star gazers will actually be able to study the moon's craters, the planets, etc., through its twin-lensed eye-piece. 17" high, 21" long, it can be assembled in 30 minutes. With Star-Gazer's Manual, gift-boxed. $9.95 ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, Calif.



THE DEVIL'S A DARLING. A pair of wooden earrings imported from Italy are the most lovable little Lucifers you'll have the pleasure to meet. They're in vivid red with pitchforks and pointed tails and an evil glint in their eyes. Your envy-ridden friends will want them too, so order several pairs. $1 pair, 3 for $2.75 ppd. Tartaglia Imports, Laguna Beach, Calif.



FOAL'S PARADISE is a woodcarving studio up in Connecticut where a man takes native black walnut and, with his great talent and understanding of animals, actually seems to breathe life into it. His work is as outstanding as any we've seen, and we show you these two friskies to prove it. $8.75 each, and you're getting a real bargain! Ppd. M. E. Brasher, Chickadee Valley, Kent, Conn.



BE THE TALK OF THE TOWN WITH YOUR GENUINE TELEPHONE LAMP — Perfect gift for executive's desk, television room, den, living room, etc. Only 24.95 (prepaid) with beautiful metallic shade—finished in brass or chrome—This lamp cannot be had anywhere at this low price—

Send Check or Money order to:

Colonial Stationery and Supply Co.
14 Curtis Avenue, West Orange, N. J.



SHOE Deodorant

Slip these colorful **SHU-DRI** deodorizer bags into your shoes overnight. They remove all odors, perspiration, and moisture . . . leave all men's, women's and Children's shoes dry, fresh-smelling and comfortable. Shu-Dri's clean pine scent disappears in wear. Chlorophyllin Ingredient. Wonderful for drying wet shoes and rubber boots. Shu-Dri lasts indefinitely. Unconditionally guaranteed to give satisfaction.

$1.49 per pair
2 pair for $2.79 3 pair for $4.00

ORDER TODAY. Send check or money order. Postage paid.

CLIFFORD'S
Dept. 30, 920 N. 4th St., Milwaukee 3, Wis.

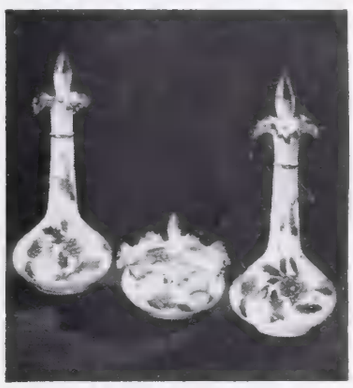
SHOPPING



ELECTRIC SOCKS! This is what we've been waiting for! All wool socks have warming wires woven into the toe and operate on two standard 6-volt batteries that you carry in a case on your belt or in your pocket. Wonderful for skiers, hunters, skaters, motorists—or anyone who finds the cold weather making ice cakes of his feet. Sizes 10, 11, 12; $17.95 ppd. Batteries, $2 extra. Taylor Gifts, Wayne 1, Pa.



WOMEN ARE FUNNY. We'll let the darning pile up and the woodwork wait another week, but we'll jump at the chance to glamorize the bathroom. So here's a bathroom Glamorizer if we ever see one. 3-piece set includes two 7" perfume bottles with "flame" stoppers, and powder box of white china with embossed gold leaves and pink flowers. $10.95 ppd. Townsend House, 645 Bergen Ave., Jersey City 4, N. J.



CANDY CANE KIDS are a frolicking, delightful trio in ceramic that you'll love to have to hang on your Christmas tree or use as table or mantel ornaments. Their white suits are striped in Christmas red and green and their impish faces reflect the mischief they're dreaming up! 4¼" tall (standing), set of 3 is $1.95 ppd. Ward Phillips Shop., Carpentersville, Ill.



Folding Snack Tables

$5.85 each



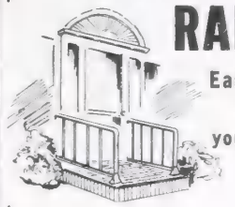
Handsome pine tables with handcrafted finish that brings out their warm brown antique tones. Beautifully done edges. Sturdily constructed by mountaineer craftsmen. Locks for rigidity when opened. Folds flat for compact storing. Size: 12" x 15" x 21½" high.

$11.50 a pair. $22.00 set of 4.

Postage prepaid. Sorry, no COD's. Write for catalog of our full line.

BLUE RIDGE WEAVERS
Tryon, North Carolina

ALUMINUM RAILINGS



Easy To Install

Beautify your Home . . .

Insure Safety

CLEAN-RUSTPROOF-DURABLE-ANODIZED, will last a lifetime

"DO IT YOURSELF" UNITS

Ready to Install

2'6" length—$29.85 per pr.
3'0" " —$33.85 " "
3'6" " —$37.85 " "
4'0" " —$41.85 " "
4'6" " —$45.85 " "
5'0" " —$53.85 " "
Height 31"

f.o.b. Jersey City, N.J.

CUSTOM BUILT RAILINGS made up to your specifications for dairies, banks, homes, hospitals, offices, etc. $5.00 per running foot—plus posts.

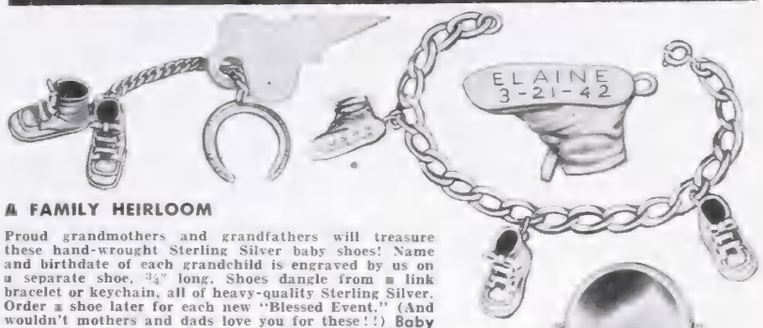
■ Brochure Upon Request ●

Send Check or Money Order to

THE ENGINEER COMPANY
Aluminum Rail Division
Dept. HB, 75 West St., N.Y. 6, N.Y.

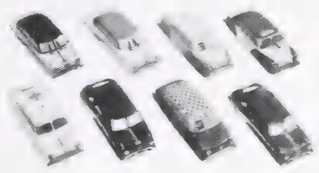
GIFTS FOR EVERYONE
new, exclusive, exciting values!

DON'T MISS OUR FREE GIFT OFFER



A FAMILY HEIRLOOM

Proud grandmothers and grandfathers will treasure these hand-wrought Sterling Silver baby shoes! Name and birthdate of each grandchild is engraved by us on a separate shoe, ¾" long. Shoes dangle from a link bracelet or keychain, all of heavy-quality Sterling Silver. Order a shoe later for each new "Blessed Event." (And wouldn't mothers and dads love you for these!!) **Baby shoes, $2.50* each. Add $2.50* for bracelet, $1.25* for keychain.**



FLEET OF ACTION CARS

Windshield wipers swish, taxi meters register fare, ambulance bell clangs, gun in police car rat-a-tat-tats, windows open, fire chief's bell clangs. Each is 4" long, all steel with sturdy rubber wheels. **Fleet of 8, $1.95. Fleet of 12, $2.95.**



ANY ROOM'S A BARBER SHOP

with this portable electric shaving mirror! In polished chrome with 6" swivel mirror . . . one side regular; the other magnifying. Has frosted glass panel for clear, glare-free light (standard tubular bulb included). Outlet takes any electric shaver, tray holds his shaving supplies. 9" x 7" with rubber-tipped feet and electric cord. P.S.—Perfect for make-up, too! **$10.95.**



COFFEE ANYONE?

This gleaming solid brass coffee set is a study in classic simplicity. 6 cup coffee pot, covered sugar, open creamer . . . with mahogany stained handles. Imported, each piece is silver lined, stands on three graceful feet. A real find for any homemaker who loves brass! **$10.50.**



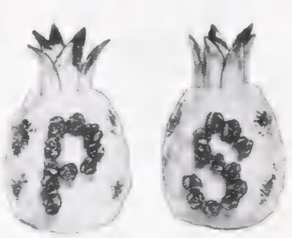
BUTTER CURLER

This we love! A Celtic creation, it's new and wonderful. Remove base and half fill the receptacle with butter. Replace base and just press down . . . out curl plume-like butter swirls to decorate a festive dinner table or buffet setting. From England. 6" diameter. **In silver-plate—$5.50; chrome-plated—$3.95.**



CHRISTMAS EARRINGS

Deck your ears with these delightful Christmas earrings! Yule tree has red trim and jewel-studded branches. Christmas balls are red, adorned with holly berries and leaves. A party favor that will enchant the ladies! **Either pair, $1.25*. 3 pairs for $3.50*.**



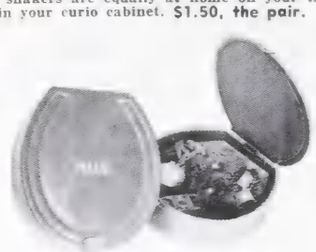
PINEAPPLE SHAKERS

Frosty white china, exquisitely decorated with raised pink rosebuds and gold pineapple leaves and trim. 3" high, these imported salt and pepper shakers are equally at home on your table or in your curio cabinet. **$1.50, the pair.**



SWEET AS SUGAR

28 dainty sugar cubes, iced with Christmas designs in bright holiday colors (vegetable coloring) . . . to bring you the season's sweetest greetings. 3½" Sterling Silver sugar tongs are a charming companion piece in tulip design. **28 Christmas cubes, $1.00. Year 'round assortment, $1.00. Sterling Silver tongs, $1.25*.**



MAN'S ACCESSORY BOX

Please your favorite man with this man-sized case shaped like a horseshoe. It keeps his dresser tidy, ends frantic morning search. Honey brown genuine leather, saddle-stitched and lined with turf-green velvet. Measures 6½" x 6" x 1¾", has removable tray and lower compartment. 24K gold tooled monogram included. **$3.75.**

FREE!

A STERLING SILVER BOOK MARK!

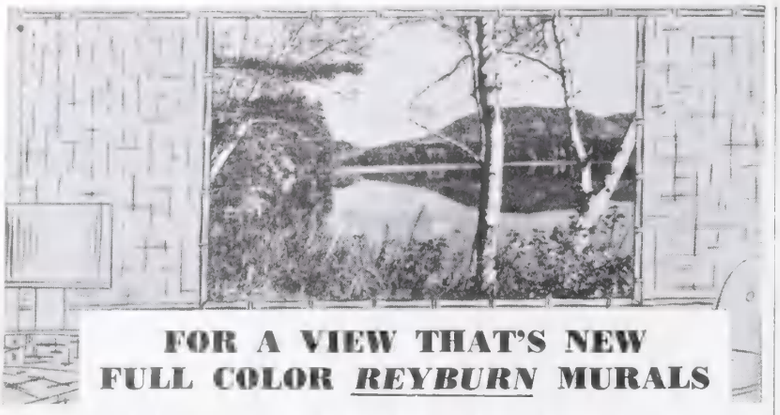
With every order over $10.00 you will receive absolutely free, one of our Sterling Silver book marks, 2¼" tall. Choose cross, tulip or dog design. You can order the book mark separately at $1.00* each.



ALL PRICES ARE POSTPAID, *TAX INCLUDED

You must be delighted or money refunded! Write for **FREE** gift catalog.

ZENITH GIFTS • 55-PG Chadwick St. • Boston 19, Mass.



FOR A VIEW THAT'S NEW FULL COLOR *REYBURN* MURALS

Here's the easy way to make a picture-window wall that gives you the view you like best in home or office: mountain, lake, river, desert, woods, country. Just apply Reyburn Photo Murals like wallpaper or mount and frame. Unbelievably low priced. A welcomed gift.

$14.75 postpaid 18" x 59" sq. ft. Washable

SEND 10c for folder of 7 full color miniatures: Monterey, Smoke River, Peaceful Country (shown above), St. Mary's Lake, Country Side, Canyon of Arizona, Mountain Reflection. Or order full size murals by name, subject to return if you're not completely satisfied.

The WARNER Company CHICAGO

Dept. HB-115
420 South Wabash Ave.
Chicago 5, Ill.



antique key

to an English wine cellar was the model for this handsome reproduction. A twentieth century improvement: it's a corkscrew, bottle opener and ice breaker. Made of solid cast brass, it is ornamented with repousse grapes. Note the grape design brass hook to hang it on. **$3.50** postpaid.

No C.O.D.'s

JEREDITH MANOR

P.O. Box 130 Nyack, New York



FRENCH BENCH

20"x17" 17" high

a rare find at **$14.95** postpaid

West of Miss. add 50c

You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat is hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chairside table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop *Quick delivery. Satisfaction guaranteed.*

Hobi Write for FREE catalog. *Send check or money order.* **Dept. B-115, 15 W. 57th St. New York 19, N. Y.**



NO MORE SCRATCH!

Protect furniture surfaces with

RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc. . . . Cushions, silences . . . easy to apply, just press it on with finger.

4 packages . . . (4 yards) . . . $1.00
Post Paid in U.S. . . . No C.O.D.

J. B. Dawn Products, Dept. O
3905 West 64th Place, Chicago 29, Illinois

Large

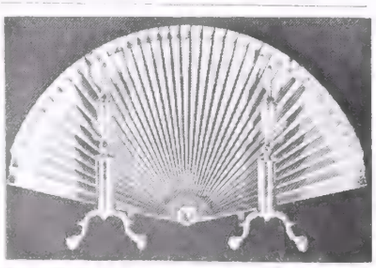
DECORATOR FAN

For an unusual treatment at the Fireplace, use this large decorative fan for effective screening. When fire is out . . . charm goes back in. . . . Or place it on a table or the mantel as the perfect background for a bowl of exquisitely arranged flowers.

Fan when opened measures 17" high and 33" wide. In neutral beige-gray with gold trim. Comes complete with brace to hold in position. **$2.50** postpaid

(also available in solid gold color, $3.)

Send for free flower arrangement brochure



Dorothy Biddle Service
Hawthorne 9 New York



WINDOW



"HANDMADE FOR BABY by Aunt Martha or whomever" is the darling label you'll sew into the sweater you've knitted for Buster and the little dress you've smocked for Sister Sue. Woven fabric labels are decorated with little ducks and personalized with any name up to 20 letters. $1.50 for 12; $2 for 20; $3 for 40. Hallmark Labels, Dept. HB5-11, 211 E. 37th St., New York 16, N. Y.



CLUB AND SHOE BAG is a good-looking pick-up for the Sunday golfer or week-end country gentleman. Made of cowhide that has been hand-softened to a supple finish, top section holds clean clothes, shaving gear, etc., while a zippered side pocket holds a pair of shoes. With 3 initials. 16" size, $18.15; 18", $19.75; 20" $20.85 incl. tax. Ppd. Dale Fifth Avenue, 719 Fifth Ave., N.Y.C.



PICTURE PALE PINK FUR collaring a sweater with soft glamour. Or perhaps you prefer winter white, or mink-brown. Take your pick, and you'll get the pick of the crop of collars that make an ordinary sweater look as demure as dynamite. Laskin Dyed Lamb, lined with faille, it has black velvet ties and two matching mouton pompons! $1.69 postpaid. Elron Products, 225 W. Erie St., Chicago 10, Ill.



Decor-Aids $4.95 ppd.

A Rainbow of Colors

to Choose From . . . Washable, Too!

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit on any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Each 2 piece set is gift boxed. Sorry, no C. O. D.'s. Order today for ideal gifts!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S *of EVANSTON 24, ILLINOIS*

Purely Personal

Quix TIMESAVERS Self-Addressing Labels

300 for $1 ppd.



100 Gold • 100 Blue • 100 White in a clear plastic gift box. Personalize letters, envelopes, checks, books, scores of items. Also, 1000 All-White in a mailing box, $2 ppd.

MONOGRAM SEALS



in Gold 100 for $1 pp

In a clear plast jewel case . . . special, individu touch on your le ters, informals, e velopes, or even book plate. Se initials you want or 3). *Satisfacti Guaranteed.*

Free catalog with every order. Print name, address, send cash, check, or money order to:

LOOMIS & CO. 145-X3 High St. Boston 10, Mass.

SHOPPING





ULETIDE TITANS are these int Christmas candles that will ake your front entrance the talk the neighborhood. Electrified d weatherproof, they stand 42" gh and come in bright red gar- nded with a holly design. Com- ete with flametip bulb, cord d plug. $8.95 the pair. Shipping arges collect. The Fitzgeralds, x 19, Peter Stuyvesant Station, w York 9, N.Y.



IT ANY WONDER that al- st every girl on the magazine s ordered this collar of bril- nts? Think what it will do for off-the-shoulder waltz dress, or lack velvet theater sheath! It's adjustable choker, and the veled collar is outlined with arls. The hand-set brilliants k like diamonds, sapphires, ies and topazes. $10.95 incl. . Ppd. Aimée Lee, 545 Fifth e., New York 17.



00 IN THE JUG is a pretty oxicating thought, but that's at this bank will hold in coins. ade of stoneware and modeled er an authentic Kentucky jug, hand decorated in color with her a little boy or girl and rsonalized with his or her first me and birth date. 7" high, 95 ppd. Agnestrong, Ltd., 120B arl St., New York 5.

LATEST ISSUE JUST OFF THE PRESS

Volume XIV, Number 4



America's most beautiful
BOOK OF HOMES
THE
ARCHITECTURAL DIGEST

Published in California
Since 1920

Here is a wonderful gift for yourself and friends . . . an exciting issue containing inspiring pictures of the best work of leading interior decorators, architects and home designers from coast to coast. All pictures faithfully reproduced from exquisite photographs on large pages (9½" by 13") of the finest coated paper.

Order your copy today and send gift list . . . each copy sent ppd. with gift card. Send check or money order for $2.50 per copy to:

THE ARCHITECTURAL DIGEST, 556-HB So. Harvard Blvd., Los Angeles 5



SWIVEL
CAPTAIN'S STOOL
With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

NOW—IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect
NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B11-5
North Conway, N.H.



Add a touch of
Victorian Charm
to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty on any wall in your home or club house. Complete with milk glass lamp, 100-watt electric adapter and kerosene burner. May be used either as electric or kerosene lamp.

Only $12.50 *Postpaid in U.S. No C.O.D.'s*

JACK DANIEL CENTRALIA ILLINOIS

winkle, twinkle little star
How I wonder which you are. . .

Find Out with The Handy Star Finder



Today, satellite experiments and space travel projects make amateur astronomy a fascinating pastime for young and old. Ability to find and name stars and constellations is easy to acquire with the Handy Star Finder. movable disc shows the principal stars r every hour of the year.

Revolve this disc until month, day and our come together and you have a map of e sky with stars and constellations named.

Included too are Planet Tables for 1952 1957 and other astronomical data—altoether an accurate, scientific device, interesting to adults and fascinating to children school age.

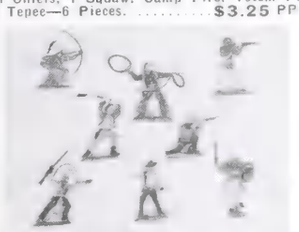
Only **$1.00** postaid

C. S. Hammond Co., Suite 103
Hammond Bldg., Maplewood, N. J.

HISTORY IN MINIATURE
Un-Breakable Polyethylene Figures . . .



H-4510—Indian Encampment containing 2 Indian Chiefs, 1 Squaw, Camp Fire, Totem Pole and Tepee—6 Pieces. ..... $3.25 PPD.



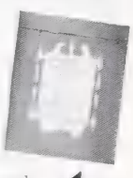
H-7601—4 Cowboys and 4 Indians in action—8 Pieces. ..... $3.25 PPD.

ALSO AVAILABLE—Civil War Set—8 Pcs. Union and Confederate Officers, Buglers, Infantrymen Advancing and Infantrymen Standing and Firing. ..... $4.75 PPD.

HOUSE OF MINIATURES, INC.
1384 Lexington Ave., New York 28, N. Y.
Free Catalogue With Every Order



Party-Coffee Cup and Saucer
As English as Flowers in Spring



Graceful little after-dinner coffee cup, stocked in all the famous Vista colors — Pink, Brown and Blue (in order of their popularity). My, how Mason's Vista is welcomed by our brides . . . and grandmas, too!! Get the cup and saucer, plus our Twentieth Anniversary Portfolio, all for $1.00. Your Color, Madame?

$1 POST PAID

Carl Forslund *"IT'S FUN TO BUY FROM FORSLUNDS"*
122 FULTON, GRAND RAPIDS, MICHIGAN

FINE CHINA
Authentic Reproductions
of the
French Limoges
APOTHECARY JARS

So lovely is the hand rubbed finish it's difficult to tell them from the originals. Each jar is decorated with multifloral decoration and 24 K gold highlights. So beautifully feminine—so perfect for any bathroom. Each side is labeled for proper Vitamins, aspirin and cotton. Each is 4½" high in pink, blue, turquoise or yellow. list 2nd **$5.95**
Bath Tumbler and Soap Dish to Match $1.50 ea.
Both $2.75 ppd.
Sorry No Stamps or COD's, please.

Page & Biddle
21 STATION ROAD, HAVERFORD B11, PA.



AGED LIKE VINTAGE WINE
(Smoking alone takes 30 days!)



Jordan's GENUINE
VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 115 years. For example, we keep hickory fires going day and night for 30 days, while the juices drip and the pungent smoke permeates the meat.

Just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

Our hams are prepared to please discerning people, and we guarantee complete satisfaction. Weight 8 to 13 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1433-F E. CARY ST., RICHMOND, VIRGINIA

STACKING STOOLS from SWEDEN

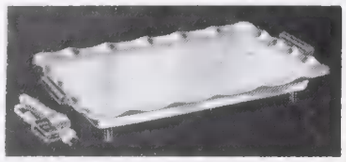


add $1.00 per stool for teakwood

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual service for 1 adult or 1½ seats so well constructed each will support the heaviest of persons. 18" high. 12" diameter tops . . . alcohol and hot box proof. All genuine cabinet wood . . . warm glow of waxed oil. In 3 mahogany, blonde birch, golden teak wood. These handsome Swedish stools available only from Scandicrafts. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order.
Catalog available for 10¢

Scandicrafts
Dept. B-16, Ardsley, N. Y.

ELECTRIC TRAYS



Keep foods hot . . . Right on the Table

For coffee, meats, toasts, gravy, etc. . . . use safely with dishes of metal, glass or china . . . satin finish aluminum, black plastic handles and feet . . . cannot overheat . . . does not cook . . . ideal for buffet service. 13" x 18" surface. **$9.95** Prepaid

12" Round for chop plate, tureen, ideal for hot hors d'oeuvres. **$6.95** Prepaid

8" Round for casserole, serving dish, hot rolls, coffee. **$4.75** Prepaid



"COFFEE-HOT" Just 6" across—brightly polished aluminum top. The coffee steams till the last drop. It never boils. **$3.75** Prepaid

All have 6 ft. cord and plug—For A.C. or D.C.

Add 5% extra for shipments west of the Mississippi River.

SUPREME ELECTRIC PRODUCTS CO.
192 Vassar St. Rochester 7, N. Y.

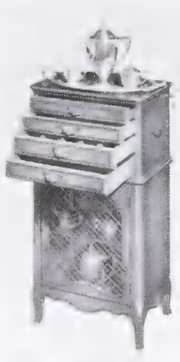
HAND CRAFTED COLONIAL FURNITURE



Dropleaf Coffee Table

Embodies unusual beauty. Used in both wide and narrow living rooms. Top 31" x 22". Dropleaves when open give table space 45" x 22". Height 17". Fashioned from **solid** native woods—walnut or wild cherry. Choice of highly resistant, satin smooth finishes—**$49.75** up. Gateleg, lazy susan, coffee and end tables, cupboards, chests, chairs, bedroom pieces. Guaranteed, open stock. Send **25¢** for photos, wood samples, prices. Visitors welcome. Write Dept. A1102.

FAITHFUL TO TRADITION
WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN



The "PERFECT" Silver Cabinet

in warm, delicately carved, Cherry wood. Styled in French Provincial, truly a future heirloom. Complete silver service for 12! Side lock secures all drawers in one operation. Generously proportioned base with removable chest. Lined, tarnish-proof drawers. Overall height is 36"—top is 19" x 13½". A most cherished Wedding or Anniversary gift. Other designs available. Send for catalog. $89.50 exp. coll. from Rockford, Illinois.

LA COLONNA
64 E. Walton St. Chicago, Illinois



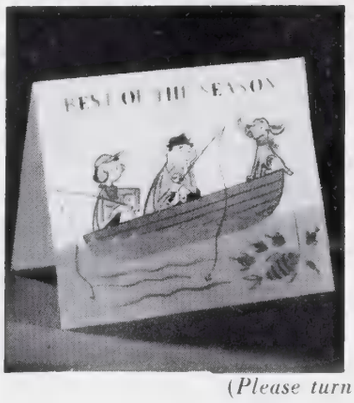
WINDOW SHOPPING



ANIMALS BY THE twenty-six different varieties every continent, stand erec their own bases, and if you know the difference betwe panther and a puma, the ide cation is stamped on their b Of sculptured plastic about tall in lots of gay colors, child will have a three ring c with the set. Just $1 ppd. Beatty, 7410B Santa M Blvd., Los Angeles 46, Cali



YOU'VE GOT TO H ART, and you've got to ha address book. So we found happy combination for you 8½" x 6" indexed book ha its cover colorful reproductio paintings by such artists as Picasso, Van Gogh and Ma all protected with a clear la finish. $4. Kitchen-size boxes, similarly decorated, Ppd. America House, 32 E. St., New York 22.



FIDO GETS THE FISH Ma and Pa, with rod and ree profanity in their hearts, sunburn. Fisherman's Chri Card, 5" x 6", wishing "Be the Season," is printed in g red, black and gray on whit lum. Folded cards and enve are $5 for 25; $9.50 for 50 for 100. For imprinting add $2.50 up to 100. Ppd. Monde, Dept. HBE, 469 B St., Boston 15, Mass.

(*Please turn to page* 107)

DOOR FIREPLACE SCREENS-Custom Bu

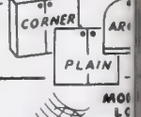
OPEN THE DOOR TO TEND THE FIREPLACE . . .



Beautiful sheer woven-metal screens that stop the smallest spark, fit flush and are easy to clean. Thousands sold to completely satisfied customers.

Priced from $13.95

MADE TO F ANY FIREPL.



GET MORE ENJOYMENT from your FIREPLACE



E-Z-O-GRILL FOR INDOOR AND OUTDOOR GRILLING 12.75 P.P.

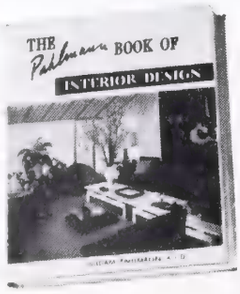


*Add 1.00 each west of Mississippi River

SOLD BY MAIL ORDER ONLY.... SEND 10¢ FOR BIG CATALOG

THE DIAMOND W MFG. C
1300 ALTAMONT AVE. SCHENECTADY,

America's foremost decorator shares his professional secrets with yo



THE PAHLMANN BOOK OF INTERIOR DES

WILLIAM PAHLMANN has written the most bea useful, witty and stimulating book in the whole field terior design. This magnificent 7¾" x 10" book, lavishly trated with more than 200 illustrations, including color p is filled with hundreds of exciting decorating ideas *for room in the house.* ORDER NOW. **$7.50** postpaid.

STUDIO-CROWELL, 432 Fourth Ave., N. Y

Good living just blossoms in this kind of warmth



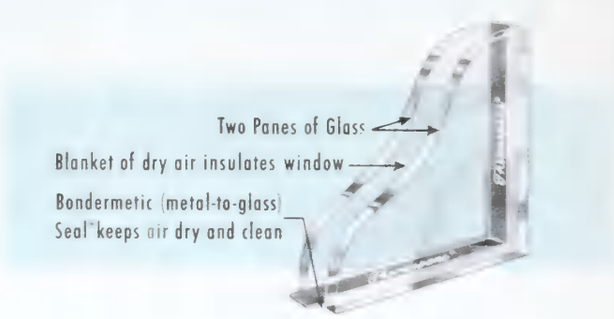
Home of Mr. and Mrs. Albert Adelman, Fox Point, Wisc. Architect: Frank Lloyd Wright

It's not only the feeling of spaciousness you get with walls of glass . . . you enjoy the warmth of winter sun . . . the beauty of changing colors . . . the excitement of outdoors. Friends who've experienced the difference can tell you what a lift it gives to living.

To enjoy your window walls to the fullest, you need *Thermopane** insulating glass. This permanent window insulation gives you more comfort the year 'round. It brings you sizeable economies in heating and air conditioning. It makes rooms quieter, for it muffles outdoor noise.

Beautiful design with walls of glass . . . sensible design with the permanent insulation of *Thermopane*. This teaming up of the aesthetic and the practical has put enjoyment of home on a level beyond the dreams of past generations.

For more information on *Thermopane* insulating glass, call the L·O·F Distributor or Dealer listed under "Glass" in your phone book yellow pages. Or write to Department 1115, Libbey·Owens·Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.



L·O·F GLASS

Thermopane INSULATING GLASS

LIBBEY·OWENS·FORD...*a Great Name in Glass*

Set Your Scene with MENGEL "AT HOME"!



MENGEL Permanized FURNITURE

"All the world's a stage" . . . and what more *important* stage can you set than your own bedroom?

You'll be "at home" with Mengel's new *At Home* group of bedroom, dining-room and living-room furniture. It's bright, gay, modern—yet hallmarked with a family resemblance to the finest transitional furniture. It's sunshiny Oak, finished in glamorous Honey Tone. It's at home with *you*, at home with your accessories! More than 60 pieces to choose from.

Equally important, it's Permanized for greater strength and beauty—and only Mengel furniture is Permanized!

Mengel's *At Home* group can be seen now or soon at a fine dealer's in your neighborhood. Watch for his advertisements—he's "the *furniture* Man in Your Life"!



THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY



Kenwood's luxury blanket of 100% Acrilan

...incredibly soft and rich, yet it washes without a worry!

Next time you fold down a blanket, make sure it's the most wonderful blanket you can own. Make sure it's the blanket that's covering America with a new kind of luxury... the 100% Acrilan blanket!

Go ahead... snuggle under it. Soft, isn't it? Deep and rich and fluffy? Featherweight yet cuddly-warm? Pure luxury, you'd call it? Then listen to this. This blanket will *stay* luxurious wash after wash! No matting, no boarding, no shrinking, no fading. Time after time, it will be just as fluffy, just as bright, just as free of moths and mildew, as comfortably non-allergenic as the day you first tucked it in! Before you spend another penny on blankets... before you spend another winter with just any old blanket ... discover how wonderful it is to own a blanket of 100% *Acrilan acrylic fiber.* Choose Kenwood's *Acri-Lure,* in full or twin size—*Acri-Lamb,* in crib sizes ... in a wide range of decorator colors.

ACRILAN®

ACRI-LURE: TWIN SIZE $16.95, FULL SIZE $18.95 SLIGHTLY HIGHER ON PACIFIC COAST ACRI-LAMB: INFANT SIZE $5.95, CRIB SIZE $6.95

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., New York 1 • PLANTS: ACRILAN® ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.

for the young in heart

This is FLORENTINE. As you see, the happiest floor fashion in many a moon. A really new linoleum idea, joyous as mardi gras. You'll want these singing colors, this dancing pattern, in many a room. Decorating inspiration, ladies, and it stays delightful in daily living! You can have it in ten marvelously unusual colorings. By the yard, or in 9-inch tiles your man can combine harlequin style. An exclusive Pabco Original, it costs no more. See Florentine in full glory at your dealers. Or write us.

inlaid linoleum by Pabco





Shown: Coppertone • Pink & Taupe
Mocha & Turquoise ▪ Charcoal & Pink
Also available: Jade • Multicolor
Tan ▪ Red & Gray • Yellow & Brown
Taupe & Green

PABCO PRODUCTS INC.
SAN FRANCISCO · NEW YORK · CHICAGO · DALLAS
Also available in Canada and Hawaii

PABCO FLOOR COVERINGS INCLUDE: CALIFORNIA ORIGINALS INLAID LINOLEUM
LINOLEUM TILE ▪ FLORON PLASTIC TILE • PRINTZ RUGS ▪ PRINTZ BY-THE-YARD
RUBBER TILE ▪ ASPHALT TILE ▪ VINYL-ASBESTOS TILE • MASTIPAVE



WINDOW SHOPPING

CONTINUED FROM PAGE 102

AILED FROM THE VAT-AN with Vatican stamps comes s Madonna and Child Christ-is card personalized with your me, plus a 22k gold-tooled orentine bookmark inscribed th a Scapular. Print name of der and name and address of rson you want it mailed to. ders taken 'til Dec. 1. $1.98 ppd. bson and Chase, Inc., 39 West th St., New York.



STAY-AT-HOME GLOBE ROTTER can dream in tech-color with these Pan American avel Posters. Full of the color d romance of foreign lands—e Orient, the South Seas, Euro-an capitals—each is 28" x 42". arvelous for decorating a play-om, den or dinette. Set of 6, .95 ppd. No c.o.d.'s. Order from ue Horizons, Dept. B-1, Box 93, lmont, Massachusetts.



INIATURES IN BRASS d copper are natural born scene-alers for your knickknack shelf. ie collection includes many arming old-fashioned household ensils, kitchen equipment, fire-ace pieces. They vary in size om 1" to 3" high, and many ve covers. 6 assorted, $2.25; 12 sorted, $3.95. Ppd. Martin As-ciates, Box 24, North Bald-n, N.Y.





11 Figurines beautifully handpainted, each with indented signature "M. I. Hummel."
Sizes of figurines are from 2 to 8½" $60.00
Wood stable, antique stained, 13⅜" high 19" wide and star $10.00
with electric light, switch and 8 ft. cord $13.50

A precious possession for a litetime.
prices postpaid—order from

Hildegarde Studios 597 Farmington Ave., Hartford 5, Conn.

CHRISTMAS BELLS JINGLE on your door!



Gay tinkling bells to welcome your holiday guests! Three highly polished brass bells hang from pine cone decorated 6" birch log, trimmed with bright ribbon, berries, and Christmas greens. Suction cup attaches firmly to door. No nails or hooks needed. **$1** only

WRITE FOR FREE CATALOG

ADRIANE Dept. 172
Park Square St. Paul 1, Minn

Christmas Holly
from OREGON

Fresh, bright holly—abundant with red berries—for Christmas in your home, or as special gifts! Order early for assured Christmas arrival. Your card enclosed for your friends.

Loose Holly—carefully packed..... $3.95
Door Swag—28" x 10" x 6"..... 4.25
Christmas Wreaths: 14" — 4.45; 18" — 5.95
24" — 7.95

GLADIOLUS SPECIAL GIFT BOX
50 famous John Bastian bulbs—loveliest in the land..... $5.00 postpaid

SERVE FLAVORED FILBERTS
Delightfully packaged for you and your friends.
THE SEXTET, Luxury Gift-Pak, 6 tins, 6 flavors $7.45
GIFT-PAK, ideal for giving, 4 tins, 4 flavors..... $4.95
Exciting new conversation piece for your next party.

Send for **FREE** Colorful Bulb and Gift Catalog

Prompt postpaid shipment. Send cash, check, M.O. No C.O.D.'s please.

Lloyd's Gardens
ROUTE 60 • GLADSTONE, OREGON

LOOK! A LIFE SIZE SANTA FOR YOUR HOME

Yes, this Santa stands 5 ft. high, is mounted on cut-out easeled board. In brilliant Yuletide colors. Write your holiday greetings on gift box and scroll. Sturdily built to last many Christmases.

$8.00 . . . Postpaid
No C.O.D.'s
Order before December 1 to insure delivery on time

Fredrick Photogelatine Press 438 West 37th Street New York 18





←STARBURST TREETOP
White nylon bristles with Gold Medallion in center. Sprinkled with Glitter.
Size—9" across
$2.35 each, ppd.

TRUMPETING ANGEL→
White nylon bristles with jewelled Halo and Trumpet. Sprinkled with Glitter. Ideal as Treetop, under Tree, also beautiful as center piece.
10½" high $2.85 each, ppd.

BOTH: $4.95, ppd
No C.O.D.'s—Check or Money Order

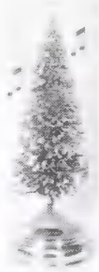
Kaytee Fabric & Ribbon Co.
133 W. 25th St., N. Y. C. 1, N. Y.



FOR DISTINCTIVE AND UNUSUAL GIFTS



GIFT RIBBONS
300' of 7/16" satin ribbon per roll: red, green, gold, silver, American Beauty, aqua, Yale Blue or white. $1.00 ppd; 5 rolls—$4.75.



MUSICAL CHRISTMAS TREE
This 14" Christmas Tree is green with snow-like tips. As it rotates a Christmas hymn like "Silent Night" or "Oh Come All Ye Faithful" plays from a genuine Swiss music box in its base. Construction is sturdy, it winds easily and there's nothing to get out of order. $1.95 ppd.



Decide now to do your shopping in comfort at the Old WHIP SHOP.

Send for Your FREE
GIFT CATALOG

. . . showing interesting, unusual gifts from the far corners of the world. All are moderately priced; many cannot be found in stores. Selections are attractively wrapped and shipped promptly with satisfaction guaranteed. Address 545 Elm St., Westfield, Mass.

The OLD WHIP SHOP

Silent Night Holy Night



MINIATURE NATIVITY SCENE
Surprisingly compact, it conceals a music box, sweetly chiming, "Silent Night, Holy Night." European craftsmen knowingly created realistic, brilliantly colored figures of the Holy Family, 3 Kings, Shepherd and flock, with angel holding banner inscribed "Gloria" on roof. So right, almost any place in your home at Christmas . . . try on a tiny table, or nestle into your centerpiece decorating the Christmas dinner table. Young and old alike, will charm to its delight. Size 4½" x 4" approx. **$7.95** ppd. No COD's.

REGINA GUILD
P. O. BOX 958 DEPT. CC NEWARK 1, N. J.



WINDOW

LARGE CARD FOR MOM AND DAD –

SMALL ECHO-CARD FOR THE CHILDREN



Two Christmas Cards in One

Hitch-hiking right along with your Card is its exact reduction—a special Greeting from your youngsters. Your names and message are on the large Card. The echo-card has "Me, too!" or "Us, too!" and the name of each child. Printed in azure blue and deep forest green. Prices, with envelopes, are 25—$4.50; 50—7.95; 75—11.30; 100—14.60; 150—21.10; 200—27.45. Each Card over 200 is 12c. We pay the postage. Order "Matching Miniature Greeting."

Money-back Guarantee!

Yours Free!

Write for free 148-page catalog of exciting gift ideas.

Miles Kimball

60 Bond St. - Oshkosh, Wis.



Now! PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE *Shutters*

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters,*** which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

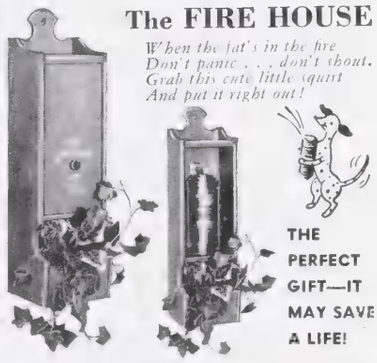
Send only 25¢ for new illustrated brochure.

Shuttercraft OF CALIFORNIA Dept. B-30

101 NO. SANTA ANITA AVE. ARCADIA, CALIF.

The FIRE HOUSE

When the fat's in the fire
Don't panic . . . don't shout.
Grab this cute little squirt
And put it right out!



THE PERFECT GIFT—IT MAY SAVE A LIFE!

A happy combination of beauty, protection, and peace of mind . . . delightful wall planter conceals a 4 power fire extinguisher. Hang it near kitchen stove, fireplace, stairway. To use, simply pull knob, remove extinguisher, and turn it on. Puts out even grease, electric, gas fires in as little as 2 seconds.

All-brass Presto Large 4 power extinguisher . . . used in U.S. Air Force planes. 20-year guarantee. (Refills **$3.70**) Charming hand-crafted wall planter, with rustproof plant liner, in honey-tone knotty pine, or lovely maple or mahogany finish. 18"x4¾"x4¾". Complete only **$12.95**. Express charges collect.

NOW—New catalog of Finished and Kit Form Furniture and Wall Racks. Send 10c coin or stamps.

Immediate delivery.

No C.O.D.'s. Money back guarantee.

Yield House Dept. B11-5 North Conway, N.H.



BABES IN TERRY CLOT look like roly-poly polar bears a set for a workout in the gy This Lounger Suit comes in thr pieces—pants, top and booties and one size fits all the crib crow from 6 to 18 months. Just dun it in the washing machine. needs no ironing. In mint maize, $2.95 ppd. Decor by Del nor, 1227 10th Ave. North, Fo Dodge, Iowa.



ENDOW A LIBRARY with scissors and letter opener set th has the rich and rare quality leather-bound books and priz first editions. It belongs on eve desk, we think. And at *this* pri it might well be The Gift for ery executive and hostess on yo list. Green leather sheath me ures $8\frac{3}{4}$" long. $2.95 ppd. Bar Dept. 1169, Evanston, Ill.



ICE CREAM CHAIR. Gra ma sat here in a Victorian sw shoppe and flirted with Gran over a Lemon Squash! This aluminum reproduction will on the lawn next spring. grace a vanity, desk or bathro through the winter. 29" h over all, seat is 14" wide. ished in white, black or pa pink, green, blue or yellow, rust-proof. $16.95 ppd. Moul Mfg. Co., Dept. HB, Moultrie.

THE PERFECT GIFT



For Christmas, anniversaries, any occasion, this personalized 12-inch wall plate never fails to please. Hand painted by a "professional" artist in vivid colors of high-grade enamel, it adapts to any decorating scheme. For Christmas, this will be THE popular gift under the tree! Only $3.50, postpaid. Satisfaction assured, or money cheerfully refunded. Send for yours today—orders of five or more, deduct 10% from cost. Checks or money orders welcomed; no C. O. D., please. Specify individual hair colors, names, wedding dates, and border color. Ten-day delivery. Write: MONOGRAM HOUSE, 723 South Roosevelt, Wichita, Kansas



SPIRALS $3.75

Captivatingly NEW

EARRINGS

Spirals (left). Fine craftsmanship in a warm combination sterling silver and copper; 1" Pendant. Screw back. Imported.

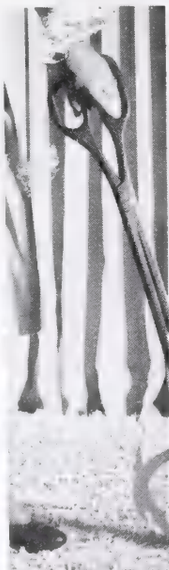
Lanterns (right). Sterling silver, filigree-like openings, lovely pointed shape; 1" Pendant. Screw back. Imported.

Ask for catalog
Fine Things from Many Lands
Postpaid and tax paid



LANTERNS $2.95

THE SANTA FE MART
Box 2010—Santa Fe, N.M.



SNIP-UPS

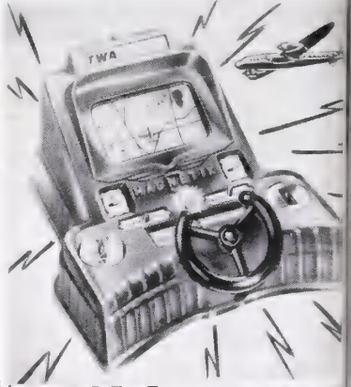
Snap! These *giant hardwood scissors* (31" long) aid any seamstress, shut-in, or "lazy bones" in retrieving elusive pins, papers, scraps! Magnetic tip collects metal objects easily. When not in use they cut a pretty figure on a wall, too. A clever gift for someone who appreciates a prank with practicality Smooth ebony finish. Shipped [illegible].

only **$4.95**

MAGNET

Grace Shirley INTERIORS

Suite 111 - 311 E. Washington St. - Indianapolis 4, Ind.



TWA ELECTRONIC JR PILOT TRAINER

Wind up the engine—switch the radio sig beam—pull the throttle and you're off fly the TWA route through England, Fran Switzerland, Italy and Spain. You actuc fly the plane through simulated flight con tions. Warning electronic buzzer signals wl off course. Real working controls. Compl with official full color maps of TWA rout Operates on 2 standard flashlight batter High impact polystyrene construction. 14" L, 13" W, 7½" High. $6.95 plus 50c post

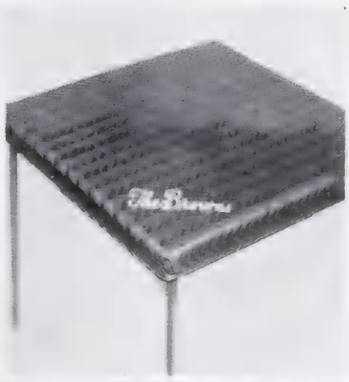
Send 50¢ for 116 Page Hobby and Toy Catal

E and H MODEL HOBBIES
130 W. Chelten Ave., Germantown, Phila. 44.

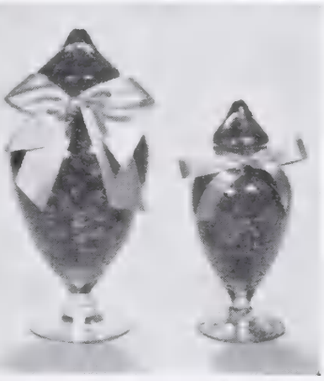
SHOPPING



'HEN LADIES MEET at ur house for bridge or Canasta. ing out this quilted plastic card- ble cover. It's embroidered with ur name and has elasticized rners for a snug fit. It comes black, red or green: wipes ean with a damp cloth. $2.98 d. Allow 2 weeks delivery. int names plainly. House of hiller. Dept. HB416. 180 N. acker Drive. Chicago 6. Ill.



CENT WITH LOVE. There is mething whisperingly romantic out the scent of lavender. A clear ass apothecary jar. antiqued with ure gold, is filled with lavender r rose buds). After you've used e contents in your linen closet. ngerie drawer or box of station- y, fill the jar with bubble bath holiday mints. 8" tall. $3.95; ", $8.95. Ppd. Lavender House, ox 83. Old Chelsea Sta.. New ork 11, N.Y.



NAKE CHARMERS. If u're on a gold jewelry binge. u'll wax eloquent about these igree bracelets. They're im- rted from Germany, are gilded uminum and are non-tarnish- le. Their "loopiness" gives sh to a pretty arm and their ice lends itself to a strict dget! $1 each. ppd. B. M. Law- nce Imports. 278 Post St.. San rancisco 8. California.



DOWN COMFORTERS
Beautifully Re-Covered

Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta — Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED.
. . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters.

Send today for **FREE** *samples of coverings, testimonials and illustrated folder!*

© 1955



I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed, or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. Without obligation, mail FREE material samples and literature. I am assured no salesman will call on me.

ALDEN COMFORT MILLS—HB
Box 6070, Dallas, Texas

Name_____
Address_____
City and State_____

Imported . . . Hand Carved
GOLD WALL BRACKETS



Only $3.95 pair
plus 35¢ shipping

FREE! Christmas Gift Catalog In color! Write for it!

In the Century-old Florentine manner. As fabulously decorative as they are useful! Here is a stunning pair, 6" wide, 7" high to show off your priceless heirlooms with pride. Richly hand scrolled and finished with gold leaf. Each top is notched to hold plates upright. Buy these at our special price!

Satisfaction or Money Back Guarantee

Helen Gallagher
413-B11 Fulton St., Peoria, Ill.

de'cor doors and screens, too



de'cor

the only SHUTTERS with Grand Rapids Quality . . . actually cost less

Get the Facts before you buy. Let us prove to you that DE'COR "Tailor Made" louver shutters are more economical — more beautiful for your home or office.

So Easy to Order by Mail

SEND 25 CENTS for new illustrated brochure, "101 Uses for Shutters" —together with full details on how you can order by mail.

Write **de'cor**
of Grand Rapids, Inc.
1601 Eastern Ave., S.E.
GRAND RAPIDS, MICH.

NEW Garden TORCH



GIVES FESTIVE, MELLOW LIGHT— KILLS BUGS

For garden, beach, patio, outdoor grill, parking area, pool —for outdoor parties of any kind — the Lakewood Garden Torch will make the event as festive as an Hawaiian Luau. Burns inexpensive kerosene with a mellow, amber flame. Kills moths, mosquitoes, etc. Burns many nights on one filling. Made of spun metal, with snuffer cap and pointed hardwood pole. A wonderful gift for friends who entertain outdoors. $5.95 each, 2 for $11.50, ppd.

AKEWOOD MFG. COMPANY
51 Nineveh Road Franklin, Ind.

Your Own Design



. . . Hand Painted

Regular old fashioned
Double old fashioned
High ball

—baked to glossy hardness in the colors you specify. Will not wash or rub off—alcohol proof. Send photo or sketch of your home, garden, boat, etc.

ANY SIZE
$25 per doz. $15 for six

Satisfaction guaranteed. Shipped postpaid 10 days after receipt of order.
No C.O.D. please

MARNY'S PAINT BOX
BARRINGTON, RHODE ISLAND

handmade STOOLS IN BEAUTIFUL OAK!

4 Sizes for Bar, Den, Playroom, Kitchen, Patio

You'll wonder how such charming stools with so many uses can be priced so low! Made by true southern craftsmen, each stool is of solid oak, smoothly sanded, lacquer finished. Legs are secured by nature (partially seasoned, they shrink taut on kiln dried rungs). No nails or screws. Really rugged! Contour shaped seats are hand woven from flat fibre in red, green, brown or combination of these colors. (Genuine cane or fibre rush seats, add $2 per stool.) In 4 sizes, ready instantly!

12"—$2.50 • 18"—$3.50 • 24"—$4.50 • 30"—$5.50

Satis. Guar.! Send check or M.O. Shipping charges collect

FREE BOOKLET of fine FURNITURE!

southern craftmasters
Three Generations of Quality



Dept. H-23, COLUMBIA, TENNESSEE

Early American *Calendar-Planter*

The antique charm of this hand-rubbed Maple finish planter puts the calendar in its place . . . on the wall of your den or living room. An ideal gift for those who appreciate an original creation. 11" x 16" COMPLETE with calendar and realistic ivy.



GIFTS AND ORIGINALS

Satisfaction guaranteed
Send check or money order
No C.O.D.'s please

$5.95 Postpaid

The Country Mailbox
4544-A COOPER DRIVE
DALLAS 16, TEXAS

THE IDEAL GIFT FOR THE CHILD OR COLLECTOR



EDUCATIONAL PLASTIC FLEXIBLE **Dollhouse Dolls**



Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 lifelike positions. They sit, stand, kneel, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable.

4½" Father, Mother; 3½" Son, Daughter in Dollhouse Box—**$4.00** Ppd. 10 pc. set illustrated—**$10.95** Ppd.

MOTHER GOOSE DOLLS: an adorable group of 3½" miniatures authentically costumed. Choice of 15: Cinderella, Boy Blue, Bo Peep, Jack & Bean Stalk, Bunny Girl, Mistress Mary, Jack-be-nimble, Red Riding Hood. **$1.00** ea. Ppd. Complete set of 15—**$13.95** Ppd.

No C.O.D.'s—Money Back Guarantee

FREE CATALOG shows over 70 dolls

Flagg Flexible Dolls

Box B115, Jamaica Plain, Mass.

Baroque Lavabo Planter with Angels



2 piece Lavabo Set **$10.95** Pair of Angels **$3.95** Postpaid

Truly a gift to be cherished

Enrich any wall with this striking Lavabo and matching Angels. Created by master craftsmen in antique ivory composition with rich gold scroll work. The French inspired Lavabo is 13" high, has brass spigot. Planter is metal lined; size 13" by 5"—ideal for beautiful trailing vines. Matching angels 8" high. Order now.

Satisfaction Or Money Back

Christmas Gift Catalog FREE! In color—write for it!

Helen Gallagher

413 B11 Fulton St., Peoria, Illinois

Keep up with the world!

new . . large . . all-purpose

The C. S. Hammond

International World Map



Printed in 8 gorgeous colors on fine quality map paper. Size 50" x 33". Children are fascinated by this detailed map and learn quicker using it. The grownups become better informed on world affairs. Travelers, students, business and professional people will find it invaluable.

ONLY $1.00

Also available—similar maps of United States, Europe, Asia, Africa, same size and price or $2.50 for any three maps.

C. S. Hammond Co., Suite 101

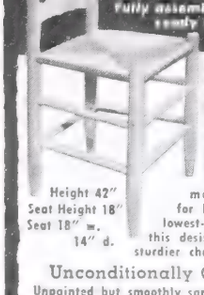
Hammond Bldg., Maplewood, N. J.

...from the heart of North Carolina

Early American

LADDER-BACK CHAIR at the "Old Time" price of $6.75

Fully assembled—ready to use



Height 42" Seat Height 18" Seat 18" w. 14" d.

Old-time price and old-time construction! Solid native hardwood with a handwoven fibre rush seat. Authentic in every detail, made by craftsmen according to an age old method. Constructed for lasting beauty . . . lowest-priced chair with this desirable seat . . . no sturdier chair at any price!

Unconditionally Guaranteed!

Unpainted but smoothly sanded—$6.75

Light natural finish—$7.75

Mahogany, maple, walnut, cherry, pine finish—$9.00

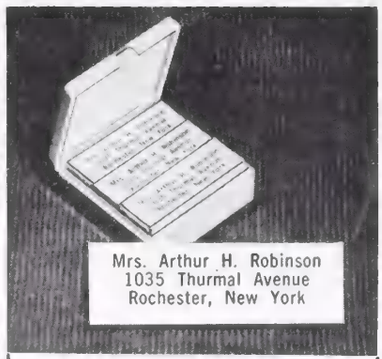
Thousands upon thousands sold to satisfied customers.

Write for FREE catalog.

Minimum order — 2. Quick delivery. No C.O.D.'s. Express charges collect. Satisfaction guaranteed.

Jeff Elliot Craftsmen

Dept. B-115 STATESVILLE • NORTH CAROLINA



Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

1000 Name and Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

Stationery	Checks
Phonograph Records	Sheet Music
School Books	Lunch Boxes
Pencil Boxes	Wallets
Greeting Cards	Card Tables
Umbrellas	Brief Cases
Manuscripts	Hats & Caps
Eye Glass Cases	Toys

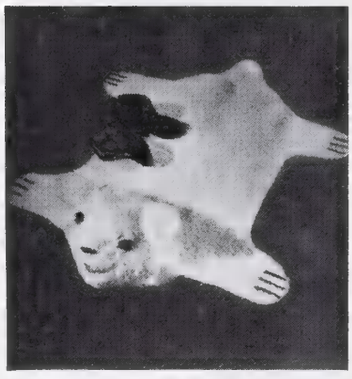
Your choice of 3 lines printed on fine quality gummed paper. 1000 for only $1.00. SPECIAL OFFER: Any SIX orders for $5. Personalized labels make a wonderful, useful present. Money back if not delighted. Handy Gifts, 1112 Jasperson Bldg., Culver City 1, California.



WINDOW



LEATHER AND TWEED and pipe smoke and zesty cologne mark a man who loves the outdoor. It's a wise woman who knows his type and gifts him accordingly. Leather stud box and matching shoe horn are English imports, as simple as his taste as purposeful as his life. Both are decorated with horses' heads. Set is $5.75 ppd. Northmore's, Box 6 Park Ridge, Ill.



BEAR HUG RUG. What snugglier than a sleepy little boy in his woolly pajamas, plunked by the fireplace on his tummy? So give him a bear rug to snooze on, or to teleview on, or to step on when he zips out of bed in the morning. Cinnamon and white washable chenille with removable pillow inside the head, *his tail squeaks!* $5.95 ppd. Nouvelle Ltd., 227 W. Erie St., Chicago 1



BUSHCOAT looked terrific on Ava Gardner in *Mogambo*! You might take it on a safari to Africa, but you'll more likely wear it here at home for skiing, hunting, fishing, camping. In water-repellent, wind-resistant Pima cotton with 4 large pockets and a belt in natural only. Men's sizes 36-46. $17.50. Ladies' sizes, 10-18, $15.95. Ppd. Carroll Reed Ski Shops, N. Conway, N.H.

T. ANTHONY



The Duplex Bag

This two-in-one bag goes along to your seat on plane or train. The lower, toilet compartment has adjustable loops, washable lining and removable mirror. The commodious top easily accommodates your overnight, personal requirements. In Suede with contrasting leather trim; Grey with Black, Grey with Red, Navy with Black, Pink with Black, $42.35. Prepaid (tax incl.) Also in Green or Blue Plaid, Duck with Red, $35.75. Prepaid (tax incl.)

T. ANTHONY

SPECIALISTS IN LUGGAGE

Dept HB • 751 MADISON AVENUE • N.Y. 21.

SHIPPED DIRECT TO YOU FROM FAR-OFF DAMASCUS



send only $2.50 post-paid

Mosaic designed, hand-made CIGARETTE BOX

A true collector's item. Exquisitely designed in matchless walnut by the skilled craftsmen of Damascus. Delicate inlays . . . Rich, deep colors. A treasure for yourself . . . perfect for gifts. Holds king-size or regular cigarettes.

Place your order today. Sold on money back guarantee. No C.O.D.'s. 35c duty and package fee paid on delivery (cannot be prepaid).

Only one shipped to each customer. Order direct from...

THE PORTHOLE

Dept. AA, Box 226 Fairborn 2, Ohio

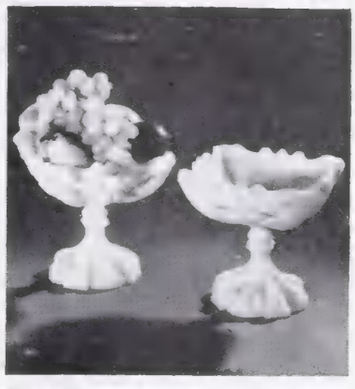
SHOPPING



TEN FOR YOUR KEY! little sterling jingle bell at nd of the little sterling key will announce the where- ts of that often elusive item. ll be able to locate it in the or at the bottom of your or in the depths of a pocket. arming gift for the ladies of ridge club or the girl who your hair! $1.95 ppd. The ont Crossroads Store, Wa- ry, Vermont.



TTY AS A PICTURE are graceful footed compotes rench milk glass filled with on the dining room table. candy or nuts on the coffee or perhaps with a gay r arrangement on your dress- table. They're made from hundreds of years old. 6" e bowl. 6" high. $3.75 each. air ppd. Welcome House. Broadway, N.Y. 10.



RANCE A CHILD with a sign for his very own room will make him feel grown- nd the ruler of his roost! lexible, washable Caronite self-adhesive back, 2" x 7", available in black with white ved letters or in white with tters. Give child's first name specify color. $1 postpaid Willard Creations, Box 509, r City 36, Calif.

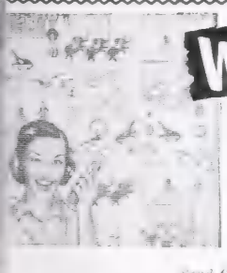


ld-Wide Personal Cooker

practical and personally gratifying, t can go and be used wherever you is a cooker, brews tea and makes to your liking. Carefully nestled in autiful, rich Cowhide zippered case long shoulder strap) are the AC-DC 20 volt cooker, 2 cups, 2 spoons and ainers for sugar, tea and coffee . . .). Prepaid, (tax incl.)

ANTHONY
ECIALISTS IN LUGGAGE
• 751 MADISON AVENUE • N.Y. 21, N.Y.





Wallpaper Soiled?

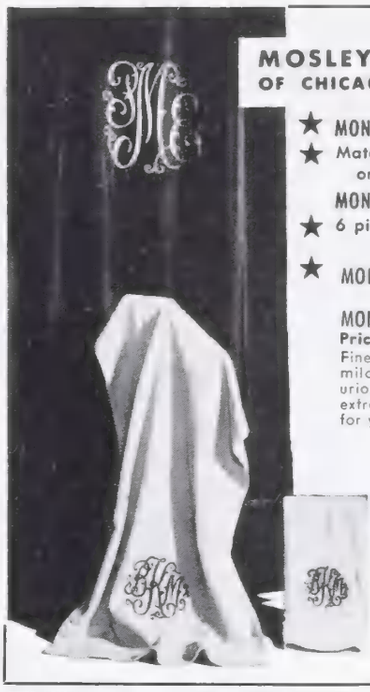
New KLEEN-WALL Removes Stains *Safely!*

KLEEN-WALL removes any grease or oil stain (even food stains) without removing wallpaper beauty! No rubbing required . . . just dab on, let dry, dust off . . . stains simply disappear! Full money-back guarantee.

Large-size tube $1.69

Send Check or M.O. — Save. NO C.O.D.'s!

OOD PRODUCTS CO., Dept. HB-11, 216 E. 125th St., New York 35, N. Y.



MOSLEY'S OF CHICAGO SPECIAL SALE

★ MONOGRAMMED SHOWER CURTAIN only $9.95
★ Matching window curtain, plain or ruffled pair.....only $5.95
MONOGRAMMED TOWEL SET
★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....only $14.95
★ MONOGRAMMED BATHMAT (21"x36") $6.95
MONOGRAMMED CHENILLE RUG (21"x36") $9.95

Prices include monogramming and postage prepaid

Fine 6' x 6' taffeta shower curtain is water repellent, mildew resistant, quick drying, long wearing. Luxuriously thick Calloway towels are extra large, extra absorbent, with rich, deep softness that lasts for years.

Choose one color for shower curtain or towels from gray, dark green, French blue, rose, green, yellow, peach, white, pink, charcoal, flamingo, dubonnet, brown, apricot, champagne, and black. Monograms in any color you designate. Indicate script or block letters.

MOSLEY Linens
Dept. HB-115, 11 East Washington Street
Chicago 2, Illinois

ENCHANTMENT ACCENTED

Beauty is most masterfully demonstrated with these distinguished sconces. In classic designs, they will enhance the appearance of your appointments whatever the decorating scheme.

THREE LIGHT ROCOCO SCONCE —solid brass, permanent lacquer finish. 15" high x 12" wide.
$21.50 pair
$12.50 each



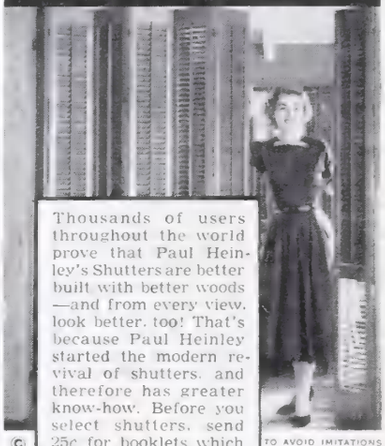


MARIE ANTOINETTE THREE LIGHT SCONCE— solid brass, permanent lacquer finish, 18" high x 13½" wide.
$21.50 pair
$12.50 each

IMPORTED CRYSTAL PRISMS are 20¢ each extra and for 3 arms, one sconce, you need 18. For a pair of sconces—36.
Express charges collect. Immediate delivery. No C.O.D.'s please. Illustrated folder of other designs gladly sent.

Forest Hills Gift Center
Dept. HB11, 105-17 63rd Rd., Forest Hills, N.Y.

The Best Shutters are the Biggest Bargain!



Thousands of users throughout the world prove that Paul Heinley's Shutters are better built with better woods —and from every view, look better, too! That's because Paul Heinley started the modern revival of shutters, and therefore has greater know-how. Before you select shutters, send 25¢ for booklets which give hundreds of shutter ideas for your home.

© TO AVOID IMITATIONS LOOK FOR THIS TRADE MARK

Paul Heinley's MOVABLE SHUTTERS
1618-7 Euclid Street, Santa Monica, Calif.
EXbrook 3-7211 • TExas 0-4897



Authentic Reproduction
of the old Gout Stool

from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and overall slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany —brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

$14.50 prepaid

Order your Gout Stool direct from its makers.

Lee & Martha Snyder
P.O. Box 85, Mt. W. Sta.
Cincinnati 30, Ohio

NAPKIN HOLDER

Pennsylvania Dutch colorful design

Handy wooden, decorative napkin holder. Brightens any kitchen. Authentic Pennsylvania Dutch design, hand-painted on barn red, or soft black background. Mention color preference.



$3.95
add 25¢ postage

HILLHOUSE
New Hope 15, Penna.

THE MARK CROSS 'DUFFLE'



The gift for travelers—one wonderful bag that catches all the 'unpackables' and does it so effectively. Smart color contrasts in buffed leather with polished hide, two capacious sizes. Brown with tan trim, gray with black, blue with red, or red with blue. 14" high $16.50, 16" high $19.50 plus 10% excise tax.

Mail and Phone Orders. SU 7-4000

Write for our new Christmas Catalogue: Dept. HB-1

MARK CROSS • Fifth Ave. at 55th, New York 22

Portrait Artists Guild



Portraits in oil by Boston's foremost artists. Send photo and description. Size 16x20 $110; 20x24 $150; Pastel 16x20 $75. Frames available at extra cost.

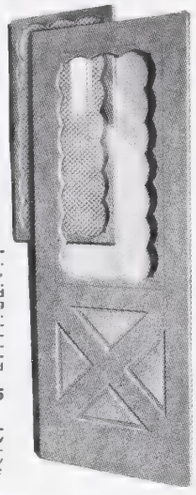
Satisfaction guaranteed. Express collect. Booklet.

Portrait Artists Guild
216 Tremont St., Boston 16, Mass.

The "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type



If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels: mortised and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE ONLY $23.95

ALSO—12 NEW, exquisitely designed and low priced Interior and Entrance Doors in knotty or clear pine. Send 3c stamp for catalog.

Yield House Dept. B11-5 NO. CONWAY, NEW HAMPSHIRE

Shipping Charges Collect No C.O.D.'s



Exciting! Colorful! Decorative!

GENUINE 28" x 42" PAN AMERICAN

TRAVEL POSTERS

FOR PLAYROOM, DEN, CLUB, COTTAGE

A terrific gift for armchair traveler or globe trotting sophisticate! NOW—The most exciting, most colorful way to decorate your playroom, den, summer camp or club. 28" x 42" Pan American Travel Posters created in striking color and design that portrays the exotic glamour and beauty of foreign lands. The mystery of the Orient—The charm of the South Seas—The sparkling gaiety of European capitols . . . are but a whisper of the atmosphere these beautiful posters create.

6 ASSORTED ONLY $3.95 PPD.

New FREE Catalog

No C.O.D.'s. Money Back Guarantee.

Blue Horizons Box 93B2. Belmont, Mass.



The Unique WALL CLOCK

WILL HARMONIZE WITH ANY SETTING

Available in Salem, Honey maple or mahogany. Height 18", width 7¼", depth 3¼". Equipped with self starting electric movement. Fully guaranteed.

$24.95 shipped prepaid — 8 day winding movement at extra cost

Write for "Gifts that are Different"—it's free

The Bee Hive ZEELAND, MICHIGAN honey maple gifts

Dept. B-55



WINDOW



TINY TEA SET is a reproduction in miniature of an antique Staffordshire set with multi-color floral decoration. A sweet gift for a sweet little girl, or it will bring joy to a collector's heart. for the seven little pieces come with their own mahogany finish display base protected by a glass dome. 4¾" diameter. $3.95 ppd. Seth and Jed, New Marlborough, Mass.



BREAKFAST FOR A TRAVELER is a cinch when he carries along the equipment in this neat kit. A 2-slice electric toaster, electric hot cup, 2 plates, cups, forks, spoons and knives, plastic containers for bread, sugar, cream and jam fit compactly into Scotch plaid carrying case with zipper closing, two handles. 12" x 13½". $29.50 ppd. Rudi's, 112 Broadway, New York 10.



PERHAPS A DUKE, with powdered wig and satin breeches once owned one of these sterling silver napkin rings, now become a Cuff Bracelet. Or maybe Gallantworthy's Soames Forsyte toyed with it while he watched his beautiful wife enchant other men. Make up your own stories as you wear yours. All are old, all different. $6.95 incl. tax and post. Jamaica Silversmith, 79-32 164th St., Jamaica 2, N. Y.

Ends Window Washing Forever!

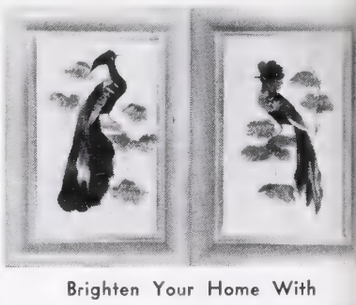
"WINDO-GLEEM"



- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water—No Washing at Windows Ever!
- Makes Windows Shine Like Finest Crystal!
- Complete Money Back Guarantee!

Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. 10 Day Money Back Guarantee. Order now!

VIKING SLOANE CORP., Dept. HB-11
136 West 52nd Street, New York 19, N. Y.



Brighten Your Home With

COLORFUL BIRD PICTURES

HANDMADE WITH REAL FEATHERS

These unusual rainbow-hued Bird Pictures bring bright beauty to your walls—bring exclamations from your friends. Pictures made from actual feathers, designed and arranged by clever, patient hands—a true work of art. Smart light grey modern frames, 5" x 7" size, harmonize with any color scheme. As many as 12 different bird designs available for grouping. Ideal gift

Set of Two only $2.00 postpaid

No C.O.D.'s please. Money back if not delighted.

Write for free catalog

JACAMAN'S Dept. HB, Box 1342, Laredo, Texas

SHOPPING



TSMART THE FISH by
ng a sneak preview of how
ll be biting before even they
! That's the million dollar
mation this Airguide Fish-
n's Barometer gives you.
ing conditions are dependent
barometric pressure. and you
tell at a glance whether it's
h-while baiting your hook. 3″
eter; in maroon case. $7.50
Interior Trends. 56 Underhill
Brooklyn 38. N.Y.



EE-MENDOUS IDEA! In-
l of Christmas cards. send
stmas tree ornaments to your
ds. Each 3¼″ red blown
ball says "Merry Christmas"
ne side. Other side is deco-
l with a "card" that says
m": In this *you* write your
e with pen, pencil or crayon.
boxed. 50¢ each; $5.75 for
Ppd. Stanley J. Manow. Box
HB, Columbus 19. Ohio.



TADOR CAPE of softest
is hand-knit and as flatter-
o a pretty girl as black velvet
moonlight. Wear it with tore-
pants, and even a bull will
you're a Cutie! It comes in
e, black or navy and the price
5.95 includes postage. and
wrapping. Ann James. 166
96th St., New York.



THE SPOT REMOVER FURNITURE POLISH



A Triple Action Tonic for Marred Furniture

***REVIVA* by**
Jackson of London

REMOVES stubborn **surface** spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches on solid woods

NO NEED to worry if you have rings from alcohol, heat ■ water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk. Just apply REVIVA and **surface spots** vanish like magic. Revives original color and grain of wood. For all **varnished, shellacked or lacquered surfaces.**

Quart 2.75 • **Pint 1.75** • **Half Pint 1.25**

Consumer tested and accepted for over 15 years

Use "Patina" Jackson of London English Type Wax (Paste)

A decorator's polish to restore and retain the patine of precious pieces. For all wood and finished leather. Dark wax for all dark surfaces and special BLOND for light surfaces. **$1.50** jar; **$2.00** double size.



Plus postage. Sorry, no C.O.D.

MRS. MARK JACKSON'S STUDIO-B . . . 123 WEST 57TH STREET, NEW YORK 19, N. Y.



COLOR FANTASY on your wrist . . . as mysterious as treasure at the bottom of the ocean. Glittering metallic dust and "pieces", gears, gayly colored whimsy from an impressionistic fantasy world of tropical fins, old net, and seaweed . . . all lying at the bottom of crystal clear laminated Lucite. Each bracelet is individually handmade by one of the country's leading contemporary designer-craftsmen, each piece different in design, and polished to a high luster. $11.25 delivered incl. taxes; beautifully gift boxed. Add 40¢ for same-day airmail service to Dec. 23. Satisfaction guaranteed or full refund—plus: our "Mail-Bak" method of enclosing a return label and gummed tape for the same box to make return easy. Will send direct to other party, with card, if desired; confirmation sent to you. Also available 1956.

HUTCHINGS MARMADUKE
260 NF Kearny Bldg., San Francisco 8, Calif.

Milady's Victorian
PRIMPING MIRROR
done in frosty-white or strawberry pink



FREE! Christmas Gift **CATALOG in color! Write for it!**

$4.95 plus 35¢ shipping

Mirror, Mirror tell me true, who could be more fair than you—with your heart shaped primping mirror? Frame is of antique cast metal finished in frosty-white or lush strawberry pink. 14″ x 8″ in size. The mirror has a 5″ glass which tilts to any angle. Here is a truly delightful Victorian pretty for your dressing table or the powder room. Makes a holiday time gift to be cherished always; very specially priced, too! Specify color; order today.

You must be delighted or your money refunded

Helen Gallagher
413 B-11 Fulton St., Peoria, Illinois

It's SATIN! for milady
#2361
$3.50 postpaid



Beautifully Embroidered

satin wedgie looks smart . . . fits smart. ic side gore insures snug fit. Has foam r innersole. also counter and hard sole.

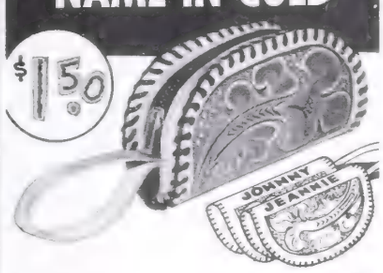
Made in Favorite Satin Shades of
Fire Red ■ Royal Blue Light Blue

LIM AND MEDIUM WIDTHS ALL SIZES IDE WIDTH (in black only).

e state colors, sizes, widths when ordering.

Send Check or Money Order to
MORRISON'S
Box 399-B Dansville, N.Y.

genuine deep-tooled leather
TOM THUMB PURSE with his or her NAME IN GOLD



A gift that thrills . . . for every age. Everyone loves this genuine, deep-tooled, Western leather purse. Honey-colored, hand-laced, 4½″ zipper. Super special for little or big sister. For little Davey Crocketts, too – strap slips over belt like gun holster. Keeps money safe on market trips. A little gift with a big personal touch. First name or 3 initials embossed in 24 kt gold foil. Only $1.50, tax included, postage paid! Satisfaction guaranteed.

FREE GIFT CATALOG

Drexel Gift House
LE CENTER 4, MINNESOTA



New, Smartly Styled
EARRING SAFE
with Hinged Cover

Keeps earrings and clips so handy . . . you'll find any pair in a jiffy! Makes beautiful display on your dresser and cover protects them from dust. Made of heavy lucite with Honduras Mahogany or Hard Maple ends. Large case as shown, 9″ x 4″, 3 rows, $5.95; small, 6″ x 3⅜″, 2 rows, $3.95, ppd. Guaranteed to please.

KAY'S
Dept. HB-6, P.O. Box 213, Englewood, N.J.



FOUNTAINS of LIGHT

These dazzling fountain lamps work decorating magic for any room! Each one has 27 glass crystal prisms showering over a richly gold plated base . . . watch how they draw every eye as they dance and sparkle in the light! Try a pair on your mantel, console table or buffet for a dramatic decorative accent. Fully electrified, complete with bulbs. Height overall 14½″.

$11.95 the pair, postpaid

No C.O.D.'s please

MARCOS SALES Dept. B-11
2554 Decatur Ave. Bronx, N. Y.

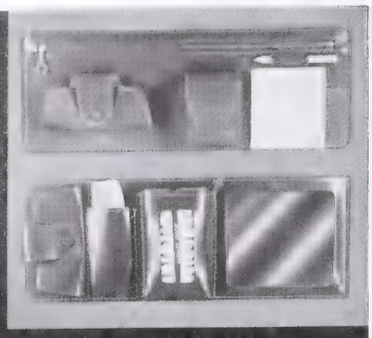


WINDOW



OVERSHOE RACK

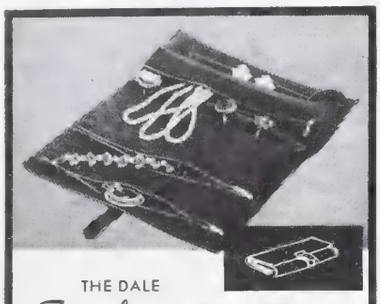
Strong, triple-chrome plated framework. Holds 6 pairs adults' or children's overshoes and boots for neat, orderly stowage. Drip tray collects mud, drippings. Tray is neat-looking, gray hammered finish, baked enamel with protective wax coating for rust resistance. Eliminates newspapers, unsightly mats at the door. No more spotted floors, wet carpets. $4.98 postpaid.



CAR VISOR MATES

Make wonderful gifts. Clip on car visors. Man's Visor Mate has long zipper pocket for maps, logs, papers, a place for cigarettes, sun glasses, and a note pad with pencil holder. For ladies' side, ladies' Visor Mate has mirror, tissue in a holder, comb and holder, sun glass holder. Both are beautiful sun-tan leather-like plastic. Each $2.50 postpaid.

CORNWALL HOUSE Box 6031, Minneapolis 10, Minn.



THE DALE

Travel **JEWEL ROLL**

No need to pack a bulky jewel case for a selection of jewelry. This beautiful suede jewel roll has a handy earring bar, a ring roll and three spacious pockets for bracelets, necklaces, brooches, pins and watches. Plenty of room . . . yet it folds compactly to 8½" x 4". Closes securely with strap and brass buckle. Red, green, toast or natural.

$9.50 ppd.

DALE FIFTH AVENUE

719 Fifth Ave.
New York, N. Y.
MUrray Hill 8-5200



RELAX in PATAKWA MOCCASINS

Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

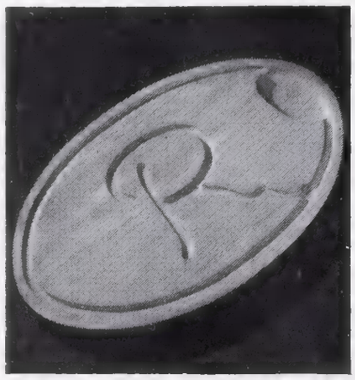
HANDCRAFTED in Natural Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8.....$4.95
in sizes 9 thru 12.....$5.95

FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9 .....$2.95
11, 13, 2 ...$3.95
Send cash, check or m.o. For COD's send $2 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.



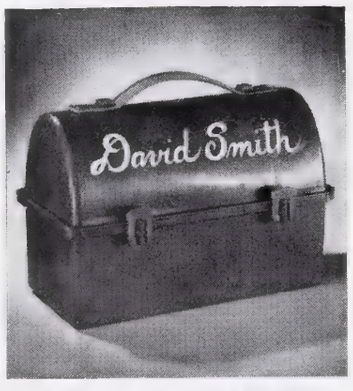
OLD PUEBLO TRADERS Box 4035, Dept. B-2 Tucson, Arizona



JUST HIS MEAT. Give t personalized steak plank a carving board to a man, and h refuse to carve on anything el We bet you! Made of native C necticut hardwood, it con carved with any single init (this is the juice channel), me ures 18" x 12". A Christmas g to remember for your hard- please bachelor friends. $8 ppd. Charles W. Chase, 1 H dam Neck, East Hampton, Co



WHEN YOU TUMBLE A TUMBA-LEEN, you're *rea* having a circus! You bounce high you nearly reach the s Tubular aluminum frame fo for storage. With heavy can and tested shock cords, 102" x 62" x 30" high. $99. Size for children up to 8 year 5-ft. square x 20" high. $39. Ppd. Kogen Mfg. Co., Inc., N. 21st Ave., Hollywood, Fla.



PEANUT BUTTER SAN WICHES, cold milk, chocol cookies and a shiny red app that's what little boys are m of. So when you pack his sch lunch, give him the prope proud box to tote it in. Bright plastic with blue trim, full si lunch box has any name pain in white across the front. There clamp to hold a half-pint vacu bottle, too. $1.95 ppd. Mered Inc., Evanston 25, Ill.



LUCKY HORSE SHOES

A whole stable full of exquisitely designed sterling silver jewelry for the girl who dreams of horses! She'll start dreaming of you if you get her this set!

Pin (Horse, Horse Shoe and Crop) . $3.50
Necklace (Horse in Horse Shoe) . . . $4.00
Bracelet (Horse in Horse Shoe) . . . $3.60
Earrings (Horse Shoe, Drop Style) $2.40
Complete Four-Piece Set $12.75

We'll gift wrap and send air-mail, if desired

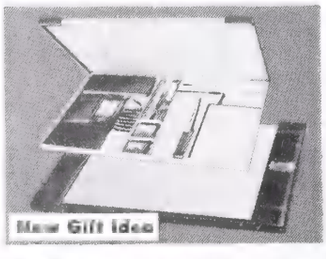
THE SELDEN COOPER SHOP

Grove Park Inn, Asheville, N. C.

NOW—WRITE ANYWHERE WITH THIS LUXURIOUS

LAP-DESK

FOR HOME—OFFICE—TRAVEL

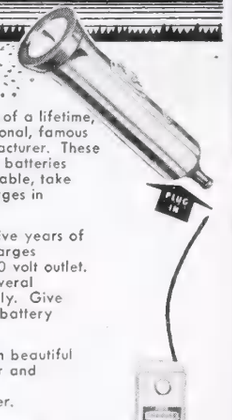


Luxurious Lap Desk in Bridal White and Antique Gold! A portable desk *where* you want it *when* you want it! Ideal for writing in bed, while travelling, at beach — anywhere. Holds everything you need for any writing requirement. Included FREE — pen, 6" ruler, letter opener, magnifying glass, diary, rubber bands, blotter, stationery & envelopes, calendar, sectional tray. Complete — only $3.98, postpaid. Send cash, check or money order today. FREE — Catalog of Gifts and Gadgets!

Mrs. Dorothy Damar 382 Damar Bldg., Cornwall 5, N. Y.

IN CAN.: plus sales tax, checks payable Mar Montreal, 77 Vitre St. W., Montreal, Que.

NEW *Rechargeable* FLASHLIGHT



Recharges 200 Times . . .

Here's the flashlight of a lifetime, built by Gould-National, famous auto battery manufacturer. These new nickel cadmium batteries are really rechargeable, take more than 200 charges in laboratory tests.

Multi-Lite, built to give years of powerful light, recharges overnight from a 110 volt outlet. Charger handles several flashlights individually. Give Multi-Lite and your battery worries are over.

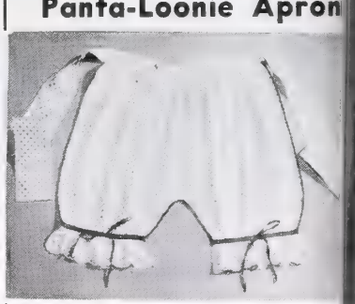
Two cell Multi-Lite in beautiful chrome with charger and batteries—$19.95. Write for free folder.

A Gift He'll Always Remember

GOULD-NATIONAL BATTERIES, INC.
Multi-Lite Division Dept. 21 Depew, New York

BETTER BATTERIES SINCE 1898

Panta-Loonie Apron



for the gal with a sense of humor

Gayer than a Gibson Girl, practi as a cookbook, Panta-Loonie Ap looks like Grandma's bloomers. Made washable red and white polka dot p cale; trimmed with white eyelet embro ery ruffle and rooster red binding. $2. A matching apron for men made resemble men's shorts also available $2.25 each or $5 for the pair. Post paid.

Send for free apron folder.

MORANDY SHOP

Dept. D, 14 W. Elm St., Chicago 10,

SHOPPING





SWEET AND LIGHT Flickering candles spell magic when holiday cheer fills the air. And these darling old-fashioned spiral candles are made in England by the oldest candle company in the world! Set of twelve 4¼" high bright red tapers comes with 6 celadon green holders, 1½" in diameter. The complete set, beautifully packaged, is just $2.95 ppd. Laurie & Co., Dept. HBC, 507 Fifth Ave., New York 17.



ENGLISH PICKLE JAR sounded intriguing even before we saw it. And we do love it. Imported square jar is pressed glass set in a silver-plated stand with its own pickle fork hanging on the side. A little glass "drip jar" is attached to the stand to catch juice drips from the fork. $5.95. Double stand with 2 pickle jars, $9.95. Postpaid. Lee Wynne Gifts, Dept. B-11, 5446 Diamond St., Philadelphia 31, Pa.



SOPHISTICUFF. This is one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The catalin base is deceptively light, and the 18k gold plate makes it look good-as-gold. $5 incl. tax and post. Orders shipped within 48 hours. It comes from Mono-Art, 50 Delancey St., New York City.

TODDLERS STAY WARM ALL NIGHT



in this wonderful OVERNIGHTY BLANKET. Lustrous, warm Estron blanketing styled to fit the child. Zips on over regular nighties or p.j.s; cannot be kicked off by tossing toddlers. Truly the answer to keeping your child covered *all night through*. Tots love the complete freedom of movement the blanket affords. Washable, of course. Pastel colors, green, yellow or blue. Sizes: *1 yr. to 18 months* and 2 yrs. to 3 yrs. Approved by pediatricians. Just $4.50 ppd. Air mailed, 50¢ extra. No COD's, please. Comfort and warmth guaranteed. C. J. Jones & Co., 1675-77 W. 11th St., Los Angeles 15, Calif.



Gay Greeting Penn Dutch Style

This colorful, hand-hooked Pennsylvania Dutch welcome mat is a cheery way of saying "come on in." The bright multi-colored design, set on a beige background, features a bird known as the Distelfink. It's fun to see how many of your guests know it. Mat is 36" long.

$8.95 ea. ppd.

Send for FREE Gift Catalog

THE PASCOS
West Hartford 7, Conn.

ORGANIZE AND GLAMORIZE WITH THE

FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE



WHEN ORDERING, SPECIFY

SIZE: Letter Size—16½" x 22½" x 28" high or Legal Size (add $3.00)—18½" x 22½" x 28" high
STYLE: Modern or Colonial
DRAWERS: 2 single drawers and 1 file drawer (shown in photo) or 2 file drawers only (shown in drawing)
FINISH: Unfinished Knotty Pine, smoothly sanded **$27.95**
Hand-rubbed Antique Pine finish—**$29.95**
Unfinished Tupelo, smoothly sanded—**$29.95**
Maple, Mahogany, or Walnut finish—**$32.95**
(add $3.00 for Legal Size)





Quick delivery.
Send check or money order.
Satisfaction guaranteed.
Express charges collect.
WRITE FOR FREE CATALOG

Jeff Elliot Craftsmen
Dept. B-115 STATESVILLE • NORTH CAROLINA



HOLDS 60 MAGAZINES

A WHOLE YEAR'S SUPPLY

Now . . . In Kits, Too

FLOOR RACK

This handsome and practical floor rack holds all your magazines where each is visible for quick, easy selection. Holds 30 on each side. Magazines will not bend. Easily carried for convenience and furniture arrangement. Hand made in honey tone knotty pine, or lovely maple or mahogany finish. 23" x 30" x 9½". **$29.95.** Express Charges Collect.

ALSO IN COMPLETE KIT—for easy 1-hr. home assembly. Pre-fitted, drilled, sanded, etc., with step by step instructions. **$17.95** Postpaid.

NOW—NEW CATALOG showing our large complete line of Finished and Kit Form Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B11-5
North Conway, N. H.



We cater to lovers of comfortable slumber. To those who indulge in the luxurious ecstasy of extra-extra-wide beds, we offer an unusually large assortment of sheets, blankets, comforters, blanket covers, spreads.

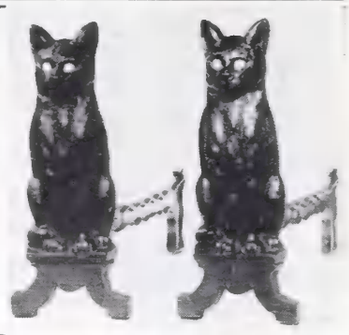
Write for catalog HB-7

GRANDE MAISON de BLANC
Suite 300 - 745 Fifth Ave.
New York 22, N. Y.

COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$15.95** the pair ppd.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. N. Nashville 5, Tennessee





Old Penny Candy Jar
SPICE RACK

Exact miniatures of old-time, clear glass candy jars, 3¼" high x 2" square, with glass stoppers. Come in hand-finished pine spice rack, 13" wide x 6¼" high. Complete with 5 jars, postpaid..... **$5.95**

WILL HAMMOND'S
New England General Store
Plain Street, Millis, Mass.

SEND A GENUINE "Wishing Well Planter" CHRISTMAS GREETING



An Artistic Ceramic Import

Individually Personalized

AS LOW AS **35¢ EACH**

Send a living year 'round remembrance of your Holiday greetings. Your family name, or any two first names, like "Helen and John" beautifully handlettered in 24 kt. gold. Holiday Bell actually rings in good cheer! The gleaming, silvery bell rings out a tinkling welcome. The colorful Wishing Well, with gold trim, is so decorative as a charming hanging planter; shows off your favorite greenery to perfection. Stands on mantel, shelf or use as a table centerpiece. Also ideal for candy, cigarettes—even as a Wishing Well Bank for guests to toss in coins when making a wish. Thermometer tells temperature at a glance.

Satisfaction Guaranteed or Money Back

Solve your Christmas gift problem this easy way. Send them to friends or relatives—anywhere in the U.S. for only an 8¢ stamp. Or send us your gift list with only 15¢ additional for each Planter ordered (to cover postage and handling), and we will mail them for you. Packed individually in a beautiful Christmas box, ready to mail.

PRICES: Only 50¢ each; in quantities of 5 to 9—only 45¢ each; 10 to 14 only 40¢ each; 15 or more, only 35¢ each. Send check, money order or cash. No C.O.D.'s please.

DOBBS PRODUCTS CO., 900 W. Lake St., Dept. 704, Chicago 7, Ill.

GOLFER'S CHRISTMAS CARD



This winsome card portrays one of those humorous situations that makes golf so dear to your heart. Designed by Peter Hesse in gay and colorful red, green and brown on white quality card vellum. Folded, ready to insert in 5" x 6" matching Baronial envelopes. With or without your name imprinted as shown by postpaid prices below (no C.O.D.'s please).

Quantity	Without Name	With Name
25	$ 5.00	$ 7.50
50	9.50	12.00
100	18.00	20.50
150	25.50	28.50
200	32.00	36.00
Over 200 to 500	15¢ ea.	17¢ ea.

BEAU MONDE

469 Beacon St., Dept. 2, Boston 15, Mass.



IMPORTED Woven Willow **FIRESIDE STOOL**

Crafted of honey-colored natural willow, with sturdy legs of rich-grained hardwood. A warm, homey, holiday gift, for den, amusement room, or cabin. Height 16½", seat diameter 18". Only $7.95. In sets of three, $22.00 "Little Peasant" height, 12", seat diameter, 12". Only $4.95. In sets of three, $13.00. Shipped, postpaid, anywhere in U.S.A. Sorry, no C.O.D.'s. Send check or money order. Satisfaction guaranteed, or money refunded.

CRAFTS UNLIMITED, Dept. 3A
2828 Benton Blvd. Minneapolis 16, Minnesota



WINTER WONDER!

genuine lamb's-fleece-lined

ESKIMOCS

for men and women

NEW! The luxury and comfort of genuine hand-sewn moccasins *plus* the warmth and softness of genuine lamb's-fleece lining! That's ESKIMOCS—Fellman's exclusive tassel-slipper that pillow your feet in warmth! And they'll wear for years because ESKIMOCS are crafted of moccasoft *leather!* In copper brown, sizes 4 to 13.

ORDER BY MAIL for yourself and as wonderful Christmas gifts. Send check or money order today, satisfaction *guaranteed.* Add 35¢ per pair for shipping.

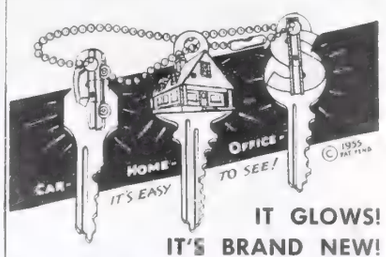
$9.95

FELLMAN, Ltd., 6 E. 46 St., N.Y. 17, N.Y.

IDEAL FOR XMAS GIFT GIVING

KEY-LITE

KEY-CLIP GLOWS AT NIGHT



IT GLOWS!

IT'S BRAND NEW!

IDENTIFIES KEYS IN THE DARK

Now at last, KEY-LITE the fabulous new invention identifies your HOME, CAR, BUSINESS OR OFFICE KEYS . . . even in total darkness. Artistically designed in molded plastic and impregnated with phosphorescent colors. KEY-LITE GLOWS IN THE DARK. Now, identify your keys instantly by day or by nite. Simply slip over the top of any key. It fastens snugly & permanently. Easy to See! Easy to Identify your particular keys! Never again will you have to FUMBLE, STUMBLE, GRUMBLE or experience frustrating impatience hunting for the right key.

MR & MRS. SET OF 6 KEY-LITES $ POSTPAID—SORRY, NO C.O.D.'S)



BAYER ENTERPRISES
P.O. Box 424-HB, Hollywood 28, Calif.



WINDOW



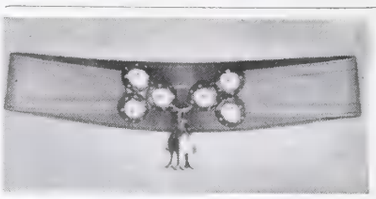
DRINKING PARTNER is this exquisite crystal and silver-plated pitcher for New Year's Milk Punch! And for cocktails, iced summer drinks or water at the dinner table, all through the year. Strainer-top, hinged lid, dripless spout and handle are all silver-plated. A bride would cherish one! 3-qt., $25; 2-qt., $20. Tax and postage included. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.



GREAT, BIG BEAUTIFUL BARGAIN. An 8" salad bowl of brilliantly faceted, imported lead crystal (we said crystal!), would tempt even a salad disdainer to take "just a little." Heavy, simple, elegant—with a silver-plated rim, and a 9½" silver-plated serving fork and spoon, it's only $7.68 incl. tax, post. So hurry! You'll find it at Macy's, Herald Square, New York 1, N.Y.



PIPE FOR FALSE TEETH has a specially designed bit that is easy for men with dentures to hold onto. Actually, it's a beauty for anyone who's looking for a cooler smoke. Handmade of imported briar, fully guaranteed, it's $7.50 postpaid. Sam Pactor Products, 1702 Prospect Street, Indianapolis 3, Indiana.



A Modern, Flair-Fashioned Gift From Old Mexico

You're sure to flatter her fashion-ego with this brand new and distinctive style note out of Old Mexico: BELT—made in Mexico, finest leather, popular "contour" style. Choice of red, orange, coral, yellow, tan, luggage, brown, avocado, aqua, light blue, navy, white, black. Adjustable to waist sizes 23-30. BUCKLE—Hand-crafted in Mexico, featuring a unique styling and exquisite detail. Gold, silver or copper finish. Delivered postpaid. Send check or money order.

BELT AND BUCKLE—ONLY $7.95

Lucile H. Hilborn

1898B Sheridan Road Highland Park, Ill.

A Quarter-Century of Fashion



New Way To Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S(34), M(36-38), L(40-42) XL(44-46).

$2 ppd. 3 for $5 ppd.

WITTMANN TEXTILES

Dept. 168, Stowe, Pa.

SHOPPING





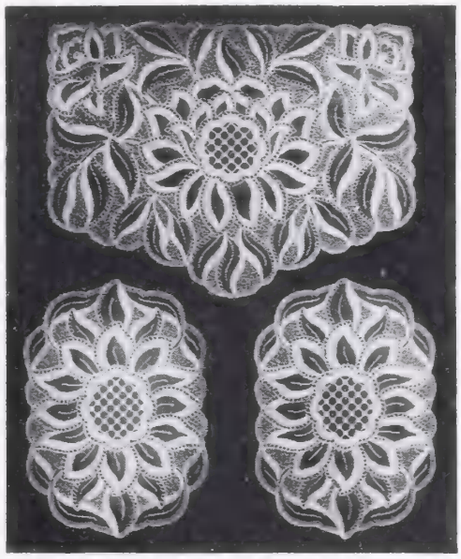
THE RING ON HER FINGER will have beaux on their toes, because Coro has made it look dazzlingly real. "Jaunty" has a smoky pearl and a creamy pearl set in a mounting of baguette-cut rhinestones. "Princess" combines a single pearl, golden fern leaf and rhinestones. Send ring size. $3.50 each incl. tax. Ppd. Miller Curio Co., Dept. K-HB. 256 E. Congress St., Tucson, Ariz.



DAZZLING PRISMS, hung from a crystal *bobêche*, dress up a candle holder like a diamond necklace dresses up a simple gown. Imported from Bavaria and made by craftsmen that made Czechoslovakia famous for glass, 3½" *bobêche* catches the candle drip; prisms catch its radiance. *Bobêche* with eight 3½" prisms, $2.25; with eight 2½" prisms, $1.95. Ppd. Paulen Crystal. 296 Broadway, N.Y.C.



TO THE DOGS go honors for one of the best reproductions we've come across! These hound inkwells are authentic copies of lovely old Staffordshire pieces and only a most discerning eye could tell them from the real thing. The dark blue inkwell base has a holder for your pen. 5" long, $3 each; $5.95 pair, ppd. The Red Box, Westbury, Long Island, N.Y.



PRACTICAL *ly* BEAUTIFUL

3-PIECE NYLON CHAIR SETS

Designed for Today's care-free living, be it Traditional, Contemporary, or Modern. Fine repoussé-style embroidery on ever-so-practical Nylon. Easy to launder . . . little or no ironing.

Style shown:
4050—One 12"x16" Chair Back and two 12"x8" Arm Rests. White or Ecru.

SATISFACTION GUARANTEED or Money Refunded. No COD's. Send check or money order to:

HAGEN COMPANY Dept. HB 11-5
P. O. Box #49 Englewood, New Jersey

$3.00 per set. Postage Prepaid



RALEIGH TAVERN STOOL

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

24" or 30" high.
Please specify size.

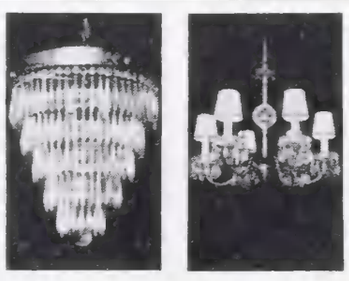
Direct from workshop to you.

Unfinished, smoothly sanded — **$6.95**
Light natural finish — **$7.95**
Maple, mahogany, walnut, cherry or pine finish — **$9.95**

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-115 STATESVILLE • NORTH CAROLINA



BUY THE BEST FOR LESS

Unusual and Rare

Crystal Chandeliers, Sconces and Candelabra. Patterned from Exquisite designs. Sold exclusively by us. Thousands of satisfied customers. Satisfaction guaranteed. 60 models from which to choose, some as low as $30.00. We pay shipping charges on everything in U. S. A. Free catalogue.

KING'S CHANDELIER CO.
Dept. B-43 Leaksville, N. C.



Your Most Enchanting 44 Minutes on Record

ALEC TEMPLETON
AND HIS MUSIC BOXES

For the first time, Alec Templeton puts the charming music of his famous collection of rare music boxes on a record. A music box with drums and bells, a tiny replica of Mozart's piano—24 different music boxes in all—give forth with the nostalgic music of not so long ago. You'll hear folk songs like "Comin' Through the Rye," operatic selections including the "Anvil Chorus," minuets . . . 45 different, delightful tunes. A record you'll always treasure.
Highest Fidelity, a masterpiece of reproduction

33⅓ RPM **$5.95**, postpaid
also available on 45 RPM, same price
Mail Orders Filled Promptly

FICKER RECORDING SERVICE
66 Arcadia Road, Old Greenwich, Conn.

relieve back ache— "SACRO-BLOCK"





• Reg. U. S. Pat. Off. designed and patented by physician, provides new type back support of many uses. Tucks into hollow of back. Prevents tiring slouch on long rides or when sitting at home. Lie on it to relax tense aching muscles of back, between shoulders, or under neck.

Ideal as foot-prop in bed. Sponge rubber back prevents sliding. Feet are cushioned on foam rubber covered with cool woven plastic.

A real boon to the sick in using bed pan.

Firmly braces sacro-iliac joint area when driving. Use vertically as back board or sit on it.

PRICE $3.95 each.
Postpaid. Size 7" x 13".

Sacroiliac Block Co.
293 Bridge Street
Springfield 3, Mass.



THE TABLECOVER THAT SPELLS CHRISTMAS . . AMAZING VALUE AT $3.95*

Starting *this* Christmas, make it a happy family tradition to serve holiday meals on colorful "YULETIDE" each year! Brilliant red poinsettias and green holly leaves screen-printed by hand on snow-white background! Fine spun rayon and cotton, GUARANTEED WASHABLE! Terrific idea for *unusual* Christmas gifts! LIMITED EDITION ONLY! RUSH CHECK OR MONEY ORDER TODAY!

*$3.95	54" x 54"	$8.95	60" x 108"
4.95	54" x 72"	9.95	60" x 120"
6.95	60" x 80"	Matching 17" napkins, 60c each.	
7.95	60" x 90"		

We pay postage. ORDER BY MAIL. SATISFACTION GUARANTEED.

THE HADLEY COMPANY
Dept. H.B. 2, P.O. Box 63, Valley Stream, New York



Save on Victorian Furniture

This stunning, hand carved solid Honduras Mahogany side chair, hand caned [illegible] foam rubber seat in your choice of Antique Velvet, Plain Velvet, Tapestry or Leather $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

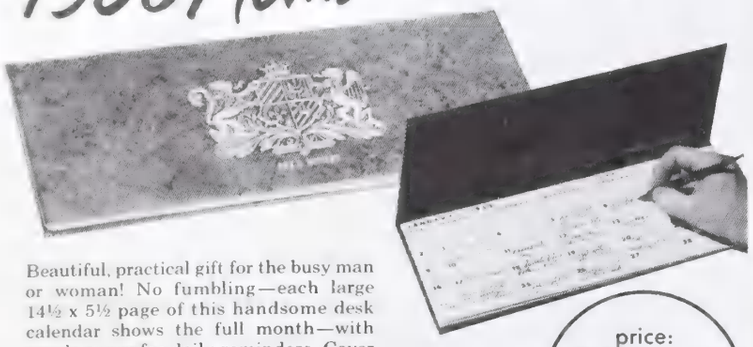
FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

FOR BUSY PEOPLE . . . THE

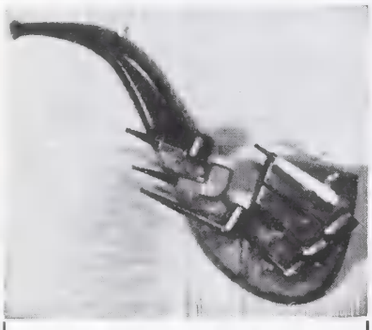
1956 Memo Calendar!



Beautiful, practical gift for the busy man or woman! No fumbling—each large 14½ x 5½ page of this handsome desk calendar shows the full month—with ample space for daily reminders. Cover is smooth, rich, two-tone walnut brown simulated leather, padded and deeply embossed with an impressive golden coat of arms. Adds an air of distinction to home or office desk. Yearly refills available. For your friends? 5 @ $4.75 ea.; 10 @ $4.45 ea.; 25 @ $4.25 ea. Postpaid. Name embossed 60c each on 5 or more.

price: **$4.95** each
Postpaid (no C.O.D.)
Name embossed in gold 75c each

HOWARD COMPANY • 119 N. Washington St. • Peoria, Illinois



"A PIPE DREAM"

For Husband, Sweetheart, Brother or Friend

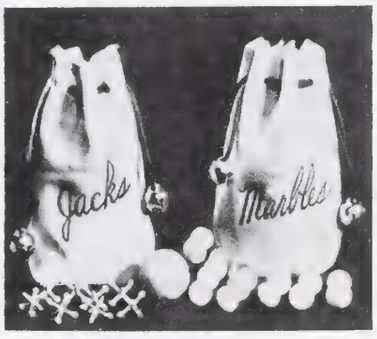
An ideal decoration for Living Room, Den or Office. A place to display his prized pipes. A gift he'll cherish forever. A large replica of the real thing—12" wide x 24" high. This pipe is made to hold seven pipes and is made in a walnut or pine finish. Only $4.95 plus postal chgs. One of the many Lilliken Shoppe Originals.

Sorry No C.O.D.'s

Send orders at once for Xmas delivery

LILLIKEN SHOPPE

Box 543 **Keyport, N. J.**



JINGLE-BELL LEATHER POUCHES

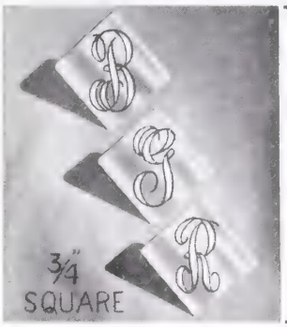
filled with Marbles & Jacks

BAGGED GAMES that small fry love best. For every marble player, the suede leather pouch decorated with 2 jingle bells and filled with 20 marbles. For Miss Pigtails, a matching pouch comes with 8 jacks and a rubber ball.

Exceptional Value . . . Just . . . . . **$1** each
Special Price of 4 Pouches for **$5.**

Immediate delivery—No COD
Send cash, check or m.o.

OLD PUEBLO TRADERS Box 4035, Dept. HBM Tucson, Arizona



INITIALED STERLING PINS

Add Individuality to Your Costume

FOR YOURSELF OR FOR GIVING

Engraved with your own initials, these gleaming plaques of highly polished sterling silver will dress up a tailored suit or dress and will add a personalized touch to your gloves, hats, scarves, etc. Light-weight—suitable for blouses or knitted wear. Safety catch. Excellent value. Immediate delivery. Send check or M.O. Print initials plainly. Gift Boxed

Tarnish Resistant Finish

SET OF THREE PINS **$3.95** postpaid Fed. Tax. Inc.

MATCHING EARRINGS **$2.95** per pair

SET OF TWO PINS **$2.95** postpaid Fed. Tax. Inc.

J. R. PORTER JEWELER
BOYNE CITY, MICHIGAN

OUR FABULOUS, NEW

CHAMOIS Sport Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a meticulously tailored fit, cut to meet the requirements of active sports. Of soft-spun all-cotton chamois flannel. Downsoft imported chamois will be like a favorite old shirt for years. Convertible 2-way collar, sleeves with 3-button tab cuffs, side vents, roomy button pocket. Tab bottom. Choice of colors: white, yellow, powder blue or gold. Send waist size. Specify if you want to match your fabulous shirt anywhere. Natural chamois. Specify if you want short sleeves cut. Men's as illust. Sizes Men's S-M-L. Women in 12-14-16.

PRICE **$45.00** Plus 50c Post Ea.

No C.O.D.'s—Money Back Guarantee

Brandicalf FREE CATALOG

Dept. B55, 157 Federal St., Boston 10, Mass.





WINDOW



THESE ARE THE ANGELS that make you think of sunlight and happy music, white cows in green meadows and children in apple orchards. They might have flown off a Botticelli canvas! Made in Italy of fine ceramic, 4½" high, one has pale blue wings, the other has pink wings—both touched with 22k gold accents. $3.95 each; $7.50 pr. Ppd. Alpine Imports, Dept. HB, 505 Fifth Ave., New York 17.



THE LOVELY PALLOR OF BRASS, as warming in a friendly room as afternoon sunshine in October, is beautifully highlighted in this 5-branch candelabrum that will bring a Liberacean elegance to your decoration. Solid brass, 14½" high with a 13½" spread, it is an exact reproduction of a famed Early-American design. $17.75 ppd. Art Colony Industries, 9 University Place, New York 3, N.Y.



QUILTED PLASTIC BY THE YARD is wonderful for shelf and bureau drawer lining, for covering appliances and card tables, for making seat covers. It's 36" wide, has transparent back, wipes clean with damp cloth. Blue, yellow, pink, green, gray, white or red. $1 a yard. For less than 5 yds. add 35¢ postage. No c.o.d.'s. Fabro Products, 40 E. 19th St., New York 3.

Smoke for Pleasure

without fear



The modern, socially acceptable pipe.

Stop worrying about reports on smoking. Use the Kirsten pipe with patented Duraluminum "radiator" stem. It's a new scientific approach to safe and clean smoking pleasure. The "radiator" condenses out harmful tobacco liquids. Only cool, dry smoke reaches your mouth.

PROVE TO YOUR OWN SATISFACTION WITHOUT RISK

Smoke your KIRSTEN for 10 days. If you don't enjoy a cleaner, cooler smoke, return pipe for full and prompt refund.

WRITE FOR FREE 24-page CATALOG—Illustrates a new scientific approach to smoking pleasure. Also Pipes, Cigarette Holders, Tobaccos, Pouches.

Kirsten PIPE COMPANY, Inc. Dept. B SEATTLE 7, WASH.

For The Man With The NICE CAR!

Buy yourself a few KozaK Auto DRYWASH Cloths to keep your own cars spic and span. You will be glad you have a few extras for friends such as your Banker, Attorney, Physician whose cars are always well-groomed.

KozaK have been DRYWASHING fine cars for 30 years—everywhere. It is the only way to drive a clean car *every day.* Few want to waste the time and money for a daily wet-wash, but use KozaK instead, and find they don't need over a couple of hose jobs a year, if that.

You just wipe off the DRY car with a couple of KozaKs (one in each hand for speed and ease) *every day.* Or have one of the boys or an employee do it, which prevents piling up layer upon layer of dirt.

One $2 KozaK saves its cost *every time used.* And will keep on doing so every day for a year. And is so Guaranteed to you, and every one of the 10 million people who have used this good product so many years. If for any or no reason, you should not like your purchase, a simple request will bring a refund in full, without the need of returning anything.

One KozaK is $2 postpaid. Three for $5. A dozen $18, including Xmas wrapping if requested. Mail order, check or cash to KozaK, 264 S. Lyon St., Batavia, N. Y.

SHOPPING



ABULOUS CARDIGAN. the sh-on-a-star gift for campus lles and their chic mothers. mes in capeskin or suede leath- with dolman sleeves and slash ckets. In capeskin, choose pas- l blue, white, pink, champagne, ngerine or cherry. In suede, ck beige, tan, mocha, cherry, qua, tangerine, buttercup. Sizes)-18. $39.95 plus 50c post. randicalf. Dept. B-3, 157 Fed- al St., Boston, Mass.

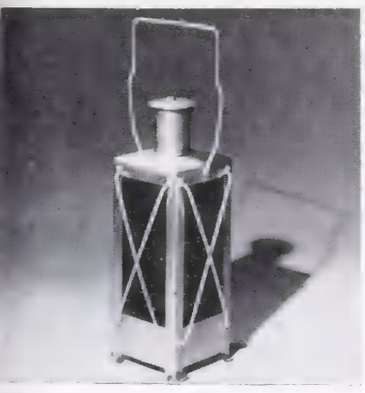


HE BRACELET PLAYS A UNE! Yes it does! And you've ot *the* present to tuck into the e of *the* nicest girl on your hristmas list. Your teen-aged odchild, maybe? The gold-fin- hed charm that dangles from e golden link bracelet is deco- ated with a rhinestone musical ote, and a Swiss music box lays a tinkling melody. $6.95 cl. tax. Ppd. Breck's of Boston, 18 Breck Building, Boston 10.



BE AN ANGEL" is the heav- nly command that floats across his fitted circular apron of fine atiste. Next time a guest asks May I help?" tie this around er waist and she'll wing her way hrough the dishes. The glamor- us angel design is hand-blocked n blue and gold or pink and old. $3.25 ppd. Cherubim, Box 96, Forest Hills 75, N.Y.

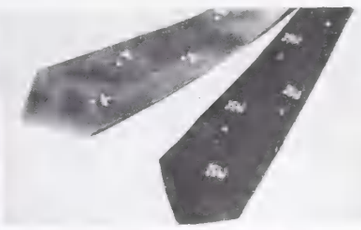




MUSICAL DECANTER

For the man on your list—a spectacular gift. From Sweden, an elegantly designed polished brass lantern with crown stopper enclosing an emerald green crystal 9" decanter. At the base, an old fashioned music box with a gay sparkling tune. 13" high. 9.95 postpaid

Bit O'Sweden Imports,
Box H-1, Brookfield, N.Y.



HIS MONOGRAM HAND PAINTED

This fine nylon acetate personalized tie makes a very special gift for your very special man. Fully lined, comes in maroon, green, navy or brown, with 3 initials or short first name in contrasting color.

$3.00 each IN PURE SILK FOULARD $5.00 each

No C.O.D.'s

FREE! Our exciting Christmas catalog.

Send for it today

KATHY ILSA ORIGINAL GIFTS
Box 201-A H-11 Montclair, New Jersey

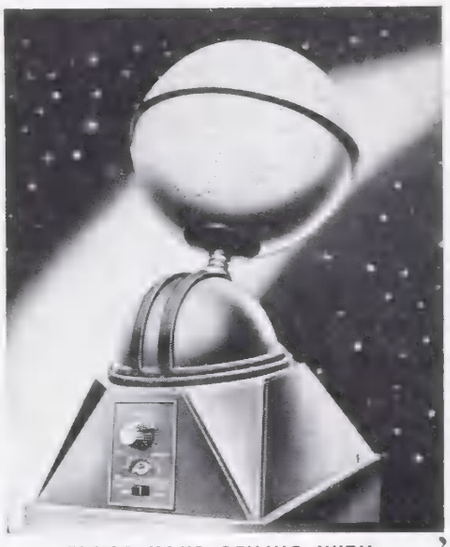
Study The Stars

WITH THE SPITZ JR. PLANETARIUM

Spitz Jr. Planetarium brings the mystery and beauty of 40 constellations into your home. Imagine your youngster's delight (to say nothing of yours), when you point out the Big Dipper, the Little Dog and other northern hemisphere constellations! Completely scientific and accurate, you just plug it into AC current to reveal the heavens from the equator to the North Pole for any month of the year—any part of the world. 32-page fact filled book complete with sky charts come with each model. Made of sturdy plastic this planetarium model is 14½" high with 7½" base and 7" diameter sphere.

Postpaid. No COD's Please $14.95

Send For New Gift Catalog

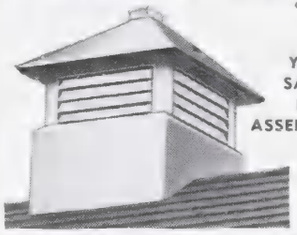


FLOOD YOUR CEILING WITH 40 CONSTELLATIONS

Page & Biddle

21 STATION ROAD HAVERFORD B11, PA.

LARGE CUPOLA NOW ONLY $24.95 exp. collect



YOU SAVE BY ASSEMBLING

Copper roofed cupola, 30" high, roof 23" square. No. 1 Pine. Everything pre-cut, including copper, and ready to assemble. Fits any roof. Money back guarantee. A wise investment in beauty and value for your home. Shipped Express Collect.



WROUGHT IRON WEATHER VANE

ONLY $8.75 POSTPAID

This famous Weathercock Vane is fully Parkerized to prevent rust. Height 24", arrow length 21½". Shipped complete, ready to install on any roof.

COMPLETELY ASSEMBLED CUPOLAS

11-C—30" high—roof 23" sq. ..... $34.95 Exp. Col.
12-C—34" high—roof 28¼" sq. ..... 42.95 Exp. Col.

New Catalog of Wrought Iron (175 Illus.) Weathervanes, Sign Brackets, Hardware, Door Knockers and gifts for the home only 25c.

WILLIAMSBURG BLACKSMITHS
239B Buttonshop Rd. • Williamsburg, Massachusetts

For the man in your life...



VALET RACK

Every man, bachelor or benedict, needs one. This smart, useful 16" x 10" valet is designed to hold a man's suit, trousers, shoes . . . all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move in front of open window overnight. Of attractive mahogany-finished wood. Better order two, the ladies love it too.

FREE CHRISTMAS GIFT CATALOG Ask for it!

Order early—we guarantee prompt shipment.

Satisfaction guaranteed or money refunded

Only $3.95 plus 35c shipping



Foster House
430 B11 So. Jefferson, Peoria, Ill.



Tells Distance To Pin

Take strokes off your game with Golfscope, the pocket rangefinder for golf. Just sight through aperture and read distance to green for every approach shot. Golfscope's Club Selection Guide also tells which club to use. Aluminum with distinctive lumilite finish in durable plastic case. Ideal as gift.

$1.00 each — Prompt Shipments Prepaid

GILLON PRODUCTS
San Mateo, Calif.



Attractive
HORSE HEAD HOOKS
Made of Solid Brass

Ornamental and practical. A welcome addition in every "horsey" home. Fine for coats, hats, umbrellas and sporting equipment. (Great for that young "cowboy's" room.) May be used for hanging mirrors, hunting prints, and as tie and belt holders. Attractively designed and sturdily made to last a lifetime. Length overall 4 inches. Only $4.00 the pair. Postage prepaid. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. K-41 Baltimore 1, Md.

RELAX IN LUXURY

SOLD ONLY BY MAIL

Handcrafted Deerskin

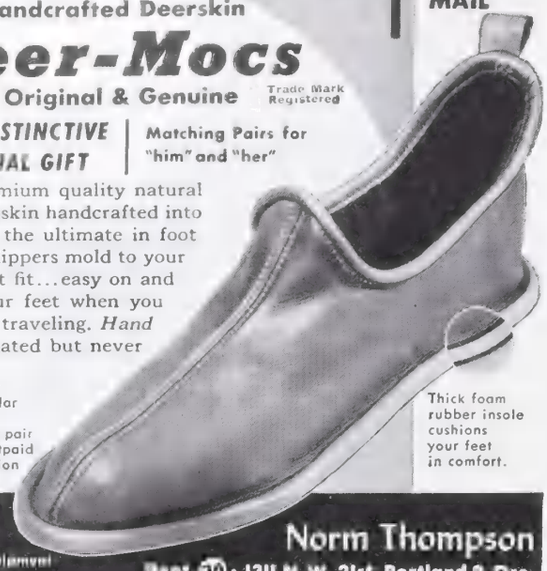
Deer-Mocs

Original & Genuine Trade Mark Registered

TRULY A DISTINCTIVE AND UNUSUAL GIFT

Matching Pairs for "him" and "her"

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.



Thick foam rubber insole cushions your feet in comfort.

Give men's or women's regular shoe size.

$8.95 per pair postpaid
Fit & satisfaction guaranteed.

Send for FREE 40-Page Catalog featuring leather shirts, exclusive clothing and equipment for sports and country living

Norm Thompson

Dept. 30 • 1311 N. W. 21st, Portland 9, Ore.

Hand Crafted

CUFF LINKS



$7.70 Pair
Postpaid. Tax incl.

The man on your mind will wear these cuff links to the office on December 26th —we bet you! They are beautifully handmade of sterling silver, and his cut-out monogram linked to a sterling bar will make him the best-cuffed man in town. Allow ten days for delivery.

Sorry No Stamps or COD's Please
Send For New Gift Catalog

Page & Biddle

21 Station Road, Haverford B-11, Pa.



Special offer to 450 letter-writers:

home postoffice

HALF PRICE 50¢

You'll never run out of stamps with this "home postoffice" on your desk. Holds 500 stamps; hands them out one-at-a-time through slot. Imported china, with exquisite flowers done in full color. Trimmed in 24 kt gold. Offered at half-price, to win new friends!

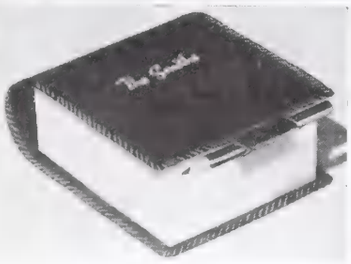


64 page catalog

FREE

Let us mail you our exciting book of rare and unusual gifts. Hundreds to pick from. It's free!

MARKET COMBERS, Box 8115-F, Atlanta, Ga. (Dept. L-2)



Personalized **JUMBO JOT-PADS**

The Jumbo Jot-Pad is a doodler's dream, because the whopping pad of memo sheets looks practically inexhaustible. The rich, red, leather-like cover stamped in gold with any name or initials, and the gold colored pencil make it a very nice desk accessory for appointments, telephone memos, shopping lists, even bridge scores. A real jumbo gift, postpaid, only..... **$1.25**

Refill pads (500 sheets 3½x3") pod. 3 for $1.00

Please print name or initials
Send for Free Gift Catalog

HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 East 47th Street, Chicago 15, Illinois

LOOK NEAT AND SAVE WITH

E-Z SHINE SHOE SHINE HOLDER



Made of strong polished cast aluminum. E-Z Shine holder easily attaches to any wall or flat surface. The only one with three changeable toe plates for men's, women's, and children's shoes; it is adjustable in length to the largest or smallest shoe size. Demountable when not in use. It is guaranteed to give long hard family service.



SHOE CADDEE
The Complete Shoe Grooming Kit

Professionally styled. Brush is fine bristle mounted on bright red styrene. Removable lid conceals space for polish, cloth; are ideal for the caddee's self-storing holder.

$1.98 Postpaid

FREE! NEW GIFT CATALOG

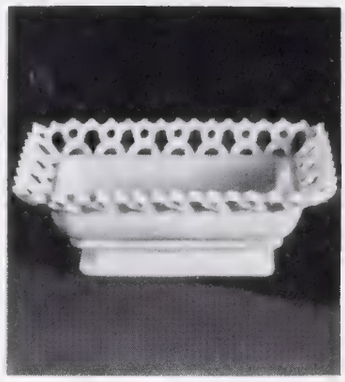
TAYLOR GIFTS (Dept. A 12) Wayne, Penna.



WINDOW



HIGH, WHITE AND HANDSOME hangs this new Laval that does wonderful things for wall. Handmade of milk glass a hobnail pattern, the brigh white of the 9½" planter bowl a dramatic foil for the deep gree of your trailing ivy. Water co tainer is 10½" high and th chrome spigot really works. Al in turquoise. $15 express charg collect. No c.o.d.'s. Muriel Du can, Haddon Heights, New Jerse



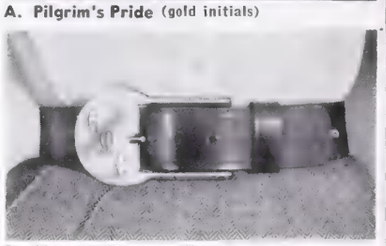
A DUCK FOR APPLES, lo of bright red, polished apples, this milk glass bowl. It's whi as the froth of petticoats th flashed beneath your gran mother's Sunday bombazine, a the lacy border is known "Singing Sailors" by some co lectors. Lovely for flowers, to 8" x 5" x 3" high, $4.95 pp Carl Forslund, 122 E. Fulto Grand Rapids 2, Mich.



GROUSE CLAW BROOCH The Scotch Grouse is a game bi that thrives on the heather moo of Scotland and is eagerly soug after by sportsmen the wor over. A genuine claw of that bir mounted in sterling silver a decorated with a purple or amb stone, is a handsome orname for a man's Tyrolean hat or woman's suit. 3¼" long. $4 in tax. Ppd. Gift World, 35 Tarr town Rd., White Plains, N.



A. **Pilgrim's Pride** (gold initials)



B. **Changy** (Engraved Monogram)

Personalized LEATHER BELTS

Spectacular at **$1.95**

Monograms are pure magic on your choice of lustre polished Top Grain Genuine Leather belts. Smart 1½" wide. Finished luxuriously with superb cast buckles in sparkling brass. We know it's hard to make a choice—but at such prices—be greedy—order both for yourself and for GIFTS. Waist Sizes 22 to 32.
Colors: JET BLACK, CHERRY RED, TAWNY TAN, NAVY BLUE.
Sold only by mail.....Immediate Delivery
(Please add 20¢ postage)

VERNON, Dept. HB
156 Fourth Ave., Mt. Vernon, N.Y.

PERSONALIZED LICENSE TAGS



$1.00
Plus 10¢ if 1st Class Mail desired.

FOR THE JUNIOR SET

. . . children love 'em. For bicycles tricycles, wagons, scooters. Tag is made up in your own state colors; name (up to seven spaces) is embossed on steel. Measures 8⅛" x 3". Print name clearly to be embossed. **$1.00** ppd. Add 10¢ if 1st Class Mail Desired. (No C.O.D.'s). B. CANTOR, Dept. HB-11, 1831 Chestnut St., Phila. 3, Pa.

ORDER CHRISTMAS GIFTS NOW!

SHOPPING



SURPRISE BALLS are psychological bonanzas. It isn't only that they're filled with 12 little toys. It's the fun of unwinding the yards and yards of crepe paper. It's the excitement of coming upon one surprise after another. It's the delicious anticipation between each discovery. Davy Crockett, straw-hatted girl, or elephant, 1 each ppd. Walter Drake and Sons. 40 Drake Bldg., Colorado Springs, Colo.



CRYSTAL PITCHERS HAVE BIG EARS, the better to hold them by. Made of sparkling lead glass with a no-drip pouring lip, they are hand-engraved with a three-letter monogram, and come in 3 sizes: 21-oz., $3.75; 32-oz., $4.25; 48-oz., $5.50. Set of all 3, $12.95. Ppd. Eunice Novelties, Box 41, Rego Park, N.Y.



KNIFE IN THE CRAVAT is ingeniously disguised as a sterling silver tie clasp, engraved with a man's three initials. But when he wants to open a package, unseal a bottle, slit a page of a book or clip a newspaper item, it opens to reveal a pocketknife. $5 incl. tax. Ppd. D. Corrado, 26 No. Clark St., Chicago 2, Ill.





Beautifully Hand-Finished
or in Easy, 1-Hr. Home Kits

CAPTAIN'S CHAIRS

Choose Regular or **SWIVEL** Chairs

These are the real hand fashioned captain's chairs . . . the authentic ones . . . at new, low, direct from workshop prices that will delight you. Most comfortable wood chairs made . . . Colonial style is an authentic reproduction: Modern a clean, graceful adaptation. Both are hand-crafted for a lifetime of charm and rugged service. Thick, built-up curved backs and deep contoured seats are solid pine, like the old ones. Legs and spindles solid birch. Swivel chairs look just like regular ones, have concealed, strong ball bearing swivel . . . easy-turning, non-soiling. Ideal for dining, TV, desk, office . . . children love them, too. Seat 16½" ■ 19" wide, overall ht. 31". Assembled and beautifully finished in ■ smooth honey-tone knotty pine or maple.
Modern or Colonial—$19.95 With Swivel—$23.50
In Easy-Build Kits—pre-cut, precision fitted, drilled, sanded—with simple instructions.
Modern or Colonial—$14.95 With Swivel—$17.95

Shipping Charges Collect
No C.O.D.'s
Money Back Guarantee

Field House
Dept. B11-5
No. Conway, N.H.

Baby's Personal Birthday Candle



Artistically designed, beautifully colored for lighting on every birthday for 21 YEARS.

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys.

Baby's full name, birthdate and weight inscribed free. Size: 17 inches, weighs 1 lb.

$3.45 including wrought iron holder	$3.95 incl. cadmium plated (silver color) holder

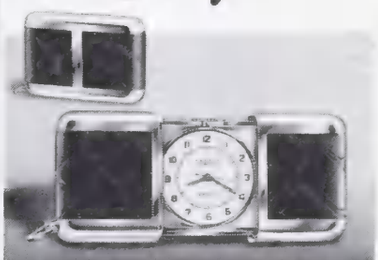
Prepaid
Check or Money Order
Send for Free COLOR photo and folder

Lion's Novelties, Inc.
Dept. 60
139 Payson Avenue,
New York 34, N.Y.

A Beautiful gift to a young couple:

WEDDING ANNIVERSARY CANDLE (Personalized) with markings and symbols for 60 years. $3.95

THE WATCH THAT GOES *Everywhere*



HADDON
Work and Play



wonderful gift for him and her









A distinctive watch in handsome inlaid slide case. Carry in pocket or purse or on a chain. Place on desk or night table. A very convenient, practical and dependable timepiece at work, at home, on the golf course, at the seashore, while traveling . . . everywhere you go.

Time at ■ glance when open. Fully protected when closed. Fine Swiss movement, luminous dial. White, mirror-polished, non-tarnish finish with simulated Alligator, Pin Seal, Lizard and other leather patterns in blue, brown, black, green, red or tan. Beautifully gift boxed. Guaranteed . . . backed by 65 years of reliability. Money back in 5 days if not completely satisfied.

Send $5 with order, balance C.O.D. Or send payment in full and save C.O.D. charges. Specify color desired.

7 Jewels
$24.75
17 Jewels $35.00
Tax Included

RESULT SALES COMPANY
580 Fifth Avenue, New York 36, N. Y.



In choosing a gift it's NOT "what to buy" but a "WHAT-NOT to buy." Here's the attention getter for any "what-not!"

COLORFUL, Hand Painted Chinese Boy and Girl for GAY CHARM in Your Home.

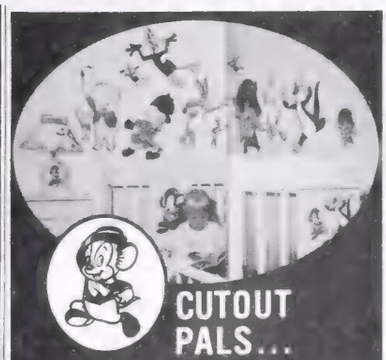
Answers your "Anytime" Gift problem

• Ideal for ANY AGE from ANY AGE •

Molded of sparkling "Marblite" and painstakingly hand painted. NOT the usual run of cheap ceramic figures flooding so many markets. Built to endure a lifetime and be handed down as heirlooms. Only 3 inches high but perfectly detailed. Assorted non-fading colors with gold trim.

ONLY $1.45 per pair. Postpaid
No C.O.D.'s. Send us your gift lists.

NICHOL ART PRODUCTS
Box 333, Dade City, Florida



CUTOUT PALS...

Delightful fun for children of all ages! These clever, life-like WARNER BROS. ■ cartoon cutouts are in gay colors up to 18" tall. Easily applied to walls, lamps, furniture, etc. pkg. includes special adhesive, ideas for use, plus 6 entertaining bedtime stories. 24 cutouts and stories—$3.98 Ppd. Money-back guar. Please no C.O.D.'s.

GIFTS BUY HARBECKE
Box 416 Dept. H-11 Woodland Hills, Calif.

HAGSTROM'S *Decorative* PICTURE MAPS



FOR CHILDREN
"THE LAND OF MAKE BELIEVE"
Children daily discover new delights in the superbly drawn nursery rhyme characters of "Humpty Dumpty," "Little Boy Blue" and over 50 other favorites. 8 Colors, 37¼" ■ 26¼".
Map No. 62, PAPER $2.00 ea.; PLAQUE $8.00 ea.

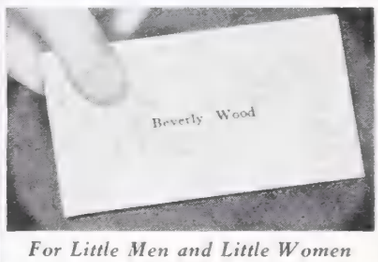
"WHERE KIDDS TREASURE LIES"



This map locates legendary treasures and shows the lusty deeds and daring of this famous pirate. Stirs the imagination of boys and girls.
Map No. 202—25" x 19"
Paper $1.50
Lacquered Plaque $5.00

COMPLETE CATALOG OF DECORATIVE MAPS
Send for Hagstrom's ■■ page illustrated catalog of Historical, Humorous, Religious, Pirate lore and Children's Maps for the home, school ■ office. Please enclose 10¢ for mailing and handling costs.

HAGSTROM'S
DEPT. 477, 311 BROADWAY
NEW YORK 7, NEW YORK



For Little Men and Little Women

Kiddie Calling Cards

Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards for their very own! In simulated leather case. Ideal for adults, too!

100 Cards, postpaid only.....$1.00

Please print plainly

Send Also for Free Gift Catalog

Holiday House
45 TOY AVENUE
SANTA CLAUS, INDIANA





contour style

HEART WARMING GIFT FOR BIG BED OWNERS

BIG blankets for BIG beds —that's the big idea! Utterly unavailable before, they're now at Hale's in two styles and a wide color choice. Two individual controls cater to the warmth needs of each sleeper. They're feather-light, dollar-right, but quantities are limited . . . so get your order in now!

KING GE SIZE

ELECTRIC BLANKETS

in flat tailored or contour styles

FLAT TAILORED STYLE

105"x86", for mattresses 66" to 78" w. & 74" to 75" l. **69.95**
105"x100", for mattresses 66" to 78" w. & 80" to 84" l. **79.95**
Green, rose pink, blue. Specify second color when ordering.

NEW CONTOUR STYLE

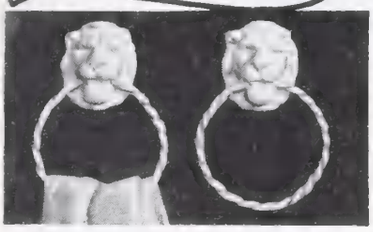
Made to order for mattresses 66" to 84" w. & up to 80" l. **99.50**
Specify length and width of your mattress. In green, rose pink, blue, gold, turquoise, flamingo. Please specify second color when ordering.

If you have an extra-long or extra-wide bed, other than sizes above, write for further information.

Hale's

605 FIFTH AVENUE, NEW YORK, N.Y.

Smart and New — CAST IRON
Lion Head Towel Rings!



In Frosty Pink or White Cast Iron

only **$2.95** pair plus 25¢ shipping

Here's the king of gifts . . . and you'll want a set for your own home too! These are genuine cast iron, extra large size 5" towel rings, in either white—or frosty pink. They're easy to install and once up, they become conversation pieces. Really a distinctive touch for the bathroom, kitchen or the bedroom. The pair is just $2.95 plus 25¢ shipping. Order now for prompt shipment.

Satisfaction Guaranteed or Money back

FREE Christmas Gift Catalog Write for it!

Janet Forester

131 BII First St., Peoria, Illinois

FREE Catalog

Selections from one of the truly great collections of Imports in America. Fabulous, fascinating and unusual European gifts from $1.00 to $25.00. Catalog free. Send for yours today.

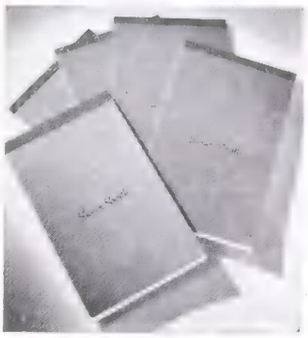




Creche Candle $2.50

Decorative, Old-World tradition to light on Christmas Eve. Imported from Germany. Hand-dipped, molded, and decorated by hand in natural colors. Large size, 10 in. high, 2 in. diameter; choice of white or red. Postpaid. $2.50

Wurzburg's OWN IMPORTS
101 MONROE AVENUE
GRAND RAPIDS, MICHIGAN



Special! 5 Personalized HANDI-TABLETS ONLY $1.25 ppd

★ **TAKE FIVE TABLETS**—dress them up with bright Red covers, personalize those covers with a full name—and you've a personal gift marked with distinction. Get a set for your homework-hounded child. Get several sets for a hostess who organizes after-dinner writing games. Get a set for yourself if you're a scribbler. Handy for shopping lists, tomorrow's menu, quickie notes to friends. 5 tablets 5¼" x 8½"—postpaid at the low, low price of **$1.25**.

Send for Free Gift Catalog

HOLIDAY HOUSE
43 Toy Avenue, Santa Claus, Indiana



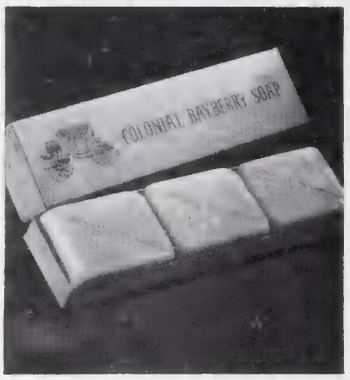
WINDOW SHOPPING



DOLLS IN GLASS HOUSES are never dusty, always on display. Natural wood case (ready for quick assembly) has an 8" x 9½" base, comes in 4 heights: 12" high, for dolls up to 10", $5.50; 15", for 12" doll, $5.95; 17", for 14½" doll, $6.50; 20", for 17" doll, $6.95. Ppd. Mark Farmer Mfg. Co., Box 573, El Cerrito, Calif.



THIS LITTLE PIGGY is a smart little piggy who minds his Pennies and Quarters, while his profligate porky pals blow their last dime on bubble gum and comics. The child who feeds him with a good bite of his allowance will probably wind up driving a brace of Cadillacs. Pastel ceramic pig, 5½" high, is hand painted with any first name. $2 ppd. Cherokee Traders, Box 7008, Oklahoma City, Okla.



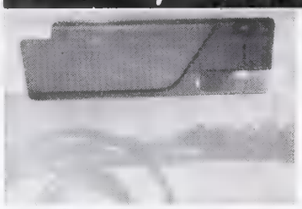
WONDERFUL SOAP, handmade in Carolina, comes in unusually pleasant fragrances. Carolina Pine and Colonial Bayberry are great favorites with men. Women have a hard time choosing among Colonial Rose, Southern Magnolia, Florida Orange Blossom and Florida Lemon. Gift box of 3 large pastel-colored bath cakes, $1.25; 5 boxes for $5. Ppd. Carolina Soap & Candle Crafts, Pinehurst, North Carolina.

(*Please turn to page* 127)

---

for Every Car Under the Sun... X-TEND VISOR

SAFETY - PLEASURE - CONVENIENCE



Winter or summer, X-TEND VISOR adds to driving safety and pleasure.

Made of tough, durable, extruded Butyrate Plastic, it slips right on over interior car visors, extending right or left. Full protection from the sun's glare. X-TEND VISOR provides convenient storage space for maps, pencils, cigarettes, glasses, etc. A gift every car owner will appreciate for years to come. In eye-soothing, semi-transparent colors — blue, green, or amber.

Sold by mail order only. State color wanted. $2 pair, $1.10 each postpaid. Check, cash, or M.O.

MINIER Box 1416 McAllen, Texas

Children's Record Player Stand

Attractive *Kiddie Console* in modern design helps children enjoy their records in comfort, keep room orderly. Holds record collection and phonograph, with separate compartments for 7" and 10" records. Sturdy construction, hardboard top gaily finished in dirt resistant *Vari Krom* yellow, bright-blue wooden legs tipped with scarlet ball-. 20" high x 16" wide x 12" deep, will fit in any child's room.

Only **$4.95** plus 55¢ postage (W. of Rockies, $1.00 for pstge.)

"The Teen Ager Console" double size, in modern charcoal grey finish with aqua decoration, brass tips on legs . . . **$9.95** (Shipping Charges Express Collect). No C.O.D.'s please.

JUDITH JORDAN
Dept. No. HB15 423 Forest Avenue, Teaneck, New Jersey

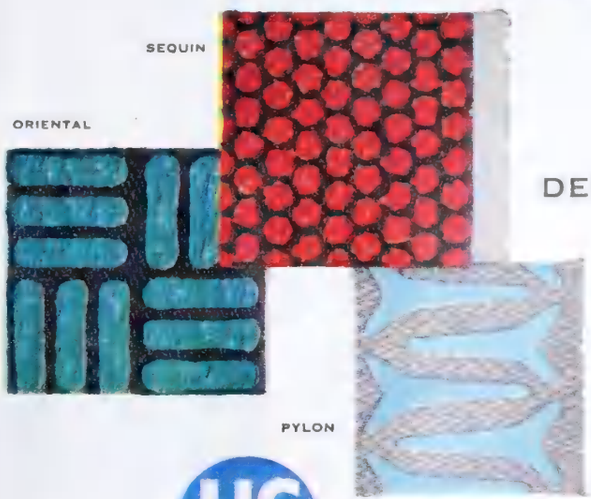




QUADRILLE

BREATHABLE* U.S. Naugahyde

VINYL UPHOLSTERY



THE DEEP DIMENSIONAL MODERN FABRIC DESIGNED FOR CAREFREE COMFORT AND EXCEPTIONALLY LONG WEAR

A miracle-age development in upholstery fabrics! Here is the airy comfort of an open-weave fabric plus the wear-resisting durability of vinyl. The deep dimensional styling of Breathable U. S. Naugahyde gives no hint of its practical long-wearing qualities. Colors are unfading—just wipe clean with a damp cloth. For maid-less moderns, here is true upholstery luxury that lasts. Choose from a wide range of colors in four exclusive patterns on fine furniture—or see your upholsterer or decorator.

US RUBBER

United States Rubber

*Pat. Applied for



Design for a modern kitchen by Huson Jackson, A.I.A.

"CERAMIC TILE MAKES THE DIFFERENCE... EASY TO WORK WITH...RELAXING TO LIVE WITH..."

Huson Jackson

To help create a warm, functional kitchen, Architect Huson Jackson used ceramic tile . . . and captured this rare combination for work-free convenience and relaxed living.

The semi-separation of the breakfast area—to the right of the ceramic tiled cooking island—affords a pleasant place for eating and relaxation. In the kitchen section an aqua tone ceramic tile wall from floor to ceiling keynotes an easily cleaned, colorful work center. The tiled counter tops and drainboards guarantee lifelong service and economy. Why? Ceramic tile won't burn, scratch or stain!

A ceramic tile floor is used throughout—linking kitchen and outdoor patio into a single expansive living space when the sliding window wall is open. No waxing here! Still another work-saving, wife-saving feature of tile. But why not see your local tile contractor soon—he'll tell you about ceramic tile applications for *your* home.

IMPORTANT: *When building or remodeling, ask your ceramic tile contractor about the new adhesive method for installing ceramic tile. It can save you money. And be sure to see the wide range of colors, too!*

Get ceramic tile remodeling and new construction ideas from the colorful new brochure "Ideas Unlimited" . . . plus a folder on ideas used in Huson Jackson's design. Both for 10¢. Write to Tile Council of America, Dept. HB-11, Room 3401, 10 East 40th Street, New York; or Dept. HB-11, Room 933, 727 West Seventh Street, Los Angeles, California.

The Modern Style is CERAMIC tile

TILE COUNCIL OF AMERICA— American Encaustic Tiling Co. • Architectural Tiling Co., Inc. • Atlantic Tile Mfg. Co. Cambridge Tile Mfg. Co. • Carlyle Tile Co. • General Tile Co. • Gladding, McBean & Co. • Jordan Tile Mfg. Co. • Mosaic Tile Company Murray Tile Co., Inc. • National Tile & Mfg. Co. • Olean Tile Co. • Pomona Tile Mfg. Co. • Ridgeway Tile Company • Robertson Mfg. Co. Royal Tile Manufacturing Co. • Sparta Ceramic Co. • Summitville Tiles, Inc. • United States Ceramic Tile Co. • Winburn Tile Mfg. Co.

TYLED BY LIBBEY FOR YOUNG AMERICA



ine – captures on thinly blown crystal a galaxy of Alpine stars. 14-oz. Tumbler



Mediterranean – shows off exotic fish. 10-oz., 14-oz. Tumblers and Pilsner



Monte Carlo – from the casino, kings and queens to bring you luck. 14-oz. Tumbler



le – translates modern Spanish art. In 10-oz. and 14-oz. Tumblers and Pilsner



Nordic – inspired by modern Danish sculpture, this colorful mobile design. 14-oz. Tumbler

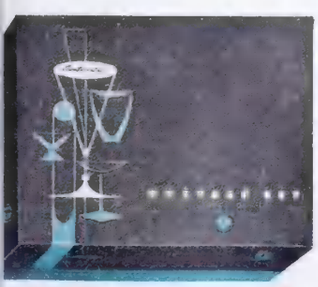


Granada – gilded with the golden sun of Spain. 10-oz. and 14-oz. Tumblers and Pilsner

so lovely . . . so completely different

the new Continental inspired

Hostess Sets by Libbey Glass



autifully gift boxed in sets of 8

From a grand tour of Europe comes the inspiration for these new fashions in crystal. Glasses that transport to your table the latest art trends of the Continent. Libbey has captured these sophisticated designs in finest blown, crystal-clear glassware . . . all with chip-defiant rims*. Give your table an intriguing, foreign accent—and buy for gifts, too.



Tumblers, set of 8 boxed, about $3.50.
Pilsners, set of 8 boxed, about $5.50.
Look for the Libbey Ⓛ on every tumbler.
At fine stores everywhere. Prices slightly higher in South, West and Canada.

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass.

LIBBEY SAFEDGE GLASSWARE
AN Ⓘ PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES • TOLEDO 1, OHIO



The new Director 21. UHF-VHF tuner. Two extra-large speakers. Blond tropical hardwood finish. Also in mahogany finish (model 21CT662), **$895.**

BIG COLOR BY RCA VICTOR

The final touch of beauty in TV—ready for you now in your choice of two new 21-inch Color TV sets

Your guests arrive. One of them notices your handsome new TV set. You turn it on, not saying a word. Then . . . "Oh, it's *Color* TV!" someone exclaims.

Listen to their excited comments. How big the picture is! (It's *big* 21-inch TV—in color.) How *true* the colors are! (This is the meaning of Big Color by RCA Victor.)

Then you tell them about the wonders you watch in Color. Spectaculars, stirring plays, college football. And because this is Compatible Color, pioneered and developed by RCA, you see black-and-white programs in black-and-white, too!

This is a picture that can come to life for you *now*. Phone your dealer. He is holding an invitation for you—to see a colorcast on RCA Victor Color TV some evening soon!

Worry-Free! With an RCA Victor Factory Service Contract (optional, extra) you get expert installation, maintenance. Available in most TV areas but only to RCA Victor TV owners.

Manufacturer's nationally advertised UHF-VHF list prices shown, subject to change.

See Milton Berle, Martha Raye on NBC-TV alternately, 2 out of every 3 Tuesdays. And don't miss NBC-TV's spectacular "Producers' Showcase" in RCA Compatible Color or black-and-white, Monday, Nov. 14.

KIDS! Enter Colgate's big "Name the Tugboat" contest. See "Howdy Doody" in Color on NBC-TV at your RCA Victor dealer's.

FIRST IN BLACK-AND-WHITE TELEVISION

RCA VICTOR Tmks ® RADIO CORPORATION OF AMERICA

FIRST IN COMPATIBLE COLOR TELEVISION



The new Seville 21. UHF-VHF tuner. Mahogany finish. Also available in blond tropical hardwood finish (model 21CT661), **$795.**

WINDOW SHOPPING

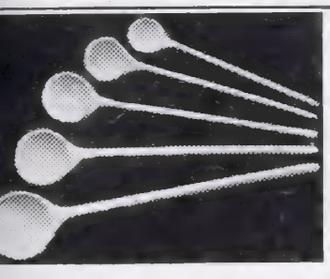
CONTINUED FROM PAGE 122

SPIT 'N' POLISH with magical Silver Polishing cloth, made in England expressly the International Silver Company! Just a quick rub, and your silver ash trays and cigarette boxes, platters and candlesticks shine on a quick shine. Each cloth individually boxed. $1 for 2 Eagle Products, Box 84A, Meriden, Conn.



HANDKERCHIEF TABLE is named because when you drop down one side it forms a triangle. Each like a folded handkerchief. The other triangle forms the serving top. Opened, the top is 30" x 30", and 28" high. Genuine honey-finished solid rock maple, a gem for small apartments. $9.25 f.o.b. Jones Valley Furniture. Box 2347, Birmingham, Ala.





5 WOODEN COOKING SPOONS

Spoons of selected superior quality. European import. Ideal for all kitchen and barbecue cooking. Won't scratch pans; handles never get hot. Sizes range in steps 9½ to 16 inches. Exclusive-with-us round bowls 1½ to 3 inches in diameter. An ideal gift. $2.00 (incl. tax and postage) for set, attractively banded together with blue ties.

OHCO—P. O. Box 709, Berkeley, Calif.



SCREW TOP JAR OPENER

No more beating jars on floors or soaking in water. No more frayed nerves in the family. Jaws slide easily to any size jar. Nickel plated steel, keep with your silverware. Send $1.00 postpaid.

CLARK-MOORE DISTRIBUTORS

Dept. HB-11, P.O. Box 586, Del Rio, Texas

WASHABLE DACRON PILLOW



KING SIZE 22" x 28" NYLON covered PILLOW in dainty wild rose print on Pink, Blue, Yellow & White background. Moth, mildew & allergy proof, too! Washes & dries in a jiffy..... $4.95 POST PAID

MATCHING WASHABLE COMFORTERS plumply filled in Dacron . . . cuddly warm, light in weight. Exquisitely quilted . . . won't wilt or mat down. KING cut size, 72" x 90" . . . $13.95 P.P.

GIANT cut size, 80" x 90" .....$16.95 P.P.

COMFORTS — PILLOWS RECOVERED

• Guaranteed by our Seal of Satisfaction •

Write for Free Samples & Booklet B

H.G. ORIGINALS 104 W. 29th St., N. Y. 1, N. Y.

TRIVETS!

Special $1.00 EACH 2 for only $1.89 POSTPAID



Better Order Both! Wonderful Gifts!

Special introductory offer! Big 7" by 8" castiron trivets make wonderful wall decorations. The perfect low cost gift for everyone. Your choice of "A" or "B" for only $1.00 each . . . or both for $1.89. Order several of each at this low, low price.

Satisfaction Guaranteed or Money Refunded

FREE CHRISTMAS GIFT CATALOG in Color! Send for It!

Foster House

430 B11 S. Jefferson, Peoria, Ill.



CLOTHE THE NAKED bulb

. . . that dangles from the ceiling with a good-looking

"LAM" CEILING LIGHT DIFFUSER

Just snap it on to any overhead bulb and it eliminates glare, reduces shadows and gives a pleasant diffused light. Molded of fiberglas-reinforced plastic, it's tough as steel—light as a whisper—and washable. Cone-shaped and ivory-colored, 14" wide.

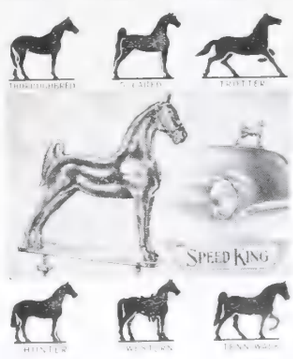
$3.25 (2 For $6.00)

Extension arm for pull-cord socket 59c

We pay postage ■ Money back guarantee

frances-morris DEPT. HB-11

1016 CARROLL STREET, BROOKLYN 25, N. Y.



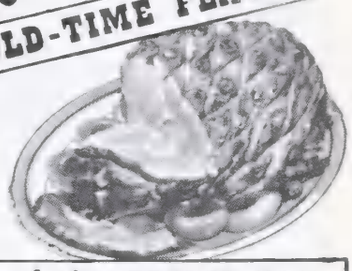
SPORTY ORNAMENT for your CAR HOOD

Take your pick of these attractive, new chromium-plated car ornaments. The Three-gaited horse (large picture) or Thoroughbred, Five-gaited, Trotter, Hunter, Western or Tennessee Walker — 5 inches high. Easy to attach to car hood, screws furnished. Only $12.50 each, postage paid. Money back if not delighted.

"little joe" **WIESENFELD CO.**

Dept. K-41 Baltimore 1, Md.

treat your friends to the . . . OLD-TIME FLAVOR



of this TENDER HAM

A glorious Kahn's American Beauty Ham will win compliments from your clients, friends, family. First we select the plumpest, most youthful corn-fed porkers from the rich Ohio Valley. Then the hams are prepared in our own traditional manner: First we skin 'em, then we trim 'em—right down to the lean, succulent meat—cure them with our exclusive secret process, and smoke them slowly over glowing hardwood forest embers . . . until each becomes "The Ham with the Flavor the World Awaited!"

KAHN'S AMERICAN BEAUTY HAM, U.S. GOVERNMENT Inspected, 10-12 lb. average . . . in beautiful Christmas Box with your name on gift card, and sheet of Reynolds Wrap for handy cooking . . . $13.75.

KAHN'S PRIME STRIP SIRLOIN STEAKS, DeLuxe Yuletide Package of 8 . . . $25.

Enclose and send check or M.O. Shipped prepaid in U.S. Hurry for Christmas delivery!

Kahn's

OHIO VALLEY SMOKEHOUSE

Dept. H, 3241 Spring Grove Ave., Cincinnati 25, Ohio

Handmade SOLID PINE TEA CART



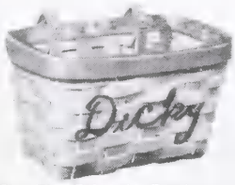
Regular Price $59.50 Less $5 allowance for collect express $54.50



Beautiful . . . practical . . . this Early American tea cart is completely handmade. Hand-rubbed antique finish. Moves quietly on rubber-tired wheels. Spacious, removable serving tray, 21" x 11". End drawer. Top, closed: 16" x 24"; open: 24" x 34". Height: 28". Order yours now!

SHERRILL'S *Roanoke, Virginia*

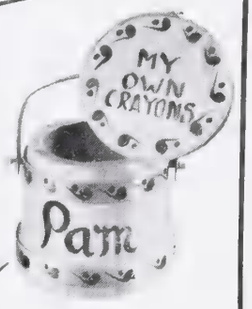
Personalized!



For The Tricycle Trade—Miniature handle-bar baskets, made of hand woven New England ash. Beautifully hand painted, 2 leather straps. (11" x 6½" x 6½") **$2.50 Ppd.**

For The Bicycle Brigade—Regular size bicycle basket (13½" x 9"½ x 9½") **$3.75 Ppd.**

Pen Name Desk Set—Perfect gift for some little "Dickens" . . . for EVERYBODY from 8 to 80 who writes! Guaranteed lifetime fountain pen. Stunning plastic base (6" x 4" x ⅞") . . . looks like onyx. Choice of black, blue, or red with gold hand lettering **$2.75 Ppd.**





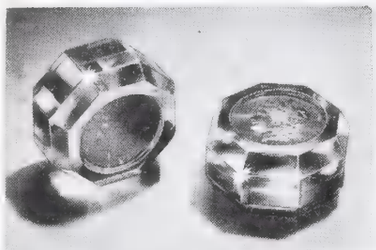
Items shown are personalized by hand in 2 colors. Specify surname, family name, initials or other.

No COD's. Send for FREE Catalog

My Own Crayons — Hand made bucket of native pine. Natural lacquer finish. Hand painted with child's name. Will hold full set of crayons, also fine for tidbits, buttons, etc., 5" x 5" ..... **$3.25 Ppd.**

Gotham Gifts

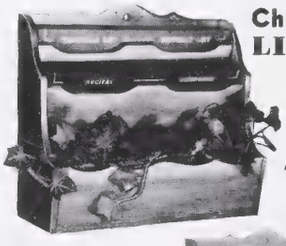
67-85 Exeter St., Dept. H-11
Forest Hills 75, N. Y.



SILVER DOLLAR PAPER WEIGHT

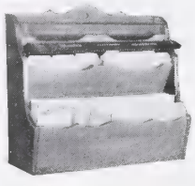
An everlasting gift of silver for that "special" person. This stunning desk accessory shows off a real, mint-perfect silver dollar. Skilfully embedded in clear, handcut, optical grade lucite. Cut like a diamond, gleams and sparkles like a jewel. It's a gift that will increase in value from the day it is given. No longer minted, these carefully chosen coins are fast disappearing into collections. While present supply lasts only $4.95 ea., 2 for $9.75 ppd. (Remember, you get a dollar back with each paper weight you purchase.) FREE exciting Xmas catalog. Order by mail from

RED OAKS, Dept. 163-P
Winnetka, Ill.



Christmas LISTER

for Christmas List, Birthday List, Addresses, Recipes



This delightful desk or wall rack files your lists alphabetically in four separate compartments on standard 3" x 5" filing cards. Now . . . you'll know just where to find each name instantly.

Leather-like, gray-green, folding covers protect cards from dust and wear . . . are finely bordered and printed in silver denoting each compartment. Bottom has removable plant liner . . . or is just the right size for notepaper, cards, envelopes, etc.—or, use it for mail. Hand-crafted in satin-smooth honey-tone knotty pine or lovely maple or mahogany finishes. 10" high, 11" wide. **Only $6.95** plus 50¢ postage.

NOW—New Catalog of Finished and Kit Form Furniture and Wall Racks. Send 10¢, coin or stamps.

Immediate delivery. Money back guarantee.

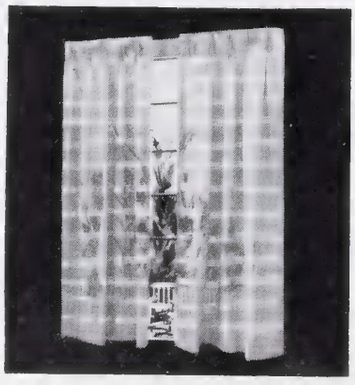
Field House
Dept. B11-5, No. Conway, N.H.



WINDOW



A LADY OF CHARMS wi delighted with these three comers for her bracelet. Birthday Cake with tiny po candles has enameled "ici 14k gold, $12; sterling, $ Diploma with red enamel 14k gold, $9.50; sterling, $2. Poster Bed with happily mar couple; 14k gold, $16; ster $3. Tax and post. incl. Char Treasure, Dept. 120, 509 Ave., New York 17.



DRAW DRAPERIES, and airy, are made of Fort and Viscose, a combination wears like iron and drapes a dream. In mocha, mint, sun yellow, almond green, aqu white, pinch-pleated width is per pair. 63" long, $7.95; $9.95. Any size on special o Add 90¢ post. Send 10¢ swatches. Colten's, 1351 Be St., Brookline 46, Mass.

ORNAMENTAL CAST IRON HORSE HEAD



Here's a "dark horse" sure to wind up a winner in any decorating scheme. In handsome, highlight-capturing cast iron, it's perfect for old-fashioned hitching posts, gate posts, porch and patio ornamentation. Use it to enhance entrance-ways, or add a base and use in pairs for mantelpieces and book ends. This carefully-scaled reproduction stands 9" high, weighs 8½ lbs. Only **$9.95** postpaid*. Large 31" high fiberglass model for entrance ways to estates and farms, **$135.**

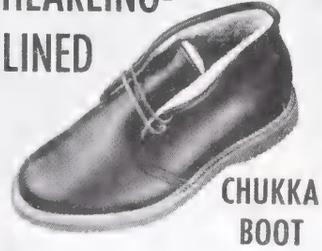
No C.O.D.'s, please. Money-back guarantee.

*West of Rockies add 50¢ to cover add. postage

MAYCO Dept. HB-11, Box 167, Lee's Summit, Mo.

Want A Warm Shoe?

SHEARLING-LINED CHUKKA BOOT



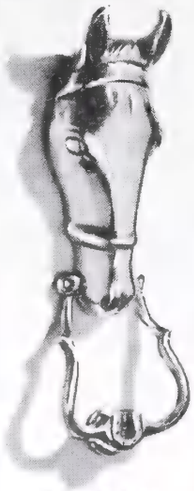
If you want genuine cold-weather protection, this is for you! It's ankle-high brown ski-leather, oil treated to repel water, soled with sure-grip rubber! *But most important*, it's fully-lined with genuine shearling lamb's fleece! Order a pair for cold-weather walking, football games, outdoor working, hunting etc.

ORDER BY MAIL for yourself and as a wonderful man's Christmas gift. Sizes 5 to 13. Send check or money order today. Satisfaction guaranteed. Add 35c for shipping.

$12.95

Dept. HB-11
8 East 46th St.
New York 17, N.Y.

Fellman, Ltd.



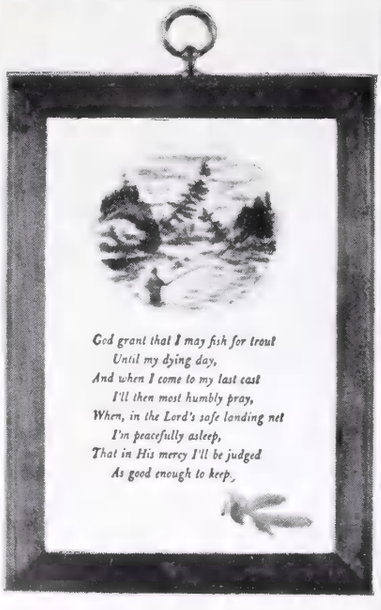
Make a Bold Entrance

A knock-out door knocker, this finely forged horse head is a handsome welcomer! The bit in his mouth is the actual knocker, and he comes in satin black iron with brass reins, or entirely in solid brass. Either way he'll turn a front door into a distinguished entrance. Satisfaction guaranteed! 8½" high

in black **$6.98**
in brass **$7.95**
postpaid

Lowy's *Creations*

Dept. B9, 260 Beach 116th St., Rockaway Park, N. Y.



FISHERMAN'S PRAYER. Handsomely printed on heavy vellum, hand-framed in knotty pine with solid brass hanger. Size 8" x 10". $4.95 pp. Perry Products, Peterborough 1, N.H.

Steplight Handy Ladd

All-Aluminum
Lightweight
Sturdy



Mighty little fellow—with loads of friends

For hard-to-reach shelves in kitche pantry, storage rooms and libraries, t Steplight Handy Ladd is the handiest stepladders. As steady, sturdy and sa as a flight of oak steps, it's easy to car and easy to hide away. For home, offi or shop. Price, **$8.45**

STEPLIGHT PRODUCTS CO.
LOVEJOY, GEORGIA

SHOPPING





GIC BUBBLES of hand-vn glass have a hushed and escent enchantment that makes n lovelier than any tree orna-nts you've ever seen. Inside are wax figures, handmade in tria, of Our Lady with the ist Child. Angels. Christ in nger, etc. Also with fairy-tale res. 2¼" high. $2 each; $5 3; $9.50 for 6. Ppd. Gina and na. 1048 Lexington Avenue, York 21, N.Y.



RE'S LOOKING AT YOU! s is the prettiest make-up mir-we've seen in ages. It's a two-d beauty, with one side a ular mirror, the other side, gnifying. The English porce-handle comes in hand-deco-d yellow, pink or Dresden e, and will be perfect on a ly woman's dressing table. 5 ppd. No c.o.d.'s. Edytha, Fifth Ave., New York.

PRE-SEASON FACTORY-TO-YOU SALE

"Hollywood Bride" **WALKING DOLL**

UNBREAKABLE PLASTIC

including a Gorgeous Trousseau of **7 COMPLETE OUTFITS**

BUY DIRECT and SAVE! regular $14.95 value $5.95



Hollywood Bride Has Everything!

- SITS—STANDS—SLEEPS • HEAD TURNS • UNBREAKABLE
- WASHABLE FROM HEAD TO TOE • GUARANTEED MECHANISM

She's really 7 dolls in 1! She's dressed in an exquisite wedding gown of shimmering rayon satin—and has a complete trousseau suitable for any "dress-up" occasion. You can change her costume, wash and wave her hair in any style. She turns her head as she walks. Unbreakable, washable plastic body. Sparkling "go-to-sleep" eyes. She sits up and stands. Fully jointed, finely detailed, 18 in. high. *You get all 7 outfits and this lovely doll at unbelievable low price.*

MAGIC DYNEL HAIR



Set Hair any Style

MAIL ORDERS FILLED

Send your name and address with $5.95 for each Hollywood Bride. Shipped prepaid, money back guarantee

NIRESK INDUSTRIES
Dept. HB-30 Chicago 40, Illinois

Stunningly Beautiful FOR YOUR Lawn



ORDER EARLY

o. 54 SANTA and PRANCING REINDEER

w, beautiful, life size display. Very colorful hand inted in rich oil colors with blue and yellow sled, colorful s, tan deer with bright red and gold harness. A terrific affic-Stopper — will "light up" the eyes of the kiddies d bring forth affectionate "ahs" from the adults. Stands er 5 feet high and 25 feet long, eight individual reindeer, atherproof wood, comes complete with harness, whip d supporting stakes in an easy to store carton. Price y $87.00. Night lighting unit $6.95 extra. Shipped ilway Express. Shipping charges collect. Weight proximately 100 lbs.

SEND FOR CATALOG

of 22 Prize Winning Displays

ORDER DIRECT FROM

Leonard Brynolf Johnson

Dept. 26 SMETHPORT, PENNSYLVANIA

NO. 40 CHOIR BOYS AND GIRL

New, colorful, hand painted display consisting of four Choir Boys and little Girl Organist. Dressed in traditional blue and white cotta, organ in yellow and maroon. Weatherproof wood. Comes complete with stakes and hardware. 4 feet high. Price $59.00. Night lighting equipment $6.95 extra. Shipped express. Shipping charges collect.





WINDOW

ON OR OFF THE WAGON. this coffee and liquor caddy will fill your needs for liquid refreshments! The A.M. side has a 2-cup electric percolator, thermos for cream or fruit juices, 2 cups, spoons, coffee and sugar containers. The P.M. side holds 2 quart bottles, recipe cocktail shaker, stainless steel jigger, 8 glasses. In tan leather-like case.





$42.50 ppd.

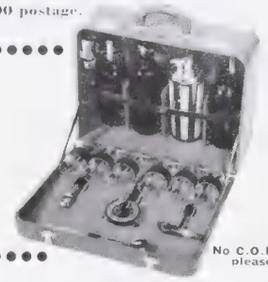
TRAVELING COMPANION is this sensational bar that no travelin' man should be without! In the tan leather-like case (whose interior is washable), are 4 glasses, napkins, stirrers, can and bottle openers, and room for 2 bottles.

$14.95 plus $1.00 postage.

TRAVELING SPIRITS. Most men travel. Most men like their drink before dinner. Ergo: most men would like this leather-like traveling bar. About the size of a week-end case, it's fitted with 6 glasses, cocktail shaker, olive spear, bottle and beer opener, strainer. And it has room for three bottles supplied by you. In luggage tan.

Any case can be personalized with 2 or 3 initials at no extra cost.

$27.50 ppd.



No C.O.D.'s, please.

WALES LUGGAGE CORP. Dept. HB-11, 540 Madison Avenue, New York 22, N. Y.



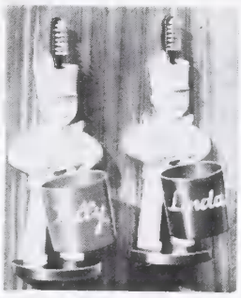
YOUR PERSONAL BARBER

Holds your shaving brush, safety razor & used blades in one neat place! This barber will greet you with a smile each morning! His nickel-plated arms hold any size brush & razor. The Barber Pole itself holds used blades. Sturdy, colorful CERAMIC easy to clean! 6" high. Stand it or hang it anywhere.

With name: $2.95 **Without name: $2.75**

MAJOR BRUSH-UP

Dental Sentinel protects your child's teeth! Major comes with child's nylon toothbrush in his hat as a plume. Drum is drinking cup. Makes tooth-care child's play. Child's name decorated on Drum Cup. Stand it or hang on wall.



Red, Blue, White, Pink or Yellow. each $1.35

Write for our Free Color Catalog

CROWN CRAFT PRODUCTS 246 Fifth Avenue, Dept. 911, New York 1

Don't hide the grain!

INSIST ON



RESIN FREE

(ALL OIL BASE)

Liquid Raw-Hide

FINISHES for REDWOOD

CEDAR, MAHOGANY, CYPRESS, FIR, ETC.

Even long lasting Redwood needs surface protection. The *Original Resin Free Liquid Raw-Hide* Redwood Finishes are now available in: Natural Clear-Gloss or Dull; Redwood Color Stain & Sealer #3, $1.75 Qt., $5.30 Gal. Also Redwood Color Preservative #4, a penetrating stain drying within rather than on the wood, $1.40 Qt., $4.40 Gal. Prepaid. Guaranteed.

Color literature and finishing instructions sent with every order or FREE on REQUEST.

LINSEED OIL PRODUCTS CO.

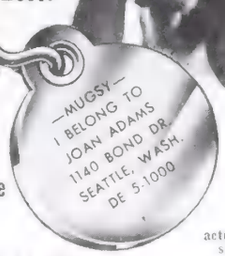
1100 P.S. FREMONT AVE., ALHAMBRA, CALIF.

"Specialists in Resin Free Finishes"

They'll Miss Me If I'm Lost!



*but I'll always come home with my



actual size

PERSONALIZED PET TAG

Chrome-plated brass. Lasts a lifetime. Also excellent for umbrellas, luggage, golf bags, etc. Print full information when ordering. We reserve right to abbreviate or substitute larger tag if necessary.

$1.25 postpaid

**Bead chain fastener if desired.*

Cugley's Inc QUALITY PET SUPPLIES

Dept. HB115, 1744 Market St., Phila. 2, Pa.

"Lazy Susan" DRYETTE

for washings and ironings



Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL

Holds more in less space

Lustrous finish—Perfect for Gifts

Super Dryette, 12 arms $8.95 ppd. (23 ft. drying space; strong, sturdy)

Travel Dryette, 6 arms $4.95 ppd. (9 ft. drying space; stands in bath-tub, packs in suit case)

Act now to enjoy easier clothes drying service . . . order today direct

DRYETTE CO., DEPT. H11

P.O. Box #2219 Wichita, Kansas



PUTTING ON THE DOG become a new fashion that have dog lovers everywhere we ing a sculptured likeness of t pet as a pin or pendant. Cera Dog Head Pins vary in size f 1¼" to 2½", come in 24 popu breeds. $1.10 incl. tax. Dog H Wall Plaques, 2¾" in diame can be worn as pendants or h on the wall. $1. Ppd. Jane Cal der. Dept. HB-7. 5537 Vinel Ave., No. Hollywood 1, C



MACARRUMS ARE YU MY! The macaroon man come up with a brand new re for delicious little nuggets shredded Philippine coconut vored with West Indian Rum. our Window Shoppers' diets forgotten when these arrived the office and we want every we know to try them, too! packed in a tin box. $1.65 A. L. Roth, 2627 Boardwalk, lantic City, N.J.



GRAND PRIX GLOVES

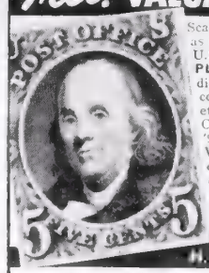
Imported From Italy

You don't have to own a sports car to app ciate these fine driving gloves . . . they're keen for golf, riding and lots of other spo Made from the softest sheepskin, with Dou palm, reinforced thumb and ventilated back long wear and comfort. Hand made to fit pr erly, and so feather-light you hardly know have them on. He (or She!) will appreciate th as a wonderfully-Different gift. Brown pc creamy tan back. Sizes: Men; 7½-10, Wom 6½-7½. Only $7.95 Postpaid. No COD's Plea Calif. Residents ADD 3% Sales Tax.

MG Mitten

Box 121 South San Gabriel 13, Ca

***Free!* VALUABLE U.S.A.**



Scarce genuine postage stamp as illustrated, picturing first U.S.A. (issued in 1847!); **PLUS** big collection of 30 all-different United States: 19th century, valuable $5 stamp, etc. **PLUS** packet beautiful Commemoratives including '93 Columbian, Boy Scouts, Wild West, and many others. **EXTRA!** Big illustrated U. S. catalog; 64-page Collectors' Guide — and other attractive offers for your consideration. Send 10c for mailing costs.

H. E. HARRIS & CO.

1689 Transit Bldg., Boston 17, Mass.

WHAT TREASURES WILL *You* FIND?



Exciting Treasure Hunt! This big cloth bag contains over 1,000 genuine foreign postage stamps from more than 30 countries in far-away Africa, Asia, Europe, Australia, the South Seas, etc. Stamps are mostly still on paper, unpicked, unsorted, weighed out in bulk, just as received from foreign missionaries, banks, etc. Nobody knows what's inside! Worth $10.00 or more at Standard Catalog prices. Money-back guarantee.

Only $1.00 Postpaid

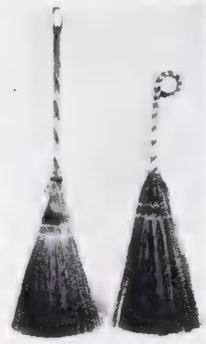
H. E. HARRIS & CO.

1834 Transit Building, Boston 17, Mass.

HEARTH BROOMS

HAND-MADE

in the Blue Ridge Mountains



The way to one's hearth are these gay, colorful, sturdy straw brooms. Useful in any room. Style at left has twig-carved pine handle with leather strap. Approx. 37" tall. Bo-Peep style (right) approx. 32" tall. Both come in red, green or natural straw. $2.75 ea. ppd. No COD's.

Write for Our Gift Catalog.

BLUE RIDGE WEAVERS

Tryon, North Carolina

SHOPPING





EEP ON SATIN. Here's a venly present for a hospital mour girl—or any beautiful ybones who enjoys feeling deously wicked. Two *washable* in sheets, in twin or double l size, and two matching pillow es come in white, pink, blue, d, crimson or *black*. $28.95 ppd. broidered monogram on cases. extra. Ruth Brawer, Dept HBS, 4035, Tucson, Ariz.



TTLE SALTS of pressed ss in the old pineapple pattern. l stainless steel salt spoons in satiny pewter finish, sparkle a constellation of jewels on dinner table. Imported from penhagen, Denmark, the open bowls are 2" in diameter, salt ons are 2¼" long. Four sets, 25; 8 sets, $5.95. Ppd. Bowon's, Dept. HB11, 2477 Lomd St., San Francisco 23.



Now, for the first time—all the Presidents reproduced amazingly life-like in sculptured plastic. What a charming way to learn American history! Each platform shows name, numerical sequence, and term of office. The set of thirty-six includes two each of Ike and Mamie. Educational, ornamental, and delightfully entertaining for children of all ages from one to one hundred. Included free—a booklet giving concise interesting facts on all the Presidents. **Post paid $5.00.**

C. H. GOFF & SONS
West Mansfield, Ohio



TOMMY TROOPER
well-built, tall (21 inches), handsome d an all American patriot in red, white d blue color-fast uniform. He's wonrfully at home in the nursery or a enage "boudoir." (Rumor hath it he's ited some of the best sorority houses the land.)
We'll change Tommy Trooper's uniform match school colors (on special order, course) **$2.95** postpaid (send check money order—no C.O.D.'s).

KAPOKUDDLER
ell Em Matthews RFD1, Westport, Conn.

SAVE TIME — SAVE MONEY



SHINES SHOES WITHOUT POLISH!

Amazing **CHEMICALLY TREATED MITT** cleans, polishes and preserves leather . . . just a few brisk rubs make shoes sparkle! No more soiled hands, no messy rags, no danger of spills or stains. For men's, women's, children's shoes (youngsters love to polish their own). Use it for handbags, luggage, all leather goods . . . any color but white. Mitt lasts indefinitely. Order several —for home, office, gifts!

Money Back Guarantee

THOUSANDS OF SHINES FOR ONLY **$1.00 ppd.**

2 for $1.85 **4 for $3.65**
SOLD SINCE 1942—Not sold in stores!

HARVEY SALES CO.
Dept. B-11, P.O. Box 53, Cedarhurst, N.Y.



$9.95 postpaid

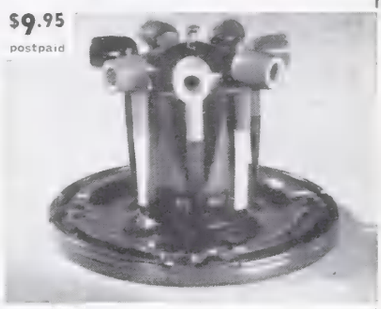
THE PERFECT ANSWER

to old-fashioned buttered oven toast and cinnamon toast in 60 seconds. Use it for grilled cheese sandwiches, coffee cake, frozen waffles, brown 'n serve rolls and to toast all kinds of toppings. A combination electric toaster and oven for table use. Leather grained polished aluminum, weighs only 3 pounds. $9.95 postpaid. Money back guarantee.

THE PERFECT ANSWER

to an inveterate pipe smoker's dream: a different pipe for each day of the week, each one a different color, pink, brown, blue, etc., and each one a sweet smoking, genuine Missouri corn cob, all dressed up with a new finish to look like the most expensive briar, with a hard rubber bit and metal insert and all housed in a good looking humidor-ashtray combination. $9.95 Postpaid, money back guarantee.

$9.95 postpaid



Check or money order to:

JEB'S on the Santa Fe Trail, Waverly, Missouri

Mirror for a Man



$9.95 Postpaid

Does your husband have a mirror all his own? Or does he have to preen before your frilly feminine looking glass? Then give him this real Man's Mirror to set atop his chest of drawers and contemplate his visage in truly masculine style. Finest quality plate glass, 10" x 14" on a handsome swinging stand. Overall measurement 16" x 17". In either Mahogany, Walnut, or Maple finish. Prompt shipment.

FREE Christmas Gift Catalog in Color. Write for Yours!

Satisfaction or Money Back



Foster House
430 Bit S. Jefferson, Peoria, Ill.

SAVE YOUR EYES

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



THE FEATHERWEIGHT MAGNIFIER

STOP SQUINTING

And wrinkling your face when you read. Use FEATHERWEIGHT—the new long lens reading glass. You SEE BETTER with its 3¼" lens that shows newspaper print a column wide. Weighs only 2 ounces. You can hold it longer without trembling or tiring. Choice Black or Blonde. Send check or money order $3.95 postpaid. Your money refunded if not fully satisfied after 10-day trial.

EDROY PRODUCTS CO.
488 LEXINGTON AVE., NEW YORK 17, N. Y.

A GIFT FOR YOUR HOME!



A.E.PINE

Give your home a gift of lasting beauty! This house marker with its authentic boxer, in full relief, is hand-painted and expertly highlighted to a—satinava bronze. Bracket and plate finished in wrought iron black. Attach to tree, post, house. Custom lettering up to 10 letters or numbers per spike with a luminous glass beaded process reflects light at night 25¢ per letter or number. Choose ornament from Boxer, Cocker, Sailboat, Trout, Gaited Horse. Sign is 13"x14" and larger . . . **$10.95 ppd.**

Send for FREE Catalog

KRAIG METAL PRODUCTS CO.
1506 W. Fulton St., Dept. B-11, Chicago 7, Ill.

MAIL BOX

HOLDS ALL YOUR MAIL
Inside the Box—Protected!



Sturdily constructed of heavy gauge aluminum for a lifetime of service and satisfaction. 16" high, 11½" wide, projects 4⅝". Surpasses Postal Requirements — Ask Your Mailman! Your choice of five baked-on finishes: Antique Bronze, Mist Gray, Cape Cod White, Hammered Brass, or Colonial Black; and Natural Embossed Aluminum — **only $7.71 PPd.** *(Denver and West—$8.20)* Economy steel model (not illustrated), baked-on gray finish for use "as is" or for painting to suit your color scheme. **Only $6.20 PPd.** *(Denver and West—$6.70)*

Personalize either box with engraved nameplate $1.50 extra. House numerals in red, green or cream, 50¢ per set (up to 4 numerals).

Order yours today or send for literature

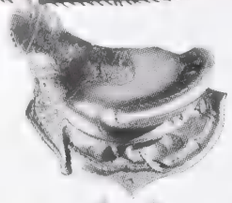
NOR-GEE CORPORATION
2255 W. 2nd St. Jamestown, N. Y.



FOR YOUR YOUNG COWHAND . . AN AUTHENTIC WESTERN SADDLE AND PONY HEAD

FOR ALL BIKES AND TRIKES

He'll ride the sidewalk range with cowboy's pride when he saddles up this western gear . . . both head and saddle transform any trike or bike into a boulevard bronco! Saddle is crafted of tough, flexible vinyl, authentic in detail from horn to richly embossed design and saddle-leather color . . . slips over any trike or bike seat. Pony head attaches easily to handle bars to complete your cowboy's picture. Created by one of America's top toy designers in molded washable rubber vinyl . . . colored so lifelike it almost whinnies! Ideal gift for the bike rider you love.



AUTHENTIC SADDLE
$2.98 post paid



AUTHENTIC PONY HEAD
$2.98 post paid

COMBINATION (saddle & head)
$5.95 post paid

Mail Check or Money Order - We Pay Postage

YANKEE PRODUCTS, Dept. B — Greenfield, Mass.



BATHROOM LUXURY...

cushion soft, foam rubber seat. The newest thing in the dressed-up bathroom. The upholstery covering is Good Housekeeping approved against cracking or peeling, so you have top quality with comfort. The top is decorated in any color you wish, by a well known artist, and your initial hand painted. In off-white. **$25.00 ppd.** Comes in standard size only. No C.O.D.'s, please.

EDITH CHAPMAN
50 Piermont Avenue Nyack, N. Y.

THE PERFECT GIFT

for your Dog or Cat



Hilo DRY BATH

In Gay Christmas Wrapping

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd.

Money-back guarantee.

Dept. N-11 **The Hilo Co.** Norwalk, Conn.

"I Lost 5lbs.-in One Week" with FREE TRIAL REDUCING RECORD



"I've had the trial record only 1 week and have lost 5 lbs." Mrs. P. Hawks, Wash., D.C.

No starvation diets or drugs. Prove to yourself in 7 days, at home that you, too, can banish spare-tire waistline, reduce bulging hips, the safe, easy WALLACE Way. **"Get Thin to Music"** Nature's Way. Trial reducing phonograph record and first lesson sent postage paid for 7 days' FREE TRIAL. Nothing to pay now, no promise to pay later. Try it first to convince yourself. Offer open only to women over 18. Mail FREE TRIAL coupon today.

WALLACE, Suite 1846, 154 E. Erie St., Chicago 11, Ill.

WALLACE, Suite 1846, 154 E. Erie St., Chicago 11, Ill.

Please send reducing record and first lesson FREE and postpaid. I will either enroll or mail back your record and lesson at the end of a 7 day trial. **This does not obligate me in any way.** I am over 18.

Name .....

Address .....

City ..... Zone ... State .....

You will ENJOY pleasant, vigorous VIBRATORY MASSAGE with the Genuine Battle Creek HEALTH® BUILDER



"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory* massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health institutions.* Built for years of service—fully guaranteed. **WRITE FOR FREE LITERATURE TODAY!**

Special spiral-bound book "How to use your Battle Creek Health Builder" shows 20 applications plus weight chart, $1.50 plus 10¢ postage.

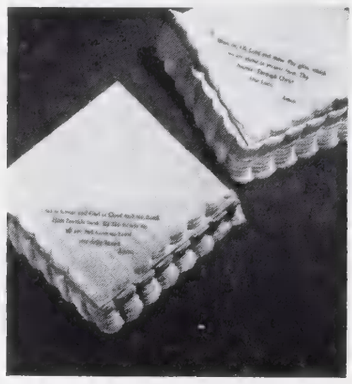
*Reg. U.S. Pat. Off.



Battle Creek EQUIPMENT CO.
Battle Creek 22, Mich.



WINDOW



GRACE NAPKINS. White paper napkins are printed with two versions of Grace-before-meals. One is the familiar "Bless us, Oh Lord and these Thy Gifts, which we are about to receive . . ."; and the other is "God is Great and God is Good and we thank Him for this food . . ." A package of 30 each, or 60 of the same, $1 ppd. Giftcraft, 1234 E. 47th St., Chicago 15, Illinois.



SNOOZE WHERE YOU CHOOSE as long as you have the Cat Napper to keep you cozy. It's a single weave afghan of soft, pure wool in the old stag plaid pattern, woven in one or two colors on black and white. Cabin rose, walnut brown, colonial red, indigo or Delft blue, settlers' sun, pine green, rifle rust or hill purple. Fringed; 54" x 72"; $17.50 plus 75¢ post. Virginia Goodwin, Dilworth Sta., Charlotte 3, N. C.

THE BOARD AND THE BEAUTIFUL



This year give a gift that's practical, healthful, as well as an aid to beauty. Approved by medical authorities and beauty experts, the Pierce Slanting Board is scientifically angled to give new beauty while you relax. Look better, feel better. Just a few minutes a day on a Pierce Slanting Board relieves tension and fatigue. Folds away in seconds for storage and carrying. Cotton-padded leatherette cover in yellow, green, red, tan or white. Foam rubber padded DeLuxe Model, $32.50; cotton-padded Standard Model, $25.00. All prices prepaid. C. M. Pierce, 1128 Hollywood Way, Burbank 27, California.

BRAND NEW XMAS GIFT for Children . . . only $1.00



Here is the most wonderful Xmas Gift of all—and SO inexpensive! Send us your favorite snapshot, print or negative, of your child, family, pet, etc. We will enlarge it and make a large 8" x 10" lifelike JIG-SAW PUZZLE so natural, so touchingly personal, it will thrill the heart and capture the imagination of any youngster. Your choice of beautiful black and white JIGSAWS for only $1.00, of gorgeous handcolored, only $1.50! Send money or C.O.D. Your picture returned immediately with Puzzle. Money back guarantee.

PHOTO XMAS CARDS FROM YOUR SNAPSHOTS Name PRINTED FREE on each!



Biggest and best offer of its kind in U.S.A.! Finest quality—made from your favorite snapshot or negative. Your name printed FREE on *each!* 25 for $1.00; 50 for $1.75; 75 for $2.50, with envelopes. Order TODAY for prompt service.

AMERICAN STUDIOS
DEPT. 206, LA CROSSE, WIS.



"Smiley"—THE HAPPY PIG

What a wonderful, happy way to save! Giant-sized good-natured Smiley gladly carries the load—builds up your savings before you know it. Gleaming, burnished golden color will not tarnish or dull—heavy all-metal construction will outlast years of use. Handsome decoration, too. Future generations will cherish this heirloom piece, just as you will now! Over 7" long, almost 5" high, holds over $50 in mixed coins, easily removed with key. (Smiley makes a choice, long remembered gift.)

ONLY **3.95** POSTPAID
Sorry—No C.O.D.'s

WILEY WATSON Dept. 610
33 West 9th St. New York 11, N. Y.
Always—Satisfaction or Money Back

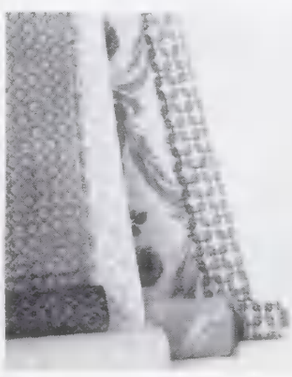
SHOPPING



TYROLEAN BLAZER. This is the jacket that generations of Tyrolean boys have worn for school, for mountain climbing, for skiing, for church on Sunday. Made in the Tyrol of rugged, water-repellent Loden cloth, it's gray with green trim, has real horn buttons and a belted back. Sizes 4-14, $16.95 ppd. The Alp Horn, Dept. B-4, 328 Washington St., Wellesley Hills 82, Mass.



WOVEN TO ORDER are decorator drapery fabrics at a price to send you on a window shopping binge! Woven in color-locked Chromespun acetate with yarn-dyed cotton, choose from damasks, brocades, tapestries, jacquards, 48" wide, $2 a yard! Send 25¢ for swatches showing 14 patterns and 12 colors. Decorator Fabric Mills, 539-543 E. 18th St., Paterson 4, New Jersey.



TONY MARTIN SAYS, "Friends, here's a wonderful personalized gift!"



Star of stage, screen, radio and television.

ONLY $5.45

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own — permanently molded in Ivory letters.

PAT. PEND.

TONY MARTIN



LARGE 18" x 28" SIZE

ANY WORDING

THE MARTINS • EVE AND JOHN
ENTREZ VOUS • RANCHO RIO

For Christmas, Showers, Birthdays, Weddings, Holidays.

BEAUTIFUL DECORATOR COLORS: Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.

7000 RUBBER SCRAPING FINGERS Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

ORDER TODAY — SEND NO MONEY
MITCHELL RUBBER PRODUCTS, DEPT. G-11
2122 San Fernando Road Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in _____ color. (Name one background color only.)

(Print letters to be molded in—13 letters or less)

☐ I enclose $5.45 I will pay small shipping charges.
☐ Send C.O.D. I will pay $5.45 and small shipping and C.O.D. charges.

Ship to _____
Address _____
City _____ Zone ____ State _____



4 Gay Tiles Tell a Tale

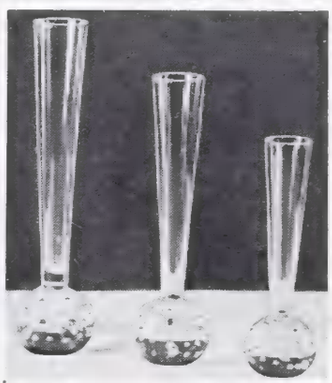
Add colorful decor to your kitchen, den, bar or dining room with Eat, drink and be merry . . . . a set of four delightfully decorated wall tiles which lend new life to an old saw. 6"x6", cork-backed with metal loops, they come ready for hanging.

SET OF FOUR—*only* $5.95 *ppd.*

Send check or money order
We pay postage No C.O.D.'s please
Send for illustrated literature of other original gifts.

Dept. H115
Little East Neck Rd.
Babylon, N. Y.

The SAGTIKOS WORKSHOP



Famous Swedish *GLASS BUD VASES*

Exquisite hand blown crystal vases as only Swedish craftsmen can make them. The graceful tapered upper section flows from the solid ball base which is flecked with natural internal bubble formations. Your choice of shimmering blue or clear crystal.

=1. 5½" high $1.25 =2. 7¼" high $2
=3. 8" high $2.50

COMPLETE SET OF 3 BUD VASES—$4 postpaid

Send Check, Cash or Money Order

SCANDINAVIAN IMPORTS
KITCHAWAN 4, NEW YORK



A STITCH IN TIME!

These imported hardwood sewing cabinets are as decorative as they are useful! Large cabinet measures 13½" x 8" x 3½", has 10 drawers. Small cabinet is 8½" x 8" x 3½", has 6 drawers. Finished in warm antique brown with darker brown knobs and a handpainted flower on each drawer. Fill them with sewing supplies as labels indicate, and they're ready to hang. Give one to every sewer you know (yourself included)!

Small cabinet . . . $4.95 ppd. | Large cabinet . . . $6.95 ppd.

Sorry, no C.O.D.'s

MARTIN ASSOCIATES BOX 24 • NORTH BALDWIN, N.Y.



PHONE ASHTRAY

Neatest trick of the year -a smartly designed ashtray that hooks onto your phone instantly and securely. Sparkling brass holder with an attractive ashtray of fine ceramic in White, Turquoise, Charcoal or Pink. The rests hold cigarettes firmly—preventing burns. Special groove for match folder or pencil. Tray lifts out for easy emptying. Now, you can be certain you have an ashtray handy when answering your phone.

GRAND FOR GIFTS | $1.00 ppd.

CONVENIENCE PRODUCTS
70 Hance Road, Fairhaven, New Jersey



HANGS STRAIGHT!
Positively will not blow!

VELVETY Fleecenap SHOWER CURTAIN

. . . . by Kleinert—heavy pure gum rubber—stunning pastel shades of yellow, green, blue, beige or pink with your 9" black monogram in silver frame or black monogram with gold frame on white or grey curtain . . . 2 weeks delivery (include monogram initial with order). 72"x72" or stall shower size (54"x78"): $8.95 PPD.; without monogram: $7.95 PPD.; 12 matching shower hooks: $1.00. Matching window drapes: pre-shrunk, water-repellent—2 styles: ruffled (27"x54") or tailored (34"x60"): $6.95 pair. PPD. No C.O.D.'s.

BERNE MARLING, inc.
among the smart suburban shops
DEPT. 1 WHITE PLAINS, N. Y.



Xmas Gift For Busy Women

PURSE SCRIBBLERS

With Name or Monogram

Here's an easy way to remember! Keep phone numbers, shopping lists, and dates at your fingertips in these handsome memo pad Purse Scribblers. Covers personalized in gold make them distinctly yours. Stick one in hubby's vest pocket and see how much better he remembers, too! 12 pads—enough for months and months!—in deluxe gift box $1.00 postpaid, only.

Order by mail. Be sure to print plainly. Send also for FREE Gift Catalog

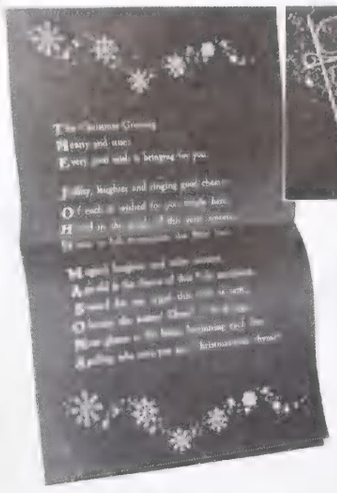
HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 E. 47th Street Chicago 15, Ill.



Decorative ceramic decanter

. . . with amusing Indian motif or vertical black and white stripes. 24 oz. decanter with 4 matching 2½" noggins. $10.50 postage paid. Send for gift catalogue Dept. C.

AMERICA HOUSE
32 East 52nd Street, New York 22, N. Y.





The Verse Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1955") is on cover. All in *raised* foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 150—$15.45; 250—$22.50. Each Card over 250—9c. Postpaid.

Money-back Guarantee!

Yours Free!
Write for free 148-page catalog of exciting gift ideas!

Miles Kimball
61 Bond St. - Oshkosh, Wisconsin



WINDOW



THE URANIUM RUSH is still going strong. So if you're an amateur prospector, better get this new self-powered Geiger Counter that can "sniff out" a uranium deposit miles away, lead you to it, and pinpoint its core. Self-contained electrostatic generator works on principle of self-winding watch. $24.95 ppd. Morgan Instrument Co., Dept. HB, 3450 Wilshire Blvd., Los Angeles 5.



MICKEY ROONEY'S ONE MAN BAND is a humdinger of a music maker and though Arturo Toscannini might shudder at the cacophony, we think it's wonderful party fun! Washboard, kazoo, 2 fry pans, bicycle horn, 2 cymbals and set of drumsticks are fashioned together to create a bang-up assortment of musical hysterics! $2.98 ppd. The Fireside Shop, 916 E. Wayne St., South Bend, Ind.



less than $2.00* each

Unusual gifts, collectors' items! An exclusive DONA doll from a different land monthly, all in authentic native costumes—with foreign stamps and fascinating doll's story. All dolls about six inches tall and will stand alone. Boy and girl pair sent every third month giving you 16 dolls on yearly plan for less than $2.00 each. Gift card mailed. Order NOW!

Postpaid, duty free. Send check or money order (no COD). Money back guarantee. Add 3% sales tax on shipments to Calif.

Note: Your postman must collect a 15c service fee upon delivering foreign packages.

3 months (4 dolls) $ 9.00
6 months (8 dolls) $15.00* (Save $3)
12 months (16 dolls) $27.00* (Save $9)

DOLLS OF ALL NATIONS
P.O. Box 49783, Dept. B115
Los Angeles 49, Calif.



3-piece Outfit for Your Little Indian

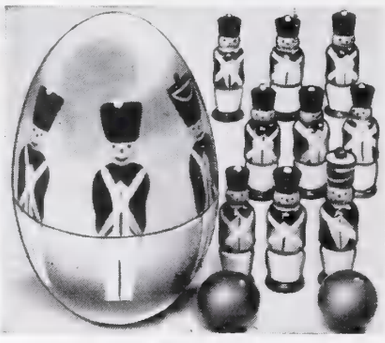
Heap big Indian chief needs heap big amount equipment to carry on his tribal duties. This 3-piece outfit will give him his signs of high command. The multi-colored headdress is made of *real* feathers. Colorful felt vest is gaily decorated. Ceremonial dance rattle (made by the Indians) is covered with rawhide and hand-painted.

Complete outfit (small, medium or large—state child's age) only ... **$3.50**

Postage Prepaid (except on C.O.D.'s)

Hunting unusual gifts? Write for FREE Catalog!

CHEROKEE TRADERS, Dept. B-17
P.O. Box 7008, Oklahoma City 12, Okla.

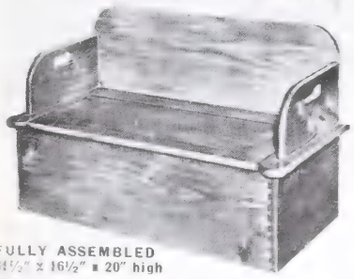


SOLDIER SURPRISE

Open this *unusual import* and out scramble 9 hand carved 1½" continental soldiers. That's not all! Set up the soldiers, roll the ball and you've got a bang-up bowling game. Endless hours of play-fun. Big 5½" container. Entire set is beautifully enamelled to a hard gloss. $2 set, 3 for $5.50 ppd. This is going to be a favorite so get a few.

Q. T. NOVELTY CO.
Box 54, Murray Hill Station, New York 16, N.Y.

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

Write for FREE catalog

Express charges collect
Send check or Money Order only **$14.95** unfinished
Quick delivery

Satisfaction Guaranteed — $15.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen
Dept. B-115, Statesville, North Carolina

NOW— INDIAN TEPEE PLAY TENT

CHRISTMAS SPECIAL $4.95 each

Ppd. in U. S. A. Only



GIFT—For Your Young Chief

The only tent ever built for both indoor and outdoor use. Center pole 48" high, 5' wide, tepee 15' circumference. Suction cups for setting up inside, metal pegs for pitching outside. Young Chieftains and Braves will spend many hours playing in this novel tent. Attractively painted with Indian symbols. Not designed for camping. Order Now! Send check or Money Order. Sorry, no C.O.D.'s or Stamps.

Calif. residents add 3% Sales Tax.

Joseph J. Blake
"THE GIFT 'N GADGET MAN"
Dept. HB-1155, Box 425, Gilroy, Calif.



PERSONALIZED DOG COAT

Christmas Gift for Doggie, Too!

He'll be the smartest dog in the block—in his dapper Pet-Pal Dog Coat—personalized with his own name in big white jumbo letters. Made of soft, durable all-wool felt to keep him warm on coldest days. Choice of three bright two-tone color combinations: Red on Green, Green on Red, or Yellow on Blue. Comes in three lengths: 12", 14" and 16". *When ordering*, state length from neck to tail, give breed of dog, and dog's name. Postpaid, only **$2.95**

FREE—Send for Gift Catalog

DECOR BY DELANOR
1227-B 10th Ave., N., Fort Dodge, Iowa

TWO LOVELY GIFTS FOR CHRISTMAS

Now! If you're looking for something utterly different for that "certain person," you could search the gift counters and not find anything quite so nice. They're perfect for individual giving, better still for that couple that "has everything."



ATTRACTIVE TELEPHONE LAMP

Now, a light for telephone dialing, stops dialing wrong numbers. Becomes part of your phone—an artistic addition. Use it as a nite-light too. Beautifully finished with metallic shade to match. Easily slips on any desk phone. Does not interfere with wires or connections. Only $4.95 ea., ppd.

TRADITIONAL "OVEN TO TABLE" PLATTER



A conversation piece at any dining table. Just the thing for steaks, roasts, or holiday fowl. Wheat and tree pattern with Gadroon border. Made of heavy cast aluminum, highly polished to match your best sterling. Size 11½" x 15". Keeps food hot throughout entire meal. For yourself or as a gift—it will last for years. Just $7.95 ea. ppd. Order from

VEEDOR PRODUCTS, Dept. 163-P
7720 Stony Island Ave., Chicago 49, Ill.

SHOPPING





IRESIDE CHAIR. aptly lled Madame Suzanne, has the ace of a French piece, the deep nfort of an easy chair. Custom-vered in Provincial solids or ints, the cabriole legs come in fruitwood finish or in bone ite with gold trim. 30" high r all with semi-attached cush-n. $49.50 exp. coll. No c.o.d.'s. ite for swatches and supple-nt 5A. Bayfort Society, Box 08, Charlotte 1, N.C.



OSARY RING of sterling sil-r is a sweet and ever-present y to say the rosary—once ound for each decade. It's lit-gically accepted, so send it to meone who has a special devo-n to the Blessed Mother. Outer ng of 10 beads turns freely on ner ring. Send ring size. $5.50 cl. tax. Ppd. The Appletons, pt. HB, 1545 Columbia St., So. sadena, Calif.



YOU MAY NEED A FORD DOWSER BALL THE DAY AFTER CHRISTMAS!

Use it to locate the wood studs in the wall when hanging Christmas gifts, mirrors, pictures, shelves, or when making alterations. *The Original Stud Finder!*

NO MAGNETS

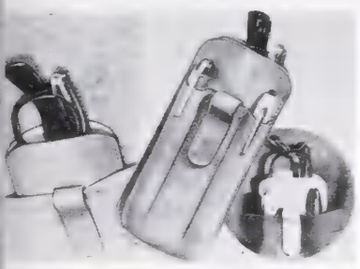
THE ROLL OF THE BALL FINDS THE STUD IN THE WALL

Dowsers make unique Christmas gifts—they're red, green and silver! Only $2.00 each, postpaid. Money-back guarantee. No C.O.D.'s please. (Airmail delivery, 18¢ extra). At your hardware dealer's, or write to



FORD PRODUCTS Dept. Q-4 Port Chester, N.Y.

$2.00 postpaid



AFETY GLASSES CASE!

ndsome, tan saddle leather case stays in ur pocket! Spring clip holds glass case firmly pocket or on auto sun-visor. Finest workman-p, best quality. Protects glasses from normal eakage. No more lost reading glasses, sun sses, driving glasses. Eliminates wear and to clothes. In tan saddle leather or maroon whide. Wonderful gift item! Satisfaction aranteed. Postage Paid. Order today.

. 236, Glasses Case, Saddle Leather.$1.50
. 237, Glasses, Pen, Pencil Case, Saddle Leather 2.00
. 248, Glasses Case, Maroon Cowhide 1.00
. 249, Glasses, Pen, Pencil Case, Maroon Cowhide 1.25

Send for Free Gift Catalog

NELSON'S, Dept. HB-115
Sierra Madre, California



SWINGING SUGAR SCUTTLE

Shaped like an old-fashioned coal scuttle, this charming sugar holder is made in Sheffield, England of the finest silverplate on copper. Scuttle measures 6" x 5", swings up or down, has a hand engraved Georgian border. Complete with matching serving scoop. The English use it for sugar . . . you'll use it for nuts, candy or cigarettes, too. An unusual gift for any occasion!

$16.95 tax and postage included

No C.O.D.'s, please. Write for FREE catalog.

Dept. HB-11
134-51 Springfield Blvd.
Springfield Gardens 13
N. Y.

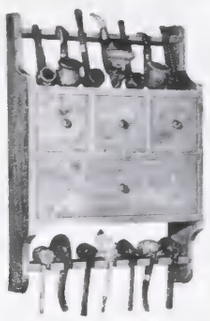
Marbrite co.

In Kits or Beautifully Finished



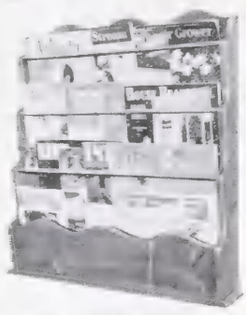
COLOR SLIDE RACK

For all size Kodachromes and Ektachromes. Now — all slides neatly, safely, handsomely filed on the wall. Prevent slides from getting lost or damaged. Special plastic index tabs for filing. Drawers remove to projector. Large camera accessory drawer. Finished only — in honey-tone knotty pine, maple, or mahogany. Size 10"x24" (Shown) holds 700 slides $12.95
Double width 20"x24" holds 1400 slides $24.95



14 PIPE RACK

A real pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 air-tight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.
14 pipe rack 13"x18"
Finished $12.50 Kit $7.95
29 pipe rack 18"x22"
Finished only—$26.50



MAGAZINE RACK

This large handsome wall rack prevents "magazine mess." Magazines will not slouch or bend. Holds 30 magazines in visible upright position for convenient selection. Beautiful in the home, ideal for office or reception room.
30 mag. rack 23"x27" (shown)
Finished $17.50 Kit $9.95
45 mag. rack 23"x40" (taller)
Finished $27.50 Kit $15.95

FINISHED in smooth honey-tone knotty pine, maple, or mahogany.
IN KITS complete for 1 hr. home assembly; simple instructions.

Field House
DEPT. B11-5
North Conway, N. H.

All finished racks shipped express charges collect.
All kits shipped postpaid (add 10% West of Miss.)
Immediate delivery. Money-back guarantee. No C.O.D.'s

TIDY TIGER RUG



only $2.98 postpaid

It's a Hide-a-Bag! It's a Wall or Bed Decoration! It's a Rug!

Strictly for youngsters from 6 to 60 . . . this adorable pet is to use and to amuse. The top is of silky soft plush and the underside is of felt with a zippered compartment to hold pajamas, bed linens or the laundry. The head swivels and tail has a ring for hanging. Shown is TIGER (black and yellow—30" over-all) . . . also available is HONEY BEAR (brown—24" over-all). **Specify which.**

Hobi *Immediate delivery. Send check or money order. Satisfaction guaranteed.*

Dept. B-115, 15 West 57th St., New York 19, N. Y.



Every Meal is Party Time with Children's Personalized

MOTHER GOOSE PLACE MATS

Transform mealtime into party time with these gay, unusual Mother Goose Place Mats. Watch the children laugh as you recite "Peter, Peter, Pumpkin Eater," "There Was an Old Woman," etc. Printed in bright red and green on high quality papeterie. Child's own name in big type in the center. Size 10½ x 15½. Saves table cloths, too, when tots eat with grown-ups.

Set of 36, only..... **$1.00**
Plus 25¢ postage

Orders of 5 or more sets sent postpaid
Send also for FREE Gift Catalog

Holiday House
45 TOY AVENUE,
SANTA CLAUS, IND.

Different! Smart!



Perfect Gift **FOR THE BUSIEST PERSON YOU KNOW!**

The *modern memo-organizer*. One of the most practical daily reminders ever developed! *Styled by a famous designer.* Handsome 7½" x 6½" x 1" looseleaf binder, with scientifically planned memorandum, appointment and calendar pages providing for *daily* and *weekly* organization. A huge success among professional and business people and in the home. Rich maroon simulated leather cover, $3.95. Genuine leather black Morocco Grain, $8.50. Deluxe genuine tan Pigskin, $13. *Bonus:* pages for remainder of '55, if desired, with orders for '56. Orders shipped day received. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Dept. BB-5. Wilson Memindex Co., Rochester 21, N. Y.



Care About
YOUR CAR?

Then you realize that it takes pretty constant attention to keep it respectable looking. The Kar-Kare Kit contains polishing cloth, whisk brush, sewing kit, bottle opener, utility screwdriver, windshield ice-scraper, memo pad and pencil, and a Kar-Lite for reading maps. It comes in a vinyl plastic case that fits into the glove compartment. **$2.95**
Please Add 25¢ Postage

Sorry No Stamps or COD's Please
Send For New Gift Catalog

Page & Biddle
21 Station Road, Haverford B-11, Pa.



FREE! EXQUISITE FRENCH PROVINCIAL DOLL

SENT DIRECT FROM PARIS!

To The Child You Enroll Now In The

WORLD-WIDE DOLL CLUB!

Thrill kiddies and grown-up collectors, too, with membership in unique Doll Club! Your gift announced by arrival of beautiful big French Doll *(a free bonus)*, plus handsome gift certificate. Then each month another rare doll arrives direct from another foreign land—in export packings with foreign stamps! What excitement when each package comes! What finds these big hand-crafted dolls are! Up to 1 foot tall. Charming features. Hand-painted faces. Colorful Old World costumes. Such unusual details as earrings, lace trimmed undies, glossy hair! From Europe, Asia, South America, Africa—the whole world! True collector's items, *not available in U.S.A. except to members.* Fascinating cabinet or wall decorations. Endorsed by prominent educators. Inspire interest in geography, languages, history. You'd expect to pay up to $7 each—and even more!

Money-Back Guarantee Lets You Keep French Doll Free!

Enrollment limited by scarcity of dolls. *Act now!* Send check or M.O. If not delighted with free gift doll, money will be refunded in full and you *keep doll free!* Membership may be cancelled any time for refund of unused portion of subscription.

NOTE: Postman must collect 15c foreign package delivery fee. This cannot be prepaid.

Order Now For Christmas Delivery of First Doll

WORLD-WIDE DOLL CLUB DEPT. 120 DARIEN, CONN.

Pay Less than $2* Each!

EXTRA BONUS

Order 6 or 12-month membership now, and 2 dolls will be sent every 6 months—a charming pair of boy and girl!

3-MONTH MEMBERSHIP (2 dolls) $8.75

6-MONTH MEMBERSHIP (4 dolls) $14.50 (Save $3)

*12-MONTH MEMBERSHIP (8 dolls) $26.50 (Save $8.50)

All Postpaid — Duty Free! PLUS — Free French Doll on any plan selected!



DOLL *Furs*

A small girl will love you and this cunning set of *real* furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls 19" to 26"—cape, hat, and muff set—$3.48 postpaid.

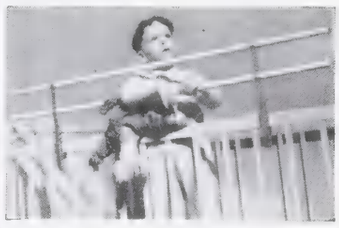
$2.98 postpaid for complete set

Specify height of doll when ordering.

Immediate delivery. Satisfaction guaranteed. Send check or money order. For Air Mail delivery, add 35¢.

Hobi

Dept. D-28, 15 West 57th St., New York 19, N. Y.



NEW "KIDEEGARD" Ends Crib-Climbing

Don't take chances of baby climbing out of his crib and injuring himself. Play safe by getting KIDEEGARD. The two crib-length, plastic-covered rods add nine inches to height of crib gate. Folds down, out of the way, conveniently, when not in use. Patented. Safety locks are baby tamper-proof. Bright plated hardware.

Fits all standard cribs. **$5.95**

Postpaid .....

Money-back guarantee. No C.O.D.'s please.

KIDDEE SAFEGUARD SALES CO.

2992 Tuxedo Ave. Detroit 6, Mich.



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case, and a real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

MONEY BACK IF NOT SATISFIED

Walter Drake & sons 111 Drake Bldg. Colorado Springs 3, Colorado

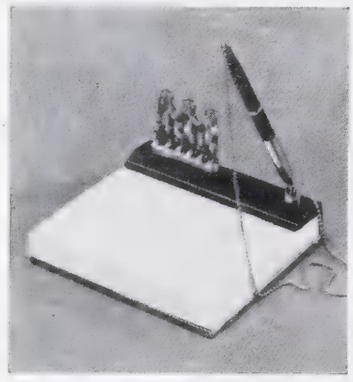


Old World Peasant Women

Imported nested novelty, and the real old fashioned quality that hasn't been around for years. Your youngster *(you, too!)* will have great fun fitting them into each other until all are contained in the largest (7"). Hand carved and beautifully hand enamelled finish. Nest of six $2.75, two sets $5 ppd. Q. T. NOVELTY CO., Box 54, Murray Hill Station, New York 16, N.Y.



WINDOW



GOOD LITTLE MONKEYS, who see no evil, hear no evil and speak no evil, are gold-plated brass with a magnetized base that adheres to the big memo pad as well as weighting down papers. The 6" x 5¼" pad is a note-jotter's dream, and it comes with a chained-down ball-point pen. In red, green, brown, black or ivory, just $6.95 ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington 6, D.C.



LUCKY BUCK HOLDER. A gold-plated money clip, decoratively emblazoned with his own sign of the Zodiac, should be as lucky as a pocketful of four-leaf clovers to a man who dislikes carrying a wad of rumpled bills. The Zodiac sign is 1¼" in diameter; clip is 2" long. Send birth date. $2.25 ppd. Connecticut Yankee, Sharon, Conn.

THE GIFT THEY WILL REMEMBER ALL THEIR LIVES! FAMOUS ARTIST'S



Huge Circus Train Mural

★★★★★ **QUALITY!** Eye-popping excitement! Handmade by silk screen in 6 brilliant colors, pre-pasted, apply easy-as-pie! Use as shown: Giant 5x3 ft! Or mix-and-match to suit your wall; Idea Folder included. Washable; Removable; No Mess! Breath taking gift; Children love it! Superb buy: **ONLY $4.95.** Xmas special: 3 for $12.95. Ppd. Money back guarantee. Free Leaflet.

FLORENCE FIELD DECORATIONS, INC.

Dept. 5, Box 171, Harrison, New York

NEW! A.B.C. BLACKBOARD PLAYBOX DESK



Your children will love . . . this sturdy desk-playbox-blackboard combination in clear ponderosa pine and sturdy wrought-iron legs. Assembles in minutes with a screwdriver.

Boltaflex textile effect, padded seat and wrought-iron legs make a beautiful matching chair. Sorry! No C.O.D.

ONLY **$5.95**

CHAIR $2.95 Shipped Prepaid

ANGEL NOVELTY CO.

Dept. H.D. Fitchburg, Mass.

Authenticast

THE FINEST PRECISION SCALED MODELS EVER OFFERED



PT-1 PARADE TANK UNIT $3.00

Miniature beauties! Cast in metal and accurately scaled. Every minute detail distinctly AUTHENTICAST—famous the world over. No finer true-to-scale models ever made!



U.S. LIGHT CRUISER $2.00

5187 HEAVY TANK M-48 $2.00 (scale: 1"-108")



Unusual choice — all items exclusively AUTHENTICAST. Over 800 items listed in complete catalogue. More than 200 pictures!

SEND FOR YOURS TODAY—ONLY 35¢

COMET METAL PRODUCTS CO., INC.

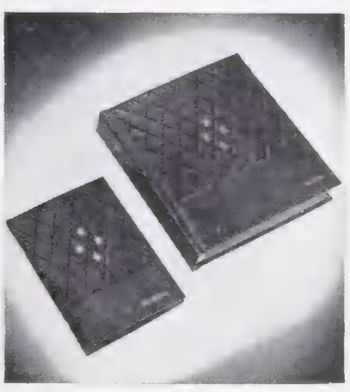
127-06 91st Ave. Richmond Hill, N. Y.

SHOPPING





ELL-BOWS are Wows! Soft
n cushions fit snugly on the
ows of a table-leaning poker
ver. are made of billiard table
! For "elbow benders." the
ght yellow felt is decorated
a cocktail glass and "bar
" $2.50 pr. Blue denim for him
ier (specify). $1.95 pr., ppd.
nces-Morris, 1016 Carroll St.,
oklyn 25, N.Y.



OK WITH GOOD LOOKS
be your telephone directory
n the glamour treatment with
personalized padded brown
herette cover. Name and de-
in gold. Print name to be
nped. name of city, and thick-
of book. Town size, 9¼" x
", $2.25; city size, 11¼" x
". $3. Ppd. RMS Interiors.
46 S. Michigan, Chicago 28.

DOLL FURNITURE FROM SWEDEN



Happy the child who finds these under the tree! She can set up housekeeping with smart Swedish furniture Mother will envy! There's a living room, dining room, bedroom and kitchen . . . each unit complete with its own parquet floor, throw rugs, a picture for the wall. Weil-designed furniture is imported from Sweden, made of wood, custom painted and upholstered. So well, priced you can afford them all!

(A) **Living Room Suite:** 6"-long upholstered sofa, arm chair, natural pine coffee table, fireplace, log basket, decorative urn $3.95

(B) **Dream Kitchen:** 2½"-high metal topped sink, hanging wall cabinet with open-and-close doors and attached spice cabinet, work bench with wooden counter top, 3-burner stove, natural pine table and two chairs. Cabinets are white with blue trim $3.95

(C) **7-Piece Dining Room Suite:** Charmingly styled, painted white and upholstered in red felt. 5" Grandfather's clock, stylish round table with 4 chairs, sideboard $3.95

(D) **Bedroom Set:** Dainty white furniture trimmed with gold . . . double bed with blue coverlet, mirrored dressing table and vanity bench, chest of drawers, two night stands, red upholstered chair $3.95

All price postpaid. *Send for FREE Christmas catalog!*

Ward Phillips Co.

11 EAST MAIN ST.
CARPENTERSVILLE 1, ILLINOIS



GORGEOUS SATIN RIBBON
LESS THAN A PENNY A YARD

The high quality kind. Strong weave . . . fast color . . . fray proof edges. App. width ½". Ideal for gift wrapping, clothes trimming, party & window & Christmas decorations, hair bows, etc. Your choice of colors: Christmas red, white, pink, light blue, royal blue, Nile green, emerald, orchid, yellow, brown.

Name color choice and send $1 for *103* yards postpaid. No C.O.D.

Money Back Guarantee

The Weavers Dept. A Nescopek, Pa.



miniature { ARMY-NAVY & AIR CORPS

A "strategic defense command" with your son the "Chief of Staff." This big assortment of 100 plastic toys includes 4 each: riflemen, infantrymen, bazookamen, marksmen, sailors, tanks, trucks, jeeps, battleships, cruisers and bombers; and 8 each: machine gunners, sharpshooters, officers, WAVEs, WACs, cannons and jet planes. Each toy is completely assembled, designed to scale and measures up to 4½". Kids love to put them through mock battle maneuvers! Send $1.00 plus 25¢ handling for each set of 100 toys. **Order several sets TODAY!**

Write for FREE catalog!

BODINE'S

503 E. Preston St. Baltimore 2, Md.



Delightful ceramic Dog & Cat Savings Banks appeal to young and old . . . Removable heads with sturdy locks . . . Large coin slots.

- Poodles—black, pink, gray, white
- Bulldogs—brown or white
- Dachshunds—black or brown
- Beagle
- Siamese cat

each **$5.95** POSTPAID

All 9" tall

Village Vendors

11733-H Barrington Court • Los Angeles 49, California

ROM THE EERSKIN CENTER OF MICHIGAN

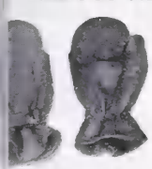
SHIRTS
JACKETS
COATS

CHILDREN'S SOFT DEERSKIN SNOW MITTS

for snow. Fleece
. Won't Rip, Snag
ar. Impervious to
. Washable. Soft
comfortable in all
ner. In natural tan,
s 2 to 8. (State
's age.) $2.95 pr.
ly special, 3 pairs
8.00. Postpaid or
D. plus charges.



FAMOUS ALCAN MITTS



FIBER GLASS LINING

GOOD For 30° BELOW

The warmest sportsman's mitts made. Arctic tested. Lightweight. Always soft and comfortable. Red leather facing. Small, dium, large sizes with hunter's split palm ght or left) optional. $4.95 postpaid or O.D. plus charges.

WRITE FOR NEW CATALOG

Wm GALLAGHER CO.

511 N. Leroy St., Fenton 6, Mich.

FREE CATALOG!
BUY GENUINE
Diamonds
From New York's Leading
PAWNBROKER
Latest Style Mountings
From $25 to $5,000



SEE BEFORE YOU BUY!

Tremendous savings on diamonds from unredeemed loans, bankruptcy sales and other below market sources. All reset in smart brand new 14 Kt. gold & platinum modern mountings. One of the world's largest selections. Every diamond graded according to nationally accepted system. Grading explained in catalog. You are 100% protected by a SWORN BOND guaranteeing quality and 10 DAY UNCONDITIONAL MONEY BACK GUARANTEE. Easy payment lay-away plan, and . . . see-before-you-buy plan available. Send coupon for FREE CATALOG. Established 1882. Our references: your own bank or any mercantile agency.

KASKEL'S 41 West 57th St. New York 19, Dept. 525L

Send FREE CATALOG and Advice about DIAMONDS without obligation.

NAME .....
ADDRESS .....
CITY ..... STATE .....

CAPTAIN'S YOUTH CHAIR

Young captains will rise to the occasion of dining with their very own version of an adult Captain's Chair. Designed for youngsters so they can eat without benefit of telephone books. Pulls up to table height. Sturdily constructed by New England craftsmen of beautiful hardwood. Attractively finished in antique Maple, medium Pine or black with gold striping. Height, 28", seat 14½" x 12". $12.95 express collect.

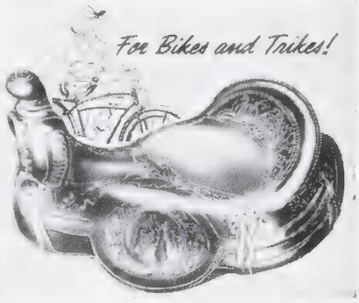


TEMPLETON CRAFTSMEN
Dept. 230 **Templeton, Mass.**

Evergreens for Christmas from Washington's "mighty rain forests" ▪ fresh Fir, Pine, Juniper, rare incense Cedar, Holly, Manzanita, Salal, and the newly popular Scotch Broom • plus a **wreath** of mountain Fir tied with a red bow • and for the **festive table** a fat green candle arranged off-center with Pine, Pinion cones and ribbons of chartreuse, forest green and gold • all for **$7.95** • satisfaction guaranteed ▪ Again this year •



Make it yourself • a luxurious wreath (illustrated) from cones and pods gathered the length and breadth of the Pacific Coast • a generous supply of about 35 varieties of dry pods and cones with great contrast in size, shape, and texture • plus necessary **materials:** padded ring, cut wires, wired picks, philley pins and **samples** illustrating their most effective use • follow thorough directions and you will have a handsome wreath 18 to 20 inches in diameter • stored in its own shipping box it will **keep forever** • **$5.95** • prepaid • complete satisfaction guaranteed, send money order or check • **Eunice Curtis** • Hilltop Community • Route 2 ▪ Bellevue, Washington.



Western Saddle

Authorized by Gene Autry! For Boys and Girls! **$3.00** postpaid

Miniature **BRONCO SADDLE** slips easily over any trike or bike seat. Soft, flexible vinyl in natural colors; 14" long, stamped with "hand tooled" design. Matching 9" **BRONCO HEAD** is hand decorated, fits handlebars of any bike or trike; screws provided. **$3.00** postpaid. Outfit your cowboys and cowgirls in real western style! Set of both for **$5.75.** Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S *of EVANSTON 24, ILLINOIS*

Presenting WALT DISNEY'S Tinker Bell and Pixie Flying Wand SHE FLIES



11" TALL

Thrill your little girl with lovable Tinker Bell and Pixie Flying Wand. From exciting Disneyland, this BIG 11 inch golden-headed doll has removable costume, movable head and wings, jointed hips and arms, soft vinyl skin and ballerina slippers with real tinkle bells on her toes. Attractively packaged in Captain Hook's Lantern as seen in Disney's "Peter Pan."

Only $4.98 ppd.

(Add 50¢ west of Miss. River.)

Makes a wonderful gift for someone special.

Send check or money order today. No C.O.D.'s.

RUSSELL SNOW CO.

Dept. 801 **Waltham 54, Mass.**

The Williamsburg Little Girl Wardrobe

Carries the Williamsburg Virginia label which means her wardrobe is authentic period pieces. She is a Godey Doll and stands 7" tall in her gold buckle shoes; is made with practically indestructable china head, hands and legs, hand painted with the colors fired on; with a soft stuffed pliable body that will hold any position. The nighty and cap are delicate pink batiste. The dresses fine washable cottons. The aprons and panties white batiste.

A choice gift for a favorite child to play with now, to keep later as a collector's item or as a memento of a happy childhood.

Packed in lace edge gift box — Postpaid — **$5.50**



Hunterdon House Shops

148 Main Street—Flemington, New Jersey



POLICEMAN BANK

Imported—he's really an English "Bobby" and a good chap to have around and play with, as well as encourage saving. Hand carved, beautifully enamelled in gay colors, 7". Unscrews at base to open. *Excellent value* at $1.25 or 6 for $5 ppd., so order several to have handy for extra gift giving. Q. T. Novelty Co., Box 54, Murray Hill Station, New York 16, N.Y.



WINDOW

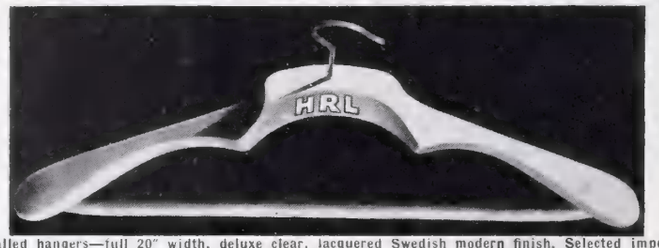


LITTLE TINKLERS, two full dozen of them, are the prettiest porcelain bells that ever hung on the branches of a Christmas tree, decorated packages or tied up with place cards at a dinner party. Hand decorated with a tree, all of them say "Merry Christmas" in gold lettering, are tied with red ribbons and really ring! 1" high, set of 24 is $1.50 ppd. Nancy Norman, 57-C Chadwick St., Boston 19, Mass.



YOUR DANCING DAUGHTER will *jeté* like Moira Shearer in such an enchanting costume. One-piece white satin ballerina costume, has leotard panties attached to the bodice. Ruffled tutu is many tiers of net lavishly sparkled with silver sequins, and even the straps are sequined. Sizes 4, 6, 8 and 10, it's fire-resistant, of course. $5.95 ppd. Lowy's Creations, 260 Beach 116th St., Rockaway Park, N. Y.

HIS MOST PRACTICAL GIFT OF ALL!



Initialled hangers—full 20" width, deluxe clear, lacquered Swedish modern finish. Selected imported wood. Nickel-plated hook. Extra length trouser rod. Monogrammed with one, two or three initials. 18" hanger for sizes to 42, 20" for size 44 up. No C.O.D.'s or stamps please. 3 for **$5** postpaid

National Hanger Co., Inc., Dept. H.B., 15 W. 18th St., N.Y. 11, N.Y.



TOY COOK SET MAKES REAL CANDY . . WITHOUT COOKING!

Thrill small-fry cooks with their very own cooking utensils and ready mix that makes real candy. Delicious candy mix needs no cooking—just add water, stir and chill. So easy even a tiny tot can do it, with a minimum of muss in the kitchen. Gives kiddies fun of mixing and serving without the dangers of cooking. 11 piece set includes aluminum mixing bowl, pan, candy sheet, spreader, measuring spoon, candy shapers, a 6" Lazy Susan server that really revolves and mix to make 6 oz. each of chocolate, peppermint and butterscotch candy.

Set complete, only $2.25 postpaid

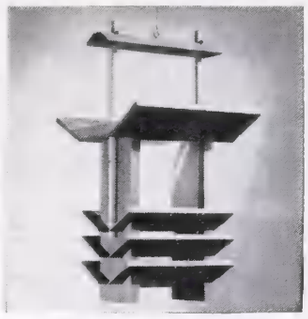
No C.O.D.'s, please *Send for free catalog*

artisan galleries

2100-A11 N. Haskell **Dallas 4, Texas**

America's most beautiful

BIRD FEEDERS



Now you can add new beauty to your grounds! Made of real California redwood; gains in beauty as it weathers. Solid brass fittings; assembles easily, and is approved by the National Audubon Society. Hanging feeder (illus.) holds 2½ qts. Send $10.95, check or M.O. Others $5.95 to $13.95. Write to:

"STRICTLY for the BIRDS"

35 Rock Hill Road, Armonk, N. Y.

SHOPPING



SANTA DEAR, we greet you with love, and affection and child-like devotion, though we put our dolls away some years ago, and don't write you letters any more. We love having this reminder of you during the holidays. We see your twinkling eyes and broad grin, and can't help but be as children again. 14" Santa, in polished cotton, $7.95; satin, $9.95. Ppd. Elizabeth McKinley, Box 24128, Los Angeles 24.



GIFTED WRITER is the jeweled Embraceable Pen! Because the memorable memos you pen are perfumed with carnation-scented ink! Golden ball-point pens in assorted colors have flashing jeweled barrels. $1.25 each; refills are 30¢. Get one for every stocking hung by the chimney. Postpaid. Order lots of them from The Mail Box, Lombard, Ill.





FIRE! PUSH THE BUTTON—PUT IT OUT, FAST!

PROTECT your HOME and FAMILY! Press button—instant 25 ft. stream of fast-acting, vaporizing Pyrene Liquid quickly puts out small gasoline, oil, grease, and rubbish fires. SAFE ON ELECTRICAL FIRES! Won't damage upholstery or furnishings. Extinguisher is only 9" high, but mighty effective! Ideal for GIFTS, small boats, workshops and automobiles. Easy to recharge. Attractive polished brass shell, colorful plastic top and matching wall bracket. *Ready for use!*

Complete, **$7.95** add 80¢ for postage and handling.
No C.O.D. *Satisfaction Guaranteed.*

MELBY CO., Dept. H-1, P.O. Box 302, Skokie, Illinois

HANDSOME IMPORTED STERLING SILVER KEY RING FROM GERMANY



An unusual and handsome sterling silver key ring, beautifully crafted in Germany. The curved tail of this spirited fish forms a graceful, secure key loop. An especially appropriate gift for the outdoorsman, and any man who appreciates unusual and artistic accessories. Only $5.00, postpaid. No COD's, please. Satisfaction guaranteed. Send check or money order to

REGINA WELLS
47 W. 34 St., Suite 424, New York 1, N.Y.



FRANTIC HOUSEWIFE SENDS S. O. S.

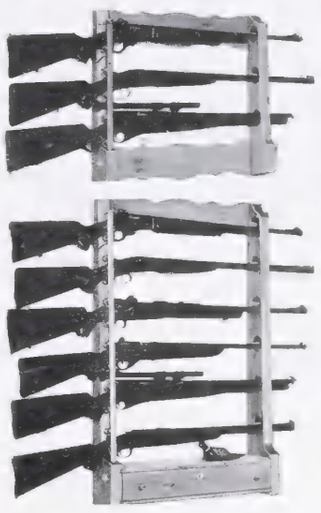
Free Catalog Comes To Rescue!

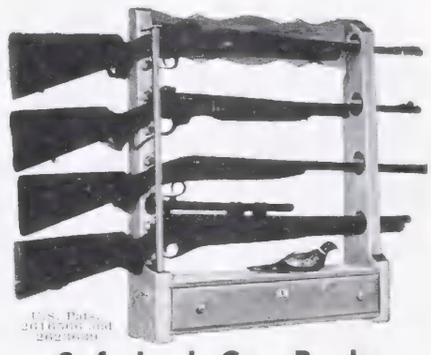
"I was 'all at sea' trying to Save Our Sofa and chairs from dust and dirt," writes Mrs. B. Shepro, Highland Park, Ill. "Then your Free Catalog told me how to have good-looking, full-time protection for my furniture. Ordering was easy. Now my furniture is dressed up in fitted Firestone Velon covers and my worries are over."

The extra-heavy, durable plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent satin-finish Velon fabric allows every detail of the upholstery's texture and color to show through. Happy with the results, Mrs. Shepro says, "I never thought I'd be able to get complete protection at such low cost. Every housewife who wants to keep her furniture clean and new-looking should get your Free Catalog."

To protect your furniture, write today for FREE CATALOG of 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker, Dept. HB-1, Chicago 6, Ill.

In Kits or Beautifully Finished





U.S. Pats. 2615599 and 2652599

Safe-Lock Gun Racks

GUNS & AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Holds all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine, or lovely maple or mahogany finish.

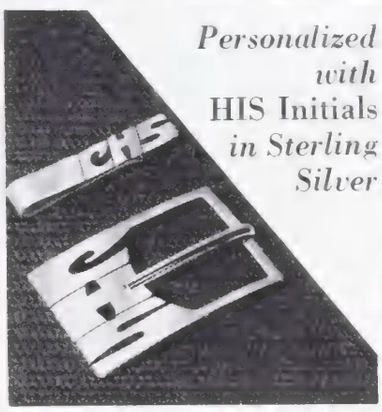
4-Gun Rack—24"x28"	$19.95	Express
6-Gun Rack—24"x40"	$29.95	Charges
3-Gun Rack—24"x21"	$12.95	Collect

IN COMPLETE KITS for easy, 1 hr. assembly. Pre-fitted, drilled, sanded, etc. with simple instructions.

4-Gun Rack—$11.50	Postpaid	Add 10%
6-Gun Rack—$17.20	Postpaid	West of
3-Gun Rack—$ 7.60	Postpaid	Mississippi

Immediate delivery. Money-back guarantee. No C.O.D.'s Please

Yield House
Dept. B11-5
North Conway, N. H.



Personalized with HIS Initials *in Sterling Silver*

Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle **$8.80** Tie Clip **$3.85**
Set **$12.50**

Robin Hood's Barn, Inc.
Dept. B11-5, 680 High St.
Westwood, Mass.

TYDI-BOY BELT HANGER



Hooks over your closet rod like a regular clothes hanger. Easy to open . . . simply pull apart, insert belt buckle, snap closed. No more searching for the "right" belt; they're all in plain sight; just slide the ring opening around to remove the belt of your choice.

Brightly plated metal. Beautifully gift boxed. Order by No. C 466.

Only $1.00 postpaid 3 for $2.85

Satisfaction Guaranteed

Write for Free Catalog of Unusual Items.

Shop the armchair way—

DOWNS & CO.
Dept. 1169, EVANSTON, ILLINOIS



For Christmas and all-year-round ringing!

LUCKY HORSESHOE BELL

The MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U.S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finish in black Endurion, each bell measures about 9" x 17" including bracket. With single initial, **$7.50,** without initial, **$6.95,** postpaid. We ship every order every day. For a last minute gift, phone LExington 9-1460.

Send for folder illustrating other horseshoe gifts. Better still, stop in and save postage by taking articles home.

Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.

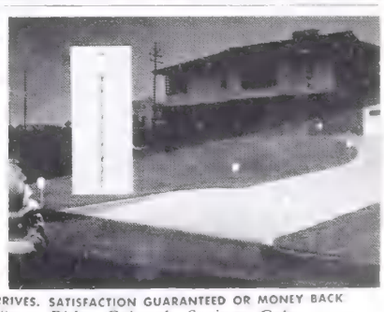
DAY-n-NIGHT DRIVEWAY GUIDES

make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with transparent luminescent plastic which absorbs sunlight and glows in the dark. Light or dark up! You'll find the Guides easy to cut as well as natural! Years of outdoor testing proved against decay, chipping, loss of luminescence. 24 inches long, with weighted bottom to stake.

2 for $1.85 4 for $3.60
6 for $4.95 10 for $7.95
Postpaid when all are to be sent to one address at same time.

$1.00 EACH POSTPAID



FAST SERVICE—SHIPPED THE DAY YOUR ORDER ARRIVES. SATISFACTION GUARANTEED OR MONEY BACK

Spear-ENGINEERING COMPANY— 227 Spear Bldg., Colorado Springs, Colo.

it's a "stopper" of a gift . . .

Mopper

the new absorbing
AFTER-BATH ROBE



Guard against colds! Don't shiver! Hang Mopper a reach away from tub or shower, and dash from your splash warm as toast.

HERE'S A GREAT big wonderful polar bear of a robe for drying off swiftly and warmly after shower, tub, or swim. Made of thick, luxurious, thirsty, snow-white Cannon terry cloth, with yards of comfortable fullness, huge draft-screen collar, tassel tie at neck . . . it's a whopper of a mopper! Fits any man or woman, but if the lucky guy is over six feet, order king size and add a dollar to the price. A great buy and a heart-warming gift. Get one for yourself . . . several for house guests. Mail orders promptly filled.
Sorry no C O D's.

Shipped prepaid if remittance accompanies order. **$6.95 ea.** (3 for $20)

Woodmere Mills, Dept. HB15
P. O. Box 167, Bennington, Vt.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE #77

$22.95 COMPLETE

ORDER BY MAIL
2-3 week delivery

SEND FOR FREE STYLE BOOK

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, $22.95 complete! This, low, low price includes cleaning, glazing, repairing, reinforcing weak seams, Lusterizing to new sheen, remodel completely, plus ■ lovely *NEW LINING* and *INTERLINING*, your monogram at no extra cost. The thrilling result . . . ■ luxuriously beautiful cape, stole or jacket.

SEND NO MONEY

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles. Write:

I. R. FOX 146 W. 29th Street Dept. K-2, N. Y. C.

OREGON MOUNTAIN DEERSKIN LUXURIES



DEERSKIN GLOVE MOCCASINS

FIT, FEEL LIKE A GLOVE Hand-crafted from lustrous, wild Deerskin. Soft 'n silky leather shapes to your foot; Elk outer sole and foam insole cushion every step. Fully lined. Men's, women's sizes. Get 2 pair for his 'n her matchmates. **$8.95 pr.**



DEERSKIN HAND BAG

The FINEST LEATHER LUXURY

Luxurious wild Deerskin gives you glove-soft, silky leather in browned-butter color tones; a richness no other has! Satin-like lining; handsomely styled; a spacious 9 inches deep . . . . **$13.75** tax incl.

Your Satisfaction Unconditionally Guaranteed
Send Your Order Now • Shipped Postpaid Immediately

RICHARD DOUGLAS Dept. H, 1005 S. W. WOODS PORTLAND 1, OREGON
Write for FREE Folio of Exciting Leather Luxuries



WINDOW



HITCH YOUR WAGON to a post or house and have the mailman whistling a merry tune no matter how heavy the load! Genuine replica of an old Covered Wagon makes a giant mailbox. Strong steel inner box and canvas top safeguard mail from the elements. Dull black finish: 17" long, 12" high, 5½" wide. $13.95 ppd. Bracket for attaching to post, $3 extra. Malcolm's, 6309 Reisterstown Rd., Baltimore, Md.



THE GAY PHILOSOPHER, beloved raconteur of oil and canvas, now comes to life in a metal bust, duplicated in every detail of color, warmth, grin and omniscient twinkle. The artist, Henry Major, who created the portrait also sculptured the statue. He's 8" tall, and a pair would make noble book ends. $7.50 each: no c.o.d.'s. Maxilume Co., 335 W. Madison St., Dept. HBM, Chicago.

Sewing Box

Mahogany-or Blonde-finish

An Ideal Gift



OUTSTANDING OFFER

Made of Select Plywood for greater durability and elimination of warping. Special section in one drawer for spools, thimbles, etc. Novel hinge-like construction gives access to all five drawers at once. Two top lids brass hinged. Top handle for easy carrying. Light weight, weighs less than 6 lbs. Overall size including handle is approx. 14½" ■ 15" ■ 8⅜". Old Established Firm. ONLY **$10.95**
West of Rockies add 90c postage

Satisfaction guaranteed. Send Check or Money Order. No C.O.D.'s

CRYSTAL GLASS TUBE & CYLINDER CO.
7312 South Chicago Ave, Chicago 19, Ill.

Enchantment in the air when you wear

TOBRUK



2 DRAMS $2.00 POSTPAID
LASTING CONCENTRATED COLOGNE

Haunting as a Love Theme

PERFUME, 2 DRAMS $3.50
PERFUME, ½ OZ. (Gift Box) . . $6.00
Other sizes to $36

By Mail — Direct from the Perfumers

WHEN IN NEW YORK VISIT THE PERFUME SHOP

MICHEL PASQUIER
7 W. 46th St., New York 36, N. Y.
JUST OFF FIFTH AVE. ESTABLISHED 1919

". . . if ye have faith as ■ grain of mustard seed, nothing shall be impossible to you."
Matthew 17:10



Amulet of Faith Mustard Seed Charm

Sterling $1.65
and $2.50
10-karat gold $6.60
Bracelet, Sterling $5.30
10-karat gold $28.00
Federal Tax Inc.

BOY and GIRL CHARMS

Name engraved on front, birthdate on reverse. For Mother or Grandmother Bracelets
Sterling $2.95
10-karat gold $10.00
14-karat gold $14.00
Federal Tax Inc.



HAUSMANN'S
730 CANAL ST., NEW ORLEANS, LA.

LOWEST PRICES EVER!

FAMOUS SHELFMAKER **LEGS! LEGS!**



Deluxe Wrought Iron
complete set of 4

6"	high	$2.98
12"	high	3.49
16"	high	3.98
22"	high	4.49
28"	high	4.98



mount in vertical or flared position

Brass-Tipped Hardwood
blonde finish —
complete set of 4

6"	high	$2.98
12"	high	3.49
16"	high	3.98
22"	high	4.98
28"	high	5.98

Send check or m.o. (no CODs, please).
Add 75c per set of 4 legs for shipping.
Nu Trends, Inc. Dept. 95
27 Bryant Drive, Livingston, N. J.

Glamour for your home



Glamorous and practical are these stunning gold-finished metal accessories, hand-decorated with a unique design consisting of pearl seashells accented with gold sequins and rhinestones.

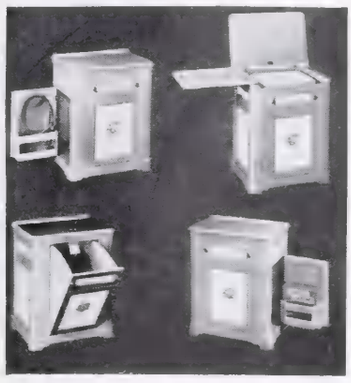
12" WASTEBASKET . . . . . **$5.95 PPD.**
MATCHING TISSUE BOX (holds regular sized box) . . . . . **5.95 PPD.**
MATCHING PAPER TOWEL HOLDER **3.95 PPD.**
SAVE BY ORDERING THE COMPLETE ENSEMBLE— **ONLY $14.95 PPD.**
No C.O.D.'s please
Free folder of other originals on request.

WHITNEY & ROGERS
Original Designs in Home Accessories
23-A Fox Meadow Road Scarsdale, N.Y.

SHOPPING

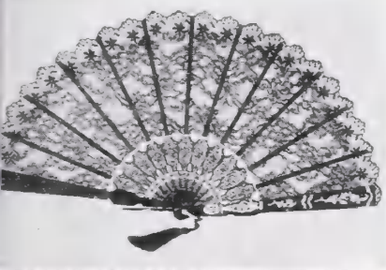


WAY BATHROOM CAB-ET, 19½" x 13" x 23½" gh, opens into an upholstered at; a side table for small items; storage compartment for a untain syringe and hot water ttle; another for a box of sani-ry napkins; and a ventilated mper. Two-tone lacquer finish ivory with apple green. blue. ral. orchid or all ivory. $22.50 p. chg. coll. Art-in-Wood Shop, 8 Third Ave., New York.



PRETTY CURL makes this ack Persian Lamb cloth look e a very expensive fur stole. it for budgeting glamor girls, is is the answer to a prayer on ol evenings. It's a wonderful ver-up for a velvet sheath; or ear it over a fall suit. Black-tin lined. 72" stole is 16" wide. ft-wrapped. $10 incl. tax and st. Milady's Shopping Service, W. Prospect Ave., Mount ernon, New York.





FRANK ALVAREZ INC., DEPT. HB
World-Over Handicrafts
O. Box 372 Alhambra, California

UNIQUE LACE FANS
Imported From Italy

There's something about a fan that makes a woman feel part angel . . . part devil . . . and if it's made of lace, the effect is indescribable. These fans are made in Italy from famous French Chantilly-style lace . . . heirloom quality . . . pretty enough to be framed.

White lace, embossed white frame **$5.00** Ea.

Black lace, silver decorated black frame **$5.00** Ea.

Black lace with gold threads interwoven in the lace and gold-decorated black frame **$6.50** Ea.

Shipped Postpaid

A Gift of Beauty



Well designed aprons are pretty things which bring out that certain beauty everyone loves to see. Give the gift you would love to receive. a permanent finished organdy apron, with a double tier, scalloped edge, and a heart shaped pocket adorned with violets. They come in six different colors: Daisy yellow, sky blue. soft pink, seafoam white. nile green, and wild orchid. This is holiday time, treat yourself to a gift. Order two! !

ppd. $2.

WINIFRED ZOLKO
2915 Cambridge St., Philadelphia 30, Pa.



Most Brilliant Gem on Earth!

More sparkle! More fire! A miracle of modern science! Looks exactly like a fine $1,000 African mined gem expertly cut in 58 facets. Dazzling, full carat lady's ring, set in 14 K. gold, only $54.00 (tax incl.). Superb men's and ladies' rings in all carat sizes. Easiest of EASY PAYMENTS — as little as $4 per month. Let us send you the full story of the amazing KENYA GEM . . . Write today for Free Booklet! Kenya Gem Corp. Dept. 128, Philadelphia 44, Penna.

A Family Heirloom



A WAYNE ORIGINAL

Distinctively Gift Boxed, Prompt Delivery

WRITE FOR CATALOG

Birthday lists of mothers' or grandmothers' junior charmers, or future executives become a delightful source of pride as they continue to grow.

Heavy sterling silver chain bracelet	$3.00
Available in 12kt. gold filled	$4.00
Available in 14kt. solid gold	$35.00
Sterling silver discs 7/8" dia. with first name and birth date engraved in script ..... each	$2.50
Available in 12kt. gold filled ..... each	$3.00
Available in 14kt. solid gold ..... each	$10.00

All prices include engraving, Federal tax and postage

Wayne Silversmiths, Inc. 546 SO. BROADWAY · YONKERS 5, N. Y.



PETITE COIN COMPACT

Unique and practical way to end coin fumbling. Neatly holds $3.24 in change. Translucent red styrene, beautifully embossed in gold with charming French design, including the Fleur-de-lis. A wonderful little gift. Inexpensive too.

Attractively boxed and only $1 each
Special Price of 6 for $5

Order by mail today—No COD's. Satisf. guar. Send cash, check or m.o.—Immediate delivery

OLD PUEBLO TRADERS Box 4035, Dept. BCO Tucson, Arizona

from Mexico



Breath Taking and Unusual SILVER JEWELRY

guaranteed to please!

Pedro has such big selection of beautiful, hand-made, MEXICAN JEWELRY, he thinks this terrific idea. You select item you want—earrings or bracelet . . . and price you want to pay. Pedro personally picks an individual, hand-made, piece for you and sends it. If you are not 100% satisfied, return it, and Pedro promptly refunds your money. What Pedro has in mind is so unusual (each piece different) . . . he can't describe it. You will be amazed at the beautiful jewelry you receive . . . its low price. State style preference, if any (drops, loops, buttons etc.). EACH PURCHASE GUARANTEED TO SATISFY OR MONEY REFUNDED. Earrings—$3.50, $4.50, or $6.50. Bracelets—$7.50, $10.00, or $12.50. Pedro pays tax and postage.

SOUTH OF THE BORDER
LITTLE ROCK, SOUTH CAROLINA



Orchids Anyone Can Grow

You can easily grow exquisite "Butterfly Orchids" anywhere indoors. From Spring to late Summer they'll bear as many as 200 exotically fragrant miniature white orchids with purple throats. Crown of 10 or more bulbs is mounted on highly decorative oak slab. ready to hang or set anywhere. Fun to grow, delightful as gifts. Simple instructions provided with each plant.

ONLY $2.00 Postpaid

PEPPERIDGE SALES CO., INC.
184 Post Road E. Darien, Conn.

The Gift For Him

WALL STREET

FOR DISTINGUISHED MASCULINE APPEAL
The finishing touch in his grooming



Buy Direct from the Perfumer!

PLEASE MAIL ME THE FOLLOWING POSTPAID

☐ WALL STREET SHAVING LOTION $1.50

☐ WALL STREET COLOGNE $1.80

I enclose $_____ for payment

NAME_____

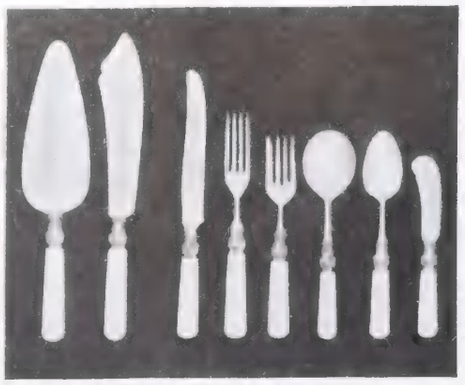
ADDRESS_____

CITY_____ ZONE____ STATE_____

MICHEL PASQUIER
7 W. 46th St., New York 36, N. Y.

ADD CHARM TO YOUR TABLE!

with RARE ALLURING MOTHER of PEARL HANDLED DINNER SERVICE



Distinctive ■ Enchanting ● Fascinating
Luxurious Sterling Silver Ferrule
Sparkling Mirror Finish Stainless Steel Blades
Truly ■ Wonderful Gift

Offset Pie Server	$ 9.00	each
Dessert Sliver	8.00	each
Dinner Knife	72.00	dozen
Dinner Fork	72.00	dozen
Salad or Pastry Fork	72.00	dozen
Soup Spoon	72.00	dozen
Teaspoon	60.00	dozen
Butter Spreader	55.00	dozen

Gift Boxed—Postage Paid—Federal Tax included.
No C.O.D. orders accepted
Individual pieces available—write for leaflet & prices.

OTTO POMPER COMPANY 56 W. Adams Street - Chicago 3, Illinois

The "SHARP" Set for the "SMART" Set



Three more Skillful kitchen companions were never known. Their fine, keen edges deftly skin, pare and slice as no ordinary knives can. These refined blades are made from a closely guarded stainless steel formula in Solingen, Germany. The handles are close grained Brazilian Rosewood, form-fitted to protect your hands.

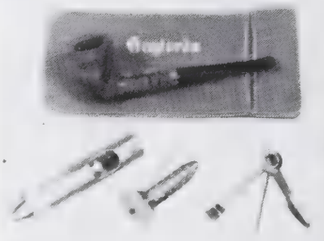
A Welcome Gift that Lasts for Years

No. 101 Set of 3—
Gift Boxed $3.95 postpaid

WINDOW SHOPPING



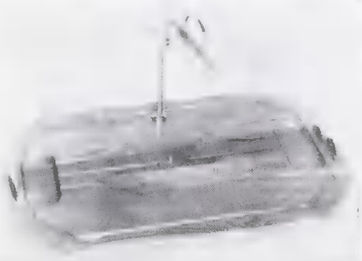
BRASS BAR CADDY rolls merrily along on easy turning casters to serve your thirsty guests. Wheel it outdoors when the weather's fine, into a corner when the party's over. The top level has dividers for holding glasses, the bottom is for ice bucket and bottles. With black handle, 19" x 11" x 29" high. Glasses, etc., not included. $16.95 exp. coll. Henry Rosenzweig. 723 Lexington Ave., New York 22.



HE'LL CALL FOR HIS PIPE. and he'll call for his bowl, and he'll call for his accessories, three. And he'll settle back, a deeply contented man. Imported gold-banded pipe, aged and "caked" for instant no-bite enjoyment, comes in a flannel carrying glove. With it you get lighter and tamper, reamer; 3-piece pipe companion. $4.95 ppd. Postal Products, Box 328, Scarsdale, N.Y.

(*Please turn to page* 147)

"GOURMET" Roast Holder



Succulent roasts and turkey dinners take on a festive air with this blonde, 1" thick hardwood carving board. Tarnish-proof aluminum spikelets and adjustable polished metal holder make carving easy and pleasurable. Chrome handles, scratchless rubber feet and two huge gravy wells to catch juices. 14¼" x 21¼".

$8.95 Postpaid.

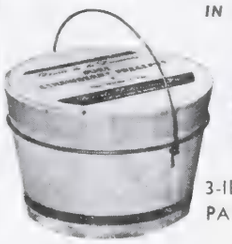
Without holder **$5.95** Postpaid.

Send For FREE *Catalog*

D. P. STORRS CO.
1318 BEACON STREET
BROOKLINE 46, MASS.

STRAWBERRY PRESERVES

IN WOODEN PAILS



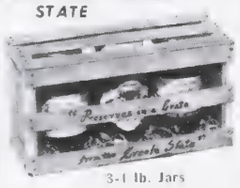
From Old New Orleans

Fraise de la Louisiane: sun-ripened whole fruit in a preserve of incomparable flavor—certain to please even ■ Gourmet's taste!

3-lb. PAIL **$4.45** each postpaid*

PRESERVES IN A CRATE

FROM THE CREOLE STATE



Three 1-lb. jars of Fraise de la Louisiane, pure preserved petite figs, and tree-ripened peaches preserved in natural juices and cane sugar. Most desirable gifts for customers, employees, friends.

3-1 lb. Jars
Strawberry-Fig-Peach

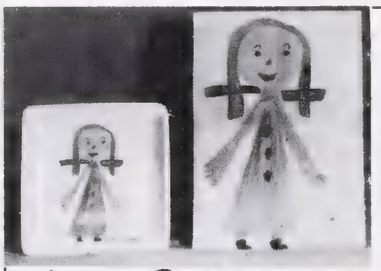
$4.10 each postpaid*

West of Denver add 25¢

SATISFACTION GUARANTEED

Write for Complete Gift List

CREOLE DELICACIES CO.
P.O. BOX 1042-H NEW ORLEANS, LA.



YOUNG REMBRANDTS
Loch Lane, Dept. B-12, Port Chester, N. Y.

Your own child's drawing drawn for Daddy or Mommy, or grandmother. A child's work of art can achieve immortality. Just fold and mail any size drawing for reproduction in full color on a 7" ceramic ash tray or 5½" x 4½" cigarette box $6.95 each. Allow 10 days. 35¢ postage. Write for free brochure.

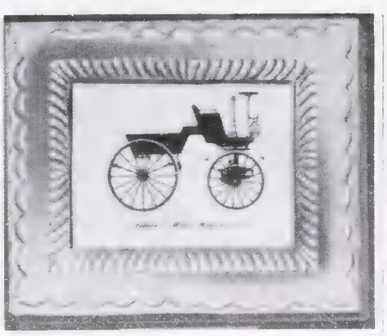
Men's Bath Set

Fine china pieces are soft ivory with hand-painted trim and scenes of old cars and trains in dark brown, complemented by a thin band of 22 K gold on neck of jars. Jars labeled cologne, talcum, aftershave are 4½" high. Large tray is 9½" ■ 7¼", has place marked catch-all for pocket change etc. Accessory box is 3" high. An exclusive with Lee Wynne, complete, Post paid **$5.95**



Send For Free Gift Catalog

Lee Wynne (Dept. B-11) 5446 Diamond St., Phila. 31, Pa.





Early American Autos

Set of 4 prints $2.98



Quaint antique auto prints lend nostalgic enchantment to the discriminating home and office. They're authentic, they're full colored in golden metallic frames—4¼" x 5". Each group of 4 mounted on black ribbon ready to hang as shown—or separately in your own arrangement. *Specify Set #1 (Selden, Packard, Autocar, Cadillac) or Set #2 (Ford, Durocar, Oldsmobile, Winton).*

$2.98 post paid per set.
$4.98 for both sets.

Send check or m. o.
Immediate delivery.
Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. B-113 STATESVILLE • NORTH CAROLINA

ALL-OCCASION

For You To Finish

TABLE CLOTH
PLACE MATS
RUNNERS

With easily attached motifs for any festive occasion: Christmas, New Years, Washington's Birthday, St. Patrick's Day, Easter, Fourth of July, Halloween, Thanksgiving, Cocktail, Birthday, Bar Mitzvah, Italian, Oriental, Mexican Dinners, Kitchen, Bridal, Baby Showers. Made of washable material complete with instructions to finish in minutes. Red, Green, White, Pink, Turquoise. Approximate size including any two occasions:

15"x15"	$8.95	*Runner*	*Oval*		
52"x70"	12.95	60"	$9.95	63"x85"	$14.95
63"x126"	15.95	72"	13.95	63"x104"	17.95
72"x108"	17.95	90"	19.95		

Place mats $1.95 ea., Runners $3.95 and $4.95 including any one occasion. Additional occasions $1.95 per set. Napkins 50 cents ea. Completely finished add $5.00. Other sizes and occasions priced on request. State color and occasions desired. No C.O.D.'s please. Postage Prepaid. Immediate Delivery.

Check or Money Order to: **Vi-Ro** Box Number 281. Washington 4, D.C.

CROWN THUMBPRINT

Open stock reproductions of fine early American glass. Inexpensive enough for everyday use, decorative enough for parties. 7½ oz. water goblet, $1 each; cocktail 50¢, sherry 50¢, Sherbet (not shown), 75¢. Add 50¢ post for each 6 pieces or less. Also available with ruby band. Write for this price list and illustrated brochure of other reproductions. WITS' END, 221H Bellevue Ave., Up. Montclair, N. J.





KENCORK floors and walls...

practical luxury for today's new way of life

Today, distinctive elegance in floors and furnishings must be easy to care for, too... that's why the mellow richness of Kencork Floors in your home is the finest expression of your modern way of life.

Kencork is amazingly resilient, sound-hushing, always warm to your touch and buoyantly restful to walk upon. Deep inches of pure natural cork are compressed into each precision formed tile, burnished, pre-waxed and finished in random nut-tones so richly lovely they need no other floor covering to make your rooms complete. Kencork cleans easily with mild soap and water... stays gleaming with only occasional waxings and wears for 50 years and more.

It can be installed over any smooth, firm interior floor (even over concrete in contact with earth if drainage is away from the slab). See Kencork at your Kentile Dealer's now. Look for his name and address listed under FLOORS in your Classified Telephone Directory.

©1955 KENTILE, INC., 58 2ND AVENUE, BROOKLYN 15, N.Y.

KENTILE ■ KENCORK ✲ KENRUBBER ■ KENFLEX ■ KENFLOR ✲ *REG U S PAT OFF

KENCORK® FLOORS / WALLS



DESIGNED BY SANFORD WALLACK

it's the **hidden quality**  that spells **true value**



You can *see* in an instant what the elegance of the simple, tailored design and smart color combinations of Basic's new "Debonaire" group will do for your home. In years to come you will see how the quality of construction, finishes and craftsmanship of your Basic furniture will enrich your pleasure and satisfaction as only true value can.

THE "DEBONAIRE"
is also available in other sparkling color combinations.

write for descriptive literature
and name of nearest dealer.

BASIC-WITZ FURNITURE INDUSTRIES, INC.

ROOM 11
WAYNESBORO, VA.

AT FINE STORES
ACROSS THE NATION

BASIC-WITZ FURNITURE INDUSTRIES, INC.



Color

to warm
the very heart of you

Close your eyes and dream of your favorite color . . . open your eyes and *find* it gloriously portrayed in the luxurious beauty of a pure virgin wool Faribo blanket—in the sleeping weight you most enjoy—at the price you can best afford . . . then choose it for your own because *this* is the blanket that in *all ways* warms the very heart of you.

Faribo® Flight-Lite

. . . wool as fine as angel floss, touched with gentle color, woven into the lacy loveliness of this all-season blanket—sheer warmth fashioned to escort you to your dreams from early Spring right into today's heat-controlled living . . . and sleeping!



FLUFF-LOOMED IN THE LAND OF LAKES

FARIBO BLANKETS PRICED FROM 9.95 TO 34.50

WRITE FOR STORE NEAREST YOU!

First name in blankets since 1865

FARIBO BLANKETS • Faribault, Minnesota


This is *Atlantis* – the first group of fabrics in the Odyssey Thaibok series designed by Carmen Graham. In an imaginative new approach to color Thaibok merges the richness of the East with Grecian purity. The fabrics are woven of natural fibers of great strength – linen, silk, Rami and Egyptian cotton. There are five other groups in the series equally brilliant, equally vibrant in range of color.
ODYSSEY
THAIBOK
THAIBOK FABRICS LTD., 8 EAST 54th STREET NEW YORK 22 SHOWROOMS: NEW YORK CHICAGO BOSTON LOS ANGELES SAN FRANCISCO MIAMI



WINDOW SHOPPING

CONTINUED FROM PAGE 142

EST FOR NYLONS. We like his better than any stocking case e know, and for traveling, it's cram-jammer's joy that folds nto a 6" square. It has pockets or 5 pairs. But, if like us, you ever own that many nylons at ne time, fill the spares with ankies. Black satin lined with ink, it's embroidered with any rst name. $2. ppd. Princess Emroideries. Padanaram Rd., Danury, Connecticut.



ACK HOUNDS may well be anines that love to snooze. So ive your dog his own mattress. hese are 4" thick, padded and ifted; and are cedar-treated to ive a pleasant odor and insure ea control. Available in 11 sizes, rom 15" x 21" to 36" x 50". rices are about $1 per sq. ft. All hipped exp. coll. Write for illustrated folder. Kumfort Mfg. o., 79 Sudbury St., Dept. HB, oston, Mass.





$5 down,* $5 monthly for sterling on Macy's Silver Club Plan

- You can enjoy your entire set *while* you pay for it.
- **FREE** with order, silver spoon pin, anti-tarnish chest.
- Choose from over 200 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, etc.
- Take up to 2 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.): luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

* $5 down, $5 monthly — 4 place settings (24 pieces)
■ 7.50 down, 7.50 monthly — 6 place settings (36 pieces)
● $10 down, $10 monthly — 8 place settings (48 pieces)
■ $15 down, $15 monthly — 12 place settings (72 pieces)

Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB-11-55

Enclosed, $_____ down payment

Pattern_____

No. of settings_____

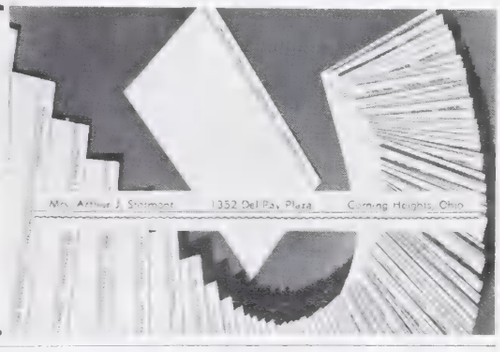
Name_____

Address_____ Apt. #_____

City_____ Zone____ State_____

100 Personalized Postals $1!

our own name and address neatly printed on 100 fine quality hite vellum post cards. Use for rrespondence and as regular st cards . . . always neat and ficient looking. You'll want a pply for home use . . . and you on't find a nicer gift for busiss friends and students. Everyne who uses the mails will ppreciate them. And $1 per 100 the lowest price ever. *(Special 00 for $1.75!)* Handy Gifts, 1112 sperson Bldg., Culver City 6, alif.





UNUSUAL FLOWER CONTAINER

A decorative reproduction of a Chelsea sauce boat. White background with delicate coloring. A perfect container for flowers.

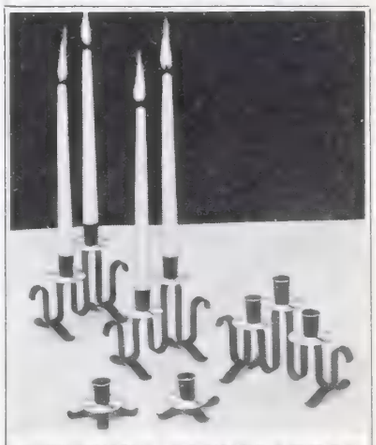
5" wide x 8" long x 4¼" high.

$11.00, plus postage

(FLOWERS NOT INCLUDED)

Alice H. Marks

18 East 53rd St., New York 22, N. Y.



STUNNING CANDELABRAS

Inspired by the undulating flow of Beethoven's Moonlight Sonata, they look positively elegant anywhere! Rich Satin Black wrought iron (chip-proof) accented with Brass drip-catchers to harmonize with any decor. Extra fine quality, beautifully gift boxed . . . and value priced!

Single		pair $1.25
Double	(7" long)	pair $4.95
Triple	(9" long)	each $2.95

Gifts MASTERCRAFT 212HB SUMMER BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



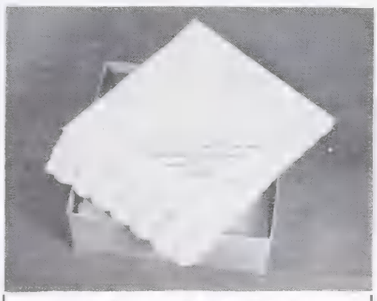
BEDSPREAD HOLDER $9.95

l last; a resting place for your folded bedspread extra blanket. 31" high, 22" wide—folds flat to ip under bed when not in use. In sturdy hardoods; choice of mahogany, maple, blonde, or ebony. wonderful convenience for each bedroom. Makes an eal Christmas present or hostess "thank-you" gift. end check or M.O. Shipped express collect, weight lbs. Specify finish. Ill. residents add 25c sales tax.

Satisfaction guaranteed—Immediate shipment

WINFIELD

39 S. Fifth St. Springfield, Ill.



GRACE NAPKINS

Teach young ones the habit of mealtime grace; remind older ones lest they forget. Napkins make a thoughtful setting at every meal. Choose from two favorite family blessings:

Printed in red: God is Great and God is Good and we thank Him for this food. By His hand we all are fed. Give us Lord our daily bread. Amen.

Printed in blue: Bless us, O Lord and these Thy gifts, which we are about to receive from Thy bounty. Through Christ our Lord. Amen.

Napkins are white, embossed linen finish. Size 12" by 12". Specify which blessing with your order. 60 napkins, ppd. $1.00

Inquire for special price to churches
Send for Free Gift Catalog

HORACE ANDERSON'S GIFTCRAFT CO. 1234 E. 47th St., Chicago 15, Ill.



"OLD HOOSIER" HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, for GOOD Holiday Eating

Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs. . . . . $1.25 per lb.
Bacon, 4 to 8 lbs. . . . . $1.15 per lb.
Turkeys, 8 to 12 lbs. . . . . $1.75 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75¢ per order.
SAFE DELIVERY GUARANTEED

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA



for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five asst. 5-oz. jars Oregon Wild Blackberry, Greengage Preserves, Oregon Whole Strawberry, Seedless Loganberry Jam, Seville Orange Marmalade; gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid, **$3.25**

FREE BOOKLET LISTS GIFTS $3.25 to $35.75

JANE AMHERST
P.O. Box 2024-A, Portland 14, Ore.

☐ Send boxes listed on enclosed sheet. ☐ Send booklet.

Name_____
Address_____
City_____ Zone____ State_____



Candleholder

Santa all smiles ... the jolliest version ever of that enchanting old elf in handmade porcelain from Vienna. Put a candle in his hand, put him atop the mantle, under the tree, anywhere at all. Simply brimming over with Christmas spirit, painted in soft shades under a soft-sheen glaze. You'll want him around all year. 7" tall. Each, $6; matched pair, $11

Add 75c for shipping charge
Add 3% City and State Tax for Illinois delivery

C.D. Peacock
JEWELERS • ESTABLISHED 1837
STATE AND MONROE • CHICAGO



COFFEE COOLER so Dad can enjoy it before he makes the 8:15. Aluminum cylinder 2½" long absorbs heat in seconds; polished wood handle. Man sized 12 oz. cup and saucer in grey ceramic, blue wash decoration.

The set **5.50**

Outside 50 mile radius add 50¢ for handling. Send for catalog HB

Hammacher Schlemmer
148 East 57th Street New York 22, N.Y.



NORWEGIAN ELK **SLIPPER-MOCS**

Hand laced with genuine rawhide thongs, these luxurious Elkskin Slippers are tailored for the man or woman of discriminating taste. You'll revel in the supple softness of this beautiful leather—the comfort that's enhanced by the foam rubber innersoles. Available in all sizes for men and women. Only $5.95 Ppd.



MAN'S
DEERSKIN GLOVES

Handcrafted from the softest, washable deerskin, these are perhaps the most popular gift item we've ever sold. Sizes 8 to 10½. Only $5.95 Ppd.

Write for FREE GIFT CATALOG

CASCO BAY **TRADING POST** INC.
FREEPORT Dept. B115 MAINE

TWO FINE GIFTS
for any Home



Wrought iron Mail Box, Parkerized against rust. 10" wide. Without name **$10.95** postpaid. Add 50¢ for each aluminum letter. Also available in white, with black name.

Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties Since 1922—Lanterns, Weathervanes, House Signs, Door Knockers, etc.
41 Old Milwaukee Road, Wheeling, Ill.

Let the LIGHT BURN BRIGHT at CHRISTMAS



Aluminum Lantern 11" high, width of roof 8½". Mounted on attractive wrought iron bracket. Rich black finish. Extends 20" from wall. **$19.50** postpaid.

Write for Christmas Gift Catalog

A GIFT OF GOOD SCENTS!
Genuine—Fresh—French-imported
LAVENDER

Christmasy ribbon-tied



SEND US THE NAMES—we'll send each gift separately—in time for Christmas, with your name on a card. Everybody loves the fresh, natural fragrance of this fine French lavender. So nice for closet shelves, linens, wardrobes (men's too!)

$1.50 POSTPAID (tax and handling chg. included). French-imported ROSEBUDS available at same price.

GIFT CATALOG ON REQUEST

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Sta., N. Y. 11, N. Y.



WINDOW



A RAPHAEL PAINTIN
spired this lovely groupi
hang on your wall. The
artist is known for his mad
and a remarkable reprod
includes the Blessed Mothe
Child of bisque in natural
with gold and pastel accen
high. $2.95. Cherubim of
flowers are 5" high. $3.95
Add 35¢ post. Religious
Guild. 131 First St., Peori



TWO LITTLE INDI
well tanned from their life
the desert sun and with
hair and dark eyes, are d
in brightly colored and aut
Navajo costumes with stri
real beads around their
About 7½" high, they have
able arms, eyes that ope
close. Squaw and her ma
each ppd. The Santa Fe
630 E. Alameda, Santa Fe.

A Gold Coast original ...

COCONUT PALM CANAPE TRAY

Only **$4.95** ppd.
Sorry, no C.O.D.'s



From Florida's Gold Coast, the spathe of the coconut palm, de with raffia, baby coconuts and coconut blossoms. It makes a thor handsome, thoroughly unusual tray for sandwiches, salads, sna hors d'oeuvres. Inside of tray is enameled in yellow, pink, char flamingo, aquamarine or natural. Trays vary from 20" to 27" in All hand made; no two identical. Wonderful for yourself . . . a highly original gift!

POST HOUSE 209 N. Federal Highway, Delray Beach 1, F

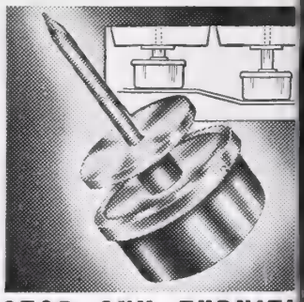
Giant Birthday Candle
for every birthday from 1st to 21st



Start a charming tradition on a child's first birthday by giving one of these unusual birthday candles. Designed to be burned each birthday from the very first through the twenty-first year. Snuff it out as each year's allowance is used. This impressively tall 16" candle, in pink or blue, makes a wonderful shower gift for friends; or get several for your own children. State color. Gift card included. No C.O.D.'s please. Order today.

$3.95 POSTPAID (continental U.S.)

CANDLECRAFT
P. O. Box 265
TACOMA 6, WASHINGTON



STOP ANY FURNITU FROM WOBBLING
Automaticall
with these
SELF-ADJUSTING GLIDES 4 for

FURNITURE stands steady on sagging or uneven floors—when you use these ne ture glides! Their silicone "cushion-pac *matically* makes all legs stand firm—(FLOOR! Move your furniture . . . they *auto* readjust! Just TAP them on legs of chair TV sets, beds, etc. Fit any furniture. Incon Only furniture glide of its kind! Cadmiu steel—GUARANTEED FOR LIFE! $1.3 of 4, 3 sets only $3.95, 6 sets $7.95. A postpaid. *Your furniture stops wobbling—money back!* N.Y.C. add 3% Sales Tax. O from

MANSFIELD HOUSE, Dept. 131, 38 W
N.Y.C., N.Y.

SHOPPING

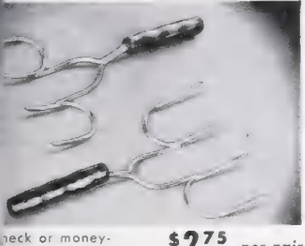


TINGUISHED SERVICE
KET is copied from an old
ch hatbox. It's really too
some to use as a waste-
et, so we'll put it beside our
ite chair to hold magazines.
ely handmade. with dé-
age decoration of old Eng-
shop signs in black, white
gray speckled with gold. 12"
14½" long. 10½" wide.
0 Ppd. Scroll and Pen, 14
1 St., Pittsfield, Mass.



AVO FOR BILLY, the tal-
aerial performer who is
more than a toy! Made in
many. he makes the tricky
of balancing seem easy. Tie
end of the string to any fixed
t, and raise and lower the
end. Billy rides his bicycle
the verve of a Barnum &
y star! $2.50 ppd. Pocono
, Box 7, Stroudsburg, Pa.





ES MEAT-LIFTERS .. *the perfect practical gift for the Gourmet!*



For *any* occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of juices. Approximately 11" long; overall tine spread 6½"; positive grip finger-fitting handles. Mailed in self-storage box.

heck or money-
-sorry, no C.O.D's.
back guarantee.

$2.75 *per pair*
plus 25¢ postage in U. S. A.

IVES NEW PRODUCTS, Inc.
208 Medical Arts Building ▪ Richmond, Indiana



R-A-NAC All-In-One

Most Versatile Device for Table, Bar, Office or Travel Ever Created

remely neat nutcracker for nuts of all **Handy bottle opener** for champagne, liquor, and other cork, screw top or cap top **Breaks lobster claws,** ice cubes. **Serves rn. Pries** lids off cans. **Perfect punch** for fruit, or vegetable juice cans. **Sturdy screw r, tack hammer, even emergency pliers. pipe . . . Wonderful to have on hand . . . que gift.**

ed and fashioned in Solingen, Germany, of rged, nickel-plated steel.

Only $2.95 postpaid.

ated card of many uses included. Order today

RIAL SEA-WAY PRODUCTS, Dept. HB
446 W. Flournoy St., Chicago 7, Ill.



WINDPROOF LIGHTER LIGHTS ITSELF!

Just a wave of the hand lights most unusual lighter ever invented. No flint, wick, battery or moving parts. Remove cap—air sets up catalytic action with special filament and fluid to create blue, smokeless flame. You can't blow it out. Gold Medal Award Winner, Luxembourg International Fair. Unconditionally guaranteed. Gold and black cylinder. 2" long, weighs less than 1 oz. Complete with fluid.

Only **$3.95** post-paid

Send for free catalog

artisan galleries
2100-A11 N. Haskell Dallas 4, Texas



Gold, silver, chromium, brass and special finishes. Antiques restored. Stainless steel knife blades installed. Bowl instruments repaired and refinished. Write for price list or ship to us for estimate. Our Main plant address is 221 Bryot Street, S.W., Atlanta, Georgia. If estimate is unsatisfactory, we will return unopened. Prices reasonable. We do a large mail order business.

SIMMONS PLATING WORKS

All Work Guaranteed By Over 60 Years Experience

ATLANTA, GEORGIA

GIFTS THEY'LL REMEMBER YOU BY from *Bonne Chose*

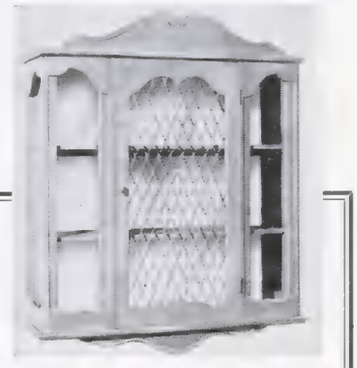


The MELANGE $10

A taste medley of 15 delicacies *imported* from 7 countries, packaged in a metal rimmed, ceramic bottom basket from West Germany that is a decorator's find. $10-postpaid in U.S. *A thrilling gift or your money back!* FREE CATALOG ON REQUEST.

Diner's Club charge accounts. Others invited. Send check or M.O. Save C.O.D. charges.

BONNE CHOSE Dept. HB-2
1199 Broad Street, Newark, N. J.



DISPLAY YOUR TREASURES

with this lovely French Provincial Cabinet. Truly authentic in every detail, it will add charm and grace to your home of selected hardwoods. It has glass panels on sides and front, hinged door with open grill work backed by a glass panel, making it completely enclosed.

Available with **MIRRORED** or **RICH GREEN BACK.** 24" high, 20" wide, 5½" deep—6" between shelves. Choice of Fruitwood, Brown Cherrywood, Antique Gold or Antique White finishes. **$29.95**

express shipping charges collect

LARGER SIZE IN SAME FINISHES. 31" high x 25" wide x 6½" deep—8" between shelves. **$47.95.** express shipping charges collect.

No C.O.D.'s, please.

MAYMAC COMPANY
79 W. Grand St., Dep't 6-G, Mt. Vernon, N.Y.



SUGAR BABIES
IMPORTED FROM HOLLAND

Only **69c** *per box ppd.*

Here's a real Dutch treat . . . for Christmas giving, for your own parties or the children's, for decorating cakes, for weddings, showers, parties or teas. A box of 20 gay and colorful Sugar Babies that look much too cute to eat . . . and taste much too delicious not to! They're fresh and made of the finest ingredients, with a luscious chocolate or almond crunch filling that must be tasted to be believed. Order a few boxes today.

Send Check or M.O. No C.O.D.'s Please.

Send For FREE Big Christmas Catalog of Gifts, Gadgets and Toys.

SPENCER GIFTS
514 Spencer Bldg., Atlantic City, N.J.

Rare! Unusual!
Most appreciated gift



Green Bros.
world famous
MILE HIGH GROWN
PASCAL CELERY

Unmatched nut-like flavor. Crisp, stringless, tender, sweet. Only high mountain valleys, pure snow water, cold nights, sun-drenched days can produce this eagerly sought, rarely tasted creamy white celery.

ORDER NOW for Thanksgiving, Christmas. Ship to friends. 12 large stalks (approx. 7-8 lbs. gift boxed. Perfect delivery guaranteed in U. S. on date you specify. Prepaid **$5.75**



24 Page GIFT BOOKLET

Included Rainbow Trout, rare cheese, fruits, other high altitude foods and imports that please everyone. Mail Coupon TODAY.

Those ***GREEN BROS.*** 1558 Market St., Denver 17, Colo

Send FREE 24 pg. Gift Booklet to:

Name_____

Address_____

City_____ State_____



ORGANIZE & GLAMORIZE YOUR CLOSET *with* NEW WUNDA-ROLL CLOSET ROD

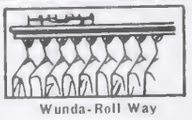
Protects clothes, keeps them crush 'n cramp-free—eliminates closet creases.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole . . . is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into a **WUNDA-ROLL** . . . and from then on it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.

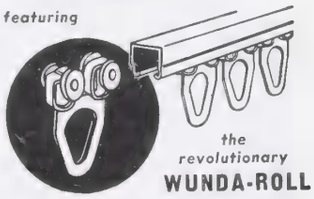


Old Fashioned Way



Wunda-Roll Way

featuring



the revolutionary
WUNDA-ROLL

There's a WUNDA-ROLL Rod to fit every closet
Order today by size number.

Size #1 expands from 18"-30" (10 rollers)	Only	**$2.99**
Size #2 expands from 30"-48" (15 rollers)		3.99
Size #3 expands from 48"-72" (20 rollers)		4.99
Size #4 expands from 72"-96" (25 rollers)		5.99

Hobi

All prices postpaid
Extra Rollers—3 for 49¢

Dept. B-115, 15 West 57th St., New York 19, N.Y.

SATISFACTION GUARANTEED
QUICK DELIVERY
SEND CHECK OR MONEY ORDER



GENUINE
Cultured PEARLS

Wonderful gift for Christmas, Graduation, Anniversary. Sterling silver clasp, French knot between each pearl. Two styles
A—PEARL NECKLACE. 17" long. Graduated from approximately large 7 mm. to smaller 3 mm. pearls. A gift that will be always remembered ..... only **$14.95** ppd.
B—PEARL CHOKER. 14" long, 6 mm. matched pearls. A beautiful gift for the one you love ..... only **$24.95** ppd.

ORDER TODAY — Money back guarantee
Send check, or money order. State style

INTERNATIONAL PRODUCTS
IMPORTERS
1441 Lamar Ave. Memphis, Tennessee



XMAS ANGEL EARRINGS !!

Exclusively Ours

Gay, Festive! Conversation piece earrings. Especially designed for HOLIDAY WEAR. These lovable Angel Earrings, each with a tiny surprise in hand, are as full of whimsy as Saint Nick himself. Brightly painted. Feather light. Comfortable to wear. An EXCITING GIFT for you and your friends!

POSTPAID, TAX INCLUDED Only **$1.00**
3 PAIRS $2.75

Matching Angel Scatter Pins. Set of 3 $1.50 ppd.

YOU'LL BE DELIGHTED!! No C.O.D.'s please.

TARTAGLIA IMPORTS
1360-H Glenneyre, Laguna Beach, Calif.



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co.
234 AMHERST STREET
Bridal Service Division,
EAST ORANGE 4, N. J.



ELEGANT . . . yet intimate!

CALIFORNIA SLIPPER-SANDALS DESIGNED BY TAPPINI JUST FOR YOU. Nestled in the foot-caressing, heavenly soft mouton is one perfect snow drop rhinestone with a perky black velvet bow. Order in Angel Pink, Ice Blue, Holiday Red and Jet Black.

A must for the girl who has everything. Easy to fit sizes: Petite (4-5). Small (5½-7). Average (7½-9). Only **$6.95!** PPD.

Send check or money order to

MADO ACCESSORIES
5401 W. Pico Blvd., Los Angeles, Calif.



WINDOW



HOME ON THE RANGE
the old-time utensils that G mother used when cooking h lamp. This little copycat is from the original old pat Five little lids lift off. The little pots and skillets are iron, too. Wouldn't this be planted with dwarf ivy! 10 5" x 9" high. $4.95: 11½ 7" x 11" high. $8.95. Add. W. of Miss. New England eral Store. Plain St., Millis.



STAFFORDSHIRE is a name in the long lineage of china. We proudly show you uine Crown Staffordshire f jewelry, exquisitely crafted imported from Stoke-on-T England. Each piece com soft shades of blue, yellow, green, lavender, and, like na no two are exactly alike. Pen $2.95: earrings, $3.95 pr. post. incl. The Old Whip 174 Elm St., Westfield, Mas



Ice Cubes Last Longer in RAINBOW ICE BUCKET

Strikingly beautiful—the kind any host would be pro display—and does an extraordinary job keeping ice from melting. Holds about 36—last longer than in ord buckets. Made of immaculately white molded Styrafo easy to keep clean—doesn't perspire like metal. Hand basket-weave Vinyl plastic outside bucket (in assorted c provides attractive 2-toned effect with white cover. 8 x8" diam. (across top). Ideal for parties, patios, recre room, picnics— wherever you serve 'em "on the rock including everyday home use. Colors fit any decor. A g be appreciated! Your choice of *Brick Red, Pink or Chartreuse.* Half the price you would expect. Satisfaction guaranteed.

RAINBOW SALES CO., Box 45, Suffern,



CEILING LIGHT DIFFUSER CLIPS ON BULB!

Soften harsh lights from outmoded ceiling fixtures, exposed bulbs. Add modern touch with smart Lamp Diffuser Shade. Shallow cone-shaped, of glass fibre and plastic, the silken web-like translucence prevents glare, spreads light. Fits any bulb up to 150 watts. Inexpensive, featherweight, practically unbreakable. Blends with any decor. 14" diameter. Postpaid **$3.25**
(2 for $6.00)

ELRON CHICAGO

Extension Arm for use with pull chain. Ppd. 60c

Guaranteed, of course.

225 W. Erie St.
Dept. E-127, Chicago 10, Ill.

NEW "BREEZE-PROOF" ASH T SET PERSONALIZED WITH 3 RA HIGH POLISH BRASS INITIALS AN IDEAL GIFT



No More Wind Blown Ashes
No More Unsightly Butts . . .

When you use this fine ceramic ash tray solid brass removable disk. The matching rette cup holds 20 cigarettes. Suitable f door-outdoor living & for modern or pro decor. In 4 exciting color combinations, with Black; Black with White; White Black & Green with White. Only $3.95 (specify color & 3 initials desired).

CERAMIC ASH TRAY WITH HIG POLISHED BRASS PLATED STAN

This handsome, modern ash tray is just for desk or table. In Black; Green; Pin Chartreuse. Only $1 ppd. . . . 6 for $
A—Brass Stand Ash Tray, $1 ppd., 6 for $
B & B1—Breeze-Proof Set, **$3.95** ppd

No C.O.D.'s Please

TAUB OF HOLLYWOOD
6636 Hollywood Blvd., Suite 234
Hollywood 28, California

SHOPPING



DEAR LITTLE GIRL. rosy om her bath and cozy in her rilted dressing gown. will pull is mahogany-finished rocker up the hearth while she listens for er Daddy's key. The hand-orked needlepoint seat in dusty se or Wedgwood blue gives it heirloom quality. 22" high ocker or 26" straight chair. 32.50 each: both, $60. Exp. chgs. ll. Children's Heirlooms. 112 . Market St., Celina. Ohio.



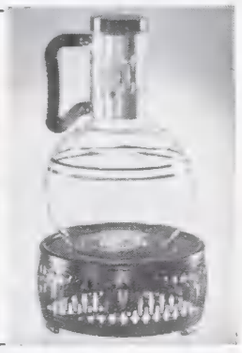
OU'RE TABBED FOR URE with a collar tab pin that orts your 2- or 3- letter mono-ram. Of gold or silver plate. it ives "woman of distinction" neat-ss to your tailored shirts! $1.50. arrings or cuff links to match. 2. Pin. with earrings or cuff nks. $3. Pin. earrings and cuff nks (which your husband will eal!). $5. Tax. post. incl. Old ueblo Traders. Box 4035, Dept. BX. Tucson. Ariz.

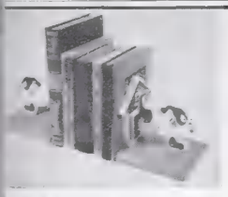


Richly Elegant - $6.95 postpaid

— and oh, so practical! This pyrex carafe is beautifully trimmed in gleaming brass, holds 8 cups of hot or cold beverages. The sturdy black metal candle-warmer base keeps casseroles hot, too! Just right for Christmas, wedding, or housewarming gifts. Send your check or m. o. (no C.O.D.'s please) to:

HILLTOP HOUSE Dept. B-11
82 Highland Avenue, Lonsdale, Rhode Island





PEP THE PUP BOOKENDS
$3.00 SET
Postpaid

AT LAST! Bookends of their very own that fit the decor of children's rooms. These are constructed of the finest hardwoods, cleverly designed in gay colors. Wonderfully appealing to youngsters. Provide early training in care of precious books. Bases are felted.

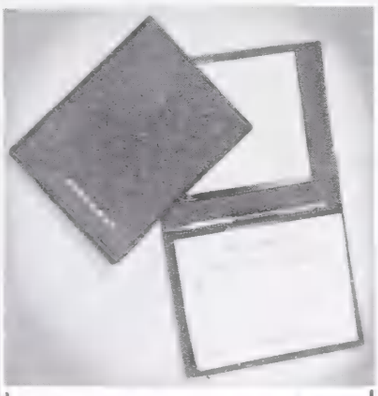
POP-UP BANG BENCH
$4.00
Postpaid



A wonderfully ingenious toy whose pounding pegs can be adjusted to the strength of any child simply by one turn of a screwdriver. A pop-up bang toy and sturdy hardwood bench with hand holes for easy carrying, all in one. Comes complete with hammer. Frequent adjustment of pegs harmless to mechanism. Dimensions: 6x11½x8" high.

Sorry, No C.O.D.'s — Colors Harmless to Children — Items Beautifully Gift Boxed

ATLASTA, INC.
Dept. 37-B, Box 2340 Winston-Salem, N. C.



PRESCRIBED FOR DOC

is this wallet that should make you his favorite patient. It has a place for the doctor's prescription pad, as well as compartments for cards, notes, money. In black or brown morocco, stamped in gold with doctor's name, it comes with a golden pencil. $8.75
Tax incl. postpaid
Send For Free Gift Catalog
THE ADDED TOUCH
(Dept. B-11) Wynnewood, Penna.

Give your family and friends the finest

MARTHA-ANN FRUIT CAKE





Slow-baked in small batches by *GraceRush* exclusively and aged for many months to naturally blend fruit and nut flavors, rare old brandy and Sherry Wine.

90.4% Fruit and Nuts
For those who cherish the finest quality

3 lb. Dark Fruit Cake - - $5.25 2 lb. White Fruit Cake - - $4.00
At selected dealers or send above amounts plus 10% postage. Prices higher in west.

GRACE A. RUSH, INC. • 3717 Madison Road • CINCINNATI 9, OHIO

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes

Start Feb. 1st. Send for Catalog R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

Starts at once. Send for Catalog C

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.

GIFT WITH *Charm*



(18 x 14 inches)

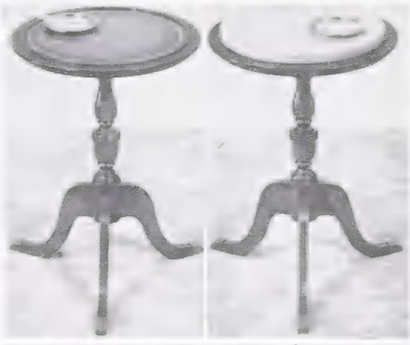
Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
#114 Colonial Couple #224 Steer
Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts



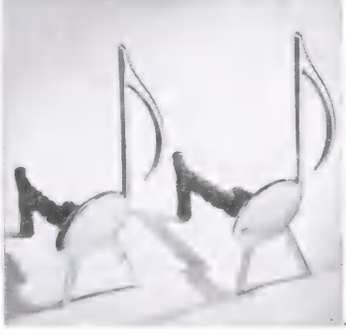
For Christmas
It's a **CIGARETTE TABLE**

If she's fastidious, discriminating, a charming hostess, here's the perfect gift. Duncan Phyfe mahogany cigarette table (14 x 14 x 20¼" high) available with hand-padded leather top tooled in 24K gold, or Portuguese St. Florentine rose marble top. Shipped in carton with simple directions for assembling enclosed (takes less than 2 minutes. Send check or M.O. No COD's, please.

Leather-topped Table $10.95 Marble-topped Table $12.95

Shipped Exp. Coll. from our Ga. Factory.

FURNITURE CRAFTSMEN
Dept. 2M, 22 Eighth Street, Atlanta 9, Ga.



PUT A SONG IN YOUR HEARTH

with the gayest andirons that ever played a supporting role for a log fire. Shaped like ⅛th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds.

SOLID BRASS NOTES $25.00
Cast Iron Black satin finish $14.95
Catalog 10 cents *Postpaid*

TENNESSEE CHROMIUM PLATING CO.
706 Louise Ave. N. Nashville 5, Tennessee

duncraft

FLIGHT DECK

LURES

WILD BIRDS TO YOUR WINDOW!



Patented

• *an unusual gift!*

See and enjoy beautiful wild birds just inches away, and feed them without going outdoors! Flight Deck attaches to window sill . . . turns children, shut-ins, practically anyone at all into "armchair" bird watchers. Wonderful for amateur photographers! Sturdy, weatherproofed, hand crafted and finished in green enamel. It's a large 17¼" x 15½" . . . has feeding stick, drinking cup, 4 seed wells, and white perch rails. Attaches and detaches easily—no tools! Satisfaction guaranteed; all orders acknowledged! WE PAY POSTAGE.

Order now for yourself . . . as Christmas gifts for friends! Send us your Christmas list and cards, or we will enclose gift card for you and mail directly.

$5.45 ppd. 2 for $10

RECOMMENDED AND APPROVED BY NATIONAL AUDUBON SOCIETY

duncraft • dept. 11-H • Dunn Bldg. • Penacook, New Hampshire



FLORIDA FLAMINGOS

Made of aluminum castings painted natural colors. Full body shape. Extra large size **$14.50** pair postpaid. Medium size **$7.90** pair postpaid.

MINIATURE HITCHING POST



Made of aluminum castings 12" high enameled 4 colors and complete with electric hanging lantern and wiring. Price **$7.90** postpaid. Write for price on larger size.

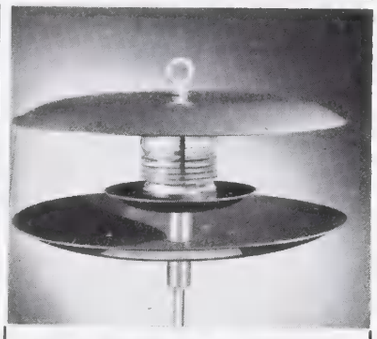
PORTABLE YARD LAMP



Complete with 15 Ft. cord and 67" high. May also be used as a hanging lamp. Price **$8.90** postpaid.

SUNDIAL. 9½" diameter complete but without stand. Price **$7.90** postpaid. All items sold on money back guarantee. Send remittance to:

CERTIFIED PRODUCTS CO.
Dept. 115, Louisville 11, Ky.



KEPE-NETE BIRD FEEDER

An Original Christmas Gift for hard-to-buy for, bird-loving friends. Keeps food dry and fresh. Large 15½" aluminum trays finished in palm green, baked enamel are rust proof, attractive and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. **Our re-orders prove Kepe-Nete is as good as we say.**

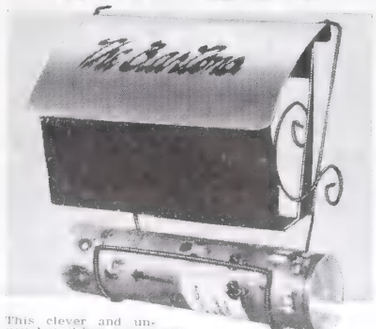
KEPE-NETE Bird Feeder

Only $9.95 postpaid
Satisfaction Guaranteed

H. B. COWAP
2423 Ridgeway Avenue Dept. HB 11
Evanston, Illinois

Personalized

MAIL BOX

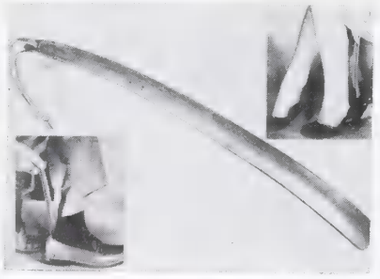


This clever and unusual mail box comes with your own name attractively script lettered in gold on the cover. Finished in rich "wrought iron" black flecked with gold. It's truly a decorator's award winning touch to your home. It's big, actually 11" long and 11" high with a patented magazine rack under the box. Mounts easily with two screws. When ordering please give exact lettering you desire. Only $3.95 plus 35c shipping. *Your Satisfaction Guaranteed or Money Refunded.*

$3.95 plus 35c shipping

FREE Christmas Gift Catalog in Color. Write for Yours!

Foster House
430-B11 S. Jefferson, Peoria, Ill.



LEATHER LONGHORN SAVES STOOPING

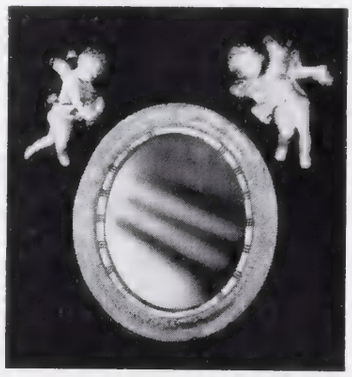
Enjoy smart luxury with this elegant, king-size all leather shoehorn. An 18" beauty of solid, top-grain leather! Slip your shoes on with the greatest of ease . . . no stoop, no effort! Slender, graceful, handsome, the Longhorn has a highly polished, full grain finish, hand beveled edges. In soft Autumn Brown, its beauty increases with use. Hangs conveniently by latigo leather thong. Unusual, impressive! Perfect gift for men or women.

Leather Longhorn **$2.00**
In beautiful plastic **$1.00**
(Calif. Residents Add 3%)
Send for Free Gift Catalog

NELSON'S, Dept. HB-115A
SIERRA MADRE, CALIFORNIA



WINDOW



FAIR FETCHED. Send th to a bride for her boudoir o your daughter when she's bu her first long dress! The pr oval mirror and sweet cupids flank it are antique ivory con sition flecked in gold. The mi is 14" high, and it makes a pr picture on a bare wall. $8.50 p paid. Mirror above, $5.50; an above, $3. Poly Sales, 56 Un hill Ave., Brooklyn 38, New Y



A TRAVELIN' MAN will l you for these! Made by Evan butter-soft pony glove leat the moccasin travel slippers c in a matching zippered case. color is maple, and the d string assures a snug fit. W sizes so please send shoe $7.95 ppd. No c.o.d.'s. Piety ner House, 41 Lincoln St., W tham 54, Mass.



Ours alone—fourteen oz. highball old-fashioned cattle glasses, beautif hand-painted, in true color, for the m who knows his cattle. Choice of five hea ANGUS, HEREFORD (HORNED or POLL and SHORTHORN (HORNED or POLL . . . three pictured here. Let us send th as Christmas gifts, sets of eight, any com nation of heads, highballs 8.75 and dou old-fashioneds 10.75 prepaid. Add 50¢ west of Mississi Write for our FREE cattleware catalog to see our many ot "cattle-lover" accessories.

VALLEY MART,
6302 Falls Road,
Baltimore 9, Md.

Valley Mart



NEW! COLOR COMBINATION DIAL $1

To have perfect color schemes for all the rooms in your home—use the New Perrygraf Color Dial. For example: when you turn the wheel to carpets—complementary colors appear at the same time for walls, draperies, furniture, and accent points. You see exactly what your color effects should be.

A total of 60 perfect color schemes are shown. Solves all decorating headaches. Guaranteed to delight. Only $1.00 postpaid from: Perrygraf Slide-Chart Corp., Suite 1101, 150 S. Barrington, Los Angeles 49, Calif.

PERRYGRAF CHART CORP.



3-TIER ALUMINUM PLANT STA

Rolls on noiseless plastic wheels from windo window or into the kitchen for watering! believably light, sturdy, can't rust or tarn Three 12" x 31" trays hold 20 to 30 large pla No-drip rolled edges catch surplus water. **high, folds flat to 3". Natural aluminum fi** $12.95 postpaid. Decorated baked enamel in Green, Ebony or Dubonnet with hardw handles $15.95 postpaid. Send for free cat of unusual and hard-to-find supplies for he plants. Mail your order.

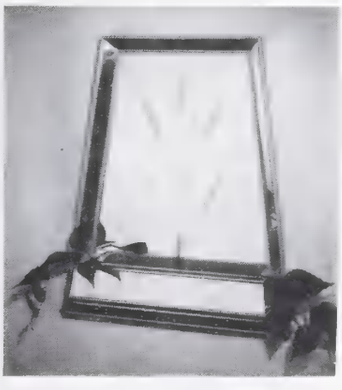
THE HOUSE PLANT CORNE
on The Strand (Box 850), Oxford, Maryl

SHOPPING

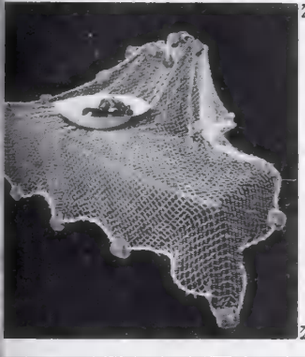




'LL COOK THE STEAK toss the salad. and turn out ast that's as gay as a picnic ou give him this handsome ecue Set. A plaid and leather is fitted with a chef's apron cap. and four good tools: big ula. brush. fork and skewer. 95 ppd. The Pascos. 17 South n St.. West Hartford. Conn.



RROR, MIRROR ON E WALL, you're the fair- of them all! Antiqued gold d frames a handsome mirror is etched with a fern design old. The mirrored planter and lers have a gold spatter de- . and it makes a beautiful nping spot in a hall or ele- bedroom. 13" wide at top. wide at bottom. 23" high. 95 ppd. Otake Art Shop. 59 Washington St.. Chicago 2.



FISH NET TABLE CLOTH

Create a Nautical Atmosphere with this Hand Made Original

Makes a Perfect Gift. Enhance your reputation for originality in table decor. for luncheons, sea food dinners, barbecues, buffet, etc. Doubles as an attractive wall decoration too. Sparkling gift for Christmas. This beautiful hand made original in spray white imported net is 52" x 72" ample for most tables, & only **$6.95.** Banquet size 72" x 104" **$10.95.** postpaid, send check or money order today to:

Bali Hai Originals
Gratigny Br. Box 192 Miami 50, Fla.

STERLING SILVER NAME BRACELET



ny girl will be thrilled own this lovely Solid erling Silver bracelet th her first name dangling from Fine, soldered link chain. Rhod- n finish (prevents tarnishing). nte name and age.

$2.00 postpaid tax incl.

so available in gold fin- plus "I Love You" charm **$1.25** postpaid tax incl

SEAFORD HOUSE
Seaford 15, New York



(as seen in Glamour)

up to her neck in fur!

Little furs . . . so thoroughly fashionable, so thoroughly flattering! Three skin neckpieces of fine, silky squirrel, dyed in your choice of "Royal Pastel," "Ranch Mink" or "Sable." (Bag not included.)

Three skins, only **$19.95**

Tax and postage included

Attractively gift boxed and wrapped.

MILADY'S *shopping service*
Dept. A-581, 11 W. Prospect Ave., Mt. Vernon, N.Y.

give him a gift from America's most famous pipe store



a distinctive and personal gift

TWO INDIVIDUALLY MONOGRAMMED MATCHED GRAIN EHRLICH PIPES

complete in a satin lined, silver embossed jewel case . . . only **7.50** set postpaid

Since 1868, all over the world, Ehrlich pipes have been recognized as the ultimate in quality — the pipe that the connoisseur smokes. Here is your opportunity to give a complete set of 2 matched-grain seasoned Algerian briar pipes in popular shapes, monogrammed with 3 initials — at the amazingly low price of $7.50.

for the "Do it yourself" smoker

WHITTLE his own PIPE

Give him this block of Algerian briar with a hard rubber mouthpiece. He can fashion the bowl to the style he prefers and have his own, personally hand carved pipe.

2.50 postpaid



DAVID P. EHRLICH CO.
Dept. HB, 207 Washington Street, Boston 8, Mass.

Orders shipped same day received . . . send for Free catalogue



BLACK BEAUTIES

RING, EARRINGS, CUFF-LINKS & TIE-CLASP (not shown)

High-style jewelry match-mates, carved with Inca Indian good omen symbol. Genuine handsome Black Onyx, set in Sterling Silver or 14 kt. Gold plate. Will give unlimited pleasure. Such excellent value too.

Each Item $3.95
Set of any 2 Items ...$7.50
Set of any 3 Items..$10.00

Send ring size or measure with string. Satisf. guar. Send cash, check or m.o. For COD's send $2 deposit.

OLD PUEBLO TRADERS Box 4035, Dept. BB Tucson, Arizona



OYSTER SHUCKER'S KIT

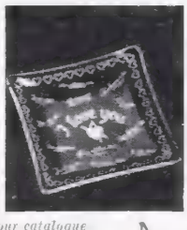
OPEN NEW EASY WAY AVOID CUT HANDS

Just place any size oyster in cup of "HARDWOOD" OYSTER-GRIP. Clamp securely by holding down leather hinged top with palm of hand while you operate oyster knife. Kit includes high carbon steel professional oyster knife—complete instructions on opening oysters.

Gift Boxed $3.50 postpaid

FROM NORWAY...

This charming "I Love You" glass candy dish or ash-tray. To help the timid it has "I love you" permanently etched in 12 different languages. 4¾" square.



$1.50 Postpaid

Write for our catalogue

CHARLES W. CHASE
HADDAM NECK
EAST HAMPTON, CONN.



Completely Assembled

SHIP MODELS

Handmade by Yankee Craftsmen. Model pictured is the BENJ. HALE, sturdy schooner of the romantic sailing days of 1882. Size 18" x 11" high. Black and red hull — treated cloth sails — mounted on maple finish base.

Shipped completely assembled and finished. An ideal decorating piece.

$18 Exp. Ppd. in U.S.A.

Handmade Ship Models by
Piel Craftsmen
Newburyport 6, Mass.



Write for FREE CATALOG *of other models — Schooners, Ships, Clippers —*
From $8.00 up. Sold only by builder.

4-PARTY & 6-FARTY COCKTAIL BARS . . . . . $19.95 up



Perfect Gift for the man who entertains, at home, at office or en route. Handsome, compact Carrying Case, has cocktail shaker, hi-ball glasses, bar gadgets, napkins and space for bottles, all held in place by leather loops. Tan leather-like covering, smart rounded corners, leather handle. Washable lining. Lock and key.

4-Party Bar with shaker, 4 hi-balls, space for 2 qt. bottles. 12½" x 12½".

6-Party Bar, 16⅛" x 12⅓" has 6 hi-balls, extra bar gadgets, shaker, and space for 3 qt. bottles.

Special $27.50 Postpaid

Send Check or Money Order. $10.00 Deposit on C.O.D.

RUDI'S 1123 Broadway
Dept. HB, New York 10, N.Y.



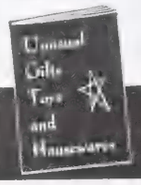
Doll-R-Bill and Billie

The most amusing way in the world to present a money gift! Enchanting holders are cowboy and cowgirl respectively—and your money becomes their chaps! Beautifully carved of wood and hand-painted. He sports a lariat, she a scarf. Metal clamps hold money in place. State choice. No. **G-4733**, Doll-R-Bill or Billie, **$1.**

After-Christmas Notes

Here is a really gracious, thoughtful and amusing gesture! A box of 16 cunning little After-Christmas notes—four each of four designs. Tired Santas and reindeer grace these clever "Thank You" notes you'll send to holiday hostesses and for special gifts. Notes are 3"x4". Order **L-7353**, After-Christmas Notes, **16** for **$1.00** ppd.





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball 352 Bond Street Oshkosh, Wis.



GLITTERING STARS that flatter with subtle fascination. In the informal brightness of the street lamp or in the moody illumination of a dim rendezvous, the diamond-cut facets at your ears gather the light in a shimmering luster. Hand cut and polished from genuine rock crystal with sterling silver backs. Screw type sent unless pierced ear type is specified. The earring pair, $5 delivered. A matching necklace with a considerably larger star on a narrow 40-inch black velvet ribbon is worn either as a pendant or choker. Use other color ribbons for striking accessory effects. The necklace, $5 delivered. The earring-necklace set, $9.50, ordered at the same time and sent to the same address. All beautifully gift boxed. Satisfaction guaranteed; either may be returned for $5 refund, or both for $9.50 refund. Last minute 1-2 day airmail delivery to East thru Dec. 23. Also available 1956.

HUTCHINGS MARMADUKE
260-NF Kearny Bldg., San Francisco 8, Calif.

THE DICKENS GROUP

Old Time Carolers
LIFE-SIZE

Weatherproof, Chip-proof Full Round (3-D), Hard Molded Rubber Compound

© Dick Wiken, Sculptor



Three Figures with Lamp Post ...$275.00

F.O.B. Port Washington, Wis., Sorry, No C.O.D.'s

Figures also sold separately

FREE! **Color Catalog "New Ideas in Christmas Decorations"**

MOLD-CRAFT, INC.
260 Lake Street • Port Washington, Wis.



SCULPTURED IN WALNUT

Cut from solid blocks of selected wood and carved to anatomical conformation and detail in my Chickadee Valley Studio. Each one is sculptured with infinite care to exceptional realism. Polished to a beautiful lustre to accent the walnut graining.

Left: "Queen" 5½" long **$15.00** ppd.
Right: "Perky" 3¾" high **$7.50** ppd.

Catalog of other sculptures 25 cents

M. E. BRASHER
KENT 14 CONN.

"DOLLETTE"

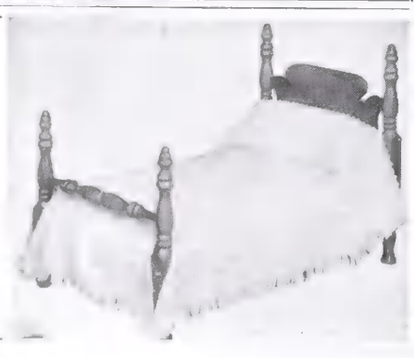
A Masterpiece in Miniature

What a pleasure it will be to give this beautiful doll bed for Christmas. "Dollette" is made by a leading manufacturer of wood beds. It is made from select materials, has a plywood bottom and is securely assembled with large machine screws.

Bedding consists of a cotton box mattress, bolster type pillow and a beautiful fringed white bobnail bedspread. Inside dimensions: 12x21½". headposts 16". *Your choice of two lovely colors: Maple or Mahogany.*

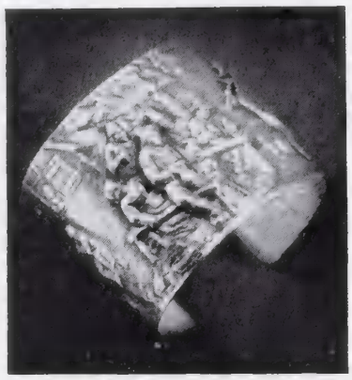
Bed Alone **$6.25** Ppd. Bed and Bedding **$10.95** Ppd.

LEWIS SALES DEPT. H BISCOE, N. C.

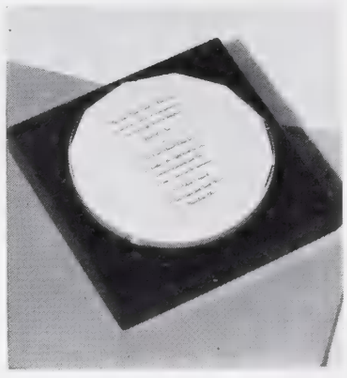




WINDOW



ON THE CUFF bracelet you here are rollicking country sc of fun. friends and family you might find in an old Eng print. Every detail embosse lovely Danish silver, it looks a very expensive piece. But w you see the price, you'll earn one for your daughter's Ch mas stocking, and one for own! 2" wide, and just $ ppd. Jeredith Manor, Box Nyack, N. Y.

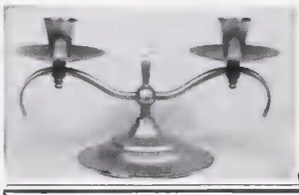


BY INVITATION ONLY you get this lasting remembr of the wedding. Send the nouncement or invitation to shop (it's returned intact), they reproduce it in miniatu a 2½" circular lucite disc, mount it on a 3" square e lucite paperweight. A thoug gift for the bridesmaids, bride's father, a brand new band's desk. $4.95 ppd. Keep Shops, Union City, New Jer

---

New Designs in BEAUTIFUL BRASS Candela

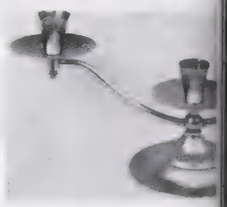
New beauty with a unique flair for expressing the modern mode of living . . . solid brass, polished to a rich gleam and lacquered for permanent finish (never needs polishing).



"The Mayfair" 7" high x 11½" wide $9.95 each express collect

"The Bel Air" 8" high x 11" wide $9.95 each express collect

Sorry no C.O.D.'s



Montclair Gallery 716 Bloomfield Ave Montclair, N.J.



TIPPY TOES

$3.95 postpaid

DO-IT-YOURSELF doll kit makes a beautiful 36-inch felt blue-eyed blonde with a powder-blue and fuchsia costume. Calls for only simplest hand sewing. All parts and features die-cut. Yarn is precut to length. Easy assembly. Step-by-step illustrated instructions. Packaged in colorful "traveling suitcase".

Write for free gift catalog

Joseph's
809 Oregon St., Oshkosh, Wis.



AUTO-DESK

THE PERFECT GIFT FOR CAR OWNERS

Smartest thing on the road . . . combination desk and carry-all that will delight any car owner. Handsomely finished l wood surface drops into perfect writing (ing) position. Multi-pocketed carry-all keeps stationery, letters, pencils, maps glasses, make-up, etc. always ready a fingertips. Case is of the same fine, tough found in highest quality seat covers. All num frame fits any car seat. An ideal g any car owner—particularly the man or woman who uses a car for business. $6.9

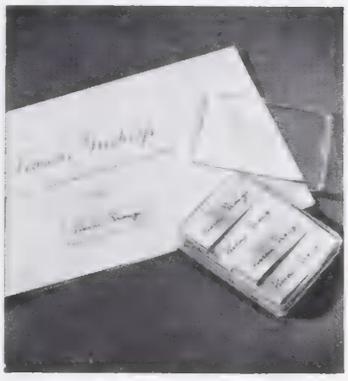
No C.O.D.'s. Money Back Guar

THE NORJAN COMPAN
1B Lynnfells Pkwy., Saugus, Ma

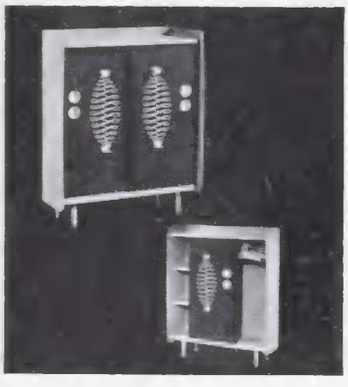
SHOPPING

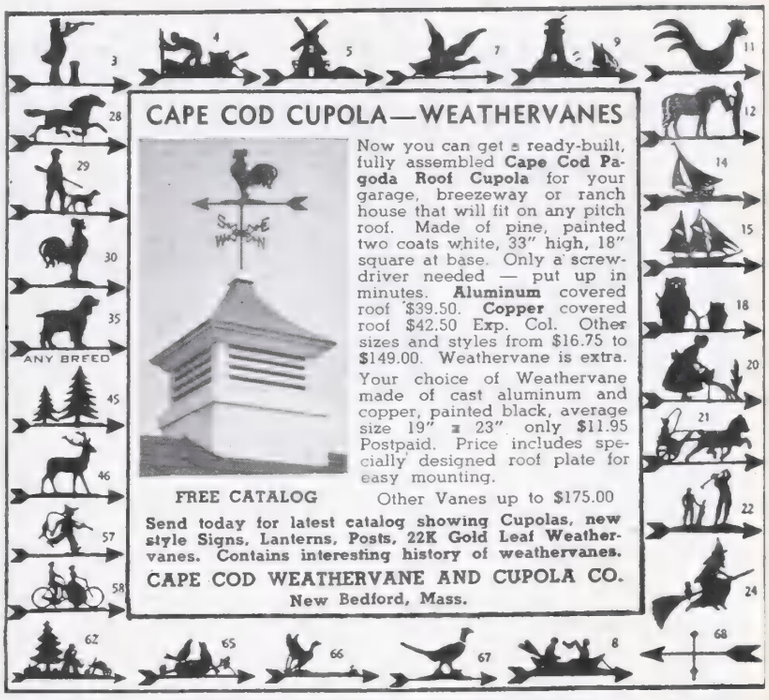


SIGNED AND SEALED, your Christmas cards go through the mail with messages of holiday cheer to far-away friends and family. So consider these seals. 100 gummed gold seals are personalized with your signature or a message reproduced in your own handwriting or set in straight type. Printing is in black. In reusable plastic box, 100 labels are $1 ppd. Loomis & Co., 145HB High St., Boston 10, Mass.



SO DOLL-GONE MODERN is this doll furniture of texture Varikrom that you'll want it copied for your room! The wardrobe has two sliding doors, one side revealing storage shelves, the other a rack with hangers for a doll's clothes. 12″ wide, 5″ deep, 16″ high, in a smart combination of terra cotta, cork and black. $4.98 plus 50¢ post. Judith Jordan, 423 Forrest Ave., Teaneck, N.J.





CAPE COD CUPOLA—WEATHERVANES

Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33″ high, 18″ square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Exp. Col. Other sizes and styles from $16.75 to $149.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19″ × 23″, only $11.95 Postpaid. Price includes specially designed roof plate for easy mounting.

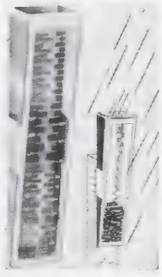
FREE CATALOG

Other Vanes up to $175.00

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD WEATHERVANE AND CUPOLA CO.
New Bedford, Mass.

BE A "WEATHERMAN"!



RAIN GAUGE

$3.95 ppd.

Ideal for Gifts!

A professional instrument that will measure accurately from 1/100 of an inch to 6″ of rainfall! Easy-to-read scale on transparent gauge tells at a glance how much rain has fallen, when to do extra watering. Mount it on wood stake, fence post, clothes post; complete with aluminum mounting bracket, instructions. Weather-resistant lifetime plastic, 13″. Ideal for nurseries, gardeners, amateur weathermen! Sorry, no C. O. D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S *of EVANSTON 24, ILLINOIS*



For CHRISTMAS—Put ST. FRANCIS in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure, 26 in. high. Bowl, 18 in. wide. Pompeian stone. $25.00 f.o.b. New York. Write for our illustrated Catalogue of lovely Garden Ornaments.

10c, please, for mailing.

You will enjoy visiting our Galleries.

Erkins Studios
42 West 40th St. New York City 18, N.Y.

Miniature **CHRISTMAS TREES**



No apartment or house is too small for a Christmas Tree now! For here, in three different sizes, are enchanting, miniature trees designed to resemble stately firs and decorated with sparkling, colorful Christmas ornaments. Works of perfection in every detail, they are ideal for mantel, window, desk, or table. Several make charming party favors, too.

Mounted on a ½-footed base, trees can be folded and stored for future use.

4½″ Tree w decorations—85¢ ea. (8 for $6.00) ppd.
10″ Tree w decoration—$2.85 ea. (2 for $5.00) ppd.
7½″ Tree w decorations—$2.00 ea. (2 for $3.75) ppd.

KRONENBERG'S
"Gifts for Remembrance"
HAMBURG, N. Y.

IDEAL XMAS GIFT!

SMOKE Fish, Fowl, All Meats AT HOME *WITH* little scout *electric* smoke house



Enjoy all meats, "hot-smoked" to savory lusciousness. Or cure for storage. Fine results every time. Even temperature from hot electric element brings out the full "farm-smoked" flavor from easily obtained hickory, hardwood or fruitwood chips. Flavors in 2-3 hours, cures in 8-16. SMOKES 20 LBS. MEAT FOR 25¢. Safe to leave unattended, outdoors or indoors. Can't flare up or scorch. Large supply hickory chips, recipes included. Only $19.95 from dealer. Or order direct. $5 deposit required on COD's. Or send $19.95 and we prepay transportation. (California residents include 3% sales tax.) Order today. Fast, same day shipment. Satisfaction or money-back guarantee.

PRECISION-BUILT
- Heavy-duty Galvanized Steel
- Measures 12″x 23″
- Wt. 20 lbs. (approx.)
- Runs on std. 110 Volt, AC-DC Current
- Incl. 3 Racks, Meat Hook, Drip Pan

REULAND ELECTRIC CO., Dept. HB-11
Order from: 3001 Mission Rd., Alhambra, Calif.—or 4500 E. Grand River Ave., Howell, Mich.



MAKE KITTY HAPPY WITH HER OWN KATNIP KARPET

Cats love it! Catnip makes them roll on it . . . sleep on it . . . scratch it. And you'll love it, too, because kitty will sharpen her claws on it rather than on your furniture upholstery. Heavy pile, all-wool carpet, 16½″ x 12″, overcast edges. Catnip in zipper pocket of canvas bottom permeates entire rug. Comes with generous supply of freshly ground catnip. **Only $2.50** Postpaid

Send for free catalog

artisan galleries
2100-A11 N. Haskell Dallas 4, Texas



COLORFUL GOLF!

For more fun, lower scores, fewer lost balls!

Newest sensation on the fairways—Golf balls in glowing, fluorescent color! Easy to find on the fairway or in rough. Colors won't crack or peel—can be washed over and over. High compression liquid centers make them travel straight and far to cut your score. Get a set for yourself—for friends, for Xmas gifts. Set of 4 (one each color: Tangerine, Tomato, Magenta, Lime) ppd., only **$3.95**

Dozen Box, ppd. $11.50

Send also for Free Gift Catalog.

No C.O.D.'s please. You must be delighted or money refunded.

GLASSCRAFT 920-B Chicago Ave. Evanston, Illinois



Personalized **ASH TRAYS**

FOR THE CROWD!

50 *only* **$1.50**

There's never a lack of ash trays—when you use these handsome metal foil trays—personalized with your own name or initials! Scatter them about when the crowd comes, and keep everybody happy. After the party, throw them away. No cleaning messy ash trays. Made of heavy chip board, they're lined with bright, burn-proof foil in sparkling colors of Red, Green, Gold or Silver—and stylishly embossed. Give them as Christmas Gifts, too! 100 only **$2.95.** Set of 50, postpaid, only **$1.50**

Order by mail. Be sure to print plainly. Send also for FREE Gift Catalog

HORACE ANDERSON'S **GIFTCRAFT CO.**
1234 E. 47th Street Chicago 15, Ill.

NEWEST BOOKS FOR BETTER LIVING TO DELIGHT YOUR HEART and HOME



Wonderful For Gift Giving!

GRILL AND WAFFLE COOKBOOK, by Helen S. Hayes and Rosilyn W. Chidekel. Mouthwatering recipes available nowhere else in the world! Only $2.50

CHRISTMAS MAKE-IT BOOK, by Barbara Baer. Hundreds of holiday projects that brighten Christmas for the entire family! Only $1.98

ELECTRIC SKILLET-FRYPAN COOKBOOK, by Roberta Ames. The first and only book of its kind! Only $2.50

Other Low-Priced Home and Garden Books . . .

CASSEROLE SPECIALTIES, by Nedda Casson Anders. $2.50.

FRUIT AND VEGETABLE ARRANGEMENTS, by Emma H. Cyphers. $3.50.

HOLIDAY FLOWER ARRANGEMENTS, by Emma H. Cyphers. $2.95.

CONTEMPORARY FLOWER ARRANGEMENT, by Rae L. Goldson. $3.50.

HOME AND GARDEN CALENDAR 1956. $1.00

CHAFING-DISH SPECIALTIES, by Nedda Casson Anders. $2.50.

GARDENING MADE EASY, by Dr. Arthur J. Pratt. $2.95.

ROASTER OVEN COOKBOOK, by Nedda Casson Anders. $2.50.

YOU CAN REDUCE, by Andrew Williams. $1.98.

FREE! As for our newest Catalog of Home and Garden Books. Please enclose cash, check or money order when ordering. Satisfaction guaranteed. Order now!

Hearthside Press, Inc., Dept. HB-11, 303 Fifth Ave., New York 16, N.Y.



WEDDING INVITATION OR PICTURE PLATE

Permanently preserve your most cherished mementos—Send any size invitation, snap shot, photo, negative, etc. and we will reproduce it on 10" white china plate. Overglazed to preserve finish. Ideal wedding or anniversary gift. Two weeks delivery.

$6.00 each postpaid

Horizon House

Box 628M, Summit, New Jersey

LOOKING FOR SOMETHING DIFFERENT?

Put LAVENDER MIST on your Christmas list!



A GIFT OF GOOD SCENTS . . . at a touch of the finger this aerosol sprays a fine, clear fragrance of lavender that freshens linen closets, lingerie drawers, pillow cases, sheets, hankies. Doesn't stain, dampen or discolor.

SEND US YOUR LIST—we'll send each gift, with your name on a card, in time for Christmas.

$1.50 POSTPAID (tax & handling chg included)

GIFT CATALOGUE ON REQUEST

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE

P.O. Box 83, Old Chelsea Station, New York 11, N.Y.

'Old South' Delicacies Make Distinctive Gifts



3 Jars $2.95, 6 Jars $5.55, 12 Jars $10.95

Postage Paid

For gifts with individual elegance. Rich preserves, dills, and relishes are prepared from pre-Civil War recipes of "Old South." Jars are packed in holiday-spirit cartons with cards.

Select From: Whole Strawberry Preserves, Watermelon Preserves, Whole Cherry Preserves, Watermelon Jam, Natchez Crisp Pickle, Watermelon Rind Pickle, Cantaloupe Ball Pickle, Apricot-Pineapple Jam, Yellow Tomato Preserves, Amber Marmalade, India Chutney, Hernando Relish, Vicksburg Green Relish, Peach-Orange Conserve, Dilled Cocktail Tomatoes, Burr Gherkins, Carrot Sticks, Okra, Celery, Green Beans and Petite Beets.

Send gift list and check or M.O. to

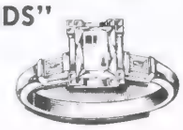
HOLLY FARMS KITCHEN

459-A Wagner, Memphis 3, Tenn.



"LORDS ROYALTY DIAMONDS"

YOUR ASSURANCE OF FINE WHITE QUALITY DIAMONDS—CAREFULLY HAND SET IN 14 KT. GOLD.



"QUEEN HELEN"
SOLITAIRE
• 43 POINTS
• PERFECT
$205

"LADY ASTOR"
EMERALD CUT SOLITAIRE
• 43 POINTS
• PERFECT
$265.50

JEWELERS LORDS

14175 E. SEVEN MILE RD. 22000 GRAND RIVER

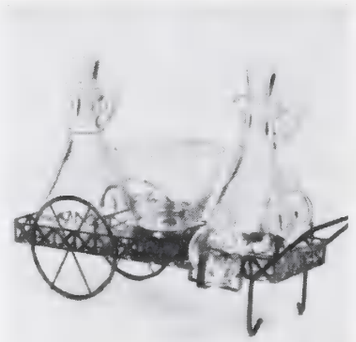
DETROIT, MICHIGAN



WINDOW



THE FAMILY NEST consists of Papa and Mama Snowman and two little roly-poly Snow children who all fit inside each other. Even grown-up *Window Shoppers* love nested toys like this! Hand-carved of wood and gaily painted, the smallest is 1" high, the tallest about 6" high. One family nest is $1.50; two for $2.75. Ppd. Q-T Novelty Co., Box 54, Murray Hill Sta., New York 16, N.Y.



A WAGON LOAD of makings for salad dressing comes to your table on a miniature 2-wheel buckboard of black wrought iron with sturdy wire wheels and pull handle. In the front are glass pitchers for oil and vinegar and a server for the dressing; and on each side are the salt and pepper shakers. Wheel it on and let each guest mix his own. 10" x 3½". $2.98 ppd. Martha Schiller, 180 No. Wacker Dr., Chicago, Ill.

FRUIT OF THE VINE



Great grandma might have had a box like this for her precious trinkets or great grandfather's snuff. Her modern descendant will use it for cigarettes, jewelry or just for show. Reproduction of a fine antique in exquisite white bisque with hand painted delicate colors and three dimensional grape motif. A charming import, it measures 6" x 4" x 3". Give one to the most feminine woman on your Christmas list!

$10.00 ppd. *Sorry, no C.O.D.'s.*

WESTPORT HOUSE

62 Post Road Westport, Conn.



fur origin Canada

WHITE NIGHT

. . . 42" stole of exquisite natural white fox tails. Matching Crepe insert and ties

$22.50



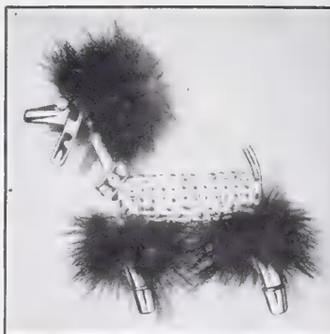
WHITE FOX BAG

. . . to hold your lipstick and fixings.

Inside 4½"x5½"	$19.50
Black (dyed red) fox	$12.95
Large white, inside 5"x9"	$34.95
Large black (dyed red) fox	$14.95

no c.o.d.—fed tax & p.paid-cut. on request

Harold J. Rubin 52 East 56 St., N.Y. 22



MINK POODLE PIN

"POODLES" and "GLAMOUR" are synonymous and we guarantee that this gleaming "dogdom darling" will be your pet, and best friend to suits, sweaters and dresses. This genuine brown mink fur-trimmed poodle pin is gold-plated, 3" long and accented with rhinestone eyes and collar. You'll love him at first sight and wear him wherever you go!

$2.95 tax incl. PPD.

No C.O.D.'s please Send for free gift catalog

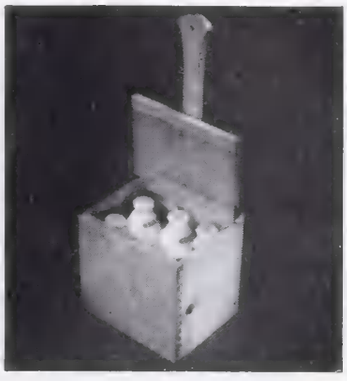
The Connecticut Yankee

SHARON • CONNECTICUT

SHOPPING



DEAR DAIRY for your own backstoop is a long-handled milk bottle box that means one easy trip to the refrigerator. Handsome 12" pine box has 30" handle, holds 6 quarts, and is sealed and varnished against the weather. And it's sturdy enough to use as a seat or one-step stool for the youngsters. $7.95 ppd. Add 75¢ W. of Miss. No c.o.d.'s. Littleton Crafts, Box 214-B Littleton Common, Mass.



HIS TOOLISH HEART will flip with joy at the sight of the Fisherman's Friend. Surgical steel, rust-resistant and chrome plated, it consists of: leader attacher, fishhook degorger, pliers, line cutter, wire cutter, splitter, jackknife, hook remover, sharpener, fish scaler, bottle opener, screw driver! 7¼" long, with genuine leather case. $6.95 ppd. Nelson's, 80 W. Montecito Court, Sierra Madre, Calif.



CORDUROY THROW PILLOWS
in exciting decorator colors!



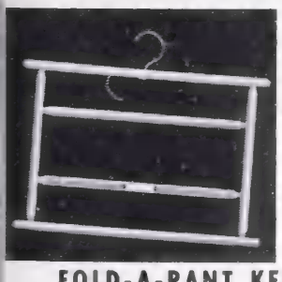
Fine pinwale corduroy pillows in three wonderful shapes . . . to toss on your couch, bed or favorite chair. Makes a thoughtful Christmas gift, too! 16" square has button center and heavy welt. Round pillow measures 13", is bound with heavy cording. 18" triangle has fine welt edge. Ice pink, black, gold, chocolate brown, coral, kelly, pewter, turquoise or red. Kapok filled. And the price is a pleasant surprise!

Any 2, **$4.50** ppd. (3 for $6.50)

Please specify shape and color.

Write for free catalog. Sorry, no C.O.D.'s

AIMEE ARTS Dept. B-11 2660 Washington Ave. Oceanside, N. Y.





FOLD-A-PANT KEEPS TROUSERS WRINKLE-FREE
Fits in a Briefcase

Here's a gift that man in your life will appreciate on every trip he makes! Fold-A-Pant keeps trousers neat and wrinkle-free—saves pressing, saves time and trouble. Simply fold trousers around the specially designed rack (it's quick and easy!) Fold-A-Pant is so compact it can be put in a briefcase — lets him carry an extra pair of trousers whenever he's "traveling light." Can be used as hanger in closet. Easily assembled. Satisfaction guaranteed.

Only **$2.00** postpaid
2 for $3.50

FOLD-A-PANT CO. P. O. Box 37 Lancaster, Texas



Carefree Safety, Economy For Your Pool

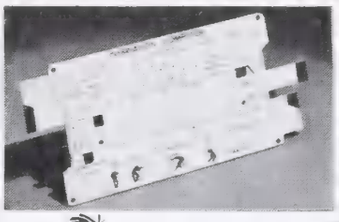
NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ a sq. ft. Send blue print or dimensions for free estimate.

Ask for free literature.

KROHOME INDUSTRIES
Mt. Diablo Blvd., Dept. H11
Walnut Creek, Calif.

Goofy Gifts for Guys and Gals



INEBRIATION COMPUTER

If you'd like to know what condition you or your friends are in—pull out your Computer and it'll indicate if too much (or not enough) has been absorbed. A scientifically accurate diagnosis can be made by adjusting the 7" x 4" slide-rule to proof of drink, body weight, number of drinks, hours involved, etc. It'll tell you where you stand (or lie). **$1.00** postpaid, no C.O.Ds.



WHISKEY FLAVORED TOOTH PASTE

Live it up with our new whiskey-flavored tooth paste. Genuine, mouth watering, Kentucky Bourbon, Scotch Whiskey, or Rye flavoring—makes cleaning dentures a real pleasure. Great gift for guzzlers and gagsters. **$1.50** each postpaid. No C.O.Ds. (Giant Economy Size.) Specify flavor.

KISSING KAP

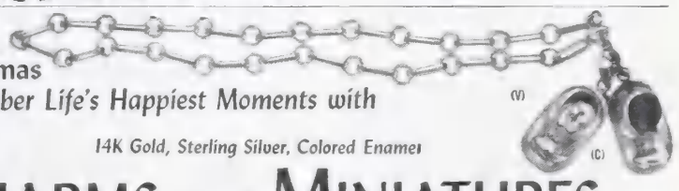


If your beau is the bashful type — this daring new party chapeau will be as inspiring and as fast a game as Spin-the-bottle. Tyrolean shaped, in green felt, with a red antenna suspending a sprig of mistletoe over head. (Pucker up—you rascal!) **$2.40** postpaid. No. C.O.Ds.

Write for Hilarious new Catalog. It's free!

the GAME ROOM 1538 Connecticut Ave., Washington 6, D.C.

For Christmas
Remember Life's Happiest Moments with



14K Gold, Sterling Silver, Colored Enamel

CHARMS *and* MINIATURES
BY MAIL—AT SPECIAL DIRECT-TO-YOU PRICES!



Here are gifts to bring pleasure for a lifetime! Charming treasures to be the most cherished jewels of all because they remind the wearer of the occasions, the places, the people she loves best . . . Choose those that tell *your* story! Then show them off to perfection on our dainty bracelet. All charms shown actual size.

All Prices Include Federal Tax and Postage

MAIL ORDERS FILLED PROMPTLY . . . MONEY-BACK GUARANTEE

Send for FREE CATALOG Of Over 700 Charms!
See The Most Fabulous Collection Ever Assembled!

(V) Link Bracelet
14K Gold **$7.50**
Sterling **$2.00**

(C) Baby Shoes — keepsake of baby's first pair.
14K Gold **$8.40**
Sterling **3.00**

Charm & Treasure INC.
DEPT. H-3, 509 FIFTH AVE., NEW YORK 17, N. Y.



(R) Perfume Flacon — holds a drop of her favorite fragrance!
14K Gold **$20.00**
Sterling **$5.00**

(H) Slot Machine—pull the lever, and watch it go! You may hit the jackpot!
14K Gold **$19.50**
Sterling **7.00**

(A) Christmas Tree — tips of branches red and green enameled, look like gay ornaments
14K Gold **$15.00**
Sterling **4.50**

(K) Pretty Bell—really tinkles. For Christmas or wedding.
14K Gold **$5.90**
Sterling **1.75**

(D) Heart & Key—a charming keepsake to remind you forever of your cherished true love.
14K Gold **$6.50**
Sterling **1.15**



(I) Bible—the tiny covers open wide, to reveal the complete Lord's Prayer inscribed in minute letters inside.
14K Gold **$10.00**
Sterling **2.00**

(J) Wishing Well — you crank the handle and it will draw the small water bucket up and down!
14K Gold **$14.00**
Sterling **4.00**

(E) Lucky Birth Charm—correct heart-shaped stone for each month. State birth date.
14K Gold **$9.00**
Sterling **3.00**

(F) Deck of Cards — count all 52 and deal a hand
14K Gold **$10.50**
Sterling **5.00**

(L) Carousel — turns like real one! Gay colored enamel horses and bright flag.
14K Gold **$14.50**
Sterling **6.40**



(N) Birth Certificate—mothers and grandmas will love this! Give name, birth date and weight to be engraved.
14K Gold **$15.00**
Sterling **5.00**

(O) Map—of any state or U. S. possession, most foreign countries. Smartly enameled on
14K Gold **$12.50**
Sterling **2.25**

(Q) Calendar — for any month of any year. With a semi-precious birthstone that marks any desired day.
14K Gold **$20.00**

(T) Mad Money—contains real dollar bill inside. Conversation provoking, handy for taxi fare.
14K Gold **$17.50**
Sterling **8.00**

(P) Lucky Zodiac Birth Sign—will make fortune smile on the wearer! State date of birth.
14K Gold **$7.50**
Sterling **2.50**

Engraving on any charm — 10c per letter or number. Please print inscription clearly. Enclose with order.

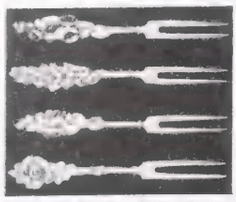
MAIL THIS HANDY COUPON TODAY!

Charm & Treasure, Inc., Dept. H-3, 509 Fifth Ave., New York 17, N. Y.
Please send me the charms I have circled: 14K Gold / Sterling Silver
A C D E F H I J K L N O P Q R T V
I enclose check or money order for the total $..... Full Money Back Guarantee on all, unless personalized.
NAME
ADDRESS
CITY ZONE STATE
☐ Check here for FREE CATALOG of over 700 Charms



WINDOW

Sterling Silver Never Wears Out Its Welcome!



Exquisite Sterling Silver Forks, each with its own lovely flower. Gold-plated tines. For Lemon, Hors d'oeuvres, Pickles. 4¼ inches long. Set of 4, **$6.00.** 4 Demitasse Spoons to match (Sterling Silver) $8.00.



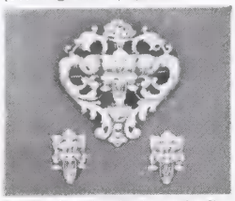
Decorative Crosses — Authentic designs beautifully wrought in solid Sterling. Fine for gift giving. (A) Florentine, $7.00. (B) English, $5.00. (C) French, $5.00. (D) Cellini, $7.00. Heavy Sterling Silver Chain and clasp included.



A Wee Bit of Scotch! Thistle Sets in hand-wrought Sterling — inspired gift! Pin and Earrings ea. $3.75. Bonnie Bracelet, $7.50. Complete Ladies' Set, $13.75. Also, Necklace, $12.00, Buttons, ea. $1.25. For Men: Thistle Tie-Clasp and pr. Cuff-Links, ea. $5.50, Men's Set, $10.50. Thistle Ring (send size), $6.00.



Three Wise Monkeys bring good luck! Follow their advice to: Hear — See — Speak — No Evil! Cuff Links and Tie Clasp, ea. $5.50. Set, $10.00. For Ladies: Earrings, $5.50—Scatterpin, $2.00. Ladies' Set, $6.95. All of hand-wrought, Solid Sterling Silver. Heavy, too!



Griffin jewelry fashioned after the Florentine Griffin and Devil design taken from the Medici palace in Italy. Pin $5.00; Earrings $5.00. Complete set $9.00. Men's Cuff Links $5.50. Tie-Clasp $5.50. Set $10.00.

Every item of hand-wrought Sterling Silver. No silver plating to wear off. Write for free catalog of Silverware and Jewelry. We pay taxes and postage.

THE JAMAICA SILVERSMITH, Dept. B-11
79-32 164 Street, Jamaica 2, New York



GET IN DUTCH and spa your rooms with darling genu Delft pitchers that are gaily re iniscent of the land of whirr windmills and clattering wood shoes. Their sweet shapes le themselves to tiny flowers in guest room, cream on a breakf tray or syrup at a sunny breakf table. Smallest is 2¼" hi others 3" high, $1.25 each; 3 $3.50 ppd. Keller-Morris, Fifth Ave., New York 10.



MINK FUND! This is the l bank we've seen and with it expect to have several mink co and a brace of yachts! Unl you save a quarter a day, calendar won't change, and you save, the total is record Ivory plastic, it is personali with a brass monogram in a g finish, and comes with a k $2.95 each; $5.50 for 2. Postpa Leecraft, Dept. HBM, 300 Alba Ave., Brooklyn 13, New York.



Comfort afoot in fashion-right

WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable. Hand laced washable glove elk moccasins with built-in wedgie heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Charcoal, Turquoise, Red, Palomino Gold or White. Adult sizes 4-10.

Guaranteed to delight and only **$7.95** ppd.
Send actual shoe size and color

Send for FREE new gift catalog

Miller's 256E. Congress, Dept. 11-B Tucson 1, Arizona

LIFE SIZE PRINTS OR GREETING CARDS

MARILYN MONROE

ALSO GORGEOUS LILI ST. CYR
Glamorous Anita Ekberg, Pat Hall, Joanne Arnold, Madeline Castle

THINK OF IT! THEY'RE
5 FEET TALL
IN FULL COLOR

Big as life and twice as natural! Eye-stopping ACTUAL FULL COLOR photos —5 FT. TALL, 21½" wide. Sensational gift or party gag. Use 'em for den, playroom, bar! On doors, screens, as wallpaper! Terrific as greeting cards (Christmas, Birthday, Get Well, Thank You, New Years, Halloween, many others—detachable greetings won't spoil prints —specify, we'll sign and mail). $2 each. Two for $3.75. All six $11. Postpaid, in plain wrap. Send cash, check, M.O. Money-back guarantee.

LIFE-SIZE, Dept. B11-5
216 Tremont St., Boston 16, Mass.

Most Novel Gift Idea In Years



Your lovely wedding, birthday or anniversa photo reproduced in full gold tones on a fin gold trimmed china plate. Hi-glaze, porce lain finish will not fade. A smartly decora tive note for wall or table. The 5" size designed for use with ribbon. Just send u photograph or negative. Price includes com plete processing and delivery. Photograp or negative returned in original condition All work guaranteed.

BO-KA' P. O. BOX 6097 ATLANTA 8, GA.



Giant Christmas Stocking

It's the biggest stocking we've seen, and when it comes to your house it will be the busiest! This 4-foot stocking carries your name plus "Greetings from" on the big white cuff! Hang it at the front door to take the Christmas mail, at the mantel to hold packages. Bright red weather-resistant duvetyne. Order **PA-3703**, Stocking, **$3.50** ppd.

WRITE FOR FREE GIFT CATALOG!

Miles Kimball
232 Bond St., Oshkosh, Wisconsin

WEDDING CAKE KNIFE



For their wedding cake and all the cakes to follow—anniversaries, birthdays, holidays. Their first names or any three initials engraved free of charge on the sterling silver handle. 8" Sheffield serrated steel blade. Please enclose engraving instructions.

$8.50 postpaid

MILLARD F. DAVIS 831 Market St., Wilmington, Delaware

DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!

Captain's Chairs

FULLY ASSEMBLED • READY-TO-PAINT

2 for $14.95



SADDLE SEATS • BENT WOOD BACKRESTS
The finest glue and dowel construction for a full lifetime of comfort and service. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. These chairs are full size—17" x 16¼", overall height 28½". Minimum order 2 chairs. **PROMPT DELIVERY**—Shpg. chgs. collect. Send check or money order. Sorry no C.O.D.'s. **MONEY BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our illustrated 24 page catalog.

VISIT OUR SHOWROOMS
Makers of Fine Chairs Since 1851

MEADOWBROOK INDUSTRIES
Meadowbrook Building
2265 Bellmore Ave., Bellmore 8, L. I., N. Y.



AN UNUSUAL
Gift . . .

Lanterns, battery operated and hand-decorated with colorful miniature fruit, sequins, gold braid . . . Let this lantern shed its most romantic light in your patio or playroom . . . on your dining table, indoors or out. 11½" high, fully portable Sharon Rose, Peacock Blue, Canary Yellow, Black, White.

$12.95 each
$25.00 pair

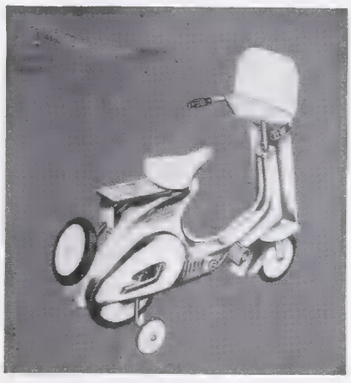
Postpaid anywhere in U.S. . . . No C.O.D. Send check or money order to

handcraft studios
P. O. Box 4202 Austin, Texa

SHOPPING



CHAIN DRIVE MOTOR BIKE, the dream of the 2 to 10 year old set, looks like a real motor bike. It has a sporty windshield, rugged tires and spare, rubber handle grips. Heavy gauge steel construction. 38" long overall. 27" high to handle bar. 17" wide. Bright red with white trim, weighs 29 pounds. $19.95 exp. coll. No c.o.d.'s. Porta-Bed Co., Inc., 2811 Danford, Dallas, Tex.



SUSAN'S ON THE BALL- bearing base that sends her spinning round and round. And from her tri-compartmented crystal insert she serves cheese and crackers with dashing elegance. Silver-plated Susan with Chippendale border is 12" in diameter. We know that brides will cherish this gift! $14.95 incl. tax. Exp. coll. Montclair Gallery, 716 Bloomfield Ave., Montclair, New Jersey.



A Wonderful Way To Say "Merry Christmas"!

PHOTOGRAPHIC CHRISTMAS CARDS

made from your own snapshot



"Merry Christmas" means so much more when you say it with Photographic Christmas Cards, made from your favorite snapshot negative. Reproduced on embossed, deckle-edged cards, 4¼" x 5½". Often imitated, never duplicated. Satisfaction guaranteed.

For FREE SAMPLE card and colorful folder showing our exclusive designs, send negative and 3¢ return postage. (If no negative, enclose snapshot and 50¢ for new negative.) Offer expires Dec. 1. Order now—avoid rush!



25 Cards & Envelopes

Only $1.50

plus 35c shipping
(Ohioans add 3% sales tax)

EXTRA SPECIAL AT NO EXTRA COST . . . Decorative red and green holly-lined envelopes if you order cards direct from this ad without sampling.

ASSOCIATED PHOTO CO.
Greeting Card Division Cincinnati 14, Ohio Dept. HB-2 P.O. Box 66

Romance in the Bar

What Candle light does for romance this Barlite Candle does to the sense of humor. An authentic replica of a whiskey bottle in polished solid wax, 10¾ in. high. Burns 86 hours. Comes in an assortment of six gag liquor labels, (OLD CROAK, OLD OVERCOAT, GRAND OLD GAL, etc.), each good for many a laugh. A conversation piece for the cocktail hour.

$2.95 ea. postpaid—No c.o.d.s

GOURMET MART
8995 Biscayne Blvd., Miami Shores, Fla.



Your Favorite Design...
Dainty MOSS ROSE



Butter Dish
$1.25 each
POSTPAID

Sugar and Creamer
$1.25 Set
POSTPAID

Where could you find a more delightful gift? Order individually or in complete sets (see above). Made of snowy white china with dainty Moss Rose design. Exquisite Butter Dish 6½" x 3" with square tray and cover. Dainty creamer and sugar set is perfect with demi-tasse set, for serving on coffee table or for bridge snacks. All have gold edging. Prompt shipment. Order Now.

Satisfaction or Money Back

CHRISTMAS GIFT CATALOG **FREE** Send for it!

Helen Gallagher
413 B11 Fulton St., Peoria, Illinois

Reach the highest shelf with "SEIZERS"... $3.25

(post paid)

Don't climb shaky ladders . . . the "SEIZER" extends your reach by more than two feet . . . Makes it easy to reach anything from the box in that "next-to-the-ceiling" kitchen cabinet to last year's hat, way back on the top closet shelf!

28 inches long, of sturdy Poplar, with cork-tipped ends for a firm grip on articles of any shape or size.

Send check or Money Order, No C.O.D.'s.

A great help to the bedridden.



MALCOLM'S
(new address)
6309 Reisterstown Rd., Baltimore 15, Md.



Exciting New THERMA-GLASSES

Keep Ice Cubes for Hours!

Colorful, satin-finish double-layer *insulated* plastic tumblers keep drinks hot or cold for hours. Heat-resistant. WON'T SWEAT OR LEAVE RINGS ON FURNITURE. Inner section lifts out, providing *extra* glass, or both sections fit together for handy cocktail shaker. Non-breakable. Set of EIGHT 10-oz. tumblers in attractive rainbow assortment *(Caribbean Blue, Coral, Garnet, Emerald Green)* beautifully gift boxed only **$3.98** postpaid



One fits into the other!

Set of 4 (one of each color) only $2.50 postpaid
Satisfaction Guaranteed or Money Back
Send for new Free GIFT CATALOG!



THE Fireside Shop
904 Fireside Bldg.
South Bend 17, Ind.

GIFTS FOR CHRISTMAS

Ideal for a friend or yourself! A beautiful and practical sign to guide new friends and welcome old ones. Made of aluminum, satin black finish. 16" wide, 18" high
$18.50

Add 30¢ per letter for each side. Letters are aluminum, easy to remove and refinish.



COPPER LANTERN

For gracious living—this charming lantern will last for years. Rich black finish. 19" high, 8½" wide, **$24.50.** Lantern 21" high, 11" wide **$29.50**

Prompt Delivery. Prices f.o.b. Wheeling.

Write For  Christmas Gift Catalog



Hagerstrom METALCRAFT STUDIOS

Handcrafted Specialties since 1922—Weathervanes, Mail Boxes, Door Knockers, Foot Scrapers, etc.

41 Old Milwaukee Road, Wheeling, Ill.

Personalized Gifts of Sterling



THE KEYS TO HIS KINGDOM—

. . . hang safely on this heavy sterling chain with soldered sterling links. Holds 8 or 10 keys. Just slide them on over half moon catch. Once on, they can't come off unless taken off. Specify 2 or 3 initials desired. Orders shipped within week. Key Chain—**$5.50** inc. tax and postage.

No C.O.D.'s please

Robin Hood's Barn, Inc.
Dept. B115, 680 High St., Westwood, Mass.



DeLUXE VALET

$7.98

(add 50c for shipping)

You'll use this silent valet for years to come . . . and appreciate it more every day! It includes a shaped coat hanger, trouser bar, tie bar and shoe rack. Sturdy birch in Maple or Mahogany finish, 42½" x 17". So much convenience for such a little price—a real value! A perfect gift!

UTILITY MODEL, mahogany finish, $3.98 plus 35¢ shipping charge.

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations
Dept. B-11 102 WARREN ST., NEW YORK 7, N. Y.

Holiday

GIFT SUGGESTIONS

Here are some unusual gifts that your friends will appreciate . . . rare and choice delicacies attractively packaged by Charles & Co. for holiday gift-giving.



WINDMILL CHEESE GIFT BOX

Eight rare and delectable imported cheeses are packed in Dutch windmill design . . . included are Roquefort in Brandy; Edam in Sauterne; Cheddar in Port Wine; Gorgonzola in Brandy and four selected Norwegian Cheeses of rare flavor. **$3.95**

Price includes postage within U. S. A.

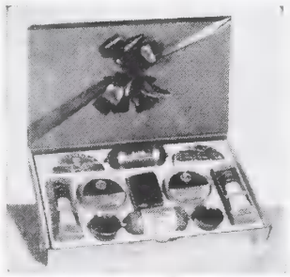


RARE CHEESE CROCK SET

Three exotic cheeses, aged in brandy and choice wines, are gift packed in a set of three colorful pottery crocks . . . Gorgonzola in Brandy; Roquefort in Brandy; Cheddar in Sherry.

3 4-oz. jars **$3.79** **3** 8-oz. jars **$5.95**

Price includes postage within U. S. A.



HANDY PACK KIT

Containing eleven choice cheeses from Denmark, France, Italy, Norway and the U. S. A. **$5.95**

Price includes postage within U. S. A.

ORDER NOW FOR THANKSGIVING and CHRISTMAS DELIVERY!

CHARLES & CO., INC. (Dept. H.B.)
340 Madison Avenue, New York 17, N. Y.

My check or M. O. enclosed. Please send postpaid, safe arrival guaranteed:

—Cheese Crock Sets (three 4-oz. jars) @ $3.79 ea.
—Cheese Crock Sets (three 8-oz. jars) @ $5.95 ea.
—Windmill Cheese Gift Boxes @ $3.95 ea.
—Handy Pack Kit @ $6.95 ea.

Name.....
Street.....
City.....State.....

SAVE HEAT—TIME—MONEY



Neat Heat Aluminum foil disc designed for electric ranges. Just place disc under and around each burner. Reflects heat, cuts electric bills, also keeps range clean. Splashed and spilled food falls on disposable Neat Heat discs. Throw away when soiled. Come 25 in a package (15—7" dia. and 10—9" dia.) Order by No. K 235

Package **$1.00** postpaid

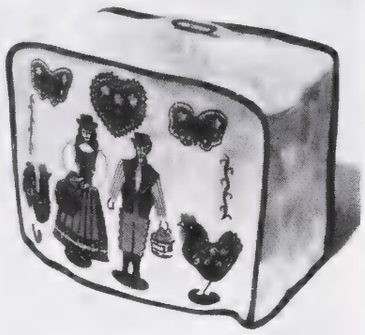
2 for **1.59** ppd.

Satisfaction Guaranteed or money back. Write for Free Gift Catalog

Shop the armchair way

DOWNS & CO.
Dept. 1169, Evanston, Illinois

TOASTER COVER

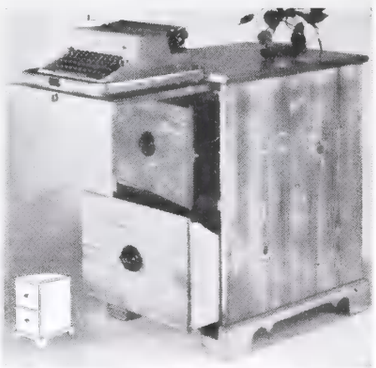


Protect your electric toaster from damaging dust and dirt with this decorative cover of pure linen. Smartly tailored and bright with colorful Pennsylvania Dutch figures and designs—it fits over any toaster. Completely washable Natural color linen with Black, Red or Green Border.

Perfect for Christmas giving **$1.50** ppd.

FREE Gift Catalog

GIFTS GALORE, INC.
Lometa, Texas



TYPEWRITER TABLE

A "miniature office," perfect for a portable (or standard) typewriter with one deep, legal-size file drawer or *two* utility drawers on bottom (specify preference when ordering)—plus sliding shelf—to hold typewriter and dustproof compartment underneath for typewriter storage. 18½" wide, 22½" deep, 28" high with brass hardware.

Tupelo wood, unfinished . . . **$33.95**

Finished in maple, walnut, mahogany **$35.95**

Knotty pine wood with pine finish **$35.95**

See matching File Drawer End Table on page 115

Cash, delivery, express charges collect. Satisfaction guaranteed. Send check or m.o.

Jeff Elliot Craftsmen
Dept. HB-115 ASHEVILLE • NORTH CAROLINA



WINDOW



IN LOVE WITH A CHEF? Then give him something as wonderful as this new all-in-one Bar-B-Q salt and pepper seasoner. Made of hand-finished solid walnut, the 17" length will let your Oscar season to taste without singeing his eyebrows. Working parts are non-tarnishing brass- and nickel-finish. With leather hanging thong, $2.95 ppd. Nob Hill House, Box 1592, San Francisco 1, California.



ROCK CRYSTAL is the stone that shimmers and sparkles in these lovely jewels. The 50 facets of each Varni Stone catch and disperse every beam of light to cast a spell of glamorous enchantment around the wearer. Mounted in non-tarnishing sterling silver, earrings, $9.95 the pair; pendant, $4.95. Set, $13.95. Add 10% tax. Ppd. Regent Lapidary Co., Dept. PHB 225, 511 E. 12th St., N.Y. 9.

CHRISTMAS TREES

BOUGHS • CONES FOR DECORATION

Now! From growers direct to you. Beautiful large size long needle Norway pine boughs for mantle, table or mirror decoration, door pieces, etc. Carefully selected from our own plantation grown trees. Large 6"x8"x30" box contains choice



boughs, natural cones, ribbon and wire. Postpaid $3. Box of boughs only, postpaid $2. For your long-lasting Christmas tree, a selected plantation grown Norway pine or aromatic balsam, 5 to 8 ft. only $4. No C. O. D. Shipped express collect.

Grown and cut FRESH in the Land of Sky Blue Waters under the Northern Lights!

NAN CONIFER CO.
ZIMMERMAN, MINN.
Member, Minn. Tree Growers Ass'n.

HANGING GARDEN from Portugal

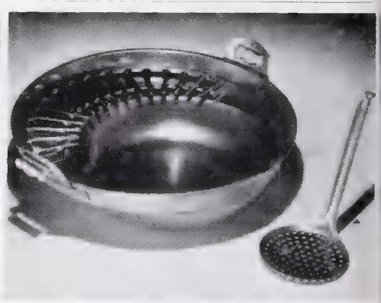
$3.95

we pay postage



Romantic picture window for your favorite plant or vine. Made of split willow branches from Madeira and woven by expert European craftsmen. An ideal way to show off your "green thumb" . . . a perfect way to decorate a wall in your living room, dining room, den or play room . . . a delightful conversation piece. Lattice work construction makes this Hanging Garden an excellent training prop. Can also be set on a table. 12" in diameter . . . will hold all 3" to 4" pots. Order your Hanging Garden today . . . it's guaranteed . . . only $3.95, we pay postage. (pot not included)

the unique shoppe
311 Front Street Galva 1, Illinois



JAPANESE TEMPURA PAN

Cook Shrimp Tempura as the Japanese do. Deep fat fry in bubbling oil, then drain and keep shrimp warm on the clever side shelf with rack. Japanese Tempura recipe included. This imported set consists of pan, rack, and ladle of brass-colored Almite. 11½" overall.

$7.50 postpaid

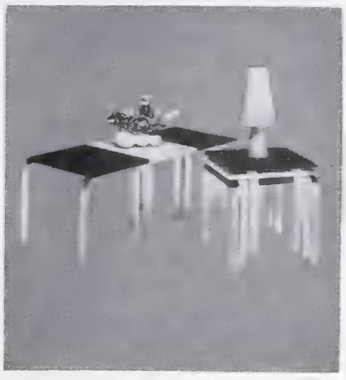
No C.O.D.'s Please

SEND FOR FREE CATALOG
Dept. HB115
STONE HOUSE INC.
NEWARK DELAWARE

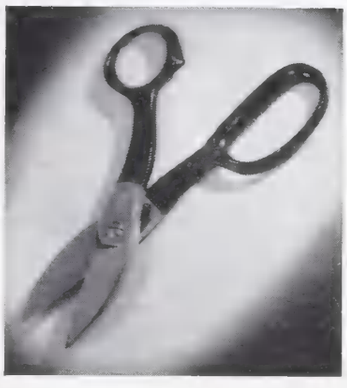
SHOPPING



A STABLE OF TABLES locks end-to-end to become a king-size coffee table. Or use them as individual pull ups at a cocktail party. Or stack them in a corner. Each table is 19″ x 16″ x 18″ high. Alcohol-proof lacquered tops come in blond, walnut, black or white with natural birch legs. $17.95 for 2; $24.50 for 3. Express charges collect. Scandicrafts, Box 315, Scarsdale, N.Y.



THEY CUT LINOLEUM and leather, asphalt roofing and plastic, textiles and rubber, wire and tough garden flowers. Husky utility shears, made of nickel-plated Solingen steel, are 8½″ long and well worth their modest $4.95 price. Ppd. from Parker International, Dept. B-11, 1548 Park Ave., New York 29, N.Y.





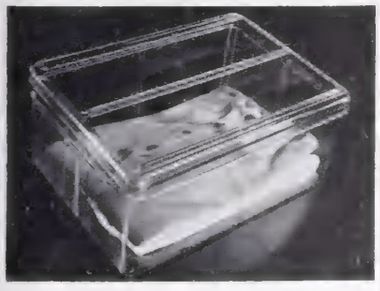
Exquisite Betsy Sims!

Gorgeously authentic, our Betsy Sims, a pair of right and left facing Victorian reproductions, richly hand carved, hand rubbed in solid Honduras Mahogany; brass nail trim, tufted seat and back. (Foam rubber seat $4.00 each, extra.) Ht. 38″; W. 19″; D. 20″. Choice of popular colors in Velvet, Antique Velvet, Tapestry or Brocatelles—each, $55.00; pair, $105.00 F.O.B. Alabama Craftsmen. Swatches gladly sent. (Table with Italian Marble, Ht. 18½″, Diam. 14″—$24.95.) No C.O.D. Send check with order. Allow ample time for delivery. Satisfaction Guaranteed. Also, enclose 10c for our Chair Brochure.

Singly or in pairs

Exquisite for living-dining room-hall. Specify right or left panel back position.

The Chair Shop
Box 725 Morganton, N. C.



GIANT CRYSTAL BOX

Keeps Delicate Sweaters and Lingerie Fresh and Lovely

A wonderfully practical polystyrene case that prevents harmful dust particles from damaging delicate finery. Handsome and durable, the case and cover are crystal-clear so its contents can be seen at a glance. It is 15″ x 11″ x 6″ high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf, perfect for off-season storage.

An ideal gift for the Christmas holidays. **$4.95** ppd.

No C.O.D.'s or Stamps, Please.

NATIONAL HANGER COMPANY
Dept. H.B., 15 West 18th St., New York 11, N.Y.

imported fixture #101
SCREWS INTO SOCKET



An elegant crystal fixture with screw-in top you can hang yourself to eliminate costly installation. Has tiers of hand-cut and hand-polished imported prisms. Satisfaction guaranteed.

8″ diam. 10½″ high. 3 tiers **$19.50**

Check or Money Order—Express Charges Extra.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-115, New York 7, N.Y.



For Him *For Her*

MATCHMATES oozing with MOLTEN GOLD

Picture the richness of this striking jewelry! Imagine the effect of **24 Kt. gold**—seemingly in excess of what is required—overrunning the piece! Matchmates are handmade by rapidly cooling the metal in water, while in its molten state, and then they are heavily coated with **24 Kt. gold.** Cufflinks (the size of a 25 cent piece) **$5.00.** Earrings (the same size) **$5.00.** Tie bar 1½″ long, ¼″ wide **$3.50.** Gift boxed ppd.

(Earrings & cufflinks, size of 50 cent piece—$1.00 extra per pair)

THE FELICES
HB-11, BOONTON, N.J.



SWINGING BRACKET LAMP
(At A Lower-Bracket Price!)

Handsome pin-up lamp, faithfully reproduced from antique swinging brackets that held kerosene lamps. Hurricane lamp can be swung from side to side to provide light where it's needed most. Lamp comes in your choice of antique white or black. Sprigged posy shade illustrated has charcoal and yellow pattern on white background; shade also available in pure white. Lamp is 14″ high, extends 12″ from wall.

And the price? Only . . . $5.50 each, ppd!

You can afford to order them in pairs!
Send for FREE Christmas Catalog

Ward Phillips Co.
11 Main St., Carpentersville 1, Ill.

TV "GAD-ABOUT"

MAKES YOUR TV PORTABLE!



Move your set from room to room . . . rolls over carpets easily. Deluxe brass plated stand on large brass plated ball bearing casters, or rich copper plate with brass trim. Extension arms adjust for all table models 17″ through 24″. Grecian metal shelf provides convenient place for magazines, newspapers. No. H-4. (Specify finish desired.) ORDER TODAY!

NO C.O.D.'s EA. $23.95 EXPR. COLL.

Santa Claus Land
SANTA CLAUS, INDIANA

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1882
113 Madison Ave., Memphis, Tenn.



To Family, Friends and Yourself

•

It's Fun to Learn

by LINGUAPHONE

World's Standard Conversational Method

FRENCH • GERMAN • JAPANESE
SPANISH (New World or European)
ITALIAN • RUSSIAN
MODERN GREEK any of 34 languages

A Linguaphone Language Set gives each member of your family a practical asset for professional life, business, school, armed forces, culture and travel. With Linguaphone's modern, life-like recordings, you learn to speak another language AT HOME the same, easy, natural way you learned your mother tongue long before you went to school. **It's like living in a foreign land.** You listen, you hear 8 to 12 of the world's best native language teachers, both men and women, speak in their native language with a 1955 vocabulary. You understand. YOU speak. You read and write.

Stop Wishing—Start Talking. Treat your family, friends and yourself to a Linguaphone Set — "The Gift of Language"

Used internationally by educators, governments and over a million home-study students of all ages. FREE book, "Passport to a New World of Opportunity", gives fascinating facts—write today or call for FREE demonstration. **Linguaphone Institute, 94-115 Radio City, N. Y. 20, N. Y. Circle 7-0830.**

SEND FOR FREE BOOKLET



LINGUAPHONE INSTITUTE
94-115 Radio City, N. Y. 20

Please send me your FREE book.

Language interest .....

Name .....

Address .....

City .....

Zone ... State .....

Leader for Over Half a Century in Up-to-Date Modern Language Courses.



SMILING BUDDHA

Exotic as the Orient that inspired it, this gold-plated link bracelet dangles a golden good luck charm of Buddha. Ears of Buddha are pierced with movable earrings. Bracelet links are alternately smooth and textured . . . dangle a second charm in turquoise mosaic shot with coral. Buddha will smile down on you when you wear his namesake on this fascinating bracelet!

$3.95 tax & postage included

Sorry, no C.O.D.'s. Write for free catalog.

Ann James Accessories
Dept. B11, 166 E. 96th St., N.Y. 28, N.Y.



Put Your Pet Treasure In This PAPERWEIGHT!

It's a crystal clear magnifying glass mounted in fine gold tooled leather —with space for a small object between the mounting and glass. To make it a very special, very personal gift just slip in a photograph, family crest, butterflies, coins, religious medals, etc. The subject can be changed as often as anyone chooses. Comes in green, brown, maroon, turf or red.

$2.50 ppd.

Mail Orders Filled Promptly
No C.O.D.'s Please

Send for FREE Christmas Catalog— Over 300 Gift Ideas

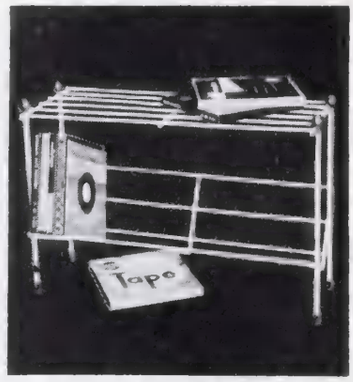
Camalier & Buckley



1141 Connecticut Ave., N. W.,
Dept. K-2, Washington 6, D. C.



WINDOW SHOPPING



SET A RECORD player on th top shelf, recordings below, an you'll have a music stand worth of Toscanini! Stack-A-Rack fe tures an expansion idea: Corne sockets hold legs of another rac so several can be stacked. 22" 14" x 9", it holds hundreds of 4 rpm records, or 30 recorded tap boxes. Black wrought iron, $6.95 brass plate, $8.95; ppd. Lesli Creations, Box 9516, Dept. 36 Philadelphia 49, Pa.



MOUNT THIS HORSE fl against house or fence and you have a house marker that's a su winner. Cast of durable whi brass, highlighted to a two-to statuary bronze finish, the gaite horse poses proudly above th 5" x 14" black name plate. Cor pletely weatherproof. $13.95 pp Add 25¢ for each light-reflecti letter or number. Kraig Met Products Co., 1506 W. Fulto Street, Chicago 7, Illinois.

(*Please turn to page* 167)



KEY RACK

No more lost keys!

Just hang your keys on this colorful hand-painted wood en rack, 12" wide, 4½" high.

Your choice of

A. gay Dutch motif painte on off-white backgroun
B. same design on so black background

HILLHOUSE
New Hope 16, Bucks County, Penna.

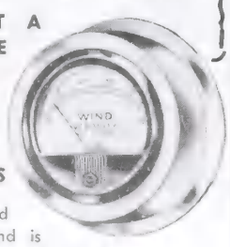
Perfect for town and country
Be sure to specify design wanted
Interesting gift catalog sent on request

$1.95 postpai

sorry, no COD

WIND SPEED

TELLS AT A GLANCE *INDOORS* HOW HARD THE WIND IS BLOWING *OUTDOORS*



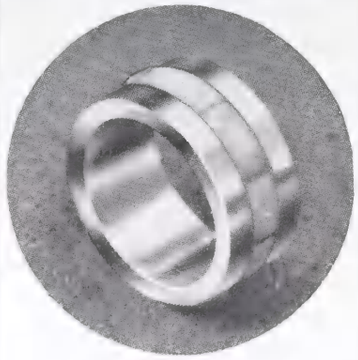
Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick; Simply mount the spinning cups on roof or TV mast and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully Guaranteed, complete with 50 feet of wire.



ONLY $49.95 POSTPAID
(AIR MAIL SHIPMENTS IN U.S. $2 EXTRA)

Send Check or Money Order to:

Cape Cod **WIND INDICATORS**
Harwichport 1A Cape Cod, Mass.



CHARMED CIRCLE

HAND MADE OF STERLING INLAID WITH HEAVENLY-BLUE TURQUOISE

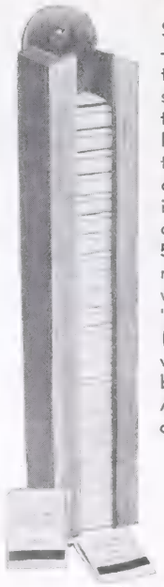
This stunning silver and turquoise band is the smartest of fashion accents . . . unusual and beautiful as a wedding or friendship ring. Hand made of Sterling silver and cunningly inlaid with choice azure-blue turquoise. An Heirloom gift. In all men's and women's sizes. Send actual ring size. Postpaid with Fed. tax included.

In Sterling Silver ..... $ 9.95
In Solid 14 kt Gold $54.00

"Send for FREE new gift catalog"

Miller's 256 E. Congress, Dept. 11-BR Tucson 1, Arizona

the MATCH BAR



Safe and convenient —in fact, a real time and trouble saver. Fill from the top and remove a book at a time from the bottom. Made of antiqued pine, it is 2½" x 13½", and comes complete with 50 match packs, monogrammed or with the words "These did belong to (your name)" in silver or black on red, blue, green or white. Allow 10 days for delivery.

$2.95

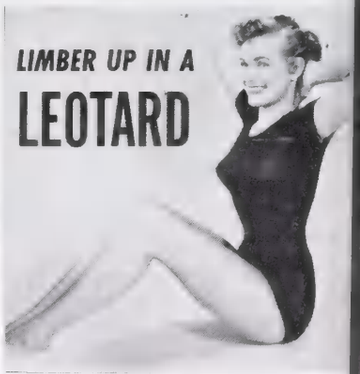
plus 35¢ shipping charge.

Send for free Gift Catalog!

the Krebs
HB-11, Westerly, Rhode Island

LIMBER UP IN A

LEOTARD



Now you can do your home exerci ing in a genuine leotard—the stan ard practice uniform for ball dancers! This figure-flattering ga ment fits snugly, gives complete com fort and freedom of movement. So black washable cotton, with bac zipper and round or turtle neck. wonderful gift idea. Sizes 10 to 2 (children's sizes 2 to 14). Only $5.9 ppd. Adam of California, Dept. B-1 1324 Wilshire Blvd., Los Angeles 1 Calif.

Now you can REALLY barbecue indoors..and outdoors, too..

WITH THE

Sensational New

BARBA-CHARO*



F. Curtis Lee Design

ENGINEERED TO FIT YOUR FIREPLACE
PORTABLE - FOR USE ANYWHERE

(1) Graceful, modern frame of "lifetime" weight steel. (2) Charcoal pan lifts out for wood-fire cooking. (3) Big 21 x 14 inch grill of 5/16" cold-rolled steel, heavily copper-nickel-chrome plated; lift-out handles for easy cleaning. (4) Finger-tip control raises, lowers grill for heat adjustment and easy serving. (5) Solid steel legs fold for compact storage.

The only barbecue grill especially designed for easy fireplace cooking, and equally handy outdoors! Smoke and food aromas go up chimney; use either charcoal or regular wood fire; enjoy the smoky tang of barbecued foods even when winter winds blow! Look for BARBA-CHARO in your favorite store... it's a bargain at only... **$19.95**
Electrically operated 110-volt spit... **$14.95**
Battery operated spit... **$12.95**

You'll find BARBA-CHARO at better stores everywhere — along with its numerous accessories. See it before you buy any barbecue — it's the only one engineered to fit into the average fireplace as well as patio or the great outdoors! Remember, anybody can barbecue with a BARBA-CHARO, and if you haven't eaten barbecued foods . . . you just haven't eaten!

For name of your nearest dealer, write



Packed in handsome gift box

Ryder-Elliott INC.
MAKERS OF THE FAMOUS barwa
3227 Fowler St., Los Angeles 63, California
(Formerly Ralph Elliott Co.)

* T. M. Reg. Pat. Applied For



STARS IN KITCHEN or DEN!
BARBA-CHARO . . . is at home anywhere! Electrically-operated spit holds two large chickens easily, with plenty of room left for "trimmings!"

PATIO or PORCH PAL! For outdoor living, BARBA-CHARO adds zest with convenience. Two flashlight batteries operate spit—anywhere!

MAKES PICNICS MORE FUN! Take compact BARBA-CHARO on picnics for hot foods, better eating, fun for the crowd! Easy to fold and carry!

YOUR CAMPING COMPANION! Most convenient of all cooking accessories! Take out charcoal pan, use wood fire for backwoods flavor!









To commemorate 75 years of carpet craftsmanship,
Whittall offers you ANNIVERSARY, the best of America's fine carpets.
You will find it beautiful beyond belief in appealing shades
of beige, gray, nutria, spruce green and avocado green.

RUGS and CARPETS

Loomed by . . . Whittall

WORCESTER • MASSACHUSETTS

weavers of the famous Anglo Persian

CRADDOCK *gives you dining elegance*

with a youthful glow . . .



About $400 as shown, in new Summertan Mahogany with extendable dining room table (also available with wide choice of drop-leaf tables and in Patina Walnut and Neutro-Oak.) Slightly higher in some areas.

Trans-Era by CRADDOCK

captures a touch of sunbeam in the new Summertan Mahogany finish of this beautifully different dining group. Here is furniture as you like it . . . a perfect balance of functional and casual, of youthful energy and mellow graciousness . . . perfectly right for formal dining by candlelight or for a "potluck party" day or night. Whether you choose Trans-Era in SUMMERTAN MAHOGANY, in PATINA WALNUT or NEUTRO-OAK finish, you choose wisely. For the Craddock seal is found only on fine dining furniture. You'll find Trans-Era at better stores, **now.**



You'll find dozens of new and usable ideas in this fascinating, full-color brochure: "Give Your Home a Decorator Treatment." Send 25¢ in coin (no stamps, please) for your copy. Address Dept. HB1.

CRADDOCK FURNITURE CORPORATION, Evansville 7, Indiana



a *ivy* handled mug, 1.55
b *starburst* water pitcher, 5.50
c *starburst* cream & sugar, 4.70
d *desert rose* salad bowl, 4.90
e *trio* medium platter, 4.05
f *autumn* condiment set, 8.75
g *oasis* television set, 5.45
h *apple* salt & pepper, 2.10

the shapes of gifts to come...



in FRANCISCAN WARE

Here's a Christmas idea with a wonderful future...give Franciscan Ware accessories this year! Surprise Sally with the exciting shapes of Franciscan's new Autumn design. Remember Mom with a welcome addition to her favorite Desert Rose pattern. Delight one and all with this brand new idea...and the brand-famous name behind it! You'll find the Franciscan Ware accessory collections at all fine stores. Prices 65¢ to $20.00.

Products of Gladding, McBean & Co., Los Angeles, California.



WINDOW SHOPPING

(*Continued from page 162*)

A DO-IT-YOURSELF

N can assemble this hand-
e hutch cabinet of solid Ap-
achian ash. 40" wide. 30"
h. with only a screw driver
hammer. It will convert the
gle dresser. 40" x 18" x 30½"
h. into a useful buffet. Hutch.
plete with screws. glue. in-
tions. $23.45. Dresser. $39.95.
ling glass doors. $3 extra.
pping charges collect. Show-
, Inc.. Jamestown, N.Y.



ITTLE SPORT'S JACKET

sporting little play-in-the-
w babes is made of Arctic
lin with a cozy flannel lining
l merry Swiss peasant trim-
ng. It's water resistant. com-
tely washable. and comes in
, navy or white. Sizes 2-6.
00 plus 50¢ post. No. c.o.d.'s.
da Aufricht. 37-61 84th St..
kson Heights 72. N.Y.



Even LADIES make them!



Smart people today are making their own fine quality furniture — at a substantial saving in cost. It's easy with Hagerty furniture kits.

We give you the quality parts — you assemble, finish and save the expensive labor. No tools are needed. You'll have the time of your life fitting together these precision pieces, then applying the stain and wax with a soft cloth to bring out the natural beauty of the woods. Your chair, made in less than an hour, will give comfort and pleasure to generations. Imagine having this authentic reproduction of a priceless Captain's Chair in your own living room! What a thrill to show your friends this museum reproduction with its 200-year-old finish and say "I made it myself."

Ht. 30"
Seat 15½x22"
Wt. 19 lbs.

$19.95

Ready to assemble and finish

CAPTAIN'S CHAIR

Original in Williams College Museum

Maple arms and turnings sanded satin smooth. Deep saddled pine seat.

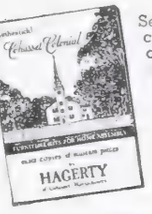
Send Check or Money Order
Shipping charges collect
Full Money Back Guarantee



$1.45 ppd.
$1.65 West of Miss.

2 Part FINISH

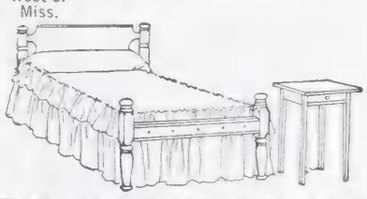
Give your furniture and woodwork that mellow 200 year old look. An easy-to-apply stain and wax finish for pine and maple.



Send for illustrated catalog showing our complete collection of pine and maple reproductions, from $2.95 up.

It's Free

Catalog also includes helpful hints on stain finishing. Join the thousands who have already discovered this economical fun-packed way to collect antiques.



Chasset Colonials

by HAGERTY

16 Ship Street, Cohasset, Mass.

UNIQUE HANDWROUGHT COPPER JEWELRY



NTIQUE AUTOS—1" replicas of odel T Ford: '03 Cadillac: '09 anley Steamer. **Set of 3 scatter ns, $2.00; Cuff links $1.50; Earngs $1.50; Tie clasp $1.50.**



MUSICAL DUO—plays a merry fashion tune. **Scatter pin set, violin & piano, $2.00; Piano cuff links $2.00; Violin tie clasp $2.00.**



MAPLE LEAVES—flutter lazily on dress, suit, or scarf. Graduated sizes from 1¼" to 2¼". Crisp, clever accessories. **Complete set of 3—$2.00; Earrings $1.50.**

(Postage & tax incl.) Send for free catalog of our other copper jewelry.

Roslyn Hoffman 656 Broadway HB, New York 12, N.Y.

PROVEN HOME PLANS



BUILD YOUR OWN HOME

Send for Big Illustrated Plan Books.

OVER 100 PLANS— IDEAS PER BOOK!

Only **$1.00** each

Homes you want them with the most in lasting economy, comfort, beauty. All sized homes, all styles. Find that dream home and ideas in these books. Detailed blueprints and material lists for every plan at low cost.

1. FAMILY ROOM HOMES —100 custom plans.
2. SELECTED HOMES —115 favorite designs.
3. NEW TRENDS IN HOME PLANS —154 plans for frame or brick.
4. BLOCK MASONRY HOMES —180 economical beauties.

Save! Choice of any 3 books—only $2

HOME BUILDING PLAN SERVICE

Studio D, 2454 N. E. Sandy Blvd.
Portland 12, Oregon

Imported NATIVITY *Set*



10 piece China Creche Set and Manger

Use it on the table or under the tree . . . or as a favored gift!

COME TO THE STABLE and rejoice again at the wonder and glory of the First Christmas, still capable of filling hearts with hushed exuberance even after 1955 birthdays. This 10-piece Nativity set of glazed ceramic figures up to 7" high is $3.95 plus 35¢ postage. Wooden stable with silk-screened background showing the Holy City is 14" x 8" x 11" high.

Satisfaction Guaranteed or Money Back.

only $3.95 plus 35¢ shipping.

FREE Christmas Gift Catalog Write for it!

Janet Forester

131 B11 First St., Peoria, Ill.



UNIQUE DANGLE BRACELETS

rand new original designs you'll love for ourself and unusual gifts! Beautifully made ith good safety clasps.

old Monogram Bracelet $2.95
24K gold plate, handsome chunky links, with cut-out scroll monogram dangle, 1⅜" wide, that looks like your very own!

ntique Silver Filigree Bracelet $2.95
Bold, beautiful rope bracelet with unusual antique filigree silver metal dangle, 1½" wide.

ainty Pearl Bracelets, ea. $2.50
Lustrous cool pearls linked with gold metal. Adorable cut-out gold HEART or 4-LEAF CLOVER dangles 1" long are set with little seed pearls on one side, tiny brilliant rhinestones on the other!

RDER ODAY! Gift boxed, prices include federal tax and postage. *No cod's please. Calif. residents, add 3% State tax.*

REE! New catalog of unusual gifts, home accessories, imports. Write today.

BOWMAN'S, Dept. H-1152
477 Lombard St., San Francisco 23, Calif.



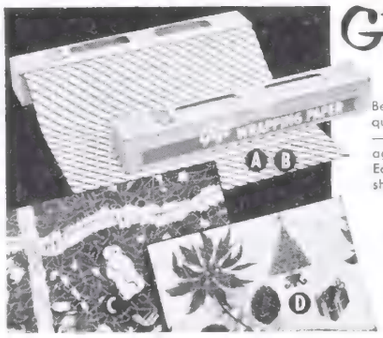
Actual Size

Hand-Carved Crystal Earrings

Exquisitely styled pure rock-crystal earrings; Pagoda design intricately hand-carved by master jewelers. Screw-type sterling silver setting. An exclusive import by La Boutique especially for those who appreciate individuality both in gift-giving and smart personal appearance. *Pair only 4.95* ppd. (add 3% in Calif.) Please send check or money order. Complete satisfaction assured.

La Boutique

12 TILLMAN PLACE
SAN FRANCISCO 8, CALIF



Gift Wrap in Bulk

GIANT ROLL $1.98 POSTPAID

Be ready for all your gift wrapping with this giant roll of quality paper. 75 feet long, 20" wide, in cutter-edge box — as easy to use as wax paper! No creases to spoil packages, no fumbling with individual sheets that don't fit. Economical — would cost much more if bought in separate sheets.

STYLE A — Gold stripe and stars on white
STYLE B — Silver stripe and stars on white
STYLE C — Christmas design—white figures on red background (fine gold and black lines)
STYLE D — Christmas design—red and green trees and poinsettias on white background, gold filagree

Each roll only $1.98 postpaid from

WALTER DRAKE AND SONS
111 DRAKE BUILDING, COLORADO SPRINGS 5, COLORADO

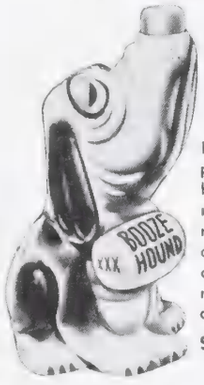
FOR FOLKS WHO "HAVE EVERYTHING"!

JINGLE JOE
GRATED CHEESE SHAKER



Serve grated cheese in this cute new ceramic figurine with bell earrings that jingle. The 6" hand-painted organ grinder has yellow coat and hat, blue scarf and trousers and black shoes, hair and mustache.

$2 plus 25¢ post.



BOOZE HOUND
LIKKER BOTTLE

Bleary-eyed pick-me-up for bar or game room. 7½" ceramic, holds 20 ounces, removable red cork nose. Dog-gone clever!

$2.95 plus 25¢ post.

STINKY CHEESE JAR



$2 plus 25¢ post.

Don't make comments about their fancy, odorous cheese. Instead, bless 'em with this 4" x 4" ceramic jar that holds ¼ lb. Sculptured winking skunk in deep relief on white lid; yellow base. Unique gift.



PERSONALIZED STERLING BRACELET FOR GRANDMA KEYCHAIN FOR GRANDPA

Each dime-size sterling silver charm engraved with child's first name (8 letters maximum) and birthdate is $1.10. Bracelet (holds up to 25 charms) is $1.10 and keychain is $2.20. Tax & postage included. Please PRINT.

Enchanting heirloom keepsakes—unsurpassed Christmas joy for proud grandparents.

FREE! Gift 'n' Gadget Catalog

Hostess House
DEPT. C-4, 5858 FORBES ST.
PITTSBURGH 17, PA.



Monogrammed Lingerie Set

Luxurious quilted envelopes of heavy rayon satin come in 3 sizes, each embroidered with a monogram to match the lining and piping. Choose Green with champagne; Champagne with green; Rose with brown; Brown with rose; Gray with yellow; or Navy with red.
18" x 12" envelope for gowns
14" x 9" for slips
8½" x 6½" for hosiery
$8.50 the set ppd. 2 weeks delivery
sorry no c.o.d.'s

bertram shrier ltd.
1145 Connecticut Ave. Washington, D.C.

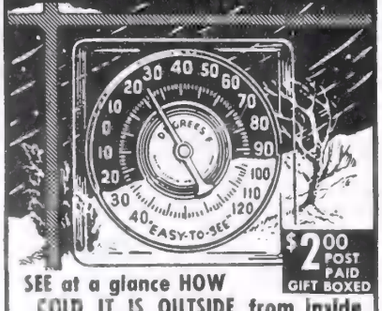
NEEDLEPOINT TAPESTRY CHAIR COVERS



Completely finished needlepoint at a fraction of what it would cost you to make it yourself! Simple to do your own professional-like upholstery with these loom woven squares. Foam rubber backing prevents wrinkling and slipping. Spring Glory floral design is in rich multi-colors on solid background. For dramatic effect use Black background for mahogany and cherry; Rose-tan Sandalwood for maple; Hunter Green for either wood finish. 20" x 20" cover will fit average chair. Side arm chairs and large footstools require 27" x 30" size.
20" x 20" Needlepoint Covers..... **$2.98**
27" x 30" Needlepoint Covers..... **$5.98**
Postpaid. No C.O.D. Guaranteed, of course.

NOUVELLE, LTD.
225 W. Erie St. Dept. E-128
Chicago 10, Ill.

NEW "EASY-TO-SEE" *WINDOWPANE* THERMOMETER
NOW — Mounted in Seconds!



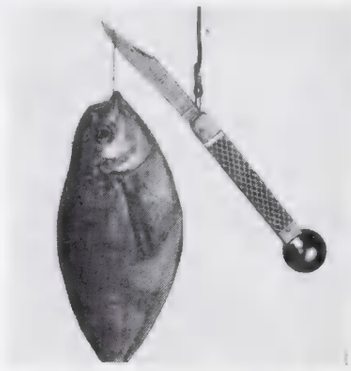
$2.00 POST PAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside

Big figures and pointer on 3½" transparent dial (you look right through it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Just peel and press this new model *anywhere* on outside of windowpane. Specially compensated for windowpane use.

No C.O.D.'s please. Money-back Guarantee
ACCURATE - UNIQUE - ATTRACTIVE
Brad Lee Gifts
22 Bedford St., Waltham 54, Mass.

WINDOW



WEIGH YOUR FISH as soo as he hits the deck! This ingen ous Scale-Knife has a 3¾" Soli gen steel blade which opens ou to become a scale that will weig from 10-oz. to 12-lbs. The soli steel ball on the nickel-plate handle is designed to subdue you most obstreperous catches. Ru proof, with leather thong. $5.9 ppd. Thoresen's. Dept. FSFK 352 Fourth Ave., New York 1



ARMCHAIR TRAY. Our ph tographer think this is terrific. A 11" x 8" tray has two stron spring clamps which attach firml over the arm of an upholstere couch or chair, and it's a nea solution to the buffet-supper prol lem. In green, wine or ivory pla tic, $2.25 each; $4.25 for 2; $ for 3. Ppd. Avidon Enterprise Dept. B-11, 1011 Sheridan Ave Bronx 56, N.Y.

Christmas REINDEER & SLEIGH DECORATION



For perfect decorating accent . . . New, beautiful all-metal sleigh and 8 dashing reindeer for mantle or centerpiece. Flecked with gold in either black or white. Fill sleigh with candy or flowers. Measures 34". With Christmas red candles. An ideal gift. **$3.00** postpaid.

HOLM AND OLSON INC.
St. Paul 2, Minnesota

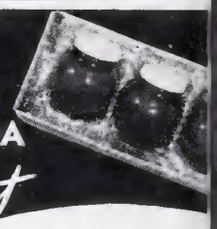
ROTISSERIE BATTERY POWERED



This Rotisserie cooks indoors before your fire-place or outdoors, over any fire. Two standard flash light batteries operate motor up to twenty hours. Permanently oiled motor will handle up to twenty-five pounds. Starts and stops at touch of switch. Disassemble, it's compact, easy to carry for travel. Operating instructions included. Guaranteed. Only $11.95 plus $1.00 parcel post and handling. No C.O.D.

THE HIGHLANDER
Dept. HB11 Jasper, Indiana

SEND A FLORIDA *Gift* ORANGE SPREAD



New and Delicious
Preserve made from the whole orange

Send Us Your Gift List—We'll Do The Rest

3—1-lb. jars .....prepaid **$2.95**
6—1-lb. jars .....prepaid **$5.50**
No C.O.D.'s

An attractive Gift Card—Print names—Immediate Shipment—Guaranteed against breakage. Add 20% Canada. 10% West of Miss.

WRITE:

FAIRCHILD ORANGE SPREAD
P. O. Box 6357
Orlando, Florida

SHOPPING



HE WORLD ON A STRING charms is a beautiful bangle your bracelet that turns out be more than meets the eye! ne 14K gold globe opens in half d 3 double frames to hold six ctures telescope out. A perfect ft for a Mother or a Grand-other to treasure for a lifetime. 4" world. $90: 1" world $60 l. tax. Ppd. Towne Silver-iths. 548H So. Broadway. onkers. N.Y.



HEN FILLIES FISH. this is eir favorite jacket. It has a nding net ring on fabric loop back; 2 lamb's wool patches r flies; metal ring for scissors: ckets on sleeves for cigarettes: op to hold rod. Wind and rain sistant poplin in sand color: es 10-22 (give dress size). 7.50. Matching slacks (give in-am length) $12.50 ppd. Norm ompson. 1311 NW 21st St.. rtland 9. Ore.



Beautiful for Home and Gifts . . .

DUTCH WINDMILL

CERAMIC BOWL LAZY SUSAN

Those who love the unusual will appreciate this charmingly different Lazy Susan. A graceful stand in your choice of black velvet wrought iron, or gold-hued polished brass, gaily spins four ceramic bowls in pastel shades of pink, green, chartreuse and red. Light and sturdy, about 15" high, it adds color and interest to any table. Ideal for candy, nuts or as a planter. BLACK—$5.95 P.P. BRASS $6.95 P.P.

Send for Free Catalog

CHIC CREATIONS

P. O. BOX 3435 (Dept. HB-11) ▪ PHILA. 22, PA.



LUXURIOUS *Red Suede Slippers*



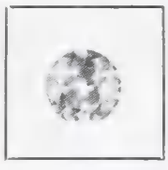
Appearance . . . bright; comfort . . . right! You'll be delighted with these wonderful red lounging slippers. Uppers are of soft suede lined with imported natural lamb's wool while the soles are of durable cowhide. You've never seen anything so beautiful; you've never owned anything so comfortable. And for a real Christmas flavor, the red is a real red—just as cheerful as holly berries.

Men's whole sizes 7 to 13 . . . . . $9.50 ppd.
Women's whole sizes 5 to 9 . . . . . 8.95 ppd.

Gift Catalog on Request

Johnny Appleseed's

Box 716, Beverly, Massachusetts



TITANIA!

the most BRILLIANT GEM STONE ON EARTH! *say the* Saturday Evening POST & READER'S DIGEST *about this amazing*

MAN MADE MIRACLE!



1 carat "Titania". Solitaire set in 14kt. gold mounting. Complete. ONLY $22.50 *

1 carat "Titania" set in a Masculine box style 14 kt. gold mounting. Complete. ONLY $28.50 *

*All prices plus 10% Federal Tax

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat . . . . . ONLY $10 *

Regent Star Rubies and Sapphires (Synthetic) at comfortable low prices.

FREE booklet and handy Ring-size Chart

REGENT 10-DAY MONEY BACK GUARANTEE

LAPIDARY CO., Dept. HB-100

511 EAST 12 ST., NEW YORK 9, N. Y.

Dinnerware Booklet FREE!



Herbert S. Mills

11 EAST KING ST., Hamilton, Canada

Newcomb's Reproductions

HANDMADE FROM CHOICE SOLID WOODS

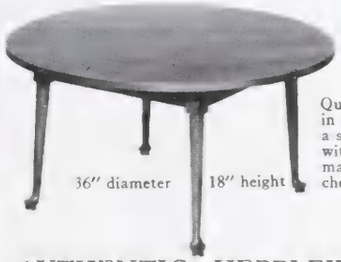
CHIPPENDALE MINIATURE CHEST



If you're looking for authentic reproductions, this is it! This miniature Chippendale chest was copied from a Colonial Cabinet Maker's model which he carried from one plantation to the other as a sample of his work. Exact in every detail from dovetail joints right down to the brass butterfly handles. Handmade from finest solid mahogany inside and out, including drawer sides and backs. Only $59.50. Also available in solid walnut, cherry or maple, $69.50. Add $4 West of Mississippi.

24" wide
16" deep, 28" tall

QUEEN ANNE COFFEE TABLE

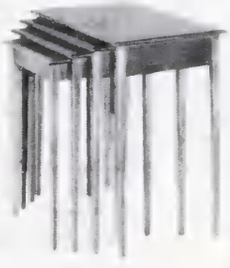


Queen Anne never had it so good. The only change in this occasional piece which dates back to 1720 is a slight lowering of the height. Fits in graciously with any living room or den setting. In solid mahogany, $55. Also available in sold walnut, cherry or maple, $60. Add $4 West of Mississippi.

36" diameter 18" height

AUTHENTIC HEPPLEWHITE

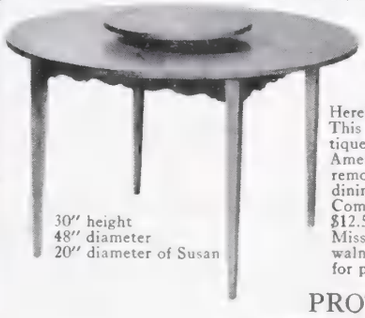
Nest of 4 Tables



Just what the party ordered! This unusual set of four tables is an exact reproduction from original of 1790. Yet they are perfect for today's entertaining. Since they may be used separately or as a group, you'll have them working overtime, especially for serving TV snacks. As end tables they are a beautiful addition to any room. Made of finest solid mahogany with a natural brown finish. The complete set, $49.50. Add $3 West of Mississippi.

23" wide, 14" deep, 24" tall

Early American LAZY SUSAN TABLE



Here's a surefire hit with family and friends alike. This Lazy Susan Table, made of choice, solid, antique knotty pine, is a perfect copy of an Early American original. What's more, the Susan is removable and can be used separately. Ideal for dining room, den, Dutch kitchen or breakfast nook. Complete $59.50. Table alone $49.50. Susan alone $12.50. Add $5 to Table, $2 to Susan West of Mississippi. Also available in solid mahogany, walnut, maple or cherry and other sizes. Write for prices.

30" height
48" diameter
20" diameter of Susan

PROTECT FINE FURNITURE

PEMBROKE END TABLE



You can put an end to your end table search. This handsome Pembroke is an exact reproduction of original Early American Hepplewhite built in 1790. Made of solid mahogany with a natural brown finish. Only $41.50. Add $3 West of Mississippi.

16" wide
23" deep
26" tall

Here's guaranteed protection for your fine furniture. It's Newcomb's Furniture Polish twins – Cream Cleanser and Fine Finish. Use Cream Cleanser following in a few days with Fine Finish. It restores, preserves, protects. See directions. Satisfaction or money refunded. Packed together, $2.



8 fluid oz. each

FREE DELIVERY

ALL ITEMS WILL BE SHIPPED TO YOU PREPAID. LIST COST IS YOUR ONLY COST. ORDER NOW.

WRITE FOR CATALOG

Send 25¢ in coin (NO STAMPS) for our new catalog of over 100 authentic Early American and 18th Century Reproductions. Catalog free with each furniture order.

Newcomb's Reproductions

BOX 1249H DURHAM, N. C.

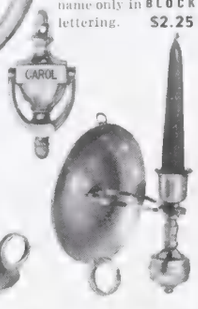
FINDS . . .

for Living and Giving

At Prices That Can't Be Beat!



#28 COLONIAL DOORKNOCKER. Solid brass, 6½" long. Engraved with your name in Old English lettering (maximum 12 letters, including spaces). **$4.25**



#29 BEDROOM KNOCKER. Solid brass. 4" long. Engraved with Given name only in BLOCK lettering. **$2.25**

#30 SHIP BEDLIGHT. Replica of an old sailing ship bedlight. When turned on its side, serves as a sconce. Made of brass, 11½" high. **Each, $3.95. Pair $7.25**



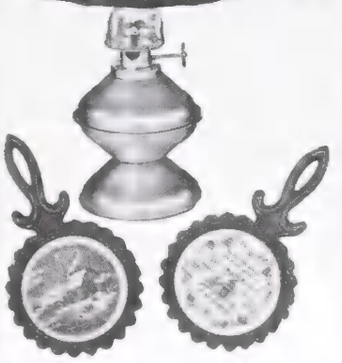
#31 WROUGHT IRON FOOT-SCRAPER. This unique dog design will bid your friends welcome. 12½" long. From Sweden. **$4.25**



#32 HAMMERED ALUMINUM ICE BUCKET. Completely lined with with fiber glass. Will hold two quarts of cubes for many hours. 7¾" tall. Imported from Italy. **$3.95**



#33 KEROSENE LAMP. Made of brass and copper. A functional lamp which every home should have. Imported from Holland. 7¼" tall. **$2.60**



#34 SET OF TWO TILE-TRIVETS. Black iron Pennsylvania-Dutch trivets with either assorted Sampler or Currier & Ives Tiles. Use as hot plates or hang them, to give a gay touch to your kitchen. 8" long. Set of two gift boxed. **2.75**



#35 CRYSTAL GLASS SALT & PEPPER SET. Set of four. Design moderne. Chromium tops. For the fastidious table setting. 2¾" tall. Set of four. **$1.95**

All Items Sent Postpaid—No C.O.D.'s Please!

ART COLONY INDUSTRIES, Inc.

The House of Gifts

9 University Place—New York 3, N. Y.

SWISS ARMY KNIFE



Champion $15.00

From the Swiss to the sportsmen of America—precision made—17 every-day and outdoor tools—a gift any man will treasure. Fine Swiss craftsmanship in mirror-bright stainless steel—durable maroon plastic handle.

THE MOST COMPLETE SPORTS KNIFE

Large spear blade	Small blade
Can opener comb.	Cap lifter
Reamer	File
Phillips screw driver	Scissors
Double-cut saw	Metal saw
Metal file	Fish scaler
Hook disgorger	Nail file
Tweezers	Pick
Lanyard shackle	3½" closed length

ORDER TODAY—we pay postage—money-back guarantee **$15.00**

Corrado for Cutlery

26 N. Clark St., HB 115 • Chicago 2, Ill.



FINE SATIN RIBBON 1¢ a yd.

Choice of 10 Lovely Colors!

50 YD. ROLL ONLY 50c

White, Xmas Red - Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. $1.50 value. Approx. ½" width. Factory-fresh, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50¢ ■ roll postpaid. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. *Send For Free Catalog.*

NOVELTYME STUDIOS

6245 So. Princeton, Dept. R-24, Chicago 21, Ill.



A BRACELET FOR GRANDMOTHER . . .

Modern grandmothers are proud of their grandchildren—the more the merrier! Just send us the complete list, first name and birth date, and we'll engrave each on a separate disc. One grandchild or twenty, she'll be pleased as punch to have her beloved family with her at all times. Prices include engraving, tax, and postage.

In sterling silver, bracelet.....**$3.00**
each disc.....**$1.50**
In 1/20 12K gold-filled, bracelet.....**$3.00**
each disc.....**$2.00**

14K gold, too. Prices on request.
Send for our complete catalog.
No C.O.D.'s, please.

Holiday House

111 Bellevue Theatre Bldg. Upper Montclair, N.J.



WINDOW



GLAMOUR GIFT for the g who has everything is this k chain from which is suspended a address file about the size of lipstick. The gold-plated case lavishly encrusted with rhin stones and pearls, and 50 nam and-address tabs fan out for ea reading. In faille case, gift-boxe $4.95 ppd. 50 refill tabs are ava able for $1. Meg Youmans, 2 E. 66th St., New York 21.



ANGORA JEWELRY, as s as your most fabulous sweat is a new French import, and looks as if it might be the pet the campus. In white, neckla and earrings are $2.95. Neckla or earrings alone, $1.75 ea Ppd. Unique Shoppe, 310 Fro St., Galva, Ill.

$4.95



KIDDIES MATCHED TOWEL SET

EMBROIDERED with DIZIELAND STORY BOOK ANIMALS

A delightful matched Callaway Citation towel set of 8 oz. white terry appliqued and embroidered with color-fast washable cotton to make your child's towel individually his own.

Each set available with any one of the four cute animal figures; Piggie, Doggie, Giraffe or Elephant.

Set, as pictured, includes Bath Towel, 48" ■ 34"; Hand Towel, 38" ■ 16"; Wash Cloth, 12" ■ 12". With every order of 3 sets, you get your child's name embroidered FREE on each piece.

Order direct Today—only $4.95 per set postpaid.

DIZIELAND STORY BOOK ANIMALS

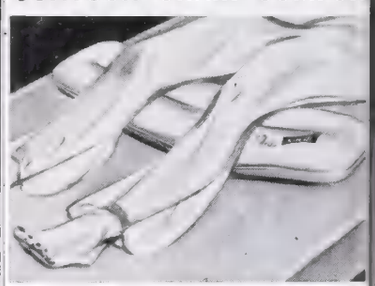
6910 South Hoover Los Angeles 44, Calif.



KNEE-LIFT

gives you

CONTOUR CHAIR COMFOR



Now, you can enjoy the relaxed comfort of a hospi bed in your own home. Hospital beds and conto chairs are designed with Knee-Lift action becau straight leg discomforts are avoided when knees slightly flexed and supported. Your back, hips a legs automatically relax—tensions vanish—sle comes easily and naturally. Many back and leg ach magically disappear after using this amazing Kne Lift Cushion for a few nights. Wonderful for re less sleepers, those over forty and bed readers—ide for invalids and during pregnancy.

Recommended and used by many doctors and hospita

A most appreciated gift. Guaranteed to plea

Immediate delivery. Send $2.98 to

BETTER SLEEP INC.

Dept. 362, New Providence, New Jersey

SHOPPING



DOG-GONE GOOD GIFT for dog lover would be a set of glasses hand painted with the head of his favorite canine. Breeds available are: Boxer, German Shepherd, Daschund, Collie, Chihuahua, Cocker, Poodle, Beagle. With solid bases, the 14-oz. glasses have a 14K gold rim and you may order a set of 8 different dogs—or 8 of all the same for $12.50 ppd. Valley Mart, Falls Road, Baltimore 9, Md.



OOH LA-LA CART comes to the table dressed for dinner in shining silverplate. Its crystal cargo for condiments includes salt and pepper shakers, mustard jar, and two pull-out drawers—one for jam or pickles, one for butter or cheese. Complete with spoons and spreader. 5″ x 4″ x 4″ high. $8.95 incl. tax. Ppd. Prince Harold Imports, 68-09 138th St., Flushing 67, New York.





A BEAUTIFUL CHEST of 18th Century design. Original is over 100 years old. Has fine proportions and pleasing lines. Made of Honduras Mahogany. Curved drawer fronts are inlaid in Walnut and Birch veneers. Drawer pulls are of solid brass. Quality craftsmanship which assures you of a lifetime of appreciative use.

10″ wide—6½″ deep—9½″ high

$24.50 Postpaid

BUESCH CABINET SHOP

36 Orchard Drive Belleville, Illinois



COMFORT HEAD REST

Wonderful on trips and around the house! Cradles your head, relieves strain while you drive, ride, read, watch TV or "cat-nap." Durable bark cloth filled with soft, flaked pure latex foam rubber. Restful relaxation wherever you are. Specify emerald green or wine. . . **$2.95**

Postage Prepaid . . . Write for Free Catalog

THE BURGESS HOUSE 428-HB South 6th St. Minneapolis 15, Minn.



Pure Linen

Colorful

Pennsylvania Dutch Design

TOASTER COVER

Completely washable natural color linen with gay hand screened Pennsylvania Dutch Design figures and design symbols. Will fit any standard size toaster. A nice gift for hostess or home. Postpaid **$1.50**

MIXER COVER TO MATCH POSTPAID **$2.50**

THE PAIR POSTPAID . . . **$3.50**

FREE! New Gift Catalog

TAYLOR GIFTS

Wayne 2A, Pennsylvania

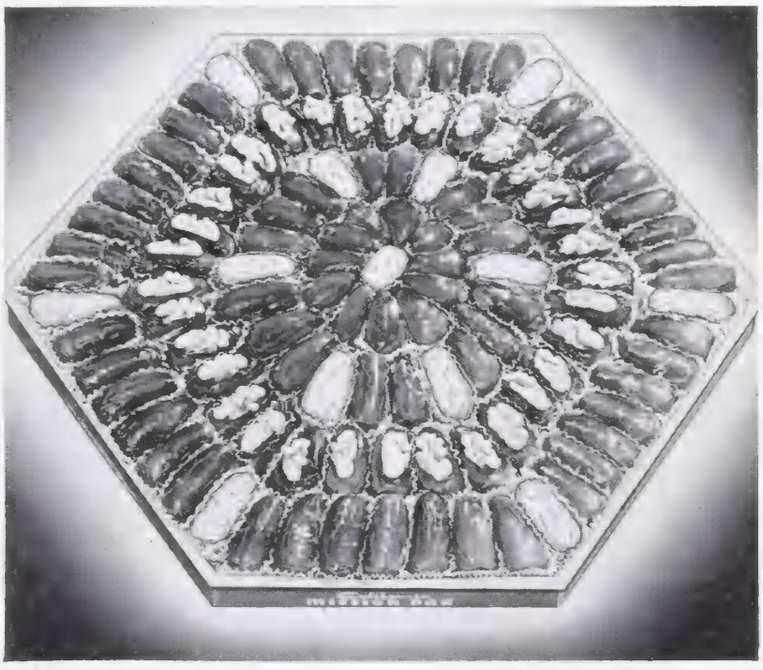
SO PLUMP 'N PLEASIN'... AND PRICED WITHIN REASON!

DELICIOUS

Deglet Noor Dates

THE PERFECT CHRISTMAS GIFT!



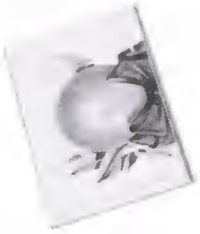


Only dates that have ripened in the warm sunlight of the Coachella Valley near Palm Springs could taste so sweet and grow so big. Right at the peak of plump ripeness these fantastic Deglet Noor dates are picked, packed and posted... all within 24 hours. You get them when they're so fresh and tender they practically melt in your mouth. Many stuffed with walnut halves. A grand substitute for candy.

3 GENEROUS GIFT SIZES FROM WHICH TO CHOOSE: Gift No. 24, 2 lbs., $2.99. Gift No. 27, 3 lbs., $4.29. Gift No. 28, 5 lbs., $6.79. Prices include *prepaid* delivery anywhere in the U. S.

JUST GIVE US THE ADDRESS... WE DO THE REST!

We festively wrap each gift, enclose your card, and ship *prepaid* in your name to all the names on your gift list. Safe arrival guaranteed. Money back if you aren't 100% satisfied.



FREE GIFT BOOK

Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

38 years experience making people happy at Christmas time.

THE MISSION FOLK

102 East 33rd Street, Los Angeles 11, California

Gifts for the home are always welcome

Please your friends, relatives, business associates this year with gifts of durable Ornamental Iron and Aluminum. Each piece beautifully crafted and finished by America's Foremost Ornamental Iron Supplier.



"DOGGIE" FOOT SCRAPER

Jet black dachshund with saucy red tongue. Cast Iron. Weight 5¼ lbs., length 11".

Only $2.95 POSTPAID

Similar design in larger size . . . 27 lbs., 21" long, only $12.10 frt. pd.

OUTDOOR LAMP



A truly unusual gift

$7.50 POSTPAID

Decorative, useful for patio, walk or yard illumination. Handsome design, finely crafted in highest-quality cast aluminum (no sheet metal). Finished in Swedish black. Light bulb easily replaceable. Extends 19¼" from wall; height, 35". Specify corner mounting (illustrated) or flush-to-wall type.

Post Lamp — Similar to above, fits 2" or 3" post; specify size. $19.75 POSTPAID



PLANTER BOX

Attractive floral design cast in aluminum. Complete with metal planting container. Choice of alabaster white, charcoal black or Pompeian. Height 14", width 7½".

22" Box $19.95 POSTPAID

32" Box $23.95 POSTPAID

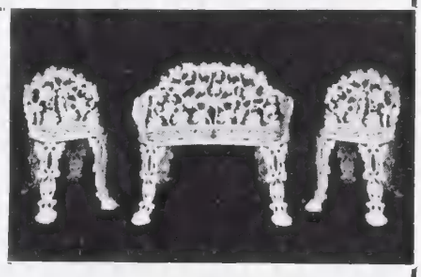
CAST IRON FURNITURE

Ever-popular grape pattern in durable cast iron lawn furniture. Comfortable settee, two chairs. Gleaming white finish.

Complete Set $52.50 Frt. Paid

Orders filled promptly. No C.O.D.'s please.

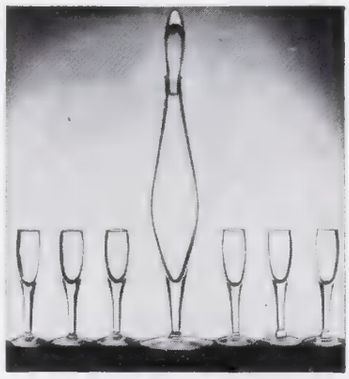
TFC



TENNESSEE FABRICATING COMPANY • 1517 Grimes St., Memphis 6, Tenn.



WINDOW



POUR VOTRE LIQUEUR. This gleaming crystal cordial set is a lovely thing to have on your sideboard, with the gracefully shaped bottle filled with your favorite after-dinner libation, be it minty-green Crème de Menthe or coppery warm Drambuie or clear Cointreau. 13" bottle and six 4½" glasses, $5.95 ppd. Taylor Gifts, Wayne, Pa.



A GIRL'S CURLS go easily astray, but here's a dainty barrette that will keep them fetchingly in line. In gold or silver finish and engraved with any name or monogram, it is fine for side parts, center parts, or even to hold a small pony tail. A good gift for any aged schoolgirl—or her mama! About 2¼" long, gift-boxed. $1 each, 2 for $1.95 ppd. Vernon Specialties, 156 Fourth Ave., Mt. Vernon, N.Y.

DAUGHTER'S PERKY RED NIGHTGOWN



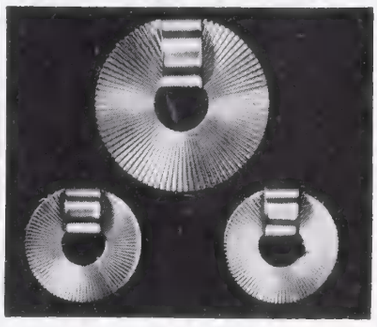
This bright and cheery nightgown is warm and comfortable. Primarily for sleeping, but also perfect for watching TV, having a snack or just plain lounging. It's made of soft red cotton flannel with ruffles (trimmed in white) decorating the collar, cuffs, yoke, and bottom of the gown. It's color fast and will retain shape after many washings. Also note the wonderful old fashioned nightcap—bright red with a fluffy tassel on the side.

Nightgown (sizes 4-16) ..... $4.95 ppd.
Nightcap (sizes S-M-L) ..... $1.50 ppd.

GIFT CATALOG ON REQUEST

Johnny Appleseed's

Box 714 Beverly, Mass.



PRECIOUS TRIO

Matching pin and earrings, beautifully sculptured in gold plated sterling silver with an engine turned finish. Each precious piece is faithfully copied from the solid gold originals in a famous Fifth Avenue jeweler's window! A perfect accent for your fall suit, the pin measures 1⅜" wide, is $9.95. Clip-on earrings, $8.95.

Prices include tax & postage

Christmas catalog on request.

the **WHITNEY** *shop*

New Canaan 3, Conn.



ORANGES and GRAPEFRUIT fresh from Florida!

DeLUXE BUSHEL (60 lbs.) $12.00—½ BUSHEL $7.25. Lavishly packed with choice quality, golden ripe oranges, grapefruit and tangerines, PLUS delicious tropical candies, marmalades, honey, pralines and spiced pecans. The supreme gift from Florida!

QUALITY BOX (90 lbs.) $9.00—½ BOX $5.25. Your best buy in top quality fruit, fully ripened for flavor-sweet goodness. Please specify all oranges, all grapefruit or mixed.

*EXPRESS PREPAID WRITE FOR FREE FOLDER

HADLOCK FRUIT COMPANY

BOX 8-B MOUNT DORA, FLORIDA

(EXPRESS PREPAID East of Miss. R. and South of Wisc. Slightly higher West.)



The Perfect Gift . . .

for Dad, Relatives or Friends!

ENCHANTING PICTURE of your CHILDREN

A thrilling gift that will really be appreciated! Just the thing for office, den, library or kitchen—a gorgeous picture of loved ones, family or friends, that can be seen and treasured every day in the year! This huge 8X10 size wall calendar is made individually and especially for you.

On A Beautiful 1956 CALENDAR ONLY $2.00

SATISFACTION GUARANTEED OR MONEY BACK

Just send us any size black-and-white photo, snapshot, film or negative, which will be returned to you with your Calendar. We can enlarge all or any portion to Calendar size, as you wish: full length or bust form, groups, your home, pet animals, or any person or child taken out of a group picture. They're beautiful and so life-like! Send only $2.00 cash, check or money order. We pay postage. No C.O.D.'s please. **BARGAIN!** Additional photo Calendars, with same picture . . . only $1.00 EACH.

DOBBS PRODUCTS CO. 900 W. Lake St., Dept. 703 Chicago 7, Illinois

ROSARY RING

liturgically accepted



Convenient . . . and so attractive is this exquisite symbol of devotion. Recite your prayers at any time, any place you wish. Looks like one ring, yet is actually two. Outer ring bears a cross and one decade . . . turns freely on inner ring. Beautifully crafted in Sterling Silver . . . truly an inspired work of art.

A thoughtful gift for friends and family . . . the perfect going away present for members of the Armed Forces. Ideal too, as a confirmation or graduation gift, and for parochial school children. $5.00 Postpaid, Fed. Tax Incl. Sizes 5 through 10, or small, medium small, etc. Peter Traphagen, Dept. H-11, 1545 Columbia St., So. Pasadena, Calif.



HOME MANICURING MADE EASY

MANICUR-ETTE is a rest that steadies the hand, elevating one finger at a time for polishing nails. Made to fit on the lap, chair arm, or any flat surface. A deep compartment holds the polish at your finger tips and firmly in place. Made of durable plastic in chartreuse and ivory.

No more smearing! !
No more spilling! !

ONLY $1.00 ppd.—No c.o.d.'s, pls.

Order several for gifts

CAL-DEL CO., 8688 Crenshaw Sta. Los Angeles 8, Calif.

SHOPPING





ONE FOR THE MONEY is also two for the show. Because this personalized money clip opens up to show off two of your favorite pictures and an identification card with space for your name, address and license number. Made of golden metal in a satin finish, it's engraved with any 2 or 3 initials. $1.50 ppd. Western Classics, Dept. HBC. Box 4035, Tucson, Arizona.



ANGELIC GUARDIANS of the spirit of Christmas in your house will keep it brightly shining with the soft radiance from their candles. White metal angel silhouettes with polished brass holders and red candles come in two sizes: 16" high, $3.95 each; 10" high, $1 each; $1.95 the pair. Add 25c post. What's New Shop, Dept. B-11, Wynnewood, Pa.

OLD STEEL BEDSPRINGS CONVERTED WITH HANDSOME, QUILTED, PADDED, CONTOURED COVERING





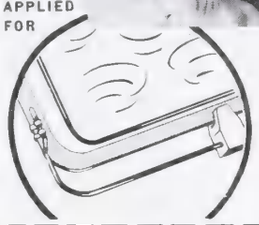
SAVE AS MUCH AS TWO-THIRDS

Like your favorite shoes, old springs never die — your body is adjusted to their comfort. Save and modernize this good friend. "Convert-UR-Spring" cover installs in minutes, without tools, giving box spring appearance and qualities . . . at one-third the cost of box springs.

■ must for folks who buy FOAM RUBBER mattresses — and want to use their steel springs to save money. Guards and insures costly INNERSPRING mattresses against rust stains, rips, and tears. Eliminates age-old use of newspapers and other makeshift protection between springs and mattress. Muffles spring noises. Saves back-breaking dusting and cleaning of coils. Gives mattress-and-box-spring-bed-ensemble appearance. Also ideal to slip over old box springs for like-new look.

This luxuriously scroll-quilted, padded cover (border quilted too) is contoured for snug fit. $12.95 in twin or double size. Stout ACA and colored fabrics noted below. Matching mattress cover available at $12.95 each. Grand for your own use — ideal as a gift!

PATENT APPLIED FOR



FREE SPRING CONTOUR EXTENDERS . . . affixed to springs in seconds, without tools . . . extend contour of bottom rail of old steel springs to same length ■ top rail — for uniform dimension and snug fit of "Convert-UR-Spring" quilted cover. This brand new invention makes possible uniform box spring appearance ■ your bed.

© 1955

ALDEN COMFORT MILLS, Box 6070-HB, Dallas, Texas

Please ship immediately (check how many of each):

_____"Convert-UR-Spring" contoured, scroll-quilted, padded steel-spring (or box spring) cover(s) @ $12.95 ..... $_____

_____Matching mattress cover(s) @ $12.95 ..... $_____

Check size: ☐ Twin Bed Size ☐ Double Bed Size

Check material desired: ☐ Solid Gray ☐ Solid Blue ☐ Solid Rose ☐ ACA Blue and White Striped

☐ Herewith find ☐ Check or ☐ Money Order in full (shipping charges prepaid when full payment accompanies order)

☐ $2.00 deposit herewith: send C.O.D.

NAME_____

Address_____

City & State_____

ABSOLUTE SATISFACTION GUARANTEED

CRYSTAL CLEAR GLASS DISPLAY DOMES



IDEAL GIFT For Covering: Clocks, Figurines, Objets D'Art, Wedding Cake Ornaments. Supplied with mahogany, walnut or black wood finish bases.

3 x6"	$3.75	6x8"	$ 7.00	8x12"	$13.00
4 x7"	4.75	6x10"	8.00	8x15"	17.00
4½x8"	5.50	6x12"	11.00	10x12"	16.50
5 x7"	5.50	7x8"	8.00	10x15"	19.50
5 x9"	6.50	7x11"	11.00	12x16"	27.00
5½x11"	8.50	8x10"	11.50	13x27"	50.00

For 400-day clocks

5½x11" (without base) ..... $ 7.00
7 x11" (without base) 8.50
7¾x15" (without base) 12.50

Send Check or Money Order. No C.O.D.'S. Express Charges Prepaid.



CRYSTAL GLASS TUBE & CYLINDER CO., 7312 South Chicago Ave., Chicago 19, Ill.

REALISTIC CHILD SIZE TV CAMERA

That stands almost three feet high. Gives full play to the imagination of the young TV fan who would like to stage his own productions.

- Battery operated on-off air signal light.
- Full viewing and image reflector tubes.
- Complete with head-set and cue cards.
- Camera head moves vertically and horizontally.
- Rolls on its own wheels. Made of wood and Hardboard. Finished in Silver, yellow, Black and red. PRICE $9.95 Postpaid.



Order now from

THE TOY BARN
Pottstown, Pa.
No CODs please

FREE Catalog and Color Swatches

NO-IRON **Fiberglas** CURTAINS and DRAPES



SAVE $2 to $13 a pair!

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! Wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! You get your choice of 46 sizes to fit any window, and colors to fit any decorating plan. Our huge buying power and direct-to-you selling policy saves you up to 37% per pair. Write for FREE Catalogue and 24 actual Color Swatches.

RONNIE, Dept. 199JJ-17
Ronnie Building Fairview, New Jersey

OWN A SMOKE HOUSE and STOP hunting for a "Pack".



Hand made of California Redwood, the SMOKE HOUSE holds a full carton of Regular or King Size cigarettes. When you take a pack from its place, another drops into the space. Ample shelf for matches too. Size 13½ x 4¼ x 3". Hang on wall, adds to any decor. A perfect gift for year 'round occasions for home or office. **$3.95** Postpaid.

Guaranteed.
Write Today for FREE Catalog
Send check or M.O. to:

EIRA'S GIFTHOUSE
Dept. B
ox 1206 Burbank, Calif.

LA CUISINIÈRE



Apothecary Jars 4" High

The design is multicolored with gold trimming and they are lettered with "Gauze," "Bandaid," "Aspirin," "Vitamin."

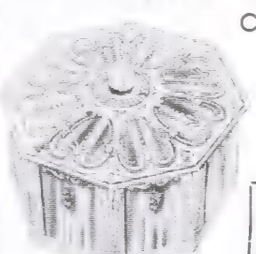
Set **$3.75** ppd. No. C.O.D.'s

WRITE FOR FREE CATALOGUE

133 East 55th St., New York 22, N.Y.

IMPORTED EMBOSSED METAL TRINKET BOX

Contains 15 oz. Horner's Finest Nut Toffees



A MUST on your Christmas list! Every woman will love this new octagon-shaped embossed metal Jewel Box handsomely enameled in antique gold and rainbow-rose. With gold colored cover knob and ball base legs. 6 inches high and wide; 2⅝ inches deep. Horner's English Toffees contain an assortment of Almonds, Hazel-Nuts, Brazils, Peanuts and Walnuts—you never tasted toffees so good! An economical, delightful, lasting gift!

$2.50 Post Paid SPECIAL
4 for $9.00
Add 35c each west of Mississippi

Dept. N (Send no C.O.D.'s)

CHARLES SCHAUMBERGER, INC.
105 East 109th St., New York 29, N. Y.



Buy Wonderful DIXON Furniture DIRECT

SAVE UP TO ½ THE COST!



Dixon's is shipped to your door, completely upholstered and finished in a few simple sections that lock together in minutes. EXCLUSIVE-Dixon's upholstery is changeable . . . a new cover of your choice from Dixon's can be fitted by yourself as easy as changing a pillow slip. Dixon's is made from beautifully grained woods with molded foam rubber construction.

Chair $61.50
Ottoman $28.00

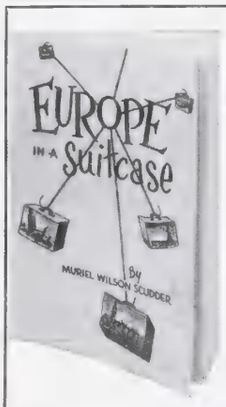
Choose from two Dixon groups, Contemporary group and new 5 O'Clock group, shown here. Both groups are complete including sofas, chairs, end, corner and coffee tables.



This Wonderful Catalog Shows How Easy You Can Buy Dixon's

25c Brings you complete catalogs, including swatches of woods and finishes. Actual upholstery swatches (over 30 in all). Complete descriptions, dimensions and ordering information. Send today.

DIXON FURNITURE COMPANY, DEPT. 48
ELLICOTTVILLE, NEW YORK



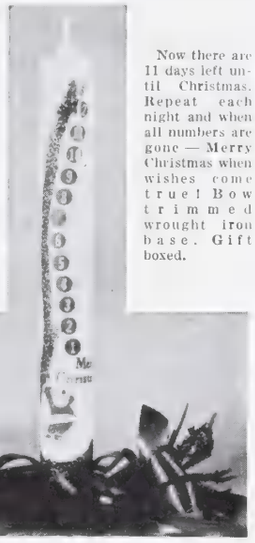
EUROPE BOUND?

Then here's the book to help you get ready for your trip. Written by an experienced traveler, it gives hundreds of facts about clothes, passports, shipboard life, foreign car rentals, etc. It diagrams the packing of your suitcase; includes a schedule to follow in the months before you leave home. The sooner you read it, the more time and money you'll save! Gaily illustrated.

$1.00 ppd.

MURIEL SCUDDER
Box 72, Manhasset, New York

YULE CALENDAR CANDLE
An old Christmas custom you and your children will enjoy—Light the candle 12 days before Christmas—make a wish and burn the number 12.



Now there are 11 days left until Christmas. Repeat each night and when all numbers are gone — Merry Christmas when wishes come true! Bow trimmed wrought iron base. Gift boxed.



CADE since 1909
CAIRO, ILLINOIS

$1.35 Postpaid No C. O. D.'s please

A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND

Watch the WIND DIRECTION On a Dial *Indoors!*



Here's the newest home weather instrument for anyone who likes to keep a sharp eye on the weather. Small brass vane, on your roof, flashes the wind direction to you *indoors* by lighting compass points on the richly decorative brass dial. Complete with vane, 7½" dial and 50 feet of connecting wire. Fully Guaranteed. Write for FREE Weather Forecaster's Guide.

Only $49.95 Postpaid
(Air Mail Shipments in U.S. $2 Extra)

Send Check or Money Order Today to:

Cape Cod **WIND INDICATORS**
Harwichport 40 Cape Cod, Mass.

3-in-1 "PERCMASTER"

1 MAKES the coffee
2 SERVES the coffee
3 KEEPS COFFEE HOT
(right at the table)



- It's a Pyrex percolator
- Holds 8 cups
- Styled for dinner-table beauty
- Choice of smart brass or copper trim
- Heat resistant handle
- Black steel candle warmer

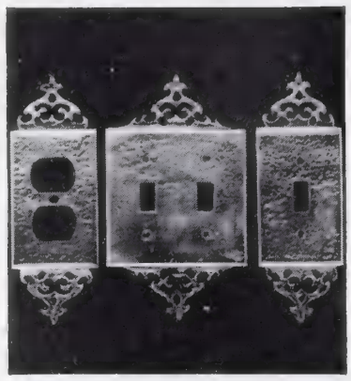
$7.95 ppd.

No C.O.D.'s please • Write for new free catalog

GIFT WORLD
35 TARRYTOWN ROAD • WHITE PLAINS, N. Y.



WINDOW



A NEW SWITCH on an old theme are these cast brass switch plates, polished and lacquered for durability. Double plug plate, 7¾" x 2¾", $1.95; double switch, 7¾" x 4¾". $2.50; single switch, 7¾" x 2¾". $1.95. All come with brass screws. Postpaid with minimum order of 3. Otherwise, add 25¢ post. Wingate Craftsman, G.P.O. Box 397, Brooklyn 1, N.Y.



FRUIT KNIVES are among the missing in too many flatware services, and it's too bad because nothing quite takes their place. So we found this beautiful set for you. The handles of translucent Pearlex have the graciousness of a fireside tea table. And Kirk's hand forged stainless-steel blades are superb. Gift chest of 6, $10 ppd. Tatman's, 1636 Orrington Ave., Evanston, Illinois.



SHEFFIELD CADDY

For INSTANT COFFEE or TEA

Straight from England, these precious new caddies bring powdered coffee or tea to your table in elegant style. Genuine Staffordshire pottery is lifetime-glazed with Pickwickian scenes; measuring spoon and cork-lined cover are heavily silver-plated. Coffee Caddy is mocha-toned, has coffee-bean knobs; Tea Caddy is cream-toned, has tea-leaf motif. Truly, *instant* favorites on any gracious table. Attractively gift-boxed; only $5.95 each, excise tax and postage included. No C.O.D.'s, please. Specify Tea or Coffee Caddy.

MILLER'S KNOXVILLE TENNESSEE

EMBROIDERED SATIN

BOUDOIR MULES

Imported from British Hong Kong!



Only
$1.98
per pair, ppd.

From the Far East, a gift fit for a fairy-tale princess . . . or any smart modern who knows how important the Oriental influence is in fashion right now!

Chooses these beautiful satin slippers in cardinal red, jet black, jade green or royal blue. All are handsomely embroidered in gay multicolor . . . have comfortable smooth-cushioned, sturdy leather soles. State size, first and second color choice.

No C. O. D.'s Please

Send for our unique Free Christmas Catalog!

AGNESTRONG LTD.
120 Pearl St., Dept. B-11, New York 11

PIRATE'S GOLD



SOLIDIFYING CHOCOLATE PECAN TOPPING FOR SUNDAES

Each 2¼ lb. can a treasure chest of goodness—rich mellow chocolate, chock full of ever-crisp pecans—an ideal thought for the busy executive's Christmas list—a wonderful addition to any family's menu. Sold mail order only, $3.95 post paid.

TANGI TRADING COMPANY
HAMMOND, LOUISIANA

SHOPPING



HIGHLAND FLING! Packages of Swiss, mild Brick, aged American, Port Salut and Blue Cheese—4 lbs. in all—come packed in this Highland Grill. After the cheese is gone, you'll use the grill for cooking weiners and hamburgers! Made of quality steel with red plaid finish that won't burn off, it's air cooled with a controlled draft. All for $12.45 ppd. The Swiss Colony, 25 Cheese Row, Monroe, Wisconsin.



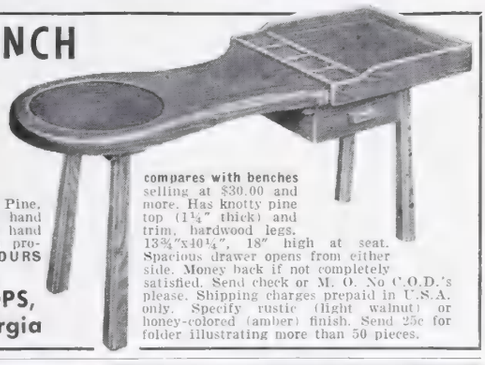
BRIDAL SWEET for the bridal suite is such a glamorous comforter that it will make even an old married couple feel like newlyweds. Stitched nylon cover, flounced with nylon lace and filled with dacron, is *completely washable!* In white, mint green, powder blue, buttercup, shell pink, or orchid, $42.50 ppd. Ask about their comforter recovery service! Stewart Slumber Shop, 528 Madison Ave., New York 22.



COBBLER'S BENCH

Hand Finished reg. $22.50 **$15.95 PPD.**

$17.95 Mt. and West Coast States



Made of Appalachian Solid White Pine, famous for its unusual character hand rubbed oil finish, sealed. Lacquered hand waxed. Variation in oil penetration produces interesting shading. **ORDER YOURS TODAY.**

SUWANEE CRAFT SHOPS, Dept. H5, Norcross, Georgia

compares with benches selling at $30.00 and more. Has knotty pine top (1¼" thick) and trim, hardwood legs. 13¾"x40¼", 18" high at seat. Spacious drawer opens from either side. Money back if not completely satisfied. Send check or M. O. No C.O.D.'s please. Shipping charges prepaid in U.S.A. only. Specify rustic (light walnut) or honey-colored (amber) finish. Send 25c for folder illustrating more than 50 pieces.

Give TEXAS RED GRAPEFRUIT

For a real taste treat—try RED GRAPEFRUIT from Texas. Real RED, *the sweetest citrus fruit in the whole world!* No sugar needed. Large and seedless. Eat it for breakfast—for salads—for desserts. Adds color—makes table settings doubly attractive. Once you've eaten Texas RED, you'll never eat any other kind.

OTHER CITRUS VARIETIES

All finest quality, tree ripened, seedless Texas fruits. White grapefruit: Large, sweet Navel oranges: Juicy Hamlin oranges: In straight or mixed packs, large or small baskets, cartons or crates—and our exceptionally popular handmade Mexican bamboo baskets.

PRICES: range from $2.50 and up, plus exact cost of Express.



HANDMADE **MEXICAN BAMBOO BASKETS**

as illustrated, in red, green and natural bamboo. Very attractive, and useful.

FREE FOLDER

Write today for our illustrated folder in full color, with complete information on Texas Citrus, packs and prices, and exact shipping cost to any destination. We will ship to your list. Just write your name and address on margin of this ad and mail to us, or a postcard will do. Mention Dept. H-55.

PITTMAN & DAVIS
Shippers of Texas Citrus since 1925
Harlingen, Texas

THE BEST FRUIT CAKE YOU EVER ATE . . . OR YOU DON'T HAVE TO PAY FOR IT!



ORIGINAL DeLuxe "That Famous Corsicana Fruit Cake"

If your mouth waters for sure enough FRUIT CAKE, we want you to try the best . . . DeLuxe! Folks call it "that famous Corsicana, Texas, fruit cake." If you've eaten better, just write and we'll refund your money! For 55 years we've baked these big beauties, selling them by mail at holiday time. They're crammed top to bottom with rare luscious fruits and big rich-meated Texas pecans. (Less than 15% batter.) We bake them in small batches; they always arrive moist and delicious.

ORDER NOW FOR THANKSGIVING OR CHRISTMAS
What a treat for *your* holiday table! Perfect gift for *friends* (we'll enclose gift card, signed as you want it.)
Send check or money order TODAY. 2-lb., 3.95; 3-lb., 5.45; 5-lb., 8.80. Postpaid. Delivery in perfect condition guaranteed. P. O. Box 117.

COLLIN STREET BAKERY
CORSICANA, TEXAS



MATCHMATES

For oil and vinegar are these 5¾" high glass cruets with gold-plated stoppers and flecked with permanent 22 K gold. Each wears its initials on a thin chain. All prices ppd.

OIL & VINEGAR SET	$2.95
MATCHING SALT & PEPPER	$2.00
COMPLETE 4 PC. SET	$4.50

Sorry No COD's

THE Lillian SHOPPE
(Dept. B.) 20 Armat St., Germantown, Phila. 44, Pa.

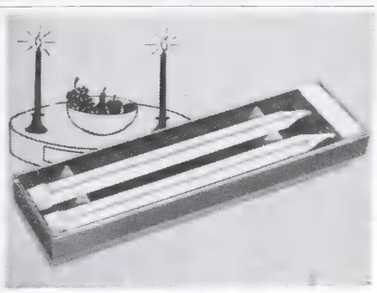


Direct from Hawaii

HAWAIIAN CENTERPIECE

Give your Home that true HAWAIIAN atmosphere with this unusual Decorative Piece of Hawaiian design. Ideal CENTERPIECE for shelves, coffee or dining tables; for flower arrangements; or as fruits or nuts tray. Native Hawaiian skill is used to hand-fashion dried coconut sheaths into this beautiful Coco Palm Tray. About 21" long—7" high, stained/varnished in Black or Walnut. ONLY $6.00! WE PAY POSTAGE on PREPAID Orders. COD orders require $2 deposit—you pay postage plus COD fees. AIR-MAIL YOUR ORDER TODAY. Satisfaction Guaranteed.

PACIFIC GIFTS
Dept. B-10
1535 Fort St., P.O. Box 1734, Honolulu, Hawaii



Brightest Xmas Gift Idea Ever!

AMBER-GLO EVERLASTING CANDLES

These beautiful 12-inch everlasting candles give soft, romantic candlelight for hours, never burn down, last forever, always keep their shape. AmberGlo Candles are precision-crafted of heavy aluminum, silk-sheen finished in 7 brilliant, baked-lacquer, decorator colors: Carnation, Emerald Green, Cardinal Red, Gold, Silver, Black, White. Fit all candleholders. Burn for hours on just one filling of lighter fluid, with no messy wax drip, no odor, no smoke. Two AmberGlo Everlasting Candles in luxurious gift box.

Send check, money order. Sorry, no C.O.D.'s. Please specify color. Only **$2.98** postpaid

TAPEX CORP., Dept. HB15, 217 ASTOR ST., NEWARK 5, N.J.



A Thing of
SHINING BEAUTY

is the 9 branch Royal candelabrum with its slender tapers spilling festive radiance in your holiday decked house. Made of solid brass, buffed to high polish, nine crowns are the holders for the 10" tapers. With 9 tapers, postpaid **$7.95**
Extra tapers, box of 9, $1.00.

Sorry No Stamps or COD's Please
Send For New Gift Catalog

Page & Biddle
21 Station Road, Philadelphia B-11, Pa.



ANEMONES
in Glorious Colors that stay FRESH FOREVER

Here are all the lovely varied Anemone colors in one charming bowl—looking as dewy and fresh as if they'd just come from the garden! Yet these beauties will never fade because they're Constance Spry's famous Gay Deceivers®, exquisitely handcrafted in wax. The dainty rounded pottery bowl, 4" in diameter, comes filled to the brimming with leaves and 2½ dozen flowers in charmingly blended shades of rose, lavender, blue, white and scarlet. 8" wide, 6" high overall.

$12.00

Mail Orders promptly filled postpaid
FREE Flower Arrangement Guide in Full Color Sent on Request

Constance Spry®
320 Park Avenue, New York 22, N. Y.



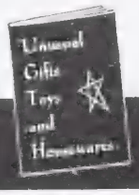
Saf-Vue De-Icing Fluid

A wee bit of Saf-Vue sprayed on your windshield turns ice to slush that the wiper quickly whisks away! And not just that—Saf-Vue keeps turning ice to slush for miles of clear driving! The long-lasting flexible 3½-oz. bottle sees you through many sleet storms. Safer driving with this! Order No. **GM-4834**, Saf-Vue, **$1.00** ppd.

Bird's Dinner Pail

Want even the birds to happily share your Christmas dinner? They can—and it's a dinner that will last them well through the winter! The metal pail holds a solid pint of nutritious wild land bird feed held together with suet. Order **H-5424**, Bird's Dinner Pail, **$2.75**; **H-5424a**, Refill Dinner, **$1.25** postpaid.





Yours Free! **Write For Exciting 148-page Catalog!**

Miles Kimball 352 Bond Street Oshkosh, Wis.



Personalized Earrings

With Script Initials Perfect For Gifts! **$1.50** ppd.

Just the thing to swing, daintily golden, from pretty feminine ears! Smart with tweeds, at-home clothes, cocktail dress! Each flat circle is 1½" long, carefully engraved with 1, 2 or 3 script initials of your choice. Modestly priced so you can order for yourself and for wonderful Christmas surprises. Tax is included. Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS



Boys and Girls

4 WAY REVERSIBLE CORDUROY SET

Custom detailed coordinate in fine corduroy, lined with striped corded cotton and completely reversible.

Jacket and trouser cuffs adjust easily to the growth of the child. Guaranteed washable.

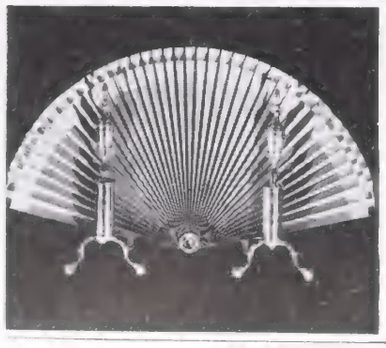
Sizes 1 to 4 years. Colors—Navy with red or blue, slate blue with blue, charcoal with red.

Specify size, age and color desired. **$12.95**

Matching hat *(specify head size)* **$3.00**

Satisfaction guaranteed. Send check or money order, enclose 50¢ for postage (sorry no C.O.D.'s) to

HILDA AUFRICHT
37-61 84th STREET,
JACKSON HEIGHTS 72, N. Y.



Fireplace Fan

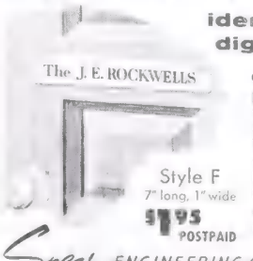
Our Fireplace Fan sets in place between andirons to relieve the bareness of unused fireplaces. Made of heavy pleated paper in forest green, warm red or gray with gold-banded edge, brass medallion, 2.50. All gold, 3.00.

Send 10¢ for our new Gift Catalog

THE VERMONT CROSSROADS STORE.
WATERBURY 12, VERMONT

engraved brass NAME MEDALLIONS and MEDALETTES

identify your home with dignified, enduring beauty



Style F
7" long, 1" wide
$1.95 POSTPAID

On your house or apartment door, on or above your mailbox or letter drop, near the doorbell—your engraved solid brass Name Medallion or Medalette identifies your home in quiet good taste. Your name (or other wording up to 20 letters and numbers per line) is engraved in a bar of solid brass, with anti-tarnish finish. The engraving is black for easy reading. No screws or holes—special adhesive cushion never slips, can be removed and re-used without marring.



Style FS
5" long, ½" wide **$1.00** POSTPAID

Spear ENGINEERING COMPANY — SATISFACTION GUARANTEED OR MONEY BACK
228 Spear Bldg., Colorado Springs, Colo. WE SHIP WITHIN 3 DAYS



WINDOW



THE ONDINE PITCHER was designed to commemorate the dramatic stage play about a lovely nymph, played by Audrey Hepburn, who fell in love with a mortal man, but had to give up earthly happiness to return to her world beneath the sea. It is made of luminous, egg-shell thin Irish Beleek with a mother-of-pearl glaze. 4½" high. $4.25 ppd. Charles R. Service, Inc., 420 E. Colorado, Pasadena, Calif.



HEAVENLY CHIMES ring out as the heat from the four candles sets in motion the golden angel and bells. Made of gleaming brass, 13" high, and imported from Sweden, the Angel Chime is based in an 8½" bowl that you'll plant with moss and flowers, or with a ring of ivy or holly leaves. With 4 candles, $3.95 ppd. Morley, Dept. 510. 10 Fiske Place, Mt. Vernon, N. Y.

AUTHENTIC CAMPBELL SIZE 2"x3"

SCOTTISH CLAN AND FAMILY SHIELDS

EMBROIDERED IN BEAUTIFUL METALLIC THREAD. SUITABLE FOR WEAR ON JACKET POCKET, SWEATER OR FOR FRAMING

100 NAMES AVAILABLE $3.95 EACH PLUS 12¢ TAX IN CALIFORNIA POST PAID

Send for FREE LIST OF NAMES

Scottish Imports Ltd. Dept. 1
...352 SUTTER ST., SAN FRANCISCO 8, CALIFORNIA...



"WORK is the curse of the drinking class"

"THINK or Thwim"

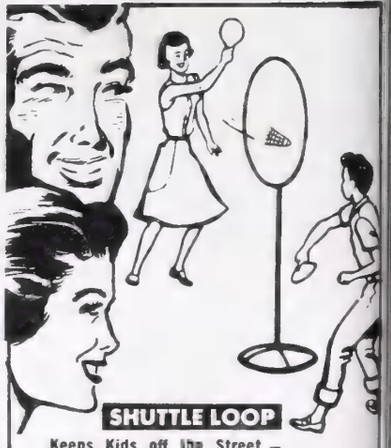
"TIME Wounds All Heels"

DOUBLE TAKE ADAGES

Corn? perhaps, but there's some kind of crazy mixed up sense in these twisted ancient sayings. In any event, everyone who sees them gets a heck of a big kick out of them. Beautifully printed and mounted in ebony black wood frames, they make a perfect gift for all who like subtle wit. For the den, playroom, home bar, bathroom, club, office, etc. Use singly or in set. 4½" x 9". Each $1.95 postpaid. Set of 3—$5.50 postpaid.

Immediate Delivery
Money Back Guarantee
C.O.D.'s accepted

Field House Dept. B11-5 North Conway, N.H.



SHUTTLE LOOP

Keeps Kids off the Street — Happy at Home

- Fun for the whole family, 6-60
- Healthy, Wholesome action
- Play like Badminton or Tennis
- Sets up in Jiffy, in only 10' x 4' space
- Play in living room, porch, lawn, etc. anywhere inside or out. Nothing to injure persons or furniture.

A WONDERFUL GIFT FOR THE HOLIDAY SEASON

Complete with 2 racquets, stand and loop, plastic shuttlecock, rules. $6.95 ppd., no COD's.

DUDLEY SPORTS CO., 633-B 2nd Ave., N.Y., N.Y.

SHOPPING



NROLL A CHILD in the Vorld Wide Doll Club and she ill receive a French doll and ft certificate. Each month a cos-med doll will arrive from a fferent foreign country. 3-month embership (3 dolls plus free ench doll) $8.75. 6 months, 5 dolls, one bonus doll. French ll) $14.50. 12 months (12 dolls, bonus dolls, French doll) $26.50. od. World Wide Doll Club, ept. P-2, Darien, Conn.



HE TUNE THAT ESCAPED e songwriter will never be writ-n now, because two important d madly melodic Eighth Notes n away to become book ends. nd here they are, made of solid lished brass, standing 6½" gh on a 4" x 4" base, $9.95. In ack satin finish, they're $4.95. od. Tennessee Chromium Plat-g Co., 206 Louise Ave. No., shville 5, Tenn.



Amazing "KES-ADD" POCKET ADDER

ONLY 1.98 POSTPAID



It's easy to dial your answer! Absolutely accurate; adds, subtracts, also multiplies and divides. Fits pocket and purse; only 5" long, ½" thick. Does full-size job. Ruggedly made, comes with stylus and easy instructions. Use in home, at work, for school, tally golf, check bills, etc. Endorsed by salesmen, students, housewives. Send for yours now. Order for gifts, too.)

miracle "SWAMI KLOTH" WITH WONDER SILICONE

NOW ONLY 1.00 POSTPAID





Works like magic! New Fabulous "Swami Kloth" uses Silicone, the wonder chemical! Dry washes entire car in minutes, gives lustrous sparkle, chases dust, removes dirt and grime, makes chrome shine like new! Also cleans fine furniture sparkling bright! Money-back guaranty to give at least 100 dry-washes—less than 1¢ each! Send your dollar now. (Order several for gifts, too.)

GOLD PLATED "MOUSE TRAP" PAPER CLIP AND PAPER WEIGHT

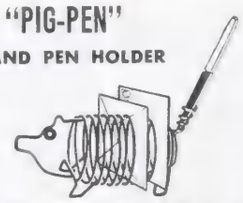


ONLY 1.00 POSTPAID

Trust this merry scamp to brighten your glance each new time you see him! Earns his keep, too, as paper weight or paper clip—helps organize odds-and-ends. Makes a clever desk-top gift, too! Mouse and trap are real gold-plated, on a clear transparent Plexiglass base. (Order several for gifting!)

"PIG-PEN" LETTER AND PEN HOLDER

ONLY 1.00 POSTPAID



This kind of Pig-Pen brings order to your desk top, keeps neatly in view notes and envelopes. Comes with a ready-for-use slim-style ball-point pen (uses standard refills). All this with a pleasant air of grace! Coiled-spring wire in beautiful satin-black finish. (Will make a welcome gift!)

Sorry—No C. O. D.'s

WILEY WATSON 33 West 9th St., New York 11, N.Y., Dept. 510

ALWAYS—SATISFACTION OR YOUR MONEY BACK

AMERICA'S MOST-WANTED DECORATIVE FURNITURE

AUTHENTIC CAST ALUMINUM REPRODUCTION



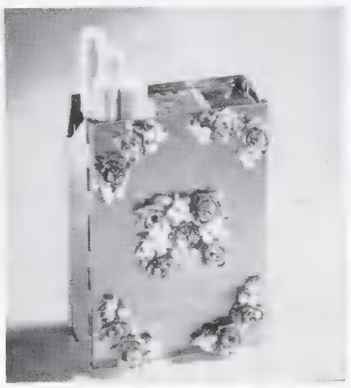
*Decorative furniture America's most discerning homemakers choose . . . light, airy beauty to glamourize and highlight your bedroom or bath. The sculptured grace of romantic yesteryears, yet strong and sturdy. Lighthearted decorator colors—pink, blue, green or yeliow. It will ver rust. Give the best—have full assurance it's distinctive . . . different . . . practical . . . and more welcome. Order NOW!

$16.95 Postpaid Anywhere



end for illustrated terature and prices of her beautiful pieces.

MOULTRIE MFG. CO., Moultrie, Georgia



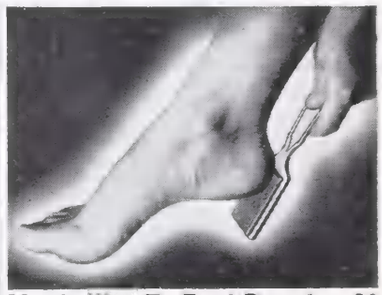
DE LUXE CASE

This is indeed a regal gift. Satiny gold-plated case, splashed with sculptured golden roses, simulated pearls and rhinestones, folds flat when cigarettes are removed. A queenly accessory for your important evenings. King size or regular, $8.95 postpaid. Matching Lipstick and Compact available at $6.95 each. Other decor available.

Send for free catalog.

TOWNSEND HOUSE Dept. B 11

645 Bergen Ave., Jersey City 4, N. J.



Magic Way To Foot Beauty—$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. *Guaranteed to do the job or your money back!* Only $1, postage paid. Order PEDI-BRUSH direct by mail from **Sunset House, 815 Sunset Building, Hollywood 46, California.**

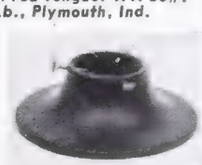
Gifts for Home or Friends



DACHSHUND FOOT SCRAPER

Helps keep dirt out.
Saves carpets & floors.
Needs no bolting down.
Black body with red tongue. Wt. 30#.
Price $8.95 f.o.b., Plymouth, Ind.

CHRISTMAS TREE STAND

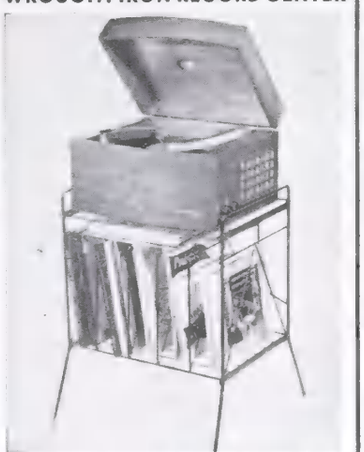


Tip proof.
Accommodates any size tree up to 4" dia.
Set tree in place in less than 3 min.
No further adjusting.
Base 13" dia. x 4½" high.
Painted green. Wt. 30#.
Price $9.95 f.o.b. Plymouth, Ind.

Immediate shipment both items. SATISFACTION GUARANTEED. Send check or money order NOW for each item desired. Shipment also made C.O.D. if $2.00 sent with order.

LYCO, Box 31, Dept. H11, Plymouth, Ind.

WROUGHT IRON RECORD CENTER



A surprisingly compact, surprisingly ample black music table. Measures 21" x 16", 25" high, with plenty of stand up space for albums, flat space for records and table area for large record player. Will also hold table top TV sets. Never before have we seen such value. Perfect for any record lover and a natural in the children's room too. Rubber tipped feet.

All brass pl. $14.95

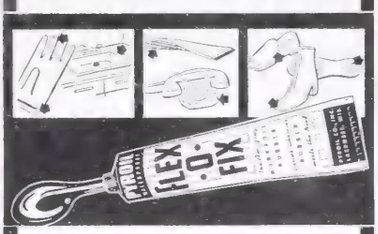
at a very low Inimed. Del. $9.98 *Shipping Chgs. Coll.* No C.O.D.'s

Write Division HB11

interior trends

56 Underhill Avenue, Brooklyn 38, N. Y.

DON'T THROW IT AWAY . . . FLEX-O-FIX IT!

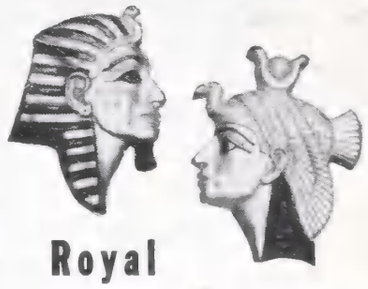


The man of your house needs Flex-O-Fix to save a torn raincoat, boot, water bottle or glove. Patch Junior's jeans, tents, covers, tarpaulins, convertible tops. Waterproof shoe welts, around sinks and bath tubs. Seal leaks in footballs, umbrellas, and around glass or frame. Repair tears in screens. Insulate electrical connections. Keep rugs and phones from skidding. Do 1001 repairs with Flex-O-Fix, the amazing vulcanized rubber. It squeezes from a tube. Dries into a tough, elastic waterproof rubber. Anybody can use Flex-O-Fix. At your dealers or send 75¢ direct. Prepaid.

No C.O.D.'s please.

PYROIL COMPANY, INC.

Dept. HB-115, La Crosse, Wis., U.S.A.



Royal Egyptian Profiles

FOR YOUR WALL—The splendor of ancient Egypt is captured in these royal profiles. Gilded and tastefully painted. Made of sturdy composite. Ready to hang. Approx 12" high. Either Pharoah or Queen $8. Both for $15. Postpaid. Send check or money order to:

Sculpt-Craft Originals

2111 S Street, N. W.

WASHINGTON 8, D. C.

Baby's Own Rattle

WITH BABY'S OWN NAME





— Any four letter name
(or baby's initials)

— Large four inch teething ring

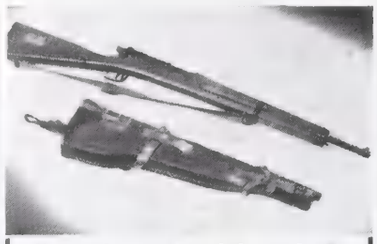
— Any of four colors with white
(pink, blue, yellow, red)

— Safe and Sanitary Plastic
(can be washed)

— Shipped Post Paid, Gift Boxed within 48 hours

Print Baby's Name, color wanted, name and address and send **$1.00**
(Sold with a money back guarantee) (Ohio—add 3%)

TO: Novel-T-House
Dept. H-B
Box No. 3104
YOUNGSTOWN 12, OHIO



Leather Scabbard & Bolt Action Rifle

Authentic Toy Sensation!

Brand new, genuine U. S. Army Scabbard, 24" long, beautifully made of fine, heavy saddle leather—and a bolt action toy rifle, 34" long, with adjustable sling. The rifle looks real enough to fool an expert, but it's actually only a toy that gives a harmless pop when trigger is pulled. Manual of arms included with set so junior can drill like a real soldier. He'll be the envy of the neighborhood. (Just make sure Dad doesn't take the scabbard for his own use!)

SCABBARD AND TOY RIFLE SET $5.95

Postage Prepaid (except on C.O.D.'s)
Money back if not delighted!

P & S SALES Dept. 2-B
P.O. Box 7008 Oklahoma City 12, Okla.



LITTLE ANGEL Coverlet

An ITASCA Original

The Different Gift for Baby and Baby Showers

Dainty and white as a snowflake, fluffy warm to cuddle baby. Made of Itasca's lovely deep-soft cotton mesa cloth, beautifully washable. "Little Angel" and a lovable angel motif in center, a gentle little lamb in each corner. Motifs in traditional blue or pink *washable* felt. Finished with Itasca baby fringe. 36" square. Perfect gift for the new baby who "has everything."

Send 25c for swatches of famous Itasca fabrics and "Do It Yourself" book.

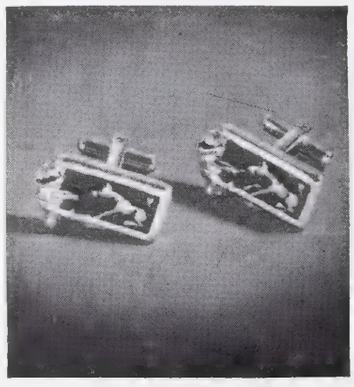
$4.95 postpaid
State color of angel desired.

ITASCA WEAVERS GUILD • Itasca, Texas

WINDOW



HOLE-Y MACKEREL! A fish to hang on your kitchen wall is a catch to be proud of. He's made of pegboard and comes with 6 hooks from which to suspend utensils, pots, pans, brooms. Or use it for belts or baby toys. In red or black with screws and washers for hanging. 8" x 18". $2. ppd. Gerret Thew Studios, Dept. HB-12, Westport, Conn.



PEDRO'S ON THE CUFF This happy-go-lucky little Mexican has entered the world of fashion, but it hasn't impressed his little burro who is being stubborn about going anyplace! Tri-dimensional cuff links in copper, silver or gold-finish on black background, comes in a black suede sack stamped in gold "South of the Border." $3 per pair. ppd. South of the Border Imports, Little Rock, S.C.



MIZPAH* Sterling Silver ROMANCE COIN

. . . brings two loved ones together!

*Mizpah is the symbol of enduring love and ever-present thoughtfulness. This unusual and exquisitely designed split coin will make a cherished gift for that couple . . . for mother and dad . . . for sister and brother . . . for parent and child. Each wears one half the coin—and no other half will match! One side bears inscription from Genesis: "May the Lord watch between me and thee when we are absent one from the other." Reverse carries delicately tooled double heart motif. Order today. Sorry, no CODs. Money-back guarantee.



MOROCCAN ART CENTER
30 Rockefeller Plaza, Dept. HN, N.Y. 20, N.Y.

Prices include tax, postage
Coin alone (2 halves) . . . $5.50
Coin with 2 sterling silver key chains . . . 9.00
Sterling neck-chain or bracelet . . . each 2.50
Coin alone in 14K GOLD . . . 25.00

NEW! Gift Wrapping Assortment

This Year—Make Your Gifts Look Twice As Expensive! Here's A $1.50 Verified Value for $1.00



Glamorize your gifts with today's trend to COLOR. Give each package exquisite new beauty with these exciting new Gift-Wrapping Ribbons! You get 15 DIFFERENT COLORS of superb satin ribbon . . . each 9 ft. long, 1/2" wide. Such rare shades as fuchsia, maize, azalea, turquoise, rich gold. Also blue, green, white, red, pink, beauty, royal, orchid, emerald and wine. Enough to glamorize 75 packages.

A wonderful gift in itself because it's a $1.50 Verified Value! Yours for only $1.00 ppd. (3 for $2.95). Order several . . . for wrapping . . . for gifts. (ALSO: **Christmas Assortment, Yule Red & Green only** 15 for $1.00—3 for $2.95). Specify which assortment. Send check or M.O. today to:

Send for FREE Catalog of UNUSUAL GIFTS

GENEVA HOUSE (Dept. 28C), 670 No. Michigan Ave., Chicago 11, Ill.



Tip 'n Twinkle

Brings back all the fire and life—the hidden facets of your jewels! Simply drop your ring into the new hour-glass holder, tip on end, tip back and your ring sparkles once again! No brushing—new scientifically prepared formula cleans quickly and safely in minutes! Order **H-92**, Tip 'n Twinkle, **$1.00**.

Free! Our Exciting 148-page Catalog!

Miles Kimball
352 Bond St., Oshkosh, Wisconsin



The newest advance in electronics . . .

Portable Radio-Phonograph
by Majestic

For the first time . . . a portable radio-phonograph that plays ANYWHERE on ordinary flashlight batteries or regular (AC) house current. Measures 14" x 10"; comes in red, beige or brown case. It's a 45 r.p.m. phonograph . . . it's a fine radio with amazing volume and tonal quality! Stores 6 records in cover, weighs only 10 lbs. including batteries. A wonderful Christmas gift for teenage daughter, college son, traveling parent! **$89.95** ppd.

Sorry, no C.O.D.'s.

lee hendry 120 Queens Drive Little Silver, New Jersey

Child's Ballet Tu-Tu and Tiara

includes Ballet Pants



$8.50 postpaid

Every little girl wants a ballet costume for parties, "dress-up" and masquerades. Authentic ballet dress: gleaming satin bodice, 3-tiered skirt of tarlatane net, silver lace trim. White, pink, blue. Sizes 4 to 14. State size, color.

Fairy Princess Costume . . 10.95 Includes: wand, Star tiara. White, pink, blue. State size, color.

Majorette Costume . . 10.95 Red, white, blue. State size.

Hula Costume, 10.95

Postpaid anywhere in U.S. Satisfaction guaranteed.

ARTISTIC DANCE FASHIONS
818 17th ST., N.W.
WASHINGTON 6, D. C. (Dept. H)

SHOPPING



ORIENTAL HAWTHORN TREES were first brought to this country by Clipper Ship captains in the Tea Trade. This miniature tree is hand-crafted in wax and we defy you to tell it from one of nature's own creations. Each gnarled branch, each dainty pink blossom has been reproduced with enormous artistry. 1" high, 12" spread, in porcelain rice bowl, $12 ppd. Constance Spry, 322 Park Ave., N.Y.



PORTUGUESE PEASANTS, handmade by the families of farmers in the province of Caminha, Portugal, are delightful dolls to give to a collector. All are dressed in miniature duplicates of the authentic costumes worn by the local peasants. 5" dolls, $2.45 the pair; 7", $3.95 the pair. Ppd. Artistic Imports, 475 Fifth Ave., New York 17, N.Y.



Non-Bruising Salad

Tossing Tines



MIX



SERVE



STORE

Handier than another pair of hands and even easier on delicate salad greens. Coats even heavier vegetables thoroughly with dressing. Serves gracefully, neatly—no mess. Selected wood curved to fit your palm. Use also as tongs to lift hot potatoes, corn-on-the-cob, ice cubes. Matching wall rack included.

$3.95 Postpaid Ga. residents add 12c sales tax

EL RICO PATIO PRODUCTS

Dept. 2L Atlanta, Ga.
1000 Williams Mill Rd. NE



THEIR VERY OWN

personalized Old Kentucky stoneware will thrill child! Youngster's first name hand-painted under and fired-in for permanence on all pieces. Colorfully hand-decorated. 9" and 6" plates, 5" bowl, oz. Mug. Boxed. When ordering, *print* child's State if boy or girl design wanted. Send check money order. (Sorry, No C.O.D.'s.) Christmas livery if ordered by December 1st.

c. set—**$6.25** each
c. set—**$5.00** each (omits 6" plate)
(postpaid U.S.A.)

ite for our Free Leaflet on other Personalized thentic Old Kentucky Stoneware.

LOUISVILLE POTTERY CO.
8 E. Bloom St. Louisville 8, Ky.



LITTLE BUCKAROOS "RIDE THE RANGE" IN A TV SADDLE SEAT!

Now your little buckaroos can sit right "in the saddle" when it's western movie time on TV—have the time of their lives riding along with their favorite cowboy hero! Authentically styled, this unique TV Saddle Seat is double-stitched in genuine leather. Has real conchas, leather tie strings, bedroll and bright, Indian-patterned saddle blanket. Saddle rests securely on sturdy hardwood legs, rubber-tipped to save carpets. Stands 22" high. **Complete, only $7.95 postpaid.**

Deluxe model in top-grain saddle leather with rodeo parade decorations—24" high—**complete, only $10.95 postpaid**

artisan galleries
2100-All N. Haskell Dallas, Texas

Silky Mist



for a beautiful complexion all day long!

Now with Sunshine VITAMIN D and Stabilized VITAMIN A

only **$1.00** postage & U.S. tax included

This exciting, smooth as silk liquid cream is 3 times more effective than lanolin! By day, it's a flattering make-up base . . . at night, a miraculous skin softener. Made with Paris formula D-47, lanolin, stabilized Vitamin A, and for the first time, sunshine Vitamin D. Helps your complexion retain moisture and natural skin oils for greater beauty. In a distinctive 4 oz. bottle—perfect for gift giving!

Sorry, no C.O.D.'s

FREE *With your first order only, a purse size flacon of Volay's imported perfume worth* **$1.00**! *Booklet of other Volay products included with every bottle.*

VOLAY OF PARIS CO.
P.O. Box 1097 ▪ Greenwich 22, Conn.



ROCKET SHOES

Youngsters from 7 to 12 will "jump for joy" with these exciting *new* ROCKET SHOES! They're "out of this world" for enjoyable fun and healthful exercise all year 'round. Rocket Shoes are perfectly balanced with highest quality steel springs, colorful shoe protecting caps, rubber shock bumpers. Provide thrilling, *safe* action in every step. Adjustable for perfect, comfortable fit to shoe. Made to last for years.

ONLY $5.95 pair POSTPAID

(Add 50c west of Miss. River)

Order several pairs Today. (No C.O.D.'s).
Write for FREE FOLDER of unusual Gifts!

RUSSELL SNOW CO.
Dept. 318 Waltham 54, Mass.



Inspiring Crucifix Block

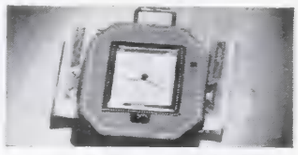
This inspiring, beautiful work of art is an everlasting Shrine that will be cherished by your friends and loved ones always. The Figure of Christ on the Cross is embedded in clear lucite. Your choice of sterling silver Crucifix and Figure or gold Cross with Figure in sterling silver. 3½" x 3⅝". **$7.95** ppd.



NAME and ADDRESS STICKERS *in Handy Leather Case*

We'll print name and address on these gummed and perforated stickers, so they'll be ready to use on envelopes, packages, checks, books, etc. Labels are 1⅛" x 3⅛". Cowhide leather case, gold tooled, complete with roll of 400 labels. Red, green, brown, ivory, pink, blue or yellow. 10 days delivery. **$4.95** ppd.

Extra roll of 400 labels **$2.00** ppd.



Watch Your Money-Clip

Here's a gift that really helps a man watch his money! The watch is an excellent, German-made timepiece guaranteed to give faithful service. The leather is fine pigskin. The strong steel clips will hold loads of that green stuff and keep it safe. **$13.75** ppd.

Send Check or Money Order.
No C.O.D.'s Please

Send for FREE Christmas Catalog—
Over 300 Gift Ideas!

Camalier & Buckley



1141 Connecticut Ave., N. W., Dept. K-2
Washington 6, D. C.



JET PILOT'S HELMET

Exact copy—made by the same company that makes the real Jet Helmets for the Air Force.

In white, shock-resistant Styron, with Air Force insignia. Adjustable head size. It has rubber cushioning inside, rubber chin strap, visor goggles, copy of intercom unit, a real compass and zoom-zoom whistle.

Only **$2.98** ppd.

Write for FREE Gift Catalog.

HERE'S HOW
Dept. HB-11. 27 E. 22nd St., N. Y. 10



DOVER STREET **BRITISH SHOES**
—at a fraction of their American retail price

$9.95 PAIR Incl. all duty & import charges

Delivery in 10 days from receipt of order

STYLE 341. Martin's soft and supple tan Scotch grain wingtip derby shoe (blucher). Fully leather lined. Prime ribbed insoles for greater flexibility. Rubber heels. English Oak bend leather soles.

Sizes: B width, 8½-12; C width, 7-12; D width, 6½-12; E width, 7-12.

FREE 8-PAGE CATALOG! Use handy coupon below.

Unconditional Money-Back Guarantee!

Wear these shoes 3 months. Then, if not completely satisfied, send them back; the full price, postage included, will be returned promptly—no questions!

STEVEN WILLIAMS, LTD. HB115
40 Chatham Road, Short Hills, N. J.
LONDON OFFICE: Mexborough House, 17 Berkeley St.
Please send me: ☐ Free catalog
Please send ☐ Style 341 Size ... Width ...
Name .....
Address .....
Encl. check or money order, add 35c local mailing charge



WINDOW

NEW!

A 1955 "first" in fine serving appointments . . .

HOSTESS SALVER and TRAY RACK



This handsomely finished piece is made of half-inch selected solid Brazilian Mahogany . . . a happy combination of beauty and handy "utility" features. The Hostess Salver (16" x 21") has an eight-place glass holder, tray space for hors d'oeuvres . . . a long-life formica bottom. Prima Vera design, that won't burn or show alcohol stains . . . brass-fastened . . . carved hand grips for easy carrying. The folding Tray Rack is solid mahogany (30" high).

Complete Hostess Salver and Tray Rack, $48.50

Shipped express, charges collect.

No C.O.D.'s

KOLB SPECIALTY CO., Inc.
Fifth & Huntingdon Sts., Phila. 33, Pa.

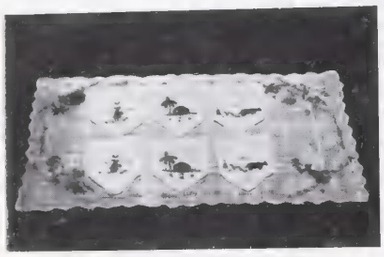


TABLE CENTERPIECE
Handmade in the Philippines

$4.95 postpaid

Xmas Delivery Guaranteed for orders received before Nov. 10th.

Sent to you *direct from the Philippines* — this matching table centerpiece and napkins will add color to your cocktail and tea parties. *Entirely Hand-embroidered and Hand-woven from sheer pineapple fibers.* Makes an ideal and unique gift too. Table centerpiece is about 12 x 17 in., napkins 6 x 6 in. Blonde color only.

For other *Handmade Philippine Products* ask for Cat. HA. *Send certified check or money order to*

GARRY INTERNATIONAL CORP.
1047 M. Hizon St., Manila, Philippines.

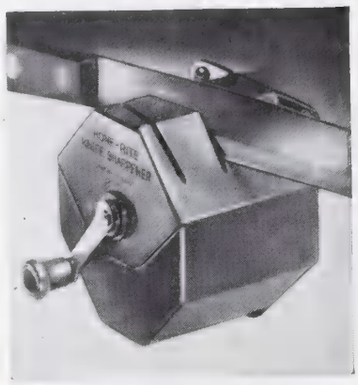


Santa's Best Gift for Cats

Hear Pussy purr on this wonderful *Kitty Cootie-Chaser*—a soft, warm, billowy bed that kills fleas and lice while cats nap. Stops biting, scratching. Sweetens her disposition. The inviting catnip aroma entices her away from chairs and sofa. No worries over dry coat or flaky skin—helps prevent mange. She'll be a real "Glamour Puss." Praised by fanciers who enter pets in shows. Long-lasting. In colorful Kitty Gift Box. *Kitty Cootie-Chaser*, 14x18 in. *$2.49.* Extra inner pad, $1.50.

For Dogs—*Flea-Scat-Pad*—just as comfortable and effective. Kills fleas, doggy odor. *Regular size*, 15x28 in. *$3.49*; Super size, 28x36 in. *$4.98.*

Send No Money—Order C.O.D. or send check and we'll pay postage. *Money-Back Guarantee.* Sudbury Laboratory, Box 298, South Sudbury, Mass.



SHARP IDEA. One of the best knife sharpeners that ever honed a blade is called Hone-Rite, and it's as satisfactory to work as a pencil sharpener. It actually hones them in a bath of cooling oil, and guide slots automatically hold knife at correct angle. Including bottle of honing oil, it is just $3.50 postpaid, from Wulff Manufacturing Co., Ontarioville, Illinois.



LIKE HUMMEL? If you've been enchanted by the figurines of children by Berta Hummel, but haven't quite been able to reconcile their price with your budget, you'll be amazed at these Japanese copies. Set of six includes Newsboy, Little Vet, Vagabond, Bedtime, All's Clear, and Boots. About 5" high, $1.75 each; all 6 for $10.50. Postpaid. Edward H. Ziff, 5316 S. Dorchester, Chicago 15, Illinois.



THE PERFECT GIFT FOR CHRISTMAS

Beautiful decoration for tables or mantels. The sleighs which are 13" long and 6" high are finished in silver or gold at $10.00 each. The reindeer come in three colors and three sizes. The colors are silver, gold, and white flecked with silver. The sizes are 12" high for $4.50, 9" high for $2.50, and 6" high for $1.00. All items are finished in tarnish proof glitter which will look just as pretty next year as they do now. Specify size and color.

North Carolina residents add 3 percent sales tax. Shipped prepaid.

Mc PHAILS
410 NORTH SPRUCE STREET
WINSTON-SALEM, N.C.

ON ICE!



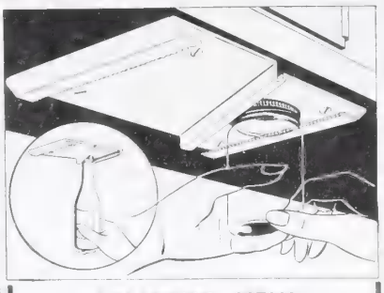
$9.95 tax and postage included

An Italian import, our cauldron-shaped ice bucket holds 2 trays of cubes . . . keeps them frosty cold and well insulated for 24 hours. 10½" x 8½" overall, it's made of fine ebony wood with silverplated cover and legs. Rubber feet protect your furniture. Same ebony bucket available with copper, brass or chrome cover and legs at same price. Order one for yourself . . . a second for a party-giving friend!

Sorry, no C.O.D.'s

Mayer Jewelers

705 Lexington Avenue New York 22, N.Y.



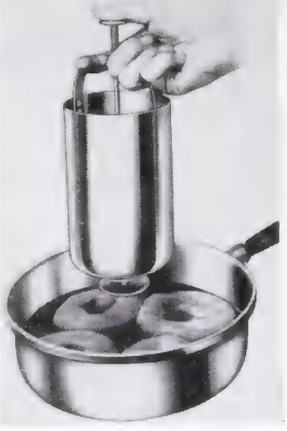
AMAZING NEW

UNDER-SHELF OPENER

An Ideal Gift!

No jar top, no bottle top, from the smallest to the largest, can stay sealed when grasped by the notched edges of the Under-Shelf Opener. Constructed of heavy gauge steel, this boon to housewives can be permanently affixed in any handy place under shelf or cupboard. Simply slide jar or bottle down the notched edge until the cap fits snugly, and turn—without effort. Cap loosens instantly. An ideal gift. **only $1 ppd.**

A TO Z SALES CO.,
P.O. Box 36583, Los Angeles 36, Calif.
Dept: HB-115



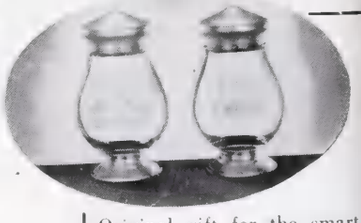
AUTOMATIC

NO FUSS!
unbreakable-aluminum
DONUT MASTER

No dough rolling. No donut cutting. Lighter, fluffier donuts with DONUT MASTER. Just press plunger and perfect donuts drop into French fryer. All metal construction. Heavy gauge polished aluminum shell. Lifetime use. Heat proof. Break proof. Makes two donuts at single filling. Easy to clean. 9½" overall. Tasty donut recipes included.

$2.65 each—Two for $4.95.
Send check or money order.

N. C. KIRST & CO.
Box 183, Fond du Lac, Wis.



Original gift for the smart hostess. An Instant Coffee container that's a joy to set on the table, and a pleasure to use. Of sparkling crystal, with heavy sterling silver cover and base to prevent tipping. Wide opening makes it easy to dip out spoonfuls of coffee without spilling. Magnum size, 6½" high, holds contents of largest jars. Also available with Tea Caddy etching, for loose or tea bags.

$10 each, postpaid.

THE GIFT BOX

217 East Post Road
White Plains, N. Y.

SHOPPING



IE NAME'S THE SAME as urs on a Medalette to be mount- on a door, desk, mailbox— herever identification is needed. graved with up to 20 letters, it made of solid anti-tarnish brass h an adhesive cushion that will y on any clean surface—even gh brick! It can be easily re- ved with lighter fluid and re- ed. 5" x ½", $1 ppd. Spear En- neering Co., 199 Spear Bldg., lorado Springs, Colo.



DONY LIDS are pink felt bot- covers with funny faces that l give a "Who, *Me?*" look to a uor bottle or a "It's nothing, lly!" look to a bottle of cham- gne. As bottle covers, they ne with startled or demure ex- ssions, are $2.95 each, $5.90 pair. Matching Hot Mitt, 95 each. Postpaid. Whitney & gers, 23 Fox Meadow Rd., rsdale, New York.





HOUND DOG ANDIRONS

18" high only *$14.95* Postpaid

Hand-cast in black iron from an old Early American Pattern and durably made for years of service. These attractive andirons will do wonders for your fireplace in any style home from Early American to Modern. They are 18" tall and 16" deep and cost

only **$14.95** postpaid in the U.S.A.

Complete satisfaction guaranteed, please no COD's.
Write for free folder of other unusual gifts.

DIXIE-CRAFT PRODUCTS

Box 302 Dept. HB-2 Rome, Ga.

RAY-TABLE

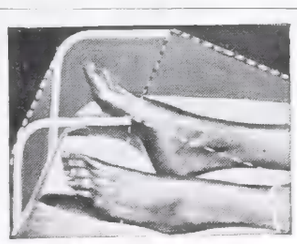


he NUSUAL IN GIFTS . . .

e may have everything . . . but not this y, serviceable TRAY-TABLE. Opens and ses with press of thumbs. 27⅜ x 17 x 21 ches high. Plain or colorful "English Hunt," Mallards" or Ocean Scene. Alcohol resisting cquer. Available high finish mahogany, tural and maple.

Enclose check $25.00—Express collect. Add 3% Sales Tax if resident of Alabama.

OORE-LUSCHER'S GIFT SHOP
2 S. Catherine Street, Mobile, Ala.



BLANKET SUPPORT GIVES NEW SLEEPING COMFORT

This Christmas give your friends and yourself this blessed gift for sleep. 2 plastic-covered arms raise covers to comfortable, contact-free height. Restful air pocket relaxes body, eases nervous tension, improves circulation, helps relieve cold feet and foot cramps. Ideal for electric blanket users also. Hospitals recommend for invalids. Base slides easily under foot of mattress. Fits *any* bed. Folds flat when bed is made. FULLY GUARANTEED to provide comfort instantly or money refunded. **$3.98**

Postpaid. No C.O.D.

ELRON CHICAGO

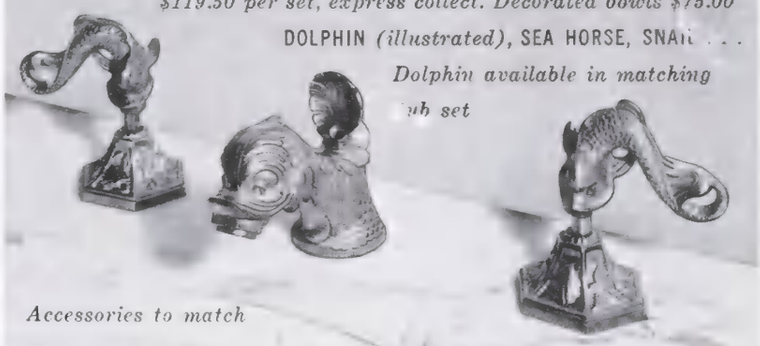
225 W. Erie St.
Dept. E-124
Chicago 10, Ill.

Luxurious *24 carat goldplated bath and powder room fixtures at* Utility *prices . . . silverplated to order*

BASIN SETS *complete with standard plumbing parts . . . handles, escutcheons; mixer spout $119.50 per set, express collect. Decorated bowls $75.00*

DOLPHIN *(illustrated)*, SEA HORSE, SNAIL . . .

Dolphin available in matching tub set



Accessories to match

Please no C.O.D.

SHERLE • WAGNER

123 East 57th Street, New York 22, Plaza 8-3300

Patent Pending

a gorgeous doll **mailed direct from a different land each month!**



FREE! *for your favorite little girl* **an exquisite foreign-made doll** *when you enroll her NOW in the exciting new* **doll-of-the-month club**

SHIPPED POST-PAID & DUTY-FREE!

Picture your child's happiness . . . her rapture, when she receives a large, beautiful doll *each month* — costumed in traditional old world finery, and sent to her *personally!* Colorfully packaged . . . covered with exotic foreign stamps. Fascinating, *educational folder* about each doll, enclosed. To prove the *unusual value* of dolls sent from abroad to members each month POSTPAID and DUTY FREE, we'll send your little girl one doll FREE — if you enroll her *now* in the new DOLL-OF-THE-MONTH CLUB!

A CHILD'S MOST PRECIOUS GIFT . . .

If your little girl loves ordinary dolls, she'll treasure these a thousand times more! Their authentic, hand-sewn costumes . . . true-to-life skin colors and hair styles, give them an endearing personality unmatched by any other dolls. Imagine your child's joyous anticipation as the day draws near for her monthly doll to arrive! Yes, a club membership is the one gift that *keeps on giving* — every month!

EDUCATIONAL AS WELL AS EXCITING!

Each delightfully different doll will stimulate your child's interest in geography, history, and the cultural backgrounds of different lands, as no drab text could ever do. A valuable aid to learning. Interesting legend accompanies each doll . . . tells quaint customs of land, doll's story!

LARGEST, MOST BEAUTIFUL DOLLS . . .

Each doll is literally a *collector's item.* Garments are skillfully sewn, faces delicately hand-painted. Many have luxurious *human hair.* Only because of our large volume and the favorable foreign exchange rate can these exquisite $7.50 value dolls be sold for so little. You get *more* for your money!



© 1955

NEW CHRISTMAS GIFT IDEA!

The little girls on your shopping list will remember your gift **longer** and with greater **appreciation** than any other!

SPLENDID "DECORATOR" GIFT FOR WOMEN
The perfect present for women who delight in captivating wall, cabinet, or bedroom decorations.

FREE! With each membership you'll receive a beautiful GIFT ANNOUNCEMENT CERTIFICATE, for you to give to those you enroll. **Order now**—first dolls will arrive **before** Christmas!

CHOOSE FROM TWO PLANS

Regular Membership
(Dolls are approx. 7½" high)
3 months membership **$8.95***
6 months membership **14.95***
12 months membership **26.95***

Deluxe Membership
(Dolls are approx. 10½" high — beautiful!)
3 months membership **$9.95***
6 months membership **17.95***
12 months membership **32.95***

NOTE: If you wish to give one Deluxe Doll, rather than a membership, send **$3.50.**

***ACT NOW — GET ONE BEAUTIFUL DOLL FREE!** Take advantage of this special, limited time offer. Rush coupon and enroll your child *now!*

Satisfaction Guaranteed
Or Your Money Back!

If after seeing first dolls you're not convinced they're the most *beautiful* offered at anywhere near the price . . . if you're not 100% delighted, simply return them to our Calif. Office for prompt, full refund. You may cancel membership at *any time for any reason.* Unused portion of your payment will be refunded in full. You have nothing to lose — a child's happiness to gain!

DOLL-OF-THE-MONTH CLUB, Dept. HB11, 3720 W. 9th St., Los Angeles 19, Calif.

☐ Start Monthly shipments of DELUXE DOLLS to person listed, under your..... Month Plan.

☐ Start Monthly shipments of REGULAR DOLLS to person listed, under your..... Month Plan.

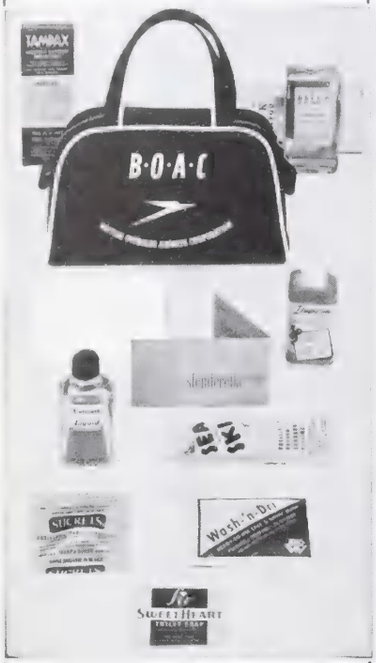
☐ Ship one DELUXE DOLL to person listed, at $3.50. | I enclose $..... Payment in full. | **(Sorry, C.O.D.'s not possible.)**

SHIP DOLLS TO: Name.....
(Please Print) Address..... Zone.....
City..... State.....

SEND GIFT ANNOUNCEMENT CERTIFICATE (for my use) TO:
Your name.....
(Give address on separate sheet, if different from above.)

NOTE: Your postman will collect 15c when delivering each doll because we cannot prepay this foreign parcel fee.

SPECIAL OFFER TO House Beautiful Readers



Miniature carry-all kit, seven by five inches with snag-pruf zipper, filled with famous cosmetic and drug samples.

Terrific for carrying school lunches for children, cosmetics, your husband's shaving gear or beach accessories. You will love it!

Breck shampoo, Sea and Ski tanning cream, Sweetheart soap, Tampax, Sucrets, Diaparene baby powder, Slenderella $2.00 gift certificate, Cutura liquid, Wash N'Dry, plus Vicerov cigarettes and Stopette spray deodorant.

Send your name and address to Cosmo. Kit, Cosmopolitan Magazine, 959 Eighth Avenue, New York 19, N.Y.

I Enclose $ ..... ($1.00 Per Kit)

Send Me Cosmo. Kit

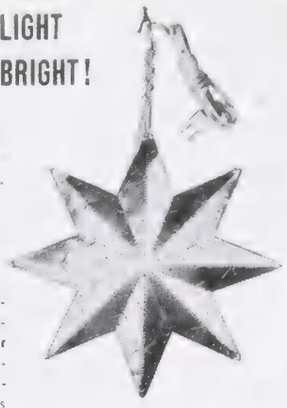
Name .....

Address .....

City & State .....

STAR LIGHT STAR BRIGHT!

$4.75 ppd.

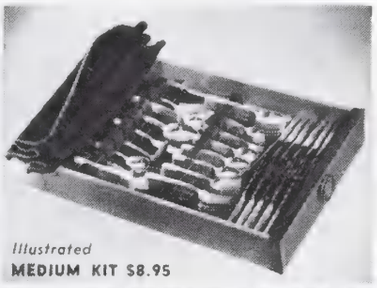


This Swedish Christmas star beautifully illuminates your holiday doorway. Light shines through the perforations; gives a sparkling, twinkling effect to the polished brass star. Treated for outdoor use! 12" in diameter, it comes with UL approved electric cord, socket and clear white bulb, AC only. For an especially festive look, add a brightly colored bulb!

Sorry, no C.O.D.'s. Write for **FREE** *catalog.*

Kull Treasure House

Dept. B-11 Box 447 Norwalk, Conn.



Illustrated

MEDIUM KIT $8.95

TOP DRAWER SECRET

are these Pacific Silver Cloth, MAKE-IT YOURSELF, flatware storage drawer kits. Will quickly convert any drawer into a model of tarnish-free, fitted convenience. Ten minute installation. Satisfaction guaranteed. A lifetime convenience for old home or new.

drawer front	*depth*	*holds*	*size*	*price*
*13" to 16"	2½"	108 pcs.	Small	$5.95
*17" to 24"	2½"	204 pcs.	Medium	$8.95
*25" to 30"	2¾"	292 pcs.	Large	$12.95
*31" to 40"	2¾"	420 pcs.	Ex. Lg.	$14.95

*—Minimum *front to back* dimension required

Slotted, Silver cloth covered blockings for silver may be purchased separately. Also zipper closed storage bags for hollow ware.

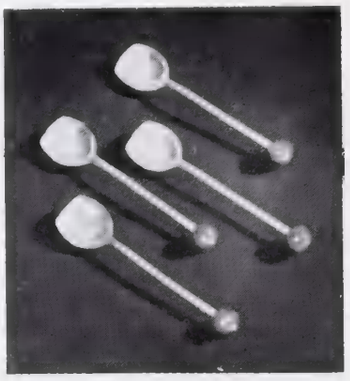
Write for free illustrated catalog

CALIFORNIA WAYS

Dept. HB-22 San Mateo, California



WINDOW SHOPPING



OLD FASHION MUDDLERS of English Sheffield silverplate are the smartest cocktail shovels that ever stirred a drink or foraged for a cherry. Topped with a cherry-red knob, they're about 4" long and come impressively gift-boxed. Set of 4, $2.95. For 6 or more, the price is 70¢ each. Postpaid. Chet Studios, Dept. 6, Middlebury, Connecticut.



WE FOUND A FOOTSTOOL that's exactly right for showing off your own needlepoint. Mahogany finished hardwood, 15" x 11" x 8" high, it's covered in spot-shed velvet in red, rose, gold, brown, emerald, sage or fern green, $8.95. Covered in your own needlepoint or fabric (12" x 16"), or in muslin, $7.95. Exp. coll. No c.o.d.'s. The Chair Shop, Box 725, Morganton, North Carolina.

Signed Original PAINTING ON SILK

Air-Mailed Direct from JAPAN



An original signed painting of a Mounted Samurai (17"x15")—an authentic example of oriental pageantry—comes to you or your friends fresh from the art studios of Japan, by air. Painted on silk, in brilliantly rich colors—in the most exquisite delicate technique—according to traditional style dating back hundreds of generations. A wonderful gift! Sold exclusively by mail. NOW ONLY $6.95 Postpaid Duty Free. A $20 retail value.

Satisfaction guaranteed or money refunded. For an early delivery, order today.

ZITA WATERS

1383-85 E. 26th St. Brooklyn 10, N. Y.



Now America's Newest & Best

DOGGIE "I.D." IN PERMANENT GOLD COLOR

and lowest priced too!

$1.25 POST PAID

Only **GUARDALL** offers Genuine Gold-Tone tags. More than protection . . . they're beautiful. Tarnish-proof tag is handsomely gold plated with jeweler's quality engraving and is guaranteed to last a lifetime. Illustrated actual size. Perfect for tagging pets, luggage, or other personal property. We reserve the right to abbreviate or furnish larger tag at no extra cost. **DON'T DELAY—ORDER TODAY!** For prompt delivery **PRINT** full information and send it with cash, check, or money order to

Satisfaction Guaranteed

Sorry, no C.O.D.'s

GUARDALL INDUSTRIES

P. O. Box 355 • DEPT. HB-10 • Philadelphia 5, Pa.



With DRESSER-DOR, your closet becomes a dressing room. Shelves hold jewelry, cosmetics, accessories right where you use them. Large mirror, swing-out holder for ties and belts, removable trays for earrings and cuff links. Men like DRESSER-DOR because it keeps pocket items and apparel handy. Also available with 6 full-width shelves omitting mirror and rack. Welded steel 19 x 48 x 4½ in. Rose, ivory, light green, or light blue. **$19.95** express collect, or write for free booklet.

arned mfg. co.

South 4th & Highway 212

STILLWATER, MINNESOTA



STURDY TOY TUB

In Washable Sailcloth

Ruggedly built to withstand a toddler's wear and tear—strikingly made to blend gaily with nursery decor—large enough to hold all of junior's toys neatly—in one place. White polka dots on blue, red or yellow backgrounds; set in a strong wrought iron frame. Measures 16" high, 24" in diameter. A practical, handsome gift for some lucky little one.

only $9.95

No C.O.D.'s. Shipping Charges Collect.

POLY SALES

56 Underhill Avenue Brooklyn 38, N.Y. Dept. HB11

Holds Roast While You Carve!

Mrs. Damar's

CARV' N' FORK ROAST HOLDER





Makes It Easy For You To Carve Like An Expert! Also Serves Food When It's Carved!

Now—hold the roast firmly and safely with this beautifully designed Roast Holder! Holds ham, turkey, roast beef, etc., while you carve so they don't slip. Has scooped serving prongs. Adds a touch of elegance to even the finest table. Gleaming polished lifetime finish on heavy cast aluminum. Only $3.98, postpaid. Guaranteed. Send cash, check or money order. FREE Catalog of Gifts and Gadgets!

Mrs. Dorothy Damar 381 Damar Bldg., Newark 5, N.J

IN CANADA: plus local sales tax, checks payable par Montreal, 77 Vitre Street West, Montreal, Que.

A completely new concept in blankets!



PEPPERELL ACRILAN BLANKETS WITH REVOLUTIONARY NEW MARVELOK WEAVE*

for greater warmth,
richer color, longer wear,
better washing qualities!

Now amazing Pepperell Acrilan† Blankets are even *better!* For with new Marvelok Weave they're warmer ounce for ounce than *any blankets in a comparable price range!* This new closer construction means longer wear, better washing results, too . . . no matting, and shrinkage is cut to a minimum. Yes, new richer-colored Pepperell Blankets have everything – see them *now* at your favorite store. $16.95

SLIGHTLY HIGHER WEST OF THE ROCKIES



Pepperell Acrilan Blankets

MADE BY THE MAKERS OF FAMOUS LADY PEPPERELL SHEETS

PEPPERELL FABRICS®

*Patent Applied for †®Chemstrand Acrylic Fiber



Authentics decals

MAKE DECORATING FUN!

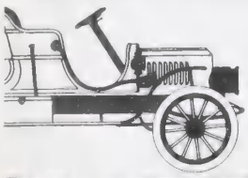
Decorate your own chairs, canisters, glassware or china, trays, furniture, mirrors, lamps—hundreds of items! In minutes you can duplicate finest artists' designs with exclusive, decorator-inspired AUTHENTICS decals. Apply easily with just water (instructions included); washable and color-fast. Decals sent postpaid in U.S. (NO COD's).

AT LEFT, shaded gold and black decal labels transform glass or metal canisters into a useful set of kitchen containers. Set of twelve Kitchen Labels (sizes assorted) include Cookies, Candy, Flour, Coffee, Tea, Sugar, Allspice, Pepper, Salt, Nutmeg, Rice, Cinnamon—all for $1.50 ppd.

FOR BABY'S ROOM—decal labels similar to kitchen labels above, but done in combination pink, blue and green with a delicate baby floral pattern. Titles include pins, cotton, nipples, oil, soap, powder, six others—full set of 12, $1.25.

CAPTAIN'S CHAIR DECALS—latest in AUTHENTIC's famous line of Early American Chair Stencil Design decals is this handsome gold design for Captain's Chairs. Design incorporates early sailing vessel and fire wagon. 6-piece set, gold, only $1.50 ppd.





Distinctive, colorful ANTIQUE AUTO decals—twelve different early models carefully reproduced—such as Packard, Maxwell, Stanley Steamer, etc. TWO SIZES: in 3" size, $1.00 per set of 12; in 4" size, $1.50 per set ppd.

SEND 10¢ FOR ILLUS. FOLDER OF FULL LINE **AUTHENTICS** DEPT. D-17, BOX 26 CINCINNATI 7, OHIO



Classic Beauty From Holland To Charm Your Home

You'll delight in these products of pottery craftsmen, world renowned for their skilful glazing technique.

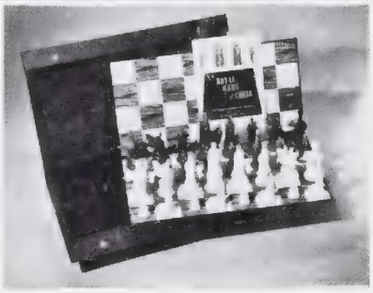
Dainty 7½"x6" lamp, exquisite in delft blue, comes with soft blue bulb and elegant silk shade of picturesque scenes of Holland. Soothing, restful light is a dream for any child's room. Also in larger sizes, up to 21½"x20". Dainty vase and clog ash tray also in delft blue.

Send Today for FREE CATALOG

LAMP $2.95 VASE and ASH TRAY $1.50 ea.

Check or Money Order—No C.O.D.'s

KELLER MORRIS & CO.
210 Fifth Ave., N.Y. 10, N.Y.



ROYAL GAME OF CHESS

Gaining in popularity with both adults and young people is this most famous of all 2-player indoor sports which is said to have originated 5,000 years ago in Hindustan. An interesting, challenging game that is easier to play than you may think. Complete set includes Kingsway Florentine Chessmen of weighted plastic (red and white), rules of play, chessboard, and storage box. Now at the following low prices.

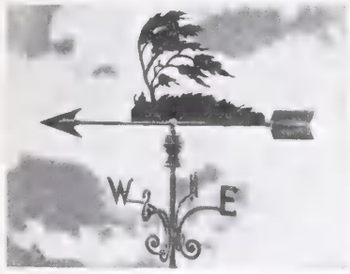
Student Size	**$3.98**
Crown Size	**7.25**
Deluxe	**9.25**
Imperial (shown)	**12.75**

Add 75¢ to each for mailing costs

Write for Catalog

OTAKE ART SHOP
59 W. Washington, Chicago 2, Ill.

Hagerstrom WEATHERVANE

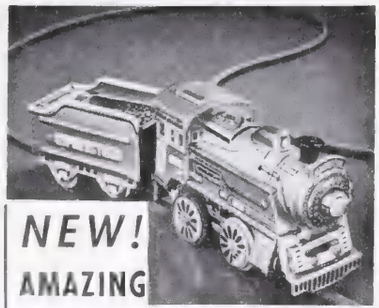


Gift time again! For something different that will make a hit, give a weathervane. WIND-BLOWN is a brand new design, perfectly balanced on oil-filled swivel, so it swings easily in slightest breeze to give a true forecast of the weather. Made of aluminum finished in rich black. 21" wide, 30" high, $19.50 f.o.b. Wheeling.



Write for Christmas Gift Catalog

HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties since 1922—Lawn and House Signs, Mail Boxes, Door Knockers, etc.
41 Old Milwaukee Road, Wheeling, Ill.



NEW!
AMAZING
ELECTRIC TRAIN

The "SILVER EXPRESS" streaks around thrill-packed curves on a single rubber cable cord, powered by a standard flashlight battery snapped inside engine, with stop and go switch! Cutest toy you ever saw, enchanting to watch! All metal train and coal car, 8" long, sturdy and gaily colored, is tested before shipment, comes with battery and 10 ft. cable cord. Best yet, tiny tots can run them without help. Beautifully gift boxed. The SMASH hit of new toys! Order several today.

COMPLETE only **$2.95**
plus 35¢ mailing.

No cod's please. Calif. resid. add 3% tax.

FREE! New catalog of unusual gifts, home accessories, imports. Write today.

BOWMAN'S Dept. H-1151
2477 Lombard St., San Francisco 23, Calif.



WINDOW SHOPPING

CONTINUED FROM PAGE 182



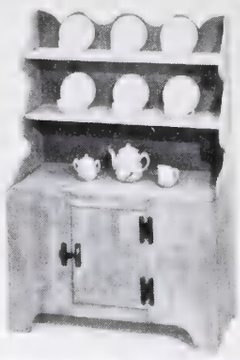
THE CITY MICE who spurned the rural ways of their country cousins are dressed "to do the town" in sophisticated splendor! Mlle. Maurene, in pearl choker, wears a frothy nylon apron (serving cocktails before dinner), while M. Maurice wears stiff collar and "black tie." They're gray wool felt with pink ears, 11" high. $7 each, $13.50 pr. Ppd. Toy Sophisticates, 119 East 18th St., New York 3, N. Y.



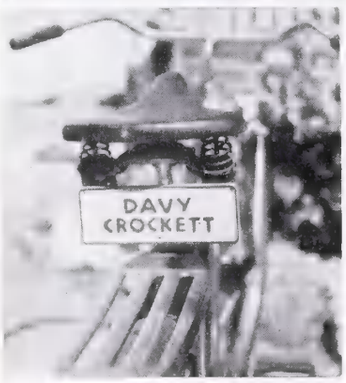
MAKE A MERRY MOBILE that fairly sings of holiday cheer as it hangs over the mantel, doorway or in your window. Kit includes: 3-dimensional star, snowflake, wreath, deer, Christmas tree, candle, Santa Claus, 2 angels, candy cane, Nativity scene, and "Merry Christmas" in block letters. Sprig of mistletoe incl. with orders of 2 sets. $1 each, ppd. Jehco Products, Inc., Box 27667, Los Angeles 27.



YULE BOWL 'EM OVER if you present any two people in love with a token such as this. It's made of Vermont maple in natural or white finish with merry hand-painted designs and has the names of the couple and the giver (or any inscription you choose). With a waterproof lacquer, 9" wide, it's $2.95 ppd. Stratton Snow, P. O. Box 1898, Delray Beach, Fla.



LITTLE HUTCH cabinet is a darling reproduction of an Early American piece that a little girl will love for her china animals or cup-and-saucer collection. Made of selected wood, it's 24" x 10" x 36" high. Shelves are grooved for plates. Honey-tone pine, $24.95; solid wild cherry, **$27.95.** Exp. chgs. coll. Peddler's Cart, 278 Scott Ave., Hubbard Woods, Ill.



AS HE BIKES IT home from school or off to a pal's house, he'll wheel and deal like a returning hero because secured to the back of his bike is his badge of greatness—a Davy Crockett License Tag. Made of 25 gauge steel in yellow with brown letters, it's equally traffic-stopping on scooters, wagons, tricycles. 8" x 3⅛". $1 ppd. B. Cantor, 1711 Walnut St., Philadelphia 3, Pa.

(*Please turn to page* 187)

Year 'round comfort with a B&G Hydro-Flo* System for heating and cooling



One of many homes designed by Frank Lloyd Wright and equipped with B & G Hydro-Flo Systems.



With a B & G *Hydro-Flo* System in your home, you'll have today's *most versatile* provider of comfort and convenience. You can enjoy *all* of its benefits at once or add them as your budget permits.

Here's the way to do it. Starting with the basic *Hydro-Flo* Forced Hot Water Heating System, you'll have *radiant* sunny warmth...draftless rooms... warm floors. The heat supply is automatically modulated—keeps home temperature uniform, regardless of the weather—no overheating and fuel waste. In addition, you'll have a virtually inexhaustible supply of domestic hot water, heated by the same boiler that heats the house.

Next, you can add *Hydro-Flo* snow melting equipment to keep your sidewalk and driveway clear and safe.

Summer cooling, too, can be provided in a choice of several ways—either when you build or at any time thereafter.

For the complete story of the B & G *Hydro-Flo* System, send the coupon.

Enjoy the best in heating now...



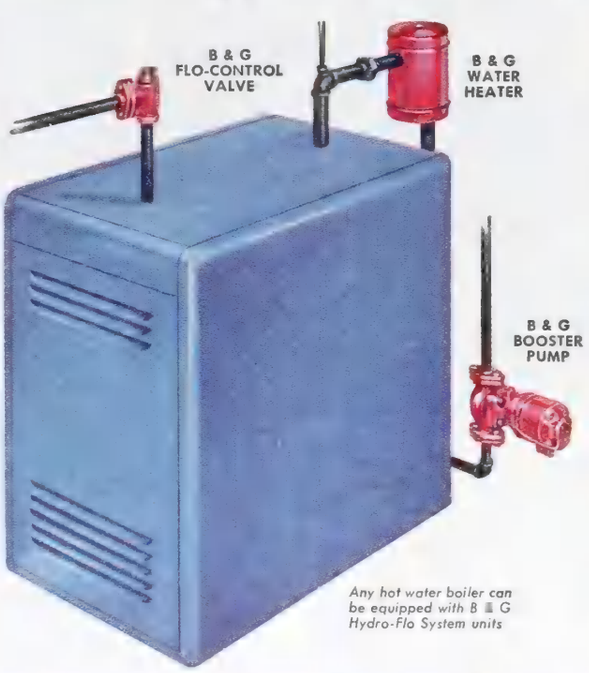
Snow melting

Why strain muscles and endanger health shoveling snow? Pipe coils can be installed under the sidewalk and circulated with hot water from your *Hydro-Flo* System. Snow is melted as fast as it falls.



Hot water—all year 'round

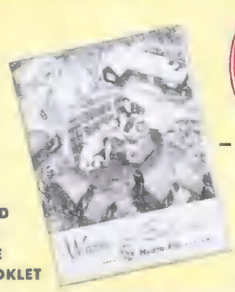
All the hot water you can use! The Water Heater of a B & G *Hydro-Flo* System furnishes an abundant supply—summer and winter. Certainly no modern convenience is more desirable than plenty of hot water for every household use.



Any hot water boiler can be equipped with B & G Hydro-Flo System units



Add summer cooling when you're ready



SEND FOR FREE BOOKLET

BELL & GOSSETT COMPANY

Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong, Ltd., 1400 O'Connor Drive, Toronto, Canada

Bell & Gossett Company, Dept. EC-30, Morton Grove, Illinois

Please send your free booklet, "Be Warm in Winter...Cool in Summer with a B & G Hydro-Flo System."

Name .....

Address .....

City ..... *Zone* ..... *State* ..... **Reg. U. S. Pat. Off.*



FINEST COMPLEMENT TO ANY KITCHEN COLOR

Here's a kitchen as practical as it is beautiful. Provides two handy sink areas with a double bowl, double drainboard model and a single bowl *Sit-Down*† model, both in stainless steel by ELKAY. So, whatever kitchen plans you make, or colors you choose, you'll love the permanent, silvery brightness of stainless steel that reflects surrounding color hues . . . complements any change in your kitchen color scheme.

†REG. T. M., PAT. PDG.

LEADING ARCHITECTS AGREE ON *Superiority of Stainless Steel Sinks*

Ask your architect about the advantages of ELKAY *Lustertone*, the stainless steel sink. More than likely he will point out the same features that appeal to leading architects across the country who regularly specify *Lustertone*. Permanent* beauty is the prime requisite that only stainless steel fulfills. But in addition, homemakers and architects alike know that kitchen sinks by ELKAY give much more: Carefree cleanliness without scouring or bleaching; resiliency that means less dish breakage; soundproofing that makes kitchens quieter; they never chip, rust, stain or discolor. Now, how about the cost? The surprise is that ELKAY *Lustertone* costs less than you think—actually costs less in the long run than ordinary sinks. There is a size and style for every plan, so see your plumbing contractor or kitchen cabinet dealer today.

*Only Lustertone sinks are guaranteed to outlast your home.

ELKAY MANUFACTURING CO. • 1876 South 54th Avenue • Chicago 50

The World's Oldest and Largest Manufacturer of Stainless Steel Sinks . . . Since 1920 ©1955

ELKAY SINKS SPECIFIED BY FRANK LLOYD WRIGHT FOR OUTSTANDING RESIDENTIAL AND COMMERCIAL BUILDING



The kitchen of the famous Usonian house is shown at left. Note the Lustertone stainless steel sink specified by Frank Lloyd Wright.



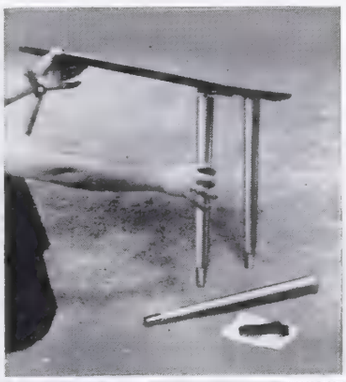
The widely acclaimed Johnson Wax Co. building contains sinks and counter tops by ELKAY as specified by Frank Lloyd Wright.



WINDOW SHOPPING

CONTINUED FROM PAGE 184

UO-IT-YOURSELF legs have uble feature qualities. Their el brackets for attachment to bles, chairs, etc., may be fas- ned for straight or flared posi- ns. Northern hardwood legs. to the set, come with complete rdware: 6″, $3.49; 12″, $4.49; ″, $5.49; 22″, $5.98; 28″, $6.98. ld 50¢ postage per set, or 75¢ r 2 sets. Jore & Co., 78 Fifth e., Dept. H, New York 11, N.Y.



ABLE IN THE CORNER kes a fine gossip spot or or- nizing nook for a telephonic fe. This three-tiered table can commodate your phone, several directories, an ash tray, note d and pencil, change for the livery boys. Geometrically de- ned of black metal, it has ght brass finish trim. 15″ x ″ x 26″ high, $8.98 express arges collect. Lane's, 86-12 h Ave., Jackson Heights, N. Y.



ELVETNESS is exquisite soft- ss, plush elegance, a symbol of ngs beautiful, a sign that a ely lady lives here. Royal vel- tea cozy is hand-decorated h pearls, comes in Christmas , holly green, sea turquoise, or rm pink. It is the gift that kes a woman feel like a Queen! ″ high, $10.95 ppd. Heidi, Inc., ust Valley, N. Y.



OBACCO HUMIDOR is de in Sweden where it's called *baksburk*. Of Swedish cast n, with antique finish and 18th tury raised design, it has an er lid that keeps tobacco tight- acked, fresh and full-flavored months longer than ordinary j's. Remove inner lid and it ds 36 banker-size cigars. 7¼″ h with felt base, $12.50 ppd. dewinds, Inc., Box 1191-T. oma 1, Wash.



E LAND OF THE PHAR- HS, as old as civilization it- , produced sculpture such as , the original of which is in Museum of Berlin and is con- ered the best known extant lpture of Egypt. High-fired que head of Nefrititi is a su- b reproduction. She was the e of Amenenhat IV, circa, 0 B.C.! $20 postpaid. Larry mon Studio, 2245 N. Lake .., Altadena, Calif.

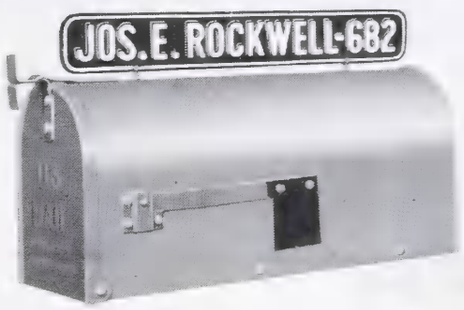




FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF POSTPAID $2.95

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM POSTPAID $3.45

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style DM POSTPAID $4.95





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM POSTPAID $3.95



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L POSTPAID $2.95

STYLE M
MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively

guide your friends – beautify your home!

PERFECT FOR GIFTS – ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

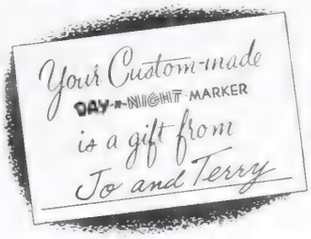
The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½″ x 18″, number plates 2½″ x 7″
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

PERFECT FOR ☆ *Christmas* ☆ *gifts* ☆ because it's personal

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!



On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL POSTPAID $4.95

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B POSTPAID $3.95



DELUXE BRACKET MARKER graceful wrought scrolls add beauty style EB POSTPAID $4.45



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 8 on lower style NB POSTPAID $4.95



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB POSTPAID $5.75

Spear ENGINEERING COMPANY
223 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY
223 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING – Any wording you want, up to 15 letters and numbers on large plate, 8 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed, ship postpaid in U. S.

☐ Ship C.O.D. ... pay C.O.D. fees and postage.



NOW... Pajama separates in high quality Sanforized cotton broadcloth

Uppa-Jama New longer jacket, no southern exposure!

Lowa-Jama Boxer waistband — Gripper snaps, large pocket

$3.50 EACH Postpaid sold only by mail

Why pay for a whole pair when you wear only half? HAF-A-JAMA is the answer. All full cut for comfort . . . double-stitched seams throughout . . . tub-fast SOLID COLORS or smart BLAZER STRIPES. Also in fine flannelette and crinkle crepe. Send for free catalog. Money back guarantee.

H. M. ALLISON COMPANY, Dept. AA
175 RAWSON RD., BROOKLINE 46, MASS.

Send me: Quan. | Size | Color | Jacket style ☐ Pullover ☐ | SPECIFY SOLID or STRIPE

Uppa-Jama ____ | ____ | ____ |
Lowa-Jama ____ | ____ | ____ |

In SOLID COLORS: Lt. Blue, Gray STRIPES: Blue, Wine. SIZES A, B, C, D, E, at $3.50 each, 2 for $6.85, 3 for $9.95. *No C. O. D.'s, please.*

I enclose my check or money order for $.....

Name.....

Address.....

City.....State.....



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3" long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

Beautifully Boxed and wrapped. Your order shipped promptly.

Sorry no C.O.D.'s. Write for catalog.

Aimée Lee **Dept. HB-11**

545 Fifth Avenue ■ New York 17, N. Y.

SOLID CHERRY *Originals*

DROP LEAF TABLE

Comes ready to assemble, satin smooth solid cherry—generous in size, 58x39x30. No tools required — complete with glue, assembly and finishing instructions.





COFFEE TABLE

Assembles quickly, easily—Size 36 x 18 x 15. Precision crafted, satin smooth for easy finishing . . . Only **$9.95**

DRAWER SHELF

Complete ready to assemble and finish in beautiful solid cherry. Only **$6.95**



Available assembled—finished—Prices in catalog Send 10c for complete catalog

CHERRYCRAFT Box 134 Nyacks N. Y.



WINDOW



WE'VE GOT TO HAN TO SANTA! He's a n scene stealer and this p proves it. With a genuine l fur beard and trim, he's d in red sueded cloth, blacl boots and belt, has a tinklin on his cap. He fits a child's and performs delightfully a flick of the wrist. Or han on the tree to bask in admir 12" high. $1.98 ppd. Hobi. HB-11, 15 W. 57th St., N.



SNACK-IN-THE-BOX something as simple as po into life-of-the-party fare. A plated clown tops the brass-p snack box. A red gingham cover fits over the frame holds popcorn, peanuts, pr etc. Plastic-lining wipes clea damp cloth. $4.95 plus 35¢ age. Greenhall Gifts, 1133 B way, New York 10.



WISCONSIN GIFT CHEESE ASSORT

"Wizard of Ah's"

Yes, many Ah's & Ayes will be heard ever this delicious Wisconsin Cheese is se Over four pounds direct from "Ame Dairyland to you or your friends.

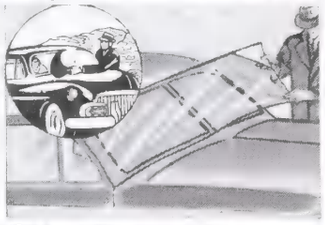
Order direct from this "Ad" or send for free catalogue. No C.O.D.'s please. **Post $5**

"We pack our future in every box"

ALLEN CHEESE HOUSE

P.O. Box 96 Appleton, Wisco

Keeps Your Windshield Free From ICE, SLEET, FROST!



AUTO WINDSHIELD BIBS

Now you can park your car in Winter's worst weather and keep your windshield free from snow, ice and sleet. Even your wiper blades are ready for instant action when you use this large plastic shield that goes on—or off—in 10 seconds! Standard, 5½ feet x 18", only 98¢; large size for wrap-around windshields—$1.29, postpaid. 10-day money back guarantee. Send cash, check or money order today! FREE—Catalog of Gifts and Gadgets!

Mrs. Dorothy Damar **384 Damar Bldg. Newark 5, N. J.**

IN CANADA: plus local sales tax, check payable par Montreal, 77 Vitre Street West, Montreal, Que.





BIRD'S OWN NAMEPLATE

Birdie will introduce his own self this smart nameplate on his cage. 3¼" long with two parakeets s gling on top. In blue or green sty to match your bird with his n embossed in sparkling gold. Clip all cages. We mail ppd. as gif your friends. 13 letter limit—s color—no c.o.d.'s please. $1.25 3 names $3.50.

FIRST CHANCE

Dept. HB11

1641 Fargo, Chicago 26, Illinois



Children's Heirlooms

Authentic miniatures of your finest hand needlepoint scaled for luxurious comfort of your child now, a treasured heirloom later. Mahogany chair or rocker $32.50 each, both for $59.50. Choose: Dusty Rose, Wedgwood Blue background. Color to choice add $5.00. Check or Money Order. Same chair as above in conventional cover $15.00 each. F.O.B.

Children's Heirlooms

112 W. Market Celina, Ohio

Ohio sales tax 3%

BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us, we'll embed them in a sparkling 3" square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just $4.95 postpaid.

Your precious memento returned to you via insured mail.

Keepsake Shops **Union City 10, N. J.**

SHOPPING



.ACK VELVET TIE for the
l who wears a riding shirt the
y some women wear a mink
t! The knot is decorated with
ickel-size crystal with a horse's
id. and the clip-on tie is 7″
g. It gives a jaunty air to the
ite blouse that tops your walk-
shorts, velvet trousers or flan-
jumper, too. $1.50 each;
50 for 2. Ppd. "little joe"
esenfeld Co., 112 W. North
e., Baltimore, Md.



VN YOUR OWN HOME
y of black walnut or blond oak.
o 6″ square ceramic tiles are
flush into the 18″ x 10″ cork
face. One bears your family
ne. The other is a carefully
cuted pen drawing of your
ne taken from a photo. These
in dark green, brown or red
-fired colors. Send name and
ure of house. 2 wks. deliv. $20
. Warren E. Guggenheim, Box
Enka, North Carolina.



AUTHENTIC 1850 ANTIQUE PINE BUREAU

istinction and charm in the finest American tradition! These Bureaus are original 1850 antiques which we have uncombed tain historical areas in New England. A soft, mellow, satiny rable, hand-rubbed shellac and wax refinish preserves the honey-tones of the natural pine. Panelled sides, 4 dovetail rs which work smoothly, hardwood knobs, solid pine con- ion throughout. Height approx. 35″, length approx. 38″, approx. 17″. Makes a fitting furniture companion for all s of good taste. COLORS: GOLDEN AMBER, GOLDEN HONEY, T OR DARK NUT BROWN, WALNUT, MAHOGANY, AND RY ..... freight prepaid **$85.00**

E DRAWERS PINE BUREAUS (ht. 30½″, length 35½″, 17″) ..... freight prepaid **$75.00**

FINISHED PINE BUREAUS—all necessary repairs made, for stripping and refinishing yourself. Instructions included. E DRAWER PINE BUREAU ..... freight prepaid **$45.00**
DRAWER PINE BUREAU ..... freight prepaid **$55.00**

CHECK OR MONEY ORDER • NO COD'S PLEASE
THER EARLY AMERICAN ANTIQUES AVAILABLE
WRITE FOR INFORMATION
EDWARD H. SALTZBERG
dealer in early American antiques. est. 1914
3 SOUTH MAIN ST., IPSWICH, MASS.





SMART PLAYING CARDS AND ACCESSORIES

egantly different Austrian playing cards, signed by Piatnik of Vienna. European urt figures on face provide a touch of ntinental elegance and distinction. Pleas- design on back of cards. Set of 2 decks striking blue-gilt box, only $3.00—OR Miniature decks, size 2¼″ x 1½″ (ideal travel), $2.50. Also matching bridge of unusual design, consisting of black ed table cover, score-pad and 2 decks of ds—all decorated with stunning fleur- lis motif in aqua, white and gold . . . ly $6.75. We pay postage. No C.O.D.'s.

WRITE TODAY FOR FREE FOLDER FEATURING OTHER EXCITING CARD ACCESSORIES

Bachelder House
Box 5886-B Bethesda 14, Md.



CUTE, QUAINT AND CUNNING

. . . highly decorative, too! Miniature grocers' scales and coffee grinder actually work. Cast iron and hand decorated, they're perfect as toys for your "small fry" storekeeper or as small vine planters for you. Very popular for gifts and prizes. Scales, $1.75; Coffee Grinder, $2.00.

No C.O.D.'s please.

CONESTOGA STUDIOS
P.O. BOX 1196 LANCASTER 2, PENNA.

distinctive draperies at 1/2 the cost!



YOU SAVE REAL MONEY THE *Toni Moran* WAY

Here is a distinguished collection of exquisite and ever-so-practical decorator fabrics. Here is a system, color coordinated by *Toni Moran*, that makes it simple and fun to redecorate with draperies. She shows you how to make them at home the easy way. Or, if you prefer, *Toni Moran* Studio will make them to your measurements for less than you'd expect to pay for ready-mades. Either way you save money—*and* get that custom look.

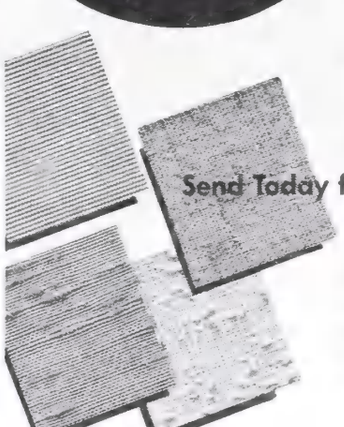
4 Toni Moran DECORATOR FABRICS AT $1 A YARD!

SILK-NUB, a sturdy, sophisticated casement fabric with 100% silk texture. 14 colors, $1 per yard

FIESTA, an interesting two-toned fabric that feels and wears like expensive mohair casement. 12 colors, $1 per yard

ANTIQUE SATIN, a richly textured fabric with that hand-loomed look. 14 colors, $1 per yard

FAILLE, a soft, dignified fabric that is equally at home in traditional or contemporary rooms. 14 colors, $1 per yard



Send Today for Complete Set of 54 Swatches

Selecting the right color and fabric is easy the *Toni Moran* way. Send 25¢ for swatches of all fabrics in all colors. *Toni Moran* also sends you complete, easy-to-understand directions for ordering both yardage and made-up draperies. You can figure the cost to the penny with her "Window-Magic" sizing chart.

SATISFACTION GUARANTEED

Toni Moran STUDIO Dept. D-5K
Box 230, South Pasadena, California

I enclose 25¢. Please send me one complete set of swatches and information on how to order *Toni Moran* fabrics and custom-made drapes.

NAME — PLEASE PRINT

ADDRESS

CITY ZONE STATE



WINDOW



CHARM THE BIRDS ri
off the trees with this arti
all-metal feeder. It's finished
white, has a hand-spun cop
roof, and the food supply is
ways at the proper level in
wooden feeding tray. To fill,
slide the roof up. With 4 woo
perches, it's 14″ high, 12″
diameter, and feeding tray is
square. $7.50 ppd. Hagerst
Metalcraft Studio, Wheeling,



LEFT BY THE TIDE on
ren beaches, are beautiful pie
of driftwood that your genius
turn into startling centerpie
or room accents. Each is di
ent as are all beautiful thing
nature; waxed and sanded, aw
ing your magic touch. 12″ to
long, they are lovely with flow
tiny carved birds, shells. $
each, plus 25¢ post. Huss B
100 W. Chicago Ave., Chicag

A Kumfort
DOG MATTRESS
Keeps Your Dog Off the Furniture and Cold Floor

A Real Mattress Not a Pad!

FILLED WITH FINEST QUALITY COMBED COTTON

CEDAR TREATED

Gives a Fragrant Natural Odor

NO CHEMICALS USED THAT MAY INJURE DOG'S COAT



Splendid Gift Item For Your Dog Loving Relatives Or Friends.

A fine high quality mattress, far superior to mats or pads. This genuine mattress is evelet tufted, 4 inches thick, treated with pleasant smelling Natural Cedar for fighting fleas. Superbly made; stands up under years of hard wear. Dogs love this warm comfortable bed. Solves the problem of dog hairs and doggy odors on the rugs and upholstery. Thousands of testimonials and repeat orders over a period of 25 years from satisfied kennel owners and dog lovers are proof of the usefulness and value of the Kumfort Mattress. SOLD WITH MONEY BACK GUARANTEE.

Sizes	Prices
15″ x 21″	$ 3.00
16″ x 23″	3.25
17″ x 25″	3.50
18″ x 27″	4.00
21″ x 32″	4.50
22″ x 34″	5.00
24″ x 36″	6.00
27″ x 36″	7.00
27″ x 44″	10.00
36″ x 36″	10.00
36″ x 50″	12.00

EXTRA
WASHABLE SLIPCOVERS. Made to fit, with snap fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress it fits (see size table). Buy two and have one clean at all times.

Immediate shipment
Send cash, check or money order. COD's 50¢ extra plus shipping charges.

NAIL TRIMMING (Do It Yourself)
RESCO NAIL CLIPPER



$2.75 Postpaid

Recommended and used by Veterinarians

Kumfort MFG. CO.
Dept. HB2, 79 Sudbury St., Boston, Mass.

ORDER NOW for CHRISTMAS

Unusual Low-Cost

RAISED LETTER Stationery Embosser



$3.85 AND UP

Famous "ROOVERS"

Steel Die Embosser imprints stationery with name and address, monogram or initial. Lifetime guarantee . . . a different, truly personal gift!

SAMPLE

EDWARD H. BESSEMIR
1260 EIGHTH ST.
SEATTLE, WASH.

NOTARY, LODGE, CORPORATE SEALS $5.25 UP—Stationery Embosser (Old English type excepted): One-line, $3.85; 2-lines $4.25; 3-lines, $4.85; 4-lines, $5.15. For flap of envelope and top of paper two pressers required. Write for FREE STYLE SHEETS, PROMPT DELIVERY.

ROOVERS
Dr. Joseph M. Lotsch
President
229 BROADWAY NEW YORK 7, N. Y.

Antique Reproductions
FOR CHILDREN



CORNER HUTCH CABINET

A perfect reproduction of Early American Pennsylvania Pine cabinet made complete and authentic in every detail to wrought-iron hardware and grooved shelves for displaying china. Handmade of waxed and polished honey tone pine. 24″x12″x36″ h. $24.95

Shipped express col.—Wt. 30 lbs.

"Chust for Nice" TOY CHEST



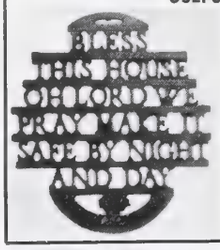
Authentic reproduction of one of the old red barns of Berks Co., Pa. Complete with green roof, white decorations, and a supposed "protective" Sehtanna hex sign added "chust for nice." Just raise the roof to fill barn with toys. Child's name and 1955 added free if orders received promptly. 24″x20″x36″ high. $17.95

Shipped express col.—Wt. 30 lbs.

PEDDLER'S CART Hubbard Woods Sta. Winnetka, Ill.

CAST IRON TRIVETS—ONLY $1.0

SATIN BLACK
USEFUL, ORNAMENTAL GIFTS FOR ALL HOMES

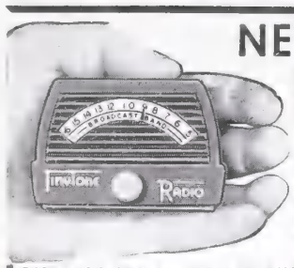


Size 6x7 gift boxed. Buy TWO for yourself—a DOZEN for friends. *Minimum shipment TWO.* POSTPAID E. of Miss.—add 10¢ ea. beyond. No C.O.D's.



H. "Elephant" Reed
NO. PEMBROKE, MASS

NEW TINYTONE RADIO



REALLY WORKS — WORLD'S SMALLEST
ABOUT CIGARETTE PACKAGE SIZE—Weighs only 4 ounces!—GUARANTEED TO "RECEIVE" LOCAL STATIONS CLEARLY IF USED AS DIRECTED OR REFUND! NO TUBES—BATTERIES OR ELECTRIC POWER HOOK-UPS OR "PLUG-INS" NEEDED—WORKS EVEN WHEN ALL POWER IS OFF—DURING "BLACK OUTS." Has beautiful two color black and red cabinet. USE IT MOST ANYWHERE YOU GO! Nothing to run down or burn out. Should last for years.

SEND ONLY $1.00 (bill ck, mo) and pay postman $3.99 COD plus postage or send $4.99 for p.p. delivery. COMPLETE WITH EXTRA ($1.00 value) LONG DISTANCE AERIAL KIT AND PHONE—Wonderful gifts for boys and girls. LIMITED SUPPLY DUE TO PRESENT CONDITIONS. Order now to assure delivery.

MIDWAY CO. Dept. BKB-11 KEARNEY, NEBR.



BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½″ sq. x 29″ high—2 bu. cap.—$12.95 postpaid. Model B—24″ sq. x 34″—over 3 bu. cap.—$16.95 ppd. Money back guarantee. Deluxe and stainless steel models to $65.00 also available.

ALSTO CO. Dept. HB-11, 4007 Detroit Ave., Cleveland 13, Ohio



The Season's Finest Gifts
PERSONALIZED ACCESSORY
Earrings • Brooch • Cuff Links

Nothing makes a more appreciated gift than this unusually fine, mother-of-pearl like costume jewelry. Name and initials are ENGRAVED and enamel filled like the most expensive jewelry. Comes in white wtih black engraving; also black with white lettering. Up to 7 characters on brooch. Sets or individual pieces gift boxed. State color and intitials desired. Fed. Tax included. Individually, Earrings, Brooch or Cuff Links $2.00 ppd.

Complete 5-piece set $5.00 ppd.

THE HOUSE OF BRIGAN
2126 East Avenue, Dept. B-11, Berwyn, Ill.

brand new.



. . . grand new gift idea!

LEATHER BOUND DIARY
in its own padlocked **CEDAR CHE**

Intriguing gift idea—and especially for e teen-ager on your list! She'll love to confide thoughts in "Dear Diary" and keep them u lock and key in the highly polished hope el of genuine cedar. The box is 4⅛″x6¼″ and h a leather-bound five-year diary that will keep her memories fresh forever! $5.0

CHRISTMAS DELIVERIES GUARANTEED
Send check or money order today. Satisfa tion guaranteed. No C.O.D. orders please

BERT MFG. CO. Irvington-on-Hudson 2,

SHOPPING





EAR-RESISTIBLE for the gay holidays coming up are these little Christmas tree earrings handmade of sterling silver. They'll swing merrily through the merry season, highlighting a pretty face with their gleaming good looks. ¾" high, $2.20 incl. tax. Ppd. Hostess House, 5858 Forbes St., Pittsburgh 17, Pa.



PAPA'S BLACK SHEEP are the kind of slippers that make a man hurry home at night. Hand-sewn from butter-soft fine *black* skins and lined with gray shearling for warmth on a cold winter's night, they're genuine moccasins with the well-known foot-cradling comfort. Leather tassels add a jaunty note. For men and women, sizes 4-13, $9.95 plus 35¢ post. Hellman, Ltd., 49 W. 43rd St., New York 36.



GOLF WATCH

SCORE RECORDER

Here is a new ease in keeping your golf score. Simply index the dial to the hole you are playing and register strokes as you make them. The score of each hole is automatically locked in place when you move to the next hole. Precision instrument, records up to 18 holes. All metal parts, genuine leather strap. Special gift case free with each purchase. Order Now!

ONLY $7.95 PPD. CHROME FINISHED DELUXE MODEL $9.95 PPD.

ORDER NOW, or write for free descriptive literature to

MAGNITECH, Inc. 209B Washington Street Boston 8, Mass.



LEARN
Interior Decoration
AT HOME

■ *NOW is the time to prepare yourself for a fascinating and beneficial career. There is an increasing demand for trained decorators. Should you not wish a professional career, why not learn the fundamental principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.*

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

Arts & Decoration Home Study Course in Interior Decoration

you get a thorough knowledge of color harmony, styles, lighting, arrangements, modern and period furniture backgrounds, etc. The Course consists of 12 lessons, color plates of successful interiors, books on color and drapery patterns, fabric samples. Excellent Refresher Course for Those in the Trade

WRITE FOR BOOKLET—IT'S FREE

Describes the course in detail. 30th year

ART & DECORATION CORRESPONDENCE SCHOOL
EAST 37TH STREET, HB-12, NEW YORK 16

More "Kissin' Fun" for Everyone of Christmastime!



With the Cute Mistletoe KISSING ELVES

Here's *mistletoe magic* in the cutest, most colorful Christmas decorations you've ever seen! Each Kissing Elf is so adorable that just hanging one up is an invitation to be kissed! One is dressed as a happy-go-lucky clown; 2 others are gayly bedecked as chubby snowmen—complete with plush top hats, berry noses and other enchanting decorations. Each elf is done up in a colorful bundle of Christmas joy . . . including mistletoe with berries, holly leaves, colorful metallic beads, ribbons and canes. There's even a shimmering 18-inch silver colored cord for handy hanging from light fixtures, tree, doorway or what have you. Or you can easily remove the cord and pin your favorite kissing elf on your coat for a novel Christmas Corsage. A set of these three lovable little characters is yours for just **$1.00**. Add 15¢ per order for postage and handling. No C.O.D.'s please. Order several sets . . . today!

SET OF 3 ONLY $1

FREE! Catalog Of Christmas Gifts

HOUSE OF SCHILLER, Dept. HB-50
180 North Wacker Dr., Chicago 6, Ill.

This Christmas, give America itself!



AMERICAN HERITAGE

the magazine of history in book form

6 BOOKS A YEAR, EACH 8½x11 INCHES, 120 PAGES, CASE-BOUND

EDITOR: Bruce Catton, 1954 Pulitzer Prize Winner

SPONSORS: The Society of American Historians and The American Association for State and Local History

For as Little as $10.70, a Gift that Grows in Meaning Through the Years

What more glorious gift for Christmas than one which rekindles in a friend the faith and love of America . . . that constantly reveals the riches of his fabulous American heritage. AMERICAN HERITAGE captures in words and pictures the rich art, the magnificent architecture, the exciting events, the fabulous individuals, the dauntless spirit that have made this land of ours so great.

Critics acclaim AMERICAN HERITAGE, say it "will give the reader a fuller knowledge of the American story and of the democratic foundations on which our government rests, thus making him a better American."[1] It is "a Christmas gift that's certain to evoke the ahs and ohs."[2] . . . a truly impressive gift for parents and children alike . . . a valuable addition to a family's heirloom library (your own included!) . . . "packed with historical treasures."[3] Interesting? — it is "by far the most interesting and strikingly beautiful magazine published in this country."[4] . . . all in all a rich fare, and not too solid or heavy."[5]—"so beautiful and interesting that we fail to see how any reader could resist adding it to his collection of fine books."[6]

Fine books, yes—but so modestly priced that a year's subscription costs little more than you might expect to pay for a single volume! A unique publishing concept, AMERICAN HERITAGE is a magazine in book form, bringing you the American past 6 times a year in rich, vivid, *true* detail. Every issue is a fine book for permanent enjoyment . . . a *big* 8½" x 11", casebound between beautiful, durable board covers. Every issue is also a fine magazine . . . containing 14 varied articles by top writers and 25 or more full color pages of old prints, maps, photographs, art treasures and unusual Americana . . . with no advertising to intrude. A year's 6 issues make a wonderful gift—a gift that honors the good taste of you who give it and those who receive it—"an ideal present to give to the person who has everything. No one has ever had anything like this."[7] . . . just the thing to send, for Christmas, to that person for whom you are seeking the unusual."[8]

[1]Houston *Post* ■ [2]Carl Victor Little, Houston *Press* ■ [3]St. Louis *Globe-Democrat* ■ [4]Chicago *Sun Times* ■ [5]Henry Steele Commager, N. Y. *Herald Tribune* ■ [6]Salt Lake City *Tribune* [7]Detroit *News* ■ [8]Chicago *Tribune*.

AMERICAN HERITAGE, Dept. 2101, 551 Fifth Ave., New York 17, N. Y.

A handsome gift card, bearing your name, will accompany the first issue of each subscription and arrive in time for Christmas.

GIVE THE GIFT THAT KEEPS GIVING NEW PLEASURE, 6 TIMES A YEAR!

SAVE $5.70 ON 1st SUBSCRIPTION — $7.00 ON EACH ADDITIONAL!

Single issues of AMERICAN HERITAGE sell in bookstores for $2.95 each . . . or $17.70 for a year's 6 issues. This special Christmas offer entitles you to one 1-year subscription for $12.00 (for yourself or as a gift) . . . and additional subscriptions for only $10.70 each. This offer is limited. It may be withdrawn at any time.

AMERICAN HERITAGE, Dept. 2101
551 Fifth Avenue, New York 17, N. Y.
Please send 1-year subscriptions in my name, starting with the current issue, to the people whose names and addresses I have listed on a separate sheet of paper which I am enclosing. I understand the following rates apply: $12.00 for the year (6 issues) for the first subscription, and $10.70 for each additional subscription: (1 sub. — $12; 2 subs. — $22.70; 3 subs. — $33.40; 4 subs. — $44.10; 5 subs. — $54.80, etc.)

I enclose ☐ Check or M.O. ☐ Please bill me.

MY NAME _____

ADDRESS _____

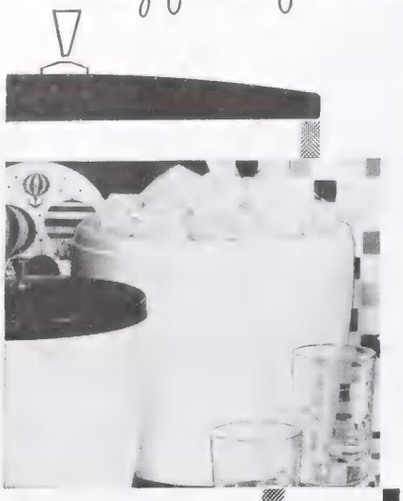
CITY _____ ZONE _____ STATE _____

a new gift idea for Smart Homemakers

KENT'S
plasti-bubble

KubeKeeper

Keeps Ice Cubes Fresh up to 24 Hours



Modern design ice container for the smart hostess or home bartender. KubeKeeper is one solid unit . . . no liners or parts to wear out. Won't sweat, drip, or mar furniture. Gleaming white with buff black lid and gold knob . . . easily washed with soap and water. Produced from a new wonder substance containing millions of tiny insulating bubbles. Lightweight! Sturdy! Will last forever!

2 Convenient Sizes

3⅓ Qt. $6.00 6⅔ Qt. $10.00

Postage Paid — No C.O.D.'s

Kent Plastics
CORPORATION
1528 North Fulton Ave.
Evansville, Indiana

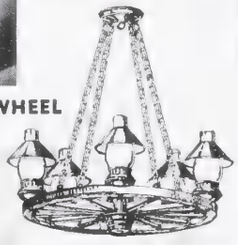
Copper and Pine

CUPOLA $22.50



Fits roof without cutting. 21" x 21" x 26". Assemble it yourself. Completely assembled $29.95. 10 stock models available. Cast Aluminum Vane 24" x 33" $17.50 . . . or $10 with Cupola.

WAGON WHEEL LITE

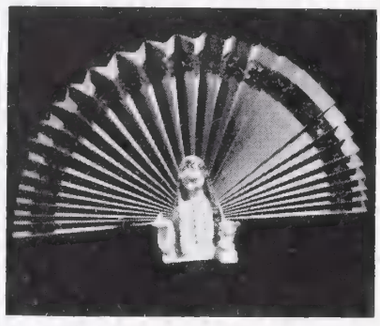


Brown stained wheels with satin finished brass lites. 3 in. frosted chimneys take up to 100 W. bulb. 24 in. dia. 4 lite $48. 24 in. dia. 5 lite $52. (Without chains $5 less.) 25 stock models available.

Send 10¢ for New 120 page Catalog (about 1000 illustrations) of Unusual Home Accessories.

WILLIAM Spencer

RANCOCAS WOODS, NEW JERSEY



Jeweled Fan and Figurine

Heavenly blue kraft fan with sequined gold border creates a dramatic background for delicate ceramic Madonna whose blue mantle is also bordered with colorful sequins. **Fan, $1.75. Madonna, $1.50. Both for $2.95.** Postage paid.

Jeweled Candle Holder

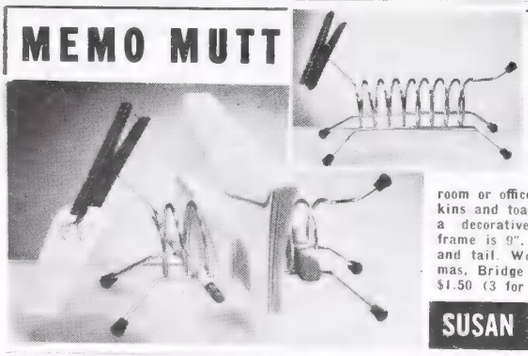


Sparkling sequins give a festive air to 4" candle holder with slow burning vigil candle. Ideal as table lighter, for buffet table, or mantel groupings. **$2.00** with candle. Postage paid.

Write for catalog

THE SEA HORSE Dept.
727 SHERIDAN ROAD
EVANSTON, ILLINOIS HB-11

MEMO MUTT



Is Your Desk's Best Friend

In the doghouse again because you lost that message? Here's the ideal way to keep correspondence, stationery, pencils and memos always neatly in view in entrance hall, den, living room or office. Use in kitchen to hold napkins and toast or grocery lists. Doubles as a decorative paperweight. Brass plated frame is 9", has black rubber-tipped paws and tail. Wonderful Gift idea for Christmas, Bridge Parties, Housewarmings. Only $1.50 (3 for $4.00) Postpaid.

SUSAN RAND 1133 Broadway New York 10, N. Y.



Imported, Hand-Carved

ALABASTER HORSE

Of translucent white, mounted on a black alabaster base it is hand-carved and imported from Italy. He's a beauty for a television set. And a pair would make distinguished book-ends. 9¼" high, 5½" long, 2¾" wide, he looks considerably more than $13.50.

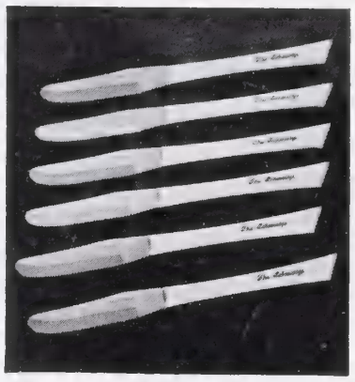
A pair (facing left and right) is $25.00. We pay postage. Satisfaction guaranteed. ORDER NOW! An ideal Christmas Gift for anyone..

Inquiries on other pieces invited

ERIC H. WHITE, Ltd., IMPORTS
660 Lexington Avenue, New York 22, N. Y.



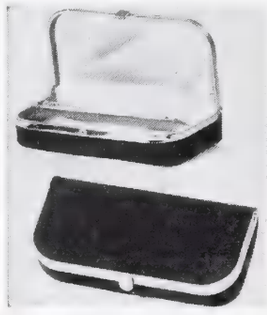
WINDOW



STAKE A CLAIM to the n eye-catching steak knives ever cut into a sirloin. The iv plexene handles are engraved v any name (please print clear and the fine hollow-ground bla are stainless steel. The price fantastic. $4.95 for a set o Glasscraft Mfg. Co., 920B cago Ave., Evanston, Ill.



IF KEATS SAW THESE, world would have another The ceramic Grecian urn, beautifully classic in design it's contemporary, comes in b and white, features Ajax the rior. Design comes in left right, if you want a facing $3.95 each. The 5¾" tile sh the duel between the god Athena and Enceladus. $2.95. Grecian Imports, 775 W. H son St., Chicago 7.



Elegantly Styled

CLUTCH BAG

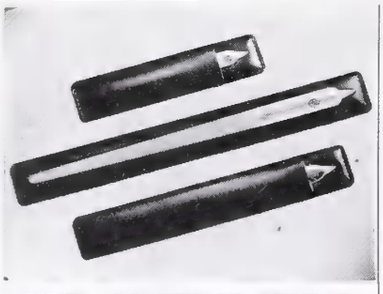
To please the most discriminating taste. A perfect acces to compliment your prettiest outfit. Features a full mi on lid and center zipper compartment. Overall size ab 8" X 4¼" X 1¾".

Available in Faille (black, brown, navy); Suedette (bl brown, navy); Velvet (black); Patent (black); and Ca Bead (white). State color and material desired.

Ideal Christmas gift. Personalized gift card encl upon request; indicate name & address, or enclose card with address of recipient.

Only **$3.75** postpaid, tax incl. No C.O.D.'s please. Ma *back guarantee.*

MARNI, Dept. HB, Box 116, Franklin Square, L.I., N



NEW, LIFETIME METAL EMERY BOARD

This custom-made Diamon-Deb metal emery board (looks like a nail file but oh, what a difference) performs with smooth, professional perfection. Its patented Diamalite Surface has no "tug"—leaves no dust under fingernail, makes nail care a pleasure. Guaranteed to last a life-time. A wonderful gift! You'll want several. 4-inch size $1.00: 6-inch size $1.25; 8-inch size $1.50—postpaid. Complete in handsome leatherette case. Cases monogrammed in gold with each order of 3. Money back if not delighted. Royce of California, Suite 20, 4812 Crenshaw Blvd., Los Angeles 43, Calif.



New life and loveliness for your bathro

PERSONALIZED CAFE SHOWER SETS

These luxurious-looking *new cafe-styled* sh curtains are as soft as baby ducklings and water with equal ease. They're 300 denier taffeta with snap-out plastic liner *monogram in your* choice of initials. They'll beautify bathroom for years. Waterproof, mildew & resistant, won't stiffen, stick or crack. now for Christmas gift-ing!

Shower Curtain, 6'x6' ..... $9.
1-Initial .....$2.98 3-Initials .....$4.
Matching Cafe Window Curtains, 36" long, with detachable plastic rings $3.
Matching Valance ..... $1.
Plastic Shower Hooks, set of 9 ..... $

Colors: aqua, maize, mint green, pink, cha black, blue, rose, gray, white, spruce gree brown.

MONOGRAMS, INC.
2-B East 4th St., Wilmington, Delawa

SHOPPING





EOPATRA WAS A LADY never underestimated the er of a woman's weapons. a weapon she used with astating success on Caesar Antony was jewelry like this. 24k gold-plated collar-neck-, $10; bracelet, $7; earrings, Set is $19.95. Tax, post. incl. Felices, Boonton, New Jersey.



RIE ANTOINETTE had original of these in her bou- and primped with them be- she lost her pretty head. -piece set consists of two high bottles (one wide- thed for cotton, one for mouth), a tumbler and a powder Hand-decorated white proce- pieces have pink rose and designs and gold borders. ppd. Gilbert & Leonard, cle Mile, Manhasset, N.Y.

New! JET-FYR
PORTABLE Trash and Leaf BURNER

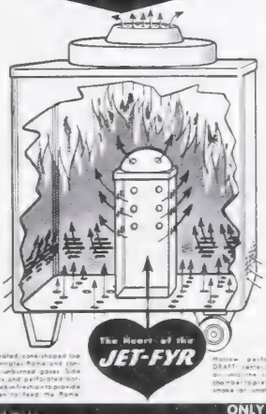
Sensational . . . Revolutionary . . . Scientifically Designed

Burns Leaves and Trash to a Fine Ash in Minutes . . . SAFELY!
No Smoldering Odor! No "Smoke Screen"!
No Dangerous Flying Ash
Wheel It Anywhere You Need It!

Amazing "JET-ACTION" Flame and "HY-DRAFT" Center—Circulation Insures COMPLETE COMBUSTION *Quickly* . . . with Minimum Ash Residue







Ruggedly Built of Heavy Gauge Aluminum Finished STEEL!

Fill it . . . light it . . . close the hinged lid . . . and, WHOOOSH!, the job's done! Leaves, twigs, and household trash burn with a clean, super-hot flame to a fine ash—*quickly, completely, safely*—in this sensational new JET-FYR Burner with the "JET-ACTION" Flame and "HY-DRAFT" center-circulation column. A completely enclosed, safe burner of the type recommended by Fire Prevention Bureaus. Designed to resist heat and corrosion. Removable handle serves as poker and as lifter for lid. Converts to barbecue wagon by inverting hinged lid and placing it on top of burner. Here is the ONE household appliance EVERY HOME should have. ORDER YOURS TODAY!

Special INTRODUCTORY OFFER No. 1
For a limited time only we will ship the JET-FYR Burner anywhere in the continental U.S.A., FREIGHT PREPAID. Or, if you prefer, you may choose

Optional INTRODUCTORY OFFER No. 2
Where YOU pay the shipping costs on the JET-FYR and accept FREE a $3.95 Barbecue Accessory Kit.

Perforated, cone-shaped top concentrates flame and consumes unburned gases. Side louvers and perforations admit oxygen to feed the flame.

Hollow, perforated "HY-DRAFT" center column brings air into the center of fire and creates updraft which draws smoke up and burns it.

Send Only **FACTORY-TO-YOU!** with **MONEY-BACK GUARANTEE** When you receive your new "JET-FYR" Burner examine it thoroughly. If you are not completely satisfied, return it unused within 10 days and your money will be refunded

ONLY **$29.95** COMPLETELY ASSEMBLED

ORDER TODAY . . . MONEY-BACK GUARANTEE

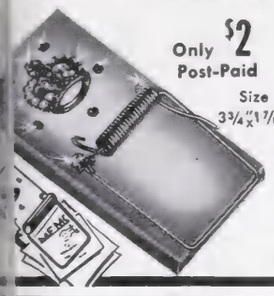
THE GARY LYNN COMPANY—Dept. HB
926 York Street, Cincinnati 14, Ohio

Gentlemen: Please send "JET-FYR" Burner at $29.95 on 10-day examination plan and money-back guarantee. I am enclosing ☐ check ☐ money order. I want to use the following Introductory Offer:
No. 1 ☐ Send my "JET-FYR" Freight Prepaid.
No. 2 ☐ I will pay the freight costs. Send Barbecue Accessory Kit FREE.

Name _____
Address _____
City _____ Zone _____ State _____

EXCITING, AMUSING, USEFUL GIFT *for your friends who have everything!*

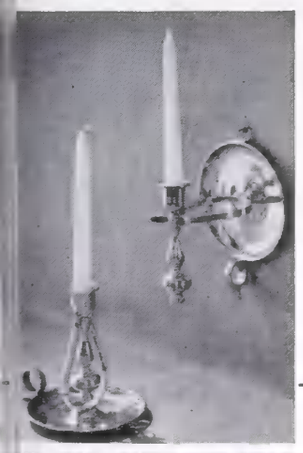
GLAMOR-KLIP TRADEMARK
The ***Jeweled Mouse-Trap***



Only $2 Post-Paid
Size 3¾"x1⅞"

Be original! Dazzling, colorful, jewel-encrusted raised crown glitters on sparkling jeweled Pearlglo base. Luxurious paperweight! Clips mail & memos! They'll treasure it as a brilliant conversation piece and (laugh) collector's item! Amusing gift-card explains its purpose in verse. Biggest two dollars' worth of gay gift glamour! Built to quality jewelry standards. Money back if you're not charmed. Mail $2 (no C.O.D.'s)

INNOVATORS Inc. Dept. 2 901 BROAD ST., Newark 2, N. J.



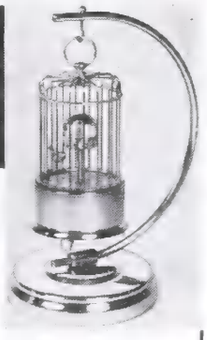
IP SHAPE CANDLESTICK-SCONCE

Americana at its best in a 6½" lemon candlestick-sconce. The prized original sed by ship's captains in the days of the g fleets. Our authentic reproduction can ed on night table, mantel, end table or g from the wall. Its gleaming finish is nently protected by a coat of quality lac- Give it to someone who prizes fine brass!

$9.95 each, ppd. $18.95 pair
ry, no C.O.D.'s. Write for free catalog.

ANDERS COMPANY
eaver Street New York 4, N.Y.

SOLID BRASS BIRD CAGE ALARM CLOCK

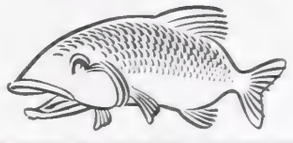


"Bird In A Gilded Cage" is an unusual clock with a pleasant sounding alarm that is sure to bring compliments to its possessor. This collectors' item has a colorful bird in the cage, merrily bobbing back and forth, ticking away the passage of time, while the actual hour and minute are shown on the distinctive "time tower" arrangement. Winding and setting of clock and alarm are from the bottom. Of solid brass in lacquer finish, clock can be used separately from the swing support. Imported from West Germany, it has an accurate clock movement for long service.

It's a full 8" high. Only ..... **$12.95** post paid.

SCOTT-MITCHELL HOUSE, INC.
Dept. BC-5, 611 Broadway, N. Y. 12, N. Y.

you catch 'em— you clean 'em





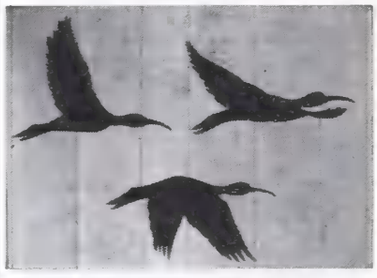
Why not? Keeps the clothes clean too. The ideal gift for that hard to buy for man.

A cover-all apron made of heavy dark blue denim—three large pockets for—knives—scalers—first aid. Adjustable to all shapes and sizes.

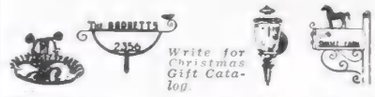
sorry no COD's mailed post paid ONLY $2.95

ADVENTURES IN APPAREL
3 N. E. Third St., Oklahoma City 4, Okla.

GIVE AS GIFTS!



IBIS BIRD SILHOUETTES—These graceful birds form an attractive and most unusual decoration to mount above fireplace or on any blank wall in game room, den, etc. Each bird is 16" wide, about 11" high. Made of heavy aluminum, satin black finish. Postpaid prices: Set of 3—$19.50, single bird $6.75.



Write for Christmas Gift Catalog.

Hagerstrom **METALCRAFT STUDIO**

Handcrafted Specialties since 1922—Lanterns, Weathervanes, House Signs, Door Knockers, etc.

41 Old Milwaukee Road, Wheeling, Ill.

MATCHED DEERSKIN

The soft richness of genuine Deerskin cannot be excelled. This beautiful cream Deerskin Ladies' ensemble consisting of Clutch Bag, Wallet, and Key Case packed in attractive gift box is an exciting and useful gift to be treasured for a long time. Wallet will be personalized with name you specify. Complete $11.95 Ppd. Clutch Bag $7.50 Ppd., Wallet $4.00 Ppd., Key Case $1.00 Ppd.

DEERSKIN PRODUCTS CO.
Box 1364, Milwaukee 1, Wisconsin.



Send **Tillamook** *the prize-winning Cheddar* **Cheese** *from Oregon*



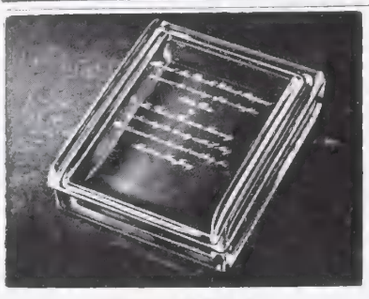
Top prize-winner consistently in the National cheese-judging contests—and hundreds of other awards! Tillamook cheddar is made in the little Oregon county of Tillamook where old-world dairymen settled nearly 100 years ago.

Made from the original Cheddar recipe

Tillamook cheese is still made as it was in Cheddar, England, centuries ago. It is a natural cheese, never processed, which melts and blends *perfectly*. Truly America's most distinctive cheese—marvelous for all cheese cookery or just to eat.

A very attractive gift-wrapped package! Over a year old 3-lb. Gem, two 18-mos. old 12-oz. wedge cuts, one 8-oz. aged Tillamook cheese spread—mailed ppd. and insured—only $5.75 east of Rockies, $5.25 elsewhere in U.S.A. Send check or M.O. Specify delivery date. Write for folder on other assortments.

Tillamook County Creamery Assn.
15 Fir Avenue • Tillamook, Oregon



WEDDING MEMORIES

For a subtle and thoughtful gift let us etch her wedding invitation in perfect reproduction on the lid of a Fostoria glass cigarette box. 5¼" by 4" by 1½", gift-boxed and prepaid $8.95

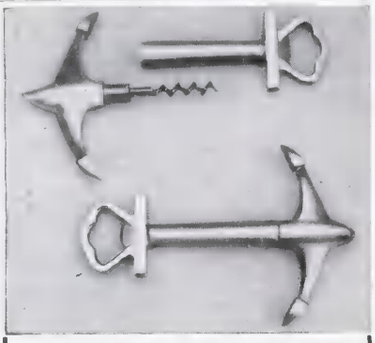
Complementing ashtrays etched with first names, 4¼" by 2" .....$5.00 pr.

Send for our complete catalog of this and other custom wedding gifts.

No C.O.D.'s, please

Holiday House

111 Bellevue Theatre Bldg. Upper Montclair, N.J.



ANCHORS AWAY!

Ahoy there, mateys . . . we're off to our own home bar with this talented anchor that opens bottles and beer cans, chops ice and removes corks. Imported from Germany, its 5½" long, comes in gleaming chrome or polished brass. When it isn't busy at the bar, it will serve as a paperweight for your desk. Makes an imaginative Christmas gift even if their liquor supply consists of a solitary bottle!

$5.00 ppd. | *No c.o.d.'s, please*

Meg Youmans

219 East 66 St., New York 21, N.Y.



IMPORT

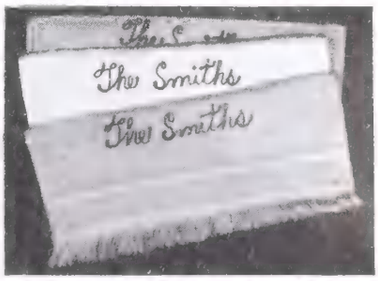
Lepanto Fabrics famous Igorot handweaving from the Philippines at last available in the U.S.

"Tropical Snow" mat, 20"x14", a charming combination of white chenille, split and dried banana leaves, and Lurex metallic thread of either coral, avocado or gold colors. May be washed with damp cloth or in soap and water. No ironing, very durable, suitable for every occasion. $2.25 each.

Fine handwoven mercerized cotton napkins, ½" fringe, 13"x18". Color range: white, coral, avocado, yellow, cocoa. $1.50 each. Minimum order is 4 of either mat or napkin. Ppd. only. Makes a welcome imported gift.

MARY BURGESS, 912 Victoria, Sheridan, Wyoming

PERSONALIZED TERRY FINGERTIP TOWELS

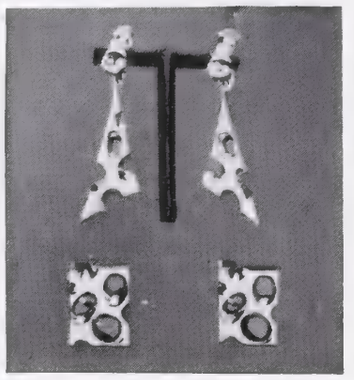


Each embroidered in decorator colors to harmonize with the pastel shades of the towels. Famous Cannon brand in 6 gorgeous colors. Glorifies any bathroom. A happy solution to your gift problems. Buy now for personal or gift use. **3 for $2.00 or 6 for $3.75, including embroidery.** We pay postage. Prompt delivery. Satisfaction guaranteed or money back. No C.O.D. Please print clearly, name to be embroidered.

Michael's Box 3452, Merchandise Mart, Chicago 54, Dept. 10 Ill.

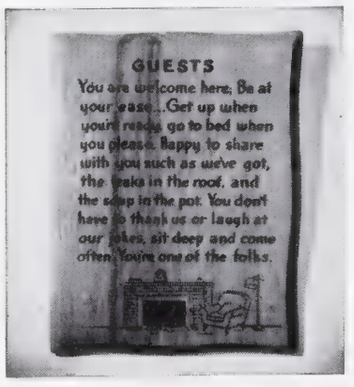


WINDOW



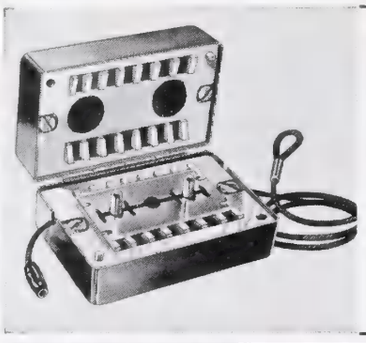
FOR THE BIG CHEES

your life, we are proud to you the imaginative and some new sterling silver je designed by a young ger Christoffersen of the Intern al Silver Company. This des "Swiss Cheese" and we lo Cuff links for the man, an rings for the woman, ar each. Tax and post., inc J. E. Caldwell & Co., Ch and Juniper, Philadelphia



"YOU ARE WELCOME

Be at your ease . . . Get up you're ready, go to bed whe please. Happy to share wit such as we've got, the lea the roof, and the soup in th You don't have to thank laugh at our jokes, sit dee come often. You're one folks." California redwood p $1.19 ppd. Two for $2. Et Company, 2251 Lincoln A Altadena 73, California.



RAZOR BLADE SHARPEN

Here's the perfect gift for him! Blade Sharpener . . . guaranteed to him many dollars a year. It's so pra and easy to use . . . the Sharp-S removes microscopic teeth on new produced blades. Just 10 seconds of tle stroking and old razor blades w like NEW! Imagine, 20 to 30 PER shaves from the *same blade*. It's a g please every man . . . order today, $2.50 ppd., money-back guarantee. Douglas Homs Co., 165 O'Farrel San Francisco, Calif.

This Year, Make Your Greeting
ORIGINAL, PERSONAL and COLORFUL

Christmas Cards

Made from Your Own 35mm Transparency in Glorious

FULL COLOR

New Fascolor method! Corrects drab, distorted colors! Reproduces your transparency subject in sparkling, brilliant colors heretofore not possible.

Brochure, prices and information sent FREE! Write now! Dept. HB

FASCOLOR P. O. Box 86 Rochester 1, N.Y.

INFORMATION, PLEASE . . .

When sending requests HOUSE BEAUTIFUL for f ther details on produ sources, ideas or compa names you've seen these pages, please inclu your full name and dress, a full descripti of the product, idea, e the issue and page nu ber (if known). Th helpful information fr you will make it possi for us to serve you m promptly, more efficien

SHOPPING



WONDERFUL JUMPER comes in charcoal gray or brown flannel. Sizes 8-16. $17.95 plus 25¢ postage. Bow blouse in white or gold pima cotton, sizes 8-16, is $7.95 plus 15¢ postage. Charcoal gray or brown flannel Capezio pumps have a kid collar, square throat, 2″ silver heels. Size 4-11; $12.95 plus 25¢ postage. French Boot Shop, 541 Main St., New Rochelle, New York.

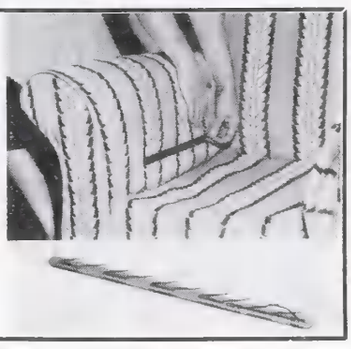


BOTTLE BABIES never had it so good. Ditto their busy mothers. Safe-T-Tilt bottle holder gives Buster his bottle at the proper angle without slipping or falling out of position, and the bottle can be adjusted to the proper tilt for an even flow of milk without air. Made of anodized aluminum, holder attaches to crib, folds against it when not in use. $4.95 ppd. Joseph J. Blake, Box 425BS, Gilroy, California.



SLIP COVERS STAY PUT

Anchor your slip covers and electric blankets firmly in place with Cover Lock, amazing, new clear plastic pin. Slides on easily, easily removed. Won't tear fabric. Also ideal for satin comforters, short blankets, sheets, mattress pads, car and TV throws. Two 12-inch Cover Locks $1.79, ppd.; two 5-inch, $1.19 ppd. Centi-pin, Dept. 35, 2509 Cascade St., Erie, Pa.





PERK & SERVE

By Douglas

perks perfect coffee ... right in the pyrex server!

Perk perfect coffee right in the modern design, flame proof Pyrex glass server! Non-tarnish copper trim. Cool Bakelite handle complete with stopper. Efficient percolator #1 unit is made of sturdy, gleaming aluminum. 4-8 cup capacity, 12″ overall height. Attractively packaged for convenient gift giving! **$5.95** each—Two for **$11.49** Postpaid Send check or money order.

N. C. KIRST & CO.
Box 183, Fond du Lac, Wis.



Petite Annette

Tasteful French feminine decor for the bedroom or fireside, our "Annette" chair—with attached cushions and receding arms. Authentic cabriole legs—finished either in Fruitwood to go with lighter or darker woods, or Bone White with gold trim for high style. Coil spring seat. Only 30″ high. Seat height 16″, depth 18″. In your fabric or our custom provincial print or solid—$49.50, check with order. No C.O.D. Express charges collect. A charming space saver, guaranteed to please. Write us your color needs and for our free Supplement 5A.

Bayfort Society
BOX 1808 CHARLOTTE, N.C.

ADD "DECORATOR'S" BEAUTY TO YOUR HOME!



Scotch Lad and Lassie (right) — This bonnie pair bring a breath of the Hielands into your home. Tasteful and decorative. In white or antique white. 9 inches tall. On padded pedestals. The pair, $8.95



Sophisti-Cuff (right) — Magnificent, personalized, massive bracelet; two initials meet on the wrist. Heavy 14K gold plating — "solid gold look." One inch wide, weighs but 2½ oz. Fabulous gift! Only $4.95, inc. tax.



French Boy and Girl (left) — Originals attributed to Houdon. Children of Marie Antoinette, ill-fated Dauphin, and sister. Choice of chalk white or antique white; 9 inches tall; on felt-padded pedestals. Pair just $7.95



Dionysus (left) — God of wine, revelry and dance — with a devoted **Nymph** — right out of the Greek Pantheon. Chalk white, gold-flecked black; or bronze finish. 6 inches tall and padded. The pair, $5.95.



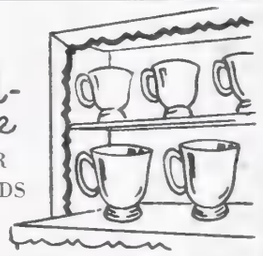
Venus and Hermes (left) — Greek Deities of Beauty and of Speed. Sculped in classic beauty. Chalk white; gold-flecked black, or bronze. 9 inches tall, felt-padded pedestals. Pair, $9.95.



The Four Seasons. (above) — Charming children, delicately sculped. Chalk white; gold-flecked black; rose pink; or mint green. Each 7¼ inches tall. Set of 4, $14.95.

Special! Pair of wall brackets in chalk white, $5.00. Four brackets (4) $8.00.
Write for FREE catalog! Prices include all charges.
MONO-ART GIFTS, 50 Delancey St., Dept. B 11 New York 2, N. Y.

hand-made PEWTER TANKARDS



The Charm and grace of Elizabethan pewterware recreated by accomplished craftsmen for today's connoisseurs.



Gleaming, graceful tankards afford the ultimate in luxury for serving hot or cold beverages. As decorative accessories they're smart—yet easy to care for.

½ pt. cap. $9.95 ppd. — 2 for $18.95 ppd.
1 pt. cap. $11.95 ppd. — 2 for $22.95 ppd.

Send for catalogue of other gifts.
ETT-BARR CO.
Altadena 60, California



BRASS TOBY JUG

A flower pitcher we wouldn't trade for a carload of wedding present vases! It's exactly right for a handful of flowers . . . rambler roses in the springtime, pompons in the fall. And it's shaped like an old-fashioned toby jug to boot! In gleaming brass, imported from England, 4½″ high. Give one to any homemaker with a fresh approach to living (yourself included)!

$4.95 ppd.

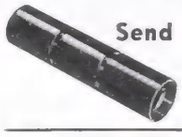
Sorry, no C.O.D.'s.

Beverly Baker Dept. B-11 Box 135 Darien, Conn.



Keep Your Home and Family Safe With Amazing Peep-Hole "Private Eye"

The smallest, most powerful door viewer ever made. Gives head-to-toe and side-to-side view of strangers. Precision ground optical lenses used to give a lifetime of service. Install it yourself in only minutes. Only a 7/16 in. hole required—fits all standard 1¾ in. doors. Satisfaction guaranteed. $4.95 Postpaid



Send for FREE gift catalog.

J. KING & COMPANY
3607-C W. MAGNOLIA BLVD.
BURBANK, CALIF. DEPT. A-1



STERLING SILVER PIE or CAKE SERVER WITH SERRATED EDGE

Sterling silver handle with off-set stainless steel blade having ground serrated edge, 9½ inch length. Shipped Post Paid. Price includes Federal tax. For Tenn. delivery add 3% State Sales Tax.

$3.50

Write for FREE 84-page illustrated catalogue with hundreds of gift suggestions in jewelry, silver, china and fine leather goods.

MEMPHIS, TENN. **Geo. T. BRODNAX JEWELRY CO.** Dept. 20

A GIFT OF LASTING UTILITY Saladmaster



Performs Miracles with Foods • MORE FOOD ECONOMY

GUARANTEED IN WRITING FOR 10 YEARS

DON'T BE CONFUSED WITH A SIMILARLY-NAMED OR TYPE OF MACHINE

•

NOT SOLD IN STORES

Like an expensive piece of cutlery, Saladmaster is not designed to sell just for a price, Saladmaster is truly a wonder machine . . . A real jewel in looks and performance that cuts paper thin potato chips, lacy cole slaw, shoestrings, and French fries . . . shreds cocoanut and cheese, chops celery, apples, and nutmeats. Prepares baby foods, vegetable juices, and hundreds of other foods. Perfect for the hostess who delights in serving delicate, beautifully-cut salads . . . and safe enough for a child to use. If 20-gauge, cold-rolled, solid steel blades rust, dull or stain within 10 years, we will replace them. Completely chrome plated . . . Saladmaster is EASY TO CLEAN AND EASY TO OPERATE. PLACE SALADMASTER ON YOUR CHRISTMAS GIFT LIST . . . YOU'LL BE GLAD YOU DID.

Chops Peels Waffles Slices Crumbs Shreds Strings Grates



Beautiful Full Color Instruction & Salad Recipe Book FREE!

SIX CONES AT NO EXTRA COST

Yes, complete with 6 mirror-like cutting cones, full color instruction and recipe book. $29.95, plus sales tax, if any. Higher outside U. S. Postage paid if check with order.

RUSH ORDER TO
SALADMASTER SALES, Inc.
131-HB11 Howell • Dallas, Texas



WINDOW



SOMETHING FISHY about this? You're right! A new low-priced, high value item from Sweden is this plated silver sardine fork, and it's what we need for holiday ententaining. The handle is a dolphin and the bowl is gently curved. Put it on the canapé tray with the sardines and bask in glory as your guests applaud your good taste. $1.75 ppd. Len-Lee, Box 152, Brookline, Mass.



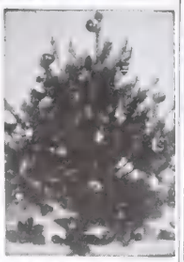
WEDDING SEASONERS to add zest to the bride and groom's table are a pair of salt and pepper shakers in the shape of two gold colored wedding rings. They rest on a ring bearer's pillow that is hand-lettered in 24k gold with two first names and the wedding date. Made of ceramic, 2½" high. $1.50 ppd. Dobbs Products Co., 900 West Lake St., Chicago 7, Ill.



FRESH XMAS EVERGREENS IN 12 COLORFUL VARIETIES

A fresh new touch for your mantle, table or centerpiece. There's full coned boughs of white, Scotch and red pine. Attractive branches of blue, white and Norwegian spruce. Full cut hemlock, cones, bittersweet and rhododendron. Fresh cut and hand selected from the best of our Evergreen Farms. Gift packaged in beautiful white box measuring 24" x 14" x 10". Fresh delivery guaranteed. Only $4.95 postpaid, anywhere in the U.S.

SCOTCH PINE TABLE TREE



The prettiest table tree you've ever seen. Our Scotch pines are 30-36 inches tall, full limbed, bushy and beautifully formed. They're fresh cut and will keep in your home for a month before the needles drop. We ship only the pick of our farms. Attractively gift boxed in white and green. Only $3.95 postpaid anywhere in U.S.
Send check, cash or money order (no C.O.D.'s please.)

LOGUE EVERGREEN FARMS, Sligo, Pa.

MISS BALLERINA



LEOTARD TU-TU TIARA BALLETS

Picture a little girl dancing in this lovely ballerina outfit. Snug fitting leotard with three-tiered tu-tu of nylon net, gleaming sequin tiara, ballet slippers.

$9.95 POSTPAID & PACKAGED

WHITE, PINK, AQUA
SIZES 2 TO 14
TIARA: GOLD, SILVER
WHITE BALLETS

INDICATE DRESS SIZE, SHOE SIZE, COLOR
CHECK OR MONEY ORDER • NO C.O.D.'S

LOSHIN'S
302 WEST 5th ST • CINCINNATI 2, OHIO

PHOTO MATCHES

Your favorite photograph sharply reproduced on standard-size match packs. Send picture or negative; we return it. One subject to box. Makes an unusual gift for friends and family!

Regular Size:
Box of 50, $5.50 Box of 100, $8.50
Forty Strike Size:
Box of 50, $11.00 Box of 100, $16.00
Photo Postal Cards 50 for $5.00
Postpaid No C.O.D.'s please



INDIVIDUALIZED PHOTO MATCH Co.
Dept. 26 18 East 41st Street, New York 17, N.Y.



precious bracelet

A fascinating collection of different, genuine, semi-precious gem nuggets including South American Amethyst, Rose Quartz, African Tiger Eye, etc., gracefully dangling from grandfather's gold link watch chain. Imaginatively conceived by Paul Klepa, Hollywood's award winning designer. An everlasting gift—wonderful value

$5 ppd. inc. tax
Matching earrings $2, necklace $6

the stone house
Dept. D, Box 553, Los Angeles 48, Calif.

Personalized
COV-A-ROBES



Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes — or just plain loafing. Keeps you dry and toasty-warm. Easy to launder; never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY $3.95**

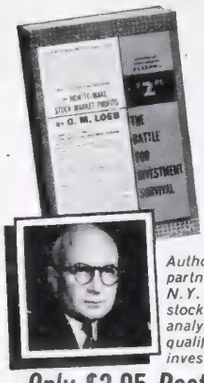
MEN'S Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White ..... **ONLY $2.95**

Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25c to each Cov-a-Robe ordered for postage and handling.

No C.O.D.'s please.

DOBBS PRODUCTS CO.
900 W. Lake St., Dept. 702, Chicago 7, Ill.



Learn... HOW TO MAKE STOCK MARKET PROFITS

Author Gerald M. Loeb, partner in E.F. Hutton & Co. N.Y. Thirty five years in the stock market. Statistician, analyst, trader, eminently qualified to counsel the investor.

Only $2.95 Postpaid for This
EXPERT'S GUIDE TO SUCCESS

"Money—real money—in the stock market is made on trading profits and capital gains—not on dividends," says this amazing, workable text and reference. It shows you how the experts mushroom their investments into really big figures. No one who makes investments should be without it. Truly a startling revelation. Good reading, and authentic. Send us only $2.95 for prepaid shipment anywhere in the U.S.A. Satisfaction guaranteed or money back. Order today!

HURRY HOUSE, Dept. C
61 Broadway New York 6, New York

SHOPPING



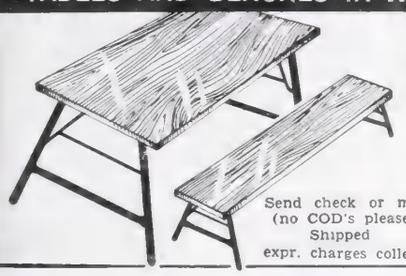


A WATER LILY beside a garden pool or in a bird bath is a lovely ornament whose simple design blends with any formal or woodland setting. Made of lead with five pointed leaves, there is a hole in the center through which water can issue. It should be attached to your water pipe. 10½" wide. 5½" high. $20 shipping charges collect. Erkins Studios, Inc., 40 W. 40th St., N. Y.



NICE DOGGIE! This real-as-life French poodle looks like a blue ribbon winner, and will cheer all the young masters and mistresses who own him! Because he's made of patented "Plas-skin," he is movable into many positions. In black, gray or white, he comes in two sizes: 12" long, $3.98; 14" long, $5.98. Add 50¢ postage to either. Charlotte Gifts, 176 West 26th St., Bayonne, N. J.

Shelfmaker TABLE AND BENCH LEGS MAKE FOLDING TABLES AND BENCHES IN ANY LENGTH and WIDTH!



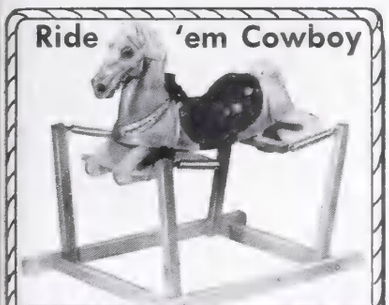
for benches **$4.98** PAIR for tables **$5.98** PAIR

Lowest prices ever for quality black tubular steel folding legs! Make your own folding tables, benches — any size — and SAVE! Hundreds of uses: for home, lawn, porch, workshop; for ping pong, trains, displays; for office, factory, store, church, club. Easy to attach!

Send check or m.o. (no COD's please). Shipped expr. charges collect.

Nu Trends, Inc. Dept. H1
27 Bryant Drive, Livingston, N. J.

Ride 'em Cowboy



"PALOMINO PAL" BOUNCING HORSE

Length 35" Width 19" Height 22"

The kids love him . . . he gallops, trots and races. The only full bodied molded plastic horse. Made with an authentic, fully colored, detailed reproduction of a genuine hand etched leather Western Saddle, molded right into the body — gorgeous air brushed Brown-gold and palomino shadings. Will not chip, peel, crack or scuff under the toughest riding. Hardwood frames, sturdy and safe. Steel springs. ORDER BY MAIL: Send check or MO (Sorry no C.O.D.'s). Shipped Postpaid and KD. Satisfaction guaranteed.

$15.95 POSTPAID

Robert Craig INDUSTRIES
P.O. Box 3990 Chicago 54, Ill.

NOW! ENJOY TV with Controla-Tone

TRADE MARK REG.



REMOTE VOLUME CONTROL

from any part of your room

SELF INSTALLED QUICKLY, EASILY!

Think of it! A flick of your fingers varies volume from a shout to a whisper or eliminates undesirable parts of programs. Controla-Tone, the first electronic rheostat makes conversation possible without moving from your easy chair. Approved absolutely safe by electronic experts . . . Enjoyed by thousands of set owners. Let Controla-Tone solve your Christmas gift problem... enjoy TV as never before!

30-day money back guarantee

POST-PAID **$6.95**

111 No. Tac. Ave., Tacoma 3, Wash.

DEEP SOUTH DELICACIES from Stuckey's



Holiday Roundabout Wicker tray of selected pecan halves nested in large tray packed full of delicious pecan candies, rare tropical jellies. Beautifully boxed for gift giving.

Order SG-1, postpaid **$4.9**



Cheeriest Yule Log in the house! Our old-fashioned Pecan Log Roll with rich creamy nougat center, dipped in golden caramel and thickly coated with fresh pecans. Comes in attractive box, 1-lb. size.

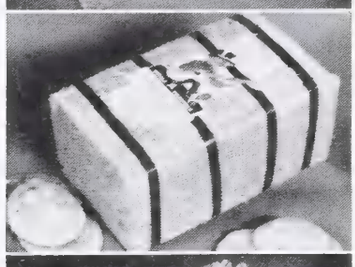
Log Roll, postpaid **$1.95**

Send your gift list . . . we mail for you, gift wrapped!



Stuckey's Royal Gift Box. A dozen rare treats in a large container, gay with Holiday trimmings. Pecan brittle, pecan glace, chocolate fudge, maple fudge, divinity, pecan log roll, one vacuum tin each of pecan halves toasted & salted, sugared & spiced plain, and mixed nuts—plus 2 jars tropical jellies and conserves. Such bounty!

Order RG-1, postpaid **$12.95**



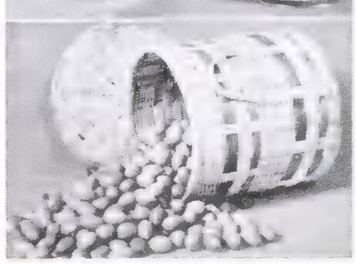
Bale of Pecan Pralines! A brand new idea happily received by all. Real cotton, burlapped and banded to look exactly like a real bale of Georgia cotton. Inside is 1-lb of Stuckey's prized Creole Pecan Pralines

Order CP-1, postpaid **$2.25**



Hi ho, the Vacuum Trio! Tall and graceful cylindrical pack crowned with a great holiday bow. Contains three 1-lb. vacuum tins creamy chocolate pecan fudge, pecan glace toasted & salted pecans. Candy-kitchen freshness sealed in!

Order VT-1, postpaid **$6.49**



Short crop this year. Best to order early

PAPERSHELL PECANS

Late freeze of last Spring means that nice pecans will be in short supply. Your gift of these tasty nuts this year, therefore, will be doubly appreciated. Our groves came through with a splendid crop of big, plump Stuarts, and these we're packing in colorful Mexican hampers or boxes. Hampers reusable as sewing baskets or "catch-alls" for den.

5-lb. Hamper, postpaid	**$5.49**
5-lb. Box, postpaid	**$5.29**
10-lb. Hamper, postpaid	**$9.95**
10-lb. Box, postpaid	**$9.75**

Special Service to Business Firms: Discounts on large orders; gifts personalized with your name. Write for details.

55 Pecan and Candy Shoppes!
Stop and Refresh!



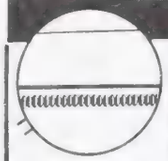
Stuckey's

Dept. HB-1, Eastman, Ga.

WINDOW

176 Cutting Edges of This All-Purpose
Gourmet's Carver
Glide thru ROASTS, HAM, FOWL





Actually has 22 "corruserrated" cutting edges per inch of blade!

Now—for the first time in this country—the revolutionary "corruserrated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!

Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new razor-sharp cutting edge. This is the remarkable "corruserrated" edge that actually flows thru tough leather. You can slice WAFER THIN meat, vegetables, tomatoes, onions, etc.—make your dinner table a joy to look at!

Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY $6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only $8.

Stuyvesant Trading Co., 130 W. 42nd St., Dept. H, New York 36, N. Y.



THE LIGHT OF YOUR LIFE . . .

An Evans lighter, gone feminine! Handcrafted by Judy Gilbert, this original design combines a clear Lucite holder, 3" in diameter, with a removable gold-color Evans mechanism. Three large gilt initials, emblazoned with rhinestones, make it personally hers. Give it to a coed for her college dorm, a career woman for her apartment, or any woman for her desk.

$10.50 ppd. Plus $1.00 for initials

No C.O.D.'s, please. Write for free gift catalog.

CHALMAR Dept. H-11

Split Rock Road, Syosset, New York



GIFT FOR YOUR FAVORITE TOT

A personalized set in True China—yet strong enough to hit the floor and bounce. Guaranteed for one year against breakage. Adorable animals in full color decoration.

P.P.D. only **$4.95**



Christmas TREE PLATE

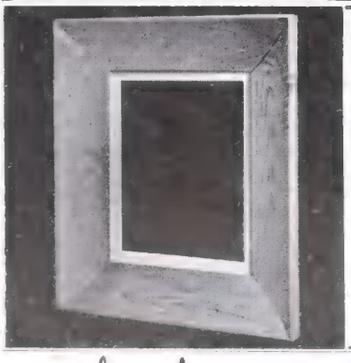
Set your table with our sparkling holiday plate decorated in full color and trimmed in gold.

Dinner Plate ea. $2.00 ..... ½ doz. $10.00
Cup and Saucer 2.50 ..... ½ doz. 12.50
Bread and Butter 1.00 ..... ½ doz. 5.50

WRITE FOR FREE CATALOGUE

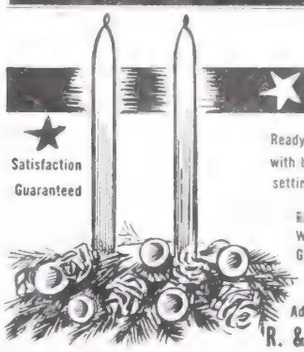
THE KIVA-LOUIS CO.

P. O. BOX L781 YOUNGSTOWN OHIO



ARTISTS "2 IN 1" FRAMES

Precision made of 3¼" select quality Raw Oak or Wormy Chestnut, in modern deep shadow box molding with an inner frame finished in white. A favorite with artists. For 12"x16" pictures $3.22 . . . 14"x18" at $3.43 . . . 16"x20" at $4.07 . . . 18"x24" at $4.46 . . . 20"x24" at $4.68 . . . 24"x30" at $5.28. The prices indicate tremendous savings. Shpg. chgs. coll. Verona Art Co., 511 N. Charles St., Baltimore 1, Md.



"Mak-Ur-Own" Kit
HOLIDAY CENTERPIECE

Satisfaction Guaranteed

Ready to assemble! Kit contains ornaments, pine cones, tall candles with holder, everlasting greenery and snow topping. Beautiful and colorful setting . . . can be used several years.

Complete **$4.95** postpaid as illustrated

Red Candles with Red Ornaments
White Candles with Silver Ornaments
Green Candles with Gold Ornaments

4 CANDLE SET . . . $5.95

No C.O.D.'s, please

MAIL ORDERS PROMPTLY FILLED

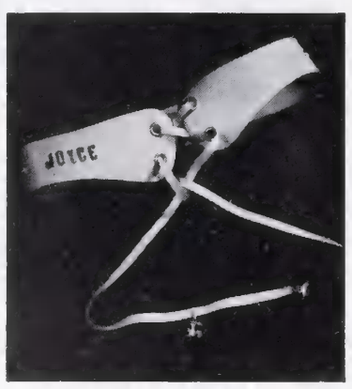
(Add 3% Sales Tax in California)

Address: Dept. H-2

R. & H. Co., 2004½ Griffin Ave., Los Angeles 31, Calif.

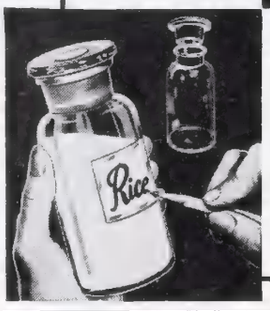


FLORENTINE BERRY SPOON is shipped to you from Italy, with the excitement of foreign stamps and wrappings! Unhappily, there's a limit of one to a customer. The historic design, that once glistened on Renaissance banquet tables, is cast in Florentine silver. 9½" long, $3. You pay 15¢ delivery fee to postman. Allow 6 wks. deliv. Fredrica's Imports, 1478 Brodiea, Ventura, Calif.



PROBLEM CHILDREN to find gifts for are those in-betweens who are too old for toys and too young to tango! We suggest this pretty little belt studded with golden metal hearts and any first name in matching letter. Its laced fastening boasts two jingle bells and it comes in two sizes: for waists 19-22 and 23-26. In navy, red, pink or white leatherette, $1.75 ppd. Seaford House, Seaford 14, N. Y.

APOTHECARY BOTTLES



. . . attractive many-purpose bottles with ground glass stoppers!

Useful storage containers with full 8 oz. capacity for dried fruit, spices, herbs, shelled nuts, bath salts, powders, bolts, nuts, screws, spare parts, etc. Each bottle is 5½" tall x 2½" dia. with 1½" wide mouth large enough for insertion of measuring spoon and are the same as seen in prescription depts. of drug stores. Contents continually visible, attractively displayed and are kept intact with ground glass, air-tight stopper. Set of 5 including 10 gold-edged gummed labels for quick spotting of "look-alike" contents all for the terrific value price of only . . .

$4.95 postpaid No C.O.D.'s

CRYSTAL GLASS TUBE & CYLINDER CO.
7312 South Chicago Ave. Chicago 19, Ill.

DRINK 'N SNACK HOLDER



Attention Hostesses . . . DRINK 'N SNACK HOLDER makes party giving and serving a pleasure . . . A perfect holder for your glass combined with a plastic coated tray for hors d'oeuvres and light snacks. Perfect for those children and teen age parties for ice cream and cookies and candy. Really a wonderful, useful addition . . . no saucer to juggle . . . one hand is always free to eat, drink and be merry. All your guests will want some.

Set of 8 . . . **$1.00** *ppd.*

BEVERLY HOUSE,

Box 871, Beverly Hills 4, California



EXCITING CONVERSATION JEWELRY . . .

Personally Yours!

Wear them yourself for countless compliments or delight your friends with these unique earrings and cufflinks, handcrafted by California ceramic artists and personalized with names in genuine gold script! Sure to please as exclusive husband-wife ensembles! Yours in Black, White, Aqua or Rose-Pink, edged in resplendent gold. Specify style and color; print name to be inscribed plainly. Please allow 10 days for delivery.

Drop Earrings Button Earrings Cufflinks

$1.95 Each (Tax and postage included)

(Sorry, no C.O.D.'s)

ACE SALES COMPANY

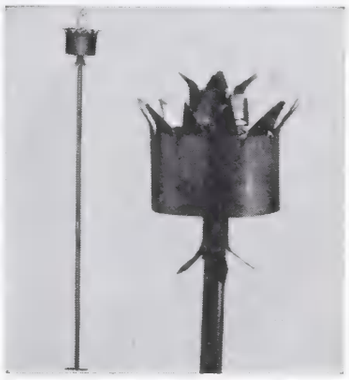
P.O. Box 2282, Van Nuys, California

SHOPPING





THREE TIERS make this new serving cart something to cheer for. The three brass-plated trays are removable, and their graduated lengths form an over-all design that is unusually decorative. Bottom tier-tray is 25½" x 14¼" x 2" deep; top one is 14½" x 14¾" x 2". Cart rolls smoothly on ball-bearing swivel casters. $34.95 exp. chgs. coll. Santa Claus Land, Santa Claus, Ind.



YOU'LL LIGHT YULE LIGHTS on your lawn and get a fairyland effect! The 6-foot standard that spikes into the ground is topped by a crown-shaped head that burns kerosene. One filling burns 12 hours; wrap the standard with holly leaves and evergreens for holiday mood! Black wrought iron, they come with easy directions. $7 each; $13 pr., 3 for $19. Ppd. Architectural Accents, R.5, Columbus, Ind.



Old New England Sewing Bucket

Doubles as Attractive End or Lamp Table!

Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarn, odds and ends. Handy pin cushion on bottom of flip-cover, spindles hold thread spools. Handle enables you to "tote" work with you. Hand turned from sturdy White Pine by East Swanzey village craftsmen with 96 years of tradition (father to son secrets). Softly hand rubbed to achieve old mellow-honey Maple finish (also in Salem Antique finish). Bucket Table is 23" high, 13" diam., only **$10.95**, postage prepaid. **(Larger Size: 25" x 15½", only $11.95, ppd.)** You *must* be *thrilled* or your money back! Send check or M.O. now (West of Mississippi please add 50¢). Mail to:

JOHN WRIGHT'S "PUDDIN' HOLLER" Box 5HB11, E. Swanzey New Hampshire



CHRISTMAS CARD HOLDER

Solid black metal reindeer and sleigh sprinkled with golden snow are the decorative keynote for this practical Christmas Card rack. 40" long. Space for 100 cards. **$2.50** ppd.

RECIPE BOX



Though it looks like a miniature mail box, this wrought iron holder is actually planned to hold favorite recipes. Hangs on wall. Choice of pink wrought iron with gold flecks or black with gold. (Cards not inc.) **$2.95** ppd.

Write for gift catalog

RMS INTERIORS Dept. HB-15
11146 S. Michigan, Chicago 28, Ill.



"BETTER THAN AN ELECTRIC SHARPENER" Says Mrs. C. W. F., Pueblo, Colo., "It is the finest sharpener I've yet found —the house-wife can use it." It's true—anyone can put a long-lasting razor edge on any knife in seconds with this new precision sharpener. Revolving abrasive stone turns as blade is drawn through the guides —no danger of taking the temper out of the blade. Use it with handle, or attached to wall or cupboard. Finest-quality stone lasts years. Guaranteed to delight or money-back. Only $1.00 ppd. Tafco., Inc., Dept. HB-11, 4563 Valley Blvd., Los Angeles 32, Calif.

ANTIQUES

revisits* WILLIAMSBURG *in the November issue. Exciting new acquisitions handsomely presented in an eight-page portfolio



THIS COLLECTOR'S ITEM
FREE WITH 9 MONTHS SUBSCRIPTION FOR ONLY $4

The November issue of ANTIQUES presents COLONIAL WILLIAMSBURG *REVISITED*, picturing and describing important pieces that have been recently discovered and installed in the restored 18th-century town.

Illustrations of early American elegance



Here the lover of antiques finds new riches, for instance in the newly opened rooms at the Raleigh Tavern. Here are rare examples of English and American furniture, American portraits, and English silver. And in their proper places in the other houses are unusual examples of English saltglaze, delftware, and China Trade porcelains. These new, beautiful acquisitions are handsomely presented in an eight-page portfolio printed in fine gravure and bound in the magazine as a special section.



START YOUR SUBSCRIPTION TODAY and receive this outstanding November issue plus the next eight months of ANTIQUES. You will get nine issues of the magazine — worth $6.75 newsstand price — for only $4.

As a subscriber you will discover and explore the wonderful world of great craftsmanship — antique furniture, silver, pottery, paintings, glass, old houses. Whatever your interests may be, we urge you to take advantage of this unusual offer. DON'T FORGET THIS MAKES A WONDERFUL CHRISTMAS PRESENT, TOO!

You save $2.75 when you fill out this coupon today!



ANTIQUES, Dept. HB11
601 Fifth Avenue, New York 17, N. Y.

Please enter my special subscription to ANTIQUES.
☐ I enclose $4.00 ☐ I will pay within 30 days.

Name.....

Address.....

City.....Zone.....State.....



DRAWER PULLS

Solid brass **LION'S HEAD DRAWER PULLS** 1½" wide, 2¾" long, will add distinction to an old desk, cabinet, or that chest you bought unfinished. Brass screws included.

$1.00 each, 6 for $5.00.

Matching **TOWEL RINGS**, 5" diam., $1.95 each, **3 for $5.00.** All prices include postage.

ELIZABETH McCAFFREY
dept. 11-H Orange, New Jersey

COLORED BURLAP GOES MODERN

FREE!
Swatches on Request



An unusual decorator fabric for draperies, table coverings, displays and practically every decorating situation. Also as a unique wall covering. Both in 12 beautiful decorator colors. Ruby, Sunny Yellow, Blue, Coral, Dresden Blue, Turf Green, Old Gold, Chartreuse, Brown, Slate Grey, Natural and Lipstick Red. As low as 79¢ per yard.

Free swatches on request, or send 25c for large decorator's sample book.

deburco

7 Market St.
Paterson, N. J.
Dept. 253



- BLENDS
- "SHAKES"
- WHIPS
- MIXES
- STIRS
- BEATS

"WHIRLING DERVISH" SPOONAMAT
for the smoothest drinks you ever mixed!

You'll tend bar like a professional with this mixer stick as the "help." It instantly prepares perfect cocktails and highballs right in the glass! Also mixes milk shakes, salad dressing, whipped cream, scrambled eggs, etc. Solid stainless steel, 8½" long. The "Whirling Dervish" Spoonamat is precision engineered throughout, has streamlined one piece exterior construction. It's a time-saving, work-saving addition to any home bar or kitchen!

$2.95 ppd. *Sorry, no C.O.D.'s*

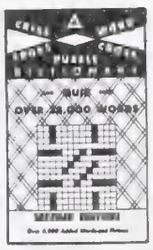
Talner's 565 Main Street
New Rochelle 3, N. Y.



8-IN-1 PRINTMASTER

These 7 most-used phrases listed above, PLUS your name and address on this 8-sided home printer. To use, simply hold between fingers as shown, press phrase desired against inkpad we furnish and stamp on book, paper or envelope. Give name and address desired (or any 3 lines)

$1.95 ppd.



CROSS WORD PUZZLE DICTIONARY

Cross-Word puzzle fans! No longer need you leave the puzzle incomplete because you're stymied by some catch phrase or unfamiliar word. Cross Word Dictionary will give you the answer. Contains over 38,000 phrases, antonyms and synonyms—all alphabetically listed for easy, speedy use. Bound with plastic coated sturdy cover made for plenty of use .....**$1.00 ppd.**

"GROW" *lovely nails in minutes*

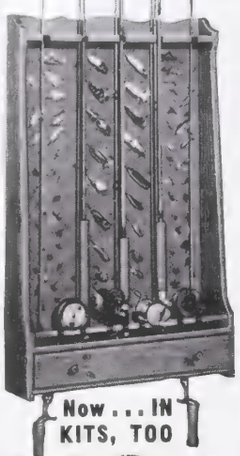


Now—no woman need be embarrassed by broken, peeling, unattractive fingernails. Arty Nails give you lovely nails OF ANY DESIRED LENGTH . . . in minutes. Brushes on like polish, sets to clear, hard surface that looks and feels like regular nails. Can be cut, filed, polished—yet won't break or tear while doing typing or housework. So strong nail biters can't chew them! Stays on until nail grows out. Not glued on falsies, but result of amazing medical discovery. 6 months supply, **$2.95 plus 25¢ tax.** Guaranteed

HUSS BROTHERS
800 N. Clark
Dept. 4
Chicago 10

Fisherman's Joy

PRETTIEST RACK YOU EVER SAW
Protects All His Gear In One Handsome Display



Now he'll enjoy fishing equipment year round in this wonderful, new show rack. It does everything. Safeguards up to 5 rods, any type or size, in rubber holders. They can't warp, fall out. Shows 5 reels, all types. Neutral gray felt back holds flies, lures, plugs. Hook them in-out in a jiffy. Large accessory drawer. Finely crafted in polished honey-tone knotty pine, maple or mahogany finish. Size 22" x 37".

ONLY **$22.50**

IN COMPLETE KITS—for easy home assembly. Prefitted, drilled, sanded, etc., with simple step by step instructions—ONLY $12.95

Express Chgs. Collect No C.O.D.'s MONEY BACK GUARANTEE

Field House
Dept. B11-5
No. Conway, New Hampshire

KENMORE *Brass* MAGAZINE RACK



SHIMMERING brass always adds sparkle to any home setting but when it comes in the form of a practical, handsome accessory, it's doubly welcome. Really generously proportioned (18½" high x 18" long x 12½" wide) KENMORE MAGAZINE RACK HOLDS the largest sized magazines as well as newspapers. The open design let's you see immediately the periodical you want.

Lightweight yet durable. Easy to clean. Harmonizes with any decorative scheme.

ONLY **$6.95** ppd.

Sorry no C.O.D.'s

LANE'S 86-12 37th Avenue Jackson Heights, N.Y.



MOBILE—the fashion plate for the discerning young hostess, is a real conversation piece as wall decor or individual canape plate. Handsome ¼" band and pencil line of 22 karat gold frame the 8 antique auto designs which are done in color. This ¾" deep 6½" dia. china plate is alcohol and cigarette proof. Each plate $1.00 with adhesive, no nail, hanging device included. Postpaid. Tax included.

HOUSE OF DISTINCTION
P.O. Box 162, West Toledo Station
Toledo 12, Ohio



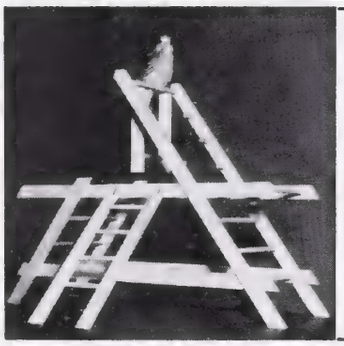
WINDOW



VERY NICE INDEED for a kitchen wall is this handsome shelf whose hand-crafted old pine finish has the warm glow of a century-old antique. The peg board pin-up comes with hooks for showing off your copper pots and pans or your shining kitchen tools. The shelf is grooved for displaying plates. 32" long, 7" high. $10.75 ppd. Miriam Zide 4702 Broadway, Kansas City, Mo.



A SIMPLE PRAYER of St. Francis of Assisi is an inspiring appeal for grace. It appears on one side of a book-like tablet of Florentine inlaid wood with gold trim. On the other side is a copy of the famous Giotto fresco of St. Francis feeding the birds. We can't think of a lovelier gift for anyone! 6½" x 9½" open. Mailed from Italy. $1.98 plus 15¢ on delivery. Allow 4-6 wks. Tesori d'Italia 1261 Broadway, New York 1, N.Y.



PARAKEET PLAYPEN

Fun and exercise for your parakeet on this natural wood playpen. No cage necessary as parakeets prefer playpens.

Partially assembled for mailing. Simple directions included.

Price $3.50 postpaid. *2 for $6.50*
No C.O.D.'s please.
Seesaw not pictured 75¢

Dick's
1026 Heap Ave. **Prescott, Arizona**

DO A THOUSAND JOBS WITH THIS *Entirely Different Portable SPRAY GUN*



Requires NO
• Hoses • Cords
• Compressors

CO_2 Cartridge Provides 1000 Lbs. Pressure! Nozzle Adjusts From Mist to Stream

Handy and safe Becker Home Spray Gun gives you excellent results. Perfect for paints, varnish, insecticides, etc. Spray your outside furniture, fences, gardens, etc. and eliminate messy hands and brushes. Get Becker Spray Gun today. Send $19.95 by check or M. O. to Dept. 54. Shipped ppd.

10-Day Money Back Guarantee!

SULLIVAN-BECKER CO.
KENOSHA, WISCONSIN



JOHNNY CAN ADD—

If he has this fascinating, educational toy to enjoy. Set of 14 balancing numbers and unbreakable precision weighing scale made of colorful Polystyrene. Arrow indicates "Correct" answer only when numbers placed on one arm equal number on the other.

Valuable entertainment for the 4 to 8 year-olds. $1.25 incld. postage and tax. Guaranteed—Sorry, no C.O.D.'s.

WESTWAYS TOYS
7 Front Street
San Francisco 11, Calif.

SHOPPING



LIMITED EDITION. Fernand Mourlot, a great lithographer, executed these famous posters by hand, with the rare skill and devotion to detail that have made him justly honored. Toulouse-Lautrec's *Portrait of a Lady* and Picasso's *Harlequin and his Mate* measure 27¼" x 19¼". $7.95 each ppd. Frames not incl. Limited editions; orders filled as received. Wilson-Irvying Co., Room 801, 17 E. 49th St., New York.



A VERMONT DEACON would break down and grin approval of this handsome reproduction of the famed Vermont Deacon's Bench. The seat is hand-scooped from 2" pine; the back and legs are hardwood. 48" long over all. In antique-maple or knotty-pine finish, $39.95. In distinguished black and gold with hand stenciling, it's $44.95. Unfinished, it's $29.95. Exp. charges coll. Templeton Craftsmen, Templeton, Mass.





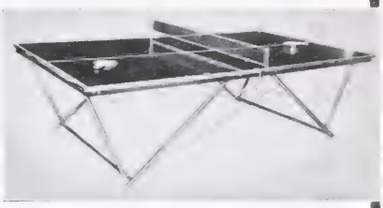
Bounce and Tumble For Health and Fun!

Tumba-Leen is fun for all ages. 102" x 62" x 30" high. Polished tubular aluminum. Heavy canvas and tested shock cord for more ACTION. Weather resistant. Folds for storing. **$99.95**

For children to 8 yrs. 5 ft. sq. x 20" high **$39.95**

In or Outdoor Deluxe Tennis Table . . .

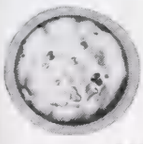
The 5 ply ⅝" marine plywood top will withstand all weather. Regulation size. 1" polished aluminum legs. Top is plastic trimmed. Folds for easy storage. Lightweight, beautiful construction. **$99.95**



FREE! Write for catalogue on other fine Kogen Products

Kogen Manufacturing Co., Inc.
925 North 21st Avenue HOLLYWOOD, FLORIDA





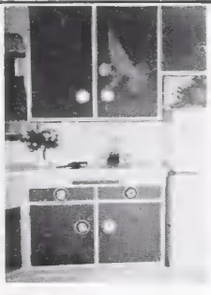
HAND MADE CABINET-KNOBS

Copper—Enamel—Set in hardwood and decorated with molten glass and enamel in jewel-like effects. Basic colors: Turquoise . . . red . . . green . . . yellow . . . black . . . plain polished copper. Add the decorators touch to your cabinets or furniture.

Simply screw on.

$2.25 EACH $12.00 HALF DOZEN
$19.50 PER DOZEN Ppd.

Delivery 3 to 4 weeks
Check or money order, please
Sorry, No C.O.D.'s.
Be sure and state number required and specify color desired.



BATTAYLLE ORIGINALS, 14460 ANOLA, WHITTIER, CALIF.
(Calif. residents add 3% sales tax.)

Make This Christmas Different— Give An Exotic Gift!
THE CHINESE GOURMET SET

A complete set of the popular Chinese Condiments and Spices.

For the Gourmets who want to cook in the Chinese Manner.

1. Su-moi-jung . . Duck Sauce
2. Ho-yu . . Oyster Sauce
3. Cho-yu . . Soy Sauce
4. Chasu . . Barbecue Sauce
5. Mai-jin . . Flavoring Essence
6. Jay-ma . . Chinese Mustard
7. Dow-see . . Black Bean Spice
8. Heung-new-fun . . Five Spice Essence



Surprise your dinner friends with Chinese Barbecued Spare Ribs, Lobster Cantonese, Sea Bass with Black Bean Sauce, and many other exotic dishes prepared in your own kitchen with the above condiments and spices.

$11.20 including postage anywhere in the U. S.

A personalized gift card with your name enclosed with every package.

Gift Department – Mid-Pacific Food Products Co.
P.O. Box 84 Cathedral Station, N.Y. 25, N.Y.

LET THIS TREE HOLD YOUR XMAS CARDS FOR ALL TO SEE!



ONLY
$3.25 ppd.

Be elegant this season! Let this clever black wrought iron tree hold your brightest, most cherished greetings for all to see! Holds over 100 Christmas cards. Just slip card in one of the coils, which hold firmly. Can be suspended from ceiling fixture, used in window, on wall, hung on outside of door with holly or stuck in lawn to hold Christmas lights in silhouette. Tree stands 42" high, 29½" wide. Take apart and store for re-use year after year.

Send For Free Gift Catalog

Gifts **Northmore's**
P.O. Box 37, Dept. B-11
Park Ridge, Illinois





Italian Ceramic Compotier

The winged cherub adds a true directoire flavor to this lovely centerpiece. The white ceramic glaze is dramatized by the heavy gold border and the Bronze Florentine handle. Ht.: 15½". Price $25.00

Send check or money order, add 75c postage. No C.O.D.'s please.

LOWESTOFT HOUSE
RIDGEWAY CENTER
STAMFORD, CONN.

Pink Elephant Candle

"Mumbo," the fascinating gift and sure-fire conversation piece, GLOWS PINK WHEN LIT. Weighs approximately 2 pounds. Measures 6½" high by 7" long. Smartly decorated with imported braid, rhinestones and simulated pearls. Burns indefinitely if you follow simple instructions. Buy them for gifts or festive decoration. Wonderful for lighting table, buffet, back bar, rumpus room – as night light, etc. Only $4.95 each. On COD's, send $1 for each Mumbo; pay postman balance, plus COD and postage. Or remit in full and we prepay postage. Order now for prompt delivery. Shadow-Glow Candles, Suite 202, 9952 Santa Monica Boulevard, Beverly Hills, California.

Living is easy with our COFFEE MAKER and WARMER



- **SO NEW** . . . just created by Georges Briard in his exciting "Ambrosia" pattern.
- **SO PRACTICAL** . . . brews your coffee on the stove, comes to the table in the same pot. Complete with attractive brass stand . . . light a candle and it keeps coffee piping hot!
- **SO ATTRACTIVE** . . . highlighted with glowing colors on easy to clean, triple coated white porcelain on steel. So gracious for formal and informal entertaining, you'll want one for yourself, one or more for gifts!

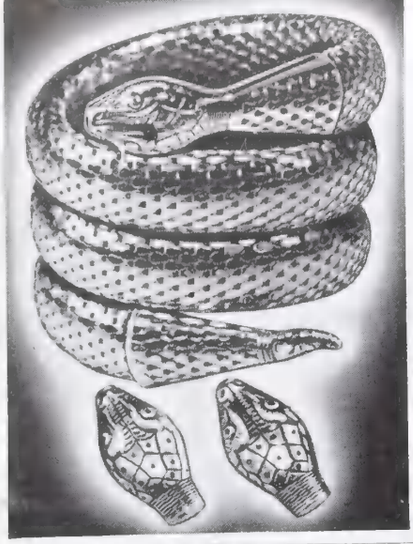
8-cup Percolator and Stand $9.95
Coffee Maker without Stand 7.95
Matching 13"x19" Porcelain Tray . 7.50

Add 75¢ shipping charges for each item ordered.

No C.O.D.'s please

Elf Hollow
P.O. Box 65
Watertown 1, Conn.

Mystic Charm



Dramatic Gift Idea for the woman who seeks the unusual in jewelry!

The Oriental influence — Striking new miracle mesh Snake Bracelet to wear on the wrist... or on upper arm for exotic glamour. An exciting design by famous Whiting & Davis, creators of high-fashion jewelry... presented by Bob Henfield, Inc. Heavy gold or rhodium plated finish. Tarnish-proof. Individually boxed.

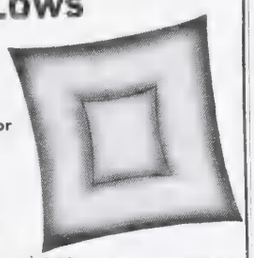
2-strand bracelet	$ 8.25
3-strand bracelet	$11.50
Button Earrings (clip-back)	$ 4.50
Single strand necklace	$ 9.95
Drop Earrings (screw-back)	$ 4.50

All prices include Fed. tax and postage. Write for free catalog of other Whiting & Davis designs.

MARIAN'S GIFT SHOPPE
20213 Van Aken Blvd., Shaker Hts. 22, O.

Firestone Foamex

FOAM RUBBER PILLOWS

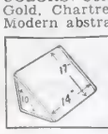


- 16" x 16" large size
- 9 Decorator colors
- Smart Barkcloth
- Washable

Add decorator color-accents to your modern or traditional living room, bedroom, den, patio. Smartly-styled, soft, luxurious! Completely washable. Non-allergic, virgin foam rubber. Guaranteed.

2 for $4.95
$2.95 each
POSTPAID

COLORS: Coral, Lipstick Red, Forest Green, Gold, Chartreuse, Turquoise, Black, White. Modern abstract print on charcoal-gray.



3-WAY TV WEDGE FOAM RUBBER CUSHION
Smart barkcloth, zipper-covered, in colors above. Washable. Guaranteed. Postpaid ... **$9.95**

FOAM-AZE CO.
Firestone Factory Distributor
2365 Reading Road Cincinnati 2, Ohio

Unique Gift
Early American Conversation Piece



24"

Majestic Spread Eagle

- ★ Place over door, mantel, fireplace
- ★ Hang decoratively on wall
- ★ Blends with modern or period decor

★ A splendid gift for your home or a cultured friend — an unusual lifetime ornament. Authentic eagle motif representative of Early Americana is carefully hand cast in aluminum (6 lbs.)

Details of original antique faithfully preserved. State choice of finish. Golden, Silvered or Antique Black.

Only $29.50 ppd. Sorry, No. C.O.D.'s

3 Flags Trading corp.
P. O. BOX 342--DEPT. 11-E
KATONAH, N. Y.



FLEXIBLE PLASTIC IN BEAUTIFUL, AUTHENTIC

Dancing Dolls

COSTUMES OF ALL LANDS



★ The most exquisite, hand painted dolls ever created in brilliant, authentically detailed costumes . . . easily removed for washing. 7" dolls of flexible plastic retain any position—sitting, standing, dancing, etc. Realistic blonde brunette and red hair may be washed and curled. A gift girls any age will cherish. Specify countries desired.

Cuban, Scottish, Egyptian, Hawaiian, Haitian, Swiss, Indian, Spanish, Gypsy, Ballerina and Drum Majorette	$2.95 ea. PPd.
Can-Can and Dutch Dolls	$3.50 ea. PPd.
Colorful Flagg Display Stage	$1.25 ea. PPd.
Collector's set of assorted dolls	$21.00 PPd.

No C.O.D.'s. Money Back Guarantee

FREE CATALOG shows over 70 dolls

Flagg Flexible Dolls
Box B115, Jamaica Plain, Mass.

WINDOW SHOPPING



ROCK GARDEN UNDER GLASS is a paperweight that sparkles with the vivid colors of ten different mineral stones of the Southwest in their natural form, as they were taken from the mines. You'll be fascinated anew by the magic of Mother Nature! A rock-hound would love this—and so would anyone with an eye for beauty. 3" in diameter, $1.50 ppd. Southwestern Gifts, 630 E. Alameda, Santa Fe, N.M.



THE RIGHT RACK for your magazines is this handsome reproduction in permanently lacquered solid brass with a mahog any-finish base. It's wonderful by the side of your favorite easy chair filled with reading matter for the moment when you curl up for a spell of relaxation. 25½" high x 13" wide. $24.50 exp charges coll. Suburban Decor P.O. Box 158, New York 33, N.Y

(*Please turn to page* 205)



$2.98 ppd. No C.O.D.

Kiddies Miniature INDOOR Xmas GARDEN

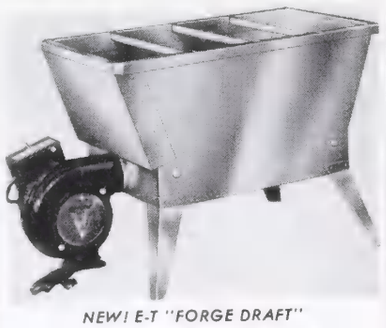
REALLY GROWS in a Few Days

What a thrill for youngsters. To plant, watch grow, cut and care for their own miniature gardens. Complete with Nativity scene in colorful detail, it's a gift that will bring Yuletide joy to young and old. Xmas delivery guaranteed.

KIDDIE GARDENS
P.O. Box 12, Gedney Sta.
White Plains, N.Y.

GARDEN INCLUDES:
- Figures of The Christ Child; Mary; Joseph; Angel; 2 Lambs; Donkey.
- Miniature Manger with real straw.
- Waterproof tray (9" x 12").
- Magic Soil & Quick-Growing Grass.

Also available, complete Indian Village with grass seed, etc. Order several for your favorite youngsters.



NEW! E-T "FORGE DRAFT"

CHARCOALER

Sizzles Steaks Indoors, Outdoors 5 Minutes After Fire Is Lighted!

This gleaming, hand-crafted stainless steel E-T CHARCOALER ends tedious fire-watching, worry about weather. Fits any fireplace, so you can "cook-out" *indoors* and outdoors, all year 'round. Exclusive "forge draft" blower starts fire instantly, makes coals broiling hot in less than 5 minutes. Adjustable draft lets you control cooking heat, and time perfectly cooked meals to the second. Charcoaler broils steak, fish, poultry, faster, juicier . . . uses less fuel, too. Can't rust or tarnish. Guaranteed AC Motor.

Send check or money order. No C.O.D.'s

$69.95 Complete, postpaid

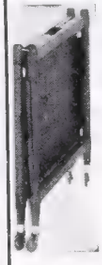
EMERY THOMPSON M & S CO.
1349 Inwood Avenue, New York, N.Y.

Folding Tea Cart

A John Stuart Product



Designed in Denmark. Beautifully figured walnut or mahogany, superlatively finished.



2 serving trays with molded upturned sides. No cracks or corners to collect dust or crumbs.

Heat, water and alcohol resistant. Easily wheeled about or folded and carried away. 23½" x 16" x 26" high. A marvelous Xmas gift.



$49.50 express prepaid. West of the Rockies add $3.00. Send check or money order. (Sorry no C.O.D.'s)

COONS SHOP
24 S. Franklin Street, Wilkes Barre, Pa.



Your American-Olean tile contractor can duplicate this installation, or modify it to suit your home.

What a difference design makes !

Don't get the wrong idea—there's nothing in the design of this room that you can't duplicate! For all its originality, and despite its custom-tiled look, it uses nothing but stock American-Olean Tile designs and free-wheeling imagination.

The booklet, "New Ideas in Tile", helps you design rooms just as outstanding as this one for your own home. Whether you are starting new or remodeling—whether your budget is large or not-so-very, you will find ideas you can adapt to suit your own needs. Send 10c for your copy of this 12-page, full-color booklet today!

American-Olean Tile Co.

1143 Cannon Ave., Lansdale, Pennsylvania

IN A ROOM FULL OF IDEAS—A-O TILE

1. Tiled floor echoes the design, can't be hurt by puddles and splashes, never needs waxing or polishing, wipes clean with a mop.

2. Tiled dressing table top laughs off every kind of spill—even nail polish, polish remover, and lipstick! Easy to dust, and it keeps its fresh color for the life of your home.

3. Walls tiled from floor to ceiling may cost no more than half-tiled walls, yet can't be stained or damaged by steam and moisture.

4. Self-spacing tile—an A-O feature—assures you of straight, even joints between tiles, both vertically and horizontally.

TILE SPECIFICATIONS: Color Plate 49. Walls: 29 Oyster Gray. Hand-Decorated Strips: R84-C501. Countertop: 33 Nutmeg. Floor: Pearl Shadow-flash and Dark Gray.

CLIP COUPON, SEND 10c IN COIN FOR "THE IDEA BOOK OF TILE"



AMERICAN-OLEAN TILE COMPANY
1143 Cannon Ave., Lansdale, Pa.

☐ Please send me a copy of "New Ideas in Tile". 10c in coin is enclosed.

☐ Please send the address of my local American-Olean tile contractor.

Name_____

Address_____

City_____ Zone____ State_____



MARTIN-SENOUR PAINTS, 2520 QUARRY STREET, CHICAGO • NEW YORK • LOS ANGELES • DALLAS



WINDOW SHOPPING

CONTINUED FROM PAGE 202

EASY CRUMB, EASY GO! This gay table crumber is made of Florida's tropical vegetation. The little pan is a cocoanut palm spathe and the brush is genuine raffia. Both are decorated with real baby coconuts. The pan is painted chartreuse, pink, flamingo, canary or aqua, then varnished to a moisture-proof finish. $2.95 the set, ppd. Post House, 109 N. Federal Highway, Delray each, Fla.



DRAMATIC LIGHTING in the grand manner is achieved with these ornamental outdoor lamps. They come for flush-to-wall mounting, or for attaching to the corner of a house. Scroll bracket with lamp protrudes about 20", is about 35" high overall. Cast aluminum in a Swedish black finish with frosted glass panels. $72.50 each ppd. Tennessee Fabricating Co., 1490 Grimes St., Memphis, Tenn.



BRIAR STEAK KNIVES, made in Sheffield, England, are famous for their stainless steel blades with the "corruserrated" edge which is deeply notched and razor-thin. Continuous use actually improves the cutting edge. With a lifetime guarantee, six knives with white handles are attractively boxed for $12.95 ppd. Stuyvesant Trading Co., 130 West 42nd St., New York 36.





New!

BEAUTIFUL

TV Antenna

At last you can banish those old-fashioned unsightly rabbit ears and restore beauty to your TV set. Graceful, new Magic Spirals*, with adjustable tuning control, add a handsome note to your decor. All-channel reception, too. Perfect for an unusual gift! Beautiful handmade bases in solid blond maple or black walnut (please specify). $7.95 ppd.

Outdoor model also available

Magic Spirals

ELLIOTT SALES, INC.
P. O. Box 913, South Miami 43, Fla.

For All Your
CAT-OWNING FRIENDS
the Perfect Gift is—
CATS MAGAZINE

Each monthly issue is filled with Articles, Fiction, Poems, Pictures, News—All About All Kinds of Cats. Send only $3.50 for the first gift subscription; only $3.00 for each additional one. (samples, 35¢)

CATS, 105 House Bldg., Pittsburgh 22, Pa.





GLAMOUR FOR GRANDMOTHER
(Mother & Auntie, too!)

. . . a sentimental memento in beautiful sterling silver! On each ¾" sterling disc the first name (or nickname) and birth date of the child is engraved in script. On the reverse side, in gold on mother of pearl, appears the proper sign of the Zodiac under which he or she was born.

Bracelet with one disc..... $5.50 ppd.

Each additional disc ..... 3.50 ppd.

Write for free gift catalogue

CHET STUDIOS
MIDDLEBURY-CONNECTICUT Dept. 6



Handfinished

BRASS BOUND WOODEN TUB

Excellent as Kindling Bucket, Waste Basket, Magazine Rack or to hold Potted Plant, indoors or outdoors. Hand-finished in Old English Mahogany or Early American Pine. 12" diameter (top) and 10" high.

Grand gift for any occasion. Ideal for your weekend hostess. **$16.00**

POSTPAID—NO C. O. D.'S

STIRLING SHOP
P. O. Box 4225, Carrollton Station, New Orleans 18, La.



Imported

ORIENTAL SCUFFS

The "lady of leisure" who dares to be different will adore the beauty and comfort of these exotic little Scuffs from Hong Kong. Attractive black silk tops with beautifully embroidered flower design in gay multi-colors. Scuffs have genuine Australian leather soles and innersoles for extra long wear. Fully lined . . . hand-stitched construction throughout. Here's luxury fashion at a price to give run-down budgets a lift. **Perfect for gift-giving, too!** No C.O.D.'s please.

All Women's Sizes. **$2.75**
Send actual shoe size. ppd.

Satisfaction Guaranteed

EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart Plaza
Dept. 11-B Chicago 54, Ill.

Gifts of good cheer from *Jenifer House*



FRENCH LIMOGES TYPE DESK SET . . . beautifully copied from a priceless original, each piece hand decorated with multi-color floral bouquets and outlined in 24K gold. An extravagantly feminine gift that says "Merry Christmas with love." Complete 8 piece set, **$34.95** postpaid. See our catalog for prices of individual pieces.



LIGHT UP THE CHRISTMAS SCENE . . . with the old fashioned charm of this swinging bracket lamp. Decorative black wrought iron with 8" hobnail milk glass shade and 3 way socket. Measures 16" overall. **$10.95** postpaid plus 50¢ W. of Miss.

TO SERVE WITH PRIDE . . . this magnificent ironstone soup tureen of classic lines. Three quart capacity. Complete with ladle, **$14.95** postpaid plus **$1.00** W. of Miss. Matching tray, 13" dia., **$6.95** postpaid. See catalog for other ironstone pieces.





LABELED IN LATIN . . . these exquisite copies of antique French apothecary jars. Made of finely glazed white china with assorted labels in black and gold. Two sizes: 5½" high, **$5.95** pair; 9½" high, **$5.95** each. Postpaid.

BRASS MAGIC . . . a gleaming, sleekly simple waste basket . . . the gracious shape inspired by an antique hat box. Big and beautiful by the fireside; extra handsome as a planter. Measures a generous 12"x14½"x 10½". **$17.95** postpaid plus **$1.00** W. of Miss.





PERFECT TABLE MANNERS . . . stainless steel, imported from Sheffield, England, to grace a modern or traditional setting. Exact pistol handled replicas of a famous old English sterling pattern. 6 piece place setting, **$9.95** postpaid.

Write for our new 50 page catalog of distinctive gifts
. . . for gracious living
. . . for gracious giving

Jenifer House
Dept. HB-11
New Marlboro Stage,
GREAT BARRINGTON, MASS.



Clipping news—

latest edition of our wonderful Ottavia curtain clips. Lacquered brass or nickel finish in contemporary Classic* design. For ¾-inch rod, each .10 ⅞-inch, .15 one-inch, .20 1¼-inch, .25

LORD & TAYLOR

424 Fifth Avenue, New York 18

Beyond our delivery area, add .50 for shipping

*patent pending



ALPACA FUR FLUFFS

The most luxurious fur slippers in the world—amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest Alpaca fur, soft leather lining and outer soles, fur inner soles. Perfect for boudoir, travel, after-sports.

Ladies' sizes 2-11; white or fawn.
Men's sizes 5-13; natural fawn color.

$10.85 postpaid. State shoe size.

GOOD NEIGHBOR IMPORTS

400 Bloomfield Ave., Bloomfield, N. J.



RAZZLE DAZZLE SPECS

Men certainly **will** make passes at girls who wear glasses highlighted with Glorifeyes. Snap-on jeweled rims fit any eyeglass frame . . . make glasses your most exciting fashion accessory! In four enchanting styles . . . rhinestones for brilliance; "pearls" for elegance; fake sapphires for blue-eyed beauties; or alternating "pearls" and rhinestones (not shown) for "after 5" glamour.

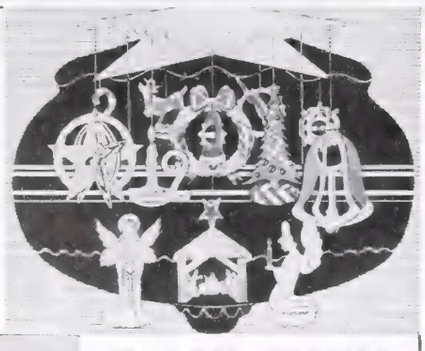
All rhinestone **$6.00** pr. All "pearl" **$4.00** pr.
"Sapphire" or pearls-with-rhinestones **$3.00** pr.

Tax and postage included. Sorry, No C.O.D.'s.

EDYTHA Dept. B-11 507 Fifth Avenue New York 17, N. Y.

NEW 3-D CHRISTMAS MOBILES

Use them over doorways, windows or on the tree itself. The lively 3 dimensional Christmas figures in gay season's colors. Printed on heavy stock and die cut. Easily assembled. Set contains: Star, Snowflake, Tree, Cane, Angels, Deer, Santa, Wreath, Bell and Nativity scene. (14 pcs.) Decorating ideas incl. FREE mistletoe with order of 2. Money back guarantee. **$1.00** set.





GIANT NURSERY RHYME WALL DECORATIONS

These delightful new Nursery Rhyme Figures are ideal for any nursery or playroom. Printed in full, gay colors on heavy card stock, ready to hang. Figures are from 12 to 15 inches high. Use them on walls, closet doors, cribs, etc. Your choice of Hi Diddle Diddle or Jack & Jill. $1.49 each group or $2.98 ppd. (22 pcs.) FREE 8-page coloring book with double order. Make excellent gifts. Money back guarantee.

TONI HOUSE SPECIALTIES, 47 Willow St., West Roxbury 32, Mass.



WINDOW



RISE AND SHINE the famil shoe leather to a fare-thee-we with the contents of this ver complete shoe shine kit. A hand some blond hardwood box con tains 2 brushes, 2 shine cloths, daubers, 2 cans of black an brown polish and Carbona clear er. Give one to Junior and let hi earn his allowance! $6.95 ppd Order it from Southern Craf masters, Columbia, Tennessee.



CENTER OF ATTENTION i this gleaming serving platter o silverplate on copper is the whit ceramic tile that bears your ow sign of the Zodiac in golden ta and black. Lovely for serving hor d'oeuvres to your guests—and th tile will hold a hot dish. 11¼" i diameter. Indicate birthday whe ordering. With plastic storag bag, $10.95 including tax. Post paid from Talner's, 565 Main St New Rochelle, N.Y.



CHANGE THE TUNE on thi old-fashioned music box just a you would on a modern phono graph. The tone is as gentle an "Old World" as the First Christ mas, but the mechanism is new. A special assortment of 10 Christ mas records is available for $6 The music box in American wal nut case is $24.95. Ppd. Ficke Recording Service, 6 Arcadia Rd Old Greenwich, Conn.

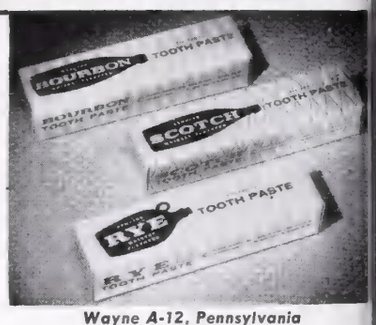
Scotch, Rye, Bourbon

Flavored **TOOTHPASTE**

Everyone will brush their teeth a dozen times a day and your boss will give you a raise when you "gift" them with this novel new toothpaste idea. It's six proof . . . it's genuine scotch, rye and bourbon whiskey flavored. Give all three flavors and you'll be talked about forever as the year's most original gift giver. Each Postpaid. **$1.50**

FREE! New Gift Catalog

TAYLOR GIFTS



Wayne A-12, Pennsylvania



If you prefer Pennsylvania Dutch Motif, order **HEART & TULIP** (shown); Green **PHILODENDRON** or Red **GERANIUM.** **$2.00** ea POST PAID

The Gift—that's really different!

BLACKBOARD

FOR GROWN-UPS—NOT FOR CHILDREN

This blackboard is designed for grown-ups who will use it many ways—in the kitchen for grocery list or reminder notes, near the phone for messages and numbers, recreation room, sitter's notes, etc. One of the handiest, colorful and most decorative things in your home. 11" x 14" with permanent, washable, smooth slated surface. Beautifully shaped and hand screened in attractive colors. Chalk and cord furnished.

Money back if not entirely satisfied

Town & Country House

"In the World's Largest Village"

Dept. H-11, 1124 So. Harvey Ave., Oak Park, Ill.

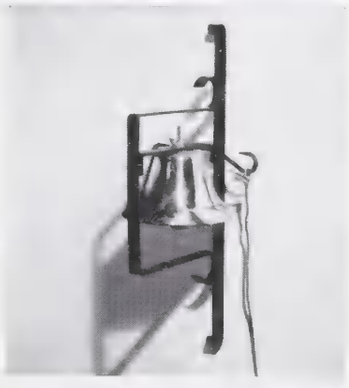
SHOPPING



THE HOLIDAY TURKEY, acknowledged king of the festive board, is the handsome decoration on this 14" ceramic platter, and you have the perfect service for turkey sandwiches. But because Sir Gobbler is such a beauty, we have a hunch you'll want to hang him on the wall. Hand-decorated plate, complete with hanger. $22.50 ppd. Cookie's Ceramic Shop, 408 Fair St., Petaluma, California.



WELCOME BELL of solid brass has a deep and resonant ring that will bring your little Davy Crockett home on the double. Or use it to call guests to dinner or to summon your husband from workshop to telephone. Bell, 5" high and 6" in diameter, is mounted in an 18½" x 7" black wrought-iron frame. With strong pull cord, $14.95 exp. chgs. coll. J. F. Day & Co., 1901 4th Ave. So., Birmingham, Ala.



SUSAN'S PARTY MANNERS are anything but lazy. She is not only enormously decorative, but also helps guests to help themselves, so the hostess can be the lazy one. Heavy silver plate on copper with hand-applied Chippendale borders, she's 12" in diameter, has 4 glass inserts and a covered center compartment. Now only $49.50 exp. coll. Croydon Silvermart, Dept. B11, 805 Lexington Ave., N.Y.



AT LAST! NO MORE SOCK MENDING

WITH SOFT IRON-ON PATCHES

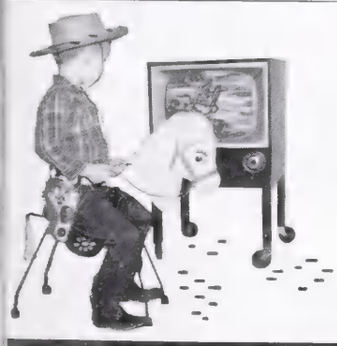


New Traum Knitted Fabric Sock Patches adhere perfectly to wool, cotton, rayon, & nylon—stay SOFT and Stay ON even after repeated washings. An unbelievably fast & easy way to keep the socks in your house HOLE-FREE.

Choice of: Asstd. Dark Colors & White
Asstd. Pastel Colors & White

Package of over 200 PATCHES **$1.00** ppd. Plus tax in Calif. SATISFACTION GUARANTEED.

WESTWAYS NOTIONS
7 Front Street **San Francisco 11, Calif.**



Made to be loved — and lived with! Buddy Bronc is a sturdy little cowpony who will capture the heart of any active child. Lifelike molded head is made of high-impact polystyrene; saddle, made of chip-proof, crack-proof Royalite, is faithful copy of famous Texas roping saddle. Wrought-iron finished legs are tipped with live rubber, to prevent damage to rugs or floors. Only $9.95, ppd. Guaranteed five years.

SOUTHWESTERN PLASTICS, INCORPORATED
BOX 886 • **TULSA, OKLA.**



ANIMATED ANIMALS

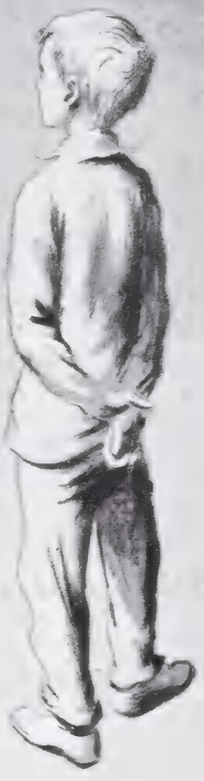
$2.95 Each
$7.95 for all 3
Postpaid

This lively trio will gladden the hearts of young and old as they swing and sway. They are delightfully fuzzy animals and so natural-looking. One monkey claps the cymbals, the other shakes the maraccas, and the bear beats the drum. These playful performers will give you and your friends much amusement. Height of each approx. 8". Send for Christmas catalog.

SCULLY & SCULLY, INC.
506 Park Avenue **New York 22, N. Y.**

CHILDHOOD IMPRESSIONS ARE VITAL!





When you were growing up did you live in a "PICTURE POOR HOME?

Wouldn't your childhood impressions have been much more exciting and richer if original fine art had been in your home? Now, today, you can actually own Signed, Limited Edition, Original Etchings and Lithographs—authentic Collector's Items—by eminent artists for the amazing price of only $5.00!

Start your child's cultural education now. Give him the inspiration and mental stimulation really good pictures bring. For only $5.00 each, you can start your connoisseur collection of Signed Originals. These Limited Edition Etchings and Lithographs by America's foremost artists are outstanding examples of contemporary art. Each of these master works of art is personally signed by its creator. These superb pictures give added warmth and beauty to your home.

Make your selections from Associated American Artists famed collection of Original, Signed, Limited Edition Etchings and Lithographs.

ASSOCIATED AMERICAN ARTISTS GALLERIES
711 Fifth Ave., N. Y. 22, N. Y.



SEND TODAY FOR YOUR MAGNIFICENT 40 PAGE CATALOG

Associated American Artists Galleries
Studio HB, 711 Fifth Ave., N. Y. 22, N. Y.
Send FREE 40 page Catalog of Signed Originals. Enclose 25c to help defray handling and postage costs.

Name_____

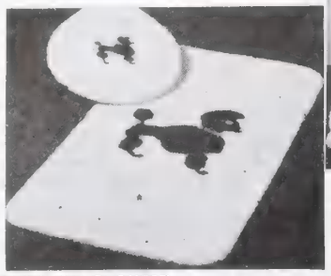
Address _____

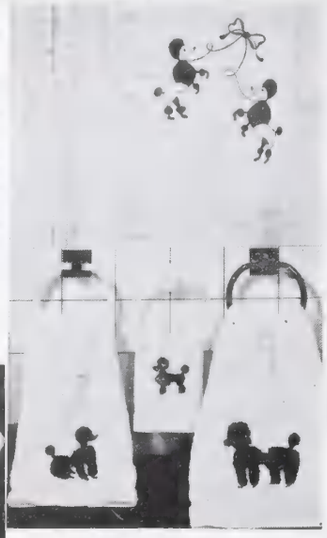
City_____ Zone____ State_____

OODLES OF POODLES

Unleash these French poodles and they'll turn your bathroom into the gayest room in the house! Embroidered taffeta shower curtain is water repellent; realistic poodles are woven into the thick chenille rug and lid cover. 3 piece towel set (bath towel, hand towel and wash cloth) completes the ensemble. Black poodles on white or pink; white poodles on black. We can't think of anything nicer for a new or experienced homemaker this Christmas!

21"x36" rug and matching lid cover $ 9.95 set
Embroidered shower curtain 14.95
3 piece towel set 9.95





All prices postpaid. Check or money order. Sorry, no C.O.D.'s.

FREE CATALOG ON REQUEST

For the Home Beautiful
benjamin's Decorators
since 1920
West New York, New Jersey



WINDOW



CONFETTI SPLATTER is the exciting new multicolor design on these match-stick bamboo draperies. The splatter design is overpainted on red, kelly, chartreuse, beige, cocoa, flame, turquoise, canary, white, black, sage or pink. Just 40¢ a sq. ft. Send 25¢ for an 8" x 10" swatch and ask for free catalog. Carabao Special Products, Dept. HLa, 2750 Hyde at Beach, San Francisco.



DROP LEAF TABLE of solid cherry is so handsome a piece that it's well worth the few winter evenings it takes to assemble it and finish it yourself. It opens to 58" long, comes smoothly sanded and ready for your favorite finish. $39.95 exp. charges coll. No c.o.d.'s. Matching Captain's Chair is $19.95; Side Chair, $16.95. Cherrycraft, Dept. H10, Box 127B, Middlesex 1, N.Y.



ONE TO GROW ON. The baby birthday candle is designed to be lighted every birthday for 21 years. Pink for girls, blue for boys, it comes with name and birth date. 17" high. $3.45. Anniversary candle with proper symbols for 60 years is personalized with wedding date and couple's first names. $3.95. Both have candle holders. Postpaid. Lion's Novelties, Inc., 145 Payson Ave., New York 34.

STOCKINGS *in all sizes*

IMPORTED

These are the expensive looking, old fashioned kind, of heavy red felt, beautifully hand embroidered and appliqued.

MONEY STOCKING —4" size—for small gifts, checks, etc. *3 for $1.*

GIANT SIZE—2 feet long, 8½" wide, for holding generous amounts of gifts. *$2.25 ea.*

JUMBO SIZE—3 feet long, 11½" wide, will hold enormous quantities and truly make a "socko" impression. *$3.75 ea.*

3 FEET



We pay postage, satisfaction Guaranteed.

Q. T. NOVELTY CO.
Box 54, Murray Hill Station
New York 16, N. Y.

An Unusual Holiday Gift

. . . FOR THE WHOLE . . . FAMILY



$5.50 POSTAGE PREPAID

4 POUNDS WHOLE LOUISIANA STRAWBERRY PRESERVES IN A WOODEN BUCKET

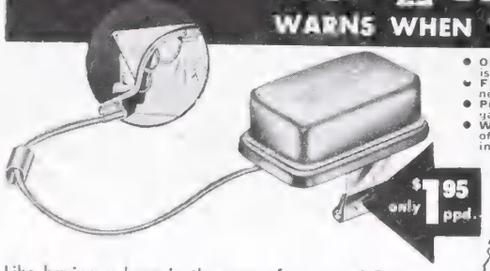
MALACH'S

2582 CALDER . . . BEAUMONT, TEXAS

NEW! *Automatic*

BUZZ-A-LARM®

WARNS WHEN YOU BACK-UP!



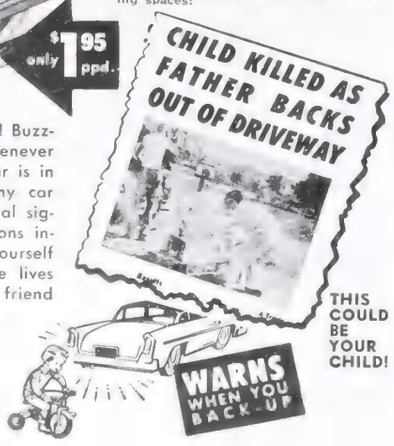
- Operates automatically whenever car is in reverse!
- Fits all cars . . . no special tools needed!
- Protects children when you back out of garage or driveway!
- Warns pedestrians when you back out of angle, parallel, curb or street parking spaces!

only $1.95 ppd.

Like having a horn in the rear of your car! Buzz-A-Larm sounds a commanding warning whenever you shift into reverse . . . even before car is in motion. Can be installed in trunk of any car equipped with back-up lights or directional signals. Installed in minutes. Simple instructions included. Install a Buzz-A-Larm and protect yourself against LIABILITY DAMAGES . . . save lives and limbs! Order one for every motorist friend you know!

Sorry, no C.O.D.'s.

WORLD WIDE INDUSTRIES
Dept. B-11
516 Fifth Avenue New York 36, N.Y.



JEWEL CASE



for **LADIES** and/or **GENTLEMEN.** *Cufflinks, rings, pins, earrings find happy haven in this superbly executed case of top grain leather. Lining: suede and moire. Dimensions: 9½ x 7¼ x 1¾. Colors: black, green, maroon, turf brown. With gold initials,* **15.95** *ppd.*

Twining and Buck
Route 44 Salisbury Conn.

send for free catalog

A QUALITY WROUGHT IRON EXCLUSIVE!

Hand Wrought Craftsmanship at its Finest

(#950) STEP STOOL

A luxury line product. Decorator designed for superlative beauty and custom quality. Completely rust proofed. Recessed steps on double hinges, rubber filled cushion seat that recesses into angle iron frame for perfect fit. Seat reversible with rubberized tread on back for use as platform. Rubberized treads on steps. Height 24". Suitable also as Barstool. Upholstered in heavyweight Boltaflex Tweeds in the following shades: Blue, Chartreuse, Gray, Coral, Red, Beige and Yellow.

#950 ..... $19.95
2 or more 18.95
No C.O.D.'s Please
EXPRESS COLLECT



Jonat 96 Terrace St., Boston, (20) Massachusetts

SHOPPING

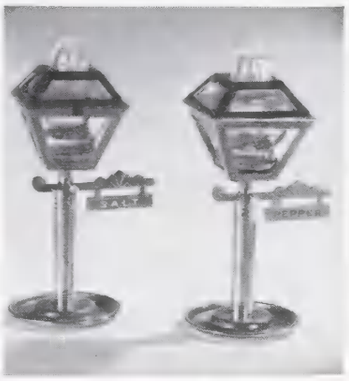




SPUN GOLD is what you think of when you see this set, and it looks as if an angel might have spun it on a magic spinning wheel. Handmade in Portugal of sterling silver and then gold plated, the filigree leaf pin and earrings are delicately wrought. The pin is $9; the earrings, $6; or $15 for the set. Tax and postage are included. Moroccan Art Center, 30 Rockefeller Center, New York 20, N.Y.



"FIVE O'CLOCK" is a new furniture group whose delicacy of design, rugged construction, and shoestring price will delight you. You might let this handsome ottoman whet your appetite. In a natural beech finish, 22" x 22" x 14" high, the generous foam rubber cushion comes covered in a choice of nubby-textured fabrics in decorator colors. $31 exp. coll. Dixons Furniture Co., Dept. B100, Ellicottville, N. Y.



'TIS THE SEASONing that you get from these darling Colonial lanterns, because one holds salt, the other pepper, and their street signs indicate which. A prettier pair for a shaker collection we've never seen! Their jeweller's bronze is highly polished, they are 2½" wide, 5½" high, $5.25 pr. Gift-boxed, postpaid. Ruth Mason, Pine Rest Cottage, Box 240, Lunenburg, Mass.

Wonderful gift! New Juliette® Ladies' Electric Razor, in pastel colors $3.95



Wonderfully efficient for lovelier legs, smooth underarms with never a nick or irritation. Quick, powerful AC. Pink, blue or ivory, attractively gift boxed, including matching leatherette travel case. State color choice. Send check or M. O., $3.95, ppd. Money-back guarantee. (Free-personality development gift catalog).

Mrs. Fields Shopping Service, Dept. SE11, 237 Huguenot St., New Rochelle, N. Y.



GIVE A GIFT you'd LOVE TO GET

SHARON'S De Luxe Fruit Cake

Year after year thousands buy *Sharon's* luscious FRUIT CAKES for themselves and for friends. Chock-full of choicest Cherries, Hawaiian Pineapple, Texas Pecans! Most delightful you ever tasted! Beautifully packed in brilliant red and gold box. 2 lb. — $3.45, 3 lb. — $4.50, 5 lb. — $7.50. Postpaid anywhere in the U. S. A. Send us your list. We enclose attractive card with your name and mail direct.

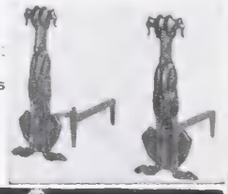
SHARON'S, 666 W. Duarte Rd., Arcadia, Calif.



Authentic Antiques in Cast Iron—Aluminum By J. F. Day & Co.

Rich Woods Fern Pattern

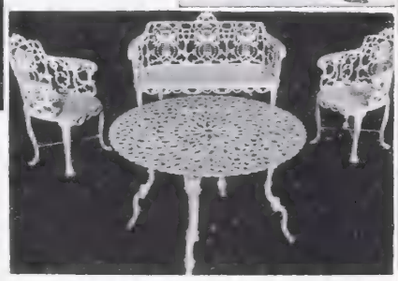
	C.I.	C.A.
White or Antique Green		
Settee #700 51" long	$65	$78
Chair #702 34½" high	40	48



ANDIRONS
Flat Black Iron, and what an expression. 18" high— $10.95



Original Grape Design
Settee #500 32" long . . . $22.50
Chair #502 16" long ea. . . $13.50
Cast Iron or Cast Aluminum
Three piece group. **$44.50**



Rose & Lyre Group	C.I.	C.A.
Settee #400 44" long	$65	$80
Chair #402 18" wide ea.	$32.50	$39
Table #100— 42" diam. 27" high	$35	$42.50

Add $7 for table #100 with lower shelf.



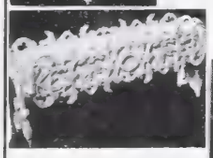
Swinging Wall Bracket
12" long 10" high. Aluminum White $3.75
Below: **FERNERY** with decorative Whipped Cream scrolls 13" long 9" wide 11½" high. $27.50 Flower tray included.

RICH GRAPE & VINE PATTERN

	C.I.	C.A.
Grape and Vine bench #100 39½" long	$44.50	$54.50
Circular Grape & Vine Chair #101 . .	21.50	25.50
Laurel Table #120 21" diam. 18¾" high	$12.50	C.I. only.

ROUND THE TREE BENCH

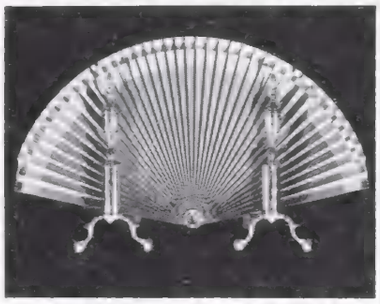
	C.I.	C.A.
For trees up to 18" diam.	$50	$65
For trees up to 37" diam.	60	72.50





Catalogue on request
Crated Free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
Dept. 115-B
1901 4th Ave. S.
Birmingham, Ala.

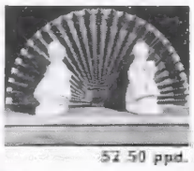


DECORATIVE FIREPLACE FAN

Camouflage that barren fireplace with the year's smartest find! These self-supporting fans come in colors to match your own decor of gold, beige, blue, green or pink. Bright gold trim and brass clip accent bottom. Fits behind your andirons. Made of extra heavy stock kraft for years of service. No C.O.D.'s.
33" Fan $3.00 ppd. 39" Fan $4.00 ppd.

MATCHING BACKGROUND FANS

Use these colorful touches as background for whatnots, vases or flowers; on mantels, bookshelves or tables. Same colors as above. 6½" high. 13" wide. Come in pairs of like colors. No C.O.D.'s please.



$2.50 ppd.

THE MAIL BOX
Lombard 1, Illinois



HUMOROUS TROPHIES

Only $1 each postpaid

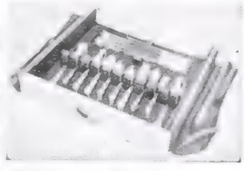
Wonderful for gifts, prizes, favors, souvenirs. Inscribed to your order with such captions as: World's Champion Fisherman (Golfer) (Bowler) (Liar), World's Most Beautiful Woman, To Best Dad (Mother) in the World, or any 4 short words you want. Stands 4¾" high, made of plastic either gold-plated or silver-plated. Specify choice with order — no COD's, please.

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.

SILVER STORAGE DRAWER KIT

Convert any drawer into an accessible tarnish-proof place to store up to 140 pcs. Silverware. Cut down 18 x 20 base pad or use in portion of drawer—140 pc. capacity unchanged. Everything furnished: base pad and 2 racks covered with Prevent Tarnish Cloth, 2 cover flaps, racks, etc. Made by The International Silver Company.
Attractively boxed . . . . . **$6.95** postpaid

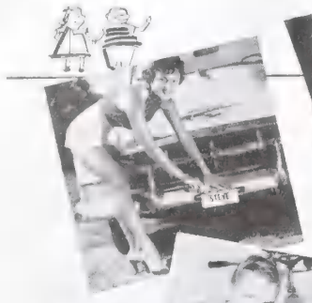




FIREPLACE-BARBECUE LIGHTER

Eliminate mess of paper and kindling. Squirt kerosene and touch a match—safe and sure. As sturdy as it is attractive—1 pt. capacity. Lighter 9" high, tray 6" dia. A practical, safe and beautiful gift, attractively boxed.
Antique Black Lighter, Brass Tray **$5.95** postpaid
Gleaming Brass Lighter and Tray **$6.95** postpaid

EAGLE PRODUCTS • BOX 84-A8, MERIDEN, CONN.
SEND 10¢ IN COIN FOR '56 CATALOG



LOOK



Mom, Dad, Sis and Brother

Personalized 3"x8" License Tag. Your own name, or nickname, up to 8 letters, embossed on 26 gauge steel in baked enamel colors . . . designed for bicycles, tricycles, cars and trucks, boats, scooters, etc.

$1.00 ppd.





TUMMY

Please Print name or nickname clearly. Send only $1.00 for each tag to:

SILVER ENTERPRISES
P. O. BOX 3063 JACKSONVILLE, FLORIDA

PICTURES & PRINTS

Original in the Collection of the Artist



Picasso "THE ARTIST'S SON"— 21 x 15¾. $8.00 postpaid

Fine art masterpieces are no longer limited to museums or the very few who can afford the originals. You can enjoy the World's greatest art right in your home – through fine art reproductions. Our complete catalog – $1 postpaid – illustrates over 500 works, lists more than 4700—Old Masters, Moderns, Contemporaries – all full color, all superb quality. Mail orders carefully filled. *Distinctive custom framing available at moderate prices to suit any decor.*

Oestreicher's Dept. HB 1208 Sixth Avenue New York 36, N. Y.

Now—in time for
CHRISTMAS GIVING



Here's the ideal knick-knack for Christmas giving on a budget – a pair of these highly-glazed hand painted imported ceramic roosters. Brilliant red combs, forest green tail plumage. 6" tall. Boxed and sold in pairs. Unlimited quantities.

Postpaid anywhere in U. S. **$1.50** pair No COD's

FRONTIER FURNITURE COMPANY
914 E. Camelback Rd., Phoenix, Ariz.



MAKE YOUR BLANK WALL INTO A BEAUTIFUL PICTURE WINDOW

PHOTO MURALS bring breath-taking beauty and realism into your home or office. Choose from wide selection of mountain, lake, desert or ocean scenes . . . or we'll use your own negative. Available in glorious full-color of soft neutral tones . . . priced for any budget. Any size up to 15 feet long . . . easy to apply on wall. Immediate delivery on Stock murals in full-color . . . at substantial savings. Send 25¢ for illustrated Photo Mural Guide. (Cost deducted from first order); also contains "Do-It-Yourself" installation instructions. Separate folder on Stock murals included. Satisfaction guaranteed. Send 25¢ today to:

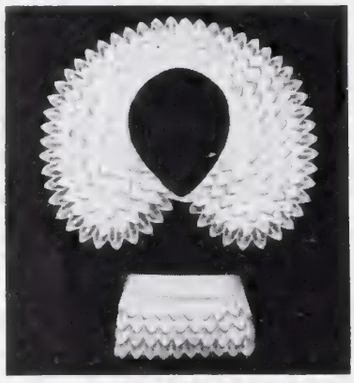
ARROW PHOTO MURAL CO.
414 S. State St., Chicago 5, Ill.



WINDOW



FLASHING STARLIGHTS for your Christmas tree are tiny electric lights with the verve of fireflies! Each burns and blinks independently. Transformer is for AC only. 10 light set, clear bulbs, $7.95; colored bulbs, $8.95; 15-lights, clear, $9.95; colored, $10.45; 20-lights, clear, $11.95; colored, $13.95; 10 spare blinking lights, clear, $2; colored, $3. All postpaid. Eve Grimes, 220 E. 19th St., New York 3, N.Y.



LIKE THE FROSTING ON A CAKE, a pretty collar and cuff set can put you in a party mood. And there's nothing quite like the sparkling white of embroidered lace petals when it comes to feminine flattery! And, they are washable! Collar is $3; matching cuffs are $2. Postpaid from The Hagen Company, P.O. Box 49 Englewood, N.J.



CLOTH FOR CELEBRATION is a *washable* beauty of Metlon with Du Pont's Mylar metallic thread! In festive shades of pink, turquoise, charcoal, white or gold, all with gold metallic threads, it comes in seven sizes. The 54" x 54", with four 17" napkins to match, $3.95! The largest, 63" x 144", with 12 napkins, $16.95. Ppd. Hadley Co. Box 63, Valley Stream, New York

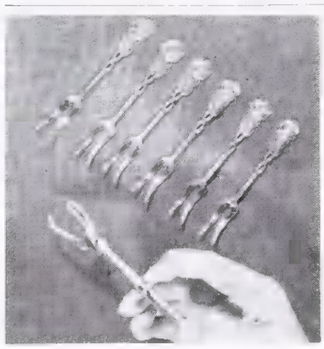
STOP ANNOYING TV COMMERCIALS FROM YOUR EASY CHAIR

Attach BLAB-OFF Easily, Quickly to any TV Set—Terrific Gift!

Increase TV enjoyment 100% with BLAB-OFF, amazing new remote control that turns sound on and off from your easy chair. Most talked-about gift of the year! Lets you: 1. Choose only desirable commercials; 2. Click off sound when phone rings or conversation requires; 3. Saves hundreds of steps a week. Anyone can attach to any TV set in few minutes. No danger of shock. Guaranteed not to harm any TV. Complete with 20 ft. U.L. approved cord only $2.98 postpaid. Money back if not delighted. Send check or money order today.



AUDIO CONTROLS CORPORATION, 13-B Pryor St., Cincinnati 2, Ohio



IMPORTED SWEDISH GIFTS

This lovely set of premium silver plated hors d'oeuvre forks, created by master Swedish craftsmen in floral design, make ideal Christmas Gifts . . . adding charm and beauty for only $3.00 for set of six. Delightfully different heavy silver plated Sugar Tong . . . can be used for ice cubes, olives, etc. . . . will be a long remembered gift for the low price of $3.00. Immediate delivery on both items. Gift boxed. Prices include postage. No C.O.D. please. Jewel & Gift Box, 1262 W. 3rd St., Winona, Minn.

SHOPPING





DOUBLE TAKE for pill takers is a double pillbox of infinite charm. Artistic toter for saccharine, aspirin or vitamins, it is covered with an old print and edged in gold. Or it comes with pastel flowers in pink or blue. If you're a one-pill person, use the other half for stamps. $2.75 ppd. Dorothy Harrower, 119 East 10th St., New York 3, N. Y.



SHELF SUPPORTERS are brackets of sturdy wrought iron that hold up to 300 pounds per pair. Of black matte finish with brass balls on top and bottom. Each support is 22" high, holds any width board up to 12". Screw into wall stud and make a bench. Install book shelves or plate rails. For long shelves, use one every 6 feet. $3.95 pr., ppd. incl. screws. C. F. Lawrence Iron Works, 2911 Whittier Blvd., Los Angeles 23.



THE SCHOONER THE BETTER to see with, because this model of the "Flying Dutchman" is a lamp. The hull is a child's wooden shoe, fitted with parchment sails and mast, trimmed with gold cord, and electrified. Oak ship with ivory trim, or black with red, it is 10½" high. Story of the phantom "Flying Dutchman" is incl. $4.95 each; $9 a pair. Ppd. Hearne Co., 7513 Glen Manor Dr., Houston 16, Tex.



CUSHIONS in your choice of colors. 18½"x24" tufted cotton filled. 7.95 ea. 4" Foam rubber 14.95 ea. Bench Height 15"

BENCH or COCKTAIL TABLE

Genuine Formica top and sides in ebony with tapered brass tipped legs. Also available in Walnut or Blonde Formica with tapered brass legs.

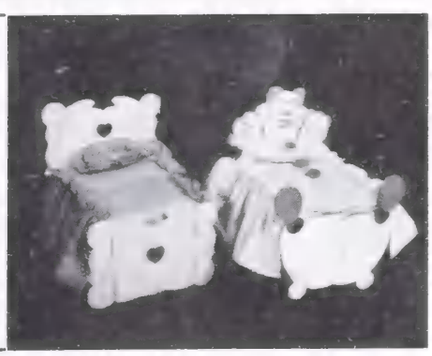
Size 18½"x48" **39.75**
Size 18½"x60" **44.75**
Size 18½"x72" **49.75**
Other sizes available on special order.

SATISFACTION GUARANTEED. Prompt delivery, no C.O.D's please. In Florida add 3% sales tax. Send check or money order. Express collect.

Write for free Brochure of other decorator items

stiller's of miami
manufacturers of quality furniture since 1930
N. W. 1st Ave. & 21st St. Miami 37, Florida

ADORABLE DOLL BEDS of unusual design, fashioned to delight your little girl. New and completely different they are sturdily constructed and beautifully finished. Pennsylvania Dutch, finished in limed oak, is hand decorated with tulips and tiny hearts, dutch blue spread. Both beds complete with mattress and pillow. The clever little clown bed is in red and white with dotted spread and oh! so cute! 7"-9" $6.95 ppd. Colleen's Custom-Made Toys, Ranger, Texas.



Serve Buffet Style in comfort with SERV-A-SNAK



Wrong! Spilled food, embarrassment and discomfort.



Right! Easy and comfortable dining.



For TV parties, buffets and many other occasions, 4 folding tables, 12" x 18", 21" high, with convenient stacking stand. Alcohol and heat resistant.

Table tops brightly colored in red, green or black, all with black legs. Available plain or decorated with gold wild rose design. One color to a set. Exclusively ours.

Special for Do-It-Yourselfers
5-piece set, unpainted and unassembled
$7.95

$10.95 Plain
$12.95 Decorated
5-piece set
No C.O.D.'s, please
Express charges collect

POSTAL PRODUCTS CO. Dept. B-3, P.O. Box 328 Scarsdale, New York



COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful Gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid

TEMPLETON CRAFTSMEN
Dept. 241 Templeton, Mass.



"Personally Yours"
STERLING SILVER
CHARM BRACELET
$3.00 POSTPAID (tax included)

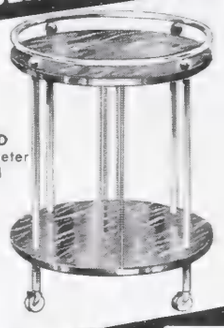
This Charm Bracelet spells out her name! ALL STERLING, with Rhodium finish for longer wear! Choose any first name!

Also available in:
Yellow 12K Gold Filled. **$4.00**
Yellow 12K Gold Filled with an exquisite cultured pearl between each initial. **$6.50**
MONEY BACK GUARANTEE

The REDLI Company
516 Fifth Ave., Dept. 12, New York 18
Sorry—No C.O.D.'s

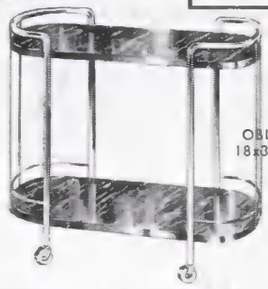


Here's Your **"Silent Servant"**
SERVER CARTS



ROUND
24" diameter
30" H

YOUR CHOICE $39.95



OBLONG
18x30x30H

BEAUTIFULLY FINISHED PLASTIC TOPS WITH SPARKLING BRASS . . .

Here's all that's new and different in modern server carts—An exquisite furniture piece with a hundred uses. Tops and shelves are of Pionite plastic, they're cigarette and alcohol proof, scratch and stain resistant. The rest of the cart in either all gleaming brass or black and brass — 3" wheels. COLORS: White, Pink, Black, Charcoal Walnut, Sable Walnut, Turquoise.

ORDER BY MAIL

MAIL ORDERS: Specify round or oblong shapes, color of shelves and choice of all brass or brass and black trim. Send check or M.O. (sorry, no C.O.D.'s)—Shipping charges collect.

Imperial Industries
1301 W. WALTON ST.
CHICAGO 22, ILLINOIS

Give more than a gift... GIVE A HOBBY!

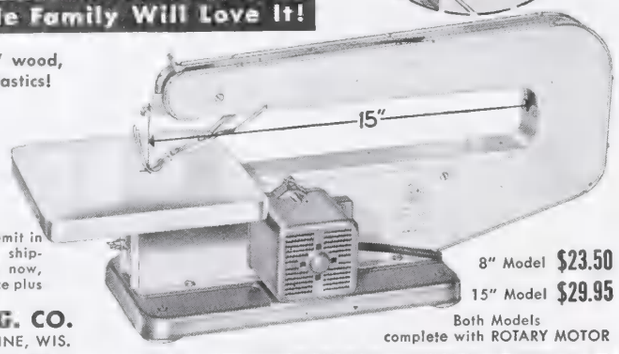


This year, make your Christmas gift an investment in productive family fun! The new DREMEL Moto-Jig Saw is the most pleasurable power tool ever marketed—out-performs cumbersome jig saws costing many dollars more, yet is so easy to use even a novice becomes an expert in no time. Weighs only 12 lbs., sets up anywhere to make any corner a hobby shop! You'll make furniture, cabinets, toys, 1001 useful projects. You'll save by doing your own home repairs. Best of all, you'll unite the whole family around an exciting woodworking hobby. The DREMEL is super-safe—even women and children love it. For an eye-popping experience, try it in your own home. You'll enjoy it for years to come!

NEW DREMEL MOTO-JIG SAW
The Whole Family Will Love It!

Cuts 1¾" wood, metals, plastics!

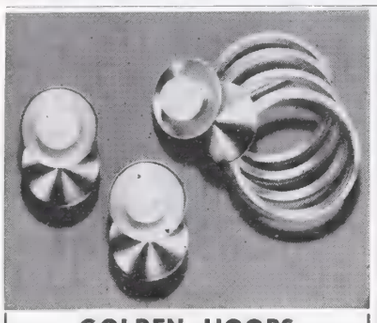
Saws to center of 30" circle!



Sold on 5-day trial, money-back guarantee. Remit in full for postpaid shipment. Or send $2 now, pay postman balance plus C.O.D. fee.

DREMEL MFG. CO.
Dept. 495-L ▪ RACINE, WIS.

8" Model **$23.50**
15" Model **$29.95**
Both Models complete with ROTARY MOTOR



GOLDEN HOOPS

The new, the beautiful in fashion jewelry! Four hoops of shining gold held together by two discs, one inverted, the other is encrusted with a large lustrous pseudo pearl. Matching clip-on earrings complete this 24K gold plated set. A flattering accent for your new fall costume. A distinctive gift!

Pin, $10.95
Earrings, $6.95 pair
Set, $16.95

All prices include tax and postage.
Beautifully boxed and wrapped.
Your order shipped promptly.

Sorry, no C.O.D.'s. Write for catalog.

Aimee Lee Dept.HB-11
545 Fifth Avenue New York 17, N.Y.

Sterling Silver or Gold-Filled
MEMORY BRACELET



Ideal Gift For Christmas and All Occasions

A cherished keepsake for mothers, grandmothers, daughters, sisters, aunts. Makes a conversation piece of births, dates and special occasions of dear ones.

BRACELET
Only $3.00 ea.

DISCS
(Round or Heart-Shaped)
Only $1.50 ea.

FREE
Engraving of One Name & Date on each disc

Prices include Fed. Tax
All orders postpaid.

Send check or money order today. Indicate choice of Sterling Silver or Gold-Filled, and engraving desired on each round or heart-shaped disc. Guaranteed to delight or money back.

Write Today for **FREE** *Gift Catalog*

LINBAR'S, Dept. B-11
25 East State St., Trenton, New Jersey

PINE · MAPLE · CHERRY
MASTERPIECES by Greenbaum Brothers

ONE OF AMERICA'S LEADING EARLY AMERICAN SHOPS

NOW YOU CAN ORDER OUR FAMOUS FURNITURE BY MAIL!



Only the choicest Colonial Reproductions are sold by us. You'll be delighted with the better styling, superior workmanship, complete authenticity of our charming Early Americana. Top name brands only! Order your Woodstock Desk or Hitchcock Chair now! Catalog free with order! NO FINER EARLY AMERICAN FURNITURE AVAILABLE!



Genuine Hitchcock
(right) Exact replica of famous Hitchcock original "Turtle-Back Chair". Gold decoration on black lacquer, on cherry or on maple. Specify color. $39.95

Woodstock Pine Desk
(left) Carefully detailed reproduction in finest solid pine. Superlative hand-rubbed finish. 33½" wide, [illegible]" deep, 41" high. $114.00

Send check or Money Order.
No C.O.D.'S please.
WE PAY SHIPPING

SATISFACTION GUARANTEED

Greenbaum Brothers
Send 25c for new catalog.
We'll refund with your first order.
Dept. HB-11, 101-105 WASHINGTON ST., PATERSON 1, NEW JERSEY



WINDOW



LIFE WITH FATHER is unpredictable and altogether wonderful! And you can be sure of one thing! On Christmas he expects a pipe! This sweet-smoking Mediterranean briar with scientific aluminum filter, comes with "Dad," "Pop" or his 3 initials inlaid in sterling silver. Pipe has vulcanite bit, straight or curved stem (specify), flannel glove; $6.95 ppd. Harvey Sales Co., Box 53, Cedarhurst, N. Y.



"CASSEROLE SPECIALTIES" by Nedda Casson Anders is pleasurable reading! And spurs an amateur to great culinary heights with little effort! A casserole is deceptive; it's easy but terribly impressive! 128 pages of American and foreign one-dish favorites. With illustrations, the book is cloth bound. $2.50 ppd. Hearthside Press, Inc., 303 Fifth Ave., New York 16.



SEND A WIRE bowl heaped with walnuts and almonds to the problem people on your gift list: your husband's boss, the minister's wife, an aunt you remember every year. Nuts are freshly picked from the groves of the San Fernando Valley. And the bowl will have an active life when the contents are devoured! Cellophaned and beribboned, $7.45 ppd. The Mission Folk, 114 E. 33rd St., Los Angeles 11.



THE BIGGER THE BETTER when it comes to a brief case for The Man in the Gray Flannel Suit, be he salesman, account executive or art director. This one will hold a full-size newspaper flat, or any presentation, layout, etc., up to 20" x 25". Of leather-like Texon with 3-sided zipper, it weighs 2½ lb. $14.85. Full leather, $43. Tax, post. incl. Auburn House, Dept. HB, 822 Auburn Ave., Buffalo 22, N.Y.



STAND UP AND PLANT your bulbs and tubers without disturbing the plants around them, and without getting down on your knees. The Quickie Planter, 40" long has a razor-sharp steel cutting edge in black or copper finish that removes a 2" core of soil up to 6" in depth. Hardwood handle is decorated with "No more my aching back." $3.95 ppd. Fiesta Shop, 655 E. State St., Salem, Ohio.

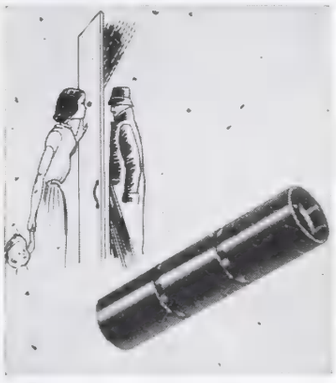
SHOPPING



ERRY MAILBOX Christ- Card has a rural mailbox on cover with your address. Open card, and out pops the red on the inside mailbox, with Merry Christmas greeting. The lbox inside the card has your ne! Printed in green and gray white vellum, 25 cards and elopes, $5.45; 50, $9.50; 75, .65; 100, $17.50. Postpaid n Kimball Printing Co., 57 d St., Oshkosh, Wis.



SURANCE FOR $4.95! seriously recommend this ivate Eye" to all our readers. ne-way peephole for the door ws the person inside to see is on the outside without g seen. Powerful, periscopic, ision-ground optical lens. ls 7/16" hole and fits all stand- 1¾" doors. Easy to install. 5 ppd. J. King & Co., 3607-C t Magnolia Blvd., Burbank, f.



ATHER PERFECT is this for all the men with question ks after their names on your stmas list. Sturdy aluminum bottle opener is covered in le-stitched leather in red, or chestnut! Can you imag- more divine stocking pres- And the price is one you'll $3.50. Add 50¢ for 3 ini- Ppd. Margaret McIntosh, 26, Larchmont, N. Y.



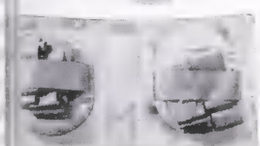
New BATH DUET! 'HIS' and 'HERS' Betty Relaxo-Rub BATHMASTERS

is the perfect Mr.-and- gift! Two BETTY RE- -RUB BATHMASTERS, inscribed "His" and one " in gold letters, made ttractive pastel plastic. ct for stimulating, gen- marvelous quick-lather- oth massage. 45" strap, thick vinyl foam pad, mere Bouquet soap in pocket, gift-packed in re-usable, frosty vinyl ling case. The finest gift n buy!

in Gift-Tainer $4.98 POSTPAID



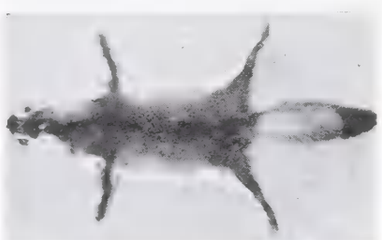




FREE — Generous supply of Bubble Bath soap with each order! Retail value 50¢

$4.98 in Cash, Check or Money Order to:

DROL INDUSTRIES INC.
Dept. HB-2
W. 39th St. New York 18, N.Y.



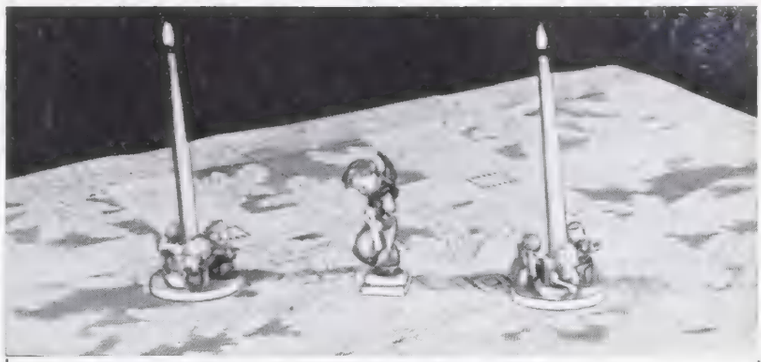
GENUINE WILD GRAY FOX SKIN FOR LITTLE "FRONTIERSMEN"

Your little "frontiersman" will be the envy of his neighborhood when he has one of these real, honest-to-goodness gray fox skins hanging on his wall or as a rug beside his bed. Trapped in the wilds where Davy Crockett once roamed, the pelt has been tanned to keep it soft and luxuriant. Skin is 36" overall . . . fur is thick and has its original color tones. Comes with fascinating wild life lore about foxes. An unusual and wonderful gift for Christmas or birthdays.

Only $2.95 Postpaid

ALSO AVAILABLE . . .
real gray wolf skin,
4½ ft. overall . . . $5.95

artisan galleries
2100-A11 N. Haskell, Dallas 4, Texas



Beautiful Christmas Table Centerpiece Arrangement

Hummel Candleholders

4" holder, made for regular size candle, ringed with 3 angel musicians.
each holder $5.95

Hummel Angel

guarding candlelight in 2 sizes 4½" $3.95, 6½" $7.95
Hummel figurines shown are Originals, with indented signature "M. J. Hummel"

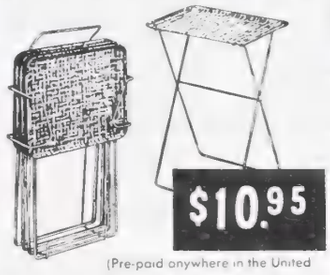
100% Du Pont Orlon Tablelace

Strikingly attractive, Stain Resistant Finish, Non Slip Weave, Launders easily, Eliminates Ironing, color light ivory.
60x80 $13.95 70x90 $17.95 60x60 $10.95 70" round $14.95
placing red or green under, will give a most beautiful Christmas effect.

All prices postpaid. Order from

Hildegarde Studios
597 FARMINGTON AVE., HARTFORD 5, CONN.

SERV-SETS...
Smart and so convenient



$10.95

(Pre-paid anywhere in the United States) Set of 4 trays and rack.

Get these handsome leak-proof SERV-SETS in mahogany-grain, solid red, black, yellow or green. Large enough to hold an entire meal service. Bronze-plated racks. Ideal for informal entertaining . . . indoors or out. No C. O. D. Mail check or money-order to

COLONY
FURNITURE HOUSE, INC.
Lincolnway West • York, Pennsylvania

Glamorous, Gold-Plated
FOLDING COMB



$6.50 VALUE exclusively ours at
$3.95

Size 4" x 1" Folded

Engraving FREE, with Date added on 4 or more.

A Lorelei combination! Tortoise shell finished comb, rich gold-plated case embellished with engraved first name or initials. Opens to a long handle comb—a dramatic accessory, day or evening. The perfect gift. Comes in flannel bag and gift boxed. (Leather case with block letters for men.) Thousands sold. Send check or money order. Return in 5 days if not delighted. Orders filled promptly, postpaid in U.S.A. Write Dept. HB for circular.

CULBERTSON PRODUCTS
New Providence, N.J.

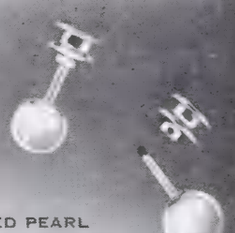
"famous since 1921"
Merrin
530 MADISON AVE., (COR. 54TH)
NEW YORK 22
GENUINE STONES SET IN 14K GOLD



CULTURED PEARL
14K GOLD
EARRINGS, $9.90†
LARGER SIZE,
NOT ILLUSTRATED $15†



BLACK STAR SAPPHIRE
14K GOLD TIE TACK $25†
LARGER SIZE $35†



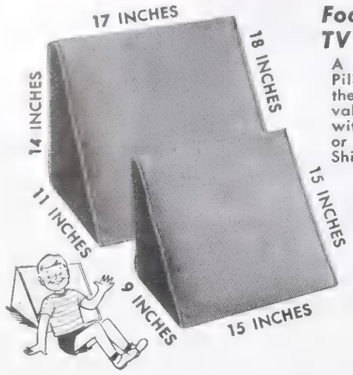
CULTURED PEARL
GOLD TIE TACK $5†
LARGER SIZE $10†



CLUSTER
EARRINGS
WITH MATCHED
CULTURED PEARLS
AND PERFECT DIAMONDS $55†

†TAX INCLUDED
ALL JEWELRY ACTUAL SIZE
MAIL ORDERS FILLED • POSTAGE PREPAID
UNCONDITIONALLY GUARANTEED

FOAM RUBBER 3-WAY PILLOWS



Foam Rubber Through and Through
TV Pillow • Head Rest • Back Rest

A comfortable, molded Foam Rubber 3-Way Pillow—keeps its shape, never mats down. Just the thing for rumpus rooms, bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon. Zipper covered. Immediate delivery. Shipped anywhere.

in 2 Popular Sizes

FOR MOM & DAD Large size, excellent back or head support. Very restful, postpaid **$11.95**

JUNIOR SIZE Perfect for the kiddies. Buy one for each youngster, postpaid **$ 9.95**

NEW TRAVEL PILLOW



A new idea in travel comfort. Made of very soft foam rubber and zipper covered in soft fabric. Head rests comfortably in any position and you slumber on and on as train or auto is in motion. Eliminates those startled jolts as you nap on the road. Very relaxing. Also useful as a "cat-nap" pillow around the house. In Brown, Red, Blue or Gray.

$4.95 POSTPAID

Foam Rubber Store **1829 E. 13th STREET DEPT. 69 CLEVELAND 14, OHIO**

DRAW ANY PERSON IN *ONE MINUTE*

NO LESSONS! NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE—Like An Artist Even if You CAN'T DRAW A Straight Line with Magic Art Reproducer!



Also Excellent for Every Other Type of Drawing! Human Figures ▪ Outdoor Scenes, landscapes, buildings ▪ Still life, vases, bowls of fruit, lamps, furniture, all objects ▪ Copy photos, other pictures, portraits, etc. Copy blueprints, designs, decorations, etc., for woodwork, machine, for needlework, crocheting, knitting. Copy all cartoons.

Complete for only **$1.98**

Anyone can draw, paint, or sketch anything instantly—even if you can't draw! Anything you want to draw is automatically seen on any sheet of paper thru the "Magic Art Reproducer". Then easily follow the lines of the "picture image" with a pencil for an original "professional looking" drawing. Also reduces or enlarges drawing. Used on any table—indoors, outdoors! May help lead to profitable art career. Wonderful Gift!

FREE! "SIMPLE SECRETS of ART TRICKS of the TRADE" Easy illustrated guide on techniques, proportions, perspectives, shading, color cartoons, human figures to add touches to "Magic Art Reproducer" drawings. Free with order.

SEND NO MONEY! FREE 10 DAY TRIAL! Send name and address. Pay postman on delivery $1.98 plus postage. Or send only $1.98 with order and we pay postage. Money Back Guarantee if not satisfied after 10 Day trial!

NORTON PRODUCTS
Dept. 42B11W, 296 Broadway, N.Y.C.

NEWEST TOY SENSATION!

BATTERY OPERATED

WASH-O-MATIC

ONLY **$3.50** each *(Shipping Charges Included)*



(Shipped without batteries)

WORKS JUST LIKE MOM'S!

Here's a TERRIFIC NEW ACTION TOY that will appeal to all youngsters. Cleverly designed and sturdily constructed, this automatic washer ACTUALLY WASHES CLOTHES!

Insert two flashlite batteries, lift up top, add hot water and soap, turn on switch and see the rotary tub revolve beating up suds. A brilliant red lite shines on top when in operation. The rubber tube drains the water. Beautifully finished in smooth white gloss enamel, it stands 6⅝" high and is 5⅛" wide. ORDER ONE TODAY!

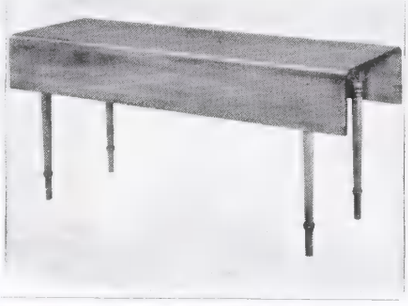
A TRULY EXCITING XMAS GIFT!

TO ORDER: Send check or money order (no C.O.D.'s) to

L & M COMPANY
655 Battery Street
San Francisco, Calif.

HARVEST TABLE

This sturdy authentic Colonial Reproduction makes a practical as well as attractive piece for ranch or colonial home. Custom-built by New England craftsmen. Handsomely finished in light or dark pine and mahogany. Available with round tapered peg leg, square tapered Pembrook leg or duck foot, 5′ length, $70. 6′ length, $75. Express Collect.



TEMPLETON CRAFTSMEN
Dept. 231 Templeton, Mass.

Silent Night Holy Night



Christmas-heralding . . . this enchanting, violin-playing angel with delicate, Dresden-like waxen face and hands . . . fine sculptured detail and exquisite coloring . . . a real treasure the connoisseur will cherish for years. Its accordion-pleated gold and silvery-blue gown and spreading wings of rich, damask finish, piped with golden thread. A beauty to behold . . . but watch eyes glisten . . . the concealed music box reverently chimes "Silent Night" as it revolves on its base. Stands 10½" high, base 6" approx.

$10.95 prepaid—no COD's.

REGINA GUILD
P.O. BOX 958 • DEPT. HB • NEWARK 1, N.J.



WINDOW



DRAFT DODGER is the miss in the hit nightwear, a 4-pc. "Draft Dodger" outfit of red and white striped flannel. 15″ tall, she has Saran hair, flexible body, can walk, kneel, sit alone, play, hold toys in her hands. She has a cooing voice, sleeping eyes. $5.95, ppd. Matching "Draft Dodger" outfit for your infant, $3 ppd. Hudelson House, Pomona, Kansas.



LIGHT OF YOUR LIFE could be this simple little Key O' Lite. Put one near the thermostat, over the front door keyhole, in the garage, near the fuse box, next to the medicine cabinet—for an on-the-spot beam. Weather-proof, durable plastic in gun-metal finish, it comes with long-lasting battery. 4″ long, 1⅝″ wide, 1¾″ deep; $1 ppd. Joseph's, 809 Oregon St., Oshkosh, Wis.



TIED-UP FOR CHRISTMAS. Most of Christmas fun is picking out presents, tying them into gay surprise packages, and putting on stickers, bows and labels. These darling tie-on cards are imported from Germany. Each is hand-painted with a gay Christmas scene, dotted with silver sparklers, and threaded with gold metallic string. 20 cards are $1 postpaid from Kronenbergs, Hamburg, New York.



IS YOUR NAME MACDUFF—or Campbell, or Stewart, or Douglas? Then kick up your kilt in a Highland Fling, for you'll be able to announce your Scottish ancestry with a handsome family crest doorknocker of polished bronze. These distinguished knockers come in designs of hundreds of clans—you send in the proper name. About 6¼″ long, $12.50 ppd. Ruth Winne Roberts, 54 E. Main St., Ramsey, N. J.



ANGEL TRAYS, each personalized with the first name of your own favorite angel, are so beautifully done that they have a jewel-like quality. The scraffito design is hand done on pink or green ceramic in a charcoal shade accented with gold. They make wonderful ash trays, or gay mint and nut dishes. Specify boy or girl angel. 2 wks. deliv. 7″ long. $3 ea. ppd. The Bantam Roost, Hyde Park-on-the-Hudson, N. Y.

SHOPPING



CAKE SQUARE is made of beautiful Mason's Ironstone china. The scenic pattern is Rose-pink under glaze, on a white background. 9″ square, with two pretty handles, it will do majestic things to your holiday plum pudding, a batch of Christmas cookies or a chocolate gilded angel cake on the tea table! And it's just $2.95 ppd. Old Guilford Forge, Guilford, Conn.



PURR-FECT PRESENT for a college daughter's room or a cuddly niece is this cuddly kitten that looks real enough to purr. Her white angora rabbit fur is soft and silky. And she has blue glass eyes, pink ears and a red satin bow. 18″ long. $2.98 ppd. Niresk Industries, Dept. CUC, Chicago 40, Illinois.



SHUTTER DOORS. Here's the old New Orleans look in modern dress. Full louvered doors with Medallion decorations are reminiscent of columned mansions and the graciousness of Southern hospitality. Made of clear white pine to fit an opening 2′ 6″ x 7′ 8″, louvers are stationary. Well priced at $31 the pair, exp. coll. Louvrecraft, 425 Austin Place, New York 55, N. Y.





BEAUTIFUL BAVARIAN BIRD PLATES

World famous Mitterteich Bavarian China Bird Plates. Authentic colors, six assorted subjects on fine white translucent china background. 7½ inches in diameter, each plate bordered with coined gold edging in hexagonal shape.

1 plate	$ 2.98 ppd.
3 plates	$ 8.00 ppd.
6 plates	$15.00 ppd.

"A MUST FOR EVERY HOME"



Useful, convenient wrought iron self-server refreshment stand with 6 annodized, 14 oz. aluminum tumblers and ice bucket—snack bowl. Handy storage compartment on bottom. Just fill up with ice cubes at the refrigerator . . . and carry to the living room, garden, porch, yard, den or recreational area. . . . and take on picnics, camping trips, motor trips and so very practical for beach use. Refreshment stand available in black, white, aqua or pink.

$9.95 Express Collect
Write for FREE Catalog.
Satisfaction guaranteed.

SMIKAHL'S
1514 Ingleside Avenue
Sioux City 4, Iowa

Father used to write such records in the Family Bible.

"OUR FAMILY HISTORY"

This beautiful book will be a priceless record for you and your family. Forty large ruled pages with headings for all important family events; marriages, births, deaths; church, school and military records, social security numbers, records for four generations of ancestors and three of descendants. Beautifully lithographed on high quality paper designed specifically for writing in ink.

SHANNON PUBLISHING COMPANY
921 Board of Trade Building
Kansas City 5A, Missouri

ONLY **$2.00** POSTPAID



Red cover, imprinted with gold, colorful illustrations throughout. Size 8½x11 in gift box.

A WAYNE ORIGINAL



Precious Trophies

Distinctively Gift Boxed, Prompt Delivery

WRITE FOR CATALOG

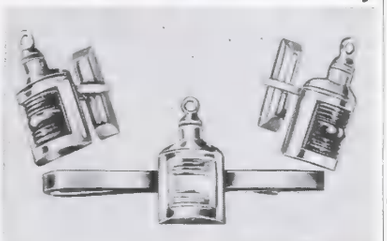
All prices include engraving, federal tax & postage

Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

Bracelet, heavy Sterling Silver link chain	ea. $ 4.00
12 Kt. Gold Filled	ea. $ 4.00
In 14 Kt. Solid Gold	ea. $35.00
Round Lockets, 1″ dia. which open and hold two pictures. First name and birthdate engraved in script. In Sterling Silver	ea. $ 3.50
In 12 Kt. Gold Filled	ea. $ 3.50
In 14 Kt. Solid Gold	ea. $20.00

Wayne Silversmiths 546A SO. BROADWAY • YONKERS 5, N.Y.

Port & Starboard Jewelry



in the nautical tradition

Perfect replicas of a ship's running lights, even to tiny fresnel lenses, fashioned into jewelry for him and for her. Exquisitely wrought in sterling silver . . . with optional finish of gold plate on sterling. Cased in small edition, suede ditty bags. A HIS and HERS unique gift . . . and especially for boatmen and their mates.



Red and Green Light Cuff Links ..... $12 pair
White Bow Light Tie Clasp $7
Red and Green Light Drop Earrings ... $6

the Crow's nest
475 FIFTH AVENUE, NEW YORK 17, N. Y.
Write for free catalog of gifts and gadgets for yachtsmen

A distinctive gift suggestion

NEW! EXECUTIVE CONFERENCE TIMER

Two feet high!



Imported conversation piece for home or office, effectively limits meetings, phone-calls, visitors. 24″ high, 9″ diameter, each glass individually blown by old-world artisans, and mounted in rubber. Specify 3, 30 or 60 minutes running time. Carved frame and legs in Walnut or Mahogany finish with white sand; Blonde with Burgundy-pink sand.

postpaid, ins. **$45**

Jr. Exec. model, 9″ high, 5½″ dia., *postpaid* $15

(Both models available with brass legs)

As displayed in the promenade of the Sherry Netherland Hotel, New York City.

No C.O.D. Add 3% Sales Tax in N.Y.C. Mail orders to:

ASBRO IMPORTS
149 E. 57th St., New York 22, N.Y.

here's a PRACTICAL GIFT FOR DAD!*



RED HEAD

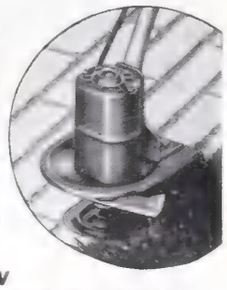
ELECTRIC

LAWN TRIMMER

This light-weight aluminum work-saver trims grass neatly right up to walls, sidewalks, trees, along borders, under shrubs—wherever it's difficult to reach with your lawn mower. Mows down tough weeds in a flash! Gives your lawn that clean, professionally-finished look in no time at all—and *without* the tedious hard work and aches and pains that go with hand trimming.

ONLY $19.95

HERE'S what does the work—a powerful 10,000 RPM Westinghouse motor, coupled through a slip clutch to a safe, soft iron rotary blade. Protective guard; handy off-on switch; top quality components throughout.



NOW AVAILABLE BY MAIL ORDER NOW

*DAD—Clip this ad and leave it where the family will see it! Make sure you get a *practical* gift this Christmas.

RED HEAD TRIMMER

Send check or money order—no COD's. Sent postpaid and guaranteed. RED HEAD Trimmer, Dept. C-19 302 Madison Ave., Covington, Ky.

— A Quality European Import —



Hand Painted Figures —

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties. Made of durable metal, they are accurately scaled to size (up to 3 inches high).
A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Old Fashioned Ice Skating Party Complete Set, 30 pieces .....$3.95 Post
15 pieces, including large sleigh..$2.45 Paid

This imported North Pole Scene, made of durable metal is one of the most enchanting we've ever seen. Realistic life like figures. You'll love them. Santa Claus and his North Pole workshop. His working elves and the famous Reindeer. These 30 miniature figures — All hand Painted—will make a wonderful Christmas time setting for your mantel, table or centerpiece during the holiday season.



MONEY BACK GUARANTEE
SEND FOR FREE FOLDER

Christmas Eve at the North Pole
Complete Set, 30 pieces.....$3.95 Post Paid

Art Craft Products P. O. Box 389, Norwalk 5, Conn.



For Grandmother, in 14K gold..
A deeply thoughtful gift to be cherished forever . . . Her precious grandchildren's names and birthdates, each engraved on a separate disc in the permanence of precious gold, form ■ beloved bracelet she'll wear at all times.
14K gold bracelet 3/16" wide .$21.00
Each 14K disc, ⅞" x ¾" $10.00
Prices include all charges. Quality, prompt and safe delivery assured.
No C.O.D.'s, please. Catalog on request.
Holiday House
111 Bellevue Theatre Bldg. Upper Montclair, N. J.



Your Child's
PERSONAL CHAIR
(with own name)
HANDMADE IN MEXICO

SITTIN' PRETTY is mighty easy for little men and little women in these gay Bambino Chairs, personalized with their very own name. Bright fiesta colors: Red or Blue, with splashes of hand painted fairyland flowers. 17½ inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery, play, television viewing, or small fry tea parties. Please print plainly. Each postpaid, only.....$2.95.

$2.95 ppd.

Special per pair, postpaid, only ***$5.50***

Southwestern Gifts
630-C East Alameda Road, Santa Fe, New Mexico



$13.50

CONTEMPORARY HANUKAH MENORAH

Beautifully grained black walnut and gleaming brass, an inspired creation adding beauty to Jewish homes throughout the year. In this new approach to religious design modern craftsmen recapture with noble simplicity the spirit of the Glorious Maccabees. (Candle at center or either end easily raised.)

Send for descriptive brochure of all ■ contemporary Menorah designs, each named for one of the Glorious Brothers. *Check or Money Order*

RELIGIOUS DESIGN
P.O. BOX 1055-F SPRINGFIELD, MASS.

Your **MAN** WANTS THEM

SPECIAL CHRISTMAS VALUES SO EASY TO SELECT

FREE ➡ How To Select BINOCULARS

GIVE! A MILLION THRILLS!



High Power
BINOCULARS
30 DAY FREE TRIAL
Finest Precision Optics
Featherlight
Guaranteed Savings
Money Back Guarantee
Easy Pay Plan
Compare Before You Buy!
Dealer Name on Request.

FREE BOOK & COLOR CATALOG

BUSHNELL *Binoculars* Bushnell Bldg., Dept. 285 Pasadena 1, Calif.

FREE BOOK AND COLOR CATALOG
NAME CITY
ADDRESS STATE



WINDOW



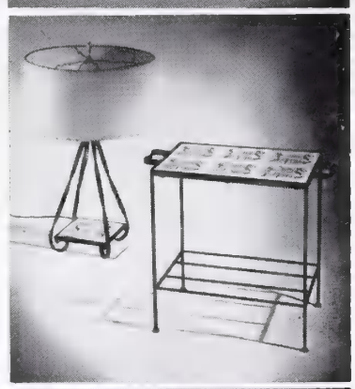
AFFAIR OF THE HEARTH. We have found *the* andirons to suit our many fireside moods! "Grandirons" are brilliantly designed to adjust to 24 positions! They are satin finished solid brass, come with cast-iron shank and wrench for adjusting the locking device. 3" wide, 11" high, ⅛" thick, the pair is $50. Shpg. chgs. coll. The Hearth Shoppe, Pleasantville, New Jersey.



HUNG BY THE CHIMNEY are merry Christmas stockings that come to you already filled. For boys or girls (please specify when ordering) they are 18" long and filled with toys, games, crayons, lollipops, coloring books—all the things little children are made of! With child's name across the top, they are $1.25 each, ppd. And look where they come from! Holiday House, Santa Claus, Indiana.



LOW AND BEHOLD, the perfect planter for a mantel! A Belgian embossed rectangle of heavy gauge all brass construction, its design is enduringly simple. That's why we love it for our window sill gardens, too. 8½" long, 4½" wide, and 3½" high, it rests on four little lion feet. $5.95 ppd. Nice for all your "green thumb" friends. Mail Mart, Cobbs Bldg., 355-A Lincoln Rd., Miami Beach, Fla.



TILE TURNS A TABLE into a knockout. Handmade of hand-twisted black wrought iron, the top is set with six 6" square ceramic tiles in a choice of antique autos, flower or bird designs. 13" x 24" x 22" high, $21. Matching tile lamp has fiberglas shade in pink, red or white. 26" high, $14.95. Exp. coll. King's Forge, Box 244, Fairhaven, Mass.



BOLD AS BRASS is a handsome ash tray that is exactly right for a man's desk or den. It's a silent butler, as well, for a touch of the knob on top starts the saucer spinning to whisk away ashes and stubs to the receptacle below. The top twists off for emptying. In gleaming etched brass, 4" in diameter, 5" high, $10 plus postage. Saks Fifth Avenue Humidor Shop, 50th St. at 5th Ave., New York City.

SHOPPING



ME TO THE STABLE and
e thanks to Him whose Birth-
is December 25th. We believe
t a crèche should bless every
rth. This one from Germany
wood and straw has twelve 4"
nposition figures, sweetly ex-
ted and hand decorated. 12½"
g. 9½" high. $8.50 ppd. 17"
g. 13" high with 6" figures,
.98 ppd. Angel hangs from
it of each. Marbrite Co., Box
Springfield Gardens, N. Y.



O MARBLE-OUS FOR
RDS is this magnificent Lazy
an. Her 12" diametered tray
one-half inch thick solid im-
ed marble, grained and pol-
d smooth. The handle and
table base are brass. And
e marble cannot be cut or
ched, it's a beautiful bargain.
ppd. "Bon Vivant" Barney
oy, 919 Napoli Dr., Pacific
sades, California.



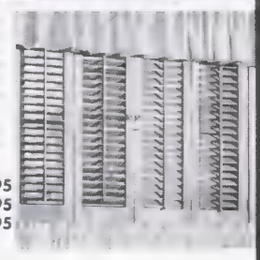
TE CUDDLERS are stuffed
es of Humpty, Dumpty and
my Trooper, and they're won-
ully squashy and soft enough
ven an infant to hug. Brightly
ed washable cotton toys are
ed with Kapok, so you can
le them in the machine, hang
out, and they're like new.
Trooper is $2.95; 8" Humpty
Dumpty are $2 each. $3.75
Ppd. Idell E. M. Matthews,
1, Westport, Conn.



NOW! Shutters For Less..

Authentic old south "Dixie" movable shutters are what you've been waiting for. Guaranteed superior quality at a New low price! Completely assembled, Dixie interior shutters are made of select pine . . . sanded satin-smooth, ready to stain, paint or wax and install. Brass hardware, porcelain knobs and simple hanging instructions included with each order. Rabbetted and beaded for easier, more beautiful installations. If you've wanted shutters in your home or office this is an offer you can't afford to miss.

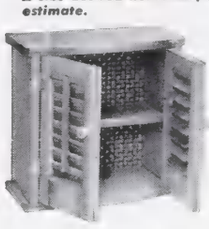
For four panel shutters shown.... or for full window installations just measure width of your window and select height desired to determine cost.



Wide	High	Wide	High
24½, 26½	18".....$11.95	34½, 36½	18".....$12.95
28½, 30½	28".....$16.95	38½, 40½	28".....$17.95
32½	32".....$18.95		32".....$19.95

32" x 80", 1 panel door $29.95

If size desired not listed, send measurements for new low cost estimate.



$16.95

THE PERFECT GIFT! An authentic reproduction in mellow stained pine . . . The "old spice chest." Actual movable shutter doors with brass hardware and porcelain knobs. Papered inside with real early American print. Flawless craftsmanship. Adds that final touch to any room. 12¼" square, 5½" deep.



$11.95 to $16.95

Old Western Bar Door. Accurate reproduction of shutter door of the early west. Stationary shutters, made of select pine, ready to stain, paint or wax. Hardware included. Easy to install. Just measure width of opening, sizes up to 36 inches wide. 46 inches high. Prices . . .

Your satisfaction guaranteed with all "Dixie" products. Send measurements with check, cash or M.O. Sorry, no C.O.D. Your order shipped Prepaid direct from manufacturer.

Dixie Shutter Co., P. O. Box 5717, Dallas, Tex.

new crop

PECANS

. . . in colorful Mexican



FIESTA BASKET

Big Stuart and Success Pecans, washed, polished and machine graded.

Shipped Postpaid

10% disc. on 5 or more baskets. Send gift list and personal or business cards. We do the rest.

FREE! . . . Illustrated color folder on gift boxes and 1 lb cellophane bags of Pecan Meats.

5 lbs, #1 grade (Mammoth) **$6.00**

5 lbs, #2 grade (Jumbo) **$5.00**

Deep South Pecan Co., Dept. HB, Biloxi, Miss.

BATHROOM LIBRARY

"Family Hospitality"

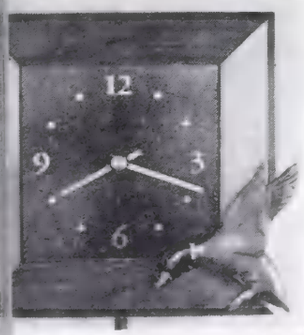


- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
- Bonderized (rust-proofed) heavy steel construction
- Triple plated Chrome frame
- Baked Hammertone Enamel interior
- Frame (overall) 15" x 20½"; recess 12" x 17¼" x 4⅜" deep
- Satisfaction guaranteed

Model M-2 **$16.95** *plus delivery*

Manufactured by (Calif. orders add sales tax)

House of Hospitality
Dept. P-11 3341 Cahuenga Blvd.
Hollywood 28, Calif.



The Den Clock

Perfect for home, or for the office. As a gift, it will please the most discriminating taste. A new and different approach to your gift problem. It has a fully guaranteed electric clock movement encased in a smooth finish hand-rubbed walnut case—decorated with a hand carved and hand painted solid walnut Mallard. Leather dial with 23-carat gold leaf numerals and polished brass hands. Tissue packed in gift box, and with corrugated protector for mailing. $15.95 tax included and postpaid. No C.O.D. please.

A-1 Gifts
Box 3426 Odessa, Texas

our Bathroom There Is Probably
RGE WHITE OBJECT...

vered with a double lid like that which we show here, only plain.
we are flushed with success from selling large quantities of these double
decorated) to our local clientele for $30 apiece. They place them in all
sh bathrooms and have been known deliberately to point them out to guests.
HAVE PUT UP the decorations in do-it-yourself kits. There are different
corations for all four sides in every kit. They are in the form of washable
d lacquer transfers which will not rub off or stain. You can apply them in
nutes. **Each complete set costs: $4.95 postpaid.**
motifs: POODLE (shown), NIGHT CLUB, EARLY AMERICAN, ROSES and

xcellent gifts. We offer our regular 10 day money back guarantee, of course.
ve a catalog showing all designs in full color which we will send for 10c.
verly Hills visit our unique shop.



ear John 459 North Canon Drive, Beverly Hills 7, Calif.

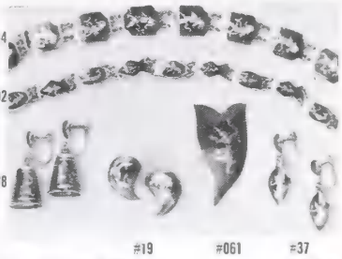
Proudest Hostess of the Year . . .



When your guests admire these charming hand-decorated candles. Artistically created designs of glittering sequins, stars, beads, and fine metallic cording reflect the soft glow and magic of candlelight. You may choose royal blue, purple, light blue, aquamarine, cerise, red, green, or black on a snowy white candle. Length 9½"—diameter 1½". Gift packaged—$6.00 a pair, ppd. List second color choice.

SUSAN PIERMONT
101 West 55th St.,
New York 19, New York

The LURE of SIAM



		#19	#061	#37
#194	BRACELET			$4.25
#192	BRACELET			$2.60
#28	EARRINGS			$4.50
#19	EARRINGS			$2.60
#061	PINS			$3.00
#37	EARRINGS			$3.00

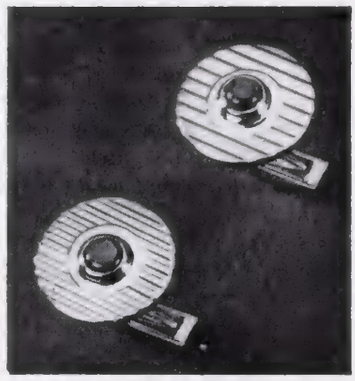
Prices PPD Tax Included

Captured in many unique designs on hand made Sterling Silver. DIRECT Importer-to-you prices. Perfect Xmas or gift for any occasion. Send for Catalog of other items.

The JEWEL BOX
LaGuardia Airport
P.O. 576, New York Airport Station
Flushing 71, New York



WINDOW



THE FLASH OF GOLD at a man's wrist marks him a man of superlative taste, and as one who is probably loved by a lovely woman. So for your special He, we proudly suggest 14k gold cuff links set with rare genuine black star sapphires! You can see the star plainly in each; and they are truly works of art. $85 pr. incl. tax, post. Created and sold by Merrin Jewelers, 530 Madison Ave., New York 22, N.Y.



WHAT SERVICE! This new food server is the most marvelous thing for spaghetti we've ever found. An ingenious design incorporates both ladle and tines in a single tool that actually dishes out slippery spaghetti with nary a slip twixt pot and plate. Wonderful, too, for fruits, vegetables, salads. Black, white or clear plastic, $1.50 ppd. Cameron, Inc., 4611 N. Clark St., Chicago 40, Ill.



IT'S THE BERRIES from Oregon's lush Willamette Valley that make these old-fashioned preserves and jams the morning glories of a breakfast table. Made with pure cane sugar in a sunny kitchen in Salem from recipes that have been handed down from a pioneer grandmother, a gift box of 5 assorted 4½-oz. jars is $3.35. Ppd. Ron and Elinor Blundell, Box 344A, Salem, Oregon.

Think of it!

A CHRISTMAS CARD YOU CAN EAT!

Individually Personalized

DELICIOUS MILK CHOCOLATE GREETING CARD

AS LOW AS **35¢ Each**



Send a greeting that's "Oh--so-different!" An edible Christmas Card, beautifully personalized with your family name, or any two first names, such as "Helen and John," etc., in delicious mouth-watering frosting. A magnificent taste thrill, made entirely of fine, smooth rich milk chocolate, handsomely embossed with traditional Christmas motif. What a surprise and what a thrill when your friends receive this unusual Yuletide greeting!

Fully Guaranteed Of Course!

Let these delectable Greeting Cards solve your Christmas gift problems. Send them to friends, relatives, business associates . . . a thoughtful gift for your doctor, clergyman, child's teachers. Individually packed in a gay, festive Christmas box, specially insulated for delivery in GUARANTEED perfect condition. They're ready to mail anywhere in the U.S. for only a 4¢ stamp. If you prefer, mail us your gift list and we'll do all the work. We carefully pack each Chocolate Greeting Card, inscribe your name on an attractive gift card which we furnish, and ship *prepaid* direct to your friends, for Christmas delivery, for only 10¢ additional cost per Card.

PRICES—Only **50¢** each: In quantities of 3 to 9,—45¢ each; 10 to 14, 40¢ each; 15 or more only 35¢ each.

Send check, money-order, or cash. No C.O.D.'s, please.

DOBBS PRODUCTS CO., 900 West Lake St., Dept. 705, Chicago 7, Ill.

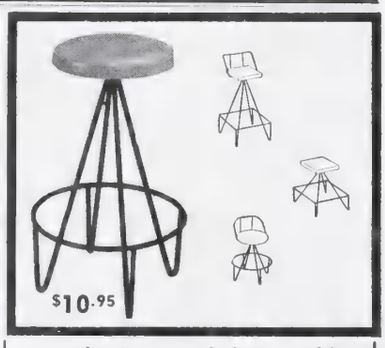


SNOW CRUST CHRISTMAS CUTOUTS

Now you can give a beautiful stained glass effect to your windows during the yuletide season. Can also be used on doors, windows, mirrors, etc. Set contains: Santa, Snowflakes, Canes, Carolers, Bells, Stars, Lanterns, Stockings, etc. (44 pcs.) Printed in gay season's colors. Easily applied. Moisten window, place on glass and it sticks! Only $1.00 set ppd. Money back guarantee. FREE Giant 22 inch Santa Claus with double order.

J. D. WILSON

P.O. Box 543, Ontario, California



wrought iron and foam rubber

stools in the modern manner

construction—½" round rustproof wrought iron for ruggedness and soft foam rubber for comfort.

styles—stool (round or square) available with or without backs in three heights: 29" bar height; 24" kitchen height; 19" chair height. Shown are 29" and 19" heights.

fabrics—select from heavy cotton check tweeds of rust on black; turquoise on blue; black on white —or in leather grain Duran in white, natural, or citron.

29" and 24" without backs **$10.95** *19" height without back* **$9.95**

If backs are desired add $2.00 each.

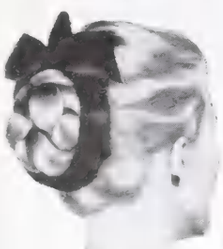
Sorry—no C.O.D.'s—Shipping charges collect

Money refunded if not satisfied.

Send for brochure on other wrought iron furniture:

vanguard designs Dept. D-11, Weldon Rd. Rockford, Illinois

Now you put on your CHIGNON with your HAT



with a *Doris Fleischer* **CHI-CHIGNON**

An intriguing hat, a divine chignon hairdo, all in one! The perfect combination for daytime and evening glamour. The dynel chignon, matched to your hair, hides straggly ends with the charm of a new hairdo. The Chi-Hat—so young and flattering. Wear them together—wear them separately. Be exciting for all occasions. So easy to pin on a Chi-Chignon . . . light and secure as your own hair.



DYNEL CHIGNON matched to your own hair **$5.95**

Gray Hair Shades **$7.95**

Send generous sample of hair for matching.



CHI-HAT of Black, Navy, Brown or Red Velvet with secure undercombs. **$4.95**

Specify choice of hat color.

Send check or money order. NoCODs. Shipped postpaid.

SWITCHCRAFT, Inc.

12 WEST 27th STREET, NEW YORK 1, N.Y.

WALL SCONCES *Beauty Enchantment*



Charming designs in ornamented beauty—to enliven wall decorative settings.

CREST — a century old design faithfully reproduced in hand-wrought solid brass lacquered for permanency — needs no cleaning.

Overall height 18".

Pair **$21.50**

Each **$12.00**

Express Collect

Set of 36 imported crystals prisms—

$5.00 set



BAROQUE — from the 17th and 18th century period. Hand-wrought in solid brass, lacquered for permanency — needs no cleaning. 15" high x 13½" wide.

Pair **$21.50**

Each **$12.00**

Express Collect

Sorry, No C.O.D's

SUBURBAN DECOR

Dept. B, P.O. Box 158, New York 33, N. Y.



ALL STERLING SILVER

Silver Choker on Sterling Chain	$4.25
Silver Drop Earrings	2.30
Silver Bead Earrings	2.30
Silver Dove Pin, Abalone Center	1.35
Silver Bird Pin	1.25

Ppd. incl. tax — No C.O.D.

Send for Free catalogue

SUN DIAL BOOK & GIFT SHOP

300 Kinderkamack Rd. — Westwood, N. J.



No. 551 Floor Model

CHRISTMAS GIFT FOR THE HOME

A Beautiful **JEWEL** Electric

COLOR CHANGE FOUNTAIN

Brings You—

The "Music" of a Bubbling Brook and the Beauty of a Rainbow

Nothing adds so much charm to your home as a Jewel Electric Color Change Fountain. Cascades of sparkling water are illuminated from below by beams of constantly changing light. No water connections. Just plug in to electric outlet. Cool and humidify atmosphere, preserve furniture. In metal, stone, or natural rock.



No. 525 Table Model

Send 30¢ for 64-page catalog of Jewel Electric Fountains and other specialties for homes, gardens, pools, patios. Order your Christmas Fountain early.

JEWEL ELECTRIC & MANUFACTURING CO.

ESTABLISHED 1885 — 216-HB W. KINZIE ST., CHICAGO 10, ILL.

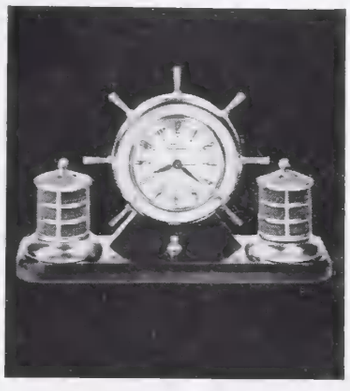
SHOPPING



ICE-AND-GRAVY DISH as made especially for the Cre- le epicures who demanded a andsome "dinner dress" for their avorite dish. Made of silver late with a divider that lets you rve rice and gravy together, the ver doubles as a second vege- ble dish. $15.50 ppd. Haus- ann's. 730 Canal St., New Or- ans, Louisiana.

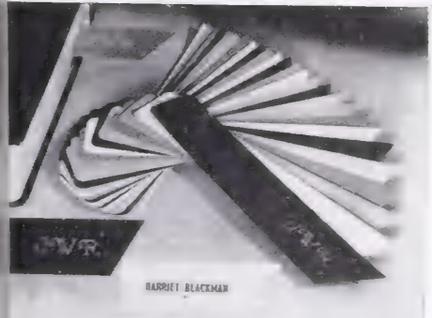


EMPER PARATUS. This ndsome marine clock is "al- ays prepared" to give accurate ne the minute you plug it in. s self-starting. electric (AC ly), with port (red) and star- ard (green) running lights. ardwood base has mahogany ish. trim is nautical brass fin- ; there's a red sweep second nd. and dial is numbered in utical style. $10.95 incl. tax. st. Kaskel's, Dept. 255, 41 West th St., N. Y. C. 19.



OMPTE IS HIS NAME and nore beguiling elf we've never n! He is one of Santa's help- in far off Sweden, and is dedi- ed to helping good and deserv- families in need of holiday eer! He is brightly painted, nd-carved in Sweden, and car- s a wee bundle in his arms. t Tompte in each stocking and ng a few on the tree! 85¢ each, d. Kull Treasure House, Box 7, Norwalk, Conn.





25 PERSONALIZED BOOK MARKS $1. With your full name or initials imprinted in silver on heavy quality vellum stock. Beautiful assorted colors with neat printing. Only one name or 3 initials per set. 2 x 11 inches. Make ideal gifts. Order several sets at quantity prices to reduce your gift cost. 1 set (25) for $1; 6 complete sets (different names) for $5; 14 sets for $10. Handy Gifts, 1112 Jasperson Bldg., Culver City 10, California.

STESS SET of Jumbo size Folding Tables



Large 16" x 18" Tops
Ample 24" Lap Height

At last! a sturdy folding table to hold a complete dinner service. Pulls over knees with no interference. Light and easy to handle.

Wood construction with Duron stainproof tops—Colors: Legs and Stand, Charcoal Black. Tops in attractive Venetian Red, Sorento Green, or Charcoal Black.

PRICE only $15.95 per set of 3 tables and Stand Express charges collect —wt. 17 lb.

d check or M.O. (no COD) to ept. B10 (Add 3% tax in Ohio)
MELCOR INDUSTRIES—Waterville, Ohio

SCOTCH PAIL



Fiberglas Insulated 3 Qt. capacity.

A colorful and useful Xmas gift for the rumpus room. More efficient than containers at many times the price. Also available in Hunter Green without handle.

Postpaid Prices

	Single	Carton of 6
Scotch Pail	2.15	1.90 each
Hunter Green	1.75	1.50 each

Satisfaction Guaranteed

ORDER BY MAIL **STURDY Will not TIP**



Exciting New Ferris Wheel
PLANT STAND

Only $13.95

Here's a charming stand for flower lovers! This delightful ferris wheel rotates to enhance arrangement or control sun and air exposure. Holds 12 plants . . . ideal for indoors or outdoors. Finest all-steel welded construction. Approximately 3 ft. high. Your choice of antique black or chinese red with contrasting trim.

ORDER by Mail today! Only $13.95 plus $1 for packing and postage ($2.00 for Canada).

STANDARD EQUIPMENT, INC.
Dept. HB-11 Bel Air 2, Maryland

GENUINE SCANDINAVIAN TREASURES

CHRISTMAS CROWN



Deck the halls with holly and let this gleaming brass "Christmas Crown" be the centerpiece of your festive table or mantel. 10" in Diam., holds 1 standard candles. Hanging brass stars add an extra celestial touch. This memorable Swedish candleholder will serve double duty year 'round.

Shipped Postpaid $5.95

GLEAMING BRASS CANDELABRA



Luxurious heirloom quality . . . solid polished brass, beautifully fashioned by fine Swedish craftsmen. 13" high, 8" wide. Holds 5 candles. Elegant as an addition for your own collection or for giving.

Shipped Postpaid $14.95

C.O.D.'s, send $1.00 Deposit.
Send 25¢ for "Gifts from Scandinavia" Catalog

MORLEY Dept. B
10 Fiske Pl., Mt. Vernon, N.Y.



"New Look" For Your CLEANSER CAN

This new colorful and useful dispenser will fit over any standard cleanser can to beautify your kitchen or bathroom. Open cleanser can as usual and slip new dispenser over it. Rubber seal at bottom holds can securely in place ready for use. Of fine glazed china it comes in a gay attractive rooster, marine or floral motif. Postpaid **$1.95**

SOAP AND SOS OR BRILLO HOLDER
Matches dispenser—8" long x 3" wide, complete with tray for draining. Postpaid **$2.25**
THE PAIR POSTPAID **$4.00**

Send For New Gift Catalog

THE ADDED TOUCH
(Dept. B-11) Wynnewood, Penna.

How To Have Deep, Thick BROADLOOM at Savings up to ½

Direct to You from the OLSON FACTORY



"IF You Will Send Your OLD RUGS, CLOTHING

—I GUARANTEE to send you the Finest, Longest Wearing Rugs you ever had for So Little Money."

Walter E. Olson, Pres.

No matter where you live, ***Write*** for beautiful, new, FREE Rug and Carpet Style Book in color and 81st Anniversary FREE RUG Offer. Learn how valuable wool and material in your old rugs, clothing, etc., is reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice NEW WOOLS, then redyed, respun into rug yarn, and woven in *3 Days* into deep-textured new, Reversible Broadloom Rugs or wall-to-wall Carpeting, fine enough for any home. *Double the Wear.* 9 x 12 ft. weighs 46 lbs., not 32 lbs.

CHOICE of 44 patterns regardless of colors in your material, any size up to 18 ft., any length.

Solid Colors	**Embossed Effects**	**Florals**
Tweed Blends	**Early American**	**Leaf, Scroll**
Two-toned	**Oriental Designs**	**Ovals**

NO RISK OFFER. Send materials at Our Expense. Satisfaction guaranteed. Over 3 million customers. **Monthly Payments** if you wish.

Mail Coupon or Postcard to Nearest Address.

FREE Rug Offer, Book in Color, Model Rooms.

Name.....
Address.....
Town..... State.....

OLSON RUG CO., Dept. G-99

CHICAGO	NEW YORK	SAN FRANCISCO
4000 Diversey	15 W. 34th St.	209 Post Street



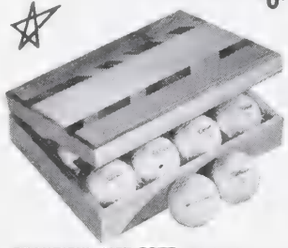
HANDSOME ASH TRAY or **COMPO DISH** of heavy jeweler's bronze and 1 dozen gift wrapped personalized Titleists, ONLY $14.95

3 PERFECT GIFTS for GOLFERS

Personalized Titleists in Handsome Gift Cases



INLAID HARDWOOD GIFT CASE with ½ dozen Titleists—sorry, NO personalizing of half dozen orders—ONLY $6.60



BEAUTIFUL GIFT CASE of inlaid hardwood with 1 dozen personalized Titleists, ONLY $13.10

First Choice for Six Years!—yes, that's right, since 1949 more Titleists have been played by Pros in big time P. G. A. sponsored tournaments than any other ball! What a wonderful gift for a golfing husband, wife or personal or business friend!

Owner's Name on Each Ball—no charge! Just print the name (no more than 18 letters and spaces) to be stamped on the gift balls and send it to us with order—but *be sure* you include the name of your club or course so we can credit the profit to your Pro. Send check or money order to Dept. HB-11, Acushnet Process Sales Co., New Bedford, Massachusetts.

Only Gift Of Its Kind!

exclusively from

Briarcliffe HOUSE

Welch **BRASS RAIL** Portable Bar

for outdoor-indoor entertaining and gracious living

Designed by master mixologists for the home-bartender or host with everything in the right place for blending the finest liquid libations. **$49.50** ppd.

- 24 in. x 34 in. x 32 in. high.
- Specially designed wells for bottles, glasses, ice, fruit, olives, iced bottled drinks, bar accessories, snacks, canapes.
- Smartly styled, high impact, stain resisting black plastic with wrought iron and natural brass.
- Covered ice receptacle keeps 3 trays for hours.
- Large, smooth-rolling, rubber tired wheels.
- Collapsible for storage in small space.

Send Check Or Money Order NO C.O.D.'S, Please!

Briarcliffe HOUSE
201 SCOTT ST.
COVINGTON, KY.





WINDOW SHOPPING



FELT FANCIES are a collection of adorable felt cut-outs with sequins and glue, that enable you to trim anything from a skirt to your bedroom wall—no sewing necessary! The forms include a tugboat with silver sequin portholes, a teddy bear, trumpet, circus train, giraffe—and many more. With directions, $2.50 ppd. Su-Lee Surprises, 56 Bayard Lane, Princeton, New Jersey.



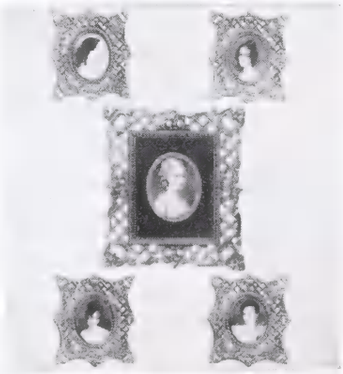
DIGNIFY THE TOOTHPICK by bringing it out in the open, removed from its kitcheny container and ready to do service in this solid brass umbrella holder. Each little umbrella, 5½″ tall, comes with a package of plastic picks. But you may want to use it for flowers or cigarettes, pencils or candy sticks. $1.35 ppd. Ernest Fischer & Son, 43-66 Bowne St., Flushing, New York.



THIS IS THE WAY THEY WASH THEIR CLOTHES, in a toy washing machine that's powered by an ordinary flashlight battery. Flick the switch and the agitator churns to and fro, actually washes hankies and doll clothes. A rubber hose drains the tub. Made of metal and plastic, about 6″ tall, $2.95 plus 35¢ post. Modern Merchandise Co., Dept. HB, 169 W. Madison St., Chicago 2.



WALL WONDER is Kleen-Wall, and until we tested it we couldn't believe the claims made for it. So we smeared lipstick on a piece of wallpaper and applied paste-like Kleen-Wall. When it dried to a powder we brushed it off and the spot vanished! It removes oily, greasy substances on money-back guarantee. Generous tube is $1.69 ppd. Inwood Products Co., Dept. HB, 216 East 125th St., New York 35, N. Y.



MINIATURE MASTERPIECES can be grouped to dramatize a wall in any room. These reproductions are hand-screened in rich, true color and hundreds are available. With antique gold frames, center miniature has Spanish wine velvet mat, measures 7¾″ x 6½″, $2.95. Side pictures are 4¾″ x 4¼″, $1.39 each. Five for $7.95. Gift-boxed & ppd. Wall-Decor Originals, 175 Fifth Ave., New York 10, N.Y.



JOHN WIDDICOMB FURNITURE IS SOLD ONLY BY LEADING FURNITURE DEALERS AND ACCREDITED DECORATORS



Callaway Towels ...BATHE IN SPLENDOR

The golden touch . . . in "Stardust" and "New Grandeur" . . . two brilliant new towels with Mylar-coated golden threads lighting up the woven borders. Deep, lush terries . . . ABSORBenized* for faster drying, YARN-DYED for lasting beauty. Metallic borders are non-tarnishing, heat-resistant, pucker-proof.

NOW, MORE THAN EVER . . . THE SMART WAY IS CALLAWAY

LABEL OF LUXURY Callaway YARN DYED

*Reg. U. S. Trademark

THE SMART WAY IS...

Callaway

TOWELS RUGS

CALLAWAY MILLS, INC. 295 Fifth Ave., New York

Sales Solicitors

IT'S WORTH MENTIONING

By JULIE POLSHEK

Filter Queen's powerful suction system for sanitizing home furnishings is augmented with an air purifier. Machine's air stream is continuously filtered by a cellulose cone, shaped to trap extracted dust and impurities in a removable collection pan. Filter Queen is approved by A.M.A. $149.50 with 7 attachments; $34.50 extra for Pow-R-Polisher, an attachment convertible for work shop use. Health-Mor, 201 N. Wabash, Chicago.





Bridgeport Copperware has an entire copper exterior bonded to stainless steel. This revolutionary construction and design create high cooking efficiency. Skillet in 9", 11", 13" sizes; $9.45, $11.45, $14.95. Saucepan in 1½, 2½, 3½ quart; $8, $10, $12. Casserole (fits 2½ qt. saucepan), $9.95. Wall bracket, $2.95 for 3. From Hammacher Schlemmer, N.Y.C. 22. Utensils are also available in copper encased with stainless steel.

Four-In-One Commode by Brown Saltman comprises three serving tables concealed in an occasional table. The unusual unit has great convenience and affords a handsome room appointment. Folding tables, easily withdrawn for use, have Micarta tops edged with turned wood. They're 26" x 14" x 15": permanent table, 28" x 17½" x 20½". Finely made of beautifully grained Philippine mahogany, $149. From Gimbel's, New York.



PHOTOGRAPHS BY FRED LERNER



In 60 seconds AMA Electric Espresso Machine brews and automatically dispenses two demitasse cups of rich coffee. For more servings, just refill machine with water and filter bowl with ground coffee; matters are simplified by extra filter bowls ($1.50 each) and a water carafe. Espresso brewing is also fine for tea. Italian machine (AC-DC) is solid, chromed brass. $27.50. Abercrombie & Fitch, New York 17 or V.I.A. Co., Chicago 5.

(Please turn the page)



would you believe it...

This spinet rivals many a grand in tone *and* volume! What's the secret? An exclusive iron lever back with high tension strings . . . *dyna-tension,* it's called. Try this remarkable piano. Then judge for yourself.



Illustrated at top of page is Everett's newest high fashion Modern, ebony black with brass trim. Immediately above, the exquisite limed oak Modern.

EVERETT

Send for free booklet showing latest modern and traditional piano styles. Prices begin at $765 (Freight and bench extra). Budget terms available.

Everett Piano Co., Division of Meridan Corp., South Haven 2, Michigan

FROM DENMARK . . .

Hand-made furniture by Hans Wegner.
Magazine table: 63¼" x 20¼" x 19¾";
teak and oak with woven cane
shelf, **$199.** All oak with woven
cane shelf, **$181.**
Arm chair:
teak: with natural oxhide, **$199.50.**
with muslin, **$185.**
oak: with natural oxhide, **$169.50.**
with muslin, **$155.**



WRITE FOR FURNITURE FOLDERS

GEORG JENSEN INC.
Fifth Avenue at 53rd Street, New York 22

LOOKING FOR creative INTERIOR DESIGN?

If you want your home, offices or club to sparkle with a decorative personality which was created for your specific requirements and particular pattern of living . . . you'll appreciate the vast difference in the way Cannell & Chaffin plans and completes a job.

Cannell & Chaffin has, for more than 38 years, been one of the most important interior decorating establishments in California . . . the recognized decorative style center of the country.

Wherever you are . . . if you are interested in the unique combination of talent and service that has produced hundreds of outstanding interiors from coast to coast . . . write or call for further information.

3000 WILSHIRE BLVD. • LOS ANGELES 5 • DUNKIRK 3-2156

IT'S WORTH MENTIONING

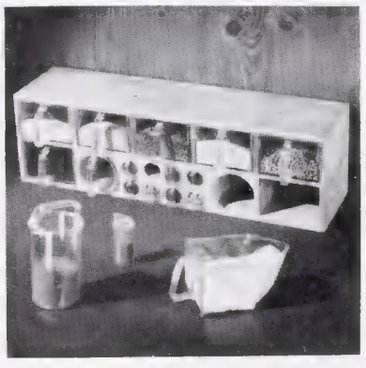
CONTINUED FROM PRECEDING PAGE



Thermo-Pin saves you 50% to 75% in meat-cooking time and 50% or more in meat shrinkage. Also, meat roasted, water-cooked or pressure-cooked with the pin, comes through wonderfully succulent and flavor-rich with uniform doneness throughout. Why? Internal steam is continuously condensed and vaporized by the innovative device, causing cooking from inside outward. $14.95 a pair, from Thermo-Pin Corp., Box 164, Williston Park, N.Y.



These transfer decals are reproductions of early American stencil designs, finely executed in gold, silver and full color. They afford lovely decoration for chairs, chests, lamps, trays, kitchen fittings; for application, just soak decal units loose from paper sheet. Boston Rocker set (top) supplies 8 decal units; $1.50. Pennsylvania-Dutch, 5-piece set, $1.50. Bird-Fruit, 6-piece set, $1. From Authentics, Box 26, Cincinnati 7, Ohio.



Easylux Grocery Cabinet from Norway contains seven scoop-shaped, 32-ounce canisters; two cylindrical 28-ounce jars; eight 4-ounce spice jars. All are made of transparent polystyrene with fluted handles. You can hang or stand the unit; it's decorative and utilitarian. Size 28½" x 9" x 7¾". With natural-finish birch cabinet, $37.95; pine, natural finish or white enameled, $29.95. From Viking House, Box 37, Irvington, N.Y.

Glass strips backed with color and ornamental gold veining create the exterior of these handsome National accessories for bedroom or bathroom. They're made of high-quality glass smoothed on all edges and the shell to which glass is laminated is of sturdy metal. Choice of black, pink or white with gold veining; interior off-white. Hamper (brass cover), $15.90; wastebasket, $5.95; tissue box, $3.95. From Marshall Field's, Chicago.





With Valet Stormrak at the front door for storing wet umbrellas and overshoes, you avoid a cluttered vestibule and messy dripping on the floor. Nine or more pairs of overshoes fit on rack's three shelves; side walls provide eight umbrella holders with removable drip pans. Stormrak, suitable for home or office, is finely made of welded steel with durable gray finish. 29" x 16¼" x 13". $25.50. From Goldsmith's, 77 Nassau St., N.Y.



Shur-Line Edging Tool makes fast work of painting wall areas adjoining ceiling, baseboard or window and door frames. Two wheels built into the plastic tool insure precise painting movement and a straight result. A metal-back pad, removable for replacement, applies paint as you roll the tool along the wall edge; getting into corners is a cinch. $1; replacement pads, 59¢ each. From Benrich Co., 568 Union, Brooklyn, N.Y.

Pure plastic with porcelain-like finish that looks like china is used for Ullman's unique Princess plates. They're party disposables, reusable numerous times. Suitable for both hot and cold foods, plate's surface is non-absorbent and readily washed clean. The printed decorations are in full color. Either Dresden Rose or Poinsettia plate (9½" diameter), $1.50 for 8. From Amy Abbott, 344 W. 52nd Street, New York, N.Y.





U-Bild patterns for these beguiling children's things make the projects simple enough for even a wood-working neophyte. Full-size outlines for all constructional parts are ready to trace on wood. You get concise assembly guidance showing even where nails go, printed outlines for all design details. Pattern for giraffe clothes rack, 50¢; rocking horse, 50¢; for pony rocker, $1. From U-Bild Enterprises, Van Nuys, Calif.

Croscill's Alphabet Cafés are charming for juvenile quarters or a kitchen. Valance to match curtains is available ($2.50), and for home sewing, identical Everfast alphabet chintz can be had by the yard ($1.59). The curtains, well tailored with scalloped tops, cost $4.98 for both 30" and 36" length. Multicolor on white in smart color schemes dominated by browns, pinks, reds, greens or blues. From B. Altman & Co., New York 16.





Butter gets baked into toast or muffins the old-fashioned way with Munsey Oven Toaster; however, in place of old-fashioned toasting methods, you have electrical expediency. Fine also for open-face, melted cheese sandwiches or cocktail snacks, and you can make them right on the serving scene. In 3 minutes, this toaster readies Brown'N'Serv rolls for use or heats biscuits or coffee cake. $10. From Jeb's, Waverly, Missouri.

(Please turn the page)

Something old... Something new

Haviland *china...*

An ageless tradition



Every bride seeks to establish her own traditions of loveliness . . . and for well over 100 years, Haviland China has been the standard by which brides have measured the beauty of their own table settings. Typical of the Haviland mood of quiet elegance is the striking "Prelude" pattern shown here. And yet, despite its superlative quality and its fresh appeal, "Prelude" is most modestly priced – a five piece place setting costs only $13.55. But see your Haviland dealer – register your own choice of pattern – and enjoy it for a lifetime.

Haviland

AND CO., INC.

Haviland & Co., Inc., Dept. HB-11 270 Park Avenue, New York, N. Y.
Please send me your illustrated brochure on the history and use of fine china. Enclosed is 25c.

NAME_____

STREET_____

CITY_____ ZONE_____ STATE_____

If it's fine...it's
Flintridge China



Reverie

Gracious beauty for your table . . . whether your home is modern or traditional. You'll love the perfect grace and simplicity of REVERIE . . . a spray of exquisite white flowers charmingly placed on a pastel coupe background. Fine china finished in richly gleaming platinum to blend with your precious silver. Available with softly subtle backgrounds of Pink, Blue or Grey.

$15.50 a five-piece place cover

Write for your free, illustrated color folder

FLINTRIDGE CHINA CO., 350-380 S. Raymond, Pasadena 1, Calif. Dept. HB-11



the answer is Risom

For the home or business interior.
Through leading dealers and decorators. Write for new 16-page brochure 25¢.

JENS RISOM DESIGN, INC., dept. B-10
49 East 53rd Street, N. Y. 22



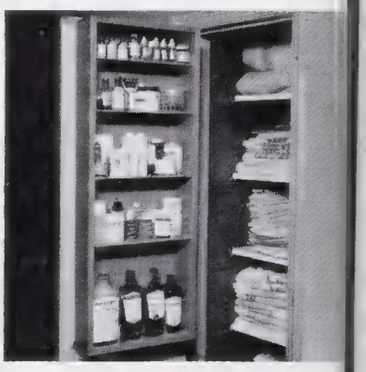
IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Drake Soldering Kit supplies a full range of soldering tools for the home handyman's needs. The fitted steel case contains an electrified handle unit which you fit with three interchangeable irons: a 60 watt with ¼″ tip, a 100-watt with ¾″ tip, a 150-watt with 1⅛″ tip. Safety rack for idling heated irons. acid solder and rosin-core solder come with the fine, UL-approved tools. $15.95. From Drake Electric 3656 N. Lincoln, Chicago, Ill.

Hideaway Chest fastens to the back of a closet door creating a storage cabinet within a closet for bathroom supplies, grocery staples or what you wish. Strong unit is made of pine and Masonite; removable shelves have high Plexiglas fronts that keep shelf contents secure. Choice of 15″ x 38″ x 5″ or 21″ x 38″ x 5″. Unpainted, $12.95, $14.95; white lacquer finished, $14.95, $16.95. From Bodine's, 444 E. Belvedere, Baltimore, Md.

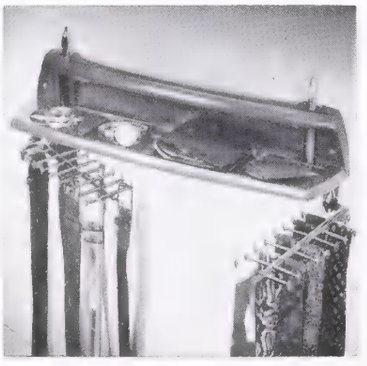




Polly Pewter Polish is formulated for the care of both antique and contemporary pewter. We found a remarkably effective cleansing polishing agent. Product is endorsed by prominent dealers in pewter ware, also by private pewter collectors. Cream-like liquid a formulation of mild chemical and a non-scratching abrasive, free of acids and alkalis. $1 per pint. From Technology Laboratories, Box 210, Wolfsboro, N.H.

You interleaf stacked china with Platta Pads and thereby protect it against the chipping or scratching that might otherwise occur when plate surfaces meet. The pads are made of durable, non-woven fabric that has felt-like texture and is washable. In a package priced at $1, you're supplied 12 each of four sizes for dinner plates, salad plates, bread-and-butter plates and saucers. From Taft's, 104 N. High St., Columbus, Ohio.





You use Val-E-Tray on a closet door for parking things emptied from trouser and coat pockets. The handy device collects keys, coin, lighter and other small items in a series of receptacles. For pen, pencil, wallet, papers and the like there's a vertical rack. Two swinging arms at rack's base store numerous belts and neckties. Sturdily made of bronzed plastic; 20″ long by 5″. $3.95. From Val-E-Tray, 86-71 78th St., Woodhaven, N.Y.

U.S. Koylon® FOAM *Cushioning*



FURNITURE BY DUNBAR
DESIGNED BY EDWARD J WORMLEY
CUSHIONED WITH U. S. KOYLON FOAM

Modern elegance is stated with serene simplicity in this furniture by Dunbar. And U. S. Koylon Foam Cushioning makes its comfort totally modern, too. Always buoyant yet deeply relaxing, Koylon brings a look of light gracefulness to the grand scale of this luxurious sofa. The foam button seat cushions, the wedge shaped pillows cored with Koylon are shaped to perfection.

So, too, is the sculptured seat cushion of the cane backed chair. U. S. Koylon Foam Cushioning adds so much to the lasting distinction of fine furniture that it's preferred by leading designers and manufacturers. Always look for the Koylon label. You'll find Dunbar furniture at fine stores near you, or write Dunbar, Berne, Indiana.



US RUBBER **United States Rubber**

EXCITING NEW DECORATIVE
American
PANORAMA
WALLPAPERS
with handprinted
MATCHING FABRIC

Stockwell WALLPAPER



ASK YOUR
DEALER
TO SHOW YOU
TOMBSTONE
SAGA
A THRILLING
PATTERN
DESIGNED
FOR THE
MEN
"big and little"
IN YOUR LIFE

SEND 25c for
SAMPLES and
BROCHURE
3262-TS
WILSHIRE BLVD.
LOS ANGELES 5

FINE FURNITURE
Gordon's, Inc.
JOHNSON CITY, TENN.

Gordon
FINE TABLES FOR FINE HOMES



This is Gordon's Modern Desk Number 72 in Genuine Honduras Mahogany with Chinchilla Finish. The piece features drawer locks and brass ferrules on the legs. Available also in Cherry Hi-Lite, Black Lacquer and Blonde Mahogany finishes.

A close look at Gordon tables and occasional pieces will show you that only the finest woods are selected for them . . . that the workmanship is superb, down to the finest detail. Whatever your decorative scheme — modern or traditional — look for Gordon before you buy. A postal card will bring you the name of the Gordon dealer nearest you.

Gordon's, Inc. JOHNSON CITY, TENNESSEE

PANTRY SHELF NEWS



By JULIE POLSHEK

An unusually fine cheese spread blended of Gorgonzola and cream cheeses was recently sent me for tasting. It's called Man-of-the-House Party Cheese, and, by way of a pertinent sidelight, was created by a man for serving in his own home.

Fine Gorgonzola, mellowed by subtle spices and flavorings, dominates the interesting spread; it's a pure cheese blend, free of any sort of "fillers." Taken out of the refrigerator a little before use, it acquires consistency much like soft butter making it easy to spread on *canapés* or sandwiches. Or combine it with sour cream, sweet cream or salad dressing to create a cocktail dip. Another suggested use: Spread the cheese on hamburgers or steak before broiling; results are exceedingly interesting and tasty. Keeping qualities are remarkable; even after opening jar's vacuum seal.

Mail shipment is available from Distinctive Products Co., 9017 Cottage Grove, Chicago. The postpaid price for two 5½-ounce jars is $2. (15 cents extra for shipments to points west of Denver.)

✦

A tasting session just completed on Continental's *Petits Fours Parisiens* voted these irresistible chocolate-covered confections the most luscious *petits fours* this side of gay Paree. Amid ooh's and ah's, a scramble for seconds and even thirds became the order of the tasting. If and when you do your own tasting, you'll understand why. The inch-square cubes are covered with unusual chocolate that has the richness of a milk chocolate without cloying sweetness. Inside are multi-layers of yellow and chocolate cake between which are sandwiched rich fillings containing such things as marzipan, fruit jelly, ground filberts and almonds. Four varieties of cake combinations and fillings are included in the 40 *petits fours* contained in the 20-ounce box and each chocolate covered cube is decoratively enhanced with colored icing.

Mail orders for these *petits fours* can be directed to Charles & Co., 340 Madison Ave., New York. Their postpaid price is $3.35.

✦

For new taste interest in preparing pork spareribs or boneless pork, I highly commend to you Chasu Chinese Barbecue Sauce. It's a pre-roasting marinade formulated for preparing Chinese sweet pork or spareribs barbecued in true Chinese manner. With boneless pork you cut meat into inch-thick strips and get a crisp-coated, roasted result. Honey is skillfully combined with soy sauce, Oriental spices and flavorings, and licorice gives the exotic blend a smoky pungence. Chasu sauce is available from Mid-Pacific Products, P. O. Box 84, Cathedral Station, New York, N. Y., at $1.25 for 8 bottles.

✦

Holiday use of extra-fancy delicacies for entertaining and gifts makes this a pertinent time to throw a spotlight on Kettle Cove's luscious Chocolate Elegante. This unusual chocolate product is like a French *pot-de-crème:* very rich fudge-like in taste and velvety in consistency. Used as it comes out of the jar, it can be spread on crackers or on cakes for a soft frosting, as the French do with *pot-de-crème:* also delectable used to fill split cupcakes, cream puffs, éclairs or meringue shells. For parfaits, you combine Chocolate Elegante with whipped cream: for sauce, you thin it with water or milk to desired consistency. You can make excellent hot chocolate by merely combining hot milk and Chocolate Elegante in ratio of one tablespoon to one cup of milk.

Chocolate Elegante is available in three varieties flavored respectively with rum, Cointreau and crème de menthe; in each instance, the alcoholic content delightfully complements the rich chocolate.

A gift pack of the three varieties in ½-pint jars comes in a lovely re-usable box and this "Very Special Threesome" pack costs $5.60. In a holiday mailing carton, Chocolate Elegante costs $4.50 for 3 jars. An "unspiked" variety is available for $1 per jar.

Mail-order shipment can be had from Kettle Cove Industries, Manchester, Mass. (Prices given do not include mailing cost.)

✦

Holiday cooky-making is just around the corner prompting mention of some interesting books on the subject. One, *The Christmas Cookbook* by Zella Boutell provides in its lengthy cooky chapter, 25 full-size patterns for cooky tree decorations with detailed instructions on carrying through. Other chapters deal with breads, cakes, puddings and other desserts, punch-bowl fare, candies, relishes and conserves. Price $3.95.

Another book, *The Cookie Jar* by Josephine Perry, is a collection of some 220 cooky recipes. Half of them are from foreign lands: the other half are regional recipes of our own country. Both groups include numerous traditional Christmas specialties. Price $2.85.

Holiday Goodies and How to Make Them, Peter Pauper Press, includes recipes for cookies and sweets to hang on the tree, candy, glazed fruits and nuts, pastry and pies, conserves and frozen desserts. Each chapter is humorously augmented with delightful color illustrations and limericks, and the whole thing is put together with great flair in a 4″ x 7″ book packed in a box illustrated with a reproduction of the book's beguiling cover.

It's an intriguing book for gift-giving, as are three similar books by Peter Pauper Press: *Holiday Punches . . . Party Bowls and Soft Drinks, The Holiday Cook Book of Oldtime Cookerie, The Holiday Drink Book*. It's a foursome sure to ring a bell with anyone who collects cookbooks as a hobby.

The books cost $2 each in the gift box; $1 each minus the box. The Peter Pauper books and the other two books are available by mail from Brentano's, 586 Fifth Ave., New York, N. Y. (15¢ postage for any individual book or for the Pauper foursome.)





Dr. L. Joseph Stone
Head of the Department of Child Study at Vassar College.
"Play is fun but it can be more. By choosing the right toys, skills are developed and imagination stimulated."

Here, in one beautiful book, are hundreds of quality toys from every corner of the world . . . carefully chosen by F. A. O. SCHWARZ to enchant and educate your children, and they are competitively priced. This wonderland of toys comes to you FREE enabling you to shop the world's most famous toy store in the convenience and comfort of your own home.

Fill out and mail this coupon today!
F. A. O. SCHWARZ Dept. H. B.-3
745 Fifth Avenue, New York 22, N.Y.
Please send me the 1955 FREE CATALOG
My Name is_____
Address_____
City_____ Zone____
State_____

ORREFORS CRYSTAL



Vase, 10″ high—Bowl, 12″ dia.

Modern dramatic beauty distinguishes Nils Landberg's imaginative new hand-shaped pieces. Stemware, decanters, and other Orrefors Crystal at the better stores.

Send for name of dealer nearest you and free illustrated Orrefors booklet

U.S.A. Representatives:

East: FISHER, BRUCE & CO., 221 Market St., Phila. 6, Pa.

West: ZACHO, 3157 Wilshire, Los Angeles, Calif.

How to leave home and like it

By MARION GOUGH

Just on the off chance that the now officially jolly Soviet Union may one day soon pull up the curtain and invite us all to come visiting again, we have lately been considering the study of Russian. This has naturally led us into some research on what are currently the easiest, fastest ways to learn any language—or at least enough of the language so that we can talk back to the natives. (We have discovered that there's no trick to memorizing flashy phrases, nor even to getting them understood. The trouble is that the natives may reply, with their usual exasperating fluency, and then where are you?)

Short of "living with a family" or taking classroom courses in languages, there are three fairly painless methods that seem pretty recommendable to prospective travelers. They will hardly qualify you to read Dante, Dumas or Dostoievski in the original, but they may keep you from going hungry, missing a train or barging into a room of the wrong gender. Chiefly, they provide you with one sort of common ground on which to get acquainted with people in other lands, especially outside of the large cities, where English begins to be a novelty.

Our Italian, which we speak haltingly and with such a syncopated rhythm that Italians usually (*Please turn to page* 381)







Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.





Speak their language—even a little—and people the world over open doors that are closed to tongue-tied visitors. There are quick, easy courses in all sorts of languages from French to Swahili. You'll see more, learn more, shop better and, best of all, make friends.



Hat by Mr. John, Inc.

The lady in the chic chapeau may have let her enthusiasm go to her head.
Yet, who can blame her? So many smart Parliament smokers want everyone to know *their cigarette* is special.
The crush-proof box . . . choice tobaccos . . . luxurious flavor . . . the famous Mouthpiece that keeps
the filter recessed a full quarter-inch away from your lips. With Parliaments, *only the flavor touches your lips!*

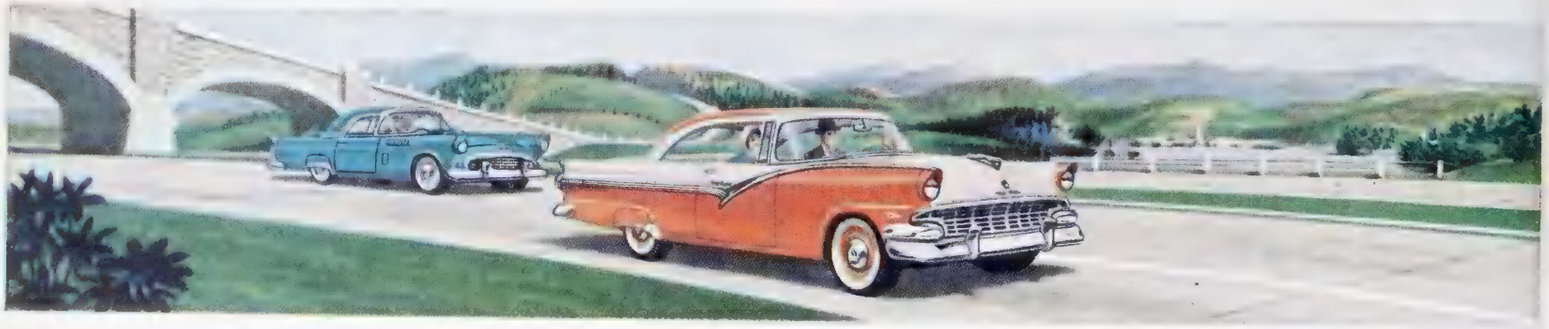
You're so smart to smoke **Parliaments**

ONLY THE FLAVOR . . . TOUCHES YOUR LIPS



It has the Thunderbird "glow"

The new '56 Ford caught its "dash" from the Thunderbird!



It has the Thunderbird "go"

YOU'LL FIND the Thunderbird's beauty and split-second power in every '56 Ford . . . *plus* the safety of Lifeguard design.

Let your eyes linger on that long, low silhouette. Here is styling inspired by the most exciting car of our time—the Ford Thunderbird.

Now, touch Ford's gas pedal. Immediately, you'll discover the greatest pleasure that power can give. That's because you have the new 202-h.p. Thunderbird Y-8 engine* to give instant obedience to your every wish.

And how wonderfully safe you feel! No wonder, for Ford's new Lifeguard design gives added protection against the hazards which cause more than half of all serious accident injuries. For example, the new Lifeguard steering wheel acts like a cushion in case of accident. Lifeguard double-grip door locks give added protection against doors springing open under shock. Lifeguard padding is available for instrument panel and sun visors to lessen injuries from impact. And optional Lifeguard seat belts keep occupants securely in their seats for added safety.

Visit your Ford Dealer. He will give you the complete story on Ford's performance, comfort, quality . . . and *safety*.

**Available in Fordomatic Fairlane and Station Wagon models.*

'56 Ford . . . the fine car at half the fine car price!



HOUSE BEAUTIFUL is devoting this entire issue to

FRANK LLOYD WRIGHT

- He has created a new beauty in architecture and a new idea of beauty for our time.
- He continues to inspire a whole world with his freedom, as he has for 60 years.
- He has achieved the immortality of influence and universal recognition, and continues to amaze even his admirers with the freshness of his latest work.
- And now he has designed a whole ensemble of home furnishings, which are being introduced this fall in stores across the country.

"There can be no separation
between our architecture and our culture.
Nor any separation of either
from our happiness."

Frank Lloyd Wright

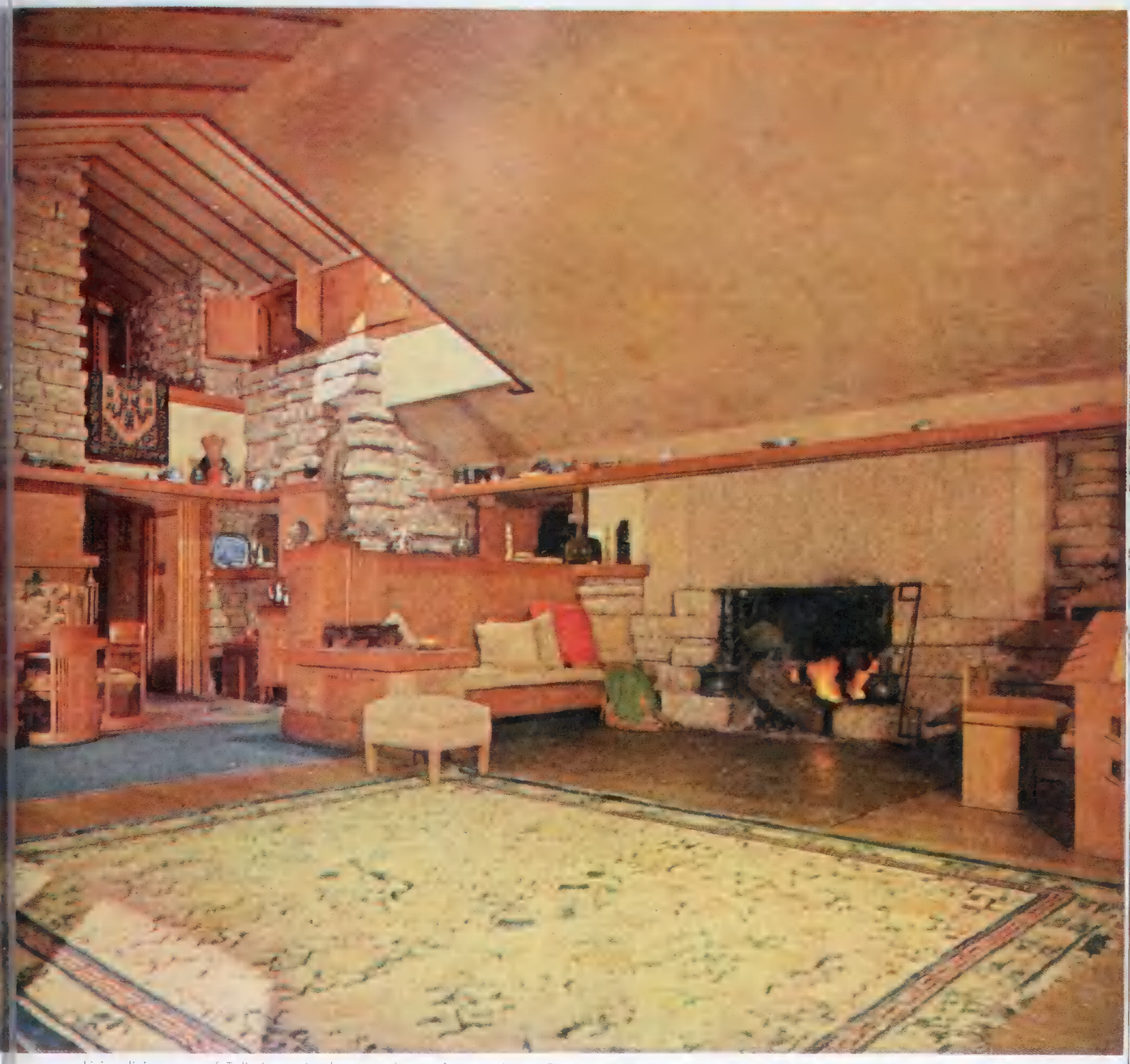


Loggia of Taliesin, overlooking low rolling hills of Wisconsin.



FRANK LLOYD WRIGHT'S CONTRIBUTION:

A Beauty of Life equal to the Great Concept of America



Living-dining room of Taliesin, pastoral summer home of Mr. and Mrs. Frank Lloyd Wright and the Taliesin Fellowship. 1911-1914-1925.

The meaning and message of America to the world is written in the lives of our people. It has been expressed by our still-ringing Declaration of the dignity and worth of the individual. of his right to a beautiful life wherever his pursuit of happiness will take him.

And now. at last, America has found a framework equal to the greatness of its concept in the architecture of Frank Lloyd Wright. in the work he has done with such integrity, beauty and freedom all the long, dedicated years of his life.

From the prairies of the Middle West, where he was born and where he built the home we see on these pages, out to the deserts. woodlands, mountains and coasts. he has created hundreds—and inspired thousands—of other homes that speak eloquently of the continent (*Please turn the page*)



that is our country. He has shown Americans how to love America by living in touch with its varied beauties in homes that partake directly of them, that are designed to grace their lovely sites by accepting their natural gifts. He has shown Americans how to build according to the character of their land and themselves, as in his own desert camp in Arizona, which is spread in all its splendor before us. He has shown Americans how to match the new sense of man's inner spaciousness, of the inner grandeur and nobility which mark the people of a democracy, with buildings and ways of life that are worthy of it and strongly encourage it.

"In America," Frank Lloyd Wright has reminded us again and again, "each man has a peculiar, inalienable right to live in his own house in his own way. He is a pioneer in (*Please turn the page*)

Winter camp of Mr. and Mrs. Frank Lloyd Wright, a vast canvas tent called Taliesin West, inspired by the rugged grandeur of Arizona. 1938



"The awakening sense
of man's inner spaciousness
must be encouraged
to break through
to sunlight, sky and air
by our buildings
and by our ways of life."

Frank Lloyd Wright





every right sense of the word. His home environment may face forward, may portray his character, tastes and ideas, if he has any—and every man has some somewhere about him." And when it does, we shall be "miles along the road toward the realization of perhaps the greatest architecture, and probably the grandest expression of human life, the world has ever seen. . . . For there is a new integrity in America, alive and working with new means, working for freedom and beauty—yours and mine and our children's—in the realm of the new architecture."

As free men we can no more imitate the styles of other times in our homes than we can copy the lives and thoughts of other men. We must continue to develop new forms—new space concepts—equal to the new ideas of life we have set stirring in the world. That is the meaning of Frank Lloyd Wright.

California home of Mrs. Clinton Walker, designed by Wright to be a companion to the sea, the rocks and the far horizon. 1952.



"Man takes a positive hand in creation whenever he puts a building upon the earth beneath the sun."

Frank Lloyd Wright



Mr. Wright at home in Spring Green, Wisconsin, on his 86th birthday.



"When the materials are all prepared and ready, the
architects shall appear.
I swear to you the architects shall appear without fail,
I swear to you they will understand you and justify you,
The greatest among them shall be he who best knows you,
and encloses all and is faithful to all,
He and the rest shall not forget you, they shall perceive
that you are not an iota less than they,
You shall be fully glorified in them."

—Walt Whitman

Frank Lloyd Wright: the man who liberated architecture

By Joseph A. Barry

How quickly we forget the recent past.
How easily we take the present for granted.
Only yesterday heavy cornices and gloomy pseudo-historic styles hung over the homes of America and closed in the American dream of freedom and spaciousness.

And if, today, architects feel free to design bright new homes that embrace their sites with sensitive love, that serve their owners with fidelity and function, that express the advances of our time with beauty and character, then it is largely due to the man whose sixty years of passionate and principled effort freed their architectural thinking and prepared three generations for their work.

We refer, of course, to Frank Lloyd Wright.

How simple—and how insufficient—it would be to list his innovations and show how they have been introduced into our building: earth-hugging houses with wide protective roofs: protected openness to the outdoors: functional and spacious openness of dining to living room, and kitchen to both: built-in heating, and carports. We might even venture fruitlessly into argument as to whether he was really the first to create these new elements or simply the first to pioneer them and make them widely effective.

None of this matters. Because none of this touches the core or opens our eyes to the central meaning of it all: *Here is a new architecture for a new world.*

These are the questions we must resolve:

What explains the event of Frank Lloyd Wright, perhaps the greatest architect in 500 years?

Why was it *America* that produced him, and, with him, probably the greatest domestic architecture in the history of the homes of man?

And why do we even dare to speak in such superlatives as "greatest architect" and "greatest architecture"?

* * *

We might start with the Declaration of Independence and say that 125 years later America finally achieved an architecture for man's right to "life, liberty and the pursuit of happiness."

We might start with the birth of a boy in rural Wisconsin, in 1869, son of a Welsh mother, who destined him at birth to build beautiful buildings.

But let us start our story in the 1880's, when Frank Lloyd Wright was sixteen and had two experiences that are as vivid to him today as they were then. They occurred, of course, to hundreds of other boys. He, however, was ready for them.

First, he read Victor Hugo's *Notre Dame*. Nothing startling here. It was a very popular novel in the Eighties: and we have had at least two movies made from it in our own time called *The Hunchback of Notre Dame*.

The sixteen-year-old Wright, however, did not skip the long chapter on architecture, as most of us might have—a chapter so heavy that many editions don't even include it. He still remembers passages from it so well that they have become part of his own speeches and thought.

Architecture, he read, had once been the noblest expression of humanity, until it was overthrown by the invention of printing and betrayed by the Italian Renaissance. From the Sixteenth Century its decline was clearly visible. The great Gothic cathedrals of Notre Dame and Chartres, genuine and modern structures in their period, gave way to imitations of Greek and Roman styles. "It was this decadence of architecture." Victor Hugo then (*Please turn the page*)

The man who liberated architecture

continued

"The great advent of an architectural genius may startle us unexpectedly in the Twentieth Century, as Dante startled the Thirteenth."

Victor Hugo



Mr. Wright with two of his key men: Wesley Peters and Eugene Masselink.

commented bitterly, "which has been called the Renaissance —that setting sun which we all mistook for the dawn."

Perhaps it was within a few weeks' time that young Wright had his second unforgettable experience: He was passing the Wisconsin State Capitol at Madison when he witnessed the collapse of its new west wing. "I heard the roar of collapse," he recalls today, "I saw the clouds of white lime-dust rise high in the air, heard the groans and cries of those injured and not killed—some 40 workmen dead or seriously hurt. I remember clinging to the iron palings of the park in full view of the scene, sick with horror.

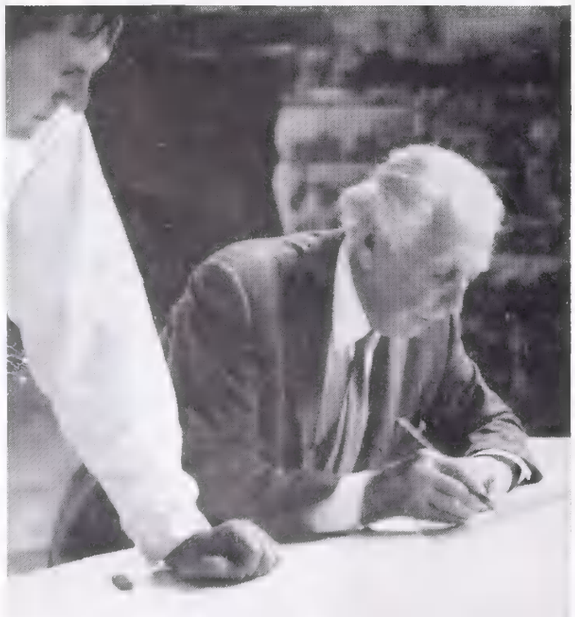
"A great 'classic' cornice had been projecting boldly out from the top of the building against the sky. Its moorings partly torn away, this cornice now hung down, suspended on end, one great section hanging above an upper window, where a workman hung, head downward, his foot caught, crushed on the sill of this window by a falling beam. A red line streaked the stone wall below him and it seemed as though the hanging box of sheet-iron, that a moment before had gloomed against the sky as the 'classic' cornice, must tear loose by its own weight and cut him down before he could be rescued.

"The spectacle of that sham feature hanging there, deadly menace to the pitifully moaning figure of a working man, went far to deepen the dismay planted in a boy's heart by Victor Hugo's prophetic tale and gave rise to reflections: 'This empty sheet-iron thing . . . a little while ago it was pretending to be stone . . . was it all now sham or was it just the cornice? . . . and if they would lie about the cornice, why wouldn't they lie about other parts of the building too?"

"That was early disillusionment and cruel," Mr. Wright concludes, "the vision of idolized architecture ebbing slowly away into sham. But both experiences—reading Victor Hugo and seeing the wreck of the Capitol by internal collapse—did something to me for which I have never ceased to be grateful. If the old order is to be preserved, it is not well to have boys read the great poets or see classic buildings fall down."



Four years later, years that included the study of engineering and



some practice of it. the study of architecture and considerable drafting of it (in the offices of the fashionable Silsbee). young Wright went to Louis H. Sullivan. because. for one thing. "he did not believe in cornices."

Some six or seven years later he left on his own to be forever on his own. and to complete. with Richardson and Sullivan. the trinity who performed the transition from 19th-century to 20th-century architecture. from cornice-hung structures glooming against the sky to buildings that are part of the landscape and companions to the horizon—whatever the landscape. wherever the horizon.

America. when Wright first began to practice as an independent architect. was at various levels of development. It had had its golden day in literature. in the works of Whitman. Melville. Emerson. Thoreau—all writers who had nourished Wright's spirit. But it had settled down. in the words of Lewis Mumford. into the brown decades of home life. Mid-Victorianism had descended on America like a blanket of fall leaves.

Remember our manners? They were as stuffy as our puffed sleeves. our bustles—equivalents of the fake-stone cornices. the pilasters. the solemn Greek pillars that held up nothing. barely their own weight. Remember the bathing suits? They were as much an obstacle between the sky. the air. the water and ourselves. as ever our homes were.

We were not Americans: we were little Englishmen and little French women. Most of us. that is. A few were not. and some of those few came to Frank Lloyd Wright: the Winslows. the Littles. the Danas. the Coonleys (you can see their great houses on pages 272-277). "One man in a hundred thousand will need me." Wright said. "as much as I need him."

They did need him. and they were wise enough to know it. He was probably not easy to work with—creating new structural forms for a new country can be as painful as childbirth—no layman could possibly envisage the reality of his visionary projects. It must have been as difficult as reading the future. particularly since *their* present was clouded over with the classic fog of the Chicago World's Fair of 1893. whose monumental aftermath virtually blotted Sullivan and contemporary architecture from the American scene.

But they went to him—and much credit to them for it—when he was young and beginning. despite the honest arrogance he had chosen as a defense of his revolutionary principles. rather than a hypocritical humility to support himself and his growing family. Slowly he acquired the clients he deserved. the great clients that result in great houses. One by one his prairie houses. as he called them. rose out of the ground. into the light of day: and soon he had a host of imitators who were rapidly making a school out of his work without seeming to understand the principles behind it.

Not only in America. but in Europe as well. Wright's forms were being copied without the principles themselves being either understood or even vaguely applied. Far from being without honor in his own country. an entire issue of the American "Architectural Record" was devoted to his work in 1908. *before he had reached forty*. In 1910. the famous Wasmuth edition of his buildings appeared in Germany and rapidly spread his influence throughout Europe.

But only today might one say Frank Lloyd Wright has triumphed. in the sense that his architectural philosophy has become a major part of our living culture. a fundamental part of the equipment with which our architects and builders solve the important problem of architecture for ways of life new to the world.

Only today might one say America has an architecture equal to its unique message. because America. at last. understands what that architecture must be. Mr. Wright has triumphed. We can not say it too often. This issue of our magazine. which we are devoting not simply to his great buildings. but to his *greater principles*. is testimony to it: and even if it has arrived late in his life at eighty-six. happily. it is not too late.

If we can state these principles in our fashion. in as clear and plain a way as we are capable. perhaps Mr. Wright himself will *see* his triumph in our recognition of it.

Let us try.

1. Man. every man. has a right to a life of beauty. privacy and noble spaciousness. That is the meaning of the American Declaration. So let us have an architecture that is adequate to it. Which means a new (*Please turn the page*)

Always by his side and deep in his life and work is Olgivanna, his wife.





"Beauty will not come at the call of a legislature, nor will it repeat in America its history in Greece. It will come as always, unannounced, and spring up between the feet of brave and earnest men."

R. W. Emerson

The man who liberated architecture *continued*

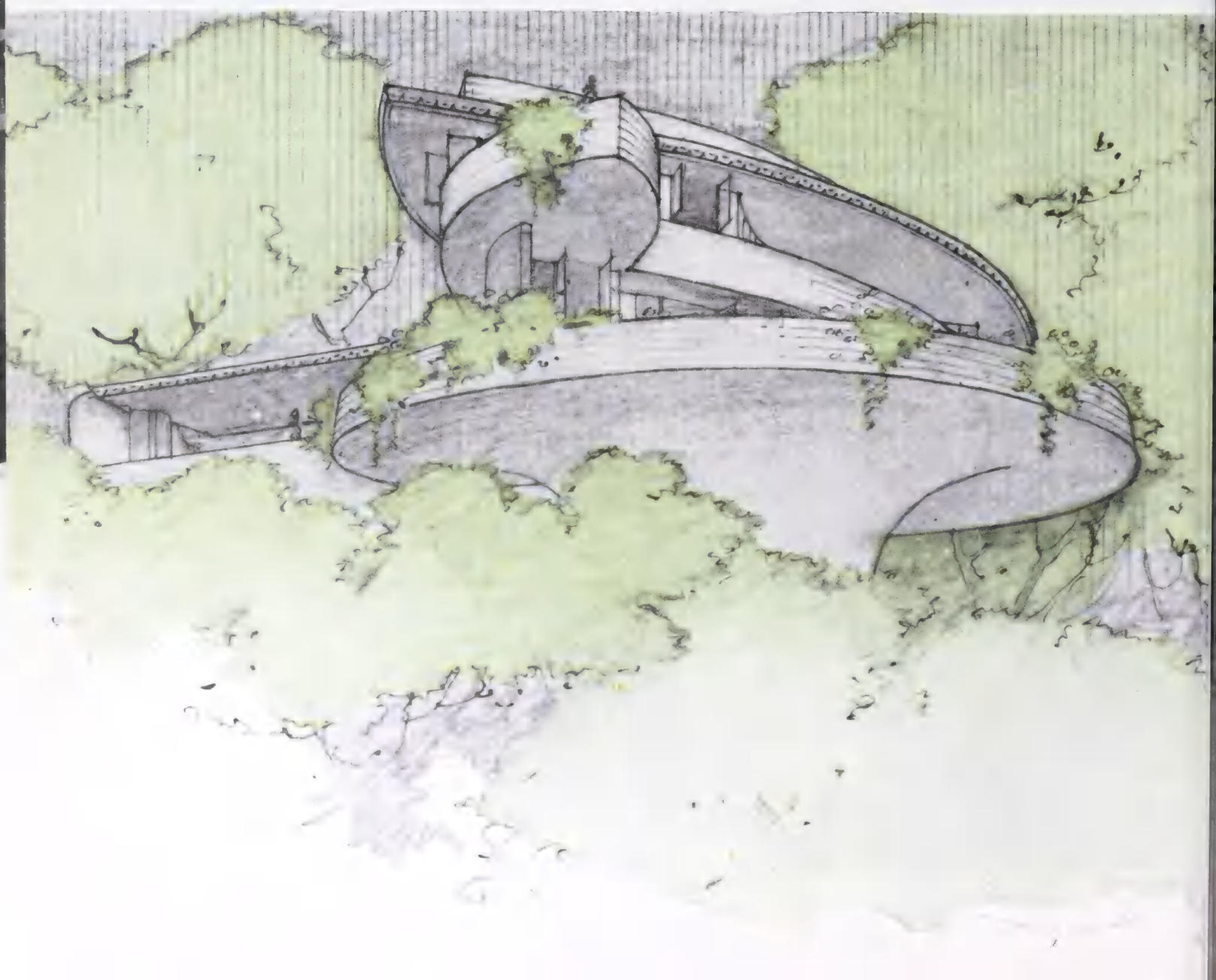
architecture. Away with fake façades, false styles, all impositions on the freedom and honest expression of the individual and his home. Which means abolishing the little boxes, the small cubicles, the cell-like spaces that have come about with the imitation of possibly once-valid styles, the reduction of formerly fashionable mansions and manors to the average-size houses of today. Let the inner spaciousness of man be matched by a sense of spaciousness in his home. Let his house no longer be a box that confines, but rather one that opens to light, sky and nature, without ever losing its quality of being a shelter and a place of withdrawal.

It follows, then, that architecture is not a matter of four walls and a roof, designed to impress visitors or passers-by. It is the space to be lived in! It is the space that surrounds us, that joins the space within ourselves encouraging us to expand with it. It is the space that gives us privacy and refuge, as well as stimulation and excitement. And it is this space that must determine the outward forms of our houses, not *vice versa*.

2. Man is part of nature. So long as he maintains a wholesome contact with the natural world he will be healthy in mind and body, as will be his culture. To deny this is to create an artificial civilization productive of jitters, neuroses, passive entertainment and boxed-in lives piled on boxed-in lives.

Therefore, let us build houses that restore to man the life-giving, life-enhancing elements of nature. This means an architecture that begins with the nature of the site. Which means taking the first great step toward assuring a worthy architecture, for in the rightness of a house on the land we sense a fitness we call beauty.

3. The new world has produced new machines and new materials. Let us use them for new forms, new space concepts for our new ways of life. The new machine age has given us the greatest tool box in history—let us use it for the greatest architecture, the greatest human expression the world has ever known, with man—and never the machine—as the dramatic center. Let us use steel to span larger living spaces, create continuity and plasticity in our structures. Let us use glass to explode forever the architectural box, to

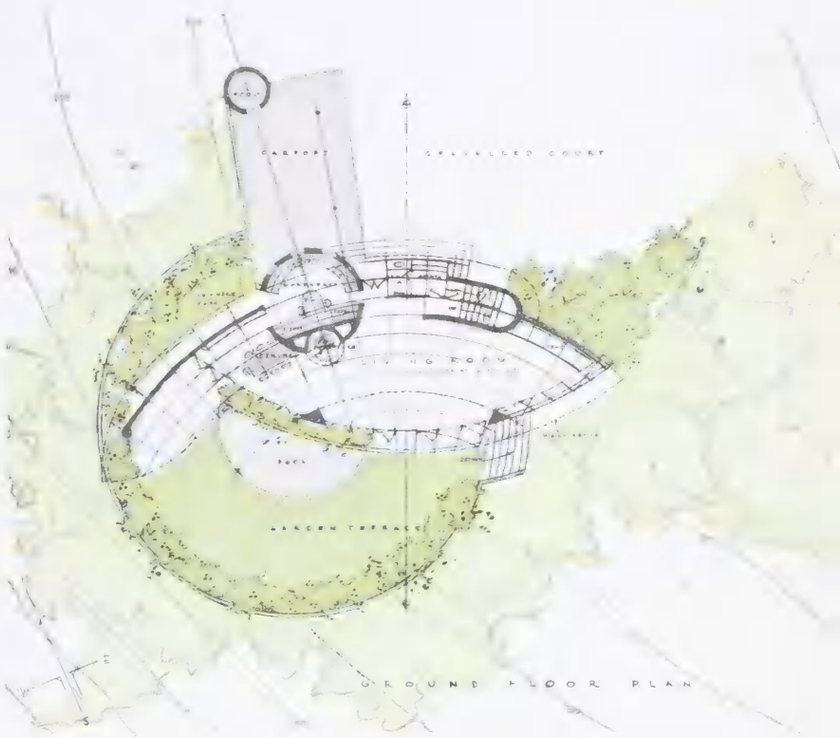


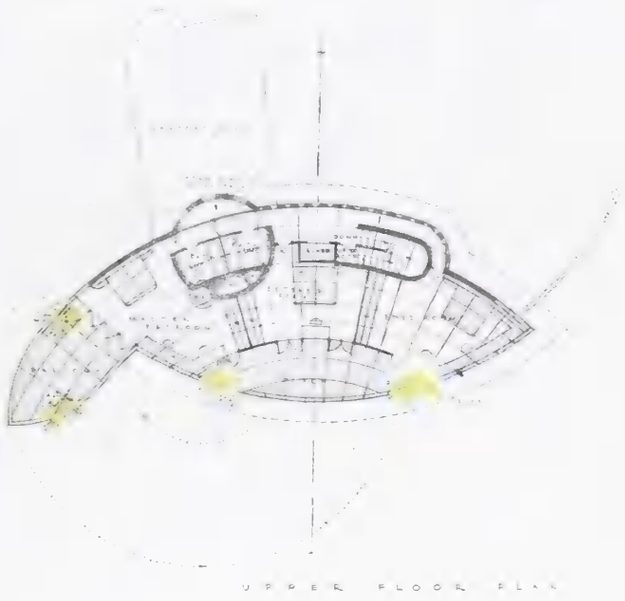
liberate our vision and extend it to the ends of the earth, to remove corners from our spirit as from our homes.

And let us understand the nature of all materials as we would understand the nature of humanity, and the nature of nature itself. Let plaster be plaster and not fake marble, lest it fail us, as we, pretending to be what we are not, fail ourselves. So let brick be brick, wood, wood and stone, stone. We shall be creating an architecture and a culture with integrity, wholeness, and beauty, for, as we admire a house that suits its site, so shall we instinctively recognize as beautiful the fitness of a material to its purpose.

4. Architecture is the mother of all the arts.

Let the structure of our buildings have such form that when revealed it has poetry. Let the ornament and pattern of our houses be an integral part of the architecture, rather than an applied afterthought. Let us eliminate from our homes all that is neither personally useful nor personally beautiful. Let us return to the spirit of the great ages, when all the arts were united to serve and ennoble the daily life, working in harmony together (*Please turn to page* 326)







Symbolic of the poetry and freedom which he has brought to architecture, this recent project from the drawing pencil of Mr. Wright himself is for the home of son Robert Llewellyn. It grows out of its site on a great mushroom-like base of poured concrete, rising in terraces of standard block over the steep bank of the valley. Its oval rooms offer views in all directions, as can be seen in plans above. Note too how inseparable are the interior spaces from the richness of the exterior forms which they have determined—a major principle in Mr. Wright's architecture.



"Falling Water," residence of Edgar Kaufmann, Jr., Bear Run, Pennsylvania, built in 1936.

The Poetry of Structure

The very means by which a building is built are the basis of the grace and beauty of its outward visible form. The rhythm and poetry achieved by organic architecture is the structural lesson of Frank Lloyd Wright



By John de Koven Hill

In some of Frank Lloyd Wright's buildings it is hard to tell where nature stops and man begins. The truth is that nature is present in these buildings as much as it is in the flow of a waterfall, the growth of a plant and the rock formation of a mountain glen.

Looking up at "Falling Water," we might easily compare it to a plant. Like the natural growth all around, its repose is fascinating from any angle, in varying light and shade, and in every detail. Yet the serene countenance of this famous house is in no sense an imitation of natural plant growth. It is, however, the natural expression, in concrete and steel, of the same structural principles that we see in many plant forms. Like the wood fibers that are continuous from tree trunk to branch, the reinforcing steel within these concrete terraces makes them a continuing part of the rock wall in which they are anchored.

Here we see a building that takes its form horizontally instead of vertically into space.

If we could live for a while on these terraces of "Falling Water," we could take in the delight of the tranquil relationship of the sheltered rooms with the stream below, of balconies reaching into the surrounding woods. Walking along the rock ledges we would feel that this beautiful glade is made more enchanting by the presence of the house. It is impossible to imagine that they weren't always together. Yet the beauty of the form we are seeing, which seems as timeless as the boulders around it, is the product of our century.

When he designed "Falling Water" in 1935, Mr. Wright chose a method of construction he hadn't used before in a residence. With reinforced concrete he was able to cantilever broad terraces as extensions of the natural rock ledges. Mr. Wright describes the cantilever action as being similar to the "balance of a tray on a waiter's fingers." Here this engineering principle served as a means of creating generous living space without destroying the charm of the glen with massive understructure. These slabs of man-made rock spread out from along the wall of the glen, held secure from sidewise movement by solid chimneys and piers of stone that rise from the boulders.

Reinforcing steel rods within the floor slabs turn up into the concrete parapets. This turned-up edge forms a strengthening beam at the same time that it acts as a railing. In this way the floor slabs are like a series of trays, anchored in the rock at the back, the rhythmic bands of the parapets echoing the quiet lining of the rock walls along the stream.

The contour of these concrete forms is as simply and directly expressive of their structure as the contour of the hand is expressive of the action of the bones and muscles within. Here we see the familiar beauty of stone masonry—one of man's earliest building materials—coupled with a new form of beauty, which lies in the plastic nature of reinforced concrete.

Because the cantilevered floors are self-supporting, vertical walls are only curtains of glass held in a frame of light and delicate metalwork. This element of steel, with predominantly horizontal members, interweaves a rhythmic, sympathetic motif among the stone masses below the cantilevered slabs.

Deceptively simple in appearance, this house, like any organic structure, is extremely complex in its integration of one part to another—all the elements being conceived as working together in a three-dimensional sense.

We lack a word in English for what Mr. Wright calls the "habit-pattern" of a structure—"the procedure from root to stem, from stem to leaf to bud to blossom to fruit—what it is, say, that makes the pine tree a pine as distinguished from a cherry tree or an oak."

It is this insight into appropriateness and organic rightness, which has become an intuitive engineering sense, that we marvel at in whatever he builds. It enables him to perceive the structural qualities and capabilities in all materials, new or old, and to present them not only in new and and more practical forms, but as new expressions of beauty. (*Please turn to page* 348)



The designer of a fine house considers not only the beauty of the site, but also how best to open its beauty to the people within, as here in the living room of the home opposite.

The Character of the Site is the Beginning of Architecture

To design and build a house that is at ease with the land on which it will stand is to take the first giant step toward creating architectural beauty and establishing harmony between man and his natural environment.

Such is the essential meaning of the pictures on these two pages.

All fine houses begin with a fine, close study of the site: What kind of structure would be most suitable to it, and how best to open its special beauties to the people within, so they might fully enjoy the land they have chosen.

A particularly happy resolution of both aims can be seen in the house at the top of our spread. The interior is directly above: the exterior, opposite (in color), shows the house high on a bluff overlooking a great river. They should be studied together, for they were planned together by Frank Lloyd Wright.

If there is an element of mystery in the creative process of his genius, there is not, at least, any intentional secret on his part. Repeatedly Mr. Wright has reminded us, "The character of the site is the beginning of the building that aspires to architecture."

Once we understand this, we can understand how he has designed hundreds of buildings with so little repetition and such freshness of form.

For it is in the uniqueness of a site overlooking a lake, of a stretch of gentle hills and farmland, or of a rocky piece of land stepping down to a river, that an architect, *sensitive to the site*, finds inspiration for the design of each house that is to rise from it.

The design should vary with the assets and deficits of the ground: A sharp slope calls for a different solution from a flat city lot; a desert and a woodland cannot be satisfied by the same kind of house—*nor can the people who live in such diverse regions.*

Designed thus, a house invariably looks like no other, yet graces its site as if it had always been there and is inseparable from it. Test this for yourself. Try moving any of these houses to another site. It can be done, but in every case some violence (*Please turn to page* 292)

Taliesin g
of the hil glass, greatest of modern materials, combine with a broad roof to create spacious shelter. 1952

manding the view as it becomes part of it. Of local limestone with roof lines harmonious with the horizon, it graces the landscape and is graced by it. 1911-1925



TALIESIN, HOME OF FRANK LLOYD WRIGHT, NEAR MADISON, WISCONSIN

House here seems as native to its site as the stones themselves, stepping down to the river below with a natural freedom and rhythm. It has the timelessness of good modern. 1952.



IOWA HOME OF DR. AND MRS. ALVIN MILLER ON BANKS OF CEDAR RIVER



The designer o
fine house cons
ers not only i
beauty of the si
but also how be
to open its beau
to the people wit
in, as here in th
living room of th
home opposite.

The Character of the Site

y. 1952.

Wood and concrete, used in natural ways, unite to produce warmth, solidity. 1952.

HOME OF MR. AND MRS. DAVID WRIGHT, PHOENIX, ARIZONA





HOME OF MRS. CLINTON WALKER, CARMEL, CALIFORNIA

Steel and glass, greatest of modern materials, combine with a broad roof to create spacious shelter. 1952.

The Eloquence of Materials

By Robert Mosher

Every material has its own eloquent message, its own lyrical song, and no one has made them sing so beautifully as Frank Lloyd Wright. To design in the nature of each material, to let each express itself is a major principle in his philosophy.

Brick, wood and stone, for him, are sources of integral enrichment as well as structural materials. The baked clay of brick, the golden grain of wood, the soft texture of stone are like colors for his palette.

Even greater than his sensitivity to their special quality is his engineering knowledge of their possibilities, particularly of glass and steel. Had the latter existed in former times, Mr. Wright reminds us, the history of architecture would have been different: and we would not be arguing modern versus traditional.

It was primarily due to his grasp of the nature of steel and glass that Mr. Wright succeeded, once and for all, in exploding the box-like rooms of conventional architecture. Because of its steel supporting members and the "nothingness" of its protected glass walls, the house directly above opens out to include the vastness of the sea as part of its interior living space. Steel and glass combine here with a broad, covering roof to create a sense of shelter while allowing the glory of the seaward site to enter.

Such is the nature of materials in the hands of an architect who unites in himself artist and engineer. He is aware not only of the advantages of a modern material (such as glass), but he is also fully conscious of its limitations (when unshaded, glass-walled rooms can be torture chambers of heat or cold). Consequently, he can use a material with its natural eloquence—plaster as plaster, not as stone—exploiting plasticity and texture as in the ceiling of the Mossberg home (opposite, above). *(Please turn the page)*



Never has concrete block been used with more beauty than by Mr. Wright, who has here impressed
quality of his imagination deep into its surface with a brocade-like pattern. Ennis house, Los Angeles, 19



HOME OF LLOYD LEWIS, LIBERTYVILLE, ILLINOIS

The beauty of this room is inherent in the warm, textured character of brick and wood—each used according to its own nature and with a pattern that is integral with the structure. 1940.

The eloquence of materials *continued*

"When we perceive a thing to be beautiful," Mr. Wright says, "it is because we instinctively recognize the rightness of the thing."

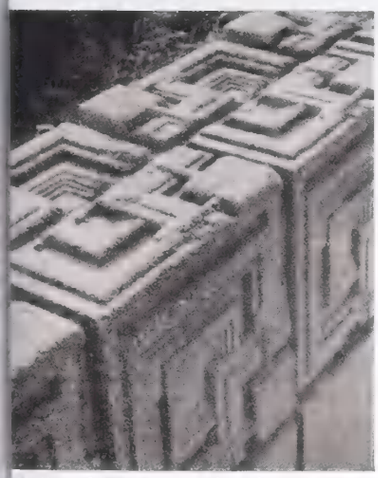
It is this rightness of wood used as wood, stone as stone, brick as brick, that we have seen in the homes on the previous pages.

Here, to the left, we have one of the most glowing of Mr. Wright's creations, the Ennis house. Its beauty is purely a product of his sense of the possibilities of cast concrete block when it is *not cast in an ordinary mold* but in one that gives it a brocade-like pattern that comes out of its plastic nature and method of manufacture.

At the same time, the blocks are laid so there is a flowing continuity, an esthetic plasticity, that creates great interior spaces accompanied by the patterned rhythm of the blocks themselves, thus resulting in an extraordinary oneness of ornament and structure. And all with a concrete block, one of the most underestimated building materials especially for interior finish. Mr. Wright was the first to see and use the beauty of such a readily available building material, and the first to bring out its special quality.

With wood, as with concrete, steel or glass, Mr. Wright is supremely expressive and underlines its warm, living nature. For wood, above all the others, is a true product of nature. Its grain and color seem to touch our emotions like no other material.

But wood must be understood and its physical characteristics exploited. If it is bent or cut unnaturally, it will not reflect its true inherent beauty. The ceiling in the house above speaks to us of the warmth of wood, its grain, (*Please turn to page* 317)



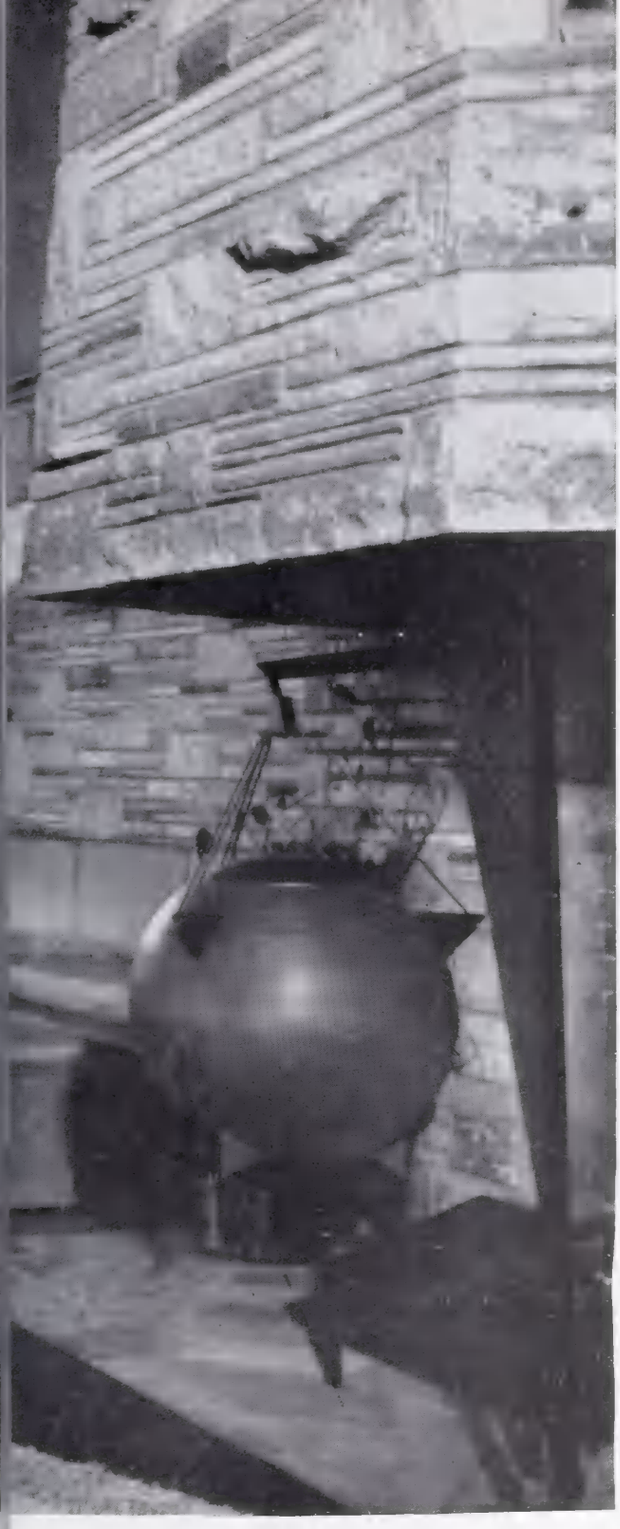
Walls of Ennis garden have same
ch pattern decorating its blocks.



Beautiful living space, as in the Minnesota home of the Henry J. Neils, is the heart of Wright's architecture.

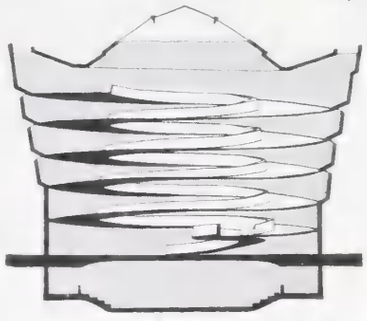
The Reality of a House is the Space Within

By Bruno Zevi





Space within should determine exterior form.



"What is the significance of the Guggenheim Museum?" [a Frank Lloyd Wright project for New York City, sketch at left]. I asked Mr. Wright in 1946 during a long discussion in which I took the part of the devil's advocate in order to stimulate him to talk. "This Museum," he replied, "will be a great building. For the first time in the history of architecture we will have broken the habit of building thus and so."—these words were accompanied by a gesture in which one hand was placed above the other, then the lower one withdrawn and placed above to symbolize the floors of a house, one over the other, inert and discontinuous—"and we will have a work which is continuously this."—the last word, pronounced slowly, was accompanied by an ascending spiral motion of the hand signifying continuous space, flowing, freed of any rigid concept of volume.

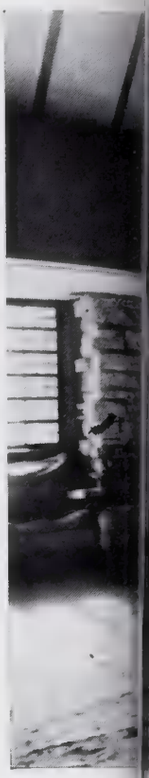
The esthetic judgment of his buildings apart, Wright's exceptional merit is in posing the problem of space as the fundamental problem of his work. Every building can be analyzed schematically into void, volume—that is, the box of walls that encloses the void—and decoration. All three factors are essential in a work of architecture, but the internal space, the void, takes the role of protagonist: it is the substance of architecture. The volume and the decorative elements, unless organically connected with the internal space and almost derived from it, become merely sculptural, plastic, two-dimensional or three-dimensional, but are never spatial in the architectonic meaning of the word.

The story of modern architecture is the story of modern structural techniques, modern social theories, modern taste. But, more specifically, it is also the story of a new concept of continuous space. Wright's passion for building is (*Please turn the page*)

The reality of architecture is not in its exterior forms, in its walls and roofs, but in the space enclosed, within which man walks and lives. Such was the great discovery of Frank Lloyd Wright. Out of this new concept he created a new architecture, as a European critic and architect here explains

"Like poetry, a sense of architecture is the sound of the 'within.' We might call that 'within' the heart. Architecture now becomes integral, the expression of a new-old reality: the livable interior space of the room itself. The room must be seen as architecture, or we have no architecture. We have no longer an outside as outside. Now the outside may come inside, and the inside may and does go outside. They are of each other."

FRANK LLOYD WRIGHT



The reality of a house is the space within

continued

well-known, and his position in regard to social problems as they relate to architecture has been made clear through his writings and speeches; here, therefore, we may dwell on his conquest of space, since it is in this that the tendency of organic architecture finds its real justification. Organic architecture, and modern architecture in general, would have no reason to exist, any more than have the infinitude of "modernistic" examples that plague our new suburbs, were it not based on a spatial concept—that of continuous space.

How was this concept born? First of all, from social considerations; second, at least as regards its formulation, from psychological insight. "Architecture for the people," "everyman's home," are the quasi-sacred phrases we hear repeated *ad nauseam* and which have an historic significance. The work of contemporary architects is focused on houses for the middle-class family and the worker with as much intensity as was once devoted to public and monumental buildings. Given this program, how can it be resolved in terms of architecture?

The ordinary house today, whether built by civic authorities or by corporations, does not even contemplate the problem. The nineteenth-century suburban villa took a grandiose edifice and reduced it in scale. The imposing salon shriveled into a tiny sitting-room; the monumental hall was reduced to a minuscule vestibule arteriosclerotic in its congestion; the windows became peepholes, the pediments, little triangles. Once the relation between human dimension and the building scale was changed, the house became a parody of the palace.

Current pseudo-modern architecture, by shaving off superficial decoration, has revealed in its nudity the spatial bankruptcy of the traditional house. We live in cubicles that open on either hand into other cubicles, while above and below are still more cubicles. The smaller the house, the more suffocating the cubicles. The juxtaposition of rooms, each geometrically autonomous, could be legitimate if these rooms were monumental or at least sufficiently large to allow men to breathe; reduced in scale, they entail moral degradation and the sense of imprisonment between four inert walls, nameless and isolated.

To bring to the homes of workers or the middle classes some of the amplitude, dignity and freedom of the great architecture of history has been (and still is) the intent of all the modern movement, whether functional or organic. In this sociological quest, Wright is historically at both the point of departure and the point of arrival, as the Prairie Houses and the Usonians document. (See the Usonian exhibition house shown on pages 264-269.)

It is psychological motive that differentiates the organic trend of today from the rational architecture of about 20 years ago, without opposing one to the other. Rationalism was rational and scientific especially with regard to social considerations, utilitarian requirements and technical construction. The organic movement, a kind of second functionalism, is functional in these respects and also psychological. More precisely, it is not technically functional in rela- (*Please turn to page* 373)





In his living-dining room at Taliesin, Wisconsin, Mr. Wright achieves the drama of a low-ceilinged entry opening into a soaring, cathedral-like space—a typical Wrightian device.



Changes in ceiling levels, overhanging balconies and upper clerestory windows, all combine to create varieties of interior living spaces at Taliesin, as in other Wright houses.

In the Johnson Administration Building, a great efficient, yet always beautiful environment was sought and achieved for those working within its walls. Racine, Wisconsin, 1937.



In the V. C. Morris Shop of San Francisco, Mr. Wright introduced a now concept of upward-curving space, thus endowing this small store with unexpected grandeur. 1948.





Court of Taliesin speaks of the richness of a home where art is in the fabric of the structure, among plants in the garden.

"I Believe a House is more a Home by Being a Work of Art"

FRANK LLOYD WRIGHT







Handsome Oriental jars, carved wooden panels, pieces of sculpture accompany your walk in the gardens and in the house.

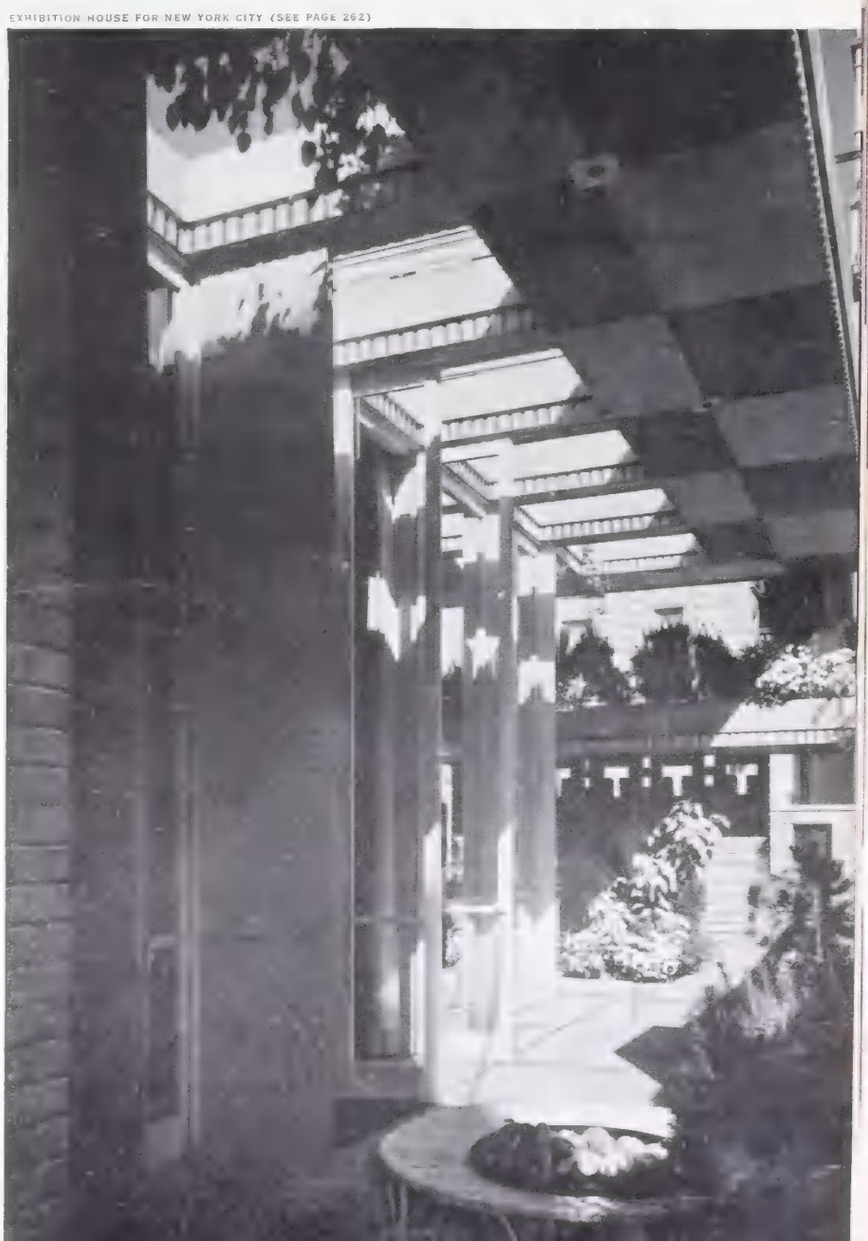
There is a quiet and lovely story of enrichment to be told about the homes of Frank Lloyd Wright. It is the story of small objects, personal possessions, beautiful and useful items in the daily life—copper kitchen pots and gleaming tableware, fine floor coverings and equally fine table linen. It is the story of the art of homemaking, which makes a house into a home that is, in itself, a work of art.

We have already seen in the buildings of Mr. Wright a basic enrichment which is in the character of the architecture, in the poetry of its structure, in the forms and rhythms of its construction. We have seen the added enrichment of his ornament, which is integral with the architecture, inherent in the nature of the materials used, inside and out, in the garden as in the house.

Steadily and consistently, we have stressed the beauty of good architecture as fundamental to the beauty of any home. At the right, it is symbolized by the melodic shadows created by the pierced overhang of Mr. Wright's Exhibition House for New York City. Above and at the left, we show the integration of handsome Oriental jars, carved panels and sculpted or molded figures with the architecture of his Taliesin house and garden, which are one and inseparable in plan.

Now it is time to talk about the enrichment brought to a home by the more humble (*Please turn the page*)

EXHIBITION HOUSE FOR NEW YORK CITY (SEE PAGE 262)



The art of a house is shown in the play of light and shade created by its design.



Because the everyday useful objects in Wright's homes are chosen for their beauty, they are not put away behind cupboard doors, but stand out always in view, to be recomposed into new groupings and arrangements after every use. The setting of a tea tray is given the same thoughtful attention as a flower arrangement. Notice how flowers in center of table (opposite) seem part of the vertical arrangement in corner near table.

A house is more a home . . . *continued*

objects of the daily life, for Mr. Wright brings to these objects the same sensitivity to form, color and texture that distinguishes his superb buildings.

Even at breakfast! He describes a Taliesin breakfast in his *Autobiography* and we come closer to him, perhaps, than at any other time: here, he is one of us:

"Let's sit down in comfort," he writes, "to a widespread, tastefully set low table, ample cloth of Chinese linen fancifully colored and great big napkins to match, big enough to tuck into the neckband and spread all over whatever it is you wear for breakfast.

"The table decorations this morning? By Herbert. Unusually good. A big shallow glass platter brimming with clear water; anemones nestling in a big branch of fernbrake held up by a curious yellow-moss-covered stone set in the water.

"A few fresh strawberry leaves laid over them, here comes a heap of Taliesin strawberries in a big Chinese Celadon bowl. The strawberries are lovely on the cool pale-green of the bowl . . . (*Continued overleaf*)

Mr. Wright picks objects such as these to furnish his own and his clients' homes. He buys them from artist-craftsmen through shops like America House and V. C. Morris. He likes the glitter of gold: "Lurex" in fabrics, gold leaf on Japanese screens and Burmese lacquer. He likes wooden bowls and platters when the wood-grain enriches both form and shape. He likes basketry—Victorian, American Indian, modern Italian or Japanese. This table setting in Wright's home uses Spode in a Chinese pattern, gold-glittering Dirilyte flatware and fragile, flower-shaped, Baccarat stemmed goblets.





"Arranging the table for dining is a great artistic opportunity."

Frank Lloyd Wright

TEXTURED FABRIC HAND-WOVEN BY DOROTHY LIEBES TEXTILES, INC.

A house is a work of art primarily in the



character of its architecture and in the ornament which enhances that character.



Interior court of Hollyhock House, California, so named because of its abstract hollyhock pattern.

A house is more a home *continued*

Here comes Billy with a wide old Celadon platter of fine asparagus, freshly cut. You cannot fail to observe how the color of the asparagus agrees with Celadon . . .

"As he begins to do the talking, Alec (Woollcott) continues to sit with his hand on the handle of a special coffee pot we have set beside him (no, the pot is not Celadon nor is it distinguished), pouring out a fresh cup now and then." And so Mr. Wright goes on with the story of that breakfast, commenting about the service, the honey (hot), the toast (one side only, please).

We tell it to reveal the completeness of a man who can think in terms of something as grand as the Hollyhock House to our left, and as small and human as toast and coffee and the napkin he tucks under his chin.

Other than his genius, perhaps the most impressive characteristic of Frank Lloyd Wright is his integrity, in the sense, here, of his life-long pursuit of the integration of every aspect of existence: architecture with culture, beauty with truth and function, everything with the daily 24 hours of life. He has endowed the decorative featu a splendid sense of light and air in couches, cushions, tables and books. and intensi of his imm

Everythi the strengt inspiring average a of things in what

s Contribution

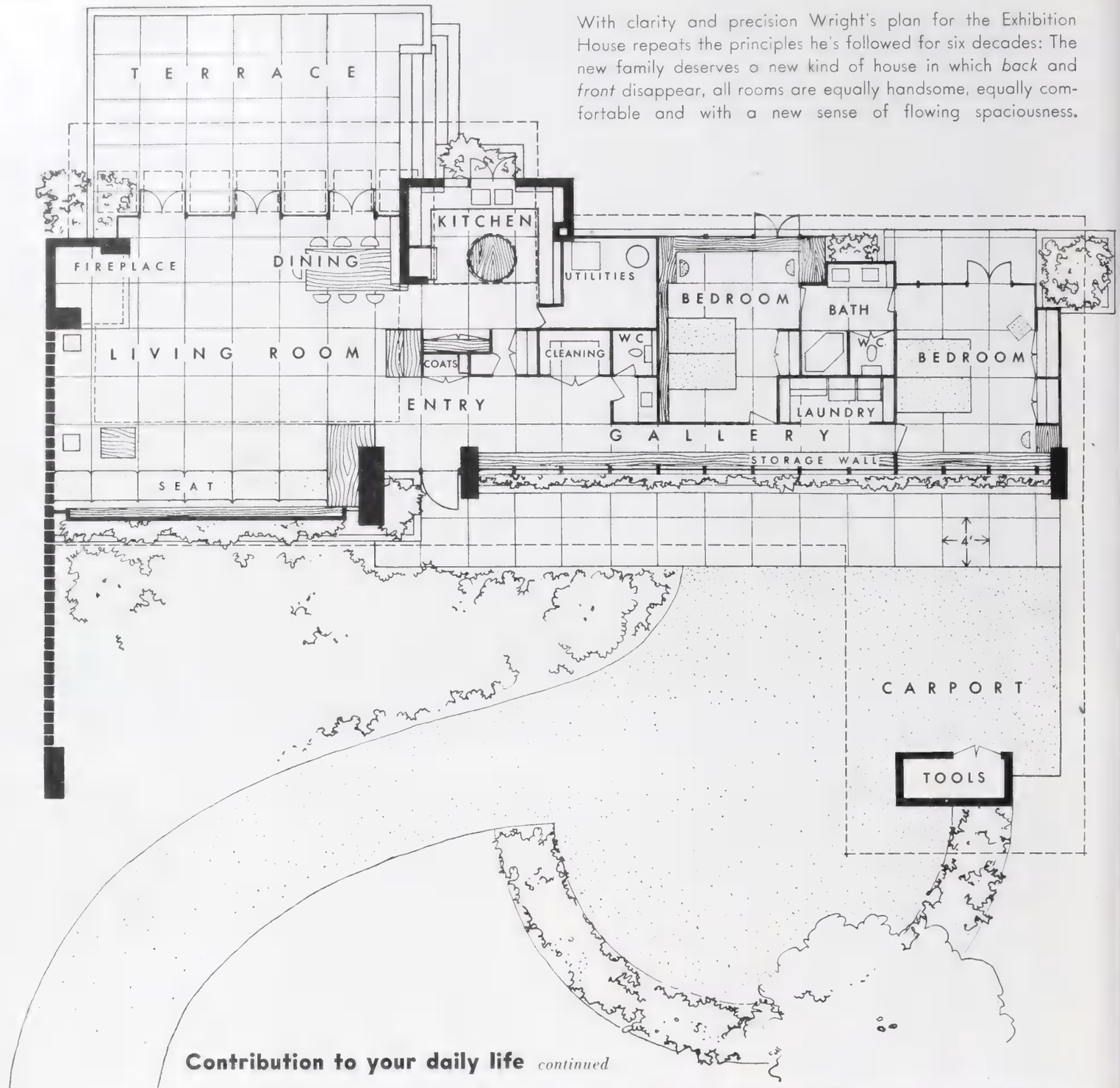


Opposite side of

nd in the English country house or u. His houses have made available to merican family an environment of spad luminous urbanity such as only the uld have enjoyed before.

took the burgeoning material accom- American society and put them to spiritual enrichment of our people gen- rich, romantic whe managed to do this, almost single- e start, is one of the most fascinating ur history.

(*Please turn the page*)



With clarity and precision Wright's plan for the Exhibition House repeats the principles he's followed for six decades: The new family deserves a new kind of house in which *back* and *front* disappear, all rooms are equally handsome, equally comfortable and with a new sense of flowing spaciousness.

Contribution to your daily life *continued*

The houses shown on these pages commemorate Mr. Wright's 60 years of continuous work in the residential field. To grasp the full measure of his accomplishment here, a little history is necessary, for his work was begun before many of us were born. We have grown up in a world he did much to create. Thus, like motor-age children who never even saw a horse and buggy, it takes real effort to conceive of what the house was like before Frank Lloyd Wright took it in hand.

When he began his architectural practice in Chicago in the early 1890's, a basic change had already occurred in American life. The old, self-sufficient family which produced most of the food it consumed, the clothes it wore, the furniture it lived with, the very house that sheltered it—this family and this way of life were already on their way out. In its place was appearing a new kind of family of consumers which instead of producing what it ate and wore, bought it from the stores with earned wages.

Today, beset with contemporary problems, we may tend to regret this change. We look back with a rosy nostalgia not very firmly bedded in fact. Today, the words "homemade" and "handmade" are terms of praise, trade-marks of chic. We forget that, 50 or 75 years ago, these same words were terms of disparagement, of reproach or contempt. Now there were doubtless real merits to home-baked bread, home-cured meats, hand-woven cloth; but *the hard and often noisome labor connected with their preparation was not one of them.* Here we must take the word of our own grandmothers who had to do (*Please turn the page*)



While sheltered from the world at large, as in this house, Wright's bedrooms have always been charmingly related to their own little private landscapes of terrace and garden.



For Mr. Wright there is no "common" or "ugly" material; all are beautiful if used with respect for inherent qualities.



Pierced roof overhang and garden wall show what richness lies in plywood and brick when handled well.

Technology made the kitchen clean, convenient, comfortable. Wright made it beautiful as well. For the servantless housewife, he opened the kitchen to make it an integral part of the house so that she would not be exiled from family life. Here is his current version of the living-room-kitchen.



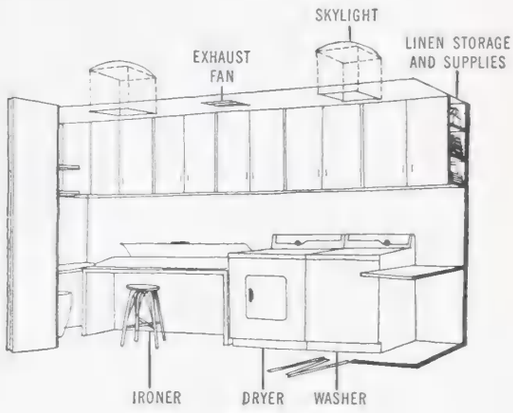




No element is too prosaic to escape his creative touch. Here, bedroom hall has as much as 34 ft. of storage wall.



Wright long ago brought the laundry out of the basement, gave it modern equipment, made it a pleasant place.



Contribution to your daily life *continued*

this work and only too gladly gave it up. To our grandmothers, housework meant the stupefying heat of the kitchen on a July day, the depressing labor at the washtub, the smell and flies from the chicken pen. The fact was that most homes were little factories and most wives were slaves to a sweatshop schedule. Under such conditions, most houses were uncomfortable to live in, unbeautiful to look at.

Here again we must take the testimony of the women. Why do you suppose they labored so hard to create *front* yards, *front* doors, *front* rooms if not to conceal the ugliness of the rear? Why this effort to create little islands of peace and beauty if not for occasional escape from the grinding routine of pre-industrial housekeeping? For those women, cleanliness meant a constant struggle; comfort they sometimes won, beauty almost never. (*Please turn to page* 367)





Equally impatient with "period" paneling or antiseptic white enamel, Wright's bathrooms are always direct, functional. Main bath and lavatory show typical Wrightian elegance and utilitarian convenience.

Let the wonderful,

infinite variety

of sea shells

inspire you with

Faith in your own Individuality

By FRANK LLOYD WRIGHT

Taking a collection of sea shells as his theme, Frank Lloyd Wright recently delivered one of the most glowing of his Sunday morning talks, as is his wont, to the architectural apprentices of the Taliesin Fellowship. We reprint it here virtually as it was recorded.

This morning, boys, I want to give you a little lesson in housing. I will show you what housing amounts to in nature, and what a good place nature is to go to if you really want to study housing.

Look carefully at these hundreds of beautiful, infinitely various little houses *(Mr. Wright shows the apprentices a tray full of sea shells)*. Here you see housing on a lower level, it is true, but isn't this humble instance a marvelous manifestation of life? Now, where, in all this bewildering variety of form, is the *idea?* Is there not just one *idea* or *principle* here? But where is the limitation to variety? There is none.

Speaking of human housing, here is a good lesson that you young architects may now get. If the human mind is so limited that it can take in only some special one *(pointing to one shell)*, what we now need to see is that we must inform



ourselves, if we really want to develop a culture of our own, so that we can perform similar "miracles" *(pointing to them all)* in order that we do not have to submit to those impositions by code or formula, in the name of science or authority, which impose a living death on our performances.

Here, in these shells, we see the housing of the life of the sea. It is the housing of a lower order of life, but it is a housing with exactly what we lack: inspired form. In this collection of houses of hundreds of small beings, who themselves built these houses, we see a quality which we might call invention. The beauty of their variation is never finished. Creation here goes on forever. It is not a question of degree, but of principle of design. This multitudinous expression indicates what design can mean.

There is no reason why our buildings and the housing of human beings, which we so stupidly perpetrate all alike as two peas in a pod, shouldn't be quite as fertile in imaginative resource as these little sea shells. Why do we ever take to any one formula, carry it out to a dead end, and execute it as though that were all? Here in this collection of little houses is one of the best lessons you could possibly find. Study them.

There is but one generic principle here: All these little shell-houses are doing the same thing, but not in the same way. This one *(a clam shell)* is based on the opening and shutting of the house. Two halves hinged together. These and many others without hinges—are they of a higher development, or, being less mechanical, are they inferior? Or the reverse? Can you see how all these lines and forms in all these colors and textures are tributary to the forces which are being exerted from within as the shell is being made, or, we might say, designed?

Every ornamentation, that is to say, every *pattern*, you see here, and the exquisite forms of the shells themselves, are tributary to the force that is being exerted by its like upon itself from within, as the growing shell is being made. Probably this one grew in coral beds, where the very shape and decoration of the thing was a feature of the preservation of its life, keeping its inhabitant from destruction by alien forces. That was true generally of these more exclusive cellular shells.

Look at this fantasy! *(Mr. Wright holds up a striking shell)*. Here is an original! All these infinitely variable forms are saying exactly the same thing. No interior change in *idea*, yet here is another and another and another *individual*. Here you may see what individuality might mean in a democracy. If you want a lesson in organic structure and decoration, here it is. And what colorations, what beautiful, textured color! Always, in these forms, in these little poems, there is the ebb and the flow, the plasticity of the elements by way of which, and in which, they came to exist. They are natural, you see. These little things are all of them lovely in their own way. Beautiful. All of them. Some of them are still young, growing up perhaps, the species still a becoming.

Here, for instance, is a beautiful form of *principle at work*. Every single one comes to a different conclusion, wherever it may start or whatever the harmony may be. Yet, see the variety of *means to ends?* When you get the simple secret of this inner life of the thing, why that thing is what it is, and why a certain aim does persist in all these various shells of this or any other type of life, that means you have the secret of differences in a family, differences that mean various races —true dissidence, in other words.

See the great, seemingly utter difference between these two shells! What in common do they have? Here we see reinforced shells, evidently due to a scarcity of raw materials. Here we see the reinforcing rib, instead of the heavier mass, the outer-wall-bearing pattern. The pattern here is seemingly predestined to purpose, since these shells are the children of movement—the movement of the sea and the sand. Why can't we be as fertile in our work? Where should we go to study the inner forces that have such wide consequence?

Look at this one! Probably called a "genius" by the tribe! Imagine all this as *housing*. These are homes. These are nature-buildings. Shall we call each a different *idea*, a different *principle?* No, they are not different. They are all the experience of but *one* idea. Out of that one idea, which is generic, and so productive, comes (*Please turn to page* 302)

SHELLS FROM MCARTHUR SHOP, NEW YORK CITY





This amazingly modern house was built in 1908.

The Symphonic Poem of a Great House

"What I call integral ornament is founded upon the same organic simplicities as Beethoven's Fifth Symphony, that amazing revolution in tumult and splendor of sound built upon four tones, based upon a rhythm a child could play on the piano with one finger. Supreme imagination reared the four repeated tones, simple rhythms, into a great symphonic poem that is probably the noblest thought-built edifice in our world. And architecture is like music in this capacity for the symphony."

FRANK LLOYD WRIGHT

By Elizabeth Gordon, *Editor*

Alexander Woollcott said that, if he had to reserve the word *genius* for but one living American, he would apply it to Frank Lloyd Wright. Similarly, of all the fine homes I have ever seen, I would like to have reserved the word *great* for the Coonley house, designed by Mr. Wright in 1907 and built in Riverside, Illinois, in 1908.

In all my years of searching for houses worth holding up as examples from which to learn, I have never been so completely satisfied, so completely enchanted (for that is a better word) as with this magnificent house. It is a great work of art, the epitome of shelter. Here, in one residence, art and life come together. Here, form and function are inseparable, and we can see clearly what is meant by the principles of architecture to which Mr. Wright has dedicated himself all his many years.

What gave me the shock of making an important discovery was that this 50-year-old house was as fresh as the finest being built today. It had not the slightest tinge of obsolescence anywhere about it. And it possessed much more than whatever our present optimum standards demand of fine houses. It has a richness of structural beauty which we are just beginning to long for (*Continued overleaf*)



Three sides of the Coonley living room are windows or French doors. Yet, despite so much glass, the room gives one a sense of shelter and security. Like all the main rooms, it is on the second floor, to gain a view of the Des Plaines River.



Skylight above the staircase (left) that leads to the living room. Lighted by night as well as by day, it is another variation on main musical motif of squares and rectangles.

This was a prototype for almost all of Wright's later living rooms, which are always grandly spacious with a soaring quality in the ceiling lines. There are always vistas to other equally interesting spaces, inviting the eye while still containing you.



House Beautiful chose the Avery Coonley house to typify all the great houses which Mr. Wright designed after the turn of the century—houses so rich in fresh design ideas that designers are still being inspired by them and pursuing points of view which he opened then. The main garden façade (above) might be that of the newest house in California. And the patterned wall of glazed ceramic tile mosaic, laid in inscribed stucco, is beginning to be experimented with only now, in the 1950's, by modern architects.





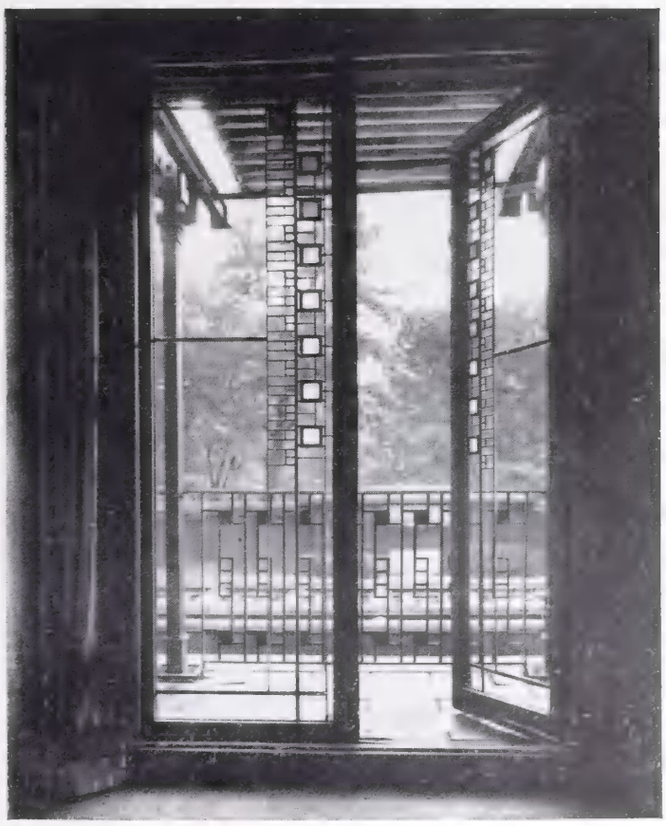
The symphonic poem of a great house *continued*

after an era when our own esthetic goals have been shaped primarily by a revolt from the clutter of Victorianism.

So, my fingers were all thumbs as I photographed it with my own 3D camera, and I experienced the heady excitement anyone knows when he discovers, for himself and by himself, a masterpiece.

Mr. Wright had never talked about the Coonley house with me. When I first saw it, I did not know that he considered it the most successful of his houses. I was seeing it, then, as I would any house—judging the kinds and depths of living that could be experienced in the spaces within. I was noting, with mounting excitement, the high degree to which the smallest amenities had been provided for: the way this house had been endowed with palatial luxury: how the spread-out plan separated (from sight and sounds and smells) the service areas from all other areas containing the private and public rooms.

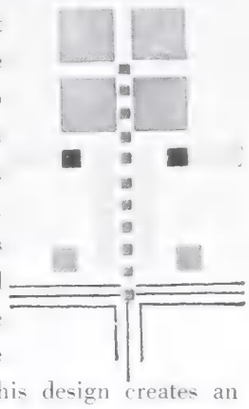
Here was something we look for, but seldom find: a wonderful sense of shelter, reaching out over you and containing you safely and snugly, at the same time letting you look out in all directions. Here was what all good architects strive for: every detail lovingly developed within the rhythm and harmony of the whole, with nothing distracting from the wholeness. Here was variety, but a variety contributing to an intricate and interesting unity. Here were many themes, each developed in several ways but also interlocking with other themes, with the harmonious complexity of a musical symphony. Here was the possibility of living a life where everything is genuine and in accord, where the residents can derive deep and lasting sustenance from the beauty of their surroundings. Here, in short, was a truly great house.



Balcony outside French doors of living room uses still another variation of the motif of squares and rectangles.

A building has a presence, as does a person, that defies a photographer. Since HOUSE BEAUTIFUL grapples daily with this sad truth, we have often noted that the better the house, the harder it is to make its reality "come through" in pictures. To present the Coonley house, even halfway properly, would take a whole issue of HOUSE BEAUTIFUL, for it is not only physically extensive, but charged with many moods. It would need to be photographed in many seasons, in many conditions of weather. Documenting it as fully as it deserves, as the architectural monument it is, would be more the proper function of the *American Art Index*. So our architectural staff has chosen to show you only one aspect: Mr. Wright developed several decorative motifs throughout the building and made them interweave one with the other, playing them like contrapuntal melodies. This is a rare characteristic seldom seen in any house and will explain much about all phases of his designing.

The major theme in the symphony of this great house, a theme handled in several different ways, is to be found in the tile mosaic set into the upper stucco walls of the exterior. This theme is a stylized geometric tulip. The four pink squares are the blossom of the tulip. The vertical row of tiny white squares compose the stem. The horizontal white rectangles are the leaves. The inscribed lines on the stucco are the roots. Repeated again and again, this design creates an over-all, grille-like pattern. Out of the elements in this composition (squares, thin horizontal rectangles, and vertical columns of tiny white squares) Mr. Wright developed many variations, some of which are shown here with more on the following page.

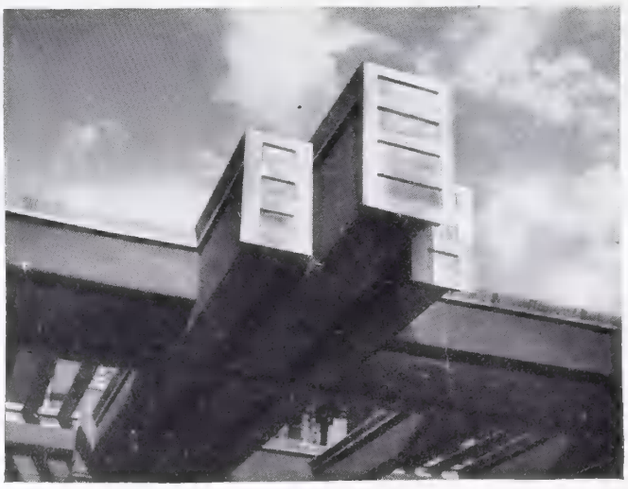


He used several materials when he played with the tulip theme: wrought iron, (*Please turn the page*)

This small section of the terrace façade demonstrates the variety that Wright can develop from one theme. Smallest unit of lantern design is related to every part of the French doors and tile mosaic. The way the lantern is mounted on the pier echoes way the pier projects from wall behind. Each part relates to the whole as the whole relates to each part. This is what Wright calls "organic design," producing a happy combination of unity and variety—in short, a melodic architecture.



Ground plan of these poured concrete plant boxes repeats motif of squares and rectangles in rest of house.



End-grain of wood beams is covered for weather protection with indented bronze, in yet another variation of theme



A fern frond motif also runs through this house. Bronze finials on the trellis have a highly abstract fern motif.



Skylight in living room represents another variation of fern frond. A realistic fern mural was on fireplace wall.

electro-plated glass, glazed ceramic tile, bronze and concrete. Yet, each material lends itself to the theme in a way most becoming to its nature. Indented bronze caps the beam ends where they need protection from the weather. Concrete was poured into geometric forms to make raised planting beds. Bronze was made into a filigree lantern echoing the lattice of the mosaic walls and glazed with translucent white glass, repeating again the vertical lines of the white tiles in the mosaic. Columns of these white squares march up the windows, with different variations depending on the size and placing of the windows. Seen from the inside, they read to the eye like no more than the dappling light from dancing leaves outside the window.

These windows are really metal grilles, severe, straight-line patterns in a plane, with glass inserted in the grilles to form a single rhythmic arrangement of straight lines and squares. Great cunning has been used in these windows—15 different geometric patterns being used throughout the entire buildings complex—yet despite this great variety there is a quiet result. These patterns in glass are held together by electro-plating, a process whereby metal is formed by electric current along the edges of the glass pieces, lying in a bath, finally building up the liquid metal till the pieces are welded together.

This is but one example, in a long list of examples, of how Mr. Wright joyfully took to machine methods, as opposed to the old, slow, hand-leading techniques of the past. The Coonley house used hundreds of these electro-plated windows, and several dozen extras were ordered as replacements. These have (*Please turn to page* 322)



Base of poured concrete garden table repeats fern frond motif, altered appropriately to grace curved surface.

Superbly beautiful, his son's house embodies all the profound principles which have inspired Wright with ever-new, ever-significant form

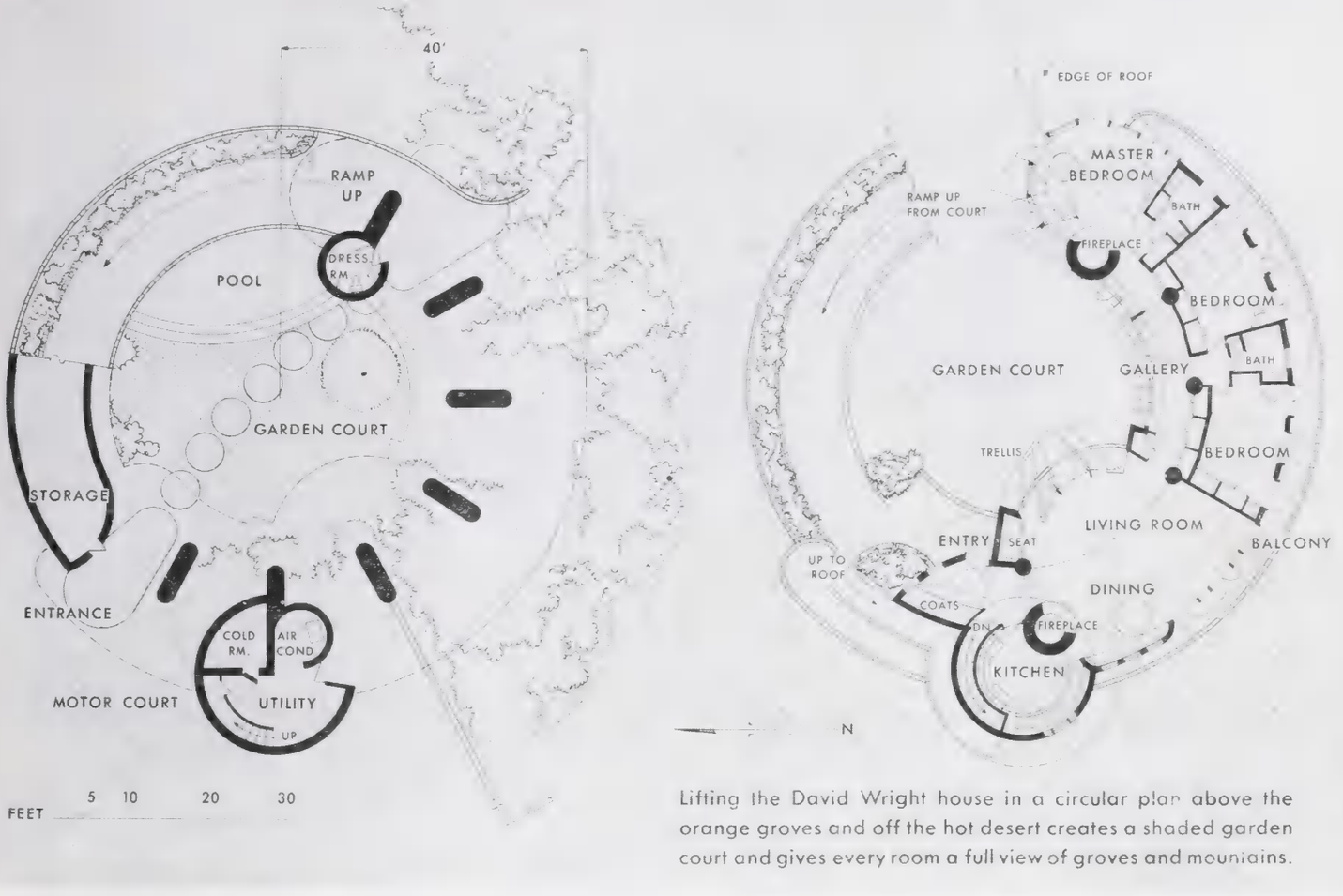
A Modern Castle in the Air

From the perpetual springs of Frank Lloyd Wright's genius comes one of his freshest, finest houses. Built of standard concrete block, it rises in a great curve of beauty above the dusty desert floor

You park your car in the motor court . . . you walk on circles of concrete through cool, green shades of court toward distant ramp .







Lifting the David Wright house in a circular plan above the orange groves and off the hot desert creates a shaded garden court and gives every room a full view of groves and mountains.

As a climax, but not an end, to our story of the world's greatest architect, we have, in this recent house designed for his son David Wright, one of the most exquisite examples of the romance and beauty he has brought—and at eighty-six continues to bring—to American life.

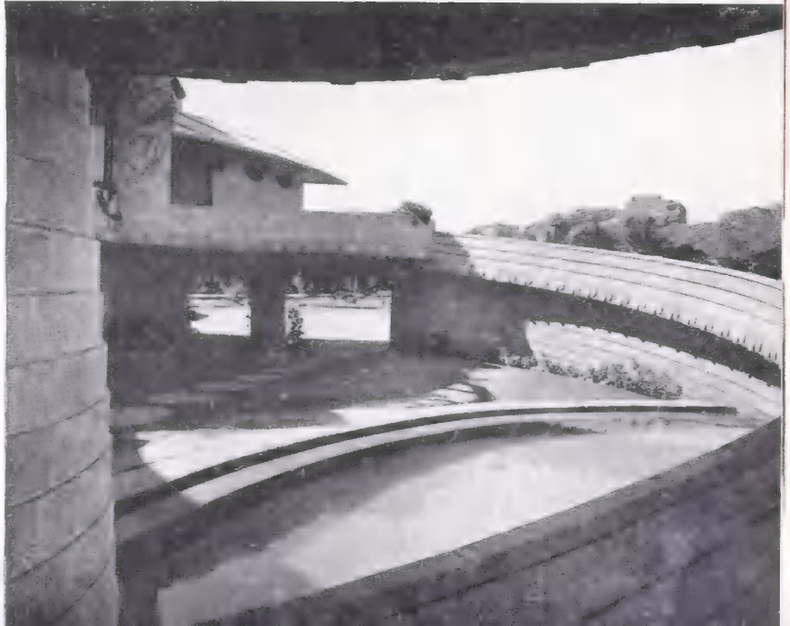
It symbolizes everything we have been saying about the meaning of Frank Lloyd Wright: his concern for the individual, his sense of the importance of interior space, his sensitivity to the character of the site, to the nature of materials and to the poetry of structure—in short, the perpetual freshness of form and design which springs from the profound principles of his organic architecture. In this one building, we can bring together and study everything he stands for in terms of both his philosophy of building and his even greater philosophy of living.

Here, in the Arizona desert, where man might easily be the least significant feature, he is king. His home is a castle in the air, curving above the hot, dusty floor of the desert, looking out in all directions above the tree tops of orange groves, "the lawn of the house," toward the surrounding mountains among which it stands as securely, as naturally, and fully as nobly as they.

You park your car and walk toward the ramp through the coolness of the garden court, which the house encircles and protects from the fierce sun, creating a pleasant transition between the desert heat and the air-conditioned interior. The garden court is an oasis of damp, green dichondra, which, combined with the swimming pool, creates a gentle wash of cool air. Then, up the lazily rising ramp, enjoying the flowers and the matchless view, (*Please turn the page*)

. . . you mount the easy, spiraling ramp, flowers at every step, a mountain view slowly revealed . . . then you enter.





As romantic as a setting for *Romeo and Juliet*, this living room balcony looks northeast across the court, over the orange groves, and toward the mountains. By now the bougainvillaea growing on the roof garden above (a ramp leads to it) has most likely covered the overhanging trellis.



One course of specially cast concrete block bears the decorative pattern of interlocking circles which repeats the circular theme of the house. Besides providing drip-points to prevent weather-staining, they express the floor-slab line.

A modern castle in the air *continued*

you enter this little castle of a house and walk into the living room. Whether it is the first Wright house you will ever have been in, or the 200th, your reaction will be the same: a sense of expansiveness, of soaring, moving, unending spaciousness that only the best of the Gothic cathedrals might once have given you.

Now you know what Wright means by "The reality of a house is not its walls or roof, but the space within." You understand what his lifetime devotion to exploding the box-like rooms of traditional architecture has meant for us in the way of truly *living* rooms, beautiful rooms to live in and extraordinary exterior forms that are inseparable from them.

As you walk through the bedrooms and out on the balcony that sweeps half-way around the house, you marvel at the lack of right-angle corners, those traps for the spirit and the vision. You marvel, too, at the breadth of view from each window, offered by the oval plan, with never a view of each other and with a wide, protective overhang wherever needed. (Window of living room to our left faces northeast and is to be shaded by bougainvillaea growing above it.)

You see what is meant by Wright's "eloquence of materials": ceilings and woodwork are warm brown of Philippine mahogany, the boards following the great curves of the house. But it is the magic Mr. Wright performs with standard concrete block that moves you most. Fittingly, it was his son David who supervised the construction himself, using the conventional concrete blocks made by the Besser "Vibrapac" machine to their fullest, richest advantages, creating forms as plastic and fluid as the nature of concrete itself, stepping courses in or out to create interesting lines and shadows, emphasizing the quiet solidity of the masonry. One course was specially cast with a pattern (*Please turn to page* 352)



In this house Mr. Wright has completely exploded the box of ordinary architecture, creating rooms of circular spaciousness and sweeping views, as in the living room above. Noteworthy too is the harmony of the circular pattern of mahogany boards in the ceiling with the circular theme of the house.



Indoors and out, concrete block is exploited to its fullest and richest possibilities. Courses are laid, as in the fireplace of the master bedroom (left), in the over-all circular theme and stepped in or out to add interest and variety. House is air conditioned.

And now

Frank Lloyd Wright designs home furnishings you can buy!



These five manufacturers are working together to produce the Taliesin Ensemble:

FABRICS	**F. Schumacher and Co.**
RUGS	**Karastan**
FURNITURE	**Heritage-Henredon**
WALLPAPERS	**F. Schumacher and Co.**
PAINTS	**The Martin-Senour Co.**
ACCESSORIES	**Minic Accessories**

Much of this merchandise was not available for photography as this issue went to press, but these pictures give some idea of the character of what will be on sale, beginning in November and December, through department stores and decorators.

For sixty years Wright the architect has been designing furnishings for the homes of his clients—having furniture made by carpenters on the job or by wood-working mills, ordering fabrics woven to order, and often having rugs loomed in Austria, Morocco, Portugal or even the Orient.

Wright undertook the designing of furnishings as he undertook the designing of houses: to perform new functions in a new manner, which meant creating new forms. He was our first truly modern designer. Just as the houses he built were intended to meet the needs and advantages of modern tools, materials and ways of living, so he had to design furnishings for these houses, since they were not commercially available at that time.

The modern living room, which he had created, was a great, spacious room looking outdoors and combining many functions: dining room, living room, parlor, study, salon, music room and family room. He had to design pieces of furniture that would fulfill all these functions: chairs that could serve at mealtimes without being out of place in the living room, benches and incidental tables for conversation or party purposes, or for musical gatherings, desks that were as decorative as they were useful. Everything had to serve several ways. The Wright living room had become the real center of the home—and it has remained so ever since.

Wright insisted on one other thing, too: Everything had to perform in the modern manner and *everything had to go together*, as he insisted that the architecture of a house be integrated. Dining chair had to look well with sofa, and they both had to look as though they belonged in character and spirit with the architecture. This was another important reason for him to have undertaken the design of furnishings. (*Text continued on page 336. More pictures on next 7 pages.*)

All the furnishings in the dining room (opposite) illustrate Wright's principles of design. The intricately patterned curtains and wallpapers produce a tapestry-like effect that enriches without dominating. Carved molding accentuates edges of structural forms.





Frank Lloyd Wright designs home furnishings

continued



The fabrics and furniture above, from the Taliesin Ensemble, are used as they might be in a typical room. Sofas are upholstered box springs topped with foam-rubber pads, resting in a low cradle edged with carved molding. Drapery fabric is spun rayon.

The chest, below, is one of a series of cases made on a unit system. System permits combining many units along a wall (as seen on preceding page) to make one total architectural composition that has the richness of fine individual pieces of furniture.



Marble Tile Wall, Courtesy Vermont Marble Co.

ALL ACCESSORIES FROM BLOOMINGDALE BROS.





This sheer silk and Fortisan fabric is printed in a design created entirely by means of a compass. Pattern develops from the way overlapping arcs and partial circles are drawn and filled with color—typical of how Mr. Wright achieves ornament from "geometric gaiety." It comes in many colors.

THE SETTINGS ON THESE THREE COLOR PAGES WERE DECORATED BY VIRGINIA CONNOR DICK



Notice the harmonic relationship between this fabric and the carved molding on the coffee table. They do not match, but they are sympathetic—thus producing unity without monotony. Also note how this modern fabric of Belgian linen gives a fresh look to a traditional sofa. Equally interesting is how the Wright coffee table takes its place easily among traditional furnishings.





Frank Lloyd Wright designs home furnishings

continued



Wright has been designing hexagonal mahogany tables for 60 years, but always for production by a carpenter or a mill, never by a skilled furniture factory. So he is pleased with these, since they have fine craftsmanship, while representing the ultimate in simplicity of form. They rest on the floor as solidly as his houses settle into their sites. He likes to group together similar tables of different heights and sizes, as here. For other ways to group Wright's triangular and hexagonal tables see pictures on page 336.



Left, a dining room Mr. Wright might assemble in a client's home. The furniture of mahogany (which he finds rich in color when finished naturally) might be placed on sympathetically colored 18th-century silk Persian carpet to bring out the warmth of the wood. He might ask a craftsman to weave rich hangings in the colors of the carpet with metallic threads, in either gold or copper, to echo gold or brass accessories. He'd bring in fine Oriental accessories, along with modern ones—perhaps a Japanese screen. Right, sideboard with fitted drawers for silver and removable shelf.

For a list of the accessories and furnishings not part of the Taliesin Ensemble, see page 338





On this page and at right is a desk (which could be a dressing table). It has its own typewriter table, which pulls out of the kneehole, yet its existence is not apparent when not in use. It puts the typewriter at the right height. It performs in all the ways that this type of piece is expected to do. And it does everything with an economy of space and without fuss. See opposite for example of its many functions and uses.



Here is the same table, multiplied by four, combining in a way that would take the place of a long table. Its 26" height makes it suitable for grouping along a glass wall, under a picture window or in front of a sofa as a high coffee table. It would also serve as an end table or lamp table with a low mat. It will sell for around $70.

Sixty years ago Wright saw that the living room must be not only a noble but a versatile space—able to shift its character easily from quiet family living to grand, glittering parties. This meant furniture that could play many roles. Here are some telling examples of such versatility



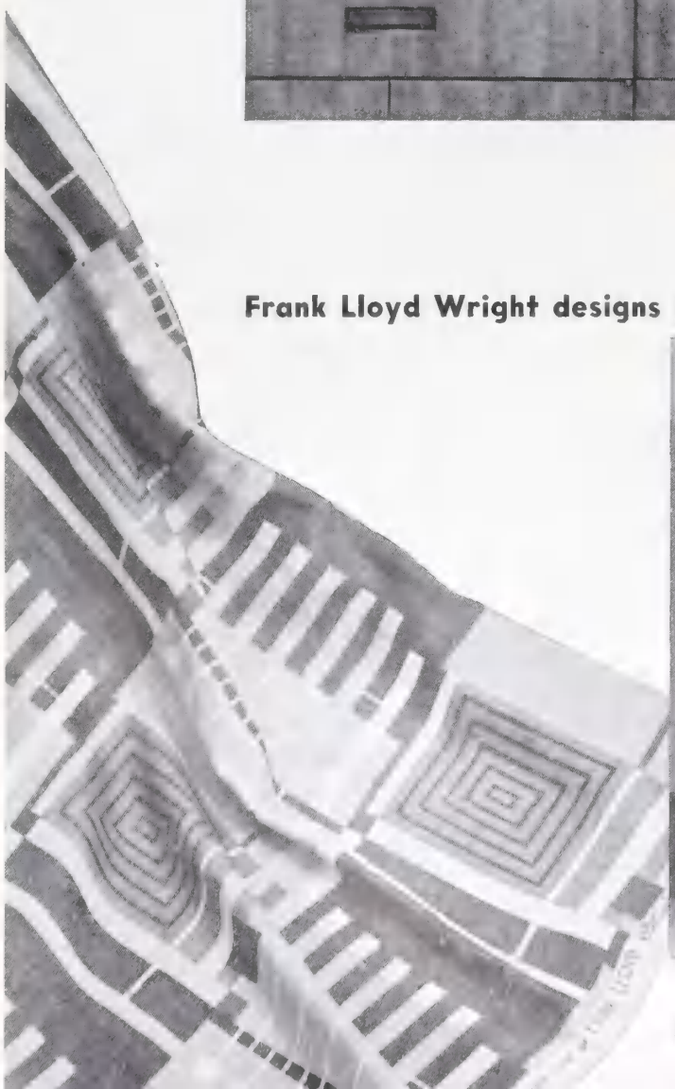


Mr. Wright believes that "The most desirable work of art in modern times is a living room, that is, a beautiful room in which to live." As a result, he gives a cathedral quality to his living rooms, and likes to see them filled with beautifully gowned women and handsomely dressed men. This means larger and often formal entertaining in the living room. Here is a very useful piece of equipment for such large entertaining: a personal table for a buffet party.



Mr. Wright has designed a line of accessories in exotic woods (with metal liners) to hold flowers, branches of foliage, fruit, shells, or whatever you might want to display. Some match the mahogany furniture; others are of walnut, ebony, rosewood and holly.

Frank Lloyd Wright designs home furnishings *continued*

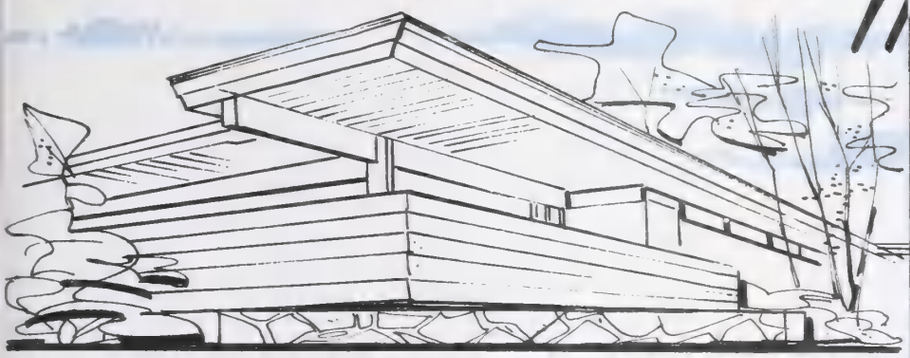




See how Mr. Wright co-ordinated the design of the furniture with one of his fabric designs. Both the moldings and the doors are echoed in the printed Belgian linen. Note how both relate to the cube of the wooden container on the sideboard above and left.

More photos of Taliesin Ensemble on page 336

famous home designers help you enjoy



Modern Living



more than 1,000,000 families enjoy

Modern Living

with **Filter Queen**

No matter whether your taste in home furnishings is modern, contemporary, or provincial . . . *modern living* requires home sanitation as only FILTER QUEEN can give you.

In more than one million homes, this new, modern system of home sanitation has completely replaced the old-fashioned, unhealthy "vacuum cleaner," dust mop, and dust cloth with a positive method of *air-washing* dust and dirt from home furnishings. Very important to you, FILTER QUEEN *filters* room air so effectively, it will remove tobacco stain from a puff of smoke, affording even greater protection to you and your family from the dangers of disease-laden air.

Words alone cannot describe the FILTER QUEEN method of home sanitation. You must *see* it to fully appreciate the healthful protection it gives you. For your family's sake, call for a free home demonstration from one of our courteous, bonded representatives listed in your telephone directory; or write us for the name of your nearest distributor.

a valuable gift is yours free

Just mail a postcard today to Health-Mor, Inc. (address below), and you will receive a courtesy gift for watching the demonstration that shows how you can safely protect the health of your family. FILTER QUEEN carries all five approval seals of the American Medical Association, Good Housekeeping Magazine, Parents' Magazine, Saturday Evening Post, and Underwriters' Laboratories.

HEALTH-MOR, INC

203 North Wabash Avenue • Dept. 11-HB • Chicago 1, Illinois

In Canada, write FILTER QUEEN CORP., LTD., 252 Victoria, Toronto, Ontario

CROSSROADS
FURNITURE FOR ALL AMERICA

Two heads are better than one, and so are two woods. John Wisner has made the best possible use of both domestic walnut and tropical rattan in designing this new "furniture of romance". Sturdy yet gracefully adaptable to suit any decor, Crossroads is casual furniture with a difference: now your informal dining room, living room and game room can be as beautiful as it is practical.



Ficks Reed Co.
424 FINDLAY STREET, CINCINNATI 14, OHIO
at better stores everywhere
SHOWROOMS
NEW YORK · CHICAGO · CLEVELAND
GRAND RAPIDS · BUFFALO · SAN FRANCISCO

THE CHARACTER OF THE SITE IS THE BEGINNING OF ARCHITECTURE

CONTINUED FROM PAGE 248



One of Mr. Wright's most remarkable marriages of house and site, the Edgar Kaufmann, Jr., residence (see page 246, "Falling Water") merges with the trees like the great rocks nearby and the falling water below.

is committed to the total effect. In each case where a Wright building is moved, in the mind's eye, from its original setting to something quite different, there is a distinct loss of architectural character and fitness, even though you were to move the buildings, intact, from one site to another.

This means that the beauty of a house cannot be separated from the nature of its site, that its design must be considered in relation to the features of its location.

To learn to look at a house in this way is to open your eyes to the meaning of good architecture, and, conversely, to the failure of any predetermined style, whether traditional or so-called modern.

For centuries mankind has bee in love with the sight of the Pa thenon, that pillared Greek te ple, high on its site of the Acro olis, dominating Athens. Haunte by it, the people of many coun'ri have slavishly imitated its form their homes and monuments, ho ing to achieve the same effect.

However, they forgot two thing First, the Parthenon was primari a building to be seen from the ou side, and so a bad model for home to be lived in; and, secon it may look magnificent on its gre climbing height, but on flat lar on Main Street or Broadway it

(*Please turn to page* 294)



The last of the Prairie houses, according to Mr. Wright, this home of Herbert Johnson, Racine, Wisconsin, rides the grassy slopes of the shallow ravines with the lightness and security of a sturdy ship on a calm, quiet sea.

Would your family inherit a home or an unpaid mortgage?

New York Life's low-cost Mortgage Protection Plan provides cash to keep your home in the family!



Every man likes to think his home will endure —a haven for his family through the years. One way he can *be sure* is to guarantee immediate funds available for full payment of the mortgage remaining on his home if he should die. That way, his family will never be forced to sell at a loss or move to a less desirable location. And that's why New York Life designed its popular Mortgage Protection Plan.

Under this plan you buy a Term Insurance Policy for the amount of your mortgage. It is issued for a period of 15, 20, 25 or 30 years—depending on the length of your mortgage and on your age. The amount of the policy decreases each year—and as your mortgage is amortized would be *sufficient to pay off the unpaid balance.*

New York Life's Mortgage Protection Plan costs a small amount in comparison to the payments on your mortgage. It assures your family of the most comforting kind of security—a *debt-free* home! Ask your New York Life agent today.

Here's how New York Life's Mortgage Protection Plan works:

If at age 30, you have a 20-year mortgage for $10,000 on your home and you buy a $10,000 decreasing *Mortgage Protection Term* Policy with a 20-year period, your annual premium would be $65.40—which amounts to little more than $5 a month. After the second year any dividends could be used to reduce these premium payments. If you died the first year, your wife would receive the full $10,000. If you died later and mortgage payments had been kept up to date, she would receive an amount at least sufficient to pay off the unpaid balance. During the last 5 years, the amount remains constant at $3,500. After 20 years the policy terminates without value.

An alternate plan for mortgage protection combines term with *permanent* life insurance. While premiums are higher, this plan builds *cash values* which can be used later toward your own retirement. Or you can retain life insurance protection *after* you have paid off your mortgage.

The New York Life Agent in Your Community is a Good Man to Know

NEW YORK LIFE
INSURANCE COMPANY

Dept. HB, 51 Madison Avenue, New York 10, N. Y.

(In Canada: 320 Bay Street, Toronto, Ontario)

nylic

Please send me more information on your Mortgage Protection Plan.

NAME_____ AGE_____

ADDRESS_____

CITY_____

ZONE_____ STATE_____

THE CHARACTER OF THE SITE IS THE BEGINNING OF ARCHITECTURE

CONTINUED FROM PAGE 292

by it, the people of many countries have slavishly imitated its form in their homes and monuments, hoping to achieve the same effect.

However, they forgot two things: First, the Parthenon was primarily a monument to be seen from the outside, and so a bad model for a home to be lived in; and, second, it may look magnificent on its great climbing height, but on flat land, on Main Street or Broadway it is as out of place and context as a man wearing a toga.

The Parthenon is part of its site and, as a result, of its function (worship was outdoors). You cannot repeat the quality of the Parthenon by imitating its form. You have to arrive at its beauty by building according to its principle: A structure must always be in harmony with its site and in accord with its aim.

THE essence of modern architecture is precisely this: to design and build with the best of today's techniques and materials to satisfy the special needs of the owner and the site. And it is the character of the land, the greatest living architect tells us, that is the beginning of a building aspiring to architecture.

Mr. Wright has whimsically drawn up what he calls the "prescription for a modern house":

"First, a good site," he says. "Pick one at the most difficult spot—pick a site no one wants—but pick one that has features making for character: trees, individuality, a fault of some kind in the realtor's mind.

"That now means getting out of the city.

"Then, standing on the site, look about you so that you see what has charm. What is the reason you want to build there? Find out! Then build your house so that you may still look from where you stood upon all that charmed you, and lose nothing of what you saw before the house was built, but see more. Architectural association accentuates the character of the landscape, if the architecture is right."

We start with the ground. Mr. Wright has said on another occasion. A building is placed on it to survive the elements, to provide shelter and human dignity.

Why should it belong to the ground, instead of perching like a box on top of it, as is the case with Colonial-style and cliché-modern houses?

Because our structure of the house begins with the ground, which already has form. Why not take that as our start? Why not begin by accepting the gifts of nature? No colonial-style imitation does this. Nor does one of the boxy, all-glass, or half-glass-half-concrete, modernistic ones do it. They both look as though they hated the ground, "with vast vanity trying to rise superior to it regardless of nature," depending for their human values on pseudoclassical concepts derived from habit and academic memory.

Well, then, Mr. Wright continues, what of the ground?

Is it a parcel of prairie, square and flat?

Is it sunny or is it the shaded slope of some hill, high or low? Is it bare or wooded? Has the site some features: trees, rocks, a stream? Some fault or a special virtue?

"In any and every case the character of the site is the beginning of the building that aspires to architecture. And this is true, whatever the site or the building may be."

In our partisanship for contemporary living, many of us forget that modern can be a style, as rigid and predetermined as any other, if it has a fixed point of view toward what the form of a house should be: flat roof, no matter what the site; up on stilts, even when it makes no sense; unshaded glass walls, whether or not they face a hot western sun; and so on.

It is not only traditional architecture and conventional styles, then, that disregard the land on which they have decided to occur; it is any kind of architecture that approaches the site with disdainful or unseeing eyes, that builds according to some stubborn notion of its own, using the same style and pattern over and over, regardless of the situation.

Whether a modernistic house by Le Corbusier or Mies van der Rohe, or a Greek Revival building of the Nineteenth Century, each appeals to a "classic" memory of the Parthenon and is thoroughly out of touch with anything but history. Each expresses an attitude toward life that, once understood, will take us a long way toward understanding why we do—or we don't—like the architecture it produces.

There are, on the whole, two ways open to us in our homes: to build

(*Please turn to page* 299)

lazy back

SOFA PILLOWS

AVAILABLE AT THESE FINE STORES:

ALABAMA
Birmingham.... Bromberg & Company
Montgomery.... Roslyn Eagle, Inc. "Normandale"

CALIFORNIA
Atherton..... Heritage Interiors
Beverly Hills.. W & J Sloane
Fresno..... Turpin's Furniture
Long Beach.... Frank Brothers
Los Angeles.. Barnett Bros.
Si Slavin
Palo Alto..... Fidanque's Fine Furniture
Pasadena..... Bullock's
Ihrig & Kaylor Furniture
San Francisco.. W & J Sloane

COLORADO
Denver..... Bethune & Moore
Daniels & Fisher
Tropic Shop
Johnstown..... Ehler Furniture Company
Lakewood..... Homestead House
Longmont..... Chlanda-Harris Furn. Co.

CONNECTICUT
Bridgeport..... Skydel's
Hartford..... G. Fox
Westport..... The Yolens Interiors

DISTRICT OF COLUMBIA
Washington.. S. Kann
Peerless Modern House
John Robert Interiors
Schneider Furniture-Interiors
W & J Sloane
Ethel Pilson Warren
Woodward & Lothrop

FLORIDA
Ft. Lauderdale.. Rablen-Shelton Interiors
Tradewinds, Inc.
Hollywood..... Zimmerman's Heritage, Inc.
Sarasota..... Phill Hall
Tampa..... Florida House, Inc.
Paul T. Ward, Inc.
Tarpon Springs. Hugo's Wayside Furniture

GEORGIA
Macon..... Wood-Peavy Furniture Company
Savannah..... Klug's
Valdosta..... C. C. Varnedoe & Co.

IDAHO
Boise..... Hendren's Furniture Company

ILLINOIS
Broadview..... Town & Country Furnishings
Chicago..... Carson, Pirie, Scott & Co.
The Fair
Harry A. Lund
Virginia McWilliams & Assoc.
John M. Smyth Co.
Evanston..... Lord's
Moline..... The Isabel Shop, Inc.
Rockford..... Larson's Furniture, Inc.
Charles Weise Company
Sullivan..... Dunscomb's Furniture

INDIANA
Evansville..... Wayside Furniture
Ft. Wayne..... Earl Groth & Co. Store for Homes
Hammond..... Tilles, Inc.
Indianapolis.... L. S. Ayres & Co.
Wm. H. Block Co.
Nashville..... Brown County Furniture Mart
South Bend.... Herbert B. Graffis Co.
Winchester..... Cooper Furniture Company

IOWA
Cedar Rapids... Killian's
Des Moines..... Younker Brothers, Inc.

KANSAS
Topeka..... Vargas Showrooms

KENTUCKY
Louisville..... Mill End Shop
Stewarts Dry Goods

LOUISIANA
Alexandria..... Hemenway's
New Orleans.... Nu-Idea Furniture Co., Inc.
Opelousas..... Abdalla's Furniture Store

MARYLAND
Baltimore..... May Company
Chevy Chase... Woodward & Lothrop

MASSACHUSETTS
Boston..... Jordan Marsh Company
R. H. Stearns Company

MICHIGAN
Detroit..... Adler-Schnee Assoc.
J. L. Hudson Company
Flint..... Sanford House
Grand Rapids... Paul Steketee & Sons
Kalamazoo..... Vogue Shoppe, Interiors
Midland..... Whaley Interiors
Muskegon Hts.. Vandervelde's Furniture Co.

MINNESOTA
Minneapolis... The Dayton Company
Levoy, Inc.

MISSISSIPPI
Jackson..... Sid Jones, Inc.
Louisville..... Mary Jane's

NEBRASKA
Lincoln..... Contemporary Trend

NEW YORK
Brooklyn..... Abraham & Straus
Buffalo..... Conley Furniture Company
Kenmore..... William P. Mulhall
Lewiston..... Treasure Trove
New York City.. Century Furniture Shop
Pygmalion House, Inc.
W & J Sloane
Tropic Shop
Rochester..... Sibley, Lindsay & Curr Co.
White Plains... Furniture Futures, Inc.
Rattan & Terrace, Inc.

NORTH CAROLINA
Charlotte..... Mecklenburg Furniture Shops,

OHIO
Cincinnati..... John Shillito Co.
Cleveland..... Halle Bros.
Higbee Company
Modern Trend
Columbus..... F & R Lazarus Co.
Dayton..... Dayton Town & Country
Rike-Kumler Company
Defiance..... Hoffman's Fine Furniture
Hebron..... Besanceney Furniture
Toledo..... Treuhaft Brothers
Wauseon..... Randolph Furniture Co.
Youngstown.... Lowry Furniture & Carpet Co.

OKLAHOMA
Oklahoma City.. Cullimore's Home Furnishings

OREGON
Beaverton..... Siebert's
Portland..... Fishel's Awning Co.

PENNSYLVANIA
Allentown..... Schoen Furniture
Genesee..... Chapman-Burrous
Philadelphia.... Strawbridge & Clothier
Pittsburgh..... Joseph Horne Company
Schenley Furniture, Inc.

RHODE ISLAND
Providence.... New Interiors

SOUTH DAKOTA
Rapid City..... Jack Smith's Studio

TENNESSEE
Memphis..... Paul Jaffe Associates
Nashville..... Period Furniture Company

TEXAS
Dallas..... Anderson Furniture Studio
Southwestern Furn. Showroo
Houston..... Sembera Furniture
Suniland Furn. Co.
Pampa..... Foster's
Wichita Falls... Tarry Furniture Sales

UTAH
Salt Lake City.. Buchorn's
Geo. Williams Furn. Co.

VIRGINIA
Alexandria..... Woodward & Lothrop
Arlington..... S. Kann
Richmond..... Miller & Rhoads, Inc.

WASHINGTON
Seattle..... Del-Teet Furniture Co.
Frederick & Nelson
Grand Furniture Company
Tacoma..... Saxton's, Inc.

WEST VIRGINIA
Charleston..... Woodrum's Home Furnishing

WISCONSIN
La Crosse..... Wm. Doerflinger Co.
Madison..... Thomas H. Gately Co.
Milwaukee..... T. A. Chapman Company
Klode Furniture Co.

HAWAII
Wailuku, Maui.. Mabs McArthur

ALASKA
Fairbanks..... Nerland's

QUEBEC
Montreal..... Bronzoni, Ltd.

MAGIC TOUCHES OF LUXURY!

INSTANTLY...JUST A FEW WELL-CHOSEN LAZYBACK SOFA PILLOWS DO SO MUCH FOR YOUR LIVING ROOM...FOR YOUR LIVING! IT'S THE MAGIC OF MODERN COLOR THAT SO DEFTLY ACCENTS THE BEAUTY OF YOUR DECOR ..IT'S THE MAGIC OF MODERN COMFORT BEYOND COMPARE. LAZYBACK PILLOWS ARE MADE OF THE FINEST MOLDED FOAM RUBBER. WONDROUSLY SOFT. PERMANENTLY PLUMP. **WRINKLE-FREE.** AND ALL LAZYBACK PILLOWS FEATURE ZIPPER COVERS FOR QUICK, EASY CLEANING OR CHANGING.

SEE OPPOSITE PAGE FOR YOUR NEAREST DEALER.

OR WRITE NETTLE CREEK INDUSTRIES, BOX B-204, RICHMOND, INDIANA



LYBACK PILLOWS ARE MADE WITH GENUINE **FIRESTONE FOAMEX** MOLDED FOAM RUBBER

lazy back

THE FINEST NAME IN SOFA PILLOWS

For those who enjoy a high standard of giving !



Illustrated: Nubby Weave pattern in red. Also available in yellow, green, beige or charcoal. Set shown, $49.95*

People who take pleasure in giving, take pride in choosing "Fashionfold!" Here's the "*Smartest* Set in Town," featuring the most *comfortable* folding chairs made. Backrests are contour curved; seats are all-steel, extra wide, comfort-cushioned . . . and saddle-shaped! Table legs are smartly flared for added style and sturdiness. Washable, stain-resistant Duran upholstery in three patterns: Nubby Weave on chairs and tables, Wicker Weave chair upholstery, Cork table cover. Seamless tubular steel legs and frames. Bonderized, chip-resistant, baked-on enamel finish. Choice of 35″ or 31″ table, gatefold or conventional folding chairs. Available separately or in sets, at department, furniture, hardware stores. Choose yours now!

HAMILTON MANUFACTURING CORPORATION
COLUMBUS, INDIANA
Makers of COSCO Metal Household Furniture



Shown at right: 31″ table, conventional folding chairs, upholstered (Nubby Weave pattern only). Complete set, $38.75. *



NUBBY WEAVE



CORK



WICKER WEAVE

Choose from three upholstery patterns, 15 color combinations!

COSCO "fashionfold"

CARD TABLES AND CHAIRS

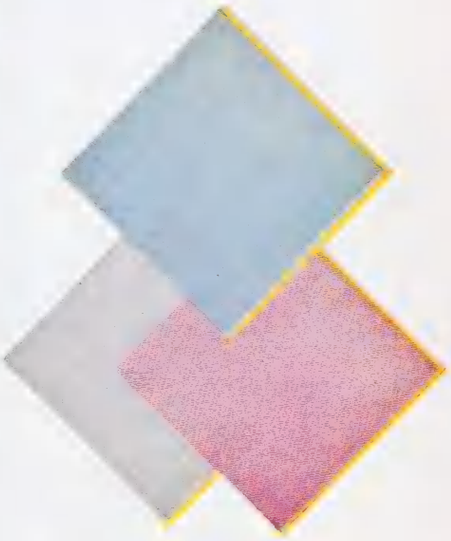
Two table sizes, two chair styles, complete sets as low as $38.75*

35″-square table	$13.95*
31″-square table	$10.95*
Gatefold chair	$ 8.95*
Conventional folding chair, upholstered	$ 6.95*

*Slightly higher Colorado and west, and in Canada.

ROMANY *Real Clay* TILES





GLAMOUROUS COLORS!
Enchanting colors to please every desire. More than 30 fade proof tones to select from—many exclusive with ROMANY—all with "easiest to clean" surface. The three tiles above are Romany Blue No. 725, Gray No. 767 and Rose No. 733.

NOW–And Forever!

The selection of tile for your kitchen and bathrooms—and for special uses such as counter and lavatory tops, hearth fronts and for sheer decoration—is a one time choice. Only real clay tile can serve you faithfully through the years, and ROMANY Real Clay Tile is truly representative of the best tile you can decide upon, regardless of cost. ROMANY Tile offers an almost unlimited array of color schemes. It is precision manufactured in modern kilns, slow fired under high temperatures with ultra quality glaze finishes. ROMANY is stain proof, fade proof, acid proof, wear proof and *fire proof*. And it is the easiest of all tile to keep clean.

You will always be proud of ROMANY in your home, proud of its superlative quality and its ever present beauty. For ROMANY is America's finest tile!



Wall behind stove is Romany Citrus No. 741. Counter top is Romany Green No. 311. Dark wall is Romany Bottle Green No. 719. Floor is Sparta Light and Dark Green Orsan.

FREE ESTIMATE!
Your nearest Ceramic Tile Contractor (see classified phone book) will be glad to show you a ROMANY color chart and give you free estimate for installation in your new or occupied home.

Get the ROMANY story. Send in your coupon today!

UNITED STATES CERAMIC TILE COMPANY
Member: Tile Council of America and Producers' Council, Inc.
217-B FOURTH ST., N.E., CANTON 2, OHIO

United States Ceramic Tile Co.
217-B Fourth St., N.E., Canton 2, Ohio

Please send your Free Illustrated Folder "Color Suggestions" featuring ROMANY Real Clay Tile. HB1155

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....



Magnifique! Formidable!

M A R T E X

Gourmet Hand Prints

Déjà le monde entier sait que les Français sont les meilleurs chefs du monde—et bientôt tout le monde reconnaîtra que Martex fait les plus grands et les plus beaux "dish towels" du monde! Ces dessins nous ont tellement captivés par leur espirit français que nous avons voulu vous les décrire en français. A droite, vous trouverez la liste des magasins qui sont fiers de vendre ces nouveaux "dish towels."







PRODUCTS OF WEST POINT MANUFACTURING COMPANY

Magnificent in any language!

M A R T E X

Gourmet Prints



Dish towels, oui—but in such delectable designs, each in several piquant color schemes! And the size, a big 20"x 36"—the biggest dish towels in the world. A wonderful gift for your friends who'd like a French accent in their kitchens. Cotton, rayon and linen in the patented Martex "Dry-me-dry" construction make Gourmet Prints lint-free, highly absorbent, swift dish-dryers. Four original hand prints—*Cafe, Gourmet Bookshelf, Bread and Wheat, Kiosk,* about $1.00 each. Terry hand towels, utility cloths, pot holders in colors to match. At fine stores listed below.

lbuquerque, N. M. Hinkel's-Downtown & Hiland
lhambra, Cal. .....F. C. Nash & Co.
llentown, Pa. .....Hess Bros.
rcadia, Cal. .....F. C. Nash & Co.
ustin, Texas ...E. M. Scarborough & Sons
altimore, Md. Hochschild Kohn & Co. & Branches
altimore, Md. .....Stewarts & Branch
everly Hills, Cal. ....Robinson's-Beverly
irmingham, Ala. .....Loveman's
oston, Mass. .....R. H. White's
oston, Mass. .....R. H. Stearns
oston, Mass. .....Howell Bros.
rooklyn, N. Y. .....Abraham & Straus & Branches in Garden City & Hempstead, L. I.
uffalo, N. Y. .....Flint & Kent
harleston, S. C. .....Kerrison's
hester, Pa. .....Spears
hicago, Ill. .....Carson Pirie Scott & Co.
leveland, Ohio .....The Halle Bros. Co.
leveland, Ohio .....The Higbee Company
leveland, Ohio .....The May Company
leveland, Ohio ....Sterling-Lindner-Davis
leveland, Ohio ....Wm. Taylor Son & Co.
lovis, N. M. .....Hinkel's
olumbus, Ohio....The F. & R. Lazarus Co.
allas, Texas .....Neiman Marcus
etroit, Mich. .....The J. L. Hudson Co.
etroit, Mich. .....Hudson's Northland
l Paso, Texas ....American Furniture Co.
ort Wayne, Ind. .....Wolf & Dessauer
ermantown, Pa. .....George Allen
ermantown, Pa. .....C. A. Rowell
rand Rapids, Mich. Paul Steketee & Sons Co.
rosse Pointe, Mich. Jacobson's Home Decorative Shops
ndianapolis, Ind. .....L. S. Ayres & Co.
ndianapolis, Ind. ...The Wm. H. Block Co.
ancaster, Pa. .....Watt & Shand
as Vegas, Nev. .....Ronzone's
exington, Ky. .....Stewart's
ong Beach, Cal. .....Walker's
os Angeles, Cal. .....Barker Bros.
os Angeles, Cal. The Broadway Dept. Store & Branches in Crenshaw, Hollywood, Pasadena & Westchester
os Angeles, Cal. .....Bullock's-Westwood
os Angeles, Cal. ..The May Co.-Downtown & Branches in Lakewood, Crenshaw, Wilshire & North Hollywood
Los Angeles, Cal. .....J. W. Robinson
Louisville, Ky. .....Stewart's
Midland, Texas .....Hinkel's
Milwaukee, Wis. .....T. A. Chapman & Co.
Newark, N. J. .....Hahne & Company & Branch in Montclair
New York, N. Y. .....B. Altman & Co. & Branches in White Plains & Manhasset, L. I.
New York, N. Y. .....Bloomingdale Bros. & Branches in New Rochelle, Stamford, Conn. & Fresh Meadows, L. I.
Omaha, Neb. .....J. L. Brandeis & Sons
Orlando, Fla. .....Dickson & Ives, Inc.
Pasadena, Cal. .....Bullock's-Pasadena
Pasadena, Cal. .....F. C. Nash & Co.
Philadelphia, Pa. .....Gimbel Bros. & Branch in Cheltenham
Rockford, Ill. .....D. J. Stewart & Co.
Roswell, N. M. .....Hinkel's
St. Louis, Mo. Scruggs-Vandervoort-Barney Inc.
Salt Lake City, Utah ....The Auerbach Co.
Salt Lake City, Utah .....Z.C.M.I.
San Angelo, Texas .....Cox-Rushing-Greer
San Antonio, Texas..... Joske's of Texas
San Diego, Cal. .....Walker's
Santa Ana, Cal. .....Rankin Dry Goods
Santa Fe, N. M. .....Hinkel's
Scranton, Pa. .....Cleland Simpson (The Globe Store)
San Francisco, Cal. .....The Emporium
San Francisco, Cal. .....Raphael Weill
San Francisco, Cal. .....Macy's
San Francisco, Cal. .....City of Paris
San Jose, Cal. .....Hale's
Sacramento, Cal. .....Weinstock Lubin
Seattle, Wash. .....Bon Marche
Springfield, Mass. ..Forbes & Wallace Inc.
Syracuse, N. Y. .....Dey Brothers & Co.
Toledo, Ohio .....Lasalle's
Waltham, Mass. .....Grover Cronin
Washington, D. C. ...The S. Kann Sons Co. & Branch in Arlington, Va.
Washington, D. C. .....Lansburgh's & Branch in Langley, Md.
Washington, D. C. .....Woodward & Lothrop & Branches in Chevy Chase, Md. & Alexandria, Va.
Whittier, Cal. .....F. C. Nash & Co.
Wilkes-Barre, Pa. .....Isaac Long

MARTEX, 65 Worth Street, New York 13, N. Y.

THE CHARACTER OF THE SITE IS THE BEGINNING OF ARCHITECTURE

CONTINUED FROM PAGE 294

with an acceptance of our natural environment; or to build so as to separate ourselves from it, except from a spectatorial vantage point behind a closed, glass wall, as if looking at life through a television screen.

The former philosophy is intrinsic in the organic architecture of Frank Lloyd Wright. The latter is the ideologic background for a type of modern referred to as the International Style, another in a long series of styles deriving from classicism.

Although the latter style occurs in individual houses, it prefers working with tall, block-like skyscrapers with four sides of glass. It prefers a gigantic order of one monumental building after another, in a great city, to small communities of separate houses, isolated from each other and standing on their own pieces of land.

The International Style derives its values—of culture, of entertainment, of life itself—from strictly man-made sources. It draws a sharp line between man and nature, between a house and the land. Consequently, the houses it designs have forms with a slickly tailored look that is in striking contrast to the foliage, trees and contours of the site on which these houses, half-embarrassedly, half-contemptuously, find themselves. No matter what the site, the International Stylist builds the same stylized house upon it.

IN THE article on Mr. Wright (page 241), "The Man who Liberated Architecture," we have described his warm, indeed joyous, welcoming of the natural life. "The earth's beauty so grows on me," he says, "that the longer I live the more beautiful it becomes. A walk in our countryside, when the shadows are lengthening, is to look and drink a poignant draught—and look and drink again. I wonder if anything in heaven can be so lovely. If not, how tragic death must be! Death or no death, I see our countryside as a promise never to be broken."

It is a promise not to be broken in the sense that no house should ever desecrate the landscape and no man be deprived of its riches.

Garden and building may now be one, Mr. Wright tells us. Our houses can reach spaciously outdoors and invite the spaces outdoors in. It is difficult to say where the garden ends and the house begins in any good organic structure—and that is all as it should be. Because organic architecture assumes that we are, by nature, ground-loving animals, and so long as we court the ground, know the ground, and sympathize with what it has to give us, we shall enjoy our birthright.

FOR all these reasons, Mr. Wright has become passionate in his opposition to the International Style and to what he calls "pig-piling" in our crowded cities. The automobile, he believes, instead of being used as a vehicle for decentralization has tended to become an instrument for congestion, although, thanks to it, we may now go anywhere to live even at a good distance from where we work.

There is a new opportunity in America, he remarked one night to a London audience: flying, motoring, telephone, telegraph, radio and television have given our life a new spaciousness. We can leave the cages we call cities. "We no longer need to live on little plots of ground with our toes in the street and a little back yard behind us with a few plants in it, shaking hands out of the windows on either side with neighbors good and bad.

"Not that I believe in a 'back to the land' movement." Mr. Wright hastened to explain. "I think that any backward movement would be folly; but now we can go forward intelligently with all science has to offer, with the new architectural forms which must be made for the accommodation of life, so that men may live more generously, more spaciously and more fully."

Critics of this feature of Wright's philosophy are somewhat too quick to dismiss it as romantic, unrealistic or simply nostalgic. Despite his disclaimer of leading a "back to the land" movement, that is virtually what they accuse him of, claiming, in turn, that as a result civilization as we know it would disappear, since it has always been a city-bred affair. In addition, these critics say, people *like* to herd closely together in cities, and it is good for them that they do.

These objections arose at the end of one of Mr. Wright's London talks. (The full text of his replies can be found in his recent book.

(Please turn the page)

NOW lovely Lenox, the same fine quality China made for the White House and Royalty the world over can be yours in

Lenox China

LAMPS

by

STIFFEL



Number 4103.....about $100*

From a distinguished group of Lenox China

LAMP ORIGINALS

produced with great care and discretion

BY THE EMINENT DESIGNER

Edwin COLE

Write for name of nearest dealer

THE STIFFEL COMPANY

Chicago 10, Illinois

*SLIGHTLY HIGHER WEST OF THE ROCKIES

THE CHARACTER OF THE SITE IS THE BEGINNING OF ARCHITECTURE

CONTINUED FROM PRECEDING PAGE

The Future of Architecture, published by Horizon Press.) They are worth quoting here, since they are so pertinent. What follows is an edited version:

A young Englishman, addressing the Chairman, took issue with what he had heard from the speaker (Mr. Wright):

"Mr. Frank Lloyd Wright (he objected) has said that houses should be built in order that people might live happily in them, and that those houses should be suited to the needs of the family. A working-class family with several children who have to live in three or four rooms can still be very happy, and, since they live in such a small space, they become like sailors on board ship; they learn to respect each other's requirements . . . There is no better man than the Cockney soldier, and no one who can bear hardships with greater fortitude and cheerfulness. I think that is due to the fact that he has lived what I may call a battleship existence through living in crowded quarters. His wife can lean out of the window and talk comfortably to her neighbor. There is much to be said for such a life."

TO THIS Mr. Wright replied: "Is that drudge-a-day life the beau ideal, then, of modern civilization—the battleship existence of which you speak? If it is, then I think the speaker perfectly right, and suggest that the more we can compress our people the better; the less space we give them the more effective the result will be. And in that case I really do not see why they should need as much space as they have got now.

"Why not put the pressure on still more, so that they may fight even better? Because they have not known a better life, and probably will not know it in this generation or the next, or the next, I suppose where ignorance is bliss, 'tis folly to be wise!

"The existence the speaker describes is, however, to me a negation of life rather than any affirmation of it. I deplore the circumstances in which such lives must be spent. It is just that kind of thing that the modern movement and life itself are opposed to.

"It is true that human life may be satisfied or habituated under pressures to adapt itself to whatever circumstances, even the bombing of women and children as modern warfare. But is life to end there? Why did Englishmen go to the new country we call ours now? Why have we this great new nation and this new country of America? It is because, long ago, Englishmen said *No* to that idea of yours, sir . . . To be humane we must stand for a philosophy of freedom, rather than for any philosophy of battleship existence."

The next objection was to Mr. Wright's point of view toward decentralization of the city and a reintegration of life on a smaller scale in smaller communities.

"What would the community life be like?" he was asked. "Wouldn't it be a threat to civilization, if the city were to disappear?"

Mr. Wright's answer to this last objection follows:

"We live in a period of transition, and it will take many decades of transition for the outlines of what I have given you as Broadacre City [the new community life] to become visible.

"You must not think the kind of buildings we now have are going to remain, or that community needs as they are now will remain as they are now. They are all going to change as a new and finer type of building in a freer community we do not yet foresee (except that it will be more *of* the country) growing up. The more of such buildings we have in the country the more beautiful community life will become.

"As for the definite future pattern of the community life in such circumstances, who knows just what any community life of the future is going to be like? The old relationships are bound to change. The motor-car has already vitally affected the rural community life of our United States. Nearly every man will soon have a car.

"A realization is growing that community life in the sense that it is now lived in small hamlets, villages and cities is no longer necessary. Ease of inter-communication is making ten miles today what two city blocks used to be. As I have said, many times, an entirely new space-consciousness is entering into all of life, town or country.

"As architects we must look beyond the tolerances and ignorance of the moment, rural or urban, and try to see the future. If we are not

(*Please turn to page* 302)

Overton Originals

THE NICEST THING THAT CAN HAPPEN TO A TREASURED PORTRAIT . . .

Your thoughtfulness in placing Overton Originals on your gift list will reward you with heartfelt thank-yous, — for what could be more genuinely appreciated than a fine photo frame that is at once an intimate and personal decorative accessory for home or office as well as a precious keepsake. Make your selection from the newly styled, beautifully finished portrait frames bearing the mark of good taste — the Overton Original label. Look for them at the better department stores, gift shops and portrait studios. Overton Originals are offered in many styles, all sizes, in both gold and silver plated metals and fine cabinet woods.















A fascinating booklet — "How to Frame Those Cherished Photographs" is yours for the writing. It will give you many ideas for decorating with framed photos and it will bring you many examples of that warm hearted and personal touch achieved with today's most charming decorator's item, framed portraits. Send for your copy today. S. E. OVERTON COMPANY, — SOUTH HAVEN, MICHIGAN



MUSIC BRINGS GOOD LIVING TO YOUR HOME

Knabe

Choice of the Metropolitan Opera For 29 Years

Styled Right for Your Home



Select your preference from twenty available styles in Knabe Grands and Consoles. There's one that will fit into your life as gracefully as an old friend . . . and charm your hours of relaxation with a beauty of tonal color that has captivated the hearts of lovers of fine music for 118 years.



French Provincial CONSOLE

Popular example of Knabe craftsmanship. Authentic detail in fruitwood. Adaptable in size. Masterful in performance.

Wm. Knabe & Co.

Renowned for Fine Pianos Since 1837

DIVISION OF AEOLIAN AMERICAN CORPORATION • East Rochester, N. Y.

THE CHARACTER OF THE SITE IS THE BEGINNING OF ARCHITECTURE

CONTINUED FROM PAGE 300

able to see beyond the present and to plan accordingly for the future, I think community life will remain a battleship life and we shall stay where we are—eventually to fight for existence in trenches in our city parks or rot in bombproof cellars."

So Mr. Wright ended his reply.

BY QUOTING so extensively, we have gone afield, it seems, from the opening of this article on the character of the site being the beginning of architecture. However, in the profoundest sense possible, the character of the site, and the character of the house which follows from it, will determine the character of our civilization and culture. It will decide whether we maintain the rhythm and beat of life in harmony with that of nature.

The study of civilization tells us that Mr. Wright's warning about city life and complete withdrawal from natural forces is not lightly to be dismissed. It may not be easily defined—it is even difficult to describe—but there is something in the relationship of man with the organic life of which he is a part that is vital to the nourishment of his spirit and to the health of his mind and effort.

Insofar as a man's home is the center for much of his life, it is important to that life. And insofar as his home determines his contact with the life-enhancing values of the physical world around him, it is critical to the future of the ways of life we call American.

Once upon a time, men congregated in cities because only in this manner could they exchange the stimulation of ideas and enjoy a lively world. "The salt and savor of individual wit, taste and character then made the city a festival of life; a true carnival as compared with the drab over-run city of our day." (Frank Lloyd Wright)

In its prime, Florence contained perhaps a hundred thousand inhabitants. New York, when it was an attractive city, less than two million. Neither has added to its appeal or meaning by adding to its population or size.

Whether we regret it or not, Mr. Wright is trying to tell us, we are witnessing the disappearance of the city we once loved—the day of its electric spark of curiosity and surprise and human contact is fast vanishing. Now the city is a towering factory with an architecture that is more and more factory-like, more and more out of human scale.

And whether we regret it or not, new centers of culture are appearing where new centers of life, with a firm basis *in* life, are being built. The new American culture, like the dream of American freedom itself, is being worked out by individuals on their own land, in homes that encourage the flowering of the spirit by rooting it deeply into the soil and inspiring it to reach for the sun.

This, we believe, is what Frank Lloyd Wright means by "the character of the site is the beginning of architecture." For our architecture and our culture are inseparable from each other.

FAITH IN YOUR OWN INDIVIDUALITY

CONTINUED FROM PAGE 271

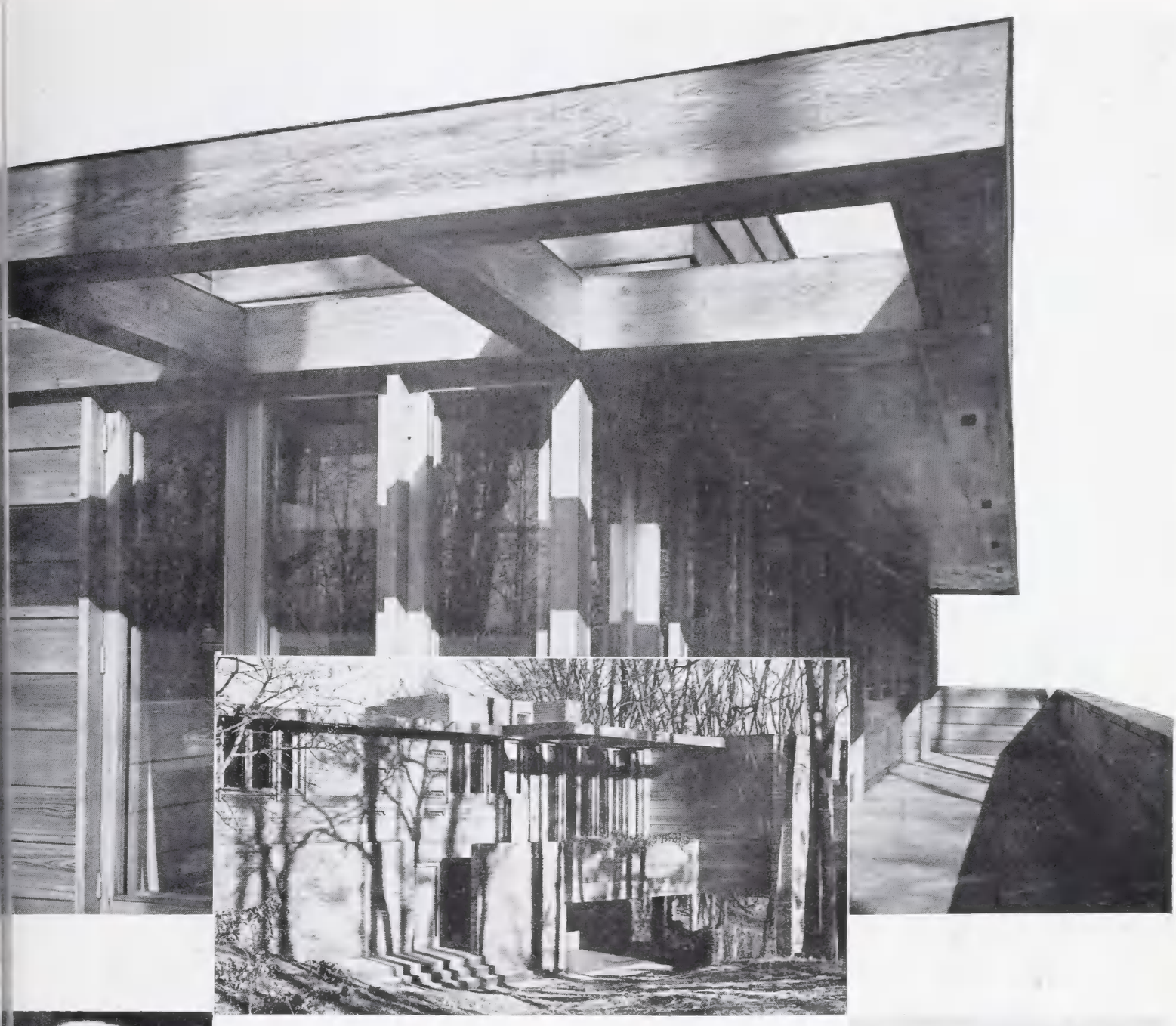
infinite variety. It can go on forever. Yes, it is infinite. That is why I show you these little manifestations of housing. Not only does this opportunity for individual expression develop form by way of changes of material, but it changes owing to the slightest influence of environment. All is recorded by changes in *form*.

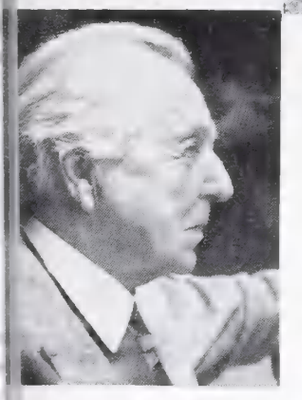
That one (*pointing to a shell*) is a sober sister, isn't it, all gray and smooth and white inside. It makes you feel pretty stupid to see this infinite variety, doesn't it? And *we* sit down at our drafting boards and try to do something!

Well, what is this element in nature which produces such fascinating, rich, harmonious individualities? Is it the same element that produces different human races, differing individualities within the races? Yes, it is all the same. But what is the secret of the forming of it all? These are the major things you should study, as artists, in the great book of creation. Because here is where the artist finds light thrown on what he feels. This expression of inner life by appropriate form is really his field.

Now, is there a *mind*, would

(*Please turn to page* 304)





AFFLECK Residence
Bloomfield Hills, Mich.
(Illustrated)

ARNOLD Residence
Columbus, Wis.

AUSTIN Residence
Greenville, S. C.

LINDHOLM Residence
Cloquet, Minn.

SCHABERG Residence
Lansing, Mich.

REVERE COPPER WATER TUBE SPECIFIED BY

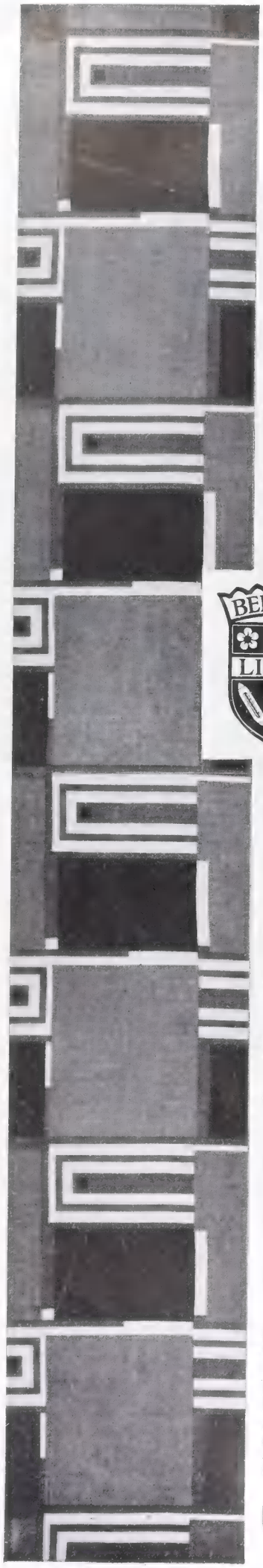
Frank Lloyd Wright

FOR THE HOT AND COLD WATER LINES IN MANY OF HIS RECENT HOMES. AMONG THEM ARE THE HOMES LISTED AT LEFT.

You will find copper playing an important role in much of Mr. Wright's work, both residential and commercial. What architects and builders like about copper, from a utilitarian standpoint, are its non-rusting and time-tested qualities . . . while from a design standpoint copper offers practically unlimited flexibility. In fact, there is not another metal used in building construction that has *all* of the desirable characteristics of copper. Its outstanding performance through the centuries has resulted in copper becoming the badge of a quality home. That's why *you* will do well to include Revere Copper Water Tube and Revere Sheet Copper in *your* plans. Whether you plan to buy, build or remodel, you'll find the 28-Page booklet, "BUILDING TO ENDURE WITH REVERE" a most helpful guide. Send for your FREE copy today! Address: Dept. 5, Revere Copper and Brass Incorporated, 230 Park Avenue, New York 17, N.Y.

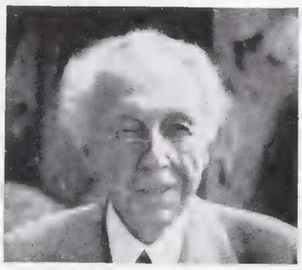
THESE REVERE PRODUCTS WILL HELP MAKE YOUR HOME A BETTER PLACE TO LIVE IN:

Revere Ware Copper-Clad Stainless Steel Cooking Untensils • Revere Foil ▪ Revere Copper Water Tube for radiant panel heating, air conditioning, hot and cold water, and service lines, waste lines and vent stacks, lawn sprinkler and snow melting systems, swimming pools ▪ Revere Red-Brass and Copper Pipe for plumbing lines • Revere Sheet Copper and Aluminum for base, cap, chimney, window, door, valley and vent stack flashing, gutters, downspouts, fascia gravel stops, window boxes and termite shields.



The Belgian Linen Association salutes **Frank Lloyd Wright**

BELGIAN LINEN



and is proud that he has chosen **BELGIAN LINEN** for the expression of his creative genius.

Belgian Linen is Better Linen because Belgium grows the world's finest flax and Belgian Linen weavers maintain the highest standards of the craft. At left — Frank Lloyd Wright design in Belgium Linen for Schumacher.

BELGIAN LINEN
ASSOCIATION
420 MADISON AVE., N. Y. 17, N. Y.

FAITH IN YOUR OWN INDIVIDUALITY

CONTINUED FROM PAGE 302

you say, producing these infinite changes of form in nature? Is it a matter of mind? What is doing this? Why is it done? Science can investigate it, but science comes against a barrier it can never pierce. What this inner life is, we do not know. But this innate source of expression is what should inspire you all—give you faith in your own divinity, if that is the word for it, in your own inspiration, if that is more understandable.

You see, there never is a limit. Nothing indicates that the infinite variety could end, so long as the principle is inviolate. Look at this little beauty. Such a sweet little individuality! Civilization comes in and says, "Oh hell, let's get an easy pattern out of this, so we can stamp them out, all just the same." It becomes a cliché, a style. Then the divine element in it goes out. The quality that is divine disappears.

Housing has become a mere materiality of no great value to life whatsoever, except as little breeding stables entirely without any sense of God. There must have been a sense of God in these little forms to produce this infinite beauty of form. Just as there must be slumbering in all of us. There is in us, too, that interior sense of becoming, which we call God, working in us all, and which, you will see, has infinite capacity which no human mind can ever encompass and imprison.

THERE in these shells you have humble innate evidence. If we go into the human phases of what we call our divinity and consider the inherent element at work in us, as in all of life, you may find the same idea. Therein lies the value of these little things to us, if we study them as artists should. Here, in nature, is an architect's "school."

The coral family is another fascinating family, because the innate principle works in the coral branch in totally different schemes, and yet the same. Some of the branches will grow out in the water as great long spears and wave to and fro with the movement of the water, all on a little hinge, and then at times become detached and float away to find another attachment, and the whole thing goes on over and over again.

There is, in all of this, an element of becoming, determining the shape of these things. Form develops accordingly; its circumstances are always by way of its own life principle.

Now, this common tendency throughout them all unites them. In all of us there is exactly the same thing working all the time. What would our divinity be? Certainly divinity is manifest here in these shells, in their humble form of life.

NOW, how about us, the highest form of life, we say? What has become of us? Are science and civilization killing our divinity, instead of developing it? What are we pursuing? What is it that we call civilization if it lacks the harmonious forms developed by inner principle, by true individuality?

Nature loves individuality, resists and punishes the loss of it in any field of creation. If our civilization goes contrary to this divinity within the nature of us all, if it does not learn these secrets of behavior, of character, of appropriate changes of form, then what is going to happen to us? Where shall we go? Now is the time for us to say wherein lies salvation for us as human beings.

Is the solution creativity? Yes, that is the element needed now. It alone can prevent us from becoming standardized, from losing our rich and potent sense of life, which we see here as the beauty of these shells in their housing.

When we can see what is done by forms of life on the plane of the sea shell, we may glimpse what we should be doing on our own plane. We are not now doing anything at all like it. Why aren't we? It is for *that* that architects are members of society: for the *preservation* of individuality, thus making beautiful, in various ways, the common necessity of living. That is our job. I do not think we could have a better instance of common generic principle at work as individuality than in these little shells.

What is our conclusion? This one: Once you understand the principle upon which this differentiation depends, you will astonish your kind by your own prolific capacity. To always turn out a different design from the one you did before will become inevitable. The secret of that variety is inherent in nature. She is jealous of it! If an architect does not have that secret, he will not be a great artist. He is missing essential quality. The key to creation is not in him.



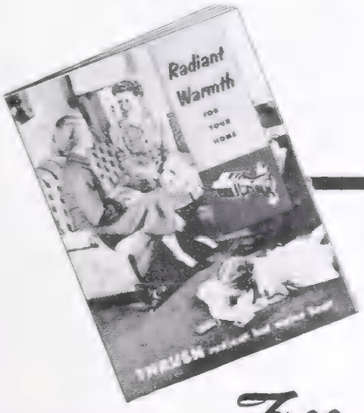
The home of Edgar J. Kaufmann, Falling Water, Bear Run, Pennsylvania (used by permission). Photograph by Hedrich-Blessing.

The famous "Falling Water" house, world's most publicized residence, designed by Frank Lloyd Wright, is equipped with

THRUSH *Hot Water Heat*

In the nation's finest homes you find hot water heat, Thrush controlled. HOT WATER HEAT is the mildest, cleanest and most uniform heating possible for your home. There are no noisy fans, no blowing dust . . . no hot, then cold feeling. Thrush Radiant Hot Water System provides constant radiant warmth without *any* noticeable temperature variation. It is completely automatic. Pipe coils hidden in the ceiling or floor or radiant baseboards use no floor space. The same heating boiler provides plenty of hot water for kitchen, laundry and bath the whole year through.

It's just like living in a mild climate all winter long no matter what the weather outside may be. With modern Thrush equipment, installation cost is low and maintenance is negligible. It reduces fuel consumption, and operating costs are amazingly inexpensive.



Free

Mail this coupon

for free Thrush Booklet

H. A. THRUSH & COMPANY
Department HB-11, PERU, INDIANA

Please send without obligation a copy of your new illustrated booklet, "Radiant Warmth for your Home."

NAME _____

ADDRESS _____

CITY _____ **STATE** _____

You sleep more on an...

OSTERMOOR

world's foremost quality mattress



Famous for Supreme Sleep Comfort Since 1853

Over a century's record of building the finest mattresses and box springs is reflected in the superb comfort and lasting construction of today's Ostermoor. For the sound sleep, the complete relaxation so vital to your health and well-being, your best investment is an Ostermoor today.

Built... Not Stuffed

Ostermoor's exclusive advances in scientific mattress design, painstakingly built into each Ostermoor mattress and box spring, assure you a lifetime of sleep comfort.

OSTERMOOR & COMPANY, INC.
348 George Street, Bridgeport 4, Connecticut
2329 Calumet Avenue, Chicago 16, Illinois

Write for our free booklet, and learn the nine important reasons for Ostermoor's impressive superiority.

OSTERMOOR MATTRESS

IT COSTS NO MORE FOR AN OSTERMOOR



"All my life I have played the piano—Beethoven, Bach, trying to improvise, letting the piano play itself, perhaps."

MUSIC and Frank Lloyd Wright

Without music, this great architect says, you are incomplete. And the completeness of man is the all-important goal at Taliesin

By RICHARD WILLIAMS

I'm afraid that the finest reporter on music and Frank Lloyd Wright is not this writer, but Mr. Wright himself.

Last Easter, or rather the Saturday before Easter, I posed a rather broad question to him. "Does music mean a great deal to you?" It was really a question meant to get the conversation going that Saturday afternoon at Taliesin West.

"How can anybody interested in architecture," he replied, "not be deeply interested in music?"

And how could anybody who has seen his buildings, read his books or joined the Taliesin Fellowship on any of its gala, or even weekly, occasions not immediately recognize the kinship of Mr. Wright and music?

"To each child, early in his life," he has written in his *Autobiography*, "I gave a musical instrument. To learn to play it was all I asked of their education.

"To Lloyd, a cello; John, a violin; Catherine, voice; Frances, a piano; David, a flute; Llewelyn, a guitar and a mandolin. Their mother played the piano. I played the piano a little myself, trying to improvise, letting the piano play itself."

That was early in Mr. Wright's life. But it has not changed, except that his official family, the Fellowship, has grown to several dozen. "Good music is essential to our life at Taliesin," he wrote in 1932 and he repeats it more strongly now.

It was Easter when I met him, and Easter at Taliesin West, the reawakening of spring, is a great affair. I might easily have assumed that it was a special affair in the fact that music was played, but I would have been wrong. The Fellowship has been gathering for music, movies and other entertainment on Saturday and Sunday evenings since it began, October, 1932. They met originally in the living room. Some years later, they were to have a theater of their own creation and for their own use both in Taliesin, Wisconsin, and Taliesin West, Arizona.

Writing of these week-end events, Mr. Wright has said that he never failed to enjoy one of them. Putting his words into the present tense, we



In the loggia of Taliesin, Mr. Wright's home in Wisconsin, one of seven grand pianos there quietly awaits the master.

might say with him, "They are always happy and always fresh—not only composed of perfectly good material, good music, good food, enthusiastic young people, good company, but something rare and fine is in the air of these homely events by way of architectural environment. You might call it atmosphere.

"No one feels or looks commonplace. Both Taliesins are made by music for music, and enter into the spirit of the occasion, as if one were made for the other. Eye music and ear music do go together to make a happy meeting for the mind—and the happy union charms the soul . . . There is something vital and happy radiating from the Fellowship on these happy occasions when everybody serves everybody else as though he were somebody, and willingly takes the part in the entertainment he has been rehearsing."

On the Easter occasion when I was present, we were in the living room of the main house at first. Mr. Wright's apprentices and a good part of his family were gathered around him. The women were handsomely dressed. The men were, too. They were standing rather formally when Mr. Wright asked them to sit down and relax a bit. Presently they did, and some then listened to our talk on music.

His father, Mr. Wright said, had been a professional musician who loved music, and he himself as a young boy had been introduced to it, and had been taught to play

(*Please turn the page*)



In the living room of Taliesin, the apprentices make music in a musical setting. Surely the work of the great composers has never sounded, or indeed *looked*, more lovely than here.

A DISTINGUISHED DECORATOR RESTYLES A BATHROOM

in the Schumacher model apartment at the N. Y. Republican Club



WITH Church

STYRENE WALL TILE

In the model apartment in New York's Republican Club, well-known decorator Virginia Conner Dick has featured furniture, fabrics and wallpaper designed by famous architect Frank Lloyd Wright.

When it came to redecorating the bathroom, Mrs. Dick chose Church Wall Tile in Turquoise Royalton. It was applied right over the old ceramic tiling – and the scheme was completed with a distinctive Wright-designed wallpaper.

What Mrs. Dick accomplished here can be done in any bathroom – new or old. Royalton, *four times the area of ordinary tile*, makes small rooms seem larger, gives any room a luxury look. Yet its light weight makes it easy to apply almost anywhere without expensive structural changes.

Royalton is available in 14 beautiful decorator-approved colors; will not crack, chip or peel, stays permanently lovely with a minimum of care.

See Church Styrene Plastic Wall Tile at your floor covering dealer's, or use the coupon below.

Made by the makers of "THE BEST SEAT IN THE HOUSE"®

C. F. CHURCH MFG. COMPANY, HOLYOKE, MASS.

Division of American - Standard

C. F. CHURCH MFG. CO., Dept. H-11, Holyoke, Mass.
Please send me FREE illustrated brochure showing Church Wall Tile.

*Name*_____

*Address*_____

*City*_____ *State*_____



people who want the best...

LOOK TO LIGHTOLIER

Our Gallery Group makes your home lovelier with a look of restrained luxury. Here: a fluted mahogany column mounted in antique brass. The treatment is evocative of Duncan Fyfe, a sense of well-bred elegance. The lighting is typical of Lightolier: glare-free, inviting. At our own galleries, at the stores listed below and at better stores everywhere.

the gallery group by

LIGHTOLIER

11 East 36th Street, New York • 1267 Merchandise Mart, Chicago 12th at Folsom, San Francisco, Calif., and at these leading stores:

BULLOCK'S • PASADENA, CALIF.
H & S POGUE • CINCINNATI, OHIO
HESS BROTHERS • ALLENTOWN, PA.
MEIER AND FRANK • PORTLAND, ORE.
THE NEW KLINGMAN'S • GRAND RAPIDS, MICH.
PAINE'S OF BOSTON • BOSTON, MASS.

MUSIC AND FRANK LLOYD WRIGHT

CONTINUED FROM PRECEDING PAGE

the piano. But he never managed to play it specially well. It did not matter, however, he said, whether as an amateur, which he was, one played particularly well.

It did not matter either what instrument you preferred. He himself liked the strings better than other instruments. What did matter was your feeling for music. Without it you were incomplete. The completeness of man was the important goal, the ideal for which he strove. This is what he tried to impart to his apprentices. Music can and, indeed, must be used, if your life is to be satisfactorily firm and full.

He preferred Beethoven to all other composers. He felt in Beethoven's symphonies and quartets an architectural quality, a sense of design, expressed with greater sureness and greater clarity than in the work of any other musician. Out of short and seemingly unpromising themes, Beethoven built an edifice in which nothing was superfluous, nothing merely pretty, nothing added as meaningless decoration, but in which the sense of beauty, the sense of heightened life, was clearly to be felt. Beethoven and architecture were related.

That there is a connection between music and architecture, that in fact they are sister arts, has been observed by many. Goethe called architecture "frozen music" and said that "the tone of mind produced by architecture approaches the effect of music."

Dickens once spoke of the architect as a man who could build a church by squinting at a sheet of paper. Exactly the same could be said of the composer, who can build a world of sound by squinting at a piece of ruled paper. It seemed to me that the kinship of architecture and music could be understood in that marvelous desert house.

I had heard and read much about Taliesin West and had seen many pictures of it. The main structure is of course far more than a "modern" house which has by now been so often imitated as to have become a commonplace of today's style. You very soon forget that it is "modern" or you cease to care whether it is ancient or modern. What you do feel, and feel with all your senses, is the relationship it establishes between where you are and what is around you, the relationship between the room and the desert. You do not look out of the window at some picture-postcard view. You live within a vast horizon, you are, so to speak, the center of a very wide world which paradoxically enough soon becomes intimate and comfortable. Nature at large becomes your own private property—without any fences.

I WAS reminded of something I had once read in Ruskin. Later I found the quotation:

"An architect should live as little in cities as a painter. Send him to our hills, and let him study there what nature understands by a buttress, and what by a dome."

Beethoven worked and thought that way. He went into the hills and the woods and fields and there as he walked he composed. But



On a shelf in his bedroom at Taliesin lies a harmonium (near a Venetian oar-lock) which Mr. Wright picks up and plays from time to time with freedom, beauty and pure delight.

whatever the working habits of the composer to whom you are listening may have been, the effect of great music is one of feeling yourself as the center of a wide world.

Music plays an important part in the life of the apprentices of Taliesin Fellowship. This is a group of about 50 utterly devoted young men and women who live at Taliesin with Mr. and Mrs. Wright and under their guidance take part in a life based in the interdependence of all the arts.

In all this instruction, Mrs. Wright takes an important part. It is she who is the professional musician in the family, being herself somewhat of a composer.

The members of Wright's Fellowship may stay with him as little as one year and as long as ten. All of them listen to music and almost all of them make music in one form or another. Phonographs provide built-in music at both Taliesin but greater emphasis is placed on homemade music. Among these young architects there are to be found enough musicians to form chamber groups of four or six or eight.

A particular pride of the place is a chorus of 20 which rehearses daily. In addition there is dancing, or rather the performance of movements based on ancient religious rituals and on Oriental temple dances which are designed to teach the correlation of mind and body. These are taught by the Wrights' daughter, Iovanna, a pretty girl who studied in Paris, now married and living at Taliesin.

The music made by these amateurs and students comprises many kinds of music by composers of diverse periods and nationalities. The chorus may sing Palestrina and Bach. The latter eighteenth-century music with its rich baroque ornamentation sounds quite natural in the Arizona surroundings, just as the old Chinese porcelain figures which are worked into the stone walls of the buildings blend quite naturally with the landscape.

The chorus may also sing an American folk song, a Negro spiritual or a modern song. There is no limitation of style or school. It is significant, however, that Mr. Wright himself, the great modern, prefers nineteenth-century music. As to the efforts of the ultra-modern, very new composers, Mr. Wright dislikes them. He finds little nourishment in them.

"I feel sorry for these composers," he says, "because it comes all from the brain and not from the

(*Please turn to page* 351)



A ROOM WHERE TRADITION BEGINS!

Send for illustrations of new "LUPAN" bedroom group. Kittinger Company, Inc. 1905 Elmwood Avenue, Buffalo 7, N. Y.

KITTINGER company, inc

Sold through Leading Decorators and Dealers

Exclusive makers of Williamsburg Restoration Furniture Reproductions



A new concept in grand piano styling...

Here at last, a refreshingly new approach to grand piano design... capturing new lightness, new grace, new lines of smooth efficiency. A full sized piano that expresses spaciousness, and gives you the fine tone for which Baldwin is world famous; yet, an instrument that looks smaller than it is... actually seems to expand the dimensions of your room.

Write for illustrated folder on this newest grand piano, the Baldwin modern grand.

THE BALDWIN PIANO COMPANY, DEPT. HB-115, CINCINNATI 2, OHIO

Baldwin builds: Baldwin, Acrosonic and Hamilton Pianos; Baldwin and Orga-sonic Electronic Organs

BUILT BY BALDWIN · MUSIC'S FINEST TRADITION

Baldwin



SWITCH TO BATHROOM FRESHNESS with the *Trade-Wind* LIGHT/VENTILATOR



With the new Trade-Wind combination Light/Ventilator foggy mirrors, damp walls and unsanitary odors are a thing of the past. This smartly designed unit gives complete illumination plus thorough ventilation. You simply flip the switch . . . the unit automatically turns itself off. It's the most wonderful thing that ever happened to a bathroom.

Send the coupon for beautiful, 4-color illustrated folder on this and other Trade-Wind Ventilators.

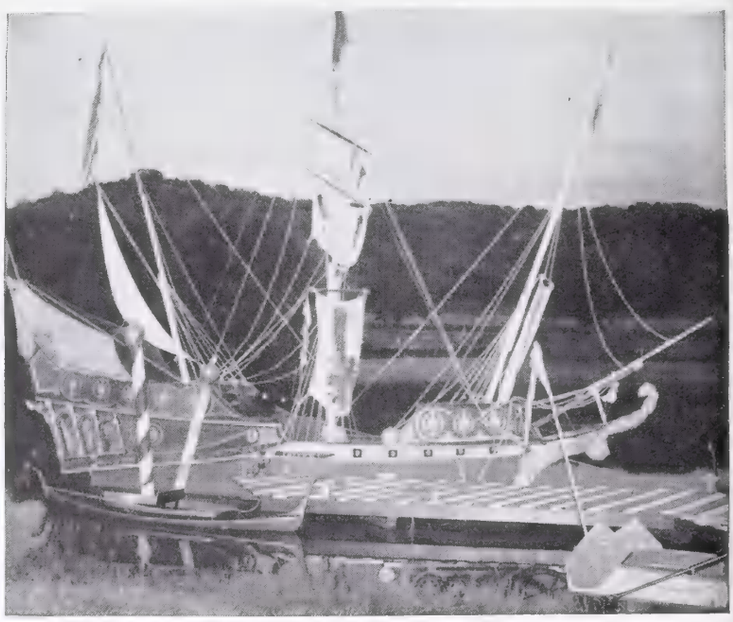
TRADE-WIND MOTORFANS, INC.
7755 Paramount Blvd., Dept. HB, Rivera, Calif.
Please send complete information on all Trade-Wind Ventilators.
NAME.....
ADDRESS.....



Last summer's festival at Taliesin, Wisconsin, began with Marco Polo's arrival in Venice, or at least a play-acted version of it by costumed members of Frank Lloyd Wright's Fellowship. The mood and spirit were sustained hour after delightful hour.

At Taliesin, parties

They are playful, above all, with a sense of play that has pleasure-in-depth. They are the product of the creativity and encouraged talent of every member of Wright's Taliesin Fellowship



One-quarter life-size, the simulated boat, or galleon, of Marco Polo lies alongside the gaily-decked pier and "barber poles."



are artistic affairs

When Frank Lloyd Wright, together with Mrs. Wright, established the Taliesin Fellowship in 1932, they planned it to be as much a way of life as a long, intensive course in architecture and the allied arts, which include music, sculpture, painting, weaving and the dance.

In other words, they had in mind nothing less than the complete man, for it was their conviction that nothing less would produce an architecture worthy of America.

And nothing, in our opinion, more brightly demonstrates the completeness of the Taliesin Fellowship than the weekly parties or, better, the great, four-times-a-year festivals. There is, to begin with, the winter festival at Taliesin West, which really celebrates spring coming to the Arizona desert. There is the Easter Morning feast and, third, the celebration of Mr. Wright's birthday on June 8. There is, finally, the end-of-the-summer festival at Taliesin, Wisconsin, whose pictures enliven these pages.

As you may see for yourself, each festival has a theme. This time it was early Renaissance Venice and the earlier arrival of Marco Polo from his exciting trip of discovery to the Orient. Everything was integrated around the central theme. (Integration is the key word at Taliesin.) Costumes, music, musical instruments, decorations were highly Renaissance, if *not* High Renaissance.

Fifty or sixty apprentices and their families joined fifty to sixty guests to make it the gayest, most beautiful party we have ever seen. Everyone was caught up by the mood and playfulness of the festival with never a false or forced note in the fun. (*Please turn the page*)



New miracle drapery lining OPAQUEEN has an invisible plastic coating which blocks out sunlight. When OPAQUEEN-lined drapes are closed, your entire room — wallpaper, rugs, furniture — are completely protected against fading. Opaqueen is also flame-resistant to reduce fire hazard . . . water repellent to shed sudden showers . . . good insulation against both heat and cold. Insist on Opaqueen — add years to any room's beauty!

free sample

Simply send a postcard or letter with your name and address to Bourne Mills, Fall River, Mass. for a free sample of Opaqueen and the name of your nearest dealer.

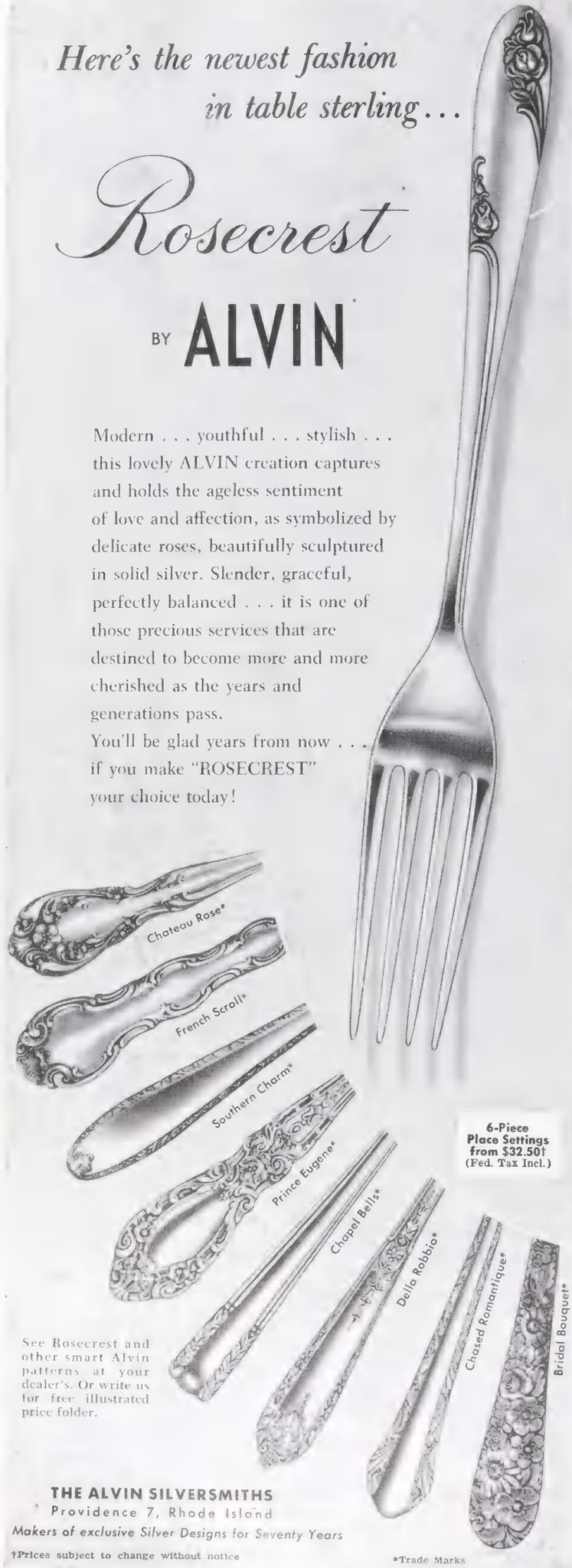


Here's the newest fashion in table sterling...

Rosecrest

BY **ALVIN**

Modern . . . youthful . . . stylish . . . this lovely ALVIN creation captures and holds the ageless sentiment of love and affection, as symbolized by delicate roses, beautifully sculptured in solid silver. Slender, graceful, perfectly balanced . . . it is one of those precious services that are destined to become more and more cherished as the years and generations pass.
You'll be glad years from now . . . if you make "ROSECREST" your choice today!



6-Piece Place Settings from $32.50† (Fed. Tax Incl.)

See Rosecrest and other smart Alvin patterns at your dealer's. Or write us for free illustrated price folder.

THE ALVIN SILVERSMITHS
Providence 7, Rhode Island
Makers of exclusive Silver Designs for Seventy Years

†Prices subject to change without notice

*Trade Marks

TALIESIN PARTIES

CONTINUED FROM PRECEDING PAGE

It began in the afternoon. The guests seated themselves comfortably on cushions and chairs. Then, down the dammed-up pond below Taliesin came an exquisite Venetian-style boat, one-quarter life size. It was colorful, glorious, unforgettable for those of us who were there.

The boat, or perhaps we should say the galleon, pulled up alongside the pier and out came one of the Taliesin men dressed as Marco Polo, accompanied by a group in the full regalia of the Renaissance (if they telescoped a few centuries together, who cared?).

They came bearing gifts, platters of luscious food, trunks filled with precious fabrics. To Mr. Wright, the *Doge* of this improvised Venice, and to Mrs. Wright, the *Dogaressa*, they made their presentations. To each guest a gift: silk stoles for the women, silk scarfs for the men.

It was all done with great pageantry, with all the pomp necessary for the circumstance. Bright-colored balloons, festive Venetian barber poles decked with streamers and pennants, rich silks and richer velvets: flourishes and recitations.

One end of the pier had been made into a platform, and on this platform they performed, one after the other, and in groups. They danced with music and dance movements of their own. They acted in comedies and little dramas of their own contrivance.

It was beyond a professional performance. It had something of the old English masques, of Elizabethan lustiness and gusto, of Italian *commèdia dell'arte* with its spontaneous and quick-witted humor.

It had pace and change of pace. It was theatrical and spectacular, but with a once-in-a-lifetime flavor of a once-in-a-life-time performance. It was born to live but one day, and what a lovely day they decided to make it.

Pilaff was served and it seemed very fitting (if not Far Eastern, at least pilaff is Near Eastern and Venice is far nearer to the Near East than to the Far East). Along with everything else, they cooked and served this delicious meal.

That should have been enough, but it wasn't. It was only the first of a three-stage entertainment.



Furniture this beautiful must be Johnson

Truly magnificent . . . desk designed by Paul T. Frankl in Chinchilla-finished mahogany superbly accented by creamy bleached white cork and silverplated brass.

Please send 35¢ for Frankl brochure

JOHNSON FURNITURE COMPANY
JOHNSON HANDLEY JOHNSON CO.
GRAND RAPIDS, MICHIGAN
Sold only thru fine stores and accredited decorators

Showrooms:
New York • Chicago • Cleveland • Indianapolis • St. Louis • Los Angeles

Following dinner, we went to the theater, part of another complex of buildings on Taliesin's thousands of acres, designed by Mr. Wright and built by the Fellowship, worthy of its own full story.

The road to the theater was edged with burning flares to mark our way. When we arrived, two little boys dressed as pages handed us a program written on a tightly-furled scroll. There were 15 numbers on the program. We recall now a touching recital of Shakespearean sonnets, a formal Venetian dance by four couples and a playlet in which Boccaccio accused Shakespeare of stealing his plots.

We had music of the period on antique instruments, all played by members of the Taliesin Fellowship. Harpsichords, recorders, violins, a full string ensemble. We could wax at long length about the meaning of music at Taliesin and, indeed, we already have on page 306. So we need not repeat it here. Suffice to say, music was as important, it seemed to us, as the architecture in the creation of an environment of beauty and harmony and gaiety.

Then the third stage of this great, end-of-the-summer festival in Wisconsin, among whose fields of grain and fruit, swollen with the rains of the season, purple and bursting with a liquid richness, we returned along the same flare-brightened roads to the pond.

Here, 2,000 lighted votive candles had been set afloat on the water, bobbing, winking, drifting like water bugs turned fireflies. And then? Fireworks! Fireworks as fine as any we've seen along the Hudson or in the Versailles gardens of France. Pyrotechnical patterns against the black sky. At last, to bed. Sleep came tardily that night.

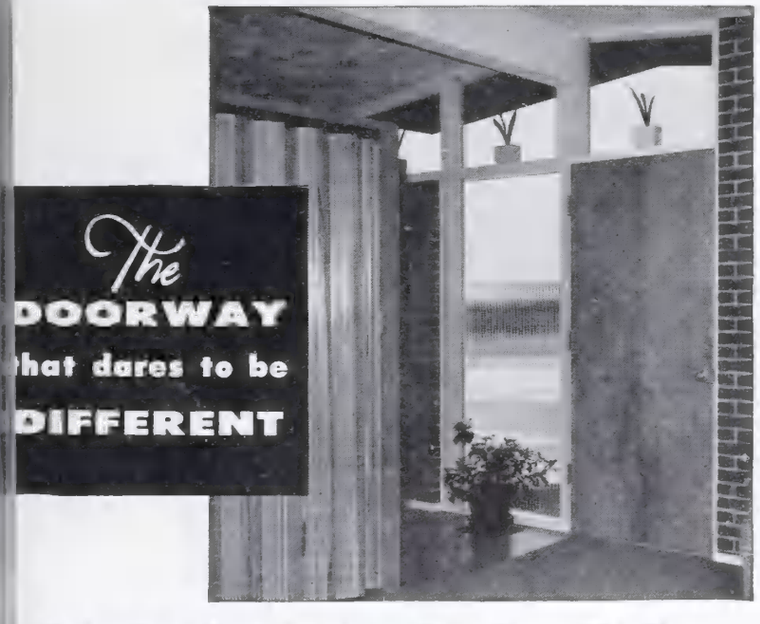
IN BED we reflected on what we had just witnessed. What did it all mean?

We already had some idea of the talent at Taliesin from the weekly parties. But here we had seen something that seemed to have taken a giant leap into the upper reaches of imagination and entertainment.

But isn't that the quality of Wright's architecture? we asked ourselves. Isn't there an exuberance, a generosity of spirit, an acceptance of life's festivity in his work that must come from the same attitude in his life? To ask these questions was to answer them.

Mr. Wright himself, ironically enough, is regularly reluctant when

(*Please turn the page*)



Modern Entry Glows Greeting... Gains Glamor With Glass

The shimmering beauty of this translucent glass partition glows a warm welcome at this attractive doorway... floods interior with softened illumination that flatters furnishings, creates an atmosphere of open living, yet completely protects privacy. The lovely accent of glass lifts this doorway out of the ordinary... makes it different, unusual, exciting. Yet glass is so practial... never wears out... never needs painting... always looks new and blends with any decor. A little glass adds so much imagination.

Make daylight part of your decorating scheme. Brighten your home in the modern manner. When you build or redecorate, specify glass by Mississippi. Available everywhere in a wide variety of patterns and surface finishes.

Write today for free booklet, "Modernize Your Home With Decorative Glass". Address Dept. 2.

MISSISSIPPI Glass COMPANY

88 ANGELICA ST. SAINT LOUIS 7, MO.

NEW YORK • CHICAGO FULLERTON, CALIFORNIA

ORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS

CANISTER SET

A place for everything and everything in its place . . . when you have this matched set in your kitchen. Silhouettes of Grandma's flour sifter, sugar bowl, coffee grinder and tea pot quickly identify contents. Black enameled covers. Protective coating prevents finger-printing. Copper-color aluminum, $9.95; polished aluminum, $7.95.



COOKIE JAR

You're always sure of serving crispy-fresh cookies if they're kept in this West Bend cookie jar. Black enameled cover and colonial cookie design. Holds 2 lbs. Copper-color aluminum, $2.95; polished aluminum, $2.50.

PRETTY AND WELL PLANNED . . . THAT'S YOUR KITCHEN WITH

WEST BEND® Copper Color Pantry ware



CAKE HUMIDOR

Clever humidifier in cover keeps your cake serving fresh. Reversible tray may be used as sandwich server. Protective coating. Copper-color aluminum, $5.50; polished aluminum, $3.95.



RANGE SET

Here's a range top trio (salt, pepper and grease container) you'll use daily. Protective coating helps keep that "just polished" look. Copper-color aluminum, $3.95; polished aluminum, $3.50.



WASTE BASKET

Complete your kitchen accessories with this easy-to-keep-clean waste basket. Colonial silhouette of quill pen and ink jar. Protective coating. 13 qts. Copper-color aluminum, $4.95; polished aluminum, $3.95.

WEST BEND ALUMINUM CO.
Dept. 64B, WEST BEND, WISCONSIN
at leading housewares, gift and appliance stores; prices slightly higher in Canada

THESE STORES ARE FEATURING WUNDA SCATTERS NOW SEE THEM THERE—OR ORDER BY MAIL

ALABAMA
Florence — Rogers, Inc.
Mobile — Adam Glass Co.
Montgomery — Frank Tennille Furn.

ARIZONA
Mesa — Paul L. Sale Co.
Phoenix — Barrows of Phoenix

ARKANSAS
Ft. Smith — The Boston Store

CALIFORNIA
Alameda — Barker-Tilton
Berkeley — John F. Hink & Son
Beverly Hills — W & J Sloane
Los Angeles — Barker Bros.
Los Angeles — Bullock's
Oakland — H. C. Capwell
Oakland — Jackson Furn. Co.
Oakland — John Breuner Co.
Pasadena — F. C. Nash Co.
Sacramento — John Breuner Co.
Sacramento — Jackson Furn. Co.
San Bernardino — The Harris Co.
San Diego — Walker-Scott Corp.
San Francisco — The Emporium
San Francisco — W. & J. Sloane
San Jose — L. Hart & Son
Stockton — John Breuner Co.

COLORADO
Colorado Springs — Daniels & Fisher
Denve — Daniels & Fisher
Denver — Joslin Dry Goods

CONNECTICUT
New Haven — Chamberlain Co., Inc.
Stamford — Bloomingdale's

DISTRICT OF COLUMBIA
Washington — Woodward & Lothrop

DELAWARE
Wilmington — John Wanamaker

FLORIDA
Ft. Lauderdale — Burdine's
Miami — Burdine's
St. Petersburg — Maas Bros.
Tampa — Maas Bros.
W. Palm Beach — Burdine's

GEORGIA
Atlanta — Rich's
Bainbridge — Williams Furn.
Savannah — Levy's of Savannah
Savannah — Lindsay & Morgan

IDAHO
Boise — C. C. Anderson
Pocatello — Martin Furn.

ILLINOIS
Aurora — Lietz & Grometer
Chicago — Carson, Pirie Scott Co.
Chicago — The Fair Store
Chicago — John M. Smyth Co.
Chicago — Wieboldt Stores, Inc.
Danville — Block & Kuhl
Decatur — Block & Kuhl
Elgin — Jos. Spiess Co.
Elmhurst — John M. Smyth Co.
Evanston — John M. Smyth Co.
Evanston — Wieboldt Stores, Inc.
Freeport — Block & Kuhl
Galesburg — Block & Kuhl
La Salle — Hummer Furn. Co.
Moline — Block & Kuhl
Morton — Dietrich Furn. Co.
Oak Park — The Fair Store
Oak Park — Wieboldt Stores, Inc.
Peoria — Block & Kuhl
Quincy — Block & Kuhl
Rockford — Block & Kuhl
Rock Island — Block & Kuhl
Springfield — A. Dirksen & Son
Waukegan — Glove Dept. Store

INDIANA
Anderson — McDonald Furn.
Bedford — Bedford Furn. Cpt.
Columbus — The White House
Elkhart — Ziesel Bros. Co.
Evansville — R & G Furn. Co.
Evansville — Leo Schears Dept. Store
Ft. Wayne — Earl Groth & Co.
Frankfort — Coulter & Smock Furn.
Gary — Radigan Bros. Furn.
Hammond — Edward C. Minas Co.
Indianapolis — L. S. Ayres & Co.
Lafayette — Reifer Furn. Co.
Lebanon — Brush McIntyre
Logansport — The Golden Rule
Madison — Goodman Dept. Store
Muncie — Ball Stores, Inc.
New Albany — Reisz Furn. Co.
Noblesville — Craycraft Dry Goods
Richmond — Weiss Cpt. & Drapery
Shelbyville — Goodman-Jester
South Bend — Robertson's Dept. Store

IOWA
Burlington — Block & Kuhl
Cedar Rapids — Smulekoff's
Clinton — Van Allens
Council Bluffs — John Beno Co.
Davenport — Block & Kuhl
Des Moines — Davidson's
Fort Dodge — Gates Dry Goods Co.
Sheldon — Starret Bros.
Waterloo — Davidson's

KANSAS
Arkansas City — Parman Furn. Co.
Chanute — Koch Bros. Furn. Co.
Junction City — Johnson Bros. Furn. Co.
Lawrence — Vincent's
Topeka — C. A. Karlan Furn. Co.
Wichita — Innes Co.

KENTUCKY
Lexington — Purcell's
Lexington — Stewart Dry Goods
Louisville — Stewart Dry Goods

LOUISIANA
New Orleans — D. H. Holmes

MAINE
Portland — Gulian's
Portland — Maine Hdwe. Co.

MARYLAND
Baltimore — Stewart's

MASSACHUSETTS
Boston — Jordan Marsh Co.
Boston — Paine Furn. Co.
Boston — John H. Pray & Son
Fitchburg — Kidder & Davis
Natick — Raider Furn. Co.
Newburyport — Premier Furn. Co.
Norwood — Callahan's Norwood Furn. Co.
Plymouth — Buttner & Co.
Wareham — Cornwell's
Worcester — Coghlin's Inc.
Worcester — C. T. Sherer Co.

MICHIGAN
Ann Arbor — B. E. Muehlig
Clare — Wm. Bicknell Co.
Detroit — Crowley-Milner Co.
Detroit — The Ernest Kern Co.
Detroit — J. L. Hudson Co.
Flint — Skaff Rug Co.
Grand Rapids — Herpolsheimer's
Grand Rapids — E. J. Smitter Co.
Jackson — L. H. Fields Co.
Jackson — Vermeulens Furn.
Kalamazoo — Gilmore Bros. Co.
Lansing — J. W. Knapp
Ludington — Anna Palm Fl. Cov.
Marquette — Tonella & Rupp
Muskegon — Herpolsheimer's
Muskegon Heights — Vanderveldt's Furn.
St. Johns — John Hicks Store
Watervliet — Boston Store
Zeeland — Wm. DePree Co.

MINNESOTA
Albert Lea — Wallace's of Albert Lea, Inc.
Duluth — Edward F. Wahl
Fairmont — Bob Wallace Merc. Co.
Mankato — Geo. E. Brett Co.
Mankato — Landkamer Bros. Furn.
Minneapolis — L. S. Donaldson Co.
Northfield — The Alex Marshall Co.
Owatonna — The Kelly Co.
Rochester — C. F. Massey's
St. Cloud — Fandel's Dept. Store
St. Paul — Emporium
St. Paul — Golden Rule Dept Store
St. Paul — Weyands Furn.
Virginia — Ketola's Dept. Store
Worthington — N. L. Hanson Furn. Co.

MISSISSIPPI
Biloxi — Merchiston-Hall Galleries
Hattiesburg — Pioneer Furn.
Jackson — R. E. Kennington Co.

MISSOURI
Columbia — McLaughlin Bros. Furn.
Kansas City — Cousin's, Inc.
Kansas City — Macy's
Lebanon — Burley Bros. Store
Marshall — Missouri Valley Stores
Moberly — Patterson's
St. Joseph — Townsend & Wall
St. Louis — Scruggs
St. Louis — Stix, Baer & Fuller

MONTANA
Billings — Hart-Albin
Great Falls — Paris of Montana
Kalispell — Kelly Furn. Co.

NEBRASKA
Falls City — Chaney Furn. Co.
Fremont — Geo. Schweser & Sons
Hastings — J. W. Batt Furn. Co.
Lincoln — Hardy Furn. Co.
Omaha — J. L. Brandeis & Sons
Omaha — Hunt Cpt. Co.
Scottsbluff — Scofield Stores
York — Osburn's Ltd.

NEVADA
Las Vegas — McKenzie's Furn.

NEW HAMPSHIRE
Lebanon — Bridgman Furn. Co.

NEW JERSEY
Newark — Kresge-Newark, Inc.
Rahway — Koos Bros.

NEW MEXICO
Albuquerque — American Furn.

NEW YORK
Binghamton — The Fair Store
Elmira — S. F. Iszard Co.
Jamaica — H. Gertz, Inc.
New York — Bloomingdale's
New York — Gimbels
New York — W & J Sloane
New York — Stern's
New Rochelle — Bloomingdale's
Oneonta — Bresee's Dept. Store
Rochester — McCurdy's
Rochester — Sibley, Lindsay & Curr
Syracuse — Dey Bros.

NORTH CAROLINA
Charlotte — Efird's
Durham — Belks Dept. Store
Greensboro — Meyers Co.
Kinston — Brody Bros. Dept. Store
Wilmington — Todd Furn. Co.

NORTH DAKOTA
Bismarck — Rausch Furn. Co.
Minot — Ellison's

OHIO
Akron — Polsky's
Canton — Thurin's
Cleveland — Fries & Schuele Co.
Cleveland — The Halle Bros.
Cleveland — The Higbee Co.
Cleveland — Sterling-Lindner-Davis
Columbus — F. & R. Lazarus
Dayton — Rike-Kumler Co.
Delaware — The Blair-Kelly Co.
Fostoria — Edmund A. Spieldenner
Lima — The Leader Store
Middletown — Rathman-Troup Furn. Co.
Mt. Vernon — Rudin Co.
Port Clinton — Young's Fl. Cov. & Drap.
Springfield — Wren's
Toledo — Lamson Bros. Co.
Toledo — Turner-Brooks, Inc.
Wooster — H. Freedlander Co.
Youngstown — The G. M. McKelvey Co.

OREGON
Coos Bay — Purkey's, Inc.
Coquille — Purkey Furn.
Eugene — The Bon Marche
North Bend — Purkey Furn.
Salem — Woodry Furn.

PENNSYLVANIA
Carlisle — Earley's
Chambersburg — P. Nicklas Sons
Erie — Trask-Prescott & Richardson
Hazleton — P. Deisroth Son
Philadelphia — John Wanamaker
Pittsburgh — Boggs & Buhl
Pittsburgh — Kaufmann's
Scranton — Cleland-Simpson Co.
Williamsport — L. L. Stearns & Sons

RHODE ISLAND
Newport — Walsh Bros.

SOUTH CAROLINA
Charleston — Cowperthwait's, Inc.
Columbia — Belks Dept. Store
Greenville — Ivey-Keith Co.
Myrtle Beach — Chapin Co.

SOUTH DAKOTA
Aberdeen — Olwin-Angell Store
Brookings — Cole's Dept. Store
Sioux Falls — Fantle's

TENNESSEE
Bristol — H. P. King Co.
Kingsport — W. H. Green
Knoxville — Rich's, Inc.
Memphis — Goldsmith & Sons
Memphis — B. Lowenstein & Bros.
Nashville — Cain-Sloan Co.

TEXAS
Dallas — Titche-Goettinger
El Paso — American Furn. Co.
El Paso — White House
Houston — Joske's of Houston
Houston — Sunland Furn.
San Antonio — Joske's of Texas

UTAH
Ogden — The Bon Marche
Salt Lake City — Z. C. M. I.

VIRGINIA
Charlottesville — J. D. & J. S. Tilman Co.
Danville — Belk-Leggetts
Lynchburg — J. R. Millner Co., Inc.
Norfolk — Ballard & Smith Dept. Store
Norfolk — Smith & Welton
Norfolk — W. & G. Swartz
Richmond — Miller & Rhoads

WASHINGTON
Bellingham — Luke & Crews
Seattle — The Bon Marche
Spokane — The Bon Marche
Spokane — The Crescent
Yakima — The Bon Marche

WEST VIRGINIA
Charleston — Stone & Thomas
Parkersburg — Reps Furn. Co.
Wheeling — Stone & Thomas

WISCONSIN
Eau Claire — Samuelson's
Green Bay — H. C. Prange Co.
Kenosha — Barden Store
La Crosse — Fantle's
Madison — The Emporium Co.
Marinette — Globe House Furn.
Milwaukee — Boston Store
Neenah — Jandrey's
Sheboygan — H. C. Prange Co.
Superior — Roth Bros.
Tomah — Tomah Cash Market
Wausau — Winkelman's
Wisconsin Rapids — Johnson Hill's

WYOMING
Laramie — Knox Furn. Co.
Sheridan — Carroll Furn. Co.

COLORS, READING FROM TOP TO BOTTOM OF EACH PILE SHOWN ON OPPOSITE PAGE.

COLOR GAY	WUNDA WEVE	TUMBLE TWIST
Fire Red	Dusty Rose	Cinnamon
Peach	Bleached White	Peach
Dusty Rose	Cinnamon	Turquoise
Bleached White	Peach	Ivory
Chocolate	Foam Green	Dusty Rose
Mist Grey	Peony Beige	Black
Turquoise	Turquoise	Mist Grey
Ivory	Black-&-White	Jungle Green
Rose	Fire Red	Lemon Yellow
Lemon Yellow	Dove Grey	Magic Blue
Black	Avocado	Orchid
Carnation Pink	Rose Beige	White
Nile Green	Spruce Green	Chocolate
Peony Beige	Ancient Ivory	Carnation Pink
Jungle Green	Antique Gold	Nile Green
Yellow	Forest Green	Peony Beige
Cinnamon	Muted Beige	Fire Red
Orchid	Cherry Red	Yellow
Magic Blue	Chartreuse	Rose
	Taupe Grey	
	Pink	
	Wood Rose	
	Lemon Yellow	
	Powder Blue	

SIZES AND PRICES	COLOR GAY	WUNDA WEVE	TUMBLE TWIST
2' x 3'	$ 3.95	$ 4.95	$ 5.50
2' x 4'	5.95	6.95	7.95
27" x 54"	6.95	8.95	9.95
3' x 5'	9.95	13.95	14.95
4' x 6'	16.95	21.95	23.95

USE THIS COUPON TO ORDER FROM STORE NEAREST YOU

Please send me the following scatter rugs:

How Many?	Size	Color	Quality: Color Gay, Wunda Weve or Tumble Twist	Price Each	Total

(Be sure to add sales taxes, where applicable)

Sales Tax_____

Total_____

Name_____

Street Address_____

City_____ Zone_____ State_____

☐ Charge ☐ Check or M. O. enclosed



Pennants, balloons, streamers and Venetian-like barber poles make the fields of Taliesin truly festive.

TALIESIN PARTIES

CONTINUED FROM PRECEDING PAGE

the idea of each party is broached, but fully part of it when it takes place. Mrs. Wright, knowing this, takes charge of the affairs.

To her should go much of the praise for bringing out and encouraging each hidden talent at Taliesin. A shy boy she hides behind a mask so that, behind the mask, he might be the gay, dashing cavalier that he dreams of becoming. Another she teaches to dance. Every day the chorus practises its songs, the string ensembles their quartets. Would it be farfetched to say that as Mr. Wright brings out the nature of each material, so Mrs. Wright brings out the nature of each apprentice?

The parties, unbelievable as it may seem, are actually matters of but a few weeks' planning and a few all-night preparations. They are meant to be fun, not exercises in designing, but they rapidly become pleasure with meaning and depth, and turn into occasions for fantasy and invention.

Party themes have varied from "Come as a famous painting" to "Life on the moon." But once the theme has been picked the apprentices work consistently, even if imaginatively, within it. Since they all sing or dance or play a musical instrument, they all can participate in one way or another. No one is a spectator at a professional show. All are amateurs in the true sense of the word, *loving* what they do.

It does make for completeness, we believe. One might say it makes for a complete way of life: self-nourished, self-entertained, self-inspired, self-sufficient. It creates a flesh and blood picture of Wright's philosophy of what American life might be, once it withdrew from the passive existence encouraged by big city entertainment and went forward to a life with nature on a smaller, more human scale.



During the afternoon, guests were serenaded by members of the Fellowship, many of them fine musicians.



Color-Gay—Pretty, perky colors. Soft cut pile, lovely texture. Beautiful—yet rugged!

Wunda Weve—Luxuriously soft, miraculously long wearing. Finest quality, with rich cut pile.

Tumble-Twist—thick, twisted looped pile with a wonderful tumbled texture.

Take your pick of prettiness from this WUNDA-ful crop of SCATTERS

Brighten your home the easy way, with colorful Wunda Scatters. Take your pick of textures or twists in more colors than any rainbow ever had!

No ordinary scatter rugs these. Wunda Scatters are colorfast, fully washable, pre-shrunk (residual shrinkage 1% or less) and loom woven (like broadloom carpet). Special Wunda-Fluff finish preserves the beauty of texture through years of washings. They are made by the makers of famous Wunda Weve cotton carpets, so they're bound to be good.

Choose from three qualities, for yourself, or as the perfect gift: Color-Gay, Wunda Weve, Tumble-Twist, to suit your taste and budget. See them at stores listed on the facing page, or order by mail now.

AMERICA'S MOST WUNDA-FUL CARPETS • WUNDA LOOM® • WUNDA PLUSH • WUNDA VELVET • WUNDA WEVE® • WUNDA CREST® • WUNDA LURE • WUNDA BELLE • WUNDA NYLON • WUNDA ROYAL



Look into Loveliness...

WITH

Stylon

CERAMIC TILE

Beautiful • *Enduring* • *Economical*

Stylon Ceramic tile is the reflection of your good taste. Each of the eighteen glowing colors mirrors a mood, captures a fancy, translates your decorating skill into a room of everlasting beauty. Everlasting? Yes — for fine ceramic tile by Stylon never fades, discolors, or grows old. Use it generously to dramatize a new home . . . or revitalize an old. Use it as a *luxurious necessity* on walls and floors and terraces . . . in kitchens, bathrooms, or — bright new note — to pave the living room. Capture the sparkle of Stylon Tile: its timeless fashion, its simple maintenance (one swish with a damp cloth, and it's clean), its rich and subtle compliment to all your furnishings. Look into Stylon loveliness *today*.

It's so easy — and such *fun* — to choose your Stylon tile. Your nearby Stylon dealer has the full range of colors on display.

STYLON CORPORATION • Milford, Mass. • Florence, Alabama.

THE ELOQUENCE OF MATERIALS

CONTINUED FROM PAGE 253

feeling and color. It is uncluttered, uncomplicated by forced forms unnatural to its physical character. The wood of the ceiling becomes the wood of the eaves. The inner spaces are thus wed to the outer spaces, and unity is achieved.

The materials of building are to the creative architect what words are to the poet. But materials, as words, must express their true meaning to be beautiful and real. Each must be employed in the poetry of the structure according to the fundamental characteristics of its nature. Basically, the nature of concrete is its plasticity and, as we have shown on page 252, this quality can be employed to produce great integral enrichment.

However, a more fundamental beauty in concrete is to be seen when, combined with steel reinforcement, it is cast in light, refined, delicate shapes like those shown below. This light, inexpensive, coffered-concrete-block structural system was developed by Mr. Wright for the Usonian House. In this sys-

(*Please turn the page*)



One basic block forms both walls and ceiling in unified, coffered pattern. Note how the ceiling lights and the window fenestration line up with blocks used as modules.



Network of slender reinforcing rods in joints of block-work is continued in patterning of frames for glass. As a result, although window heights and sizes vary, unity of over-all design is maintained.

Design

for contemporary living

Our formula was simple: design a collection with all the softness, warmth and grace of the past . . . give it a trim, slim contemporary feeling . . . engineer into it all the practical utility of the best of modern. Voila! Statton Contemporary Americana . . . crafted in solid cherry, finished to a rich brown, planned for the way we live today. See it now, at all the finest stores.



finest

STATTON

CONTEMPORARY AMERICANA

STATTON FURNITURE MFG. CO
DEPT. HB-115
HAGERSTOWN, MD.

Gentlemen:
Please send me, FREE, your new colorful brochure about your contemporary cherry collection.

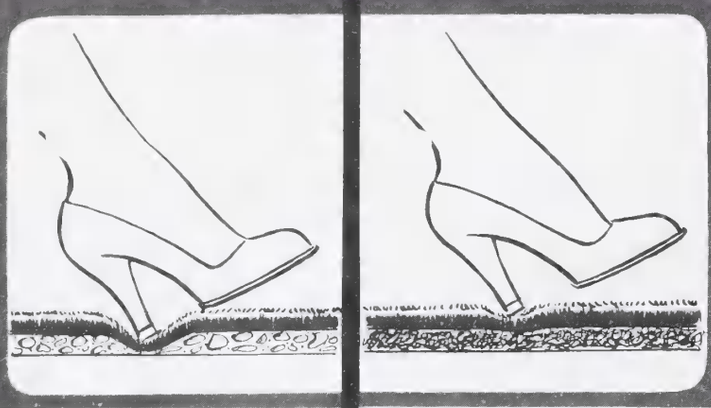
NAME_____
ADDRESS_____
CITY & STATE_____

STATTON FURNITURE MFG. CO.

HAGERSTOWN, MARYLAND

IMPACT

PROTECTION GUARANTEED WITH GENUINE OZITE CARPET CUSHION



ORDINARY CARPET CUSHION

GENUINE OZITE CARPET CUSHION

Genuine Ozite carpet cushion has exactly the proper resiliency...not too much...not too little... Ozite is soft, but not spongy...won't tire you to walk on it, or give a creepy feeling to your carpet...keeps sharp heels from pounding through to the hard floor.

You will appreciate Genuine Ozite every day because your carpet cleans better and retains its sheen and beauty....In ten or twenty years you will appreciate the dollars saved by your investment in Genuine Ozite. No other product in house furnishings offers so much for so little.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

ONLY GENUINE OZITE has its name engraved on every sq. yd.



Grille block, glazed with clear glass, creates weatherproof screen wall retaining the trellis-like quality of the open garden wall pictured below.



Trellis wall made from blocks with open center sections carries rhythm of over-all design into garden walls and can support structural roof load.

BENJAMIN ADELMAN RESIDENCE, PHOENIX, ARIZONA



Transition between protected living spaces and garden is accomplished with complete unity. Any portion of solid fence above could be open or glazed grille depending upon need and situation.

THE ELOQUENCE OF MATERIALS

CONTINUED FROM PRECEDING PAGE

tem, one basic shape (with 6 variations) forms ceilings, walls and solid fences (solid block), glazed and unglazed screens (open block). In each case the resulting forms are honest concrete. They exploit the characteristics of concrete and thus create an interesting and variable beauty.

This beauty is the beauty of engineering, *according to the nature of materials*, a new esthetic, in which the sound principle creates the form without regard for sentimental convention or eclectic prejudice. Here the warm quality of home is expressed in a fresh new system of construction, designed to adapt a contemporary technical skill to the individual needs of personal homemaking.

Our scientific skills are daily developing new materials and methods which are revolutionizing our concepts of building. Aluminum, magnesium, steel alloys, glass, copper, plastics, all of these materials, when understandingly employed, as by Mr. Wright in many of his buildings, are contributing to the greater enrichment and comfort of our living.

But honest creative effort should not be confused with novelty for novelty's sake. The great principle of the nature of materials is as valid when applied to the products of industry as it is when applied to the materials of nature. For it is "the rightness of the thing" we seek.

The clear, fresh, integral quality of plastics opens new vistas of use, new freedom in design. (See V. C. Morris shop in San Francisco on page 257). Yet this use is honest and the forms and methods express the real quality of plastics. The "rightness" is self-evident. As steel and glass made the concept of open spaces possible, so these new materials and methods are contributing to the expansion of that concept.

A new usefulness, a new freedom, is in the making, so beautiful that one can truly feel that a great architecture is becoming a living part of our culture. This new architectural environment is the direct result of a number of principles, of which building in the nature of materials, is a very important one.

Perhaps we, as laymen, can best make a contribution to it by being ourselves aware of the personality of stone, of plastic, of copper, of wood, of all the things that surround us. Only then might we see a natural beauty in them or.

(*Please turn to page* 320)



Refined beauty results from co-ordinated patterns of standard concrete block in wall and structural rhythm of wood framing roof. Home of the Albert Adelmans, Fox Point, Wis.



TABLE BY HERMAN MILLER

micarta

belongs with young moderns

it's party-proof!

Beautiful Micarta-surfaced furniture adds to the enjoyment of living. It tolerates hard usage . . . resists nicks, scuffs, stains and burns . . . never needs polishing or refinishing. You will always admire its ageless beauty and utility. So turn to this smart plastic surfacing for new charm and maintenance freedom in *your* home.

Get lovely, carefree Micarta on *all* the furniture you buy.

For names of manufacturers, write United States Plywood Corporation, P. O. Box 126, New York 46, N. Y.

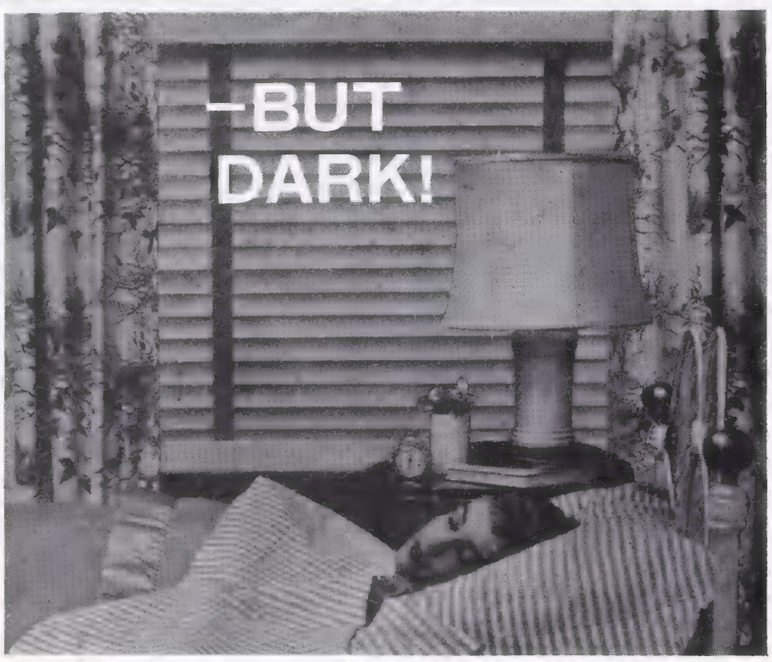
Westinghouse micarta

DECORATIVE SURFACING

distributed by UNITED STATES PLYWOOD CORPORATION largest plywood organization in the world

Now! A blind to make your room





New *Flexalum* TWI-NIGHTER®

Only the new Flexalum Twi-Nighter gives you such complete light control, privacy, ventilation – *and at no extra cost!* New Flexalum design turns day into night with the flick of a cord. Lets you sleep later in the morning. Helps along baby's nap. And no one can see *in*, from any angle. All the other famous Flexalum features, too!

FREE DECORATING BOOK, in full color . . . by well-known decorator Marvin Culbreth. For your copy, write to Hunter Douglas Corp., Dept. 61, 150 B'way, N. Y. 38, N. Y. (In Canada: Hunter Douglas Ltd., Dept. 61C, 9500 St. Lawrence Blvd., Montreal, Quebec.)

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED HEREIN



WIPE-CLEAN PLASTIC TAPES. A damp cloth is all you need to wipe them clean. Even sticky jam vanishes right off the non-porous surface. These Flexalum tapes won't fade, fray, shrink or stretch.



SNAP-BACK ALUMINUM SLATS. Bend them – abuse them. Flexalum aluminum slats are spring-tempered to snap back ruler-straight every time. Mar-proof finish won't rust, chip or peel.

Flexalum

FLEXALUM DRAW DRAPERIES
FLEXALUM ALUMINUM AWNINGS
FLEXALUM VENETIAN BLINDS
FLEXALUM AUDIO-VISUAL BLINDS

THE ELOQUENCE OF MATERIALS

CONTINUED FROM PAGE 318

rather, a beauty that is natural to them, for it is not always a natural material we are asked to appreciate.

The concrete block as used in the Ennis House on page 252 was never before employed with such beauty, because Mr. Wright recognized the concrete block as a plastic and malleable material that needed the impress of human imagination. And he impressed it with a pattern of his own design to lift it above itself.

Similarly, he has used copper with a stamped pattern for the fascias and spandrels of his buildings, knowing how effective the copper would become in time as it turned a rich bronze-green. Once one knows the effect of weather on each material, which means knowing its nature, one can plan accordingly and count on its effects to create greater and greater beauty.

In the case of Mr. Wright's work, time is the beautifier. The wood becomes more wonderful, the masonry more and more like the natural horizontal coursings of a quarry; the building takes on the character of a living, maturing oak tree.

We, of course, are not called on to design our own houses with an understanding of all the many materials that must be used. But we are going to live in them and we will enjoy our life more fully if we understand the characteristics of the materials surrounding us. To understand them is to go far towards heightening our pleasure in them if they have been used in such a way that their nature is not forever hidden or warped.

Perhaps we might approach this understanding vicariously at first, and eventually in our own direct experience. Few, we believe, are so alive to materials, to the physical world around them, as Frank Lloyd Wright. And few have expressed it so well, in building or in writing.

It is he who wrote, "Each material has its own message and, to the creative artist, its own song." And it is he who wrote these words on the acute workings of the mind and eye of a creative architect (perhaps, of any alert person):

"The country between Madison and Janesville [Wisconsin], near Taliesin, my home and workshop, is the old bed of an ancient glacier drift. Vast, busy gravel pits abound there, exposing heaps of yellow aggregate. Great heaps, clean and golden, are always waiting there in the sun. And I never pass on my way to and from Chicago without an emotion, a vision of the long dust-whitened stretches of the cement mills grinding to impalpable fineness the magic powder that would 'set' it all to shape.

"Nor do I ever come to a lumber yard with its citylike, graduated masses of fresh shingles, boards and timbers, without taking a deep breath of its fragrance, seeing the forest laid low in it by processes that cut and shaped it to the architect's scale of feet and inches, coveting it *all*.

"The rock ledges of a stone quarry are a story and a longing to me. There is a suggestion in the strata, and character in the formation. I like to sit and feel the stone as it is there. Often, I have thought, were great monumental buildings ever given to me to build, I would go up to the Grand Canyon of Arizona to ponder them.

"When in early years I looked south from the massive stone tower in the Auditorium Building [designed by Louis Sullivan for Chi-



The corridor of Taliesin, Wisconsin, is a long vista of rhythmic masonry columns with the texture and pattern that only stone can offer.

cago]. the red glare of the Bessemer steel converters to the south of Chicago would thrill me as pages of the *Arabian Nights* used to do with a sense of terror and romance.

"And the smothered incandescence of the kiln. In the fabulous heat. baking mineral and chemical treasure on mere clay to issue in all the hues of the rainbow. all the shapes of imagination and never yield to time. subject only to the violence or carelessness of man. These great ovens would cast a spell upon me as I listened to the subdued roar deep within them.

"The potter's thumb and finger deftly pressing the soft mass whirling on his wheel as it yielded to his touch, the bulbous glass at the end of the slender pipe as the breath of the glass blower and his deft turning decided its shape—its fate fascinated me. Something was being born.

"Colors—in paste or crayon or pencil—are always a thrill. To this day I love to hold a handful of many-colored pencils and open my hand to see them lying loose upon my palm. in the light.

"Mere accidental colored chalk marks on the sunlit sidewalk. perhaps. will make me pause and 'something' in me harks back to 'something' half remembered. half felt. and as though an unseen door had opened and distant music had. for an instant. come trembling to my senses.

"In this sense of earth! Deep buried treasure there without end. Mineral matter and metal stores folded away in the veins of gleaming quartz. Gold and silver. lead and copper. tawny iron ore: all to yield themselves up to roaring furnaces and flow obedient to the hands of the architect; all to become pawns to human will in the plan of the human mind.

"And jewels! Happy discoveries. The gleam of mineral colors and flashing facets of crystals. Gems to be sought and set: to forever play with light to man's delight. in never-ending beams of purest green. or red or blue or yellow. and all that lives between. Light! Living in the mathematics of form to match with the mathematics of sound.

"Crystals are proof of nature's matchless architectural principle.

"All this I see as the architect's garden. his palette I call it.

"Materials! What a resource."

And who could speak more eloquently of their eloquence. than Frank Lloyd Wright?

Spode THE FINE ENGLISH DINNERWARE



You can tell at a glance that Spode is dinnerware to live with and enjoy—to delight your family and guests for years to come. Booklet 45 tells how to select it. Write for it today.

Wholesale Distributors
Copeland & Thompson, Inc., 206 Fifth Ave., New York 10, N. Y.

MADE TO USE AND ENJOY



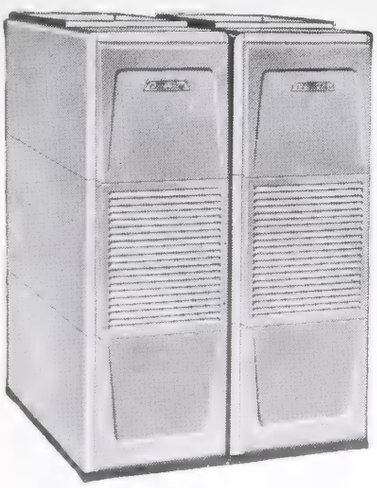
"Easy Apply" MURALS
DESIGNED BY JAMES SEEMAN

In less than an hour, brighten your rooms with colorful, pre-trimmed Easy-Apply murals on washable canvas. They're so charming . . . so easy to hang . . . and so inexpensive. At wallpaper stores. Send for FREE descriptive literature on the 4 new, exciting Easy-Apply murals available.

EASY-APPLY CORP. · Dept. HB 115 · 134-12 Atlantic Avenue, Richmond Hill 19, N. Y.



Cooling costs less than you think with Mueller Climatrol* Summer Air Conditioners



Mueller Climatrol Companion Units make it as practical to cool your home as it is to heat it. You can install both at once — or one unit at a time, as illustrated above.

You, too, can enjoy the comforts of a cooling unit large enough to air condition your entire home. Yes, if you have a Mueller Climatrol or *any other make* forced warm air furnace in your home, there's a Mueller Climatrol packaged air conditioner that can be added to it — easily and inexpensively. That's why Mueller Climatrol cooling costs less than you think.

See your Mueller Climatrol dealer now. Even if you don't have a forced warm air furnace to "add to," your dealer can work out an air conditioning plan for your house that you can afford. There is a size and type Mueller Climatrol packaged air conditioner for every need.

So, call your Mueller Climatrol dealer today and get set for wonderful comfort in your home — year around. Descriptive literature is also available — just send in the coupon.

98th Anniversary

Mueller Climatrol

**The Big Name in Heating and Cooling.*

MUELLER CLIMATROL
Dept. 185-2115 W. Oklahoma Ave., Milwaukee 15, Wis.

Please send me free illustrated bulletin.

Name .....

Address .....

City ..... ( ) State .....

C-55

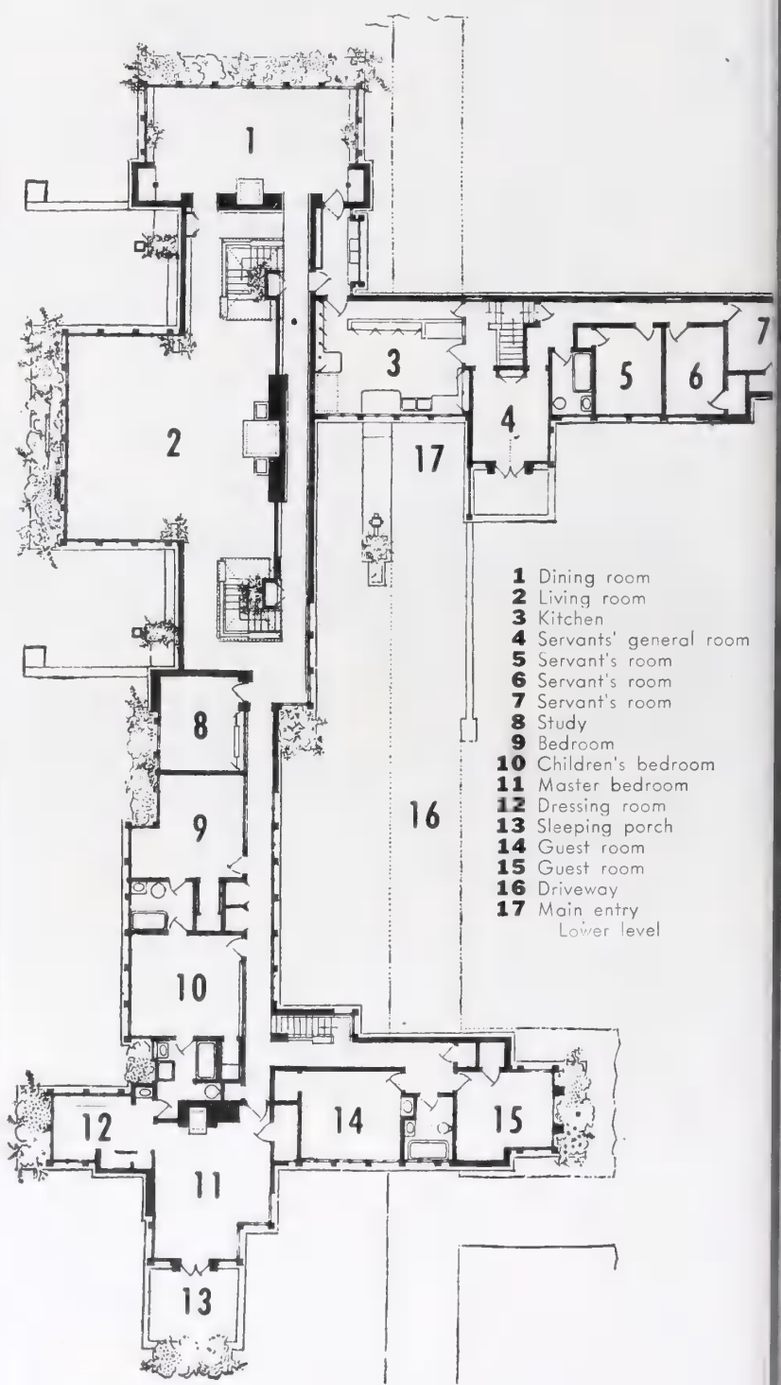
THE SYMPHONIC POEM OF A GREAT HOUSE

CONTINUED FROM PAGE 277

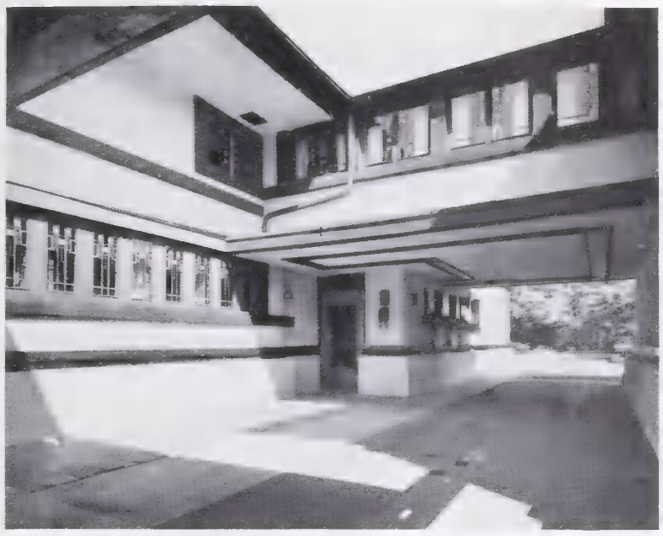
now got into the hands of art collectors, who hang them on their walls as though they were Piet Mondrian's geometric paintings, which they preceded by a good number of years.

Though Mr. Wright believes that a house should be a fine architectural background for natural foliage and flowers, he has frequently developed a conventionalization of leaves and flowers as mural decoration and patterned windows. But always these stay as a quiet foil to the nature forms from which they derive and with which they intimately associate.

More important, by Wright standards, these decorations are always in the character of the building it-



Floor plan of the main living room of the Coonley house showing how palatially and luxuriously Wright was designing as early as 1907. Compared to plans of other extensive houses of the same period, this one offered vastly more in amenities, and pioneered much we now take for granted.



Main entrance is under a porte cochere formed by drive under the second floor wing. Room directly over the driveway is the kitchen, giving the servants a command of arrivals and departures. All main rooms are on second floor. (More photographs of the Coonley house on the next page.)

self. The ornamentation is wrought in the pattern and rhythm of the structure. Always, the motif is adhered to throughout, so that one can readily see how the building esthetically seems cut from one piece of goods and hangs together with an integrity otherwise impossible.

As Mr. Wright said as far back as 1908: "An excessive love of detail has ruined more fine things from the standpoint of fine art or fine living than any one human shortcoming: it is hopelessly vulgar. Too many houses, when they are not little stage settings or scene paintings, are mere notion bazaars or junk shops. Decoration is dangerous unless you understand it thoroughly and are satisfied that

(*Please turn the page*)



Main part of the Coonley house is on the second floor. The ground floor is used for a big playroom, laundry and trunk room, sewing room and the like. Stucco and glazed-tile-mosaic walls are still in perfect shape, as though just laid, showing that Frank Lloyd Wright knew how to use materials early.



THE SEAT THAT NEVER NEEDS TO BE REPLACED!

Made of one material, Solid Olsonite Seats can't wear away, fade or discolor. Their beauty lasts a lifetime. There is no exposed metal to rust or corrode. Olsonite Seats are available in more than 35 plain or pearlescent colors.

Available From The Master Plumber In Your Neighborhood.

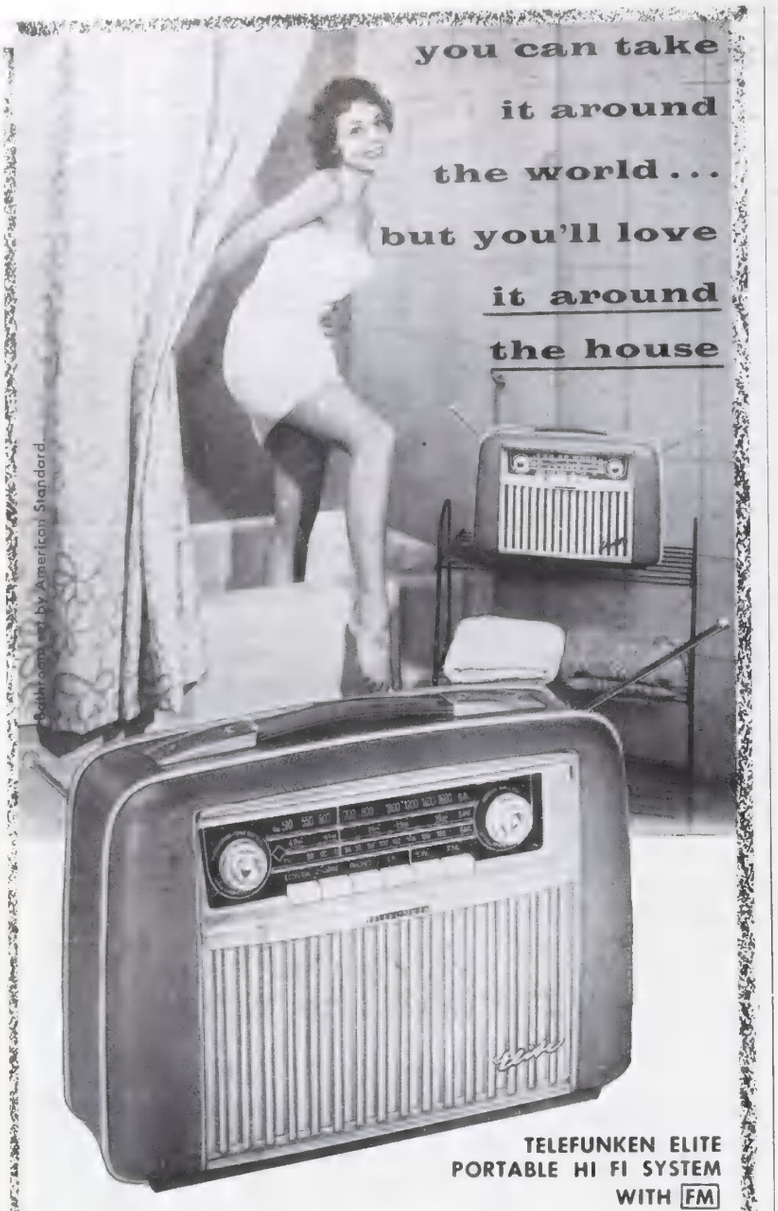
C-2

SOLID Olsonite SEATS

ORIGINATORS OF THE SOLID PLASTIC SEAT

SWEDISH CRUCIBLE STEEL COMPANY

Plastics Division • 8561 Butler Avenue, Detroit 11, Michigan



TELEFUNKEN ELITE PORTABLE HI FI SYSTEM WITH FM

THIS beautiful TELEFUNKEN Elite Portable High Fidelity System, imported from the Continent, is an *every-day* portable . . . specially designed to take the boredom out of household chores with music and entertainment. Take the Elite with you when you're tidying up the rooms . . . doing the family laundry or dishes . . . out in the back yard keeping an eye on the youngsters. Use your Elite even when you're freshening up in the bathroom with no danger of shock (it works on batteries). Of course, you'll want it along on picnics and trips, too.





No ordinary portable, the Elite is a powerful high fidelity set for FM, Standard, and Short Wave broadcasts. No fading, no frequent battery changes—because it has a unique battery saver device and rechargeable accumulator. Where there's an outlet available, you don't have to use the batteries at all.



In its durable, smart simulated leather case, the Elite Portable High Fidelity System is truly the housewife's best companion. See it and the incomparable TELEFUNKEN and ELITE table models and consoles, priced from $99.95 to $549.95, at fine stores everywhere (slightly higher west of the Rockies, and Florida).

Write for free brochure on hi fi and name of your nearest dealer.

QUALITY SPEAKS

Elite AND TELEFUNKEN HIGH FIDELITY SYSTEMS

Imported by AMERICAN ELITE, INC. Dept. 11 7 Park Ave., N.Y. 16, N. Y.



An out-of-the-way corner of the Coonley house showing the consistency with which Mr. Wright carries through a design. Main frame of trellis extends out to turn into a little roof for a built-in architectural seat from which to survey the garden.



An amusing shadow pattern seen from the balcony of the living room of the Coonley house. The railing of the balcony throws a sharp condensed shadow of itself on balcony floor, which echoes French doors standing open at right.

THE SYMPHONIC POEM OF A GREAT HOUSE

CONTINUED FROM PAGE 323

it means something good to the scheme as a whole. Merely that it 'looks rich' is no justification for the use of ornament."

But the variety of ornamentation in the Coonley house is related to the building as well as to the floor plan, shown on page 322. There is unity among all the elements, yet the unity is never monotonous for there is enough variety in the way the motifs have been worked out. The part relates to the whole as the whole relates to each of the parts. So the smallest detail is in sympathy—in harmony, you might say—with any other small detail, as well as with every other part—large or small.

This is an important thing to understand about the richness of Wright's design. It is never an applied ornamentation, but is always integrated with the character of the over-all structure. There are peace and repose in the familiar and recurring. But if an obvious pattern were repeated again and again—without variation—it would produce boredom and monotony. Mr. Wright never does this. He joyfully shakes endless variations out of his sleeve like a magician performing card tricks. He bestows on every object its fit proportion—neither more nor less.

The Coonley house is a splendid example of what Frank Lloyd Wright has always said America could have if it so desired: "An architecture so rich in the life of today that just because of it life will be better worth living." We have technologies and technicians to achieve this dream. What has been wanting is the soul of poets, whose imaginative vision can clothe materialistic things with meaning and beauty.

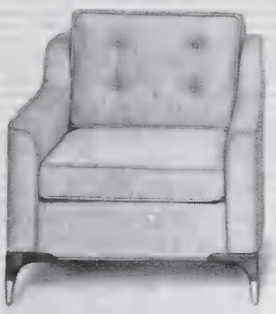
In Frank Lloyd Wright America has such a poet. We should listen to what he sings.

[EDITOR'S NOTE: Great houses, such as the Coonley house in Riverside, Illinois, the Robie house (now a part of the University of Chicago campus and threatened with demolition), and the Ennis house in Los

(*Please turn the page*)



Karpen
FURNITURE





DEBONAIRE . . . a new collection of contemporary pieces by Karpen designed not just for the modern home. Debonaire will give an air to any home! Look at the loose pillow backs, the long one-piece seat cushion . . . all in deep, full foam rubber. The coverings, too, are unmistakably choice . . . yours in a choice of the newest weaves and colors. There are sofas, chairs, sectionals . . . even a Konvertable to match. Why not do your whole room in Debonaire?

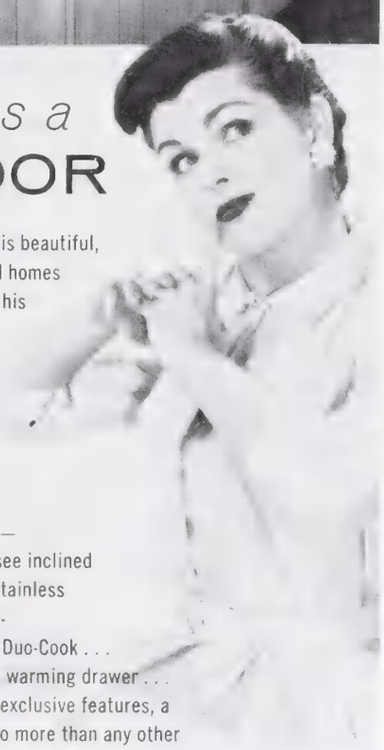
Karpen

FEATURING KARPEN STEELACE CONSTRUCTION . . . *a webbing of steel that assures you a comfortable, trouble-free future with Karpen furniture*

For the name of your dealer write—

S. KARPEN & BROS., 666 North Lake Shore Drive, Chicago 11





. . . she deserves a
THERMADOR

. . . and because it is as functional as it is beautiful, she finds it in many of the distinguished homes where Frank Lloyd Wright has displayed his genius for creating easier, better, more gracious living. Thermador's many advanced features of convenience insure a totally new efficiency. They include the big, new, fully-automatic "Masterpiece" oven that takes a banquet-size roast or turkey . . . ventilated oven door — never too hot to your touch . . . easy-to-see inclined control panel . . . choice of 12 lifetime stainless steel cooking surfaces . . . spacious 170-square-inch middle griddle . . . versatile Duo-Cook . . . recessed infra-red smokeless broiler . . . warming drawer . . . generous storage space. Yet with all its exclusive features, a Thermador Bilt-in Electric Range costs no more than any other range of comparable cooking capacity. Find out for yourself why Thermador holds its honored place in homes designed by Mr. Wright and other leading architects and builders.

THERMADOR—*the Original and the Finest*

Please send me illustrated literature on:

- ☐ Bilt-in Ranges
- ☐ Bilt-in Heaters
- ☐ Water Heaters
- ☐ Norrisware Cookware

THERMADOR ELECTRICAL MANUFACTURING CO.
Dept. HB-1155
A Division of Norris-Thermador Corporation
5119 District Boulevard, Los Angeles 22, California

Name _____
Address _____
City _____ Zone _____ State _____

THE SYMPHONIC POEM OF A GREAT HOUSE

CONTINUED FROM PRECEDING PAGE

Angeles (shown on page 250) should be protected and preserved by some governmental body, such as our National Trust for Historic Preservation, for future generations to study and ponder. The Coonley house has fared well, so far, having had only three owners in 50 years. It is now in the hands of an architect, Arnold Skow, who carefully remodeled its extensive facilities into several dwelling units without spoiling the original concept or beauty. But it may not always fare so well, for we are only just beginning to realize what treasures the recent past contains.

HOUSE BEAUTIFUL believes the preservation of such fine, truly indigenous architectural monuments should be entrusted to the care of some official agency. If you agree, will you write to us and we will see what might be done to preserve these early flowerings of our 20th-century culture.]

Here is a list of furnishings used in the Coonley house, (owner: Arnold P. Skow) on pages 272-277.

FURNITURE: Sofas, chairs, matching ottomans and tables, Erwin-Lambeth, Inc., Thomasville, N.C. Ottomans with casters, Dunbar Furniture Corp. of Indiana, Berne, Indiana.

PIANO: The Baldwin Piano Co., Cincinnati, Ohio.

FABRICS: Drapery fabric in gold "Mandarin," Shulman Abrash, Inc., Paterson, N.J. Drapery fabrication and installation, Maurice Sternberg, Inc., Chicago, Ill. Yellow upholstery and cushion fabric, J. H. Thorp and Co., Inc., New York, N.Y. Green upholstery and cushion fabric, Cheney Greeff and Co., Inc., New York, N.Y. White linen cushion fabric, Peg Riley, New York, New York.

FLOOR COVERING: "Valley Forge" carpet, James Lees and Sons Co., Bridgeport, Pennsylvania.

PLANTS: Garfield Park Conservatory, Chicago, Illinois.

LAMPS: Nessen Studio, Inc., New York, New York.

ACCESSORIES: Oriental and Mediterranean antiques from the private collection of Mr. Drexel Rutherford, Wheaton, Ill., and the Art Institute of Chicago.

THE MAN WHO LIBERATED ARCHITECTURE

CONTINUED FROM PAGE 245

within the fabric of man's monuments and homes.

Now, perhaps, we might return to the most "arrogant" of our rhetorical questions: Why was it *America* that produced Frank Lloyd Wright, and, with him, probably the greatest domestic architecture in history?

Because the time and the place coincided with the man.

Democracy as an acceptable and workable form of government is a remarkably recent thing. We keep forgetting this. Only after the painful reconstruction following the Civil War, which lasted well past its formal end in 1865, did America begin to stand as a nation among other nations, which still had kings for rulers and the aristocratic system as their social philosophy. And only since 1918, or, better, since 1945, has America been acknowledged the leading country of the world in terms of the life of its people.

Between our beginning in 1776 and our emergence in 1945, we have been oppressed, first, by a colonial humility and, second, by a sense of cultural inferiority which still persists in some corners of America.

However, there were those few who saw in America something new under the sun. Whitman sang it; Wright has built it. They both needed an audience; they both found it—not, at first, among the millions, but among the tens and the hundreds. The millions were to follow, as is the nature of millions.

The last quarter of the Nineteenth Century witnessed a building expansion that can only be compared with our own postwar building boom. It is true that most of the houses going up were in the image of a half-forgotten England, as most houses today take shape in the image of a half-forgotten yesterday. Yet there were enough of those brave clients, who sought a suitably contemporary home to encourage our few great architects to persevere and eventually to triumph.

"In the Middle Ages," young

right read in Victor Hugo, "who-
er was born a poet became an
chitect."

In America today, as in 1869, a
an born a poet might easily be-
me an architect. The man whose
stiny it is to build beautiful
ildings has a chance to build,
he may not have had as well in,
y, Wales, were he born there.

Architecture (we'll risk stating
bluntly) is the great art of Amer-
, and it has the greatest and
st tempting possibilities for its
actice (10 million houses were
ilt in the past ten years).

As the life of our people is the
imary concern of our democratic
ilosophy, so architecture for that
e is now the primary expression
our democratic culture.

Not since the building of the
thic cathedrals has this been
ite so true. At no time in history
s it been true for so many.

WHAT we are seeing in America
is a return to the great, inte-
ted periods before the Renais-
ce, when architecture was the
ntrolling, dominant art. Sculp-
e, painting and decoration then
l willingly within its over-all em-
ce. During the Renaissance it
e way to the pre-eminence of
nters and sculptors, who turned
ir limited conceptions of space
architecture and made it into
-dimensional painting or, at
st, three-dimensional sculpture.
Between the Renaissance and
time, men born poets have be-
ne painters (or writers). And
Europe and other parts of the
rld it is still so. Even those who
uld practise a form of modern
hitecture (such as Le Corbusier,
o is basically a cubist painter
l plastician) conceive of archi-
ture as painting, or as abstract
mposition in three dimensions,
und which, but *not in which*,
n walks in admiration.

But the beginning of an art is
discover how it differs from all
er arts. So Picasso first under-
od what painting was, he tells
when he discovered that it was
sculpture—a discovery that
manently eluded Michelangelo,
chitect" of St. Peter's. Picasso
epted the limitations of two di-
nsions in painting and made the
st of them. He was the first, in
ct, to smash the 500-year-old
d of Renaissance rules of per-
ctive and depth-illusion, and, in
process, *liberated painting*.

Some years before this, Frank
yd Wright saw through the
ne fallacies in Renaissance styles
building (more sculpture than
hitecture) and *liberated archi-*
tecture from its 500 years of Ren-
aissance imitations and derivatives.

Early in the 1900's, Wright made
the great discovery that has per-
mitted him to astound the world,
again and again, today and most
likely tomorrow, with the fruitful-
ness of his creativity. It was the
discovery that freed architecture to
be itself, that brought it back to
reality, *which is man's life itself*,
and made modern architecture pos-
sible:

*He discovered the vital difference
between sculpture and architecture*,
between volumes on the landscape
and architectural space (he had
already dismissed the painter's two-
dimensional façades). He had been
working toward it unconsciously,
when suddenly it came to him full-
blown in his design of the Unity
Church in 1906. (Later he read it
in Lao Tse, with an overwhelm-
ing feeling of recognition.)

The reality of a house, he dis-
covered, *was not in the exterior
forms, as it is in sculpture, but in
the space within, in the space en-
closed, within which man walks
and lives.* It is this space which is
architecture. It is this space which
should form all buildings that
aspire to architecture. Out of
this historically important concept,
Wright has created the enor-
mous variety of his achievement.
And in all its variety, it is his par-
ticular sense of living space that
gives unity. (Bruno Zevi is spe-
cially penetrating on this point in
his article on page 254.)

Why was it an *American* who
came up with a spatial point of
view toward architecture?

We could answer by saying:
Here is an instance of the influence
of the American frontier on archi-
tecture, the same frontier that con-
tributed so hugely to the spa-
cious attitude of the American pio-
neer toward life and himself. Mr.
Wright, on the other hand, tends
to attribute it to the American po-
litical spirit, which led to the orig-
inal Declaration of Independence
and which speaks of man's inner
depths and possibilities, of his
right to freedom and spacious liv-
ing. (In a sense, both explanations
are the same.)

In any case, the spatial point of
view in architecture is part of
American optimism—call it roman-
ticism—about man and about life.
It is part of our open society, as
contrasted to the closed, hereditary
society of most of Europe. Our
classes mix easily. The children of
one class rise readily into another.
We break through frontiers of
space, of time, of power, because

(*Please turn the page*)

IN-SINK-ERATOR®
FOOD WASTE DISPOSER

ROBOT
ROTOR



ROBOT ROTOR

the patented "Electronic Brain", is the secret of superiority . . . it is the engineering masterpiece that puts IN-SINK-ERATOR years ahead of all other disposers. Now, for the first time, a disposer can "think" a solution to any food waste problem.

UL

COMMENDED PARENTS MAGAZINE

Five-Year Warranty backed by pioneer disposer manufacturer—your assurance of dependable, trouble free performance.

IN-SINK-ERATOR MFG. CO.
1225 Fourteenth Street
Racine, Wisconsin

IN-SINK-ERATOR CORP.
812 N. La Cienega Blvd.
Los Angeles, Calif.

Ask your Plumber Dealer about easy installation.

AM I MY BROTHER'S KEEPER?



What sort of future has Sang Gi, crippled by a bit of shrapnel? What are his chances, begging on the streets of Seoul, with his homemade crutches? He has no home, no parents, no schooling. He has a good and intelligent face, but—?

Is his future any business of mine? Should I be concerned with cripples and the needs and suffering of others? When I have enough to eat should I be worried because others don't, including little children? Should I care, when I was lucky enough to be born in America instead of India, where the majority of people do not get enough to eat and some are actually starving? What is the reason I was not born in Korea, like Sang Gi? There are still 35,000 homeless children in Korea. Why don't I live in a hut made of rubble, old tin cans and half rotten scraps of wood in Southern Italy, Hong Kong or in a crowded Austrian refugee camp? Why don't I happen to be a man with a job in Calcutta, working steady every day for long hours, who sleeps in the streets every night because my job does not pay me enough to share even a single room with a dozen other persons—a room without a stitch of furniture or protection from flies, swarming with bed bugs and without any sanitary arrangements whatever?

I am a Christian. Does that make me my brother's keeper? When my stomach is full must I be concerned about others, whose stomachs are empty? Must I? Am I *compelled* to think about these others? Or is it just, God helping me, that I *want* to think about them and because I have a heart, desire to help them?

No gift is too small to give a child a bit of bread. Or you can have some pitiful, homeless and hungry child brought into a Christian Children's Fund orphanage-school and be given a decent chance in life by "adopting" a child. The cost, $10.00 a month, is the same in all of the following 28 different countries: Austria, Borneo, Brazil, Burma, Finland, Formosa, France, Free China, Greece, Hong Kong, India, Indochina, Indonesia, Italy, Japan, Jordan, Korea, Lapland, Lebanon, Macao, Malaya, Mexico, Okinawa, Pakistan, Philippines, Puerto Rico, United States and Western Germany.

Incorporated in 1938, CCF is the largest Protestant orphanage organization in the world.

For information write: **Dr. J. Calvitt Clarke**

CHRISTIAN CHILDREN'S FUND, INC.

RICHMOND 4, VIRGINIA

I wish to "adopt" a boy ☐ ☐ girl for one year in

.....

(Name country)

I will pay $10 a month ($120 a year). Enlcosed is payment for the full year ☐ first month ☐. Please send me the child's name, story, address and picture. I understand that I can correspond with the child. Also, that there is no obligation to continue the adoption.

I cannot "adopt" a child but want to help by giving $.....

☐ Please send me further information.

NAME.....

ADDRESS.....

CITY.....ZONE.....

STATE.....

Gifts of any amount are welcome.

Gifts are deductible from income tax.

THE MAN WHO LIBERATED ARCHITECTURE

CONTINUED FROM PRECEDING PAGE

of our heritage, our climate of self-confidence, our largeness of spirit.

So why not break through the walls of our homes? Why not open our houses to the nature we love, and in which we have always trusted? We are big. We are a continent. We are not an island surrounded by water or hostile neighbors. Our land nourishes us. Why withdraw from it into tight boxes up on disdainful stilts, as in some modern European architecture?

When we understand this attitude on the part of Americans, we realize how Wright emerged from America. And we understand his violent reaction to that type of modern architecture which misuses the nature of materials, of construction and of his own forms, in the name of a style that is nothing more than another in the long list of historical clichés.

BEFORE venturing on architectural designs, he says to architects, go deep into the nature of architecture and man. Discover for yourself the bedrock principles that underlie all of life, and then you can go on, like nature herself, to create all the living forms you need for all the houses you will be called on to design. (See Wright's "Faith in Your Own Individuality," page 270.) You won't have to copy the forms of the Greeks, the Romans, the Louis' or of Frank Lloyd Wright. You will find yourself working out the forms necessary for whatever problems you meet. You will find the creative solution in the problem itself, because you will be applying principles as if and always for the first time.

Your work will have style without being a copy of any particular style. And America will have houses as distinctive as its individuals and its regions, members of the same family but with forms, faces and functions of their own. America, in other words, will have a living, growing, organic architecture for its living, glowing conception of itself.

It is here that Wright speaks for America. It is in his own joyous acceptance of life and life's one law, that of change, that he represents us abroad, as well as at home. "I have learned in my lifetime," he told an English audience not too long ago, "that there is only one trust worthy of any man, and that is trust in life itself. The firm belief that life *is*, that you cannot cheat it nor can you defeat it." Work with it and only then will you achieve an architecture, a culture, that is a "great living creative spirit which, from generation to generation, from age to age, proceeds, persists, creates, according to the nature of man and his circumstances, as they both *change*."

WHERE did this confidence come from? From a youth unmistakably American. From a manhood no less so. If there are some critics among us who hesitate to call Wright characteristically American, certainly there is no Englishman who would feel any doubt. He would instantly see in Wright the force, the freedom, the *largeness of spirit* (it is *that* fundamentally) which he somehow identifies with America, as contrasted to the economy, the classic rules, the tight definitions of his own continental culture.

Returning to the sixteen-year-old Wright, about to enter the University of Wisconsin, we return to an American farm boy:

Those farm days (Mr. Wright tells us in his autobiography) had left their mark on him in a self-confidence in his own strength called courage. Muscles hard. Step springing. Sure-footed and fingers quick as thought and quick with thought. Mind buoyant with optimism. Optimism that came through seeing sunshine follow clouds and rain, working out success succeeding failure.

It had come to him self-consciously, out of his daily endeavors, as an underlying sense of the essential balance of forces in nature. Something in the nature of an inner experience had come to him that was to make a sense of this supremacy of interior order like a religion to him. He was to take refuge in it and grow in it. Besides, coming sixteen, for several years the youth had been doing a man's work. He had learned how to do much and do much well, and to do most of it happily, feeling himself master where he would. That gave him a whip hand.

* * * *

And the man? Here is what Mr. Wright told the lords, ladies and gentlemen of England, knowing full well the effect of it on his effete audience:

"You see," he said, "architecture is not simply a drawingboard matter with us; it is a way of life. [A movie of Mr. Wright at work

th his apprentices had just been own.] By doing this outdoor ork, the boys, and some of the rls, too, get the nature of ground o their systems and find sweat their brows excellent for pro- oting ideas. When I am myself eary of ideas and seem to be get- g a little stale, I go out and und stone on the new roads, rk on the buildings [Mr. right's Taliesin homes in Wiscon- and Arizona are constantly be- g added to] or go out in the lds. I come back refreshed, bet- able to carry on . . .

"As I go back to my home [thus concluded his London talks], back to Taliesin trying to put ese simple things of the spiritual e we have been discussing into jective concrete form on earth, ing to bring out subjective truth make forms and patterns for ing more worthy of life, I can ly leave with you what I have en saying these past several eve- gs to help overcome the terriffic tural (architectural) lag be- een what you have and what you ld have. . . .

"At least, I have brought you s message: What we call organic chitecture in America is no mere hetic cult or fashion, but an ual movement based upon a pro- found idea of a new integrity of human life wherein art, religion and science are one, form and function seen as one—for of such is American democracy."

It is this vision of Frank Lloyd Wright, even at eighty-six, we are sure, pounding stone in a road and building, ever building with his men, testing the strength of materials and himself, exercising the American's ten-fingered grasp of reality, that remains in one's mind.

Here is a man trying to extract all life has to offer, not trying to reduce it to the minimum in the name of an esthetic. Here is a man who says, after William Blake, *exuberance is beauty*, not *less is more;* a man so busy creating new homes, new, living forms for new, changing conditions, that he cannot stop to eternally refine and over refine one of them (in the Mies van der Rohe fashion, for example), reducing it to something that anyone can copy and anyone can teach anyone to copy.

Here is a man, in other words, who constantly escapes definition and academic formulas, and so irritates the academic mind; who does not even imitate himself and who is sharp in his criticism of those who do. Here is a man who would

(*Please turn the page*)



"BRICK"

Timbertone

the original
deep dimension "brick"
WALL COVERING

Capture the elegance of interior brick walls that look and feel real yet hang like wallpaper! Washable, permanent, in full color range. **Send 25c for samples of "Brick", "Louvers" and "Caprice".**

TIMBERTONE DECORATIVE CO.
114 East 32 St., New York 16, N. Y.

DISTRIBUTORS
EAST: Jalipp, Inc. Div. of Jack Lippman Co., Bklyn.
MIDWEST: The Warner Co. Chicago, Ill.
DENVER WEST: C. W. Stockwell Los Angeles, Calif.

TIMBERTONE DECORATIVE CO. Dept. HB 115
114 East 32 St., New York 16, N. Y.
Please send brochure and samples of "LOUVERS" "BRICK" & "CAPRICE" Timbertones for which I enclose 25c.
Name.....
Address.....
City.....Zone.....State.....



GRAND ILLUSION

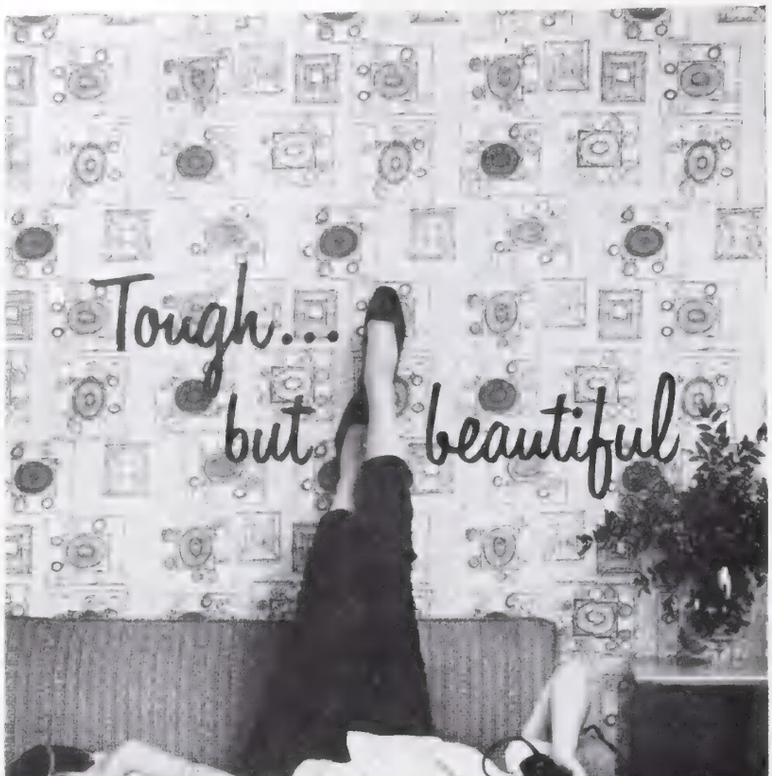
molla

cast aluminum furniture

It's the light-as-air-look,
where grace IS space—
all done with metal.
MOLLA made, in new
lighthearted decorator colors.

Write for name of nearest dealer.

molla, inc. Dept. B14
171 Madison Avenue
New York 16, N. Y.



Contradiction?

NO! – not with STYL-O-VIN, the fabric wall covering with the "handprint look".

Styl-O-Vin (the first and only vinyl impregnated wall covering) is made to take a beating—has amazing durability and toughness! Yet it has a freshness and appeal, till now associated only with the most expensive hand-printed wall coverings. Best of all, Styl-O-Vin is most modestly priced! It's scrubbable, scuffproof, stain resistant—even childproof! Ideal for baths, kitchens, dens and halls, stairways and game rooms – and its beauty makes it perfect wherever you use it.

Do-it-yourself without fear! Anyone can hang Styl-O-Vin. It's precision pretrimmed to convenient 24" rolls. Send the coupon today for samples and prices.

STYL-O-VIN

BY Wall Trends, inc.

Dept. HB-11 • WALL TRENDS, INC. • 509 Madison Ave., New York City

Gentlemen:

Please send me free samples of Styl-O-Vin and your new Styl-O-Vin Decorator Brochure.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

THE MAN WHO LIBERATED ARCHITECTURE

CONTINUED FROM PRECEDING PAGE

liberate architecture despite most architects, and, let us not forget, despite those of us who are still building 19th-century houses for mid-20th-century America.

When we speak of Wright's liberation of architecture, as we have so often, we have in mind the extraordinary sweep of his more than sixty years of work. Various articles, accompanied by many striking pictures, show the reader of this issue how effective that work has been in providing a beautiful life in a beautiful environment, a beauty of life equal to the meaning of America.

For the goal of Mr. Wright has always been buildings for man, not the creation of arbitrary forms, however interesting in themselves. "Human use and comfort," he has written, "should not be taxed to pay dividends on any designer's idiosyncrasy. Human use and comfort should have intimate possession of every interior."

MR. WRIGHT'S freedom—and the freedom he encourages—has always been founded on principles as sound structurally as they are humanistically. Too few people, or critics, know that he was trained as an engineer, that he combines in his work all the quality of American engineering technology, such as the Brooklyn, Whitestone and Golden Gate Bridges, with the exquisite artistry of a Mozart and a Beethoven (to whom he might best be compared). Too few people, incidentally, realize that many architects, among them the most publicized, can barely work out the "conception" of a building, generally leaving it to the engineers to make it work.

When Mr. Wright speaks of the nature of materials, he speaks with a firsthand knowledge unequalled and unparalleled in the history of architecture. (For one thing, no other period had so many.) This knowledge comes out of his experience in working directly with them, out of an openness to their possibilities that we can only call American, so much is it a part of the whole Wright story and of our own, and out of a creative engineering ability that has, again and again, confounded even America's enterprising engineers when first presented to them.

Such was the case with Wright's "Romeo and Juliet" water tower for his aunts in 1896. Experts prophesied collapse. It is still standing.

Such was the case with Wright' Imperial Hotel in Tokyo, finishe in 1922. He wanted to construc a sort of "floating" foundation, an make a building so balanced tha it could ride out the waves of a earthquake, returning to norma without damage. He had to buil it without a permit. It alone witl stood the great earthquake of 192 while all about it crashed to th ground and burned.

Such was the case with th Johnson Administration building (There is a picture of it on pag 257). Wright wanted to use dendriform shaft, a lily-like pillar to be both support and roof. Th engineers said it would never carr the load required. So it was teste in public. The shaft was set ou in a field, and a crane dumpe loads of cement bags on the ex tended flat floor of the top of th shaft. Let Mr. Wright describe it

"The crane kept swinging an dumping, swinging and dumping until the sun went down. We wer still there waiting for collapse Long ago any requirement by th commission had been passed an doubled. Still the heap up ther on top kept growing.

"The sight was incredible. Th police had taken charge and rope the populace from the vicinity o that heroic slender stem, standin up there a graceful thing on tip toe, standing straight and true, un til sixty tons, instead of the twelv tons required, were on top of shaft nine inches in diameter a the tip on the ground . . .

"No more load could be put o without sliding off, so I gave th word to break it . . . A lateral pus against the shaft brought the enor mous overload tumbling to th ground causing a tremor felt t the surrounding streets. The shaf still unbroken, lay on the ground The spreading head had broke off. The commissioner disappeared Their silence gave consent."

ALL his life, and in all his work Wright has been building an testing, but testing before buildin He has experimented endlessl with a material or an idea *befor* venturing on the building itself.

The result? A fantastic list o engineering and building firsts (i not *firsts*, then early and success ful pioneering experiences): floo heating; concrete block used do mestically for exteriors and inte riors; reinforced, cantilever con struction for houses; air condition

ng; corner windows and strip win-
lows; and many more.

There will be even more, one
eels sure, for the story of Frank
Lloyd Wright is: To be continued.
'o be continued by himself out of
he perpetual springs of his genius.
'o be continued by the Taliesin
'ellowship, and by those who have
ome directly or indirectly under
is inspiring example. But, above
ll, to be continued by America,
o long as it is true to itself.

One has a strong surety about
ie future of American architec-
ire, particularly after a visit to
Ir. Wright's Taliesin home in Wis-
onsin. This great house, too is:
) be continued—like all growing,
rganic things. It is part of the
ow rolling hills of the pastoral
ene, as he would have all Amer-
an architecture belong to its site.
has great form, but a form that
as not been frozen forever. In-
ead it reaches along the ground
ith the beauty of a spreading
ee, and fills us with the same
nse of lively growth.

All through the pages of this
onth's HOUSE BEAUTIFUL the
ader can catch glimpses of vari-
is rooms and various exteriors of
aliesin. It is far too large to be
ld as a whole, even in an issue
ntirely devoted to it. But, yet, in
the occasional picture, we trust,
the reader catches the meaning of
Frank Lloyd Wright:

American architecture can have
a character, integrity and great
beauty that go beyond the creations
of other ages—the Parthenon, the
Egyptian temples, even the Gothic
cathedrals—for it will be cre-
ated for a new life, a new demo-
cratic spirit and concept, a new
civilization and culture in which
greatness will be sought and found
in the life of people everywhere.

In his work, and especially in
Taliesin, his home in Wisconsin,
we catch a vision of what our own
homes might be: great structures
that marry us nobly to the ground,
that offer a rich background and
framework for our developing cul-
ture, a day-to-day contact with a
source of integrity, purpose and
honesty, a place of sheltering
peace, serenity and fulfillment.

* * * *

"The great advent of an archi-
tectural genius may startle us un-
expectedly in the twentieth cen-
tury, as Dante startled the thir-
teenth." When sixteen-year-old
Wright read this, he knew what
Victor Hugo meant.

So, at last, do we—wherein the
triumph of American architecture.

Cherry Heering

Denmark's liqueur delight since 1818



49 PROOF. SCHENLEY IMPORT CORPORATION, NEW YORK, N. Y.



Pella®
wood folding doors

Made by makers of famous PELLA CASEMENT and MULTI-PURPOSE WINDOWS

CREATE
Storage Walls
IN YOUR HOME

PELLA WOOD FOLDING DOORS transform your unused walls into valuable storage walls... bring the glowing warmth of natural wood beauty into your home. Use them for closets, room dividers, regular doorways, too. They fold tight so every inch of wall and floor space can be used. Are quieter, too.

PELLA DOORS are sturdily constructed of solid wood laminated panels, joined with concealed spring hinges. Beautiful veneers of birch, oak, Philippine mahogany or pine, finished or unfinished, blend with or match your furniture and woodwork. Choose PELLA DOORS' lasting beauty for your home. Easily installed. Stock or custom sizes. Mail coupon below today.

SEND TODAY FOR FREE LITERATURE

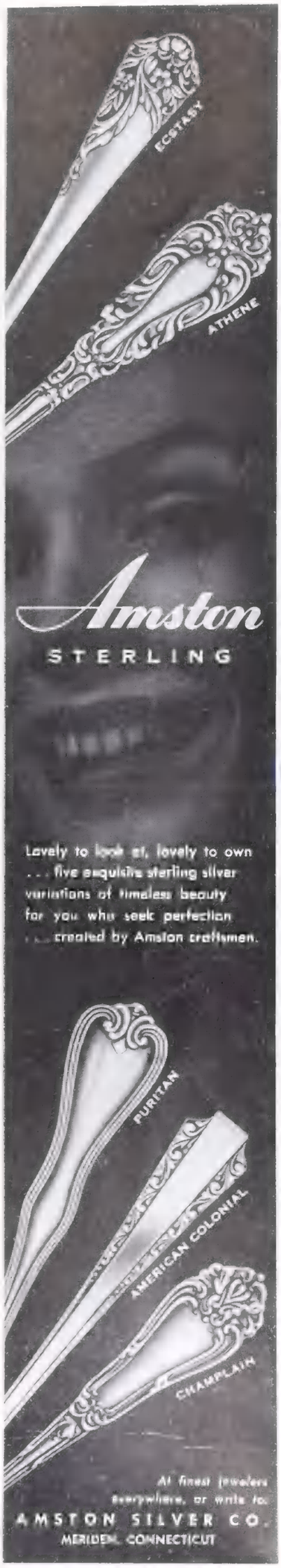
ROLSCREEN COMPANY, Dept. G-101, Pella, Iowa

Gentlemen: Please send free literature on Pella Wood Folding Doors and name of nearest Pella dealer.

NAME_____

ADDRESS_____

CITY_____ ZONE___ STATE_____



The Writings of Frank Lloyd Wright

It has become a truism for readers of HOUSE BEAUTIFUL that architecture can neither be adequately photographed nor completely described. It must be seen in the flesh.

Some people, whose only knowledge of the architecture of Frank Lloyd Wright is in the reduced, two-dimensional form of a photograph, are clearly at a disadvantage when it comes to fully understanding the value of his great work. And often they may hasten to quick, unfounded conclusions as to its validity, for—we can never say it too often—it has been our experience that the richer the architectural spaces and structural forms, the more difficult it is to reproduce them in pictures. There is something about the presence of a house, as of a person, that escapes the photographer, as Mr. Wright himself has remarked.

Since his architecture is conceived primarily in spatial terms, and not in two-dimensional facades, it becomes even more difficult for the photographer. To know the architecture of Frank Lloyd Wright is to walk through it, to sit in it, and, if possible, to live in it. There is really no substitute. All else prepares us for the actual visit, deepens our understanding of his buildings when we see them and gives us some basis for comparison with what we've already seen, but it does not give us the physical reality of his contribution.

However, to know the meaning and philosophy of Mr. Wright, insofar as they can be separated from his architecture, has been made possible by his own numerous writings. So fruitful are they, indeed, that several architects have told us that his books have meant more to them than seeing his buildings. What they meant was that in his writings they could finally discover the principles he stands for, which are greater even than examples of his work.

With this we are profoundly sympathetic, since it is Mr. Wright's principles that we have been trying to explain in story after story in this issue. We too have turned to his various books for fuller explanation of his philosophy and architectural values, and have frequently quoted from them, as you have already found out for yourself.

By far the richest vein we struck was in Mr. Wright's *An Autobiography*, originally written in 1932, revised and expanded in 1943. It is published by Duell, Sloan and Pearce, New York for $9. We have all read it repeatedly, and with delight.

The autobiography covers all the years of his life—

(*Please turn to page* 335)

Here are some of the stores where you can find
Care-Free
COHAMA hem thread
UPHOLSTERY FABRIC
Woven of 100% SARAN
featured on opposite page

B. ALTMAN & CO.
New York City, N. Y.
Manhasset
L. S. AYRES & CO.
Indianapolis, Ind.
BARKER BROS.
Los Angeles, Calif.
THE WM. H. BLOCK CO.
Indianapolis, Ind.
JOHN A. BROWN CO.
Oklahoma City, Okla.
BURDINES
Miami, Fla.
C. E. CHAPPELL & SONS
Syracuse, N. Y.
DAYTON CO.
Minneapolis, Minn.
DUNLAP CO.
Lubbock, Texas
DENVER DRY GOODS CO.
Denver, Colorado
T. EATON CO.
Montreal, Canada
ELLISON FURNITURE CO.
Fort Worth, Texas
G. FOX & CO.
Hartford, Conn.
FREDERICK & NELSON
Seattle, Wash.
GIMBELS
Milwaukee, Wisc.
THE HECHT CO.
Washington, D. C.
THE HIGBEE CO.
Cleveland, Ohio
JOS. HORNE
Pittsburgh, Pa.
J. L. HUDSON CO.
Detroit, Mich.
INNES CO.
Wichita, Kans.
JORDAN-MARSH CO.
Boston, Mass.
JOSKE'S
San Antonio, Texas
KAUFMAN-STRAUS
Louisville, Ky.
KAUFMANN'S DEPT. STORE
Pittsburgh, Pa.
KILLIANS
Cedar Rapids, Ia.
F. & R. LAZARUS
Columbus, Ohio
LOVEMAN-JOSEPH & LOEB
Birmingham, Ala.
MACY'S
Kansas City, Mo.
MACY'S
Herald Square, N. Y.
White Plains
Parkchester
Jamaica
Flatbush
MAISON-BLANCHE
New Orleans, La.
H. S. MANCHESTER CO.
Madison, Wisc.
MEIER & FRANK CO.
Portland, Ore.
MILLER & PAINE
Lincoln, Nebr.
MILLERS INC.
Knoxville, Tenn.
ORCHARD & WILHELM
Omaha, Nebr.
RICH'S
Atlanta, Ga.
SANGER BROS.
Dallas, Texas
SCHUNEMAN'S
St. Paul, Minn.
SHILLITO'S
Cincinnati, Ohio
SIBLEY LINDSAY & CURR
Rochester, N. Y.
STERLING FURNITURE CO.
San Francisco, Calif.
STEWART & CO.
Baltimore, Md.
STIX, BAER & FULLER
St. Louis, Mo.
STRAWBRIDGE & CLOTHIER
Philadelphia, Pa.
SUNNILAND FURNITURE CO.
Houston, Texas
R. H. WHITE
Boston, Mass.
WOODWARDS
Vancouver, B. C.
YOUNKER BROS.
Des Moines, Ia.

for additional stores, write
COHN-HALL-MARX Co. Uph. Dept.
214 Madison Avenue, New York

Hand printed Draperies

"Ariel" by Cohama

Care-Free

COHAMA Chem-thread

UPHOLSTERY FABRIC

Woven of 100% SARAN



Stains from food, drink—even ink—can be wiped away



Pet stains vanish after a moment's sponging



Sponge or wipe with any soap, detergent or chlorine bleach. Rinse with clear water.



Easy cleaning means furniture stays new for years



FREE LEAFLET—for further information see your dealer, any store listed on opposite page or write



Food, Drink-Even Ink Can't Mark

COHAMA Chem® thread

Who'd ever guess—such soft, beautiful upholstery textures are actually modern miracle fabrics that will not stain, that are so easy to care for. Looks smart, feels inviting, and "breathes" because it's woven of *recently developed* 100% SARAN fibers. Food, drink, even ink can be removed without a trace. Moth and mildew proof, fire-resistant. Newest designs, newest colors—including bright pastels and metallics for contemporary or traditional furniture. By-the-yard at fine stores, including those listed on opposite page.

COHAMA drapery and upholstery fabrics

COHN-HALL-MARX Co. Uph. Dept. 214 Madison Avenue, New York 16, N. Y. Division of United Merchants and Manufacturers Inc.

Guaranteed by Good Housekeeping



Find out why!

SO MODERN . . . *this* bright new idea that sweeping the country! It's delightfully *li* . . . and downright *delicious*. Try Martini Rossi Vermouth "on-the-rocks" yourself— and taste why so many smart people a serving it today! Yes! find out why i great when you drink it straight!

And don't forget:

Insist on genuine imported
Martini & Rossi Vermouths . . .
Sweet for Matchless Manhattans
Extra dry for Marvelous Martinis.

BLUE CHIPS by RENFIELD

RENFIELD IMPORTERS LTD., N. Y., N.Y.

Wherever you go, you'll fi

MARTINI & ROSS

imported vermouth

THE WRITINGS OF FRANK LLOYD WRIGHT

CONTINUED FROM PAGE 332

from 1869 to about 1942. Included in it are virtually all his major statements on the nature of organic architecture, of materials, of the site, of structure, and so on. It is written in a style that is sometimes belligerent, sometimes apocalyptic, sometimes Victorian, sometimes disheartened, but always with a spirit and a courage that surges up dramatically and forcefully. For those of us who recognize the triumph of his heroic career, it has a happy ending.

If there were only one book by Mr. Wright which you should read, let it be his *Autobiography*. Whether you are interested in architecture or not, it is as much part of burgeoning American culture as the autobiographies of Benjamin Franklin and Henry Adams, for instance.

And, if you should wish to go on to more of his books, perhaps you should read them in this sequence:

The Future of Architecture, Horizon Press, New York, 1953, $7.50.

The Natural House, Horizon Press, 1954, $6.50.

When Democracy Builds, University of Chicago Press, Chicago, 1951, $5.00.

The *Autobiography* is not illustrated: the other three listed directly above are, and the illustrations add a great deal to the text.

Those who saw—and enjoyed—Mr. Wright on television, discussing his architectural philosophy one memorable day in May 1953, will find the text of his comments, plus photos of his hands demonstrating a point or two, in *The Future of Architecture*. Possibly more interesting is the record of his four evenings of talks in London in 1939. Here the reader will find many answers to his questions concerning Mr. Wright's attitudes toward the past as well as toward the future of architecture. And, read in connection with *When Democracy Builds* (reviewed below), it will provide better understanding of Wright's social philosophy.

The Natural House, in one way, fills in the years between 1942, where the *Autobiography* ended, and 1954. But, more significantly, it strikes off in a new direction: toward the problem of houses of moderate cost, a problem that has held Mr. Wright's attention for many years. The reader will find here repetition of now familiar principles (if he has read the two previous books) as applied to small homes.

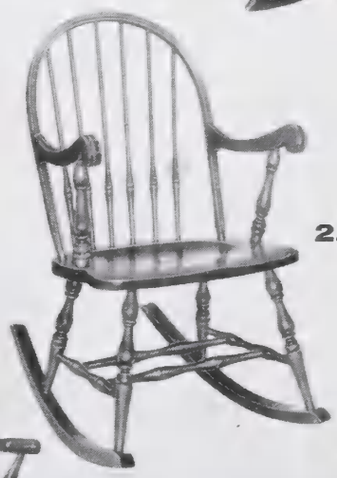
When Democracy Builds is the most completely thought-through statement Mr. Wright has made on the central issue of our day: how America should live —in great cities or in small communities, in single houses or in skyscraper apartment buildings? His attitude toward all this has been described in the article on page 248, "The Character of the Site." In this book he blueprints his arguments for "Broadacre City" with specific building plans and community schemes, showing how we might go on to a greater, more vital democracy by beginning with the individual home on its own piece of ground. The most difficult of his books to follow, it may well be his most important in the long run of American history.

Taken together, all these works are monuments in print by one of the most monumental men of our time.

The good life really begins in your home when you "sit around" in

TELL CITY ROCKING CHAIRS


1.


2.


3.

authentic period patterns in your choice of fine decorated and plain wood finishes. Beautiful craftsmanship modestly priced, at all leading furniture dealers


4.


5.

1. Comb Back 683½
2. Windsor 618½
3. Bamboo 639½
4. Ladder Back 2331½ Handwoven fibre seat
5. Boston D-650½ Gold on Mahogany, Black, Red or Green; also plain finishes

WRITE FOR CATALOG FOLDER "BR"

TELL CITY CHAIR CO., Tell City, Indiana

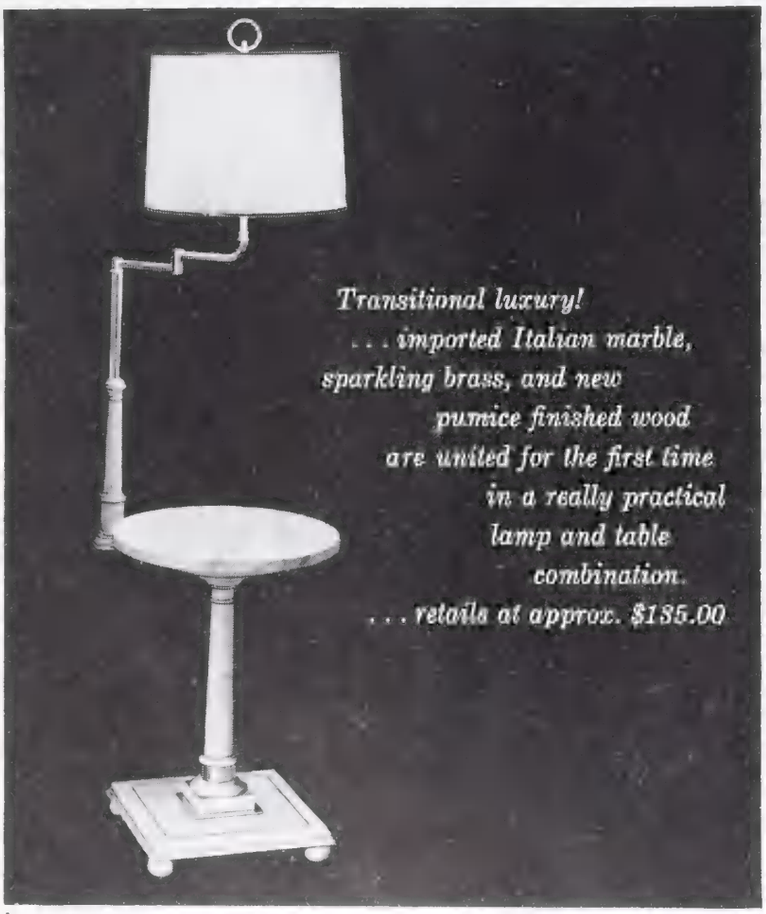




the illusion of grandeur is complete with new lamps by

Frederick Cooper Studios

Contemporary Empire! ..fruitwood, gold leaf, brass, and matchstick hand weave ...a combination of period, texture and material to be used in any tastefully appointed home. ...retails at approx. $59.00



.. ask for other Cooper lamps retailing from $15.00 to $150.00 at fine stores everywhere write for the name of your nearest dealer

Frederick Cooper Studios

729 North Milwaukee Avenue, Chicago 22, Illinois



Mr. Wright has designed two sizes of hexagonal tables, one lower than the other. They can be grouped and re-grouped in endless combinations, depending on situation and need.

FRANK LLOYD WRIGHT DESIGNS HOME FURNISHINGS

CONTINUED FROM PAGE 282

And now that architecture has again become the dominant art of America and the living room has become more than ever the great core of many activities, to have Frank Lloyd Wright design furnishings for the general homemaker, rather than for special clients, seems a development that is logical and long overdue. We welcome the entry of his great talents and principles into the important commercial field of home furnishings available for all to buy. We understand that what we are showing here is only the beginning and that more are sure to follow with these five (and other) manufacturers.

Mr. Wright has a well-developed philosophy of furnishings. He believes that they should be sympathetic to each other and to the architecture of the house without in any way being a suite. This will give a home greater unity and create a feeling of repose. The sense should be one of integration and harmony rather than of exact repetition.

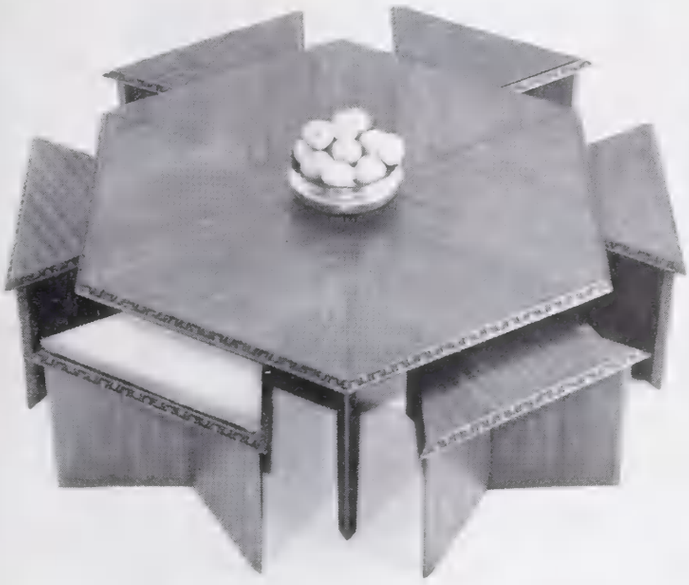
His cushioned stools nest under tables, as do some of his smaller tables under larger ones. They group well together, but each piece also looks well alone, when separated from the others.

Mr. Wright feels that furniture must be able to group and regroup in many ways in order to meet the many situations demanded by today's living room. The groups must be handsome, for they will always be a visible and important part of a room. In fact, he regards the making of such compositions as one of the primary goals in home furnishing. Consequently he has designed tables in circles, triangles, squares and hexagons that mix or match in fascinating combinations.

Where there is a lack of architectural distinction, such groupings become even more important, as does the design distinction of each piece. This latter factor played an important part in the character and pattern he has given the furniture and fabrics he has just designed.

Believing that ornament, when integral with the thing itself, can be a means of enrichment, he has designed a striking molding which decorates and *accents* the structural lines of the furniture. For him it enhances and expresses the way the furniture is made and so is not a superfluous decoration for the sake of decoration alone.

Believing also that furniture, which is to hold the weight of a person or of considerable storage, should look substantial and fully capable of its job, he has designed solid-looking pieces. (He has no patience with a current, quixotic type of design which would give all furniture a "floating" look.) They offer the eye a sense of security



Here a taller hexagonal takes under its wings six triangular tables that can also double as seats when equipped with small cushions (one shown). Good if there's little room.

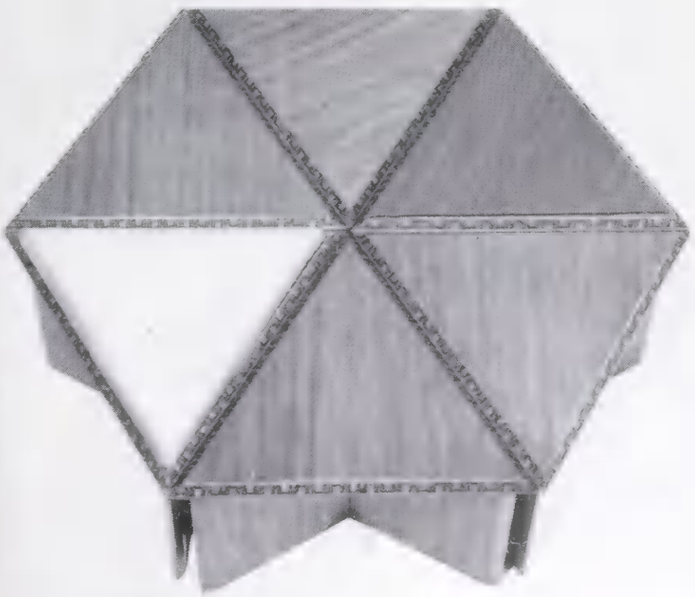
and safety. Heavy pieces rest in sturdy, well-framed low cradles. Tables have architectural bases.

In short, the Wright furniture has a consistency that one would expect from his work. It strikes a new note at a time when furniture design seems to have paused for a moment or two of quiet reflection.

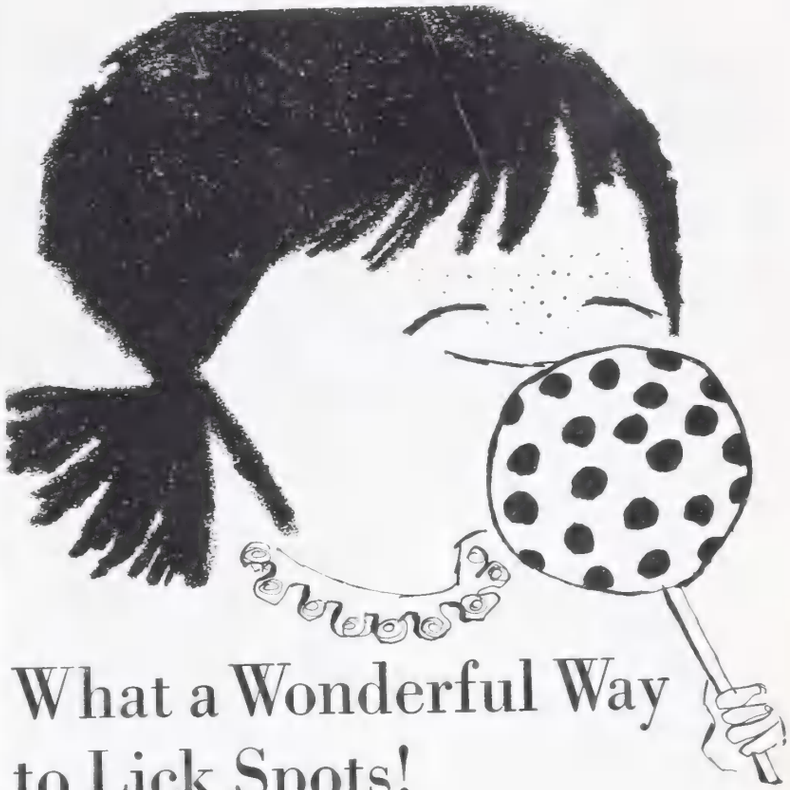
There is, and there should be, an architectural quality to his furniture, a strong feeling of structural integrity and form, which is emphasized by a flowering of the edges in carved molding. There is a richness that recalls some of the fine English furniture of the past—a richness that is contemporary—not a copy of traditional styles.

The richest effect, however, is not so much in individual pieces as in the grouping of them together. Similarly, Mr. Wright's houses must be seen in totality, not as separate rooms, for they are planned as an organic composition. His sense of oneness, of integration, of wholeness, is incomparable in our time. It may not be the wholeness or integration sought by everyone for himself, but it is a perfectly valid and honorable one. Just as Mr. Wright's architecture is a matter of personal choice for one's own home, so, obviously, is his furniture. They both are Wrightian—and that is saying a great deal.

(Please turn the page)



Triangular tables can be grouped to form their own larger hexagon. The Wrights entertain a great deal (having 10 to 50 guests), so they've learned these table- and seat-tricks.



What a Wonderful Way to Lick Spots!



new,

non-spotting

calgonite®

the advanced detergent for electric dishwashers

NO SPOTTING

NO STREAKING

NO FILM

NO CHLORINE ODOR

You never, never used such a wonderful detergent. New, non-spotting Calgonite never speckles your silverware. Never cakes in the cup. Never gets in your nose and makes you sneeze.

But new, non-spotting Calgonite sure does dissolve in a flash. And it sure does wash dishes so sparkle-y clean they'll smile right back at you. And it sure does dry without streaks or spots. Gentle to fine china. Best for aluminumware, too. Keeps your machine clean and fresh. You sure ought to try NEW, NON-SPOTTING CALGONITE in *your* electric dishwasher.



American Kitchens is among the leading dishwasher manufacturers who recommend Calgonite and place a sample in every machine leaving their factories.

CALGONITE IS A PRODUCT OF CALGON, INC.

There are Weisways Suitable for *Luxurious*

Built-in Showers and Economical Extra Baths



Frank Lloyd Wright designed the residence of Mr. and Mrs. Herman Mossberg, South Bend, Ind., in which this corner entrance, in-a-wall Weisway is installed in the master bathroom.



Weisway Standard

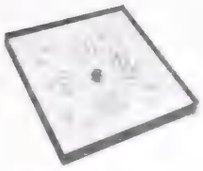
Weisway Cabinet Showers are guaranteed leak-proof, fully self-contained baths . . . available in a wide range of models, for every class of construction. The luxurious, Wright-designed, built-in installation shown above reveals how perfectly Weisways are suited to the most modern building materials and techniques.

Weisways are quickly, easily installed, in new or old structures—make extra baths easily possible when building or remodeling. Experience of many thousands of users in the past 20 years proves the permanent satisfaction found in Weisway Cabinet Showers, with their engineered design, precision construction and service-tested materials.

New Weisway Terrazzo receptor with the famous Foot-Grip, No-Slip floor is for use with built-up showers of tile or other wall materials. *Mail coupon* now for details on the complete Weisway line and free book "The Mark of a Modern Home."



Weisway Standard (corner entrance)



Terrazzo Receptor

Weisway

CABINET SHOWERS

HENRY WEIS MFG. CO., INC., *1117 Weisway Bldg., Elkhart, Ind.*
Without obligation please send free booklet and information on the complete Weisway line.

Name_____

Street_____

City_____ State_____

FRANK LLOYD WRIGHT DESIGNS HOME FURNISHINGS

CONTINUED FROM PRECEDING PAGE

As for the fabrics he has designed, Mr. Wright believes that soft goods in a room can be a means of liveliness and color, and of individuality, especially where architectural character is somewhat lacking. He believes that such soft goods should have a tapestry-like richness and texture, which you can see demonstrated in his own pattern of triangles for draperies and wallpapers on page 283, and again in his patterns of circles and arcs on page 285. All these designs are conceived as two-dimensional surface patterns. They have no illusion of perspective. They are meant to lie flat visually or against any plane surface.

There is an integration of Wright's furniture with the richness of his fabric patterns. Note, for instance, on page 286, how well his furniture goes with the complicated figure of the Persian carpet underneath. They go as well with his fabrics and newly designed rugs. Thus, together, they offer an ensemble of luxury at reasonable prices, perhaps a new system of furnishing an entire room with unity and variation in furniture, fabrics and rugs.

Completing the Taliesin Ensemble, Mr. Wright has chosen 36 colors for custom mixing by the Martin-Senour Company. Twenty-seven of these colors are extremely useful for covering large areas and surfaces. Nine serve for sparkling accent purposes. They are soft, warm, pleasant and very easy to use. In this they are completely in harmony with all the other Wright furnishings.

Here is a list of furnishings shown on pages 282 through 290 which are *not* part of the Taliesin Ensemble.

FABRICS: White, gold and red striped draperies, Dorothy Liebes, N.Y.C.

FLOOR COVERING: Eighteenth-century Heriz silk carpet, Kent-Kostikyan, Inc., New York, N.Y.

ACCESSORIES: Italian brass bowl, Bonniers, Inc., New York, N.Y. Brass tripod base lamp, Heifetz Co., New York, N.Y. Enamel ash trays, America House, Ltd., New York, N.Y. Eighteenth-century Japanese paper screen, Joseph U. Seo, New



All Wright's furniture is designed to group and re-group in interesting combinations, as this picture shows. Note how edge of sofa was made to receive the hexagonal hassock, which in turn composes with two others, as well as with other pieces in room. Note harmony of Wright accessories.

York, N.Y. Gilt bronze bell of the K'ang Hsi period; three-legged bowls of the Ming dynasty; two dishes from the Yuan and Sung dynasties; an Indian (Twelfth Century) stone stele; a bronze pitcher of the Chou dynasty; Cinnabar lacquer boxes, lacquer scepter, cup and saucer and hanging scroll paintings, Ralph M. Chaite, N.Y.C.

BEDDING: Frank A. Hall & Sons, Ltd., New York, N.Y.

CURTAINS AND BEDSPREADS: Delta Upholsterers, New York, N.Y.

MIRRORS: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

MIRROR INSTALLATION AND VENETIAN MIRROR: Sutton Glass and Mirror Co., New York, N. Y.

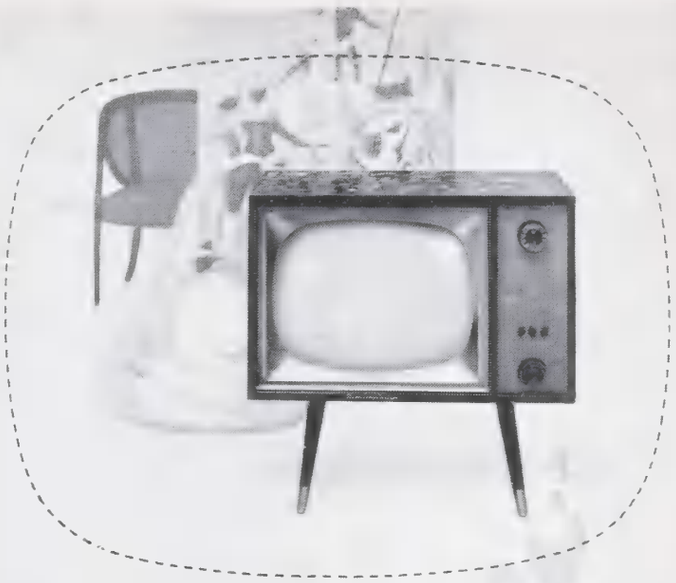
PAINTING: Midtown Galleries N.Y.C.

VENETIAN BLIND: Holland Shade Co., New York, N. Y.



Whether used individually or in a long architectural line along a wall, Wright's chests have a real variety of usefulness and appearance in virtually every room of the house.

(More photographs on next page.)



"there is nothing finer than a

STROMBERG-CARLSON"

DISTINCTIVE LOWBOY with exclusive simulated marble Marlite top, to harmonize with genuine Honduras or bleached mahogany veneer cabinet. 21-inch aluminized picture tube. Wide range front-mounted speaker. Easily accessible stand-up front tuning, illuminated dial. Tinted removable safety glass. Superb performance on VHF or UHF. (The CREMONA—K21-22H)

STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.
A DIVISION OF GENERAL DYNAMICS CORPORATION

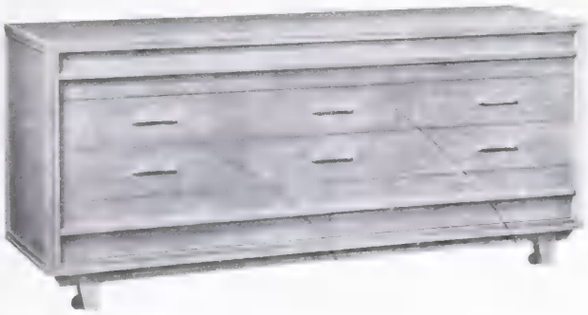
JUST RIGHT for YOUR Home!



IT'S easy to choose the bedroom suite that's JUST RIGHT for YOU... because RWAY caters to many tastes and needs... with a variety of styles in modern, period and provincial.

You'll love browsing through some 50 rooms of fine furniture ... each decorated as it will look in the home.





Visit the RWAY showroom nearest you. Sales are arranged through your dealer or decorator.

RWAY FURNITURE CO.

BALTIMORE • BOSTON • CHICAGO • CINCINNATI • CLEVELAND • DALLAS • DETROIT • KANSAS CITY
LOS ANGELES • MILWAUKEE • MINNEAPOLIS • NEW YORK • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SHEBOYGAN

perfect for the youth's room . . .

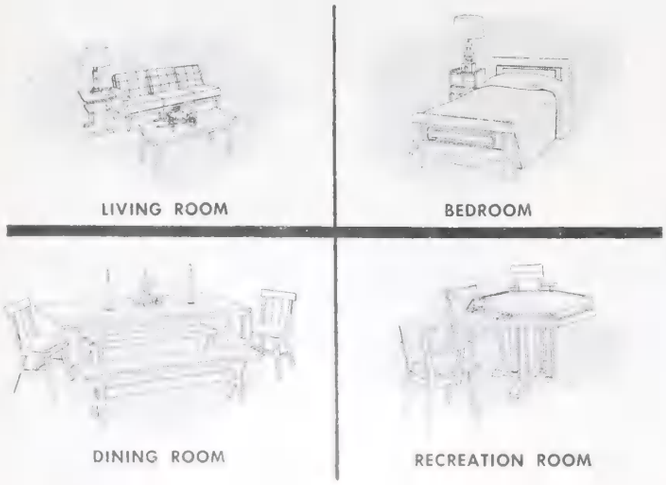
knotty white pine

by *Habitant*



"And meanwhile, back at the ranch . . ." Whether they're youngsters or young adults, they always seem to love the sturdy, friendly look of bunk beds, and here we've rounded out the group in handsome style with student's desk and chest of drawers. The texture of Knotty White Pine makes it the right choice for your youth's room. Habitant, the originator of fine Knotty White Pine, interprets the informal mood of modern life in furniture groups for all rooms of the home. Available in either Autumn Brown or lighter Smokey Pine finish, Habitant furniture looks wonderful and wears well . . . brings that glow of fine living to your home. Write us for the name of your nearest dealer . . . we will include our colorful 1955 brochure and booklet "The Romance of Pine".

Typically handsome Habitant furniture for other rooms of your home:



Habitant Shops, Inc.

BAY CITY 2, MICHIGAN 182

"FOR THIRTY-FIVE YEARS . . . THE HABITANT LINE . . . PERFECTION IN PINE"

FRANK LLOYD WRIGHT DESIGNS HOME FURNISHINGS

CONTINUED FROM PRECEDING PAGE



These two pictures illustrate the great versatility of Wright's furniture. Above you see a movable bookcase atop a chest of drawers. Photo below demonstrates how it can be used as a room divider when resting on a low base, such as a cocktail table or simply on the floor itself.



Quotations from Frank Lloyd Wright

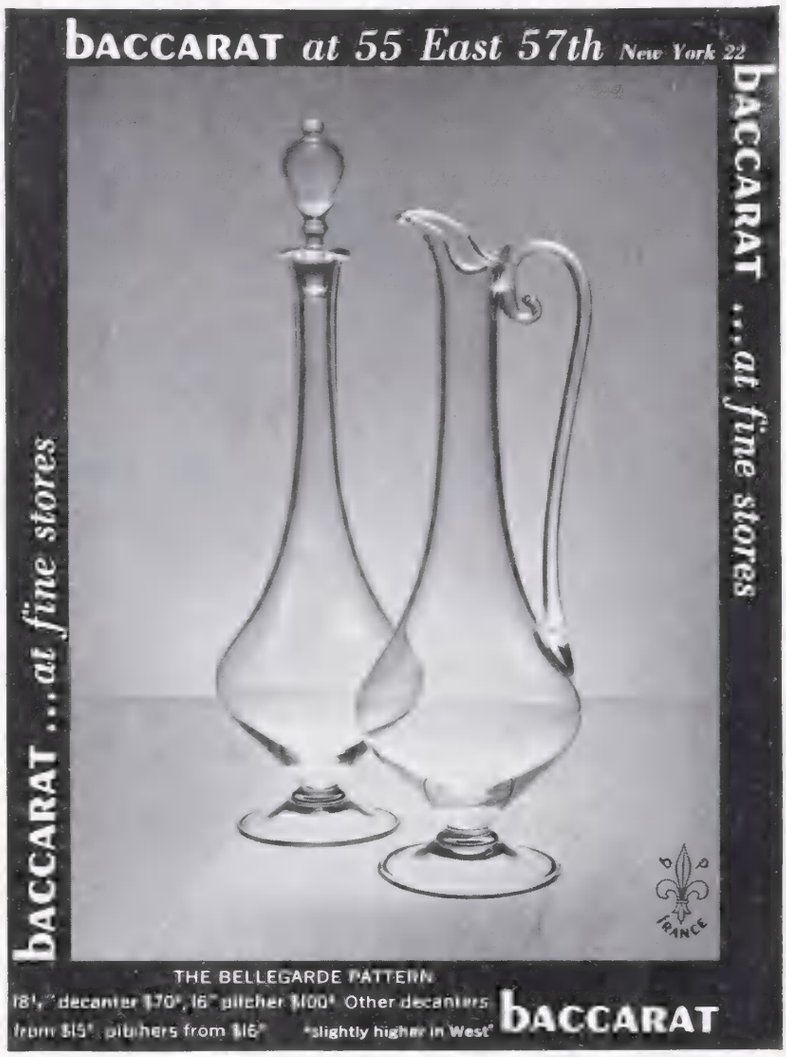
"We have a civilization that has been provided with the grandest tool box ever seen. No Greek, no Roman, no member of any civilization on earth ever had handed to him the tool box we have. The tools we have to work with, superb, magnificent science has provided us."

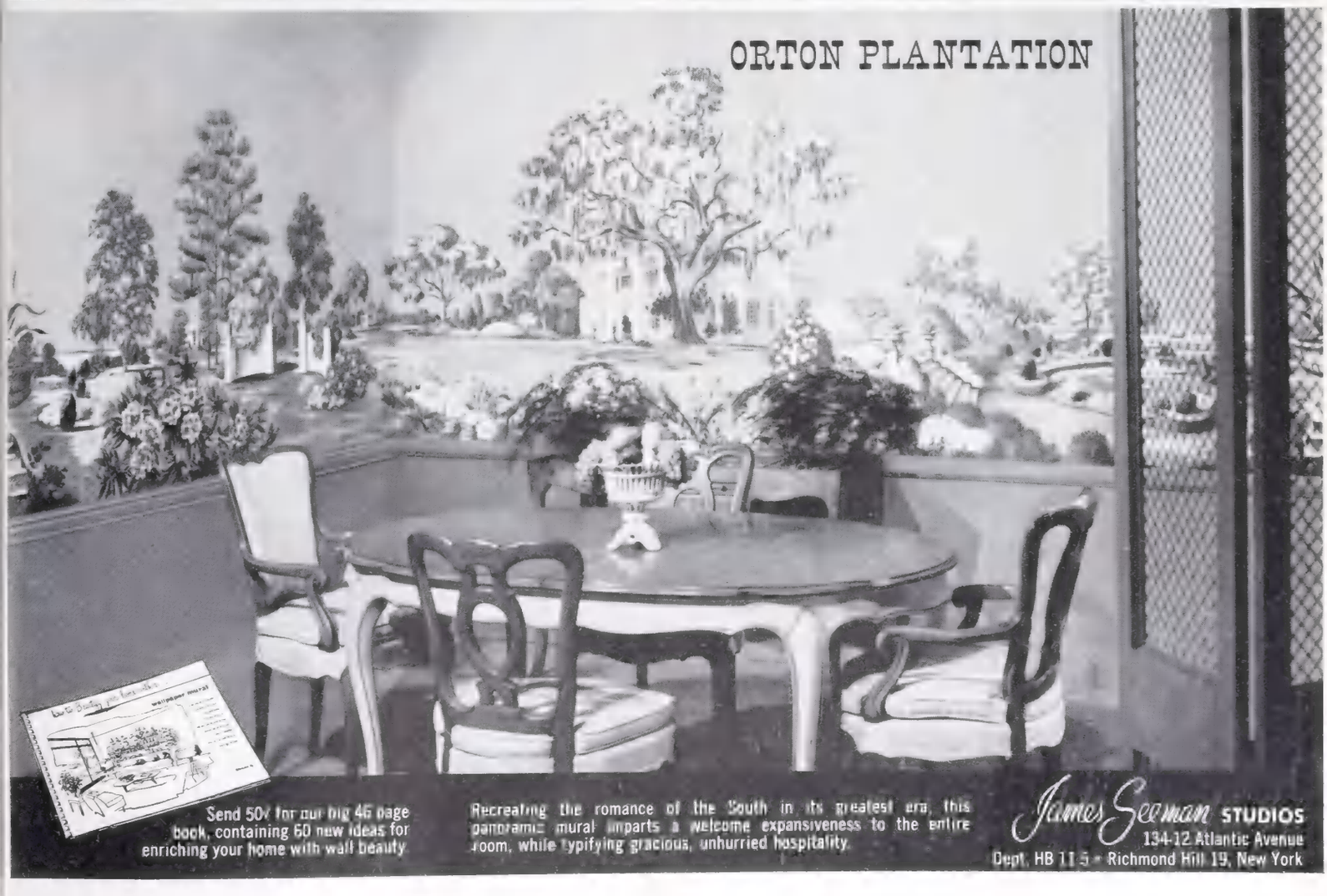
•

"Whether people are conscious of it or not, they actually derive countenance and sustenance from the 'atmosphere' of the things they live in or with. They are rooted in them just as a plant is in the soil in which it is planted."

•

"The use of the word poetry is a dangerous word. Heretofore I have used the word 'ornament' to avoid confusion or escape the passing prejudice. But here, now, ornament is in its place. Ornament meaning not only *surface qualified by human imagination* but imagination giving natural pattern to structure. Perhaps this phrase says it all without further explanation. . . . So it will be found with all great work—with the paintings of Velasquez and Frans Hals, with Gothic architecture. They all have organic character."





Frank Lloyd Wright furniture will be shown at the following stores

ALABAMA
Birmingham — Southern Furniture & Rug Company

ARIZONA
Phoenix — Mehagian's Home Furnishings, Inc.

ARKANSAS
Little Rock, Steinkamp's Home Furnishers

CALIFORNIA
Beverly Hills — J. W. Robinson Company
Los Angeles — J. W. Robinson Company
Los Angeles — Cannell & Chaffin
Los Angeles — Barker Bros. Corp.
Oakland — Bonynge's
Pasadena — J. H. Biggar Furniture
Pomona — J. H. Biggar Furniture
Redlands — McEwen's
Sacramento, Scofield Furniture Company
San Diego — V. J. Lloyd
Santa Ana — J. H. Biggar Furniture
Santa Barbara — Henry Levy, Inc.
Westwood — Cannell & Chaffin

COLORADO
Denver — Howard Lorton, Inc.
Colorado Springs — Home Furniture Company

CONNECTICUT
Hartford — Hara Furniture Shop, Inc.

DISTRICT OF COLUMBIA
Washington — Mayer & Company

FLORIDA
Ft. Lauderdale — Rablen-Shelton Furniture, Inc.
Jacksonville — Ridgell Furniture Company, Inc.
Miami — Burdine's, Inc.
Miami — Moore Furniture Company
Miami — Richard Plumer
Tampa — Maas Brothers, Inc.

GEORGIA
Atlanta — Rich's, Inc.

ILLINOIS
Beverly — John M. Smyth Company
Chicago — John M. Smyth Company
Elmhurst — John M. Smyth Company
Evanston — John M. Smyth Company

INDIANA
Ft. Wayne — The Jefferson House
Indianapolis — The William H. Block Company

IOWA
Davenport — M. L. Parker Company
Des Moines — Younker Brothers, Inc.

KANSAS
Wichita — Avenue Plaza, Inc.
Wichita — George Innes Company

LOUISIANA
New Orleans, Nu-Idea Furniture Company
Shreveport — Hemenway's

MASSACHUSETTS
Boston — John H. Pray & Sons Company
Fall River — Mason Furniture Company
Fitchburg — Kidder & Davis, Inc.
Worcester — David Burwick

MICHIGAN
Alma — Sawkins Furniture Shop
Detroit — J. L. Hudson Company, Inc.
Kalamazoo — Vogue Shoppe, Inc.
Saginaw — Herzog Furniture Company

MISSISSIPPI
Jackson — Mississippi Wholesale Furniture Co.

MISSOURI
Kansas City — Edward Keith, Inc.
St. Louis, Craig Furniture Company, Inc.

NEBRASKA
Omaha — Miracle Hill Shops

NEW JERSEY
East Orange — Schulz & Behrle, Inc.
Newark — Hahne & Company, Inc.
Trenton — Mannings-Hoagland & Hollins

NEW MEXICO
Albuquerque — Eckert's

NEW YORK
Binghamton — Nelson Ellis Wayside Furniture
Brooklyn — Abraham & Straus
New Rochelle — Stan Cassidy, Inc.
New York City — B. Altman & Company, Inc.
New York City — Bloomingdale Bros.
Rochester — Sibley, Lindsay & Curr
Syracuse, Sagenkahn Furniture Galleries
Troy — John P. Ryan Furniture Corp.
Yonkers — M. Dee & Sons, Inc.

NORTH CAROLINA
Asheville — Morrison's Showroom of Finer Furniture
Charlotte — Mecklenburg Furniture Shops, Inc.
Fayetteville — Bloom Furniture Company
Greensboro, Morrison-Neese Furniture Co.
High Point — Bloom Furniture Company
Raleigh — Wayside Furniture House
Winston-Salem, Hawthorne Furniture Co.

OHIO
Cincinnati — H. & S. Pogue Company
Cleveland — The Halle Brothers Company, Inc.
Columbus — F. G. & H. Howald
Dayton — Dayton Town & Country Furniture Shop
Dayton — Rike-Kumler

OKLAHOMA
Tulsa — Dickason-Goodman, Inc.

OREGON
Portland — Paul Schatz Furniture

PENNSYLVANIA
Harrisburg — M. Lee Goldsmith
Philadelphia — John Wanamaker Philadelphia
Philadelphia — Horace D. Manko
Pittsburgh — Joseph Horne Company
Reading — Bloom Furniture Company
Scranton — Stoehr & Fister
Sellersville — Buck's Wayside Furniture Store
Uniontown — Sidney's

TENNESSEE
Knoxville — Fowler Brothers Company
Memphis — Arthur Seelbinder, Inc.
Nashville, Bradford Furniture Company

TEXAS
Corpus Christi — The Showroom of Finer Furniture
Dallas — Titche-Goettinger Company
Ft. Worth — The Fair Store
Houston — Joske's of Houston
Houston — Suniland Furniture Company
Midland — Lloyd's of Midland
Port Arthur — Hampton Furniture Store
San Antonio — Karotkin Furniture Company

UTAH
Salt Lake City — H. Dinwoodey Furniture Company

WASHINGTON
Seattle — Del-Teet Furniture Company
Seattle — R. J. Skewes, Inc.
Seattle — Swigart Furniture Company
Spokane — Barclay & Brown, Inc.
Tacoma — Saxton's, Inc.

WEST VIRGINIA
Charleston — Woodrum's Home Outfitting Co.
Huntington — Butler Furniture Company

WISCONSIN
Green Bay — H. C. Prange Company
Madison — Thomas H. Gately Company
Milwaukee, Kunzelmann-Esser Company
Racine — Porter Furniture Company

Wright as a



Wright's love of nature and his sensitive reaction to the land on which a house is built has made him, in effect, a landscape architect.

Because he believes that the site in its natural state should be preserved, and that the house upon it should belong to its circumstance as beautifully and naturally as the trees and the rocks belong to the spot on which they stand, he always plans for the whole property. Since one of his goals is to wed the house to the land on which it stands, his designing certainly always begins with the ground, and often with the horizon—if a view is one of the inherent characteristics of the property.

This concern for everything outside and around the house causes him to use plants as the transitional means between structure and nature. It also leads him to the designing of plant boxes integral to the structure, both outside and inside. He brings the garden inside and, in reverse of the plan, takes the structure out into the garden in all kinds of ways.

Frequently the floor layout of the interior rooms continues on outdoors and is expressed in planting, paving or ornamental (*Please turn to page* 344)

Landscape Architect



Native desert plants are used as the main landscape material in Mr. & Mrs. Wright's winter home near Phoenix. Since they live there only five or six months a year, the planting has to be self-maintaining. Plants gathered from the surrounding desert, when treated as though important and beautiful, suddenly *are* important and beautiful. A magnificent palos verde tree grows beside living-room door.



Wright's structures flow into the surrounding land, forming planting boxes to receive whatever will grow best in them—here, ferns where sun shines only a few hours a day.

with **RUSCO**...there *is* a difference!



RUSCO brings you **year 'round protection** in lovely **"DECORATOR COLORS"**

RUSCO
WINDO-DOOR
A COMBINATION SCREEN AND STORM DOOR
•
Self-Storing
COMBINATION WINDOWS
•
YEAR 'ROUND, ALL-METAL AWNINGS AND DOOR CANOPIES

There's a big difference in convenience, comfort and economy when your home is protected the year 'round by a Rusco Windo-Door—A Combination Screen and Storm Door—that operates just like a window!

There's a difference, too, when your home is equipped with Rusco, the easiest operating Combination Screen and Storm Sash, with exclusive felt weatherstripping and beautiful baked enamel finish!

There's a difference you'll enjoy in the wonderful beauty Rusco's permanent venetian Awnings and protective Door Canopies bring to your home!

There's a difference you'll *really appreciate* when you compare Rusco's unmatched quality and dollar value!

And only Rusco gives you a choice of sturdy, hot-dipped galvanized steel or satin-smooth extruded aluminum!

Don't delay—call your Rusco man today and get the facts!



"Hello there! I'm Sally Steele from the Rusco Consumer Service Department. We have just printed new, beautifully illustrated, Rusco booklets filled with detailed information on each of these fine products. If you'll write to me—at the address below—I'll rush your FREE copies to you."

DEALER OPPORTUNITIES available in many attractive sales territories.

Always one step ahead of the weather with **RUSCO**

RUSCO THE F. C. RUSSELL COMPANY
Dept. 1-H 1155 Cleveland 1, Ohio
In Canada: Toronto 13, Ontario
World's largest manufacturer of windows, doors and home comfortizing products.

She doesn't know it

BUT



unless she gets Pacific Silvercloth, too



these lovely hands will be





chained to cleaning silver forever

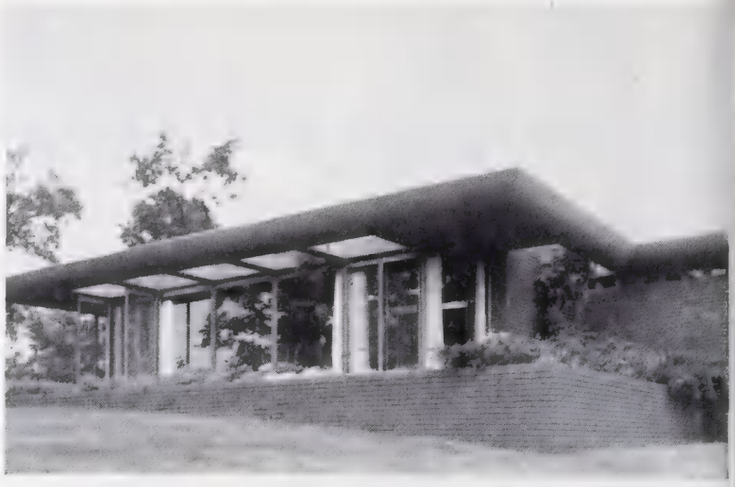
It's the silver in Pacific Silvercloth that does it.

Pacific Silvercloth gives you positive protection from tarnish because *it contains particles of silver.* These particles attract and hold the gases that cause tarnish *before* they reach the silver protected by the cloth. Pacific Silvercloth saves you hours of messy polishing, makes dipping in chemicals unnecessary. You'll recognize Pacific Silvercloth by its *rich brown color* and by the *name stamped in the corner.*

Make Pacific Silvercloth a postscript to every piece of silver you own. Available in wraps, bags, rolls, files, by the yard or as linings in chests where you buy silver or in the Housewares, Notions or Fabrics Departments of good stores everywhere.

P.S.
to every piece of silver you own

PACIFIC SILVERCLOTH
PROTECTS YOUR SILVER FROM TARNISH FOREVER
PACIFIC MILLS
A MEMBER OF Burlington INDUSTRIES
Pur-Mil QUALITY
1407 Broadway, N.Y. 18.



Here the outside planting beds are created as the foundations of the house: so the house and its window gardens become one, raised above the falling away of the grade.

WRIGHT AS A LANDSCAPE ARCHITECT

CONTINUED FROM PAGE 342

plant boxes. (See the article on the Coonley house entitled, "The Symphonic Poem of a Great House," on page 272, for the repetition of the house motif outdoors.) Thus he welds the outdoors and indoors into one thing: a pleasant environment for man to move in and to live in.

He decorates the outdoors in the same way and with the same attitudes as the interiors: He wants them both to be pleasant to see under changing light, to be comfortable to sit in surrounded by things of beauty. He insists that it is "not the look of it, but the use of it" that he is always after. An outside observer, however, cannot help but note that "the look of it" seems to be well taken care of, as a part of Mr. Wright's attitude toward the "use of it."

As long as 50 years ago, Frank Lloyd Wright was building up masonry plant beds under big glass windows, so the plants would be close to the eye and their



Wright knows how to lead you from one level to another charmingly, cunningly and dramatically. Here are the famous steps at Taliesin that lead up to the tea circle.



A trellis of pipe carries grape vines and climbing roses at Taliesin. Below it is a border of lilies and hosta, garden flowers that thrive as if native to Wisconsin.

foliage would trail down, ornamenting the masonry and tying the house visually into the earth. This has since become a badly misused cliché in the hands of imitative designers and builders, who don't know how to integrate such a detail with the rest of the structure. But it is still beautiful when done by the master himself: you forget the bad copies, which have almost made you reject the whole idea, when you see the originals.

Mr. Wright can handle a garden for a palace as easily as one for a tiny house. He can and has turned out garden complexes with formal gardens, entrance-courtyard gardens, private bedroom gardens, service courts and drying yards. But he can also take a small scrap (*Please turn the page*)



This stone wall at Taliesin marks the end of the lawn, repeats masonry in guest house out of sight at left. Wild meadow is at right. Buddha figure overlooks view.

Here's the Bright New Look for Your Dining Tables - - -



HARKERWARE STONE CHINA

- SAFE IN YOUR HOTTEST OVEN
- SAFE FROM HARSH DETERGENTS
- GUARANTEED FOR ONE FULL YEAR AGAINST CHIPPING OR BREAKING*

At last, a modern, beautiful, practical, almost indestructible dinnerware! *Harkerware Stone China* is genuine vitrified china, with the beautiful colors permanently in the clay (not in the glaze). Stunningly styled in these smart mix-or-match colors: GOLDEN DAWN—lemon yellow on gray; WHITE CAP—white on gray; BLUE MIST—turquoise on gray; SHELL PINK—pink on gray; SEAFARE—pink, blue and yellow hand-painted abstract fish on gray. 16-piece starter sets low, low priced: In Seafare, $9.95; other colors, $7.95. (Slightly higher in the West.)

You'll Want This Wonderful New Utility Dish!



Foil-Cover Casserole

Genuine vitrified china. Just clamp on Reynolds aluminum foil for cooking, Saran wrap for refrigerator food storage, or waxed paper for food transport for outings, etc. In *Stone China* colors. Complete with clamp: 12" size, $5.95; 10" size, $4.95. (Higher in the West.)

*Every piece of *Harkerware Stone China* is guaranteed for one year against chipping or breaking, in accordance with the guarantee registration certificate packed with the ware.

THE HARKER POTTERY CO.
EAST LIVERPOOL, OHIO

Are nematodes your underground enemy?

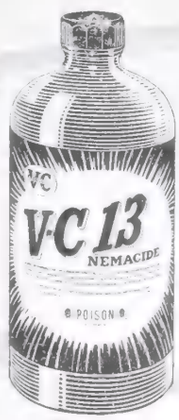
ARE YOU WONDERING why your shrubs, grass and trees do not flourish despite watering, fertilization, insect and disease control and other good care?

Your problem may be nematodes, the tiny worms *(too small to be seen by the naked eye)* that infest the soil and damage the roots of plants. Nematodes are now prevalent in many sections of the country. Plants cannot grow properly when roots are attacked by nematodes.

Until recently, nematodes have been hard to kill. Most chemicals that killed nematodes also killed plants. But the amazing new discovery, V-C 13, has destroyed these microscopic worms without harm to growing plants.

All you have to do is soak the soil under plants to full root depth with liquid V-C 13 mixed with water. V-C 13 kills nematodes and stays in the soil to discourage future attacks. With this protection, roots recover and your plants make new growth unhampered by nematodes.

In tests, one simple treatment with V-C 13 has killed nematodes and helped trees, grass and shrubs to recover full growth and beauty as healthy new roots were formed. Perhaps nematodes are your underground enemy. Protection is easy and economical. Get V-C 13 now!



V-C 13 Nemacide comes in four handy sizes: 8-ounce bottle, quart bottle, gallon jug and 5-gallon drum. The 8-ounce bottle treats 50 to 100 square feet of soil. Full directions on container.

V-C 13 is so new your dealer may not have it yet, but keep asking, or write us for the name of your nearest supplier and for free literature on control of nematodes. *Dealer inquiries invited.*

VIRGINIA-CAROLINA CHEMICAL CORPORATION
401 East Main Street Richmond 8, Virginia

VC PRODUCTS

WRIGHT AS A LANDSCAPE ARCHITECT

CONTINUED FROM PRECEDING PAGE



View of Taliesin, Wisconsin, shows Mr. Wright's ideal of changing site "as much as necessary but as little as possible."

of land and with his skill make it into a little jewel of an estate.

He has always been very realistic about maintenance, since he has for so long had to maintain two big homes of his own in two distinct climates. (And, no matter who you are, there are never enough hands to keep up with the necessary grooming of lush nature.) This realism has led him to rely heavily on native plants: trees and shrubs indigenous to the region and, preferably, to the actual site: natives or plants which grow like natives year after year with little attention.

He startled Arizona when he landscaped his desert camp outside Phoenix with native things of the desert, which local folks had paid no attention to: prickly pear, yuccas, staghorn cholla, mesquite, palos verde trees, barrel cactus, sajuaro. (See how they compose on page 236.)

IN WISCONSIN he uses ferns, wild geranium, bloodroot, wild crocus, bittersweet, wild phlox, harebells, Solomon's Seal, wild lilies, day-lilies, funkia, sweetbriar roses, periwinkle. His houses use the grammar of treillage very frequently, and he uses grape vines for them, because he likes the character of their coverage, both bare and in leaf. He likes the way the drape on the structure and the forms made by the vines themselves.

Indoors he uses native plants



Cut branches of trees and shrubs are always being tucked overhead, below clerestory windows. They merge with the foliage and branches seen through these high windows, giving you the feeling that you are not really indoors.

oo. He has found that evergreens uch as Pfitzer junipers do well in ndoor plant beds. He has been loing container-gardening for four r five decades, though most people re just now discovering "pot ardening."

IE USES fruit trees a great deal for several reasons: They have unk shapes with character: they ut on a flower show and pay a ividend in fruit. Other plants of haracter he likes and uses, where ıey are native, are juniper, barerry, wild plum and birch. He kes trees and shrubs that grow ıst enough so he can cut boughs rofusely and bring them indoors decorate rooms. Cutting fresh oughs of leaves is a weekly rouıe at Taliesin, part of getting ady for the week-end parties and ıests. And wonderful arrangeents of weeds and wild flowers—pecially those that few others em to appreciate—are everywhere ere. He has grown so fond of tree liage indoors that one is almost d to believe that he designs his chitecture to receive the boughs acefully.

When breaking into a site to rt construction, he takes the eatest pains to preserve the ants that are already there, deıning in order to feature them, possible, but, if not, moving them another spot nearby so they can ain take their place in relation the house. His motto, in this gard, is, "as much as necessary, it as little as possible."

He likes fountains and reflecting pools. He did one of the first half-in-the-house, half-outside-the-house pools—an idea which has swept the West Coast since then. He likes water jets for the noise they make and for the way the fine spray, blowing in the breeze, creates rainbows.

In general, he is against the monotony or the didactic repetition of a plant or a motif though there are always exceptions to the general statement.

AT TALIESIN in Wisconsin there is one great big show, with one acre. "The Petunia Acre," they call it—an acre of petunias planted at the turn of the road where the road leaves the highway to enter Wright's 2,500-acre estate. It's a show all right! Not only does the passerby see it, but the inhabitants in the big house up on the hill see it clearly since it is visible a half mile away as a big pink and purple carpet lying in a green meadow—a decoration for the entire valley. Then you see that the petunias were planted in clumps, by colors, to produce the tapestry-like effect, symbolic of Mr. Wright's complete care for details as well as over-all architectural and landscape effects.

Recently he has been doing more and more with one small, confined area which can be kept up really well, letting the rest go wild—if the surrounding environment will permit it. All in all, perhaps it would be best to say that for Mr. Wright architecture covers everything.



In Mr. Wright's studio, fresh maple branches or oak branches are cut every Saturday, to be arranged just as though they were cut flowers. Rack is for viewing his famous, private collection of Japanese prints.

put this new Permaglas®
water heater
anywhere...
and be
proud of it!



✳ you'll love its stunning aqua and copper styling

✳ you'll have clean, hot water for years from the only glass-lined tank proved by over 2,500,000 families



✳ Permaglas gives you . . . the only glass-lined water heater with 16 years of success behind it

✳ fuel-saving, high-efficiency, patented HEETWALL construction means less wasted fuel

EXCLUSIVE NEW EYE-HI TEMPERATURE CONTROL Now, for the first time you can select the water temperature you need as easily as you adjust your oven. A twist of the wrist gives you just the water temperature you want for laundering and all your household uses.

Permaglas®

Through research ... a better way
A.O.Smith CORPORATION

Permaglas Division, Kankakee, Ill. ■ Licensee in Canada: John Inglis Co., Ltd.

Sparton Superiority | for so little more!

You'll get a *full* measure of television enjoyment from a Sparton . . . traditionally superior in picture clarity, handcrafted beauty, and utmost dependability.



SPARTON "Royal Scot" 24" Television Receiver with Crown Quality Chassis. Wide selection of other models and sizes.

See and hear now . . . why Sparton TV is outstanding. Ask your Sparton factory dealer for a free home demonstration.

From The Oldest Name in Radio— The Finest in Television!

Sparton TV

Sparton Radio-Television Division, The Spartan-Wilmington Co., Jackson, Mich.

for Christmas and a lifetime of appreciation . . .

give one of these charming pieces, or make your selection from the famous Hekman line of "Tables to love and to live with" . . . available in Traditional, "Town & Country" (Italian and French Provincial) stylings. Let us furnish name of your nearest Hekman dealer.

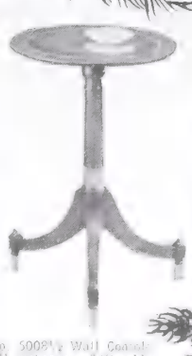
•Write for free folder:



No. 5513C Wall Planter. Cherry & Birch, fruitwood finish with brass ring & grille. 11" x 32". Also in Mahogany or in Black & Gold.



No. 5117½ Mahogany Smoker's table. 15" gold-tooled leather top. 20" high. 5117 with fancy wood top. Also in Cherry & Birch, fruitwood finish.



No. 5509½M Smoker's table. All mahogany, 23" high, 15" gold-tooled leather top. Brass-trimmed post and feet. 5509M with wood top, also, in Cherry & Birch, fruitwood finish.



No. 5008½ Wall Console. All mahogany, 24" x 11" x 24" high, gold-tooled leather top. Available with wood top, also Cherry & Birch, fruitwood finish. Mirror is 37" x 16". No. 5323 in Mahogany, 5323 C in Cherry & Birch.

HEKMAN

Hekman FURNITURE CO.
GRAND RAPIDS, MICHIGAN
*(A) Complete showing of Traditional designs. (B) Town & Country (French & Italian Provincial).

THE POETRY OF STRUCTURE

CONTINUED FROM PAGE 247

Familiar materials, like bricks and boards, take on a new vitality in his buildings. We find ourselves seeing the poetry of the clay structure of a single brick multiplied to true grandeur in the weight-bearing solidity of a whole mass of bricks laid into masonry.

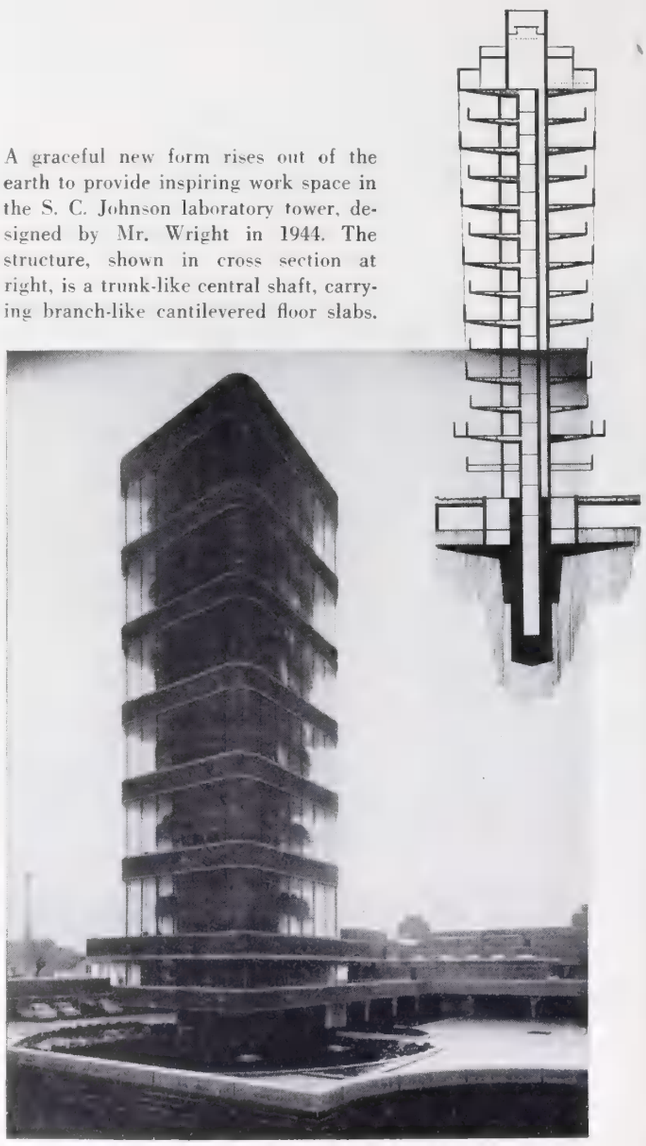
In the same way, planks and boards become noble not simply for the natural richness of their grain, but because they take on new significance when, out of the character of the wood itself, he creates new construction patterns.

In Europe, wood has been a luxury material for centuries. In our country it is plentiful, but as *we* know it: not the hand-hewn timbers as known in Elizabethan England. We have, instead, machine-milled boards. Mr. Wright's own Arizona home (see page 237) is an example of his use of lumber to develop structural form that becomes, in itself, the ornamentation of the building. Here the wood tresses overhead, built up of redwood boards, take their form from the boards they are made of, from their one-directional strength. The repetition of this structural pattern rises out of the stone substructure with the same harmony that the pattern of branches and leaves develops from the massive trunk of a tree.

Like a fountain of imagination, Frank Lloyd Wright creates, with energy and logic, new forms for better ways of building. As you can see in the pages of this issue, concrete alone has taken many roles in his work. The material that well gives form to the Guggenheim Museum (see symbol on page 255), 50 years ago inspired the design for Unity Church in Oak Park (famous as the first monolithically poured concrete building). Fifteen years later Mr. Wright invented the method of concrete block construction that resulted in the poetry of the Ennis house (see page 252), its "textile" walls made up of con-

(*Text continues on page* 350)

A graceful new form rises out of the earth to provide inspiring work space in the S. C. Johnson laboratory tower, designed by Mr. Wright in 1944. The structure, shown in cross section at right, is a trunk-like central shaft, carrying branch-like cantilevered floor slabs.







Solid wood walls, instead of 2" x 4" framing, express their beauty in the open, flowing plan of the 1952 residence of the Kenneth Laurents of Rockford, Illinois. Made with a central core of plywood with boards screwed on each side, these laminated panels gain structural strength and beauty through curves and angles.



The pattern of the roof framing makes the ceiling a boldly rhythmic ornamentation throughout residence of Mr. and Mrs. Albert Adelman, Fox Point, Wisconsin. Strong pattern of rafters is accentuated by quiet repose of horizontal boards in partitions.

FLLW

ON THE WAY



...A COLLECTION OF RUGS BY FRANK LLOYD WRIGHT FOR KARASTAN

In the firm belief that today's home requires a rug as fresh and provocative as the new trends in building design, we've asked Frank Lloyd Wright to create a series of rugs for Karastan. The Taliesin Collection, to be introduced next Spring, is still on the drawing boards. But we can safely predict that it will be as beautiful and liveable, as thoughtful and original as everything this great designer has done.

Karastan

AMERICA'S FINEST POWER-LOOMED RUG

KARASTAN A PRODUCT OF FIELDCREST MILLS, INC. 295 FIFTH AVENUE NEW YORK 16, NEW YORK



Give
Living a "Lift"

with Sikes Cherry Colonial.
winning its way into the hearts
and homes of America. Its finish rivals that of well cared-for antiques and every graceful contour exhibits the fine cabinetry of 96 years of *quality* manufacturing.

See the entire collection in an inspiring picture-packet. Send 10c in coin to The Sikes Co., Inc., 28 Churchill Street, Buffalo 7, New York.



"RED" CEDARCO says . . .

IT'S EASY AND INEXPENSIVE TO CEDAR-LINE ANY CLOSET!

Do it yourself with **CEDARCO!**

Get lasting storage protection and beauty with genuine Tennessee aromatic red cedar—tongue-and-grooved, with matched ends—ready to go on over exposed wall studs, plaster or wallboard. Your lumber or building supply dealer has CEDARCO in easy-to-handle, sealed bundles.



Ask him for "Red" Cedarco's free new 8-page booklet that tells and pictures the step-by-step way to install CEDARCO. Or, write Box B.

GILES & KENDALL COMPANY
Huntsville, Ala.

THE POETRY OF STRUCTURE

CONTINUED FROM PRECEDING PAGE

crete blocks and a warp and woof of slender reinforcing rods. The rich tapestry is emphasized by the ornamentation and piercing of the individual blocks.

At the same time that Falling Water with its plastic reinforced slabs was being built, Mr. Wright was also developing a totally different expression of concrete in the solid stone work of Taliesin West (page 237). Here concrete binds together great rocks and boulders into a massive base for the overhead wood construction.

These poured walls were a solution for building with unskilled labor, using the rocks of the desert. These rocks are plentiful in the desert and beautiful in their multicolored variety. But their iron-hard quality makes it impossible to cut or shape them for use in traditional masonry methods.

To construct these poured walls, wood forms are built; the rocks are placed inside; then concrete is poured around them. In the outward form of this masonry we see the expression of their inner structure: The binding qualities of concrete, customarily used in mortar with bricks or stone, create a new "nature form" in the Arizona desert region.

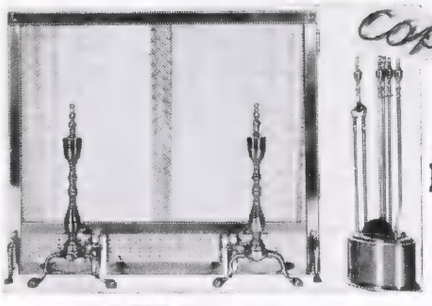
In the Middle West, the laboratory tower of the S. C. Johnson Company is still another new form expressing reinforced concrete at work. There are no conventional supporting walls or piers. This tower stands like a tree (page 348), its central shaft anchored into the ground like a tap root. As the central trunk rises toward the sky, the floors spread out from it like branches. The structural form of the tower is based on the same principles that gave shape to the columns of the adjoining administration building constructed for the Johnson Company in 1936 (see page 257).

The shimmering form of the tower owes its vitality to the architect's sensitivity to the structural capabilities of building materials. In Frank Lloyd Wright's hands concrete "sings." The veil of glass that encloses these laboratories also "sings" in its crystalline glassiness as a functional and beautiful protection for the interior space.

The examples of his work all through the pages of this issue represent only a fragment of his tremendous energy—some 800 buildings to date and many more on the way. Each of them is a great poem glorifying the purpose of the building, its kinship to the natural environment, based on the character of its interior structure. These values, the same ones that govern the development of all the natural forms we know, have come to be the basis of modern architecture through his work.

"My father—a preacher and minister—taught me to regard a symphony as an edifice of sound. And ever since, as I listen to Bach and Beethoven and Mozart, I have watched the builder build and learned many valuable things from music—another phase of understanding nature."

Frank Lloyd Wright



Copper Crafted

new . . . exclusive
SOLID COPPER
FIREPLACE FIXTURES By *Hart*

Enjoy the glamour of rich, gleaming copper in stunning new Copper Crafted designs. Blends beautifully with modern, antique or traditional decor. Complete ensembles or individual pieces. Hart's fabulous Copper Crafted—could be an alluring, wonderfully luxurious addition to your home. Wide range of exciting new patterns and styles. Costs no more than ordinary fixtures.
See Hart's Copper Crafted soon! Write us for name of dealer nearest you.

ANCHOR DIVISION

STRATTON & TERSTEGGE CO., INC.
P. O. BOX 311 NEW ALBANY, INDIANA

MUSIC AND . . .

CONTINUED FROM PAGE 309

heart. They have learned technique, but not the main principle, just as so many modern builders master technique—never the underlying principle."

Saturday night after dinner we went into the theater, a simple and superb building which rises in gradual and pleasant tiers. It was designed by Mr. Wright and built by the Fellowship. Here we heard a young violinist play Bartok's *Roumanian Dances* and then compositions for the piano by Mrs. Wright were played.

THE next morning was Easter Sunday, and Easter breakfast was being served. Before breakfast the chorus sang, and there was an egg hunt. The breakfast was one of the most enchanting meals that I've ever had. It was served outdoors on long tables decorated with colored Easter eggs, with brilliant desert flowers and with miniature Japanese parasols. We sat at one of the long tables and ate *baba*, a traditional Russian bread which had been baked the night before, and *paskha*, made of cottage cheese, ground almonds, raisins, egg yolks and sugar.

There was a separate table filled with toys for the children—by this time, what with visitors, family, and assorted offspring, the company had grown to over a hundred. There was much discussion of music at our table.

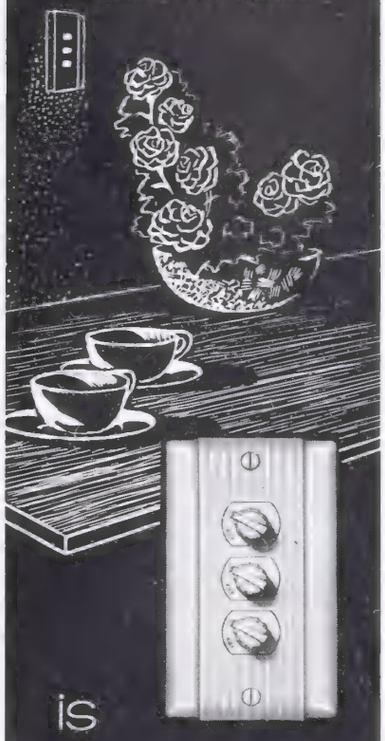
To Tolstoy, too, music was "a manifestation of the human soul," able to arouse his own creative capacity. That is the way in which music is used in Arizona, not merely to be "listened to" but as a gift from life, able to stimulate life and to aid you in the fulfillment of your personality. Music can help you in achieving whatever work you wish to achieve. It can help bring to the surface the ideas for which you grope. Everybody, according to Frank Lloyd Wright, can use music that way—and one need not live in Arizona to use it so.

As I left, Mr. Wright said to me, "Remember that we are musical amateurs. But God loves an amateur."

"Father sometimes played on the piano far into the night, and much of Beethoven and Bach I learned as a boy as I lay listening. Living seemed a kind of listening to me—then."

Frank Lloyd Wright

the
modern trend
in electrical
switches



is

ROTO-GLO®
quiet switches



because switches should be seen . . . not heard!

See the new, smart appearing ROTO-GLO Quiet Switch. It's a modern style trend that also eliminates oversized wall plates where you have more than one switch to install. Yet ROTO-GLO switches cost no more to install than old fashioned types.

ROTO-GLO switches glow in the dark — no groping or fumbling for switches. And you'll especially appreciate ROTO-GLO's whisper quiet operation in children's rooms or in hallways off bedrooms. There are no loud clicking noises to disturb light sleepers.

For a copy of "Modern Electrical Living," a comprehensive 24-page booklet on home wiring devices, send 10¢ to Dept. HB-1.



P&S **PASS & SEYMOUR INC.**
Syracuse 9, N. Y.

manufacturers of
fine wiring devices since 1890

PHOTOGRAPHERS FOR THIS ISSUE

Cover: Maynard L. Parker
Pages 233, 234, 235: Maynard L. Parker
Page 236: Large photo; lower right, Peter E. Guerrero
Pages 238, 239: Ezra Stoller
Pages 240 to 243: Portraits by John Engstead
Page 246: Hedrich-Blessing Studio
Pages 248, 249: Top, Ezra Stoller; center, Maynard L. Parker; bottom, Marc Neuhof
Page 250: Top, Ezra Stoller; bottom, Maynard L. Parker
Pages 251, 252: Ezra Stoller
Page 253: Maynard L. Parker
Pages 254, 255: Peter E. Guerrero
Page 257: Top photos, Ezra Stoller, lower left, Wayne Andrews; lower right, Maynard L. Parker
Pages 258, 259: Four photos by Maynard L. Parker, lower right photo by Stoller
Pages 260, 261: Interiors by Maynard Parker; silhouette by Powers Studio
Pages 262 thru 268: Ezra Stoller
Pages 270, 271: Rolf Tietgens
Pages 272 thru 277: All Maynard L. Parker, except close-up of mosaic tile wall by Emelie Danielson Nicholson on page 274
Pages 278 to 285: Maynard L. Parker
Pages 286, 287: George Small
Pages 288, 289: Three photos by Maynard Parker, two by George Small
Page 290: George Small, silhouette by Angelo Pinto
Page 292: Top, Hedrich-Blessing; bottom, Gottscho-Schleisner
Page 306: John Engstead
Pages 307, 309: Maynard Parker
Pages 310, 311, 314: Herbert Jacobs
Pages 317, 318: Maynard L. Parker
Page 319: Ezra Stoller
Pages 323, 324: Maynard L. Parker
Pages 336, 337: George Greb
Pages 338, 339, 340: Emelie Danielson Nicholson
Pages 342 to 347: Maynard Parker except upper photo on page 344 by Wayne Andrews; lower photo page 345 by Alan Davison
Page 348: Ezra Stoller
Page 349: Two photos by Maynard Parker; Lower photo, Ezra Stoller
Page 350: Maynard Parker
Page 352: Peter E. Guerrero
Pages 353, 354: Maynard Parker
Page 358: Ezra Stoller
Page 361: Robert Mosher
Page 362: Ezra Stoller
Pages 367, 371: Ezra Stoller
Page 372: William Howland
Page 380: Maynard Parker

The Rolling Butler performs as a mobile cart, worktable, serving table, patio or dining table. Selected by the editors of House Beautiful for the Fine Arts Kitchen. Rolls where you need it. Adjusts up and down for stand-up or sit-down work. It's your answer to more work space around oven and refrigerator. A marvelous step saver . . . a beautiful accessory.



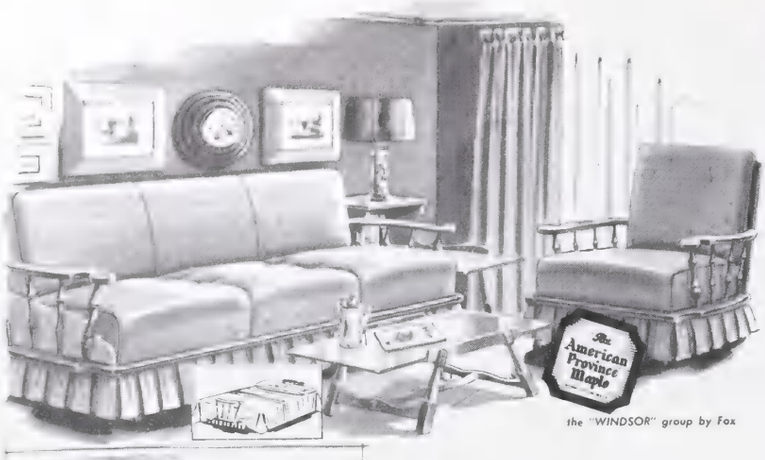
THE ROLLING BUTLER

Steel tubing construction. Adjusts from 27" to 37" high. Top is 24" x 36", of stainless steel or colorful plastics.

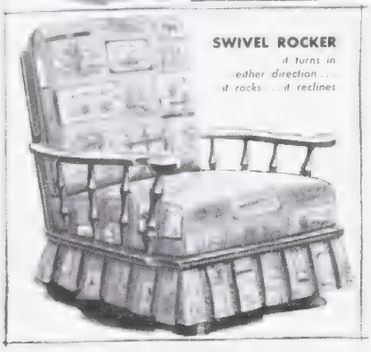
PLEASE SEND MORE INFORMATION ABOUT THE HANDY ROLLING BUTLER

NAME
ADDRESS
CITY ZONE STATE

Interstate ADJUSTEZE CORP.
805 E. CENTER, ANAHEIM, CALIF.



the "WINDSOR" group by Fox



A living room for you . . . a guest room for company . . . with this handsome SOFA-BED suite by Fox!

Coil spring sofa-bed provides 24-hour comfort. Plywood compartment for bedding storage below. Matching chair and rocker feature coil spring backs and seats generously padded for buoyant comfort.

Authentically styled from priceless colonial furniture. Combines the grace and charm of *EARLY AMERICA* with the beauty and comfort of today. Windsor arms, gracefully turned spindles, hand-rubbed finish, and sound construction make the Windsor group truly fine furniture. See it in a wide variety of cover fabrics at leading department and furniture stores across the nation. If your store can't supply you, write Dept. HB for your nearest dealer.

FOX MANUFACTURING COMPANY • ROME, GA.

America's largest manufacturer of Maple and Oak living room furniture.

COMFORT LINE'S SMART NEW Swivel SNACK BAR STOOL



Handiest chair in the house! Swivel-comfort and handsome too. For snack, refreshment bars or mother's kitchen. Sparkling brass wire back Lifetime black finish on heavy tubular steel. Pink, yellow or gray plastic upholstry.

Also in Chrome, $11.95
All prices slightly higher, zone 2

$10.95

Sold at these fine stores

Marshall Field, L. Bamberger, Gimbel's, Maison Blanche, May Company, Foley's, Macy's, Meier and Frank, W. C. Stripling, Dayton Co., Hutzler Bros., J. L. Brandeis, Carson, Pirie Scott, Muzzy Bros., Demery's, Jones Store, McAlpin, Lazarus

or write Dept. HB-2

Other fine Comfort Products

COMFORT Comfort Line LINES INC.

1735 West Diversey Parkway, Chicago 14, Illinois



One sees the house thus from the desert. A thing of beauty and romance, it is sheltered from the sun by great circles of parasol-like roofs.

A MODERN CASTLE IN THE AIR

CONTINUED FROM PAGE 281

of interlocking circles (see bottom of page 280), which repeats the circular theme of the house and served as the edge-form for the poured-concrete floor slab. All the other blocks throughout the home are standard sizes and shapes except the short-radius curved ends of the piers. "Vibrapac" machines make it simple for local concrete block manufacturers to produce special shapes like these.

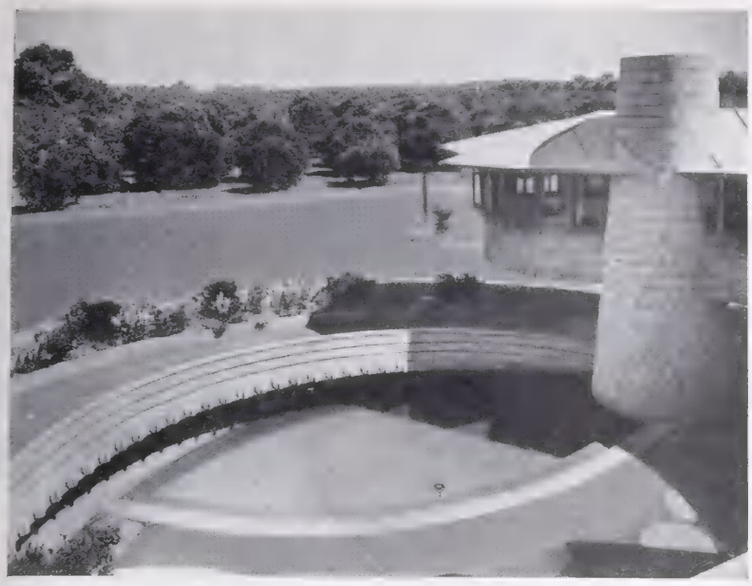
The course of decorative blocks always marks or "expresses" the floor slabs, as can be seen in the pictures above and below. Their pattern, as we have said, is a flowering of the play of circles that constitutes the main theme of the entire David Wright house. Thus their pattern is *integral pattern*, a major principle in the architectural philosophy of Frank Lloyd Wright: (a) The blocks are made of the same material and units as the house itself; (b) Their pattern exploits the plastic nature of the concrete they are made of; (c) The pattern is in complete harmony with the over-all structural form (circular); and (d) Their pattern underlines and emphasizes the structure itself (in this case, the floor-line).

This play of circles and arcs is one of the most effective examples of Mr. Wright's principle of integration, where form, function *and enriching ornament* are one and indivisible. A quick look at the plans on page 279 and the accompanying photographs will show how this is true as much for the interior spaces as for the exterior forms, which they determined and with which they were clearly planned.

There is, to begin with, the perfect circle of the house plans and the inner garden court, the two dominant elements, of course, the entire composition. The circ is given solidity by the use of t tower form, depth and height employing a spiraling ramp, v ume and space by the pie-wed shape of the rooms and the cu vaceous windows. There are t circles of the roof like great sha ing umbrellas, and two arcs of circle to form the elliptical po There are circles of concrete ste ping across the court to the begi ning of the ramp. There is a c cular pattern in the mahoga ceiling, a perfect circle of a fi place in both the living room a master bedroom.

And there is, as we have alrea mentioned, the circular theme the decorative blocks. Here come to Mr. Wright's integrati not only of pattern and form b of pattern and function. Besid being decorative in the nature the material and in the structu form, the decoration has a distin function: The small protuberan act as drip points which carry aw water from the house itself and prevent weather staining of t slab. The same is true of the dent lated enameled sheet metal edge the roof. The dentillations, li dangling fingers, drip water aw from the walls during rain.

At the same time, the decorati dentils perform an additional thetic function: They soften otherwise hard line which, M Wright tells us, is particularly u wanted in the harsh desert gla They seem to lighten the feeling the house, as well, adding a natu gaiety, like foliage or flowers to plant. They are a somewhat ine plicable touch which makes of t David Wright house a desert orga ism, half-animal, half-vegetable,



View from roof garden across inner court and curved swimming pool toward orange grove.

rather makes it visibly and unmistakably so. The way the house coils from the desert like a growing thing, above it yet part of it, results from its organically conceived architecture.

If there is one phrase, one thing, which Mr. Wright would wish to burn forever into our minds, it would be *organic architecture*. To understand this phrase is to appreciate his work; to understand his work is to appreciate this phrase. He has tried to define it and, we fear, has failed, because defining it would be roughly equivalent to defining life, which, at the most, we can only describe.

But if we cannot define organic architecture definitively, we can describe it, as we do life, when and where we find it. Here, in the David Wright house we find it in the work of our greatest genius at 84. (He is now 86.) The word genius, however, does not explain it. There have been a few geniuses in the past who have painted one picture, designed one building or composed one piece of music, and then have spent the rest of their lives doing adaptations or straight copies of it.

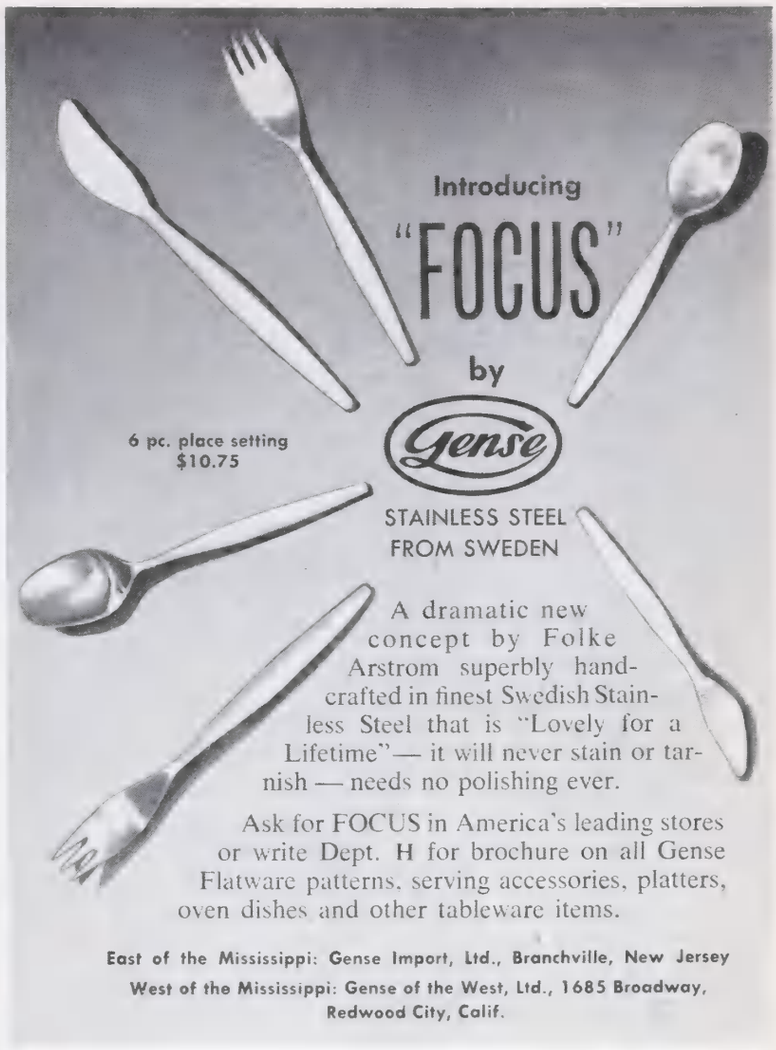
This has not been true of Frank Lloyd Wright, thanks primarily, we believe, to his philosophy of organic architecture as much as to his special genius, which he himself considers extreme sensitivity and response to the promises and problems of our time. It has kept him from settling on one particular form or formula. It has, to put it simply, kept him natural, as flexible in his approach to each situation as nature. In this sense the Wrightian law is the law of nature, which is the law of change, of adaptation, of flexibility, *and so of creation*.

That is the meaning of his extraordinary and penetrating talk

(*Please turn the page*)



Garden court, flowers and a slowly revealed view accompany everyone as he walks up the ramp.







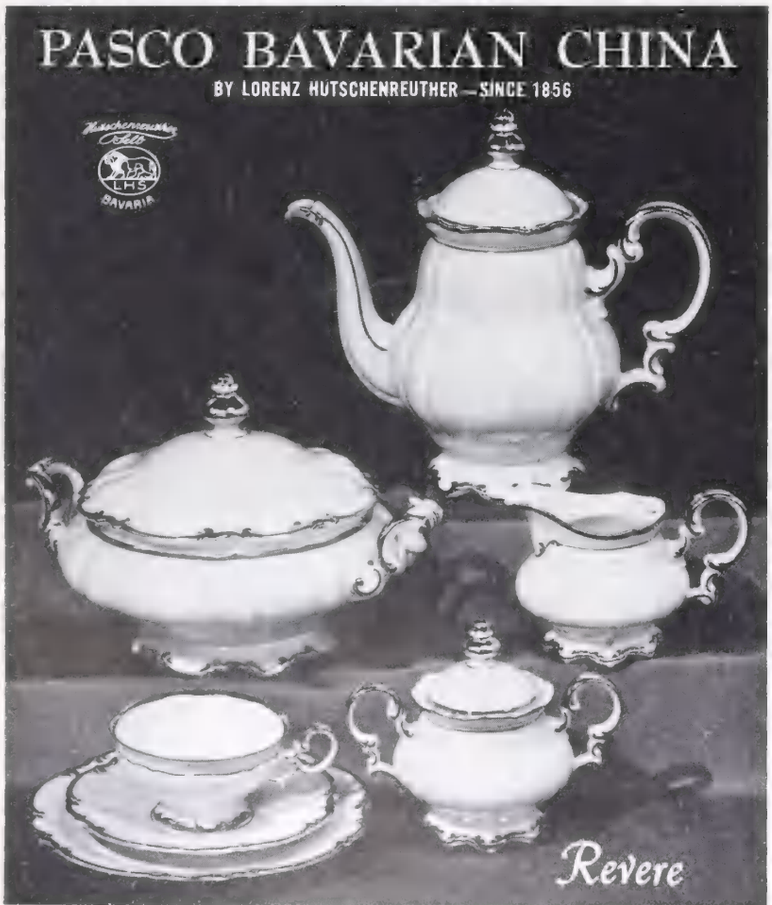
Dallas

Find out now how easy it is to own superlative living room furniture by DALLAS. Send 25c for handsome brochure, with many decorator ideas.

DALLAS, Inc., Dept. 12 — High Point, North Carolina

PASCO BAVARIAN CHINA

BY LORENZ HUTSCHENREUTHER—SINCE 1856



Revere

PASCO

Regal beauty . . . raised scrollwork accented with palladium trim on the purest of fine translucent china. 5 piece place setting . . $15.40 (Slightly higher South and West)
BRIGHTON . . . with rich coin gold trim, at same price.
Write for illustrated leaflet and name of nearest dealer.

PAUL A. STRAUB & CO. INC. 19 East 26th St., Dept. B-11, New York 10, N. Y.

A MODERN CASTLE IN THE AIR

CONTINUED FROM PRECEDING PAGE

(page 270) to his apprentices on the infinite variety of sea shells, nature's housing for creatures of the sea. Here in the David Wright house the architectural application becomes more clear. We might even find a formal similarity between it and the chambered nautilus or a number of other spirally constructed shells, although to force the similarity would be to spoil the analogy and the talk itself.

Somehow, Mr. Wright seems to have discovered for himself, and in himself, this natural process of creation, this process by which nature creates an infinite number of forms to take care of an infinite number of situations—the padded paw of the tiger for stalking, the quills of the porcupine for protection, as well as the great multiplicity of shells for sea life.

This is not to say that nature is necessarily a *conscious* creator of forms or that forms may not derive from natural selection. Nor is it to say that Mr. Wright is completely deliberate and logical in all he does. There is an instantaneous fusion in his mind, we imagine, of the problem and the solution, of interior space and exterior form, of form, function and ornament. They are logical when analyzed but not necessarily logical in the way they were arrived at from start to finish. We do not know, frankly. The mind of a creative genius is often too fast, too charged, the things it considers, accepts or rejects, too telescoped in time, for us to say definitively how it comes to arrive at its conclusions and solutions.

But what we can say is that the solutions are always subject to analysis as if they were coldly, deliberately, common-sensically arrived at. And consequently we can say that the average architect or the average homemaker might arrive at something approaching creativity by acting consciously in a process that might be called natural; in other words, act as nature would act if its process were conscious instead of instinctive.

THERE *is* a conscious process that Mr. Wright has established and called *organic architecture*. We have described it a number of times already. It is specially evident here.

1. The character of the site is the beginning of architecture.

In the David Wright house the aim was to get up off the hot, dusty, desert floor, but not to separate the house from it (as putting it on stilts might have done). The solution was to spiral slowly upward from a solid base on the ground, somewhat like a path spiraling up a mountain which rises above its site but is certainly part of it. The surrounding mountains give further substance to our image. Getting up meant overlooking the nearby citrus grove, which became the lawn of the house as a result. The oval plan gives every room a wide view without encroaching upon each other's view of the desert and the mountains.

2. Let your materials sing.

Here concrete is eloquently itself: textured, bluish gray, rugged —all characteristics of the desert.



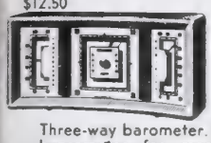
All the rooms of the David Wright house enjoy both a balcony and a full, shaded view of the desert and the surrounding mountains.

SAY Merry Christmas
WITH A
WEATHER INSTRUMENT
BY SWIFT

The CHELMSFORD



Compensated barometer and accurate thermometer. Beautiful, solid red cedar case. 4" 3 color dial. Tarnish-proof brass trim. 5" high. Gift boxed. Also available in walnut. $12.50



The COMET

Three-way barometer, thermometer, hygrometer for mantle or desk. Distinctive grey plastic case, grey and white dials. 6 13/16" wide, 2⅜" high. Gift boxed. $10.00



The HUNTER'S and FISHERMAN'S
Barometer predicts when fish or game will roam freely. Handsome red cedar case with brass trim. 5" high. Four color dial Carry case. Gift boxed. $12.50 ea.
Available in fine stores everywhere

SWIFT

SWIFT & ANDERSON INC.
DEPT. H.B. 952 DORCHESTER AVE.
BOSTON 25, MASS.

MODERNIZE
with
Slide-View



Bring outdoor color and light side your home with Slide-View Steel iding Glass Doors. Make your home ighter, more modern and livable.

"BRINGS THE OUTSIDE INSIDE"

lide-View Steel Door and Window Co.
21 N. La Cienega Blvd., Los Angeles 48

Without obligation on my part, send me colorful terature and name of my nearest Slide-View dealer.

AME
TREET
ITY ONE STATE

Where required it has been weatherproofed by a paint with a silicon base. In the bathroom the same blocks occur, but with the faces ground smooth. The ceilings of Philippine mahogany offer a warm brown foil to the gray masonry, and together they compose a handsome interior simply by being themselves. In time they will grow even more beautiful for such, too, is the nature of materials used naturally.

3. The reality of a house is the space within.

We have already discussed this, and rarely has it been more apparent than here. The meaning of the exterior forms can only be understood from within, and, conversely, the architectural effect of the interior space can best be seen from outside. They are, in other words, always planned completely together.

4. Expose the poetry of the structure.

One might point to various details to indicate why one considers this house so beautiful: the decorative course of concrete blocks, the patterning of the mahogany boards in the ceiling, the cantilevered master bedroom, the tower, which incidentally contains the dressing room for the pool, etc. However, this is a house which makes a simple architectural statement that you can probe endlessly for its full meaning and never exhaust: It is a concrete circle of a house with a spiraling ramp. The form is a decisive, declarative statement. So is a rock—or a tree. The ramifications and details are infinite. The poetry of the David Wright house is in the rhythm of the strong, structural form, bold and exposed.

5. There is only one law, the law of nature, and that is the law of change.

All of the principles professed by Mr. Wright are practiced with the utmost freedom. That is why they have remained principles and haven't degenerated into rules. If and when the site, the materials, the client, the climate, any one of a number of circumstances change, so will his architectural solutions change.

This has been true for the past sixty years of his practice. It is the secret of his ever-fresh designs. It is a secret he would like to share with everyone in America, architects and clients. In the meantime, he will continue to amaze all of us, year after year, with other, different houses like the one in Arizona he has just created for the family of his son David Wright.

"FACETTE"
by
Gense
STAINLESS STEEL
FROM SWEDEN

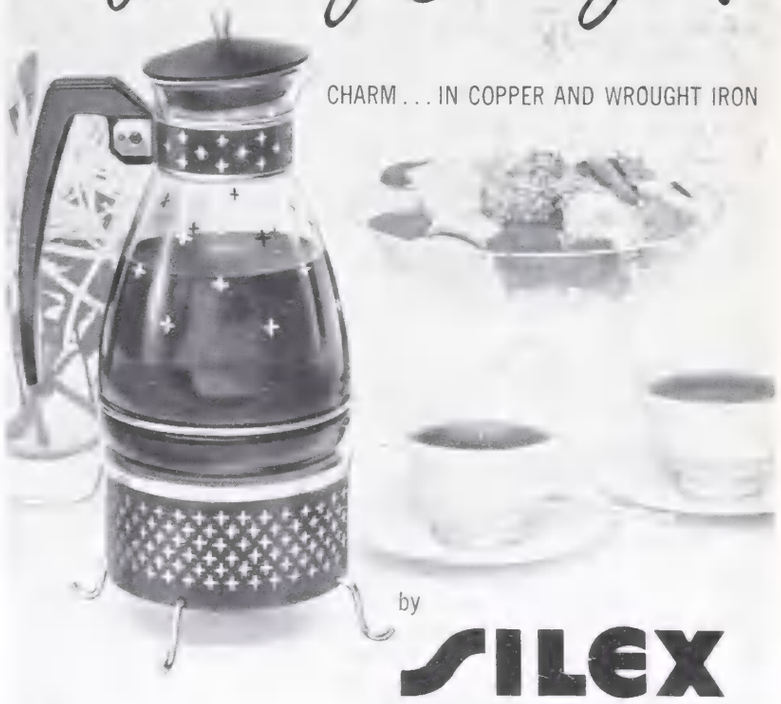
6 pc. place setting $8
16 pc. starter set — basic service for 4 $21.60

The world's most loved Stainless Steel pattern, created by Folke Arstrom and perfectly hand-finished in finest Swedish Stainless Steel that is "Lovely for a Lifetime."—it will not stain or tarnish.

Ask for FACETTE in America's leading stores or write Dept. H for brochure on all Gense Flatware patterns, serving accessories, platters, oven dishes and other tableware items.

East of the Mississippi: Gense Import, Ltd., Branchville, New Jersey
West of the Mississippi: Gense of the West, Ltd., 1685 Broadway, Redwood City, Calif.

Coffee by Starlight!
CHARM . . . IN COPPER AND WROUGHT IRON



by SILEX

As modern as today are the new "Starlight" carafes and coffee warmers by Silex. Eight and twelve cup sizes available at all leading stores. Also individual 2-cup carafes with warmers in sets of two and four. Other perfect Silex gifts: Freeze-O-Tray (electric ice cream maker) and famous Silex coffemakers.

ACCESSORIES BY BLACK, STARR ■ GORHAM

ROMWEBER

Furniture of Timeless Beauty



Bernard Bruening, Designer

ROMWEBER
Batesville, Indiana
American Furniture Co.
Batesville Cabinet Co.

New York: 305 East 63rd Street
Chicago: 6-166 Merchandise Mart
Cleveland: 1240 Huron Road
Detroit: 629 Gratiot Avenue
St. Louis: 1718 Washington Boulevard
Los Angeles: 8820 Beverly Boulevard
Batesville: Batesville, Indiana

"AUTHENTIC "Hummel"*

Accent your home with the light-hearted sparkle of authentic "HUMMEL"* figurines . . . caught-in-action in all the moods and dreams of eternal childhood. Heart-warming expressions and lifelike coloring win "HUMMEL" figurines a permanent place in your home —and heart too! Exciting conversation pieces . . . individually or in groups —in any decor. Choose from a fascinating collection of hundreds . . . each one authenticated by the indented



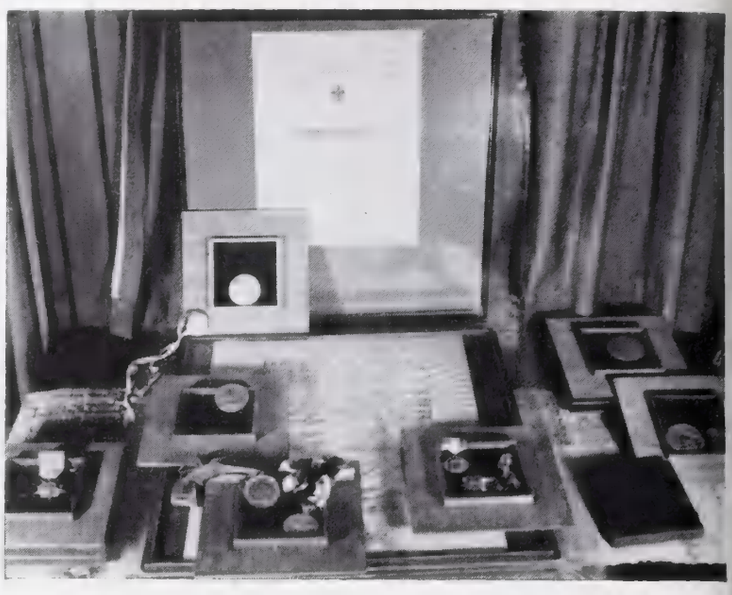
© W. Goebel, Oeslau

M.J.Hummel* on the base of every figurine.

Available at leading gift and department stores coast to coast.

*Trademark *Made Exclusively by*

W. GOEBEL • HUMMELWERK • BAVARIA • W. GERMANY



The world's most honored architect

Not since 1908, or at least 1910, has Frank Lloyd Wright been without honor in America or in the world.

In 1908, when Mr. Wright was not yet forty, an American magazine for architects devoted an entire issue to his work. In 1910, a now famous Wasmuth edition of his buildings up to that date appeared in Germany and carried his message and influence throughout the world.

Since then, with a temporary eclipse in the 1920's and the early 1930's, Wright's stature and greatness have been universally recognized and publicly saluted.

Here is the long list of evidence:

Conferred By the State

1919	*Kenchiko Ho:*	Royal Household of Japan. Conferred by the Imperial Household, represented by Baron Okura
1927	*Honorary Member:*	Académie Royale des Beaux Arts of Belgium
1927	*Honorary Member:*	National Academy of Cuba
1929	*Extraordinary Honorary Member:*	The Akademie der Kunste (Royal Academy) Berlin. Conferred by the Reich
1941	*Honorary Member:*	The Royal Institute of British Architects. Conferred by King George VI
1941	*The Royal Gold Medal for Architecture:*	The Royal Institute of British Architects. Conferred by King George VI
1943	*Honorary Member:*	National Academy of Architects of Mexico
1946	*Honorary Member:*	The National Academy of Finland
1951	*The de Medici Medal:*	The City of Florence. Awarded in full ceremony at the Palaccio Vecchio, Florence
1951	*The Star of Solidarity:*	Awarded in full ceremony at the Ducal Palace in Venice by the State of Italy
1953	*Honorary Member:*	The Académie Royale des Beaux Arts, Stockholm

1953
Honorary Member: The National Academy of Finland

1955
Honorary Degree: The Technische Hochschule of Darmstadt, Germany

1955
Honorary Degree: The Technische Hochschule of Zurich, Switzerland

Conferred by Academies and Institutes

1932
Honorary Member: National Academy of Brazil

1941
The Sir George Watson Chair: The Royal Institute of British Architects Academic honor by the Sulgrave Manor Board

1942
Honorary Member: The National Academy of Architects, Uruguay

1949
Honorary Member: The National Institute of Arts and Letters

1949
The Gold Medal of The American Institute of Architects: Conferred by the Institute

1949
The Gold Medal of the Philadelphia Chapter of the A. I. A.

1951
Gold Medal: American Academy of Arts and Letters

1954
Citation and Brown Medal: The Franklin Institute of Philadelphia by the Institute

Conferred by Universities

1939
Honorary Degree: Master of Arts, Wesleyan University

1947
Honorary Degree: Doctor of Fine Arts, Princeton University

1949
Honorary Degree: The Peter Cooper Award for the Advancement of Art, Cooper Union

1950
Honorary Degree: Doctor of Laws, Florida Southern College

1954
Honorary Degree: Doctor of Fine Arts, Yale University

1955
Honorary Degree: Doctor of Fine Arts, The University of Wisconsin



'S THE HANDSOME
THERMO-RITE
FIREPLACE
ENCLOSURE
BURN WOOD, COAL or GAS

STURDY, SOLID BRASS FRAME
COMPLEMENTS TRADITIONAL
OR MODERN DECOR!
SIZES TO FIT ANY FIREPLACE

Completely Eliminates:
- SPARKS
- SMOKE
- LOSS OF HEAT
- DIRT
- FUEL WASTE
- COLD FLOOR DRAFTS

Control Fire with a Flick of the Finger!
TRY IT FOR ONE YEAR ON OUR MONEY-BACK GUARANTEE!
Write for FREE Colorful Folder.

THERMO-RITE MFG. CO.
0X HB-K, AKRON 5, OHIO



Hi-Fidelity
gh Fidelity sound reproduction
s no accident . . . it's the result
f precise electronic engineering.
lel 2200C amplifier by Bell
an instrument recognized throughout the music-loving world as among the most desirable.
Plan your home music system around the finest: Bell 2200C.
Write for Bell's attractive, informative High Fidelity Catalog 542A.

Bell Sound Systems, Inc.
A Subsidiary of Thompson Products, Inc.
Marion Rd., Columbus 7, Ohio
ort Office: 401 Broadway, N. Y. C. 13
se who demand the finest always choose Bell

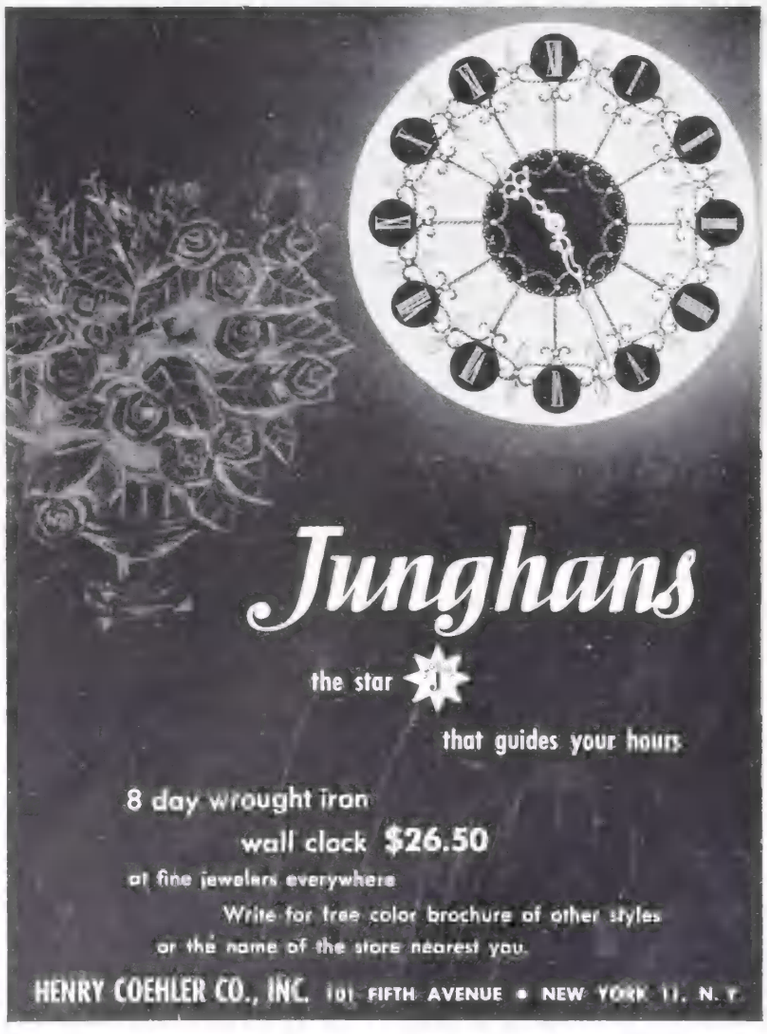
MODERN TABLEWARE
in STAINLESS STEEL FROM SWEDEN
by
Gense



Gracious, simple, and practical are the many platters, casseroles, coffee sets, oven dishes and other useful accessories made by Gense in finest Swedish Stainless Steel that is "Lovely for a Lifetime" — it will not stain or tarnish.

Ask for Gense at America's leading stores or Write Dept. H for a brochure showing all Gense Flatware and Holloware designs.

East of the Mississippi: Gense Import, Ltd., Branchville, New Jersey
West of the Mississippi: Gense of the West, Ltd. 1685 Broadway, Redwood City, Calif.



Anne Davis says . . .

Send for my

NEW BOOK

on Window Decoration



Anne Davis, Judd's consultant on interior decorating

HOW TO:

- Select the best window styling for each room
- Treat "problem" windows
- Pick the right colors
- Choose the right drapery fabrics
- Make your own pleated draperies

Yes, these and other important decorating problems are answered in Judd's authoritative new book entitled "Exciting Ideas for Window Decoration."

Thirty-two pages of smart suggestions for every type of window . . . more than 100 room illustrations in color! Easy "how-to-do-it" instructions.

This brand new decorating guide can help you have professional style and beauty throughout your home . . . easily, quickly, inexpensively. Send for your copy today . . . and see the complete line of Judd quality Drapery Fixtures at your favorite store.

Mail this Coupon Now!

H. L. JUDD DIVISION, Dept. HB-11
The Stanley Works
Wallingford, Connecticut

Please send me your new book on window decoration. I enclose 25¢ in coin.

Name_____

Address_____

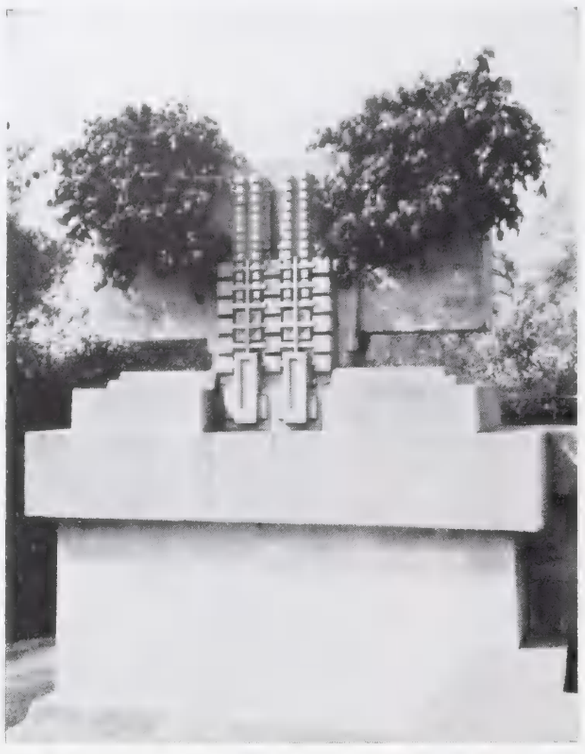
City & Zone_____ State_____

JUDD drapery fixtures

H. L. JUDD DIVISION, The Stanley Works
WALLINGFORD, CONN.

A HOUSE IS MORE A HOME

CONTINUED FROM PAGE 263



The world has probably never seen an architect more aware of the nature and rich decorative possibilities of all building materials than Frank Lloyd Wright. In the Hollyhock House of Los Angeles (see page 262), he has applied this awareness to concrete block, using an abstract hollyhock pattern, as here in a concrete planting box of the garden wall.

Virtually all his life, Frank Lloyd Wright has been studying the reasons why things are called beautiful, and each time he has tested them against his own judgment, sometimes agreeing, often not. He has always applied his personal values. He has always wrestled from each object and each building the secret and meaning of its form.

He is clearly a man who knows what he likes and is willing to pay any price to get it. Almost all of the hundreds of thousands of dollars he received as his architectural fee for the Imperial Hotel of Tokyo was spent for Japanese or Chinese prints, screens, fabrics, lacquer, pottery, paneling and figures, which have since been incorporated, for the most part, into his homes in Wisconsin and Arizona.

And still today, he spends with the passion of the true amateur at French and Co., Chait's, Seo's, Bonniers and America House in New York; at Suie One's, Stendhal's and the Candle Shop on Olvera Street in Los Angeles, at Mori's in Chicago, at the V. C. Morris shop in San Francisco, and at every point that his eye, alive and alert for things of purchasable beauty, might chance to alight.

He has been shopping in the same high manner since early manhood, acquiring great Buddha figures for which he plans an architectural place of their own, or simply bringing home a vase, a bowl, a piece of velvet or brocade, anything he fancies, knowing that the architecture will readily accommodate anything of beauty, or, rather, anything he finds beautiful. How could it be otherwise? It is his architecture.

Similarly, if we may digress here, whatever we too bring home with us will find its proper place, if our home is ours in every way. If it reflects us and our taste (taste in the best sense, not in the sense of the mode or fashion of the moment), then it will be the proper background for objects of our free, personal choice.

Returning to Mr. Wright, perhaps it would be well at this stage to glance at the front cover and study its contents. We are looking across the living room from the dining area. We are looking past a Buddha figure, to our left, a fine

(*Please turn to page* 361)

How to make your husband say "Yes!"

Tell him what an Alexander Smith StayModern* carpet offers you for the price of a couple of bus fares a day:

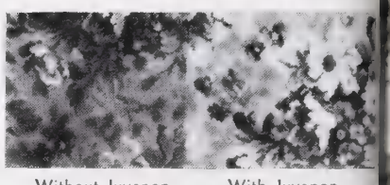
1. *A quick little flash of pride every time you look in the door—as if your income had suddenly grown one or two figures bigger.*

For these lush, new carpets look twice their price. (Some carved patterns with that $18-a-yd. look and feel, for example, cost only about $9.95 a sq. yd.) Only two things make it possible, Innerspring Weave® and our new Miracle Mills. A century of outmoded methods have been discarded to give you more pounds of carpet per dollar and style you need never replace.

2. You get thicker, longer-wearing pile. New, livelier "bounce" from the billions of tiny spring-shaped fibres in Alexander Smith's Innerspring Weave.

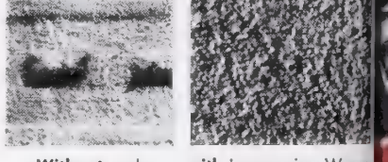
Stays clean 4 times longer

3. Our new process, Juvenon®, on blended carpets seals out dirt—keeps colors fresh 4 times as long. Less work for you.



Without Juvenon after 3000 steps — With Juvenon after 3000 steps

4. Tested wear, to withstand the day long activities of a herd of young Davy Crocketts! We ran a 78-ton crane over two carpets (see photos below). The carpet with Innerspring Weave, right, shows hardly a mark, while the one without, left, lost half its pile thickness.



Without and . . . **with** Innerspring Weave

These StayModern carpets cut room noise 40%-50%, cushion falls, even save fuel bills. Easy terms. *Also see ad at right.*

*Trademark

FREE! Amusing Convincer Kit, practically guaranteed to make your husband say yes. Contains complete "we need a new carpet" campaign, including booklet telling how to stretch your carpet dollar.

ALEXANDER SMITH
DEPARTMENT D-11
295 FIFTH AVE., NEW YORK 16, N.Y.

Dear Sirs: Please send me your free Convincer Kit.

Name_____

Address_____

Alexander Smith

The carpet with Innerspring Weave



TOURAINE CARPET achieves a two-level texture with straight and Curltwist all-wool yarns. 4 are in stunning abstract patterns. A fifth gives a stylized damask effect. About $11.95 sq. yd. *Easy terms.*

'resh and gay—and "very today"

Very tomorrow, too . . . thanks to StayModern* design, stay-fresh colors, and stay-new Innerspring Weave®

Modern that *stays* modern. Colors that *stay* gay. Pile that *stays* thick, springy, new-looking.

That's what you get in Alexander Smith's new StayModern carpets, from the world's most modern mills.

You get *new high-fashion designs*—acclaimed by magazine editors, decorators, and other top "taste makers" as good for years to come. *New deep-shadow textures* that look positively hand-carved. *New, thicker, bouncier Innerspring Weave*, with 50% heavier yarns in many styles. *New Tru-Tone colors* that outlast those in some of the world's costliest Orientals.

And *new soil resistance*, so the new light-colored blends stay *clean*. For luxurious comfort, sensible prices, and *style you need never replace*, see Alexander Smith's StayModern carpets soon. (See opposite page.) From about $6.95 sq. yd. Remember, "Home Means More With Carpet on the Floor."

* Trademark

Alexander Smith 1845

The First Name and the Last Word in Carpets

SPARKLING MODERN! THE STARLITE GROUP BY KLING





As new as tomorrow! As fresh as morning dew! That's the lovely new **STARLITE** Group in SOLID hard maple by Kling. Smooth, simple, modern lines accented by highly polished brass pulls . . . extra large beveled plate glass mirrors . . . and a lovely new color, Taffy Tan, which brings out all the rich beauty of the solid wood. See **STARLITE** soon at your favorite store.

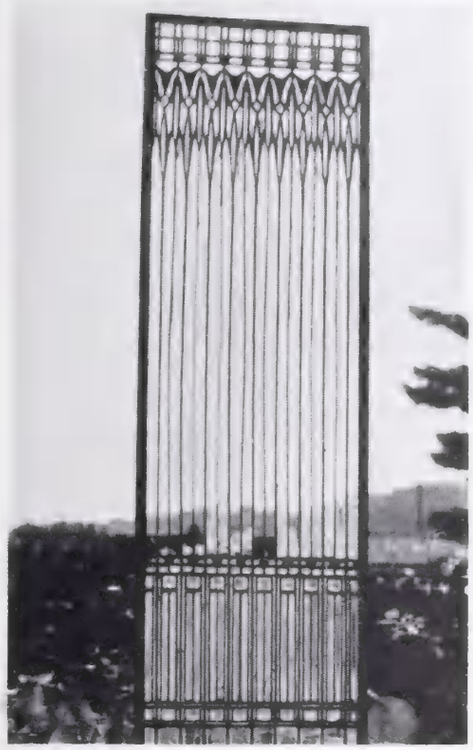
Send your name and address on postcard for FREE folder showing all the pieces in the STARLITE group and describing its features. Address Dept. HB11 Kling Factories, Mayville, New York.

KLING
FINE FURNITURE

KLING MEANS MAPLE · CHERRY · MAHOGANY

A HOUSE IS MORE A HOME

CONTINUED FROM PAGE 358



A major source of enrichment in Wright houses has been his skillful use of patterned stained glass windows. (See Coonley house on p. 272.) An early experimental model, designed in 1897 for an unbuilt office building, is shown above and indicates Wright's early preoccupation with electroplating.

one of museum quality, which has a place specially provided for it by Mr. Wright. To its left, an old, bright-patterned Japanese pot, equally fine, may be seen.

The deck along the right wall offers a high shelf for displaying other treasures—some more treasure-like than others. These arrangements, made by Mr. Wright himself, are like incidental chords of music. The red notes dominate the lighter grace notes of blue, green and white. The reds are modern Japanese soup bowls, a modern Marrell enameled plate and a wooden American tray.

The blues are priceless Chinese porcelain, an American soup bowl made by Red Wing Potteries and a modern pot. Barely discernible is an Indian basket from Arizona. There is a piece of sculpture from Wright's Midway Gardens.

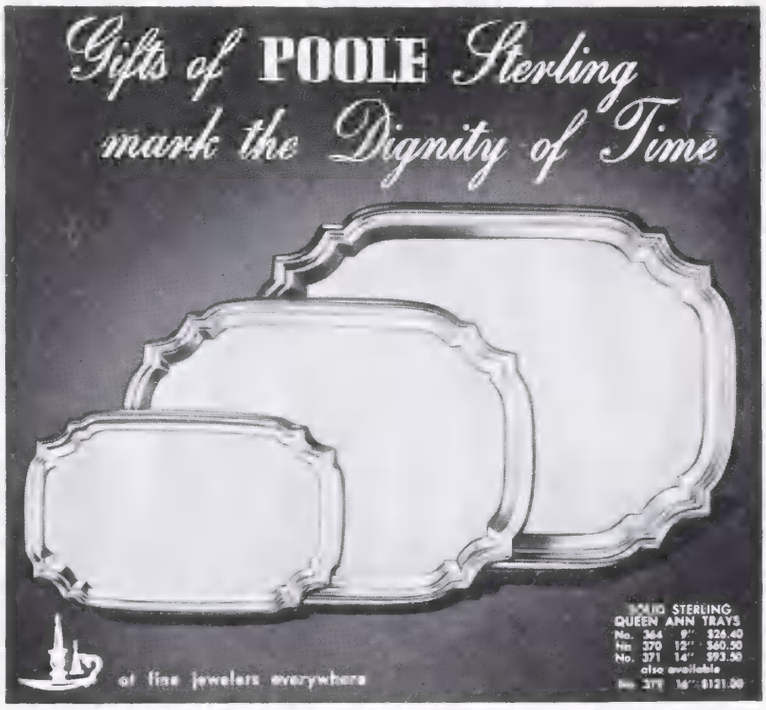
They go together as if it were inevitable that they should, although they are widely separated objects in time, space and cultures. They go together because they were brought together by one who chose them with absolute confidence in his own well-exercised, well-practiced judgment. There is nothing indecisive about them or about him, and so they are in no conflict with his architecture.

And while we are studying the cover, let us note the plants and the foliage in the far corner and closer by. Let us, above all, note how warm is their welcome in this room, how naturally they are received by the stone masonry, by the view outside the window, by the living, breathing atmosphere of the architecture, of the *organic* architecture. All life, you feel, is welcome here, and everything is loved for itself.

PERHAPS this is Mr. Wright's secret, or, at least, one secret among many more: his love for life, his love for beauty, his love for adventure. Taliesin is testimony to all of it. Here you will find possibly the greatest private collection of Japanese prints, of Hokusai and Hiroshige certainly, perhaps of Oriental sculpture and screens, which are wedded to the walls.

But you must not suffer the mistaken notion that only the rare or the expensive are the objects of Mr. Wright's eye. It takes to modern wooden bowls and enameled ware of modest price, as well, to

(*Please turn the page*)



POOLE

A TRADITION IN SILVER SINCE 1893

Send for Booklet FT showing the complete Poole line *Prices include Federal Tax*

POOLE SILVER COMPANY
TAUNTON, MASS.
NEW YORK, N. Y. CHICAGO, ILL.

Yehudi Menuhin

Comments on Diamond Phonograph Needles



"I value my record collection too highly to entrust it to anything but the best stylus. For quality reproduction, record protection, economy, and convenience, the diamond needle is without peer."

Insist on a BRAND NAME DIAMOND

TETRAD

For further information write to: Dept. HB, 62 St. Mary St., Yonkers, N. Y.



Mardi Gras

. . . abstract in the modern manner in pastel greys with accents of black. Presented by Sango from their collection of thirty-five distinctive designs on Japan's finest translucent china. Available at most leading department stores. For the name of the store nearest you, write to Kasuga Sales, 22 Fifth Ave., New York 10 or 712 So. Olive Street, Los Angeles 14.

Sango JAPAN

SANGO DINNERWARE COMPANY, LIMITED, JAPAN

The livin' is easy. . .

SUMMERTIME—WINTERTIME—ANYTIME livin' is easy, luxurious and ideally restful in . . .



Custom & Modern's COMFORT-MASTER FIRESIDE CHAIR



#5952
Height 32"
Width 25"
Inside Depth 20"

Superbly tailored in smooth, washable reinforced plastic or high-fashion, durable cloth fabric.
Perfect for the master of the house—C & M's Comfort-Master Fireside Chair brings gracious, easy and relaxed living to busy, modern homemakers. On the Porch—In the Den —In Living Room or Study —this fine big chair becomes a cherished part of home.

SYMBOL OF SUPERIORITY

by the largest manufacturers of boudoir furniture in America!

C&M

See the C & M Fireside Chair at your favorite furniture store.

Custom & Modern
UPHOLSTERING COMPANY
GARDNER, MASS.

A HOUSE IS MORE A HOME

CONTINUED FROM PRECEDING PAGE

commercial velvets and silks, to Scandinavian pewter, and to everyday plastic cups (for their touch of color). Whatever he likes, he makes a place for, rearranging other things into new groupings.

WHAT does he look for in such widely varied things as Persian tiles, prayer rugs, pre-Ming and Beatrice Wood pottery, Coromandel screens, lacquer bowls and plastic bowls? Precisely what he looks for in wood, steel, cement, cast-iron or copper: the expression of the nature of the material and the way it is handled. He wants to *feel* the potterer in the pot, the mold in the cast-iron Buddha, the glaze enhancing the form of a vase, the plasticity of plastics, the grain and carving of wooden figures.

We have already discussed this preoccupation in his architecture. No surprise, then, that it should appear in everything that holds his attention. We have already discussed his feeling for nature. No wonder, then, that Taliesin is redolent of the smell of burning oak logs, enlivened by great pine boughs emerging from huge bowls, brightened by life-like arrangements of weeds and wild flowers, decorated by the snarl of bittersweet vines and pyramids of fresh fruit. "Rooms should need nothing," Mr. Wright tells his apprentices, "but when flowers are brought in, they should sing high C!"

He also inspires the apprentices at Taliesin with his own way of playing the texture and form of one object against another, of contrasting a large object with a smaller one, pitting red against blue and black. He does not lay down any rules, for there are none, but he does offer them his own example.

Arrange objects so they make little rhythms, he tells them. (We have seen what he means in our study of the arrangements on the front cover.) Whatever you find that is beautiful, buy it and show it, and show it for what you thought was beautiful: its shape, its color, its line. Remember that when two objects are brought together a third thing is created that never existed before. Think of this new thing. Each element of a group must be lovely; together they must be even lovelier.

All this advice is pertinent, of course, to all of us; as is his admonition to young architects concerning awareness:



"We took the concrete block," Mr. Wright has written of the 1921 California house above, called La Miniatura, "and made it live as a thing of beauty, textured like the trees among which it stood." Inside and out, variations of the same pattern were used to create an incredibly beautiful effect.

"Immediately begin to form the habit of thinking 'why' concerning anything or any effects that please or displease you.

"Take nothing for granted as beautiful or ugly, but take every building and object to pieces, and challenge every feature. Learn to distinguish the curious from the beautiful.

"Get the habit of analysis—analysis will in time enable synthesis to become your habit of mind.

"'Think in simples' as my old master used to say—meaning to reduce the whole to its parts in simplest terms, getting back to first principles."

THESE principles are extended, at the Taliesin Fellowship, to every object and phase of industry and handcraftsmanship, to woven goods, tapestries, table linen, cotton fabrics, table glassware, flower holders, lighting devices, stained glass windows, mosaics, jewelry, screens, fixtures, gates, fences, fire irons, enameled metals for house and garden, building hardware. Beauty is sought in all of these, as well as in flower pots, water jars and sculpture. Everything counts; everything is important in the enrichment of man's environment.

And everything, Mr. Wright insists, must be contained in contentment within the architectural structure, for it is the dominant factor in our man-made enviroment. The objects, the fabrics and the furnishings should relate in feeling, at least, to the architecture containing them. This does not mean imitation of its forms; it does mean, however, a sympathy with them, as with each other.

Integration of one with the other, and all of them with the house, means a home of harmony, peace and serenity. It means proper color co-ordination and contrast, good space and scale relationships, and a sense of the worth and value of each object, regardless of the price or the moment's fashion. The key to their use lies, generally, in the architecture: Use them so as to emphasize what is already a feature in the architecture, then they will fall into their proper place.

Rugs, draperies and furnishings, Mr. Wright admonishes, should harmonize in their design and construction with the design and construction of the particular house they occupy and embellish. A mobile, he suggests, should be composed of the design elements of the room it hangs in, adding its geometric gaiety to it. (Such is the case in both Taliesins.)

In making objects of art seem so subordinate to architecture, Mr. Wright in no way underestimates their deeper life-enhancing values. He has devoted too much of his time and energy, not to say fortune, to them for this to be true. "If Japanese prints were to be deducted from my education," he has written, "I don't know what direction the whole of my life might have taken. The gospel of elimination of the insignificant preached by the print came home to me in architecture, as it had come home to the French painters."

The Genroku embroideries, fragments of priestly robes and paisley fabrics, rich silk Chinese brocades —all seem to talk to him of beauty as he handles them, one by one, informing his mind and storing it with future patterns, appropriately inspired and appropriately applied. You sense the same thing happening when you see him stroking the oarlock of a Venetian gondola.

If the Buddha figures of stone and iron seem to be lightly treated by being used decoratively, then it is with the same profound respect for their decorativeness with which Mr. Wright regards a flower decorating a plant, a tree enhancing a field, a rock proclaiming the earth. He considers them messengers of peace and good will from the past to the present. "Their figures," he says, "seem to shed a fraternal sense of kinship from their places in the walls or from the broad ledges where they now rest."

The same feeling broods over Taliesin and is as much a part of its architecture as of its belongings. He gently suggests to us that the world is full of riches waiting for us to possess them simply by loving them—*at home*, of course, since love itself is most at home, at home.

"To make of a dwelling place a complete work of art, in itself as expressive and beautiful and more intimately related to life than anything of detached sculpture or painting, lending itself freely and suitably to the individual needs of the dwellers, an harmonious entity, fitting in color, pattern and nature, and in itself really an expression of them in character—this is the American opportunity . . . A higher ideal of unity, a higher and more intimate working out of the expressions of one's life in one's environment."

Frank Lloyd Wright



Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty — yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with *one* hand — keeps curtains always equally draped. Many attached and free-standing models to choose from — at your favorite store — easy to install. And — prices begin as low as $16.75! Write for free style catalog . . .

BENNETT-IRELAND, Inc.
1155 Bank St., Norwich, N.Y.

This Unipull Tab is found only on the true Flexscreen.

SELECTED BY HOUSE BEAUTIFUL AS THE 1955 PACE SETTER

Flexscreen® REG. U.S. & CANADA PAT. OFF.

Write for free brochure on*

FLORIDA'S MOST FABULOUS CO-OPERATIVE APARTMENTS

Fiesta TOWERS

in beautiful Ft. Lauderdale

Outstanding beach location . . . spectacular views of ocean and inland waters . . . magnificent two-bedroom, two-bath air conditioned apartments! Giant swimming pool . . . docks . . . Sky Room restaurant and cocktail lounge. The ultimate in luxury with the economy of co-operative ownership!

from $19,500 to $34,900
(Prices subject to change)



* Write to: KENNETH C. OBERLE *Exclusive Agent*
2501 N.E. Oakland Park Beach Blvd., Ft. Lauderdale, Fla. Brokers protected



A COMPLIMENT TO YOUR GOOD TASTE

beautifully aglow, quietly elegant, obviously suitable

A solid brass chandelier by "Peerage", imported from England, and fashioned by craftsmen whose standard is no less than perfection.

The stately sweep of the arms extends a full 28". From finial to ring, it measures 20".

$185.00

IN POLISHED OR ANTIQUE FINISH

Fully wired, complete with chain and canopy. Other sizes available.

Look for the "Peerage" trademark. It identifies the brassware that has a gleaming finish which is tarnish resistant.

Peerage

Send for "Peerage" Booklet and the name of your nearest dealer.

S. P. Skinner Co. Inc.

225 FIFTH AVENUE, NEW YORK 10, N. Y.

Sole Agent and Wholesale Distributors in U.S.A.

the Salton HOTRAY KEEPS FOOD PIPING HOT WHILE DINING OR WAITING

Serve flavor-perfect hot food anytime. HOTRAY's electrically heated radiant glass surface keeps food deliciously hot for hours. Indispensable for second helpings, late guests, buffet meals, parties, hot TV snacks.

HOTRAY in 5 sizes, from $12.95; HOTRAYette, $5.95
HOTABLE, electrically heated serving cart, from $49.75

Write for HOTRAY Recipe Book — no charge
SALTON MFG. CO., INC., 31 Jumel Pl., New York 32, N.Y.



Thanks to Salton . . . it's a pleasure to serve hot foods!

MOVIES and Frank Lloyd Wright

By CECILE STARR

Every facet of Frank Lloyd Wright reveals an extraordinary integrity and a gift for integration. Music is as much a part of his life as food and sleep, and although it might come as a surprise to some, so are movies.

Nothing human, no product of the human spirit and imagination, is alien to him. From them all he nourishes his own great spirit and creative expression. That, to me, is the story of Frank Lloyd Wright and films.

In 1932, Mr. Wright created the Taliesin Fellowship. Since then, groups of about 50 young men have learned about architecture under his guidance and by his example. Besides training in construction and design, in working the land and studying its resources, in all the other subjects Mr. Wright considers important, the playing of music and the enjoyment of movies also loom large in the scheme of things.

In both Taliesin, Wisconsin, and Taliesin West, in Arizona, a theater was designed to allow for self-entertainment of every possible kind—with the emphasis on active entertainment rather than passive, let us hasten to say. Every Saturday evening, after several of the boys have played some chamber music, the Fellowship schedules a full-length feature movie and an occasional short film.

FOR those film events, Mr. Wright has told us in his *Autobiography*, "We combed the available supply of the foreign movies in the world, as well as our native products.

"The education I myself have received from that source alone would justify the Playhouse . . .

"An amazing additional wealth of experience and broad range of travel is stored up in me, already the much-traveled traveler, as the result of these films. It would be impossible to travel about the world and see for one's self as deeply or richly the life of the strange parts of the world as the cinema in the hands of great writers and good directors working with the historic resources of the various great nations that have gathered it can now present it."

Mr. Wright is a movie lover after my own heart.

He and the Fellowship may well hold the world record for private at-home movie showings. I estimate they have seen more than a thousand such films over the past two decades, and that does not count the many times Mr. Wright drops into a local cinema.

He obviously views movies as a modern addition to culture—not a hostile element to it. For him it is a natural part of any cultivated life, another resource for people to use in establishing their own facilities for self-entertainment in small communities.

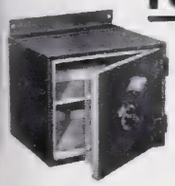
HIS enjoyment of movies is uninhibited and complete. It clearly reflects his attitude toward life and the world around him. He needs no more justification than merely liking a movie, whether it is *High Noon* or *Gate of Hell*, *Bad Day at Black Rock* or *The Baker's Wife*.

At Taliesin in Wisconsin, both 35mm and 16mm films are shown in a specially constructed theater which Mr. Wright twinklingly refers to as the "goodtime place." It seats about 150 people, to accommodate the entire Taliesin Fellowship which consists of all the student-apprentices and their wives and children. On Saturday evenings, Mr. and Mrs. Wright and the Fellowship, and almost always some guests, dine together in a large room adjoining the theater. Dinner is served in the theater at Taliesin West in Arizona; a ledge part of the back of each seat provides a table for the row behind.

In both houses the theaters are distinctive in many ways. Instead of the conventionally curved row of seats, one notices first of all that the shape is like a carpenter's square—each row breaking into a right angle and touching the stage area at 60° and 30° angles on either side. The audience thus has an almost face-to-face relationship with itself and, at the same time, a reflex relationship to the screen. The theater declines on a steeper slant than usual, and the stage is

A HOME VAULT SHOULD BE A PART OF YOUR HOME





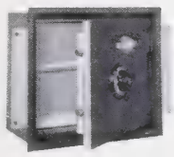
CLOSET VAULT

Convenient lifetime protection against fire and theft for as little as **$45.75**

Whether your home is already finished, or still in some stage of planning or building, you can easily install a fire-resistive Hercules® closet or wall vault . . . a safe and permanent haven for your jewelry, heirlooms, bonds, cash and documents. Then have peace of mind for years to come. Heavy-gauge electric welded steel. Combination lock. Certified one-hour furnace tested up to 1700° F. At your stationer and office equipment dealer. Or write Meilink Steel Safe Company, Toledo 6, Ohio



This Hercules one-hour Letter Vault with tabbed file folders is **$35.50**



WALL VAULT

Prices slightly higher distant points

with MEILINK SINCE 1899 *it's for keeps*

Makers of safes and other insulated products since 1899

FROM THE F. B. ROGERS COLLECTION OF 'CONVERSATION PIECES"



FRYING PAN CORDIAL BUTLER

Delight your guests . . . serve them cordials and liqueurs this new smart way . . . from an ornamental silverplated "frying pan" with convenient walnut-colored handle. Contains 6 self-balancing "roly-poly" glasses . . . and "pan" can also be used to serve nuts, candies, pretzels and cigarettes. about **$10.** Plus Fed. Tax

Created by expert New England silversmiths

F. B. Rogers Silver Company

TAUNTON, MASS.

completely recessed. The movie screen stands free like an easel, undraped and unframed, pure white and surrounded by space. This "bleeds" the projected picture to the edges of the screen and gives unusual style to the film, particularly to black-and-white movies.

Perhaps the most unusual feature of the Taliesin showings is that the sound track, too, is projected. If you've ever held a bit of sound film up to the light, you have noticed the jagged lines which photoelectric cells convert from sound to picture and back to sound. At Taliesin this pattern of jagged lines is shown simultaneously with the picture along the left-hand side of the screen on a strip of bright red felt. Special attention has been paid also to the acoustics of the theater.

In spring and summer, open windows bring in the night noises of birds and crickets. The roof of the Arizona theater opens partially to let in the outside world. In both theaters the atmosphere is pleasant and relaxed.

FOR film fare, Frank Lloyd Wright is most interested in keeping up with "the best of the foreign films." The past season has included such a variety as this: *Times Gone By* (Italian), *God Needs Men* (French), *The Little World of Don Camillo* (Italian), *Rashomon* and *Ugetzu* (Japanese), *Romeo and Juliet* (Italian-English), *Fan Fan la Tulipe* (French), *Gilbert and Sullivan* (English), *Beauties of the Night* (French), *Genevieve* (English), and *Pickwick Papers* (English).

Of these films several are easily obtained for 16mm showings at home: *God Needs Men* and *Pickwick Papers* from Brandon Films, 200 West 57th Street, New York 19, N.Y.; *Genevieve* from United World Films, 1445 Park Avenue, New York 29, N.Y.

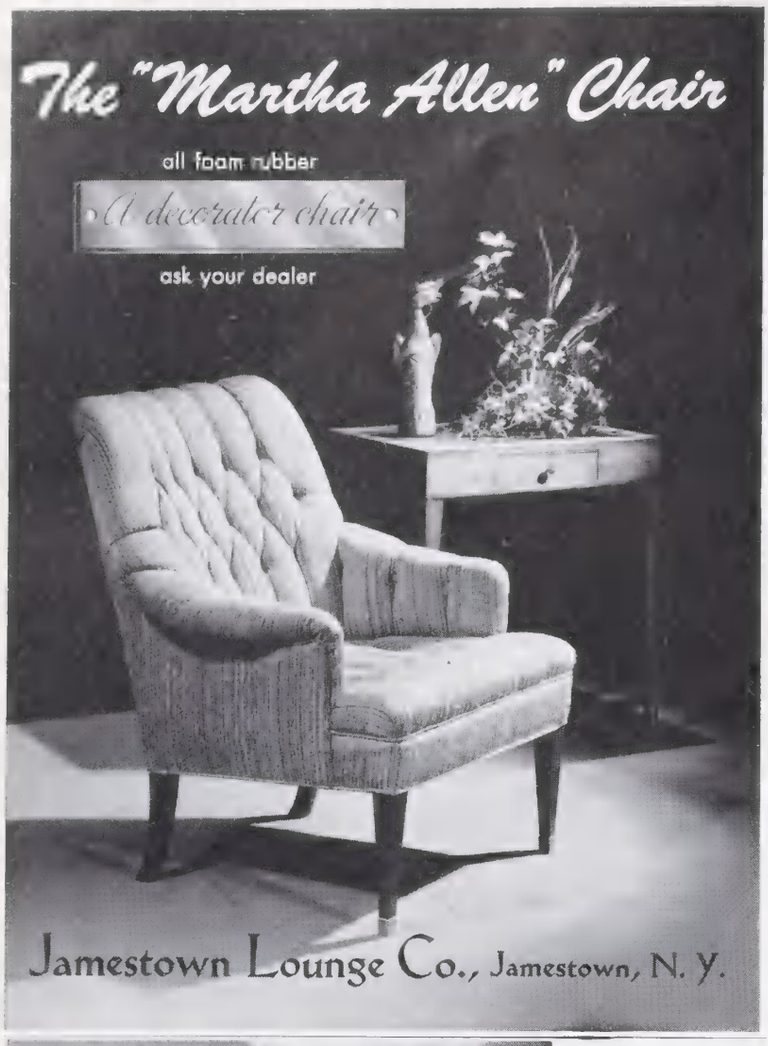
I was especially pleased to learn that Mr. Wright shows his favorite films over and over again year after year. This is truly the distinctive mark of one who really enjoys movies. At each viewing there is something new to be seen, something familiar to be enjoyed again. Like a superb quartet, a poem or a painting of distinction, a fine film has an astounding array of effects which make up the final vivid whole.

Nanook of the North, for example, is one of the films I have seen more than a dozen times, and each time with undiminished enjoyment and enthusiasm.

(*Please turn the page*)









NO MORE UNDER-SHADE CONTORTING
•
NO MORE FUMBLING IN THE DARK
•
NO MORE PULL CHAIN CHASING

GET *finger tip lighting* WITH

Touchtron* CONTROL

The most beautiful lamps in the world are equipped with General Electric TOUCHTRON control . . . the most exciting innovation in the history of lamp switching. The merest touch of your hand puts electronics to work to turn these lamps on or off. See them at leading home-furnishings stores everywhere . . . thrill as they respond to your finger-light touch.

*Trademark General Electric Company

Progress Is Our Most Important Product

GENERAL ELECTRIC

MOVIES AND FRANK LLOYD WRIGHT

CONTINUED FROM PRECEDING PAGE

Nanook of the North is also one of Frank Lloyd Wright's favorite films; its director, the late Robert J. Flaherty, is one of his favorite film-makers. Flaherty was an explorer who found not only potential mineral deposits but also the extravagant beauty of ice, snow, wind and water. In the faces of the Eskimos he saw not only tomorrow's hunger and cold but today's great joy of living.

Nanook of the North was made in 1921 and is available now with a recently added sound track of music and narration done in excellent taste. The running time is 55 minutes. It can be rented for 16mm home showing for $25 from Athena Films, 165 West 46th Street, New York 19, N.Y. Rental prints are also available from important film libraries around the country, including Brandon and Contemporary Films, 13 East 37th Street, New York 16, N. Y.

Another Flaherty film which has been shown over and over again at Frank Lloyd Wright's screenings is *Man of Aran* filmed in the middle 1930's on the island off the west coast of Ireland. It is considered by many to be Flaherty's best film, a hard decision to come to since all of his films are masterpieces, acclaimed the world over.

Man of Aran is remembered for its thrilling storm sequence, the rescue of the men in the fishing boat, the boy on the cliff, the hardships of the rocky soil-less surface on which the people live, the splendid nobility of faces and forms in pursuit of life (77 minutes). Available for home rental at $25 from Contemporary Films.

TO CONCLUDE the 16mm round-up of Flaherty films, you can add *Louisiana Story* (77 minutes) filmed in 1948 in the bayou country. There is irresistible beauty in the scenes of birds, animals and trees of the swampland. (Every extreme of geographical countenance has been recorded by the Flaherty camera it seems.) But there is also the wonderful story of modern machinery and oil as seen by the fascinated eyes of the Cajun boy, Alexander. Virgil Thompson's musical score is ringingly good-humored. Rentals of *Louisiana Story* are available at $25 for home use from Contemporary.

The French director René Clair, noted for his touch with farce and comedy, is another of Frank Lloyd Wright's consistent favorites. *The Ghost Goes West* (80 minutes) was his first English-language production, made in Britain in 1936. Starring Robert Donat and Jean Parker in a screen play written by Robert Sherwood, the film abounds in Clair's favorite tricks. It's mostly a matter of a kilted ghost, his appearances and disappearances, and of the castle he habitually haunts which is purchased and moved from Scotland to America.

The Ghost Goes West is listed at $17.50 rental from many 16mm distributors including Brandon and Contemporary.

ANOTHER world-famous film comedy of the year 1936 is Jacques Feyder's *Carnival in Flanders* (*La Kermesse Heroique*). Starring France's great Louis Jouvet and Françoise Rosay, the film is an urbane re-enactment of history—the kind that does not generally get its fair share in textbooks. The time: Seventeenth Century; the subject: the invasion of Flanders by Spanish armies.

Vivid costumes and sets accent the wit and sparkle of a war that took place not between the two nations, but between the two sexes. Dialogue is in French with English subtitles. Rental prints (16 mm) are available at $25 (home-user's rate) from Brandon Films.

The 1930's saw the achievement of new heights in French films with Jean Renoir's *Grand Illusion* high on Mr. Wright's list. Its brilliant dialogue and camera direction highlight the superb performances of Jean Gabin and Pierre Fresnay as French officers, and Eric von Stroheim as a Prussian militarist. The time is late in World War I; the scene (during most of the film) a German prison camp. Dialogue is in English, German and French—mostly the latter—and subtitles.

Grand Illusion is available at $17.50 (for home use only) from Brandon and Contemporary.

This selection of films shown frequently by Frank Lloyd Wright concludes with a brief reminder of a wonderful comedy starring Marlene Dietrich, *Destry Rides Again* (82 minutes). Produced in 1939 and directed by George Marshall, it presents an exciting picture of the wicked West with James Stewart as the Sheriff, and Dietrich huskily reciting about the boys in the backroom and a guy named Little Joe. It is available for 16mm rental at $20 from Contemporary Films, 13 East 37th Street, New York 16, N. Y.

CONTRIBUTION TO YOUR DAILY LIFE

CONTINUED FROM PAGE 269

No wonder, then, that they were turning with such enthusiasm to the labor-saving, comfort-making devices which American factories were turning out in the decade Frank Lloyd Wright began to work.

Consider what the "store-bought" products of American factories accomplished for the American home in the decades between the Civil War and 1900.

Sanitary conditions were revolutionized. Municipal water banished the well and cistern. Sewers and septic tanks eliminated the privy. Plumbing brought hot and cold running water into the kitchen and bath. Washing machines, first hand-operated then electrically-powered, cut the drudgery of the family wash to a fraction and eliminated washpots, tubs and benches from the back yard. (The clothesline hung on for a few more decades, awaiting the dryer.) And, of course, the commercial laundry was removing the family wash from many a housewife's troubled dreams forever.

Central heating appeared: stoves and fireplaces, with their daily clutter of kindling, fuel and ashes disappeared. The unsightly wood pile in the yard gave way to basement coal bin or buried oil tank; the mechanical stoker and thermostat soon took over all the responsibility for keeping the fires going.

First gas, then electricity, entered the kitchen range. Quick, clean, relatively cool cooking was possible for the first time in history: ashes, coal scuttle, wood box and soot were all banished.

Municipal garbage collection eliminated trash pile and garbage pit.

Butcher shop and dairy replaced domestic animals and with them the heavy labor of milking, churning, butchering, lard-rendering, etc. And with the cow, pig and poultry went some of the most unattractive features of the domestic landscape—cow barn, pig pen, chicken run—with their flies and odors.

The food industry, first with canning, then refrigeration, took the processing of fruits and vegetables out of the kitchen. Another constellation of utilities disappeared: root cellar, ice house, pantry and vegetable garden.

The automobile replaced the horse and buggy and gone with Dobbin were stalls, pasture, hay-barn and manure pile.

What all this amounted to, in

(*Please turn the page*)



This corner of the master bedroom of the Exhibition House shows one of Wright's most characteristic and effective devices: wall of built-in wardrobes topped by a long line of transom-high windows. The mirrored dressing table and chair were designed by Wright.



This is the new

TIARA

A great, proud plate from Viking

Unique rock crystal engraving with a deeply polished design cunningly cut even into the base itself. 14-inch plate, $10.00, at your good Viking store.

Prices slightly higher west of Denver

VIKING HAND MADE

Treasured American Glass

VIKING GLASS COMPANY, NEW MARTINSVILLE, WEST VIRGINIA





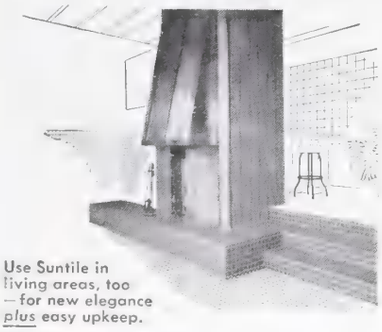
WITH CERAMIC *Suntile*

Beautiful, durable ceramic Suntile helps to make your home so much more attractive – and your housework so much easier.

Suntile's smartly styled colors and textures offer you endless opportunity for rich, new decorative effects in walls, floors, and countertops – wherever you want to create a special kind of beauty.

Ceramic Suntile is so practical, too. It's scuff-proof, slip-proof and easy on the feet...can't be marred by cigarettes, spilled food or drinks... never needs waxing or painting. Just a quick sponging makes it gleam – lustrous as new.

And you can count on good workmanship in a Suntile installation–it's guaranteed by your Suntile dealer.



Use Suntile in living areas, too – for new elegance *plus* easy upkeep.

How to select tile to your taste

2 USEFUL BOOKLETS

yours for only **10c**

Tips on decorating with ceramic tile–with many full-color illustrations showing Suntile and Ceratile – the new decorative, patterned tile for special effects.

THE CAMBRIDGE TILE MFG. CO.
Dept. HB-115, P. O. Box 71
Cincinnati 15, Ohio

Please send me "Personally Yours," the Suntile idea book, and the Ceratile booklet showing installations and patterns in color. I enclose 10¢.

Name_____

Address_____

City_____ Zone____ State_____

CONTRIBUTION TO YOUR DAILY LIFE

CONTINUED FROM PRECEDING PAGE

plain English, was that *for the first time in history the squalid, never-ending drudgery of housekeeping had been lifted from the average housewife's shoulders.* The most degrading and stultifying processes of family sustenance had been mechanized either in the factory or at home. The housewife was able, suddenly, to join the human race, to enjoy that comfort, leisure and self-respect which had hitherto been the prerogative of rich, slave- or servant-attended women.

BUT there was another—and for architects even more important —side to this coin. The same process which had removed from the house the causes of hard labor, inconvenience and discomfort had also removed the causes of most of its ugliness. *For the first time in history, the home of the average family could be a thing of beauty.* Not just the parlor or the front yard but all of it, inside and out, could be an object of pleasure and delight.

This new kind of family required a totally new kind of house. And we can say without fear of contradiction that Wright was the first American architect fully to comprehend this new fact, fully to exploit its exciting possibilities.

It would be nonsense, of course, to claim that Wright, in those early days of the new American house, was the only or even the first architect to use central heating, plumbing, washing machines and the like. His contemporaries used all these new things enthusiastically, but they tried to graft them onto the old, conventional designs. They used steam radiators but masked them behind Renaissance grilles; steel columns and beams, but sheathed them to look like wood or marble; modern plumbing fixtures, but paneled them to look like bishop's chairs.

No. Mr. Wright's role was of quite another order. He saw that all these developments, taken together, demanded nothing less than a totally new system of architectural expression. The old, traditional forms simply could not contain the new reality; a new kind of beauty was called for. The same science and technology which had wrought such changes in the life of the housewife had also given the architect a whole new palette of building materials: structural steel, reinforced concrete, plywood, huge sheets of rolled plate glass. And Frank Lloyd Wright—almost alone it was Wright, in those early days after the retirement of his *lieber meister,* Louis Sullivan—argued that these should be employed boldly, honestly, and not tortured into traditional forms.

As a result of this independent approach, Wright was able to make very important architectural contributions to design, many of which have become standard elements in the modern house. He included all of these in the Exhibition House shown on page 262.

Central Heating and the Open Plan

By 1900, everybody who could afford it demanded central heating—either hot air furnaces or steam heat. All architects were quick to include it in their new houses, but only Mr. Wright saw its ultimate implications. It made obsolete the old honeycomb plan of boxy, airtight rooms strung like beads on a necklace. This had been logical in cold climates so long as fireplaces and stoves were the only way of heating each room. But Wright was quick to see that if all rooms could be kept equally comfortable with almost invisible heat sources, rooms could flow freely into one another. A new kind of freedom was possible in this plan. (Now called *the open plan.*) Doors and whole walls could be eliminated, rooms could dissolve into one another. The open plan was the instrument which enabled Wright to create those splendid interior vistas for which his houses are justly famous.

Glass and the indoor-outdoor relationship

By 1900, everyone was aware of the therapeutic value of sunshine and demanded more of it in houses. Plate and rolled glass made possible windows of unprecedented size. While other architects used more glass, they used it in conventional patterns, cutting up their sashes into little Colonial rectangles, Elizabethan diamonds or leaded Medieval bull's-eyes. Only Mr. Wright saw the dramatic possibilities of these huge transparent sheets and he used them to destroy the iron boundary between indoor and out. Here was another instrument of great power and beauty at his disposal; with it he could extend the living area to include not merely the enclosed area, but the terraces, porches and garden



you too can become a member of the Bogen hi-fi set!

More and more music lovers are centering their home entertainment around custom high fidelity components. They know that no "one-piece" radio-phono unit can reproduce sound with the lifelike "presence" of separate, custom instruments by Bogen.

You don't have to be a radio engineer to operate and enjoy Bogen custom hi-fi. You simply plug your handsome Bogen components together, slip them into bookshelves and they're ready to play. Magnificent Bogen phono systems start as low as $169, with FM-AM radio tuner for as little as $50 additional.



Send for 56 page book Start planning your Bogen system today. Send the coupon and 25¢ for a 56 page illustrated booklet, "Understanding High Fidelity". Explains how to plan your installation. "For the audiophile first seeking his way . . . a surprising introductory work." *Saturday Review.*

Bogen
High Fidelity
Because It Sounds Better

DAVID BOGEN CO., INC. Dept. XK
29 Ninth Ave., New York 14, N. Y.

Please send "Understanding High Fidelity" (for which I enclose 25¢) plus free catalog.

Name_____

Address_____

City_____ Zone____ State_____

☐ *Send only free catalog.*

KRISPY KAN
Keep crackers fresh and crisp
even when it rains!
BLUE MAGIC
Krispy Kans are guaranteed to keep your crackers, potato chips, pretzels, popcorn, cereals and other snack foods **fresh, crisp** and **tasty** . . . indefinitely!
nplete unit $2.00. Canister available in grey, , yellow. At better stores everywhere.
secret is in the Blue gic crystals in glass cap. y absorb all unwanted sture. Keep snack foods h - even when it rains!
e Magic crystals can't r out - they last forever!
ou can't find Krispy Kans your department store or shop, write to
CE MFG. CO., WESTPORT, CT.
Guaranteed by Good Housekeeping

beyond. He thereby brought his interior space into a new and exciting proximity with nature.

Electricity and the new illumination

By 1900, everyone was demanding electric lighting in their houses. Its advantages over oil lamps and gas were obvious and immense. But electricity was not merely a substitute for kerosene or coal gas, it made possible a totally new concept of illumination. Instead of the niggardly pinpoints of historic light sources, electricity made it possible to flood whole areas with light. Spaces could be modeled, forms dramatized, textures enhanced. Who besides Wright, in those early days, understood this? While the rest of the profession continued to mask their Mazda bulbs in fixtures of conventional form—candelabrum, chandelier and sconce—Wright went boldly ahead building the unadorned bulb into the very fabric of his house. Light itself, and not just the fixture, became a source of pleasure and delight.

These are just three examples of Wright's electrifying touch, of his ability to transmute simple technological developments into new esthetic experiences. And if we turn to the more prosaic aspects of his houses, we see the same great talent at work. Take, as an instance, his kitchens. A whole series of developments had revolutionized this area and he was by no means the only man to see this. New ranges, sinks, dishwashers, refrigerators, cupboards and counter spaces were being used more and more.

But the same forces which had removed the ugly chores from the kitchen had also removed the servants. The cook, who had formerly canned peaches in the kitchen, was now canning them at higher wages and shorter hours in the factory. This meant that more housewives than ever would have to work in the kitchen. And this implied in turn that the kitchen must be not only labor-saving and convenient, it must also be as pleasant esthetically as the living room.

Moreover, if the wife was to spend a good part of her working day there, she could not be isolated, exiled from the rest of the family. Mr. Wright grasped this fact decades before his colleagues: the steps he took to destroy the separation, psychic as well as physical, of the kitchen from the house

(*Please turn the page*)

BUSY-BUSY HOUSEWIFE
ighten your cooking chores with
4-WAY
Happy Day®
GRIDDLE-GRILL
SY TO USE
EASY TO STORE
RIBBED SIDE GRILLS • BROILS
SE EITHER SIDE
FLAT SIDE FRIES • BAKES
G
2"x11½"
y cast aluminum
$4.95 at leading Hardware and Department stores
EE Write for Cook Book of Happy Day Quick Tricks
M. B. WATKINS CO.
05 BROADWAY • EVANSTON, ILL.

for the Finest... look to Fancher
Elegant . . . Livable
. . . Enduring
Door Chest from Le Beauville in fruitwood
For illustrated folio send 25¢. Dept. 118-S
FANCHER FURNITURE COMPANY
SALAMANCA, NEW YORK

THAT BEAUTIFUL CARAFE ON HER PARTY TABLE WAS A PERCOLATOR IN HER KITCHEN!
STYLED BY FRED PRESS
It's PERCMASTER®, the lovely and very original Pyrex-glass-with-copper-or-brass *3-in-1 coffee service* that makes a party out of even breakfast. "Perks" the coffee, serves it, candle warmer-trivet keeps it hot. Holds 8 cups.
$7.95 *slightly higher West of Miss.*
Write for free "Service with a Style" brochure and name of store nearest you.
made by Handcraft MANUFACTURING CO.
RUBEL
nationally sold by RUBEL
225 Fifth Avenue, New York 10, New York

From a poster by Toulouse-Lautrec



The wines you loved in Paris are here!

... from Bordeaux!



B&G *Sauternes* ... classic white wine of France—long an American favorite. B&G *St. Emilion* ... full-bodied, red Bordeaux—a brilliant dinner claret.

... from Burgundy!



B&G *Chablis* ... dry, yet fruity—a clear white Burgundy. B&G *Pommard* ... red, rich and full-bodied—perfect with hearty meals.

Yours for the asking—
FRENCH WINE SELECTOR
Handy pocket dial to help you choose wine. Send stamped, self-addressed envelope to B&G, Dept. HW, 500 Fifth Avenue, New York 36, N. Y.

B&G
(The finest wines of FRANCE)

By BARTON & GUESTIER, *Established 1725.* Browne Vintners Co., Inc., New York City
Sole Distributors for U.S.A.

CONTRIBUTION TO YOUR DAILY LIFE

CONTINUED FROM PRECEDING PAGE

have had a profound and benign effect upon the new American house.

In the catalogue for his Exhibition House, Mr. Wright says wryly that he would be accused of arrogance if he claimed that his early houses were "the first truly democratic expression of our democracy." Yet a distinguishing mark of his houses had from the start been their *modesty*. Even large and expensive ones, like the Coonley house (page 272) or the Kaufmann house (page 246) lack that brow-beating pretentiousness which was the trade-mark of the great house, at least until the Depression.

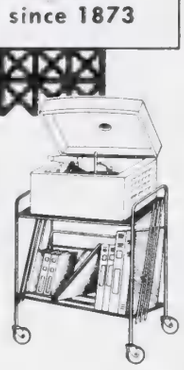
BIG or small, Wright's houses have the grace and urbanity of the mansion, yet this is never the result of just shrinking the mansion down to cottage size as the Amazon headhunter does his trophies.

Many of his contemporaries tried that, but not Wright. Even his own house at Taliesen (page 235), actually one of the largest country houses in America, is so fitted into its terrain that its real size is never apparent—is, on the contrary, deliberately concealed. There *are* impressive, even majestic, vistas in these houses, but they are designed to delight the inhabitants, not to overawe the passerby.

All elements of a house were, to Wright, equally important and hence equally beautiful. It had no "front" and consequently could have no "back"; thereby he dealt a mortal blow to the hypocrisy of the Victorian house with its "Queen Anne front and Mary Anne back."

Wright's houses were also democratic from the start in the sense of materials. Cost or rarity of a material has never been for him an argument either for or against it. He could create interiors of magnificent warmth, of skin-stroking luxury, with the simplest materials—wood, brick, plaster—while his contemporaries were using imported marbles, cut velvets and gold leaf with much less effect. How could this be? Mr. Wright said it was because they had no real feeling for the *nature* of their materials. They cut, carved, chiseled, clipped, painted and plastered and stenciled. He, on the contrary, let each material speak clearly for itself. The result was a sense of repose, of blessed ease and calm space, quite unprecedented in American architecture.

styled by KOCH
originators in METALCRAFT
since 1873



Multi-useful Metalcraft "Disc Jockey" — phonograph stand, TV table, tea cart, or appliance cart — in sleek black with brass-plated, full-swivel Rubberex casters. About $18.



Grecian Lamp Table, Metalcrafted by KOCH in ebony black with gleaming brass trim. Removable crystal top. Plastic-lined planter. About $16.

for Smarter Giving
(and smart living)

So proudly practical for your own home, so wonderfully gift-worthy! That's the beauty of the wide variety of Metalcraft originations in the Koch tradition. See how fashion-right *fine* metal accessories can be. Send for your *free* Metalcraft Decorator Guide now!



Roomy Magazine Rack (left) and matching Wastebasket (right) in black or pink, framed in brass. Each piece about $10.

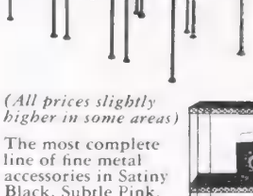




Classic Empress Bench of satin-black wrought iron, richly covered. About $30.



Smartly masculine black metal Smoking Stand with antique auto ash tray. About $6.



Fashionable Hostess Group of 3 tables in dramatic black with brass trim. Removable crystal tops. About $35 complete

(All prices slightly higher in some areas)

The most complete line of fine metal accessories in Satiny Black, Subtle Pink, Gleaming Brass, and Glowing Copper. Write for *your NEW . . . FREE Metalcraft Smarter-Home Guide* to show how to add interest to every room in your house!



Scarf-easier than ever—cutlery fashioned of black metal for use most anywhere. About $15.

GEORGE KOCH SONS, INC.
DEPT. 8, EVANSVILLE 4, INDIANA

All this is history now. Whole generations of Americans have matured under Frank Lloyd Wright's influence without ever realizing it. That is why his houses seem so strangely familiar today. But that does not explain why they strike us still as modern, contemporary, up-to-date—even, in some circles, still controversial. How can forms already over a half a century old still have this power to excite us? One might as well ask the same question of Cézanne or Van Gogh. They were created half a century or more ago, yet they, too, strike us as marvels of contemporaneity. The answer can only be that, like all great artists, these men *created* the vision of their times. We see the world through their eyes and we accept their vision because it corresponds so closely to our most pressing hopes and deepest needs. And they will remain our contemporaries until we, ourselves, change.

Mr. Wright wishes to thank the following generous firms who assisted in making this Exhibition House possible:

GENERAL CONTRACTOR: Henken Builders Inc., Pleasantville, N.Y.

LANDSCAPE NURSERYMEN: Hicks Nurseries, Inc., Westbury, L.I., New York.

ELECTRICAL CONTRACTOR: Charles Hyman, Brooklyn, New York.

FLOWER ARRANGEMENTS: Colorado carnations, courtesy of Colorado Flower Growers Association.

Construction Information

EXTERIOR WALL SURFACES: "Fir Weldtex," U. S. Plywood Corp. New York 36.

INTERIOR WALL SURFACES: Oak Plywood and Lumber Core for partitions, ceilings, cabinets and furniture, U. S. Plywood Corp., New York 36.

ROOFING: Battleship roofing cement pounds, Panther Oil & Grease Mfg. Co., Ft. Worth, Texas.

PLATE GLASS: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

FLOORING: "Novotile," U. S. Plywood Corp., New York 36. "Vinyl-Cork" tile, Dodge Cork Co., Lancaster, Pennsylvania.

PLUMBING: In bath and powder room, Crane Co., Chicago, Illinois.

SKYLIGHTS: "Wascolite Skydome," Wasco Flashing Co., Cambridge, Massachusetts.

LIGHTING FIXTURES: General Lighting Co., Inc., Brooklyn, New York.

ELECTRICAL SUPPLIES: General Electric

Co., Construction Materials Division, Bridgeport, Conn., and Bulldog Electric Prods. Co., Detroit, Michigan.

VENTILATION: In work space, laundry, bath and powder room, Trade-Wind Motorfans, Inc., Los Angeles, California.

LAUNDRY EQUIPMENT: Automatic washer, dryer, ironer, General Electric Co., Appliance Park, Kentucky.

Furnishings

FURNITURE: Cabinet work and furniture, Plycraft Prods. Co., Port Washington, L.I., N.Y. All cushions and pillows made of U.S. "Koylon Foam." U.S. Rubber Co., New York, N.Y. Arm chairs, Heritage-Henredon Furn. Co., High Point, North Carolina.

MATTRESSES: "U.S. Koylon Foam," U.S. Rubber Co., New York, N.Y.

TELEVISION EQUIPMENT: General Electric Co., Syracuse, N.Y.

FLOOR COVERING: "Nimbus" cotton carpet, James Lees and Sons, Inc., Bridgeport, Pennsylvania. Rug underpadding, "Waffle," U.S. Rubber Co., New York, New York.

FABRICS: Black and copper hand-woven fabrics on pillows, Dorothy Liebes, New York 21. All drapery and upholstery fabrics, Moss Rose Mfg. Co., New York 16.

BEDDING: "Astraken" blankets styled by Dorothy Liebes, Kenwood Mills, New York 1.

LAMPS: Nessen Studio, Inc., New York, New York.

ACCESSORIES: Collection of Frances Wright, Garrison, New York

Kitchen

EQUIPMENT: Counter "Micarta," U.S. Plywood Corp., New York 36. Ovens and cooking top, Chambers Corp., Indianapolis, Ind. Sink, Elkay Mfg. Co., Chicago, Ill. Faucet "Dishmaster," Gerity-Michigan Corp., Adrian, Mich. Dishwasher, General Electric Co., Appliance Park, Ky. "Hallite" cooking utensils, The Hallite Aluminum Cooking Utensils Co., Inc., New Kensington, Pa. "Pyrex" cooking utensils, Corning Glass Works, Corning, N.Y.

"The civilization that we have is a remarkable civilization, but civilization is only a way of life. The way of making that way of life a beautiful way of life is what we call a culture."

Frank Lloyd Wright



Wright was one of the pioneers of built-in furniture—especially storage units of all sorts: shelving, wardrobes, drawers, etc. In this master bedroom of the 1953 Exhibition House, you see the same thing, by now a standard practice in American homes. For Wright it increased livability and insured good architectural interiors.

(Please turn the page for more photographs)



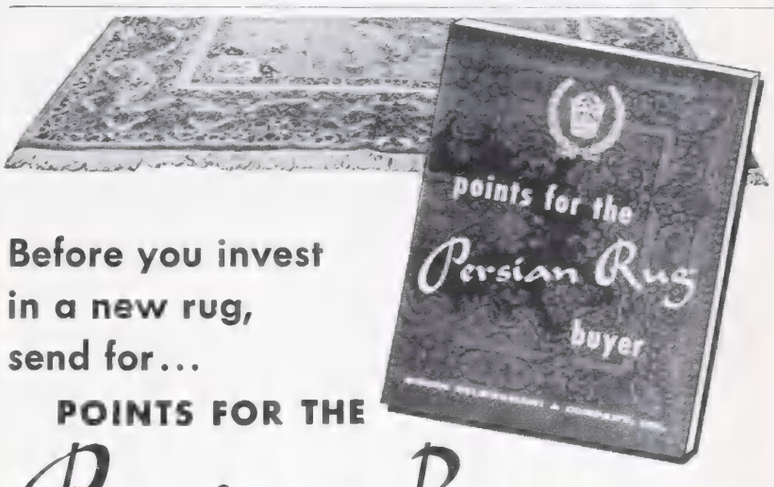
Directoire elegance in fruitwood from the Beacon Hill Collection

This famous collection includes re-created masterpieces of all famous decorative periods. Latest additions are beautifully illustrated in our new brochure — "Selected Re-created Masterpieces from the Beacon Hill Collection." For your copy, please send 50¢ in coin.

Beacon Hill Collection

85J Albany Street, Cambridge, Mass.

Look for the famous Beacon Hill Label



Before you invest in a new rug, send for...

POINTS FOR THE Persian Rug BUYER

This 32-page booklet of *facts* proves immensely valuable to purchasers of beautiful rugs, especially to those interested in Cyrus Crown Kermans.

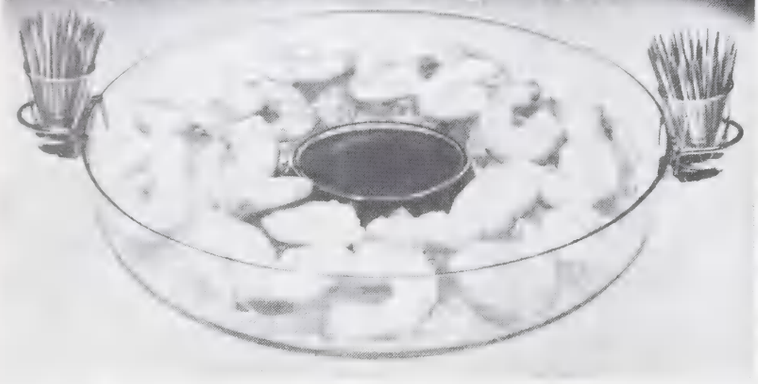
The Cyrus Crown Kerman is the connoisseur's preference . . . for its magnificent color and detail, its fine quality wool, its infinite durability. A Crown is woven into every genuine, hand-woven Cyrus Crown Kerman.

Send 25¢ for complimentary copy and learn the facts.

MEHDI DILMAGHANI & CO., INC. • Dept. H-3
261 5th Ave., N.Y. 16, N.Y.

Cyrus Crown Kerman
PRIDE OF THE PERSIAN RUGS

New 6-pc. Seafood Server of Brilliant Hand-Wrought Crystal



ADD a fabulous touch to either formal or informal entertaining with this exquisite new multi-purpose 6-Pc. Seafood Server that is winning as enthusiastic acclaim in homes everywhere as it did in the leading China & Glass shows this summer. . . . Of brilliant hand-sculptured crystal, in generous 12″ width, and enhanced by pick glasses set in gleaming snap-on chrome holders, it is as functional as it is elegant. Ideal for seafood snacks with dips, potato chips and hors d'oeuvres with spreads, salads, etc. . . . Wonderful to flatter your own table; a perfect choice for bridal or Yuletide gift-giving!

WEST VIRGINIA GLASS WESTON W. VA.

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

WEST VIRGINIA Glass

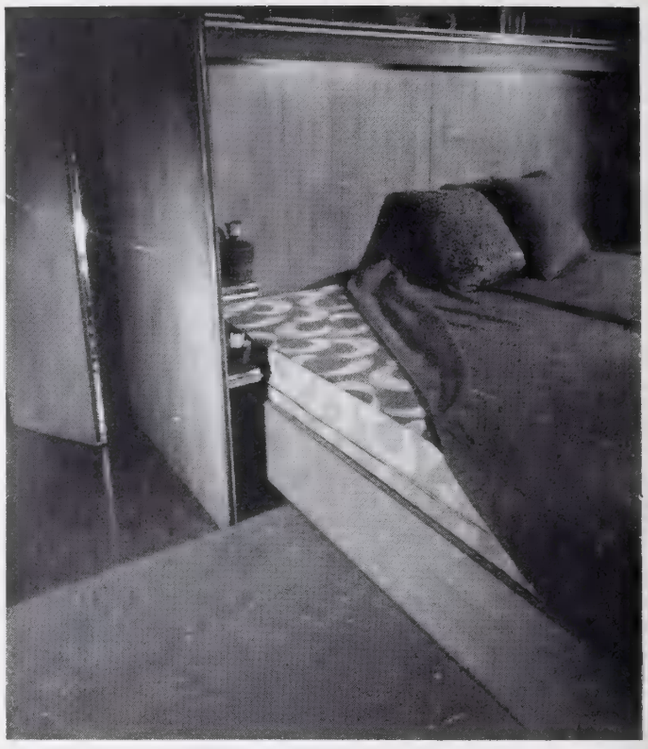


(Write Dept. HB-11)

*Slightly higher South and West

CONTRIBUTION TO YOUR DAILY LIFE

CONTINUED FROM PRECEDING PAGE



Wright long ago stripped the bed of all its accumulated bric-a-brac of head- and footboards, canopies and testers, feeling that these were relics of the draughty, ill-heated houses of the past. The beds in the Exhibition House consist simply of foam-rubber mattress and springs mounted on bold plywood frames to match rest of furniture.



Wright was one of our first architects to use radiant-heated concrete floor slabs in his houses—a technique which freed his floors of radiators and registers. To offset their hardness, he sometimes uses lush areas of carpeting: in this case, with an underlayment of waffle-like rubber matting as shown in photograph above.

Lasting Beauty...



because...

it's made with GENUINE HARDWOOD PLYWOOD

You'll be glad you chose a genuine hardwood plywood cabinet. There's nothing lovelier than the rich depth and subtle grain patterns of real wood. Unlike simulated wood or other substitutes, genuine hardwood plywood repairs itself with ordinary polishing. Even scratches disappear with varnish or touch-up pencil application. And for quality sound reproduction, wood is the choice of experts.

hpi — CERTIFIED AMERICAN QUALITY — HARDWOOD PLYWOOD INSTITUTE

The HPI trade mark on plywood identifies American mills operating under a rigid quality control program. It's your assurance of quality.

HARDWOOD PLYWOOD INSTITUTE
400 S. MICHIGAN AVE. • CHICAGO 5, ILL.

It's a "summer vacation" all winter when you

TREAT the FAMILY to Genuine Battle Creek BISOLAR "SUNSHINE"



Like a healthful, sun-tanned appearance all year 'round? Here's wonderful protection for you—and all the family—with scientifically balanced artificial sunlight that contains *both* ultraviolet *and* infrared rays. "At the snap of a switch" the NEW BISOLAR Lamp delivers "made-to-order" light that tans faster than the sun. If you relax and fall asleep, automatic "Soltimer" *turns lamp off* at the preset minute—fully *protects* against overexposure! Pedestal, wall and ceiling models. Money-back guarantee. *Write at once for free literature!*

Battle Creek EQUIPMENT COMPANY
BATTLE CREEK 58, MICHIGAN

Learn INTERIOR DECORATION at Home

Fascinating field for men and women. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.

CHICAGO SCHOOL OF INTERIOR DECORATION
Diversey Parkway, Dept.2118, Chicago 14, Illinois

THE SPACE WITHIN

CONTINUED FROM PAGE 256

tion to modern industry, nor in its social aspects is it functional in relation to abstract social theory. But it is functional technically, socially and economically in terms of human living and of man's spirituality.

The organic movement is conscious of the inherent differences between robots and human beings. It recognizes that if man has a soul and a free will, the problem of architecture will be one of quality, not only of quantity, that people are not file cards to be housed in boxes and that to define habitations as "machines for living" is ridiculous, if not criminal.

IS THE quest of the organic movement therefore a romantic one? I do not think so, even though it includes irrational impulses among its aims. For the notion of science as the unique, immutable explanation of unrelated phenomena has been vanquished, and the scientific spirit now projects its light on the whole field of human psychology. The irrational world is studied, liberated and expressed through scientific knowledge and methods. In this quest, Wright's works represent a fundamental intuition, a guide, a direction.

Look at the Warren Hickox house at Kankakee, Illinois, dated 1900, or the Bradley house of the same year, or those first masterpieces like the Willitts house or the well-known Robie house in Chicago, of 1909; then skip to 1931, to the House on the Mesa: to the Willey house in Minneapolis (1934) which could be called the first of the Usonians. Study the plans of Falling Water of 1936 or Taliesin West of 1938 or, finally, the Guggenheim Museum.

Everywhere the same tendency is apparent: to amalgamate the rooms; to animate the building as if it were a continuous spatial discourse rather than a series of separate words; to break with geometry —often even with the right angle— for the sake of forms more adequate for human use and movement; above all, to feel interior space as a reality, as the substantive, pulsating reality of architecture—that reality which, through the artist's intuition, expresses and transforms all practical requirements. Apart from problems of taste in regard to volume and decoration, which are perhaps debatable, this is the true meaning of Wright's work.

(*Please turn the page*)



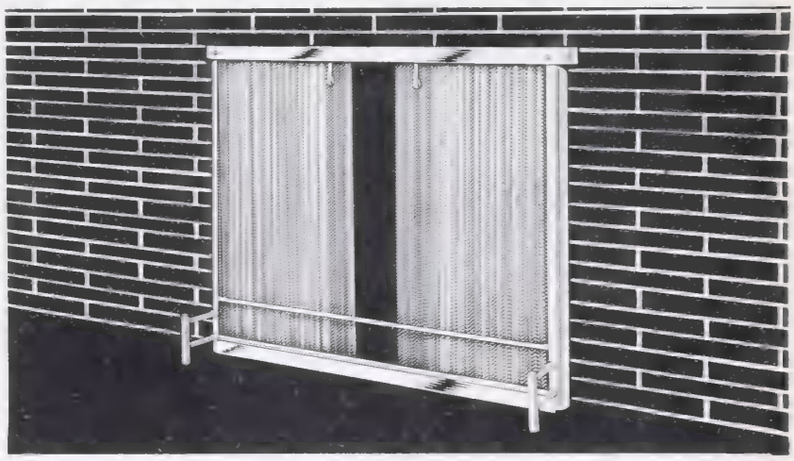
WHEN YOUR Taste DICTATES . . .

. . . you'll choose "Treasure House" creations above all other furniture. When you furnish that "favorite spot", or select that "special gift" . . . when nothing but the finest will do . . . you'll insist on the integrity of design, honest workmanship, and unhurried artistry of Colonial's prized pieces.

50 YEARS OF FINE FURNITURE CRAFTSMANSHIP — Treasure House — 1906—1956

GUIDE TO FINE FURNITURE . . . "Treasure House" Book shows complete Colonial line. 64 pages of glorious illustrations, a wealth of information about period designs. Send 25c.

Colonial OF MICHIGAN MANUFACTURING COMPANY
126 COLONIAL AVENUE • ZEELAND, MICHIGAN



CONTOUR STYLED FOR YOUR FIREPLACE

Rounded side rails with contoured top bar makes this the smartest firescreen in town. Beautiful in itself, it blends readily into *any* fireplace setting. Gleaming brass frame with either satin brass or satin black curtain.

Modernscreen No. 18-S
(Illustrated) from $44.00
Many sizes, finishes available. Consult your dealer.

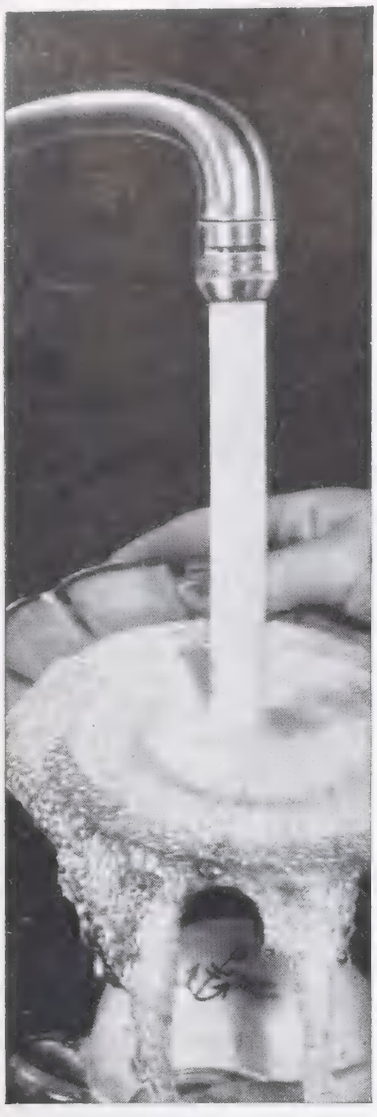
NEW IDEAS in screening your fireplace

SEND 10¢ FOR OUR INFORMATIVE BOOKLET, "NEW IDEAS IN SCREENING YOUR FIREPLACE" Decorating ideas (colorful finishes, etc.). Shopping hints, measuring instructions for regular and unusual fireplaces.

Name_____
Address_____
City_____ Zone___ State_____

LOOK FOR THIS TAG

PORTLAND WILLAMETTE CO.
806 S. E. Alder St., Portland, Ore.



Wash, Rinse FASTER

with water from a faucet with Spring-Flo Aerator

Wonderful things happen to tap water as it passes through a Spring-Flo equipped faucet. Spring-Flo infuses water with millions of bubbles that make soap and detergent mix and dissolve *completely*—make billows of suds—*wash faster, better!*

The bubbly, higher-velocity Spring-Flo stream is *really splash-proof!* Clings and spreads as it thoroughly rinses every corner and crevice.

FRESHER, CLEARER WATER

Spring-Flo water is completely aerated—*mountain-stream fresh* because lost oxygen is replenished. And as the bubbles vanish, they carry off clouding gases, foreign tastes, odors—leaving water *crystal-spring clear.*

Leading faucets are Spring-Flo equipped. Ask your plumber!

ON LEADING MAKES OF FAUCETS

SPRING-FLO AERATOR

CHASE BRASS & COPPER CO

AGENCIES U. S. PATS. 2,210,846—2,306,832

THE SPACE WITHIN

CONTINUED FROM PRECEDING PAGE

The concept of continuous space cannot actually be experienced without visiting a Wright building. Works whose esthetic has been concentrated in their decorative patterns, and especially works in which the solution of problems of volume predominates, can be illustrated photographically.

But Wright's architecture, where the entire secret lies in the powerful vitality of the interior space, of the voids, is incomprehensible unless one walks through those spaces, free to be influenced by the atmosphere, the vivacity of multiple indications of scale and the repose emanating from those vast concepts which Wright employs even in his most economical architectural themes.

Views of Wright's interiors show that his spatial freedom is not expressed in plan alone but also in elevation. The soffits [under surfaces of any architectural feature] of his houses are frequently the dialectic crown of a spatial drama, just as the exteriors are the projections of the interior space. In contrast, flat white soffits and habitable boxes seem either to be the result of building based on speculation, and hence incapable of giving form to an individual expression, or else the consequence of a great poverty of invention and formal vocabulary.

After its dissemination through Le Corbusier's propaganda and his excellent examples, the free or open plan became a sort of captive of modern architecture, even a cliché. As with every mannerism, its meaning was finally lost, together with the reason and purpose of its discovery. The free plan as generally used is certainly a step ahead of the traditional cubicles, but it has no visible connection with the free plan as used by Wright, which is not an initial formula but results from the concept of continuous space.

THE most difficult thing in architectural criticism is to see, to feel, to know how to relive and judge spaces. Thus, much criticism has confined itself to judging Wright's work merely from a plastic point of view and has continued to play around with solids and spaces, with relationships of mass in projections and recesses, with stylistic preferences, without regard to the words of Wright himself, who is perhaps the worst propagandist of his own work, despite the fact that he is a brilliant and stimulating writer, speaker and conversationalist.

Seen in this way from outside, as if one were judging sculpture or a sketch, Wright's architecture cannot be understood. It has been defined as romantic, naturalistic and arbitrary by those who have not perceived that, in so far as an artist has any consistency or any rule, there is a rule in Wright, but it is applied not to the volume or the decoration but to the interior space.

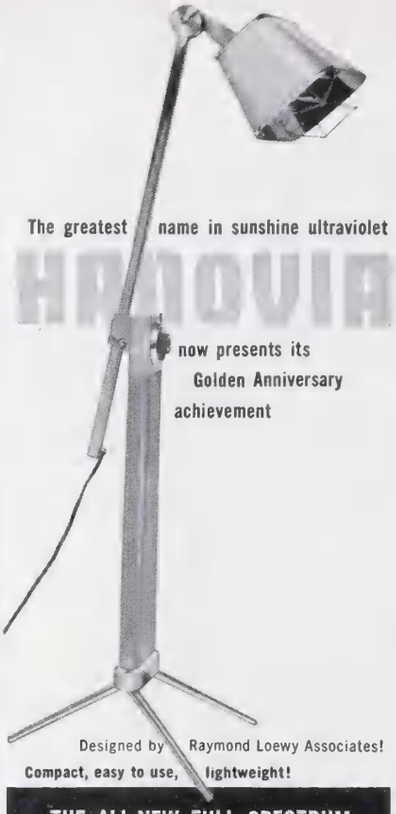
IN DEFINING Wright's architecture as organic, we mean essentially two things: First, that his buildings are entities like living organisms, and second, that they are functional in relation to mankind.

Old esthetics enumerate many criteria for beauty in architecture—symmetry, rhythm, proportion, equilibrium or balance, scale—but all agree on one fundamental unity. These outmoded esthetics with their primary interest in façades, were content to seek unity in decoration and two-dimensional composition. Then a step forward was taken, and architectural esthetics recognized and required the unity of volume.

Particularly when faced with modern buildings, devoid of decoration, this critique of volume developed; that is, the unity of a building was sought not only from the standpoint presented by a single perspective view but in the entire body of the building and its wall structure. But an organism and the critique suited to it were still lacking.

In a human organism there is an intrinsic correspondence between internal constitution and outward appearance, between muscles, nerves, skeleton, circulatory system and skin. When functionalism stripped buildings bare, criticism no longer concerned itself with cloaks and furbelows but with the body of the edifice; people began to see that unity in architecture means the unity of interior spaces from whence springs the unity of volume in a house conceived in terms of walls enclosing this space and its continuation in the decorative treatment of the surfaces of the walls.

A Wright house is an organism in that its fundamental and substantive theme is space, the volumetric enclosure is the projection of this space, and the decorative patterns, the choice of materials and ornamentation, are designed to give value and accent to the spatial concept which is always basic.



The greatest name in sunshine ultraviolet

HANOVIA

now presents its Golden Anniversary achievement

Designed by Raymond Loewy Associates!

Compact, easy to use, lightweight!

THE ALL-NEW FULL SPECTRUM

ULTRAVIOLET

QUARTZ HEALTH LAMP + INFRARED!



Give your family the ultraviolet benefits of summer sunshine all year round—right in your own home!

Just a few minutes under your Hanovia Health Lamp gives you more healthful, more beneficial body-building ultraviolet rays than you get from several hours of exposure to the summer sun. Every member of your family gets the attractiveness of a Bermuda glow through the winter.

The Hanovia Health Lamp, and only the Hanovia Health Lamp, with its costly fused quartz burner, gives you the complete ultraviolet spectrum: tanning rays plus the sun's body-building, health-giving rays. You and your family look healthier and feel healthier right through those health-hazardous winter months.

plus — at the same time —

Infrared heat rays that soothe and relax your tired muscles, help relieve strains and leave you rested and refreshed. Get your Hanovia Health Lamp at your department, surgical supply, or appliance store now.

FREE on request: Colorful brochure describing benefits of ultraviolet and infrared. Just write Hanovia on postcard and mail today. Dept. HB-11.

HANOVIA Chemical & Mfg. Co.

AN ENGELHARD INDUSTRY
100 CHESTNUT ST.
NEWARK 5, NEW JERSEY

TENSE NERVOUS HEADACHES
call for
STRONGER Yet SAFER
ANACIN
Won't Upset The Stomach
Anacin® not only gives *stronger, faster* relief from pain of headache but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin Tablets.

Air, Light and Privacy
AIR-LITE
WINDOW SHIELD CORP.
51 East 34th St., New York 16, N.Y.

ORTABLE CAR COVER
Heavy Vinyl Plastic
AIN* SUN* DUST
6.95
merly $8.95.
n't risk damage to your car finish when this w-cost car cover protects against weather elements. Long-lasting durable plastic, folds compactly, on and off in a jiffy, sturdy elastic binding gives extra security. State make, model and year—buy direct from mfg. Send $6.95 plus 35¢ postage, or sent C.O.D.
EA SALES $8.95 + 45¢ postage—formerly $10.95
Extra Heavy Plastic Gauge
ept. 0-10, 125 E. 46 St., New York 17, N.Y.

Something New
Opera in ENGLISH with the arias in the original language
For complete information and sample record send 25¢ to
Opera of the Month
119 West 19th St., New York 11, N.Y.

CAT LOVERS' CALENDAR
NEW, clever 1956 desk size, with plastic binding, appealing photos of adorable felines, hints on cat care. Send 10c and bottom flaps from 2 bags of KITTY LITTER, or 25¢ in coin . . . while supply lasts.
WE'S KITTY LITTER Absorbs, Deodorizes
Eliminates messy sandbox routine. Obtain where pet supplies are sold. Write for folder.
KITTY LITTER, INC., Dept. 1112, Cassopolis, Michigan

HOW TO PLAN Beautiful
PICTURE WINDOWS
for your new home
If you're planning to build or remodel, this valuable book by the makers of America's revolutionary new extruded aluminum windows—the finest windows available today. Contains artists' renderings of beautiful window arrangements for living and dining rooms, kitchens, bedrooms, playrooms. 32 pages packed with ideas.
SEND TODAY
Fleetlite
FLEET OF AMERICA, INC.
[illegible] New Walden Ave., Buffalo 25, New York
Here's my 25c. Rush me a copy of "Beautiful Picture Windows".
Name .....
Street .....
City ..... State .....

No one but a maniac with hallucinations could in one lifetime have created the Prairie houses, Falling Water and the Guggenheim Museum, if these were considered from the exterior as plastic phenomena. Instead, they are the results of a method of spatial creation applied to diverse themes under different conditions. In the light of this spatial interpretation. Wright's architecture, seemingly so manifold and arbitrary, is more coherent than that of any of the functionalists who betray the real problems of architecture with a coherence that is entirely formal and extraneous.

The vitality of Wright's structure, the power of his buildings, his unbelievable technical daring, the permanent fecundity of his genius, are explicable in the light of this conception of a building as a living reality, growing and organic.

This man, who built functional buildings before the birth of functionalism, has nevertheless always refused to accept the utilitarian and technological descriptions of functionalism as they were formulated in Europe. On that continent functionalism had the merit of awakening architecture from its nineteenth-century slumbers and bringing it into contact with the actualities of the industrial era and the collective elements of modern society.

It posed the problem of adherence to the technique and purpose of the building. If other requirements of a formal nature were added, this was after the researches of such movements in modern painting as purism, constructivism, neo-plasticism and other derivatives of cubism.

Such additions were never thoroughly integrated with architectonic vision, and so even today the majority of modern architects base themselves on technological and utilitarian theories, knowing that these are neither inflexible nor complete, and solve their other problems as suits their taste. But technique plus utility plus taste propound all over again the traditional trinity of architecture, leaving unsolved the problem of cultural integration.

WRIGHT is called romantic by those who prefer the easy scheme of a trinity which is only seemingly clear, by those who do not wish to subject themselves to the far vaster complications of contemporary architectonic culture. They prefer to talk of standardization, statistics and formulae—all things which seem precise but are infinitely

(*Please turn the page*)

the trend to contemporary
BETHLEHEM
decorator originals



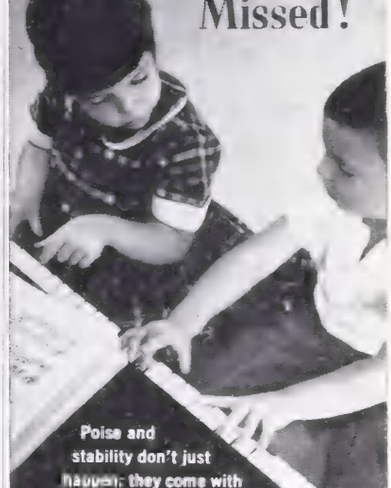
ask your dealer or decorator, write for free brochure:
BETHLEHEM FURNITURE MFG. CORP. factory & showroom: **ALLENTOWN, PA.**
designers ■ manufacturers of bedroom, dining room ■ occasional furniture in French Provincial, Empire & Contemporary — and BETHCO custom bedding
exclusive showrooms for your use:
NEW YORK, 2 PARK AVE. • **PHILADELPHIA, 1118 WALNUT ST.** ▪ **CHICAGO, 325 N. WELLS ST.**

A Jewel of
MECHANICAL PERFECTION



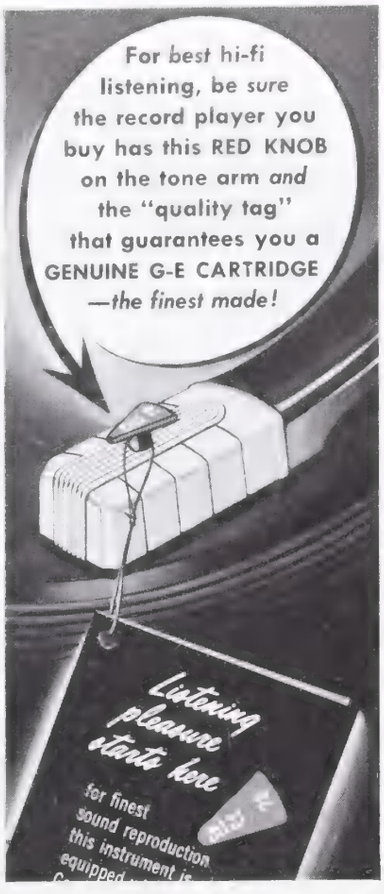
Shreds quietly as it rinses your food waste worries away. Simple and economical to install.
The Marvelous
WasteMaster
FOOD WASTE DISPOSER
LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
NEW CASTLE, PA.
Please send information that will help me with my kitchen chores.
Name .....
Address .....
City ..... State .....

Give Them The Piano You Missed!



Poise and stability don't just happen; they come with accomplishment. Remember your own childhood days . . . the fun of playing you almost had? Make sure you give them the piano you missed. Let them begin on the best, play the finest a piano by Kranich & Bach.
Write for free illustrated catalogue and copy of "Answers to Questions Parents Ask About Music Lessons"
KRANICH AND BACH
The Aristocrat of Pianos · Founded 1864
327 Walnut Avenue, New York 8, N. Y.

Buying a Hi-Fi record player?



To be certain of tone-perfect listening pleasure from the record player you buy, look for the *red knob* that identifies the *genuine G-E Cartridge*. It's your assurance that the instrument you buy has the highest quality pickup made—used by leading manufacturers and broadcast stations.

Why a G-E Cartridge?

Because only a fine cartridge and stylus can reproduce *all* the quality originally recorded on your records. A genuine G-E Cartridge and Stylus positively brings you *all* the satisfying highs and lows, the *full* musical dimensions you seek in record listening. What's more, the G-E Cartridge gives you the same professional quality favored by foremost broadcast stations.

How can you *tell* it's a G-E?

By the tone-perfect quality, of course. By the red knob on the tone arm. And, by the Quality Tag on *every fine* record player with a famous G-E Cartridge. Your proof of excellence!

Look for this Quality Tag!

Remember—it's your *privilege* to insist on the very best. Insist on a G-E Cartridge in *any* record player you buy. Look for the G-E *red knob*—look for the G-E Quality Tag—obtain the finest in record enjoyment.

Progress Is Our Most Important Product

GENERAL ELECTRIC

THE SPACE WITHIN

CONTINUED FROM PRECEDING PAGE

vague—and to avoid the central problem of architecture posited by Wright. This is the problem of social man, for whom buildings are built—man integrated and alive, not the cadaver vivisected into the intuitive man, the logical man and the economic man. It is the total problem of culture in which art, science and religion, to use Wright's words, find an organic synthesis.

The statement that there is no opposition between functionalism and the organic movement, but only the development of the second from the first, is also historically accurate. The organic architecture of Wright, it is true, stated its case before European functionalism, but this was possible because functionalism was born in America long before it was in Europe, finding its cultural center in the Chicago School of 1880-90. (Witness, besides Burling and Adler, Burnham and Root, Martin Roche, W. A. Holabird and John Edelman and the prophet of modern architecture, Louis H. Sullivan.)

In Europe functionalism arose later, more completely and extensively, as an international movement, and it is understandable that only now is the organic movement being born on an international plane; hence only now can Frank Lloyd Wright be understood, not as an esoteric genius, but as an initiator of a movement in which one finds Aalto and the Swedes, the English city planners and the young Italian architects and critics like Carlo L. Ragghianti and Giulio C. Argan.

TWO facts, seemingly contradictory, exist today: social collectivism arising from the industrial revolution and from the arrival of the masses on the political scene, and individualism, which refuses to abandon the illuminating liberal conquests of the past centuries.

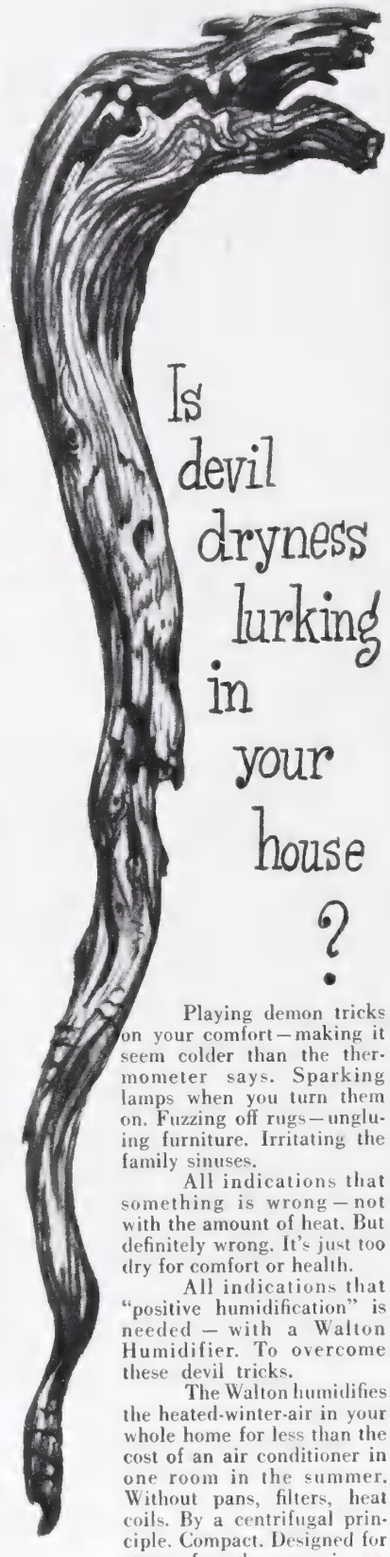
In architecture, too, the field is divided. On the one hand are the pure functionalists, entirely dedicated (at least in theory) to resolving quantitative problems of technique and utility based on numbers and charts; on the other, the nostalgic traditionalists who recall the creative thrill that came from bastardizing a "darling little" Renaissance capital or from crowning an eighteenth-century window with a "sweet little" Baroque pediment. They share one thing—their aversion to Wright: the former because he is too individualistic, the latter because he is too modern.

Between these two permanen opposed groups a son was born functionalism—the modern mo ment. This movement no lon needs to hate the traditionalists a the monumentalitarians, both ready buried so far as cultural s nificance is concerned by the p vious generation; thus it can ev listen more benevolently to profound reasonableness hid beneath the absurd and a historical position of conservati The problems are, in fact, cons erably more complicated and m varied than the technologists e mated.

MODERN architecture must s isfy not only social requi ments but also those of the hum personality; both the masses a the individual make demands garding the appearance of the to and of the home. Underlined by disasters of war and destituti there arises a new need for spiri ality or, as some say, for religi and in the light of this n materialist functionalism even e bellished with formal lyricis seems inhuman and insufficient

The complex of human deman material, psychological and spi tual, poses for organic architect and its culture the problem of in gration. That is why the orga architecture of Frank Lloyd Wrig his moral appeal, his spatial c quests, seem today, against horizon of contemporary efforts, only the seal of greatness of architect but almost the marker a road to be traveled with co dence and of a work to be pro cuted with passion and belief.

(This slightly edited article Bruno Zevi was translated by Edg Kaufman, Jr. from Mr. Zevi's int duction to *Architetti del Movimen Moderno, Vol. III: Frank Llo Wright*, Milan, Il Balcone, 1947. new edition appeared in 1954.)



Is devil dryness lurking in your house?

Playing demon tricks on your comfort—making it seem colder than the thermometer says. Sparking lamps when you turn them on. Fuzzing off rugs—unglu ing furniture. Irritating the family sinuses.

All indications that something is wrong—not with the amount of heat. But definitely wrong. It's just too dry for comfort or health.

All indications that "positive humidification" is needed—with a Walton Humidifier. To overcome these devil tricks.

The Walton humidifies the heated-winter-air in your whole home for less than the cost of an air conditioner in one room in the summer. Without pans, filters, heat coils. By a centrifugal principle. Compact. Designed for steam, forced warm air, radiant, or any other kind of heat. Sold in leading department stores. Act now to drive Devil Dryness out once and for all the winter years ahead. Send coupon for free booklet.

Walton
COLD STEAM* HUMIDIFIERS

WALTON LABORATORIES, INC.
DEPT. HA-1, IRVINGTON 11, N. J.
Please send free booklet. I understand that I will be under no obligation. Thank you.
Name
Street
City State
Type of heat

"Living within a house wherein everything is genuine and harmonious gives one a new sense of life, as contrasted with the usual existence in the house indiscriminately planned, and where Life is *contained* within a series of confining boxes, all put together with the general box."

Frank Lloyd Wright

What men have written about Frank Lloyd Wright

"Prophetically enough." Bernard Karpel says in the introduction to his bibliography on writings about Frank Lloyd Wright, "the earliest significant association of the architect in the company of print occurred in THE HOUSE BEAUTIFUL, *in a setting designed by Frank Lloyd Wright*, issued in 1897, with text by William C. Gannett.

In the fifty-eight years since then, the flow of print by and about Mr. Wright, if not of flood proportions, has been, at least, considerable. A bibliography of what men have written about him, specially prepared and annotated by Mr. Karpel for HOUSE BEAUTIFUL MAGAZINE, reveals remarkably well his influence and recognition, both here and abroad.

Out of a total of 328 references, we have selected 38, which indicate the scope and depth of his impact on the public as well as on the professional. They are arranged chronologically by decade, in books and periodicals:

1900—1919

Spencer, Robert C., Jr., "The Work of Frank Lloyd Wright." *Architectural Review*, Boston, May 1900.

Construction of the '90's, seen as "a poetic translation of material into structure."

The Work of Frank Lloyd Wright: Its Influence." *Architectural Record*, July 1905.

Schuyler, Montgomery, "An Architectural Pioneer," *Architectural Record*, April 1912.

"Review of the portfolios containing the works of Wright."

Sell, Henry B., "Interpretation Not Imitation." *International Studio*, May 1915.

On the gardens at the old World's Fair Midway: "Three arts . . . determined by the same mind."

Wright, Frank Lloyd. *Ausgefuhrte Bauten und Entwurfe*. Wasmuth, Berlin, 1910.

Two portfolios of plates and text; introduction by the architect. "His sketches and executed work published in Berlin 1912, in a huge folio volume, illustrated with masterly drawings, are a distinguished contribution to the bibliography of architecture. This book, printed in German, has had a powerful and easily discernible effect on the modern architecture of northern Europe . . . We have here the first turning of the tide, the first evidence of that ever-increasing flow of architectural influence no longer from Europe to America, but now from America to Europe." (Tallmadge, Thomas E., *The Story of Architecture in America*. Reprinted 1924.)

Berlage, Hendrik P., *Amerikanische Reisherinneringen*, Brusse, Rotterdam, 1913.

Wright is "a master without an equal in Europe."

1920—1929

Floto, Julius, "Imperial Hotel, Tokyo, Japan." *Architectural Record*, February 1924.

A report by a structural engineer on a "symbol . . . to man's power in combatting the elements . . . a single thought tenaciously held by . . . a prophet, a craftsman, a master builder."

"Frank Lloyd Wright," *Wendingen*, Amsterdam series 7, nos. 3-9, 1925. Also incorporated into bound edition by Wijdeveld, 1925.

With "many articles by famous European architects and American writers." An anthology of "seven special numbers of the art magazine *Wendingen*, in impressive format.

Mendelsohn, Erich, "Frank Lloyd Wright und Seine Historische Bedeutung." *Das Neue Merlin* 4 no. 9: 180-1, September 1929.

"Formvater des heutigen Lebens." ("The father of forms for today's life.")

Oud, Jacobus J. P., *Hollandische Architektur*, Langen, Munich, 1926.

No. 10 in the Bauhausbucher series; second edition 1929. Chapter on "Der Einfluss von Frank Lloyd Wright auf die Architektur Europes" previously published in Wijdeveld (1925) and later in Polish (Architektura i Budownictwo, no. 6, 1933).

Kimball, Fiske, *American Architecture*, Bobbs-Merrill, Indianapolis and New York, 1928.

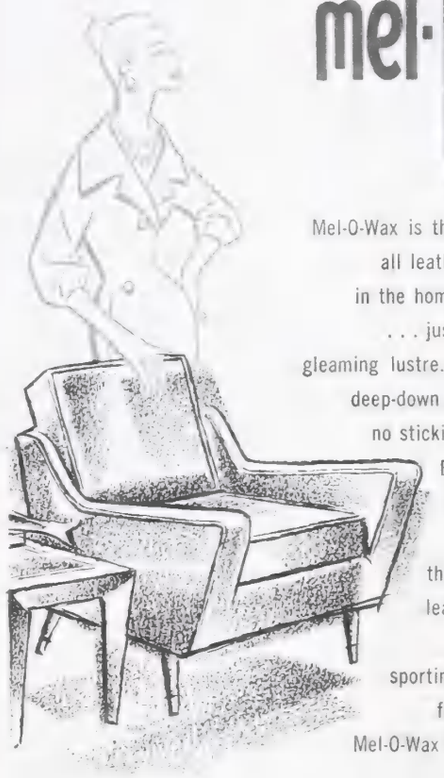
"Thoroughly grounded in engineering, he had, not less than Sullivan, the soul of a lover and an artist. A reader of Goethe, he too was a worshipper of Nature."

(*Please turn the page*)

Clean leather and plastic upholstery

with mel-O-wax





Mel-O-Wax is the ONE perfect cleaner for all leather and plastic upholstery . . . in the home and in your car. A delight to use . . . just wipe on, let dry, polish to a gleaming lustre. Penetrating Mel-O-Wax removes deep-down grime, leaves no greasy residue, no stickiness, no unpleasant odors at all! Even eliminates dust-attracting static electricity. Neutral in color, safe for any color, even fragile white and the new printed leathers. All purpose leather care, too, for handbags, shoes, luggage, leather clothing, sporting goods. For free Leather Care folder and nearest dealer write Mel-O-Wax Products, Inc., Wynnewood, Pa.

How to dramatize your next dinner



You will get exclamations of delight from your guests when you serve Flaming Cafe Hennessy—the perfect ending to a fine meal. No one can resist the dramatic effect of the flaming Hennessy Cognac, or the rich taste it adds to your after-dinner coffee. So easy, too—just place lump of sugar in a brandy burning spoon over hot black coffee. Fill spoon with Hennessy and light with match. When sugar melts, stir into coffee.

To help you serve your Flaming Cafe in style, Hennessy has had an attractive brandy burning spoon specially made in satin-finish stainless steel flatware. Tiny hooks hold the spoon in place on the cup while the Cognac flames.

You can get some of these spoons for use in your home. Simply fill out the coupon below and send with $1 for each set of two spoons. The supply is limited so please don't delay.

★ ★ ★
HENNESSY
THE WORLD'S PREFERRED
COGNAC BRANDY
84 Proof Schieffelin & Co., New York

Hennessy, Dept. 15L, P.O. Box 34A, Mt. Vernon, N.Y.
Enclosed is $____. Please send me____sets of Hennessy brandy burning spoons @ $1 for each set of 2 spoons.
Name_____
Address_____
City_____Zone____State_____
NOTE: Offer good only in U.S.A. and possessions.



his happiest hours are spent at a Hardman piano



For more than a century, a name synonymous with fine pianos. Send for FREE catalog.

Hardman, Peck & Co.
33 West 57th St., New York



C-O-O-L AIR,
even Smoke, passes thru Tulatex

Due to the fibre-construction, as much as 45% of Tulatex cushioning, by volume, is Air—it "breathes," releases moisture, heat; far more comfortable to sit on.



Take this Sample with you - - -

When YOU buy furniture insist on modern TULATEX for lifetime cushioning. No sag or bunch. Contains no hog-hair - - Write TULATEX Lexington, Vt.

WHAT MEN HAVE WRITTEN

CONTINUED FROM PRECEDING PAGE

Taut, Bruno. *Modern Architecture*, Studio: New York Boni, London, 1929.

Translated from: *Die Heue Bankunst in Europa und Amerika, Hoffman*, Stuttgart, 1929. "The next heroic figure, after Sullivan, is Frank Lloyd Wright, who, though known by repute to the average architect in Europe, is by no means held in such esteem in the U. S."

1930—1939

Mumford, Lewis. "Two Chicago Fairs," *New Republic*, January 21, 1931.

"Eclectic the first, sensational the second; both ignore the talents and ideas of Wright."

Bauer, Catherine K.. "The Americanization of Europe—Three Leaves from a Notebook," *New Republic*, June 24, 1931.

"It was very difficult, said a Dutch architect, to break away from Wright . . . the whole country . . . going American."

Schindler, Pauline, "Modern Architecture Acknowledges the Light Which Kindled It." *California Arts & Architecture*, January 1935.

Dos Passos, John, "Grand Old Man." *New Republic*, June 3, 1936.

Personal impression of an inconventional genius. Reprinted in his *U.S.A.* (1938).

"Frank Lloyd Wright." *Architectural Forum*. January 1938.

Entire issue, designed and written by the architect—devoted to his new and unpublished work.

Pevsner, Nikolaus, "Frank Lloyd Wright's Peaceful Penetration of Europe." *Architects' Journal*, May 4, 1939.

"Frank Lloyd Wright Takes England." *Architects' Journal*, May 11, 1939. Reprinted in *Architectural Forum*, August 1939.

Cheney, Sheldon. *The New World Architecture*. Longmans, Green, London, New York, Toronto, 1930.

"Wright, the most important of radical architects in the world today: the rebel and the *bête noire* to all the comfortably conservative. Beaux-Arts-influenced, organized professionals in America, and something of a god to youthful Germany, youthful Japan, to Holland, to Russia—even to a few in his own America."

Smith, E. Baldwin. Preface to Frank Lloyd Wright. *Modern Architecture*. Princeton University Press, Princeton, 1931.

"It is youth in America which has discovered to what extent and for how long Wright has insisted upon the living present against the dead past."

Hitchcock, Henry-Russell, and Johnson, Philip. *The International Style: Architecture Since 192* Norton, New York, 1932.

"[Wright] introduced many innovations, particularly in domestic building . . . His open planning broke the mould of the traditional house, to which Europe clung down to the war."

Craven, Thomas. *Modern A* Simon & Schuster, New York, 193

Chapter 14: "An American Architect." "No architect, past or present, has surpassed him in individuality . . . Wright has not created the American Style, but certainly he has created a style of his own, and as certainly a distinctively American form . . ."

McGrath, Raymond. *Twentieth Century Houses*. Faber and Faber, London, 1934.

"Before 1900 he . . . had given a completely new feeling to the planning of middle-sized houses in the middle West . . . space in plan designs, a reasoned use of materials and a clean use of ornament."

Woollcott, Alexander. *While Rome Burns*, Viking, New York, 1934.

Chapter on "The Prodigal Father," which is "the story of Frank Lloyd Wright, an American giant and some study of the forces which paralyzed him during those years which might have been most fruitful ones."

Behrendt, Walter C., *Modern Building: Its Nature, Problems and Forms*, Harcourt, Brace, New York, 1937.

"Frank Lloyd Wright's work is the first creation in the realm of architecture that can be regarded as an independent creation of the American spirit."

1940—1949

"Museum of Modern Art Opens Large Exhibition of the Work of Frank Lloyd Wright, American Architect." Publicity release, November 12, 1940.

"Wright has not yet, however, received from his own country honors equal to those bestowed upon him by foreign lands." Previous release, November 8, 1940, titled: "Greatest Living Architect Comes to Museum of Modern Art." Biographical notes, description of exhibition.

Hitchcock, Henry-Russell, "Wright

PLANNING A NEW HOME?



Let this MODERN Electrical Protection end *forever* the nuisance of blown fuses

In planning your new home (or when modernizing the wiring of an old home) be sure YOU include a Cutler-Hammer Unit Breaker. Then when an overload makes lights blink out, you need only reset a little lever that has snapped out of position . . . and service is restored. No hunting fuses, nothing to replace, nothing to buy. So simple and so safe a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Put it in your kitchen or wherever it will be most convenient. Have your new wiring figured *two* ways, with fuses and with a C-H Unit Breaker. You'll be amazed at the slight difference in cost. Write *now* for free booklet.

CUTLER-HAMMER, Inc., . . . 1398 St. Paul Avenue, Milwaukee 1, Wis.

CUTLER-HAMMER UNIT BREAKER C-H

FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

"Better send for your MOSAIC TILE IDEA BOOK!"

16 color pages! Kitchens, living rooms, bathrooms, terraces . . . made beautiful, livable with permanently colorful ceramic tile by Mosaic, America's largest ceramic tile manufacturer. Tells you how to select colors and textures for all home areas! Send 25c in coins for your copy today!



THE MOSAIC TILE COMPANY

Manufacturers of the only Complete Line of Ceramic Tile. Offices, Warehouses and Showrooms from Coast to Coast. Over 5000 Tile Contractors to serve you.

THE MOSAIC TILE COMPANY Department 32-37, Zanesville, Ohio

Here's 25c in coins for my copy of "The Mosaic Tile Book of Beautiful Homes."

Name_____

Street_____ State_____

City_____

CLIP AND MAIL TODAY

Influence Abroad." *Parnassus*, December 1940.

"If America in the twentieth century is no longer architecturally in debt to Europe, the credit is predominantly due to one man and to one man alone, Frank Lloyd Wright . . . a man who in his own formation owes little or nothing to Europe, beyond his debt to a few writers or musicians."

Gutheim, F. A., "First Reckon with His Future; exhibit at the Modern Museum. *Magazine of Art*, January 1941.

"Critics have said for years, and are still saying, that Wright's career was uniquely important, and in the same breath crying down the fact that it is still important and will continue to be important . . . He who would analyze his past had better first reckon with his future."

Van Der Rohe, Mies, "Tribute to Wright," College Art Journal, no. 1, 1946. Italian version in *Emporium* (March 1948).

"Frank Lloyd Wright," *Architectural Forum*, January 1948.

"Frank Lloyd Wright is designing (and this is much more our tragedy than his) not for life as it is in our own perilous time, but for life as it can and someday will be . . . We like to think that the next best thing to building Wright is publishing him and proudly present this issue completely devoted to his work, on the anniversary of our original Frank Lloyd Wright issue of 1938. Like the first one, this issue was completely designed and written by him."

Churchill, Henry S., "Notes on Frank Lloyd Wright." *Magazine of Art*, February 1948.

"He walks in the mantle of Jeffersonian democracy, he echoes the romanticism of Brahms and Hugo, of Whitman and Melville."

Hamlin, Talbot, *Architecture through the Ages*, Putnam's, New York, 1940.

"Wright, more than any architect of the time, realized the deep changes that were going on in family life."

Ford, James, and Morrow, Katherine, *The Modern House in America*, Architectural Book, New York, 1940.

"Acknowledged originator of the revolt from the traditional . . . [Wright's] influence . . . was more marked in Europe than America in the first three decades of this century."

Zevi, Bruno, *Towards an Organic Architecture*, Faber & Faber, London, 1950.

"This [organic] tendency . . . is stronger in America than elsewhere for historic reasons . . . and because of the presence of a genius, Frank Lloyd Wright." Translated from the Italian edition (1945).

1950—1955

Kaufmann, Edgar, Jr., "Frank Lloyd Wright at the Strozzi." *Magazine of Art*, May 1951.

"The exhibition . . . resembles a whirlpool drawing together fragments of civilization and history in irresistible homage to human creativity in art . . . The rebel Wright, we can see now, has never rebelled except against what he believed to be inhuman and unproductive."

Commager, Henry S., *The American Mind, An Interpretation of American Thought and Character Since the 1880's*, Yale University Press, New Haven, 1950.

Chapter XIX: "Architecture and Society" . . . "[Wright] was the first major architect since the days of the early Republic to consider the house as a whole, fit it into the ground, blend it into its environment, harmonize style, materials, and furnishings, let in light and air, exploit the findings of technology for plumbing and heating. He was the first, too, to use freely all the resources of modern construction—glass, steel, copper, plastics, tile—and to apply these to interiors and to furnishings. And to building after building, for a period of over forty years, he triumphantly applied the principle of functionalism, the technics of engineering, the materials of science, with imagination and audacity."

Mumford, Lewis, *Roots of Contemporary Architecture*, Reinhold, New York, 1952.

37 essays from mid-19th to 20th century; biographies of the writers. "By general consent [F. L. Wright is] the most original and creative architect of the last century. For sheer fertility and abundance of designs, he is without rival, perhaps, among architects of any time or place."

Untermeyer, Louis, *Makers of the Modern World*, Simon and Schuster, New York, 1955. (Chapter on Frank Lloyd Wright.)

The complete bibliography, from which these selections have been made, may be had at cost (50 cents) while they last, by writing to Reader Service, HOUSE BEAUTIFUL MAGAZINE, 572 Madison Avenue, New York 22, New York.

the casual elegance of

Rattan bound with Rawhide



deep lounge chair and ottoman
from a group designed by Eleanor Forbes

THE McGUIRE COMPANY
HOTALING PLACE AT JACKSON SQUARE SAN FRANCISCO

AVAILABLE AT FINER STORES AND THROUGH ESTABLISHED DECORATORS
WRITE FOR ILLUSTRATED BROCHURE AND NAME OF NEAREST SOURCE

NEW YORK MIAMI CHICAGO DALLAS LOS ANGELES

What a . . .
WONDERFUL NEW IDEA!



MECHANICAL AND DESIGN PATENTS PENDING

Here's the newest way to open a door. This smart, streamlined Soss Lev-R-Latch accentuates the beauty of modern architecture. It operates silently with but the flick of a finger. Never needs adjusting . . . eliminates door knobs and door stops . . . amazingly simple to install . . . high in quality and low in cost. Use it whenever you build or remodel. Write today for free booklet that gives complete details.



Soss Lev-R-Latch is a fitting companion to the world-famous Soss Invisible Hinge, "The Hinge That Hides Itself."

The Soss Hinge has no protruding hinge butt. It's completely hidden from view when doors or lids are closed. Use it whenever you build or remodel.

SOSS Manufacturing Company
21777 Hoover Road—Dept. 143
Detroit 13, Michigan

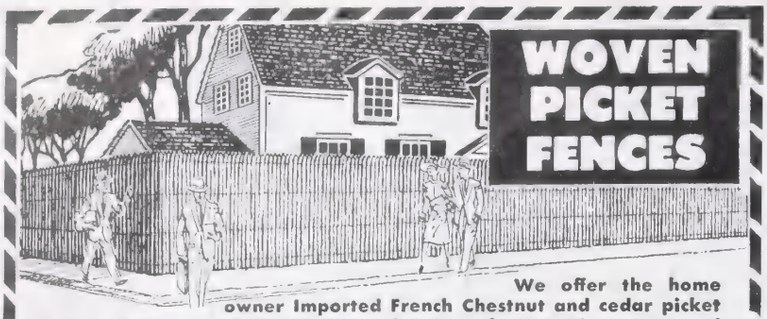
Please rush me free booklet on the amazing

☐ New Soss Lev-R-Latch
☐ Soss Invisible Hinge

Name_____

Street Address_____

City_____ Zone____ State_____



WOVEN PICKET FENCES

We offer the home owner Imported French Chestnut and cedar picket fences. Both are designed for privacy and protection. Imported French Chestnut is longest-lasting and most beautiful picket fence. Cedar picket fences are lower in cost. Suitable with traditional architecture or today's newest homes.

We Manufacture

Imported French Picket • Woven Cedar Picket • English Hurdle • Post and Rail • Lawn Fences • California Redwood Mortised Board and California Redwood Basketweave Fences • Children's Outdoor Play-Pens (Portable, 16 ft. wide).

WRITE FOR BOOKLET

RUSTICRAFT FENCE CO.

DAVID TENDLER, OWNER • Est. 1918 • 8 KING RD., MALVERN, PA.

climb without stairs!

Let the SHEPARD HomeLIFT or EscaLIFT carry you from floor to floor . . . eliminate stair climbing effort. Safe . . easy to install and operate...priced within the family budget . . . representatives in all principal cities. Write for descriptive bulletins.

THE SHEPARD ELEVATOR CO.

5003 BROTHERTON RD., CINCINNATI 9, OHIO

SHEPARD HomeLIFT



SHEPARD EscaLIFT



SHEPARD

DISSOLVES GARBAGE

. . . MAKES COMPOST!

BARD-MATIC Garbage Eliminator

$39.95



Solve garbage problems — enjoy rich compost, too! Simply drop garbage into easily installed Bard-Matic unit. Bacteria action works silently, continuously, reduces 85% of all garbage to harmless liquids that seep into the soil; the rest becomes fertile compost. Seals odors in — insects out. No plumbing, gas or electrical hookups. See it at your dealer or send for full details. Write Dept. 211.

BARDMATIC CORPORATION

MUSKEGON, MICHIGAN

GIFT for GARDENERS!

GARDEN LABEL EMBOSSER

Makes RAISED LETTER LABELS of Indestructible Metal



for plants, trees, shrubs, tools, etc. Patent built-in hole-punching feature. Instructions included. Money back guarantee. Sent Postpaid in U.S. and Canada.

$29.16 TAX INCL.

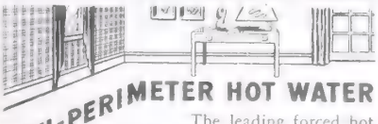
(In Canada, $27 — no tax)

ROOVERS

229 BROADWAY

DR. JOSEPH M. LOTSCH PRESIDENT

NEW YORK 7, N.Y.



TRU-PERIMETER HOT WATER

The leading forced hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-11, Warren Webster & Company, Camden 5, N.J.

Webster BASEBOARD HEATING

DOG-TEX

World's Largest Selling DOG STAIN REMOVER AND DEODORIZER



SAVES rugs, removes stains, restores colors. DEODORIZES and cleans spots and floor areas. AIDS "housebreaking."

8 oz. 75c, Pt. $1.25, Qt. $2, Gal. $6.50

Money-Back Guarantee

At Your Dealer or Write us

FREE! Send for Helpful "Housebreaking" Hints

CONSOLIDATED CHEMICAL WORKS

1715 S. Halsted St. • Chicago 8, Illinois



Full-height lockers at left open directly on hall, provide proper depth storage for blankets, linen and cleaning equipment. Shelves at right take overflow of books providing color and interest, continuing the warm domestic character of the living room beyond.

The Storage Hallway

Frank Lloyd Wright pioneered central, accessible storage placed along hitherto unused hallways



This hallway becomes a beautiful and useful element in the house. It provides low storage cabinets, bookshelves, a handsome counter and full-height storage lockers. Clerestory windows cast natural light on plaster ceiling reflecting even glow on entire area.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 230

have us pegged for a Swede, is self-taught out of that splendid $2.50 book by the Berlitz School of Languages. They publish similar books for French, German, Spanish, Russian, Portuguese, Modern Hebrew, and—a switch—English for Spanish-speakers. This book, we must point out, makes no pretense of being a substitute for one of the Berlitz teacher-conducted language courses that are available all around the world in the something like 350 Berlitz schools that teach as many as 60 different languages. But the book served us so brilliantly, Swede or no Swede, that we keep giving copies of it away to people who are heading for Italy, and it seems to help them just fine.

Any shortcomings in our performance we feel are owing to our failure to practice, for the whole crux of this self-teaching method is the amount of time you give to reading aloud from the phonetically written text, thus familiarizing yourself with both the sight and sound of the written word. Within six months, we are told, Berlitz is going to present a new kind of language course on phonograph records.

TO DATE, we have investigated two phonograph record courses, one by Linguaphone Institute and another by the publishers, Henry Holt and Company. These work on the principle that you learn by listening, which is indeed how you learned your mother tongue and is also what happens to those people who "pick up" a language on its native heath. Both have been very successful in teaching military and diplomatic personnel, missionaries, etc., and both are used in college to supplement classroom teaching. The emphasis is on the spoken language instead of on the written. You learn by constant repetition of what you hear on the records. And the fine part of this is that the language is spoken by natives in the living modern vernacular. None of that "Postilion, stop the horses! Our coach has been struck by lightning" stuff so often found in phrase books. The theory is that if you want to go literary at a later date this practical groundwork makes declensions and conjugations come easy as a breeze.

The Linguaphone Conversational Courses are prepared by a distinguished board of linguists for 32 languages and can give you a working vocabulary of about 3,000 words in each of the 18 most commonly used languages. The claim is that after the course you can even speak with *sang-froid* to a foreign banker! There is also a set of Oriental and African tongues and even classical Greek and Latin. (We are intrigued by the fact that those going into the bush can learn not only Swahili but Efik, Hausa and Luganda, three languages we never knew existed until we read the Linguaphone brochures.)

Generally, for the most commonly needed languages, the course consists of 16 double-sided 78 rpm records which can be played on any standard phonograph. (French, German and American-Spanish also come on 45 rpm records.) With these come an illustrated book to which you refer as you listen, a textbook and a carrying case for the records. Price is about $60. For more precise information: Linguaphone Institute, 30 Rockefeller Plaza, New York 20.

The Holt Spoken Language Courses have their foundation in the specially designed language courses that the American Council of Learned Societies and the Linguistic Society worked up for accelerating the teaching of languages to soldiers, sailors and members of the State Department. There are 21 languages. And, according to those who have done it, if you really concentrate on your listening and mimicking and give your course, say, 200 hours of "contact," you can be chattering on like a native in five weeks or less. These courses usually consist of 24 double-sided vinyl records, plus a guide book to explain the records and a self-testing answer book. All records are 78 rpm but lately, French, Spanish, Italian, Russian and German have been recorded in 33⅓ rpm long-playing records. Cost is about $50.

ALSO, for the benefit of those in a particularly great hurry, there is a series of 10" "quickie" records which give you the linguistic wherewithal for getting around in the most popular languages. They furnish you with a vocabulary of about 200 words, cost about $3. For more about both types of courses: Henry Holt and Company, 383 Madison Ave., New York 10.

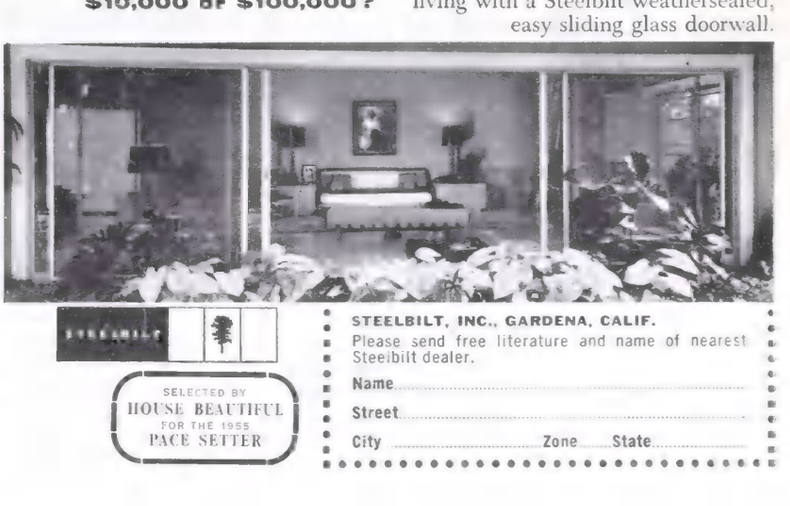
From all we can gather, the most popular languages are French and Spanish, but in the last few years,

(*Please turn the page*)

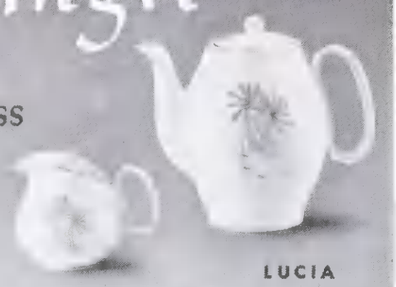








Vista Alegre
China of brilliant whiteness



Here, from Portugal, is famous dinnerware that combines historic quality and exciting new design. Hand-decorated patterns of unusual beauty on plain, fluted, spiral or coupe shape . . . perfect for casual or formal settings.

LUCIA

LUCIA is now being shown at most fine stores. Send for name of dealer nearest you and free illustrated folders of Vista Alegre patterns.



Exclusive U.S. Representative

Fisher, Bruce & Co. 221 Market St., Phila. 6, Pa.

Wonderful Winter!

There's a bright new meaning to the season, high up in this land of snow and sun fun. The climate, the snow, the fine facilities and service make the perfect picture in your vacation book of memories.



Sun Valley
IDAHO

reservations?



Contact Mr. Winston McCrea, Manager, Sun Valley, Idaho or Union Pacific Railroad, Room 2138, Omaha 2, Nebr., or see your local travel agent.

OWNED AND OPERATED BY UNION PACIFIC RAILROAD

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

German, Danish, Turkish and Hindustani have been forging ahead. Wonder what this means!

The push to S. A.

There's now a big movement in the travel industry to introduce more North Americans to South America by making the fascinating countries to the south more accessible, financially, we hope, as well as physically.

Word has reached us belatedly (you can't go; it's all over!) of a ten-day Good Will Tour from Washington, D. C. to Rio de Janeiro, sponsored by that city's Tourist Bureau and costing $554.30. We hope this is a straw in the wind, a sort of foreshadowing of closer ties to the south and more feasible arrangements for getting us down there.

Meanwhile Varig Airlines of Brazil has started operating de luxe Lockheed Super-G Constellations twice a week from New York to Buenos Aires, with stops at Ciudad Trujillo, in the Dominican Republic, Belem, Rio de Janeiro and Sao Paolo in Brazil, and Montevideo in Uruguay. The Super G Constellation, we can report firsthand, is currently about as luxurious a way to fly as there is. Varig's covers the 5300 miles in an amazing 25 hours' flying time, and for extra grandeur the meals served are prepared at New York's Colony Restaurant. Varig, incidentally, has been operating within South America since 1927.

Panagra (Pan American Grace Airways) has lately added some new Douglas DC-7B airliners to their Miami-to-Buenos Aires route. This flight, called the El Inter Americano Fiesta Lounge Flight, leaves Miami twice a week. Planes are said to be paragons of radar-protected, air-conditioned, radiant-heated comfort, with excellent food and all sorts of special services. Plane stops also at Panama, Lima in Peru and Santiago in Chile, gets to Buenos Aires in 16¼ hours.

Meanwhile, Eastern Air Lines and Braniff International Airways are now cooperating to fly you directly, without changing planes, from New York and Washington to the most important cities on both coasts of South America.

And, if you want to brush up on your knowledge of South America, the Publications Division of the Pan American Union, Washington, 6, D. C., has available a series of pamphlets, which we have found full of sound fact, on most of the South American countries. Pamphlets are called *Visit Argentina* (*Brazil*, *Chile*, *Colombia*, *Ecuador* or *Venezuela*) and cost 15 cents a piece.

To Nassau from Florida

New and intriguing *divertissement* for Florida vacationers is a three-day junket to Nassau from Fort Lauderdale, West Palm Beach, Tampa or Saint Petersburg. Mackey Airlines flies you to Nassau for a shopping binge and sightseeing, after which you sail idyllically off to Governor's Harbour, Eleuthera Island, on the 110-foot luxury motor yacht, the "Alomar III," for fishing, swimming or just plain loafing. On the third day you return to Nassau and late in the afternoon fly back to Florida. Tropical Travel Agency of Fort Lauderdale and Nassau Tours planned this all-expense outing. It will cost you about $85, but your travel agent can give details.

Sail on your own

British West Indian Airways, which provides a fine island-hopping air service throughout most of the Caribbean, reminds us that flying, which is their business, is great, but you can vary it with an out of the ordinary and not too expensive experience by chartering a schooner, sailboat or private yacht and visiting some of the tiny lesser known islands. With two or three couples footing the bill, the rentals aren't too steep—roughly from $400 to $500 a week. They can be rented out of Antigua, Trinidad or the Virgin Islands.

Now in North Carolina

This is the time, before November is out and the bright North Carolina mountains and coastal plains lose their brilliant foliage, to:

Go to Raleigh for the 88th annual State Fair, October 18-22.

See the Southern Seniors' Golf Tournament at Pinehurst, November 18-20.

Join the opening hunt (fox hunt that is) at Sedgefield, Southern Pines or Tryon, on November 24.

Or celebrate on November 24 the opening of the quail and turkey hunting season which lasts till January 31.

See how exciting a Gymkhana can be at Pinehurst on November 27, and meantime, see the pet show that's staged at the same time.

HOW TO BETTER YOUR HOME ...

BETTER YOUR LIVING

roducts advertised in HOUSE EAUTIFUL are your guide to satfaction. Ask for them by name "BETTER your home . . . better ur LIVING." An asterisk (*) side the name of a product incates that a booklet, or other formation is offered in the adrtisement. Write to the manucturers for your copies today.

pliances, Major & Small

Filth-Mor Filter Queen 291
Iders, Frary & Clark Universal Appliances 32
on Hotray 364
m-O-Matic Corp. 70
rmador Electrical Mfg. Co. (Div. of Norris-Thermador Corp.) 326
ton Cold Steam Humidifiers 376
B. Watkins Co. 369

tomotive

232

hrooms

rley Counselor Scales 367
nite Seats 323
Te-Wind Motorfans 311

lding Materials

rican-Olean Tile 203
Cbridge Suntile & Ceratile 368
ch Wall Tiles 307
er-Hammer Unit Breaker 378
r City Ornamental Iron Co. 40, 41
ork Walls 143
ssippi Glass 313
ic Tile 378
one Door Chimes Back Cover
F & Seymour Inc. 351
lis Craftwall 11
ard Homelift & Escalift 380
Lev-R Latch 379
thern Pine 92
n Ceramic Tile 316
nessee Fabricating Co. 172
Council of America 124
. Ceramic Tile 297

pets & Rugs

rican Rayon Institute, Inc. 67
g Wunda Scatters 314, 315
a Crafts Needletuft Rugs & Carpets 91
i Dilmaghani & Co., Inc. 371
stan Rug 349
Carpets 50
e Carpets & Rugs 10
Carpet Cushion 318
nder Smith Carpets 358, 359
all Rugs & Carpets 164

na, Glass, Silver : Tableware

Al Sterling 312
on Sterling 332
rat 341
and & Thompson Inc. 321
r. Bruce & Co. 229, 382
idge China 226
Stainless Steel 353, 355, 357
ing-McBean Franciscan China 166
nebel 356
m Sterling 37
r Pottery Co. 345
and China 225
an C. Kupper Inc. 372
Sterling 3
s-Illinois Libbey Glassware 125
Silver 361
e Silvercloth 344
Rogers Silver Company 365
Doulton 46
Dinnerware 362
Skinner & Company 364
A. Straub & Co. Inc. 354
Sterling 15
Glass 367
noreland Glass 23
Virginia Glass 372

ets

& Kendall Co. 350
& Vogt Fixtures 42

Curtains, Draperies & Upholstery

*American Rayon Institute, Inc. 67
Belgian Linen 304
*Blocksom Paratex Upholstery 34
*Bourne Opaqueen 310
*Cohama Drapery & Upholstery Fabrics 332, 333
Dobeckmun Lurex 45
Du Pont Nylon Fabrics 80
Eastern Curtain & Drapery Hardware 81
*Judd Drapery Hardware 358
Schumacher's Decorative Fabrics 94
Scranton Lace 31
Thaibok Fabrics 146
U. S. Naugahyde Vinyl Upholstery 123

Decorative Furnishings

*Henry Coehler Co., Inc. 357
*Herschede Clocks 381
*Nettle Creek Lazyback Pillows 294, 295
*Overton Originals 301
Swift & Anderson Inc. 355

Fireplaces & Accessories

*Bennett-Ireland Flexscreen 363
*Portland Willamette Co. 373
*Stratton & Terstegge Co. Inc. 350
*Thermo-Rite Mfg. Co. 357

Floor Coverings

(HARD SURFACE)

*Armstrong Corlon Inside Back Cover
Kencork Floors 143
Matico Vinyl-Plastic Flooring 14
*Pabco Inlaid Linoleum 106

Foods & Beverages

*B & G Wines 370
Cherry Heering Liqueur 331
Cointreau 325
Embassy Club 353
Hennessy 377
Martini & Rossi Vermouth 334

Furniture

*Baker Furniture 384
*Basic-Witz Furniture 144
*Beacon Hill Collection 371
*Berkline Chair Inside Front Cover
*Bethlehem Furniture 375
*Blocksom Paratex Upholstered Furniture 34
*Century Furniture 12, 13
*Colonial Furniture 373
*Comfort Lines Swivel Snack Bar Stool 352
*Craddock Furniture 165
Custom & Modern Upholstered Furniture 362
*Dallas Furniture 354
Daystrom Furniture 68, 69
*Dillingham Budgetrend Furniture 36
*Erwin-Lambeth 51
*Extensole Table 20
*Fancher Furniture 369
*Fox Furniture 352
*B. F. Goodrich Texfoam Cushioned Furniture 93
*Gordon's Tables 228
*Habitant Furniture 340
*Hamilton Cosco Fashionfold 296
Hardwood Plywood Institute 373
*Hekman Furniture Co. 348
*Heritage-Henredon Furniture 48, 49, 342
*Hungerford Furniture 82
*Jamestown Lounge 366
*Johnson Furniture 312
*Karpen Furniture 325
*Kittinger Furniture 309
*Kling Bedroom Furniture 360
*Knoll & Drake Furniture 26, 27
*George Koch Sons Inc. 370
*McGuire Furniture 379
*Masonite Presdwood for Furniture 18, 19
Mengel Permanized Furniture 104
*Molla Cast Aluminum Furniture 329
Ficks Reed Co. 292
*Jens Risom Furniture 226
Romweber Furniture 356
*Rway Furniture 339
Salterini Neva-Rust Furniture 47
Samsonite Card Tables 25
*Seng Bed Frames 381
*Sikes Furniture 350
*Statton Furniture 317
*Stratford Furniture 2
Stratolounger 6
*Tell City Rocking Chairs 335
*Tulatex-Queen City Tulatex Corp. 378
*Turn-A-Bed Co. 53
*U. S. Koylon Foam Cushioned Furniture 227
*Weiman Furniture 30
*Westinghouse Micarta for Furniture 319
John Widdicomb Furniture 221
*Widdicomb Furniture 365

Garden Fences & Fixtures

*Rusticraft Fence 380
*Ryder-Elliott Barba-Charo 163

Garden Fertilizers & Insecticides

*Virginia-Carolina Chemical Corp. 346

Garden Tools & Equipment

*Roovers Garden Label Embosser 380

Heating, Air Conditioning, Ventilating & Plumbing

*B & G Hydro-Flo System 185
Chase Spring-Flo Aerator 374
Chrysler Airtemp 43
General Controls 5
Kamkap Electric Steam Radiator 38
*Lennox Furnace 28, 29
*Mueller Climatrol 322
*Revere Copper and Brass 303
A. O. Smith Permaglas Waterheater 347
*H. A. Thrush & Co. 305
*Webster Baseboard Heating 380
*Weisway Cabinet Showers 338

Housewares & Supplies

Calgonite 337
*Interstate Adjusteze Corp. 351
*Luce Mfg. Co. 369
*Mel-O-Wax Products Inc. 377
*Rubel 369
Silex Starlight Carafes & Coffee Warmers 355
West Bend Copper Color Pantryware 313

Kitchen Equipment

*Bard-Matic Garbage Eliminator 380
Elkay Lustertone Sink 186
In-Sink-Erator Garbage Disposer 327
*Lockley WasteMaster Food Waste Disposer 375

Lamps & Lighting

*Battle Creek Bisolar Sunshine 373
*Frederick Cooper Studios 336
G-E Touchtron Control 366
*Hanovia Health Lamp 374
*Lightolier 16, 17, 308
Sandel Lamps 22
*Stiffel Lamps 300

Linens & Bedding

Callaway Towels 222
Chemstrand Acrilan Blanket 105
*Faribo Blankets 145
Fieldcrest Automatic Blanket 79
*Martex Patrician Bath Towels 8, 9
Martex Dish Towels 298, 299
Pepperell Blankets 183

Mattresses

*Ostermoor Mattress 306
Serta Mattress 39

Paints

*Martin-Senour Paints 204

Shades, Blinds & Wall Coverings

*Hunter-Douglas Flexalum Venetian Blinds 320
*James Seeman Studio 321, 341
Schumacher's Wallpaper 94
*C. W. Stockwell Wallpaper 228
*Timbertone Wall Coverings 329
*Wall Trends Styl-O-Vin 330

Sporting Goods & Toys

*F. A. O. Schwarz 229

Stationery & Books

Antiques Magazine 199
Book-of-the-Month Club, Inc. 1
The Heritage Club 7
Western Stationery 381
Whiting Paper 24

TV, Radios, Records, Musical Instruments

*American Elite Inc. 324
*Baldwin Piano 309
*Bell Sound Systems, Inc. 357
*Bogen High Fidelity 368
Capehart Colortone Controls 52
*Everett Piano 223
G-E Cartridge 376
*Gulbransen Piano 365
*Hardman Piano 378
Knabe Pianos 302
*Kranich & Bach Piano 375
Magnavox 21
*Opera of the Month 375
RCA Victor TV 126
Sparton TV 348
*Steinway Pianos 33
Stromberg-Carlson Television 339
*Tetrad 361
*Wurlitzer Organs 44

Travel

*Fiesta Towers 363
Union Pacific Railroad 382

Tree Expert

Bartlett Tree Experts 35

Windows & Doors

Air-Lite Window Shield Corp. 375
*Fleetlite Picture Windows 375
*Libbey-Owens-Ford Thermopane for Windows 103
*Rolscreen Pella Wood Folding Doors 331
*F. C. Russell Rusco Windo-Door 343
*Slide-View Steel Sliding Glass Door 355
*Steelbilt, Inc. 381

Miscellaneous

Acushnet Process Sales Co. 220
Anacin 375
Bea Sales 375
*Chicago School of Interior Decoration 373
*Christian Children's Fund, Inc. 328
*Consolidated Chemical Wks. 380
*Evergreen Studios 381
*Lowe's 375
*Meilink Home Vault 365
*New York Life Insurance Company 293
Parliaments Cigarettes 231

Department, Furniture, Jewelry & Specialty Stores

Alden Comfort Mills 173
*American Heritage 191
*Antique Iron Craftsmen 64
Around-the-World Shoppers Club 56
Art Colony Industries, Inc. 170
*Associated American Artists Galleries 207
Bancroft's 64
Carol Beatty 61
Briarcliffe House 220
*Cannell & Chaffin 224
*Carabao Special Products Co. 57
Carson Pirie Scott & Co. 64
Charles & Co. Inc. 160
Charm & Treasure Inc. 157
Cobbs 77
*Cohasset Colonials by Hagerty 167
*Colten's 66
*J. F. Day & Co. 209
*Decorator Fabric Mills 71
Doll-of-the-Month 181
Julius Goodman and Son 161
*Hale's 122
Harry and David 58
*Hostess House 166
Huss Bros. 280
*Georg Jensen 224
Jenifer House 205
*Leonard Brynolf Johnson 129
The Gary Lynn Co. 193
*The Mission Folk 73, 171
*Toni Moran 180
*Newcomb's Reproductions 160
Niresk Industries 129
*Olson Rug Co. 219
*Ward Phillips Co. 187
*Pinnacle Orchards 83
Postal Photo Service 67
Saladmaster Sales Inc. 196
Spear Engineering Co. 187
*Stuckey's 197
Sunset House 87
Thoresen's 65, 75
*Zenith Gifts 99



This Commode selected as a House Beautiful Classi

BAKER

TRADITIONAL, CONTEMPORARY AND MODERN FURNITURE

Should you wish more information about our entire "Continental" collection, from which this Classic was chosen, we will be pleased to send you, without charge, our portfolio of the complete group.

BAKER FURNITURE INC., 110 MILLING ROAD, HOLLAND, MICHIGAN

PRINTED IN THE U. S. A. BY THE CUNEO PRESS.

House Beautiful

DECEMBER 50¢



Our own heavenly Christmas Ornaments

Do-it-yourself Decorations

Complete coverage of Hi Fi in the Home



PHOTOGRAPHED BY BLACK, STARR & GORHAM, INC.

How much does it cost not to own Gorham Sterling?

There are two ways to learn how wonderful Gorham* Sterling is. One way is by owning it. The other way is by owning something else.

To the woman who decides to own something else—and use the money "saved" for other things—Gorham Sterling will always remain a dream. Like sterling silver itself, that dream will never fade. For sterling is a universal symbol of a woman's taste and breeding. It speaks volumes for her every time she sets her table.

In the character of its shape and design, Gorham Sterling reflects so much of its owner's personality. And the Gorham mark stamped forever on the back of every piece instantly reveals its owner's wisdom and foresight. That's why so many people think of "Gorham" and "Sterling" as meaning one and the same thing: the *finest* in solid silver.

How much does it cost *not* to own Gorham Sterling? A lifetime of satisfaction is perhaps not too much to answer. For the longer you have it, the more pleasure you get from it—and the lovelier it grows, too.

You can now buy the Gorham Sterling of your choice the same modern way you buy other fine things: choose your complete service and pay for it while you enjoy its use. Ask your authorized jeweler or department store.



The Gorham Sterling knife handle is made from a single seamless silver tube—not two halves soldered together. It is dent-resistant and rattleproof. Gorham Sterling place settings—including knife, fork, teaspoon, salad fork, soup spoon and flat or hollow-handle butter spreader—start from $29.75 (Federal Tax Incl.) Prices subject to change without notice.

Gorham
STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

*TRADE MARKS ©1955 BY THE GORHAM COMPANY, PROVIDENCE, R. I.

This Christmas...follow the stars



Ezio Pinza currently stars in the Hit Broadway Musical "*Fanny*" at the Majestic Theatre



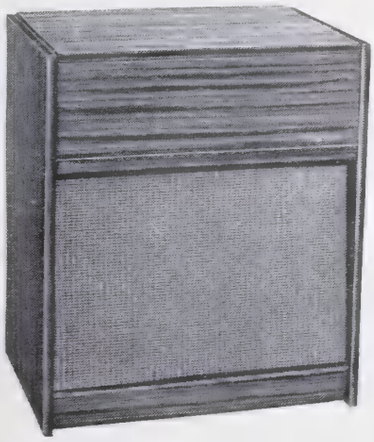
The Imperial Symphony is also offered with two matching consoles—one containing AM-FM radio and record changer, the other a 40-watt amplifier and speakers.

Whether he's making music or listening to it, Ezio Pinza is a perfectionist. That is why a Magnavox Imperial Symphony graces his home.

Like Mr. Pinza, many music lovers are finding this new way to enjoy High Fidelity. Without leaving your easy chair, you get all the beauty of favorite records and programs from an Imperial Symphony.

Magnificent in appearance as well as performance, the convenient step table contains a Magnavox AM-FM radio and 3-speed record changer with diamond stylus, Pianissimo pickup. The console across

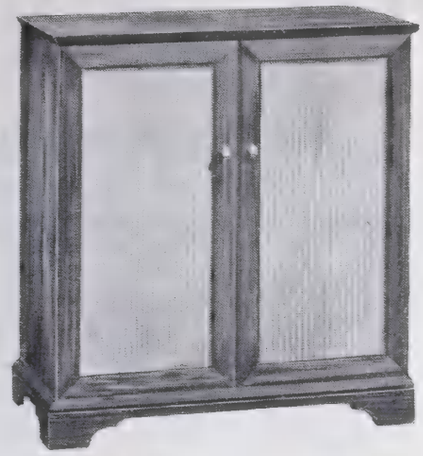
to Magnavox



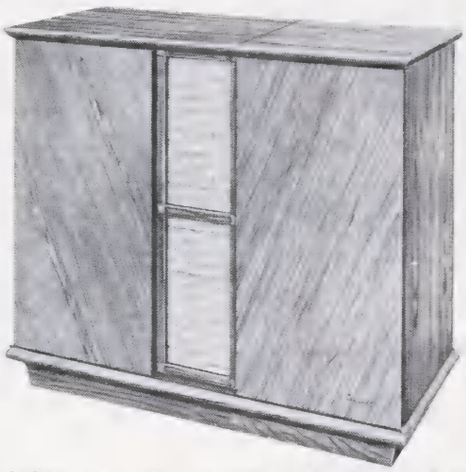
The Magnasonic Combination. Full console or table model price. Mahogany, Oak or Cherry cabinet houses this fine High Fidelity instrument. A super-sensitive AM-FM radio, 12" and 5" speakers, 3-speed record changer. Prices start at **$198.50**



The Symphonette. Budget-priced phonograph, three High Fidelity speakers. 3-speed precision intermix changer with diamond stylus. In Mahogany, Oak or Cherry cabinet with gold-embossed leather top. Legs included. Prices start at **$139.50**



The Concerto. Stunning furniture and fine audio performance. Super-sensitive AM-FM radio, 3-speed record changer, three speakers (one 5" and two 12") with sound diffusers. Hand-rubbed genuine Mahogany or selected Oak cabinet. **$298.50**



The Berkshire. Magnificent wedding of thrilling High Fidelity and fine furniture styling. 15" and 12" bass speakers plus two high frequency horns, 20-watt amplifier, AM-FM radio, 3-speed record changer. In Mahogany, Cherry, Ebony, Blond. **$595.00**

the room holds a powerful High Fidelity sound system with 40 watts of audio power. 15" and 12" bass speakers and two high frequency horns. Matching console and step table are excellent examples of Italian Provincial furniture. In Cherry (as shown) or genuine Mahogany. $795.

You can't buy Magnavox at just any store. Check your classified phone book under television for the franchised Magnavox dealer near you. Ask him how he saves you money by buying direct from . . . The Magnavox Company, Fort Wayne 4, Indiana.

The Magnificent
Magnavox
High Fidelity Radio-Phonograph

Prices subject to change without notice



For the second successive Christmas, HOUSE BEAUTIFUL sponsors its own collection of eight ornaments to trim and brighten your holiday home. Our cover features a parabola in gilt paper called the Golden Orbit. Or you can have seven others, all created by Joseph Zalewski. See pages 115-123.

House Beautiful

Vol. 98, No. 12

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

DECEMBER 1955

HOUSE BEAUTIFUL'S 1955 GALAXY OF CHRISTMAS ORNAMENTS

Heavenly Christmas Ornaments **116-123**
Big Bold Decorations to Make with a Stapler **124-125**
Christmas Is a Golden Chance to Stretch Your Imagination **126-131**
Holiday Beauties from the Forests of North Carolina **132-133**
A Well-Planned Trip Abroad **134-136**
Gift Inspirations for Gardening Friends **158-159**
Where to See and Buy House Beautiful's Christmas Decorations **190**

HIGH FIDELITY IN THE HOME

High Fidelity in the Home **137**
Why Hi Fi? **138-143**
What Makes a Good Phonograph? **144-146**
Sobs and Snobs **147**
Musical Comedy, Collected and Recollected **148**
Great Opera Recorded in High Fidelity **149**
Tape Recorders for Baby or Beethoven **150-151**
What Goes on in Hollywood's Most Popular Music Store **152-153**
A Small Room Designed for Listening **154-155**
Hi Fi No Longer Needs a Wall **20**

FOOD AND THE ARTS OF GOOD LIVING

The Feast America Gave the World **156-157**
The True American Spirit **160-161**
Bourbon Is Beautiful for Cooking **161**
Pantry Shelf News **174**

DECORATING

Why Hi Fi? **138-143**
A Small Room Designed for Listening **154-155**
Upholster With Your Own Needlepoint **162**
Decorator's Diary **108**
Decorating Advice by Mail **110-111**

TRAVEL

A Well-Planned Trip Abroad **134-136**
How to Leave Home and Like It **112**

GARDENING

Gift Inspirations for Gardening Friends **158-159**
The Practical Gardener **206**

OTHER FEATURES

It's Worth Mentioning **14**
Window Shopping **24**

ADVERTISING INDEX **209**

ELIZABETH GORDON
Editor

JOSEPH A. BARRY
Editorial Director

RICHARD E. DEEMS
Executive Vice-President

RICHARD A. HOEFER
Publisher

HOME FURNISHINGS AND DECORATING

FRANCES TAYLOR HEARD
Home Furnishings Editor
LAURA TANNER
Decoration
SARA LITTLE
Decoration
KENNETH YOUNG
Decoration
HELEN LITTLE
Decoration
ROBERT BURCHETTE
Decoration
ELAINE NEAL
Decorating Adviser

ARCHITECTURE AND BUILDING

JOHN DEKOVEN HILL
Architectural Editor
ROBERT MOSHER
Building Editor
MILES COLEAN
Economic Consultant
RAYMOND D. RITCHIE
Consultant on Construction and Specifications
HENRY WRIGHT
Climate Control and Air Conditioning

FOOD AND APPLIANCES

POPPY CANNON
Food Editor
JULIE POLSHEK
Food Products
PRISCILLA LANGEWIESCHE
Researcher
VIRGINIA STANTON
Party Editor
MARY ELIZABETH WILEY
Researcher
HAROLD KNAPIK
Researcher

GARDENING

JEAN LAWSON
Horticulture and Landscaping

WALLACE F. HAINLINE
Art Director
CAROLYN S. MURRAY
Executive Assistant to the Editor
MARION GOUGH
Feature Editor
DR. JOSEPH E. HOWLAND
Technical Editor
MARION ROWLAND
Copy Editor
PATRICIA GUINAN
Window Shopping
FREDERIKA FOX
Consumer-Industry Editor
ROY McMULLEN
Contributing Editor
MARYA SHEARER
Family Editor
CECILE STARR
16mm Movies for Home Use
RICHARD WILLIAMS
Music

House Beautiful is published monthly by the Hearst Corporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; John Randolph Hearst, Vice-Pres.; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Buckley, Vice-Pres. for Advertising; John R. Miller, Vice-Pres. for circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres. & Treasurer; R. F. McCauley, Secretary.

© 1955 by the Hearst Corporation; all rights reserved.

Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg., Boston 16; 11 No. Wacker Dr., Chicago 6; 1712 Fisher Bldg., Detroit 2; 720 Euclid Ave., Cleveland 14; 1709 West 8th St., Los Angeles 17; 530 Hearst Bldg., San Francisco 3; 1447 Peachtree St. N. E., Atlanta 9; P.O. Box 3142, Tyler, Texas. Subscription prices: United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful's Building Manual," "House Beautiful's Buying Guide For the Bride," "House Beautiful's Practical Gardener," "The Bride's House," "Good Buys," "House Beautiful," "House Beautiful Combined With Home Field," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Re-entered as second-class matter October 25, 1943, at the post office, New York, under the Act of March 3, 1879. Printed in the U. S. A. by the Cuneo Eastern Press, Inc.

NOTICE TO POSTMASTER: Please send notifications regarding undeliverable magazines to House Beautiful, 250 West 55th Street, New York 19, N. Y.



the things that money can't buy...

come into your home with a Steinway



THE STEINWAY REGENCY Traditional design of the English Regency period with a subtle modern accent in wood and color. It can be delivered to your home by your Steinway dealer for as small a DOWN PAYMENT as $1595.00 Liberal terms. Slightly higher in the West.

The Steinway teaches lessons that are useful through life. The child, gaining keyboard experience, develops confidence through *doing* and the will to rise above pushbutton living. Artists and amateurs honor the Steinway for its technical perfection, its glowing voice and rugged long life. Today's Steinway, with Diaphragmatic Soundboard® and Accelerated Action®, is the result of more than 100 years of piano making. Giving so much in happiness for so many years, the Steinway is the most durable and therefore the least expensive of pianos. It is an investment that pays dividends in pleasure and achievement, too.

STEINWAY

The Steinway is the choice of great artists. The almost endless list includes names like EUGENE ISTOMIN, the famous young American pictured at right, and Guido Cantelli, Gulda, Leonid Hambro, Myra Hess, Eugene List, Menuhin, Gerald Moore, Michael Rabin, Serkin, William Steinberg, Tureck and many, many others . . . also nearly all of the nation's leading orchestras, radio and television stations.



Our booklet, "How to Choose Your Piano," will be sent free if you write Steinway & Sons, Steinway Hall, 109 West 57th Street, New York.



A shower of stars
in
ALVIN* *Sterling*
for you to choose from!



If your desire is for the contemporary or traditional in table beauty, there is a pattern in Alvin Sterling that embraces the fashion of the era in true reproduction.

Skilled master craftsmen, with traditions dating back to 1886, have learned how to build perfect balance and correct handle sizes for hand comfort into each piece of Alvin Sterling, to give a lifetime of prideful ownership, enjoyment and service. See them at your dealer's and judge for yourself their excellent qualities.

You'll be glad years from now . . . if you make ALVIN your choice today!

6-Piece Place Settings from $32.50†
(Federal Tax Included)

A Gift of Alvin Sterling is a joy forever

Write us for free illustrated price folder.

THE ALVIN SILVERSMITHS

Makers of exclusive Silver Designs for Seventy Years

Providence 7, Rhode Island

*Trade Marks †Prices subject to change without notice

Music critics wrote this advertisement for a new kind of High Fidelity by RCA Victor

Read what they wrote for their papers after a press preview.
They have given us permission to reprint their comments for your guidance.



Mark VI, (6HF5). 3-speaker, 3-speed phonograph. **$129.95**



IRVING KOLODIN, *Saturday Review of Literature:* "... RCA Victor 6HF5 ... is a lot of machine for the money ... speaker alignment of woofer and two tweeters provides a remarkably balanced sound."



Twin-console Mark I, (6HF1). 4 speakers, 3-speed phonograph, FM-AM radio, Hi-Fi tape recorder. **$1600**



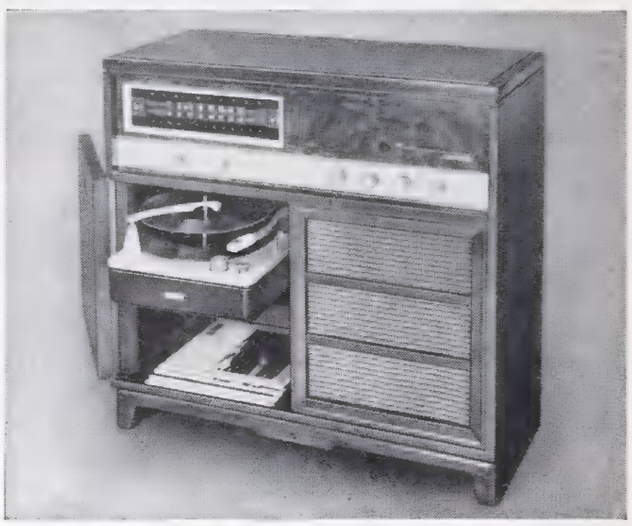
DICK KLEINER, *NEA Service record columnist:* "Cream of the ready-made Hi-Fi crop is the Mark I ... you hear every note, sharp and clear ... not just a record player—it's an experience."



rk IV, (6HF4). 3-speaker, 3-speed Consolette. **$169.95**



Mark II, (6HF2). 3-speaker, 3-speed phonograph, FM-AM radio. **$650**



Mark III, (6HF3). 3-speaker, 3-speed phonograph, FM-AM radio. **$325**



ROGER DETTMER, *Chicago American:* "Impressive phonographs by any standards. Mark IV ... remarkable sound for the price. Mark II ... superb machine ... performs vividly. I would recommend it ... for even a record reviewer ... there's not much higher praise to be given any phonograph."



RALPH OTWELL, *Chicago Sun-Times:* "Mark III has a maximum output of 15 watts, rated range of 50 to 20,000 cycles ... even the lowest priced model ... produces an amazingly well-balanced tone."

P.S. We thank these impartial critics for their enthusiastic reviews. *We* feel these are the finest "Victrola" phonographs of all time. Now we'd like you to judge for yourself, by hearing them at your nearby RCA Victor dealer's.

The Mark II, III, and IV in mahogany finish; light rift oak finish, slightly higher. Mark I in traditional mahogany finish or modern styling in natural walnut finish.

Manufacturer's nationally advertised list prices shown, subject to change without notice.

See Milton Berle, Martha Raye alternately on NBC-TV, 2 out of every 3 Tuesdays. And don't miss NBC-TV's "Producers' Showcase" in RCA Compatible Color or black-and-white; Monday, Dec. 12th.

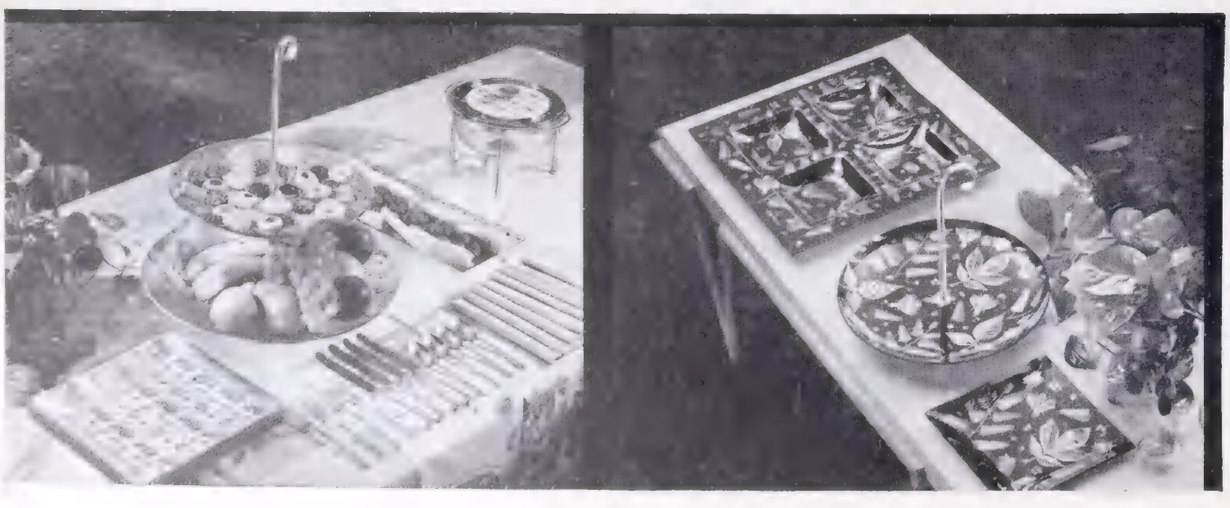
RCA VICTOR
Trade Mark ® RADIO CORPORATION OF AMERICA
CAMDEN 8, N. J.



Gift Glass by

GLASS GUILD

designed by Georges Briard



Gift Glass by

GLASS GUIL

retails at $1 to $15

in thousands of gift stores

departments, including thes

Amarillo, Texas Blackburn Bros.
Atlanta, Ga. Davison-Paxon Co.
Appleton, Wis. H. C. Prange Co.
Baltimore, Md. Hutzler Bros. Co.
Baton Rouge, La. The Dalton Co.
Beverly Hills, Cal. I. Magnin & Co
Binghamton, N. Y. The Fair Store
Birmingham, Mich. Jacobson's
Boston, Mass. Jordan Marsh Co.
Brooklyn, N. Y. Abraham & Straus
Buffalo, N. Y. Flint & Kent
Burlingame, Calif. Rorke's
Charleston, W. Va. The Diamond
Charlotte, N. C. Pound & Moore C
Chicago, Ill. Carson, Pirie Scott &
Cincinnati, Ohio John Shillito Co.
Cleveland, Ohio The Higbee Co.
Columbia, Mo. Westhoff Studio
Columbus, Ohio The F. & R. Lazaru
Dallas, Texas Sanger Bros.
Denver, Colo. Neusteter Co.
Detroit, Mich. Bleazby's
Dundee, Ill. Fin 'N Feather Farm
East Orange, N. J. Jolly Tar
Erie, Pa. Halle Bros.
Evanston, Ill. The Blue Parrot
Fargo, N. D. McShane's
Fayetteville, N. C. The Capitol
Fort Lauderdale, Fla. Anita Kott
Fort Wayne, Ind. The Patio
Fort Worth, Texas Haltom's
Green Bay, Wis. H. C. Prange Co.
Grosse Pointe, Mich. Jacobson's
Hartford, Conn. G. Fox & Co.
Houston, Texas Battelstein's, Inc.
Hutchinson, Kan. Pegues, Wright
Indianapolis, Ind. Wm. H. Block C
Jackson, Mich. Jacobson's
Jackson, Miss. R. E. Kennington Co.
Kalamazoo, Mich. Gilmore Bros.
Lima, Ohio Johnson's
Little Rock, Ark. The Foster Cochran
Los Angeles, Calif. Barker Bros.
Lubbock, Texas Hemphill-Wells Co.
Manhasset, N. Y. B. Altman & Co.
Miami Beach, Fla. Nessa Gaulois
Milwaukee, Wis. H. W Brown & Co.
Minneapolis, Minn. The Dayton Co.
Mobile, Ala. C. J. Gayfer & Co.
Nashville, Tenn. Dolores Adams
Newark, N. J. L. Bamberger & Co
New Orleans, La. Godchaux's
New York City, N. Y. Bloomingdale
Oklahoma City, Okla. J. A. Brown C
Omaha, Nebr. Orchard & Wilhelm
Philadelphia Strawbridge & Clothier
Pittsburgh, Pa. Joseph Horne Co.
Portland, Ore. Meier & Frank Co., I
Rochester, N. Y. Sibley, Lindsay & C
St. Joseph, Mo. Townsend & Wall C
St. Louis, Mo. Stix Baer & Fuller Co.
Saginaw, Mich. Jacobson's
Salt Lake City, Utah Z.C.M.I.
San Antonio, Texas Frost Bros.
San Francisco, Calif. Gump's, Inc.
Seattle, Wash. The Bon Marche
Sheboygan, Wis. H. C. Prange Co.
Spokane, Wash. The Crescent
Springfield, Mass. The Hall Galleries
Springfield, Mo. Hurley's
Syracuse, N. Y. The Addis Co.
Toronto, Ont. The T. Eaton Co., Ltd
Tulsa, Okla. Miss Jackson's Shop
Washington, D. C. Woodward & Loth
Wichita Falls, Tex. Perkins Timberlake

M. WILLE CO. Distributor
225 Fifth Avenue, New York 10



Lenox "GLENDALE" so lovely and yet so practical

The mood is "holiday" and the buffet is brunch, to be served on the loveliest china, Lenox. And Lenox Glendale has such quiet elegance and beauty, it adds most graciously to this kind of casual entertaining; and suits more formal occasions to perfection. Once you see Lenox, you'll know why it's the choice of Presidents and Kings. *All* Lenox is that same superb quality . . . Lenox makes only *one quality* of china, the finest.

And once you own Lenox you'll find yourself enjoying it day after day. Lenox has such surprising strength, that even with daily use, it will outlast many sets of ordinary "compromise china." That's why it's so *practical* to choose the loveliest fine china, Lenox.

"GLENDALE" Standard Shape. 5 pc. place setting (dinner, salad, butter plates; cup, saucer) $22.95. Single pieces also available. *Most stores extend convenient payment service.* Start with your complete set!

• • •

For name of your dealer, pattern-price leaflets in color, and informative "Reference Book of Fine China," send 25¢ to: Lenox Inc., Dept. M78, Trenton, N. J.

Lenox China

WORLD'S FINEST...FOR LIFETIME ENJOYMENT


Crane's FOR CHRISTMAS
CRANE'S FINE PAPERS • MADE IN DALTON, MASSACHUSETTS • SINCE 1801
100% RAG PAPERS FOR SOCIAL AND BUSINESS CORRESPONDENCE • CURRENCY • SECURITIES • CARBON • TRACING



GOWN FROM HENRI BENDEL

On the night before Christmas, the head of the house
Trimmed a Parliament tree, as a hint to his spouse.
Then he called her right in—and his meaning was clear
A Parliament gift would be perfect this year!
With so many smart smokers the same thing is true
They're hinting to Santa for Parliaments, too.
Well now, how can you blame them—the flavor's a dream
The smart case is crush-proof; tobacco, supreme;
And the filters all recessed away from the tips
So that *only the flavor touches your lips!*

You're so smart to smoke **Parliaments**

ONLY THE FLAVOR . . . TOUCHES YOUR LIPS!

DAYSTROM

*for beautiful Christmas giving···from $10.95 to $89.95**



Two gifts in one . . . graceful 36-inch round table becomes an elegant 47-inch oval when leaf is inserted. Decorator colors. **$89.95***



3-way rollaway It's a serving cart, a bar, a table. Top swings around, lower shelf becomes a casual dining top. Handy basket holds silverware, napkins. **$44.95***



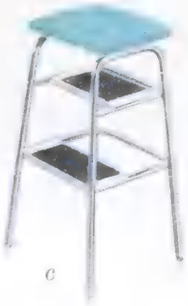
Ready-to-serve Cart with two non-spill shelves for big platters, lots of dishes. Daystrom® Wonder Tops and frames reject heat, stains, and hard knocks. **$29.95***



a



b



c



d

Stools for anywhere Like all Daystrom gifts, these come with frames in Black Coloramic®, Golden Bronze finish, and Chrome (styles *b* and *c* Chrome only). Tops and coverings in a variety of colors and patterns.

a. $13.95* *b*. $10.95* *c*. $12.95* *d*. $10.95*



A bounty of beauty . . . 29-inch square table with 12-inch leaf. A heaven-sent for small kitchens, dining areas. **$52.45***

*Slightly higher in some areas

Daystrom Furniture, Olean, N.Y.—a Division of Daystrom, Inc.

DAYSTROM

Here's where you can buy Daystrom gifts for the home

ALABAMA

...ertville	Levie & Bains
...mingham	Loveman, Joseph & Loeb
...mingham	Rhodes-Carroll Furn.
...mingham	Justice Furn.
...nton	Tiffon Furn.
...than	Blumberg's
...sley	Griffin Furn. Co.
...rence	Lamar Furn.
...ntsville	Bragg Furn.
...ntsville	Masons
...obile	C. J. Gayfer
...ntgomery	Montgomery Fair Store
...ntgomery	Dixie Home Supply
...scaloosa	City Furn.
...scaloosa	West Alabama Furn.

ALASKA

...chorage	Conrights, Inc.

ARIZONA

...oenix	Telco Supply Co.
...oenix	Mohagions

ARKANSAS

...nton	Newbill Sales
...nden	Proctor Furn.
...Dorado	Hanna Furn.
...Dorado	Peoples Furn.
...rrest City	Ash Furn. Co.
...Smith	Pollock Stores Co.
...Smith	Paige E. Mulhollan
...nesboro	Home Furn.
...tle Rock	Standard Furn.
...tle Rock	Strawn Furn.
...rivern	Modern Furn.
...rth Little Rock	Lamon Furn.
...ragould	Trice Bros.
...e Bluff	John A. Pope Furn.
...ringdale	Clark & Eoff

CALIFORNIA

...kersfield	Urners Appliance
...kersfield	Fedway Stores
...no	Corries
...reka	Loft & Ward
...esno	Turpins
...rlewood	Wright Furn.
...ng Beach	Schultz Furn.
...s Angeles	Henderson Home Furn.
...s Angeles	Michaels for Modern
...s Angeles	Raport Co.
...s Angeles	Evans Furn.
...s Angeles	Hawthorne House
...s Angeles	Barker Bros.
...odesto	Wherry's
...rth Hollywood	Lewins
...kland	Jacksons
...lm Springs	Mahers Desert Furn.
...monna	Fedway Stores
...ramento	Bowman & Long
...ramento	Wilson's
...n Bernardino	The Harris Co.
...n Diego	Burnett Furn. Co.
...n Francisco	Emporium
...n Francisco	Sterling Furn.
...n Jose	L. Lion & Sons
...nta Clara	Russell's
...nta Monica	Mart Furn.
...herman Oaks	Sherman Modern Oaks
...tt	Edderts

COLORADO

...ada	Superior Furn.
...eyenne	Grier Furn.
...lorado Springs	Home Furn.
...nver	American Furn.
...nver	Del Teet Furn.
...nver	United Furn.
...rglewood	Foerster Furn.
...eley	Chlanda-Harris Furn.
...eblo	Crew Biggs Dry Goods

CONNECTICUT

...sonia	Piersons Furn.
...ngeport	Franklin Furn.
...stol	Bristol Furn.
...nwood	Modern Living
...rtford	G. Fox & Co.
...nchester	Watkins Bros.
...ddletown	J. H. Bunce
...ugatuck	Carlson Furn.
...w Haven	Chamberlain Furn.
...w Haven	Shartenbergs Dept. Store
...rwich	Gilbert Furn.
...uth Norwalk	Angevine Furn.
...mford	Wallmans Furn.
...rryville	Terryville Furn.
...rrington	Workmen Rawlinson
...terbury	House Beautiful Furn.
...st Hartford	Lane Furn.
...stport	Fairfield Furn.

DELAWARE

...idgeville	Scott's Furn.
...lmington	Fairfax Floor Covering Co.

DISTRICT OF COLUMBIA

...ashington	Alperstein Dept. Store
...ashington	Curtis Bros. Furn.
...ashington	Hutchinsons, Inc.
...ashington	Mazor Masterpiece
...ashington	Peerless Modern Co.
...ashington	Rivere Furn. Equip.
...ashington	Thompson Furn.

FLORIDA

...earwater	Culler Furn.
... Lauderdale	Wilton Manor Furn.
... Myers	Barber Furn.
...cksonville	Cohen's
...cksonville	Macon Furn.
...cksonville	J. J. McGrane Furn.
...cksonville	Ridgell Furn.
...cksonville	Sturney Furn.
...akeland	Kirk McKay
...rlando	Myricks Furn.
...anama City	Imperial Furn.
... Petersburg	Lester Bros.
... Petersburg	Wilson Mattress & Furn.
...rasota	Sabas
...ampa	House Beautiful Furn.
...ampa	Walker Hood Furn.
...Tampa	Ybor Furn.
...W. Palm Beach	Grant Furn.
...Winter Haven	Warrens

GEORGIA

Athens	Whitmire Furn.
Atlanta	Georgian Furn. Galleries
Atlanta	Rhodes Furn.
Columbus	J. A. Kirven Dept.
Macon	Furniture Center

IDAHO

Boise	Mauneys of Boise
Boise	L & L Furn. Mart
Caldwell	Statewide Stores
Idaho Falls	A. M. Smith Furn.
Lewiston	Berger Mace Co.
Twin Falls	Burkholders Furn.

ILLINOIS

Alton	C. J. Jacoby & Co.
Arlington Hts.	Arlington Furn. Mart
Berwyn	Anderson Furn.
Broadview	Mitchell Town & Country
Brookfield	Rahn Furn.
Chicago	Abrams & Lubell
Chicago	Bass Bros. Furn.
Chicago	Broadmoor Furn.
Chicago	Colev Furn.
Chicago	Empire Furn. & Rug
Chicago	Goldblatt Bros.
Chicago	Hoven-Thorp Furn.
Chicago	Pakan Furn.
Chicago	Rusnak Bros.
Chicago	John M. Smyth
Chicago	Vahey, Inc.
Chicago Heights	City Furn.
Danville	Sandusky's
Decatur	Block & Kuhl Co.
Decatur	Quigle Furn. Co.
East St. Louis, E. B. Jones Homemakers	
Eldorado	Baker Furn.
Forest Park	Trage Bros.
Harvey	Morrison Furn.
Jacksonville	Gustine Furn.
Joliet	Smith Fitzgibbons
Marion	Cox Hardware & Furn.
Melrose Pk.	Gravier's Furn.
Morton Grove	Palmquist Furn.
Mt. Vernon	Mound City Furn.
Park Forest	Seifers Furn.
Peoria	P. A. Berniger Co.
Pontiac	Wright's Furn.
Racine	Johnson Furn.
Riverside	Riverside Art Interiors
Rockford	Larson Furn.
Springfield	Reif's Furn.
Taylorville	Ross Bulpitt Furn.
Washington	Herbst Furn.
Woodstock	Donahue Furn.

INDIANA

Anderson	MacDonald Showrooms
Bluffton	Gerber Furn.
Columbia City	Loxley's Home Store
East Chicago	Hurwich Furn.
Elkhart	Charles S. Drake Co.
Evansville	Wayside Furn.
Frankfort	Coulter-Smock Co.
Ft. Wayne	The Rowlands Co.
Ft. Wayne	Adams and Walda
Garrett	Charles Ort & Co.
Gary	Deimel & Co.
Gary	Hurwich & Haller
Hammond	Seifer Furn.
Hammond	Greenwald's Furn.
Hammond	City Furn.
Highland	Highland Furn.
Indianapolis	L. S. Ayres
Indianapolis	Colonial Furn.
Indianapolis	Richard Bennett Furn.
Kokomo	Miller Furn.
Muncie	Banner-Whitehill
New Albany	Schmitt Furn.
South Bend	Robertsons
South Bend	Garnitz Furn.
South Bend	Shidler Furn.
Walkerton	Le Roy's
Washington	Art Furn.
Woolcottville	Patterson Furn.

IOWA

Adel	Scotty's Furn.
Altoona	Gray's Furn.
Arlington	The Bennett Co.
Boone	Wester Furn.
Camanche	Lahrs Town & Country
Cedar Rapids	Leibsohn Furn.
Cedar Rapids	A. W. Peterson Furn.
Cherokee	Schmidts Furn.
Creston	Coen Furn.
Davenport	Freeman Glickman
Decorah	Buckton Furn.
Des Moines	Younkers Store for Homes
Des Moines	Elliotts
Eldora	Andrle & Creps
Esterville	Sanborn Furn.
Fort Dodge	Bender Furn.
Hampton	Erickson Furn.
Iowa City	Kirwan Furn.
Malvern	Mansfield Furn.
Marshalltown	Home Furn.
Mason City	Davidson's
Nevada	McGrath Furn.
Oelwein	Swan Furn.
Osage	Champion & Sons
Pella	Boat & Boatsma Furn.
Red Oak	F. E. West & Son
Sioux City	Bekins Furn.
Spencer	Twetten Furn.
Tama	Reinbrecht Furn.
Washington	Scott Furn.
Waterloo	Muellers
Webster City	Johnson Furn.

KANSAS

Arcadia	Dunton Hdw. Co.
Belleville	Tibbett's Bros.
Emporia	Crawford Furn.
Hays	Butler Furn.
Hutchinson	Graber Furn.
Iola	Sleeper Furn.
Kansas City	Glanville Furn.
Lawrence	Franks Furn.
Manhattan	Kaup Furn.
Marysville	Sanders Furn.
Newton	Hanna Furn.
Oberlin	Francis Furn.
Pratt	Calbeck Furn.
Salina	Sullivan Wood Furn.
Topeka	C. A. Karlan Furn.
Wichita	The Howse Co.
Wichita	Innes Dept. Store

KENTUCKY

Ashland	Parson's Furn.
Lexington	Leet Bros.
Louisville	J. Bacon & Sons
Louisville	Delaney Furn.
Louisville	Furniture Mart

LOUISIANA

Algiers	Weiners Furn.
Baton Rouge	Causeys
Baton Rouge	Kornmeyers
Franklin	Achee Furn.
Houma	Johnny Rizzo Furn.
Lafayette	Lott Furn.
Lake Charles	Household Furn.
New Iberia	Davis Furn.
New Iberia	Dauterive Furn.
New Orleans	Bradford Furn.
New Orleans	Doerr Furn.
New Orleans	Kirschmanns Furn.
New Orleans	Max Barnett Furn.
New Orleans	Hurwitz-Mintz Furn.
New Orleans	Mintz & Mintz Furn.
Opelousas	Abdalla's Furn.

MAINE

Bridglon	Straford House
Dover Foxcroft	P. E. Ward
Lewiston	Atherton Furn.
Portland	Atherton Furn.
Westbrook	Fortin Furn.

MARYLAND

Annapolis	Polan Brewer Furn.
Baltimore	Shoffers Furn.
Baltimore	Clover Co.
Baltimore	Grand Rapids Co.
Baltimore	Household Product
Baltimore	Levine Furn.
Cockeysville	Cockeysville Furn.
Cumberland	L. Bernstein & Son
Hagerstown	McEwen Furn.
Middletown	Gladhill Furn.
Rockville	P. J. Nee Co.
Silver Spring	Howard S. Reid Inc.
West Hyattsville	Suburban Furn.

MASSACHUSETTS

Adams	A. C. Simmons, Inc.
Arlington	Gordons Furn.
Boston	Paines of Boston
Boston	Homemakers Furn.
Brockton	Union Furn. Co.
Dedham	Westwood Furn.
Fall River	Mason's Furn.
Framingham	Grays Wayside Furn.
Lowell	Lowell Bazaar
New Bedford	Alpert's of New Bedford
Pittsfield	Pontoosuc Wayside
Pittsfield	Wiltsie's
Revere	Revere Wayside Furn.
Roslindale	Allen Furn.
Springfield	Red Lion Shop
Springfield	Forbes & Wallace
West Newton	Mayflower Wayside
Wilmington	Coombs Colmel
Worcester	Glazer Furn.

MICHIGAN

Adrian	Beck and Egan
Battle Creek	Swank Furn.
Detroit	The Dinette House
Detroit	King Home Furn.
Detroit	Charles Furn.
Detroit	F. B. Melin Furn.
Flint	MacDonald Furn.
Grand Rapids	Wurzburg Dept. Store
Kalamazoo	Van's Furn.
Ludington	Keith Furn.
Owosso	Arthur Ward Co.
Saginaw	Markey-Elliott Furn.
Van Dyke	Motor City Furn.

MINNESOTA

Duluth	Joel O. Bodin
Hutchinson	H. A. Dobratz
Moorhead	Leo Johnson Furn.

MISSISSIPPI

Hattiesburg	Pioneer Furn.

MISSOURI

Chillicothe	Winkelmeyer Furn.
Higginsville	A. H. Hoefer & Son
Kansas City	Cousins, Inc.
Mound City	Gilstrap Furn.
St. Joseph	Townsend & Wall
St. Louis	Carafiol Furn.
St. Louis	De Basio Bros. Furn.
St. Louis	Ideal Home Furn.
St. Louis	McDougell Furn.
Sedalia	McLaughlin Bros.

MONTANA

Billings	Elliots
Great Falls	Duval Wallace

NEBRASKA

Ainsworth	Ainsworth Furn. Mart
Dodge	Humlicek Furn.
Fremont	Kavich Furn.
Grand Island	Payne Larson
Hastings	Uerling Furn.
Kearney	Payne Larson
Lincoln	Miller & Paine
Norfolk	Ballantynes Furn.
Omaha	Nebraska Furn. Mart
O'Neill	Midwest Furn.
Scottsbluff	Scofield Stores
Superior	R. G. Denny Furn.
Wayne	Surber Furn.

NEW HAMPSHIRE

Berlin	Joseph F. Dumont
Keene	Wayside Furn.
Manchester	E. M. Chase Furn.
Portsmouth	Margeson's

NEW JERSEY

Atlantic City	
Grossmans Kensington Carpet Co.	
Bordentown	Binders
East Orange	Huffman & Boyle
Elizabeth	Fricke Furn.
Freehold	Sylvester McKelvey
Hackensack	Huffman & Boyle
Jersey City	Goodman Furn.
Montclair	Hampton House
Mountainside	A. A. Wilson
Newark	Hahne & Co.
Newark	Wildrotters
New Brunswick	Middlesex Furn.
Paramus	Bergen Woodcraft
Passaic	Stark & Son
Plainfield	Mirons Furn.
Plainfield	Highway Furn.
Pt. Pleasant	Johnson's Furn. Mart
Pompton Plains	Huffman & Boyle
Ramsey	Suburban Furn.
Ridgewood	Ridgewood Rug & Furn.
Salem	Hitchners
Somerville	Granetz Furn.
Summit	Doyle Furn.
Trenton	Binders
Union City	A. Holthausen
West New York	Hudson Furn.

NEW MEXICO

Albuquerque	Fedway Stores
Clovis	Bryson Tanner Furn.
Hobbs	Barrow Brothers

NEW YORK

Albany	J. G. Myers
Albion	Karns Furn.
Astoria	Chromica
Auburn	Henry Traub
Batavia	Batavia Furn.
Batavia	Wortzman Furn.
Bayside	Chromica
Binghamton	Fowler Dick & Walker
Binghamton	Binghamton Furn.
Brooklyn	Abraham & Straus
Brooklyn	Dinatown
Bronx	Dale Home Furn.
Buffalo	P. M. Berst & Son
Buffalo	Hens & Kelly
Buffalo	Home Beautiful
Buffalo	Kobler & Miller
Buffalo	Rosinski Furn.
Buffalo	F. Scherer
Buffalo	A. Victor & Co.
Buffalo	Omel Furn. Co.
Caughdenoy	Fred L. Hall
Ceres	Walter Smith Furn. Store
Corning	Corning Building Co.
Dunkirk	H. Graf & Co.
Elmira	Edgecombs Furn.
Elmira	Sullivans, Inc.
Far Rockaway	Neve Furn.
Franklin Square	Chromica
Glen Cove	J. C. Dodge & Sons
Gowanda	Fred J. Campbell
Hartsdale	Cavallon Furn.
Hempstead	Gazes Furn.
Hempstead	John A. Schwarz
Hornell	Franklin Furn.
Huntington	Lyons Furn.
Jackson Heights	Uneeda Dinette
Jamestown	Cornell's
Jamestown	Darling Home Equip. Co.
Johnstown	Alfred A. Cole
Lackawanna	Rosinski Furn.
Larchmont	Art Craft
Latham	John P. Ryan
Lockport	Howard C. Korff
Middletown	Crawford Furn. Co.
Mount Kisco	Mount Kisco Furn.
Mt. Morris	Mt. Morris Furn.
Newburgh	Ware House
Newburgh	Newburgh Furn. Mart
New Dorp	Sun Rest Furn.
New Rochelle	Town & Country
New York	B. Altman's
New York	Gimbels
New York	Macy's
Niagara Falls	S'Daos
Niagara Falls	Arnson Furn.
Niagara Falls	Harry Pugrant, Inc.
Olean	Bradner's
Olean	Matsons
Ossining	A. L. Myers
Patchogue	Bert Lansman & Son
Plattsburg	Ames Furn. Co.
Port Chester	Mulwitz Furn.
Port Washington	Siegel's Furn.
Poughkeepsie	Quality Furn. Co.
Poughkeepsie	Millmans
Riverhead	S. Harding & Son
Rochester	McCurdys
Rochester	V. Valente, Inc.
Rockville Centre	Tri-Art
Rome	J. Torio Furn.
Salamanca	Hunt Furniture
Schenectady	Star Furn. Co.
Silver Creek	Oliver Furn. Store
Southampton	E. A. & H. Hildreth
Syracuse	School Equipment, Inc.
Syracuse	Charm House Furn.
Syracuse	Franklin Furn.
Syracuse	Kiefter Bros., Inc.
Ticonderoga	Kirby D. Wilsox
Troy	John P. Ryan Furn. Co.
Troy	Nelicks Furn.
Utica	E. Tudor Williams
Wappinger Falls	Dutchess Furniture
Watertown	Frank A. Empsall Co.
Watertown	Karmargo Furn. Co.
White Plains	Style Craft
Williamsville	New Trend
Yonkers	Goldburg Furn.

NORTH CAROLINA

Albemarle	Huneycutt Co.
Black Mountain	Tyson Furn. Co.
Cary	Coopers Furn. House
Charlotte	Covington Furn. Co.
Charlotte	Roberts, Inc.
Durham	Christian Harward
Durham	Quinn Co.
Fayetteville	Wooten Furn. Co.
Greensboro	A. W. Higgins Furn.
Haverlock	McMillan-Wells
Hickory	Wagner Furn. Co.
High Point	M. & S. Furn.
Kinston	Heilig Levine Co.
Mooresville	Stevens & Co.
Pine Level	Jones Bros. Furn.
Shelby	Lutz Furn. Co.
Tarboro	Simmons Furn.
Wilmington	Todd Furn. Co.
Wilson	Thomas Yelverton Co.

NORTH DAKOTA

Dickinson	
Schilla Hardware and Furniture	
Mandan	Kennelly Furniture

OHIO

Akron	Best Furniture Company
Akron	Palmer Furn. Co.
Alliance	Cope Furn.
Barberton	C. Weigand Furn. Co.
Bellefontaine	Stupp Company
Cambridge	Sutt Furn. Co.
Canton	Summer Furn. Shoppe
Chillicothe	Globe Furn.
Cincinnati	Smith Furn.
Cleveland	Doan Furn. Co.
Cleveland	Banks Furniture Company
Cleveland	George C. Lang Co.
Cleveland	M. Goodman Co.
Cleveland	Katz-Rothstein Co.
Cleveland	London Furn. Co.
Cleveland	B. Schwartz Co.
Columbus	Banner-Whitehill Corp.
Columbus	Messerschmidt Furn. Co.
Columbus	Carroll Furn. Co.
Columbus	West Hill Furn. Co.
Conneaut	Lafferty & Griswold Furn.
Crestline	Marshall Furn.
Dayton	Dayton Town & Country
Dayton	Rossiter Jarrett Harman
Dover	Wilmar Furn.
East Liverpool	Smith & Phillips
East Liverpool	Moore Furniture
Findlay	Jackson's Banner
Geneva	Your Furn. House, Inc.
Hebron	Besanceney Furn.
Kent	S. C. Bissler and Sons
Lima	The Leader Store
Lorain	Reidy-Scanlon Co.
Mansfield	Modern Furniture
Mansfield	W. B. Jones Furn. Co.
Mansfield	Modern Furn. Co.
Martins Ferry	Heslop Furn. Store
Massillon	Banks Brothers Furniture
Montpelier	Priest & Cook Furn.
Mt. Vernon	The Rudin Company
Newark	Stewart Bros. Alward Co.
North Baltimore	L. L. Trout
Oberlin	Fox Furn. Co.
Painsville	Pitzer Furn. Co.
Portsmouth	Craigmiles Furn.
Sandusky	Herman's Furn. Store
Steubenville	The Hub
Struthers	Penner Furn.
Toledo	Enterprise Furn. Co.
Toledo	Quality Furn. Co.
Van Wert	Balyeat Furniture Company
Warren	Van's Furn. Co.
Waudewon	Randolph Furn. Co.
Westerville	McVay Furn. Co.
Wooster	The McIntire Company
Youngstown	Martin Furn.
Xenia	Adair's Furniture

OKLAHOMA

Ada	Perry & McGee Furn.
Chickasha	Modern Furn. & Appl.
Elk City	Grubitz Furn.
Lawton	Cache Road Furn.
Mangum	Garret's
Norman	Landsaw Furn. Co.
Ponca City	Jay Paris Furn.
Shawnee	Perry & McGee Furn.
Tulsa	Hawk Furniture Company
Tulsa	C & R. Cousins Furn. Company
Tulsa	Dedmon Furn. Co.
Tulsa	Mayo Furn. Co.

OREGON

Eugene	Lyons Furn.
Medford	Medford Furn. Co.
Portland	Director Furn. Co.
Portland	Edward's Furn.
Salem	*Hamilton Furn.

PENNSYLVANIA

Allentown	Hess Bros.
Ambler	Ambler Furn. Co.
Beaver Falls	W. H. Gross
Bellefonte	Brachbills
Braddock	Peoples Furn. Co.
Bradford	Joseph Marks Furn.
Carlisle	Earleys
Clairton	Ralph Glenn
Clearfield	Leitzingers
Connellsville	Aaron Co.
DuBois	DuBois Furn. Co.
Erie	Epp Furn. Co.
Erie	Reliable Furn. Co.
Farrell	Miner Frank
Franklin	Anderson Furn. Co.
Genesee	Chapman Burrows
Greensburg	Troutmann's
Harrisburg	Pomeroy's Furn.
Jeannette	Euwer Co.
Kane	J. W. Bentz
Lancaster	Oblenders
Lebanon	L. Samter & Co.
Lexington	Lees Furn.
McKeesport	Hirshbergs
Mansfield	T. W. Judge Co.
Milmont Park	Jerry Hampton Furn.
Monessen	Stern's
Mt. Pleasant	Sam Levin's
New Castle	Frew's
Oil City	Michael Bros.
Philadelphia	J. B. Liebman Co.
Philadelohia	Steinway Chrome Furn.
Pittsburgh	Jos. Horne
Pittsburgh	Rollins Furn. Co.
Pittsburgh	Today's Home
Punxsutawney	The Jordan Store
Ridgeway	Smith's Dept. Store
Scranton	Cleland Simpson
State College	Schlows Quality Shop, Inc.
Tower City	Helt's Furn. Store
Uniontown	Sidney's
Warren	Waxman's
Waynesboro	McKown and Wolff
Wilkinsburg	Faller Furn. Co.
York	H. M. Rehmeyer

RHODE ISLAND

Cranston	Cranston Furn. Co.
Providence	Joseph Marcus Furniture
Westerly	Rutman's Wayside Furn.

SOUTH CAROLINA

Anderson	Town & Country
Columbia	Colony House
Greer	Culler Jackson Furn.

SOUTH DAKOTA

Aberdeen	Malchows's Furn.
Pierre	Brooks Furn.
Watertown	Herbergers

TENNESSEE

Chattanooga	Delaney Furn.
Knoxville	Edelen Furn.
Nashville	Payne Furn.
Nashville	H. Cohen Furn.

TEXAS

Amarillo	W. Herring Furn.
Athens	Athens Furn. Co.
Austin	Oetting Furn. Co.
Beaumont	Dalls-Williams Furn.
Beaumont	Union Furn. Co.
Bryan	McCulloch-Dansby Company
Corpus Christi	Fedway Stores
Dallas	Cooks Modern Home
Dallas	Sanger Brothers
Denton	Economy Home & Auto Supply
Fort Worth	Hoover Furn. Co.
Fort Worth	Ellison Furn. & Carpet Co.
Freeport	J. T. Dingle Company
Galveston	Schreiber & Miller Furn.
Garland	Martin Furn. Co.
Grand Prairie	B. C. Furniture Co.
Groves	Gifford's
Houston	Lone Star Furn. Co.
Houston	Richter's Furn.
Houston	Suniland Furn.
Jacksonville	Williamson-Odom Furn.
Lufkin	W. H. Johnston Furn.
New Braunfels	Eisenberg Furn.
Palestine	R. R. Belcher
Pasadena	Norman Furn. Co.
Port Arthur	Gifford's "Downtown"
Port Arthur	Port Arthur Furn. & Appl.
San Antonio	Joske's of Texas
Sequin	Starke Furn. Co.
Taylor	Tilsworth Furn.
Weatherford	Cotton-Bratton, Inc.

VERMONT

Brattleboro	Chromecs, Inc.
Newport	Benware Furn.

VIRGINIA

Alexandria	Barnes & Kimel
Arlington	Furniture, Inc.
Danville	Belk Leggett Co.
Fredericksburg	Ninde Furn. Co.
Gloucester	Tri County Furn.
Leesburg	Mus & Reed
Newport News	Parker & Powell, Inc.
Norfolk	Sterling Furn. Co.
Norfolk	Edw. Legum Furn. Co.
Petersburg	Rickers, Inc.
Portsmouth	Morris Co.
Richmond	Sydnor & Handley
Richmond	Jack Thompson Furn.
Richmond	Dowdy Furn. Co.
Richmond	Lewis Furn. Co.
Warwick	Miller & Hager, Inc.
Winchester	Swimleys Furn.

WASHINGTON

Bellingham	B. B. Furn. Co.
Everett	Erickson's Furn.
Longview	Hinton's
Mt. Vernon	Lloyd of Mt. Vernon
Olympia	Keeton's Town & Country
Seattle	Frederick & Nelson
Seattle	Northgate Furn.
Seattle	Grand Furn.
Seattle	Standard Furn.
Tacoma	Harkness Rug and Furniture
Tacoma	Lincoln Furniture
Tacoma	Schoenfelds Furn.
Vancouver	Vancouver Furn.

WEST VIRGINIA

Charleston	The Diamond
Clarksburg	Palace Furniture Co.
Fairmont	Standard Furn. Co.
Morgantown	O. J. Morrison
Weirton	Forgash Furn.
Wheeling	Cooey-Bentz

WISCONSIN

Appleton	Gabriels Furn.
Ashland	Columbia Furn.
Chippewa Falls	A. C. Mason Furn.
Fond du Lac	Hy Mishlove Home Furn.
Green Bay	Shauer & Schumacher
Kenosha	Bode Brothers
Madison	Thomas H. Gately Co.
Madison	Town & Country
Menomonee Falls	Schmidt Furn.
Milwaukee	Armin Koch Furn.
Milwaukee	Gimbels Dept. Store
Milwaukee	Merit Furniture
Milwaukee	Sherwoods Furn. Studio
New Holstein	Erbe Hoffman
Oshkosh	Kummerows Furn.
Richland Center	C. Meadows Furn.
Sheboygan	Fessler-Kuck Company
Two Rivers	Deja & Martin
West Allis	Green Furn.
Whitewater	Skindingsrude & Lein

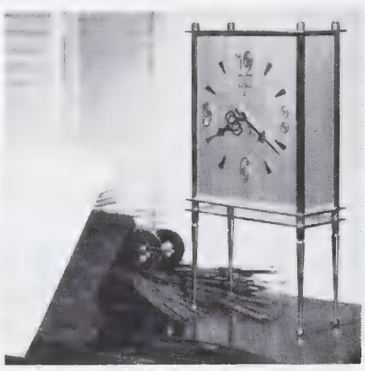
WYOMING

Casper	Plains Furn. Co.
Rawlins	H. Rasmusson, Inc.
Sheridan	Carrolls Furn. Store

IT'S WORTH MENTIONING

By JULIE POLSHEK

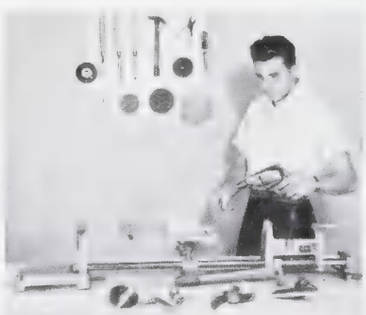
For elegance in electric clocks, you'll find nothing to match Show Piece. The distinguished G-E Telechron clock is styled for compatibility with either contemporary or traditional décor. Its delicate design combines turned, polished brass with brush-finish, silver-plated metal, a perfect foil for the elaborately detailed numerals and hands. Size 13⅝″ x 6¾″. $100 (plus tax), from Altman's, Fifth Ave., New York 16.





You make these enchanting copper angels from sheets of pure copper grooved with outlined forms which you cut out with ordinary scissors. With the sheets you get copper mesh for angels' hair, adhesive tape that joins cutout parts. Even youngsters can handle the project. Kit, $2.75, makes five angel ornaments; four 4-inch, one 7-inch, usable for table, mantel or the tree. From Klem Kraft, P.O. Box 60, Planetarium Station, N.Y.C.

Do-It-Shop consolidates the seven most popular home workshop tools into a unit that occupies only a 3½ square foot area. An ideal set up for cliff-dwellings or small homes. The Cummins-Oster device is equipped for use as a bench saw, lathe, horizontal drill, vertical drill press, shaper, disc sander; ¼″ drill is removable for portable use. Quality is top flight. $79.95. Jigsaw can be added for $24.95. Elm Hardware Co., 871 6th Ave., N.Y.C.



PHOTOGRAPHS BY FRED LERNER



John Stuart's folding tea cart, designed in Denmark, is styled to harmonize with any décor. Molded plywood trays, removable for serving, have rounded turns and a finish resistant to heat, water, alcohol. Cart structure is featherweight yet very strong; rolls easily even when heavily laden. Useful as a mobile buffet, bar or end table. Walnut or mahogany; brass trim. 23½″ x 16″ x 26″. $49.95, from W. & J. Sloane, New York 19.

(*Please turn to page* 18)

Buy care free LEISURE . . .



beautifully packaged 16, 30 and 48 pcs. from $29.95

and 12 pc. Partyware sets — forks and spoons $14.95

AT THESE FAMOUS STORES

Ann Arbor, Mich. . . . . Seyfried Jewelers
. . . . . (also Ypsilanti and Plymouth)
Albuquerque, N. Mex. . . . . J. Korber & Co.
Allentown, Pa. . . . . Hess Bros.
Atlanta, Ga. . . . . Rich's, Inc.
Baltimore, Md. . . . . Hochschild, Kohn & Co.
. . . . . (also Edmondson Village
. . . . . and Belvedere)
Battle Creek, Mich. . . . . Mayo's
Berkeley, Cal. . . . J. F. Hink & Sons (Silverware)
Beverly Hills, Cal. . . . . Geary's (also Glendale)
Beverly Hills, Cal. . . . . Sloane's
Binghamton, N. Y. . . . . The Fair Store
Birmingham, Ala. . . . . Loveman's
Boston, Mass. Jordan Marsh Co. (also Framingham)
Bridgeport, Conn. . . . . Spector's, Inc.
Brooklyn, N. Y. . . . . Abraham & Straus
. . . . . (also Hempstead and Garden City)
Buffalo, N. Y. . . . . Wm. Hengerer
Chicago, Ill. . . . . The Fair Store
Cleveland, O. . . . . Cowell & Hubbard Co.
Cleveland, O. . . . The Halle Bros. Co. (Silverware)
Cleveland, O. . . . . The Higbee Co. (Housewares)
Corpus Christi, Tex. . . . . Lichtenstein's
Dallas, Texas . . . . . H. Harris & Co.
Dallas, Texas . . . . . Titche Goettinger
Dayton, O. . . . . Rike Kumler
Denver, Colo. . . . . Daniels & Fisher
Denver, Colo. . . . . Denver Dry Goods
Denver, Colo. . . . . McKenzie-Thomas
Des Moines, Iowa . . . . . Younker's (Silverware)
Detroit, Mich. . . . . The J. L. Hudson Co.
. . . . . (Silver Galleries)
Eads, Colo. . . . . Bently Jewelry
Easton, Pa. . . . . Bixler's
Fort Worth, Tex. . . . . Meacham's
Grand Rapids, Mich. . . . . Herkner Jewelry Co.
Grand Rapids, Mich. . . . . The Wurzburg Co.
Great Falls, Mont. . . . . The Paris of Montana
Grosse Point, Mich. . . . . Sign of the Mermaid
Hartford, Conn. . . . . The Sarrill Co.
Hazleton, Pa. . . . . Sylvester Engle Co.
Houston, Tex. . . . . Corrigan's, Inc.
Houston, Tex. . . . . Sunland Furniture Co.
Joplin, Mo. . . . . Ramsay's
Kalamazoo, Mich. . . . Gilmore Bros. (Gift Shop)
Kansas City, Mo. . . . . Emery Bird Thayer
Kansas City, Mo. . . . . Jaccard's
Kansas City, Mo. . . . . The Jones Store
Lamar, Colo. . . . . Green Jewelry
Little Rock, Ark. . . . . Gus Blass Co.
Los Angeles, Cal. . . . Broadway Department Store
. . . . . (also Pasadena)
Los Angeles, Cal. . . . . Bullock's Westwood
Louisville, Ky. . . . . Stewart Dry Goods Co.
Memphis, Tenn. . . . . Goldsmiths
Miami, Fla. . . . . Burdine's
Milwaukee, Wis. . . T. & M. Chapman Co. (Silverware)
Milwaukee, Wis. . . . Ed. Schuster Co. (Silverware)
Montgomery, Ala. . . . . Montgomery Fair
Nashville, Tenn. . . . . Cain-Sloan Co.
New Haven, Conn. . . . . Edw. Malley Co.
New Haven, Conn. . . . . E. Spector & [illegible]
New Orleans, La. . . . . Godchaux
New Orleans, La. . . . . D. H. Holmes, Ltd.
New Orleans, La. . . . . Maison Blanche
New York, N. Y. . . . . B. Altman
New York, N. Y. . . Hoffritz for Cutlery (7 stores)
New York, N. Y. . . . . Lewis & Conger
New York, N. Y. . . . . Stern Bros.
Newark, N. J. . . . . Wiss Sons, Inc.
Oakland, Cal. . . . . Capwell's (Silverware)
Oakland, Cal. . . . . Kahn's (Silverware)
Oklahoma City, Okla. . . . . John A. Brown Co.
Oklahoma City, Okla. . . . . Hartwell Jewelry
Painesville, O. . . . . Whalen's
Paterson, N. J. . . . . Meyer Bros.
Philadelphia, Pa. . . . Bailey, Banks & Biddle Co.
Philadelphia, Pa. . . . . J. E. Caldwell & Co.
. . . . . (also Haverford and Wilmington)
Philadelphia, Pa. . . . . John Wanamaker
. . . . . (also Wynnwood and Wilmington)
Pittsburgh, Pa. . . . . Joseph Horne Co.
Pittsburgh, Pa. . . . . Kaufmann's
Providence, R. I. . . . . J. M. Schmid & Sons, Inc.
Portland, Ore. . . . . Meier & Frank (also Salem)
Richmond, Va. . . . . Miller & Rhoads
Rochester, N. Y. . . . . E. J. Scheer Co.
Sacramento, Cal. . . . . Grebitus & Sons
Salem, Mass. . . . . Daniel Low & Co.
Salisbury, Md. . . . . R. E. Powell & Co.
Salt Lake City, Ut. . . . . Z. C. M. I.
San Antonio, Tex. . . . . Joske's of Texas
San Francisco, Cal. . . . . Chas. Brown & Son
San Francisco, Cal. . City of Paris (Silverware)
San Francisco, Cal. . . . . Macy's California
Scranton, Pa. . . . . Carter's, Inc.
Seattle, Wash. . . . . Bertner's, Inc.
Seattle, Wash. . . . Bon Marche (all stores)
Seattle, Wash. . . . . Frederick & Nelson
Springfield, Mass. . . . . The Hall Galleries
Springfield, Mo. . . . . M. J. Sass Jewelry
St. Louis, Mo. . . . . Famous Barr Co.
. . . . . (also all suburban stores)
Syracuse, N. Y. . . . . The Addis Co.
Syracuse, N. Y. . . . . Dey Bros.
Syracuse, N. Y. . . . . H. J. Hale
Syracuse, N. Y. . . . . C. E. Chappell & Sons, Inc.
Toledo, O. . . . . Lamson Bros. (Silverware)
Topeka, Kan. . . . . Crosby's, Inc.
Tulsa, Okla. . . . . Brown-Dunkin
Tulsa, Okla. . . . . Leuann's Shop
Waco, Texas . . . . . Armstrong Jewelry
Waco, Texas . . . . . Goldstein Migel Co.
Washington, D. C. . . . . Woodward & Lothrop
Washington, D. C. . . . . Lansburgh's
. . . . . (also Langley Park, Md.)
Washington, D. C. . . . . The Hecht Co.
. . . . . (also Silver Springs, Md.
. . . . . and Arlington, Va.)
Washington, D. C. . Kann's (also Arlington, Va.)
Wichita, Kan. . . . . Innes Co.
Wilkes-Barre, Pa. . . . . Fowler, Dick & Walker
Worcester, Mass. . . . . Sharfman's

Cowell

DESIGNED BY GEORGE NELSON

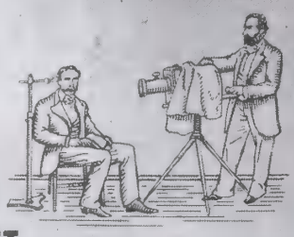


ANNOUNCING

care-free LEISURE *by famous Carvel Hall*

You'll believe it's finest silver until you learn it cannot tarnish . . . never needs a special care. It's modern tableware made from a new and eminently superior stainless steel (carvalloy)® . . . the gleaming image of polished silver and actually 8 times harder.

You'll enjoy LEISURE



Photography

has changed since 1830...



but the **good taste** of **Teacher's** never changes!







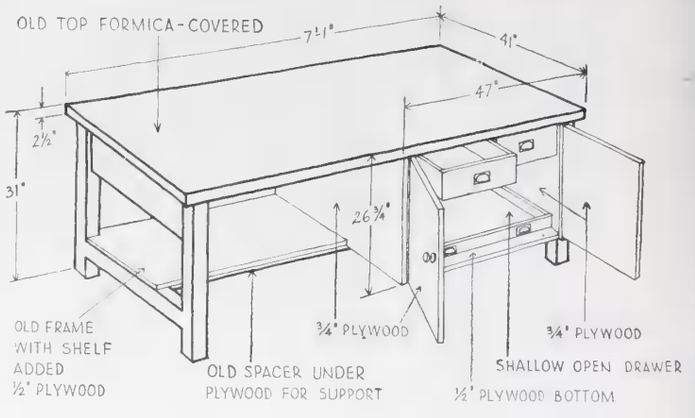
TEACHER'S
HIGHLAND CREAM
BLENDED SCOTCH WHISKY
86 PROOF Schieffelin & Co., New York

MADE SINCE 1830 BY WM. TEACHER & SONS

What possibilities in an old beat up table!

MAYNARD PARKER

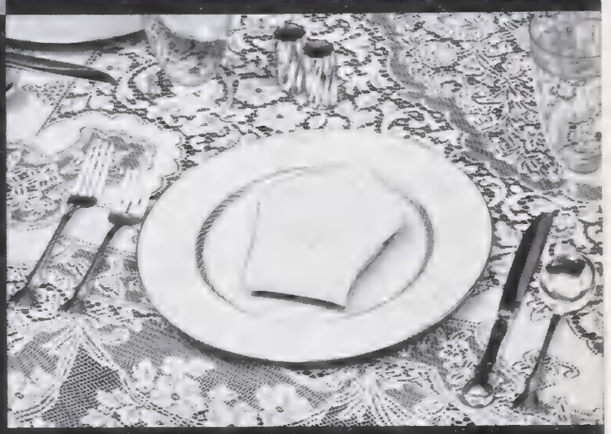




With the aid of modern materials, this sturdy old table was easily altered to produce a handsome and useful boy's desk and hobby center. High pressure plastic laminate was applied to the old top with pressure-sensitive adhesive which requires no special clamping equipment. Plywood shelves, partitions, drawers and doors completed the alteration. (See drawing above.) Old and new woodwork was finished with one coat of wood primer and two coats of enamel.

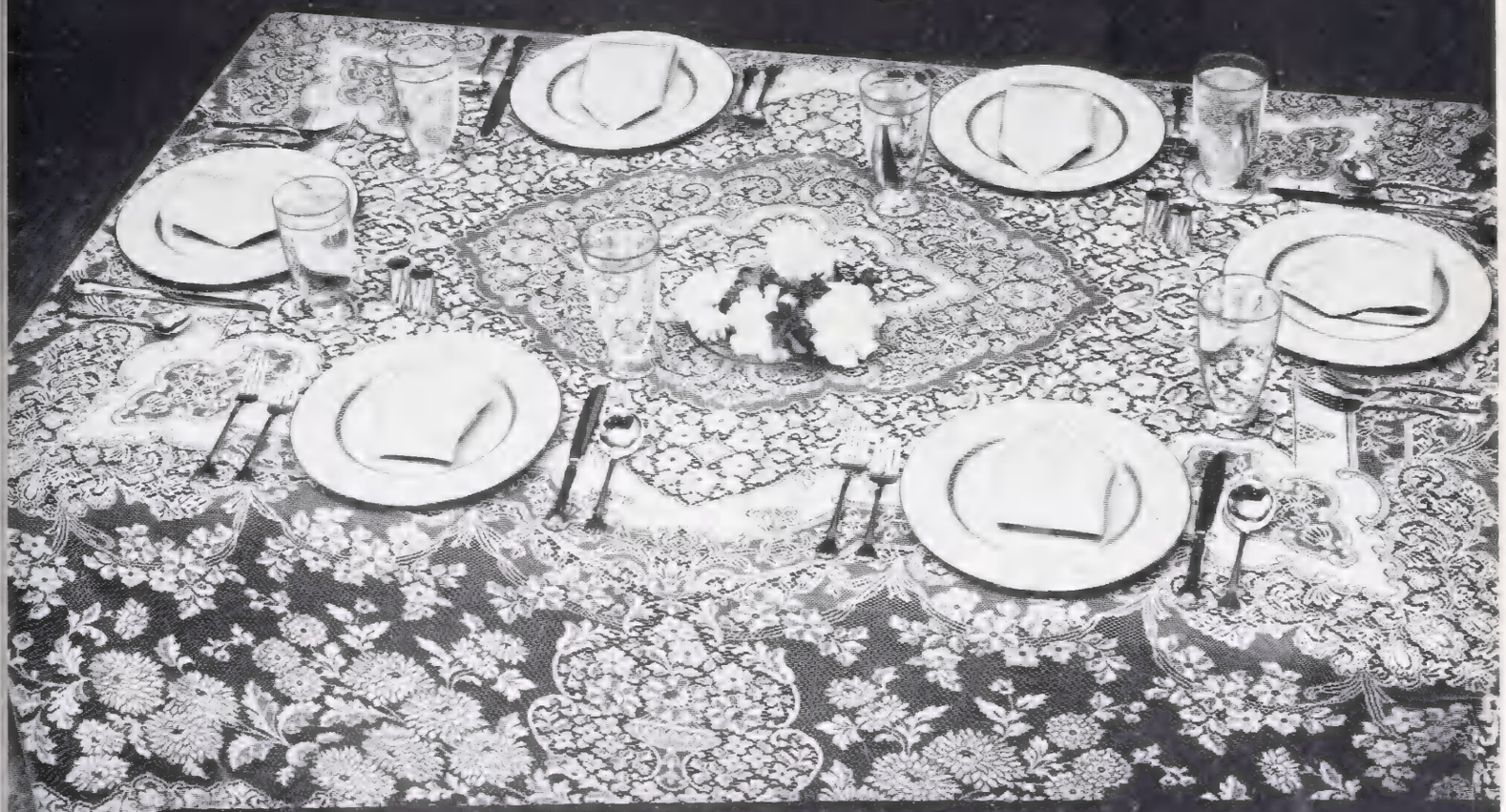


When company is expected . . .



you naturally use your best . . .

QUAKER LACE TABLECLOTHS



Lace and lovely, combining a beauty and stylishness that enhance any decor, traditional or modern. Quaker Lace cloths come in a wide variety of exquisite patterns . . . priced from $5.95 to $54.95.

Add harmony in your home with this new

WURLITZER ORGAN



PLAY YOUR FIRST TUNE RIGHT AWAY

Nothing will add more distinction to your home . . . more pleasure to home life . . . than a Wurlitzer Organ. It puts all the glorious voices of a great orchestra and a modern dance band at your command. Every member of your family can play it the very first evening . . . even though they never played any instrument before. Wonderful fun for children. Rewarding relaxation for adults.

WURLITZER
THE OFFICIAL MUSICAL INSTRUMENTS IN
Disneyland



Mail the coupon for details.

WURLITZER ORGANS
IN THE TRADITION OF THE "MIGHTY WURLITZER"

The Rudolph Wurlitzer Company
Organ Department H-512
North Tonawanda, N. Y.

☐ Please send me details on how anyone can PLAY-BY-COLOR

☐ Please send information on Wurlitzer Organs

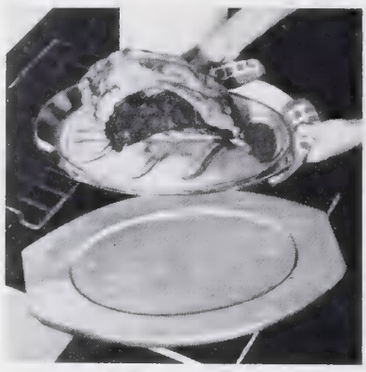
Name .....

Address .....

City ..... Zone ..... State .....

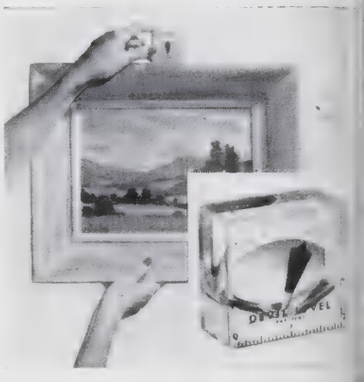
IT'S WORTH MENTIONING

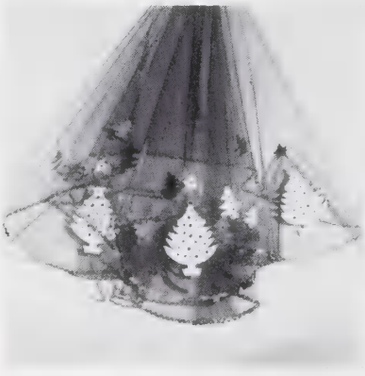
CONTINUED FROM PAGE 14



You use Burcoware well-and-tree platter for roasting or broiling; then take it on the wooden tray to dining table for carving use. Heavy cast-aluminum platter is polished by a unique process that creates a silver-like, rugged finish. Use tray alone for serving cheeses or hors d'oeuvres; it's crafted of thick, grained maple with natural, heat-resistant finish. Handsome pair costs $17.95. From Here's How, 27 E. 22nd St., N.Y.

Level-Devil makes straight hanging of pictures, shelves or cabinets a cinch. A floating pointer, activated by gravity and atmospheric pressure, hits dead center when you have object adjusted to straight-across position; then simply mark wall accordingly. Two-face dial is calibrated in feet and degrees. Useful to level furniture, plot stair rise, terracing, fencing. $2. From Laramie Corp., 16 Putnam Park, Greenwich, Conn.





For eye-taking glamour, deck holiday party tables with this sumptuous nylon-net tablecloth by Hadley House. It's red, embellished all around the "drop" with white felt Christmas trees trimmed with glistening, multicolor sequins. Edging is metallic, gold braid. Corners have graceful flared gussets. Width 72": 2½, 3, 3½-foot lengths. $19.95, $21.95, $23.95. Available in all pink. From Frederick & Nelson, Seattle, Wash.

Broil-A-Foil pan, an aluminum foil "disposable" for broiling, couples high efficiency with work-saving convenience. Bottom is corrugated to drain off grease and the high sides keep all drippings in tow. Also, aluminum foil provides reflected heat that speeds broiling. Pan's construction rigidly supports even a giant steak. Usable in the rotisserie-broiler or range oven. $1.98 for 15. From Damar's, Damar Bldg., Newark, N.J.





Pictures are changeable at will with Minute-Mount framing. Ideal for photographs, children's art, maps, stamps. Just sandwich the object between reversible mount board (white, gray) and the plastic sheet that covers it over; snap-on plastic moldings (crystal) complete the framing project. "Y" hanger mounts picture horizontally or vertically. The fine quality kit costs $3.95. Minute-Mount, 527 Lexington Ave., N.Y.C.



Soft, warm carpet adds so much to Christmas

More than anything else you can buy for your home, carpet says warmth, comfort, a snug home.

For Christmas – and for the days after Christmas, the years after that, carpet goes on living with you and giving to you. Carpet quiets the hundreds of noises that go with family living. It provides safety for children at play or adults in a hurry.

Carpet gives so much and asks so little in care, in time and in money. It costs far less than you'd expect to pay – with budget terms, only pennies a day.

So, see the wonderful new styles and colors at your store now. Give carpet or have carpet this Christmas.

HOME MEANS MORE—WITH CARPET ON THE FLOOR

MORE QUIET, COMFORT, BEAUTY, SAFETY, EASIER CARE

Buy carpets designed and made for the American way of life by these American manufacturers Artloom • Beattie • Bigelow • Downs • Firth • Gulistan • Hardwick & Magee • Hightstown • Holmes Karastan • Leedom • Lees • Magee • Masland • Mohawk • Nye-Wait • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith **CARPET INSTITUTE, INC., 350 Fifth Ave., New York 1, N. Y.**



indians may walk

on their toes...

BUT YOU DON'T



that's why genuine OZITE is so vital to your carpet's life!

Genuine Ozite is scientifically designed to cushion your carpet against traffic abrasions, but more important, it's design insures the proper resiliency to absorb the cutting impact of sharp heels which accounts for most carpet wear. You will be sure of this complete carpet protection if you insist on Genuine Ozite.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

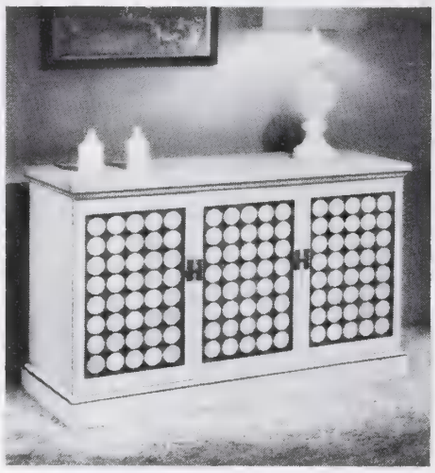
ONLY GENUINE OZITE has its name engraved on every sq. yd.



Hi fi finally has graduated out of the gadget group into the integrated decorative pattern of the home. Not confined to a wall or box, your components can now fit into fine cabinets.

Hi Fi No Longer Needs a Wall

Furniture-makers now make cabinets to house your components



Here are only several samples of distinctive cabinet styles made by fine furniture manufacturers who gear their product to the families who collect their own hi-fi units, but then don't know what to do with them. The range of cabinet style is so broad that you can even put your hi fi into a secretary desk or a hutch cabinet. All three samples on this page are by Heritage Henredon.





The "Whitfield" Sofa—from **$269** according to fabric selected.
100% foam rubber cushions at extra cost. Most dealers offer convenient budget terms.

Valentine Seaver Originals

PRODUCT OF KROEHLER

DESIGNS OF DISTINCTION

THE ELEGANT APPROACH TO LUXURIOUS LIVING...

Compatible is the word for this intriguing new "Whitfield" sofa . . . styled with a knowing skill that makes this furniture equally at ease in living rooms modern or traditional in motif. Sumptuously soft, luxuriously long, typically Valentine Seaver in the utter perfection of tailoring and fashion details. Stirring new fabrics and colors. See it soon.


PIPER-HEIDSIECK
PIPER BRUT
1949
Imported By
Distributed By
CHAMPAGNE
PIPER BRUT
PIPER-HEIDSIECK
Ancienne Maison HEIDSIECK fondée en 1785
KUNKELMANN & Cie Successeurs
REIMS, FRANCE
PRODUCE OF FRANCE — ALCOHOLIC STRENGTH BY VOLUME 12 PER CENT
CONTENTS 1 QUART, 1 PINT & 4 FLUID OUNCES
BLUE CHIPS

Royal Jackson

FINE CHINA



ROYAL JACKSON
FINE CHINA
Yaguer Ceramic Industries

PATTERN: DEAUVILLE . . . . . *an achievement in fine china design realistically priced.*
PRICE: $7.95 . . . . . *a complete 5 piece place setting.* OPEN STOCK: *Always available.*
COLOR: MUTED GREYS, CHARCOAL AND WHITE . . . *todays fashion in fine dinnerware.*

FOR 30 PAGE FULL COLOR PATTERN BROCHURE "THE FINE ART OF DINING" WITH TABLE SETTING GUIDE, SEND 25¢ TO DEPT. 1, JACKSON CHINA CO., 9 EAST 55 ST. NYC 22.



Candleholder

Santa all smiles ... the jolliest version ever of that enchanting old elf in handmade porcelain from Vienna. Put a candle in his hand, put him atop the mantle, under the tree, anywhere at all. Simply brimming over with Christmas spirit, painted in soft shades under a soft-sheen glaze. You'll want him around all year. 7" tall. Each, $6; matched pair, $11

Add 75c for shipping charge
Add 3% City and State Tax for Illinois delivery

C. D. Peacock
JEWELERS • ESTABLISHED 1837
STATE AND MONROE • CHICAGO

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX Over a bushel of choice red-berried holly sprays $5.35 *Postpaid in U.S.A.*



WREATHS Lovely wreath, heavily clustered with berries. Outside diameter: 16". $4.95 *Postpaid in U.S.A.*

"DECORATOR'S" BOX Holly wreath (16-in. dia.) and over a bushel of assorted length sprays $9.55

All orders sent SPECIAL DELIVERY *Postpaid in U.S.A.*

ENGLISH HOLLY PACKERS
P.O. BOX 425 ■ PORTLAND 7, OREGON



GUARDIAN ANGELS

Charming cherubs of finest majolica, imported from Florence, Italy, worthy of a Della Robbia. Breathtakingly beautiful with delicate pastel coloring and finish of exquisite lustre. 22 K. gold accents their dainty charm. A decorator's touch for any room. Each wall plaque ($4.00 ea.) (4½"x4"x2½") or for set ($7.50)

ALPINE IMPORTS Dept. HB-2 505 Fifth Avenue New York, N. Y.



Revolving Musical Christmas Tree

A colorful, glittering "tree," made of green and silver aluminum . . . imported Swiss music box plays "Silent Night" as it slowly revolves . . . Ideal for table or mantel decoration . . . stands 20" high . . . not inflammable . . . may be used year after year . . . Send one to a friend, we'll enclose a gift card . . . Postpaid in U.S. . . . $5.95.

Dale's Mail Sales
1019 Williamson St., Madison 3, Wis.

STAR LIGHT STAR BRIGHT!

$4.75 ppd.



This Swedish Christmas star beautifully illuminates your holiday doorway. Light shines through the perforations; gives a sparkling, twinkling effect to the polished brass star. Treated for outdoor use! 12" in diameter, it comes with UL approved electric cord, socket and clear white bulb, AC only. For an especially festive look, add a brightly colored bulb!

Sorry, no C.O.D.'s. Write for FREE *catalog.*

Kull Treasure House
Dept. B-12 Box 447 Norwalk, Conn.



WINDOW

Merchandise, except per alized items, may be retur for refund by firms invol Prices subject to char Happy Window Shopp



NAUGHTY ANGEL! If Peter catches you without y drawers, that rosy bottom bear the imprint of his spank hand. But you couldn't h picked a better hiding place t this white felt eyeglass ca Against it, the baby-bravado your gold-sequined wings wo soften the heart of an aveng angel. With "Merry Xmas" imp-red. $1.95 ppd. Elizabeth M Caffrey, Dept. B12, Orange, N



LITTLE PAUL REVERE are silverplated miniatures of t classic silver bowl, and for mi or nuts on the dinner table they a buy you'll have a hard ti beating. Just 2" in diameter a 1" high, a pair is $1.25. Eig are $4.75. Ppd. Helen Gallagh 413 Fulton Street, Peoria, Ill.



HE KEEPS COMING BACK Rolling Joe is a man who hat to say goodbye. No matter ho hard you push him, or in wh direction, you can't get rid him. He zooms off like a Barn Oldfield. Then he decides he can bear it, and returns to the sp he started from! A boomeran toy with a memory motor th never fails. 10" long. $2 pp Bryn Mawr Gifts, Bryn Mawr, P



LAZY CADDY is terrific. W had a very fussy golfer test it an he bought it by the time h reached the 4th tee. It carrie like a brief case, weighs 1 ounces, holds 8 clubs and 3 ball spikes firmly into the ground an stands steady as you select a clu and shoot. Rustproof aluminum $6.95 postpaid. Downs & Co Dept. 1170, Evanston, Illinois.

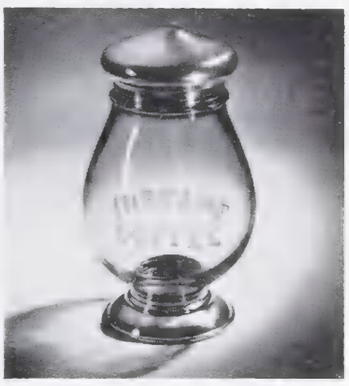
SHOPPING WITH Pat Gunan



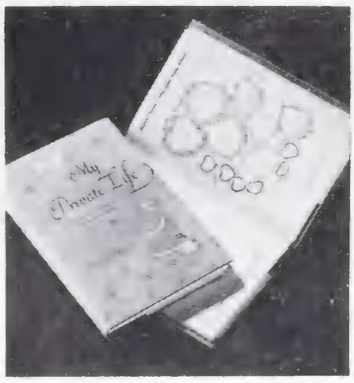
SANTA TOTE BAG. This is the way to deliver Christmas presents to friends and relatives. This is also the way to carry home the loot from Grandmother's on Christmas night! It's a great big wonderful red felt duffle bag appliquéd in felt with Santa's face. His "whiskers" are sparkled with rhinestone snowdrops and his blue eyes have a rhinestone twinkle. 16" high. $4.50 ppd. Yuletidings, 957 Park Ave., New York City.



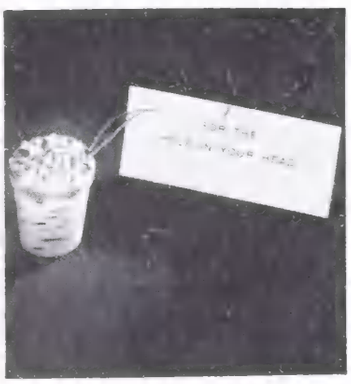
INSTANT SUCCESS is this most handsome of all coffee holders that glamorizes instant coffee, a full-size jar of it. With sterling silver top and base, it's made of sparkling crystal and the opening allows for easy spooning without any spills. 6½" high. "Instant Coffee" is engraved on the front. $10 including tax and postage. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pennsylvania.



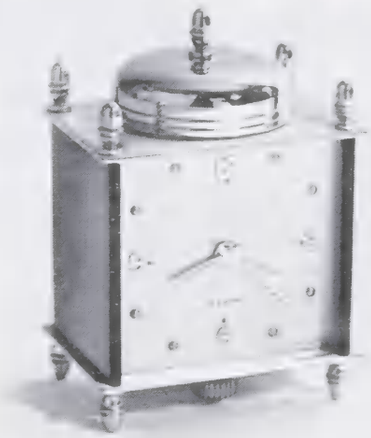
"MY PRIVATE LIFE" is a book for the teenager with pages for recording everything from her budget and beaux to her pet peeves and secret ambitions. It will be an autobiography of those neither here-nor-there years when a woman-child moves in a world of unshared radiance, alone with inarticulate fears, fierce longings, joys too poignant to contain. $2.95 postpaid. Elron Products, 225 W. Erie St., Chicago, Illinois.



FOR THE HOLE IN YOUR HEAD, a jeweled cork! We've given this to perhaps a dozen people, and it steals the show every single time. A real cork, 1¼" high, is topped with sparkling stones. A gilt cord, tagged with a formal white card, announces in gold letters that this is "For the hole in your head." $1 for 2 ppd. Frances Morris, 1016 Carroll St., Brooklyn 25, N.Y.



Christmas Idea...from Bonwit's Gift Shop



Our own enamel bell clock, fine design in red, green or black, on brass feet. Eight day, 15 jewel movement, bell alarm, luminous dial. 3½" high, 2½" wide. 49.00 plus 10% fed. tax. Mail and phone orders. Gift Shop

BONWIT TELLER

NEW YORK WHITE PLAINS
CHICAGO CLEVELAND BOSTON PALM BEACH



FLOWER MADONNA
Original Hummel
with indented signature "M. I. Hummel." Beautiful and inspiring work of art. 9" high, ceramic.
white $7.95 handtinted $14.50

GRACEFUL ANGELS
white 6 asstd. $7.50 3 asstd. 3.75
handtinted 6 asstd. $12.—3 asstd. $6.
A lifelong cherished possession.
prices postpaid—order from
Hildegarde Studios
597 Farmington Ave., Hartford 5, Conn.



Christmas and New Year Gifts from Denmark
Send your friends an original Xmas gift direct from Wonderful Copenhagen with your own greetings included.
Everyone will like the beautiful Hans Christian Andersen tablecloth 50" x 50" handprinted on heavy Danish linen with design Silhouettes taken from the original clippings made by the great author himself. Delightful (fast colors) in four different colorings: Danish pink—China blue—light grey—yellow.
Price for each tablecloth inclusive packing and postage $5.00. Payment: cash—cheque or money-order to:
The Hans Christian Andersen Society of Copenhagen
Copenhagen K., Denmark

Goes 'round and 'round



Lighted Christmas Tree that Turns!
Tree Turner Jr.

Bring stars to their eyes Xmas morning with a glittering, lighted tree that goes 'round and 'round. This unique stand slowly revolves your lighted tree. Fully electric operation on regular 115v. AC current—no winding. Holds trees up to 9 feet tall. 3-year guarantee.
Send check or money order. Express charges collect. $33.50
ULRICH BROTHERS
Dept. B. 2923 Agnes Street
Corpus Christi, Texas

A Christmas Special!

Santa Swinging On A Star



Your children will just adore this Santa doll on a Gold Swinging Star. 11" high. An irresistible doll, dressed in Red Santa Suit will be loved by everyone, young or old. Doll has hand painted face, softness and grace, with downy feathered hair. Hang on the Christmas Tree, mantel or in child's room. A beautiful gift. A collector's item, too. **$3.50.**

Complete set of 6 which includes Santa on a Swinging Star, Christmas Angel Child, Star Sweeper, Santa's Helpers — Boy and Girl, Angel on Star Swing. **Specially priced for Christmas $17.95.**

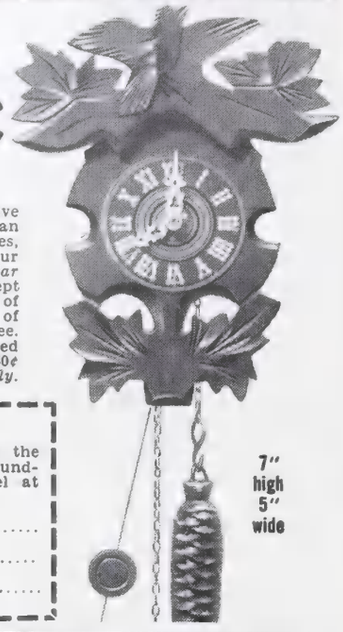
Order NOW! We pay postage. (No C.O.D.'s, please.)

Craft Shop, Inc., Cambridge 5, N.Y.

WINDOW

BEAUTIFUL CARVED CLOCK FROM THE BLACK FOREST

YOURS FOR ONLY **50¢**



7" high 5" wide

To demonstrate the unique thrill of receiving beautiful, exotic gifts from foreign lands you can now apply for a one-month membership in the Around-the-World Shoppers Club. As a special inducement to join, we will send you this beautiful hand-carved pendulum clock from the Black Forest for only 50¢, postpaid and duty-free. When it arrives you will understand what it means to receive distinctive gifts from famous studios in Paris—from tiny African craft shops—from exotic Persian bazaars . . . yes, gifts from the world over! Upon acceptance of your one-month membership, we will reserve a *regular* membership in your name. If you decide to accept it you will receive the Club's monthly selection of foreign merchandise direct from the countries of origin, for only $2.00 per gift postpaid and duty-free. However, you may cancel after receiving your Carved Clock or at any future time. Coupon below and 50¢ coin *must* be sent for clock. *Only one to a family.*

Around-the-World Shoppers Club
Dept. 901-C, 71 Concord St., Newark 5, N. J.
Enclosed find 50¢ for which please send me the Carved Clock. Also reserve membership in Around-the-World Shoppers Club, which I can cancel at any time.

Name .....

Address .....

City, Zone, State .....

Canada: 77 Vitre St. W., Montreal 1, Que.





SOME PEOPLE HAVE A THE LUCK! And usua they're the ones that have Horseshoe Forge ponyshoe perweight on their desks. Cop cross strap has initials, or na up to 5 letters. $2 each; $5 3. But for super-colossal lu how about this gargantuan perweight! A draft horse sh 7″ x 7″, with a name up to letters, $5. Ppd. Horsesh Forge, Lexington, Mass.



A MANY SPLENDORE THING. Maybe you won't tha us for showing you this. I almost certain to be a matter love at first sight, and it isn't piggy bank purchase. It's a branch candle sconce, han wrought of iron in a black n finish. For a dining room, livin kitchen, or imperial bathroo it's superb. 24″ wide, 22″ hig $55 ppd. Hagerstrom Metalcr Studio, Wheeling, Ill.



"THIMK!" is the exhortati that roars across this pine plaq in rattle-brained mimicry of t famous IBM slogan. Whether y give it to a brain-trust or a dir wit, he'll "Thamk" you kindl 12″ x 8″. $1 postpaid. You c order it from The Game Roo 1538 Connecticut Avenue, Was ington 6, D.C.



CUSTOM MADE DRAPES

approx. **$1.50** a yard — Fabric by the yard $1

Send for swatches

Send 25¢ for 60 swatches of 7 new drapery fabrics. Fortisan, Nubby Weave, Shantung Weave, Shadow Weave, Textured Weave, Metallic Print, Supple Weave. Free instruction book with fabric orders. CUSTOM MADE DRAPES APPROX. $1.50 a yard. Fabric by the yard, $1. Send for complete info.

CARABAO SPECIAL PRODUCTS CO.
Dept. HD7
2750 Hyde at Beach Sts., Box 3689
San Francisco 9, California

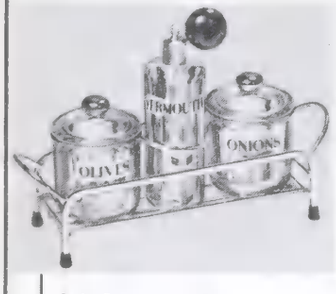


Traveling Kitchenette

In motel or ski lodge you're sure of hot coffee with the Coffee Kit. Plaid zipper bag has 4-cup electric percolator, 4 mugs and spoons, quart vacuum jug, plastic containers for coffee, sugar and cream.

$15 postpaid

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N. Y.



high . . . dry . . . *and handsome*

The person who has everything hasn't seen anything till you give the MARTINI-MASTER. Here is the perfect answer to the dry-as-you'd-like Martini. Vermouth bottle with atomizer in tasteful gold stripe with black design, plus matching jars for olives and onions, all nesting neatly in a brass plate carrier. A conversation piece. A practical gift when ever something "a little different" will be appreciated . . . complete . . . $10.00 ppd.
As above with extra jar for lemon peel . . . $12.00 ppd.

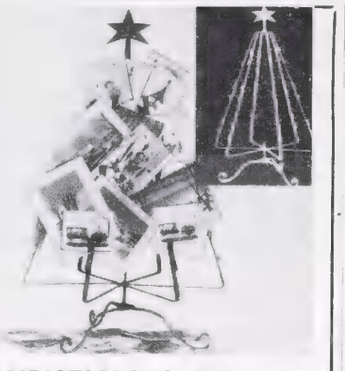
Bar Fly, 17 Rockville Drive, Baldwin, N.Y.



PORTABLE TEXAS BARBECUE!

OLD SMOKEY gives meat that wonderful smokey flavor. Completely portable—indoors or outdoors—summer or winter—even fits in a fireplace! No watching. Smoke heat imparts flavor and seals in juices. Vents control fire. Self-cleaning grill. Charcoal reusable. Mfd. in Texas from blued steel, heavy gauge grills. Unusual gift! **$9.95** ppd.

THOR-BOB PRODUCTS
P.O. Box #592 Church Street Station
New York 8, N. Y.



CHRISTMAS CARD TREE

A "lazy susan" card tree that revolves and gives your family and guests a quick view of all your Christmas cards! Displays dozens of cards. Its tight gripping clips hold them firmly. Made of hand-hammered wrought iron finished in Christmas Verdigreen, 28" high. After Christmas it folds flat for easy storage 'til next Christmas. $3.95 postpaid.

Write for free Christmas Catalog

ROCKAWAY HOUSE, INC.
55 Main Street
East Rockaway, New York



SPORTSMAN'S COAT OF ARMS

This magnificent wall plaque is especially designed by a noted sculptor to delight every true sportsman. Distinctive and decorative, it is as exciting as a game fish striking, beautiful as a mallard in flight at dawn. The game birds and fish are rampant on red, green, blue and yellow grounds. Beautifully crafted of molded heavy quality aluminum topped with a superb deer's head. 24" high x 15½" wide felt backed. Perfect for office or den this is the gift any man will thrill to. . . . . **$32.50 ppd.**

THE JO-EL COMPANY
11209 Leroy Avenue, Cleveland 11, Ohio

SHOPPING



PIN-UP GIRLS WITH PIN-UP CURLS needn't run for cover when the doorbell rings if they have this Hair Clip Kit. The golden metal container is lavishly studded with pearls and rhinestones. And six of the 10 hair clips are similarly bejeweled! That means that when your hair's up you'll be crowned with jewels. $5.50 ppd. Extra jeweled clips, $3.50 the dozen. Townsend House, 645 Bergen Ave., Jersey City, N.J.

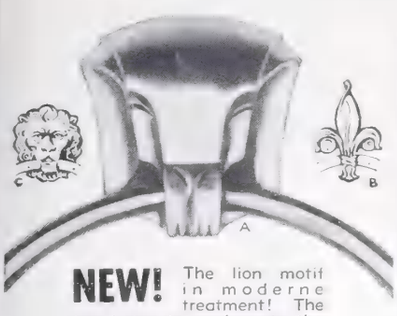


WHISKY GOOFPASTE is such a repulsive idea that Charles Addams might have had a hand in dreaming it up. Just the same, we know quite a lot of people we're going to send it to for Christmas! Full-size 2½"-ounce tubes of toothpaste are flavored with your choice of Scotch, Bourbon or Rye. How's about this for New Year's morning! $1.50 each ppd. Hostess House, 5858 Forbes St., Pittsburgh, Pa.



GENTLEMAN'S JEWEL CASE. Even a maharajah couldn't quibble about the capacity of this beautiful leather box. It holds up to 24 pairs of cuff links, plus rings, studs, watches, etc. Gold-tooled, suede-lined, foam rubber-padded, the hinged cover is backed with moire. In turf brown, maroon, dark green or black. $15 ppd. Here's How, Dept. HB, 27 E. 22nd St., New York 10.





NEW! The lion motif in moderne treatment! The towel ring to conform to the decor of your bath—(A). Cast in solid gleaming brass—Head 2⅜" high. Full 6" solid brass ring. Complete with wood screws and screws for blind mounting.

Now only $1.95—or set of 3 for $5.00

Shipped Prepaid
No C. O. D.s

(B) Fleur de Lis $1.95
(C) regular lion's head $1.95

Carolina Classics
P.O. BOX 453
MORGANTON N. CAROLINA



- *Keep Ice Cubes 4 Hours!*
- **THERMO TUMBLERS**

Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of crystal clear Lucite with a vacuum between are what turn the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful gifts and you'll want several sets yourself for fall entertaining.

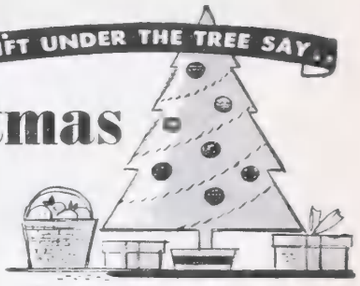
Set of 4 (one each shade) $5.00 postpaid

Send for free catalog. No C.O.D.'s please

artisan galleries
2100-A12 N. HASKELL DALLAS, TEXAS

LET THE MOST EXCITING GIFT UNDER THE TREE SAY...

Merry Christmas *for you!*



GOLDEN, TREE-RIPENED FLORIDA FRUIT from *Cobbs*

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received . . . **you can give no finer gifts!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**



Check your list...**there's still time** for a "Basket of Happiness from Cobbs" to arrive at Christmas. Send in your order TODAY!... with names and addresses... We take care of everything... **your gifts** will go quickly on their Merry Christmas way.

Henry Cobbs

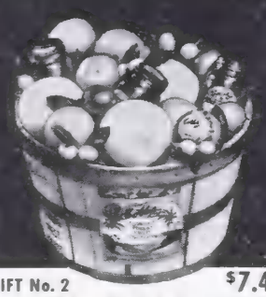


GIFT No. 35 **$7.95**
Approx. 25 lbs. — A gaily colored hand woven imported Basket brimming over with an assortment of Florida's finest fruits. Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes and Chinese Kumquats. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!

GIFT No. 11 **$12.85**
Exactly the same as above Gift No. 35 except twice the size and contents!



GIFT No. 19 **$14.95** →
Approx. 25 lbs.—A magnificent assortment with all the glamour of fabulous Florida Fruits, Preserves, Candies, Soft-shelled Pecans, Coconut Patties, our famous "Honeysuckles" and many other delicacies heaped high in a tantalizing arrangement of good taste. Sure to inspire enthusiastic "Thank you" letters.



GIFT No. 2 **$7.45**
Approx. 27 lbs.—Fruits 'n jams, delightful to look at, delectable to taste...truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, Persian Limes and 3 jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 **$5.95**
Approx. 27 lbs.—Pretty as a picture, but such eatin' fun . . . A festive eye-filling Basket of all the best Fruits from our sunny Groves. Moderately priced for all Gift-giving purposes.



GIFT No. 6 **$11.85**
Approx. 54 lbs.—Beauty and the Feast . . . juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes and a sack of paper-shelled Pecans. 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

GIFT No. 4 **$8.85**
Approx. 54 lbs.—A beautiful looking basket, stunning and dazzling as sunbeams in your eyes... filled with a wide variety of all of Florida's fabulous Fruits. Oranges, Grapefruit, Limes and Kumquats. This basket is one of our most popular packages.

This advertisement will not appear again.

OBEY THAT CHRISTMAS URGE . . .
ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies

Cobbs
BOX 2-D
LITTLE RIVER (MIAMI) FLORIDA

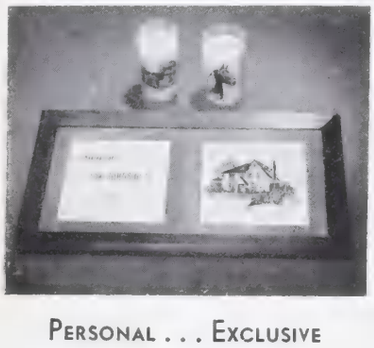
SAKS FIFTH AVENUE · GUEST AND GIFT SHOP

S.F.A's MARTINI ITALIANO

Exclusive import—our newest mixer is shaped like a brandy snifter, with a spout. It swirls with the greatest of ease, makes a perfectly blended martini. Hand-blown in Italy, 6.95. Mail, phone. Also in White Plains, Chicago, Beverly Hills, Detroit.



SAKS FIFTH AVENUE · GUEST and GIFT Shop · 14 EAST 50th STREET



PERSONAL . . . EXCLUSIVE

Pen sketch of Home, Pet or Boat from your photo, is printed in ceramic color and fired on 6 inch white tile, set in cork and framed in 1½" blonde oak or walnut. (10" x 18") Choice of Black, Brown or dk. Green ink. Include name of Pet, Boat or owner of home. Two identical printed tiles if you prefer.
PERSONALIZED TRAY **$20.00** postpaid
PERSONALIZED TRAY and set of 8, 11 oz. frosted HiBall glasses to match **$32.50** PPd.
PERSONALIZED HiBALL GLASSES separately. Set of 8, **$19.50**; Set of 12, **$24.50** PPd.
Allow about two weeks

WARREN E. GUGGENHEIM
P.O. Box 86, ENKA, N.C.

Clever NEW Copper MEASURING SCOOPS

Set of 4 $1.95 POSTPAID



Accent Your Kitchen with Rich Copper Tones.

Satisfaction or Money Back

Let these smart new copper scoops take the place of your old-fashioned measuring spoons. Mount them alongside your other copperware and they'll make real conversation pieces. Sizes are: ¼, ½, 1 teaspoon and 1 tablespoon. These clever scoops have brass handles and they hang from an easy-to-mount dull finish black rack. Set makes a wonderful gift at a modest price. Set of four scoops, with rack, only $1.95 postpaid. Order today.

Foster House
430 B12 S. Jefferson, Peoria, Ill.



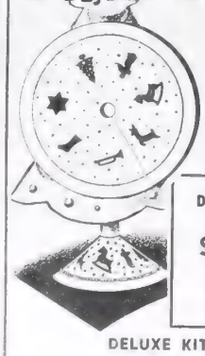
DINNER IS SERVED

with splendor on this extra large, 21", heavily silverplated dinner dish, by Wm. Rogers, product of the International Silver Co. It has a beautifully crafted gadroon border and three food compartments. Well and tree in center section are wonderful for meat or fowl . . . side compartments hold potatoes and vegetables. Good etiquette to give to a gracious lady (wife, mother or favorite hostess) on Christmas day! **$12.95** ppd. Tax and postage included. Sorry, no C.O.D.'s.

Mayer

705 Lexington Ave., New York 22, N. Y.

STAR SEQUIN XMAS TREE SKIRT



DO-IT-YOURSELF KIT
$3.50
POSTPAID

DELUXE KIT: $5.00
Ready-made

Glamorize the base of your Xmas Tree with this beautiful sparkling Star Sequin Felt Skirt. Do-It-Yourself Kit includes: large circular felt skirt in choice of white, red or green felt; multi-colored cut-outs, sequins, special paste; easy directions. No sewing. Lasts for years. Ideal gift! Order now. No C.O.D., please.

Add 3% sales tax for Ohio deliveries

FAVORITE BACK STAY COMPANY
1326 Pendleton St., Cincinnati 10, Ohio



WINDOW



DRAWN FOR DADDY Mommie or Grandmother, a child "work of art" can achieve immo tality. Just send it in to this sho Any size will do, and the pap can be folded. It will be repr duced under glaze on a 7" a tray, or on a 5½" x 4¼" cigaret box. $6.95 each ppd. 10 da deliv. Young Rembrandts. Loc Lane, Port Chester, N.Y.



SUCH A LOVELY THING i this china inkstand that we hop it will be dipped into by lovel women. The 18th-century origina belonged in the morning room o an English country house. Th covered ink well is a hand-painte strawberry which grows in a 7½ saucer base, and around it swee flowers stand out in a raised de sign. With quill pen, $17.50 ppd Alice H. Marks, 18 E. 53rd St. New York 22.



PURSE-PROUD PETIT POINT takes a 5¢ packet o Kleenex and makes it look lik a million dollars. We think it' the nicest way there is to carr tissues. And carry them a lad must—for lipstick-blotting, fo kerchooing into, and boohooing into at sad movies. The importe case is black faille with a petit point design of multicolor flowers $2.95 ppd. Northmore's, Box 66 Park Ridge, Ill.



NEW...UNUSUAL

Gift for the Home

THOUSAND USES for this Sleek Cabaña Cone, designed as a planter and promptly converted to magazine rack, bottle cooler, lawn and porch caddie, popcorn bowl. Cone of glossy, indestructible Fiberglas in green, red, blue, chartreuse and black, 18" at top. Black wrought iron base. Completely weatherproof. $9.75 Ppd.

Valco Corp., 1710 Roblyn
St. Paul 4, Minn.



HEARNS

Serving New York since 1827

FINE ARTISTIC MINIATURES

handcolored and framed **$6.98 ppd.**

Send us your treasured photograph or snapshot. We will copy and handcolor it and frame it in a 24 kt. gold plated beautiful frame. Moderate additional charge for restoring photographs that are time-worn or marred.

MAIL-ORDERS FILLED — *Send photos 1st class, will be returned unharmed—*

HEARNS PHOTO STUDIO 3rd Ave. at 150th St. New York 55, N. Y.

SHOPPING



ARNESS PINS. Handsome ppies of Gay Nineties bridle buttons do wonderful things for a hite blouse. a riding shirt. a uit lapel. Mounted in brass. the vo designs under convex glass re Horses' Heads or Sulky-and-rotter. Both have white backrounds. are about the size of silver dollar. $1.50 each; $2.75 ne pair. Tax and postage included. House in the Garden. 19 Garden Place. Brooklyn. N.Y.



IAMA'S MINK & PAPA'S CADILLAC are as good as parked in closet and garage. because these fat little piggies mean usiness. The amber tinted glass s decorated with lucky four-leaf lovers and. lest you forget what ou're saving for. they remind ou in gay pink and black letters. 1½" long. 5¼" high. $1.95 each; for $3.50. Ppd. Nouvelle. Ltd.. Dept. HB. 227 W. Erie St.. Chiago 10. Ill.



BASKET BELLES. Very pretty indeed are these two reed baskets. hand-woven in an openwork design on the isle of Madeira. The 14½" waste basket is as feminine as a ruffled petticoat. $3.25. And the footed fruit bowl makes a dollar investment at the green-grocer's look like a Currier & Ives painting. 12" diameter. 7" high. $2.25. Both, $5. Ppd. Gotham Gifts. 67-85 Exeter St.. Forest Hills 75. N.Y.





Spicy Pairs

These handsome natural finish birch wood pepper mill, salt shaker sets are imported from Italy. The grinding mechanism is most excellent. It may be adjusted from coarse to fine.

Choice gift for the male cook, who will love the generous 8" tall size for his barbecue cooking. Only **$4.50** pr.

The tiny 2¼" tall size is exactly right for breakfast or in twos or more for a dining table. Wonderful gift for practically any adult on your list. Only **$1.95** pr.

And don't forget that gift from You to You. Fun for you to lacquer in colors to match your decor.

Gift Wrapped, Post paid, Sorry no C. O. D.

Hunterdon House Shops, 148 Main Street, Flemington, N. J.

The "Natural" Gift For Teacher

New **AUTOMATIC PENCIL FOR CHALK**

Encourage the teacher's efforts with a practical token of your appreciation. New HAND-GIENIC, an automatic pencil that holds any standard blackboard chalk, ends forever messy chalk dust on hands and clothes, fingernails scratching on board. A new, different gift of lasting usefulness. Every teaching hour she will bless her HAND-GIENIC and you and your children 3 year written guarantee. And what an impressive jewel-like appearance. 22 K. gold plated. PPD. $2.00, or only $5 for set of 3.



STATE MAP IN SOLID GOLD

FOR HER FOR HIM

Unique and lasting message of affection; detailed map of any of the 48 States, D. C. or any European country. Your Choice in 14 K. solid gold or lifetime silver. Exquisitely finished in symbolic state color. It's a valuable and distinctive piece of jewelry, embodying an original idea.



FOR HER: As charm, in 14K. gold, **$12.50**; in silver, **$2.00**.

FOR HIM:	14K. Gold	Silver	In Gift Case.
CUFF LINKS	$39.90	$6.90	Postage Paid.
LAPEL PIN	16.90	3.50	Written guarantee
TIE TACK	15.90	2.90	with gold items.

EXCLUSIVE! These items not found in stores. Satisfaction or money back. No C.O.D. ORDER TODAY.

HAND-GIENIC SPECIALTY CO. Dept. D, 113 West 45 St., New York 19, N. Y.

Everyone loves GIFTS from *Stuckey's*



THE ROYAL GIFT BOX! A dozen rare treats in a large container, gay with Holiday trimmings. Pecan brittle, pecan glace, chocolate fudge, maple fudge, divinity, pecan log roll, one vacuum tin each of pecan halves toasted & salted, sugared & spiced, plain, and mixed nuts—plus 2 jars tropical jellies & conserves. Such bounty!

Order RG-1, postpaid **$12.95**

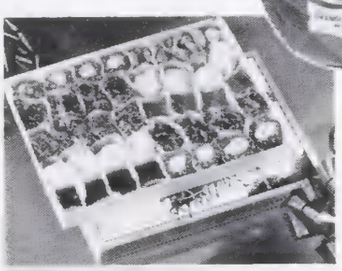
Tropical Jellies and Marmalades! Made from the ripe fruits, right where they grow, preserving in sparkling globes the cool tropic flavors of each. Order all of kind or name mixed ass't. Jellies: Guava, orange, mint, lime, papaya-lime. Marmalades: orange-pineapple-cherry, old English style orange, kumquat. Black walnut conserve, guava jam, orange blossom honey. A rare gift, greatly appreciated!

12 8-oz. jars postpaid **$6.75**

6 1-lb. jars, postpaid **$4.75**



Send your list. We gift-wrap, enclose card, mail for you!



Stuckey's Old South Assortment! An exciting variety of our famous pecan candies, selected for those who treasure taste thrills that are different and delicious! Each piece a separate adventure. Arrival guaranteed. candy-kitchen fresh! Each box Christmas gift wrapped.

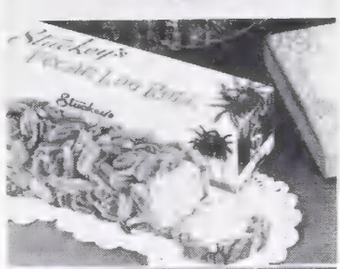
1-lb. box, postpaid **$1.95**

1¾-lb. box, postpaid **$3.25**



Holiday Roundabout! Wicker tray of selected pecan halves nested in a large tray packed full of Stuckey's delicious pecan candies, exotic tropical jellies. After consuming (such an experience!) many hostesses lacquer the trays and use as smart servers. Beautifully boxed.

Order SG-1, postpaid **$4.95**



Bring in the Yule Log! In this case, the one and only old-fashioned Pecan Log Roll, a la Stuckey's! Made from our deep-Dixie recipe with a creamy nougat center, dipped in golden caramel and thickly coated with crisp, fresh pecans. Comes in attractive picture box, 1-lb. size.

Log Roll, postpaid **$1.95**



Chocolate Pecan Clusters. If you don't say they're the best things you ever put in your mouth send 'em back and we'll eat them ourselves! Clusters of crisp Georgia pecans heavily dipped in creamy milk chocolate. Guaranteed fresh.

8-oz. box, postpaid **$1.45**

MORE GOOD THINGS, TOO!

Not pictured, but take our word for it—every one delicious and wonderful.

Bale of Pralines — Real cotton burlapped and banded. Inside is 1-lb. of Stuckey's Pecan Pralines. CP-1, postpaid $2.25

Vacuum Trio — Tall cylindrical pack crowned with great holiday bow, contains three 1-lb. vacuum tins: chocolate pecan fudge, pecan glace, toasted & salted nuts. Good overseas shipper. VT-1, postpaid, $6.49

Special Service to Business Firms: Discounts on large orders; gifts personalized with your name. Call, wire for details.

55 Pecan and Candy Shoppes!

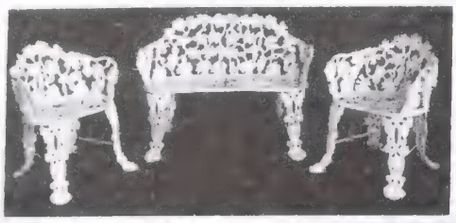
Stop and Refresh!



Stuckey's

Dept. HB-12, Eastman, Ga.

Authentic Reproductions in Cast Iron-Aluminum

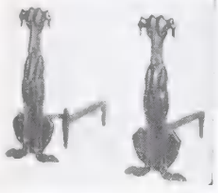


Original Grape and Leaf Group
Settee #601—39" $25.
Arm Chair #602 $18. ea.

$54.50 3 piece group ($59.50 Aluminum)

Write for prices of 32" settee and 16" chairs without arms.

ANDIRONS
Flat Black Iron, with a "sad dog" expression 18" high. **$10.95** a pair





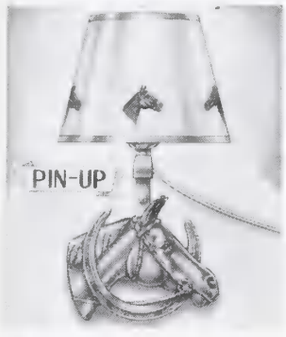
BARONIAL ENGLISH SET
Original over 150 years old in White or Antique Green.
Settee #90—42" long **$85** ($110 Cast Aluminum)
Chair #92—23½" wide **$55** ea. ($65 ea. Cast Aluminum)

Catalogue on request
Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

ROUND COFFEE TABLE
Cast Iron with richly filagreed top. 37" diameter 14½" high. White **$45.**



J. F. Day & Co. Dept. B5-12 1901 4th Avenue, South Birmingham, Ala.



Stunning WALL LAMP
Practical For Use Anywhere

Beautifully designed and made of durable acquered bronze. Sturdy wall bracket supports attractive white, parchment-like, gold bordered shade, artistically decorated with five horse heads. Shade is 8" diameter. Push button lamp socket and 6 foot cream colored rubber covered electric cord. My price by mail only $6.00.

I pay postage and guarantee safe delivery. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. K-51 Baltimore 1, Md.

SADDLE SEATS for television riding! Mount Up! Get on your Horse! It's Western Movie Time!



Now your little buckaroos can ride right along with their favorite western heroes. Television saddle seats eliminate bouncing on the furniture . . . no more sprawling little bodies on the floor. Saddles are double-stitched in genuine leather, with real conchos, leather tie strings, bedroll, bright Indian saddle blanket. Saddle sits securely on sturdy hardwood legs, rubber tipped to save your carpet. 16" high **$7.95**

For a special thrill, add this authentic Palomino Horse's Head that fits on front post of Saddle Seat. 12" long, made of unbreakable rubber compound, head turns from side to side when guided by genuine leather bridle, bit and reins **$7.95**

Send for FREE Christmas Catalog!

Ward Phillips Co.
12 E. Main Street
Carpentersville 1, Illinois



THE FIRST PRIZE WINNER

This delightful tablecloth with Hostess Apron, Napkins and Kitchen Towel, made in Connecticut of fine white sail cloth, handprinted in beautiful red, green and gold combination (fast colors) and for a remarkable low price.

54x54 $2.95 54x 72 $3.95
60x90 $5.95 60x108 $6.95
Napkins 6 for $2.45
Apron $1.95 Towel 75 cts.

With this lovely ensemble Christmas festivity walks right into your house.

all prices postpaid order from

Hildegarde Studios 597 Farmington Ave. Hartford 5, Conn.



MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... **$5.95** postpaid
6" long Black brass ..... **$3.95** postpaid
Bedroom size 4" long solid brass $3.75 postpaid

Catalog 10¢

TENNESSEE CHROMIUM PLATING CO.
[illegible] Avenue N Nashville 5, Tennessee



WINDOW SHOPPING



SEXY LITTLE MOUSE. Sl the Marilyn Monroe of miced the "cheese soufflé" that lure country mouse to the city makes poor Minnie feel like hole in a Swiss cheese. Made gleaming gold composition, sl all a-glitter with jeweled dais a pearl and rhinestone tiara wicked eyelashes. Haven't you ready thought of someone you *got* to send her to? $5 ppd. C. Peacock, Chicago 3.



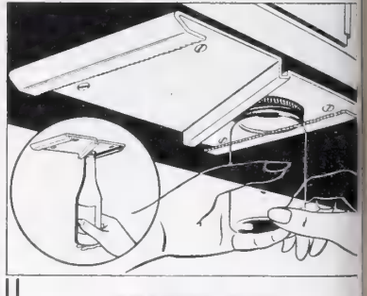
BELLS ARE RINGING holiday welcome on your fr door and their jolly jingle is gay overture to the gaiety t guests will find beyond this ma doorway. No nails or scre needed. Two strong suction cu hold it firmly in place. The metal ribbons are festooned w 3 brass bells and greens, red b ries and acorns. $1.50 ppd. P & Biddle, Haverford, Pa.



IT FILLS FROM TH FRONT! And, for our mon this makes it the best tiss holder there is. Even when hanging on the wall, you can load it. Made in England, t enameled metal is decorated w an Old Chelsea-inspired desi on a pretty blue backgrou It hangs or sits, costs just $3. ppd. Malcolm's, 6309 Reiste town Rd., Baltimore 15, Md.

(Please turn to page 33)





DAVY CROCKETT WALL CUTOUTS

You and your child will thrill over these HAND-PRINTED wall decorations for nursery or playroom. The cutest Davy Crockett Tell-A-Story imaginable. New, attractive and lasting. Easily applied like wallpaper In warm, gay colors, 7" to 14" tall.

COMPLETE SET OF 20 PIECES just **$3.95** ppd.

Guaranteed to delight or money back.
IDEAL CHRISTMAS GIFT!

GIFTS-N-GADGETS
P.O. Box 3222, Victory Center Annex
North Hollywood, Calif. Dept: HB-125

AMAZING NEW

UNDER SHELF OPENER

An Ideal Gift!

No jar top, no bottle top, from the smallest to the largest, can stay sealed when grasped by the notched edges of the Under-Shelf Opener. Constructed of heavy gauge steel, this boon to housewives can be permanently affixed in any handy place, under shelf or cupboard. Simply slide jar or bottle down the notched edge until the cap fits snugly, and turn without effort. Cap loosens instantly. An ideal gift! only [illegible] ppd.

PEPI MONELLO
P.O. Box 32115, Los Angeles 32, Calif.
Dept. HB-125



Have you met the fabulous Le Creuset?

Chances are you don't have a colorful fellow like this gallant gendarme dropping in to brighten up *your* kitchen—but if you take a cue from the French you can add a bright accent to your table—pure magic to your cookery—with wonderful LeCreuset.

LeCreuset vitreous enamel cookware has been used for generations on the Continent without chipping, discoloring or knowing the touch of a scouring pad.

The colorful flame red enamel is fused with extra fine grain cast iron at high temperatures . . . secret process—but what it means to *you* is that you will get more heat with less fuel because LeCreuset absorbs heat evenly (no hot spots) and holds it for a long time.

Whether your family goes for pork and beans or bouillabaisse you'll find it cooks better and *looks* better in LeCreuset.

See the complete line and this 5 piece starter set—specially priced—$11.95—at better stores.

LE CREUSET

Le Creuset

FROM FRANCE



UNITED STATES IMPORTERS—SCHILLER & ASMUS, INC., MERCHANDISE MART, CHICAGO, ILLINOIS



Furniture with a future

Especially for your comfortable, casual living—the Stratolounger cushioned with Texfoam.

To your delight, you'll find this combination offers carefree comfort—style lines that just won't give up—and cushioning that means it, year after year.

So make yourself comfortable—see the Stratolounger with Texfoam—the cushioning that gives furniture luxury, looks and life.

Write B. F. Goodrich Sponge Products Division, Dept. L,
106 Derby Place, Shelton, Connecticut.



TEXFOAM®

Comfort cushioning by

B.F. Goodrich

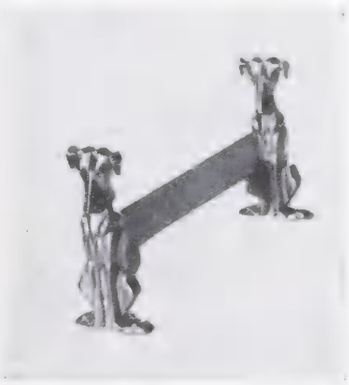
SPONGE PRODUCTS DIVISION



WINDOW SHOPPING

CONTINUED FROM PAGE 30

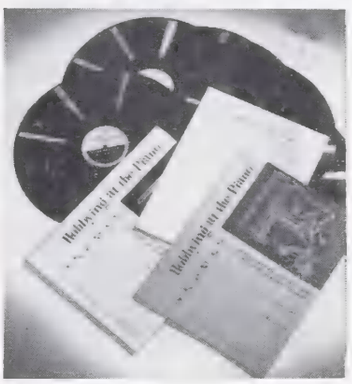
E BLESSING OF THE UNDS is that they scrape the and wet leaves from guests' children's shoes. Two-faced dogs support a 10″ scraper le and they're delightful dis- inarians for your front and k doors. Black-iron boot iper spears into ground or s to your stoop. $5.95 ppd. olid brass $25 ppd. Tennessee romium Plating Co., 206 Louise ., N., Nashville, Tenn.



EAT GUNS! Here's a value t you don't come across very n. A toy bolt action rifle looks l enough to make a marine x sharp, gives a loud, satisfy- Pop when the trigger is led, has an adjustable sling, is 34″ long. It comes in a uine U.S. Army scabbard of vy saddle leather. Complete manual of arms, just $5.95 l. P & S Sales, Box 7008, Okla- na City 12, Okla.



ANO LESSONS FOR THE MILY would be a wonder- Christmas present! "Hobby- at the Piano" is a home rse that consists of textbook, lessons recorded on 12-inch ⅓ long play RCA records, and keyboard. In 6 months you uld all be playing No. 1 on Hit Parade. $19.95 for first rse. Both courses of 26 les- s, $29.95. Ppd. Edco. Dept. H, x 1848, Dallas, Texas.





Love Story on 4 Gay Tiles

ese highly amusing tiles tell the tale of an ager hunter and his nimble hound, a-hunting ound. Climaxing a spirited chase—boy meets irl! The drawings, done by Simonet, widely nown cartoonist, have been faithfully repro- uced on 6″ × 6″ tiles and processed in four eautiful colors. Produced by us in a limited dition and not available else- here. Four tiles with cork backs, eady to hang ..... $5 PER SET PPD

Check or Money Order—No C.O.D.

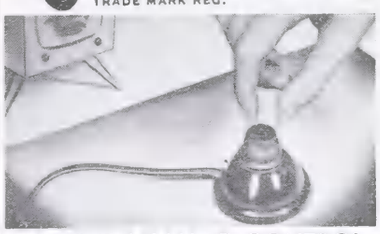
COPIAGUE CERAMICS—BOX 213

Copiague, Long Island, N. Y.

NOW! ENJOY TV with

Controla-Tone

TRADE MARK REG.



REMOTE VOLUME CONTROL

from any part of your room

SELF INSTALLED QUICKLY, EASILY!

A flick of the thumb eliminates undesired commercials . . . allows conversation . . . phoning. Not an on off switch, but a tested and approved electronic volume control now enjoyed by thousands of set owners. Let Controla-Tone solve your Christmas gift problem.

30-day money-back guarantee. Send check or money order.

Controla-Tone Co.
111 No. Tac. Ave.
Tacoma 3, Washington

POST-PAID $6.95



for the first time! Decorator Drapery Fabrics from the mill

at a savings of over 50%!

For generations, our looms have custom-woven the finest drapery fabrics for professional decorators. NOW we weave and sell directly to you at savings of over 50%! Choose from **EXCLUSIVE FABRICS** in 168 different combinations of pattern and color. Original French and Italian master designs . . . authentic damasks, brocades, tapestries and sculptured jacquards . . . classic, traditional and modern motifs! Fabrics are a FULL 48″ WIDE. Every yard is woven in **COLOR-LOCKED CHROMESPUN** acetate with yarn-dyed cotton for graceful draping.

168 custom woven Decorator Fabrics at only $2.00 a yard!

Yes, you can achieve a finished "decorator" look for a fraction of the usual "decorator" cost. Buy beautiful drapery fabrics directly from the weavers, **CUSTOM-WOVEN FOR YOUR OWN HOME.** And not only will you save on the cost of the fabric . . . you'll save still more by making them into luxurious draperies yourself! Wonderful for upholstery, too.

SEND FOR COMPLETE SET OF SWATCHES TODAY! Just enclose 25c for samples showing 14 patterns and 12 different colors. See our elegant damasks, opulent brocades, intricate tapestries! Then select the color and pattern that's in keeping with your own color scheme and furnishings. When your order arrives, we'll weave it to your specifications, yard by yard, inch by inch! Just mail the coupon below and your swatches will be on their way!

Decorator FABRIC MILLS

539-543 EAST 18th STREET PATERSON 4, N. J.

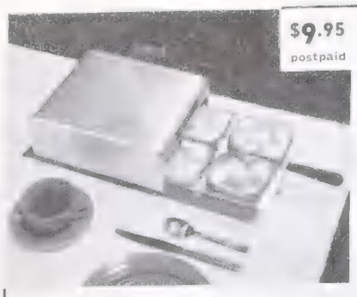
DECORATOR FABRIC MILLS., Dept. H-12
539-543 East 18th Street, Paterson 4, N. J.

I enclose 25c for one complete set of swatches. I understand that I will be reimbursed for this amount by being allowed to deduct it from the cost of my first order.

Name .....

Address .....

City ..... Zone ..... State .....



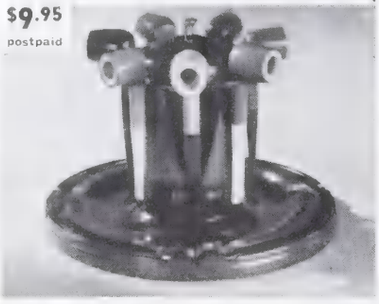
$9.95 postpaid

THE PERFECT ANSWER

to old-fashioned buttered oven toast and cinnamon toast in 60 seconds. Use it for grilled cheese sandwiches, coffee cake, frozen waffles, brown 'n serve rolls and to toast all kinds of toppings. A combination electric toaster and oven for table use. Leather grained polished aluminum, weighs only 3 pounds. $9.95 postpaid. Money back guarantee.

THE PERFECT ANSWER

$9.95 postpaid



to an inveterate pipe smoker's dream: a different pipe for each day of the week, each one a different color, pink, brown, blue, etc., and each one a sweet smoking, genuine Missouri corn cob, all dressed up with a new finish to look like the most expensive briar, with a hard rubber bit and metal insert and all housed in a good looking humidor-ashtray combination. $9.95 Postpaid, money back guarantee.

Check or money order to:

JEB'S on the Santa Fe Trail, Waverly, Missouri

Personalized
CHRISTMAS RECORD



Santa Talks to Your Child . . . and Calls Child by Name!

ONLY **$1.00**

Imagine the thrill "small-fry" will get when they hear Santa speaking DIRECTLY to him (or her) personally, by name. Santa talks about being good, talks about the joys of Xmas, discusses his reindeer, etc. See how excited youngsters get when they can join in singing Jingle Bells with Santa.

Satisfaction Guaranteed or Money Back

Each record is individually recorded, specially processed with ANY name. Plays on any phonograph. Unbreakable plastic; play it repeatedly, year after year. Buy several Records as gifts. State child's name. Add 15¢ to each Record ordered for postage and handling. No C.O.D.'s please.

Orders shipped same day received.

BANCROFT'S

1112 So. Wabash Ave., Dept. HB-663, Chicago 5, Ill.



Thrilling Snow Skates

For little "Winter Sports" too small to cope with skis—here are skates that take them skimming over the snow almost as swiftly—and safely! Actually, these are miniatures skis, 2¼" across, 12½" long of steam-bent hardwood with grooved bottoms and fitted metal heel plates. Fit ages 4 to 11. Order today. No. **T-4237**, Snow Skates, **$1.79** pr.

Write For Free 148-page Catalog of Gifts!

Gift Ideas

Miles Kimball

424 Bond St., Oshkosh, Wisconsin

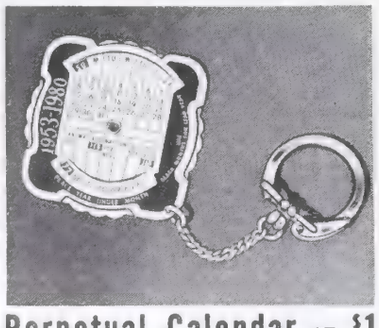


CHRISTMAS
Angel Earrings

Just out! An exciting, new fashion accessory which is bound to create a sensation, all through the holidays. Little "Cherub" angels, suspended in mid-air glide, dance, seem alive as they gracefully twist and turn to every move of your pretty head. Solid brass, highly polished, permanently lacquered. About 1½" high, gold screw-type backs. An exclusive RED OAKS creation. Best order several pairs, they're wonderful as gifts. Only $1.50 pr., 2 pr. $2.85 ppd. Prompt delivery. Order from

RED OAKS

Dept. 163W — Winnetka, Ill.



Perpetual Calendar — $1

Now you can carry a key-chain calendar that's never out of date! Tells at a glance the day of the week your birthday will be . . . and all the holidays too. Plan important dates from now through 1980. Silver dollar size . . . smartly etched in black . . . gold plated. An unusual, practical trinket . . . an ideal gift for anyone. *You must be pleased or your money back!* Only $1, postage paid. Six for $5. Order your PERPETUAL CALENDARS from **Sunset House,** 840 **Sunset Building, Hollywood 46, California.**



WINDOW



AND THE BIRDIE SIN

. . . darling little canary is a
chanical songster of great tale
When he chirps his pretty tu
his head, beak, wings and
move in time with the melo
and we love him dearly. An
port from Germany, he is ha
painted in true bird colors
metal. What a gift for the top
every stocking! $3.95 ppd. Je
dith Manor, Box 130, Nyack, N



PRESCRIBED FOR DO

The man who doses you with p
and cures your ills, calms y
fears and dries your tears, sho
head your Christmas list. So
your doctor, we suggest quart
size black stone cuff links moun
with a sterling Caduceus, pr
symbol of the medical professi
In a suede drawstring pou
$9.95 incl. tax. Ppd. Mar
Combers, Box 3282, Station "
Atlanta, Ga.



HOLIDAY MAIL BASK

is lacquered a holly berry-
and decorated with a sequi
Christmas tree and rolypoly sn
man. Hang it on your door,
keep it on the hall table a
festive catch for the deluge
Christmas cards. $1.95 p
Florida Gifts and Gadgets, 1
Main St., Sarasota, Florida.



Classic Beauty From Holland
To Charm Your Home

You'll delight in these products of pottery craftsmen, world renowned for their skilful glazing technique.

Dainty 8½"x6" lamp with push switch and 5 ft. cord. Exquisite in delft blue, comes with soft blue bulb and elegant "adjustable to any angle" silk shade of picturesque scenes of Holland. Soothing, restful light is a dream for any child's room. Blue. Dainty vase and clog ash tray also in delft blue.

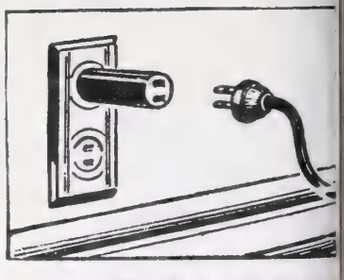
LAMP $2.95 VASE and ASH TRAY $1.50 ea.

LAMP, VASE and ASH TRAY—$4.95

Check or Money Order—No C.O.D.'s

KELLER MORRIS & CO.

210 Fifth Ave., N.Y. 10, N.Y.



New Electronic Device Stops Radio, TV Noises!

Tiny electronic miracle screens ou
humming, buzzing, other nois
radio and TV sounds. Eliminate
all noises due to electric appliance
You get only clear distinct, pur
undistorted sound! Plug into an
wall outlet, then plug in cord fro
radio or TV set. Entirely safe, full
insulated, nothing to wear out, last
a lifetime. Only $1.00 ppd. (3 fo
$2.50.) Money back guarantee.

STAT SALES Dept. 55-A

Box 4594, Miami Beach 41, Fla.

SHOPPING



REMEMBER ME . . . RIVE SAFELY" admonishes is little photo holder that clips the visor of your car. There's om for 3 snapshots. It's a minia- re Model T in black and gold tal that holds one $1\frac{1}{4}$" x $1\frac{1}{4}$" cture in the center frame. opens reveal two more. Get one for l the Barney Oldfields in the mily. $1 ppd. Mastercraft. 2HB Summer. Boston 10. Mass.



TOBACCO GOURMET gets superbly balanced "diet" when gets this Variety Pack. It's a x of 7 different full-size pocket ckages of the finest imported d domestic tobaccos. especially epared by the oldest pipe-spe- alists in New England. When a an puts any one of them in his pe and smokes it. he'll know u're a woman of rare discern- ent. $2 ppd. David P. Ehrlich, 07 Washington St.. Boston 8.



HOA! CANDY CANE! San- 's ready to land on somebody's ont door. or perhaps on a man- l. and light up the place with a lly Christmas spirit. Made of eavy vinylite in bright red. green nd white. the big decoration is ll aglow with a 25-watt lamp. With metal back. it's 32" x $5\frac{1}{2}$" 19" high. comes with cord and mp. $6.95 shipping charges oll. The Fitzgeralds. Peter Stuy- esant Sta.. Box 19. New York.





WOW! WHAT A BOAT!

Here's a brand new toy that's bound to be a big hit with the youngsters—*and their Dads, too.* It's an authentic scale model Arkansas Traveler miniature boat. 7 inches long. All ready to float. no assembly necessary. A durable toy. made of aluminum. Attractively trimmed in dark blue. Also makes a handsome ornament for office or den. $5.95 postpaid. Complete with authentic miniature outboard motor that runs. $10.00 postpaid. No C.O.D.'s. *Arkansas Traveler Boats,* 2004 E. 14th. Little Rock. Ark.

Exciting New Way to Buy Furniture

Buy direct from Dixons' factory and save. Shipped to your door, completely upholstered and finished, in a few simple sections that lock together in minutes.

$61.50 OTTOMAN $38.00



Shown are two pieces from the Five O'clock group, Dixons' latest furniture triumph, natural Beech finish. Delicately styled with gorgeous new fabrics, several woven exclusively for Dixons. As in Dixons' Contemporary, Five O'clock upholstery is changeable. Both groups complete with matching tables.

25c brings you this big Dixons' catalog. Shows 3 complete furniture groups, actual finish samples and swatches of 37 fine fabrics.

DIXONS FURNITURE COMPANY
DEPT. J-51 • ELLICOTTVILLE, N. Y.

You'll save and save
They'll rave and rave
when you send
Christmas gifts.....by *Harry and Dave!*



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS* ...

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. They're definitely impressive, yet inexpensive. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown)—10 to 14 big pears, a great favorite, ppd. **$3.85**

GIFT NO. 2 (16-20 big pears) ppd. **$4.55**

GIFT NO. 3 (20-25 smaller pears) ppd. **$4.45**

What a bargain!

*® © H&D



$3.85 prepaid



IT'S SO EASY to order! Send your Christmas list with check or M. O. and tell how to sign your name. No charges, no C.O.D.'s, please.

Give the famous, the Original, one-and-only

FRUIT-OF-THE-MONTH CLUB*

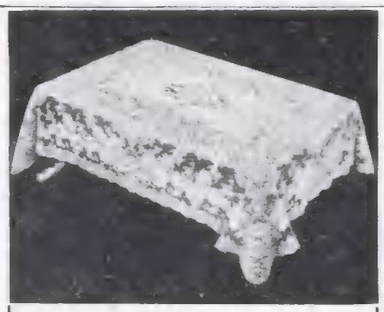
The gift that creates praise and excitement for you the year 'round! You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, beautifully packaged, each with your greeting.

12-BOX CLUB: At Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; March, Oranges; April, Fine Cheese; May, Preserves; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. **Gift No. 20,** ppd. **$47.95**

8-BOX CLUB: Omits Mar., April, June, Aug.; **Gift No. 15,** ppd. **$31.95**

3-BOX CLUB: Christmas, Jan., Feb. treats, **Gift No. 11,** ppd. **$11.65**

Harry and David
BOX 7A MEDFORD, OREGON



Highest Quality
100% Du Pont "Orlon"
LACE TABLE CLOTH

combines the rich festive decor with advantages of the miracle fibre. Stain resistant, launders easy, dries quickly (no stretchers), eliminates ironing.

54x72 **$15.95** 63x83 **$17.95**
Scarfs 15x36" **$3.50** 15x54" **$6.00**
72x90 **$19.95** 72x108 **$26.95**
prices postpaid order from

Hildegarde Studios
597 Farmington Ave., Hartford 5, Conn.

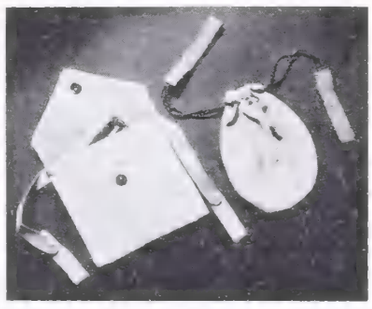
MY CHRISTMAS APRON HAS 9 METAL BELLS!



Fine color-fast, preshrunk Indian Head fabric in Christmas Red with hand silk-screened designs in gold metallic. 9 silvery metal bells with clappers make music wherever you go (when washing, just snap 'em off their tiny plastic rings!). 17" long, 26" wide. Gift boxed. **$3.95**

Write for MY FREE GENERAL CATALOG

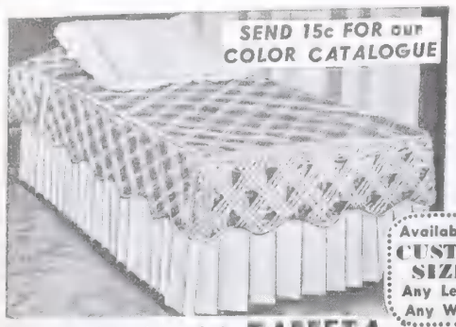
WILL HAMMOND'S
New England General Store
4 Plain Street, Millis, Mass.



YOUR BOSOM FRIEND

A clever idea to protect your precious jewels or money while traveling. Snap ribbons around bra straps and drop into place. Won't change contour lines. For folding money *(left)* in soft, white crepe **$1.25.** Blue jewel pouch **$1.95.** Folding money types for men, in sturdy plaids that snap to undershirt, **$1.95.** Postpaid from

THE SELDEN COOPER SHOP
7 Page Avenue, Asheville, N. C.



COLTEN'S

1351 Beacon St.,
Brookline 46, Mass.



***Sun-resistant acetate* TAFFETA**

Alluring 180 count acetate taffeta . . . in dress-up colors of cherry-rose, dusty copper, grey, moon yellow, blue, brown, pink, chartreuse, turquoise, charcoal, white, hunter or mint green. Double diamond quilted and scalloped COVERLET with kick-pleat corner . . . twin **12.95**, full **14.95**, king size **27.50**. Pleated DUST RUFFLE (illustrated) . . . twin **9.95**, full **10.95**. Also available are fully gathered dust ruffle . . . twin **6.95**, full **7.95**. BEDSPREADS . . . twin **11.95**, full **13.95**, king size **29.95**. DRAPERIES . . . 63" long **5.95**, 81" **6.95**, 90" lined **10.95**. Shams **3.95**, vanity **7.95**, cafes **3.50**. Send 10c for set of taffeta color samples.

***Everglaze* CHINTZ**

Diamond quilted and scalloped coverlets in grey, hunter, yellow, rosedust, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid, mocha, fuchsia, copper or white . . twin **12.95**, full **13.95**, king size **27.50**. Fully gathered dust ruffle . . . twin **6.95**, full **7.95**. 63" drapes **5.95**, 90" **7.50**, sham **3.95**. Send 10c for set of chintz color samples.

Add 90c to each total order for postage and handling



Musical Cathedral

The celestial strains of "Silent Night" played by the Swiss music box in this ivory plastic cathedral will fill you with the peace of Christmas. With light streaming through the simulated stain glass windows, it looks like a country church at midnight services. Perfect under the tree, on your mantel or table.
6"x6"x12" with bulb, cord and plug. AC-DC.

$5.95 plus 25¢ postage

The Fitzgeralds
Peter Stuyvesant Station
Box 19, New York 9, N.Y.

CENTURY OLD BEAUTY



FRENCH SETTEE #160
55" long White or Antique Green. $100 Cast Iron $125 Aluminum.



PLANT STAND: heavy base, 11 movable arms ranging from 7 to 14" Long Spout Watering Pot incl. **$17.95**



LAMP TABLE #96
Each leg headed by finely cast Moon Goddess. White marble top. White, Antique Green, Aluminum 24" high 13⅜" diam. **$32.50**

Catalogue on request
Send check or money order
Shipping charges collect

Antique Iron Craftsmen
Dept. B12-5 2500 27th Ave. N.
Birmingham, Alabama



GIVE A GIFT you'd LOVE TO GET

SHARON'S *De Luxe* Fruit Cake

Year after year thousands buy *Sharon's* luscious FRUIT CAKES for themselves and for friends. Chock-full of choicest Cherries, Hawaiian Pineapple, Texas Pecans! Most delightful you ever tasted! Beautifully packed in brilliant red and gold box. 2 lb. — $3.45 3 lb — $4.50, 5 lb. — $7.50. Postpaid anywhere in the U S A Send us your list. We enclose attractive card with your name and mail direct.

SHARON'S, 666 W Duarte Rd, Arcadia, Calif



HERE'S SOAPING!

. . . that you'll be proud to give shelf room in your kitchen or bathroom. Made of gleaming white and red styrene plastic, it dispenses flakes, powder or detergent. Push button top for pouring. It even comes personalized, with any three initials! Isn't this a happy substitute for the violently colored soap packages? Only $1 ppd.—set of two $1.89 ppd. Specify: Red with white top; white with red top. Send for catalog.

CLAIBORNE'S, P.O. Box 2666
Dept. H.B. St. Louis 16, Mo.



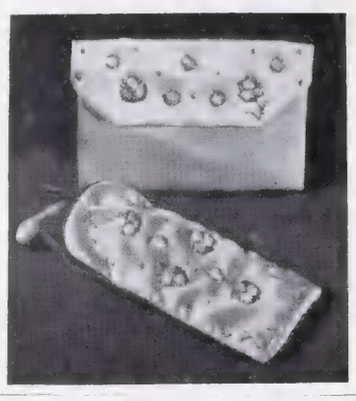
WINDOW



IF YOU LIKE MEISSE
you'll like this "Blue Onion" c
fee set because it's a dead-ring
for that beloved and famo
china. With the Meissen blue
sign on translucent oyster wh
china, the 3-piece set includes
6-cup coffee pot, sugar and crea
er. $9.25. Coffee pot alone, $5.7
sugar and creamer set $3.95. P
Gilbert & Leonard, Northern Blv
Manhasset, N.Y.



PERSONALIZED GOL
BALLS, and very good ones, t
are marked with any name up
12 letters and spaces. These w
earn even a duffer the respect
his caddy, and there will be
argument about whose ball is
the green, whose in the tra
$11.95 for a dozen ppd. Glasscra
Mfg. Co., 920B Chicago Av
Evanston, Ill.



TWO FOR THE SHOW.
cosmetics case and an eyegla
case are decorated with nosega
of pastel baby shells framed
golden glitter and come in blac
gold, emerald or American beau
satin. The spec case is lined wi
velveteen. Cosmetics case h
multiple pockets, one of them zi
pered. $2.50 each; $4.50 the pai
Ppd. Lavender House, Box 8
Old Chelsea Sta., New York 11.



BUTTERFLY CHAIR

STANDARD model. Heavy black steel frame. Durable removable vat dye canvas sling. Reinforced corner pockets. In black, white, yellow, red, green, chartreuse, orange, turquoise or pink. (Add'l duck slings $4.75 ea., plus 50¢ post.) **$7.75**

DELUXE model. Heavier steel frame, reinforced bar-tacked corner pockets. Same colors as above. (Add'l duck slings $4.75 ea., plus 50¢ post.) **$9.95**

AUTHENTIC model—the classic original. Heavier duck, reinforced bar-tacked, double corner pockets. Same colors as above. This model price fixed by mfr. (Add'l duck slings $7.15 ea., plus 50¢ post.) **$12.95**

AUTHENTIC model. Top grain cowhide leather sling. In natural, red, black or white. (Add'l leather slings $31.95 ea.) **$37.45**

ALL MODELS FULLY GUARANTEED
Express Charges Collect on Chairs
Send check or m.o. Immediate delivery.
Write for free Brochure.

BOB JAFFE *Casual Furniture*
Dept. B-12, 190 West 4th St., New York 14, N.Y.



STERLING SILVER GREMLINS

These adorable earrings are made by Indians in the heart of the southwest.

Either dangle or button style
$3.00 per pair Tax Incl.
allow 2 weeks no cod's please

SWANGREN'S SUPPLY
519 Lake St.
Maywood, Illinois

SHOPPING



BUREAU SECRETARY for a man is a handsome-lidded box of fine leather. It is divided into 3 compartments for wallet, keys, watch, change; a grooved trough for pen and pencil; a large compartment for papers and letters. Moiré lined. 9½" x 11¾" x 2½" high in turf brown, green, maroon or black with gold trim. $20. Add 50¢ for 3 gold initials. 50¢ post. W. of Miss. Twining & Buck, Salisbury, Conn.



SCOTSMAN'S PURSE is a bright red plaid wallet with a snap closing. And it holds lots more cash than the proverbial thrifty Highlander would be wont to carry, because when it opens up, nine individual money pockets accordion out! Measures 3¾" x 3" closed. A darling stocking stuffer for a money-mad lassie. $1.50 ppd. Zenith Gifts, 55-C Chadwick St., Boston 19.



'TIS THE SEASONing that gives spice to the meal and here is jolly St. Nick himself as a pair of salt and pepper shakers to pour forth the savor for your holiday meals. What fun to have his merry presence at the table during the Yuletide season. Of red and white porcelain, about 3½" and easily priced at $1 the pair, ppd. You'll want lots of these to give as gifts. Wayne Mfg. Co., Wayne 1, Pa.



ASK · ASK · ASK · ASK · ASK

A Gift for Two . . .



HIS AND HERS CLOTHES BRUSHES

His: Black with black bristles.
Hers: Red with white bristles.
Covered in Fine Cowhide
Per pair — $7.95 — Gift Boxed

Albert S. Kelley Inc.

Midland, Texas

Mail orders filled. No C.O.D.'s
Add 25c for p.p. and Ins.

ASK · ASK · ASK · ASK · ASK

For the Perfect Hostess
"Saucerette"



A Really Useful Christmas Gift

The Saucerette will help you and your friends be the perfect hostess, and is needed to complete place settings. Delight your guests by serving hot drinks with a miniature tray resting snugly on the saucer's edge. Ideal for cigarette ashes, tea bags, after-dinner mints, lemon slices. The *different* gift for Christmas, birthdays, anniversaries, bridge prizes. Set of four in attractive box, only $2.00 postage prepaid. (Pat. pending)

Anderson and Fuller
4016 N. Stratford Road, N. E.
Atlanta 5, Georgia

THE SPOT REMOVER FURNITURE POLISH



REVIVA by
Jackson of London

REMOVES stubborn **surface** spots, dirt and grime to bright, dry lustre
CLEANS and covers minor scratches.
POLISHES For all **varnished, shellacked** or **lacquered surfaces.**

ENTERTAIN WITHOUT FEAR! No reason to worry if you have rings from alcohol, heat or water on your table—or any other **surface** spots on your favorite modern or antique furniture. Just apply **REVIVA** and **surface spots** will vanish like magic. Restores original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years.

Quart $3.00 **Pint $2.00** **Half-Pint $1.50**

PLUS POSTAGE. Sorry, no C.O.D.

Use "Patina" Jackson of London English Type Wax (paste) A decorator's polish to restore and retain the patina of special pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. $1.50 jar, $2.00 double size.
Plus postage. no c.o.d.



MRS. MARK JACKSON'S STUDIO-B . . . 123 WEST 57TH STREET, NEW YORK 19, N. Y.



Santa's Best Gift for Your Dog

One sniff of this colorful doggy gift box, and your pet will know it's for him! There's no other present he'll enjoy so much as a *Flea-Scat-Pad*.

Give your dog luxurious comfort, relief from scratching, restful sleep in its soothing cedar aroma. So attractive, so enticing, he'll forsake that favorite chair or sofa. Kills fleas and doggy "B.O." Long-lasting, effective for months. *Regular size*, 15x28 in. $5.49; *Super size*, 28x18 in. $4.98.

Kitty Coette-Chaise, the Pad for Cats. Hear Pussy purr in luxury and revel in the catnip aroma of this comfortable bed. Kills fleas and lice. 14x18 in. $2.49. Extra inner pad $1.50.

Send No Money—Order C.O.D., or send check and we'll pay postage. Write today! *Money-Back Guarantee.* Sudbury Laboratory, Box 299, Sudbury, Mass.

THIS IS FOR THE BIRDS!



Remember our feathered friends. Keep their lilting song in your garden. Here's a bird feeder that can be placed anywhere. 6 foot steel post, comes in three sections, ready to be fitted together. Hood and feeding tray in brown steel. Hopper in clear plastic holds up to 2 lbs. Hood 14¾" across. Tray 9" wide, ¾" deep. Ideal gift for bird lovers. Order by number.

No. 0101A Stake model **$5.98** postpaid
No. 0101B Hanging model **3.50** postpaid

Satisfaction Guaranteed

Write for Free Gift Catalog

Shop the armchair way

DOWNS & CO.
DEPT. 1170. EVANSTON, ILLINOIS

★ *MUCH FOR THE MONEY*
★ *PLENTY FOR THE SHOW*

Giant Italian pepper grinder and matching salt shaker of Beech Wood and chrome. 7¾ inches tall, standing on matching recessed tray with convenient chrome handle.

$6.00 postpaid. No C.O.D.s

GOURMET MART
8995 Biscayne Blvd., Miami Shores, Fla.



New LAP TABLE

Work in the comfort of your favorite easy chair! 18 x 30" table top rests firmly on the arms of chair and can be picked up simply to use. Adjustable to any height, ideal for needle point, crocheting, reading, cards, puzzles, desk, TV table, handicrafts etc. Mahogany stained with red mahogany leatherette cover.

OVER 20,000 GIFTS AVAILABLE

Largest Selection of Woodenware . . . Anywhere!

ATTENTION ARTISTS AND DECORATORS — Raw and finished wood items for YOU to paint! Buckets, trays, easels, kit bags and carrying boards, boxes, plaques, tambourine paint kits, and design boxes, etc.

Send 10c for catalog and FREE refund coupon to:

UNUSUAL GIFTS AND HOBBY WOODENWARE

House of Woodenware
3408 N. HOLTON MILWAUKEE 12, WIS.



ADD "DECORATOR'S" BEAUTY TO YOUR HOME!



Scotch Lad and Lassie (right) — This bonnie pair bring a breath of the Hielands into your home. Tasteful and decorative. In white or antique white. 9 inches tall. On padded pedestals. The pair, $8.95



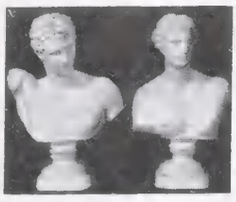
Sophisti-Cuff (right) — Magnificent, personalized, massive bracelet; two initials meet on the wrist. Heavy 14K gold plating — "solid gold look." One inch wide, weighs but 2½ oz. Fabulous gift! Only $4.95, inc. tax.



French Boy and Girl (left) — Originals attributed to Houdon. Children of Marie Antoinette, ill-fated Dauphin, and sister. Choice of chalk white or antique white; 8 inches tall; on felt-padded pedestals. Pair just $7.95



Dionysus (left) — God of wine, revelry and dance — with a devoted **Nymph** — right out of the Greek Pantheon. Chalk white, gold-flecked black; or bronze finish. 6 inches tall and padded. The pair, $5.95.



Venus and Hermes (left) — Greek Deities of Beauty and of Speed. Sculped in classic beauty. Chalk white; gold-flecked black, or bronze. 9 inches tall, felt-padded pedestals. Pair, $9.95.



The Four Seasons. (above) — Charming children, delicately sculped. Chalk white; gold-flecked black; rose pink; or mint green. Each 7¼ inches tall. Set of 4, $14.95.

Special! Pair of wall brackets in chalk white, $5.00. Four brackets (4) $8.00.
Write for FREE catalog! Prices include all charges.
MONO-ART GIFTS, 50 Delancey St., Dept. B 12 New York 2, N. Y.



NEW! EXCITING! GIFT for *"HIM"*

Genuine mink bow ties and cuff links in three natural shades — Ranch (dark brown), Royal Pastel (tan), Silver Blue (Grey). Neatly packaged in transparent plastic box and mailed ppd. Specify color and style preference.
Oxford bow **$3.50**—Western bow **$4.50**—Cuff links **$3.50**. Satisfaction guaranteed.

ROOT FURS 2435 W. National Ave. Milwaukee 4, Wis.

CUCKOO CLOCK



from GERMAN BLACK FOREST

Now only $3.95

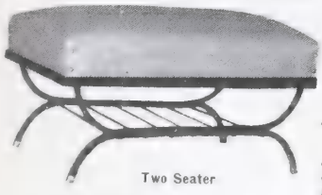
postpaid . . . duty-free

Shipped Direct To You from EUROPE

This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D.'s. Postman collects 15¢ foreign packet charge which can't be prepaid. Satisfaction-or-money-back guarantee.

SEVEN SEAS IMPORTS, Dept. E79C
1717 Westwood Blvd., Los Angeles 24, Calif.

TWO-SEATER EMPRESS BENCH



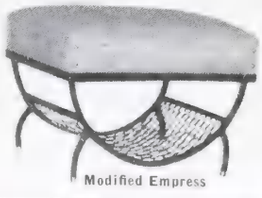
Two Seater

A lovely gift idea. Handsomely crafted in ½" black iron for modern touch. 14" high by 15"X26½". Springfilled removable cushion in rich Boltaflex tweed plastic. Brass colored buttons. Magazine storage. Brass colored plastic tippets. Smart for extra TV seating. Only $24.95 express collect. No C.O.D.'s.

CUSHION COLORS (State preference)
Charcoal, pink, turquoise, gold, Kelley green, red, chartreuse

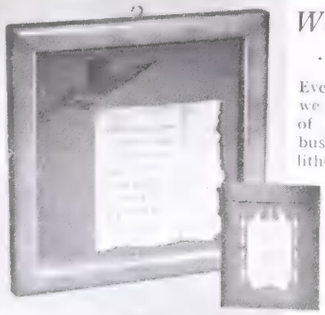
VICTOR MODIFIED EMPRESS BENCH

Charming for home or office. Combines dramatic design with comfort. 14" high by 14"X20". Crafted in ½" black iron. Expanded metal magazine rack. Springfilled removable cushion in Boltaflex tweed plastic. Brass colored buttons and plastic tippets. Only $19.95, express collect. No C.O.D.'s



Modified Empress

VICTOR ORIGINALS 107 E. Railroad, Topeka 1, Kan.



Words of Lincoln For Your Wall
. . . in hand-rubbed cherry frame . . .

Everyone has a favorite poem or quotation, and we thought perhaps you'd like ours. These words of Lincoln have been a big inspiration in our business, and we've had the passage beautifully lithographed in color. The cherry frame is 8¼ x 8¼ inches. Put this on your wall and the Portfolio on your table for just $1.00.

$1 POSTPAID

Carl Forslund
132 FULTON, GRAND RAPIDS, MICHIGAN



WINDOW



LUCKY DOGS will lead a charmed life under the protection of St. Roch, patron saint of poochdom, if they wear his medal on their collars. The back is engraved with dog's name and your telephone number. Sterling medal size of a quarter, $3.50; size of a 50¢-piece, $5. 14k gold medal quarter-size, $25; 50¢-piece size $45. In flannel pouch. Tax incl. ppd. Wayne Silversmiths, 546 So. Broadway, Yonkers 4, N. Y.



SING-SONG JEWEL BOX! Lift the lid and it plays a tinkling Oriental melody that is delightfully reminiscent of Geisha girls and *Teahouse of the August Moon*. Black lacquer, inlaid with mother-of-pearl and decorated with brightly painted pagodas and temples; its compartments are padded with a rich red brocade. 6" x 4½" x 3¾" high. $8.95 ppd. Ward Phillips Co., Carpentersville 1, Ill.



CLEARLY, A BUY are sparkling bobêches that dress up a candle holder like a diamond necklace dresses up a simple gown. They catch the light's radiance and reflect your good taste; they catch the candle wax drippings and protect your table cloth! Set of 4 in clear crystal. $1.51 ppd. Set of 4 in etched crystal. $2.71 ppd. Paulen Crystal, 296 Broadway, New York.

ORDER NOW for CHRISTMAS

Unusual Low-Cost

RAISED LETTER Stationery Embosser



Famous "ROOVERS"

Steel Die Embosser imprints stationery with name and address, monogram or initial. Lifetime guarantee . . . a different, truly personal gift!

SIMPLE
EDWARD H. BESSEMIR
1260 EIGHTH ST.
SEATTLE, WASH.

NOTARY, LODGE, CORPORATE SEALS $5.25 UP—Stationery Embosser (Old English type excepted): One-line, $3.85; 2-lines $4.25; 3-lines, $4.85; 4-lines, $5.15. For flap of envelope and top of paper two pressers required. Write for **FREE STYLE SHEETS, PROMPT DELIVERY.**

ROOVERS Dr. Joseph M. Lotsch, President
229 BROADWAY NEW YORK 7, N. Y.

CHRISTMAS IS FOR BIRDS, TOO! WITH Happiness® CANDY HEARTS

Wholesome— Contain No Sugar —Or Honey

Not a Bird Food but a Christmas *Bird Treat!* Your Cage Bird Pet will enjoy "Candy Treats" made just to his taste! Included in each box of 3 candy hearts are 3 re-usable, chromium heart-shaped FOOD CLIPS!

Specify
(□) PARRAKEET CANDY HEARTS
(□) CANARY CANDY HEARTS
2 Boxes for only Postpaid **99¢**
12 Boxes for only Postpaid **$5.00**



Send Cash, Check or M.O. to:
HINTON & CO., INC.
Dept. HB-12
67 Murray Street, New York 7, N. Y.

SHOPPING



HRISTMAS LISTER. A andsome wall rack files your lists lphabetically in 4 separate com-artments on standard 3 x 5 ards. Protective leather-like overs are printed with Christmas ist. Birthday List. Addresses. ecipes. Bottom has removable lant liner. In honey-tone knotty ine. maple or mahogany finish. 0" high. 11" wide. $6.95 plus 0c post. Yield House. Dept. HB. o. Conway. N.H.



RESENT FOR CLASSmates ould be this teen-agers bracelet ade of Caronite and engraved ith the name of the girl and her chool. Susie can order them for ll her pals and the price makes easy on her allowance—or your udget! In black and gray with hite letters, or white with red or lack letters. ¾" wide. $1 each. pd. Willard Creations, Box 509. ulver City 37, Calif.



NOWMAN DOORMAN is a erry way to say "Hi!" to your oliday callers. A white styro-oam snowman with a Christmas ree bough body brings a North ole sparkle even to hot weather pots. Or you might hang him in he window, or on the mantel. Wherever he is, the season is olly. 22" long. $4.95 plus 25c W. f Miss, New England General tore, Plain St., Millis, Mass.



— A Quality European Import —



Hand Painted Figures —

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties. Made of durable metal, they are accurately scaled to size (up to 2 inches high).
A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Old Fashioned Ice Skating Party Complete Set, 30 pieces $3.95 Post
15 pieces, including large sleigh $2.45 Paid

This imported North Pole Scene, made of durable metal is one of the most enchanting we've ever seen. Realistic life like figures. You'll love them. Santa Claus and his North Pole workshop. His working elves and the famous Reindeer. These 30 miniature figures — All hand Painted—will make a wonderful Christmas time setting for your mantel, table or centerpiece during the holiday season.



MONEY BACK GUARANTEE
SEND FOR FREE FOLDER

Christmas Eve at the North Pole
Complete Set, 30 pieces $3.95 Post Paid

Art Craft Products P. O. Box 389, Norwalk 5, Conn.

OREGON GLADS *for Christmas*



Delight friends with highly prized, famous John Bastian gladiolus at Christmas. Special Bargain Box has 50 selected bulbs — easy to grow — exotic color combinations and softest pastels. Your card enclosed for friends — anywhere in U. S. postpaid. Special Bargain Gift Box, only... **$5**

Christmas Holly

Fresh, bright Oregon holly—abundant with red berries — for your home, or for your friends, with card enclosed.

Loose holly, carefully packed ____ $3.95
Door Swag, 28"x10"x6" ____ $4.25
Christmas Wreaths:
14" — $4.45 18" — $5.95 24" — $7.95

WRITE FOR FREE CATALOG | Prompt postpaid shipment. Send cash, check, or M. O. No C.O.D.'s, please.

Lloyd's Gardens
Route 61, Gladstone, Oregon



Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$4.95**; 3 lbs. **$7.35**
5 lbs. **$12.15**; 10 lbs. **$23.00**

SEND US YOUR GIFT LIST

Check or money order . . . No C.O.D.'s
Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY
Dept. W. Box 193, Jackson, Mississippi



Julee
ELECTROPUFF
AUTOMATIC COMFORTER

Wonderful to have, wonderful gift... the new decorator-styled electric comforter. Just set it and forget it, the cloud-soft Dacron-filled ELECTROPUFF gives soothing, even warmth (without weight) . . . *automatically*. Non-allergenic, mothproof, won't mat, won't mildew. Most luxurious, most practical of all automatic bedcoverings!

- Filled with 100% Dupont Dacron.
- Reversible—one side floral, other side solid
- Washing-machine washable.
- Beautifully gift boxed.
- Manufacturer-guaranteed for one full year.

♦Pink, Blue, Green, Gold
Standard model: twin, $20.95 full, $26.20. Deluxe Model: twin, $31.50 - full, $36.75. (postpaid, Fed. tax included)

Guaranteed by Good Housekeeping

Send check or money order, include model, size and color.
OLD PROSPECTOR, Dept. H
265-04 82nd Avenue, Floral Park, New York
money back in 7 days if not delighted



TRAVELING SPIRITS

Most men travel. Most men like their drink before dinner. Ergo: most men would like this leather-like traveling bar. About the size of a week-end case, it's fitted with 6 glasses, cocktail shaker, olive spear, bottle and beer opener, strainer. And it has room for three bottles supplied by you. In luggage tan

$27.50 ppd

Any case can be personalized with 2 or 3 initials at no extra cost.

WALES LUGGAGE CORP., Dept. HB-12
540 Madison Ave. • New York 22, N.Y.

for Every Car Under the Sun... X-TEND VISOR

SAFETY - PLEASURE - CONVENIENCE



Winter or summer, X-TEND VISOR adds to driving safety and pleasure.

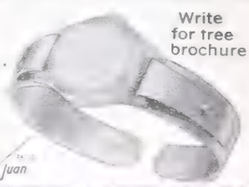
Made of tough, durable, extruded Butyrate Plastic, it slips right on over interior car visors, extending right or left. Full protection from the sun's glare. X-TEND VISOR provides convenient storage space for maps, pencils, cigarettes, glasses, etc. A gift every car owner will appreciate for years to come. In eye-soothing, semi-transparent colors — blue, green, or amber.

Sold by mail order only. State color wanted. $2 pair, $1.10 each postpaid. Check, cash, or M.O.

MINIER Box 1416 McAllen, Texas

Claspette NEWEST... SMARTEST... IRRESISTIBLE...
LADIES WATCH ATTACHMENT

Write for free brochure



- Comfortably Embraces The Wrist.

Its' ingenious patented construction of resilient stainless steel has been painstakingly designed to give years of wearing pleasure and service.

- Contoured to resist shifting and turning.
- Ideal for nurse and sport watches.

Capri No. 5 — Resilient stainless steel with patented adjustable clips — **$4.95**

Glamour No. 8 — Stainless steel with adjustable gold filled clips to match gold watches — **$8.75** F. T. inc.

Wrist sizes: Extra small — Small — Medium — Large



Don Juan **WATCH BANDS** 29 E. MADISON STREET CHICAGO 2, ILLINOIS

More Fun Than a Bicycle...At a Fraction of the Cost!

THE EXCITING NEW

SKATE-O-JET **SCOOTER!**

Show this streamlined SKATE-O-JET SCOOTER to any boy or girl (age 4-12), and watch their eyes light up! Here's fun and thrills for hours and hours of happy outdoor play! Children never tire of it! Safe, speedy, exciting . . . and built to last for years! Sturdy all steel body in flashy red and white enamel glides along on real ball-bearing wheels; adjustable footboard; 34" long, 30" high. Special value at only $5.95, delivered. Rush check, cash or money order today! 10-day Money Back Guarantee. *FREE Catalog of Gifts and Gadgets.*

Only **$5.95** Delivered



Mrs. Dorothy Damar

385 Damar Bldg.
Newark 5, New Jersey

IN CANADA: Include local sales tax, checks payable par Montreal, 77 Vitre Street West, Montreal, Que.



SWEDISH BREAKFAST SET

The table's set in a twinkling with the step-saving help of our imported Swedish modern breakfast set. Smooth mahogany finished tray, 8" x 12" overall, rests on 4 peg legs, holds jam jar, butter dish, white rattan toast rack and Swedish stainless steel knife. The jar and butter dish in your choice of yellow or turquoise pottery, the jam jar cover in dark mahogany.

Complete set $8.95 postpaid

Sorry, no C.O.D.'s. Write for free catalog.

ANDERS COMPANY

66 Beaver Street New York 4, N.Y.

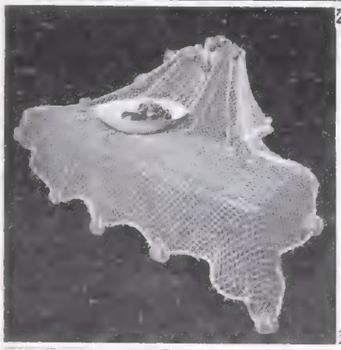


PERSONALIZED DOG PLAQUE

A handsome portrait of your best friend designed by one of America's foremost artists. The dog's head is molded of heavy quality aluminum from the original sculptured head. Beautifully crafted to show the warmth and character of your favorite dog. So lifelike—you think your pet sat for it. Distinctively mounted on mahogany backing with 8¼" x 10½" dark grey or blond oak frame. Personalized with your dog's name on the aluminum plaque. Available for Boxer, Bulldog, Cocker, Collie, Dachshund, French Poodle or Shepherd. $7.95 ppd.

THE JO-EL COMPANY

14209 Leroy Avenue, Cleveland 11, Ohio



FISH NET TABLE CLOTH

Create a Nautical Atmosphere with this Hand Made Original

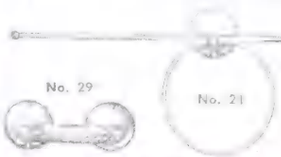
Makes a Perfect Gift. Enhance your reputation for originality in table decor, for luncheons, sea food dinners, barbecues, buffet, etc. Doubles as an attractive wall decoration too. Sparkling gift for Christmas. This beautiful hand made original in spray white imported net is 52" x 72" ample for most tables, & only $6.95. Banquet size 72" x 104" $10.95, postpaid, send check or money order today to:

Bali Hai Originals

Gratigny Br. Box 192 Miami 50, Fla.

Chrome Plated TOWEL RINGS, TOWEL BARS and ACCESSORIES

Beautify your home . . . enhance the appearance of your bathroom or kitchen . . . show off your beautiful towels . . . drapes neatly . . . decorators' items . . . ideal Christmas gifts.



No. 10	Towel Ring 6"	$1.98
No. 11	Towel Ring 7½"	2.49
No. 12	Twin Towel Ring	3.98
No. 21	Towel Bar & Ring	3.98
No. 29	Soap Dish	4.98
No. 30	Glass Dish	4.98

We pay postage — Sorry, NO COD's



LORITA GIFT CO. 5 East 19th Street, N. Y. 3, N. Y.

WINDOW SHOPPING



HORN OF PLENTY, beloved for its decorative possibilities, is a joyful symbol of the coming holidays. Made of natural wicker it rests in a black wrought-iron stand that is a double candle holder. Let it overflow with fruit, candy canes, holly or Christmas tree balls! 14½" x 9½" x 8½" high, $4.98. Brass-plated, $5.98. Add 35¢ post. to either. Interior Trends, 56 Underhill Ave., Brooklyn 38, N.Y.



PINE DOWRY CHEST for your sewing equipment is a darling miniature of an antique Pennsylvania Dutch hope chest. The long bottom drawer has a plastic liner for planting, but you'll probably use it for scissors, needles, pins, etc. Lift the top and there are 6 spindles for spools of thread. In a honey-pine finish, 10" x 3½" x 6" high, $5.95 plus 35¢ post. Foster House, 430 S. Jefferson, Peoria, Ill.



THE DEEP PURPLE of grapes, the pale green of their leaves, and the soft pink of flowers have a vintage splendor against the stark white bisque of these classic urns. They are fabulous copies of French antiques that you'll love for your mantel. Three-dimensional fruit and flowers are hand-painted. Urns are 7" high. Price is $10 the pair ppd. Westport House, 65 Post Rd., Westport, Conn.

(*Please turn to page* 43)



CANDLELIGHT FLOATER . . .

beautiful accent for your table settings. Heavy crystal.

$5.95 postpaid

MILLARD F. DAVIS

831 Market Street
Wilmington, Delaware

HELP... continue treatment for POLIO VICTIMS



ELIZABETH KENNY Polio FOUNDATION

NATIONAL HEADQUARTERS • MINNEAPOLIS, MINN.



Furniture: M. Singer & Sons
Clothes: IonTavne

*Firth Tuftwoven** **"Primitive Rusticana"**
Above: Burmese Gold NO. 9110W

Other available colors: Verdant Turquoise, Mist Gray, Tawny Bronze, Beige Marble, Forest Tones, Oyster Shell Gray, Thatch Brown, Avocado Green, Cedarwood

Of course it's thrifty wool carpet . . . nothing but wool can add so much to your home . . . a deep, springy layer of comfort that cushions footsteps and muffles sound . . . a glowing spread of color that gives your room a new feeling of graciousness and charm, of cheerfulness and warmth. It can all be yours so *easily* —so *economically*—with FIRTH TUFTWOVEN* "Primitive Rusticana." The modern miracle of Tuftwoven makes all-wool "Primitive Rusticana" such a practical luxury, such a wise investment—at hardly more than you'd expect to pay for ordinary substitutes. See its clear, radiant colors, its classic design—the effect of its deep, deep pile against a rich twilled yarn background. And for dozens of fresh ideas on decorating with "Primitive Rusticana"—new ways to prove *your* "home means more with carpet on the floor"—see the coupon below.

*Registered in United States Patent Office

FIRTH

Women with a sense of style prefer

FIRTH

broadlooms

Send 25¢ for idea-filled new booklet, How To Decorate With Confidence, Firth Carpet Co., 295 Fifth Avenue, Dept. 96, New York 16

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____



Cover . . . polished aluminum or copper finish, slight extra cost

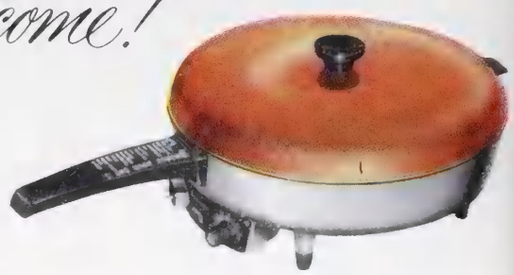


. . . makes every Santa welcome!

Here's the way *smart* Santas say "Merry Christmas." Just slip a Dominion Fry-Skillet under the tree . . . then watch the warm welcome you get when she opens this handsome, practical gift of gifts. But then, who wouldn't be delighted?

The new Dominion Fry-Skillet makes cooking so much easier (just set the magic thermostat and this automatic Fry-Skillet does the rest). Controlled heat keeps foods from sticking or burning. It masters a host of cooking jobs from frying, pan broiling, deep frying to pot roasting, braising, baking. And it's immersible for easy cleaning. Handsome "silvercraft" styling with cover in distinctive copper finish complements your most elegant table appointments. For just $16.95, you can make this Christmas a *Dominion* Christmas. See your Dominion dealer today!

P.S. To Gals Who Want To Convince Their Husbands! *Send 10c for beautiful, full-color book (packed with tempting recipes)—then drop it by his easy chair. That's all the hint he'll need!*



The Dominion Round Fry-Skillet for those who prefer the round design with the same wonderful features.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Dominion Electric Corporation, Mansfield, Ohio
In Canada, Samson-Dominion Limited, Toronto

DOMINION FRY-SKILLET



WINDOW SHOPPING

CONTINUED FROM PAGE 40

ECTAR FROM THE GODS, e Greeks said of honey. And ristotle said it was "dew dis- lled from the stars and rain- w." Honey is a health food, w in calories (diabetics are ven it), rich in natural vitamins d minerals. This gift-boxed se- ction includes 5 kinds of golden oney: orange blossom, gallberry, ack mangrove, white tupelo, lmetto. $4.95 ppd. Vera Kent, ept. B, Box 495, Bradenton, Fla.

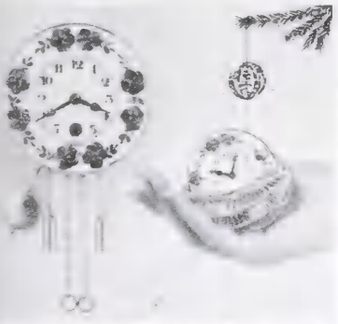


AR KNIFE is a great gift for ur favorite bar-tending host. he pronged end spears the elu- ve olive or onion for a Martini; e serrated edge slices lemons d limes for a long, tall cooler; e bottle opener flips the lids m soda bottles. Made by Kirk Sheffield, England, of forged ainless steel, with a Nu-Stag ndle. it comes in a leatherette eath. $3.95 ppd. Iwan Ries, 3 So. Wabash Ave., Chicago.



UT UP OR CUT UP these gantic and merry Holiday dec- ations for a mirror, wall, front or. 22" high, they include hree Carolers, Christmas Can- es, "Season's Greetings" in old nglish letters, and a Santa laus. Many decorating ideas are cluded, and they can be used er again year after year. Each t is just $1 ppd. Jehco Prod- cts, Box 27667, Los Angeles.





TINY TINA" Pendulum Clock

A Quaint, Imported Beauty

ou'll fall in love with this charming, im- orted miniature clock! Tiny Tina is de- ightfully "old-world"—from its quaint, and-decorated porcelain dial and bright ass chain and weights to its busy little endulum that swings so briskly. Imported rect from Germany, Tiny Tina will tick heerfully, accurately, 40 hours without inding. Dial is 2¼"—clock is 4½" overall. omes with special bright tinsel Xmas tree rnament—to tuck Tiny Tina in and hang the choicest gift on the Christmas tree—r that special one!

atisfaction guaranteed, or oney refunded within 10 ys.

only $7.95 postpaid

BRANNON'S WORLD TRADE CO.
P. O. Box 12223 ■ Dallas 25, Texas



de'cor doors and screens, too

the only SHUTTERS with Grand Rapids Quality . . . actually cost less

Get the Facts before you buy. Let us prove to you that DE'COR "Tailor Made" louver shutters are more economical —more beautiful for your home or office.

SEND 25 CENTS for new illustrated brochure, "101 Uses for Shutters" —together with full details on how you can order by mail.

So Easy to Order by Mail

Write **de'cor** of Grand Rapids, Inc.
1601 Eastern Ave., S.E.
GRAND RAPIDS, MICH.



A Lifetime Gift for FLOWER LOVERS

NO TIP
NO TILT

Give the perfect gift . . . the New all-steel Vio Holda plant stand. The original stand with revolving arms. Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black; white or green enamel.

ORDER BY MAIL TODAY—Only $14.95 each, plus $1.00 for packing and postage. ($2.00 for Canada)

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

New FLUORESCENT FIXTURE!

Designed to fit your Vio Holda plant stand. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners or sunless rooms. Installed or removed in two minutes without tools. Fits all Vio Holda stands.

Light shade is 13" sq. at bottom, 9" sq. at top, and 6" deep. Will accommodate 22 watt, 8½" Circline fluorescent light tube. Shade, without tube, only $14.50. Light tube, $2.95 extra. Please add 75¢ for postage unless you are also ordering a plant stand. Plant stand and shade $29.15. Light tube extra. Add $1.00 postage USA; $2. Canada.



VIO HOLDA Manufacturing Co. Inc.
Box 915 Dept. 6-D Topeka, Kansas



LITERARY EAGLES

Exquisitely detailed versions of the official Federal eagle shape this distinguished pair of bookends. They're durable, heavyweight plaster composition, generously overlaid with gold leaf. Eagles stand on massive black pedestals decked with gold trim, have felt bottoms to protect your furniture. 9" tall overall. As handsome on your mantel as they are supporting your favorite books! (Give a pair to that collector friend!)

$13.95 ppd.

No C.O.D.'s, please. Write for free gift catalog.

CHALMAR Dept. H-12
Split Rock Road, Syosset, New York

Reproductions By Mail



A Pretty Soft Value!

The king size and comfortable ottoman, our "Bryant" with tufted and softly yielding coil springs seat, rubberized hair filled—on a very sturdy hardwood frame. 25" wide; 20" deep and 16" high. Shipping wt. 20 lbs. The perfect perch for youngsters or to rest the weary feet. Choose from our luxurious spot-shed velvet—either Red, Rose, Gold, Brown, Emerald, Sage or Fern Green. Price: $19.75 each; a pair $38.00. Or, if you send your own fabric—$14.00 per ottoman. (Match your chair or draperies.—Requires 2 yds. of 54 inch material.) Express Charges are Collect. No C.O.D. Send check or M.O. with order. Satisfaction guaranteed. Also, send 10¢ for our Chair Booklet.

The Chair Shop
Box 725 Morganton, N.C.



For Your Garden

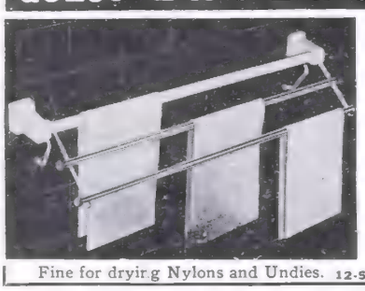
This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. The jug can be piped for running water. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our NEW catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead —for House or Garden.

10c please for mailing.

Erkins Studios
Visit our GALLERIES
42 West 40th St., New York 18

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



TRIPLE YOUR TOWEL SPACE!

Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Just hang it on your own rack—round or square—no screws or bolts. Brilliant Chromium plate on solid brass —no polishing. Adjustable 15" to 25" long. Will last a lifetime. Money-back guarantee.

$4.50 POST-PAID

Single bar extension. $2.75 Ppd.

You CAN take it with you.

ALLEN METAL PRODUCTS CO.
24 Lefferts Rd. Yonkers 5, N. Y.

Fine for drying Nylons and Undies. 12-55



WINDOW



FREE! EXQUISITE FRENCH PROVINCIAL DOLL

SENT DIRECT FROM PARIS!

To The New Members Of The

WORLD-WIDE DOLL CLUB!

Both kiddies and grown-ups will be thrilled with membership in unique Doll Club! Gift Membership announced by handsome Gift Certificate. A beautiful big French Doll arrives first—a Free Bonus just for joining! Then each month another rare doll arrives direct from another foreign land—in export packings with foreign stamps!

What excitement when each package comes! What finds these big hand-crafted dolls are!

Most dolls are 1 foot tall. Charming features. Hand-painted faces. Colorful Old World costumes. Such unusual details as earrings, lace trimmed undies, glossy hair! From Europe, Asia, South America, Africa—the whole world! True collector's items, *not available in U.S.A. except to members.* Inspire interest in geography, languages, history. You'd expect to pay up to $7 each —and even more!

Money-Back Guarantee Lets You Keep French Doll Free!

Ensure *Christmas delivery* of free doll. Order before Dec. 7th and add only $1 extra for airmail postage. If not delighted with free doll, money will be refunded in full and you *keep doll free!* Cancel membership at any time for refund of unused portion of subscription.

NOTE: Postman must collect 15c foreign package delivery fee. This cannot be prepaid.

Pay Less than $2* Each!

EXTRA BONUS

Order 6 or 12-month membership now, and 2 dolls will be sent every 6 months—a charming pair of boy and girl!

3-MONTH DELUXE MEMBERSHIP (3 dolls) $8.75

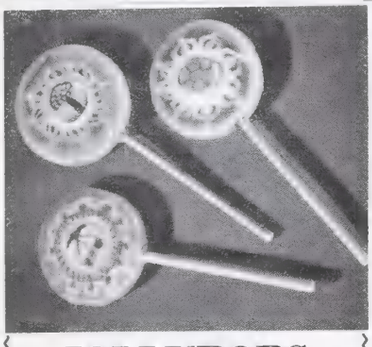
6-MONTH DELUXE MEMBERSHIP (7 dolls) $14.50 (Save $3)

12-MONTH DELUXE MEMBERSHIP (14 dolls) $26.50 (Save $8.50)

All Postpaid—Duty Free!

PLUS—Free French Doll on any plan selected!

WORLD-WIDE DOLL CLUB DEPT. 196 DARIEN, CONN.



JOLLYPOPS

From France

Gay as pinafored children rolling their hoops in the Bois de Boulogne, are the prettiest, most delectable lollipops we've ever had the fun of sucking. Each one has a different mosaic design, and they come in assorted fruit flavors. Wouldn't they be wonderful party favors? Gift box of 12 postpaid is just. **$1.00**

Two Boxes (24 Pops) Ppd. $1.95

SORRY NO STAMPS OR C.O.D.s PLEASE
Send For New Gift Catalog

Page & Biddle

21 Station Road, Haverford B 12, Pa.



Names Painted in White!

GIFTS for the YOUNG FRY

Personalized just to delight young hearts with their very own names! Ideal for gifts! **Personalized School Bag** (left) carries their books safely and smartly identifies the owner. Navy blue canvas with red trim, plastic handle, handy pocket with safety strap. 12½" x 9½" with any first name hand painted—**$1.95. Personalized Hat Box** (right) is sturdy in bright red leatherette board for nightie and toothbrush, favorite toys, doll clothes. White trim and handle, snap lock; 9" overall. First name hand painted—**$1.59.** Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS



YOU GREET 'EM, THEY EAT 'EM! An honest-to-goodness, melt-in-your-mouth chocolate Christmas card is embossed with "Greetings" and a flower design. Wrapped in silver foil each 5" x 3½" "card" comes in its own gay mailer, ready for you to address and mail anywhere in the USA for a 4¢ stamp. $2.29 for 6; $4.29 for 12; $8.49 for 24 Ppd. Mrs. Dorothy Damar, 74 Damar Bldg., Newark 5, N.J.



RING TREE safeguards your sparklers on its curved branches when you plunge your hands into water. It's such a gay idea you'll want to order a whole grove of them for all the be-ringed belles on your Christmas list. Madam Pompadour probably owned the original, but this is a sweet copy in white porcelain with a raised 24k gold design. 3¼" high, $3 ppd. Bard's, Dept. 1170, Evanston, Illinois.



PAW'S TUCKERED OUT just watching Maw give what-for to the weekly wash. So with his jug beside him, he leans against a stump, the sun hot through his worn jeans, and nods as he nips. Hand-crafted wood dolls with handmade clothes, from the heart of the Ozarks, are collectors' items. About 6" long, $2.50 each ppd. Cherokee Traders, Box 7008 Oklahoma City 12, Okla.



CRAZY CAT BLACKBOARD

The eraser is attached to Tabby's tail; the chalk sticks out to form his whiskers. By channeling Junior's artistic endeavors, juvenile scribbling on walls and woodwork is prevented. Children will love the smiling cat. 12" by 18". Boxed.

Cat Blackboard ..... $1.95 ppd.

Johnny Appleseed's

Box 717, Beverly, Mass.



Jerry, Jerry Mahoney

No gag, he's a real talkative Jerry Mahoney, the TV dummy with a gift of gab. Just put the words in his mouth and he'll be the life of any party. 24" tall, with movable head and mouth. Snappily togged out in a two-toned flannel and gabardine suit. Complete with instructions. Satisfaction guaranteed.

Postpaid **$6.98**

Lowy's Creations

Dept. B-8, 260 Beach 116th St., Rockaway Park, N.Y.

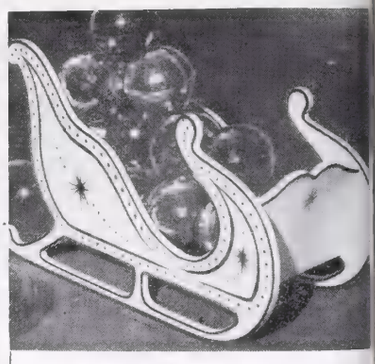


This **budget bed** is one of the 16 pieces in our unique line of ready-to-paint children's furniture. Made of hardwood, designed to use crib spring and mattress, it comes with youth sideboards that also convert it into a wonderful couch. $21.75

Shipping payable on delivery. Mail check, money order or write for complete information on newsmaking furniture praised both in Life magazine and on N.B.C.-T.V. Home show

First Furniture

Lancaster 1, Mass.



Wooden Sleigh . . .

Unusual Holiday Center Piece

Easy to arrange, this quaint, traditional hand-made sleigh is the answer to your Christmas party table creation. White with decorative gold design. 8" high, 13" long. Send check or money order. No COD's please. Postpaid. **4.95**

Fredric's Imported & Domestic Gifts

Cor. Tremont & Central Blvd.
Kewanee, Ill.

SHOPPING



UPLEX DUFFLE BAG. In e Giant Duffle you'll stow bed- ng or sport clothes, while the ttom holds shoes or a hat. 23" 15½" x 11". Smaller 16" 11" x 6½" Duffle is a walk-on g for plane travel (it won't get ighed). Bottom is for cosmet- , top for nightclothes. Either e is $35.75. Waterproof canvas green or blue plaid. Tax, post. d initials incl. T. Anthony, 751 adison Ave., New York 21.



NCHANTED VILLAGE goes der your tree and recalls that epy little town that welcomed m whose Birthday Christmas Each little church and house lds a tree bulb inside and gives oft glow through the simulated ined glass windows. Gently ored paperboard and wood, -piece village has buildings out 2¼" x 2½" x 3¼". $1. 17- village. $3. Ppd. Kimball Toy .. 124 Bond St., Oshkosh, Wisc.



E'LL GO TO THE DEVIL en he mixes the drinks. But ery time he's tempted to pour h too free a hand, a muttered et thee behind me, Satan!" ll have a steadying effect! A xible red felt devil wraps him- f around a bottle with boozy andon and gives a devil-may- e gaiety to your Christmas rits. $2.95 ppd. The Added uch, Dept. B, Wynnewood, Pa.





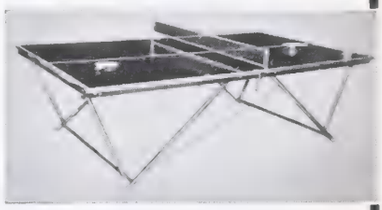
Bounce and Tumble For Health and Fun!

Tumba-Leen is fun for all ages. 102" x 62" x 30" high. Polished tubular aluminum. Heavy canvas and tested shock cord for more ACTION. Weather resistant. Folds for storing. **$99.95**

For children to 8 yrs. 5 ft. sq. x 20" high **$39.95**

In or Outdoor Deluxe Tennis Table . . .

The 5 ply ⅝" marine plywood top will withstand all weather. Regulation size. 1" polished aluminum legs. Top is plastic trimmed. Folds for easy storage. Lightweight, beautiful construction. **$99.95**



FREE! Write for catalogue on other fine Kogen Products

Kogen Manufacturing Co., Inc.
925 North 21st Avenue HOLLYWOOD, FLORIDA



For Junior Jet Pilots Only!

A REAL jet pilot helmet just like those worn by the U. S. Air Force—and actually made by the same company!

It has a special magnetic "survival unit" with safety siren and compass; a free-swinging speaker in solid brass wire armature; a movable panoramic visor and foam rubber shock absorber lining. Brilliant yellow and blue insignia gives it that "official" look youngsters dote on. All in all, it's just about the most exciting gift any child could find under the tree! Only $3 ppd.

Mail Orders Filled Promptly

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, N. Y. 22, N. Y.



ROCKET SHOES

Youngsters from 7 to 12 will "jump for joy" with these exciting *new* ROCKET SHOES! They're "out of this world" for enjoyable fun and healthful exercise all year 'round. Rocket Shoes are perfectly balanced with highest quality steel springs, colorful shoe protecting caps, rubber shock bumpers. Provide thrilling, *safe* action in every step. Adjustable for perfect, comfortable fit to shoe. Made to last for years.

ONLY $5.95 pair POSTPAID
(Add 50c west of Miss. River)
Order several pairs Today. (No C.O.D.'s).
Write for FREE FOLDER of unusual Gifts!

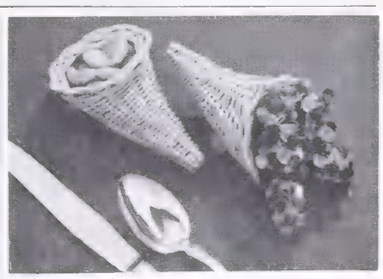
RUSSELL SNOW CO.
Dept. 319 Waltham 54, Mass.

NOWEE! 50 TOYS $1.00



Imagine! 50 full dimension scale model cars and airplanes: U.S. fighters, supersonic jets, multi-engined transports, bombers, service cars, tow trucks, highway vans, busses, cars, PLUS 10 more toys free—including tiny tools for your Jr. Mechanic. 60 toys in all. They're completely assembled full dimension scale models made of colorful, durable plastic. Placed end to end they measure over ten feet. Loads of holiday fun for youngsters 4 to 80. ORDER NOW—send only $1 plus 10c for postage (total $1.10) for each set, in gift box, or $3.75 for 4 sets postpaid. Rush order to:

KAI SALES
710 Citizens Bldg., Dept. A
Cleveland 14, Ohio



MINIATURE "HORNS OF PLENTY" MAKE HOLIDAY TABLES FESTIVE

Add a gay, festive air to your holiday entertaining—with these delightful miniature cornucopias. Fill them with flowers or bright, small fruit—use them as individual nut cups or for mints. Their uses are as many as your own imagination can give them! Imported from Hong Kong, these tiny cornucopias are so unlike anything you've seen in table decorations. Woven of wicker, they measure 2¼" at top, approximately 4" long. Order a set now for the holidays—or for any special day—they will make your table look its sparkling best!

Please write for free catalog

Set of 8, only $1.95 postpaid

artisan galleries
2100-A12 N. Haskell • Dallas 4, Texas

FROM THE DEERSKIN CENTER OF MICHIGAN
SHIRTS
JACKETS
COATS

CHILDREN'S SOFT DEERSKIN SNOW MITTS

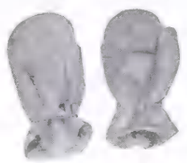
Tops for snow. Fleece lined. Won't Rip, Snag or Tear. Impervious to water. Washable. Soft and comfortable in all weather. In natural tan, sizes 2 to 8. (State child's age.) $2.95 pr. Family special, 3 pairs for $8.00. Postpaid or C.O.D. plus charges.



FAMOUS ALCAN MITTS FOR DAD

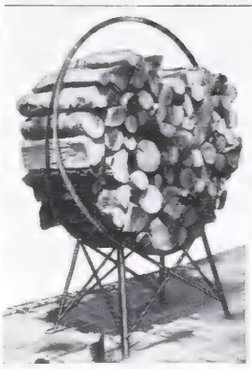
FIBERGLAS LINING
GOOD For 30° BELOW

The warmest sportsman's mitts made. Arctic tested. Lightweight. Always soft and comfortable. Red leather facing. Small, medium, large sizes with hunter's split palm (right or left) optional. $4.95 postpaid or C.O.D. plus charges.



WRITE FOR NEW CATALOG

Wm. GALLAGHER CO.
612 N. Leroy St., Fenton 6, Mich.



Heavy Steel

LOG CRIB

$14.95

5 feet tall,
45" diameter

For Your Outdoor Barbecue . . . Indoor Fireplace!

Striking . . . unique . . . and s-o-o wonderful for keeping wood high and dry outdoors, off the floor indoors. Handsome and hardy in lifetime steel with rust-resistant finish, it's a decorative, work-saving device that will eliminate many a trip to the wood pile. Stacks ⅛ cord of firewood, assembles in minutes from simple instruction sheet. Warm gift for your wood-burning friends.

Hobi Immediate delivery. Satisfaction guaranteed. Weight—14½ lbs. Express charges collect. Send check or money order.

Dept. B-125, 15 West 57 Street, New York 19, N. Y.

49½¢ STORM WINDOW

protects your family . . . all winter . . .

No Nails •
No Hooks •
No Screws •
No Tools •



JUST PRESS ON—*That's all!*

Now . . . Storm Windows need not cost up to $14.00. The world famous REYNOLDS ALUMINUM people have developed this light weight flexible product that seals out wintry blasts for as low as 49½ cents a window! Imagine—for pennies you can insulate 'most ANY room in your home! This storm window is as transparent as glass yet can't peel, chip, shatter or rattle! Weighs less than 1/10 of the lightest glass windows developed—yet it has the tensile strength of over a TON per square inch! Crystal-clear, yet flexible like rubber! Not affected by snow, sleet, rain or dampness—because it's 100% waterproof. Won't crack at even 53 degrees BELOW FREEZING. Use and re-use YEAR AFTER YEAR for winter comfort and protection.



Lift Border for Airing

INSTALL IN 5 MINUTES

No nails, hooks, screws or tools. Just cut to fit window (any shape) then press on special Adheso border. That's all! No hard work, no broken glass. Simple! Easy—a child can do it. Cleans easily with damp cloth, too! At winter's end, fold away like cloth for next year.

Over 2,000,000 Sold

No wonder so many home owners, hospitals, churches use this tried and true REYNOLDS METALS product—over 2,000,000 sold last year! A 36"x432" TRANS-KLEER kit—108 sq. feet, enough for 10 windows of 10.8 sq. feet—complete with Adheso Border is $4.95, just 49½¢ a window! 10 glass windows would cost $79 to $160—you save a terrific sum on purchase *and* on fuel savings! Play safe—order NOW on trial. REYNOLDS METALS can produce only so much—no more. Act fast, mail coupon now. Enjoy new comfort, feel the difference—even test with thermometer. Then, if not convinced, your $4.95 comes back! Only 2,500,000 can be made this year—and demand is going up! Avoid disappointment! RUSH COUPON TODAY!
CANADIANS: Same price! Same guarantee! Order from our Canadian Subsidiary: THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que.

THORESEN'S, Dept. 19-N-47
352 Fourth Avenue, New York 10, N. Y.

RUSH..... Kits Trans-Kleer measuring 108 sq. ft. (10 windows averaging 10.8 sq. ft. each), with Adheso Border on 7 day trial—money back guarantee.

☐ Payment Enclosed. Send Prepaid.
☐ Send C.O.D. plus postage.

CHECK AMOUNT DESIRED

☐ 1 KIT (108 sq. ft.) for 10 windows—4.95
☐ 2 KITS (216 sq. ft.) for 20 windows—8.95

Name.....
Address.....
City..... State.....

Reproductions By Mail

The charming *Miss Susan* Value!



For delightful cheerfulness in your bedroom, bath or dressing room, choose the Susan Slipper chair. Smartly button tufted seat and back—rubberized hair filling. Height 29½"; Width 20"; Depth 19"; in sturdy American hardwood. Upholstered in distinctive striped chintz, as pictured, either blue, green or red, combined with white. Price $19.75 each or two for $38.00. Or, in your fabric, per chair—$17.00. (Send 4 yds. of 36" or 2½ yds. of 50" material.) Express collect. (No C.O.D.'s.) Send check or money order. Also send 10¢ for your copy of "A Selection of Chairs."

The Chair Shop
Box 725 Morganton, N.C.

Glamourize with
PRISM AND BOBECHE SET

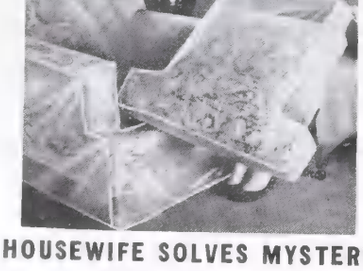


An all-imported crystal set that adds a radiant loveliness to candles, sconces, chandeliers. Bobeche with 3½" diameter and 1" hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.

1 Bobeche and 8-2" prisms. (a pair—$3.90) **1.95** ppd.

1 Bobeche and 8-3½" prisms. (a pair—$4.50) **2.25** ppd.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HB-125, New York 7, N. Y.



HOUSEWIFE SOLVES MYSTERY
. . . Free Catalog Ends Search!

After years of "looking" Mrs. B. Billow, 538 Roscoe, Chicago, found the solution to a problem. A free catalog ended her search for good-looking, practical, full-time protection from dust and dirt for her furniture. She had no trouble ordering. Today her furniture is dressed up in fitted covers.

The extra-heavy, durable plastic covers have no pores to admit dust and dirt. They give perfect protection and save hours of work. The transparent satin-finish Firestone Velon plastic lets every detail of the upholstery's texture and color show through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking—I don't even have to take them off for company! And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker Drive, Dept. HB-2, Chicago 6, Illinois.



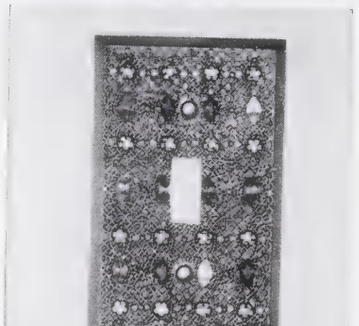
WINDOW



PARATOTE is a parakeet ousine that will make your fa feathered friend more insu ably smug than ever. It's mad clear plastic, and the food and drinking cup are se while in transit. The slig bowed sides conceal airvents. level holds your change pu compact, etc. Sides open for cleaning. 8" x 6" x 10" h $18.50 ppd. Mark Cross, Inc., Fifth Ave., New York 22.



SLEEP MY PRETTY with a becoming Eyeshade, you'll slip into the lovely lan nod, no matter how late a W dunit husband keeps the light or an owlish roommate crams exams. Lady's Eyeshade has broidered lashes. $3.25. M Eyeshade is plain. $3. Both c in pastels or dark colors, are comfortable to wear. Ppd. eanor Beard, 446 Park Ave., N



JEWELED SWITCH PLA Like the brilliance of diamo against the density of black vet, a jewel-studded switch p gives an arresting elegance t wall. This one is particul handsome. The antique filig brass plate is set with crys ruby, emerald, sapphire, or to stones and flashing rhineston fits all standard toggle switch Complete with screws, $3.95 p Aimée Lee, 545 Fifth Ave., N



THE GREATEST HOBBY KIT IN 2,000 YEARS

A fabulous pastime—creative and permanent—add the personal touch to the decor of your home. Ideal gifts for young and old. No skill or training required. Each set complete with pieces ready for decorating—paints—brushes—glaze—designs and full easy-to-follow instructions. Order set by number.

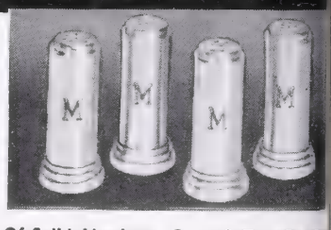
Only **4.25** for each set we pay postage

Send check or money order—No C.O.D.'s.

1—TV Snack set for two (plate-saucer combination and cup)
2—Children's mug and compartment dish in a cute elephant design.
3—Ash tray set (ideal for men)
4—Four figurines—(Dutch sweethearts and Pixies)
5—Pair of large, handsome Xmas candle holders.

CERAMIKIT, INC.
52 Bayard St. New Brunswick, N.J.

Beautiful Individual Salt & Peppe with YOUR Monogram!



Of Solid Aluminum, A $5.00 Value, only **$2.98** Set of 4 Postpaid

Set your table with these lovely, distinctive salt and pepper shakers. You'll receive many compliments on these truly unusual conversation pieces! Made of solid, durable aluminum, polished to a brilliant, silvery finish. 2" high, 1" wide at base. **PERSONALLY ENGRAVED with YOUR INITIAL on each!** Wonderful for gifts—excellent for Xmas, in special Gift Box. And you'll want several sets for your own use. Order direct from manufacturer. C.O.D. orders accepted. (Set of 4; 2 salts, 2 peppers.)

EARL PRODUCTS COMPANY
701 N. Sangamon (Dept. H) Chicago 22, Ill.

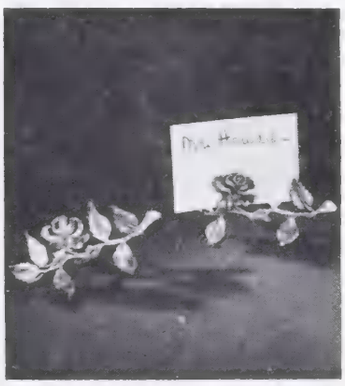
SHOPPING



DOUBLE VISION. Papa's two sugarplums are doing a sister act in matching 2-piece balbriggan pajamas—and they're a fetching pair, indeed! In red cotton jersey with elasticized ankles and cuffs and flattering ruffle trim on the roomy top. Mother's sizes are small, medium, large: $5.95. Daughter's sizes, 4-16, $4.50. Ppd. Robin Hood's Barn, 678 High St., Westwood, Mass.

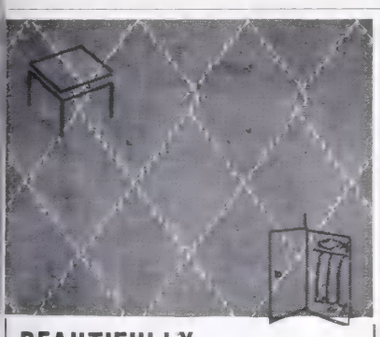


PLACE CARD ROSES. sculptured of sterling silver, are such small triumphant touches as famous hostesses are made on. They're beautiful enough to send to the most discriminating woman on your Christmas list. Each place card holder is $2.20 including tax and postage. Edith Chapman, 260 Main St., Nyack, N.Y.



MEN LOVE THESE, show them off like mad. A five-franc coin (usually more than 100 years old) has been split in half by Pernet, cutlery artisan of France. The coin conceals a forged-steel knife blade, file, and scissors. These simply pivot out. Coin is about the size of a silver dollar. $15 ppd. D. Corrado, Inc., 26 N. Clark Street, Chicago 2, Ill.





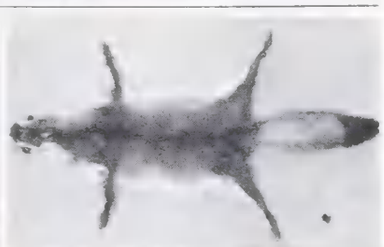
BEAUTIFULLY STITCHED QUILTED PLASTIC FABRIC

Now you can make your own bridge table covers, seat covers, appliance covers, shelving, closet interiors, closet accessories, and cover your closet walls with beautifully quilted plastic in neat diamond pattern formed of nylon thread with transparent plastic back, 36" wide. Easy to put up and wipes clean in a jiffy.

Available in the following shades: Blue, Yellow, Pink, Green, Grey, White and Red.

$1.00 yd. Send check or money order. No C.O.D.'s. All orders less than 6 yds. include 35c for postage and handling.

FABRO PRODUCTS
40 EAST 19TH STREET, N. Y. 3, N. Y.



GENUINE WILD GRAY FOX SKIN FOR LITTLE "FRONTIERSMEN"

Your little "frontiersman" will be the envy of his neighborhood when he has one of these real, honest-to-goodness gray fox skins hanging on his wall or as a rug beside his bed. Trapped in the wilds where Davy Crockett once roamed, the pelt has been tanned to keep it soft and luxuriant. Skin is 36" overall . . . fur is thick and has its original color tones. Comes with fascinating wild life lore about foxes. An unusual and wonderful gift for Christmas or birthdays.

Only $2.95 Postpaid

ALSO AVAILABLE . . .
real gray wolf skin, 4½ ft. overall . . . $5.95

Send for free catalog.

artisan galleries
2100-A12 N. Haskell, Dallas 4, Texas



RALEIGH TAVERN STOOL

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

24" or 30" high. Specify which.

Direct from workshop to you.

Unfinished, smoothly sanded — $6.95
Light natural finish — $7.95
Maple, mahogany, walnut, cherry or pine finish — $8.95

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-125 STATESVILLE • NORTH CAROLINA



Personalized MY OWN CRAYONS

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" X 5".

$2.95, plus 30c handling charge
No CODs *Send for FREE Catalog*

GOTHAM GIFTS
67-85 Exeter St., Dept. H12, Forest Hills 75, N. Y.

new! contour pillow rest

filled with non-allergic viscose rayon
HEALTHFUL RELAXATION FOR TV . . . READING . . . TRAVELING



Here's the ideal head-rest . . . contour moulded with just the right "give" to let you settle back and relax. A *wonderful gift idea, too!* IN LUSTROUS SATIN: *Chartreuse, Rose, Green, Gold, Wine, Blue, Hunter Green.* IN FLOWERED CAMBRIC PRINT: *Blue, Rose, Gold, Green.*

Specify color and material when ordering

IMMEDIATE DELIVERY *Shipped Anywhere* **Money Back Guarantee**

$4.95 POST PAID

COMFORTS — PILLOWS RECOVERED
Guaranteed by our Seal of Satisfaction

H.G. ORIGINALS
Write for Free Samples & Booklet B
104 W. 29 St., N. Y. 1, N. Y.

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



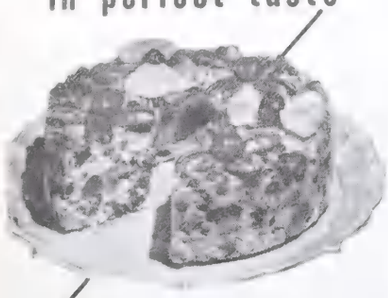
Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1867
113 Madison Ave., Memphis, Tenn.

THE *Gift* THAT *Excells* in perfect taste



MANOR *Texas Fruit Cake*

Here, truly, is a delectable gift that is always appreciated. This modern fruit cake is baked without citron or peel, and only choice Hawaiian pineapple, candied cherries, white raisins and Texas pecans are used in a pure butter batter.

From the outside in . . . Manor Texas Fruit Cakes reflect distinguished quality. Every cake comes individually packed in a picturesque presentation metal container depicting panoramic scenes from Texas history. Manor will gladly package, address and mail, postpaid, your Texas Fruit Cake gifts at no extra cost. An attractive greeting card is furnished for your signature, which we will sign and enclose for you.

TO ORDER: List names and addresses of those to receive Manor Cakes and send with check or money order.



ONLY $5.10 3 LBS. POSTPAID

MANOR BAKING CO.
3503 MANOR WAY
DALLAS, TEXAS

Just press Pete's head . . . his sharp beak picks up your matches, hors d'oeuvres picks, toothpicks. 3½" metal "log" holds ample supplies.

Copper-tone ..... $1.50 ppd.

Birdlike colors ..... $1.00 ppd.



MEET WOODPECKER PETE!

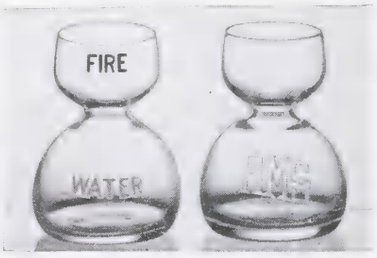


Salt and pepper set in sturdy, non-corrosive plastic. Perky red-headed Pete is peckin' away at the bright gold-finished tree trunks. 2⅜" high.

$1.00 ppd.

FREE—our big catalog, full of unusual gift ideas. Write us!

NOB HILL HOUSE
Box 1592, Dept. HBB
SAN FRANCISCO 1, CALIF.



"FIRE AND WATER" JIGGER-CHASERS

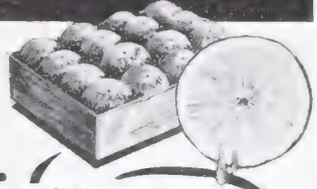
Make a merry toast with these clever "Fire and Water" Jigger-Chasers. Fill the bottom with his favorite chaser. Fill the top with his favorite "fire" brand. They won't mix. First drink takes "fire," the next drink puts it out. Glasses can be personalized with three initials, or decorated with "Fire" in red and "Water" in white. Get a set for his holiday entertaining. Wonderful gift for your friends, too. Each, only $1.00

Set of 4, postpaid, $3.75

No C.O.D.'s please. Send for Free Gift Catalog.

GLASSCRAFT 920-B Chicago Ave. Evanston, Ill.

There is Nothing Finer!



Texas RUBY RED GRAPEFRUIT

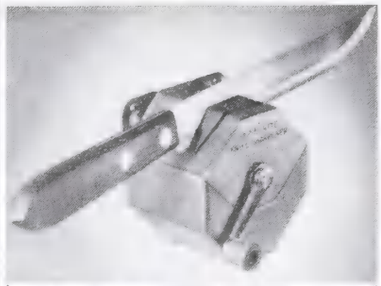
Treasured gift — sweeter flavored delicate red-meated Texas Ruby Red Grapefruit. Packaged from select tree-ripened fruit direct from The Mummert Groves. On customer order ONLY. Send your gift list — we'll do the rest and enclose a personalized card. Guaranteed shipments prepaid.

Ruby Red or Assorted. Please indicate which.

THE MUMMERT FARMS
P. O. BOX 66, PROGRESO, TEXAS
Please ship the following to names and addresses attached.

- ☐ Pack 2A — ½ bu. carton RUBY RED . . $6.35
- ☐ Pack 2E — ½ bu. carton Ruby Red and Oranges 5.65
- ☐ Pack 2D — ½ bu. carton White Marsh Grapefruit and Oranges 4.85

Send for gift pack folder



OIL HONING WITH A TWIST

Now you can have Oil Honed Knives that are sure to be razor sharp, with a twist of the wrist. Guide Slots hold the knife at just the right angle for correct sharpening. No guess-work or adjustments. Ideal for the popular Hollow Ground knives, because it will not heat, grind or shear the razor thin blade. Is all metal with a Baked-On Enamel finish. Self-Lub Bronze Bearing and a Tru-Bal Corundum Hone, for long service. Comes complete with Honing Oil.

SPECIAL PRICE only $3.00 ppd.

HONE-RITE, Box 103-B
ELGIN, ILL.



WINDOW



AN ANGEL CHILD, or any heavenly creature you know, is the perfect subject for this angel picture frame. The wrought iron has been designed with the delicacy of a garden pagoda, and there's a fat little cherub to watch over the one you love. In strawberry-pink or chalk-white, with easel back, it's 13" x 8" overall, holds a 6¼" x 4¼" picture. $3.95 plus 35¢ post. Anders Co., 66 Beaver St., New York 4.

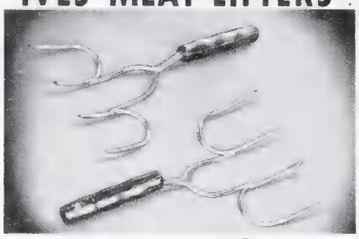


COMPASS POINTS LIGHT UP on this decorative brass, inside dial to show you which way the wind is blowing outside! Here's how it works. A small brass vane on your roof transmits the wind direction to you indoors by way of 50 ft. of connecting wire, and a light glows in the proper compass point on the 7½" wall dial. $49.95 complete, ppd. Cape Cod Wind Indicators, Harwichport, Cape Cod, Mass.



RAZZLE-DAZZLE RHINESTONES stud a rocket-red rolled cowhide collar, and *Wow!* Fido's the flashiest fellow in town. Nylon-stitched collar has Corbin padlock, pet's name on plate. Also in black, green, tan or white cowhide. $2.75. Matching rhinestone-studded 5′ lead, $1.50. Take neck girth with string. Send string and pet's name to Curtis Creations, Dept. H-1, Genesee-Hopper Bldg., Utica, N.Y.

IVES MEAT-LIFTERS . . . *the perfect practical gift for the Gourmet!*





For *any* occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of juices. Approximately 11" long; overall tine spread 6½"; positive grip finger-fitting handles. Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. Money-back guarantee.

$2.75 *per pair* plus 25¢ postage in U. S. A.

IVES NEW PRODUCTS, Inc.
208 Medical Arts Building ▪ Richmond, Indiana

IT'S TIME FOR COCKTAILS!

HOUR GLASS COCKTAIL SHAKER

A conversation stimulator even when empty, this aristocrat of cocktail shakers is magnificently fashioned in the hour glass shape. All metal parts are solid brass especially lacquered to preserve the finish. It's 9" tall, has 30 oz. capacity. $11.50 plus 50¢ postage.

- *Same shaker, mirror-chrome finish, $9.98 plus 50¢.*

Satisfaction guaranteed! Send check or M.O.

FREE GIFT CATALOG!

FERNWOOD STUDIOS
DEPT. 4, P.O. BOX 2, BELLEVILLE 9, NEW JERSEY



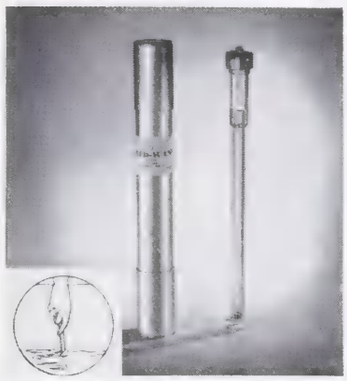
SHOPPING



OTOR COURTLINESS is
ovided for Happy Wanderers
th this Coffee and Liquor
ddy. The A.M. side has a 2-cup
ectric percolator, thermos for
eam or fruit juice. 2 cups,
oons, coffee and sugar contain-
s. The P.M. holds 2 quart bot-
s, recipe cocktail shaker, stain-
ss steel jigger, 8 glasses. In tan
ather-like case, with 2 or 3
tials. $42.50 ppd. Wales Lug-
ge, 540 Madison Ave., N. Y.



**HE SPEED OF A SPEED-
OAT** no longer need be esti-
ated by guess or by golly. The
eed Wand does it for you. Just
ld it over the side of the mov-
g boat with the head submerged
r a few seconds. Lift it out, and
e speed of your boat is regis-
ed on the graduated scale. It
easures accurately from 5 to 35
p.h. Sturdy plastic, 13" long,
.95 ppd. The Crow's-nest, 475
fth Ave., New York 17.



RANDMOTHER ROCKER
a little darling. With padded
rm fitting back and coil spring
at. it's crafted of fruitwood in
mahogany or fruitwood finish.
" high, 21" wide. $27.50 in mus-
or your fabric (send $1\frac{1}{2}$ yds.
)-54" or 2 yds. 36"). In beige
black Colonial floral tapestry,
9.95. Exp. coll. No c.o.d.'s.
nd 10¢ for chair brochure.
hair Shop, Box 725, Morganton,
orth Carolina.





IMPORTED ATHENS, GREECE

Gifts Well Remembered

DECORATIVE PLATE. White figures with highly glazed Attican Black background. Greek key trim. (Concealed hanger). Approx. $6\frac{3}{4}$". Each $2.95

AMPHORA. (left) Highly glazed Attican Black background. Greek key trim. Approx 5". Each $3.95

OINOCHOE. (right) Bright yellow background with highly glazed Attican Black figures and trim. Approx. $5\frac{3}{4}$" high. Each $3.95

Add 25¢ for Postage.
No C.O.D.'s please. Money back guarantee.
Write for new free gift Catalog.

Grecian Imports

775 W. Harrison St., Dept. L, Chicago 7, Ill.



It's New . . . It's Different

It's the nicest, cleverest one you've ever seen. Sparkling clear glass coffee server has a wide-grooved, bright brass-finish collar and black lid with brass-finish knob. Holds a full Qt. $13\frac{1}{2}$" high. Warmer base and server handle of gleaming brass-plated metal. So versatile you'll use it without base for serving all beverages. So giftable and keepable. Only $2.95 Ppd.

PULL UP LIGHT

A pin-up lamp with that smart decorator touch. Adjusts up or down. Swivels left to right. Gives light where needed. Use anywhere, above bed, desk or sofa. Shiny brass-plated wall bracket holds black wrought iron lamp and black 10" metal shade with white reflector. $3.25 each or $6.00 a pair. Ppd.



Gift-wrapped for additional $.35 each. Ohio add 3% Sales Tax. No C.O.D.'s please. Money-back guarantee.

Stanley J. Manow
(Formerly House of Stanley)
Dept. 12H, P.O. Box 5356, Columbus 19, Ohio
Write for free gift catalogue.



CRYSTAL PUNCH SET
with 12 cups & ladle

Add to the festivity of this holiday season—and all festive occasions, for years to come! Few things can add so much to happy gatherings, the year around, as a joyful cup raised to drink a health! This handsome, heavy, sparkling crystal glass 7 quart punch bowl in graceful "Swirl" pattern will enhance the finest table. Set includes 12 matching "hook-on" handled punch cups and ladle.

ONLY **5.50** POSTPAID Sorry—no COD's

Extra 12 punch cups, postpaid **$2.50**

WILEY WATSON Dept. 412
33 West 9th St. New York 11, N. Y.
Satisfaction—or your money back!



Old Time Country Sausage
Like Grandpa Used to Make
Ideal for Christmas Giving

Tenderest, juiciest, most delicious sausage you ever tasted! You'll rave about superb, old fashioned Tennessee Farm Sausage. Made to our Grandfather's treasured Tennessee recipe—a warm blend of juicy hams, tenderloins, all the choice cuts of tender porkers, accented by just the right touch of fragrant natural spices. Doesn't cook away in the pan. Order today. You'll be delighted, or money back. Six 1 lb. sacks, in dry ice, $5.85 postpaid. Send check or M. O. Tennessee Farm, Box 2338-H, Dallas, Texas.

BE DOGMATIC ABOUT IT

Christmas Gifts a Favorite Breed.



SNACK TABLES

18" High
$13\frac{1}{2}$" Square
Black or Walnut
Specify favorite breed for title
$10 prepaid.

BEAGLE
BOXER
CHIHUAHUA
COCKER SPANIEL
COLLIE
DACHSHUND
GERMAN SHEPHERD
POODLE

Write today for information of hand-painted authentic, lovely dog-accessories.

ValleyMart Box 6300 Falls Rd. Baltimore 9, Md.

AGED LIKE VINTAGE WINE
(Smoking alone takes 30 days!)



Jordan's GENUINE
VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 115 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

Our hams are prepared to please discerning people, and we guarantee complete satisfaction. Weight 8 to 13 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U.S. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1433-C E. CARY ST., RICHMOND, VIRGINIA

Please send_____Jordan's Genuine Baked Virginia Ham(s). Size about_____lbs.
☐ Check enclosed $_____ ☐ Ship now.
☐ Ship for Xmas.

NAME_____
STREET_____
CITY_____STATE_____



WINDOW



3-IN-1 DOUBLE BOILER This is absolutely *marvelous*. Polished cast aluminum bottom doubles as saucepan. Ovenproof stoneware top, gray with pink lining, has double pouring lip serves as baking dish, is handsome enough to come to the table. Lid fits top and bottom. With black heatproof handle, 1½-qt. size, $12.75; 1½-pt., $10.45; ¾-pt., $6.95. Ppd. La Cuisinière, 133 E. 55th St., New York 22.



DOLLS PLAY BRIDGE with a card table set exactly like this and it's scaled to the proportions of a doll house of course. The black metal table, 3″ square, is decorated with roses, and it actually folds up! So do the 4 little chairs. Very sturdy and *very* cute! $2.95 the set postpaid. Artisan Galleries, 2100 N. Haskell, Dallas, Texas.



APOTHECARY SCALE of polished brass is so indisputably handsome that it is indeed the only decorative accessory you need in a room. Heap it with fruit and place it proudly on your dining-room table or sideboard or on the marble top table in your living room. Topped with a Federal eagle, it's 19″ long, 18¾″ high. $21.50 ppd. Art Colony Industries, Inc., 9 University Place, New York 3.



10 LIVE LOBSTERS iced all the way to you for only $14.95 PLUS EXPRESS

A choice selection of the FINEST, FRESHEST and FRISKIEST lobsters ever to make an epicure drool with delight. Ten of Maine's first "salt water citizens", each about 1⅛ lbs., packed ready-to-cook and serve in their own disposable metal steamer . . . nestled in ocean-fresh rockweed and shipped ANYWHERE in an ice-filled wooden barrel. Live delivery is guaranteed within 1800 rail miles. Larger shipments, or express prepaid GIFT shipments, can be conveniently arranged.

Just fill in the coupon to tell us WHERE and WHEN to ship your order. Allow a week or more between the date you mail—and the time you expect shipment.

WANTED MONTH DAY

NAME.....

ADDRESS.....

CITY..... STATE.....

Check or Money Order must accompany order



SIMON GURNET
HARPSWELL—MAINE
P. O. Box 459 • BRUNSWICK, ME.



GOURMETS, ATTENTION!
PERSONALIZED STEAK PLANK and CARVING BOARD

Enjoy a Planked Steak or Planked Fish with all the trimmings. Large family-size hard wood plank, 18″ x 12″ x 1⅛″ thick, with any one initial deeply carved will catch the tasty juices and take the oven's heat. Excellent carving board too for barbecues and picnics. ONLY **$8.95** postpaid.

Planks made to your pattern with special carvings.

Prices Quoted

Write for catalogue of unusual woodwork and gifts.

CHARLES W. CHASE
1 HADDAM NECK
EAST HAMPTON, CONN.



Delicious
PENNSYLVANIA DUTCH ASSORTMENT

The Perfect Gift! Seven delightfully different types of crisp, buttery pretzels—baked to authentic Pennsylvania Dutch recipes. Colorful, re-usable tin makes attractive container. Picturesque lid makes unusual serving tray or wall plaque.

For business associates, family—or the friend "who has everything!"

$4.95 postpaid anywhere in the U.S., or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Check or M.O.—sorry, no C.O.D.s.

BACHMAN BAKERIES CORP.
2523 Kutztown Road, Reading, Pa.

Christmas Joy for All!
FRESH
FLORIDA FRUIT

A beautiful, imported Mexican basket packed with the finest tree-ripened, naturally colored Oranges, White Grapefruit, Tangerines, Marmalades, shelled pecan halves and unusual candies. An outstanding gift in a handy re-usable basket, shipped in a special corrugated container for safe delivery.



½ BUSHEL MEXICAN BASKET **$6.95**

FULL BUSHEL MEXICAN BASKET **$12.00** EXPRESS PREPAID*

SUNSHINE PACK—Beautifully packed, choice quality fruit. All Oranges, all grapefruit, or mixed. Please specify.

Full Bushel $6.00 Half Bushel $4.25
Full Box $9.25 ¾ Bushel $5.00
Commercial discounts on all quantity orders.

The BARFIELD GROVES
Dept. HB-4 Polk City, Florida

* All prices include delivery charges. East of Mississippi River and La. Ala. and Miss. To Wis., upper Mich., Iowa, Kan., Minn., Colo., Neb. and Texas, add 10¢ — All other states, add 20¢.

No Shipments to Arizona or California.

ALL SHIPMENTS UNCONDITIONALLY GUARANTEED. ORDERS FOR CHRISTMAS DELIVERY MUST BE RECEIVED BY DECEMBER 10th.

Amazing New



SCREW TOP JAR OPENER

Frayed nerves are at an end with this jar opener that *works*! Open any jar up to four inches in diameter with little effort. Thousands of women use them to open sticking finger nail polish bottles. So simple even a child can use them. Last forever. Made of nickel plated steel, small enough to keep with silverware. Guaranteed. Send. . . . **$1.00** postpaid.

CLARK-MOORE
DISTRIBUTORS
Dept. HB-12, P.O. Box 586, Del Rio, Texas

Old-Fashioned
Pfeffer-nuesse
(PEPPER-NUTS)



Here's an Old-World palate-treat for holiday enjoyment. It's old-fashioned Pfeffernuesse (Pepper-Nuts) — baked confection-cookie nuggets of snappy, spicy goodness that tingle on your tongue. Wonderful with coffee—a touch of *gemuetlichkeit* from old Milwaukee with your holiday drinks. Makes an unusual and delightful gift. Packed in colorful useful metal cans. Send check or money order for $3.50 for 2 lbs. net wt. Shipments only in continental limits of U. S. (Postage paid) Sorry, no C.O.D.'s.

OSWALD JAEGER BAKING CO.
Established 1879
900 W. Somers Street, Milwaukee 5, Wis.

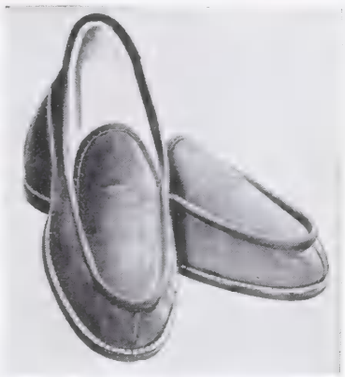


FIGHT MENTAL ILLNESS

GIVE—MENTAL HEALTH FUND

SHOPPING

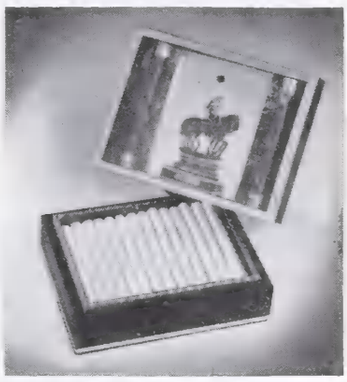




RED SUEDE SLIPPERS for your Lord and Master will make his homecoming and his fireside the bright spot of his day. The red is a real red, cheerful as holly berries. The lining is natural lamb's wool, warm as toast. The soles are leather. They come in men's whole sizes 7 to 13. $9.50; in women's whole sizes 5 to 9, $8.95; ppd. Johnny Appleseed's, Inc., Box 713, Beverly, Mass.



MY FRIEND ERMINE. Six genuine ermine tails are gathered into a sophisticated corsage, topped with a rhinestone studded fan. Pin it to your coat, white blouse, pastel sheer wool or black suit, and you'll collect second glances as flattering as pearls. Just $4.50 including tax and postage. Order from Harold Rubin, 52 E. 56th St., New York.



VIP FOR A VIP. A cigarette box of imperial grandeur is indeed a Very Important Present for a Very Important Person! Gold-trimmed black wood, the cover is a shadow box that frames a "marble" pillared tableau. A lead figure of a French cavalry officer in colorful regalia is dramatically reflected in a mirror background. 5½" x 4½" x 2¾" high. $15.95 ppd. Chalmar, Split Rock Rd., Syosset, N.Y.

A Gift They Can't Buy at the Store



Select, Vintage-Quality N. Y. State Cheddar Cheese

Choice old-fashioned natural cheddar cheese from the year's *gold-medal** production by master Dairylea Cheese-makers.
CHEST O' CHEDDAR, 10 oz. wedge sharp; 8 oz. wedge mild cheddar; 2 lb. loaf process American; 6 oz. jar. Cheddar Spread; 8 oz. Cheddar Party Roll. Approx. 4½ lb. net . . . $4.25; *add 50c west of Rockies.*
WHEEL O' CHEDDAR, Wax-coated, can be aged to any desired sharpness. Not less than 5 lb. . . . $4.50; add *50c west of Rockies.*
LOAF O' CHEDDAR, Approx. 2½ lbs. . . . $2.00; *add 25c west of Rockies.* Two loaves wrapped separately. 5 lbs. . . . $3.95; *add 50c west of Rockies.*
All in special gift carton or wrapping: Send gift list with *check or money order,* your gift card enclosed. Perfect delivery by post-paid mail guaranteed. Christmas delivery on orders received by December 10.

*Gold Medal Award, N. Y. State Fair, 1955

DAIRYLEA®
400 Park St., Room 31, Syracuse, N.Y.



Sterling Silver and Crystal
SACCHARINE BOWL

Crystal and sterling silver Saccharine bowl has its own tiny sterling spoon, and it's beautiful enough to take its place right along with Grandmother's silver service. 2½" wide, 2¼" high, tax incl. ppd. **$5.00**

SORRY NO COD's
THE *Lillian* SHOPPE
(Dept. B12)
20 Armat St., Germantown, Phila. 44, Pa.



"MUMS" ENGLISH BONE CHINA

Herbert S. Mills
11 EAST KING ST., HAMILTON, CANADA

Elegant 18th Century Silver
WATER PITCHER



SPECIAL VALUE:
Only $13.95 Tax Incl.
(Reg. $21)
Shipped gift wrapped, Ppd.
ORDER NOW! We Pay Postage

This beautiful Silver reproduction will be treasured by you through the years with pride. It's the perfect Silver gift you'll love to give or own yourself. Heavily silverplated, with a gleaming high lustre finish. Height 11", Capacity 2 qts. Comes complete with Ice Stopper. Set on four English Rosebud feet.
EXCEPTIONAL VALUE. NOW $13.95.
Money Back Guarantee
• *Send for FREE 12 PAGE CATALOG*
CROYDON SILVERMART, Ltd.
(Dept. HBD) 805 Lexington Ave., N.Y. 21, N.Y.



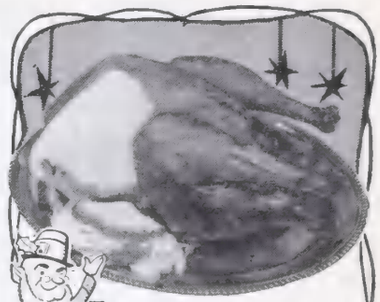
EGG HEADS

In other words, people with brains in their heads will jump at the chance to stock up on these zany egg cups that will ring your breakfast table with early morning smiles. Wooden cups come with handpainted pixie faces that are loaded with charm, and to top them off, each wears a woolen cap to keep your egg warm! 2¾" high, each Postpaid **$1.00**

Two Eggheads Ppd. $1.95
Three Eggheads Ppd. $2.75

SORRY NO STAMPS OR C.O.D.s PLEASE
Send For New Gift Catalog

Page & Biddle
21 Station Road Haverford B12, Pa.



The most "taste-full" gift... FORST
CATSKILL MOUNTAIN
Smoked TURKEY

So wonderfully tasty . . . and in such wonderful taste . . . when you give a magnificent Forst Catskill Mountain Smoked Turkey! Each tender, juicy morsel, a taste-thrill! Each golden-brown bird is succulent, smoke-sweet to the bone. Only we Forsts know the secret of such indescribable feasting. We cure our plump birds in rare, zesty spices, aromatic herbs, slowly smoke them over fragrant apple-wood according to our generations-old family recipe. Whole smoked turkeys range from 8 to 20 lbs. (net smoked weight). All ready to slice and serve. Price of $1.75 per lb. includes delivery charges, beautiful, festive gift-wrapping. Order today, solve all your Christmas gift problems the easy, delightful Forst way!



YOURS FREE!
Magnificent new Forst catalog . . . bursting with holiday entertaining tips. Send for your FREE COPY!
THE FORSTS, Route 415, Kingston, N.Y.

All Forst Products are Government Inspected

THE FORSTS,
Route 415, Kingston, New York

I am enclosing my check for $.....
Please ship, charges prepaid .... Smoked Turkeys (8 to 20 lbs.) at $1.75 per lb.
☐ Mail me full color catalog free.
Name .....
Address .....
City .....Zone ...State .....
☐ I am enclosing gift list. Ship with greeting card.

COMICE PEARS
FOR Christmas Giving



AS LOW AS $3.75 DELIVERY PREPAID
FROM ROGUE RIVER VALLEY
MEDFORD, ORE.

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please. **DELIVERED PRICES (order by number)**
No. 1—De Luxe Box (8 to 14 pears) . . . **$3.75**
No. 2—De Luxe Box (15 to 18 pears) . . . **4.65**
No. 7—Asst. Fruit Chest (about 14 lbs.) . . **6.95**
No. 5—Asst. Fruit Basket (about 18 lbs.) **14.15**

WRITE FOR FREE CATALOG
For Fruit Club Prices see Catalog
PINNACLE ORCHARDS
407 Fir St., Medford, Oregon
Rush Free Full-Color Catalog to
Name
Address
City Zone State

it's a "stopper" of a gift . . .

Mopper

the new absorbing
AFTER-BATH ROBE



Guard against colds! Don't shiver! Hang Mopper a reach away from tub or shower, and dash from your splash warm as toast.

HERE'S A GREAT big wonderful polar bear of a robe for drying off swiftly and warmly after shower, tub, or swim. Made of thick, luxurious, thirsty, snow-white Cannon terry cloth, with yards of comfortable fullness, huge draft-screen collar, tassel tie at neck . . . it's a whopper of a mopper! Fits any man or woman, but if the lucky guy is over six feet, order king size and add a dollar to the price. A great buy and a heart-warming gift. Get one for yourself . . . several for house guests. Mail orders promptly filled.

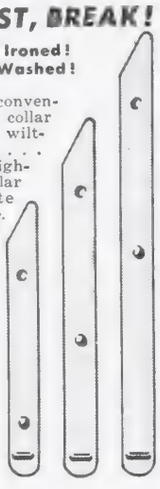
Sorry no C O D's.

Shipped prepaid if remittance accompanies order. **$6.95 ea.** (3 for $20)

Woodmere Mills, Dept. HB25
P. O. Box 167, Bennington, Vt.

STAINLESS STEEL
COLLAR STAYS
Can't BEND, RUST, BREAK!

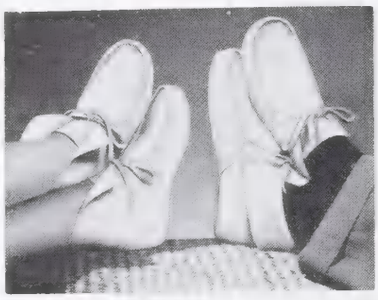
- **Won't Fuse To Collar If Ironed!**
- **Won't Twist In Shirt If Washed!**



At last you can end the inconvenience of broken and lost collar stays! No more rolled-up, wilted, sloppy-looking collars . . . thanks to Mrs. Damar's high-quality stainless steel collar stays that accommodate your entire shirt wardrobe. Guaranteed never to break, twist, bend or rust . . . even when shirt is washed and ironed. 3 different sizes to fit ALL your collar styles. Protruded top makes them easier to insert and remove — even in starched collars. A lifetime supply — 50 for only $2.00, postpaid. 10-day money-back guarantee. Send check, cash or money order today!

Mrs. Dorothy Damar
387 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable par Montreal, 77 Vitre Street West, Montreal, Que.



RELAX in PATAKWA MOCCASINS
Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

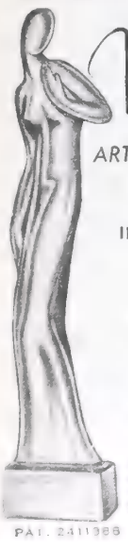
HANDCRAFTED in Natural Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8 . . . . . **$4.95**
in sizes 9 thru 12 . . . . **$5.95**



FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9 . . . . . $2.95
11, 13, 2 . . . . $3.95
Send cash, check or m.o. For COD's send $2 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. B-3 Tucson, Arizona



Nubrest
TRADE MARK

ARTIFICIAL BREASTS— FOR AFTER SURGERY

INDIVIDUALLY SCULPTURED
or
MADE IN NINE SIZES

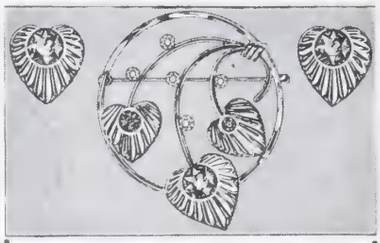
- RE-CREATES CONTOUR
- VENTILATED
- SOFT
- WASHABLE

Ideal for Swimming
Defies Detection

Send for ILLUSTRATED GUIDE for TAKING MEASUREMENTS

PAT. 2411386

HELEN PERL
104 WEST 70th ST. • NEW YORK 23, N. Y.



A TREASURED GIFT
For "The" Woman in Your Life

Exquisitely styled and daintily feminine HEART SHAPED PIN, with perfectly matched EARRINGS . . . a spray of simulated birthstones (your month) accentuated by a field of brilliant white stones . . . in the charm and color of highly polished yellow gold . . . in beautiful white satin gift case . . . an ideal Christmas gift!

Send check or money order.

Federal Tax Included **$12.95** Post Paid

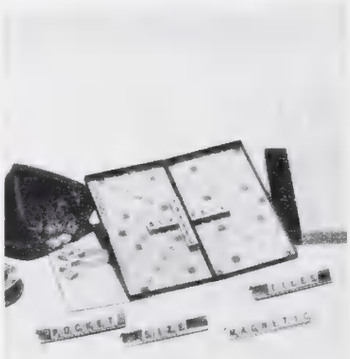
Keepsake House
LIFETIME GIFTS
263 E. Fordham Road, N. Y. 58, N. Y.



WINDOW



BOWL OF PLENTY. Beautifully crafted of antiqued maple, mahogany, light or dark pine, this was designed as a knitting bowl. And it's a wonderful one. But you'll want to use it for other things, too—for fruit in the colorful profusion of a Currier & Ives print, for a buffet salad bowl. 21½" high, 14" diameter. $14.95 postpaid. Order it from Templeton Craftsmen, Templeton, Mass.

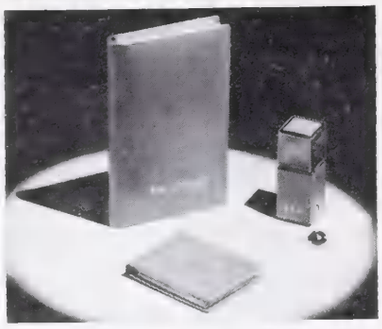


TRAVEL SCRABBLE. It's pocket-size, and the magnetic tiles cling to the 8" x 8" opened playing board, no matter how bumpy the plane or pitching the sea or breezy the beach! Steel board folds into an 8" x 4" x ¾" box. Ivory plastic tiles have imbedded magnets. Felt carrying case becomes tile bag during play. With 4 racks, $7.95 ppd. Holiday House, 112 Bellevue Theatre Bldg., Upper Montclair, N. J.



THIS WILL ROCK HIM! A collection of 15 Rocks and Minerals includes 2 different samples of important uranium ore used in atomic energy. He'll also gloat over the turquoise, travertine, obsidian, alabaster, agate, quartz, etc. Each sample is neatly displayed, identified and described. Just $1 per box of 15 specimens; 6 boxes are $5. Ppd. Frontier Traders, Box 4035, Dept. HS, Tucson, Arizona

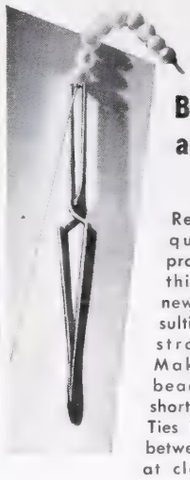
---



Travel Companions for Gadabouts

Aboard or abroad here are three wonderful gifts for traveling friends. All are of genuine top grain, hand crafted leather, hand tooled in gold. Each in choice of pastel green, light blue or black. **Trip Abroad:** a complete record book for foreign travel containing 40 pages of travel data as well as maps, address book, itinerary, places visited, etc. With gold plated pencil and gold-edged pages. 6½"x8¼". A gift for men, too. $7.95. **Personalized Perfume Bottle** with 3 letters in gold; glass lined, non-breakable, spill-proof bottle with inner cap for safe sealing. Screw-on top, is gold finished. 3"x1"x1". Includes tiny funnel for filling. $2.95. **French Soap-Leaf Book** is a convenient way to carry the finest hand soap in purse or bag. 2⅛"x3½" with 3 soap-leaf fillers. $2.50. Add 25¢ to each given price for postage and handling.

GLADYS K. HANNAH
The Lamplighter Dept. HB-12
BARRINGTON, ILLINOIS



the amazing, NEW

BEAD STRINGER and KNOT TYER
by POST

Re-string beads quickly, easily, professionally with this remarkable new invention. Resulting strands are strong, durable. Makes strings of beads as long or short as you desire. Ties knots very close between beads and at clasp protecting strand against breakage. Made of metal. Complete with bead cord and full instructions.

$1. *SATISFACTION GUARANTEED!* Postpaid! We ship daily!

POST EL. COMPANY, INC.
BOX 335-HA, ANDOVER, NEW JERSEY

SHOPPING



T AHOUSE TROUSERS and Mandarin Jacket add up to an A Home-Television costume that w think you'll like. The Chinese r or turquoise crepe jacket has g l braid trim, gilt temple but- s and a delicate gold and sil- leaf design. Trousers are b ck rayon satin. Both are wash- e. Sizes 32-40. $5.95 postpaid. T Beehive, Boston Post Rd., Madison, Conn.

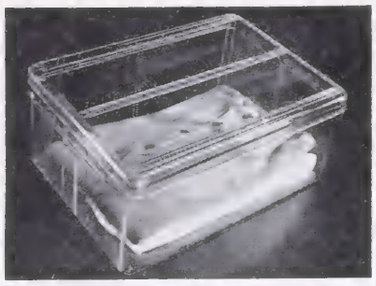


TO YOUR EARS in Christ- spirit? And in shopping, pping, decorating? This is the st way to be up to your ears Christmas trees. Darling little tery trees are snow-flecked en, decorated with real orna- nts that will dazzle the men nt away from the New Year's ch Bowl. Darling, too, for r daughter's stocking. About long, $1.10 the pair, incl. tax. l. Taylor Gifts, Wayne 1, Pa.



NTA PIECE. This is a mer- way to "deck the halls" for iday days. Sculptured white al rod Santa has candle- der arms that swing in and . His red bead eyes match the candles you'll use. On the ntel among glossy ivy or red aniums, he'll be abloom with letide gaiety. 15" x 19", he's 50 ppd. Candles not incl. Laur- Gifts, Dept. HB, Box 312, shing 52, New York.





GIANT CRYSTAL BOX

Keeps Delicate Sweaters and Lingerie Fresh and Lovely

A wonderfully practical polystyrene case that prevents harmful dust particles from damaging delicate finery. Handsome and durable, the case and cover are crystal-clear so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf, perfect for off-season storage.

An ideal gift for the Christmas holidays. **$4.95** ppd.

No C.O.D.'s or Stamps, Please.

NATIONAL HANGER COMPANY
Dept. H.B., 15 West 18th St., New York 11, N.Y.



New, Smartly Styled

EARRING SAFE

with Hinged Cover

Keeps earrings and clips so handy . . . you'll find any pair in a jiffy! Makes beautiful display on your dresser and cover protects them from dust. Made of heavy lucite with Honduras Mahogany or Hard Maple ends. Large case as shown, 9" x 4", 3 rows, $5.95; small, 6" x 3⅜", 2 rows, $3.95, ppd. Guaranteed to please.

KAY'S

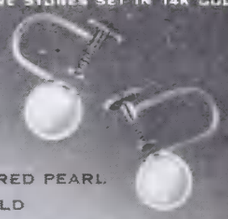
Dept. HB-7, P.O. Box 213, Englewood, N. J.

"famous since 1921"

Merrin

530 MADISON AVE. (COR. 54TH)
NEW YORK 22

GENUINE STONES SET IN 14K GOLD



CULTURED PEARL
14K GOLD
EARRINGS, $9.90†
LARGER SIZE,
NOT ILLUSTRATED $15†



BLACK STAR SAPPHIRE
14K GOLD TIE TACK $25†
LARGER SIZE $35†



CULTURED PEARL
GOLD TIE TACK $5†
LARGER SIZE $10†



CLUSTER
EARRINGS
WITH MATCHED
CULTURED PEARLS
AND PERFECT DIAMONDS $55†

†TAX INCLUDED
ALL JEWELRY ACTUAL SIZE
MAIL ORDERS FILLED ♦ POSTAGE PREPAID
UNCONDITIONALLY GUARANTEED



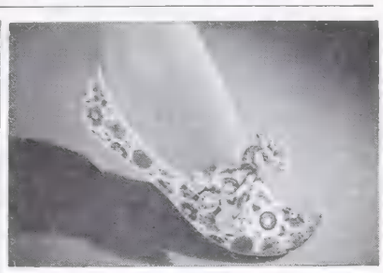
APRONS that are LOADS of FUN!

sparkling Christmas red, these gay ttle aprons are just in time for the Holi- ays. Delight all the gals on your list, nd order according to personality, from ese expressions. $2.00 each, postpaid.

The hell with housework" w/pocket
My heart belongs to Daddy"
Don't kiss me, I'm busy" w/pocket
I love you" in ten different languages
Too many kisses spoil the cook"

Miss Lorraine

ox 345—Dennisport, on Cape Cod, Mass.
Satisfaction guaranteed, or money refunded.



HAREM SLIPPERS PUT AN EXOTIC LOOK UNDERFOOT!

These clever Harem Slippers are exotic to look at, fun to wear, and oh, so comfortable! Made of bright-patterned Persian print cotton, Harem Slippers have kitten-soft suede soles—foam rubber inner soles with double thickness in heels. Toes take an "oriental" tilt and six bright gilt coins tinkle from the bow ties. Harem Slippers look delightfully frivolous, but are so really practical—long-wearing and completely washable. And what a clever idea for a really different Christmas gift!

Send shoe size for correct fitting. **Per Pair, only $3.95** postpaid

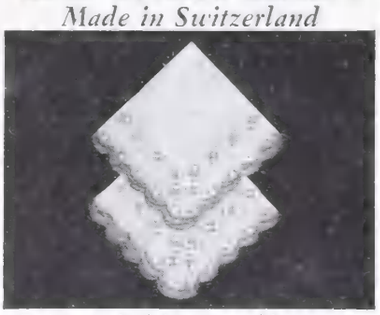
Send for free catalog.

artisan galleries
2100-A12 N. Haskell Dallas, Texas

Just in Time for Christmas!

Hand-Loomed Hankies

Made in Switzerland



Dainty, colorful rosettes blossom in red or blue midst a spray of tiny white dew-drops on 11" scalloped squares of sheer white batiste. All HAND-LOOMED with traditional Swiss needle-wizardry. *Prompt Delivery.*

Style #65: 2 Blues, 2 Reds; Four Hand-loomed Lovelies in package. **$3.00** per pkg. of 4 Postage P'pd.

AN EXCEPTIONAL BUY.

SATISFACTION GUARANTEED or Money Refunded
No C.O.D.'s. Send check or money order to:

THE HAGEN COMPANY, Dept. HBT25
P.O. Box 449, Englewood, New Jersey

LOOKING FOR SOMETHING DIFFERENT?

Put LAVENDER MIST on your Christmas list!



A GIFT OF GOOD SCENTS . . . at a touch of the finger this aerosol sprays a fine, clear fragrance of lavender that freshens linen closets, lingerie drawers, pillow cases, sheets, hankies. Doesn't stain, dampen or discolor.

SEND US YOUR LIST—we'll send each gift, with your name on a card, in time for Christmas.

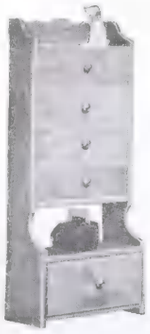
$1.50 POSTPAID (tax & handling chg included)

GIFT CATALOGUE ON REQUEST

Send Check or Money Order (no C.O.D.) to

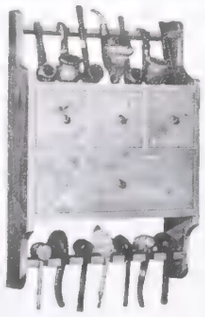
THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.

In Kits or Beautifully Finished



COLOR SLIDE RACK

For all size Kodachromes and Ektachromes. Now — all slides neatly, safely, handsomely filed on the wall. Prevent slides from getting lost or damaged. Special plastic index tabs for filing. Drawers remove to projector. Large camera accessory drawer. Finished only—in honey-tone knotty pine, or lovely maple or mahogany finish. Size 10"x24" (Shown) holds 700 slides $12.95
Double width 20"x24" holds 1400 slides $24.95



14 PIPE RACK

A real pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 air-tight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.
14 pipe rack 13"x18" Finished $12.50 Kit $7.95
29 pipe rack 18"x22" Finished only—$26.50



MAGAZINE RACK

This large handsome wall rack prevents "magazine mess." Magazines will not slouch or bend. Holds 30 magazines in visible upright position for convenient selection. Beautiful in the home, ideal for office or reception room.
30 mag. rack 23"x27" (shown) Finished $17.50 Kit $9.95
45 mag. rack 23"x40" (taller) Finished $27.50 Kit $15.95

FINISHED in hand-rubbed, satin smooth honey-tone knotty pine, or lovely maple or mahogany finish.
IN KITS complete for 1 hr. home assembly; pre-fitted, drilled, sanded, etc. with simple instructions.

Yield House
DEPT. B12-5
North Conway, N. H.

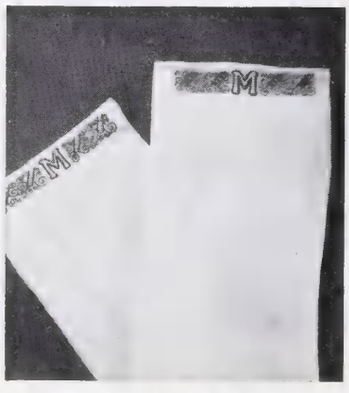
All finished racks shipped express charges collect. All kits shipped postpaid (add 10¢ West of Miss.) Immediate delivery. Money-back guarantee. No C.O.D.'s



WINDOW



FUR THE LOVE OF MINK or sable or dyed squirrel, you'll want this beautiful non-slip suède for your stole, scarf or coat. It's cushioned with foam rubber, and two 7" zippered pockets hold moth flakes or sachet. With any golden metal initials, golden hook and tassels, it comes in mink brown, silver gray, Basque red or Irish green. $3.50 ppd. E. M. Styles, Inc., Dept. HB, 177 W. 97th St., New York 25.



IN SHOW POSITION, this square-fold man's handkerchief has the embroidered initial so placed that it appears over the edge of the breast pocket while neatly folded! Hand-woven in Switzerland of gossamer white linen and hand-embroidered in Portugal with a decorative single initial in white, blue, gray, dubonnet or brown, they're just $1 each ppd. Mosley's, 11 E. Washington St., Chicago 2, Ill.



PITCHER THIS holding flowers in the guest room or water on the bar. Darling, fat little angels scamper up the side and give a delightfully baroque feeling to the 6½" pitcher. White bisque with 3 dimensional angels and grape design in relief it is a joy to behold, a joy to pay for. $2.95 ppd. Lee Wynne, 5446-B12 Diamond St., Philadelphia 31, Pa.

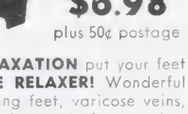


R-E-L-A-X!

You'll feel better – keep healthier – live longer!

$6.98
plus 50¢ postage

FOR PERFECT RELAXATION put your feet up on this **DELUXE RELAXER!** Wonderful relief for tired aching feet, varicose veins, expectant mothers, heart strain—or when just plain fatigued. Contour chair benefits! Use in bed for better circulation. Stands without fastening; folds flat. Strong plywood; leatherette covered foam rubber cushion. Ideal for TV viewing. Thoughtful gift!



Gifts FREE! **MASTERCRAFT** 212HB SUMMER BOSTON 10, MASS.
GIFT 'N GADGET CATALOG



"GOLF-TEASE"

A stocking present that will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors). Postpaid ... **$1.00**

6 cards (24 tees) $1.95 ppd.
SORRY NO STAMPS OR C.O.D.s PLEASE
Send For New Gift Catalog

Page & Biddle
21 Station Road, Haverford B 12, Pa.



Guaranteed Satisfaction or Money Refunded

NAMECHAIN
Personalized
KEY CHAIN
Spells **YOUR NAME** *in full...*

Durably Constructed

The Perfect Gift
Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

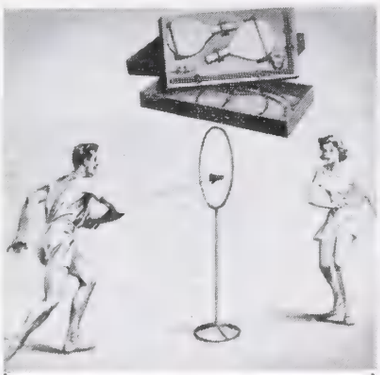
★ GOLD PLATED $3.50
STERLING ★ SILVER $7.00
1/20—14 Kt. Gold Filled....$9.00
14 Kt. Solid Gold.....$48.00

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. B-4 Chicago 11



MEN'S SATIN BOXER SHORTS

So comfortable to wear. Roomily seated. Finest quality washable satin. Made with strong elasticized waist. Colors: Blue, White, Black, Red, Gold, Pink. A gift every man will appreciate. Sizes 32 to 44 **$9.50**
Monogram, if desired, $1.50 extra.
Send cash, check or m.o., No COD's, Satisf. guar.
OLD PUEBLO TRADERS BOX 4035, DEPT. BSH TUCSON, ARIZONA



SHUTTLE-LOOP

is a fast moving indoor-outdoor game that gives you the excitement of badminton in much less space. Playing area required is only 4 feet by 10 feet. Object is to engage the plastic shuttlecock in play back and forth through a metal loop. Two or four can play. With metal stand and 22" loop, 2 paddles, shuttlecock, court markers, ppd. **$6.95**

FREE! New Gift Catalog

TAYLOR GIFTS
WAYNE A12, PENNSYLVANIA

SENT ON APPROVAL!



In 2 x 2 (35 mm) and Stereo (3-D)

WORLDWIDE KODACHROME SLIDES

IN BREATHTAKING COLOR ... interiors of Louvre, St. Peter's, etc. Paris night life ... the shots you need to complete your collection. Over 4000 super-kodachromes from 57 countries in 35mm. and 1000 stereos, rushed to you same day by air mail or on approval! *Name the spot we'll furnish the slide.*

SEND 25¢ (deductible from first order) for 40-page illustrated four-color catalog, with detailed description of 35mm slides.

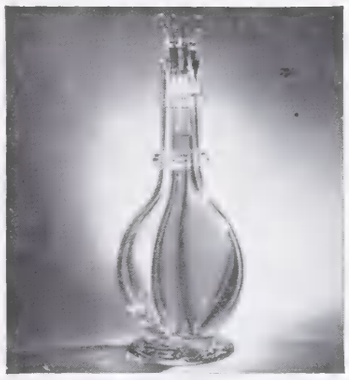
Stereo list free.

Ernest B. Wolfe 10916 Ashton Ave. Los Angeles 24, Calif.

SHOPPING



OUR PARTS MAGIC. Frag--looking as a crystal bubble, is best-selling decanter from ance has four separate sections r liqueurs, each with its pour- g spout. Fill it with crème de enthe, brandy, Grand Marnier d Drambuie, and your cordials ll have a kaleidoscopic splen- r. $6.95 postpaid. Extra stop- rs, 35¢ each. Bertram Shrier, d., 1145 Connecticut Ave., ashington, D.C.

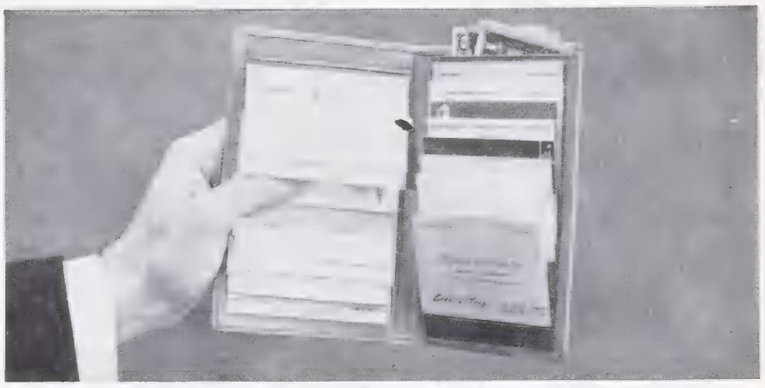


NOW WHITE, dressed by hiaparelli, is what your apple- eeked moppet will look like hen she walks into Sunday hool or waltzes into dancing ass wrapped in her furs. heared white bunny fur muff d 28" ascot with a pull-through ot are tagged with look-like rmine tails. $5.98 the set incl. x. Ppd. Merrill Ann Creations, 02 Warren St., New York 7.



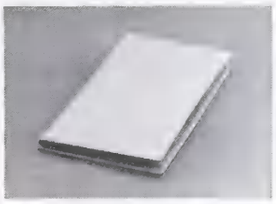
ARMONICA WITH BELLS Harmobells, the new merry usic maker that turns the old- shioned mouth organ into a vo-piece band. With a little ractice, anyone can pipe out toe- pping melodies with a two-tone ell accompaniment. It has 10 umbered holes, 20 brass reeds, nd costs just 98¢ ppd. Breck's f Boston, 319 Breck Bld., Bos- n 10, Mass.





For Him: Our Perfect 36!

36 identification passes, photos, credit cards, etc.—and not a bulge in a card-load! Our exclusive "slim-wonder" card-case, distinguished gift for the busy executive and traveler. (Currency pocket also holds passport.)

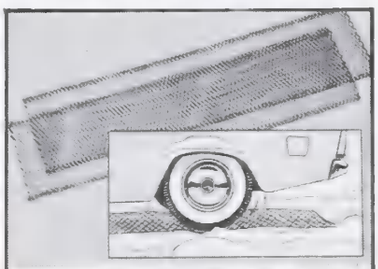


DALE FIFTH AVENUE

6⅞" x 4¼"
MOROCCO, BLK., BRO., **$10***
PIGSKIN, **$12***
PINSEAL, **$16.50***
ALLIGATOR, **$45***
*Plus 10% Federal Tax

DALE FIFTH AVENUE
719 Fifth Ave. • New York, N. Y.

MAIL AND PHONE ORDERS PROMPTLY FILLED!



Grip-Sno Treads

They cost less than **one** towing bill and save many! You have instant traction on ice, snow or mud! Strong steel mesh with diamond-shaped slots, treads are easily inserted under rear wheels. Car's weight presses them down for instant traction. Treads are 7¼" wide and 27" long. Stow in car trunk. Order No. **GM-5391**, Grip-Sno Treads, **$1.79** pair, by mail, postpaid.

Send For Free 148-page Catalog of Exciting Gifts!

Gift Ideas

Miles Kimball
424 Bond St., Oshkosh, Wisconsin



For Gifts!

Personalized Record Albums

For any 7", 10" or 12" Records! $1.50 up

The ideal gift for record enthusiasts from modern to classical! Assures proper care and storage of favorite recordings. Name or initials of your choice are gold stamped on handsome maroon vinylite covers with rich grained leather pattern, gold tooled design. Album for ten 7" records with jackets—**$1.50.** Album for twelve 10" records—**$2.25.** Album for twelve 12" records—**$2.50.** Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
of EVANSTON 24, ILLINOIS



THE GIFT SUPREME
FINEST IMPORTED
CASHMERE
OXFORD, BLACK, BROWN, WHITE
NAVY, GRAY, CAMEL, BOTTLE GREEN
SIZES 10-13

ANKLET	$3.00/pr.	3 pr.	$ 8.00
LONGS	3.50/pr.	3 pr.	10.00
BERMUDA	5.00/pr.	3 pr.	14.00

SOLD BY MAIL ONLY
SEND CASH, CHECK OR MONEY ORDER ALL ORDERS SENT PREPAID

HARRISON HOSIERY
GUILFORD COLLEGE, N. C.



Every Golfer Wishes He Owned One!

Chromeplated golf scorer, worn on the wrist, registers the stroke and hole you are playing. A click of the button keeps your score; eliminates the need to tabulate with pad and pencil. With leather watch strap. Satisfaction Guaranteed!

Postpaid **$3.98** *No C.O.D.'s*

Lowy's *Creations*
Dept. B-7, 260 Beach 116 St., Rockaway Park, N.Y.



SAFETY GLASSES CASE!

Handsome, tan saddle leather case stays in your pocket! Spring clip holds glass case firmly in pocket or on auto sun-visor. Finest workmanship, best quality. Protects glasses from normal breakage. No more lost reading glasses, sun glasses, driving glasses. Eliminates wear and soil to clothes. In tan saddle leather or maroon cowhide. Wonderful gift item! Satisfaction guaranteed. Postage Paid. Order today.

No. 236, Glasses Case, Saddle Leather.$1.50
No. 237, Glasses, Pen, Pencil Case, Saddle Leather 2.00
No. 248, Glasses Case, Maroon Cowhide 1.00
No. 249, Glasses, Pen, Pencil Case, Maroon Cowhide 1.25

Send for Free Gift Catalog

NELSON'S, Dept. HB-125
Sierra Madre, California

DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
Captain's Chairs
FULLY ASSEMBLED • READY-TO-PAINT
2 for $14.95



SADDLE SEATS • BENT WOOD BACKRESTS
The finest glue and dowel construction for a full lifetime of comfort and service. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. These chairs are **full size**—17" x 16½", overall height 28½". Minimum order 2 chairs. **PROMPT DELIVERY**—Shpg. chgs. collect. Send check or money order. **Sorry no C.O.D.'s. MONEY BACK GUARANTEE.** Complete instructions and "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our illustrated 24 page catalog.

VISIT OUR SHOWROOMS
Weekdays 8 A.M. to 5 P.M. Closed Sunday

MEADOWBROOK INDUSTRIES
Meadowbrook Building
2268 Bellmore Ave., Bellmore 8, L. I., N. Y.

Give more than a gift...
GIVE A HOBBY!

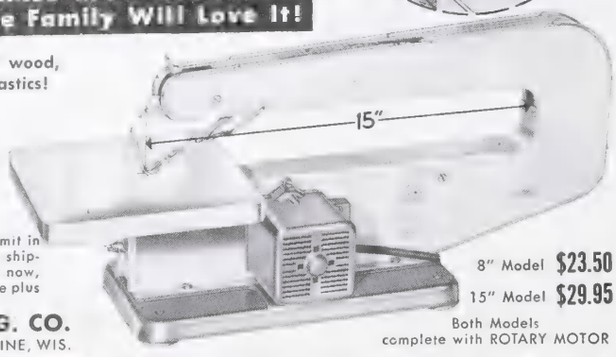
This year, make your Christmas gift an investment in productive family fun! The new DREMEL Moto-Jig Saw is the most pleasurable power tool ever marketed—out-performs cumbersome jig saws costing many dollars more, yet is so easy to use even a novice becomes an expert in no time. Weighs only 12 lbs., sets up anywhere to make any corner a hobby shop! You'll make furniture, cabinets, toys, 1001 useful projects. You'll save by doing your own home repairs. Best of all, you'll unite the whole family around an exciting woodworking hobby. The DREMEL is super-safe—even women and children love it. For an eye-popping experience, try it in your own home. You'll enjoy it for years to come!



NEW DREMEL MOTO-JIG SAW
The Whole Family Will Love It!

Cuts 1 ¾" wood, metals, plastics!

Saws to center of 30" circle!



Sold on 5-day trial, money-back guarantee. Remit in full for postpaid shipment. Or send $2 now, pay postman balance plus C.O.D. fee.

DREMEL MFG. CO.
Dept. 495-M • RACINE, WIS.

8" Model **$23.50**
15" Model **$29.95**
Both Models complete with ROTARY MOTOR



WINDSHIELD DE-ICER

WIPES AWAY COLD WEATHER BLUES!

The most talented car tool on the market! It eliminates the need for make-shift remedies by swiftly removing snow and ice without scratching windshield—perfect for frost-free winter weather vision. In heavy plexiglas with an accurate compass in its middle, a practical key chain attached to its handle. Measures 4" long with one engraved initial. A wonderful cold weather gift!

only $2.00 ppd.

Write for FREE catalog.

BODINE'S
507 E. Preston St., Baltimore 2, Md.



ELECTRIC SOCKS

At last they've done it! These all wool socks have warming wires woven inconspicuously into the toe and operate on two standard 6 volt batteries carried in a case on your belt or pocket. Safe and simple as an electric blanket. These socks are perfect for Skiers, Hunters, Skaters, Sports or Spectators. Satisfaction guaranteed. Shipped without batteries. Sizes 10, 11, 12, postpaid only **$12.95**
If desired, batteries supplied $2.00 extra.

FREE! *New Gift Catalog*

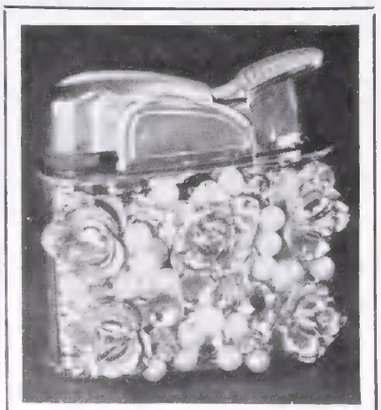
TAYLOR GIFTS
Dept. A 12, Wayne, Penna.



BRITISH BRASS RARE CIGARETTE BOX

This handsome handmade table or desk accessory from Olde England is the decorative high spot in any room. Holds 100 cigarettes, jewelry or knickknacks. Highly polished, artistically hammered design features a "ship of the line" on hinged cover. Perfect for den, office or boudoir. An aristocratic, golden gift to please anyone, yet priced unbelievably low. "I'm pleased" guaranteed.
Postpaid, only $6.95
Send for Free Unusual Gift Catalog

The Mail Mart
"SHOP WINDOW OF THE WORLD"
COBBS BUILDING
355-N Lincoln Rd.
Miami Beach, Fla.



Enchanting Glamour

is captured in this gold plated Evans lighter, lavishly decorated with sculptured golden roses, simulated pearls and rhinestones. A regal gift indeed for a luxury loving woman. $6.95 postpaid.

Send for free catalog

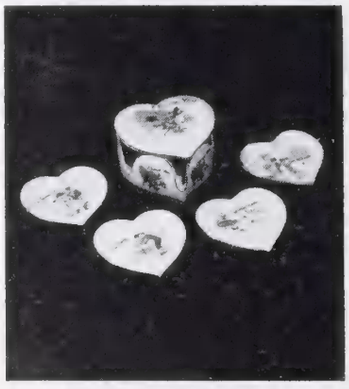
TOWNSEND HOUSE Dept. B-12
645 Bergen Ave. Jersey City 4, N. J.



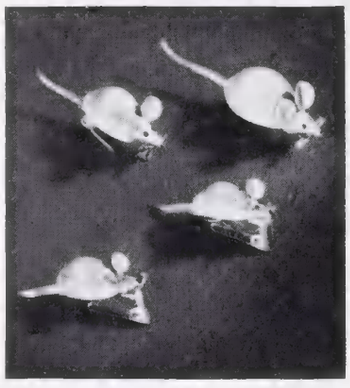
WINDOW



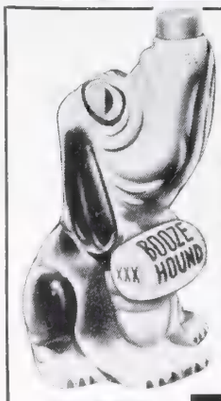
FILL 'ER UP! Instead of gas, this miniature filling station feeds electricity into a storage battery in the 5½" red plastic car which has forward, reverse and neutral speeds. When the charge passes through the hose, the pump indicator registers progress. Metal & plastic station, 7" long, contains two flashlight batteries. $5.95 ppd. FAO Schwarz, 745 Fifth Ave., New York.



IK BEMIN U! If you want to get "in Dutch," but deliciously, try those three little words on your best beau. Or say *Seveyoroum Sizi* to an Arabian Knight! They both add up to "I love you"—and these, plus the French and Greek versions, decorate 4 china heart ash trays. The china heart box says it in plain English. $2.50. Two sets, $4.75. Ppd. Grace Shirley Interiors, 311 E. Washington St., Indianapolis 4, Ind.



MOUSIE DEARS are a set of pins and earrings that will make you squeal—but for joy! You'll fall in love with them from the tips of their tails to their cute little faces. All handmade with bodies of gray shells and heads and tails of silver metal. Large pin, 1" long, $2.95. Small pin, ¾" long, $2.25. Earrings, $2.95. Set is $7.50 ppd., tax included. Only from Studio Shop, 557 Boylston St., Boston 16.



BOOZE HOUND LIKKER BOTTLE

Bleary-eyed pick-me-up for bar or game room. 7½" ceramic, holds 20 ounces, removable red cork nose. Dog-gone clever!

$2.95 plus 25¢ post.

STINKY CHEESE JAR



Folks who favor smelly cheese will love this 4" x 4" ceramic jar. Yellow base, white lid with deep sculptured winking skunk in black. Holds aroma safely inside! $2 plus 25¢ post

HOSTESS HOUSE Dept. C-5
5858 Forbes St. Pittsburgh 17, Pa.

SAVE TIME — SAVE MONEY



magic SHOE MITT

SHINES SHOES WITHOUT POLISH!

Amazing **CHEMICALLY TREATED MITT** cleans, polishes and preserves leather . . . just a few brisk rubs make shoes sparkle! No more soiled hands, no messy rags, no danger of spills or stains. For men's, women's, children's shoes (youngsters love to polish their own). Use it for handbags, luggage, all leather goods . . . any color but white. Mitt lasts indefinitely. Order several —for home, office, gifts!
Money Back Guarantee

THOUSANDS OF SHINES FOR ONLY **$1.00 ppd.**

2 for $1.85 4 for $3.65
(SOLD SINCE 1942—Not sold in stores)

HARVEY SALES CO.
Dept. B-12, P.O. Box 53, Cedarhurst, N.Y.

SHOPPING



EAR SANTA CLAUS. Holi- y earrings are jolly old St. ck himself—and how he's go- to get around to all the gay- ings-on of the Christmas sea- n, bobbing gayly on the ears of pretty lady! They're bright ristmas red, handmade of od, and only $1 a pair or 3 irs for $2.75 ppd. So buy lots send to friends. Tartaglia Im- rts, 1360 Glenneyre, Dept. H3, guna Beach, Calif.



OLLECTOR CUPS. Magnif- nt shelf additions are pedestal- oted demitasse cups and hex- onal saucers of bisque. In shell nk or muted olive green, with ld baroque handles, gold scroll coration and raised medallion rtraits, they're a prize catch! ith bronzed metal show-off nd. cup and saucer set is $2.95; .50 for 2 sets. Ppd. Jenifer ouse, New Marlboro Stage, eat Barrington, Mass.

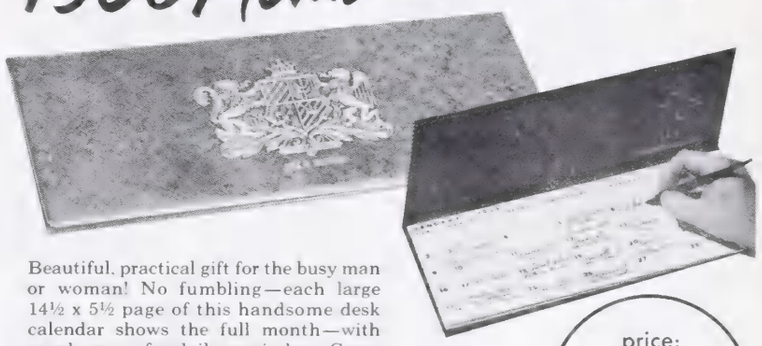


PHELIA IS A NAUGHTY AMB with a rollicking sense of lventure that very nearly pro- des a wicked red fox with a eakfast of lamb chops. But here e is, practically alive and kick- g, to enchant your favorite mbie-pie child. Cuddly lamb, ght from the pages of the de- ghtful book, *The Story of phelia*, comes with the book for 7.95 ppd. Beverly Baker, Box 35, Darien, Connecticut.



FOR BUSY PEOPLE . . . THE

1956 Memo Calendar!



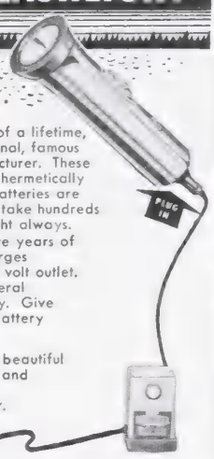
Beautiful, practical gift for the busy man or woman! No fumbling—each large 14½ x 5½ page of this handsome desk calendar shows the full month—with ample space for daily reminders. Cover is smooth, rich, two-tone walnut brown simulated leather, padded and deeply embossed with an impressive golden coat of arms. Adds an air of distinction to home or office desk. Yearly refills available. For your friends? 5 @ $4.75 ea.; 10 @ $4.45 ea.; 25 @ $4.25 ea. Postpaid. Name embossed 60c each on 5 or more.

price: **$4.95** each
Postpaid (no C.O.D.)
Name embossed in gold 75c each

HOWARD COMPANY • 119 N. Washington St. • Peoria, Illinois

NEW Rechargeable FLASHLIGHT

Recharges Overnight...



Here's the flashlight of a lifetime, built by Gould-National, famous auto battery manufacturer. These new nickel cadmium, hermetically sealed, leak-proof batteries are really rechargeable, take hundreds of charges, bright light always. Multi-Lite, built to give years of powerful light, recharges overnight from a 110 volt outlet. Charger handles several flashlights individually. Give Multi-Lite and your battery worries are over.

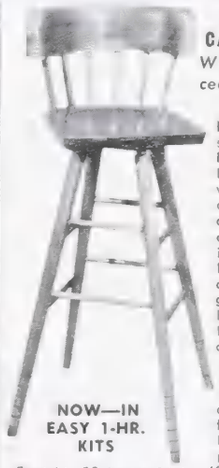
Two cell Multi-Lite in beautiful chrome with charger and batteries—$19.95. Write for free folder.

A Gift He'll Always Remember

GOULD-NATIONAL BATTERIES, INC.
Multi-Lite Division Dept. 21 Depew, New York

BETTER BATTERIES SINCE 1898

SWIVEL CAPTAIN'S STOOL
With Sturdy, Concealed Ball Bearing Swivel



NOW—IN EASY 1-HR. KITS

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple. Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s Money Back Guarantee

Yield House
Dept. B12-5
North Conway, N.H.



DE LUXE *Kit Bag*

WITH ROOM FOR EVERYTHING!

Sling it over your shoulder and go! Fishermen, Campers, Photographers—any Sportsman or Sportswoman—you'll find the ORVIS De Luxe Kit Bag your one indispensable traveling companion. Of heavy beige duck, it has a surprising capacity with four large and one small inner compartment plus end pockets. 20" long, 6" wide, 9" deep with adjustable carrying strap and rugged leather bottom. It's really a gem and there's always room for one more item! $18.00 prepaid. Send mailing instructions. *One of many fine items featured in ORVIS Catalog.*

CHARLES F. ORVIS CO.
115 UNION STREET
Manchester, Vermont

Good to Give...Good to Own

PANTS-RAK

MODERN GARMENT HOLDER FOR SKIRTS SLACKS AND TROUSERS



HOLDS FIVE GARMENTS

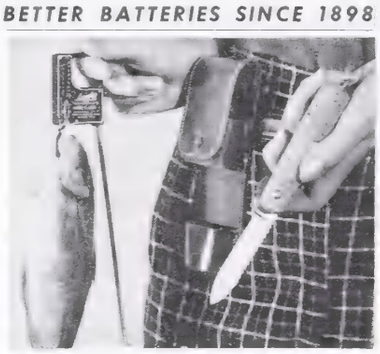
$4.50

Holds garments, with or without cuffs. No pins or clamps. Balances correctly on closet rod or any hook.

Simple . . . just slide garments in or out of slots. Saves clothes, closet space. Eliminates wrinkles, preserves neat crease; cuts down pressing costs.

Beautifully-finished hardwood; feels sleek, looks smart, works like a charm. Order two . . . one to give, one to keep.

GLINES CO. GLENBROOK 51, CONN.



QUITE A CATCH!

This fisherman's kit puts facts and figures into your fish stories. Consists of de-liar, a clever device that weighs and measures your catch, and a cork-encased knife for cleaning and scaling. Both pieces fit compactly into the solid leather case that attaches to fisherman's belt. Give a set to every angler you know!

Complete set (you provide the fish) **$9.95 ppd.**

Christmas catalog on request.

the WHITNEY shop
New Canaan 4, Conn.



ON THE CUFF!

For the most punctual man you know (or the least) . . . this timely pair of cuff links! One link is a fine Swiss watch, guaranteed for accuracy. The other, a beautifully monogrammed cuff link. Both are gold filled, have easy-to-use swivel backs. The inca-bloc watch has 17 jewels and a black face with gold numerals. Three letter monogram is hand engraved at no extra cost.

$39.95 ppd. plus 10% Federal Tax

48 HOUR DELIVERY

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations
Dept. B-12 102 WARREN ST., NEW YORK 7, N. Y.



NOW... Pajama separates in high quality Sanforized cotton broadcloth

Uppa-Jama
New longer jacket, no southern exposure!

Lowa-Jama
Boxer waistband — Gripper snaps, large pocket

$3.50 EACH Postpaid sold only by mail

Why pay for a whole pair when you wear only half? HAF-A-JAMA is the answer. All full cut for comfort . . . double-stitched seams throughout . . . tub-fast SOLID COLORS or smart BLAZER STRIPES. Also in fine flannelette and crinkle crepe. Send for free catalog. Money back guarantee.

H. M. ALLISON COMPANY, Dept. BB
175 RAWSON RD., BROOKLINE 46, MASS.

Send me: Quan. | Size | Color | Jacket style ☐ Pullover ☐ | SPECIFY SOLID or STRIPE

Uppa-Jama
Lowa-Jama

In SOLID COLORS: Lt. Blue, Gray STRIPES: Blue, Wine. SIZES A, B, C, D, E, at $3.50 each, 2 for $6.85, 3 for $9.95. *No C. O. D.'s, please.*

I enclose my check or money order for $.....

Name.....

Address.....

City.....State.....

PROVEN HOME PLANS



BUILD YOUR OWN HOME

Send for Big Illustrated Plan Books.

OVER 100 PLANS— IDEAS PER BOOK! Only **$1.00** each

Homes as you want them with the most in lasting economy, comfort, beauty. All sized homes, all styles. Find that dream home and ideas in these books. Detailed blueprints and material lists for every plan at low cost.

1. FAMILY ROOM HOMES —100 custom plans.
2. SELECTED HOMES —115 favorite designs.
3. NEW TRENDS IN HOME PLANS —154 plans for frame or brick.
4. BLOCK MASONRY HOMES —180 economical beauties.

Save! Choice of any 3 books—only $2

HOME BUILDING PLAN SERVICE
Studio D, 2454 N. E. Sandy Blvd.
Portland 12, Oregon

Smoke for Pleasure without fear



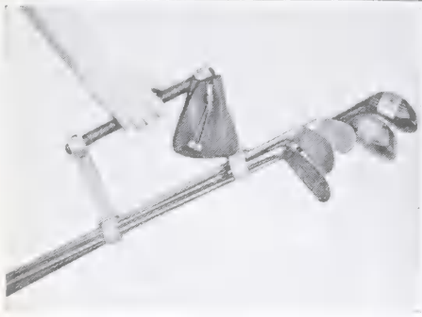
The modern socially acceptable pipe.

Stop worrying about reports on smoking. Use the Kirsten pipe with patented Duraluminum "radiator" stem. It's a new scientific approach to safe and clean smoking pleasure. The "radiator" condenses out harmful tobacco liquids. Only cool, dry smoke reaches your mouth.

PROVE TO YOUR OWN SATISFACTION WITHOUT RISK
Smoke your KIRSTEN for 10 days. If you don't enjoy a cleaner, cooler smoke, return pipe for full and prompt refund.

WRITE FOR FREE 24-page CATALOG—Illustrates a new scientific approach to smoking pleasure. Also Pipes, Cigarette Holders, Tobaccos, Pouches.

Kirsten PIPE COMPANY, Inc. Dept. B SEATTLE 7, WASH.



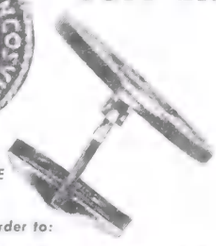
***New! wonderful gift for* GOLFERS**

Our new California Golf Carrier —just five ounces of steel and cowhide—cleverly designed to hold as many as eight clubs securely and in perfect balance. Handy pouch for balls and tees too. Makes golf easier, more fun . . . no more heavy bag or cart . . . the perfect gift for EVERY golfer! Money-back guarantee. Immediate delivery. Gift boxed. By mail, only from us, postpaid **$4.75**

DEL-MEL CO., Dept. SE12
237 Huguenot St., New Rochelle, N. Y.



ACTUAL SIZE



CUFF LINKS WITH A PAST...

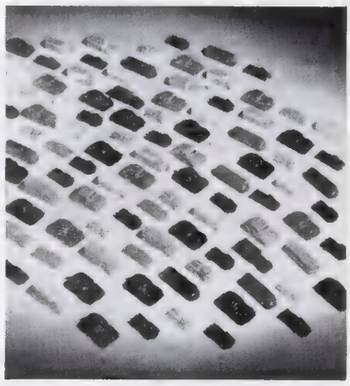
1600 to 2000 years ago the noble Romans and Greeks struck off these authentic coins by hand—these are **NOT** reproductions. We have added sterling silver backs, individual histories on parchment, and will send them to you in a smart leather pouch. Roman Bronze **$15**; Greek Silver Coins (B.C.) **$60**; Roman Gold **$120.**

prices include tax, postage

Send check or money order to:

PAINTERSVILLE STUDIO R. R. 2, Box 116, Jamestown, Ohio

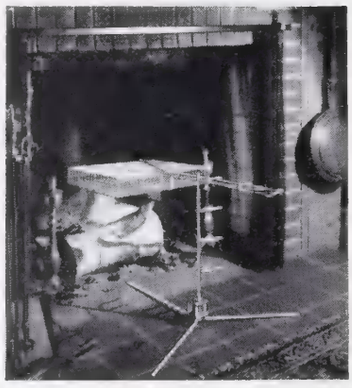
WINDOW SHOPPING



100 CARS FOR $1.00. A hundred of anything is pretty darned impressive, so you can imagine Buster's reaction when he gets a load of this traffic jam under the Christmas tree! The assortment includes plastic autos and trucks in different colors and body styles, each about 2″ long. $1 ppd. Carol Beatty Co., 7410B Santa Monica Blvd., Los Angeles 46, California.



IN SPAIN THEY SAY SEE! SEE! whenever a pretty señorita appears in one of these Spanish combs. One of our clearest childhood memories is of a beautiful woman in a slim dinner dress with a train, wearing a tortoise shell comb very like this one. Hand carved in Spain of simulated tortoise shell, $10. A smaller size is $5. Ppd. Frank Alvarez, Box 372, Alhambra, Calif.



A STEAK IN YOUR HEARTH, a green salad on the coffee table, and you're set for a picnic right in the living room. But this $17\frac{3}{4}$″ high steel Grill Rack is a "must." It holds the broiler at any of 4 stations, so your husband won't singe his eyebrows while the sirloin's cooking. $4.25, it folds for storage. 15″ x 12″ Basket Broiler, $6.50. Ppd. Chet Studios, Middlebury, Conn.

(*Please turn to Page* 61)

LIFE SIZE PRINTS OR GREETING CARDS

MARILYN MONROE

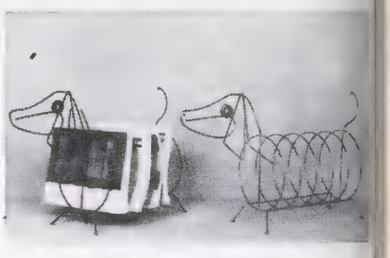
ALSO GORGEOUS LILI ST. CYR
Glamorous Anita Ekberg, Pat Hall, Joanne Arnold, Madeline Castle

THINK OF IT! THEY'RE

5 FEET TALL
IN FULL COLOR

Big as life and twice as natural! Eye-stopping ACTUAL FULL COLOR photos —5 FT. TALL, 21½″ wide. Sensational gift or party gag. Use 'em for den, playroom, bar! On doors, screens, as wallpaper! Terrific as greeting cards (Christmas, Birthday, Get Well, Thank You, New Years, Valentine, many others—detachable greetings won't spoil prints —specify, we'll sign and mail). $2 each. Two for $3.75. All six $11. Postpaid, in plain wrap. Send cash, check, M.O. Money-back guarantee.

LIFE-SIZE, Dept. B12-5
216 Tremont St., Boston 16, Mass.



NEWS DOG!

Satin Black **$5.50** postpaid
Gleaming Brass **$6.50** postpaid

This dog has a nose for news, and he will be standing by with your favorite magazines and newspapers any time you're ready to sit and read a bit. His dog-and-a-half long body (14½″ high, 24″ long) will ably handle your magazine collection. Record fanciers can use him as a record file. His plastic tipped legs are scratch proof, and he will come to your friends with your card enclosed.

Send check or money order. No C.O.D.'s please.

TERI TREASURES
P.O. Box 4523 Kansas City, Missouri

decorator rugs

that add beauty and color at little cost



DOUBLE RHAPSODY

One of the smart, new designs in the Patcraft Collection. A low-loop cotton rug with over-tufted design in contrasting color. Heavy non-skid latexed backing. Washable, mothproof. 12 color combinations.

4x6'	$11.95	2x3'	$2.95
3x5'	7.95	27x48"	4.95



MIRABELLA a lovely new oval design with fringe. AVISCO rayon-Nylon overlay on cotton background. 9 lustrous, fashion-wise colors. Mothproof, washable, heavy latexed backing.

4x6'	$11.95
3x5'	7.95
2x3'	2.95
27x48"	4.95



SCULPTRESS a high-low loop cotton rug in modern design that may be used in any setting. Available in 24 colors. Washable, mothproof, heavy latexed backing.

4x6'	$11.95
3x5'	7.95
2x3'	2.95
27x48"	4.95

Here's a new world of color and carefree living . . . the Patcraft Collection of Decorator rugs in smartly styled designs for modern or traditional settings.

Use these fine quality rugs for color accent in living room and dining area—for comfort and beauty in bedrooms and bathrooms, and at entrances, hallways and other areas where traffic is heaviest.

In cotton, combinations of cotton, AVISCO rayon and Nylon, these lovely Patcraft Decorator rugs are made of famous BIBB YARNS *of such fine quality they are guaranteed by Good Housekeeping*. Long wearing, mothproof, washable . . . heavy latexed backing.

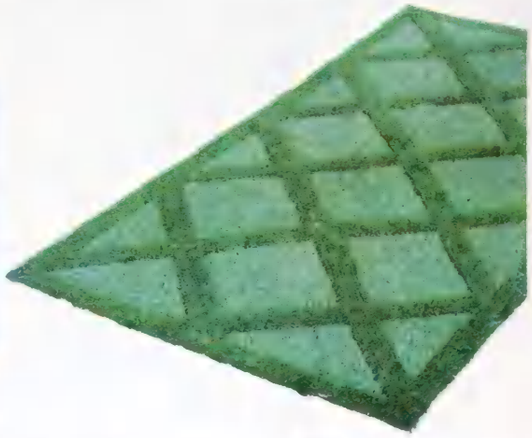
See the Patcraft Collection at your favorite store today (where you may also see Patcraft room size rugs and fine carpeting).

Prices slightly higher on West Coast.



Patcraft

RUGS AND CARPETS



MONACO a smart, new design in cotton with AVISCO rayon-Nylon overlay lending a brilliant two-tone effect. In 9 most wanted color combinations. Mothproof, washable, heavy latexed backing.

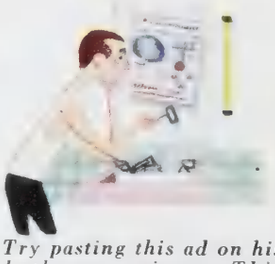
4x6'	$12.95
3x5'	8.95
2x3'	3.45
27x48"	5.45

NEW YORK • CHICAGO • LOS ANGELES • • • MILLS AT DALTON, GA.

Tips on how to hint for this

Starting Set of beautiful Magnalite





Try pasting this ad on his bathroom mirror. This method of hinting isn't exactly subtle, but if he chides you just blame it on Junior.



Phone his secretary and tell her how ardently you want a Magnalite Starting Set. Like all secretaries, she's an expert hinter, she'll see you get it.



Try talking in your sleep, "Oh, me, oh, my! I'd love to get a Magnalite Starting Set!" He'll catch the hint, but he won't suspect your guilt.



Ask your mother-in-law to tip him off. She'll be glad to when you explain that with Magnalite you can prepare new taste treats for her boy.

"Oven-flavor" from top-burner cooking

As in an oven, food is surrounded by heat radiated from every part of Magnalite utensils . . . not from bottom only





No stooping over a hot oven—no anxious guess work—no burned foods—when you cook with these "miniature ovens" on top of the stove! Cast thick as two silver dollars, Magnalite radiates heat throughout *all* of these tightly covered utensils, produces fragrant "oven flavor."

Magnalite, a special alloy of five metals, holds heat or cold much longer. Cooks over a tiny flame, keeping kitchen cool. 100% dentproof, lasts a lifetime. Mild soap and water keep it as sparkling as your sterling silver. 15 different utensils at leading stores. Satisfaction fully guaranteed.

For the name of the dealer nearest you, write Wagner Manufacturing Company, Dept. 105, Sidney, Ohio.

All 3 only $24.95
Reg. price $27.85



DUTCH OVEN. 10″ wide; 5 qts. Removable meat rack keeps food out of gravy, prevents burning. Self-basting cover. Fine for pot roasts, baked potatoes, spaghetti, soups, stews, etc. Reg. price, $9.95.



COVERED SKILLET. 10″ wide. **Thick** bottom, sides, and tight-fitting lid radiate heat all around food like miniature oven. Reg. price, $9.95.



GOURMET PAN. 7¾″ wide; 3″ deep. 2 qts. It's **versatile**—a Sauce Pan, Saute Pan, Casserole, a Brazier, Stew Pan, small Skillet and Chicken Fryer. Reg. price, $7.95.

STAINLESS **Magnalite** **by WAGNER**

The new metal that radiates heat like an oven



WINDOW SHOPPING

CONTINUED FROM PAGE 58

. A SCONCE that is a production of a beloved l original. Oval shaped, in rought polished brass or ed pewter (specify), it electrified with a 3′ cord ıg, or for wiring into wall e (specify). 10″ high, 6″ e. $9.95 incl. candle. Pair is 9 Electrifying is $2.50 ex- ɔd. Kumfort Mfg. Co., 79 y St., Boston, Mass.



TLE GIRL will wash lit- clothes in this little wash- achine that works on two rd flashlight batteries. s a see-through window so watch the whole operation. of the switch turns on a red hich indicates to a dimpled ess that things are really g. 6⅝″ high. $3.50 ppd. es not incl. L & M Co., 655 St., San Francisco, Calif.



TY IS THE FRUIT- E you'll order from Shar- t's made from pure butter. eggs—and is loaded with s, pineapple, pecans, rai- d other goodies. Christmas Christmas without this holi- nfection to serve to friends elations—2-lb. size, $3.45; ize, $4.50; 5-lb size, $7.50. oxed and postpaid from 's, 666 W. Duarte Rd., Ar- Calif.



EVERYBODY *NEEDS THIS FAMOUS "AUTOMATIC MEMORY"*



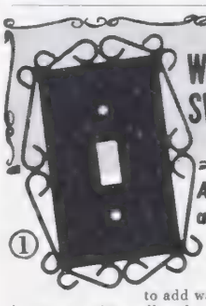
LEVANT GRAIN COWHIDE

MEMINDEX—an unusual, handsome and welcome GIFT for any busy person. Handy dated or otherwise indexed CARDS fit both POCKET CASE (for temporary data) and DESK FILE (for permanent records). *No transcribing.* BONUS: Dated Cards for remainder of '55, if desired, with orders for '56 . . . Style PK, Lexide (not illustr.) Pocket Case and Luggage Brown Leatherette Desk File, with Dated and otherwise indexed Cards, $8.20. Genuine Levant Grain Cowhide Pocket Case and Leatherette Desk File, $10.00 —others higher. Postpaid when remittance accompanies order. All orders sent day received. Satisfaction guaranteed. Free folder. Write Department CC-5, Wilson Memindex Co., 149 Carter St., Rochester 21, N. Y. *Do it today!*



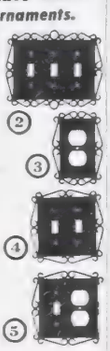
DESK FILE & POCKETCASE

WROUGHT IRON SWITCH PLATES



Attractive, Practical and Durable electric switch ornaments.

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.



#1 Single Switch ..... $1.35 *ea.*
#2 Triple Switch ..... $1.95 *ea.*
#3 Duplex Outlet ..... $1.35 *ea.*
#4 Double Switch ..... $1.65 *ea.*
#5 Combination Switch and Outlet ..... $1.95 *ea.*

Other types available including Despard Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. **Order NOW!**

• Write for FREE Gift Catalog •

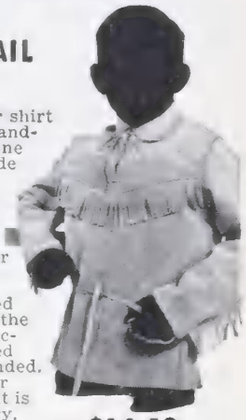
Laurie & Co. Dept. 14-H, 507 5th Ave., New York 17, N. Y.

FRONTIER CLOTHES from Frontier Land

SOLD ONLY BY MAIL

HANDCRAFTED IN GENUINE LEATHER for BOYS & GIRLS

TEXAS TRAIL SHIRT



A real frontier shirt individually handmade of genuine Texas tan suede steerhide. Practical for play and outdoor living. The tough, durable leather withstands rough wear. Cut full—styled to grow with the owner. Satisfaction guaranteed or money refunded. Exchange after Christmas if fit is not satisfactory.

Boys' & Girls' Sizes 4-14 Give regular suit size. **$14.50** Postpaid

TEXAS TRAIL PANTS



Individually handmade of genuine Texas tan suede steerhide to match TEXAS TRAIL SHIRT. Zipper fly and roomy pockets.

Boys' Sizes 4-14 Give waist and inseam length. **$14.50** Postpaid

TEXAS TRAIL SKIRT for the young frontierswoman. Matches TEXAS TRAIL SHIRT. Girls' sizes 4-14. $7.50 postpaid.

TEXAS TRAIL BOOTS



Made over scientifically correct children's last. Frontier styling and hand-lasted comfort in practical boots for boys & girls. Tough, pliable, scuff-proof Texas steerhide. Moccasin toe. White cushion crepe sole & heel will not mar floors. Fit and satisfaction guaranteed.

Boys' & Girls' Reg. Shoe Sizes. Give length & width. **$7.95** Postpaid



Write for FREE CATALOG
40 pages featuring exclusive clothing, equipment, gifts for sports & country living.

Norm Thompson
Dept. 69 • 1311 N. W. 21st, Portland 9, Oregon

Unique Gift
arly American Conversation Piece



24″

ajestic Spread Eagle

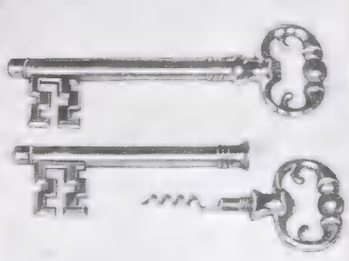
ace over ɔor, mantel, replace
ang ecoratively n wall
llends with ıodern or eriod decor

- A splendid gift for your home or a cultured friend — an unusual lifetime ornament. Authentic eagle motif representative of Early Americana is carefully hand cast in aluminum (6 lbs.)

ls of original antique faithfully erved. State choice of finish. n, Silvered or Antique Black.

nly **$29.50** ppd. Sorry, No. C.O.D.'s

3 Flags Trading corp.
P. O. BOX 342--DEPT. 12-E
KATONAH, N. Y.



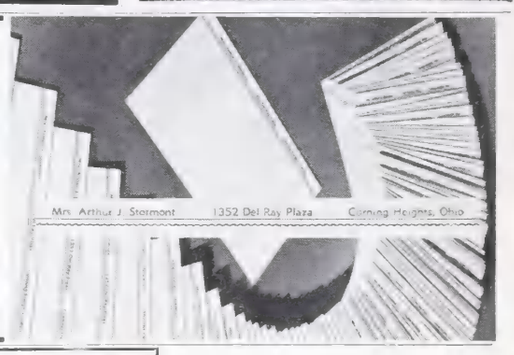
For Distinguished Service . .
BIG BRASS BAR KEY

On the bar or hanging on the wall people will wonder if it opens a castle gate, but you'll know it opens bottles with the clever cap remover hidden in the ornate handle pattern and the sturdy cork-screw hidden in the key barrel. 8-inch length gleaming brass-finished heavy metal bar key hand-finished with little touches of red. Made to stand hard use, it's a perfect Christmas gift and you'll want one in your home. Postpaid in U.S.A. at only **$3.95** Sorry, no C.O.D.

METALIZAR, INC.
P.O. Box 2636
San Antonio 6, Texas

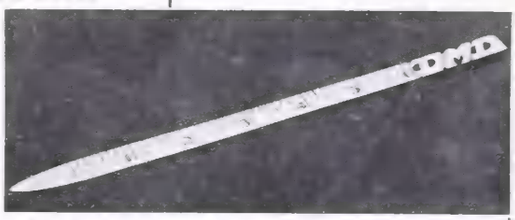
50 Personalized Postals $1

Your own name and address neatly printed on 50 fine quality white vellum post cards. Use for correspondence and as regular post cards . . . always neat and efficient looking. You'll want a supply for home use . . . and you won't find a nicer gift for business friends and students. Everyone who uses the mails will appreciate them. And $1 per 50 is the lowest price ever. *(Special 100 for $1.75!)* Handy Gifts, 1212 Jasperson Bldg., Culver City 18, Calif.



FIT FOR A RULER

This sterling silver letter opener is also marked and divided as a ruler for quick desk use. Will be in use a life time. Hand wrought sterling monogram makes it a worth while and individual gift. 8½″ long.



$11.00 includes monogram, tax and postage. *Sorry, no C.O.D.'s.*

EDITH CHAPMAN 260 Main Street, Nyack, New York

CAPE COD CUPOLA—WEATHERVANES



Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Exp. Col. Other sizes and styles from $16.75 to $149.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19" x 23" only $11.95 Postpaid. Price includes specially designed roof plate for easy mounting.

FREE CATALOG — Other Vanes up to $175.00

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD WEATHERVANE AND CUPOLA CO.
New Bedford, Mass.

The Perfect Gift
FOOT FREE SLEEP



Give the pleasure of refreshing, rejuvenating sleep. Yanking blankets and mussy, uncomfortable beds are banished. Restless sleepers love this amazing BETTER SLEEP SHEET and BLANKET SUPPORT because it neatly lifts the covers for marvelous foot free sleep and relaxing comfort. Fits any bed—without attaching. Arms fold flat during day. Even increases electric blanket comfort. Also recommended by doctors for arthritics, aged and invalids. Money Back Guarantee. Immediate delivery. Send only $3.98 plus 25c postage. Canada $4.98 Tax Incl.

BETTER SLEEP INC.
Dept. 363, New Providence, New Jersey

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes

Start Feb. 1st. Send for Catalog B

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

Starts at once. Send for Catalog C

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.



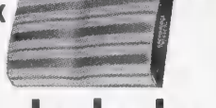
It's Fun To Learn
by LINGUAPHONE
World's Standard Conversational Method
FRENCH • SPANISH • JAPANESE
GERMAN • RUSSIAN • ITALIAN
MODERN GREEK—any of 34 languages

A Linguaphone Recorded Language Set is a lasting gift for young and mature—an invaluable asset in business, travel, school, armed services and social life. With LINGUAPHONE'S *life-like recordings*, you LEARN another language the same *easy*, natural way you learned your own. AT HOME you *hear & talk* as the world's best *native language teachers*, both men and women speak. You listen—you *understand*—YOU SPEAK! It's like living in a foreign land. Used internationally by schools, colleges, and business firms. More than a million home-study students. *WRITE TODAY for FREE book, "Passport to a New World of Opportunity."*

LINGUAPHONE INSTITUTE
94-125 Radio City, New York 20, N. Y.
Please send me your FREE book.
Language Interest .....
NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Leaders for Over Half a Century in Linguaphone Modern Language Courses

Completely New!!
The LITTLE BEDBOARD

SACRO-BLOCK
Patented with soft foam rubber on rigid base



relieves backache



Handy form fitting support affords pleasing pressure where you need it.

Relieves aching muscular tension between the shoulders, of the neck, or low back. Provides much needed foot prop for the sick using bedpan, as sponge rubber back prevents sliding.

Firmly braces that painful sacroiliac when driving. Helps prevent tiring slouch, drousiness on long trips. Rock on it to help exercise the spine. 32 illustrations with order.

Mailed at once
Price $3.95 Size 7" x 13"

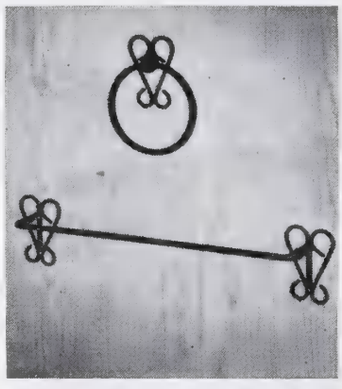
SACROILIAC BLOCK CO.
Springfield 3, Mass.



WINDOW



GOLD CAMEO GLASSES decorated with such famous w en of history as Cleopatra, M ame Pompadour, Josephine, each framed like a cameo trait in a gold medallion. V handsome indeed! Highballs $7.50 for 8; Jumbo Old F ioneds are $8.50 for 8; both 50¢ post. Superb Liberty C coasters in gold or silver me $8.50 set of 4 plus 40¢ p Bonwit Teller, 721 5th Ave., N



BLACK AND RIGHT for well-dressed bathroom or w equipped kitchen is this wrou iron pair. Sleekly finished black, they come with all ha ware for speedy installation. 12" towel bar is a mere $1.75; an 18" towel bar, $1.95. The towel ring is $1.75. All are p paid. Laurie & Co., Dept. HB, Fifth Ave., New York 17, N



THE PRETTY POINT PETIT POINT, and here see it, elegant as an 18th-cent minuet, in an easel-back pict frame, 3½" x 2¾", $7.50; handsome 1¼" square cuff lin $6.50; and in dime-size earrin $5.50. Tax and postage includ Selden Copper, Grove Park I Asheville, North Carolina.

"Lazy Susan"
DRYETTE
for washings and ironings



Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms . . $8.95 ppd.
(23 ft. drying space; strong, sturdy)
Travel Dryette, 6 arms . . $4.95 ppd.
(9 ft. drying space; stands in bath-tub, packs in suit case)
Act now to enjoy easier clothes drying service . . . order today direct

DRYETTE CO., DEPT. H12
P.O. Box #2219 Wichita, Kansas



KEEN GARDEN CUTTING TOOLS
From KAMPHAUS in Solingen, Ge many, toolmakers for generations professional gardeners, come these lif time, rust-proofed, keen cutting too 8¼-inch PRUNER of nickel-plat forged steel with honed blade of speci cutting steel, adjustable head, easy-a tion spring. 4-inch pocket-size GA DEN SCISSORS of nickel-plated cutle steel. GARDEN KNIFE with 4-inch wa nut handle, diagonal cutting tool ste blade. Set of 3: $11.45. Pruner and sc sors or knife: $9.95. Pruner only: $7.

J-M TRADING CORP.
Rm. 711, 111 W. Jackson Blvd., Chicago

SHOPPING



KY PAGODA from Eng- has the benevolent silhouette emple in a garden. The fine and china, hand painted a silver and blue pagoda de- shines with silverplate at eck of the jar, the cover and vable bale handle. 9½" high, quare, it would be lovely on sideboard next to the port ter, filled with biscuits; or e tea tray with brownies. 8 incl. tax. Ppd. Macy's, N.Y.



LE TALK centers around idual cocktail or supper like these, whose tilt tops storage in a small apart- no problem at all. Baked nite tops come in luscious s of turquoise, maize or rine, are 15½" in diameter. on sturdy black wrought- legs. $5 for two; $9.50 for Express charges collect. aft, Box HBS, 300 Albany Brooklyn 13, N.Y.



WEATER GIRL will love case of finest see-through ic in which to keep her y garments safe from harm. backed with faille, lined with nd banded with a floral bro- strap. Expansion side gus- permit it to hold up to 4 ters. In blue or pink with onizing band. 14" x 11". nds to 4" thick. $4.50 post- from Rudi's, 1123 Broad- New York 10.



duncraft

FLIGHT DECK

LURES

WILD BIRDS TO YOUR WINDOW!



Patented

$5.45 ppd. 2 for $10

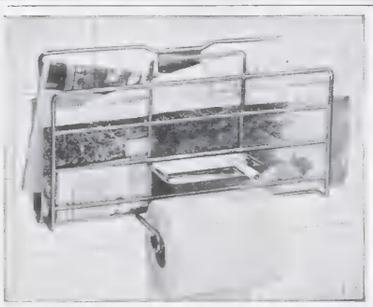
▪ *an unusual gift!*

See and enjoy beautiful wild birds just inches away, and feed them without going outdoors! Flight Deck attaches to window sill . . . turns children, shut-ins, practically anyone at all into "armchair" bird watchers. Wonderful for amateur photographers! Sturdy, weatherproofed; hand crafted and finished in green enamel. It's a large 17¼" x 15½" . . . has feeding stick, drinking cup, 4 seed wells, and white perch rails. Attaches and detaches easily—no tools! Satisfaction guaranteed; all orders acknowledged! WE PAY POSTAGE.

Order now for yourself . . . as Christmas gifts for friends! Send us your Christmas list and cards, or we will enclose gift card for you and mail directly.

RECOMMENDED AND APPROVED BY NATIONAL AUDUBON SOCIETY

duncraft ▪ dept. 12-H ▪ Dunn Bldg. ▪ Penacook, New Hampshire



Bathroom Caddy

An Ideal Gift! Keeps Bathrooms Tidy! All the Conveniences!

$2.98 ppd.

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾" x 12½". Easy to install with special adhesive provided; no holes or tile problems! Available without tissue holder—$2.79. Order today!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS

Now . . . He'll Cook Indoors Too!



PEG-LEG

Most Adjustable, Versatile Cooker Made

Cook rare, medium, and well-done all at once! Peg-Leg adjusts to any height fireplace. 16" grill holds 6 large steaks. Fire pan, grill, and rotisserie adjust to any height. Each swings in and out for easy cooking, fire tending. Prevents drips on hearth. Pan and grill swivel for perfect heat control. Use grill and rotisserie together or separately, over fire pan or wood fire. All parts lift off post for storage. Leave post or remove instantly. Push into ground for cook-out or picnics. Safe, [illegible] wire rotisserie holds 25 lbs. —runs 24 hrs. on 2 flashlight batteries. Beautifully finished in black on extra heavy steel—to last years. 22" to 40" ht. fireplace (no rotisserie) ONLY $19.95. 41" to 54" ht. (no rotisserie) $21.95. Rotisserie $12.95.

Shipped Express Charges Collect.

Immediate Delivery
No C.O.D.'s
Money-Back Guarantee

Yield House
Dept. B12-5
No. Conway, N.H.



MARVELOUS MIKE
The Robot Operated TRACTOR

ve never seen anything like it before. The ronic Robot provides fascinating action as ushes and pulls levers and shifts with clutch l and brake to free tractor from any obstacle h it encounters. Tractor is impossible to ure as it backs away or turns out of path of acles. Caterpillar treads give realistic action ney turn and work in opposing directions as or backs and turns. Robot operates entirely imself—no wires, springs or gadgets. Color- painted heavy steel. 14½" W. 8" H. Powered by 3 light batteries. $9.95 Plus 50c Postage

50¢ For 116 Pg. Hobby & Toy Catalog

E AND H MODEL HOBBIES
W. Chelten Ave., Germantown, Phila. 44, Pa.

A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND

Watch the WIND DIRECTION On a Dial *Indoors!*



Here's the newest home weather instrument for anyone who likes to keep a sharp eye on the weather. Small brass vane, on your roof, flashes the wind direction to you *indoors* by lighting compass points on the richly decorative brass dial. Complete with vane, 7½" dial and 50 feet of connecting wire. Fully Guaranteed. Write for FREE Weather Forecaster's Guide.

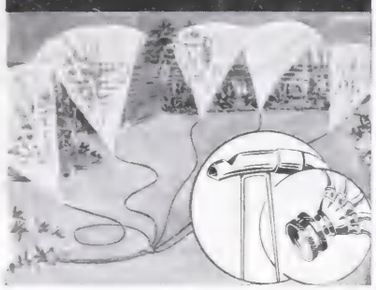
Only $49.95 Postpaid

(Air Mail Shipments in U.S. $2 Extra)

Send Check or Money Order Today to:

Cape Cod WIND INDICATORS
Harwichport 50 Cape Cod, Mass.

SPRINKLEZE



Waters 5 separate shrubs or areas at one time—up to 24 feet apart. Sprinkles foliage or soaks roots only. Waters separated plants, any shape bed, border or lawn. Connects to end of your garden hose. Brass connection. 5 lengths (total 51') of small plastic hose, 5 brass sprinklers (any one may be moved in operation and set at any angle). Light, durable, guaranteed satisfactory.

Complete unit, ready to use $8.95

GIFT WRAPPED—send check or M.O. and we pay postage.

JONS MFG. CO. Dept. D-4
405 Dantzler St., St. Matthews, S. C.



Super-Pale Finish for Light Woods, Panelling and Furniture . . . .

RESIN-FREE

Liquid Rawhide

WOODLAC

SATIN OR CLEAR

A fast, hard drying, colorless (all oil base) finish providing a fine surface and protective coating resistant to stains, water or alcohol. Satin WOODLAC gives the dull, hand-rubbed effect as used by master wood and furniture craftsmen for centuries. Clear WOODLAC dries to a high gloss de-luxe finished surface. WOODLAC whether Satin or Clear, is easy to apply. Raw wood, which requires two coats, can be finished in one day. Allow three hours between coats. $1.90 Qt., $6.00 Gal. Postpaid. Guaranteed. Color Literature and finishing instructions sent with every order or FREE on request.

LINSEED OIL PRODUCTS CO
1100R So. Fremont Ave.,
Alhambra, Calif.

"Specialists in Resin Free Finishes"

A Perfect **GIFT!**



A MEMBERSHIP IN THE **PLANT of MONTH CLUB**

Here is the Year 'Round Gift. Thrills and beauty every month for your loved ones.

Every month they will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flowers; would cost many times more in shops.

LOVELY LILY-OF-VALLEY (*illustrated*) will be their first selection. GUARANTEED to bloom in 21 days. GIFT CARDS will be sent bearing your name.

SURPRISE BONUS
—for first 1,000 new members

FULL YEAR—**Special Bonus—32 page book, "How To Grow and Bloom House Plants."**

SIX MONTHS MEMBERSHIP **$6.00** | FULL YEAR **$12.00**

6 monthly selections plus bonus.

PLANT OF THE MONTH CLUB,
Dept. M-36, Des Moines 9, Iowa

Gentlemen:
Here is my check or money order for
☐ $6.00, 6 months, ☐ $12.00, one year.
Please send to persons named on attached card.

Name .....

Address .....

City .....State .....

STACKING STOOLS from SWEDEN



add $1.00 per stool for teakwood

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables, or TV seats so well constructed each will support the heaviest of persons, 18" height, 14" diameter tops . . . alcohol and hot beverage proof. All genuine cabinet woods—your choice of walnut, light mahogany, blonde birch, golden teakwood. These handsome Swedish imports available only from Scandicrafts. **Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order. Catalog available . . . 10¢**

Scandicrafts
Dept. B-17, Ardsley, N. Y.



Now! **PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE** *Shutters*

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters,*** which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

Send only 25¢ for new illustrated brochure.

Shuttercraft OF CALIFORNIA Dept. B-31

101 NO. SANTA ANITA AVE. ARCADIA, CALIF.



THE COVERED WAGON

Now becomes a really different mail box. Under its canvas hood, it is a regulation, government approved heavy metal mail box. Will hold your largest magazines and your mail. Comes with bracket to attach to house or post.

$15.00 (Add $1.50 each for mailing costs.)

No C.O.D.'s, please.

JEREDITH MANOR P. O. Box 130 • Nyack, New York

Useful Leather

EYEGLASS REST

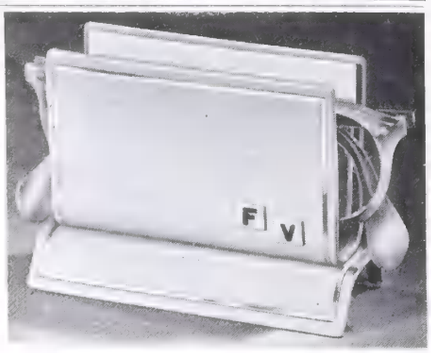
Spec-tacular spot to rest your specs is this new Eyeglass Rest. Fine gold tooled leather covers the sturdy steel frame, while the padded moire lining absolutely prevents scratching. Order it in Pink, Turf Tan, Black or Gooseberry Green. Gift Boxed.

only **$2.95** ppd.

(Initials 25¢ extra per letter.)

HERE'S HOW

Dept. HB-12 • 27 E. 22nd St., N. Y. 10

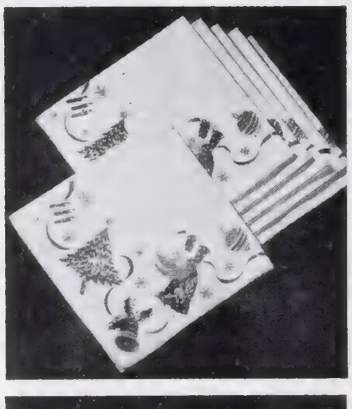




WINDOW



THE GRANDEUR OF CATHEDRAL embodies t sacred spirit of Christmas. Goth cathedral windows of bla wrought iron with burnished go highlights bring that spirit in your home. A fat white cand stands in a holder in each wi dow. Set includes triple windo 14¾" x 17" high; 2 single wi dows, 5" x 14½", and candle $4.95 plus 35¢ post. Religious A Guild, 131 First St., Peoria, I



EXTRA CHRISTMAS NAP KINS are designed and price to be bought in quantity for yo holiday entertaining. The whit 14" pure linen napkins are edge in green and decorated with re headed angels, glistening sno flakes, bells and trees in brig gold and red and green. Use the with a plain white cloth to dre up the festive board. ½ dozen f $3.50; $6.75 dozen. Ppd. Susa Smith Co., Carpentersville, I



THE KING'S HANDSOM and the queen's a K.P. Cutie their own Mr. and Mrs. cover-u aprons. Made of sturdy whi drill, the "Fit for a King" desig is hand-blocked in black an apricot. "To a Queen's Taste" in black and pink. $3.25 eac ppd. Cherubim, Box 196, Fore Hills 75, N.Y.

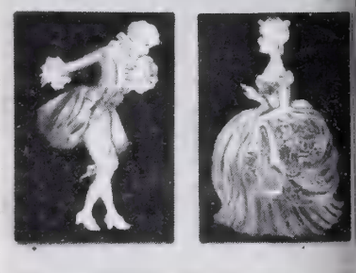
Craftsmen in Charm

The "Vicki"



For the "Happiest Christmas Ever", choose The *Vicki*, Hunt Galleries' charm chair that's every inch a Lady! In boudoir or dressing room, for those cherished moments of relaxation, she's the perfect companion to comfort. Sturdy selected hardwood frame; coil springs on steel interlaced webbing. Finest spot-proof velvet in Gold; Red; Rose; Topaz Brown; Turquoise Sage Leaf and Emerald Green (Samples on request) H. 32"; W. 23"; D. 17½"; seat height 17", **$34.50**. (Your fabric 3 yds. 54"; 4½ yds 36", **$28.50**). Prompt shipment for Christmas delivery. Express collect. **No C.O.D.** For folder, "Hunt Galleries' Prevues," send 10¢. *Satisfaction Guaranteed*

HUNT GALLERIES
P. O. Box 492, Hickory, N. C.
Craftsmen in Charm



The Minuet

From the famous collection of bas-reliefs sculptured by Alice Cranston Fenner. Each pair of plaques is carefully hand-painted by the artist herself in lovely colors of blue old rose and chartreuse. Each background is also painted by hand in rich black with gold edges.

Size 6" x 8"—Cellophaned & Gift Boxed $6.50 per pr. PPD.

"To see them is to love them"

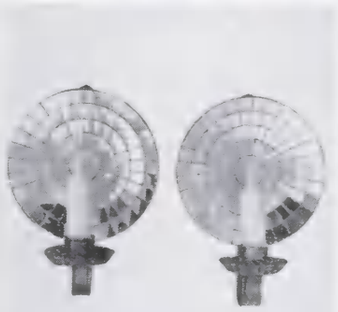
These original designs are made only in the Litchfield Hills Studio of

Alice Cranston Fenner
Litchfield, Conn.

SHOPPING



RRORED SCONCES, lovely design was bor- rom an 18th-century draw- om. have 128 mirrored hand-set in each concave sconce. Imagine them re- candlelight and spilling e into the room. 7½″ in r, 10¼″ high. they're le as candle holders at pr.; or electrified at $16.95 l. Jeff Elliot. Dept. HB12. ille, N.C.



MAN'S MEAT goes on individual steak platters have been made because ny of you have requested The solid. kiln-dried won't warp. comes in a inish. and the raised rim the food where it belongs. ation of the well-and-tree channels juice into small 12″ x 8″, $12.95 for 4. Charles W. Chase. 1 Had- eck. East Hampton. Conn.



SIC CROSSES, hand- t in sterling silver. are ful reproductions of Flor- (left). English (middle). h (right) and Cellini (bot- originals. Each comes on a chain. will give classic ce to a simple dress. Flor- and Cellini are $7 each; h and French are $5 each. ur for $20. Tax. post. incl. ca Silversmith. 79-32 164th maica 2, N.Y.





mpletely Equipped

Wall Bar & Cabinet

d by cabinet craftsmen. Genuine maple lem finish. Front swings down, forming terproof, stainproof plastic serving sur- supported by sturdy chains. Plenty of ge space for liquor or glassware. In- d: set of 24 assorted miniature beer bot- plus 8-pc. set of 12-oz. heavy-bottom lers, each with decorative game bird n. Cabinet is 37″ high, 27″ wide, 7½″ COMPLETE—

check or M.O. Express es collect. Shipping wt. 37

$47.50

steven-jerome co.

N. Second St., Milwaukee 3, Wis.



FRENCH BENCH

20″x17″ 17″ high

a rare find at $14.95 postpaid

West of Miss. add 50¢

You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat is hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chairside table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop. *Quick delivery. Satisfaction guaranteed.*

Write for FREE catalog.

Hobi *Send check or money order.*

Dept. B-125, 15 West 57 St. New York 19, N. Y.



FLOWER ARRANGING KIT

GIFT-PACKED IN HAMPER BASKET

Here in a handsome waterproof wicker hamper basket is everything needed to make all types of artistic, original flower arrangements. Includes eight holders—each a different kind—together with florist's plastic clay, roll of wire and a pair of fine florist's shears. Plus a Flower Arrangement Booklet showing prize-winning arrangements.

$15. *postpaid anywhere in U.S.A.*

Mail and Phone Orders Filled

Max Schling Seedsmen, Inc.

538 Madison Ave., Dept. 660 New York 22, N. Y.



New French REPRODUCTIONS

For a lovely gift is this new anniversary group. The urn and tray inserts are white porcelain with pink peonies and raised silver or gold outlines to match the wedding band base. Engaging cupids support the base adding sentimental charm. In silver or gold. Use them for cigarettes and ashes.

Postpaid **$3.50** ea

THE SET (URN & TRAY) P.P. $6.75
MATCHING CIGARETTE LIGHTER, P.P. . $5.50

Sorry ■ Stamps or COD's

Send For Free Gift Catalog

Lee Wynne

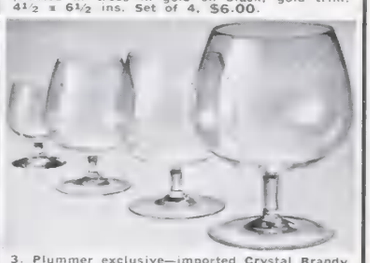
The House of Fine China
(Dept. B12) 5446 Diamond St., Phila. 31, Pa.



1. Christmas Tree Pattern, a Plummer exclusive, superbly done—natural green trees in glowing colors, laden with gifts. Green band. Dinner Plates, 10 ins., doz., $27.00. Tea Cups and Saucers, doz., $32.00. 5-pc. Place Setting, $7.55. Full open stock.



2. Individual Tole Canape Trays with hand-painted fir trees in gold on black; gold trim. 4½ x 6½ ins. Set of 4, $6.00.



3. Plummer exclusive—imported Crystal Brandy Inhalers. Thinly blown by hand, yet durable. 2 oz., $12.00 doz., 5 oz., $14.00. 7½ oz., $16.50. 21 oz., $22.50.



4. English Bone China Salts and Peppers. Floral tops hand painted, hand modeled in rose and carnation; white bases. Ht., 1¾ ins. Set of 4, $8.75.

Send for FREE Gift Catalogue, B-27

Plummer LTD

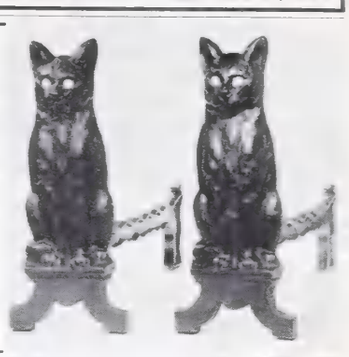
734 Fifth Avenue New York 19, N.Y.

COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17″ tall with 14″ irons, they weigh 22 pounds. **$15.95** the pair ppd.

TENNESSEE CHROMIUM PLATING CO.

206 Louise Ave. N. Nashville 5, Tennessee





DOME DIFFUSER

Convert old fashioned ceiling light fixtures; soften harsh light from exposed bulb! Smart modern, translucent dome of fine, heavy gauge molded vinyl is gracefully designed in ridged texture. Brass disc adds the perfect decorative note. Clips to single bulb, fits snugly against ceiling; completely hides unsightly old fixture. For dramatic effect . . . for dashes of color in small areas; den, reception hall, game room, etc. use the 11″ diameter dome available in White, Cocoa Brown, Lemon Yellow, Marine Blue. Please give second color choice. 16″ diameter dome available in White only.

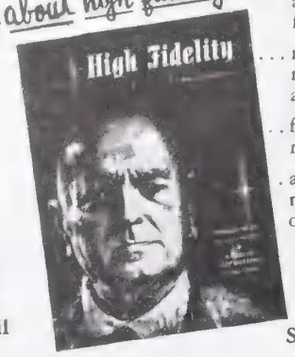
11″ Dome Diffuser **$1.98** (plus 25¢ postage)
16″ Dome Diffuser **$3.98** (plus 25¢ postage)

No C.O.D. Guaranteed, of course.

NOUVELLE, LTD.

225 W. Erie St., Dept. F-120, Chicago 10, Ill.

ALL about high fidelity



The Best Gift of All for Music-Lovers

. . . a thorough, authoritative, non-technical, and most attractive monthly magazine for all music-lovers,

. . . more record reviews than any other home music magazine, plus complete composer and artist discographies,

. . factual Tested-in-the-Home equipment reports, for expert buying guidance,

. a gift that repeats itself month after month, whether you present it to yourself or a music-loving friend.

Edited by true high-fidelity experts, including John Conly, Charles Fowler, Roy Allison and many others.

SEND IN THIS COUPON TODAY

HIGH FIDELITY Magazine • 1536 Publishing House, Great Barrington, Mass.
Please enter a subscription to HIGH FIDELITY Magazine. Remittance enclosed.

NAME_____

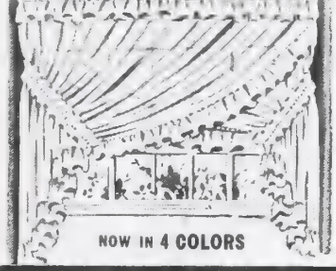
ADDRESS_____

☐ 3 years $13.50 (36 issues) ☐ 2 years $10.00 (24 issues) ☐ 1 year $6.00 (12 issues)

Add $1 per year for subscription outside U. S. and Canada.

FREE Catalog and Color Swatches

NO-IRON **Fiberglas** CURTAINS and DRAPES



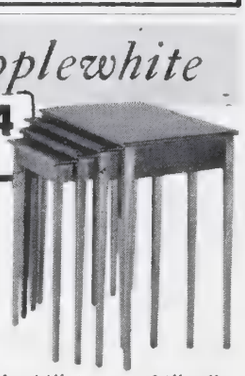
SAVE $2 to $13 a pair!

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window; 4 colors in curtains; 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.39 per pair. Write today for FREE Catalog and 24 Color Swatches.

RONNIE, Dept. 199JJ-18
Ronnie Bldg., Fairview, New Jersey

Hepplewhite

NEST OF 4 TABLES



$49.50

Check or Money Order

Shipped express postpaid. Add $3 West of Mississippi River.

23″ wide, 14″ deep, 24″ tall

An unusual set of four tables exactly reproduced from original of 1790. Made of finest solid mahogany with natural brown finish. Since they may be used separately or as a group, they are especially good for entertaining or serving TV snacks. They are beautiful as end tables.

ORDER THIS NEW CATALOG

Now off the press! A new catalog showing over 100 choice Early American and 18th Century pieces by Newcomb, reproducers of the finest antiques for over 33 years. Send 25c in coin for your catalog. (No Stamps.) Catalog free with each order.

Newcomb's Reproductions
BOX 1249H, DURHAM, N. C.

MEN—and Women, too!

EXEROW®



RIDE and ROW THE BATTLE CREEK WAY!

Enjoy most efficient health-building rowing AND riding! Natural HYDRAULIC pull of rowing plus benefits of horseback riding—adjusts for mild exercise or strenuous workout as you wish. Rhythmic movement of handles, seat and pedals "symmetrizes" and beautifies entire figure. EXEROW safely normalizes WEIGHT—improves HEALTH and appearance. **WRITE FOR FREE LITERATURE TODAY!**

For special spiral-bound book "How to use your Battle Creek Exerow", with handy weight chart, send $1.00 plus 10¢ postage.

Battle Creek EQUIPMENT CO.
Battle Creek 36, Mich.

THE PERFECT GIFT

for your Dog or Cat



Hilo DRY BATH

in Gay Christmas Wrapping

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd.
Money-back guarantee.

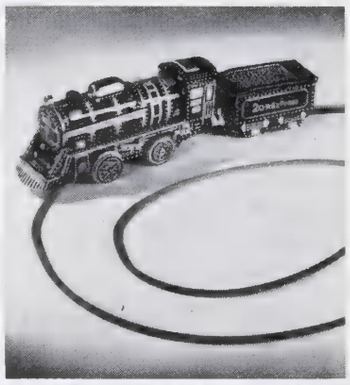
Dept. N-12 **The Hilo Co.** Norwalk, Conn.



WINDOW



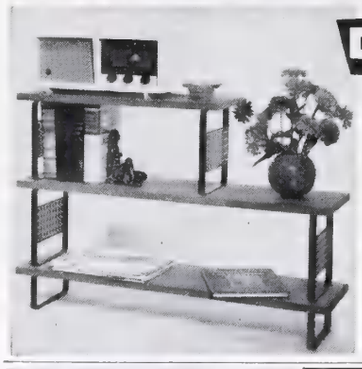
CORDUROY in 12 colors the well-groomed bedroom cor in a velvety fine pinwale, and washable. Twin-sized bedspr $13.95; full, $15.95; king, $29. 11″ appliquéd monogram, $6 tra. 63″ long pinch-pleated d peries, $9.95; 81″, $11.95. Rou or square toss pillows, $3.50 ea Add 90¢ post. to total order. Se 10¢ for 12 corduroy color swat es. Colten's, 1351 Beacon Brookline 46, Mass.



CHOO-CHOO BABY, is electric cable train that opera on one standard flashlight b tery, and the track is flexible r ber tubing that can be arran in any shape. The wheels of engine and coal tender grooved to run on the tubi Complete with 122-inches of r ber cable and battery, $3.95 p Cortley Gifts, 305 E. 83rd New York 28, N.Y.



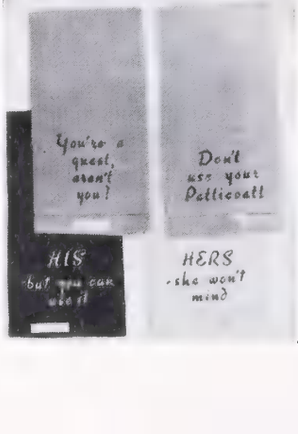
TICKLE HIS TOOLIS FANCY with a kit that conta everything a Mr. Fixit could p sibly need. A zippered cowh case is fitted with a file, awl, dr pliers, knife, saw, screw driv hammer and a can opener-bot opener. Wonderful to keep in car or on a boat. $9.95 ppd. D Fifth Avenue, 719 Fifth Av New York 22, N.Y.



DO IT YO'SELF

with this kit of modern wrought iron a warm, clearheart redwood to make an a tractive, modern endtable or bookshelf; distinctive piece that's easily and quick assembled; bottom shelf 36″, top shelf 24 height 24″. $9.95 Exp. Coll. or order she spacers, $2.89 pr., and legs, $1.25 pr., a make your own shelving. Send check or M.

UTILITY CRAFT
P. O. BOX 10133, DALLAS, TEXA



GABBY GUEST TOWELS

that talk to your guests! Made of the fines imported Irish linen, and hand-screened, 14 b 20 inches, they are guaranteed completel washable. These are the answer to gettin guests to use, not ignore, the hand towels. The are the mark of a considerate, modern hostes Each, $1.25, or four for $4.00, includes postag and gift box. Delivery before Christma Thomas-Young, 30 West Lockwood, Webste Groves 19, Missouri.

SHOPPING



RE RICE BOWLS. We
n you could hold these in
r hand, as we have, and feel
eggshell china smoothness of
n; hold them up to the light
see the white translucence of
n, marvel at the artistry of the
stork design. You'll use
n for nuts, candies, jellies.
' wide, $1.25 each; $2.25 the
. Add 25¢ post. Bowman's,
t. HB-12, 2477 Lombard St.,
Francisco 23, Calif.



**HERE DID YOU COME
OM, BABY DEAR?"** is
ver answered when you send
ew baby this "Where and
n" ceramic tray. It comes in
shape of the child's state (any
ie 48 plus Alaska, Hawaii and
), hand-painted with his
e, birth date, state and town
birth. Send vital statistics.
ut 4" long, $2 ppd. Annie
a Ceramics, Pico 13, Calif.



E ANGLER'S STOCK-
should be the gift of the
, barring none! This bril-
ly conceived gift makes a
rman's life complete. And it
ains 12 different items that
thrill his baiting heart! All
ools of his trade in one hand-
bright red Christmas stock-
and unbelievably priced at
Postpaid from Charles F.
s Co., Manchester, Vermont.



veler's Liquor and Coffee Bar

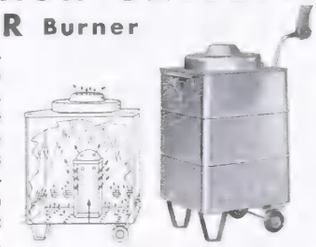
equipped with handsome chrome-
ed glass cocktail shaker, having
deline" markings, two sets of 4 glasses
, chrome jigger and stirrer and com-
nents for 2 quart-size liquor bottles.
Coffee Bar includes AC-DC percolator,
ps, spoons, containers for coffee and
r, and pint Thermos bottle. Complete,
ashable Wheat Canvas case with red
able lining . . . $45.00. Prepaid.



. ANTHONY
PECIALISTS IN LUGGAGE
HB • 751 MADISON AVENUE • N.Y. 21, N.Y.

URN LEAVES, TRASH SAFELY!
th New Mobile JET-FYR Burner

it . . . light it . . . close the hinged lid . . .
l forget it! Leaves, twigs, and household trash
n to a fine ash — quickly, completely, safely.
ntifically designed, fully enclosed safety-type
ner. Wheels easily wherever you need it. Con-
ts to a Barbecue Wagon in seconds. Measures
/2" high overall, 18½" wide, 18½" deep —
bushel capacity. Heavy duty aluminum finish
l. Only $29.95 Factory-to-You with Money-Back
arantee. FREE $3.95 Barbecue Accessory Kit.



E GARY LYNN CO., Dept. HB-2 —926 York St., Cincinnati 14, Ohio



$5 down,* $5 monthly for sterling on Macy's Silver Club Plan

- You enjoy your entire set *while* you pay for it.
- FREE with order, silver spoon pin, anti-tarnish chest.
- Choose from over 200 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, etc.
- Take up to 2 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.): luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

- $5 down, $5 monthly — 4 place settings (24 pieces)
- $7.50 down, 7.50 monthly — 6 place settings (36 pieces)
- $10 down, $10 monthly — 8 place settings (48 pieces)
- $15 down, $15 monthly — 12 place settings (72 pieces)

Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB-12-55

Enclosed, ____ down payment

Pattern ____

No. of settings ____

Name ____

Address ____ Apt. # ____

City ____ Zone ____ State ____

GIFT WITH *Charm*



(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

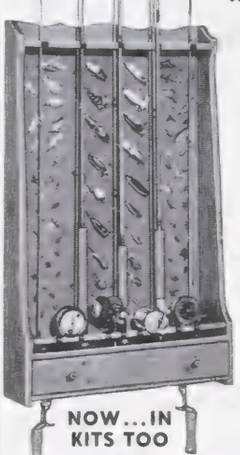
For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor — #128 The Hunter
#218 The Windmill — #120 The Pines
#118 Dog—Any Breed — #220 Sailboat
#114 Colonial Couple — #224 Steer
Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts

Fisherman's Joy

PRETTIEST RACK YOU EVER SAW
Protects *All* His Gear In One Handsome Display



NOW...IN KITS TOO

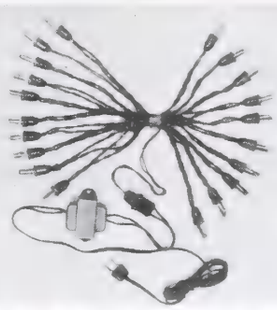
Now he'll enjoy fishing equipment year round in this wonderful, new show rack. It does everything. Safe-guards up to 5 rods, any type or size, in rubber holders. They can't warp, fall out. Shows 5 reels, all types. Neutral gray felt back holds flies, lures, plugs. Hook them in-out in a jiffy. Large accessory drawer. Finely crafted in polished honey-tone knotty pine, or lovely maple or mahogany finish. Size 22" x 37".

ONLY $22.50

IN COMPLETE KITS—for easy home assembly. Printed, drilled, sanded, etc., with simple step by step instructions—ONLY $12.95

Express Chgs. Collect No C.O.D.'s MONEY BACK GUARANTEE

Yield House
Dept. B12-5
No. Conway, New Hampshire



MINIATURE FLASHING STARLIGHTS
for your Christmas tree!

Tiny, imported, electric firefly lights add a gay holiday touch to tree, mantel or table. Each light blinks and burns independently . . . ends search for burned-out bulbs. Transformer type for use with AC only. White or green cord (please specify).

	Clear Bulbs	Colored Bulbs
10 light set	$ 7.95	$ 8.95
15 light set	9.95	10.45
20 light set (illustrated)	11.95	13.95
Spare blinking lights	10 for 2.00	10 for 3.00

Other Starlight accessories:
Tiny, steady burning starlights in series (AC or DC), 20 lights to string.....$7.50
Extra lights for above 10 for $2.00 clear only.
All prices postpaid. Sorry, no C.O.D.'s.

EVE GRIMES
Dept. H-12
220 East 19th Street, New York 3, N.Y.

FRENCH POODLE Sign
(or any other dog)



If you're a dog lover, this lovely sign with your own name will guide new friends to your door and welcome old ones. Made of aluminum, satin black finish. Letters are aluminum, easy to remove and refinish. Overall height of sign 16¼", width 16". $18.50 plus 30¢ per letter each side.

COPPER LANTERN

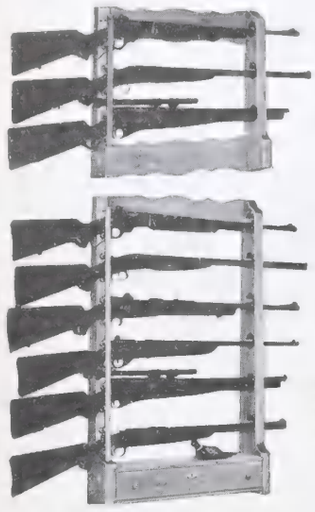
Graceful in design, well made to last for years. Comes with 3" post cap. Rich black finish to match sign. 12" high, 9½" wide. $14.50
POST—All-steel adjustable post with brass knobs on ladder rest. $13.25

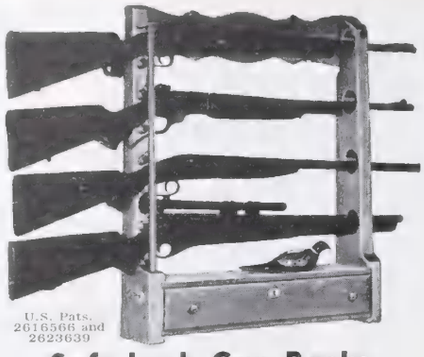
Prices f.o.b. Wheeling.

Write for gift catalog of handcrafted weathervanes, door knockers, mail boxes, etc.

Hagerstrom METALCRAFT STUDIO
41 Old Milwaukee Road, Wheeling, Ill.

In Kits or Beautifully Finished





U.S. Pats. 2616566 and 2623639

Safe-Lock Gun Racks

GUNS & AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Holds all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack—24"x28"—**$19.95** } Express
6-Gun Rack—24"x40"—**$29.95** } Charges
3-Gun Rack—24"x21"—**$12.95** } Collect

IN COMPLETE KITS { for easy, 1 hr. assembly. Prefitted, drilled, sanded, etc. with simple instructions.

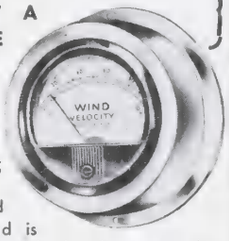
4-Gun Rack—**$11.50** Postpaid } Add 10%
6-Gun Rack—**$17.20** Postpaid } West of
3-Gun Rack—**$ 7.60** Postpaid } Mississippi

Immediate delivery.
Money-back guarantee. No C.O.D.'s Please

Yield House
Dept. B12-5
North Conway, N. H.

WIND SPEED

TELLS AT A GLANCE *INDOORS* HOW HARD THE WIND IS BLOWING *OUTDOORS*



Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick; Simply mount the spinning cups on roof or TV mast and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully Guaranteed, complete with 50 feet of wire.



ONLY $49.95 POSTPAID
(AIR MAIL SHIPMENTS IN U.S. $2 EXTRA)

Send Check or Money Order to:

Cape Cod **WIND INDICATORS**
Harwichport 5A Cape Cod, Mass.

Personalized

COV-A-ROBES



Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes — or just plain loafing. Keeps you dry and toast-warm. Easy to launder: never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY $3.95**

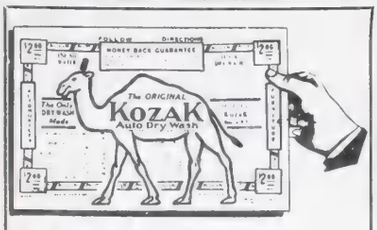
MEN'S Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White ..... **ONLY $2.95**

Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes; small, medium or large. Send check, money-order or cash. Add 25c to each Cov-a-Robe ordered for postage and handling.

Orders shipped same day received. No C.O.D.'s.

DOBBS PRODUCTS CO.
900 W. Lake St., Dept. 706, Chicago 7, Ill.



A $2 KozaK

DRYwashes Your Car

50 to 100 Times FREE!

Cleans autos fast and easy. The original auto DRYwash. 10 million sold. Hundreds of unsuccessful imitators for 30 years! Use with equal success on Cadillac or priceless antique. Removes dirt, polishes, cleans, saves time, work, money. No water needed. *Safe, protects finish.* Takes a few seconds, save entire cost on first use. And you must be astonished, delighted, tickled pink, or keep it and get your money back by return mail.

SPECIAL:

We'll send big, soft, deep pile KozaKs postpaid Xmas gift wrapped, the same day your order is received. Regular KozaK, $2 each; SUPER KozaK $3 (lasts 4 times longer). Deluxe offer 2 regulars and one SUPER, $7 value for only $5. Plaid kitbag, gloves and SHAM-ET $1 extra. **ORDER NOW** from KozaK, 329 S. Lyon St., Batavia, N. Y.

IDEAL GIFT



PROTEXEM
Paint Brush Conditioner

AMAZING METHOD for storing paint brushes, *No messy cleaning* necessary. Brushes are *always ready* to use.

SCIENTIFIC VAPOR ACTION keeps brushes from getting hard. Brushes *stay soft* for many months without attention. Reclaims HARD-AS-ROCK brushes. There is nothing to spill as when brushes are kept in open pots. Capacity is 4 to 8 brushes.

ONE PROTEXEM brush conditioner, complete with ½ pint Vapor Solvent, postpaid $2.95

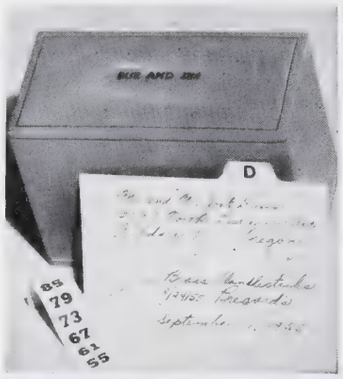
TWO Brush Conditioners, each.....$2.75
Extra pint Vapor Solvent.
One year supply $1.25
Two Pints Vapor Solvent.....$1.95

FULLY GUARANTEED
Send Your Order Now to

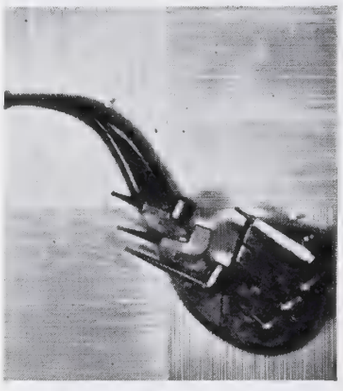
WISCONSIN LABORATORIES, Inc.
Dept. B, Dousman, Wisconsin



WINDOW



PRESENTS ACCOUNTI FOR by the bride will be corded in this beautiful leat file box, hand-tooled in gold w the bride and groom's first nam With it come 100 gift num stickers, alphabetical index, a 100 gift and invitation rec cards. Pink, blue or white lea er, 5" x 3" x 4" high, $8.95 p Extra cards, $1 for 100. T Lamplighter, Dept. HB, Barri ton, Illinois.



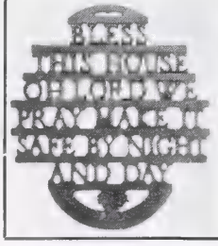
PIPE DREAM is a dream pipes that he'll hang proudly his den or office. A 12" wide, 2 high replica of a pipe is made a walnut or pine finish, and designed to hold seven of favorite sweet-smokers in han some show position. $4.95 pl postage. No c.o.d.'s. Lillik Shoppe, Box 543, Keyport, N.



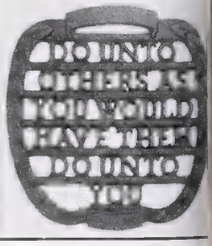
ONE FOR THE ROAD. T personalized Car Pak for yo glove compartment comes in leather sheath and contains: ma netic whisk broom for upholste and clothes, scissors, bottle ope er, screw driver, pencil and luci windshield de-icer. Three gol stamped initials decorate t front. In ginger, red, green navy (give 2nd color choice $3.50 ppd. Crown Craft Produc 246 Fifth Ave., New York 1, N.

CAST IRON TRIVETS—ONLY $1.00

SATIN BLACK
USEFUL, ORNAMENTAL *GIFTS FOR ALL HOMES*



Size 6x7 gift boxed. Buy TWO for yourself—a DOZEN for friends. *Minimum shipment TWO.* POSTPAID E. of Miss.—add 10¢ ea. beyond. No C.O.D's.



H. "Elephant" Reed
NO. PEMBROKE, MASS



THE MYSTERIOUS AND CHARMING MR. SYM

This intriguing piece of ceramic sculpture has many moods and as many uses. Put him to work as a lamp base, as book ends, as a lavish paper-weight, or simply enjoy him for his beauty. Finished in white crackle glaze, with brick red veining, 8½" tall. $8.75 ppd, and only from us, nowhere else. Send check or money order to Louis,

Louis

99 So. 23rd **San Jose, Calif**

SHOPPING



IN ANY LANGUAGE, Merry Christmas is a jubiliant greeting. Six little Christmas angels, in hollyberry-red ceramic, have choir boy hair-dos, rakishly-angled halos and each holds a white ceramic scroll bidding Merry Christmas in Polish, French, German, Spanish, Italian and Swedish. With gold cords for tying on gifts, wreaths, the tree, $1.50 for 6, ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



HEARTH BROOMS, handmade in the Blue Ridge Mountains, have a simple dignity of design that's exactly right for a friendly fireside. They're colorful, and rugged, and they sweep clean, and no nonsense about it. The twist-carved pine handle broom is 37" tall. Bo-Peep broom is 32". Both come in red, green or natural straw. $2.75 each ppd. Blue Ridge Weavers, Tryon, N.C.



CANCELED CHECK FILE. Gone are the carefree, taxless days when you could use your canceled checks to start the fire in your hearth. Now you keep them nervously. And this is the compact, orderly way to file them. A blue Kraftboard box holds 800 personal-size checks, comes with divider cards for several years. 50¢ ppd. Walter Drake and Sons, Dept. HB, Drake Bldg., Colorado Springs, Colo.



WOVEN FABRIC LABELS—Your Name ON EACH!

Have your own beautiful, woven labels! Your name (in 20 letters or less) hand embossed on each! Specify style #104 (pink or blue), #101 or #102. Send $1.50 for 12 labels, $2 for 20, $3 for 40. P.S. Wonderful as gifts, too!

HALLMARK LABELS
Dept. HB-5-12
117 E. 31st St., N. Y. 16, N. Y.



#104 to sew into things you make for baby!
#102 for hand-knit gifts and fashions!
#101 for all kinds of needlework!

Lady & The Tramp
PUPPET WASH MITT AND TOWEL SET

Walt Disney's enchanting "Lady and The Tramp" came to life on our puppet wash mitt and towel set. Both wash mitts and towel are fine white terry cloth with names and illustrations in five life-like colors. They will delight any young-ster at bathtime.

Please Add 25¢ Postage.
Send For Free Gift Catalog
THE ADDED TOUCH





Puppet Wash Mitts (Pair) $1.00
Towel and one Puppet Wash Mitt, Gift Boxed. $2.00
State Choice of Mitt.
(Dept. B12) Wynnewood, Penna.

THE IDEAL ANSWER TO YOUR CHRISTMAS PROBLEMS

Volume XIV, Number 4



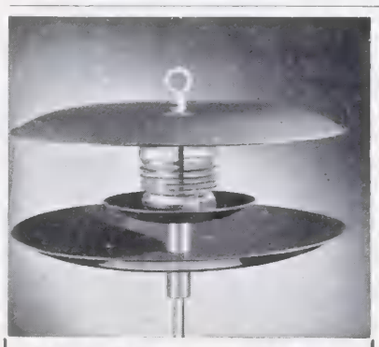
America's most beautiful
BOOK OF HOMES
THE
ARCHITECTURAL DIGEST

Published in California
Since 1920

Here is a wonderful gift for yourself and friends . . . an exciting issue containing inspiring pictures of the best work of leading interior decorators, architects and home designers from coast to coast. All pictures faithfully reproduced from exquisite photographs on large pages (9½" by 13") of the finest coated paper.

Order your copy today and send gift list . . . each copy sent ppd. with gift card. Send check or money order for $2.50 per copy to:

THE ARCHITECTURAL DIGEST, 556-HB So. Harvard Blvd., Los Angeles 5

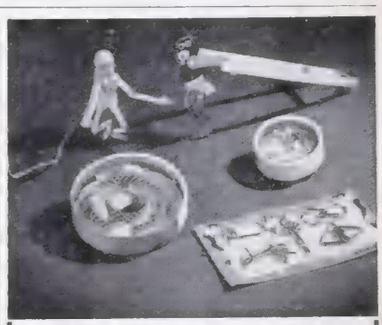


KEPE-NETE BIRD FEEDER
ALUMINUM—RUST PROOF

An original Christmas Gift for your bird-loving friends. Keeps food dry and fresh—even in winter. Always attractive because its 15½" aluminum trays finished in palm green baked enamel are rustproof and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. **Our reorders prove Kepe-Nete is as good as we say.**

KEPE-NETE Bird Feeder

Only $9.95 postpaid
Satisfaction Guaranteed
H. B. COWAP
2423 Ridgeway Avenue, Dept. HB-12
Evanston, Illinois



ZANY NOVELTIES

Want to really catch the spirit of your boy's next birthday party or provide barrels of fun for your early-riser Christmas stocking openers? Then load up on those zany novelties that you can pass out as favors, leave at each persons place or bury in a grab bag. Five include buffoonery monkey, mice puzzle, wooden acrobat, target game, jigsaw rings. Postpaid, all for..... **$1.00**

Two Sets Ppd. $1.95

SORRY NO STAMPS OR C.O.D.s PLEASE
Send For New Gift Catalog

Page & Biddle
21 Station Road, Haverford B 12, Penna.



"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory* massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health institutions.* Built for years of service—fully guaranteed. **WRITE FOR FREE LITERATURE TODAY!**

Special spiral-bound book "How to use your Battle Creek Health Builder" shows 20 applications plus weight chart, $1.50 plus 10¢ postage.

*Reg. U.S. Pat. Off.

Battle Creek EQUIPMENT CO.
Battle Creek 23, Mich.



Ends Window Washing Forever!

"WINDO-GLEEM"



- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water—No Washing of Windows Ever!
- Makes Windows Shine Like Finest Crystal!
- Complete Money Back Guarantee!

Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. 10 Day Money Back Guarantee. Order now!

VIKING SLOANE CORP., Dept. HB-12
136 West 52nd Street, New York 19, N. Y.

CONVERSATIONAL PILLOWS THAT ALL BUT TALK!

the perfect talked-about Christmas or hostess gift!

Whimsically new and different 3-dimensional pillows—each a conversation piece in its own right. You'll love their ample, cushion-comfort, their realistic shapes, their festive dress-up colors. Scatter them willy-nilly on sofas, floors, in rumpus rooms or terrace—adds a sparkling decorator touch to any home. Hand detailed of the finest wool-felt!; all Kapok filled.



Basset Hound	11.95
White Kitten	12.95
Mallard Duck	11.95
Pink Elephant	9.95

Allow 3 weeks for delivery.
Add 50¢ for shipping & Insur.

LAYTIN'S for interiors
CROSS COUNTRY SHOPPING CENTER
Yonkers, N.Y.

Send check or M.O.; No C.O.D.'s please

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE #77

$22.95 COMPLETE

ORDER BY MAIL

2-3 week delivery

SEND FOR FREE STYLE BOOK

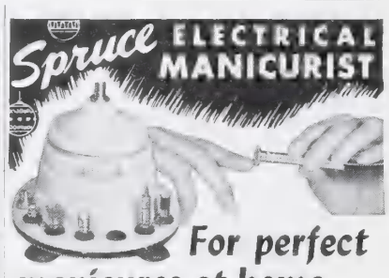
I. R. Fox. fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, $22.95 complete! This, ow, low price includes cleaning, glazing, repairing, einforcing weak seams, Lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *NTERLINING*, your monogram at no extra cost. The thrilling result . . . a luxuriously beautiful cape, stole r jacket.

SEND NO MONEY

ust wrap up your old fur coat, mail it to us now. Send our dress size and height on postcard. Pay postman 22.95 plus postage when new cape arrives. Or send for REE Style Book now! Many different styles. Write:

I. R. FOX 146 W. 29th Street Dept. L-2, N. Y. C.

Spruce ELECTRICAL MANICURIST



For perfect manicures at home

An ideal Christmas gift! Fast, gentle, safe . . . and so easy to use! In less than 10 minutes Spruce gives a beautiful manicure.

It shapes, buffs and cleans nails . . . whisks away excess cuticle . . . makes nails healthier, hands more beautiful. Erases corns and calluses from feet, too.

Ivory color. 4½" high, 5½" dia. Full set of attachments . . . shaper, buffer, cuticle lifter, cuticle brush, callus eraser. Operates on 110 V AC. Guaranteed to satisfy, or full refund. On market since 1938, many thousands in use.

Nail Shaping
Cuticle Lifting
Cuticle Whisking
Oil Massaging
Callus Erasing
Nail Buffing

Only $24.95 complete, factory to you, postage paid anywhere in the world.

ORDER NOW or write for free descriptive literature.

ABAR MFG. CO.
8819 Woodland Ave.,
CLEVELAND 4, OHIO

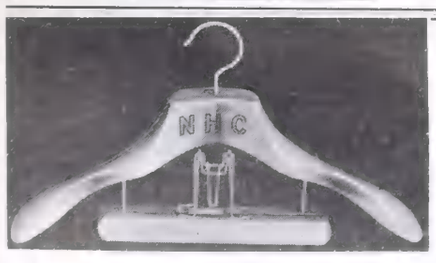
Fully Guaranteed $24.95

Wonderful gift! New Juliette® Ladies' Electric Razor, in pastel colors $3.95



Wonderfully efficient for lovelier legs, smooth underarms with never a nick or irritation. Quick, powerful AC. Pink, blue or ivory, attractively gift boxed, including matching leatherette travel case. State color choice. Send check or M. O., $3.95, ppd. Money-back guarantee. Immediate delivery. (Free-personality development gift catalog).

Mrs. Fields Shopping Service, Dept. SE12, 237 Huguenot St., New Rochelle, N. Y.



NATIONAL HANGER CO., Inc.,
Dept. H.B., 15 W. 18th St., N.Y. 11, N.Y.

LIFETIME GIFT
for that man

Initialed hangers of finest imported hardwood. Holds both jacket and trousers. Monogrammed with one, two or three initials. 18" hanger for sizes to 42. 20" hanger for size 44 up. No C.O.D.'s or stamps please.

$3.00 each ppd.



WINDOW



LOVING THE SPIN THEY'RE IN! Four whirling rhinestone snowballs sparkle when you spin them on their gold-plated perch. 2" long, this gleaming pin looks very expensive, actually is only $3. Matching drop earrings dangle a rhinestone snowball and little pearl, are $2 the pair; set is $4.50 Tax, post. incl. Leeway, 505 Fifth Ave., New York 17, N.Y.



YOUR HOUND OF HAVEN. The dachshund on this house marker is cast in durable white brass and highlighted to a two-tone statuary bronze finish. The bracket and 5" x 15½" name plate are finished in wrought iron black. Completely weatherproofed, it's $15.95. Add 25¢ for each light reflecting, luminous letter or number. Ppd. Kraig Metal Products Co., 1506 W. Fulton St., Chicago 7, Illnois.



BOUND FOR FRANCE, or looking for castles in Spain? Then brush up your facility in these languages with this leather trio in library colors. Miniature (2¼" x 3") dictionaries are English, English-French, and English-Spanish. They'll help you "parler" or "hablar" with the fluency of a Parisian or Madridian. Set is just $2.98 ppd. Lowy's Creations, 260 Beach 116th St., Rockaway Park, N. Y.

BABY BOOTEE HEIRLOOMS



for proud grandmothers and grandfathers

Bootee bracelet and keychain proudly proclaim the beloved grandchildren . . . their names and birthdates are engraved on separate ¾" baby bootees. Adorably crafted bootees, chain bracelet and lucky horseshoe keychain are Solid Sterling Silver. (And what would thrill a Mom and Dad more?)

Bootees . . . . . $2.50 each
Bracelet . . . . . $2.50 Keychain $1.25

Available in 23K Gold-plated Sterling at same prices.

Prices include engraving, tax, postage

ORDERS SHIPPED WITHIN 4 DAYS

ZENITH GIFTS, INC. 56-C Chadwick Street Boston 19, Mass.

FREE To New Members of TAY'S Gift Club

Beautiful Hand-carved Teakwood Chest from Hong Kong



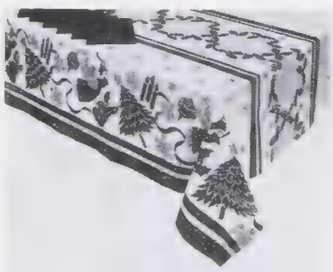
Give a membership on Tay's Gift Club to *that special someone* this Christmas . . . and be remembered throughout the year as a giver of distinctive gifts. This beautiful hand-carved teakwood chest, worth $3.95 and handy as a jewelry or cigarette box, is the "extra gift" to new members. Surprise gifts arrive monthly, postpaid . . . exotic Indian brasswares, carved art oddities from Africa and the Orient, perfumes from Cuba . . . bought at about one-third normal prices, with savings passed on to members.

Hard-to-find, sure-to-please gifts come to members from faraway lands. Each is a surprise. Membership for two months costs $5 . . . for four months, $9 . . . for six months, $12 . . . a whole year, with 12 exciting surprise parcels, only $21. A membership in Tay's Gift Club is the ideal Christmas gift for people you 'specially like. Write for free folder on imports.

TAY ENTERPRISES
Dept. G-8
P. O. BOX 1575 COLUMBUS, GA.

SHOPPING





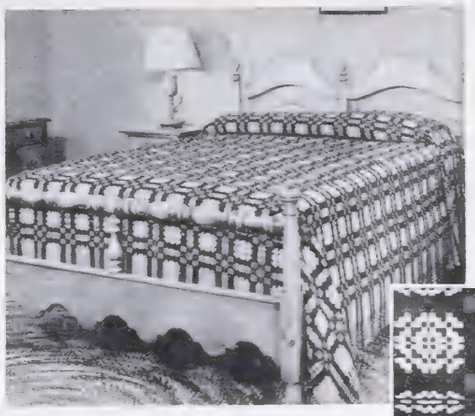
CLOTH FOR REJOICING is a nubby-textured plastic Christmas tablecloth of white, happily splashed with red, gold and green trees, ornaments, angels, bells, wreaths, holly berries. 54″ square, $2; 54″ x 70″, $2.50; 54″ x 86″, $3; 54″ x 104″, $3.50. Matching cotton napkins, 50¢ each. Show towels, $1 each. Hostess apron, $2. Ppd. Benjamin's, West New York, New Jersey.



HANUKAH MENORAH in a simple contemporary design will be proudly displayed in Jewish homes throughout the year. It recaptures the noble spirit of the Maccabees and has been created in five designs, each named for one of the Glorious Brothers. Pictured is the Simon. In black walnut and shining brass, 20¼″ long x 3⅝″ high x 1¼″ wide. $12.50 ppd. Religious Design, P.O. Box 1055-F, Springfield, Mass.



LETTERS OF CREDIT are your husband's, son's, or beau's initials, and on the cuff, they mark your man with distinction. Handsome Formica cuff links are engraved with a 3-letter monogram. Black, brown, gray, red, green or blue have white initials; white or yellow have black, and white has red. Price of $2 includes fed. tax, and postage. International Gift House, 4 Jasperson Building, Culver City, Calif.

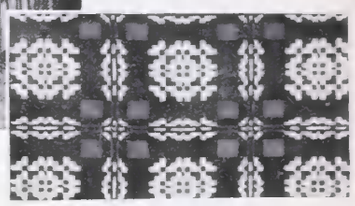


THE LOVERS' KNOT

Heirloom Coverlet

AN AUTHENTIC COLONIAL CLASSIC

"The Gift of a Lifetime— for Generations to come"



"The Lovers' Knot" is a double weave; in reality, two coverlets in one. This traditional design, with the famous Pine Tree border, represents the finest skill of the craft, and throughout the years has held first place in the weaver's heart as "the rarest, most beautiful of them all". Woven of purest wool; one color on white or combination of two colors on white. Colonial red; indigo or delft blue; cabin rose; settlers' sun; rifle rust; pine green; walnut brown and hill purple. Double only (90″ x 108″). $42.50.

Check or Money Order. No COD. Add 75¢ postage.

Satisfaction guaranteed
Write for FREE literature

VIRGINIA GOODWIN
Dilworth Station, Charlotte 3, N. C.



PETITE COIN COMPACT

Unique and practical way to end coin fumbling. Neatly holds $3.24 in change. Translucent red styrene, beautifully embossed in gold with charming French design, including the Fleur-de-lis. A wonderful little gift. Inexpensive too.

Attractively boxed and only $1 each
Special Price of 6 for $5

Order by mail today—No COD's. Satisf. guar. Send cash, check or m.o.—Immediate delivery

OLD PUEBLO TRADERS Box 4035, Dept. COB Tucson, Arizona



GLITTERING STARS that flatter with subtle fascination. In the informal brightness of the street sun or in the moody illumination of a dim rendezvous, the diamond-cut facets at your ears gather the light in a shimmering luster. Hand cut and polished from genuine rock crystal with sterling silver backs. Screw type sent unless pierced ear type is specified. The earring pair, $5 delivered. A matching necklace with a considerably larger star on a narrow 40-inch black velvet ribbon is worn either as a pendant or choker. Use other color ribbons for striking accessory effects. The necklace, $5 delivered. The earring-necklace set, $9.50, ordered at the same time and sent to the same address. All beautifully gift boxed. Satisfaction guaranteed; either may be returned for $5 refund, or both for $9.50 refund. Last minute 1-2 day airmail delivery to East thru Dec. 23. Also available 1956.

HUTCHINGS MARMADUKE
260-DF Kearny Bldg., San Francisco 8, Calif.

PET NAIL CLIPPER



$2.50

Be Your Dog's Friend
TRIM THOSE CLAWS

No more scratches from your pets! The Resco Nail Trimmer, used by veterinarians for trimming dog and cat claws, requires only a little pressure to operate. Five-inch plier handles operate guillotine-like blade of machined steel. Cuts cleanly without splitting. Boxed with instructions.

ORDER TODAY—Pet Nail Clipper $2.50
Orders Promptly Filled—We Pay Postage
FULLY GUARANTEED
Corrado for Cutlery
26 N. Clark St., HB 125 • Chicago 2, Ill.



Gift Boxed

LADIES' MONEY BELT

As stylish as it's safe, as new as it's beautiful. Superbly crafted contour belt in satin-smooth calfskin, has hidden zipper pocket, roomy enough for all the large bills you'll want to carry—yet, from the outside, no hint of what's within. A wonderful gift—a real first—it's never been made before.

In black, brown, or navy. Sizes 26 to 34
$6.95

Money Belts for Men and Boys:
For Men: Top grain cowhide; brown or black; 28 to 44 $3.95
For Boys: Top grain horsehide; brown only; 28 to 44 $1.95

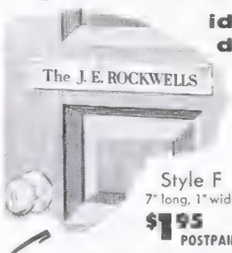
CLARION PRODUCTS
BOX 488A. HIGHLAND PARK. ILL.



THEY'RE PIPS! Newly harvested lily-of-the-valley pips bloom in about 18 to 21 days. And your Christmas house will be filled with the fragrance of Maytime. Come spring, plant them outdoors and they'll re-flower the following year. Solid copper bowl 6″ in diameter, planted with 12 lily-of-the-valley pips, only $5.95, postpaid. A delightful way to say happy holidays . . . a fresh, festive touch for your own living room. Order now, from Max Schling Seedsmen, Inc., 538 Madison Avenue, Dept. 660, New York 22, N. Y.

engraved brass NAME MEDALLIONS and MEDALETTES

identify your home with dignified, enduring beauty



Style F
7" long, 1" wide
$1.95 POSTPAID

On your house or apartment door, on or above your mailbox or letter drop, near the doorbell—your engraved solid brass Name Medallion or Medalette identifies your home in quiet good taste. Your name (or other wording up to 20 letters and numbers per line) is engraved on a bar of solid brass, with anti-tarnish finish. The engraving is black for easy reading. No screws or holes—special adhesive cushion never slips, can be removed and re-used without marring.



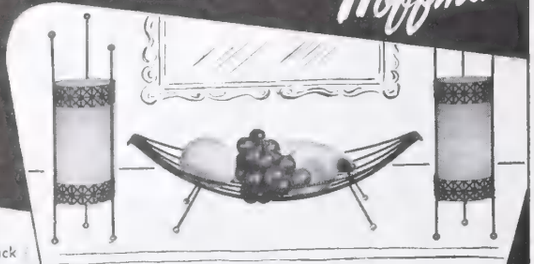
Style FS
5" long, ½" wide
$1.00 POSTPAID

Spear ENGINEERING COMPANY — SATISFACTION GUARANTEED OR MONEY BACK
243 Spear Bldg., Colorado Springs, Colo. WE SHIP WITHIN 3 DAYS

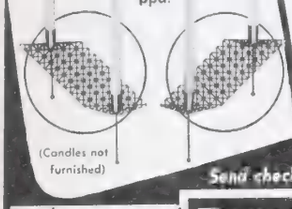
AWARD WINNING DESIGNS by VERN Hoffman

Here's a collection of contemporary accessories selected by the Guild for their distinctive design. Each piece beautifully finished in black iron, accented with gleaming brass.

Send as your gift list. Orders shipped anywhere in U. S. And with your name card.



CS-70 "DUET" WALL CANDELABRA SET
Open lacey work in black iron and brass to contrast with candles. Each 13" tall x 12" wide.
$8.50 pair ppd.



(Candles not furnished)

FL-20 "FIESTA" ELECTRIC LAMP
16½" tall. Fiberglas reflector available in pink and gold, turquoise and gold, or white and gold. Excellent for buffet, night table, TV or vanity.
$7.50 ea. ppd. $13.50 pair, ppd.

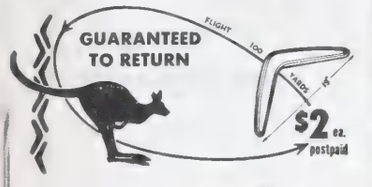
FB-730 "MELON SLICE" FRUIT BOWL
A handsome centerpiece — 15½" x 4" x 7". Classical Grecian lines with 20th Century styling. Satisfaction guaranteed
(Fruit not furnished)
$4.50 ppd.

INTERNATIONAL Designers Guild GOLD MEDAL AWARD

Order by number.
Send check or money order. Sorry, no C.O.D.'s.

international DESIGNERS GUILD P.O. BOX 181 Dept.B ST. LOUIS, MO.

Fascinating Gift
FOR BOYS OF ALL AGES
FLIGHT TESTED
BOOMERANG
The Australian Mystery Stick



A fascinating gift and unique sport to thrill any discriminating sportsman from 12 to 60. No special skill required. Beautiful lacquer finish in your choice of color, Golden Red, Jade Green or Natural. Truly a collector's item for game room or den. Mailed direct, complete with story and instructions.



Carved by
COL. JOHN M. GERRISH
1105-B S.W. Parkview Ave., Portland 1, Ore.



DAZEY TRIPLE ICE CRUSHER

The handiest, easiest way to crush ice for beverages, sea foods, fruit cocktails and salads. Crushes fine, medium, coarse. Complete with famous Dazey wall bracket. So economical . . . and so *smart*. Just $8.95

Perfect for every Kitchen, Patio, Bar and Recreation Room!

Send check or money order to:
Jordan Marsh Co.
BOSTON, MASS.

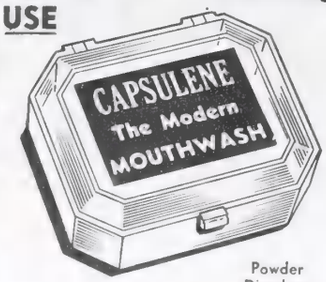


CANDLEPLANTER
Welcome the Holidays to your home with flowers and soft candlelight. The gleaming brass bowl is 7" in diameter and centered on a graceful, black, wrought iron candelabra 18" wide. $8.50 postpaid.



For Free Gift Catalog
Hagerstrom METALCRAFT STUDIOS
Handcrafted Specialties since 1922—Lanterns, House Signs, Mail Boxes, Door Knockers, etc.
41 Old Milwaukee Road, Wheeling, Ill.

Wherever You Go
At Home or Traveling
USE



IN HANDY CAPSULES Powder Dissolves Instantly

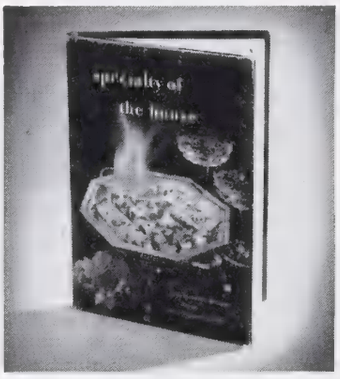
Effective and easy to use! Economical 25 capsules make over 30 ounces of soothing, stimulating mouthwash. Helps kill mouth odors. Excellent to keep dentures sweet and clean. Use for daily mouth hygiene at home or traveling — school or office.

Packed in attractive plastic box. 2 Boxes containing 50 Capsules for only $1.00 NO C.O.D.'s

An Unusual Christmas Gift
CAPSULENE CORP.
811 Jenkins Arcade, Pittsburgh 22, Pa



WINDOW



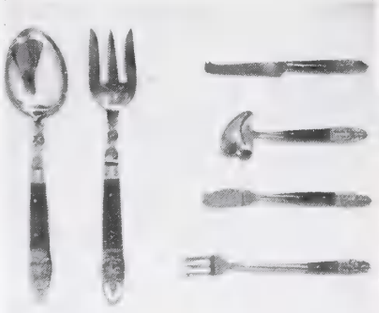
"SPECIALITY OF THE HOUSE." Never before have so many celebrated gourmets contributed to a cookbook, each giving you his favorite recipe. Monsieur Philippe of the Waldorf, Dione Lucas, Victor Borge are among the 100 great cooks whose secrets can be yours. $2 ppd. Every cent goes to further the work with under-privileged girls, done by The Florence Crittenton League, 307 E. 12th St., N.Y.C.



TO THE MANOR BORN are these extraordinarily elegant Baroque switch plates of solid brass. If you're meticulous down to the very last detail, you'll surely want these as the finishing touch in a beautifully decorated room. In polished or antique finish, single toggle switch plate, $7.50. Double plate, $10. Triple plate, $15.50. Add 25¢ post. per plate. Sherle Wagner, 123 E. 57th St., New York 22.



A CHILD'S LAUNDRY BAG is a handy catch-all for everything from socks to jeans, and if you hang it right in a small scatterbrain's closet, his room will look less like a hurricane had struck it. Made of plastic, decorated with a laughing clown face and any first name in gay colors, it hangs on a clothes hanger, has a zippered bottom. $2 postpaid. Kathy Ilsa, Box 201, Montclair, New Jersey.



BRONZEWARE FROM SIAM
Beautiful Siamese flatware—hand wrought of highly polished solid bronze. Handles of black buffalo horn decorated with a small Siamese figure with folded hands. These unusual designs were created by native craftsmen with that special touch of the Orient which gives each piece an exotic flavor which makes them different.

Salad Set, Fork and Spoon	9½"	long	$25.00
Cheese Knife	6¼"	long	4.00
Relish Spoon	5½"	long	6.00
Spreader	6¼"	long	4.00
Pickle Fork	7"	long	5.00

No C.O.D.'s Please
SEND FOR FREE CATALOG
Dept. HB125
STONE HOUSE INC.
NEWARK DELAWARE

APPROVED HOLD-A-CAN KEEPS LID ON TIGHT



New patented Spring-Arm action opens and closes with a mere flip of the wrist. Holds can off ground, can't be turned over.

Hold-A-Can saves times and looks good. Sturdy all-steel construction, adjustable to fit any size garbage can.



- Stationary model; holds two cans . . . $9.95 ppd.
- Mobile for single can $10.95 ppd; for two cans $14.95 ppd. Equipped with large rubber tired wheels.

UNCONDITIONALLY GUARANTEED
Send check or money order to:
HOLD-A-CAN
P.O. Box 1883 Fort Worth, Texas

SHOPPING



SALTY WISDOM for a kitchen is this ceramic salt box pin-up. The rooster design is as lively as a bustling barnyard, and the backboard and lid are made of warm blond hardwood. It's 10½" high and just waiting to be hung near your stove. $1.95 ppd. Martin Associates, Box 24, North Baldwin, New York.

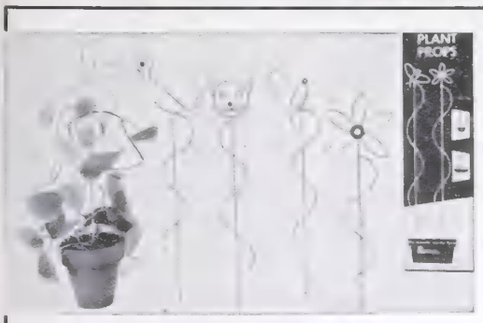


ON THE BALL you'll find the answers to any question from "Does he love me?" to "What teams will play in the Rose Bowl?" A bowling ball turned fortune teller has a "spirit slate" on which the answers rise magically into view. Order one and play swami next time you're entertaining. 4" wide. $2.49 ppd. Martha Schiller, 180 No. Wacker Dr., Chicago, Ill.



BIRDS OF A FEATHER flock together; every dog has his day; home is where the heart is—and five more familiar old saws are inscribed on a set of 8 china coasters. Each has an old-fashioned sampler decoration that illustrates the motto it bears. A guest who remembers his motto won't lose track of his drink! Or use them as ash trays. With china holder, set of 8 is $2.95 ppd. Seth and Jed, New Marlborough, Mass.





PLANT PROPS

Necessary for healthy growing plants like ivy, philodendron. Controls growth and position of blossom. Brass finish—3 x 11½ inches. Select from Cat and Canary or Daisy and Butterfly. Packed 2 to a gift box. $1.50 set postpaid

St. Paul Book & Stationery Co.
Corner 6th & Cedar
St. Paul 1, Minn.



Give him a NIMROD GUN RACK

Handsome and decorative, the NIMROD gives a secure place to display and protect his cherished guns. Beautifully grained and finished, choice of *solid* walnut or *genuine* knotty pine.

NIMROD HORIZONTAL
4-Gun (2 to 4 guns) **$9.95**
with Steel Guard-Lok **$13.95**
6 Gun (4 to 6 guns) **$12.95**
with Steel Guard-Lok **$17.95**

NIMROD 'Masterpiece' UPRIGHT
Hangs, or stands on floor (legs furnished). Covered steel Cabl-Lok. Handy drawer locks up ammunition, etc. Displays up to 5 Guns. **$29.95**

We ship postpaid — 48 hours. Money-back Guarantee! Clip this ad, mail with check or M.O.
THE NIMROD CO. (Div. Geo. Marnhout Co.) Dept. 1255-B, 1701 Arch Street, Phila. 3, Pa.

old fashioned APOTHECARY JARS

Authentic patterns from original Columbia, Dakota and Comstock molds in crystal clear glass. Inspirational gifts . . . charming decorative accents!



A. COLUMBIA JARS, with swirl design and pedestal base. 3 pints (11" high) **$5.95**; 5 pints (15" high) **$6.95.**
B. DAKOTA JARS, with traditional thumb print and diamond design. 5 pints (12" high) **$6.50**; 6 pints (14" high) **$7.50**; 8 pints (16" high) **$9.50.**
C. COMSTOCK STEEPLE TOP JARS, 2½ pints (16" high) **$5.95**; 8 pints (26" high) **$12.95.**

All postpaid. Plus 50¢ each West of Miss.
Write for new 50 page catalogue.

Jenifer House Dept. B-12
New Marlboro Stage
GREAT BARRINGTON, MASS.



ISLAND-GROWN TANGELOS

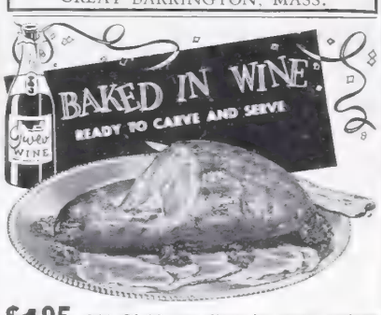
World's Finest Citrus Fruit. Cross between Tangerine and Grapefruit. **Available December and January only.**

Half Box—45 lbs. $6.75
Half Bushel—30 lbs. $4.90

Add 10% West of Mississippi River; Add 5% Northern Michigan, Wisconsin, and Minnesota; Add 20% West of Rockies; Prices to Canada on request.

Satisfaction Guaranteed
All Shipments Prepaid
Send for Complete Price List.
YOU CAN DEPEND ON QUALITY FROM:

White Heron Groves
LICENSED AND BONDED SHIPPERS
BOX 620H • BRADENTON, FLORIDA
No Shipments to California or Arizona



$1.95 LB. Add $1.00 per Ham to cover postage and shipping—$1.75 per Ham west of the Mississippi River.

AMBER BRAND Genuine

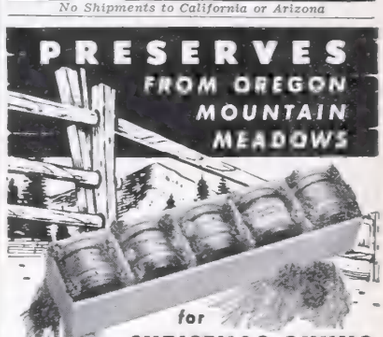
SMITHFIELD HAMS

The finest sherry is by no means wasted on Smithfield Hams, for they are accustomed—by association through over 300 years—to only the most gracious homes. For business associates, clients, friends, family . . . just those whom you would like to impress with your own appreciation of the finer things, a Smithfield Ham is the ideal gift. They are baked slowly, evenly, basted liberally in wine to bring out all the succulent goodness which a year or more of aging produces. Need no refrigeration.

Send check or money order. 7 to 10 lb. wts. State wt. desired. We'll refund or bill you for difference.

Smithfield Ham & Products Co., Inc.
Smithfield 6, Virginia

PRESERVES FROM OREGON MOUNTAIN MEADOWS



for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five asst. 5-oz. jars Oregon Wild Blackberry, Greengage Preserves, Oregon Whole Strawberry, Seedless Loganberry Jam, Seville Orange Marmalade; gift packed in rustic box decorated with forest sprays and cones. *Shipped prepaid,* **$3.25**

FREE BOOKLET LISTS GIFTS $3.25 to $31.75

JANE AMHERST
P. O. Box 2024-A, Portland 14, Ore.
☐ Send boxes listed on enclosed sheet. ☐ Send booklet.
Name_____
Address_____
City_____ Zone____ State____

DOOR FIREPLACE SCREENS—Custom Built

OPEN THE DOOR TO TEND THE FIREPLACE . . .

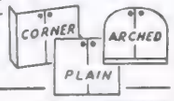




Beautiful sheer woven-metal screens that stop the smallest spark, fit flush and are easy to clean. Thousands sold to completely satisfied customers.

Priced from $13.95

MADE TO FIT ANY FIREPLACE



GET MORE ENJOYMENT *from your* FIREPLACE



E-Z-O-GRILL FOR INDOOR AND OUTDOOR GRILLING 12.75* P.P.



MODERN LOG BURNER 6.95* POST PAID

*Add 1.00 each west of Mississippi River

SOLD BY MAIL ORDER ONLY.... SEND 10¢ FOR BIG CATALOG

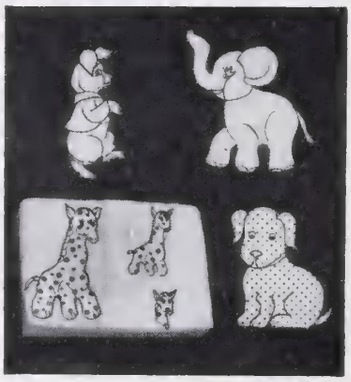
THE DIAMOND W MFG. CO.
1100 ALTAMONT AVE., SCHENECTADY, N. Y.



WINDOW



NAPKIN DOLL is a lady from Sweden who's an artful strip-teaser that could give Gypsy Rose Lee lessons. She's made of natural wood and her colorful skirt consists of 14 paper napkins with provincial patterns. They slip into slits, are easy to remove, easy to replace. 10″ doll with 25 napkins, $1.98 ppd. Bit O' Sweden Imports, Box H, Brookfield, N.Y.



A CHILD'S BATHROOM will no longer be barred to guests if you have this Storybook Animal Towel Set. The white Calloway towels are appliquéd with colorfast cotton figures. Choose Piggie, Doggie, Giraffe or Elephant. Bath towel, hand towel and wash cloth, just $4.95. With 3 sets, any first name is embroidered on each piece. Dizieland Story Book Animals, 6910 S. Hoover, Los Angeles 44, Calif.



THE HOT SPOT is the handsome Georges Briard tile that decorates the center of the 14″ black metal tray. An electric heating unit contained within the 6″ tile works the magic, and it's a fine way to keep a coffee or teapot warm, or to bring a casserole to the table. $8.50 ppd. Elf Hollow, Box 65, Watertown 2, Conn.

Roto-lite.



For Better, Brighter HOME MOVIES.

UL approved, of course!



List: $16.95

(Less Lamps)

Patent No. 2,535,372

Flexible, versatile ROTO-LITE gives your home movies a sharp professional look.

The ONLY lighting unit of its kind, with special Dimmer Switch to meet ALL your home photography needs—Professionals prefer ROTO-LITE for easy handling! With convenient Travel-Pak.

Full Money-Back Guarantee

AMAZING SPECIAL OFFER!



ROTO-LITE with 4 lamps designed especially for home color movies—regularly retails for $22.35 BUT—we will give you two lamps FREE, so you pay only $19.65—receive 4 lamps at price of 2. Also, a copy of "Helpful Lighting Hints" is yours absolutely free—a valuable booklet that will improve your home movie technique instantly.

SCHAEFFER ELECTRIC CO.
Dept. HB-12, 3051 N. Sheffield Ave., Chicago 14, Illinois

Yes. Rush to me, postpaid

...Model WO 1404 ROTO-LITE without lamps, $16.95 ea.

...Model WL 1404 ROTO-LITE with lamps, 2 lamps FREE and 2 lamps at $1.35 each, $19.65 each.

Check Money Order

Sorry, no C.O.D.'S please.

NAME.....

ADDRESS.....

CITY.....ZONE... STATE.....



"GLITTER BIRDS"
. . . for Christmas sparkle!

ADORABLE baby birdlings for fanciful Holiday decorations. Hang them from their gold cords on your Xmas tree and they twist & turn with air currents, glittering and sparkling with saucy merriment! Their heads are removable for hiding surprise gifts inside their tummies. Wonderful for stocking stuffers or party favors. Each birdling is 4″ long.

Set of 4 in assorted colors: $1.95 PPD.

The Connecticut Yankee

No C.O.D.'s please
Send for free gift catalog

SHARON • CONNECTICUT



"Be An Angel"

HOSTESS GUEST APRON

Put this pretty-perky apron around that "angel of mercy" who helps you with the party dishwashing. Fine cotton batiste . . . fitted at waist, flared at hem and tied with a big, wide bow! Heavenly angel design and "Be An Angel" script artfully hand blocked in gold and blue on white or in gold and pink on white. A truly unique and beautiful Christmas, bridal or hostess gift! Order several for yourself, too!

$3.25 each ppd. 3 for $9.00 ppd.

No C.O.D's please. Send for catalog of linens.

Cherubim

P.O.Box 196, Forest Hills, New York

DRESS HIM UP FOR CHRISTMAS



In Brilliant Rocket Red or White COWHIDE and RHINESTONES



Mention "Flat" For Flat Collars, $2.50

Handsome! Rocket red, radiant white, green, tan or black cowhide (fully lined) collars studded with rhinestones in jewel-fast shadow-box settings. Stitched in white nylon. Pet's name engraved on plate. Corbin padlock. Small or large dogs. Also choice of rhinestones with rubies, sapphires or emeralds. C.O.D. $2.50, plus postage. Or, send $2.50, we pay postage. Matching 5-ft. rhinestone studded leash $1.50. 10-ft. leash $3.00. IMPORTANT: Take pet's NECK girth with string. Send string and pet's name. Orders filled year 'round. Guaranteed.



Mention "Round" For Round Collars, $2.75

RED, WHITE, GREEN HARNESSES

Rocket red, white, green, tan or black cowhide (fully lined) harnesses studded with rhinestones. Or, rhinestones with rubies, sapphires or emeralds. Pet's name on plate. C.O.D. $3.50 plus postage. Or, send $3.50, we pay postage. 5-ft. matching rhinestone studded leash $1.50. Take pet's BODY girth with string. Send string and pet's name.



White Harness

CURTIS CREATIONS

Dept. H Genesee-Hopper Bldg., Utica, N.Y.

WRITE FOR CATALOG



Precious Trophies

A WAYNE ORIGINAL

Distinctively Gift Boxed, Prompt Delivery

Always in her heart . . . why not on her wrist? Photo holding lockets show growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

Bracelet, heavy Sterling Silver link chain	ea. $ 4.00
In 12 Kt. Gold Filled	ea. $ 4.00
In 14 Kt. Solid Gold	ea. $35.00

Round Lockets, 1″ dia. which open and hold two pictures. First name and birthdate engraved in script. In

Sterling Silver	ea. $ 3.50
In 12 Kt. Gold Filled	ea. $ 3.50
In 14 Kt. Solid Gold	ea. $20.00

All prices include engraving, federal tax and postage

Wayne Silversmiths

SOUTH BROADWAY • YONKERS 5, N. Y.



IMPORTED POSTERS

Just returned from abroad?

Why not decorate your recreation room or den with colorful posters in the language, art, and product of the countries that you visited? We have specially imported a collection of the best posters from all over the world that will recall the many pleasant hours that you spent in foreign lands, and will create an exciting and decorative background in your home. These posters cannot be obtained in the United States, and the supply is limited, so order now.

Set A—14 posters from 9 different foreign countries (size 1′ x 1′ to 2′ x 3½′ approx.) .....$10.50 ppd in US

Sports Car Set—6 foreign sports car posters all different (size 1½′x2′ to 3′x4′ approx.) $8.50 ppd in US

Send check or money order—no C.O.D.'s

ARJAYART LTD.

PO Box 311, Oak Park, Illinois

JOIN NOW! many hours of evening fun. . . or send as a gift.



JIGSAW PUZZLE CLUB

A PUZZLE MONTHLY

First quality, fully interlocked, full color wood Jigsaw Picture Puzzle sent you each month. Product of outstanding manufacturer.

300-PIECE PUZZLE, 12″ x 16″, different title each month for 12 months—$36.00. Single Copy—$3.25. Postpaid.

500-PIECE PUZZLE, 16″ x 20″, 12 different titles—$60.00 Single Copy—$5.25 Postpaid.

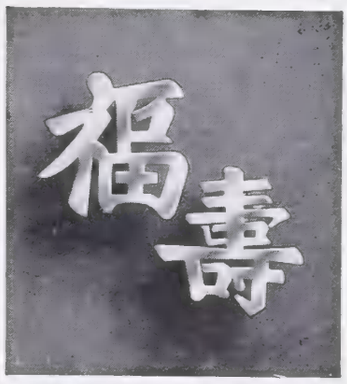
ORDER NOW! Send check or money order to

JIGSAW PUZZLE CLUB, Dept. B
257-61 VARET STREET BROOKLYN 6, N. Y.

SHOPPING



GOOD LUCK AND LONG LIFE are in store for the girl who wears these sterling silver earrings, because that's exactly what the ancient Chinese symbols signify. With Good Luck at one ear, and Long Life at the other, it's like having an Aladdin's Lamp up your sleeve! $2.50 the pair incl. tax. Ppd. Janet Forister, 200 Monson St., Peoria, Ill.



LITTLE GOODY TWO SHOES are honest-to-goodness real wooden shoes from Holland, hand painted with a windmill design. An enchanting idea would be to fill them with candies or pennies and set them beside the fireplace or under the tree. Or march them across the mantel filled with greens and peppermint canes. About 6″ long, they are just 75¢ each, ppd. Keller-Morris, 210 Fifth Ave., New York 10.



FRAMING YOUTH! For a new Baby, we love this frame of silvery metal. Etched on the borders are clock and scales that you fill in with correct statistics. There's also room for name and date; 24k gold leaf incl. for this purpose. 5″ x 6″ frame holds 3″ x 4″ photo. $5.95. Add 15¢ per letter if shop is to engrave it. Ppd. Kaskel's. Dept. 2511, 41 West 57th St., New York 19.



HEALS HEELS

The perfect answer to cracked and calloused heels . . . our little Heals Heels will help your troubles. Apply cream generously to the sore areas, loosely tie Heals Heels and go to sleep. They fit like a glove and work while you sleep. Of embossed pink cotton with white flannel lining and plastic interlining to protect your bed linens. Washable. Set of 2 **$1.25**



(2 Pairs for $2.25)

SEE-THRU SHOWER HOOD



No time to remove make-up and shower in time for that important "date", girls? Or are your guests arriving and you'd like a quick last minute shower? See-thru Shower Hood is just for you! Fits comfortably over head without spoiling make-up or hair-do. Of pretty pastel plastic with acetate window. **$1.00**

(2 for $1.95)

Postpaid. No C.O.D. Guaranteed, of course.

ELRON 225 W. Erie St. Dept. E-129, Chicago 10, Ill.

A GIFT OF GOOD SCENTS!

Genuine—Fresh—French-imported

LAVENDER



SEND US THE NAMES—we'll send each gift separately—in time for Christmas, with your name on a card. Everybody loves the fresh, natural fragrance of this fine French lavender. So nice for closet shelves, linens, wardrobes (men's too!)

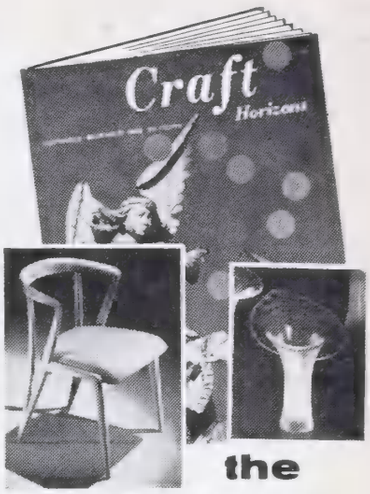
$1.50 POSTPAID (tax and handling chg. included). French-imported ROSEBUDS available at same price.

GIFT CATALOG ON REQUEST

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE

P.O. Box 83, Old Chelsea Sta., N. Y. 11, N. Y.



the wonderful christmas gift for someone who has "everything"

Craft HORIZONS

for those who want to know about the best of contemporary designs for home decoration and personal use.



The *one* magazine that gives advance information about the finest handmade home and personal accessories, and the designer-craftsmen who produce them. Coming throughout the year will be features about the world's great artisans and their work — *Pottery for Flower Arrangements and the Kitchen; The Use of Handmade Furniture in Modern and Traditional Interiors; Designs for Jewelry;* and articles on lamps, blown glass, handwoven rugs, tapestries, room dividers, upholstery fabrics, and draperies. In this handsome magazine every feature article is profusely illustrated.

Every one with an intelligent curiosity about these arts will want a subscription to CRAFT HORIZONS — a gift that will be enjoyed the entire year for only $4.00.

• A FREE copy of the November-December issue sent with a handsome Christmas card announces your gift of one year's subscription (6 issues) for ONLY $4.00.

CRAFT HORIZONS

601 Fifth Avenue, New York 17, N.Y.

Please send one year's subscription (6 issues) plus FREE November-December issue and Christmas card to

Name.....

Address.....

Name.....

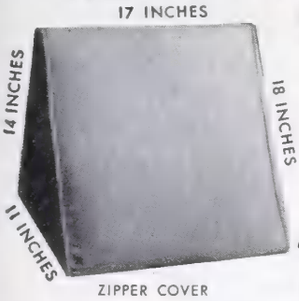
Address.....

My Name is.....

Address.....

☐ I enclose check or money order.

FOAM RUBBER 3-WAY PILLOW



Foam Rubber Through and Through

TV Pillow For **CHRISTMAS GIFTS**

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

POSTPAID **$11.95**

The Foam Rubber Store

1829 E. 13th Street Dept. 74 Cleveland 14, Ohio



THE CHRISTMAS GIFT THAT WILL BE CHERISHED FOREVER

CHILD'S LOUIS XV CHAIR

Authentic reproduction of an 18th Century Louis XV Chair scaled to child's proportions, hand carved antique finish, covered in your choice of material. Overall height 26 inches, **only $45.00 express collect.** Hundreds of other items suitable for Christmas gifts, either antiques or reproductions. Your inquiry given prompt attention.

The Treasure House of The South

B. Manheim Antique Galleries

401-09 ROYAL ST. NEW ORLEANS, LA.



Carefree Safety, Economy For Your Pool

NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ a sq. ft. Send blue print or dimensions for free estimate.

Ask for free literature.

KROHOME INDUSTRIES

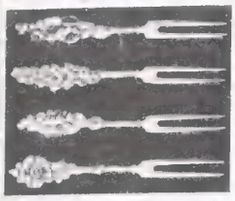
Mt. Diablo Blvd., Dept. H12

Walnut Creek, Calif.



WINDOW SHOPPING

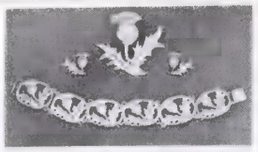
Sterling Silver Never Wears Out Its Welcome!



Exquisite Sterling Silver Forks, each with its own lovely flower. Gold-plated tines. For Lemon, Hors d'oeuvres, Pickles. 4¼ inches long. Set of 4, **$6.00.** 4 Demitasse Spoons to match (Sterling Silver) $8.00.



Decorative Crosses — Authentic designs beautifully wrought in solid Sterling. Fine for gift giving. (A) Florentine, $7.00. (B) English, $5.00. (C) French, $5.00. (D) Cellini, $7.00. Heavy Sterling Silver Chain and clasp included.



A Wee Bit of Scotch! Thistle Sets in hand-wrought Sterling — inspired gift! Pin and Earrings ea. $3.75. Bonnie Bracelet, $7.50. Complete Ladies' Set, $13.75. Also, Necklace, $12.00, Buttons, ea. $1.25. For Men: Thistle Tie-Clasp and pr. Cuff-Links, ea. $5.50, Men's Set, $10.50. Thistle Ring (send size), $6.00.



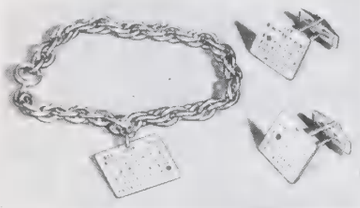
Medici Coat-of-Arms in regal splendor on Sterling Silver jewelry. Pin and Earrings, ea. $3.75; Bracelet, $7.50; Complete set $13.75. Necklace to match $8.00. Men's Tie Clasp and Cuff-Links ea. $5.00. Set $10.00.



Antique Cuff Bracelets wrought from old Sterling napkin rings. Some go back to 1790. Wide, narrow and medium—give preference. Ea. $6.95.

Every item of hand-wrought Sterling Silver. No silver plating to wear off. Write for free catalog of Silverware and Jewelry. We pay taxes and postage.

THE JAMAICA SILVERSMITH, Dept. B-12
79-32 164 Street, Jamaica 2, New York



Calendars of Remembrance

Cuff links for him, a bracelet and charm for her, the significant date handset with a synthetic ruby on an engraved calendar accurate for year and day desired. Choose either gold-filled or sterling silver.

Bracelet and charm **$13.75**
Charm only **7.50**
Cuff links ..... pr. **16.50**

Tax and postage incl.

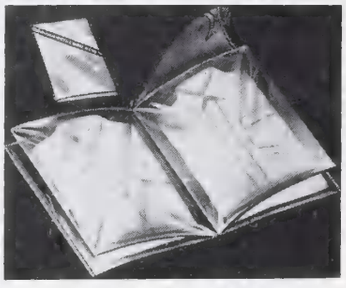
Christmas delivery assured on all orders received by December 17th.

Catalog on request. No C.O.D.'s, please.

Holiday House

112 Bellevue Theatre Bldg., Upper Montclair, N.J.

SHIRT AND BLOUSE BOOKLET

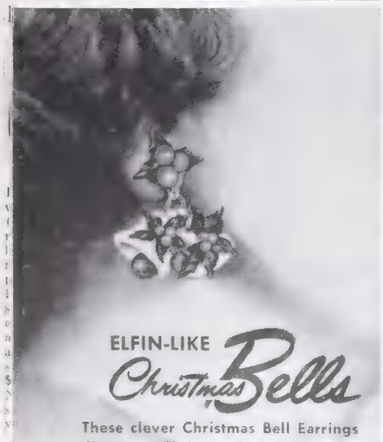


Will hold 4 individual Shirts or Blouses as well as Sweaters neat and clean. Made of heavy scuff-resistant Polyethylene, tapebound with heavy binding. 18" x 12" with full angle zipper across the cover for air-tight storage. At this special low price you had better order a good supply. Make excellent Christmas gifts that will be appreciated. Order by No. G 260.

Only **$1.00** postpaid
Three for **2.85** ppd.

Satisfaction guaranteed or money back

BARD'S PRODUCTS INC.
DEPT. 1170, EVANSTON, ILL.



ELFIN-LIKE *Christmas Bells*

These clever Christmas Bell Earrings reflect true Christmas Spirit — they're hand decorated with mistletoe and holly. Specify your choice: pure white; or combinations of red and white; red and silver; red and green; gold and white or silver and gold

$1.50 pair, postpaid

LALLA D' SPAIN'S
Gift Shop
Hilton Hotel — Albuquerque, New Mexico



Fascinating GIFTS for CHRISTMAS

MINK TAIL CHOKER ... made completely of mink tails. 24" long, mink head clasp. Dark and medium brown or silver blue (grey) **$14.95**

MUFF (dyed black) red fox, zipper purse in lining **$27.50**



Fed. tax & p. paid — no c.o.d. — catalog

HAROLD J. RUBIN, furrier
52 EAST 56 ST., NEW YORK 22



ELECTRIC BUFFET SERVER. If we were a bride, this would head our list of wedding-present wishes. A polished aluminum stand, 13½" in diameter, has 3 wells fitted with one-quart heatproof glass casseroles. For serving anything from spaghetti and baked beans to curried shrimp and rice, it's terrific. AC or DC. $26.75 incl. tax. Postpaid. Eunice Novelties, Box 41, Rego Park, New York.



DIVINE STEINS. This is the nicest way to drink beer in all the world. And there's a happy feeling about the old-world shape that will remind you of singing in beer gardens and dancing in the street. The traditional handled steins are ceramic with a raised design and hinged pewter lids. 8" tall. $8.98 for set of 4 ppd. Colonial China Co., Box 28, Laurel, Maryland.



IN A CLUTCH bag as glittering as this, your nose-powdering accessories will look twice as elegant. Sparkling rhinestone clasp is dynamite against silver or gold brocade, black, brown or navy faille, or black velvet. There's a matching coin purse inside. Overall size is 9" x 5½" x 2½". The price is a remarkable $3.75 incl. tax. Ppd. Marni, Box 116, Franklin Square, New York.

(*Please turn to page* 79)



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division.
234 AMHERST STREET EAST ORANGE 4, N. J.



LADIES & MEN'S hand warmers, from the Glove Center of America. Enjoy the cold, crisp wintery weather with these butter soft, light weight, lined gloves. Made from the finest leathers obtainable, by skilled craftsmen, in the smartest of colors. Pick from White, Red, Beige, Charcoal, Black, Brown, Cork, Navy. Women's Sizes 6-8. Men's 8-12. $4.95. Unlined $2.95. PPd. A'Delman Glove Factory, Box 175, Gloversville, N.Y.



Samsonite Thrift-Gift table
Famous Samsonite construction,
only $7.95 matching chair $6.95
Shown: Green



Black 'N' Brass Oval table
Newest design! Exclusive
Oversized top! $17.95
Matching "Futura" chair $8.95
Shown: Metallic Grey

give so much for so little

when you give **Samsonite** *card tables*



Samsonite's the big gift with the little price tag. The gift they'll use and use—for games, parties, cards, play, dinner, work. And Samsonite will stay beautiful through years and years of use. With its tubular steel construction, it's strong enough to hold a typewriter or even a sewing machine. Spills can't stain the upholstered top, it wipes clean with a damp cloth. And chairs, table fold smoothly and compactly! Pick from colors shown or Coral, Metallic Tan, Chartreuse or Antique White. They're your best card table buy!

Free gift box! *Another Samsonite exclusive!*
All $13.95 Samsonite card tables are excitingly gift boxed ...all ready for Christmas gifting!

Samsonite DeLuxe card table
World's strongest card table
at $13.95, new King Size top gives
12% more playing or serving area.
Spring-cushion chair $8.95
Shown: Metallic Flame

e, world's **strongest card tables and chairs** *by the makers of Samsonite luggage* *Shwayder Bros., Inc., Detroit 29, Michigan*

Timely Gifts

TO TREASURE FOREVER

These beautiful Remington importations from the Black Forest shops of A. Schatz and Sons, inventors and producers of the 400 Day rotating pendulum clock, present an entirely new concept of old-world craftsmanship. In any room—in the most beautiful surroundings, Schatz Clocks provide an attractive, as well as a useful decoration for table, console or mantel. The fascinating four-ball pendulum rotates in complete silence as it measures time with a degree of accuracy never before attained in a clock of this type. These original Schatz Clocks make perfect gifts for every gift occasion—Christmas, weddings, birthdays or anniversaries.



The London Coach 400 Day, $39.50. Polished brass. Reciprocating four-dome pendulum. New Schatz jeweled movement. Three balancing wheels for easy leveling. Pendulock lever locks pendulum when clock is to be moved—when lever is reversed, pendulum starts rotating.



The Cathedral 1000 Day, $35.50. Polished brass case with glass dome—a new Schatz jeweled movement. Reciprocating four-ball pendulum. Three leveling wheels. Pendulock lever locks the pendulum—when reversed, pendulum starts rotating automatically.



Schatz

On display at all fine stores—and at our Nationwide Shaver Headquarters in 125 cities. Guaranteed by Remington Rand, Division of Sperry Rand Corporation.

The Royal 1000 Day, $49.50. Polished brass, a new Schatz jeweled movement. Reciprocating four-ball pendulum. Three leveling wheels. Pendulock locks the pendulum—when reversed, pendulum starts rotating.



WINDOW SHOPPING

CONTINUED FROM PAGE 76

AUTIFUL CHAFING SH gives great elegance to a fet supper party. Silverplate copper with hand-applied nch shell and gadroon bor- s, it has 2 removable compart- nts, an adjustable flame burn- and a polished maple handle. 11½" high, has a 2-qt. ca- ity. An exceptional value for .95 incl. tax. Exp. coll. Croy- Silvermart. Dept. HB 12, 805 ington Ave., New York 21.

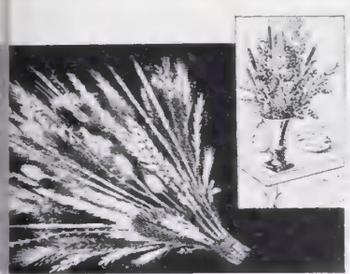


Y POODLE, as big as a real toy poodle, does everything wag his tail to show his mis- s that he wants to play. He's k plush, has a leather leash collar, and stands 22" high. 5 ppd. The Mail Mart, Cobbs g., 355-A Lincoln Rd., Miami ch, Florida.



AVELERS TIMEPIECE is onderful watch for a man or nan on the go to carry in se or pocket—or wear on a in. The watch has a silvery tarnish finish and guaranteed ss movement; the case slides n and shut and comes in sim- ed leather in blue, brown, k, green, red or tan. 7 jewels, .75; 17 jewels, $35, incl. tax. l. No C.O.D.'s. Result Sales 580 Fifth Ave., N.Y. 36.





nuine
ESERT FLOWER BOUQUET
dried in glorious, natural colors!

autiful, lasting color to make your home elier all year! Carefully picked from Cali- nia's mountain slopes, wind-swept shores d deserts, these flowers, grasses and foliage e specially dried so their natural colors last d last! Glamourous centerpieces! Dramatic coration! Cello packed. Shipped instantly!

stpaid, guaranteed. Each bouquet $2.
(SAVE! 2 bouquets, $3.75)

FREE LANCE DISPLAY
North 7th St., Philadelphia 6, Penna.

PARTY CADDY

Only $9.95 and Worth More



The smartest parties are on wheels—to make serving easier—prettier. Two tiered black and brass trimmed caddy on smooth rolling wheels has ample space on the heavy glass shelves for tea and cakes, party snacks, drinks for the crowd, everything you need. And so compact it rolls out of the way in a jiffy. 16" diameter, stands 33" high. A rare value at this low price.

$9.95

shipping charges collect
no C.O.D.'s.

Immediate Delivery

INTERIOR TRENDS
56 UNDERHILL AVE. • Brooklyn 38, N.Y.
Dept. HB12

EXOTIC TROPICAL PALM SERVING TRAY!



Sensational conversation piece, by the greatest designer of 'em all . . . NATURE! A natural serving tray from the heart of the tropic palm . . . the gift for the "has everything" person on your Xmas list! Spread with flowers, it's a lovely centerpiece...filled with fruit, it looks good enough to eat! In 4 decorator colors that will add the flavor of the tropics to any home!

$2.45
DELIVERED ANYWHERE IN U.S.A.
SEND FOR FREE CATALOG

MAIL COUPON TODAY!
Please ship ... PALM TRAYS at $2.45 each to:
Name
Address
City ... State
COLORS: Hibiscus Yellow, Flamingo Coral, Lime Chartreuse, Tropical Turquoise.
Enclosed find check or money order.

JOHN OWEN BONDED FRUIT SHIPPERS AND PACKERS
2401 BISCAYNE BLVD., MIAMI, FLORIDA



CANDY CANE KIDS

A specialty of Mrs. Claus's Candy Kitchen . . . and not candy at all! . . . are these three charming Candy Cane Kids to hang on your Christmas tree, use on your table or mantel. Made of china, their white suits are gayly striped in holiday red and green. They're 4½" tall, standing. Can't you just see their gleeful, hand-painted gamin faces peering out from the boughs of your Christmas tree? The set of three Kids is only (B902) ... $1.95



Send for FREE Christmas Catalog!

Susan Smith
12 E. Main St., Carpentersville 10, Ill.



"OLD HOOSIER" HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, for GOOD Holiday Eating

Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs. ... $1.25 per lb.
Bacon, 4 to 8 lbs. ... $1.15 per lb.
Turkeys, 4 to 12 lbs. ... $1.75 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75c per order.
SAFE DELIVERY GUARANTEED

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA

GIFTS IN PERFECT TASTE



Exquisite Bavarian Porcelain that will please for years to come . . .

NEST OF PETALS—Four bone china dishes beautifully hand-decorated. Use on cocktail, buffet table. Indicate rose or forget-me-not pattern. **$10.95** ppd.

CARDCASE. Rare 18th Century design in Bavarian Porcelain. Holds two decks. **$10.00** ppd.



GUARANTEED TO REACH YOU BY CHRISTMAS

P. BEA INCE, 234 West 44th St., New York 36



Imported Danish
Christmas Candles

Will help to bring the true spirit of Christmas to your home. 5½" high, they are hand dipped and hand decorated with a contrasting red and green holly design. Appropriate as a centerpiece for your Christmas table . . . the added touch for an individual place setting. Each candle has its own gold colored star shaped holder. Candles will fit carousel angelabra. 12 candles and 12 candle holders, postpaid. **$2.25**

12 CANDLES POSTPAID ... $1.25
12 CANDLE HOLDERS PPD. ... $1.25

Send For Free Gift Catalog
THE ADDED TOUCH (Dept. B12), Wynnewood, Pa.

give him a gift from America's most famous pipe store



a distinctive and personal gift

TWO INDIVIDUALLY MONOGRAMMED MATCHED GRAIN EHRLICH PIPES

complete in a satin lined, silver embossed jewel case . . . only **7.50** set postpaid

Since 1868, all over the world, Ehrlich pipes have been recognized as the ultimate in quality — the pipe that the connoisseur smokes. Here is your opportunity to give a complete set of 2 matched-grain seasoned Algerian briar pipes in popular shapes, monogrammed with 3 initials — at the amazingly low price of $7.50.



You can rest the pipe on your dashboard while driving or hang it on the side of your metal desk at work.

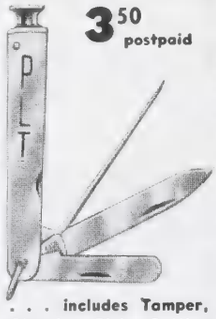
THE NEW MAGNETIZED PIPE

Made of imported Algerian briar, this fine-smoking pipe actually clings to metal surfaces! The secret? A magnetic disc permanently plugged into the base of the bowl. Each virgin finish pipe is monogrammed with three initials at no extra charge.

3.65 postpaid

INITIALED PIPE SMOKERS KNIFE

made in England of finest Sheffield steel

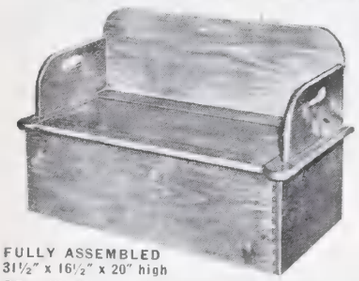


3.50 postpaid

. . . includes Tamper, Cleaning Pick, Cutting Blade, Pipe and Carbon Scraper . . . initialed FREE . . . complete with genuine leather case.

DAVID P. EHRLICH CO.
Dept. HB, 207 Washington Street, Boston 8, Mass.
Orders shipped same day received
. . . send for Free catalogue

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

Write for FREE catalog

Express charges collect
Send check or Money Order — only **$14.95** unfinished
Quick delivery

Satisfaction Guaranteed — $15.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen
Dept. B-125, Statesville, North Carolina



ALL KEYED UP? . . .

'cause you're loaded with keys??

THEN you'll be delighted with this fine leather case designed to keep an unwieldy bunch of keys in easy-to-carry, easy-to-get-at order. Secured on one chain, they all slip into the snap-button case with gusseted sides. Red or black morocco or natural pigskin. **$3.50**

We pay postage. *Money back guarantee.*

frances-morris Dept. HB12
1016 CARROLL STREET, BROOKLYN 25, N. Y.



INITIALED

In Old English and Hand Wrought on Copper that does not require polishing

One large Old English initial may also be ordered on these baskets.

Waste Basket—Approximately 14" high—10" oval . . . **$12.50** POSTPAID

Letter Basket—Approximately 5" high—7" oval . . . **$5.00** POSTPAID

Folder of other interesting items on request.

HENRY W. LONGFELLOW
Weston 93 Massachusetts
Established 1935



WINDOW



BESIDE A COWBOY'S BED, or hung bunkhouse-fashion on his wall, put this genuine calfskin rug. It comes in brown and white or black and white, is soft as a pussycat's ear, western as Roy Rogers, and can be branded with 3 initials. About 5 square ft. in area, $10.95. About 6 to 7 square ft., $14.95. Add 50¢ post. 3-initial brand, $2 extra. Brandicalf, Dept. B-6, 157 Federal St., Boston 10, Mass.



PEDRO'S TAKING HIS SIESTA. And while he sleeps, you'll use him and his cactus plant to season your food, for they are cleverly disguised salt and pepper shakers. In bright Mexican colors and made of ceramic, they're clever conversation pieces for your breakfast room table. About 3¼" high, $1.25 the set, ppd. South of the Border Imports, Little Rock, S.C.



THE FLAVOR OF GARLIC is the elusive something that makes an ordinary salad dressing a gourmet's delight. In this solid alder garlic bowl with pestle, you'll crush your garlic and mix the oil and vinegar ingredients. And a recipe is included that would pass muster with a Captain McCutcheon! Bowl is 4½" x 3", holds over ½ cup. $2.95 ppd. The Sea Horse, Dept. B, 727 Sheridan Rd., Evanston, Ill.



A POSSESSION THAT WILL BECOME AN HEIRLOOM is this "Perfect" 18th Century all Mahogany Silver Cabinet. Designed to hold a complete place setting for 12 with side lock that secures all drawers. Superb construction with sliding glass doors and smartly styled hardware. Chest is removable from base. Tarnish proof drawers. 36" high with 18" x 13" top. Send for catalog for other models. $87.50 exp. coll. from Rockford, Illinois.

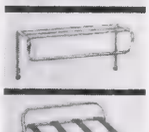
LA COLONNA
64 E. Walton St. Chicago, Illinois

MODERN CONVENIENCE FOR HOME, OFFICE OR CLUB

MAKE PERFECT GIFTS FOR CHRISTMAS, WEDDINGS, BIRTHDAYS, SPECIAL OCCASIONS. IDEAL FOR GUEST BEDROOM, CLOSETS, VESTIBULE OR CLUBROOM. EASY TO INSTALL—HANDSOME TO LOOK AT.



New space saving Master Wal-Hook, chrome plated ½" and ¾" tubular steel, mounts on wall—screws supplied. Hooks have black plastic tips. Length, 15", extends only 5" from wall. Order No. 55-4, only **$3.95.**



Master Wal-Robe, holds hats, packages—rod below holds coats and suits on hangers. Chrome plated ¾" tubular steel. Sturdy one-piece frame—no welds to break. Shelf, 24" long, 11" wide. Plastic tips protect wall. Screws included. Order No. 55-3, only **$5.95.**



Luggage Master, handsome chrome plated ¾" tubular steel, 24" long, 18" high, 16" wide. Has four smart black and white Saran Plastic straps. Black plastic tips protect floor. Folds instantly for storage. Rugged, long-lasting—no rivets or welds to loosen. Back rest keeps luggage from marring walls. Order No. 101-WB, only **$9.95.**

SEND CASH, CHECK OR MONEY ORDER. DEPT. HB-12. ALL ITEMS SENT POSTPAID. SORRY NO C.O.D.'S.

ORDER TODAY—MONEY BACK GUARANTEE

KEDRON Shops OLIVET, MICHIGAN

SHOPPING



AIREST FOR THE FAIR her pretty dressing table are two-faced mirror and double cture frame. The 7¼" swivel irror is of golden metal with arl and rhinestone flowers dec- ating its base. One side is a andard mirror, the other, mag- fying. $5.50. Darling 1¾" high jeweled frame holds two snap- ots. $2.50. Ppd. Scully & Scully, 6 Park Ave., N.Y.



E'LL LIKE THE LOOKS F YOU. the tailored lure of u. in this mesh jewelry that has certain Ivanhoe dash about it. ie cuffed collar is an adjustable oker. $4.50. Matching bracelet $3.50. Earrings are $2.50. All ne in either gold or silver sh. Tax and post. incl. Edytha, 7 Fifth Ave., New York 17.



PET FOR CHRISTMAS is ry child's dream and this dgehog that looks so life-like a delight! A secret spring auto- tically expands after you com- ess him, and as he inches along your hands, he emits a very listic cry. Wonderful stocking er for all the family. $1.35 ch, 3 for $3.75. Ppd. Q-T Nov- y Co., Inc., Box 54, Murray ll Sta., New York 16.





For the Young at Heart

Whether you're six or sixty, you and your friends will get a big kick out of this Christmas novelty—pull a string and jolly St. Nick happily waves his arms, kicks his legs, bobbles his cap and moves his eyes and tongue in the merriest manner ever! This Jumping Jack Santa is 21 inches in height, beautifully lithographed in bright sparkling colors, varnished for lustrous durability, and accurately die-cut. A joyously different toy for small fry (and that means you and your party friends, too) and a most unusual decoration for grownups. $1.95 post paid.

Quality Arts, Inc.

O. Drawer 1192 Auburn, Ala.

Twinkle, twinkle little star
How I wonder which you are. . .

Find Out with The Handy Star Finder



Today, satellite experiments and space travel projects make amateur astronomy a fascinating pastime for young and old. Ability to find and name stars and constellations is easy to acquire with the Handy Star Finder. Its movable disc shows the principal stars for every hour of the year.

Revolve this disc until month, day and hour come together and you have a map of the sky with stars and constellations named.

Included too are Planet Tables for 1952 to 1957 and other astronomical data—altogether an accurate, scientific device, interesting to adults and fascinating to children of school age.

Only **$1.00** postaid

C. S. Hammond Co., Suite 203
Hammond Bldg., Maplewood, N. J.

A GIFT OF LASTING UTILITY **Saladmaster**



Performs Miracles with Foods • MORE FOOD ECONOMY

GUARANTEED IN WRITING FOR 10 YEARS

DON'T BE CONFUSED WITH A SIMILARLY NAMED OR DESIGNED MACHINE

•

NOT SOLD IN STORES

Like an expensive piece of cutlery, Saladmaster is not designed to sell just for a price, Saladmaster is truly a wonder machine . . . A real jewel in looks and performance that cuts paper thin potato chips, lacy cole slaw, shoestrings, and French fries . . . shreds cocoanut and cheese, chops celery, apples, and nutmeats. Prepares baby foods, vegetable juices, and hundreds of other foods. Perfect for the hostess who delights in serving delicate, beautifully-cut salads . . . and safe enough for a child to use. If 20-gauge, cold-rolled, solid steel blades rust, dull or stain within 10 years, we will replace them. Completely chrome plated . . . Saladmaster is EASY TO CLEAN AND EASY TO OPERATE. PLACE SALADMASTER ON YOUR CHRISTMAS GIFT LIST . . . YOU'LL BE GLAD YOU DID.

Chops Peels Waffles Slices Crumbs Shreds Strings Grates



Beautiful Full Color Instruction & Salad Recipe Book FREE!

SIX CONES AT NO EXTRA COST

Yes, complete with 6 mirror-like cutting cones, full color instruction and recipe book. $29.95, plus sales tax, if any. Higher outside U. S. Postage paid if check with order.

RUSH ORDER TO
SALADMASTER SALES, Inc.
131-HB12 Howell • Dallas, Texas



SWISS MUSICAL CHURCH

Here is a little miniature Church that you will always treasure. It is 11 inches high, lacquered and covered with glistening snow. It has an electric light that is reflected through beautifully colored windows. Princess Pine bushes have fallen snow on them. Open the door and hear the immortal Silent Night played on a genuine Swiss Musical unit. Sturdily constructed of select plywoods.

Price $7.50 Postpaid

Piltzecker Swiss Imports
P. O. Box 31, Wood-Ridge, N. J.



Let Santa's Reindeer

Show Off Your Christmas Cards!

There's Dancer, Prancer, Donder and Blitzen, and of course, the sleigh all made of smart gold-flecked black wrought iron—all ready to put a load of your greeting cards on display now!

ONLY **$2** postpaid

Keeps the warm sentiments and bright colors of your cards a neat part of your holiday scene in a way most flattering to those who sent them. 40" long, has 6 hook-on rods to show off 144 cards. Folds compactly for storage.

A new festive note for your home . . . a novel gift to bring pleasure this year and for many a Christmas to come.

Mail Orders Filled Promptly

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, N.Y. 22, N.Y.



Elegant! Sequin-Trimmed Christmas Tree Skirt

Snowy white felt with quaint red-robed angels marching around it's border. Edged and decorated with gold sequins and stars, it adds to the glamour and sparkle of your tree each year. Postpaid. **$15.95**

Send check or money order. No C.O.D.'s. Please

Fredric's

Imported & Domestic Gifts
Cor. Tremont & Central Blvd., Kewanee, Ill.

BEAUTIFUL! PRACTICAL!

BATH ENCLOSURES



Shower doors of rust-proof, heavy-duty Aluminum Framing and beautiful, practically indestructible Fiber Glass Panels. A permanent installation which never needs replacing.

Five panel colors available—Golden Yellow, Ice White, Pastel Blue, Pastel Pink, Pastel Green.

Precision engineered for trouble free service; no water can spill onto bath floor. Nothing can rot, rust, break, shatter, or peel. Easily cleaned; no maintenance. Nylon ball bearing rollers insure quiet, easy sliding of panels.

Easily installed by anyone in just one hour with few simple tools. Fits any standard 5-foot bath tub. Money back if not satisfied.

ONLY $32.95 PREPAID
SEND CHECK OR MONEY ORDER
NO C.O.D.'s, PLEASE

KELLER METAL PRODUCTS, INC.
4120 N.W. 26th St.,
Miami, Florida

Please send_____(quantity)
in_____(panel color).
Check or money order is enclosed.
Name_____
Address_____
City_____State_____

NEW EASY-TO-SEE® WINDOWPANE THERMOMETER
NOW — Mounted in Seconds!



SEE at a glance HOW COLD IT IS OUTSIDE from inside

Big figures and pointer on 3½" transparent dial (you look right through it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Just peel and press this new model *anywhere* on outside of windowpane. Specially compensated for windowpane use.

No C.O.D.'s please. Money-back Guarantee
ACCURATE - UNIQUE - ATTRACTIVE
Brad Lee Gifts
22 Bedford St., Waltham 54, Mass.



Small fry CUDDLE BEAR

Most talented teddy we've ever met! Just toss him into the washing machine whenever he needs a bath and he'll come out good as new. Made of plumply stuffed pure white orlon with a beguiling satin bow. He's 9½" tall, has big blue eyes and loves to be hugged. Give him to your favorite youngster for Christmas!

$4.95 ppd.
Sorry, no C.O.D.'s
Beverly Baker
Dept. B-12 Box 135 Darien, Conn.

SERV-A-SNAK



Ease and comfort for buffets, parties, television and many other occasions. 4 folding tables, 21" high, top 12" x 18" with convenient stacking stand. Alcohol and heat resistant. Table tops in bright colorful red, green, or black, all with black legs. Available plain or decorated with gold wild rose design. One color to a set. Exclusively ours.

$10.95 Plain
$12.95 Decorated
5 piece set

OR DO IT YOURSELF
Tables unassembled, unpainted.
$7.95 5-piece set
No C.O.D.'s
Express charges collect

POSTAL PRODUCTS CO.
Dept. B-4, Box 328
Scarsdale, New York



WINDOW



THE WORLD OF WALT DISNEY is an enchanting plac for our children to grow up. Thi brightly colored, all metal Ran McNally globe has Mickey, Plu to, Donald—all of the lovabl Disney characters to highligh and spotlight the geography o our great big, wonderful worl for the little ones. Accurate an up-to-date, it's 10½" high. $3.9 ppd. Thoresen's, Dept. HWG, 35 Fourth Ave., New York 10.



THE WOODSY SMELL O PINECONES wafts from th chimney of this miniature rusti church to fill the air with fra grance. It's a smell that goes wit Christmas trees and new falle snow, as much a part of the hol day season as Santa himself. Th little white rustic church is 4 long, 5½" high, comes complet with 20 compressed pine cone $1 ppd. Yankee Postman, 8 Pierce St., Greenfield, Mass.

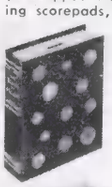


FLEXIKITE is a new frame less, flexible, heavier-than-air kit that will have the whole famil taking to the outdoors to try out. Made of du Pont Mylar, tough film, it can be controlle to dive, loop and figure eight i flight. It is waterproof and won break when it crash lands. Easil assembled, complete with 18 feet of cord. $2 ppd. No c.o.d.' Russell Snow Co., Dept. F-3 Waltham 54, Mass.

UNUSUAL LAST MINUTE GIFTS



Goren System
BRIDGEPOINT PLAYING CARDS
"Point Count" is printed on face of cards to speed Goren contract bidding. Helps beginners. Assures accurate bidding count. 4, 3, 2, 1 appear on each Ace, King, Queen, Jack respectively. 2 decks and bidding summary $2.20 ppd. 4 decks with 4 center, self teaching scorepads, $5.00 ppd.



SAVINGS BANK
"Road to Riches" bank looks like a book (7½x6x2) with gold metal simulated foreign coins embedded in choice of maroon, green or brown leatherette.
$1.25 ppd.

"Baby's Billions" bank is wonderful for parents or grandparents to start the newest generation off to a great future. Book size (7½ x6x2) of white leatherette with gold embossed trim.
$1.25 ppd.

Write for Catalog
Dept. HB-12
11146 S. Michigan
Chicago 28, Ill.
RMS INTERIORS



BEST STANCE FOR EVERY CLUB!
Actual Size 26 " x 44"

Step right on it, club in hand, then swing. Automatically shows correct stance & club placement for every club in your bag. A simple, permanent golf lesson. Used by pros in teaching. For indoor or outdoor use —for men or women. Made of durable plastic coated material, will fold to fit in ball pocket.

Only $3.00. No C.O.D.'s. Address—
STANCE MASTER
Dept. 122, 4421 Lyndale S. Minneapolis 9, Minn

SHOPPING



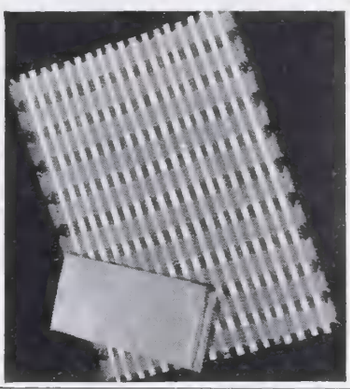
THIS LITTLE PIGGY is named Smiley. And he has a happy grin on his face because he knows that the collection of coins clinking into his fat insides will ultimately mean something special for his owner. All metal in a gleaming gold finish that will not tarnish, 7″ long, 5″ high, he'll hold over $50 in mixed coins that can be removed with a key. $3.95 ppd. Wiley Watson, Dept. 610, 33 W. 9th St., New York 11.



THEY'RE PIPS! Newly harvested lily-of-the-valley pips bloom in about 18 to 21 days. And your Christmas house will be filled with the fragrance of Maytime. Come Spring, plant them outdoors and they'll reflower the following year. 6″ round copper bowl planted with 12 lily-of-the-valley pips, $5.95 ppd. Max Schling Seedsmen. Dept. 660, 538 Madison Ave., N.Y.



BAMBEAUTIES. The famous Igorot hand weaving in these place mats from the Philippines justifies the reputation of Lepanto Fabrics. Highland Bamboo mats, 19″ x 14″, are woven with split bamboo, abaca and cotton. Coral, cocoa, yellow or chartreuse. $1.75 each. Matching fringed napkins, also in white, $1.25 each. Minimum order is 4 of either. Ppd. Mary Burgess, 912 Victoria, Sheridan, Wyo.





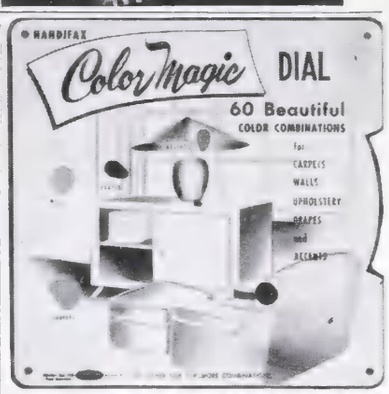
A tasteful gift for your friends this Christmas, one you can't buy in stores —these BLUE BOX assortments of six choice Swiss Colony favorites beautifully packaged. Center cuts of June-cured Swiss, old-fashioned Brick, and golden Port Salut, plus 3 dessert cheeses — creamy Camembert, Glarus and Rexoli. Satisfaction guaranteed.

Pack 3-1—BLUE BOX 3½ lbs., del. $5.75
Pack 2-1—BLUE BOX 5 lbs., del. $7.95

Send for FREE booklet describing our many other gift assortments.



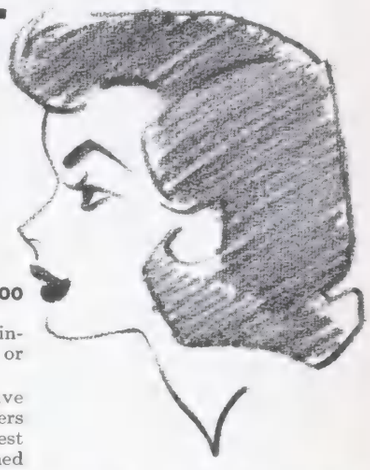
THE SWISS COLONY
9 Cheese Row, Monroe, Wis.



NEW! COLOR COMBINATION DIAL $1
To have perfect color schemes **for all the rooms in your home**—use the New Perrygraf Color Dial. For example: when you turn the wheel to carpets—complementary colors appear at the same time for walls, draperies, furniture, and accent points. You see exactly what your color effects should be.
A total of 60 perfect color schemes are shown. Solves all decorating headaches. Guaranteed to delight. Only $1.00 postpaid from: Perrygraf Slide-Chart Corp., Suite 1201, 150 S. Barrington Ave., Los Angeles 49, Calif.

PERRYGRAF SLIDE-CHART CORP

Draw Me!



Try For A Free 2-Year Art Scholarship Worth $335.00

Imagine winning two years of free training for a career in advertising art or illustrating!

Many well-paid artists today have studied with the art school that offers this scholarship. It's the world's largest home study art school. You're trained by professional artists. You get individual coaching, personal guidance.

As prize winner, you also receive a Professional Drawing Outfit — and a series of valuable Art Textbooks. Try for this free Art Scholarship! Mail your sketch of the "*Draw Me*" girl today.

DRAW THIS GIRL'S HEAD 5 inches high. Use pencil only. All drawings must be received by January 31, 1956. None returned. Winner notified. Amateurs only. Our students not eligible.

ART INSTRUCTION, INC., STUDIO 12895
500 South 4th Street • Minneapolis 15, Minnesota

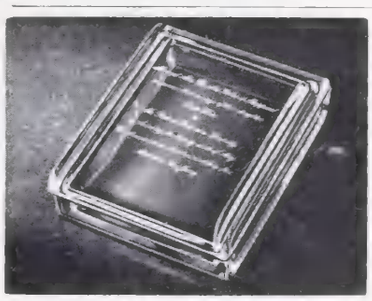
Please enter my attached drawing in your January contest. **(PLEASE PRINT)**

Name_____ **AGE**____

Address_____ **City**_____

Zone____ **County**_____ **State**_____

Occupation_____ **Phone**_____



WEDDING MEMORIES

For a subtle and thoughtful gift let us etch her wedding invitation in perfect reproduction on the lid of a Fostoria glass cigarette box, 5¼″ by 4″ by 1½″, gift-boxed and prepaid **$8.95**

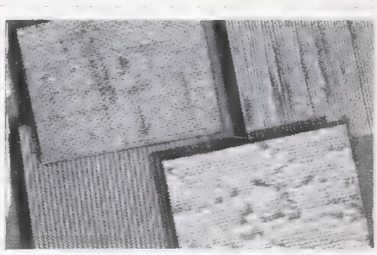
Complementing ashtrays etched with first names, 4¼″ by 2″ ..... **$5.00** pr.

Send for our complete catalog of this and other custom wedding gifts.

No C.O.D.'s, please

Holiday House

112 Bellevue Theatre Bldg. Upper Montclair, N.J.



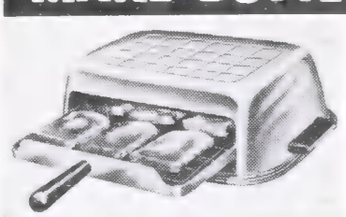
Distinctive Draperies AT ½ THE COST!

54 Sample Swatches—25c

It's easy to pick the right color and texture from this distinguished group of quality fabrics. We include complete instructions on how to order custom-made draperies by mail—and save real money. Or you can make your own draperies from any of these fabrics for just $1 a yard. Please print your name and address clearly and enclose 25 cents in coin.

TONI MORAN Studio
Box 230-B, South Pasadena, California

MAKE BUTTERED HOT TOAST



Toasted Cheese, Garlic Bread, Reheat Pastry, Rolls! Toast Buttered English Muffins

This new invention, the only one to make buttered toast, does it quicker than a regular toaster. Plug it in, load the 15″ x 10″ tray with as many as six slices of bread, buns, etc. Wonderful for brown-and-serve rolls, frozen waffles or melted cheese. Use at dinner table. All polished aluminum with AC, DC, UL approved cord and on-off switch. Send cash, check or money order today for only $9.95 delivered. Fully guaranteed. FREE—Catalog of Gifts and Gadgets.

Mrs. Dorothy Damar
386 Damar Bldg., Newark 5, New Jersey

IN CANADA: include local sales tax, checks payable par Montreal, 77 Vitre Street West, Montreal, Que.





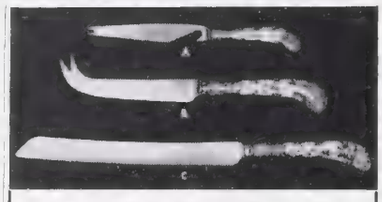
the gift unusual —dressed Quail

Give oven-ready and frozen Quail for Xmas and you send the extraordinary gift. This is the rare treat that will mark you as an epicure of fine food and thoughtful gifts.

We will deliver these full-sized quail in dry ice to any place in the U. S. for $28.00 per doz. prepaid. Minimum shipment 1 doz. birds. Shipments made each Tuesday from Sept. to April. FREE recipes with each order. Send us your gift list now! Check with order, please.

LOWRANCE QUAIL FARM

1730-B Picher Joplin, Mo.
Phone: Mayfair 3-3643



Imported from England
PORCELAIN-HANDLED CUTLERY

Made in England by William Adams with porcelain handles decorated with an old Meissen pattern in pink, light blue, green or yellow. Please specify color desired when ordering.

A. **BAR KNIFE** ..... $3.25 postpaid
Has serrated blade for cutting fruit, bottle opener and tines for spearing olives.

B. **CHEESE KNIFE** ..... $2.75 postpaid
Has forked end for lifting slices.

C. **BREAD KNIFE** ..... $4.00 postpaid
Has serrated blade.

Steak Knives . . . $15.50 set of 6, postpaid



Matching Salt and Pepper Shakers — $8.50 per set (postpaid) Add 85¢ Fed. Tax

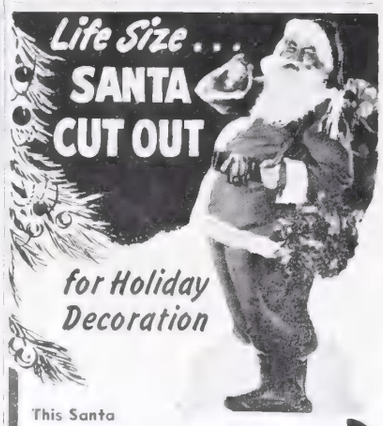
Graceful 5-inch shakers with Sterling Silver tops and bottoms. Porcelain bodies with Meissen pattern in pink, light blue, green or yellow.

MALCOLM'S
House and Garden Store
6309 Reisterstown Rd., Baltimore 15, Md.



SNOWMAN SALT AND PEPPER

. . . Meet Mr. and Mrs. Snowman. You'll enjoy having this jovial couple at your Holiday table. White ceramic with black accents, stands over 3" tall. Any two names hand painted in red. Comes complete with matching red ribbon for scarf and bow. Order for friends, too! Please print names. Only $1.50, ppd. Stratton Snow, Dept. HB4, Delray Beach, Florida.



This Santa

is perhaps the most lifelike you ever saw—naturally reproduced from a painted life-original and lithographed in 8 colors . . . mounted on 65 point board—folds for easy storage—packed in a rugged carton.

2 sizes:
60" (indoor use)—**$4.00** each
53½" (outdoor use)—**$4.50** each

Delivered to your door

Sorry, no C.O.D.'s. Send for free Xmas catalog & samples of Xmas wrappings.

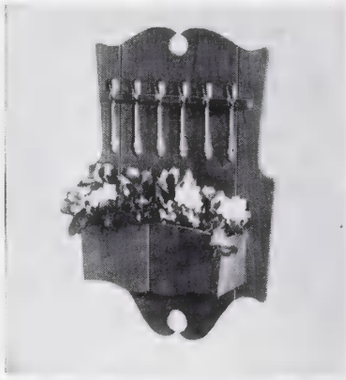
HANICK'S DISPLAY CENTER
138 South Third Street
Philadelphia 6, Pa.



WINDOW



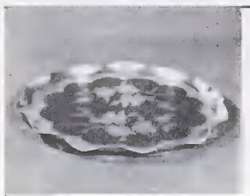
FROM FARAWAY PLACES come these dolls, one each month from a different foreign country. They're about 7" tall, will stand alone. Each third shipment is a boy and girl pair. A card announcing your gift will be sent to recipient. 3-month subscription, $9; 6-month, $15; 12-month, $27. 15¢ deliv. fee must be collected by postman. Dolls of All Nations, Box 49783, Dept. HB, Los Angeles 49, Calif.



THIS IS A PLANTER—and it's also a spoon rack, a highly successful combination that has enlivened many a dull corner, decoratively speaking! We think it's a wonderful gift for anyone who takes pride in a pretty home. Of cherry paneling, 12" x 18" high with lined plant section 3½" deep. The notched bar will hold six spoons. $3.95 plus 35¢ postage. Roddis Plywood Corp., Marshfield, Wisconsin.



SHELF POSSESSION is a hanging unit that you'll love for displaying your favorite plants, books or miniature collection. The 36" wide x 9" deep Scandinavian hardwood shelf, unfinished and ready to paint or lacquer, fits into two birchwood ladder uprights that can also be finished. Shelf fits on any rung. Unit is $5.95, extra shelf, $2. Ppd. Scandicrafts, Box 315, Scarsdale, N.Y.



Style-wise Homemakers
—— Choose ——

ALTRAY **Aluminum Tray with attractive pie crust edge**

Here's a mirror bright aluminum tray that's a must for every homemaker who seeks beauty, value and versatility. Decorator inspired styling with etched, stain resistant, baked-on design. 15 inch diameter in lustrous, mirror finish aluminum, complete with adhesive hanger for use as a stunning wall plaque. Shipped promptly — Enclose check — only **$3.95** postpaid. *The perfect gift — distinctive —practical*

ALTRAY COMPANY, P.O. Box 835, Creston Station, Grand Rapids, Michigan

BAKE IT . . . AND TAKE IT.

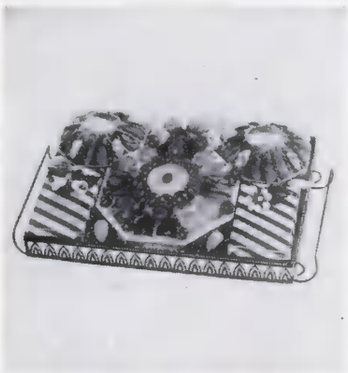
Covered 9" pie pan for carrying out your loftiest meringue pies, without crushing. Self locking lid. A single twist locks lid to pie pan . . . just can't come apart. Heavy gauge aluminum. Extra high dome. Overflow well along rim edge catches juices. It's $2.75 postpaid. Your satisfaction is guaranteed. No C. O. D.'s please. From Kitchenkraft, P. O. Box 2083, Madison, Wisconsin.



SHOPPING



URRAY-TRAY, full of eer, comes handsomely arhged with a delectable assortnt of glacéd fruits. There are céd pears, apricots, pineapple, gerines, cherries; stuffed dates, lnuts, and almonds. The black tal hostess tray, far more lasti than its contents, is a distguished service star. $8.85 d. The Mission Folk, 114 E. d St., Los Angeles 11, Calif.



OMMY'S LITTLE GIRL es pretty things just like ommy does! This sterling silver lacelet and ring for *femmes ales* from 1 to 10 was designed Blue Sky Eagle, an American lian silversmith. The dainty g is set with 3 turquoise stones. atching bracelet has 7 turoises. Give age of child. $1.95 h; $3.50 the set. Tax and post. l. Western Classics, Box 4035, pt. HHB, Tucson, Ariz.



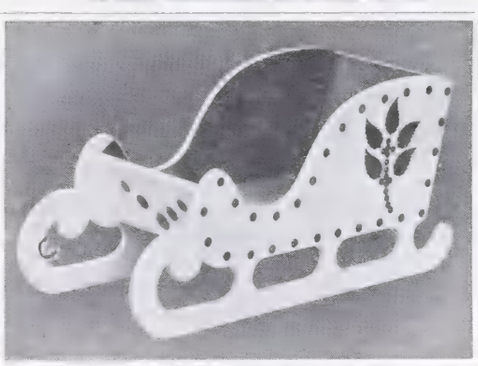
ZZLING PLATTERS take individual serving of steak, icken, lobster, hamburgers, and right in the oven or under the oiler. Then each one goes on own hardwood base and right the table. Polished aluminum atters retain heat, save scouring oilers and frying pans. 9½" x ½", $6.95 each; 8¼" x 12", .95 each. Ppd. Nob Hill House, ox 1592. San Francisco 1, Calif.



Christmas Joy

A charming mantle or table top decoration to hold candy or flowers. Handmade of wood, painted white, decorated with sequins and spangles. Inside finished in American Beauty Rayon Flock. 10" x 4½" x 5". Postpaid anywhere in U.S.A. **$3.98**

John A. Druzbik
6 Center St., Lackawanna 18, N. Y.





COFFEE EXPRESS

A revolutionary new coffee maker imported from Italy. If you like the strong "Cafe Expresso" of Europe, or the black demitasse of America, this is for you. The patented design forces steam thru the central coffee chamber, condensing into strong liquid coffee at the pouring spout. It's the same principle achieved by the big expresso machines all travelers to Europe remember so well. Heavy cast aluminum. Safety valve. Automatic water control.

3 Cup (Demi-tasse size), Ppd., **$4.95**
6 Cup (Demi-tasse size), Ppd., **$5.95**

Ask for free catalog of imported gifts.

The OLD MEXICO SHOP
HB SANTA FÉ—NEW MEXICO

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
500 Semi Antique Rugs in Old Designs $18 and up
100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Postcards and inquiries from outside Continental U. S. not answered.

CHAS. W. JACOBSEN • 401 S. SALINA ST., SYRACUSE, N. Y.



EARLY AMERICAN
SOLID ROCK MAPLE TEA CART

Genuine Honey finished solid rock Maple tea cart. Superbly crafted from an authentic early American design. Full artillery wheels . . . removable service tray . . . top drawer 21½" deep. Size—21¾" x 30" with drop leaves up 43" x 30". **$60.20** (fob Tenn.)

Send check or money order, no C.O.D.'s. If in Alabama add 3% Sales Tax. Mail 20¢ (coin or postage) for folio #1 covering assorted Maple pieces.

JONES VALLEY
FURNITURE DISTRIBUTORS
P.O. Box 2347, Birmingham, Ala.



DE LUXE
BRASS-PLATED CASSEROLE
A REAL VALUE **$5.50**

A Christmas gift to be used for New Year's entertaining. Looks far more expensive than it is. Genuine Pyrex 2 qt. Casserole is set in smartly designed, filigreed stand with graceful curved legs—all of heavy, tarnish-resistant brass plate. Long burning candle in removable holder. **$5.50** plus $1.00 for mailing costs. Same day shipment.

OTAKE ART SHOP
59 W. Washington St., Chicago 2, Ill.

"Gifts from Around the World"

Spice Filled Jars In Handy Rack



Adds A Soul To Your Cookery
Keeps Your Spice Shelf Neat, Orderly

A WONDERFUL Christmas Gift, bridge prize, bridal shower present. Order several sets. Herb jars have Blue design. Spice jars have Blue and Red Dutch design. Both have sifter tops (easily removed to insert spoon) and contain finest quality Frank's Dove Brand Herbs and Spices.

(A) Six Herb Set: *Bay Leaves, Sage, Thyme, Marjoram, Poultry Seasoning, Parsley.*
(B) Six Daily Seasonings: *Seasoning Salt, Garlic Salt, Celery Salt, Pepper, Paprika, Curry Powder.*
(C) Equally Useful Assortment: *Pepper, Mustard, Cinnamon, Allspice, Nutmeg, Ginger.*

Specify Sets You Wish By Letters—A, B, C
Enclose and send check or M.O. No C.O.D.'s.
Any 1 Set postpaid anywhere in U.S. only . . . **$1.60**
2 sets sent to same address, postpaid **$3.00**
3 sets sent to same address, postpaid **$4.20**
This offer is limited. Hurry.

The FRANK Tea & Spice Co., Dept. HB1, Cincinnati 2, Ohio



A Wonderful Planter

THE BRASS HOD

You'll just love this hand-hammered brass planter faithfully reproduced to the smallest detail in traditional "Merry Old England" design. Equally dramatic when filled with cut flowers. 4¾" high x 5½" diameter.

A $6.95 value for only $4.20 ppd.

HERES HOW Dept. HE 121, 27 E. 22nd St., N. Y. 10

Give your family and friends the finest

MARTHA-ANN FRUIT CAKE





Slow-baked in small batches by *GraceRush* exclusively and aged for many months to naturally blend fruit and nut flavors, rare old brandy and Sherry Wine.

90.4% Fruit and Nuts
For those who cherish the finest quality

3 lb. Dark Fruit Cake - - $5.25 **2 lb. White Fruit Cake - - $4.00**
At selected dealers or send above amounts plus 10% postage. Prices higher in west.

GRACE A. RUSH, INC. • 3717 Madison Road • CINCINNATI 9, OHIO

Christmas Gift Special!



6 for only $1.00 POST PAID

MOSS ROSE EGG CUPS
Snowy-white China

A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal saving. You'll fall in love with these delightful china egg cups for a brighter, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "show-offs" . . . fine white china delicately decorated with dainty moss rose floral. Clever as individual nut cups! Set of six, just $1, postpaid. *You must be delighted or your money refunded.*

FREE! Christmas Gift Catalog Write for it!

Helen Gallagher
413 B12 Fulton St. Peoria, Ill.

FREE Catalog

Selections from one of the truly great collections of Imports in America. Fabulous, fascinating and unusual European gifts from $1.00 to $25.00. Catalog free. Send for yours today.





Creche Candle $2.50

Decorative, Old-World tradition to light on Christmas Eve. Imported from Germany. Hand-dipped, molded, and decorated by hand in natural colors. Large size, 10 in. high, 2 in. diameter; choice of white or red. Postpaid. $2.50

Wurzburg's OWN IMPORTS
101 MONROE AVENUE
GRAND RAPIDS, MICHIGAN

Give a Jewel Box Brimful of
20 LUSCIOUS VINTAGE CHEESES!

ONLY $2.95 postpaid



Here's a gift to please your most discriminating friends — and a wonderful gourmet's bounty for your own entertaining. A fascinating assortment of 20 hearty, mouth-watering cheeses, beautifully packed in attractive, re-usable ruby-red plastic case. Delicious, exciting blends of superb processed varieties: Sharp Aged Cheddar, Smoked Cheddar, Wine Cheddar, Aged Gruyère Swiss, Munster, Brick, Limburger, Swiss and Tomato, Swiss and Kummel. Each luscious wedge is individually jacketed in gold foil to preserve intact its delicious flavor.

Order Now By Mail • Unconditionally Guaranteed
Christmas delivery guaranteed E. of Miss. on orders received up to Dec. 22nd, West, Dec. 20th.

Old World Cheese House, Inc.
Dept. B, 245 Jericho Turnpike, Mineola, N.Y.
Phone: Pioneer 2-4010

PIRATE'S GOLD



CRISPY CHOCOLATE PECAN TOPPING FOR SUNDAES

This excitingly new and different dessert treat is packed solid with ever crisp pecan halves. The chocolate is smooth like butter with pecan flavors. When poured over ice cream it makes a crunchy goodness that is out of this world. Pirate's Gold can solve many a gift problem for you. 2¼ lb. can sold by mail order only. $3.95 post paid.

TANGI TRADING COMPANY
HAMMOND, LOUISIANA



WINDOW



BELT YOUR WARDROBE with a knockout. A genuine leopard belt, backed with supple leather, has a gold-plated buckle. One-inch wide; sizes 24-32; $7.95. Matching earrings or cuff links are leopard ovals in gold-plated frames. $2.98 per pair. Belt with cuff links *or* earrings, $10. Cuff links *and* earrings, $5. Tax incl. Ppd. Milady's Shopping Service, 11 W. Prospect Ave., Dept. B-585, Mt. Vernon, N.Y.



CRYSTAL GAZERS will find a satisfying subject for contemplation in this lovely covered jar. Handmade and inspired by a rare Early American piece, it's 11¾" high, and the sculptured swan on the lid symbolizes the grace that is implicit in the design. A pair would be lovely on a mantel. $10 ppd. Lowestoft House, Inc., Ridgeway Center, Stamford, Connecticut.



MAKE A SNOWMAN your holiday theme and hang these cute snowmen on your Christmas tree, among your greens, on all the packages you wrap, as place cards at the table. Made of white styrene with red or green chenille hooks and contrasting bows, they are 25¢ each; doz. for $2.75; minimum order, 6 for $1.50. Ppd. Charles N. Pappas, Jr., Suburban Station, 1617 Pennsylvania Blvd., Philadelphia, Pa.



Oversize Salad Bowl that keeps greens crisp

When guests or family come back for more, salad served from this aluminum bowl (12" dia.) is still refrigerator fresh. Beautifully finished in white baked enamel and hand-decorated with brightly colored vegetables and the appropriate words—cheese, garlic, oil, vinegar. Here's a practical Christmas gift for year round entertaining at the modest price of only $5.00 postpaid.



THE SEA HORSE
727 SHERIDAN ROAD
EVANSTON, ILLINOIS
Dept. HB-12

BIRD BLANKET



A bird-cage cover for your favorite parakeet or canary. This 40" circle of colorfast, washable broadcloth prevents drafts, provides privacy. Scalloped white eyelet embroidery ruffle (with pin-on velvet tied nosegays) adds frivolity to any room. BLACK or PINK with side slit. Fine gift for a budgie fancier. Personalized with bird's name, if desired, 50¢ extra. Postage Paid. *Only* **$6.95**

Grace Shirley INTERIORS
Suite 112 • 311 E. Washington Street • Indianapolis 4, Indiana

SHOPPING



BLACK PEARL TIE TACK for the nicest Beau Brummell you know is mounted in 14k gold, and it's the epitome of conservative elegance. Not for the racetrack tout certainly: not even for a Diamond Jim Brady: but certainly for the man whose dark blue suit makes other men look unpressed. Black cultured pearl is about the size of a baby pea. $25 incl. tax. Ppd. Merrin Jewels, 530 Madison Ave., New York 22.



COME TO THE STABLE and begin your Christmas festivities with a prayer. This charming crèche is 10½" high on a 9" x 16" base. It is all wood with a natural straw roof. And the sweet figures, imported from Italy, are hand painted in gentle colors. The complete stable, 21 pieces in all, is $10.95 postpaid. Order from Piltzecker Swiss Imports, P.O. Box 31, Wood-Ridge, N.J.



CROWN JEWELS are really multicolored rhinestones that bedeck a darling crown-shaped perfume vial that swings from the end of a key chain. Fill it with your favorite scent, be it Chanel #5 or Shalimar or Arpège, and tuck it in a pretty brocade bag for a heaven-scent touch-up as the evening wears away. $1.50 ppd. Vernon Shop, 156 Fourth Ave., Mt. Vernon, N.Y.



Make This Christmas Different — Give An Exotic Gift!

THE CHINESE GOURMET SET

A complete set of the popular Chinese Condiments and Spices, including brochure of Chinese Recipes

For the Gourmets who want to cook in the Chinese Manner

1. Su-moi-jung . . Duck Sauce
2. Ho-yu . . Oyster Sauce
3. Cho-yu . . Soy Sauce
4. Chasu . . Barbecue Sauce
5. Mai-jin . . Flavoring Essence
6. Jay-ma . . Chinese Mustard
7. Dow-see . . Black Bean Spice
8. Heung-new-fun . . Five Spice Essence



Surprise your dinner friends with Chinese Barbecued Spare Ribs, Lobster Cantonese, Sea Bass with Black Bean Sauce, and many other exotic dishes prepared in your own kitchen with the above condiments and spices.

$11.20 including postage anywhere in the U.S. A personalized gift card with your name enclosed with every package.

Gift Department—Mid-Pacific Food Products Co
P.O. Box 84 Cathedral Station, N.Y. 25, N.Y.



LIVE HOLLY TREES IN POTS

Only $1 each ppd.

3 for $2.75 ppd.
6 for $5.00 ppd.

Make Such Gay Gifts And Festive Decorations

What gift could be more in keeping with Yuletide tradition than real live holly trees! What could look more charming in your own home at the holiday season!

Our pretty little trees have shiny deep green leaves and bright red artificial berries. They come in attractive 2¼" fibre pots specially decorated in Christmas red and green. Enjoy them indoors all through the holidays, then plant them outdoors and keep right on enjoying them.

Order by Mail Now For Christmas
Send Check or M.O. ■ Satisfaction Guaranteed

STERN'S NURSERIES
Dept. E • Geneva, New York



Gloria to the Highest

Old world works of art expertly sculptured in wax and handpainted—true Christmastide gifts.

MADONNA & INFANT in Pear,
CHRIST CHILD in Pear,
2½" high ..... EACH $3.25 ppd.
(Doors open to reveal colorful miniature scenes)
"GLORIA TO THE HIGHEST" HANGING WAX ANGEL with gold wings and silk sash.
5" high ..... 4.50 ppd.
6½" high ..... 7.25 ppd.
MADONNA & CHILD in Glass Dome on wood base, 6" high ..... 3.95 ppd.
HOLY FAMILY in Glass Dome on wood base, 3½" x 3½" ..... 5.50 ppd.
HOLY FAMILY in Glass Dome on wood base, 4½" x 4½" size ..... 7.50 ppd.
CHRIST CHILD in Glass Dome, 6" high ..... 3.75 ppd.
Free folder of other subjects—gladly sent

GINA & SELMA Dept. B12
1048 Lexington Ave. New York 21, N.Y.



"It is not only fine feathers that make fine birds"

These beautiful, fluttering little birds are handcarved and painted from Pine Cones! We had them imported from Denmark on the word of a friend. The ½" by 2" birds are wired for easy attachment as tie-ons for your gift packages, on Christmas trees, pussywillows, flowers. Gift Boxed.

Six Birds ..... $1.95 ppd.

Johnny Appleseed's
BOX 715 BEVERLY, MASS.



SURPRISE BALLS

We recommend one of these for the toe of every Christmas stocking. It's a magical "hors d'oeuvre" that bridges the wild excitement between dawn and the big [redacted] of the tree. Gay colored crepe paper balls, with beguiling wide-eyed faces, are filled with 12 tiny favors, and it takes yards of unwinding to get to the last one! Each Postpaid. **$1.00**

2 SURPRISE BALLS Ppd. $1.95
4 SURPRISE BALLS Ppd. $3.75

SORRY NO STAMPS OR C.O.D.'s PLEASE
Send for New Gift Catalog

Page & Biddle
21 Station Road, Haverford B 12, Pa.

CHRISTMAS BONUS!

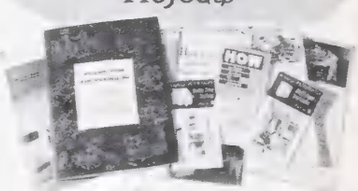
Two grand gifts for the price of one. Order now for every handy man on your list — especially if you're giving (or getting) tools for Christmas.

NEW! BOOK OF **52** FIR PLYWOOD HOME STORAGE PLANS



Complete "how-to" bible for home craftsmen. Over 90 pages of easy-to-follow plans, photos, instructions for exciting new built-ins, cabinets, storage walls, many others. Ideas galore for every room, for garden and patio. Big illustrated "how-to" section contains scores of time and money-saving tips.

PLUS! this valuable **BONUS PORTFOLIO** Fir Plywood Homecraft Projects



Bonus offer! Jumbo file folder assembly of 10 plans specially designed for "week-end carpenters". Step-by-step plans for Christmas toys, decorations, train tables, furniture and remodeling ideas.

regular $1.60 value **NOW!** for limited time only* get BOTH for ONLY 50¢

ORDER NOW TO INSURE DELIVERY BEFORE CHRISTMAS

DOUGLAS FIR PLYWOOD ASSN., Dept. 512, Tacoma 2, Wash.

Please rush ___ Plywood Plans Books and Bonus Portfolios. I am enclosing 50c for each set.

Name _____

Address _____

City _____ Zone ___ State _____

*Orders must be received by Dec. 31, 1955; good U.S.A. only.

TOPS for the HOLIDAY TABLE

Set off your Yuletide feasts with a very special holiday print tablecloth. Cheery Christmas motif in red, green and gold sparkles on snowy white spun rayon. Fully washable. Deep 4" hand-knotted white fringe completes the festive picture. In shapes and sizes to fit every table.



with fringe:

68" round	$ 7.95
68"x 90" oval or oblong	11.95
68"x108" oval or oblong	13.95

without fringe:

52"x 52"	$3.95
52"x 70"	4.95
60"x 90"	7.95
60"x108"	8.95

Also available in solid color rayon Butcher linen. Choose from pink, white, aqua, cocoa, dark green, charcoal grey, or red.

with white fringe:

70" round	$6.95
52"x70" oval or oblong	5.95
60"x80" oval or oblong	7.95
70"x90" oval or oblong	9.95
17"x17" napkins	.50 ea.

All prices postpaid. Check or money order. Sorry, no C.O.D's.

FREE HOME FASHIONS CATALOG ON REQUEST. West New York, New Jersey

For the Home Beautiful benjamin's Decorators since 1920



the french twist

An armful of glamour is yours in these unique new swirls of etched metal twist. Muted and highly polished tones interplay in French gold plate to create a dramatic addition to your costume. Lightweight, guaranteed not to tarnish. Order several of these French imports for this season's high note in fashion . . . wonderful for Christmas giving.

Each $3.50 Set of 4 $12.00

All prices include tax and postage. Beautifull boxed and wrapped. Your order shipped promptly.

Sorry, no C.O.D.'s. Write for catalog.

Aimee Lee Dept. HB-12
545 Fifth Avenue New York 17, N.Y.



MASTERMAKERS of MUSIC

Head and shoulders above all others . . . imported chalk white bisque china busts of Beethoven, Brahms, Chopin, Mendelssohn, Mozart and Liszt. Add a harmonious note to music room, living room or study . . . grace your piano, book shelves or mantel.

5½" busts, $7.50 set of 6, ppd.
9½" busts, $12.95 pair, ppd.

Write for FREE catalog.

SETH and JED Dept. B-12
NEW MARLBOROUGH, MASS.

Treat Your Guests To A

"coffee royal"

A Continental Favorite with an Exciting Old World Flavor.



New "Coffee Royal" spoon makes this delightful drink a quick and easy treat. Its coffee-cup contour design . . . lifetime stainless steel finish . . . and "perfect measure" dimensions assure a superb drink every time.

A WONDERFUL HOLIDAY GIFT for the discriminating hostess . . . a thrilling party surprise for Xmas delivery. Send check or M. O., postpaid. SATISFACTION GUARANTEED. Dealer inquiries invited.

Set of 4 SPOONS $4.95 ppd.

How To Make A "COFFEE ROYAL"

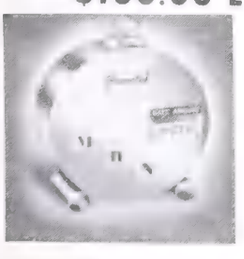


Place "Coffee Royal" spoon over cup of good hot coffee. Fill spoon with lump of sugar and ½ jigger of cognac. Let steaming coffee heat contents for several seconds. Put a flame or lighted match to surface of cognac. Let flame consume it. Pour remains into cup of coffee, add a twist of lemon peel, . . . and presto . . . a perfect "COFFEE ROYAL".

monti, P. O. Box 192, Radio City Station, N.Y. 19, N.Y.

FORCES You to Save

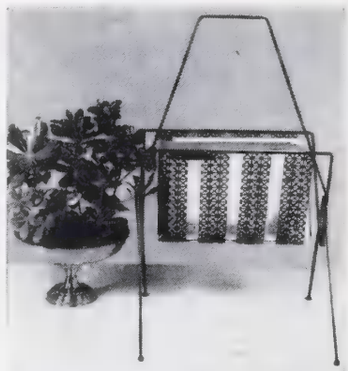
$100.00 Every Year *Automatically!*



Get Perpetual Date & Amount Banks. 25c a day *automatically* keeps Date right up-to-date. Also registers total amount saved. Makes you save a quarter every day, or date won't change. Automatic saver for gifts, vacations, time payments, etc. Use year after year. Start saving right away. Order several. Now only $1.99 prepaid. Personalized with solid brass Monogram in Gold finish, $2.95 complete. Orders shipped same day. Mail cash, check or money order to LEECRAFT, Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.



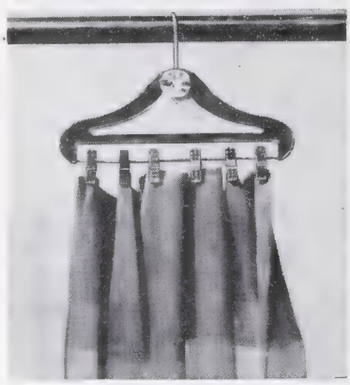
WINDOW



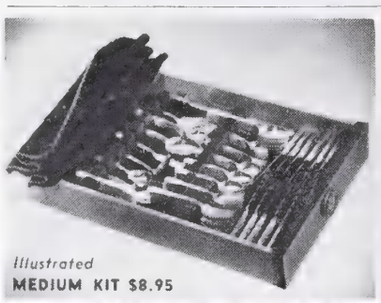
TOTE RACK for magazines is as handy a holder as we've seen for carrying your light reading matter from the side of one favorite chair to another. With a black wrought-iron base and long handle, it's a handsome accessory for your own home—or for someone on your Christmas gift list. 26½" high, 15¾" wide and nicely priced at $5.50 ppd. Santa Claus Land, Santa Claus, Ind.



WAGON-LIT BAG is a handsome carry-a-lot for a woman who is constantly on the go, for a man who is an after-office-hours golfer. Checked continental tweed, in red and black with black cowhide trim or red and gray with gray cowhide trim, it's light-weight and a roomy 16½" x 11" x 5½". $13.75 incl. tax. Add 85¢ postage. 3 initials stamped free. An exclusive with Plummer, 5th Ave. at 57th St., New York 19.



DRYING DAZZLERS are six rhinestone studded clothespins, each a different color, which clip to this plastic hanger. If you have to hang your lingerie in the bathroom—and what woman doesn't?—this makes it a far more fetching display. We can't think of any gal (or her long-suffering husband) who wouldn't thank you for this. Hanger is ivory, $1.50 postpaid. Southern Craftmasters, Columbia, Tenn.



Illustrated
MEDIUM KIT $8.95

TOP DRAWER SECRET

are these Pacific Silver Cloth, MAKE-IT YOURSELF, flatware storage drawer kits. Will quickly convert any drawer into a model of tarnish-free, fitted convenience. Ten minute installation. Satisfaction guaranteed. A lifetime convenience for old home or new.

drawer front	*depth*	*holds*	*size*	*price*
*13" to 16"	2½"	108 pcs.	Small	$5.95
17" to 24"	2½"	204 pcs.	Medium	$8.95
25" to 30"	2¾"	292 pcs.	Large	$12.95
31" to 40"	2¾"	420 pcs.	Ex. Lg.	$14.95

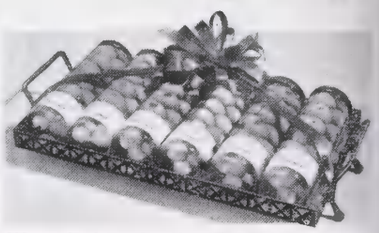
*—Minimum *front to back* dimension required

Slotted, Silver cloth covered blockings for silver may be purchased separately. Also zipper closed storage bags for hollow ware.

Write for free illustrated catalog

CALIFORNIA WAYS
Dept. HB-22 San Mateo, California

For The Epicure! . . . For You!



Wrought Iron Serving Tray Filled With World's Finest Assortment IMPORTED STUFFED OLIVES

Unquestionably—the gift of good taste; And you will want one too. Gives infinite variety to your culinary achievements. Adds to your fame as a mixer of multi-original martinis. So send for several rare individualized assortments of 6 jars, *Imported* Stuffed Olives: *Anchovies, Onions, Capers, Pimentoes, Almonds* and *Pitted Cocktails* packed in beautiful wrought iron serving tray. Complete. Postpaid anywhere in Continental U.S. only **$5.95**

Send orders for *Christmas* Delivery by Dec. 15
Enclose and Send Check or M.O. (No C.O.D.'s)!

The FRANK Tea & Spice Co.
Dept. HB 2, Cincinnati 2, Ohio

SHOPPING





GIVE A MAN A HORSEhead ey ring, or give it to a pretty questrienne for her stable of eys. The ring is attached by a wo-inch chain to a thoroughbred orse's head of polished brass nameled in white, red or black. 2 each: 2 for $3.75; 3 for $5.50. 'pd. "little joe" Wiesenfeld, 112 V. North Avenue, Baltimore, Md.



WRISTY BUSINESS is a dar- ng corsage purse that hides a ancing daughter's hankie, comb, pstick and mad money under ie guise of a silk and velvet ose. Zippered purse is pastel aille. A slim elastic holds it in lace on her wrist; or a small afety pin secures it to her dress. bachelor uncle might send this his favorite niece. $2.95 ppd. Mansfield House, 38 Water St., lew York 4.



YOU'LL NEVER BELIEVE 'S when we tell you the price f this after-dinner coffee set. eautiful white translucent china s showered with violets. The com- lete service for six includes a raceful coffee pot, sugar and reamer. Just $4.98 ppd. Otake rt Shop, 59 W. Washington St., hicago 2, Illinois.



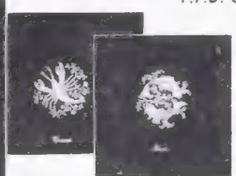
BAMBEAUTIES For indoor or atio dining, what could be smarter han stainless steel flatware with bam- oo handles? Actually, the handles are Vangee root, which is the root-stock of loso, Madake, and Nachiku bamboo. It on't splinter or crack. 12-piece service or four (knives, forks and spoons) is onderfully priced at $9.95 postpaid. No COD's, please. Money back if not de- ighted. Globe Trotters, Room 55, 455 Blake St., Pasadena 3, California.



GIFT FOR YOUR FAVORITE TOT

A personalized set in True China—yet strong enough to hit the floor and bounce. Guaranteed for one year against breakage. Adorable animals in full color decoration.

P.P.D. only $4.95



ZODIAC TILES Smartest Gift Ever

YOUR Birth Symbol fired in Coin Gold on a Rich Black Tile. For Wall or Table. Buy two—Yours and His. Single Tile $1.98. Pair $3.50. Enclose exact birth date.

WRITE FOR FREE CATALOGUE

THE KIVA-LOUIS CO.
P. O. BOX L 783 YOUNGSTOWN 1, OHIO

A Kumfort DOG MATTRESS

Keeps Your Dog Off the Furniture and Cold Floor

A Real Mattress Not a Pad!

FILLED WITH FINEST QUALITY COMBED COTTON

CEDAR TREATED

Gives a Fragrant Natural Odor

NO CHEMICALS USED THAT MAY INJURE DOG'S COAT

Splendid Gift Item For Your Dog Loving Relatives Or Friends.



A fine high quality mattress, far superior to mats or pads. This genuine mattress is eyelet tufted, 4 inches thick, treated with pleasant smelling Natural Cedar for fighting fleas. Superbly made; stands up under years of hard wear. Dogs love this warm comfortable bed. Solves the problem of dog hairs and doggy odors in the rugs and upholstery. Thousands of testimonials and repeat orders over a period of 25 years from satisfied kennel owners and dog lovers are proof of the usefulness and value of the Kumfort Mattress. SOLD WITH MONEY BACK GUARANTEE.

Sizes	Prices
15" x 21"	$ 3.00
16" x 23"	3.25
17" x 25"	3.50
18" x 27"	4.00
21" x 32"	4.50
22" x 34"	5.00
24" x 36"	6.00
27" x 36"	7.00
27" x 44"	10.00
36" x 36"	10.00
36" x 50"	12.00

EXTRA

WASHABLE SLIPCOVERS. Made to fit, with snap fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress it fits (see size table). Buy two and have one clean at all times.

Immediate shipment

Send cash, check or money order. COD's 50c extra plus shipping charges.

NAIL TRIMMING (Do It Yourself)

RESCO NAIL CLIPPER



$2.75 Postpaid

Recommended and used by Veterinarians

Kumfort MFG. CO.

Dept. HB3, 79 Sudbury St., Boston, Mass.

MISS BALLERINA



LEOTARD
TU-TU
TIARA
BALLETS

Picture a little girl dancing in this lovely ballerina outfit. Snug fitting leotard with three-tiered tu-tu of nylon net, gleaming sequin tiara, ballet slippers.

$9.95 POSTPAID & PACKAGED

WHITE, PINK, AQUA
SIZES 2 TO 14
TIARA: GOLD, SILVER
WHITE BALLETS

INDICATE DRESS SIZE, SHOE SIZE, COLOR
CHECK OR MONEY ORDER • NO C.O.D.'S

LOSHIN'S

302 WEST 5th ST. ▪ CINCINNATI 2, OHIO



FUNNY FOURSOME

Pencil Clown has a bright red nose which is a pencil sharpener, an impudent stuck-out tongue which is an eraser, and three holes in his head which are slots for pencils. Made of wood, his suction cup base adheres firmly to desk or table. The Eraser Boys (fun for party favors or stocking gifts) have eraser bodies with detachable wooden heads and feet.

PENCIL CLOWN, WITH 3 PENCILS, PPD. **$1.00**

ERASER SET, POSTPAID, 3 FOR **$1.00**

Send For New Free Catalog

THE ADDED TOUCH

(Dept. B 12) Wynnewood, Penna.

Children's Record Player Stand

Attractive *Kiddie Console* in modern design helps children enjoy their records in comfort, keep room orderly. Holds record collection and phonograph, with separate compartments for 7" and 10" records. Sturdy construction, hardboard top gaily finished in dirt resistant *Vari Krom* yellow, bright-blue wooden legs tipped with scarlet balls. 20" high x 16" wide x 12" deep, will fit in any child's room.

Only **$4.95** plus 55c postage (W. of Rockies, $1.00 for pstge.)

"The Teen Ager Console"—double size, in modern charcoal grey finish with aqua decoration, brass tips on legs . . . **$9.95** (Shipping Charges Express Collect). No C.O.D.'s please.

JUDITH JORDAN

Dept. No. HB25 423 Forest Avenue, Teaneck, New Jersey



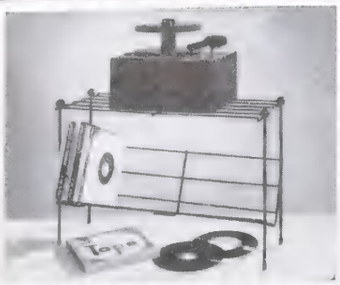


rope her affections

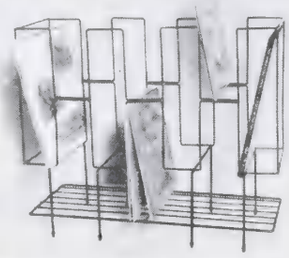
with an imported French hand decorated jump rope

Created by French artisans in beautiful shades of Parisian Pink, Mediterranean Blue and French Red with especially fashioned, gorgeous pastel ropes.
Screw on handles easily adjustable for rope length.
Beautifully dip lacquered 7 times to withstand hard wear.
Only $2.25. We pay postage. Check or money order.
No C.O.D.'s please. THE FRENCH CORNER,
1110 N. Johnson St., Bay City, Michigan.

HI-FI MUSIC LOVERS!



POP MUSIC FANS love this new rack for 45 rpm records! Holds 225 singles or 160 extended-play albums. Shelf holds record player or radio. Sockets stack more racks as collection grows! 22" x 14" x 9". Comes assembled, $6.95, in black iron or $8.95 brass plated, ppd. Not sold in stores.



A RECORD HIT this is one of the nicest stands we've seen for the serious collector! 10 handy compartments hold 200 long-play records of either size. Sturdy black iron, 25"x 22"x10". Shipped assembled, express collect. The perfect "Hi-Fi" gift for $9.95.

PLEASE REMIT WITH ORDER. MONEY BACK GUARANTEE! SEND 10¢ FOR COMPLETE CATALOG!

LESLIE CREATIONS, Box 9516H, Phila. 49, Pa.



FRONTIER TOY CHEST

A place of their own for their toys. Closed is attractive bench. Figured Southern hardwood. Honeytoned natural finish. All edges rounded for appearance and safety. Leather thong or wood handles. Frontier rifle branded.

31" x 15½" x 16". No C.O.D.'s.

only $15. f.o.b. Bogalusa

SYLVEST CABINET SHOP

1003 Columbia Bogalusa, La.

Presenting WALT DISNEY'S **Tinker Bell and Pixie Flying Wand**



SHE FLIES

11" TALL



Thrill your little girl with lovable Tinker Bell and Pixie Flying Wand. From exciting Disneyland, this BIG 11 inch golden-headed doll has removable costume, movable head and wings, jointed hips and arms, soft vinyl skin and ballerina slippers with real tinkle bells on her toes. Attractively packaged in Captain Hook's Lantern as seen in Disney's "Peter Pan."

Only $4.98 ppd.

(Add 50¢ west of Miss. River.)

Makes a wonderful gift for someone special. Send check or money order today. No C.O.D.'s.

RUSSELL SNOW CO.

Dept. 802 Waltham 54, Mass.



Children's Heirlooms

Authentic miniatures of your finest hand needlepoint scaled for luxurious comfort of your child now, a treasured heirloom later. Mahogany chair or rocker $32.50 each, both for $59.50. Choose: Dusty Rose, Wedgwood Blue background. Color to choice add $5.00. Check or Money Order.

Same chair as above in conventional cover $15.00 each. F.O.B.

Children's Heirlooms

112 W. Market Celina, Ohio

Ohio residents include 3% tax



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case. Real metal hands. Real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

MONEY BACK IF NOT SATISFIED

Walter Drake & sons 112 Drake Bldg. Colorado Springs 3, Colorado



WINDOW



A WEE BIT O' SCOTCH adds flavor to a winter costume, and with this thrifty twosome you'll please lots of bonny lassies on your Christmas list. Zippered tam o' shanter coin purse has a natty pompon and black ribbon trim $1.50. The little Glengarry bonnet is a plaid comb case, complete with tortoise-colored pocket comb $1. Both for $2.35 ppd. Nancy Norman, 57-C Chadwick St., Boston 19, Mass.



GALLERY TRAY, a shining and majestic gift for a Christmas bride, is a full 10" in diameter. From the tips of its ball feet to the edges of its handles, it is fine, heavy silverplate, a beautiful accent for a hall table, or an extravagant base for a vase or figurine. $9.95 incl. tax. Exp. chgs. coll. Montclair Gallery, 716 Bloomfield Ave., Montclair, New Jersey.



YE GODS! Even Jupiter would jump at the chance to show off these busts on his Olympian mantel. Apollo, Greek god of the sun, and Diana, goddess of the moon, are superbly molded of solid composition, and come in gold-flecked black, chalk-white or bronze finish. 9" high on felt-padded pedestals, they're an unbelievable $7.95 the pair. Ppd. Mono-Art, 50 Delancey St., New York City.



Boys and Girls 4 WAY REVERSIBLE CORDUROY SET

Custom detailed coordinate in fine corduroy, lined with striped corded cotton and completely reversible.

Jacket and trouser cuffs adjust easily to the growth of the child. Guaranteed washable.

Sizes 1 to 4 years. Colors—Navy with red or blue, slate blue with blue, charcoal with red.

Specify size, age and color desired. **$12.95**

Matching hat *(specify head size)* **$3.00**

Satisfaction guaranteed. Send check or money order, enclose 50¢ for postage (sorry no C.O.D.'s) to

HILDA AUFRICHT

37-61 84th STREET, JACKSON HEIGHTS 72, N. Y.



Hit of the toy shows, Texas Bronc is back to ride into the hearts of youngsters everywhere. Inexpensive kit quickly transforms any bicycle or tricycle into a frisky, lovable little cowpony. Lifelike head is made of molded, high-impact polystyrene plastic; saddle is faithful copy of famous Texas roping saddle, made of chip-proof, crack-proof Royalite. Only $5.95 a set. Order direct from:

SOUTHWESTERN PLASTICS, INCORPORATED

BOX 886 • TULSA, OKLA.

SHOPPING





102 ORNAMENTS come with this 23" clear plastic table tree, and when you've loaded its branches with the colorful angels and bells, Santas and stars, candy sticks and icicles, you'll rush out to buy color film. The tree assembles in seconds; folds flat for storing in a drawer. $6.75 ppd. House of Schiller, Dept. HB, 180 No. Wacker Drive, Chicago, Ill.



WAXING ELOQUENT are we for these lovely wax apples and pears that are "little theaters" for the handmade wax tableaux inside. Pull open the hinged door and you'll find the Holy Family inside the apple, two little children and a Guardian Angel inside the pear. Imported from Austria, about 2½" high. $3.25 each ppd. Gina & Selma, Inc., 1048 Lexington Ave., New York 21.



GAY FOR A TRAY or for a small dinner table, is this silverplated condiment caddy from Sheffield, England. Its pretty cargo includes a salt cellar, pepper shaker and mustard or relish dish in gold-patterned china with silverplated spoons and lids. Each piece has a multicolored floral design. 7¼" high. $9.95 incl. tax. Ppd. Mayer Jewelers, 705 Lexington Ave., New York.

DOWN COMFORTERS
Beautifully Re-Covered

Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta — Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED.
. . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters.

Send today for **FREE** *samples of coverings, testimonials and illustrated folder!*

© 1955



I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed, or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. Without obligation, mail FREE material samples and literature. I am assured no salesman will call on me

ALDEN COMFORT MILLS—HB
Box 6070, Dallas, Texas

Name_____
Address_____
City and State_____

Don't Boil the Baby
... the all-new WATER-BOY thermometer assures you PERFECT baths EVERY time

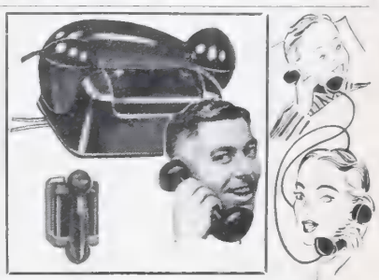
Mother's newest helper — an All-Enclosed, floating bath thermometer! It's guaranteed comfort—complete protection from "too hot" or "too cold" baths. Used, outside the bath, as ■ portable room thermometer. A superb gift any day, for better bathing Every Day!



$2.00 POSTPAID

Please, no C.O.D.'s
mail check or money order to

Water Boy
Box 1315 • WORCESTER, MASS.



Talk Upstairs to Downstairs Or House To House With
2-WAY INTER-COM PHONE SET
Complete Only **$5.98** ppd.

Here's a fine gift for ■ family! Wonderful step-saver for adults—wonderful fun for youngsters! Set consists of ■ two-way life-size phones with built-in electric buzzers. 50 ft. of double strand wire, power boosted high fidelity voice transmission with ■ long-lasting standard "C" batteries. ■ phone cradles that hang on wall or stand on table. **Durable, practical, guaranteed.** Transmits voices clearly even ■ full mile if more wire is added. Comes ready to use, no installation necessary

Mail Orders Filled Promptly

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, N.Y. 22, N.Y.

The gift that tops them all



Everyone who loves their home will prize an Old Century creation and praise your thoughtful gift! Skilled artisans working in fine detail bring out the full life-like beauty of their subjects. Made of rust-free aluminum and finished in satin black. Lasts a lifetime. Precision built. Moves with slightest breeze. Comes with swivel base easy to mount on any type roof. 26" high, arrow is 24" long. A gift sure to please or your money refunded. Gift card enclosed if desired. Orders shipped prepaid day received.

Also weathervanes with • Horse • Boxer • Beagle • Sailboat • Cocker. Send check or money order of $13.95. No C.O.D.'s please.

Old Century
Metal Crafts
Dept. H Shelby, Michigan



TYPEWRITER TABLE

A "miniature office," perfect for ■ portable (or standard) typewriter. Sliding shelf holds typewriter. Dustproof compartment underneath stores it. On bottom is ■ legal-size file drawer for bills, documents, etc. (or *two* utility drawers instead, if you prefer). When ordering, specify style (Modern or Colonial), type drawers and finish desired. Brass Hardware 18⅜" x 22½" x 28" high

Write for free catalogue
See matching File Drawer End Table on page 93

Tupelo wood, unfinished . . . **$33.95**
Finished in maple, walnut, mahogany . . . **$35.95**
Knotty pine wood with pine finish . . . **$35.95**

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-125 STATESVILLE • NORTH CAROLINA

STOOLS! *wrought IRON, royal RATTAN, solid OAK*
FINE GIFTS! FOR BAR, KITCHEN, DEN, PATIO, PLAYROOM!

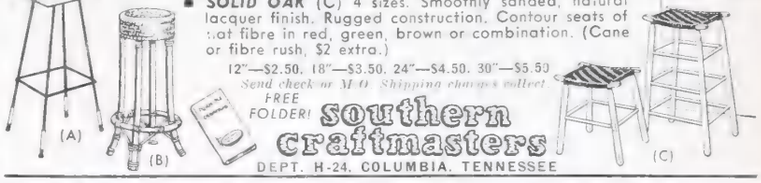
• ***WROUGHT IRON*** (A) Of ½" round, black iron. Duratweed uphol. seat, 12¼" x 12¼", in red, grey, chart., pink. Brass ferrules on legs. Ht. 29". (Order 2, 4, etc.) 2 for $14.95; with back, 2 for $19.95.

■ ***ROYAL RATTAN*** (B) Imported from British Hong Kong. 29" high, seat 12½" d... Lightweight, strong. **$10.95** ea.

■ ***SOLID OAK*** (C) 4 sizes. Smoothly sanded, natural lacquer finish. Rugged construction. Contour seats of flat fibre in red, green, brown or combination. (Cane or fibre rush, $2 extra.)

12"—$2.50, 18"—$3.50, 24"—$4.50, 30"—$5.50

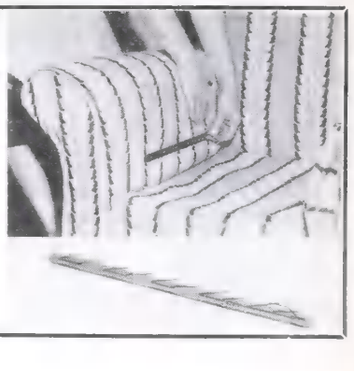
Send check or M.O. Shipping charges collect



FREE FOLDER! **southern craftmasters**
DEPT. H-24, COLUMBIA, TENNESSEE

SLIP COVERS STAY PUT

Anchor your slip covers and electric blankets firmly in place with Cover Lock, amazing, new clear plastic pin. Slides on easily, easily removed. Won't tear fabric. Also ideal for satin comforters, short blankets, sheets, mattress pads, car and TV throws. Two 12-inch Cover Locks $1.79, ppd.; two 5-inch, $1.19 ppd. Centi-pin. Dept. 35, 2509 Cascade St., Erie, Pa.



PINE · MAPLE · CHERRY
MASTERPIECES by Greenbaum Brothers

ONE OF AMERICA'S LEADING EARLY AMERICAN SHOPS

NOW YOU CAN ORDER OUR FAMOUS FURNITURE BY MAIL!



Only the choicest Colonial Reproductions are sold by us. You'll be delighted with the better styling, superior workmanship, complete authenticity of our charming Early Americana. Top name brands only! Order your Woodstock Desk or Hitchcock Chair now! Catalog free with order! NO FINER EARLY AMERICAN FURNITURE AVAILABLE!



Genuine Hitchcock
(right) Exact replica of famous Hitchcock original "Turtle-Back Chair". Gold decoration on black lacquer, ■■ cherry or on maple. Specify color. $39.95

Woodstock Pine Desk
(left) Carefully detailed reproduction in finest solid pine. Superlative hand-rubbed finish. 33½" wide, 18" deep, 41" high. $114.00

Send check or Money Order.
No C.O.D.'S please.
WE PAY SHIPPING

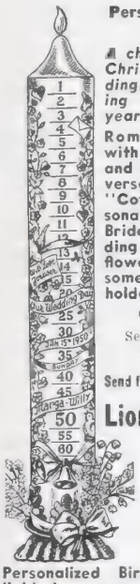
SATISFACTION GUARANTEED

Send 25c for new catalog.
We'll refund with your first order.

Greenbaum Brothers
Dept. HB-12, 101-105 WASHINGTON ST., PATERSON 1, NEW JERSEY

Perfect All-Occasion Gift

Personalized Anniversary Candle



A charming gift candle for Christmas, Shower or Wedding. Your gift is outstanding and appreciated for years.

Romantically decorated with the proper symbols and markings for 60 anniversaries. "Paper" for 1st, "Cotton" for 2nd, etc. Personalized with ■■■■ of Bride and Groom and Wedding Date. Complete with flowers, ribbon and handsome plated silver color holder. 17" tall, weighs 1 lb.

Only $3.95 prepaid

Send check or Money Order. Please print names and date clearly.

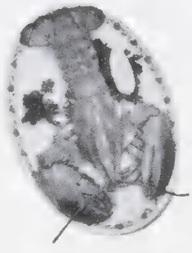
Send for Free COLOR Photo and Folder

Lion's Novelties, Inc.
Dept. 66,
139 Payson Avenue,
New York 34, N.Y.

A Beautiful Gift for ■ Baby:

Personalized Birthday Candle to be lighted every year for 21 years. $3.45 with wrought iron holder, $3.95 with cadmium plated holder.

NOW—enjoy ■ delicious



MAINE
Shore Dinner
10 OCEAN FRESH
Ready to Cook In Disposable Lobster Steamer

LIVE LOBSTERS

OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS

From New England's famed Saltwater Farm — tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1⅛ lb. ideal size. *Iced all the way* for the tastiest shore dinner imaginable. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

Send Check or Money Order Today to:

SALTWATER FARM, INC.
DAMARISCOTTA 54, MAINE



FIESTA ESPANOL
LINEN COCKTAIL NAPKINS

The contagious excitement of the Bullfight and the Flamenco make these cocktail napkins stimulating conversation pieces. Colors from Sunny Spain, hand screened on finest Belgian linen, they come gift-boxed in six assorted designs.

SET OF SIX $2.50 ppd.

CHET STUDIOS
Middlebury 6, Connecticut

Write for free gift catalogue.



Children Will Love
"BUTTONS" The Musicl Clown and the
"PALM SPRINGS JR." Swimming Pool

"Buttons" the musical clown is played like a xylophone by pressing the colorful buttons. Each has real tune provided a 50th note. Of nearly indestructible plastic he makes a friend will always when not in use. A favorite toy for children 2 to 6 years. About 12" high. The "Palm Springs Jr." Swimming Pool is durable plastic complete with diving board, 3 inner swimming chambers, sand box with real sand, 2 beach balls, merry-go-round, spoon, sliding board and 2 life rings. About 10" x 14".

$2.95 Plus 25c Postage

$2.00 Plus 25c Postage

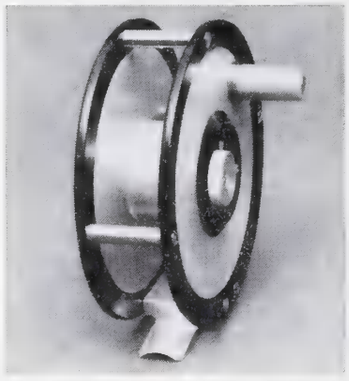
Send For New Gift Catalog
THE ADDED TOUCH
(Dept. B 12) Wynnewood, Penna.



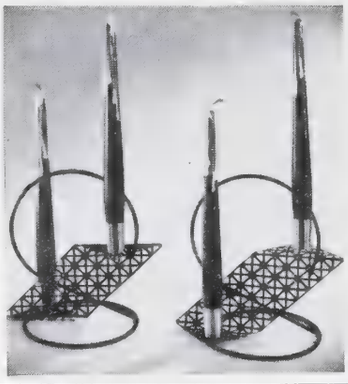
WINDOW



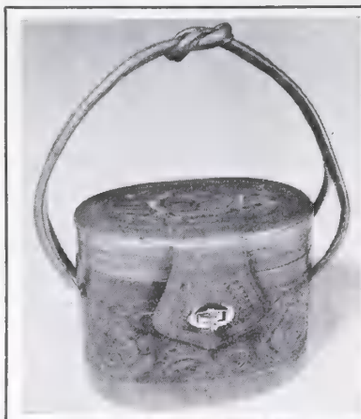
GLOWING AROUND IN CIRCLES will be your Christmas tree if you get this electric Tree Turner. It holds up to 200 lbs., has two-way outlet, powerful self-starting motor, and operates on 110V 50/60 cycles. It turns your tree around, and the lights turn with it. All metal, tip-proof and waterproof, it's adjustable for any size home tree. $25 ppd. No c.o.d.'s. Novelty & Card Co., Box 787, Memphis, Tenn.



REEL BUY for your fly-fishing husband is a fine Bushkill reel at an amazing price. Duralumin and anodized stainless steel, spool rotates on precision ground ball bearings. 4½" in diameter, it holds 45 yards of line and 200 yards of backing. For salmon, steelheads, bonefish, other salt-water fly fishing, it's unbeatable. And only $17.95 ppd. Perry Products, Box 368, Peterborough, New Hampshire.



BLACK BEAUTIES are a pair of wrought iron candelabra, each with 2 brass candle holders. The black candles that they hold are wooden and purely decorative with contrasting white drippings. Very modern in style and *very* good looking. Candelabra, 8" high, $5.95 per pair plus 30¢ post. Candles, 10" high, $1 pair, ppd. The Unique Shoppe, 312½ Front St., Galva, Ill.



PEDRO'S SPECIAL!

Pedro fought Pancho Villa to steal these handbags at this price. Hand tooled in soft Mexican leather, suede lined. Even domestic copies cost twice as much. Interior pockets for comb and purse. 6" ■ 7" x 5". Desert Tan, Inca Ivory, Aztec Red, Acapulco Blue, Cactus Green, Pitch Black, Burro Brown. Don't fight the crowds—send Pedro the orders. Only $4.95 each. State 2nd choice.

Pedro Pays the Tax and Postage!

SOUTH OF THE BORDER
LITTLE ROCK, SOUTH CAROLINA



BEAUTIFUL HARDWOOD
TV BUFFET BOARD

Fits virtually any chair for easy TV, party or patio snacks. Also ideal armchair study desk; grand game board. Propped with pillows, a perfect bed-service tray. Stores edgewise anywhere, occupying minimum closet or floor space; always ready for instant use. 20" x 30"; waistline-contoured from blonde-lacquer-finish hardwood gum plywood; smooth, rounded corners. Wonderful gift item. Only $3.95 each; 4 for $14.95, postage prepaid. **Absolute satisfaction guaranteed!**





HUTCHINS WOOD PRODUCTS CO.
BOX 68 • HUTCHINS, TEXAS

SHOPPING



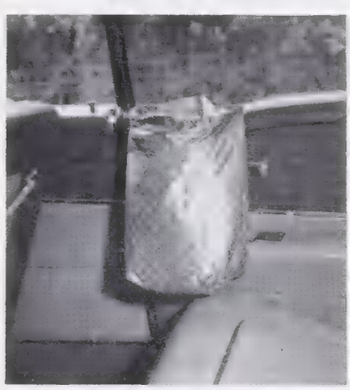
ETAL BOWLS and Leaf nder-plates of Venetian glass me in colors as exciting as upell's dramatic table settings. hoose aqua, underwater green. parkling white or pink. The rushed ice" texture on the outde of the soup or dessert bowls id on the underside of the salad dessert plate is enormously fesve. $20 for 8 of either piece. xp. chgs. coll. Carole Stupell. 07 Madison Ave., New York 22.



NEE DOLLY is a cushioned latform on wheels that makes crubbing and waxing the floor a ft job. A vinyl-covered pillow mounted on ball-bearing plastic asters, measures 11" x 13". It kes the grunt and groan out of oving heavy furniture, too. $2.98 pd. Sunset House, 80 Sunset ldg., Hollywood 46, California.



RAVELERS' TRASH need ot be strewn on the highways of merica if a car is equipped with is handy disposal bag which ts neatly on the door or under ne glove compartment. Washable lastic in red, green or blue, it omes with 3 moisture-proof linrs for disposable items, or inulated liners for hot and cold ems. 8" x 5" x 12": $1.95 ppd. reasure Items, Box 147, Northrook, Ill.





Twin Dolphins

Imported Double Cruet or Decanter

Heavy, clear, sparkling crystal dolphins, eight inches tall; tails are ground glass stoppers. A rare and beautiful salad dressing service or double decanter. The unusual graceful design and detailed craftsmanship create a dramatic highlight for your table. A delightful and exciting gift. We know you will want at least one set for yourself.

Dolphin Cruet $3.95 ppd.

Add 25c Postage W. of Miss. No C.O.D.'s, please

Free Catalog, GIFTS OF DISTINCTION

World Treasures

656 Main Avenue Passaic, New Jersey



WE SHIP AT ONCE

FINE SATIN **RIBBON** 1¢ a yd.

Choice of 10 Lovely Colors!

50 YD. ROLL ONLY 50c

White, Xmas Red, Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. $1.50 value. Approx. ½" width. Factory-fresh, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50¢ a roll postpaid. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. *Send For Free Catalog.*

NOVELTYME STUDIOS

6245 So. Princeton, Dept. R-32, Chicago 21, Ill.

ORGANIZE AND GLAMORIZE WITH THE

FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE



WHEN ORDERING, SPECIFY

SIZE: Letter Size—16½" x 22½" x 28" high or Legal Size (add $3.00)—18½" x 22½" x 28" high

STYLE: Modern or Colonial

DRAWERS: 2 single drawers and 1 file drawer (shown in photo) or 2 file drawers only (shown in drawing)

FINISH: Unfinished Knotty Pine, smoothly sanded $27.95

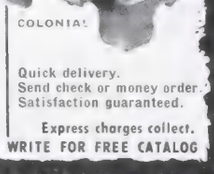
Hand-rubbed Antique Pine finish—$29.95

Unfinished Tupelo, smoothly sanded—$29.95

Maple, Mahogany, or Walnut finish—$32.95

(add $3.00 for Legal Size)





Quick delivery.
Send check or money order.
Satisfaction guaranteed.

Express charges collect.

WRITE FOR FREE CATALOG

Jeff Elliot Craftsmen

Dept. B-125 STATESVILLE • NORTH CAROLINA



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.

206 Louise Avenue N. Nashville 5, Tenn.



It's Crystal-Clear . . .

That this is one of the great buys of the season. The 6-inch crystal bowls are exactly right for baked apple, puddings, ice cream, fruit—and they're handsome finger bowls. The 8" under plates are salad or dessert plates that will go with whatever china pattern you have.

Set of 8 bowls and 8 plates

$7.50 postpaid

sorry, no c.o.d.'s

bertram shriver ltd.

1145 Connecticut Ave. Washington, D.C.

HOLIDAY TREE by Thorne

Of Soft, Fine Feathers

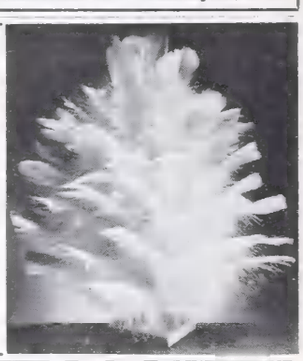
Beautiful in their simplicity, these trees, with their soft feather branches, add grace and charm to any room. Give your mantel, coffee or end tables a most unusual Yuletide touch. Perfect as a centerpiece for Holiday buffet suppers. Decorate if you wish. Ideal gift. Available in snow-white, or soft pink. Height 13½". Order today. State color.

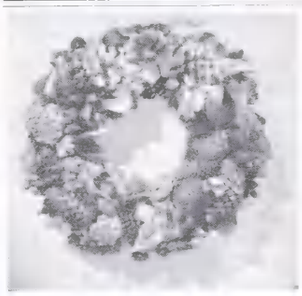
Only $3.95

Two for $7.50 Postpaid No C.O.D.s

THORNE INDUSTRIES

831-39th Street, Dept. HB-2, Des Moines, Iowa



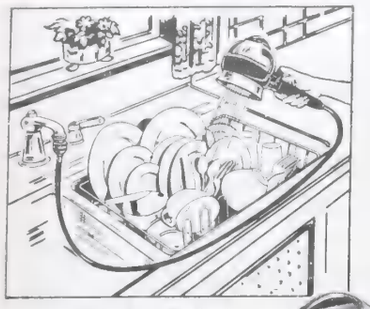


Make yourself a wreath with 35 varieties of cones and pods from Hawaii and the Pacific Coast. This careful selection of dry plant material (with great variation in size, shape and texture) insures a handsome wreath 18 to 20 inches in diameter. Complete supplies include padded ring, cut wires, wired picks, a sample section and thorough directions. Stored in its own shipping box it will keep from year to year. **$5.95** prepaid. Complete satisfaction guaranteed, send money order or check.

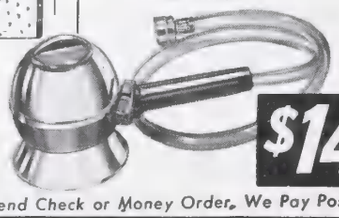
Eunice Curtis • Hilltop Community • Route 2 • Bellevue, Washington

Amazing New DISHWASHER

WASHES — RINSES — STERILIZES DISHES HOSPITAL CLEAN
NO ELECTRICAL, NO PLUMBING INSTALLATION NECESSARY



- Dishes dry sparkling bright — no transfer of germs from towel to dishes.
- Patented water and detergent mixer cuts grease and food particles.
- Keep hands out of strong detergents and greasy dish water.
- Simple to use — light, compact, portable, safe. Even a child can use it.
- Ends drudgery, eliminates work, saves time.



Beautifully Styled, Precision Built

Made from finest chrome steel. A gift she'll love — and love you for all year.

WAS $24.95

$14.95

Send Check or Money Order. We Pay Postage.

ORDER DIRECT FROM

CHARLES DISTRIBUTING CO.
2733 W. WIS. AVE. • MILWAUKEE 6, WIS.



DOLL *Furs*

A small girl will love you and this cunning set of *real* furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls 19" to 26"—cape, hat, and muff set—$3.48 postpaid.

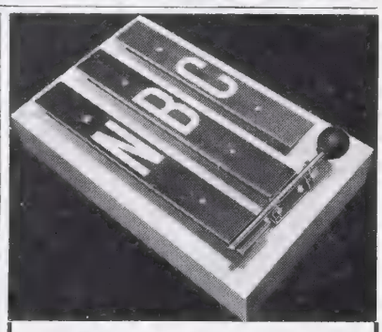
$2.98 postpaid for complete set

Specify height of doll when ordering.

Immediate delivery. Satisfaction guaranteed. Send check or money order. For Air Mail delivery, add 35¢.

Hobi

Dept. D-31, 15 West 57th St., New York 19, N. Y.



NBC Dinner Gong

Now you can get the world's 3 most celebrated notes—the NBC call signal that you hear on TV and radio—in dinner chimes. Perfect in tone quality. Magnificently reproduced in beautiful red, blue and green bars with white NBC letters. Beautiful silver finish resonator tone box, with rubber mallet, to sound "dinner is served." 6" by 4" by 1⅝". Only $2.49 prepaid. No C.O.D.'s.

HUSS BROTHERS

800 N. Clark St., Dept. B-12, Chicago 10, Ill.

HOLLY BOY



Bursting with Holiday spirit, in his green holly leaf suit (with red berry buttons) & holly sprig cap—all glistening with snow! His red little nose & sparkling black eyes aren't his only assets!—he can be shaped in any position—even for attaching to your door or wall. 12" high—delights kiddies & fascinates grown-ups! $3.75 PPD

No C.O.D.'s please • Send for new free catalog

Courtley Gifts
303 EAST 83rd STREET • NEW YORK 28, N.Y.

children DEMAND

the REAL McCOY!

Santa Claus WIG AND BEARD SET



Guaranteed to convert any human being into a believable, authentic Santa Claus! Soft, lustrous, snowy white . . . easily washed, recombed and recurled.

FLAMEPROOF • LASTS FOR MANY YEARS

100% DuPont Nylon 15" Beard and Full Wig Set. only $19.90 postpaid

SARAN Beard and Full Wig Set only $9.90 postpaid

Christmas orders guaranteed delivery if ordered before Dec. 12th.

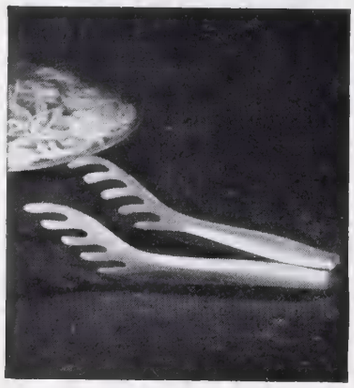
SHIRLEY DOLL WIG CO.
BOX 65, NEW YORK 14, N. Y.



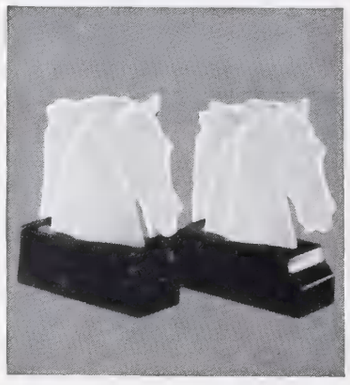
WINDOW SHOPPING



EASY ON THE EYES is a handsome lamp whose base contains a magic plant that needs no water. (It may be replaced with your own plant, if you wish.) The top is a reflector which makes it perfect for use as a TV lamp—or for reading or playing cards. Of solid brass finished in rose, green, brass or blue. 10" high. $3.95 ppd. Scott-Mitchell House, Dept. 59PL, 611 Broadway, N.Y.



YOU LIKA SPAGHETTI? If you're as great a fan of the superb Italian dish as we are, you'll find this pair of imported tongs indispensable for dishing it up. And on the days when it isn't on the menu, you'll use them for serving salad or hot baked potatoes or corn on the cob. Of handsome silver plate, 9" long. $4.50 postpaid, from The Wurzburg Co., Grand Rapids, Mich.



ALABASTER HORSEHEADS of translucent white, mounted on black alabaster bases, are hand-carved and imported from Italy. They're distinguished book ends. Or you might use them as handsome show pieces on a mantel or television set. 5½" x 2¼" x 7" high. $13.50 the pair. Ppd. Eric H. White, Ltd., 660 Lexington Ave., New York 22.

(*Please turn to page* 97)

STOP SLEEPING WITH PINS in YOUR HAIR!

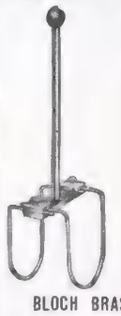
Only $1.98 no postal charges



Time it! Money back guaranteed!

Now you can set your hair anytime—in the morning or before going out—and take it down less than 15 minutes later! At last you can have wonderfully dry hair just minutes after washing! Simply slip a Minute Hair Dryer over your wet hair. Fit the other end to your HAND HAIR DRYER or your VACUUM CLEANER. Warm air gently flows thru all your hair—dries it quickly—evenly—thoroughly. No more uncomfortable blast of hot air in just one spot at a time. Forget about tiresome long hours of holding a hand dryer. Save on beauty parlor bills. Made of special washable broadcloth. Makes a thoughful gift for mother, daughter or friends. Mail cash, check or money order to:

The WELD company, Dept. H, 505 Fifth Ave., New York 17, N. Y.



FALLS IN BATHTUBS CAUSE SERIOUS INJURIES EVERYDAY



How many times have you felt yourself slipping in the bathtub only to clutch at empty air, attempting to steady yourself? Records show that bathroom accidents happen every day, resulting in crippling injuries. Why take costly chances with life and limb when it's inexpensive to have a

Bloch Life Saver Bath Grip—only $6.95

It helps you up from the tub and out of it as well. Made of beautiful polished aluminum . . . it grips solidly . . . yet is easily removed. For built-in tubs. Order a Bloch Life Saver Bath Grip today. Send Money Order or we will ship C.O.D. Your money refunded if not satisfied.

BLOCH BRASS CO., 4748 HOUGH AVE., DEPT. HB, CLEVELAND, OHIO

The room's the same—but

Pittsburgh Glass

makes the difference!



Maybe you're building a new home. Or, do you expect to renovate your present home? In either case, the exciting transformation that you can achieve by replacing a small, ordinary window opening with a handsome, big picture window will give you pleasure for a lifetime.

See what this simple change has achieved in the living room illustrated here.

Now the outdoors has become an integral part of the room—a living landscape to be enjoyed from indoors, winter and summer. Here's a ready remedy for dull-room "blues" . . . real relief from that shut-in feeling.

Rooms with a Twindow* picture window are better lighted, give the illusion of greater space, are more comfortable the year 'round, save you money in the long run.



TWINDOW® . . . Pittsburgh's window with built-in insulation . . . offers clear, undistorted vision. It reduces condensation, minimizes cold air downdrafts, cuts heat loss, saves on heating and air conditioning. Each Twindow unit is made up of two panes of Plate Glass with an insulating air space between them. It is protected by a sturdy frame of stainless steel, an exclusive Pittsburgh feature.



Look for this label.
It means quality Plate Glass.

MADE FROM PITTSBURGH PLATE GLASS

WHERE TO BUY. Why not consult your architect or builder about Twindow . . . the cost is less than you think. And for other glass items, see the Yellow Pages of your telephone book under "Pittsburgh Plate Glass Products" in the "Glass" section.

FREE BOOKLET! Here's a valuable 28-page, full-color glass guide you'll be glad to get. It has scores of ideas on how to add glamour to every room in your home with glass. Send for your free copy today.

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 5367, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Without cost or obligation, please send me your illustrated booklet, "Practical Ways to Wake Up Your Home With Glass."

Name.....

Street.....

City.....Zone.....State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 739, 301 Mission St., San Francisco 19, Calif.



This love seat is so adaptable . . . used like this

UPSTAIRS . . .



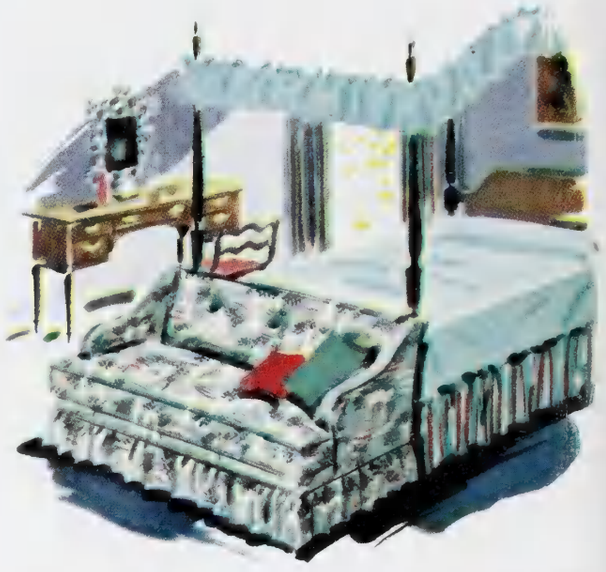
. . . or more importantly, by the fireplace

DOWNSTAIRS . . .

IN MILADY'S CHAMBER . . . THIS

Versatile LOVE SEAT

by PENNSYLVANIA HOUSE



. . . or incidentally, at the foot of milady's bed

A spot of comfort . . . a note of beauty . . . and a room that might have been ordinary becomes distinctive. That's the magic of this versatile Pennsylvania House love seat. There's deep comfort with gracious styling in *every* handsome piece of the new living room collection by Pennsylvania House. Ask to see it at leading stores.



. . . or in the foyer, giving a warm welcome to a charming home.



Write for free illustrated folder of living room furniture by Pennsylvania House.

PENNSYLVANIA HOUSE FURNITURE • LEWISBURG, PENNSYLVANIA



WINDOW SHOPPING

(Continued from page 94)

TV TURTLE is the best "down in front" seat that a small Super Circus fan ever plopped on. With green top and yellow sides and base, the wipe-clean plastic is stuffed with batting and Tuftlex that won't mat or bog down. Or get it as an extra gossip seat for hen parties in your college daughter's bedroom. 14½" x 13" x 3" high. $3.95 ppd. Red Oaks, Winnetka 5, Ill.



STAMPS OF APPROVAL. This collection, worth over $5 contains more than 560 stamps from all over the world. Included are 4 different Roosevelt stamps from 4 different countries, stamps from dead countries, from remote places like Wallis-Futuna and Travancore, some over 100 years old. Entire collection is $1 ppd. Globus Stamp Co., Dept. 365, 268 Fourth Ave., New York 10.



SIT-BY-THE-FIRE STOOLS are handy pull-ups for television, and they assure cocktail guests of squatter rights. Woven of natural willow with sturdy hardwood legs, they're 16½" high with an 18" round seat. $7.95 each; $22 for a set of 3. Moppet-size stool is 12" high with a 12" seat. $4.95 each; $13 for set of 3. Ppd. No c.o.d.'s. Crafts Unlimited, Dept. 3A, 2828 Benton Blvd., Minneapolis 16, Minn.



CANISTER DECALS are a fun way to give your kitchen a decorative face-lifting. A set of 12 gold and black decal labels will turn any glass, metal or china containers into distinctive canisters. Titles include Cookies, Candy, Flour, Coffee, Tea, Sugar, Allspice, Pepper, Salt, Rice, Nutmeg, Cinnamon. $1.50 ppd. Authentics, Dept. 249, Box 26, Cincinnati, 7, Ohio.



THE VICTORIAN RAGE continues unabated in decorative circles for good reasons. This chair, for example, is as beautiful today, in split-level or saltbox, as it was in 19th-century drawing rooms in Bayswater or Belgrave Square. Covered in antique velvet, $149.50. There's a matching Bustle Chair and Settee, too. Write for Folio 7A for full details. Bayfort Society, Box 1808, Charlotte, N.C.



Shelfmaker **Decorator Magic in Minutes!**

Dramatic Room Divider Poles Bring New Beauty to Your Home



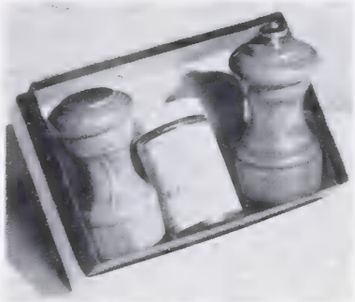
ONLY $3.98 PER POLE

Do it yourself in a twinkling! Simply tighten ingenious brass collar to set pole securely in place. Crafted by famous *Shelfmaker* . . made of durable ebon-black steel with safe suction cup top and rubber-footed bottom. Handsome poles extend from 4'-9" to 9'-3" in height . . . look just like smart custom units. Ideal for dividing kitchen and dining area, dining and living rooms, foyer and living room, basement and play room. Order yours today!

Attractive ready-to-paint hardwood plant holders . . . attach easily to poles, take standard 4" dia. pots.

Send check or m.o. (no CODs' please).
Add 75c per pole,
25c per pot holder for shipping.

Nu Trends, Inc. Dept. 31
27 Bryant Drive, Livingston, N. J.



THE "PARISIENNE" TWINS by PEUGEOT

Pepper mill and matching salt shaker from France, made by Peugeot Freres . . . world-famous for their case hardened steel grinders which are guaranteed for 5 years. In walnut or beechwood, complete with a jar of peppercorns. **Set, gift boxed $4.95 ppd.**

Write for complete catalogue on other "666" specialties.

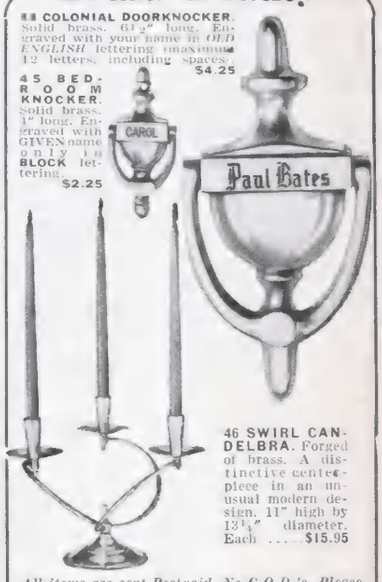
No C.O.D.'s, please

21ST & 6TH AVE

Bazar Français
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.

Brass Beauty



43 COLONIAL DOORKNOCKER. Solid brass, 6½" long. Engraved with your name in *OLD ENGLISH* lettering (maximum 12 letters, including spaces). $4.25

45 BEDROOM KNOCKER. Solid brass, 5" long. Engraved with GIVEN name only in BLOCK lettering. $2.25

46 SWIRL CANDELBRA. Forged of brass. A distinctive centerpiece in an unusual modern design, 11" high by 13¼" diameter. Each $15.95

All items are sent Postpaid. No C.O.D.'s, Please

ART COLONY INDUSTRIES, Inc.
The House of Gifts
9 UNIVERSITY PLACE
New York 3, New York

100 SPOOLS SEWING THREAD 1¢ EA.

FREE! Needle threader with every order

90 Different Colors, plus black and white. Amazing bargain! 100 spools of thread, every color you can think of only $1. That's only a penny a spool! Perfect for mending, darning, sewing, patching. All colors. (16 shades of blue alone!)

Easy to match any color fabric. Fine quality. No. 50, mercerized thread. Rush $1 with name and address. **Money-Back Guarantee.** Only 3 orders to a customer.

QUALITY THREAD CO.
Dept. D-3
305 Knowlton St., Bridgeport, Conn.



"BILLS N' THINGS" indexed in two ways—alphabetically or by classification for current expenditures. **$2.00**

"RECIPE FILE" which so many have found so helpful for those ancestral recipes or gourmet aids. **$2.00**

Both sturdily constructed 8" x 10" Our silver bowl motif recipe file still available at **$2.00**

Prices include postage.

The Beehive
Boston Post Road, Madison, Conn.



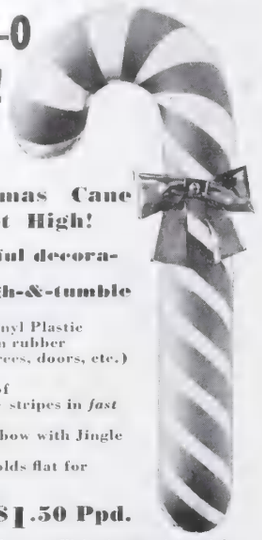
Send a CAKE-O-GRAM

Our telegram cake offers your best wishes in a more delectable form than the usual congratulatory telegram. It's decorated with any 12 word message you wish for birthdays, anniversaries, etc. We'll send it anywhere in the U.S.A., carefully packed to arrive in bakery-fresh condition! Of course, Vendome quality speaks for itself!

6"x8"x3" cake, **$6.50** ppd.
7"x10"x3" cake, **$8.50** ppd.
add 50¢ West of Miss.

Vendôme
Dept. HB-12 *Fresh Caviar Specialists*
"Chef Antoine" Dadone, Pres.
15 East 48th Street, N. Y. 17, N. Y.

SO-O-O-O BIG!



Giant Xmas Cane 3 Feet High!

A wonderful decoration!
A big, rough-&-tumble toy!

- Inflatable Vinyl Plastic
- Tougher than rubber
- Outdoors (trees, doors, etc.)
- Indoors
- Weatherproof
- Red & White stripes in *fast* colors
- Green Vinyl bow with Jingle Bell
- Deflates & folds flat for storage

$1.50 Ppd.

No C.O.D.'s please ■ Write for new free catalog

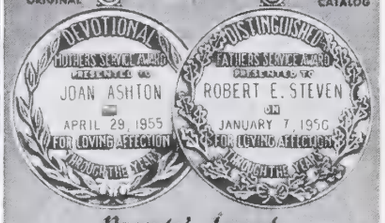
Cortley Gifts
205 EAST 83rd STREET NEW YORK 28, N.Y.



BUILD-A-NAIL . . .

new miracle preparation builds LONG, GLAMOROUS nails easily and quickly as you brush it on. Replaces broken nail with a permanent one in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit for 25 nails only $1.50 ppd. Carol Beatty, Dept. O-L12, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

A WAYNE ORIGINAL — WRITE FOR CATALOG



Parents' Awards

Not to be confused with the *Croix de Guerre*, but a perfect expression for years of loving care and devotion. Present your parents with these superbly crafted medals as a symbol of your thanks. "Mothers" highlights her charm bracelet, "Fathers" handsomely adorns his key chain.

In Sterling Silver
1" dia. $4, 1-1/4" dia. $5, 1-1/2" dia. $7
In 12 Kt. Gold Filled.
1" dia. $4, 1-1/4" dia. $5, 1-1/2" dia. $7
In 14 Kt. Solid Gold.
1" dia. $15, 1-1/4" dia. $30, 1-1/2" dia. $40

State full name and date of presentation
Prices include engraving, fed. tax and post.
Distinctively Gift Boxed, Prompt Delivery

Wayne Silversmiths
546A SO. BROADWAY, YONKERS 5, N. Y.



FIRE! PUSH THE BUTTON—PUT IT OUT, FAST!

PROTECT your HOME and FAMILY! Press button—instant 25 ft. stream of fast-acting, vaporizing Pyrene Liquid quickly puts out small gasoline, oil, grease, and rubbish fires. SAFE ON ELECTRICAL FIRES! Won't damage upholstery or furnishings. Extinguisher is only 9" high, but mighty effective! Ideal for GIFTS, small boats, workshops and automobiles. Easy to recharge. Attractive polished brass shell, colorful plastic top and matching wall bracket. *Ready for use!*

Complete, **$7.95** add 80¢ for postage and handling.
No C.O.D. *Satisfaction Guaranteed.*

MELBY CO., Dept. H-2, P.O. Box 302, Skokie, Illinois



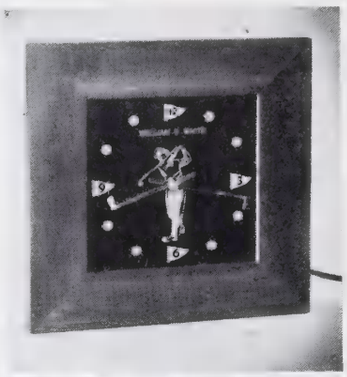
BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. × 29" high—2 bu. cap.—$12.95 postpaid. Model B—24" sq. × 34"—over 3 bu. cap.—$16.95 ppd. Money back guarantee. Deluxe and stainless steel models to $65.00 also available.

ALSTO CO. Dept. HB-12, 4007 Detroit Ave., Cleveland 13, Ohio



WINDOW



GOLF CLOCK. The time is indeed *the* present for the man whose game is golf. A plexiglas face is backed with fairway-green felt. Gold-colored club hands point to the golf balls and pennants which mark the hours. Framed in Philippine mahogany, 9½" square, his name is engraved on the face. Electric, guaranteed. $25.50 incl. tax. Ppd. Bodine's of Baltimore, 501 E. Preston St., Baltimore, Md.



SALAD BOWL OF CHEESE. Sala-Tossa is a giant translucent plastic ball that is formed by two 10" salad bowls. These lock together for tossing and your greens get a wonderful whirl without getting bruised. Built-in measuring cup holds dressing. It comes to you with a delicious assortment of imported cheeses and hors d'oeuvres. All for $7.95 ppd. Nelson's 80 W. Montecito Court, Sierra Madre, California.



ANCIENT COINS, once legal tender in the time from Alexander the Great to Constantine the Great are now cuff links that an antiquary will wear with pride. Since each is struck by hand, no two are exactly alike. History of coin is included. In suede bag, Roman Bronze, $15 pr.; Greek Silver, $60; Roman Gold, $125. Tax, post. incl. Paintersville Studio, Rural Rt. 2, Box 116, Jamestown, Ohio.



UP GOES THE WHIRLYBIRD, slowly at first, then higher and faster, flying around in a 36" circle, as a youngster pilots it by remote control. The speed and direction of the 10" metal helicopter is controlled by cranking and tilting the handle. It can be made to go up or down, fast or slow, backward or forward. $4.95 ppd. E and H Model Hobbies, Dept. B, 130 W. Chelten Ave., Philadelphia 44, Pa.



COWBOYS & INDIANS, sixteen horses, a covered wagon and an inter-locking corral fence, and the stage is set for a Wild West show. A youngster will get hours of fun out of this 48-piece polyethelene plastic set, putting together and taking apart the fences, checking up on the steel wagon wheels and axles, positioning the 5 cowboys and 3 Indians. $1.98 ppd. The Fireside Shop, 916 E. Wayne St., South Bend, Ind.

SHOPPING





PLAID TIDINGS for the little girl off to visit Grandmother is this matched luggage in sturdy red and black leatherette. Both pieces are boldly painted with her first name, and she'll probably be whistled at! 8" hatbox holds her overnight things. $1.75. 12" wardrobe trunk has 2 hangers on a trolley for her doll's clothes. $2.89. Both $4.50. Ppd. Meredith, Inc., Evanston 25, Ill.



A WHALE OF AN OPENER is the Bar-a-cuda of immeasurable talents! Made of marine hardware aluminum, he cracks ice, opens bottles, breaks seals on jars, acts as a muddler, prys off jar caps, and is mighty see-worthy while he's performing. 7" long, nicely packaged in a see-through box, the price is just $3.85 postpaid. Gourmet Mart, 8995 Biscayne Blvd., Miami Shores, Fla.



GRAND PRIX DRIVING GLOVES, formerly limited to sports car drivers and racers, are now available in quantity. Handmade in Italy of top-grain sheepskin, they have double-thick palm, welted thumb, ventilated back, gathering at wrist for snugness. Brown palm, tan back; in ladies' sizes 6½-7½; men's, 7½-10; $7.95 the pair ppd. MG Mitten Co., Dept. HB, Box 110, South San Gabriel, Calif.



"THIS IS MY HOUSE and I do as I darn please" is the flat-footed statement that decorates this 7" pin-up plate. Send it to a Casper Milquetoast, and in no time he'll be smoking cigars in the bedroom, putting his feet up on the coffee table, and telling his waspish wife to "Turn purple." With attached hanger. $1.69 each! 2 for $3.25. Ppd. Geneva House, 670 N. Michigan Ave., Chicago 11, Ill.



REIN-DEAR for the mantel is a Christmas stocking with a deer's head. And when the wee folk, for whom Christmas is meant, find him filled with goodies, they'll not be sure if they'd rather nibble the contents or play with the stocking. He'd be a perfect door (filled with greens) or stair decoration, too. $1.95 each, ppd. Phillips' Specialties, 60 Columbia Rd., Portland, Maine.

SAVE $7.00 ON THIS EXOTIC STERLING SUNDIAL MONEY CLIP

Actually Tells Time!



Has a dashing continental air about it you'll love. Handsome sterling silver, richly engraved with Roman numerals. Actually tells time, wherever you are. Lighter, handier than a wallet. Made in U.S. from original French design. 1¾" diameter. A fabulous, unusual gift and a sure-fire conversation maker. Thousands sold for $12.00. Now only $5.00 (two for $9.50). Postage prepaid, tax included. No COD's. Satisfaction guaranteed. Send check or money order to

REGINA WELLS
47 W. 34 St., Suite 424 New York 1, N. Y.

America's most beautiful

BIRD FEEDERS



Perfect Christmas gift for bird-loving friends! Adds new beauty to any grounds. Made of California redwood; gains in beauty as it weathers. Solid brass fittings; approved by National Audubon Society. Hanging feeder (illus.) holds 2½ qts. Send $10.95, check or M.O. Others $5.95 to $13.95. Write to:

"STRICTLY for the BIRDS"
35 Rock Hill Road, Armonk, N. Y.



For a Happy Arrangement

BUD VASES

in Satin Finished Brass

For smart floral accents, use them in pairs or singly, anywhere. Heavy guage satin finished brass, 13" high. Mahogany base 3¼" diameter. Postage prepaid.

Single Vase, $3.50 Pair, $6.50

Moss Oaks Craft Shop
P. O. Box 971 • Perry, Georgia

VERSATILE·Handsome·USEFUL



TABLE TRAY

Appropriate anywhere, useful everywhere! Handsome Table Tray is 24" in diameter, and made of gauge steel heavily primed and beautiful finished in satin lacquer. Stain and liquor resistant. Genuine cork ring inlaid into rim provides striking trim, and can be used to hold hors d'ouvres, too! Tray in Forest Green, Santa Rosa Coral, and Satin Black. Stand of black wrought iron is 18" high—folds for easy storage. Only $8.95 Plus 50¢ For Postage.

Send For FREE Gift Catalog

THE MAIL BOX
Lombard 1, Illinois

Beautiful for Home and Gifts...

DUTCH WINDMILL

CERAMIC BOWL LAZY SUSAN

Those who love the unusual will appreciate this charmingly different Lazy Susan. A graceful stand in your choice of black velvet wrought iron, or gold-hued polished brass, gaily spins four ceramic bowls in pastel shades of pink, green, chartreuse and red. Light and sturdy, about 15" high, it adds color and interest to any table. Ideal for candy, nuts or as a planter. BLACK—$5.95 P.P. BRASS $6.95 P.P.

Send for Free Catalog

CHIC CREATIONS
P. O. BOX 3435 (Dept. HB-12) • PHILA. 22, PA.



THE CADDY CASE

Keeps golf balls and tees right at your fingertips

Greatest news on the green! New caddy case slips over your belt, carries 3 balls and 4 tees. Just unsnap the flap and out pops a golf ball. Made in England of topgrain cowhide, it's 5¾" long, has slot for scoring pencil at side. Choose for yourself and for friends in tan or black leather.

Case and 4 tees ..... $3.50 ppd.
Case, filled with 3
Dunlop Warwick golf balls ..... $5.95 ppd.
Dunlop Warwick golf balls, doz. ..... $9.75 ppd.

No C.O.D.'s, please. Write for free catalog.

Elf Hollow
P. O. Box 65
Watertown, Conn.



CHRISTMAS TREE MINIATURES



Imagine the Sparkle and Splendor of MINIATURE TREES equaled only by the spirit of Christmas itself. One Tree is a beautiful centerpiece, a group of trees will make your decorating dream come true. Non-inflammable.

Colors in red, green, blue, pink, combined with Silver or Gold. 14" Tree—$5.50. 10" Tree—$3.50. Please Specify.

Post Paid, Write

AVA CREATIONS, WEST RUSH, N.Y.

A UNIQUE GIFT FOR FISHERMEN



Here is a gift to be remembered, and used throughout the year! Twelve outsanding fishing lures — selected and proven by our research staff. One mailed each month, with monthly "efficient fishin' " report to the fisherman of your choice. Lures are selected for the individual fisherman's needs. A membership certificate will be sent immediately acknowledging your gift. Please send his-her printed name and address with M.O. or check for $15.00.

THE ORIGINAL LURE OF THE MONTH CLUB

P.O. Box 841 San Carlos, California

LURE OF THE MONTH CLUB

Betty's* **SINUS BAG**



WARM HUMID HEAT, combined with the Hot Sinus Bag will help in reducing Sinus pains. "Nothing like humid heat"—obtains quickest relief!

The modern way to apply heat to the face to help relieve the pain of sinus conditions! Specially designed to cover 80% of the facial area, just where sinus pains occur—Betty's Sinus Bag is molded to the facial contours for perfect contact. Lightweight vinyl plastic, with flannel undercloth; FLEXTITE safety seal fastener. Can also be used to relieve the distress of common colds.

* PATS. Applied REG. T.M. **$2.98 postpaid**



ANDROL INDUSTRIES, INC.
Dept. HB-2
225 W. 39th St., New York 18, N. Y.

NAME .....
ADDRESS .....
CITY .....STATE .....



"PARLOR POODLE"

Paris-designed contemporary Poodle . . . gay and frivolous . . . the giftiest of gifts . . . a wonderful conversation piece. Serves cigarettes, hors d'ouvres, candies . . . acts as a dramatic ash tray, or as a planter . . . tasteful in any decor. Costs much more in best gift shops. Very chic, in pink, brass, black, or white . . . 12 inches high. A success-gift for friends or clients . . . only 6.95 prepaid, tax included. No C.O.D.'s. Order now for Christmas.

Margo-Made Gifts, 11443 S. Crenshaw
Inglewood, California

OUR FABULOUS, NEW

CHAMOIS Sport Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of active sports not tailored to perfection. Down-soft imported chamois washes like a glove; will wear for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab button cuffs. Casually comfortable indoor—incredibly warm in cold and wind outdoors. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illust. Sizes: Men's 36-46; Women's 12-18.

PRICE $45.00 Plus 50¢ Post Ea.

No C.O.D.'s—Money Back Guarantee

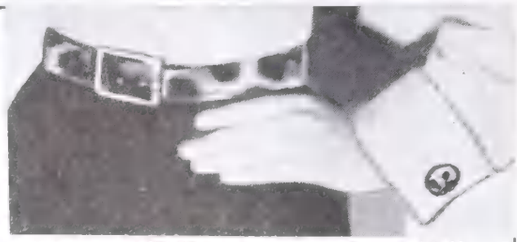
Brandicalf FREE CATALOG

Dept. B75, 157 Federal St., Boston 10, Mass.



The Lady and the Leopard

Could a leopard change its spots? Could you help but look your most glamourous in our genuine leopard belt? Of course not! Belt is over 1" wide, has leather backing and handsome goldplated buckle. Yours in sizes 24 to 34. A delightful afterthought . . . the matching leopard cuff links and clip on earrings!



Belt alone $7.95 Cuff Links or Earrings $2.95 pr.
Belt plus links or earrings $10.00 set

Prices include tax, postage and gift wrapping.

MILADY'S shopping service Dept. A-597 • 11 W. Prospect Ave., Mount Vernon, N.Y.



WINDOW



MUFF FOR MISS MUFFET is made of snuggly white bunny fur, and look what's on the front! Doll Face whose Saran-rooted hair can be brushed and combed. There's a zippered pocket in back for a hankie and Sunday School money, a saucy red bow, and a silk cord to hang around her neck. 8½" x 9", $2.95 ppd. Hobi, Dept. HB12, 15 W. 57th St., New York 19, N.Y.



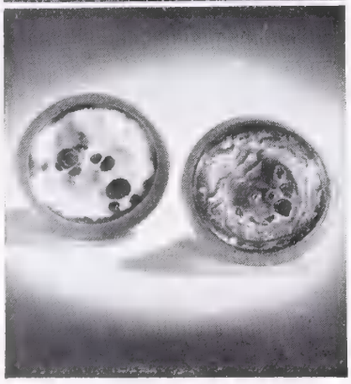
TWO FOR THE SEWing ladies you know. A little petit point slipper is fitted with gold-plated scissors, thimble, thread, needles and pins. 4½" long with a loop to hang it beside a desk or dressing table. $2.25. Matching tape measure is $1.50. Both are black with a colorful floral design worked in petit point. Ppd. The Whitney Shop, 24 Elm St., New Canaan, Conn.



THE B'AR KILLER's young fans can set this Davy Crockett play house right over a bridge table. On rainy days they can plan their Indian raids and stalking parties in comparative secret from lurking outsiders. All plastic, it comes with a cardboard cone to peak it like a tent. And you'll love the price. $1.98 plus 15¢ post. Huss Bros., 100 W. Chicago Ave., Chicago 10, Ill.



IT'S NO TRICK TO TRIM the edges of your lawn and to cut around trees and shrubs, along fences, sidewalks and flowerbeds, if you have the electric Red Head Trimmer. The all-aluminum construction is rustproof and lightweight and does a neat job in jig-time. The 10,000 rpm Westinghouse motor uses AC or DC. $19.95 ppd. Cincinnati Ventilating Co., Dept. 248, 302 Madison Ave., Covington, Kentucky.



KNOB APPEAL. Exciting new materials are being used to make cabinet knobs. 20 gauge copper discs are hollowed and enameled with molten glass to give the effect natural hardwood. The basic color is red, green, turquoise, yellow, black, or plain polished copper. 4¾" in diameter. $2.25 each; $19.50 the dozen. Ppd. Battaylle Originals, 14460 Anola, Whittier, Calif.

SHOPPING





THE GLORY THAT WAS AUTUMN is caught forever in these burnished copper maple leaves. Wear them with tweeds and jumpers and black cocktail dresses, and you'll feel once again the hush and the brilliance, the tawny solitude and the winy snap of the countryside in fall. Set of 3 graduated leaves, 1¼" to 2¼", $2. Matching earrings, $1.50. Tax and post. incl. Roslyn Hoffman, 656 Broadway, New York 12.



"LET'S GO FISHING" is the legend on this map for den, game room or fishing lodge. In beautiful true color, it shows fresh and salt water game fish in their local habitats in and around North America. With incidental cartoons, it's an impressive 29" x 22¼". In a colorful mailing tube, $3.50; mounted on linen with wood rods, $5.50; as a lacquered wall plaque, $7.50. Ppd. Hagstrom Co., 311 Broadway, N.Y.C.



LOVE MATCHES are these elegant place setters that you will put in front of each dinner guest. We've never seen anything like them. Individual Swedish match boxes are covered with gold metallic paper and decorated with assorted Christmas ornaments. Gift box of 16 individual match boxes, $3.95. Two boxes, $7.50. Ppd. Village Vendors, 11733 Barrington Court, Los Angeles 49.



A DILLY OF A DOLLAR shines in this superlative desk gift for an executive or bright student you love. A real silver dollar and any 2 line inscription (in gold script) is embedded permanently in a 2½" convex lucite lens, and mounted on a 3" square lucite paperweight. $5.95 incl. silver dollar. With your "lucky buck," $4.95. Ppd. Keepsake Shops, Union City, New Jersey.



CLIP ARTIST. Here's a better mouse trap than you could dream of! And it's so highly glamorous, a wee mouse might not mind being caught in its pretty clutches. But this is one for letters, papers, bills on the desk, somehow takes the curse out of the First of the Month! Pearlglo base has golden metal parts and a crown of "jewels" on top. $2 ppd. Innovators, Inc., 901 Broad St., Newark, New Jersey.

OREGON MOUNTAIN
DEERSKIN LUXURIES



DEERSKIN GLOVE MOCCASINS

FIT, FEEL LIKE A GLOVE Hand-crafted from lustrous, wild Deerskin. Soft 'n silky leather shapes to your foot; Elk outer sole and foam insole cushion every step. Fully lined. Men's, women's sizes. Get 2 pair for his 'n her matchmates. **$8.95 pr.**



DEERSKIN HAND BAG

The FINEST LEATHER LUXURY

Luxurious wild Deerskin gives you glove-soft, silky leather in browned-butter color tones; a richness no other has! Satin-like lining; handsomely styled; a spacious 9 inches deep .... **$13.75** tax incl.

Your Satisfaction Unconditionally Guaranteed
Send Your Order Now • Shipped Postpaid Immediately

RICHARD DOUGLAS Dept. J, 1005 S W. WOODS PORTLAND 1, OREGON

Write for FREE Folio of Exciting Leather Luxuries

BATHROOM LIBRARY
"Family Hospitality"

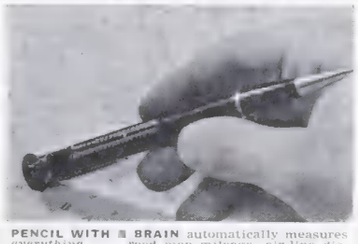


- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
- Bonderized (rust-proofed) heavy steel construction
- Triple plated Chrome frame
- Baked Hammertone Enamel interior
- Frame (overall) 15" x 20½"; recess 12" x 17¼" x 4⅝" deep
- Satisfaction guaranteed

Model M-2 **$16.95** *plus delivery*
Manufactured by (Calif. orders add sales tax)

House of Hospitality
Dept. P-12 3341 Cahuenga Blvd.
Hollywood 28, Calif.

Clever, *Different* Gifts!



PENCIL WITH A BRAIN automatically measures *everything* . . . road map mileage, air-line distances, even your golf putts and your trout! Just roll the top of this handsome and ingenious pencil along any surface—it measures as it rolls, mechanically computes distance in inches on the barrel scale! Takes curves and zig-zag detours in its stride; turns corners with perfect aplomb. Can tackle dozens of jobs beyond the reach of ordinary rulers. A natural for carpentry, hobby-craft, blue prints—and useful on the distaff side for sewing, knitting, upholstery etc. **$1.95 each, 3 for $5.50 ppd.**

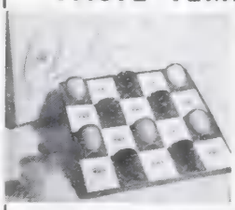


Read Tire Pressure in Little Window

CHECK YOUR PRESSURE with this combination Tire Gauge and Key Case. One of the neatest gadgets we've come across . . . you'll want to earmark this as a stocking present for every man on your Christmas list. The case holds three keys, protects pockets against snags; the gauge registers air pressure in your tires in a flash. **Just $1. each, 3 for $2.75. ppd.**

GIFT HORIZONS, Dept. B-1
475 Fifth Ave., New York 17, N. Y.

TASTE TEMPTERS



DELIGHTFUL FOR HOLIDAY GIVING
***Queen Louise* cheese & jelly assortment**
10 attractive reusable Hob-nail footed jiggers filled with fine assorted cocktail cheeses and lucious jellies. **Postpaid $3.75**



XMAS TREE BOX
A gourmet's delight
This beautifully packaged selection includes 15 delicious imported cheeses from Denmark, Norway, Italy, Switzerland and Austria. An ideal gift to please the most discriminating individual. **Postpaid $5.95**

Send us your gift list—we enclose card on request.
WRITE FOR FREE CATALOG
Send check or M.O.—Save C.O.D. charges

SAGMAN'S 1 Pelham Rd., Dept. A New Rochelle, N. Y.

GOLFER'S CLOCK From divot diggers to pros a handsome reminder of days on the fairways! This distinctively styled electric clock has plexiglas face backed with dark green felt to simulate fairways! Gold-colored hands in shape of miniature clubs proudly point to golf balls and pennants which denote the hour. Mahogany finish, 9½" square. 110 volt. A.C. unconditionally guaranteed. . . **$24.50 ppd.**





FISHERMAN'S TROUT CLOCK The catch of the season for all fishermen! This Izaak Walton Trout Clock has 12 genuine colored fishing flies mounted in crystal clear plastic discs and securely set into translucent plexiglas face that denote the hours. Miniature three-color fishing rod tips form the unique hands. Light mahogany frame, 9½" square, 110 vot, A.C. Unconditionally guaranteed. . . **$27.50 ppd.**

Send For FREE Gift Catalog

Northmore's

Box 37, Dept. B-12, Park Ridge, Ill.

CAPTAIN'S YOUTH CHAIR

Young captains will rise to the occasion of dining with their very own version of an adult Captain's Chair. Designed for youngsters so they can eat without benefit of telephone books. Pulls up to table height. Sturdily constructed by New England craftsmen of beautiful hardwood. Attractively finished in antique Maple, medium Pine or black with gold striping. Height, 28", seat 14½" x 12". $12.95 express collect.



TEMPLETON CRAFTSMEN
Dept. 243 Templeton, Mass.



new

BAR-B-Q STEAK BRANDING SET

$3.98 ppd

SET OF 3

IMMEDIATE DELIVERY

Brand steaks the way you want them cooked: "R" (Rare), "M" (Medium), "D" (Done); or let your guests brand their own. Useful addition to your backyard barbecue; or for Christmas, or for gifts that are truly different and useful. Stainless steel, 17 inches long, 1 inch brand letters, wooden handles, leather hang strap. Only $3.98 for set of three postpaid.

TEXAS BRANDS

P. O. BOX 571 • SHERMAN, TEXAS



BIRD'S OWN NAMEPLATE

Birdie will introduce his own self with this smart nameplate on his cage. It's 3¼" long with two parakeets snuggling on top. In blue or green styrene to match your bird with his name embossed in sparkling gold. Clips on all cages. We mail ppd. as gift to your friends. 13 letter limit—state color—no C.O.D.'s, please, $1.25 ea. 3 names $3.50. Guaranteed.

FIRST CHOICE

Dept. HB12

Box 166, Evanston, Ill.

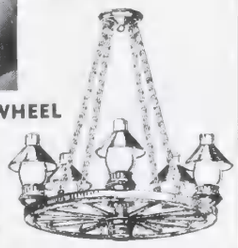
Copper and Pine

CUPOLA $22.50



Fits roof without cutting. 21" x 21" x 26". Assemble it yourself. Completely assembled $29.95. 10 stock models available. Cast Aluminum Vane 24" x 33" $17.50 . . . or $10 with Cupola.

WAGON WHEEL LITE



Brown stained wheels with satin brushed brass lites. 3 in. frosted chimneys take up to 100 W. bulb. 21 in. dia. 4 lite $48. 24 in. dia. 5 lite $52. (Without chains $5 less). 25 stock models available.

Send 10c for New 120 page Catalog about 1000 illustrations of Unusual Home Accessories.

WILLIAM Spencer

RANCOCAS WOODS, NEW JERSEY



Add a touch of

Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty on any wall in your home or club house. Complete with milk glass lamp. 100-watt electric adapter and kerosene burner. May be used either as electric or kerosene lamp.

Only $12.50 *Postpaid in U. S. No C.O.D.'s*

JACK DANIEL CENTRALIA ILLINOIS



In choosing a gift it's NOT "what to buy" but a "WHAT-NOT to buy" Here's the attention getter for any "what-not."

COLORFUL, Hand Painted Chinese Boy and Girl for GAY CHARM in Your Home.

Answers your "Anytime" Gift problem

• Ideal for ANY AGE from ANY AGE •

Molded of sparkling "Marblite" and painstakingly hand painted. NOT the usual run of cheap ceramic figures flooding so many markets. Built to endure a lifetime and be handed down as heirlooms. Only 8 inches high but perfectly detailed. Assorted non-fading color, with gold trim.

ONLY $1.45 per pair. Postpaid

No C.O.D.'s. Send us your gift lists.

NICHOL ART PRODUCTS

Box 333, Dade City, Florida

A GIFT FOR YOUR HOME!



A.E.PINE

Give your home a gift of lasting beauty! This house marker with its authentic boxer, in full relief, is hand-painted and expertly highlighted to a tawny bronze. Bracket and plate finished in wrought iron black. Attach to tree, post, house. Custom lettering up to 10 letters or numbers per side; with a handsome glass beaded process reflects light at night. 75c per letter or number. Choose ornament from Boxer, Cocker, Sailboat, Trout, Garfield Horse. Sign . . . 10" x 14" and larger . . . $10.95 ppd. *Send for FREE Catalog*

KRAIG METAL PRODUCTS CO.

1506 W. Fulton St., Dept. B-12, Chicago 7, Ill.



WINDOW



DOLL-R-BILL is a wooden western lad in full rodeo regalia, and a fun way to gift money to a Junior-size Roy Rogers at Christmas. A dollar bill (you'll have to supply that) clips on to a steel hand and turns him into a bow-legged roper. The small fry will love him! For a little Dale Evans, a "Doll-R-Billie" is available. Please specify. $1 each, ppd. The Krebs, Dept. B-12, Westerly, R. I.



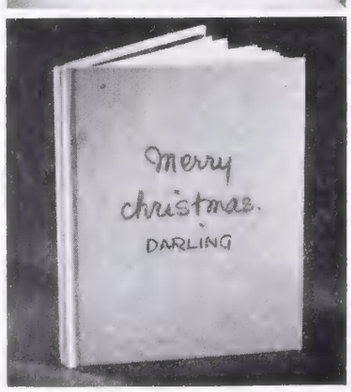
THE GOOD SHEPHERD, the dearest, gentlest picture we have of the Lord, is here depicted in our favorite Hummel figure, the one that began our collection. 6½" high, with shepherd's crook in His hand. He bears a lamb on His shoulders, while another lingers at His feet. In soft colors, it is $5.95 postpaid. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.



CUPPED HANDS, waiting to receive salted nuts on the coffee table or cigarette ashes in a Colonial bedroom, are made of milk glass with a cuff of grapes at the wrist. In Ante Bellum days it held calling cards on the hall table. 7½" long, $2.25 postpaid. Carl Forslund, 122 Fulton, Grand Rapids 2, Michigan.



CUTTING UP IN THE KITCHEN? Then, you'd better be aproned to keep you spot-proof and dry. Mr. and Mrs. set resembles panties and shorts but they're denim! With either Red Bandana or red and white polka dot trim, they're $5.95 the set. To match, miniature "Pantry-Antics" are pot holders. They're $2.50 the set. All ppd. Native Products Co., Box 1035, Sante Fe, New Mexico.

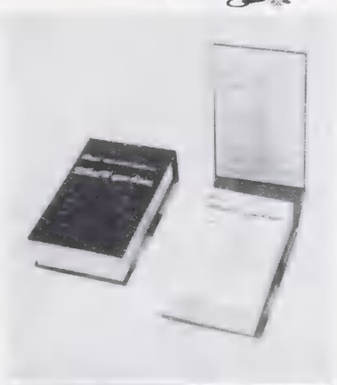


"MERRY CHRISTMAS DARLING" is a book. A very tender, special book for the one woman in a man's life who makes those Three Little Words—those hard-to-say words—sound like the ringing of bells. We can't tell you any more. One copy per man. A woman can't buy it. She can receive it. But only if some man loves her very much. $3 plus 35¢ postage. Neiman-Marcus, Dallas, Texas.

SHOPPING



CONFUSED BY BOOZE? Not the genial host who has this Jumbo Bartender's Order Pad! The red, brown or suntan leather cover is lettered in gold with "What Will You Have," and each of the hundreds of order pages is imprinted with a list of drinks to check and space to record the guest's name. With pencil, $2.50 ppd. Add 50¢ for 3 initials. Camlier & Buckley, 1141 Connecticut Ave., Washington, D.C.



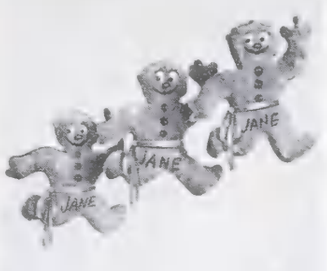
SANTA'S FULL OF LIFE-sized enchantment, and we've never found a fire-side decoration we've loved better! A full 5′ Santa, in cheerful holiday colors, is mounted on cut-out easeled board. You write in your greetings on his scroll and the gift box under his arm. $8 postpaid. No c.o.d's please. Order *quickly* from Fredrick Photogelatine Press, 438 West 37th St., New York 18, N.Y.



MAKE LIKE A NATIVE of Australia or a Hopi Indian from Arizona, because with them, boomerang throwing is a great art. Sickle-shaped flying sticks, when thrown correctly, return to the thrower. Carved from waterproof laminated wood in a natural finish, or lacquered in golden red or jade green, their name means "I go but I return." $2 ppd. Col. John M. Gerrish, 4105 S.W. Parkview Ave., Portland 1, Ore.



GINGERBREAD MEN shaped by old original molds, are deliciously spicy, made from an old Swiss recipe. Each one, 4″ high, comes with any first name or initials plus ribbon to hang them. Order them for the whole family as dinner table place cards, or as gay tree ornaments. They'll stay fresh for a long while. 2 for 50¢. ppd. Personal, 290 Dyckman St., New York 24.



BOW TIE AND BLACK EYE are wonderful stocking fillers, or gifts for all the life-of-the-party types you know. A frighteningly realistic fake worm wriggles from the tie when you press the knob in your pocket. And you'll be bombarded with "how does the other guy look?" when you appear in your stuck-on shiner! Tie, $1.25; patch, 89¢. Both for $2. Ppd. From Lee Roswell, 340 E. 57th St., Dept. D7, N.Y.



RELAX IN LUXURY

SOLD ONLY BY MAIL

Handcrafted Deerskin

Deer-Mocs

Original & Genuine Trade Mark Registered

TRULY A DISTINCTIVE AND UNUSUAL GIFT

Matching Pairs for "him" and "her"

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.

Give men's or women's regular shoe size.

$8.95 per pair postpaid

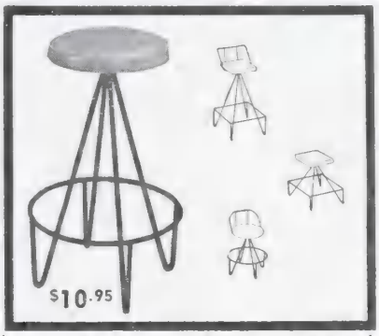
Fit & satisfaction guaranteed.

Thick foam rubber insole cushions your feet in comfort.

Send for FREE 40-Page Catalog featuring leather shirts, exclusive clothing and equipment for sports and country living.

Norm Thompson

Dept. 30 • 1311 N.W. 21st, Portland 9, Ore.



wrought iron and foam rubber

stools in the modern manner

construction—⅜″ round rustproof wrought iron for ruggedness and soft foam rubber for comfort.

styles—stool (round or square) available with or without backs in three heights; 29″ bar height; 24″ kitchen height; 19″ chair height. Shown are 29″ and 19″ heights.

fabrics—select from heavy cotton check tweeds of rust on black; turquoise on blue; black on white —or in leather grain Duran in white, natural, or citron.

29″ and 24″ without backs **$10.95** *19″ height without back* **$9.95**

If backs are desired add $2.00 each.

Sorry—no C.O.D.'s—Shipping charges collect

Money refunded if not satisfied.

Send for brochure on other wrought iron furniture:

vanguard designs Dept. D-12, Weldon Rd. Rockford, Illinois



WATER-REPELLENT SPECTATOR ROBE

Let it rain, let it blow, let it snow . . . our 100% wool robe weathers any storm! You'll love the toasty warm lap blanket for sports events, winter travel. Attractive 50″ square with handsome drawstring carrying case which doubles as foot warmer or comfy cushion. In striking red, green or gold plaids. **$14.50** postpaid

Write for FREE catalog.

Sorry, no C.O.D.'s!

GREENHALL Dept. HB-12

1133 Broadway • New York 10, N. Y.



Your children will love . . . this sturdy desk-playbox-blackboard combination in clear ponderosa pine and sturdy wrought-iron legs. Assembles in minutes with a screwdriver.

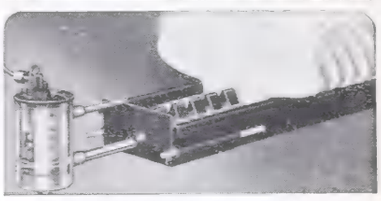
ONLY **$5.95**

Boltaflex textile effect, padded seat and wrought-iron legs make a beautiful matching chair. Sorry! No C.O.D.

CHAIR $2.95 Shipped Prepaid

ANGEL NOVELTY CO.

Dept. H.D. Fitchburg, Mass.



For HEALTH and COMFORT Your Home Needs PROPER HUMIDITY

Get healthful air in your home with proper humidity all the heating season. MONMOUTH FLOTROL, the finest home humidifier, does it. Costs little, easily attached to any warm air or forced air furnace—gas, coal or oil fired. The air you breathe affects the way you feel. Over dry air in heated homes contributes to head colds, damages your furniture and furnishings. Be healthy—be protected with a MONMOUTH FLOTROL. For the average size home order No. 420-6. Only $19.75 f. o. b. Cleveland. You can easily install it yourself in an hour with our simple instructions, *even while furnace is in operation.* Sizes for all heating systems. Write for complete information.

THE CLEVELAND HUMIDIFIER CO.

7804 Wade Park Ave., Cleveland 3, Ohio

MAIL BOX

HOLDS ALL YOUR MAIL

Inside the Box—Protected!



Sturdily constructed of heavy gauge aluminum for a lifetime of service and satisfaction. 16" high, 11½" wide, projects 4⅝". Surpasses Postal Requirements — Ask Your Mailman! Your choice of five baked-on finishes: Antiqué Bronze, Mist Gray, Cape Cod White, Hammered Brass, or Colonial Black; and Natural Embossed Aluminum — **only $7.71 PPd.** *(Denver and West—$8.20)* Economy steel model (not illustrated), baked-on gray finish for use "as is" or for painting to suit your color scheme. **Only $6.20 PPd.** *(Denver and West—$6.70)*

Personalize either box with engraved nameplate $1.50 extra. House numerals in red, green or cream, 50¢ per set (up to 4 numerals).

Order yours today or send for literature.

NOR-GEE CORPORATION

2257 W. 2nd St. Jamestown, N. Y.



Old Fashioned

CHEWY ALMOND MACAROONS

Mmmm . . . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! A flavorsome party treat . . . a delightfully unusual gift!

Box of 24 (illustrated) **$1.95,** ppd.
Box of 48 (Family Size) **$3.50,** ppd.

Gift Wrapped

Check or Money Order
No C.O.D.'s Please



Send for FREE Folder of Other Assortments

A. L. ROTH

Macaroon Bake Shop

2627 Boardwalk, Dept. B, Atlantic City, N. J.





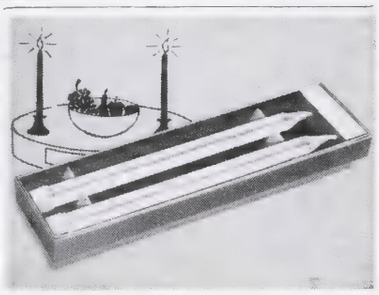
GET A LOAD OF MEHITABEL!

She's a cat that knows her Catnip the way a gentleman of discernment knows his martinis. But for cats, a Catnip-Jag is healthy . . . Anyway, this is about the finest Fancy Catnip in the world, rich in carotene. Even Vitamins B_1, B_2, and Niacin are added. The corner drugstore may be cheaper. But who makes a martini like the Ritz Bar?

85¢ for 5-oz. jar
3 jars are $2.25
Add 10% East of Mississippi or 20% West of Mississippi for postage
No C.O.D.'s

Anderson Farm

Tinicum Bucks County Pennsylvania



Brightest Xmas Gift Idea Ever!

AMBER-GLO EVERLASTING CANDLES

These beautiful 12-inch everlasting candles give soft, romantic candlelight for hours on just one filling of lighter fluid. No messy wax drip, no odor, no smoke. Never burn down, last forever, always keep their shape. AmberGlo Candles are precision-crafted of heavy aluminum, silk-sheen finished in 7 brilliant, baked-lacquer, decorator colors: Carnation, Emerald Green, Cardinal Red, Gold, Silver, Black, White. Fit all candleholders. Two AmberGlo Everlasting Candles in luxurious gift box.

Send check, money order.
Sorry, no C.O.D.'s.
Please specify color.

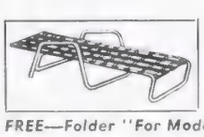
Only **$2.98** postpaid

TAPEX CORP., Dept. HB25, 217 ASTOR ST., NEWARK 5, N.J.



"The 4-Position Convertible"

A touch of your fingertip—and an ingenious "gear shift" converts this comfortable chaise into a luxurious 26"x76" bed . . . adjusts it to any of 4 restful positions. This "double life" lounger folds flat to only 42" for easy carrying, easy storage. Put it in the car, take it from porch to lawn, use it indoors, outdoors. Perfect too as guesthed. No mattress needed. Sturdy, yet lightweight, high polished aluminum, weatherproof SARAN plastic cover, multicolored plaid.



Special—priced ONLY **$22.50**

Send check or M.O. Shipped express collect. Sorry, no COD's. Money-back Guarantee.

FREE—Folder "For Modern Living"

AVRA INDUSTRIES—P. O. Box 8654, Dept. HB-12—Washington 11, D. C.

THE FIRST AND ONLY COMPLETE BAR-MITZVAH KIT FOR THE CONFIRMATION

A most unusual gift—the dream of every Bar Mitzvah boy.

● Imported Israeli phylacteries handwritten on parchment ● Beautiful velvet Phylactery Bag ● Elegant Bar Mitzvah Talis ● Musical recording of Synagogue Reading ● Handsomely bound Prayer Book ● Decorative Skull Cap ● Haftorah Book describing customs ● Artistic Certificate ● All in a Distinctive gold tooled case 11" x 13", full page to 22 kt. gold.

IMAGINE THIS ENTIRE MAGNIFICENT KIT FOR AS LITTLE AS $29.95 POST PAID!!

WE GUARANTEE THIS KIT WILL FULLY COVER ALL BAR MITZVAH REQUIREMENTS OR YOUR MONEY BACK.

Important. Enclose name, address, date of Bar Mitzvah and your personal tools to be sent with gift.

ACT SOON! Send your check, money or M.O. to

World Gift Club, 505-5th Ave., N.Y.C.





WINDOW



QUIVER OF PENCILS. Even long division won't seem too horrible if a homework-loaded pale face attacks it with a pencil whose eraser is an arrow! The sueded leather quiver, filled with 3 such fine pencils, has a loop that can be secured to belt or button. $1 each; $5 for 6. Ppd. Old Pueblo Traders, Box 4035, Dept. HBQ, Tucson, Arizona.



TOASTER COTTAGE is a gay little hide-away house for your electric toaster. Made of sturdy cotton with the look of linen, it's printed in bright colors with flowers growing at the door, shutters at the windows, and a chimney-topped red roof. It will hold its shape for months without washing, too. $1 postpaid. The Old Whip Shop, 175 Elm St., Westfield, Mass.



HAND-CARVED OF IVORY in Kowloon, across the harbor from Hong Kong, these Chinese figurines will steal the show in your collection of miniatures. Mounted on black wooden bases, there's "Long Life," and "Chinese Court Lady," about 3½" high. "Laughing Buddha" and "Fisherman" are 2¾" high. $3.25 each; $12.50 for 4 ppd. Edward H. Ziff, 5316 S. Dorchester, Chicago 15.



KISS THE BRIDE and jump for her bouquet, even though the only aisle she'll be walking up for a long time to come is the aisle between school desks. But she'll love playing Bride! Inside a gold-striped box there's a bridal crown and veil with matching wristlets, necklace, little blue garter, comb, mirror and photo album—and a wedding ring! $2.50 ppd. Barclay Grant & Co., Dept. PM, Locust Valley, N.Y.



CUTTING REMARKS. Econo-Shears have 7 distinctive features which make them a worthy pair, indeed! The serrated edge will section fowl, scale fish; notched blade cuts bone, twigs, stem; cracker cracks crab, shells nuts; a bottle opener, lid-lifter, screw driver and hammer complete the count of seven. And they come apart for easy cleaning. 8" long, $2.95 pair, ppd. Gaskel Roberts, Passaic, New Jersey.

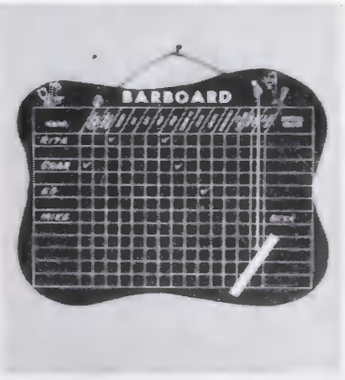
SHOPPING



AIR-RAISING EXPERI-CE for a fair lady is this dy-made hair-do. If you're ging for the sleek sophistica- of a chignon after your pped "little boy" look, pin on s glamorous hair piece made Dynel, that has been superbly ffed into an intricate twist. d snippet of hair. $6.95. Gray des. $8.95. With pearls en- ned, $2 extra. Ppd. Switch- ft. 14 West 27th St., N. Y.



OZERS BOARD. If the bar- der is tippling, too, he'll re- mber more easily what his sts are drinking when he can ck off their choice on this ckboard that is marked with names or ingredients of all ular potions. You fill in the nes. 11″ x 14″, with brightly ored decorations. Cord and lk included. $2 ppd. Town & untry House, 1124 S. Harvey e., Dept. H. Oak Park, Ill.



RIM A CANDLE TREE with ght and shining sequins or very glitter and give it to a end with love—or keep it to corate your own mantel or ta- . The Trim-a-Tree Kit includes white pine tree candles, as- ted sequins and a package of tter with Stick-It—and direc- ns for a variety of designs. 25 plus 25¢ postage. RMS In- iors, 11146 S. Michigan Ave., icago 28.





Genuine Translucent

Italian Alabaster

PEDESTAL BOWL

A masterpiece of art from Florence, Italy, world-famous for fine alabaster. This lovely bowl may be used as a compote, a table centerpiece or to enhance floral arrangements. Designed to give grace to a period room or softness and character to a modern one. Order for yourself—it's a lovely gift, too. Limited quantities at this unusually low price.

12" diameter
12" circumference
4¾" high
Approx. 5 lbs.

$9.95 Total price.
We pay the postage.

Enclose check or money order.
No COD's, please.
MONEY-BACK GUARANTEE

International Gifts 7015 Wilshire Blvd., Beverly Hills, California

New ROAST HOLDER
Perfect Family Gift

Holds any size roasts or fowl—hot or sticky foods—securely! A handsome gift for a lifetime of use-fulness! Gift Packaged. $5.95 ppd.

3 slip joint positions

Roast Ressler of solid aluminum, highly polished to match your silver.

Colonel CARVER KNIFE Forged heat-treated blade of finest high carbon stainless steel. Efficient serving fork on back, saw to cut small bones and serrated edge to cut into crispy roast. ..... $5.95 ppd.

This new, faster method of carving eliminates the serving fork.

Colonel Carver Knife and Roast Ressler, in Gift Box. $11.75

Colonel Carver Knife and Roast Ressler on grooved maple carving board, which serves as wall plaque. In Gift Box $16.95

K. G. NIBLACK CO.
109 Huntington Avenue
Buffalo 14, N. Y.

SAVE THEIR EYES

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



GIVE THE FEATHERWEIGHT MAGNIFIER

MAGNIFIES 2½ TIMES

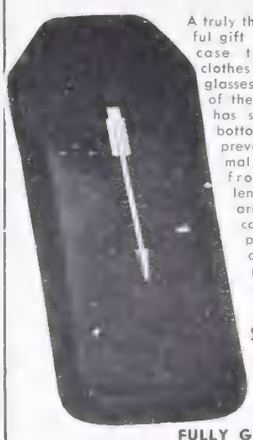
Your relatives and friends will appreciate this thoughtful gift that saves and protects the eyes through the years. No more squinting and wrinkling the face when reading. The long 3¼" lens of the Featherweight spans a full column of newspaper type. Weighs only 2 ounces. Can be held longer without trembling or tiring. Choice of black or blond. Make your gift list and send $3.95 for each. Money refunded if not fully satisfied after 10 day trial.

EDROY PRODUCTS CO.
488 Lexington Avenue, New York 17, N. Y.

INFORMATION PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known). That helpful information from you will make it possible for us to serve you more promptly, more efficiently.

PROTECTIVE GLASSES CASE OF FINEST, RICH SADDLE LEATHER



A truly thoughtful, useful gift . . . a glasses case that protects clothes as well as glasses. Sturdy case of the finest leather has steel side and bottom liner which prevents any normal blow or knock from breaking lenses. Handsome arrow clip holds case securely in pocket or on auto visor to prevent dropping or losing.

ONLY **$1.95** ea.
2 FOR $3.75 PPd.
No C.O.D.'s
FULLY GUARANTEED

CHAM-IT
Box 81, WINCHESTER, MASS.

The Personal Gift is ALWAYS Remembered



Every Little Girl will be thrilled to wear this Sterling Silver bracelet with her very own name engraved on it. She'll love to admire the silver beads and be so proud to own it. Of course it comes in a gift box. Only $3.30 tax and postage included. Please PRINT name. Sorry—no C.O.D.'s.

FREE GIFT FOLDER

ROCK HAVEN SPECIALTIES
P.O. Box 103 (A) Hingham, Mass.



Who Forgot? ? ?

Unusual gift for anyone who travels.

The new **FORGETTERS KIT**

packed with 30 different items travelers want and so often forget. All in an easy-to-pack 4" x 9" plastic case . . . in red or navy. Includes sewing kit, spot remover, knife with bottle opener, clothes brush, currency converter for European travelers—and two dozen other wanted items. Designed by a travel expert, for people who *think* they have everything.

Forgetters Kit, *complete* **$6.95**

CLARION PRODUCTS

BOX 488A, HIGHLAND PARK, ILL.



FOR THAT WONDERFUL WONDERFUL GUY . . .

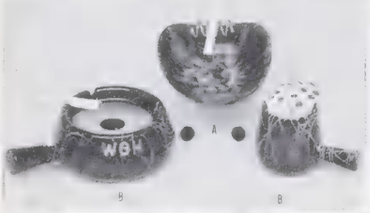
This Tie Clip and Cuff Link set is the gift that will really "send" him—straight into your arms! The simplicity of the oval bearing his initials is a masterpiece of restrained styling . . . bound to enhance any wardrobe. Your Choice of 2 or 3 initials in STERLING SILVER: Clip—$3.30, Links—$4.95. In 14K GOLD: Clip $11.00, Links—$33.00. Prices incl. tax and postage. Delivery one week to 10 days.

Fully Guaranteed—No C.O.D.'s

ROBIN HOODS BARN, INC.

Dept. B125, 680 High St., Westwood, Mass.

NEW "BREEZE-PROOF" ASH TRAY SET PERSONALIZED WITH 3 RAISED, HIGH POLISH BRASS INITIALS . . AN IDEAL GIFT



No More Wind Blown Ashes
No More Unsightly Butts . . .

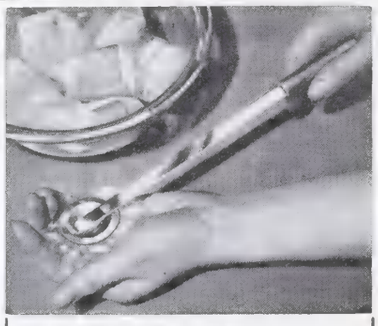
When you use this fine ceramic ash tray with solid brass removable disk. The matching cigarette cup holds 20 cigarettes. Suitable for indoor-outdoor living & for modern or provincial decor. In 4 exciting color combinations, Pink with Black; Black with White; White with Black & Green with White. Only $3.95 ppd. (specify color & 3 initials desired).

CERAMIC ASH TRAY WITH HIGH POLISHED BRASS PLATED STAND

This handsome, modern ash tray is just right for desk or table. In Black; Green; Pink; or Chartreuse. Only $1 ppd. . . . 6 for $5.00. A—Brass Stand Ash Tray, $1 ppd., 6 for $5.00 B & B1—Breeze-Proof Set, **$3.95** ppd.

No C.O.D.'s Please

TAUB OF HOLLYWOOD
6636 Hollywood Blvd., Suite 234
Hollywood 28, California



Amazing Device for Cracking ICE!

Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* **$1.00** postpaid. Immediate delivery from

TAP-ICER COMPANY
375 W. 3rd St. Williamsport, Pa.

1956 Home & Garden Calendar



America's most beautiful appointment book says "Merry Christmas" so expressively and so inexpensively! A perfect hostess gift too. 58 magnificent new flower arrangements, including 11 table settings and 19 arrangements for holidays and special occasions. So practical! *70% more writing space* than other calendars. Every page has a section for notes, and an exclusive feature is the extra pages for recording gifts sent and received. 112 pages, 58 photographs, boxed for mailing.

ONLY **$1** *postpaid*

Send for FREE Flower Arrangement Brochure.

Dorothy Biddle Service
Hawthorne 10 New York

Hawthorne 10 New York



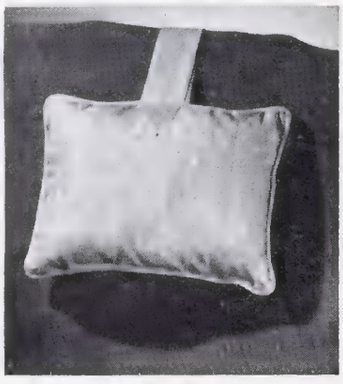
WINDOW



PICTURE YOUR HOUSE, your garden, or your boat hand painted in any colors you specify on crystal clear glasses. The sketch is baked to a glossy hardness that cannot wash off. Send photo or sketch of the subject you want, and state your choice of old-fashioned, double old-fashioned or highball glasses. $15 for 6; $25 for 12. Ppd. No c.o.d.'s. Marny's Paint Box, Barrington, Rhode Island.



THE LITTLEST BIBLE is less than palm-size, yet the inspiration contained within its 123 pages is enormous. We think this belongs in every Christmas stocking; later, in every purse and pocket. The type is easy to read, and there are pictures, too. Bound in black, maroon or white leatherette, 2⅛" x 1⅝", $1 for 2. Ppd. B. C. Moses. "The Man Who Supplies Santa," Box 8052, Houston 4, Texas.



FOAM, SWEET FOAM rubber makes the most comfortable of all resting spots, and for auto, plane or train travel, relaxing, televiewing, or convalescing, we heartily recommend this adjustable pillow. 11" x 8½", it has hidden controlled weight that adjusts pillow to head, neck or back in any position. Covered in textured cloth of mint green, cherry red or gold; $3.50 ppd. Greenhall, HB12, 1133 Broadway, N. Y.



LADY'S STADIUM COAT, insulated with Northern goose down and collared with beaver-finish mouton fur, keeps an outdoor girl as toasty as an Alice-sit-by-the-fire. Finger-tip length and raglan-sleeved, the nylon and rayon gabardine outer fabric is water-repellent. It comes in marsh tan, steel gray or scarlet. Sizes 12-20, $44.50 plus 75¢ postage. Eddie Bauer, 160 Jackson St., Seattle 4, Washington.

NEW TINYTONE RADIO!



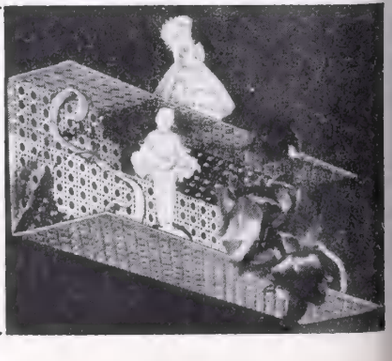
REALLY WORKS — WORLD'S SMALLEST

ABOUT CIGARETTE PACKAGE SIZE—Weighs only 4 ounces!—GUARANTEED TO "RECEIVE" LOCAL STATIONS CLEARLY IF USED AS DIRECTED OR REFUND! NO TUBES—BATTERIES OR ELECTRIC POWER HOOK-UPS OR "PLUG-INS" NEEDED—WORKS EVEN WHEN ALL POWER IS OFF—DURING "BLACK OUTS." Has beautiful two color black and red cabinet. USE IT MOST ANYWHERE YOU GO! Nothing to run down or burn out. Should last for years. Owners report YEARS of service.

SEND ONLY $1.00 (bill ck, mo) and pay postman $3.99 COD plus postage or send $4.99 for p.p. delivery. COMPLETE WITH PHONE AND EXTRA ($1.00 value) LONG DISTANCE AERIAL KIT—Wonderful gifts for boys and girls. LIMITED SUPPLY DUE TO PRESENT CONDITIONS. Order your tinytone pocket size radio now for prompt delivery.

MIDWAY CO. **Dept. BHB-12** **KEARNEY, NEBR.**

EXCITING NEW ACCENT for your walls . . . marvelous for Gifts, too. This distinctive double shelf is finished in authentic hand-wrought iron in black, copper or pink. Use them in pairs to give a "lost wall" that decorator look. Useful, too, in the den, kitchen, bedroom, etc. Each shelf is individually boxed. Complete with mounting screws. Sizes 18" x 5" x 6" and 23½" x 3½" x 4½". Only $3.95 each. Order now from Mead Hall, Inc., Box 453-D, Meadville, Penna.



SHOPPING



EMON AND LIME, orange, pefruit and tangerine are the icious flavors you get in this lection of Florida Fruit Treats. one-pound box comes packed its very edges with delicious ares of sugared, fresh fruit dy. For the do-or-dieters on r Christmas list, these are fine stitutes for chocolates. The -pound box is $1.75 postpaid. dlock Fruit Co., Mount Dora, rida.



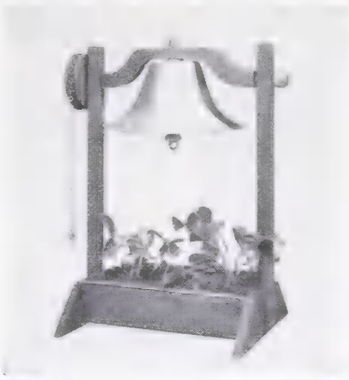
OTHER GOOSE TIMES the rs for small snoozers in the rsery, with this gay electric ck whose curved plastic face tures raised Nursery Rhyme res we all know and love. ghtly painted, it has built-in ht light and switch. AC only, diameter is 10½". Only $7.95; hout night-light, $6.95. Add postage to either. The High- der, Dept. HB14, Jasper, Ind.

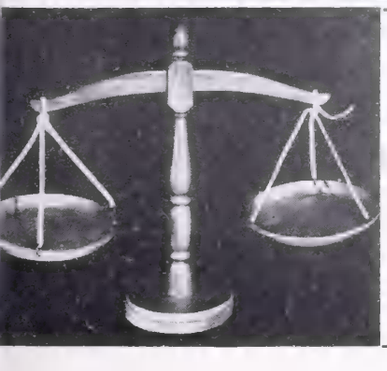


AVY HIMSELF might have t messages through the thick ests on just such note paper this. It's small fry stationery t will have them eager to write ir Christmas "bread-and but- s," because beside the picture the great "ba'r killer" is the ld's full name. 50 sheets of ite paper with 25 envelopes are t $1 postpaid. Holiday House, nta Claus, Ind.



OUTHERN BELL planter re- ls stately columns, avenues of steria trees, and crinoline skirts cause it was used on planta- ns to call slaves and farmhands meals. You'll use it for a nter, though it does ring when u pull the chain. Bell, chain d planter liner are brass. Frame mahogany, oak, natural ash or pine finish. 17" high. 13" de. $12.50 ppd. House of Earle. x 5332, New Orleans 15, La.





Well Balanced

PLANTER-SCALE

Your favorite plants "weigh in" on this imported hardwood planter scale and manage to look their level best! Each arm can support one plant, is attached with genuine leather thongs. The mahogany-stained finish is handrubbed to a beautiful glow. Measures 16" wide by 12½" tall. For yourself . . . for any indoor gardener! **$2.95 ppd.**

MARTIN ASSOCIATES
Box 24 North Baldwin, N.Y.





BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3" long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

Beautifully Boxed and wrapped. Your order shipped promptly.

Sorry no C.O.D.'s. Write for catalog.

Aimée Lee Dept. HB-12
545 Fifth Avenue ■ New York 17, N. Y.



A Bracelet for Grandmothers

Take this beautiful sterling silver chain—add a sterling dangle disc that records the name and date of each beloved grandchild—for a bracelet you know she'll wear proudly. Each silver disc is engraved, in script, with the first name, month, day and year of birth of each grandchild, son, or daughter. Any number of discs may be added for each new arrival. Please print plainly name and dates when ordering.

No C.O.D.'s please.

Add 10% for Fed. Excise Tax

EACH ENGRAVING DISC . $1.00
STERLING BRACELET . . . $1.50

Sent Postpaid—Satisfaction Guaranteed

EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart Plaza
Dept. 12-B Chicago 54, Ill.



Fine Saddle Leather Chairs—Now 24.95 Canvas 10.95

Lowest price ever—36" high chair with russet top-grain cowhide sling on ½" steel frame. Covers only 21.95. Red or black leather $1 additional. Canvas chairs in chartreuse, orange, yellow, aqua, brown, pink, red, black, white, green. Free catalog.

bon marché VISIT OUR LARGE NEW N.Y. STORE
Dept. B12, 26 East 14th St., New York 3, N.Y.
All shipments express collect. Sorry, no C.O.D.'s





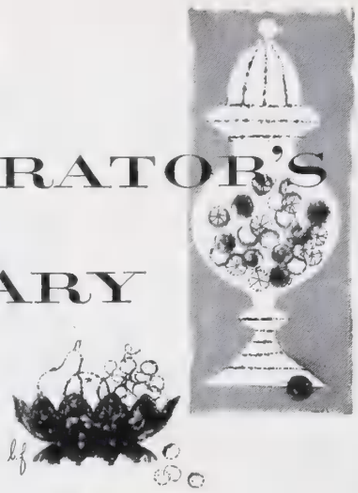
Modern, Traditional and French Provincial Styles . . . .

This is Gordon's Traditional Cocktail Table No. 201 with drop leaves, twin drawers and Duncan Phyfe legs with claw feet and casters. This GORDON TABLE is made of Solid Honduras Mahogany with top-grain leather inlay in red, green or tan, gold-embossed.

WRITE FOR FREE BROCHURE ON THE STYLE YOU PREFER

Gordon's, Inc. JOHNSON CITY, TENNESSEE

Decorator's Diary

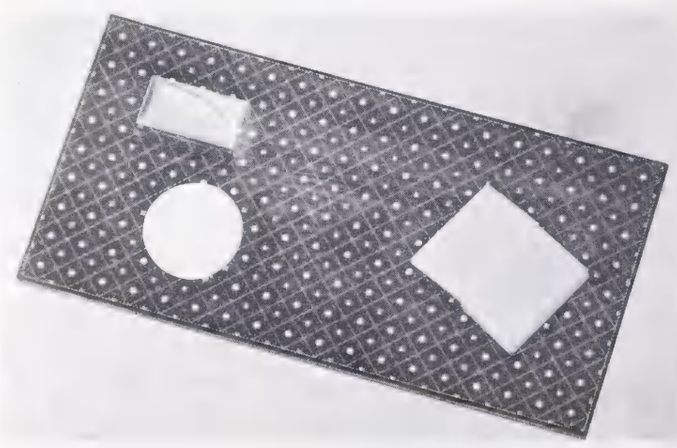


On a flying visit to San Francisco I stopped, as I always try to do, at Jackson Square. This is a neighborhood abounding in importers and dealers in topnotch furnishings —a naturally entrancing neighborhood for a decorator. And, sure enough, at Regency House, I saw some ivory-inlaid wood from India which the Henry Bronsons *must* have in their new house even if it holds up their moving-in date for a month or two (and it probably will). Ivory inlay is not news, of course, but it is usually so florid that it's impossible to use except as an occasional cigarette box. But this rosewood paneling is so handsomely patterned, styled as a matter of fact, by J. Lowell Groves, that it is elegantly usable in large areas. It will be just perfect for the top of the Bronsons' living-room coffee table and for the doors of their high fidelity cabinet. The pattern is a hairline's breadth of ivory set into a rosewood panel, creating a diaper design of diamond shapes. Into these are alternately set little ivory cogs and quatrefoils. Coffee-table size panels measure 18″ x 36″. Other sizes and other designs are possible, too, but you have to allow time for all this special-order business because these must be shipped from India.

—M. G.

Didn't need to be told that Mrs. Cartwright came from Missouri. I could tell by her raised-eyebrow reaction to my suggestion that we "partition" that 30-foot living room with a hanging fabric, thereby creating a little "quiet" area or reading room without actually blocking off all light or crowding the room. But when I took her along with me to see the weavings of Franklin Colvin at the Bertha Schaefer Gallery, she was not only shown but sold on the idea. Miss Colvin's fabrics are loom art, hard to define because they are studies in texture and color and composition and are probably more accurately described as modern tapestry. And when Mrs. Cartwright saw an engaging weave, partly solid, partly sheer, stretched between top and bottom dowels and hung flat from the ceiling, as if it were a roller shade, she began to understand what I meant about using a fabric as a space divider. Colvin fabrics can be hung as draperies too, of course. But when you come across a piece of weaving art which is so beautiful you want to look at it both back and front, it's a pity not to take advantage of it. It's like being able to enjoy both sides of a painting.

Ivory in rosewood



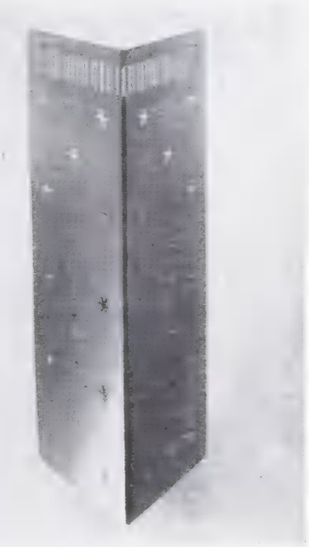
ound some enchanting papers at agan-Dreyfuss—literally enchant-g, it turns out, for they are the nd of papers made by the Antai-oro medicine men of Madagascar r wrapping talismans and print-g magic books. They are natural color, extraordinary in texture, most silky, made from wild fig ee bark, and their curious dimen-onal patterns are created by en-sing within the paper such things seed pods, ferns, petals of trop-al flowers, grasses. When the



agic paper of Madagascar

aper is lying flat or hung on a all, these give the paper its tex-re. Lighted from behind, as the paper is when it's used in a lamp-shade or in the panels of a screen, these forms become silhouetted patterns. Possibilities for this semi-opaque stuff are endless. It goes up as wallpaper with the usual paste; it can be fitted into split bamboo rods and hung as a room divider; it can panel a fold-ing screen or it can be made into lamp shades, in which case it is laminated to a fiber-glass-and-plastic light-diffusing base. I'd even like it as note paper—it is so beautiful. It comes in 29″ x 60″ sheets and in 3′ x 12′ rolls.

Tramped my feet off looking for wall fixtures for the Loomis dining room. Acceptable wall fixtures are not nearly as hard to find as they once were. But these had to be as elegant as crystal sconces, and somehow nothing I saw came with-in a mile of that. Never thought to look in Finland House because I was so sure Paavo Tynell, whose very special elegance was exactly what I thirsted for, did not make wall fixtures. It sure never pays to be sure. When I got there, as I ultimately did, I discovered they have a whole new series of wall



Star-studded wall fixture

fixtures with the pierced brass shades that started out as a Tynell trademark and ended up by being copied and copied and copied all over the country.

For the Loomis dining room I decided on a long two-bulb brass bracket with star-shaped perfora-tions. Could hardly be more simple in shape or look more lavish on the wall. We're using a pair mounted vertically. But I have a hunch there will be plenty of places where I'll want to use one alone and mount it horizontally. Must ask them if that will work.

New Floor Idea

A portable dance floor, of all things, is my recommendation for Mrs. Alcott, a lady with wall-to-wall carpet and three irrepressibly hospitable teenagers. Now, when the crowd forgathers at the Alcotts' they cut their terpsichorean capers on a smooth, tough, pressed wood surface instead of on the pile of Mrs. Alcott's precious broadloom. The floor, made by the Mueller Dance Floor Company, consists of interlocking sections of pressed wood squares which go down right over the carpet. Squares, which join together with a locking device, come in 23½″ and 47″ sizes. You buy as many as you need for the area you want to cover. They are reversible, black on one side, brown on the other, so you can create decorative, pseudo-parquet patterns with them. When the party's over, you simply stack up the squares in a closet until next time.—M. G.



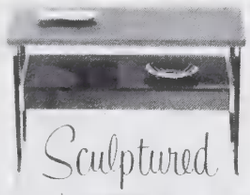
Spode THE FINE ENGLISH DINNERWARE



As a gift for the home, what could be more exciting than a service of famous Spode . . . or even a few additional pieces for your present set! See Spode at your local stores or write for Booklet 45.

Wholesale Distributors
Copeland & Thompson, Inc., 206 Fifth Ave., New York 10, N. Y.

MADE TO USE AND ENJOY



Sculptured

Distinctive...different...and so practical! Here is dining furniture that glamourizes your entire living-dining area, yet stays lovely and new looking.

BLACK METAL DINING FURNITURE

Available at better furniture and department stores throughout the country.

Virtue
BROTHERS OF CALIFORNIA

Charcoal, Blond or Mink Walnut Melamine plastic laminated tops.



Chairs in Nylo-Saran... five decorator colors.

Send 10¢ for informative booklet—"Things to Know About Contemporary Furniture." Address Dept. A

VIRTUE BROS. MFG. CO. Los Angeles 45, California

"ETERNAL VIGILANCE IS THE PRICE OF LIBERTY" DEFEND THE CONSTITUTION OF THE UNITED STATES!

Decorating advice by mail

If you're decorating or refurnishing your home, House Beautiful offers you this personal service

How many times have you said: "If I could only talk to someone who really knows decorating, I could whip that room into shape"? Well, here is your big opportunity. HOUSE BEAUTIFUL is offering you the consulting services of Elaine Neal, an expert who knows the home furnishings field inside out.

This is not a service handled by a department or a group of people. It is a truly personal service done by one person for one person. In other words, every room is visualized as a unit and seen through one pair of eyes from start to finish. We believe that this is the only way to achieve a thoroughly satisfying room scheme. But so personal and complete a service is not a matter of a few minutes' thought and the typing of a form letter. Before a line can be written, your problem calls for thoughtful evaluation, experiment with color and furniture placement, and a re-evaluation of our suggested solution before it is sent to you. All this takes time. And since so many readers turn to Mrs. Neal for advice, we urge you to allow her plenty of time to give you her best efforts.

Mrs. Neal tries to get her answers out as promptly as possible, of course, and this usually means within four to six weeks. But at certain seasons—particularly in the spring and fall—the mail piles up at such a rate that the time lapse can be quite long. And the only fair thing is to answer the letters in their proper turn. Therefore, we ask you to be patient with us should your answer not reach you within the four-to-six-week limit.

Try to send in your plans and information well ahead of the date by which you wish to complete your rooms, and follow carefully the directions on the opposite page.

'his is what you should send us:

. Send us a floor plan drawn to ¼-inch scale *on good white ıper.* **(Please do not send blueprints.)** Your plan ıould show window and door placements, with measure- ents and dimensions, ceiling height, and distances fireplace · jogs extend from wall. Indicate the location of radiation. pes, and electric outlets. Tell us the kind of windows you ıve, whether sash or casement, small or large panes, the stance of sills from the floor. Tell us in what direction the indows face, and if the room is light or dark.

. List your favorite colors, and tell us which styles of ecoration and furniture you prefer. List the furnishings ou wish to keep and what you desire to buy new. Tell us hether your taste leans to wallpaper or paint.

. Describe your location, whether city, suburban, or coun- y. If there is a particular condition which must affect ur choice of furnishings, please mention it. State your oblems clearly in separate paragraphs. The more care- lly you follow the instructions, the more helpful you will ıd the decorating advice you receive.

his is what we do for you:

. We will send your floor plan back to you, showing your rniture arranged in a comfortable, balanced manner.

. We will suggest color schemes and send color guide mples of wallpaper, paint colors, and fabrics. We cannot, owever, guarantee that all fabrics will be available in all gions, but our samples will serve as guides for your opping. We will suggest draperies, accessories, and the acement of pictures, mirrors, and lamps.

. We will send you this information—four pages of it—ipped together in an orderly, easy-to-refer-to portfolio. ″ x 10″. All samples will be pasted down neatly and curely on the pages so you won't mix them or lose them.



ELAINE NEAL

House Beautiful's Decorating Adviser

ddress her at HOUSE BEAUTIFUL, *572 Madison Avenue, New ork 22, N. Y. Give all the important facts. Allow at least 4 to 6 eeks for reply. There is a fee of $10 for all forms of living ooms (sitting rooms, dens, family rooms, playrooms, living- edrooms, etc.), $5 for each other room. Make your checks ayable to* HOUSE BEAUTIFUL *Magazine.*



...Two people do this work better than one!

...Two hands do this work better than one!



EASIEST, FASTEST, MOST EFFICIENT WAY TO SCRUB AND POLISH FLOORS!



1. Two brushes polish better than one! Because brushes revolve in opposite directions, you get smoother finish *faster!* The polisher never "runs away" from you. And your floors stay sparkling-beautiful longer!



2. Two pads buff better than one! Their revolving action hardens wax to a jewel-bright, protective finish. The Regina is designed for use on furniture tops, kitchen counters, fireplace tile, too.



3. Make sure the polisher you get offers a rug-cleaning attachment! Regina's optional attachment makes it *easy* to spot-clean or do a complete rug-cleaning job at home. Optional reconditioning kit also available.

LIKE HAVING A HANDY-MAN ALL AROUND THE HOUSE!

★ *America's most widely-used polisher!*

★ *Operates at touch of finger tip—yet solidly built to last! Gear-driven—no belt to wear out!*

★ *Many still giving trouble-free service after 25 years in use!*

In handsome new driftwood and copper color combination **$64.50** Plus Excise Tax

Ask your dealer for a demonstration

SEND TODAY FOR FREE INFORMATIVE BOOKLET!

The Regina Corporation, Rahway 22, N. J.

Please send free "Bulletin 44—Care of Floors," and name of nearest dealer.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

In Canada: Switson Industries, Ltd., Welland, Ontario

By makers of Regina Electrikbroom—lightweight vacuum for daily use



FRITZ HENLE

A skier at the top of a snowy slope on New Hampshire's Cranmore mountain feels "the world is mine."

How to leave home and like it

By MARION GOUGH

Right at the start, let us confess that to us skiing is not a way of life. It is good, clean, exhilarating fun in the fresh air, and a first-rate excuse to eat two plates of pea soup with croutons before dinner (one cup equals 200 calories). If we have any philosophical comment to make, it is simply that one man's schuss is another man's sprained ankle. Obviously, this frivolous point of view hardly qualifies us to give advice to the dedicated who have mastered the Kandahar at Tremblant and take the works at Alta in their Olympic stride. But we still feel competent to report to the easy-going some current bits of this winter's skiing news.

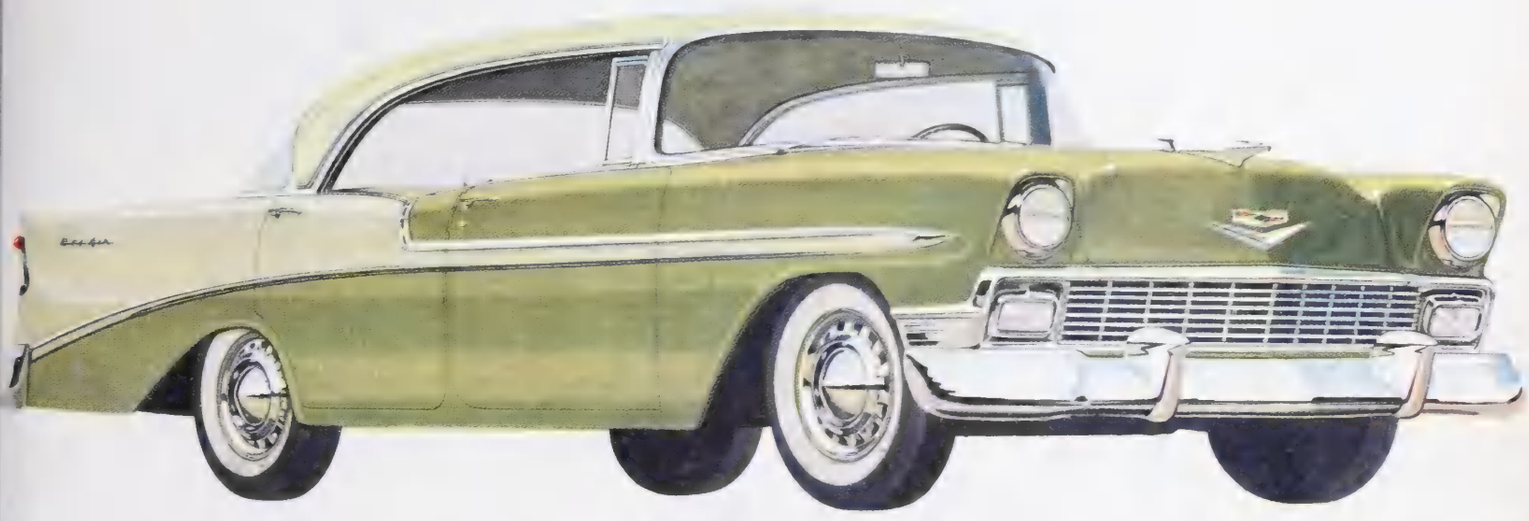
For example, out of the north comes the mystic theory that superior skiing conditions occur in seven-year stretches, and that Canada is now entering the second superb skiing winter of the latest cycle. We can only assume that what's good for Canada is good for the U. S. and hope that our own border states like New York, Vermont, New Hampshire and Idaho share the frosty wealth.

The most highly developed U. S. ski centers are still Sun Valley in Idaho, Aspen, in Colorado, Alta in (*Please turn to page* 188)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.

The hot one's even hotter!

'56 Chevrolet



THE BEL AIR SPORT SEDAN—one of two new 4-door hardtops

It's the new 1956 Chevrolet—with bold new Motoramic styling . . . frisky new models . . . and more of the dynamite action that's zoomed its way into America's heart!

They're here—and even *hotter!* That's the word on the new '56 Chevrolets.

They offer new higher horsepower—ranging up to a top of 205! This is the car, you know, that smashed the Pikes Peak record! That's *proof* of the kind of performance that puts more safety and fun in your driving.

And look at that sassy new Motoramic styling—the lower, longer hood, the bold new front-end and sweeping chrome. See the new flaired fender openings and high-fashion taillights. (The left-side taillight hides the gas cap!)

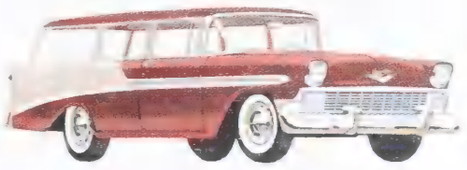
The fun's at your Chevrolet dealer's. So, why wait? . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



The new "Two-Ten" 2-door Sedan



The new Bel Air Convertible



The new 9-passenger Bel Air Beauville





PENTHOUSE

Dundee
dream packages

delight at first sight

Happy *ah's* and *oh's* just seem to go with
Dundee dream packages . . . all done up
pretty as you please and holding
a treasure-chest of famous Dundee towels.
And for all their glamour, they'll weather
a world of wear without losing a smitch
of their *nap-happy* good looks!



REGENCY



MEADOWLANE



So many smart gift sets to choose from in Dundee's sparkling "Cavalcade of Colors"... Wisteria, Blush, Rouge, Seafoam, Peacock, Space Blue, Honey and Charcoal. At fine stores everywhere... **1.98 to 7.98**

DUNDEE MILLS, INC., GRIFFIN, GA. • SHOWROOMS: 40 WORTH ST., NEW YORK 13, N. Y.


House Beautiful's
1955 Galaxy of
Christmas Ornaments
This Year
Make Your House
The House Beautiful

House Beautiful's Second Annual Collection of

Heavenly Christmas Ornaments

This year we sponsor a veritable firmament of 8 trimmings to brighten holiday rooms with the golden glow of celestial spheres and the frosty whiteness of winter moons. Most significant, they are all important decorative accessories in design, color and scale, easy to use and appropriate anywhere

PHOTOGRAPHED IN THE SHOWROOM OF DUNBAR FURNITURE CO. BY WILLIAM HOWLAND



Celestial spirals

The glinting maze of gold streamers (left) is one of designer Joseph Zalewski's fabulous cutpaper "fall-outs." The design is so cunningly cut in flat gilt paper that it assumes a third dimension when the ornament is hung. Spirals are gold, faced with cerulean blue, in two sizes—12½″ in diameter, $2.50; 4½″ in diameter, 3 for $2. Also comes in all-gold. Glittering pillar on opening page is a joining of three spirals.

Golden orbits

Shimmering, mobile parabolas of gilt paper, right, suggest the luminous paths of the stars, they fold flat, for they are more of Zalewski's brilliant cut-out paper design. The large ornament, an imposing piece of glitter on its own, measures 33″ high, 18″ in diameter, costs $3.50. The small ovals, 12½″ high, 7″ in diameter may be linked together as here or hung separately; cost 90¢ each.

OPPOSITE, THE HOME OF JAMES AMSTER OF AMSTER YARD. PHOTOGRAPH BY MAYNARD PARKER



They range from a tower of stars to a chain



PHOTOGRAPHED AT THE NEW YORK REPUBLICAN CLUB BY MAYNARD PARKER





Star Towers

The intricate gilt lacework at left starts from a flat star-like base, pulls out to become an exquisite tower or tree, graduating to a slender spire at top. It may be hung from the ceiling (upper right) as a corner-filling, semi-architectural substitute for a Christmas tree. Later the ceiling-high tree folds flat as a pancake for storage. Needle-sharp steel pushpins are recommended for attaching all our ornaments to walls or ceilings without damage. Hanging Star Towers come in two sizes: 23″ at base and 13″ at base, $3.50 and $1 respectively, and no balls or embellishments included. A smaller version of the tower (upper left), provided with a flat wood base and a central supporting dowel, becomes an 18″-high table decoration. The table outfit comes with 24 one-inch Christmas balls (not as shown), costs $3.50. All ornaments made by Austen Display, Inc.

of celestial spheres



Solar Links
are non-fading garlands

Snowy satellites, circled in gold, and linked together with brass rings, can be joined endlessly in bright garlands, or it is a simple matter to separate them and use them as individual ornaments to hang on a tree. Balls are 4⅛-inch poufs of white honeycomb tissue framed in gilt circlets. In bags of 6, with 18 brass links, $2.40.

Heavenly Christmas ornaments

continued



PHOTOGRAPHED AT DIRECTIONAL SHOWROOMS BY EMELIE DANIELSON NICHOLSON

Star Rays, Snow Comets, Star Rockets

Left. Snowy white paper stars framed in aureoles of gilt are what we call Star Rockets. They open up in half-rounds and are shown here pinned flat to the wall. But a pair joined back to back creates a 6-pointed star to use as a hanging ornament (see opposite page). These are 24″ high, 12½″ wide, cost $2.40.

The all-gold starburst in middle panel, the gold wreath around the glitter balls on table, the impressive wall of stars below are all different compositions of a pie-shape gilt plastic dart called a Star Ray. They come in two sizes, 3¼″ wide by 9¼″ long at 90¢, or 6½″ wide by 19″ long at $2.

At lower left, a free-hanging shower of Snow Comets and Christmas balls is new adornment for a mantelpiece. Snow Comets are white honeycomb paper, opening out in complete rounds to look like graceful tops. 15″ high, 9½″ in diameter, $1.30 each. Christmas balls in jade and chartreuse are 2⅞″ and 3¼″ in diameter, cost $2.50 and $3.30 a dozen, respectively.





They represent a whole new approach to holiday trimmings

HOUSE BEAUTIFUL's 1955 galaxy of eight Christmas ornaments is an extension of the thinking that produced our highly successful ornaments of 1954. We believe—and according to sales records our readers of last December agreed—that a Christmas-trimmed room deserves to be as beautifully integrated in design, pattern, color and scale as any "seriously" decorated room at any time of the year. Indeed, we feel that the time-honored clutter of inconsequential baubles is outrageous extravagance when you observe what confusion of color and form they usually produce in holiday rooms.

So again this year, through stores throughout the country, we provide you with a color-controlled wardrobe of varied yet co-ordinated ornaments, usable alone or in groups, to make the business of transforming an everyday room into a holiday pavilion a sure-fire success.

We refer to these ornaments by "space" names, but this is no precious conceit. For it is in their space-filling, three-dimensional quality that they differ most from the ornaments of last year. Most of them are designed to be hung or may be made to hang. Thus they give you the decorative plus of mobility. And this means that you may expect a delightful bonus of shadow and shimmer as they move and reflect light.

All this showmanship which you might call domestic "theater," is incredibly practical. Ornaments are made of fairly tough gilded pasteboard or expandable white honeycomb tissue paper or both. Every piece is capable of being folded flat as a pancake and stored between holidays.

For a list of stores showing these decorations, see page 190

PHOTOGRAPHS IN THE HOME OF EDGAR TAFEL, BY MAYNARD PARKER





Gilt-framed Star Rockets and Snow Comets combined (top) create a trellis-like, hanging space-divider. Fasteners are included with all ornaments. Right, the piano adornment, rather like celestial candlesticks, is a pair of standing Star Rockets. These come with bases, stand 25″ high, cost $9, make stunning table trim.

Heavenly Christmas ornaments *continued*



PHOTOGRAPHED IN THE HOME OF JAMES AMSTER OF AMSTER YARD BY MAYNARD PARKER

Moon melons or slender star rays combine for big effects



Melon Moons

Elliptical poufs of white tissue honeycomb, usable in half-round or pulled out in full-round for hanging, called Melon Moons, measure 12½″ high, 7″ in diameter, cost $1. See how you might combine them with Solar Links, creating a Christmas festoon. Note how snowballs of Solar Links are used half open around punch bowl.

Variations in golden stars

The splendid gilt medallion on the mirror opposite, the glistening fireplace fan, the striking punch bowl collar below, and the stylized welcoming motifs on entrance door (lower right) are combinations of the versatile Star Ray. Made of gilt plastic, lightweight, and as stackable as pudding molds, these individual pieces suggest almost endlessly different compositions. Fasteners come with them. Put two together and you create a pendant golden icicle (page 119). Door and table trim uses rays of each size. They come in two sizes, 3¼″ wide by 9¼″ long at 90¢, or 6½″ wide by 19″ long at $2.





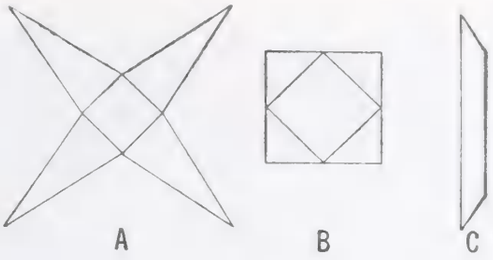
For a list of stores showing these decorations, see page 190



Big bold decorations to make with a stapler

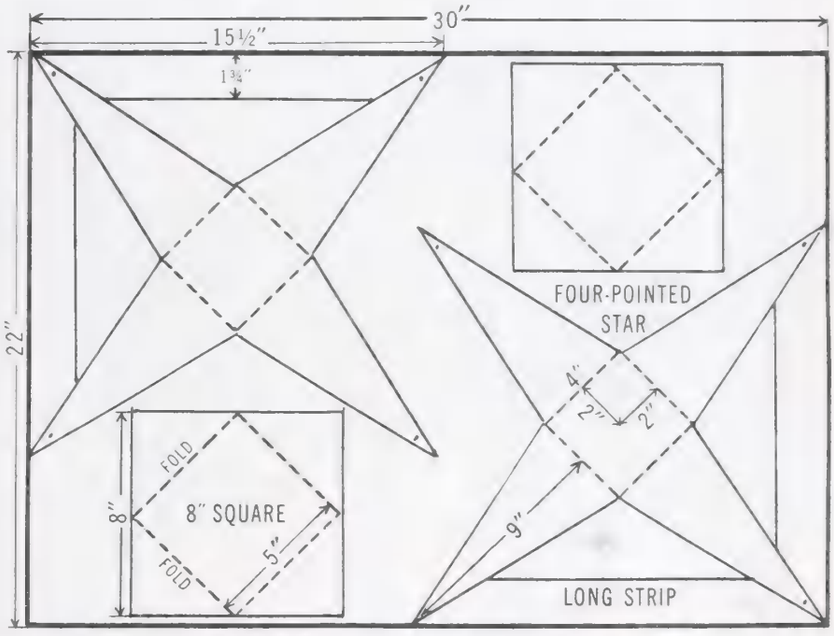


ORNAMENTS DESIGNED AND EXECUTED BY WILLIAM ENKING. PHOTOGRAPH: PINTO



General information on construction

You can make all four of these charming Christmas decorations from these three basic pattern pieces:
A. The 4-pointed star
B. The 8-inch square
C. The long strip



You get 2 stars, 2 squares and 4 long strips out of a single sheet of Strathmore paper. Don't try to cut any sheet in half or you'll lose the points of the stars. And don't put your pattern directly onto the Strathmore paper—put it on a piece of similar-size flimsy paper, then trace it. To transfer the patterns, you can clip sheets together evenly, pin-prick all corners, then draw connecting lines with a ruler. You can also use the ruler for folding along dotted lines. Now you're all set for specific instructions.

For details on how to make these ornaments, turn to page 180

This is for all those who like to cut and create things out of pieces of paper. These are simple Christmas ornaments. They not only look simple; they *are* simple. And yet they have an ornamental grace and a private kind of loveliness that put special accents where you want them—a hallway, a bare corner, a large window. They're the kind of things that stop an eye, catch a comment. They're not meant to meld into the wallpaper; they're meant to add a little bounce and sparkle to a home, and the best part of the whole thing is that it's personal; it's yours; you made it. The sparkle is all yours.

You start with scissors and paper—but not ordinary paper. The best quality is called Strathmore Alexis white water-color paper, size 22″ by 30″ and you should be able to buy it anywhere in the United States for 20 cents a sheet. Buy five sheets. This is a springy paper with a tough but beautiful texture.

Now all you need is a stapler, fine wire and free time. And if you want something special, buy a can of silver or gold paint spray. Then when your little girl comes home from nursery school and says, "Look what I made . . . ," you can smile and point and say, "Me too."

Christmas is a golden chance



PHOTOGRAPHS BY MAYNARD PARKER

to stretch your imagination

The gay and pretty time of trimming your house for the holidays can be a precious opportunity for the expression of your own decorating ideas. With tinsel, gewgaws, and whatever materials you see fit, you can try for effects and then, mercifully, scrap them if they don't come off. Since no great expenditure is at stake, you can afford the luxury of making a fresh start at little cost. You will be building self-confidence, learning how colors, forms, textures and shapes go (or don't go) together. And while you're at it—if you really let down your inhibitions—you can create a gracious, enjoyable climate for a happy holiday.



← A serene and lovely vignette in the home of Mildred Bryant Brooks captures the spirit of Christmas yet uses no holiday trimmings *per se*. The owner simply recognized the festive potential in combining beautiful year-round objects with green leaves and candlelight.

Imagine a Christmas tree of expanded metal mesh—the stuff used for radiator grilles! John Ratikin made this one of three equilateral triangles for the Mervyn LeRoys. It is topped with a crystal lamp finial, studded with tiny balls, edged with glass bugle fringe.



Against the tawny stone of the LeRoy home, John Ratikin visualized a tree in charcoal gray with copper trim, executed his idea in a cone of metal screening, entwined with copper wire and hung inside and out with copper Christmas balls. It sits in a box full of greens.

The spice of Christmas is the element of surprise

Christmas, as every three-year-old already knows, means imaginative surprise. Why else the time-honored hiding of gifts, the teasing deadpan looks, the elaborate, loving subterfuges before the glorious, astonishing moment when the tissue is torn and the recipient, trembling with disbelief, cries out, "Oh, *no!* It *can't* be! But it *is*!"

That's part of the fabric of Christmas, and if you stop to recall the most memorable holiday decorations you've ever seen, chances are that the same precious aura of surprise, of the unexpected has carried over into wreaths and garlands or the trimming of the tree. All this takes is imagination and a spirit of playfulness. The chief lack is the courage to stretch that imagination and take a whirl at the new, the unlikely, the different. Try it this year. You may see trimming for a tree in porcelain figurines or colored tassels. You may find garlands in fringe or a door wreath in the bright colors of vegetables. Just dare to take a chance! You will surprise your family and your friends—perhaps even yourself.



View from the garden side

A beguiling surprise dreamed up by Mildred Bryant Brooks is the indoor-outdoor Christmas tree that fills the floor-to-ceiling window in her living room and deceives the eyes of guests within and passersby without. It calls for two matching trees with back branches removed. One tree is placed against the window inside (right) the other against the window outside (left). Both are indentically decked with white ceramic birds made by Marguerite Ransford, with buckwheat blossoms flocked in white, with satiny white balls and clear pinpoints of twinkling lights. Imagine the fun if the window had no crossbars!





A pine cone-and-nut corsage for your house, mounted on a plaque that you'll hang like a picture, or use in pairs, like tie-backs, for triumphant window dressing. About 10″ long. $3.50.

Holiday Beauties from the Forests of North Carolina



A crescent of simple things found in a hushed forest, now becomes a many-splendored thing to garland a Christmas mantel. 21″ garland, $10. 50¢ per additional inch on special order.



A swag of pine cones and nuts is a decorative exclamation point, the very monotone of the woodsy-browns implementing the beauty of the materials. 30″ long. $15. Add 50¢ for each additional inch desired.



This is the Happy Wreath. It belongs wherever laughter is, and full hearts, and the glad hubbub of company coming, packages being wrapped, piggy banks being opened. It's a 20" circle of woodsy-brown nut and pine cones, acorns and fat little porcupine balls. $22.50.

These festive and beautiful decorations are the result of a charitable effort by the French Broad River Garden Club of Asheville, N. C. co-operating with the country women around Asheville. For twenty years they have been working together to properly harvest and beautifully compose the bounties of nature to grace people's homes at holiday time. This year, for the first time, they feel they have enough workers trained in conservation pruning and the making of decorations to warrant offering their wares to a larger public than the local Asheville citizens. HOUSE BEAUTIFUL thinks so too, and offers for your mail-order consideration five of the prettiest, made of pine cones and nuts. We believe they would grace any home or apartment and bring the clean sweet smell of the evergreen forests to your holiday festivities.

Address your orders to the charitable foundation known as Biltmore Country Market (sponsored by the French Broad River Garden Club), Biltmore, N. C. All prices are postpaid. The enterprise is in co-operation with the Federation of Home Demonstration clubs, the Asheville Agricultural Development Council and the Asheville Council of Garden Clubs. The baskets are made by blind workers and secured through the N. C. Commission for the Blind. Happy decorating to you wherever you are!



Pine cones gathered by country women fill a fireside basket woven by a blind Indian. Throw a cone into the fire and watch the flames turn into a rainbow of colors! $8.50.

A Christmas present any family will accept:

A WELL-PLANNED TRIP ABROAD

Along with the trip itself give more than guidebooks which tell what you ought to see; give books of background and books of sensitivity to properly prepare you for what you want to see

By ROY McMULLEN





Although tourists are not supposed to be conspicuous for charm, I remember three of last July's fellow migrants with pleasure. They were obviously American, a trim couple with a blond sapling of a boy, and they were standing inside King's College Chapel at Cambridge, squinting happily across the sunlit nave. The man was reciting, very softly, Wordsworth's sonnet:

> Give all thou canst: high Heaven rejects the lore
> Of nicely calculated less or more;
> So deemed the man who fashioned for the sense
> These lofty pillars, . . .

And he wound up with an excellent three-word summary of Gothic architecture. "See," he said to the boy, "no wall."

Several morals about the craft of living might be drawn from this incident, but I mention it to reinforce a Christmas suggestion. Have you thought of giving your family next summer's vacation itinerary? Of the luxury of unwrapping such a package through a whole winter of fireside reading, talking and dreaming? Clearly, my Cambridge trio had done something like that. Their trip abroad had evidently begun months before, in their own living room, and I think that's why they were finding the going so good.

One of the basic joys of travel is that all the platitudes about it, including this one, are true. It really is broadening, and yet we really do find, in a sense, only what we take with us. And this hoary paradox is a fine pretext for adding an extra dimension to the pleasure of being at home. Knowing this winter where we are going next summer can mean leaving our intellectual rut and setting off in pursuit of the purest, fairest and most voluptuous of all forms of knowledge—I mean the form which has no earthly use whatever.

If, for example, you have decided to abscond south of the border, you can start in your living room by reading George C. Valiant's *The Aztecs of Mexico*, a surgical study of a society whose cruelty and ritual fascinate us—they are so unlike our own. Then, having renewed your acquaintance with Prescott's classic *Conquest*, pondered with scholarly detachment the effect of a corn economy on the fine arts, and climbed in fantasy the steps of innumerable temples, along about March you may find yourself becoming something of a connoisseur of Mexican pottery. And that may lead you to look into Herbert Read's *The Meaning of Art*, in which, amid a lot of other wise or provocative assertions, pottery is praised as "a sure touchstone" by which to judge a people's "fineness of sensibility." I am not sure I agree with that opinion, but it shows how far the idea of going somewhere can take you, long before the sweet showers of April stir you into thinking of packing your pilgrim paraphernalia.

Perhaps you intend flying to Japan: hours of droning far above a metallic sea and then a sudden, exquisite reduction in the size of everything except eyes. You can start this evening by looking at a few prints, and tomorrow you might decide that you now have a good reason for getting into focus what you know about the subtle and liberating influence of the Japanese on modern American home design.

Or if you are for the Iberian peninsula next time, you can begin by seeing Portugal through the perceptive eyes of Sacheverell Sitwell. Then, for Spain, you can switch to Kenneth Tynan's brilliant *Bull Fever*. (*Please turn the page*)



A well-planned trip abroad *continued*

a book which has had the critics roaring *olé*! for several months now, and which is guaranteed to turn you into an armchair *aficionado* overnight. You might add a flamenco album to your record library; Westminster has one which is as vivid as Christian ears can stand. And of course no one should think of savoring Spain without a preliminary draught of Hemingway—not, I suggest, for the sake of the slightly third-Martini philosophy, but because of his extraordinary talent for making the walls of your living room open on the prospect of a sunburnt village and a long road in brutal landscape. He has the eye of a great traveler and the precise, nostalgic sense of place.

Here I suppose I ought to interrupt myself and try to dispose of a heckler or two. I know that there is another school of thought in these matters, what might be called the school of non-thought. Surprise, it is said, is the pleasure proper to the art of travel, and foreknowledge kills surprise. (Actually, it doesn't, as any clever child can tell you on Christmas morning, but let that pass.) Moreover, "getting up on" an ancient center of culture has been known to turn normally nice people into irrepressible pedants. So the sophisticated thing to do is shut your eyes, stick a pin in the map, and grab the first plane in the general direction of anywhere.

I admit that this kind of deliberate innocence abroad can be agreeable on occasions, and that tourists who are nonchalantly ignorant do seem to have a peculiar emotional security which gives them a social advantage over the culturally anxious. But I wonder how many people are really capable of the bliss of being in Florence and not caring a hang who that fellow Giotto was. Not many, I imagine, of voting age. Most of us can manage a mild swagger over our ignorance of economics, and that's about all. The practical objection to spur-of-the-moment tourism is that it too often results in our sitting desolate on some distant cafe terrace, wondering what to go see and reflecting that four thousand miles is a long way to come just for a Coke. Of course we can buy a guidebook, but at that late hour all even the best of guidebooks can do is to tell us what we ought to see, not what we want to see. A list which could have been the menu for a banquet turns into a prescription for a diet.

The reason for starting your pilgrimage in your living room is that a thorough preparation will enlarge your sensibility, which is a solemn way of saying that you will have more fun both this winter and next summer when your trip actually begins. So drop a place name in your family pool of consciousness and see where the waves take you: Paris, Johannesburg, Buenos Aires, Quebec, Port Said, Verona.

Verona? Ah, Verona. "But what Verona?" asks Edward Hutton in his *Venice and Venetia*. "In the memory of the world she is the city of Juliet, perhaps of Catullus . . . a city of romance, a place inviolate in our dreams." She is also, he adds, a fortress, "the iron gate (*Please turn to page* 204)

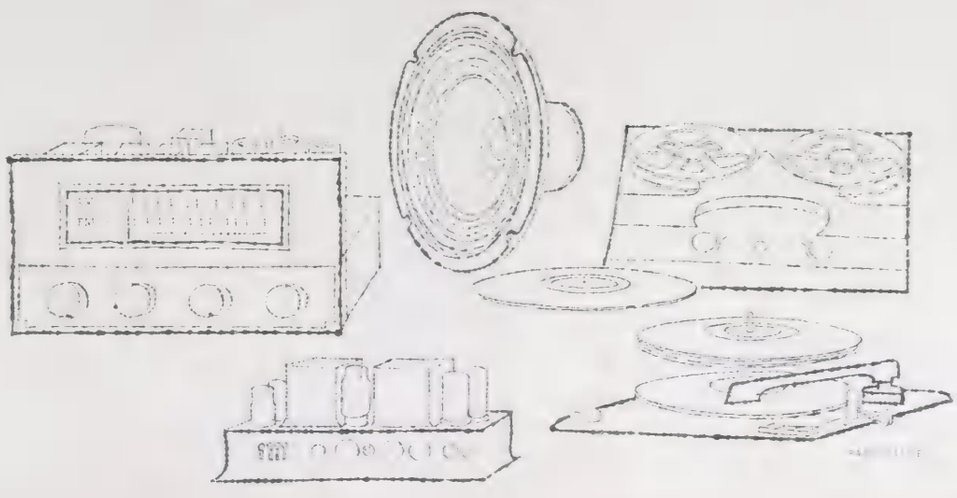
High Fidelity in the Home

High fidelity is a new way of saying. "Listen to the sound of music! Build it into your home and your daily life."

You can do it with components that you select. mix. or match—and we tell you how in this special section on high fidelity.

You can do it with the new. splendid, ready-made phonographs—and we show them to you in appropriate décor.

Tape recorders. long-playing records. operas. musical comedies —whether you are snobbish or "sobbish" about your music—our experts tell you all about it in the many pages that follow . . .



Why Hi Fi?

High fidelity, our experts tell us, is better sound. It is the culmination of hundreds of improved links in the electronic chain

By CHARLES FOWLER



EMELIE DANIELSON NICHOLSON

Some people are crazy! Or are they? Most people (not crazy) can be seen, once every ten years, shopping for a radio-phonograph in music and department stores and trying to decide whether the modern bleached walnut cabinet or the traditional mahogany affair will look best in their living room decorative scheme.

Once this important decision is made, the dealer will deliver the unit ("finest sound since Edison invented electricity"), push aside a couple of end tables, plug it in, and graciously accept a check for x dollars.

The new radio-phonograph will require dusting daily and will be used to answer the question, "What's happened to radio these days?" when the TV set is boring. The new owners of the electronic industry's finest product will be happy with their radio-phono combination and will wonder why the crazy people next door spend so much time fussing around with—what do they call it?—their hi-fi set.

Well, what have the people next door got? A high-fidelity system? And what is that? Ah, that's a tough one. What's a sports car? Is a sleek, expensive convertible a sports car? Or does a car have to seat only two and have no top to rate the "sports car" name? High fidelity is much the same. In essence, it is better sound: it is the culmination of hundreds of improvements which have been made over the past 25 years to the entire chain of electronic equipment, from recording microphone to home loud-speaker. If ownership of a sports car is the key to enjoyment of the thrill of driving, for driving's sake alone, then a hi-fi rig is the key to the thrill of enjoying phonograph records, radio and tape, for the sake of the music and sound they provide.

The shining mahogany affair is (*Please turn the page*)

WILLIAM HOWLAND







Two-way partition houses all

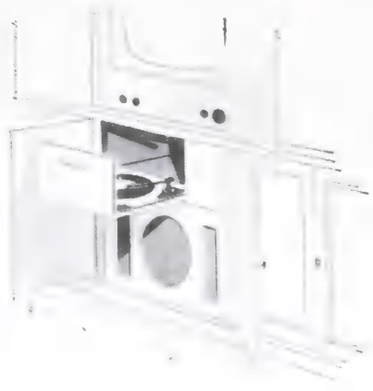
This wall, which divides the dining room from the study-guest room, houses all the sound and music elements likely to be found in the average home, including a television set on a revolving base that can be viewed from either room. Sound equipment by Voice and Vision. Partition by Stiles, Inc. Wattled walnut walls courtesy of Architectural Woodwork Institute and the Fine Hardwoods Association. Floor, Parkay, Inc. For more details turn to page 202.

DECORATED BY ARMAND KIMBROUGH OF LORD AND TAYLOR



Built-in "breakfront" for hi fi

Great depth needed for TV makes a decorating problem. It was cleverly done here, thanks to formula of building it into a breakfront. Greatest depth (27″) does not seem so great, thanks to pair of shallower set-backs on each side. Record player and speakers are set into the deepest part of the breakfront. Apartment of Mr. and Mrs. Benjamin B. Mankin.







PHOTOGRAPHS BY MAYNARD PARKER



A man's study and music room

Acoustical needs of a quiet workroom are the same as for good sound reproduction. So it was logical to marry the two. This room was built in order to contain the sound within its own space. Music system is all assembled on one wall. Little louvered lights in wall allow owner to change records without lighting up entire room. Study was deliberately given cave-like feeling to aid absorption in the task or in the music. Residence of Henry Wheeler. Paul Hoag, designer.

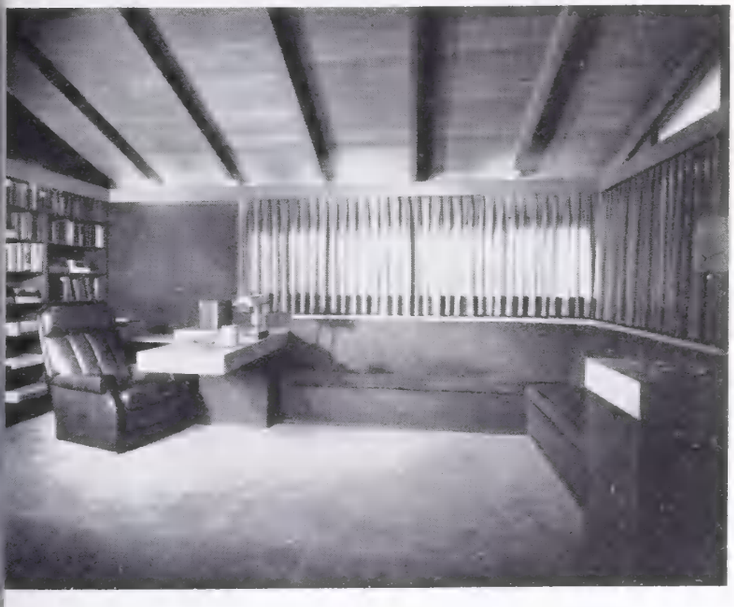


Why Hi Fi? *Continued*



Hi-fi is the main axis of party room

In the "cantina," in the Bel Air home of Dr. and Mrs. Herbert T. Kalmus, the music and entertainment system has been made the focal point of the entire room. Soft luxurious seating is on opposite wall, grouping easily around the axis that culminates in music and visual entertainment. Yet when closed, the whole assembly has architectural interest. Armand R. Monaco, architect.



like the convertible. It could be high fidelity, but the chances are good, *in my opinion*, that sound more faithful to the original—music higher in fidelity—could be achieved, and the individual's enjoyment thereof would be greater by a considerable margin, by a personally assembled hi-fi system than by *most* factory phonographs.*

For instance, one of the rules of thumb of hi fi is this: Except in well-designed instruments, the loud-speaker of a true hi-fi system should not be mounted in the same cabinet with the record changer or player. Why so? Well, record grooves contain infinitesimally small squiggles and indentations which the needle in the cartridge must follow exactly, down to the last millionth of an inch. If the speaker is mounted in the same cabinet, it requires special construction to keep the sound produced by the speaker from making the record and cartridge vibrate—which will, of course, create new sounds which are not desired.

Having the speaker separate contributes in another way to realism. When the people above brought their radio-phono home, they put it against the wall between the sofa and an armchair (which seems to be the generally accepted location for radios). But very few people hear a symphony concert from behind the orchestra, yet that is exactly what happens when phonographs are so placed. The hi-fi expert puts his speaker across the room, *facing* the listening area, so it plays *at* him, just as an orchestra would.

And in spite of the time he takes to select his equipment, he is essentially a lazy person. If he wants to change a record, or alter the tonal balance of the sound, or turn down the volume while he answers the phone, he doesn't want to have to walk across the room to do so. He puts his equipment in a cabinet next to his chair, where everything is within easy reach—but places his loud-speaker wherever it will give him maximum listening pleasure. For the hi-fi man, this is no problem.

Lazy? Yes indeed. He wants to listen to his music in peace, but he must also keep (*Please turn the page*)

*Editor's note: See Mr. Kolodin's article on 144, and Mr. Kupferberg's on page 147, for somewhat different opinions.

Approximate Cost of Components

	Good	*Better*	*Best*
Changer	$ 35	$ 50	$ 65*
Cartridge	25	40	75
Amplifier	60	100	200
FM-AM tuner	60	100	175
Tape recorder	125	225	600
Speaker	40	160	400 to
Enclosure	35	150	800
Total:	$380	$825	$1500 upwards

* Turntable and arm: up to $200 or more

Why Hi Fi? *continued*

an ear open for untoward noises from the nursery. The average person, under these circumstances, must keep the radio (or TV) turned down and the nursery door open and still trot back and forth every now and then to be certain everything is under control at that end of the house. Not the hi-fi man. He installs a microphone in the nursery and runs a wire to his hi-fi set. The slightest sound will wail forth over his loud-speaker.

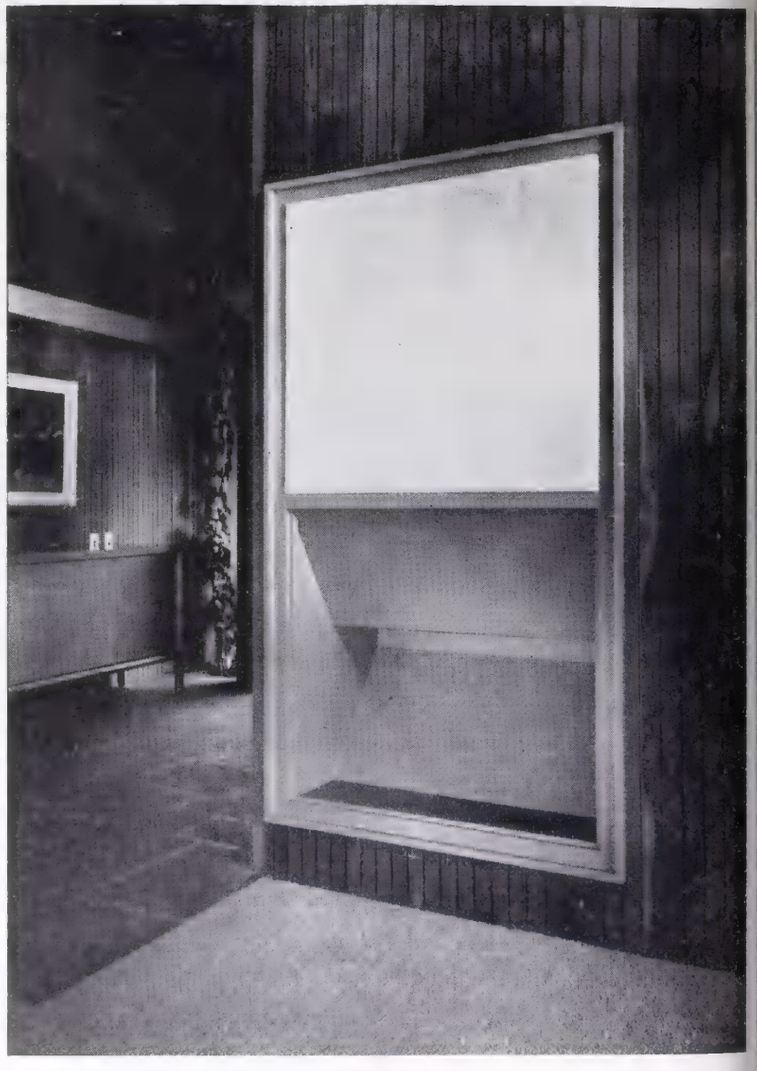
Or perhaps he likes music or radio programs while he "does-it-himself" in his workshop or darkroom. For the hi-fi man: easy! Simply a wire with an extension loud-speaker downstairs, upstairs, outdoors or wherever.

That is one fundamental aspect of a "tailor-made" high-fidelity system: It is flexible. (In some furniture instruments, input and output jacks are provided for this purpose.)

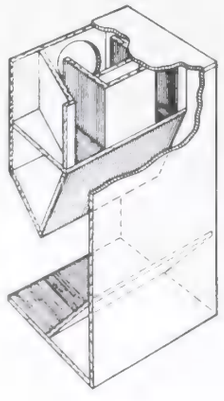
A hi-fi system can be completely disguised and hidden. Everything, including the loud-speaker, can be put into a closet. Or the speaker can be housed in the closet or in an existing cabinet, and the equipment put behind a small panel on a bookshelf or in another piece of already-owned furniture. This can be carried to extremes. I know of at least one installation where the TV set is built into the ceiling of the master bedroom, and disappears into the ceiling when not in use. Channel switching and all other operations are performed through a small remote-control box hidden in a bedside table.

Nevertheless, remote-control TV sets such as this are often integral parts of a hi-fi system: brightness, contrast, fine tuning, volume and channel selection are all done through a small tuner chassis which may (*Please turn to page* 202)





How a folded horn looks



A back-loading folded horn for 15-inch loud-speakers that provides equivalent of 18 feet of straight horn. This type could be built-in or free-standing. Working drawings for building one are available free. Rest of hi-fi equipment is across the room built into a bookcase and counter assembly. This one is in home of the Irving Axelrads in Los Angeles.



A custom hi-fi cabinet for people who move

The built-in solution is not for everyone, particularly if you don't own your house. Yet technically perfect and decoratively elegant things are possible. This cabinet was designed to match other custom furniture in the room, but also to house the wanted components. A remote selector for TV stations is part of the system (below).





DESIGNED BY BERT ENGLAND OF CANNELL AND CHAFFIN



PHOTOGRAPH BY BILL JACKSON

If you rig your own hi fi, you must be careful to have equal quality of all parts. This is the advantage of the better ready-to-play phonograph, such as this convenient Magnavox armchair model (left). Note the full-size speaker on the other side of the room. Best speaker spot is the room corner, but this isn't always true.

What makes a good phonograph?

By IRVING KOLODIN

To undertake an answer to the simple question posed in the title above convicts the writer of one of two attitudes: supreme arrogance or incredible naïveté. For, if there were a workable formula to solve that vast imponderable, would it not be much better—not to say more profitable—to market it in the form of a unit so excellent as to discourage all competition?

Not being engaged in a quest for profit—not grossly, at any rate—I suggest that there may be a third attitude, involving neither arrogance nor naïveté, but merely a certain amount of experience. I say that what makes a good phonograph may be expressed in a single word: *efficiency*. But the conditions that spell efficiency in one situation may not satisfy in another: hence the words that follow.

We have all had the experience of riding in a car and hearing on the limited—however expensive—auto radio the reproduction of a recording which gives off an amazing likeness of brilliance, luster, tonal sparkle. In any real analysis, none of these attributes could possibly be present in a device at best no more than a number of inches square, utilizing a speaker with a cone hardly as large as the smallest record—namely, the 45 rpm 7-incher. (*Please turn the page*)





Paul McCobb designed this package unit for Bell & Howell (above) putting together the radio-phonograph and tape recorder. Available in five finishes, it is in teak above.



There's not much point in having a good "woofer" unless you have a good "tweeter." Admiral (left) has both—a tweeter horn along with a woofer bass speaker.

DRAWINGS BY HARRY MARINSKY



For maximum hi-fi efficiency, you need a separate speaker cabinet, as in this RCA model (left), another complete unit, which includes tape recorder. Warning: Hiding speaker blurs the sound.



This unit by Capehart (above) has a tape recorder tie-up, but keeps the dual two-way speaker system in the same cabinet. You can also use the amplifier as a public address system.



Even if you're short of wall space, you can still have good sound with portable Columbia model that has four fine speakers, a three-speed record changer and provision for attaching a radio tuner.

What makes a good phonograph?

continued

Nevertheless, we note the sheen of the strings, sense the aural surroundings in which the recording was made, respond to the articulation of detail in brass, woodwinds and percussion.

How is it possible and why is it so? If the sound is as good as it seems, why the need for over-size amplifiers and speakers? There are, however, a number of factors that have to be taken into account. The record has been played, at the studio, with a fine diamond point, no doubt, in an arm properly weighted, passed into an audio circuit well supplied with filters to detain unwanted noise from the surface, sent out on the air in apple-pie aural order. Assuming that your car radio is working properly, the sound is restated by an apparatus admirably exact for the amount of listening space involved.

Nobody would argue that a 5-, 6- or 7-inch speaker can reproduce the audible spectrum from 30 to about 16,000 cycles. But remember this reproduction is designed to reach an ear not much more than a foot away from the sound source. The wheel is here; the radio there. Very little is lost in the enclosed area of the car's body; all the listening is done in close focus to a central point. It is, in a word, a highly efficient operation.

Translated into more usual terms for home reproduction, what makes a good phonograph is decidedly relevant to the space the music is meant to fill, the level of listening preferred by the individual listener, the demands of fidelity imposed by his or her aural culture. Nothing is so absurd to the indoctrinated listener. (*Please turn to page* 164)

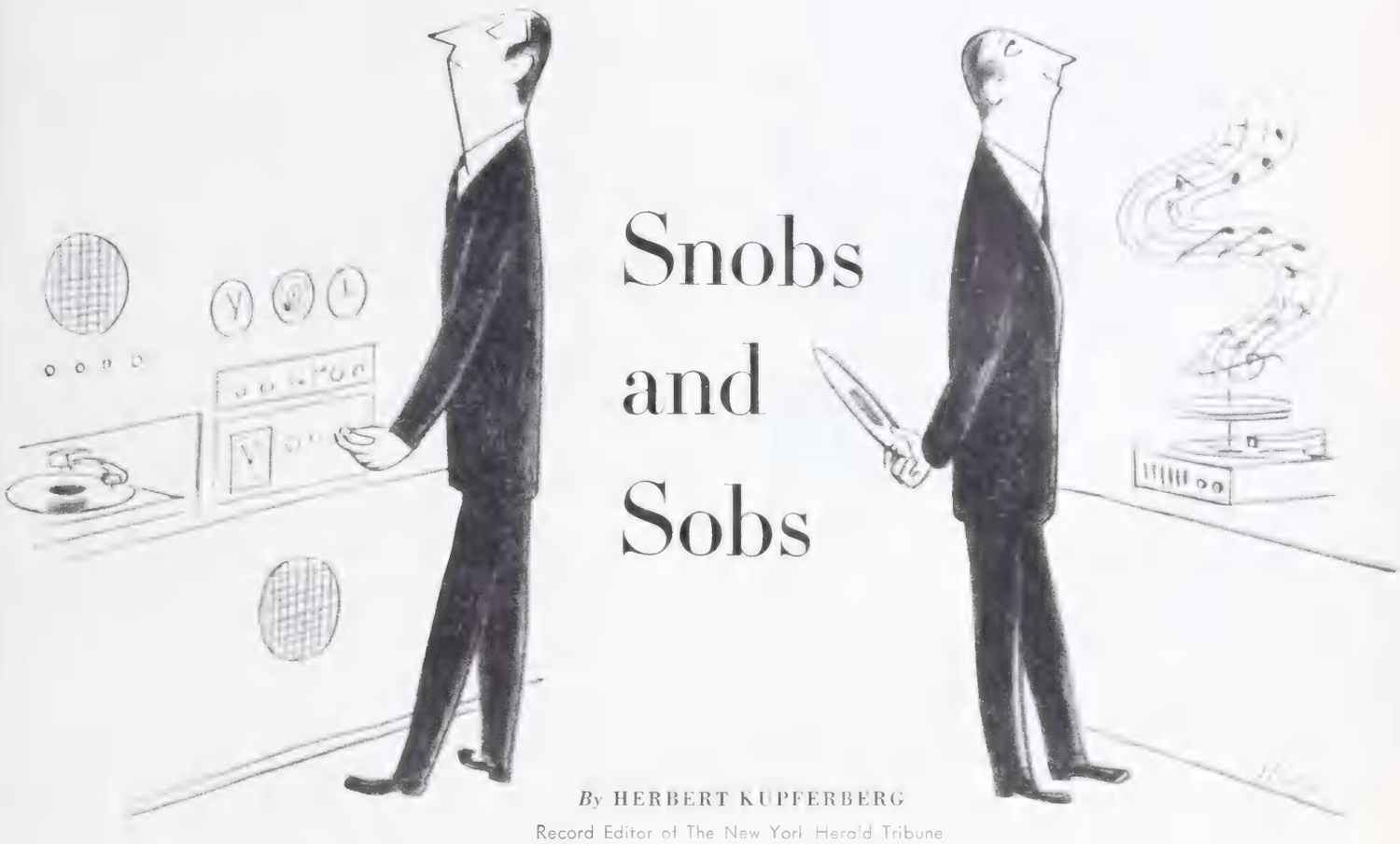


This Stromberg-Carlson model (above) features a tilting bin at the bottom to give its electronic equipment better visibility. It also has a special corner cabinet that can hold a 12-inch speaker.



Another advantage of the complete set is that it not only offers sound pleasure—it provides visual pleasure. This V-M console (right) with separate speaker comes in four finishes.

More illustrations on page 167



Snobs and Sobs

By HERBERT KUPFERBERG
Record Editor of The New York Herald Tribune

The author discusses two kinds of music lovers: the snobs, who forget music in their ecstasy over Sound (with a capital "S") and the sobs, who think that there is nothing like the good old days. Are you . . . either?

It may be significant that the most famous record listener in all history is a not a person, but a dog—the dog immortalized in the pose of cocking his ear thoughtfully into a loud-speaker from which emanates his master's voice.

Dogs may have limitations as record listeners, but as all thoughtful students of the hi-fi craze know, they also have advantages. They do not, for instance, break in on a record to exhort you to observe the oboe passage just ahead. They do not ask you whether you have *ever* listened to such singing. They don't inform you that the sound you just heard has been clocked by experts at 14,000 cycles per second. They don't shout across the room that it's just like having the Philharmonic in the parlor. In short, they just listen, and what they hear they keep to themselves. This, undoubtedly, is one of the reasons they are known as man's best friend.

But not all of today's record listeners are dogs, despite the fact that some of the high frequencies said to be audible on modern hi-fi records lie more within the canine than the human range of hearing. People also listen to records, and people present problems, as philosophers and tax-collectors have been pointing out for a good many years.

Anyone thinking of taking up record collecting, then, had best be forewarned of some of the foibles and fancies he is likely to encounter among his fellow collectors. Alexander Pope spent a lifetime of study and several thousand iambic pentameters arriving at the conclusion that "the proper study of mankind is man"; similarly, the proper study of record collecting may very well begin with the record collector.

They're nice people, most of them. It's amazing the number who live normal, well-adjusted lives without knowing a tweeter from a woofer or a pre-amp from a roll-off. High fidelity to them simply is a means of listening to music with the best possible set they can afford, and music is something to be enjoyed without too much regard for fads or fashions.

If this can be construed as a suggestion that hi-fi addiction, like any other kind, can be carried to excess, construe away. I am not quite (*Please turn to page* 171)





PHOTOS AND COVER PAGES BY BECKER-HOROWITZ

Musical Comedy collected and recollected

By **ABEL GREEN**
Editor of Variety

Melodies are milestones in our personal lives; the longer the tune survives the taller the memory, and frequently the warmth, the poignancy or the nostalgia becomes accented in direct ratio to the longevity of the composer's work.

There is nothing closer to recollection and to the romantic heart than a musical comedy or operetta. This would apply to such memorable Broadway smashes as Rodgers and Hammerstein's *South Pacific* and *Oklahoma!*; or the yesteryear *Maytime*, *Blossom Time*, *Desert Song*, *New Moon* or *Student Prince*, all by Sigmund Romberg: Rudolph Friml's *Rose Marie*, Victor Herbert's *The Red Mill*, or the timeless *Merry Widow* by Franz Lehar.

Too often a musical comedy excerpt is more distinguished out of context than when in the original source. There are instances galore, such as the Oscar Hammerstein II-Jerome Kern "All the Things You Are," from the flop *Very Warm for May*, which ran seven weeks on Broadway. Or Cole Porter's "Begin the Beguine," out of the ill-fated *Jubilee*. Or the manner in which Walter Huston capitalized on his "September Song," originally in the short-lived *Knickerbocker Holiday*, but which the dramatic actor had to sing between-acts of his straight plays, truly "by insistent popular demand." In truth, Huston's *al fresco* manner of warbling a warm ballad from a dimly remembered show while touring with a straight play titled *Apple of His Eye* did much to bolster that show's grosses.

There are instances, too, where incidental songs have become signal successes with the years. Irving Berlin fashioned "A Pretty Girl is like a Melody" as a casual number at Florenz Ziegfeld, Jr.'s request, when the producer wanted "some incidental music" (*Please turn to page* 186)

Great Opera recorded in high fidelity

By RICHARD WILLIAMS
Music Editor of House Beautiful



The most complex of musical instruments is the easiest to hold fast on records. No satisfactory explanation exists for this paradox. No scientist has come forth with a statement to elucidate this fact of art. All we know is that it is a fact: The human voice has a particular affinity to recording. Long before high fidelity, long before modern methods of recording were perfected, records were made which give an adequate, and in some cases an exact, reproduction of the original voice. Not, to be sure, in every type of song nor with every singer. As there are certain faces which photograph well, so are there voices which record well. Others do not. Here again the reason is so far unexplained or, possibly unexplainable.

Because of the success in capturing the voice on grooves, early recordings were mostly voice recordings. At first speeches, then ditties, then songs, then popular arias from the opera. The phonograph began to be taken seriously as a means of conveying music when Caruso made his first recordings in 1902. He made his last recordings in 1920, the year before he died. Within these eighteen years it was possible to catch in many recordings the glory of the most famous voice the world had ever heard. And, surely, here was a voice as complicated a musical instrument as any, a voice which combined an almost mechanical accuracy with a deviation from the norm. It is that blend which gave the voice its strong heart appeal. In listening to it today, tears come to our eyes and we forget the surface noise and the squeaks on the records.

I have put down this preamble about the voice presented in *low* fidelity, in old recordings, because in our delight over the new high fidelity we may (*Please turn to page* 172)

For Baby or Beethoven

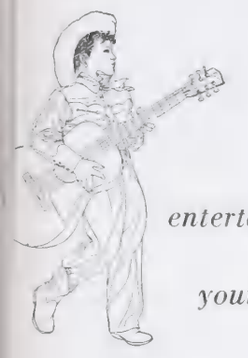


DRAWINGS BY EUGENE KARLIN

There are two million tape recorders in American homes today, and sales are going up at an ever-increasing pace. Current production is close to one million tape machines per year. Home recording is obviously becoming a major free-time activity, in much the same way that amateur photography captured the nation's fancy several years ago. To continue the parallel, most tape machines are distributed through the same outlets: you're likely to find them wherever cameras and photographic supplies are being sold and displayed.

Such a mushrooming interest generally cannot be explained on the basis of a single, all-important impetus. There must usually be several coincidental reasons, each more or less important, to account for a national enthusiasm of this magnitude. Certainly one of the most influential factors, in the case of home tape recorders, is the relatively recent music boom. Good music has (thanks to the long-playing record) become available to us in unprecedented quantity, and we are now a music-conscious people. With a tape machine we can record a broadcast performance and preserve it indefinitely, or transfer to tape music from a treasured but fragile disc record, keeping the record as a master copy. Some recorder-owners borrow friends' discs to copy; unrecorded tape is comparable to disc records in cost.

Another contributing force (allied with the first, but distinct from it) is the





Tape recorders *aren't just gadgets any more. You can make them extensions of your living, your entertainment, yourself. Tape can catch and keep anything from your baby's first struggle with speech to a Beethoven symphony*



By ROY F. ALLISON

high-fidelity sound movement. The better tape machines can record and reproduce sound that is almost impossible to distinguish from the original. Naturally, then, most hi-fi'ers include recorders in their long-range plans.

And far from the least important reason for a tape recorder's popular appeal is that it is an entertaining gadget. You can record anything you can hear, from the baby's first gurgles to the soundtrack for your own movies: you can make new sounds from familiar, prosaic ones (a drastically over-amplified watch tick, or a piano recording run backward, is completely changed in character); you'll enjoy watching your friends' faces when they hear their voices as others hear them: in short, you can have a lot of fun with a recorder. Its uses are limited only by your ingenuity.

You can pay less than $100 or more than $1,000 for a tape recorder. There are few genuine bargains: you get just about what you pay for, and only you can decide at what price the law of diminishing returns becomes operative in your case. Yet there are some features you should look for, and can get, at any price level. I'll mention them briefly, and try at the same time to give examples of the better machines in each price class.

Below $200, the recorder that can qualify as "high-fidelity" is rare indeed. You should look for pleasant (undistorted) sound, with a low noise level, rather than wide frequency range. The tape should be easy to thread on the machine, the controls should be well grouped and positive in operation, and there should be easy access to the heads for frequent cleaning and demagnetization. Watch out for machines that break or spill tape: many will, if not adjusted properly. There should be a safety catch to prevent putting the machine in the recording position accidentally when you mean to play a tape, because you'd then erase rather than play. Most machines in this price class are light in weight and portable, with built-in, minimum-quality power amplifiers and speakers. The sound is often improved if you can use a larger speaker system, so it's nice to have an "external speaker" connector on the recorder. And a really significant improvement may well be possible if the machine has an output connection from the circuit *before* the built-in power amplifier, and you use this connection to feed a hi-fi system.

Among those with which I am familiar, the Wilcox-Gay model 4F10 and the Crestwood 304 have all these features. So do some Revere, Pentron, and V-M models, except for the hi-fi connection.

Above $200, most recorders are designed primarily for operation with high-quality sound systems and so rarely have built-in power amplifiers and, even less often, built-in speakers. One exception is the Ampro model 756, which costs about $240. It doesn't have a hi-fi connection as supplied, but an adaptor kit is now available for that purpose.

Recorders from $200 to $600 are generally portable, although some are quite heavy. They can, of course, be built into a high-fidelity sound system permanently, and all are capable of true hi-fi performance. Among the less expensive good ones are the Crestwood 404 ($230)

(*Please turn to page* 178)

Tape Recording Glossary

MAGNETIC TAPE: Thin, flexible paper or plastic ribbon, one side coated with powdered iron oxide mixture.

IPS: Short for "inches per second." Standard tape speeds are figured on multiples and sub-multiples of 15 ips. Fidelity increases with speed. Most used speeds: $3\frac{3}{4}$ and $7\frac{1}{2}$ ips.

RECORDING HEAD: Small electro-magnet fed by electricity. Tape must pass in front to magnetize the oxide in patterns of sound.

ERASE HEAD: Permanent magnet or coil which wipes out sound patterns so tape is ready for fresh recording.

HALF-TRACK HEAD: Permits use of only half tape's width, so you can turn tape over and use other side. Problem: It's difficult to edit.

SPLICE: Mending of break in tape, usually by simple overlay of Scotch tape. Also used for specific editing.

Record buying is made easier by the new supermarket kind of music store. You see why when you look in on . . .



PHOTOGRAPHS BY JOHN ENGSTEAD

. . . what goes on in

Hollywood's most popular music store



Whether you live in Hollywood, or are a visiting fireman from Pakistan, sooner or later you're likely to drop in at Hollywood's newest Mecca. This is a mammoth self-service record mart called Music City, which has made the corner of Sunset and Vine virtually an around-the-clock habitat for thousands of the city's music-minded. Enter Music City at any hour between 10:00 A.M. and 2:00 A.M. the following morning and you will take your place in a queue of record fans waiting for the chromium turnstiles to whirl you into the inner sanctum of the rhythm conscious, where one of the country's largest selections of records is arrayed on tiered racks with the convenience and eye-appeal of a supermarket.

Browsing among the five busy aisles you will rub elbows with a colorful assortment of record collectors ranging from longhairs to crew-cuts and from movie stars to teenagers. Before the glassed-in listening booths these line up in everything from dungarees to décolletage, and hot-rodders wait their turn along with more than one white-haired oldster to slap a disc of Bo Diddley or the Mello-Larks on one of the twenty turntables that are geared for "pops."

If you are of a more serious turn, you can take your long playing disc to one of the eight relatively soundproof cubicles that flank the central archway, above which "The World's Largest Serve-Yourself Record Dept." challenges you in neon script. To enter any of the booths, you must first be buzzed in by the pretty young cashier, who limits your selections to three records and, during the rush hours, your listening time to fifteen minutes.

The checkstand and switchboard form (*Please turn to page* 178)







By MILDRED NORTON







Wallichs' combines the ease of supermarket shopping with the chance to browse and sample in a good bookstore. Everything is out where you can see it, including the price. If you would like to listen to your choice, there are twenty turntables geared for "pops," eight soundproof ones for serious works. Rainy evenings are the busiest times, gorgeous sunny days the slowest.



By KENNETH YOUNG

A small room designed for listening

Once a small extra bedroom, 14 by 16 feet, this room was made into a handsome place for withdrawal into the world of reproduced music. It was designed for excellent, comfortable listening, for sound highly faithful to the original recording and, on top of it all, it can double as a guest room upon occasion.

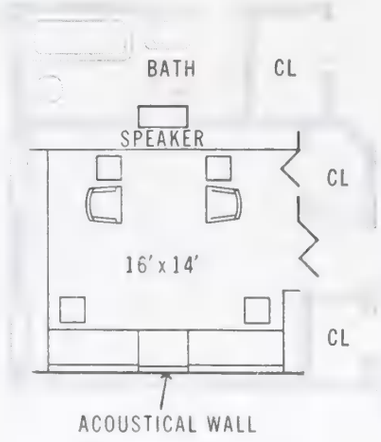
An unusually fine sound-absorbing wall was created along the wall opposite the speaker by furring or making a false wall, three inches from the real wall, out of perforated wallboard. Covered with a heavy cotton tweed, it makes an excellent surface for absorbing sound waves and so preventing fuzziness or echoing.

Tuner, amplifiers, controls and speaker are housed in the hollow space of the former doorway to an adjoining bathroom. (There is another entrance to the bathroom.) Easy access to all the hi-fi components is provided from the bathroom side, where they are housed in a cabinet-like extension within the old door-frame.

The television set is placed in the bottom third of the ex-doorway, within the custom-made cabinet along the lower wall. Space for the deep TV tube was "borrowed" from the bathroom, into which the back part of the set now projects, allowing for ventilation and quick servicing.

All in all, an entire home entertainment system, including a guest bedroom, was made out of this small space.

More about this room on page 173



Extra depth required for TV-tube is gained by using old bathroom doorway. Tuner, amplifiers, controls and speaker unit are also recessed into this space. Wall-long cabinet is 16" deep; hides television, accommodates record-changer and albums, yet allows for guest storage space. Black lines in above drawing indicate changes made in converting bedroom to music room.



Unattractive Victorian moldings were masked by new cornice boards made of thin plywood—for cleaner, more simplified appearance. Shelves above closet continue across whole wall. Louvered doors, used for cabinets, closets and entrance, bring not only unity to room, but a smooth, horizontal line that makes its sixteen-foot length seem longer. Predominantly black and white color scheme is another space-creating factor.

PHOTOGRAPHS BY WILLIAM HOWLAND



Two single beds slide under blanket storage compartment which reduces each bed to sofa width. Beds are covered in same fabric as soundboard wall. Brass accessories and red rug bring warmth to otherwise severe color scheme. Notice how sparing use of furniture—two chairs, four small tables—makes room appear larger.



A Feast America gave the world

Maize, turkey, clams, pimientos, tomatoes, potatoes, gherkins, avocado, blueberries, pumpkin, Brazil nuts, peanuts, allspice, vanilla, chocolate—these are only a few of the foods the New World has added to the world's table. With American canning, freezing and packaging, a distinguished little supper like this below can be served at any season

By POPPY CANNON

Now is the One World season of the year, time for English plum puddings, German *lebküchen*, Italian anise drops, French *bûches de Noël*. The whole world of gastronomy has become a part of our American holiday tradition. And so it should be.

We have inherited the earth. The treasures of the Orient are ours. We spice our meat balls in ways that were written in Sanskrit, in the Books of Veda, by the ancient Aryans of India. They have been altered, but not too much, by the Swedes and Hungarians who brought them to us. We have our sherbets from the gardens of Persia; our sweets from Constantinople and Alexandria; our cakes by way of Athens, Naples and Paris. A thousand pasts are on our table, a hundred nationalities serve us.

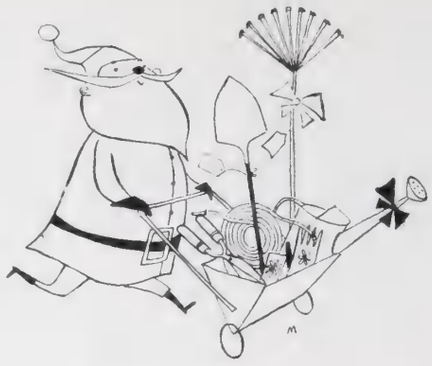
In the main, the influences that made our cooking have traveled from East to West. But not entirely! It comes as a great surprise to most people that a large part of European and world cuisine, as we know it, would not have been possible without produce discovered in this Western Hemisphere. Actually, Columbus found not only a geographic but an epicurean New World. Before he landed among the cashews and cassavas of the island of San Salvador, there could have been no polenta in Italy, no Neapolitan tomato sauces, no French-fried potatoes, no pimientos rellenos, or ensaladas or gaspachos in Spain, no Hot Pots in Lancashire, no Viennese chocolates. Even the Cantonese New Year's feast would be bereft of sweet potato dumplings. The Congo would have no chicken with peanuts. The turkey did not come from Turkey, nor the Irish potato from Ireland: they came from the Americas. The menu on this page is essentially our own, belonging to our soil, rooted in our past, possible only here and in our present. (*Please turn to page* 192)

A New World Symphony of Flavors: This Half-Hour Supper

New England Clam Chowder
Colonial Corn Pie
Tomato Aspic *Gherkins*
Avocado Dressing
Blueberry Tarts
Salted Nuts of the New World
(Brazil Nut Chips, Pumpkin Seeds, Cashews, Peanuts)
Allspiced Chocolate

Like a shimmering globe, HOUSE BEAUTIFUL's Celestial Spiral crowns an indigenous American feast. Corn pie is served in American Limoges gold ovenware. Salad plates, Fostoria. Bristol glass, Mitteldorfer Straus. Sterling, Gorham's "Celeste." Table top, N. Y. Marble Works.

PHOTOGRAPH BY PAUL D'OME STUDIOS



Gift Inspirations for Gardening Friends

When you garden, there are always new plants to try, new improvements to make. That's why garden gifts are often the most treasured gifts of all

By JEAN LAWSON



MORLEY BAER



Plant display tables

The gift gardeners dream of: indoor plant stands with the quality and appropriateness of fine furniture. Have them made to your order or fit any low tables with shallow pans of galvanized iron—or copper if you can afford it. Nice for someone else to give: the permanent greenery of ferns, or kangaroo vines; standing order with florists to keep a continuous display of flowering pot plants. Table 42″ x 18″, about $26. Galvanized tray to fit, $16; in copper, $24. Vines from $1.50 a pot; flowering plants from $2 a pot.

GEORGE M. CUSHING, JR.



GOTTSCHO-SCHLEISNER



Paving for a new terrace

Don't put off building the new terrace, or extension of an old one, that your house needs. Order it now as a gift the entire family will enjoy for years. Flagstone set with tight joints like that shown should be installed by a professional. Brick or concrete blocks are easier for amateurs to handle. Approximate cost of 100 square feet of flagstone unlaid is $75. Crushed rock footing for same area of paving costs about $10. Give paving alone or commission its installation.

Snow removal equipment

You can make clearing snow less a strain with the gift of a gasoline- or electric-powered blower which sends light snow to one side or the other, the direction regulated by a switch. A standard home snow-blower (above) costs about $80. In a new line of garden equipment the power is in the handle, with mower, cultivator and snow-blower interchangeable. Snow-blowing attachment for the more versatile machine is also $80.

GOTTSCHO-SCHLEISNER



J. HORACE MCFARLAND CO.



Gift order of choice perennials

Trying new plants is adventure for gardeners. A new series of chrysanthemum hybrids, new iris or daylilies, especially fine varieties of phlox or other perennials, any plant untried and appropriate to the receiver's garden is a gift of anticipation. You can order now for spring delivery. Many nurseries send Christmas certificates. Three plants of a variety make a better display than singles of differing varieties. Three chrysanthemums cost about $2.50.

Christmas roses

The wonder of the Nativity, the fragile, ageless spirit of this special season are embodied in these enduring white flowers with shiny, leathery green leaves. Either the Christmas or similar Lenten rose (*Hellebrous orientalis* and *H. niger*) will bloom through the snow, providing flowers to cut for many Christmas centerpieces to come. Six plants delivered in spring or fall cost about $7. If you can, announce your gift with blossoms from your own plants.

Check list

of garden gifts for family and friends

☐ Aluminum plant labels—the kind you permanently emboss with a pencil—make good stocking fillers. 100 tie-on tags, $1; 20 interchangeable labels and stakes, $1.

☐ Lightweight, easy-to-handle plastic flats and flowerpots, six 22 x 11-inch flats, $8.95; six 8-inch bulb pans, $2.50.

☐ Dried foliage and seed pods for indoor arrangements. Collect yourself, or buy from florists or flower-arrangement supply house.

☐ Handsome collection of smooth, hand-picked stones for display or as "mulch" around plants—a choice gift for an appreciative friend. Wrap in plastic bags so their beauty shows through, then pack in wicker basket for really de luxe gift.

☐ Private enclosed garden for bedroom or office. From wife to husband, or vice versa, to be enjoyed daily. From $250 to $500.

☐ Set of hand tools or replacements for a hard-worked collection. A good hoe or spading fork costs about $4.

☐ Summer bulbs to be started in pots in January. 25 choice caladiums $16; 25 tuberous begonias $20.

☐ Gift arrangement with local greenhouse to start bulbs for summer garden.

(*More ideas on page* 205)

THE TRUE

Bourbon is all-American, its basis our own native corn. Only in certain parts of the U.S.A. can be found the "atmosphere," the limestone waters, the oaks for the right kind of barrels

Bourbon has been called distilled essence of "America the Beautiful"—our native corn, rye, wheat, and the sprouted barley known as malt. It takes taste from our oak woods, our limestone rocks and our iron-free water. The yeast in the air that our forefathers breathed gives it character.

Bourbon gets its amber glow from fire—the char on the barrel—and its mellowness, in some mysterious manner, from the sap that stays in the wood.

Even though the base is always corn, this whiskey doesn't usually taste of grain but more like a brandy made of some mythical fruit—part apple, part pear, part peach. And the aroma! Like an orchard after a hard frost when the sun shines hot in cold air and the fruit on the ground starts smelling a little winy.

Early nineteenth-century Ashburton pressed glass "bar bottle" from the collection of Mrs. Ruby H. Welchel. Silver bourbon plaque, courtesy of S. Wyler, New York. Julep cup by International Silver is a copy of those beaten from silver coins by Asa Blanchard in Louisville in early 1800's.

By POPPY CANNON

AMERICAN SPIRIT

Many people have noted how an empty glass of bourbon often keeps the cling of certain unexplainable whiffs —almost like vanilla sometimes, or spicebush, or crushed walnuts.

Probably no other spirit has so much and so intriguing an individuality. From brand to brand, from town to town, even from block to block in Louisville the taste, the body, "the nose," the whole character of the liquor may change just as it does with wine in the vineyards of Bordeaux and Burgundy.

An enormous amount of literature about wine has developed over hundreds of years. But much of bourbon lore has never been written and some of it has been almost forgotten. During Prohibition, and as a result of scarcities after the second World War, there were Dark Ages for fine whiskey. It was almost unobtainable, except perhaps by prescription "for medicinal purposes."

"There were only makeshifts—or worse."

As Livingston Whaley, esteemed maitre d'hotel at the Old House in Louisville, puts it, "Such whiskey was made without love. There was no happiness in it, no grandeur, no remembrance."

Now grandeur and remembrance have returned. Bourbons—and the very best of bourbons—are becoming more and more popular, not only in various parts of the United States but in many remote regions of the world where American travelers, business men, military personnel, and diplomats have introduced it.

Still there is a bewildering lack of information: Just exactly what is bourbon whiskey? What is the difference between a bourbon and a blend? Between a "straight" and a bottled-in-bond? What constitutes "proof"? Why is some bourbon marked 86 and some 100? What is sour mash? How old should a bourbon be? What's the right way to drink it? With what foods? Most important of all, how do you select a good one: a great one: a gift for a bourbon drinker? These are a few of the questions to which we at HOUSE BEAUTIFUL have editorially applied ourselves.

Actually there are two American spirits—rye and bourbon whiskey. Rye was the first—brewed in the hills of western Pennsylvania long years before the Ohio River had become a thoroughfare to the Blue Grass counties of Kentucky. But rye is an Old (*Please turn to page* 197)

Bourbon is Beautiful for Cooking

If your roots are in Kentucky, Maryland or Virginia, perhaps you appreciate fully the wonders that bourbon can work on food. Practically everyone knows about Bourbon Balls, that delightful cross between cooky and candy. In many parts of the country this confection is as much a part of holiday fare as pumpkin pie and cranberry sauce.

There are some even in this forgetful generation who still "give a good drink of it every few days" to their fruit cakes; use bourbon in a glaze for ham, for basting a roast of pork, making spoon bread light, spiking a boiled custard, bewitching and bedazzling all kinds of sauces, like Newburgs, Hot Sauce and Burned Sugar.

Bourbon is for Burning

We have forgotten—many of us—how fine bourbon can be for burning. A good, aged bourbon has such body, such mellow flavor, *and* such a high alcoholic content that it is probably best of all for burning. While most brandies are bottled from 80 to 84 proof (40% to 42% alcohol), a bonded bourbon is 100 proof; it must be according to law. So it bursts into a high blue blaze when only slightly warmed. It is a dependable flambé, a fire full of vigor and lasting, too.

Like brandy, bourbon is a marvel in meat cookery with an affinity for beef and pork especially; it works in a most miraculous fashion to give a special tenderness to the meat and a special texture to the fat. Until you have tasted pot roast or smothered pork chops that have been blazed with bourbon after the first browning, your life as an epicure has not been lived.

Perhaps this is the place to warn against the use of "cookin' whiskey." In the old hierarchy, this was the lowest caste. Above it came "drinkin' whiskey," and afterwards, "sippin' whiskey." Whatever your choice of "drinkin' whiskey" may be, every dedicated cook will insist that her "cookin' whiskey" must be "sippin' whiskey," for nowhere is flavor and quality more apparent than when spirits become a part of her working cuisine.

"Nowhere," you will say as you disappear into (*Please turn to page* 182)



PHOTOGRAPHS BY MAYNARD PARKER

Stitch a saga of the happy events in your life into a conversation-provoking top for your coffee table. For a much-used table, protect your handiwork with a glass top. Design your canvass yourself if you can, otherwise tell your ideas to an able artist.

Upholster with your own needlepoint

Use the extra time afforded you by all those labor-saving improvements in your home for creative work. Fill these hours with fun and profit by embroidering your own upholstery

HOME OF MR. AND MRS. JOHN TUTEUR



Nothing becomes a Queen Anne footstool better than needlepoint. Such tapestry worked on canvas in close stitches of wool makes fine-appearing, long-wearing upholstery. And since it's your own work, it puts you in a glow and may end up an heirloom.

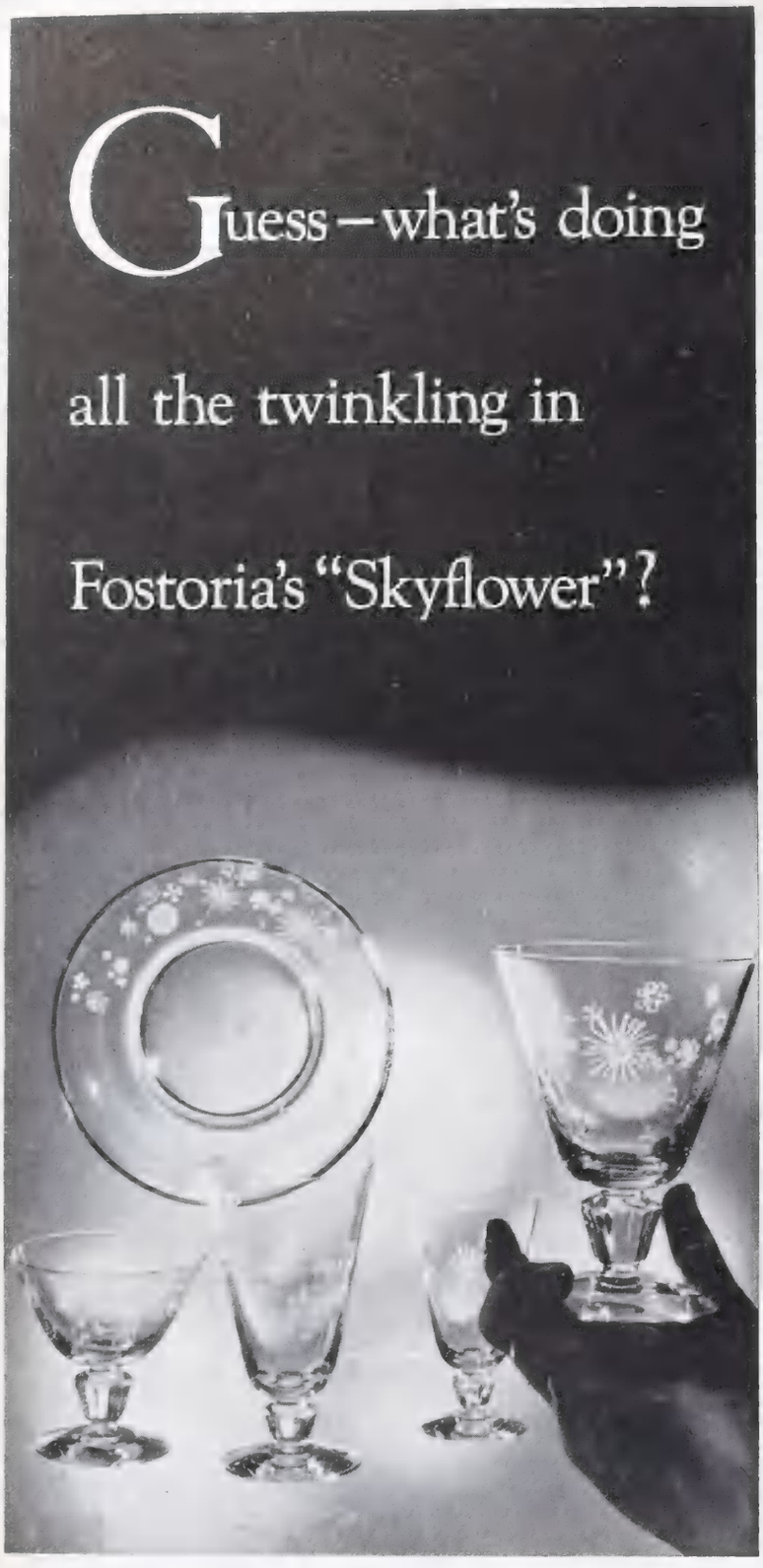
DELCENA BAIR, DECORATOR



Needlepoint is fascinating. It makes hours disappear like minutes, soothes the mind, is profitable because useful. You may be lucky, too, in finding important designs to embroider. Chair cover here is from Dr. Thornton Prints, London, circa 1802.



© 1955 Will & Baumer Candle Co., Inc., Syracuse, N. Y. Also manufacturers of Tavern Candles.



OUR craftsmen fashioned the pure, handblown crystal; then our designer waved his magic wand. Presto! There appeared the lighthearted scatter of stars you see. Or, are they snowflakes? Or flowers? It doesn't matter. Our designer wished them to twinkle, and twinkle they do! As you will see when you view *Skyflower* in person. At which time you will note that this Fostoria "Crystal Print" goes just beautifully with many of the best new china patterns. And still more reason to consider it for yourself or for a gift—the five-piece place setting suggested in the illustration above is only $12.00 *. Conveniently in open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

WHAT MAKES A GOOD PHONOGRAPH?

CONTINUED FROM PAGE 146

or so false to the realities involved as the advertising convention in which an attractive young lady—and they are invariably attractive—is shown nestling on the floor beside a man-sized console, delighted by the floods of tone issuing from a high-fidelity recording.

Either she has the machine throttled to a ridiculous likeness of its true power, or she has a tin ear—neither of which is flattering to the illusion of beauty (hence discrimination) she presents.

The simple fact is that for such close-up listening, or for listening in a small study, den or other compact area—say up to 10 feet by 10 feet—a device typified by the Columbia 360 (now paralleled by excellent small units of like but individual design from such makers as Webcor, RCA Victor, Philco, Magnavox, etc.) is reasonably efficient. Not all of the original sound is faithfully reproduced; but enough of it is suggested (and much of the effect in reproduced sound *is* an illusion) to satisfy the conditions involved. Even in this modest arrangement, a diamond point is imperative if you want to protect your LP records.

If you expand the area, you are going to amplify the problems involved. First, ask yourself the question and answer it honestly: Do you really listen to music, or is it just a pleasant background murmur to reading, conversation, work, etc.? It is hardly sensible to invest in a well-built assembled unit if you are going to play it consistently at a quarter of its normal level. Better, in such circumstances, to move your table model into the larger room, put it in a corner where it will not be obtrusive, and let it murmur.

However, if you do *listen* to what you play and long for clarity, depth, fidelity, etc., be prepared to consider the playing unit as a coherent part of the room's whole plan, rather than merely an afterthought. It is fruitless to spend hundreds of dollars for either an instrument or components, if the sound source is to be separated from you by a heavy piece of furniture which will muffle bass or suppress highs. Largely speaking (for reasons to be noted below), a corner is the preferable place for a speaker, but wherever it is located, don't put a deeply cushioned settee or chair in front of it.

Since all equipment, whether assembled or bought as a unit, falls into certain specific categories, it may be desirable to review briefly the function of each. Like any mechanical chain, each link is important; but it is a well-known audio principle that a well-*matched* sequence of moderately priced items is better—more efficient—than several excellent elements coupled, say, with an inferior speaker; or an expensive speaker fed by a poorish pick-up. Hence the average "non-mechanical" music lover is well served by a good instrument in which each ingredient is matched to the other.

What is a phonograph?

Virtue in the audio chain begins with a proper point (diamond is the least wearing on records, hence its universal preference). The small device in which the point is mounted is the cartridge, which transmits the minute impulses from the groove along wire leading to the amplifier. All this is housed in an arm usually referred to as the tone arm. It should, however, be mounted at the proper angle to keep the point on the disc with enough, but not too much, pressure.

If you like a record changer, buy the best you can afford. They are designed to do the job with the least harsh handling of the record. The arm will be properly positioned, and it doubtless will accommodate any cartridge you prefer. Cartridges have small points of variation, but all are quite acceptable in extracting from the groove an initial impulse with all the frequencies required. The better changers, too, have better tables (as the revolving flat surface on which the record sits is currently described), and are less likely to develop annoying rumble, or to fluctuate in speed.

The important middle link in the audio chain is the amplifier, perhaps the most generally excellent component of all. Ten watts of power is as much as the average listener will really require, but if you have the cash to invest, the 20- or 30-watt performers have

(*Please turn to page* 167)





Under $30.00 . . . the new "Six-plus-One" place setting gives you all six usual pieces, plus an extra teaspoon *free!* Only $29.75† (smaller place settings—4 or 5 pieces—also available).



Under $10.00 . . . lovely serving pieces in Heirloom Sterling, at *low* gift prices. Pickle fork, only $4.00†. Cold-meat fork, gravy ladle, $9.75† each. Hollow-handle pie knife, $8.75†.



The "Younger Set," all you need to set a shining table for four. Four knives, forks, salad forks, *eight* spoons, plus two handsome serving pieces—just $99.75†. You save $16.75 by buying it as a set, instead of piece by piece! (Chest available at slight extra cost.)

So many wonderful ways!

Now's the time to drop a few Christmas hints in the right places!

People who love you will love to give you Heirloom* Sterling—there are so *many* wonderful ways to buy this fine solid silver for Christmas.

Gifts in Heirloom Sterling begin as low as $3.50! Your own personal Santa can start you off with one or two of the new Heirloom "Six-plus-One" place settings. Doting parents could thrill you with the Heirloom Sterling "Younger Set," especially planned for young households.

The most lavish gift of all is a luxurious Heirloom Sterling *service for eight*, just $238.00†. Many fine stores have plans that permit you to "space out" payments—and let you have all of this lovely sterling you want, for as little as $3.00 a week!

See *all* the distinguished Heirloom Sterling patterns at fine stores everywhere—or write Oneida Ltd., Oneida, N. Y., for stores near you.

*Trade Marks. © 1955, Oneida Ltd., Oneida, N.Y.
†Extra-heavy Stanton Hall slightly higher. Federal Tax included in all prices.



Heirloom Sterling

BEYOND QUESTION, **The Finest**...COGNAC BRANDY
BY RÉMY MARTIN



An international favorite, sipped straight or in a tall glass with soda... a delightful alternative, Remy Martin "on the rock

This Cognac Grande Champagne has been served at the Royal Banquet given to their Majesties King George VI and Queen Elizabeth at the Chateau de Versailles on July 21st, 1938. It is the finest Cognac procurable.

RÉMY MARTIN *Louis XIII* COGNAC

IN CRYSTAL DECANTERS
BY BACCARAT

Established 1724

80 PROOF, RENFIELD IMPORTERS LTD., NEW YORK, NEW YO

WHAT MAKES A GOOD PHONOGRAPH?

CONTINUED FROM PAGE 164

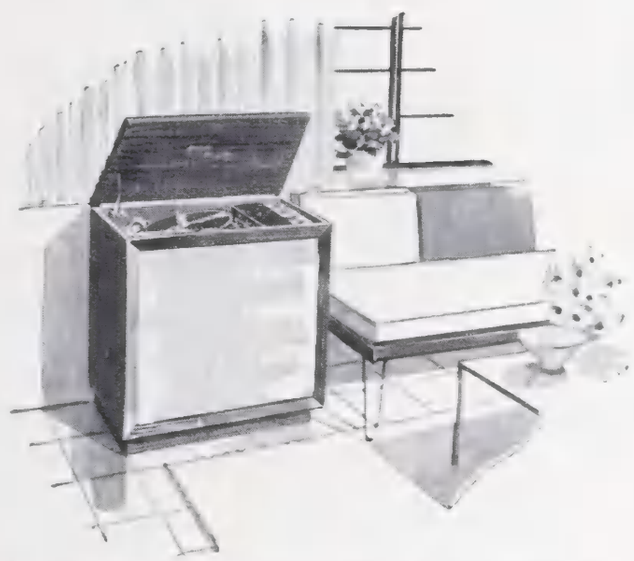
justifications, in reserve power and minimum distortion at the lower levels. Most amplifiers today have built into them an adjustment device called a "compensator," which provides for each make of record the kind of response which permits it to sound best. They also provide separate bass and treble controls which enable the listener to arrange the kind of emphasis he prefers, and also to increase or lessen the treble or bass.

The forgoing is applicable either to complete instruments or selecting parts to be assembled for you. Your choice of one system or the other is more sensibly dictated by your own habits than by the theories of others. If you prefer a compact piece of furniture, with a handy radio tuner, that will occupy a central place in your decorative scheme, then the *furniture unit* is for you. Its efficiency is going to be closely related in your mind to its looks, and the combination of sight and sound must be suitably balanced to give greatest pleasure.

However, if you want to reproduce the utmost quality that is contained in the excellent records being made today, I urge that the units we have mentioned—cartridge, arm, turntable, amplifier—be mounted together, *with the speaker in a separate enclosure* or with properly designed cushioning to avoid mechanical feed-back.

Many manufacturers' complete models are built with the speaker in a separate enclosure. Of course, this increases the cost

(*Please turn the page*)



The convenience of hi-fi components in a single console is mostly a matter of space limitations. You can get this Pilot unit in cordovan mahogany or limed oak.



One of the Philco features is an encore switch that gives you the option of replaying the last record. Note the matching of the phonograph with a dining-room cabinet.



PARMA

Italian Provincial

From complete groupings of dining room and bedroom furniture in Parma finish on fruitwood. At better furniture and department stores. Send 5-cent stamp to dept. B12 for booklet.

UNION-NATIONAL, INC.
JAMESTOWN, N. Y.



PILLEMENT

Six Drawer Chest

At leading furniture and department stores. Send 2-cent stamp to dept. 8B for booklet.



BURNS
CASE GOODS CORP
JAMESTOWN, N. Y.

Subsidiary of
UNION-NATIONAL, INC.



VIRCO #342 COFFEE TABLE

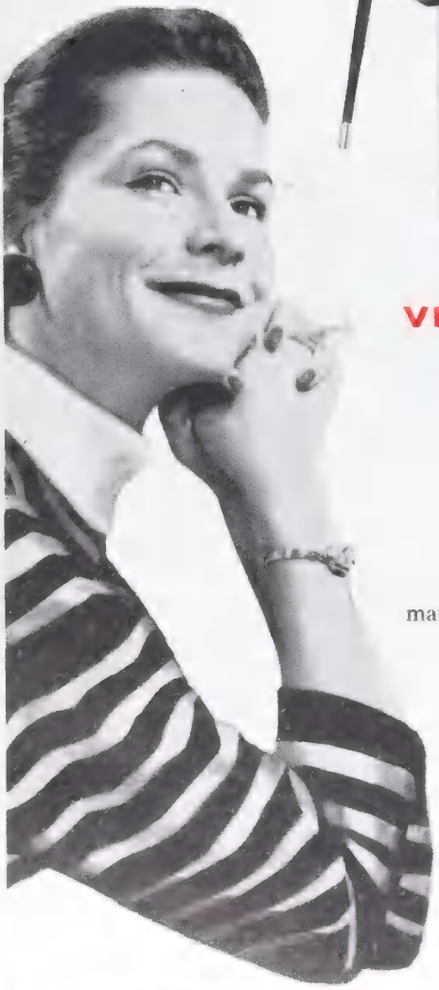
slim lines
by
VIRCO



VIRCO #336 COFFEE TABLE



VIRCO #422 STEP TABLE



VIRCO'S new line of modern-contemporary occasional tables will add beauty to your home. Your choice of limed oak, walnut or new platinum walnut in Vircolite plastic, marproof and burn resistant "Tops of Quality." Also—legs of gleaming black metal ... brass rails and ferrules, with self-leveling glides.

Moderately priced at better dealers everywhere!

VIRCO — MAKERS OF AMERICA'S NEWEST LINE OF MODERN-CONTEMPORARY FURNITURE

VIRCO MFG. CORP., LOS ANGELES, CALIF. & CONWAY, ARK.

WHAT MAKES A GOOD PHONOGRAPH?

CONTINUED FROM PRECEDING PAGE

(two cabinets), but we are discussing here the very best in phonograph equipment. This arrangement serves two purposes, both, nicely enough, having to do with efficiency. The first group of elements, which require your attention for loading, adjustment, changing, etc., can be put in a chairside unit nearest to wherever you prefer for listening. The speaker can be positioned in a corner, where it may give you the acoustical benefit of the surrounding wall space. Moreover, you can do your adjusting at the place where you will be listening, rather than while standing above the source (as you must in any all-in-one unit).

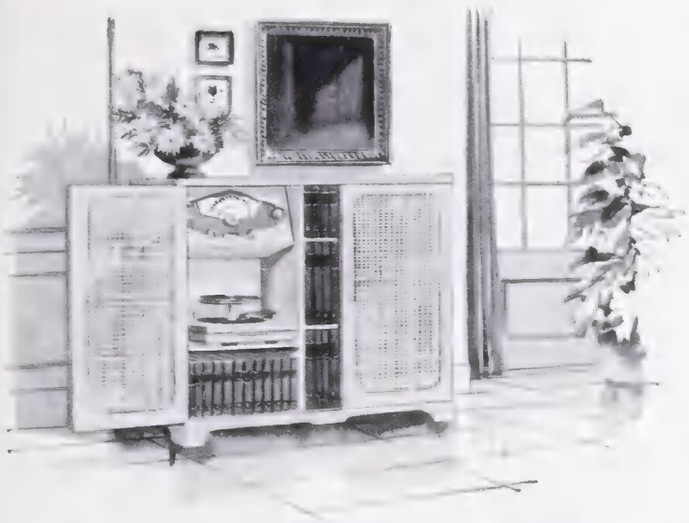
I have purposefully delayed discussion of speakers to this point because the speaker, *per se*, has little separate identity without the enclosure. In other words, an excellent speaker in a poor enclosure will sound decidedly worse than a fair speaker in a well-designed enclosure. The best thinking of today is strongly in favor of the corner speaker, in which a vent in the back of an A-shape device utilizes the surrounding wall as a reflecting surface for the sound. This may be of some advantage in getting a solid bass. However, if corner space is at a premium in your home, the ingenious manufacturers have designed corner speakers for people without corners. In these, interior paneling travels the sound in a circuit that simulates the corner effect. It also diffuses the sound, and gets away from that sensation we all know of the sound seeming to come out of a hole in the wall (or the phonograph cabinet). Some very good enclosures have been designed to fit into a bookshelf or other recesses, where wall space is pre-empted for more urgent needs.

Nothing can be said too strongly to stress the fact that every unit, from table topper to expensive hi-fi "rig," will not perform efficiently if there is a weak link in the chain. A frayed lead wire from pick-up arm to amplifier, a rumbly turntable, an amplifier with a loose connection, weak tube, noisy control or defective switch can cancel out all you have spent on a speaker enclosure, or defeat the planning of the manufacturer who put it all together in one cabinet. I will freely admit that the weak links are more likely to occur in a group of components than in a completely assembled unit.

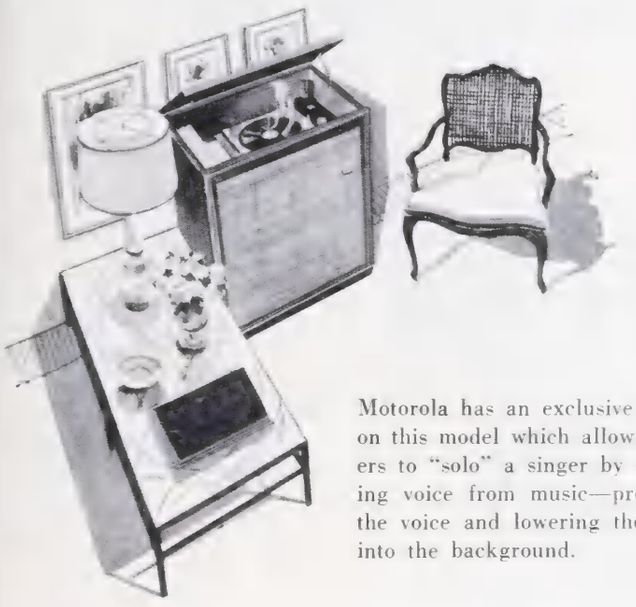
The determining facts about what is a good phonograph, then, come down to these: Where are you going to use it? Are you a *listener* or an eavesdropper? Is décor of prime importance to you? How sensitive are you aurally, and what do you expect from a record? There is, also, the question of how much you have to spend—and "have," here, means how much you conveniently *can* spend, as well as how much you *must* spend for the results *you* require. My best advice is: Analyze the problem in advance and set your sights accordingly. Why spend twice the price of a table model if you are going to use only a quarter of what the more expensive machine will yield? And if all you want is an occasional source of diversion, why budget yourself for laboratory results? After all, what is a good phonograph for *you* may be another's extravagance, and vice versa.

Your Check-List of Phonograph "Musts"

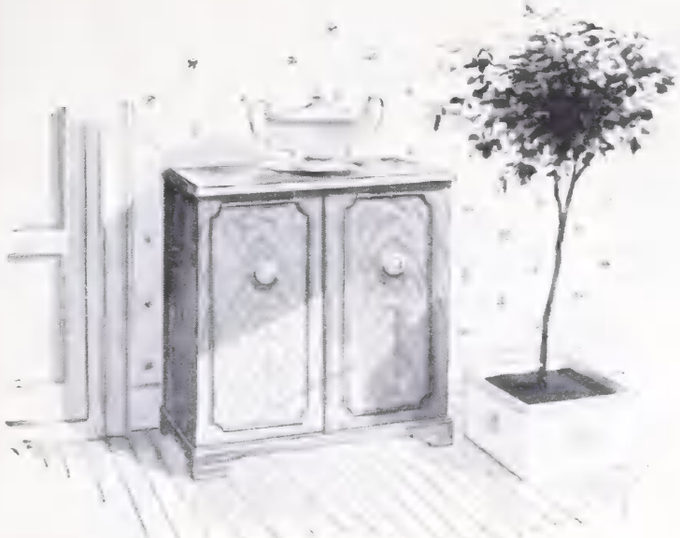
1. Has the phonograph a diamond point for LP (turnover cartridge for 78 rpm)?
2. Has the phonograph a proper cartridge (see story for description)?
3. If a changer device is included, has it an automatic switch-off?
4. Is there a separate barrel spindle for 45 rpm records?
5. Are there separate controls for bass and treble?
6. Is there a device for compensation for principal "curves": AES, Orthophonic, LP, and 78 rpm?
7. Does the amplifier provide for connection of radio tuner input, tape recorder, TV sound?
8. Is a radio tuner included in the all-in-one unit? An FM tuner adds much to the pleasure of music lovers.
9. What size is the speaker or speakers? Eight inches or larger is essential for full-size room reproduction. For a smaller area, table models equipped with smaller speakers in pairs, or augmented by a "tweeter" device, will work well.
10. Does the current conform to the circuit in your house? (Some areas of New York, Washington and Chicago are limited to DC.)



Zenith puts the stress on simplicity with only two controls on its record player. They've created cabinets out of oak solids and veneers with a cane-weave front.



Motorola has an exclusive feature on this model which allows listeners to "solo" a singer by separating voice from music—projecting the voice and lowering the music into the background.



Whether you're a hi-fi *listener* or just an eavesdropper, you should first concern yourself with the music quality, then the cabinet. This Fisher model has both virtues.

(Please turn the page)



• Now available in smart new Bengal pattern in white, mocha, red and green.

VIRCO...the set that's getting a second look!



VIRCO'S folding furniture is



beautifully upholstered
in Masland-Duran plastic,
colorful, burn and stain resistant.
Comfortable contour backs,
and padded seats.
Easy-folding, strong,
attractive, *"can't-tip"* chairs.

All these uses:
dining, games,
studying, typing,
sewing, etc.

SO REASONABLY PRICED TOO!
At better dealers everywhere.

VIRCO "MAKERS OF ALL-PURPOSE FOLDING FURNITURE FOR THE HOME."
VIRCO MFG. CORP., LOS ANGELES, CALIF. & CONWAY, ARK.



Chosen and cherished by American families for over 100 years

There's a hushed air of expectancy as the gift is unwrapped. Suddenly smiles race from face to face. "Ooohs" and "Aaahs" spring from every lip. For over a hundred Christmasses, this has been the scene in countless homes where gifts of magnificent Case Cutlery have found their way under the Yuletide tree.

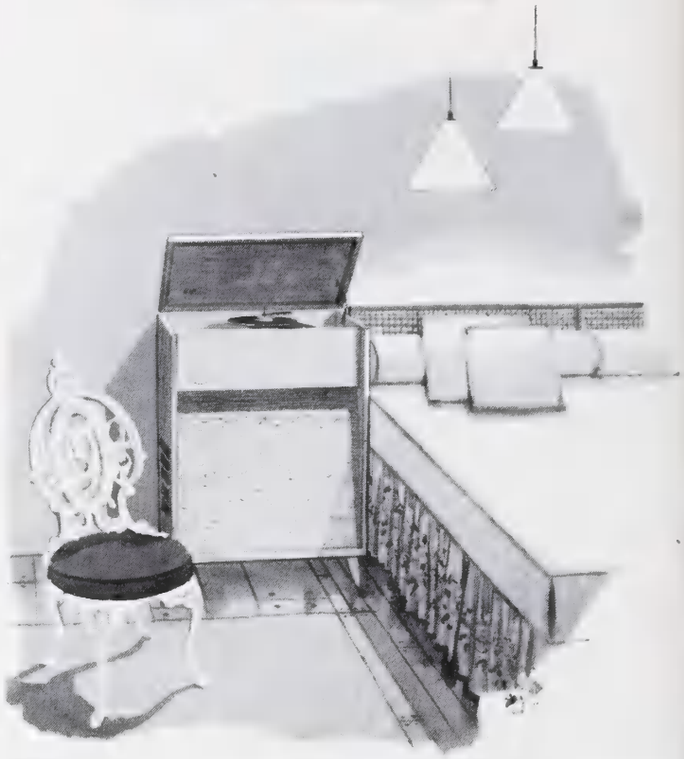
Made of special formula American steels by skilled craftsmen, all of Case's beautifully styled carving and steak knife sets and household knives assure life-time service. Choose the world's finest and most cherished cutlery . . . choose Case at your better department or hardware store. Sets priced from $4.95 to $69.95



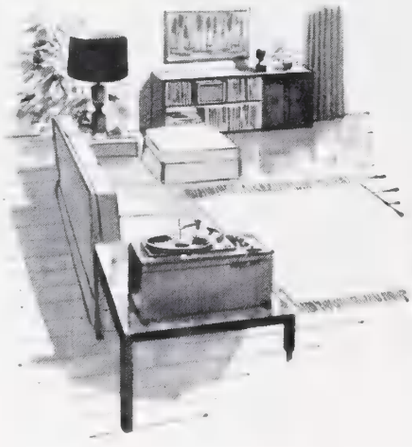
W. R. CASE & SONS CUTLERY CO.
BRADFORD, PENNA.
Manufacturers of the Most Complete Line of Quality Cutlery in America

WHAT MAKES A GOOD PHONOGRAPH?

CONTINUED FROM PRECEDING PAGE



Webcor has managed to put three speakers in this single simply-styled cabinet which not only gives you the "murmuring" music but full hi-fi force. Two finishes.



Here is a low-budget Dictograph instrument that even has a separate speaker. Designed simply and compactly, this is the one you can plug in on the patio. Has enough power for two speakers.



You can find hi fi in all kinds of cabinets to suit the style of any room. This Westinghouse functional furniture unit sits on a bench or stands on its own legs.

SNOBS AND SOBS

CONTINUED FROM PAGE 147

eady to propose the formation of a society to be known as Audio-philes Anonymous, designed to restore hi-fanatics to musical sobriety and useful lives, but I am keeping the idea, and several prospective applicants, in readiness.

However, I would like to defer consideration of these electronic extremists for a moment in favor of another curious breed of record collectors, who might well be called the antiquity addicts, or singer-sobbers.

It generally takes a little time for the new collector to be introduced to this strange cult, for the practitioners of its rites are fairly cautious when they are seeking out new initiates.

The beginnings can be quite casual, even accidental. The singer-sobber learns you have started to build a record library lately, and asks with studied indifference what discs you have.

Well, you tell him a little diffidently, you have Beethoven's Fifth and the Overture to *William Tell* and a new recording of *Madame Butterfly* which your wife just gave you for your birthday for no other reason than that she likes opera.

"*Butterfly?*" he cries. "*Butterfly*? Tell me"—and he looks about to make sure no one is eavesdropping—"have you ever heard Rosa Raisa sing Butterfly?"

Of course not only have you never heard Rosa Raisa sing Butterfly; you've never even heard of Rosa Raisa. But no matter. You have now been introduced to the cult, and unless this particular devotee is far less tenacious than his fellow fanatics, you will soon be hearing Rosa Raisa sing "Un bel di" while the singer-sobber weeps by your side and asks you whether you have *ever* heard such a voice.

It doesn't have to be Rosa Raisa, of course. It might just as easily be Pol Plançon, or Margarete Matzenauer, or even Edouard de Reszke, whose fifty-year-old recordings are said to be worth $150 apiece and which entitle their possessors to life membership in the Antique Arias Association.

Before I go any further I should interject hastily that Rosa Raisa, Pol Plançon and the others were great singers, and it is fortunate indeed that as much of their art as could be captured by primitive recording techniques has been preserved to this day. I will even add, with only slight pressure applied to my arm, that they don't make singers like that any more—particularly like Plançon, whose velvety bass voice is almost enough to make a non-believer consider joining the cult.

The trouble with the singer-sobber, however, is that he isn't content to mourn the truly great singers of the past, such as Plançon, Caruso and McCormack—whose records, in long-playing reissues, belong to every good collection. What the true antiquarian wants are really forgotten singers, and he wants to hear them not in LP reissues, but on the battered old original 78 rpm discs. The more decrepit the record and the more obscure the singer, the greater his delight.

HIGH fidelity enthusiasm is a welcome and thoroughly healthy development in the recording art. It has brought music into the home with a closer approximation of actual concert hall sound than ever before; it has helped make possible a tremendous expansion in the record industry; it has made thousands of new listeners aware of the delights of collecting records.

But it has also brought into being that bizarre and baffling creature, the high-fidelity fanatic.

To describe him as a music lover would, however, be something of an exaggeration. He is not so much a lover of the symphonic as of the supersonic. He would never dream of calling his sound equipment a phonograph; instead he refers to it as his "set-up." Its various component parts are scattered about several rooms; its dials resemble the control board of an ocean liner's engine room; its speakers outnumber those at a political convention, and when it is turned on full blast (as it nearly always is), the sound can make a building tremble.

Hi-fanatics, as a general rule, play records on their set-ups. But one sometimes has the impression that they play records simply because records are the only things that fit their turntables. A hi-fanatic I know not long ago invited me to hear a recording of Liszt's *Piano Concerto No. 1 in E-flat*. When I asked him who played the piano in the recording he told me, with some embarrassment, that he didn't know.

"You see," he explained, "all

(*Please turn the page*)



micarta

gets along with kids...

it's party-proof!

Micarta-surfaced furniture understands children. It shrugs off nicks, scuffs, scratches and stains . . . survives hundreds of inevitable accidents. And Micarta never needs polishing or refinishing—for its lustrous beauty is locked beneath a tough transparent glaze. The simple flick of a damp cloth will always restore its original charm.

Get Micarta's beauty and utility on all the furniture you buy.

For names of manufacturers, write United States Plywood Corp., P. O. Box 126, New York 46, New York

Westinghouse micarta®

DECORATIVE SURFACING

distributed by UNITED STATES PLYWOOD CORPORATION largest plywood organization in the world



Just imagine such an organ in your home! The togetherness, the fun! An organ with so many rich tone combinations—strings—reeds—flutes—horns! With so many extras, too—pedal sustain and attack, solo tabs, selective vibratos, greater volume, and balanced concert speakers—all as standard equipment. And imagine an organ with all these resources that fine musicians thrill to—still so easy to play! With Lowrey Minit-Music anyone in your family can make *real* music in minutes even if he can't read a note. Just imagine your pride in the growing circle of neighbors and friends who will enjoy *your* new music! A choice of fine cabinets styled by leading designers! One of these models will harmonize with your decor and bring visual beauty to your home. It's worth your while to listen to the Lowrey. Fill out and mail the coupon!

the LOWREY *Spinet* ORGAN

LOWREY ORGAN DIVISION

Conn Corporation (Est. 1901) • 2218 Michigan Ave., Dept. MS-5, Chicago 4, Ill.

Please send name of LOWREY SPINET ORGAN DEALER

Please arrange FREE demonstration and Minit-Music lesson

Name _____

Address _____ City _____ Zone ____ State _____

MS-5

SNOBS AND SOBS

CONTINUED FROM PRECEDING PAGE

I've played so far is the third movement—the scherzo. That's the one with the part for the solo triangle, and you've never heard what a solo triangle really sounds like until you've heard it on my set-up."

This is by no means an extreme case. All hi-fanatics love exotic instruments, whether triangles or snare drums or contra-bassoons, and it matters little what music they play. I have another friend (you meet some odd people in this business) who seldom plays beyond the second measure of Beethoven's Violin Concerto because what he really enjoys hearing is the booming sound of the five kettledrum strokes which open this work.

In the face of the two extremes of sonic-snobbery and singer-sobbery, the new collector sometimes feels a little bewildered and lonely.

But as he listens to Dvorak's *New World* Symphony, conscious of nothing more noteworthy than the fact that he is rather enjoying himself, he may wonder slightly whether there is really anything more to ask of record listening. The answer is, of course, that there really isn't.

But just the same, every wise collector ought to keep a wary eye—and ear—on the snobs and the sobbers. For somewhere between them lies music, and music is what records are for.

OPERA IN HIGH FIDELITY

CONTINUED FROM PAGE 149

forget that our first consideration for enjoying opera is not the quality of sound but the quality of artistry. No engineer can take the place of a tenor. No amount of tinkering with the tape supplies the driving power with which a Toscanini infuses a performance. The combination of great artistry and good sound—ah! that, of course, is ideal. But the first question to be asked of an operatic recording is not "How does it sound?" but "Who is singing?" Having said this much, we can then rejoice that the science of high fidelity, the technical progress of sound reproduction, has turned out to be particularly useful in the service of opera. In two respects: First, by the fact that an extraordinary number of full-length recordings have been produced, and second, because the voice, captured with all its overtones, now comes to us with unveiled and lifelike impact. The best of these new recordings shine with new-bathed freshness.

Listening to opera on records has many advantages. Considering the price of opera tickets, you can buy a complete operatic performance for about what it costs you to visit the opera house just once. Then, too, you need not be annoyed by poor acting, gross appearance, and the excessive corporeal weight of a singer. The unseen illusion is often stronger than the stage illusion. At home, you can follow the opera with a libretto or with a piano score and acquire an exact knowledge of the action (which may not be so important) and of the art with which the composer has welded words and music and expressed the emotion contained in the text through the music.

For this high-fidelity issue we present a list of modern records which possess to a high degree the double virtue of art and science, of fine singing and fine sound.

MENOTTI: *Amahl and the Night Visitors* (original cast)—Victor
VERDI: *Ballo in Maschera* (Peerce, Merrill, Nelli, Toscanini)—Victor
ROSSINI: *Barber of Seville* (de Los Angeles, Serafin)—Victor
PUCCINI: *La Boheme* (Tebaldi, Prandelli, Erede)—London
MUSSORGSKY: *Boris Godounov* (Christov, Dobrowen)—HMV
BIZET: *Carmen* (Stevens, Peerce, Merrill, Reiner)—Victor
(Cluytens, Opéra-Comique of Paris)—Columbia
MASCAGNI: *Cavalleria Rusticana* (Callas, Di Stefano, Serafin)—Angel
BERLIOZ: *Damnation of Faust* (Munch, Boston Symphony Orchestra)—Victor
PURCELL: *Dido and Aeneas* (Flagstad)—HMV
J. STRAUSS: *Die Fledermaus* (Krauss, Vienna Philharmonic)—London
RAVEL: *L'Heure Espagnole* (Danco, Derenne, Ansermet)—London
DONIZETTI: *Lucia di Lammermoor* (Pons, Tucker, Cleva)—Columbia
PUCCINI: *Madame Butterfly* (Tebaldi, Campora, Erede)—London
BELLINI: *Norma* (Callas, Stignani, Serafin)—Angel
VERDI: *Otello* (Nelli, Vinay, Toscanini)—Victor
LEONCAVALLO: *Pagliacci* (Del Monaco, Petrella, Protti)—London
VERDI: *Rigoletto* (Warren, Peerce, Berger, Cellini)—Victor
R. STRAUSS: *Der Rosenkavalier* (Gueden, Weber, Kleiber)—London
PUCCINI: *Tosca* (Callas, Di Stefano, Gobbi)—Angel
VERDI: *La Traviata* (Tebaldi)—London
WAGNER: *Tristan and Isolde* (Flagstad, Furtwängler)—Victor
VERDI: *Il Trovatore* (Milanov, Bjoerling, Warren)—Victor
WAGNER: *Die Walkure* (Furtwängler, Vienna Philharmonic)—HMV
BERG: *Wozzeck* (Mitropoulos, New York Philharmonic)—Columbia

ROOM DESIGNED FOR LISTENING

CONTINUED FROM PAGE 154

PHOTOGRAPH BY WILLIAM HOWLAND



A rare collection of musical instruments and musical memorabilia means much more when assembled from various parts of house and displayed in this room. Besides being decorative, globe is used with short-wave broadcasts.

Here is a list of construction information and furnishings used in the room shown on pages 154-5. Charles Brooks did the cabinet work.

WALL COVERING: "Sinfonia" wallpaper, C. W. Stockwell, Los Angeles, Calif. Cotton tweed wall covering behind sofa, Stroheim and Romann, New York, N.Y.

SHUTTERS: (White), Decor Industries, Inc., Grand Rapids, Michigan.

FLOOR COVERING: Red carpet, "Pinnacle," The Magee Carpet Co., New York.

DRAPERIES: "Mignonne Chambray" draperies, Avondale Mills, Sylacauga, Alabama.

FABRICS: Black and white sofa covering (same as wall covering behind sofa), Stroheim and Romann, New York. Striped fabric on sofa pillows, Damron-Kaufmann Imports, San Francisco, Calif. White webbing on armchairs "Tufweb," Martin Fabrics Corp., New York. Patent leatherette on chair seats, Gilford Leather Company, New York, N.Y.

FURNITURE: Marble-topped tables, Reilly-Wolff Associates, Inc., New York. Two armchairs, Hibriten Chair Co., Lenoir, N.C.

LAMP: Brass table lamp, Warren Kessler, New York, N.Y.

MUSICAL INSTRUMENTS: Antique instruments, Jarvis House, Inc., New York, N.Y.

ACCESSORIES: Crystal decanter, liqueur glasses, cigarette box and paperweight, Baccarat-Porthault, Inc., New York. Cigarette lighters, The Evans Case Co., No. Attleboro, Mass. Wall clock, Rees and Orr, New York. Brass drawer pull, Charles A. McCarthy, New York. Brass hourglass and tray, S. P. Skinner Co., Inc., New York. Brass chalices, The Fan Co., New York. Antique boxes, Flint and Bradley, Inc., New York. Alabaster bowls and cups, Breslaueur-Underberg, New York. Gold ceramic watch box, N.S. Gustin Co., New York.

Important—To Subscribers

Before You Move—Write

Send us a letter, card or Post Office change-of-address form. Tell us both your old and your new address.

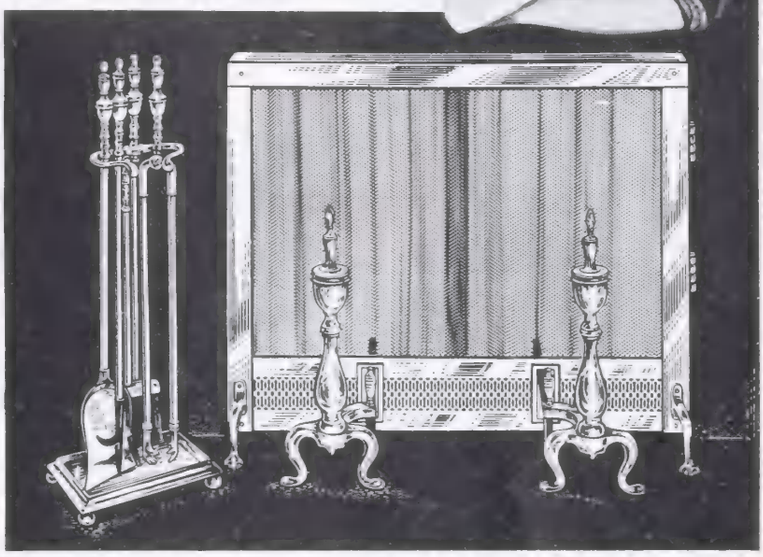
At least five weeks before you move, notify

House Beautiful Subscription Dept.
250 West 55th Street, New York 19

lovely to live with

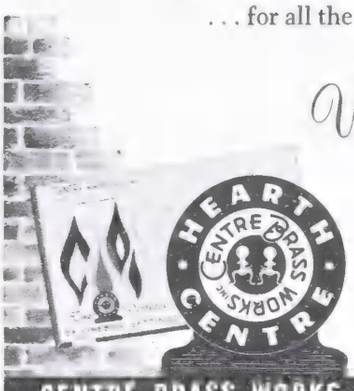


FIRESIDE SETTING No. 2018
FEATURING GUARDSMAN No. 1958



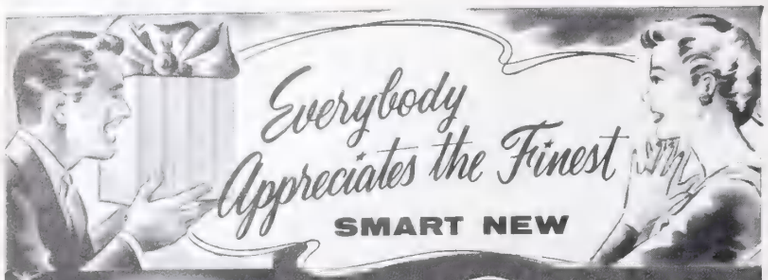
the magnificent
Guardsman
THE STRONGEST FIREPLACE SCREEN EVER MADE

Imposing, wide-frame GUARDSMAN screens add that note of fashionable elegance you need to create a fireside setting of rare and enchanting loveliness . . . a setting you'll be proud to have in your favorite room. Hand-crafted, heirloom quality in solid virgin brass or velvet-black with sheer, woven-metal, side-pull curtains. Choice of ten appealing styles, attractively priced. *For greater beauty at your fireside,* you can rely on the magnificent GUARDSMAN . . . for all the years to come.

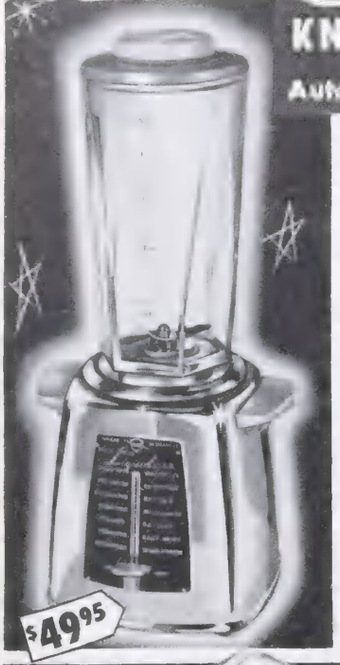


Visit your Hearth-Centre merchant...
for invaluable assistance in decorating your fireplace . . . or send 25c in coin for a copy of "A Portfolio of Fireside Settings" showing 28 sparkling new ways to furnish your fireside.

CENTRE BRASS WORKS, INC. • NEW YORK 62, N.Y.
MAKERS OF "EVERYTHING THE HEARTH DESIRES" . . .
THE WORLD'S FINEST FIRESIDE SETTINGS, ANDIRONS, FIRETOOL SETS, FIREPLACE SCREENS, FENDERS, WOODBASKETS, GRATES AND ACCESSORIES



KNAPP (KM) MONARCH
Automatic PUSH-BUTTON Appliances



Does everything from stir to chop . . . even shaves ice!

Only (KM) **LIQUIDIZER**
has speed for every need

MULTI-SPEED SWITCH
. . . has the beauty of lifetime chrome or copper plated base.

New multi-switch enables you to dial the speed you need for each type operation. The nameplate tells you! ~~KM~~ Liquidizer does the work . . . even *thinks* for you!

~~KM~~ 3-speed **LIQUIDIZER** in Decorator color bases or white **$39.95**

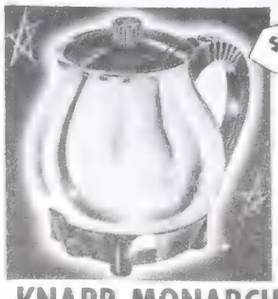


Now!
Bake biscuits at the table!
(KM) **REDI-BAKER**
with new cooking and baking tray!
Pre-Heats 4 Times Faster
BAKES OTHER FOODS FASTER!
Potatoes • Frozen foods • Buttered toast • Brown n' serve rolls

Only All-Purpose Cooker
(KM) **CHEFSTER**
in fabulous **STAINLESS STEEL**
$29.95



- For controlled-heat cooking and deep frying
- The spotless, easy-to-clean miracle metal
- Removable wash-like-a-dish cooking vessel

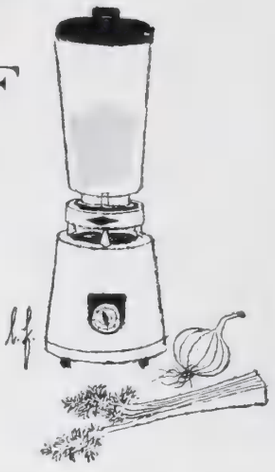


Instant Coffee and Tea Maker
(KM) **REDI-HOT**

Brews at cup-a-minute speed: instant coffee, tea, cocoa, cereals and soups . . . and keeps 'em warm automatically for serving.

KNAPP-MONARCH COMPANY • ST. LOUIS 16, MO.

PANTRY SHELF NEWS



I've an epicurean friend to thank for bringing to my attention a group of superb sauces placed on sale in New York stores quite recently. The Countess Tekla group comprises an even dozen and each of the sauces in its own way is a culinary masterpiece. Delice Sauce, a dessert or ice-cream topping, is a smooth blend that combines cherries, peaches, raspberries, strawberries and oranges. The rich-flavored blend of these fresh fruits is delectably supplemented with fine brandies.

Brandied Orange Sauce, delightful on sherbets or crêpes as well as on duckling or other fowl, is made of fresh oranges with very perceptible brandy "spiking."

Romano Spaghetti Sauce, richly flavored with fine Romano cheese, lends itself to use with all sorts of Italian dishes as well as to omelettes, rice or noodle dishes.

Mustard Sauce provided in this sauce group blends a bouquet of aromatic herbs with a tangy vinegar base enriched with cream and subtley accented with garlic.

Chili Sauce and Barbecue Sauce, two of the others, have many uses both in preparing meats and as meat sauces. A gift-package of these six varieties in an impressive box can be had for $5. Purchased individually, the two brandied sauces cost $1.10 each and the other four 59¢ each. All are in 6-ounce jars.

Mail orders for the Countess Tekla products will be filled by Bloomingdale's, Lexington Ave. at 59th St., New York. (Minimum shipment $3.25; prices given do not include shipping cost.)

If you like the unusual, Fyens Ginger-Flavored, Candied Green Tomatoes from Denmark are a delicacy you'll surely want to learn about firsthand. In Denmark, this delicacy is used for both fruit compote and as a relish to accompany meats or fowl. I, in adventuring a step further, found that the delightful ginger-flavored syrup affords a flavorful ice cream sauce.

Root ginger is used to give the syrup and tomatoes their aromatic fillip. The tomatoes themselves acquire texture like that of glacé fruits in the candying process. All in all, these factors add up to a superb result—a possible gift idea for the gourmet on your Christmas shopping list.

Fyens Gooseberry Compote, although homely when stacked against the candied tomatoes, also has unusual merit. The pack provides whole, firm gooseberries in heavy syrup sweetened just enough to remove the sour edge without impairing the natural tang and taste of the fresh berry. A delicious fruit filling for pie.

You can obtain both of these products by mail from Charles & Co., 340 Madison Ave., New York. Their postpaid price for a gift pack of the pair is $1.95; for two 16-ounce jars of the candied tomatoes or two 14-ounce jars of the gooseberries, postpaid price, $3.75.

From this shop you can also obtain *real* Westphalian ham that hails from Westphalia in West Germany—the first to be imported since

(*Please turn to page* 177)



Your Republic Steel Kitchens dealer can adapt this plan to your home

There's a practical side to this smart, modern kitchen!

exciting kitchen of breath-taking beauty—but it had to be
s well. Planned with well organized work centers, a generous
ers, and plenty of storage space.

placement of my lovely built-in oven helped me decide
abinets I wanted. Where else should all that heat be trusted
steel! Republic Steel Kitchens offered a wide selection of
nd range cabinets, and their many kinds of wall and base
ry storage problem in my plan. And they're so beautiful...
Believe me, it pays to buy from the one company that controls
m the ore fields to finished product.



DOUBLE ENTRY into this peninsula cabinet gives me a world of step-saving convenience when I'm setting the table. For my counters and sink, I chose Republic's satin-finish Enduro® stainless steel that looks even lovelier with use. It's so easy to keep clean, and matches new-trend surfaces of built-ins.



Praise-Winning Kitchens takes the mystery out of planning the kitchen just right for *you*. Get your copy by sending 25 cents with this coupon filled out to Republic Steel Kitchens, Dept. A, 1038 Belden Ave., Canton 5, Ohio.
HB-55-2

Name_____

Address_____

City_____ Zone____

County_____ State____

WIDE ANGLE LENDS a smid.
—yet it was a
counter
locat
ar

For holiday buffet or cocktail parties, Jordan's superb Virginia ham is available pressed into a boneless loaf that's easily sliced either by machine or knife: also every bit of the ham can be utilized without waste or scrap bits. With rich meat such as this, one wants to slice it paper thin, fat and all.

The ham, as such, is precisely the same as the whole baked hams produced by Jordan's. All of their hams have the benefit of long salt curing and some twelve months of aging followed just before shipment with wine-and-sugar baking. All of this produces as fine a Virginia ham as there is to be found.

Boneless hams range from 7 to 9 pounds each and cost $2.89 per pound (net cooked weight). They're available from Jordan's Old Virginia Smokehouse, 1427 East Cary, Richmond, Va.

The enchanting gingerbread house vailable from Damar's is a sure ay to delight any child. The en-

shop's liquored grapefruit-peel ish. I mentioned that they fruitcake available. I didn't have the very pleasurable first knowledge I now have regar the cake, nor is the spring a ti fruitcake season. All of w prompts me to re-open the su and report that this homem cake is superb. As rich as pudding it's made with crea butter, country eggs, fine br and port wine. The recipe used brought to the Southern colo by the earliest English colonist rich with plump currants and fi chopped bits of fruits and n The cakes are aged with apr brandy for several months wh doubtless accounts for the su rich, moist end product. This fr cake is baked in round form in 3 and 5-pound sizes, $5, $7, $

In a gift pack called Gourm Assortment, you get a 2-pou fruitcake, a half-pound of hon made frosted almonds, a jar grapefruit peel in crème menthe, rum or almond-flavor sherry wine. The three items co $6.75. Ordering address for th workshop's products is: Ho Smith Bazaar & Workshop, P. Box 5233, Gulfport, Florida.

(Please turn to page 203)

A truly American one-dish dinner





COLONIAL *Corn Pie...*

Use canned turkey, or save a part of your holiday bird to make this unusual party dish. Delicious kernels of corn, rich evaporated milk, glowing pimentos—all the principal ingredients of this recipe come from cans. Through the magic of canning, the fine ingredients in this truly American one-dish dinner have a fresh-from-the-field goodness—make preparation quick and easy. Try this wonderful dish. Enjoy the delight of cooking with nature's finest harvests captured in cans. And remember, "tin cans" are actually about 99% steel.

WEIRTON STEEL COMPANY
WEIRTON, WEST VIRGINIA
a division of
NATIONAL STEEL CORPORATION

WEIRTON STEEL

...blend that combines cher-
s, peaches, raspberries, straw-
rries and oranges. The rich-
vored blend of these fresh fruits
delectably supplemented with
e brandies.

Brandied Orange Sauce, delight-
on sherbets or crêpes as well as
duckling or other fowl, is made
fresh oranges with very percep-
le brandy "spiking."

Romano Spaghetti Sauce, richly
vored with fine Romano cheese,
ds itself to use with all sorts of
alian dishes as well as to ome-
ttes, rice or noodle dishes.

Mustard Sauce provided in this
uce group blends a bouquet of
omatic herbs with a tangy vine-
ar base enriched with cream and
ibtley accented with garlic.

Chili Sauce and Barbecue Sauce,
vo of the others, have many uses
oth in preparing meats and as
eat sauces. A gift-package of
ese six varieties in an impressive
ox can be had for $5. Purchased
ndividually, the two brandied
auces cost $1.10 each and the
ther four 59¢ each. All are in
-ounce jars.

Mail orders for the Countess
Tekla products will be filled by
Bloomingdale's, Lexington Ave. at
59th St., New York. (Minimum
hipment $3.25; prices given do
ot include shipping cost.)

lightful ginger-ha
fords a flavorful ice crea

Root ginger is used to gi
syrup and tomatoes their aroma
fillip. The tomatoes themselves ac
quire texture like that of glacé
fruits in the candying process. All
in all, these factors add up to
superb result—a possible gift idea
for the gourmet on your Christma
shopping list.

Fyens Gooseberry Compote, a
though homely when stacke
against the candied tomatoes, als
has unusual merit. The pack pr
vides whole, firm gooseberries i
heavy syrup sweetened just enoug
to remove the sour edge withou
impairing the natural tang an
taste of the fresh berry. A d
licious fruit filling for pie.

You can obtain both of thes
products by mail from Charles
Co., 340 Madison Ave., New York
Their postpaid price for a gi
pack of the pair is $1.95; for tw
16-ounce jars of the candied t
matoes or two 14-ounce jars of th
gooseberries, postpaid price, $3.7

From this shop you can also obt
real Westphalian ham that h
from Westphalia in West Gern
—the first to be imported
(*Please turn to page* 177)

PANTRY SHELF NEWS

CONTINUED FROM PAGE 174

World War II. The epicurean delicacy is solid, boneless meat of superb flavor and free of fat except for the thin layer over the ham's top surface. It's a rich meat that you slice paper thin for sandwich use or hors d'oeuvres purposes; a rare treat either way. The hams run approximately 6 pounds in weight and are priced, postpaid from Charles & Co., at $14.95 for the vacuum-packed tin.



Burry's have introduced for the Christmas season a cooky pack devised to provide edible tree ornaments. The cooky forms comprise bells, angels, balls, tops and a house complete with chimney. All are decorated with multicolor nonpareils and baked with an eyelet to be used in stringing the cookies to the tree boughs. The cookies themselves are butter-shortbread, delicately spiced, delicious tasting.

This Burry Christmas cooky assortment, called "Fantasies," can be obtained by mail from Abraham & Straus, Brooklyn, N.Y. Three of the 1-pound boxes cost $2.57 plus shipping charges. Might also add that packaging of the cookies is done in a colorful, "gifty" fashion with youngsters in mind.



For holiday buffet or cocktail parties, Jordan's superb Virginia ham is available pressed into a boneless loaf that's easily sliced either by machine or knife; also every bit of the ham can be utilized without waste or scrap bits. With rich meat such as this, one wants to slice it paper thin, fat and all.

The ham, as such, is precisely the same as the whole baked hams produced by Jordan's. All of their hams have the benefit of long salt curing and some twelve months of aging followed just before shipment with wine-and-sugar baking. All of this produces as fine a Virginia ham as there is to be found.

Boneless hams range from 7 to 9 pounds each and cost $2.89 per pound (net cooked weight). They're available from Jordan's Old Virginia Smokehouse, 1427 East Cary, Richmond, Va.



The enchanting gingerbread house available from Damar's is a sure way to delight any child. The entire house, a structure that has a 12-inch long foundation, is handmade of delicious gingerbread aged to give it a rich, tangy flavor. "Outdoors" there are gingerbread benches resting on candies, flowers and hedges made of tasty candies and molded icings and half-open gingerbread shutters on the windows. Candy sticks and other hard candies, realistically suggesting structural materials, are fastened with icing to the exterior of the house. On the slanted roof and the chimney and on the "lawn" around the house, white icing creates realistic snow, while icing icicles hang from the shutter tops. There's even a candy-icing Santa looking as though he's about to plot his chimney descent, and in the other corner a lone robin redbreast is observing the wintry scene. The secret process used in constructing the 3-pound house insures safe shipment. The price is $5 plus 75¢ postage and ordering address is Damar's, 233 Frelinghuysen Ave., Newark 5, New Jersey.



When last April I passed along information on Holli Smith Workshop's liquored grapefruit-peel relish, I mentioned that they had fruitcake available. I didn't then have the very pleasurable firsthand knowledge I now have regarding the cake, nor is the spring a timely fruitcake season. All of which prompts me to re-open the subject and report that this homemade cake is superb. As rich as plum pudding it's made with creamery butter, country eggs, fine brandy and port wine. The recipe used, one brought to the Southern colonies by the earliest English colonists, is rich with plump currants and finely chopped bits of fruits and nuts. The cakes are aged with apricot brandy for several months which doubtless accounts for the super-rich, moist end product. This fruitcake is baked in round form in 2-, 3 and 5-pound sizes, $5, $7, $10.

In a gift pack called Gourmet Assortment, you get a 2-pound fruitcake, a half-pound of homemade frosted almonds, a jar of grapefruit peel in crème de menthe, rum or almond-flavored sherry wine. The three items cost $6.75. Ordering address for the workshop's products is: Holli Smith Bazaar & Workshop, P.O. Box 5233, Gulfport, Florida.

(Please turn to page 203)

Stickley

OF CHERRY VALLEY

. . . furniture of superior construction, assuring permanent value and

LASTING SATISFACTION!





Look for the Stickley autograph on every piece, your assurance of lasting satisfaction.

Leopold Stickley has devoted a lifetime to perfecting structural details that assure permanent value in furniture. His creations offer subtleties of design and execution found in no other furniture: Custom features such as shock absorbers on the hinges of drop-leaf tables: Expansion joints in case pieces that ease strain and prevent the finish from checking due to alternate swelling and shrinking: And a marvelous floating suspension that permits drawers to slide open easily and fully in any weather without sticking or sagging.

Construction like this, plus a fifty-year reputation for furniture of exquisite design and finish are the soundest guarantees that any purchaser can have of quality and value that will last over the years.

Illustrated: Corner Cupboard 4101: H 62½"; W 35½"; D 20"—Round Table 4088: 44"; three-leaf extension 74"; H29½"—Armchair 7010: H 30"; W 24"; D 19½"—Sideboard 3340: H 38"; W 49"; D 20¼" and Rack 3341: H 33¾"; W 48"; D 9".

CHERRY VALLEY WORKSHOPS

Stickley

OF FAYETTEVILLE, N. Y.

Visitors Welcome at the Stickley Factory—105 Orchard St.



Preserve the deep-gleaming beauty of Stickley and other fine furniture with Stickley Furniture Dressing, the same dressing used at the Stickley workshops. $1.50 at dealers' or by mail postpaid.

Send for the new Stickley Style Brochure featuring twenty room settings of Cherry Valley furniture, incorporating decorator's suggestions together with many individual traditional pieces. Postpaid for 50¢

FRANCONIA CHINA
ONE OF EUROPE'S FINEST



"VIGNETTE"

MAGIC VERSATILITY IN EXQUISITELY DELICATE TONES OF SOFT BLUE & PALE YELLOW ON PURE WHITE, TRANSLUCENT PORCELAIN IN A COUPE SHAPE TRIMMED WITH BANDS OF FINEST PLATINUM
• 5-PIECE PLACE SETTING $9.95
(slightly higher south & west)



HERMAN C. KUPPER, INC.
39-41 W. 23RD ST. • N.Y.10, N.Y.

* Illustrated booklet available: "The Romance of Fine China" (Enclose 10¢ to cover cost of handling. Name of nearest dealer & free illustrated price list sent upon request. Write Dept. HB-12

FOR BABY OR BEETHOVEN

CONTINUED FROM PAGE 151

and the Webster Ekotape 212 ($225). Revere's new model T-11, at $264.50, looks interesting; it will take NAB reels but isn't portable. Higher up are several Magnecordette models (around $390); the Ampex 600 ($545); the Berlant BR-1 ($545) and Concertone 20/20 $445); and Magnecord professional portable models at about $590. The Berlant models both take reels up to 10½ inches in diameter; the Magnecord models will if you buy adapters for them. Although the Ampex 600 is limited to 7-inch reels maximum, it is very light and compact, a little beauty of a recorder. Crestwood and Ampex have portable amplifier-speaker units, at extra cost, that will work with any of the others too.

At the top of the heap, truly marvelous machines, are the Ampex 350-P ($1,293) and Magnecord M81 ($875) or M90 ($1365). They're "portable," too—if you happen to be a heavyweight yourself.

Four questions to ask before buying a tape recorder:

1. Does the seller have his own facilites to repair the recorder when it needs service? If not, and you don't know of any service organization competent to handle tape machines, better not buy there. Most ordinary radio and television repair shops don't have the know-how or the interest to bother with recorders.

2. What sort of guaranty or warranty is given with the machine? You should get at least a three-month warranty on parts, exclusive of tubes.

3. Is it a half-track machine? Most users find the slight compromise in quality due to half-track operation more than balanced by the increased economy in tape when they do their own recording.

4. Is it a dual-speed machine? In order to get listenable fidelity on music you must have a 7½ ips speeed or faster; for maximum economy on speech recordings, on the other hand, a 3¾ ips speed is desirable. Most machines have both. If only one speed is available it should be 7½ ips; don't get talked into a machine handling only 3¾ ips unless you're certain that you'll never want to record music.

For Everyone you'd like to please



A Gift of Good Taste

What a wonderful gift to express your warm good wishes for the holidays—Hennessy, the world's preferred Cognac Brandy. See all of the attractive Hennessy gift packages at your local store—each one a gift of good taste.



HENNESSY
Hennessy Cognac 84 Proof, Schieffelin & Co., New York

WHAT GOES ON IN HOLLYWOOD'S MOST POPULAR MUSIC STORE

CONTINUED FROM PAGE 152

a small, buffeted island amid the lanes of customer traffic that flows between the record department and the display room for radios, phonographs and TV sets, where placards cheerfully announce that "Any item can be purchased on easy Music City credit terms," and large, framed portraits of the city's major disc jockeys gaze benignly down like so many patron saints of the "pops" world.

The day at Music City starts at 10:00 A.M. with the switchboard flashing into action. Early calls are likely to be from housewives wanting to know about a particular record their favorite disc jockey is playing. "I didn't catch the title," they frequently say, "but I'll turn the radio up good and loud and you see if you can recognize it."

All day long and into the night a steady buzz of queries comes through the board, ranging from "How tall is Ray Anthony?" to "What's the fare to Albuquerque?" Because Music City stays open so many hours—longer than any other music store in the world—people tend to confuse it with an all-night drugstore, and have been known to ask for everything from shaving lotion to Alka-Seltzer. They also phone to settle bets, try to purchase theater tickets, or find out where a favorite dance orchestra is playing, and the switchboard girl has become pretty sharp at recognizing any song from the tuneless snatches that people hum or whistle into her earphones.

Throughout an average day, any one of a score of movie stars is likely to drop in. It may be Marlene Dietrich, to see if a particular album has come in yet. Or Frank Sinatra, to pick out some "listening music" by his favorite batoneers, David Rose and Andre Kostelanetz. A penchant for "pops" and Dixieland brings TV's Jack Webb in frequently, and Jeff Chandler is a steady customer for popular sheet music. Yul Brynner, Eddie Cantor, Fred Astaire, Rock Hudson, Marge Champion, Helen O'Connell and Mary Pickford are other faithful clients, with tastes that range from barrelhouse to the "Three B's."

Donald O'Connor is a Sauter-Finegan fan, but his first question on entering is usually "What's your hottest seller this week?" Whatever it is, TV viewers are likely to see Donald and his partner, Sidney Miller, doing a parody of it before long on Donald's TV show.

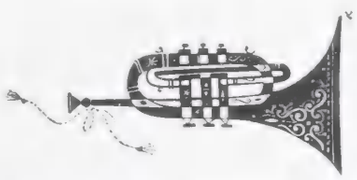
DURING noon hour, teenagers from Hollywood High and other nearby high schools rattle over in souped-up jalopies and converge on the listening booths to tear off a few beats of Quincy Jones or Perez Prado along with a coke and hamburger. At this hour the boys usually stag it, for this is a time of serious research. Later in the evening they will return, usually in groups of six to ten, still wearing their blue-and-gray or purple-and-white class jackets, and each paired off with a slick, sandaled, teenage "chick" for a social evening among the record racks.

Teenagers are not heavy buyers, but they are heavy listeners. Their musical tastes are fairly uniform, and while girls perhaps more than boys go for the sweeter items, it is hard to tell which generates more enthusiasm when the "pops" booths get to jumping with rhythm. These booths also testify to many seasons of whittle-happy occupants, with carved reminders that "Joe loves Sally" and "Eddie was here," while the small, doughty turntables are designed for endurance above all.

Rhythm affects the teenagers in a variety of ways. Some listen in what appears to be a catatonic trance, eyes fixed and unblinking. Others chew gum in a syncopated counterbeat to the music, while still others seem hurled into a mild seizure, arms flailing, shoulders twitching, head thrown back in an agony of enjoyment. Inasmuch as the "pops" booths front on Sunset Boulevard, pedestrians and passing motorists get a free show of teenage jivesters being "sent" by the latest hit tune, and this, along with the nightly barrage of neon signs that signal "Self-Service Records" for a radius of several blocks, helps to explain the store's bi-monthly turnover of a $75,000 inventory.

Another reason for this success may be found in Music City's slim, brisk, 38-year-old president, Clyde Wallichs, who six years ago came to the conclusion that the traditional way of merchandising records was old hat. A block down Vine Street a merchant friend was keeping a lucrative midnight vigil with after-the-theater shoppers in an all-night grocery emporium called the Hollywood Ranch Market. This set Mr. Wallichs to pondering. If self-service could work for groceries, he mused, why shouldn't it work for records—especially since they're a lot more fun to shop for in the first place?

Today, after six years as a self-service store, Music City has become a kind of barometer for popular record sales throughout the country. Top personalities in the music world, from Arthur Fiedler to Louis Armstrong, drop by whenever they're in town to ask, "How's it going?"—and by "it," of course, they mean their own latest recording. The store's unique location in the heart of the nation's glamour capital has also made for a large out-of-town clientele. Servicemen find it a landmark on week-end furloughs. Visitors to Hollywood include it on their sightseeing itinerary, and many of these, returning home, write back for records they cannot find in local shops. Mail orders also come from such far-flung zones as Hong Kong and Labrador, India and Brazil. One of Music City's best customers is the 36-year-old Maharajah of Mysore, who orders some $15,000 worth of records a year—all "classical."



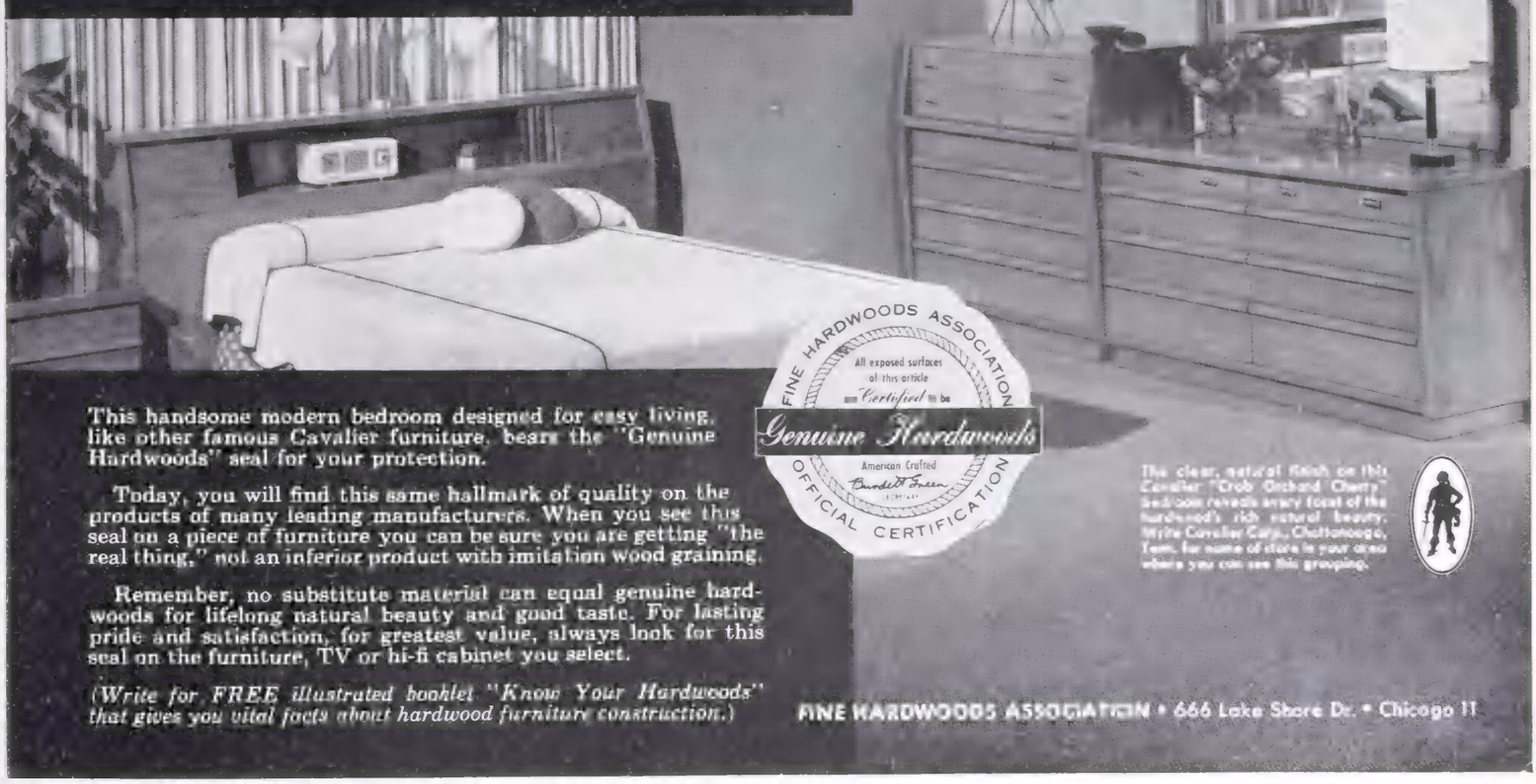
To the question "What makes a record popular?" Wallichs replies in a single word: "Movies." Just back from the second lap of a world trip, he reports that the fastest selling record in Hong Kong is the score from *Seven Brides for Seven Brothers*.

Other stores are watching Music City's self-service principle. There is little question but that in the future more of such stores will come into being. There is little question that you will be able to sample and select your music just as you can browse in a good book store or select what you want in a supermarket. The self-service store *is* the record store of the future.

BUT without taking any credit away from Clyde Wallichs' achievement, we must observe that the success of Music City was carried high, indeed was made possible, by the great new interest which we Americans have found in music.

That interest has been fed by high fidelity, the opportunity to hear music better, by the lower cost of records and, last but not least, by the discovery, passed from family to family, that music is glorious entertainment. Glorious and satisfying entertainment.

The "Genuine Hardwoods" Seal on Cavalier Fine Furniture is YOUR ASSURANCE OF ENDURING BEAUTY



This handsome modern bedroom designed for easy living, like other famous Cavalier furniture, bears the "Genuine Hardwoods" seal for your protection.

Today, you will find this same hallmark of quality on the products of many leading manufacturers. When you see this seal on a piece of furniture you can be sure you are getting "the real thing," not an inferior product with imitation wood graining.

Remember, no substitute material can equal genuine hardwoods for lifelong natural beauty and good taste. For lasting pride and satisfaction, for greatest value, always look for this seal on the furniture, TV or hi-fi cabinet you select.

(Write for FREE illustrated booklet "Know Your Hardwoods" that gives you vital facts about hardwood furniture construction.)

The clear, natural finish on this Cavalier "Crab Orchard Cherry" bedroom reveals every facet of the hardwood's rich natural beauty. Write Cavalier Corp., Chattanooga, Tenn. for name of store in your area where you can see this grouping.

FINE HARDWOODS ASSOCIATION • 666 Lake Shore Dr. • Chicago 11



Freckles are for faces...
not dishes



new,
non-spotting
calgonite®

the advanced detergent for electric dishwashers

no spotting
no streaking
no film
no chlorine odor

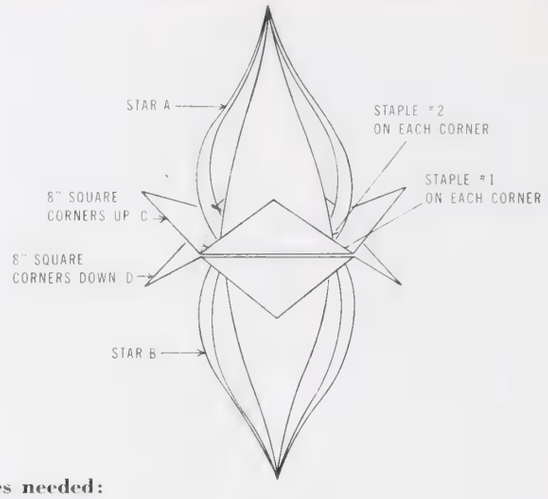
You never, never used such a wonderful detergent. New, non-spotting Calgonite *never* speckles your silverware. *Never* cakes in the cup. *Never* gets in your nose and makes you sneeze.

But new, non-spotting Calgonite sure does dissolve in a flash. And it sure does wash dishes so sparkle-y clean they'll smile right back at you. And it sure does dry without streaks or spots. Will not harm fine china. Best for aluminumware, too. Keeps your machine clean and fresh. You sure ought to try NEW, NON-SPOTTING CALGONITE in *your* electric dishwasher.

CALGONITE IS APPROVED BY LEADING DISHWASHER MAKERS
American Kitchens • Crosley • General Electric • Hotpoint • Apex
James • Kenmore • Kitchen Aid • Westinghouse • Youngstown Kitchens

BIG, BOLD DECORATIONS

CONTINUED FROM PAGE 125



Pieces needed:

Two 4-pointed stars
Two 8-inch squares

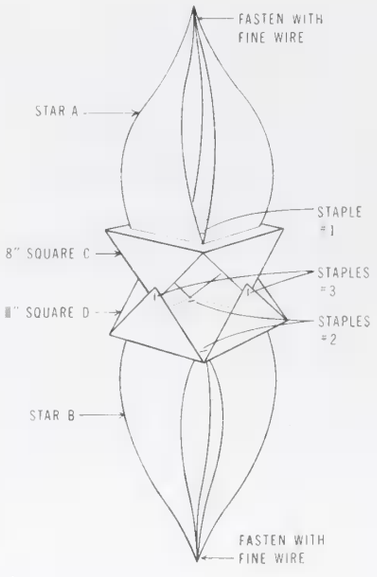
Method of assembling:

Fold points of two 4-pointed stars (A) and (B) and corners of two 8-inch squares (C) and (D) along dotted lines. The rest breaks down into three separate steps:

Place two squares together, back to back, and staple at four corners at staple point #1.

Center stars above and below squares, temporarily flattening out all folds. Staple together on corners of star at staple point #2.

Bend folds into positions as shown in drawing and tie together four points of stars with fine wire for hanging. And don't worry about the four leftover long strips.

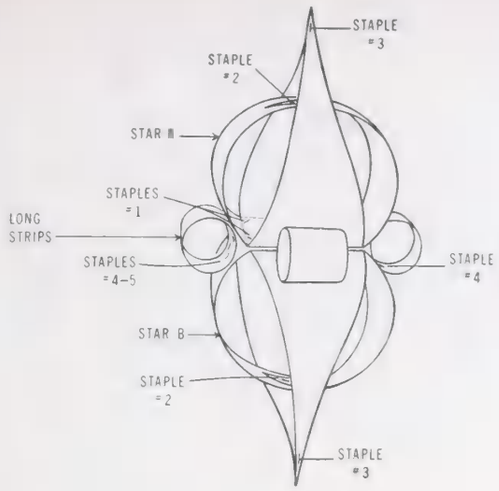


Pieces needed:

Two 4-pointed stars
Two 8-inch squares

Method of assembling:

This is a simple variation of the first decoration and also takes two stars and two squares, except that the squares are in the center with the points reversed. Again the preliminary folding, then center each star on top of square and staple at points #1 and #2 at all four corners onto both (C) and (D). Now simply staple tips of both squares together, overlapping about a half inch at points #3. Now get the wire again, tie the points together and you can hang it from either end. Notice that you again have long strips unused. You will always have some scrap paper left over on each ornament, therefore don't feel that you have left something out—if you follow directions. One point to re-emphasize: You need *five* sheets of Strathmore paper to produce *four* Christmas ornaments.



Pieces needed:

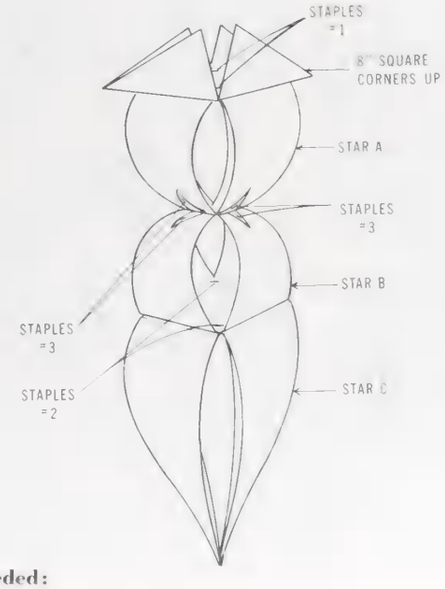
Two 4-pointed stars
Four long strips

Method of assembling:

First, fold points of stars (A) and (B) along dotted lines, placing both stars back to back as before, temporarily flattening them to enable stapling at four corners of staple points #1. Then mark 2½ inches from opposite points on both stars, bring opposite points together, overlapping tips until marks superimpose, and then stapling each tip at points #2. Now bring together other opposite points on both stars, and staple at points #3.

Here we use the strips, four of them bent into two-inch circles. Let their points overlap an inch, then staple at points #4.

Place a circle on each side of ornament and staple to upper and lower stars at points #5.

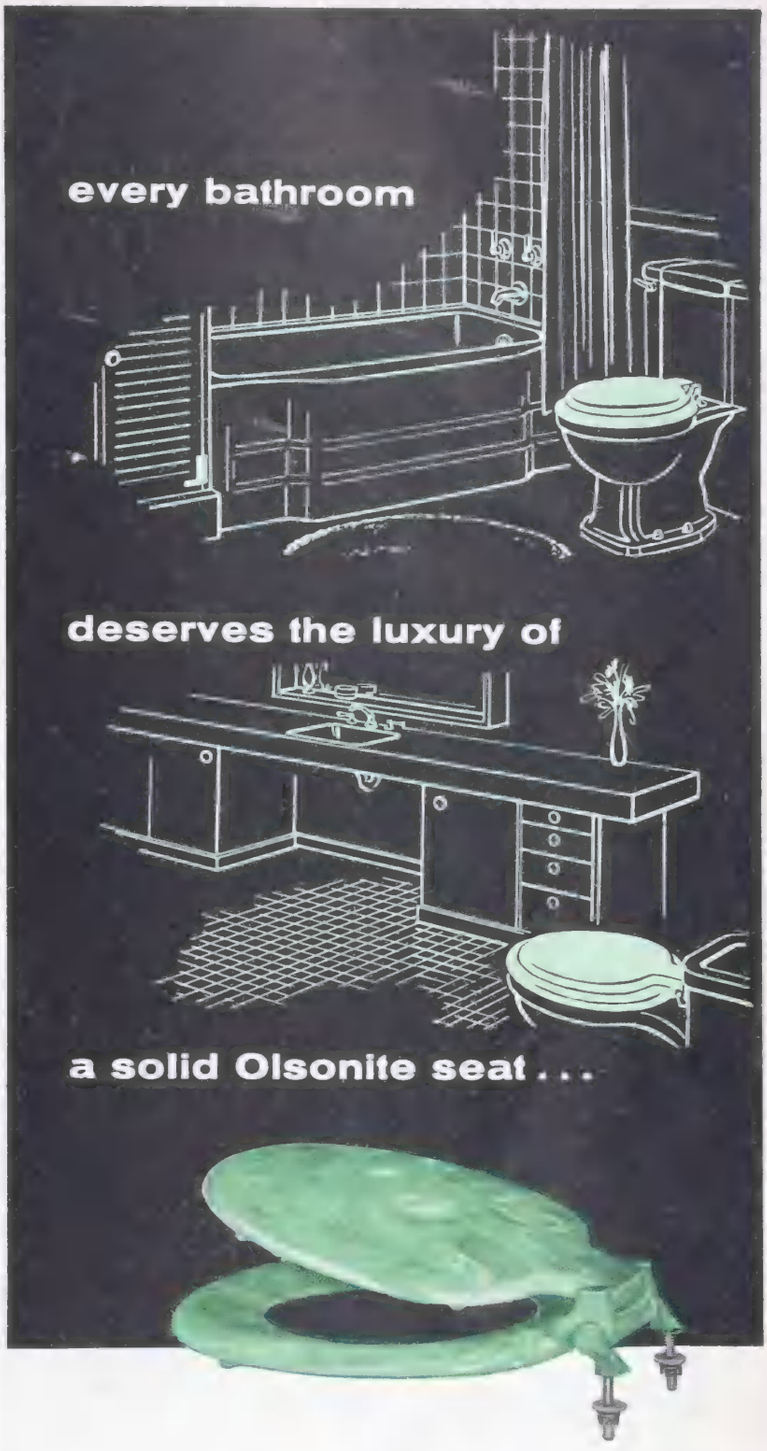


Pieces needed:

Three 4-pointed stars
One 8-inch square

Method of assembling:

Start folding again, this time three stars (A) (B) (C) and one square. Center the square with corners bent upward on top of star (A) and staple four corners at #1 after first flattening corners and points. Place other stars (A) and (B) back to back, and staple four corners at #2. Measure and mark three inches from tips of all points, bend opposite points until they overlap and marks superimpose, then staple down tips of stars at points #3. You now have two dome-like forms which should be centered and stapled together in the center. Gather together four tips of star (C) with wire in pin holes, then thread more wire into four corners of square on top and it's ready for hanging.



THE SEAT THAT NEVER NEEDS TO BE REPLACED!

Made of one material, Solid Olsonite Seats can't wear away, fade or discolor. Their beauty lasts a lifetime. There is no exposed metal to rust or corrode. Olsonite Seats are available in more than 35 plain or pearlescent colors.

Available From The Master Plumber In Your Neighborhood.

C-2

SOLID Olsonite SEATS

ORIGINATORS OF THE SOLID PLASTIC SEAT

SWEDISH CRUCIBLE STEEL COMPANY
Plastics Division • 8561 Butler Avenue, Detroit 11, Michigan

ROMWEBER
Furniture of Timeless Beauty



Harold M. Schwartz, Designer

ROMWEBER
Batesville, Indiana
American Furniture Co.
Batesville Cabinet Co.

New York: 305 East 63rd Street
Chicago: 6-166 Merchandise Mart
Cleveland: 1240 Huron Road
Detroit: 629 Gratiot Avenue
St. Louis: 1718 Washington Boulevard
Los Angeles: 8820 Beverly Boulevard
Batesville: Batesville, Indiana

Counting Calories?
count on
Counselor
THE BATH SCALE THAT TELLS THE TRUTH



COUNSELOR PERSONAL Scales

When watching weight, you want a scale you can trust . . . a scale with enduring performance, and accuracy that surpasses ordinary standards. Such a scale is Counselor's Capri. So easy to know your weight, too, for its big, magnifying lens "pops up" numbers for the ultimate in reading ease. Because you want extraordinary quality at a modest price, the Capri is for you . . . or as a gift for others. Other Counselors from $6.55*.
The Brewley Co., Rockford, Ill.

*Far West, 50c higher
Priced higher in Canada

BOURBON IS BEAUTIFUL FOR COOKING

CONTINUED FROM PAGE 161

the kitchen with your husband's most treasured bottle in your hand, and at no other time can a little fine liquor do so much good—and at so little cost."

Tipsy Pudding and Jelly

Puddings and trifles have for a long, long time taken to various "drinks." Boiled custard flavored with bourbon is traditional. But these ideas are newer than new:

At a Louisville dinner party given in a regal dining room with ceilings 18 feet high, looking out past *ante bellum* columns toward a white-fenced meadow which might have come out of a hunting print, the dessert served from a Lowestoft bowl, was an instant chocolate pudding, into which had been stirred four tablespoons of very old bonded bourbon, and three drops of Angostura bitters. Bourbon must be added after the pudding has thickened—otherwise it will never thicken.

At a luncheon, also in Louisville, our hostess accompanied a two-year-old Kentucky salt-cured country ham with a glistening amber molded jelly. The recipe: 1 package of the new apple-flavored Jell-O, made up with $1\frac{3}{4}$ cups of hot water, $\frac{1}{4}$ cup bourbon. It could have been served as dessert.

In the Soup

Bourbon does truly embellish a great many soups, especially of the heartier variety—all kinds of bean soups, especially black bean. As a main dish for lunch, you might try this: Add one can of water to one can of Campbell's Black Bean Soup, along with one package MBT beef extract, or a bouillon cube, then add three tablespoons straight or bonded bourbon, simmer at least ten minutes. You will notice that in this recipe the bourbon goes in before the simmering, instead of afterwards, as is the case with sherry. The cooking, brief as it is, does something inexpressible in wedding the flavors.

Pass with this soup a tray of garnishes—chopped chives or parsley, lemon slices, hard-cooked eggs, the whites and yolks chopped separately.

The very same recipe and even the same accompaniments may be used with Campbell's Tomato Soup.

Louisville Brown-Hot

Those who know their way around the Blue Grass part of the world are well acquainted with this hearty hot sandwich, speciality of the Brown Hotel. A fine dish to remember during the days when roast cold turkey is likely to be handy.

To make one "hot" simply top a slice of toast with thinly sliced roast turkey or chicken—breast meat preferred. Cover with 4 tablespoons of cream sauce. (Sardi's canned cream sauce may be used.) Place two strips of crisply cooked bacon on each sandwich and sprinkle with 1 tablespoon grated Parmesan cheese. Set on an oven-proof dish and place under the broiler until the cheese melts and becomes golden brown.

Variation for the cognoscenti: Flavor cream sauce with a teaspoonful of bourbon and instead of using bacon, use in its place thinly-sliced fried country ham. It's incomparable!

Henry Bain Sauce

Within hours after arriving in Louisville, every food-minded visitor is made aware of Henry Bain sauce, a specialty of the Pendennis Club. It would be folly to come away without a bottle of the famous original, and equally foolish not to keep yourself supplied thereafter with this excellent facsimile, for which we are most grateful to Cissy Gregg of the Louisville *Courier Journal*.

Mix together one bottle Heinz Chili Sauce, one bottle Heinz Tomato Ketchup, one bottle A-1 Sauce, one bottle Worcestershire sauce, one 17-ounce bottle Major Grey's chutney, $\frac{1}{4}$ cup bourbon, Tabasco or Evangeline sauce to taste.

There's no work attached to the mixing, nothing to do except perhaps chop up some of the larger chunks of mango in the chutney.

Well-covered in jars or crocks, this sauce will keep indefinitely, and may be used just as it is, as an accompaniment to all sorts of meats.

But traditionally, chopped watercress, rather a lot of it, enough to make the sauce quite lumpy, is added, just before serving. If you have no watercress, parsley may be used.

Thinned with oil and vinegar, Henry Bain Sauce is considered the perfect companion for Bibb lettuce, that renowned, crisp, small-headed limestone lettuce, which is almost as famous a product of Kentucky as bourbon itself.

Perhaps the most widely known

f all bourbon recipes is for bour-on balls.

They need no cooking. The doing s swift. The results are superlative. They are said to last indefinitely nd improve with age. I have no proof—at our house they disappear oo fast.

Bourbon Balls

Begin with one cup vanilla wafer rumbs (Graham crackers or other ookies may be used. They should e put into a bag and rolled fine). Place in a good-sized bowl, along with one cup chopped pecans, one up powdered sugar, two table-poons cocoa. Then add to these lry ingredients 1½ tablespoons Karo white corn syrup which has been stirred up with about ¼ cup bourbon. The mixture should be moist enough to form readily into a ball. If it isn't, another dribble of bourbon! To lend an extra aro-matic savor, moisten your hands with bourbon when making the balls. Roll balls in powdered or confectioner's sugar. Keep cool un-til ready to serve. This recipe makes at least 48—each about the size of a big aggie marble.

Bourbon Balls, handmade (and very well-made too) can be ordered from the renowned Blue Hill Kitch-ens, Inc., at Blue Hill, Maine ($1.65 postage extra), for a ½ pound box of about 30.

This "rule" is taken from *Kentucky Fare*, a small gem of a book written and printed by Margaret Bridwell. It is sold at Mammoth Cave and other historic Kentucky places or may be ordered by mail. Price 50¢ postpaid. Address: Margaret Bridwell, 163 Crescent Avenue, Louisville 6, Ky.

Mrs. Bridwell has shared with us a recipe which she says she intended to put into her booklet and forgot! "My grandmother made it every year and at Christmas she spooned it over ice cream. She called it:

Tutti Frutti

"In the spring when strawberries became ripe she would scald a big deep crock and put a layer of strawberries in the bottom of it—then a cup of sugar for each cup of fruit and enough bourbon to moisten it well. When peaches were ripe she added a layer of peaches and sugar and more bourbon—then cherries and raspberries, each with a like amount of sugar and more bourbon. She tied a piece of cheese-cloth over the top, covered it with a wooden lid, and except for stir-ring it once in a while, let it stand

(*Please turn the page*)

"ALLURE"

Gracious Bavarian dinnerware *by Heinrich*



World Renowned for Qualtiy and Design

Heinrich Crima

Designed to complement the finest dinner-table... graceful coupe shape dinnerware framed with rich platinum trim. Gentle pastel leaves flowing against a pure white body carry out the simple elegance of this lovely pattern. Harmonizes perfectly with any decoration.
5-Piece Place Setting. **$9.00.**

"Slightly Higher West of the Rockies"

Available at Leading Stores

GEO. BORGFELDT CORPORATION

Established 1881

44-60 East 23rd Street, New York 10, N. Y.

712 South Olive St. (Mdse. Mart) Los Angeles, Cal.

44 York Street Toronto, Ont., Can.



THE prominent socialite above, of New York and Long Island, is photographed in her beautifully decorated music room. Occupying a place of honor in the room is Mrs. Colgate's new ELITE high fidelity radio and phonograph combination imported from the Continent.

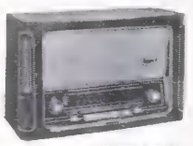
This elegant traditional console, the "Beethoven", reproduces broadcast or recorded music so lifelike, that you feel you're *there* at the actual performance. Here is high fidelity that *looks as beautiful as it sounds.* Exquisitely designed to fit into any decor, the "Beethoven" is made of the finest wood, rich in character and craftsmen-finished. The speakers, cleverly placed in the bottom of the set, make it possible to keep the graceful doors neatly closed while the console is in use. You can have the "Beethoven" radio-phono console in *your home* . . . surprisingly enough, it costs no more than most ordinary consoles. TELEFUNKEN and ELITE high fidelity systems are priced from $99.95 to $549.95 at fine stores everywhere (slightly higher west of the Rockies, Florida and Canada).

The "Beethoven" is a 6 speaker set that receives FM, AM, Short and Long Wave. Push-button controls, 2 built-in antennas, tuning eye, bass and treble controls. The phono is an Elite Automatic High Fidelity changer that intermixes any size record. Hum and flutter eliminator. Sapphire needle for 78 and 45 RPM. DIAMOND NEEDLE for 33⅓ RPM, at no extra cost. Cabinet of rich mahogany veneers. (Blonde slightly higher).



JUBILEE

High fidelity for less than $100. Compact table model audio system for FM, AM and plug-in for phono or tape recorder. 2 built-in antennas. 50-15,000 cycles. Cabinet of rich walnut veneers.



OPUS 6

TELEFUNKEN'S magnificent high fidelity table model. FM, AM, Short Wave and Special broadcasts. 20-20,000 cycles. 6 speakers. 2 built-in antennas. Plug-in for phono and tape recorder. Cabinet of genuine walnut veneers.

QUALITY SPEAKS

Elite AND TELEFUNKEN HIGH FIDELITY SYSTEMS

Imported by American Elite, Inc.
Dept. 12
7 Park Ave.
N. Y. 16, N. Y.

Sparton ...Outstanding Performer

You'll enjoy every television moment with Sparton . . . traditionally superior in picture clarity, tonal quality, hand-crafted beauty and utmost dependability. Ask your Sparton factory dealer for a free home demonstration.



Sparton "Royal Scot" Bruce 21" Console with Crown Quality Chassis. Wide selection of other models and sizes.

Sparton TV The Sparks-Withington Co., Jackson, Michigan
From the Oldest Name in Radio—The Finest in Television

You'll revel **forever**

in the joy of owning Continental Furniture



The Northcourt . . . impressive English Regency

You can select bedroom furniture to match your dreams from this new English Regency group. It is customized with deliberate care in SOLID Honduras Mahogany with a *light* Satinwood finish. The stately design is emphasized by black trimming with fine brass hardware and brass grille work. Your furniture dealer will gladly show you why Continental furniture is the finest you can buy.



Continental

Superior Quality Since 1901 C.F.C. HIGH POINT, N. C.

Write for name of dealer nearest you. Send 25¢ in coin for your copy of beautiful new book—"To Match Your Dreams," showing additional groups in French Provincial and Early American . . . Address The Continental Furniture Co., Dept. HB455, High Point, N.C.

© 1955 T. C. F. C.

BOURBON IS BEAUTIFUL FOR COOKING

CONTINUED FROM PRECEDING PAGE

until Christmas. It was really delicious. If she had peach brandy she used it—but more often she used bourbon."

Dizzy Peaches

Bourboned peaches create more of a stir than brandied peaches. They are made in exactly the same manner. Use your own heritage recipes. Or as in present-day Kentucky households, save time and work by adding bourbon to canned whole or halved peaches:

Drain off the syrup, cook it down fast until it is reduced by ¼, then add enough bourbon to bring it up to the original volume, cover the peaches, and let stand at least one day—or much longer—in the refrigerator.

These peaches are generally served as an accompaniment to chicken, pork or ham. Or for a ceremonial dessert, in wide sherbet or coupe glasses, topped with vanilla ice cream.

One Enchanted Sherbet

Never in my experience has an impromptu dessert taken on such distinction. It was just orange sherbet acquired at the last minute from the drugstore, but it came to the table in a chilled silver bowl. A couple of spoonfuls of bourbon had been poured into a little hollow in the centre and it was all covered with chopped black walnuts.

Now anyone who has ever tried shelling and picking out the meat of black walnuts knows that this is no few-minutes job. In Kentucky, where there are a great many black walnut trees, some people have taken to scattering the nuts on their driveways, using the cars as nut crackers. Perhaps this helps. A much better suggestion is: Funsten's Eastern Black Walnuts, ready to use, vacuum-packed in four-oz. tins by the R. E. Funsten Company, St. Louis, Mo. If your grocer doesn't happen to have them, you can order them yourself directly from the manufacturer.

Browned-Butter and Bourbon Sauce

Out of Kentucky Kitchens, published by Franklin Watts, Inc., New York, a most heart-warming book that provides not only recipe treasures but a wide glimpse into Kentucky life. From it comes this pre-Civil War recipe.

Says the author, Marion Flexner, acknowledged first lady of Kentucky cuisine, "This recipe is excellent for gingerbread, cinnamon bread or plum pudding." It is also a tantalizing treat with baked apples.

Brown two tablespoons butter in a heavy skillet, add 1 cup brown sugar and ⅛ teaspoon salt. Heat until smooth. Set aside to cool. Just before serving, add 1 cup double cream whipped and 2 tablespoons bourbon or more to suit your own taste.

Spoon Bread

From Virginia comes evidence that spoon bread rises higher, has a better texture, and naturally a more interesting taste when you add to it before baking 1 or 1½ tablespoons of bourbon. For this advice we must thank Frances Parkinson Keyes, author of 32 books, fiction and otherwise, the latest a cookbook, published by Doubleday, $3.95. Try it with one of the new spoon bread mixes.

Lobster with Bourbon Sauce

In Marion Flexner's newest book, *The Cocktail Supper Cookbook* (M. Barrows, New York, $3.95), there is a rich, super-Newburg, seasoned with bourbon. She uses grilled lobster tails, but I find the meat juicier if the tails are simmered in the usual way. To make six generous servings, you need about two pounds (four cups) of cooked lobster meat cut into fair-sized pieces. Or you may use shrimp, crabmeat or scallops.

Make the sauce in the chafing dish at the table. Melt ½ cup butter, add a 2-oz. tin of truffles, drained and thinly sliced, or 6-oz. tin of sliced mushrooms. Season with ¼ teaspoon paprika, ¼ teaspoon Tabasco, ¼ teaspoon Worcestershire sauce, ½ teaspoon soy sauce, ½ teaspoon salt, ¼ teaspoon black pepper. Mix well. Remove from heat and add six egg yolks, which have been well-beaten or better still put in the blender along with one cup heavy cream. (If you want a less rich, less caloric dish, one cup of coffee cream may be used along with one tablespoon flour.)

Heat over hot water until the sauce is thickened, but under no circumstances let it boil, add four cups lobster meat and ¼ cup bourbon. When the dish is thoroughly warmed, taste it and add ½ tea-

spoon sugar, if you think it's needed. Perhaps a little more salt and pepper, or another touch of bourbon. Serve immediately.

Turkey Pot Pie, Kentucky Style

In Kentucky, and particularly in Louisville, the new and the quick have made a good marriage with an inherited gastronomy. The region has for a long time been noted for its excellent chickens and turkeys —not only the cookery but the flavor of the birds. No doubt, some of this exceptional flavor can be traced to the quality of the high protein, high vitamin poultry food which is a by-product of distilleries. A good deal of this excellent poultry is finding its way into quick-frozen pot pies made by Morton's, a local firm with national distribution. It is quite true that many an old cookbook was ransacked, and dozens of old recipes and techniques were tried before these pot pies were perfected. Most creditable, without dressing up, Morton's turkey or chicken pot pie could appear worthily at a Modern Epicure's buffet table, especially blazing with bourbon. For added interest, first you brush the top of the frozen pie with light cream, melted butter, or sour cream. Cut a small diamond out of the center, a sort of window into the bubbling juices. Heat according to package directions. Then, set fire to a little, slightly warmed 100 proof bourbon, using just about a tablespoonful for each pot pie, and pour over the pie, into the "window."

For a highly dramatic dessert—the same idea used with a Morton peach pie. Slightly warm about a quarter cup of bourbon in a small ramekin. Set fire to the liquor and pour it over each pie. If you like, you may serve bourbon-flavored Hard Sauce.

Country Hams

Almost as renowned as bourbon are the dry salt-cured country hams of Kentucky. For some time they have been almost impossible to find. Now, "a Yankee from Western Pennsylvania," has revived the ancient art of his wife's family. Appropriately in Oldham County, a few miles away from the center of Louisville, Ellis Henry and his wife each year cure and smoke a few hundred hams. They use the same methods, the same simple equipment, the same kind of smokehouses as her farmer forefathers. These hams are a connoisseur's dream, a revelation and amazement to modernists who know only the soft, young, pale-pink, sugar-cured ham of today. No brine, no chemicals, no artificial preservatives are used. The hams are rubbed with spices, bedded down in blankets of salt that glitter like snow under moonlight. When lifted from the salt, they hang for many months from the rafters of smokehouses in which smoke rises, dense and cool, out of great tubs of green hickory chips.

Not even the famous Smithfield Hams of Virginia can compare! These are superior, perhaps, because the hogs of Kentucky are fed not on peanuts, but on corn. This corn is said to make the meat firmer, less oily.

Time and climate are factors too. Kentucky country hams must be touched by frost—not once but twice. They are considered fit to eat only after at least twelve months and the good hard frost of two autumns.

When ready, the ham takes on a polished mahogany hue. The surface is wavy, softly dimpled where the meat has shrunk away from the rind and the texture is close and firm. Some people of European background serve these hams without cooking them, slicing them "so thin you can see through," just like Westphalian ham or Italian prosciutto, a type of ham.

A true Kentuckian, however, cooks his ham and considers it a desecration to bake anything less than the whole ham. "When you cut into it, you lose the juices." From as far away as Bogota in South America, Iran and Hawaii, initiates order their country hams by the pair—one ham to slice for frying and one to bake.

New Ways with Old Ham

In most present-day households, the complications, equipment and space required for preparing a whole ham are formidable. Buying the ham ready-cooked is one answer, but the Ellis Henrys sell no cooked hams. They will share with you, however, a new method, so easy that anybody, anywhere, can do it. And you don't need that big old wash boiler anymore. Heavy duty aluminum freezer foil is the secret—and a thermostatically controlled oven.

Scrub the ham and soak in water overnight. Place a large piece of aluminum foil on top of a pan big enough to hold your ham, place the ham on the foil and pour over it 2½ cups of water, ½ cup bourbon, 2 cups brown sugar, wrap ham in foil and if you like add a lid, too. Place in a very slow oven, 250° to 275° F. Forget it for five or six hours. When it feels tender to the

(*Please turn the page*)

WASTE KING

with

WASTE KING'S "*Magic Ring*"

in your sink

Eliminate Garbage Automatically!

PULVERATOR

NOW YOU HANDLE GARBAGE



Why put up with unpleasant trips to the garbage can . . . "saving" garbage in the sink . . . or handling bags of untidy food scraps? . . . A garbage cluttered kitchen is inconvenient, unsanitary!

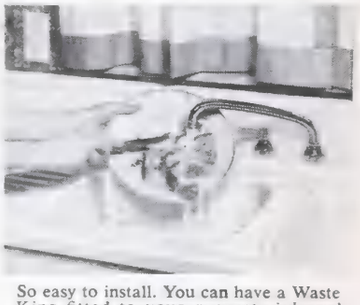
NOW YOU DON'T!



Just rinse all garbage thru the *lifetime stainless steel ring!* Bones, fruit pits, corn husks, etc., are pulverized, flushed away to sewer or septic tank.



Protect your family health. Waste King helps keep your home more sanitary by eliminating germ, vermin attracting garbage.



So easy to install. You can have a Waste King fitted to your *present sink* and enjoy garbage-free convenience now!

Lifetime Stainless Steel Ring



AMERICA'S FINEST GARBAGE DISPOSER

AT YOUR FRIENDLY PLUMBING APPLIANCE DEALER

Waste King PULVERATOR

Write for free descriptive literature!
Given Manufacturing Co., Dept. HB12
3301 Fruitland Ave., Los Angeles 58, Cal.
Please send me literature on new Super-Hush Waste King Pulverator.

Name_____

Street Address_____

City_____ State____

I live in a home ☐ apartment ☐



MADONNA AND CHILD by C. Werner
Made by Lorenz Hutschenreuther of Bavaria

Porcelain sculpture of incomparable beauty . . . the pristine whiteness of fine porcelain with exquisite modelling of detail . . . for posterity's inspiration.

6" high, 3½" wide at base . . . $14.50
Slightly higher South and West

Write for illustrated booklets of other porcelain sculpture by famous European artists . . and name of nearest dealer.

PASCO

PAUL A. STRAUB & CO., INC. *Dept. B-12, 19 East 26th St., New York 10, N. Y.*

This Christmas...
give a Chelsea!

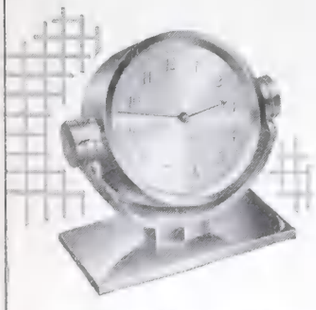
The gift that will be used continuously and admired constantly.

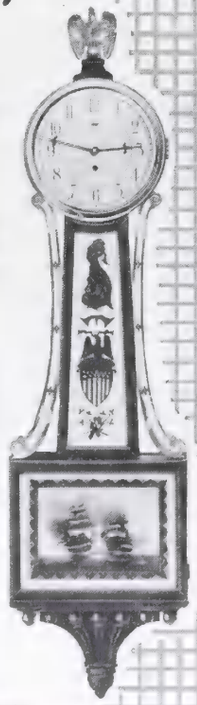
The Willard — *by Chelsea*

A classic reproduction in hand-rubbed mahogany with polished brass trim. Your choice of four colorful hand-painted panels of Americana. Eight-day, striking or non-striking.
From $209.00 tax incl.

The Winston — *by Chelsea*

Bold simplicity . . . aptly describes this beautifully designed all-purpose clock. The case and pedestal are of fine brass. The cradle permits the case to be tilted to the most convenient viewing angle. Plenty of space on the base for an engraved inscription.
Dial: 3-7/16"
Height: 4⅞"
Width: 4⅞"
$126.50 tax incl.





Send for free 28 page catalog of complete line of Chelsea clocks and barometers.

Chelsea CLOCK COMPANY
1225 EVERETT AVE., CHELSEA 50, MASS.

BOURBON IS BEAUTIFUL FOR COOKING

CONTINUED FROM PRECEDING PAGE

fork, when the bones protrude a little, and the rind lifts off easily, your ham is done. Unless you want to use it immediately, the ham is generally left to cool in its wrappings. Then the rind is removed.

Glaze the top with fine bread crumbs or coarse water-ground corn meal, mixed half and half with old-fashioned dark brown sugar, patting the mixture well over the top. Brown at 375° to 400° F. until the sugar is bubbly and a crust forms. If you want to anoint the meat with a most exquisite aromatic flavor, baste from time to time with a little bourbon. Such a ham should never be served hot, nor should it be stone cold, but "at proper room temperature, like a great Burgundy wine." The slices should be always paper thin. Serve with hot or beaten biscuits.

Complete details about keeping, cooking, carving and serving country hams will come to you—along with the ham itself from Old Hickory Farm, Peewee Valley, Oldham County, Kentucky. There are so few of these hams that they cannot be sold in stores, but may be mail-ordered and will be shipped parcel-post or express, C.O.D. They range from 12 to 16 lbs. and the price is moderate, $1.16 per pound, plus shipping charges.

MUSICAL COMEDY

CONTINUED FROM PAGE 148

for a beauty parade in the 1919 *Ziegfeld Follies*. The song stepped out to become the "theme" of every fashion and beauty parade over the years. As well-rounded a score as *Annie Get Your Gun* included an incidental "production" number, *There's No Business Like Show Business*, which has become the "theme" song of the business there is no business like. Berlin's *Easter Parade* was a dud in the 1933 production of *As Thousands Cheer*—in fact, the songsmith recalls that the score was panned unmercifully as "undistinguished"—and yet this, too, has long survived as a seasonal song. The same was true of *Heat Wave*, another excerpt from the same Music Box Revue.

For the reason that *The Student Prince* has probably been performed more than any other operetta in the world, this ranks with *The Merry Widow* as a perennial favorite. There was a show biz axiom that "the sun never sets on a *Student Prince* company" and this 1924 Romberg operetta, too, with its memorable *Drinking Song, Deep in My Heart, Dear* and *Serenade*, belongs in the all-time perennials as does *Blossom Time*. The latter was based on the life and works of Franz Schubert, so Romberg "leaned strongly" on Schubert!

Rudolph Friml's *Rose Marie* is another of those well-rounded operettas whose appeal went around the world, both via song and in actual production. The title song was to prove a cinematic highlight in the future celluloid careers of Jeanette MacDonald and Nelson Eddy as he doughtily serenaded her with this and other Otto Harbach and Oscar Hammerstein II lyrics, such as *Indian Love Call*, all set to Friml's melodies. Harbach, himself the dean of American librettists, started with Karl Hoschna's *Madame Sherry* (*Every Little Movement Has a Meaning All Its Own*) and has collaborated over the years with composers like Vincent Youmans, Louis A. Hirsch, Kern, Romberg and Gershwin—as diverse a galaxy of song stylists as any librettist would want or care for.

JEROME KERN is the Broadway composer's composer. Irving Berlin has openly expressed the wish he "could write melodies like Jerry Kern." With Guy Bolton and P. G. Wodehouse, his intimate musicals for the now defunct Princess Theater on New York's 39th Street were milestones in the evolution of American musical comedy. *Leave It to Jane, Sally, The Girl from Utah, Very Good Eddie, The Cat and the Fiddle, Roberta, Music in the Air, Sweet Adeline* are signal credits to a tuneful and melodic composer, but his *Show Boat*, the Oscar Hammerstein II adaptation from Edna Ferber's novel, remains his most signal achievement with such immortal excerpts as *Ol' Man River, Only Make Believe, Can't Help Lovin' That Man, You Are Love* and *Why Do I Love You?* And not forgetting *Bill*, an "interpolated" lyric by P. G. Wodehouse of the same Bolton-Wodehouse-Kern triumvirate in the World War I era, which the incomparable Helen Morgan sang so memorably.

George Gershwin has been generally conceded "the composer of our times who will be remembered 100 years from now." It will not be for *Swanee* (1919), perhaps his only real "popular" hit, but it will be for the *Rhapsody in Blue* (1925) and more likely for the American folk opera *Porgy and Bess* (1935) based on the Dorothy and DuBose Heyward play and novel, *Porgy*, with its haunting *Summertime*, lachrymose *Bess, You Is My Woman*, sentimental *A Woman Is a Sometime Thing*, spirited *I Got Plenty O'Nuttin'* and *It Ain't Necessarily So*. Gershwin's *Of Thee I Sing!* was the first Broadway musical to win a Pulitzer prize, and his *I Got Rhythm* for Ethel Merman, in *Girl Crazy*, is that song stylist's trademark number to this day.

MUSICAL comedy, per se, by the very nature of the nomenclature becomes memorable for performance as well as the basic material. Victor Moore's singing of the song *Wintergreen for President* may be remembered more than the fact *Of Thee I Sing!* was the first musical comedy to win a Pulitzer prize, or that George Gershwin, George S. Kaufman and Morrie Ryskind wrote it. Helen Morgan's wistful *Bill*, Fritzi Scheff's *Kiss Me Again*, Ezio Pinza's *Some Enchanted Evening*, Tamara's *Smoke Gets in Your Eyes* are other examples. Mary Martin's *My Heart Belongs to Daddy* and later *I'm Gonna Wash That Man Right Out of My Hair*, Julia Sanderson's *They Didn't Believe Me*—these are memorable songs, sung with unique style, which endure far beyond their original sources.

The Musical Comedy Hit Parade is as rich as one's own memories. It is full of association of ideas, association of emotion. Records now make it possible to aid one's memory to call up ideas and emotion—in short, to enjoy again the pleasant and often thrilling music of the Broadway musical comedy. Many are the favorite songs which you meet again on records in their original setting within the show.

There are two ways of enjoying musical comedies on records. First, the so-called "original cast" albums, usually recorded very soon after the New York première. These albums bring back an evening which has delighted you. And if you weren't there, then the album transports you to Broadway, at least in sound. In contrast to original cast recordings we have the productions made especially for records.

These are frequently made with all-star casts and excellent musical direction; such casts are lavished particularly on the more durable—or shall I say "classical"?—of our operettas. Here you find such standbys as *Porgy and Bess*, *The Student Prince* and *Carousel*.

Herewith a list of recordings I particularly enjoyed:

ANNIE GET YOUR GUN (original cast)—Decca

ANYTHING GOES (Mary Martin)—Columbia

BOYS FROM SYRACUSE (Nelson, Cassidy)—Columbia

CALL ME MADAM (Ethel Merman)—Decca

CAROUSEL (Henderson, Merrill, Munsel)—Victor

DAMN YANKEES (original cast)—Victor

FANNY (original cast)—Victor

GUYS AND DOLLS (original cast)—Decca

ME AND JULIET (original cast)—Victor

MERRY WIDOW (in German) (Schwarzkopf, Gedda, Kunz)—Angel

PAJAMA GAME (original cast)—Columbia

PAL JOEY (Segal, Lang)—Columbia

PORGY AND BESS (complete)—Columbia

SILK STOCKINGS (original cast)—Victor

SOUTH PACIFIC (original cast)—Columbia

STUDENT PRINCE (Al Goodman and his orchestra)—Victor









Write for free brochure on*

FLORIDA'S MOST FABULOUS CO-OPERATIVE APARTMENTS

Fiesta TOWERS

in beautiful Ft. Lauderdale

Outstanding beach location . . . spectacular views of ocean and inland waters . . . magnificent two-bedroom, two-bath air conditioned apartments! Giant swimming pool . . . docks . . . Sky Room restaurant and cocktail lounge. The ultimate in luxury with the economy of co-operative ownership!

from $19,500 to $34,900
(Prices subject to change)



* Write to: KENNETH C. OBERLE Exclusive Agent
1501 N.E. Oakland Park South Blvd., Ft. Lauderdale, Fla. Brokers protected

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 112

Utah, Squaw Valley near Lake Tahoe in California, Pico, Stowe and Bromley in Vermont, Pinkham Notch, Cannon Mountain, and Cranmore Mountain in New Hampshire, and Lake Placid and Whiteface Mountain in New York.

BESIDES the famous Laurentians, Canada has excellent skiing from coast to coast. One of the resorts that would intrigue us most if we were bitten by the Alpine mountaineering ski bug would be Banff in the Rockies, where the powder snow is said to lie 20 feet deep. While Banff's Mount Norquay, is championship stuff (its 3,240-foot chair-lift rises a vertical 1,300 feet, is the world's steepest), its lower slopes are suitable for beginners, and some of Canada's finest instructors operate here. You can reach Banff by Canadian Pacific train or Trans-Canada plane to Calgary. The eighty-five miles to Banff are covered by Western Canada Greyhound bus over roads which are meticulously kept open all winter, like all the other arteries to ski resorts in Canada.

Trois Rivières (Three Rivers) between Quebec and Montreal attracts an enthusiastic clan of jumpers. And the area known as the Eastern Townships, which is right over the line from Vermont and includes Sherbrooke, Hillcrest-North Hatley, Mount Orford, Mount Giroux and Sutton Mountain, offers such a variety of slopes and trails that the sissies can ski here as happily as the experts.

Indeed, you may ski quite inexpensively and pleasurably if not too thrillingly within the city of Montreal in the Botanical Gardens or in Mount Royal Park. The nearby Côte-des-Neiges jumping hill is nothing to sneeze at, since many championship meets are held here.

On a winter visit to Quebec you can: ski politely in the city on the historic Plains of Abraham (renting skis and equipment at very little cost); or ski more ambitiously no more than 12 miles out of town on the slopes of Mont St. Cassin at Lac Beauport; or on the famous hills around Valcartier, 18 miles out of town near the Quebec airport; or, 25 miles away near the shrine of Ste. Anne de Beaupre, you can slalom or jump as spectacularly as you are able on Mont Ste. Anne—providing you *are* able.

The Laurentians, Canada's most renowned skiing territory, are the mountains north of Montreal, and are generally conceded to be excellent all-round grounds for all grades of skiers. The famous ski centers are in fact a string of quaint French-Canadian towns on or close to Highway 11 and served also by both Canadian Pacific and Canadian National railways. You've probably heard their names before—Shawbridge, Piedmont, St. Sauveur, Mont Rolland, Ste. Adele, Ste. Marguerite, Lac Masson, Val Morin, Val David, Ste. Agathe, Trout Lake, St. Donat, Ivry, St. Faustin, St. Jovite and Mont Tremblant. The open slopes that surround these small towns are encouraging territory for beginners, while the heights (the 90-mile area has something over 60 tows) are Mecca for experts. Moreover, some of the world's best instruction is available here for both novice and veteran. Accommodations run the gamut from rustic dormitories to plushy suites, from boarding house simplicity to resort-hotel luxury. You can pay anything from $2 to $12 a day for a room, but the color of the place is priceless. Where else could you see a priest in his cassock doing his parish rounds on skis?

BACK to the USA, never have we heard higher praise of any skiing than from the aficionados of Squaw Mountain, scheduled to be the scene of the 1960 Winter Olympics. Its ski lift is the longest in the world. To get here, you can fly from San Francisco over the High Sierras to Reno. Or by train you go to Truckee, via Southern Pacific from San Francisco, or via Union Pacific and Northwestern from Chicago.

Sun Valley, the most ambitious and probably the most complete skiing resort in the country, offers skiing and accommodations on all levels of expertness and pocketbook. And so far as one of our ski-happy editors is concerned it has passed this rigorous test for excellence of operation and management: During a three-week stay he sampled every kind of accommodation from a sundeck suite in the Lodge to a $3 a day dormitory bed in the Chalet. He declares he found standards of service and hospitality uniformly topnotch, whether high-priced or low. And when he went to have his sprained ankle strapped,

ho should be sitting next to him
the doctor's office but Claudette
olbert!

Many of the resorts, Sun Valley
ncluded, offer special rates for
ertain "Learn to Ski" weeks,
hich include accommodations for
days and 6 nights, plus meals,
aily ski lessons, use of lifts and
articipation in the social goings-
n.

Railroads invariably run special
ki excursion trains and airlines
un ski flights to New York, Ver-
nont and Laurentian resorts, al-
hough most of this year's sched-
les have not yet been announced
s this is being written.

Colonial Airlines will be running
7-day all-expense trip from New
ork to Ste. Agathe, Ste. Mar-
uerite or St. Donat, costing about
90. Trans-Canada Airlines will
ndoubtedly be offering a similar
ype of junket. And for week-end
kiers Colonial will be flying to
he Stowe area of Vermont, pro-
iding ground transportation from
he Burlington airport to Stowe.
First-class flight together with
otel accommodations and includ-
ng meals, should run to about $40.

Vermont, meanwhile, is doing
omething constructive about mak-
ng it possible for whole families,
oung and old, to take skiing va-
ations together without having to
reak the bank or mortgage the
ouse to pay for sitters. Small, in-
ormal skiing centers are growing
p as at Pine Top in South Vernon
nd in East Jamaica at the Sugar-
ush Ski Tow. Accommodations
re inexpensive, informal, boarding
ouse or cottage style, with no fan-
are, but plenty of opportunity for
he littlest to learn how while the
lder ones still enjoy themselves.

Your travel agent is a natural
onsultant when it comes to un-
raveling the problem of which ski
place is for you among all the hun-
dreds there are to choose from.

But for informative literature on
ski resorts, hotels and transporta-
tion you might write to the fol-
lowing:

New York State Chamber of Com-
merce, 112 State Street, Albany 7,
New York.

New Hampshire Development
Board, Concord, N. H.

Vermont Development Commission,
Montpelier, Vt.

Sun Valley, Idaho.

Union Pacific Railroad, Room 2138,
Omaha 2, Nebraska.

Chamber of Commerce, Reno, Ne-
vada (for Squaw Valley).

Chamber of Commerce, Aspen,
Colorado.

Canadian Government Travel Bu-
reau, Ottawa, Canada.

Alberta Government Travel Bu-
reau, Edmonton, Alberta Province
of Quebec Tourist Bureau, 106
Grande Allée, Quebec.



City of Camellias

Charleston, South Carolina, no-
table for its fine ante-bellum archi-
tecture, its Dock Street theater, its
cypress gardens and its shrimp pie
and "perlo," is also the place to
see camellias. Whether you're a
working gardener or simply an ad-
mirer of what working gardeners
produce, you'll enjoy the Annual
Charleston Camellia Show, held
under the auspices of the American
Camellia Society and the Garden
Club of Charleston. The show
bursts forth in all its diversified
glory on January 28 and January
29 and, if you ask us, represents
about as pleasurable and rewarding
a break in a long motor trip to
Florida as any southbound tourist
could ask for.

Florida Sideshow

Another diverting stopover en
route to Florida or during a visit
there is James Melton's "Auto-
rama" at Hypoluxo, on route US-1.
Here you'll see the singer's fabu-
lous collection of vintage automo-
biles—venerable Locomobiles, an-
tique Packards and Rolls Royces,
and as many similar relics of the
days of motor veils and goggles
as would make your head swim.

That Wonderful Town

We have just been brought up
short with a little brochure which
lists the historical, cultural and
generally entertaining attractions
awaiting the visitor to Chicago.
We were ashamed of ourselves
for having forgotten what an ex-
citing place it is to spend a vaca-
tion. Chicago bows to no town for
chic shops, elegant women, the nos-
talgic lapping of lake water, sweet
rolls, and the feeling that the peo-
ple are glad to be alive. Incident-
tally Raymond Ewell in his *Dining
Out in America's Cities* rates it
fourth among all American cities
for excellent food and a cosmopol-
itan choice of restaurants. Write
the Chicago Convention Bureau,
Inc., 134 North LaSalle Street, Chi-
cago, for *A Profile of Chicago*.

the secret of CHARTREUSE



The Carthusian Monks developed Chartreuse Liqueurs from a treasured family recipe given them by Marshall d'Estrées in 1605. The liqueurs are still made by the Monks who gather the herbs near their Monastery.



In all the world, only four Monks at the Monastery of La Grande Chartreuse in France know the secret formula of Chartreuse Liqueur. But connoisseurs the world over know its distinctive taste and its reputation as the "Queen of Liqueurs."

To serve and to give—no other liqueur is more revealing of your own good taste. You will find Chartreuse at your dealer in an unusual gift carton. Also in a tenth size at a special gift price.

LA GRANDE CHARTREUSE

Yellow—86 Proof Green—110 Proof

For a beautifully illustrated book on the story of Chartreuse, write—Schieffelin & Co., Dept. N, 30 Cooper Square, New York, N. Y.

The "Captain's" Chair

from

Americana Casual Group

A wrap around back as smart as the newest dream car . . . yet it's as sturdy as "Old Iron Sides".



↑ with solid saddle seat

↓ with upholstered seat



The chair with 27 different uses . . . and real deep six comfort.

Ask your dealer or write Dept. H4

Jamestown Lounge Co. Jamestown, N.Y.



Lauritz Melchior
Comments on Diamond Phonograph Needles

"The extraordinary subtle nuances of the human voice are convincingly reproduced with the best stylus available — the diamond needle."

TETRAD
For further information write to: Dept. HO 62 St. Mary St., Yonkers, N. Y.

Introducing Caroline...
A charming, new chair-and-one-half. See it and the other pieces in our Early American Mecklenburg group. Upholstered in a choice of stunning decorator fabrics, including exclusive Early American documentary prints.
By Shaw of CHARLOTTE



AT LEADING FURNITURE AND DEPARTMENT STORES
Shaw
MANUFACTURING COMPANY
5001 PINEVILLE ROAD
CHARLOTTE, NORTH CAROLINA
Write for name of your nearest dealer

Where to see and buy
House Beautiful's

CONTINUED FROM PAGES 115 AND 123

A galaxy of HOUSE BEAUTIFUL'S 1955 Christmas ornaments—Star Rockets, Snow Comets, Star Rays and others—come in gold and white. They've been "edited" and integrated especially for you to decorate your holiday home with. Shown on pages 116 to 123, and on page 191, they can be bought at the shops and department stores listed below. Beautifully designed, scaled in several sizes, they are sturdy and can be folded flat.

ALABAMA
Anniston.....*Couch's*

ARKANSAS
Little Rock....*Foster Cochran Company*

CALIFORNIA
Berkeley .....*Fraser's-Berkeley*
Beverly Hills.....*I. Magnin & Co.*
Burlingame .....*Rorke's*
Fresno.....*I. Magnin & Co.*
La Jolla.....*Gerard and Sands*
Los Angeles.....*I. Magnin & Co.*
Oakland .....*Jackson's*
Pasadena.....*I. Magnin & Co.*
Sacramento .....*Jackson's*
San Francisco.....*Jackson's*
Santa Barbara.....*I. Magnin & Co.*
Walnut Creek.....*Jackson's*

CANADA
Toronto.....*Pierce-Caldwell Ltd.*

COLORADO
Colorado Springs.....*The Gray Rose*
Denver .....*Neusteter's*

CONNECTICUT
Hartford.....*G. Fox & Company*
New Haven.....*Marvin Display Corp.*
Stamford.....*Lowestoft House, Inc.*
Westport.....*The Music Room*

DELAWARE
Wilmington.....*John Wanamaker & Co.*

DISTRICT OF COLUMBIA
Washington.....*Julius Garfinckel & Co.*

FLORIDA
Fort Lauderdale.....*Anita Kott*
Miami.....*Richard Plumer-Miami*

GEORGIA
Atlanta.....*Rich's, Inc.*
Decatur.....*Mary-Paul Gifts*
Macon.....*Jimmy King Interiors*

HAWAII
Honolulu .....*Barpa*

IDAHO
Boise.....*Tuck Beverle Interiors*

ILLINOIS
Aurora.....*The shop of John Fordon*
Chicago.....*Carson, Pirie, Scott & Co.*
Crystal Lake.....*Flowerwood, Inc.*
Hinsdale.....*Morris Florists*
Hubbard Woods....*Lubliner & Himmel*
Lincoln.....*House Jewelers*
Rockford.....*D. J. Stewart & Co.*
Springfield.....*Handicraft House*

INDIANA
Fort Wayne.....*Howard Company*
Indianapolis.....*L. S. Ayers & Co.*
South Bend.....*Robertson Bros.*

KANSAS
Topeka .....*Karl's*
Wichita.....*Hubbard-Hinkel, Inc.*

KENTUCKY
Louisville.....*Stewart Dry Goods Co.*

LOUISIANA
Baton Rouge.....*Amanda's*
New Orleans....*Hemenway-New Orleans*
Shreveport
Hemenway-Johnson Furniture Co.

MARYLAND
Baltimore.....*Valley Mart*
Bethesda.....*Interiors Inc.*
Silver Spring.....*Wick Byron, Inc.*

MASSACHUSETTS
Boston.....*Paine's Furniture Company*
Framingham....*Wyman's Garden Center*
Waltham.....*Grover W. Cronin, Inc.*
Worcester .....*MacInnes*

MICHIGAN
Ann Arbor.....*John Leidy*
Bloomfield Hills.....*Castle's Gift Shop*
Detroit .....*Grinnell's*
Dowagiac....*Beidler Book & Card Shop*
Grand Rapids.....*The Wurzburg Co.*

MINNESOTA
Minneapolis.....*Dayton Co.*

MISSISSIPPI
Columbia.....*The Hobby Shop*
Jackson.....*Fridge's Fireside Shop*

MISSOURI
Kansas City.....*Harzfeld's*
St. Louis..*Scruggs Vandervoort Barney*

MONTANA
Great Falls.....*Wilkinson's Florist*

NEBRASKA
Lincoln.....*Miller & Paine*

NEW JERSEY
Brielle.....*Brielle China & Gift*
East Orange.....*Jolly Tar*
Elizabeth .....*Levy Brothers*
Passaic .....*Wechsler's*
Westfield.....*Jane Smith*

NEW MEXICO
Albuquerque.....*Hubbard-Hinkel, Inc.*
Clovis.....*Hubbard-Hinkel, Inc.*
Roswell .....*Hubbard-Hinkel, Inc.*
Sante Fe.....*Hubbard-Hinkel, Inc.*

NEW YORK
Babylon, L. I. .....*The Gallery*
Buffalo .....*Hughes Shop*
Hamburg.....*Kronenberg's, Inc.*
Manhasset, L. I. .....*B. Altman & Co.*
New York.....*B. Altman & Co.*
Rochester .....*McCurdy's*
White Plains.....*B. Altman & Co.*
Yonkers.....*John Wanamaker & Co.*

NORTH CAROLINA
Chapel Hill .....*Pace*
Greensboro
Morrison-Neese Furniture Co.
Raleigh.....*The Patio*
Rocky Mount.....*Smith Florist*

NORTH DAKOTA
Fargo.....*Mid-Town Gifts*

OHIO
Cincinnati.....*Flowers by Marjorie*
Cleveland .....*Halle Bros.*
Columbus .....*The Maramor*
Dayton.....*The Rike-Kumler Co.*
Hamilton .....*The Marimid*
Stowe
Lilla Stugan at the Smörgåsbord
Youngstown
Powers Guest & Gift Shop

Christmas Decorations



This flat shape is a Star Tower in repose. You can see how it looks before you hang it and it assumes its three-dimensional form. Storage couldn't be simpler.

OKLAHOMA
Tulsa ..... *Seidenbach's*

PENNSYLVANIA
Allentown ..... *Rileigh's*
Harrisburg ..... *Rileigh's*
Kingston
Rileigh Window Display, Inc.
Philadelphia.... *John Wanamaker & Co.*
Pittsburgh ..... *Kaufmann's*
Reading..... *Peterson Display Co.*
Scranton ..... *Helen Schwartz*
Wynnewood.... *John Wanamaker & Co.*

PUERTO RICO
Santurce ..... *Sterling House*

SOUTH CAROLINA
Florence..... *Porter's Gift Shop*

TENNESSEE
Chattanooga..... *Fowler Brothers Co.*
Knoxville ..... *Rich's, Inc.*
Memphis.... *The John Gerber Company*
Nashville ..... *Lillian Card*

TEXAS
Abilene ..... *Hubbard-Hinkel, Inc.*
Corpus Christi..... *Lichtenstein's, Inc.*
El Paso..... *The White House*
Fort Worth ..... *Meacham's*
Houston ..... *Joske's*
Lubbock ..... *Hemphill-Wells*
Midland..... *Hubbard-Hinkel Inc.*
Paris ..... *Spangler's*
San Antonio..... *Frost Bros.*

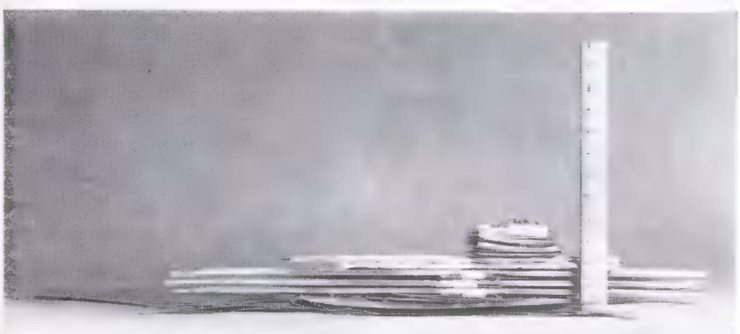
UTAH
Salt Lake City..... *Auerbach's*

VIRGINIA
Charlottesville ..... *Brown's Gifts*
Newport News..... *Nachnan's, Inc.*
Norfolk..... *Rice's Fashion Corner*
Richmond..... *Miller & Rhoads*
Roanoke ..... *Ewald Clark*
Staunton ..... *Sterrett's*

WASHINGTON
Seattle..... *I. Magnin & Co.*

WEST VIRGINIA
Charleston
Woodrum Home Outfitting Co.

WISCONSIN
Manitowoc..... *Schulander's Flowers*
Milwaukee..... *Maurice Stein Flowers*



If you have space to store a box 24" wide, 34" long and 4½" deep, you have enough space to store the complete collection of our flat-folding Christmas ornaments.

Cherry Heering

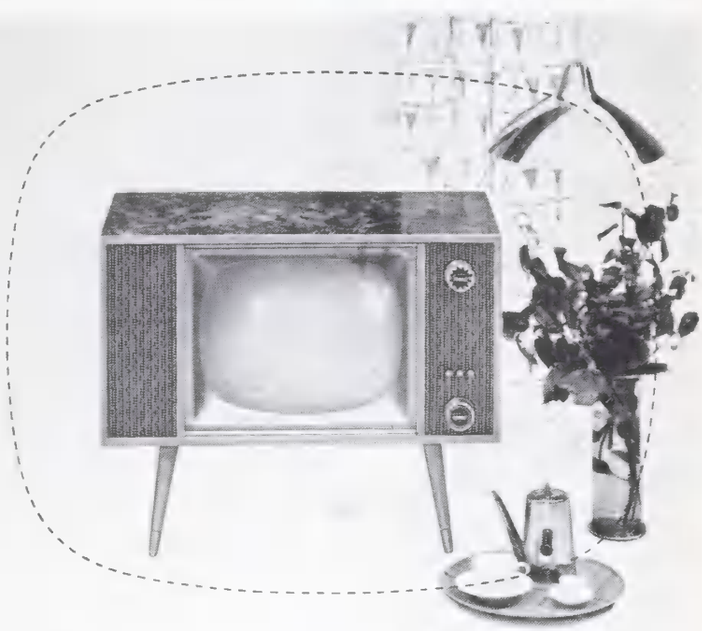
Denmark's liqueur delight since 1818

All your guests will enjoy it —anytime!



Cherry Heering over ice cream *—try it!*

49 PROOF. SCHENLEY IMPORT CORPORATION, NEW YORK, N. Y.

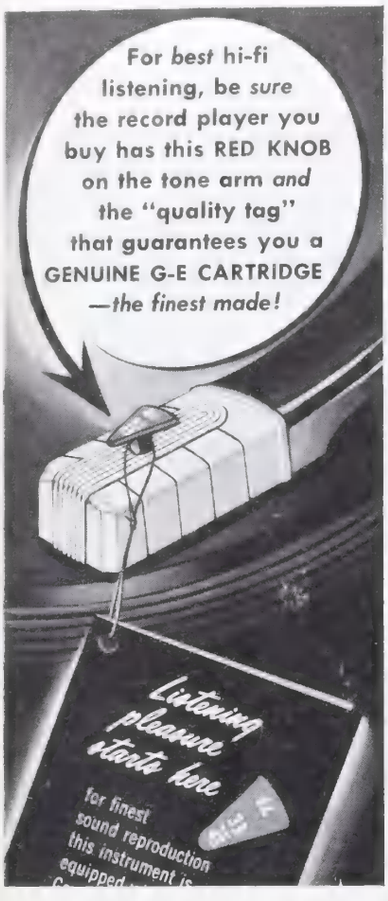


"there is nothing finer than a
STROMBERG-CARLSON"

NEW DECORATOR MODEL in bleached or Honduras mahogany or platinum walnut veneers, simulated marble top optional. Expanded 21-inch aluminized picture tube. Two wide-range speakers. Illuminated dial, stand-up tuning. Tinted removable safety glass. Super-powered for maximum sensitivity on VHF or UHF. The MILANO—K21-22-HC

STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.
A DIVISION OF GENERAL DYNAMICS CORPORATION

Buying a Hi-Fi record player?



To be certain of tone-perfect listening pleasure from the record player you buy, look for the *red knob* that identifies the *genuine G-E Cartridge*. It's your assurance that the instrument you buy has the highest quality pickup made—used by leading manufacturers and broadcast stations.

Why a G-E Cartridge?

Because only a fine cartridge and stylus can reproduce *all* the quality originally recorded on your records. A genuine G-E Cartridge and Stylus positively brings you *all* the satisfying highs and lows, the *full* musical dimensions you seek in record listening. What's more, the G-E Cartridge gives you the same professional quality favored by foremost broadcast stations.

How can you *tell* it's a G-E?

By the tone-perfect quality, of course. By the red knob on the tone arm. And, by the Quality Tag on *every fine* record player with a famous G-E Cartridge. Your proof of excellence!

Look for this Quality Tag!

Remember—it's your *privilege* to insist on the very best. Insist on a G-E Cartridge in *any* record player you buy. Look for the G-E *red knob*—look for the G-E Quality Tag—obtain the finest in record enjoyment.

Progress Is Our Most Important Product

GENERAL ELECTRIC

A FEAST AMERICA GAVE THE WORLD

CONTINUED FROM PAGE 157

Many a regal and exotic banquet could be planned around the foods of America, such delicacies as diamond-back terrapin, canvas-back and Muscovy ducks, ruffed grouse, wild rice, guavas and papayas. But the meal we have in mind is a simple informal buffet—an almost tossed-together supper, with left-over turkey and gravy the starting point.

Vegetables as well as the breadstuff of the meal are an integral part of the main dish—a Colonial corn pie whose antecedents may be traced back to the batter breads of Virginia and the many crust-topped casseroles that take the name of "pie" in the Carolinas and other southern states.

Supper begins with canned-condensed or frozen clam chowder (Cross & Blackwell's or Campbell's), considerably enhanced by the addition of more clams and a garnish of Italian onions cut on a slicer so thin that they are no more than an echo of onions.

Then corn pie studded with kernels, flecked with pimiento and parsley—brown gravy bubbling up richly around the edges of the baking dish.

THE mold of tomato aspic is also a miracle thing, for it comes all ready jelled in tins. For the most hurried moments, you have only to turn it out of the cans and slice into rings. But a fancy mold is ever so easy to do. Just melt the aspic, pour into mold, place in the refrigerator. As soon as it reaches room temperature, it will set. Gherkins surround the salad for color, flavor and texture contrast. And the dressing is a triumph, a combination of mashed avocado combined with bottled Durkee's dressing.

Brazil nut chips in a golden mesh basket are not just a frill but an integral part of the meal. They might well be scattered over the clam chowder or served with the tomato aspic or used as a garnish on the blueberry tarts served for dessert.

Small mugs of hot chocolate will be served later—quite a bit later. Have the chocolate frothed high in the Mexican manner. (It's done in your electric blender.) Cut down the sweet and deepen the richness of the chocolate with the addition of instant coffee. Lend mystery with the slightest stardusting of powdered allspice.

From a poster by Toulouse-Lautrec



a brief Guide to FRENCH Wines

B&G Prince Blanc—a light, dry wine with a delicate bouquet. A genuine white Bordeaux at a moderate price.

B&G Chablis—a clear, white Burgundy, dry yet with a round, full flavor.

B&G Sauternes—the classic white wine of France, long an American favorite. Slightly sweet. From Bordeaux.

B&G Prince Noir—a fine all-purpose claret, dry and light bodied. A red Bordeaux for everyday use.

B&G St. Emilion—a full-bodied claret. A brilliant red dinner wine from Bordeaux.

B&G Pommard—a rich, red Burgundy. Full-bodied, perfect with hearty meals.

The name B&G is your guide to quality ... famous since 1725.

Yours for the asking—

FRENCH WINE SELECTOR

Handy pocket dial to help you choose wine. Send stamped, self-addressed envelope to B&G, Dept. HG, 500 Fifth Avenue, New York 36, N. Y.

B&G

The finest wines of FRANCE

By BARTON & GUESTIER
BROWNE VINTNERS CO., Inc., N.Y.C.
Sole Distributors for U.S.A.

A Fast Bowl of Chowder

Both the round clam or quahog chowder clam and also the soft shell clam are American. From time immemorial they were used by the Indians. In Tobago, the so-called Robinson Crusoe Island there have been discovered immense accumulations of clam shells along with bowls and utensils dating back to the Stone Age. When the clam teams with potato, you have a dish which is, on at least two counts, aboriginal.

Controversy between those who favor tomatoes and those who insist upon milk for their clam chowder has raged for centuries. For years the best known canners veered toward Manhattan style. Some have begged the question. You can add to them either milk, tomato or tomato soup. But the new condensed quick-frozen clam chowders are in the best New England milk tradition and extraordinarily well made.

Little is needed to lift them into the realm of the epicure, except perhaps an added dash of Worcestershire. But we like to add to each two cans of frozen clam chowder, an extra 7-ounce can of clams, either whole or minced. (We like Pioneer Brand.)

Garnishes are important. Rather a lot of chopped parsley or chives. Lacking fresh chives, Spice Islands or House of Herbs chopped green onion tops would be admirable. Coarsely crumbled crisp bacon, well flavored and smoky, is excellent too. A true inspiration is a crisp, sliced Italian onion with its streaks of Tyrian purple, its sweet, delicate taste. Slice thin enough to float. An exciting sight in an antique ironstone tureen or one of blue Meissen. (Did you know that you can now get authentic reproductions of Meissen?)

The palest mealy biscuits—Keebler's sea-biscuits, pilot crackers, Bent's water-biscuits split and lightly toasted, Trenton crackers or oysterettes—are classic accompaniments to chowder.

Grain of the Gods

When Ruth gleaned amidst the alien corn in the fields of Boaz, it may have been wheat, barley, rye or millet, for corn was a word applied to all sorts of grain. But her "alien corn" could not have been ours. None in the ancient Biblical world knew our maize, though there is every reason to believe that it was developed and cultivated by the pre-Incan races of Peru fully three or four thousand years ago.

(*Please turn to page* 195)

"A Niagara Cyclo-Massage® Chair is one of the Finest Investments a man Can Make" HERBERT A. MAY



HERBERT A. MAY,
Senior Vice President
Westinghouse Air Brake Co.

"Nothing . . . NOTHING . . . is better after a tough day than a 'ride' in my Niagara Chair. It's great to ease back and let those wonderful cyclo-massage motors loosen taut nerves and muscles. In a few minutes the tension is gone, I'm fresh as a daisy, and I feel like a million. It would be a perfect gift for any man."



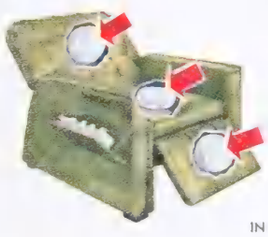
With a Niagara Chair you can increase circulation, improve your physical condition, and rest and relax like you've never done before.

Use Niagara, too, to soothe the pain of aching limbs and sore muscles. The value of massage as a pain-relieving agent is well-established . . . and Niagara is massage in its finest form.

The Niagara Chair looks good . . . right at home in living room, den or office. It is offered in a wide range of colors and covering materials.

Niagara is available, too, as a portable set, a heat-and-massage pad, a wheel chair and bed unit for invalids, and as a comfortable office chair pad. Get details today.

SEND FOR FREE BOOKLET



Buried in the deep, foam-rubber cushions are three cyclo-massage motors . . . not common vibrators but duplicates of the motors used in Niagara Massage equipment built for hospitals, clinics, and athletic teams.

Niagara CYCLO-MASSAGE®



NIAGARA, Dept. HB125, Adamsville, Pa.
Send me details on the Niagara Cyclo-Massage Chair.
Name_____
Address_____

IN CANADA: MONARCH MASSAGE, LTD., FORT ERIE, ONTARIO

Copyright 1955 Niagara Mfg. & Dist. Corp.



Find out why!

SO MODERN . . . *this* bright new idea that's sweeping the country! It's delightfully *light* . . . and downright *delicious*. Try Martini & Rossi Vermouth "on-the-rocks" yourself—and taste why so many smart people are serving it today! Yes! find out why it's great when you drink it straight!

And don't forget:

Insist on genuine imported
Martini & Rossi Vermouths . . .
Sweet for Matchless Manhattans
Extra dry for Marvelous Martinis.

Ruffles Chips

RENFIELD IMPORTERS LTD., N. Y., N.Y.

Wherever you go, you'll find

MARTINI & ROSSI

imported vermouth

A FEAST AMERICA GAVE THE WORLD

CONTINUED FROM PAGE 192

Whether corn originated in Peru or in Central America or Mexico has not been established. Even the Incas had forgotten its history. The Indians called it "the gift from the gods."

According to some, a spirit woman once walked across their land and wherever she stepped, corn and pumpkins grew. A Navajo legend describes an enormous turkey hen that flew across the country and dropped one ear of blue corn from beneath her wing.

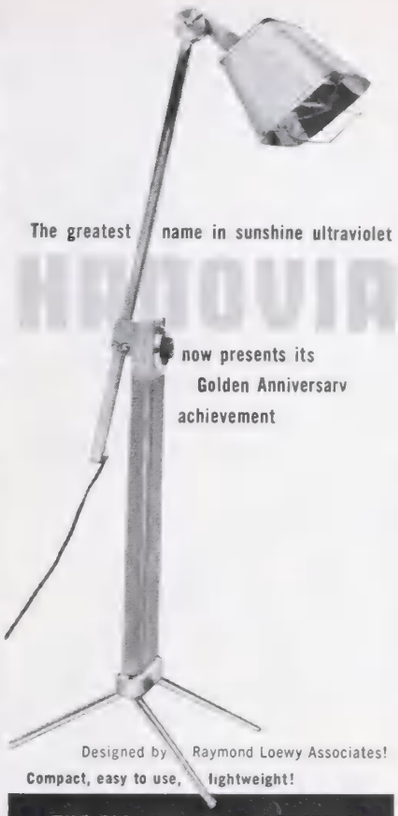
Among the Aztecs, Mayas and Incas, corn was regarded with great reverence. To them, literally, it was the breath of life. Their entire civilization, their very existence and accomplishments were directly and indirectly dependent upon a staple food crop.

Our own civilization, the conquest and settlement of our country was largely made possible by maize. The English colonists of Jamestown, the Pilgrims of Plymouth, the pioneers who pushed westward across the Alleghenies would have starved without it. There are those who say that if the Indians could have foreseen the future they might have been wise to burn their corn. But instead they taught the colonists to plant, to cultivate, to harvest and to prepare it.

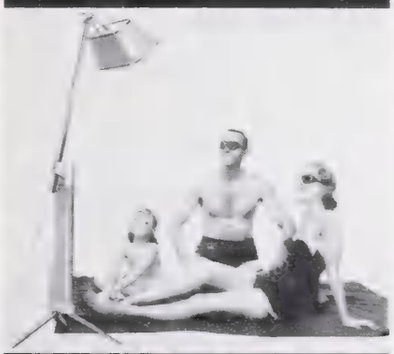
With all our vaunted inventive genius we have been able during the centuries to discover only two methods of preparing corn that were not known to the Indians ages and ages before Columbus—corn flakes and canning. We are still beholden to the Indians for corn on the cob, popcorn, big hominy and grits, corn pudding, stewed corn, corn bread, pone, mush and johnnycake.

Since the day when Columbus returned from the West Indies to Spain and showed his queen a handful of the strange hard golden kernels used as food, corn has changed the face of the world. It has altered the fate and the food habits of men from Australia to New Zealand, through Africa and the Philippines, from Java, China and Japan to the Steppes of Siberia.

Yet only the English call it by its proper name "Indian corn." In Holland and Hungary, it is named Turkish wheat. In France, they called it Spanish corn. The Turks call it Egyptian. The Egyptians name it Syrian, and the South Africans say "mealies."



THE ALL-NEW FULL SPECTRUM
ULTRAVIOLET
QUARTZ HEALTH LAMP + INFRARED!



Give your family the ultraviolet benefits of summer sunshine all year round—right in your own home!

Just a few minutes under your Hanovia Health Lamp gives you more healthful, more beneficial body-building ultraviolet rays than you get from several hours of exposure to the summer sun. Every member of your family gets the attractiveness of a Bermuda glow through the winter.

The Hanovia Health Lamp, and only the Hanovia Health Lamp, with its costly fused quartz burner, gives you the complete ultraviolet spectrum: tanning rays plus the sun's body-building, health-giving rays. You and your family look healthier and feel healthier right through those health-hazardous winter months.

plus—at the same time—

Infrared heat rays that soothe and relax your tired muscles, help relieve strains and leave you rested and refreshed. Get your Hanovia Health Lamp at your department, surgical supply, or appliance store now.

FREE on request: Colorful brochure describing benefits of ultraviolet and infrared. Just write Hanovia on postcard and mail today. Dept. HB-12.

HANOVIA Chemical & Mfg. Co.
AN ENGELHARD INDUSTRY
100 CHESTNUT ST.
NEWARK 5, NEW JERSEY

Colonial Corn Pie

There are certain dishes like a turkey hash traditionally served at the St. Cecelia ball in Charleston, so outstanding that although they require roast turkey and turkey gravy nobody ever thinks of them as "leftovers." In many of the old-time households, whole turkeys were roasted to make them. The Colonial corn pie starring in our New World menus on page 157 belongs to this category. In our versatile present-day setup you could, if you wish, use canned turkey or chicken and also canned gravy brightened, perhaps, with a dash of lemon juice and a little extra seasoning. Our recipe makes six servings. For the party version illustrated, we doubled it.

Combine in a mixing bowl one #303 can of corn kernels. Use the liquid too. Add 1 tablespoon chopped parsley, fresh or dried; ⅓ cup evaporated milk or heavy cream. (Strangely enough, evaporated milk in this recipe gives a richer flavor.) Add 2 egg yolks, a 12-ounce package prepared corn muffin mix, 1 tablespoon chopped pimiento, 1½ teaspoons onion salt, 3 or 4 drops Tabasco sauce. Stir all this together, but not too conscientiously. It doesn't matter at all if the batter is a little lumpy. Now fold in 2 stiffly beaten egg whites.

Butter a shallow baking dish—your most attractive, naturally. Place in it a layer of sliced or coarsely cut-up cooked turkey and add just enough gravy to cover the bottom of the dish. Place the batter by the spoonful over the turkey. Bake in a moderate oven, 350° F., 25 to 30 minutes or until the crust is firm, lusciously golden brown and does not show a press mark when you touch it. Serve from the baking dish. Extra gravy on hand, if you think it's needed!

In certain parts of the country, you will find packaged corn muffin mix unsweetened and made of white corn meal in the most approved Southern manner. Excellent for our Colonial Corn Pie. However, since it comes in 15-ounce rather than 12-ounce packages, add an extra egg and increase the evaporated milk from ⅓ to ½ cup.

Love Apple and Nightshade

Between the pimiento and the pimento there is a natural confusion. Both the pimiento spelled with an extra "i" and pimento without an "i," are New World foods. The first refers to a large family of vegetable peppers, sweet and hot; the second, to the allspice berry native to Jamaica.

(Please turn the page)



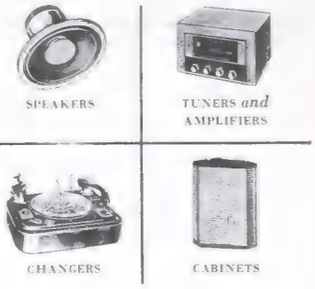
How to wire your house for *soul*

For soul—or spirit—or superb entertainment—music can be a *living* part of your new home, with Stromberg-Carlson "Custom 400" high fidelity equipment.

Your Stromberg-Carlson dealer, working with the architect and builder, helps you plan the installation that gives you music and entertainment for hours of pleasurable living in your new home.

He'll help you see why Stromberg-Carlson "Custom 400" equipment makes artists on your favorite records sound so alive, so near. He's your guide through a maze of electronics to the high fidelity performance that will satisfy *your* ears.

For a complete custom installation or a simple built-in job you'd like to do yourself . . . for help in modernizing your cherished old console with new Stromberg-Carlson "Custom 400" components—or to see the new "Custom 400" instruments in beautiful traditional and contemporary cabinets, call your Stromberg-Carlson dealer—and listen to the living music that can be yours.



STROMBERG-CARLSON® CO.
A DIVISION OF GENERAL DYNAMICS CORPORATION
1224 Clifford Ave., Rochester 21, N.Y.



Young Homemakers, with the Early American Spirit, plan a delightful living room with

American Restoration by GLOBE



THIS chair is No. 233 from the American Restoration Group. The cocktail table (No. 276) and stools (No. 277) are from Colony Tables, Inc., and are designed to match the living room pieces. This new group interprets the perfection of Early American craftsmen.

Plan your living room with a choice of chairs and a sofa with covers in a fabric and color to match your color scheme. All Colony Court furniture by Globe is constructed to serve you for years.

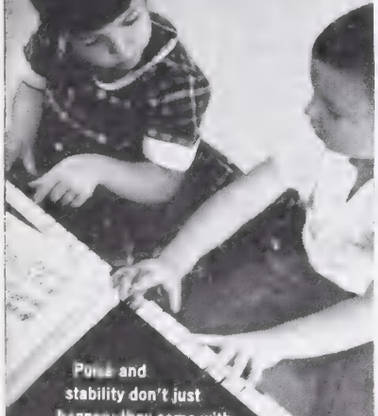
by globe

Send for new 20-page booklet. *Write for name of dealer nearest you. For illustrated booklet of sofas and chairs in Traditional, Transitional and Modern styles, send 25¢ in coin to Globe Parlor Furniture Co., Dept.HB1255, High Point, North Carolina.*



comfortable living room furniture since 1906

Give Them The Piano You Missed!



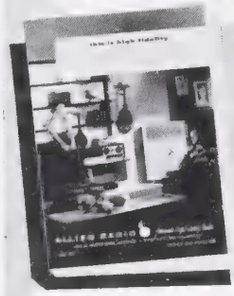
Poise and stability don't just happen; they come with accomplishment. Remember your own childhood days... the fun of playing you almost had? Make sure you give them the piano you missed. Let them begin on the best, play the finest a piano by Kranich & Bach.

Write for free illustrated catalogue and copy of "Answers to Questions Parents Ask About Music Lessons"

KRANICH AND BACH

237 Walnut Avenue, New York 8, N. Y.

FREE! ALLIED'S SPECIAL 100-PAGE HI-FI GUIDE



EXPLAINS HI-FI

SAVES YOU MONEY!

you'll want "this is high fidelity"

the essential guide to an easy understanding of Hi-Fi—plus the world's largest selection of music systems and components...

Send for the leading guide to a full understanding of High Fidelity. Shows you how to select a music system for your own home at minimum cost. Tells you what to look for in each unit; shows many handsome, practical installation ideas. Offers you the world's largest selection of complete systems and individual units from which to make your money-saving choice. To understand Hi-Fi, to own the best for less, you'll want this valuable FREE book. Write for it today.

ALLIED RADIO

America's Hi-Fi Center

ALLIED RADIO CORP., Dept. K-125
100 N. Western Ave., Chicago 80, Ill.

☐ Send FREE "This Is High Fidelity" Guide

Name_____

Address_____

City_____ Zone____ State____

A FEAST AMERICA GAVE THE WORLD

CONTINUED FROM PRECEDING PAGE

Tomatoes, potatoes, sweet bell and hot chili peppers—don't seem to be related. But they are—all Americans belonging to the big nightshade family some of whose members are, literally, deadly.

In Newport, R. I., there is a statue to a brave gentleman in the 1850's who first dared to bite into a love apple—found it tasty and felt just fine. He has been hailed as the discoverer of the tomato. In truth he was a rediscoverer only a few hundred years late. The Peruvians and Mexicans had esteemed it many centuries ago.

The tomato, however, is one of the few fruit plants cultivated by ancient races of America which has been enormously improved by our horticulturists. The tomato product has been the greatest challenge and certainly one of the outstanding achievements of modern processing. One of the less-known triumphs is a ready-to-serve tomato aspic made from pectins instead of gelatin. It sets, and stays set, at room temperatures.

Because of the lamentable quality of so called fresh tomatoes on the market during the winter months, this canned aspic should acquire great popularity. Certainly the flavor is many degrees closer to the real thing. Nothing need be added except, if you like, a bit of fresh, finely chopped basil or hot pepper sauce or celery seed.

A garnish of gherkins is authentic Americana, for, though the cucumber was known to the Greeks, gherkins came first from the West Indies.

Avocado Dressing on the Half Shell

The French word for lawyer (avocat), the Incan word for shell have left their traces in the name of this fruit which began as *aguacote* and is now quite popularly called avocado. On the pottery and in the sculpture of tribes immeasurably old, we find it pictured. And in the supermarkets, even in middle-size towns, we find it displayed. Only recently have we begun to realize its endless possibilities, not only in salad, but as an appetizer, in soups and as a garnish for fish and meat dishes.

Nature has provided a most appropriate and picturesque serving piece for an avocado dressing—its own scooped shell. To keep it solid, do not remove the last half inch. Mash pulp with a silver fork and combine with an equal quantity of Durkee's dressing. Pile into the shell and provide a spoon—that's all. One of the best salad dressings imaginable and strangely enough it doesn't darken.

Nuts of America

"Probably no other race on earth is quite so nutty literally, even if not figuratively speaking, as we." We quote a distinguished naturalist, A. Hyatt Verrill. He lists among our own native nuts the common chestnut, chinquapins, hickory, pecan, peanuts, black walnut, butternut, wild filberts, beechnut, cashew, monkey, Brazil, paradise and souri nuts.

If you feel in the mood for a benign bit of chauvinistic whimsey, it might be amusing to serve an American medley. Nothing could be more appropriate as a cocktail accompaniment, nor more "patriotic" from a hemispheric point of view, especially if you include pepitas, the dried and salted seeds of pumpkin.

A great variety of salted nut specialties is available, but the best of them all in my private opinion must still be made at home. These are Brazil nut chips.

Brazil Nut Chips

First shell your nuts. There is a new, easy and neat way to do this. Place the nuts in a saucepan, cover with cold water, bring to a boil and cook uncovered three minutes. Drain. Once again cover with cold water and let stand one minute. Drain again and you'll find the nuts will crack with the greatest of ease and the kernels will remain whole and crunchy.

Now to slice the nuts: Cover 1½ cups shelled whole Brazil nuts with cold water. Bring slowly to a boil, simmer two or three minutes, drain and cut lengthwise into thin slices, just about ⅛ inch thick. A vegetable peeler or bean cutting gadget is helpful. Spread slices thinly on a shallow buttered pan. Dot with 2 tablespoons of butter, sprinkle with about 1 teaspoon of salt. Sea salt or Malden salt crystals are most flavorful. Bake in moderate oven 350° F. about 12 minutes. Stir two or three times. Watch like a hawk, for they burn easily.

Stored well-covered in the refrigerator, Brazil nut chips keep fresh for many weeks. They are best if warmed and crisped briefly before serving.

The True Berry

Arguments have raged for generations around the huckleberry and the blueberry. Which is true? And which is blue? And which is which? Even the scholars find the answers difficult. For among these two native Americans there are several blueberries so dark that they are almost black and certain huckleberries that are distinctly blue. The essential difference seems to be in the seeds. The blueberry has a number of seeds so fine that they are often almost undiscernible, especially in the cultivated varieties. The huckleberry on the other hand has ten fairly large seeds and usually does not grow to as large a size as the blueberry.

A European visitor last year confessed herself dazzled by our Tru-Blu Berries, "so huge, so sweet, so juicy and beautiful, such a splendid rich, deep-mauve color. And when they are served with your thick, white sour cream—well, in any other country in the world, it would be to rave . . . *Fraises de bois* and *crême fraîche* in Paris are wonderful, of course, but with American big blueberries and your delicatessen sour cream, there is no comparison."

Blueberry Tarts

Goaded by such praise, we suggest for dessert blueberry tarts in homemade or bakery-shop shells. A spoonful of cream cheese smoothed with sour cream slightly sweetened may be placed in the bottom of each shell and the berries topped lightly or lavishly with more cream.

For many such occasions, a supply of baked tart shells may be kept in the freezer, heated a few minutes as needed.

Instead of tart shells, Mary Annes (hollowed sponge cake cases) would do fine, particularly if they are sprinkled but not soaked, with a few drops of bourbon or rum.

Well-drained, canned or frozen berries or preserves can be substituted for fresh. Or, perhaps, you will choose blackberries for they, too, are American.

The Emperor's Cup

When the conquering Cortez came to the court of Montezuma, he found the Emperor and his nobles drinking strange beverages of a deep earth color. At first the Spaniards did not like the bitter cacao made from dried and roasted seeds, boiled in water like coffee, but they took kindly to the thicker chocolate, sweetened with honey and flavored with spices and vanilla. In short order the chocolate habit spread to and through Europe. The authentic Mexican chocolate probably quite similar in taste to that served for breakfast to the Emperor behind his screen of beaten gold is not a simple thing to make. In Mexico it is still prepared with long, carved molinillos that whip into a steaming froth, small spice-scented cakes melted in hot water. An original recipe calls for two pounds of Soconusco and one pound of Caracas cocoa beans to be hand-ground and warmed, combined with nuts, shaped into little balls, patted into pancakes, cooled on a board, each wrapped separately in tissue paper and stored in glass jars.

Here is a remarkably similar version made with instant chocolate frothed by a blender instead of a molinillo.

Chocolate for Three

Place in blender 1 whole egg, 4 tablespoons instant chocolate or cocoa mix, 3 level teaspoons instant coffee, ¼ teaspoon powdered allspice. (This is the pimento berry of Jamaica which by some alchemy of nature seems to combine the tastes of cinnamon, nutmeg and clove.) Blend about ten seconds.

Add an inch or two of Spice Islands vanilla bean or 1 teaspoon pure vanilla extract to three cups milk, scald, and add gradually to the blender contents. Keep your hand on the cover to avoid a splash-over. Blend until frothy and pour back into the pan to keep hot.

For an historic Aztec touch, add to each cup a sprinkle of toasted, finely slivered or coarsely chopped toasted peanuts.

THE TRUE AMERICAN SPIRIT

CONTINUED FROM PAGE 161

World grain. Only bourbon can be called our own, our native spirit, made of American corn.

About the rich and eventful history of bourbon there is not much unanimity but most authorities agree that the first bourbon worthy of the name was produced at the woolen mill of the Rev. Elijah Craig in Georgetown, Kentucky in 1789.

Why should a man of God turn to the making of drinking spirit and why of all places in far away Kentucky, which in those days was the end of the world? Because—corn grew tall in the lush new land and it took a long time; cost a great

(*Please turn the page*)



NO MORE UNDER-SHADE CONTORTING
•
NO MORE FUMBLING IN THE DARK
•
NO MORE PULL CHAIN CHASING

GET *Finger tip lighting* WITH
Touchtron* CONTROL

The most beautiful lamps in the world are equipped with General Electric TOUCHTRON control . . . the most exciting innovation in the history of lamp switching. The merest touch of your hand puts electronics to work to turn these lamps on or off. See them at leading home-furnishings stores everywhere . . . thrill as they respond to your finger-light touch.

*Trademark General Electric Company

Progress Is Our Most Important Product

GENERAL ELECTRIC

the Salton HOTRAY KEEPS FOOD PIPING HOT WHILE DINING OR WAITING

Serve flavor-perfect hot food **anytime.**
HOTRAY's electrically heated radiant glass surface keeps food deliciously hot for hours.
Indispensable for second helpings, late guests, buffet meals, parties, hot TV snacks.

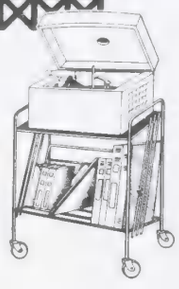
HOTRAY in 5 sizes, from **$12.95**; **HOTRAYette**, **$5.95**
HOTABLE, electrically heated serving cart, from **$49.75**

Write for **HOTRAY** Recipe Book — no charge
SALTON MFG. CO., INC., 31 Jumel Pl., New York 32, N.Y.



Thanks to Salton . . . . . it's a pleasure to serve hot foods!

styled by
KOCH
originators in
METALCRAFT
since 1873



Multi-useful Metalcraft "Disc Jockey" — phonograph stand, TV table, tea cart, or appliance cart — in sleek black with brass-plated, full-swivel Rubberex casters. About $18.



Grecian Lamp Table, Metalcrafted by KOCH in ebony black with gleaming brass trim. Removable crystal top. Plastic-lined planter. About $16.

for Smarter Giving
(and smart living)

So proudly practical for your own home, so wonderfully gift-worthy! That's the beauty of the wide variety of Metalcraft originations in the Koch tradition. See how fashion-right *fine* metal accessories can be. Send for your *free* Metalcraft Decorator Guide now!



Roomy Magazine Rack (left) and matching Wastebasket (right) in black or pink, framed in brass. Each piece about $10.



Classic Empress Bench of satin-black wrought iron, richly covered. About $30.



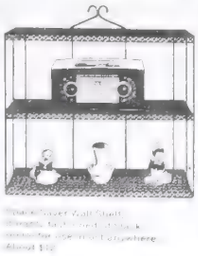
Smartly masculine black metal Smoking Stand with antique auto ash tray. About $8.



Fashionable Hostess Group of 3 tables in dramatic black with brass trim. Removable crystal tops. About $35 complete.

(All prices slightly higher in some areas)

The most complete line of fine metal accessories in Satiny Black, Subtle Pink, Gleaming Brass, and Glowing Copper. Write for *your NEW . . . FREE Metalcraft Smarter-Home Guide* to show how to add interest to every room in your house!



GEORGE KOCH SONS, INC.
DEPT. 11, EVANSVILLE 4, INDIANA

THE TRUE AMERICAN SPIRIT

CONTINUED FROM PRECEDING PAGE

deal to transport grain to market in its natural state. Barrels and demijohns of bourbon were another matter. They did not spoil and were immensely salable—at a nice profit.

Moreover a ridge of limestone rock that began in Maryland and Virginia and ran through Indiana, had its finest outcropping in Kentucky where the white oaks grew to make the barrels, and the water sometimes almost milky with lime, tumbled down the hillsides from innumerable springs to cook the mash, to cool the vapors and the stills.

Ask a Kentucky connoisseur the secret of great bourbon, and he will probably answer there are five. "The first is water, the second is water, the third is water, the fourth our gosh-awful climate, and fifth our inheritance—our yeast and our methods." Some traditionalists will add, "the congenerics in the air," certain mysterious factors which give to bourbon as they do to wine or cognac a special regional flavor.

According to the United States standards of identity, bourbon is a distilled beverage—distilled at not more than 160 proof from a fermented mixture, call it mash, which must contain at least 51 per cent and not more than 79 per cent of corn. If 80 per cent or more corn is used you will have not bourbon but corn whiskey. To become bourbon a whiskey must be stored and aged not less than 24 calendar months, in new, unused oak barrels that have been charred.

Many a whiskey might contain the required amount of corn, they might have been distilled at the required proof, and aged as long and in the same way, but unless each batch has been made and bottled singly like the wine from a single vineyard, it cannot be called a true bourbon. Sometimes one such whiskey is combined with another. This makes "a blend of straight whiskeys." Sometimes it is mixed with neutral spirits of grain to become a "blended whiskey." When most people say bourbon, they mean straight bourbon. But just to confuse you a little, straight bourbon is often used to refer to that which is 86 proof (contains 43 per cent alcohol as contrasted with bonded bourbon which is 100 proof, 50 per cent alcohol.)

As might be gathered from the above examples of simple division by two, proof is nothing mysterious. It has nothing to do with quality. It simply refers to the percentage of alcohol. A bottle marked 100 proof is half alcohol *by volume*. The rest of the liquid in the bottle is distilled or in many cases, demineralized or ionized water which is freed of impurities but retains the natural taste. Flavors or coloring may not be added or artificially removed from a real bourbon.

The Bonds

Bottled-in-bond has always had an aristocratic sound but actually it is a government designation meaning that in addition to being a true bourbon distilled at the proper proof and aged in the right kind of barrels, it must be kept under government supervision, remain in those barrels not merely two, but at least 4 years—and not more than 8 years. It must be the product of the same distillery, made by the same distiller and in a single season either spring or fall of the same year. It must be bottled at 100 proof, no more, no less. The barrels can not have been moved from their own bonded warehouse.

Nevertheless bottled-in-bond is not a guarantee of goodness but of alcoholic strength. Nor are bonds more desirable than straights. Some bourbons achieve perfection at one proof, some at another. Some collectors items are 86 proof, some are 90, others are 101. Which is best depends on the bourbon, also upon your own liking.

For sipping neat with branch water as a chaser—the way a true Kentuckian takes it—bonded bourbon is considered "a touch forceful." As one lady put it, "a little bruising but not unpleasant. Like being kissed hard on the mouth."

For highballs, bonded bourbon is fine but can be confusing. A jigger of bonded bourbon because of its higher alcoholic content needs to be treated more respectfully and used more sparingly. Recently there has been a well-defined trend toward 86 proof, straight bourbons. Many of the great names are being bottled both as straights and in bond.

Original Sour Mash

Many a verbal duel has been fought over the relative merit of sour versus sweet mash bourbon. There are nostalgic proponents of old ways who will tell you that the phrase "sour mash" on a bourbon label is as meaningful as the sterling mark on silver. Yet many

TV AS YOU LIKE IT



FOR CUSTOM INSTALLATION REMOTE CONTROL
Fleetwood

Who — you and Fleetwood
What — Quality TV for custom installation . . . and it plays thru your hi fi, if you like.
Where — any place you want it — in a bookcase, the wall, a breakfront, room divider, or specially built cabinet.
When — you want the convenience of remote control (completely electronic remote — no motors or ratchet devices) chairside tuning and the like.
Why — mostly because you're just that way — you like the finest, you know how you want it, and Fleetwood is designed to give it to you just that way.

*non-remote controls also available



For installation suggestions, get your free copy of the booklet, "A Fleeting Glance at Fleetwood",



at your dealer's or write to:
CONRAC, INC.
Glendora, California ■ Dept. D

A Jewel of
MECHANICAL PERFECTION



Shreds quietly as it rinses your food waste worries away. Simple and economical to install.

The Marvelous
WasteMaster
FOOD WASTE DISPOSER

LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
NEW CASTLE, PA.
Please send information that will help me with my kitchen chores.
Name .....
Address .....
City ..... State .....

present-day bourbons entitled to use that phrase now omit it from their labels and advertising because, according to recent surveys, "The younger generation doesn't like the sound of it."

The traditionalists will tell you in no uncertain terms that sour mash makes sweet whiskey. Sweet in this case has no relation to sugary. It means mellow, ripe, true to taste.

In order to use the term "sour mash," a part of the already distilled mash from the previous run is added together with fresh yeast to the new mash. The fermentation for sour mash is longer by at least 24 hours, and the cypress tubs must be allowed to stand empty to "sweeten" in the air for 48 hours between batches. Since the time required is longer, the sour mash process is necessarily more expensive.

Sour mash is heritage whiskey in every sense of the word. Like fine wines, cognac and rums it is dependent upon inherited skills and techniques. But it is not merely the land, the physical plant and formulae that are handed down. There are definite physical "things" like jugs of yeast that have been nurtured, constantly used and renewed. The earliest distillers, we are told, often set their tubs under a grape arbor or a peach tree to catch the wild yeast. It was essentially the same method used to make salt-rising bread or the starter for sourdough and buckwheat cakes. Jugs of yeast were kept in distillers' families for generations, carefully locked away in spring houses or "tied to the end of a rope and let down the well."

Not only through the yeast but because of the sour mash method which is generally standard practice in Kentucky, there is a definite link from week to week, from season to season, from year to year. The "chain" of the great bourbons is never broken. Each bottle is related to all the others that came before and are to come afterwards.

That Old, Old Question

As part of our editorial research we took a tasting trip to Kentucky and one after the other we asked at least twenty experts this question, "Disregarding price and all other economic factors, just what would you say is the right age for a bourbon to be?"

Each one gave a different answer. One summed it up. "It's not a fair question . . . like asking at what age is a woman most beautiful? All depends on the woman and your own likes. Or your own *dislikes!*"

An old-fashioned, full-bodied whiskey distilled at comparatively low proof with plenty of the flavor esters left in it, will mature more slowly and can take age more gracefully than the lighter bourbons. The temperatures at which the whiskey is kept whether in open rick "sheds" subject to the summer's heat and winter's cold, or carefully controlled air-conditioned warehouses—make a big difference. In the old days distillers often referred to their whiskey as a certain number of summers old rather than by the age in years. For it has long been known that as far as whiskey is concerned, time stands still in cold weather. In certain air-conditioned brick warehouses it is always summertime but with certain fluctuations comparable to cool mornings and nights. For bourbons seem to be susceptible to variations of temperature as well as breezes and draughts.

All things considered, one bourbon may achieve its peak of perfection at 4½ years, another at 6 or 8 and in a few instances perhaps not until 10. One thing to remember: Unlike wine, bourbon does not age in the bottle but only in the barrel, so that a 6-year-old bourbon kept a dozen years on the shelf is still 6 years old to taste.

No matter who says what, aging can never make a poor whiskey good, or a mediocre, great. But it can bring out the best—deepen and emphasize its qualities.

Kept too long in the barrel however, it becomes woody and even a little bitter.

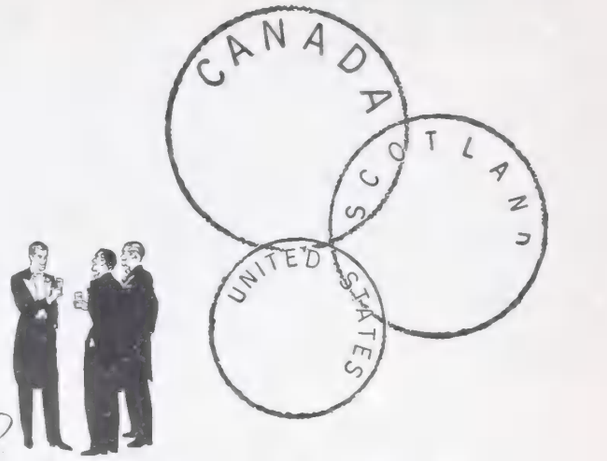
And So to Drink

As for the way of a man—or a woman—with bourbon there are no set rules. It is agreed that "fine bourbon deserves a lot of respect." If you don't sip it straight accompanied by a cool but not iced water you may still be received into the Inner Circle by diluting your bourbon half and half with water as the professional tasters do. Or, you may take it on rocks, or over crushed ice as a bourbon mist but you must realize that extreme cold lowers the sensitivity of the palate and represses certain subtleties of flavor and a great deal of aroma.

Some great bourbons deserve an inhaler and the ceremony of being warmed in the hands like a fine cognac.

Sparkling water is not usually considered as compatible as is plain tap, branch, creek or spring water. Ginger ale or any other mixer I have heard called "an affront to good liquor." Who is to say?

(*Please turn the page*)

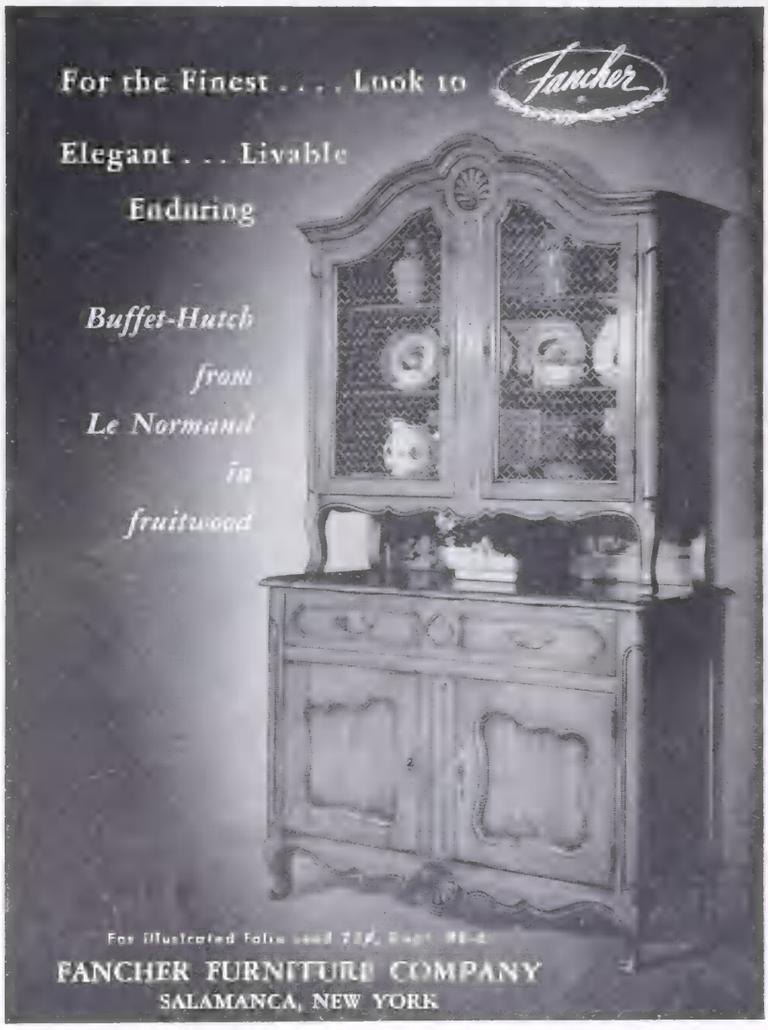


"*Gentlemen* — nowhere in the world— not even in Scotland, Canada, or the United States— is a more gentle tasting whisky distilled"

Embassy Club

Fine Whisky *8 years old*

90.4 PROOF • CONTINENTAL DISTILLING CORPORATION, PHILADELPHIA, PA.



see...sit...
you're sold!
new SPINNER chair



SMARTLY STYLED FOR ANY DECOR — ideal as TV or occasional chair — 360° of revolving, relaxing comfort



luxury-thick foam cushions —reversible

solid rattan arm in teak, white or natural finish

available in plastic leather or fabric — choice of colors



sturdy iron legs — gold-plated feet

The Perfect Gift!

Immediate delivery from your dealer or shipment from factory to arrive before Christmas on orders received up to December 19. Christmas Special — only $39.95

finest quality...guaranteed for life



companion roulette puff converts to coffee table . . . spins, too! For Christmas only $29.95

Send 25 cents for colorful catalog on Ritts fine casual furniture

SINCE 1933 Ritts co

2221 South Sepulveda Blvd. Los Angeles 64 California

THE TRUE AMERICAN SPIRIT

CONTINUED FROM PRECEDING PAGE

Certain salted tidbits, particularly nuts like pecans or cashews bring out the best quality in bourbon. Plain crackers are good for clearing the taste and so is bread with or without some simple cheese but "rich, highly seasoned hors d'oeuvres are the worst things you can serve, if you want to bring out a fine bourbon whiskey."

A Blender Julep

No one with any sense of caution should enter the julep controversy. Only one thing is agreed: The julep is the king of all bourbon drinks. Even among those who frown on all mixed drinks, a julep is accepted. Here agreement ends. Some families from time immemorial have been muddlers of their mint and others, pressers. Some insist that ice must be shaved from a great block with a special shaver. Others say that only a wooden mallet and a heavy canvas bag will produce ice that is both fine and dry enough. Some insist on sipping from the mug, and others use a straw. Some frost the whole drink beforehand and others merely the ice-filled beaker. If you have hereditary or personal leanings, nothing will change you.

But to those who are still open-minded, we suggest this amazingly simple and thoroughly effective recipe which uses a blender. We hasten to say that it has been approved by solid Kentuckians.

For each julep remove the leaves from 2 sprigs of fresh mint and place in a blender along with 1 tablespoon of water, and ½ to 1 teaspoon powdered sugar. (Not frosting sugar but the kind you use for iced tea and berries.) Blend until the leaves have disappeared, then add a small handful of ice and a jigger (that's 3 tablespoons) of bonded bourbon. Blend a few seconds longer and pour into heavily frosted glasses or julep cups that have been filled with finely chopped or shaved ice. Stir and decorate with a generous bouquet of fresh mint which may or may not be powdered with a little sugar. Provide a straw—and this is important—snip the straw with scissors so that it is no taller than the mint. Then, and only then, can the nose be properly "pleasured."

The right beaker is a matter much discussed. Generally, in advertisements, juleps are shown in tall, tapered bumpers. This is a latter-day innovation of English silversmiths. The original and traditional Kentucky julep cup was of silver without handle, very little decoration if any, and not quite as tall as an old-fashioned water tumbler. It held about eight ounces, and was often beaten from solid silver coins by local craftsmen, the most famous of whom was Asa Blanchard of Louisville. Present-day versions in sterling and in heavy plated silver almost indistinguishable from rare and expensive Blanchards are now being made by a number of companies including International, Reed and Barton, Munt, Gorham, Kirk and Robert Ensko.

The Borning Cup

An inscribed silver julep mug has solved gift problems in Kentucky and Virginia for generations. In many families it is a "borning gift," a christening present to a newborn child. For birthdays, Christmas, graduations, another cup is given, so that even at 18 or 21 a young person has a respectable array for a new household. A delightful custom! An inspiration to fathers and mothers, aunts, uncles and godparents!

They are useful not only for drinks but to hold small bouquets, or cigarettes. Very stylish in bathrooms or to take along with you on your travels.

To Be a Judge

In Kentucky there is no higher praise for any man than to be called "a gentleman, a scholar, and a judge of good whiskey." Women have rarely been known for their bourbon discernment. So it was slightly surprising to learn that at the Park and Tilford distillery where more than two hundred tests are run each day in the Quality Control laboratories women tasters consistently show a higher rating—5 to 10 per cent better than that of men.

One of the best-known professional bourbon tasters in Louisville—and the world for that matter—is a woman, Marge Plamp of Brown-Forman, a small attractive young woman with glinting brown eyes, a soft drawl and a dry humor. Her palate is so keen that she can tell at a taste the complete history of a bourbon—the proof, the year, the season, and in some cases even the month it was made.

Says she, "What I look for in a bourbon is a balance of flavor. It should not taste overly alcoholic, nor woody. It should leave a clean aftertaste in your mouth, an im-

Bell
new high-styled
Hi-Fidelity
amplifiers

Decorator styling of chassis covers permits use with any motif. An amplifier for every system . . . for every purse. At your dealer's, or write for complete data.

Model 2122-CG

Model 2200-CG

Model 2199-BG

Those who demand the finest always choose Bell

Bell Sound Systems, Inc.
A subsidiary of Thompson Products, Inc.
561 Marion Rd., Columbus 7, O.
Export Office: 401 Broadway, N.Y.C. 13

the FAMOUS
Collaro
RC-54
RECORD CHANGER

Now Featured
in 2 New Designs . . .
Ready-To-Use
In Your Home Music System

We'd like to tell you how easy it is to have and enjoy good sound reproduction in your home. Just mail this coupon.

ROCKBAR CORPORATION Dept. AM-10
215 East 37 St., New York 16, N.Y.

Please tell me about the New Ready-To-Use Collaro Units

NAME.....

ADDRESS.....

CITY..... ZONE STATE .....

pression of smoothness. The aroma should be fruity. A fine bourbon has no saline taste and no bite, or medicinal flavor. It mustn't taste acid, and when you rub it on your hands it mustn't smell musty or in any way sharp . . ."

"The aroma should be—almost *fruity* is the word." She was talking about Old Forester.

In order to be a good judge of whiskey you need not be a drinker. The best tasters rarely swallow a drop. Even a few sips will blind the palate to certain subtleties. Smoking is ruinous and so is chewing gum.

Five Ways to Sense

Different people have different ways of making an appraisal. After 61 years of judging his own as well as other people's bourbon, J. P. (affectionately known as Pappy) Van Winkle, president of Stizel-Weller Distillery suggests five tests which he calls: 1. the Bead; 2. the Cling; 3. the Empty Glass; 4. the Palm; 5. the Sip.

1. The Bead—Old Timers always shook the bottle gently to watch the bubbles rise and break. The higher the proof or alcoholic content up to 100, the richer the bead and the longer it lasts. Such a test was important before government regulations took over and during prohibition as a protection against watered whiskey. However some unscrupulous bar men have used a "beading oil." Nowadays one shakes the bottle of bonded bourbon just for the luxurious pleasure of watching.

2. The Cling—For this test you fill a jigger or snifter half full, slowly swirl the glass and watch the driplets gather. The richer the whiskey the more it adheres to the sides of the glass. A very full-bodied bourbon will seem almost oily.

3. The Empty Glass—This test reveals aroma. Use the same glass with which you have made the cling test. Empty it but do not rinse or wipe; let it stand uncovered at room temperature for at least an hour or even several hours. If the whiskey is well made the bouquet will remain—rich, delicate and full.

4. The Palm—Many spirituous liquors are evaluated in this way. Pour a few drops into the palms of your hands. Rub your hands together, then bury your nose, take two or three quick sniffs. This is most revealing. But lady beware, your perfumed hand lotion or bath oil may interfere!

5. The Sip—This is the final and almost valid test. There are a number of techniques. Generally, bourbon is diluted with plain water, preferably spring water—equal parts. Take a sip but do not swallow, roll the liquor all around the inside of your mouth. In this way you become aware of a whole galaxy of subtle flavors and aromas. You get the undertones and after-taste.

FOR the bourbon fancier, of course, but also for any hospitable soul, a fine bourbon is a perfect gift. So many bourbons are bottled for giving. The decanter is a bourbon tradition reminiscent of the days when bourbon was sold by the barrel and a pair of bar bottles would be part of the deal. In the past, many bar bottles and decanters have been works of art as they are today. Contrary to popular notion, rarely is there any increase in price. The cost, the quality and the quantity of one whiskey are the same, regardless of container.

Except for the decanter, there are on the whole few safe "bargains" in bourbon. Unless you are willing to take a long chance, you are wise to become acquainted with the honored names. Most fine whiskey is "fair traded," which means that the price cannot be set below a certain level. As far as quality is concerned, you usually get what you pay for. Flavor, on the other hand, is highly personal and individual. You learn by taste.

Anyone can acquire a liberal education within three minutes. Read the labels; not just one, but all of them. A bottled-in-bond bourbon has three: front, back and a government green-strip label across the top, over the cork.

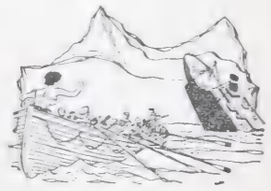
The label will tell you where the whiskey was made, by whom, in what season (whether spring or fall) and when bottled (where and by whom)—how much alcohol there is in it, how long it has stayed in the barrel.

When comparing prices of various bourbons, remember that in addition to hundred-proof bottled-in-bond, there are 86- and 90-proof straight bourbons. Also bourbon is often bottled in quarts as well as the ubiquitous fifths (of a gallon); also in pints. In some states two-quart bottles and decanters, half pints and miniatures are sold.

For your guidance we have made an alphabetical list of "Great Names in Bourbon"—names you can trust: Ancient Age, Beam's, I. W. Harper, Jack Daniel, James E. Pepper, Kentucky Bred, Kentucky Tavern, Mr. Park and Mr. Tilford, Old Charter, Old Crow, Old Fitzgerald, Old Forester, Old Grandad, Old Taylor, Walker's De Luxe and Walker's Private Cellar, Virginia Gentleman, Wild Turkey, Yellowstone.



Mrs. Brown refused to sink



"Keep rowing or I'll toss you all overboard!"

The threat came from a redhead in corset and bloomers, with a Colt .45 lashed to her waist. And as the lifeboat marked *S.S. Titanic* lurched into the waves, she rowed too, rowed until her hands bled.

Mrs. Margaret Tobin Brown had come a long way to take charge of that crowded lifeboat. Once penniless, she now had millions. Once semi-illiterate, she now knew five languages. Once spurned by Denver society, she now hobnobbed with nobility.

But, as she said, "You can't wear the social register for water wings." Her $60,000 chinchilla cloak covered three children; her other outer garments she had given to elderly women. She swore, threatened, sang opera, joked—and kept her boat going till rescue came.

Asked how she'd done it, she replied, "Typical Brown luck. I'm unsinkable." But it wasn't luck. It was pluck. And Americans have always had plenty of that. It's one important reason why our country's Savings Bonds rank among the world's finest investments.

For 160 million determined Americans stand behind those Bonds.

The surest way to protect your security is through United States Savings Bonds. Invest in them regularly—and hold on to them.

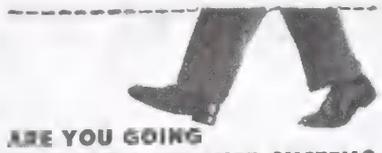
★ ★ ★

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done *for* you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months, if you wish! Sign up today! Or, if you're self-employed, invest in Bonds regularly where you bank.

Safe as America—U.S. Savings Bonds

The U.S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.

PUBLIC SERVICE ADVERTISING COUNCIL



ARE YOU GOING TO BUILD A SPEAKER SYSTEM?



OR, ARE YOU GOING TO *BUT IT COMPLETE?*

Either way, YOU CAN'T GO WRONG WHEN YOU END UP WITH UNIVERSITY

It's all a matter of taste. Some people like to assemble things themselves. Others prefer to have complete units all at once. Either way, UNIVERSITY makes it easy.

IF YOU'RE GOING TO BUILD



P•S•E – the Progressive Speaker Expansion Plan by University, makes it possible to build *magnificent sounding systems* with speaker components and enclosures so uniquely designed that it's possible to start an excellent basic system, at low cost, and add to it later—while enjoying immediate listening satisfaction. Instructive folders called TECHNIGRAMS, are available FREE to help you plan your system.

IF YOU'RE GOING TO BUY IT COMPLETE

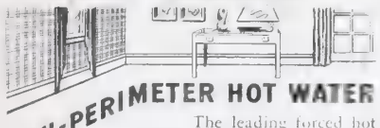


University offers a *complete* range of outstanding systems from space saving TINY-MITE to the ultimate in speaker systems —the CLASSIC and DEAN.

P-S-S-S-T! Learn more with our free literature!



University
LOUDSPEAKERS, INC. Desk H-1
80 South Kensico Avenue, White Plains, N.Y.
Please send me further details.
☐ I want to build ☐ I want to buy complete
NAME
ADDRESS
CITY STATE



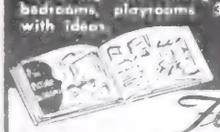
TRU-PERIMETER HOT WATER

The leading forced hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-12, Warren Webster & Company, Camden 5, N.J.

Webster
BASEBOARD HEATING

HOW TO PLAN *Beautiful*
PICTURE WINDOWS
for your new home

If you're planning to build or remodel, get this valuable book by the makers of America's revolutionary new extruded aluminum windows—the finest windows available today. Contains artists' renderings of beautiful window arrangements for living and dining rooms, kitchens, bedrooms, playrooms. 32 pages packed with ideas.



SEND TODAY

Fleetlite
FLEET OF AMERICA, INC.
499 New Walden Ave., Buffalo 25, New York
Here's my 25c. Rush me a copy of "Beautiful Picture Windows".
Name
Street
City State

WHY HI FI?

CONTINUED FROM PAGE 142

be placed up to 200 feet away from the picture tube, which would be mounted in the wall or in a cabinet across the room.

So, in addition to better sound, great flexibility and convenience of operation, hi fi offers the enormous advantage of custom installation. Every system is individually designed to meet the purchaser's needs and decorative scheme. There is no need to settle for mahogany if everything else is painted pine; no need to spend money for a radio if records are all that matter.

Furthermore, hi fi can be designed to meet not only the purchaser's needs but also his pocketbook. Hi fi can be budgeted: $150 this year will buy a good speaker, amplifier and record changer; $50 (or more, of course) next year will add an inexpensive but adequate AM-FM radio tuner; $25 or so the year after will improve the speaker system. Another $100 will make an enjoyable start toward tape recording. (See pages 150 and 151.)

This is an important aspect of high fidelity. It can cost almost anything, from $150 to—well, it is possible to spend $5,000, but it would take a little thought.

High-fidelity systems usually break down into groups of components, or links in the chain. For example, the loud-speaker is a major link. Loud-speakers, without cabinets or enclosures, can be purchased from about $15 to $75 for single speakers, and up to $350 for systems of several speakers. If the enclosure for the speaker is included, those figures should be doubled. Amplifiers, another important link, range in price from about $50 to $150, with equipment for that $5,000 system running around $250.

What goes ahead of the amplifier depends on the individual. An AM-FM tuner, adequate for metropolitan areas, may cost as little as $35 to $60; better ones range as high as $150 to $200. Phonograph record playing equipment ranges from $35 to as much as several hundred dollars, depending on the degree of perfection required. Changers, with cartridge, cost from $60 to $150; turntables (one record at a time) with cartridge and pick-up arm, run from $80 up to $200. Cartridge costs include a diamond-tipped needle or stylus for long-playing records; none other should be used unless frequent needle change is possible.

Because there are so many considerations involved in the selection of individual components, it is a bit risky to try to summarize the data. However, the table on page 141 may be of help in drawing up a tentative budget.

And then there are other items which can make the system increasingly elaborate—tape recorders, $100 to $1,000 or more; television tuners; microphones; extension speakers, and so on.

In helping you to finalize your selection of components, your best friend will be a reliable dealer or high-fidelity specialist. They have had wide experience weighing the various pros and cons of specific equipment in the light of your individual needs and can help evaluate the all-important factor of room acoustics. Some dealers offer a special service of analyzing the acoustics of your living room so that the equipment can be balanced for this very important factor.



If it weren't for brand names

You'd have to be an engineer to know which TV set to buy

The most complicated piece of equipment in the American home is a television set.

Yet you're not afraid to go out and buy one without even "looking under the hood."

What makes you so sure of yourself? In fact—how can you buy so *many* things you know so little about, without worrying?

Isn't it because you've learned the secret of safe and sound buying?

A good brand is your best guarantee

No matter what kind of a product you're buying, you know you're right when you buy a good brand. You know the manufacturer will stand behind it because his reputation is at stake. You can depend on a good brand.

The more good brands you know, the fewer buying mistakes you'll make. Get acquainted with the good brands in these pages and get more value for your shopping money.

BRAND NAMES FOUNDATION
Incorporated
A Non-Profit Educational Foundation
37 West 57th St., New York 19, N.Y.

A GOOD BRAND IS YOUR BEST GUARANTEE

TWO-WAY PARTITION HOUSES ALL

CONTINUED FROM PAGE 139

These rooms were decorated by Evelyn Jensen of Milwaukee for the Wisconsin Chapter of the American Institute of Decorators. It was part of the Great Lakes House, shown to the A.I.D. Convention in 1954.

The walls are vertical paneled wattled walnut in a light natural tone, courtesy of the Fine Hardwoods Association. The floor is a prefabricated teak Parkay from Parkay, Inc. The hand-woven rug by V'Soske is in bittersweet with a subtle strié pattern simulating the graining of the walls. Bittersweet repeats in the upholstery of the seat and hand-woven draperies and shades by Robert Sailors. Other pieces are upholstered in a textured weave that simulates the wall graining. Accent colors of bittersweet, lime, robin's-egg blue, and leather brown complete the color scheme. Lighting by Chicago Lighting Institute, accessories by Mottahedeh & Sons, and upholstery fabrics by Scalamandré Silks, Inc. Furniture by Dunbar and Widdicomb.





...because they went to their doctors in time

Many thousands of Americans are being cured of cancer every year. More and more people are going to their doctors *in time*. That is encouraging!

But the tragic fact, our doctors tell us, is that every third cancer death is a needless death...*twice* as many could be saved.

To learn how to head off cancer, call the American Cancer Society office nearest you or simply write to "Cancer" in care of your local Post Office.

American Cancer Society ®

CAT LOVERS' CALENDAR

NEW, clever 1956 desk size, with plastic binding, appealing photos of adorable felines, hints on cat care. Send **10c** and bottom flaps from 2 bags of KITTY LITTER, or **25c** in coin . . . while supply lasts.



LOWE'S KITTY LITTER Absorbs, Deodorizes Eliminates messy sandbox routine. Obtain where pet supplies are sold. Write for folder. **LOWE'S, INC., Dept. 1212, Cassopolis, Michigan**

PANTRY SHELF NEWS

CONTINUED FROM PAGE 178

To solve the calorie problem where cocktail snacks are concerned, you'll find a made-to-order answer in Holly Farms' dilled vegetables. You can eat your fill with clear conscience and the nibbling affords great enjoyment. Available varieties comprise green-bean strips, carrot strips, cauliflower buds, whole okra, tiny whole beets, midget cucumbers and wee cocktail tomatoes. Array them as a group on a Lazy Susan server, and you've something to please everyone and keep them coming back.

In all the varieties the vegetable remains wonderfully crisp. Pickling is done by old-fashioned methods in stone crocks using Southern recipes that yield a deliciously flavored, dilled result. These quality products are all hand-packed.

A box of any three costs $2.25; of six, $4.45; of 12, $8.75, postpaid. Holly Farms Kitchen, 459 Wagner Place, Memphis 3, Tenn.



About a year ago, I passed along word in this column about Dickinson's inimitable wild mountain-blackberry syrup which was then brand new. Brand new right now, are three additional syrups made respectively of superb boysenberries, Cuthbert raspberries and Oregon loganberries. Like the blackberry variety, these new ones are velvety in consistency, pungent and true to the fresh fruit in flavor. The juice of the berries and sugar, are the only ingredients.

The four varieties, beautifully boxed, are being packed as a unit for gift purposes; it's also an ideal way to buy the syrups for your own use, because that way you get a chance to try them all. Any one of them complements waffles or pancakes with delectable results; you'll find they have high merit also for flavoring chiffon pies, gelatin desserts, blender milk shakes and as dessert sauces.

Dickinson's also produces preserves and jellies that to my way of thinking rank with the most elite of imports. You may have specific interest in a pack containing wild mountain-blackberry preserves and jelly, boysenberry preserves, Golden peach preserves, loganberry jelly. All five are packed in 8-ounce fishbowl jars in a gay, be-ribboned box.

Order the preserve-jelly pack ($4.50) and the 4-syrup pack ($4.95) by mail from B. Altman & Co., Fifth Ave., N.Y.C. 16. (Prices do not include shipping.)

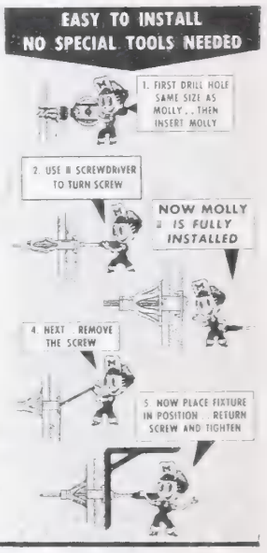


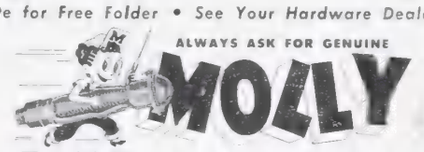
THE PERFECT FASTENER

To hold ANYTHING Securely in Hollow Walls, Floors, Ceilings

Unlike nails and screws, Molly allows you to install fixtures securely and exactly where you want them—not where studs are. Molly ends loose fixtures, crumbled plaster and broken walls. Molly reinforces the area in which used, won't pull through. Unlike other types of fasteners, Molly anchorage is permanent—fixtures can be removed and replaced in same anchor. Mollys are inexpensive and fully guaranteed. More than 85,000,000 have been sold without a dissatisfied customer!

Write for Free Folder • See Your Hardware Dealer





SCREW ANCHORS

MOLLY CORPORATION • DEPT. L-10 • READING, PA.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

House Beautiful published monthly at New York, N. Y. for October 1, 1955.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, The Hearst Corporation, 572 Madison Ave., New York 22, N. Y.; Editor, Elizabeth Gordon, 572 Madison Ave., New York 22, N. Y.; Editorial Director, Joseph A. Barry, 572 Madison Ave., New York 22, N. Y.; Business manager, R. A. Hoefer, 572 Madison Ave., New York 22, N. Y.

2. The owner is: The Hearst Corporation, principal office, 100 West Tenth Street, Wilmington, Delaware. All of the stock of The Hearst Corporation is held by the following Voting Trustees, namely: Martin E. Huberth, 959 Eighth Avenue, New York, New York; Richard E. Berlin, 959 Eighth Avenue, New York, New York; Richard A. Carrington, Jr., 1111 South Broadway, Los Angeles, California; Harold G. Kern, 5 Winthrop Square, Boston, Massachusetts; G. O. Markuson, 959 Eighth Avenue, New York, New York; Charles Maver, Third and Market Streets, San Francisco, California; William Randolph Hearst, Jr., 959 Eighth Avenue, New York, New York; John Randolph Hearst, 959 Eighth Avenue, New York, New York; and Randolph A. Hearst, Third and Market Streets, San Francisco, California, under Voting Trust Agreement dated as of February 23, 1952. The beneficial owners of the stock deposited under the aforesaid Voting Trust are The Hearst Foundation, Inc., the Estate of William Randolph Hearst, Deceased, John Randolph Hearst, William Randolph Hearst, Jr., Randolph Apperson Hearst, David Whitmire Hearst and George Hearst.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

Elizabeth Gordon, Editor

Sworn to and subscribed before me this 28th day of September, 1955. Andrew E. Maeyke, Notary Public, State of New York. 41-2547300 Qualified in Queens County. Term expires March 30, 1957. (Seal.)

You Can Depend On

STRONGER Yet SAFER ANACIN to relieve PAIN

Won't Upset The Stomach

Anacin® not only gives *stronger, faster* relief from pain of headache, neuritis and neuralgia—but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin. *Buy Anacin Tablets today!*

help your HEART FUND — help YOUR heart

SAVE 1/3 on custom designed wrought iron . . . table, chairs, legs, brackets. Your patterns reproduced by skilled craftsmen. Send pattern and dimensions for free estimate. Write for FREE illustrated folder of ready made wrought iron products.

CASS WROUGHT IRON PRODUCTS
Dept. HB-1, P.O. Box 49, Harrisonville, Missouri

Learn INTERIOR DECORATION at Home

Fascinating field for men and women. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments. Send for FREE 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.

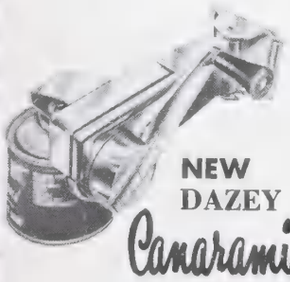
CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey Parkway, Dept. 2119, Chicago 14, Illinois



For the Finest Gift of all give a

DAZEY

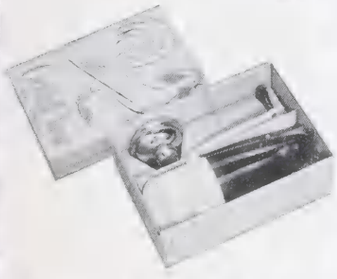
for the wall



NEW DAZEY Canaramic

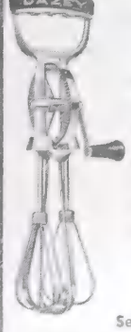
T.M. Reg.

Santa says, "It's the most beautiful can opener made." The Canaramic opens every size or shape can, faster, easier and better. Magnetic lid-lifter prevents lids from falling into opened can. In a variety of modern kitchen colors and finishes. From **$4.95**



DAZEY Cocktail Hour

Attractive gift package contains the Dazey Triple Ice Crusher and a chrome shaker top with a built-in strainer. Shaker top fits onto ice cup to make a beautiful cocktail shaker. Only **$11.95**



NEW DAZEY All-Purpose Kitchen Mixer

This chrome and stainless-steel beauty blends, whips and mixes with effortless ease. Only **$4.95**

Heavy duty model, with adjustable handle — $5.95

See all the fine Dazey Kitchen Aids at your nearest Department or Hardware store.

it's a DAZEY

A WELL-PLANNED TRIP ABROAD

CONTINUED FROM PAGE 136

which the Goths at last clanged open when they fell upon Italy." She is also the city of Mantegna's celebrated altarpiece depicting the Madonna and Child surrounded by eight saints. The city of an almost perfectly preserved Roman amphitheater which has seen gladiators and martyrs, medieval heretics and jousting knights, a bullfight in the presence of Napoleon, and Eleonora Duse on her fourteenth birthday making her debut in the role of Juliet. And the city of the lovely pink and cream San Zeno Maggiore, acknowledged queen among Italian Romanesque churches.

Now don't skip over to the advertisements in alarm. I am not insisting that you devote your winter to working out the lyrics of Catullus in Latin. I realize that we no longer have the time to enjoy ourselves that much. But I think that a handshake, across a translation, with this "tenderest of Roman poets" will deepen your delight in his home town. And I am sure that anyone who invests in a bit of Shakespeare before going will collect at least one dividend. He will see Verona's notorious Tomb of Juliet for what it is: not a tourist trap at all (who is fooled?) but a touching tribute to the reality of an imaginary person.

The poetry of Verona, however, is something more than the enduring fragrance imparted by a pair of names. It is the luminous product of distant hills and the winding Adige, and of battles, princes, palaces, basilicas, pictures, songs, piquant cooking, velvet wines—this list is not meant to imply an order of importance. And of course the magic formula of Verona is also the formula of Paris, Peterborough, Pamplona, Oslo, Ottawa, Istanbul, Caracas and Cologne. Consult a guidebook on any place worth visiting, look toward the horizon, and you will find yourself drawing up a curriculum for a family university.

The courses (there's a useful pun lurking here) you take will depend upon destinations and your interests, but I imagine that wherever you go and whoever you are you will be looking at fine buildings, and so I should like to stress the importance of brushing up your knowledge of architecture.

Living as we do in a country in which the best buildings are often the most recent, we are all prone to underestimate the value of a historical approach to this subject, to assume that the ability to recognize the grand styles in detail is just an academic virtue. It isn't; it is basic in the art of travel. Lincoln Cathedral, Blenheim Palace and the chateaux in the Loire Valley have at least one quality in common: They are all rather blasé creatures who will yield themselves only to instructed admirers.

If, along with a half million of the rest of us, you are going to Europe next summer, I recommend some winter browsing in *An Outline of European Architecture*, by Nikolaus Pevsner. He covers the centuries between Charlemagne and Frank Lloyd Wright with a nice tact about our span of attention, and a refreshing absence of prejudice. He belongs to the group of modern scholars who have taken another look at what in the days of Ruskin used to be dismissed "decadent," and so he is especially good at illuminating once-neglected treasures—jewels like San Carlo alle Quattro Fontane, Borromini's marvelous little Baroque church at Rome.

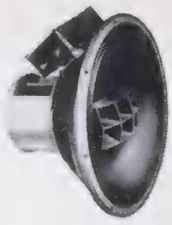
Many of the fallacies which Professor Pevsner avoids and which can keep us from enjoying beautiful buildings are analyzed wittily and at length in Geoffrey Scott's *The Architecture of Humanism*, a work which is both a profound general introduction to architectural esthetics and a stimulating study of Renaissance styles. I should say that Scott is as indispensable for a living-room tour of Italy as Henry Adams is for a December fireside dream of Mont-Saint-Michel and Chartres.

Specific treatises on the styles of the region you are planning to visit will be listed in your guidebook, which is one of several excellent reasons for not waiting until June to buy something better than a skeleton itinerary.

And that reminds me of some good news in this department: The famous *Guides Bleus*, cherished by French tourists for exactly a century now, are at last beginning to appear in English, under the labels of *Hachette World Guides* and *Hachette World Albums*, the latter being collections of photographs built around essays. The regular volume on Greece and an album on Turkey have already appeared in translation, and others are supposed to be in the works. They are worth investigating for almost any purpose, and especially for their solid sections on architecture.

If you find the going getting heavy in your Hachette, Scott or Pevsner, you can always try giving yourself a lift with a poem—I hope

(*Please turn to page* 208)



ALL HEADS TURN

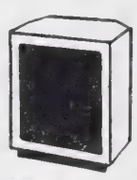
when a

STEPHENS SPEAKER

TAKES THE FLOOR

● Seasoned and new-found music enthusiasts alike detect the difference as soon as the first notes play. As this 15" Stephens Tru-Sonic coaxial speaker (the famous 206AXA) reproduces virile bass tones clear and true down to 20 c.p.s., you see heads nod approval. You feel the excitement of surging richly orchestrated chords . . . the inspiration of highs clean and brilliant up to 18,000 c.p.s., released by a separate high frequency driver and properly dispersed by a true multicellular horn. Two voice coils operate from a 7½ lb. Alnico V magnetic structure. Frame is heavy cast aluminum. Net $133.50.

Installed in the gracious contemporary Cavalcade enclosure, it looks as lovely as it sounds. Blonde or mahogany with choice of luxurious grille cloths. Cavalcade with 206AXA Net $264.75.



STEPHENS TRU-SONIC

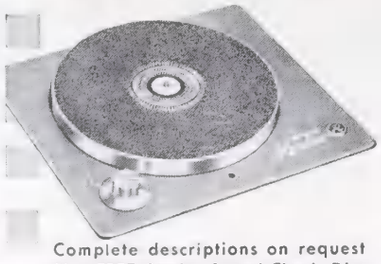
See your dealer or write to:
STEPHENS MANUFACTURING CORPORATION
8538 Warner Drive · Culver City, California
Export address:
458 Broadway · New York 13, N. Y.

THE FINEST RECORD TURNTABLES EVER DESIGNED FOR **HOME MUSIC SYSTEMS**

THE NEW

Rondine

PRECISION TURNTABLES by **REK-O-KUT**



Complete descriptions on request
Plus FREE Strobe Speed-Check Disc

REK-O-KUT COMPANY, Dept. UM-17
38-01 Queens Blvd., L. I. C. 1, N. Y.
Please send Rondine literature
— and FREE Strobe Disc.

Name.....

Address.....

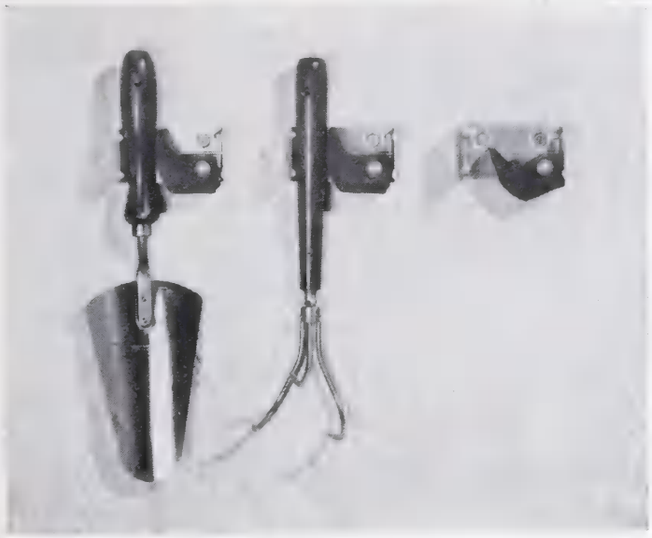
City.....Zone.....State.....

My dealer is.....

GIFTS FOR GARDENERS

CONTINUED FROM PAGE 159

PHOTOGRAPHS BY ANGELO PINTO



Automatic tool holders

Even old-time, minimum-equipment gardeners will thank you for these modern brackets which hold tool handles absolutely secure, yet free them with an easy one-handed upward motion. 4 holders $1.50.

☐ Rare seeds, or seeds of something untried.

☐ Hand saw for pruning trees. Professionals like a slim, curved blade for most light but high pruning jobs. $5.

☐ Night lighting fixtures for the garden. Lamps begin at $11.

☐ Box of fasteners especially designed to hold vines against masonry wall. Leaded wall nails to be hammered in, 20 for $.85; wire guides to be cemented to wall, 20 for $1.

☐ Bundle of long stakes for garden. 12 6-foot bamboo poles, $2.50.

(*More ideas on page* 210)



Amaryllis—choose the finest

No garden gift is more spectacular than a giant-flowering amaryllis bulb. Blossoms thrill even non-gardeners. Potted, ready to grow, a named hybrid mailed anywhere in U.S. is $15. Others from $5.







IT'S TIME TO PLAN YOUR SPRING GARDEN



Here it is . . . Wayside's new 1956 Catalog . . . to start you on your spring planning with a real flourish. This is a "more-exciting-than-ever" catalog with over 1800 outstanding garden subjects of fabulous beauty and enduring quality. New roses, flowering shrubs and trees, rare bulbs and hardy plants.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of this colorful 200 page catalog, please enclose 50¢, coin or stamps, to cover postage and handling costs of this heavy book. Wayside's catalog has no equal. It offers over 1800 new roses, flowering shrubs, rare bulbs, trees and "Pedigreed" hardy plants. A valuable reference book with hundreds of true color illustrations and helpful cultural directions.

New DICENTRA Bountiful

Beautiful new "Bleeding Heart" Lovely fuschia-red flowers bloom continuously all summer

Wayside Gardens

29 MENTOR AVE. MENTOR, OHIO

GIFT for GARDENERS!

GARDEN LABEL EMBOSSER

Makes RAISED LETTER LABELS of Indestructible Metal



for plants, trees, shrubs, tools, etc. Patent built-in hole-punching feature. Instructions included. Money back guarantee. Sent Postpaid in U.S. and Canada.

$29.16 TAX INCL.

(In Canada, $27 — no tax)

ROOVERS DR. JOSEPH M. LOTSCH PRESIDENT

229 BROADWAY NEW YORK 7, N. Y.

America's Most Wanted NURSERY CATALOG FREE!

Inter-State's newest catalog. 84 pages of money-saving values, natural color photos, over 1000 guaranteed selections and many helpful gardening tips.

Send postcard for your personal copy!

INTER-STATE NURSERIES

1165 E STREET HAMBURG, IOWA

AMAZING MULTIFLORA ROSE AS LOW AS

LIVING FENCES 5¢ Per Ft.

Beautify your home with dense rose hedges. At low cost—as little as 5¢ a foot. Write today for FREE Catalog.

SUB-ZERO ROSES EASY TO GROW

Withstand Coldest Climate. Beautiful Hardy Roses THAT LIVE LONGER. Write Today for Big 1956 FREE Catalog, includes FRUITS, TREES, PLANTS and SHRUBS.

WHITTEN NURSERIES, Box 440, Bridgman, Mich.

This beautiful catalog answers all your questions



- Describes over 3000 flowers, hundreds of luxury vegetables, modern garden foods, chemicals, implements
- 250 flowers shown in full color
- Only catalog of its kind still published can be YOURS—absolutely FREE

Nowhere can you find a garden catalog so complete as Vaughan's *Gardening Illustrated*, published since 1876. This beautiful 96-page book lists the finest flowers, plants and vegetables available—the exciting new varieties and hard-to-find old favorites. It tells home gardeners how to grow them successfully, describes and prices the chemicals, implements and pesticides necessary for good gardening.

Since 1876 Vaughan's has supplied florists and professional growers all over the country with the highest quality bulbs, seeds and plants. For 70 years Vaughan's *Gardening Illustrated* has been a complete, authoritative handbook for amateur gardeners. You could not buy so complete and beautiful a book on gardening, but a post card will bring it to you FREE.

SPECIAL — Giant Cactus-flowered Hybrid Zinnias Mixed

Flowers 5 in. or more on huge 3-ft. plants have quilled or curled petals arranged like Cactus Dahlias. Vivid colors include red, pink, orange, yellow and bicolor. Rapidly becoming most popular zinnia grown. Pkt. 15¢ value with catalog 10¢

VAUGHAN'S SEED STORE

Dept. 812 — 630 W. Jackson Blvd., Chicago 6, Ill. — 10 Barclay Street, New York 7, N. Y.

☐ Please send *Gardening Illustrated* FREE.

☐ Enclosed is 10¢ (15¢ in Canada). Send Giant Cactus Zinnias.

Name _____

Address _____

FREE • FREE • FREE

LANDSCAPE IDEAS CATALOG

Featuring selected evergreens—flowering trees and shrubs—hedging plants—shade trees, vines—roses—dwarf fruit trees—strawberries and perennials—the cream of the crop from our field-grown plants.

Write us today for free catalog.

FORREST KEELING NURSERY

ELSBERRY 71, MO.

FREE • FREE • FREE



You Are Their Hope

CP

Give to UNITED CEREBRAL PALSY



The Practical Gardener finds...

Your lawn will be greener this winter if you continue to feed it regularly. But if you live in a cold climate, better apply PMA mercury (the crabgrass killer) about now to keep snowmold and other cold weather fungus pests under control.

●

If you live in a house with radiant heat in the floor you've probably discovered that potted plants can't be set on the floor because the heat dries out the soil too fast. Best solution is to set them on a sheet of asbestos elevated about a foot off the floor.

●

This year when you order seeds and plants forgo the mixed varieties. Buy instead pure varieties, and six or a dozen of a single kind of plant. Your reward will be a spectacular show and a new distinction for your garden.

●

If you have tried growing tulips without chilling the bulbs you know that you get only leaves, no blooms. You can buy the "pre-cooled" bulbs florists use, or you can store the bulbs in your refrigerator (not freezer) for 6 weeks—or for indoor bloom in cold weather areas you can plant them in pots, store them outdoors under hay for 6 weeks.

●

If you happened to receive any plants by mail last year that were wrapped in polyethylene instead of the usual wet moss and brown paper you know that plants from anywhere in America can arrive fresh and sure to grow. Makes it practical now to buy from specialists no matter how far away.

●

Lawns have been watered at mid-day for years where irrigation is common but still some gardeners in other parts of the country hesitate to turn the water on when the sun is shining for fear they will "burn the leaves." Not a chance: Water your lawn whenever it's most convenient for you.

●

Local nurserymen seem less and less interested in offering wide variety in plants. Today in many areas you have to seek out the mail-order catalogs of the specialists if you want other varieties in a particular group of plants than the standard few in the local sales lot. Have you sent for your 1956 seed and nursery catalogs yet? The best plants go to the earliest orders.

●

Winter is the time to prune your trees. Cuts heal faster, and it is easier to see what you are doing. But if you are in a cold climate, keep out of your trees in frosty weather. Frozen bark rips off easily—so easily that just

IT'S CATALOGUE *send for*

a little slip of your foot and your tree suffers a serious injury.

●

Should you replant an elm if Dutch Elm disease has killed an old elm? Yes. Chances are good that it will grow thriftily for you and so escape the fate of the old tree. Feed and water regularly, of course, and spray with DDT to keep bark beetles from living on it. They spread the disease.

●

If you are looking for an interesting tall perennial, try Plume Poppy. It gets 8 to 10 feet high and has distinctive gray-green leaves and "plumes" of tan and white when in bloom from midsummer until fall.

●

If you have planted any evergreens this fall, better help them through the first winter with special protection against winter sunburning. You don't have to resort to old-fashioned wrapping in burlap that looks so unsightly. Use instead a quick spraying now with one of the new latex materials nurserymen use when forced to transplant trees and shrubs in midsummer. It's sold as *Wilt Pruf* by nurserymen, comes in 8-ounce squeeze bottles or by the quart to go through your regular garden sprayer.

●

Have you been leaving the grass clippings as mulch for your lawn? If you have been doing this for two or three years you may notice that rainwater doesn't get down through the "thatch" the way it should. You can avoid this if once a year you give a "close shave" (down to $\frac{3}{4}$" or less) with a high speed rotary power mower (its blade spins parallel to the ground instead of revolving as a reel as in the conventional power mowers). You will find that the rotary mower will pull up the year's accumulation of clippings and leave them on top of the stubble where they are easy to sweep up. Your lawn will look brown because you have cut back into the brown sheaths that surround the blades of grass, but will be green again in a few days.

●

If you are still pushing a wheelbarrow instead of using a 2-wheel garden cart you are making gardening more work than it needs to be. If you have put off making the switch because you didn't want to give up the convenience of easily removed sides, then look into the garden carts that substitute a roller for the wheels and do have sides that come off to leave a flat-bed carrier.

●

Gardeners have long known that walnut trees leave some kind of chemical in the soil which makes lawns under them thin and poor. If you have hickory trees you may have suspected something similar was happening. Try raking up the husks and nuts and the grass will thrive. Apparently with hickories it's a matter of smothering by the mass of husks and nuts (they don't rot for years) rather than a chemical released into the soil.

●

Summer winds and rains may have bent or broken your chrysanthemums this year. The solution isn't in unsightly staking but in growing your chrysanthemums from cuttings rooted no earlier than June. This insures sturdy, dwarf plants (up to 30" high) that stand up to wind and rain. Either buy rooted cuttings for delivery by mail in mid-June, or root your own then and throw away the old parent plant saved from the year before.

●

Organic gardening is an intriguing idea, but don't let it lead you to put any greasy or fatty garbage into the compost pile. They quickly water-seal a soil, also kill off the soil bacteria which a healthy soil needs.



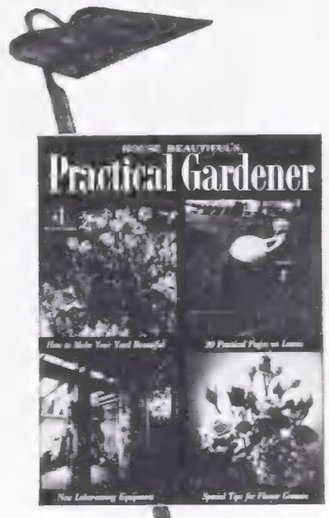
Illustrated, the 21-inch power propelled Rotary with leaf mulcher, by Jacobsen.

Make your dream of a beautifully groomed lawn come true next spring by visiting your Jacobsen dealer now and arranging for a Jacobsen reel type or rotary mower best suited to your needs.

Jacobsen JACOBSEN JOHNSTON WORTHINGTON

Jacobsen Manufacturing Company, Dept. HB-12, Racine, Wisconsin

SUBSIDIARIES: JOHNSTON LAWN MOWER CORP., BROOKHAVEN, MISS. WORTHINGTON MOWER CO. STROUDSBURG, PENN.



hang it

next to your hoe

House Beautiful's PRACTICAL GARDENER is just as basic to your gardening success as good tools. Whether you are a beginner or an expert home gardener, you'll find this new, colorful, picture-filled 1956 PRACTICAL GARDENER a tremendous help in stretching your garden dollars.

In the new 1956 PRACTICAL GARDENER

- *Lawns*—30 pages showing how to start a lawn and how to take care of it with a minimum of work and expense
- *Backyard planning and planting*—54 pages showing how to make *every* part of the property more livable
- *Flowers*—22 pages featuring annuals, perennials and bulbs . . . flowers you like, want to grow, *can* grow
- *Garden chemicals*—8 pages of the latest news on what the home gardener needs to know about plant food, sprays, dusts, weed killers.

Reserve your copy *now*. Send $1 to House Beautiful's 1956 PRACTICAL GARDENER, 572 Madison Ave., N. Y. 22, N. Y. On sale at newsstands January 26, 1956.

TIME AGAIN !

yours today



her happiest hours are spent at a Hardman piano



For more than a century, a name synonymous with fine pianos. Send for FREE catalog.

Hardman, Peck & Co.
33 West 57th St., New York

One story LIVING IN A *two story* HOUSE

FOR someone in your family, climbing stairs may be a strenuous chore . . . one that is often prohibited by the doctor. So why not add one-story convenience to your two-story house by installing a home elevator? When you do, everyone will have access to every room in the house . . . with no stairs to climb.

INCLIN-ATOR

A low-cost installation for straight stairways. Folds neatly against wall when not in use. Operates on house-lighting circuit.





"Elevette" Can be easily installed in stairwell, closet or corner. Custom built to fit space. Operates on house-lighting circuit.

Write for full information and name of nearest dealer

INCLINATOR COMPANY OF AMERICA

Originators of the simplified home passenger lifts.

2206 Paxton Blvd. Harrisburg, Pa.

A WELL-PLANNED TRIP ABROAD

CONTINUED FROM PAGE 204

you don't mind my inserting all this propaganda for verse. Wordsworth's sensitivity, in the sonnet mentioned at the beginning of this article, to "that branching roof Self-poised" is worth several prose paragraphs on the Gothic science of thrust and counter-thrust. And I can't resist quoting the following from W. H. Auden's *On This Island:*

> Cathedrals,
> Luxury liners laden with souls,
> Holding to the east their hulls
> of stone. . . .

Some benevolent publisher should get out an anthology of architectural poetry for armchair tourists. My sector of the market is wide open.

In fact, all sorts of anthologies might be put together, for the muse of living-room tourism, once she is admitted to the circle at the hearth, usually turns out to be more of a mother of all the arts than philosophy ever was. Architecture, for example, will eventually set you to meditating on history, partly because architecture is itself often a kind of frozen history.

When you turn the corner from the medieval wing of a French chateau and suddenly see the arabesques of fifteenth-century Italy creeping up a pilaster, you are seeing not only the beginning of the Renaissance style in France, but also the return of the rough French barons from their first wars in the classical land beyond the Alps, campaigns which are said to mark the start of the era of nationalism in which we are still living. To the tuned mind those little curlicues in stone will look like the sound of far-off trumpets.

Another reason for putting history on your list is that the personality of a historian, his intellectual ghost, can add an indefinable glory, a serious Washington-slept-here quality, to a place. Italy is forever a changed essay: It is no longer just Italy, it is also the place Burckhardt wrote about. Even an amateur historian may perform this feat: There are people for whom Antwerp will always be in essence the extraordinary commercial Babylon visited around 1560 by the shrewd Florentine banker Ludovico Guicciardini. You will find his observations in the Viking *Portable Renaissance Reader.*

But of course history does not need the help of architecture or a writer's personality. Facts are enough. The old market place in Rouen is certainly one of the most ordinary squares, architecturally speaking, in France, and yet, for the traveler who has read an account of the execution of Joan of Arc, there are few more moving experiences in Europe than to stand near the plain marker in the pavement and hear in imagination that final, heartbreaking whisper: *O Rouen, Rouen, then thou wilt be my last home!*

I have left the subject of painting, the third indispensable pre-travel requirement, to the last because here I assume that you will do your home work without any urging. You will, I hope, dip into a Bernard Berenson chapter or two, and be amazed once again at his clarity on the Italian schools, and properly saddened by his opinions on modern art. And you will probably want to acquire the handsome Skira volume of reproductions which fits your route into the past.

If, however, this happens to be your first trip to Europe, two sound reasons for looking at reproductions before you leave home may not occur to you. Let me back into the first: What if you had to listen to all of Beethoven's symphonies, for the first time in your life, one right after the other, under the pressure of knowing that you might never hear them again? Wouldn't your system of appreciation get so clogged that you would develop a defensive psychic deafness? Well, that is roughly the equivalent of the painting experience people have when they try to do the Tate, Louvre, Uffizi and Vatican without first going through an imaginary version of these museums.

The other reason is more amusing. A surprising number of European paintings have been done directly from nature, with a few corrections for the sake of art or of personal vision, and if you are a collector of color prints you will have agreeable starts of recognition all over the Continent. You will see Monets in the valley of the Seine, Cézannes in the countryside around Aix-en-Provence, and the backgrounds of many Italian masterpieces in the hills around Florence, Arezzo and Assisi.

By that time, as you may have suspected from the drift of this piece, I shall be somewhere in Italy practicing what I preach. I am on my way right now with Eleanor Clark's excellent and original *Rome and a Villa,* and ahead lies a book whose title laps at the mind like the rococo waves on the Lido of Venice. It is *Winters of Content and Other Discursions on Mediterranean Art and Travel* by Osbert Sitwell.

BOOKS FOR GARDENERS

Practical Gardening for Amateurs by A. G. L. Hellyer. Transatlantic Arts, Inc., Hollywood by the Sea, Florida. 1954. $3.75.

Britishers have used this book for years as their standard guide for new gardeners. The new edition is up-dated considerably in its recommendations, and despite its obvious limitations by way of differences in climate, the book has much to offer American gardeners.

Certainly all who travel to Great Britain should read Hellyer to better understand what they are seeing in British gardens.

Wild Flower Gardening, by Norman Taylor. 128 pages. Van Nostrand, New York. 1955. $3.95.

This is a pleasant little book, with the erudition you'd expect from a distinguished horticultural encyclopedist. The comments on such a prosaic plant as beach grass in the discussion of "seashore plants" on page 67 and 68 are especially fine.

The beginning gardener may be annoyed by the encyclopedic nature that catalogs all plants but gives few clues as to which to try first. Fortunately, even the beginning gardener will recognize that the book jacket advice to use wildflowers to "give your flower beds a different touch" is the exact opposite of what author Taylor believes. He believes in wildflower *gardening,* not wildflowers scattered in a garden. Thirty-two pages of colored photographs are unusually effective guides to what the plants really look like. —J. E. H.

Send a* CARE *package overseas

HOW TO BETTER YOUR HOME ...

BETTER YOUR LIVING

roducts advertised in HOUSE EAUTIFUL are your guide to sat- faction. Ask for them by name "BETTER your home ... better our LIVING." An asterisk (*) eside the name of a product in- icates that a booklet, or other nformation is offered in the ad- ertisement. Write to the manu- acturers for your copies today.

ppliances, Major & Small

azey Kitchen Aids 204
ominion Fry-Skillet 42
napp-Monarch Appliances 174
egina Twin-Brush Polisher & Scrubber 111
alton Hotray 197

utomotive

hevrolet 113

athrooms

rearley Counselor Scales 182
lsonite Seats 181

uilding Materials

nclinator Company of America 208
Molly Screw Anchors 203
Sedgwick Stair-Chair 205

arpets & Rugs

arpet Institute, Inc. 19
Firth Broadlooms 41
Ozite Carpet Cushion 20
Pateraft Rugs & Carpets 59

hina, Glass, Silver & Tableware

Alvin Sterling 6
Geo. Borgfeldt Corp. 183
Chas. D. Briddell Tableware 14, 15
W. R. Case & Sons Cutlery Co. 170
Copeland & Thompson, Inc. 110
Flintridge China 108
Fostoria Crystal 164
Gorham Sterling 1
Glass Guild 8
Herman C. Kupper Inc. 178
Lenox China 9
Oneida Heirloom Sterling 165
F. B. Rogers Silver Co. 210
*Royal Jackson China 23
*Paul A. Straub & Co., Inc. 186

Curtains, Draperies & Upholstery

Boltaflex Upholstery Back Cover

Decorative Furnishings

*Chelsea Clock 186
Remington Rand Schatz Clocks 78
Will & Baumer Candles 163

Fireplaces & Accessories

*Centre Brass Guardsman Fireplace Screen 173

Floor Coverings *(HARD SURFACE)*

*Armstrong Corlon Tile Inside Back Cover

Foods & Beverages

*B. & G. Wines 192
*Chartreuse Liqueur 189
Embassy Club 199
Hennessy Cognac 178
Martini & Rossi Vermouth 194
Piper-Heidsieck 22
Remy Martin Cognac 166
Cherry Heering Liqueur 191
Teacher's Scotch Whisky 16

Furniture

*Baker Furniture 210
Boltaflex Upholstered Furniture Back Cover
*Burns Case Goods Corp. 167
*Cass Wrought Iron Products 203
*Continental Furniture 184
Daystrom Furniture 12, 13
*Fancher Furniture 199
*Fine Hardwoods for Furniture 179
*Globe Furniture 196
*B. F. Goodrich Texfoam Cushioned Furniture 32
*Gordon's Inc. 108
*Jamestown Lounge 189
*George Koch Sons, Inc. 198
*Niagara Chair 193
*Pennsylvania House Furniture 96
*Ritts Company 200
Romweber Furniture 182
Samsonite Card Table & Chairs 77
Sanford Furniture 187
*Shaw Furniture 190
*Stickley Furniture 177
*Union-National Furniture 167
Valentine Seaver Furniture 21
Virco Furniture 165, 169
*Virtue Bros. Dining Furniture 110
*Westinghouse Micarta for Furniture 171

Garden Seeds, Bulbs & Plants

*Forrest Keeling Nurseries 206
*Inter-State Nurseries 206
*Vaughan's Seed Store 206
*Wayside Gardens 206
*Whitten Nurseries 206

Garden Tools & Equipment

Jacobsen Lawn Mower 207
*Roovers Garden Label Embosser 206

Heating, Air Conditioning, Ventilating & Plumbing

*Eljer Plumbing Inside Front Cover
*Webster Baseboard Heating 202

Housewares & Supplies

Calgonite 180
Schiller & Asmus, Inc. 31
*Wagner Magnalite Utensils 60

Kitchen Equipment

*Given Waste King Pulverator 185
*Lockley WasteMaster Food Waste Disposer 198
*Republic Steel Kitchens 175

Lamps & Lighting

GE Touchtron Control 197
*Hanovia Health Lamps 195

Linens & Bedding

Dundee Towels 114
Quaker Lace Tablecloths 17

Shades, Blinds & Wall Coverings

*Stockwell Wallpaper 109

Stationery & Books

Crane's Fine Papers 10

TV, Radios, Records & Musical Instruments

*Allied Radio Corp. 196
American Elite, Inc. 183
Bell Sound Systems, Inc. 200
*Central Commercial Lowrey Organ 172
*Conrac, Inc. 198
GE Cartridge 192
*Hardman Piano 208
Wm. Knabe & Co. 187
*Kranich & Bach Piano 196
Magnavox Radio-Phonograph 2, 3
RCA Victor High Fidelity 7
*Rek-O-Kut Rodine Turntables 204
*Rockbar Corporation 200
Sparton TV 184
*Steinway Piano 5
*Stephens Tru-Sonic Speaker 204
Stromberg-Carlson High Fidelity 195
Stromberg-Carlson TV 191
*Tetrad 190
*University Loudspeakers, Inc. 202
*Wurlitzer Organs 18

Travel

*Fiesta Towers 188
Union Pacific Sun Valley 188

Windows & Doors

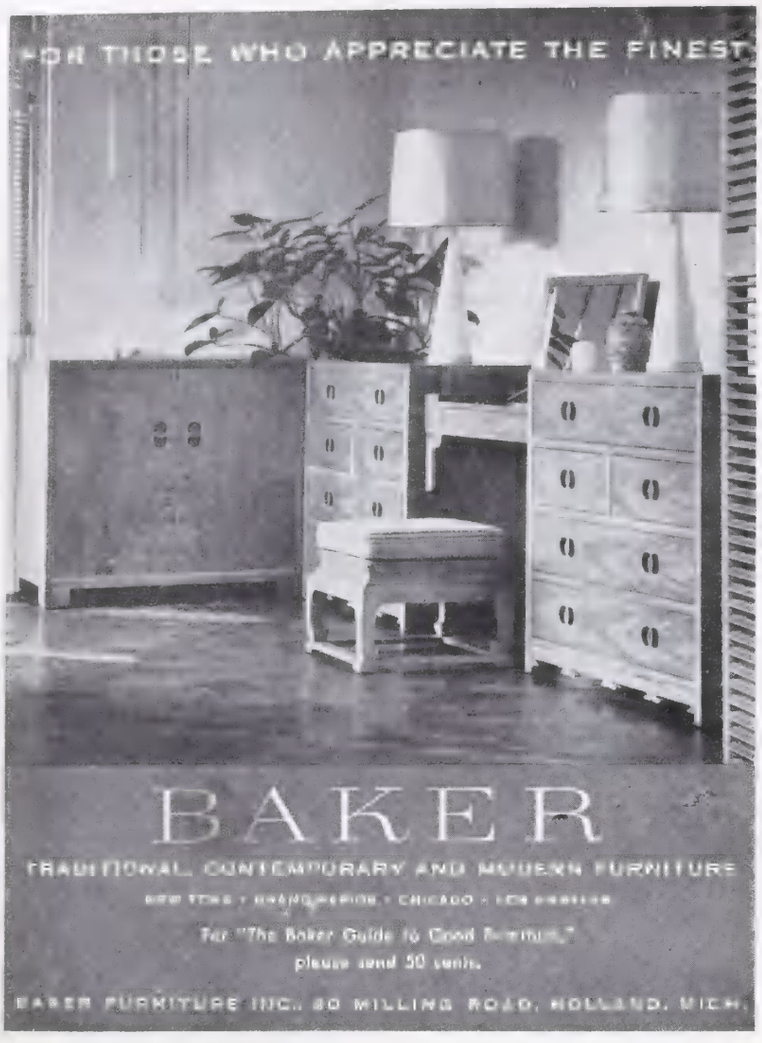
*Fleetlite Picture Windows 202
*Pittsburgh Plate Glass for Windows 95

Miscellaneous

Acushnet Process Sales Co. 107
Anacin 203
*Chicago School of Interior Decoration 203
*Lowe's Inc. 203
Parliament Cigarettes 11
*Don Sellers, Inc. 205
Weirton Steel Corp. 176

Department, Furniture, Jewelry & Specialty Stores

Art Instruction, Inc. 83
Cobb's 27
Craft Horizons 75
*Decorator Fabric Mills 33
Douglas Fir Plywood 87
David P. Ehrlich Co. 80
Julius Goodman & Son 47
Harry & David 35
Jordan's Old Virginia Smokehouse 49
Keller Metal Products, Inc. 82
Saladmaster Sales, Inc. 81
*Stuckey's 29
Thoresen's 46



GIFTS FOR GARDENERS

CONTINUED FROM PAGE 205



Free-wheeling cart sprayer

A cart sprayer de luxe, with balloon tire wheels on roller bearings to make the large tank easy to handle would please most any gardener, man or woman. The complete unit, with five-gallon capacity $44.50.

☐ Roll of paper or plastic-covered wires for training plants and lots of odd garden jobs. 250 feet, $1.

☐ Load of crushed rock for driveway, terrace or between plants for textured interest and to cut maintenance. $2 a bushel.

☐ Collection of catalogs from nurseries who specialize in a plant or groups of plants you know to be favorites: holly, other evergreens, clematis, dahlias, old roses, African violets, gloxinias.

☐ Gift box of bromeliads for an indoor garden. Five perfect plants packaged to mail cost about $6.

☐ Clippers or pruning shears, the best you can find; try them in your own hand for comfort and easy use. Under $5.

☐ Mosaic for terrace. Buy or commission one to be made to owner requirements.

☐ A rare or hard-to-find flowering tree or shrub. You can order it to be delivered when the weather is right in spring.

☐ Lightweight garden cart, maneuverable, but able to carry a heavy load. $7.50.

☐ Pre-cooled tulip, hyacinth, lily of the valley, or daffodil bulbs already potted and ready to set in a sunny window for indoor bloom. Six tulips, $1.20.

☐ Leafmold, compost or sawdust in plastic bags. To someone who gardens indoors or in the city, you might give rich sterilized soil, washed sand, even gravel. These are things real gardeners need, but can't always get conveniently in small quantities.

FROM THE F. B. Rogers COLLECTION OF
"CONVERSATION PIECES"



FOLDING *ENGLISH BISCUIT BOX

Magnificent richly silverplated biscuit box in superb shell design with highly decorative frame . . . a *reproduction of an unusual serving piece that graced English tables circa 1790. Open, it serves as a lovely container for fruit or plants. A pierced screen makes it a particularly effective flower holder. $65 Plus Fed. Tax

Created by expert New England silversmiths

F. B. Rogers Silver Company TAUNTON, MASS.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.